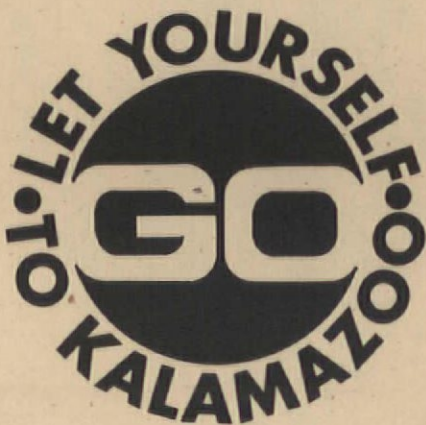


The 63rd Annual Michigan Society of
Architects Convention
October 18 • 19 • 20, 1978
Kalamazoo Hilton Convention Center
Kalamazoo, Michigan



The 63rd MSA Convention Program

WEDNESDAY

8	9	10	11	12	1	2
		MSA BOARD OF DIRECTORS MEETING/Kalamazoo Center				
	Continuing Education Program Conflict Management for Architects, James H. Morrison Lawrence-Leiter and Company					

THURSDAY

	<p>Document Review Jerry Shea, FAIA</p> <p>Architectural Advertising William R. Biggs Assoc.</p>	<p>Kalamazoo Houses Balthazar Korab & Peter Schmitt</p> <p>Real Estate & The Architect David Oeming, AIA</p> <p>Personnel Management Bill Fleming</p>		Exhibitors Buffet Luncheon	
	<p>State Building Inspectors Panel Moderator/Robert Hilprecht State of Mich. Dept. of Labor Bureau of Construction Codes</p>				
	Spouses: Hospitality Suite & Seminars			Spouse Luncheon Park Club	

FRIDAY

	<p>Three Interviews with an Architect</p> <p>Architect & Law John Grylls, PE & Attorney</p> <p>AIA Group Insurance Program</p>	<p>Rebirth of a City Louis A. Rossetti, FAIA</p> <p>Architectural Schools Bruno Leon, FAIA Univ. of Detroit</p> <p>State Buildings Almon Durkee, AIA</p> <p>Solar Energy Thomas Strat, AIA</p>		Exhibitors Buffet Luncheon	
	Spouse: UPJOHN Tour & Luncheon				

3	4	5	5:30	6	7	8
<p>Michael Graves Architect Design Lecture</p>	<p>MSA Annual Business Meeting</p>			<p>Groundbreaker Road Rally Exhibitors/Music/Prizes/Cocktails/Dinner/Fun</p>		

	Citicorp: Easley Hamner				<p>Host Chapter Party Cocktails, Special Latvian Dinner and Dancing At the Kalamazoo Art Museum</p>
Free Opdyke, AIA		National Fire Protection Agency			
tion Guidelines: ss, AIA		Architectural Liability Seaman/Conybeare Attorney			
ns of Life Acton					
up Insurance					
Historic Home Tour & Tea					

g Education Program Money Management, Michael J. McCarthy Leiter and Company				President's Reception MSA Honor Awards Banquet at the Kalamazoo Center
Charles Moore, Architect				
Government: n	Historic Preservation Charles T. McCafferty, AIA			
e/Public /Evie Asken,	Great Lakes Basin Commission			

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EXHIBITORS

Andersen Corporation
Architectural Building Products
Armstrong Cork
Beaver Distributors
Berger, H. C. (A B Dick Co.)
Bethlehem Steel Corporation
Bigelow Sanford, Inc.
Burke Agency, Inc.
Cold Spring Granite Company
Commercial Blueprint, Inc.
Continental Wood Preservers
Darworth Company
Dodge/Scan McGraw Hill Systems, Inc.
Dow Chemical Company
Elzinga & Volkers, Inc.
Ford Paint & Varnish Company
4-D Builders Supply Inc.
Grand Blanc Cement
Haas Door Co.
Hancock Sales Co., John
Handrailing Systems Inc.
Haworth/Michigan
Insta-Foam Products
In-Sink-Erator
Johnson Sales Company, Phil

Kal-Blue & Supply Company
Landscape Forms, Inc.
Libbey-Owens-Ford Company
Lincoln Brick Company
Mayline Company
Michigan Asphalt Paving Association
Michigan Brick
Michigan Consolidated Gas Company
Michigan Door Controls
Michigan Lathing & Plastering Bureau
Michigan Ohio Terrazo Contractors Association
Modern Vacuum Systems
Plumbing & Heating Industry of Detroit
Precast/Schokebton
Professional Underwriters
Reliable Glass Company
Rinehart Associates, Inc., Thomas
SMANCA
Standard Dry Wall Products
Tested Certified Installation
Trio Associates
United Glazed Products (Mich.) Inc.
Wagner Plumbing & Heating
Watts Regulator Company

CONVENTION COMMITTEE

CHAIRMAN / Robert Tower, AIA
CO-CHAIRMAN / Richard Cole, AIA
PRIZE COMMITTEE / Adam Demartino,
James Mason, Victor Specht
LADIES PROGRAM / Muriel Bentley, Dee Pyle,
GRAPHICS / Mike Dunn, AIA

GROUND BREAKER / Dick Baker, AIA,
Tom Wikle, AIA
MSA PRESIDENT / Arthur Nelson, AIA
MSA TREASURER / James Kinville, AIA
EXECUTIVE DIRECTOR / Ann Stacy, Hon. AIA
EXHIBIT LIAISON / Rae Dumke

ROOM RESERVATIONS at the Kalamazoo Hilton Inn should be made at least three weeks prior to Convention. Rates are \$28 for Single Room and \$34 for Double Room (add \$5 for each additional adult per room) plus 6% room tax. Phone 616/381-2130, 100 W. Michigan Ave., Kalamazoo, MI 49006.

or consulting firm who may be retained by an architect and whose name appears on the competitor's entry in association with an architect or architectural-engineering firm are eligible for Competition.

Each competitor submits two prints of any single working drawing of a tracing executed by himself or herself from June 1, 1977 thru May 31, 1978 for an actual project to be constructed. In judging the entries the jury shall give consideration to : linear quality, 20%;

well composed and logical sheet arrangement, 20%; clarity of dimensioning, 20%; simplicity of lettering, 20%; and adequate quotations, detail, content, 20%.

All entries must be received by mail, prepaid, or by personal delivery until 5 p.m., September 18 at the office of Gerald Ducharme, Director of Engineering SMACNA-Metro Detroit Chapter, 3221 West Big Beaver Rd., Suite 305, Troy, Michigan 48064; 313/649-5450.

LADIES PROGRAM COMMITTEE ANNOUNCES EXCITING CONVENTION PROGRAM FOR 'KAZOO'

The MSA Ladies Program Committee has a program that you won't want to miss. We will be anxiously awaiting your arrival on Wednesday. Look for us at our Ladies Hospitality Lounge. The ladies that are able to arrive for Wednesday lunch will have a very special treat: the First Presbyterian Church Homemade Salad Luncheon, which is an annual affair for their church, and one you won't want to miss. If salads are not your thing there are many other intriguing restaurants within walking distance.

THURSDAY begins with a "get acquainted" time over coffee in the Hospitality Lounge before we attend the Korab and Schmitt slide talk on their book, "Kalamazoo: 19th Century Homes in a Midwestern Village". We will leisurely walk to our luncheon at the Historic Private Park Club where wine will be served before enjoying their special cuisine. The afternoon, we guarantee, will be a memorable experience with a tour of homes in the South Street Historical District. These homes have never been open to the public so the tour will be a unique experience. The tour will be concluded with tea at the Ladies Library, also a significant historic building.

FRIDAY we take a tour of our own Upjohn Pharmaceutical Company. As a special consideration to us, as architect's wives, we will have the privilege of touring the award-winning Executive Office Building. In case you miss your breakfast you'll especially enjoy complimentary rolls, juice and piping hot coffee. Our luncheon will be at the Beacon Club which is another private restaurant only enjoyed in the Kalamazoo area. Sue McKay, of the Kalamazoo Chamber of Commerce, will speak to us with an "Update on Consumer Affairs".

This will complete our programs. We hope, in your spare time, you will visit the unusual shops in the Kalamazoo Center and our downtown mall. There will be a special handmade Kazoo Bag awaiting each lady who registers. These have been lovingly made by our Committee.

Please register by October 12 so we can guarantee a reservation for you. Our clubs require an exact number of reservations in advance. We don't want you to miss these special events! Therefore: please register early!

We are anxiously waiting to greet you and extend our most gracious Kazoo welcome. See you in October!

The MSA Ladies Program Committee

ANNOUNCEMENTS

AIA/PC ANNOUNCE COMPLETE PROGRAM FOR CONTINUING EDUCATION WORKSHOPS SERIES

The Detroit Chapter, AIA, Producers Council of Michigan, and Lawrence Institute of Technology are co-sponsoring a series of six continuing education workshops for design professionals and all employees of Michigan architectural/engineering firms. Jerry Shea, FAIA, opens the series October 7 with a workshop on "AIA Documents". All programs are held 9 a.m. to 12 noon at LIT.

Other workshop topics include: Steel in Architecture, November 11; Design for the Handicapped, January 20; Application of Energy Standards in Buildings, February 17; Interior Design and Space Planning, March 17; and Design for Glass Holding Members Sealants and Glazing Systems, April 21.

Enrollment fee for all six workshops is \$25.00 if received prior to September 30. Individual sessions will cost \$6.00 at the door.

STAY AHEAD - KEEP CURRENT ATTEND SATURDAY MORNING WORKSHOPS

These CE workshops are designed with you in mind....they are economical and convenient....\$25.00 for all six programs...presented Saturday mornings to avoid scheduling conflicts....an easy way for you to stay ahead....and keep current with changing technology of building materials, construction techniques and new installation procedures.

YES, I'LL ATTEND SATURDAYS

Enclosed is my check for \$_____ to enroll in the AIA/PC 1978-79 series CONTINUING EDUCATION WORKSHOPS.

Name _____

Firm _____

Address _____

Telephone _____

Make fees payable to Producers Council.
Send to: R. J. Denlinger, Owens Corning Fiberglas, 15300 W. Eight Mile Rd., Oak Park, MI 48237, 313/967-1300.

DETROIT HOSTS CHAPTER PLANNING SEMINAR

All chapter officers, executives and members are invited to attend the annual AIA Fall Chapter Planning Seminar slated for September 26 in the Radisson Cadillac Hotel, Detroit.

"The seminar provides an opportunity for the President-elect of each component to share ideas and experiences, problems and solutions with other presidents-elect," stated Elmer E. Botsal, FAIA, AIA President.

"It is also a good chance for chapter officers and executives to become familiar with the many resources which are available from national, state and local resources," he remarked.

U OF M OFFERS COURSES FOR ARCHITECTS IN ENERGY DESIGN, OFFICE MANAGEMENT

University of Michigan is conducting two courses this fall of special interest to architects, according to Robert Metcalf, FAIA, Dean of the College of Architecture and Urban Planning. The courses are "Energy in Architecture" and "Professional Practice".

ENERGY IN ARCHITECTURE is a lecture series with companion workshop in energy conscious design. The class meets Thursdays beginning September 14 thru December 7; lectures are 2:30 to 4 p.m. and workshops meet 6:30 to 8:30 p.m. in the Art

and Architecture Building. Lectures will be presented by a series of nationally known speakers who will also participate in the evening workshops. For more information on this course contact Willard Oberdick, Coordinator, 313/764-9453 or Robert Metcalf, 313/764-1315.

PROFESSIONAL PRACTICE I will consist of visiting lecturers from professional areas of law, consulting engineering, architecture and other fields. The course includes studies in philosophy, procedure, and problems of professional office administration and management. The class meets Wednesdays beginning September 13 in the Art and Architecture Building. Text book will be Volume I and II of "AIA Handbook of Practice"; course description is Architecture 583. For more information contact the instructor, Professor DeForrest Roggenbach, 313/763-1300.

Both courses may be enrolled in for regular credit of three credit hours or for CEU credit. Cost for each course is \$144. Limited space is available.

SEMINAR ON HEALTH FACILITIES PLANNING

The Michigan Department of Public Health and the Michigan Society of Architects are planning a "Health Facilities Planning Seminar" March 1-2, 1979 at the Park Place Hotel, Traverse City, Michigan.

Program topics will be: Social Behavioral Design Considerations for Health Care Facilities; Recent Michigan Legislation for Health Care Facilities; Trauma Center Design Concepts; Foreign Hospital Design Innovations; and Energy Management Techniques.



LEGISLATIVE UPDATE

Now that the Legislature is in recess (until September 5) we are submitting this mid-year report on our accomplishments and progress in your behalf. We particularly appreciate your prompt response to our requests for review and analysis of bills sent to you.

FEE SCHEDULE - Our most significant victory was in the adoption of a new fee schedule for architects and engineers. This was a long and involved effort in which your cooperation and understanding were very important. We understand that there are still some problems in the fee schedule which must be resolved and we will be working with you to resolve them.

H.B. 5689 - We know that amending the Statute of Limitations is high on your priority list. There is a bill (H.B. 5689) which passed the House during the closing hours of the session. We may be able to accomplish your purpose by offering as an amendment to this bill the substance of your S.B. 111. We will consult you on this and keep you advised.

H.B. 5620 - One of the bills for which you indicated support (H.B. 5620 - good moral character for architects) has been passed. The others are still pending. None of the bills to which you indicated opposition has passed.

This report is intended to cover only priority legislation, so if you have questions on any other bills, we

will be pleased to answer them. There are 28 bills we have been working on and monitoring for you.

Note: All pending bills will remain alive until the end of this year and new bills can still be introduced.

James H. Karoub Associates
Legislative Consultants

PRESERVATION CONFERENCE AT U OF M

Professionals in the design fields who are interested in work related to historic preservation will be participating in the "Conference on Preservation Guidelines for Design Professionals" November 8 and 9 at the University of Michigan. For registration information and other details call MSA, 313/965-4100. MSA is a co-sponsor for the Conference.



ARCHITECTS BOOKSTORE BOOK REVIEWS

. ALL THEIR OWN by Jan Wampler
(19.95).

Subtitled "People and the Places They Build," this is an unrivaled documentary of 22 fascinating structures, built by hand - sometimes lovingly, sometimes agonizingly - by their individual creators. All were an extension of their builders' desire to "...leave a few tracks, not just cancelled welfare checks," to exert a creative urge, to express opinions of a social or religious nature, or provide an abode for themselves which others only dream about.

Here you'll find countless hours of enjoyment as well as surprise. From George Plumb's house constructed with 180,000 bottles of all sizes and shapes, to Ellis Stenman's house and furniture of rolled newspapers, and Baldasare Forestiere's seven-acre underground home of tunnels and chambers.

. ARCHITECTURAL PHOTOGRAPHY by
Joseph W. Molitor (23.75).

Architects, builders, designers and contractors who use photography for publicity, public relations, brochures, soliciting new business and for progress photographs and final photography will find this volume invaluable. For it shows how to work with the handful of architectural photographers who do the bulk of this specialized work, and how to gain maximum benefit from their product.

The book explains what an architectural photograph is, how it differs from ordinary commercial photographs, and how the architectural photographer approaches an assignment. All the steps from exteriors to complicated interiors are examined in detail.

. ARCHITECTURE AND COLOR by
Waldron Faulkner, FAIA (19.50).

You'll find this to be an extremely informative volume on color fundamentals and color harmony, as well as a highly practical guide to the functional aspects of color in building materials. See details, for instance, on types of tinted glass used to reflect heat and to allow the passage of light, including charts of their levels of effectiveness.

You'll also want to see the selection on colors used for identification purposes or for camouflage, and the aids in selection of materials. And you'll get a complete rundown on types and grades of colored building materials - wood, stone, clay products, sealants, cement and concrete, plaster, metals, glass, plastics, flooring, stains, dyes, and paints.

. SHOPPING CENTERS: PLANNING DEVELOPMENT AND ADMINISTRATION by Edgar Lion (18.25).

From the original design concept and planning to the various stages of development and construction, right on through to their ultimate existence as successful business entities, virtually every aspect of the shopping center is thoroughly discussed and examined.

In addition, methods are presented for dealing with existing centers which require improvements due to deterioration or because they face new competition. You'll find information on ecological and energy considerations, financing, mall courts, eating and seating, structural design, air conditioning and

heating, decor, docking and service areas, parking, project management, and more.

ARCHITECT'S BOOKSTORE HAS BOOKS JUST FOR YOU

All of the books mentioned above are available in the Architect's Bookstore, 553 East Jefferson, Detroit 48226. Come in and browse. If we don't have what you want - there's a good chance we can order it. If you have any questions simply phone 965-4100. Bookstore hours are 8:30 a.m. to 5:00 p.m. Monday thru Friday.

OBITUARY

BERNARD TOMSON
1909 - 1978

Justice Bernard Tomson, co-author of the "It's the Law" column in Progressive Architecture magazine, died May 10. Justice Tomson was a recognized expert on architectural law and author of several books on the subject. He had been a contributor to the magazine for over 25 years.

CLASSIFIED

SITUATIONS WANTED

Recent graduate looking for position with emphasis on ENVIRONMENTAL RESEARCH/BEHAVIOR. Masters in Architecture, Kansas State University. Contact Cliff Montague, 913/539-3642, Manhattan, Kansas. Will relocate.

WANTED - POSITION with architectural office for design oriented, U of M M. Arch.; 1 yr. exp. w/eng. firm as designer. Mike Adams, 313/764-6594 (8-5) or 662-3890.

B.L.A. Degree in Landscape Architecture, Michigan State University. Desires architectural design experience. Contact Barbara Russell, 313/675-3108.

ARCHITECT/CONSULTANT
ATHLETIC FACILITY DESIGN
Recent graduate of Syracuse University School of Architecture; B.S. from Springfield College, Springfield, Mass. Contact Bradley A. Macomber, Syracuse, New York, 315/424-1955.

ARCHITECTURAL DRAFTSMAN
Nine years experience - Industrial, commercial and medical buildings. Contact Mark Furstenberg, 313/341-3522.

HELP WANTED: ARCHITECTURAL DESIGNER

Progressive A/E firm seeks experienced architectural designer with background in institutional, commercial, and retail projects. Excellent working conditions and opportunities for professional growth. Submit resume to: Roy G. French Associates, Inc., 2001 11th Avenue, Port Huron, Mich. 48060, 313/987-4848.

HELP WANTED

BUILDINGS DESIGN & CONSTRUCTION: ARCHITECT OR ENGINEER

Consumers Power Company, a major Mid-western electric and gas utility has an immediate need at its corporate headquarters for an individual with three (3) or more years experience in buildings design, construction and maintenance with primary interest in office buildings and service centers. Desire BSCE or BA (Architecture); state registration is not required. Send resume in confidence to: Professional Employment, Consumers Power Company, 1945 West West Parnall Road, Jackson, Mich. 49201.
AN EQUAL OPPORTUNITY EMPLOYER M/F.

HELP WANTED: ARCHITECTURAL DRAFTSMAN

ARCHITECTURAL DRAFTSMAN wanted with minimum 5 years experience. Send Resume to: John Roger Johensen, 100 Portage, Houghton, Mich. 49931, 906/482-6740.

FOR LEASE OR SALE - Royal Oak, 1500-6000 square feet, plush office space, call Martin 313/647-0085.

GRAPEVINE

Eighty employees of Giffels Associates, Inc. downtown branch operation are in new offices at 333 W. Fort St., Detroit, MI 48226 (313/355-4600).....Michael T. Steele has been appointed to head Giffels' downtown operation.....Frederick A. Eulich and Thayne L. Miner have been named professional associates of the firm Spence and Forsythe, Architects in Saginaw.....Brown & Deyo and Associates, Architects are involved with plans for renovations and remodeling of Andover and Lahser High Schools, Bloomfield Hills.....Karl H. Greimel, School of Architecture Dean at Lawrence Institute of Technology has named two assistants to his staff for 1978-79 academic year - they are Kenneth M. Livingston of Troy and Gary A. Kecskes of Detroit..... VFW State Commanders Group has awarded the 1978 Michigan Week Award for "Best Refurbished Post Home" to Austin and Associates Architects & Planners, P.C., Saginaw, for their project addition and remodeling to Lester J. Sitts Post No. 5065, VFW, Sheridan, MI.....Peter Darin has been appointed Executive Vice President of Smith Hinchman & Grylls Associates Inc......George Craven and Kenneth J. Eilers of Jahr Associates, Inc. have passed the recent examination given by the Construction Specification Institute for "Certified Construction Specifier".....J. D. Jewell has joined Giffels Associates, Inc. as Director of the Specifi-

cations, Construction Services and Cost Control Departments staffed by 62 professionals.....Kenneth M. Mitchell is the new Director of the Health Facilities Division of Smith Hinchman & Grylls Associates, Inc......Robert D. Wilson, U of M-Flint's Campus Architect, was elected President of the Association of University Architects (AUA).....Bill Kane of Manson, Jackson and Kane, Inc. was among representatives of the Greater Lansing community that traveled to Chicago May 16 to attract regional and national group business into Greater Lansing.....William B. Krag has been appointed Assistant Director of the Manufacturing Engineering Division of Smith Hinchman & Grylls Associates, Inc......Phillip J. Meathe, President of Smith Hinchman & Grylls Associates, Inc. has been elected a trustee of Harper-Grace Hospitals.....Robert L. Eck has been named Assistant Chief of the Project Management Department of Albert Kahn Associates, Inc......William H. Ellis has been elected President of the Detroit Post, Society of American Military Engineers.....H. Warren Groth has joined the firm of Brown & Deyo and Associates, Architects, Inc. as Director of Production... ..the following officers were elected to the Michigan Board of Registration for Architects: Bernard J. DeVries, Chairman; Robert Wold, Vice Chairman; and Harold Myers, Secretary.

CALENDAR

SEPTEMBER

- 9-10 Lafayette Park Art Fair/Detroit.
- 10 Architects Sunday, The Macomb County Satellite Services Office Building, 1-4 p.m.
- 11 Detroit Chapter kickoff for High School Competition.
- 12 Western Michigan Chapter Awards Meeting; guest speaker Bill Kessler.
- 12 Aleksis Lahti, artist, speaks on "Design", Lawrence Institute of Technology, 12 noon.
- 19 Karl H. Greimel, LIT School of Architecture Dean, speaks on "Planning", LIT, 12 noon.
- 21 Detroit Chapter Board Meeting.
- 21 "Third Thursday" - Beaubien House, The Last Picnic.

- 21 Detroit Symphony Orchestra Opening 1978-79 Season, 8:30 p.m.
- 24 Architects Sunday, Blue Cross/Blue Shield Building, 1-4 p.m.
- 26 Chapter Planning Seminar run by AIA National Staff for all Michigan chapter officers and directors, Radisson Cadillac/Detroit.
- 26 Alex Pollack, Detroit City Planner, speaks on "Urban Developments", LIT, 12 noon.

OCTOBER

- 4 Ted Ramsey, Art Professor U of M, speaks on "Papermaking Design", LIT, 6 p.m.
- 7 Jerry Shea, FAIA, on "AIA Documents", AIA/PC Series Continuing Education Workshop, LIT, 9-12 noon.

OCTOBER (continued from Page 15)

- 16-20 Western Michigan Chapter "Architects Week" - Local Public Awareness and Professional Promotion Campaign.
- 18-20 MSA 63RD ANNUAL CONVENTION, Kalamazoo Center, Kalamazoo, MI.
- 19 "Third Thursday" - Beaubien House.
- 22 Detroit Chapter, AIA, "Architects House Tour", tour of six interesting houses, 12-5 p.m., for information call MSA, 313/965-4100.
- 24-25 Jordan College "Symposium for Energy Saving", Cobo Hall/Detroit.

NOVEMBER

- 8-9 Conference: "Preservation Guidelines for Design Professionals", U of M /Ann Arbor.
- 9-10 Seminar: "Government Official & A/E Contracting", San Francisco.
- 11 AIA/PC Series Continuing Education Workshop, "Steel in Architecture", LIT, 9-12 noon.
- 14 Western Michigan Chapter Meeting - Chapter Elections.
- 16 Detroit Chapter Board Meeting.
- 16 "Third Thursday" - Beaubien House.

DECEMBER

- 1 Detroit Chapter Honor Awards Presentation.
- 12 Western Michigan Chapter Meeting - Installation of officers.
- 21 "Third Thursday" - Beaubien House.

1979

JANUARY

- 20 AIA/PC Series Continuing Education Workshop, "Design for the Handicapped", LIT, 9-12 noon.

FEBRUARY

- 13 Detroit Chapter CSI "Annual Building Products Fair", Livonia Roma Hall, 4-9 p.m.
- 17 AIA/PC Series Continuing Education Workshop, "Application of Energy Standards in Buildings", LIT, 9-12 noon.

MARCH

- 1-2 Health Facilities Planning Seminar, Park Place Hotel, Traverse City.

- 17 AIA/PC Series Continuing Education Workshop, "Interior Design and Space Planning", LIT, 9-12 noon.
- 28 Detroit Chapter High School Competition entries due.

APRIL

- 21 AIA/PC Series Continuing Education Workshop, "Design for Glass Holding Members Sealants & Glazing Systems", LIT, 9-12 noon.
- 27 Annual Professional Liability Course/Detroit.
- 28 Detroit Chapter High School Competition Awards Banquet, LIT, 12 noon.

JUNE

- 3-7 1979 ANNUAL AIA CONVENTION, Kansas City.