

FIELD REPORT

A Publication of AIA Colorado

Colorado Chapter of The American Institute of Architects

November 94



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This Field Report is the monthly publication of AIA Colorado and is provided to its members. We encourage and appreciate your contribution of articles of interest to AIA members. Submit your article to Linda Smith, CAA, Executive Director by mail or FAX 303/446-0066. Deadline for all newsletter material is the 15th of each month.

Editor Linda T. Smith, CAA
Associate Editor Dawn Givens, SAA

1995 MEMBERSHIP RENEWAL

Your 1995 Membership Renewal Invoice will be arriving in your mailbox within a few weeks. This renewal process will be very different than in years past, so I hope you will take a few minutes to review the following summary, as it should answer most questions you will have about renewing your membership.

Consolidated Dues Statement

AIA Colorado, AIA Colorado South, AIA Denver, AIA Colorado North and AIA Colorado West are participating this year in the single point dues program. Instead of AIA National sending you an invoice for national dues and AIA Colorado sending you an invoice for state and local dues and/or AIA Denver and AIA Colorado sending you an invoice for state and local dues, you will receive ONE invoice showing all levels of individual dues. Payment is due upon receipt. You are responsible for paying the total amount of all three levels, which you may do by check, VISA or Master Card. Mail the invoice and payment to the P. O. Box address on the invoice (an envelope is provided). AIA Colorado and your local chapter will receive their dues via electronic banking within 24 hours of processing.

Additional Features

There will be a section for calculating your Supplemental Dues information. Fill out this section completely and add that amount to the individual dues amount which will be pre-printed on the form. Spaces for these calculations will be provided on the form itself. NOTE: Information you provide here will be used to publish the 1995 AIA ProFile of architectural firms. It is important!

There will also be a section on Professional Interest Areas which may be selected for \$50 each. You are not required to join professional interest areas. Just leave the section blank and write zero in the dues computation section for that area.

If you DO want to participate in professional interest areas, mark the ones you want on the invoice, compute the additional payment required, and add that to the total of your individual dues at the bottom of the invoice. You must enclose payment for your selections. You will receive a \$50 credit toward attendance at the first event in each area you choose.

Partial Payment/Staggered Payments

The total 1995 membership dues obligation should be paid by January 15, 1995. Members wishing to split payment may do so by making partial payment upon receipt of the first invoice. A subsequent invoice mailed in early December or early January will be sent showing the balance due. Keep in mind, however, that the full amount must be paid by JANUARY 15, 1995.

Continued on next page

1995 Membership Renewal *Continued from page 1*

If you are unable to pay the individual dues for all three levels at once, you may send a partial payment. We recommend you send at least half. This payment will be applied to all three levels proportionally. In other words, national will not get full payment and the state and local chapters nothing, or vice versa. After your partial payment has been processed, you will be invoiced for the remaining balance due. Full payment is still required upon receipt of the followup invoice, unless you make arrangements for extended payments.

This new process, we hope, will simplify the dues renewal process. We feel your accounting staff will especially like this new process. Centralized dues collection will save considerable time and money by reducing duplication of effort in terms of designing and printing multiple invoices, doing multiple mailings, and the labor (preparing, stuffing, recording, making bank deposits, etc.) involved in processing two or three invoices as opposed to one.

A big advantage to AIA Colorado is that we will have direct access via modem with the centralized database of its members. We can now directly assist our members with membership renewal questions, address changes, etc. We will still be here for you and will continue to assist you in your dues renewal process. Call AIA Colorado with questions (303/446-2266) if you have them.

ANNUAL CONFERENCE UPDATE



If you have read your new AIA Architect from National AIA, you probably noticed several familiar names like Congressman Dick Swett (page 11) and Charles Thomsen, FAIA (page 20). I guess this shows we are "on the ball" because they are two of our featured speakers at the 1994 AIA Colorado Annual Conference. We are excited about our conference

this year. The response is good so far. Register early to get your first choice of seminars. The exhibitors have been extremely enthusiastic this year and look forward to visiting with you at the conference

Plan on spending some quality time in the Exhibition Hall. The Annual Award entries for all chapters will be displayed, and this year, registrants will vote on the exhibit displays. Prizes will be awarded for the following: Best Giveaways, Friendliest Representatives, Best Interactive Display, and Best of Show.

Sign up in early to assure that you will be able to attend the seminars of your choice (plus rates go up by \$10 after the 15th of November). See you at the conference!

UPCOMING EVENTS

- Nov. 1, Nov. 18, & Nov. 19 AIA Denver Computer Breakfast Seminars, 7:30 to 9:30 a.m., Denver Athletic Club, 1325 Glenarm. Call AIA Denver at 446-2266 for more information.
- Nov. 4 Last day to apply for absentee ballot and early voting ends
- Nov. 7 Deadline for Fellows Submittals
- Nov. 8 Election day. Vote!
- Nov. 8 Understanding and Managing Risk Workshop presented by Victor O. Schinnerer & AIA Colorado. Hyatt Regency Hotel, 9:00 a.m. to 4:30 p.m. Call 301/951-5456 to register.
- Nov. 16-19 Jail Design & Technology, presented by the Committee on Architecture for Justice in Austin, Texas. Call 202/626-7482 to register.
- Nov. 18 North Chapter's Un-Awards Banquet at the Boulderado Hotel in Boulder, 6:30. Call Thomas Beck, AIA in Estes Park at 303/586-9528 for more information.
- Nov. 18 AIA Denver Host Party for AIA National Housing Committee, 6:30 p.m. at the Denver Athletic Club.
- Nov. 19 South Chapter's Design Award banquet is scheduled at 6:00 p.m. at the Fine Arts Center, 21 W. Dale Street, Colorado Springs.
- Nov. 21 Japan America Society of Colorado will present its Architecture lecture series featuring Elizabeth Wright Ingraham, AIA, speaking on "Frank Lloyd Wright in Japan." Call 295-8862 for more information.

AIA REFERRAL FORMS

Make sure you fill out and return the Client Referral Form included in this issue of the Field Report. Our Client Referral System is working for you. Because we get calls for specific areas, referrals are sorted by Chapter. Inquiries come in from throughout the state. When we receive a referral request, we send the caller five referrals that match the criteria they have asked for, narrowing down their architect search. It is then up to the client to contact the architect referrals we have provided. To give you an idea of how many requests we get, from January 1 through April 30 of this year we received 87 calls. Most were residential, however calls for specializations such as ADA compliance, health care facilities, movie theaters, churches, golf courses and speakers are also received. The Referral Service is an important member benefit that AIA Colorado provides. Be sure to take advantage of it by returning your form.

MEMBER NEWS

Hansen Lind Meyer has announced the following promotions: **David R. Gebel, AIA** as Senior Associate for the Denver office and **Mark D. Johnson, AIA** as Associate.

John Anderson, FAIA was elected Regional Director at the Western Mountain Region Conference last month.

CHAPTER REPORTS

Denver

Upcoming events for November include the continuation of the Computer Series Breakfast Seminars. The seminars are on Tuesday mornings, 7:30-9:00 a.m. at the Denver Athletic Club, 1325 Glenarm. The remaining computer seminars are on November 1, November 18, and November 29, 1994. The second series of 8 seminars will begin January 16 and run through April 25, 1995, and will concentrate on Sustainable Design. A continental breakfast is included with admission. Tickets are sold in packages of 5-, 8- and baker's dozen, and AIA Denver is offering continuing education credits for members who purchase tickets. Single lectures tickets will also be sold. Tickets can be purchased at the door.

The National AIA Housing Committee is having a convention in Denver November 17-20, 1994. AIA Denver will be sponsoring a Host Party on Friday, November 18, 1994 at 6:30 p.m. at the Denver Athletic Club.

There will be a take-home style Mock Exam for those taking the December A.R.E. exam. Registration deadline is November 17, 1994. Exams can be picked up beginning on Tuesday, November 22. The review session will be Thursday, December 8. Location TBA. Please contact AIA Denver at 303/446-2266 for registration fees and sign-up, or for further information on November events.

We have moved!!!

AIA Colorado is now located at:
1526 15th Street • Denver, CO 80202
303/446-2266 • Fax: 303/446-0066

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EXECUTIVE DIRECTOR'S MESSAGE

by Linda T. Smith, CAA

The staff of AIA Colorado and AIA Denver would like to **THANK YOU** for your patience and understanding while we moved to our new location at 1526 15th Street. Although our space is not completely finished, we hope you stop by to see us when you can.

A little explanation on our new office set-up. AIA Colorado and AIA Denver are now sharing a receptionist who answers the telephone as "American Institute of Architects." If you know who you need to speak with, please tell her right away. If you don't, she will need to ask if it is AIA Colorado or AIA Denver you need. We have three incoming lines that need to be answered, please don't be insulted if she asks to put you on hold to get another line. Our new system allows the receptionist to put you through to the person you need to talk to and release that call from the main lines so we may be able to take other calls. Each staff member has voice mail where you may leave messages, if we are on the phone or not at our desk. This relieves the receptionist from taking detailed messages.

It is our goal to have a "real" person answer each call. However, you may get voice mail if all three lines are occupied. In the last couple of weeks we have often found all three lines ringing at once. Please bear with us. We have not increased our staff, and our receptionist has had her calls doubled.

Your assistance in faxing document orders will be appreciated. We will call you back if we are out of stock or the amount is incorrect. Otherwise you can expect the same level of service as before. We appreciate your document business.

Again, thanks for your understanding while we get familiar with our new office and a new way of doing things.

VISIBILITY IN THE CHANGING PROFESSION



1994 AIA Colorado Annual Conference
December 9 - 10, 1994
Broadmoor Hotel, Colorado Springs, Colorado

EMERGING IMPRESSIONS

Third annual "Emerging Impressions" - a program for architectural interns. This year's program is sponsored by Handcrafted Craftline Windows and Neosource and supported by AIA Colorado. This opportunity is to offer interns the opportunity to present their thoughts and ideas and to share with their peers their intentions behind their contributions to the architectural community. The purpose is to seek out interns doing quality work who represent the diversity and talent in young intern architects today. A panel of distinguished local architects and educators will select a body of work which best exemplifies the thoughts and ideas of the emerging architects of tomorrow. This is not intended to be a competition, rather a display of work by interns demonstrating the diverse points of view in a clear and thought provoking manner.

To qualify you must be an unlicensed architect and have received at least your first professional degree. Submittals are due on Thursday, November 10, with an information presentation and discussion following on Sunday, November 13. On Thursday, November 17 there will be a gala presentation and reception at Neosource, 1200 Broadway, sponsored by Craftline Windows, Neosource and the Young Architects Forum. All work will be on display. Guests and professionals will be invited. At the conclusion of the evening one distinguished participant will be recognized for the architectural emerging impressions and will be awarded a \$500 cash prize.

For more information, please contact Lauren T. Ferris at 303/893-1990.

NOTICE

CALL FOR ANNUAL BUSINESS MEETING
Saturday, December 10, 1994
9:00 am - 9:45 am
The Broadmoor Hotel, Colorado Springs

Agenda

1. Call to Order
2. Announcements
3. Introduce New AIA Colorado Officers
4. Treasurer's Report
5. Vote on proposed Bylaws Amendment (see below)
6. Government Affairs Update
7. Recognition of Office Relocation Architects
8. AIA Involvement in CU College of Architecture and Planning

Proposed Amendment to AIA Colorado Bylaws

In summary, the proposed revisions shift the ability to establish the dues structure for the organization from the membership to the Board of Directors and generally update the Bylaws to reflect the current status of single point dues. With the single point

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AIA STATE GOVERNMENT NETWORK

by D. A. Bertram, Esq. AIA

The Architects and Engineers of Colorado should be proud, no, proud as punch, with the efforts of their respective Governmental/Legislative Affairs Committees.

Over the last fifteen years I have had the privilege of serving as Chair, Co-Chair and Vice-Chair of AIA Colorado Government Affairs Committee as well as the Legislative Subcommittee and have been very proud of the accomplishments of the Committee. On October 3, 1994, I attended, as the Colorado representative, the National AIA State and Local Government meeting in Chicago at which the topic of discussion was Certificate of Merit (Review) Statutes.

Only four states in the nation, California, Hawaii, Georgia and Colorado, have such statutes. California and Hawaii are more comprehensive than Colorado, but Colorado's is effective, simple and straightforward.

The real revelation was that a number of states have no Practice Acts and that there are a number of states that do not have a Statute of Limitation. New York, yes New York, does not have a Statute of Repose.

Most states still have Joint and Several Liability - (Colorado does not) where if there are multiple defendants, a successful plaintiff can collect ALL of his damages from any defendant with money regardless of the defendant's negligence.

Since the Government Affairs Committee was founded, AIA Colorado has been successful in not only strengthening our licensing laws and maintaining a Statute of Limitation/Statute of Repose, but has lowered it. In addition, Joint and Several Liability has remanded out of our statutes. A frivolous lawsuit statute which allows assessment against the party AND his attorney for bringing and/or maintaining a frivolous or groundless claim or counterclaim has been passed and strengthened. A simple but effective Certificate of Review Statute requiring the attorney/party to certify that another professional has reviewed the matter and believes that a claim may be valid, has been passed and strengthened.

AIA Colorado has been nationally recognized for its outstanding efforts on State Legislative efforts.

AIA Colorado maintains and has available copies of all the materials prepared and distributed by National AIA State and local Governments.

Donald A. "D.A." Bertram is a practicing Attorney and a licensed Architect with his office located in Denver, Colorado. His practice emphasizes the representation of Design Professionals, the construction industry, business and corporate matters.



VISIBILITY IN THE CHANGING PROFESSION

Schedule of Events

Friday, December 9, 1994

- 8:30-9:30 am** Conference Registration -
International Hall
after 9:30 - *Colorado Hall*
- 9:30-10:15** **The Once and Future Profession**
- *International Hall*
Thomas Fisher
- 10:30-11:30** **Project Delivery Strategies** -
International Hall
Charles B. Thomsen, FAIA
- 11:45-1:00 pm** Lunch On Your Own
Break Out Sessions
- 1:15-2:15** **What is the Value of the Architect?**
Thomas Fisher
or
The Plus and Minus Issues of Partnering
Louis R. Bainbridge
or
Lighting for People, not Footcandles
Nancy Clanton, P.E.
- 2:30-3:30** **Case Studies of Product Delivery Strategies**
Rep. Dick Swett
or
New Opportunities in Architectural Practice
Jerome M. Seracuse, FAIA
or
Small Firm Success
Michael Brendle, AIA,
Steve Chucovich, Roger Crosby, AIA
- 3:45-4:45** **Architects Taking Charge**
David Braden
or
If You Don't Think You Can Ever be Invisible, You Need to Bulletproof Your Practice
Van Gilder Insurance
or
The Dynamics of Virtual Reality Application to Architecture
Silicon Graphics
- 5:00-7:00** **Grand Opening of Exhibits of Products and Technology** -
Colorado Hall

Saturday, December 10, 1994

- 8:30-9:00 am** Registration - *Lobby of Colorado Hall*
- 9:00-9:45** **AIA Colorado Business Meeting** - *International Hall*
- 10:00-10:45** **A Third Way of Building Communities on a Strong Foundation** - *International Hall*
Rep. Dick Swett
- 11:00-12:00** **AIA Colorado Design Awards Presentation** - *International Hall*
Jury: Harry C. Hallenbeck, FAIA, Joseph Esherick, FAIA, Barbara Maloney and William Deno, AIA
- 10:00-2:00** **Tour of Glen Eyrie Castle, Lunch in Manitou Springs, Walking Tour of Art Galleries/Studio**
(Optional Event - \$35 - Advance Reservations a must.) Meet in front of *International Hall*
- 12:15-1:45 pm** **Buffet Lunch in Colorado Hall with Exhibitors**
- 2:00-3:00 pm** **Break Out Sessions Architecture and Public Service**
Rep. Dick Swett
or
Green Products
Martha Bennett, AIA
or
Getting the Most Out of Your Interns Through the Intern Development Program
Robert Rosenfield
or
Alternatives in Architectural Practice
Jennifer T. Moulton, AIA
- 3:15-4:15** **Colors of the Future: Interior Perspective**
Lynda P. Sullivan, James Martin, Linda Trent and Allen Ferrell
or
Getting Wealthy as an Architect
Dr. Larry Johnston
or
Elich Gardens-A Special Role for the Architect

Gary Adams, AIA and Brit Probst, AIA

- 4:30-6:00** **Reception for Closing of Exhibits, Judging of Exhibits, Announcements and Prizes** -
Colorado Hall
- 6:30-7:00** **Attitude Adjustment Hour before Dinner** - *Rocky Mountain Ballroom*
- 7:00-9:00** **Celebration of Architecture Dinner** - *Rocky Mountain Ballroom*
Dinner Speaker - Dave Braden, FAIA
"The State of the Nation - According to Braden"
Installation of 1995 AIA Colorado Officers
25 Year Building Architecture Award
1994 Firm of the Award
1994 Architect of the Year Award

Break-Out Session Speakers

"The Plus and Minus Issues of Partnering" (Level 2, 2LU) - Most successful working relationships are simply a matter of luck however, by implementing the partnering process, the odds of achieving a fruitful and productive contract relationship can be drastically improved. **Louis R. Bainbridge**, National Director in charge of FMI's partnering services, oversees all research and development, partnering implementation, and client satisfaction. Currently, FMI has more than 425 partnering processes underway across the country.

"Lighting for People, not Footcandles" (Level 2, 2LU) - This presentation will go beyond basic lighting design and investigate the human factor of lighting. One objective in the seminar is to demonstrate how to design lighting systems that work with people's needs, yet not conflict with the architecture. As a principal of Clanton Engineering, Inc. **Nancy Clanton, P.E.** - Illumination Engineer, provides overall lighting and electrical engineering supervision. A representative from M/H Lighting Associates (formerly Marquardt-Herbert Lighting) will assist Ms. Clanton.

"New Opportunities in Architectural Practice" (Level 2, 2LU) Changes in the profession have caused Jerry Seracuse to sit back and look at his years of practice and realize just how much fun architecture can be if you are doing it for the right reason. **Jerome M. Seracuse, FAIA**, will have have an interactive conversation with the participants and share his philosophies. His past experiences on project types gives him the knowledge to extract new concepts.

"Small Firm Success or Can A Small Firm Still Succeed?" (Level 2, 2LU) - This panel discussion will focus on the current and future role of the small firm, how small firms can compete against larger firms, type of projects best suited to small firms, and how to succeed as a small firm. The panel leader is **Michael Brendle, AIA**, Principal of Michael Brendle Architects. **Steve Chucovich, AIA**, Principal of ArchitectureDenver and **Roger Crosby, AIA**, Principal of The Crosby Group, Inc. will assist in the panel.

(Cont.)

Main Speakers

Thomas Fisher is the Editorial Director of *Progressive Architecture* magazine and *Building Renovation Magazine*. Prior to joining P/A in 1982, he worked in architectural offices in Hartford, Connecticut, and Cleveland, Ohio, and served as the Historical Architect for the State of Connecticut. He has a BA in Architecture from Cornell University and a Masters Degree in Interdisciplinary Studies, with a focus on intellectual history, from Case Western Reserve University.

"The Once and Future Profession" (Level 2, 2LU)

The information revolution is having as dramatic effect on architecture and the other professions as the industrial revolution had on manual laborers. As a result, many of the assumptions we all have about how to practice architecture and how to make building are changing. Ironically, some of the effects of these changes have been to bring the profession back to its origins. The once and future profession, in other words, may not be all that far apart.

"What is the Value of the Architect?" (Level 2, 2LU)

We talk about the benefits of good design, but as a profession we have done little to quantify those benefits or convince at least some potential clients of our value. Accordingly, architects are too often seen as a mandated expense rather than as a profession that is adding value and saving clients money and headaches. How might this situation be turned around? How can the institutions of the profession - the AIA, the magazines, the schools - help in this cause?

Charles B. Thomsen, FAIA, is President and CEO of 3D/International in Houston, Texas. Mr. Thomsen has led a number of organizations from a two-person, start-up company to a 1,200 person, publicly-traded, international design and construction company. He has written two books on contracting methods, project delivery strategies, and the management of design and construction organizations. Mr. Thomsen lectures annually at Harvard University and Texas A&M, and frequently speaks at professional associations, seminars and conventions.

"Project Delivery Strategies" (Level 2, 2LU)

Mr. Thomsen will present a wide range of Project Delivery Strategies that are growing internationally along with current trends in the industry.

"Case Studies of Project Delivery Strategies" (Level 2, 2LU)

Several Case studies involving different Project Delivery Strategies will be presented.

Congressman Dick Swett represents the 2nd Congressional District of New Hampshire and is the only Architect in Congress. He was first elected to Congress in 1990 being the first Democrat elected in 78 years. When re-elected in 1992, he was the first Democrat to win re-election in 120 years, winning 63% of the vote. He is a graduate of Yale University with a BA in Architecture. Congressman Swett is assigned to the Committee on Transportation and

Public Works and Committee on Science, Space and Technology. In 1993-94 he is focusing his efforts on cutting government costs, balancing the federal budget, stimulating our national economy, promoting energy conservation and alternate and renewable energy and advancing congressional reform. Congressman Swett is truly a visible leader helping to change laws for the good of architecture.

"A Third Way of Building Communities on a Strong Foundation" (Level 2, 2LU)

Congressman Swett will draw upon ideas from Jefferson, Madison, Hegel, and Garrison Keller to describe how our society, like our buildings, must be constructed on solid underlying structures. Strong communities can be built if we do not focus on the politics of polarization but on a third way — one which combines a fundamental commitment to values like tolerance and diversity as well as moral truth and virtue.

"Architects in Public Service" (Level 2, 2LU)

Congressman Swett will discuss the necessity for architects to become involved in public service and various opportunities for doing so.

Dave R. Braden, FAIA is a Texas Architect, whose sense of humor and civic involvement has caused him to be dubbed the civically serious humorist of Dallas. His sense of political wit and topical humor keeps him at the rostrum of everything from political rallies to grass fires. Dave Braden is currently Chairman of the Dallas Fort Worth International Airport Board and Director of the State Fair of Texas. He was the former President and Principal Architect of Dahl Braden PTM, Inc. in Dallas. He holds a Bachelor of Architecture from the University of Texas at Austin.

"The State of the Nation - According to Braden" (Level 2, 2LU)

Be ready for dinner entertainment you will never forget. Mr. Braden will present his own humorous anecdotes on what is happening politically and regionally.

"Architects Taking Charge" (Level 2, 2LU)

David Braden will have an interactive conversation with participants on how to become visible in your community and take charge of things that are bothering you.

Break-Out Sessions (Cont.)

"If You Don't Think You Can Ever be Invisible, You Need to Bulletproof Your Practice" (Level 2, 2LU) - This seminar will be conducted by the Professional Liability Specialists of Van Gilder Insurance. They will assist you in the "Hows" of being INVISIBLE.

"The Dynamics of Virtual Reality Application to Architecture" (Level 2, 2LU) - Virtual reality is a two-dimensional representation of a three-dimensional scene, displayed on a regular computer monitor. The operator maneuvers through the virtual space by moving a mouse or joystick. Using the mouse for virtual locomotion, the user can meander through a building, window shop or pause for conversations with people who are also wandering the virtual space. A representative of Silicon Graphics will present this exciting new opportunity to architects. Silicon Graphics' technology may be seen in movies such as "The Mask" and "Terminator 2."

"Green Products" (Level 2, 2LU) - Do you regard "Green Architecture" as a fad, or does it have useful applications to your daily practice? **Martha Bennett, AIA**, has recently participated in forums on "Green Architecture" with the AIA Architects in Education Committee and the Council for Educational Facilities Planners.

"Getting the Most Out of Your Interns Through the Intern Development Program" (Level 2, 2LU) - This seminar will discuss how participation in IDP will benefit the firm through the development of competent and loyal architectural interns. An overview of IDP and a case study presentation of Klipp Cloussy Jenks DuBois' national award winning program will be presented. **Robert Rosenfield** has served the National Council of Architectural Registration Boards as Director of Intern Services since 1980 and has been involved in IDP since 1975.

"Alternatives in Architectural Practice" (Level 2, 2LU) - Are there other ways to use your architectural education and skills besides in an architectural office? What other opportunities exist for application of design and project management skills? These and other questions will be explored during this session led by **Jennifer T. Moulton, AIA**, Denver's Director of Planning and Development.

"Colors of the Future: Interior Perspective" (Level 2, 2LU) - Today, more than ever, there is a "cross-pollination" of design and color influence across many industries. **Lynda P. Sullivan**, of Formica Corporation, **James Martin**, owner of The Color People, **Linda Trent**, Director of Color and Design Marketing for The Sherwin-Williams Company in Cleveland, and **Allen Ferrell** of Samsonite Corp. will discuss color, design trends and answer your questions on this important subject.

"Getting Wealthy as an Architect" (Level 2, 2LU) - Like the foundation of a building, financial success should begin while one is still operating "in the hole." This presentation will discuss available alternatives and take you through the steps for designing and constructing a sound financial structure for yourself and your family. **Dr. Larry Johnston** has a 30 year career as a financial practitioner. He is now full time teacher for the College of Business at the University of Colorado at Denver.

"Elitch Gardens - A Special Role for the Architect" (Level 2, 2LU) - No one has ever moved a 100 year old amusement park. No one has ever moved an amusement park into the core of a city. How do you apply traditional architectural practices to a non-traditional project? Mr. Adams and Mr. Probst will discuss how traditional practice skills can be applied to a once in a lifetime project. **Gary Adams, AIA**, Principal and **Brit Probst, AIA**, Associate Principal of Davis Partnership, are the architect of record for this project.

Optional Event

Saturday morning will be a fun filled trip from The Broadmoor Hotel to Glen Eyrie Castle, originally the home of Colorado Springs' founding father, General William Jackson Palmer. Glen Eyrie lies adjoining the Garden of the Gods. After a visit to this enchanting Castle, you will be driven to Manitou Springs where a delightful lunch will be provided and then a walking tour of art galleries and studios. Advance reservations are required.

Products and Technology Exhibits

The Exhibitors at this year's conference are committed to bringing to the design community the latest and most exciting new products and technologies available. This year you will have the opportunity to judge the booths and tables in Colorado Hall and make recommendations to the exhibitors on how to entice you to visit their space. Food and beverages will be provided. Lunch on Saturday will be buffet style.

Design Awards Presentation

This year everyone registered for the conference is invited to be present for the 1994 Design Awards presentation. Hosted by Harry Hallenbeck, FAIA, Chairman of the 1994 Design Awards Jury, you will find out first hand who will receive the honors. Chapter design awards will be on display in Colorado Hall for the duration of the conference.

Celebration of Architecture Dinner

After a delicious dinner in the new Rocky Mountain Ballroom, Dave Braden, FAIA, a humorist, will present "The State of the Nation - According to Braden". Following his unusual anecdotes, the 1995 AIA Colorado Board of Directors will be presented along with a new award, 25 Year Building Architecture Award. The finale will conclude with the announcement of the 1994 Firm of the Year and the 1994 Architect of the Year. Black tie optional.



1995 AIA COLORADO CLIENT REFERRAL FOR

1526 15th Street, Denver, CO, 80202, 303/446-2266, FAX 303/446-0066

Member Name: _____ AIA Associate Professional Affiliate (check one)

Firm Name: _____ Firm Specialty: _____

Firm Address (include city, State & Zip): _____

Phone No.: _____ Fax No.: _____ Client Contact _____

Firm Size (no. of employees): Small (1-5) Medium (6-20) Large (20+)

AIA Colorado uses this form as a tool to assist potential clients in selecting an architect. Be sure to completely fill out this form and carefully select the categories which apply to your firm. Referral forms will be used once 1995 AIA Colorado dues are paid.

COMMERCIAL

- Additions/Remodels
- Banks
- Bar/Disco/Club
- Beauty Salon
- Boutiques
- Convention Center
- Corporate Headquarters
- Fast Food Restaurants
- Grocery/Convenience Stores
- Health Club/Gym
- Hot Tub/Sauna Facilities
- Luxury/Health Resort
- Mixed Use
- Mortuary
- Motel/Hotel
- Movie Theatres
- Office Buildings
- Parking Structure
- Retail Store
- Shopping Centers
- Unique Restaurants

RECREATIONAL

- Casino
- Golf Course/Clubhouse
- Marina
- Multi-Use Rec. Center
- Neighborhood Center
- Roller/Ice Skating Rink
- Sports Arena/Coliseum/Stadium
- Swimming Pool

MEDICAL/VETERINARY

- Animal Clinic/Shelter
- Clinic
- Convalescent
- Dental Clinic
- Hospice
- Hospital
- Mental Health Facilities
- Trauma Center
- Laboratory

INDUSTRIAL

- Agricultural Facilities
- Airplane/Bus Storage/Repair
- Airport Terminal/Concourse
- Cold Storage Facilities
- Commercial Kitchen
- Factory/Warehouse
- Food Processing Plant
- Heavy Equipment Maintenance
- Laboratories
- Newspaper Plant
- Parking Structures
- Radio/TV Station
- Railway/Bus Terminal
- Relay Station
- Research Facilities
- Satellite Receiving
- Service Centers
- Telecommunications
- Vehicle Maintenance
- Waste/Water Treatment Facility

CULTURAL

- Concert Hall
- Library
- Museum
- Theatre
- Visitor's Center
- Zoo/Aquarium

EDUCATIONAL

- College/University
- Day Care Center
- Elementary/Middle/High School

INTERIORS

- Interior Architecture
- Interior Design
- Space Planning
- Tenant Finish

RELIGIOUS

- Church
- Convent/Monastery
- Mosque
- Synagogue

RESIDENTIAL -Single Family

- A-Frame
- Adobe
- Additions
- Cost Value Under \$100,000
- Cost Value \$100,000-\$200,000
- Cost Value \$200,000 and above
- Earth Sheltered
- Farm House
- Geodesic Dome
- Lofts
- Log Homes
- Modern
- Mountain Homes
- Older Home Remodel/Addition
- Passive Solar/Energy Efficient
- Ranch House
- Remodeling
- Southwest Design
- Traditional
- Victorian

RESIDENTIAL - Multi-Family

- Apartments/Condominiums
- Lofts
- Affordable Housing
- Low-Income Housing
- Retirement Facilities

CIVIC/GOVERNMENTAL

- City/County Jail
- Courthouse
- Fire/Police Station
- Government Office/Warehouse
- Juvenile Detention Facility
- Military Base/Facilities
- Post Office
- State Penitentiary

OTHER SPECIALTIES

- ADA
- Barrier Free Design
- Code Specialists
- Energy Audits
- Energy Conservation
- Energy Consulting
- Environmental Graphic Design
- Ergonomics
- Facility Programming
- Feasibility Studies
- GeoDesign
- Graphics
- Historic Preservation
- HUD/FHA
- Land Use Studies
- Lighting

- Master Planning
- Model Making
- PUD
- Preservation/Restoration
- Rezoning
- Signage
- Sustainable Design
- Illustration/Rendering
- International Work
- Landscape Architecture

FIRM INFORMATION

- MBE
- WBE
- Engineering
- Job Shadowing

Please list the states in which members of your firm are licensed and any other firm specialties not covered by the above:

Would you like to be referred as an expert witness? Yes No Types of Projects: _____

Would you like to be referred as a consultant? Yes No Types of Projects: _____

Does your firm use computer-aided drafting (CAD)? Hardware _____ Software _____

Would you consider an Association or Joint Venture with another firm?

AIA Colorado often receives requests for speakers for a variety of functions and topics (ex. Career Days, "What is it Like to Be an Architect?"). Volunteer speakers help to educate the public about the profession of architecture.

Are you interested in being a speaker? What audience category? Children Teenagers Young Adults Adults

What topics? (If you have a preference or a specialty, please list them): _____



Marketing and Strategic Planning: Critical Issues

presented by
AIA Colorado and the Graduate College of Business Administration
University of Colorado at Denver



Date: December 8, 1994

Schedule of Events:

8:00 am	Coffee and Registration
8:30-11:30 am	Session I - Marketing
11:30 am-1:00 pm	Lunch on your Own
1:15-4:30 pm	Session II - Strategic Planning

Location: UCD Building,
1250 14th Street, 1st Floor, Suite 150

Few professions are experiencing more rapid change than architecture. Owners, seniors partners, and employees alike are faced with a host of new issues. Specialization, regional expansion, ownership transition, marketing strategies, human resource policies, and many more, are now facts of life with which architects must deal in order to have a successful practice. This seminar provides a highly interactive, practical, hands-on approach to dealing with these issues. All size firms can benefit from this seminar.

Session I

How to select market opportunities, how to organize and manage marketing activities, how to effectively interface with new and existing clients and how to control marketing expenses.

Marketing - H. Michael Hayes, Ph.D., is Professor of Marketing and Strategic Management at the University of Colorado at Denver. He holds a B.S. in E.E. from the University of New Mexico and a Ph.D. in Business Administration from the University of Michigan. Dr. Hayes' areas of expertise include business and marketing strategy, sales management and executive education. He has written a number of cases that appear in leading textbooks. He came to the university from the industry.

Session II

Emphasis on managing the planning process, and effective management of the human resource, with particular emphasis on problems associated with transition of ownership.

Strategic Planning - Paul John Patinka, Ph.D., is a Senior Instructor of Management at the Univ. of Colorado at Denver. He holds a B.S. in Psychology from Fordham University and a Ph.D. in Industrial Psychology from Purdue University. While in industry he was directly involved in the design and implementation of programs related to performance appraisal, identification and development of management talent, new employee development, and strategic human resources planning.

This seminar has been scheduled the day before the AIA Colorado 1994 Annual Conference to maximize travel to Colorado Springs. AIA Colorado is bringing you these seminars as part of your continuing education process. Each seminar will be of Level 3 quality with 18 learning units to be gained.

Registration Form: (or use the Annual Conference Registration Form)
Mail to: AIA Colorado, 1526 15th Street, Denver, 80202 or fax 303/446-0066

_____	_____	_____
Name	Firm	Phone
_____	_____	_____
Address	City, State, Zip	Amount Paid
_____	_____	_____
VISA/MC Number	Exp. Date	Signature

Costs	By 11/15/94	After 11/15/94
	AIA	\$125
Associate	\$ 80	\$100
Non-Member	\$175	\$225
Additional People from Member's Firm	\$ 80	\$ 80

To aid us in preparing this seminar to your specific needs, please provide the following:

_____	_____	_____
Size of Firm	Firm Type	Nature of Practice
_____	_____	_____
Why are you coming?		

After registering, a case study will be mailed to each registrant. Those who register after 12/2 will receive their case study at the door.

1994 AIA COLORADO ANNUAL CONFERENCE REGISTRATION FORM

Registration includes all presentations and exhibit hall events for both Friday and Saturday. The Optional Events and Celebration Dinner on Saturday night are optional. Please check below the events you plan to attend:

- Friday, December 9, 1994 (choose three):**
- ___ What is the Value of the Architect?
 - ___ The Plus and Minus Issues of Partnering
 - ___ Lighting for People, not Footcandles
 - ___ Case Studies of Product Delivery Strategies
 - ___ New Opportunities in Architectural Practice
 - ___ Small Firm Success
 - ___ Architects Taking Charge
 - ___ If You Don't Think You Can Ever be Invisible, You Need to Bulletproof Your Practice
 - ___ Virtual Reality

- Saturday, Dec. 10, 1994 (choose three):**
- ___ Architects and Public Service
 - ___ Green Products
 - ___ Getting the Most Out of Your Interns
 - ___ Alternatives in Architectural Practice
 - ___ Colors of the Future: Interior Perspective
 - ___ Getting Wealthy as an Architect
 - ___ Elitch Gardens - A Special Role for the Architect

Please register by Friday, November 15, 1994

Registration Totals	By 11/15	After 11/15
___ AIA Member	\$ 115	\$ 125
___ Collegiate Faculty	\$ 60	\$ 70
___ Associate/SA/Spouse	\$ 60	\$ 70
___ Students	\$ 35	\$ 45
___ Non-Member	\$ 145	\$ 155
___ One-Day Registration (1/2 of registration)	\$ ___	\$ ___
Celebration Dinner	\$ 55	\$ 55
<i>Make one choice from below</i>		
___ Prime Rib	___ Salmon	___ Vegetarian
___ Optional Event, Tour	\$ 35	\$ 40
___ Optional Event, Bus. Seminar - AIA	\$ 125	\$ 175
___ Associate	\$ 60	\$ 100
___ Non-Member	\$ 175	\$ 225
___ Add'l people from members firm	\$ 60	\$ 80
\$ Total Amount Paid		

Exp. Date

Visa or MasterCard Number

Signature (charge only valid with signature)

Call 303/446-2266 for any questions

Return to:
AIA Colorado
1526 15th Street
Denver, CO 80202
303/446-0066 FAX

Name of Spouse

City, State, Zip

Phone

Firm or School

Address

Name for Badge (please print)

Please sign up one person and/or spouse, making additional copies of this form for others as needed. Thank you.

BROADMOOR HOTEL RESERVATION FORM

Please reserve the following room(s) for AIA Colorado guest(s):

Please choose one and select single or double:

Return to:

The Broadmoor Hotel
P.O. Box 1439
Colorado Springs, CO 80901-1439
800/634-7711 or 719/634-7711
719/577-5779 FAX

- Conference Rate Standard** \$115
Single / Double
- Conference Rate Deluxe** \$120
Single / Double
- Conference Rate Lake View** \$150
Single / Double
- Conference Rate Mountain View** \$130
Single / Double
- Conference Rate Deluxe Mtn View/Balcony** \$140
Single / Double
- Conference Rate Superior Lake View/Balcony** \$160
Single / Double
- Conference Rate Superior Mtn View/Balcony** \$160
Single / Double
- Moor Suite w/ Wet Bar** \$250
Single / Double
- South Lake Suite** \$300

Name

Address

City, State, Zip

Phone

Arrival Date

Departure Date

Major Credit Card Number

Exp. Date

Authorized Signature

Reservations for the December 9-10, 1994 AIA Colorado Annual Conference will be filled in the order of receipt. A deposit equal to the amount of one night's room rental will be required at the time your reservation is made. Reservations taken after 11/8/94 will be filled subject to availability.

Rates subject to applicable state and city taxes.

RESERVATIONS DEADLINE: 11/8/94

**COLORADO STATE BOARD ANNOUNCES
PASSING CANDIDATES OF THE ARCHITECTURAL EXAM**

**Congratulations to the following Colorado individuals
who have successfully passed their architectural licensing exam:**

Medinah Adal
Mark Aukamp
James Babinchak
Douglas Baumgartner
Kris Belter, Associate AIA
Mark Berthold
William Bowen
Eric John Brandt
Rudolph V. Brown
John K. Callgaris,
Associate AIA
Kirstin L. Carlson-Todd
Todd R. Coleman
Sarah M. Dentoni
Francis C. Diamond
Werner L. Duecker
Robert H. Flanagan
Mary Martha Jacobs

Follenweider
Jason A. Fournier
Daniel G. Gartner
Shira M. Geller, Associate AIA
Dominique X. Gettliffe
Ali Gidfar
Virginia A. Grote
Karen Lee Walker Harris,
Associate AIA
William Bethel Hill, III,
Associate AIA
Jon R. Hindlemann
Ricky Lee Johnsen
Patrick D. Johnson
Thomas P. Kalert
Julia A. Koeppe
Todd E. Larson
Wendy N. Lembeck,
Associate AIA

Corine Cay Lewis-Weiss
Robert A. Mach
John A. Marasco
John G. Martin
Michael G. Miller
William M. Moon,
Associate AIA
Marcia E. Morris
Samuel S. Nishek
Kenneth A. O'Bryan
James H. Oeinck
Roy B. Parsons
Scott D. Pirnack,
Associate AIA
Julianna R. Pochon
Bridget H. Rassbach
Gerald S. Ross
Donald R. Schieferecke

Gerhard W. Scholten
Douglas A. Schoonover
Rebecca E. Engle Spears,
Associate AIA
Danny M. Swertfeger
Nathaniel A. Taiwo
Mark C. Thiede
John T. Tindall
Mitchell J. Traeger
Jon Arthur Tucker
John R. Vanderlaan
Shelly L. Vanscyoc
Brett R. Webster
Patricia A. Wilder
James F. Young,
Associate AIA
Jeffrey D. Terrell

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WINNERS SHINE AT GALA AS AIA DENVER ANNOUNCES 1994 DESIGN AND COMMUNITY AWARD WINNERS

The Denver Chapter presented their 1994 awards at the annual gala on Saturday, October 8 at Denver's Botanic Gardens. The awards jury was comprised of Bob Peters, FAIA, John Anderson, AIA and Edith Cherry, FAIA, all well known New Mexican architects. The keynote speaker was Antoine Predock, FAIA, considered one of the most prominent architects in the nation. Congratulations to all of the winners.

1994 Honor Awards

David Owen Tryba Architects for the Stanley British Primary School

C. W. Fentress J. H. Bradburn and Associates, P.C. for the Denver International Airport Passenger Terminal Complex

Michael Brendle Architects, P.C. for the Ross-Cherry Creek Branch Library

1994 Merit Awards

ArchitectureDenver, P.C. for Mike's Camera Building, Boulder

Morter Architects for a private mountain residence

Gensler and Associates/Architects for the Amarillo International Airport

Arley Rinehart Associates/Form First Architecture for a conversion of a multi-tenant office building to a single-user tenant

C. W. Fentress J. H. Bradburn and Associates, P.C. for the University of Colorado's Mathematics and Gemmill Engineering Library

Roth + Sheppard Architects for the Third Avenue Collection, Cherry Creek

1994 Young Architects' Award

B. Story Swett, AIA

Community Award Winners

Sudler Award - Peter Orleans, AIA for excellence in leadership and outstanding contributions to the local chapter

Community Achievement Award - William Lamont, Jr. for significant contribution to Denver's built environment

Philip Milstein Award - Melora Palmer for outstanding contribution to the Denver Chapter as a Friend of Architecture

President's Circle Award - Ned White, AIA

NOTICE - Call For Annual Business Meeting

Continued from page 4

dues process, dues rates are given to National by July 1 for input into their computer system. Waiting until the Annual Meeting in November or December each year for the membership to vote on a dues change restrains the Board from effecting changes that may be needed. Empowering the Board will facilitate a more effective means to develop long-range financial planning than currently permitted.

Proposed changes are highlighted by bold and italic print.

Article XII: Finances

Section 2 Amount of Dues

Change to read as follows: Annual amount of dues shall be duly voted upon by the ***Board of Directors*** based on recommendations of the ***Board of Directors*** as to the fiscal needs of AIA Colorado. Chapters of AIA Colorado shall inform AIA Colorado as to their dues structure for the upcoming years on or before ***July 1***. AIA Colorado may collect annual dues for both AIA Colorado and its Chapters. A member admitted to membership less than six (6) months prior to the close of the fiscal year shall pay dues for one-half years ***unless otherwise sponsored by a national membership program***. There shall be no admission fee.

Article: Finances

Section 3 Dues Payable, Paragraph. "d"

Change to read as follows: Each AIA Member, Associate, or Professional Affiliate of AIA Colorado shall pay such dues as may be fixed from time to time by a ***2/3 majority of the Board of Directors***.

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OF ARCHITECTS



NOVEMBER RESUME BOARD



Name: Kimberly Harvey,
Associate AIA
Address: 280530 Highland Road
Minatare, NE 69356
Phone: 308/783-1895
Position Sought: Intern
School(s): Kansas State University
Degree(s): Bach. of Architecture
Computer Exp.: IBM, AutoCAD, ASG,
DOS, Windows, word
processing

Name: Jeff von Breitenfeld,
AIA
Address: 855 Jasmine Street
Denver, CO 80220
Phone: 303/322-0787
Position Sought: Sr. Job Captain/Jr.
Project Architect
School(s): Montana State University
Degree(s): Bachelor of Arch.
License(s): Colorado
Years Exp.: Commercial (9),
Institutional (1)
Computer Exp.: IBM, AutoCAD (12)

Name: Stan Olsiewski
Address: 4840 Meredith Way,
#103
Boulder, CO 80303
Phone: 303/449-2118
Position Sought: Draftsperson/Designer
School(s): University of Colorado at
Boulder
Degree(s): A. Arch., B. Env'd.
Specialties: Graphic Presentation/
Macintosh computer
drafting
Years Exp.: Commercial (4),
Residential (3), Industrial
(2), Cultural (1)
Computer Exp.: Hardware (10), Software
(6)

Name: Matthew Tartar
Address: 4460 S. Braun Ct.
Morrison, CO 80465
Phone: 303/697-5740
Position Sought: Entry Level/Internship
School(s): University of Colorado
Degree(s): Bachelor of Environmen-
tal Design
Computer Exp.: Hardware & Software (2)

Classifieds

\$350/300 S.F. to share w/another architect. Share conference room, copier, fax (extra cost), and print machine (extra cost). In Cherry Creek. Call 388-2918.

Name: Mark Anderson
Address: 10455 N. Central Express-
way, Suite 109-284
Dallas, TX 75211
Phone: 214/606-7871
Fax: 214/692-1411
Position Sought: Designer, Proj. Mgr., Proj.
Arch.
School(s): University of Minnesota
Degree(s): Bachelor of Arc., Bach.
Env. Des.
Other: PIA - Religious Art &
Architecture
License(s): Wisconsin
Years Exp.: Commercial (7), Residential
(1/2), Industrial (1/2),
Institutional (2), Medical
(3), Cultural (1/2)
Computer Exp.: Hardware (1/2), Software (3
1/2), Intergraph,
WordPerfect, Excel

Name: Jonathan Baker
Address: 1927 Pine Street
Boulder, CO 80302
Phone: 303/447-9340
Fax: 303/444-9227
Position Sought: Intern/CADD Monkey
School(s): Princeton, C.U. Boulder
Degree(s): B. A. English,
Other: Arch. studies at C.U.
Years Exp.: Residential (2), Cultural
(23)
Computer Exp.: AutoCAD 12

Name: Mike Fakler
Address: 2401 Welsh Ave., #511
College Station, TX 77840
Phone: 409/764-5942
School(s): Texas A & M
Degree(s): Bachelor Env. Des., Master
of Architecture (12/94)
Specialties: Sustainable Design
Years Exp.: Residential (6)
Computer Exp.: AutoCAD, WordPerfect,
MS Word, Quattro Pro,
Lotus

Resume Listing only \$10.00 per month prepaid!

This is a feature of the Job Board printed once monthly in our newsletter where job seekers post highlights of their education and work experience. Deadline for "re-sume" submission is the 15th of the month for the next month's newsletter. There shall be no exceptions to the deadline. Only the "Resume Service Form" found on the back of weekly Job Board may be used. Do not send us your resume. We do not keep any resumes on file in this office.

Name: Ronald J. Yeager
Address: 7384 E. Mineral
Place
Englewood, CO
80112
Phone: 303/694-2261
Position Sought: Arch./Civil AutoCAD
Drafter
School(s): Pinellas County Tech.
Institute
Degree(s): Tech. Institute Degree
Equivalent
Years Exp.: Commercial (3)
Residential (4)
Medical (1)
Computer Exp.: 486, AutoCAD 10 and
12

Name: Sandy Kretsch
Address: 205 Marble, #103
Broomfield, CO
80020
Phone: 303/438-1192
Position Sought: Drafter (Arch. 30-40
hrs. wk.)
School(s): CU Boulder
Specialties: Efficient, dependable,
flexible AutoCAD &
manual skills
Years Exp.: Commercial (4)
Residential (4)
Computer Exp.: AutoCAD (8 years)

Name: Paul M. Leef, AIA
Address: P. O. Box 3892
Charlottesville, VA
22903
Phone: 804/982-2807
Fax: 804/982-2838
Position Sought: Project Manager/
Architect
Specialties: Research Facilities,
Health Care,
Educational, PR
School(s): University of Virginia
Degree(s): M. Arch., B.S. Engr.
License(s): Virginia, D.C.,
NCARB certified
Years Exp.: Medical (9)
Computer Exp.: AutoCAD, Windows,
Word, QuattroPro

**Remember . . .
We have moved!!!**


**AIA Colorado
is now located at:
1526 15th Street
Denver, CO 80202
303/446-2266
Fax: 303/446-0066**

AIA Colorado
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 Denver, CO 80202

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Address Correction Requested

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3 AIA Denver Board Mtg 5:30	4 AIA Colo. Design Awards Jury in San Francisco	5
6	7	8 VOTE ELECTION DAY! Schinnerer Prof. Liability Seminar Hyatt Regency, 9:00am Hotel Resv. Deadline for AIA Colo. Annual Conference	9	10 Emerging Impressions Submittals Due	11 Govt Affairs Comm. AIA Colorado Office 2:00pm Colo. West Chap Bd. Mtg. Grand Junction 4:00pm	12
13	14	15 AIA Colorado Article & Ad Deadline	16	17 Emerging Impressions Gala at Neosource AIA Denver Board Mtg 5:30	18 AIA Colorado Board Mtg 2:00 North Chapter 'Un' Awards Dinner Hotel Boulderado	19 South Chapter Design Awards Dinner 6:00
20	21	22	23	24 AIA Office Closed  Thanksgiving Day	25 AIA Office Closed	26
27	28	29	30	There will be no Field Report Newsletter for December. December & January will be combined.		

NOVEMBER • 1994
 AIA Calendar of Events