

# Architectural photographer and 'perennial student': An interview with Yukio Futagawa

By Michael Franklin Ross, AIA

It is perhaps appropriate that the First Annual Awards issue of the L.A. ARCHITECT should also commemorate the awarding of the National AIA Photography Medal to Yukio Futagawa. The nomination of Futagawa for the Photography Medal was one of three SCC/AIA nominations that were recognized by the National AIA as worthy of awards. Considering the number of chapters in the country, the fact that the SCC/AIA Awards Committee submitted seven nominations - three of which won National Awards - is a tribute to their forethought and seriousness of purpose. Chairman Thomas R. Vreeland, Jr. and his committee deserve our kudos for fostering recognition of talent and creativity in architecture and its related disciplines. In keeping with our objective of communicating excellence in fields related to architecture, L.A. ARCHITECT is proud to illustrate a very small sample of Mr. Futagawa's talents as a photographer.

The building shown is the Salk Institute for Biological Studies, La Jolla, California, designed by Louis I. Kahn. A strong believer in the theory that the form of architecture should respond to and enhance the functions within, Kahn has attained recognition as one of the great American architects of the twentieth century. The Salk Institute is one of the few buildings in the Southern California area that has been captured on film by the extraordinary eye of Yukio Futagawa.

In an exclusive interview with L.A. ARCHITECT, Mr. Futagawa recounted his long-standing interest in studying outstanding architectural design through the medium of photography. Although his name is not as well known as it should be in architectural circles, the results of his efforts are known throughout the world. As one wanders through the architectural section of any bookstore, large-format color book covers steal your eye away from all else with their bold delineation of masterful buildings. These are part of Futagawa's GA (Global Archi tecture) series. Begun in 1970 with the publication of Frank Lloyd Wright's Johnson's Wax Administration Building and Research Tower, the series, now fifty volumes, spans the boundaries of space and time by including the work of architects such as Le Corbusier, Alvar Aalto, Eero Saarinen, Bruce Goff, Mies Van der Rohe and many more. The GA Series is one of many of Futagawa's indefatigable efforts to bring excellent design to the public eye.

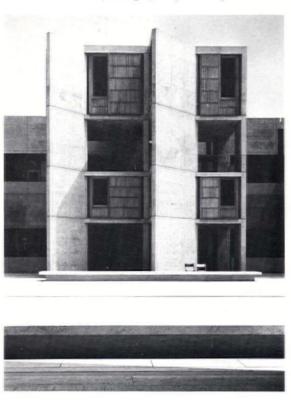
Born in Osaka, November 4, 1932, Futagawa began his study of design excellence in the neighboring Kansai city of Kyoto, visiting ancient temples and shrines. At the age of twelve he decided that he wanted to study architecture and focused his energies on traditional Japanese arts and crafts. Upon graduation from Waseda University in 1956, Futagawa chose not to seek employment in an architectural office, but rather to continue his education by examining architectural masterpieces through the lens of his camera. Three years later he shared the Mainichi Publications Cultural Award for "The Essential Japanese House" with its co-author, Teiji Ito. Futagawa and Ito published several more studies of Japan's ancient artforms including, "The Elegant Japanese House", and "The Roots of Japanese Architecture", each of which displayed a sensitivity to material and form that has served Futagawa well in his current studies of contemporary architecture and urbanism.

A maverick in the world of architectural photographers, Futagawa refuses to work for any periodicals and accepts no photographic commissions. He explained that he undertook photographing buildings and art objects as a method of studying them in depth, and today considers himself an architect more than a photographer. In a neverending desire to increase the quality of his imagery, in 1970 Futagawa began editing and publishing his own books under the banner of A.D.A. EDITA, which signifies Architecture, Design and Art.

Today Yukio Futagawa has to his credit many awards and several photographic series documenting man's design excellence, and his own efforts to capture those achievements. The Library of Contemporary Architecture is fifteen volumes, the Villages and Towns series is ten volumes, the GI (Global Interiors) series is presently eight and destined to be ten volumes, and of course the GA series is presently fifty volumes and will continue to grow as long as Futagawa has the energy to seek and find eminent architectural design.

In 1973 Futagawa published "The Drawings of Paul Rudolph" and this year is expecting to publish "The Complete Work of Kevin Roche and John Dinkerloo Associates, Volume I, 1962-1975". For a man who chose to study the finest architectural designs of others through his own photography, rather than to begin his apprenticeship as a draftsman in an architectural office, this perennial student has brought us all the opportunity to know Japan's palaces, Corbu's Chandigarh and Wright's "Fallingwater" with an intimacy, immediacy and intensity that we could never have known without touring the world for twenty-five years.





## JULY 1975

Inside: An L.A. ARCHITECT Poster: The 1975 SCC/ AIA Design Awards Program story, including Honor Awards, Merit Awards and jury comments.

Chapter meeting: An architectural tour of the Security Bank Plaza, July 8th.

Feedback: A lively exchange of ideas.

Chapter News and Notes: A potpourri of names of news. Honor Awards



Awards Jury

# 1975 Design Awards Program

(1) Federal Office Building, Lawndale, California. Architect: Daniel, Mann, Johnson & Mendenhall. Owner: General Services Administration. General Con-tractor: Del E. Webb. Jury Comments: Admired the superb use of reflective glass and curved metal panels to achieve a zeppelin 'lighter-than-air' appearance which was further enhanced by the grey overcast morning on which they viewed it. One juror was bothered by the way columns stick out through the skin.

(2) The Concord Pavilion, Concord. California. Architect: Frank O. Gehry & Associates. Owner: The City of Concord. General Contractor: F. W. Lathrop Construction Company. Jury Comments: "The mound is worked out comments: "The mound is worked out in a very careful way. Not only is it a mound of protection against the free-way but it is worked out in varying degrees of involvement in the ground that eventually culminate under that roof. All the transitional elements are very good

(3) City Hall, San Bernardino, Cali-fornia. Architect: Gruen Associates; Cesar Pelli, Partner for Design. Owner: Redevelopment Agency of the City of San Bernardino. General Contractor: W.J. Burke Construction Company. Jury Comments: "An outstanding building. More refined, more complete than the FAA building which was its forerunner. Glass is treated as an all-enveloping vitreous skin. Siting is impressive. Not just an isolated building. Sense of the street is strong. The bridges do a great deal for it by connecting it to its surroundings. Sense of a complete organism." (3) City Hall, San Bernardino, Cali-Sense of a complete organism.

(4) Century Bank Plaza, Los Angeles, California. Architect: Daniel, Mann, Johnson & Mendenhall. Owner: Budget Industries. General Contractor: William J. Moran Company. Jury Comments: "Along the Wilshire corridor this office building stands out for its sophisti-cated use of dark glass, the sculptured treatment of its entrace, the expres-sionist treatment of the brick at its base and the warm use of wood in the lobby interiors." obby interio

struction Company. Jury Comments: "We like the building, the directness of the 'big barn' approach. It is an under-stated building, creating a newly built space incorporating qualities an artist would like in a reclaimed space. A place of living and work " place of living and work

place of living and work." (9) AC/DC Electronics, Oceanside, California. Architect: Lomax-Mills-Associates. Owner: AC/DC Electron-ics. General Contractor: Kersey Kinsey Company. Jury Comments: "Great simplicity and dignity. This is where we distinguish architecture from just building." However some disagreement building." However some disagreement about all-around horizontal window treatment placed too high for office workers to see out.

(10) Seiko Instruments, Torrance, Cali-fornia. Architect; Kajima Associates; Hayahiko Takase in charge of design. Owner: Seiko Instruments. General Contractor: Oltmans Construction Company. Jury Comments: "A modest project with nice industrial detailing."

(11) Linder Plaza, Los Angeles, Cali-fornia. Architect: Honnold, Reibsamen and Rex. Owner: Linder Realty Com-pany. General Contractor: Tishman Construction Company. Jury Com-ments." "This little office building, no two sides of which look the same, appears to advantage against its more imposing neighbors."

(12) Courthouse Center, Columbus, Indiana. Architect: Gruen Associates; Cesar Pelli, Partner for Design. Owner: Irwin Management Company. General Contractor: F. A. Wilhelm Construction Company. Jury Comments: "As a piece of formal architecture per se, it's wonderful. If anything bothers, it's the horizontal superscale. It has the scale of Los Angeles." of Los Angeles.

(13) Saratoga West, Solana Beach, California. Architect: Oxley/Landau/ Partners. Owner and General Con-tractor: Westward Construction Company. Jury Comments: "Nice planning. Pleasant, picturesque use of verandas overlooking ocean. The single unit is handled with a good sense of residen-tial feeling, without having to change at the corner and still has great

### **Merit Awards**



(5) Cochiti Recreation Center, Cochiti Lake, New Mexico, Architect: Frank O. Gehry & Associates. Owner and General Contractor: Great Western Cities. Jury Comments: "A very sensi-tive way to do things. One big room with a skylight and everything in the right place. The building works with simple means. It deals with inside and outside and no in-between. The wall is the dividing line. It sits well under that particular sun " particular sun.

(6) Fodrea Community School, Columbus, Indiana. Architect: Caudill Rowlett Scott; Paul Kennon, Director of Design. Owner: Bartholomew Con-solidated School Corporation. General Contractor: Rep and Mundt. Jury Comments: "It's like one huge play-ground. The kids have fun but they shouldn't have to stick on the merrry-go-round all the time. More fun for the adults really."

(7) Warner Brothers Records, Burbank, California. Architect: A. Quincy Jone's & Associates. Owner: Warner Brothers Records. General Contractor: Meyer Brothers Construction Company. Jury Comments: "I am fascinated by the approach here. A warm non-institu-tional approach to office space that tional approach to office space that could have been cold. If you want to see the big office building humanized, this is one way — squash it down and put in courts and pleasant spaces."

(8) Davis Studio and Residence, Malibu, California. Architect: Frank O. Gehry & Associates. Owner: Ronald Davis. General Contractor: Jondol Con-

variet

(14) Katzenstein Residence, Pacific Palisades, California. Architect: Kahn Kappe Lotery Boccato. Owner: Mr. and Mrs. Henry Katzenstein. General Contractor: Mr. Henry Katzenstein. Jury Comments: "The admirable work-manship and superb detailing are somewhat at cross purposes with the plan. Probably the work of a very young architect." young architect.'

(15) Esplanade Village I, Redondo Beach, California, Architect: Brent Goldman Robbins & Bown. Owner: The Alter Company. General Contrac-tor: Alter Building Company. Jury Comments: "A pretty skillful use of the hillside by means of bridges and over-lapping terraces; however, the courts seem to have no function except to gain light for a lower apartment."

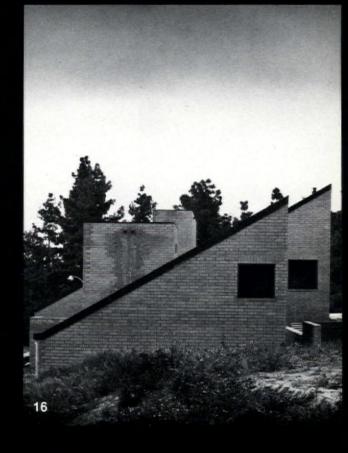
(16) Residence, Los Angeles County, California. Architect: David C. Martin. General Contractor: Katz Construction. Jury Comments: "The siting is impor-tant, in the way you drive up to it and the road winds by it. The gallery has the feeling that you are leaving one room and crossing a court to another, like a cloister. Very good workmanship too." too

(17) Brazosport College, Freeport, Texas. Architect: Caudill Rowlett Scott; Paul Kennon, Director of Design. Owner: Board of Regents, Brazosport College. General Contractor: Spaw-Glass. Jury Comments: "The lugs on the columns allow you to see where the floors hook in. The exterior form captures lots of external space in the fashion of Richard Meier."

(18) Steelcase, Tustin, California. Architect: Albert C. Martin & Asso-ciates. Owner: Steelcase. General Con-tractor: Robert C. McKee. Jury Com-ments: "A furniture factory and show-room building, away from everything else which usually creates an environ-ment, is done very well here. A good job on a type of building that has been neglected." neglected.

(19) Wells Fargo Bank Building, Oakland, California. Architect: Gruen Associates; Cesar Pelli, Partner for Design. Owner: Grubb and Ellis. General Contractors; Turner Construc-tion Company and Trans-Bay Engi-neers. Jury Comments: "A pop facade for a deteriorating neighborhood — an exuberant metal glass skin concealing simple open floors of office use. But what's the curved portion for?"

(20) Moses Residence, Los Angeles, California. Architect: Lomax-Mills-Associates. Owner: Mr. and Mrs. John Moses. General Contractor: architect as owner's agent. Jury Comment: While one juror was bothered by its symmetry, another found it very classy: "Two cars, two garages, an entrance in the center, a pot of flowers . . . it has a nice atmosphere."



# 'Spaces for the Species' **AIA Convention report, Atlanta 1975**

#### By Samuel E. Lunden, FAIA

Editor's Note: Samuel E. Lunden, FAIA, has attended 38 National Conventions of the AIA since 1936, thirty-six of them consecutively. Lunden is a former Director. Treasurer, Vice President and President of the Southern California Chapter/AIA; he is a past Vice President of the Institute and a former member of the California Council. Here, Lunden reports on the 1975 National AIA Convention held in Atlanta, Georgia, last month.

The Atlanta Convention of the AIA was built around the theme of "Spaces for the Species." In essence, it was an effort to assess how well we - as Architects consider and provide for the needs and desires of the client, the User.

The theme was expressed in several ways. An AIA research grant made it possible for Georgia Tech architectural students to undertake a study of how well Atlanta was providing for the needs and demands of its citizens in overall planning of public and private spaces; convention-goers on tours of Atlanta were given an opportunity to add their input to the data being gathered by the research team. The reaction of each participant to each building, mall, park or other public area was solicited on a questionnaire, and the feedback was collected for inclusion in the research report. At the closing session, a film was shown in which the User answered a similar list of questions; in general, the answers of the Users were on the plus side, although there was criticism of some designer features which the Architect might rate as desirable. The report on this project - which will no doubt be published in the Journal - should be most helpful to the Architect in assessing the Users' reactions to the spaces designed by Architects and Planners.

#### Keynote address

The Convention was opened in the Civic Center by John M. McGinty, AIA, Chairman of the Convention Committee, and the session was presided over by President William Marshall, Jr., FAIA. After a welcome by Mayor Maynard Jackson of Atlanta and the other usual introductions, we heard the keynote address by Heniz Von Foerster, Professor Emeritus, University of Illinois. His subject was "The need of perception for the perception of needs." He launched into his subject with: "The very first need is, of course, the perception of need, namely the need for perceiving the perception of need." Then he said: "You do not see what you do not

see, you do not know what you do not know." In closing, he said: "So the language of Architecture is connotative language because its interest is to initiate interpretation. The creative architectural space begets creativity, new insights, new choices - it is a catalyst for cognition." (If these excerpts whet your appetite for more, read the entire speech in the Journal so as to be sure that you do not understand what you do not understand.)

In the afternoon, the Awards Presentations were made. One of local interest was the Industrial Arts Medal to Gemini G.E.L. of Los Angeles. Two or three decades ago there would be years when a majority of the Honor Awards went to California and Western Architects. This year only eight awards were made, the westernmost being to Muchow Associates for Central, Denver, Colorado.

The Investiture of Fellows took place in Symphony Hall, Atlanta Art Museum, Rex Lotery, FAIA and Crombie Taylor, FAIA - both of Southern California Chapter were among those who were elevated to the College of Fellows. On the second day, the first business dealt with reports of the Board, the Treasurer, and the Credentials Committee. Louis de Moll, First Vice President and Chairman of the Planning Committee, reported that the National has outgrown its components and that it was time to re-evaluate the relationship between the financial structure of the Institute and of its components, and the possibility of greater participation by the components in the development of studies and programs relating to the entire profession. He outlined the effect of both inflation and recession on the members of the profession and the Institute's concern over the low level of activity and income in their practice. He outlined the efforts of the Institute to broaden the Architect's scope of activity and fields of endeavor

He then outlined the Institute's reduction in program activity, reduction in staff and other steps taken to keep the budget in balance with income. He pointed out that since dues are predicated on the previous year's income, they are anticipating the need for further budget reduction in 1976. The Institute's financial planning will be based on a reduction in base dues for 1976

#### Proposed changes

The proposed By-Law changes were then considered. The Treasurer's term were limited to two years; Honorary Members to be elected by a Jury; and Ethical

Standard No. 9 changed to allow written or equivalent notice relating to termination of an Owner-Architect agreement.

The Wednesday morning business session dealth primarily with the Resolutions - of which there are many. For background, we might look at the Sunday afternoon Component Officers Meeting. As is customary, this is the most important pre-Convention meeting because it gives the officers of components from all parts of the country and an opportunity to air their viewpoints in an informal "committee of the whole" atmosphere. Here President Marshall and First Vice President de Moll had the opportunity to update the officers on the latest actions of the Board. On Monday, all California delegates met for a breakfast caucus with CCAIA President Ward Deems presiding. Here, all of the proposed resolutions and new alternatives were argued in a lively fashion with Bernard Zimmerman doing some fancy verbal prancing and jabbing, and Ward calmly trying to keep the arguments on target. Two hours later general agreement had been reached with a few hold-outs. Then Tuesday, we met again to consider a supplement issued by the Resolutions Committee and several alternative and substitute resolutions now proposed. Ward Deems was determined that the amended CCAIA Resolution on Associates be approved by the Convention in order to forestall the weakening of the status of Associates.

Now, back to the Convention meeting on Resolutions. A proposal on Federal Aid to Construction was amended to 'increase the availability of revolving credit to socially desirable projects" by Arthur Holden, FAIA of New york, an expert in the field of finance in the construction field. A proposal on the energy program, as it relates to building design, was amended to require the Institute to come up with recommendations on performance or energy budget alternatives for presentation to the Components before the 1976 Convention.

#### Minority affairs

A resolution on Minority Affairs was passed in support of the commitment made at the Portland Convention which supplements voluntary contributions by AIA members with funds to come out of the Institute budget, and calls for the encouragement of government and industry to utilize, where appropriate, joint ventures between majority-owned and minorityowned architectural firms in support of affirmative action goals.

A lengthy and much-amended resolution was approved on the subject of Housing. It called for Federal financial assistance and subsidy funding with incentives and a broader mortgage insurance program to stimulate the economy and provide an open housing market for many income groups. The full text of this resolution should be studied when printed in the Journal

The CCAIA and Minnesota Society resolution on Component Financial Balance was approved as amended, calling for the AIA and its Components to coordinate their dues structures to enable each level (Chapter, State, Area or National) to perform its tasks. with a task force to make the study and develop an interim report prior to the 1976 Convention.

In support of the Board's move to cut programs back and reduce dues, a resolution was approved 'to hold or reduce dues income and staff to levels consistent with basic Institute goals"

The CCAIA resolution calling for "Programs to actively encourage Associate members" - which the California delegates worked hard in supporting - was approved by a substantial majority.

#### "Encourage Associates"

It called for the AIA to "actively encourage associate membership and extend the privileges of Associate members so that they may serve on Chapter, State and Institute committees and board of directors"

There were several other resolutions of an administrative, commendatory or general nature which will be found later in an AIA publication. The seven Southern California Chapter delegates (each with 7.2 votes) should be commended for their devoted service as delegates under President Morris Verger. The entire California delegation was a hardworking group under the superb leadership of Ward Deems, President of the CCAIA, who conducted himself on the floor of the Convention in such a way as to win the admiration of his fellow delegates from California and the respect of the Convention for the California Chapters and Council.

Speaking as a pro whose active participation in Conventions started in 1936 at the Williamsburg Convention, the writer would like to commend Jack McGinty for having organized an excellent Convention and to congratulate President "Chick" Marshall for setting a splendid example of democracy as a presiding officer and for making an open Convention by giving everyone an opportunity to be heard.

## Chapter meetings JULY

An architectural tour of the landmark Security Bank Plaza in downtown Los Angeles will highlight the July meeting of the Southern California Chapter/AIA on Tuesday, July 8th. Chapter members and guests will receive an intimate view of the building by its designer, the architectural firm of Albert C. Martin Associates.

Tours will take place from the ground floor of the Security Bank Plaza at 333 South Hope Street starting at 5:00 p.m. and running through 6:30, when cocktails will be served at an informal reception. Dinner will be served at 7:30, followed by a presentation of the building by the firm of Albert C. Martin Associates.

The cost of the evening, including dinner, is \$7.50 per person if paid in advance. Attendance is limited to 300 persons. Chapter members are referred to the invitation and meeting details mailed to them previously. Further information is available from the Chapter office.

### JUNE

Two hundred architects, contractors, owners and other guests shared the festive atmosphere at the Hyatt Regency Hotel in downtown Los Angeles on June 10 when the long-awaited First Annual Design Awards of the Southern California Chapter were presented to 20 winning projects around Southern California and the United States.

Awards Committee Chairman Thomas R. Vreeland, Jr., presented an intimate view of each winning project through a wordand-image program drawn from 35mm. slides and excerpts from the comments of the Design Awards Jurors. Fifteen Merit Awards and five Honor Awards were presented by Chapter President Morris Verger to winning architects, who in turn introduced the owners and contractor for each winning design.

"Architecture is what the Chapter is all about," said Verger during his remarks at the banquet. "This evening we are delighted with the display of outstanding current work.

"We previously had an awards program every three years. With uncommon effort - for which he received the Presidential Award Certificate last year - Tim Vreeland made himself aware of the work being done by Southern California architects. He and his committee believe that the amount of excellent architectural work produced each year by our Chapter members calls for an annual honor Awards Program, and this is the first of these. The Chapter is indebted to Tim for the quality of his effort in structuring the program and selecting an outstanding jury.

### L.A.ARCHITECT

#### "... cowardly and evasive ... "

Why does "Irritated Member" remain anonymous? (Feedback, May, L.A. ARCHITECT) Apparently clients have de-

nounced "Irritated" Architect for

ment programs after instigation by Morris Verger.

No member should have his submission published if sent under the cowardly and evasive sign of anonymity.

Raymond Stockdale, AIA

╡╡╡**╸**〕᠄┦₄╲┡┥╎ these qualities, and concern herself with substituting broader role models for females working

in the field. It would appear to me that the most useful step the profession could take would be to provide students and young professionals with female role models working in management, business development, and client relations, as well as in design.

an idea becomes even dimly visible. (Richard Neutra, Survival Through Design)

"One of the basic notions of the ... design methodology is to expand our visual language . . . and allow the natural development of an unselfconscious, nonmonumental esthetic. Such a design system, being inclusive, ad hoc, and opportunistic, tends much more to the vernacular than the academic, (A.J. Lumsden, L.A. ARCHITECT, April 1975) "Where a definite gestalt be intended, a dialectic invariably occurs in which the initial model of the concept must incur certain distortions due to the input of an empirically determined program. In this the semantic of a building must ultimately derive from the consistent relation between the absorption of this input and the consequent distortion of the initial model . . . The models thus invented . . . structurally designate themselves as institutions of a particular 'order' and 'type', yet if we perceive the structural order of these types as auto-designated, their intrinsic syntactical systems remain relatively inexplicit and for these to be revealed we need to concern ourselves with the phenomena of distortion . . ." (Kenneth Frampton, Stirling's Building, The Architectural Forum, November 1968)

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not informing them, so the "Irritated" Professional apparently took refuge from their wrath by saying his AIA Chapter was remiss.

The February 22, 1975, City Act was in formulation for about one year, and the State Energy Conservation Act, Senate Bill 277, for over two years. Our Chapter's Professional Development Committee devoted the entire program to State Acts early last year and also had a speaker form the State Advisory Committee.

"Irritated had better be forewarned relative to Senate Bill No. 144, which will affect non-residential, unless he has not or does not intend to graduate to the more complex structures.

The University of Uppsala, Sweden, was even notified of impending changes in the Code due to energy conservation, and Dr. Allen Joel Anderson personally attended a few Workshop Seminars while a guest of Pasadena's Cal Tech consulting on Solid Earth Physics.

A few words of appreciation should be sent to Lorand West for his extremely energetic Chairmanship of the Professional Develop"... nonsense ... "

The recent article written on "Women in Architecture" (L.A. ARCHITECT, February 1975) is representative of much of the nonsense written on this subject. There are problems in working as a woman in a so-called 'nonnurturant' profession traditionally dominated by males. However, they operate on a different level than that which Ms. Bowman suggests in her article. I particularly take issue with Ms.

Bowman's statement that the field of architecture is a natural field for women based on: (1) their ability (natural and inherent perhaps?) to pay attention to detail compared to men's ability to see the big picture - oh woman, you are your own greatest enemy! (2) their disadvantage in working in administrative and business aspects of the field.

I suggest that Ms. Bowman free herself from matching what she assumes are deterministic attributes of the feminine nature with roles in architecture requiring

#### **Julia Thomas** Associate Michael L. Bobrow and Associates

".... iargon supreme ...."

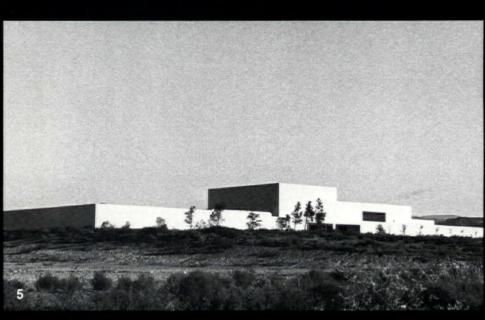
Architects' jargon is in a class by itself. Merriam Webster's dictionary defines jargon as "the technical or secret vocabulary of a science, art, trade, sect, profession or other special group. L.A. ARCHITECT's recent excellent pictorial reporting of some dynamic architecture was accompanied by a verbal description that might be considered a "secret vocabulary" by the uninitiated. Part of that description is taken out of context and linked below with some other choice examples of architects' special language.

"Designing is a nervous procedure par excellence . . . The means are virtually imminent in the idea. The powerful economics of mind transaction is effective long before such

Joseph Amestoy, AIA

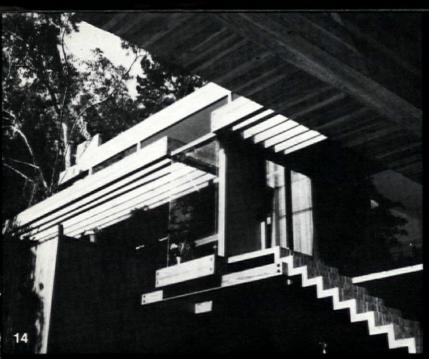
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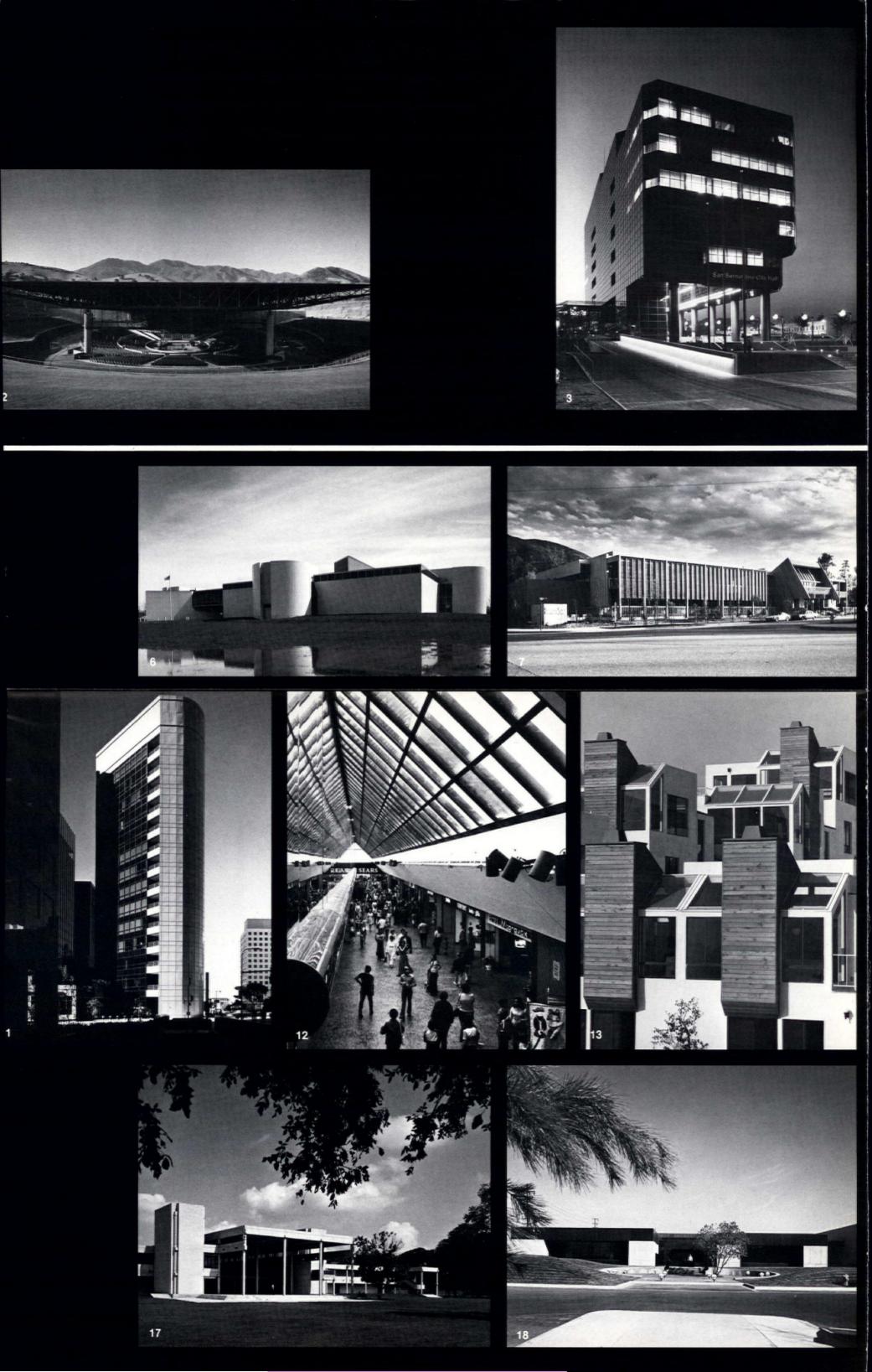




#### Photographer's Credits

Glenn Allison (9, 20); The Association (13); Morley Baer (2); Chuck Crandall (15); Raymond Kappe (14); Balthazar Korab (3, 6, 12, 19); Dale Lang (4); Jayme Odgers (5); Rondal Partridge (17); Marvin Rand (8); Wayne Thom (1, 7, 11); Julius Shulman (16, 18).

L.A. ARCHITECT July 1975



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This issue of *L.A. ARCHITECT* marks the last issue before the annual summer hiatus in August. Publication of *L.A. ARCHITECT* will resume on a monthly basis in September and continue through the year.

Although the presses will be silent for a month, we hope that you won't be. Your letters, articles, notices, and design contributions for future issues are being actively solicited by the Editorial Board of L.A. ARCHITECT. Contributions may take the form of notes, outlines, short informational items, letters, or completed articles. You are urged to send your contributions to Editorial Board Chairman, Frederic Lyman, AIA, P.O. Box 1186, Malibu 90265; or to Editor Jonathan Kirsch, 11002 Rose Avenue, Los Angeles 90034.

Beginning on the first Tuesday of August — that's August 5th Editor Jonathan Kirsch will observe L.A. ARCHITECT office hours in the Chapter office at the Bradbury Building from 2:00 to 3:00 p.m. He will be available in person or by telephone for consultation and conversation with chapter members about contributions to L.A. ARCHITECT. No appointment is necessary - just drop by or telephone him at the Chapter office on the first Tuesday of each month from 2:00 to 3:00 p.m. beginning on August 5th. Of course, the editor is always available for informal consultations during the month at 836-5729.

A seminar on Economics of Design and Construction will be held by Chapter member Immanuel H. Lewin, Consulting Building Econmist, beginning in the latter half of September, Special stress will be laid on cost planning, cost design and conceptual estimating, since the cost of projects is determined to a large extent by decisions during early design stages. Other themes to be covered will include: Investment analysis; aspects of obsolescence; measurement of economic cost; first cost vs. maintenance cost (life cycle costing); methods of estimating: conceptual, comparative and units-in-place; value engineering; the determinants of project cost; cost control during design development and contract documentation stage. Participants will prepare their own estimates (at home) and are encouraged to bring their problems in these areas for discussion. Participation will be limited to 15 persons. Certificates will be issued to all participants completing the seminar. It will be held on ten consecutive Monday evenings. The cost is \$75.00 for AIA members and \$85.00 for nonmembers. Location and dates will be announced in the September issue of the L. A. Architect.

Antal Borsa, AIA, Chairman of SCC/AIA's University Education Committee announced that

Howard H. Morgridge, FAIA, met with the Architectural Education Committee in June at the office of Frank Schneider and Associates in Hollywood. Morgridge, Chairman of the California State Board of Architectural Examiners, addressed the committee members on the relationship between licensing, architectural education and the practicing profession. At the April meeting, Chairman Borsa reported on his participation in the NAAB's visit to the UCLA School of Architecture; Borsa's observations were officially recorded in a letter sent to Jack D. Train, FAIA, who represented the visiting NAAB team. University Education Committee members include Jim Freeman, Ralph Iredale, Immanuel Lewin, P. K. Reibsamen, Frank Schneider, and Don Gill.

The California State University and Colleges announced the appointment of Harry Harmon, FAIA, to the position of Executive Vice Chancellor last month. Harmon - who serves as a director of SCC/AIA - has served on the staff of Chancellor Glenn S. Dumke since 1969 as Vice Chancellor, Physical Planning and Development. Harmon is a graduate of USC and a former senior architect at UCLA. He was named a Fellow of the AIA in 1970, and today serves as Vice Chairman of the AIA Architects in Government Committee. A past president of the Association of university Architects, Harmon was first named to the Chancellor's staff in 1962.

The Los Angeles Community **Design Center's Second Annual** Allied Arts Festival (SAAAF) will be held at the new Pacific Design Center, 8687 Melrose Avenue, West Hollywood, on September 27th. This year's event will feature an art sale and auction, the display and sale of original art works, live entertainment for dancing and a festive atmosphere. All design professionals and professional societies are invited to the Festival, which will provide a day of fellowship for design professionals while financially supporting the Los Angeles Community Design Center in its programs and planning and technical assistance to low-income and non-profit community organizations. Last year the First Annual Allied Arts Festival earned the Design Center over \$5000 and was attended by some 500 design professionals from associations including the AIA, the ASLA, Producer's Council, National Home Fashion League. two of the major interior design associations, and three of the engineering associations.

George Terpatsi, Chairman of the Employer-Employee Relations Committee, reports that members of the committee have been discussing the thesis that an architect's union could solve the problem of low salaries; member **Adolfo Miralles** presented a report on the relation of architect's fees to employee salaries, and **Jon Sommers** discussed an AIA document on Compensation Management Guidelines. The committee adopted **Joe Amestoy's** motion that the committee present a report to the AIA Board on what the AIA and a proposed architect's union might do to resolve problems in the profession.

A three-day course in **Cost** Accounting Standards is being offered for \$350 at the Los Angeles Marriott Hotel on July 16-18, 1975. Sponsored by the Federal Procurement Conferences, Inc., Suite 822, 1800 Avenue of the Stars, Los Angeles 90067, the course will feature Los Angeles attorney Jack Paul and a panel of experts on "the essentials and current developments affecting estimating/ pricing/negotiating and cost reporting of negotiated Government contracts and subcontracts."

"I was flattered by my instantaneous elevation to the rank of Fellow as indicated in the FAIA following my name in your story in June issue of *L.A. ARCHITECT* entitled 'May Meeting at USC," wrote *Albert A. Dorman, AIA*, President of Daniel, Mann, Johnson & Mendenhall in a letter to *L.A. ARCHITECT. Dorman* pointed out: "I must, however, modestly disclaim this honor. The initials more properly belong after *Richard Dorman's* name."

The American Society of Interior Designers will hold its National Conference at the Century Plaza and Beverly Hilton Hotels August 1 through 4. Featured as a part of the four-day conference will be an Interdisciplinary Day on Saturday, August 2, when Walter A. Meisen, AIA, Acting Commissioner of Public Buildings Services (GSA) will deliver a keynote address on "Interior Design in Federal Construction Program" at a luncheon, followed by four workshop periods with about 20 different workshop programs. Also slated for July 31 through August 3 at the Century Plaza Hotel is the International Exposition of Designer's Sources.

Somewhere in Southern California, a discerning burglar is receiving an education in the workings of the SCC/AIA Employee-Employer Relations Committee. C. M. McReynolds, Secretary of the Committee, reports that Chairman George Terpatsi provided him with a cassette recording of the May meeting so that McReynolds could write the minutes. "I had planned to listen to the recording and write the minutes on Tuesday, May 27,' McReynolds says. "However, the previous day my house was burglarized, and along with my Mahler, my Beethoven and my Joplin (Janis) tapes, the bandits also made off with the recording of the meeting. I'd like to see their faces when they play it."

The urban design process as a tool for urban development is being studied in a UCLA Extension course on "Evolution of a Theory of Urban Design," according to instructor Mark Hall. The class began on June 24, and will continue to meet on Tuesdays from 7 to 10 p.m. in Room 3353 of UCLA's Graduate School of Management. Three units of architecture credit are available, and the fee is \$60. For information, contact UCLA Extension at 825-1328.

Mrs. Ruth P. Chilton was unanimously elected national Treasurer of the Architectural Secretaries Association. Mrs. Chilton's term will be for two years. She is also current Treasurer of the Southern California Chapter, ASA, Inc. She has been secretary to Maurice H. Fleischman, Architect, AIA, for 23 years. The election was held at the national annual convention in Atlanta, May 17-22. Other national officers who were installed are: President Maryanne Damari, Colorado Chapter; Presi-

dent-Elect Gail Jee, Northern California Chapter; First Vice President Judy Young, Dallas Chapter; Corresponding Secretary Linda Parker, Birmingham Chapter: Recording Secretary Judy Schulke, Minneapolis-St. Paul Chapter. From the Southern California Chapter, Thelma Imschweiler (of Adrian Wilson Associates) was named chairman of next year's convention, and Rose Marie Baker (of Haas: Greenfield: Associates) will be hospitality chairman of that event to be held in Philadelphia, Pa., May 2-6, 1976. The Southern California Chapter won the 1975 national award for "Best Contribution to ASA" (for chapters with over 20 members) for their 1974 architectural scholarship fund-raising event, "Frank Lloyd Wright in Los Angeles." The net amount raised by ASA was \$5,000. The Southern California Chapter will host the second regional meeting of the four California ASA chapters in Los Angeles on Saturday and Sunday, June 28 and 29. Guests are welcome to attend

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The Women's Architectural League annually awards scholarships to needy and deserving architectural students. This year, four architectural schools and six junior colleges are recipients of scholarships totaling \$2500 from funds raised during WAL's Annual Home Tour. Ms. Angela Chen of the University of Southern California received \$700; other schools receiving cash awards include Cal Poly San Lui Obsipo (\$500), Southern California Institute of Architecture (\$500), and Cal Poly Pomona (\$300). Students at the following junior colleges will be awarded AIA's Architectural Graphic Standards: East Los Angeles College, Los Angeles Trade-Technical College, Los Angeles City College, Los Angeles Southwest College, West Los Angeles College, and Pierce College. Mrs. Marvin Bluestein is chairperson of the Scholarship Committee.

and judging the results of their efforts. Students from throughout the L.A. Unified School District

Each year for the past 20 years in cooperation with L.A. City Schools — WAL has assisted the L.A. Beautiful program by visiting home garden projects of junior and senior high school students

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compete in beautifying home gardens and making practical use of their community and immediate environment.

A poster designed by WAL member **Mrs.** Robert Johnson encouraged a record turn-out of 29 entries, including yard landscaping, building of lath houses, growing organic vegetable gardens, and plant propagation. WAL member **Mrs.** John C. Absmeier, who has been coordinator of all joint WAL-L.A. Beautiful activities for the past nine years, is now a member of the Board of Directors and chairperson of Student Beautification Projects.

Projects Chairperson Mrs. Marvin Bluestein — assisted by Mms. Edgar Szanto, Sheldon Brown, and Miller Fong — was in charge of home-judging in April. WAL trophies and certificates of merit were presented to winning students at the Annual Awards Banquet in May at the L.A. Hilton Hotel. Other members who judged L.A. City School gardens were Mms. Claus Dalmark, Don Perry, Burnett C. Turner, and Cleveland Winge. MATION INFORMATION INFOR MATION INFORMATION INFOR RMATION INFORMATION INFOR RMATION INFORMATION INFORM

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