

WEEKLY BULLETIN



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Vol. 9 DETROIT, MICH., AUGUST 6, 1935 No. 32

DETROIT'S DEMONSTRATION HOUSE

Radio Address Over Station WWJ

By D. ALLEN WRIGHT

I wish to thank Radio Station WWJ for its fine co-operation with the Detroit Better Housing Committee and I assure you that I am grateful for the opportunity to talk with you today about houses as backgrounds for homes, and about houses for comfortable and orderly living, but more particularly about the small house which the Detroit Better Housing Committee has moved to the parkway in Washington Boulevard between Grand River and Clifford street, and repaired and renovated according to the provisions of the Federal Housing Act.

It is an opinion that few things have been successful by accident, or without proper forethought and logical planning by those capable in their lines. As an example for you to judge whether the statement may be true or may be

other houses which you will visit minutes later.

I hope you will believe me when I say that these two houses were identical in every respect six months ago. The changes you will note in the modernized house have been made possible through the efforts of the Detroit Better Housing Committee with the fine co-operation of those providing money, services, and materials. I have already asked you to compare the old house with the modernized one. I will now ask you to make a comparison of a very different nature. I will ask you to compare the food prepared by a cook of ability who has planned and prepared his food with care, with the food prepared by a person who has little interest and less ability to prepare it. The results are widely different and quite striking. Raw materials in the hands of the first give great satisfaction. The same materials in the hands of the second offer no gastronomic satisfaction and even have the chance of being accompanied by physical distress. So it is in building new houses or modernizing old ones. Building materials are much like foods in re-

(Continued on Page 5)

Architects' Luncheon

32nd Floor, Union Guardian Building
Private Dining Room
Southwest Vista
Tuesday, August 30th, 12:30 p. m.

false, when applied to houses, I refer you to the two houses in Washington Boulevard. I hope you will visit them. First you will see the house that was built many years ago. Truly, it is not attractive in any sense and it is doubtful if it ever was. It gave shelter and a certain amount of comfort in days when our opinions were much different than they are today. A few minutes spent in the old house will assist you in making the comparison with the

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Edited by E. J. Brunner

— GOLF —

Wednesday, August 14

at

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A Wonderful Opportunity

The forthcoming outing at Birmingham outlined above is what we would term opportunity extraordinary. Bill Seeley, our golf chairman is to be congratulated on the arrangement which will bring us to that perfect conditioned course at the above price. ARCHITECTS, BUILDERS AND TRADERS TURN OUT FOR A BIG OCCASION.

Another Tax Ruling

The State Board of Tax Administration has issued to the Builders' and Traders' Exchange the following ruling as of July 30 upon our request:

THE SELLER IS LIABLE FOR TAX ON THE SALE OF BUILDING MATERIAL AND FIXTURES SOLD TO CONTRACTORS AND SUBCONTRACTORS WHO BUILD OR REPAIR UNDER LUMP SUM CONTRACTS FOR BUILDING OR REPAIRING BUILDINGS USED FOR MANUFACTURING PURPOSES STOP BUILDING OR REPAIRING MANUFACTURING BUILDINGS IS TAXABLE—STATE BOARD OF TAX ADMINISTRATION.

This telegraphed ruling clarifies the situation insofar as letting us know what position the State Board of Tax Administration takes in the matter. It notifies that they will expect and will act to collect such tax.

But this does not help us collect the tax from manufacturers who refuse to pay it. What is to be done about that? As is the case with many perplexing problems, there are lots of answers, none of which seem to fit. The obvious thing about the matter is that the seller of materials either to the lump sum contractor or to the manufacturer himself must either collect the 3 per cent or absorb it

himself. And if suppliers of materials all insist on payment the problem will be solved. In case the sale is to a contractor and he has to pay the tax to the supplier, he can figure his contracts on that basis and not add the tax as a separate item to the manufacturer but include it in his price.

Hearing August 20

On July 8, the Exchange received a ruling from the State Board of Tax Administration to the effect that sales of contractors' equipment to contractors is taxable. The tax committee decided to obtain a hearing on this ruling, and the date for this hearing has been set for August 20.

This hearing is a matter of interest particularly to contractors and those who sell equipment to contractors. Our thought on this matter which has previously been expressed in these columns is that since the passage of the Flynn Bill (Senate Enrolled Act. No. 37) is that there is no clear dividing line between the sale of equipment to a contractor and the sale of equipment to a manufacturer. In a membership bulletin dated May 24 we illustrated the matter as follows:

First let us suppose that A. sells a mixer to an automobile plant for their use in mixing sound deadening materials in their manufacturing processes. Clearly that sale is not taxable under the Flynn Act.

Second let us suppose A. sells a mixer to a small manufacturer of concrete blocks which are sold to contractors for use in basement walls. This small manufacturer has his plant in his back yard. If the sale to the automobile manufacturer is tax free obviously the sale to the cement block manufacturer would be free from sales tax.

Third let us suppose that A. sells a mixer to a contractor who instead of mixing in his own back yard mixes on the site in other people's back yards. Why is it logical that this sale should be taxable?

That is what the hearing will be about.

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WHAT THE ARCHITECT MEANS TO BUILDING INDUSTRY

Imposing skyscrapers, public buildings and mansions throughout our country have brought fame and praise to the American architect. With these outstanding examples of good architecture everywhere in evidence, our residential architecture should certainly reflect the same high character. But this is not universally true. In many communities and sections we find property values and architectural standards lowered by the presence of homes built from unsuitable stock plans, or from ill-conceived plans of amateurs.

Why does this situation exist when there are so many capable architects available? Partly because the work of architects on magnificent buildings has brought many people to think of an architect's services as too expensive on small homes or remodeling jobs. Furthermore, not having a clear conception of just what an architect does, many uninitiated builders think of an architect as one who dreams and draws plans of houses — just as an artist would paint a picture which might or might not be practical and true to life.

If the public generally understood the many services an architect renders, and realized that in the long run these services actually saved money, many of the misfit houses of today would not exist. But architecture, the profession, is mute because of its ethical standards. An architect cannot ethically advertise his own practice or the merits of his work more than a doctor or lawyer.

Since this unhappy situation exists, the other members of the building industry should never lose an opportunity to put in a good word for the architect, and to suggest the use of his services to prospective builders and modernizers. This will not only help the architect but will lead to greater satisfaction with the contractor's work and the dealer's materials. It helps everyone, and hurts no one.

After all, the building industry, like a table, rests on four legs—Architects, Manufacturers, Dealers and Contractors. Each of these plays an indispensable role. And, most important, each is dependent on the other three.

The qualities which make the architect invaluable to the building industry are: (1) His ability as a planner. (2) His knowledge of materials and methods of construction. (3) His consideration for the aesthetic element in buildings, and his ability to introduce beauty into their design. (4) His knowledge of the legal requirements, etc., for buildings. (5) His knowledge of building contractors.

The architect's interests, during the conduct of a project, are identical with those of his client. His aim is to see that a building is produced which will be beautiful, architecturally correct, and suited to its purpose . . . and for reasonable price. The extent to which he can be successful depends not only on his architectural talent, but also on his client's willingness to take full advantage of his advice. He, like a doctor, must be trusted if best results are to be attained.

It is the duty of manufacturers, lumber dealers and contractors to acquaint ultimate consumers with the desirability of employing an architect on new building as well as on modernizing work where structural changes are involved. It will bring to us thanks in place of the criticisms which often arise through no fault of our own when building materials are incorrectly used.

(Taken from "Bruce", Vol. 13; April, 1935; Number 4) (Published by E. L. Bruce Company).

WILLIAM RINDGE

William Kenneth Rindge, 38, prominent architect in Grand Rapids, died at his home July 22nd after an illness of six weeks. He had not been active since he was severely hurt in a motor crash three years ago.

Mr. Rindge was a member of the Michigan Society of Architects and also the Grand Rapids chapter of The American Institute of Architects. Mr. Rindge will be mourned by his many friends.

STATE BOARD MOVES

The offices of the State of Michigan Board of Examiners of Architects, Engineers and Surveyors have been moved from 1205 Griswold Buildings to 306 Transportation Building, Detroit. The telephone number remains the same, RAndolph 6680.

Your co-operation in Architects' Reports will be appreciated by The Bulletin. It is our policy not to urge members to give out reports before they want them released. What we do ask is that you give your own publication the same opportunity that you give to others.

Several architects have voluntarily mailed in reports. This is especially appreciated, particularly from those outside Detroit, whom we do not contact regularly by telephone.—Thank you.

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SATURDAY AUGUST 9

Bert Wheeler and Robert Woolsey in
"The Nit-Wits"

Saturday 11 P. M.—Lyle Talbot in
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ARCHITECTS' REPORTS

Agree, Chas. N., 1140 Book Tower, CA. 9263.—Plans for Casino and dancing pavilion, Eastwood Park, completed.

Same.—Bids closed on two story show room and warehouse. Reinforced concrete construction, 60x160'. North side of Milwaukee, near John R.

Bennett & Straight, 13526 Michigan, OR. 7750.—Plans for 1200 seat theatre, Michigan Ave. near Trenton Ave., completed soon.

Same.—Sketches for Dearborn Community Center, Federal plan, nearly completed.

Same.—Plans for remodeling Lafayette Theatre, Bay City, Mich. Bids taken soon.

Same.—Plans for Clinic Building ready July 26.

Same.—Bids on remodeling theatre, Midland, Mich. New front, marquee and ticket office, etc. due Aug. 14.

Billingham, C. J., Kalamazoo.—Cold storage building for Bangor Fruit Exchange, Grand Rapids. 35x80, 3 stories. Tile construction, cork board and special bark insulation, temperature and humidity control.

Burrowes, Marcus R., 415 Brainard, TE. 1-6860.—Garage building for Gray Estates, Woodward and Ferry Aves. Contract let to Banbrook-Gowan Co., 4829 Woodward Ave., CO. 3920.

Confer, Earl L., 18970 Grand River, RE. 2714.—Plans for four residences, Rosedale Park. One Colonial, Faust Ave.; one Colonial, Warwick; one English type, Glastonbury. Residence, Artesian Ave., started.

Same.—Preparing working drawings for church, Alma, Mich.

De Rosiers, Arthur, 1414 Macabees Bldg., CO. 2178.—Plans completed for addition to St. Anthony's Rectory, located at Frederick and Sheridan—Rev. Fred W. Schaeper.

Diehl, George F., 120 Madison Ave., CH. 7268.—Preparing plans for chapel building, Catholic parish. Take bids about Aug. 15, 1,500 seats, stone exterior. Six Mile Road and Livernois. Spanish tile roof.

Fine Engineering Co., Chicago.—Gas Booster Station for Ford Motor Co. Contract let to Banbrook-Gowan Co., 4829 Woodward Ave., CO. 3920.

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Giffels & Vallet, Inc., L. Rossetti, Associate, 1000 Marquette Bldg.—Preparing plans for sand storage and preparation plant for Ford Glass Plant.

Same.—Preparing plans for alterations and additions to No. 1 Core Room—Ford Production Foundry.

Same.—Preparing plans for raising and relocating 15 ton Electric Furnace—Ford Production

Same.—Preparing plans for substation required for annealing furnaces—Ford Cold Mill.

Same.—Owner let contract to James W. Partlan for sheet metal work required for air conditioning systems in Ford Production Foundry.

Same.—Kelsey-Hayes Wheel Corp. let contracts for architectural trades and equipment foundations required for new Production Foundry to Martin-Krausmann Co.

Same.—Preparing plans for smoke hoods and power wiring for Kelsey-Hayes Wheel Corporation new production foundry.

Same.—Owner taking bids on new lighting installation for Ford Glass Plant.

Same.—Preparing plans for new material handling and additional storage for raw materials for Ford Glass Plant.

Same.—Preparing plans for new air conditioned glass plant and soya bean laboratory.

Same.—Preparing plans for residence at Birmingham; owner's name withheld.

Same.—Preparing plans for new factory and modernizing boiler plant for local manufacturer. Owner's name withheld.

Same.—General contractor taking bids on architectural trades for Motor Rooms and Laboratory for Ford Cold Finishing Mill.

Hyde, Arthur K., 318 Woodward, MA. 0803.—Residence for Dr. Edgar E. Martmer. Bids due Aug. 9—5 o'clock.

Jameson, L. B., 8581 Jos. Campau, MA. 9146.—Plans for residence for Mr. Rudlich. 30x42', 2 stories. Oakman and Ace Blvd. Held over.

Same.—Plans for residence, Dearborn, Mich. 1½ stories. Location—Monroe St. All references to architect.

Same.—Addition and alteration to Cubert's Cafe. Figures being taken.

Same.—Four family apartment building, Lansing, Mich. Fireproof, 28'x50', two stories and basement. Held over.

Same.—Plans for bowling alley, 100x108. Postponed. Held over.

Same.—Plans for office and residence. Modern steel construction, 24x40'. Bids closed. Held over.

Same.—Sketches for Nurses' Home, St. Francis Hospital, Hamtramck. 31x75, 2 stories, no basement. Ready August 1.

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Kahn, Albert, Inc., MA. 7200.—Plumbing on Chrysler Loading Dock let to Lorne Plumbing Co.
Same.—Walks curbs and gutters on Ford Ypsilanti Plant let to Bishop, Inc.

MaComber, Carl E., Board of Commerce Bldg., Saginaw, Mich.—Preparing plans for city hall, Saginaw. \$200,000. Application to be made for Federal funds.

Marr, Richard, 415 Brainard, TE. 1-6860.—Preparing plans for residence, Sherwood Forest. Owner withheld. Bids by invitation.

Smith, Hinchman & Grylls, 809 Marquette Bldg., RA. 8825.—Bids being taken for alteration to residence, Bloomfield Hills, Mich.

Same.—Bids for employment building for Motor Products due Aug. 9.

Same.—Bids for boiler house for Daisy Manufacturing Co. being taken.

DETROIT'S DEMONSTRATION HOUSE

(Continued from Page 1)

spect to their use. Proper use produces satisfaction and good results—improper use produces unsatisfactory results. Outside of the modern equipment in the new house—the materials are the same in both houses—wood frame and roof, wood floors, plaster walls, and we even have wall paper in each house, but visualize the old house when it was new, with the old one as modernized and you will find much the same distinction as I have made between the foods of good cooks and the food of poor ones. The reason for the difference in the difference in the houses, taking the one modernized today and the other one new one hundred years ago, is that the one modernized today was done under the direction of Architects, Landscape Architects and Decorators, with good material well and economically handled in vision—made into a real thing by capable and reputable builders and craftsmen. It requires people of vision, ability and integrity to produce a good thing economically and if you are interested in building a new home or the renovating of an old one, your first move should be to consult professionals in these lines. They will advise you well for a fee and they will save you that fee when the total cost is considered, and above all that they will give you a bonus in complete and lasting satisfaction.

I should like to analyze the old house and also the Modernized one for you in very much the same way that we analyzed the problems involved in modernizing the house, and also give some of the reasons for doing things as they were done. To make a practical problem we could not consider the house moved to an open location similar to the one it now occupies on the Boulevard. It was necessary to review it as if it were to remain in its original location and with all the restrictions that were incident to THAT location. The lot is narrow and faces East. The neighboring houses were built very close to the lot lines. The street is one busy with heavy traffic during the day. The house is built close to the street line. The

yard space in the rear is ample if well planned. The roof cornice projected over the wall lines cutting down the available light and ventilation in spaces already too small for such purposes. The area of the house was almost too small to provide the necessary rooms of proper size. With the neighboring houses in close, we decided to cut off the projecting roofs to gain extra light, and we painted the house white to gain reflected light as well as to enhance its apparent size. A house painted white or a very light color appears to be larger than one painted a dark color, and a white house makes a much more attractive background for planting and has the added value of cheerfulness.

This house was originally set high above the ground which made it seem high and clumsy in appearance and more difficult for entrance. We lowered the house to the ground to eliminate these bad features and also to gain a more direct relation between the rooms and the garden.

We added a fireplace and large chimney for the comfort and attractiveness of the interior. It was placed in an outside wall for the stabilizing value it has in the exterior design.

On the interior the ceiling heights were very high—much greater than is now considered advisable, particularly for small rooms. We lowered those ceilings in the center portions of the house to a point that is good, both from ap-

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pearance and practical points. The balance of the ceilings were left at their original height and these rooms were decorated to show that proper and pleasing effects may be gained by proper and simple decorations even with high ceilings. Considerable color was used in these decorations to show that great interest can be added to interior by color, if properly handled. The color in the center portion of the house was kept almost white for the same reasons that the exterior was done in light color.

I have suggested that some of the most used rooms had very little light and ventilation under the old arrangement and that the side lines were closely hemmed in with other buildings. Our first thought was to consider the new arrangements for this house which would make it less restricted in the problems of outlook and ventilation. In doing this the problem was to decide which rooms might be denied the maximum light, ventilation and outlook. Of the usual rooms of a small house it was decided that the Entrance vestibule, Coat Rooms, Kitchen, and Bath Rooms and connecting halls

could be best denied privileges in favor of Living Rooms and Bed Rooms, so this 22'-0" wide by 40'-0" long house was divided into three parts using the center portion for the above under-privileged rooms. The street front portion was made into Bed Rooms and Closets and the remaining portion facing the garden was converted to Living and Dining purposes.

Today the kitchen is such an efficient space that its periods of use are cut to the minimum amount of time and there is little time used for gazing—hence the outlook was not most important. Natural ventilation is not important now with efficient mechanical ventilation. Splendid lighting equipment for uniform lighting makes less natural daylight acceptable and allows all walls of the room to be usable for working. This room, even though small, was arranged to conserve the efforts of the one doing work in it. Floors and countertops are of linoleum with coved corners, to eliminate as many corners as possible. Walls and equipment surfaces were selected for easy cleaning and the equipment was arranged for an easy and logical work procedure. A b u n d a n t closet space was provided in the hall of the house for coats, linen, blankets and other incidental items that require space, and all within a very few steps of any room in the house.

The bath is a room that can be denied facilities for the same reasons as outlined for the kitchen. This room suffers none from its position. It is conveniently located and equipped and decorated to make it a simple room but practical. The floor here is of linoleum with a cove base of the same material, without seams and corners hard to clean. Walls and ceilings have wall paper in black and white and white plumbing fixtures with chromium plated metal. It has a combination of fine materials of low cost.

The connecting hall in this center portion allows complete circulation through the house without passing through any other portion.

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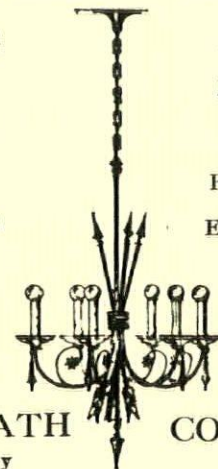
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The entrance is reached from the kitchen by a few steps, through the bed room hall without passing through the living room, and bed rooms and bath may be reached in the same manner.

The bed rooms were placed on the street front of this house for this position insured sufficient light and ventilation—with morning sun and afternoon shade and the space available allowed two well proportioned rooms with plenty of closet space.

The living room and dining room hour-per-day usage being greater than other rooms, these rooms were given the most desirable portion of the house. Their position gave an opportunity for large and lofty windows—to give full view of the garden. These windows add greatly to the apparent size of the rooms and because they face the garden the occupants of the room have the utmost in seclusion. The covered terrace at the rear makes a fine place for summer living and dining and with the cover removed in winter the living room can have all the available sun and full view of the winter beauties in a well designed garden. In the study of these several rooms much attention was given to proper furniture spaces so often lacking in a small house. Could we have furnished the house and still be within the provision of the Federal Housing Act I am sure that you could better see the values of the work already there.

There may come the question where the

facilities are that are usually housed in the basement. City Ordinances prevented us from having a basement there and lack of space prevented an addition to the house for such purposes.

We hope that the modernized house will afford many suggestions to those who would make changes in their houses. We have not intended to create the impression that people should make such extensive changes as we have made in this house. We have shown what might be done to improve them individually. We do advise, however, if you plan to make major or minor changes, even though they be done a little at a time and over a period of years, that you plan the complete changes be-

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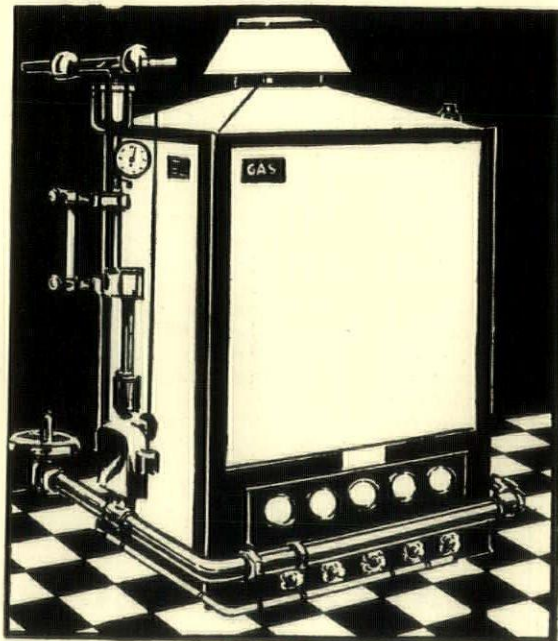
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fore you start, including all interior and exterior work, and carry it through as you are able to do it. In making a complete plan at the start, with the help of an Architect, Decorator, and Landscape Architect you will be assured of a successful and completed project.

ROBERT O. DERRICK, president of Robert O. Derrick, Inc., architects, has designed many prominent Detroit buildings since coming to Detroit, Feb. 1, 1921. He was born in Buffalo, July 28, 1890, the son of George W. and Mary Muller Derrick. He was educated at St. Paul's School, Concord, N. H.; Yale University, from which he was graduated in 1913, with the degree of A. B., and in the Columbia University school of architecture. Among the Detroit buildings he designed are the Detroit Garages, Hannan Memorial Y. M. C. A., Pere Gabriel School, the Henry Ford Industrial Museum and the new postoffice. He served as a major in the World War and saw action in France. He is a member of architectural societies and clubs. His recreations are golf, tennis and traveling. He married Clara D. Hodges, of Detroit, Jan. 27, 1927. They have three children. The family resides at 64 Ridge road, Grosse Pointe Farms.

—The Detroit News.

TO THE MATERIAL MAN—

Do you know:—

That when you furnish material in the ordinary course of trade and not for the construction of any specific building or structure, you are not entitled to file any mechanic's lien against the edifice in question?

Your recourse would be a personal judgment against the individual or firm to whom you supplied the material.

That when you accept a note in complete settlement for materials supplied in the construction of a project and the note does not mature until after the expiration of the period within which you may file a mechanic's lien, that you have by acceptance of this note waived your legal right to a mechanic's lien up to the extent of the services covered by the note?

That where you furnish material for a project and are led to believe that the husband is the owner of the premises in question, that a mechanic's lien will not be sustained when you discover that the husband was not the legal owner at the time, even though he becomes joint owner with his wife by the time the project is completed?

This may seem harsh, but a mechanic's lien is interpreted strictly by the law and does not rest upon equities.

LOUIS A. GOTTLEIB,
Attorney at Law.

George W. Auch Co.

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PLaza 1190

When you speak of the builders of Detroit your mind naturally must turn to RICHARD E. RASEMAN, who on July 29th celebrated his eightieth birthday and therefore the completion of his eightieth year in this city, where he was born. He has taken an active part in the literal building of the city since 1884, when he first began practice as an architect. Since the beginning of his span of life in 1855, Mr. Raseman has seen Detroit grow from a placid river village to one of the great cities of the world. When he was a child, it was an Underground Railway terminus. He was 6 years old when the Civil War broke out, 10 when Abraham Lincoln was shot. He has witnessed the winning of the West, the coming of the telephone, the radio, the automobile and the airplane. Through this great pageant of history, Mr. Raseman has pursued his profession quietly, of late years in partnership with his son, Richard P. Raseman.

—The Detroit News.

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ENGINEERING AND CHEMISTRY

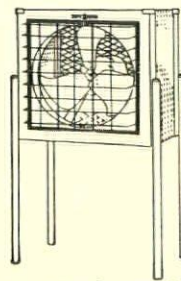
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WEEKLY BULLETIN



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Vol. 9

DETROIT, MICH., AUGUST 13, 1935

No. 33

FOR BETTER HOUSING

Radio Address over WWJ Tuesday, August 6, 1935

By CLAIR W. DITCHY

I am very appreciative of the opportunity which Station WWJ kindly accords me to speak to you on the subject of housing and on the work of the Detroit Better Housing Program Committee.

As an architect I am deeply interested in housing, and during the many years which I have spent in my profession I have had occasion to become intimately acquainted with the many and varied aspects of this phase of building and to be alternately rejoiced and saddened at the trends which the last fifteen or twenty years have witnessed. I have rejoiced now and then at the heroic attempts on the part of various individuals and groups who have with patient idealism proclaimed the lasting benefits which might accrue from better housing and have kept alive the vision of the day when their dreams would be translated into reality, when homes would be built according to the highest standards, not only in the matter of planning and

be provided the necessary safeguards to protect and maintain their neighborhood free from encroachments and harmful developments.

In the past those who were independently wealthy were able to acquire these advantages—we called it exclusiveness. An exclusive section was one where those who could afford it and who were like minded built their homes and set up the necessary restrictions to hold inviolate and free from trespass their communal ideals of living.

I have rejoiced at the evidences from time to time that we were approaching this ideal for everyone. And I have been as often saddened by the failure of the public to realize the value of good homes in the general scheme of things and how through a few simple and intelligent regulations, a high standard of homes could be attained and maintained. Today as always the strength and virility of our nation resides in the family life. The ideals and aspirations of the average American family spell the measure of success or failure of the nation at large. And the dwellings where these ideals and aspirations abide, where they are nurtured and improved, are of vital importance to the present and future strength of our nation.

We cannot help therefore but regard the work of the Detroit Better Housing Program Committee, in conjunction with the Federal Housing Administration as one of outstanding and profound benefit to the City of Detroit.

(Continued on Page 6)

Architects' Luncheon

32nd Floor, Union Guardian Building
Private Dining Room
Southwest Vista

Tuesday, August 13th, 12:30 p. m.

appearance, not only in the quality of the materials which would enable them to maintain their character over a reasonable number of years, but also in their function as stable units in a coordinated group, in a community, in which each dwelling contributes positively to the general atmosphere of better living.

Houses are like people. They may be neighborly and pleasant, they may fit into the group and adjust themselves to the community ways and manners, or they may stand apart, stiff and sullen, unresponsive, utterly lacking in graciousness and charm, incapable of being assimilated or accepted. And just as we pick our friends, so we should be able to select the neighbors of our dwellings. And as houses are inherently fixed and immovable structures, there should

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Mason P. Rumney, President; H. Eugene Webb, Vice-President; Albert Beever, Vice-President; Claude Flier, Treasurer; Edwin J. Brunner, Secretary

Directors:—Gage Cooper, Herman Banbrook, Leo Rowley, Edward Leavenworth, Walter Trowell.

439 Penobscot Bldg., RAndolph 5500

Edited by E. J. Brunner

\$50,000 AVAILABLE

Every architect and every contractor as well as special equipment manufacturers should speedily become more thoroughly informed about the loans up to \$50,000 which are available through the FHA.

Of course, it is only recently that the machinery has been set up in Detroit to take care of this new departure, but the opportunity is so tremendously important to our industry, that no one interested in projects should delay building up his connection with some loaning institution and with the local office of FHA.

The man to see at the FHA, 1174 National Bank Bldg., is Louis Porter who has been placed by Raymond Foley in charge of this department.

One reason why you should be thoroughly informed is because the loaning institutions prefer to deal through an architect or contractor. We have found that out by certain contacts. It follows naturally that either an architect or a contractor thoroughly informed stands a better chance of making a sale.

The loans according to the provisions of the FHA do not need to be secured by a mortgage either chattel or real estate, but you will find that most of the local loaning institutions will insist on such security which is perfectly alright and certainly their prerogative.

The loans according to the provisions of FHA may be made for a period not exceeding five years AND THE TOTAL INTEREST CHARGE SHALL NOT EXCEED FIVE PER CENT DISCOUNT. That clause regarding interest rate apparently is mandatory.

The qualifications for such a loan rest on the proof of ability to pay. You know what such proof consists of.

The procedure of getting a loan is simple. The applicant gets an estimate of the cost of the work or the equipment, contacts an approved loaning institution and fills out application. The institution, if satisfied, loans its own funds and reports the loan to FHA for insurance.

The loans can not be used for separate new buildings on lots where there are no existing buildings. But additions and alterations are eligible and so is much equipment.

Individuals or corporations may borrow, apparently, to remodel, repair, add to, or convert theatres, hotels, apartment houses, factories, breweries, gas

stations, dairies, swimming pools. And apparently loans can be made on certain equipment. We understand they can be made on bakers ovens, boring machines, lathes, air conditioning, soda fountains, store fronts, and many other types of equipment. We have not solicited direct information on such things as lathes as yet.

The more you study the possibilities resident in FHA, the more you are lead to conclude without any reservation that it is set up most soundly and is going to grow progressively in its benefit to the construction industry.

It is based entirely on the loans of private money through private loaning institutions. The government steps in and insures the loans when they meet the prescribed requirements set up.

Its title 1 has produced a real sizeable volume of repair and remodeling of homes; its title 2 is gradually increasing the flow of insured mortgage money on conservative economical terms and has been a powerful incentive to house construction as well as home refinancing.

Now comes this opportunity for loans up to \$50,000. The thing has potentialities worth most careful consideration.

Architects Builders' and Traders' GOLF

Birmingham Golf Club

WEDNESDAY, AUGUST 14

\$2.25 for Golf, Dinner and Prizes

Branson V. Gamber, past president of the Detroit Chapter of The American Institute of Architects, was recently reappointed vice-chairman of the Institute's National Committee on Competitions. Egerton Swartout was renamed chairman. Eliel Saarinen of Cranbrook, also a member of the De-

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troit Chapter, was named chairman of the Committee on City and Regional Planning. Clair W. Ditchy, past secretary of the Detroit Chapter and now president of the Michigan Society, was appointed vice-chairman of the Committee on State Societies.

PUBLICIZING THE ARCHITECT

All architects, whether affiliated with a state society, the A. I. A., or neither, are interested in increasing the volume of work for their profession. According to Ernest J. Russell, lately president of the A. I. A., "less than fifteen per cent of the structures erected in this country are designed by men architecturally trained to design them."

More than twelve years ago the Institute's Committee on Public Information was created and local Chapter committees appointed to cooperate. The Institute Committee employed the services of James T. Grady, publicist and professor of journalism at Columbia University. The Institute Committee offered advice and syndicated articles to the Chapters for use in local papers. Some Chapters wrote their own copy. American Architect presented a number of illustrated articles reviewing the work of Chapter committees.

What results these efforts to publicize architecture and its designers and planners brought to the long hungry architect, is unknown. Then someone had the idea that ads of manufacturers of building material end with the slogan "Consult Your Architect."

The architectural press printed editorials telling the architect what he must do to get jobs. Remodeling jobs were heralded as if these were a newly discovered field.

In 1931 American Architect published a 24-page booklet "If You Are Going To Build" for the architect addressing a prospect. In September 1934 the same journal produced a handsome brochure "When You Build" for distribution by individual architects to prospective clients. Well thought out and well written, it divides into the following subheads: To get what you want; To get what you want for what you can pay; The single contract plan; Buying a speculative house; The stock plan method; Employing an architect; If you select an architect; Engaging an architect; Two construction methods; Financing methods. The closing chapter is: Things to Think About When Planning Your Home.

At the A. I. A. Convention in Milwaukee in May a resolution was adopted reading as follows:

"Resolved, That The American Institute of Architects, through its delegates to the 67th annual convention, here assembled, approves in principle the proposal that a nationally planned public relations program be sponsored by and conducted for all the architects in these United States, regardless of professional affiliations of individuals; and be it further "Resolved, That this convention approves in principle also the proposal that such a program be directed by a committee of trustees, selected from the architectural profession, but that in all technical details the program be actively conducted by a professional public relations counsel, chosen specifically for his experience, ability and resourcefulness in public relations work."

There will now be opportunity to observe a professional public relations counsel acting as spokesman for a board of trustees in the interest of jobs for architects. The profession's faith and interest in these efforts should be stimulated by occasional

reports by the public relations counsel either in the Octagon or that journal whose editor has the liveliest interest in the success of the plan. Perhaps resort to such reports by Public Information Chairman Beers and his counsel, Publicist Grady, might have saved the Institute much criticism for inefficiency and lack of understanding.

—Illinois Society of Architects'
Monthly Bulletin.

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TWO FEATURES!

Warner Oland in "Charlie Chan in Egypt"

Also—Robert Young in "Vagabond Lady"

FRIDAY—SATURDAY AUGUST 16—17

Ann Southern—Gene Raymond in

"Hooray for Love"

Sat. 11 P. M.—Patricia Ellis in

"A Night at the Ritz"

SUN.—MON.—TUES. AUGUST 18—19—20

Bette Davis—Alison Skipworth in

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ARCHITECTS' REPORTS

Agree, Chas. N., 1140 Book Tower, CA. 9263.—Plans for Casino and dancing pavilion, Eastwood Park, completed.

Same.—Bids closed on two story show room and warehouse. Reinforced concrete construction, 60x160'. North side of Milwaukee, near John R.

Bennett & Straight, 13526 Michigan, OR. 7750.—Plans for 1200 seat theatre, Michigan Ave. near Trenton Ave., completed soon.

Same.—Sketches for Dearborn Community Center, Federal plan, nearly completed.

Same.—Plans for remodeling Lafayette Theatre, Bay City, Mich. Bids taken soon.

Same.—Plans for Clinic Building ready July 26.

Same.—Bids on remodeling theatre, Midland, Mich. New front, marquee and ticket office, etc. due Aug. 14.

Billingham, C. J., Kalamazoo.—Cold storage building for Bangor Fruit Exchange, Grand Rapids. 35x80, 3 stories. Tile construction, cork board and special bark insulation, temperature and humidity control.

Confer, Earl L., 18970 Grand River, RE. 2714.—Plans for four residences, Rosedale Park. One Colonial, Faust Ave.; one Colonial, Warwick; one English type, Glastonbury—beginning construction. Residence, Artesian Ave.—started.

Same.—Bids taken on church, Alma, Mich., by invitation only.

De Rosiers, Arthur, 1414 Macabees Bldg., CO. 2178.—Plans completed for addition to St. Anthony's Rectory, located at Frederick and Sheridan—Rev. Fred W. Schaeper.

Diehl, George F., 120 Madison Ave., CH. 7268.—Preparing plans for chapel building, Catholic parish. Take bids about Aug. 15, 1,500 seats, stone exterior. Six Mile Road and Livernois. Spanish tile roof.

Giffels & Vallet, Inc., L. Rossetti, Associate, 1000 Marquette Bldg.—Preparing plans for sand storage and preparation plant for Ford Glass Plant.

Same.—Preparing plans for three story 40'-0"x90'-0" reinforced concrete warehouse for local manufacturer.

Same.—Preparing plans for one story 40'-0"x250'-0" steel storage shed for local manufacturer.

Same.—Preparing plans for balcony and footings for additional annealing furnaces—Ford Cold Mill.

Same.—Owner taking bids for plumbing on Kelsey-Hayes Foundry.

Same.—Taking bids by invitation only on residence for Harvey B. Greene, Birmingham, Mich.

Same.—Preparing plans for alterations and additions to No. 1 Core Room—Ford Production Foundry.

Same.—Preparing plans for raising and relocating 15 ton Electric Furnace—Ford Production Foundry.

Same.—Preparing plans for substation required for annealing furnaces—Ford Cold Mill.

Same.—Preparing plans for smoke hoods and power wiring for Kelsey-Hayes Wheel Corporation new production foundry.

Same.—Owner taking bids on new lighting installation for Ford Glass Plant.

Same.—Preparing plans for new material handling and additional storage for raw materials for Ford Glass Plant.

Same.—Preparing plans for new air conditioned glass plant and soya bean laboratory.

Same.—Preparing plans for residence at Birmingham; owner's name withheld.

Same.—Preparing plans for new factory and modernizing boiler plant for local manufacturer. Owner's name withheld.

Same.—General contractor taking bids on architectural trades for Motor Rooms and Laboratory for Ford Cold Finishing Mill.

Hyde, Arthur K., 318 Woodward, MA. 0803.—Residence for Dr. Edgar E. Martmer. Bids due Aug. 9—5 o'clock.

Jameson, L. B., 8581 Jos. Campau, MA. 9146.—Plans for residence, Dearborn, Mich. 1½ stories. Location—Monroe St. All references to architect.

Same.—Addition and alteration to Cubert's Cafe. Figures being taken.

Same.—Taking bids for Nurses' Home, St. Francis Hospital, Hamtramck. 31x75, 2 stories, no basement. Bids due Aug. 14.

Albert Kahn, Inc., MA. 7200.—Contract on Tarrytown Chevrolet Co. let to J. K. Turton Co.

Same.—Addition to forge glass plant, Chevrolet Co., let to Cooper Little Co. Structural steel—Whitehead and Kales.

Same.—Foundations—Ford Northville Plant, let to Cooper Little Co.

Same.—Piping and foundations on Chevrolet forge shop let to Lorne Plumbing Co.

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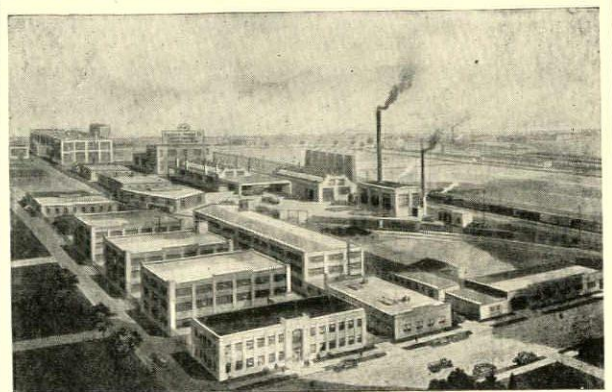
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MaComber, Carl E., Board of Commerce Bldg., Saginaw, Mich.—Preparing plans for city hall, Saginaw. \$200,000. Application to be made for Federal funds.

Marr, Richard, 415 Brainard, TE. 1-6860.—Preparing plans for residence, Sherwood Forest. Owner withheld. Bids by invitation.

Smith, Hinchman & Grylls, 809 Marquette Bldg., RA. 8825.—Bids being taken for alteration to residence, Bloomfield Hills, Mich. Due Aug. 14.

Same.—Bids for employment building for Motor Products due Aug. 9.

Same.—General contract on boiler house for Daisy Manufacturing Co. let to J. A. Moynes Co.

William B. Ittner, Inc., architects and engineers formerly of 408 Board of Education Bldg., St. Louis, Mo. announce the removal of their offices to 911 Locust Street, St. Louis.

PROF. HEBRARD ATTENDS HOUSING AND PLANNING CONGRESS

The International Housing and Town Planning Congress, held in London from July 15 to 19, was attended by Professor Jean Hebrard of the College of Architecture, University of Michigan, and member of the Detroit Chapter, A. I. A. Professor Hebrard writes that there were present government, housing and city planning officials and representatives of organizations and institutions from many countries. Architects were well represented, especially in the French delegation. Much importance was given to the need for a broad general education before specializing in city planning. Housing was one of the main topics of discussion, particularly the housing problem in England, since a majority of the delegates were English.

Among the papers read and the subjects discussed were the following: Rehousing the People, Rents, Overcrowding, Building the Dwellings, Public Utility Societies, Planning for Decentralization, Ways and Means, Planned Rural Development and the Preservation of the Countryside, Equipment of Working-Class Houses, Town Planning in Relation to Aviation.

D. I. T. OFFERS EVENING CREDIT COURSES

The new five-year evening curriculum in the various branches of Engineering and Architecture offered by Detroit Institute of Technology affords an unusual opportunity to the young man who is employed during the day to pursue courses of College grade in Mechanical, Electrical, Aeronautical, Chemical, and Industrial Engineering, and in Architecture.

The five-year day cooperative courses in Mechanical, Electrical, Aeronautical, Industrial, and Chemical Engineering give the student an opportunity for part time employment while pursuing his college course. Those who desire to secure their degree in four years must attend full time.

The faculty of the College of Engineering are engineers and architects selected with great care. Classes are purposely kept small to insure individual instruction.

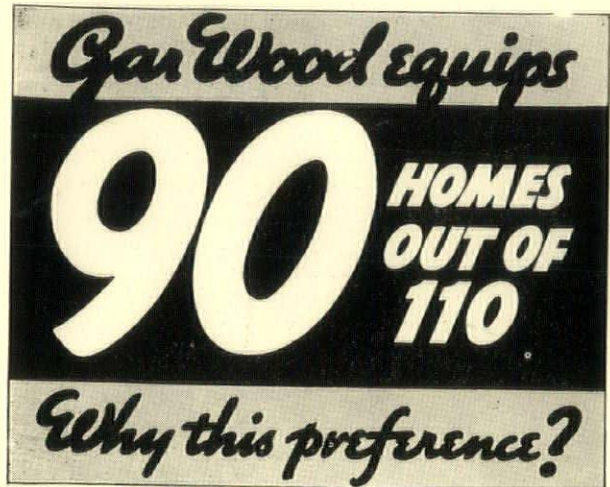
Registration in special subjects is permitted.

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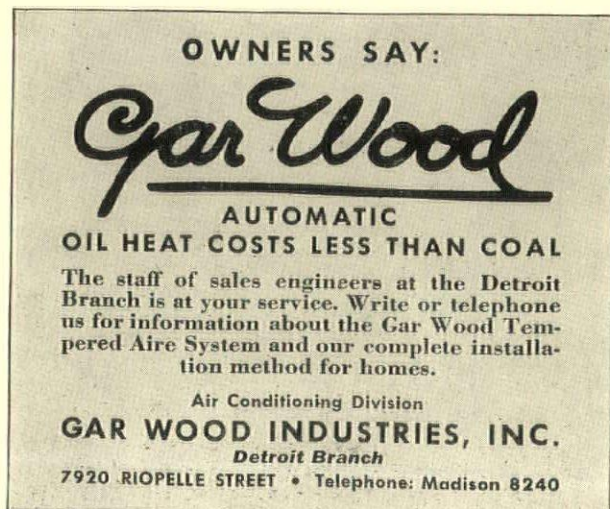


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Some of the special subjects in Architecture include Architectural Drafting, Design and Composition, History of Architecture, Estimating, Building Construction, Elements of Structures, Structural Steel Design, and Reinforced Concrete.

Offices at 303 Y. M. C. A. Building, Grand Circus Park, are open every day and evening except Saturday afternoon and Sunday. Here young men will

find interested and capable advisors.

All classes will start September 16, according to C. C. Winn, Dean of the College of Engineering.

FOR BETTER HOUSING

(Continued from Page 1)

Emphasis has at last been brought to bear upon this exceedingly vital problem and there have been established the necessary agencies to provide the home-building public with reasonable and dependable building facilities. The Federal Government has taken the necessary steps to make available to all of the substantial citizens of our country credit at a reasonable rate of interest to improve their homes or to acquire new ones. The Detroit Better Housing Program Committee, sponsored by the Detroit Board of Commerce and substantially assisted by many of our leading citizens, industries and civic groups, provides an agency through which you may obtain free of charge, any information or explanation you may desire regarding the details of this truly epoch-making movement.

Through the provisions of the Federal Housing Administration, home owners are enabled to improve their property and to not merely restore it to its original value but by modernization to make it comparable to the newest homes of today. The terms under which this may be accomplished are the most attractive ever obtainable. In Washington Boulevard, the Detroit Better Housing Program Committee brought two old houses identical in their physical decrepitude. Time and neglect had wrought havoc with them. They had fallen far from the trim though simple condition which they once enjoyed. One of them stands

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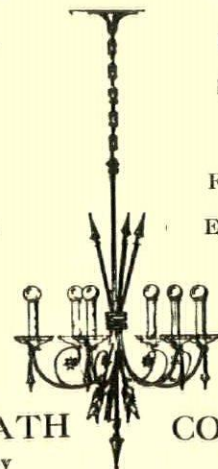
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CAdillac 1220

in Washington Boulevard today in that same deplorable condition. But the other one, a few feet away, has been transformed into a modern home with the luxuries which we have come to regard as modern necessities built into it. If you have not already seen this almost magical transformation which has been brought about under the guidance of the architect, D. Allen Wright, you should do so at once. You will be amazed and perhaps loath to believe that these two houses a few short weeks ago were identical in appearance. And if you have the time and are curious enough about it you will be interested in seeing how cleverly the skilled touch of the architect has with a minimum of alterations in partitions and windows completely changed the plan to conform with modern ideals of living and has erased every trace of squalor and disrepair.

This extreme case of modernizing has been done to show you what may be accomplished with intelligent and trained direction. Attendants at the home will be glad to quote you costs of the various improvements. If you have

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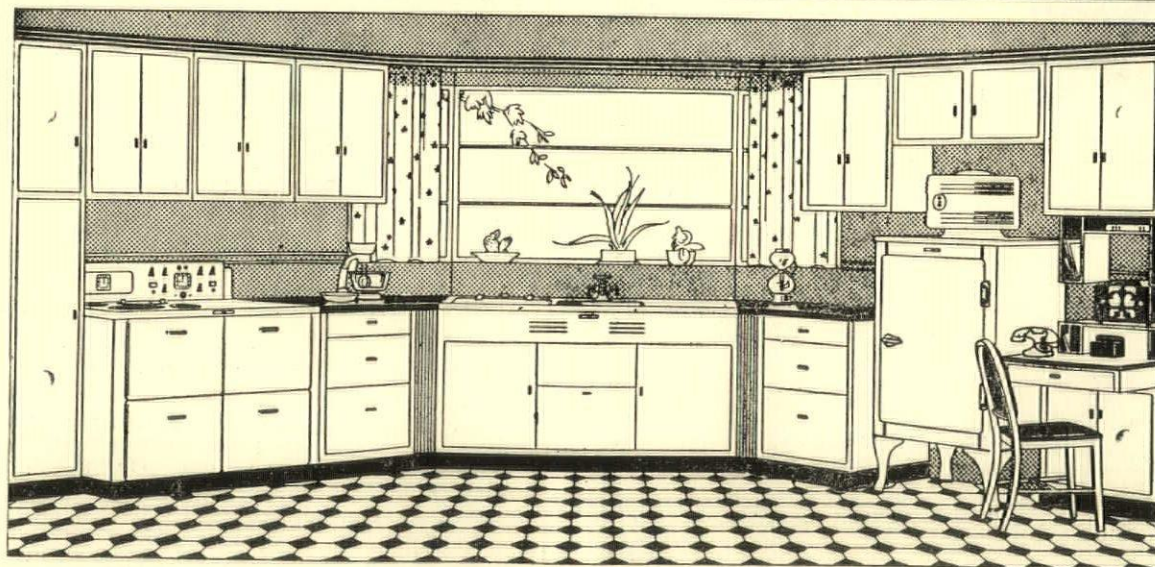
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been yearning to have some improvements in your home, an extra bed room in the attic, a recreation room in the basement, a remodelled and more convenient kitchen, or any other modernizing touch, now is the ideal time to acquire it. The Detroit Better Housing Program Committee maintains offices at 17 Cadillac Square and attendants there will be glad to furnish you with complete information as to how to proceed.

Or if you are contemplating a new home the Federal Housing Administration has also made generous provision for you. It is possible for any financially responsible citizen to obtain a loan up to 70%, even 80% of the value of his investment on a twenty year monthly payment plan. Each month your payment will take care of principle and interest payments and also one twelfth of your yearly taxes. You pay as you live. Consult your banker, your architect, or the Detroit Better Housing Program Committee at 17 Cadillac Square. Do it now.

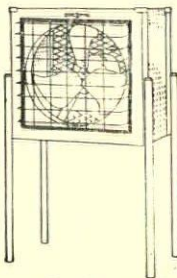
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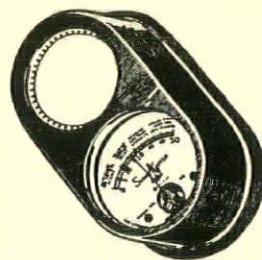


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WEEKLY BULLETIN



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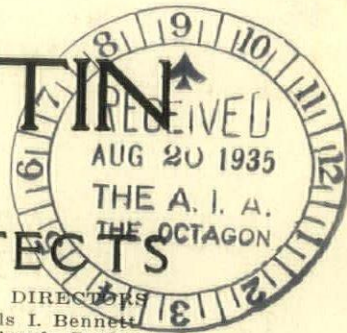
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Vol. 9

DETROIT, MICH., AUGUST 20, 1935

No. 34

TO CHAPTER MEMBERS

An appeal made in The Bulletin of July 23rd for two dollars from each member of the Detroit Chapter to cover a special assesment of the Institute met with little response. To date only four members have complied with the request, Messrs. Bennet, Burrows, Derick and Mason.

It is all important that the Detroit Chapter uphold the standing among other Chapters of the Institute and both President Palmer and Treasurer Williams request members to assist in doing this. Many members are also delinquent in regular dues. Your officers are striving to accomplish for the members as many objectives as possible. Obviously the task is made more difficult by the lack of funds.

Treasurer Williams and the Budget Committee have worked out a compromise on delinquent dues which they believe to be within the reach of every member. Your cooperation will do much to make it possible to carry on the work.

Architects' Luncheon

32nd Floor, Union Guardian Building
Private Dining Room
Southwest Vista
Tuesday, August 20th, 12:30 p. m.

President Palmer's letter will bear repeating here.

To Members of the Detroit Chapter, A. I. A.

Dear Fellow Member:

I am appealing to you as a loyal member of the Institute to respond to the call of our new President Voorhees (see a reprint of his letter in a recent issue of the Bulletin) asking for funds to carry on the good work of the Institute.

Many members have been loyal to our good Treasurer Williams and kept up their dues on the reduced basis and I am asking you now to come

to the support of the Institute at large.

Much good work for the architect can be done by the Institute constantly contacting governmental agencies but this cannot be accomplished without sufficient funds.

Your regular Institute dues have been reduced during the past three years. Your Chapter dues have been reduced for the same period and while we have been able to eliminate the Chapter's indebtedness, our treasury is practically without funds.

Having confidence in you and your loyalty to the Institute, your Directors have promised Washington that their request will be granted.

In other words, will you not send our Treasurer an additional check above your regular dues for the current year? This additional amount will be turned over to the Institute. A dollar or anything over will be acceptable.

New York, Boston and Chicago Chapters are doing more than their part in this call and I am sure you will not let the Detroit Chapter fail in its share. Let us do more than our share—LET'S GO OVER THE TOP.

As no meeting will be held during the summer, a report of the amount received and the names of those responding to this call will be read at the next meeting in September.

Always appreciating your loyal support I remain,
Yours in behalf of the Chapter,

C. Wm. PALMER,
President.

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Edited by E. J. Brunner

ADDRESS BY EDWIN J. BRUNNER

Over WWJ, The Detroit News

12:30 P. M. to 12:40 P. M., August 13, 1935

Whether you are a business man, farmer, wage earner, housewife or seeking a job, you are interested in the fact that a few days ago, a steel company in Detroit obtained a loan of \$16,000 to recondition its plant. Your interest is for two reasons. First, you know this will give employment in private industry at the wages of private industry for a number of men, and that the plant will probably do more business and employ more men. Second, you are interested because it has not been so long ago that no matter how badly such a company needed a loan, it was absolutely impossible to get it.

This \$16,000 loan was the first one of many to be made in Michigan, and of course in all other states under the National Housing Act.

I was glad to hear Raymond M. Foley, State Director of the Federal Housing Administration, tell me this morning that business men and industrialists are taking advantage of such loans in large numbers, and that now such loans are being approved every day. It is estimated that approximately one million dollars worth of such loans are now in preparation and that this amount is the fore-runner of many millions to be spent in the modernization and equipment of Michigan industrial plants and small businesses—all this in addition to the loans to homeowners up to \$2,000 for repairs and modernization in addition to insured home mortgages up to \$16,000.

This new credit for business purposes, namely industrial loans, authorized under a recent amendment to the National Housing Act, permits approved banks and other institutions to make Government-insured loans up to \$50,000 each, to be repaid in periods of not more than five years, for the purpose of repairing or remodeling business buildings, apartment houses, hotels and certain other structures, and also to purchase new industrial or professional equipment.

There are now five lending institutions making these larger loans in Detroit. One has placed a limit of \$27,000 on any one loan, the others go as

high as the limit set by the Act, namely \$50,000.

More than 100 applicants for these new credit arrangements have been interviewed by the State Office of the Federal Housing Administration at 1174 National Bank Building. Here they were told of the eligibility requirements and advised on ways of filling out applications.

Business houses and property owners may continue to obtain information and application blanks there; or they may obtain a list of qualified banks from that office, and then obtain all further information from the banks; for these loans under the Act are not Government loans at all, but are made by qualified banks and other approved lenders and insured by the Government as provided in this Act.

The applicants for the industrial loans so far have included individuals and corporations desiring to borrow to remodel, repair or convert theaters, hotels, apartment houses, factories, breweries, dairies, super gas stations and swimming pools. Other inquiries have been made regarding loans to purchase eligible equipment and machinery such as: motion picture projectors, bakers' ovens, boring machines, drill presses, lathes, X-ray machines, air-conditioning, soda fountains, store fronts, ice machines, gasoline pumps, bottling machinery, conveyors, printing presses, bread wrapping machinery, boiling presses, industrial ovens, and other types of eligible equipment.

The procedure is simple. The applicant gets an estimate as to the cost of work, or equipment required, contacts an approved institution and fills out an application for the amount of the loan. The institution, if satisfied with the credit of the applicant, loans its own funds in accordance with regulations and reports to the Federal Housing Administration that it has made the loan. This automatically insures it.

The Builders' and Traders' Exchange of the City of Detroit will assist in spreading the information as to the benefits inherent in this Act to makers and users of capital goods. Any one in Michigan

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may contact the Builders' and Traders' Exchange at 439 Penobscot Building, for further information particularly as to getting estimates of the cost of his improvements. For this organization numbers the responsible contractors, material and equipment suppliers of Detroit and cooperates with the architects.

While there are only a limited number of lenders equipped to go as high as \$50,000 on individual loans, there are 385 Michigan institutions qualified to make modernization loans of \$2,000 or less to home-owners and business men.

HOWENSTEIN DIES

George H. Howenstein, 2200 Collingwood avenue, died at Harper Hospital Saturday noon of a sinus infection. In his death the Architects of Detroit have suffered a keen loss. Mr. Howenstein constituted an intimate and understanding contact between a great industry and great profession. His delightful personality invited an easy approach and an exchange of ideas and information invaluable to all concerned.

His interest in architecture rose above the immediate needs of his position and any architectural discussion always found him an ardent participant.

George Howenstein's capacity for friendship was unparalleled. He was a personality which formed at once a sympathetic bond with those he met, and all who knew him will cherish the memory of his charming manner, his fine character, and his high conception and inspiring example of service.

Mr. Howenstein was born in Chicago 43 years ago. For many years he was secretary of the Lumber Dealers' Association of Detroit. At the time of his death he was secretary of the Tri-County Lumber Dealers' Association, the Laundry Institute, and the Apartment House Managers' Association. He was a member of the Detroit Golf Club and the Detroit Boat Club. Surviving are his wife, Helen Restrick Howenstein; two children, Gerie and Janet, and two brothers, Harry of Detroit, and Karl of Los Angeles.

NEW BUILDING CODE READY IN OCTOBER

Detroit's new building code, in preparation since 1929, will be ready for submission to the Council in October, in time to be made effective next Jan. 1, Joseph P. Wolff, commissioner of buildings and safety engineering, has announced.

"We have finally ironed out the last of the hundreds of controversial questions contained in the code," Wolff said. "It is now just a case of assembling and typing the code and getting it approved."

"The code will be about 400 pages long and will be much more detailed than the old code. Detroit will be the first big city in the country to complete a code that meets modern building practices."

TIMELY TOPICS

"Packages left at the wrong doors is a not infrequent occurrence. Cases in which buildings have been erected on the wrong property have occasionally been reported. Putting a new roof on the wrong house, however, comes under the head of news. A news release from FHA cites the instance of a busy lumber dealer in Oak Park, Ill., who put a new roof on the wrong house. The owner insisted on keeping it and, pleased by the appearance of the new roof, had the exterior of the house painted. The lumber company was "out" one roof; the paint supply dealer sold some paint; and a painter had a job he did not expect to have."

—The American Architect

Paul Marshall, just returned from Grand Rapids, brings back the story that Harry Mead, returning from the A. I. A. Convention together with Mr. Ringe enjoyed the sand dunes in Illinois.

Harry stated that most of them were like huge cones, but now and then one appeared to be inverted, resting on top of another. This prompted Paul to comment that Harry had better change his brand.

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SATURDAY ONE DAY ONLY AUGUST 24

Jane Withers—O. P. Heggie in "Ginger"

11 P. M.—Anne Shirley in "Chasing Yesterday"

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William Powell—Luise Rainer in "Escapade"

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ARCHITECTS' REPORTS

Agree, Chas. N., 1140 Book Tower, CA. 9263.—Plans for one story side addition, Gratiot and 7 Mile Road, for Federal Dept. Stores. Completed about August 21st.

Arntzen, Gothard, Escanaba.—Preparing preliminary plans for Court House and County Jail for Delta County.

Bennett & Straight, 13526 Michigan, OR. 7750.—Plans for 1200 seat theatre, Michigan Ave. near Trenton Ave., completed soon.

Same.—Sketches for Dearborn Community Center, Federal plan, nearly completed.

Same.—Plans for remodeling Lafayette Theatre, Bay City, Mich. Bids taken soon.

Same.—Bids on remodeling theatre, Midland, Mich. New front, marquee and ticket office, etc. due Aug. 14.

Billingham, C. J., Kalamazoo.—Cold storage building for Bangor Fruit Exchange, Grand Rapids. 35x80, 3 stories. Tile construction, cork board and special bark insulation, temperature and humidity control.

Confer, Earl L., 18970 Grand River, RE. 2714.—Plans for Colonial residence, Hubbel Ave., being completed. Plans for residence, Warwick Road, being completed. Residences under construction: One Colonial, Faust Ave.; one Colonial, Warwick Ave.; One English type, Glastonbury; one Colonial, Artesian.

Same.—Bids on church, Alma, Mich., closed Aug. 20th.

Cowles & Mutscheller, 240 Goff Bldg., Saginaw.—Selected by the State as architects for proposed addition to Michigan Employment Institution for the Blind at Saginaw to cost \$25,000.

Derrick, Robt. O., Inc., 35 Fl. Union Trust Bldg., CA. 3175.—Plans being prepared for recreation building for Edison Institute of Technology, Greenfield Village, Dearborn. Completed about end of September.

De Rosiers, Arthur, 1414 Macabees Bldg., CO. 2178.—Bids closed for addition to St. Anthony's Rectory, located at Frederick and Sheridan—Rev. Fred W. Schaeper. Aug. 16—5 p. m.

Same.—Preparing preliminary plans for Sacred Heart Church, Caro, Michigan. 400 seats, brick and stone, air conditioning, \$25,000.

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Diehl, George F., 120 Madison Ave., CH. 7268.—Preparing plans for chapel building, Catholic parish. Take bids about Aug. 15, 1,500 seats, stone exterior. Six Mile Road and Livernois. Spanish tile roof.

Dunbar, Reed N., 204 Reisig Bldg., Monroe, Mich.—Preliminary plans for County Hospital at Monroe, estimated to cost \$100,000.

Funke, Philip J., LO. 4993.—Colonial type residence, Canterbury Road, 32x32, block construction. Taking bids on sub-contracts.

Giffels & Vallet, Inc., L. Rossetti, Associate, 1000 Marquette Bldg.—Preparing plans for sand storage and preparation plant for Ford Glass Plant.

Same.—Preparing plans for shipping building for Kelsey-Hayes Wheel Corp.

Same.—Preparing plans for store front for local restaurant.

Same.—Bids closed on raw material handling and storage for Ford Glass Plant.

Same.—Preparing plans for three story 40'-0"x 90'-0" reinforced concrete warehouse for local manufacturer.

Same.—Preparing plans for one story 40'-0"x 250'-0" steel storage shed for local manufacturer.

Same.—Preparing plans for balcony and footings for additional annealing furnaces—Ford Cold Mill.

Same.—Owner taking bids for plumbing on Kelsey-Hayes Foundry.

Same.—Taking bids by invitation only on residence for Harvey B. Greene, Birmingham, Mich.

Same.—Preparing plans for alterations and additions to No. 1 Core Room—Ford Production Foundry.

Same.—Preparing plans for raising and relocating 15 ton Electric Furnace—Ford Production Foundry.

Same.—Preparing plans for substation required for annealing furnaces—Ford Cold Mill.

Same.—Preparing plans for smoke hoods and power wiring for Kelsey-Hayes Wheel Corporation new production foundry.

Same.—Owner taking bids on new lighting installation for Ford Glass Plant.

Same.—Preparing plans for new material handling and additional storage for raw materials for Ford Glass Plant.

Same.—Preparing plans for new air conditioned glass plant and soya bean laboratory.

Same.—Preparing plans for residence at Birmingham; owner's name withheld.

Same.—Preparing plans for new factory and modernizing boiler plant for local manufacturer. Owner's name withheld.

Same.—General contractor taking bids on architectural trades for Motor Rooms and Laboratory for Ford Cold Finishing Mill.

Harley & Ellington, 1507 Stroh Bldg., RA. 9030.—Contract on elevator for Stroh Stock House let to Westinghouse Electric Elevator Co.

Hyde, Arthur K., 318 Woodward, MA. 0803.—Residence for Dr. Edgar E. Martmer. Bids due Aug. 9—5 o'clock.

Same.—Preparing plans for 7 room residence for Mr. Milton Kleckner.

Jameson, L. B., 8581 Jos. Campau, MA. 9146.—Plans for residence, Dearborn, Mich. 1½ stories. Location—Monroe St. All references to architect.

Same.—Addition and alteration to Cubert's Cafe. Figures due Aug. 16.

Same.—Taking bids for Nurses' Home, St. Francis Hospital, Hamtramck. 31x75, 2 stories, no basement. Bids due Aug. 15.

Albert Kahn, Inc., MA. 7200.—General contract on Ainsworth Manufacturing Co. let to Bryant & Detwiler; sprinkler, Grinnell Co.; elevator, Otis Elevator Co.

Same.—Plumbing on Chevrolet Saginaw Plant let to Donald Miller.

Same.—Office addition to Chevrolet St. Louis plant let to Gamble Construction Co.

MaComber, Carl E., Board of Commerce Bldg., Saginaw, Mich.—Preparing plans for city hall, Saginaw. \$200,000. Application to be made for Federal funds.

Marr, Richard, 415 Brainard, TE. 1-6860.—Preparing plans for residence, Sherwood Forest. Owner withheld. Bids by invitation.

Smith, Hinchman & Grylls, 809 Marquette Bldg., RA. 8825.—Bids being taken for alteration to residence, Bloomfield Hills, Mich. Due Aug. 14.

Same.—Contract for employment building for Motor Products let to Albright Co.

ARCHITECT WANTED

E. L. Brandt, Secretary of the Detroit Engineering Society is in receipt of a letter from Mr. Daniel F. Bosma, Junior Project Director of Recreational Demonstration Projects, Post Office Building, South Haven, Michigan, who states that he is in need of an experienced architect to design and carry out work on camp buildings for a large recreational center.

The position pays \$2,000 per year and will last for at least one year.

Applicants should write Mr. Bosma and mention Mr. Brandt's letter of August 14th.

Architects, draftsmen and students residing in the sixteen middle western states, in the area from Ohio to Nebraska and Minnesota to Arkansas are eligible to participate in the "Terra Cotta Wall Block Competition" being held under the auspices of the Chicago Architectural Club. The American Terra Cotta Company and the Northwestern Terra Cotta Corporation have made available funds for prizes totaling \$500. Programs may be obtained from the "Terra Cotta Wall Block Competition Committee," Chicago Architectural Club, 1801 South Prairie Avenue, Chicago, Ill. Applicants must state their classification. The competition will close September 16, 1935.

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COURTHOUSE WRECKED NEW WORK STARTS SOON

Final plans and specifications for the new county and jail building will be ready for adoption by the county board of supervisors in about 30 days, M. J. C. Billingham, architect has announced. They are being prepared by Billingham, Smith, Hinchman, Grylls, Detroit, as county building architect.

As soon as the supervisors have adopted the final plans, and they have received PWA approval, the county will advertise for bids on contracts for the general construction, plumbing, heating, lighting and ventilation. The contractors will be allowed about 60 days to file their bids.

Work on the demolition of the county building is progressing rapidly by The Advance Lumber and Wrecking Company, Chicago.

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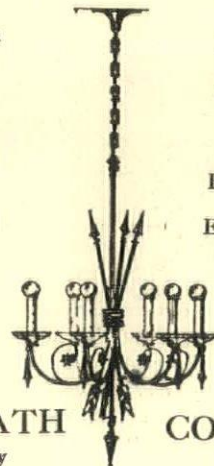
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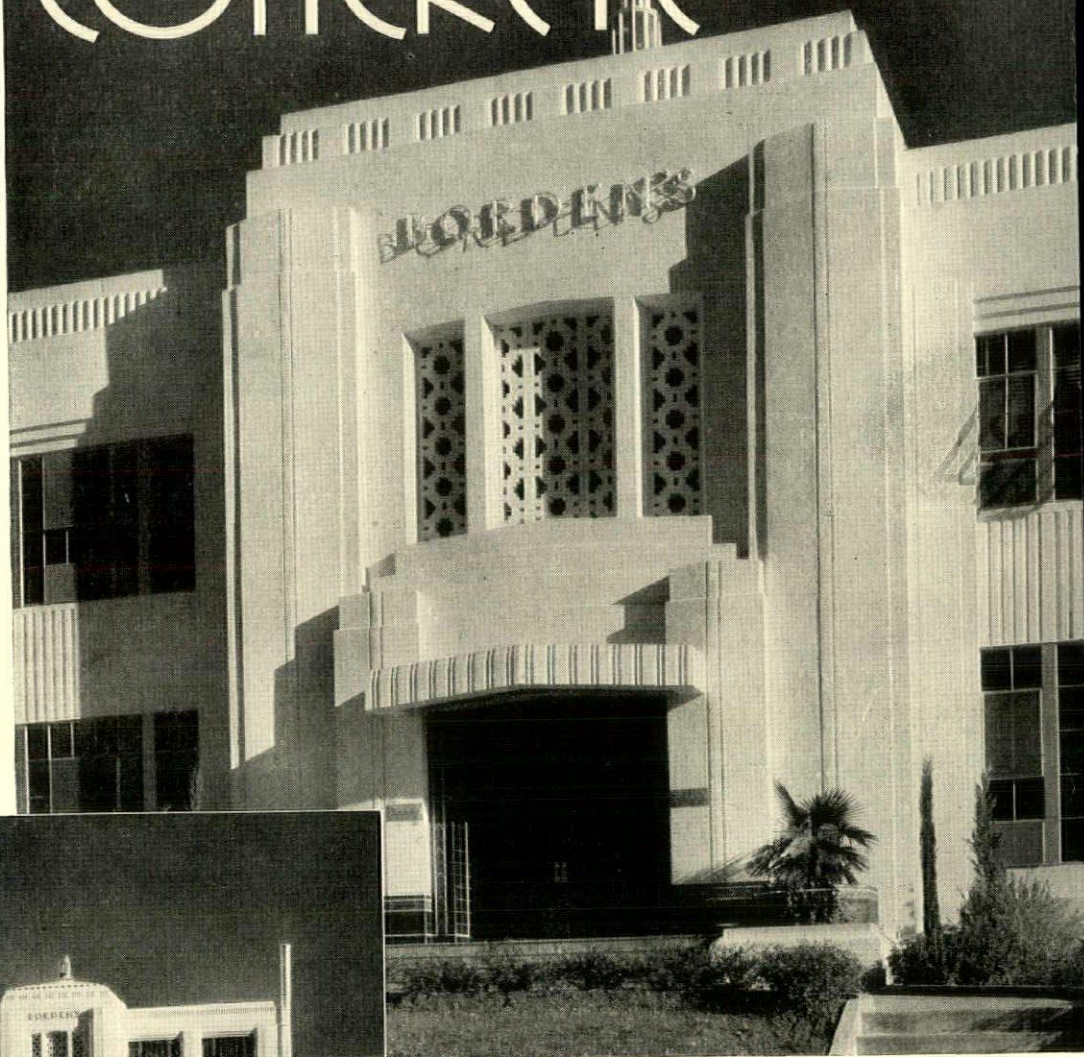
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All exterior ornament cast in place. Surface forms were of plywood with construction joints at designated intervals. Color scheme is mainly a white cement dash coat with ochre color base at the grade line. Entrance steps a bright red.

Concrete was used throughout this milk product plant. Exterior walls are monolithic. Structural frame is reinforced concrete on foundations of concrete piles.

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BRIGGS TO ENTERTAIN

Let's Get Acquainted

All architects and mechanical engineers practicing in Michigan are invited to attend a dinner to be given by the plumbing ware division of the Briggs Manufacturing Company at the Whittier Hotel in Detroit on August 26, it was announced by John A. Callahan, general manager of the division. The dinner will begin at 6:30 P. M.

Mr. Callahan said that the purpose of the dinner will be to acquaint Michigan architects with the company's new developments of drawn metal plumbing ware and the part that this ware is expected to play in the styling of kitchens and bath rooms, both in new homes as well as remodeled buildings.

Officials of the Briggs plumbing ware division are working closely with the architectural profession and in the development of new style appeals and the added

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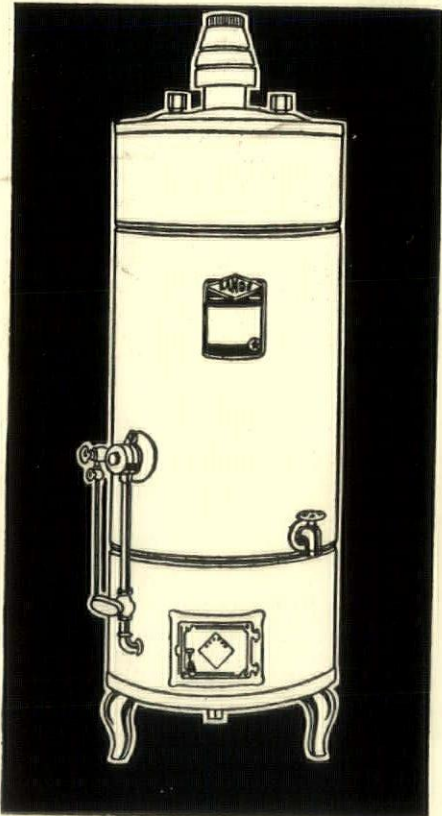
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Hamtramck—11601 Jos. Campau

Dearborn—22113 Michigan Ave.



light-weight and utility features of drawn metal fixtures.

Mr. Callahan also believes that the new ware provides the architect with greater flexibility in wall and floor construction. He declared that the architect will play a very important part in the company's program for aggressive development of its new drawn metal line of plumbing fixtures, which give a wider selection of colors and color combinations with acid resisting qualities.

ST. LOUIS ARCHITECT DESIGNS 196-STORY BUILDING

A 196-story building, 2,000 feet high—more than twice as tall as the Empire State Building in New York—was recently described to members of the St. Louis Chapter of American Institute of Architects by Henri Rush, architect.

The building, as conceived by Rush, former chief city engineer, of St. Louis, would cost \$233,000,000, he states. A complete city in itself, it would cover four blocks of average city size, and accommodate 250,000 persons.

In it would "be sold everything the world produces," and by means of this "world mart" the United States could control world industry through a "kind of international clearing house," Rush explains.

Rush states that he may send his plans for the huge structure to President Roosevelt in the hope that the government might consider building it. Four years' labor of 100,000 men would be required for the undertaking, he estimated.

And now they're getting ready to tear down the old Huber pavillon out at Ramona. Many is the night, in my wild and flaming youth, that I wait out there on the porch and ate popcorn and drank as much as 15 cents worth of beer. I was a hellion in them days. Frequently I would ride around town in a buckboard with one leg hanging negligently over the side. I could whistle louder than any fellow in the neighborhood and once I smoked a cigaret right in front of the minister of the church around the corner on Franklin street. And they talk about THIS generation being wild!

Roger Allen in Grand Rapids
Chronicle

KALAMAZOO ARCHITECTS OFFER ADVISORY SERVICE

The American National bank, in furtherance of the Federal Housing plan, is sponsoring in its quarters a free advisory service by local registered architects. Such service has proven successful in several Eastern cities and is being made available to Kalamazoo citizens on a trial basis for a limited period. If it serves a need here, it will probably be continued indefinitely.

E. S. Batterson, R. B. Janura, W. M. Newlander, W. A. Stone, and G. G. Worden, registered architects, serve at the bank from noon until 3 p. m. daily to discuss building requirements and plans with those interested.

SESTOK WITH CERTAIN TEED

C. K. Sestok, Jr., formerly with the Detroit Steel Products Company is now with the Certain-teed Products Corporation at 4478 Cass Ave., Detroit.

Mr. Sestok received his architectural training at the University of Michigan College of Architecture and his experience with Malcomson and Higginbotham and the Cranbrook Foundation.

His many friends in the building industry will be glad to know of his new connection, representing the complete line of insulation and wall board of the Certain-teed Company.

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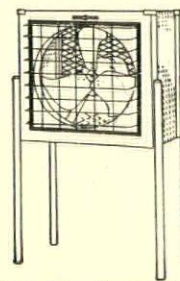
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Vol. 9

DETROIT, MICH., AUGUST 27, 1935

No. 35

TO THE LAY EYE

KATHARINE STANLEY-BROWN

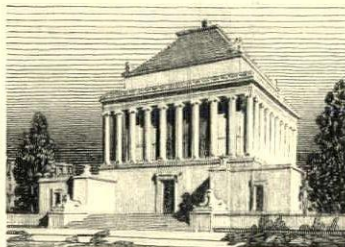
Drawing by Rudolph Stanley-Brown

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The city of Washington, of which the beautiful plan by L'Enfant has been well carried out and added to by the members of the various commissions involved, has, in spite of expert advice and the expenditure of a great deal of money, only achieved to my mind in the last fifty years five or six supremely beautiful and therefore supremely successful structures.

Architecture is a blend of practical necessity and artistic ability, but though one of the two may outstrip the other neither is sufficient, nor are both. There is possible in a building a quality of mind which is extremely difficult to trace or describe, an infusion of spirit, a meaning. Possibly the idea of the building itself, —the event it commemorates, if it is a memorial,—is so stirring that not only the architect but the layman regarding the completed structure reads between the stones, as it were, and feels an emotional reaction which the actual mortar and bricks, proportions and details have no power to give. Occasionally the architect of the building or the sculptor of the monument has felt the underlying idea of his problem so powerfully and his technical skill is so great that his creation actually is suffused with the spirit of the idea, that prompted it.

Certainly this must be true in the case of the Lincoln Memorial, else why do thousands of people from every walk of life, experts capable of analyzing the source of each fragment of its pure and beautiful Greek details, and laymen unable to do more than feel impressed, stand before it motionless, speechless? It is a good test of a building's



worth if before it one has nothing to say. To the expert, counting the twelve columns across the front, possibly daring to criticize the effect of the lift of the parapet across the facade, it becomes a pleasurable exercise of skill, like analyzing symphonic form when listening to a Tchaikowski symphony. But as he listens the musician is moved, perhaps in a even greater degree than in the days before he was so technically perfect. As he speaks, the archaeologist, the artist, is stirred, but he seldom says those simple things that we all feel, for his mind is accustomed to involved convolutions.

If the emotional experience is great enough, however, he is thrown back into the lay vocabulary. A fine critic of design stood beside me the other night before the Memorial to Lincoln. The moon gave enough light for every detail of the facade to be visible, the majestic flood-lighted monument to Washington shimmered in the long reflecting pool, the statue of Lincoln—which no one could really do, which Daniel Chester French almost did —was bathed in a soft blue light. The idea of Lincoln, the man, his integrity, his work was upon us. "In this temple as in the hearts of the people for whom he saved the union the memory of Abraham Lincoln is enshrined forever." We stood without speaking. "Knocked cold," as the present generation might say. The man who stood beside me said: "That thing makes me want to cry."

A small boy of my acquaintance when asked to
(Continued on Page 3)

Architects' Luncheon

32nd Floor, Union Guardian Building
Private Dining Room
Southwest Vista
Tuesday, August 27th, 12:30 p. m.

Don't Forget Briggs Complimentary Dinner

THE WHITTIER
Monday, August 26, 6:30 p. m.
See Editorial Elsewhere

BUILDERS' AND TRADERS' EXCHANGE OF DETROIT

Mason P. Rumney, President; H. Eugene Webb, Vice-President; Albert Beaver, Vice-President; Claude Filler, Treasurer; Edwin J. Brunner, Secretary

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492 Penobscot Bldg., Randolph 5500

Edited by E. J. Brunner

FOURTH GOLF OUTING

August 14th, sixty-two architects, builders and traders and guests played the Birmingham Golf Club course with following honors resultant: Low gross, J. W. Eilbrecht—81, and low net of 71 winning the trophy cup for Herman Banbrook.

Gross scores were played as follows:

J. W. Eilbrecht, Triangle Elec. Co.	81
W. W. Wenzell	84
Al. Brodine, Huron Portland Cement Co.	84
S. M. Keir, Square D Co.	85
Larry Hume, Peerless Cement Corp.	86
Geo. P. Wilson, E. F. Houghten & Co.	86
G. W. Smiley, Westinghouse Elec. Supply Co.	86
E. S. Frey, Restrict Lumber Co.	88
E. Edge, Sibley Lumber Co.	89
C. A. Luck, Peerless Cement Corp.	90
Frank M. Hydon, Hydon-Brand Co.	90
Dick Norton, National Mortar & Supply Co.	90
Chas. Sestok, Jr., Certaineed Products Co.	91
F. C. Bagby, Western Waterproofing Co.	92
Jas. LaMielle, Burroughs Adding Machine Co.	92
L. T. Elsey, Boomer Co.	92
Herman Banbrook, Banbrook-Gowan Co.	92
Hugh McClelland, Jr., National Bank of Detroit	94
A. K. Wheaton, G. T. R. R.	96
Carl Barry, Allied Const. Industries	96
John Hoppin, Contractor	97
Geo. Cruickshank, Krimmel & Cruickshank	98
L. F. Joliat, Joliat Tire Co.	98
Thos. D. Nolan, Krimmel & Cruickshank	99
W. G. Squier, Krimmel & Cruickshank	99
H. E. Reynolds, Logan-Long Co.	100
E. D. Sheeley, Glanz & Killian Co.	100
Wm. F. Seeley, Western Waterproofing Co.	101
Wm. A. Jaeger, Giffels & Vallet, Inc.	101
O. L. Smith, Weldit Acetylene Co.	101
Jess Stoddard, Detroit Testing Laboratory	102
C. C. Cadwallader, Detroit Elec. Cont. Assoc.	103
R. B. Waltz, E. B. Anderson Co.	103
N. Grams, Warring Elec. Co.	103
G. O. Thoresen, G. T. R. R.	103
W. W. Richardson, Detroit Edison Co.	104
H. H. Miller, Masonite Co.	104
T. L. Stringer	104
Jul. Lesinski, Hamtramck Lumber Co.	105
Geo. Rife, Madison Elec. Co.	106
J. F. Leonard, Mid-West Wire Prod. Co.	106
Geo. H. Richardson, Boulevard Transfer Co.	107
H. Pappert, J. Livingston & Co.	109
Richard Bruny, Bruny Bros.	109

B. A. Capp, Wolverine Marble Co.	110
Jim Hemstreet, Koenig Coal & Supply Co.	111
Tom. Murray, Huron Portland Cement Co.	113
A. Warring, Warring Elec. Co.	113
R. H. Hidey, Contractor	114
A. B. Johnson, N. Y. C. Lines	114
Walter Trowell, Trowell Const. Co.	120
J. L. Meehan, N. Y. C. Lines	120
Karl Doeren, Certified Public Accountant	120
Tony Dohmen, Architect	125
A. G. Oftenstein, Ofenstein Eng. Co.	125
Donald Graham, Graham Plastering Co.	No card
J. A. Morris, Culbertson & Kelly	No card
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Among the guests present at the dinner were: Nate Tarnow, Tarnow Elec. Supply; Russel Bates, Esslinger-Misch Co.; E. J. Brunner, Builders' and Traders' Exchange; Harley M. Penn, Krimmel & Cruickshank; C. A. Stevenson, Esslinger-Misch Co.; H. C. Howell, Square D Co.

Prizes were drawn by flights as follows:

First flight—First prize, C. A. Luck; second prize, Larry Hume; third prize, Chas. Sestok, Jr.

Second flight—First prize, Geo. Cruickshank; second prize, A. K. Wheaton; third prize, Thos. D. Nolan.

Third flight—First prize, R. Bruny; second prize, N. Grams; third prize, H. Pappert.

Fourth flight—First prize, J. L. Meehan; second prize, J. A. Morris; third prize, A. G. Ofenstein.

Golf balls, donated by L. F. Joliat of Joliat Tire Co., and W. Snedecker of American Window Glass Co., were awarded to: A. B. Johnson, Tony Dohmen, Hugh McClelland, Jr., Jul. Lesinski, J. F. Leonard, F. C. Bagby, W. W. Richardson, H. H. Miller.

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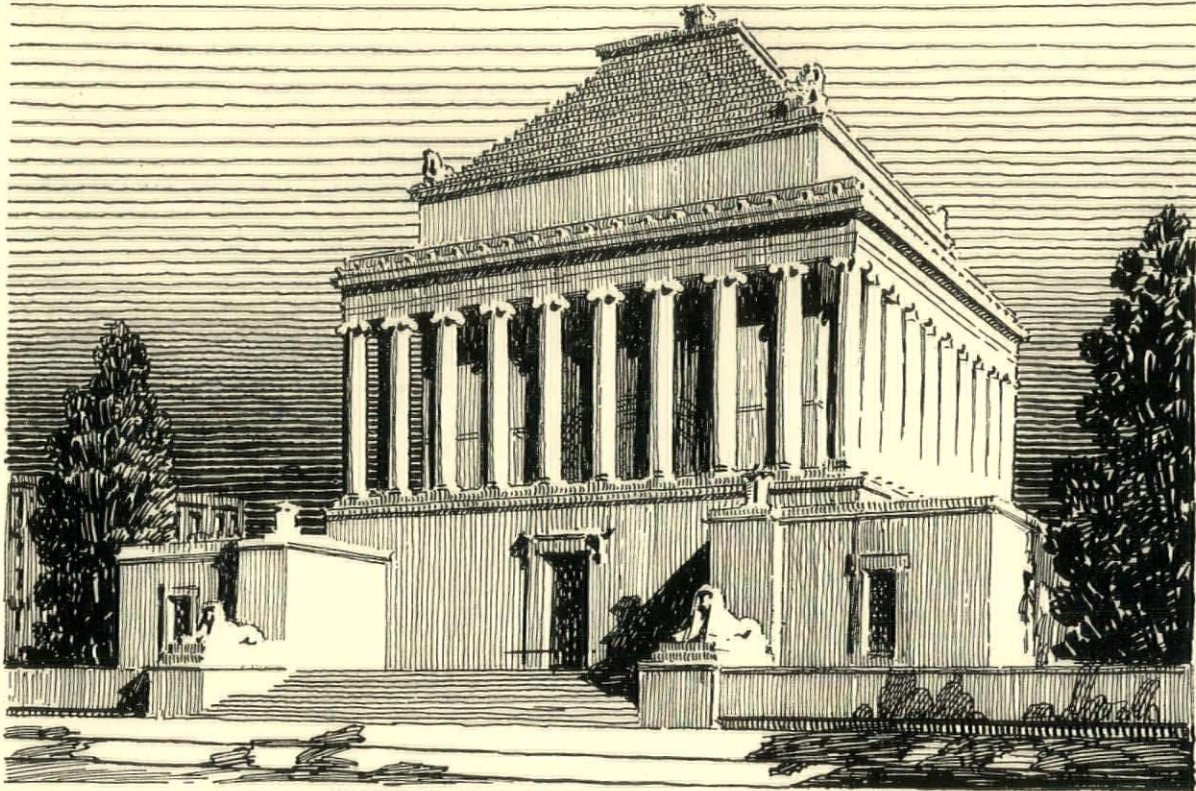
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TO THE LAY EYE

(Continued from Page 1)

tell how one tells real poetry from mere verse replied: "It's poetry if it makes your stomach feel funny." This is not far from the scholarly analysis of the great A. E. Housman. He says when a "line of poetry strays" into his memory it is accompanied by various symptoms: "... a shiver down the spine; there is another which consists in a constriction of the throat and a precipitation of water to the eyes; and there is a third which I can only describe by borrowing a phrase from one of Keat's last letters, where he says, speaking of Fanny Brawne, 'everything that reminds me of her goes through me like a spear.' The seat of this sensation is the pit of the stomach." It would almost seem that poetry, as Housman also says, and by that asme token, art, architecture, sculpture, were "more physical than intellectual."

Empathy, the act of feeling one's way into a work of art, seeming to be one with it and thus understanding it, is a scientific fact. It is easier to describe the feeling when the work of art is small, whole, as a piece of beautiful sculpture, a picture, or a poem. A building can seldom be grasped in more than one dimension. One may stand in front of it, and admitting that it has a plan, and three or fifty other sides, forget that and judge it from the impact of the idea of its facade upon one's mind.

It is from this superficial, but certainly not unusual, limited point-of-view that I say there are only five or six supremely beautiful creations in Washington, of which for sheer inexplicable loveliness I should put the Lincoln Memorial first. And I would follow it by the Temple of the Scottish Rite.

To the architect the Temple of the Scottish Rite is a piece of archaeology. It is an enlarged, a modified Mausoleum of Hallicarnassus; it is a projection of ancient shapes and symbols whose meaning

(Continued on Page 6)

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ARCHITECTS' REPORTS

Agree, Chas. N., 1140 Book Tower, CA. 9263.—Taking bids on one story side addition, Gratiot and 7 Mile Road, for Federal Dept. Stores.

Same.—Taking bids on Eastwood Park Dance Pavilion beginning Aug. 26th.

Arntzen, Gothard, Escanaba.—Preparing preliminary plans for Court House and County Jail for Delta County.

Bennett & Straight, 13526 Michigan, OR. 7750.—Plans for 1200 seat theatre, Michigan Ave. near Trenton Ave., completed soon.

Same.—Sketches for Dearborn Community Center, Federal plan, nearly completed.

Same.—Plans for remodeling Lafayette Theatre, Bay City, Mich. Bids taken soon.

Same.—Bids on remodeling theatre, Midland, Mich. New front, marquee and ticket office, etc. closed.

Billingham, C. J., Kalamazoo.—Cold storage building for Bangor Fruit Exchange, Grand Rapids. 35x80, 3 stories. Tile construction, cork board and special bark insulation, temperature and humidity control.

Confer, Earl L., 18970 Grand River, RE. 2714.—Plans for Colonial residence, Hubbel Ave., being completed. Plans for residence, Warwick Road, being completed. Residences under construction: One Colonial, Faust Ave.; one Colonial, Warwick Ave.; One English type, Glastonbury; one Colonial, Artesian.

Same.—Bids on church, Alma, Mich., closed.

Cowles & Mutscheller, 240 Goff Bldg., Saginaw.—Selected by the State as architects for proposed addition to Michigan Employment Institution for the Blind at Saginaw to cost \$25,000.

Derrick, Robt. O., Inc., 35 Fl. Union Trust Bldg., CA. 3175.—Plans being prepared for recreation building for Edison Institute of Technology, Greenfield Village, Dearborn. Completed about end of September.

De Rosiers, Arthur, 1414 Macabees Bldg., CO. 2178.—Bids closed for addition to St. Anthony's Rectory, located at Frederick and Sheridan—Rev. Fred W. Schaeper.

Same.—Preparing preliminary plans for Sacred

Heart Church, Caro, Michigan. 400 seats, brick and stone, air conditioning, \$25,000.

Diehl, George F., 120 Madison Ave., CH. 7268.—Preparing plans for chapel building, Catholic parish. 1,500 seats, stone exterior. Six Mile Road and Livernois. Spanish tile roof.

Dunbar, Reed N., 204 Reisig Bldg., Monroe, Mich.—Preliminary plans for County Hospital at Monroe, estimated to cost \$100,000.

Funke, Philip J., LO. 4993.—Colonial type residence, Canterbury Road, 32x32, block construction. Taking bids on sub-contracts.

Giffels & Vallet, Inc., L. Rossetti, Associate, 1000 Marquette Bldg.—Preparing plans for sand storage and preparation plant for Ford Glass Plant.

Same.—Preparing preliminary plans for ice cream and oleomargarine plant to be located in Detroit.

Same.—Acme White Lead & Color Works taking bids on three story fire-proof warehouse. Bids close 22d instant.

Same.—Ford Motor Company taking figures on reinforced concrete bins for sand storage in glass plant.

Same.—Ford Motor Company let contract for new lighting in glass plant to Jack A. Frost.

Same.—Ford Motor Company let contract for structural steel and miscellaneous iron required for raw material handling and storage in glass plant to Taylor & Gaskin.

Same.—Ford Motor Company let contract for structural steel required for annealing balcony in Cold Steel Mill to Wisconsin Brige Co.

Same.—Ford Motor Company let contract for structural steel alteration to mezzanine floor in production foundry to Sterling Steel Co.

Same.—Preparing plans for shipping building for Kelsey-Hayes Wheel Corp.

Same.—Preparing plans for store front for local restaurant.

Same.—Preparing plans for one story 40'-0"x 250'-0" steel storage shed for local manufacturer.

Same.—Taking bids by invitation only on residence for Harvey B. Greene, Birmingham, Mich.

Same.—Preparing plans for alterations and additions to No. 1 Core Room—Ford Production Foundry.

Same.—Preparing plans for raising and relocating 15 ton Electric Furnace—Ford Production Foundry.

Same.—Preparing plans for substation required for annealing furnaces—Ford Cold Mill.

Same.—Preparing plans for new air conditioned glass plant and soya bean laboratory.

Same.—Preparing plans for new factory and modernizing boiler plant for local manufacturer. Owner's name withheld.

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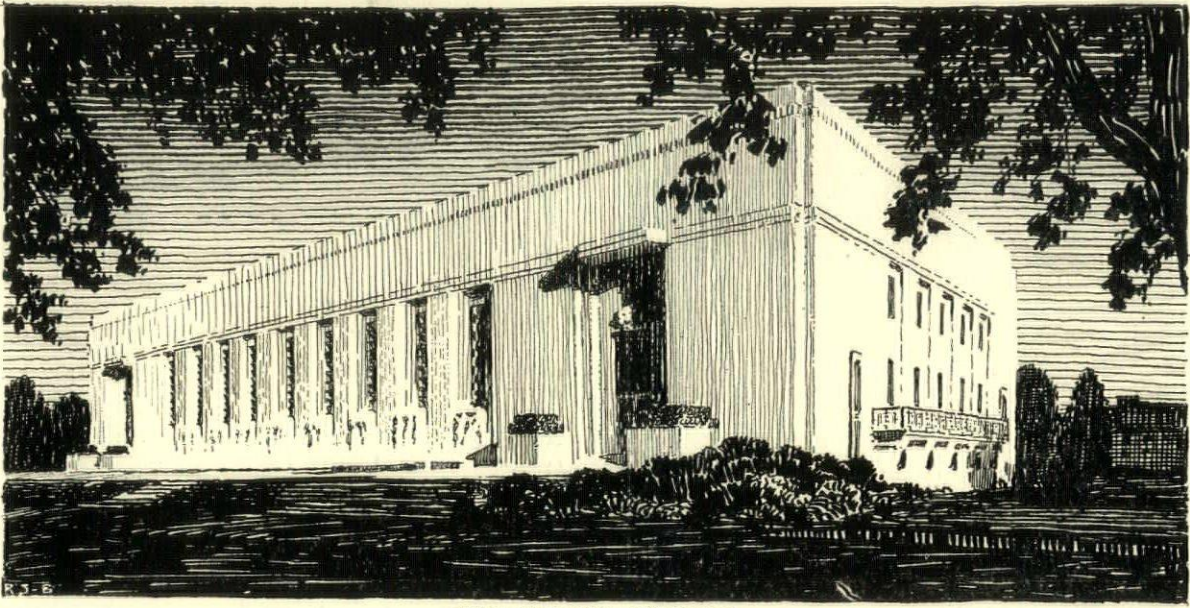
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Same.—General contractor taking bids on architectural trades for Motor Rooms and Laboratory for Ford Cold Finishing Mill.

Hyde, Arthur K., 318 Woodward, MA. 0803.—Residence for Dr. Edgar E. Martmer. Bids closed.

Same.—Preparing plans for 7 room residence for Mr. Milton Kleckner.

Jameson, L. B., 8581 Jos. Campau, MA. 9146.—Plans for residence, Dearborn, Mich. 1½ stories. Location—Monroe St. All references to architect.

Same.—Addition and alteration to Cubert's Cafe. Bids closed.

Same.—Refiguring Nurses' Home, St. Francis Hospital, Hamtramck. 31x75, 2 stories, no basement.

Sarvis, Lewis J., Bromberg Bldg., Battle Creek.—Bids closed Aug. 13 on 20 apartment building, 2-story, with garage on first floor. Location, 442-4 West Michigan Avenue, corner of Van Buren. Construction to start within a week. John D. Piclutino of the Lakeview State Bank heads the group which will finance the project. Cost, \$60,000.

Albert Kahn, Inc., MA. 7200.—Plumbing on Ainsworth Mfg. Bldg. awarded to Geo. Sossel Co.

Same.—Elevator for Traverse City Clinic let to Otis Elevator Co.

MaComber, Carl E., Board of Commerce Bldg., Saginaw, Mich.—Preparing plans for city hall, Saginaw. \$200,000. Application to be made for Federal funds.

Same.—Preparing preliminary plans for City Hall, Saginaw. A Federal grand will be asked to replace the building destroyed by fire on April 9, 1935. Clarence B. Merrill is working with architect MaComber. Cost about \$207,000. City has \$140,000 in cash. Brick, steel, stone trim, fireproof.

Marr, Richard, 415 Brainard, TE. 1-6860.—Preparing plans for residence, Sherwood Forest. Owner withheld. Bids by invitation.

Same.—Bids on residence, Muirland Ave., closed Aug. 22.

Smith, Hinchman & Grylls, 809 Marquette Bldg., RA. 8825.—General contract on alteration to residence, Bloomfield Hills, Mich., let to James A. Moynes & Co. Painting and decorating bids to be taken separately later.

Wright, Frank H., 418 Fox Bldg., CH. 7412.—Work started on Pfaffenberger residence Aug. 22. All sub bids.

REMOVAL NOTICE

Effective September 1, 1935 the offices of William B. Stratton, George F. Diehl, Talmage C. Hughes and Erskine B. Fauquier will be located at 413 Capitol Theatre Bldg., instead of 213. No change of address will be necessary since the removal is to another floor of the same building, 120 Madison Ave. The telephone numbers will be the same, CHerry 7268 for Messrs. Diehl and Stratton and CHerry 7660 for Messrs. Hughes and Fauquier.

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TO THE LAY EYE

(Continued from Page 3)

is deep in the rites and traditions of "the ancient and accepted Scottish Rite of Freemasonry." Its carved sphinxes gaze down upon Sixteenth street with as much aloofness and unexplained calm as their ancient Egyptian prototypes. The whole building towering above us, with each delicate cornice and moulding evenly balanced, each line of the whole duplicated and repeated is infinitely pleasing to the eye, and in its stylized animals and unexplained shapes one adds to the pleasure of its symmetry an extra touch of surprise. The rear elevation is not so perfect but we have agreed to gaze in each case upon a single facade. It is a building which subdues one, awes one. The emotional reaction to it is intense, a combination of awe and curiosity. What does it mean? What do the Freemasons stand for? Even as before the Lincoln Memorial we think not of the building but of Lincoln, here we think of that secret and useful order with its roots, its origins far back in early traditions. The idea dominating the structure!

Prior to the fifty-year limit which I have arbitrarily set myself there are so many successful and beautiful old buildings in Washington that one would have to deal with them separately. The Washington Monument is a superb example of the em-

bodiment of an idea. George Washington is a legend, a tradition; although much is known about him much is disputed and no two Americans admire him for quite the same reasons. Nothing therefore could express the nation's veneration and admiration for him but just such an abstraction as the monument planned by Mills, a simple and yet majestic shaft meaning little or everything depending upon your own knowledge and point-of-view. The Patent Office, the Treasury Building, the old Post Office, all built by Mills, are beautiful and were the beginning of a Greek tradition for Federal buildings which has persisted until this day with, through the years less, successful results.

The White House by Hoban is a splendid building, but to come to our problem, what is American, and recent, and fine in Washington today? The Pan-American building is fine, but it is recapitulated Spanish. It is history. Paul Cret, who with Albert Kelsey designed it would be the first to say so. The Freer Gallery has the distinction of simplicity but it is not an interesting building until one enters the courtyard, despite the fact that a fine architect, Charles Platt, built it. The Archives Building is dramatic, but it has too much applied to it, it is "fussy," to use a dressmaking term. It has not that peaceful reserve only possible through great wall spaces, skillful fenestration and restrained use of ornament. As you go by, the Archives Building glitters and flashes at you. I can only call it over-dramatized.

So then, this ideal facade that I am searching for must give me a sense of peace, of power, and of spirit. It must show me what the building is for to some extent, it must dominate my critical faculty, and give me a pleasurable emotion. I submit for this high office the Folger Shakespeare Library of Paul Cret. There the tall windows, the mouldings and cornices which seem to me to be the original conceptions of the architect, the beautifully sculptured panels portraying characters from some of Shakespeare's plays, the tragic and comic muses over the great doors approach the majesty and power of Shakespeare's mind, reflect the hold that mind has kept through the centuries over humanity. The simple purity of that building, of the conception of that building, puts to shame the grandiose Roman elegance of the Supreme Court across the street.

The integrity of truth in order to administer justice should have been the spirit actuating the creation of that building. To the lay eye no such honest proposition is visible. Directly across the street from the Folger Library a little Lutheran church from, the Church of the Reformation, is almost very good. It is quiet and meaningful but limited in that the impression of a single sculptured panel, which is the church front, is all that is fine. Another noteworthy building is the municipal power plant designed by Paul Cret. There the vertical lines, the condensed simplicity of the whole make it outstanding among other buildings erected for the same purpose, but the mass of the building in itself has not to my eye sufficient lift and inspiration to rank it among my list of ideal Washington buildings.

And the fourth building that I would have you look at is the Academy of Sciences Building by Bertram Goodhue. Long, restful, simple, the proportions of that facade are exquisite. The most exact

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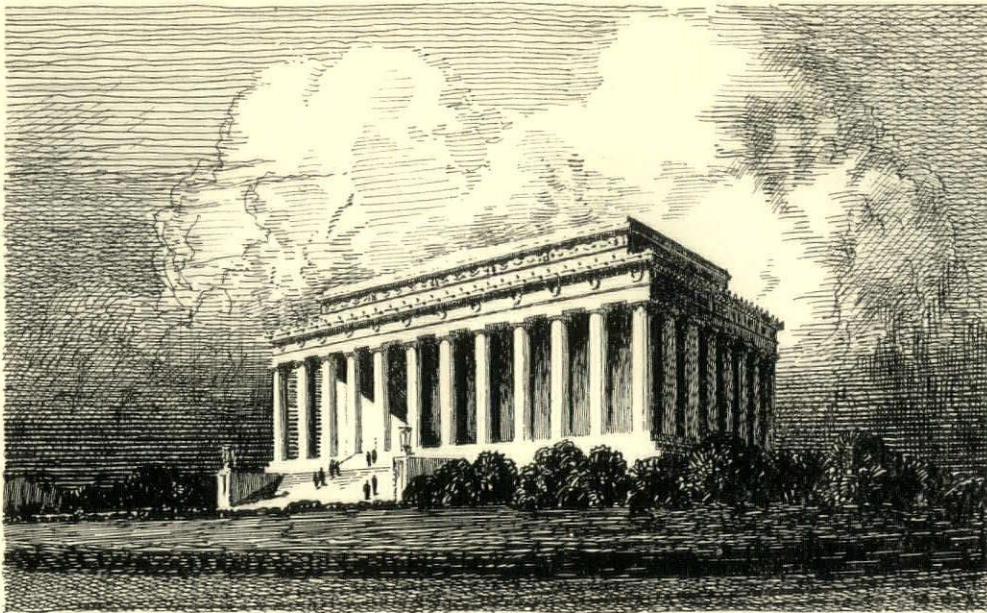
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LINCOLN MEMORIAL

and beautiful Greek detail is used, the color scheme of white marble and bronze turned green is beautiful, and the great wall spaces, in which in the Greek tradition, the stone courses are laid in uneven heights, are most interesting. Few of us can translate the Greek inscription that is applied to the frieze. But in our very inability so to do lies another certain symbolic power of the building itself. Who among us dares to say that he understands the wonders of science? And though we invent and discover and explore—and pin down on paper, in machines, in power daily more and more the facts of science—the illusive cause, the why these things are so eludes us forever. I feel that this building suggests all that to the lay mind, with the three shallow blue pools of water before it reflecting the changing sky, a poetic reminder that although we catalogue facts stolidly within our buildings, outside the changing water, wind and sky can find no adequate recorder.

These are the buildings, and in a word the interior of each is sufficiently impressive as well. But there are two small memorials which, since I limited this article as I did to what is American, recent and fine in Washington today, must be mentioned. If they are not strictly architecture, at least an architect shared the planning and the design of them both.

The Adams Memorial. Ten feet from it one sits in the small enclosure planned so skillfully by Stanford White, cut off from the depressing stones to the dead, cut off from crowds and heat and traffic by tall holly bushes, tall pine trees. It is strange, mysterious, overwhelming. What does that single figure, fashioned of bronze, seated on granite, everlastingly silent, want us to know? Is the expression that of resignation? The world has failed but we will not let it know that we know? Are we to believe that this life over, there is more to come? The sunlight changes on the sculptured face. A man? A woman? Is that a shroud or only a cloak

to shelter one from the world? The sensitive lips; the brooding eyes, closed as if in death, but closed too only as if in penetrating thought. The flesh is alive. Is it only grief? Or sleep? It is not entirely known if John Adams' wife died accidentally or by her own forethought. Perhaps that is what St.

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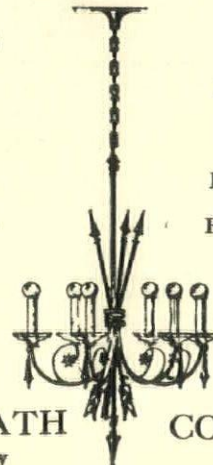
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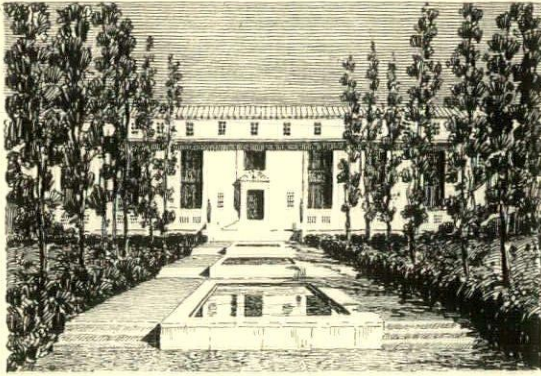
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ACADEMY OF SCIENCES

Gaudens wanted us to know. That life is fluid, uncertain, unsolved, everchanging. To put that into stone, into bronze is a superb achievement.

The Titanic Memorial has no such seclusion and peace to shelter its noble thought nor is it nearly as fine. On the esplanade swinging down from Georgetown to the river, one goes by it quickly, carelessly. But even so, the most casual traveler feels the lift of those outstretched arms. "To the brave men who perished in the wreck of the Titanic... They gave their lives that women and children might be saved." It is caught forever in stone, that thought, that we honor women and little children, save them first. Call it gratitude, chivalry, what you will. The thought stirs the blood, the thought in stone does likewise. Henry Bacon, the architect of the Lincoln Memorial, designed it, Gertrude Whitney was the sculptor. It is fine as the embodi-

ment of a single idea, even if it in no way approaches the superb abstraction which is the Adams Memorial.

Perhaps all that I am saying after all is that Henry Bacon was a great architect; that I greatly admire the work of Paul Cret; that Bertram Goodhue was the most original architect that this country has yet produced; that Lee Lawrie and John Gregory and Brenda Putnam are fine sculptors, that Augustus St. Gaudens and Daniel Chester French were. That may be all, and yet what I have wanted to say is this: We have learned one thing in America about architecture, now that modernism has come and gone its bones, that structuralism, functionalism, whatever you wish to call it is a necessary fact in the creation of beauty. And then I, tentatively, because of this I am not sure, suggest that where an architect makes use of pure Greek detail, or of original detail based upon Greek traditions, he comes nearest to pleasing our national eye. For no reason perhaps beyond the fact that the Greek brought detail closer to beauty than the architects of any other period. We copied the Georgian architecture of England and made some lovely things, especially in our colonial period, but now we seem to have lost the knack of doing more than actually copy. But with the Greek revival Federal buildings of Mills we struck a sure and a firm note; in our Greek revival houses of about 1820 we struck an original one; and in some of our modern simple buildings pure in style, informed with meaning, with their modified Greek details, we have found, I am inclined to think, a beautiful one. There are dozens of beautiful fragments in Washington, certain corners of houses, bridges, columns, fountains; but these five, possibly six creations seem to me in beauty and in meaning to have accomplished their purpose.

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COMPETITION NOTICE

The HOUSE BEAUTIFUL MAGAZINE announces its EIGHTH ANNUAL SMALL HOUSE COMPETITION. This competition which closes October 15th is for photographs of actual houses. These are divided into three classes and any architect or architectural designer may submit as many houses as he wishes in each class. The first class includes new houses of eight rooms and under; the second class new houses of nine to twelve rooms; the third class is for remodeled houses of not more than twelve rooms. These houses must have been recently built or remodeled and not published in a national magazine (architectural magazine excepted).

Two prizes of \$500 and \$300 are offered in the first two classes; and one prize of \$300 in the third class. In addition several houses will be selected for publication, for which an honorarium of \$50 will be paid.

The competition will be judged immediately after the closing date by a jury consisting of Arthur H. Samuels, Editor of the House Beautiful, Ethel B. Power, who is conducting the competition, and three members of the American Institute of Architects.

As has been the custom in the past in connection with this exceedingly popular competition, fifty of the best houses will be selected to form a Traveling Exhibition. This will be displayed in department stores and other places in a number of the larger

cities as far as the west coast.

Further details of the competition can be obtained by addressing Miss Power, care of House Beautiful, 572 Madison Avenue, New York City.

ARCHITECTS BOARD MEMBERS
NAMED

Governor Fitzgerald has announced the reappointment of Mr. A. L. Allen, Professor of Engineering at Michigan State College as President of the State Board of Examiners of Architects, Engineers and Surveyors, and Mr. Albrt Nelson of Ironwood as member. Their terms expire June 30, 1942.

Mr. P. O. Williams of Grand Rapids is vice president and E. M. Walker of Detroit is secretary. Other members are Messrs. Donald Stewart, mechanical engineer of Kalamazoo, George L. Harvey of Port Huron and H. Augustus O'Dell of Detroit. The latter two are architects.

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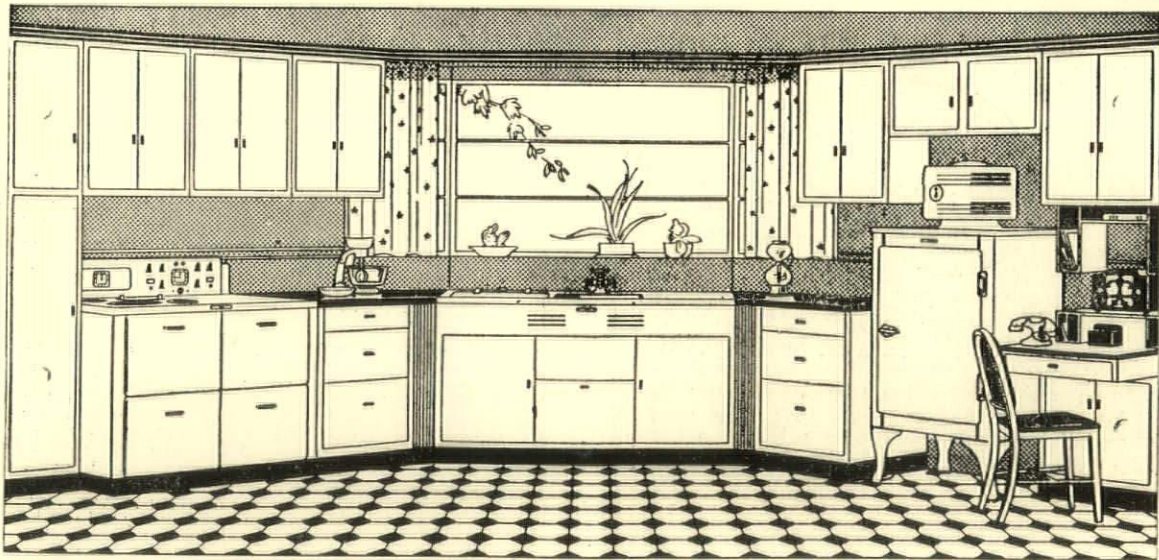
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THE WHITTIER

Monday Evening, August 26th, 6:30 P. M.

Recent developments in the residential building field and its effect on new construction and remodeling work will be discussed by speakers at a dinner to be given Michigan architects and mechanical engineers at the Whittier hotel Monday night by the plumbing ware division of the Briggs Manufacturing Company.

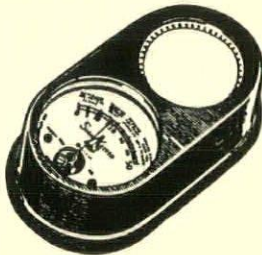
The principal speaker will be Ward M. Canaday, assistant to the federal housing administrator at Washington. His subject will be "How the Housing Program Benefits the Architect." Other speakers on the program are: Charles Hook, president of the American Rolling Mill Co., of Middletown, Ohio and Joseph Dodge, president of the Detroit Savings Bank. John A. Callahan, general manager of the division, will act as toastmaster.

More than 100 architects, besides prominent builders and business leaders are expected to attend the dinner.

The architects also will be acquainted with Briggs plans for an important part in the nation's housing program through its development of drawn metal plumbing ware.

DEXTER DISCUSSES SCHOOL PROPOSAL

Electors of the Dexter school district debated the issue of an addition to the present school building at a mass meeting held at the school and attended by about fifty persons. Carl Bates, president of the school board, presided.



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THE DETROIT EDISON COMPANY

Two residents of Dexter were strong in their arguments opposing the addition and favoring an entirely new structure if a change was to be made. The district will vote Thursday on constructing the addition with the aid of federal funds.

Lynn Fry, architect, and William M. Laird, from Ann Arbor, discussed various phases of the project, and answered numerous questions. The plans call for a combination auditorium and gymnasium, 75 by 81 feet, two classrooms 22 by 30 feet, and one smaller class room.

Opponents to the addition claimed it would increase taxation and that it would not provide any additional playground which they deem needed by the school. A. D. VanAken, superintendent of the school, showed slides picturing the new addition.

Polls will be open from 3 until 8 o'clock Thursday for voting on the question.—Ann Arbor News.

Your co-operation in Architects' Reports will be appreciated by The Bulletin. It is our policy not to urge members to give out reports before they want them released. What we do ask is that you give your own publication the same opportunity that you give others.

Several architects have voluntarily mailed in reports. This is especially appreciated, particularly from those outside Detroit, whom we do not contact regularly by telephone.—Thank you.

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