



# Michigan Society of Architects Newsletter

November, 1977  
Volume 6 • Issue 11



## Masonry Institute of Michigan, Inc.

A NON-PROFIT CORPORATION/27600 FARMINGTON ROAD/S-208  
FARMINGTON HILLS, MICHIGAN 48018/(313) 553-2080

### MASONRY

the system that keeps  
YOU  
in control of design

No compromises, no tradeoffs. They're not necessary when you design in masonry. Because masonry is the only building system that provides it all: the structure itself; the aesthetic values of a human-scale material; the economy of low square-foot costs and speed of construction; important savings on energy costs; unequalled fire protection and sound control.

Masonry is the system that keeps YOU — the architect — in control of design...and this is the theme of the masonry industry exhibit at your 62nd convention this month in Detroit.

The exhibit is sponsored by the Michigan Masonry Council, an industry-wide organization that includes the Brick Institute of America, Mid East Region; the Concrete Products Guild of Michigan; the Masonry Institute of Michigan; the National Association of Brick Dealers, Michigan Chapter; and the Portland Cement Association.

Centerpiece of our display will be a brick and concrete masonry wall section with various types of insulation added to enhance its energy-saving properties. (When you visit the display, you'll have an opportunity to win a fine prize by correctly estimating energy savings of the masonry wall.)

The masonry industry also has been granted two spots on the MSA convention program. On November 3, at 10 a.m., a program titled "Music and Architecture" will be presented by James R. Platt of the BIA Mid East Region. On November 4, at 2 p.m., John A. Heslip and W. Thomas Munsell, P.E., of the Masonry Institute, will present a technical seminar on masonry's role in energy conservation and fire safety.

We invite you to attend these programs and to visit the Masonry Council display in booths 18-19-20 on the exhibit floor. We'll be looking forward to seeing you.

Sincerely,

MASONRY INSTITUTE OF MICHIGAN, INC.

John A. Heslip  
Executive Director

Having trouble finding that certain textbook? Or need a document in a hurry?  
Then make a trip to the Architects' Bookstore, located at Beaubien House for the most  
complete and up-to-date selection of architectural publications. We stock all of the AIA books,  
documents and forms and give discounts to AIA MEMBERS.  
If the book you're looking for isn't here, our special orders are delivered that same day, via UPS.  
Open every weekday from 8:30 A.M. to 5:00 P.M.

**ARCHITECTS BOOKSTORE-BEAUBIEN HOUSE**  
553 E. Jefferson, Detroit, MI 48226, (313) 965-4100





# MSA CONVENTION

Fred Anderson (Hubbell/Roth/  
Clark)

## MSA HONORS BANQUET AT VERSAILLES BALLROOM

The location for the finale of the 62nd Annual Convention will be the Versailles Ballroom at the Ponchartrain Hotel, Friday November 3. Beginning with cocktails at 7:00 p.m. in the Le Cafe, dinner will be served in the Ballroom at 8:00. Our headliners will be AIA President Jack McGinty of Texas and our MSA President Paul Bowers from Grand Rapids. Paul is our new Regional Director and will take office in 1978. Program for the evening will be the presentations of the 1977 Honorary Membership, the MSA Gold Medal, winners in the design awards for 1977 and the winners of the Draftsmans Competition sponsored by SMACNA and the MSA.

Tickets are \$15.00 per person, seating is at tables of eight. Reservations are a must, please call the office at 965-4100, or stop at the convention registration desk to order your tickets.

Transportation to the Ponchartrain from the Detroit Plaza will be on your own, cabs will be available at the hotel entrance, or, if the weather permits it is a nice walk.

## 1977 MSA MAC DRAFTING AWARDS PROGRAM

The purpose of the Competition was to stimulate greater interest and pride in the techniques of architectural and engineering drafting and particularly to emphasize the need for quality of line, clarity of dimensioning, simplicity of lettering, completeness, conciseness of notations and details, good composition and logical arrangement of the working drawing.

SMACNA's Sheet Metal Employee's Industry Promotion Fund was developed to build good public relations for the sheet metal industry by encouraging the best in workmanship, trade knowledge and contract performance for architects, designers, contractors and building owners. The SMACNA Industry Fund feels that by promoting excellence in drafting, they will benefit the entire building industry and thereby enhance good will for the sheet metal industry.

Following are the names of the winners:

Architecture	Charles E. McCrary (William Kessler Associates) Jack E. Roper (Harley/Ellington/ Pierce & Yee) Elsbeth C. Ware (Albert Kahn)
Structural	Michael G. Cummings (Giffels) Perry A. Gibbs (Hubbell/Roth/ Clark) George Yankoulides (Giffels)
Mechanical Air Handling	Gary D. Churchill (Giffels) Thomas Vanden Bossche (Inatome Associates) Eddie J. Pantig (Giffels)
Electrical	Becky B. Hetcher (Hubbell/ Roth/Clark) Patrick J. Lindsay (Albert Kahn)

Mechanical

Larry L. Burgess (SH&G)  
Lonny J. Ross (Ellis/Naeyaert/  
Genheimer)  
Charles De Angelis (Inatome  
Associates)

Our 44 submissions were represented by the following 20 firms: Anderson/Lesniak Assoc.; R. Armon, Architect; Farrand/Vroom & Assoc.;

Ferruccio/De Conti, Architects; Ellis/Naeyaert/  
Genheimer Assoc.; Ford & Earle Design Assoc;  
GM Design Staff; Giffels Assoc.; Harley/  
Ellington/Pierce/Yee Assoc.; Hubbell/Roth &  
Clark Assoc.; Inatome & Assoc.; Robert H.  
Isler, Architect; Albert Kahn Assoc.; William  
Kessler & Assoc.; Carl Knaebel Assoc.; Plummer  
Assoc.; Louis Redstone Assoc.; Smith, Hinchman  
& Grylls Assoc.; Dick Slocum, Architect; Straub/  
Van Dine & Dziurman Assoc.

Serving on the Jury were: George Klaetke, P.E.;  
Frank Klaetke, AIA; Samuel Popkin, AIA; Hideo  
Fujii, AIA; William Louie, P.E.; Joseph  
Bobbio, P.E.; Ralph Meek, P.E.; Stanley Martin,  
AIA; Creighton Lederer, P.E.; Anthony Castle,  
MAC; Andrew Kimmel, MAC.

## NEWS

### MSA BOOKSTORE

The latest estimating techniques and most advanced information on HVAC systems design, application, and installation are fully covered in A. E. Khashab's Heating, Ventilating, and Air-Conditioning Estimating Manual.

A valuable reference for estimators, HVAC contractors, mechanical engineers, architects, and construction managers, this comprehensive manual includes take-off sheets, materials estimating charts, and labor manhours tables clearly designed to enable users to select from various alternatives the most economical HVAC component or system for the same job function.

To order your copy, call the MSA Bookstore at (313) 965-4100. Copies are \$24.95 each.

**Grand Prize to be  
announced for the  
MSA Groundbreaker  
Road Rally  
Wednesday, November 2**



## NEWS (Cont.)

### WAGE SURVEY

Consulting Engineers Council is currently conducting a salary survey of architectural-engineering firms in Michigan. The survey has been mailed to 26 architectural-engineering firms, in addition to the engineering only firms.

A copy of the results of the survey will cost \$25.00 for the participants, this is to cover computer costs and print-outs and not profit.

The MSA will joint venture this survey in 1978 and the questionnaire will include a section applicable to pure architectural offices as well as the architectural-engineering offices.

### MBA FOR ARCHITECTS PROGRAM...

...at Florida Atlantic University, cosponsored by the AIA, has received full accreditation by the American Assembly of Collegiate Schools of Business. It is one of only four universities in AACSB's history to receive accreditation for both the undergraduate and graduate programs simultaneously. Applications are now being accepted for classes beginning in November. For further information about the program, call Director Dr. Darab B. Unwalla in Boca Raton (305/395-5100 Est. 2908) or Peter Wood at the AIA (202/785-7355).



### HOUSE ACCOUNT

The shelving arrived this month for the bookstore and for the library on the second floor. The library is also the meeting room for committees and the boards as well as the lunch department. We have a nice collection of books and papers that have been contributed by members over the years. We are delighted to pick up books and materials from almost anywhere if it means being able to save them for the MSA library. If you run out of room and need to do some house cleaning, keep us in mind, we now have the space for books.

Nick Vitale, from Contract Interiors has installed the shelving from Robert Himran, The Worden Company, and our Architectural Bookstore is off and running. We have some nice books that would be good Christmas presents, so stop by for a visit. We are also interested in new books for our stock on the recommendation of members. If you find a goodie please let us know about it. The Bookstore has some items for children, books and puzzles and some career guidance materials that are popular.

Ray Williams has spent more than just a few hours installing lights for our nearly blind bookkeeper, Phyllis, and for the rest of our dark passages. Our other volunteers for the month are Tom Marchesano and Mark McPherson, who are helping with the winterizing of the house and necessary chores to keep it in running order.

The Beaubien House Committee has been meeting on a regular schedule, Chairman Ed Francis runs a tight ship and the committee has assignments to complete on deadlines. They have a display at the Convention in the Exhibit Hall, be sure to stop for a visit.

The Beaubien House will be the starting point for the Host Chapter Party on Thursday night, November 3, we will see you all then.

## DETROIT CHAPTER, AIA

DETROIT CHAPTER GOALS FOR 1978  
TED KURZ, AIA

In a salutation to the citizens of Detroit, Antal Dorati, world famous conductor and newly appointed music director of the Detroit Symphony Orchestra, expresses thoughts on music which can be applied with equal appropriateness to the role of architecture.

The service that we makers of music are called upon to render is one of the most valuable in the world: to give pleasure and stimulation to the mind in the most sublime way, to alleviate stress, relax tight nerves, give a few hours of centered meaningful, alert repose, and through it to renew the strength we all need to face the next day. This has been the task and the role of the arts through millenniums, and their presence with us is the best proof of their worth and validity. We all have our parts assigned to us in the great process of producing and enjoying art; though they are of varying complexities, they are equally important.

**Grand Prize to be  
announced for the  
MSA Groundbreaker  
Road Rally  
Wednesday, November 2**



## DETROIT CHAPTER, AIA (Cont.)

While a beautiful built environment remains the essence of our professional effort, there are many supporting roles which each of us must play individually and collectively in order to maintain and strengthen that effort. It is within this spirit that I wish to discuss with you the goals and emphasis of effort for our Detroit Chapter in 1978.

Joseph Hudnut, former dean of architecture at Harvard, talked of a building's outward affiliations and inward functions. This set of relationships is true also of our activities as members of the Detroit Chapter of the AIA.

Our National AIA code of ethics contains the basis for what I believe to be the most important of our outward oriented efforts - that of continually improving the public's understanding of architecture. The corollary to this understanding is a heightened professional profile.

The role of our chapter's Public Education Committee is paramount in this regard. An "Architecture to the Schools" program, similar to the very successful "Art to the Schools" program, and formed on the experience of AIA National and programs such as the Boston Chapter's would introduce the concept of the beautiful built environment to children in their early formative years and lay the groundwork for more specific presentations later on. The task of addressing high school students and civic groups requires a much strengthened speaker's bureau to augment the effort of the faithful few who have answered this call in the past.

Another facet of public architectural education is a series of courses on architectural topics at the adult education (community house) level. Subjects such as "So You'd Like to Build a House" could be presented by some of our senior, semi-retired members with skill and enthusiasm.

Our Urban Design and Historic Resources Committees have been actively engaged in the recognition of urban design efforts of merit and opportunities for an enriched environment through the preservation of significant historic elements. A current example is the program for the Monroe Block developed with the help of Ed Francis and Tom Holleman. These activities should be encouraged and supported in the future, and we should establish a broader context for these efforts by seeking a basic esthetic denominator for our city to which the flux of political interests can constantly refer.

In the meanwhile, the acquisition and occupancy of the Beaubien House will certainly heighten our civic profile and lend a much needed focus to our Chapter activities. We should continue to support a comprehensive approach toward the restoration of this edifice as a symbolic and practical home.

The current effort by a group of our young members in re-introducing the previously successful "Architect's Sundays" should be strongly applauded. While this function might be maintained best at a spontaneous, task force level, it requires additional volunteer help and ideas for future Sundays,

and will benefit from the experience of some of our older members.

A new idea, also designed to strengthen our profile, is the introduction of an Exhibits task force. The idea here is to exhibit the many impressive Honor Awards photo boards in various public lobbies, shopping malls, banks, etc. Heretofore, these valuable communication tools have occupied much needed staff space. This effort is particularly suited to a small vigorous group of young members.

Finally, earlier this year your board expressed its support of a R/UDAT in Detroit as part of a state-wide R/UDAT program under the direction of the MSA. This function is scheduled for January, 1978 and should bring added recognition to our profession.

Looking inward, it has become apparent that a most important chapter function is the re-kindling of a sense of comradeship with our peers which we've somehow lost through the past decade. While this is a difficult and baffling problem, I feel we should re-introduce general membership meetings on a regularly scheduled basis with drinks, dinner and speaker. It seems unnatural, somehow, not to meet with each other to discuss our common goals and problems to laugh at our frailties - more often than we do.

Our chapter programs should be social in nature, conducive to solidarity and a sense of professional worth. Their success hinges on your response.

Increased membership should continue to be a point of major emphasis during the coming year. This year's effort was well handled and very successful, but it is important to note that our Chapter roster contains 90 emeritus members, indicative of the fact that membership increases must absorb the rate of normal membership reduction. We must all personally orient and cultivate young professionals to AIA membership and to the opportunity of serving their profession.

A new "Income Other Than Dues" or Fund Raising Committee is proposed to focus attention on the Chapter's potential for fund raising and to identify and develop specific programs for this purpose. This function, together with increased membership, is a positive step toward holding dues at their present rate and allows the Chapter more options in pursuing benefits for its members. An "Art by Architects - Auction" may present the double advantage of exposure and added income for the artist and for the Chapter!

While the National AIA has developed strong liaison at the Federal Government level, and the MSA is evolving a similar relationship with the legislature in Lansing, our local Chapter has not oriented itself sufficiently to local political action. This is an area which must be strengthened if we are to influence our local built environment significantly. It is proposed that the present Professional Practice Committee be charged with the task of identifying positions on local planning and zoning boards appropriate to architectural appointments, and issues requiring planning and design input. This committee could also act as the local arm of the Minuteman and PAC programs.



## DETROIT CHAPTER, AIA (Cont.)

The Continuing Education Committee has performed admirably in establishing the basis for a comprehensive MSA continuing education program through a consortium of the University of Detroit, University of Michigan and Michigan State University. A separate, detailed report on this activity and on the ramifications of that committee's structure will be included in the next Newsletter.

Architects in Industry has been the subject of detailed attention at the National AIA level and the formation of component committees is urged. An industrial city like Detroit should have a model Architects in Industry Committee. Our built environment can benefit substantially from candid, informal dialogue with industry corporate staffs within the assumption that Macy's can tell Gimbel's. This goal will be strongly pursued during 1978.

Technical programs, as opposed to general membership programs, are expected to be developed by the various technical committees. All programs and ideas for funding within the constraints of existing resources. The complete committee structure for 1978, together with an expression - of - interest form will be set forth in the December Newsletter. The success of our programs depends almost completely on the volunteer help of our Chapter members. We will need competent, imaginative chairmen to lead our committee functions, particularly in the areas of Public Architectural Education and Fund Raising. I urge that you consider carefully the goals outlined here, and I look forward to your positive response to the opportunities they present for our Chapter and our profession.

## MISCELLANEOUS

### NATIONAL BOARD AT MACKINAC ISLAND

The national AIA Board of Directors held their fall meeting at the Grand Hotel on Mackinac Island the last week in September. The weather was not as nice as it might have been, but architects from California and Maine, Louisiana and Minnesota enjoyed the hospitality of the Grand Hotel and our own Regional Director, Bill Jarratt, AIA.

Northern-Michigan Chapter President, Jon Walter, AIA, and his wife Judy helped with the hosting of the group, and Betty and Bob Bell of Traverse City came for an evening.

In December, Paul Bowers will assume the duties of the Regional Director for Michigan as Bill Jarratt retires after his three year assignment.

### ARCHITECT'S SUNDAY

Sunday, September 25, the Detroit Chapter, AIA, in cooperation with Smith, Hinchman & Grylls Associates and the American Motors Corporation, sponsored the Architect's Sunday tour of the American Center Building in Southfield.

The tour was a huge success, with approximately one thousand people attending. We found the public most interested and curious about the making of such a large structure, asking many questions about the building. The tour guides all said they were left with a feeling of accomplishment.

SH&G donated Mark McPherson (who worked uncountable hours setting up the tour), Tom Marchesano, Ray Manning, Charles McCrary, Tom Harris, AIA, Dale Johnson, AIA, Kevin Ratigan, Bob Fratti (who did a great job as our tour director), Pam DuBois, John Flynn, Gary Boyd, Jim Gallager, AIA, (in charge of publicity), and Gill Kim, AIA. Bill Brintnall from Eberle M. Smith Assoc., Paul Brunet from AMC and Ron Senkowski, American Center Building Manager were there, along with Renee Patt of the Detroit Chapter staff.

We would like to put in a special thanks to William Wilson, the General Manager of Merrick's Restaurant and his staff for serving our tour guests with coffee, punch and home-made cookies. Mr. Wilson also provided the tour guides with a much needed 'refreshment' after the tour.

Any firms interested in participating in the Architect's Sunday program, or any persons who would like to take part in a tour please call Mark McPherson at 964-3000, ext. 695, or Renee Patt at the Detroit Chapter, 965-4100. The Architect's Sunday program is an excellent way of communication between architect and public, but we need everyone's help.

### MEMBERSHIP COMMITTEE OF THE DETROIT CHAPTER POSITION PAPER #2

This paper is concerned with the method of payment of AIA dues from the individual's point of view and the Detroit Chapter's point of view. Our recommendation (exactly the same as the most recent AIA Membership Task Force recommendation) is a system of voluntary withholding of AIA dues by each firm thru payroll deductions.

Every Detroit Chapter AIA firm should be required to offer the service of regular (each month, each paycheck, etc.) withholding of individual AIA dues thru payroll deductions. This would minimize the "single shot" impact of the dues burden on the individual member. This would increase AIA membership, especially if all firms made this policy known and encouraged it strongly among their employees. Also, job changes by an individual would not adversely affect his AIA membership in any way, since this would be a portable benefit.

For the Detroit Chapter, this policy would be helpful in creating a favorable cash flow situation and minimizing bill collecting headaches. Depending on the administrative details, each firm could submit one payment per month (bi-monthly or whatever) including all the dues for that firm's AIA members. It's share of supplemental dues could possibly be worked into this plan somehow.

The administrative details of this plan should be worked out immediately by the Detroit Chapter and Michigan Society of Architects administrative staffs so that prompt action can be taken by the respective boards to put this system into effect.





**The 62nd  
Annual Michigan Society  
of Architects  
Convention  
November 2-4 / 1977**



# The 62nd MSA Convention Program

## WEDNESDAY

8	9	10	11	12	1	2
		Energy Redesign/Retrofit Continuing Education Program Jack Haley, AIA Refreshments Sponsored by: Detroit Edison				
			MSA Board of Directors Meeting & Luncheon			

## THURSDAY

Indiana/Ohio/ Michigan Breakfast		Cost Based Compensation for Expanded A/E Services Donald Stephens, FAIA			Exhibitors Buffet Luncheon	
		A Short Illustrated History of Architecture & Urban Design Prof. Norbert Gorwic				
		Communicating & Marketing Architecture Stephen Kliment, AIA				
	Professional Liability Paul Bowers, AIA	Music & Architecture James Platt	By What Standards Shall We Be Judged Thomas Sheehan			
					Spouses Luncheon Pontchartrain Wine Cellars	

## FRIDAY

		Value Engineering & Life Cycle Costing Al Dell'Isola, P.E.			Exhibitors Buffet Luncheon	
		Historic Preservation Charles McCafferty, AIA, Thomas Holleman				
		Professional Registration Thomas Sedgewick, FAIA, Robert Metcalf, FAIA, Burtch Beall, AIA, William Ballenger, Linda Joy				
	Architectural Photography B. Korab	Ideas For Downtown Alex Pollock	Architectural Photography B. Korab			
			R/UDAT Eugene DiLaura, AIA			



3

4

5

5:30

6

7

8

Energy Redesign/Retrofit  
Continuing Education Program  
Jack Haley, AIA

Requirements for Expanded  
Services Michigan  
Durkee, AIA & Staff

MSA Annual  
Business Meeting

Groundbreaker Road Rally  
Exhibitors/Music/Prizes/Cocktails/Dinner/Fun

sed Compensation for Expanded A/E Services  
Stephens, FAIA

Short Illustrated History of Architecture  
Urban Design  
Prof. Norbert Gorwic

The Architecture of Richard Meier  
Richard Meier, AIA

Application of  
Architectural  
Models  
Robert Grau

Planterra

Sketch Tips  
Richard Rochon

Application of  
Architectural  
Models  
Robert Grau

Open House MSA Headquarters  
The Beaubien House Reception  
Sponsors For Reception  
Producer's Council  
Champagne & hors d'oeuvres

Host Chapter Party  
Catch the Bus from the  
Beaubien House  
Cocktails & hors d'oeuvres  
Sponsor for Cocktails: Great  
Lakes Fabricators & Erectors

Rossetti/Associates Followed  
by Bus Tour of Downtown

Greek Dinner Music &  
Dancing/Cocktails, University  
of Detroit Law School

Value Engineering & Life Cycle Costing  
Dell'Isola, P.E.

Land Development  
William Johnson

Renaissance Center Tour & Development  
Vincent Boyle, AIA & Wayne Doran

Develop-  
ment AIA  
Ideas For  
Downtown  
Alex Pollock

Membership AIA  
Art Nelson, AIA  
Dennis King, AIA

Institute  
Sign It & Win  
Gary Lowell

President's Reception  
MSA Honor Awards Banquet  
Guest Speaker: Jack McGinty,  
FAIA, President of The  
American Institute of Architects  
Pontchartrain Hotel



## Groundbreaker Contributors

Auch, George Co.  
Barton-Malow Co.  
Bazzani Building, Inc.  
Campbell General Contractor, Max  
Cronk & Tocco, Inc.  
Dailey, R. E. Co.  
Darin & Armstrong, Inc.  
Durbin, Clarence A., Designer-Builder

Etkin, Johnson & Korb, Inc.  
Ferguson, J. A. Construction Co.  
Grunwell-Cashero Co., Inc.  
MTA Construction, Inc.  
Palmer-Smith Co.  
Schiller Construction Company, Inc.  
Shmina & Sons Co.  
Vig, J. S. Construction Co.

## Exhibitors MSA Convention

Amarlite Anaconda Aluminum Co.  
Artisian Plastics  
ASG Industries  
Beaver Distributors, Inc.  
Bethlehem Steel Corp.  
Bigelow-Sanford, Inc.  
Century Rain-Aid  
Contract Interiors  
D & C Plumbing Supply  
Dallas Ceramic Company  
Detroit Partition Co.  
Dodge/SCAN Div. of McGraw-Hill  
Dow Chemical  
Dunn Blue Print Co.  
Elzinga & Volkers, Inc.  
Executone of Detroit  
4-D Builders Supply, Inc.  
Grand Blanc Cement Products, Inc.  
Greensteel, Inc.  
Hume Snow Melting Systems  
In Sink Erator  
Johnson, Phil Sales, Inc.  
Kelly, William H. Company  
LCN Closers  
Medusa Cement  
Michigan Bell Telephone

Michigan Consolidated Gas Co.  
Michigan Masonry Council  
Michigan Ohio Terrazo  
Michigan Precast Concrete  
Modernfold  
Morley Brothers  
Nelson-Mill  
Pella Window & Door Co.  
Plumbing & Heating Industry of Detroit  
Planterra  
Professional Underwriters, Inc.  
Reliable Glass Co.  
Russell Hardware Co.  
SMACNA  
Slater Wallcovering/General Tire  
Sprinkler Irrigation  
Standard Dry Wall Products  
Standard Wallcovering Studio  
Thom's Lair  
Tom Company  
Trio Associates, Inc.  
United Glazed Products, Inc.  
Virginia Tile  
Wilson, Ralph Plastics Co.  
Williams Products  
Williams, Ray

## MSA Convention Committee

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PROGRAM COMMITTEE Paul Brown, FAIA  
PRIZE COMMITTEE Adam DeMartino  
HOST CHAPTER PARTY CHAIRMAN  
Mary Fears  
PROGRAM CHAIRMAN Ted Kurz, AIA  
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GRAPHICS Virginia Pinnell, AIA  
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MSA PRESIDENT Paul Bowers, AIA  
MSA TREASURER James Kinville, AIA  
EXECUTIVE DIRECTOR Ann Stacy,  
Hon. AIA  
EXHIBIT LIAISON Rae Dumke



## MISCELLANEOUS (Cont.)

### ARCHITECTURAL DESIGN CONTEST FOR STUDENTS

Designing a hypothetical "Great Skate" skateboard park is this year's theme of the annual architectural competition for high school students sponsored by the Detroit Chapter of the American Institute of Architects, the Detroit Edison Company and the School of Architecture at Lawrence Institute of Technology. The contest is open to students attending high schools in Wayne, Oakland and Macomb Counties.

A \$1000 first place scholarship and other scholarships to architectural colleges of the student's choice will be awarded winning entries judged by a distinguished panel of architects. Entries are evaluated on the basis of presentation technique, originality of design, technical aspects, and aesthetics. Deadline for applications is October 27 and entries must be received by February 21, 1978. Winners will be honored at a special luncheon at LIT in April. For applications and additional contest information, contact the program's director, Fred John, AIA, at 444-1800.

"The tremendous popularity of the skateboarding sport has resulted in the consideration of free form parks much like the roller skate rinks of the past generation," said Tom Wickle, AIA, a coordinator of the project. "High school students are certainly aware of the excitement and current limitations of the sport, so I'm sure they'll devise eye-opening solutions that will benefit both architects and the public alike."

The competition gives high school students a problem similar to that which a working architect might face. The site of the hypothetical park this year is in Birmingham.

"Because the competition normally involves hundreds of student man-hours, the results are often spectacular," added Fred John. "As in past years, we plan that a display of winning drawings will tour the state upon completion of the contest."

Last year, over 120 students from 30 metropolitan-area high schools competed in the design contest, offering solutions to the construction of an audio-media sales center.

### MEMBERSHIP COMMITTEE OF THE DETROIT CHAPTER REPORT

Directing the 1977 Membership Campaign has been an unexpected pleasure. The assistance and encouragement offered by the Chapter's Board of Directors and Headquarters' staff has made our efforts more rewarding than would have been anticipated.

Following the devastating loss in members during the 1975-1976 recession, the Committee took on a task that was the envy of no one. Nonetheless, our efforts have paid off with a substantial increase in new memberships. At this writing, we have received or processed 56 new applications including 35 Corporate, 17 Associate, 3 Professional Associate and 1 Professional Affiliate. As impressive as the numbers appear, however, we remain some 16 Corporate applications short of our goal of 51 new members (a 10% increase in corporate membership.)

All is not lost though. Our greatest triumph of the year is just emerging. Effective January 1, 1978, the following changes have been enacted: 1) Associate Membership has been increased to AIA Associate Membership, making the Journal and all other national benefits available to our younger members. 2) The Detroit Chapter dues have been slashed for new Corporate Members to coincide with the sliding dues scale established by the National AIA.

First year Detroit Chapter dues for Corporate Members will be \$20.00, second year dues \$40.00, while each year thereafter will be \$70.00. As noted in a mailing also sent to you recently, the MSA dues will also match this same sliding scale if so approved at the November MSA Convention. What all this means is that full membership will be available to qualified applicants in 1978 for only \$90.00 the first year and \$155.00 the second year. 1978 should be our greatest membership year ever.

Our committee has not been resting on our successes, however. Our Position Paper #2 has not yet received acceptance. Payroll deduction of AIA dues could be our strongest tool in encouraging participation. We implore each of you to develop in your office a system of regular payroll deduction of AIA dues for those members paying their own way. Benefits are the main target of this year's and next year's committee activities. The Detroit Chapter, AIA will benefit you!

### NATIONAL HOME FASHION LEAGUE DINNER

On the evening of November 9, 1977, the Michigan Chapter of the National Home Fashion League will sponsor a dinner and panel discussion, at the Michigan Inn in Southfield.

Panel discussion subject: Future of Solar Energy; keynote speaker is Colonel Alfred Worden, Director of Energy, Northwood Institute, Midland Michigan. Colonel Worden was one of the first of nineteen astronauts to walk on the moon.

On the panel will be executives from General Motors, Detroit Edison and Smith, Hinchman & Grylls Associates.

Cocktails will begin at 6:00 p.m., dinner will be served promptly at 7:00 p.m. and the cost is \$16 per person. For reservations send a check, payable to NHFL, 2789 Coolidge in Berkley, Michigan 48072.

### LUNCH-O-REE HONORING BOY SCOUT LEADERS

The first Construction Industry Lunch-O-Ree of the Detroit Area Council, Boy Scouts of America will be held at noon Wednesday, November 2 at Fairlane Manor.

The program has a dual purpose: to create a greater awareness of the Scouting program and its present and future impact on our metropolitan community and to recognize outstanding persons in the industry who have given exceptional service to Scouting.

To be honored as this year's recipients of the the Good Scout Award are Rolland M. Wilkening, President of Barton-Malow, and Edward A. Kaegi, retired executive who headed real estate and construction activities for General Motors.



## MISCELLANEOUS (Cont.)

### PRODUCERS' COUNCIL NEW EXECUTIVE OFFICERS

The Michigan Chapter of Producers' Council announces the election of a new team of Executive Officers as it enters its 46th year in Southeastern Michigan.

The Producers' Council is an association of manufacturers providing the entire construction industry: architects, engineers, contractors, home builders, designers, developers and many others with quality products.

The new officers are: President, Daniel P. O'Connell; First Vice President, Dale K. Parker; Second Vice President, James P. Shoup; Treasurer, Grant Healy; Secretary, Robert J. Denlinger.

### CONSTRUCTION SPECIFICATIONS INSTITUTE

The Detroit Chapter of Construction Specifications Institute has elected new officers and directors for 1977-78, with John Banicki, P.E., serving as president.

Other officers include: Thomas I. Young, President-elect; Kurt Wever-Stroebele, Vice President-Professional; Leonard C. Thorpe, Vice President-Industry; Alan Herskovitz, Secretary and Louis E. Cabrera, Treasurer.

### FIRM HAS MOVED

The firm of Architectural Models, operated by Robert T. Grau, speaker at the upcoming MSA Convention and model maker, has moved to 5138 Elmhurst, Royal Oak, MI 48893. The phone number is (517) 644-3420.

### EMIL LORCH PROFESSORSHIP OF ARCHITECTURE

The Emil Lorch Professorship of Architecture and Urban Planning, named for the first head of the University of Michigan's architecture program, has been established at the U of M College of Architecture and Urban Planning.

"Named" professorships at the U of M are established to honor deceased or retired faculty members who merit special distinction. Funded at a level of \$2,500 per annum from bequests to the University, the professorships also honor those who hold them.

Lorch founded U of M's program in architecture in 1906, continuing as its head until 1936 when he resigned as director of the College of Architecture. He continued teaching at U of M until his retirement in 1940. He died in 1963.

"Throughout this period of 34 years as administrator and teacher, Lorch took the leadership in the organization of the College of Architecture, contributed largely to the development of its resources and prestige,

and was untiring in his efforts to advance the interests and usefulness of the architecture profession in this state and nationally," said U of M architecture Dean Robert C. Metcalf.

Born in Detroit in 1870, Lorch attended Detroit Museum Art School, Massachusetts Institute of Technology, and earned an M.A. degree in architecture from Harvard University. Before coming to the U of M he held teaching and administrative posts at several other schools.

He was one of the founding members of the Association of Collegiate Schools of Architecture in 1912, later serving as vice president and president. From 1915-17, Lorch was instrumental in gaining passage of legislation regulating the practice of architecture in Michigan.

Active in architectural practice, Lorch designed the original U of M Architecture and Design Building on central campus, Belle Isle Bridge in Detroit, several buildings for the Detroit Edison Company, and many residential projects.

In the 1930's, he headed a project of the Historic American Buildings Survey to record Michigan's significant structures.

## LETTERS

### LETTER TO THE EDITOR

Dear Miss Stacy;

Thank you for the opportunity of hosting the "Russian Visitors". My wife Serafina and I had a very enjoyable afternoon with our guests from Moscow, Mr. Moisei Chesakov and his architectural colleagues Margarita and Kiria. We learned a great deal about architecture and its practice in Moscow and our friends were very much impressed by Detroit life and the buildings we visited. They were particularly pleased with the personal attention and the opportunities offered by hosting approach and felt that it was the highlight of their trip to date.

We applaud the Detroit Chapter for thoughtfully and regularly providing this courtesy to the Soviet visitors to Detroit and we would be more than pleased to be volunteers again in the future.

Very truly yours,

Tito Marzotto  
Smith, Hinchman & Grylls Assoc., Inc.

## OBITUARIES

Jan Tabe Gaastra, AIA, died at the age of 73 September 13, 1977. Most recently a consultant for Daverman Associates, Inc., Mr. Gaastra had also worked as an architect for Giffels & Rossetti Associates and D. W. Rottschaefer of Grand Rapids. From 1958 to 1970 Mr. Gaastra was in business for himself. He is survived by his wife, Kathryn; two sons, Dale and Thomas; brother Gerard and two grand-daughters.



## GRAPEVINE

Gunnar Birkerts, FAIA, designing U of M Law School's law library addition.. Thomas Strat, AIA, of Thomas Strat Assoc., gave a talk on solar energy systems at the AIA luncheon of September 18...Gove Assoc., of Kalamazoo has appointed Howard D. Gunderson and Jagat Valdivya to its Architectural Dept., and promoted and reassigned Robert Neukranz, P.E. and James Boynton to manage engineering and surveying operations and appointed John R. Caton an associate in their firm... William F. Thrall, AIA, of Steenwyk & Thrall is serving on the Grand Rapids Municipal Art Advisory Commission, term expiring in 1979. Gerald Diehl, FAIA, has been appointed to the Board of Trustees of the Detroit Institute of Technology...Thomas Strat, AIA, was guest speaker at the Producer's Council meeting, speaking on and Architect's Experience and Attitudes on Solar Energy Systems...John T. Dye, AIA of Oscoda, MI was named Oscoda-AuSable Citizen of the Year...Linden C. Pettys, AIA, recently completed a term as chairman of the National Park System Advisory Board...Elmer J. Manson, AIA, of Lansing has retired from the firm of Manson-Jackson-Kane, Inc.

## FREE CATALOG



For a free government catalog listing more than 200 helpful booklets, write:  
Consumer Information Center, Dept. B, Pueblo, Colorado 81009.

## CLASSIFIED

POSITION OPEN for young architectural graduate with experience in design and working drawings. Contact Architonics, 600 South Brown Street, Jackson, Michigan 49203 or call (517) 787-4733.

BARBARA OSGOOD is looking to develop a career in the interior design field. Her particular interest is residential design, but would enjoy experiences in either residential or contract situations. Contact her at 321 Bogue Street, Apt. 235, E. Lansing, MI 48823 or call (517) 332-0131.

## CALENDAR

### NOVEMBER

Oct. 22-Center for Creative Studies presents  
Nov. 11 their Crafts Alumni Exhibition. For information, call (313) 872-3118.

1-3 Building and Construction Exposition and Conference, McCormick Place, Chicago. For information write the BCEC, 331 Madison Ave., New York, N.Y. 10017 or call (212)682-4802.

2-4 MSA 62nd Annual Convention at the Detroit Plaza Hotel, Renaissance Center.

2 Flint Chapter Executive Meeting at THY & Assoc., 3:45 p.m.

MSA Board of Directors Meeting.

MSA Business Meeting

4 U of D Student Chapter; All School Sketch Problem, 2p.m. - midnight.

8 Western Michigan Chapter: Local Historic Architecture

Producers' Council Executive and Operations Planning Meeting.

8-10 1977 International Interior Design Show, Automotive Building, Exhibit Place, Toronto.

"Energy Efficiency in Wood Building Construction" sponsored by FPRS.

9 Flint Chapter Meeting, University Club, 11:50 a.m.

IES Dinner at Ralleggh House - Design Implications of Age & Seeing Disabilities.

National Home Fashion League dinner and discussion - see Newsletter story for details.

13-18 AIA/ACEC Value Engineering Workshops Baltimore, Maryland

15 Producers' Council Regional Meeting at the St. Clair Inn

16 Detroit Chapter Annual Meeting at the Engineering Society of Detroit.

17 U of D Student Chapter Tour of SH&G or Gunnar Birkerts Associates



# CALENDAR (Cont.)

## DECEMBER

- IES-DLF Christmas Party - Details to be announced
- State-wide R/UDAT
- 1 Deadline for entry in the Plywood Design Awards Program.
- 2 Detroit Chapter Honor Awards Banquet at the Ponchartrain Hotel.
- 5-9 MRMCA-PCA Personnel Certification Course. For details call the MRMCA at (517) 372-8932.
- 6 MSA Board of Directors Meeting

- 7 Flint Chapter Executive Meeting at THY & Assoc., 3:45 p.m.
- 9 U of D Student Chapter Architects' Party - Beer, Food, Band - Open to University, \$2 admission
- 13 Western Michigan Chapter: 1978, What Kind of Year Will It Be? - Economic Projection of Architectural Business Installation of officers.
- Producers' Council Executive and Operations Planning Meeting
- 14 Detroit Chapter Board Meeting
- Flint Chapter Meeting at 11:50 a.m. University Club

## JANUARY

- 12-14 Grassroots National AIA - Washington D.C.

# Annual Election of Detroit Chapter Officers and Board of Directors

The nominees for election at the **Annual Meeting of the Chapter, Wednesday, November 16, 1977.**

According to the Detroit Chapter Bylaws revised and approved 1971, absentee ballots will be available from the Chapter office **upon written request.** Such ballots must be returned to the Chapter Office no later than Friday, November 11, 1977.

Address requests for absentee ballots to Ann Stacy, Executive Director, 553 East Jefferson, Detroit, Michigan 48226.

The Annual Meeting will be held from 5:00 P.M. until 7:30 P.M. at the Engineering Society of Detroit, 100 Farnsworth, Detroit, Michigan 48202.

## VICE PRESIDENT-PRESIDENT ELECT



**Eugene L. DiLaura, Jr.**, registered in 1955 in Michigan to practice architecture and currently holds NCARB certification plus registration in New York and Massachusetts. He has gained his professional experience in the offices of T. Rogvov, Eberle M. Smith Associates, M. Yamasaki, Meathe-Kessler and Associates and SH&G. He is currently Director of Technical Resources for William Kessler and Associates.

He has participated in many of the programs and committees of the Detroit Chapter, AIA, the Michigan Society of Architects and National AIA. He has served as director, secretary, vice president and president of the MSA. He also served on the Bylaw Committee, revamped the MSA Firm Membership Committee and researched the dues structure of the MSA. He helped formulate the Continuing Education Program currently being developed which will be a consortium of Michigan State University, University of Michigan and University of Detroit by the MSA and is the chairman of the State-wide Regional/Urban Development Assistance Team now under way.

## SCHEDULE

5:00 P.M. - 6:30 P.M. Balloting  
6:30 P.M. - 7:30 P.M. General Membership and Election Results

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There will **NO CHARGE** for attending this meeting. There will be a cash bar only - this is not a dinner meeting.

**PLEASE CALL CHAPTER HEADQUARTERS - 965-4100 - FOR RESERVATIONS PRIOR TO FRIDAY, NOVEMBER 11, 1977.**

## VICE PRESIDENT-PRESIDENT ELECT



**Virginia Pinnell**, received her Bachelor of Architecture from the University of Kentucky, is a registered architect in Michigan and has NCARB Certification. She is Vice President of Design for Contract Interiors, Inc. Before joining Contract Interiors, she worked as an architectural designer for Stevens & Wilkinson in Atlanta, Georgia, and in the Detroit area for O'Dell, Hewlett & Luckenbach and Giffels Associates.

She has been active in AIA activities for both the MSA and Detroit Chapter. She served as MSA and Detroit Chapter Chairman of the Minority Disadvantaged Scholarship Fund, was a member of Detroit Chapter committees for Interior Design and Professional Employment Practice, represented the Detroit Chapter as a Director on the MSA Board of Directors for two years, and was MSA Chairman for the Monthly Bulletin Policy Committee. She is currently Secretary for the Detroit Chapter and is a member of the MSA Monthly Bulletin Committee, MSA Convention Committee and Michigan Architectural Foundation Beaubien House Committee.



# Annual Election of Detroit Chapter Officers and Board of Directors

## SECRETARY



**Sanford Rossen**, a partner in the firm of Rossen/Neumann Associates, Architects, received a Bachelor of Architecture degree from the University of Michigan in 1951. He was a member of Phi Kappa Phi and Tau Sigma Delta Honoraries and was awarded the AIA School Gold Medal. After graduation he worked as a project designer and project manager for Swanson Associates and O'Dell, Hewlett & Luc-

kenbach, Inc., and became registered in 1956; he holds an NCARB Certificate. In 1957 he founded Sanford Rossen Architects, which became Rossen/Neumann Associates in 1969. He has served on the Detroit Chapter Program Committee (several years as Chairman), the Urban Design Committee, and is presently Chairman of the Professional Practice Committee. He was a member of the Southfield, Michigan Planning Commission from 1969 through 1977. He has been a visiting lecturer at the University of Michigan and Lawrence Institute of Technology.

## SECRETARY



**Colton P. Weatherston**, graduated from the University of Michigan in 1965 and began his career in the architectural profession. Prior to joining the J.A. Ferguson Construction Company, Weatherston was employed by Albert Kahn and Associates, and Linn Smith-Demiene-Adams, Inc. Weatherston became a member of the AIA in 1970. As a member, he has been active in Chapter functions and has served as the Chairman of the AIA Construction Management Development Committee. As

Vice-President of the J. A. Ferguson Construction Company, he is responsible for the construction of major projects in the state of Michigan. Weatherston is licensed by the state of Michigan both as an architect and a builder.

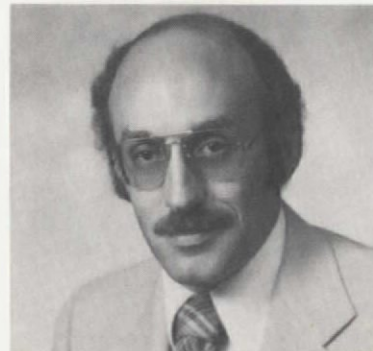
## TREASURER



**Thomas C. Rauch**, Bachelor of Architecture from the University of Detroit in 1967, Juris Doctor from the University of Detroit in 1971; member of State of Michigan American Bar Association. Formerly architect-planner with the City of Detroit Development Commission, currently Vice President of 1001 Services, Inc. (a subsidiary of First Federal Savings of Detroit). Registered as an architect in

1971, and a corporate member of the AIA since 1973.

## TREASURER



**Daniel A. Redstone**, controller, Louis G. Redstone Associates, Inc. Graduated from the University of Michigan with Bachelor of Architecture and Masters of Business Administration degrees. He is a registered architect in Michigan and holds an NCARB Certification. He is also licensed as a Real Estate broker in Michigan. Member of the Detroit Chapter Public Relations Committee 1974-76, Chairman 1976-

77. Member of Detroit Chapter 1977 Convention Committee.

## CHAPTER DIRECTOR



**Gary S. Van Neck**, graduated from Lawrence Institute of Technology in 1963 with a Bachelor of Science degree in Architectural Engineering and became a registered architect in Michigan in 1966. Formerly, he was with Giffels & Rossetti, Inc. from 1963-1969 as a designer and a project architect. He became an Associate of Rossetti Associates in 1969 at the initiation of the firm and presently is Vice Presi-

dent of Operations. He served for three years as Vice Chairman of the Program Committee of the Detroit Chapter. For the past two years he has been a member of the MSA Bulletin Committee charged with the responsibility of updating and revising the publication content and graphics. Also, for the past two years he has served on the National American Institute of Architects Office Management Committee, in 1976 on the AIA Compensation Management Task Force and currently on the AIA Communications Sub-Committee.

## CHAPTER DIRECTOR



**Dennis King**, has actively participated in Detroit Chapter, AIA affairs for the past nine years. He has served on the Employment Practices Committee and is current member and past chairman of the Public Relations Committee which developed the highly successful "Architects' Sunday" program. He is presently serving as Chairman of the Chapter's Committee on Membership which has re-

versed last year's decline with an increase of 50 new members in all categories. In addition, his committee has established a continuing program for membership recruitment and drafted proposals to reduce dues for incoming members. King is Director of Production at Straub, Van Dine, Dziurman/Architects in Troy and has been with the firm for two years. Previously, he was associated with Nathan Levine & Associates and King & Lewis Architects, Inc. He received his architectural degree in 1969 from the University of Michigan where he served as AIA Student Chapter President. Dennis holds an NCARB certificate and is an active member of the ESD.



# Annual Election of Detroit Chapter Officers and Board of Directors (two to be elected)

## MSA DIRECTOR



**John W. Jickling**, graduated from University of Michigan in 1948 with a Bachelor of Architecture, and became registered in Michigan in 1950. He became a corporate member of the AIA in 1951. He holds an NCARB certificate. He started his own practice in 1959 and went into partnership as Jickling & Lyman Architects in 1962. They incorporated as Jickling/Lyman & Powell Associates in 1974. He had served

on the Urban Design Committee of the Detroit Chapter and was chairman for 1969-70. He was Treasurer of the Detroit Chapter in 1971, Detroit Chapter Director, 1972-73 and MSA Director in 1974. He is a past president of the Detroit Chapter and is a current director of the MSA. He serves on the panel of Arbitrators for the American Arbitration Association and is a member of the Engineering Society of Detroit. A member of the Birmingham Planning Commission, 1967-73, he served as chairman in 1971. He was also a member of the Birmingham Traffic & Safety Board 1969-73 and is currently serving on the City of Birmingham Charter Review Committee.

## MSA DIRECTOR



**Robert I. Wine**, has been a Senior Project Designer at Giffels Associates since 1974, heading up the design effort on several large corporate and governmental projects. He graduated with a Bachelor of Architecture in 1956 from the University of Michigan. After serving in the army he worked for Corlett & Spackman Architects in San Francisco until 1960. Returning to Michigan he was employed by Toboc-

man & Lawrence, Smith Hinchman and Grylls and Chrysler Corporation during the period from 1960 to 1967. From 1967-75 he was with Albert Kahn Associates where he became a Senior Associate. During the past two years he has served as Chairman of the Detroit Chapter AIA Program Committee.

## MSA DIRECTOR



**James F. Kinville**, graduated from the University of Detroit with a Bachelor in Architectural Engineering in 1961. Professional training spent as a draftsman for Giffels & Rossetti. Began as a draftsman and rose to an Associate in the firm of Meathe, Kessler & Associates now William Kessler & Associates, Inc. Became an associate member of the Detroit Chapter, AIA in 1962 and a Corporate member in

1968. He holds an NCARB Certificate. Member of the Chapter Affairs Committee 1962-63, member of the Design Awards Committee, 1965-67, and the Committee on Relations with the Construction Industry 1967-70. Served as co-chairman of the Professional Education Committee for the Detroit Chapter, 1969-70. Currently a member of the Construction Industry Council for Southeast Michigan as a Chapter representative. Served as Chapter Director, and Chapter Treasurer in 1971, Chapter Secretary in 1972 and has been both MSA Director and has filled the job of Treasurer on the MSA Board for the past three years. Community involvement includes serving as 1st Vice President for the Eastern Seal Society of Oakland County. Currently Architectural Staff Consultant at Ellis/Naeyaert/Genheimer.

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