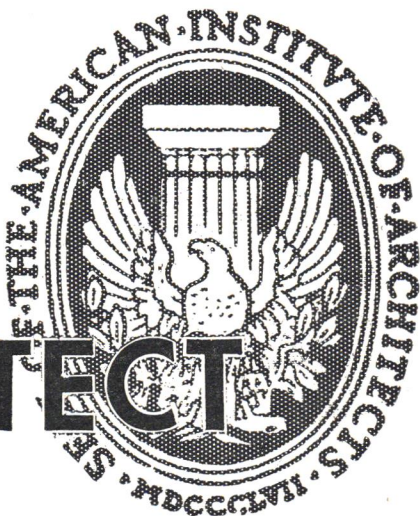


IOWA ARCHITECT



Iowa Chapter
American Institute of Architects

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Come To The Spring Meeting

OFFICERS, 1955

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Vice President.....James Walsh
Secretary.....Paul Skiles
Treasurer.....Lyle Howard

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In Ames April 4th Wives Welcome

President Gerald Griffith has urged all members of the Iowa Chapter to attend the regular spring meeting in Ames April 4.

A feature of the meeting again this year will be the student exhibit and the student awards presentations. Judges are members of the Chapter Education Committee.

An innovation this year will be an activity program for wives who accompany their husbands to the meeting.

The speaker at the banquet will be an international authority on thin shelled concrete construction. Amendments to the by-laws adopted at a recent regional council meeting will be discussed in business sessions along with other items of importance.

Don't miss the spring meeting in Ames!

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The Annual Convention

Highlighting the annual convention again this year was the presentation by the Chapter of Craftsmanship Awards to outstanding workmen in the building trades. Selected by a committee of architects headed by John Brooks, the following craftsmen received framed certificates from President Griffith:

E. Harold Adams, 5423 Merle Hay road, Des Moines for "outstanding supervision and workman-like qualities." Adams, 49, has been a cabinet maker 31 years. He is employed by W. H. Breiholz Construction Co.

Hans C. Nielsen, of Waterloo, for his "ability of a sculptor in forming cement." He has been a cement finisher for 32 years with the Jens Olesen & Sons Co. Nielsen is 67.

Lawrence Dobberstein, 31, of Clinton, for an "unusual ability to co-ordinate various crafts." He is a carpenter foreman for O. Jorgensen & Sons in Clinton.

William A. Stickney, 48, of Davenport, for "the effect of his ability and honesty on working crews." Stickney is a foreman for Priester Construction Co., Davenport.

Donald C. Thompson, 3210 Fifty-second st., Des Moines, for his "honesty and ability in following plans and specifications." Thompson, 57, has been a carpenter 30 years. He is employed by the Lovejoy Construction Co.

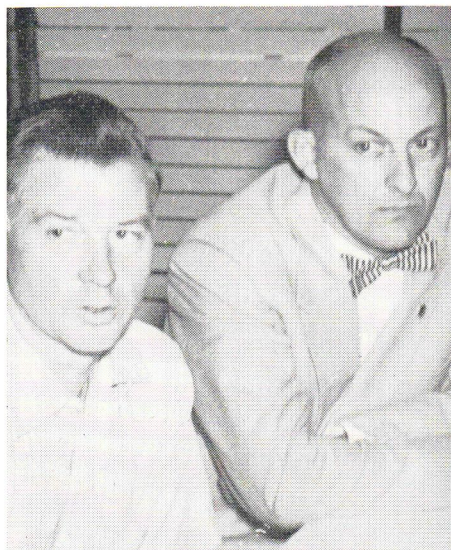
Rudolph Ericsson, 65, of Sac City, for his "demand for perfection in his own work and in that of others." Erickson, employed by the Paul McCorkle Construction Co., has been a carpenter for 40 years.

Edward Albert, Marshalltown, for his "artistry in wood and complete knowledge of other trades involved in construction." Albert, 77, has been a carpenter 61 years.

William C. Hartnett, of Sioux City, for his "experience, inventiveness and courage" in steel erection. He has been an iron worker 18 years and is employed by the W. A. Klinger Co.

O. L. Flauher, Ames, for "requiring of himself and others the highest standards of workmanship." Flauher, 56, is a brick mason and foreman for the Weitz Co. of Des Moines.

Albert S. White, 724 Thirty-sixth st., Des Moines, for the "skill, safety and precision with which he handles construction machinery." White, 40, is an equipment operator for the Weitz Co.



Top officers of the Iowa Chapter, A.I.A. are shown above in a picture taken at the last summer convention in Waterloo. Right, is our new vice-president James H. Walsh of Spencer, with Gerald I. Griffith of Des Moines, re-elected president at the recent annual convention. Expressions of concentration are accounted for by the fact that the men were being questioned by a reporter at the time the picture was taken.

Glen Netcott, of Ames, for his "outstanding ability with complicated bonds and various applications of masonry materials." Netcott, 58, has been a brick mason 40 years. He is employed by Langer & Associates.

Francis M. Rush, 54, 1354 Sixtieth st., Des Moines for "outstanding ability and craftsmanship" in brick masonry. Rush is brick mason superintendent for the Arthur Neumann Bros. Co., here.

* * *

Officers elected were Gerald I. Griffith, Des Moines, president; James H. Walsh, Spencer, vice-president; Paul Skiles, Des Moines, secretary; Lyle Howard, Ottumwa, treasurer.

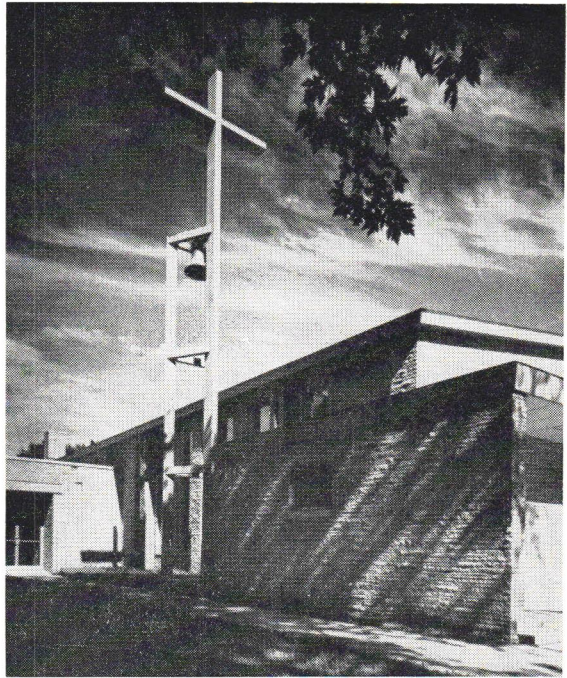
Members named or re-named to head various committees are O. H. Thorson, membership; Eugene O'Neil, practice of architecture; J. Woolson Brooks, relations with construction industry; James Lynch, public relations; George Russell, education and registration; Charles Ritts, finance; Bob Savage, conventions; Charles Siletto, state and federal legislation; William Woodburn, fellowships.

Detail
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With the above photograph and brief commentary, Iowa Architect begins a new series that will display work members select from their own files. To be represented in this series, submit a photograph and description of a detail or building (completed or projected) and submit it to the editor.

HOW GOOD ARE YOUR COMMUNICATIONS?

Condensed From Florida Architect

"The secret of good communications lies not in what is said, but in **what is understood.**"

The language of any profession is a foreign one so far as the public is concerned. The language of architecture and building may be the least intelligible of all to those unfamiliar with construction. For, in addition to all the technical terms that building professionals use, means for their communication are largely graphic.

Within professional ranks communication—and, more important, a common understanding of it—presents no problem. But to outsiders, the public with which the professional deals, the language must be interpreted. The terms and symbols must be explained.

Most of the people in the construction industry with whom you work will

recognize the importance of your professional status and the value of the services you render.

But how about others? How do you get across such things to them?

You do it by creating understanding, by talking their language to them instead of yours. You tell them what good design can mean to them, not what the profession does or does not like. You show what good construction means in terms of low maintenance costs, better, long-term dollar values.

You demonstrate the worth of good schools and public buildings in terms of better training for youth and a more efficient, less wasteful civic administration. You talk hospitals in terms of community health needs, not costs per bed or square foot areas. And you make them want improvements of build-

ing codes by showing the danger and the needless waste of money and material in what now exists.

The public is really no different from any one of us—actually it is us. You and I — the public — are instinctively **against** what we don't understand. But once we understand an idea, or a product, or a service, we're rather easily led to the point of wanting the benefits that are offered. And we don't care how those benefits are generated so long as they fit our needs and wants.

They've Moved . . .

Harold Payne from Tinsley, Higgins, Lighter & Lyon to George Russell.

Bill Hukill from Gerald Griffith to N. Clifford Prall.

Keith Lorenzen to Savage & Ver Ploeg. The firm, by this printing, has moved into a new building at 12th and Grand Ave., in Des Moines.

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Look Aloft !

Architecture is a winged profession, some say, and at least two Iowa Chapter members are literally aloft these days. O. H. Thorson, Waterloo, and Jim Walsh, Spencer, have purchased airplanes.

Editorial Thumbs

When compiling the list of principals who are members of Iowa Chapter, A.I.A. for the last issue of this magazine, we got our editorial thumbs in our eyes and missed listing **Reuben S. Lantz** of Boone. We are heartily sorry for this oversight. The Lantz firm has offices in Boone, Des Moines and Burlington.

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The following tables are reprinted from a recent survey and study of architectural educational facilities and requirements.

Table I—Number of Architects in the United States Reported by the Decennial Census, 1870-1950.*

Year	Number	Year	Number	Year	Number
1870	2,038	1900	10,481	1930	21,621
1880	3,350	1910	16,311	1940	21,976
1890	8,048	1920	18,048	1950	25,000

The number of institutions in the United States offering professional curriculums in architecture has grown from 13 in 1900 to 64 in 1953. All but two of the degree-granting schools of architecture are parts or divisions of recognized universities, colleges, or institutes of technology.

Table II—Students Enrolled in Schools of Architecture in the United States and Canada, 1952-53.

	United States	Canada
Schools reporting	64	5
New professional students	3,293	102
Candidates registered for:		
First professional degree	10,519	560
Second professional degree	216	8
Nonprofessional students taking courses	6,631	185
Students graduated with:		
First professional degree	1,674	87
Second professional degree	127	4

The enrollment in the United States and Canada over the past 20 years has run as follows: 1931, 5,900; 1939, 4,300; 1944, 1,700; 1951, 11,300. Since 1939 the enrollment has increased 163 percent.

Table III—Secondary School Credits Required in Certain Subjects for Admission to Schools of Architecture.

Subject	Schools of architecture reporting the requirement	Average number of secondary school units required
Mathematics	59	1.84
English	37	3.27
Sciences	23	1.4
Foreign languages	13	2.0
History	11	1.09
Civics/social studies	5	1.75
Drawing	2	1.0

Table IV—Earned Degrees Conferred in Architecture, 1947-48 Through 1951-52.

Year	Bachelor's and first professional degrees	Master's and second professional degrees	Doctor's degree
1947-48			
Men	943	149	2
Women	131	7	—
Total	1,074	156	2

1948-49			
Men	1,506	154	2
Women	122	10	—
Total	1,628	164	2
1949-50			
Men	2,441	159	1
Women	122	7	—
Total	2,563	166	1
1950-51			
Men	2,556	189	2
Women	88	14	—
Total	2,644	203	2
1951-52			
Men	2,098	230	
Women	112	10	—
Total	2,210	240	0

Table V—Second Degrees Offered by Schools of Architecture and Numbers of Candidates for the Degrees, 1950.

Second Degree	Number of schools offering the degree	Number of candidates for the degree
Architecture:		
M. Architecture	22	90
M.S. in Architecture	3	23
M.A. in Architecture	1	6
M.A.	1	0
Ph.D.	1	1
City Planning:		
M. Town Planning	1	0
M. City Planning	1	4
M. Science	1	4
M. Regional Planning	1	2
M. City and Regional Planning	1	4
M. Community and Regional Planning	1	5
Architectural Engineering and Building Construction:		
M.S. in Architectural Engineering	3	18
M. Architectural Engineering	2	1
M. Building Construction	2	1
Landscape Architecture:		
M. Landscape Architecture	1	1

When Are We Going To Hear From You? Every time Iowa Architect straggles out into your hands it represents a minor but painful triumph for a few brothers who meet in the night to figure out how they can fill these pages.

No news comes in unless it is dug out. No pictures come in unless they are asked for. The only desire of the people keeping this publication alive is that it serve the interests of the Chapter—that it interest the members.

That's tough to do when we don't hear from you. For months, Bob Savage contended with this problem while he ably headed the public relations committee. Now, Jim Lynch has the headache. **Please, When Are We Going To Hear From You? It gets lonesome.**

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