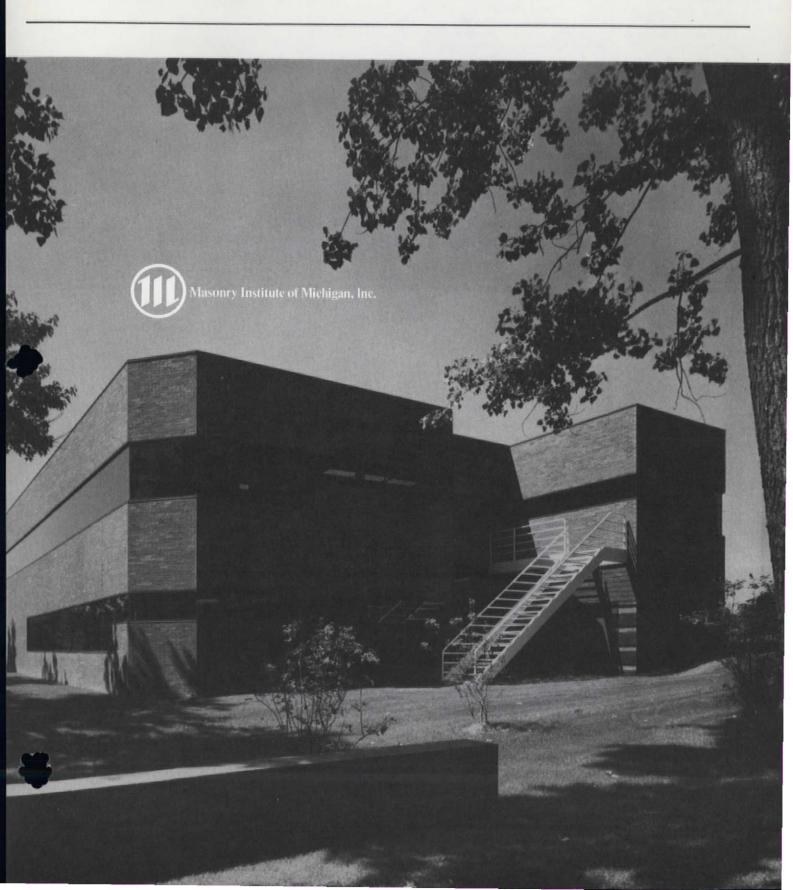


March, 1979 Volume 8 • Issue 3



1978 M AWARDS

ROSSEN/NEUMANN ASSOCIATES HONORED FOR CLEANERS HANGER COMPANY OFFICE BUILDING

The Cleaners Hanger Company office building in Bloomfield Township has earned for Rossen/Neumann Associates, Southfield, the firm's second straight "M Award" for excellence of masonry design. The two-story building was designed in brick, with limited hor-Izontal bands of bronzed glass, to respond to the owner's requirement for a prominent, yet conservative, appearance on a very low site. Corners were turned with the brick and glass at a 45-degree angle to give relief to the building's form. According to Kenneth Neumann, AIA, brick was selected "for its warm color and texture, its low initial costs and its low maintenance costs - basically to provide the owner with the prestige building he reguired at an affordable cost for both construction and operation." The dark brown brick also is used for exterior free-standing walls and retaining walls. Brick pavers are used for all exterior walkways. The steel frame building was completed in November, 1977.

In all, four architects and their projects were honored in this fourth annual "M Awards" program, which is sponsored by the Masonry Institute of Michigan in cooperation with the Michigan Society of Architects. Other winners will be featured in succeeding issues of this publication. They were selected by a jury of Minneapolis-area architects, co-chaired by David J. Bennett, AIA, and Edward Frennette, AIA.



JURY COMMENTS

"...the best of the skin buildings submitted...the architects developed a rich aesthetic system which allows their building to be read in many ways simultaneously.....a richly expressive exterior skin with interior development better than what we have come to expect in office design...a very pleasant environment for some lucky office workers."



PRESIDENT'S MESSAGE

"CELEBRATION OF ARCHITECTURE" PHOTO CONTEST HELPS SELECT MICHIGAN'S BEST ARCHITECTURE

In the February MSA BULLETIN I said that one of the Society's goals for 1979 was to have all MSA Chapters undertake a project to bring their own communities in closer touch with the built environment - and thus help us all "Celebrate Architecture". The Society has since developed an exciting program that will allow all Chapters to join in a statewide "Celebration".

. Chapter members are being invited to participate in a Photographic Contest whose goal is to select the 50 MOST SIGNIFICANT WORKS OF

MSA BULLETIN

EDITOR DON TOPOLSKY MSA PRESIDENT GENE TERRILL, AIA EXECUTIVE DIRECTOR ... ANN STACY, HON. AIA

The MSA BULLETIN is published monthly by the Michigan Society of Architects and is dibuted free of charge to all members and firms. Circulation 1200. Address: Beautien House, 553 East Jefferson, Detroit, MI 48226; 313/965-4100. ARCHITECTURE IN MICHIGAN. The only requirement is to submit a photograph of a favorite manmade structure - along with an explanation for the choice. Photographs can be any size, black and white, or color.

. Every photograph should be accompanied by a twenty-five word statement explaining why the subject in the photograph has made a significant contribution to the life style and the environment. The photograph should be identified along with its location and sent together with the entrant's name, address and phone number to the local AIA/MSA Chapter.

. Judges in each Chapter will select finalists based on what they consider to be the most significant examples of the built environment. Each winner will receive special recognition including the publishing of their entry photo in the local newspapers and on television. The entries will also be highlighted in a local photographic exhibit.

STATE CAPITOL EXHIBIT CLIMAXES "CELEBRATION"

From all Chapter entries MSA will then choose 50 finalists that will represent the 50 MOST SIGNIFICANT WORKS OF ARCHITECTURE IN MICH-IGAN. The whole "Celebration" program will come to an exciting climax during the MSA Convention, October 17-19, in Lansing. At this time the "Celebration" photo competition will culminate with a grand exhibition of winning entries to be displayed in the State Capitol Rotunda. Later on, it is anticipated that the exhibit will travel around the state and possibly become the subject of a MSA-published monograph - or even star in a beautiful set of photographic posters to be made available to the public.

LET'S ALL JOIN IN THE CELEBRATION OF ARCHITECTURE.

Gene Terrill, AIA President-MSA

MSA . . . NEWS BEAT

YOUR NEWS IS GOOD NEWS IN THE BULLETIN

Those readers who wish to contribute newsworthy items for the April issue of the MSA BULLETIN should forward them to Don Topolsky, Editor, MSA Beaubien House, 553 E. Jefferson, Detroit, Michigan 48226, or call 313/965-4100.

INTERN PROGRAM ADVANCES LOFTY VALUES FOR ALL; ARCHITECTS-IN-TRAINING SHOULD JOIN MSA/IDP

According to IDP Chairman, Art Nelson, MSA is very proud of bringing the excellent intern Development Program (IDP) to Michigan, a program put together by AIA and NCARB. The program is geared for intern architects who have a professional degree in architecture from an accredited school or have been qualified to take the State Board of Registration's Qualifying Examination. It should be stressed that IDP is open to all architectural interns, not just AIA members.

"In the old days," Nelson commented, "the Master Architect used to teach his apprentices in his studio - something we can't do any more. What IDP does is to offer a generalized program that allows every architect to be the kind of teacher that masters of old were. We ask that architects interested in this program contact their local chapter chairmen expressing interest along with any names of IDP candidates they may know of."

MSA/IDP CHAPTER CHAIRMEN

Detroit Chapter: Joe Fleshner (313/643-0200); Flint Chapter: Auldin Nelson (313/234-; Grand Valley Chapter: Jim Van Hekken 363-9007); Huron Valley Chapter: David Mining (313/663-7480); Mid-Michigan Chapter: Barry Wood (517/394-3800); Northern Michigan Chapter: Jim Offenhauer (616-946-7116); Saginaw Valley Chapter: Dick Forsythe (517/753-3401); and Western Michigan Chapter: Richard Cole (616/345 2145

Currently chapter chairmen are informally canvassing all of the offices to find out what potential there is for intern Program candidates. The first step a candidate should take is to write to Samuel T. Balen, NCARB, 1735 New York Avenue, N.W., Suite 700, Washington, D.C. 20006, telephone 202/659-3996, and request enrollment forms. The next step is to contact the local chapter IDP Chairman.

Look for regular IDP "progress reports" in the MSA BULLETIN.

U OF D EXTENDS HONORS TO FATHER GREEN

University of Detroit Architecture Professor Fr. Lawrence J. Green, S.J., retired in January but not until after being honored by his friends in the University, the Detroit Chapter AIA, and the MSA. Over 105 friends attended a special "Honors" dinner January 30 at the University Club in Detroit where Fr. Green was presented a plaque which read:

"In recognition of his effort, devotion and perserverance in the establishment of the School of Architecture at the University of Detroit. We further wish to acknowledge the sincere affection and kindness with which he embraced all his students and colleagues during his many years of commitment to the work of the School of Architecture. Through his dedication and example, as manifested by the alumni of the school, the profession of architecture will be ever enriched with an added dimension of humanity."

Another bronze plaque with similar wording can be found in the U of D Exhibition Hall in the School of Architecture - the hall was named in honor of Fr. Green, the Fr. Lawrence J. Green, S.J. Exhibition Hall.

ARE YOU IN THE PICTURE? ARCHITECTS CONTRIBUTE TO MSA SLIDE SHOW

In the January BULLETIN we asked architectural firms to send us slides of their architectural office facilities. The slides will makeup a special MSA Slide Show to be used throughout the year for various "table top" shows at Career Days, CSI/PC/AIA/MSA conventions, Board Meetings and other Society functions. At the time of publication 24 firms had responded to the request and we thank them for their active interest. The firms are:

Gray/Lundwall Assoc. (Grand Haven); Richard Prince & Assoc., Inc. (Kalamazoo); Louis Dean Kilgore & Assoc. (Birmingham); Rossetti Assoc. (Detroit); Ellis Naeyaert Genheimer Assoc., Inc. (Troy); Johnson/Johnson & Roy (Ann Arbor); Albert Kahn Assoc. (Detroit); William Kessler & Assoc. (Detroit); Mayotte, Crouse & D'Haene Architects (East Lansing); Smith, Hinchman & Grylls Assoc. (Detroit); Yamasaki & Assoc. (Troy); Warren Holmes/Kenneth Black Co. (Lansing), John Hilberry & Assoc. (Detroit); Louis G. Redstone Assoc. Inc. (Livonia); Peter B. Frantz & Assoc. (Saginaw); Francis A. Faulhaber & Assoc. (Adrian); Graham/Culotta Arch. AlA (Plymouth); David L. Stiffler & Assoc. (Traverse City); Wigen, Tincknell & Assoc. (Saginaw); MJK Architects Engineers Planners (Lansing); Wright Assoc. (Grand Rapids); Roy G. French Assoc. (Port Huron); Spence & Forsythe (Saginaw); Gjelsteen, Seaborg & Jensen Architects AlA (Menominee.

If your firm hasn't submitted slides yet do it today and become a part of this interesting presentation. Include interior and/or exterior views of your office facility. MSA will be glad to pay for duplicates. Please mail your slides to Don Topolsky, MSA Beaubien House, 553 East Jefferson, Detroit, MI 48226.

LAWRENCE TECH HOSTS ASC/AIA CONFERENCE

The Lawrence Institute of Technology Student Chapter/AIA will play host to the ASC/ AIA Great Lakes Regional Conference March 9 and 10 involving students from schools of architecture throughout Michigan and Ohio.

MSA members are invited to attend an opening day lecture with guest speaker James Wines of the Site Group at 8 p.m., March 9. Wines Is best known for his designs for the Best and Company stores. His presence is due in part to the efforts of the Detroit Chapter/ AIA, ASC/AIA, and LIT Dean of Architecture Karl Greimel. A reception is planned after the lecture. There is no admission charge.

The Conference will continue through Saturday with a business session that will elect a new regional director and assistant director. ASC/AIA President is also scheduled to speak. Rob Rosenfeld, Assistant Director for Continuing Education for AIA will lead a discussion of the Intern Development Program. A party Saturday evening will top off the Conference.

For information about the Conference call Gary Karp, 313/353-9617, or Harry Terpstra, 313/663-3568.

CELEBRATE ST. PAT'S DAY WITH A C.E. COURSE; WORKSHOP FOR MARCH COVERS I.D./SPACE PLANNING

"Interior Design and Space Planning" is the topic for the next Continuing Education Work shop slated for St. Patrick's Day, March 17, 9-12 noon, at Lawrence Institute of Technology Architecture Auditorium. The Workshop is part of a Continuing Education series sponsored by the Detroit Chapter AIA, the Producers Council of Michigan and Lawrence Tech. Cost for each program is \$6.

Three speakers will be featured on the program, including: Dr. Barry Wyerman, Owens-Corning Fiberglas Accoustical Research Division, who will talk about "accoustical treatment of interiors"; Virginia Pinnell, Vice President of Design for Contract Interiors, will discuss "open space planning"; and Jack Furlong, Detroit Edison Facilities Planning, will speak on "what the owner expects and receives - utilizing space planning".

The next program will cover "Design for Glass Holding Members, Sealants and Glazing Systems" on April 21. For additional information about the Workshops contact: Jim Shoup, 313/353-0966.



THIS MONTH'S THIRD THURSDAY IS MARCH 15 "PAINTING" EXHIBITION DATE CHANGED TO MAY

The Exhibition of Paintings by Gretchen Minnhaar of Grand Rapids will be featured May 23 in the Beaubien House - instead of March 15 as reported in the February BULLETIN. The regular Third Thursday gathering for this month will be held March 15 beginning at 5 p.m. Special guests at this Third Thursday will be past presidents of the Detroit Chapter AIA, and members of WALD and their husbands. A special invitation is being extended to new However, members to attend this gathering. all MSA members are most welcome. Please us know if you are planning to attend Thir Thursday by calling 313/965-4100. Third The day is an excellent opportunity for members to stop at the Beaubien House for good conversation and refreshments.

"GOVERNMENT DAY" GIVES OPPORTUNITY FOR DESIGN PROS TO BECOME CITIZEN LOBBYISTS

Design professionals can learn how to Citizen Lobbyists" by attending the 1979 nigan Government Day Program in Lansing on March 14. This Program provides the opportunity to learn about key legislative issues, meet your legislators, and make a commitment to a regular contact with them. As a Citizen Lobbyist you can make a difference by being able to contact specific legislators when an important issue arises.

The Government Day takes on added significance when you consider that this year the Michigan Legislature has seven new senators and 26 new representatives. State legislators are making more and more decisions that directly affect you; for example, rewriting the Registration Act in a way that could affect reciprocity, and raising Workers' Compensation rates without necessary reforms.

Government Day fee is \$20.00 which includes registration, reception and lunch. Please fill out the accompanying form and return to the Michigan CEC office by March 5, 1979. LET's ENCOURAGE ALL MSA MEMBERS TO HELP MAKE THE MARCH 14 GOVERNMENT DAY A SUCCESS!

1979 GOVERNMENT DAY

MARCH 14, 1979

PROGRAM

- 8:30 a.m. REGISTRATION (\$20.00)
 - a.m. Why become a Citizen Lobbyist? ..Speaker: Don Gordon
- 9:15 a.m. Key Business Issues of the 1979 Legislature. ...Senator Robert Vanderlaan, Republican Leader of the Senate; ...Rep. Joseph Forbes, Majority Leader of the House of Representatives.
- 10:00 a.m. Possible repeal of the current Registration Act and the impact of a new recodification. ...PANEL: Raymond Smit, Chairman of Professional Engineers Board of Registration.

....William Ballenger, Director of Departments of Lic. & Regulation.Rep. Gary Owen, Sponsor of legislation to recodify current registration acts.

- II:30 a.m. RECEPTION & LUNCHEON For State Legislators.
- 2:00 p.m. Effects of Headlee on State and Local Public Works Projects. ...Dr. Gerald Miller, Director of Dept. Mgmt. and Budget. ...Robert Hammel & Charles Moon, Bond Counsel. ...William Davis, Mich. Mun. League. ...Milton I. Firestone, Assistant in Charge, Mun. Affairs and Fin. Div., Mich. Attorney Gen. Office.
- 3:30 p.m. Construction Safety & Third Party Law Suits under workers' compensation, and the need for a revised Statute of Limitations for Design Professionals.
 ...Tom Williamson, Engineer and Attorney.
 ...Arnold M. Gordon, Attorney, immediate Past Chairperson -Negligence Law Section, State Bar of Michigan.
 ...Rep. William R. Bryant, Jr., Minority Leader of the Michigan House of Representatives.
- 4:30 p.m. ADJOURNMENT

GOVERNMENT DAY CO-SPONSORS:

Affiliate Council of the Engineering Society of Detroit. American Society of Mechanical Engineers, Detroit Section. Consulting Engineers Council. Engineering Society of Detroit. Greater Detroit Chapter of American Society of Safety Engineers. Institute of Electrical and Electronic Engineers. Michigan Society of Architects. Michigan Society of Anchitects. Michigan Society of Landscape Architects. Michigan Society of Manufacturing Engineers. Michigan Society of Professional Engineers. Michigan Society of Registered Land Surveyors.

1979 GOVERNMENT DAY - MARCH 14, 1979

I WILL BE ATTENDING THE 1979 GOVERNMENT DAY.

AME :		
SUSINESS ADDRESS:		
HONE :		PAYMENT OF \$20.00 ENCLOSED
WILL INVITE THE FO	LLOWING LEGISLATORS	AND CONFIRM THEIR ATTENDANCE AT THE RECEPTION AND
AME	NAME	NAME

Room 315, Stephen S. Nisbet Building

1407 South Harrison Road, East Lansing, Michigan 48823

JANUARY THIRD THURSDAY DRAWS MANY MEMBERS

Several members showed up for the Third Thursday in January at the Beaubien House and a good time was had by all. Those who attended were: Virginia Pinnell, Thomas Wheat, Bob D'Alessandro, Dennis King, Bruce Smith, Bruce Boore, Bob Greager, Sanford Rossen, Harold Van Dine, Charles Merz, Carl Pirscher, Charles Mc-Cafferty, Kevin Ratigan, Andy Vazzano, David Lodge, John Malak, Kent Johnson, Al Unger, James Pfaendtner, Joe Fleshner, and Tom Wikle.

DETROIT CHAPTER . . . PUBLIC EDUCATION COMMITTEE NEEDS YOUR HELP

The Public Education Committee of the Detroit Chapter AIA is currently trying to assemble several packages of information which will be made available for individual committee speaking assignments. In our efforts to collect information we find that we are in dire need of slides, models and presentation boards. Please contact this Committee if you can donate items of this nature for our use.

Our February call for interested members has not filled some very important areas of Committee coverage. If you are interested in a liaison position between the P/E Committee and community interest groups, professional associations or state and local educators, contact John Malak at 964-3240 at your convenience.

WHEN FILLING OUT SUPPLEMENTAL DUES

All members have been mailed Supplemental Dues' invoices which are to be filled out and mailed back to MSA. Please note that on each invoice there is a space for <u>firm name</u>: please make certain that this is filled out completely. The information relative to name, address and firm on the invoice will be used to update our membership roster in the 1979 MSA Handbook for the Construction Industry.

REGISTRATION FORM 1979 GOVERNMENT DAY

WHERE: LANSING CIVIC CENTER

WHEN: MARCH 14, 1979

REGISTRATION BEGINS AT

8:30 A.M., PRUDDEN HALL

Please return the accompanying form indicating your attendance at the 1979 Government Day. The registration form should be returned to the CEC Michigan office by March 5, 1979, with payment of \$20.00 per association member. This includes registration, reception and lunch for you and your legislators.

JOIN SLOW PITCH SOFTBALL ARCHITECTURAL LEAGUE

Plans are underway to start a Slow Pitch Softball Architectural League, but first we have to determine the interest. If your office is interested in participating please send a note with your name, firm name, address, and phone to: Ms. Mary Fears, Rossetti Associates, 601 Washington Blvd., Detroit, MI 48226, or phone 964-3240. Think WARM WEATHER and join!

MEMBERS ASKED TO HELP UPDATE MINUTEMAN PROGRAM

The 1979 Government Day Program on March 14, 1979 has necessitated the Society updating its existing Minuteman Program. Questionnaires have been sent to current minuteman members and MSA members who joined AIA in 1978 requesting them to help us strengthen the program. Now we need your help. If you are not already part of the MSA Minuteman Program -NOW IS YOUR CHANCE TO JOIN. Just complete the form below or call us with the information, 313/965-4100.

MY STATE REP. IS	
My Representative is	
W ANY OTHER LEGISLATORS	
Address	
TELEPHONE	
~	MY STATE SENATOR IS MY STATE REP. IS MY REPRESENTATIVE IS ADDRESS ADDRESS

1979 ARCHITECTURAL SALARY SURVEY AVAILABLE

The Employee-Management Relations Committee of the Consulting Engineers Council has released a "Salary Survey-1979" which is now available to architectural firms at MSA Headquarters. This year members of the Michigan Society of Architects and the PEPP Section of the Michigan Society of Professional Engineers particlpated in the survey. Forty-eight architectural firms gave salary data for 547 employees. Fiftytwo consulting engineering firms sent salary information on 2,393 employees. Several multidiscipline firms reported both architectural and engineering personnel in the engineering categories.

To get your copy free of charge phone 313/ 965-4100 or stop in the MSA Beaubien House, 553 East Jefferson, Detroit.

MASONRY INSTITUTE ANNOUNCES 1979 OFFICERS

The Masonry Institute of Michigan has named its officers for 1979. They are: Frank J. Soave, re-elected to his second oneyear term as President; Edwin E. Viall, Vice President; Roy Seelbinder, Secretary; Francis Costella, Treasurer; Gesue (Joe) Forte, Assistant Secretary; and Dwight Lewis, Assistant Treasurer.

Edwin Viall was re-elected to a new threeyear term on the Board of Trustees. Others reelected to the Board were John W. Hart and Albert Hazewinkel. Also elected to a threeyear term was John Gleeson.

The Masonry Institute is the educational, technical service, and promotional arm of the state's masonry construction industry.

DESIGN MAGAZINE PLANS LIGHTING SEMINAR

Abe Feder, America's best-known and most respected lighting authority, will conduct a special two-day Lighting Seminar Workshop in New York on April 17 and 18, at the Fashion Institute of Technology Auditorium. Cost of the program is \$295.00 and advance registration is suggested. The Seminar was originally planned for February.

This program, under the sponsorship of Interior Design Magazine, has been developed to give architects and interior designers the answers to the many lighting problems they face in both contract and residential work. For further information call Virginia Evans, 212/593-2100.

SIA ESTABLISHES GREAT LAKES CHAPTER

A Great Lakes Chapter of the Society for Industrial Archeology (SIA) was recently established. A meeting is planned in Detroit the first weekend in June to elect officers d to plan future Chapter activities. Anyne wishing to become a member or to receive additional information should write to John Bowditch, Curator, Power and Shop Machinery, Henry Ford Museum, Dearborn, Michigan 48121. SIA is a professional society dedicated to the study and preservation of the physical remains of industry, technology, and engineering in North America. The Society's membership includes archeologists, architects, engineers, historians, and preservationists - encouraging a multi-disciplinary approach to this field of study.

CHICAGO CHAPTER AIA STAGES "INFO FAIR"

The Industry Foundation of the American Society of Interior Designers will sponsor an "Info Fair" on March 14 at the Apparel Mart Tempo Eight (Eighth Floor) in Chicago. The event is co-sponsored by the Chicago Chapter AIA and IBD Midwest Chapter.

A one-time admission fee covers entrance to exhibits, seminars, and breakfast. Advance reservation prices are \$4.00 for students and professionals. Charges at the door are \$4.00 for students and \$5.00 for professionals. For additional information contact: ASID-IF info Fair '79, 620 Merchandise Mart, Chicago, ILL. 60654, telephone 312/467-5080.

NTHP SPONSORS SIXTH FILM/VIDEO COMPETITION

The National Trust for Historic Preservation is sponsoring the Sixth National Film and Video Competition which will honor six \$1000 prize winners at its annual meeting in October 1979 in San Francisco. The goal of the Competition is to encourage productions by student and professional producers that visually interpret preservation of the built environment in the United States.

The Competition will recognize excellence in film and video productions that develop themes in any of the following categories: People and Preservation; Planning and Preservation; and Preservation for the Public. All films must be 16mm and have optical or magnetic tracks if sound is used. Videotapes must be 3/4-inch cassette format. Length should be no more than 30 minutes. Productions must have been completed since January 1978. Submit requests for additional information and entry forms to: Audio-visual Assistant, National Trust for Historic Preservation, 740-748 Jackson Place, N.W., Washington, D.C. 20006. Deadline for entries is August 1, 1979.

LECTURES AT ART INSTITUTE STUDY MASTERPIECES

Masterpieces of 20th-century American and European art and architecture is the subject of an II-week lecture series which began February 17 at the Detroit Institute of Arts, 5200 Woodward Ave. The series is called "Studies in Modern Art: 1950-1970" and it surveys achievements in major visual art forms of the period. Lectures are from I-3 p.m. Saturdays at the DIA's Lecture-Recital Hall. The series is \$35, \$30 for senior citizens and full-time students. Individual lectures will cost \$5. For more information call 313/833-9804.

ARCHITECTS BOOKSTORE BOOK REVIEWS

ARCHITECTS BOOKSTORE HAS IT ALL

The books reviewed in this section are available at the Architects Bookstore located in the Beaubien House, 553 East Jefferson, in downtown Detroit across from Ren Cen. HOURS are 8:30 a.m. to 5 p.m. weekdays. Feel free to phone in your special "book" questions -313/965-4100.

. THE ARCHITECT AS DEVELOPER by John Portman and Jonathan Barnett (22,95).

John Portman, architect of Detroit's Renalssance Center, has been making quite an imprint on the urban scene in the last ten years. Starting with his revolutionary Atlanta Regency hotel, whose 23-store lobby attracted worldwide attention, he has created new kinds of urban environments not only for hotels but in multi-million-dollar downtown developments for San Francisco, Los Angeles, Atlanta and Detroit. His projects succeed in the marketplace and have set new standards for hotels, office buildings, merchandise marts, and city center designs. This book attempts to show the advantages of combining architectural design and real estate development into a single process, aimed at lasting value, not quick speculative profits.

. SWEETNESS AND LIGHT: THE QUEEN ANNE MOVEMENT by Mark Girouard (29.95).

In the 1870s the younger and more progressive members of the Victorian middle class were in full-scale reaction from contemporary values - from massive mahogany and the monotony of stucco-fronted terraces, from commerclalism and industrialism, from male domination and too much church on Sunday, in fact from almost everything that is thought of today as essentially Victorian. The style that was quickly - and inaccurately - christened "Queen Anne" was adopted with enthusiasm by this group as one of the signs of their enlightenment. This book covers the period 1860-1900 in a very interesting and entertaining way. Filled with colorful, descriptive illustrations. . PRODUCTION FOR THE GRAPHIC DESIGNER by James Craig (18.50).

Here's a book that fully and clearly explains the production of printed matter written expressly for the graphic designer. The book graphically illustrates everything the designer needs to know about production without confusing him with technical material that he will never use. The author covers the following subjects: typesetting, printing, paper, inks, color printing, imposition folding - binding, and mechanicals. The book is an indispensable working tool for the advanced graphic design student, teacher, and practicing graphic designer.

. THE DESIGN CONTINUUM by Steward Kranz and Robert Fisher (15.00).

This is a resource book for artists, designers, and design instructors. It contributes new insights into the complex nature of form and space. The "Design Continuum" premise provides a means for comprehending the most abstract art forms, and creates a theory of order out of the otherwise chaotic nature of our visual environment. The conception of the design theory explained in this book answers a fundamental question about the nature of twoand three-dimensional forms as seen in nature, architecture, sculpture, painting, and even simple everyday objects. It is a revolutionary approach to the study of visual form that brings two- and three-dimensional design theory into an integrated whole.

. SPACE, TIME AND ARCHITECTURE by S. Gledion (25.00).

This book is a remarkable accomplishment in that it explores and throws new light on buildings and plans that were underestimated or unknown before this book appeared. It has also proved to be one of the most valuable reference books for students and professionals concerned with the reshaping of our environment. It not only reviews the varied fields of architecture and city planning in relation to an emerging industrial technology, but also shows their parallel development in the visual arts.



HELP WANTED

DRAFTSMAN REQUIRED by prominent contract design department. Requirements are: demonstrated ability to develop detailed drawings for custom mill work and interior construction from design sketches. Firm EEO, offers professional environment. Send resume in confidence to: Contract Interiors, 511 Woodward Avenue, Detroit, MI 48226. Attention: R. P. / Design. EXPERIENCED ARCHITECT - We would like to have a person with solid experience and a consuming interest in contract documentation and construction technology join our 30-year old firm. New owners have made important changes in goals, professional services and surroundings. Please call Colvin-Robinson-Associates, inc., 210 East Huron Street, Ann Arbor, MI 48104, telephone 313/662-4501.

ARCHITECTURAL DRAFTSMAN - Position open for experienced draftsman, able to work alone, with small firm doing primarily commercial work. Salary commensurate with qualifications. Send resume to Laitala-Freeman-Smith-Fowler, Architects, Inc., 3850 Capital City Boulevard, Lansing, MI 48906. Or call 517/323-3700.

PROGRESSIVE ARCHITECTURAL FIRM - interested in employing ambitious people with 1 to 5 years experience in residential and commercial working drawings, renderings, models and design development. Non smoker. Send resume to: Graphic Design Group, 7540 LBJ, Suite 919, Dallas, Texas 75251. Telephone 214/661-1600.

CONSTRUCTION ADMINISTRATOR - 20-man Dallas office would like to interview qualified applicants for a position in construction administration. 3-5 years experience and proven performance in C.A. activities required. Duties would include field work as well as in-office processing of shop drawings, correspondence, reports, and records. We are an equal opportunity employer. Contact: Larry Good, Thompson-Parkey Associates, Inc., 8325 Walnut Hill Lane, Suite 205, Dallas, Texas 75231. Telephone 214/369-1537.

ARCHITECT - Challenging career opportunity in design/development of new year round, worldclass destination resort, in the Colorado Rockies near Vail. Responsibilities include: coordination of outside architectural firms and landscape consultants, as well as some in-house design of resort support facilities. Requirements for employment include: Bachelor of Architecture Degree (Masters preferred), 4-5 years design experience under supervision of licensed architect, experience in mountain or cold climate design, high degree of selfmotivation and ability to make independent judgements. Attractive compensation package. Immediate opening. Send resume and salary history to: Vall Associates, Inc., c/o Personnel Dept., P.O. Box 7, Vall, Colorado 81657. EEO/AA Employer M/F.

DIRECTOR OF ARCHITECTURAL SERVICES - Executive position with Kansas Department of Administration in Topeka. Duties include administrative and professional architectural work in project planning, construction document preparation, construction, mechanical engineering and property management for the State of Kansas. Appointee will supervise approximately 50 professional, administrative and clerical personnel. Requires eight years of experience as professional architect including five years experience as a principal in an architectural firm. Must have Kansas license at time of appointment. Salary is negotiable commensurate with qualifications. Send resume stating salary requirements to: Kay Jones, Division of Personnel Services, Room 108 North, State Office Building, Topeka, Kansas 66612. An Equal Opportunity Employer.

GRAPEVINE

William O. Prine has the distinct honor of being the very first contributor to the Beaubien House Purchase Fund set up to purchase the Beaubien House..... University of Detroit celebrates Engineering Week March 25-31..... William (Bill) Thrall successfully underwent brain surgery and at last word is on his way to recovery.....Armen G. Garbooshian has been named an associate of Charles Terrence McCafferty and Associates.....University of Michigan Architecture Professor Emeritus C. Theodore Larson recently completed an AIA study tour of European citles.....Smith, Hinchman & Grylls Associates, Inc. announce the appointment of Henry J. Guthard and John E. Rodger as Vice Presidents of the firm.....Samborn, Steketee, Otis & Evans, Inc. have moved to a new address at 200 Mott Foundation Building, Flint, MI 48502, 313/238-5200....a new firm has been announced: <u>Clark & Walter, Inc.</u>, 513 South Union St., Traverse City, MI 49684, 616/946-627.....Landman-Andrews AIA, Inc. has a new ddress: 1017 Sanford St., Muskegon, MI 49440, 16/722-1792.....there is a new location for Linden C. Pettys AlA, 410 E. Ludington, Luding-ton, MI 49431, 616/845-6755.....the new firm of David K. Pyle is located at 2244 Westchester

Lane, Kalamazoo, MI 49008, 616/349-8211..... William Kessler and Associates, Inc. was one of eight winners named in the 1978 Architectural Awards of Excellence Competition for steel framed buildings sponsored by the American institute of Steel Construction: the award was for the Detroit Science Center.....Philip A. Nicholas has been appointed to the newlycreated post of Vice President/Marketing and Business Development at R.E. Dalley & Co..... Balthazar Korab just returned from a trip thru North Yemen and showed a photographic record of his journey to the Huron Valley Chapter AlA.. Howard Sims, FAIA, President of Sims-Varner Assoclates, has been named to the Engineering Society of Detroit's Board of Directors..... Harold (Bud) Gilley has joined the American Concrete Institute as the Director of EducationG. John Stevens was the subject of a fea-ture article ("New Life for Old Detroit") which appeared in the Detroit News Home/Garden Section February 4.... The new firm of Dumlao/Dumlao and Assoc. Inc. is located at Suite 514, 755 West Big Beaver, Troy, MI, 313/362-1442. Gene Terrill served as one of the judges in the 14th annual Engineering Excellence and Land Surveying Competition.

CALENDAR

MARCH

- I-2 Health Facilities Planning Seminar, Park Place Motor Inn, East State and Park Streets, Traverse City.
- 4-7 National Insulation Contractors Association Annual Convention, "Productivity 79," San Antonio, Texas.
- 6 Lawrence Institute of Technology Lecture: William Hobbs & Richard Black on "Design and Scale," 12 noon.
- 8 Lawrence Institute of Technology Lecture: Edmund Bacon, Philadelphia Urban Planner, on "Rivival of Inner City," 7:30 p.m. Arch. Aud.
- 13 Detroit Chapter CSI "International Night," University Club/Detroit.
- 13 Society of American Value Engineers dinner meeting (cash bar 5:30 p.m.) Engineering Society of Detroit; program "Value Management During Design"; co-sponsored by MSA and MSPE.
- 15 Third Thursday: Detroit Chapter AIA Open House at Beaubien House for MSA members & guests. 5 p.m.
- 15 Lawrence Institute of Technology Lecture: Leonard Eaton, U of M Archltecture Professor, on "Early Clients of F.L. Wright & Howard Van Doren Shaw," 7:30 p.m. Arch. Aud.
- 15-16 Committee on Federal Procurement of A-E Services - COFPAES: National Conf. on fed. programs involving arch./eng. services, Brown Palace Hotel, Denver, Colorado.
- 17 AIA/PC Continuing Educaton Workshop, "Interior Design and Space Planning," LIT, 9-12 noon. \$6.
- 19 University of Detroit Drawing Board Lecture: Ulrich Frazen, New York architect, 6 p.m. Life Science 113.
- 19-22 National Fire Protection Assoc.: Life Safety Code Seminar, Lexington, Kentucky.
- 20 Women's Architectural League/Detroit: -History & Demonstration of Spinning; contact Marilyn Groth, 774-2954.
- 23 "The Architect-His Aesthetics and His Craft" with Gino Rossetti, Birmingham/ Bloomfield Art Assoc., 1516 S. Cranbrook Rd., Bhm., 8 p.m.
- 28 Detroit Chapter AIA: High School Design Competition ENTRIES DUE.
- 28 Lawrence Institute of Technology Lecture: Christopher Wzacny on "Cities & Architecture," 6 p.m. Aud.

APRIL

- 3 Lawrence Institute of Technology Lecture: Gunnar Birkerts on "Philosophy of Architecture," 12 noon.
- 19 Third Thursday: Detroit Chapter AIA Open House at Beaubien House for MSA members & guests. 5 p.m.
- 16-19 National Fire Protection Assoc.: Life Safety Code Seminar, Miami, FLA.
- 17-18 Abe Feder's Lighting Seminar Workshop, N.Y.C. Call 212/593-2100.
- 21 AIA/PC Continuing Education Workshop, "Design for Glass Holding Members, Sealants and Glazing Systems," LIT, 9-12 noon. \$6.
- 24 Women's Architectural League/Detroit: Detroit Institute of Arts, "Noguchi's Imaginary Landscapes;" election of officers.
- 25 "Form Follows Function: Why Modern Architecture Hasn't Worked," Peter Blake, Critic/Architect from Boston, at Detroit Institute of Arts, 8 p.m.

26 "Noguchi's Imaginary Landscapes," Benjamin Forgey, Art/Architecture Critic, Washington Star, at Detroit Institute of Arts, 8 p.m.

- Quality Control Seminar on Professional Liability/Detroit.
- "The Grand Rapids Sculpture Project" with Ron Watson, Sculptor, & Connie Oosting, Project Coordinator, Birmingham/Bloomfield Art Assoc., 1516 S. Cranbrook Rd., Bhm., 8 p.m.
- 28 Detroit Chapter AIA High School Design Competition Awards Banquet, LIT, 12 noon.
- MAY

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- ENTRIES DUE for AIA/MSA Chapters' Celebration of Architecture Photographic Contest.
- Women's Architectural League/Detroit: Square Dance - Couple's Night.
- Women's Architectural League/Detroit: "Spring Luncheon," contact Marilyn Groth, 774-2954.
- Michigan Board of Registration for Architects meets in regular session (open to public), 10 a.m., 808 Southland Ave., Lansing, Hearing Room.
- MSA Architects Bookstore OPEN UNTIL 7:30 p.m. Beaubien House.
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- "Exhibition of Paintings" by Gretchen Minnhaar, Champagne Reception 5 p.m. The Beaubien House.

JUNE

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- 1979 ANNUAL AIA CONVENTION, Kansas City, Missouri - "THE CELEBRATION OF ARCHITECTURE."
- Third Thursday: Detroit Chapter AIA Open House at Beaublen House for MSA members & guests. 5 p.m.
- 22 MSA Board of Directors meeting with Northern Michigan Chapter AIA, Homestead, Cedar, Michigan.

AUGUST

- 2-4 MSA MID-SUMMER CONFERENCE, Grand Hotel, Mackinac Island.
- 15 Michigan Board of Registration for Architects meets in regular session (open to public), 10 a.m., 808 Southland Ave., Lansing, Sml. Conf. Room.

16 Third Thursday: Detroit Chapter AIA Open House at Beaubien House for MSA members & guests. 5 p.m.

SEPTEMBER

11-14 National Fire Protection Assoc.: Life Safety Code Seminar, Denver, Colorado.

> Third Thursday: Detroit Chapter AIA Open House at Beaubien House for MSA members & guests, 5 p.m.

OCTOBER

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- 16-19 National Fire Protection Assoc.: Life Safety Code Seminar, Indianapolis, Indiana.
- 17 Michigan Board of Registration for Architects meets in regular session (open to public), 10 a.m., 808 Southland Ave., Lansing, Hearing Room.
- 17-19 MSA 64th ANNUAL CONVENTION, Long's Banquet & Convention Center, Lansing, Michigan.
- 18 Third Thursday: Detroit Chapter AIA Open House at Beaubien House for MSA members & guests. 5 p.m.

NOVEMBER

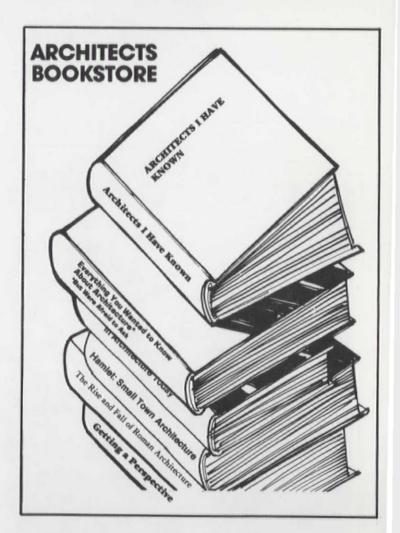
- 15 Third Thursday: Detroit Chapter AIA Open House at Beaublen House for MSA members & guests. 5 p.m.
- 21 Michigan Board of Registration for Architects meets in regular session (open to public), 10 a.m., 808 Southland Ave., Lansing, Hearing Room.

DECEMBER

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- Detroit Chapter AIA "Honor Awards Banquet," University Club/Detroit.
- Third Thursday: Detroit Chapter AIA Holiday Open House at Beaubien House for MSA members & guests. 5 p.m.



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²²⁻²⁴ U.S. National Conference on Earthquake Engineering-1979, Stanford University, Stanford, California.

The Michigan Society of Architects 553 E. Jefferson Detroit, Michigan 48226

SIXTY-FOURTH ANNUAL

Michigan Society of Architects Convention

October 17-18-19, 1979

Long's Convention Center, Lansing, Michigan