

Ke Kaha Ki'i

Monthly Publication
of the
American
Institute of
Architects



Hawaii Chapter
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Ke Kaha Ki'i—A person who draws pictures or petroglyphs



MAKAHA- WARD HO

Last Monday night about fifty A.I.A. members, guests and wives had an excellent dinner (fresh strawberries too) at the Ilikai Ballroom and came away knowing a little bit more about the much talked-about Makaha Valley Resort. As you may have guessed by now, our guest speaker that night was Chinn Ho, entrepreneur, investor, and developer of the Makaha project. Back in 1947 Chinn Ho had the foresight to pick up 9,000 acres of the Makaha Valley from AmFac. He bought this at a time when bankers were refusing to lend money for any development in the adjoining area and when the whole area was plagued by rumors that there could never be enough water to fully develop this area. He has since gained the confidence of the bankers and investors, both local and mainland to the extent that the

(Continued on Page 2)

JUL 24 1969

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Makaha-Ward Ho

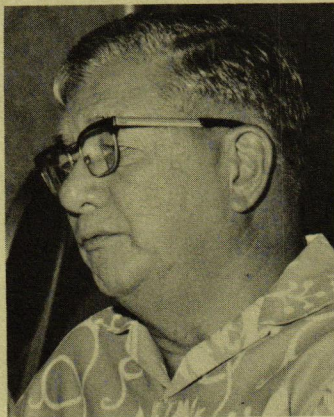
(Continued from Page 1)

Weyerhaeuser Corporation is participating with him on this project.

As it stands today, there is a main building which houses the dining room, coffee shop, front desk, bar, and retail, with 200 rooms in cottage-type units. It boasts a two 18-hole golf course, swimming pool and small convention pavilion all at a cost of \$11,000,000. By 1970, another \$14,000,000 will be cranked into the project for an additional 300 rooms, a 1,000 seat convention hall, post office and a 586-room condominium project. Eventually this project will house 3,000 hotel rooms and 7,000 apartments.

Mr. Ho's primary goal for the Makaha Valley project is to create a leisure destination area not only for the mainland repeat visitor but also for the

local community. With our affluent society there will be, in the future, a definite need for a second home. He states that every condominium owner



Chinn Ho

in the City of Honolulu is a potential second home owner in Makaha. It might be interesting to note, at this point, that the Makaha project is probably the first major resort development on Oahu

outside the Waikiki area. In the past, the "lure of the Outside Islands" was much too strong and you could never get a visitor or tourist to stay at a place outside of Waikiki, but still on Oahu. He felt that he didn't get his money's worth if he didn't go to the Outside Islands. Now, with the more sophisticated and repeat travelers the trend may be reversing itself. There is a definite need for a diversification of projects, not only for tourists but for the local market.

Some highlights of the project as envisioned by Mr. Ho are as follows: Makaha Valley was rich in Hawaiian culture, many Heiaus and petroglyphs are still to be found. These he hopes to maintain and revive. The lush upper valleys of Makaha still

have groves of Mokehana and Maile, almost forgotten and getting scarce. With this as start, Mr. Ho hopes to create Botanical Garden in the upper forest. With the creation of Botanical Garden, it is natural to have picnic areas and other leisure facilities. He envisions youth camp area where parent can leave their children for perhaps two weeks in complete safety of the valley under authorized supervision.

All in all this is a very ambitious program. He is off to a good start and deserves our support. The project looks economically sound, the architecture is in character with the surrounding area and planning is sound, with a lot of foresight. My hat is off to Chinn Ho. It looks as if he has a winner here.

Honor Award Winners

Congratulations to this year's Honor Award winners!

Don Chapman for Garden Type - Two story office building at 1210 Auahi Street.

Tom Wells - the Black Angus Restaurant.

Frank Slavsky & Associates for "Makua Alii" - low rent housing for the elderly.

Joe Farrell - First Federal Savings & Loan Association on Beretania Street.

Val Ossipoff & Associates

for Robert Thurston Memorial Chapel at Punahou School.

Haydn Phillips - First Hawaiian Bank, Moanalua Branch.

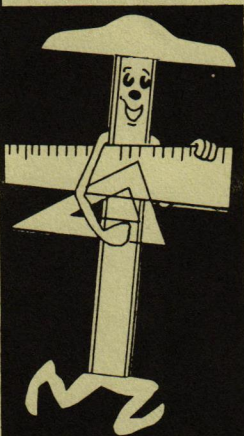
Tom Wells - Thomas Square Comfort Station.

Walter Tagawa with Lee & Roberson for St. Stephen Catholic Church.

Au, Cutting, Smith & Associates for First Hawaiian Bank, Hawaii-Kai Branch.

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Employment Column

Leo Woo recently placed an ad in Progressive Architecture for architects and designers and received a very favorable response.

He has passed resumes on to the AIA office where they are on file. A brief summary is included here, anyone wishing more complete information may stop at the Chapter office for further details.

Charles R. Traylor, Jr., 1037 McClendon, Corpus Christi, Texas 78404. Education: Bachelor of Architecture June 1967, Texas Technological College. Experience: Draftsman, research consultant — two years. Architectural Apprentice Jan, 1968 to present.

George R. Lewis, 614½ S. Court St., Medina, Ohio 44256. Education: Five (5) year degree in architecture from Kent State University. Experience: One year in public housing and schools.

Donald C. Glatz, 5030 Odana Road, Madison, Wis. 53711. Education: Washington University in St. Louis, Mo. 1963. Registered in Missouri. Experience: Six (6) years in design, with emphasis on Medical buildings and schools.

Samuel Allen Schiller, 7740 Ragall Parkway, Cleveland, Ohio 44130. Education: Bachelor of Architecture, Ohio University 1967. Experience: Two (2) years draftsman — one year design architect.

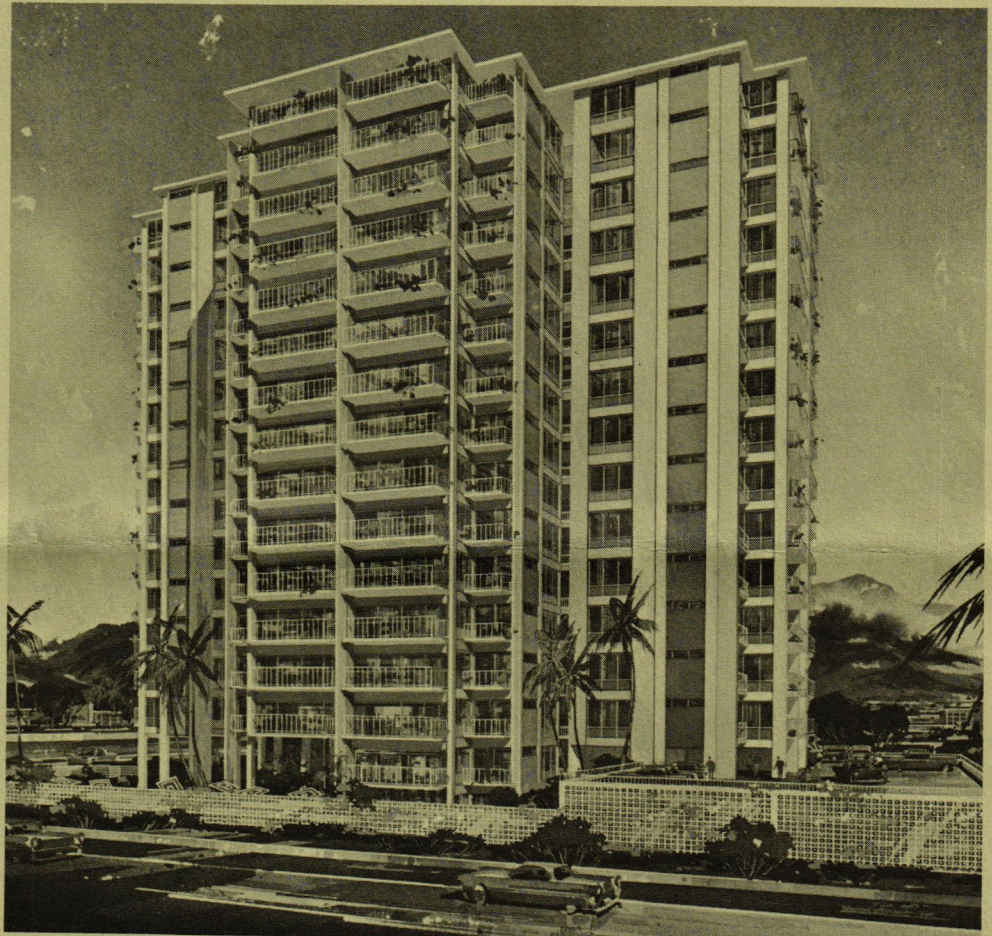
All are either exempt from draft or have completed military obligation.

•

Overheard son of Whistler saying to his Mother when he came home one day and found her scrubbing the kitchen floor: "Mother, you're off your rocker!"

JULY 1969

At Marina Towers the bachelor on the third floor doesn't pay for hot water used by the family on the fifth.

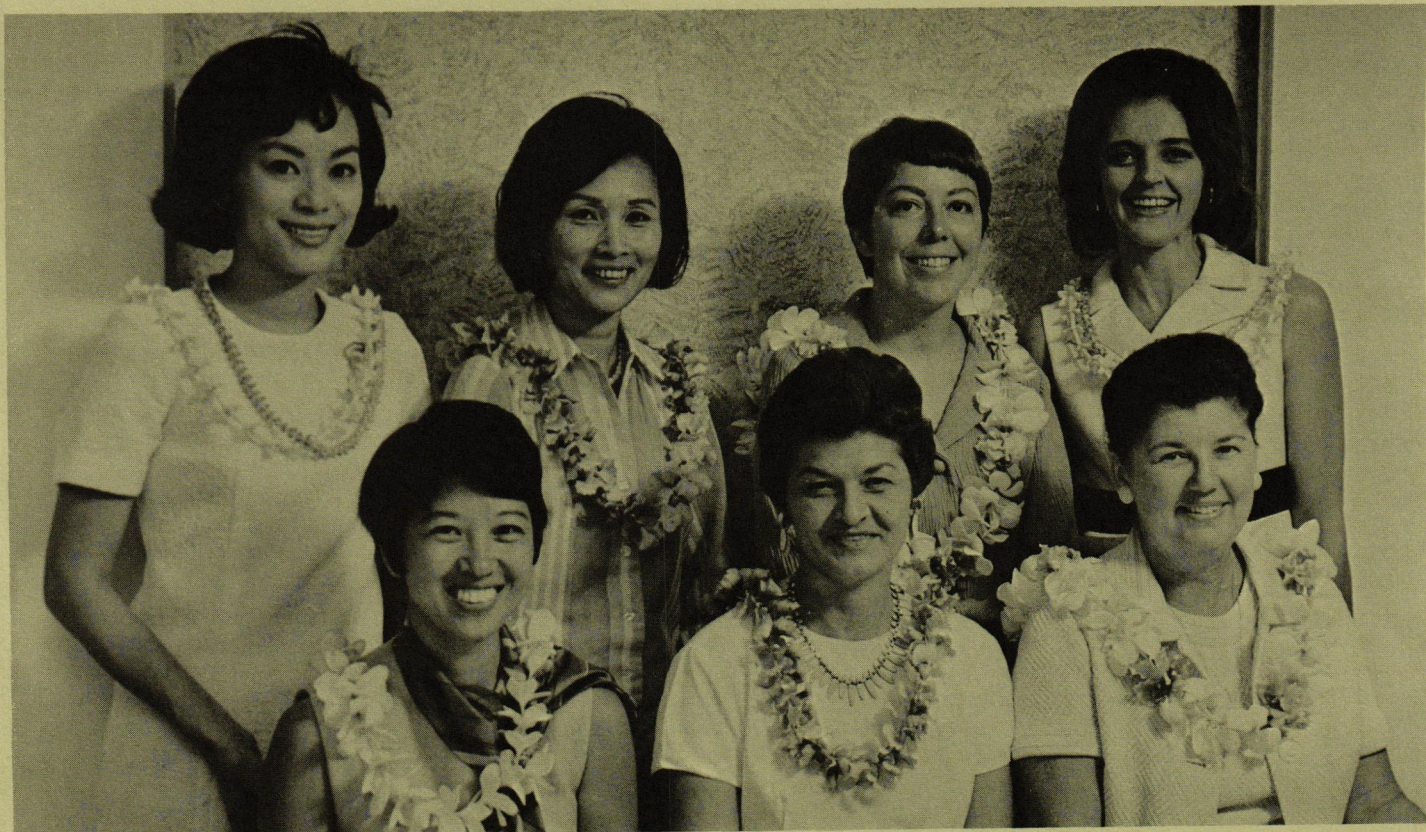


Architect: Arthur B. Hansen, AIA
Developer: Oceanside Properties, Inc.

Why? Because among other up-to-the-minute electric living aids, Marina Towers offers apartment buyers *individual electric water heaters*. And *individual meters*. That means each owner pays just for the hot water used in *his* apartment — not his neighbor's. No wonder more and more modern Islanders are insisting on all-electric apartment features. And more and more architects and developers are specifying them.



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Local Architects Participate in Regional Hardware Conference



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Photo: Architects (seated) Val Ossipoff, Don Dumlao, Jack Rummel and Greg Tong. At microphone, moderator, Don Hine of Producers Council.

A.I.A. Annual Report

The Executive Committee urges all Committee Chairmen, as well as members, to read the A.I.A. Annual Report of the Board, 1969. The following is a brief excerpt of George Kassabaum's Presidential Message "First, even to hope to develop a social conscience and to . . ."

First, even to hope to develop a social conscience and to . hope to solve social problems, enough architects have to get out of the drafting room and into the life of the community so that they can gain a new and deeper understanding of their community's true needs. If only a few are willing to do this, it is not enough to say that the profession has been counted.

Second, we must continuously re-evaluate the role of the architect in the building industry in the next few years. What is he? Traditionally, a professional in any field is one who pursues a learned art in the interest of serving the public. This sounds good, even today, but it is no



longer enough. In 1969, the professional is one who can do things better, faster, and easier than non-professionals.

Third, to have the chance to use their training and talents, architects must earn the respect of their community's leaders by being the experts in the building process and by performing as a professional by today's definition.

All three of these are needed if our efforts are to be meaningful. Concern alone is not enough, for this frequently only results in questions without solutions; expanded services alone are not enough, for it is too easy for the

enthusiastic person to appear to be all things to all men; expertise alone is not enough, for we must know what to do

as well as how to do it. Our country needs all three from the leaders of its building industry.

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AN EDITORIAL



MULLING IT OVER with MOLLY

Reading time: 1:55

by E. S. (Molly) Mollenhoff

I guess I'm telling my age, but remember when the kid down the block used to brag about his mother's newly installed "shiny" flooring? Kids for miles around had to drop by and goggle over it. And if you recall, it didn't take long for the flooring material of those days to wear thin and installation was something else.

Flooring has come a long way since then and heading the list is cushioned sheet vinyl by Congoleum Industries, Inc. This new type of popular priced flooring has had more immediate and universal acceptance, by both consumers and floor experts, than any other expensive flooring product in the past ten years. In fact, today Spring cushioned vinyl has become a household word recognized by consumers everywhere.

The secret of Spring is in its three permanently heat-fused layers. The beauty of Spring is in its many embossed patterns limited only by the imagination. Spring comes alive in a soft dimensional appeal. Spring is a "shining" example without the bother of waxing and it can be easily installed even on a grade due to its White Shield Asbestos backing.

Compare at any price and you'll find Spring cushioned vinyl your best buy dollar for dollar. Spring also offers the largest selection in colors and patterns and we have the largest stock in town. Spring is the year 'round answer to your flooring problems. Give us a call and we'll bring over the samples. O.K., it's back to the drawing board.

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I have often wondered if we architects are self-seekers or are we as communited spirited as we all profess to be? Do we really care about this community of ours? Or — are we just out to get what we can from the community? During the past month, I asked Nannette and Don Goo to send out a short questionnaire just so I could glean some information as to how we stack up as community spirited men.

In the days when I was a younger man I can remember getting myself all wrapped up in an organization called the Junior Chamber of Commerce. In fact, I nearly got fired because I was devoting more time to that than I was to my job. I may be out of touch with the now younger group but I never hear of that organization mentioned any more; in fact I don't know a single person who is involved with that organization — and to think that it used to be my whole existence for a period of about five years. What has happened to our young men? Aren't organizations like the Junior Chamber of Commerce worthy any more?

The questionnaire requested information regarding membership in professional affiliations, civic groups, social and community groups. Out of the 200 questionnaires which were sent out, approximately 50 responded which is not a bad response for any organization. Most of the architects are professionally affiliated with a number of notable groups as follows: Construction Specification Institutes: Association of Women in Architecture, Inc.; A.I.P.; S.A.M.E.; H.C.E.S.; C.E.C.; E.A.H.; A.C.L.U., and "L.S.M.F.T." Others are Urban

Land Institute; N.A.H.R.O.; S.C.U.P.; I.C.E.D.; P.A.T.A.; Society of Architectural Historians; National Institute for Architectural Education, Producers Council and American Arbitration Association.

Notable among the participants in civic organizations are William Grant, Mayor's Committee on Noise Control and Underground Wiring; Jack Lipman, Chamber of Commerce Transportation Committee; Val Ossipoff, Task Force Honolulu International Airport; George Kekoolani, Architectural Consultant for Department of Land and Natural Resources for Diamond Head New Lots; Stephen Oyakawa, State Civic Center Master Plan Committee; Alan Sanborn, Windward Citizens Planning Conference ODC, Citizens Advisory Committee for Continuing OTS Study; Gordon Bradley, Citizens Advisory Committee to OTS Study, ODC Conference; William Svensson, Downtown Improvement Association, Honolulu Chamber of Commerce; Ken Roehrig, Rotary Club; Frank Haines, Oahu Commission on Children and Youth; Charles Sutton, Chamber of Commerce; Gerald Allison, Kiwanis Club, Elks Club; Doug Freeth, Hawaiian Civic Club of Honolulu; Kenneth Brown, State Senator — 7th Senatorial District; Lou Pursel, Business League for Sound Government, Mayor's Committee on Noise Control; John Jacobson, Task Force — Department of Transportation; Ernest Hara, Chamber of Commerce, Japanese Chamber of Commerce, Gregory Tong,

(Continued on Page 10)

KE KAHAKI

THE MAIL BAG

As a past employee and now an employer, and having been on both sides of the fence, I feel that I can speak authoritatively on this subject. Whether or not we wish to acknowledge it, moonlighting has been and is going on in this town and will continue to do so. I hope this article will shed some light on it. I also hope by this article that we will receive some rebuttals, not only from the moonlighter himself but also from his would-be employer (signed anonymous if you wish).

First off, let me say that each employee in any firm is a free agent and, as such, is not accountable to his employer for his activities outside the firm. This is an important premise and should not be taken lightly by any employer. BUT — and a very strong BUT — on the other hand, an employee owes his employer a full day's work for a full day's pay. This too should not be taken lightly by the employee. That is not to say, however, that the employer expect the

employee to go straight to bed after work — that is hardly the case. Aside from a full day's pay, the employer is obligated to provide a meaningful sense of security in the form of recognition and assurance that he is a full-time employee and also perhaps such fringe benefits as bonuses, profit-sharing, sick leave pay, vacation, insurance, medical, and most important "carry him" when there is a periodic slump in work. For this, the employee repays his employer with a certain amount of loyalty, trust and confidence and a steady application of himself with a program of improvement which is recognized and is remunerated accordingly. If the employer expects his employee to work overtime, he is required by law to pay him accordingly.

Now let's take a look on the other side of the coin. The moonlighting employer provides quick cash, mostly on a one-shot deal basis. He may or may not pay on time and a half basis. Actually, he should

be well able to afford time and a half since he is not "stuck" with the other so-called fringe benefits, such as vacations, sick leave, disability insurance, unemployment compensation, taxes, etc. He is not plagued by "carrying" a man because he will use him only for the time he needs him with no moral obligation for continued employment. There is no professional obligation on his part to take a "green" man and train him. Rather, he takes someone who has already been well trained by someone else and uses his talents accordingly.

There is a modified case where the moonlighter himself is his own employer and takes on an outside job. Especially in this case, the moonlighter will find that he cannot give his

undivided attention to his employer because he is consciously or subconsciously thinking about his own project. That in itself may not be too bad except this is compounded by the fact that he will receive telephone calls during the normal working hours concerning his own private project. This not only takes up the time of the bona fide secretary who has to answer the call, but also his own time during office hours.

Take a good hard look, you bona fide employers — are you doing all you possibly can to provide your employees with a meaningful and monetarily adequate environment so your employees do not have to go out and moonlight?

Take a good hard look, you moonlighting employees — are you playing square with your employer?

Editor — Gregory Tong

Ke Kaha Ki'i

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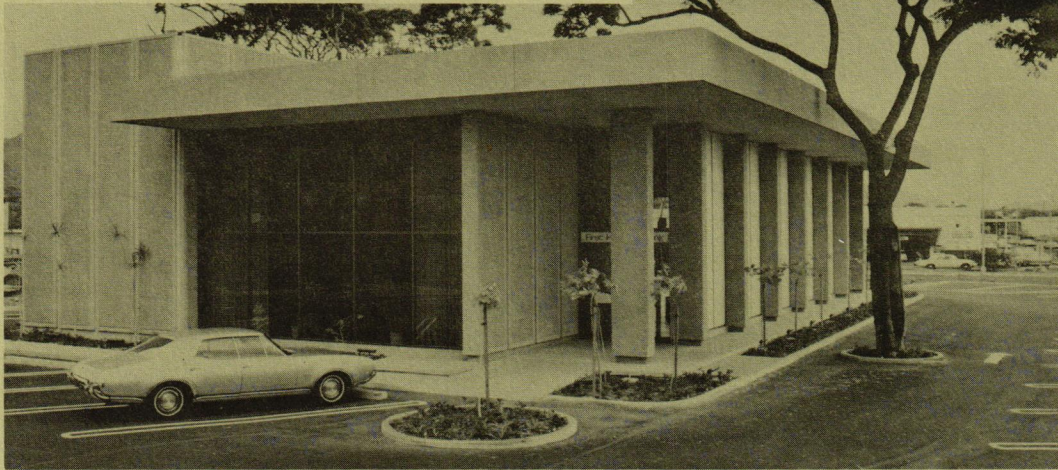


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Kudos to Haydn Phillips



President Herb at the A.I.A. Convention

On June 19, 1969, my wife and I left Honolulu via Pan American to San Francisco, and then via American Airlines to Chicago to attend the 1969 AIA National Convention held at Palmer House, Chicago. It was Friday afternoon when we arrived at Palmer House. Even though the Convention officially did not start until Monday, June 23, as Chapter President my first meeting was on Saturday. Social events started on Sunday.

The Dodge party, given at every AIA convention by the Sweets Catalog publisher, was held at the Arlington

Racetrack. There were cocktails and pupus as well as a special race of five horses.

The host Chapter gala party was held on Wednesday evening. It started with a concert at the Chicago Auditorium, which was designed by Architect Sullivan, and recently restored to its original condition by Architect Harry Weese. After the concert the group adjourned to the Grand Central Railroad Station terminal. A cocktail party with buffet supper was held in the train shed. One had to get to the bar by crossing many railroad tracks. Tables were

arranged in the terminal lobby as well as on the platforms. Most unusual place for a party! So much for social events which I attended.

At the Convention, officers elected for 1969-1970 are as follows: President, Rex Allen; First Vice President (President-Elect), Robert Hastings; Vice Presidents, Francis Lethbridge, George Rockrise, and George White; Treasurer, Rex Becker.

Major by-law changes are as follows:

Term of office to change from fiscal year to calendar year with the newly elected officers to serve eighteen months to bridge the gap. By this change the term of the national officers will coincide with most of the chapters' terms for their officers.

The Judiciary Boards of all the regions have been eliminated. The only board left is the National Judiciary Board. The reason for the change is to expedite judiciary cases.

Major proposals which I am sure all of you will be very much concerned about are as

follows:

A resolution was passed that the AIA will support the formation of a committee together with the students to find ways and means to raise \$15,000,000 to be used to help solve some of the problems of urban crisis throughout the country. This was the challenge the students presented to the AIA at the Convention.

Two major changes in the Ethical Standards, as well as complete revision of the Ethical Standards, were presented to the Convention. It was proposed that action be taken at the 1970 convention in Boston. If the proposal is adopted, architects are permitted to engage in activities which may have conflict of interest, such as ownership in building supply companies or construction and contracting companies. However, the architect is required to declare his conflict of interest to the public and his client. Architects may compete for design commissions on the basis of fee and compensation. This activity will not be construed as a violation of the Ethical Standards because the proposal deletes this requirement from the Standards. A copy of the proposed Ethical Standards changes will be mailed to all of you as soon as it is available.

I attended many workshops and meetings. The following are some of the items of interest to you.

Annual graduates from accredited architectural schools number 2,000. Seven hundred of the graduates do not enter into architectural offices for reasons such as the military draft and disillusionment in the practice of architecture. Seven hundred net loss is due to death, retirement, bankruptcy, and change of occupation. Net gain of architectural graduates

(Continued on Page 9)

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annually is 600 for the whole country. The average quota for each office is .07 graduate per office per year.

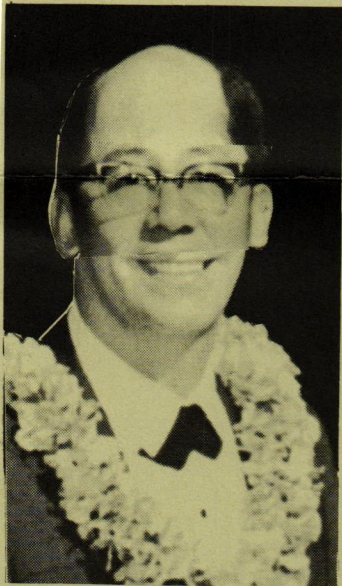
I saw a computer that draws perspectives. The cost of the machine is \$24,000.

Sweets Catalog displayed a micro-film library which will be available to the public in January 1970. The prototype was developed in conjunction with Skidmore, Owings and Merrill's office. It contains 15 to 20 times more information than the present Sweets Catalogs. The micro-film library may be obtained by paying a fee of \$2,200 per year, plus the purchase or rental of the machine. The cost includes the updating services

four times a year.

The Convention closed on June 26. I left Chicago on June 27 and returned to Honolulu on Sunday, June 29. There were two other members of Hawaii Chapter who attended the convention, Ken Roehrig, who received his Fellowship, and Bill Grant of O.D.C.

I personally felt that the information exchanged at the Convention was most valuable to me. I received many hints as to the general direction in which our profession is heading. The interpretation of these hints remains to be analyzed and evaluated. I would be most happy to discuss these matters with all of you.



This Month's WHAT!?

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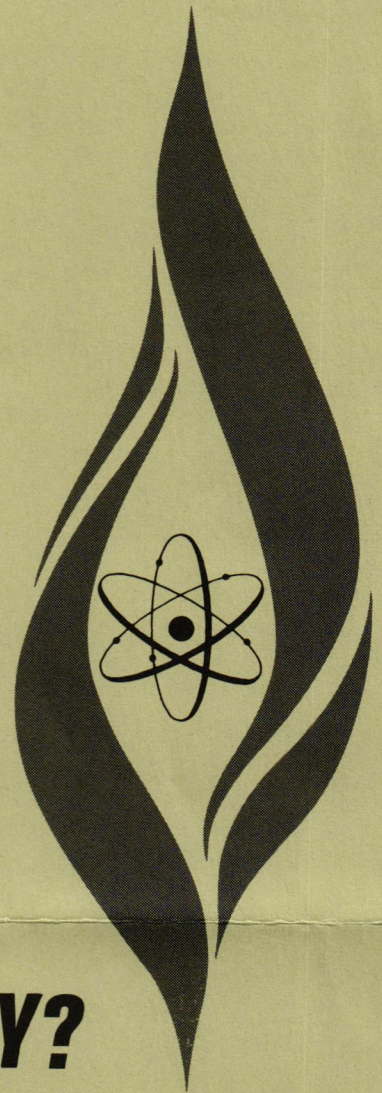
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editorial

(Continued from Page 6)

Rotary Club Director.

Equally diversified in their social affiliations in the following clubs: Outrigger

Canoe Club, Waialae Country Club, Hawaii Yacht Club, Mid-Pacific Country Club, Kailua Racket Club, E.O.M. Club, Oahu Country Club, Pacific Club, Queen Emma Golf Club, Elks Club, F.F. Fraternity, Scuba Club.

Bosses, Please Note: "Any decision should be made at the lowest practical level."

The most diversified group came within the community affiliations. Almost all members were involved with the community in one way or another. Aside from the usual participation in P.T.A., Academy of Arts, Republican or Democratic Party of Hawaii and church affiliations, the notables are as follows: Henry Reese, American Red Cross; Arlene Nishimura, Zonta International Service Organization of Professional Women; Roger Berensohn, King's Daughters Home, International Institute of Latin America; John Jacobson, National Trust for Historic Preservation; Kenneth Brown, Ulu Mau Village, Queen's Hospital, Hawaii Open Golf Tournament; George Wimberly, Outdoor Circle, Guest Lecturer at Rotary Club and University of Hawaii School of Travel; Geoffrey Fairfax, Boy Scouts of America, Planning and Beautification Committee, Chamber of Commerce; Ray Tanji, Past President Wahiawa Community and Business

Men's Association 1968-69, Director - Rural Branch YMCA, Director Rotary; Clifford Young, Boy Scouts of America, M.I.T. Club of Hawaii, Hawaiian Fish and Game Association; Alex Fisher, Hawaii Soaring Association; Kenneth Akiyama, Diamond Head Lion's Club, Palolo Toastmaster's; Charles Sutton, Speaker for Garden Club, Outdoor Circle, Board of Realtors; Peer Abben, The Adventurer's Club, Climbing of Kilimanjaro, East Africa;

Gordon Potter, Windward Citizen's Planning Conference; Frank Haines, Director Aloha United Fund, Director Health and Community Service Council of Hawaii, Director United Church of Christ, Guest Lecturer in Architecture at the University of Hawaii; Ken Roehrig, Hawaii Historical Society, Lahaina Restoration Foundation, Salvation Army, Past President - Territorial Hospital Advisory; Haydn Phillips, Waialae Iki Community Association,

University of Hawaii

The Department of Architecture will offer a new course in the history and theory of architecture and the environment dealing with man and his responses to changing technology and social condiditons.

Hawaii.

The course will meet during the Second Summer Session in George Hall, Room 226 from 4:30 to 5:45 p.m., Monday through Friday.

Registration will be held on Monday, July 28. Refer to Summer Session Catalog for more information on registration procedures.

The course will be taught by Mr. Andrew Yanoviak, A.I.A., Lecturer in Architectural Theory at the University of

WAL to Sponsor Wayne Newton Benefit Show

WAL members will work with Hawaii Nani Loa on the sale of tickets for the Benefit performance of the Wayne Newton show at HIC on Wednesday, August 20 at 8 p.m.

This project will take the place of the 1968-69 Home Tour and funds raised will enable the WAL to continue to support the AIA and annual scholarship awards.

Your cooperation in reserving tickets in support of WAL efforts is urged.

If further information is needed, please contact Mrs. Jack Lipman (Shirley), at 734-0824.

NEW FACES

Congratulations and welcome to new Corporate Member, Clarence Vernon, Jr.

His business firm is Lemmon, Freeth, Haines & Jones.

Clarence was born in San Francisco and attended California State Polytechnic College at San Luis Obispo, California.

"In this world there is nothing softer or thinner than water, but to compel the hard and unyielding, it has no equal; that the weak overcomes the strong, that the hard gives way to the gentle, this everyone knows, yet no one acts accordingly."

By Lao-Tse

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Queen's Hospital; Greg Tong, Panel Speaker - Regional Hardware Association; Alan Sanborn, Boy Scouts of America, District Commissioner; Stephen Oyakawa, Little League Baseball, Toastmaster's; Charles Chamberlain, Catholic Social Service; Thomas Nishida, Lion's Club, Hawaii Economics Study Club; George Kekoolani, Kamehameha Alumni Gleeclub, Architectural Consultant for Bishop Estate, Waikiki Athletic Club, Central YMCA, Musician's Association of Hawaii; Val Ossipoff, Palama Settlement; Kuliouou Improvement Association; Bill Grant, Guest Lecturer at Lion's Club, Mayor's Urban Renewal Conference, A.I.A. Convention, Urban Design at the University of Hawaii; Jack Lipman, United Aloha Fund.

All of these men and women are giving of themselves to their community without monetary gain. Without exception, all of these are active men in their profession, seeking a livelihood just like the rest of us. It cannot be said that these are retired men with nothing to do and with more time than money on their hands. These are busy people; yet they have found a way to make time to give something of themselves to their community.

There are many of us who perhaps were too busy (in community activities?) to even answer the questionnaire, but if this sampling is a good cross-section of our profession, it can be said that we are involved in this community of ours.

Gentlemen - give yourselves a pat on the back.

I rescind my original statement - TOMORROW WILL BE RESCHEDULED!

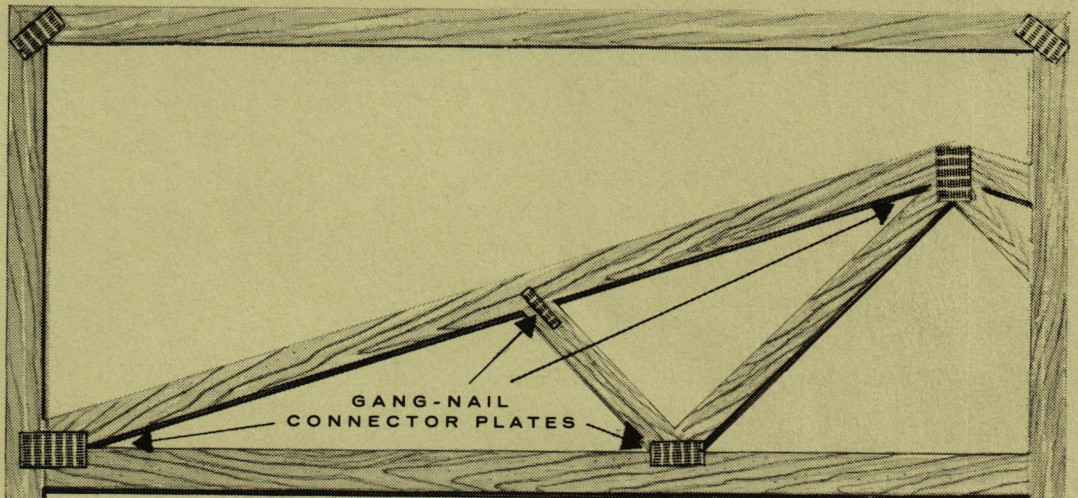
Editor - Gregory Tong

JULY 1969

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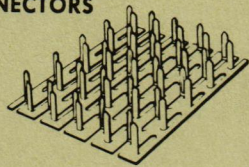
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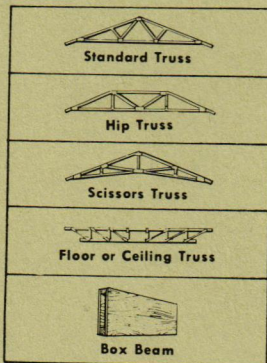
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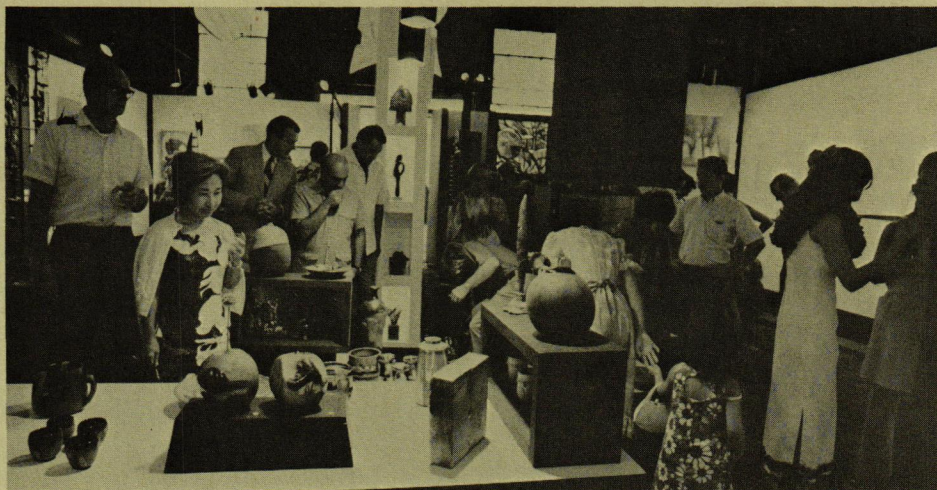


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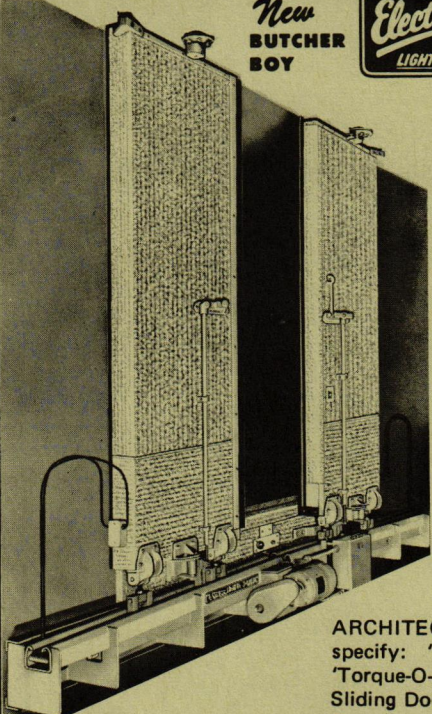
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