

BULLETIN

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Special Annual Report Issue

January 2003

President's Report

With this issue of the AIA Michigan Bulletin, the Executive Committee is pleased to report on the excellent progress, which the Board, staff and membership made in 2002.

The goals of member service, financial stability and promotion of member architects have come into clearer focus, and remain the reasons for the organization. We are proud to have served, and hope that you are pleased to be a member as well. As always, it is your input and feedback that defines our goals and drives us forward. Thank you for your support and your ideas during 2002.

The Year In Review

In 2002, we targeted five initiatives moving AIA Michigan forward and supporting the membership. The overall goal for the year was to develop more opportunities for chapters and their members to engage in supporting the profession of architecture. The AIA Michigan Board sees the primary focus of the state organization as the development and maintenance of resources for members and their chapters. To that end, in 2002, AIA Michigan:

1. *Began, on a small scale, a revenue sharing plan for the chapters.* As a result of years of financial planning and debt reduction, AIAM was able to offer chapter grants to all 10 chapters to help fund attendance at Grassroots, AIA National's single best event. We hope to grow this initiative in coming years as debt reduction continues. This opportunity directly results from Gene Hopkins' financial leadership for the past 10 years.
2. *Helped the chapters organize legislative events and fundraisers.* If indeed all politics is local, then involving each chapter in issues and candidates important to the practice of architecture is key to legislative success. This election year there was more involvement on the part of architects, and therefore more impact on the political process. Our political action committee (APAC) was the best ever, and it showed. Thank you to all members and chapters who jumped in to let our expertise and influence be known throughout the state. Thanks to Ben Tiseo and the Government Affairs Committee for their hard work.
3. *Rolled out a new program to reach elementary students.* Developed by the Public Awareness Committee, a new K-5 program involves architects and local schools in educating today's elementary students in the fundamentals of architecture. Called "Architecture: It's Elementary" (or the K-5 program for short), this wonderful opportunity for architects to engage local elementary schools also creates a legacy of awareness of the built environment and liveable communities. In its 2002-2003 pilot year, the program will be utilized in 20 school districts around the state by volunteer AIAM members. Many thanks to Rocco Romano and his committee for a



Tim Casai, FAIA
2002 President



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terrific effort on behalf of kids and architecture. Every member is invited to participate next year.

4. *Grew the Web site to be a more effective tool for members.* Believe it or not, in one three-month period this year, the AIAM Web site (aiami.com) had almost a half million hits! Our site is now 82,573 kb large with 3,000 photographs and graphics. Members can access every AIAM program and service through the site. It has grown during a difficult year and will only get better in the future, thanks to the hard work and dedication of Cathy and Mike Mosley.

5. *Re-structured the service agreement with the Michigan Architectural Foundation.* As AIAM members, we are all members of MAF. We set out to help MAF refine its mission as a true foundation dedicated to promoting excellence in architecture. The MAF Board was expanded to include public members, and a new streamlined contract was executed for the services of our Beaubien House staff. Thanks to the leadership of Phil Lundwall and Carl Roehling and the rest of the MAF Board, the Foundation is better positioned to support architecture and the profession.

Plus, we had one more initiative in 2002, which was unique and important! The election of Gene Hopkins, former AIAM president and regional director, as the 2004 national AIA president was a real treat for all those who attended the AIA Convention in Charlotte. Gene's hard work, leadership and good humor has brought him to AIA's highest position. He is the first AIA president from Michigan in decades. Many thanks to all members who worked for Gene's election. It was easy – with such a great candidate.

In addition to these targeted initiatives, AIAM also participated in the AIA National Conversation through the Issues Forum held at the Leadership Retreat in January. We continued building relationships with the Ontario Association of Architects, as well as growing document sales, client referrals and employment connections. This is on top of AIAM's well-developed list of conferences and programs. A list of these events begins at right and continues on page 3, with the chapter location and attendance noted for each.

It is your involvement and your participation that makes AIAM go. Thank you for making 2002 a year of outstanding attendance and initiatives. We are proud that AIAM generates more non-dues revenue from our programs than any other large state chapter. You make it happen! Thanks again.

– **Tim Casai, FAIA**
2002 AIA Michigan President

AIA Michigan Events & Activities

Public Awareness

Media Program

Media Consultant based program designed to promote awareness of architects and architecture through strategic placement of media articles and events.

K-5 Education Program

Thematic curriculum based program for elementary students designed to raise awareness of architecture and the built environment, and promote interaction between member architects and their local school districts.

Mentoring Program

Architects volunteer to serve as mentors to architecture students at Michigan Schools of Architecture. Designed to stimulate dialogue between professionals and students, and to build a bridge to future members.

AIA Detroit Guide Book

Published in 2002 by MAF and Wayne State Press – A Guide to Significant Detroit Area Architecture. Available from AIAM office.

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AIA Michigan

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AIA Michigan Events & Activities

(Continued from page 2)

Conferences

Mid-Summer Conference on Mackinac Island

Society Fundraiser to promote fellowship and support for AIA Michigan, particularly directed at firm principals and society supporters.

Chapter
of Attendees

Upper Peninsula
350

Technology in the Workplace

This client-based seminar attracts participants who are engaged in the planning and management of High Technology Office, Research Laboratory, College/University, and Workplace Environments

Saginaw Valley
100

Design Retreat

Camp-out style event promoting design dialogue among the widely varying attendees, ranging from students to firm principals.

Upper Great Lakes
150

Leadership Retreat

AIA Michigan ExCom/Board/Chapter Presidents & Vice Presidents meet annually to discuss member driven issues and services. Yearly society agenda is set.

Northern Michigan
70

Expo (Construction Association of Michigan)

Held annually since 1985, this show is the largest construction exposition in the Midwest. CAM combines many industry associations and societies to create an industry-wide event.

Detroit
12,500

Health Facilities

This client-based MAF-sponsored seminar is held each year to provide Architects, Engineers, Health Care Executives, and other interested professionals with the latest available information which will assist them in planning, designing, constructing, and maintaining health facilities.

Grand Valley
325

Educational Facilities

This client-based MAF-sponsored seminar is held to provide school board members, educational planners, school administrators, architects, engineers, construction managers, and other interested professionals with the latest available information which will assist them in planning, designing, constructing and maintaining educational facilities.

Northern Michigan
300

Fellowship

Honor Awards

Our awards programs are carefully structured so that selection and recognition of winners serve two distinct purposes: one directed to the profession, and the other to the public. Both building and individual honors are awarded.

Chapter
of Attendees

Detroit
250

Holiday Party

Fellowship event directed at member, chapter, and industry professional interaction. (Cancelled in 2002 due to water damage.)

Detroit
100-200

Fellows Reception

Welcome and congratulate new fellows.

Detroit
100

MAF Golf Outing

This client-based event attracts a diverse gathering of architects, engineers, contractors, and suppliers to raise money for the Michigan Architectural Foundation.

Huron Valley
140

Publications

PLACE Magazine and Directory

"Quarterly" magazine is targeted at marketing of member firms. Placemakers Directory offers to our membership and to our readers an up-to-date reference source for design services and professionals.

Circ. 3,800

Newsletter - E-news

Member information newsletter. Printed version three times per year and electronic version six times per year.

Circ. 2,000

Web Site

AIA Michigan, AIA Detroit, Michigan Architectural Foundation information source and industry linkage which includes over 3,000 images and graphics.

Size: 82,573 kb

Government Affairs

Lobbyist

Legislative Counsel provides continuous input, advice, and lobbying on both proactive and reactive issues before the state legislature. Coordinates with the Government Affairs Committee, and helps orchestrate legislative fundraisers.

150

Legislative Day (APAC)

Grassroots-style member lobbying event and Architects Political Action Committee fundraiser. Coordinated through Architects/Engineers Legislative Committee (AELC).

Mid-Michigan
150



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2002 Secretary's Report

In reviewing the Board Meeting minutes from the past year, I was reminded that so much of the real work of our organization is done in committees and at the chapter level. While there were some formal actions, the main function of the Board is clearly to improve communication between AIA Michigan and the chapters. Much of the Board's time is spent hearing reports of activities and progress within committees and within individual chapters, which helps to verify that the efforts fit into the overall goals of the organization.

In January, the Board met in Traverse City with chapter presidents, vice-presidents, representatives from Michigan architectural schools and the Michigan Architectural Foundation. This Retreat provided leadership orientation and planning for the coming year. It was an opportunity to learn more about issues important to AIA Michigan members and develop goals that reflect these priorities. This was an important beginning for chapter leaders to understand AIA Michigan goals for the year and how everyone is a part of making our organization successful.

The next Board meeting was held in Ann Arbor in March. The Bylaws Task Force presented reviews of sections related to Annual and Board Meetings and made two recommendations, which were accepted by the Board. The first would modify the Bylaws, so they would match our current practice of one meeting of the Society annually. This measure will be submitted for membership vote at the 2003 Mid-Summer Conference. The Board also decided to follow the Bylaw requirement for six Board meetings annually, so no changes will be required. The Board also approved recommended changes to the MAF Bylaws from their review committee and elected members to their Board to fill vacancies.

In June, the Board met in Bloomfield Hills. They approved the CPI dues increase and asked the Government

Affairs Committee to pursue a new agreement with our legal counsel, Kelly/Cawthorne. The final agreement was later brought to the Board for approval of terms and fees.

The Mid-Summer Conference was held on Mackinac Island in August. The Board approved the slate of officers for 2003 as follows:

President: Celeste Novak, AIA (Huron Valley)
Vice-President: Randy Case, AIA (Southwest)
Treasurer: Harry Terpstra, AIA (Grand Valley)
Secretary: Jeff Hausman, AIA (Detroit)
Regional Director: Tom Mathison, AIA (Grand Valley)
Past President: Tim Casai, FAIA (Detroit)

The Board also approved a motion to declare September 2002 as "Michigan Mentoring Month" to encourage more statewide participation in the Mentoring Network.

Fifty-one members and guests attended the Annual Meeting at the Conference. This is traditionally a time to remember fellow architects who have passed during the previous year. The necrology is as follows:

Jack Yops, AIA
Louis G. Redstone, FAIA
Walter Federlein, Attorney
Thomas J. Sedgewick, FAIA
Edward Olencki, AIA
Ruard Vander Ploeg, AIA

In October, the Board met in Grand Rapids, with no significant action taken. The final Board meeting was in December at the Beaubien House in Detroit. This was a joint meeting with the 2002 and 2003 boards, which makes a smoother transition from one board to the next. This meeting also included representatives from the MAF.

— **Harry A. Terpstra, AIA**
2002 AIA Michigan Secretary

Public Awareness Update

Throughout the past year, the AIA Michigan Public Awareness Committee has worked with Marx Layne & Company (ML&CO) to increase public awareness of architecture and the built environment throughout Michigan. The committee focused on three areas:

- Media coverage, chaired by Suzan Pultorak.
- Creation, production and dissemination of the "Architecture: It's Elementary" program targeting kindergarten through fifth grade students, chaired by Rocco Romano.
- Continuation of the "Great Places" program started in 2001 to highlight buildings and public spaces within communities, chaired by Mike Kirk.

Media Coverage

Each local AIA chapter had a designated Public Awareness contact person. Our public relations consultant, Marx Layne & Co., pursued media opportunities. In addition to the media placements listed on the next page, Marx Layne & Co. is working with members in every chapter to grow our public posture through additional media placements, press releases and publicity events.

K-5 Program

The "Architecture: It's Elementary" program is up and running in a first-year pilot mode. During 2002-2003, it will be offered in 20 school systems for testing. The program will be available for each chapter to create architectural awareness; and it has been approved for use in the Michigan school systems core curriculum.

Great Places

The "Great Places" project centered on public involvement. The Committee found that public participation did not occur as intensely as anticipated. The project proved labor intensive and costly; the Committee does not recommend continuation at this time.

— **Randy Case, AIA**
2002 AIA Michigan Treasurer

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Public Awareness Media Placements

AIA Detroit, Feature Article on Architect's Homes, TOWN Magazine – was featured in the holiday edition.

AIA Southwest Michigan, Randy Case, WMUK-FM's "Afternoon Edition" – Topic: Restoration of the cupola at the Children's Garden at Leila Arboretum. Broadcast date: October 5, 2002.

AIA Grand Valley, Markku Allison, Calvin Jen, WGVU-AM's "Fred Martino Show" – Topic: The psychology behind, and current trends in, church architecture. Broadcast date: September 24, 2002.

AIA Michigan, Gene Hopkins, WDET-FM's "Morning Edition" – Topic: Challenges facing architects in preservation and restoration efforts on Mackinac Island. Broadcast date: September 9, 2002.

AIA Detroit, Rainy Hamilton and John Castellana, – WVMV-FM's "Motor City Review" – Topic: New Detroit Schools as Community Centers. Broadcast date: September 2, and again on September 3.

AIA Detroit, Mike Kirk, Greg Jones, Richard Frank, WDET-FM's "Morning Edition" – Topic: Preservation of Historic Fort Wayne in Detroit. Broadcast date: Thursday, July 18, and again on August 6, 2002.

AIA Detroit, Jeff Hausman, Comcast Newsmakers, Comcast Cablevision – Topic: Detroit's Building Boom – How Do We Keep the Momentum Going? Broadcast date: three times per day during the week of August 5 through August 11, for a total of 21 times.

Government Affairs Report

Senate Bills 358 and 670, sponsored by Sen. Beverly Hammerstrom (R-Temperance), transfer the responsibility for school construction inspection from the Department of Education to the Bureau of Construction Codes within the Department of Consumer and Industry Services. The key bill for our purposes is SB670, which amends a 1937 law making an architect or professional engineer responsible only for that portion of the school construction project they choose to undertake. These bills have passed the Senate, and are now with the House Committee on Regulatory Reform. The committee chair indicates he is inclined to grant the bills a hearing.

With the assistance of lobbyist Kelley Cawthorne, Senate Bills 1215 and 1216 were successfully stopped at a hearing held in May before the Senate Committee on Economic Development, International Trade and Regulatory Affairs, chaired by Sen. Bill Schuette (R-Midland). These bills, sponsored by Schuette, would allow people recognized as "interior designers" to practice indoor architecture and engineering, and require building officials to accept their building documents. We continue to monitor the status of these bills.

Governor John Engler signed HB5883 into law this past summer. Public Act 504 of 2002, as it is now known, mandates that a competitive quality based selection system for design professionals be instituted by the Department of Management and Budget (DMB). Discussions are ongoing with DMB as to how the phrase "competitive quality based selection" will be interpreted.

With support of the homebuilders, HB5819 passed, increasing the single-family square footage threshold. The Government Affairs Committee believes the homebuilders have started an aggressive misinformation campaign as to how the area threshold is interpreted. In response, we have revised and will reissue the "Code Regulation Summary" to building officials statewide to assist in clarification of the requirements.

AIAM was successful in hosting numerous fundraising events in 2002, a significant election year. Chapters hosted numerous events for many local candidates.

The AIAM Government Affairs Committee was represented at each of the State Government Network Meetings in 2002. The SGN serves as a tool for state components to facilitate identification of emerging and priority advocacy issues for architects.

Other Committee activities included extending the contract with Kelley Cawthorne four years, to 2007. In addition, the Professional Practice Task Force successfully pursued several licensing complaints throughout the year.

– **Celeste Novak, AIA**
2002 AIA Michigan Vice President

Legislative priorities for 2002 matched those of 2001:

Qualifications based selection

Certificate of Merit

Workers' Compensation
Amendment

School Construction
Liability reform



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AIA National Report

Overview

The most recent meeting of the National AIA Board of Directors was held on December 5-6, 2002, at the AIA Headquarters in Washington, D.C. Following is a summary of reports and actions taken by the Board during this two-day meeting.

The Board meeting was presided by AIA National President Gordon Chong, FAIA. The Board voted to accept several consent items on the agenda, including new appointments to the 2003 National Ethics Council, and acceptance of the AIA-SDA (Society for Design Administration) Affiliation Agreement.

Treasurer Douglas Steidl, FAIA presented a revised draft reserve policy, which was approved by the Board. The purpose of this Reserves Policy is to provide long-term financial stability for the Institute. The Reserves of the AIA are for offsetting the effects of business operating conditions and reversals, financing future investments for the profession and responding to unanticipated emergencies. (See Exhibit A, right)

Awards

- Two **Gold Medal** finalists were considered including Albert Kahn, FAIA and Samuel Mockbee, FAIA. Neither candidate received the required votes, so no Gold Medal will be awarded.
- The Miller/Hull Partnership (Seattle) was selected as the 2003 **Firm of the Year** winner.
- **Topaz Medallion for Excellence in Architectural Education** is awarded to a living architect who has spent at least a decade primarily involved in architectural education, and whose primary contribution to education has been in North America. The 2003 winner is Marvin Malecha, FAIA, of North Carolina State University.
- The **Whitney M. Young Jr. Award** is made to an architect or architecturally-oriented organization making a significant contribution to helping

AIA assume its professional responsibility to the social issues of today. The 2003 winner is the Hispanic American Construction Industry Association (HACIA).

- The **Edward C. Kemper Award** is given to an architect member who has contributed significantly to the profession through service to the Institute. The 2003 winner is C. James Lawler, FAIA

Strategic Plan

The Board considered the final draft of the 2003-2005 Strategic Plan and the 2003-2004 Operating Plan and Budget, which were approved.

The Plan includes the following:

AIA Knowledge Strategies

Content, Consumers and Sources, Context, Research Initiatives, Contract Documents

AIA Communications Strategies

Brand, Public Outreach, Client Linkage, Media Resource

AIA Relationships Strategies

Collaboration – Component Relations, Government Affairs, Membership Services, Alliances Architecture Education

AIA Shared Services Strategies

Governance, Resources

Budgets are included for each section, including an alignment of the budget with AIM objectives.

Management Report

Norman Koonce, AIA executive vice president, reported the following:

- Planning is beginning for the 150th Anniversary Celebration in 2007.
- The new AIA Web site should be launched early in 2003.
- The national advertising campaign is in full swing in print media and commercial radio.

Interior Design Task Force

The AIA Excom has established a new, short-term task force to identify and evaluate various positions that could be

AIA Reserves Policy

(Exhibit A)

The AIA Board voted to maintain the following minimum Reserves: Unrestricted Investments shall be at or above 33% of the total annual budgeted revenue. Total Net Assets shall be at or above 20% of total annual budgeted revenue:

Budgeted Revenue:	\$38,087,156
Policy Requirement	
Unrestricted Investments (33%):	\$12,568,761
Current Status:	\$ 9,546,657
Policy Requirement	
Total Net Assets (20%):	\$7,617,431
Current Status:	\$ 6,667,410

considered by the AIA in the adoption of formal policies and/or long-range strategy regarding our relationship with interior designers. This is chaired by Robin Ellertorpe, AIA vice president for 2003.

NAAB Validation Conference

The NAAB Validation Conference is coming up in 2003, and there was a presentation of the topics to be discussed during this conference.

AIA College of Fellows Chancellor's Report

Chancellor C. James Lawler, FAIA, presented an oral report highlighting the events of the College of Fellows in 2002.

ACE-NCARB-AIA Accord Signing

This signing marked the culmination of three years of effort, begun under the impetus of the Transatlantic Economic Partnership, to reach an agreement on mutual recognition of professional qualifications of architects. This accord will promote the mobility of architects between the European Union and the U.S., and facilitate international trade in architectural services.

2003 Grassroots

Gene Hopkins, FAIA, reported on plans for 2003 Grassroots in March. The conference will include a government affairs day, a leadership training day (including peer group breakfasts), and an issues forum to talk about future issues. Electronic voting will be available to help

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prioritize issues. Gene also said there will be a "Knowledge Café" and that he is working on the development of a Knowledge Leadership Bootcamp coming up next year. He encouraged all chapter leaders to attend.

Committee Assignments

For 2003, I have been assigned to Mentorship Task Group, Board Education Committee, AIAS Liaison, and AIA Benefits Trustees Committee.

Next Board of Directors Meeting

The next Board of Directors meeting is scheduled for March 3-4, 2003, in Washington, D.C., preceding the Grassroots Leadership Conference.

On A Personal Note

Please give me a call if you have any questions or opinions about the Board

Meeting or actions taken at the Convention. It is a privilege to serve AIA Michigan, and I look forward to hearing from you.

– **Thomas R. Mathison, AIA**
AIA Michigan Regional Director

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Future AIA National Convention Dates

2003	San Diego	May 8-10
2004	Chicago	June 10-12
2005	Las Vegas	May 12-14
2006	Los Angeles	June 8-10
2007	San Antonio	May 3-5
2008	Boston	May 15-17

AIA National Membership Report

Current Membership (as of 9/30/02):		AIA National Staff Size (as of 11/1/02):	
Architects	49,261	Current Staff	137
Associates	12,372	Vacancies	10
Emeritus	6,624	On Hold	14
Allied	881	Total	161
Honorary Allied	459		
Organizational	71		
Total	69,688		

AIA Michigan Financial Summary 2002

CATEGORY	2002 BUDGET PROGRAMATIC INCOME	2002 BUDGET PROGRAMATIC EXPENSE	2002 YEAR END PROGRAMATIC INCOME	2002 YEAR END PROGRAMATIC EXPENSE
REVENUE				
Membership	339,572.00		342,000.00	
Related Organizations	126,000.00		126,000.00	
Conferences & Meetings	179,000.00		178,000.00	
Documents/Books	80,000.00		85,000.00	
Publications	20,500.00		1,000.00	
Government Affairs	0.00		0.00	
Public Affairs	0.00		0.00	
Programs & Committees	4,500.00		5,600.00	
Supplemental Revenue	8,000.00		2,500.00	
TOTAL REVENUE	\$757,572.00		\$740,100.00	
EXPENSES				
Membership		64,881.00		69,000.00
Related Organizations		117,345.60		115,000.00
Conferences & Meetings		130,166.80		136,000.00
Documents/Books		69,388.60		66,000.00
Publications		42,327.00		42,000.00
Government Affairs		44,428.90		43,700.00
Public Affairs		42,163.50		33,500.00
Programs & Committees		26,877.00		25,800.00
Supplemental Expense		39,000.00		32,500.00
Occupancy Expenses		55,451.00		52,256.00
General Office Expense		125,542.60		124,344.00
TOTAL EXPENSE		\$757,572.00		\$740,100.00
NET GAIN		\$0.00		\$0.00



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AIA Michigan President's Council Report

The annual meeting of the AIA Michigan President's Council was held on Wednesday, October 9 in Ann Arbor, Michigan to discuss current issues and update past presidents on 2002 AIAM programs. In attendance were past presidents Richard Fry, FAIA, Robert Greager, FAIA, Eugene Hopkins, FAIA, Mike Marshburn, AIA, Jay S. Pettitt, FAIA, Park Smith, AIA, Les Tinckel, FAIA and Andy Vazzano, AIA. Also attending from AIAM were President-Elect Celeste Novak, AIA, and Executive Director Rae Dumke.

Celeste Novak presented an update on current AIA Michigan initiatives in the public affairs arena regarding our proactive media coverage and the K-5 program. She encouraged Council members to participate in the media exposure programs in their chapters. She also put forth her agenda for the coming presidential year regarding architects being more involved in livable communities agenda and participation in local planning issues.

Andy Vazzano presented the student mentoring program on behalf of Tom Mathison, AIA. Tom is AIAM regional director and chairs the mentoring program. Andy encouraged Council members to participate in the program, including retired

members who can provide valuable career planning insight to students. Several of the past presidents are currently in the mentoring program.

Gene Hopkins, FAIA, newly elected AIA National President for 2004 gave an overview of national agenda. He reported the AIA financial situation was turned around from previous years and will be in the black this year. For the first time, the AIA National Strategic Plan will be a two-year plan so he is intensely involved with setting the National agenda this year for two-year continuity. Gene is personally very interested in advancing knowledge sharing opportunities for the profession.

A recommendation was made by Bob Greager for the AIA Michigan Board to consider a new recognition award for community service and advocacy for members of the community that have positively influenced the livability of their communities. Celeste Novak agreed to present the recommendation to the AIA Michigan Board.

– **Andy Vazzano, AIA**
AIA Michigan Past President

AIA Michigan

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