

# **62nd Annual Michigan Society of Architects Convention**



**The Action Place  
The MSA Convention for 1977 at The Plaza Hotel in Detroit  
November 2, 3, 4 — Don't Miss it.**

Reservation and advance Registration information will be mailed.





**Masonry Institute of Michigan, Inc.**

A NON-PROFIT CORPORATION/27600 FARMINGTON ROAD/S-208  
FARMINGTON HILLS, MICHIGAN 48018/(313) 553-2080

Masonry Days set for  
October 13 in Flint,  
October 14 in Grand Rapids

Buoyed by the tremendous response to our "M Day" program held last spring in the Detroit area, the Michigan Masonry Council has scheduled two additional "Masonry Days" in outstate Michigan this fall.

The dates are Thursday, October 13, in Flint, and Friday, October 14, in Grand Rapids. The Flint program will be held at the Country Squire in suburban Flushing and the Grand Rapids program at the Elks Lodge. Both get under way at 9 A.M.

The program subjects will be the same as those covered at the original "M Day" program in May...masonry design considerations in energy conservation, fire safety, and the elimination of field problems.

While the October programs are preliminary intended for outstate architects, those of you from the Detroit area who missed the original "M Day" program also are cordially invited to attend. The registration fee is \$15, and that includes the program, literature, cocktails and lunch. After lunch, each day will conclude with a mini trade show at which you can view the products of local industry suppliers.

So select the "Masonry Day" that's most convenient for you, and jot it down on your calendar right now. For reservations, call the Masonry Institute at (313) 553-2080.

Scholarship Winner

The Masonry Institute is pleased to announce that Louis J. Guerreso, 23, of Dearborn, is the first winner of the Institute-sponsored J. R. Snyder Scholarship for architectural students at Lawrence Institute of Technology. Guerreso is in his junior year and has a 3.4 grade point average in the architectural curriculum. The \$750 scholarship, first ever offered in our industry, will be awarded annually by the Masonry Institute.

Sincerely,

MASONRY INSTITUTE OF  
MICHIGAN, INC.

John A. Heslip  
Executive Director



# POLICY

## DOCUMENT POLICY CHANGES

Effective September 1, 1977, the MSA will offer a member discount on all AIA Documents and contract forms and AIA Books in accordance with a resolution passed by the Board of Directors on July 21, 1977. This resolution provides for the MSA to be the sole distributor of AIA Forms in Michigan.

The AIA will no longer fill retail orders in those regions where a recognized component is the designated distributor. If you place an order direct to the National AIA, it will be referred to the MSA for fulfillment.

The MSA Bookstore at the Beaubien House stocks all AIA forms and books. Your order will receive same-day processing with shipment via United Parcel Service anywhere in the state.

## MID-SUMMER CONFERENCE

### MSA THANKS YOU!

The Michigan Society of Architects would like to thank the following people for their contributions to the MSA Mid-Summer Conference in Mackinac Island:

#### Sponsors

Architectural Building Products, Inc.  
Barton-Malow Company  
Beaver Distributors, Inc.  
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#### Children & Youth Activities

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Associated General Contractors (Detroit Chapter)  
Kaufmann Window & Door Corporation  
Precast/Schokbeton, Inc.  
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#### Prize Contributors

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Kawneer (Bob Mack)  
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# ADVISORY COMMITTEE

## PHYSICAL PLANT ADVISORY COMMITTEE STUDY AREAS

The following is subject matter which the Michigan Department of Public Health would like study and comment by the Physical Plant Advisory Committee:

1. Opening procedure for new health care facilities.
2. Central general storage needs of hospitals - Receiving, General Storage, Kitchen Storage, Housekeeping Storage, Linen Storage.
3. Illumination.
4. Energy conservation in mechanical systems.
5. Comfort control in dietary department.
6. Space needs in radiographic treatment rooms.
7. Space needs in physical therapy treatment cubicles.
8. Space for carpenter shop and maintenance departments.
9. Neonatal ICU space requirements.
10. Ventilation standards for surgical and obstetrical suites.
11. Design of anesthetizing locations when non-flammable gasses are used.
12. Provisions for standby or emergency water.
13. Standby heating when central (city) steam is used.
14. Providing space in existing x-ray areas for CAT scanners.
15. Ventilation needs for CAT scanners.
16. Design and installation of equipment for radioactive materials.

If you have any comments regarding the above, please contact Mr. Ron Tower at Grayheck, Bell, Kline & Brown - (616) 946-7116.

## AWARDS

### MSA 1977 HONOR AWARD WINNERS

Out of over 60 entries in the MSA 1977 Honor Awards Program, three Michigan firms received Awards.

The jury was held in Washington, D. C., headed by Hugh Jacobsen, FAIA, Arthur Colton Moore, AIA and Randall Vosbeck, AIA.

Gunnar Birkerts & Associates received awards for the Municipality Fire Headquarters Building in Corning, New York and the Dance Instructional facility in Purchase, New York. Rossetti Associates/Architects & Planners received an award for Bon Secours Hospital in Grosse Pointe, Michigan, and Straub, Van Dine, Dziurman/Architects received an award for the Sterling Heights Public Works Facility in Sterling Heights, Michigan.

## NEWS

### THE RUSSIANS ARE COMING - BACK!

We have word from Jack McGinty, President of the AIA, that the Russian Architects will again tour the United States. A group of 25 plus a tour guide from American Express will arrive in Detroit from Chicago on September 29, and will depart on October 1, 1977.

Last year, members of the Detroit Chapter acted as hosts for one evening of their stay and entertained small groups in their homes for cocktails and dinner. This provided a little exposure to Americans at home, and a break in the tour schedule.

We would like to offer the same hospitality this year and need volunteers to invite two or more Russians for the evening. As our information is sketchy to say the least, and liable not to be updated much before the group arrives at Metro, we suggest the evening of Friday, October 1, as our host day. We have some members with language skills, and will be able to provide some interpreting services. Those members participating in our last event found it most interesting and rewarding and will gladly share their experience with you if you volunteer to act as hosts.

Please call the Headquarters and let us know of your interest. We would like to know by the 15th of September if you can participate.

### RECENT ACTIVITIES OF MSA BOARD OF DIRECTORS

*The following is the report of President Bowers as presented to the membership at the general meeting during the 34th Annual Mid-Summer Conference at Mackinac Island.*

Continuing Education: The program has been funded with \$5,000 in "seed money", and will be developed by a consortium consisting of MSU, U of M and Wayne State, with MSU as manager.

What will this program do for you, the MSA member?

As a better-Qualified professional, your chances of a professional liability suit should decrease, eventually lowering your insurance premium and increasing your salary or profits. You may also become qualified for more and varied projects.

Governmental Affairs: Our primary goals are to protect the interests of architects and better the quality of life for all. This program requires a concerted effort by all MSA members to

1. Initiate legislation;
2. Monitor legislation - including testimony at hearings and legislative contact and support;
3. Build alliances with other groups to achieve our goals.

Our governmental affairs program is being generated by Jim Karoub and Don Gordon, our Lansing lobbyists. A review of our major goals for this year and the progress towards achieving them follows:

#### 1. State of Michigan A/E Selection:

A process that selects architects on the basis of professional qualifications rather than fee compensation, has been worked out with the State Architect. Selection Committee consists of two members of the user agency and an MSA architect.

This selection process gives all qualified architects a chance to be considered.



## NEWS (Cont.)

### 2. State of Michigan Fee Schedule and Contract:

A new fee schedule and state contract has been developed in draft form as a significant first step toward fair compensation that recognizes the increased sophistication of building systems and increased overhead of firms. The contract also reduces the risk of loss during the schematic design and construction phases. Services in these phases are provided on an hourly basis.

### 3. Statute of Limitations: Legislation has been introduced by Senator Toepp that will revise the current legislation. The six-year limit would apply to all party suits.

Differences regarding the legislation are currently being worked out between the MSA and the Michigan Bar Association.

What does this mean to you, the MSA architect?

A strong constitutional Statute of Limitations will reduce your risk and lower professional liability insurance premiums. This will reduce overhead, increase profit or salaries.

### 4. Insurance Industry Competition:

We have also promoted competition in the professional liability insurance industry which has provided lower rates for the same coverage.

### 5. Support or Opposition to Legislation:

#### Support:

- a. Changes in Single Business Tax
- b. A separate Registration Act for architects
- c. Conservation of Energy measures

#### Opposition:

- a. Single Business Tax
- b. Separate Barrier-Free Licensing Exam
- c. A professional Community Planners Bill that limits planning to planners.
- d. A prescriptive Energy code.

### 6. We are developing a joint Governmental Affairs Committee with Consulting Engineers Council, since we have so many common goals. Hopefully we can solve our differences in committee, rather than at legislative hearings.

### 7. We are developing ties with neighboring states, such as Ohio and Indiana, to consider national legislation affecting this region.

### 8. We have encouraged design professionals to form a PAC that supports legislators who support the MSA program.

## Building the Public's Image of the Architectural Profession:

We have recently leased the historic Beaubien House in the shadow of the Renaissance Center in Detroit as the new MSA headquarters. This is a startling contrast from our previous anonymous office building location and will give us a chance to show our commitment to preservation and conservation.

A state-wide R/UDAT program is being managed by MSA. This program will build the image of the architect in all areas of planning.

### CANDIDATES FOR DETROIT CHAPTER BOARD

Vice President/ President Elect	Eugene DiLaura, AIA Virginia Pinnell, AIA
Secretary	Sanford Rossen, AIA Colton Weatherston, AIA
Treasurer	Thomas Rauch, AIA Daniel Redstone, AIA
Chapter Director	Dennis King, AIA Gary VanNeck, AIA
MSA Director	John Jickling, AIA James Kinville, AIA Robert Wine, AIA

The Annual Meeting date will be on Thursday, October 20, 1977 at the Engineering Society of Detroit.

### CITY LANDS FOR SALE

The Detroit Community and Economic Development (C&EDD) and Public Information Departments have published a new brochure on industrial and commercial lands available for sale in the city.

Called "Industrial and Commercial Sites in Detroit," the brochure provides location, size and price information on more than 60 parcels of land and the agents or real estate contacts handling the sales.

A copy of the brochure may be obtained from C&EDD's Industrial and Commercial Development Division, 150 Michigan, Detroit, MI 48226 or phone (313) 224-3880.

### FIRST STATE AGENCY COMMITTEE TO CONDUCT "SUNSET" REVIEW

The first state agency committee to conduct a "sunset" review of its functions has been appointed by State Licensing and Regulation Director William S. Ballenger.

Licensed professionals on the 15-member committee will include Robert Metcalf, AIA, Architect, Ann Arbor.

### ARCHITECTURAL SUNDAY

As another in our new series of Architectural Sundays, the Detroit Chapter, AIA will present a tour of the American Center Building, the new Headquarters for the American Motors Company on Sunday, September 25, 1977.



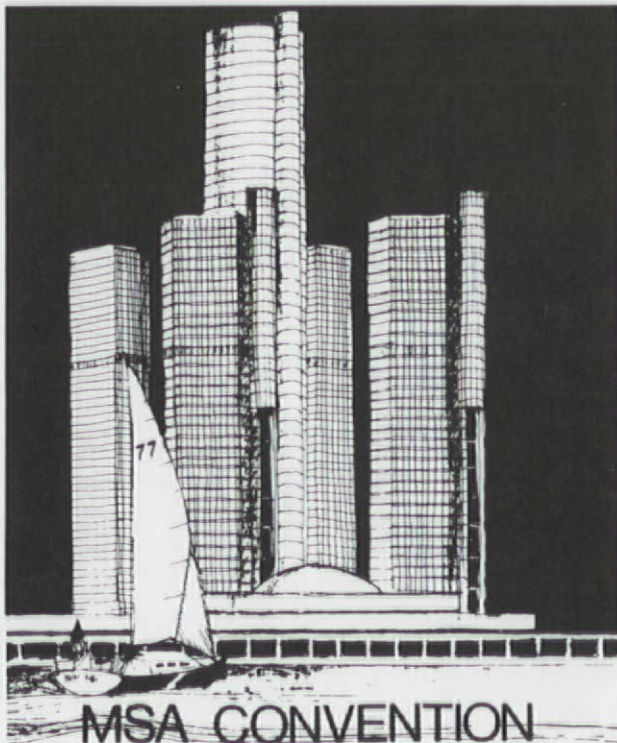
## NEWS (Cont.)

The building will be open from 2 until 5 p.m. and will feature guides from the office of Smith-Hinchman and Grylls as well as from the American Motors Company.

The tours are specifically designed for the general public and have been one of our most successful public relations programs.

The committee invites suggestions, volunteers, comments and inquiries, just call Mark McPherson at 964-3000, extension 695.

## MSA CONVENTION



MICHIGAN SOCIETY OF ARCHITECTS' 62nd ANNUAL CONVENTION - PLAZA HOTEL, RENAISSANCE CENTER DOWNTOWN DETROIT, NOVEMBER 2-4, 1977

### TOPICS AND SPEAKERS FOR THE MSA CONVENTION

Energy Redesign/Retrofit is a one day Continuing Education Program conducted by JACK HALEY, partner in the firm of Sizemore and Associates, Architects and Energy Planners, Atlanta. This seminar is designed to bring you an overview of information on energy conscious designs in buildings that will give you opportunities to use energy within your practice.

Architectural Design Philosophy by RICHARD MEIER, AIA, Richard Meier & Associates of New York.

Communication and Marketing Architecture by STEPHEN KLIMENT, AIA, the author of Creative

Communications for a Successful Design Practice. See Architectural Record, July 1977 for a critique.

Cost Based Compensation for Expanded A/E Services by DONALD STEPHENS, FAIA, of Donald Stephens Associates, New York.

IDP - Independent Development Program for graduates of architectural schools - find out how it works and why - by BURTCH BEALL, AIA, School of Architecture, University of Utah and member on the Continuing Education Program nationally.

Registration/Michigan - ROBERT METCALF, FAIA Dean, School of Architecture, University of Michigan.

NCARB - THOMAS SEDGEWICK, FAIA, past president NCARB.

Land Development by WILLIAM J. JOHNSON, Dean School of Natural Resources, University of Michigan.

History of Architecture by PROF. NORBERT GORWIC, Planner, and faculty member of Wayne State University.

Value Engineering by AL DELLI'SOLA of SH&G Associates, Washington, D.C. - The new AIA book "Life Cycle Cost Analysis" will be part of the text for this seminar.

Historic Preservation - Local/State/National discussion by CHARLES McCAFFERTY, AIA, State of Michigan Historic Officer and TOM HOLLEMAN, archivist.

State Requirements - A/E Services Michigan by ALMON DURKEE, AIA, Director, Bureau of Facilities and Management, State of Michigan.

R/UDAT - Regional Urban Design Assistance Teams - Status in Michigan - State Chairman EUGENE DILAURA, AIA.

Renaissance Center Tour & Development by VINCENT BOYLE, AIA, John Portman Associates and WAYNE DORAN, Ford Land Development

Zoning Opportunities - KENNETH NEUMANN, AIA of Rossen/Neumann Associates.

Sketch Tips - RICHARD ROCHON of SH&G Associates.

Statute of Limitations as it applies to professional liability - PAUL BOWERS, AIA, of WBDC, Inc., Grand Rapids.

Ideas for Downtowns by ALEX POLLOCK, Head of the Mayors Merchants Assistance Program, Community Economic Development Authority, City of Detroit. Alex is responsible for the Eastern Market graphics in the City of Detroit.

Architectural Photography - BALTHAZAR KORAB presents a new slide presentation.

Application of Architectural Models by ROBERT GRAU, model maker, SH&G Associates - see how it is done.

Music and Architecture - Masonry Institute of Michigan - JOHN HESLIP. This is a visual presentation.

Liability Insurance - TOM SHEEHAN of Gatx Underwriters sponsored by Professional Underwriters.



## MSA CONVENTION (Cont.)

Membership AIA - ART NELSON, AIA, State Membership Chairman and DENNIS KING, AIA, Detroit Chapter Chairman.

Planterra - specially designed slide on the plantings in the Renaissance Center for the MSA Convention.

## HOUSE ACCOUNT



The Flag Pole is in and up and the flag is out and it looks great. Mr. C.E. Merwin, of Darin & Armstrong, is responsible for the installation at the second floor level.

Bill Paxton and Gordon Hoyem are in the process of surveying the house for such necessary items as electrical and mechanical and a bit of structural investigating preparatory to a written program of restoration.

We have had a few nibbles from possible tenants for the third floor, nothing concrete as yet. Suggestions and inquiries are welcome.

The week end of July 30, Rosa and Vic Specht of ASG Industries came down and painted the kitchen and scrubbed and cleaned. Looks much better. The lamps from Ray Williams are in the process of going in, now Phyllis, our bookkeeper will not have to wear her miners hat in the office.

### MSA-MAC DRAFTING AWARDS PROGRAM

Closing date for the competition is Friday, September 30, 1977 at the office of Mr. Gerald Ducharme, Director of Engineering, SMACNA-Metro Detroit Chapter, 21700 Northwestern Highway, Suite 770, Southfield, Michigan 48075.

If you have any questions, please contact Mr. Frank Klaetke at (313) 963-2735.

## MISCELLANEOUS

### PLYWOOD DESIGN AWARDS PROGRAM

December 1, 1977 is the deadline for submitting entries in the 1978 Plywood Design Awards program.

Sponsored by the American Plywood Association and Professional Builder magazine to recognize outstanding aesthetic and structural applications of softwood plywood, the program includes \$1,000 cash awards and citations of merit in four categories. They are residential/single family, residential/multi-family, commercial/institutional and vacation homes.

John Louis Field, San Francisco, will be jury chairman. Others jurors will be Victor Christ-Janer, New Canaan, Connecticut, and John D. Bloodgood, Des Moines, Iowa.

For entry forms and information, write Plywood Design Awards, P. O. Box 2277, Tacoma, Washington 98401.

### ARCHITECTURAL TEE-SHIRTS

The 1977 Architecture School, University of Michigan Tee-Shirt Competition winner is now available!

Order your tee-shirt or sweatshirt from:  
Patti Yunkers  
Room 2150 Art & Architecture Building  
2000 Bonisteel Avenue  
University of Michigan  
Ann Arbor, MI 48109

All profits will go to the Architectural Student Caucus.

### THE FLAG POLE AT THE BEAUBIEN HOUSE

Want to do your bit for the Beaubien House? No effort, no bother, just a small contribution to help us cover the costs of our new flag pole. Send a check payable to the Michigan Architectural Foundation at 553 East Jefferson Avenue, Detroit, Michigan 48226.

We need \$235.00 and this does not include a most generous check from Bub Schlain.

The Flag Pole has been a partial gift of the Baartol Company, but we need some cash to cover the basics. The installation was a gift of Darin and Armstrong and the flag, as you know, came from Gus Langius.

Just fill out the coupon below and mail it today with your contribution.

This may be considered a tax deductible contribution by the IRS.

Name \_\_\_\_\_

Address \_\_\_\_\_

Amount of contribution for Beaubien House

Flag Pole \_\_\_\_\_



# MISCELLANEOUS

## MSA BOOKSTORE

The MSA Bookstore now has the following books in stock:

AIA Building Construction Legal Citator  
 AIA Research Survey  
 American Courthouse  
 American Endless Weekend  
 Anatomy of a Park  
 Ancient Architecture  
 Applying the System to Urban Development  
 Architect and the Shelter Industry  
 Architect as Developer  
 Architectural Design and the Social Sciences  
 Architectural Delineation  
 Architectural Graphic Standards  
 Architectural Photography  
 Architectural Rendering  
 Architecture in America  
 Architecture Schools in America  
 Basics of Solar Heating & Hot Water Systems  
 The Bathroom  
 Bibliography for Special Education  
 Bucket of Oil  
 Building Early America  
 Byzantine Architecture  
 Cathedral  
 City  
 Comprehensive Architectural Services  
 Computer Aids to Design and Architecture  
 Concepts in Architectural Acoustics  
 Construction Bonds & Insurance Guides  
 Construction Delay  
 Converted into Houses  
 Cookbook Designs  
 Creative Control of Building Costs  
 Current Techniques in Architectural Practice  
 Design/Build/Bld  
 Design Concepts  
 Design and Construction  
 Design Cost File  
 Design of Cities  
 Design Review Boards  
 Designer's Guide to OSHA  
 Designing & Building a Solar House  
 Development Building: The Team Approach  
 Dodge Manual for Building Construction  
 Pricing and Scheduling 1977  
 Dodge Construction Systems for Costs  
 Drawings by American Architects  
 18 Years with Louis Kahn  
 Emerging Techniques  
 Energy Conservation in Building Design  
 Energy Conservation in Buildings  
 Environmental Acoustics  
 Federal Marketplace  
 Financial Management: Computer Users  
 Financial Management for Architectural Firms  
 Financing Real Estate Development  
 Handbook of Architectural Practice  
 Here Comes the Sun  
 Hospital Planning Handbook  
 Hotels, Motels and Condominiums  
 A House in the City  
 Housing  
 Housing for the Elderly  
 How to Prepare Design Professional Brochure  
 Into the Mainstream  
 Joint Ventures for Architects & Engineers  
 The Landscape of Man  
 Late Baroque Architecture  
 Life Cycle Cost Analysis  
 Life Experiences  
 Looking at Architecture  
 Management  
 Manual of Built Up Roof Systems  
 Manual of Personnel Practices

Manual of Steel Construction  
 Marketing Architectural Services  
 Model Building for Architects & Engineers  
 NCARB Test Guide  
 New Downtowns  
 New Towns Planning & Development  
 Occupational Safety & Health Act  
 Occupational Safety & Health Act Conference  
 Office Planning  
 Opportunities in Architecture Today  
 Oriental Architecture  
 Palladio (Also in paperback)  
 Planning and Designing Airports  
 Poverty of Power  
 Pre-Columbian Architecture  
 Principles of Pneumatic Architecture  
 Problem Seeking  
 Professional Construction Management &  
 Project Administration  
 Profit Planning in Architectural Practice  
 Project Delivery Approaches  
 Recycling Buildings  
 Recycling Cities for People  
 Reliance Building Jigsaw Puzzle  
 The Restoration Manual  
 Revelation in New England Architecture  
 Rivers of the City  
 Robie House Jigsaw Puzzle  
 Romanesque Architecture  
 Simplified Guide to Construction Management  
 Socio-Physical Technology  
 Social Science and Design  
 Solar Designing  
 Solar Energy and Home Design  
 Solar Energy and Housing: Design Concepts  
 Solar Heated Houses, New England  
 Solar Oriented Architecture  
 Space Adrift  
 State Housing and Finance Agencies  
 Sun/Earth  
 Survey of the Membership  
 37 Design and Environment Projects  
 Time Saver Standards - Design Data  
 Townhouses and Condominiums  
 Unbuilt America  
 Uniform Construction Index  
 Urban Environment and Human Behavior  
 Urban Design  
 Use of the Land  
 Visual History of 29th Century  
 What Can She Be? An Architect.  
 Women in Architecture

For prices and information on obtaining a copy of these books, call the MSA Headquarters at (313) 965-4100.

## J. R. SNYDER SCHOLARSHIP WINNER

Louis J. Guerreso of Dearborn is the first winner of the J. R. Snyder Scholarship established by the Masonry Institute of Michigan for architectural students at Lawrence Institute of Technology. Guerreso is in his junior year at LIT's School of Architecture. The \$750 scholarship will be awarded annually by the Masonry Institute.

## WELCOME NEW MEMBERS!

The Detroit Chapter welcomes to Associate membership, Henry Francis Guthard, sponsored by Frank Straub, AIA and Dennis King, AIA.

The Northern-Michigan Chapter welcomes Robert Martin Anderson, AIA to corporate membership.

The Flint-Area Chapter welcomes Jeffrey Linn Bennett, AIA to Corporate membership.



## GRAPEVINE

U of M Architecture Prof. Reginald Malcolmson has been named an "honorary professor" by the Universidad Nacional Federico Villarreal of Lima, Peru...Bill Jarratt, FAIA will host the National AIA Board of Directors Meeting at the Grand Hotel on Mackinac Island September 29 - October 1. This is Bill's last year on the Board as the Director of the Michigan Region. Paul Bowers, AIA, has been elected to serve as our Director for 1978-1980.. The Board of Directors of Straub, Van Dine, Dziurman/Architects is pleased to announce the appointment of Dennis King, AIA as Director of Production...New \$2 million patient transportation tunnel now under construction at the Detroit Medical Center, Detroit, Michigan by William Kessler & Assoc., Inc.; Zeidler Partnership, Inc.; and Giffels Assoc., Inc. Construction management services provided by Turner Construction Co. John R. Titus has joined the firm of Stapert, Pratt, Sprau, Tower, Pinkster Associates as Mechanical Engineer...John Sheoris, FAIA has joined Giffels Associates...Annual Convention of the National Council of Architectural Registration Boards to be held at Palm Beach, Florida on June 22-25. Vice Chairman DeVries will represent the Board...J. Arthur Miller, AIA of J. Arthur Miller & Assoc. won citations for 2 of his residences...John Haro, FAIA has rejoined Albert Kahn & Assoc....Peter Frantz, AIA has been appointed as the Saginaw Valley Chapter AIA Representative to serve the MSA Advisory Committee on the Beaubien House...Board of Registration for Architects election of officers are Bernard DeVries, FAIA as Chairperson, Robert Metcalf, FAIA as Vice Chairperson and Robert Wold, AIA as Secretary.

### FIRMS HAVE MOVED

Robert W. Stine, AIA has moved his office to 6 Lone Pine Road in Bloomfield Hills, Michigan 48013.

Koprowski Associates, Architects are now at 4893 Cascade Road, S.E. in Grand Rapids, Michigan 49506.

Wakely, Kushner Associates, Inc. have moved their office to the Detroit Bank Building, 30500 Van Dyke, Suite 600 in Warren, MI 48093. Their number is (313) 778-8822.

## OBITUARIES

Forrest A. Gildersleeve, a Jackson architect, died recently.

Mr. Gildersleeve had designed, among other buildings, the U.S. Post Office in Jackson, the Jackson City Police station and homes in the Stonewall Road area.

He was also architect for stores of the Gilbert chain in the state.

He is survived by his wife, Kathleen; 2 daughters, Mrs. Karen Seeley and Mrs. Julie Hicks; a son, Jud; his brother, Ruhl, and 5 grandchildren.

## LETTERS

### LETTER TO THE EDITOR

Dear Hearts,

Bravo, Bravo for your efforts on Sunday, July 24, Architects Sunday.

Renaissance Center spurred my hopes of renewal of "Downtown Detroit" - but your suggestion that we get out and WALK - actually SEE and FEEL the changes for the better, strengthens my conviction there is more than just hope. It can become a reality!

Are you going to repeat the tour - or one of another area?

You have an enthusiastic booster who is telling everyone "Detroit CAN come back".

Bette Sullivan

I saw an advertisement in the July 23 issue of the Detroit News announcing a Sunday Architectural Tour featuring downtown buildings "which have been recycled instead of razed." Included in those buildings were Beaubien House, SS. Peter and Paul Church, Stevens Office Building, and others. I was in Detroit at that time, but my flight schedule out of the city made it impossible for me to take advantage of the chance to see what Detroit is doing in the way of Historic Preservation.

I was raised in Detroit and have been working in urban development in Illinois since 1966 - first as fiscal officer for urban renewal in Carbondale, Illinois, and now as fiscal officer for Housing and Redevelopment in Peoria. I serve on the Board of Directors of the Central Illinois Landmark Foundation, am secretary of the Historic Preservation Board, and am a member of Back To The City, the National Association of Housing and Redevelopment Officials and the Landmark Preservation Council (of Chicago). Needless to say, I am very interested in the back-to-the city trend and the restoration of architecturally significant buildings which is part of this trend.

I will be in Detroit again on September 3, and the morning of September 4. Please let me know if you might be planning an architectural tour like July 24th's at that time. If you are, I would like to be included in your guest roster for the event.

Sincerely,

A. T. Hicks

## CLASSIFIED

ARCHITECTURAL - Designers needed at once. Mechanical, Structural, Electrical, Environmental, Civil. Long program, overtime, liberal benefits. Contact Pioneer Engineering and Mfg. Co., 2500 East Nine Mile Road, Warren, MI 48091, or call (313) 755-4400, ext. 216. If out of area, call collect.



## CLASSIFIED (Cont.)

CHIEF INSPECTOR - Building and Zoning Dept. City of E. Lansing, MI - Bachelor of Science in structural or civil engineering or architecture required. Public relations skills essential. Knowledge of various codes related to building construction desirable. Salary range \$18,575 - \$21,730 plus full range fringe benefits. Send resume to Personnel Office, City of East Lansing, 410 Abbott Road, East Lansing, MI 48823.

GARY D. AITA desires a position as an intern architect with the goal of securing a professional license in architecture. U of Virginia, Bachelor of Architecture (Dean's List) Resume furnished upon request. Contact him at (313) 881-6087.

AARON SWIRSKI seeks to use his qualifications as project architect or key member of private institution, with a great degree of responsibility and involvement in the various phases of a project, where demonstrated performance in design and management can be fully utilized. M.A. in Architecture, Universidad Nacional Autonoma, de Mexico 1967. Contact him at 1807 North Lake Dr., Troy, MI 48064 or call (313) 689-3570. Resume furnished upon request.

## CALENDAR

### SEPTEMBER

- 6 Producers' Council Executive and Operations Planning Meeting
- 7 Flint Chapter Executive Meeting at THY & Assoc., 3:45 p.m.
- 8 Producers' Council General Membership Meeting
- 9 U of D Student Chapter First School of Architecture Meeting, 3 p.m., S-210
- 9-12 Western Michigan Chapter - The Architect and Planning
- 10-11 Marshall Historic Home Tour
- 13 Flint Chapter - Architectural Golf League, Forest Lake Country Club
- 14 IES Luncheon at ESD - J. Jensen speaks on Lamp Technology Developments
- 15 Huron Valley Chapter Meeting
- 15-17 Historical Society of Michigan 103rd Annual Meeting in Holland, MI.
- 16 U of D Student Chapter School of Architecture Open House. 12 noon till the tap runs dry - Student Work Display Exhibition Space - Rear of Architectural Building.
- 16-17 Society for Marketing Professional Services seminar "Game Plan '78". Contact SMPS, 13100 Manchester Rd., Suite 215, St. Louis, MO 63131 for more information.
- 20 Detroit Architectural Golf League - Essex Golf Club

- 21 Detroit Chapter Board Meeting
- 25 Architectural Sunday - Tour the American Center Building, new Headquarters for the American Motors Corp. 2:00 p.m. to 5:00 p.m. See N/L story.
- 27 Producers' Council Industry Services Meeting - Macomb County Satellite Building in Warren, MI
- 29 Tour of Rossetti Associates, U of D Student Chapter/AIA Only.

### OCTOBER

- 5 Flint Chapter Executive Meeting at THY & Assoc., 3:45 p.m.
- 11 Pre-Winter Energy Considerations Western-Michigan Chapter Detroit Architectural Golf League Bay Pointe Golf Club
- 11-13 Producers' Council's 56th Annual Conference - Williamsburg, Virginia
- 12 Flint Chapter Meeting at the University Club, 11:50 a.m.  
IES Luncheon at Chambertin
- 12-14 Ninth Joint Conference of the Michigan Association of School Administrators will be held at the Renaissance Center in Detroit.
- 13 "M" Day - Flint at the Country Squire in suburban Flushing, 9:00 a.m.
- 14 "M" Day - Grand Rapids at the Elks Lodge, 9:00 a.m.
- 18 Detroit Chapter Board Meeting  
Producers' Council Executive and Operations Planning Meeting
- 20 Huron Valley Chapter Meeting
- 20 Detroit Chapter, AIA Annual Election Meeting - Engineering Society of Detroit.
- 20-28 Fall Southern Furniture Market, High Point, N. C.
- 22 Flint Chapter Annual Architectural Golf League Dinner & Awards Banquet 7:00 p.m. at the University Club
- 25 Producers' Council Regional Meeting in Lansing
- 27 Producers' Council Industry Services Meeting (changed from December 1, 1977)

### NOVEMBER

- 1-3 Building and Construction Exposition and Conference, McCormick Place, Chicago. For information write BCEC, 331 Madison Ave., New York, N.Y. 10017 or call (212) 682-4802.
- 2-4 MSA 62nd Annual Convention at the Detroit Plaza Hotel, Renaissance Center



## CALENDAR (Cont.)

## DECEMBER

- |  |   |
|--|---|
| <p>2 Flint Chapter Executive Meeting at THY &amp; Assoc., 3:45 p.m.</p> <p>MSA Board of Directors Meeting</p> <p>8 Western Michigan Chapter: Local Historic Architecture</p> <p>Producers' Council Executive and Operations Planning Meeting</p> <p>8-10 1977 International Interior Design Show, Automotive Building, Exhibit Place, Toronto</p> <p>"Energy Efficiency in Wood Building Construction" sponsored by FPRS.</p> <p>9 Flint Chapter Meeting at 11:50, the University Club</p> <p>IES Dinner at Ralleggh House - Design Implications of Age &amp; Seeing Disabilities</p> <p>15 Producers' Council Regional Meeting at the St. Clair Inn (Macomb-St. Clair Counties)</p> <p>16 Detroit Chapter Board Meeting</p> | <p>Statewide R/UDAT</p> <p>1 Deadline for entry in the Plywood Design Awards Program. See N/L for more information.</p> <p>2 Detroit Chapter Honor Awards Banquet at the University Club.</p> <p>6 MSA Board of Directors Meeting</p> <p>7 Flint Chapter Executive Meeting at THY &amp; Assoc. at 3:45 p.m.</p> <p>13 Western Michigan Chapter: 1978, What Kind of Year Will It Be? - Economic Projection of Architectural Business. Installation of officers.</p> <p>Producers' Council Executive and Operations Planning Meeting</p> <p>14 Detroit Chapter Board Meeting</p> <p>Flint Chapter Meeting at 11:50, the University Club</p> |
|--|---|

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(Editor's Note: We would appreciate any additional listing you can supply for this calendar - Call Rae Dumke (313) 965-4100)



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# Annual Election of Detroit Chapter Officers and Board of Directors

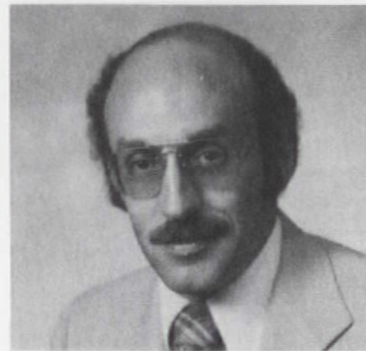
## TREASURER



**Thomas C. Rauch**, Bachelor of Architecture from the University of Detroit in 1967, Juris Doctor from the University of Detroit in 1971; member of State of Michigan American Bar Associations. Formerly architect-planner with the City of Detroit Development Commission, currently Vice President of 1001 Services, Inc. (a subsidiary of First Federal Savings of Detroit). Registered as an architect in 1971, and a corporate member of the AIA since 1973.

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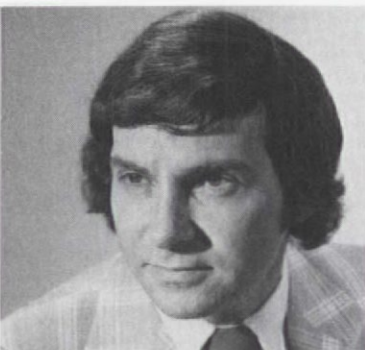
## TREASURER



**Daniel A. Redstone**, controller, Louis G. Redstone Associates, Inc. Graduated from the University of Michigan with Bachelor of Architecture and Masters of Business Administration degrees. He is a registered architect in Michigan and holds an NCARB Certification. He is also licensed as a Real Estate broker in Michigan. Member of the Detroit Chapter Public Relations Committee 1974-76, Chairman 1976-77. Member of Detroit Chapter 1977 Convention Committee.

77. Member of Detroit Chapter 1977 Convention Committee.

## CHAPTER DIRECTOR



**Gary S. Van Neck**, graduated from Lawrence Institute of Technology in 1963 with a Bachelor of Science degree in Architectural Engineering and became a registered architect in Michigan in 1966. Formerly, he was with Giffels & Rossetti, Inc. from 1963-1969 as a designer and a project architect. He became an Associate of Rossetti Associates in 1969 at the initiation of the firm and presently is Vice President of Operations. He served for three years as Vice Chairman of the Program Committee of the Detroit Chapter. For the past two years he has been a member of the MSA Bulletin Committee charged with the responsibility of updating and revising the publication content and graphics. Also, for the past two years he has served on the National American Institute of Architects Office Management Committee, in 1976 on the AIA Compensation Management Task Force and currently on the AIA Communications Sub-Committee.

He served for three years as Vice Chairman of the Program Committee of the Detroit Chapter. For the past two years he has been a member of the MSA Bulletin Committee charged with the responsibility of updating and revising the publication content and graphics. Also, for the past two years he has served on the National American Institute of Architects Office Management Committee, in 1976 on the AIA Compensation Management Task Force and currently on the AIA Communications Sub-Committee.

## CHAPTER DIRECTOR



**Dennis King**, has actively participated in Detroit Chapter, AIA affairs for the past nine years. He has served on the Employment Practices Committee and is current member and past chairman of the Public Relations Committee which developed the highly successful "Architects' Sunday" program. He is presently serving as Chairman of the Chapter's Committee on Membership which has reversed last year's decline with an increase of 50 new members in all categories. In addition, his committee has established a continuing program for membership recruitment and drafted proposals to reduce dues for incoming members. King is Director of Production at Straub, Van Dine, Dziurman/Architects in Troy and has been with the firm for two years. Previously, he was associated with Nathan Levine & Associates and King & Lewis Architects, Inc. He received his architectural degree in 1969 from the University of Michigan where he served as AIA Student Chapter President. Dennis holds an NCARB certificate and is an active member of the ESD.

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# Annual Election of Detroit Chapter Officers and Board of Directors

The nominees for election at the **Annual Meeting of the Chapter, Wednesday, November 16, 1977.**

According to the Detroit Chapter Bylaws revised and approved 1971, absentee ballots will be available from the Chapter office **upon written request.** Such ballots must be returned to the Chapter Office no later than Friday, November 11, 1977.

Address requests for absentee ballots to Ann Stacy, Executive Director, 553 East Jefferson, Detroit, Michigan 48226.

The Annual Meeting will be held from 5:00 P.M. until 7:30 P.M. at the Engineering Society of Detroit, 100 Farnsworth, Detroit, Michigan 48202.

## SCHEDULE

5:00 P.M. — 6:30 P.M.  
6:30 P.M. — 7:30 P.M.

Balloting  
General Membership  
and Election Results

\*\*\*

There will **NO CHARGE** for attending this meeting. There will be a cash bar only — this is not a dinner meeting.

**PLEASE CALL CHAPTER HEADQUARTERS — 965-4100 — FOR RESERVATIONS PRIOR TO FRIDAY, NOVEMBER 11, 1977.**

## VICE PRESIDENT-PRESIDENT ELECT



**Eugene L. DiLaura, Jr.**, registered in 1955 in Michigan to practice architecture and currently holds NCARB certification plus registration in New York and Massachusetts. He has gained his professional experience in the offices of T. Rogvov, Eberle M. Smith Associates, M. Yamasaki, Meathe-Kessler and Associates and SH&G. He is currently Director of Technical Resources for William Kessler and Associates.

He has participated in many of the programs and committees of the Detroit Chapter, AIA, the Michigan Society of Architects and National AIA. He has served as director, secretary, vice president and president of the MSA. He also served on the Bylaw Committee, revamped the MSA Firm Membership Committee and researched the dues structure of the MSA. He helped formulate the Continuing Education Program currently being developed which will be a consortium of Michigan State University, University of Michigan and University of Detroit by the MSA and is the chairman of the State-wide Regional/Urban Development Assistance Team now under way.

## VICE PRESIDENT-PRESIDENT ELECT



**Virginia Pinnell**, received her Bachelor of Architecture from the University of Kentucky, is a registered architect in Michigan and has NCARB Certification. She is Vice President of Design for Contract Interiors, Inc. Before joining Contract Interiors, she worked as an architectural designer for Stevens & Wilkinson in Atlanta, Georgia, and in the Detroit area for O'Dell, Hewlett & Luckenbach and

Giffels Associates. She has been active in AIA activities for both the MSA and Detroit Chapter. She served as MSA and Detroit Chapter Chairman of the Minority Disadvantaged Scholarship Fund, was a member of Detroit Chapter committees for Interior Design and Professional Employment Practice, represented the Detroit Chapter as a Director on the MSA Board of Directors for two years, and was MSA Chairman for the Monthly Bulletin Policy Committee. She is currently Secretary for the Detroit Chapter and is a member of the MSA Monthly Bulletin Committee, MSA Convention Committee and Michigan Architectural Foundation Beaubien House Committee.

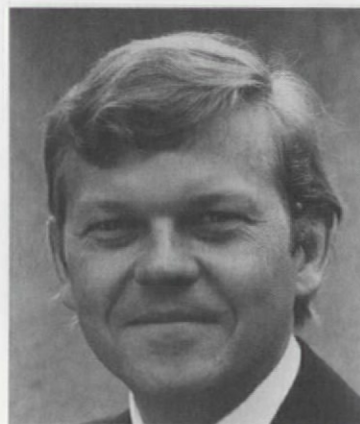
## SECRETARY



**Sanford Rossen**, a partner in the firm of Rossen/Neumann Associates, Architects, received a Bachelor of Architecture degree from the University of Michigan in 1951. He was a member of Phi Kappa Phi and Tau Sigma Delta Honoraries and was awarded the AIA School Gold Medal. After graduation he worked as a project designer and project manager for Swanson Associates and O'Dell, Hewlett & Luc-

kenbach, Inc., and became registered in 1956; he holds an NCARB Certificate. In 1957 he founded Sanford Rossen Architects, which became Rossen/Neumann Associates in 1969. He has served on the Detroit Chapter Program Committee (several years as Chairman), the Urban Design Committee, and is presently Chairman of the Professional Practice Committee. He was a member of the Southfield, Michigan Planning Commission from 1969 through 1977. He has been a visiting lecturer at the University of Michigan and Lawrence Institute of Technology.

## SECRETARY



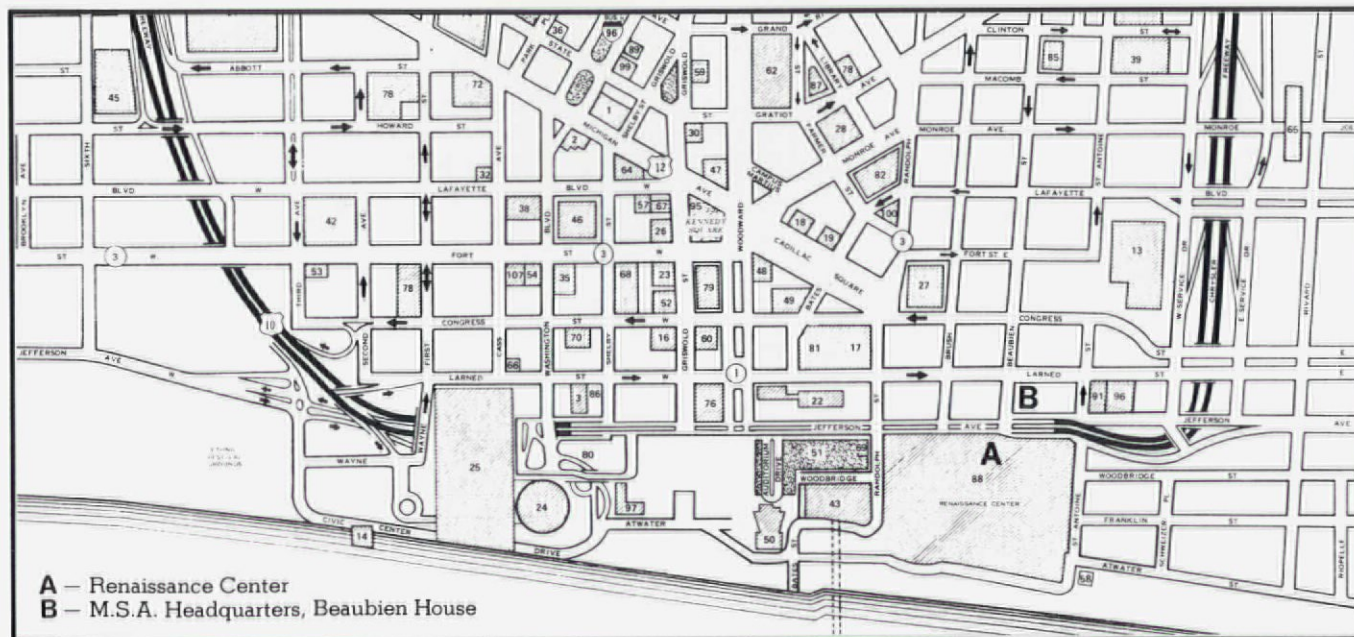
**Colton P. Weatherston**, graduated from the University of Michigan in 1965 and began his career in the architectural profession. Prior to joining the J.A. Ferguson Construction Company, Weatherston was employed by Albert Kahn and Associates, and Linn Smith-Demiene-Adams, Inc. Weatherston became a member of the AIA in 1970. As a member, he has been active in Chapter functions and has served as the Chairman of the AIA Construction Management Development Committee. As

Vice-President of the J. A. Ferguson Construction Company, he is responsible for the construction of major projects in the state of Michigan. Weatherston is licensed by the state of Michigan both as an architect and a builder.



**MSA Hotel Headquarters**  
**DETROIT PLAZA HOTEL**  
 Renaissance Center  
 Detroit, Michigan 48243  
 (313) 568-8000

The Detroit Plaza Hotel is located in Downtown Detroit on East Jefferson Avenue. Please contact the Hotel directly for reservations, please state that you are part of the MSA Convention since we are holding a large block of rooms.



## Exhibitors MSA Convention

Amarlite Anaconda Aluminum Co.  
 ASG Industries  
 Beaver Distributors, Inc.  
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 Bigelow-Sanford, Inc.  
 Century Rain-Aid  
 Contract Interiors  
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 Cupples Products Div. HH Robinson Co.  
 Dallas Ceramic Company  
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 Dodge/SCAN Div. of McGraw-Hill  
 Dow Chemical  
 Dunn Blue Print Co.  
 Elzinga & Volkers, Inc.  
 Executone of Detroit  
 Grand Blanc Cement Products, Inc.  
 Haws Corp.  
 Hume Snow Melting Systems  
 In Sink Erator  
 Johnson, Phil Sales, Inc.  
 Kelly, William H. Company  
 Kinetics  
 Kirlin Co. (Ray Williams)  
 LCN Closers  
 Lettering Specialists  
 Mercury Paint  
 Michigan Bell Telephone  
 Michigan Consolidated Gas Co.  
 Michigan Masonry Council  
 Michigan Ohio Terrazo  
 Michigan Precast Concrete  
 Modernfold  
 Morley Brothers  
 Nelson-Mill  
 Pella Window & Door Co.

Plumbing & Heating Industry of Detroit  
 Planterra  
 Professional Underwriters, Inc.  
 Reliable Glass Co.  
 SMACNA  
 Slater Wallcovering/General Tire  
 Standard Dry Wall Products  
 Standard Wallcovering Studio  
 Tom Company  
 Trio Associates, Inc.  
 United Glazed Products, Inc.  
 Virginia Tile  
 Wilson, Ralph Plastics Co.  
 Williams Products  
 Wolverine Marble Co.

## MSA Convention Committee

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 PRIZE COMMITTEE Adam DeMartino  
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 LADIES PROGRAM Aileen Pfaendtnr  
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 Louis A. Rossetti, FAIA  
 PRIZE COMMITTEE Victor Specht  
 GROUNDBREAKER COMMITTEE Colton  
 Weatherston, AIA  
 GROUNDBREAKER CHAIRMAN Thomas  
 Wikle, AIA  
 MSA PRESIDENT Paul Bowers, AIA  
 MSA TREASURER James Kinville, AIA  
 EXECUTIVE DIRECTOR Ann Stacy,  
 Hon. AIA  
 EXHIBIT LIAISON Rae Dumke



3	4	5	5:30	6	7	8
y Redesign/Retrofit uing Education Program ale, AIA	MSA Annual Business Meeting				Groundbreaker Road Rally Exhibitors/Music/Prizes/Cocktails/Dinner/Fun	
equirements for Expanded ervices Michigan Durkee, AIA & Staff						

sed Compensation for Expanded A/E Services Stephens, FAIA			Open House MSA Headquarters The Beaubien House Reception Sponsors For Reception Producer's Council  Champagne & hors d'oeuvres	Host Chapter Party Catch the Bus from the Beaubien House Cocktails & hors d'oeuvres Sponsor for Cocktails: Great Lakes Fabricators & Erectors  Rossetti/Associates Followed by Bus Tour of Downtown  Greek Music & Dancing/ Cocktails, University of Detroit Law School
Short Illustrated History of Architecture Urban Design rof. Norbert Gorwic				
The Architecture of Richard Meier Richard Meier, AIA				
Tips Rochon	Application of Architectural Models Robert Grau	Planterra		
terra	Sketch Tips Richard Rochon	Application of Architectural Models Robert Grau		

Value Engineering & Life Cycle Costing Al Dell'Isola, P.E.					President's Reception MSA Honor Awards Banquet Guest Speaker: Jack McGinty, FAIA, President of The American Institute of Architects
Land Development William Johnson					
Renaissance Center Tour & Development Vincent Boyle, AIA & Wayne Doran					
Develop- gram eall, AIA	Ideas For Downtown Alex Pollock	Membership AIA Art Nelson, AIA Dennis King, AIA			
Institute	Worthington Wood Works Gary Lowell				



# The 62nd MSA Convention Program

## WEDNESDAY

8	9	10	11	12	1	2
		Energy Redesign/Retrofit Continuing Education Program Jack Haley, AIA				
			MSA Board of Directors Meeting & Luncheon			

## THURSDAY

Indiana/Ohio/ Michigan Breakfast	Cost Based Compensation for Expanded A/E Services Donald Stephens, FAIA			Exhibitors Buffet Luncheon	C D
	A Short Illustrated History of Architecture & Urban Design Prof. Norbert Gorwic				
	Communicating & Marketing Architecture Stephen Kliment, AIA				
	Professional Liability Paul Bowers, AIA	Music & Architecture James Platt	By What Standards Shall We Be Judged Thomas Sheehan		SH Ri
				Spouses Luncheon Pontchartrain Wine Cellars	

## FRIDAY

	Value Engineering & Life Cycle Costing Al Dell'Isola, P.E.		Exhibitors Buffet Luncheon
	Historic Preservation Charles McCafferty, AIA, Thomas Holleman		
	Professional Registration Thomas Sedgewick, FAIA, Robert Metcalf, FAIA, Burtch Beall, AIA, William Ballenger, Linda Joy		
	Architectural Photography B. Korab	Ideas For Downtown Alex Pollock	
		R/UDAT Eugene DiLaura, AIA	





**The 62nd  
Annual Michigan Society  
of Architects  
Convention  
November 2-4 / 1977**