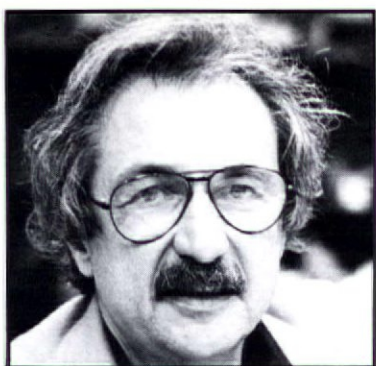


Frank Gehry FAIA to Speak June 9



Frank Gehry, FAIA, will present his current projects including several residences and a housing project in Atlanta at the June 9 Chapter meeting in the Sequoia Room of the Pacific Design Center at 8:00 p.m. He will briefly survey his professional career and discuss major influences on his design work, such as R. M. Schindler and Bernard Maybeck.

Additional projects Gehry will show include the \$6.2 million Loyola Law School complex, the Cabrillo Marine Museum that won an Honor Award in the Chapter's 1980 Design Awards competition, and the controversial Gehry residence in Santa Monica.

A graduate of USC, Gehry completed graduate study in urban planning at Harvard University. Following brief associations with Andre Remondet, Pereira & Luck-

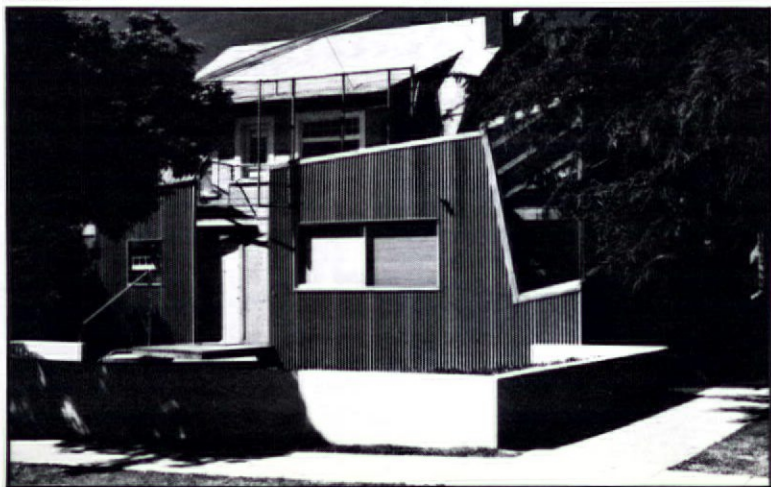
man, Hideo Sasaki and Victor Gruen & Associates, Gehry formed his own office in 1963. In 1979, Gehry and Paul H. Krueger, AIA, ASLA, formed Gehry & Krueger Inc.

He has won more than ten national and regional AIA awards and his work has appeared in virtually every major professional journal published in the U.S. and abroad including the March 1980 issue of the Italian architecture magazine *Domus* which broke tradition and carried a portrait of Gehry on its cover.

Gehry's drawings and furniture have been exhibited in New York at both the Museum of Modern Art and the Cooper Hewitt Museum and in Paris at the Louvre.

In 1974, Gehry was elected to the AIA's College of Fellows and five years later he was named the recipient of the William Bishop Chair at the Yale University School of Architecture. Last year he was appointed Design Critic in Architecture at Harvard University.

An unusual reception is planned from 6:30 p.m. to the start of the Gehry presentation, according to LA/AIA Executive Administrator Janice Axon. "Since summer will be upon us, we will have a classic New York-style hot dog stand complete with colorful umbrella on hand to sell all types of hot dogs and soda pop."



Gehry Residence, Frank O. Gehry and Associates

Design Awards Program 1981

The LA/AIA announces the requirements and schedule for the 1981 Design Awards which will culminate in the awards presentation and the public exhibition of the winning entries on Monday, October 12th. A reception will be hosted from 6:30 to 7:30 p.m. with the jury members in attendance. At 7:30 p.m. the awards program will begin. Slides of the winning entries will be shown with comments provided by the jury members. Winning entries will be featured in the December issue of *LA ARCHITECT*.

Categories of Entries

1.a. Work designed by registered architects (AIA and non-AIA) which has been constructed in Southern California (San Luis Obispo is the northern dividing line).

1.b. Work designed by corporate members of the LA/AIA constructed anywhere.

2. Architectural drawings by students (including axonometrics, plans, sections, colored renderings, etc.).

Any contracted work designed by a corporate member or registered architect meeting the above requirements is eligible. All constructed entries must have been completed since January 1, 1976 and cannot have previously received an award from LA/AIA.

Requirements

A. Requirements for submittals by corporate members and registered architects of constructed work:

For every submittal, the entrant shall provide one slide sheet of no more than 20 slides sufficient to illustrate the work. Minimum requirements are set forth below.

Failure to meet these requirements will prevent consideration of the submittal.

1. Slide of site plan.
2. Slide of floor plan or plans.
3. Slide of at least one section.
4. Slides showing each exposed side of the building or improvement.
5. Slide showing the immediate environs of the building or improvement.

6. Slide of interior.

7. Slide or slides of descriptive data.

8. For remodelling and restoration work involving exterior alterations, one slide of the same side before the alteration (unless evidence is submitted as to the unavailability of the latter).

9. At least one 8 X 10 black and white photo for possible press releases.

B. Requirements for Students

Submitting Drawings:

The entrant may submit either slides or an 8 X 10 print(s). Winners will be required to submit original work for exhibition purposes at a later date.

Descriptive Data and Concealed Identification

Please use the Data Sheet which will accompany the Identification Form, both of which will be sent upon receipt of entry fee. Since the Jury will have several hundred entries to study, it is required that this data be stated concisely. Complete all information requested on the Identification Form and enclose it in an opaque, sealed envelope. Both the descriptive data and the concealed identification shall be clipped to the slide sheet.

Closing Date and Fee

A registration fee of \$35 for each submittal of constructed work by a corporate member or registered architects, and \$10 for each student drawing submittal, must be paid by the entrant at the time entry slips are mailed. The entry slip (enclosed with this issue) and the fee must be postmarked no later than Friday, August 21, 1981. Checks or money orders should be made payable to LA/AIA.

Submittal packages must be in the Chapter office, Pacific Design Center, 8687 Melrose Avenue, Suite M-72, Los Angeles, California 90069, no later than 4:30 p.m., Friday, October 1, 1981. No entry fees will be refunded for entries which do not materialize.

Frank Dimster,
Chairman, Awards Committee

Message from Your Board

It's been about five months since I began serving on the LA/AIA Board of Directors, and it's interesting to learn how the nation's second largest AIA chapter runs itself. We are a community of design professionals trying to avoid becoming a bureaucracy. Our size (over 1000 members) enables us to have a certain impact on the city and county of Los Angeles, but geographic distances prevent us from getting together and sharing ideas as often as we might prefer. Under the intelligent guidance of our President, Lester Wertheimer, a new organization of the Board requires that each Director be responsible for one basic area of chapter activity. These were outlined in the April 1981 issue of *LA ARCHITECT*.

My own area of responsibility covers chapter communications, both internal and external. In my platform for Director, I stated that I would, "devote my energies to informing the public of just how essential the architect is," and to "strengthen the architect's role in shaping our city."

In the area of internal communication, the April chapter meeting was a sit-down dinner in which chapter members had ample time to meet each other and members of the Board and to discuss burning issues as well as long-term goals. The evening was a great success, especially the five-slide-per-person visual presentation. We plan to have more meetings like that one on a chapter level as well as informal luncheons on a more local level. If you have ideas or subjects of special interest that you would like to cover in future meetings please contact Janice Axon at the Chapter office.

Of course our basic vehicle for internal communication continues to be the monthly tabloid you are now reading. With Barbara Goldstein as our editor we have covered a broad range of issues from regional shopping centers and new museums, to the political and economic forces shaping the future of the Central Library and other significant areas of the built environment. If you would like to contribute to *LA ARCHITECT* or would simply like to discuss future editorial content please feel free to call Barbara at the Chapter office. We really want *LA ARCHITECT* to be a responsive voice highlighting architectural issues and quality work in the Los Angeles area.

On the subject of external communication, my hat is off to our chapter consultant, James Stevens.

LA Architect

\$1.25

Inside:

This summer, there will be two major housing conferences in California: one in Los Angeles in June, and another in San Francisco in July. Inside there are announcements for both conferences.

Lectures:

June 4: **Marcus Whiffen**, "The Americanness of American Architecture?" UCLA School of Architecture and Urban Planning, Room 1102, 8:00 p.m.

June 9: **Frank Gehry** lectures on his recent work, LA/AIA, Sequoia Room, Pacific Design Center, 8:00 p.m., reception, 6:30 p.m.

Courses:

June 26-27: **Architects and Real Estate Development**, a two day seminar sponsored by the CCAIA, Hotel del Coronado, Coronado, CA. For registration and information call: (916) 448-9082.

Events:

June 6: **Housing Conference**, sponsored by the LA/AIA, all day, Sequoia Room, Pacific Design Center. Details inside this issue.

June 18-20: **Annual Meeting of Conference of California Historical Societies**, "Los Angeles 200: Pueblo to Metropolis." Tours, awards, an auction and a gala party. For further information contact Bill Burkhart, 475 El Medio Avenue, Pacific Palisades, CA, 90272.

In a period of four months Jim has worked within the confines of a limited budget to get LA/AIA activities in the public eye and to remind our clients and our colleagues of the vital role architects play in shaping the built environment. In addition to his regular monthly program announcements, at no expense to the chapter, Jim made a trip to the east coast and met with the editors of major national architectural periodicals. The 1980 LA/AIA awards, almost lost in the shuffle of changing personnel, have now been distributed locally and nationally and should be published shortly.

Through the coordination of Richard Saul Wurman, the good graces of Josine Ianco-Starrels, Director of the Barnsdall Park Municipal Art Gallery, and the combined efforts of many others, the LA/AIA helped celebrate the Los Angeles Bicentennial with the LA by LA exhibit. Positive reviews of the successful exhibition and gateway competition have appeared in the *Los Angeles Herald-Examiner*, the *Los Angeles Times*, and *Progressive Architecture*, as well as being mentioned by John Pastier during one of his weekly (Monday mornings at 9:00) architectural commentaries on KUSC.

It is our continued objective to articulate the architect's multifaceted skills and services through all forms of printed and electronic media, and to communicate with each other about those issues which affect our professional lives. Communication is the exchange of ideas. Please let us know what you're thinking.

Michael Franklin Ross, AIA,
Director of Communications

Pan Pacific RFP

The County of Los Angeles is inviting proposals for the renovation, adaptive re-use, operation and maintenance of the classic art deco Pan Pacific Auditorium, located at 7600 Beverly Bl., Los Angeles, CA 90036. Proposals must be compatible with the county's proposed park and recreation activities. The due date for proposals is August 5, 1981. A pamphlet describing the requirements is available from the County of Los Angeles, Department of County Engineer Facilities, 550 South Vermont, Los Angeles, CA 90020, (213) 738-2011. Copies of the initial Environmental Impact Report for this project, prepared by Gruen Associates, are available from the same address, for \$3.25.

June 1981

Volume 7, Number 6

Exhibitions:

Richard Neutra's Landfair Apartments (1938), UCLA School of Architecture and Urban Studies, through June 19.

Artist's Quilts, Municipal Art Gallery, Barnsdall Park, June 2-30, Tuesday-Sunday, 1:00-5:00 p.m.



Ron Cooper, "Torso" quilt, 1980.

Ongoing Events:

History of Los Angeles, a multimedia presentation, Union Bank History Museum, Plaza Level, 445 S. Figueroa, 10:00 a.m.-3:00 p.m., Monday through Friday.

Tours of the **Schindler House**, Saturdays 11:00 a.m. to 4:00 p.m. 835 No. Kings Rd., Los Angeles, CA 90069 (213) 651-1510.

200 Years/Images of Los Angeles, a Bicentennial Timeline in the dome at Pershing Square, through September 4, 1981.

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Write for details:
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Arthur Erickson Architects

Require senior design and intermediate technical architects for employment in the Los Angeles area on the Bunker Hill Project. Applicants should have major project experience related to high rise office, residential and commercial facilities. Applicants should respond in writing to: R. Jefferson, Arthur Erickson Architects, c/o LA/AIA, 8687 Melrose Avenue, Los Angeles, CA 90069.

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National Housing Symposium

The San Francisco Center for Architecture and Urban Studies and the Association of Collegiate Schools of Architecture announce a national symposium, "Dwelling in the Urban Community," to be held in San Francisco, California July 23-25. The symposium will focus on the qualitative issues of urban dwelling and community-building, including the need for experimental living environments that respond to changing family composition and increasing cultural diversity within our major cities.

The symposium will be addressed by three internationally-distinguished architects who have built recent experimental work in Europe. Other speakers will include American architects and critics who have contributed to built work and discussion of the issues of dwelling in community.

Speakers:

Ralph Erskine: architect, Sweden. Architect of Byker Redevelopment, Newcastle-upon-Tyne, England and an important body of Swedish work in housing. Member of Team 10.
Lucien Kroll: architect, Belgium. Architect of the Maison Medicale, Catholic University of Louvain Medical School, Brussels.
Ricardo Bofill: architect, Spain. Architect of several noted high-

density housing community experiments in Barcelona.

Christopher Alexander: architect, author, Berkeley. Author of the *Pattern Language*, *The Timeless Way of Building* and *The Oregon Experiment*.

Jerry Finrow: architect, educator, University of Oregon. Architect of recent housing in Oregon using the *Pattern Language*.

Roger Montgomery: architect, Department of City Planning, University of California. Author and critic on social housing in America.
Donlyn Lyndon: architect, author, University of California.

John Pastier: author, critic, Contributing Editor, *New West Magazine*.

The symposium chairmen are: Gerald Gast, architect, Director, San Francisco Center for Architecture and Urban Studies, and Richard McCombs, architect, Executive Director, Association of Collegiate Schools of Architecture.

The symposium will be limited in size. Registration: \$100. Registration materials from Association of Collegiate Schools of Architecture, 1735 New York Avenue N.W., Washington, D.C. 20006 or San Francisco Center for Architecture and Urban Studies, 251 Kearny Street, San Francisco, CA. 94108.

California Contest for Accessible Design

As a project for 1981—International Year of Disabled Persons, the California Governor's Committee for Employment of the Handicapped is coordinating the California Contest for Accessible Design.

The objective of this project is to encourage and acknowledge architectural design excellence which goes beyond current requirements of accessibility laws and codes. It seeks to raise both public and professional awareness of all types of architectural barriers and the potential for quality design solutions.

Persons with disabilities have traditionally faced architectural barriers in every facet of their lives, including housing, education, employment, recreation, and transportation. With recent legislation mandating compliance, many architectural barriers have been alleviated and eliminated. Perhaps you know of a facility and/or residence that has been uniquely designed to accommodate individuals with disabilities, one where the accessible

features blend in aesthetically with the flow of the particular design. For further information write to: Governor's Committee for Employment of the Handicapped, 800 Capitol Mall, MIC #41, Sacramento, CA 95814. Nominations can address new construction or modifications to an existing facility/residence; they can also be commercial (public or private) or residential. Nominations must be received by August 1, 1981. Preliminary screening (including site visits) will be completed by August 30, 1981. Final judging completed by September 30, 1981. The award presentation will be October 15, 1981.

The architect and the builder/developer of each winning category will receive a personalized plaque in recognition of their achievement. The GCEH will also publicize the names of the winners throughout the State, as well as enter appropriate winning facilities/residences in the 1982 National Contest sponsored by the President's Committee on Employment of the Handicapped.

Did You Know That . . .

- You can purchase all your AIA Documents as well as the AIA Handbook for Professional Practice at the Chapter Office.
- The Chapter Office should be notified if you have changed your address or telephone number; are receiving duplicate mailings; are receiving no mailings at all!
- You may be eligible for Member Emeritus status if you have been a member-in-good-standing for 15 successive years, and are more than 70 years of age, or more than 60 years of age and retired, or incapacitated and unable to engage in the profession of architecture.
- The Program Committee is open to suggestions and/or participation by our members; contact the Chapter office for further information.
- You are most welcome to attend the Chapter Board Meetings, held the first Tuesday of each month, 5:00 p.m., at the Pacific Design Center.
- Persons moving and wishing to transfer to another Chapter should request an application form from the Chapter office. (Requisite:

member-in-good-standing of the Chapter from which you are transferring.)

- We are looking for members interested in serving on a Welcoming Committee for foreign or out-of-town architects visiting our fair city.
- Dues for Professional Affiliate membership are \$100/year.

- If you call the Chapter office (659-2282) between 9-5, Monday through Friday, a real, live human will answer your call.

Janice Axon,
Executive Administrator

New Fee Schedule

The City of Los Angeles, Department of Recreation and Parks, has recently adopted a new designer consultant fee schedule from which future design contract fees will be calculated. Copies are available from: Joel Breitbart, Assistant General Manager, Planning and Development, City of Los Angeles, Department of Recreation and Parks, 200 North Main St., Los Angeles, CA 90012.

THERE ARE DIRECTORIES AND THEN THERE IS THE TRADE 1981



Photograph: John C. Rao

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Los Angeles Conference

Saturday, June 6, 1981
Sequoia Room
Pacific Design Center
7:30 a.m.—5:30 p.m.
Admission free

Housing '80s

Innovation/Technology/Design

Sponsored by the LA/AIA, Cal Poly Pomona School of Architecture, and SCI-ARC. Conference Coordinating Committee: Jordan Gary Mertz, Chairman, Bernard Zimmerman, Raymond Kappe, Marvin Malecha.

Participants:

Directions

Future Approaches

7:30 a.m.

Introductions: **Marvin Malecha**, Architect and Chairman of Architecture Department, Cal Poly Pomona

Helfeld

Edward Helfeld is Chief Administrator of the Los Angeles Community Redevelopment Agency.

Loggins

Charles Loggins, AICP, is an urban planner and Associate Dean at the School of Environmental Design, Cal Poly Pomona.

Casden

Alan Casden is President of the Mayer Group, developers.

Lumsden

Anthony Lumsden, AIA, is Vice President and Principal Design of DMJM.

Keynote

11:00 a.m.

Koch

Carl Koch, FAIA, is a Boston architect and the originator of Techbuilt, Luxtron and Techcrete building systems.

Continuity

Historical Overview

4:45 p.m.

Introductions: **Esther McCoy**, architectural critic, editor and author

Eames

Charles Lee, architect and author, will discuss the famous house designed by **Charles and Ray Eames**.

Wachsmann

John Eberhard, FAIA, architect, educator and research consultant from Washington, D.C. will discuss **Konrad Wachsmann's** General Panel Systems.

Jones

Architect **Whitney R. Smith** will discuss **A. Quincy Jones's** Mutual Housing. Developer **Edward P. Eichler** will discuss **A. Quincy Jones's** Eichler Homes.

Koenig

Pierre Koenig, AIA, architect and Professor, USC School of Architecture, will discuss his Case Study Houses.

Ellwood

Bernard Zimmerman, FAIA, architect and Professor at the School of Architecture, Cal Poly Pomona, will discuss **Craig Ellwood's** Case Study Houses.

Soriano

Raphael S. Soriano, AIA, architect and 1981 recipient of the Neutra Medal, will discuss his Case Study Houses.

Alternatives

New Possibilities

2:00 p.m.

Introductions: **Panos Koulermos**, AIA, Architect, Professor, USC School of Architecture

Schulitz

Helmut Schulitz is an architect and Associate Dean at UCLA School of Architecture.

Fisher

John Sergio Fisher, AIA, is an architect and educator.

Kappe

Raymond Kappe, FAIA, is an architect and Director of SCI-ARC.

Mertz

Jordan Gary Mertz is an architect, educator and consultant, presently teaches at SCI-ARC and Cal Poly Pomona.

de Bretteville

Peter de Bretteville is an architect and Associate Professor at USC School of Architecture.

Ask the Architect

For the second year in a row the San Fernando Valley Section is holding an exhibition of its members' work at the Promenade Mall in Woodland Hills, June 12-22. In conjunction with the exhibition, Valley Section members will be available to answer questions from the public concerning architects and architecture. This year under the chairmanship of Robert Nofer the program has been expanded to include some of the exhibits from "LA by LA," a solar energy exhibit from Sunset Magazine, two slide shows from AIA national headquarters and an awards program which they mean to make an annual event. This year's jury consists of Joseph Amestoy—chairman, Mark Bielski, Robert E. Clark, Hans Mumpner and Michael O'Sullivan. The Promenade Mall is advertising the event as "Ask the Architect."

Help Wanted

The Friends of the Schindler House are seeking volunteers to help as docents, gardeners, carpenters, plumbers or secretaries. If you have some spare time, and would like to contribute it to a worthy project, call Bob Sweeney at (213) 651-1510.

Chapter News and Notes

LA/AIA The 2180th meeting of the Board of Directors of the Los Angeles Chapter of the American Institute of Architects April 7, 1981.

• President's Report: **Wertheimer** reported on the Chicago Meeting of large chapter presidents, highlighting items discussed, including the A-1 Resolution.

• Wertheimer proposed that Board Members personally contact Corporate Members in their areas and invite them to participate in a lunch get-together.

• Treasurer's Report: **Landworth** reported anticipated 1981 dues income \$165,000.00; received to date \$120,000.00 (73% of anticipated income). Cash on hand as of 1 April 1981: \$58,049.00.

• Associate's Report: Licensing seminars in progress. List of books that will be available at bookstore to be set up in Chapter office is being prepared. Drawing competition has been announced. **Lopez-Cirlos** reported Associates in financial distress and requested review of their books with Landworth.

• Student Affiliate's Report: New Student Affiliate membership application is in final stages of preparation. Forum '81 will be held around Thanksgiving. 1982 Design Competition is being planned.

• Executive Administrator's Report: Award Presented to Chapter by City for LA/LA Exhibit has been photographed and will be distributed to Board Members. Award will be framed and kept in Chapter office. Membership Directory is at printer and will be returned 15 July 1981.

Axon is preparing letters forwarding impending suspension of all members with delinquent dues. Board Members were reminded to pay their dues. **CATS team** here 7 July and will meet with Board that evening. **CCAIA Annual Convention** to be held October 22-24, 1981 will be held in Los Angeles.

Axon suggested organizing a host chapter committee. **Gelber, Lewis, Newman** volunteered.

• Unfinished Business: Committee for the Preservation of the AIA in LA: **Landworth** reported a blue-ribbon committee is in the process of being formed to study dues structure. Committee will be comprised of two people from large, medium, and small offices. Presently members are: **L. Naidorf, A. O'Leary, and H. Newman. Lyman** and **Axon** to attend meetings. **Rosen** reported doorway ordinance postponed until 1 January 1982. Advised no further action at this time. Moved **Gelber/Second Zimmerman**, the following: that the WAL Representative may vote on all issues except matters of finance, chapter officers, directors, and charges of unprofessional conduct. Amended **Lyman**, as follows: that

Code Changes

The City of Los Angeles Building and Safety Commission is in the early stages of adopting the 1979 edition of the Uniform Building Code. It is scheduled that this adoption will take place at the end of November 1981. At present the Building and Safety Department is making a thorough analysis of the two codes and will hold public hearings when this analysis is complete. The administrative division of the Los Angeles City Building Code will be kept intact but at the present other revisions or amendments to the Uniform Building Code are not finalized. The LA/AIA Code Committee is in contact with the Building and Safety Department and we request that concerns, comments, and questions be presented in writing to: **Barry J. Schweiger, Trammell Crow Company, 6200 Peachtree Street, Commerce, CA 90040.**

Currently, projects submitted for plan check after the adoption of the UBC will be plan checked per the UBC, 1979 edition.

Future articles will keep you current on the development of this code change.

LA Architect

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WAL The Womens Architectural League, Los Angeles Chapter June General Meeting will be: Newly Licensed Architects Reception, Sunday, June 14, 1981, 4:00-7:00 p.m., at R. M. Schindler House (a National Historical Landmark), designed and built in 1921-22 by R. M. Schindler and served as his home and office until 1953, 833 North Kings Road, Los Angeles, CA 90069.

A note about Schindler: Schindler's work mainly received local attention during his lifetime. However, since his death a re-evaluation of his work has brought international recognition and acclaim and has established his reputation as a master of modern architecture in America.

This home will serve as the setting for this year's reception honoring newly licensed architects.

Reservations: Please call Val Griffiths, 981-4926.

ASA The Los Angeles Chapter of the Architectural Secretaries Association will hold its monthly meeting June 16 at 6:30 p.m. at The Greenstein Passive Solar Home, 5011 MacFarlane, in Woodland Hills. The home, designed by Rob Wellington Quigley, uses a wide variety of passive design techniques and materials. It was recently featured in the Home section of the *Los Angeles Times*.

A tour and slide presentation will be given by Richard Schoen, a veteran in the field of architectural and solar design. Schoen has published a book and several articles on the subject. He is an Associate Professor at the UCLA School of Architecture, Urban Planning and owner of his own business, RSA Architects. The lecture will review briefly passive solar design, then expand on active solar systems.

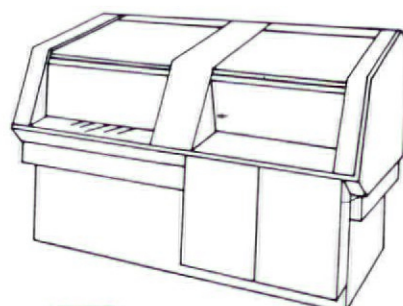
Since the meeting will be held in a private residence, please contact Cathy Schoen at 702-9654 for reservations and directions. Dinner will be served. This is an excellent opportunity to learn what's available and operating today to support our ever-growing energy needs of tomorrow. Don't miss it!



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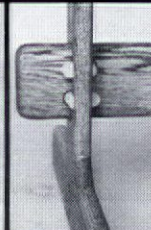
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