



August 15 is deadline

IT'S "MAKE UP YOUR MIND" TIME FOR MASONRY AWARDS PROGRAM

Decisions, decisions, decisions.

Which of those beautiful masonry projects should you enter in the third annual Honor Awards Program for Excellence in Masonry Design sponsored by the Masonry Institute of Michigan in cooperation with the Michigan Society of Architects?

You have only until August 15 to make up your mind. That's the deadline for receipt of entry slips and registration fees (\$30 per project).

Once you decide to enter, you'll have until October 25 to prepare and submit your completed entries. Judging by a panel of distinguished architects from another state will take place in November, and cast bronze "M Awards" will be presented to the winners at our annual Masonry Awards Banquet in January, 1978.

For complete details, refer to the awards announcement you received by mail. If that one went astray, you can get another copy by calling the Masonry Institute at (313) 553-2080.

Any buildings or projects located in Michigan that were completed after May 1, 1974, are eligible. But "D (for Decision) Day" is at hand. Be sure your firm is represented in this prestigious program.

And for help with that next masonry project...

The Masonry Institute offers a series of six (soon to be twelve) slide programs covering the ABC's of masonry materials, design and construction. These are designed for showing to you and your staff members right in your office at a time that's most convenient for you. Each program takes one hour, and that time can be expanded, at your option, for questions and answers.

The six programs now offered are: Brick as a building material, concrete masonry as a building material, selecting mortars for masonry construction, selecting and sizing masonry walls to resist fire, movement control in masonry walls, and weatherproofing masonry walls.

To arrange for a showing or showings anywhere in the state, just give us a call at (313) 553-2080.

Sincerely,

MASONRY INSTITUTE OF MICHIGAN, INC.

John A. Heslip Executive Director

MSA CONVENTION

MSA CONVENTION PROGRAM



The theme of the 1977 MSA Convention programs is "Expanded Practice." This year's convention participants will be able to select from a wide array of programs beginning with a full day session on Energy Retrofit and featuring such other expanded A/E service areas as, Value Engineering, Historic Preservation, Building Evaluation and Land Development.

Central to the entire program will be a presentation by Donald J. Stephens, FAIA, past National AIA board member and chairman of the Practice and Design Commission, on Cost Based Compensation for Expanded A/E services. New contract forms including cost based compensation for expanded services will be introduced at the convention.

Another important program will present a panel discussion on the concepts of registration - from recertification, and consumer pressure, to no registration at all.

Our state Architect, Al Durkee, and members of his staff will explain the state's requirements for expanded services as well as answer questions on how to secure commissions for state work, what building types are budgeted this year, and other related concerns of the large public client.

Programs of Interest to laymen are scheduled during each morning and afternoon of the three days convention program. A special feature of this year's program is a full day course on the History of Architecture, one of the topics which we never seem to brush up on, and one of special interest to spouses of architects.

Along with all of these half or full day programs a broad assortment of "stocking stuffers" is planned for the enlightenment and entertainment of this year's MSA convention participant. Among these are, "Sketch Tips" by Dick Rochon, "Practical Application of Architectural Models", by Bob Grau, "Ideas for Downtown", by Alex

Pollack, programs by Plantera, the Masonry Institute, a status report on the Michigan R/UDAT, and discussions on ASHRAE 90/75, statute of limitations and liability, zoning opportunities, and ideas to increase AIA membership.

Of special interest to young practitioners and students will be presentations on The Intern Development Program, and NCARB'S current thoughts regarding registration.

Last but not least, we'll have a special tour of the Renaissance Center and a presentation by John Portman's office on the adventures of building this important complex.

CONTINUING EDUCATION

CONTINUING EDUCATION: PROGRESS REPORT

The AIA Commission for Progessional Interest Committees conducted a three-day meeting in Ashville, North Carolina involving all nine Professional Interest Committees plus the Committee for Continuing Education.

The Continuing Education Committee has been charged with the development of a time table for implementation of continuing education for membership maintenance. This is in response to a resolution by the Board of Directors in San Diego. This resolution in no way will affect requirement for renewal of architectural registration license, but is simply calling for a more responsible approach to membership in the AIA.

The schedule developed at the Ashville meeting is a demanding one, and necessary, if we are to prepare a creditable program of professional maintenance.

The second charge of the Continuing Education Committee comes from first Vice President Elmer Botsai in his request for responsibility of all programs for 1978 Dallas AIA Convention be prepared according to criteria developed by the Continuing Education Committee.

Subject matter for the in-depth professional development seminars will come in part from the nine professional interest committees including International Relations, Architecture for the Arts & Recreation, Architecture for Commerce & Industry, Architecture for Health, Interior Architecture, Architects in Industry, Architecture for Education, Architecture for Justice, Historic Resources and Housing.

Each committee will produce topics and outlines of material to be covered in a four-hour time slot. Vice President Botsai mandated all programs developed for the convention will be of top quality and will be portable to all components via video tape.

The requirements will demand that sufficient preparation and rehersal time be spent on each presentation in order to reach the level of quality needed for recognized continuing education programming.

LEGISLATIVE

LEGISLATIVE LOG

License Renewal/Continuing Education

The lowa License renewal/continuing education bill is on its way to the Governor... final measure requires state registration board to establish minimum number of hours of continuing education needed for renewal of architectural licenses...

Enabling legislation giving state boards similar authority is pending in North Carolina and Wisconsin. AIA State components in California, Florida, Louisiana, Kansas and New York are involved in varying degrees on development of license renewal/continuing education and legislation.

LEGISLATIVE UPDATE

S.B. III-Introduced by Senator Toepp on February 8th, 1977. Statute of limitations; revises relative to architects, engineers, land surveyors and building contractors.

--This bill is presently in the Senate Judiciary Committee. Don Gordon has scheduled a meeting with an attorney of the Michigan Bar and a representative of the Insurance Bureau to re-write S.B. III during the summer recess.

S.B. 575-Introduced by Senator DeSana on May 16th, 1977. Barrier Free Design; provides for local boards.

-- Committee on State Affairs.

H.B. 4103-Introduced by Rep. Sietsema on February 10th, 1977. Occupations; requires test questions concerning needs of handicapped persons for architects, professional engineers, and land surveyors.

-- Committee on State Affairs.

The status on each bill is current as of July 8th, 1977. Any further action has been laid over until session reconvenes in the fall.

NEWS

ART GALLERY ENHANCES COMMUNITY IMAGE

The lobby of Kingscott Associates' office building in Kalamazoo, MI has been turned into an art gallery. Monthly exhibits feature the work of local artists, and it has been so successful that space is now being booked for a year in advance.

James Bentley, partner and president of the 48-person firm, gets at least one phone call a day from artists who want to show, and the word has spread beyond the state borders. "I had no idea there was so much need for exhibition space for artists," he says. In May the employees and their families had the walls, and enthusiasm improved general office morale.

The local newspaper publishes monthly reviews of the exhibitions, but the firm doesn't go out of its way to get publicity

and opening receptions haven't (yet) been instituted. What are the benefits? "The reason the gallery is so right is because there <u>is</u> no obvious benefit to us," says Bentley.

Past clients have reacted favorably to the gallery and potential clients have shown increased awareness of the firm. "Our image is changing," notes Bentley. "We are being seen more now as community-oriented architects."

The Kingscott gallery affected the scope of one of the firm's commissions. An existing local client requested similar public exhibition space for each of the three tenants in a new \$1 million office building.

(Editor's Note: Reprinted with permission from the Coxe Letter, July 1977.)

MICHIGAN ENERGY CODE

The Construction Code Commission has agreed to delay enforcement of Section 7.3.1.2 of the ASHRAE 90-75 standard, which is adopted by reference in the State Energy Code, until the standard is changed by ASHRAE or until June 15, 1978, whichever occurs first, the energy efficiency requirements with respect to all commercial type gas and oil-fired automatic storage type hot water heaters as described in Section 2.7 of ANSI Z21.10.3-74 - Gas Water Heaters, Volume III, Circulating Tank, Instantaneous and Large Automatic Storage Type Water Heaters.

The Commission was informed through correspondence and telephone conversations with the chairman of the ASHRAE Panel 7 committee, Gas Appliance Manufacturers Association, Water Heater Division, and two individual manufacturers that the stand-by loss and recovery efficiency requirements cannot be met utilizing present day technology.

ENERGY CONFERENCE WINS CLIENT

Earlier this year, Kingscott Associates, architects and engineers of Kalamazoo, MI, decided to make energy conservation services an active part of its marketing effort. The partners thought that a community conference might be an effective way of letting prospective clients know about the firm's interest in energy issues and of kicking off the marketing program. When Kingscott told the Chamber of Commerce about its idea, the Chamber suggested joint sponsorship.

Three speakers were engaged. Robert W. Flanagan, P.E., an engineering consultant and president of Environmental Engineers, Inc., accepted the invitation to speak on the new technology. To address management issues, Robert Redd, director of the management advisory services for an accounting firm (and former industrial engineer) was scheduled. The sponsors also wanted someone who could talk about President Carter's just-announced national energy program. With the help of a state Senator, J. Frederick Weinhold, a member of the White House Energy Policy and Planning Office, agreed to keynote the donference. A small auditorium at the Kalamazoo Valley Community College was rented for the day.

NEWS (Cont.)

750 announcements were mailed out--one third by the Chamber of Commerce to the business and industrial contacts, and the rest by Kingscott to its mailing list of 500. "Most of our prospective clients are institutional," says Kingscott vice-president David K. Pyle. "We wanted to reach them as well as the insudtrial and commercial people."

In recognition of the different interests among those invited, two sessions were planned for the same day, one in the morning for business and profit-making organizations, and a repeat in the afternoon for non-profit institutions such as schools, hospitals and governmental agencies.

A week in advance of the May 5 date, the Chamber sent out a news release, resulting in pre-conference coverage by the Kalamazoo Gazette ("Carter Aide to Speak At KVCC Meet"). The paper also sent a reporter to cover the sessions.

More than 100 people attended. "It was very successful," says Pyle. "The Chamber of Commerce gave us access to publicity and speakers we wouldn't otherwise have been able to get." Pyle plans to follow up on each person who came with a flyer or pamphlet on energy conservation and a personal letter.

Since the conference, Kingscott has had 12 requests for proposals, some from institutions who were invited but couldn't attend. And the firm has already been commissioned for a complete energy study for 500,000 sq. ft. of facilities for a local hospital.

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HOUSE ACCOUNT



Have been holding our own through the heat and humidity the past month. Minor constant repairs by our resident fixer-upper, Mike Minoff have been going on, (maybe a good time to use 'on-going'). He takes care of loose door knobs and broken screens and window frames and pieces of glass. We don't tell his mother about this, however,

Sunday, July 24th was our first big public tour to include the House and our press coverage was very good. The News and the Free Press gave us nice space, the Visitor Hot Line, run by the Detroit Convention Bureau put us on the wire, as did WWJ and WJR. Let us know if you heard about it on any other station either radio or TV as our monitoring time is a little limited.

The Tour included the Beaubien House, the Jesuit Church of St. Peter and Paul, (the

same church in which Charles Trombley was married the year before he built the Beaubien House), the office of William Kessler & Associates, Old St. Mary's Church, a walk up Monroe Street which is Greek Town and a visit to the office of John Stevens and Associates. Lou Marines, a fairly new addition to the staff of William Kessler & Associates, managed to con the 1st Precinct into closing the street around their office and he made arrangements for street vendors to sell flowers and popcorn and stuff to liven up the walk from spot to spot on the tour. We couldn't get our resident mounted policeman to join us as he had been assigned to the Ethnic Festival for the day, so Renee had to save her apples for Blackjack.

The hard-core of workers responsible for the organization of Architectural Sunday were Mark McPherson, Bill Zahn, Kevin Ratigin, Robert Fratti and Deborah O'Hara.

DETROIT ROOFING INSPECTION

Detroit Roofing Inspection Service announces the appointment of Michael V. Mathers as their new general manager.

Frazier Wilson, former general manager, will remain with the firm in the newly created position of consultant.

The changes, effective July 7, 1977, are designed to provide more complete roofing inspection and consulting services to the construction industry of southeastern Michigan.

Michael B. LeBlanc will continue as field representative and inspector.

Detroit Roofing Inspection Service is located at 3560 East Nine Mile Road, Warren Michigan 48091 - (313) 759-2143.

PLYWOOD DESIGN AWARDS

Approved by the AIA, the Plywood Design Awards Program annually recognizes architect-designed projects exhibiting outstanding aesthetic and structural uses of softwood plywood. An award of \$1.000 and three citations may be presented in each of the following categories: Residential Construction/Single-Family Detached; Residential Construction/Multi-Family; Vacation Homes; Commercial/Institutional Construction.

Projects must have been completed after December I, 1975 and before December I, 1977. All entries must be postmarked no later than December I, 1977. Mail entries to Plywood Design Awards, American Plywood Association, III9 A Street, Tacoma, Wash. 98401.

MSA BOOKSTORE

The MSA Bookstore has copies of the speech given by AIA President, John M. McGinty, FAIA at the Business Session during the AIA Annual Convention in San Diego. Please call Renee at (313) 965-4100 if you would like a copy.

GRAPEVINE

Ralph B. Stoy, AlA has been named Associate in the firm of Rossen/Neumann Associates, Architects...The Michigan
Society of Planning Officials has announced the creation of an annual honor award program...TMP Corporation has changed its name to TMP Associates...Glffels Assoc., Inc. announced John V. Sheoris, FAIA as Project Executive...Kingscott Assoc., Inc. of Kalamazoo announced two associates have been selected. The new associates are Al Holcomb, electrical engineer, and Earl Frazier, registered architect... The II-Iuminating Engineering Society of North
America has elected Stephen S. Squillace,
P.E. to its Board of Directors...A. Peters Oppermann, U of M architecture professor since 1958, has been named director of the School of Architecture and Environmental Design at Kent State University in Ohio... Eichstedt, Grissim, Young & Assoc. have changed their name to John Grissim & Assoc., Inc... Thomas Hansz, Architect and Joseph Stout, AIA have combined to form Hansz/ Stout Architects, Inc...William P. Tassic, P.E., has been appointed director of SH&G Manufacturing Engineering Division.

OBITUARY

Creation of an endowment fund honoring the memory of the late Thomas Adrian Langius is announced by Prof. Robert C. Metcalf, Dean of the College of Architecture and Urban Planning, University of Michigan. Mr. Langius, a 1961 honors graduate of the school, was legal contract advisor for the Bechtel Corporation at the time of his sudden heart attack and ensuing death in Washington, D.C. on June 18, 1977, at the age of 37.

In addition to a bachelor's degree, Mr.
Langius earned his Master's in Architecture
at the U of M in 1963, after which he completed his Doctorate in Law in 1970 at Emory
University, Atlanta, Georgia. He was a
member of Tau Sigma Delta, architecture honor
society and the recipient of numerous scholarships; member of the American Bar Association
and the National Council of Architectural
Registration Boards. Before joining the
Bechtel Corporation, he was employed as a
professional in his field by Chicago and
Detroit architectural firms.

A native of East Lansing, MI, Mr. Langius was the son of Adrian Nelson Langius, FAIA, State Architect Emeritus, also a graduate of the U of M and Chief Architect for the State of Michigan until his recent retirement after 43 years of service.

Contributions to the Langius Endowment Fund may be sent to Dean Metcalf at the University of Michigan College of Architecture and Urban Planning, Ann Arbor, MI 48109.

WELCOME NEW MEMBERS

The Detroit Chapter, AIA would like to welcome to Associate Membership: James J. Hostnik, sponsored by Mark McPherson and Lyn Graziani, AIA; John A. LaPorte, sponsored by Maurice Lowell, AIA and C. Gino Gavras, AIA; Richard Bruce Lloyd, sponsored by Carmine

Petrilli, AlA and Samuel Redstone, AlA;
Margaret Elizabeth Matta, sponsored by Keith
Bauman, AlA and Bruno Leon, AlA; John Michael
Minoff, sponsored by James Hackenberger, AlA
and John Jickling, AlA; Richard N. Smith,
sponsored by Eugene DiLaura, AlA and Theodore
Kurz, AlA; B. N. Sudindranath, sponsored by
Bruno Leon, AlA and Ronald E. Topolewski, AlA;
William Frederick Zahn II, sponsored by Mark
McPherson and Howard L. Droz, AlA.

The Detroit Chapter, AIA welcomes to Emeritus Membership: Jack Mills, AIA and Norman J.

Paul E. Flanagan, AIA has been elected to Emeritus Membership with the Grand Valley Chapter, AIA.

FIRMS HAVE MOVED

Wolf and Nudell, Architects, Inc. have moved to 18777 W. Ten Mile Rd. in Southfield, MI 48075.

Tivadar Balogh, AIA is now at 322 South Main Street in Plymouth, MI 48170.

Robert B. Alpern Associates, Architects & Planners have moved to 3250 West Big Beaver Road, Troy, MI 48084.

The Southern Arizona Chapter, AIA has moved to 4901 E. Fifth Street, Suite 206, Tucson, Arizona 85711. The phone number is (602) 881-1777.

SMPS MARKETING SEMINAR

The Society for Marketing Professional Services announces an Advanced Marketing Seminar entitled "Game Plan '78", a "nuts and bolts" analysis of your firm's 1978 Marketing plan - with emphasis on marketing for a profit.

This seminar will be open to Business Development and Senior Management personnel of Architectural, Engineering, Planning and/or Construction Management firms.

For enrollment information, please write: Executive Director, SMPS, Suite 215, 13100 Manchester Road, St. Louis, MO 63131. The seminar is scheduled for September 16 and 17.

CLASSIFIED

Patricia Rubino desires a position in Contract and/or Residential Interior Design. She has a BA in Interior Design, MSU. Contact her at 29275 Kensington Court, Southfield, MI 48076 or call 559-1252. Resume furnished upon request.

Architect wanted: Bright, serious, ambitious, 10 years experience minimum. Position open as principal in charge of working drawings, specifications, administration. Small Detroit firm with good growth potential. Quality work: new, restoration, interiors. John Hilberry and Associates, 963-8074.

Architectural Faculty Position - available September, 1977 in associate degree Arch. Technology program. Teach in areas of

CLASSIFIED (Cont.)

architectural drafting, working drawings and mechanical systems for buildings, and assist in development of baccalaureate programming in Arch. Technology. B.S. in Architecture and significant professional experience required. Professional registration desirable. Apply to James B. Shane, AIA, Head - Construction Department, Ferris State College, Big Rapids, MI 49307 or call (616) 796-9971, ext. 209. An equal opportunity/affirmative action employer.

Pratap L. Nandwana desires a position as Senior Designer or related capacity with experience and qualification. B.S. in Architecture, 1966, Bombay University, India. Resume furnished upon request. Contact him at 27801 Independence Ave, #203H in Farmington Hills, MI 48024 or call (313) 477-1086.

Clifford Holforty has for sale: 2 Planhold Horizontal Tube Files; 3 - 42" Straight Edges; 3 Spiral tracing protectors; 2 - 3 drawer file cabinets, black (one with lock); I - 30" x 60" Conference Table Walnut plastic laminate top and chrome legs; I - Blue Ray, 3 tube, ammonla, printer-developer. Call after 6:00 p.m. - (313) 375-0567.

Architectural-Structural Engineer. A permanent position is offered by an Architectural firm involved primarily in the design of churches.

For further information, please contact Harold Fisher, AIA, Harold H. Fisher & Assoc., II363 Whittier Avenue, Detroit, MI 48224, (313) 372-5508.

Mark Parzuchowski, a graduate of the U of M School of Architecture, is seeking a position in the area of architecture or planning utilizing his knowledge in environmental psychology in the formulation and solution of problems in programming and building design. Contact him at 711 Granger, Ann Arbor, MI 48104, or call 763-6263. Resume furnished upon request.

HSM Annual Meeting

The Historical Society of Michigan is holding their 103rd Annual Meeting September 15-17, 1977, in Holland, Mi.

Thursday, August 25th is the deadline for making hotel reservations at Point West. Thursday, September 1st is the deadline for advance registration. After that date registration will be accepted as space permits.

A detailed map of the Holland-Macatawa area will be sent with your registration confirmation. For more information, contact the Historical Society of Michigan, 2117 Washtenaw Avenue, Ann Arbor, MI 48104.

CALENDAR

AUGUST

3 Executive Meeting - Flint Chapter 3:45 at TH&Y Assoc.

- 4-6 MSA Mid-Summer Conference Grand Hotel, Mackinac Island
- 4 MSA Board of Directors Meeting
- 5 MSA Business Meeting
- 8-19 New York Market Week, 225 5th Ave. Building, New York, N. Y.
- 9 Western Michigan Chapter The Law and the Architect, "Host Office Event"

Producer's Council Executive and Operations Planning Meeting

CSI/Detroit 10th Annual Golf Outing Rochester Golf Club, tee off at 11 AM till I PM. Cash Bar, Dinner. For more information call Becky at 843-1222.

- II Michigan State Chamber of Commerce Public Hearing on House Bill 4937 13th Floor Auditorium, City-County Building, Detroit, MI at 10:00 a.m.
- 16 Detroit Architectural Golf League Forest Lake Country Club
- 28- 1977 Annual IES Technical Conference Sept.l Waldorf-Astoria Hotel, New York, N. Y.

SEPTEMBER

- 6 Producer's Council Executive and Operations Planning Meeting
- 7 Flint Chapter Executive Meeting at 3:45 p.m. - TH&Y Assoc.
- 8 Producer's Council General Membership Meeting
- 9-12 Western Michigan Chapter The Architect and Planning,
- Flint Chapter Architectural Golf League, Forest Lake Country Club.
- 15 Huron Valley Chapter Meeting.
- 15-17 Historical Society of Michigan 103rd Annual Meeting in Holland, MI. See Newsletter for details.
- 16-17 Society for Marketing Professional Services' Advanced Marketing Seminar "Game Plan '78". See Newsletter for details.
- 20 Detroit Architectural Golf League Essex Golf Club
- 21 Detroit Chapter Board Meeting
- 22 MSA Board Meeting
- 23 or Producer's Council Industry Services 27(?) Meeting Hyatt Regency(?)
- 28- AlA National Board Meeting at the Oct.l Grand Hotel, Mackinac Island

OCTOBER

Flint Chapter Executive Meeting, 3:45 at TH&Y Assoc.

CALENDAR (Cont.)

- Pre-Winter Energy Considerations Western Michigan Chapter 11 Detroit Architectural Golf League Bay Pointe Golf Club
- Producer's Council's 56th Annual 11-13 Conference - Williamsburg, Virginia
- 12 Flint Chapter - Chapter Meeting at 11:50, University Club
- Detroit Chapter Board Meeting 18 Producer's Council Executive and Operations Planning Meeting
- 20 Huron Valley Chapter Meeting
- 20-28 Fall Southern Furniture Market, High Point, N. C.
- 22 Flint Chapter - Annual Architectural Golf League Dinner & Awards Banquet 7:00 p.m. at the University Club
- 25 Producer's Council Regional Meeting in Lansing

NOVEMBER

- 1-3 Building and Construction Exposition and Conference, McCormick Place, Chicago. For information write BCEC, 331 Madison Ave., New York, N.Y. 10017 or call (212) 682-4802
- 2-4 MSA 62nd Annual Convention at the Detroit Plaza Hotel, Renaissance Center
- 2 Flint Chapter Executive Meeting 3:45 at TH&Y Assoc.
 - MSA Board of Directors Meeting

Western Michigan Chapter: Local Historic Architecture Producer's Council Executive and Operations Planning Meeting

8-10 1977 International Interior Design Show, Automotive Building, Exhibit Place, Toronto

"Energy Efficiency in Wood Building Construction" sponsored by FPRS.

- Flint Chapter Meeting at 11:50, the University Club
- 15 Producer's Council Regional Meeting at the St. Clair Inn (Macomb-St. Clair Counties)
- Detroit Chapter Board Meeting 16
- 17 MSA Board of Directors Meeting

DECEMBER

8

Not Set Detroit Chapter Annual Awards Banquet

Statewide R/UDAT

- Producer's Council Incustry Services Meeting
- MSA Board of Directors Meeting 6
- Flint Chapter Executive Meeting 3:45 at TH&Y Assoc.
- 13 Western Michigan Chapter: 1978, What Kind of Year Will It Be? economic projection of architectural Business. Installation of officers

Producer's Council Executive and Operations Planning Meeting

14 Detroit Chapter Board Meeting Flint Chapter Meeting at 11:50, the University Club

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(Editor's Note: We would appreciate any additional listing you can supply for this calendar - Call Rae Dumke (313) 965-4100)