



# MONTHLY BULLETIN

Official Publication of the MICHIGAN SOCIETY OF ARCHITECTS

## PRESIDENT'S MESSAGE

By Dick Slocum, AIA

### NEW DIRECTIONS FOR 1984

For the past few years much of the MSA's Board of Directors' time has been spent bogged down in paper work. Under the leadership of Roger Margerum, the affairs of the MSA's operations have been put into order, and now that the office is in the capable hands of Rae Dumke, we must look toward new directions.

One of the major goals for 1984 is to make the MSA members more visible to the public. Unfortunately, the image of the architect has been badly distorted by the television media. For some unknown reason we appear as adulterers, chasing after young students, carefree playboys running off to an isolated Greek Island to find ourselves, or talking to a horse. We hope to change that image through Public Awareness and one of the best vehicles we have today to accomplish this is public television.

The theme of the National AIA for '84 will be: "American Architecture and Its Public." While this is a very ambitious program, neither the National AIA nor the MSA can carry these programs to their fullest potential without the help of the local chapters. We must pool our resources, re-evaluate our past programs, and together we will be able to improve our image.

## THE CHALLENGES

by Dennis M. King, AIA  
Detroit Chapter President

Assuming that you have not had an opportunity to review the Chapter's recently published Long-Range Planning Report, I thought that you would ap-

preciate a synopsis of the challenges contained therein. They were used as the basis for the development of the current Chapter goals and they embody the directives that we heard from you, the Membership. So here they are:

- To establish the Chapter as a viable and visible professional organization that is responsive to both the membership and the client/public communities. A Chapter that provides responsible leadership on all issues relating to the built environment.

- To develop and support a dynamic membership that is recognized as the expert provider of the building environment, that is established as the authority on matters of architectural design, and that is accepted as representative of the leaders in the profession

- To create a sound, progressive and participatory organization that is recognized by the membership as the support group and focal point for all interests, activities and services related to the profession. To create an image that establishes the Chapter as an example for all other similar industry organizations.

- to establish the Chapter as the primary resource for public and governmental action and as an effective force with a strong political presence and legislative influence on all issues relating to the building environment.

Our planned programs, activities and committee efforts for the new 1984 Detroit Chapter are all targeted at meeting these challenges head-on. I am confident that we will make significant progress in that direction.

On Thursday, January 19, 1984, we will hold our first monthly membership meeting for the year. Co-sponsored by the Institute of Business Designers and the American Society of Interior

Designers, we will meet at the Engineering Society of Detroit at 5:00 p.m. for a hosted bar cocktail reception, followed by a most controversial panel presentation on "Interior Architecture: A Separate Profession or Another Profit Center." The panel, which will include corporate client representatives, will debate the relationships between architects and interior designers and their roles in the design process.

Support of our regular monthly meetings will strengthen our Chapter's image. Please plan to spend these few short hours with us in January; and don't forget to

wear your AIA lapel pin. In February, our meeting will be co-sponsored by the Society of Marketing Professional Services and will highlight another important opportunity for improving our profit potential in the months to come.

And finally, we are still in need of additional committee volunteers. Please send in the enclosed sign-up sheet with your committee selection quickly so that we will be able to have the most effective program possible. In 1984, pride in AIA membership will once again be fashionable. Trust me.

## 1984 MICHIGAN REGION ELECTION RESULTS

### MSA BOARD OF DIRECTORS

President ..... Dick Slocum, AIA, WMC  
Vice President ..... Robert Greager, AIA, DC  
Secretary ..... Richard Glissman, AIA, DC  
Treasurer ..... Thomas Kane, AIA, MMC  
Past President ..... Roger Margerum, AIA, DC  
Regional Director ..... Almon Durkee, FAIA, MM  
Directors ..... Thomas Lucas, AIA, DC; Stuart Pettitt, AIA, DC;  
James Pfaendtner, AIA, DC; Dennis Haugen, AIA, FA;  
Fred Hall, AIA, GVC; James Shane, AIA, GVC;  
Richard Fry, AIA, HVC; George Moutsatson, AIA, NM;  
Lowell Myers, AIA, SVC; James Jensen, AIA, UPC;  
Norman Hamann, AIA, WMC

### DETROIT CHAPTER

President ..... Dennis King, AIA  
Vice President-Elect ..... Daniel Redstone, AIA  
Secretary ..... Michael Tomasik, AIA  
Treasurer ..... Roger Boe, AIA  
Directors ..... John Castellana, AIA; Thomas Rauch, AIA;  
Joseph Veryser, AIA  
MSA Directors ..... W. James Pfaendtner, AIA;  
Richard Glissman, AIA; Robert Greager, AIA;  
Tom Lucas, AIA; Stuart Pettitt, AIA

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President ..... Jeff Bennett, AIA  
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MSA Director ..... Dennis Haugen, AIA

### GRAND VALLEY CHAPTER

President ..... Vernon C. Ohlman, AIA  
Vice President ..... Edward T. Vermurlen, AIA  
Secretary ..... Dale Robart, II, AIA  
Treasurer ..... Stephen Fry, AIA



MSA Directors ..... Frederick Hall, AIA; James B. Shane, AIA  
 Chapter Directors ..... Paul C. Dozeman, AIA;  
 Donald J. Koster, AIA; Charles E. Jylha, AIA;  
 Robert E. Hill, AIA

#### HURON VALLEY CHAPTER

President ..... William P. Farrand, AIA  
 Vice President-Elect ..... James P. Wong, AIA  
 Secretary ..... William R. Meier, AIA  
 Treasurer ..... Ronald S. Lincoln, AIA  
 Chapter Directors ..... Fred E. Zrmack, AIA;  
 Stephen P. Janick, AIA; Richard C. Frank, AIA  
 MSA Director ..... Richard E. Fry, AIA

#### MID-MICHIGAN CHAPTER

President ..... Robert Smith, AIA  
 Vice President-Elect ..... Bud Budzynski, AIA  
 Secretary ..... John A. Coakley, AIA  
 Treasurer ..... Mark Kivela, AIA  
 Chapter Directors ..... Dick Stuckman, AIA;  
 Jim Remus, AIA; Larry Cross, AIA  
 Associate Director ..... Allen Ludwick  
 MSA Director ..... Thomas Kane, AIA

#### NORTHERN MICHIGAN CHAPTER

President ..... Bill Sirrine, AIA  
 Vice President ..... Bob Dixon, AIA  
 Secretary ..... Tom Piehl, AIA  
 Treasurer ..... Mike Callahan, AIA  
 Past President ..... Larry Graves, AIA  
 MSA Director ..... George Moutsatson, AIA

#### SAGINAW VALLEY CHAPTER

President ..... Herman L. Otto, AIA  
 Vice President-Elect ..... Timothy R. Evans, AIA  
 Secretary ..... Larry E. Ramseyer, AIA  
 Treasurer ..... John P. Jensen, AIA  
 Chapter Directors ..... Robert W. Hammerschmidt, AIA;  
 Dennis R. Polak, AIA  
 MSA Director ..... Lowell W. Myers, AIA

#### UPPER PENINSULA CHAPTER

President ..... Lincoln A. Poley, Jr., AIA  
 Vice President ..... Fritz Dreger, AIA  
 Secretary ..... Paul Bilgen, AIA  
 Treasurer ..... John R. Johansen, AIA  
 MSA Director ..... James Jensen, AIA

#### WESTERN MICHIGAN CHAPTER

President ..... Edward Hammarskjold, AIA  
 Vice President-Elect ..... Terry Eric Schley, AIA  
 Secretary ..... Howard Overbeek, AIA  
 Treasurer ..... Larry L. Rizor, AIA  
 Chapter Directors ..... Roger Lepley, AIA;  
 Randy L. Case, AIA; Christopher A. Brooks, AIA  
 Past President ..... Nelson Nave, AIA  
 Assoc. Director ..... Evzena Jameson  
 MSA/MAF Director ..... Norman L. Hamann, AIA

## THE NEW 1984 DETROIT CHAPTER, AIA COMMITTEE VOLUNTEER SHEET

#### Public Services Division

- ☐ SPEAKERS BUREAU  
Lonny Zimmerman, Chairman
- ☐ ARCHITECTS' SUNDAY TOURS  
David Larson, Chairman
- ☐ HOUSE TOUR  
Paul Stachowiak, Chairman
- ☐ CABLE TV PUBLICITY  
John Vitale, Chairman
- ☐ HIGH SCHOOL DESIGN  
COMPETITION  
Glenn Shuder, Chairman
- ☐ CLIENT EDUCATION SERVICES  
Robert Lytle, Chairman

#### Member Services Division

- ☐ CONTINUING EDUCATION
- ☐ ARCHITECTS IN GOVERNMENT,  
INDUSTRY AND EDUCATION  
John Solo Rio, Chairman
- ☐ WOMEN IN ARCHITECTURE  
Lois Grant, Chairwoman
- ☐ ASSOCIATE MEMBERS  
Arthur Smith, Chairman
- ☐ PROFESSIONAL AFFILIATE  
MEMBERS  
Paul Hyson, Chairman
- ☐ STUDENT/PROFESSIONAL  
RELATIONS  
Michael Mosley, Chairman

- ☐ MAD MONEY. No time for Committee Activities but I'll gladly make a cash contribution of \$\_\_\_\_\_ to help make this our Chapter's best year ever. Please bill me.

#### Chapter Services Division

- ☐ DESIGN/TECHNOLOGY  
AWARDS  
Craig Hamilton, Chairman
- ☐ RECOGNITIONS COMMITTEE  
Kenneth Neumann, Chairman
- ☐ MEMBERSHIP COMMITTEE
- ☐ CHAPTER COMMUNICATIONS
- ☐ COMPUTER TECHNOLOGY  
Harold Diamond, Chairman
- ☐ PROMOTIONS COMMITTEE  
Gary Skog, Chairman

#### Special Services Committee

- ☐ PROGRAMS COMMITTEE  
Donald Root, Chairman
- ☐ LONG RANGE PLANNING
- ☐ MSA CONVENTION  
James Pfaendtner, Co-Chairman  
Carl Pirscher, Co-Chairman
- ☐ FRIENDS OF ARCHITECTURE  
Ronald Cieslak, Chairman
- ☐ PUBLIC/POLITICAL ADVOCACY  
Carl Roehling, Chairman
- ☐ STAFF/CHAPTER SUPPORT  
Rae Dumke, Executive Director

Name \_\_\_\_\_

Firm \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_

☐ AIA

☐ Associate

☐ Professional Affiliate

☐ Send Membership Information



## WESTERN MICHIGAN CHAPTER/AIA

**Edward Hammarskjöld, AIA**  
1984 President WMC/AIA

*(The following is prepared in response to a request from Rae Dumke on November 21, 1983, that each chapter of the MSA prepare monthly an article for inclusion in the MSA Publication MONTHLY BULLETIN for receipt by MSA prior to the 10th of each month prior to month of publication in 1984; this is prepared for receipt prior to December 10th, 1983, for the January issue. Editor's Note: Western Michigan and Detroit have responded for January. We would like to publish all nine chapter reports in February.)*

A legislative breakfast, a roofing seminar, tours of buildings from Battle Creek to Holland including works by Harry Weese Associates in St. Joseph County for Lake Michigan College, CRS for Herman Miller Company in Allegan County, James Ryan Associates for Lakeview Square Shopping Mall in Calhoun County, a gala exhibit opening at the Kalamazoo Center for the WMC/AIA traveling exhibit entitled "CELEBRATION OF 125 YEARS OF ARCHITECTURE IN SOUTHWESTERN MICHIGAN," and a special presentation to the founder of the Herman Miller Company at the annual WMC/AIA banquet held at SOM's Kalamazoo Institute of Arts' ARTCENTER in Kalamazoo were all special activities in 1983 which marked the 60th anniversary of the Western Michigan Chapter of the AIA—the oldest chapter in the state save one. Outgoing 1983 WMC President Nelson Nave was presented with a plaque at the banquet in thanks for his leadership in Chapter activities during the eventful year.

The WMC/AIA newsletter "COLUMN" has been issued ten times. Each issue is eagerly awaited not only by the membership but—we are informed—also by our area legislators, city commissioners, and other persons interested in architects' views of things. Editors Mike Marshburn, Nelson Nave, Mark Reile, Gary Johnson, Norm Hamann, and Mark Klepper have established a "winning formula" for the newsletter with a cavalier format and an editorial policy which does not eschew controversy.

The "COLUMN's" Onion Award to the City of Kalamazoo for its proposed rail-overpass bridge and subsequent press reporting on discussions the Chapter held at our March 1983 Monthly Meeting—together with Nelson Nave's effective activities as president of a committee formed to focus attention on the project, together with newspaper articles by other members of the Chapter—have been influential in causing a re-study of the project and a call for a special election to resolve the issue. National AIA encourages its members to take a stand on architectural issues, to speak out against bad buildings and bad planning; this has been done with some effect in 1983 and it is expected that there will be a continuance by members of the Chapter.

A monthly event of the 1984 WMC/AIA year is being initiated this year: it is planned that each month a past-president of the chapter will prepare an article relating to the 1984 national AIA theme—American Architecture and Its Public. These 12 articles will be made available for publication to all Western Michigan newspapers; it is expected that articles will be prepared by Nelson Nave, Norm Hamann, Mike Marshburn, Dave Pyle, Jerry Klingele, Bill Hamill, Evie Asken, Glenn Rhodes, Dick

American Institute of Architects



**Western Michigan Chapter**  
an appreciation  
from the  
architectural community  
to

**D. J. DePREE**

for his pioneering contributions  
to creative design  
advanced technology  
humane worklife  
the extraordinary workplace  
and his unique understanding  
of the relationship between  
design, business and life.

December 2, 1983

Slocum, Bob Tower, Chase Black, Gordon Belson, George Sprau, and Peter Vanderlann—all members of the newly formed Past Presidents' Council, Western Michigan Chapter.

During 1984, the WMC/AIA traveling architectural exhibit will continue to tour Southwestern Michigan with scheduled showings in Battle Creek, Marshall, and St. Joseph. It is estimated that over 2,000 persons have seen the exhibit already during its showing in Kalamazoo and at Southwestern Michigan Community College. The Kalamazoo Public Museum has purchased the exhibit for its permanent collection following the end of its tour this year.

To illuminate contributions to architecture and to design, the Chapter honored Mr. D. J. DuPree, founder of the Herman Miller Company, at its December 1983 meeting held as Kalamazoo Institute of Arts. Mr. DePree spoke to members and guests about the history of the company and events which led to the for-

mation of policies and actions which guide the company. Mr. DePree was presented with a copy of the book written by MSA member William Muschenheim, FAIA, entitled *WHY ARCHITECTURE*. Guests at the meeting included his daughter and her husband, Dr. and Mrs. L. Van Kley from Zeeland, his granddaughter and her husband, Mr. and Mrs. P. Mott from Kalamazoo, Kalamazoo Mayor and Mrs. F. Hamilton, the Director of the Kalamazoo Institute of Arts, Mr. T. Kayser, and the Director of the Kalamazoo Civic Players and his wife, Mr. and Mrs. J. Carver.

Mr. DePree was given an expression of the regard the Chapter holds—the text of which is reproduced:

## INTERIOR ARCHITECTURE

**Another Profession  
or a Profit Center?**

On January 19, 1984, a jointly sponsored meeting will be held by the Detroit Chapter, AIA, ASID and IBD to discuss the relative roles of architects and interior designers in the development of commercial buildings. The panel, moderated by Graham Dickens, AIA, of Ford & Earl, will consist of two corporate client members of the community, and a member each of AIA, ASID, and IBD. The panel will discuss the positive and negative aspects of the relationship between architects and interior designers. This will be an open panel discussion with questions addressed to the panel collected during and after the initial discussion.

A case study of a recently completed project will be analyzed as the catalyst for the discussion. This meeting is the first of a series of meetings defined by Detroit Chapter, AIA, President, Dennis



King, as a monthly event addressing various subjects to be sponsored by the architectural community.

The meeting will be at the Engineering Society of Detroit adjacent to the Detroit Institute of Arts, 100 Farnsworth and Woodward Ave., Detroit. Refreshments and cocktails will begin at 5:00 p.m. in the Founders Room; the panel discussion will begin at 6:30 p.m. in the Auditorium. Cost per person is \$5.00 for AIA, ASID or IBD members and \$7.50 for non-members. The three organizations will underwrite refreshments and meeting costs to encourage your attendance. Send your check payable to the Detroit Chapter, AIA, to DC/AIA Headquarters, 553 E. Jefferson, Detroit, MI 48226 or call (313) 965-4100 for information.

## LAWRENCE INSTITUTE OF TECHNOLOGY 1984 CALENDAR

January 19 — "Recent Works," Barton Meyers, Toronto, Ontario.

\*February 2 — "New Directions in Architecture," John Warnecke, San Francisco.

March 15 — "The Isms of Contemporary Architecture," Ken Frampton, New York.

March 22 — "Recent Works," Robert Venturi, Philadelphia.

All lectures are open to the profession and are scheduled for Thursday evenings at 7:30 p.m. in the LIT/School of Architecture Auditorium (A-200) except for May 4th which occurs on Friday. Reception for the profession sponsored by DC/AIA precedes these three speakers. For further information please contact Gary Kecskes, Assistant to the Dean, School of Architecture, (313) 356-0200, ext. 171.

## MICHIGAN DEPARTMENT OF PUBLIC HEALTH and MICHIGAN SOCIETY OF ARCHITECTS Announce

### 17th Annual Health Facilities Planning Seminar

Thursday — March 1, 1984 and Friday — March 2, 1984

To be Held at:

Ann Arbor Marriott Inn

3600 Plymouth Road

(313) 769-9800

Ann Arbor, Michigan

#### THURSDAY, MARCH 1st

Morning Session ..... Chairman: Bill J. Graheek

9:00 a.m. Welcome ..... Bill J. Graheek

Department of Public Health ..... Harvey Day

— Health Challenges

— Options to Meet Challenges

— Impact on Health Care Facilities

Mental Health Facilities ..... Robert J. Glees

— Review Process

— Physical Plant Standards

10:30 a.m. Design of Psychiatric Units ..... Donald J. Richards

— Levels of Care

Jeffrey A. Peters

— Special Features

— Case Study (Ingalls/Wyman-Gordon Pavilion)

12:00 Noon-1:00 p.m. LUNCH

Afternoon Session ..... Chairman: Larry L. Galehouse

1:00 p.m. Infection Control in Hospitals ..... Barry Davis

— Functional Design

— Ventilation

— Legionnaires' Disease

2:00 p.m. Facility Feedback ..... Richard A. Prister

— Continuity of Design

— Compatibility of Systems

— Initial vs. Life Cycle Costs

3:15 p.m. Humana's Design Approach ..... James J. Walters

— Parameters for Hospital Planning

Breakfast \$6.00 for

#### FRIDAY, MARCH 2nd

Morning Session ..... Chairman: Timothy J. Biehl

9:00 a.m. Emergency Departments ..... Michael D. Levine

— Physician Input

— Disaster Planning

10:30 a.m. Emergency Preparedness ..... Nicholas J. Dalba

— Classification of Emergencies

— Handling of Spills

11:30 a.m.-12:30 p.m. LUNCH

Afternoon Session ..... Chairman: Samuel D. Popkin

12:45 p.m. Facilities Tour

Catherine McAuley Health Center

— Ambulatory Surgery Facility

— Materials Handling Center

University of Michigan Hospitals

— Hospital Mockups

— Surgical Rooms

#### SPEAKERS

##### DALBA, NICHOLAS J., P.M.

Assistant Administrator — General Services  
St. Johns Hospital Regional Medical Center  
Oxnard, California

##### DAVIS, BARRY, P.E.

Environmental Health Engineer  
Epidemiologic Investigations Branch  
Center for Disease Control  
Atlanta, Georgia

##### DAY, HARVEY, Ph.D., Deputy Chief

Health Facilities Services Administration  
MDPH

##### GLEES, ROBERT J., Director

Division of Licensing, Monitoring & Accreditation  
MDPH

##### LEVINE, MICHAEL D., M.D., Chairman

Department of Emergency Medicine  
St. Joseph Mercy Hospital  
Pontiac, Michigan

##### PETERS, JEFFRY A.

Vice President for Planning  
Ingalls Memorial Hospital  
Harvey, Illinois

##### PRISTER, RICHARD A., P.E.

Executive Engineer  
Hutzel Hospital  
Detroit, Michigan

##### RICHARDS, DONALD J., A.I.A.

Senior Vice President  
Director, Health Facilities Planning  
Perkins & Will  
Chicago, Illinois

##### WALTERS, JAMES J., A.I.A.

Vice President Design & Construction  
Humana Inc.  
Louisville, Kentucky



### PURPOSE

To provide Architects, Engineers, Hospital Administrators and others with the latest available information which will assist them in planning, designing and constructing health facilities.

### GENERAL INFORMATION

All arrangements for lodging should be made by the individuals attending.

Applications should be made at the earliest possible date, as the enrollment will be limited.

The registration fee is \$75.00 for each person attending, which includes lunch for both days.

Make checks payable to the Michigan Society of Architects and send to:

Michigan Society of Architects  
553 East Jefferson  
Detroit, Michigan 48226  
(313) 965-4100.

Cancellations will be accepted until February 24, 1984.

### Seminar Committee

Burdinie, A. Marvin, P.E.	Haag, Peter B., P.E.
Clark, Elgin L., P.E.	Popkin, Samuel D., F.A.I.A.
Drake, Ronald A., P.E.	Prister, Richard A., P.E.
Dumke, Rae M.S.A.	Schoolcraft, Allen L., P.E.
Graheck, Bill J., A.I.A.	Tower, Robert B., A.I.A.

Please register \_\_\_\_\_ representatives from our office in the Health Facilities Planning Seminar on March 1 and 2, 1984. Enclosed is

my check # \_\_\_\_\_ in the amount of \$ \_\_\_\_\_.

Name of Firm: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Please list names of representatives who wish to attend on reverse side. Make checks payable to the Michigan Society of Architects. The registration fee is \$75.00 for each person attending, which includes lunch both days.

# IT'S GRAND

### FIRM CHANGE

The office of Constantine George Pappas, AIA, Architecture/Planning, has relocated to 24724 Farmbrook Rd., Suite 206, Southfield, MI 48034. (313) 356-8988.

### SPONSOR'S COLUMN

**CBC Network Computer Graphics Training & Leasing**  
2D & 3D Applications  
424-8630

**Detroit Terrazzo Contractors' Association**  
(313) 476-5560  
Farmington, MI 48024

**Great Lakes Ceramic Tile Council**  
(313) 476-5559  
Farmington, MI 48024

**Harley Ellington Pierce Yee Associates**  
Architects Engineers Planners

**Meek/Beck & Associates, Inc.**  
Washroom Equipment & Plumbing Accessories  
Detroit (313) 471-7402  
G.R. (616) 458-8874

**Oshtemo Hill, Inc.**  
"The Openings People"  
Kalamazoo-Grand Rapids-Lansing

**Tower Pinkster Titus Associates**  
(616) 343-6133  
Kalamazoo, MI

**3 E Corp.**  
(219) 432-2195  
Kalwall Roofs-Walls

**Western Michigan Chapter, AIA**

**Call Rae Dumke at MSA for information.**

### DESIGN IN AMERICA: THE CRANBROOK VISION 1925-1950

Now through February 19th The Detroit Institute of Arts is host to the "Design in America: The Cranbrook Vision 1925-1950. The exhibition was organized by the DIA and the Metropolitan Museum of Art in

cooperation with Cranbrook Academy of Art; made possible by grants from IBM, The NEA, The NEH and the Founders Society of Detroit Institute of Arts.

### 1984 DETROIT CHAPTER CALENDAR

#### JANUARY

- 19 Interior Architecture: Another Profession or a Profit Center? Co-sponsored by AIA, ASID & IBD

#### FEBRUARY

- 2 John Carl Warneke New Directions in Architecture, Co-Sponsored by AIA/LIT  
AIA Reception at 6:00 p.m. at LIT  
16 Marketing Co-Sponsored by AIA/SMPS

#### MARCH

- 15 William Porter Co-Sponsored by AIA/IDSA  
29 James Luckman Designing Creative Ideas Co-sponsored by AIA/LIT  
AIA Reception at 6:00 p.m. at LIT

#### APRIL

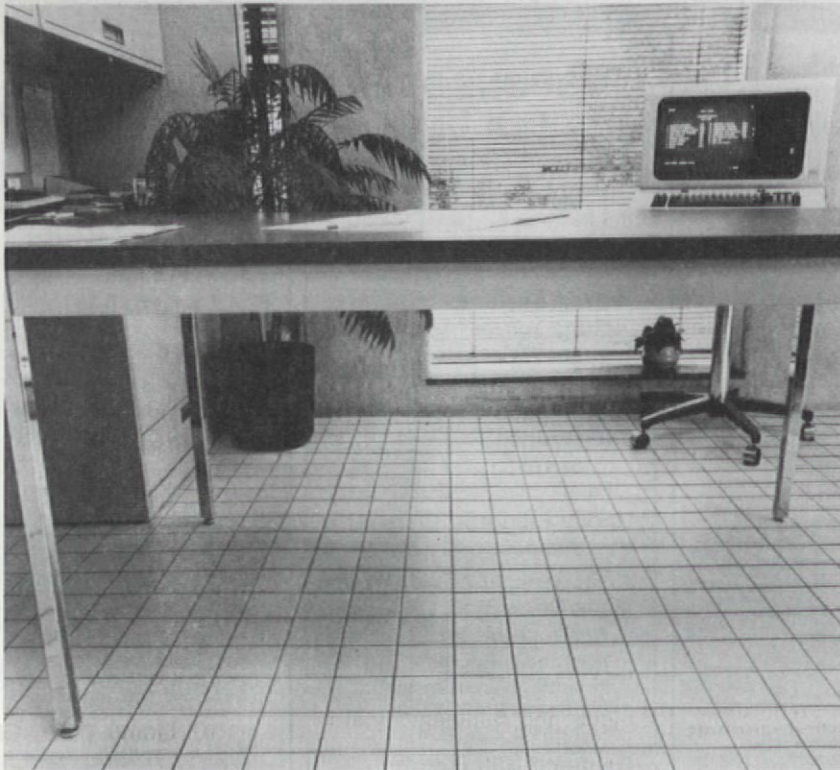
- 26 Construction Management vs. General Contracting, Co-sponsored by AIA/AGC

#### MAY

- 4 The Great Debate Modernism vs. Post Modernism Co-Sponsored by AIA/LIT  
AIA Reception at 6:00 p.m. at LIT  
5-9 AIA Convention/Phoenix



# Ceramic Tile in Computer Rooms Prevents Computer "Crashing"... Eliminates Dust Accumulation.



Static electricity is an ever present problem in computer rooms. Even the slightest electrical shock or spark can cause a computer to "crash"—to lose its memory. This means the potential loss of thousands of facts and figures stored on memory discs. An abrupt, expensive erasure.

Another problem of almost the same intensity is caused by carpet dust and lint. At the very least, dust clogs filters. At worst, a stray particle can come to rest on memory tapes or discs. This can produce false readings.

Marketing Displays of Farmington Hills, a leading manufacturer of "point of purchase" advertising devices, eliminated these potential problems by removing carpet installed in their 600 sq. ft. computer room and replacing it with ceramic tile.

Although the carpet had been installed grounded to a copper wire grid system, it was impossible to keep it completely free of dust. According to James Ward, Data Processing Manager, removal of clogged, dirty filters was almost

an everyday procedure.

Today, his IBM equipment consisting of a System 34 Computer, 5211 Printer and 5251 Work Station rests on easily-maintained ceramic tile. The heavy computer and printer can be simply rolled from one side of the room to the other whenever the machines need servicing or the floor needs cleaning. There is no danger of static electricity caused by shoe shuffling on the carpet.

When machines ran hotter, raised floors were necessary to provide proper ventilation for older models. Now, the new machines need only a strong, level, clean surface for proper operation.

*Ceramic tile shines in this application.*

For renovation, a caution should be noted if tiles are to be thin-set. Concrete slabs are never exactly level. "Hills and valleys" exist. These are not noticed when carpet covers a slab. The surface should be leveled before the tiles are installed. There is no way a floor can be evened up with a 3/32-inch setting bed.



## GREAT LAKES CERAMIC TILE COUNCIL

33505 State Street

Farmington 48024

(313) 476-5559

*Ask for technical details and names of qualified installers.*



13-19 Preservation Week  
"Taking Care of  
America," Restoration/Renovation

17 Dr. William Phenix &  
James Conway

## JUNE

14 Getting Published:  
Don Canty, Editor  
"Architecture"  
Co-Sponsored by  
AIA/CAM

## JULY

15 Detroit Zoo Family  
Outing

## AUGUST

Meadowbrook Evening,  
Co-Sponsored  
by AIA/WAL

## SEPTEMBER

6 Developers/Development  
Co-Sponsored  
by AIA/LIT

## OCTOBER

11 DC Annual Meeting &  
Election  
24-26 MSA-Convention/  
RenCen; Hosts:  
Detroit Chapter

## NOVEMBER

15 Urban Design, Co-  
Sponsored by AIA/AL

## DECEMBER

1 DC Honors Awards

## CLASSIFIEDS

Still available through the Grand Valley Chapter are the MSA State Convention CAD Seminar binders which contain all of the information that was presented in the CAD Seminar, and additional information that would be of assistance to anyone who is contemplating the purchase of computer-aided drafting equipment. The contents of these binders were prepared by the Systems '83 Seminar staff and

were reproduced for sale by the Grand Valley Chapter.

For further information contact Fred L. Hall at (616) 363-9007, or write to: 150 Ann St., NW, Grand Rapids, MI 49505. Make checks payable to the Grand Valley Chapter, AIA, in the amount of \$32.00 to cover the CAD binder and shipping.

\* \* \*

Architects' small/medium project short form standard spec (5000+ words). Text file on unprotected disk w/hard copy for Apple II Word Processor. \$20. GNS, Great Northern Software, Box 530, Houghton, MI 49931.

## GRAPEVINE

Steam heat returned to the Beaubien House on Tuesday, December 20th, after five days of downtown chills. The problem occurred when a water main break flooded the steam tunnels which are connected under downtown streets. The tunnels send heat to almost 70 percent of the buildings in the central business district housing almost 300 businesses. The day following the breakdown was the **Detroit Chapter** Board and Chapter Committee Caucus with **Dennis King**, Chapter President, presiding. MSA President **Dick Slocum** and his wife, **Vera**, were on hand to greet the 150 brave guests including **Norm** and **Bertie Hamann** from Kalamazoo who stopped by for the Annual MSA Holiday Cheer Reception. On Monday, December 19th, **Bob Greager** came to the rescue when the building was down to 40° with two kerosene heaters. Fortunately, by Tuesday steam heat had been restored to most downtown businesses and we were back in business. . . . The MSA staff is also very grateful to **Tony Marino** for personally laying pavers in the rear courtyard so we can avoid the mud and snow when entering the

building. . . **Lawrence Gass** of Flint was the first place winner in the *Detroit News* Fifth Annual Photo Contest. . . **Stephen Q. Whitney** was named Assistant Chief of Architectural Development at **Albert Kahn**. . . **Gary S. Van Neck** has been promoted to Executive Vice President of **Rossetti Associates** and **Michael S. Tomasik** and **William E. Ahlstrom** have been named as Associates of the firm. . . **Kriss Hilborn** has been named President of **Beaver Distributors, Inc.** and **Fred H. Blackwood III** has been appointed Executive Vice President. . . **Gunnar Birkerts** returned from Baton Rouge where he gave a lecture and slide presentation at LSU. An architectural retrospective of his work, titled "Gunnar Birkerts: Brainwaves Sketches Drawings, Projects and Buildings" will be on exhibit at Ballenford Architectural Books in Toronto December 3, 1983 through January 14, 1984. . . **William Kessler** will be at **Ferris State College** as a visiting architect for the Centennial Festival of the Arts on January 24th. . . **Donald Hoey** has been appointed to the position of manager of business development for the **Blout Construction and Engineering Inc.** of Ypsilanti. . . **Charles V. Opdyke** has been appointed as a funded member to the AIA Codes & Standards Committee for 1984. He has also been appointed to the NFPA Committee on Building Construction. . . **Stu Pettitt** participated in a Design Charrette at the UM with 10 professionals and 40 students. . . The **Warren Holmes-Kenneth Black Co.** elected the following officers and directors at their annual meeting: **D. S. Budzynski**, President; **Thomas D. Stein**, Vice President; **Richard H. Stuckman**, Secretary/Treasurer and

Chief Operating Officer; and **Duncan Black**, Director. . . **WAL** is looking for scholarship recipients — the candidate must be a deserving and needy 4th or 5th year architectural student in the State of Michigan. Contact **Florence Binder** at (313) 644-7960 for further details. . . A Guide for the regular maintenance of terrazzo floors has been prepared by the **Detroit Terrazzo Contractors' Association**. A copy may be obtained from DTCA, 33505 State St., Farmington, MI 48024; (313) 476-5560.

## CALENDAR

### JANUARY

- 10 CSI/Detroit Energy Program
- 10 Grand Valley Chapter Meeting/Art Museum/GR NASA "Architecture Beyond Earth"
- 11 Mid-Summer conference Committee Meeting/Beaubien House
- 12 Michigan Ready-Mixed Concrete Assn. Certification Exam—(517) 337-0551
- 17 WAL at DIA "Design in America: Cranbrook Vision 1925-1950"
- 17 MSA Executive Committee
- 19 Detroit Chapter Meeting Interiors co-sponsored with IBD & ASID
- 21 Masonry Institute of Michigan Honor Awards Banquet
- 24 MSA Board of Directors/Lansing



**FEBRUARY**

- 1-4 AIA National  
Grassroots/  
Washington, D.C.

**MSA BULLETIN**

ACTING EXEC. DIR. Rae Dumke  
EDITOR & ADV. . . . . Rae Dumke  
SECRETARY . . . . . Ruth Malcolm  
BOOKKEEPER . . . . . Cathy Brooks

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- 2 MSA Dinner with Chapter Component Officers in Michigan Hyatt Regency/ Washington, D.C.  
2 LIT/John Carl Warnecke, San Francisco architect, "New Directions in Architecture"  
2 AIA/LIT Reception 6:00 p.m. at LIT  
14 Grand Valley Chapter Meeting/Economist/Congressional Consultant from the UM. Joint Meeting with Producers Council  
16 Detroit Chapter Meeting/Marketing  
16-17 MPMCA Convention Kalamazoo, MI  
21 WAL/Career Wardrobing: The Success Look Evening Meeting

- 21 MSA Board of Directors Meeting/Lansing

**MARCH**

- 1-2 Health Facilities/Ann Arbor Marriott Inn  
1 State Board of Registration for Architects/Lansing  
13 Grand Valley Chapter Meeting/Tom McKinley, copyright attorney  
15 Detroit Chapter Meeting/William Porter/Cranbrook  
20 MSA Executive Committee  
29 LIT/James Luckman, Los Angeles architect, "Design by Creative Ideas"

**APRIL**

- 4 State Registration Board Meeting for Architects  
11 CSI Product Fair/Southfield Civic Center

The Monthly Bulletin is published monthly for the members, as part of the services to the membership provided at the direction of the Board.

All members are encouraged to contribute to the Bulletin by sending news items, reports of committees, etc., to the attention of the Editor, Monthly Bulletin, 553 East Jefferson, Detroit, MI 48226.

**MICHIGAN SOCIETY OF ARCHITECTS**

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