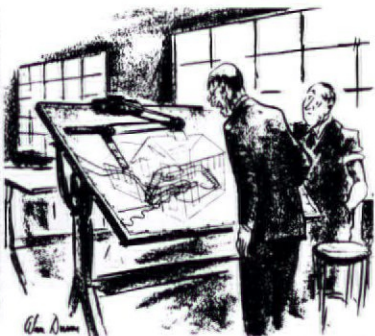


ALAN DUNN, ARCHITECTURAL RECORD, 1984



"Parker—what are all these Lines of Flow going to the bar?"

The heads of four local architecture schools will form a panel on Tuesday, September 8 to discuss "Why Johnny Can't Draw," a controversial subject that relates to charges made by many local firms in recent years. The program will be moderated by LA/AIA President Lester Wertheimer and will begin at 7:30 p.m. in the Sequoia Room of the Pacific Design Center. An informal reception for the speakers—and to introduce Robert S. Harris, the new Dean of the USC School of Architecture—will begin at 6:30 p.m.

In addition to Harris, the major speakers will include Raymond Kappe, FAIA, Director/Founder of SCI-ARC; Marvin Malecha, Chair-

man of the Department of Architecture at Cal Poly Pomona; and Harvey Perloff, Dean of UCLA's School of Architecture and Urban Planning.

Moderator Wertheimer stated that "There has been criticism from some professional offices that students today cannot produce the way they used to. Other offices have expressed the opposite view. Our hope is to shed some light on this situation and determine the extent of, or even the very existence of, this problem."

The program will start with brief position statements from the educators and will be followed by an extensive question-and-answer session which will comprise the major portion of the evening.

Awards Jurors

The 1981 Design Awards Committee has announced that Norman Pfeiffer, AIA of Hardy Holzman Pfeiffer Associates, and Barton Meyers, AIA will participate on the jury; the name of the third to be announced.

AIA, Ken Newman, AIA, Chester Widom, AIA.

Alternate Director: Lester Wertheimer, AIA.

Additional nominations that are received by 28 August, 1981, shall be accredited and will appear, together with the above names, on a Ballot which will be mailed to Chapter AIA Members by 5 October, 1981.

Elections will take place at our November Chapter Meeting, scheduled this year for 17 November. Further nominations may be made from the floor on that date by Members attending the meeting. Nominations from the floor must be supported by four (4) seconders and the nominee must have agreed to serve if elected. Election Ballots must be received at the Chapter office by 5:00 p.m. on 17 November, or may be brought in person to the meeting by 8:30 p.m.

Proposed amendments and additions to the Chapter By-Laws and Rules of the Board will be included in the October ballot mailing for ratification at the Election Meeting.

Should further clarifications be required, contact Janice Axon, Chapter Executive, 659-2282.

Chapter Nominations

In accordance with the Los Angeles Chapter/AIA By-Laws and Rules of the Board, any AIA member in good standing shall be given the opportunity to nominate an AIA member in good standing at large to be placed on the Ballot for the Annual Election of Officers and Directors of the Los Angeles Chapter/AIA and the Election of Chapter Delegates to serve as Directors of the California Council/AIA. Each nomination must be seconded by four (4) members in good standing and the nominator must have determined that the nominee will serve if elected.

Nomination Forms containing all pertinent details were mailed to Chapter AIA Members early in July, 1981. As we go to press for this issue of the *LA ARCHITECT*, the following nominations have been received and accredited:

Chapter (LA/AIA):

Vice-President/President Elect: Paul J. McCarty, AIA

Secretary: (position open)

Directors: Radislav L. Sutnar, Ken Newman, AIA

Council (CCAIA):

Director (three positions open):

Martin Gelber, AIA, Paul J. McCarty,

CCAIA Convention—Reality and Fantasy: Los Angeles 200/California 2000

The CCAIA's 36th Annual Convention will be more than the traditional yearly meeting of California architects. This year, the CCAIA will celebrate the Los Angeles Bicentennial and will offer its members, its friends in the design-build industry and the public three and a half days of activities exemplifying fantastic and realistic visions of the future. The convention will take place October 22–25 at the Biltmore Hotel, Pershing Square.

Los Angeles, its people, art, architecture, business industry and spirit are said by the convention organizers to "represent the ultimate blend of reality and fantasy." Although the year 2000 is 19 years away, the organizers see it as "symbolic for the type of thinking and planning which architects must do today."

The convention program and activities will reflect the theme. The major speakers represent diverse ideas and disciplines. In addition to featured presentations, there will be a variety of Bicentennial and social festivities, professional programs, special events, and an exhibition of new products and services in the design/construction industry.

Featured speakers include Ray Bradbury, one of the world's leading science fiction authors, who will give a lecture entitled "1984 Will Never Arrive"; Robert Winter, President of the Los Angeles Cultural

Heritage Board and Chairman of the Pasadena Cultural Heritage Commission, who will lecture on "LA the Magnificent, California the Glorious"; Paul Goldberger, *New York Times* architecture critic; John Pastier, KUSC urban design commentator and Contributing Editor of *New West* and *Arts and Architecture*; State Senator Alan Sieroty, Tom Hayden, founder of the Campaign for Economic Democracy, and others.

Professional programs will include presentations on architectural contracts, use of computers, the small office, future trends in architectural interiors and others. In addition, there will be a special luncheon honoring R. Buckminster Fuller and presenting the *Sunset* magazine Western Homes Awards for 1981.

Throughout the convention there will be meetings of CCAIA officers and committees, as well as affiliated organizations. More detailed information will be available later this month on the convention poster.

Chairman for the CCAIA convention is David Martin, AIA. The convention committee includes C. A. Carlson, AIA, Bernard Zimmerman, FAIA, P. K. Reibsam, AIA and Harry Hallenbeck, AIA. For further details, contact Barbara Alexander at the CCAIA: (916) 448-9082.

Message From Your Board

Habit: a custom or practice, especially an attitude, or inclination acquired by repetition, and showing itself in facility of performance, or in decreased power of resistance, as "the opium habit." (*Webster's New College Dictionary*, 1961).

Architect: a person skilled in architecture, one who designs and oversees the construction of buildings (same source).

At the April dinner meeting of the LA/AIA at the Pacific Design Center a lively discussion took place about Plan Check procedure, including my philosophic position on the crippling effect it has on the individual and the urgent need to eliminate or radically change it. Nowhere in the definition of architect is there the implication that the architect is a way-station for a higher authority, as Plan Check has become.

But habits are hard to change, and vested interests are tenacious in their opposition to change. Being out there on one's own without a perceived crutch for support will be terrifying to many. Everyone has feelings about Plan Check. The nuances are many, the solutions varied, but everyone who is personally involved "over the counter" must have a gut feeling that something is terribly wrong and getting worse and that a dialogue is urgently needed. Well, such a dialogue has begun and not only by us.

Our own Councilman Bernardi (7th District) has drafted a motion to the City Council that architects and structural engineers be exempt from Plan Check. (See page 2.) In the Sunday July 19th *LA Times*, Supervisor Michael D. Antonovitch initiated a one-stop county coordinating center to speed processing of permits. He admits that as much as \$16,000 per \$100,000 home could be saved with the reduction in cost of delays in obtaining registered permits! From the private sec-

tor there have been countless cries to reduce red tape.

Government both national and local, the building industry, and the architectural profession are focusing on the problem, and so that you know what the LA/AIA is doing, let me outline our progress:

First, a Plan Check Committee headed by myself, Harry Newman, and including Fred Lyman, Bill Landworth, David Crompton and Cyril Chern (but still open to anyone who knows the pain) called a meeting with Councilman Ernani Bernardi to discuss his motion. In attendance in the Councilman's office were the LA/AIA members mentioned, structural engineer Eugene Birnbaum (requested by LA/AIA), Jack Fratt, Carl Russell and staff of the Building and Safety Department. Healthy debate, same antagonisms as one feels at the Department, no conclusions, adjourned for more study. The hallway meeting which followed was more productive. LA/AIA thrust with Building Department representatives was to find common ground mutually beneficial to both sides.

Issues to be faced:

1. Liability: we have it anyway. As an aside, clients would be more than happy to purchase whatever insurance the architect needed as a trade-off for months of Plan Check delay.

2. Future of Plan Check: Could become voluntary. Therefore, any architect would still have the right to Plan Check. Also, as in any free market endeavor, a new consultant service would emerge—The Plan Check Consultant.

So, this is where we are. It's an exciting issue, first because it will require us to come to grips with that word architect and all that it means; and, once we grasp that ideal we will be able to "kick the habit."

Harry Newman
Secretary, LA/AIA

Call to AIA Design Award Winners

In conjunction with the forthcoming CCAIA Convention in Los Angeles, October 22–25, 1981, and as a tribute to our Bicentennial celebration, the SCI-ARC Architectural Gallery and the Los Angeles Chapter/AIA are assembling a show of AIA-member-designed buildings in the Los Angeles area that have received a Design Award.

All AIA members and member

firms are requested to send a list of their Award projects together with photographs, whether mounted or not, immediately to the SCI-ARC Architectural Gallery, 1800 Berkeley Street, Santa Monica, CA 90404, Attention: Shelly Kappe. Should any further clarification be required, contact the Chapter office, 659-2282, or SCI-ARC, 829-3482.

LA Architect
\$1.25

Sept. 1981
Volume 7, Number 8

Inside:

LA/AIA Student Competition: Museum of Contemporary Art.

The article is illustrated with photographs of the award winning and mentioned designs by students at SCI-ARC and Cal Poly Pomona.

WAL Home Tours: a brief look at some of the architect designed houses which will be visited, by Marcia Pollak.

Interiors by Architects: Michael Franklin Ross, AIA looks at contemporary trends in interior design, using works by Frank Gehry, Michael Graves, Frederick Fisher, Coy Howard, Vito Cetta, Michael Rotondi and Thom Mayne as examples.

Courses:

From October 6: **The Business of Design**, Tuesday evenings, 7:00 to 10:00 p.m., UCLA Extension, Fee \$100. For further information call: (213) 925-7031.

October 5–7: **New Techniques of Financial Management, Writing Professional Service Contracts, and Project Management**, three one-day seminars covering management problems in the professional service industries, sponsored by *Professional Services Management Journal*, Hyatt House Hotel, 6225 W. Century Blvd. For further information call Frank Stasiowski at (617) 326-4103.

Lectures:

September 8: **Why Johnny Can't Draw**, Heads of the four architectural schools in Southern California discuss architectural education, Chapter Program, Sequoia Room, Pacific Design Center, 7:30 p.m. Reception for Robert S. Harris, new Dean of the USC School of Architecture, 6:30 p.m.

Events:

September 15: Welcoming reception for Dean Robert S. Harris, USC School of Architecture, at Heritage Hall, USC, 5:30 p.m.
October 22–25: CCAIA Convention, **Los Angeles 200/California 2000**, Biltmore Hotel, Pershing Square. For further details call Barbara Alexander at the CCAIA: (916) 448-9082.

Ongoing Events:

History of Los Angeles, a multimedia presentation, Union Bank History Museum, Plaza Level, 445 S. Figueroa, 10:00 a.m.–3:00 p.m., Monday through Friday.
Tours of the **Schindler House**, Saturdays 11:00 a.m. to 4:00 p.m. 835 No. Kings Rd., Los Angeles, CA 90069 (213) 651-1510.

Exhibitions:

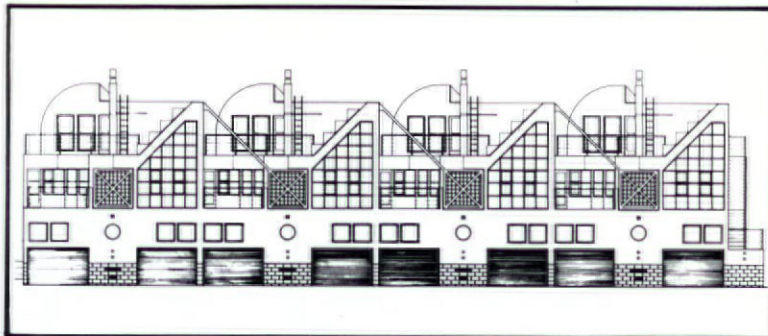
LA Access: the making of a guidebook, Otis Art Institute, 2401 Wilshire Blvd., through September 20.

**Douglas Hill
Photography, Inc.**
*Architecture
and
Interiors*
213 / 668-2553

SPACIOUS STUDIOS
Venice Beach. High ceilings,
skylights, private bathrooms and
kitchen. Excellent design. Good
locations for public or private
offices. 1000 to 2100 sq. ft.
Perloff & Webster
(213) 396-3688

LOFT-W.L.A.
**Architect-Engineer-
Designer**
For Lease-1500 sq. ft.
New Building-Pontius Ave.
(213) 556-1969

Young Architects Lecture Review



Pacific Condominiums; Stafford/Binder Architects and Planners.

"The young office is alive and well" was the theme of the July 14 LA/AIA Chapter meeting and panel discussion presided over by three young architects, all principals in their own young firms: Charles Lagreco of the Architectural Collective, Michael Franklin Ross of Ross Associates, and James Stafford of Stafford/Binder Architects and Planners. The consensus at the conclusion of the meeting fell a bit short of its optimistic title, however. The problem was not related to the life or health of these particular offices, but the panelists' frustration with the range of work a small office can attract, regardless of the spirit, capability, and track record of its principals.

Several parallels can be drawn among the three architects. All had fruitful associations in the past with large firms; all are actively teaching; all apparently set off on their own with little assurance of a continuing stream of clients; and house additions or remodels for rich people seemed to be a common denominator for getting through the first lean years of practice.

Lagreco's lean years appeared to be less so than the others. Understating an early commission—"I had a few rooms to do"—Lagreco launched into a lengthy explanation of a mansion addition for a studio executive, and ended with not enough elaboration on a very challenging project, a plant remodeling for the Los Angeles Spanish language newspaper, *La Opinion*.

Lagreco's work spanned a wide range, belying his firm's youth. He also appeared to be equally at ease with a variety of design approaches, historically respectful to the point of near-invisibility at one end of the spectrum and assertively contemporary at the other.

Perhaps this chameleon-like adaptability accounts for the fact that Lagreco's office has larger commissions than the other two. On the other hand, it is difficult to point to a design approach that is distinctly his own, presumably one of his reasons for launching a private practice in the first place.

Ross, who is looking very hard for meaning in his recent work, has unfortunately been stuck with some limited projects. Two of them, an insurance executive's office and a physician's condominium, are interior design assignments so painstakingly analyzed and detailed as to rival Eisenman concoctions.

His new projects, a house addition and his own office, seem to strike a better balance between scale and level of design effort. The Ross Associates office renovation in particular may turn out to be a very tasty and colorful example of adaptive use. However, all of Ross' good spirit toward his new work cannot conceal his obvious pride in earlier projects—for example, his parents' house (*LA ARCHITECT* 12/80) and projects he led at DMJM and Hardy Holzman Pfeiffer—and his equally obvious wish that projects of that magnitude could once again be his.

Stafford's recent architectural projects give the impression of being a very healthy foundation on which to build a private practice. A row house project in Santa Monica, nearing completion, stole the early

part of the show. With a facade that melds vernacular imagery and high-tech structural expressionism, the condominium project, with partner Rebecca Binder as the developer, is both confident and innovative. The design team's dexterity in maneuvering through a capricious regulatory system showed a cool-headedness not often encountered in young, independent practitioners. Another project, a second downtown Los Angeles warehouse structure for developer Arthur Morgenstern, carries a highly lauded idea (see *LA ARCHITECT*, 12/79) several steps further in demonstrating that "speculative" need not mean "mundane."

The presentation concept called for each architect to start small (which was not hard to do), pass the microphone quickly to the next speaker (which proved more difficult), and after several rounds, to build up to a wistful recollection of the important, big-office projects of yesteryear. A three-project format allowed the last (and with few exceptions, the best) slide of the former speaker to remain as the current speaker's slides were being shown—a clever idea but one that took its toll in diminutive image size. Ultimately, the format only demonstrated that the work of the three architects was more different than alike.

As for whether the young office is alive and well, the forum demonstrated that at least these young offices are. However, these are good times; all three panelists are obviously talented and motivated architects; and all of them brought to their fledgling practices a portfolio full of self-managed projects from prestigious large firms.

This confluence of conditions rarely presents itself to the legions of young architects and intern architects who might be tempted to skip the preliminaries and hang a shingle right away. Perhaps the most conspicuous absence from the discussion was mention of all the office managerial headaches that tend to plague young and small offices: paying the bills, keeping supplies on hand, answering the phone, dealing with product representatives, and more.

Maybe a better question to ask is whether the young office is happy. While it is gratifying to see such good work being done by small, idealistic firms, the whole format of the July presentation betrayed a yearning for projects of greater influence.

Another good question is why these architects chose to leave senior posts at major firms. Are they frustrated with the bureaucratic nature of such offices? Do they seek more control over design decisions? Or do their egos demand more direct recognition than the roster of a large office provides? One can only guess from the July Chapter meeting. Perhaps a follow-up to this panel discussion could be staged to concentrate on the motives behind the founding of these young offices and the realities of keeping them alive and well.

A. Jeffrey Skorneck, AIA
Jeffrey Skorneck is an architect and urban planner with Gruen Associates.

General Supervision "J.O." JOHNSON, A/E's Project Representative
professional affiliate - QUALITY CONTROL
L.A. Chapter - American Institute of Architects
Certified CCS - Construction Specifications Institute
State #127816 - BI General Building Contractor (inactive)
Board #318 Div - II Registered Construction Inspector
plus - L.A. County Specialty Licenses Tel. 766 1706

NORTH L.A.
Field work
preferred .
20 to 30 Hours
per week
O.K.



A SPECIFICATIONS SERVICE YOU CAN DEPEND ON... EVERY TIME!

The technical staff of the Plastering Information Bureau can provide you with performance data on every kind of plastering application. They can show you how to meet critical standards for sound control, fireproofing, and abrasion resistance with specifications that can be understood and followed by every contractor and journeyman in the industry.

Our experts can show you how to specify the more creative products of the plastering trades... coves, arches, molds and special designs. The Plastering Information Bureau can show you how to specify the job so that it can be done exactly as you want... at the lowest possible price.

The Bureau is not associated with or operated by any manufacturer or group of manufacturers. It is wholly supported by the plastering contractors and journeymen who are the direct suppliers of your plastering needs.

Why not call us today? There is never a charge or obligation.

P plastering information bureau
3127 Los Feliz Boulevard, Los Angeles,
California 90039 • (213) 663-2213

Professional computer services for architects, engineers, planners.

• Computer drafting • Project cost reporting • General accounting • Engineering programs • Computer space planning • Computer programming.

NO CAPITAL INVESTMENT.

For these services tailored to the special needs of architects, engineers, interior designers and planners.

Four options available:

Time share...

Terminals and plotters installed in your office with direct access to our computer data base.

Stand alone...

Turn-key approach. Use the software we have designed on a rental/lease basis.

Personnel training...

We train your draftsmen to make them proficient on Time Share and Stand Alone systems.

Consulting services...

We help our clients select hardware and software to fit their exact needs.

Nearly every week a new client in the A&E professions begins using our services. (Client list furnished on request.) Call us so we can discuss your entry into this exciting new field and show you samples of our work.

SCA&ECS

*Southern California
Architecture and Engineering
Computer Services, Inc.*

445 South Figueroa Street
Los Angeles, California 90071
(213) 624-8865

Obituary: William A. Stockwell

William A. Stockwell, AIA, architect of Los Angeles City Hall East, died on July 29 at the age of 74. Educated at Georgia Institute of Technology, New York University, the Art Students League and Atelier Airon, Stockwell practiced architecture in Los Angeles with J. E.

Stanton Architect from 1952 until his death. His projects included work for UCLA, the Los Angeles County Courthouse, the Civic Center Mall and state office buildings. He was a Member Emeritus of the Los Angeles Chapter AIA.

Corps of Architects Meeting Notice

The first meeting of the Corps of Architects will be held at 7:30 p.m., Monday, September 21st in the Sequoia Room of the Pacific Design Center.

You are urged to attend.

The purpose of the Corps, according to the charge of the Chapter Board of Directors, "will be to maintain a network of architects throughout the Chapter domain, who will involve themselves in their communities as spokespersons for the people, regarding their total environment."

The purpose of the meeting of September 21st will be to assign volunteers to the various communities and to hear their opinions as to how the Corps may be most effective.

Whether architect, associate, student or anyone else interested in assisting the profession in taking an active role in the environmental decisions of greater Los Angeles, please join us.

Frederic P. Lyman
Vice President

Did You Know That

The Chapter Office is interested in compiling a reference library of publications useful to architects. As a start, we have obtained copies of the latest (7th) edition of *Architectural Graphic Standards* and *Managing Architectural Projects: The Process*. On order for delivery when available is the *Uniform Construction Index*, a system of data filing, specification formats and cost analysis. We also have a 1980 set of *Sweet's Catalogues*. Suggestions and donations are most welcome.

Believe it or not, reservations are rapidly filling up for the 1982 National AIA Convention in Honolulu, Hawaii, June 6-10. We have requested a supply of Convention Pre-Registration Brochures which will be available shortly at the Chapter Office, for your

convenience.

Why re-invent the wheel? The *AIA Handbook of Professional Practice*, *AIA Contract Forms*, *Standardized Accounting for Architects*, compensation guidelines and worksheets, architect's office and project forms, etc., are all available for purchase at the Chapter Office.

Do you have any positions open in your office? Take advantage of the Chapter Office "Positions Available" bulletin board, and send us the information on a 3 x 5 card; or stop in and review our current resume file.

Chapter Office Hours are 9:00 a.m.-5:00 p.m., Monday thru Friday. Drop by, or call us at 659-2282. Our staff will be happy to be of assistance

Janice Axon
Chapter Executive

Motion to City Council

Delays in the City's processing procedures for building permits should be avoided or eliminated wherever possible in order to lower the costs and expedite the construction of badly needed housing.

One procedure which routinely results in a project being delayed for one to two months, and in many instances much longer, is Plan Checking. Many plans are submitted by qualified architects and engineers who should be knowledgeable enough of the City's building requirements to assume responsibility for the accuracy of their plans without further pre-construction review. Compliance with the City requirements could then be checked during routine inspections already being performed by building inspectors at the construction site. City requirements not structurally-related such as zoning, and plans submitted by other than qualified architects and engineers, could

continue to be checked by the City prior to the issuance of a building permit.

Such a procedure would reduce delays in construction for properly-designed projects, place the responsibility for assuring conformance with the City's requirements more directly in the hands of private enterprise, and allow current City personnel to process all other projects more quickly.

I THEREFORE MOVE that the City Attorney, in cooperation with the Department of Building and Safety, be requested to prepare and present amendments to the City's Municipal Code to require the Building and Safety Department to issue a building permit on plans prepared by licensed structural engineer or architect without checking plans for other than nonstructurally-related matters such as zoning.

Ernani Bernardi
Councilman, 7th District

San Fernando Valley Section Awards

The San Fernando Valley Section of the AIA recently held its first design awards competition for Section members. 21 entries were received and 9 awards were given. Members of the jury were unanimous in their selection of the Honor Award winner, the Hicklin Guest House in San Marino by Michael D. Shotwell, AIA. In commenting on this project the jury called it "a sensitive, simple, indeed seductive design. The ingeniously developed elements supporting the roof, their delicate, almost lace-like character, are beautiful. A commendable combination of a dwelling and its immediate landscaped surroundings." The project received unanimous and enthusiastic praise from the jurors.

Other awards included a Merit Award for the Transaction Technology, Inc., Office Building by Herbert Nadel, AIA and Partners, considered by the jury to be an elegant, crisp design with a clear, direct use of materials. Another Merit award was given to Archisystems International for the Summa Corporation's Twain Avenue Building in Las Vegas, as a notable attempt to raise a modest commercial office building to the status of architecture by responding to a difficult site with a bold, yet simple form. In addition, six Citations were awarded to: the Frumkes Residence Remodel and the Kehoe Kitchen Remodel both by Michael D. Shotwell, AIA; the Camp Pendleton Dining Facility, Howard R. Lane, FAIA Associates Architects; proposed Office and Bank Building

for California First Bank and the Proposed Seagrove Inn both by O'Leary, Terasawa, Takahashi and DeChellis, AIA Architects and the Summa Corporation's Industrial Road Office Building by Archisystems International.

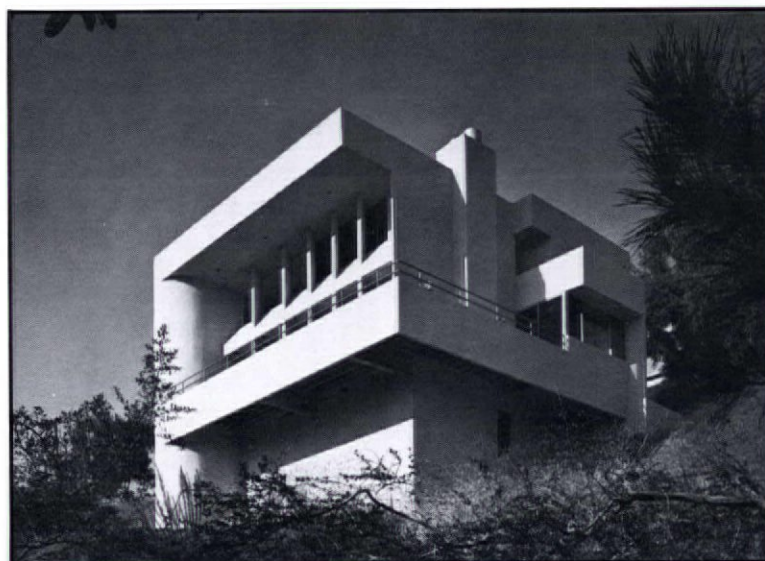
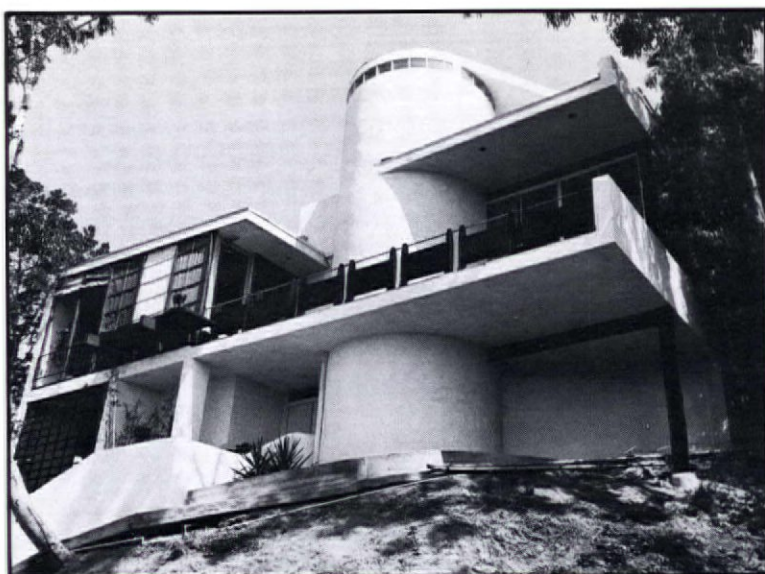
This year's jury consisted of Joseph Amestoy, AIA, a Partner in Amestoy Hogue Architects and Planners; Mark Bielski, AIA, Vice President of Architecture at Cannel/Heumann & Associates; Robert E. Clark, AIA; Hans Mumper, AIA, a Partner, Langdon & Wilson Architects and Michael O'Sullivan, Senior Design Architect at Albert C. Martin & Associates.

Robert E. Nofer, AIA
Exhibition Chairman



Hicklin Guest House, by Michael Shotwell, AIA.

WAL Home Tours



Five fascinating homes will be open to the public for the first time on Sunday, October 11, from noon to 5 p.m. during the 1981 Annual Home Tour of the Women's Architectural League and the American Institute of Architects. The homes on tour, all located in Santa Monica, Pacific Palisades and Brentwood, reflect a broad spectrum of contemporary attitudes, from calm classicism to outspoken individualism. The Los Angeles architects whose works are on view have solved some important contemporary problems, including remodeling existing houses, conserving energy and creating a spacious home on a small lot.

Tickets for the tour, at \$10 (tax-deductible) per person, may be obtained by sending a self-addressed, stamped envelope along with your check to Women's Architectural League, 8687 Melrose Ave., Los Angeles 90069. Proceeds of the ticket sales provide scholarships for students of architecture at 11 campuses in California.

The two homes which are exciting exercises in creative remodeling should be of particular interest in these times when housing costs and interest rates are skyrocketing. "Let's stay where we are and improve and expand," decide many families whose housing needs change over the years. Paul Sterling Hoag, AIA, designed alterations for his clients four separate times since 1955 when they bought a less than distinguished house with a fabulous view and asked for his creative expertise. When asked how much is now left of the original house, Hoag mumbles something about, "Maybe the fireplace." He feels the home speaks eloquently of the personalities of the people who live there and their love affair with their home, which now includes a stair tower

designed to display paintings, a concept adapted from Frank Lloyd Wright's spiral Guggenheim Museum in New York City. The visitor will enjoy seeing a variety of indoor-outdoor relationships, with decks, balconies and patios at several levels. Exquisite craftsmanship and elegant materials, including granite counters, slate floors and walnut cabinetwork, enhance the interior.

"Remodel" is too ordinary a word to describe the transformation which Eric O. Moss, AIA, performed on the bungalow where he and his family lived. From the street, one is startled by outsized graphics, a flying buttress and a sliding art exhibit. This Post-Modern Cinderella must be seen to be believed. Instead of a glass slipper, the house has a glass-ceilinged stairway to the master bedroom which overlooks Temescal Canyon. There is a gangplank which folds out of the master bedroom wall so one can walk out onto the roof of the living room. John Dreyfuss, of the *LA Times*, called the house, "A screaming fantasy. A bright blue toy from Mars."

Energy conservation is a vital consideration in the residence which Martin B. Gelber, AIA, designed for himself and his physician wife. This home was featured in the Special Energy Insert of the *LA ARCHITECT* because of its solar fins and overhangs, ventilation system and insulation. There is a massiveness to the home's sculptural plaster exterior, but a sense of airiness and light as one enters and immediately enjoys the view of the canyon and, in the distance, the Pacific coastline. Instead of hallways, open galleries serve to connect rooms as well as expand entertainment space from the downstairs living area, while providing display space for works of art. Twelve

1
2
3
4
5

Five houses in the Santa Monica area will be featured on this year's WAL Home Tour: a creative remodel (1) by Paul Sterling Hoag, an energy efficient house, (2) by Martin Gelber, a house integrated into a specially designed landscape, (3) by Carl Maston, an innovative and witty remodel (4) by Eric O. Moss, and a family house on a narrow lot (5) by Raymond Kappe. Proceeds of the tour will go to the WAL scholarship fund.



caissons in bedrock provide a compact foundation system which permits two-way cantilevering.

The Pacific Palisades home designed by Carl Maston, FAIA, shows close collaboration with landscape architect Garrett Eckbo. Set in a high-walled courtyard are coral tree and sycamore, spa and pool. The concept is basically Mediterranean, in a classic modern mode. The 4120 square foot home, mainly on one floor, is for a bachelor and features a master suite on a mezzanine overlooking the living room. Two guest bedrooms and a kitchen area open to the living room on the main floor. Mortarless brick walkways connect the outdoor and indoor spaces; plastic and wood surfaces are seen indoors and out.

Newest of the homes on the tour, a home for a family with two young children was designed by Raymond Kappe, FAIA, to make the most of a narrow lot in a well-established neighborhood. A fortuitous collaboration of architect and engineer resulted in a strong, seismically-stable F-shaped frame. Unfinished gray plaster panels, the clients' preference, and glass fill in the voids. Entering the home is a treat: one is faced with a skylit orangery. The unusual arrangement of interior areas at four levels creates a feeling of great spaciousness for family living.

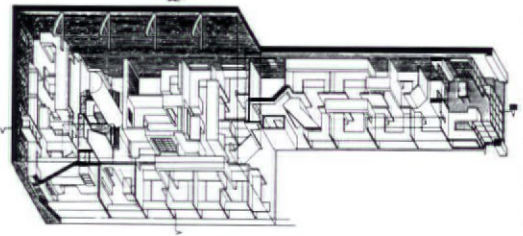
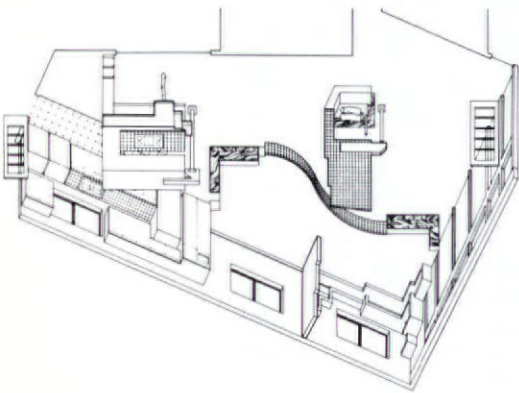
Though very different from one another, these five homes have in common exciting interior spaces and inspiring views of the Los Angeles landscape, so the Women's Architectural League, which is in charge of all arrangements, has called the tour "Inner Visions/Outer Views." For further information, please phone 381-7851; 788-6700 or 659-3603.

A great deal of attention has been focused recently on the changing images of building facades. The *piano nobile* has been rediscovered. The Chicago Tribune Tower competition was held for a second time to take another look at the state of facade design half a century later. All of this visual fascination with edifice exteriors notwithstanding, a far larger proportion of our time is spent on the inside of buildings, and many architects are devoting at least equal energy to what we experience on the other side of the entrance.

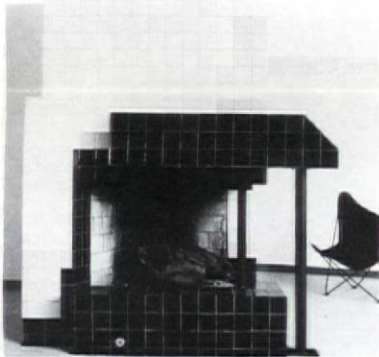
Of particular interest is the tendency among architects to conceive interiors as miniature landscapes, not literally as Stanley Tigerman and Margaret McCurry did at their VIP Room at the Top, but in a way that reproduces urban design at a smaller scale.

In the design of Bubar's Jewelers by Frank Gehry and Associates at Santa Monica Place, one experiences a collection of mini-buildings juxtaposed like a small-scale shopping village. The use of a square-grid marble box adjacent to a pedimented gateway makes the viewer feel larger than life, in the same way Tony Berlant's sculptures of stainless steel Parthenons update a classic image using contemporary materials at a reduced scale.

At LA Nicola restaurant by Michael Rotondi and Thom Mayne the play on scale is heightened as a voracious two-story brick building appears to be taking a healthy bite out of a wayward little corrugated aluminum garage. If this doesn't whet your appetite, the experience of entering the restaurant through the partially-enveloped, off-axis corrugated box surely will. This "decompression chamber," as Rotondi calls it, reads as a Lilliputian at the urban scale of Sunset Boulevard, but becomes a



Vito Cetta and Associates took a 1920s brick building and refurbished it for their own offices, tenants and retail space. The structure was formerly a two-level office building which had deteriorated over the years along with its neighborhood. The architects stripped the building down, removing the second floor to create one large space with 35 foot ceilings. They then filled the upper space with a rebuilt and repainted World War II L-4 reconnaissance plane which is hung from the open rafters to float above the partitioned offices and work stations below.



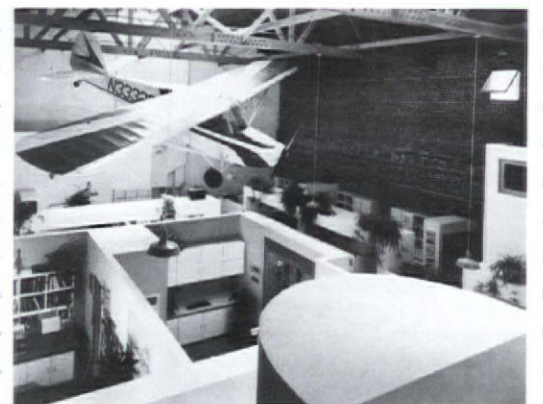
Before Fred Fisher took control, the main wing of Jan Horn's 1950s style house in Beverly Glen was divided into five small dark rooms with limited views. Horn wanted a completely new environment, but had no specific requirements.

Building began before the design was entirely finished. First, the entire triangular wing was opened up to create one room. Then, areas for different activities were defined by a set of sculptural elements; a desk, kitchen cabinets, marble steps, a tile-edged platform, a fireplace and a bookcase. The main visual element in each area dictates the use of that space—function follows form. The shell of the original house, a "ranchburger," remains a neutral container for an unusual interior design.



LA Nicola is a delightful event along a fairly mundane stretch of Sunset Boulevard in Silver Lake. Taking an ordinary yellow brick building with two large display windows, Michael Rotondi and Thom Mayne made a few subtle interventions which completely transformed the place.

Cutting a hole in the parking lot side of the building, the architects inserted a small corrugated steel "house" puncturing the wall and penetrating the restaurant lobby. The little pitched-roof building is shifted off the axis of the larger one, creating a dynamic composition. The display windows were transformed in scale and meaning by the addition of wooden mullions on one, and by neatly closing off the other with a corrugated steel panel. Inside the restaurant simplicity prevails: There are white walls, peach colored table cloths and a large suspended air conditioning duct which bisects the space longitudinally creating a visual focus.



Interiors by Architects:

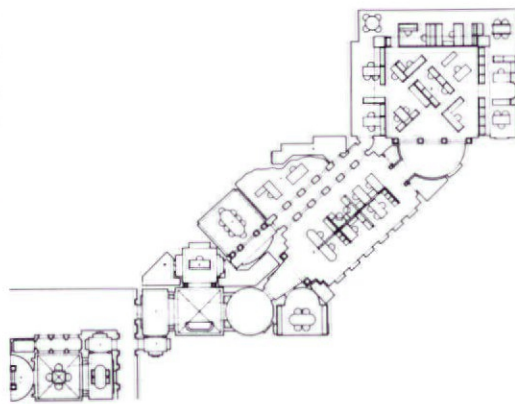
friendly Brobdingnagian within the context of the restaurant interior. Jonathan Swift might have called it "A Modest Proposal to Assuage the Hungry of Sunset Boulevard."

An even more remarkable shift in scale occurs in the office remodel by Vito Cetta and Associates in which an old two-story brick warehouse is completely reborn recreating the feeling of an open plan airplane hangar, complete with a World War II L-4 Reconnaissance plane.

In the Jan Horn remodel by Fred Fisher, areas for different activities are defined by a distinct set of sculptural elements. Kitchen cabinets, marble steps, a tile fireplace and a bookcase are treated as discrete objects reading as buildings which are part of an interior landscape. Coy Howard created a similar sequence of events in his design for the Gould/Sargeant apartment in Sea Colony.

Perhaps the most arresting interior in town is the latest Sunar Showroom by Michael Graves at the Pacific Design Center. In his continuing investigation into abstract classicism, Graves has reminded all of us of the value and strength of color. Here a column base may be painted terra cotta because, as Graves explains, "it offers the room an element of stability because the weight is registered in the foot . . ." "Though, within the budget constraints, it is not feasible to build the column base of tile, brick or other masonry materials, it is legitimate to provide, not through imitation but through association, the level of weight or gravity to the room that one senses is necessary to provide us with the perception of stability." It is through association and allusion that Michael Graves creates the sense of urban scale. Through arcades, loggias, and rotundas, the visitor again believes that he has experienced a much larger place than he actually has. It is urban design at an interior scale.

When Rene Gould and Alvin Sargeant first bought their townhouse apartment in the prestigious Sea Colony enclave they were depressed. The space was static and boring; it needed to be animated; but budgetary and physical restraints limited what could be done. They discussed their dilemma with Coy Howard, who suggested treating the apartment as a series of events, meant to keep the eyes moving to create interest within a fairly limited space. Working intuitively like an artist, he embellished and exaggerated certain features of the apartment, placing asphalt tile on the kitchen floor so the edge looks like it is peeling, creating a new marble and steel frame around the fireplace, and building a partial wall of hand-painted cabinets. He limited himself mainly to surface decoration, but the overall effect of the isolated events reads in a narrative way. The images he created are slightly disturbing, giving the apartment a sense of mystery, as if someone came in and started to make changes, but left before finishing the job.



Departing from the usual anonymous approach to showroom design, Michael Graves assembled a series of small, elaborately linked rooms for Sunar at the Pacific Design Center. Each room is ripe with "architectural" elements—ordering devices which create scale and interest—columns and capitals, cornices and pediments, colonnades, rotundas and domes. The series of rooms is a *tour de force*, a carefully scaled, well lit setting for the display of Sunar's elegant furniture. The entire sequence is enhanced by the subtle palette of colors for which Graves is famous; and the combination of spaces creates an intimate place within an awkwardly shaped, deep plan showroom.



Except for their unusual showroom, Bubar's Jewelers are typical tenants in a shopping center leasehold at Santa Monica Place, occupying a space 18 feet wide by 100 feet deep. Gehry's design for the jewelry store arranged the various types of merchandise in separate pavilions, each with a distinct identity, like little houses on a village street. The usual shopping center dropped ceiling was eliminated, leaving the full height of the space open and visible. This minimized the sense of enclosure and allowed the pavilions to be seen as free standing structures. The mall facade used a variety of materials and colors to further differentiate the form and to continue the metaphor of separate little buildings.



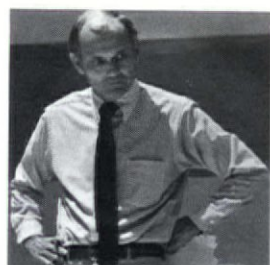
Urban Design Comes Indoors



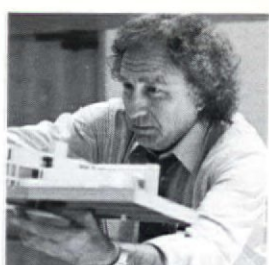
Martin B. Gelber, AIA



Daniel Dworsky, FAIA



James Pulliam, FAIA



John Cotton, AIA

Two cash awards winners and three honorable mention winners were selected from more than 75 entries in the first annual LA/AIA student design competition with the First Prize of \$300.00 awarded to Cal Poly Pomona student Eric Lash. The \$200.00 Second Prize went to Koichi Tamaoki from SCI-ARC.

Three Honorable Mention awards were announced in the following order: Cindy Kellman from Cal Poly Pomona; Peter Haeusler, also from Cal Poly Pomona; and Ed Kono from SCI-ARC.

Members of the jury included competition coordinator Martin B. Gelber, Chairman of the Chapter's Architectural Education Committee; Daniel Dworsky, FAIA; James Pulliam, FAIA; and John Cotton, AIA. The jury was assisted by LA/AIA student representative William Helm.

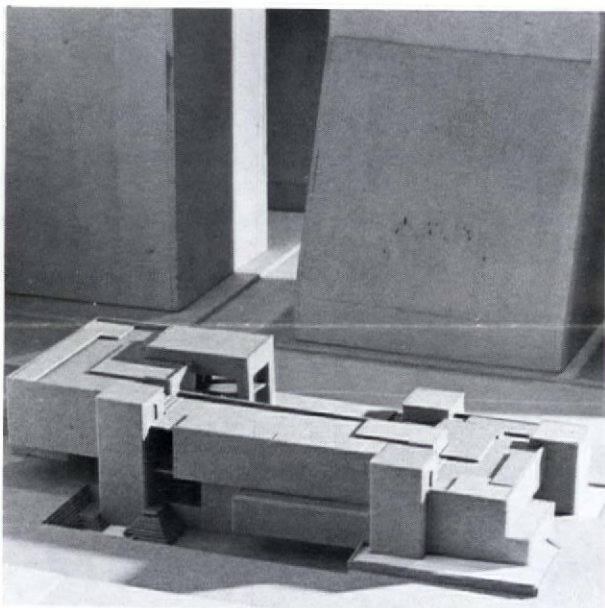
Coordinator Gelber, who is also a member of the LA/AIA Board of Directors, commented on this competition and the future of the program: "For many years the leadership of the Los Angeles Chapter has thought to establish an annual Student Design Competition as a cornerstone of the Student Affiliate member program. This project originally took form in 1979 when James Pulliam was President. Pulliam appointed Thomas Holzbog to the post of Chairman, and subsequently the Chairmanship's became my responsibility. The site for the competition was in the redevelopment area of Bunker Hill in downtown Los Angeles and the project was the Los Angeles Museum of Contemporary Art. The competition was open to all students enrolled at USC, UCLA, SCI-ARC and Cal Poly Pomona and the criteria were exactly as for the actual project including site, environmental factors, plan organization, space requirements and internal, external and overall circulation patterns. The results of this first competition have been most gratifying and the Chapter's full Board of Directors enthusiastically supports the continuance and expansion of this program on all levels including prizes. It is our hope that participation will be expanded to include other institutions in the area such as Pierce College, Trade Tech and other community colleges. Along with my personal congratulations to the winners, I would like to thank all the participants. This experience only heightens my own personal feeling that the Affiliate Member category is of enormous importance. The future of architecture as a highly regarded and important profession depends upon the talents and ideas of today's students."

LA/AIA Student Design Competition

Museum of Contemporary Art

Photographs by Juliet Jacobson

Winning Entries



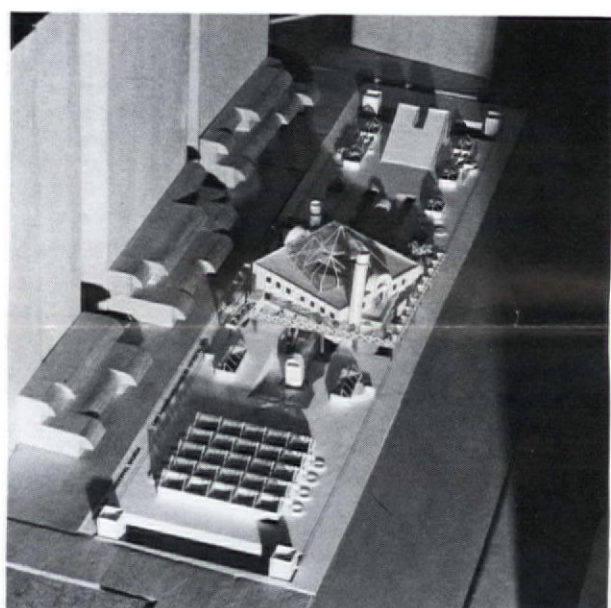
First Prize Winner: \$300
Eric Lash, Cal Poly Pomona

Jurors Comments:

Scale varies from low to medium to high structures, developing a good human scale vis-a-vis surrounding high-rise buildings. Good circulation pattern through the building; the roof has been planned for use and is visually compatible with neighboring structures. Pleasant massing which will not dominate the art work for which it is designed.

Criticism:

The central court could have been glazed to form all one building.



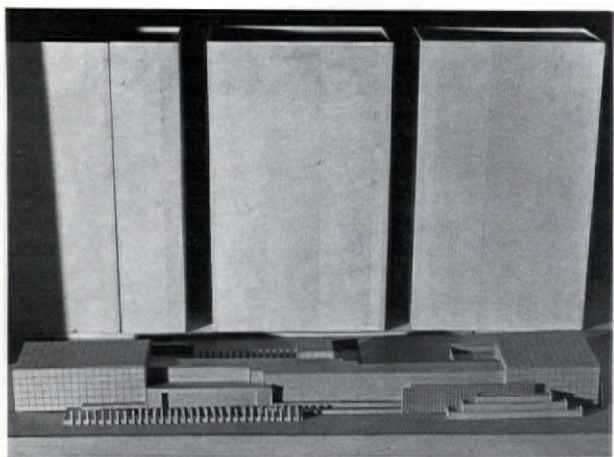
Second Prize Winner: \$200
Koichi Tamaoki, SCI-ARC

Jurors Comments:

Overall concept including circulation patterns represents an integrated urban solution; it recognizes and becomes part of the plaza; it invites pedestrian participation; it exhibits an experimental quality in keeping with a Museum of Modern Art; demonstrates richness in form.

Criticism:

Some forms out of scale; others a bit too fussy.



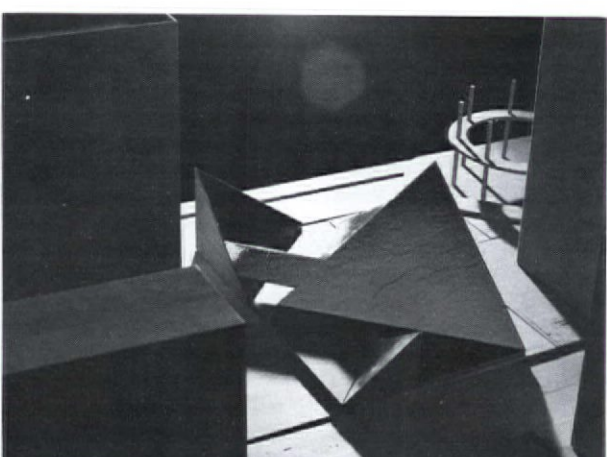
First Honorable Mention:
Cindy Kellman, Cal Poly Pomona

Jurors Comments:

Beautifully sculpted building; good quality scale in relationship to neighboring structures; provides intimate people-spaces.

Criticism:

Project becomes a long wall, separating one side of plaza from the other.



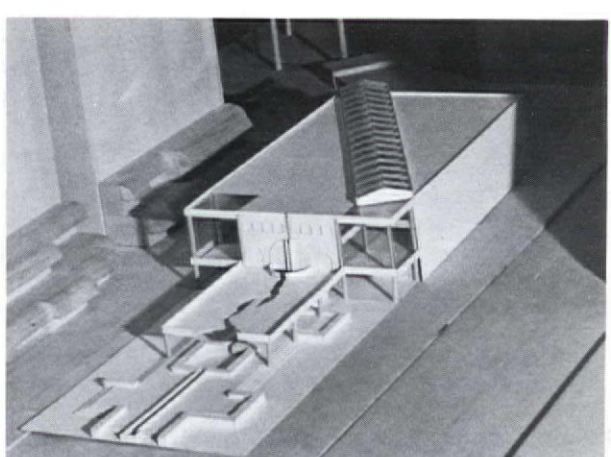
Second Honorable Mention:
Peter Haeusler, Cal Poly Pomona

Jurors Comments:

Its exciting and powerful geometric forms contrast with major adjacent masses, yet are sympathetic with detail elements in the existing context and reinforces neighboring sub-dominant themes. Solves urban circulation pattern demands.

Criticism:

Plan solution over-simplified in recognizing flows; extensive glass could present an energy control problem.



Third Honorable Mention:
Ed Kono, SCI-ARC

Jurors Comments:

Strong diagonal access through basically simple, rectangular building develops an exciting geometric sculptural solution. Interesting interior spaces; begins to integrate into landscaping very well.

Criticism:

One would wish that the pedestrian connection to plaza was carried through the building on the strong diagonal pathway.

Interior Award Competition

Interiors magazine is now accepting entries to the Third Annual Awards honoring the finest achievements in contract interior design. The final deadline for entries is September 15, 1981.

The competition is open to designers, architects, clients, or manufacturers, and encompasses any interior design installation completed in the U.S. or abroad between January 1, 1980 and September 1981. Installations previously published in magazines are also eligible for entry. The awards will be presented in January, 1982 at a gala banquet in New York City and all award-winning designs will be featured in the January 1982 issue of *Interiors*.

Winners will be selected on the basis of four criteria: humanism, efficiency, aesthetics, and practicality. An eminent panel will judge the competition: Helmut Jahn, partner Murphy/Jahn; Kenneth Walker, principal, The Walker Group; Rosaria Piomelli, Dean of Architecture, City College New York; Paul Tuttle, architect and product designer. There are 12 categories in the awards program: executive offices; retail design; showrooms; institutions; recreation and entertainment; medical and health care facilities; hospitality; energy efficiency; adaptive re-use.

Entry forms and award guidelines can be made available by writing to the editorial offices of *Interiors* magazine, 1515 Broadway, New York, New York 10036.

Errata

The following corrections have been received for the "City Building" article in the July 1981 issue of *LA ARCHITECT*:

The title of Doreen Nelson's article, "How The Program Began," should have been, "How The System Began." The City Building System has a universal application which is seen through each classroom pro-

gram. Watson Omohundro Jr. is the correct spelling for the teacher from ABC Unified School District who wrote the article, "Ending Classroom Isolation." Bruce Loewenthal's name was left off the credit list.

In the announcement of July's Chapter Program, Charles Lagreco's firm name was incorrectly credited. The correct name is the Architectural Collective.

Solar Design Competition

A competition for excellence in passive solar design, intended as the first of an annual program, has been announced by the Coalition of Energy Professionals, a nonprofit group for the promotion of solar and other alternative energy sources. Judging criteria will include passive collection, storage and distribution of solar energy; appropriate application and usefulness; cost-effectiveness; aesthetic integration with other design considerations; and established performance.

Details may be obtained from Noble in Suite 506, Bradbury Building, 304 S. Broadway. Deadline for nominations is Nov. 3 and awards are to be presented in December. The awards committee is co-chaired by attorney/architect David Noble and Edward S. Bohrer, president of Santa Monica-based Solar Energy Planning.

Call for Membership Involvement in Program Planning

The Program Committee has announced a change in program planning procedures for 1982. Members at large are invited to become actively involved and join the committee in the planning and coordination of programs for next year.

Interested members should immediately contact Janice Axon at 659-2282 for information about the date, time and location of the next Program planning meeting.

Plywood Awards

Architect Hugh Newell Jacobsen, FAIA, will be one of the jurors for the eleventh annual Plywood Design Awards program. Joining Jacobsen will be George S. Writer, Jr., President of the Writer Corporation, Englewood, Colorado; and John D. Bloodgood, FAIA, President of John D. Bloodgood Associates, Des Moines, Iowa.

Sponsored by the American Plywood Association and *Professional Building* magazine, the awards program honors outstanding aesthetic and structural applications of softwood plywood. Cash awards of \$1,000 and citations of merit are offered in each of six categories: custom single family house, merchant-built single family house, luxury multi-family house, affordable multi-family house, commercial institutional buildings and remodeling/recycling projects. All projects completed after December 1, 1979 are eligible for the program. Entry deadline is December 1, 1981. For more information and entry forms, write Plywood Design Awards, American Plywood Association, P.O. Box 11700, Tacoma, Washington 98411.

Heroic Doorway



A tangible lesson in local architectural history is currently on view in the north lobby of the Pacific Design Center. William Adams' doorway from this spring's LA by LA show at the Municipal Art Gallery is for sale, and Adams of Adams Volante Architects says he is flexible on its price.

Measuring 12 feet wide by 12 feet high by 4 feet deep, the arch took three skilled workers three weeks to construct. Adams depicted

five styles he feels are "truly Southern Californian in origin": Mission, bungalow, Spanish Colonial Revival, ranch and tract. The styles are treated as fragments, says Adams, "in order to recall the ever-present earthquake threat."

The plywood stressed-skin construction was made three dimensional with masonite, shake and composition shingle, corrugated galvanized metal, mission tile, cyclone fence, stucco, acrylic plastic tile and plastic plumbing. The materials variously pay tribute to Irving Gill, Frank Lloyd Wright, R. M. Schindler, Charles Eames and Frank Gehry.

The doorway served as the entrance to the Private Architecture exhibit of the LA by LA show. Ideally Adams sees it as a piece of sculpture that could be used in a commercial establishment, a facade in a mall, for instance. It breaks in half, he says, so its versatility is increased.

Robert McKelvey was the builder. Adams may be reached at (213) 456-1813.

Diane Kanner

ARCHITECTURAL PROJECT MANAGER

W/7-12 yrs. construction doc. exp. who sees same as extension of design. Must be capable of some practice management. B. Arch. req'd. but lic. not nec. Small firm specializing in solar/resource conserving design, res. & comm'l projects, here and abroad. Solar exp. not req'd. Call, with resume avail, RSA Architects (Richard Schoen Associates). 213/702-9654

SUB-LEASE SPACE

Sub-lease bow-stringed truss industrial space converted to open plan, carpet and tile offices: approx. 2300 sq. ft. Includes two private offices and baths, separate entrance plus "greenhouse/gallery" reception area off street and garden meeting area, now being developed. Located in Culver City three blocks from Robertson off ramp of Santa Monica Freeway. 213/702-9654

LUMBER ASSOCIATION OF SOUTHERN CALIFORNIA

We have available to you:

Design information

Technical assistance

Literature including

Timber Construction Manual

Grading rule books

Western Wood Use Book

National Design Specifications

Span tables

WOOD — The only renewable natural resource

If we can be of help to you, call or come by

1915 Beverly Blvd. Ste. 202 Los Angeles, Ca. 90057
213-483-6450



DO you have a client thinking of developing in the UK?

Why not link-up with us in the U.K. and offer your clients a professional on-the-spot service.

It makes sense to work in partnership with the professionals of the Whittaker Ellis Bullock organization - with our headquarters in the heart of England we are ideally situated.

With our local knowledge and know-how of statutory, technical and legal requirements, planning projects in detail becomes so much easier and quicker saving you and your clients many expensive and time consuming visits to the U.K.

We have expanded over the years because we are COST EFFECTIVE in Building, Industrial Construction and Package deals.

We will

- * Arrange the partnership link with the Architect. He will handle the project from your completed design to finished building.
- * Visit you to discuss all aspects of setting up a project.
- * Find the site to meet your client's requirements.
- * Provide the local knowledge you need to produce a sketch design to meet your client's brief.
- * Submit budget costings and approximate estimates.
- * Obtain all necessary approvals from the statutory bodies.
- * Provide essential knowledge of labour and materials.
- * Arrange finance if required.

What could be better than being able to offer your clients a time saving, cost effective program embracing the services of an experienced team of architects and construction personnel, from conception to completion working in partnership with you.

WHITTAKER ELLIS BULLOCK



WHITTAKER ELLIS BULLOCK LTD.

Northgate, Aldridge, Walsall, England, WS9 8TV.
Telephone: Aldridge (0922) 58311. Telex: 338355.

What you've always needed - true professionals to represent you in the U.K.



Chapter News and Notes

LA/AIA Highlights of Board of Directors meetings number 2182, 2183, 2184; Los Angeles Chapter of the American Institute of Architects: June and July.

June 2, 1981:

● President's Report: At the National AIA Convention **Richard Cook**, Chicago Chapter, was designated chairman for Large Chapter Committee, which will be funded by National. Meetings will be held four times a year.

● Treasurer's Report: **Landworth** stated that as of 22 May, 1981 there was \$66,270 in bank, and that \$60,000 had been placed in bank acceptance account at 16½% interest for withdrawal monthly, as needed. General income from dues has reached the anticipated figure, but this includes New Members this year. Most larger firms did not send in full obligation.

The Dues Task Force suggested the following approach for further review and implementation: After deducting anticipated income from other sources, the remaining estimated budget will be divided by the number of corporate members to establish the dues per individual corporate member. Needed is investigation on basic dues, vs. employer's obligation; 10 to 12% inflation rate per year must be considered.

● Associate's Report: **Lewis** stated that the fund raising seminars had been very satisfactory and the Associates had been able to repay their loan from LA/AIA. Seminars for professional exam would start in October.

● Executive Administrator's Report: Letter from **C. Widom**, AIA with clipping from *Santa Monica Outlook* requesting AIA action against derogatory remarks made by Mayor of Santa Monica about architects. Mike Shotwell will discuss with Jim Stevens and Widom and prepare counter-measures in this matter.

● New Business: **K. Newman** introduced **Joseph Schwartz** as guest. **Schwartz** told the members that he had been named co-chairman of the Santa Monica Landlord-Tenant Rent Control Commission Group, and requested LA/AIA endorse its proposal to the City of Santa Monica. After discussion and amendment, moved **Shotwell** and **Ross/Second H. Newman**, the following: that the Board of Directors of the LA/AIA strongly supports any compromise agreement on the subject of rent control that would serve to alleviate the growing housing shortage and at the same time serve to improve the environmental quality of Southern California. Accordingly we support in principle the KABC Carole Hemmingway sponsored Landlord/Tenant Commission agreement. This proposal appears to make positive inroads into this enormously important issue. **Passed. Zimmerman** opposed.

June 16, 1981:

● President's Report: **Jim Stevens** suggested that **Wertheimer** write an "open letter" to the media and the Santa Monica Mayor and Councilpersons in regard to the Mayor's derogatory remarks about architects.

Alexander Georges, noted photographer, has requested AIA Sponsorship for an exhibit planned at the Museum of Science & Industry next spring. No funds would be required. **Wertheimer** recommended we accept. Board agreed.

● Treasurer's Report: **Landworth** requested Board's assistance in establishing a percentage of basic dues vs employer's obligation to present to Dues Task Force on July 8. Discussion ensued; as follows: **Rosen**: AIA has become expensive business; budgets not met; greater burden on major firms; against supplemental dues.

Ross: Task Force dues structure as proposed will discourage new members and lose young practitioners. Supplemental dues should be obligatory, based on proportionate share of number of people in office. **Zimmerman**: Technical employees should be basis for supplemental dues; Chapter should take

lead in low individual member cost; put it to the membership to decide. **Lyman**: AIA not a place to get, but a place to *give*; raising dues not conducive to membership efforts. **Wertheimer**: When the base of employer's obligation is reduced, every member pays more; this makes employers happy, but there will be defection among individual members. In any event the system must be clear.

The next Dues Task Force meeting on July 1.

● Executive Administrator's Report: Chapter office is starting to compile a Reference Library of informational books and pamphlets.

July 7, 1981

● Treasurer's Report: **Landworth** reported on the alternative and unanimous recommendation of the Dues Task Force Committee, a copy of which was sent to all Board Members prior to the meeting.

Zimmerman objected to the recommendation and declared that the FICA system now used was the best method for raising sufficient funds to operate the Chapter. After much discussion, it was decided that **Landworth** would present the issue for final determination at the next Board Meeting.

● Unfinished Business: **M. Shotwell** reported that the Architectural Housing Competition was at a standstill. The requested technical assistance from the Chapter would be available if a viable program and definite site is established by the "sponsors."

● New Business: Discussion with Board Guest, **George Bissell**, FAIA, National Director. Some of the issues mentioned: National Resolutions Committee advising which resolutions it supports, thus influencing delegates' votes at Convention. Involvement by National in expensive Professional Development programs which could be, and are, provided locally; California's desire to have voting by mail for National officers; California's involvement in 4 major areas:

- Federal legislation/lobbying/advocacy.
- National public relations.
- Internal communication and dissemination of information to Components.
- Documents.
- Reduction in dues.

Chapter Board requested that **Bissell** and other National Directors from California bring message to National Board that there is a lot of dissatisfaction, and request their attention to these issues.

CATS Team discussion: Team requested direction on what Chapter requires from this visit. Investigation into current Chapter activities and how they might be improved. Attitude of Membership toward Chapter.

Dues structure, as compared to other components. Review and evaluation of responses to Chapter questionnaire sent to members earlier this year. Objective evaluation, recommendations and written report.

As directed by CATS team, **Axon** has set up interviews with Past Presidents; AIA Members and non-AIA registered architects in three separate architectural offices; Associates; Chapter office staff, plus two dinner-meeting discussions with President, Vice-President and Executive; and a Board meeting on July 9th for brief verbal report on results of above.

LA/AIA Membership, July, 1981.

New Members, AIA: **Dean Reuter**, Albert C. Martin & Associates; **Lanao T. Moga**, H. Wendell Mounce AIA & Associates; **William Earle Jackson II**, Albert C. Martin & Associates; **James A. Hutton**, Lippman & Hutton; **Ramon E. Covarrubias**, Donald Bricio & Associates; **Joseph E. Mills**, Uriu/Bricio & Associates; **Antonino Bruno**, self employed; **Gary Tasich**, Buckeye Construction Co.; **Herbert Takeo Yuki**, O'Leary, Terasawa, Takahashi & DeChellis; **Roy G. Schmidt**, William L. Pereira, FAIA & Associates; **Dale T.**

Ortmann; Barton Myers, Barton Myers Associates.

Associate Members: **Ben Rosenbloom**, Community Redevelopment Agency of Los Angeles; **Isaac Berookhim**, Edmund Arbas, AIA & Associates.

ASA

There will be a meeting of the ASA on Saturday, September 19, from 9:00 a.m. to 12:00 p.m. at the USC School of Architecture, Watt Hall. Three speakers will address the meeting. The first LA/AIA President Lester Wertheimer will discuss development in the Chapter and its application in the LA profession of architecture. Dick Crowell of R. D. Crowell Insurance will discuss professional liability insurance; and ASA President Heidi Endler will discuss the ASA and how it helps its members and the architectural profession generally. Reservations and directions are available through Cathy Schoen at (213) 702-9654. Call by September 16.

WAL

The Women's Architectural League's September meeting will be a Past Presidents' Tea honoring their 30 past Presidents. We will also be honoring at least one woman who has contributed a great deal to the architectural field. She will be presented with an honorary membership in the WAL. Entertainment will be provided. Other information will be forthcoming in the September WAL Newsletter. Anyone interested in making reservations, or further information may call Vice President Elaine Sutnar at 653-3967.

LA Architect

Published monthly (except August) by the Los Angeles Chapter / American Institute of Architects, 8687 Melrose Avenue, Los Angeles, CA 90069. (213) 659-2282.

One year mail subscriptions: \$12. Advertising rates are available from the Chapter office.

Editorial contributions and correspondence are invited. The opinions stated are those of the authors only, and do not reflect the official position of the AIA or the Los Angeles Chapter, except where noted.

Appearance of names and pictures of products and services in either editorial or advertising does not constitute an endorsement of same by the AIA or the Los Angeles Chapter.

LA/AIA Officers:

Lester Wertheimer, President
Fred P. Lyman, Vice President
William Landworth, Treasurer
Harry Newman, Secretary

Editorial Board:

John Mutlow, AIA, Chairman
Janice Axon
John Chase
Peggy Cochran, AIA
Elaine Sewell Jones
Fred P. Lyman, AIA
Eric O. Moss, AIA
Barton Phelps, AIA
Michael F. Ross, AIA
A. Jeffrey Skorneck, AIA
Thomas R. Vreeland, FAIA

Contributors:

Regula Campbell
Thomas S. Hines
Charles W. Moore, FAIA
Stefanos Polyzoides
Richard Saul Wurman, FAIA

Editor:

Barbara Goldstein

Advertising Director:

John Kirkpatrick

DRAMATIC NEW OFFICE SUITES in PASADENA

featuring...

- distinctive architecture
- restroom & wetbar in each suite
- high ceilings (8' to 24')
- lofts, skylights and rooftop garden patios
- multi-zone HVAC
- 2 min. to 210 Fwy., 14 min. to downtown L.A.
- 650 to 10,500 sq. ft.
- available starting 10-1-81
- special "pre-leasing" rates

Call **FLOYD or GREG**
for brochure & details

CANTWELL-ANDERSON
developers/builders

(213) 684-2014



MUTSCHLER

More than simply the best in cabinetry.
8738 West Third Street, Los Angeles 213/272-0731

Blair Graphics

Complete Reprographic and Printing Services



COMMERCIAL PRINTING

Offset • 4 Color Process • Embossing • Diecutting • Silkscreen

COMPOSITION

Computer Phototypesetting • Design • Layout

BLUEPRINTING

BINDING

Saddlestitch • Comb • Tape • Perfect • Vinyl Binders • Velobind

PHOTOGRAPHY

Mini-Max Pin-Register Overlay Drafting System
Contacts and Projections • Duplicate Tracings

XEROX

High Speed, Low Cost • 2080 Reductions and Enlargements

Radio Dispatched Messengers

Technical Assistance Available At Your Office

11201 WEST PICO BLVD • 479-6592
5657 WILSHIRE BLVD • 931-1441

BOOKS on ARCHITECTURE • DESIGN • PLANNING
new • out-of-print • imported / hardcover & paperback
extensive stock / special values at reduced prices

WE ALSO BUY BOOKS

Hennessey & Ingalls, Inc.

Art & Architecture Bookstore

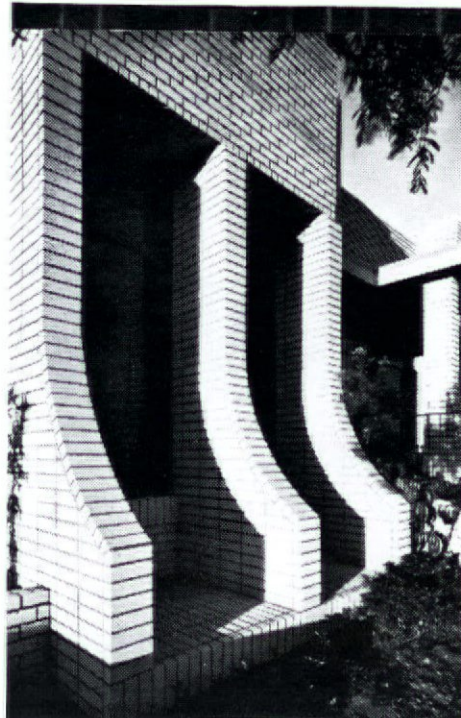
— NEW ADDRESS —

10814 Pico Boulevard
Los Angeles 90064 473-0380

ENERGY ANALYSIS • CEDM STANDARD DESIGN
RESIDENTIAL • COMMERCIAL
STRUCTURAL ANALYSIS • TYPE V
JOB COST CONTROL

math/tec

COMPUTER AID FOR ARCHITECTS AND ENGINEERS
118 SOUTH CATALINA / REDONDO BEACH, CA 90277 (213) 374-8959



THE
INFORMATION
CENTER
FOR
MASONRY
CONSTRUCTION

VISIT
OUR
OFFICE
AT

MASONRY
INSTITUTE
OF
AMERICA
2550 Beverly Blvd.
Los Angeles, Ca. 90057

388-0472

Finish Hardware Specialists • Information • Specifications

Art Brownell, A.H.C.
Res. (714) 536-1981

Howard McAloney
Security Specialist

Frank Rasché
Specification Specialist

Von Duprin Panic Devices
Lon Door Closers
Lawrence Hinges
ASI Toilet Accessories
Electronic Hardware
Signage
Hardware for Handicapped



W. H. STEELE CO., Inc.
Manufacturers' Representatives

2622 North Main Street, Los Angeles 90031 (213) 223-3831

SEPTEMBER

The Southern California Associates News is published by the LA/AIA Associates. Please send all articles, photographs & notices of events to SCAN, LA/AIA Associates, Pacific Design Center M 72, 8687 Melrose Ave., L.A. 90069.

SCAN ARTICLE

CALIFORNIA VS. NCARB

When I first became involved in the rebellious idea that California would do something as radical as challenging the NCARB system of testing, I thought that California was simply power hungry. With California leading the nation in number of architectural candidates each year, it looked as though our State was just being rambunctious. However, in the last few weeks, I have learned differently.

Contradictory to the most recent NCARB letter sent to its members, California did start analyzing the architectural testing process four years ago, what to me looked like a sincere effort to improve the quality of the test mechanism. I have also learned that the California board offered NCARB the results of their labor and all their research material, but only had it all coldly rejected.

California has objected to the current design examination because of its test of endurance and presentation values rather than sound design abilities. They plan to go to a three-day, eight-hours per day approach, twice a year. The oral examination will still be similar to the current approach and be given after a total of 7½ years of experience. The design or graphic portion will be eight hours and will

consist of smaller problems, rather than one twelve-hour problem.

As of the first of August, it seems that California might possibly reject the December NCARB exam, and will implement their new exam after March and sometime after September. Also, California will offer an interim exam to be given along with their new examination.

A meeting is scheduled for final review by the State on August 20, 1981, in Sacramento, and any final regulations will be set then. Meanwhile, we all hurry up and wait.

—Laurence Allen, LA/AIA Associate

SPECIAL ARCHITECTURAL EXHIBITION

"Early Chicago Architecture"

The Friends of The Gamble House host a Smithsonian Exhibition titled, "Early Chicago Architecture." The exhibition features photographs and measured drawings of structures that attained importance in the Chicago School of Architecture between approximately 1880 and 1910. The photographs, plans, and drawings were selected from the rich files of the Historic American Buildings Survey, a unit of the National Park Service which has supported intensive projects of recording significant Chicago structures.

The exhibition traces the Chicago School's unique development from the early pragmatic design of commercial structures to the renowned ornamental work of Louis Sullivan

		1
		MEETING LA/AIA Board Meeting SEPTEMBER 1 — The regular monthly meeting of the LA/AIA Board will be held at the PDC Sequoia Room. 5:00 PM.
6	7	8
13	14	15
CHAMBER MUSIC "Designs in Sound: Music for 1981" SEPTEMBER 13 — The Bicentennial Concert Series, Chamber Music in Historic Sites at the Pacific Design Center. See other side for details.		
20	21	22
ARCHITECTURAL TOURS LA Conservancy & North University Park SEPTEMBER 19 & 20 — 2nd Annual North University Park House Tour, near USC, see other side for details.		PROGRAM Associates Associates SEPTEMBER 22 — This month will feature a program on Frank Lloyd Wright. See details on the enclosed flyer.
27	28	29

SUNDAY

MONDAY

TUESDAY

ARCHITECTURAL TOUR

LA Conservancy & North University Park Community Association

The 2nd Annual House Tour of Victorian and Craftsman homes in North University Park will be held Saturday and Sunday, September 19 and 20, from 10 AM to 4 PM. The tour is co-sponsored by the North University Park Community Association and the Los Angeles Conservancy as a fund-raising event for both organizations.

An expanded version of last year's one-day house tour, this year's event will be held for two days, and included more homes open to the public.

North University Park is one of the city's oldest residential areas, first developed along the route of the Hoover Street streetcar line laid out near USC in 1891. Portions of the area are under consideration for a Los Angeles Historic District, under sponsorship of Councilman Robert Farrell. The styles of these vintage homes include Victorian, Craftsman, and other period revival styles, plus a little whimsy.

The tour is a self-guided walking tour, with an informative, illustrated brochure and map. Ten homes will be open to visitors, with docent guides to describe significant and architectural features. A supplementary driving tour is included, pointing out other buildings of interest in the neighborhood. Exhibitions and craft demonstrations will also be featured along the route.

The tour begins at the Salisbury House, 2703 South Hoover, a splendid Queen Anne Victorian of 1891, currently under restoration. The interior contains fine hardwoods, ornate stairways, lavish mantels, and stained glass.

Tickets cost \$6 for the public and \$5 for members, and may be purchased at the Salisbury House on the days of the tour. A special package offer of \$15 includes a ticket plus membership in both organizations, a value of \$24.

The tour may be reached by taking the Hoover Street exit south from the Santa Monica Freeway. Signs at Hoover and 27th Street will indicate parking availability. Call 623-CITY for additional information.

LA Conservancy Bicentennial Downtown Walking Tours

Through the Bicentennial Year, the LA Conservancy will offer guided walking tours of downtown Los Angeles. Tours originate at 501 South Olive, at the corner of Fifth and Olive, in the Biltmore Hotel.

Tickets at \$3.00. Tours are to be scheduled and paid for in advance. Reservations can be made by writing to: The LA Conservancy, 849 S Broadway, Suite 1225, LA, CA 90014. Please indicate date and time desired and include payment.

Tours are as follows: PERSHING SQUARE TOUR — Wednesdays 10:00 am, Saturdays 10:00 am & 1:00 pm. This tour includes the Biltmore Hotel, the Bradbury Building, the Oviatt Building and several others in the Pershing Square area. BROADWAY THEATER DISTRICT TOUR — Wednesday and Saturday, 10:00 am & 1:00 pm. A tour of LA's original theater district, now listed on the National Register of Historic Places. Interiors of some of these theaters will be shown as part of the tour. For further information, please call the LA Conservancy, 623-CITY.



The Oviatt Building

ARCHITECTURAL TOUR

WAL and LA/AIA 1981 Annual Home Tour — "INNER VISIONS/OUTER VIEWS"

OCTOBER 11 — Five fascinating homes will be open to the public for the first time from Noon until 5 PM. The homes on the tour, located in Santa Monica, Pacific Palisades, and Brentwood, are the works and residences of Los Angeles architects Paul Sterling Hoag AIA, Eric O. Moss AIA, Martin B. Gelber AIA, Carl Maston FAIA, and Raymond Kappe FAIA. For further information, call 381-7851, 788-6700 or 659-3603.

LA 200

The Los Angeles Bicentennial Celebration

"Happy Birthday, Los Angeles." Come to the place where our city and our Bicentennial Celebration began . . . the beautiful Plaza of El Pueblo de Los Angeles State Historic Park. There will be mimes, music, dancing, a photographic exhibit, and mementos. Beginning Friday noon, September 4, 400 North Main Street, next to Olvera St. For more information: 485-0200, Los Angeles 200 Committee.

"A Bowl of POPS." An evening under the stars with the stars. John Williams will conduct the Los Angeles Philharmonic with George Shearing on piano and Brian Toff on bass, in an evening of POPS Favorite for Everyone at the Hollywood Bowl. Friday and Saturday, September 4 and 5, 8:30 PM. Hollywood Bowl Tickets: \$20, \$16, \$9.50, \$7.50, \$6.50, \$5.50, \$3.50 & \$2. For more information, dial 87-MUSIC, Hollywood Bowl.

"Designs in Sound: Music for 1981" — The Bicentennial concert series, Chamber Music in Historic Sites culminates in a tribute to contemporary Los Angeles composers under the vaulted, glassy splendor of the Gallery Grand Court in the Pacific Design Center. The music ensemble of the Los Angeles Philharmonic will play the sound designs of Morton Subotnick, Frank Campo, George Heussenstamm, Carl Stone, William Craft and Frederick Lessemann. Sunday, September 13, 2:30 PM. Pacific Design Center, 8687 Melrose Avenue. Tickets: \$10. For more information: 476-2237 Da Camera Society.

CLASSES

UCLA Extension

"Art, Architecture, and Interior Design Study Tour of Los Angeles," September 13 — 19. The seven-day chartered bus tour is conducted by Jody Greenwald ASID. For more information, call Design Programs, (213) 825-9061.

"Passive Solar Energy Workshop." David Noble, instructor. Tuesdays, September 22 to December 8, 7 to 10 PM.

"Applied Interior Plantscape Design." Robert Hyland, instructor. Saturdays, October 24 to November 14, 9 AM to 1 PM.

"Professional Practice for Landscape Architects, Part I." Jerry Hastings, instructor. This course is recommended for individuals preparing for the UNE exam. Thursdays, October 22 to November 12, 7 to 10 PM.

For more information on the three above programs, contact Ms. Thorne at (213) 825-9414.

"Principles and Process of Residential Design." Edward H. Flaherty III, instructor. Tuesdays, September 22 to December 8, 7 to 10 PM. For details, call Landscape Architecture Programs, The Arts, UCLA Extension, at (213) 825-9414.

PROGRAM

UCLA Extension

"Landscape Design in Today's Urban Environment," October 14-16 at the MiraMar Hotel, 101 Wilshire Blvd., Santa Monica. This program sponsored in cooperation with the California Garden Clubs, Inc. will feature keynote lecturer, Calvin Hamilton, FASLA. Lecturers include: Francis Dean FASLA, Jere French, Fred Lang, Manabu Sakamoto, and Ken Smith. For a brochure and complete details, contact the Landscape Architecture Program, UCLA Extension, P. O. Box 24901, Los Angeles, California 90024 or call (213) 825-9414.

ART GALLERIES

Craft and Folk Art Museum Gallery

"FINLAND DESIGNS" Textiles, ceramics, furniture, lighting, glass, jewelry and metalcraft. Both CAFAM locations thru Sept 27, CAFAM, 5814 Wilshire, LA and Gallery Three, Santa Monica Place, SM.

LA County Museum of Art

"LA Prints 1883 to 1980: Part II" 56 Artists, including Hockney, & Ruscha, thru Sept 20, 5905 Wilshire Blvd., LA.

ARCO Center for Visual Art Third Biennial

Seven Local Artists: Paul Fairweather, Ted Echt, Karla Klarin, Michael Lawrence, Ted Kerzie, Diana Hobson, and Candice Ocampo. Thru Sept 12, Level B, Arco Plaza, downtown LA.

LA Louver Galleries

"California: A Sense of Individualism" — Part II of this exhibit continues thru Sept 26 and features 30 local artists. 55 N Venice Blvd., Venice.

Margo Leavin Gallery

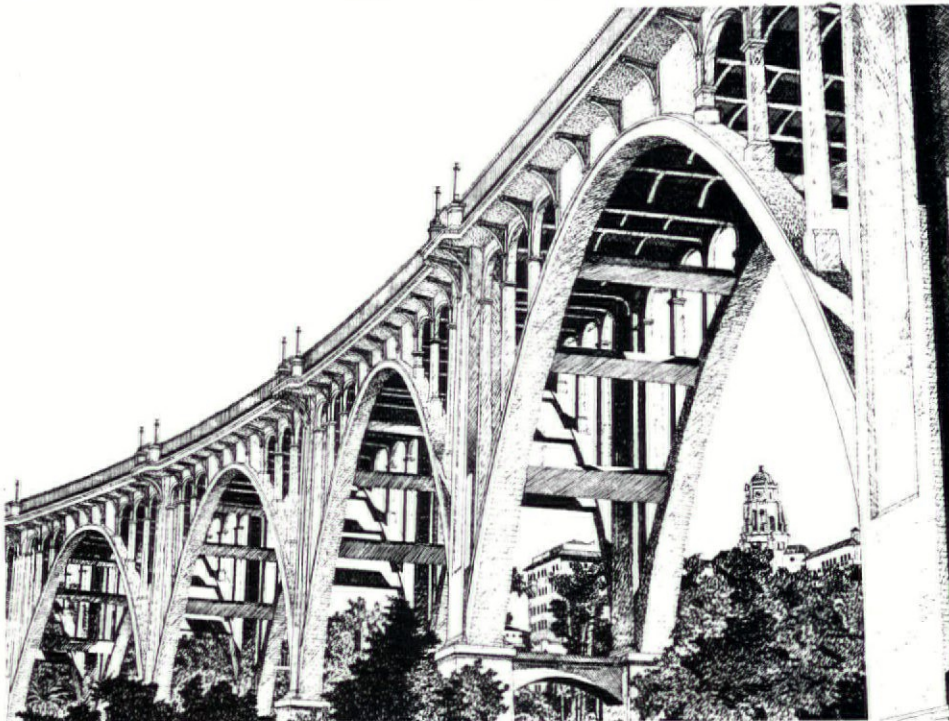
"Cast, Carved and Constructed: A Survey of Contemporary American Sculpture" — Thru Sept 19, 812 N Robertson Blvd., West Hollywood.

SPECIAL URBAN EVENT

Pasadena Heritage's Party on the Colorado Street Bridge

The Second Colorado Street Bridge [also known as "suicide" bridge] Party is planned for Saturday evening, September 26th, starting at 8:00 PM. Once again the 1913 Landmark structure, 28' by 1467', will be closed to traffic and opened to Pasadena Heritage and its supporters for an unparalleled evening. Antique cars, costumes, food and drink, bands for dancing, wandering musicians and mimes are combined with the unique setting to create a party that has been as popular as it is memorable, soaring to over 150' above the untamed Arroyo Seco.

The party is a benefit for Pasadena Heritage's operational budget which allows the non-profit organization to maintain its many activities promoting Pasadena's architectural heritage. The tax-deductible donation for the event is \$10 per person. Corporate sponsorships are sought as well. Call 793-0617 for further information.

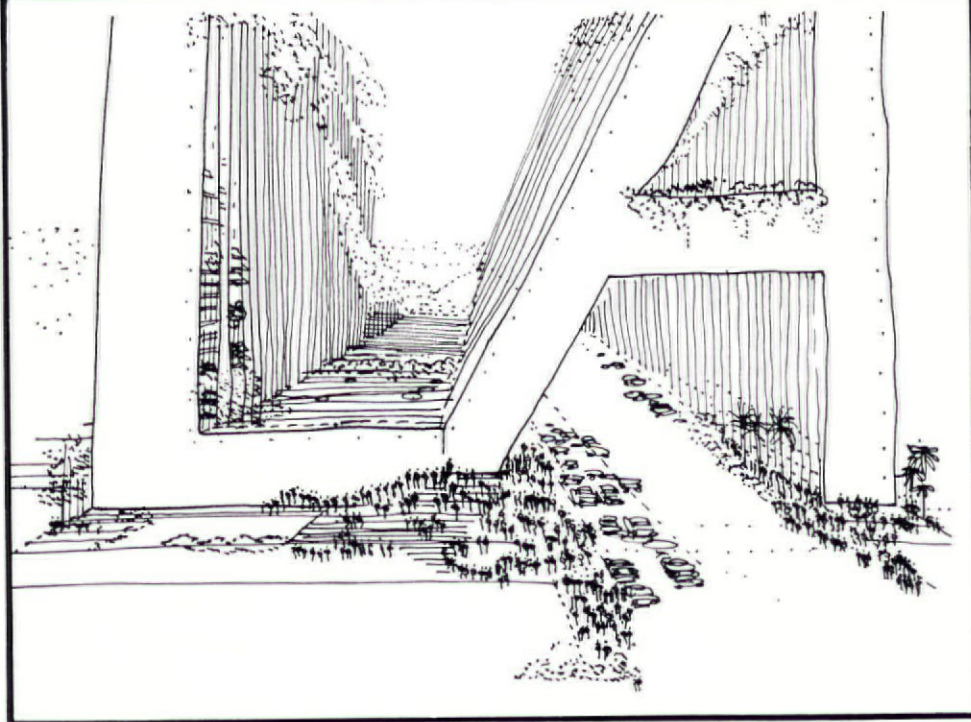


COMPETITION WINNERS

1981 LA/AIA Associates Drawing Competition — "IMAGINARY LA"

The distinguished jury for the "IMAGINARY LA" Drawing Competition selected the following entries as award winners.

The jury included: Lester Wertheimer AIA, Larry Allen, Robin Hollis, and Ronald Takaki.



GRAND PRIZE

Submitted by Harry Newman AIA

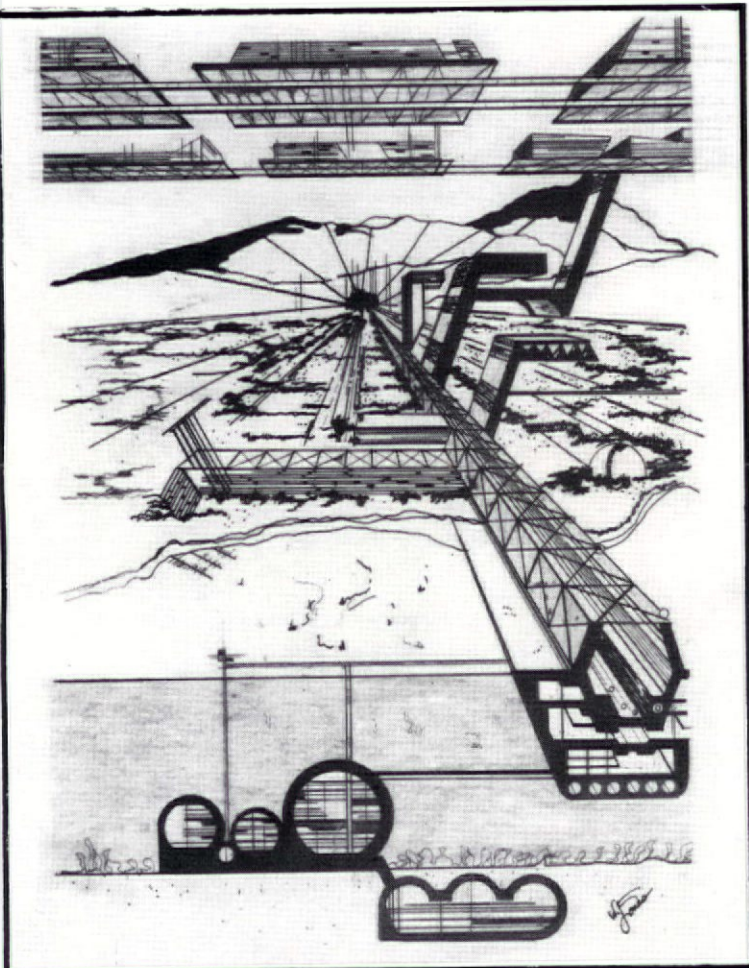
JURY COMMENTS

Wertheimer: Cars, people, and landscaping with palm trees all somewhat overwhelmed by the giant archi-structures of LA. Wonderfully imaginative, but lacking the drawing technique.

Allen: Giantism at its best.

Hollis: I like it — shows LA's ego!

Takaki: Acronymously symbolic. LA is seemingly rising like a phoenix above its symbolic ashen population and automobiles. The "LA" seems to be mirror image of its egocentric attitude.



HONORABLE MENTION

Submitted by Willie Jones

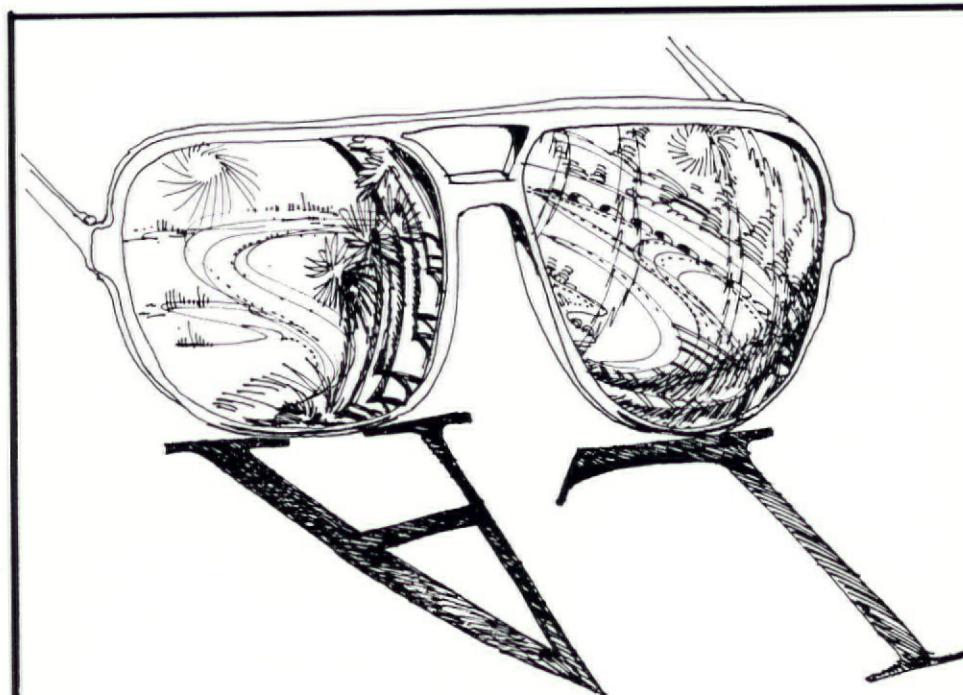
JURY COMMENTS

Wertheimer: A more conventional city of the future scheme. Boldly conceived and presented with good contrast.

Allen: Interesting idea for LA — We could use more of this.

Hollis: Lots of work put into this — seeing LA in the future.

Takaki: This is an imaginative sketch of LA — It meets the criteria of the theme. Wishful thinking.



HONORABLE MENTION

Submitted by Harry Newman AIA

JURY COMMENTS

Wertheimer: An idea dominated by Southern California sunshine — with glasses, shadows, and sunbursts. Imaginary LA here seen as freeways, palm trees and a bit of distortion.

Allen: Cute.

Hollis: This shows LA through the residents' eyes and how everyone thinks LA is — a fantasy!

Takaki: This is it! LA all in one package . . . the freeways, the palm trees, the sunshine. A perfect title. "LA — A Reflection Through Its Own Eyes."

and to the development of domestic "Prairie Houses" by Frank Lloyd Wright and his followers. The exhibition features works of many prominent architects: William L. Jenny, Adler and Sullivan, Burnham and Root, H. H. Richardson, F. L. Wright, Holabird and Roche, as well as others.

The exhibition is free. It opens September 26th and continues through October 28th. Call The Gamble House for further information, 793-3334 or 681-6427.

GALLERY EXHIBITION
- Watercolors

William Shinderman AIA -
Architect-Artist-Gallery, 2867 S
Robertson Blvd., LA.

Recent works of Nassau, Bahamas, street scenes, and Washington, D.C. Pictured to the right is "THE MALL" Washington, D.C. 24" x 18". March 1981.

"This watercolor was painted on the site, while I was wearing gloves to withstand the cold of Washington in March."

- William Shinderman AIA



2

MEETING

Associates Board Meeting

SEPTEMBER 2 - The monthly meeting of the LA/AIA Associates Board will meet at the office of E. C. Barker and Associates, 306 Union Place, LA. 7:30 PM.

3

4

CELEBRATION

"Happy Birthday, Los Angeles"

SEPTEMBER 4 - Beginning at noon, at the Plaza of El Pueblo de Los Angeles State Historical Park. See other side for details.

5

CONCERT CELEBRATION

"A Bowl of POPS"

SEPTEMBER 4 & 5 - John Williams conducts the Los Angeles Philharmonic at the Hollywood Bowl. 8:30 PM. See other side for details.

9

SEMINAR

LA/AIA Associates Professional Exam Seminar by Ken Newman, AIA.
Call the LA/AIA Office for more information. Telephone 213/ 659-2282

10

MEETING

"Why Johnny Can't Draw"

SEPTEMBER 11 - The general membership meeting of the LA/AIA will feature the four deans of the local schools of architecture (USC, UCLA, Cal Poly, Pomona and SCI-ARC). Sequoia Room. 6:30 - 10:30 PM.

11

DEADLINE

"CC/AIA 3rd Annual Business and Financial Management Conference."

SEPTEMBER 11 - After September 11, call CC/AIA at (916) 448-9082 for space availability. Mail registration form and check payable to CC/AIA to: CC/AIA, 1414 K Street, Suite 320, Sacramento, CA 95814.

12

16

17

CONFERENCE

"Emerging Techniques in the Practice of Architecture"

SEPTEMBER 18 & 19 - CC/AIA Third Annual Business and Financial Management Conference. This conference will address the introduction of new technology into the practice of architecture.

18

19

Registration deadline is September 11. Contact the CC/AIA, 1414 K Street, Suite 320, Sacramento, CA 95814. (916) 448-9082.

23

24

25

TRADE SHOW

The 6th Annual Graphic Arts "Tools of the Trade" Show

SEPTEMBER 25 thru 27 - Three days of ongoing demonstrations and seminars held by manufacturers of graphic art supplies. Registration fee of \$1 with registration form sent by September 1, or \$2 at the door. Anaheim Convention Center. For more information, contact the Graphics Arts News, Inc. at (714) 754-1439.

26

ARCHITECTURAL EXHIBIT

"Early Chicago Architecture"

SEPTEMBER 26 - Friends of The Gamble House hosts the Smithsonian Institution's exhibition, event continues through October 28. Call 793-3334 for information, see above for details.

SPECIAL URBAN EVENT

Colorado Street [Suicide] Bridge Party

SEPTEMBER 26 - 8 PM, Pasadena Heritage's 2nd grand party stretches 3/8ths of a mile on Pasadena's most elegant bridge, built to link that city with Los Angeles in 1913. See other side for details.

30

SEMINAR

Producer's Council Technical Seminar on Cast-in-Place Concrete

SEPTEMBER 30 - This seminar will take place in the Department of Water and Power Building Auditorium. Fee is \$5.00. 7:30 PM.

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY