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It's New Year's Resolution Time

For 1977, as in years past, the #1 resolution of the Masonry Institute of Michigan is to provide the state's architects with the latest available information about masonry design and construction. We're happy to announce that the MSA Newsletter again this year will be one of our prime methods of communicating with you. Look for us each month -- right here on the front page.

That's our New Year's Resolution. What about yours? May we suggest a couple that will be painless (to say nothing of pleasant and productive) to keep...

1. Attend the Masonry Awards Banquet on Saturday, January 15, 1977, at the Hyatt Regency Dearborn. This is the culmination of the second annual awards program sponsored by the Masonry Institute in cooperation with MSA. Four MSA-member architects will be honored for excellence in masonry design. Their projects were selected as winners by a distinguished awards jury headed by Norman N. Rice, FAIA, of Philadelphia. Mr. Rice, a longtime colleague of the late Louis I. Kahn (both served for years on the faculty of the University of Pennsylvania), will be on hand to present the awards. You'll want to be part of this big event during 'Masonry in Michigan Week.' For reservations, call 476-2495.
2. Arrange for showings in your office of the new Masonry Institute programs on masonry design and construction. Six hour-long programs are now available. They cover the following subjects: brick as a building material; concrete masonry as a building material; selecting mortars for masonry construction; selecting and sizing masonry walls to resist fire; movement control in masonry walls; and weatherproofing masonry walls. Pick out the ones you want to see and call us at 476-2495.

Please keep that number handy. We'll be around all year to help whenever you have a question or a problem involving masonry. We hope you have a great 1977. If you do, so will we.

Sincerely,

MASONRY INSTITUTE OF MICHIGAN, INC.

John A. Heslip  
Executive Director





We herewith reprint with permission an article written by David Oeming AIA of the Saginaw Valley Chapter for the AIA memo. The message is timely and we believe the entire MSA should read it.

#### NEW MARKET FOR ARCHITECTS' SERVICES REAL ESTATE: EXCEL. OPP. FOR ARCHITECTS

by; David F. Oeming AIA

I'm a 50-year-old architect who has been practicing for 22 years in a mid-Michigan community of 100,000 souls. Almost all of those years have been as a partner in a small firm, carrying on a general practice in our immediate area, with an out-of-state client now and then. A brief fling as a corporate architect—a job taken with security in mind—soon made me realize that the only "security" lies within oneself.

My years of experience have reinforced my conviction that an architectural education prepares an individual for more varied pursuits, within the confines of his or her own abilities and interests, than any of the other defined professional degrees with the possible exception of law.

With this belief, in 1963, I reestablished a practice which exists today. This case history based on my own experience, talks about some of the ways a practicing architect can use that education to reconcile the need to make a living with an equally compelling need for a sense of professional fulfillment.

Perhaps the architectural practitioners' greatest economic problem is being forced to adjust to great peaks and valleys in commissions and income-level. It seemed necessary to find ways of bridging these lean periods, of insuring economic peace of mind so that concerns about making a living could be subservient to having fun in architect. I've tried several ways. The financial successes have been uneven, but the fun and learning curves have headed steadily upward.

REAL ESTATE BROKER, et al. Like most architects, I have had plenty of opportunities to reflect rather sourly on the inequities existing between the role of the architect and that of the real estate agent. Compare the fee structures: the return on investment in education, training, responsibility, and liability is ludicrous. Surely many others like myself must have wondered why we spend from six to 26 months living with a project and working out a dream with our clients for 6 per cent of the building cost—only to see the product of our efforts sold by a real estate broker for 10 per cent of the total market value, including the price of the land.

How many times have we worked on a feasibility study, spent countless hours counseling the client on location, soil, utility availability, environmental impact, etc. —and then the client commissioned a real estate agent to propose the property for sale, and collect 10 per cent of the purchase price?

Two trips down that road were enough to convince me: if they could do it, so could I. (In Michigan, the legal profession has been aware of this possibility for years, and many lawyers have profited handsomely from dual agency.) I therefore began discreet inquiries with the State Board of Licensing for Real Estate concerning my eligibility to take the real estate broker's license examination. There was a three year training requirement, which I didn't meet. However, after considerable persuasion, the Board waived the requirement on the grounds that with respect to real estate, an architectural education is consistent with that required of an attorney. I bought textbooks on real estate law and practice and found them relatively easy to comprehend. Much of the content repeated previous architectural curriculum courses (although I had to learn about such things as preparing a closing statement).

Real estate broker's exams are given monthly; after a review of all the written material, I was ready to "give her a go". And I'm pleased to say that I passed on the first shot.

This opened up a whole area of service that I could offer potential clients. In rapid succession, I was able to take on and perform several commissions involving expanded services which carried an average overall fee 20 to 25 per cent higher than the "normal" architectural commission.

First, I let my former clients know that when they were considering new facilities, we would like to help with the site selection. The immediate result: a commission to locate a truck-terminal site for a previous client. They bought the site we recommended, paid the commission on the price of the land, and commissioned us to design the terminal facility.

Then came a new client representing a group of doctors, who wished to invest in land with a future development potential. The results for our firm: a real estate commission on land purchase; percentage participation; a fee for the land development scheme—and the inside track with the developers for future architectural commissions. (Value of the property has now increased some 300 per cent.)

Those are only a couple of examples of the opportunities that await a firm with both architectural and real estate expertise. There are many others.



For instance:

**BUILDING APPRAISAL AND USE-FEASIBILITY STUDIES.** There are many good, sound buildings in our inner and outer urban areas that stand vacant because of a lack of determined need. These can be recycled. (Many architects have recognized the potential of such buildings, and put them to use as their own offices.) Why not look around your own corner of the world, and once you've determined the potential of such a building, sign the owner up with a real estate listing as well as an architectural commission?

**URBAN LAND DEVELOPMENT SALES.** Many of our cities have acquired urban renewal lands which lie fallow for lack of knowledge development.

If the price is right with a little imagination the architect can create a desirable and economically feasible use for this land, promote and sell it, collect a real estate commission from the city, and, possibly, an architectural commission from the buyer.

**HOME INSPECTION AND APPRAISAL SERVICES.** It has been said that in general, home buyers know less about what they are buying than they do about any other purchase they make. This offers a unique opportunity to any architect to serve the marketplace by setting up a home inspection and appraisal service. The process is not unlike residential design but in reverse; i.e., the architect provides the prospective buyer with an evaluation based on design and materials criteria - in other words, gives the house a physical exam. (I would advise that no comment be offered on dollar value as related to sales price, as this could have serious repercussions, and isn't really necessary.)

Cost for this service could be shared by the buyer and seller, or the buyer and the mortgagor, or the seller and the real estate agent. (Such a service probably should be performed by the real estate profession, but few brokers have the necessary training or expertise.) This service offers great potential for taking up slack in an architectural office schedule, and could be performed by qualified drafting personnel. If the process were properly organized, one person could do two houses a day.

**DEVELOPMENT AND SALE OF DISTRESSED PROPERTIES.** Recently I had an eye opening conversation with a local developer, concerning the potential of distressed (bankrupt) properties. He has been buying up such properties converting them to other uses, or syndicating them to national real estate computer listings, with re-

markable results. Fellow architects, why not us?

**INVESTMENT GROUP COUNSELING.** As architects we enjoy a remarkable stature in the professional community. Our problem is that we are often an afterthought: after property has been acquired, the buyer may begin to think about architectural services. Being a real estate-oriented architect can open doors to counseling professional management firms so that your influence is felt at the conception of a potential investment venture, or even better, you can be the conceiver. There are many fine opportunities for architect-originated investor groups, and such a group provides an in-house funding source for property development.

**PROPERTY MANAGEMENT.** This has become a marketable service for many real estate firms, and can offer great potential to the architect-real estate family.

**LAND ZONING DEVELOPMENT.** This is a fast developing field, as a result of recent court decisions. Acquiring options on land for zoning development can be lucrative. You should have a tie-in with an attorney to do real justice to the potential here.

**DESIGN-BUILD-LEASE.** This is one of the greatest opportunities available to the architect-real estate entity. Here, you can really do business coming and going. However, there are plenty of potential pitfalls, and careful consideration is warranted. I have been working on a proposition to build and lease buildings to governmental agencies at all levels mainly because of the 100 per cent occupancy factor. Your team must include an expert in the investment-lending field, as well as a builder, an accountant, and a lawyer. With the proper administration, everyone can be handsomely compensated.

It is my guess that the majority of developers come from real estate backgrounds, and don't possess nearly as much know-how as the average professional architect. If you believe this as I do, try development on a small scale with a syndicated investor group until you learn the ropes.

It's been my experience that here, you can't find the answers in a book. Experience - for better or worse - is the best teacher.

**THE COMPETITION.** You can anticipate some belligerence on the part of local realtors toward your new status, but by and large, they will be pleased to you understand their way of life. The greatest resistance will come from "real estate developers" who are real competition and can be vindictive. However, I have found that once you have established a track record, these competitors begin to appreciate your understanding of



the rules of the game, and demonstrate their willingness to seek your architectural expertise and to accept a cooperative fee on land development.

Bear in mind that the majority of real estate professionals are neither visionaries nor engineering experts. They are salesmen, whose role is that of catalyst between buyer and seller. As an architect you therefore bring an extra, unmatchable ingredient to the buyer and the seller.

Many times I have been able to profit by merely being acquainted with a would-be-buyer or seller, and referring him or her to another qualified broker because I didn't have time to pursue the deal. As a broker, I'm entitled to a finder's fee of 10 per cent of the broker's commission in such cases.

In other instances, I have been commissioned by potential buyer and the seller has already commissioned another broker to sell, or vice versa. In such a case, we split the commission.

I have not made a full time occupation of real estate, preferring to treat it as a tool in our architectural practice. I don't consider that I have any special skills in the real estate field, other than a willingness to learn and to act within an ethic of service to my clients.

It is good fun, stimulating, and profitable in most instances. I can make as little or as much of it as the need dictates. It has been a great experience for me, and it can be for anyone else who believes that as architects, we set our own horizons. Why not give it a try?

#### MASONRY BANQUET

The second annual Masonry Honor Awards banquet, honoring Michigan architects for design excellence in the use of Masonry, will be held Saturday, January 15, 1977, at the Hyatt Regency Hotel, Dearborn.

The event is sponsored by the Masonry Institute of Michigan, in cooperation with the Michigan Society of Architects.

The banquet culminates an awards program which saw 20 architectural firms enter a total of 29 building projects. The entries were judged by a panel of Philadelphia area architects, chaired by Norman N. Rice, FAIA, and four were selected as winners.

Those winners will be announced at the awards banquet, and cast bronze plaques known as "M Awards" will be presented to the architect, owner and mason contractor on each winning project.

Featured speaker at the banquet will be

George A. Miller, executive vice president of the Mason Contractors Association of America, Oakbrook Terrace, Illinois.

The banquet begins with a reception at 6:30 p.m., followed by dinner at 7:30. Tickets are priced at \$50 per couple. For details and reservations contact the Masonry Institute (313) 476-2495

#### RAP SESSION

DATE: Thursday January 13

LOCATION: SH&G  
455 West Fort  
Detroit, MI

PARKING: AMPLE

TIME: 5:30 P.M.-7:30 P.M. (?)

The 1977 Board of Directors has announced its first Chapter Meeting for Thursday, January 13, 1977. This will be a RAP Session to allow Chapter members to have input to National AIA Grassroots through their Chapter representatives and Regional Director Bill Jarratt.

Major items to be discussed will be Ethics and Membership - if you have any other items bring them along and voice your opinion.

Refreshments will be served and a nominal charge will be requested from each attendee.

Please complete the form below or call Chapter Headquarters (313) 965-4100 and reserve a space.

NAME \_\_\_\_\_

TELEPHONE \_\_\_\_\_

TYPE OF MEMBER \_\_\_\_\_

#### HERE'S ANOTHER LIST OF NEEDED ITEMS

The Detroit Public Library has requested assistance in obtaining additional items used by patrons of the Fine Arts Department of the Main Library. There are many magazines received in the Department which wear out before they can be bound in durable bindings. Gift copies are most appreciated - please send them directly to the Detroit Public Library, Woodward Avenue, Detroit, MI 48202,

Abitare, African Arts, American Institute of Architects Journal, Architectural Digest, Architectural Record, Art in America, Art Inter-



national, Art News, Arts Magazine, C.A., Camera 35, Casabella, Design (London), Domus, Feminist Art Journal, Gentlemen's Quarterly, Graphis, Industrial Design, Interior Design, Interiors, People, Petersen's Photographic Magazine, Professional Photographer, Progressive Architecture, Schöner Wohnen and Vogue.

#### Call for Entries

'Design in Michigan Exhibition'  
Entry deadline March 1, 1977

Design Michigan invites submission of the best projects designed or made in Michigan during the past ten years from these design fields: visual communications, industrial design, interior design, architecture, landscape architecture and planning.

Both clients and designers are invited to enter projects to be juried by an interdisciplinary design team including Massimo Vignelli, Niels Diffrient, Sharon Lee Ryder, Richard Saul Wurman, and M. Paul Friedberg.

The extensive exhibition and catalog will appear in several museums during 1977-1978, beginning at Cranbrook Academy of Art/Museum and will be featured at the 1977 Michigan Design Assembly. Award certificates will be issued to the client and designer of each project selected.

All projects must have been produced between January 1, 1967 and January 1, 1977 and the entry fee is \$10 per entry. Entry information is available from 'Design in Michigan Exhibition', Cranbrook Academy of Art/Museum, 500 Lone Pine Road, Bloomfield Hills, Michigan 48013.

This exhibition is part of the Design Michigan program, funded by the National Endowment for the Arts and the Michigan Council for the Arts. Design Michigan is a series of events and informational materials directed to people in government, business, labor and private life. The program encourages the use of design professionals by these groups and is concerned with the quality of the visual communications, industrial design, interior design, architecture, landscape architecture and planning within the state. This is a continuing program of the Environmental Arts Panel for the Michigan Council for the Arts.

#### R/UDAT Friday December 10

A day long R/UDAT (Regional/Urban Design Assistance Team) Planning Session involving the MSA Board of Directors members representing AIA Chapters, in the State, The Michigan Council for the Arts, The Michigan Council for the Humanities, The University of Michigan, The Planning Department of Detroit, Ron Straka, Chairman of the National AIA Urban Design Committee and Jules Gregory also of that committee.

The State R/UDAT Program will involve a coordinator in a directors position, the local and national AIA advisory panels, and local and state agencies.

R/UDAT is a means by which we can identify areas of improvement, areas of change in legislation and planning communities.

A one year time frame for the program is projected in order to focus on the entire program.

Local participation is of paramount importance in order to obtain maximum results. However, the R/UDAT Team does not normally have any members on the team who are from the area or state in which the R/UDAT is being held - each member of the team may not accept a job that is a result of the RUDAT. This enables the local people to gain work that is a result of the R/UDAT.

#### FIRM CHANGES

The architectural and engineering firm of Louis G. Redstone Associates, Inc. has moved to new quarters at 28425 West Eight Mile Rd., Livonia, MI 48152 - telephone (313) 476-6620.

Gretchen Minnhaar, AIA of the Grand Valley Chapter has moved her office to 150 Ann Street, N.W., Grand Rapids, MI 49505 - telephone: (616) 364-9326

Evie Asken, AIA has moved her office to 1615 West Centre Street, Portage, MI. 49081 - telephone: (616) 323-2827

Joseph Wolf & Joel Nudell, AIA announce the opening of their firm at 18800 West Ten Mile Rd., Suite 200, Southfield, MI 48075 - telephone: (313) 559-9575.

Van Wienen Postema Architects has changed its name to Van Wienen Postema Papke Architects at 425 Cherry S. E. Grand Rapids, MI 49503

#### OBITUARY

George F. Diehl, AIA died on December 11. A native of Detroit and a member of the Detroit Chapter AIA since 1941, he had been a practicing architect for more than 50 years. Founder and President of Diehl and Diehl, he was well known for his churches and religious buildings. Some of the firm's projects were: Gesu, St. Brigid and St. Scholastica and the completion of Blessed Sacrament Cathedral, all in Detroit; Holy Name in Birmingham, St. Clare of Montefalco, Grosse Pointe; St. Columba Cathedral, Youngstown Ohio, St. John's Seminary, Plymouth, and Colombiere College, Clarkston.

Survivors include his wife Mabel, two daughters and two sons, Robert J, and an attorney and Gerald G. FAIA.



# GRAPEVINE

Architecture and Art in Isreal was Presented by Louis Redstone, FAIA to the American Society for Technlon, Detroit Chapter... Stephen W. Schar and George Sass have been promoted In the firm of Johnson, Johnson & Roy... to Associates ... Robert Matfox formerly of the Huron Valley Chapter has transferred to the Iowa Chapter.

## CALENDAR

January 12	WAL Art Institute
January 13	Detroit Chapter, AIA RAP Session at SH & G 5:30 P.M. - Discussion concerning Ethics, Membership and whatever.
January 15	Masonry Institute Honors Awards Banquet, Hyatt Regency Hotel, Dearborn.
January 19	Detroit Chapter Committee Chairman and Board of Directors - 4:30 P.M. at PHI Headquarters.
January 24-26	Grassroots East - The Institute Washington D. C.
February 1	Seminar-Cash Flow and Control Robert L. Teets, Chicago ILL. For more information write- Midwest Electric News, 20 N. Wacker, Chicago, ILL. 60606
February 2-6	The Thirtieth annual meeting of the Society of Architectural Historians, held at Biltmore Los Angeles.

February 15

February 25-26

WAL - Center for Creative Studie

Professional Development  
Program sponsored by the  
Detroit Chapter, AIA &  
University of Detroit  
School of Architecture  
Subject: Computer as a  
Design Tool. The two-day  
seminar will be held at  
Univ. of Detroit and the  
fee is \$55.00 for AIA  
members and \$60.00 for  
non-AIA members. Watch  
for mailer & additional  
information in the Feb.  
Newsletter. For further  
information contact Div.  
of Continuing Education,  
Univ. of Detroit - phone  
(313) 927-1025

March 3 & 4

Michigan Department of Public  
Health (MDPH) Conference,  
Park Place Motor Hotel, Traverse  
City. Watch for mailing

June 5-9

AIA National Convention  
San Diego, California

August 4-6

MSA Annual Mid-Summer Conference

September 28-  
October 1

AIA National Board of Directors  
Mackinac Island

October 19-21

MSA Annual Convention

Published by: Monthly Bulletin, Michigan  
Society of Architects, 28 West Adams,  
Detroit, Michigan 48226; Telephone (313)  
965-4100; Editor: Ann Stacy, Copy Editor;  
Cathy Kanski, President: Gene DiLaura, AIA.



# Detroit Chapter, The American Institute of Architects

## NOMINEES FOR ELECTION TO CHAPTER OFFICE

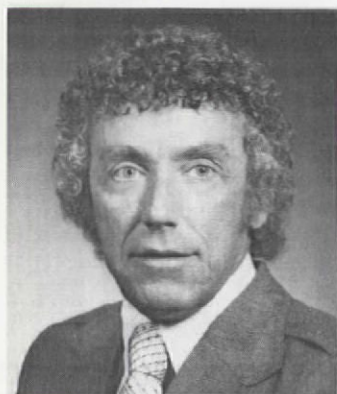
### FOR THE CALENDAR YEAR 1977

*Elections for the Detroit Chapter, AIA, will be held on November 9, 1976 at the Engineering Society of Detroit from 5:00 P.M. until 7:30 P.M. This is the occasion of the ANNUAL MEETING of the Chapter, reports from the members of the Board of Directors and Committee Chairmen will be heard. Chapter President John Jickling will preside.*

*Absentee Ballots may be obtained by written request by individual corporate members in good standing. Requests must be returned to the Chapter office no later than Friday, November 5, 1976.*

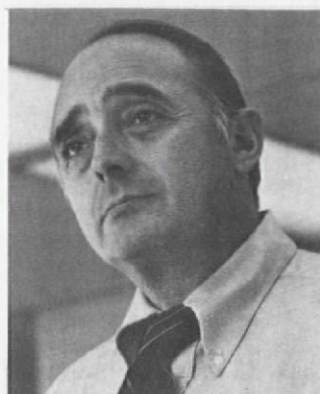
*President for 1977 Hideo H. Fujii, AIA, elected to serve as Vice President and President-Designate for 1976 succeeds automatically on January 1, 1977 to the office of President of the Detroit Chapter.*

## For the Office of Vice President-President Designate



William Demiene, AIA, graduated with a B. of Architecture in 1955 from the University of Michigan, obtained his Master of Architecture from MIT in 1956 and was an instructor at MIT in 1957. He has worked for Smith, Tarpata, MacMahon 1957-1961, Yamasaki Associates 1961, O'Dell, Hewlett & Luckenbach in 1962. Joined the firm of Linn Smith Associates in 1963 as an Associate and Chief Designer and later became Vice President of Linn Smith, Demiene and Adams. In 1974 Demiene joined the firm

of Albert Kahn Associates as Senior Architectural Designer. He is currently Chief Architectural Designer for Albert Kahn Associates. As a member of the Chapter Board of Directors he is responsible for coordinating the activities of several chapter committees. Prior to this he was active on the Education and Urban Research Committees.



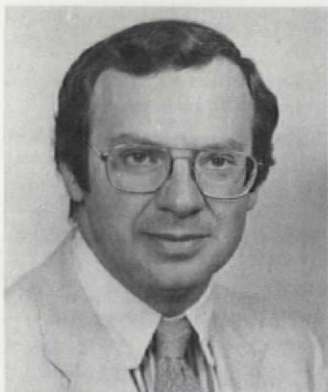
Theodore Kurz, AIA, served as Detroit Chapter Director in 1975. He is chief of design in the Industrial Division of SH&G, where he has practiced as a project manager since 1968. Previously he was Vice President of Glen Paulsen & Associates, University Architect at the University of Detroit and Assistant Professor of Architecture at the University of Illinois. Current AIA activities: Member of National Committee on Architecture for Commerce & Industry, America 200 Exhibit, Detroit Chapter, Detroit Chapter Com-

mittee on Architects in Industry, and MSA Monthly Bulletin Policy Committee. Previous activities include Historic Preservation Committee 1966, Nominating Committee 1967 and 1969, and chairman of the Program Committee 1968-69 and 1973-74. Professional activities include the Birmingham Planning Board 1967 to 1976, serving as Chairman 1971-72, and the American Arbitration Association. He is a Charter member of the Society of College and University Planners and holds membership in the Founders Society Detroit Institute of Arts, Michigan Nature Association and National Trust for Historic Preservation. He received his B. of Architecture with honors from University of Illinois in 1953 and his Masters at the same school in 1956. He has won several design awards including Alternate for the Paris Prize in Architecture. He has authored studies on College and University Architecture, has juried at several schools of Architecture and lectured to students and professional conferences.



## For the Office of Secretary

(One Year Term)



Ross M. Confer, AIA has been a principal in private practice since 1968, and is a principal of Ross M. Confer Associates. He previously worked as project manager for firms in Cincinnati, Ohio, and Urbana, Illinois. He received his B. of Architecture degree from the University of Illinois in 1957, and has worked on the Long Range Campus Plan for the University of Illinois from 1956 to 1962, and has acted as project manager on several College and University projects. He received his Master of Urban Planning

from Wayne State University in 1970, and completed his Master of Business Administration at Wayne State University in 1973. He is registered in Illinois, Michigan, and holds NCARB certification. He was a professional associate in the Central Illinois Chapter, and has been a corporate member of the Detroit Chapter since 1968. He served as a committee member on the Urban Research Committee 1971-73, Urban Design Committee 1974, and has been chairman of the Professional Practice Committee for the past two years. He received a national competition design award, and was exhibited at the Philadelphia Artists Equity Association in 1965. He is a member of the Panel of Arbitrators, American Arbitration Association, a member of the Builder's Exchange of Detroit, and has been a member of the City of Troy Historical Landmark Advisory Committee. He has lectured in business administration and management, and is an Adjunct Assistant Professor at Mercy College, Department of Business Administration.

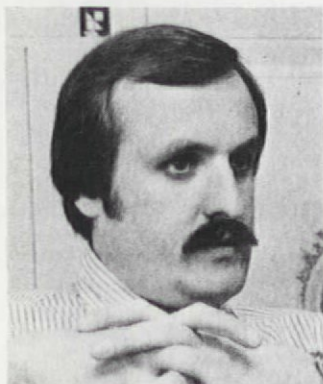


Virginia Pinnell, AIA, received her Bachelor of Architecture from the University of Kentucky. She is a registered architect in Michigan and has NCARB Certification. She has worked as an architectural designer for three firms and was project designer for a range of building types which included housing, a nursing home and a community center. Other projects emphasized interior design and graphics and included: office buildings, educational facilities, recreational centers and municipal buildings. Ms. Pinnell is Vice Pres-

ident of Design for Contract Interiors, Inc., formerly Hudson's Contract Division. She has been active in AIA activities for both The Michigan Society of Architects and the Detroit Chapter. She has served for a year as MSA Chairman of the Minority Disadvantaged Scholarship Fund, was a member of Detroit Chapter Committees for Interior Design and Professional Employment Practices, is concluding a two year term as MSA Director and is currently chairman of the MSA Monthly Bulletin Committee.

## For the Office of Treasurer

(One Year Term)



John J. Dziurman, AIA, is a principal in the firm of Straub, Van Dine, Dziurman/Architects. He attended the University of Detroit and the evening college at Lawrence Institute of Technology where he graduated in 1970, with a B.S. in Architecture. He became registered in Michigan in 1970 and also a corporate member of the AIA the same year. Since 1959, he has worked for Robert L. Svoboda and Associates, Meathe, Kessler and Associates; Chrysler Corporation; and Giffels Associates. In 1974, he joined Straub,

Van Dine, Associates as a principal; a year later, the firm was reorganized into Straub, Van Dine, Dziurman/Architects. He has served on the Housing Committee; Historical Preservation Committee; Allied Arts Festival; and the Public Relations Committee, serving as chairman for three years. He is a member of the Detroit Historical Preservation Committee, the University Club of Detroit, and the Engineering Society of Detroit, where he was selected as their "Outstanding Young Engineer of the Year" in 1975. He holds patents for a housing system in the United States and twelve foreign countries and is also listed on the faculty at Lawrence Institute of Technology in the School of Architecture. He is currently serving his first term as Treasurer of the Detroit Chapter.



Harold Varner, AIA, Partner in the office of Sims, Varner & Associates, graduated from LIT and holds a BS in Architectural Engineering. In previous years, he has been Director, Secretary of the Detroit Housing Commission, consultant for Department of HUD, Research and Technology; Director of Physical Development, Metropolitan Detroit Citizens' Development Authority; Project Director promoted to Project Designer, Meathe, Kessler & Associates, Inc., Architects; Project Architect, Roderick E. Warren

Architect. He has received several honors; among them are: "Who's Who in American Colleges and Universities, Who's Who in America 1971 and Alumni Achievement Award, LIT. Member of the Detroit Chapter, AIA, since 1968 he has served on Detroit Chapter Committees on Education, Housing and Urban Affairs. Member of Michigan Society of Planning Officials, the Executive Committee of the National Association of Housing & Redevelopment Officials as well as several committees for this association; Trustee for the Independent Business Development Fund - ICBIF; Chairman of the Housing Sub-Committee of the Mayor's (Gribbs) Committee for Human Resources Development; Housing Advisory Committee for SEMCOG; New Detroit Housing Committee, Board of Directors for the Black Causes Association and member of the National Black Caucus of Local Elected Officials Housing Task Force.



# Chapter Director

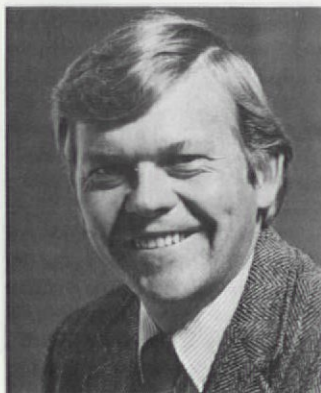
*(Three Year Term)*

*One to be elected*



Louis Goldstein, AIA, Project Coordinator for the Detroit Board of Education, working on the Bonded Building Program. Native of New Orleans, Louisiana. Architectural training at the University of Pennsylvania, BFA, Class 1950; Virginia Polytechnic Institute, M. Architecture, 1952. Courses in Urban Planning at U of M, 1966-67, and Wayne State University 1968-present. Apprentice training at the office of Philip C. Johnson, FAIA, New Canaan, Connecticut, E. I. DuPont Co., Wilmington, Delaware; Goldstein, Parhan and

Labouisse, Architects, New Orleans, La. Moved to Michigan in January 1966; worked at the Ann Arbor office of Ayres, Lewis, Norris and May, 1966-67; Wayne State University Office of Campus Planning and Development 1967-68; City of Highland Park Planning Dept., 1968-69; Detroit Board of Education since July 1969. AIA Committees Detroit and National: Chairman Detroit Chapter Committee on Historic Resources 1969-72, 1974-76; Detroit Chapter Public Relations Committee 1972-76; Detroit Chapter Schools Committee 1975-76; AIA National Committee on Historic Resources 1967-70, 1971-74, 1975-78. Forced retirement for one year between appointments. Other allied interests have resulted in appointments and elections to the Detroit Historic Foundation, Board of the Friends of Belle Isle, Board of Save Orchestra Hall, Inc. Other interests include Members Council of International Institute, Michigan Chapter Association of Preservation Technologists, and the YMCA of Birmingham.



Colton Park Weatherston, AIA, Vice President of the J. A. Ferguson Construction Company, he received his Bachelor of Architecture from the University of Michigan in 1965 and is registered in Michigan. He has been employed as a designer in the firm of Albert Kahn Associates, and for Linn Smith, Demiene and Adams. Currently he is serving as Chairman of the Construction Management Development Committee for the Detroit Chapter.



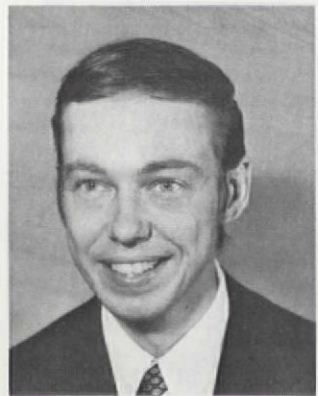
## MSA Director

(Two Year Term)  
Two to be elected



**Carl W. Pirscher, AIA**, Associate in the firm of Smith, Hinchman & Grylls Associates, Inc., graduated from the University of Michigan with a B. of Architecture in Architectural Engineering in 1950. Employed by Victor Gruen Associates, 1950-51, SH&G Inc. 1952-55. Entered private practice in 1956. Joined by William R. Jarratt in partnership in 1960. Principal partner in the firm of Pirscher and Jarratt 1960-1964. Associate with the firm of Ralph Calder & Associates, 1965-66. Returned to SH&G in 1967. NCARB Certificate, regis-

tered in Michigan and Indiana. Graduate studies in Urban Design, Wayne State University, 1959-60. Member, Alpha Rho Chi. Member of the Detroit Chapter since 1956. Served on Chapter committees for Construction Industry Relations and Professional Practice. Currently serving on Professional Education Committee, National AIA Continuing Education, MSA Continuing Education Task Force, and MSA Committee on Registration Act. Has also served on the Detroit Chapter committee on Health Facilities for the past two years. Past chairman of the Oak Park Board of Zoning Appeals and the Oak Park Advisory Committee for Library and Community Center.



**Thomas F. Wickle, AIA**, attended Albion College and is a graduate of the University of Michigan College of Architecture. He began his architectural career in 1965 with Albert Kahn Associates as a draftsman. Since then he has been associated with O'Dell, Hewlett and Luckenbach as a design draftsman; Eberle M. Smith Associates as assistant to Mr. Smith and Wakely/Kushner Associates as designer. Present activities within the Detroit Chapter AIA include membership on the Honor Awards Committee and Chairmanship of

the Architectural Education Committee. His writing has appeared in a national AIA publication. A veteran of the U.S. Army, his civic activities have included 25 years of association with the Boy Scouts, membership in the First Society of Detroit and the panel of arbitrators of the American Arbitration Association. He has been a member of the Governor's Youth Advisory Council and a representative to the Michigan State Safety Commission (1958-64). He is an alumni chapter director of the architectural fraternity, Alpha Rho Chi.



**Harold Van Dine, AIA**, is Vice President, Treasurer and Principal in Charge of Design for Straub, Van Dine, Dziurman/Architects. He has a B. of Architecture from Yale College, and Master of Architecture from Yale School of Architecture. He was the recipient of the William W. Winchester Traveling Fellowship, the Silver Medal of the New Haven Chapter, AIA, and the New Haven Chapter Book Award. He has been a Designer with Yamasaki & Associates and a Principal in the firm of Gunnar Birkerts and Associates.

He is currently on the faculty of Lawrence Institute of Technology for the 5th year program. Registered in Michigan, Wisconsin and Pennsylvania he also holds NCARB registration. He has served on the Detroit Chapter Committee on Historic Preservation, the Urban Design Committee and currently is a member of the National Environmental Education Committee. He has also served as Professional Advisor for the City of Troy for the Troy Freedom Memorial Competition.

*Prepared for the information of the general membership in preparation for the Annual Meeting of the Detroit Chapter of the American Institute of Architects, 28 West Adams Avenue, Detroit, Michigan 48226. Phone: (313) 965-4100.*