

MONTHLY BULLETIN

Official Publication of the MICHIGAN SOCIETY OF ARCHITECTS

BEAUBIEN HONOR ROLL

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PRESIDENT'S MESSAGE

By Robert Greager, AIA

Summer is drawing to a close and the next big event on your calendar should be the MSA Convention in Flint October 16-18. Gene Terrill and the Flint Chapter have worked hard to make this convention topical and informative. If you haven't been to Flint lately this is a good chance to see the buildings that will revitalize another "rust belt" city.

While they are not calling it a debate, the three hour session with avant garde architect Stanley Tigerman, our own Ken Neumann and former Detroit News architectural critic, Bob Benson could turn into a lively discussion of the future direction for architecture design. I don't intend to miss it.

Another not to be missed session is the one on professional liability. It is on everyone's mind with good reason. Some premiums have gone up 400%. A representative from a major carrier of liability insurance for architects will be there to tell us what he sees in the future.

Marketing continues to occupy more time and money in our practices, therefore Stuart Rose, Ph.D., AIA, will spend a full day conveying nuts & bolts marketing specifics that you can use in your firm.

The social side of life hasn't been ignored either. The Michigan Opera will perform selections from major Broadway plays. MSA 1985 Design Awards will be presented at a banquet. There will be music, food and afterglow. Call the staff at the Beaubien House if you need help with your registration.

You will notice that a lot of this Bulletin is taken up with the Beaubien House Honor Roll. Noel Fagerlund and his committee have taken their show "on the road" and the results have been coming in. Two hundred people have contributed over \$70,000 so far.

IDP UPDATE

by Art Nelson, AIA

Across the nation more and more State Boards of Registration are mandating the NCARB-AIA Intern Development Program guidelines as a requirement for licensing. Here is the scorecard to date: Alabama (1985), Arkansas (1982), Florida (1982), Georgia (1986), Louisiana (1983), Maine (1985), Mississippi (1978), Nevada (1986), Oregon (1984), Tennessee (1984), Texas (1983), Massachusetts (1988), North Carolina (1987), Rhode Island (1987), Vermont (1986). In addition, 28 states have endorsed IDP training as appropriate for the internship years.

Since 1978, the Michigan State Board of Registration for Architects and the Michigan Society of Architects have endorsed IDP as an exemplary voluntary program and have supported a working IDP committee to administer it.

Now, having witnessed the dismal results of the current licensing exam, the State Board under Evie Asken, FAIA, Chair and Bob Greager, AIA, Vice Chair, is seriously considering joining those states which have adopted the NCARB-AIA guidelines for Architectural Internship as a necessary preparation for licensing.

For the State Board this will mean more detailed records or the NCARB can keep the records of each intern for them and certify candidates for licensing. For the profession it will be an opportunity to pass on good advice in all areas of practice. Future architects will thus be assured that their practice experience will be equal to the fine academic experience they have come to expect from our colleges and universities.

We now have the opportunity and the program to improve the internship years for our young architects. All that is needed is your commitment. There are professional architects in all chapter areas of our state who have worked on IDP. They will be happy to help you set up your internship program. Your commitment today will ensure a better built world tomorrow.

The IDP Coordinating Committee for MSA offers the following motion for the general meeting at the 1985 Convention: "The Michigan Society of Architects reaffirms it's dedication to providing the best advice the profession can give to aspiring architects as they prepare themselves during the internship years to one day assume the reigns of our time-honored profession with competence and confidence. Further, the MSA urges the Licensing Board of Architects of the State of Michigan to adopt a more complete set of guidelines and requirements similar to the current NCARB-AIA Intern Development Program, clearly stating needed areas of practice expertise to the end that the intern years will be well rounded and complete in scope and that no appropriate experience will be lacking during this mandated preparation for practice."

AUTHOR PARTY

Harold Linton, LIT professor and author of "Color Model Environments—Color & Light in Three-dimensional Design" and the illustrator of the book RICHARD ROCHON will be honored guest at a reception at the Beaubien House on November 14th from 5 to 7 p.m.

The book is a must for anyone who wants to learn to build effective, attractive models. The book's workshop style presentation includes step-by-step construction procedures for basic forms and over 100 illustrated projects that focus on the color materials used most frequently by artists, architects and designers.

Richard Rochon is a principal of Rochon Associates, an architectural illustration firm and he lectures at LIT.

The cost of the book is \$40 and should be in the reference library of every firm that uses models in their presentations.

ASSOCIATE NEWS

Robert Tremonti 1985 MSA Associate Director

Election of the 1986 MSA Associate Director will occur on October 16th at the Business Meeting during the Convention in Flint. Nominations will only be taken from the floor and the election will be only by the Associates in attendance. All candidates must be present. To be eligible for this position, you must be an Associate Member of the Society at the time of the election.

The position not only requires commitment by the Associa Director in time and money, but also from his or her employer. The Board meets approximately six times per year during regular office hours at various locations throughout the state. As Associate Director, you are to inform and represent all Associate Members from the nine local chapters in Michigan.

This article is to give notice and opportunity to all Associate Members to serve their professional association in a challenging and rewarding position.

MASONRY DAY

The Masonry Institute of Michigan is planning a full day of useful and specialized masonry technical seminars, exhibits, and activities on Masonry Day, November 5, 1985 at the Southfield Hilton Hotel in Southfield. The latest information on the proper designing, detailing and scheduling of masonry to avoid delays in construction will be available.

J. Henry Chambers, FAIA, an i



70th annual convention michigan society of architects

hyatt regency hotel flint, michigan october 16-18, 1985

DOW Alumni Breakfast

The Fifth Annual Dow Alumni Breakfast will be at the Dow designed home of J. Parkhill Smith at 2470 Nolan Drive, Flint. This is one of two Dow houses built in Flint between 1935 and 1947. Breakfast will be served at 7:30 a.m. at the Smith home. A Dow Alumni business meeting will conclude at 9 a.m. and then Arnold Kolb, who was a photomicrosopist for Dow Chemical for 30 years, will present "The Beauty of Interspace." Maps will be provided for this drive-yourself event.

convention committee

Gene Terrill, AIA
Jeffrey Bennett, AIA
Bill Anderson, AIA
Richard Canfield, AIA Host Chapter Party
Robert Gazall, AlA Exhibits
Dennis Haugen, AlA
Phil Lewis, AlA Flint Chapter President
James Tomblinson, FAIAPublic Relations
Gary Cornillaud, AIA Students/Associates
Jean Terrill
Rae Dumke Executive Director

MSA executive committee

Robert Greager, AIA
James Shane, AIA
Norman Hamann, AIASecretary
Thomas Kane, AlA
Dick Slocum, AIA
Almon Durkee, FAIA

exhibitors

Acorn Building Components Akzo Coatings America, Inc American Olean Tile Company Andersen Windows Aquarius Industries Armor Lift Artek Industries **Beaver Distributors** Borin Builders Supply CBI Copy Products Cold Spring Granite Comerica Bank Commercial Blueprint Computer Solutions Custom Distributors, Inc. Data Basics Inc **Detroit Edison Dow Chemical Company Dupont Corian**

Eagle Marketing Associates Erickson's Flooring & Supply Ersco Corporation 4-D Inc Farnell Equipment Company Fascias, Inc. Flint Blueprint & Supply Co. Garland Company, The General Electric Company Genessee Ceramic Tile **Grand Blanc Cement Great Lakes Fabricators** & Erectors Grohe America, Inc. Holmes Associates Jensen, Rolf & Associates, Inc. Johnson, Phil Sales Kaleidoscope Industries, Inc. Karastan Rug Mills

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Eye Opener Breakfast

Eye Opener Breakfast

James Gallagher is professor of science education at Michigan State University. His current research is designed to increase our understanding of the nature of secondary science teaching and the forces which shape it.

Dr. Gallagher will talk about changes that occur in society as they relate to current technologies and how these affect education. The impact of computers on modern lifestyles has affected marketing, manufacturing and the job markets. What does this mean to the architectural and business communities? Gallagher is deeply committed to designing science programs which prepare youth for their future in a high technology world.

He is also engaged in international projects in science education in Europe, Asia, Lafin America, and Australia. Dr. Gallagher holds degrees from Colgate University, Antioch College and Harvard University.

Friday 7:30-9 a.m. Minneapolis/Palm Reach

Friday 7:30-9 a.m. Minneapolis/Palm Beach





'Energy Trends'

The battle to conserve energy will continue for generations, with each generation discovering new methods to prolong the life of our natural fuels. While certainly not a panacea for the world's energy ills, cogeneration has finally come of age as an economically sound alternative that must be reviewed by all building owners and the design professionals that help make energy decisions. Cogeneration is the simultaneous production of electricity and thermal energy from a single energy source.

Join Dr. Joseph Orlando, President of GKCO in Virginia, one of this country's leading experts in Cogneneration. In a discussion on the trends in future energy use and one of the tools you may be using in the near future to conserve energy for the next generation of Americans.

Friday 11 a.m.-12 Noon Miami





What does the future look like for the construction to the construction market change? Will these changes in very large construction firms and a consulting e collectively examine these questions in one three Philip Nicholas, AIA, of R.E. Dailey & Company of a construction project and tell us how the information of the construction project and tell us how the information of the construction project and tell us how the information of the construction o a construction project and fell us now the inform Tom Brady, PE, and Senior Vice President with B tion's largest construction firms is positioning itse Ralph Stephenson, P.E., Consulting Engineer, will Construction Industry." The traditional owner/ard

Friday 9 a.m.-12 Noon Fort W







Liability Insurance Trends

Can liability insurance costs continue to escalate at the pace experienced over the past decade? What are the ramifications of practicing without liability protection? Will there even be professional liability insurance available to the architect of the future? It's a volatile issue today and only one thing is sure: "something has to change."

Tom Sheehan, Managing General Agent for Imperial Casualty and Indeminity Company, a large architectural insurer, will examine both present and future trends in architectural liability

Friday 2-3 p.m. Miami



Development Speaker to be announced

Friday 3-4 p.m. Fort Worth/Baltimore



A Noted Futurist Previews the Future

Futurists talk about the future but only Harold Pluimer has been able to make his audience experience the future. Using logic and provacative examples, the future explodes in unforgettable terms during his dynamic presentations.

Pluimer's pool of knowledge and sense of awareness comes from a host of life experiences and unique credentials. He was a Commander in two wars, a teacher, school administrator and consultant for 12 years. He has worked with the U.S. Atomic Energy Commissions, National Science Foundation, NASA, U.S. Department of State, U.S. Air Force, and NBC Television. Author of the book, The Frontiers of Our Time, Pluimer puts the past, present and future into perspective.

Join us at this special kick-off session on "Future Trends" which sets the stage for the rest of the convention.

Wednesday, 1-3 p.m. Minneapolis/Palm Beach

s in Design"

subjective of all architectural disciplines be analyzed and dissected in search of a formula that will forecast future design trends? It's impossible leading design professionals to reflect on past design experiences, analyze the design frends that have established their firms as design isk them to project their imaginations into the architectural future of design

we've done! Take Stanley Tigerman of Tigerman, Fugman & McCurray in Chicago with his avant garde approach to design and prad/comtemporary art forms of Michigan's own Ken Neumann of Kenneth Neumann/Robert Greager & Associates and we're going to erested insights into design trends of the future.

are. Why not add a little spice to the recipe with an architectural critic's view on design trends. Enter one professor Bob Benson by, contributing editor of Inland Architect and formerly architectural critic for the Detroit News. Bob will respond to the architect's II his own.

ion stacks up to be powerful in content and dynamic in presentation.

Thursday 9 a.m.-12 Noon Fort Worth/Baltimore

Future Trends in Practice and Marketing

Trying to predict future marketing trends and office practice techniques is nothing new to Michigan architects. Accurate insights essential for survival. And now you have an opportunity to let the experts help predict your next marketing and practice strategies.

Hugh Hockburg, an architect and partner in the nationally known Coxe Group, has been exploring firm organizational models as they are affected by kets, clients, and service, design professionals sell. Hockburg will provide iteractive format for exploring the future trends of practice, marketing and selling professional services.

The discussion will begin with an overview and analysis of the current and predicted trends in the architectural profession.

The program will conclude by focusing upon concepts that will develop marketing and selling strategies for the architectural firm of the future.

Thursday 2-5 p.m. Fort Worth/Baltimore

Spouse Activities

THURSDAY - October 17th...The historic Whaley House will provide an elegent Victorian setting for lunch and a style show of vintage fashions dating from 1837-1960. Lunch begins at noon and the fashion show will be over at 3 p.m. Your carriage will depart from the hotel lobby fifteen minutes before the event.

FRIDAY - October 18th...One of Michigan's outstanding attractions, Bavarian influenced Frankenmuth, will be the destination. The first stop will be Bronners, known for it's Christmas decorations imported from around the world. Lunch will be at the famous Zenders Restaurant. There will be plenty of time left to visit the many specialty shops in Frankenmuth. Busses leave from the hotel lobby at 9:30 a.m. The cost for for this exciting day is \$10 The above comes to you thanks to the efforts of Jean Terrill and the Flint Spouses.

Associate/Student Design Competition

Awards & Reception

Village Visions, a design competition sponsored by the Associates Committee the Detroit Chapter-AIA, and the Michigan Architectural Foundation will be on display during the reception. The jury's comments will conclude with the announcement of

Friday 4-6 p.m. Curtice/Chrysler/Nash

What trends will affect the construction trades? How will the convay architects practice their craft? Representatives from two works with both architects and contractors will individually and

on that should make some sparks fly.

all honed preceptions to reveal the future economics of will change financing, budgeting and estimating. will share some secrets about how one of the na-

atest paper, "The Adversary Relationship in the eer/contractor relationship has changed. He will

Itimore

"Marketing Success from Future Trends"

The MSA Convention, "Future Trends," provides the backdrop for this timely continuing education program by Stuart W. Rose, Ph.D. AIA.

This day-long presentation will help architects research markets, locate new business, promote their firms, conduct winning presentations, and establish successful relationships with new clients.

Dr. Rose is an architect, a developer of professional development programs, a trainer and consultant in marketing techniques, and a Michigander. Over the past few years, he has built one of the strongest nanal reputations providing practical methods that lead to real marketing success.

ecause this day long program is a hands-on working session, dress for comfort, be prepared to work and expect to walk away with 'nuts-and-bolts' specifics that you can immediately put to use in your firm. Continuing Education credits are a bonus.

Saturday 8:30 a.m.-5:45 p.m. MOTT

MSA CONVENTION/DETROIT REGISTRATION FORM

October 16-19, 1985

REGISTRATION FEE — Members of the following organizations are included in the membership category: AIA, MSA, ASID, IBD, PSMA, ASLA, MSPE, CEC, CSI, MSRLS, MSPO, AGC, SMPS						
FEES	MEMBER	NON-MEMBE	R	TOTAL		
AIA MEMBERS, REGISTERED DESIGN PROFESSIONALS AND NON-REGISTERED PROFESSIONALS	\$70.00	\$90.00	S			
REGISTRATION AT THE CONVENTION	\$80.00			en la lagi		
SPOUSE (Seminars and Exhibits)		NO CHARG		La regional de		
STUDENT (Seminars and Exhibits)	\$ 3.00					
Package fee includes seminars on Wed., Thurs. and Fri., Wednesday Groundl hibitors Luncheons (for one).	breaker (fo	or two), Thurso	lay a	nd Friday Ex-		
Wednesday (Exhibitor Groundbreaker Buffet)		. \$10.00	\$_			
Thursday		. \$35.00	\$_			
Registration at Convention			\$_			
Friday			\$_			
Registration at Convention		. \$40.00		-		
One-day fee includes Wednesday — Seminars, Groundbreaker; Thursday — Seminars and Exhibitors Luncheon.	Seminars o	and Exhibitors	Lunc	heon; Friday		
MSA Business Meeting		. NO CHARG	SE TO	MEMBERS		
Dow Alumni Breakfast — 7:30 A.M		. NO CHARG	E TO I	DOW ALUMNI		
Spouse — Whaley House & Fashion Show						
Exhibitor's Buffet Luncheon — (extra tickets) 12:00 Noon		. \$10.00	S			
Host Chapter Party — 6:30 P.M.						
Friday Breakfast — 7:30 A.M.						
Spouse Frankenmuth Tour & Luncheon — 9:30 A.M						
President's Reception & MSA Honor Awards Banquet — 7:00 P.M				400		
Saturday — Stuart Rose, PhD., AIA		. 550.00	V			
Marketing Seminar — All Day 8:30-5:30 P.M		070.00	0			
Ividikeling seminar — Ali bay 6.50-5.50 P.Ivi		. \$70.00	\$_			
NOTE: Your tickets to special program events will be waiting for you up NO CANCELLATIONS OR REFUNDS AFTER TUESDAY, OCTOBER 8, 1985.	oon arrivo	al at the Re	gistro	ation Desk.		
Payment may be made by VISA or MASTERCHARGE. Please give us your account of the second	count nu	umber and e	expire	ation date.		
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Enclosed is my check number in the	amount a	of \$				
Please check: AIA member □ Prof. Affil. □ Associate □ WAL me	mber 🗆	Student [) E	Exhibitor 🗆		
Other						

ternationally prominent consultant on historic restoration, will be on hand to discuss the building fabric inspection process, typical masonry restoration specifications and mortar analysis.

Chambers has served on a number of restoration projects in Michigan including the Livingston County Court House, the old Statler Hotel, the Traverse City Opera House and Court House to name a few.

Grunwell-Cashero will discuss the recent restoration of the Firestone House at Greenfield Village and the Most Holy Trinity Church in Detroit. Elwin Pell, P.E., demonstrates how to design fire ratings and building code compliance into a building.

The registration fee is \$25. Call the institute for more information.

HEAD AT LIT

The following architects will make presentations in the Lawrence Institute of Technology School of Architecture's ArchiteC-TURE series. All presentations are held in LIT's architecture auditorium, located in Southfield, at 7:30 p.m. They are open to the public at no charge.

October 10, 1985

James Polshek, New York architect, designer of Stroh's

SPONSOR'S COLUMN

Detroit Terrazzo Contractors' Association (313) 476-5560 Farmington, MI 48024

Pre-Con Schokbeton, Inc. Tower-Pinkster-Titus Associates Great Lakes Ceramic

Tile Council (313) 476-5559 Farmington, MI 48024

Call Rae Dumke at MSA for information.

planned River Place Project in Detroit.

October 31, 1985

Raoul Proche and Manfred Hoffricter, architects from Vienna, Austria, designers of the University of Economics in Vienna.

November 7, 1985

Diane Legg-Lohan, Chicago architec, the first woman partner of Skidmore, Owings, and Merrill, designer of Chicago's new McCormick Place, an addition to the existing waterfront exhibit hall complex.

December 5, 1985

Thomas Beeby, Chicago architect, recently named dean of architecture at Yale University.

January 9, 1986

Michael Hough, architect from Newington, Connecticut, will present "Why architects get no respect." An expert on architectural management, Hough will discuss how architects must adapt to a changing market.

For further information call Gary Kecskes at 356-0200 ext. 2800.

FIRM NEWS

HOYEM-BASSO ASSOCIATES announced the promotion of Michael Barath, AIA, CSI to the position of Associate in the Department of Architecture and the promotion of David DiCiuccio, PE, to the position of Associate in the Department of Mechanical Engineering. Barath comes from LIT and DiCiuccio is from U of M Dearborn.

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BLOUNT ENGINEERS, INC. has recently named three new staff members. Paul Sui, PE, has been named vice president, structural engineering for the firm. He has civil engineering degrees from China and Michigan. Donald Vroom, AIA, has been named as director of architecture. He received his degree from U of M. The

third new staffer is Stephen Sobkowski, a veteran with more than 18 years of experience.

Despite weather that only a duck could love, 255 golfers and guests had a grand time at the 45th annual employee golf outing of ALBERT KAHN ASSOCIATES, INC. All attendees received a solar calculator engraved with AKA's logo to commemorate their 90th anniversary year.

* * *

On September 20th, SCHERVISH VOGEL MERZ P.C. had a birthday party for the 100-year-old Carriage House that they restored for their office in Detroit's old Warehouse District. The adaptive reuse of this property earned them a Detroit Chapter Design Award.

KENNETH NEUMANN/ROBERT GREAGER ASSOCIATES announce the appointment of a new associate. He is Patrick Macoska, AIA.

LUCKENBACH/ZIEGLEMAN & PARTNERS, INC. have a new name to better express their ownership and a new address. They are now located at 115 West Brown Street, Birmingham, MI, phone 313-644-0600.

GRAPEVINE

AIA joined a professional coalition to challenge President Reagan's tax proposals. Existing cash method vs. proposed accrual method is the main issue . . . NANCY BAERWALDT. Michigan Insurance Commissioner, has resigned . . . The Health Facilities Conference has had a number of successes but this is the first wedding (that we know of) to come out of it. On August 24th in Atlanta, GA, former Detroit Chapter member LOIS GRANT, AIA, and former Huron Valley member KEITH WEILAND, AIA, were wed. Their daughters

were witnesses. Lois is working in an architectural office and Keith is with the Metro Rapid Transit Authority in Atlanta. Their new address is: 39 Arpege Way, Crosscreek Condos, Atlanta, GA 30327 . . Eighteen members of the FLINT CHAPTER and their spouses met in BOB GAZALL'S Office and drank a gallon of wine and two cases of beer. Incidentally, they also addressed 1,450 postcards announcing the Flint Convention set for October 16-18, 1985. Thank you Dennis & Pat Haugen, Gene & Jean Terrill, Gary & Nancy Harburn, Jeff Bennett, Pete Danner, Bob & John Gazall, George Annick, Phil Lewis, Dale Suomela, Dick Canfield, Rob West, Bill Barillas, Jim Tomblinson and Rae Dumke . . . JIM KINVILLE former Detroit Chapter President who moved to Thousand Oaks, CA is now principal architect and director of the Ventura County office of Barasch Architects & Associates . . . What would we do without RAY WILLIAMS? Thanks to him we can avoid computer blindess. He spent a 95 degree Saturday at the Beaubien House installing new lights . . . JAMES KOSTRAVA is the new vice president for marketing at the Construction Association of Michigan . . . October 31st is the deadline for Architectural registration fees for the State Board of Registration.

CALENDAR

OCTOBER

- 2 Building Construction Estimating, Stuart Rogers, AIA. Wayne State University College of Lifelong Learning. Call 313-577-4665.
- 10/11 AIA Practice Management Conference—New York City.
 - 13 Gunnar Birkerts Office Tour—Associates Committee.
- 16/18 70th Annual MSA Convention—Flint.

17/20 59th Annual Old World Market-Crafts Fair and demonstrations. International Institute Cultural Center, Detroit call 313-871-8600.

MSA BULLETIN

EXEC. DIR. & ADV. Rae Dumke EDITOR... Lynne Merrill-Francis SECRETARY..... Ruth Malcolm BOOKKEEPER.... Cathy Brooks

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19/20 Amtrac Weekend excursion to Battle Creek.

NOVEMBER

- 7 Great Lakes Fabricators & Erectors Association Breakfast Program for Architects—Steel Stair Designs—Michigan Inn, Southfield 313-358-2620.
- 8 CSI 30th Anniversary Celebration—Dearborn Golf and Country Club 313-567-1907.
- 9 "The Bottom Line"— Chicago Chapter—AIA. Call 312-663-4111.
- 12 Grand Valley Annual Meeting and Election.
- 19 Detroit Chapter Committe Chairs Meeting.
- 19/20 Cityscape Detroit Annual Restoration Fair at historic Fort Wayne. Call 313-297-9360.

- 21 New Registrants Reception—Engineering Society of Detroit.
- 25 Sing-Along Monday— Detroit Aglow—Cobo Hall 8 p.m.

DECEMBER

- 5 "Integrating Fire Safety into the Building Process." Hyatt Regency Dearborn, 4 p.m.
- 7 Detroit Chapter Honor Awards, DIA, 7 p.m. Call 965-4100.
- 12 MSA Open House— Beaubien House.

In October and November, the Michigan Asphalt Paving Association will co-sponsor with the Asphalt Institute, four one-day workshops on the design, construction and maintenance of asphalt parking lots and low maintenance roads at four locations around the state. They are as follows: October 15, Grand Rapids; October 17, Gaylord; November 12, Novi and November 14, Lansing. CALL 517-482-0111 for times and locations.

The Monthly Bulletin is published monthly for the members, as part of the services to the membership provided at the direction of the Board.

All members are encouraged to contribute to the Bulletin by sending news items, reports of committees, etc., to the attention of the Editor, Monthly Bulletin, 553 East Jefferson, Detroit, MI 48226.

MICHIGAN SOCIETY OF ARCHITECTS

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