

JULIUS SHULMAN'S CELEBRATION OF ARCHITECTURE

OCT. 10, P.D.C.



Photo by Carlos von Frankenberg

Forty-five years ago, Julius Shulman was taken by a friend to see a house by Richard Neutra. Julius was not long out of UCLA, had a vest-pocket Kodak and went about snapping photos of everything. He brashly sent some enlargements of the house to Neutra, who liked them and urged him to do more photographing.

That's how it began, and Julius has been photographing architecture ever since, ranging world-wide and meeting most of the great designers of these great times. Now, on October 9 at the Pacific Design Center, Julius will draw on his vast files for a slide show in celebration of architecture. This is a sort of birthday gift to the profession to mark his 70th year, but it won't be a dry recitation of plans approved and buildings built.

Like all great photographers, Julius has worn his heart on his sleeve. Photography is his business but it is also his passion, his argument, his testament to good design. He uses it to preach for the good, replenishing environment. And, because he is also an artist, he looks for poetry in the prose of his day-to-day work. Buildings are sometimes far more eloquent in his photos than their architects ever envisioned.

This show, he explains, will be a highly personal look back into the time when Modern Architecture was young and eager to re-shape the world. He'll review the work and words of men like Neutra, Frank Lloyd Wright, R.M. Schindler, Gregory Ain and Rafael Soriano who were active when Julius

came on the scene. Of the post-war generation are men such as Gordon Drake, Quincy Jones, Philip Johnson, John Lautner, Craig Ellwood and Harwell Harris. And he'll cover such post-moderns as Charles Moore and Eugene Kupper. Julius learned from them all, and never hesitated to debate with them.

More and more of his time and energy have been given in recent years to what Julius calls image-building for architecture. Under national AIA sponsorship, he travels country-wide speaking to architects on how they may best tell their story through pictures. He's also written a book on architectural photography, recently revised and updated, to show the young photographer the possibilities and challenges in this field, so the show is aimed at people on both sides of the camera.

But, there's another side, Julius has never stopped growing, never stopped learning. He still gets excited by a new design, a new lens or film. As he nears 70, he works with the exhilaration and energy of someone half his age. And he looks forward, not back. His show will be a joy of photography, genuine and unabashed, a celebration of the world according to Julius Shulman.

Dan MacMasters

Dan MacMasters is an Honorary Associate of LA/AIA and was previously editor of Home Magazine.

AN OUNCE OF PREVENTION...

We were recently contacted by the Los Angeles County Fire Prevention Bureau in regard to the large number of building projects they have inspected in the past year which fail to meet the County's fire access standards. This organization is concerned that many architects have neglected to consider these access requirements in their preliminary site and building designs, and have had to alter their plans, often at great expense, during the construction phase of their developments.

All multi-unit residential, commercial and industrial building projects initiated within the jurisdiction of the County of Los Angeles, including West Hollywood and La Crescenta, must comply with County fire access standards. For a copy of the current standards and any additional information please contact the Fire Prevention Bureau at (213) 267-2467.

The Editor

Book Review: THROUGH A LOOKING GLASS



The Chinese Garden, History, Art & Architecture
By Maggie Keswick; Rizzoli, New York, 1978, 216 pp., 214 illustrations, 24 pp. in color hardcover, \$35.00.

Interest in China is once again fashionable among western intellectuals, going beyond a mere fascination with the bizarre. Contemporary western science and philosophy has found in eastern conceptions of a non-linear, organic universe, some uncanny insights. C.G. Jung, who had early been influenced by Chinese alchemical texts, remarked in 1949 that "the ancient Chinese mind contemplates the cosmos in a way comparable to that of the modern physicist, who cannot deny that his model of the world is a decidedly psychological structure." There is an increasing awareness in the West of "the pattern which connects" man and nature, subject and object. This awareness is accompanied by the realization, also growing, that difficulties in understanding and applying the new awareness may be structural to the nature of our language and thought patterns. At this impasse, we turn to the East.

Of all the high civilizations, the Chinese is the most different from ours in its patterns of thinking. Attempts to apprehend it from the familiar frame of reference are fraught with peril, usually leading to frustrating confrontations with disturbing paradoxes, which in the end are no more than grotesque mirror

reflections of ourselves. The Chinese garden, an old, at times boisterous and unruly, companion of the greatest expression of Chinese art, the landscape painting, is in its ultimate form an expression of a very sophisticated conception of reality, the experience of which provides a special opportunity for a revelation of Chinese thought.

In this remarkable book, *The Chinese Garden, History, Art & Architecture*, Keswick, with an easy sure grasp, leads us through this looking glass into the Chinese garden. We begin with a walking tour of the Wang Shih Yuan, a literary garden in Suchow, "a city of whitewashed houses on a network of canals which has been celebrated since medieval times for its fine gardens." This tour, the first of many in the book, is described by a brisk narrative supported by a large scale plan keyed to spectacular black and white and color photographs. This technique is well used here, as the gardens were generally designed as sequential series of events and can easily be explained in this way. The themes discussed throughout the book are introduced and concretely exemplified here: the garden as a medium for direct personal encounter with natural forces; the importance of sequential experience; the establishment of great density and complexity of space; the use of magical and literary allusions, are the most important. Following chapters deal specifically with the origins of gardens in ritual and myth, the gardens of the Emperors and the literati, landscape painting, and garden elements including architecture, rocks and water, flowers, trees and herbs.

The scope of this subject is as vast as it is complex, but is made accessible not only through plans and photos, but through the reproduction of paintings and drawings and the use of many extensive quotations from Chinese stories and poems. It is these quotations in particular that reveal the gardens as more than cosmic diagrams meant for solitary contemplations, for they were in Keswick's words, "full of laughter and jokes and the scenes of ribald parties, amorous assignations and the status seeking efforts of countless nouveaux riches." They are shown to have been the natural and good-natured settings for "letting-go" in a complex and highly ordered society.

An essential quality that Keswick communicates is the playfulness of

(Continued on page 3.)

SCI-ARC's Fall Design Forum: MODERN ARCHITECTURE — MEXICO



1. Hotel Camino Real, Cancun, 1975, Ricardo Legorreta.

Sci-Arc's Fall Design Forum will feature eight public lectures on the architecture of Mexico. The series, *Modern Architecture Mexico*, will be presented under a grant from the National Endowment for the Arts, and will feature Jose Villagran, who will open the series on Wednesday, October 1; Mario Pani, October 8; Enrique del Moral, October 15; Augusto Alvarez and Juan Sordo Madaleno, October 22; Augustin Hernandez, October 29; Abraham Zabludovsky and Teodoro Gonzalez de Leon, November 5; Ricardo Legorreta, November 12; and a tentative roundtable discussion with the whole group on November 19 — schedules permitting — as the final event. The LA/AIA is co-sponsoring the Zabludovsky/Gonzales de Leon and Legorreta lectures as special events for AIA members.

These men comprise two generations of outstanding architectural achievement in Mexico. Jose Villagran has been called the "father of modern architecture in Mexico," having taught thousands of students at the University of Mexico School of Architecture, as well as having designed many early important buildings. Mario Pani, the editor of *Arquitectura Magazine*, designed the masterplan and administration building of the University of Mexico, with Enrique del Moral. Enrique del Moral, in addition to his joint practice with Pani has carried on an independent practice in more recent years as well.

Both Augusto Alvarez and Juan Sordo

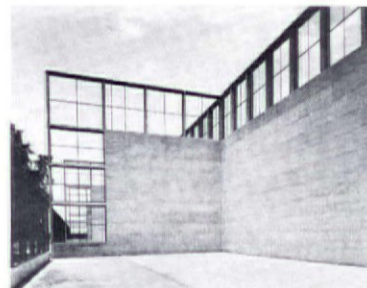
Madaleno have independent offices but have also collaborated on several projects, the most recent of which is the newly completed Bancomer headquarters in Mexico City. Augustin Hernandez is one of the younger Mexican architects producing outstanding work, for example his own office building which is supported by a single concrete column and the Colegio Militar outside of Cuernavaca. Abraham Zabludovsky and Teodoro Gonzalez de Leon have also practiced independently, but their strongest work comes from their collaboration. The Mexican Embassy in Brasilia, Infonavit, the Workers' Housing Administration Building, the Colegio de Mexico and the soon to be completed Rufino Tamayo Museum of Contemporary Art in Chapultepec Park form a formidable body of beautifully articulated, well crafted work. Ricardo Legorreta, well known for his elegant Hotel Camino Real in Mexico City, has continued to produce important buildings. His design for the headquarters of the Banco de Mexico, presently under construction, was the winning entry in a national design competition. In his recently completed IBM warehouse in Mexico City, Legorreta has made his strongest statement in the use of color. What Luis Barragan began in his vividly painted houses, fountains, and garden walls, Legorreta is continuing to explore in his larger scale designs.

The Sci-Arc series will trace the evolution of Mexican architecture from ancient cultures through the European

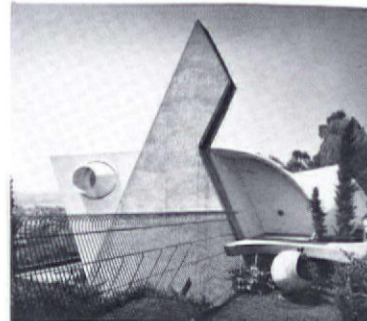
influences of the 1930s, the American influences of the 1950's, to the current work that combines vernacular building traditions with modern technology.

Accompanying the lecture series will be a photographic exhibit of the work of the participating architects, as well as the work of Luis Barragan, who supports the program but is unable to attend, and Ramirez Vasquez, Minister of Building and Development and designer of the Museum of Anthropology.

To properly accommodate this exhibition, Sci-Arc is opening a permanent Architectural Gallery adjacent to the school. The enthusiastic



2. Fronton Courts, Arturo Mundet Sporting Park, Mexico City, 1947, Jose Villagran.



3. Arenas House, Mexico City, Augustin Hernandez.



4. Colegio de Mexico, Mexico City, 1975, Abraham Zabludovsky and Theodore Gonzalez de Leon.

response to the temporary Sci-Arc gallery last fall and the unfortunate lack of interest in architecture by local museums, indicated that a permanent architecture gallery would be an important contribution to the city. It is Sci-Arc's hope that through the presentation of lecture series exhibitions, traveling exhibits and student shows, as well as the establishment of a permanent photographic collection of the architecture of Los Angeles, the Architectural Gallery will fulfill this need.

Sci-Arc's *Modern Architecture Mexico* lecture series and exhibition has been designated an official Los Angeles Bicentennial program, and will be part of the city's cultural celebration during the Bicentennial year. Each of the eight lectures will take place on Wednesday evenings at 8 p.m. in the school's flexible auditorium space. Sci-Arc is located at 1800 Berkeley Street, the corner of Berkeley and Nebraska, Santa Monica. There is no charge for the lectures and free parking is available. For further information call (213) 459-2643.

Shelly Kappe

Shelly Kappe is a professor of architectural history and coordinator of special programs at Sci-Arc.

Photos 1, 3, 4 are by Julius Shulman.

OCTOBER 1980

Volume 6, Number 10

Inside:

Julius Shulman Celebration by Clay Tudor
AIA National Convention Resolutions

Calendar:

Oct. 10: Julius Shulman Program, 8 p.m., P.D.C., Sequoia Room.
Oct. 13: Shelia de Brettville on the Future of Graphic Design, 8 p.m., Woman's Building, 1727 N. Spring Street.
Oct. 14: California Kitchen Demonstration and Dinner, 6:30-9:30 p.m., 2305 W. Alameda Ave., Burbank.
Oct. 19: Friends of the Schindler House Garden Party, 2-5p.m., 835 N. Kings Rd.
Oct. 24: April Greiman on Current Graphic Work, 8 p.m., Woman's Building, 1727 N. Spring Street.

Julius Shulman

PHOTOGRAPHER



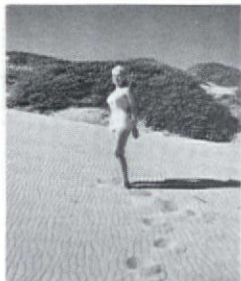
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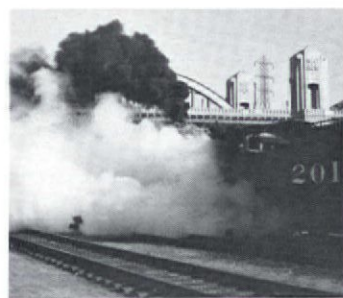
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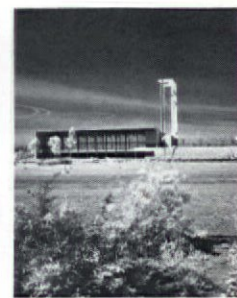
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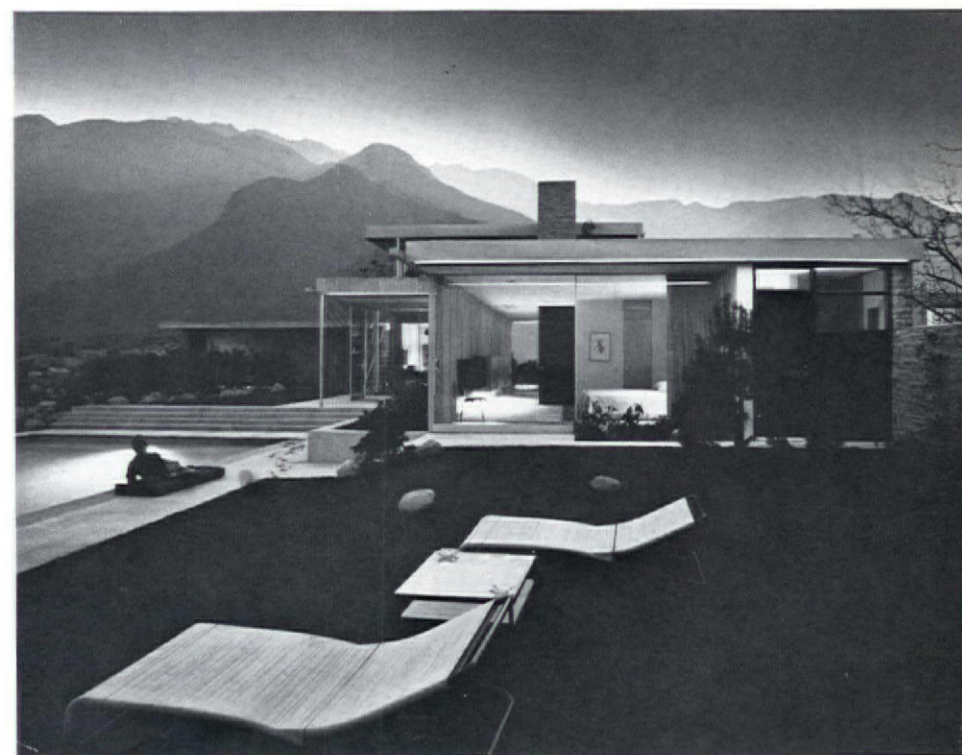
Duffield's Continental, Killingsworth, Brady and Associates, 1963.



Howard Hughes Ingenue, 1947.



Family Portrait, 1941.



Kaufmann House, Richard Neutra, 1941.

Clay Tudor, designer.

CHINESE GARDENS

Continued from front page

Chinese garden making. A greater understanding and infusion of this quality in contemporary architecture, landscape architecture and urban design would counter the arid "user oriented programming" and brittle semiotics so prevalent today.

This playfulness is deceptive however, for far from shallow, it is the basis and the glory of Chinese thought. In the chapter, Garden Architecture, Keswick quotes extensively from the great 18th century Chinese novel, *The Dream of the Red Chamber*, which describes a family's first visit to their newly completed garden. "(Chia Cheng) after taking no more than a couple of turns inside this confusing interior, was already lost. To the left of him was what appeared to be a door. To the right was a wall with a window in it. But on raising its portiere he discovered the door to be a bookcase; and when looking back, he observed — what he had not noticed before — that the light coming in through the silk gauze of the window illuminated a passageway leading to an open doorway. But as he began walking towards it, a party of gentlemen similar to his own came advancing to meet him, and he realized that he was walking towards a large mirror. They were able to circumvent the mirror, but only to find an even more bewildering choice of doorways on the other side... how very ingenious... 'follow me!' said cousin (Chen), amused at the bewilderment of the others, who were now completely at sea as to their whereabouts. He led them round the foot of the 'mountain' — and there, miraculously, was a broad, flat path and the gate by which they had entered, rising majestically in front of them."

Keswick's scholarship, wit and personal familiarity with the subject makes this an important book. Contributions and a concluding chapter provided by Charles Jencks add to its interest. The perspective this book particularly enlightening to architects and all garden makers and users.

Douglas A. Campbell

Douglas Campbell is a landscape architect and planner.

AIA NATIONAL CONVENTION RESOLUTIONS

In a roll call vote after extensive debate, delegates to the Cincinnati convention last June recommended that the AIA Board of Directors adopt a voluntary statement of ethical principles to replace the Institute's present Code of Ethics and Professional Conduct.

Also after considerable debate, convention delegates voted to increase regular membership dues by \$35 so that the Institute can continue to provide a broad range of membership services nationwide.

On direction for Institute ethics, delegates voted 1,280 to 801 to accept a system of voluntary standards over a mandatory statement of ethical principles. They defeated a third proposal for mandatory enforcement of ethics when possible and voluntary when not possible.

The AIA Legal Decision Impact Task

Force, chaired by Secretary Robert M. Lawrence, FAIA, had unanimously advocated voluntary ethics in its recent report to the Board.

As a result of action at the convention's final business session, the task force will review the voluntary statement of ethical principles and any additional comments submitted by members and chapters by July 1. It will present its draft to the Board in August. The Board will subsequently adopt a new ethical code.

The convention's other major business item, the proposal to raise dues of regular members, was unanimously approved with an amendment offered by former AIA president Elmer E. Botasi, FAIA. He argued to increase the proposed dues to from \$120 to \$140, including \$10 to cover increasing legal costs to the Institute.

This action would increase dues for first-year members from the current \$55 to \$70 (including \$10 for legal costs), raise second-year dues from \$80 to \$95

and augment third-year (and beyond) dues from \$105 to \$140. It would also raise supplemental dues by \$5 (from \$155 to \$160). These dues increases become effective Jan. 1, 1981.

Delegates passed a Bylaws amendment to increase associate member dues and to raise those dues progressively for the first five years of associate membership from an initial \$15 until they are equivalent to dues paid by new members.

They also passed a revised Bylaws amendment to change the qualifications for associate membership in the Institute. The proposal is designed to resolve existing inequities for associate

membership applicants due to differing state requirements concerning credit toward registration.

In other business, convention delegates resolved to foster safe environmental handling of the dismantling and disposal of nuclear power plants which have, over time, become too radioactively contaminated for further use.

In response to the current national housing crisis, delegates passed a motion to "strongly urge" both private and government agencies to develop programs and strategies to make housing available to low-to-moderate-income people.

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Harlan Hogue, AIA and Joseph Amestoy, AIA announce that Joseph H. Taylor, AIA has joined Staff, Inc. After 32 years with The City Of Los Angeles, most recently as Chief Architect of the Harbor Department, Mr. Taylor will expand Staff's ability to serve the Design Professions in Southern California as the Employment Resource Center.

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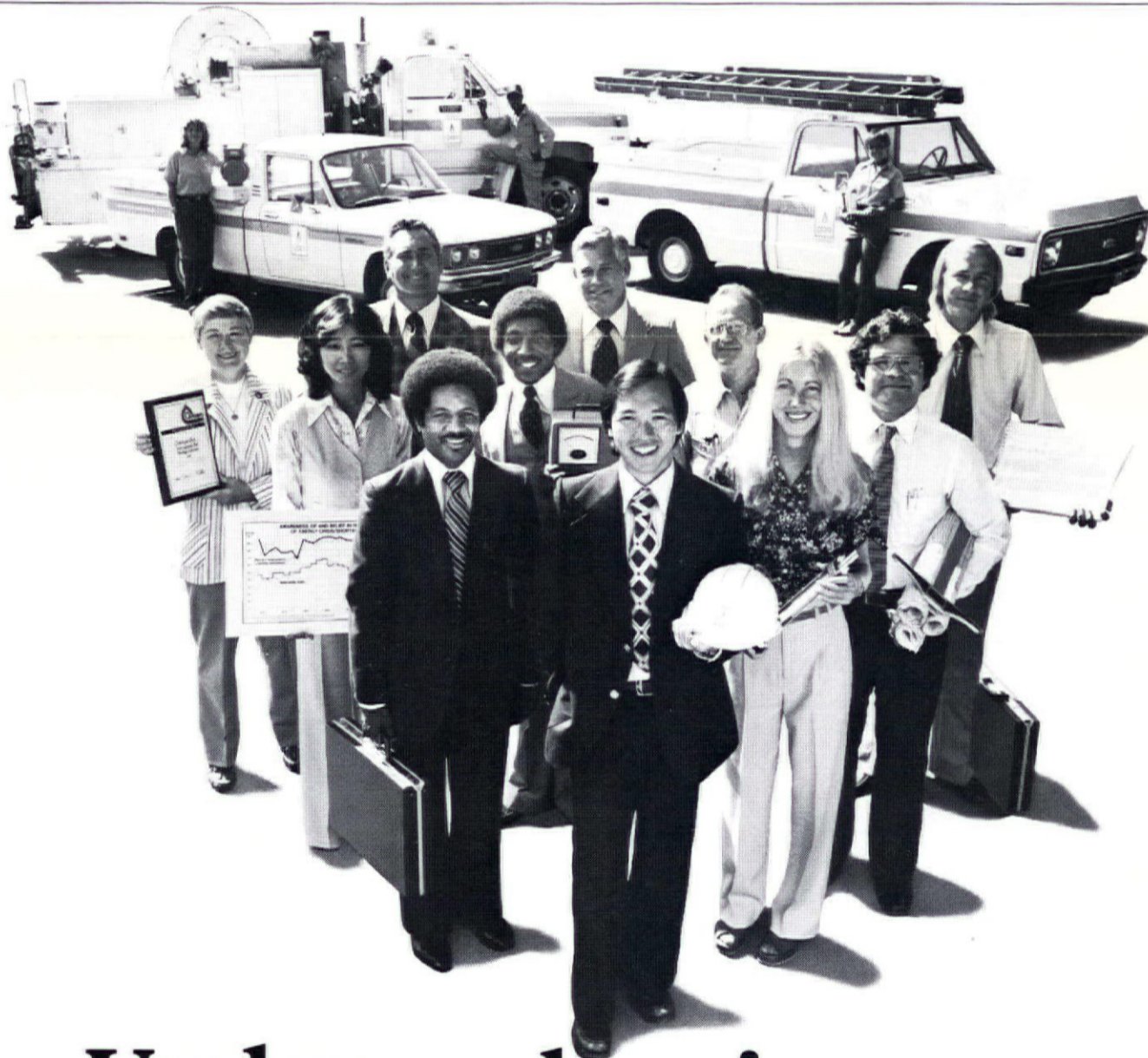
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CHAPTER NEWS AND NOTES

The minutes of the September LA/AIA Board of Directors meeting and the September Membership Report will appear next month.

The San Fernando Valley LA/AIA invites the membership to attend their dinner meetings which are held the last Thursday of every month at the Sportsman's Lodge, corner of Ventura Blvd. and Coldwater Canyon, at 7 p.m. For reservations please call Bill Landworth, 788-6700.

The Friends of the Schindler House will sponsor a garden party on Sunday, October 19 from 2 to 5 p.m. Wine and cheese will be served and there will be live entertainment. Members with one guest may attend for free, all others will be charged \$10/single, \$15/couple. The proceeds will aid in the restoration of the house.

The 35th annual convention of the CCAIA, Sacramento...A Confluence of Architects...A Microcosm of California Architecture and Heritage, will take place in Sacramento between Oct. 30 and Nov. 2. Members are requested to register before Oct. 20. For information contact the California Council, AIA/Convention, 1736 Stockton St., San Francisco, CA 94133.

Through the combination of production skills of The East Los Angeles Community Union (TELACU) and federal grant money from the Office of Historic Preservation, the Hispanic community has available information pamphlets on historic preservation printed in Spanish.

These pamphlets are available at no charge by writing to the Office of Historic Preservation, P.O. Box 2390, Sacramento, California 95811, (916) 445-8006 or contact The East Los Angeles Community Union, 1330 South Atlantic Blvd., Los Angeles, California 90022, (213) 268-6745.

A new publication, entitled "Micro-processor-Based Energy Controls," is now available from the National Electrical Contractors Association, Los Angeles County Chapter. This booklet provides basic information about the state of the art, composition and functions of these energy management and control systems for design professionals who may want to specify this equipment as well as procedures that can help ensure proper system selection and installation.

A complimentary copy of "Micro-processor-Based Energy Controls" may be obtained by writing on company letterhead to Manager, Los Angeles County Chapter, National Electrical Contractors Association, P.O. Box 76906, Los Angeles, CA 90076.

An exhibition of 12 original drawings by famed architect Frank Lloyd Wright will be on view at Hollyhock House, Barnsdall Park, 4800 Hollywood Blvd., beginning Sept. 4 through December. The drawings will be part of the regular public tour schedule of the house, which Wright designed for oil heiress Aline Barnsdall. The drawings, which have not been shown before to the public, depict a proposed theater and children's art center which Miss Barnsdall had contemplated building to turn Barnsdall Park into an arts complex. For information, call (213) 662-7272.

The Los Angeles County-wide Citizens' Planning Council passed Resolution #131-H.C. on June 23, 1980. It is titled *Addition of Energy Conservation Policies and Programs to the Housing Element of the General Plan*, and reads as follows: The development and use of solar energy and/or other energy conservation techniques are essential as a provision of affordable housing, and of all housing.

Therefore, be it resolved that policies and programs requiring the use of solar energy and/or other energy saving measures be included in the Housing Element of the County-Wide General Plan, and that ordinances be prepared to implement these policies and programs, including incentives to developers.

The American Arbitration Association will hold this year's Arbitration Day conference in Los Angeles on Friday, October 31. This conference will include discussion of the Dispute Resolution Act, business negotiations and various aspects of labor, commercial, construction and international arbitration. For further information, contact the American Arbitration Association, 443 Shatto Place, Los Angeles, California 90020, (213) 383-6516.

In honor of the Los Angeles Bicentennial, the local chapter of the Society of Architectural Historians will stage *A Tour of Spanish Architectural Heritage, Revival and Adaptation* between 11:30 a.m. and 5:00 p.m. on October 4. This bus tour will be accompanied by Robert Winter, Norman Neuerburg and Alson Clark and will leave from the Lummis House, 200 East Avenue, Highland Park. The cost of the tour is \$7.50. For reservations contact Elizabeth MacMillan, (213) 384-7784.

ASA

The Los Angeles Chapter/Architectural Secretaries Association Workshop '80 will be held Saturday, October 18, 1980, from 8 a.m. until 1 p.m. at 1180 South Beverly Drive, Los Angeles. Career Development Chairpersons Beverly Bolin and Kathleen Thornton decided this year to present a workshop which would aid support staff within architectural/consultant offices in their professional growth. Therefore, an appropriate title, "Keeping Professionally Fit" was chosen for the program. Here is an opportunity for those new to the profession to learn the basics of working in a design professional's office. For those others

who are senior members of the support staff in such offices, now is the time to up-date your skills and perhaps learn something you may not have known.

The program will consist of three subjects: *Understanding Blueprints* by David Park, Ph.D. of Harold Williams Associates; *That Recordkeeping System* by Beverly Bolin, ASA, of Harold Williams Associates; and *Non-Verbal Communications in Working Relationships* by Kathleen Thornton, ASA, of Hayakawa Associates. For more information or reservations, call Beverly Bolin at her office, 483-6212 or Kathleen Thornton at her office, 879-4477. Light breakfast and registration will begin in the offices of Hayakawa & Associates and the program will convene at 9 a.m. in the Coast Federal Savings Conference Room. Cost is \$5.50.

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