

SONGS AND MEMORIES BY DIONE NEUTRA ON SEPT. 14



Dione and Richard Neutra (1968)

Dione Neutra, widow of the late Richard J. Neutra, will present a unique program of music and memories at the SCC/AIA Chapter meeting on Tuesday evening, September 14th, in the Bing Theater of the L.A. County Museum of Art.

"The Shaping of an Architect" will be the theme of Dione Neutra's presentation, which will include her performance of songs (with a cello self-accompaniment) and readings from her forthcoming biography of Richard Neutra. Slides of Neutra's work will accompany her remarks and recollections about the renowned Southern California architect.

The evening's program will begin at 6:00 p.m. with a special pre-meeting on contemporary stained-glass as an architectural element. Edward S. Carpenter, stained-glass designer and fabricator, will discuss his work and show colorful slides of some modern stained-glass windows and architectural treatments.

At 7:00 p.m., Chapter members and guests will gather in The Cafe next to the Bing Theater to meet Dione Neutra and enjoy a lavish array of wines, cheeses and fruits. Reservations for the program, including the wine-and-cheese reception, are \$3.50 per person; please make your reservation by telephone or in the enclosed white envelope by Friday, September 10.

The main program, featuring Dione Neutra's words and songs, will begin at 8:00 p.m. in the Bing Theater. Although the program is open to the public without charge, reservations are advisable because of the expected overflow attendance at this unusual event. Free parking is available on the streets around the County Museum of Art.

DAVID MARTIN ON CHAPTER PRIORITIES

Several significant SCC/AIA activities have had a high degree of success over the last few years — enough success to create a new spirit of accomplishment among our committees and membership.

Activities such as Chapter office reorganization, a Chapter programs effort filled with vitality and interest, the L.A. ARCHITECT, active SCC/AIA participation in CCAIA planning, educational programs, the Hollywood plan — and on. These activities are setting a direction for action.

In 1977, it is our desire to continue this action by updating our committees and programs to best respond to new priorities of the Chapter.

In March of this year, we initiated a Priorities Workshop to begin a planning process for establishing key issues for the Chapter. Some broad points that came from this workshop and are continuing to evolve include:

- The Chapter Board should have a closer relationship with key or priority committees (perhaps 4 to 6) in an effort to support and encourage action.
- The existing committee structure seems large and complicated with several overlapping committee activities.
- The Chapter needs a more effective way to monitor, advocate or respond to legislative issues on a regional basis.
- Several issues carry beyond our region. We need to bring pressure at the state and national levels rather than duplicate activities at a local level.
- We have the option of increasing our membership through a concerted membership program.
- Public Relations can be a key issue accomplishing our professional and environmental legislative goals.
- Students and Associates must be an integral part of our key activities.

Included in the L.A. ARCHITECT package is a questionnaire. We need your feedback. During the next month, we will correlate the results of the questionnaire, select a task force to interpret the results, and form a policy of priority activities for 1977. We will report back to the membership in the L.A. ARCHITECT in December.

I am convinced that our organization must change as the demands upon our profession are changing. I believe this planning process will lead us in that direction.

David C. Martin, AIA
1977 SCC/AIA President-Elect

WAL ROUND-UP ON OCT. 2

Plan to come to the Women's Architectural League's Western Round-up on Saturday, October 2, at 7:00 p.m. The WAL welcomes all Chapter members, friends and guests to a special fund-raising event. Your support helps WAL provide architectural scholarships, lectures, Architect's Home Tour and many other projects. A donation of \$17.50 per couple will help the WAL support the architectural profession — and it will be an evening of fun, dinner and entertainment. Location: 1152 Somera Road, Bel Air. Reservations must be made by September 27. Please mail reservations to Mrs. David R. Duplanty, 2758 Mandeville Cyn. Rd., Los Angeles, 90049.

WAL'S ANNUAL HOME TOUR ON OCT. 24



House by Thornton M. Abell, 1937
(Photograph by Thomas Young)

The annual Home Tour sponsored by the Women's Architectural League will take place on Sunday, October 24, 1976, from noon to 5 p.m. Six homes dating from 1937 to 1974 will be highlighted on the tour in Bel Air and Rustic Canyon communities of West Los Angeles.

The featured homes represent the work of six architects, including Thornton M. Abell, Marshall Lewis, Allen Siple, Martin Gelber, Charles Moore, and W. Frazier Overbeck. Shown above is one of the houses on the tour, a home by Thornton M. Abell built in 1937.

Tickets for the Home Tour are priced at \$6.00 for adults and \$2.50 for students (12 years and older).

Mrs. Paul Hoag is chairwoman of the event, along with Mrs. William Landsworth, Student Host Chairwoman; Mrs. Donald Gill, Ticket Chairwoman; Mrs. William Laffin, Hospitality Chairwoman; Mrs. Marcus Swed, Press Chairwoman; Mrs. Robert Bennighof, Co-Press Chairwoman; and Mrs. Edgar Szanto, President.

A POLICY TO GUIDE OUR GROWTH



L.A. ARCHITECT Editorial Board at its June retreat. Front row, left to right: Lester Wertheimer, David Martin, Ken Dillon. Second row: Michael Ross, Tim Vreeland, Peggy Cochran, Bowman. Back row: Thomas Hines, Jonathan Kirsch, Gil Smith, Fred Lyman (Photo by Elyse Lewin)

On a sparkling morning in June, the men and women of the L.A. ARCHITECT Editorial Board gathered at the Encino home of Lester Wertheimer and his wife, Elyse Lewin, for a day-long retreat — and some candid talk about the future of L.A. ARCHITECT.

The retreat was a refreshing change for the members of the Editorial Board, who ordinarily meet twice a month at 7:30 a.m. around a crowded corner table of a Westwood coffee shop. Instead of cold eggs and

burnt toast, we dined on a buffet of delicatessen delicacies, fresh fruit and wine. And instead of deadlines and late copy, we talked about the directions that L.A. ARCHITECT should explore as it continues to grow.

At the end of the day, we found ourselves with a long list of exciting ideas — and a statement of editorial policy to guide the growth of the publication. The policy statement was later debated by the Board of Directors; here is the full text of the final statement, which reflects the ideas of both the Editorial Board and the Board of Directors.

1. To inform the membership of the schedule of events of importance to the Chapter through the Chapter News and Notes section and in articles giving detailed announcements of upcoming events and reports of Chapter, Board and Committee activities.

2. To educate the readership in recent developments affecting architectural practice such as new energy control legislation, notation systems for interstitial space or the conversion of older buildings. The recently-instituted Technical Monograph Series and occasional book reviews serve this purpose.

3. To entertain the readers with occasional articles about faraway places, unusual events, little-known facts written from first-hand experience by our contributors.

4. To promote the interests of the profession by publicizing through words and pictures the very best architecture that is being produced in Southern California (with emphasis on the work of AIA members). At present, we are the only architectural journal which regularly publishes work done in the L.A. region, and we are highly conscious of our responsibility in publicizing statewide and nationally the excellent design that this region currently produces. Twice a year, we highlight one of our schools of architecture.

5. The objects of L.A. ARCHITECT are the same as those of the AIA: To organize and unite in fellowship the members of the architectural profession of the United States; to promote the aesthetic, scientific, and practical efficiency of the profession; to advance the science of planning and building by advancing the standard of architectural education, training, and practice; to coordinate the building industry and the profession of architecture to insure the advancement of the living standards of our people through their improved environment; and to make the profession of ever-increasing service to society.

ADVERTISING DIRECTOR APPOINTED

Gilbert L. Smith has joined the Editorial Board of L.A. ARCHITECT as Advertising Director. Smith, whose background includes rich experience in advertising and promotion, has already launched an ambitious program to expand the advertising program for L.A. ARCHITECT.

"We're stressing two points in approaching potential advertisers — the quality of the publication and the quality of its readership," says Smith. "And I'd like to encourage readers of L.A. ARCHITECT to mention the publication when contacting our advertisers. I know it sounds corny, but it works!"

For advertising rates and information, contact Gilbert Smith through the SCC/AIA Chapter office in the Bradbury Building.

FEEDBACK

"... one note of conflict ..."

I found Shelly Kappe's report on the L.A. 12 Conference (L.A. ARCHITECT, July 1976) rather vague and superficial. She seemed unwilling to suggest that the Los Angeles architectural community might be anything less than one big happy family. Nonetheless, there was at least one note of conflict at the Conference:

When the morning panelists — Coate, Ray Kappe, Lautner, Lomax, Miller, and Pelli — began to discuss social and economic factors, they were interrupted by an impassioned outburst from the Conference's veritable godfather, Bernard Zimmerman. Apparently Mr. Zimmerman didn't want anyone's flights of architectural fantasy to be grounded by mundane realities. His outburst suggested that a wide gulf remains between the purely aesthetic approach to architecture and a more holistic one. Much of the Conference (with the exception of the morning conference) and Mrs. Kappe's article focused on comparative aesthetics.

Yet architects will be unable to follow Charles Jencks' suggestion that they merge their elite code with the popular

code so long as they remain pure aesthetes. It's futile to say that the Pacific Design Center — site of the Conference — is "ugly." Sure, Pelli wanted the building to "stand out," but the most important consideration seems to have been the cost constraints of the client. The relevant question — rather than "Why couldn't the client have spent more?" — is "How could it have been done better for the same price?" (Alas, most architects still would rather be *The Forsythe Saga's* spendthrift Phillip Bosinney than *The Fountainhead's* parsimonious Howard Roark.)

Likewise, it's futile to bemoan the vandalism and disrepair at Pasadena's Pepper housing project, which was designed by the firm headed by Ray Kappe. Those pseudo-chateaux might have been fine for white middle- or upper-income groups, but were designed with a lack of insight regarding the actual (black, low-income) user group.

Of course, many architects claim that they can't possibly accept any current economic and social realities. However, they should be actively trying to change those conditions — as architects and as citizens — rather than ignoring them as Mr. Zimmerman seems to do. But, trying to change things would require communication with society as a whole, and architects know it's more fun to keep to themselves and discuss which one of them is the most Miesian. That's about what they did at the L.A. 12 Conference.

Tony McNamara

"...historic preservation..."

Thank you for your timely article by Michael Franklin Ross on historic preservation (L.A. ARCHITECT, July 1976). As your article pointed out by example, preservation serves not only historical and cultural purposes but also the re-use of older buildings which is energy saving. Heritage Square is being developed with this in mind and consists entirely of buildings that otherwise would have been destroyed.

The Heritage Square Committee consists of volunteers from all the design professions. The Committee and the Cultural Heritage Foundation are responsible for the planning and restoration of all the buildings on the site except for the Mt. Pleasant House, which is the responsibility of Raymond Girvigan, F.A.I.A. and the Colonial Dames of America. The delineation of elevations printed in your July issue is the work of Michael Jordan, graphic designer.

Justin J. Gershuny, AIA

SUMMER RECAP

June Chapter Meeting: Dr. Edward Stainbrook, Chairman of USC Medical Center's Department of Human Behavior, gave an insightful talk about "Architecture and Its Impact on Human Behavior." Dr. Stainbrook, an internationally-known expert on the interaction between environment and behavior, is the author of more than 100 publications.

July Chapter Meeting: Chapter members and guests were joined by the Architectural Secretaries Association for joint meeting at the new Pasadena campus of Art Center College of Design. The meeting featured a presentation by Craig Ellwood, designer of the new campus, as well as informal tours of the dramatic new facility. Ellwood spoke about his design philosophy and the practical problems encountered by the Art Center project, which spans a canyon in the foothills above Pasadena.

August Chapter Meeting: The fifth-floor "Park-in-the-Sky" atop the headquarters of Daniel, Mann, Johnson and Mendenhall was the scene of a picnic meeting — and some frank discussions with visiting officers of the CCAIA. The role of the CCAIA — and its relationships with local chapters — were discussed.

SEPTEMBER 1976

Inside

Design: Three-color poster by USC Department of Architecture.

Perspective: City Building Educational Programs by Anne Luise Buerger

Chapter News and Notes.

Calendar

September 14: Dione Neutra at SCC/AIA Chapter meeting. (See story this page.)

September 15: Closing date for entries in San Diego Chapter/AIA's International Chair Design Competition.

October 2: WAL's Fund Raiser (See story this page.)

October 24: WAL's Annual Home Tour (See story this page.)

DEPARTMENT OF ARCHITECTURE UNIVERSITY OF SOUTHERN CALIFORNIA LOS ANGELES

The Department of Architecture at the University of Southern California in Los Angeles endeavors to represent the philosophical thrust and challenge of new frontiers in architectural education.

Its location in the centre of the largest urban metropolis in the U.S.A. provides the arena for continuous investigation, participation and debate at the highest level.

The unique Los Angeles setting provides an urban entrepot, rich in its resource of physical problems relative to housing, transportation and future growth.

The research and development emphasis of the program enables students and faculty alike to participate in a level of enquiry responsive to the management of urban growth and the environmental consequence.

The professionally accredited program in architecture offers the following degree options:

Undergraduate:
B.Sc. in Architecture — 4 years
B. Architecture — 5 years
Graduate
M. Architecture — 2 years

In addition to the above, students upon counsel can embark on a variety of multi-disciplinary programs tailored to meet specific requirements. Admission to the program is highly selective, drawing on the resource of motivated students from all over the world.

1. **Steve Hanover**
Day Care Center
2. **Ron McCoy**
Mixed Development
3. **Ron Aguilera**
Hillside Housing
4. **Viglas Schindel**
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5. **Peter Wohlfahrtstetter**
Communication Interchange
6. **Max Underwood**
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7. **Max Underwood**
Community Center
8. **Chuck Lee**
Multi-Use Structure
9. **Jon Krueger**
Mixed Development,
Pershing Square
Los Angeles
10. **Jon Krueger**
Auto Service Center
11. **Jon Krueger**
Beach Housing
12. **Henry Yang**
Los Angeles
International Airport
13. **Paul Gates & Steve Hanover**
Communications Center
14. **Mike Chambers**
Foyer, Office Building
15. **Craig Webb**
Medical Center
16. **Jan Bielski**
Mixed Development,
Century City
17. **Phil Enquist**
Salk Institute
18. **Ron McCoy**
City Hall, Pasadena
19. **Ed Burian**
Redevelopment,
Manhattan Beach
20. **Jan Tabencki**
Rehabilitation Center
21. **Jeff Vander Borgh**
Educational Training Center
22. **Jan Bielski**
Elementary School
23. **Bob Murrin**
Geriatric Center
24. **Alex Calderon**
Gallery La Brea
25. **Douglas Moreland**
Remote Airport Terminal

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Emmet Wemple

CITY BUILDING EDUCATION PROGRAMS: Doreen Gehry Nelson's promising effort to set new priorities in environmental education

The need for environmental education in primary schools has been clear to many architects in recent years, but acted upon by few educators. Though many school programs now cultivate awareness of the natural environment, the built environment is still sadly neglected.

City Building Educational Programs is a significant exception. This important local effort goes beyond teaching environmental awareness to grade-school kids. It teaches — in not-so-simplified form — design processes, skills and especially attitudes, implying that design processes, skills and attitudes are basic survival tools.

Now in its sixth year in the Los Angeles area, City Building Educational Programs is run by a non-profit corporation that contracts with five L.A. County unified school districts to form the full curricula of some 20 county grade school classes. Besides teachers, it uses architect consultants and, as of last year, consultants from writing and theater professions as well. More than 600 children participate.

City Building Educational Programs is the invention of Doreen G. Nelson, a grade-school teacher, university lecturer, writer, and sister of architect Frank Gehry.

Ms. Nelson thought up the idea of organizing a curriculum around the theme of city building when, in 1967, she was asked by then-mayor of Los Angeles Sam Yorty to take part in the Goals for Los Angeles program. The program saw environmental quality as a major goal for L.A., and citizens were asked what they wanted a future Los Angeles to look and be like.

"We soon discovered that most people interviewed didn't have the tools, vocabulary, problem-solving ability — even, perhaps, the interest in the present environment — to imagine or invent the future," says Ms. Nelson. She then spent the next two years developing a curriculum to teach children these skills: "I thought I'd better teach kids because I

thought it was too late to teach adults," she says.

At the same time, Ms. Nelson was taking a hard look at contemporary primary education as a whole — and finding it misguided. "I found myself teaching remotely from children," she recalls. Kids were learning skills and information that could well be irrelevant and useless in twenty years. Since they often couldn't see the point of what they were learning, it was hard to turn them on. "They were learning to replicate, not to plan," says Ms. Nelson. "Even my 'gifted' children didn't know how to be creative."

Clearly, kids had to be taught techniques for surviving and thriving in an unforeseeable future; those techniques should include problem-solving and decision-making (the same skills the L.A. adult population needed). But, more important, a passive generation of children spiritually fed on six hours of TV a day needed to gain a sense of their own worth. They needed to be taught how to take charge of themselves — and to take responsibility for themselves and their lives.

Ideas came from Frank Gehry, who was also experimenting with teaching city planning to L.A. school children, and other volunteer architects. Support came early on from the University of Southern California School of Architecture, where then — Dean Ralph Knowles and Assistant Dean Gerald Weisbach sought to include community involvement — including teaching children — as part of architectural students' training. Volunteer graduate students helped develop the program.

In 1971 and 1972 the Smithsonian Institution asked Doreen Nelson and Frank Gehry to develop workshops that became the curriculum prototypes for the City Building Educational Programs. With support of funding agencies, teacher and consultant orientation programs were developed. Funding and support has come from the National Endowment for the

Arts; the California Arts Commission; Mark Taper Forum; USC and UCLA Schools of Architecture and Education; and matching funds from participating L.A. County School Districts. A non-profit corporation ("The Center for City Building Educational Programs") was set up to expand the program.

A number of architects and designers have become involved: Gerald Weisbach (now vice-president of the Center); Shelly and Raymond Kappe (they will donate Sci Arc space for workshops next year); Charles Eames; and others. The program draws on USC graduate students and offers for-credit training courses through UCLA. Architect consultants can now be compensated.

This year, a new "communications" city building educational program will supplement the "architecture" program. The program was piloted last year with a movement specialist and playwright from the Mark Taper Forum. In planning stages is a third program with science as its theme.

Future Shock and Future Thinking

The program teaches techniques to help kids take charge of their lives by promoting future-thinking. Alvin Toffler's *Future Shock* explains why future thinking is necessary, and John Dewey's educational theories — stressing learning by doing — suggest how future-thinking can be taught. Teaching future-thinking emphasizes process rather than product, attitudes rather than facts, and concrete activity rather than abstract book-learning. It stresses two key techniques: "invention" (creative thinking and fantasizing) and problem-solving, and these two techniques are the crux of the City Building Educational Programs.

Lists, inventories, pie diagrams and flow charts are basic tools of the CBEP kids. Besides basic reading and math skills, they learn a wide range of

problem-solving techniques — and, more important, problem-solving attitudes: risk-taking; trial and error; studying resources and constraints; decision-making and team work.

The curriculum's second big emphasis is invention. "Invent!" is probably the teachers' most authoritative command. The program teaches methods for inventing just as it does for problem-solving (a key device, called "transformation", is described in the captions below). The idea is that future adults will not only have to learn how to solve problems, but decide what problems to solve.

City Building Is Invention

What has all this to do with building cities? "The real goal of the program," explains Frank Gehry, "is to get kids to express themselves — to develop their individuality." Building things channels self-expression into creative and positive paths.

In the program, learning, building, problem-solving and invention are intertwined. And the city environment — real and simulated — is a rich resource to develop kids' abilities to problem-solve and invent. "The city is all-encompassing," explains Gehry. "Kids didn't know they could be involved in the city," he says. "They are used to passively accepting. They didn't know they had a right to an opinion." By taking charge of building an imaginary city, kids are learning to take charge of themselves.

Good Marks

The program demands tremendous amounts of energy from teachers, consultants and kids. Does the effort pay off?

One of the difficulties in evaluating the program is that its achievements can't be tested by ordinary methods. But kids score exceptionally high by conventional, state-run reading and math skills tests. And the program has had plenty of unofficial good marks.

"It's democracy in action," says teacher Ruth Hiebert.

"Too often questions of esthetics and quality are associated only with the arts," comments designer Charles Eames, for several years an enthusiastic supporter of the program. "This program places qualitative and esthetic considerations squarely in the middle of the business of life — where they belong," he says.

"It's a return to classical education," says Doris Baisley, resident children's playwright at the Mark Taper Forum who has helped develop the Center's new communication program: "It's education in its original sense — a 'leading up.'"

What Architects Have To Contribute

Architect consultants to the program contribute their environmental awareness and knowledge, of course. Their graphic communication skills and construction skills, and problem-solving skills, of course.

But they have more fundamental contributions to make. First of all, architects have to be flexible — to be ready to respond systematically to new situations. Second, architects — like all designers — are inventors. They are motivated not so much by how things are as how things ought to be. "Designers bridge the gap between the scientist's world of fact and the philosopher's world of value: it's precisely these skills that Doreen Nelson thinks today's kids and tomorrow's citizens need most."

Anne Luise Buerger

To Find Out More

City Building Educational Programs: A UCLA Extension workshop will be held Saturday mornings this fall in space donated by Sci Arc to train teachers, architects and other consultants. Held in cooperation with the Santa Monica Unified School District and Sci Arc, some 20 Santa Monica school children will take part. For details on this and other opportunities for involvement call Robina Mapstone, Assistant, Center for City Building Educational Programs, 1524 Cloverfield Blvd., Santa Monica. (CBEP's 110-page, illustrated consultants' manual can be had for \$9.43 by calling Ms. Mapstone.)

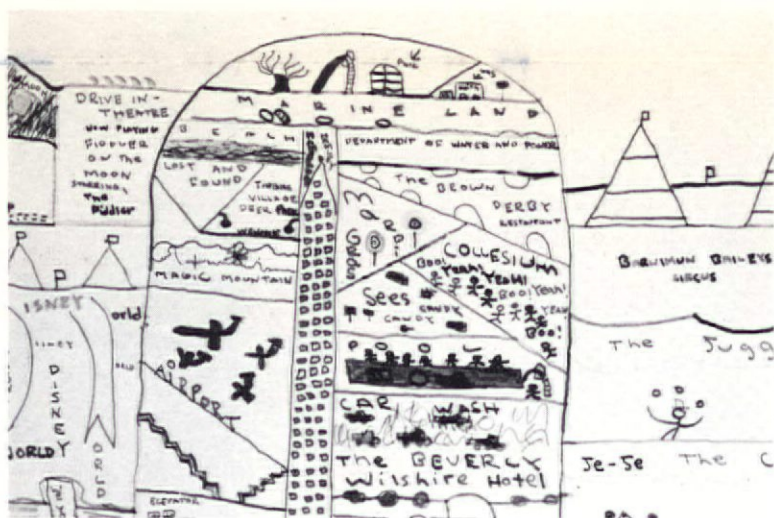
To find out more on other programs nationwide, call James E. Ellison, Administrator, Dept. of Education and Research, at the AIA Washington headquarters. Several AIA booklets, including "Built Environment: A Teacher's Introduction to Environmental Education" (1975) are available through the AIA.

To find out more on the National Endowment for the Arts' "Architects in Schools" program, call Mr. Ellison or Dr. Aase Erikson, NEA, Philadelphia.

— A.L.B.



Object transformations are key exercises to help kids invent. The idea is to familiarize kids with the ways information can be changed. Here, Soledad Canyon school children display "scale-transformed" objects. Students also practice transforming objects through changing function, movement, time and space. "All invention is stealing," says Doreen Nelson. "It's taking what exists and assembling it in a new form."



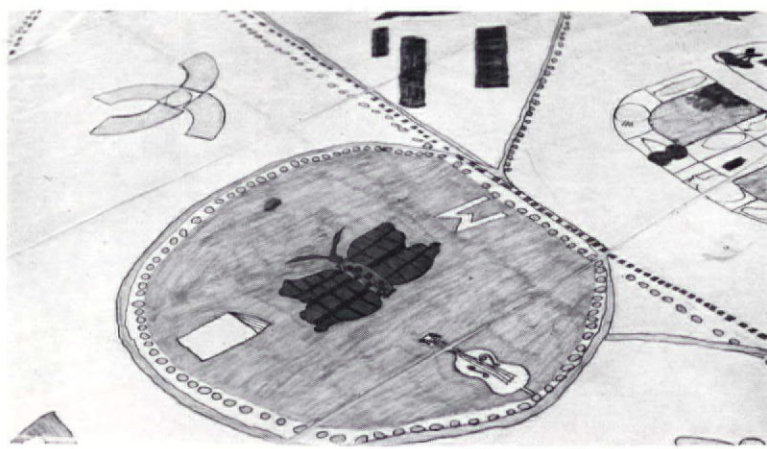
One child's perception of his neighborhood emphasizes facilities and places most significant to him. See's Candies, airport, and lost-and-found. Students learn to map, inventory, and make lists as an important part of the future-thinking process.



Cox Elementary student adjusts classroom model. Arrangement was voted by class for actual use. Classroom arrangements change throughout the year to reflect changing organization and activities. "The exercise of building a model, making the furniture and examining what is where is a step toward putting kids in charge of their environment," says Ms. Nelson. Just as class organization is a micro-society, classroom space is viewed by kids as analogous to city space.



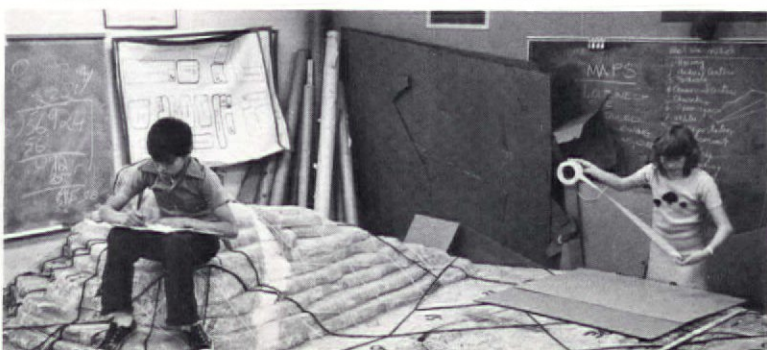
Class discusses final city model. The final city is the final exam. Children use skills they have developed throughout the year: time and social organization, problem-solving, constructing, measuring, invention and "transformation" skills.



Fifth-graders work on a parcel map. Each student gets a parcel, which he develops as he pleases, subject to commonly agreed upon restrictions. Children are encouraged to project their fantasies into the buildings they develop, but learn that fantasies have to conform to common good.

Girl's building of the future designed for her parcel is a school and community center. Wings are classrooms which can detach and travel into the community. Her diagram places the butterfly school in the environment. Diagram has a poetic, almost mandala-like quality.

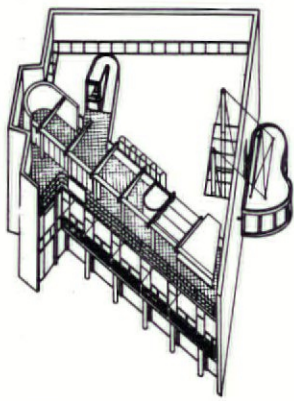
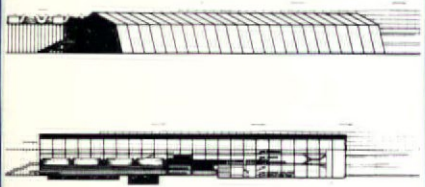
Photos courtesy of Center for CEP's.



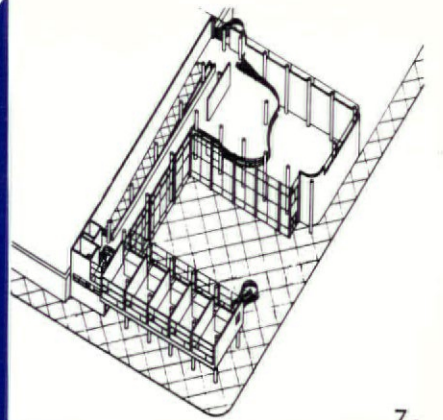
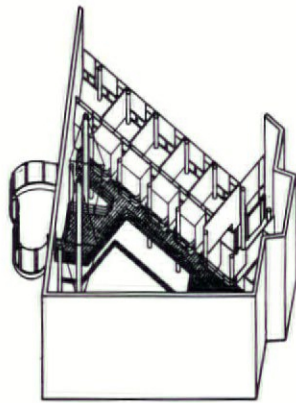
Activity Chart

The curriculum is loosely divided into four phases, structured to present children with increasingly difficult problems. Problems are open ended to assure chances to invent and discover.

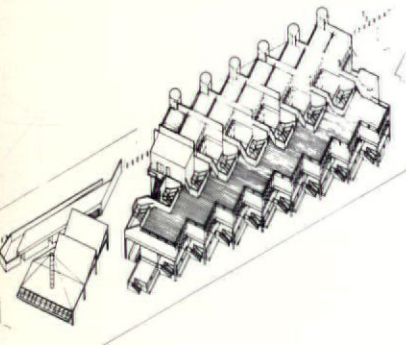
- I. Preliminary Experience and Introductory Activities
 1. Who am I?
 2. Shape Recognition
 3. Community Mapping
 4. Environmental Evaluation
 5. Classifying Objects
 6. "Purium" City Building Simulation
 7. Classroom Transformation
 8. Imagination Games
- II. The Individual and His Relationship to an Object
 1. Salt and Flour Structures
 2. Object Transformation
 3. "I am an object"
 4. Relativity Games
- III. The Individual and His Relationship to An Organization
 1. Reorganizing the Classroom
 2. Decision-making Games
 3. Flow charts for planning
 4. Site model design
 5. Natural Structures Building Simulation
- IV. Relationship Between the Individual, the Community & the Environment
 1. Site Selection
 2. Land Parcel Distribution
 3. City Goals: A Survey of the City
 4. Individual Design Process
 5. The Final City



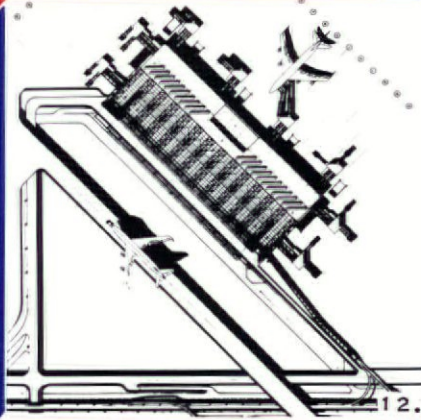
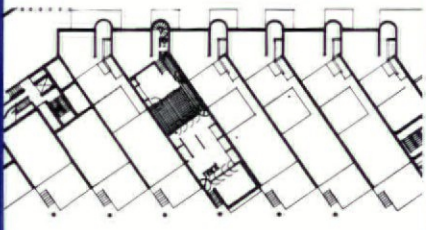
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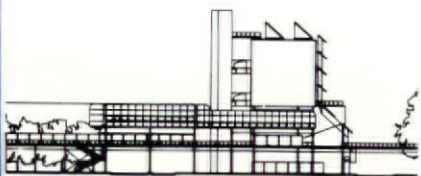
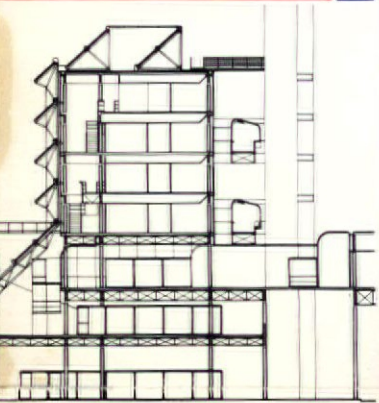
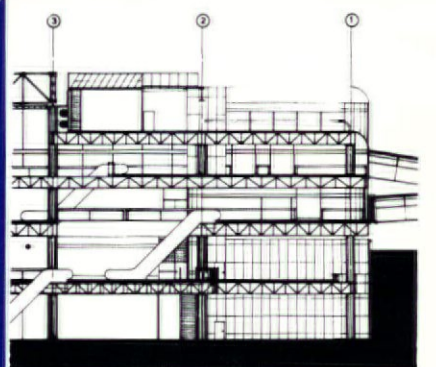
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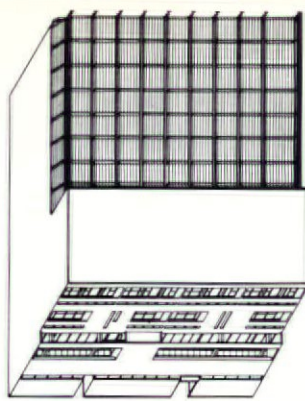
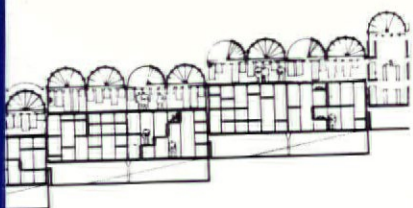
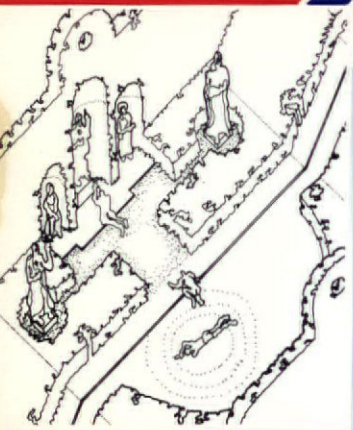
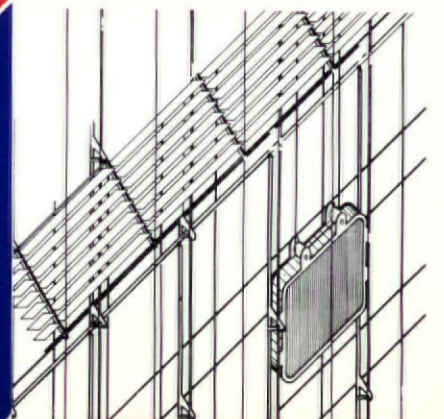
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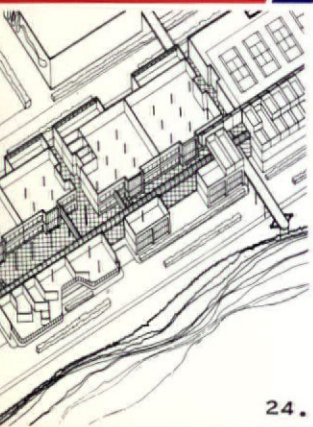
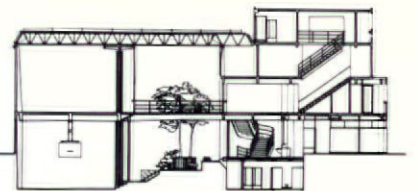
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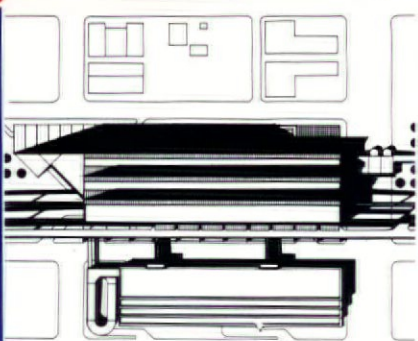
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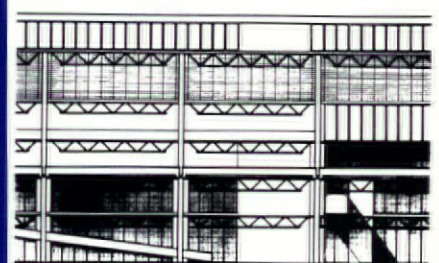
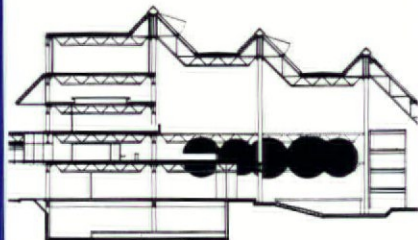
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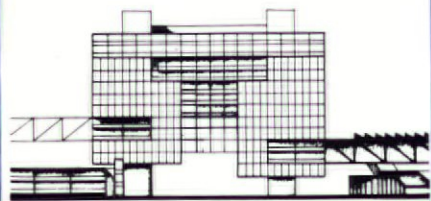


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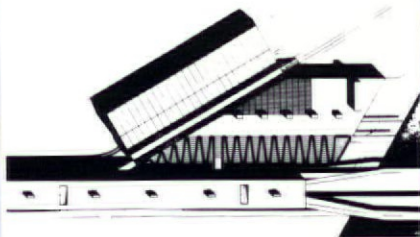
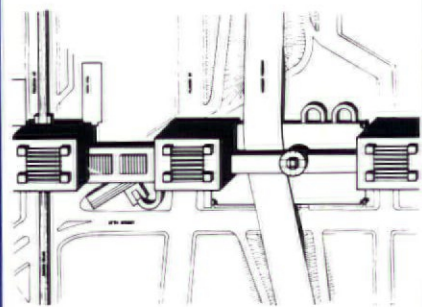


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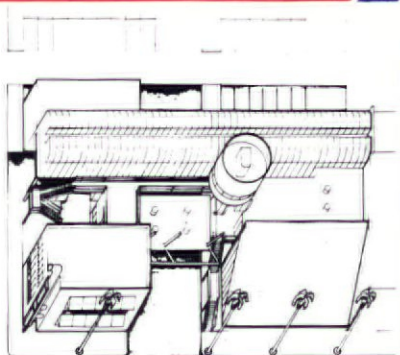
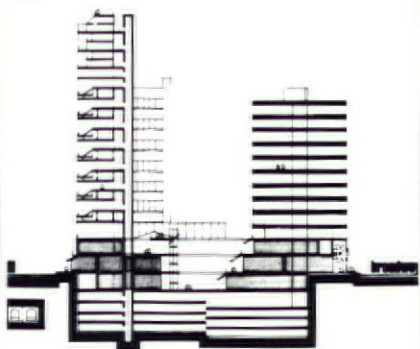
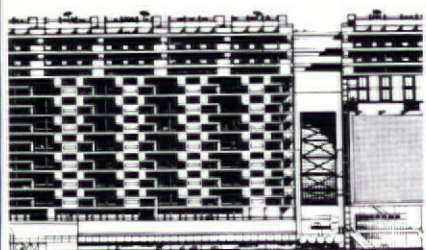
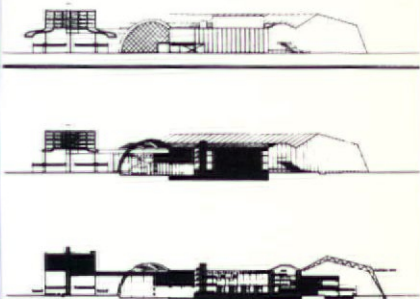




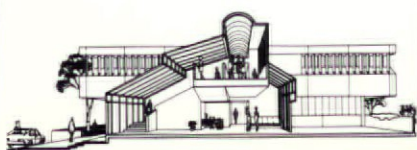
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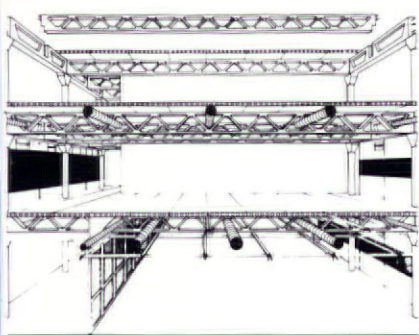
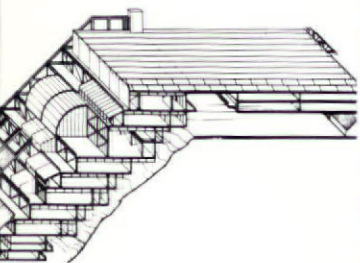
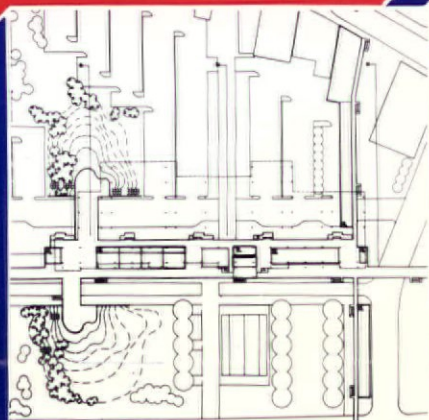
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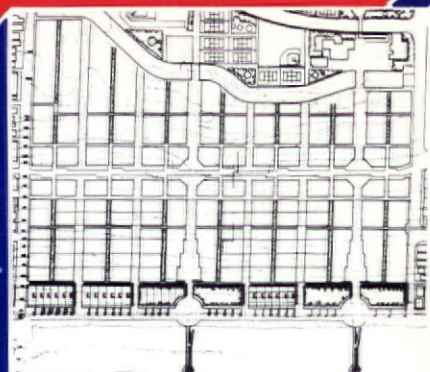
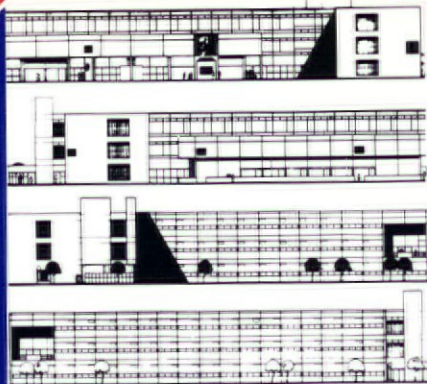
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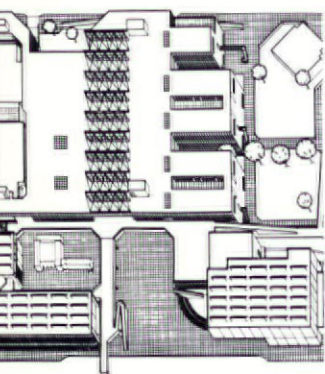
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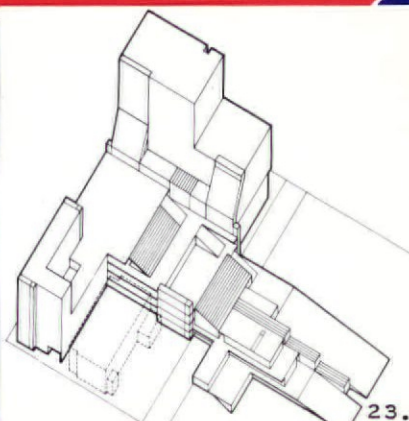
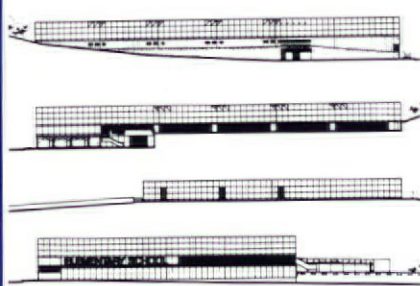
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CHAPTER NEWS AND NOTES

The 2,121st meeting of the SCC/AIA Board of Directors: On May 20, 1976, officers, directors and guests gathered in the Bradbury Building to discuss Chapter affairs. The following recommendations of the Membership Committee were approved: *Transfers*, **James L. Blair, AIA**; **Richard H. Ciceri, AIA**; **John Sergio Fisher, AIA**; **Kyo San Kim, AIA**. Associates, **Vaughn C. Babcock, Kurt D. Beckmeyer, Alma M. Carlisle, Ralph P. Sanchez**, and **Victor R. Schumacher**. Corporate, **Bruce E. Allport, Richard S. Dodson, III, Leon L. Gogain, Arthur Golding, John V. Mutlow, John D. Nicolais, Alexander Sander Odry, Stephen J. Short, Edward Paul Skibitzke**, and **Harold Wong**. Treasurer **Robert Tyler** presented a budget report. Vice President **David Martin** and Director **Joseph Amestoy** reported on the Priorities Workshop. Committee chairmen **Jerry Pollak** and **Reinhard Lesser** presented their recommended position on the Sunset Coast Line ballot measure. **Ralph Iredale**'s request for Board support of the City-wide Murals Project was approved. **James Bonar** and **Robert Schnier** appeared on behalf of the CDC and requested Board support for three proposals, but the Board declined to act on the requests. **Fred Lyman** and **Lester Wertheimer** reported on their Task Force, which had been requested to list grievances and positive actions to be taken. **Michael Friedman** reported on student activities.

C.S.I. is sponsoring three classes of interest to architects and their employees, including "Construction Contracts and Specifications" by **Hans W. Meier, FCSI** (9 weeks starting September 14, \$50.00 fee); "Contract Administration" by **R. Redmond Coghlan, FCSI** (7 weeks starting January 18, 1977, \$45.00 fee); and "Specification Writing II" by **Jerome I. Orland, CSI** (7 weeks starting January 20, 1977, \$45.00 fee). All classes will meet at the **Masonry Institute**, 2550 Beverly Blvd., Los Angeles. For additional information, call the CSI office at 481-1877 or **David A. Deyell, AIA, CSI**, at 974-9258.

Jonathan Kirsch, editor of **L.A. ARCHITECT**, will offer a ten-week course on "Effective Communication for Professionals" through **UCLA Extension** in the Fall Quarter. The seminar is designed for professionals who must communicate specialized knowledge to lay persons; through the use of an informal seminar setting, the professional is taught how to write and speak with impact, clarity and style. For information and enrollment, contact **Jonathan Kirsch** at 836-6539 or **UCLA Extension** at 825-7321.

UCLA Extension's Continuing Education in Engineering and Mathematics is offering several courses of interest to architects in its Fall Quarter, starting September 20. Courses include "Structural Analysis for Static and Dynamic Loadings by Computer," (X499.24); "Modern Reinforced Concrete: Computer Methods and Seismic Problems" (X489.4); and "Timber Structures and Masonry" (X489.7). For starting dates and other details, call **UCLA Extension** at (213) 825-4100.

Edward Abrahamian and **Ronald Pagliassotti** have joined in the architectural firm of **Abrahamian and Pagliassotti**. Both partners were members of the firm of **Albert C. Martin** prior to forming their new partnership with offices in Pasadena.

Craig Hodgetts, Charles Moore, and **Cesar Pelli** — all members of the faculty of **UCLA's School of Architecture and Urban Planning** — are three of 11 American architects chosen to participate in the architectural section of the **1976 Venice Biennale**. "Suburban Alternatives" is the theme of the exhibition.

The 1977 International Chair Design Competition, sponsored by the **San Diego Chapter/AIA**, is open to architects and designers interested in designing a new chair. The deadline for applications is September 15, 1976. Applications can be obtained from **Walter Collins**, San Diego Chapter/AIA, 233 "A" Street, Suite 207, San Diego, Ca. 92101, or by calling (714) 232-0109. Winning prototypes will share in a grand prize of \$30,000 and will be displayed at the 1977 AIA Convention in San Diego.

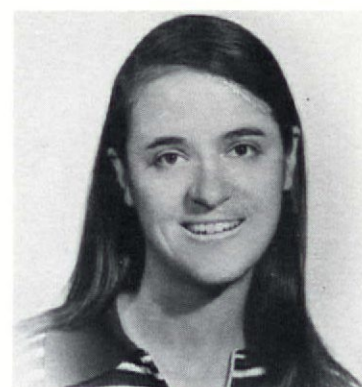
William Porush, Structural Engineer, will offer a class in "Structural Design for Architects" on Saturday, September 11, at 10:00 a.m. The class will meet at 306 West Third Street in Los Angeles. Call **Bill Porush** at 628-7080 for more information.

A comprehensive survey of the black contribution to the arts of America — including over 200 works by 63 artists — will be presented in the **Hammer Wing of the L.A. County Museum of Art** from September 30 through November 21. The exhibit includes paintings, sculpture, drawings, graphics, crafts and decorative arts.

The following programs in architecture will be offered by **UCLA Extension** in the Fall Quarter: "Japanese Domestic Architecture and Interiors" by **Koichi Kawana**; "Frank Lloyd Wright: When Democracy Builds" and "Twentieth Century Styles of Architecture to 1932" by **Kathryn A. Smith**; and "City Building Education Program: Internship for Architects, Planners, Designers" by **Doreen G. Nelson** and staff. For information on starting dates and fees, call **UCLA Extension** at 825-1901.

Chapter members mourn the passing of **Eugene E. Hougham, AIA**, who died in Balance Rock, California, at the age of 44. A member of the SCC/AIA and the USC Architectural Guild, Hougham had maintained an architectural practice in Los Angeles since 1965. He is survived by his wife, **Jane**, and their four daughters.

The Alexander house by **Roland Coate, Jr., AIA**, is prominently displayed on the cover of the August 1976 issue of **Progressive Architecture** — but you saw it first in **L.A. ARCHITECT**! Editorial Board member **Thomas Hines** wrote about the Alexander house in the March 1976 issue of our publication, and the editors of **P/A** asked him to contribute an expanded version of the article for **Progressive Architecture**. We're proud that **L.A. ARCHITECT** played a part in bringing Roland Coate's dramatic work of architecture to national prominence.



Helen Fluhrer is the newest member of the Chapter office staff in the Bradbury Building. Ms. Fluhrer, who replaces **Rosalie Wallace** as Administrative Secretary, is a graduate of USC with a Master's degree in Latin. She has taught Spanish in the L.A. public school system and served as an assistant editor and academic analyst in the administration of the California state college system.

Ken Housholder, AIA, is successful enough in his San Francisco architectural practice to afford membership in the **Rolls Royce Owners Club**. But Housholder can afford a few more Corniches now — thanks to his good luck at the **Irish Sweepstakes**, in which he won the Super-Prize amounting to more than \$1.5 million. He remarked that it would be fun to buy a castle in Ireland — and financially astute, too, since the tax-bite draws less blood in Ireland — but right now he's just "catching up on my traveling."

Barbara Gray has been named a vice president of **William L. Pereira Associates**. She has focused on development of planning concepts and criteria for recreation and tourism, including the **Africa Riviera** project in the Ivory Coast in West Africa.

Chapter member **Immanuel H. Lewin**, Consulting Building Economist, will repeat last year's seminar on "Economics of Design and Construction" on ten consecutive Monday evenings beginning Monday, September 20. Participation in the seminar — which will focus on cost planning, cost design, and conceptual estimating — will be limited to 15 persons. For details, call **Immanuel H. Lewin** at 657-2197.

Otto H. Kilian, AIA, has been named senior vice president of **William L. Pereira Associates**. A resident of Glendale, Kilian is currently in charge of more than \$150 million of work in the Middle East and the United States.

A new national anthem for the United States and the barring of Taiwan from the Olympics were subjects for impromptu speeches at a recent bi-weekly dinner meeting of **Architects Toastmasters**. Prepared speeches celebrating aspects of the Bicentennial were delivered by **Charles Wong, AIA** and **Cass Potulicki Mech. Eng.**; **Jakob Helweg, AIA**, shared the joys and hazards of remodeling his home. The Toastmasters meet at 6:30 p.m. every other Monday at **Damiano's Mr. Pizza** at 1511 South Robertson Blvd., Los Angeles. Chapter members, architectural employees, and allied professionals are welcome to attend. For information, call **Keith Randall, AIA**, at 655-7220 (weekdays) or 241-6403 (evenings and weekends).

The Fourth International Conference of Women Architects will be held in **Shiraz, Iran**, from October 11 to 28, 1976. **Farah Pahlavi**, Empress of Iran, will preside over the conference. Celebration of the Shah's birthday will follow the convention, and all participants have been invited to be a part of the birthday festivities. For details, contact **Peggy Bowman** at 788-3640 or **Lorraine Rudoff** at 661-4760.

L.A. ARCHITECT

Published monthly by the Southern California Chapter American Institute of Architects Suite 510, Bradbury Building, 304 South Broadway, Los Angeles, Ca. 90013 (213) 624-6561

One-year mail subscriptions: \$6.00 Advertising rates are available from the Chapter office.

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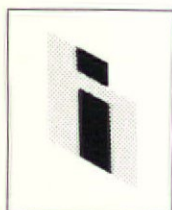
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ASA

The Southern California Chapter/Architectural Secretaries Association, Inc. has set their annual educational seminar, **Workshop '76**, for Saturday, **September 25th** at **Charles Kober Associates**, 2706 Wilshire Boulevard. Reservations will be accepted by **Miss Lily Nakao** at that office, 386-7535. AIA members and other guests are welcome to attend.

The program is titled, "Communicate! Communicate! and The 'Goal' Standard." The registration fee is \$7. per person. It will include a continental breakfast to be served at 9 a.m., followed by featured guest speaker.

The program will continue with speaker **Miss Marsha Sinetar**, Principal of Riviera Elementary School in the Unified Torrance School District. Miss Sinetar was a former architectural secretary, and also was a Pepperdine University instructor of a Self-Actualization Workshop. She holds a Masters degree in Administration from California State in Long Beach, and a Bachelor's degree in History and English from the University of California at Los Angeles. She has authored three books and a magazine article.

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