



MONTHLY BULLETIN

Official Publication of the MICHIGAN SOCIETY OF ARCHITECTS

PRESIDENT'S MESSAGE

by Robert Greager, AIA

Greetings to all and a special thanks to everyone who helped make the Mackinac Mid-Summer Conference "THE BEST YET". Only superlatives from the beginning Board meeting on Thursday to the 3 A.M. Sunday morning finale at the President's Afterglow.

Significant events from the Board meeting include action to mount a successful national sponsored resolution at the '86 San Antonio Convention to put an associate member on the National Board.

In line with action the day before at the State's Board of Architect's meeting, the MSA Board also endorsed the Intern Development Program as a proven educational asset. Dick Fry was appointed to gather a committee to study and report back on methods of and problems in implementing IDP. The state may follow the AIA and NCARB's recommendation of requiring IDP participation as a prerequisite for registration candidacy.

The MSA Board also reviewed the differences in the two definitions of Architect/Engineer recently endorsed separately by the State's Engineers and Architects boards. These actions have been prompted in response to a mandate from the Auditor General and Attorney General offices.

Regional Director, Al Durkee, reported that the National AIA has given top priority to the Professional Liability Insurance issue and has budgeted over \$275,000 to find a solution. The MSA board composed a resolution which was endorsed at the Business meeting to strongly state our liability insurance plight to the state.

Highlights of the Friday business meeting were a superb presentation by Noel Fagerlund on the Beaubien House Fund Raising efforts and from Dennis Haugen on

the '85 Flint Convention.

Saturday morning speaker at the breakfast meeting was AIA's President-Elect, Don Hackl, whose presentation reaffirmed the convention's good sense in electing him to office.

The rest of the time was punctuated with parties, boat cruising, bocci, golf, swimming, tennis, sunshine, renewed friendships and an all around good time.

THE BEAUBIEN BULLET

THE BUDGET . . . \$570,000 (100%)

WE HAVE* . . . 66,000 (17%)

WE NEED . . . \$504,000 (83%)

It is important that the Architects of Michigan carry thru with the renovation of the Beaubien House.

It is an expression of our commitment to our "Society"; to its value, function and potential.

It is a commitment of collective professional purpose.

Help us to help ourselves. Thank you.

*Thur August 1, 1985

DETROIT CHAPTER PRESIDENT'S MESSAGE

by Daniel Redstone, AIA

PARTICIPATE!

Many of you have been just too busy this year to take advantage of the many Chapter programs offered. The Allied Arts Festival (see announcement) offers you a chance to catch your breath and enjoy a wonderful Saturday afternoon on September 21st with your family and your fellow architects at the new Stroh River Place development, artists studios and Chene Park.

The Allied Arts Committee has put together this superlative program FOR YOUR BENEFIT. Call the Detroit Chapter office with your reservations NOW (not tomorrow—right now!)

The President's Racetrack party was enjoyed by over fifty members and guests. Mary Lucas won the \$50 first prize by picking 4 of 6 winners. Tom had better get out to the track more often with information like that.

See you on September 21st.

COMPETITIONS

Registration and entry fees are due by September 6th for the 1985 Detroit Chapter-AIA Awards Program. Entries must be received at the office of the Executive Director no later than October 4, 1985 to be eligible for an award.

There are three categories; Completed Projects, 25 Year Award and Unbuilt Projects. The Completed Projects category is open to architectural projects of all classifications completed after May 1, 1982. The 25 Year Award is open to buildings designed by a registered architect, completed between 1951 and 1960, and located in the Detroit Metropolitan area. The Unbuilt Projects section is open to architectural projects of all types designed but not completed before December 31, 1985. Such projects must have been designed by an AIA Member of the Detroit Chapter-AIA who was commissioned for compensation by a client with the ability and intention to build the project. Owner verification is required.

A \$75 registration fee is required for each project submitted.

☆☆☆

The American Wood Council invites entries in the 1985 Wood Design Award Program. To qualify, projects must demonstrate structural uses of wood and have a dominant wood character. Buildings must have been completed since 1980. The deadline is October 15th.

Information and entry materials may be obtained from the American Wood Council, 1619

(Continued on Page 2)

ALLIED ARTS FESTIVAL-1985

The Detroit Chapter/AIA and the Michigan Architectural Foundation, with the support of the Michigan Council for the Arts, is sponsoring a festival of the visual and performing arts in Detroit's historic Rivertown community on Saturday, September 21st, announcing Jerry Shea, chair of the event.

The Festival's goal is to bring architects and design professionals together with artists and members of the community to interact and to emphasize the importance of art as an essential element of daily life.

The Festival has three areas of focus: the Stroh River Place complex, one of Detroit's most attractive settings, where tours will explore the new offices and retail spaces created in an old building whose architectural grace and style is being successfully preserved; the Atlas Building on Gratiot, where architects will meet with and view the work of a number of Michigan artists in their studios; and finally, a visit to Detroit Chapter design award-winning Chene Park to enjoy the atmosphere of Detroit's newest park and to view dance and listen to musical performances by noted Detroit-area performers.

Festivities will start at Stroh River Place at 1 p.m. with the final concert at Chene Park at 5 p.m. Refreshments, parking and bus transportation between locations is included in the modest cost of \$20 per person. The location is convenient to many nearby Rivertown restaurants for dinner after the Festival. Dress is casual and picnicking is encouraged at Chene Park.

For tickets or additional information, contact the Beaubien House at 553 East Jefferson, Detroit 48226, 313-965-4100.

Massachusetts Ave., N.W., Washington, D.C. 20036.

☆ ☆ ☆

The Hawaii Loa College has received funding from the Design Arts Program of the National Endowment for the Arts and the Cook Foundation, Ltd. to conduct an international design competition for a 75,000 sq. ft. building to house a center for the media arts.

The competition is open to all persons, teams or firms who register and pay the fee before September 17, 1985 and satisfy the design and presentation requirements of the technical building program.

Contact Michael Robinson, AIA, Competition Advisor c/o Hawaii Loa College, 45-045 Kamehameha Highway, Kaneohe, Oahu, Hawaii, 96744. A registration kit will be sent upon receipt of \$75.

THE YOUNG ARCHITECT AWARD

The purpose of this award is to recognize excellence in ability and exceptional contributions by architects between the ages of 25 and 35.

The award may be given for exceptional work in a specific area of architectural practice or for general excellence in a wide range of architectural activities. The Recognition Committee will consider contribution to team activities and will rely heavily on recommendation in its evaluative process. The award is intended to recognize accomplishment as opposed to promise alone. Nominations (limited to one per firm) may be made by any Detroit Chapter-AIA member. The nominee must be a member of AIA.

A nomination shall consist of a brief biography of the nominee; a description of the nominee's accomplishments; recommendations from at least two individuals who are familiar with the nominee in the particular capacity for which

the award is recommended; and the name and position of the nominator. Nominees must live or work in the Detroit metropolitan area and be between 25 and 35 on December 7, 1985.

The recipient will be honored at the Detroit Chapter Awards Program on December 7th.

Letters of nomination, descriptive material and biographies are to be submitted in 8½ x 11 inch format with a black "ful-vu" binder. There is no entry fee. Submissions must be postmarked by October 1, 1985 and sent to the Detroit Chapter-AIA, 553 East Jefferson, Detroit, MI 48226. For further information call 965-4100.

LIABILITY AND THE AIA

At the national convention the delegates directed AIA to find a way "to reduce the frequency and magnitude of professional liability claims against architects."

As a result, a number of things have happened. Lou Marines charged his staff to bring to bear all the appropriate resources of the Institute to deal with the liability insurance problem. They have been meeting with lawyers, the insurance industry and people in allied professions. Contractors, engineers and other design professionals are facing a similar situation. They are seeking an appropriate appeal on lawsuit so that the Institute may argue its position in court. They are also looking for legislation that the Institute could support to bring about a change.

Abestos fear added to the general trend of everybody suing everybody else seems to have precipitated the crisis. The Liability Committee saw the crisis as a function of the negligence of a few in the profession tied to a legal system that is changing the definition of terms like 'standard of care,' 'reasonable foreseeable,' and 'proximate cause.' Lawyers who sue

everybody on a construction site without regard to their contribution add to the problem. The insurance industry itself, which is in a crisis regarding re-insurers, contributes as do laws affecting the profession that have passed without sufficient understanding of their implication. Finally, a society that desires to expand the use of technology and encourage entrepreneurial risk-taking and do it risk-free exacerbates the situation. They purpose a long range plan to deal with each of these situations.

A Professional Liability Network has been established. Ava Abramowitz at 202-626-7380 wants to know when insurance rates go up, about major claims and court decisions, and about any state legislation on this issue. The Network will also disseminate information to members.

AIA is still investigating peer review, going bare, workers compensation, mediation and new types of insurance. They will be reporting on these items when their research is complete.

The MSA approved a resolution at the Mid-Summer Conference urging the Michigan Insurance Commissioner to "... investigate, study, and implement adjustments that will bring immediate availability of insurance coverage and a reduction in insurance rates..."

BOOK REPORT

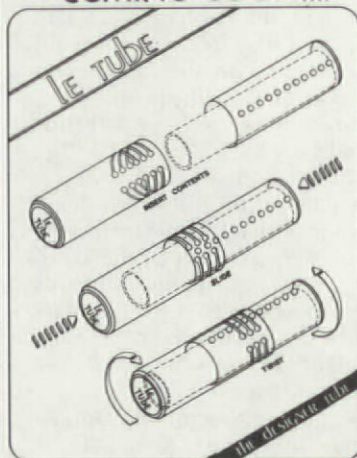
So you have a leaky roof. Maybe you shouldn't leave a work of art out in the rain-to paraphrase a comment about one of Frank Lloyd Wright's buildings. Another possibility is to read the "Manual of Built-up Roof Systems" and solve the problem. This is the second edition of a classic work by C. W. Griffin. It is packed tight with technical information but is also highly readable. It's expanded analysis of the most common roof failure problems is worth the \$44.50 cost of this edition.

While we are on the subject of

building failures, "Designing Buildings That Work" is another must read. This book was written by an architect, Fred A. Stitt, for professional architects who are responsible for designing buildings on time and on budget. A lot of pages of this \$32.50 book are taken up by the "Predesign & Planning Checklist" but the author expects you to copy and use it. Maybe everybody in the firm should have their own copy. Maybe everybody in the firm should have their own copy.

Why can't buildings be manufactured like cars? "The Dream of the Factory Made House" attempts to answer the question by tracking the history of one such project that shouldn't have failed. Walter Gropius and Konrad Wachsmann designed a 'package house,' funding was

COMING SOON....



Finally there is a well designed, good looking container for drawings and a lot of other things, Le Tube. It comes in two sizes and three colors; blue, red and yellow as well as clear. It is durable, transparent, adjustable, and can be ordered shipped from the Bookstore for \$75 per dozen for the 2 piece and \$110 for the three piece. Individual tubes can be picked up at the Beaubien House for \$6.95 and \$9.95.

FUTURE TRENDS



70th annual convention
michigan society of architects

hyatt regency hotel
flint, michigan
october 16-18, 1985

wednesday thursday friday

7

8

9

10

11

12

1

2

3

4

5

6

7

8

9

10

11

design
J. Parkhill Smith
Residence

construction
Ralph Stephenson, PE
Phil Nicholas AIA
Tom Brady
Cogeneration of
Electricity

Exhibitor's Luncheon
Carriage & Presentation
Spouses' Luncheon & Shopping
in Frankenthuth

liability
Ralph Stephenson
development
associate/student
design competition
awards & reception

President's reception
East Foyer Sponsored by The Superline Co.
MSA Honor Awards Banquet
Carriage A

Host Chapter Party
Reception at
SSOE offices
Dinner at Figlio's in
Water Street Pavilion
followed by
dancing & mingling

Carriage & Presentation

MSA Board of Directors meeting
Mott

Exhibitor's Luncheon
Carriage & Presentation
Spouses' Luncheon & Shopping
in Frankenthuth

practice
Hugh Packburg
the Cole Group

President's reception
East Foyer Sponsored by The Superline Co.
MSA Honor Awards Banquet
Carriage A

Host Chapter Party
Reception at
SSOE offices
Dinner at Figlio's in
Water Street Pavilion
followed by
dancing & mingling

Carriage & Presentation

an encounter with the future
Harold Plummer futurist
convention keynote

MSA Business meeting
Mott

Exhibit Groundbreaker
Mott

Carriage & Presentation

Host Chapter Party
Reception at
SSOE offices
Dinner at Figlio's in
Water Street Pavilion
followed by
dancing & mingling

Carriage & Presentation

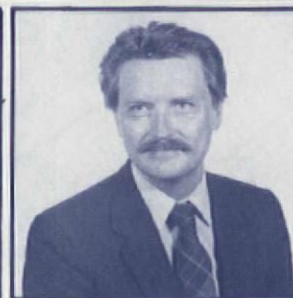
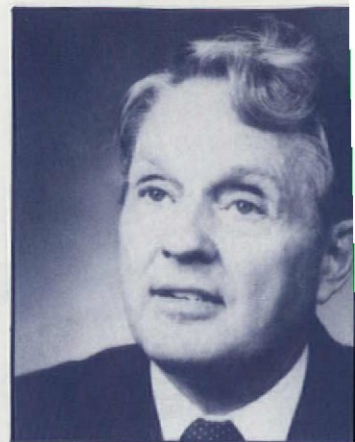
Student/Associates
Exhibit in the
Curtice Room
Wednesday 1-6 p.m.
Thursday 8 a.m.-5 p.m.
Friday 8 a.m.-6 p.m.

saturday

CONTINUING EDUCATION SEMINAR
"Marketing Success from
FUTURE TRENDS"
Stuart W. Rose Ph.D., AIA
8:30 a.m. - 5:45 p.m.
Mott

Presidents Afterglow
Sponsored by the
Masonry Institute
of Michigan

FUTURE TRENDS



"Future Trends"

How can we...
But we can...
leaders at...
And that's...
blend in t...
have som...
But let's n...
with Miam...
views with...
This three...

Eye Opener Breakfast Economic Future Trends

Speaker to be announced

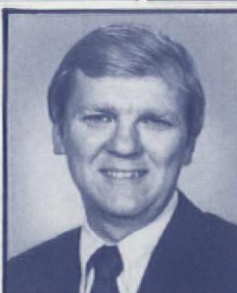
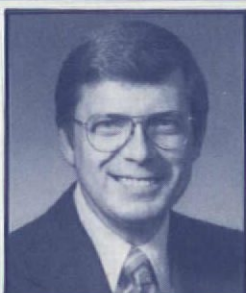
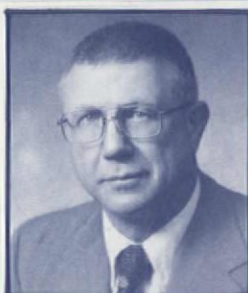
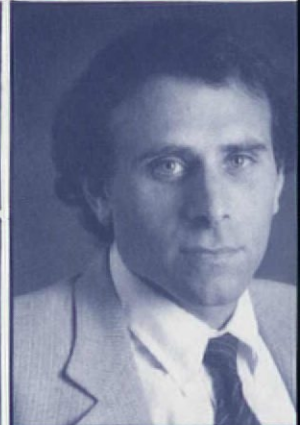
Friday 7:30-9 a.m. Minneapolis/Palm Beach

"Energy Trends"

The battle to conserve energy will continue for generations, with each generation discovering new methods to prolong the life of our natural fuels. While certainly not a panacea for the world's energy ills, cogeneration has finally come of age as an economically sound alternative that must be reviewed by all building owners and the design professionals that help make energy decisions. Cogeneration is the simultaneous production of electricity and thermal energy from a single energy source.

Join Dr. Joseph Orlando, President of GKCO in Virginia, one of this country's leading experts in Cogeneration. In a discussion on the trends in future energy use and one of the tools you may be using in the near future to conserve energy for the next generation of Americans.

Friday 11 a.m.-12 Noon Miami



Construction Trends

What does the future look like for the construction market change? Will these changes influence very large construction firms and a consulting engineer collectively examine these questions in one three-hour session. Philip Nicholas, AIA, of R.E. Dailey & Company will lead a construction project and tell us how the information Tom Brady, PE, and Senior Vice President with Barton's largest construction firms is positioning itself. Ralph Stephenson, PE, Consulting Engineer, will present "Construction Industry." The tradition owner/architect tell us how.

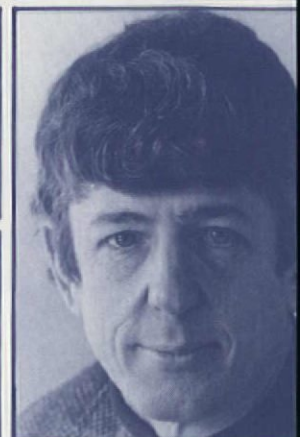
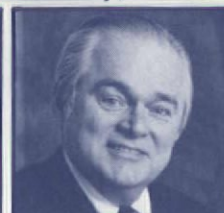
Friday 9 a.m.-12 Noon Fort Worth

Liability Insurance Trends

Can liability insurance costs continue to escalate at the pace experienced over the past decade? What are the ramifications of practicing without liability protection? Will there even be professional liability insurance available to the architect of the future? It's a volatile issue today and only one thing is sure: "something has to change."

Tom Sheehan, Managing General Agent for Imperial Casualty and Indemnity Company, a large architectural insurer, will examine both present and future trends in architectural liability insurance.

Friday 2-3 p.m. Miami



Development

Speaker to be announced

Friday 3-4 p.m. Fort Worth/Baltimore

A Noted Futurist Previews the Future

Futurists talk about the future but only Harold Pluimer has been able to make his audience experience the future. Using logic and provocative examples, the future explodes in unforgettable terms during his dynamic presentations.

Pluimer's pool of knowledge and sense of awareness comes from a host of life experiences and unique credentials. He was a Commander in two wars, a teacher, school administrator and consultant for 12 years. He has worked with the U.S. Atomic Energy Commissions, National Science Foundation, NASA, U.S. Department of State, U.S. Air Force, and NBC Television. Author of the book, *The Frontiers of Our Time*, Pluimer puts the past, present and future into perspective.

Join us at this special kick-off session on "Future Trends" which sets the stage for the rest of the convention.

Wednesday, 1-3 p.m. Minneapolis/Palm Beach

Design in Design"

Subjective of all architectural disciplines be analyzed and dissected in search of a formula that will forecast future design trends? It's impossible! Leading design professionals to reflect on past design experiences, analyze the design trends that have established their firms as design and ask them to project their imaginations into the architectural future of design.

We've done! Take Stanley Tigerman of Tigerman, Fugman & McCurray in Chicago with his avant garde approach to design and historical/contemporary art forms of Michigan's own Ken Neumann of Kenneth Neumann/Robert Greager & Associates and we're going to present insights into design trends of the future.

re. Why not add a little spice to the recipe with an architectural critic's view on design trends. Enter one professor Bob Benson, contributing editor of *Inland Architect* and formerly architectural critic for the *Detroit News*. Bob will respond to the architect's in his own.

on stacks up to be powerful in content and dynamic in presentation.

Thursday 9 a.m.-12 Noon Fort Worth/Baltimore

Future Trends in Practice and Marketing

Trying to predict future marketing trends and office practice techniques is nothing new to Michigan architects. Accurate insights essential for survival. And now you have an opportunity to let the experts help predict your next marketing and practice strategies.

ugh Hockburg, an architect and partner in the nationally known Coxe Group, has been exploring firm organizational models as they are affected by markets, clients, and service, design professionals sell. Hockburg will provide an interactive format for exploring the future trends of practice, marketing and selling professional services.

he discussion will begin with an overview and analysis of the current and predicted trends in the architectural profession.

he program will conclude by focusing upon concepts that will develop marketing and selling strategies for the architectural firm of the future.

Thursday 2-5 p.m. Fort Worth/Baltimore

What trends will affect the construction trades? How will the way architects practice their craft? Representatives from two works with both architects and contractors will individually and in that should make some sparks fly.

honed preceptions to reveal the future economics of all change financing, budgeting and estimating. will share some secrets about how one of the na-

est paper, "The Adversary Relationship in the Contractor relationship has changed. He will

Baltimore

Spouse Activities

THURSDAY — October 17th...The historic Whaley House will provide an elegant Victorian setting for lunch and a style show of vintage fashions dating from 1837-1960. Lunch begins at noon and the fashion show will be over at 3 p.m. Your carriage will depart from the hotel lobby fifteen minutes before the event.

FRIDAY — October 18th...One of Michigan's outstanding attractions, Bavarian influenced Frankenmuth, will be the destination. The first stop will be Bronners, known for its Christmas decorations imported from around the world. Lunch will be at the famous Zenders Restaurant. There will be plenty of time left to visit the many specialty shops in Frankenmuth. Busses leave from the hotel lobby at 9:30 a.m. The cost for this exciting day is \$10.

The above comes to you thanks to the efforts of Jean Terrill and the Flint Spouses.

Associate/Student Design Competition Awards & Reception

Village Visions, a design competition sponsored by the Associates Committee the Detroit Chapter-AIA, and the Michigan Architectural Foundation will be on display during the reception. The jury's comments will conclude with the announcement of the winners.

Friday 4-6 p.m. Curtice/Chrysler/Nash

"Marketing Success from Future Trends"

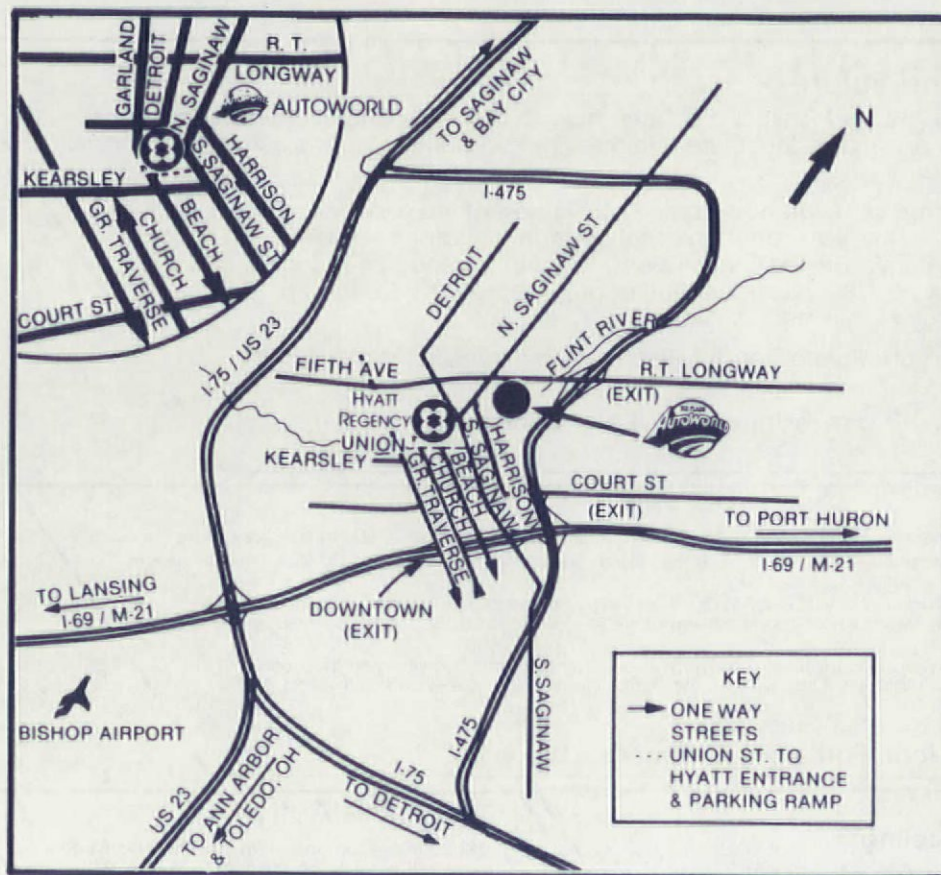
The MSA Convention, "Future Trends," provides the backdrop for this timely continuing education program by Stuart W. Rose, Ph.D. AIA.


This day-long presentation will help architects research markets, locate new business, promote their firms, conduct winning presentations, and establish successful relationships with new clients.

Dr. Rose is an architect, a developer of professional development programs, a trainer and consultant in marketing techniques, and a Michigander. Over the past few years, he has built one of the strongest national reputations providing practical methods that lead to real marketing success.

Because this day long program is a hands-on working session, dress for comfort, be prepared to work and expect to walk away with 'nuts-and-bolts' specifics that you can immediately put to use in your firm. Continuing Education credits are a bonus.

Saturday 8:30 a.m.-5:45 p.m. MOTT



HYATT REGENCY  FLINT

**MICHIGAN SOCIETY OF ARCHITECTS
OCTOBER 15-19, 1985**

Guest Name _____

Company or Group Name _____

Address _____

City _____ State _____ Zip Code _____

Area Code _____ Phone Number _____

Arrival _____
Check-in time is 3 p.m. _____ Time _____

Departure _____
Check-out time is 12 Noon _____ Time _____

ACCOMMODATIONS PRIOR TO THIS TIME CANNOT BE GUARANTEED. For Revisions or cancellations, please call our toll free number 1-800-228-9000 or the hotel direct 313-239-1234.

PLEASE ASK ABOUT OUR REGENCY CLUB.

HYATT REGENCY  FLINT

TYPE OF ACCOMMODATION

_____ Single-One Person \$ **56.00**
_____ Double-Two Persons \$ **63.00**

Request One: _____ King Bed _____ Two Dbl. Beds

Sharing with _____

Rollaway 1 per room @ \$15 _____

Suites available upon request by calling hotel directly.

**RESERVATION REQUEST MUST BE RECEIVED BY
October 1, 1985 TO GUARANTEE AVAILABILITY.**

Reservation will be held until 6 p.m. unless accompanied by deposit of an accepted credit card and signature. Please hold my reservation by: (Check one)

_____ 6 p.m. Arrival _____ Company Guarantee


_____ Credit Card-Circle One AX, CB, DC, MC, V

Credit Card Number _____ Exp. Date _____

FOR GUARANTEED RESERVATIONS ONLY:

I understand that I am liable for 1 night room and tax to be deducted from my deposit or billed to my credit card in the event that I do not arrive and fail to cancel on the arrival date indicated. Reservations are guaranteed for the first night only.

Signed _____ Guest _____

HYATT REGENCY  FLINT
**ONE RIVERFRONT CENTER WEST
FLINT, MICHIGAN 48502 USA**

MSA CONVENTION/DETROIT REGISTRATION FORM

October 16-19, 1985

REGISTRATION FEE — Members of the following organizations are included in the membership category:

AIA, MSA, ASID, IBD, PSMA, ASLA, MSPE, CEC, CSI, MSRLS, MSPO, AGC, SMPs

FEES	MEMBER	NON-MEMBER	TOTAL
AIA MEMBERS, REGISTERED DESIGN PROFESSIONALS AND NON-REGISTERED PROFESSIONALS	\$70.00	\$90.00	\$ _____
REGISTRATION AT THE CONVENTION	\$80.00	\$100.00	\$ _____
SPOUSE (Seminars and Exhibits)		NO CHARGE	
STUDENT (Seminars and Exhibits)	\$ 3.00		
Package fee includes seminars on Wed., Thurs. and Fri., Wednesday Groundbreaker (for two), Thursday and Friday Exhibitors Luncheons (for one).			

Wednesday (Exhibitor Groundbreaker Buffet)	\$10.00	\$ _____
Thursday	\$35.00	\$ _____
Registration at Convention	\$40.00	\$ _____
Friday	\$35.00	\$ _____
Registration at Convention	\$40.00	\$ _____
One-day fee includes Wednesday — Seminars, Groundbreaker; Thursday — Seminars and Exhibitors Luncheon; Friday — Seminars and Exhibitors Luncheon.		

MSA Business Meeting	NO CHARGE TO MEMBERS
Dow Alumni Breakfast — 7:30 A.M.	NO CHARGE TO DOW ALUMNI
Spouse — Whaley House & Fashion Show	\$12.00 \$ _____
Exhibitor's Buffet Luncheon — (extra tickets) 12:00 Noon	\$10.00 \$ _____
Host Chapter Party — 6:30 P.M.	\$25.00 _____
Friday Breakfast — 7:30 A.M.	\$ 7.00 \$ _____
Spouse Frankenmuth Tour & Luncheon — 9:30 A.M.	\$10.00 \$ _____
President's Reception & MSA Honor Awards Banquet — 7:00 P.M.	\$30.00 \$ _____
Saturday — Stuart Rose, PhD., AIA	
Marketing Seminar — All Day 8:30-5:30 P.M.	\$70.00 \$ _____

NOTE: Your tickets to special program events will be waiting for you upon arrival at the Registration Desk. NO CANCELLATIONS OR REFUNDS AFTER TUESDAY, OCTOBER 8, 1985.

Payment may be made by VISA or MASTERCARGE. Please give us your account number and expiration date.

VISA ☐ MASTERCARGE ☐ Account No. _____ Expiration Date _____

MAIL THIS FORM AND CHECK TO: Convention 1985 Michigan Society of Architects, 553 East Jefferson, Detroit, Michigan 48226

Name _____

Spouse Name _____

Firm Name _____

Address _____

City/State/Zip _____

Telephone Number _____ Chapter _____

Enclosed is my check number _____ in the amount of \$ _____

Please check: AIA member ☐ Prof. Affil. ☐ Associate ☐ WAL member ☐ Student ☐ Exhibitor ☐

Other ☐ _____

DOW Alumni Breakfast

The Fifth Annual Dow Alumni Breakfast will be held at the Dow designed home of J. Parkhill Smith at 2470 Nolan Drive, Flint.

This is one of two Dow houses built in Flint between 1935 and 1947. Breakfast will be served at 7:30 a.m. at the Smith home. A Dow Alumni business meeting will conclude at 9 a.m. and then Arnold Kolb, who was a photomicroscopist for Dow Chemical for 30 years, will present "The Beauty of Interspace."

Maps will be provided for this drive-yourself event.

convention committee

Gene Terrill, AIA	Chairman
Jeffrey Bennett, AIA	Program
Bill Anderson, AIA	Graphics
Richard Canfield, AIA	Host Chapter Party
Robert Gazall, AIA	Exhibits
Dennis Haugen, AIA	MSA Advisor
Phil Lewis, AIA	Flint Chapter President
James Tomblinson, FAIA	Public Relations
Gary Cornillaud, AIA	Students/Associates
Jean Terrill	Spouse Events
Rae Dumke	Executive Director

MSA executive committee

Robert Greager, AIA	President
James Shane, AIA	Vice President
Norman Hamann, AIA	Secretary
Thomas Kane, AIA	Treasurer
Dick Slocum, AIA	Past President
Almon Durkee, FAIA	Regional Director

Door Prizes & Special Drawings

The exhibit floor will have a host of prizes and this year if you Register before September 30th you may win a nights free lodging at the Hyatt Regency Flint on MSA. All you have to do is complete the registered form and return it to MSA to be eligible for the free drawing. The winner will be announced on October 1st.

exhibitors

Akzo Coatings America, Inc.	Farnell Equipment Company	Norco Windows
American Olean Tile Company	Fascias, Inc.	O'Connor Consulting, Inc.
Andersen Windows	Formica Corporation	Pella Window
Artek Industries	Garland Company, The	Pewabic Pottery
Beaver Distributors	General Electric Company	Plumbing & Heating Industry of Detroit
Binary Computer	Genessee Ceramic Tile	Professional Underwriters, Inc.
Blackberry Solar	Grand Blanc Cement	Raynor Manufacturing
Borin Builders Supply	Great Lakes Fabricators & Erectors	Reliable Glass
Cold Spring Granite	Grohe America, Inc.	Sigma Design
Comerica Bank	Holmes Associates	Simplex Products
Computer Solutions	Jensen, Rolf & Associates, Inc.	SMACNA
Custom Distributors, Inc.	Johnson, Phil Sales	T. J. Ceramic Tile Sales & Imports
Detroit Edison	Kaleidoscope Industries, Inc.	Thoro-System Products
Dow Chemical Company	Kawneer	Unistrut
Dupont Corian	Kelly Energy Systems	United Glazed Products
Eagle Marketing Associates	Koppers Company	U.S. Computer
Erickson's Flooring & Supply	Lighting Group Inc.	Velux-American, Inc.
Ersco Corporation	Lincoln Tile & Supply	Wilsonart
4-D Inc.	Marvin Windows	
	Michigan Consolidated Gas Co.	

CONTINUING EDUCATION

"Long-Range Planning & Strategic Facility Management" — Ann Arbor — **September 17-19**. Sponsored by the Facilities Management Institute at a cost of \$675. Call 313-994-0200.

"Professional Liability for Design Professionals" — Washington, D.C. — **September 19-20**. Sponsored by Professional Services Management Journal. Call 617-731-1912.

"Creating a House for the Church" — Washington, D.C. — **September 22-25**. Third forum on worship, environment and the arts. Seminars will cover special problems in renovation and restoration, acoustics and church interiors. Call 815-399-2140.

"The Bidding Process" — Northfield Hilton in Troy — **September 26th** 7 p.m. Sponsored by the Institute for Construction Management. Call 313-567-5500.

"Energy Planning for Communities" — St. Paul, Minnesota — **September 26-28**. Sponsored by the AIA and the U.S. Department of Housing and Urban Development. Call David Butler at 202-626-7448.

"Design For Computers in Health Care Facilities" — Seattle — **October 2-5**. Sponsored by the AIA Architecture for Health Committee. Call Mike Cohn at 202-626-7366.

"Practice and Procedures in Asbestos Control" — Minneapolis — **October 7-10**. Sponsored by the University of Kansas National Asbestos Training Center with a grant from the Environmental Protection Agency. The seminar will be repeated in Chicago on November 12-15. The cost is \$475. Call Lani Himegarner at 913-648-5790.

"Developing and Leasing Small Shopping Centers" — Chicago — **October 8-9**. Sponsored by the

Northwest Center for Professional Education. The cost is \$275. Call 800-426-5575.

"Financing, Construction and Ownership Trends" — Los Angeles — **October 9-11**. Sponsored by the AIA Architecture for Justice Committee. Call Mike Cohn at 202-626-7366.

"Management of Creativity — Bring It On Home" — New York City — **October 10-11**. AIA's Fourth Biennial Practice Management Conference. The conference will also discuss the professional liability crisis. Call Jim Franklin 202-626-7532.

"City Limits" — Chicago — **October 23-26**. This is the Seventh International Conference on Urban Design. Call 914-253-9341.

"Education and the Corporate Architect" — Tallahassee, Florida — **November 4-7**. Sponsored by the Architects in Industry Committee of the AIA. Call Diane Ots 904-599-3244.

MEMBERSHIP

Former members who wish reinstatement and have not been members since December of 1983, may return to the fold by paying half of the regular annual dues for the latter half of 1985. Reinstated members must also pay their supplemental dues in full and a reinstatement fee of \$25 for the first time and \$50 if it is not the first reinstatement.

An Associate who reinstates must pay the \$25 fee plus membership dues. To be readmitted and advance to regular membership status requires a \$10 fee plus the \$80 dues.

A dues current Associate who passes the examination and becomes a registered architect must become a regular AIA member. No processing fee is required, just pay the difference between Associate and regular dues for the year.

NEW MEMBERS

The Michigan Society of Architects hardly welcomes the following new members:

DETROIT CHAPTER: William Finnicum, Craig McEwen, David Richards and Edward Schulak.

DC/ASSOCIATE: Matthew McCafferty, Brian Phillip, Debra Sider, Barbara Stock and Dale Studnicka.

GRAND VALLEY: Gerrit Huising. Floyd DeShane has moved to the Emeritus category.

GV/ASSOCIATE: Michael Perry and Rick Willinger

HURON VALLEY: Joseph Hoadley and John Mouat

HV/ASSOCIATE: Jeffrey Hazekamp

MID-MICHIGAN: Mark Barnikow

SAGINAW VALLEY/ASSOCIATE: Ken LeMiesz

NEW AT U OF D

The school of Architecture of the University of Detroit has initiated another option for its students. This option, Land Development for Architects, is made up of 30 credit hours of work and can be accomplished within the existing five year professional program in architecture.

FIRM NEWS

HEPY has a new office in California, Fields & Silverman/HEPY, 116 North Robertson Boulevard-Suite 802, Los Angeles, CA 90048. The also have a Denver office, Mountain Kasch/HEPY, P.C. at 1209 19th Street, Denver CO 80202 and a HEPY office in Albuquerque, New Mexico staffed by Angela Cody who specializes in health care planning. Back home in Michigan they are preparing to break ground in November for a new office building.

SMITH, HINCHMAN & GRYLLS and JOHNSON, JOHNSON and ROY, both members of the Smith Group, announced the appointment of Harold Glover, APA, to a joint associateship with the two firms. In addition to urban planning he will be involved in business development and corporate and civic relations.

Andrew A. Vazzano, AIA, has been appointed Director of Marketing at SH&G. He has been with the firm since 1971, most recently as corporate director of design and planning.

ELLIS/NAEYAERT/GENHEIMER ASSOCIATES has named Jerry Ramesbottom, PE, to direct the activities of its computer aided design and drafting group and Anthony Longo, PE, to manage the company's industrial engineering group.

TMP ASSOCIATES, INC. has named Timothy Casai, AIA, as a Senior Associate.

ALBERT KAHN ASSOCIATES has advanced Daniel Shahan to Chairman of the Board and Edgar Park has been elevated to President. This realignment was made, according to Shahan, to strengthen the management team and to provide for a smooth transition in leadership.

FORD & EARL ASSOCIATES has hired Gary W. Brack as Controller. Brack, a MSU graduate, has extensive computer systems development.

DONALD E. MORGRIDGE, ARCHITECT has a new address. It is 215 South Court Street, Gaylord MI 49735.

NORMAN H. ZIEGLEMANN ARCHITECTS, INC. is no longer located in the Sneffeld Office Park. The new address is: 800 N. Woodward Avenue, Birmingham.

MI 48011. The phone number is still 313-647-5600.

CLASSIFIEDS

PART-TIME PROFESSIONAL SERVICES SOUGHT...State trade association in southeastern Michigan seeking semi-retired professional for part-time employment. Individual would be responsible for periodic technical presentations to Michigan architectural and engineering offices. Oral communication skills a must. Knowledge of masonry helpful. All inquiries respond to: C.P.G., P.O. Box 573, Farmington, MI 48024.

☆☆☆

PART-TIME ARCHITECTURAL DESIGNER/DRAFTER...Seeking experienced, semi-retired or retired person to design and draft. Contact: L. J. Stevens/Architects, 209 Huron Avenue, Port Huron, MI 8060 phone 313-987-3755.

☆☆☆

ARCHITECTURAL JOB CAPTAIN-DRAFTER...For Grand Rapids office. Contact Robert Lee Told at 616-456-9944.

☆☆☆

SMALL INNOVATIVE DEVELOPER in Northeast lower Mich. wishes to establish one person architectural subsidiary to perform work in house and outside client work. Opportunity for aggressive, practical, value-conscious individual to establish private practice while drawing salary. Experience in apartments, small office buildings, motels and commercial is desirable. Only one other architect practicing in five county area. Send resume to Jack Matson, One Village Corner, Hillman, MI 49746 or call 517-742-4732.

☆☆☆

INTERIOR/ARCHITECTURAL DESIGNERS...If you are an Interior Designer or Architect specializing in high-end architectural design and detailing, CAI is seeking you. CAI is a rapidly growing and well-established Space Planning/Design firm in the Michigan and Chicago

markets.

CAI is seeking professionals with a minimum of 5 years experience in commercial design/architecture for Project Designer positions. Duties to include space planning and programming, design, drafting and detailing, budgeting, client contact, and direction of design team.

CAI is also seeking Senior Architectural Drafters with experience in interior/architectural and millwork detailing. CADD experience is an asset.

Competitive salary, benefits, profit sharing. Send resume and salary history to: Catallo Associates, Inc., 555 South Woodward Avenue, Birmingham, MI 48011.

☆☆☆

LONG-ESTABLISHED ARCHITECTURAL FIRM with a broadly-based practice is seeking a registered architect with a minimum of seven years experience. Must possess strong client communication skills, be design-oriented and have experience as a project architect. Position offers opportunity for rapid advancement to principal position for the right person. Contact: Sarvis Associates, Inc., 140 West Michigan Avenue, Battle Creek, MI 49017, 616-962-6291.

☆☆☆

RAPIDLY EXPANDING NORTHEAST architecture and interior design firm has immediate openings for project managers, designers, job captains, contract administrators, interior designers, interiors project managers, and entry level drafters. Call or send resume to: Jeter, Cook & Jepson Architects, 450 Church Street, Hartford, CT 06103, 203-247-9226. Contact Phil Pineo or Harry Archinal.

☆☆☆

PROGRESSIVE Central Maine practice needs two persons with strong production and design experience. Competitive salary; pleasant environment. Call or write REA Associates/Architects, 380 Court

Street, Auburn ME 04210, 207-783-9759 or evenings 782-9555.

☆☆☆

POSITION available in a new growing architectural firm for a registered architect with a 3-5 years experience as project architect on commercial and office projects. Interest and experience in new construction and rehabilitation projects desirable. Send resume to: Quinn Evans/Architects, 542 4th Street, Ann Arbor, MI 48103.

GRAPEVINE

LOUIS G. REDSTONE, FAIA, presented a paper recently on "The Role of the Architect in Promotion of the Arts." It was part of a panel presentation on the Significance of Visual Education at the Center for Creative Studies...WALTER F. COPONEN, AIA has been appointed to the city of Northville Historic District Commission...ICE CREAM FETE at the Octagon Museum honors Dolly Madison on September 8th...MILDRED SCHMERTZ, FAIA, is the new editor-in-chief of Architectural Record...CHARLES McCAFFERTY, AIA, the architect for the restoration at Fort Wayne discussed the reconstruction at the CSI summer meeting there...NEUMANN/ GREAGER ASSOCIATES was featured in the Detroit News design section by BOB BENSON...The non-profit arts industry attracts an annual attendance of 17 million people statewide...HOPE & LARRY RAYMOND'S barn/house got almost a full page of colored ink in the Detroit Free Press...PROFESSOR REGINALD MALCOLMSON, former dean of architecture and design at U of M will lead a tour through Italy this fall...DAVERMAN ASSOCIATES has been in the architectural/engineering business in Michigan for the past 80 years. Wow!...PHILLIP MEATHE, FAIA and NOEL FAGERLUND, AIA were both quoted extensively in

the Michigan Contractor & Builder recently...JOE NEUSSENDORFER, president of the Masonry Institute, was chosen to receive the prestigious, national "Rebuilding America Award"...According to a recent survey, net profit for design firms rose from an average of 1.79% to 2.89%...RAE DUMKE was elected Director of the Council of Architectural Component Executives...CATHY BROOKS, MSA bookkeeper/accountant and radio star, won a prize in a local on-air contest...Dress for success — AIA T-shirts are now on sale for the low price of \$5.

CALENDAR

SEPTEMBER

- 6 Deadline for registration & fees for the 1985 DC/AIA Awards Program.
- 7 Associates office tour — Shervish, Vogel, Merz at 1 p.m. Tour limited to the first 25 who call the Beaubien House for reservations.
- 10 W.A.L. membership tea.
- 12 Autograph party in honor of Gunnar Birkerts, FAIA, upon the publication of his new book. Beaubien House 5-7 p.m.
- 16 Associates Design competition entries due.
- 17 ESD/CAM luncheon meeting, "The Saturn Project" by James Peters, director of plant site construction. \$18 per person, noon at ESD. Call 832-5400.
- 18-20 The Society of Marketing Professionals National Convention, New Orleans, call 703-549-6117.
- 19 Cancelled — Associates building tour of Stroh Brewery II.

- 20 Preliminary meeting for the White House Conference on Small Businesses. Delegates will be selected for the Aug. '86 Washington, D.C. conference. Registration is \$35 and begins at 5 p.m. on Sept. 19th at the Hyatt

The Monthly Bulletin is published monthly for the members, as part of the services to the membership provided at the direction of the Board.

All members are encouraged to contribute to the Bulletin by sending news items, reports of committees, etc., to the attention of the Editor, Monthly Bulletin, 553 East Jefferson, Detroit, MI 48226.

Regency Dearborn. Delegates must be owners, partners or corporate officers in a business employing under 500 people.

- 21 Allied Arts Festival
21 Cancelled — Associates Building tour of Detroit Hospitals.

OCTOBER

- 1 Nominations due for Detroit Chapter Young Architects Award.
- 2 Associates Office Tour — Louis G. Redstone Associates, 6:30 p.m. Call Beaubien House for reservations.
- 3 Detroit Chapter Annual Meeting at LIT. Reception at 5:30 p.m., dinner at 6:30 and meeting at 7:30 p.m.

- 3-5 40th Annual Conference of the Michigan Society of Planning Officials. Sugarloaf Resort, call 313-651-3339.

- 4 Deadline for entries for the 1985 DC/AIA Honor Awards.

- 4-6 The 11th Annual Meeting of the Historical Society of Michigan at the Amway Plaza in Grand Rapids. Call 313-769-1828.

- 6-9 Sealant & Waterproofers Institute Annual Fall Meeting—Toronto. Call 816-561-8230.

- 16-18 MSA Convention—Flint.

- 17 Dow Alumni Breakfast at the home of designer J. Parkhill Smith, 2470 Nolan Dr., Flint. 7:30 a.m. Call

Beaubien House for reservations.

- 19-20 Associates Amtrac Weekend Excursion to Battle Creek and Marshall.

MSA BULLETIN

EXEC. DIR. & ADV. . . . Rae Dumke
EDITOR Lynne Merrill-Francis
SECRETARY Ruth Malcolm
BOOKKEEPER Cathy Brooks

The MSA Bulletin is published monthly by the Michigan Society of Architects and is distributed free of charge to all members and their firms. The Michigan Society of Architects accepts classified advertising from MSA members and firms free of charge up to 10 lines. Advertising over this figure costs \$2.00 per line. Circulation 1,600. Address: Beaubien House, 553 East Jefferson, Detroit, MI 48226; 313/965-4100.

MICHIGAN SOCIETY OF ARCHITECTS

553 East Jefferson

Detroit, Michigan 48226

assured by the National Housing Administration and the demand was high after WWII, nevertheless, by 1950 the dream had died. Why? Send a check for \$30 to the Beaubien House and the book will be mailed to you.

Climatic design intelligence has always been a part of primitive architecture. Southern plantations have raised verandas to catch the breeze and house on the prairie were built low to the ground to shelter their occupants from the uninterrupted wind. "Climatic Design" is a comprehensive compendium of principles and practices for designing energy efficient buildings based upon local climates. It is both technical and practical. It's facts are well laid out and easy to understand. The cost is \$32.50.

The Denver Chapter-AIA has produced a "Comprehensive Office Policy Manual" that can be customized to fit individual firms. It has job descriptions, policy statements, rules and procedures. The cost to AIA members is \$350. Call 303-831-6185 for details.

"The System-Making Accessibility Affordable" was developed by wheel chair bound architect, Donald Mace, AIA. It contains design information and the manufacturers literature on hundreds of high quality building products that meet accessibility standards. A companion called "The Guide" is how-to for making existing buildings barrier free. The cost is under \$500 for both sets. Call 9-760-3997 to obtain further information or to order.

The Michigan Fire Chiefs Association and the State Fire Marshall are jointly publishing "The Michigan Fire Service News." It will replace many of their usual filings such as rule interpretation and new laws. It will cost \$12 per year and can be ordered by call-Carl Gerds at 313-445-5056.

The Michigan Technology Council has produced "The Michigan

High-Tech Directory." It is a complete listing of state organizations and companies involved in the production, sale and use of computers. The cost is \$40 plus tax for MTC members and \$50 for all others. Write MTC at 2005 Baits Drive, Ann Arbor 48109 or call them at 313-763-9757.

To complete the Beaubien House chautauqua, AIA has a course called "Successfully Controlling Client Construction Costs." It was developed in association with the MGI Management Institute and was designed for learning-at-home or in-office training. It is on sale now at 25% off, \$98.70. Call Don Levy at 212-626-7300.

P.S. To the Dow Alumni Club and others- We still have "The Architecture of Alden B. Dow" by Sidney K. Robinson. MSA has the 1983 copyright for the book and it was published with the assistance of a grant from the Michigan Council of the Arts. We will send you a paper-bound copy for \$13.95.

ALERT! Gunnar Birkerts, FAIA, will be at the Beaubien House on September 12th from 5-7 p.m. to sign his recently published book, "Buildings, Projects and Thoughts." The book will be available for sale at \$23.50.

SPONSOR'S COLUMN

Computer Solutions, Inc.
(313) 528-2700

Detroit Terrazzo Contractors' Association
(313) 476-5560
Farmington, MI 48024

Pre-Con Schokbeton, Inc.
Tower-Pinkster-Titus Associates
Great Lakes Ceramic Tile Council

(313) 476-5559
Farmington, MI 48024

Call Rae Dumke at MSA for information.

LANDSCAPE PRIZE

Three students in the landscape architecture program at Michigan State University received top prizes in the Tenth Annual Landscape Architecture Student Competition. The contest is sponsored each year in an effort to encourage a free exchange of information and ideas on reclamation and beautification between aggregate company operators and students. It is one phase of the "About Face" program for improving quarry appearance and community relations.

Kathleen Bogaski along with Norman Cox and Robert Doyle won first place in their respective categories and Kenneth Rapp placed third in the crushed stone category.

ASSOCIATE NEWS

Elections for chair positions in the Detroit Chapter Associates Committee will be held on September 12, 1985 At the Beaubien House. Nominations for the following offices will begin at 6 p.m.: Associates Chair; NCARB Seminar Chair; Design Competitions Chair; Beaux Arts Ball Chair and IDP Chair.

All members interested in leadership positions are encouraged to attend. Now is the time to get involved and plan for the coming year.

For further information contact Bob Tremonti, MSA/DC Associate Director or the Beaubien House, 965-4100.

WAL REPORTS

The Woman's Architectural League Scholarships this year were awarded to Jeffrey Hazekamp, U of M, and Bryan Stebar, LIT. They are both fifth year students. The scholarships are given in memory of Werner Guenther.

Forty people have already signed up but there is still room at the Holiday Inn for the November 1

and 2 trip to Columbus, Indiana. If you have ever wondered if it would make a difference if a town had its buildings designed by world famous architects, call Maxine Stempian at 646-4360 and sign up.

WAL officers for 1985-86 are: Linda Tuomaala, president; Pam Eland, vice-president; Janet Shishakly, recording secretary; Maryann Torcolacci, corresponding secretary; Georgia Therrien, treasurer; Mryna Liepens, historian; Aileen Pfaendtner, parliamentarian; and Mitzi Phillips, advisor.

LEGISLATIVELY

Maryland, the only state to require by law that price or bidding be used for A/E selection, has finally established a qualification based selection system. The bill was passed following an 11-year effort by AIA. The battle was won when an AIA study comparing Maryland to Florida indicated that the Florida qualification based system was more efficient.

The AIA also urged Congress to support H.R.2403 that would make it mandatory for the federal government to use Model Building Codes for public buildings.

The Institute also called upon Congress to overhaul the Highway Beautification Act of 1965 so that it fulfills its original purpose of controlling outdoor advertising.

AIAS/LIT

The old Association of Student Chapters of the AIA has become the American Institute of Architectural Students, Inc. The students at Lawrence Institute of Technology have also adopted a new name, AIAS/LIT.

According to the new president, Bruce A. Bethuy, they "have a new name, new people, fresh ideas and a long standing tradition of student involvement at LIT." He can be reached at 313-427-0369 for comments or suggestions.