

## Los Angeles AIA to Feature Robert Maguire on April 20

Investment builder Robert F. Maguire III will be the keynoter of the LA/AIA Speakers Program on April 20. Maguire, managing partner of a major Southern California investment development company currently owning over \$500 million in major projects, will present "Recent Projects of Maguire Partners" with slides and a lecture, following a reception for the architecture community and public.

Among the projects Maguire will review will be the \$300-million, 3-million square foot Crocker Center in downtown Los Angeles and the competition he sponsored for the design of the new complex across from the Los Angeles County Museum of Art. Entries from architects Arthur Erickson, Charles Moore, Tony Lumsden, the Los Angeles office of Arthur Gensler and Gin Wong will be presented. Maguire, who has been widely recognized for his use of competitions

to select architects and of the creation of teams of architects, planners and designers, will explore this subject as his unique approach to urban problems and solutions.

Maguire founded his partnership in 1965 to build commercial, industrial and residential projects in California and the West. Current projects include Crocker Center; Peter's Landing, an \$80-million, 40-acre multi-use commercial and residential waterfront project in Huntington Harbour; and 740 South Olive Residence, a rehabilitation into senior citizens residences of a 50-year old building in downtown Los Angeles.

The April Chapter meeting is a social event; a chance for LA/AIA members to get together and talk with one another. The wine and cheese reception begins at 6 p.m. in the PDC Second Floor Conference Center, followed by Maguire's lecture at 7 p.m. Cost: \$4.

## Corps of Architects: A Report

What is the Corps of Architects?

How can architects, and particularly the LA/AIA, impact our urban environment?

Should we establish and reinforce liaisons with existing organizations and political offices?

How can architects initiate changes to the urban environment rather than merely respond?

Should the Corps of Architects advocate a specific policy, or should they serve to communicate multiple sides of a particular issue?

What can we do about recycling of school properties owned by the Board of Education?

What can we do about having architects serve on the various commissions and boards in our area?

This is a small sampling of the many action oriented issues discussed at the first major Corps of Architects meeting Tuesday, February 23, at the Pacific Design Center. Thirty-five people participated in both organization of the Corps and in definition of specific issues to be addressed over this year.

Members of the Steering Committee of the Corps each addressed areas of emphasis to be considered by Corps members in reviewing potential issues for the various geographic areas. Jerry Zerg, Chairperson of Political Relations, began the discussion with a summary of previous meetings which pointed out that the purpose of the Corps will be to provide the community with architects who will act as public service consultants. Architects who agree to participate in the Corps will be assigned to each political entity and district within the region covered by the LA/AIA. Cities, counties, city council districts, supervisorial districts, state assembly and senatorial districts and school boards are potential territorial assignments.

Virginia Tanzmann, Chairperson of Community Relations, discussed the potential of associating efforts with existing established organizations such as the Los Angeles Conservancy, United Way, Watts Labor Community Action Council, etc. Issues of Who, What, How and When were defined. She also requested specific assistance and put out a call for some other architect within LA/AIA to possibly take over her role as Chairperson of Community Relations; anyone interested should contact Virginia or Mark Hall.

## Request for Drawings

The May issue of *LA ARCHITECT* will contain a major feature on drawings by architects. It will contain a section on existing archives, and a section on drawings by contemporary architects. If you have drawings you would like to submit for the issue, please send reproductions of your work to *LA ARCHITECT* at the LA/AIA office no later than April 25.

## Field Guide Request

Author requests photos for use in a forthcoming book, *A Field Guide to Modern American Architecture*. They should be black and white glossy, 8" x 10" and depict elevations, perspectives, renderings, site plans, models or other views of completed structures or sites. Photographs will be returned if you request. Contact: Carole Rifkind, 30 Sutton Place, New York, NY 10022. Telephone (212) 751-1540.

## Art and Architecture Tour

The Art Museum Council of the Los Angeles County Museum of Art's 20th Century Art and Architecture Tour this year will include a castle, a villa, art deco and avant garde architecture, as well as art work from contemporary to old masters. The tour features seven homes in a wide variety of styles demonstrating a cross-connection of art and architecture. These include:

- The Venice Beach home designed and built for Carol and Roy Doumani by artist Robert Graham. This house incorporates works of art by contemporary artists such as Billy Al Bengston, Tony Berlant, Brice Marden, Ed Moses, David Novros and Joanna Pousette-dart.

- The 1931 art deco home in Santa Monica formerly owned by Dolores del Rio and designed and

built by Cedric Gibbons when he was head set designer for MGM Studios.

- A contemporary solar house in Santa Monica by architect Ray Kappe.

- A Cape-Dutch Castle called Kasteel Kamphuzen, the official residence of the Consul General Baron Herbert Hischmoeller of the Ivory Coast in Beverly Hills.

- The former Harold Lloyd Estate, Greenacres, in Beverly Hills.

The tour takes place on Sunday, April 18 from 10 a.m. to 5 p.m. Tickets are available to Museum members and their guests for \$50 per person by writing to Art and Architecture Tour, 738 Holmby Avenue, Los Angeles 90024. No children under 12, no smoking, and no photography.

## LA Architect

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## April 1982

Volume 8, Number 4

### Inside:

*LA ARCHITECT* unfolds into a poster for the **New Design Directions in Housing** conference at USC, illustrating the work of the seven presenting firms. Also, on page seven Robert Alexander expresses his concern over nuclear weapons in an **Open Letter** to fellow architects.

### Events:



April 17: **Why the Lima Bean: A Guided Tour of the "California Scenario" by Isamu Noguchi**, day long program with landscape architect Ken Kammeyer, consultant to sculptor Noguchi who has created an abstract garden in speculative Costa Mesa. For information call Landscape Architecture, UCLA Extension, (213) 825-1414.

April 20: **LA/ASA program**, representatives from interiors firms will discuss trends and answer questions, 6:30 p.m. at the offices of Maxwell Starkman. For information or reservations call Beverly Bolin, (213) 843-6050.

April 22: **Architectural Guild Annual Dinner and Scholarship Evening**, Town and Gown, USC. Tickets available in advance. For information call USC School of Architecture, (213) 743-6717.

### Courses:

Continuing through April: **Licensing seminars**, sponsored by LA/AIA Associates and USC School of Architecture, Tuesdays and Thursdays at 7 p.m. in Harris 101, USC School of Architecture. For information call LA/AIA, (213) 659-2282.

April 10, May 1: **Workshop for Designers on Writing Journal Articles and Reports**, led by architectural critic Robert Coombs, 9 a.m. to 4 p.m. in Rolfe 2135, UCLA. Fee: \$125. For information call Landscape Architecture, UCLA Extension, (213) 825-9414.

April 17: **The Microcomputer and the Small Design Office**, workshop led by William Mitchell, head, UCLA School of Architecture, 8:30 a.m. to 6 p.m. at School of Architecture. Fee: students \$35, professionals \$75. For information call Landscape Architecture, UCLA Extension, (213) 825-9414.

April 23: **Computer Graphics in Architecture and Engineering**, seminar sponsored by "The Paper Plane," led by Anthony DesRosier and Timothy O'Connor, 8:30 a.m. to 4:30 p.m. at the Hyatt Hotel at LAX. Fee: first registration \$275, additional registrations \$245. For information or registration contact The Paper Plane, Box 11316, Newington, CT 06111, (203) 666-9487.

### Exhibitions:

April 7-18: **Form, Energy and Humanism II**, show of work by architects speaking in lecture series, Architecture Gallery, SCI-ARC.

### Lectures:

April 5: **The Rapid Transit System for LA—Specific Studies for Implementation**, Calvin Hamilton, Director of LA City Planning, 8:00 p.m., Cal Poly Department of Architecture.

April 7: **Form, Energy and Humanism**, Raymond Kappe, 8:00 p.m. in Studio/Auditorium, SCI-ARC.

April 12: **Macro and Micro Urban Design in Southern California '82**, Frank Hotchkiss, SCAG Director of Comprehensive Planning, 8:00 p.m., Cal Poly Department of Architecture.

April 14: **Form, Energy and Humanism**, Glen Small, 8:00 p.m. in Studio/Auditorium, SCI-ARC.

April 19: **Rehabilitating the Urban Environment**, Wayne Ratkovitch, 8:00 p.m., Cal Poly Department of Architecture.

April 20: **Perspectives from a New York Practice**, Judith Edelman, 8:00 p.m. in Harris 101, USC School of Architecture.

April 22: **Anthony Machado** on his own work, 8:00 p.m. in Room 1102, UCLA School of Architecture.

April 26: **Los Angeles Works**, Jim Pulliam, 8:00 p.m., Cal Poly Department of Architecture.

April 29: **What Went Wrong? British Urban Planning After 1945**, Peter Willmott, 5:30 p.m. in Room 1102, UCLA School of Architecture. Lecture preceded by reception, 5:00 p.m. in GSAUP Lounge.

### Meetings:

April 13: **Corp of Architects**, 7:00 p.m. in Rm. 259, Pacific Design Center.

April 17: **New Design Directions in Housing**, conference sponsored by LA/AIA and USC School of Architecture, 9:00 a.m. to 5:00 p.m. in Hoffman Hall, USC. Limited registration at \$24 regular, \$12 student. Call LA/AIA, 659-2282.

April 17: **Talk-Out**, CCWAL Spring Conference hosted by Pasadena-Foothill Chapter, 10:30 a.m. at Balboa Yacht Club, Corona Del Mar. For information contact: Elaine Cook, 25 Hidden Valley Rd., Monrovia, CA 91016, (213) 358-8504.

April 22: **Dinner meeting** of San Fernando Valley/AIA with presentation by architect and attorney Cyril Chern, 6:30 p.m. no-host cocktails, 7:30 dinner, 8:30 program, Sportsmans Lodge, 12833 Ventura Blvd., Studio City. Dinner: \$15 per person. For reservations call Bob Nofer, (213) 558-3378 by April 19.

April 29-May 2: **Reinvesting in America**, 1982 California Historic Preservation Conference sponsored by California Preservation Foundation, Oakland. For information write Oakland Heritage Alliance, Box 12082, Oakland, CA 94604.

May 1-2: **The Craft and Challenge of Writing Architecture**, symposium sponsored by the National Center for Architecture and Urbanism, Berkeley. Limited enrollment at \$150. For information contact Wayne Attoe, 2597 Buena Vista, Berkeley, CA 94708, (415) 841-6194.



## Antoine Predock

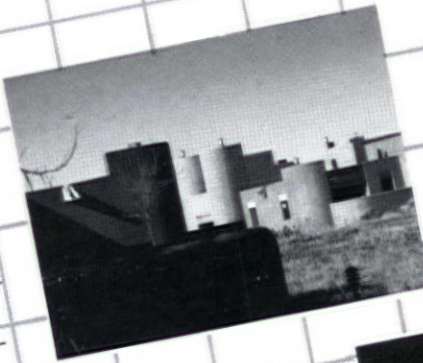
*Antoine Predock Architect, Albuquerque, New Mexico*

There is a reference to the abstract qualities of the New Mexico high plateau landscape in my work. Landscapes here suggest an architecture in themselves—the rugged escarpment of West Albuquerque; the decomposed granite cliffs of the West face of the Sandia Mountains; the long, low, atmospheric layering of the tuffa flanks of the Jemez mountains. These powerful geologic contexts evoke an architecture of walls, weighty and earthbound in color, perhaps harsh in their imagery yet modulated by the magical light of 5000-7000 feet of altitude.

The high altitude also produces climatic impacts that suggest a "defensive" architecture: considerations of violent seasonal and diurnal temperature extremes coupled with high winds have produced in my work assemblages of buildings "huddled together" for protec-

tion yet at the same time entrapping patios for year-round use. Historical reference embedded in the resultant imagery but in a highly abstract, almost surreal fashion, with vernacular materials such as adobe, wood beams, white plaster walls and brick floors as a recurrent theme. The energy benefits of adobe construction, careful orientation for insulation, and protective site planning are ancient traditions in New Mexico and also influence the work.

Compositionally these homes and multi-unit projects seek a "big unity" on the land—the coarse grain silhouette at a distance evoking a landscape presence, then the controlled layers of approach, penetrating inner precincts of the building. Framed views back to landscape from within the building fabric reaffirm the genesis.



## Daniel Solomon

*San Francisco, California*

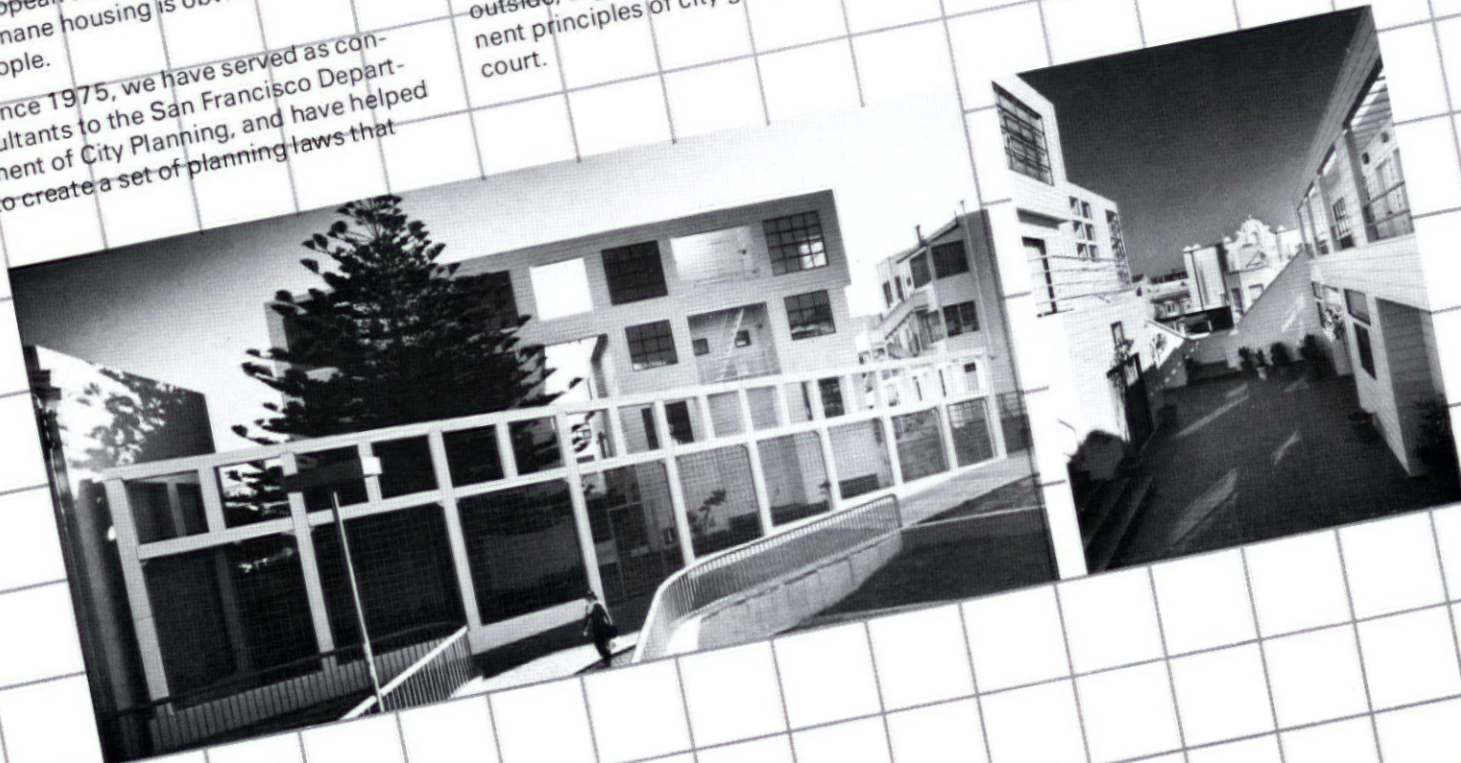
Since 1975, much of our work has been concerned with housing in San Francisco and all of our recent projects reflect attitudes shaped by this experience. Until the last few years, there was no well-articulated theory that made clear and explicit the conflict between the ideal of dwelling and the ideal of town. That body of theory now exists; and the damage done to American and European towns under the flag of humane housing is obvious to many people.

Since 1975, we have served as consultants to the San Francisco Department of City Planning, and have helped to create a set of planning laws that

impose features of traditional local building typology on new housing.

The new zoning implies the creation of a generation of hybrid buildings—buildings which conform to permanent notions of urban type, but serve modern ideals of sunlight and efficiency, and deal with modern facts like the automobile.

My buildings are hybrids of this kind—Corbusian on the inside (white, precise, compact, inventive), but urbane on the outside, organized according to permanent principles of city grid, street, and court.





# New Directions in Design Housing

April 17, 1982  
A Conference Sponsored by the LA/AIA and USC School of Architecture

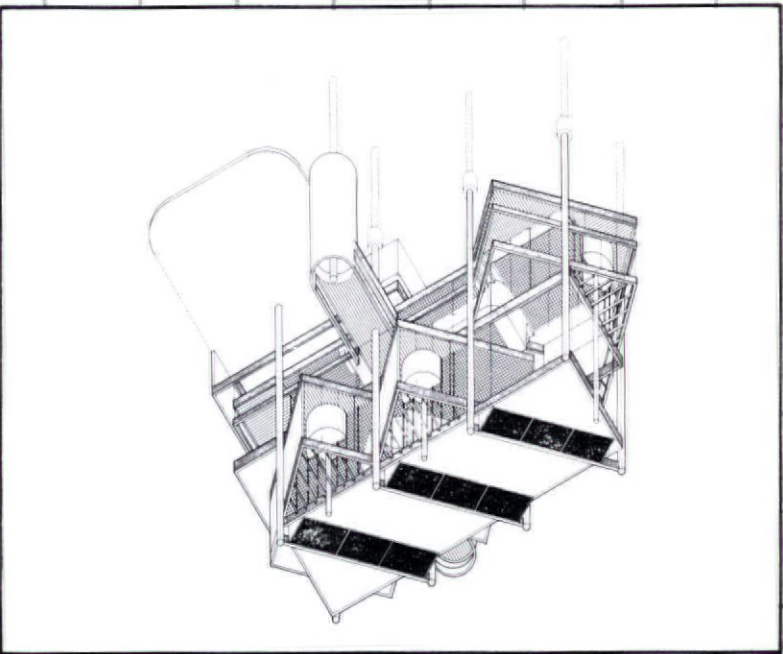
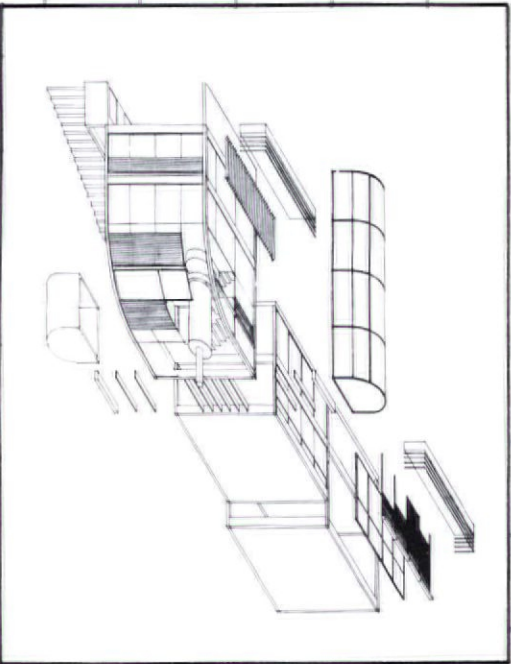
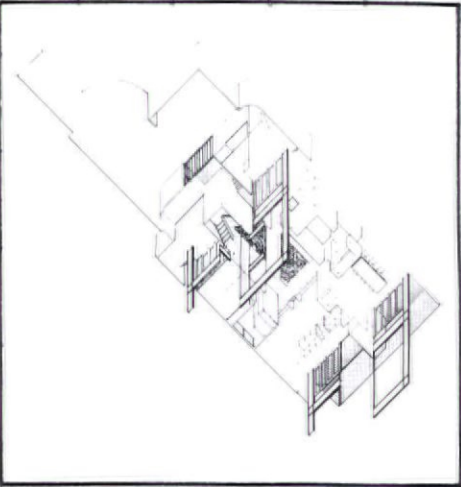
Architects today face a variety of difficult problems in designing new houses. Aside from economic restraints, the contemporary architect must design for energy conservation, restricted sites, and the changing family unit. The work illustrated here represents the forefront of housing design in different areas, and it illustrates a variety of design approaches.

## Raymond Kappe

SCI-ARC, Santa Monica, California

In 1977, at the San Diego National AIA Convention I stated in my opening address that, "we are looking at the next 10-15 years as a period to recycle, reclaim, and rehabilitate. With housing costs presently skyrocketing and the cost of fuel projected to increase, it appears that housing choices for the products of the baby boom will be limited to purchases of older homes or apartments in urban centers or do-it-yourself shelters in the countryside." Today, five years later I still feel that architects should be concerned with affordable housing and the second generation development of our neighborhood and housing stock. Infill schemes, accommodation of new life-styles, and better urban living patterns will be key issues in our city.

Another prediction that I stated in San Diego was that since there is a normal lag pattern of 15 to 17 years, innovations in technology would have their greatest impact after 1985. Therefore, factory-builts as a possible solution to decreasing costs through repetition and speed, I feel, are still in our future. Mini-computers which are escalating in our daily use will perform numerous control tasks, as well as make it possible for us to develop kinetic computer controlled environments. Unlike previous generations, today's computer-oriented youth should be able to divorce themselves from the nostalgia which still seems to prevail in the society that most of us have worked with over the past 30 years. Passive and active energy systems will continue to proliferate and self-sufficiency together with the work at home syndrome made possible by sophisticated communication techniques will become more prominent in the future.

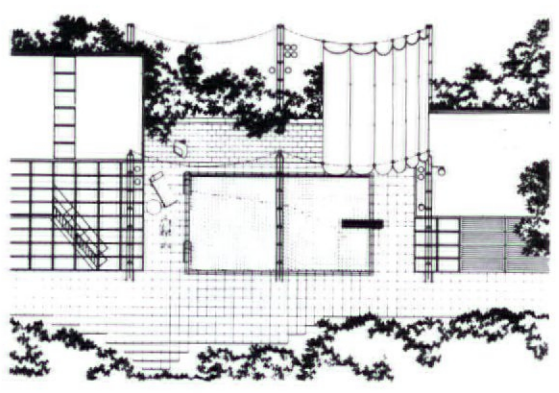
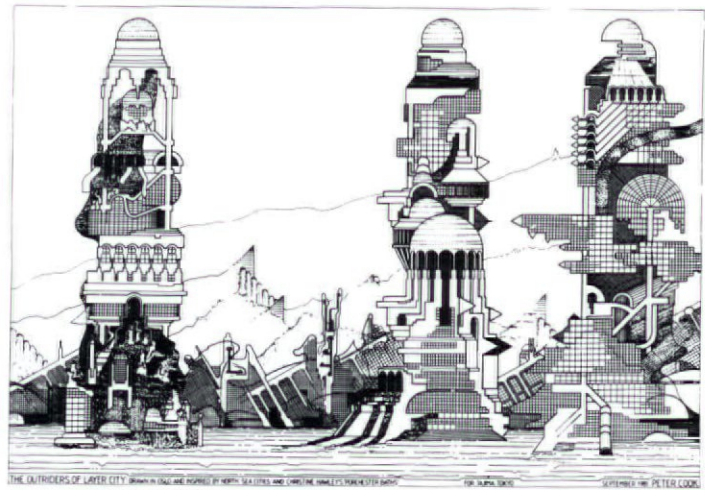
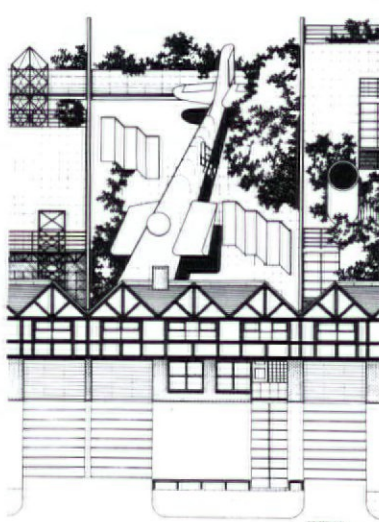
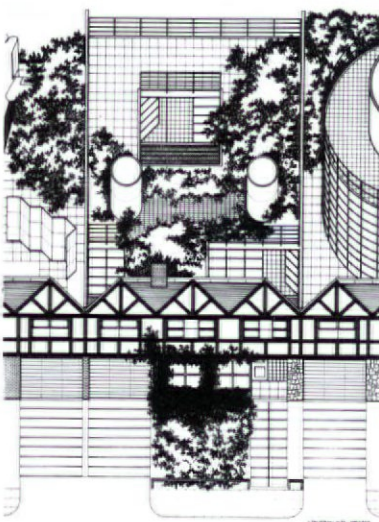
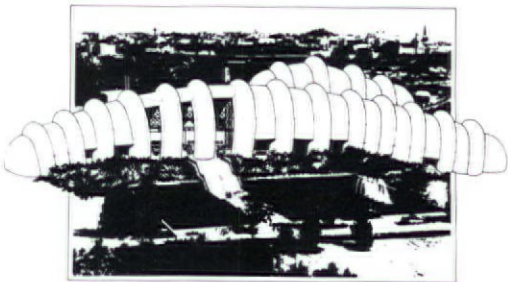




# Exhibition: The Drawings of Ron Herron and Peter Cook

Architectural drawings in recent years have become a celebrated art form, an art form that through its wider public acceptance, is beginning to repay the energy, care and diligence spent in their conception. Architect's thoughts are principally expressed in drawing form, and during the Beaux Arts period of the 20s and 30s, were clearly enjoyed. Archigram is a rarity, a group of dedicated future seeing idealists, commencing in the early sixties in England, that sparked controversial discussions on the future direction of architecture in society. Their ideas were and still are presented through the graphic media, utilizing three-dimensional visual experiences, demonstrating the full range of graphic media. The wonderful visual experience, conceptual

thought and airbrush imagery of "Walking City," the photoprint collages of "Instant City," the image collages of "Tuning London," all by Ron Herron, and the softer color pencil work of "Arcadia" by Peter Cook. Recently, as the members of Archigram wrestle with traditions of built architecture, more traditional drawings have appeared, such as the freehand sketches of "Suburban Sites," and the axonometric "Yellow House," part of the "Six House" series by Cook and Christine Hawley. The drawings in the exhibition, which appear through April 4 at the SCI-ARC Gallery, illustrate with vibrant intensity, through a full array of graphic techniques, the potential of Archigram's futuristic architectural ideas.



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## Civil Defense Revived: An Open Letter

At the January 23 LA/AIA installation of 1982 officers and directors I made a hasty statement calling on the Chapter to take a position opposing and refusing to cooperate with the revival of the national civil defense program proposed by the Reagan administration Friday, January 15. This revival is not simply a vast boondoggle but a dangerous act of war implying a Pentagon plan for a pre-emptive first strike against the U.S.S.R. Why do I make such an outrageous charge when we are told the plan "could save 80% of the U.S. population in an all-out nuclear war with the Soviet Union"? Although I am privy to no secrets I have had experience in early fallout shelter studies.

During the Eisenhower administration I was working with Hal Wise and others on a central city plan for Tulsa financed by the City, County and "Tulsans Unlimited," a private group. Before we signed the contract the Office of Civil Defense Mobilization noted that the data we were about to collect could be used for a Fallout Shelter Survey to which they would contribute a modest sum which was accepted. Some time later Hal and I were informed that the Tulsa survey was one of three pilot studies, and since we had experience in Tulsa we might best handle a survey of Contra Costa County as an example of an evacuation area of the San Francisco Bay Region.

We completed this study in six months and since it was a pilot study, published a report on our findings as well as on the details of our operation. In the process I learned enough about the bombs of that early time, the effects of fallout and the pitiful inadequacy of potential shelter to dismiss the concept as nothing but an exercise to lull the restless natives into a false sense of security. Nevertheless I agreed to be a consultant on the subject to the Rand Corporation, although they never called on me except to attend a series of lectures by Herman Kahn, the "Futurist," who further enlightened me on the effects of nuclear war.

Eisenhower dropped the program, but shortly after Kennedy mentioned his interest in a speech,

and after I had burned about 50 copies of our reports, I was besieged by requests to participate in a revival of the program and the Corps of Engineers asked me to manage a program covering Nevada, Arizona and Southern California. I refused simply because I considered it a waste of my time, although many architects and engineers took courses in fallout shelter design and made money on surveys.

One benefit of the program has been Federal assistance in developing "command centers" from which public officials and health personnel can operate safely in case of natural disasters. Every city should have disaster plans for various unexpected but possible contingencies, but there will be no place to hide from a modern nuclear war. As every literate person must know, every city and military installation in the U.S. and in the U.S.S.R. is targeted to be hit as soon as one side is aware the other has started "bomb one."

"In its first stage, the program involves planning for the evacuation of urban residents to primitive, anti-radiation fallout shelters in the countryside," the paper said. Assume the incredible task of building enough fallout shelters for the millions of the Bay Region in Contra Costa County and keeping shelters supplied with fresh water, edible food, medical supplies, sanitation and bedding for the month they must "live" below ground while the worst effects of radiation wear off, then try to imagine how the people get there *after* an attack.

Our military will have perhaps a fifteen minute "early warning" that bombs are on the way. When will the citizens know? They can hardly start to form a traffic jam on the Bay Bridge, even with "inside" information.

The answer is found in the last paragraph of the news story, "The commitment for fiscal 1983 is part of the agency proposal which involves only speeded-up planning for the evacuation of American cities and towns *before* a nuclear attack." The key word is *before*.

The only "scenario" this implies, as far as I can imagine, is but one. We are all familiar with the

anachronistic air raid sirens that sound an "alert" at 10 a.m. the last Friday of every month, and the practice radio silences and T.V. "off the air" trials intended to prepare our communications systems to inform us of impending doom. Now imagine our comfy shelters all prepared, and on the last Sunday of every month, we practice going to our assigned shelters as ordered. It'll be as much of a lark as the fire drills we used to love in grammar school. Community togetherness, with Sunday services of our choice, perhaps. If we pray together we'll stay together—maybe.

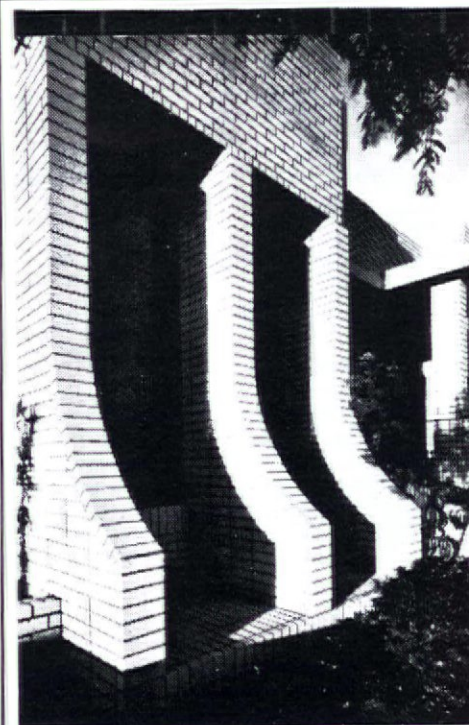
Then, when we are routinely accustomed to "sheltering," the Pentagon, secure in the knowledge that their charges are "safe," will press the buttons to get there first and the Russian early warning system will bring a retaliation while our bombs are still on the way. If there is another explanation of how we evacuate the cities *before* an "all-out nuclear war" I would be relieved to hear it.

And why should architects of all mild and innocent professions be concerned enough to take a most uncomfortable stand against this almost inconceivable program? Who are we to challenge Big Brother on a technical proposal that's "none of our business"? Why ask for trouble when we have enough just surviving as a profession?

Because three fundamental needs of humanity are food, clothing and shelter, and the latter is our province. As insignificant as our voice may be, it must be heard! We must enlist the opposition to this program by our colleagues through the nation. Even our most conservative fellows, interested as they must be in conserving our civilization, must be made to see clearly that this program is a fraud and convinced to try to stop it.

It appears that although the 1982 appropriation for preliminaries is already in the Pentagon budget it is still not too late to stop the main thrust. Write your Congressman to cut the program off at the pockets.

**Robert E. Alexander, FAIA**  
January 25, 1982



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## Designers for Social Responsibility

Architects, designers and planners announce the formation of a volunteer organization to respond to major issues of the environment such as the question of proliferation of nuclear weapons and nuclear pollution. The group, tentatively named Design Professionals for Environmental Responsibility, places the investigation of these issues as its central priority.

A series of meetings will be

planned for Spring and Summer with details forthcoming. The first meeting at large is tentatively scheduled for April 15, 7:00 p.m. at the Pacific Design Center, and Dr. Marvin L. Goldberger, President, California Institute of Technology, has been contacted to be the principal speaker. For information regarding membership and future programs, contact Rose Marie Rabin, Secretary protem, (213) 829-3482.

## Past President's Dinner

During the troublesome reorganization of our chapter last year, the thought occurred that much of what we were going through must have been experienced before. Although the Los Angeles Chapter had existed for nearly 90 years, here we were floundering about, reinventing the wheel, if not the entire car. In order to avoid future problems of the sort we were experiencing, we formed a committee of past presidents whose purpose it was to consult with and advise the chapter, when and if appropriate.

As one of their first functions, this committee recently revived an old chapter custom, the Past President's Dinner, to which all former chapter presidents, as well as the current Board of Directors, were invited. What we were seeking was wisdom based on past experience; what we got, however, was considerably more valuable.

Attending this dinner was nearly a score of ex-presidents, going back as far as Sam Lunden who served our chapter 40 years ago. Neil Deasy, the 1957 President, came out of retirement, as well as from out of town, to conduct the program, during which each participant expressed personal ideas, recollections, and opinions. What we heard

was a marvelous treasury of memories and views that were often incisive, sometimes amusing, and occasionally quite poignant.

The dinner, as committee meetings go, was certainly effective; but as a reunion of architects who care about their profession and about each other, it was an even greater success. We discovered that our chapter enjoys a valuable resource in these caring people. But perhaps more importantly, we discovered that the Los Angeles Chapter possesses a bountiful heritage that has been overlooked for too long.

Surveys have shown that most young architects join the AIA for those three little initials, but I wonder if they know that those initials include, at no additional cost, membership in a family whose distinguished genealogy reaches back to the last century. Whether or not we realize it, we are all part of a wonderful architectural community that is based on fellowship, as well as professionalism. A dinner for past chapter presidents reminds us of all this, and it also reminds us that we of the Los Angeles Chapter have a number of prominent reasons to be pleased and proud.

**Lester Wertheimer**  
Past President 1981

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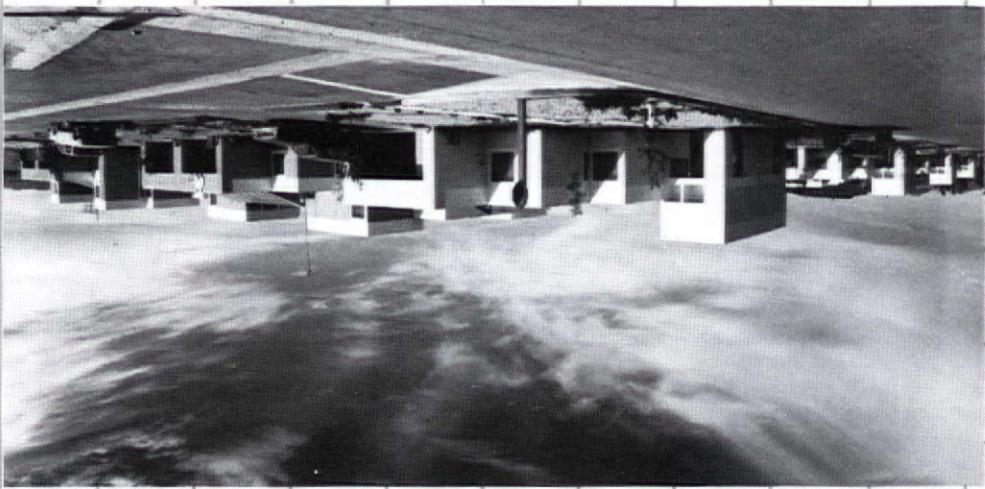
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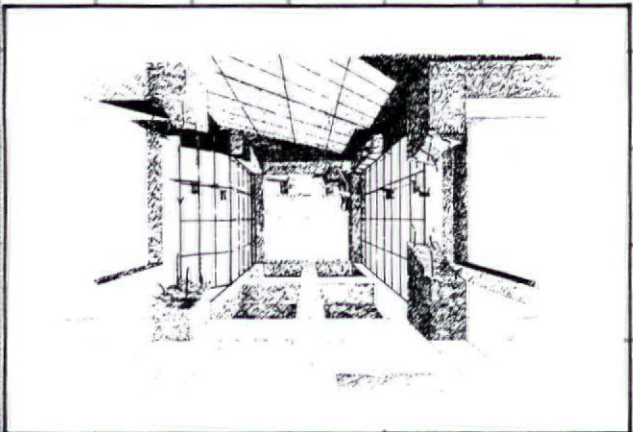
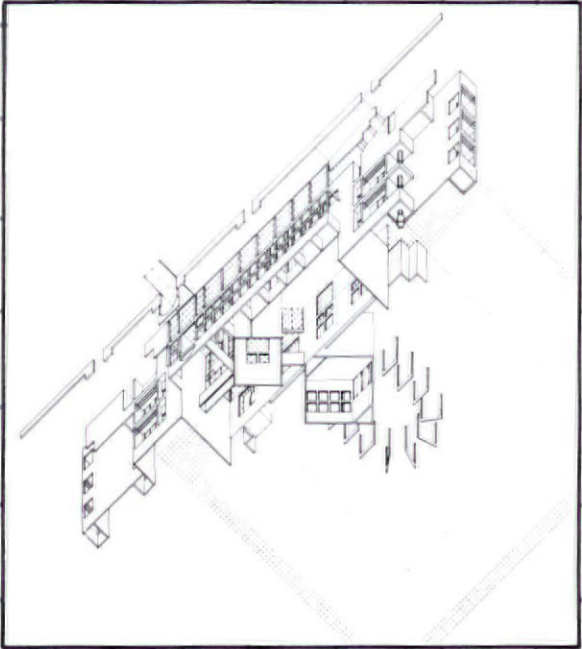
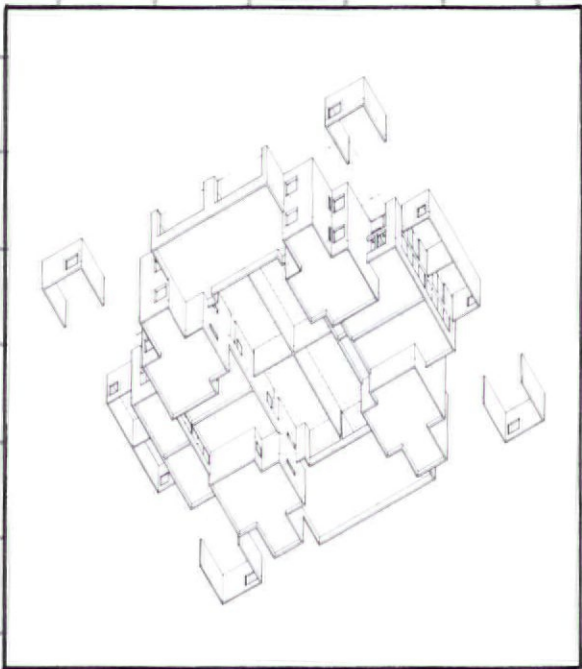
My primary design orientation is towards the balancing of the utilitarian with the aesthetic dimensions of architecture. To accomplish this transformation, a delicate balance between a mixture of appropriate aesthetics, efficient space utilization and social identification is obtained.

Within these design parameters, architecture becomes the celebration of movement through a sequence of social spaces that commences with the entrance and culminates in a major interior space or courtyard, that contains you, or turns you around and back through the sequence of spaces. The realization of this sequence is heightened through the awareness of the layering of walls or spaces and is reinforced through the use of color and the location of special elements as focal points. The common occurrence is elevated to a special occasion.

Around this central sequence are arranged a series of efficiency spaces that pay homage to the modern movement as defined by the Bauhaus, spaces that relate to program use, orientation, energy conservation and structural efficiency.

The enclosure envelope that surrounds these spaces is visually appreciated both externally and internally and displays the aesthetic principles of local indigenous materials, relationship to context, sun and shade, and also conforms to a set of performance criteria. As the priorities of these design issues are re-distributed from one location to the next, the solutions become unique as a result of varied content, not of changing style preferences.

**John V. Mutow**  
*USC and Mutow/Dimster Partnership, Los Angeles, California*



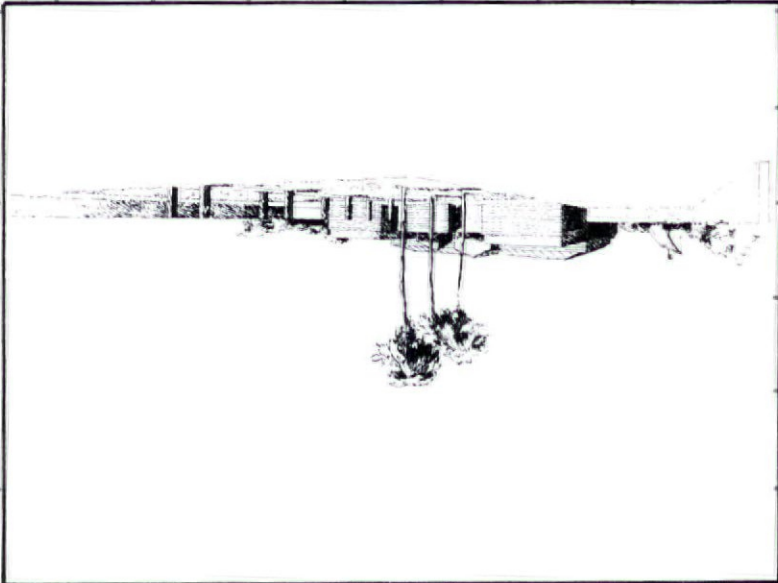
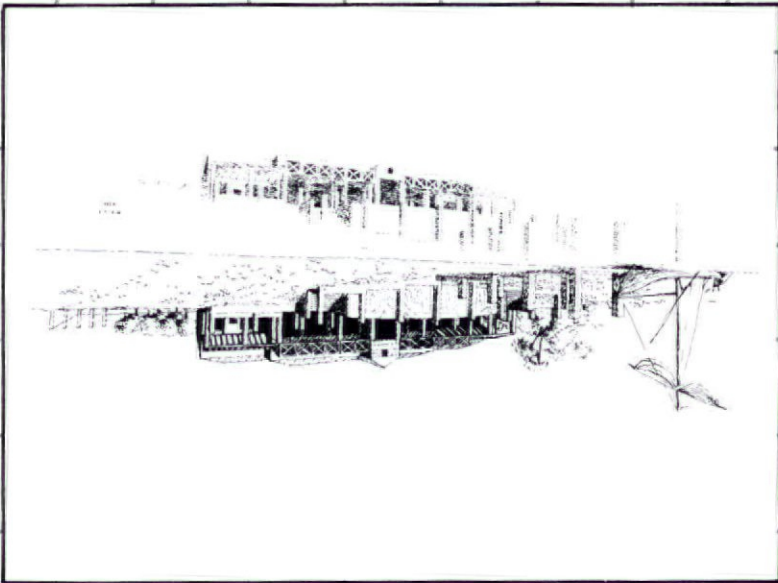
We have focused our attention on purifying the architecture of a transitional and confused era. This purification ritual has been acted out many times after the effluence of stylistic extravagance in classical, Romanesque, Renaissance and neo-classical periods. Our neoprimitivist philosophy is translated through houses in rural contexts, and it is more sympathetic to European new-rationalism and new-classicism than the American post-modernism with its suburban language of symbolic substitutions and "gargoyly" eclecticism.

The architecture finds its tranquility in the archaic assessment of primitive and vernacular shelter. The rigor and simple virtuosity found in Greek and Roman types, growing out of a structural function, is translated into a modern vernacular shelter. The rigor and simple virtuosity found in Greek and Roman types, growing out of a structural function, is translated into a modern vernacular shelter.

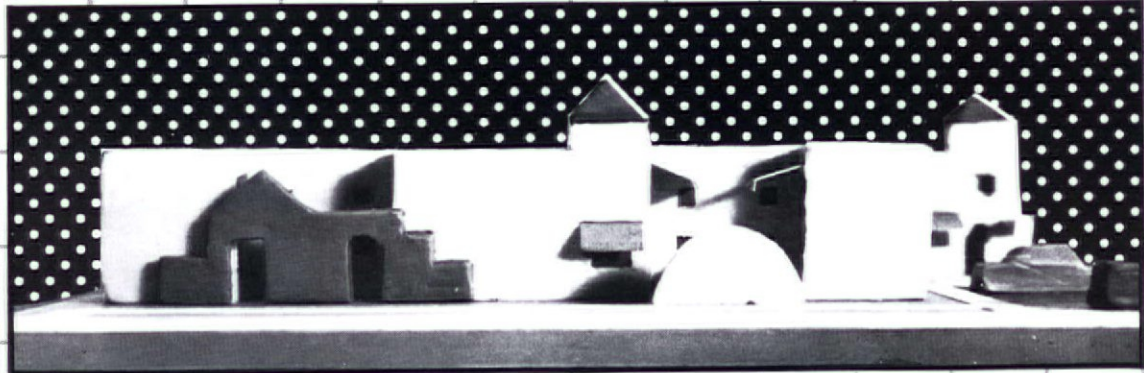
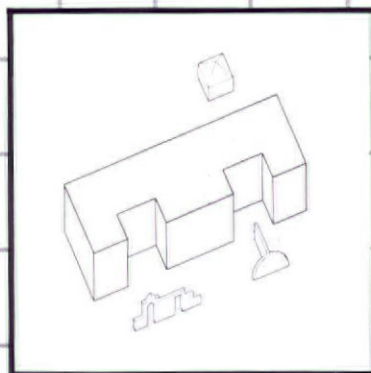
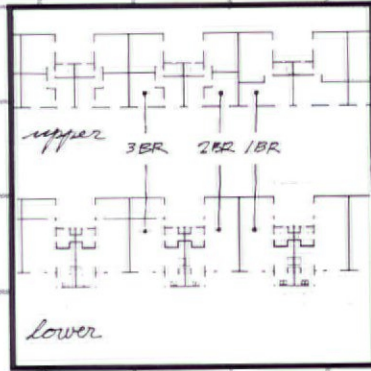
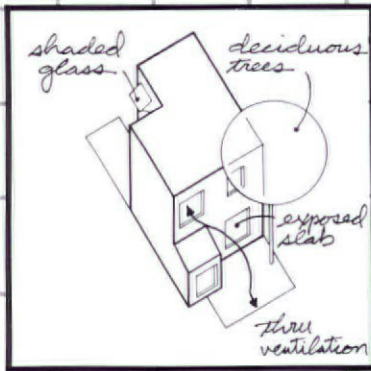
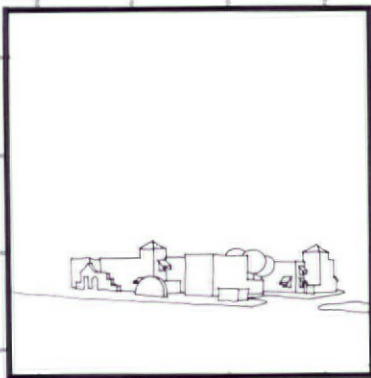
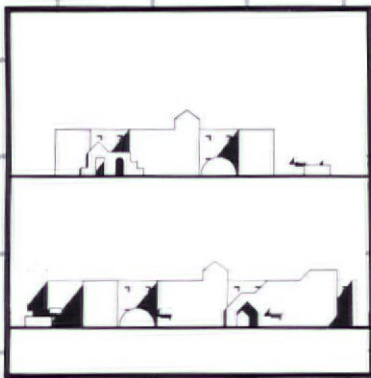
Our plans reflect a typological rather than specific use of space which, over time, allows more flexible spatial arrangements than tailored high-tech solutions. Delight is provided by straightforward perception of the substance of the building fabric rather than manipulations of the surface and pyrotechnics of color and layers.

nationalism with integral decor has inspired these houses. This primitivism is conservative in its reaching back to a well-mastered building technology, progressive in promoting a utopian purism, intellectual in its reduction of architectural principles, and emotional in its rugged natural form tied to its site condition.

**Andrew Batey**  
*Batey/Mack, San Francisco, California*







## Rob Wellington Quigley

San Diego, California

The housing challenge seems clear: Create a low cost high density energy efficient environment with all the acoustical, social and spatial amenities of the single family house.

Naturally, the design must be wishy-washy enough to appeal to money lenders and review boards yet irresistible enough to inspire the buying public and, of course, uncompromising enough to elicit unrestrained praise from the profession and media.

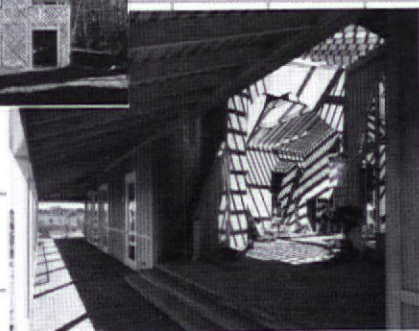
The Fiesta Park project includes 66 units clustered around a satellite communication dish capable of receiving 94 TV stations. The 1100 sq. ft. completely standardized units will sell for under \$50,000 each, without government subsidy. Flexible "shoe box" spaces allow the buyer and developer interchangeable one, two and three bedroom options. A double master bed-

room plan, or "mingles," is possible by restricting the front entrance to the patio.

Traditional suburban notions of public, semi-public and private exterior spaces are respected. Owners are encouraged to take "possession" of their homes by cultivating the front and rear yards and decorating their exterior walls below the 8 foot expansion joint.

Kitchens and baths are identical in all 66 units allowing various prefabrication possibilities. Standardized windows and modular lumber sizes minimize waste. Familiar "tract house" detailing throughout eliminates on-site thinking.

The unique humid desert conditions in Brawley, California is reflected by the tight clustering, protected glass and cross ventilation.



## William Turnbull

MLTW/Turnbull Associates, San Francisco, California

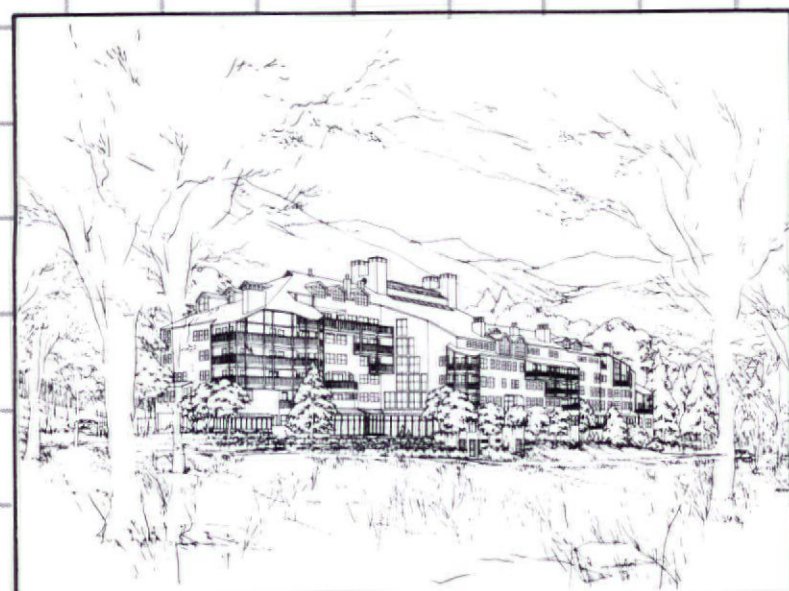
The work of MLTW/Turnbull Associates has evolved in many ways over the last ten-year period. We believe the design process involves sharing the ideas between client and architect. Primarily, we believe in "placemaking"; that architectural quality derived from site and insight that allows the participant and user to feel a heightened consciousness of being alive and enjoying the awareness of it. We try to identify the individuals' hopes and aspirations in an increasingly complex and mechanized world.

We as an office still look back to the land itself for basic insights; sun, topography, microclimate, and planting. We feel our buildings must be well-routed in their environments; drawing from the landscape's inherent resources while at the same time commenting on

the owner's idiosyncracies, desires and budget.

A building, to provide more than mere shelter, must have a conceptual idea; one that speaks with insight to the client's needs, both tangible and intangible and thereby to excellence in Architecture. To be successful a building must be compelling for the mind, as well as keep out the rain and meet the budget and time schedule.

To accomplish this requires an openness of communication; personal give and take of ideas and observations at all stages of the project. We look forward to a process of sharing insights with our clients and thereby making a special world for people, place and circumstance.





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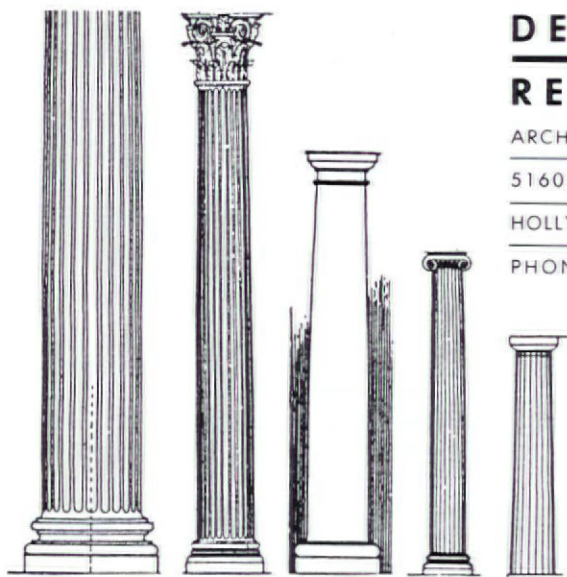
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required. Candidate must be able to qualify for a tenure-track position in an appropriate academic program in the university. Salary: \$39,756-\$48,072 for 12 months. For further information, write to Sandra Astruc, Office of the President, California State Polytechnic University, Pomona, CA 91768. Deadline: April 15, 1982. AA/EEO employer.

## Obituary: Reginald Hennessey

I would like to pay tribute to Reginald Hennessey, who died October 23, 1981 at the age of 59. A founding partner and director in the firm of Hennessey and Ingalls, he did much to satisfy the Southern California appetite for art and architecture books.

Books were his passion. After serving as librarian at the Universities of British Columbia, Kansas, Michigan, and Southern California, he achieved his ambition of becoming a book seller by starting a mail order art and architecture business in Los Angeles in 1963. Ten years later, he and his wife Helen, with their partner David Ingalls, opened their first bookshop in Los Angeles. A second store was opened in Santa Ana in 1980. The store's enthusiasm however, was for old and rare books, which he continued to sell by catalogue from his warehouse in Westchester. Privately, as a hobby, Reg collected chess books and chess sets. He had a collection of approximately 4,000 chess books.

Reg became my friend and mentor in the early 1970s. I was collecting books on Frank Lloyd Wright, and he used to call at intervals to say something special had come in. There was real spirit in his voice when he described the work to me.

Chances were I didn't have it, and he always encouraged me to take it, even if I didn't have enough money to buy it right then. My bibliography on Wright, published in 1978 by Hennessey and Ingalls, was a project he initiated and for which he waited tolerantly for several years.

Reg was involved in several publishing activities. The Wright bibliography was part of a reference series called Art and Architecture Bibliographies. Other series were the Comparative Literature Series for USC, and Architectural Monographs. With the active participation of David Ingalls, the firm has published works by noted Southern California historians Esther McCoy, David Gebhard, and Robert Winter.

Born in Nottingham, England in 1922, Reg was educated in Canada, where he received his undergraduate degree from the University of British Columbia and Master of Library Science from McGill University. His true inspiration, though, was not in library work but in correctly anticipating the market for a specialist art and architecture bookstore on the West Coast. Los Angeles' architectural community is richer for his perceptions.

**Robert L. Sweeney**  
Executive Director, Schindler House

## Chapter News and Notes

**LA/AIA** Board of Directors meeting 2191, Los Angeles Chapter of the American Institute of Architects, February 2, 1982.

President's Report: **Lyman** announced that nominations for CCAIA and National officers will be coming up soon. He would like to make an effort this year to support a person for every office whether from this chapter or not.

**Lyman** announced he had received a letter from **Anthony Prud'homme** of ARCO requesting LA/AIA participation in a Business & Industry Conference in Earthquake Planning and Preparedness. **Axon** was directed to contact Prud'homme, accept for LA/AIA and obtain details.

**Lyman** requested that Board Members think of policies and issues for an Issues Policy Book. If anyone has any thoughts, **Axon** should be contacted to put them on the agenda for discussion at future meetings.

**Lyman** announced additions to our committee roster. **Marvin Malecha** has agreed to chair the Design Award Committee; the Interior Committee will be chaired by **Johannes van Tilburg**; and the Foundation Committee will be chaired by **Bernard Zimmerman**.

Chapters in the Southern California area are getting together to plan a celebration for the Institute's 125th Anniversary. **Lyman** requested that Board members suggest names for a Committee to represent LA/AIA.

Treasurer's Report: **Landworth** reported that 1982 dues were coming in very well and the "seed money" loans from the Associates and the WAL were not used. Additionally, the Reserve Fund for 1983 was being implemented and already contained.

**Landworth** suggested the Chapter have a major fund-raiser this year and engage a person to handle the project.

**Moved Landworth/Second Wertheimer:** that the Board approve the concept that we engage a fund-raiser who will receive a commission on the monies raised. **Carried.**

**Moved Widom/Second Wertheimer:** that the Board will hear a presentation at the next meeting by a person suggested by **Landworth**, after which the Board will decide whether or not to engage his services. **Carried.**

Two people submitted requests for reimbursement of funds expended on behalf of the AIA but not authorized by the full Board.

**Moved Tanzmann/Second Landworth:** that any expenditures incurred by chapter members which are not authorized ahead of time by

the Board will not be considered obligations of the Chapter.

**Moved Widom/Second Ross:** that the Finance Committee be authorized to determine the facts in the matter of the reimbursement and make the decision whether or not they should be paid. **Carried.**

Chapter Executive's Report: **Axon** reported that National is sponsoring a series of Energy Seminars. One will be held in Los Angeles on May 18th and 19th.

Associates Report: **Dempster** read from list of planned seminars which will run from March 11 through Tuesday, May 12, 1982.

**Dempster** asked if there were funds in the Chapter budget for an Associates' subsidy. **Axon** replied that the subsidy was \$1,500.

**Dempster** said that the Associates would like to inform the students that they would be willing to put up money for their programs providing they are allowed to put on a presentation to attract new members.

**Ken Newman** suggested that the Associates should look into having their own official By-Laws.

National Grassroots: **Robert Tyler** reported that he, **Lyman** and **Axon** attended Grassroots in Washington, D.C. Seminars were held on many items of interest to the Chapters. Interested persons may contact either Tyler, Lyman or Axon for further information.

Input was made by all the delegates toward a compilation of National's A-1 Resolution—setting priorities for National's goals and limitations. A report will be made at the Convention in June.

**Axon** reported that statistics provided by Grassroots indicate the LA/AIA is the largest Chapter in the country.

Chapter Brochure: **Michael Ross** reported that there are two committees working on the brochure.

**David Leckie** has been working on the content and **Jack Rollow** has been meeting with students and associates to decide what will go into the brochure.

**Wertheimer** suggested that one or two persons experienced in writing be assigned to review and prepare the brochure text. **Ross** agreed. **Axon** volunteered to help.

Student Design Competition: **Gelber** reported that his committee met and decided that the competition will start in the September semester, with judging and awards to take place in February 1983.

**Widom** inquired if the Chapter had considered an award for anything other than design. **Gelber** replied the Committee would look into this issue.

## Ulysses Floyd Rible, FAIA, 1904-1982

Ulysses Floyd Rible, FAIA, former president of the LA/AIA and the first California architect to be elected Chancellor of the AIA's College of Fellows, died of heart failure at his home in Pauma Valley, California.

Rible also served the profession as chairman of the State Board of Architectural Examiners (BAE), president of the CCAIA and member of the AIA's National Board of Directors.

Rible graduated from the USC School of Architecture in 1930, continuing there for two years as a design instructor before forming his own practice in Beverly Hills. He formed a partnership with George Allison in 1944 and the firm became Allison, Rible, Robinson & Ziegler in 1958. ARRZ merged with the Leo A. Daly Company in 1969.

Although his professional work ranged across the full spectrum of building types, Rible was especially known for his school planning and design projects such as the master plan for California State University, Northridge and individual buildings for Whittier and Pomona Colleges and Pepperdine University. A frequent speaker and author of professional articles, Rible served his local community as president of the Beverly Hills Junior Chamber of Commerce, director of the Los Angeles Jr. CoFC, and president of the Wilshire Rotary Club.

He retired in 1972 to Pauma Valley near San Diego where he established a new career in water color painting. Over the next ten years, he painted and sold more than 300 original works and was given one man shows nearly every year.

Rible is survived by his wife, Ruth and two sons, Justin and Morton.

## Luckman Honored

Charles Luckman, founding partner, The Luckman Partnership, Inc., will be awarded the 1981 Gantt Medal April 6, 1982, by the American Management Associations and the American Society of Mechanical Engineers, for his "distinguished achievement in management as a service to the community." Luckman, the 47th recipient of the award, is the first architect to be so honored.

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### LA Architect

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