



MONTHLY BULLETIN

Official Publication of the MICHIGAN SOCIETY OF ARCHITECTS

PRESIDENT'S MESSAGE

Roger Margerum, AIA

NEOCON/Midwest Architects Conference was a first time success. The architects helped the Merchandise Mart draw 45,000 to combine with the Salvation Army and the National Baptist Conference to fill virtually every hotel in the city. It was home week for yours truly, seeing former co-workers such as John Holabird, Walter Netsch, Charles Duster and Gertrude Kerbis... to hear lectures by Richard Meier and chat again with George Notter and Harry Weese. And finally, to be on the podium with my first employer, AIA Gold Medalist Nat Owings. Thanks to MSA for that honor. Some of these people are our Midwest treasures and legacy. Illinois Regional Director Don Hakel is to be commended for observing that with a great orchestra anyone singing sounds good. And sound good he did with his chorus of helpers from Wisconsin, Kansas, Iowa, and of course, Michigan.

The Midwest Conference was not like the AIA Convention and very unlike our State Convention. It was a different kind of thing. NEOCON gives a good balance to intensified architectural jargon. Architects never would have thought to use gorgeous fashion models with time-related clothes designs depicting the ages of design development projected through the '80s. Things were swinging and loose but informative and relevant.

Everything did not go right, however. Richard Meier's slides got stuck, and Mayor Harold Washington had a fund raiser which cleared out the Chicago architects at one point. Next year, get your hotel room early

because the architects are bent on competing with NEOCON — this could be a mistake but time will tell.

A RESOLUTION OF TRIBUTE TO ALDEN B. DOW, FAIA

Alden B. Dow of Midland has been named Architect Laureate of Michigan in the following resolution passed by the Michigan Senate as introduced by Senator Jack Faxon, D-Southfield, and Senator Gary Corbin, D-Clio.

WHEREAS, It is with great respect and admiration that the highest tribute is accorded to Mr. Alden B. Dow, Architect Laureate of Michigan. This impressive architect is valued the world over for his creativity, his vision, and his impressive designs, which have delighted all who have been fortunate enough to witness them; and

WHEREAS, Alden B. Dow is truly one of Michigan's greatest treasures and well deserving of the high honor of being proclaimed Architect Laureate of Michigan. His architecture has delighted people throughout our state and is prized far from our borders. A few of his magnificent creations include the Towsley Home, contemporary classroom spaces at the University of Michigan and Greenhills School, cultural and nature centers, religious buildings, college campuses, and the innovative A-frame Ashmun Home, and

WHEREAS, Although retired from his architectural practice, Dow Howell Gilmore Associates, Mr. Dow is far from retired in his contributions to architecture. He is a consultant whose views are highly prized, for his vision and his designs reflect his concern for the environment, energy conser-

vation, color and composition. His good work at Northwood Institute's Alden B. Dow Creativity Center is especially valued as are his contributions to the beautiful Dow Gardens, which were begun by Mr. Dow's father. The impact Alden Dow has had on architecture, through his own creativity and be expanding the knowledge of others, makes him worthy of our highest accolades of tribute; now, therefore, be it

RESOLVED BY THE SENATE, That Mr. Alden B. Dow be proclaimed Architect Laureate of Michigan in recognition of his innumerable contributions as an architect, which have brought so much credit to the State of Michigan; and be it further

RESOLVED, That a copy of this resolution be transmitted to him as a reflection of our esteem.

Adopted by the Senate, May 10, 1983.

The Michigan Society of Architects extends its congratulations to Mr. Dow, and looks toward his continual improvement of our environment.

MSA REGIONAL DIRECTOR

John Jickling, FAIA

Director, Michigan Region, AIA

At the June 24th, 1983 meeting of the Chapter Presidents held at the Homestead at Glen Arbor, nominations were received for the office of Regional Director for the 1984-1986 term. The candidates whose names were submitted were Evie Asken, AIA, Western Michigan Chapter, and Almon J. Durkee, FAIA, Mid-Michigan Chapter. Nominations will be made at the MSA Business Meeting at the Mid-Summer Conference at the Grand Hotel, on Friday morning, August 5th, at which time each candidate will be given an opportunity to make a brief statement on their own behalf. Addi-

tional candidates may be nominated from the floor at this meeting. The election, by secret ballot, will take place at the Business Meeting at the Convention in Grand Rapids, October 13th. The new Regional Director's term will begin with the first organizational meeting of the 1984 AIA Board, which will be held on Saturday, December 10th, 1983, at AIA National Headquarters in Washington, D.C.

RENAISSANCE ON THE GRAND

Alfred S. Kochanowski, AIA

Set aside October 12th, 13th and 14th, this fall, for the MSA Convention in Grand Rapids. Come see a Michigan city rebuilding itself and experience the excitement of "Renaissance on the Grand."

The Convention will explore the potential for expanded influences of our profession in these areas:

- Interior Architecture
- Urban Design
- Energy Technology
- Concepts of Creative Financing
- Innovative Design and Production Techniques
- Utilizing CAD Systems

Each day of the Convention promises to be special, with interesting topics and top-notch speakers in exciting architectural environments.

Day Two of the Convention emphasizes Interior Architecture, Energy Technology, Creative Financing, the Role of Women in Architecture, the MSA Business Meeting and finally, the Host Chapter Party.

Art Gensler, president of the firm of Gensler and Associates in San Francisco, will deliver the keynote address. With offices in five cities and 450 employees,

Gensler and Associates is considered the largest architectural design firm and the largest interior architectural design firm. Mr. Gensler's comments will emphasize the importance of interior architecture. Mr. Gensler will then participate in a panel discussion on the topic of Interior Architecture — What Is Missing? Other participants in this panel discussion will be Bill Kessler from the Detroit Chapter; Laurie Maurer, with Maurer and Maurer Architects from Brooklyn, New York; and James Borkema with the Embarkado Center of San Francisco.

As an alternative to the Interior Architecture panel discussion, Rodney Wright, FAIA, will introduce a very lively lecture concerning Energy Technology in Architecture. Mr. Wright has been recently published and is doing some very exciting work. He is with the Hawkweed Group, Ltd. of Osseo, Wisconsin. Laurie Maurer, FAIA, will provide a very interesting lecture in the afternoon concerning Women in Architecture. Mrs. Maurer is very active in State and National AIA activities and has participated in several panel discussions concerning the role of women in our profession.

The Grand Valley Chapter has been very fortunate in arranging for the Host Chapter Party to be held at the new Steelcase Corporate Headquarters in Grand Rapids. The Grand Opening of this building will be one month before our convention and feature articles will be published concerning this facility in several journals and publications during September and October. Cocktails will be served in the four-story Atrium consisting of Showrooms and Presentation Rooms. Dinner will be served in the very unique Employee Dining Room and we will all be treated to a very unique stage show in the

full production Presentation Theater.

Next month we'll tell you about Day Three of the Convention. Start now to plan to attend the Convention next fall.

TO: MSA MEMBERSHIP

From: Carl Pirscher, FAIA
Recognition/Publications Chairman

As you know, the Monthly Bulletin published monthly by the Michigan Society of Architects is the principal organ of communication for all practicing architects throughout the State of Michigan. Until now, advertising in this publication has been restricted to one or two firms who have shared sponsorship throughout the year. In the current economic climate the cost of this sponsorship has become increasingly difficult for these firms to carry.

To address this situation and maintain the continuity of publication, the MSA has established a new program of solicitation. This program, as explained, offers an opportunity for friends of the profession to support the Bulletin for a very modest sum and provides appropriate recognition for this support.

In the near future, rate cards will be mailed to MSA firms to help us with our advertising program. We urge you to respond today. Your contribution will be appreciated.

**We prefer black ink
for our masthead
but we're slipping
into the red**

MONTHLY BULLETIN

The MSA Monthly Bulletin needs funds to continue as the communication link for architects throughout Michigan.

You can support the profession that supports you.

Simply buy a Sponsor Line in the Bulletin and personally identify yourself, your company, your association as a friend of architecture for an amount so small it can be expensed like a business lunch.

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 - \$75 for twelve issues
- Or if a line is not enough, go big.
- \$1250 per issue for full page
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 - \$ 400 per issue for quarter page

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Advertising copy and art must be camera-ready, halftone 133 line screen.

- ☐ Art enclosed
☐ Art to follow

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City _____
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Michigan Society of Architects
Rae Dumke
553 East Jefferson Avenue
Detroit, Michigan 48226
(313) 965-4100

MSA MID-SUMMER CONFERENCE AUGUST 4-6, 1983

Last month we featured the MSA Mid-Summer Conference and we are reminding you of a super program for you and your family. Reservations may still be available at the Grand Hotel — Call today — (906) 847-3331.

MSA WELCOMES NEW MEMBERS

DETROIT CHAPTER: Donald Bauman, AIA, Mark John Carlini, AIA, Kenneth Czarnowski, AIA, Lyle K. Daly, AIA, Harry Diamond, AIA, Carol Fredercik, AIA, Rainy Hamilton, AIA, Pete Karamitsanis, AIA, Esaku Kondo, AIA, Mark Mardirosian, AIA, Daniel Melnik, AIA, David Peake, AIA, Alex Pollock, AIA, David Allen Rose, AIA, Ronald Stawiasz, AIA, Robert W. Summers, AIA, and William George Vogan, AIA. Associates: Bruce Edward Adams and Dominick Tringali.

GRAND VALLEY: Charles E. Care, AIA, Craig S. Datema, AIA, James Lee Herrick, AIA, Paul Johnson, AIA, Larry R. Lee, AIA, Dennis Moncion, AIA, Mark A. Oppenhuizen, AIA, Thomas R. Van Hattum, AIA, and Associates: Paul Hahka and Dale H. Kraker.

MID-MICHIGAN CHAPTER: John F. Hall, AIA, and Mark Horning, Prof. Affiliate.

SAGINAW VALLEY CHAPTER: Richard Knopf, AIA.

WESTERN MICHIGAN CHAPTER: Howard Overbeek, AIA.

FIRM CHANGES

Charles W. Sherman, AIA, is located at 1900 W. Big Beaver Rd., Troy, MI 48084.

Sigmund Blum, FAIA, is located at 30800 Telegraph Rd., Suite 4710, Birmingham, MI 48010.

The firm of Architronics headed by Robert Cole, AIA, has a new headquarters at Spring Arbor Square, 2121 Spring Arbor Rd., Jackson, MI 49203; telephone: (517) 787-4733.

CLASSIFIEDS

A small, financially-secure Architectural firm is seeking an executive-type individual in practice currently that is interested in joining us to provide continuity to our established clients. The principal applicant must be capable of conducting meetings and interfacing with clients, consultants, public officials, and contractors on ongoing and future commercial projects. The candidate could have clientele of his own that would benefit from our firm's expertise. Candidate must have energetic, self-assured personality with potential for leadership of our organization.

Please reply by resume in strict confidence to:
Charles N. Agree, Inc.-Architects
30800 Northwestern Highway
Suite 140

Farmington Hills, Mich. 48010

No Phone Calls Please

FACULTY POSITION VACANT

The University of Michigan, College of Architecture and Urban Planning, seeks candidates for six faculty positions. For more information, send resume and three references to Dean Robert C. Metcalf, College of Architecture and Urban Planning, The University of Michigan, Ann Arbor, Michigan 48109.

GRAPEVINE

Raymond R. Reiger, owner and president of **Holmes Associates**, a building products firm in Oak Park, has been selected for advancement of Fellow of The Construction Specifications Institute . . . Congratulations . . . Detroit International Institute President and DC member, **Harold Binder**, presented a Laotian Hmong tapestry to **Hans Gherke, Jr.**, Automobile Club of Michigan Chairman, to commemorate the February Michigan Living Magazine issue saluting the state's ethnic heritage . . . If you were unable to attend the DC Third Thursday, you missed an informative and interesting tour of the new Wayne County Jail, by none other than **Robert Fox** and **Jim Graham** of **Giffels and Assoc.** . . . Saturday, June 4, the **Western Michigan Chapter** sponsored its annual art fair in Bronson Park, Kalamazoo — a success . . . **John Heslip**, Hon. DC member, spoke on the "Architecture of Henry Hobson Richardson" at the invitation of the **Saginaw Valley Chapter** . . . **Past President Evie Asken** made the Kalamazoo Gazette, voicing her opinions on the north downtown redevelopment contract focusing on Arcadia Creek . . . **Detroit Terrazzo Contractors' Association** has established a service office at 33505 State Street, Farmington, 48024; (313) 476-5560. **Robert Hund**, Professional Affiliate DC

Member (who maintains his office at that location), has been appointed to serve as public relations consultant for the group . . . **Ralph Pierce**, managing partner of **HEPY**, announced the **Richard K. Albyn, AIA**, project administrator; **John R. Lydic**, controller; **Richard B. Kurzawa, PE**, assistant director of electrical engineering; **Gary L. Skog, AIA**, assistant director of design; **Raymond A. Moldenhauer, AIA**, assistant in design, have been made partners of the firm . . . A new chapter of **National Association of Women in Construction** is being formed, "Kalamazoo/Battle Creek Chapter" . . . **Evie Asken, AIA**, and **Ann Davis**, both of **Kingscott Assoc.**, are presenting the Charter August 27th for this program . . . **Al Vegter**, President of the **Huron Valley Chapter**, represented Architecture as the Acting Judge in the Michigan Carpentry Apprenticeship Contest at Arborland Mall, on Wednesday, June 8 . . . **Philip J. Meathe**, president of **Smith, Hinchman & Grylls Assoc., Inc.**, announced the election to the SH&G Board of Directors of **Joseph B. Uicker, PE**, vice president and director of professional staff . . . **Ann Stacy, Hon. AIA, Exec. Dir., MSA**, was the guest speaker at the **Northern Michigan Chapter's** June 15th meeting . . . **Bob Roney, AIA**, was elected to the **Grosse Pointe Shores Council** as a Trustee . . . **Thomas C. Rauch, AIA**, joined the law firm of **Kemp, Klein, Endelman & Beer** of Birmingham . . . **R. Bruce Patty, FAIA**, of Kansas City, was elected first vice president/president-elect for 1984 by delegates to the New Orleans convention . . . **Mark Jaroszewicz**, Dean of the University of Florida, former **Detroit Chapter Member**, received mention in the 1982 Annual Report to President of the

United States by the National Institute of Building Sciences for the Consultative Council Forum . . . **Baseball** was the hot issue in the **Grand Valley Chapter** on Thursday, June 23rd when the Architects lost to the Engineers — we hear they are already practicing for the 1984 game . . . **James P. Ryan Associates** announces that **James R. Gigsby, AIA**, has joined the firm as a Partner and VP. In addition, the firm has appointed **Alfred S. Farber, AIA**, Director of Production; **Daniel F. DeRemer, AIA**, Director of Design; **Barbara S. Marini, ASID**, Director of Interior Design, and **Gail Corey**, Controller.

FOURTH ANNUAL NATIONAL LIGHTING AWARDS PROGRAM

The National Lighting Bureau (NLB) has announced its fourth annual National Lighting Awards Program, designed to recognize case histories of lighting system application that enhance the benefits of good illumination. To be eligible for consideration in the National Lighting Awards Program, the project involved must have been completed on or after January 1, 1981. Entries must be received by July 31, 1983. For information and a copy of the application form, contact: National Lighting Awards Program, c/o National Lighting Bureau, 2101 L Street, N.W., Suite 300, Washington, D.C. 20037.

CALENDAR JULY

- 11 Detroit Chapter Architectural House Tour—Tickets Available/Grosse Pointe Tour Call (313) 965-4103

21 Detroit Chapter, AIA,
Board of Directors
Meeting, Beaubien
House

MSA BULLETIN

EXEC. DIR. Ann Stacy, Hon. AIA
EDITOR & ADV.....Rae Dumke
SECRETARY.....Sue Koch
BOOKKEEPER....Cathy Brooks

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313/965-4100.

AUGUST

- 4-6 MSA Mid-Summer
Conference
Grand Hotel,
Mackinac Island
- 12 Detroit Chapter
Honor Award Entries
Due
- 16 CSI Golf Outing
- 18 Detroit Chapter, AIA,
Board of Directors
Meeting
Beaubien House
- 30 WAL Board Meeting

SEPTEMBER

- 11 Detroit Chapter, AIA,
House Tour, Grosse
Pointe
- 12 MSA Executive
Committee

- 15 Detroit Chapter, AIA,
Board of Directors
Meeting Third Thurs-
day, Beaubien House
- 25 Architects Sunday,
Detroit Chapter
Buhl Building LIT/
Architects: Louis
Redstone Associates

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published monthly for the
members, as part of the ser-
vices to the membership pro-
vided at the direction of the
Board.

All members are encour-
aged to contribute to the
Bulletin by sending news
items, reports of committees,
etc., to the attention of the
Editor, Monthly Bulletin, 553
East Jefferson, Detroit, MI
48226.

OCTOBER

- 8-9 WAL Trip to
Stratford, Ontario
- 12-14 MSA 68th Annual
Convention—Amway
Grand Plaza Hotel
Grand Rapids, MI
- 17 Masonry Institute of
Michigan Entries
(Brochures) Due
- 20 Detroit Chapter, AIA,
Annual Business
Meeting & Elec-
tion/UD

DECEMBER

- 3 Detroit Chapter
Honor Awards
Banquet
Detroit Boat Club
- 6 MSA Board of Direc-
tors Meeting