

Ke Kaha Ki'i

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HE MAY HAVE SOLVED HAWAII'S HOUSING CRISIS!

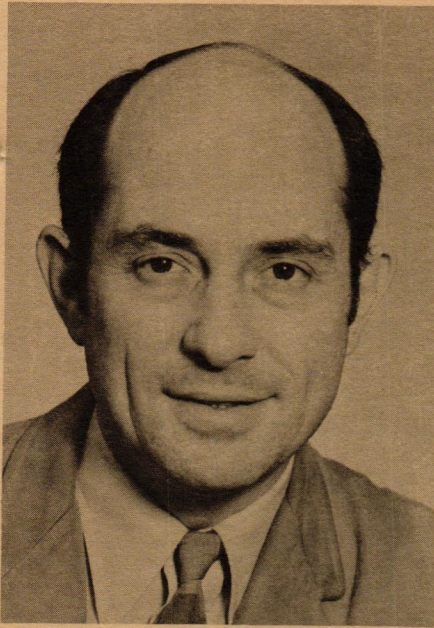
The ancient Romans invented cement.

Then, they built things like the Coliseum with it . . . that are around today to prove our product lasts.

We know a lot of housing that could use that kind of durability. We have the products . . . direct descendants of the stuff the Romans used to build with. Do you have the imagination to mix with them . . . to give solid solutions to Hawaii's housing crisis?

CCPI CEMENT AND CONCRETE PRODUCTS INDUSTRY OF HAWAII
Suite 400, Hawaiian Life Building, 1311 Kapiolani Boulevard, Honolulu 96814





NEWS FOR THE CHAPTER

FROM JOE FARRELL, PRESIDENT

NATIONAL PUBLIC RELATIONS ADVERTISING

The ad shown on this page was placed in the January 23 Saturday Review magazine and the February 15 Time magazine. This particular push is on Environmental Education for our youth and will be again placed in the March issue of the American School Board Journal and the Atlantic magazine. For those who might be interested in Environmental awareness instruction for school systems, the book mentioned in the ad "Our Man Made Environment" is excellent for architects, teachers and administrators. It can be obtained from the National AIA Headquarters for \$2.00 a copy.

DUCT CONSTRUCTION FOR INTERIOR SMOKE TOWERS AND OTHER SHAFTS

The following is a letter from the City & County Building Department which Ed Hirata has asked us to distribute to all the members.

"Dear Mr. Farrell:

Subject: Ducts made of gypsum board as part of building structure for (1) mechanically ventilated smokeproof enclosures (2) pipe chase serving as exhaust shaft.

This is in reference to ducts made of gypsum board and serving also as a part of the building structure. This type of construction has been used in the past in ventilating systems for mechanically ventilated smokeproof enclosures and in exhaust systems for kitchens and toilet

rooms while serving also as a pipe chase.

(1) Henceforth, all mechanically ventilated smokeproof enclosures ventilated with independent ducts constructed of metal. All such ductwork shall be used only for that purpose and shall be tightly constructed.

(2) Also effective immediately, vertical shaft serving as an exhaust duct shall be separate and independent of any pipe chase. The duct may be of independent construction or a part of the building structure but must be tightly constructed. Plans shall be complete in

AIA AMERICAN INSTITUTE OF ARCHITECTS
1793 Massachusetts Avenue, N.W., Washington, D.C. 20036

We're trying to make twelve-year-olds more aware of their world.

The children are working with a book we helped prepare. It's called "Our Man-Made Environment," and uses paper construction exercises to develop an understanding of visual and spatial relationships.

It's all part of environmental education. It wasn't in your seventh-grade curriculum. Or in any other classroom you sat in. If it had been, we could all be living in a more livable world. We want today's child—tomorrow's voter, homeowner, concerned mother, businessman—to be equipped to judge and help influence the quality of his environment. We want each child really to see his world. His house. His street. His school. We want him to become aware that all of these are related parts of his environment. And to realize that how they fit together is something he can help decide.

Environmental education is already being taught in more than 100 communities. In time, we hope to reach every American child on every grade level. If you could help influence your schoolboard to include environmental awareness instruction in your school system, that time could be shortened.

This is essential, when you know what the most important product of a good visual environment is. It is human dignity and pride.

"Our Man-Made Environment" - Book 7, produced and published by The Group for Environmentally Educated, Inc. It is available to schoolboard members and school administrators at \$2.00 a copy from A.I.A., 20th floor above.