

Official Publication of the Michigan Society of Architects

PRESIDENT'S MESSAGE

Evie Asken, AIA

The AIA — national — it speaks for your profession. The MSA — statewide — it speaks for your profession. The Component — locally it speaks for your profession.

What do you want it to say?

Ten percent of us who belong to organizations will become totally involved. The rest of us choose to be supporters in various ways from limited involvement to total apathy. Your choice **does** make a difference. It takes a make a difference. It takes a ang membership to make a ang effective organization.

Our membership has varying degrees of need. Many practice our profession in the traditional office manner while others have chosen viable alternatives. Fortunately, our educational backgrounds allow a choice. It is difficult, however, for one organization to speak to the varied interests and offer opportunities for all, but, we are going to try.

The Board of Directors of the Michigan Society of Architects has adopted a program for 1981 that will encourage input from all of the segments of our members. Evaluation of need will be presented and programs initiated. Our long range planning committee is going to consider all of the facets that will insure the MSA is the organization for ALL architects in the state.

Each component has committees that need fresh ideas. know we can learn from another. We are planning some state-wide projects that will require the help of members - in exchange, you will have fun. Our emphasis on Governmental Affairs will enable you to meet with your representatives and have direct communication of your needs and concerns of a professional in the State of Michigan. Our Mid-Summer Conference is a "Grand" affair (and the sun always shines) - bring the family! The 1981 Convention is going to offer a new range of programs, seminars and areas of participation. There is much going on this year and we encourage you to take part.

MSA is your organization its strength is what you put into it. If all 1300 of you donate one hour, we will have nearly one year's work available. The choices for involvement are there — just a bit of participation from all will make this organization scream with strength. We do need to know, however, just what it is you want it to say.

Below are listed the names of the Board of Directors of the MSA. Drop your director a note. Talk to your component President. We'd love hearing from you.

President: Evie Asken (WM), Vice President: Mike Callahan (NM), Secretary: Roger Margerum (DC), Treasurer: Keith Weiland (HV), Regional Director: John Jickling (DC) and Directors: Robert D'Alessandro (DC), John Malak (DC), Carl Pirscher (DC), Tom Wheat (DC), Dale Grainger (FA), Jim Shane (GV), Duncan Black (MM), Francis Warner (SV), Robert Stow (UP), Dick Slocum (WA) and Ann Stacy, Executive Director.

MCPSTA Government Day

The 1981 Government Day Conference, sponsored by the Michigan Council of Professional, Scientific and Technical Associations (MSA is a member) promises to be informative and stimulating for design professionals and state legislators. The program will challenge everyone to seek answers and work towards increasing the vitality of Michigan's economy.

Design professionals from all disciplines are being asked to come to Lansing on March 19, 1981 and invite their legislators to breakfast and get to know them.

The program for Thursday, March 19th is as follows:

8:00-10:15 A.M. Session I — Legislative Breakfast. This includes breakfast with your legislator, keynote address concerning major issues affecting

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Michigan's business environment and escorting your legistors back to their offices for personal visits.

10:30-10:45 A.M., Session II — Legislative Update. Key issues in both the House and Senate will be reviewed.

11:45 A.M. - 1:30 P.M., Session III — Luncheon. Key address: "The Need for Political Involvement."

1:40-3:30 P.M., Session IV — Michigan's Business Environment. The current status and future opportunities.

The registration fee for this day long conference is only \$30.00. Remember, the date is Thursday, March 19th, the time is 8:00 a.m. and the location is The Plaza Center and Hotel across the street from the Capitol (formerly the Olds Plaza and Jack Tar Hotel) Lansing. For registration information contact: Harry Ball, MSPE, 225 North Walnut, Lansing, MI 48933, (517) 487-9338.

FLY CHEAP

The National AIA Convention will be held in Minneapolis May 17-21, 1981. MSA is working with a travel agent to obtain reduced air rates for those attending the Convention. The rate will be \$151.95 with a minimum of ten people. The departure date from Detroit Metro Airport will be Sunday, May 17th. If you are interested in a special rate please complete the form below and return it to MSA by March 31st.

I would like additional information on the AIA Reduced Fare to Minneapolis, May 17th.

NAME___

ADDRESS_____

CITY

_____ZIP_____

TELEPHONE_____BUSINESS

HOME



Beaubien House

AIA GRASSROOTS

New faces, new program, and new format were what the successful three-day AIA Grassroots was all about in January. For the first time in Grassroots history there was only one Grassroots instead of three regional meetings across the country. Over 500 component leaders came to AIA Headquarters in Washington, D.C., for the three-fold meeting: Government Affairs Day, Institute Day, and Planning for 1982 Day.

The Government Day began with the Michigan delegation hosting a breakfast for Michigan Congressmen. Evie Asken, MSA President, welcomed the congressmen and their aides in attendance to the Michigan architects and topics of both national and statewide concern were reviewed. The exchange for those attending was well worth the effort.

The AIA programming followed with heavy emphasis on governmental programs that affect architects. The topics and speakers covered were: A/E Selection and Government Operations with Rep. Jack Brooks (D - Tex), Chairman, House Government Operations Committee (Brooks Bill); Design in Federal Architecture, Senator Robert Stafford (R-Vt), Chairman Senate Environment and Public Works Committee: Urban Development and Housing, Senator Richard Lugar (R-Ind), Senate Banking, Housing and Urban Affairs Committee: Chairman, Subcommittee on Housing and Urban Affairs; Professional Liability, Senator Charles Mathias (R-Md), Sponsor, Professional Liability Insurance legislation; Member, Senate Committees on Appropiations, Government Affairs & Judiciary, Energy and the Built Environment, Rep. Richard Ottinger D-NY), House Science and Technology Committee; Chairman, Subcommittee on Energy Development and Applications; Interstate Foreign Commerce Committee; Member, Subcommittees on Energy and Research Production, and Energy and Power.

The President's Reception held in the Cannon Office Building on Capital Hill highlighted the day long Governmental Affairs Day. Senators, Congressmen, and distinguished guests were invited to meet the Grassroots participants. The Washington Post picked up the story the next morning and from all accounts the reception was deemed well worth the effort — there were over 1,000 people, good hors d'oeurves and drink.

The second day, Institute Day, had heavy emphasis on the 1981 theme, "A Line on Design and Energy." AIA President Randy Vosbeck outlined the professional development programs in energy and a range of public awareness ideas to give visibility to the design and energy theme both at the National and Local AIA levels.

The last day, the Planning Day, with Bob Lawrence, AIA Vice President-Elect, was primarily an exchange between members and their relationship to AIA. Discussion groups were formed by size of component.

Michigan was well represented at Grossroots. Those attending were: Evie Asken, MSA President; Mike Callahan, MSA Vice President; John Jickling, Regional Director; Sam Popkin and his wife, Roz, and Charles McCafferty, both of the Detroit Chapter; Dennis Haugen and Pete Danner, Flint Chapter; David Tulos, Grand Valley; David Milling and Guy Weinzapfel, Huron Valley; Ralph Moxley, Mid-Michigan; James Jensen, Upper Peninsula; Mike Marshburn and his wife, Janet, and Norm Haman and his wife, Birdie, Western Michigan, and Ann Stacy and Rae Dumke from MSA.

Ask your President and Vice President to share their experiences and AIA materials at your next Chapter Meeting.

TILT-UP CONSTRUCTION

The American Concrete Institute and the Michigan Chapter of ACI are sponsoring a one day seminar on Tilt-Up Construction at LIT, Science Building Auditorium, on Tuesday, March 10, 1981. A panel of experts selected by ACI will provide tips on the latest tiltup concepts related to design, construction, materials, cosst and trends in tilt-up construction.

To register send your check in the amount of \$105 for ACI members and \$130 for nonmembers — includes lunch, coffee breaks, and all seminar materials. Contact ACI Education Dept., P.O. Box 19150, Detroit MI 48219, telephone (313) 532-2600,

CONSTRUCTION CODE AMENDMENT

On December 30, 1980, Governor Milliken signed Public Act 371, which amends the Construction Code Act, Act 230 of 1972. This amendatory legislation takes immediate effect. One of the major provisions of Act 371 is that all state **owned** buildings erected, remodeled or reconstructed shall be subject to the requirements of the State Construction Codes and that the Bureau of Construction Codes, Department of Labor, shall perform all plan review on these projects.

This is to notify firms who perform professional services on state owned projects that plans shall be submitted to the Plan Review Division of the Bureau of Construction Codes, Department of Labor. Four copies of plans, specifications and other construction documents, together with a completed application for plan examination must be submitted and approval receivbefore construction period

Upon approval of plans, permits may be issued to appropriate construction contractors from the Building, Electrical, Mechanical and Plumbing Divisions of the Bureau of Construction Codes. Fees for plan review services and permits shall be charged in accordance with the latest schedules of fees as approved by the Construction Code Commission.

For additional information contact Charles Opdyke, AIA, Chief, Plan Review Division, Bureau of Construction Codes, (517) 322-1801.

MSA WELCOMES NEW MEMBERS

Detroit Chapter members are: Lee Crowell, AIA; Craig Hall, AIA; Loren Klevering, AIA; David Koziarz, AIA; Daniel Melnik, AIA, and Sherman, AIA. Associate members are: Ronald Vance, Esin



Johnson, Johnson & Roy on "Housing and Recreational Planning" . . . On January 21st the MSA staff had the opportunity to work the entire day without the benefit of any Seems the phone service. demolition crew in the process of tearing down the Crowley Milner Building in downtown Detroit sliced through a cable belonging to Ma Bell. Several blocks of the downtown business area were without service and it made for a nice quiet day in the office. I am certain many of our regular customers were more than a little upset and it did remove the usual excuses for not finishing a project . . . Sports break -Kalamazoo Associate member hn Steele of Dick Slocum

sociates bowled a perfect 300 game . . . Trudie Johnson, an architect in private practice from the Detroit area, was named to the State Registration Board for Architects . . . GBKB of Traverse City have outgrown their present quarters and have plans to expand their building at 521 Randolph. They currently have 11 people in two small houses down the block from the main offices, currently called "The Annex" . . . Detroitbank Corp. and Detroit Bank & Trust have elected Howard Sims to the Board of Directors. Sims is the president of Sims-Varner & Associates . . . Farmington Historical The

Commission needs an architect to serve on their Board. The group meets the third Wednesday of the month anyone interested contact city hall at 474-5500 . . . **Richard Bos** is working on more renovations for the **Grand Hotel** . The CSI show went on despite the blizzard on February 10th — the MSA Booth had quite a bit of traffic and was manned by Mike Minoff, Associate member, Ann Giordano, Ann Stacy and Rae Dumke, staff members . . . Next year, according to Jim Mason, the CSI show will be held on March 25th — one blizzard is enough . . . Detroit Chapter members held a Texas style farewell party for Virginia Pinnell. She left for Houston in mid - February. Beaubien House photo courtesy of John Lesniak.

FOR SALE

Frank Lloyd Wright - Pairie Style home for sale. Built in 1906 for David Amberg, this lovely home has been restored to its original grandeur. For an appointment call Grand Rapids, (616) 458-4949.

POSITION AVAILABLE

Albion College is looking for a Plant Engineer to assist in the development of plans and specifications for new and existing campus facilities. The applicant should possess a degree in Architecture or Engineering and have had experience in facilities design. Send resume to: Robert C. Harris, Director of Personnel, Albion College, Albion, MI 49224.

POSITIONS WANTED

1980 LIT grad with a B.S. in Architecture is seeking employment that will help him become a licensed architect. He is particularly interested in preservation. Contact Dana Joseph Snow, 840 Pinecrest, S.E., East Grand Rapids, MI 49506, (616) 243-5226.

* * * * *

Recent graduate of LIT, B.S. Architecture, is seeking full time employment as an architectural draftsperson. Highly motivated, rendering, graphic and drawing skills. References available upon request. Contact: Maureen Thomas, 1017 Wayburn, Grosse Pointe Park, MI 48230, (313) 824-2835.

* * * * *

University of Wisconsin, B.S. Architecture with architectural experience is looking for employment in the metropolitan Detroit area. Contact: Barney Silver, 6741 Schroeder Rd., Apt. 5, Madison, Wisconsin 53711, (608) 274-0367.

* * * * *

Eleven years experience in Public Relations and Management for Cincinnati architectural/engineering firm. Pam Woods is looking for employment in the north or downtown metro Detroit area. Contact: Pam Woods, 7197 Riverstone, West Bloomfield, MI 48033, (313) 851-9620.

* * * * *

Henry Ford Community College grad in Mechanical Drafting would like to work as a draftsman in the Detroit area but is willing to relocate. Contact: Gary Dean Allen, 9395 Ruth, Allen Park MI 48101, (313) 928-4475.

ANNOUNCING MSA LOGO COMPETITION Charette your way to fame design the logo for the

1981 MSA ARCHIVENTION

The theme:

"ARCHITECTS — DO YOU DARE?"

(A challenge to really be an architect)

AWARDS — Grand Prize: All registration fees paid for the Archivention, and three places for honorable mention.

ENTRY DEADLINE — Postmark by March 19, 1981. Winner notified by April 1.

RULES

- Enter as often as you like
- · Anyone may enter
- Three-color graphics (maximum) incluring background
- All entries must be unfolded 18 inch by 24 inch originals
- All entries will become the property of MSA
- Send to: Dodie Vickers Kingscott Associates
 511 Monroe, Box 671 Kalamazoo, MI 49905

Winning logo will be utilized in all promotional materials relating to the

1981 MSA ARCHIVENTION Mailings . . . Posters Buttons . . . T-shirts Buyukataman, Dennis O'Beirne, August LaRuffa, Allen Cornwell, Robert Formisano, Thomas Cammidge, Tim Hertzler, Santosh Nadkarni, David Reichard, Ronald Stawicz and Emeritus member Werner Guenther.

The Upper Peninsula Chapter welcomes Kirk Delzer, AIA. Three new Emeritus members are: Leland Priest, AIA, Saginew Valley, George Sprau and C. A. Roessler, both of the Western Michigan Cahpter.

OBITUARY

Augustus Albert, emeritus member of the Western Michigan Chapter, died on February 1, 1981, after a brief illness. Albert earned bachelors degrees from Colorado College in 1927 and the University of Michigan in 1940. He was registered in Michigan in 1943.

Albert's early experience was with Bernard DeVries in Muskegon. He joined the firm of Kingscott Associates in 1941 and retired from the firm in 1971 as a vice president. Albert was an amateur photographer, an enthusiastic Western Michigan University supporter and a member of WMU's Mike Gary Club (athletic group).

Albert is survived by his wife, Elaine, and three sons, William, John and James.

ARCHITECTS' SUNDAY

Detroit Chapter Architects' Sunday Chairman Mike Trautman needs your assistance and expertise. Mike is formulating the 1981 Chapter Architects' Sunday Programs and needs suggestions for projects as well as volunteers to serve on his committee. This is one committee that is highly visible to the public and brings lots of PR to the Chapter.

For more information, contact Mike Trautman at (313) 338-2591.

ARCHITECTS ON THE MOVE

Savin Wycoff Phillips, Inc., Architects, have moved to 1000 South Woodward Ave., Birmingham, MI 48011, (313) 647-1525.

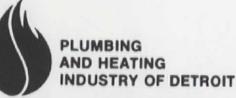
GEORGE G. BOOTH FELLOWSHIP/UM

The George G. Booth Traveling Fellowship in Architecture was first awarded in 1924, and is offered in 1981 with a stipend of \$2,000. The purpose of the fellowship is to provide the opportunity for younger alumni to research some special aspect of architecture that requires travel. To be eligible for the competition the candidates must be under 30 years of age and must be Master of Architecture graduates of the University of Michigan. The award is made on the basis of (1) the applicant's academic and professional record, and (2) the submission of a well documented plan of study that states where the work will be carried out and the inclusive time period of travel. The awardee is expected to submit a written report on the results of the study within six months following the completion of the travel. The report will be kept in the Library.

Application forms can be obtained from the Office of Dean, College of Architecture and Urban Planning, The University of Michigan, Ann Arbor, MI 48109, ((313) 764-1315, and must be returned (or post marked) before April 1st to receive consideration.

GRAPEVINE

The Mid-Michigan Chapter have revived The Thumbnail Newsletter for Chapter communications . . . Richard Fuher has been elected an Associate of William Kessler & Associates . . . Gerald Yurk of the Flint Chapter was featured at the January meeting of the Mid-Michigan Chapter - the topic was his solar designed home . . . Larry Stephan has been named Director of Marketing at Giffels . . . Detroit Chapter member Bill Lyman was featured in a Detroit Free Press article for his class on American antique furniture at Oakland University . . . Curt Hacias has been appointed Vice President and General Manager of The Builders Exchange . . . The Northern Michigan Division of MJK announced new staff appointments of Mark Barnikow and Charles Rick Green, both UM grads with master's degrees in architecture . . . The new president of the Marguette Builders Exchange is Robert Stow of GBKB . . . The Saginaw News printed a story about former hometown resident Richard Pinnell of SH&G Associates. Dick was instrumental in the Saginaw Federal Building and the Atlanta Airport . . . Gene Ralls of Hoyem-Basso Associates has recently been elected Vice President of the Livonia Chamber of Commerce and Chamber Director of the Legislative and Public Affairs Council . . . Emeritus member Mal-colm Williams of the Mid-Michigan Chapter has been elected President of the Camp Highfields Board of Directors ... Western Michigan member James Drebelbis wrote an article for the Kalamazoo Gazette on earth-sheltered housing ... Bob Bell of GBKB addressed the Marquette Builders Exchange for a second time on "Trends in Architecture" . . . Bruno Leon talked to students at Ferris State College on changing architectural design ... Jack Yops was featured in the Ecorse Enterprise about his favorite architecture, 'churches' ... Tim Hursley of Korab Ltd. is enroute to Pakistan, India and Kashmir on assignment. Postcards will follow . . . The Beaubien House Foyer is being retiled, courtesy of Kriss Bogner of Beaver Distributors an Roi Bianckino of Empire To . . . John Meyer, Saginaw Valley member, addressed the Bay County YWCA and the Bay Arts Council for their series "Arts for Lunch" . . . The Detroit Philosophical Society hosted a meeting with Ulrich Weil, Detroit Chapter member, speaking about "Colonization of Outer Space: A Necessity, Not A Utopia" . . . John Grissim & Associates, landscape architects, were presented with a first place Landscape Award by the Michigan Association of Nurserymen. The award was in recognition of the firm's work on Sheffield Office Park, Phase III, located in Troy . . . Evie Asken represented the MSA at the Masonry Awards Dinner . . . Interiors magazine featured William Kessler & Associates, Zeidler Partnership & Giffels in their interior awards section for Detroit Receiving Hospital/ Wayne State University Health Care Institute . . . The Febru Saginaw Valley Chapter meet ing featured Kenneth Cobb of



14801 W. Eight Mile Road Detroit, Michigan 48235 (313) 341-7661

WHAT IS THE PLUMBING AND HEATING INDUSTRY DOING BESIDES PLUMBING AND HEATING?

One of the most productive as well as delightful Plumbing and Heating Industry activities has been our foremen and supervisory development course entitled "Effective Supervision." It is administered by the Institute of Labor and Industrial Relations of both Wayne State University and the University of Michigan. Conducted annually since 1968, the 20-week program still retains its original popularity and demand among contractors and field supervisory people.

The content of "Effective Supervision" is based on the perhaps over-simplified premise that constructing a buildor a system requires only ut ten percent of the field supervisor's technical talent and managerial time. The remaining ninety percent is spent communicating his technical and procedural knowl-edge with the work force he supervises, with his home office for material, equipment and manpower according to his planned needs, with the design professionals, and with the construction supervisor on the jobsite.

Thus it is that in the first ten weeks, "Effective Supervision" combines elements of better understanding of the supervisor's role, human relations and practice in communications and the psychology of motivation. The second half concentrates on personal leadership capability, the decision-making process, cost control and anaylsis, and, finally, emphasis on his personal development with exure to the many external uences imposed on the

supervisor and his capacity to manage. These include: personal and collective attitudes that may conflict with his own; changing ethical and moral values that influence individuals and the conduct of their task performance; the effect of the barely noticeable process of overall change in the world which is affecting the national economy and our manufacturing and construction industries; and, most importantly, the day-to-day problems that plague project performance and the necessity to deal with them daily at the iob level.

In this portion of the course, a most-worthwhile encounter occurs between the students and a panel of owners, architectural and engineering professionals, contractors and construction managers, and knowledgeable representatives of labor.

In preparing for this session, PHI conducts an in-depth analysis and evaluation of those field problems which, in the words of the supervisor, "Keep me from doing my job as effectively as I think I can do it, and finishing my project on schedule."

From the point of view of the piping industry foreman, today's top-ranking field managerial problem is poor coordination between and among general contractors, related subcontractors and construction managers who do not communicate their needs or fulfill their responsibilities. In fact, this has been the topranking problem for the past three years.

On the scale of 100, the

1979 importance value was 91.25. In 1980, its value was 66. The 1981 value is 80.09. Although the degree of importance has varied among three separate groups of 25 individuals over the three-year period, the disheartening fact appears to be that the problem is still number one! The lesson that project managers might learn from their field supervisors could well be that the apparent lack of co-ordination is a serious problem that undoubtedly interferes with the progress and profitability of the job, and, that construction managers and contractors at every tier might zero in collectively and individually to resolve them. We at least know what the major problem is and where it is. Which is a long step towards its solution!

The second most important problem may cause plumbing and HVAC system designers to squirm due to "Errors of commission, omission and changes in system design." From fourth in importance three years ago, with a value of 72.5, the problem rose to second position a year ago with a value of 65.2 and remains there today with a value of 73.14. One of the most puzzling solutions unearthed in our study was the statement by a system designer who, for lack of better description in his specifications, instructed the mechanical supervisor to install the system 'according to the intent of the specifications."

Space does not permit comments on other problems unique to our business that include late delivery of equipment and supplies, individual employee performance, home office schedule co-ordination, delays caused by architects, engineers and owners, inferior quality materials and paper work. Suffice to say that the Plumbing and Heating Industry is attempting to resolve those problems through other channels.

Over the twelve year history of "Effective Supervision" we have had the participation of many architects, engineers, owners, general and mechanical contractors and labor representatives who have contributed a great deal to the personal and career development of hundreds of piping industry supervisors. To those who have contributed, more gratitude is owed than can be expressed.

It is difficult to measure the success of any educational effort. However, many students of just a few years past have assumed key executive and ownership positions in our industry. And for as long as the need is there, PHI will continue "Effective Supervision" and will share, from time to time, the experiences and the problems that affect the quality and cost of our product - the delivery of the system per specifications, on time and within the budgets of construction purchasers and the installing contractors.

MICHIGAN SOCIETY OF ARCHITECTS 553 E. JEFFERSON DETROIT, MICHIGAN 48226

1981 CALENDAR

MARCH

- 6-8 AIA Design-In Worshop/ Hyatt Regency, Atlanta
- 10 MSA Board of Directors, Chapter Presidents/ Ann Arbor
- 10 ACI Tilt-Up Construction Program/LIT
- WAL "17th & 18th 17 Century Dutch Masters/ Detroit Institute of Arts/ Chairman: Marie Noth
- 19 Government Day/ Lansing/see Bulletin article
- Third Thursday/ 19 **Beaubien House**
- CPMC (PC) Continuing 24 **Education Program:** Insulation Products & Systems," Part I
- 24 WAL Board Meeting/ Home of Pat Bentley

- Flint Chapter CEP/ Preservation Workshop
- Flint Chapter CEP/ Finance Workshop

APRIL

24

31

- Flint Chapter CEP/ 7 **Energy Workshop**
- 14 **MSA** Executive Committee/ **Beaubien House**
- Third Thursday/ 16 **Beaubien House**
- CPMC/CEP, "Insulation 23 Products Systems," Part II

MAY

7 Producers Council (CPMC) Carousel Meeting/Roma Hall of Livonia

17-21 AIA National Convention: "A Line on Design & Energyl"/ Minneapolis, Minnesota

AUGUST

6-8 MSA Mid-Summer Conference/Grand Hotel, Mackinac Island

OCTOBER

14-16 MSA Annual Convention/Kalamazoo **Cnvention** Center



There's a lot worth saving in this country.

Today more Americans who value the best of yesterday are saving and using old buildings, waterfront areas

buildings, waterfront areas and even neighborhoods. Preservation saves energy, materials and the artistry of these quality structures. Help preserve what's worth saving in your com-munity. Contact the National Trust, P.O. Box 2800, Washington, D.C. 20013.

National Trust for **Historic Preservation** ation builds the natio

MSA BULLETIN

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SECRETARY Ann Giordano
BOOKKEEPER Cathy Brooks

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