

BULLETIN

MICHIGAN SOCIETY OF ARCHITECTS

OFFICERS

C. WILLIAM PALMER, President JOHN C. THORNTON, 1st V. Pres. JAMES A. SPENCE, 2nd V. Pres. HARRY L. MEAD, 3rd V. Pres. EARL W. PELLERIN, Sec. LAWRENCE E. CALDWELL, Treasurer TALMAGE C. HUGHES, Exec. Sec.

EDITOR TALMAGE C. HUGHES 120 Madison Ave., Detroit CHerry 7660

DIRECTORS

ROGER ALLEN
DAVID E. ANDERSON
CHESTER L. BAUMANN
WELLS I. BENNETT
KENNETH C. BLACK
ADELBERT B. CHANEL
LYNN W. FRY
BRANSON V. GAMBER
CARL J. RUDINE
JAMES A. SPENCE
EMIL G. ZILLMER ROGER ALLEN

Advertising Manager E. B. FAUQUIER

ntered as second-class matter December 9, 1930, at the Post Office at Detroit, Michigan., under the Act of March 3, 1879. Published Weekly Subscription Price: 50c per year (Non-members \$4.00) 10c per copy.

olume 16

DETROIT, MICHIGAN, OCTOBER 6, 1942

No. 40

Patterns of Future Reflected by Great Plans of Past

How long can the plans which we make today retain their validity in a rapidly changing world? Vill our best conceived plans of today become absolete and inadequate within a short time and our fforts in their development misdirected and wasted? Should we abandon all attempts to devise Paterns of the Future as a framework for the establishment of a comprehensive Master Plan because of e obvious doubts and misgivings which are engendered by questions such as these?

Posing these questions in THE PLANNER, publication of ne Detroit City Plan Commission, George F. Emery, secetary-planner, points out the benefits of dynamic planning id cites some well-known examples. The article continues: The world is in an era of transition, and the scope and ariety of change seems to become greater through successive eriods as the tempo of progress increases. Deviations from e norm of the past seem to become more prevalent and ore drastic as time goes on. There seems to be need, therere, to consider how our Patterns of the Future can meet nese objections and how these Patterns can retain suffient validity to justify bringing them into existence.

In this connection, it seems desirable to briefly review ome of the great plans of the past, as proposed or develped, to determine what good these plans would have one and what value they may have produced in the light developments since their inception. Cities have been anned since earliest antiquity, and many of these plans we been carried out with conspicious success over periods hundreds and even thousands of years. However, let us onfine our inquiry to several well-known outstanding exmples of what has, or might have been accomplished.

London. Following the great tire of 1666, which deroyed a major portion of the city, a number of plans ere proposed to rebuild the city on a sounder basis so as eliminate the congestion and meandering lanes with dark purtyards which had heretofore characterized that city. particular, Sir Christopher Wren produced a plan which as long been regarded as a model, which would have given adial streets for arterial purposes with an open rectangular attern in-between. This plan required the land owners to oluntarily surrender their property for the replanning with reassignment of lots on the new street system. Petty calousies and aversion to change prevented the acceptance f the plan, and London has suffered ever since. Who can stimate the savings and increased values which would ave resulted, even up to today, had this farsighted plan een consummated.

Detroit. Somewhat like London, Detroit was destroyed y a devastating fire in 1805, which left only one building tanding. Judge Woodward had recently entered the teritory from Washington, where he had become familiar

with the l'Enfant Plan. At his instigation, the Governor and Judges' Plan was adopted in 1807, and property owners accepted a redistribution of land accordingly. This plan provided for 200 ft. grand avenues, 120 ft. major streets, ample circulation, and circuses and campuses at frequent intervals. A portion of the central section of the City was developed in accordance with this plan, and vestiges remain in the form of Grand Circus Park, Campus Martius, Washington Boulevard, Cadillac Square, Madison, Broadway, etc. However, the plan was soon abandoned because owners platting additional land for the rapidly growing metropolis were unwilling to contribute the land needed for the continuation of the plan. The remnants, however, indicate how much better Detroit would be had this great plan been effectuated throughout the growth of the City from 1807 through today.

Paris. Although largely conceived by others, the improvements in Paris developed in the regime of Baron Haussman have largely borne his name. In that era of improvement, from 1853 to 1870, the overgrown medieval village was metamorphosized into the charming and beautiful city known today. The Haussman arterial highways, boulevards, parks, bridges, squares, civic centers, and greenbelt have continued to serve their purposes through many political and economic upheavals.

Chicago. The Burnham Plan for Chicago was publicly accepted in 1909, and for twenty years public improvements were largely directed towards its consummation. The plan was taught in the public schools and became known and endeared to every citizen of that great city. Results obtained in making a more beautiful and more attractive community were tremendous, represented largely by the lakefront and outer boulevard development.

Thus, a short study of significant plans of the past shows that all were broadly conceived in the light of the conditions existing at their inception. Undoubtedly, these plans were based almost entirely on the concept of a City Beautiful, with the purpose largely of making a more elegant and more attractive environment, but with, nevertheless, other aspects related to transportation, traffic, recreation,

See PATTERNS-Page 4

A COMPLETE LINE OF ROCK WOOL INSULATION PRODUCTS MANUFACTURED IN DETROIT

ULATION USTRIES CORPORATED

HOgarth 8978

Meyers Road at Lyndon

ult Us When You Have Insulations Problems
SPECIFICATIONS MAILED ON REQUEST

Long Experience — Adequate Facilities — Clean Cut Business Procedure

BLUE PRINTING AND PHOTOSTAT REPRODUCTIONS

O&O Blue Print & Supply Co.

CAdillac 0005-0011

77 Sibley

MURRAY W. SALES & CO.

WHOLESALE

Plumbing and Heating Supplies

Defense Plants & Houses

801 W. Baltimore

MA. 4200

GLANZ & KILLIAN CO.

Contractors

PLUMBING — HEATING — VENTILATING FIRE PROTECTION SPRINKLER SYSTEMS

1761 West Forest Avenue

TEmple 1-7820

PUNCH & JUDY THEATRE

KERCHEVAL and FISHER RD.

DEFENSE STAMPS ON SALE AT BOX OFFICE

OCTOBER 6, 7, 8 TUESDAY thru THURSDAY Eleanor Powell - Red Skelton -- Tommy Dorsey & Band
"SHIP AHOY"

Flus Disney's "Art of Skiing"

March of Time -- "Men of the Fleet"

FRIDAY thru SATURDAY Evenings Only

OCTOBER 9, 10

Melvyn Douglas - Joan Crawford "THEY ALL KISSED THE BRIDE" Saturday 11 P. M. and Matinee Richard Dix -- "BADLANDS OF DAKOTA"

SUNDAY thru TUESDAY

OCTOBER 11, 12, 13

William Powell -- Hedy Lamarr

BEAUTIFUL INTERIORS are created with wall paper

furnished by FISHER WALL PAPER CO.

We have a competent staff willing to show you the best in style and color, the leading Wall Paper Manufacturers of the country offer. LET US HELP YOU

Main Store: 514 Randolph Street 6 LOCAL BRANCHES IN DETROIT

> "Ask Your Decorator" He will tell you that

are Michigan's largest wall paper distributors.

FREDERIC B. STEVENS, INC.
FACE BRICK ENAMELED BRICK, GLAZED BRICK AND
TILE, ROOFING AND FLOOR TILE

Representatives for ANTI-HYDRO—For Hardening and Waterproofing Concrete

THIRD AND LARNED STREETS

RAndolph 5990

DETROIT, MICH.

A. W. KUTSCHE & CO.

CONTRACTORS

BUILDING CONSTRUCTION

2111 WOODWARD AVE., DETROIT RANDOLPH 0372

H. H. DICKINSON COMPANY

COMPLETE BUILDERS SUPPLIES

Armored Concrete Curbing Master Builders Products HEATILATORS — ASPHALTS

5785 Hamilton Avenue

MAdison 4950

O. W. BURKE COMPANY

General Contractors

FISHER BUILDING

MAdison 0810

Detroit, Mich.

FOX THEATRE

Second Week "THE PRIDE OF THE YANKEES"

BEGINNING FRIDAY, OCTOBER 2ND

Starring GARY COOPER as baseball's hero idol, LOU GEHRIG . . . In the cast are Teresa Wright, Babe Ruth and Walter Brennan

Companion Picture Lloyd Nolan in "JUST OFF BROADWAY" With

Marjorie Weaver, Phil Silvers and Janice Carter

THE TOLEDO PLATE & WINDOW GLASS CO.

Glass Jobbers & Glazing Contractors

Distributors of

WEAVER-WALL Asphalt Shingles ASBESTOS LTD. Asbestos Siding

WAREHOUSES

Grand Rapids Detroit

Cleveland

Toledo

Washington Representative

Mr. D. K. Este Fisher, Jr., Washington Representative of ne A.I.A., replacing Mr. Edmund R. Purves, now in the ervice, has issued several bulletins on the activities of his ffice. Some of this information has been carried in THE CTAGON which, of necessity, has been somewhat less nan the bulletins.

Since the budget has not permitted the circulation of ulletins to all architects, they are sent only to regional irectors and presidents of chapters and state societies.

Mr. Fisher sees even further scarcity of critical materials nd corresponding reduction in architectural projects. While he Bureau of Yards and Docks and the F.P.H.A. seem to old out some hope, he says, these projects may involve ttle more than site planning and supervision, with no eal architecture.

It is, therefore, obvious that the practice of architecture, the old sense, is out for the duration, and even in making oplication for places in the Service, Mr. Fisher recommends ressing experience in executive coordination, supervision of expediting of construction. "Architect-Engineer" capacies appear to be given preferential ratings, he says, in pinting out that applicants should emphasize the broad funcation and adaptability of architects.

Mr. Fisher is rightfully attempting to sell the idea that chitects can fill many positions related to their profeson, hereby releasing others for combat and special duties.

Ambitious Planning

Two noted architects, Walter Gropius and Martin Wager, are said to envision a postwar America in which urban ongestion will be relieved by new townships of about 5,000 habitants each ranged along a network of super-highways and consisting of low-cost, pre-fabricated houses costing slittle as \$1,800. In interviews at a recent exhibit on ostwar planning, says the Associated Press, Dr. Gropius and Dr. Wagner explained that city slums could be cleared and a new era inaugurated for millions of industrial workers and farmers by the establishment of small factory and esidential towns surrounded by individual farm belts. Such two, it is suggested, could be built by some sort of a povernment-supported "resettlement corporation."

What the two architects evidently favor is a rather exposive trend away from that centralization process which as resulted in the crowding of millions of people together a few large cities and industrial centers. The view is of a unique one; for many years, some students of Ameran life have insisted that modern transportation facilities are largely eliminated the need for huge industrial compunities and made it possible for urban populations to bread out much more widely without any loss of ecomic efficiency or living standards. Indeed, the extent which the population of so many large and mediumzed American cities have been moving out into large aburban developments is evidence that at least a limited put of decentralization trend is already in motion.

Dr. Gropius and Dr. Wagner apparently would like to beed up and expand this process, after the war, through rather elaborate system of government planning and nancing. It is just possible, however, that the intended eneficiaries of such a program might not be nearly as athusiastic about the thing as the sponsors thereof. Alsough generalizations are always hazardous, it is probably ife to say that vast changes in ways and habits of living the likely to be more successful when they are the results natural, gradual trends or fashions than when they are restematically devised and promoted by large-scale planers. There undoubtedly are plenty of people in many of ur metropolitan industrial areas who want and need better ving conditions, but there is no assurance that all or even ost of them would relish the idea of being "transplanted" made-to-order communities.

Dues are Due, Michigan Society of Architects. \$5.00 March 1, 1943. Please help to save billing, postage, etc. E. Caldwell, Treasurer, 13606 Stoepel Avenue, Detroit.

Meeting

MICHIGAN CHAPTER AMERICAN SOCIETY OF HEATING AND

VENTILATING ENGINEERS

Horace H. Rackham Educational Memorial MONDAY, OCTOBER 5, 1942

Dinner at 6:00 P.M.

The principal speaker of the evening will be James W. Parker, Vice President and Chief Engineer, The Detroit Edison Company, and President of the American Society of Mechanical Engineers. Mr. Parker will address the meeting on the subject, "The Years Ahead."

Christmas Mail to Military Forces

To aid you, the men in Service, and the P.O. Dept., a few pointers have been issued by Detroit's Postmaster, Mr. Roscoe B. Huston.

Christmas packages for men in the armed forces should be mailed during October; if for distant points as early in the month as possible; marked "Christmas Parcel." Size should be limited to that of an ordinary shoe box, preferably to weigh not more than six pounds.

Parcels should be substantially packed, to withstand shipping, fragile articles with cushioning materials, liquids with absorbent material, and sharp or pointed ones protected. As all parcels are subject to censorship, easy opening and closure is essential.

Prohibited are: intoxicants, inflamables (such as matches and lighter fluids), composition liable to damage other matter.

Do not send food or clothing—the forces are amply supplied. Air mail is limited to two ounces, when addressed to forces overseas.

Your cooperation will help the Army, Navy and Post Office Departments in making a Merry Christmas for the forces serving their country and us.

Flourishing Post-War Art Predicted

A "golden age" of American art will flourish in the postwar period, Professor Emerson H. Swift of the Columbia University Fine Arts Department predicted at the University's Summer Session.

"History shows that all the great art periods developed immediately after important wars," Dr. Swift said. "This factor, as well as the encouragement of native-trained artists and the great improvement in the public's artistic taste within the past twenty-five years will be responsible for this new era of art in the United States.

"Until recently America lacked the background to produce a great national art. Official government sanction and public backing, always necessary to the growth of a great artistic period, was lacking. Art was a luxury reserved for the wellto-do and mainly the product of European trained men and women.

"Since the war has shifted the center of culture from Europe to America and recent federal projects have helped to popularize art and bring it to the public's attention, we can now look forward to the emergence of an important art period of our civilization in this country."

Dr. Swift, who is conducting a course in art and environment in which art is studied as a living product of the civilization which created it, stated that if Americans had read over their history books, they would never have been caught unawares in the present conflict. Even art trends tend to repeat themselves, he pointed out.

"Modern or so-called abstract art, due to the dominance of the scientific point of view, is not as startling an innovation as most people think. It is actually comparable to the great Byzantine art which flourished after the barbarian invasion and the overthrow of Rome in the fifth century A. D. The art produced then was also abstract and totally different from the classical periods of the Greeks and Romans."

PATTERNS—(Continued from Page 1)

and the facilitation of the business and industry of that particular era.

The important point is that these plans have produced results of great value, even during periods far beyond what might have been originally expected. Certainly Detroit would be far better off in a great variey of ways if the original Governor and Judges' Plan had been carried through. This is true even though great changes have occurred in almost every aspect of urban life. Even though these plans were static, and once conceived did not receive any adjustment as changing conditions indicated the desirability of new approaches or new factors suggested a revaluation of objectives and criteria, their continuing value, long beyond any reasonable expiration date, is undebatable.

Thus, we can show that good sound plans, well conceived in the light of existing conditions and anticipatable trends and tendencies, have a surprising capacity for survival. But these plans were evolved in the infancy of City Planning, when rapid changes were not expected and progress was thought to consist largely in the continued maintenance of the status quo. Modern Flanning, on the other hand, has an entirely different concept of the problem and an approach which clearly recognizes the governing and limiting factors involved in the process. Modern City Planning calls for a continuity of Planning rather than merely the production of a finished plan. In this conception of the task there is no final plan. There is merely a continuation of Planning, with the continual revision of plans to meet ever-changing conditions.

In the world today, as it has always been, nothing is more certain than change. Technological developments in transportation, communication and production, political and economic fluctuations, developments in agriculture, education, family life, methods of taxation, and finally in the characteristics and composition of our population, are factors which necessitate a careful and constant review of our Planning standards if our plans are to be as well adapted and adequate as possible to meet the requirements of our people.

These considerations indicate the need for a high degree of elasticity in these plans so that adjustments can easily be made to accompany the frequent variations in the underlying criteria which must condition our Planning and dominate our plans.

It is, therefore, reassuring to be able to look back on the great plans of the past and verify their continued value, even as limited by their character such as they have been, to withstand variations totally unexpected and unanticipated by their makers. We can therefore have the utmost confidence that our present day plans, as now conceived, can more than withstand the demands created by a continual barrage of unforeseeable incidents and circumstances. And we are further fortified by the observance again from history that widespread and radical changes in underlying conditions which influence Planning have seldom occurred except gradually over a period of years, within which we may well have opportunity to review our efforts and to reorient our objectives.

Patterns of the Future, adequate for our today and for our reasonable estimates of the morrow, are needed to guide and control the change, development and improvement of the city. We have every reason to believe that these Patterns, soundly conceived and wisely executed, will continue to serve their essential function with complete satisfaction, if we constantly remember that these Patterns and their accompanying plans must ever be dynamic and should never become static.

The means are at hand, the need is clear, and the governing circumstances are well-defined. Through a realistic and imaginative appraisal of our wants and desires we must obtain a comprehensive Master Plan as the essential ingredient in the treatment of urban ills, but again, and finally, it must be emphasized that this Master Plan must be kept ever alive and ever functioning through the continuous operation of the Planning process.

Redeemer Evangelical Lutheran Church, of Grand Rapids

HARRY L. MEAD, Architect

In this charming edifice, in a lovely setting, the architechas attained an intimacy and churchly spirit that is at once apparent. The exterior is of a pleasing textured face brick

trimmed with limestone and split-face Briarhill sandstone. The roof is of asbestos shingles.

The first floor construction is of reinforced concrete, and the roof of heavy timbering. The nave chancel, sacristy and narthex are faced with random ashlar concrete units, trimmed with cast stone.

In the basement, containing assembly room, community kitchen and heating plant, walls are also of concrete masonry units. The pastor of the church is Reverend H. P. Dorn.



Mead

FIRED AT RANDOM

Daily Column of Roger Allen, A.I.A. in The Grand Rapids Press

The gas shortage in the east proves anew that you can't fuel all the people all the time.

There was so much shooting going on that the Frenchinhabitants must have been tempted to refer to their town a "Dieppe, In the Heart of Texas."

No doubt you have often wondered why so many musi cians wear long hair and no hats. Well, if a musician got hi hair cut his hat wouldn't fit if he wore a hat. So he doesn't

Naturally this recalls the case of the alley cat who inquire of a second alley cat, "Where do you expect to go when you've died nine times?" and the second tom replied, "Oh, I's just string along with some violinist."

Of course women, the copy cats, are not original in usin painted stockings. Obviously they got the idea from th ingenius device of bachelors who apply a dab of shoe polis to the skin under a hole in the sock. Ah, them days!

Nowadays it would save space for the newspapers to combine the society news and the weather predictions — as for instance —

For today: Engagement announcements, followed by show ers.

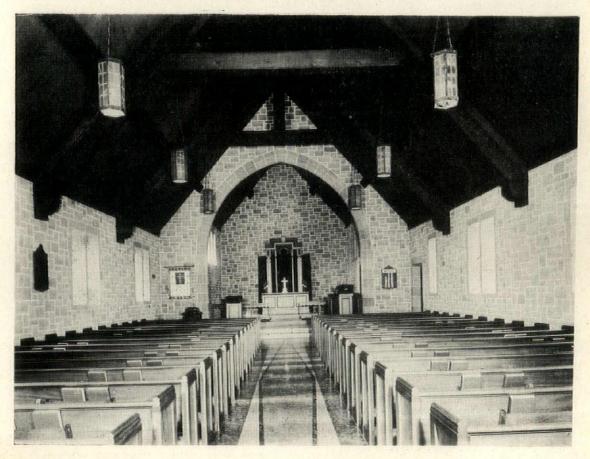
—Roger Aller

That too much property has been used for small store and other business establishments in most of the olde sections of cities is now generally recognized. The Nationa Resources Planning Board and other government agencie now looking ahead to post-war urban rehabilitation hav bumped into this problem. On the basis of a number of studies, federal planners now incline to the opinion that there should be no more than one store for every 25 families This estimate includes all types of stores needed in resi dential neighborhoods as well as various service facilities For food stores alone, the general thought is that the rati should not be more than one store for every 50 families. Th ideal figure for school facilities according to the U.S. Offic of Education is about one primary and secondary school classroom for every 35 families. This is on the basis of one child of school age for every family. Actual figure gathered in connection with war housing studies show only 0.6 child per family.—Headlines, NAREB.

Guy M. Mahurin, 64 years old, Fort Wayne architect, die September 2nd of pneumonia. He had served with th United States Bureau of Architects in the Phillipine Island and with the U. S. Housing Corporation in Washington.



Two views of Redeemer Evangelical Lutheran Church, of Grand Rapids Harry L. Mead, Architect



Dear Fellow Architects:

During the last war I was a kid in the Navy and I remember that no one ever questioned our readiness for anything that might happen. When danger approached the Boatswain would sing out in cheery confidence, "Look lively lads!"

I have the same kind of confidence in our grand bunch of architects and in their ability to cope with whatever situation might arise, and so I beg leave to, "Pipe all hands," and sing out across the entire Great Lakes District, "Look lively lads!"

You men have already shown the stuff that that's in you by putting on a membership expansion program whose success startled everyone and is still going strong in the direction of complete unification. All kinds of praise has been heaped upon you for throwing that kind of an answer into the face of adversity, and both the Annual Meeting and the Board of Directors have expressed a desire to carry our program and methods to the rest of the country.

To all of you who find it possible to maintain your own offices by securing work connected with the war effort, that is the most desirable of all things. For those who must close up and go to work for other architects, or who enter the armed services, or who must find entirely new kinds of work, get about it now, find your place in this hellish mess and plan to get back into private practice the minute it is over.

Above all else, regardless of your position, lend every effort you can to building up the strength of the Institute and its future program so that we will not becaught short at the end of the war and be classed with those who came forward in the pinches with too little too late. Look lively lads! We've got things to do!

Sincerely,

C. Julian Oberwarth, Director Great Lakes District, A.I.A.

Important To The Profession

Time Magazine in its August 3rd issue carried on the inside back cover an advertisement of the American Brass Company, explaining the vision of the architect. Every architect should note the text of this advertisement and write the manufacturer at once expressing approval. Remember that one thousand letters will prompt this advertiser and others using the same agency to again help in putting the architect in his proper sphere.

-J. W. K., Empire State Architect

A "Folding House," newest development in prefabrication, is being produced by the Palace Travel Coach Corporation of Flint, Michigan. What this idea involves is a small central portion of a house that can be easily transported on a truck. By folding down side panels and folding in roofs and floors an attractive four-room house is obtained, complete with kitchen and bath facilities. Price of a complete unit assembled on the site is \$2,588. It is understood that both the NHA and the Army have expressed interest in this development.—Headlines, NAREB.

PARKERIZING

FOR FINE APPEARANCE AND EFFECTIVE PROTECTION

Parkerizing combines rust-proofing and a superior finish on scores of architectural units. It has been serving for years in the building field and the increasing scarcity of protective metals now makes it more vitally important in all types of construction.

PARKER RUST PROOF COMPANY

DETROIT, MICHIGAN

ARCHITECTS between the ages of 22 and 42, who are interested in getting into the Service, with commissions, should get in touch with C. William Palmer, president of the Michigan Society of Architects—in person, not by letter.

More Back Numbers of the Weekly Bulletin. This time from Stephen J. Stachowiak, for many years back — helping to close the gaps. We may have a complete file of all years yet, from 1926 to the present.

难 非

Congratulations on articles in The Bulletin. The subjects are always important and worthy of consideration.—Ralph Aubrey Jeffers, Martin & Jeffers, Architects, Wilmington, Delaware.

Says Linton Arkles, in his column, "People You Know," in The Detroit Times: "George Haas, the architect, was in such a hurry after the Kiwanis luncheon the other day, he forgot to turn in his dinner-plate-sized badge when he left—and was dashing down Washington boulevard proclaiming, for all who might look, who he was."

BULLETIN — I was surprised to see the "Happy Birthday" greeting extended to me in the Bulletin for September 29, together with the note that the happy event occurs on October 2. In spite of the fact that things change so fast in the world these days that it is hard to keep up, I still think my birthday is December 23, instead of October 2. When I go out to dinner I will check it with mother just to be sure. If it turns out you are right I will let you know, but if you don't hear from me you had better correct your files!—Ken Black.

Dear Ken: You're probably right, and so are my records. I just did a poor job of reading them. The birthday greeting was intended for Ken Bell. My eyesight must be failing, but then one can't have everything. Anyway, Ken Bell is now in Tuscon, Arizona, and he won't mind your having an extra birthday or so at his expense. If you receive any presents we will split them with you. That's what you call a finesse.

On a Christmas some years ago Ed Schilling looked over his presents and dictated letters of thanks. One appeared to be a box of cigars, with the return address of a paint company, so he wrote them how much he appreciated the box of cigars. He received a letter in reply stating that the box contained sample finishes of paints and varnishes — however they were sending a box of cigars.

With best wishes and a happy birthday come next December 23, I remain your correspondent, who hopes he doesn't make the same mistake twice.—The Bulletin.

P.S.: They say a bachelor is a man who doesn't make the same mistake once.

Happy Birthday—Howard Simons and Miss E. A. Martini, both on October 11 (I hope).

Removal

H. Augustus O'Dell, A.I.A., announces the removal of his offices, 801 Donovan Building to 2317 Dime Building, effect-tive October 1. The telephone number remains the same, CHerry 7877.

Aloys Frank Herman, A.I.A., and Howard Thomas Simons, A.I.A., announce the removal of their offices from 710 Owen Building to 906 Transportation Building, Detroit. Al Herman had been in the same suite of offices since he graduated, twenty-three years ago.

EVERCRETE

stops cracking, crumbling and dangerously harmful dusting of concrete floors, and waterproofs basements. Used successfully 25 years. Phone MAdison 7633 or

CLYDE VARNEY
1135 Virginia Park Detroit

CONCRETE FOR ALL PURPOSES

Specialists in
Slag Concrete - Lighter in Weight - Stronger by Test

Transit Mixed Concrete Company

"OLDEST CONCRETE CO. IN MICHIGAN"
832 CARY STREET VInewood 1-4440

NELSON COMPANY

Plumbing, Heating & Air Conditioning Supplies WHOLESALE

Main Office and Display Room 2604 FOURTH AVE., PHONE RA. 4162

Branches
Royal Oak — Grosse Pointe — Ann Arbor



HAVEN-BUSCH CO.

Grand Rapids, Mich.
ORNAMENTAL IRON WORK
ELEVATOR ENTRANCES
WIRE WORK

Steel Stairs

MAY WE ASSIST YOU

CINDER

VErmont 6-5500

BLOCK

9303 Hubbell Avenue Bet. Chicago and Joy INC.

VIKING SPRINKLER CO.

Fire Protection Engineers and Contractors
Automatic Sprinkler Systems
ALSO A COMPLETE LINE OF PRE-ACTION DEVICES

1125 East Milwaukee Avenue

MAdison 4230

DETROIT

KOENIG COAL & SUPPLY CO. CERTIFIED CONCRETE

CONCRETE - FUEL OIL - COAL

Main Office: 1486 Gratiot Ave.

CAdillac 1584

TURNER-BROOKS, INC.

FLOOR COVERING CONTRACTORS

All Types Floor, Wall and Ceilings

ASPHALT TILE LINOLEUM
RUBBER TILE CORK TILE
CARPETS RUGS
WINDOW SHADES VENETIAN BLINDS
ACOUSTICAL MATERIALS
WOOD MOSAIC PARKAY FLOORS

9910-20 Dexter Blvd. Detroit, Michigan

TO. 8-2470

CAdillac 4890

F. H. MARTIN CONSTRUCTION CO.

955 E. Jefferson Ave.

Detroit, Michigan

GOOD HARDWARE FOR OVER 60 YEARS

T. B. RAYL'S

WHOLESALE BUILDERS' HARDWARE DEPT.

228 Congress St., W.

Retail Store, 1149 Griswold

DAY AND EVENING COURSES IN ENGINEERING AND CHEMISTRY

Detroit Institute of Technology

303 Downtown Y. M. C. A. Building Fall Semester Starts September 28th, 1942

THE ESSLINGER-MISCH CO. GENERAL BUILDERS

159 East Columbia Street RAndolph 7021
DETROIT, MICHIGAN

JOHN H. FREEMAN

Architectural Hardware
Complete Service
Estimates - Sales - Specifications

ARCHITECTS BLDG.

TE. 1-6760

CLASSIFIED

BRAUN LUMBER CORP., TO. 8-0320 Davison & G.T.R.R. Yds. Jefferson & Pontiac

F. M. SIBLEY LUMBER COMPANY — 6460 Kercheval Avenue, Flizroy 5100.

RESTRICK LUMBER COMPANY — 1000 West Grand Blvd., LAfayette 0500.

FIRESIDE PRINTING & PUBLISHING CO. — Phone TEmple 2-4900 — 4728 ST. AUBIN

LIGHTING AND PRODUCTION

Our lighting advisors are prepared to cooperate with architects in planning adequate lighting for factories.

Adequate lighting for production is of vital importance in every industry, and careful planning is needed to secure the best results with the greatest possible savina.

There is no extra charge for this service, which is offered for any plant to be served by The Detroit Edison Company. Call RAndolph 2100, Lighting Sales Division.

THE DETROIT EDISON CO.

LUMINA

 A single coat of white LUMINALL covers the blackest black; it is practically odorless; dries in 40 minutes; it greatly improves lighting because it reflects and thoroughly diffuses more than 90% of all light.

LUMINALL colors are truer and more beautiful because the casein binder does not distort or obscure the pigment.

Architects specify LUMINALL. Industry uses it widely. It's the most popular paint for homes. Widely advertised in Saturday Evening Post and other leading magazines.



PLASTI-GLAZE

Plasti-Glaze is America's leading compound for glazing either wood or steel sash.



By specifying this superior product your glazing problems will be forever ended

NOW GUARANTEED!

Our formal guarantee states that any Plasti-Glaze that proves defective in future years will be replaced at no expense to the owner; subject to the architect's approval and our inspection; also to proper application and normal usage.

This new guarantee is a broad coverage—one which has never before been attempted. The inspection after application means that an expert makes sure the job is well done. With this new Plasti-Glaze Guarantee, the architect can specify with confidence, and the owner will always know he is definitely protected.

Proven Best by Actual Test

For complete details see Sweet's Catalog Vol. 18, Page 13

PLASTIC PRODUCTS COMPANY

SCHROEDER PAINT & GLASS

COMPANY

POLISHED PLATE AND WINDOW GLASS, PAINTS, OILS, COLORS, VARNISHES, etc.

5914-5938 Twelfth Street DETROIT . . . MICHIGAN Phone MAdison 3500

WEEKLY



BULLETIN

MICHIGAN SOCIETY OF ARCHITECTS

OFFICERS

C. WILLIAM PALMER, President JOHN C. THORNTON, 1st V. Pres. JAMES A. SPENCE, 2nd V. Pres. HARRY L. MEAD, 3rd V. Pres. EARL W. PELLERIN, Sec. LAWRENCE E. CALDWELL, Treasurer TALMAGE C. HUGHES, Exec. Sec.

EDITOR TALMAGE C. HUGHES 120 Madison Ave., Detroit CHerry 7660

DIRECTORS

ROGER ALLEN
DAVID E. ANDERSON
CHESTER L. BAUMANN
WELLS I. BENNETT
KENNETH C. BLACK
ADELBERT B. CHANEL
LYNN W. FRY
BRANSON V. GAMBER
CARL J. RUDINE
JAMES A. SPENCE
EMIL G. ZILLMER

Advertising Manager E. B. FAUQUIER

ntered as second-class matter December 9, 1930, at the Post Otlice at Detroit, Michigan., under the Act of March 3, 1879. Published Weekly Subscription Price: 50c per year (Non-members \$4.00) 10c per copy.

olume 16

DETROIT, MICHIGAN, OCTOBER 13, 1942

No. 41

IMPORTANT ANNOUNCEMENT TO ALL ARCHITECTS IN THE DETROIT AREA

DINNER MEETING

Detroit Division Michigan Society of Architects

AT THE WARDELL APARTMENT HOTEL

THURSDAY, OCTOBER 15

DINNER AT 6:00 P. M.—PROMPTLY

NO OTHER NOTICE WILL BE ISSUED-NO RETURN CARDS WILL BE SENT-NO RESERVATIONS NECESSARY

DR. GIEDION TO LECTURE

The dinner will start promptly at 6:00 P.M. in order to finish the meeting in time to adjourn to he small auditorium of The Detroit Institute of Arts, for a lecture by Dr. Sigfried Giedion, eminent Swiss Architect and Planner, who will speak under he auspices of the Metropolitan Art Association.

Dr. Giedion, who has been a visiting lecturer at Amercan Universities, will speek on the subject, "The changing spects of Comfort—Gothic, Baroque, Modern," stressing specially the different meaning of comfort in different periods, as exemplified on the development of furniture. Furniture will not be treated from the point of view of style, but by its social and spiritual, as well as its constructive elements. In the modern section he will evaluate the American contribution.

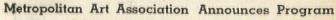
An authority on housing, town and city planning, Dr. Giedion has written a book entitled "Space, Time and Architecture," now in its third printing, which has received wide acclaim throughout this country as the clearest picture of the trend leading to modern Architecture that has yet appeared. New Officers

At this first Detroit Division meeting of the season dis-

cussion will be had on the possibility of combining meetings of the Division and Detroit Chapter, A.I.A., and possibly the coordination of committees.

Vice-president, L. Robert Blakeslee has succeeded Cornelius L. T. Gabler as president. Mr. Gabler resigned when he entered the U.S. Marine Corps as a captain. Eberle M. Smith has succeeded Earl W. Pellerin as treasurer, who resigned when he was elected secretary of the State Society. Frank Eurich, Jr. has been named director, representing the Division on the State Society Board. He succeeds Chester L. Baumann, resigned.

With these new officers big things are ahead for the Detroit Division. Come to this meeting and become a part of the movement to put the Division on the map and keep it there.



A series of lectures and forums, covering the field of art and architecture has been announced by Edgar P. See PROGRAM-Page 4

ARCHITECTS

We are now producing a laboratory-balanced flooring under new scientific principles, giving absolute precision as to grading and size of aggregates, and water-cement ratio. It is delivered to the job in package form, entailing only the addition of a given amount of water at the job.

Our Plant Is the Only One of its Kind in Existence YOUR INQUIRIES RESPECTFULLY SOLICITED





FLOORS INC.

DETROIT MICH Telephone TOwnsend 8-0045







COMPLETE LINE OF ROCK WOOL INSULATION PRODUCTS MANUFACTURED IN DETROIT

ULATION USTRIES CORPORATED

HOgarth 8978

Meyers Road at Lyndon

Consult Us When You Have Insulations Problems SPECIFICATIONS MAILED ON REQUEST

- Adequate Facilities - Clean Cut

Business Procedure BLUE PRINTING AND PHOTOSTAT REPRODUCTIONS

O&O Blue Print & Supply Co.

CAdillac 0005-0011

Long Experience -

77 Sibley

MURRAY W. SALES & CO.

WHOLESALE

Plumbing and Heating Supplies

Defense Plants & Houses

801 W. Baltimore

MA. 4200

GLANZ & KILLIAN CO.

Contractors

PLUMBING — HEATING — VENTILATING FIRE PROTECTION SPRINKLER SYSTEMS

1761 West Forest Avenue

TEmple 1-7820

PUNCH & JUDY THEATRE

KERCHEVAL and FISHER RD.

DEFENSE STAMPS ON SALE AT BOX OFFICE

WEDNESDAY AND THURSDAY

OCTOBER 14-15

Miriam Hopkins — Brian Donlevy

"A Gentleman After Dark"

FRIDAY AND SATURDAY

OCTOBER 16-17

Andrews Sisters - Dick Foran

"Private Buckaroo"

SUNDAY THRU TUESDAY

OCTOBER 18-19-20

Pat O'Brien - Glenn Ford

"Flight Lieutenant"

BEAUTIFUL INTERIORS are created with wall paper furnished by

FISHER WALL PAPER CO.

We have a competent staff willing to show you the best in style and color, the leading Wall Paper Manufacturers of the country offer. LET US HELP YOU

Main Store: 514 Randolph Street 6 LOCAL BRANCHES IN DETROIT

> "Ask Your Decorator" He will tell you that

are Michigan's largest wall paper distributors.

FREDERIC B. STEVENS, INC.
FACE BRICK, ENAMELED BRICK, GLAZED BRICK AND
TILE, ROOFING AND FLOOR TILE

Representatives for ANTI-HYDRO—For Hardening and Waterproofing Concrete

THIRD AND LARNED STREETS

RAndolph 5990

DETROIT, MICH.

EVERCRETE

stops cracking, crumbling and dangerously harmful dusting of concrete floors, and waterproofs basements. Used successfully 25 years. Phone MAdison 7633 or write

CLYDE VARNEY

1135 Virginia Park

H. H. DICKINSON COMPANY

COMPLETE BUILDERS SUPPLIES

Armored Concrete Curbing Master Builders Products HEATILATORS - ASPHALTS

5785 Hamilton Avenue

MAdison 4950

O. W. BURKE COMPANY

General Contractors

FISHER BUILDING

MAdison 0810

Detroit, Mich.

FOX THEATRE

BEGINNING FRIDAY, OCTOBER 9th

"The Tales Of Manhattan"

With the greatest cast ever assembled

for one picture including—CHARLES BOYER, RITA HAY-WORTH, GINGER ROGERS, HENRY FONDA, CHARLES LAUGHTON, EDWARD G. ROBIN-SON, PAUL ROBESON, ETHEL WATERS and "ROCHESTER.

A second feature will be announced later.

THE TOLEDO PLATE & WINDOW GLASS CO.

Glass Jobbers & Glazing Contractors

Distributors of WEAVER-WALL Asphalt Shingles

and ASBESTOS LTD. Asbestos Siding

WAREHOUSES

Detroit Grand Rapids

Cleveland

Toledo

G. L. STONE

George L. Stone, the oldest practicing architect in western Michigan, died Sept. 23 at the home of his son-in-law and daughter, Dr. and Mrs. H. K. Reynolds, 2657 Oakwood dr., S. E., Grand Rapids, after an illness of six weeks. He was 84 years old.

Mr. Stone, active until the last two years, had designed many public and private buildings throughout the area in approximately 60 years devoted to his profession.

He was born in Grand Rapids Aug. 11, 1858, and except for two years spent in Lowell as a child, he had resided

there all his life.

Many of the finer residences of Grand Rapids, as well as hundreds of less pretentious homes and a large number of business structures and factories, were designed by him. They included: the Association of Commerce building, old Widdicomb building, Grand Rapids Showcase plant, East Grand Rapids city hall and the naval armory.

While associated with Sidney Eugene Osgood he partici-

pated in the designing of a number of governmental buildings in western Michigan, including the Kent county building, the Allegan courthouse, the Muskegon county court-

house and others

Interested in art, Mr. Stone's principal hobby for many years was oil painting and pen and ink and pencil drawings and sketches, of which he had a large collection. He had been a member of the Michigan Society of Architects.

A. B. MacLean

Alex B. MacLean, for many years a building contractor in Detroit, died suddenly Sept. 30 in his living quarters in the Fort Shelby Hotel, Detroit. He was 60 years old. Born in Dutton, Ont., he came to Detroit as a young man. He leaves his wife, Blanche H.; a brother, David J., and a sister, Mrs. John St. John, all of Detroit.

Bulletin: Your appeal for back issue of the Weekly Bulletin has just been read and I am happy to enclose issues of March 5 and August 6, 1940.

I have also almost complete files for years 1940, to date and would be only too pleased to send any other issues you

may need.

A great enjoyment has been given our office in being on your mailing list as we all appreciate the articles you have so carefully prepared. In fact the names Hughes, Black, Diehl, Gabler, Gamber, etc., are now personal friends due to your editorial introductions.

Lloyd W. McClenahan, Salt Lake City.

YOU THINK YOU ARE A MEMBER OF THE M.S.A. Check your dues card. It should be marked "Paid to March 1, 1943." If not, you're not. Please send your \$5.00 dues to our treasurer, L. E. Caldwell, Arch., 13606 Stoepel Avenue, Detroit.

JESS'S Anniversary 71 yrs. young

Big Punch Bowl Added

SIXTH AND FINAL GOLF OUTING

Architects-Builders' & Traders' TUESDAY, OCTOBER 13th, 1942 PLUM HOLLOW GOLF CLUB

Club is located on Lahser Rd. bet. 8 and 9 Mi. Rds. Drive out Grand River to Lahser, right on Lahser beyond 8 Mile Road to club or out N-W Hi-way to 8 Mile Road left to Lahser and right to club.

Golf - Dinner - Prizes - \$4.25

LAST CALL for golf and dinner. This is the party at which we honor our only twice Past President-JESS STODDARD.

Rain or Shine — Warm or Cold

Your dinner reservations MUST be in-PLEASE send them in NOW. We have guaranteed 100-Don't fail*

WM. F. SEELEY, Golf Chairman 439 Penobscot Bldg. RAndolph 5500

War Production Board is conducting a nation-wide survey of new buildings to determine degree of compliance with its stop-construction order, th eagency has announced. Penalties will be imposed upon those shown to have violated its terms.

At the same time, War Production Board cited for violation of the order Herbert C. Huber, Dayton, O., contractor and real estate dealer, and enjoined him from completing three houses on which he began work subsequent to April 9, effective date of conservation order L-41.

A group of public-spirited friends and patrons of the Detroit Public Library are forming an organization to be known as the Friends of the Library. The first meeting was held in the Club Room of the Main Building of the Detroit Public Library, Woodward and Kirby, at 8:00 P.M., Thursday, Septemebr 24.

-

The principal purpose of this organization will be the acquiring of occasional rare items not provided for in the Library's annual budget. Already under consideration are the thirty-five original drawings made by the late E. H. Suydam for Arthur Pound's "Detroit, Dynamic City." These drawings, which are said to be the only complete Suydam set in existence, were on exhibit at the September 24 meet-

Membership will be open to all who wish to see rarities of literature and historical value preserved in Detroit for

the use of the people themselves.

Many other cities already have Friends of the Library groups. Among these are New York, Cleveland, Los Angeles, and Boston.

Wendell Brown, prominent local attorney, is temporary chairman of the new organization. Ralph A. Ulveling, City Librarian, is temporary treasurer.

Architects of Chicago have been invited by the Chicago Plan Commission to submit sketches and plans for rebuilding the blighted areas in which a seventh of the city's population lives. Many leading architectural firms have already indicated a desire to participate, T. T. McCrosky, executive director, told the commission.

"We want the ideas of every practical builder and planner," Mr. McCrosky said. "We desire the architects to select specific areas with which each is familiar and to give us concrete ideas of how he thinks each area can be rebuilt.'

When the U.S. achieves its goal of full employment in peace-time production, after the war, the greatest demand for all types of buildings this country has ever experienced is seen by S. Morris Livingston, chief of the construction unit of the U.S. Department of Commerce.

In addition to the back-log, millions of replacements, population increases and the demand for modern housing will combine to provide a decade of intense activity in the

building field, he believes.

Officers of the Architects Society of Ohio were re-elected at the group's ninth annual convention, recently held at Cedar Point. Ralph W. Carnahan, of Dayton, was elected president.

Need Any Plans?

A post card, with copy shown below, is being mailed to a select list in Detroit-including architects. Those favored included Clair W. Ditchy and the office of Giffels & Vallet. Why not Albert Kahn?

RELIABLE BUILDING PLAN SERVICE

Plans and Specifications to Meet All Requirements REMODELING PLANS PLANS FOR NEW BUILDINGS STOCK PLANS COMPLETE BUILDING PLAN SERVICE

E. KELCH TWinbrook 1-6569

13979 Mitchell Avenue DETROIT

CAMOUFLAGE

For Factory Executives, Plant Managers And Others Concerned With This Vital Problem

The Cranbrook Academy of Art announces an intensive professional course on Industrial Camouflage under the guidance of the Office of Civilian Defense. The subject matter in the course is organized for the purpose of training urgently needed professional personnel to whom protective concealment problems may be referred, in the event that a changed war or critical material situation should point to increased activity in civilian camouflage. Information will be given which will qualify those taking the course to prepare plans in accordance with principles established by the Office of Civilian Defense. Emphasis will be directed to the study of protection of community utilities and manufacturing plants in vital areas.

Twelve Wednesday Evenings beginning October 14, 1942

at seven o'clock.

Tuition, Twenty-five Dollars for the Course.

CRANBROOK ACADEMY OF ART

Lone Pine Road

Bloomfield Hills, Michigan

Phillip C. Haughey, architect, formerly of Detroit, is now chief draftsman in the office of the naval architect of the Kaiser Company, Inc., at Vancouver, Washington. This company, as the world knows by now, builds ships.

PROGRAM—From Page 1

Richardson, president of the Metropolitan Art Association of Detroit. Hawkins Ferry, a member of the association

board, is chairman of the program committee.

Others on the board are Talmage C. Hughes, vice-chairman; Miss Florence Davies, Miss Marion K. Loud, Mrs. Harry Winston, Mrs. William Rea, Miss Mabel Arbuckle,

Mr. Wayne Claxton and Mr. Samuel Cashwan.

The Metropolitan Art Association was formed a few years ago, to bring together the various art interests of the city and through programs devoted to a wide range of subjects, to foster a better understanding among the groups. In past seasons they have brought here such men as Dr. Walter Gropius and Dean Walter MacCornack, in which programs the architects have joined.

In the coming series two programs are of special interest to architects, one on October 15, at which Dr. Sigfried Giedion will speak, and again on February 17, when a forum on planning and housing will be conducted.

Architects are urged to support the Art Association by becoming members at two dollars per year. This organization is doing a service to our profession, not only by scheduling architectural programs and bringing prominent architects here as speakers, but also by recognizing our profession as having an important place in the community. In order to continue this recognition, and to further it, architects in the Metropolitan Detroit Area should join. An application blank is printed herewith and your membership card will admit you to all of the programs, which otherwise cost fifty-five cents each.

PROGRAM FOR 1942-43

October 15, 8:30 P. M.—The Detroit Institute of Arts Lecture Hall. Open to public.

Sigfried Giedion, The Changing Aspects of Comfort:

Gothic, Baroque, Modern

The different meanings of comfort in different periods as exemplified on the development of furniture. Furniture will not be treated from the point of view of style, but by its social and spiritual, as well as its constructive elements. In the modern section he will attempt a revaluation of the American contribution.

November 10, 8:30 P. M.—Scarab Club, 217 Farnsworth

Members only.

Painting Forum-Miss Florence Davies, Chairman. Trial by Jury-An open meeting on a group of paintings selected at random.

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIR-CULATION, ETC. REQUIRED BY THE ACTS OF CONGRESS OF AUGUST 24, 1912, AND MARCH 3, 1933

OF AUGUST 24, 1912, AND MARCH 3, 1933

Of Weekly Bulletin, Michigan Society of Architects, published weekly, at Detroit, Michigan, for October 1, 1942.

State of Michigan, County of Wayne, ss.:

Before me, a notary public, in and for the State and county aforesaid, personally appeared Talmage C. Hughes, who, having been duly sworn according to law, deposes and says that he is the editor and publisher of the Weekly Bulletin, Michigan Society of Architects, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Act of March 3, 1933 embodied in section 597, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:

Publisher, Talmage C. Hughes, 120 Madison Ave., Detroit, Mich. Editor, Talmage C. Hughes, 120 Madison Ave., Detroit, Mich.

Business Manager, E. B. Fauquier, 120 Madison Ave., Detroit, Mich.

2. That the owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding one per cent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a server of the individual owners must be given. If owned by a server of the individual owners must be given. Mich.

3. That the known bondholders, mortgages, and other scouting or holding 1 percent or none of total amount of bonds, mortgages, or other securities are: (If there are none, so state.)

None.

4. That the two paragraphs next above, giving the names of the

holders owning or holding 1 percent of mortgages, or other securities are: (If there are none, so state.)

None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

5. That the average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the twelve months preceding the date shown above is mortal to the state of the subscribers during the twelve months preceding the date shown above is consistent of the state of the subscribers during the twelve months preceding the date shown above is consistent of the subscribers during the twelve months preceding the date shown above is consistent of the subscribers during the twelve months preceding the date shown above is mortal to the subscribers during the twelve months preceding the care so this publications only.)

Tall MAGE C. HUGHES, Editor.

Sworn to and subscribed before me this lst day of October, 1942.

Mildred E. Lorenz.

(My commission expires March 14, 1944)

(My commission expires March 14, 1944)

January 14, 8:30 P. M.—The Detroit Institute of Arts Lecture Hall. Open to public.

Sheldon Cheney, Creative Art in America

American contribution to world change in the art of the dance, architecture, industrial design and painting. February 17, 8:30 P. M.—Scarab Club, 217 Farnsworth.

Members only. Architectural Forum-Talmage C. Hughes, Chairman. Leading Detroit Authorities on housing and planning will discuss current problems of Detroit.

March 18, 8:30 P. M.—The Detroit Institute of Arts Lecture

Hall. Open to the public.

Edgar Wind, Picasso and the Atavism of the Mask. Dr. Wind, formerly of the Warburg Institute, London, now of the University of Chicago, is an authority on the symbolism of art. In this lecture, one of a series given at the Museum of Modern Art last winter, Dr. Wind will consider the work of a contemporary artist in relation to the culture of his own and earlier times.

April 6, 8:30 P. M.—Scarab Club, 217 Farnsworth.

Members only.

Sculpture Forum-Samuel Cashwan, Chairman (The details of this program will be announced at a later date).

THE METROPOLITAN ART ASSOCIATION

Membership Blank 1942-43 \$2.00

Name	•	٠.	•			•		•			•	٠			•		,		•	•	*	*	•	•	•	*			13

Checks should be made payable to The Metropolitan Art Association and sent to The Detroit Institute of Arts.

With hotels in Chicago, Florida and elsewhere being taken over by the U. S. for army and navy personnel, others in cities throughout the country, including Detroit,

are being partially occupied for that purpose.

Hotel men say that many such fine resort hotels will never again be reopened to the public. This view is expressed by Loren R. Johnston, general manager of the famous Greenbrier Hotel, at While Sulphur Spring, West Virginia, a 164-year old resort that has survived four wars, only to succumb on August 21, when the U. S. Army moved in its base hospital for combat troops.

Included are 7500 acres, three golf courses, casino, tennis courts, pool and stables. Besides the 750 guest rooms three are quarters for an equal number of staff

members and help.

Predicting that in the post-war era numerous lowpriced resorts will be built for vacationing families of moderate means, Johnston says, "Economic conditions, before and after the war, will bring about demands for the 100-room type of resort.

DAY AND EVENING COURSES
IN . . .
ENGINEERING AND CHEMISTRY

Detroit Institute of Technology

303 Downtown Y. M. C. A. Building Fall Semester Starts September 28th, 1942

AUBURN STOKERS

Plumbing, Heating and Air Conditioning Supplies
WHOLESALE

NELSON COMPANY

Main Office and Display Room
Phone RAndolph 4162

Branches
Royal Oak — Grosse Pointe — Ann Arbor

GOOD HARDWARE FOR OVER 60 YEARS

T. B. RAYL'S

WHOLESALE BUILDERS' HARDWARE DEPT.

228 Congress St., W.

Retail Store, 1149 Griswold

CINDER

VErmont 6-5500

BLOCK

9303 Hubbell Avenue Bet. Chicago and Joy INC.

TURNER-BROOKS, INC.

FLOOR COVERING CONTRACTORS

All Types Floor, Wall and Ceilings

ASPHALT TILE LINOLEUM
RUBBER TILE CORK TILE
CARPETS RUGS
WINDOW SHADES VENETIAN BLINDS
ACOUSTICAL MATERIALS
WOOD MOSAIC PARKAY FLOORS

9910-20 Dexter Blvd. Detroit, Michigan

TO. 8-2470

And as Marcus Burrowes said, when Al Harley asked if he were going to the Chapter's Annual meeting, "No, I went last year."

A. W. KUTSCHE & CO.

CONTRACTORS
BUILDING CONSTRUCTION

2111 WOODWARD AVE., DETROIT F

RANDOLPH 0372

KOENIG COAL & SUPPLY CO. CERTIFIED CONCRETE

CONCRETE - FUEL OIL - COAL

Main Office: 1486 Gratiot Ave.

CAdillac 1584

CONCRETE FOR ALL PURPOSES

Specialists in
Slag Concrete - Lighter in Weight - Stronger by Test

Transit Mixed Concrete Company

"OLDEST CONCRETE CO. IN MICHIGAN"
832 CARY STREET VInewood 1-4440

CAdillac 4890

F. H. MARTIN CONSTRUCTION CO.

955 E. Jefferson Ave.

Detroit, Michigan

VIKING SPRINKLER CO.

Fire Protection Engineers and Contractors
Automatic Sprinkler Systems
ALSO A COMPLETE LINE OF PRE-ACTION DEVICES

1125 East Milwaukee Avenue

MAdison 4230

DETROIT

THE ESSLINGER-MISCH CO. GENERAL BUILDERS

159 East Columbia Street RAndolph 7021
DETROIT, MICHIGAN

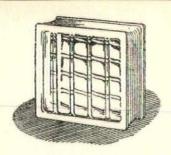
CLASSIFIED

BRAUN LUMBER CORP., TO. 8-0320 Davison & G.T.R.R. Yds. Jefferson & Pontiac

F. M. SIBLEY LUMBER COMPANY — 6460 Kercheval Avenue, Fltzroy 5100.

RESTRICK LUMBER COMPANY — 1000 West Grand Blvd., LAfayette 0500.

FIRESIDE PRINTING & PUBLISHING CO. — Phone TEmple 2-4900 — 4728 ST. AUBIN



GLASS BLOCK SUITED TO YOUR PLAN

Insulux Glass Block can be used easily in any size window opening-with little or no critical material. It provides diffused light transmission, insulation and lowered maintenance costs. It is promptly available—at pre-war prices.

CADILLAC GLASS CO.

LENOX 4940 2570 HART AVENUE DETROIT

ecity PINSTIGNATE

Plasti-Glaze is America's leading compound for glazing either wood or steel sash.



By specifying this superior product your glazing problems will be forever ended.

GUARANTEED! NOW

Our formal guarantee states that any Plasti-Glaze that proves defective in future years will be replaced at no expense to the owner; subject to the architect's approval and our inspection; also to proper application and normal usage.

This new guarantee is a broad coverage—one which has never before been attempted. The inspection after application means that an expert makes sure the job is well done. With this new Plasti-Glaze Guarantee, the architect can specify with confidence, and the owner will always know he is definitely protected.

Proven Best by Actual Test

For complete details see Sweet's Catalog Vol. 18, Page 13

PLASTIC PRODUCTS COMPANY ...

Proper care of your SERVEL Electrolux GAS Refrigerator



appliance. It has no moving parts, manufacturing cold through the magic of a tiny blue gas flame. It operates with complete silence for the lifetime of the unit, and it is guaranteed for ten years.

To help you enjoy your years of trouble-free Servel Gas Refrigeration, these suggestions are worth putting into practice:

Defrost regularly; do not permit frost to become more than a quarter of an inch thick, Place foods carefully-in recommended positions for each kind of food-so that air circulates freely. Cool hot foods to room temperature before storing them in refrigerator. Keep both exterior and interior clean; wipe up immediately any spilled fruit juices or beverages.

You'll always be glad you chose a Servel Gas Refrigerator!

MICHIGAN CONSOLIDATED GAS COMPANY

415 Clifford • CHerry 3500



BULLETIN

MICHIGAN SOCIETY OF ARCHITECTS

OFFICERS

C. WILLIAM PALMER, President JOHN C. THORNTON, 1st V. Pres. JAMES A. SPENCE, 2nd V. Pres. HARRY L. MEAD, 3rd V. Pres. EARL W. PELLERIN, Sec. LAWRENCE E. CALDWELL, Treasurer TALMAGE C. HUGHES, Exec. Sec.

EDITOR TALMAGE C. HUGHES 120 Madison Ave., Detroit CHerry 7660

DIRECTORS

DIRECTORS

ROGER ALLEN
DAVID E. ANDERSON
CHESTER L. BAUMANN
WELLS I. BENNETT
KENNETH C. BLACK
ADELBERT B. CHANEL
LYNN W. FRY
BRANSON V. GAMBER
CARL J. RUDINE
JAMES A. SPENCE
EMIL G. ZILLMER

Advertising Manager E. B. FAUQUIER

Entered as second-class matter December 9, 1930, at the Post Office at Detroit, Michigan., under the Act of March 3, 1879. Published Weekly.

Subscription Price: 50c per year (Non-members \$4.00) 10c per copy.

Volume 16

DETROIT, MICHIGAN, OCTOBER 20, 1942

No. 42

Notice To Members

DETROIT CHAPTER THE AMERICAN INSTITUTE OF ARCHITECTS

annual meeting and election of officers

RACKHAM MEMORIAL BUILDING

Wednesday, October 21, 1942-Dinner at 6:30 P.M.

SPECIAL INDUCEMENT: \$1.50 Dinner for \$1.00. The Chapter pays the difference.

Speaker: MR. LEROY E. KIEFER, ARCHITECT, with General Motors Camouflage and War Service Division. Subject: "INDUSTRIAL CAMOUFLAGE"

Architect's Chapter Will Meet Oct. 21

The Detroit Chapter, A.I.A., will hold its first meeting of the season on October 21, which will be the annual meeting and election of officers.

Dinner will be served at 6:30 p.m. in the Rackham Memorial Building, followed by a lecture on Industrial

Camouflage by Leroy E. Kiefer of General Motors Camouflage and War Service Section. Kiefer, a Detroit Architect, was graduated from the University of Michigan, College of Architecture, in 1925. When he was placed second in the George G. Booth fellowship competition, and awarded the Detroit Architects' prize for the best all-around architectural student in his class. In 1926 he won the Booth prize and traveled and studied on the contient of Europe and the British Isles.

His lecture, illustrated by slides and models, will show the latest developments in the field of industrial camouflage.

Emil Lorch, Chapter President, has announced the selection of two nominating committees to select candidates for officers and directors. The committee appointed by the president consists of Clair W. Ditchy, Chairman; George F. Diehl and Aloys Frank Herman, A second committee, elected by the Chapter board, is headed by Henry F. Stanton and includes J. Robert F. Swanson and Earl W. Pellerin.

Lorch has served two years as Chapter president and his term will expire at the annual meeting. Leo I. Perry, the present treasurer, is now engaged in war work, which has made it necessary for him to decline to be a candidate for reelection. One director will be elected to succeed Ralph R. Calder, whose term expires.



Kiefer

Also on the agenda is the awarding to Mr. Ernest Wilby, of Windsor, Ontario, the certificate of Fellowship in The American Institute of Architects.

Regarding this Mr. Wilby writes, "Barring accident, illness or death I will be on hand on the evening of October 21, at the Rackham Building, for dinner and whatever else follows. Frankly, I would enjoy attending far more meetings of the Chapter were this possible, but my inability to get about without an attendant to see that I do not contact automobiles plus the Canadian war regulations in the matter of taking any money into the States, make the matter very difficult.

Of special interest during the present emergency is the question of unification of the profession of architecture, particularly with reference to streamlining the organizations, with the possibility of joint meetings of the local Chapter of the Institute and the local Division of the Michigan Society of Architects. The presidents of both organizations have expressed agreement on the desirability of such a move, and have gone even further by suggesting, in so far as possible, one set of officers and committees. This subject will undoutedly be presented at the Chapter's annual meeting, for consideration by the membership, with a view to such a combination for remaining meetings of the coming year.

Other Chapter meetings include one on November 18, at which the speaker will be Talbot F. Hamlin, librarian at Avery Library, Columbia University. He will speak on "The Architect, Planning and the Citizen." No meeting is scheduled in December. Tentatively, a joint meeting with the Producers' Council of Michigan has been set for January 20 and a forum on city planning and housing, together with the Metropolitan Art Association, for February 17.

See ANNUAL MEETING-Page 4

A COMPLETE LINE OF ROCK WOOL INSULATION PRODUCTS MANUFACTURED IN DETROIT

ULATION DUSTRIES CORPORATED HOgarth 8978

Meyers Road at Lyndon

Consult Us When You Have Insulations Problems SPECIFICATIONS MAILED ON REQUEST

Long Experience — Adequate Facilities — Clean Cut Business Procedure

BLUE PRINTING AND PHOTOSTAT REPRODUCTIONS

O&O Blue Print & Supply Co.

CAdillac 0005-0011

77 Sibley

MURRAY W. SALES & CO.

WHOLESALE

Plumbing and Heating Supplies

Defense Plants & Houses

801 W. Baltimore

MA. 4200

GLANZ & KILLIAN CO.

Contractors

PLUMBING - HEATING - VENTILATING FIRE PROTECTION SPRINKLER SYSTEMS

1761 West Forest Avenue

TEmple 1-7820

PUNCH & JUDY THEATRE

KERCHEVAL and FISHER RD.

DEFENSE STAMPS ON SALE AT BOX OFFICE

WEDNESDAY AND THURSDAY

OCTOBER 21 22

The Andrew Sisters and Dick Foran
"THE PRIVATE BUCKAROO"
Plus "War Clouds in the Pacific"

FRIDAY AND SATURDAY

OCTOBER 23, 24

Bonita Granville - Jackie Cooper

"SYNCOPATION"

SATURDAY, 11 P. M.

William Gargan and Margaret Lindsay
"A DESPERATE CHANCE FOR ELLERY QUEEN"

SUNDAY thru THURSDAY

Barbara Stanwyck — George Brent "THE GAY SISTERS"

BEAUTIFUL INTERIORS are created with wall paper furnished by

FISHER WALL PAPER CO.

We have a competent staff willing to show you the best in style and color, the leading Wall Paper Manufacturers of the country offer. LET US HELP YOU

Main Store: 514 Randolph Street 6 LOCAL BRANCHES IN DETROIT

> "Ask Your Decorator" He will tell you that

are Michigan's largest wall paper distributors.

FREDERIC B. STEVENS, INC.
FACE BRICK, ENAMELED BRICK, GLAZED BRICK AND
TILE, ROOFING AND FLOOR TILE

Representatives for ANTI-HYDRO—For Hardening and Waterproofing Concrete

THIRD AND LARNED STREETS

RAndolph 5990

DETROIT, MICH.

A. W. KUTSCHE & CO.

CONTRACTORS

BUILDING CONSTRUCTION

2111 WOODWARD AVE., DETROIT RANDOLPH 0372

H. H. DICKINSON COMPANY COMPLETE BUILDERS SUPPLIES

Armored Concrete Curbing Master Builders Products HEATILATORS — ASPHALTS

5785 Hamilton Avenue

MAdison 4950

O. W. BURKE COMPANY

General Contractors

FISHER BUILDING

MAdison 0810

Detroit, Mich.

FOX THEATRE

SECOND WEEK BEGINNING FRIDAY, OCTOBER 16

"The Tales Of Manhattan"

With the greatest cast ever assembled for one picture

including-CHARLES BOYER, RITA HAY-WORTH, GINGER ROGERS, HENRY FONDA, CHARLES LAUGHTON, EDWARD G. ROBIN-SON, PAUL ROBESON, ETHEL WATERS and "ROCHESTER.

A second feature will be announced later.

THE TOLEDO PLATE & WINDOW GLASS CO.

Glass Jobbers & Glazing Contractors

Distributors of

WEAVER-WALL Asphalt Shingles and ASBESTOS LTD. Asbestos Siding

WAREHOUSES

Grand Rapids Detroit

Cleveland

Toledo

Give for Home and, Country

THE WAR CHEST Of Metropolitan Detroit

Combining The Detroit Community Fund U.S.O. British War Relief Society Greek War Relief Association Maple Leaf Fund Polish American Council Queen Wilhelmina Fund Russian War Relief, Inc. United China Relief United Jewish Relief War Prisoners Aid and Contingency Fund for Emergencies

Charles N. Agree and Talmage C. Hughes have been named co-chairmen of the architect's division of the War Chest campaign. As soon as they have an organized plan for our part the help of every architect in the Detroit area will be needed. Especially will it be important to have the aid of a number of solicitors for, in that way, the undertaking will not be a burden to anyone.

Charley, as you well know, is no mean hand at such a job. This year, more than ever before, it is important for everyone to do his share. This is your obligation, so lend a hand and make our job easy in putting the architects out in front.

Producers Meet

Producers Council Club of Michigan held its regular monthly luncheon meeting at the Rackham building Monday, Oct. 5, with an attendance of twenty. Skipper, Bill Harms, of Master Builders, was at the helm. This was not the annual boat ride, but then a meeting never passes that treasurer, Harry Black isn't required to give further details about the financial status of that institution. You know what a stickler for details is Walter Torbett. Him on the DSP Co.—now making wood windows!

Liaison, Frank Eurich brought news in the form of an invitation to a joint meet between the architects and producers on January 20 next, and was rewarded with congratulations on his elevation as director of the Michigan Society of Architects.

Reports of some committees were heard, and an offhand report of the treasurer. When he says, "We've got money in the bank," they all cheer and don't care to hear the rest.

New memebr, Al Covert, of Plastic Products, took a bow as did his alternate, Russell Hartzell, and W. S. Sands, alternate for P. P., Doug Ainslie of Armstrong Cork.

Richard Bragaw

Richard Bragaw, Detroit manager of Otis Elevator Co., died suddenly at his office, 950 West Fort St., Tuesday, October 6.

Born in Long Island City, N. Y., October 28, 1883, he had been associated with the Otis Elevator Co. since 1909, when he was graduated from Cornell University.

In his long service to the building industry he had won the respect, admiration and love of a host of friends. Indeed this lovable character brought to his task an intuitive business sense. He knew how to tie people to him and create lasting friends.

"Dick," as he was affectionately known by those close to him, had served as president of the local Producers' Council, and he was ever a friend of the architects.

He was a member of the Detroit Athletic Club, the Bloomfield Hills Country Club, Rotary Club, Engineering Society of Detroit, Phi Kappa Sigma Fraternity and the Masons. His wife, Mrs. Alice Berry Bragaw; a daughter, Mrs. Ernst Kern, Jr., and a son James B., survive.

Mr. Maurice Walker has been named real estate editor of the Detroit Times to succeed Mr. Lafe Allen, who has entered the Army. Mr. Allen has represented the interests of real estate and the entire building industry, including the architects, in a splendid manner, and our best wishes go with him as he enters the Service of our Country.

WPB Structural Steel Specification

National emergency specifications for the design, fabrication an derection of structural steel for buildings have recently been established by the War Production Board.

Agencies undertaking or approving wartime construction are directed to obtain from the person in charge of the design of each building a certificate to the effect that the emergency specifications have been complied with and that the building has been designed to secure the greatest savings of steel practicable through continuity of design and through welded fabrication. Where PD-200 is required for authorization to begin construction the certificate should be filed with it.

The purpose of the directive is to save steel by requiring higher unit stresses, the former allowances ranging from 16,000 to 20,000 pounds per square inch being changed to a mandatory 24,000 pounds. The specification is binding on all Government agencies in respect to war construction.

Although the effective date is November 9, the agencies are empowered to put the directive into immediate effect wherever possible. Wherever contracts are placed before the deadline, it is directed that they be reviewed with the sponsoring agency promptly and changes made to conform with the new specification, unless such changes will result in substantial delay in the war effort. Authority to depart from the directive may be granted, upon specific request, by WPB.

Copies of these specifications may be obtained at 25 cents each from the American Institute of Steel Construction, Inc., 101 Park Ave., New York, N. Y.

Albert Kahn Employees Get United States Treasury Award for Their War Bond Purchases

Albert Kahn Associated Architects & Engineers, Inc., Detroit, just became the first architects and engineers office in the United States to receive the United States Treasury Department's Bull's-eye flag, awarded for employee bond purchases.

Mr. Lynn Woughter of the War Bond Sales Office in Michigan presented the banner to Mr. Louis Kahn, Secretary and Treasurer of the Company. This award is made to concerns with a record of more than 90 per cent of the employees subscribing in excess of 10 per cent of their salaries in the war bond payroll deduction plan.

According to Mr. Louis the total amount subscribed greatly exceeds 10 per cent of the payroll, which amount is increasing daily.

How's Your Division

Treasurer, Laurence E. Caldwell announces figures formembership in the Society, by divisions. The figures representing the percentage of paid members to registered architects in the respective area, are as follows:

Saginaw Valley Division	619	10
Ann Arbor Division	569	6
	529	6
Central Michigan Division	509	6
Southwestern Division	439	6
Out of State		6
West Michigan Division	279	6
Upper Peninsula Division	259	6

The next great bottleneck: Mr. Kaiser is building ships so fast the champagne used in christening them has no chance to age.—Roger Allen, Grand Rapids Press.

Trust American ingenuity. Ships are being launched so fast that it is almost impossible to crack a separate bottle of champagne over each of them, so arrangements are being made to squirt a continuous stream of the liquid on them from a hose as they slide past.—Elmer C. Adams, Detroit News.

Dues are Due, Michigan Society of Architects. \$5.00 to March I, 1943. Please help to save billing, postage, etc. L. E. Caldwell, Treasurer, 13606 Stoepel Avenue, Detroit, Michigan.

ANNUAL MEETING (Continued from Page 1)

The March meeting will be dispensed with in order that members may join with the Michigan Society of Architects in their annual meeting.

On April 14 the Chapter will meet at the Michigan Union in Ann Arbor, together with members of the U. of M. College of Architecture and Design, Student Branch of the Detroit Chapter, A.I.A. This is an annual custom at which the Chapter's scholarship award is made to a member of the Student Branch.

May 5 will be the occasion of a dinner in honor of Mr. Wilfred Laurier Husband, eminent planner and architect, who will speak at the Central Methodist Church, under their auspices — Mr. Husband will speak on "How America Lives—Today and Tomorrow."

Local Architects on National Committees

Members of the Detroit Chapter of The American Institute of Architects have been appointed to Institute committees by its board of directors, it was announced by Emil Lorch,

Chapter president.

Talmage C. Hughes was reappointed to the Committee on Public information, and named chairman for the year 1942-43. Lorch was appointed to the Committee on Registration, John C. Thornton to the Committee on Technical Services, Clair W. Ditchy to the Committee on By-Laws, Richard P. Raseman to the Committee on Foreign Relations and Committee on Allied Arts, and Branson V. Gamber to the Committee on Unification, Committee on Architectural Competitions and Committee on Post-War Reconstruction.

In issuing a call to all Chapter members to attend the annual meeting on October 21, Lorch stated that Chapter membership had increased during the past year from 88

to 172.

ANNUAL REPORTS OF COMMITTEES DETROIT CHAPTER, A.I.A.

Civilian Protection
J. Ivan Dise, Chairman

Your committee was quite active for about a month after appointment. Its work however was curtailed after Febru-

ary 1st due to several reasons.

At that time your chairman became engaged with another member of the committee Mr. Kapp on the production of the drawings for a large Ordnance Plant for the War Department. This work required every available hour of our time, with the result that as far as two of the committee were concerned, Civilian Protection was necessarily neglected.

However, prior to February 1st, the committee met in Mr. Kapp's office and it was agreed that Kapp would try to contact Mr. Peaslee, the General Chairman in Washington, for such information and instructions as he might be able to give us. Your chairman in turn would communicate with the regional chairman, Mr. Grunsfeld, and confer with the local O.C.D. and other Civilian Defense Committees.

It was the consensus of the meeting that we should offer the services of the Architects to the State and City offices of Civilian Defense to be used as they saw fit, but in no manner attempt to force these services upon them.

The reply from Mr. Grunsfeld indicated that the procedure followed in Chicago had been much the same as agreed upon by our committee with apparently much the same results as

hereinafter noted

Your chairman met with two members of the Engineering Society's committee to offer our cooperation and learn what steps they had taken. He was advised that the Engineers had offered the services of their group to the O.C.D. and were advised that there was nothing they could do at that time.

The services of our committee and of the Architectural Profession were offered to the Detroit office of Civilian Defense both by letter and personal visit of the chairman to Glenn C. Richards, the associate coordinator. Also to the State office by the Chapter President Professor Lorch.

Mr. Richards graciously thanked us for our public spirit and indicated that there no doubt would be a place for us to serve in the future. No request has however been received for such service.

The committee has had no further word from the Regional Representative but has continued to receive bulletins and pamphlets from the National Chairman of the A.I.A. and the office of Civilian Defense in Washington, D.C. with the result that we now have a considerable bibliography covering practically every phase of Civilian Defense. The publications received to date are as follows:

Civilian Defense Protective Construction

Air Raid Warning System O.C.D.

Protection of Industrial Plants and Public Buildings, O.C.D.

Glass and Glass Substitutes O.C.D.

Report of Bomb Tests on Materials and Structures, O.C.D. Blackouts, O.C.D.

Protection of Hospitals, O.C.D.

Protection of School Children and School Property, O.C.D. Civilian Defense Protective Concealment, O.C.D.

Bibliography of Air Raid Precautions and Civil Defense.

W.P.A. (This is a 550-page brochure.)

Two Cooper Union Library Bulletins on Civilian Defense. Blackout Procedures and Suggestions by Marc Peter jr.

Camouflage by Greville Rickard.

Guide to Material on Camouflage by Library of Congress. Technical Advice and Research by O.C.D. Washington.

Protective Construction Technical Bulletin, by H. W. Peaslee, A.I.A.

Note on Blackout Paint.

Circulars Nos. 1, 3, 4, and 5 from National Chairman Peaslee (No. 2 not received).

Civilian Defense Number of Architectural Forum, Jan. 1942. Approach of the Architect toward Air Raid Defense by Dr. Curt Wachtel.

The committee has also collected some miscellaneous information in the form of newspaper and magazine clippings.

All this information is available for inspection at the office of the chairman, 2631 Woodward Avenue, Detroit.

Report of the Secretary Malcolm R. Stirton

The highlight of the year 1942 in the activities of the Detroit Chapter was certainly the Annual Meeting of the Institute in Detroit. This event has by passed Detroit for half a century until this year when we changed our name from the Motor City to the "City of Dynamite." The suggestions made in California that everyone attend the convention in Detroit and drive a new car home just couldn't be fulfilled but from all reports the delegates took home something just as much a driving force. The streamlined sessions were calculated to put the architect in step with the times. The dramatic touch supplied by a practice blackout during the annual banquet focused the atteniton of all on the impressive tribute paid our "Architect of the Colossal," Albert Kahn, by the forceful figure of Lieut. General William Knudsen.

But more than streamlined sessions were offered the delegates. The esthetic beauties of Detroit were displayed to great advantage in the meeting at Cranbrook where the masterly presentation of Mr. Booth by President Lorch and the response of Mr. Booth to the Institute Citation were silhouetted against a fitting background.

In this day of thirty mile an hour speed limits, the whizzing trip through the Ford Rouge Plant, Greenfield Village, and the Wayne County Airport, will be long cherished by the delegates as a fond memory of bygone days. But the possibilities were only suggested. The Detroit Chapter looks forward to a return engagement, with a shorter interval we hope, and will then show the Institute what Dynamite really is.

The efforts of Clair Ditchy and his various committees in handling the Annual Meeting in these Priority days deserve a big hand because he got results; a successful Convention.

Equally as significant in the progress of the Chapter is the tremendous increase in membership. The Detroit Chapter now has a membership of 155 which is nearly double that reported at the last annual meeting. Credit for this increase in capable, progressive members must be given to Tal Hughes, our Executive Secretary. Tal's interest in the Chapter has

given it national significance and although we still marvel at how he does it all, we have come to regard him as one of our finest achievements and hereby list him as such.

Chapter meetings have been well attended and have headlined such speakers as Crane, MacCornack, Teague, Kapp, Oberwarth and Meldelsohn. The program projected for the coming year is equally interesting and the support of the Chapter members must continue now more than ever. It will be easy for members to become absorbed in the war-time activities and lose their close association with the Chapter. Every effort must be made to hold architects together so that they may function more efficiently in their obligations to the public, both present and future.

Unification has been a subject receiving a great share of the Chapter's efforts and, although nothing concrete has been evolved, the groundwork is being laid for the final reali-

zation of this important objective.

Both by reason of its size and its location, the Detroit Chapter has vast potential strength. In the interests of the public, the profession and the individual member, these potentialities must not be dissipated. The development of the activities of the Detroit Chapter is in the hands of its members. It is their responsibility.

Liaison Officer

WITH PRODUCERS' COUNCIL Frank Eurich, Jr.

Functioning as Liaison Officer from both the Detroit Chapter A.I.A. and the Michigan Society of Architects to the Detroit Chapter, Producers Council, your committee submitted a report in March last, on its activities to date, as applied to all three organizations, supplementing same with a "personal appearance" statement before the M. S. A. convention in Lansing in April.

The extraordinary succession of events of recent months which specifically have dealt such stunning blows to the general Building Industry—priorities, enlistments, the draft and what not, has supplied but few of us with reasons for

shouting with joy from the house tops.

One bright spot during this interval in Detroit, however, was the National A. I. A. Convention held in June at the Statler, in conjunction with the annual meeting of Producers Council, during which, the local chapter of the Producers, did itself proud in the entertainment of national officers, members and visitors of both organizations, culminating in a joint lunch of the two bodies.

At this function, we not only listened to the witticisms of "that casual exconent of the unattainable in pure English diction," Dick Shreve, national president of the A. I. A. but also to a profoundly comprehensive address by national

president Plimpton of Producers Council.

The latter's historical review and glimpses into the future of P. C. form the basis of the policy of President Bill Harms of the Detroit Chapter, who started the real Producers' activities and committee work of his administration, at the opening meeting of the P. C. on September 14, striking a note of encouragement, and calling upon all of us—architects and producers alike—to face the difficult days ahead with confidence, and, above all, to maintain the friendly spirit of cooperation and mutual helpfulness, which has been increasingly characteristic of the inter-organization relations—from the birth of Producers Council at San Antonio in 1931.

A noteworthy incident at the P. C. convention, occurred in the elevation of our own George Haas, to the National Board of Directors of Producers. George carries his new honors with becoming modesty, and, as Frank O'Neil pointed out, should be treated with the respect due his new rank.

University of Michigan Student Branch, Detroit Chapter, The American Institute of Architects

Walter M. Laitala, President; Garfield Laity, Vice-President; Miss Sue Gordan, Secretary; Miss Belva Barnes, Treasurer.

During its active season, from October 1941 to June 1942, the University of Michigan Student Branch of the Detroit Chapter of the A.I.A. operated with a membership of 21.

Among the speakers at the Ann Arbor meetings were: Lynn Fry, Architect of Ann Arbor, who spoke on professional practice; Talmade C. Hughes, whose subject was the opportunities of the architectural graduate; Malcolm R. Stirton, who presented an analysis and explanation of the problems and plans of the Rackham building in Detroit. Eric Mendelsohn, internationally-known architect, was also heard by the student group. Wilmar Nuechterlein gave a short Kodachrome illustrated account of his scholarship trip through some of the Eastern States.

A total of about twenty members of the Student Branch attended the regular meetings of the Detroit Chapter in Detroit and found them of extreme interest and value.

The Student Branch also sponsored a trip to Parkside, Brewster, and Centerline Housing projects. At Parkside the group was guided through the project and was given a detailed account of its operation and administration.

We are looking forward again to an active year and hope that we will be able to attend the Detroit Chapter meetings.

Executive Secretary Talmage C. Hughes

The Detroit Chapter of the American Institute of Architects, under difficulties has made distinct gains during the past year together with the Grand Rapids Chapter and the Michigan Society of Architects, it has done constructive work toward unification of the profession and, while all objectives have not yet been reached, certain benefits have accrued and others are on the way.

In the meantime consideration is being given to coordination of meetings and committee activities by the local groups. Perhaps in continued increase in Institute membership lies the best solution to unification. Our regional director, Mr. C. Julian Oberwarth, shares this view, and he has accomplished a great deal in this direction throughout the Great Lakes District. From a roster of 88 at the last annual meeting our Chapter has increased its membership, with applications now being processed, to 172. Many of our good former members have been reinstated and with continued increases much new life should be brought into the Chapter.

With joint meetings concentration can be brought to effect better programs and better attendance. Last season the Annual Meeting in October was the occasion of a discussion on large defense plant work. William E. Kapp led the discussion, which was entered into by Mr. Frederic A. Fairbrother of the firm of Albert Kahn Associated Architects and Engineers, Inc., and by Chester L. Baumann of Giffels and Vallet, Inc.,

L. Rosseti, Associate, Architects and Engineers.

In November Mr. C. Howard Crane, Architect, of Detroit, and London gave a talk on war-time architectural conditions in the British Isles. December was an open date, except for attending the Producers' Council Christmas Party. January was the occasion of Director Oberwarth's visit, when he spoke on the points covered in his semi-annual report to the Institute Board.

By previous arrangement, the chairman of Chapter Committees had studied the report and prepared further comments, thus enabling a large number of members to take part in the program; a procedure which President Lorch has

encouraged at every opportunity.

Dean Walter R. MacCormack was the Chapter's guest in February and, following dinner, members attended his lecture on "When We Build Again" at the Institute of Arts, under the auspices of the Metropolitan Art Association. In March Eric Mendelsohn spoke in the E.S.D. Auditorium. Following annual custom, the Chapter's April Meeting was in Ann Arbor, where the Student Branch of the Chapter joined, and the Chapter's student award was made. At the same meeting Secretary Malcolm R. Stirton gave an illustrated talk on the Rackham Educational Memorial Building, in Detroit, on which he had been engaged as designer with his firm of Herley and Ellington, Architects and Engineers.

The May meeting had as guest of honor, Mr. Walter Dorwin Teague, eminent industrial designer, who spoke under

the auspices of the Central Methodist Church.

The most stimulating was the Institute Convention in Detroit in June. The first here since 1896, in the face of difficulties, the meeting was well attended and much credit went to the Detroit Chapter. We were all proud of our fellow

member and Fellow of the Institute, Albert Kahn, who was signally honored, and who delivered a most inspiring address at the annual banquet. The beauties of Cranbrook delighted the visitors and Detroit has every reason to be thankful for such gifts.

The program for the year just ahead should be equally interesting: At the Annual Meeting, October 21, Lercy Kiefer, on Industrial Camouflage"; Nov. 18, Talbot F. Hamlin, "The Architect, Planning and the Citizen"; December, none; January 20, jointly with Producers' Council; February 17, Forum on Planning and Housing, with Metropolitan Art Association; March, join with Michigan Society of Architects, at their Annual Meeting; April 14, Ann Arbor; May 5, Mr. Wilfred Laurier Husband, "How America Lives-Today and Tomorrow," auspices Central Methodist Church.

With such programs the Chapter receives much favorable publicity, both local and national. It is with regret that, of necessity, such publicity must be curtailed. As a result of a resolution at the last Institute Convention, and at the request of the Institute Board, your chairman of the Committee on Public Information is conducting a survey of committee members and other key personnel to determine what might be done to encourage greater chapter activity, and particularly activity on the part of local publicity committees.

The Weekly Bulletin will continue as usual, though no gains can be expected for the duration. Its employment serv-

ice has been quite active during the past year.

Many of our members have gone into the service of their Country, and many more are to go. Detroit has been a center of war plant activity, and the architect is trained for many other services.

It is with deep sorrow that we record the passing of two fellow members, John M. Donaldson and H. J. Maxwell Grylls, both Fellows of the Institute.

To our president, Emil Lorch, F.A.I.A., who is retiring after two years in office, it might be said that never has the Detroit Chapter had a more faithful servant. He has set a high standard, which we hope the new executive will maintain.

Relations With Building Industry Adolph Eisen, Chairman

To the Honorable Board of Directors,

Detroit Chapter American Institute of Architects:

Just received a postal from Tal Hughes. Reads as follows: "May I have your annual report as Chairman of the Chapter Committee on Relations with the Construction Industry: This is for publication prior to the annual meeting Oct. 15th. Thanks." Tal Hughes.

Tal says "Thanks" before getting the report, so I guess the Committee cannot very well let him down. That would not be very courteous. Tal sure knows how best to get results. So to make sure the Chairman is right he has consulted Webster on the meaning of relations. Webster states, "Designating a duty or right of one person correlating with a right or duty in another." So that is what the Chapter Committee consisting of Tal Hughes, George Diehl and myself attempted to follow out.

The Committee attended numerous meetings at the Book-Cadillac Hotel, with the Construction Industries representatives and Building Department heads, such as Joe Wolff and Glen Shields. At the time priorities were just in the making and it seemed rather hard to take orders from Washington as to what we could or could not do, especially for the architects who are accustomed to giving orders and not taking orders, except maybe from a client and in such a case the architect at least tries to rule.

The meetings were well attended and a lot of ideas formulated. Some were presented to the authorities in Washington, in person. Tal represented the architects' Committee. Building and Supply dealers were represented by heads of their respective associations. The meeting passed certain resolutions how and what concessions to request from the War Production Board, in charge of building construction. Although coming from Dynamic Detroit it seems the delegation was told to go home and do as the War Production Board requested. That was the end of trips to Washington. But at least the delegation had some good stories to relate at the following meeting.

Another recent meeting of the Plumbing Code Revision Committee was held at the Rackham Building, August 26, 1942. The Committee delved into the matter of sections of the code pertaining to drainage contractors and drain layers. Certain additions to the code were suggested, especially as to who should lay the storm sewers and drain tile and how they should be licensed. Nothing definite has been decided. A complete report in regard to the above would be too lengthy to mention. George Diehl has a copy of this report and can read same at the meeting if so desired.

At any rate we must win this war and that can only be accomplished by cooperating with our President, F. D. R., and the War Production Board. So let's do our part.

Respectfully submitted, Committee on Relations with **Building Industries:**

> Talmadge Hughes, George F. Diehl, A. Eisen, Chairman.

Traverse City Airport

Harley & Ellington, Architects and Engineers

Award of \$2,500,000 in contracts for expansion and improvement of Naval Aviation facilities in Traverse City was announced by Lieutenant Ernest Coulchoras of the U.S. Navy Bureau of Yards and Docks. Esslinger-Misch Co. of Detroit received the general construction contract and Harley and Ellington of Detroit the engineering and architectural contract. The project includes construction of four runways of 5,000 feet each, a hangar, and operations, administration and supply buildings.

Alvin E. Harley and Clarence E. Day alternate as principals in charge of the firm's job office in Traverse City. Alfred Mitschke is chief administrator and Malcolm R. Stirton, chief architect. Others of the H. & E. staff engaged on the project include Bill Millar, Max Luce, Stan Emerick, Ralph Ver Valin and Lou Huesmann.

Mac Stirton says, "I think we will like this town. The scenery is swell and the leaves are starting to turn all colors. The natives treat us like brothers and in general the prospect is cheerful. Winter sports (if we ever get some time off) should be ideal. If you ever want to buy a really red mackinaw this is the place."

"A Kindly Heart Is Good Indeed"

Well, sir, it's a funny thing, but somehow it seems to me That one can get a lot from life if he only tries to be A little bit more friendly to folks who pass his way,

And often just a kindly word will brighten up the day, Of some one who's in trouble, or has things going wrong, And it surely does a lot of good as we go along,

To be a bit more neighborly to all the folks we meet; And it helps to build within us a disposition sweet.

Think how much of happiness this life of ours would hold, If unkind words were never said, nor unkind stories told; Think, dear friends, how much of joy we could spread about,

If kindliness within our hearts could keep all malice out: Envy, greed, and bitterness, beset our paths through life, Selfishness and thoughtlessness fill our ways with strife;

A kindly heart, a friendly soul are priceless gifts indeed, And kindliness will grow and grow, if we but sow the seed. It behooves each one of us to try to be more kind,

In words and deeds to fellow men, and we will surely find, That kindness will come back to us each and every day,

And 'twill bring a lot of sweetness to the lot of "mortal clay."

Bill Cory.

EVERCRETE

stops cracking, crumbling and dangerously harmful dusting of concrete floors, and waterproofs basements. Used successfully 25 years. Phone MAdison 7633 or

CLYDE VARNEY 1135 Virginia Park

Detroit

O. W. BURKE

General Contractors

Fisher Building
DETROIT
MICHIGAN

Rendezvous

A glance at the speedometer showed that we were near the place. Then just ahead, slightly off the road, we saw the flare bravely burning in the warm sunlight. A sharp turn on to a dirt road, up a steep bank, then down a winding road through tall trees, with here and there a glimpse of the blue lake-and we were there.

In the little clearing at the bottom of the road sood Harry Mead, pipe in his mouth, and waving a friendly greeting. Our car was soon parked in the open space, and we stood for a few moments chatting, and taking in all the quiet beauty of the surroundings.

Ours had been a long, leisurely trip to this place, and we were enjoying the change from the strident city from which we had journeyed. For several hours we had travelled at the slow pace now enjoined, over a smooth, slowly turning road, rising and falling with the gently rolling countryside. On all sides our eyes were caught, and our minds stimulated with the fresh palette of colours which Nature had spread with a lavish hand. A smiling blue sky spread over us, and the warm, hazy sunshine of a glorious October day bathed the landscape and made the road a glistening highway.

Voices from within finally attracted us from our little meeting in the clearing, and we made our way into the meeting room. This room, not easily forgotten, of considerable dimensions, with a balcony projecting out above, and extending up into the roof was aglow with warmth and friendliness. In the huge, stone fireplace a fire roared and crackled, and comfortable chairs and tables were placed

in inviting positions.

We were pleased to find a number of the friends we had expected to be there. There were A. B. (Abie) Chanel, with his friendly smile and cordial greeting, Ken. Black minus waistcoat plus sweater, Emil Zillmer, John Vanden

Bogert, and others were soon to arrive.

On a large table in one corner we found a generous supply of food already prepared as a lunch for hungry travellers. There was no attempt to reject such a tempting offer, although prudence and Frank Eurich warned against the possibility of spoiling appetites of such trenchermen for the feast which would be ready within three short hours.

Conversation added to the flavor of the good food and some of us were inclined to ignore the oft-repeated, but envious, admonitions of the same Eurich. Then shouts outside informed us that Palmer, his pipe, and other travelling companions had arrived. Of course, they had to be fed, and the circle was now nearly completed, with the addition of Thornton, Caldwell and Pellerin.

There was an ominous pause, while brief cases were being opened-yes, Tal. Hughes was there-and papers were shuffled around, and some whispering was carried on. Finally Palmer peered over the pipe at us, and the

meeting had started.

What it was all about really doesn't matter, but there was considerable work done, and earnest discussion was given to all that was subject to consideration. The importance of the meeting was sufficient to deserve the attention and thoughtful consideration of all. As the time passed others came in and joined the group, and thus reinforced and morally supported, the session grew more interesting. There were now added to the group such valiant stalwarts as Louis Kingscott, Randall Wagner and Victor Thebaud.

For some time we were distracted by preparations around the fireplace. Several of our group had quietly left the meeting, and interesting sounds were heard from the kitchen off beyond. After a time Abie Chanel donned his robes of office, and he presided over the grilles, which had made their appearance from some storage closet. Juicy steak of mammoth proportions rested comfortably in their places, as though unaware of the grilling through which they must pass. As Abie worked quietly at his pleasant task he kept one ear cocked to hear what was being discussed.

Suddenly, to our expectant ears came the hissing and spitting of the charcoal poured over the logs, and soon

the crackling and sizzling of tee bones. Mingled with the pleasant odors now arriving from the kitchen was the pungent aroma of that which is so soon to be rationed. Anticipation increased every moment with the smoke which accompanied each grille as it was removed from the fire.

In an interesting moment, when the discussion had reached a climax, a signal must have been given to Palmer, for the meeting was suddenly adjourned. Without undue haste, for dignity must be preserved at whatever cost, a line formed at the far end of the room. We proceeded in single file into and through the kitchen, each picking up a plate on which was a large baked potato and a generous helping of peas. We passed through another door, and there received the masterpiece from the hands of Abie Chanel.

It was but a moment to take our places at the long table, where luscious salads rested in all their tempting freshness. All the other items which go to make a delicious and satisfying dinner were also provided, and in generous quantities. Needless to say, the trenchmen went to work. It was truly a banquet of no mean proportions, and everyone did full justice to it. However, Tal Hughes did leave a little on his plate-and Abie's Irish Rose. Most amazingly to the newcomers, it was topped off with ice cream and cake.

Feeling too full for words, and with beaming smiles, the gastronomes all leaned back in their chairs, and pipes, cigars and cigarettes were lighted, and the thought of those present turned to the luxury of lolling in the comfortable rocking chairs. After the dormant period had passed, the meeting was resumed, and before long it was finished, with rising votes of thanks to the good host and his able assistants.

As the hour had grown late, and the distances to travel for some were considerable, it was time for leavetaking, and the general friendly conversation which goes with it. All expressed hopes of meeting again soon, and a wish was expressed that it might not be too long before we could return to this hallowed place.

The journey home at a slow rate of seped was not too pleasant to contemplate, but with good company, and much conversation, the time passed quickly, and well after mid-

night we were driving through the city streets.

The annual pilgrimage to this gastronomic shrine was over. After several such visits it has become an institution. When it is possible to go again, we hope that all the old friends, and many new ones will be there with us. It is an experience long to be remembered and cherished. Again, all thanks to our genial host, Abie Chanel.

Yes indeed-you have guessed it. This was the annual meeting of the Board of Directors of the Michigan Society of Architects with the Southwestern Division of the Society at the Knife and Fork Club on Stony Lake. We wish that you could have been there with us.

B. V. Gamber

Wayside zoning as well as other zoning of land use would be specifically authorized in the State Convention for New Jersey in a provision drafted by the Commission on Revision of the New Jersey Constitution. Text:

"The Legislature may enact general laws under which municipalities and counties may limit and restrict to specified districts and regulate therein land used, buildings, and structures according to their construction and the nature and extent of their use. The Legislature may similarly limit and restrict the uses of property adjacent to any public parkway, highway, other public improvement or public place for the protection and conservation thereof." Such laws shall be deemed to be within the police power of the State and shall be subject to repeal or alteration by the Legislature." A Tri-State Federation of Official Planning Boards is currently proposed for New York, Pennsylvania and New Jersey.—Headlines, NAREB.

A bathtub constructed of plywood and, coated with a plastic, equipped with an all-plastic drain, has been designed by a Cleveland brass work executive. Three firms are expected to begin production almost immediately. Price: about 25% less than that of enameled iron tubs, it is said.

CONCRETE FOR ALL PURPOSES

Specialists in

Slag Concrete - Lighter in Weight - Stronger by Test

Transit Mixed Concrete Company

OLDEST CONCRETE CO. IN MICHIGAN"

VInewood 1-4440

NELSON COMPANY

Plumbing, Heating & Air Conditioning Supplies WHOLESALE

Main Office and Display Room 2604 FOURTH AVE., PHONE RA. 4162

Royal Oak - Grosse Pointe - Ann Arbor

Branches

HAVEN-BUSCH CO.

Grand Rapids, Mich. ORNAMENTAL IRON WORK ELEVATOR ENTRANCES WIRE WORK

MAY WE ASSIST YOU

Steel Stairs

CINDER

VErmont 6-5500

BLOCK

9303 Hubbell Avenue Bet. Chicago and Joy INC.

VIKING SPRINKLER CO.

Fire Protection Engineers and Contractors Automatic Sprinkler Systems

ALSO A COMPLETE LINE OF PRE-ACTION DEVICES

1125 East Milwaukee Avenue MAdison 4230

DETROIT

KOENIG COAL & SUPPLY CO. CERTIFIED CONCRETE

CONCRETE - FUEL OIL - COAL

Main Office: 1486 Gratiot Ave.

CAdillac 1584

TURNER-BROOKS, INC.

FLOOR COVERING CONTRACTORS

All Types Floor, Wall and Ceilings ASPHALT TILE RUBBER TILE LINOLEUM

CORK TILE CARPETS RUGS WINDOW SHADES VENETIAN BLINDS ACOUSTICAL MATERIALS WOOD MOSAIC PARKAY FLOORS

9910-20 Dexter Blvd.

TO. 8-2470 Detroit, Michigan

CAdillac 4890

F. H. MARTIN CONSTRUCTION CO.

955 E. Jefferson Ave.

Detroit, Michigan

GOOD HARDWARE FOR OVER 60 YEARS

T. B. RAYL'S

WHOLESALE BUILDERS' HARDWARE DEPT.

228 Congress St., W.

Retail Store, 1149 Griswold

DAY AND EVENING COURSES ENGINEERING AND CHEMISTRY

Detroit Institute of Technology

303 Downtown Y. M. C. A. Building Fall Semester Starts September 28th, 1942

THE ESSLINGER-MISCH CO. GENERAL BUILDERS

159 East Columbia Street RAndolph 7021 DETROIT, MICHIGAN

JOHN H. FREEMAN

Architectural Hardware Complete Service Estimates - Sales - Specifications

ARCHITECTS BLDG.

TE. 1-6760

CLASSIFIED

BRAUN LUMBER CORP., TO. 8-0320 Davison & G.T.R.R. Yds. Jefferson & Pontiac

F. M. SIBLEY LUMBER COMPANY — 6460 Kercheval Avenue, Fltzroy 5100.

RESTRICK LUMBER COMPANY - 1000 West Grand Blvd., LAfayette 0500.

FIRESIDE PRINTING & PUBLISHING CO. - Phone TEmple 2-4900 - 4728 ST. AUBIN

LIGHTING AND PRODUCTION

Our lighting advisors are prepared to cooperate with architects in planning adequate lighting for factories.

Adequate lighting for production is of vital importance in every industry, and careful planning is needed to secure the best results with the greatest possible saving.

There is no extra charge for this service, which is offered for any plant to be served by The Detroit Edison Company. Call RAndolph 2100, Lighting Sales Division.

THE DETROIT EDISON CO.

42-46

LUMINALL You'll like them both



LUMINALL (REGULAR)

FOR ALL INTERIORS

The pioneer and most popular of casein paints: Gives splendid results on all classes of work. Used in famous buildings the country over. The leading seller in residential work. Widely endorsed by painters, architects and property owners. Comes in paste form. Thoroughly mill ground.

"OUTSIDE" LUMINALL

FOR CONCRETE, STUCCO
AND BRICK EXTERIORS

OUTSIDE

AND BRICK EXTERIORS

The exterior masonry paint with one coat coverage in most cases. Can be applied on either bare or previously painted surfaces. Gives beautiful, weather-resisting finish. Ideal boud. Easier to mix and apply—no "wetting down" walls. Has synthetic resin binder.

NATIONAL CHEMICAL & MFG. CO.

Michigan Representative, EDWARD A. ASH 6535—3rd. — Detroit, Mich. — Phone MA. 2123

Specify CUSTICIAE

Plasti-Glaze is America's leading compound for glazing either wood or steel sash.



By specifying this superior product your glazing problems will be forever ended.

NOW GUARANTEED!

Our formal guarantee states that any Plasti-Glaze that proves defective in future years will be replaced at no expense to the owner; subject to the architect's approval and our inspection; also to proper application and normal usage.

This new guarantee is a broad coverage—one which has never before been attempted. The inspection after application means that an expert makes sure the job is well done. With this new Plasti-Glaze Guarantee, the architect can specify with confidence, and the owner will always know he is definitely protected.

Proven Best by Actual Test

For complete details see Sweet's Catalog Vol. 18, Page 13

Fectories in DETROIT—CHICAGO JERSEY CITY

PLASTIC PRODUCTS COMPANY

In the South

SCHROEDER PAINT & GLASS COMPANY



POLISHED PLATE AND WINDOW GLASS, PAINTS, OILS, COLORS, VARNISHES, etc.



5914-5938 Twelfth Street DETROIT . . . MICHIGAN Phone M Adison 3500 Mr. Harold A. Beam, 14200 Woodnount, Detroit Wich.

WEEKLY



BULLETIN

MICHIGAN SOCIETY OF ARCHITECTS

OFFICERS

C. WILLIAM PALMER, President [OHN C. THORNTON, 1st V. Pres. [AMES A. SPENCE, 2nd V. Pres. HARRY L. MEAD, 3rd V. Pres. EARL W. PELLERIN, Sec. LAWRENCE E. CALDWELL, Treasure: TALMAGE C. HUGHES, Exec. Sec.

EDITOR
TALMAGE C. HUGHES
120 Madison Ave., Detroit
CHerry 7660

DIRECTORS

DIRECTORS

ROGER ALLEN

DAVID E. ANDERSON

CHESTER L. BAUMANN

WELLS I. BENNETT

KENNETH C. BLACK

ADELBERT B. CHANEL

LYNN W. FRY

BRANSON V. GAMBER

CARL J. RUDINE

JAMES A. SPENCE

EMIL G. ZILLMER

Advertising Manager E. B. FAUQUIER

Entered as second-class matter December 9, 1930, at the Post Office at Detroit, Michigan., under the Act of March 3, 1879. Published Weekly.

Subscription Price: 50c per year (Non-members \$4.00) 10c per copy.

Volume 16

DETROIT, MICHIGAN, OCTOBER 27, 1942

No. 43

Architects' Participation in Public Affairs

By GEORGE A. BOEHM, A.I.A.

A paper delivered before the Conference of State Associations of Architects, Detroit, June 22, 1942. Mr. Boehm is president of the Westchester County (N. Y.) Society of Architects

In the planning of the greater part of his work, the Architect has been largely guided by the needs of those who made their livelihood as dealers in land or as landlords. Those employers have set the pace and it has been followed, for various reasons, even by those users of land and builders who were in neither of the above business activities.

The natural consequence of that process is now to be seen, all over the land, in the inevitable mean-

ness of the habitations which congest large sections of it. Where the over-riding guiding motive is the making of a profit, and that motive is not sufficiently checked by restraints placed on it by either the demands of the public or by laws of government, it is futile to expect a result which provides for a generous life. Competition, and so far as concerns the real estate field, ever-increasing costs of land construction, results in the constant further compacting of the product so that the rooms in the house, workshop and office are reduced to minimum terms, as is also the space surrounding the structures. The great and prosperous railroads with terminals in New York City apparently could not afford any other open land around them, except the city streets.

The Architect, who, under the present procedure, is necessary in a subservient position, has not only been unable to check the mean development of our communities, but, because of his concentration on getting out the dictated work, has not even taken the opportunity to inform himself as to the requirements necessary for the better well-being of the populace as a whole. He has spent his working time in his office, on his work, perhaps some time at a club so as to get more work, and perhaps from time to time at functions of such organizations as the Lions or Elks or other similar organizations, also largely for the purpose of getting more work.

His leisure time he has spent mainly on innocent pastimes, for which he is not to be severely criticized.

He has spent practically no time acquainting himself with what the proper requirements of the populace are, if we omit such scant hints as he might get from the general run of newspapers and magazines.

His professional publications also do not assist him greatly. They are designed primarily to help him with technical factors directly related to his calling, and with practically no stress given to the more general living problems.

Today he is reaping the reward of this one-sided deportment. Although by training his is the one profession which should best know what people need to be sheltered properly for their living, working and playing, he has permitted a host of unrelated non-architect experts to take over the guidance for fixing the requirements for these various activities, such as city planners, site planners, social workers, etc., none of whom have the over-all concept which should be gotten from the properly advised Architect.

To be the properly advised Architect, and to be recognized as being so, requires a certain but significant re-orientation of activities.

To be competent for this status the Architect must enter into the active considerations of all kinds of organizations

See BOEHM—Page 4

ARCHITECTS

We are now producing a laboratory-balanced flooring under new scientific principles, giving absolute precision as to grading and size of aggregates, and water-cement ratio. It is delivered to the job in package form, entailing only the addition of a given amount of water at the job.

Our Plant Is the Only One of its Kind in Existence YOUR INQUIRIES RESPECTFULLY SOLICITED



48 STATE FAIR AVENUE WEST Telephone TOwnsend 8-0044



FLOORS INC.

DETROIT MICH
Telephone Townsend 8-0045



COMPLETE LINE OF ROCK WOOL INSULATION PRODUCTS MANUFACTURED IN DETROIT

USTRIES CORPORATED HOgarth 8978

Mevers Road at Lyndon

Consult Us When You Have Insulations Problems
SPECIFICATIONS MAILED ON REQUEST

Long Experience - Adequate Facilities - Clean Cut Business Procedure

BLUE PRINTING AND PHOTOSTAT REPRODUCTIONS

O&O Blue Print & Supply Co.

CAdillac 0005-0011

MURRAY W. SALES & CO.

WHOLESALE

Plumbing and Heating Supplies

Defense Plants & Houses

801 W. Baltimore

MA. 4200

GLANZ & KILLIAN CO.

Contractors

PLUMBING — HEATING — VENTILATING FIRE PROTECTION SPRINKLER SYSTEMS

1761 West Forest Avenue

TEmple 1-7820

PUNCH & JUDY THEATRE

KERCHEVAL and FISHER RD.

DEFENSE STAMPS ON SALE AT BOX OFFICE

WEDNESDAY AND THURSDAY

OCTOBER 28-29

Barbara Stanwyck — George Brent "THE GAY SISTERS"

FRIDAY AND SATURDAY

OCTOBER 30-31

Henry Fonda — Don Ameche "THE MAGNIFICENT DOPE"

SATURDAY, 11:00 P.M. Tom Brown in "HELLO ANNAPOLIS"

SUNDAY THRU TUESDAY

NOVEMBER 1-2-3

Robert Stack - Diana Barrymore "EAGLE SQUADRON"

BEAUTIFUL INTERIORS are created with wall paper furnished by

FISHER WALL PAPER CO.

We have a competent staff willing to show you the best in style and color, the leading Wall Paper Manufacturers of the country offer. LET US HELP YOU

Main Store: 514 Randolph Street 6 LOCAL BRANCHES IN DETROIT

> "Ask Your Decorator" He will tell you that

are Michigan's largest wall paper distributors.

FREDERIC B. STEVENS, INC.
FACE BRICK, ENAMELED BRICK, GLAZED BRICK AND
TILE, ROOFING AND FLOOR TILE

Representatives for ANTI-HYDRO—For Hardening and Waterproofing Concrete

THIRD AND LARNED STREETS

RAndolph 5990

DETROIT, MICH.

VERCRETE

stops cracking, crumbling and dangerously harmful dusting of concrete floors, and waterproofs basements. Used successfully 25 years. Phone MAdison 7633 or

CLYDE VARNEY

1135 Virginia Park

Detroit

H. H. DICKINSON COMPANY

COMPLETE BUILDERS SUPPLIES

Armored Concrete Curbing Master Builders Products HEATILATORS — ASPHALTS

5785 Hamilton Avenue

MAdison 4950

O. W. BURKE COMPANY

General Contractors

FISHER BUILDING

MAdison 0810

Detroit, Mich.

FOX THEATRE

BEGINNING FRIDAY OCTOBER 23

"THE TALK OF THE TOWN"

Starring: JEAN ARTHUR - CARY GRANT -RONALD COLMAN

Also a companion picture of outstanding merit.

THE TOLEDO PLATE & WINDOW GLASS CO.

Glass Jobbers & Glazing Contractors

Distributors of

WEAVER-WALL Asphalt Shingles ASBESTOS LTD. Asbestos Siding

WAREHOUSES

Grand Rapids Detroit

Cleveland

Toledo

War Chest Campaign Starts Oct. 26

Eleven organizations serving the needy in foreign lands, the armed forces of the United States and local charity will be included in the first united campaign of the War Chest of Metropolitan Detroit, Oct. 26 to Nov. 12, with a goal of \$5,-800,000. Charles N. Agree and Talmage C. Hughes are co-chairmen of the Architects' Division.

More than 400 communities throughout the country have, like Detroit, formed war chests and are included in the national movement.

The Detroit War Chest was organized in June after Mayor Jeffries had called together a committee of representative citizens which recommended that the multiple war appeals be united into one annual campaign effort.

The Detroit goal was arrived at after two national committees on budgets and states quotas, appointed at the request of community chests of the country, had made their recommendations. The national budget committee, representative of management, labor and other citizen groups, studied the applications of various foreign war relief organizations for inclusion in the national war chest movement.

The Detroit admissions committee has used the recommendations of the national committee as one measuring stick in determining what organizations are to be included in Detroit's effort.

The national quota committee set up a formula for state responsibility in the national goals of the foreign relief agencies. Michigan's quota was set at 4.67 per cent, which means that the State is responsible for that percentage of the national goals of the recommended foreign relief agencies.

Representatives of community chests in the State, meeting informally at Lansing, agreed to this quota and set Detroit's share at 2.5 per cent, with the rest of the State agreeing o raise 2.17 per cent.

Using these figures as one of the factors in making its decision, the Detroit War Chest goal of \$5,800,000 was determined. Of this goal, \$2,958,000, or 51 per cent, will go for war relief and service to the armed forces, and \$2,842,000, or 49 per cent, for local all-time services.

"This is the first time that any organization has set up a state percentage formula on so many different factors," said Percival Dodge, managing director of the Community Fund, who has been named to the same position in the War Chest.

"In arriving at its quotas for each state of the Union, the national committee took into account 15 factors affecting all the states. These included such factors as population figures, income tax collections, wholesale and retail sales and payrolls, motor vehicle registrations and many others."

As early as the spring of 1941, Mayor Jeffries called together a committee of citizens to investigate the advisability and feasibility of a war chest, Dodge said. This committee felt that such a chest should not be organized at that time.

Last May, however, the group decided the war chest idea should be applied to Detroit and Mayor Jeffries appointed the necessary committees to found the organization.

This was done at a Founders' Meeting in the Book-Cadillac Hotel, June 15, when some 200 representative citizens agreed to act as founder members. A board of directors was elected and by-laws adopted. The War Chest then was incorporated under the laws of the State.

War Training Courses

University of Michigan offers a series of extension courses covering many phases of war training, beginning in October and lasting for eight weeks. Nearly all classes meet at 7-9 P.M. and there is no charge for tuition, since the costs are borne by the Federal Government.

Classes will be held in Detroit, Flint, Grand Rapids, Jackson and Ann Arbor. Further information may be obtained by writing the War Training Office, 301 West Engineering Building, Ann Arbor.

Dr. Giedion's Detroit Lecture

Dr. Sigfried Giedion, eminent Swiss Architect and town planner, was a guest in Detroit recently, when he spoke at the Detroit Institute of Arts, Thursday evening, October 15, under auspices of the Metropolitan Art Association. His subject was "The Changing Aspects of Comfort—Gothic, Baroque, Modern." Preceding the lecture Dr. Giedion was the guest of the Detroit Division, Michigan Society of Architects at a dinner in the Wardell Apartment Hotel.

In his lecture, which was well attended, the Doctor treated his subject from the standpoint of its social and spiritual, as well as its constructive elements. During his visit here he also spoke at the University of Michigan College of Architecture and at Wayne University. Following his Detroit lecture he met with a group of friends as the guests of Mr. Edgar P. Richardson, assistant director of the Art Institute, at his home on Second Avenue. On Sunday he was the guest of the Edsel Ford's at their home on St. Clair Shores.

Dr. Giedion, who is secretary of the International Congress of Modern Architecture, is author of "Space Time and Architecture," a clear picture of the trend of modern architecture. He has written a preface to the book, "Can Our Cities Survive?" by J. L. Sert, soon to be released by the Harvard University Press.

Dr. Giedion now has in preparation another book dealing with the influence of mechanization on our lives. Stating that we must have a planned life, he believes that the profession of architecture has a tremendous obligation after the war.

Unification in Fact and in Spirit

At the dinner meeting of the Detroit Division, M.S.A., held at the Wardell on the evening of October 15, discussion was had on the proposal for joint meetings of the Division and the Detroit Chapter, A.I.A.

As a background for this proposal it might be of benefit to some members of both local organizations to state that the plan was decided upon by the directors of both groups with the idea of furthering the unification plan locally. The Michigan Unification Committee, headed by Kenneth C. Black, has done some constructive work and made progress. However, there are some obstacles, so far as complete unification into one organization is concerned. These obstacles are from the State standpoint, and they can undoubtedly be overcome in time. Presently, it is proposed to unify locally to the greatest extent possible—that is by holding joint meetings of the two local groups. This would mean fewer meetings, better attendance and better speakers. Accordingly, a schedule of meetings for the coming season has been worked out, wherein alternate meetings will be conducted by the Chapter and by the Division. Committees will, likewise, be coordinated, and the two boards have expressed themselves as favoring even further simplification. It has been said that every member of the Detroit Division should be a member of the Detroit Chapter and vice versa, which eventuality is rapidly approaching a reality. When and if this is accomplished there would be one set of officers, one overhead, one dues to pay and we would be in truth unified.

The next step would be for other Divisions to put their houses in order locally and automatically the thing would be done.

The discussion at the last Division meeting here centered around whether or not complete minutes of previous meetings should be read, briefed or dispensed with. It would seem that minutes might be published, more in news style, and a great deal of time saved for more important discussion. Most all business matters would be dealt with by the boards and, where warranted, presented to the general meeting for approval.

It is our observation that the administrations of the two organizations strongly favor a general participation in meetings by as large a number of members as possible. Perhaps this is not so well understood by members, some of whom are inclined to think the opposite, that they are only asked to attend general meetings to listen to a lot of dry minutes and reports. Please lend your support, send in your dues to your organizations, attend the meetings and help put the two under one banner.



Outdoor Sports

Photographic evidence of the recent trip by the Central Michigan Division of the MSA (of late referred to as the Lansing-Jackson Recreation and Athletic Club) to the northern retreat of Ernie Hartwick.

In case you don't recognize them behind their beards, et al, they are tentatively identified as (left to right): Clarence Rosa, Ralph (Dad) Herrick, Ken Black holding up Clarke Harris ably assisted by Jim Stewart who is standing on a stump, Ernie (the host) Hartwick who is in a crying jag, Carl (the Great Profile) Kressbach, and an unknown hanger-on resembling Gus (Grisly) Langius. The photographer is Bruce Hartwick, a senior in the College of Architecture, University of Michigan.

British Slums Will Vanish, Builder Says

Great Britain has set up a comprehensive plan for postwar building which, by the construction of millions of new dwellings, will eliminate the blighted areas in the cities, Sir Ernest Darwin Simon, former lord mayor of Manchester, who visited Detroit recently, declared. Sir Ernest spoke at the Rackham Building Saturday evening, October 24, under the auspices of the Citizens' Housing and Planning Council.

Known throughout England as a housing authority, he is the builder of Wythenshawe, a planned community with 8,000 families.

"The job of rebuilding Britain, begun after World War I, will be completed after this war and will rid the country of all slums," Sir Ernest said. "We must make good 100 years of bad building,"

He said that Prime Minister Winston Churchill had established a Ministry of Building and Planning and that the reconstruction plans were "well advanced." In England a standard formula has been developed of 12 cottages, built in adjoining units of four to an acre.

R. V. Gay, of St. Johns, Michigan, has been named a director, representing the Central Michigan Division, on the board of the Michigan Society of Architects. He succeeds Carl Rudine, who resigned to enter the U. S. Coast Guard Service.

Don Kimball, of Saginaw, has been doing an excellent job on his Division's Membership Committee. Why not a Don Kimball in each Division?

The Quarterly News Bulletin of the Central Illinois Chapter, A.I.A., is full of interest to the profession and news about Chapter activities. It also carries a comprehensive report of the last Institute Convention.

WPB Reinforced Concrete Specifications

Emergency Specifications for Design of Reinforced Concrete Buildings have been issued by the War Production Board. The policy and procedure are the same as for Structural Steel Design published in the October 20 issue of the Weekly Bulletin.

Competitions

American Institute of Steel Construction announced today another annual bridge design competition, open to bona-fide registered students of structural engineering and architecture in recognized technical schools of the United States and possessions, and offers three cash prizes of \$200, \$100 and \$50, respectively, for the designs placed first, second and third.

The subject of the competitive design is a steel grade separation carrying a highway over the four-track main line of a railway, a navigable canal, and a dual four-lane highway.

The program may be obtained from the American Institute of Steel Construction, 101 Park Avenue, New York, N. Y. Closing date is February 8, 1943.

The New Pencil Points and Kawneer Mfg. Co. announce a store front competition. For program address the New Pencil Points, 330 West 42nd Street, New York, N. Y.

A bronze placque has been awarded the city of Grosse Pointe, emblematic of first place in a contest for pedestrian safety, in which 573 communities, with 10,000 population or less, took part. Grosse Pointe had no fatalities to pedestrians during the year. This is all the more understandable when you consider that Mason P. Rumney is mayor of that city. Mase, as if you didn't know, is an official of the Detroit Steel Products Company. He lives at Jefferson Avenue and Three Mile Drive.

BOEHM (Continued from Page 1)

which concern themselves with the broad aspects of the well being of the populace as a whole. He must find the time, and much of it may have to be taken from his so-called leisure hours, to enter into the active work of civic, welfare and kindred organizations, and into that of boards or commissions created by governmental bodies to examine into and regulate the activities which concern the general well being. Of course it is not intended to suggest that one man enter into all of the miscellaneous subjects involved. But he can pick that or those nearest to him and for which he can develop an earnest and honest interest. It is surprising how much he will find he can do if he can cast off the inertia which clings so tightly.

Naturally, if he enters into a particular governmental service, even if unpaid, such for instance as membership in a housing authority, he may bar himself from undertaking a project developed by that service, but there will be other work, even of a public nature, from which he is not barred. And what can take him out of his present depressed and unnatural status more surely than the public knowledge that he is an understanding man, one who is well acquainted with its problems and who has the courage to urge their proper solution, and the ability to help carry it out.

A member of one of our architectural societies recently returned from a comprehensive South American trip, and rendered a most interesting report. Those of you who live in or near New York City may have heard it. Its highlights are worth repeating here.

He found in many of the South American countries the Architect's status quite different than here. There, as a rule, the Architect takes a prominent part in governmental and other civic work. He is deeply interested in it and is recognized as particularly qualified. The recognition of his qualification is helped by the fact that his education is obtained in institutions maintained by the government, where matters of public concern are considered and actively taught. The outstanding example of this recognition is that in one of the countries the President of the Republic, the Mayor of its capital, the Ministers of Education, of Public Works and War, were recently all members of the Architectural profession.

A recasting of activities as herein suggested would go far to make for a better life for the profession. It might even lead to its complete emancipation, so that, in the end, the Architect may no longer find himself wearing the livery of a section of the populace which dominates him, but be a free man among his equals.

A real estate craft assembly at the International Rotary Convention at Toronto in June, centered on this objective as one needed to be held constantly in mind in selling the average working man under today's conditions: Assist him in buying exactly the home he needs and can pay for. "Any let-down in standards of business practice," they agreed, might, in the post-war period, cause hundreds of thousands to lose their homes."—Headlines, NAREB.

Repercussions of the war economy upon problems of real estate valuation will be a central theme of the condensed case-study courses in real estate appraising to be held at the University of Denver, August 17-19 by the American Institute of Real Estate Appraisers. Course open to Realtors and all qualified persons. Special attention to problems involving appraisal assignments for government agencies. Special series of lectures on condemnation and the valuation of bulk acreage, to be given by George L. Schmuttz, M.A.I., former president of the Institute. Expected to be of unusual value to men engaged in government appraisal work.—Headlines, NAREB

> DAY AND EVENING COURSES ENGINEERING AND CHEMISTRY

Detroit Institute of Technology

303 Downtown Y. M. C. A. Building Fall Semester Starts September 28th, 1942

AUBURN STOKERS

Plumbing, Heating and Air Conditioning Supplies WHOLESALE

NELSON COMPANY
Main Office and Display Room
Phone RAndolph 4162

Branches

Royal Oak — Grosse Pointe — Ann Arbor

GOOD HARDWARE FOR OVER 60 YEARS

T. B. RAYL'S

WHOLESALE BUILDERS' HARDWARE DEPT.

228 Congress St., W.

Retail Store, 1149 Griswold

CINDER

VErmont 6-5500

BLOCK

9303 Hubbell Avenue Bet. Chicago and Joy INC.

TURNER-BROOKS, INC.

FLOOR COVERING CONTRACTORS

All Types Floor, Wall and Ceilings

ASPHALT TILE RUBBER TILE CARPETS WINDOW SHADES

LINOLEUM CORK TILE RUGS

VENETIAN BLINDS ACOUSTICAL MATERIALS WOOD MOSAIC PARKAY FLOORS

9910-20 Dexter Blvd. Detroit, Michigan

TO. 8-2470

A. W. KUTSCHE & CO.

CONTRACTORS BUILDING CONSTRUCTION

2111 WOODWARD AVE., DETROIT RANDOLPH 0372

KOENIG COAL & SUPPLY CO. CERTIFIED CONCRETE

CONCRETE - FUEL OIL - COAL

Main Office: 1486 Gratiot Ave.

CAdillac 1584

CONCRETE FOR ALL PURPOSES

Specialists in

Slag Concrete - Lighter in Weight - Stronger by Test

Transit Mixed Concrete Company

OLDEST CONCRETE CO. IN MICHIGAN" 832 CARY STREET VInewood 1-4440

CAdillac 4890

F. H. MARTIN CONSTRUCTION CO.

955 E. Jefferson Ave.

Detroit, Michigan

VIKING SPRINKLER CO.

Fire Protection Engineers and Contractors Automatic Sprinkler Systems ALSO A COMPLETE LINE OF PRE-ACTION DEVICES

1125 East Milwaukee Avenue MAdison 4230

DETROIT

THE ESSLINGER-MISCH CO. GENERAL BUILDERS

159 East Columbia Street RAndolph 7021 DETROIT, MICHIGAN

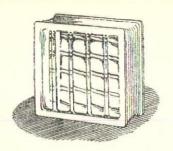
CLASSIFIED

BRAUN LUMBER CORP., TO. 8-0320 Davison & G.T.R.R. Yds. Jefferson & Pontiac

F. M. SIBLEY LUMBER COMPANY — 6460 Kercheval Avenue, FItzroy 5100.

RESTRICK LUMBER COMPANY - 1000 West Grand Blvd., LAfayette 0500.

FIRESIDE PRINTING & PUBLISHING CO. — Phone TEmple 2-4900 — 4728 ST. AUBIN



GLASS BLOCK FOR YOUR PLANT-NOW!

Critical materials are not required to erect glass block panels in that new plant addition-or in replacing worn-out sash in existing buildings. Get Insulux Glass Block at pre-war prices—without delay.

CADILLAC GLASS CO.

LENOX 4940 2570 HART AVENUE DETROIT

Plasti-Glaze is America's leading compound for glazing either wood or steel sash.



By specifying this superior product your glazing problems will be for-

GUARANTEED!

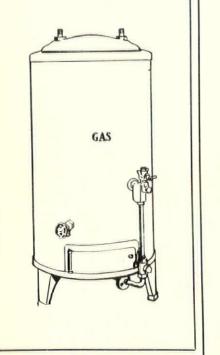
Our formal guarantee states that any Plasti-Glaze that proves defective in future years will be replaced at no expense to the owner; subject to the architect's approval and our inspection; also to proper application and normal usage.

This new guarantee is a broad coverage—one which has never before been attempted. The inspection after application means that an expert makes sure the job is well done. With this new Plasti-Glaze Guarantee, the architect can specify with confidence, and the owner will always know he is definitely protected.

Proven Best by Actual Test

For complete details see Sweet's Catalog Vol. 18, Page 13

FORTING PLASTIC PRODUCTS COMPANY SATION PRODUCTS COMPANY SATION PRODUCTS COMPANY Y CITY GENERAL OFFICE 6481 GEDRGIA AVENUE . DETROIT, MICHIGAN



How to get LONGEST SERVICE and GREATEST ECONOMY

from your Automatic

GAS WATER HEAT

In your automatic Gas heater you have the most efficient, most de-pendable hot water service. Without fuss or bother, it will supply you and your family with all the hot water you need, day in and day out.

Here are a few suggestions to help you get longest possible service and most economical operation from your automatic Gas water

About once a month, drain a few quarts of water from the storage tank to remove sediment. Don't set your thermostat too high; you'll probably find that 130° is plenty hot. Brush off the burner occasionally to remove any dust or dirt which may accumulate. Be sure the burner flame is adjusted for most efficient heat delivery.

These simple rules will help you enjoy dependable, economical, comfortable Gas hot water service.

MICHIGAN CONSOLIDATED GAS COMPANY

415 CLIFFORD CH. 3500