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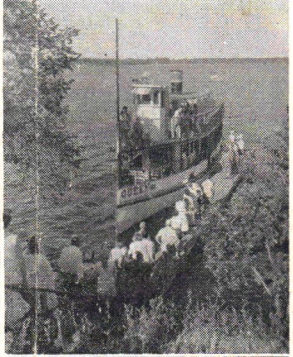
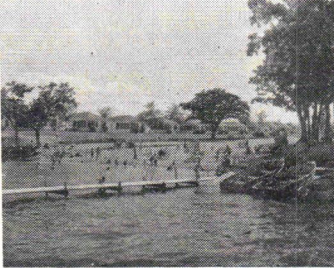


Official Publication of

Iowa Chapter

American Institute of Architects

IT'S OKOBOJI TIME . . . LET'S GO!



Family fun, Relaxation, and Recreation are the four prime ingredients which have been stirred into the annual summer outing formula for the Iowa Chapter A.I.A., and it is time to get your horsepower moving and on the way to the meeting site at Vacation Village, West Lake Okoboji, Iowa.

Reprinted here, as a reminder of the fine time enjoyed last year, is a composite of pictures taken during the highly successful program of the 1957 meeting at the same site.

From the very first moment until the meeting closes, every person attending can be assured that he doesn't miss a

thing—all he has to do is do what he wishes. There is a scheduled program,

(Continued on page 6)

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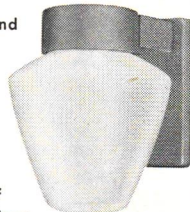
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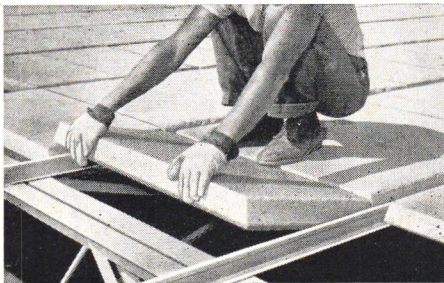
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MEMBERS FAVOR "ENLARGED" A.I.A. ACTIVITIES

Ask Study of Cost of Several Projects



This panel, with Keith Lorenzen and Amos Emery representing the Iowa Chapter, participated in a lively and informative panel session during the joint student-chapter meeting during the April 25 activities.



Lower: This candid photo of the Iowa Chapter members was made during the April 25 meeting as the attending architects pondered the problems that arise in connection with the practice of architecture because of the offering of "integrated" services by some pre-fabricated building sales firms.

A.I.A. Members attending the Spring meeting at Iowa State College April 25 indicated they would favor an increase in Chapter dues, but only if the increased funds were to support planned and practical programs for the benefit of the profession and the A.I.A.

On motion of Amos Emery, the Chapter approved a proposal that the Chapter president appoint a committee to study projects proposed for the Chapter and to determine a budget estimate for each of the proposed activities. The committee would report its recommendations to the Chapter, present a proposed budget for each subject and the estimated dues increase necessary to implement the programs

Subjects proposed for first study as part of the program were: An active

Speakers Bureau for Iowa A.I.A., Increased funds for honorariums to speakers at A.I.A. meetings, Creation of scholarships, creation of motion pictures and/or slide "talks" on architecture for use by Iowa architects, establishment of a student loan fund, employment of a part-time executive secretary, and greater promotion of high school "career days" activities.

Robert F. Bonomi, chapter public relations counsel, described the means by which the Iowa Chapter could economically create a motion picture and a collection of slides of outstanding architecture in the state. The proposal was that architects throughout the state make one 36-exposure roll of 35 mm

color studies of structures which they believe to be outstanding examples of their own work. Such an action by each architect would provide the chapter with a good many hundred slides from which to choose a wide variety of subjects which—by studio methods—could be combined into a motion picture very much along the lines of "Architecture—U.S.A." The color slides would be re-photographed in the studio on motion picture film and an appropriate sound track added. The collection of slides proposed would provide the basis for from five to seven films—or perhaps more.

(Continued on page 5)

A.I.A. Convention Will Hear Treas. Sec. Anderson

Secretary of the Treasury Robert B. Anderson will be keynoter for The American Institute of Architects' annual convention, it has been announced by AIA President Leon Chatelain, Jr. The convention will meet in Cleveland, Ohio, July 7-11, 1958, with headquarters at the Hotel Cleveland.

Dr. Margaret Mead, Associate Curator of Ethnology at the American Museum of Natural History, will address the convention on Wednesday morning, July 9. Her topic will be "The Anthropologist Looks at Architecture." Dr. Mead is widely known as a writer on anthropological subjects.

Because the architect's services are expanding and the demands upon him are greater and more diverse than ever before, the convention program this year is geared towards providing a deeper understanding of the economic forces of the nation that are influencing environmental patterns.

Secretary Anderson's opening address on Tuesday morning, July 8, will be followed by the architectural keynote speech of Philadelphia architect Vincent G. Kling. At luncheon that day, Harlan Hatcher, president of the University of Michigan, will speak on "The Western Reserve—Part of Our Heritage."

Specialists serving on panels will discuss such practical matters as how to make better cost estimates, where to find construction money, developing today's building program, working with the homebuilder. Other seminars are scheduled on urban planning, office organization, chapter affairs, and on "Professional Status—Your Most Valuable Asset."

The Gold Medal, highest honor given by the Institute, will be awarded at the annual banquet on Thursday, July 10. Additional medals and honors will be presented at the Awards Luncheon on Wednesday, July 9. Other regular convention events include the induction of new Fellows, the Annual Exhibition of Outstanding American Architecture, the President's reception, election of officers, business sessions, and the display of new building products and equipment.

The host chapter committee, under the chairmanship of Cleveland architect Joseph Ceruti, is arranging a varied pro-

gram of tours, exhibitions of architecture and the allied arts, entertainment features and special events for architects' wives. Entertainment and education will be pleasantly combined on tours through General Electric's Nela Park and the Republic Steel Corporation, Monday, July 7.

During the days prior to the opening of the convention, there will be meetings of the AIA Board of Directors, the Association of Collegiate Schools of Architecture, the National Council of Architectural Registration Boards, the Producers' Council, the National Architectural Accrediting Board, and students of architecture.

Edward Langley Award To James Lee Merry, ISC

James Lee Merry, who will next fall begin his fifth year architectural studies at Iowa State College's department of architecture, has been awarded a \$500 Edward Langley Scholarship by the American Institute of Architects.

The award was presented to Merry on the behalf of the A.I.A. by Chapter Secretary David Frevert during the student chapter's annual picnic at Ames, June 7.

Merry is one of seven architectural students to be honored and was selected from among 52 students who were nominated by schools in the United States and Canada. The award is a memorial from the estate of the late Edward Langley, who was a prominent eastern architect.

MORE ABOUT SPRING MEETING

Prof. Leonard Wolf, head of the Department of Architecture, I.S.C., A.I.A. Chapter President Wayne Lyon, Student Chapter President Carl Hunter, Speaker Walter A. Netsch, of the firm of Skidmore, Owings and Merrill, and Provost J. H. Jensen, assistant to the president of Iowa State College.



Lower: Here is a view of the Spring Meeting Banquet crowd as each individual gave his full attention to Speaker Netsch as he described the evolution and development of the complex Air Force Academy in Colorado.



One particular advantage to this proposal, Bonomi pointed out, was that it would eliminate the necessity for considerable travel on the part of a camera crew and the unavoidable loss of time as that crew waited for weather and light conditions to make choice pictures.

"Most of the men who designed a building know how they would most like to have it photographed. The use of the comparatively inexpensive 35 mm color film would permit the architect to make many exposures of the same structure, and to select a wide variety of views," Bonomi explained. "This project would be easily within the capabilities of the chapter."

The slide collection also would be the basis for creating a number of illustrated talks which would demonstrate the progress of architecture in Iowa, and be suitable for illustrating the quality of work of which Iowa practitioners are capable.

The Chapter heard President Lyon report on actions taken at the Regional Meeting at Kansas City in February including the resolution which asked that

the A.I.A. "Architectural Firm Award" be made only upon unanimous vote of the Institute Board of Directors. The Resolution expressed the backer's belief that the creation of the "Architectural Firm Award" was inconsistent with the tradition and stature of the Institute Gold Medal Award.

The second resolution from the regional meeting recommends that the Board of Directors of A.I.A. commend "the individual in the State Department who is responsible for this enlightened and intelligent approach" to the program of new embassy buildings which shows respect for the indigenous architecture of the countries in which they are being constructed.

The Regional Convention of the A.I.A. is to be held October 30, 31 and November 1 at the Muehlebach Hotel in Kansas City, Missouri.

The 1959 Regional Convention of the A.I.A. is to be held in Iowa and the Iowa Chapter's Executive Committee has begun planning for that event.

(Continued on page 23)

MORE ABOUT OKOBOJI . . .

but the only really vital parts of that program are the meals, for the rest of the time is your own and the meals are served with informality. Everone is on his own, but plenty of entertainment and recreational facilities are available.

A general "Smorgasbord," as the fine facilities at Vacation Village produce tasty and tempting foods, is the first "scheduled" event of the meeting—but it is expected to top off an afternoon of recreation at swimming, golf, riding, boating or fishing. The dining hall will be open at 6:30 p.m. to receive hungry architects and their families.

A family roundup is set for the evening at the Village Hall and Past President James Walsh has been lining up a program which will provide entertainment for the youngest and the oldest. A popular feature of this event last year was a session at which the raconteurs shone brightly.

Thursday's day-light program will be highlighted by a one and one-half hour cruise on the "Queen" during the lunch hour with box lunches to be served on the "Queen." This leisurely tour of the lake will give youngsters the thrill of being on the "big one," while others will enjoy the restful atmosphere, the sparkling views, and the gentle motion of the craft.

Some cabin facilities remained available as this issue of the Iowa Architect went to press, so it is not yet too late for you to plan these three days of rest and recreation.

Speed boat rides which whip a delightfully cooling spray across the deck, are the main feature of the Thursday afternoon program, while the Thursday evening program is devoted to the adults. Beginning with a cocktail party and followed by a buffet dinner, the evening program culminates with dancing to the music of the Ralph Easton Trio.

Here is the way Thursday lines up—Breakfast from 7:30 to 10:00 a.m. (Any-

one who sleeps past 10 a.m. didn't want breakfast anyway); Lunch at 12:00 on the "Queen" cruise which will end at 1:30 p.m.; Speed boat rides beginning at 4:30 p.m.; Cocktails at 6 p.m., Buffet Dinner from 7:00 p.m. to 8 p.m., and Dancing in the Village Hall from 8:30 p.m. until 12:30 a.m.

Friday's program is booked like this: Breakfast from 7:30 to 10:00 a.m.; Recreation, liniment, dark glasses and aspirin until lunch time at 12:00. Serving of lunch will cease at 1:00 p.m. and architects and their families will be checked out by 12 Noon, to make room for the next group meeting at Vacation Village—the Master Builders of Iowa.

Somewhere along the line, when there is a lull in recreation activities, the chapter members present will sneak in a sort of business meeting, and the Chapter Board members plan to take a few minutes away from fun to look after the business ends of the operation.

For those who have never been water skiing, there undoubtedly will be an opportunity to learn that it is a great sport—particularly after the rider manages to get himself "planing" on top of the water on the skis.

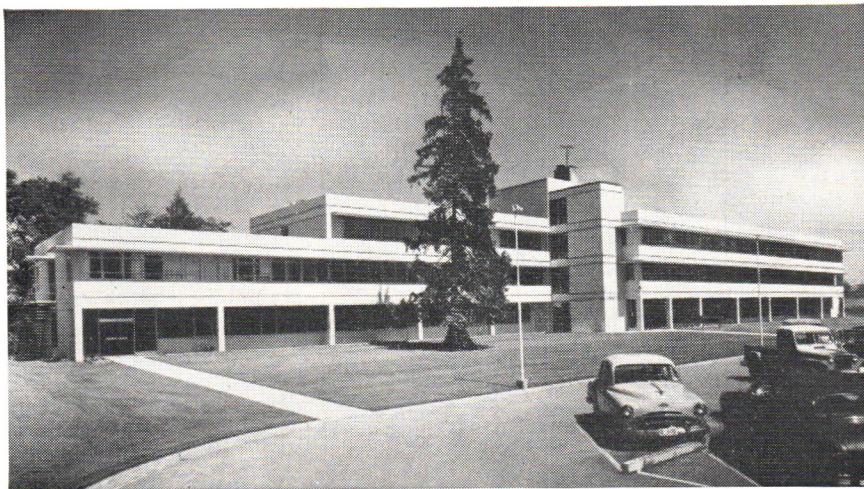
There are excellent golf courses in the vicinity of Okoboji, there are stables where horses may be rented, boats and motors may be procured, fishing licenses and equipment are available, there is an excellent beach at Vacation Village, and Past President Walsh reports that the water has been excellent this year. Swimming in the lake—heralded by its residents as one of the "True Blue Lakes" of the world—is unexcelled.

Motion picture and still picture opportunities abound because of the many scenic settings. The shoreline of West Okoboji varies from gently sloping beaches to abrupt, rocky abutments.

There's plenty of nothing to do—and it's a fine place to do it.

The time is now.

(Schedule on page 24)



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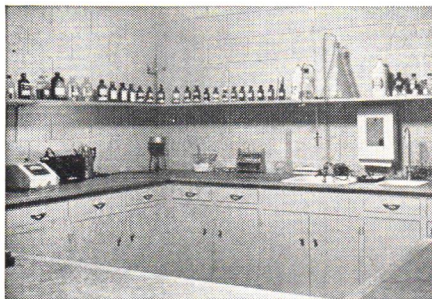
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