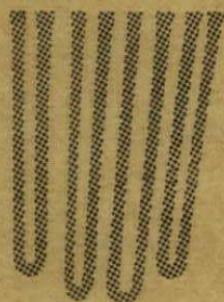
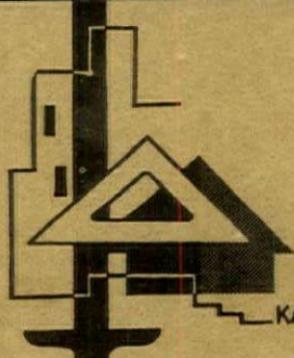


Skylines



Kansas City, Missouri 12 - 53





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AMERICAN INSTITUTE OF ARCHITECTS

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Skylines

Volume 3
Number 12
December 1953

ANNUAL MEETING

TUESDAY DECEMBER 15

report on the year's activities
election of officers

guest of the evening: Fred Fitzsimmons
Real Estate Editor
The Kansas City Star

In presenting this program we will face up to the prime medium of public relations -- the newspaper story. Mr. Fitzsimmons will give a short talk concerning his side of the newspaper story and will answer questions from the floor. This promises to be a vital meeting for all members, one ideally suited to our year-end gathering.

The Nominating Committee -- Albert Fuller, Ray Voskamp and Luther Willis -- make the following recommendations:

President	- John Murphy and Wm. Simon
Vice-President	- Frank Slezak and Ralph Myers
Secretary	- Louis Geis and Pete Andrews
Treasurer	- Bob Everitt and Henry Krug
Director	- Lloyd Roark

Further nominations may be made from the floor.

CHECK THE REGULAR MEETING NOTICE FOR FURTHER DETAILS.
MAKE RESERVATIONS EARLY. THIS IS OUR MOST IMPORTANT MEETING
OF THE YEAR.

Big
Christmas
Party

The K. C. Chapter of Producers' Council
invite the architects and their ladies
to the

ANNUAL CHRISTMAS PARTY

at the Town Hall, 4011 Troost Avenue

Monday, December 21.

EVERYBODY INVITED

Cocktails at 6:30
Dinner at 7:30
Dancing 9:00 to midnight.

Make your reservations early according to the invitations sent out by the Producers.

This year's party is planned to top the wonderful affairs staged in the past by Producers' Council. Town Hall, featuring the excellent music of the George Tidona band, provides excellent accommodations for great scope of this annual party. You can't afford to miss it.

The Facts PacKAGE

Architects and better living.

The values of good architecture are all around us.

Today the American Architect is pioneering in a profession dedicated to better living. He is free from regulations of Classic and Gothic, modes copied for hundreds of years. He has come to a clear conclusion: for an architectural form to have really lasting appeal it should — above all — make the fullest and best *natural* use of its materials. His work in designing airports, terminals, shopping centers and similar types of modern building reflects today's dynamic architecture as it deals with the movement of people, flow of traffic, requirements of a generation on-the-go.

In the home field especially, the Architect offers his clients comfort and convenience through countless features and refinements believed impossible a few years ago. Fifty-eight per cent of U. S. families now own their own homes. If the recent trend continues, by 1968 three out of four families will be home owners.

The Architect, through a job well done, every day shows clients and others the saving graces of a well-designed, practical building — and to be practical means to serve in every respect, every direction. And he is shouldering a full moral responsibility for building new cities measured to progress.

ARCHITECTS ON THE MOVE: Kenneth O. Von Achen announces he has moved into his own building at 1200 West 39th Street Kansas City, Missouri Telephone JE 6311

David Mackie and Lloyd Roark have moved into new offices at 7133 West 80th Street Overland Park, Kansas Telephone HE 0849

Donald R. Hollis this month is occupying a new building at 75th Street and Highway 50 in Johnson County. Mailing Address: Box 71 Overland Park, Kansas Telephone HE 0560

ELECTION TIME AMONG PROFESSIONAL AND BUSINESS groups brings news that Larry Winn, Jr., who worked closely with our Chapter in the recent Operation Homebuilding lecture series, has been named president of the Home Builders Association of Greater Kansas City, a chapter of the NAHB. He succeeds Stanley W. Cowherd. Other officers:
Vice President - H. G. Morgan
Secretary - A. C. Huber, Jr.
Treasurer - Donald R. Elbel

THE REMARKS OF JOHN T. ROHDE which were made before our seminar on public relations and published in a recent SKYLINES are being widely quoted. The national AIA Public Relations Newsletter used them in a roundup of quotes, and the Kansas Construction Magazine out of Topeka reprinted Mr. Rohde's statements. The merit of seeking the criticism and advice of men working in allied fields such as Mr. Rohde's B-D-R Engineering Company is well illustrated in the wisdom of his words:

"I am as conscious as you that all of us in the building industry must seize every opportunity to promote its best interest by sound design, sound materials, and correct construction procedure, and the only man who can do this on an unbiased basis is the architect or engineer."

NEW JUNIOR ASSOCIATE MEMBER accepted into the Chapter at the November board meeting is Ray Kieffler.

in the news

ROUNDING OUT ANOTHER YEAR OF PUBLICATION with this issue of Sky-lines, we wish to express our appreciation to the advertisers and ask our readers to consult these pages when specifying, buying or seeking information on the many products mentioned.

This publication is mailed to some 150 Chapter members 350 non-Chapter firms or individuals vitally concerned with the profession and the activity of our membership. To maintain this circulation, it would cost each member of our Chapter approximately \$15.00 per year to cover publication costs. This illustrates the value of our advertisers.

REFER TO SKYLINES ADVERTISING.

SPECIFY PRODUCTS AND SERVICES ADVERTISED IN SKY LINES.

NEW BOOK RECEIVED FOR REVIEW: Motels, Hotels, Bars and Restaurants, Published by the staff of Architectural Record, 119 West 40th St., N. Y. 18, N. Y. 216 pages. \$6.95

A must for offices doing jobs in this big field. Selected from the best published in the Record during the past eight years, it features the work of such fine planning teams as Skidmore, Owings & Merrill (Istanbul Hilton Hotel) and Holabird & Root and Burgee (Statler Center, Los Angeles).

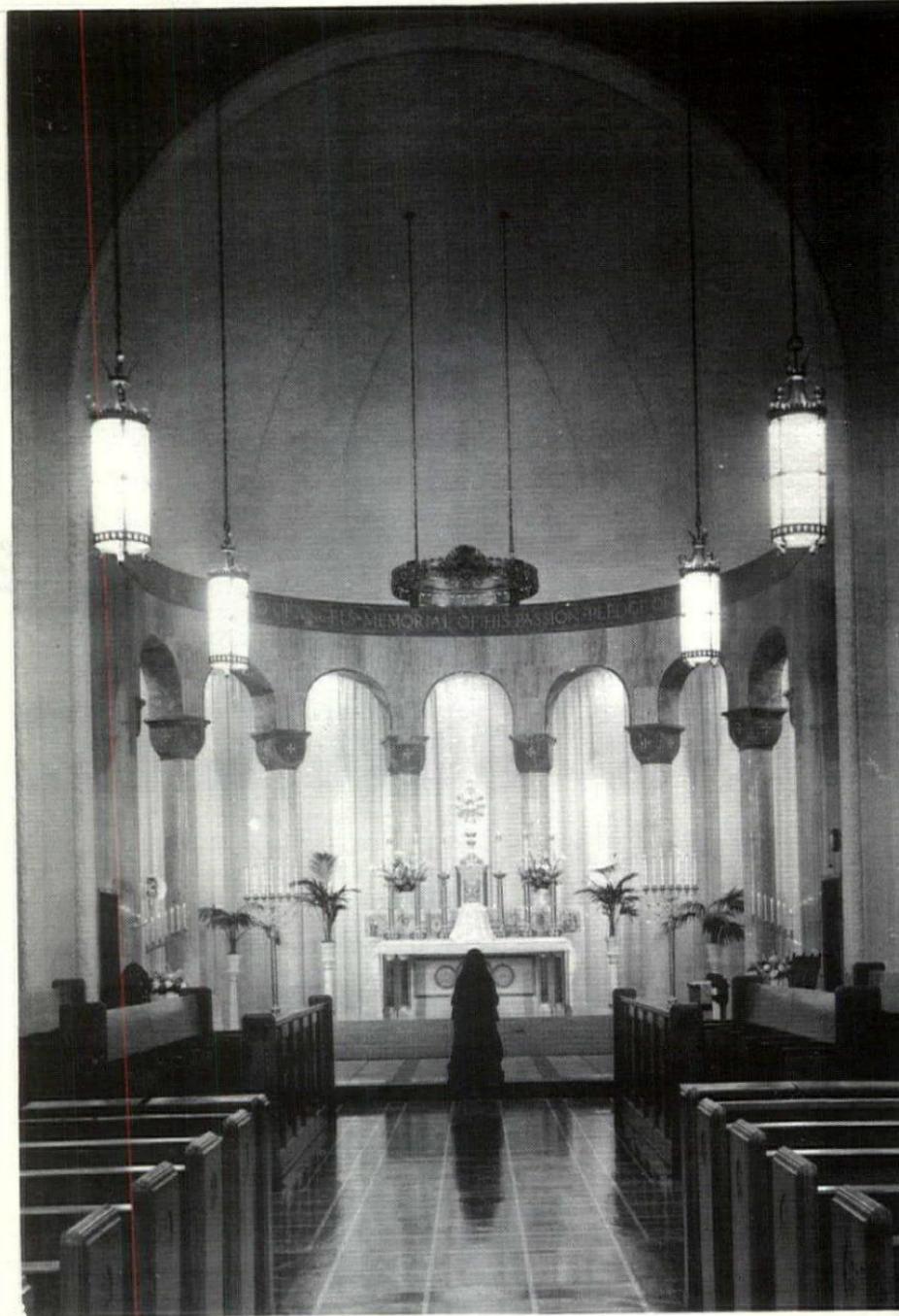
Well illustrated with plans, pictures and prose, it covers a great variety successful establishments, and graphically shows the relationship between good design and good business.

NEW OFFICERS of the Mo-Kan Concrete Products Association for next year are: Gus Main, President; L. R. Weston, Vice-President, Dale Williamson, Secretary, George W. Kulhavy, Treasurer. Tip Brown is Secretary-Manager.

Monday evening, January 11, an expert in the concrete masonry field, Mr. C. A. "Tom" Serrine, will be guest speaker at a special dinner meeting to be held at the Ad Club.

Kansas City architects will be invited to attend this affair as guests of the Mo-Kan group.

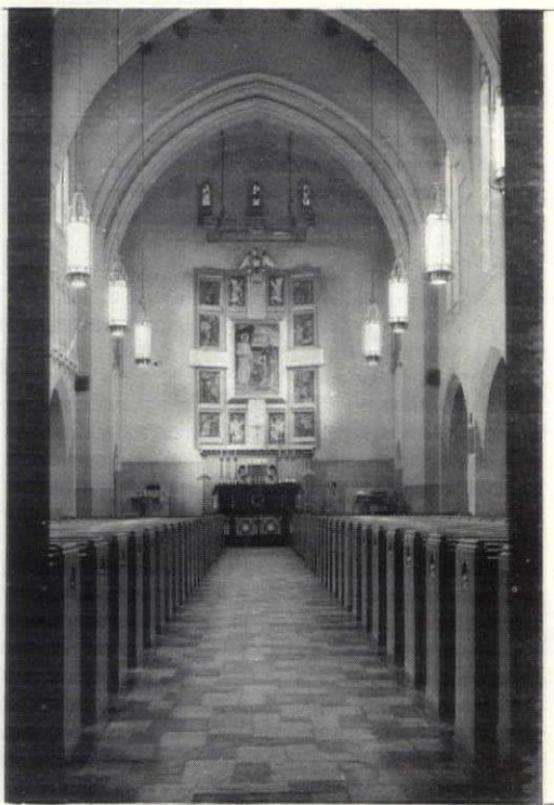
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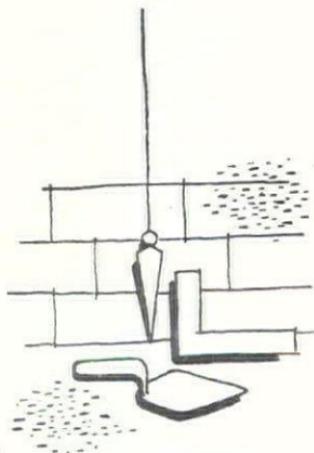
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With all good wishes for a
MERRY CHRISTMAS
and a Happy New Year



MO-KAN concrete products
Association

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Builder's Block Company
Carter-Waters Corporation
Cinder Concrete Products, Inc.
City Block & Products Company
Concrete Building Units Company
Eternacrete Products, Inc.
Kansas City Concrete Pipe Company
Slaton's Concrete Products

AT THE DES MOINES CONFERENCE IN OCTOBER
THE FIVE CHAPTERS OF THE CENTRAL STATES REGION
ADOPTED THE FOLLOWING BY-LAWS ESTABLISHING THE

Central States Regional Council

ARTICLE I - ORGANIZATION

Section 1 - Name:

The name of this organization shall be Central States Regional Council of The American Institute of Architects.

Section 2 - Purpose and Objectives:

The purpose and objectives of the Central States Regional Council are to serve in an advisory capacity to the Regional Director; to formulate plans for Regional operations, including Regional Meetings or Conventions; to promote the aesthetic, scientific and practical efficiency of the profession; to advance the science and art of planning and building by advancing the standards of Architectural education, training and practice; to coordinate advancement of the living standards of our people through their improved environment; to make the profession of ever-increasing service to society; to promote fellowship and understanding on a Regional basis so as to strengthen the bonds of the membership as a Region with the membership of the Institute nationally and to promote a closer working agreement with the board of Directors of the Institute through the Council to the Regional Director and to the Board.

Section 3- Composition:

The Chapters of the Institute that comprise the Central States Region of The American Institute of Architects shall be represented on the Regional Council.

Section 4- Membership:

Each Chapter shall have two representatives on the Regional Council. Representatives shall be the President and either the Vice-President or Secretary of the Chapter.

Section 5- Terms of Office:

Each representative shall serve a term corresponding to his Chapter term of office.

ARTICLE II - MEETINGS

The Regional Council shall hold at least one meeting each year, to be held at least sixty (60) days prior to the Institute Convention, and shall meet at other times at the call of the Regional Director.

Any Institute member of any Chapter of The American Institute of Architects who is in good standing may attend meetings of the Regional Council. Voting, however, is restricted to the recognized representatives on the Council.

The Regional Director shall be the Chairman of the Council.

ARTICLE III - DUTIES OF THE REGIONAL COUNCIL

The duties of the Regional Council shall be to consider matters relating to the profession within the Central States Region, particularly to allocate the work pertaining to the various component organizations within the district; provided that no act of the Regional Council shall directly or indirectly nullify or contravene any act of policy of the Institute, nor in any way abridge or contravene the free and independent status of the Chapters as constituted prior to the adoption of these by-laws. The duties of the Regional Council, as noted in Sec. 2 - Purpose and Objectives, are "to serve in an advisory capacity" only. The rights and privileges of the Chapters shall in no way be affected by nor delegated to this advisory board. The representatives of the Chapters are not empowered to obligate their Chapters in any way without the full knowledge and consent of the Chapters.

The Council may, after Chapter discussion and recommendations and a study of qualifications, nominate a candidate for the office of Regional Director.

ARTICLE IV - VOTING

Each Chapter on the Regional Council shall be entitled to cast two votes; the Regional Director shall only vote in case of a tie.

Any representative who is unable to attend the meeting may be represented by another officer of the Chapter certified by the Secretary or President of the Chapter, and such officer shall have voting privileges.

ARTICLE V - EXPENSES

There shall be no admission fee or annual dues payable to the Regional Council.

ARTICLE VI - AMENDMENTS

These by-laws may be amended at any meeting of the Regional Council by an affirmative vote of not less than two-thirds of all votes accredited to be cast at the meeting on any question or division not relating to the property of the Institute or its Chapters, provided that each representative of the Chapter shall have received notice of the proposed amendment and a notice of the meeting at which it is to be voted upon and that each representative of the Chapter shall before voting upon any question or division report said question or division to his Chapter in regular meeting assembled for full consideration by the Chapter.

Further, no amendment shall be submitted for a vote that would directly or indirectly nullify or contravene any act or policy of the Institute or in any way abridge or contravene the free and independent status of the Chapters as constituted prior to the adoption of these by-laws.

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*High Honor
for
Kansas City Chapter
of
Producers Council*



STERLING RONAI (LEFT), PRESIDENT OF KC CHAPTER PRODUCERS COUNCIL, ACCEPTS THE STERLING SILVER BOWL FROM ELLIOTT "JACK" SPRATT, NATIONAL PRESIDENT.

The clinic program inaugurated this year by the Producers was judged as the best in the country for "original ideas in planning and executing a program for the betterment of construction."

Symbolizing the achievement of this goal is the beautiful Paul Revere Sterling Silver Bowl. Last year it was won by the Los Angeles Chapter for an elaborate education program which they conducted in that city. The year before it went to Atlanta. The Materials Clinic consists of a series of monthly meetings in which materials are classified and member companies unite in presenting a comprehensive explanation of the products involved. It is scheduled to extend over fourteen months. To date seven clinics have been presented. The schedule each month is as follows:

K. C. Area Hospital Maintenance Association
Associated General Contractors
Home Builders Association
Building Maintenance Assn. & Power Engineers
Kansas City Chapter A. I. A.

- 1st Tuesday
- 1st Wednesday
- 2nd Wednesday
- 3rd Wednesday
- 4th Wednesday

Good Taste

Taste is the ability to recognize style. In the creative sense: taste is the ability to recognize the possibilities of developing styles.

When we repeat a statement, we emphasize it. The principle we follow most carefully gets expressed as our leading principle. If we follow principles consistently, we create styles.

In forming our life we can choose many principles to follow. Every set of principles means a different style of living. A style of living is distinguished from a way of living by a sense of unity, a persevering and consistent following of a principle. Whether it is in art, or in life: Style does not know compromise.

To live with style we have to have taste in the creative sense: We have to be able to recognize the limitations and thus the possibilities of developing a style of living. We have to select our principles within the range of our possibilities. We have to find ideals that do command our respect and admiration, and at the same time are within our reach. Thus to live with style requires us to appraise our limitations in order to enable us to set principles we can live up to consistently.

The style of living of the individual is expressed more in his home than in anything else. We could go around town seeking out the most expensive shops then buy only the most expensive items in these shops, and finally put them all into the most expensive house.

The sight of all these items that have nothing in common besides their exorbitant price would express that the owners guiding principle was to spend much money. The lack of more substantial motivation would express a mental and spiritual poverty. A home of this sort would hardly be considered to be in good taste.

Purposefulness in creation is thus not the only prerequisite for good taste. Good taste is also closely tied up with ideals of parsimony in our human existence. Good taste seeks the expression of human values which make our life richer by helping us to more varied human experiences. Creating in good taste taxes our ability to develop human experiences, which with their uncompromising respect for principles will give a meaning to our material and emotional existence. With good taste there always is a purpose beyond the tools of convenience.

--G. PETER KELETI

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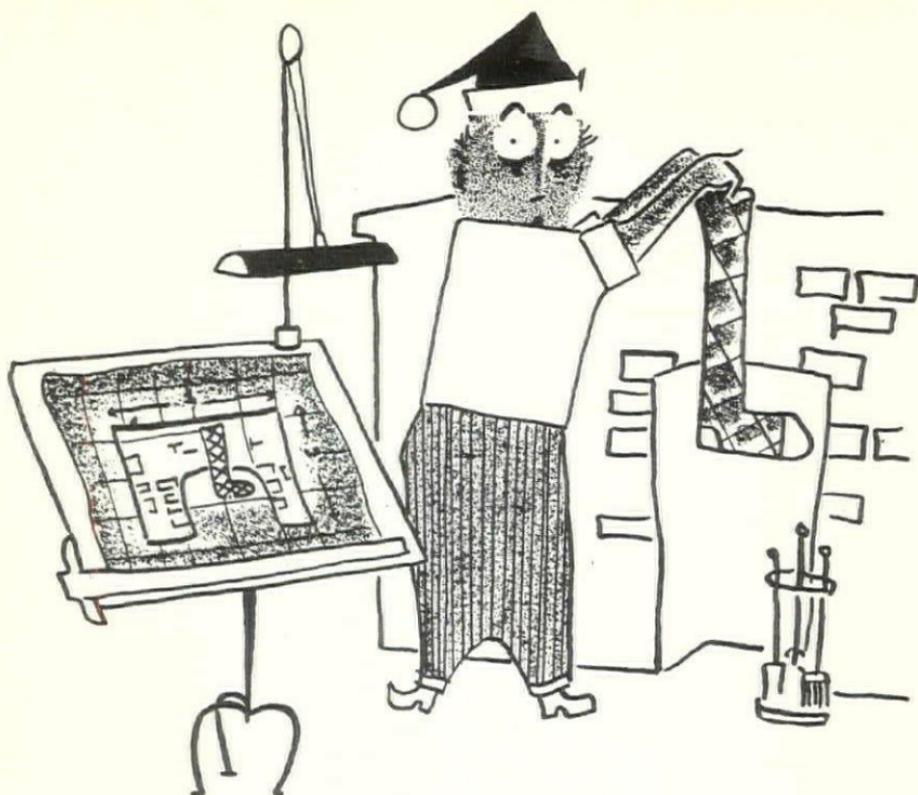
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Chapter Meeting Reports

OCTOBER MEETING

Mr. Raymond Voskamp expressed the appreciation of the Iowa Chapter for the participation of the Kansas City Chapter in the Regional Conference at Des Moines.

A Social Security program for architects was announced and information in regard to this program was given to Chapter members. A motion was made seconded and passed that an information circular be sent to all Corporate members in regard to this program.

Brief reports were given on the Central States District Conference by several members attending. Of particular note was the formation of the Regional Council which is the result of many years work and the diligence of our member Joe Shaughnessy. Mr. Frank McNett of the Nebraska Chapter was selected as the candidate for the Central States Regional Director, who will be voted upon at the next national A. I. A., meeting at Boston. Mr. Raymond Voskamp who was the Kansas City candidate for this office thanked the Chapter for their support in his behalf. John Monroe gave a report in regard to the Junior and Associate members impressions of the Conference.

A report was given by President Roark in regard to the building program at the University of Missouri in which he outlined the activity of our Chapter and that of the Builders Association and the Kansas City Chamber of Commerce in trying to obtain for the Kansas City area consideration for the architectural and construction work.

John Monroe gave a report in regard to the lecture series sponsored by the Chapter entitled "Operation Homebuilding" at which 169 people were enrolled. The series was declared a definite success and will no doubt be continued in future years.

The speaker on our program for the evening was Mr. Alphonso Iannelli, a sculptor from Chicago.

NOVEMBER MEETING

The chief item of business was discussion and approval of our Chapter participation in an architects conference program to be held at the University of Kansas in the Spring.

The Conference is being planned by KU in cooperation with the Kansas Chapter AIA and the Kansas City Chapter AIA.

Representing our chapter on the committee are John C. Morley, I. Lloyd Roark, Joseph B. Shaughnessy, Frank Slezak and John Murphy. Glenn Benedick of Wichita and Charles Marshall and Oscar Ekdahl of Topeka represent the Kansas Chapter. From KU, Professor George M. Beal, Head of the Department of Architecture, and Dr. Frank T. Stockton and Mr. E. A. McFarland of the University Extension.

The plan is to have a Conference each year, with topic based on various building types. This year it will be schools.

Details as planned are as follows:

Length of Conference -- 2 days, March 2 and 3; from Tuesday noon to Wednesday noon.

Speakers to be confirmed -- Eero Saarinen, Harold Hauf, Mark Bills of Kansas City, Don Walters of KU, Douglas Haskell, W. C. Kampschroeder of Topeka.

Promotion

Registration

Meeting places

Housing

Meals

Special Events -- All to be handled by KU.

Enrollment Fee -- \$20 - this includes two meals, dinner the first day, lunch the second.

Minimum Enrollment - 40 people.

Motion was made, seconded and passed that our Chapter give full cooperation to this program.

Guest speaker of the evening was Willem M. Dudok, who read his paper "Thoughts on Town Planning" and showed excellent color slides of his town planning projects in Holland and also many distinctive buildings. Many guests were in attendance, including members of the KC City Plan Commission and landscape architects.

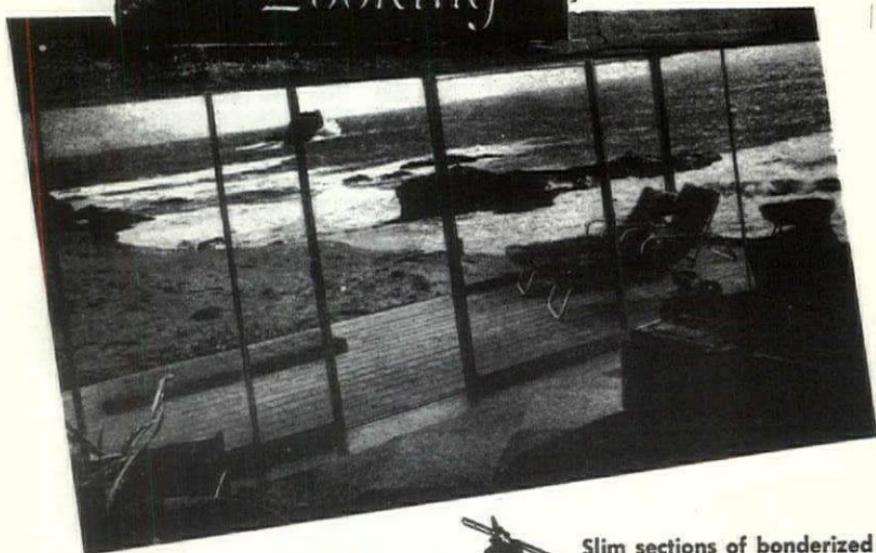
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