

Ke Kaha Ki'i

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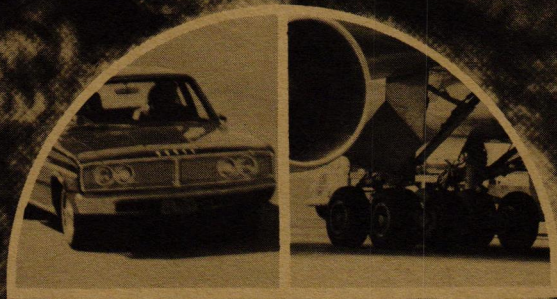
SIR ISAAC NEWTON'S TESTIMONIAL FOR CONCRETE:

Newton's famous law . . . the one that states for every action there's an opposite, and equal reaction . . . is the best testimonial we know of for concrete paving.

Any street intersection is a good example: as the cars stop, the pavement moves. Unless the pavement is concrete. Los Angeles County is repaving all major intersections with concrete . . . because of Newton's law.

Use your imagination to figure the forces a 300 ton jet's takeoff or landing causes on a runway. Newton's law again . . . and the reason Seattle's new airport has concrete runways.

Sir Isaac Newton said it: *whenever wheels meet pavement, you need concrete.*

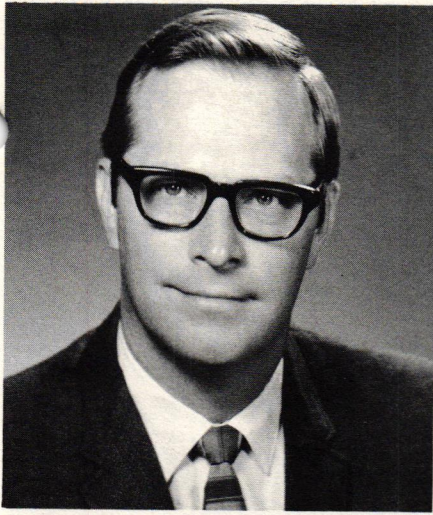


*Imagination
Can be a Concrete Thing*

CCPI

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WHAT'S HAPPENING

BY GERALD L. ALLISON, PRESIDENT
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SWAN SONG

It is with a real feeling of nostalgia that I write this particular "What's Happening" page, knowing that it will be my last. Next month, new AIA President Joe Farrell's picture will grace the upper lefthand corner.

To try to say the traditional "thank you" to each of those who have made this year an enjoyable and memorable experience for me would require my listing the entire chapter membership of some 300 people plus a large segment of his community. However, I would like to express my special appreciation to a very hardworking Executive Committee and to the Executive Secretary, Nannette. These dedicated people have willingly sat through weekly three-hour Executive Committee sessions, plus they have committed a great deal of their own personal time for chapter service.

Similar gratitude goes to the chairmen and members of those committees that have been especially active during this past year. Their concerted efforts have been recognized by both the public and the chapter, and appreciation has been expressed through letters and phone calls to the AIA office.

My personal thanks to the four other partners of WWA&T for allowing and even encouraging me to devote the majority of my time to AIA affairs as an expression of their own concern for the profession.

Last December, Honolulu Advertiser Editor, George Chaplin, expressed a thought to me that became the theme and the focus of my activities for the past twelve months. Mr. Chaplin said, "This city respects the thoughts and opinions of its architects, but too frequently they remain silent on the issues that affect our living and our future." Since that meeting, the main thrust of the Hawaii Chapter, AIA has been,

"community involvement", and a good part of its activities have been directed towards this end. We have been in constant contact with all segments of the community, all levels of government, related professional societies, the press, and within the chapter itself. The AIA has not only listened and spoken, but through such activities as the Community Design Center we have also been acting with meaning.

The chapter has not gone unnoticed, nor has it been ineffective. Among many other accomplishments, we can take a good part of the credit for increased public awareness of its environment, the defeat of a detrimental signs ordinance, the establishment of a major park on Sand Island, and increased emphasis on good community planning. We have established the vital Hawaii Community Design Center and assisted in developing the University of Hawaii Architectural Library.

The continued focusing of our combined and individual actions toward the betterment of community development is in order, for at no time has the climate been better for the architect to practice what he has preached. There are few deaf ears to what we are saying.

Our influence has been felt both locally and nationally. Portions of Ke Kaha Ki'i (a worthy project itself) have been reprinted in the bulletins of several of the Northwest chapters as well as New York, St. Louis, and others.

As should be expected, there is always room for improvement in any organization. There are three areas that I personally feel need attention if this chapter is to remain strong and be effective. First, there is a segment of the membership that seems to be unreachable and unresponsive to our activities. This could be a potential resource of new talent and assistance in furthering

the AIA's effectiveness in community planning. Every effort should be made to involve them in this effort. Secondly, there are those who have displayed excellent past leadership of the chapter but are now sitting back and allowing their AIA background and knowledge to lay in fallow. I am sure the chapter would benefit greatly from their expertise and guidance. Third, there have been times that the Executive Committee has been frustrated in its efforts to create meaningful programs due to a lack of sufficient funds. If we are to be the community design leaders, we have claimed we should be, we must pay our way.

Also, if we are to have meaningful educational programs and projects that will make us more proficient in our practice, it will require additional funds. When compared with the average laborer's union dues, the architects' professional society assessment is very small, yet our challenge is so great. Our financial commitment must equal our expressed concerns.

Having once spoken and acted, we cannot ever again become silent or inactive on matters that affect the orderly existence or survival of the community. This past year, I have become better acquainted with the membership and I am assured that we have architects in Hawaii who are sufficiently dedicated to meet this mission.

"PRECONSCIOUS DATA"

This month, you will find the first of a new graphic presentation series by Cosmio Propellor. Cosmio is currently working on his master's degree in communication at the University of Hawaii and is known for his "advanced cypher-graphics" in Cosmio's Corner appearing

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