



Masonry Institute of Michigan, Inc.

A NON-PROFIT CORPORATION/27600 FARMINGTON ROAD/S-208
FARMINGTON HILLS, MICHIGAN 48018/(313) 553-2080

It's back-to-school month...
and we want you to know about masonry

While everyone knows that masonry has been around almost since the dawn of civilization, not everyone is fully aware of the tremendous advances that have taken place in masonry technology. Most of them are of recent vintage: thin-wall loadbearing masonry...new mortars...specialty architectural units...masonry panels.

I'm sure you'll all agree that for the most part architectural education has been lacking as far as masonry is concerned. This will be remedied for the next generation of architects. The International Masonry Institute now is working with the deans of several leading architectural schools to develop appropriate course offerings in masonry technology. Locally, the Masonry Institute of Michigan is developing a semester-long course on masonry materials, design, and construction practices that will be offered to the state's architectural schools.

But what about today's architect -- who either learned little about masonry in school or was taught the old empirical formulas that have been around since the turn of the century? We know you like masonry because you're using so much of it. Our brick and block plants are expanding to meet the demand, and we just started the largest bricklayer apprentice class in years in the Detroit area. So what are we worrying about? Well, we also know from the questions that come into our office that many of you are not "comfortable" with the new masonry technology. There's a tendency to overdesign, to do things "because that's the way we've always done it."

So in this traditional back-to-school month, we'd like to acquaint you with the educational services offered by the Masonry Institute of Michigan. We maintain the most complete library on the art and science of masonry under one roof. It's yours to use, and all publications are available for your own library, either free or at our cost. We have developed a series of 12 one-hour slide programs covering various aspects of masonry design and construction. All it takes is a phone call to get these shown in your office. Our staff of technical experts is always available for consultation, either in person or by telephone. Our goal is simple -- we want YOU to know more about masonry.

Think of us as masonry's adult education center. And use us to keep up to date on the state of the art. Remember -- it's changing all the time.

Cordially,

MASONRY INSTITUTE OF MICHIGAN, INC.

John A. Heslip
Executive Director

PRESIDENT'S MESSAGE

LET YOURSELF GO TO KALAMAZOO

"Let yourself go to Kalamazoo," the theme of the 1978 MSA Convention. That reminds me of Glen Miller's famous old recording of that hit song, where the lead line says, "I've got a gal in Kalamazoo." Well, I don't have a gal in Kalamazoo, mine is in Saginaw, but MSA has a gal in Kalamazoo...Evie Asken, AIA, Secretary of our Board of Directors and Chairman of our Public Awareness Program. This year in order to fill in the "hum-ungus" (as Evie would call it) gap in our awareness program, Public Awareness, Evie worked up four package programs for Architects to present to the general public in their communities. Who is the general public and how do you talk to them? We already have a going Governmental Affairs Program under Bernie Mayotte, AIA, to keep the Legislators aware of Architects and their concerns; we are starting a "mission" to the Building Officials of our state thru a liaison committee headed by Lee Jensen, AIA; liaison to the Construction Code Commission thru Gretchen Minnhaar, AIA; liaison to the Great Lakes Basin Commission thru Jack Hallett, AIA; several R/UDAT teams to help individual cities under Gene DiLaura, AIA; and of course, those who commission Architects apparently appreciate Architects.

AND ALL THOSE OTHERS

Then there are all those other guys and gals and kids who aren't any of the above but are legion in number. They work regularly, turn out the incredible array of goods and services we enjoy, and strive for a better life in a better environment without even thinking that an Architect could help them. In addition, they often sit on school boards, have some stock in major companies, visit and work in public and commercial buildings, and vote on issues and for politicians. How do you talk to this incredible seemingly anonymous group? In our organized society everyone of them usually belongs to something. People like to belong. These volunteer groups like the PTA, service clubs, scouts, 4H, garden clubs, fraternal organizations, sportsmen's clubs and church groups, all give information and education top priority in their aims.

For these public groups Evie's committee has put together three slide shows (Energy Conservation, Environmental Design and Use of Solar Energy in Architecture), a public schools' program for both elementary and high school and a new public service radio series of helpful suggestions for homeowners with a mail-out booklet for further information.

I think you can see where these broadly based public awareness programs Evie has worked up can do a whale of a job of raising public awareness of Architects and their value to society as a

whole. But the catch is that these programs won't enlighten anyone if volunteer Architects won't present them with gusto to the aforementioned groups in their communities.

And Evie personally canvassing every AIA chapter in our state, found to her dismay that there are only a very few Architects in the whole state, like you could count them on your fingers, who actively pursue the speaker's circuit for all of those public organizations that wouldn't think of having a meeting without a "speaker". YOU should be that speaker. Evie's committee has the prepared slide shows and outline classroom programs. This is your chance to easily do something for your fellow citizens and get great personal exposure as you make that great public, who really do use your buildings every day, aware of the value of good design and how it is achieved. They would really like to know you and your practice will be better if you know them. Evie says she knows it is tough for a lot of Architects because she has observed that although they are very talented and thoughtful people, most Architects are invariably shy and retiring. No need to be retiring, when you've got it, flaunt it, as the Devil would say; or as God-fearing people would say, you should not hide your burning candle

HAVE A GOOD TIME IN THE CLASSROOM

Which brings us back to our gal in Kalamazoo, Evie Asken, AIA, Architect in private practice, with her own office, mother, and wife in Kalamazoo, will personally teach a class of fifth graders about Environmental Design at our 1978 MSA Convention in Kalamazoo as one of the Convention sessions at the Civic Center. There will be plenty of room for observers and helpers and it should be a ball as Evie, like a good chairman often does to get you off your duff, shows you what a good time you can have in a classroom. Evie is also arranging for a "standard" service club lunch during the Convention with a speaker (an Architect naturally) to show you how easy it is for you to do the same thing for your Kiwanis Club back home. Incidentally, if you don't know Evie, be sure you meet and talk to her, she's that tall willow gal that reminds you of "That Girl" on television.

MSA BULLETIN

Editor Don Topolsky

MSA President Arthur Nelson, AIA

Executive Director ... Ann Stacy, Hon. AIA

The MSA BULLETIN is published monthly by the Michigan Society of Architects and is distributed free of charge to all members and their firms. Circulation 1200.
Address: The Beaubien House, 553 East Jefferson, Detroit, MI 48226; 313/965-4100.

Of course, as you know from reading the great program Bob Tower, AIA, General Convention Chairman, and his Western Michigan Chapter volunteers, and our headquarter's staff at Beaubien House, have worked out, that the Kalamazoo Convention is a great pot pourri of enjoyable and informative things for the Arch-

itects of Michigan and their friends. Come hear about their many accomplishments and rejoice that the Michigan Society of Architects is a vital force within and without the Profession. See you there.

Arthur E. Nelson, AIA
President-MSA

WE GET LETTERS

CHAIRMAN REVIEWS MID-SUMMER CONFERENCE

Dear Editor:

After spending four days on Mackinac Island for the Mid-Summer Conference many of us have a lot to think and talk about. We probably surpassed all registration and attendance records this year. The weather was superb. The food once again more than most of us could handle and the cocktail receptions missed by very few. A mini vacation at the "Grand" for the 35th successive year. Golf, tennis and bocce ball left little time for rest. All three activities drew record numbers and were handled by professional committee members. The Carnival at Family Night brought children, teenagers, and adults together for fun and games.

For those who brought their children there was the Mystery Hunt, horseback riding and the Bike Hike to mention a few activities. We managed to get 50 teenagers on 18 horses and 34 bike riders on all the bikes we could find in town. Somehow all the children managed to be found before boarding the boat to leave.

Friday night's Hoe Down Square Dance made believers out of non-believers. We still have some friends who either have two left feet or don't hear well. The Saturday night Banquet and speaker seemed to be what most friends needed to bring the Conference to a happy ending.

Those of you who came and supported us made it a success. My warmest thanks to the Vice Chairman, John Dye, and his family; to the Committee who gave up their vacation to make it happen; to Joyce and Dino who were last seen rounding up stray children; to King Arthur and his Court; to Lady Ann and her Ladies; to all the others who helped; and to the people at the Grand. Hope to see you again a year from now.

Bob D'Alessandro, Chairman
1978 MSA Mid-Summer Conference

SPONSORS, CONTRIBUTORS HELP MAKE MID-SUMMER CONFERENCE SUCCESS

The 1978 MSA Mid-Summer Conference was a smashing success. A large part of that success is due to the participation of the Conference Sponsors and Prize Contributors. OUR THANKS TO EACH AND EVERY ONE.

SPONSORS included: George P. Anderson Co., Architectural Building Products, Barton-Malow Co., Beaver Distributors,

Darin and Armstrong, Inc., Detroit Edison, Great Lakes Fabricators and Erectors, Holmes Associates, Kawneer, Michigan Consolidated Gas Co., Michigan Plumbing and Mechanical Contractors Assn., Plumbing and Heating Industry of Detroit, Inc., J.M. Power Co., Precast/Schokbeton Inc., Producers Council, Michigan Chapter, Inc., Stephens-Bangs, and Testing Engineers Consultants.

PRIZE CONTRIBUTORS Included:

Acoustrol Corp. (Don Cornwell Co.), W. T. Andrew Co., Architectural Research Corp., Armstrong World Corp., Barton-Malow Co., L. Battista Electrical Contractor, Jack Bauer Corp., Belden Brick Sales Co., The Bertl Co., Builders Exchange of Detroit and Michigan, Builders Exchange of Grand Rapids and Western Michigan, Cadillac Asphalt Paving Co., Cadillac Ornamental Iron, Century Brick Co., Classrooms, Inc., Colonial Brick, Contract Interiors, Cronk and Tocco, Inc., Custom Ceilings, Inc. - Illuminated Cellings, Crites and Assoc., Inc. - Day Brite Lighting, R. E. Dailey Co.,

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...Insink-Erator Mfg. Co., Integra Lite, Johns-Manville, Jones and Simpson, Inc., Kawneer, Kirilin Electric Lighting Co., Koert's Glass and Paint, Kosorski, Walley and Co., L.C.N. Closers, Inc. (Robert A. Eisen and Assoc.), The Edward Levy Co., Lincoln Brick Co., Madison Electric Co., Terry L. McIntyre, Michelutti Bors., Inc., Michigan Consolidated Gas Co., Michigan Brick, Inc., Miller Davis Co., John L. Mitchell Co., S.A. Morman and Co., Owens-Corning Fiberglas Corp., Palmer Smith Co., P.F. LaDuke Co. and Son, Piedmont Electric, Inc., Portland Cement Assoc., Quality Floor Covering, Frank Rewold and Son, Inc. Abbott K. Schlain, Sebold and Kage, Inc., Sheet Metal Employers Industry Promotion Fund, A.Z. Shmina and Sons Co., Splane Electric Supply Co....

Standard Electric Co., F.D. Stella Co., Steelcase, Superior School Equipment Co., Sylvania Lamp, T&F Systems Inc., Tarnow Electric Supply Co., Triangle Assoc., Trio Assoc., Utley-James, Inc., Robert Van Kampen Co., Emil Van Sile Co., Vixtrex Sales Div., J. S. Vig, Virginia Tile, West Detroit Glass Co., Westing-

house Electric Supply Co., Williams Products Inc., Ray Williams, Zannoth Agency, and Zonolite Division - W.R. Grace and Co.

Other contributors included: Ohio Plate Glass Company, Detroit Terrazzo Contractors, and Great Lakes Ceramic Tile Council.

MSA . . . NEWS' BEAT

PAC PAYROLL DEDUCTION PLAN OFFERS CHANCE TO IMPACT NOVEMBER ELECTIONS

With the November election a few months away - the PAC/DPM takes on added significance to MSA members. PAC/DPM is the Political Action Committee for Design Professionals in Michigan. The Committee is a voluntary, non-profit, unincorporated group of concerned design professionals interested in the practice of architecture, engineering, landscape architecture and related fields.

PAC exists to (1) further the design professions' desire for good government and (2) to support the work of candidates for elective office who work to achieve good government - in particular those who work to achieve the objectives of the design professions.

PAINLESS PAYROLL DEDUCTION PLAN

Solid financial support to PAC by MSA members is the key ingredient needed to achieve PAC objectives. One of our members, MSA Treasurer James Kinville, has developed a unique and painless means of supporting PAC through payroll deductions. Ellis/Naeyaert/Genheimer Associates, Inc., where Kinville works, has successfully implemented the PAC payroll deduction plan.

The plan offers the opportunity for firm personnel to participate in an eight-week program that includes four payroll periods. Employees are asked to sign a pledge card (similar to the United Foundation program) specifying the amount of contribution. As the firm's PAC campaign administrator/chairman, Kinville sees that the contributions are properly distributed to PAC/DPM.

TAX DEDUCTIBLE CONTRIBUTIONS

"It is important to note that all contributions are tax deductible," Kinville commented, "and the payroll deduction plan is permitted by the Michigan Campaign Finance Reform Act."

"The responses from our people to the PAC payroll deduction plan has exceeded our expectations," he remarked, "this year we expect to raise in excess of \$600."

FOR DETAILS ON HOW YOU CAN SET UP A SIMILAR PLAN WITH YOUR FIRM - contact MSA Beaubien House, 313/965-4100.

COME TO 'THIRD THURSDAY' SEPT. 21

Members and guests are cordially welcome to come and discuss Chapter business and the profession during the next

"Third Thursday" gathering at the Beaubien House September 21. A moderate fee provides refreshments for all. Persons planning to attend please call Ann Gior-dano, 313/965-4100. Third Thursdays start about 5 p.m. and last from one to two hours.

SEPTEMBER SONG AT BEAUBIEN HOUSE

September Third Thursday is extra special with "September Song" - a picnic for the end of summer. Festivities start at 5 p.m. at the Beaubien House. You all come. New member in charge, Claude Olson, says there will be a small cover charge to cover costs. That's September 21!

VOLUNTEER OF THE MONTH

Thanks to our "volunteers of the month" the view of the Detroit River from the Beaubien House is once again unspoiled. A broken window was the cause for the temporary disruptive view. Joe Freshner noticed the shattered pane and promptly obtained the skilled services of his father, Paul, to come down and make repairs. Our thanks to Paul and Joe.

DETROIT MOST SUCCESSFUL STOP FOR SOLAR VAN IN COAST TO COAST TOUR

Over 250 architects and other citizens visited the National Solar Van on its cross country stop in Detroit August 10. The Van was located next to the offices of Rossetti Associates/Architects Planners. "The Detroit stop was the most successful in my experience with the Van," commented John Clark, Department of Energy technician.

The Solar Van was invited to Detroit by the Detroit Chapter, AIA. Among the Van's features were working models of solar heating systems, drawings of solar installations and a special board outlining solar construction in Michigan. The traveling exhibition was developed with grants from HUD and DOE specifically for conventions and professional associations. Other Michigan stops included Gaylord, Grand Rapids and Warren.

ARCHITECTURAL AWARENESS IN EARLY GRADES GETS BOOST FROM TROY FIRM

The Troy architectural firm of Straub, Van Dine and Dziurman take an active interest in promoting architectural awareness in lower grades in school. Recently, the firm staged a "career exploration" tour of their facility for

eighth grade students from Larson Middle School.

The students on tour all had a common interest in drawing and industrial arts. They were eager to learn about the various aspects that go into the architectural design process.

"I think its a professional responsibility that we have," Frank Straub commented, "particularly to students, to see if they're interested in a career."

"And there are those who might be interested," he continued, "and when they get a little closer to it, find out they are not interested."

THANK YOU TO "PALLADIO" SPONSORS

A note of thanks goes out to the sponsors of the "Palladio in America" exhibit presented in Detroit's Renaissance Center during July and August. The display of scaled-down wooden models of Palladio's work received excellent reviews from local art critics and citizens viewing the exhibit.

Sponsors - along with the Detroit Chapter, AIA, - included: Ralph Calder and Associates, Inc., Giffels Associates, Inc., Albert Kahn Associates, Inc., Harley Ellington Pierce Yee Associates, Jickling, Lyman and Powell Associates, Inc., Louis G. Redstone Associates, Inc., Rosse-Neumann Associates, Rossetti Associates/ Architects Planners, Sims-Varner Associates, Inc., Eberle M. Smith Associates, Smith, Hinchman and Grylls Associates, Inc., John Stevens Associates, Inc., Frederick Stickel Associates, Straub, Van Dine, Dziurman/Architects, TMP Associates, Yamasaki Associates, and the Renaissance Center.

NEW TAX PROVISIONS ENCOURAGE REHAB OF HISTORIC STRUCTURES

The Michigan Department of State announces the availability of a new information packet containing materials on the Tax Reform Act of 1976. The information describes Section 2124 of the Act, providing tax incentives to encourage the preservation of historic structures.

An owner of a certified historic structure may now amortize over a 60-month period any rehabilitation expenditures which are part of a certified rehabilitation. A taxpayer who substantially rehabilitates a certified historic structure will be permitted to use an accelerated method of depreciation as if he or she were the first owner of the property.

Other tax provisions are outlined in the information packet. Although Section 2124 is not a panacea for the many problems that can face a rehabilitation project, it is a useful tool for the preservationist to use when developing a project's financial "package". To obtain copies of the packet write: Michigan History Division, Michigan Department of State, Lansing, Michigan 48918.

DETROIT CHAPTER ARCHITECTS HOUSE TOUR INCLUDES F.L. WRIGHT'S 'AFFLECK' HOUSE

Detroit Chapter, AIA, Housing Committee is organizing an "Architects House Tour" for Sunday, October 22, from 12 to 5 p.m. The six homes to be presented include the "Affleck" House by Frank Lloyd Wright, a "classic" contemporary house by Wallace Frost, private residences designed by Sig Blum and Peter Else (for their own use), a contemporary residence-addition to a traditional house by Ed Francis, FAIA, and a cluster house by Carl Luckenback.

Architects may order tickets now at the presale price of \$7.50 by filling in the form below and mailing it with a check for the correct amount to the Detroit Chapter, AIA, Beaubien House, 553 E. Jefferson, Detroit, MI 48226.

Ticket purchasers will receive a brochure with a location map and a description of each house. Bus tickets will be available for the tour at \$3.00 each. There is every indication that this tour will be very popular. Since the number of tickets will be limited an early sell-out is expected.

Please send me _____ tour tickets @7.50 ea.

and _____ bus tickets @3.00 ea.

For the ARCHITECTS HOUSE TOUR, 10/22/78

NAME _____

ADDRESS _____

CITY/STATE _____ ZIP _____

MID-SUMMER CONFERENCE GOVERNMENT AFFAIRS REPORT

Dr. Gerald Miller, honored guest of MSA at the Mid-Summer Conference at Mackinac Island spoke to the group at the Legislative Breakfast Saturday morning. Dr. Miller's address focused on the selection process for Architects and Engineers for state projects as well as well as Capital Outlay and Budget Stabilization.

As projects are proposed they will be advertised in the "Michigan Contractor and Builder" and other publications. An Architect or Engineer wishing to be considered for a project should make this fact known to the Bureau of Facilities and/or the Agency for whom the project is to be designed. A preliminary screening will reduce the list of applicants to ten or fifteen firms who will then be interviewed for the project. The interviewing committee, composed of three voting members from the User agency, one voting member from the professions and one non-voting member from the Bureau of Facilities, will then select the three most qualified firms and submit the names to

the Department of Management and Budget. Final selection will be based on a non-biased scoring system which will determine the successful firm.

CAPITAL OUTLAY INCREASED

According to Dr. Miller, Capital Outlay has risen from a low of twenty-two million to over two-hundred million dollars for this fiscal year. A high level of capital spending will be maintained by a "rainy day" fund now in excess of two-hundred and fifty million dollars which will fund projects in times of economic recession.

During a question and answer period Dr. Miller discussed both the Tisch and Headlee tax amendments. He described the Tisch amendment as not being a tax cut at all but a "dislocation" of tax revenues. This amendment would reduce property taxes, but does not restrict the Legislature from raising sales, or single business taxes to make up for the deficit. The Headlee amendment, on the other hand, which is supported by the Governor, limits the amount of spending by the Legislature to a certain percentage of total state business income.

Dr. Miller and his wife, Sharon, enjoyed the activities of the Conference, notably and ably on the tennis courts and as active spectators and judges at the Bocce Tournament.

Bernard Mayotte
Chairman - Legislative Affairs

STUDY SHOWS WOMEN, MINORITIES DISCOURAGED FROM LICENSED PROFESSIONS

Women and minorities in Michigan are discouraged and discriminated against by the state's licensed professions, a preliminary study released recently by the Department of Licensing and Regulation showed.

Of 32 professions studied, only two - barbers and medical doctors - had a greater percentage of minorities than the 11.9 percent in Michigan's workforce. Only six had a greater percentage of women than the 41.6 percent in the workforce and those were in fields traditionally entered into by females, such as nursing and cosmetology.

Michigan's licensed occupations run behind the national average for the number of minorities and women employed.

LET YOURSELF GO
TO KALAMAZOO

KALAMAZOO CENTER

OCTOBER 18-19-20, 1978

CONVENTION NOTES

MICHAEL GRAVES GIVES KEYNOTE ADDRESS AT MSA 63RD ANNUAL CONVENTION IN KAZOO

Internationally known architect Michael Graves is slated to give the Keynote Address on "Architectural Design" Wednesday afternoon, October 18, during the MSA 63rd Annual Convention in Kalamazoo.

Graves is Professor of Architecture at Princeton University. He received his architectural training at the University of Cincinnati and Harvard University. He was awarded the Prix de Rome in 1960 and studied at the American Academy in Rome for two years. Graves has served as visiting professor at the University of Texas, University of Houston, UCLA, and the New School for Social Research. He has lectured on his work throughout the U.S. and Europe.

In private practice, the MSA Keynote Speaker has completed a variety of projects including residences, multiple family housing, medical facilities, museums, cultural facilities and town plans. Graves has won five "Progressive Architecture" Design Awards for his Rockefeller, Snyderman, Crooks, and Graves Houses, and for his Chem-Fleur Factory Addition and

Renovation. In 1975 the AIA presented him the National Honor Award for his Hanselmann House.

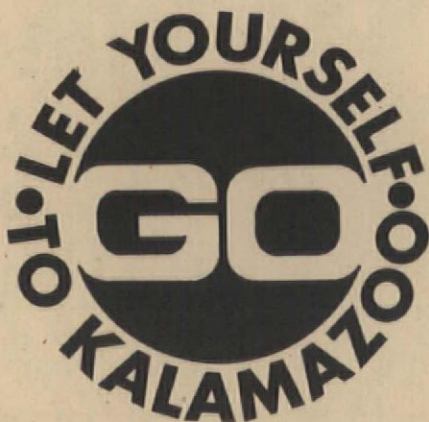
Graves was one of six architects selected to represent the U.S. at XV Triennale in Milan, Italy, in 1973. His work has appeared in many periodicals as well as in several recent books: Five Architects, Architettura Razionale, GA Houses, and The Language of Post Modern Architecture.

\$1875 IN CASH PRIZES TO BE AWARDED FOR 1978 MSA-MAC DRAFTING COMPETITION

A total of \$1875 in cash prizes will go to winners of MSA's 1978 Drafting Competition sponsored by the MAC-Mechanical Air/Handling Contractors, Division of SMACNA, Metro Detroit Chapter. Deadline for entries is September 18. Winners will receive awards at the Annual Awards Dinner October 20 during the MSA Annual Convention in Kalamazoo.

All registered architects and engineers whether self-employed or not and all drafting personnel who are employed in the State of Michigan by an architect or an architectural-engineering consultant

The 63rd Annual Michigan Society of
Architects Convention
October 18 • 19 • 20, 1978
Kalamazoo Hilton Convention Center
Kalamazoo, Michigan



The 63rd MSA Convention Program

WEDNESDAY

8	9	10	11	12	1	2
		MSA BOARD OF DIRECTORS MEETING/Kalamazoo Center				
	Continuing Education Program Conflict Management for Architects, James H. Morrison Lawrence-Leiter and Company					

THURSDAY

	<p>Document Review Jerry Shea, FAIA</p> <p>Architectural Advertising William R. Biggs Assoc.</p>	<p>Kalamazoo Houses Balthazar Korab & Peter Schmitt</p> <p>Real Estate & The Architect David Oeming, AIA</p> <p>Personnel Management Bill Fleming</p>		Exhibitors Buffet Luncheon	
	<p>State Building Inspectors Panel Moderator/Robert Hilprecht State of Mich. Dept. of Labor Bureau of Construction Codes</p>				
	Spouses: Hospitality Suite & Seminars			Spouse Luncheon Park Club	

FRIDAY

	<p>Three Interviews with an Architect</p> <p>Architect & Law John Grylls, PE & Attorney</p> <p>AIA Group Insurance Program</p>	<p>Rebirth of a City Louis A. Rossetti, FAIA</p> <p>Architectural Schools Bruno Leon, FAIA Univ. of Detroit</p> <p>State Buildings Almon Durkee, AIA</p> <p>Solar Energy Thomas Strat, AIA</p>		Exhibitors Buffet Luncheon	
	Spouse: UPJOHN Tour & Luncheon				

Advance Registration for the 63rd MSA Convention

Registration Fees

MEMBER General Registration (including spouse)
GUEST General Registration (including spouse)
STUDENT Student ID card requested
REGISTRATION FEE for member or guest includes General
Seminars, Hot Buffet on Wednesday evening for two and Luncheon
on the Exhibit Floor on Thursday & Friday for one.

Single Day Registration — Per Person
Wednesday
Thursday
Friday

Program Events

Continuing Education Programs
Conflict Management for Architects
Personal Money Management
Wednesday Evening: Groundbreaker Road Rally, Exhibitors Cocktails
& Hot Buffet (Additional Tickets)
HOST CHAPTER PARTY (Per Person)
MSA HONOR AWARDS BANQUET (Per Person)

Spouse Program

Thursday, October 19, 1978, Park Club Luncheon
Thursday, October 19, 1978, Historic Home Tour & Tea
Friday, October 20, 1978 UPJOHN Tour & Luncheon

Fee Per Person	No. to Attend	Total Cost
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\$50.00		
75.00		
1.00		
\$15.00		
20.00		
20.00		
20.00		
15.00		
15.00		
15.00		
6.50		
3.50		
10.00		
Total		

NOTE: Tickets will be available at the Registration Desk October 18 — no tickets will be mailed.
NO CANCELLATIONS OR REFUNDS AFTER TUESDAY, OCTOBER 10, 1978.

MAIL THIS FORM & CHECK TO:

Michigan Society of Architects, 1978 Convention, 553 East Jefferson, Detroit, Michigan 48226

Name _____
Spouse Name _____
Firm Name _____
Address _____
City _____ Zip _____
Telephone Number _____ Chapter _____
Enclosed is my check number _____ in the amount of \$ _____
Please Check: AIA Member _____ Prof. Affil. _____ Associate _____ Other _____

3	4	5	5:30	6	7	8
el Graves ect Design Lecture	MSA Annual Business Meeting			Groundbreaker Road Rally Exhibitors/Music/Prizes/Cocktails/Dinner/Fun		

Citicorp: Easley Hamner				Host Chapter Party Cocktails, Special Latvian Dinner and Dancing At the Kalamazoo Art Museum
ree Opdyke,AIA	National Fire Protection Agency Architectural Liability Seaman/Conybeare Attorney			
ion Guidelines: ss, AIA				
ns of Life Acton				
Insurance				
Historic Home Tour & Tea				

g Education Program Money Management, Michael J. McCarthy Leiter and Company				President's Reception MSA Honor Awards Banquet at the Kalamazoo Center
Charles Moore, Architect				
Government: n	Historic Preservation Charles T. McCafferty, AIA			
e/Public /Evie Asken,	Great Lakes Basin Commission			

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Michigan Society of Architects
Convention
October 18 • 19 • 20, 1978
Kalamazoo Hilton Convention Center
Kalamazoo, Michigan**



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Architectural Building Products
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Dow Chemical Company
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Ford Paint & Varnish Company
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Haas Door Co.
Hancock Sales Co., John
Handrailing Systems Inc.
Haworth/Michigan
Insta-Foam Products
In-Sink-Erator
Johnson Sales Company, Phil

Kal-Blue & Supply Company
Landscape Forms, Inc.
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Mayline Company
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Michigan Brick
Michigan Consolidated Gas Company
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Michigan Lathing & Plastering Bureau
Michigan Ohio Terrazo Contractors Association
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Reliable Glass Company
Rinehart Associates, Inc., Thomas
SMANCA
Standard Dry Wall Products
Tested Certified Installation
Trio Associates
United Glazed Products (Mich.) Inc.
Wagner Plumbing & Heating
Watts Regulator Company

CONVENTION COMMITTEE

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CO-CHAIRMAN / Richard Cole, AIA
PRIZE COMMITTEE / Adam Demartino,
James Mason, Victor Specht
LADIES PROGRAM / Muriel Bentley, Dee Pyle,
GRAPHICS / Mike Dunn, AIA

GROUND BREAKER / Dick Baker, AIA,
Tom Wikle, AIA
MSA PRESIDENT / Arthur Nelson, AIA
MSA TREASURER / James Kinville, AIA
EXECUTIVE DIRECTOR / Ann Stacy, Hon. AIA
EXHIBIT LIAISON / Rae Dumke

ROOM RESERVATIONS at the Kalamazoo Hilton Inn should be made at least three weeks prior to Convention. Rates are \$28 for Single Room and \$34 for Double Room (add \$5 for each additional adult per room) plus 6% room tax. Phone 616/381-2130, 100 W. Michigan Ave., Kalamazoo, MI 49006.

or consulting firm who may be retained by an architect and whose name appears on the competitor's entry in association with an architect or architectural-engineering firm are eligible for Competition.

Each competitor submits two prints of any single working drawing of a tracing executed by himself or herself from June 1, 1977 thru May 31, 1978 for an actual project to be constructed. In judging the entries the jury shall give consideration to: linear quality, 20%;

well composed and logical sheet arrangement, 20%; clarity of dimensioning, 20%; simplicity of lettering, 20%; and adequate quotations, detail, content, 20%.

All entries must be received by mail, prepaid, or by personal delivery until 5 p.m., September 18 at the office of Gerald Ducharme, Director of Engineering SMACNA-Metro Detroit Chapter, 3221 West Big Beaver Rd., Suite 305, Troy, Michigan 48064; 313/649-5450.

LADIES PROGRAM COMMITTEE ANNOUNCES EXCITING CONVENTION PROGRAM FOR 'KAZOO'

The MSA Ladies Program Committee has a program that you won't want to miss. We will be anxiously awaiting your arrival on Wednesday. Look for us at our Ladies Hospitality Lounge. The ladies that are able to arrive for Wednesday lunch will have a very special treat: the First Presbyterian Church Homemade Salad Luncheon, which is an annual affair for their church, and one you won't want to miss. If salads are not your thing there are many other intriguing restaurants within walking distance.

THURSDAY begins with a "get acquainted" time over coffee in the Hospitality Lounge before we attend the Korab and Schmitt slide talk on their book, "Kalamazoo: 19th Century Homes in a Midwestern Village". We will leisurely walk to our luncheon at the Historic Private Park Club where wine will be served before enjoying their special cuisine. The afternoon, we guarantee, will be a memorable experience with a tour of homes in the South Street Historical District. These homes have never been open to the public so the tour will be a unique experience. The tour will be concluded with tea at the Ladies Library, also a significant historic building.

FRIDAY we take a tour of our own Upjohn Pharmaceutical Company. As a special consideration to us, as architect's wives, we will have the privilege of touring the award-winning Executive Office Building. In case you miss your breakfast you'll especially enjoy complimentary rolls, juice and piping hot coffee. Our luncheon will be at the Beacon Club which is another private restaurant only enjoyed in the Kalamazoo area. Sue McKay, of the Kalamazoo Chamber of Commerce, will speak to us with an "Update on Consumer Affairs".

This will complete our programs. We hope, in your spare time, you will visit the unusual shops in the Kalamazoo Center and our downtown mall. There will be a special handmade Kazoo Bag awaiting each lady who registers. These have been lovingly made by our Committee.

Please register by October 12 so we can guarantee a reservation for you. Our clubs require an exact number of reservations in advance. We don't want you to miss these special events! Therefore: please register early!

We are anxiously waiting to greet you and extend our most gracious Kazoo welcome. See you in October!

The MSA Ladies Program Committee

ANNOUNCEMENTS

AIA/PC ANNOUNCE COMPLETE PROGRAM FOR CONTINUING EDUCATION WORKSHOPS SERIES

The Detroit Chapter, AIA, Producers Council of Michigan, and Lawrence Institute of Technology are co-sponsoring a series of six continuing education workshops for design professionals and all employees of Michigan architectural/engineering firms. Jerry Shea, FAIA, opens the series October 7 with a workshop on "AIA Documents". All programs are held 9 a.m. to 12 noon at LIT.

Other workshop topics include: Steel in Architecture, November 11; Design for the Handicapped, January 20; Application of Energy Standards in Buildings, February 17; Interior Design and Space Planning, March 17; and Design for Glass Holding Members Sealants and Glazing Systems, April 21.

Enrollment fee for all six workshops is \$25.00 if received prior to September 30. Individual sessions will cost \$6.00 at the door.

STAY AHEAD - KEEP CURRENT ATTEND SATURDAY MORNING WORKSHOPS

These CE workshops are designed with you in mind....they are economical and convenient....\$25.00 for all six programs.. ..presented Saturday mornings to avoid scheduling conflicts....an easy way for you to stay ahead....and keep current with changing technology of building materials, construction techniques and new installation procedures.

YES, I'LL ATTEND SATURDAYS

Enclosed is my check for \$_____ to enroll in the AIA/PC 1978-79 series CONTINUING EDUCATION WORKSHOPS.

Name _____

Firm _____

Address _____

Telephone _____

Make fees payable to Producers Council.
Send to: R. J. Denlinger, Owens Corning Fiberglas, 15300 W. Eight Mile Rd., Oak Park, MI 48237, 313/967-1300.

DETROIT HOSTS CHAPTER PLANNING SEMINAR

All chapter officers, executives and members are invited to attend the annual AIA Fall Chapter Planning Seminar slated for September 26 in the Radisson Cadillac Hotel, Detroit.

"The seminar provides an opportunity for the President-elect of each component to share ideas and experiences, problems and solutions with other presidents-elect," stated Elmer E. Botsai, FAIA, AIA President.

"It is also a good chance for chapter officers and executives to become familiar with the many resources which are available from national, state and local resources," he remarked.

U OF M OFFERS COURSES FOR ARCHITECTS IN ENERGY DESIGN, OFFICE MANAGEMENT

University of Michigan is conducting two courses this fall of special interest to architects, according to Robert Metcalf, FAIA, Dean of the College of Architecture and Urban Planning. The courses are "Energy in Architecture" and "Professional Practice".

ENERGY IN ARCHITECTURE is a lecture series with companion workshop in energy conscious design. The class meets Thursdays beginning September 14 thru December 7; lectures are 2:30 to 4 p.m. and workshops meet 6:30 to 8:30 p.m. in the Art

and Architecture Building. Lectures will be presented by a series of nationally known speakers who will also participate in the evening workshops. For more information on this course contact Willard Oberdick, Coordinator, 313/764-9453 or Robert Metcalf, 313/764-1315.

PROFESSIONAL PRACTICE I will consist of visiting lecturers from professional areas of law, consulting engineering, architecture and other fields. The course includes studies in philosophy, procedure, and problems of professional office administration and management. The class meets Wednesdays beginning September 13 in the Art and Architecture Building. Text book will be Volume I and II of "AIA Handbook of Practice"; course description is Architecture 583. For more information contact the instructor, Professor DeForrest Roggenbach, 313/763-1300.

Both courses may be enrolled in for regular credit of three credit hours or for CEU credit. Cost for each course is \$144. Limited space is available.

SEMINAR ON HEALTH FACILITIES PLANNING

The Michigan Department of Public Health and the Michigan Society of Architects are planning a "Health Facilities Planning Seminar" March 1-2, 1979 at the Park Place Hotel, Traverse City, Michigan.

Program topics will be: Social Behavioral Design Considerations for Health Care Facilities; Recent Michigan Legislation for Health Care Facilities; Trauma Center Design Concepts; Foreign Hospital Design Innovations; and Energy Management Techniques.



LEGISLATIVE UPDATE

Now that the Legislature is in recess (until September 5) we are submitting this mid-year report on our accomplishments and progress in your behalf. We particularly appreciate your prompt response to our requests for review and analysis of bills sent to you.

FEE SCHEDULE - Our most significant victory was in the adoption of a new fee schedule for architects and engineers. This was a long and involved effort in which your cooperation and understanding were very important. We understand that there are still some problems in the fee schedule which must be resolved and we will be working with you to resolve them.

H.B. 5689 - We know that amending the Statute of Limitations is high on your priority list. There is a bill (H.B. 5689) which passed the House during the closing hours of the session. We may be able to accomplish your purpose by offering as an amendment to this bill the substance of your S.B. 111. We will consult you on this and keep you advised.

H.B. 5620 - One of the bills for which you indicated support (H.B. 5620 - good moral character for architects) has been passed. The others are still pending. None of the bills to which you indicated opposition has passed.

This report is intended to cover only priority legislation, so if you have questions on any other bills, we

will be pleased to answer them. There are 28 bills we have been working on and monitoring for you.

Note: All pending bills will remain alive until the end of this year and new bills can still be introduced.

James H. Karoub Associates
Legislative Consultants

PRESERVATION CONFERENCE AT U OF M

Professionals in the design fields who are interested in work related to historic preservation will be participating in the "Conference on Preservation Guidelines for Design Professionals" November 8 and 9 at the University of Michigan. For registration information and other details call MSA, 313/965-4100. MSA is a co-sponsor for the Conference.



ARCHITECTS BOOKSTORE BOOK REVIEWS

. ALL THEIR OWN by Jan Wampler
(19.95).

Subtitled "People and the Places They Build," this is an unrivaled documentary of 22 fascinating structures, built by hand - sometimes lovingly, sometimes agonizingly - by their individual creators. All were an extension of their builders' desire to "...leave a few tracks, not just cancelled welfare checks," to exert a creative urge, to express opinions of a social or religious nature, or provide an abode for themselves which others only dream about.

Here you'll find countless hours of enjoyment as well as surprise. From George Plumb's house constructed with 180,000 bottles of all sizes and shapes, to Ellis Stenman's house and furniture of rolled newspapers, and Baldasare Forestiere's seven-acre underground home of tunnels and chambers.

. ARCHITECTURAL PHOTOGRAPHY by
Joseph W. Molitor (23.75).

Architects, builders, designers and contractors who use photography for publicity, public relations, brochures, soliciting new business and for progress photographs and final photography will find this volume invaluable. For it shows how to work with the handful of architectural photographers who do the bulk of this specialized work, and how to gain maximum benefit from their product.

The book explains what an architectural photograph is, how it differs from ordinary commercial photographs, and how the architectural photographer approaches an assignment. All the steps from exteriors to complicated interiors are examined in detail.

. ARCHITECTURE AND COLOR by
Waldron Faulkner, FAIA (19.50).

You'll find this to be an extremely informative volume on color fundamentals and color harmony, as well as a highly practical guide to the functional aspects of color in building materials. See details, for instance, on types of tinted glass used to reflect heat and to allow the passage of light, including charts of their levels of effectiveness.

You'll also want to see the selection on colors used for identification purposes or for camouflage, and the aids in selection of materials. And you'll get a complete rundown on types and grades of colored building materials - wood, stone, clay products, sealants, cement and concrete, plaster, metals, glass, plastics, flooring, stains, dyes, and paints.

. SHOPPING CENTERS: PLANNING DEVELOPMENT AND ADMINISTRATION by Edgar Lion (18.25).

From the original design concept and planning to the various stages of development and construction, right on through to their ultimate existence as successful business entities, virtually every aspect of the shopping center is thoroughly discussed and examined.

In addition, methods are presented for dealing with existing centers which require improvements due to deterioration or because they face new competition. You'll find information on ecological and energy considerations, financing, mall courts, eating and seating, structural design, air conditioning and

heating, decor, docking and service areas, parking, project management, and more.

ARCHITECT'S BOOKSTORE HAS BOOKS JUST FOR YOU

All of the books mentioned above are available in the Architect's Bookstore, 553 East Jefferson, Detroit 48226. Come in and browse. If we don't have what you want - there's a good chance we can order it. If you have any questions simply phone 965-4100. Bookstore hours are 8:30 a.m. to 5:00 p.m. Monday thru Friday.

OBITUARY

BERNARD TOMSON

1909 - 1978

Justice Bernard Tomson, co-author of the "It's the Law" column in Progressive Architecture magazine, died May 10. Justice Tomson was a recognized expert on architectural law and author of several books on the subject. He had been a contributor to the magazine for over 25 years.

CLASSIFIED

SITUATIONS WANTED

Recent graduate looking for position with emphasis on ENVIRONMENTAL RESEARCH/BEHAVIOR. Masters in Architecture, Kansas State University. Contact Cliff Montague, 913/539-3642, Manhattan, Kansas. Will relocate.

WANTED - POSITION with architectural office for design oriented, U of M M. Arch.; 1 yr. exp. w/eng. firm as designer. Mike Adams, 313/764-6594 (8-5) or 662-3890.

B.L.A. Degree in Landscape Architecture, Michigan State University. Desires architectural design experience. Contact Barbara Russell, 313/675-3108.

ARCHITECT/CONSULTANT ATHLETIC FACILITY DESIGN

Recent graduate of Syracuse University School of Architecture; B.S. from Springfield College, Springfield, Mass. Contact Bradley A. Macomber, Syracuse, New York, 315/424-1955.

ARCHITECTURAL DRAFTSMAN

Nine years experience - Industrial, commercial and medical buildings. Contact Mark Furstenberg, 313/341-3522.

HELP WANTED: ARCHITECTURAL DESIGNER

Progressive A/E firm seeks experienced architectural designer with background in institutional, commercial, and retail projects. Excellent working conditions and opportunities for professional growth. Submit resume to: Roy G. French Associates, Inc., 2001 11th Avenue, Port Huron, Mich. 48060, 313/987-4848.

HELP WANTED

BUILDINGS DESIGN & CONSTRUCTION: ARCHITECT OR ENGINEER

Consumers Power Company, a major Mid-western electric and gas utility has an immediate need at its corporate headquarters for an individual with three (3) or more years experience in buildings design, construction and maintenance with primary interest in office buildings and service centers. Desire BSCE or BA (Architecture); state registration is not required. Send resume in confidence to: Professional Employment, Consumers Power Company, 1945 West West Parnall Road, Jackson, Mich. 49201.
AN EQUAL OPPORTUNITY EMPLOYER M/F.

HELP WANTED: ARCHITECTURAL DRAFTSMAN

ARCHITECTURAL DRAFTSMAN wanted with minimum 5 years experience. Send Resume to: John Roger Johansen, 100 Portage, Houghton, Mich. 49931, 906/482-6740.

FOR LEASE OR SALE - Royal Oak, 1500-6000 square feet, plush office space, call Martin 313/647-0085.

GRAPEVINE

Eighty employees of Giffels Associates, Inc. downtown branch operation are in new offices at 333 W. Fort St., Detroit, MI 48226 (313/355-4600)..... Michael T. Steele has been appointed to head Giffels' downtown operation..... Frederick A. Eurich and Thayne L. Miner have been named professional associates of the firm Spence and Forsythe, Architects in Saginaw..... Brown & Deyo and Associates, Architects are involved with plans for renovations and remodeling of Andover and Lahser High Schools, Bloomfield Hills..... Karl H. Greimel, School of Architecture Dean at Lawrence Institute of Technology has named two assistants to his staff for 1978-79 academic year - they are Kenneth M. Livingston of Troy and Gary A. Kecskes of Detroit..... VFW State Commanders Group has awarded the 1978 Michigan Week Award for "Best Refurbished Post Home" to Austin and Associates Architects & Planners, P.C., Saginaw, for their project addition and remodeling to Lester J. Sitts Post No. 5065, VFW, Sheridan, MI..... Peter Darin has been appointed Executive Vice President of Smith Hinchman & Grylls Associates Inc...... George Craven and Kenneth J. Eilers of Jahr Associates, Inc. have passed the recent examination given by the Construction Specification Institute for "Certified Construction Specifier"..... J. D. Jewell has joined Giffels Associates, Inc. as Director of the Specifi-

cations, Construction Services and Cost Control Departments staffed by 62 professionals..... Kenneth M. Mitchell is the new Director of the Health Facilities Division of Smith Hinchman & Grylls Associates, Inc...... Robert D. Wilson, U of M-Flint's Campus Architect, was elected President of the Association of University Architects (AUA)..... Bill Kane of Manson, Jackson and Kane, Inc. was among representatives of the Greater Lansing community that traveled to Chicago May 16 to attract regional and national group business into Greater Lansing..... William B. Krag has been appointed Assistant Director of the Manufacturing Engineering Division of Smith Hinchman & Grylls Associates, Inc...... Philip J. Meathe, President of Smith Hinchman & Grylls Associates, Inc. has been elected a trustee of Harper-Grace Hospitals..... Robert L. Eck has been named Assistant Chief of the Project Management Department of Albert Kahn Associates, Inc...... William H. Ellis has been elected President of the Detroit Post, Society of American Military Engineers..... H. Warren Groth has joined the firm of Brown & Deyo and Associates, Architects, Inc. as Director of Production... ..the following officers were elected to the Michigan Board of Registration for Architects: Bernard J. DeVries, Chairman; Robert Wold, Vice Chairman; and Harold Myers, Secretary.

CALENDAR

SEPTEMBER

- 9-10 Lafayette Park Art Fair/Detroit.
- 10 Architects Sunday, The Macomb County Satellite Services Office Building, 1-4 p.m.
- 11 Detroit Chapter kickoff for High School Competition.
- 12 Western Michigan Chapter Awards Meeting; guest speaker Bill Kessler.
- 12 Aleksis Lahti, artist, speaks on "Design", Lawrence Institute of Technology, 12 noon.
- 19 Karl H. Greimel, LIT School of Architecture Dean, speaks on "Planning", LIT, 12 noon.
- 21 Detroit Chapter Board Meeting.
- 21 "Third Thursday" - Beaubien House, The Last Picnic.

- 21 Detroit Symphony Orchestra Opening 1978-79 Season, 8:30 p.m.
- 24 Architects Sunday, Blue Cross/Blue Shield Building, 1-4 p.m.
- 26 Chapter Planning Seminar run by AIA National Staff for all Michigan chapter officers and directors, Radisson Cadillac/Detroit.
- 26 Alex Pollack, Detroit City Planner, speaks on "Urban Developments", LIT, 12 noon.

OCTOBER

- 4 Ted Ramsey, Art Professor U of M, speaks on "Papermaking Design", LIT, 6 p.m.
- 7 Jerry Shea, FAIA, on "AIA Documents", AIA/PC Series Continuing Education Workshop, LIT, 9-12 noon.

OCTOBER (continued from Page 15)

- 16-20 Western Michigan Chapter "Architects Week" - Local Public Awareness and Professional Promotion Campaign.
- 18-20 MSA 63RD ANNUAL CONVENTION, Kalamazoo Center, Kalamazoo, MI.
- 19 "Third Thursday" - Beaubien House.
- 22 Detroit Chapter, AIA, "Architects House Tour", tour of six interesting houses, 12-5 p.m., for information call MSA, 313/965-4100.
- 24-25 Jordan College "Symposium for Energy Saving", Cobo Hall/Detroit.

NOVEMBER

- 8-9 Conference: "Preservation Guidelines for Design Professionals", U of M /Ann Arbor.
- 9-10 Seminar: "Government Official & A/E Contracting", San Francisco.
- 11 AIA/PC Series Continuing Education Workshop, "Steel in Architecture", LIT, 9-12 noon.
- 14 Western Michigan Chapter Meeting - Chapter Elections.
- 16 Detroit Chapter Board Meeting.
- 16 "Third Thursday" - Beaubien House.

DECEMBER

- 1 Detroit Chapter Honor Awards Presentation.
- 12 Western Michigan Chapter Meeting - Installation of officers.
- 21 "Third Thursday" - Beaubien House.

1979

JANUARY

- 20 AIA/PC Series Continuing Education Workshop, "Design for the Handicapped", LIT, 9-12 noon.

FEBRUARY

- 13 Detroit Chapter CSI "Annual Building Products Fair", Livonia Roma Hall, 4-9 p.m.
- 17 AIA/PC Series Continuing Education Workshop, "Application of Energy Standards in Buildings", LIT, 9-12 noon.

MARCH

- 1-2 Health Facilities Planning Seminar, Park Place Hotel, Traverse City.

- 17 AIA/PC Series Continuing Education Workshop, "Interior Design and Space Planning", LIT, 9-12 noon.
- 28 Detroit Chapter High School Competition entries due.

APRIL

- 21 AIA/PC Series Continuing Education Workshop, "Design for Glass Holding Members Sealants & Glazing Systems", LIT, 9-12 noon.
- 27 Annual Professional Liability Course/Detroit.
- 28 Detroit Chapter High School Competition Awards Banquet, LIT, 12 noon.

JUNE

- 3-7 1979 ANNUAL AIA CONVENTION, Kansas City.