

Field Report



A publication of AIA
Colorado
September 1991

President's message

NEW EXECUTIVE DIRECTOR

If the grapevine has not already spread the word to you we would like to be the first to advise you that our new Executive Director is Linda Smith. She will start her new duties at the Carriage House on the third of September.

Linda is no stranger to architecture having most recently been employed by the Davis Partnership. Prior to that, job she was with an architectural firm in Texas. The search task force chaired by Jam Wong received numerous resumes from very qualified people. Kaki Zeeb, Jim Cox and Marvin Sparr, who served on the task force with Jam, reviewed the resume's and narrowed the field to a consensus four person short list. Those four persons were invited for a one hour interview. Following the interview the task force met, analyzed their notes and unanimously selected Linda. The position was offered to Linda, she accepted, pending Board approval. On Friday the 16th of August, the Board confirmed the selection.

It should be noted that during the process we received very able assistance from Al Haggerty, our management consultant and Jerry Johnson, our lobbyist. The process has run its course. Now we'll all get behind Linda by offering our support and cooperation and move onward and upward.

AIA Conference Committee Needs Magazines

Jane Blackstone

The AIA Colorado Conference Committee is seeking magazines to provide raw material for a collage by young designers at the November Conference. Please deliver clean discarded magazines with lots of pictures to the Carriage House. Thank you. Be sure to come and see what we create with them!

"Educating the Visions of Architecture"

The 1991 AIA Colorado Design Conference & Exhibition", November 22 and 23

John Williams

The program for the design conference is the result of a large and active conference planning committee, with a diversity of ideas and

New Executive Director Appointed

backgrounds. The conference will reflect that variety. Here are brief profiles on the keynote speakers:

Taft Architects:
John J. Casbarian, FAIA, Danny Samuels, FAIA, Roger H. Timme, FAIA. These three partners founded the firm in 1972 in Houston. The firm has received over 50 design awards, including three consecutive AIA Honor Awards. In 1991 the partners were elected to the College of Fellows of the AIA. They have undertaken a number of diverse projects across the US

and abroad, and their work has been published extensively throughout the world. They collectively received the 1991 Houston AIA Educator Award. They have lectured and served as visiting critics at major schools of architecture in the US, Mexico and Europe. Casbarian is a professor and Samuels is a visiting professor at Rice University, while Timme is a professor at the University of Houston. They have juried the Awards Programs of numerous chapters of the AIA, as well as the 1984 and 1991 national programs. Taft Architects will present their designs and discuss the influence of teaching on their practice. They will also present the 1991 AIA Colorado Design Awards at our Gala Celebration.

Dr. Albino is the 17th President of the University of Colorado. She earned a bachelor's degree in journalism in 1967 and a Ph.D. in Education Psychology in 1973 from the University of Texas at Austin. In 1972 Dr. Albino began an 18 year career at State University of New York Buffalo as a faculty member for the School of Dental Medicine. She was appointed Associate Provost in 1984 and Interim Dean of the School of Architecture and Planning in 1987. She became Dean of the Graduate School in 1989. In 1990, Dr. Albino came to CU as Vice President for Academic Affairs and Research, and Dean of the System Graduate School. President Albino will discuss the status of architectural education in the CU system. She will also discuss the relationship between CU and AIA, the role of architectural education within a university and the responsibility of business and professions in education.

Adele Naude Santos, AIA is an architect and urban designer whose career combines professional practice, research and teaching. Ms. Santos has won international design competitions, published work in journals world-wide, and has worked in cultures as diverse as Japan, Africa and the US. Her belief that architecture be socially responsible shows in all of

her projects, particularly in her design of low-cost housing. Ms. Santos seeks to create environments that satisfy the human spirit as well as functional requirements. She is the founding Dean of the new School of Architecture at the University of California, San Diego. Her academic career includes professorships within the graduate programs of Harvard, Rice University and the University of Pennsylvania, where she served as Chair of the Department of Architecture. Ms. Santos was educated in architecture in England and in the US, where she has earned three masters degrees. Ms. Santos will present her Visions of Architecture Education.

Michael Graves, FAIA, architect and educator, has been in the forefront of architectural design since the beginning of his practice in 1964. His work has influenced the transformation of urban architecture away from abstract "modern architecture" toward design based upon more contextual and traditional themes. *The New York Times* describes him as "the most truly original voice that American architecture has produced for some time." Graves has consistently demonstrated an ability to design with a wide palette, sympathetic to both the general program of use and the local site context. As President and Principal Architect for Michael Graves, Architect, Princeton New Jersey he has received over 80 design awards. Mr. Graves has designed over 100 architectural projects, including the interiors of most of his buildings. He is also a Professor of Architecture at Princeton University. Mr. Graves will present his ideas and his design work representing his involvement with architectural design education and how that has influenced his practice and design.

Pellecchia to teach at CU Boulder

Anthony Pellecchia of Pellecchia Olson Architects in Denver has been appointed to coordinate the fourth year architecture studios and to teach the senior studio in the College of Environmental Design. He will be responsible for the final design experience of the Boulder undergraduates. His appointment is for the academic year 1991-92.

City and County of Denver- Department of Public Works

As of Sept. 1, 1991, the "RESIDENTIAL BUILDING ENERGY CONSERVATION CODE". Appendix Section 5310 (c) Denver, Building Code, will be enforced by the Building Inspection Division. Copies of this ordinance available

at the Permit Counter, Building Inspection Division, 200 W 14th Ave, Denver, CO 80202

What Did You Bring Me From Boston?

Jane Capelin

There's a fundamental problem with all professional conferences and exhibitions, almost a universal curse.

For a day or two, you hear the greatest ideas. You cram your briefcase with pages of notes and handouts. You come away with wonderful plans, and your batteries are all charged up.

Yet, as soon as you get in your office, you find a pike of urgent phone messages. People seek your advice on something that requires immediate attention. And suddenly, it is a week later. Your once insightful, now unintelligible notes have been put aside, and whatever could have brought you fortune and fame is all but forgotten.

What happened?

Although you left the conference with the best intentions, you didn't come away committed to transmit what's in your head to the whole firm to move from theory into action.

It doesn't have to happen that way

Last spring, at a marketing and public relations strategies conference in Washington, we did a dry-run of a session on how to get the most benefit from a conference. I've been told by people who were there that it was a great success. Here is the simple process that works, and makes time at conventions truly worthwhile.

Only four actions are required: select, test, keep the faith, commit.

First action - Select

Select the best idea you have heard, the one you would like to adapt to your firm's way of working. Write it down on a piece of paper this way: "Our firm's strategy is to do X; therefore, I would like to try Y."

Some examples: "Our firm's marketplace is drying up. I'd like to see what kind of information a marketing survey would yield, to help us to shift our focus." And: "We need to be more visible to our clients and prospective clients. We've felt that a newsletter could be helpful. From what I've seen at the exhibit, we might first investigate desktop publishing."

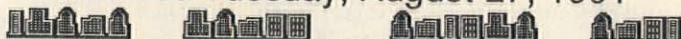
Second action - Test

You are about to try something new, probably give up something else in order to get it started. Test your idea against a seven-point checklist:

(1) **Clarity the marketplace**—are you informed about your target clients? How aware are they of who you are? How experienced are they in purchasing professional services? How much do they need to know to make a decision about you? How quickly can they make the deci-

THE JOB BOARD

Revised Tuesday, August 27, 1991



Arthur Wise Architects, AIA
(303) 573-9542

Listed 8/27/91

Small Denver office specializing in residential, renovation and commercial architecture needs
Draftsperson who has Bachelor of Architecture degree and 3-5 years experience, preferably in residential work. Call the above number.

Chamberlin Architects
437 Main Street
Grand Junction, CO 81501
(303) 245-4303 FAX

Listed 8/27/91

Seeking **Architect** with 5 years experience to work in stable 10 person firm. Hospital experience helpful. Submit resume and salary requirements to above address or by Fax (no phone calls please).

FML Design Group
999 18th St., Suite 1210
Denver, CO 80202
294-9500

Listed 8/22/91

Seeking recent architectural graduate for **architectural drafting/tenant improvement** work. Prefer experience in commercial interiors. Submit resume, sample of work and salary requirements as soon as possible to Farley Lozowick at the above address.

Reddy & Reddy Architects
1666 South University Boulevard
Denver, CO 80210

Listed 8/22/91

Immediate position available for **Draftsperson** with 3-5 years experience; CADD experience desirable. Project types include industrial, educational and airport. Contact Paul Reddy or Jeff Reddy by phone at 733-3717, and send resume/samples of your work.

3345 S. Wadsworth
Suite 210, Attn: Elaine
Lakewood, CO 80127

Listed 8/22/91

Secretary/Receptionist, part time. Immediate opening for a non-smoking front office position. Dependable, professional, excellent telephone skills, WordPerfect 5.0 and Lotus 1-2-3 preferred; dictaphone transcription, typing 60 WPM and general office skills desired. Send resume to above address, Attention: Elaine. No calls, please.

TSP Five, Inc.
8751 East Hampden, #B-7
Denver, CO 80231
695-1997, 695-1938 FAX

Listed 8/19/91

Architectural firm seeks experienced **CADD Operator/Manager** to head CADD department. Must have AutoCAD experience and knowledge of architectural construction drawings. Two years of architectural experience required. Must be versed in AutoLisp routines for customizing menu. Contact Tim Cheever.

RESUMES

NAME:	John R. Doyle
ADDRESS:	891 12th St. Boulder, CO 80302 303-449-5471
PHONE:	
POSITION SEEKING:	Project Management/Project Architect
SPECIALTIES:	Multiple and large project coordination
STATE LICENSE(S):	Maryland
SCHOOL(S):	University of Kentucky
DEGREE(S):	Bachelor of Architecture
EXPERIENCE:	Commercial- 8 yrs; Institutional - 3 yrs; Residential - 1yr, Medical - 1yr

NAME: Ted Langowski
ADDRESS: 7529 S. Niagra Court
 Englewood, CO 80112
PHONE: 303-220-5528
POSITION SEEKING: Construction Project Manager/Project Architect
SPECIALTIES: Field Supervision/Client Involvement
 Interior Tenant Finish, Tenant Improvement
 Scheduling, Budget Monitoring
SCHOOL(S): Iowa State University, University of Colorado-Boulder
DEGREE(S): Master of Architecture (ISU); Bachelor of Environmental
 Design (UCB)
EXPERIENCE: Commercial- 10 yrs
CADD EXP: IBM Lotus, WordPerfect;; Macintosh

IDP Advisors Needed
Contact Steve Walsh, IDP Coordinator 303-447-2926
 [Free listing! Place your name here.]

INTERNS LOOKING FOR ADVISORS/INTERNSHIPS

Nathaniel Fisher	719-548-8531	Andy Olson	674-3537
Chuck Gomez	691-9628	Brian Ostler	420-4361
Dan Monger	635-0448	Kris Saline	795-5230
Charles Nichelson	296-4343	Bill Ward	443-8642

ABOUT THE 'JOB BOARD'

The "Job Board" is a weekly bulletin of job openings in the architectural profession provided as a service to members of AIA Colorado, architectural employers and job-seekers. Listings typically are in the Denver metropolitan area, but also occasionally include openings elsewhere in the state of Colorado, or in other states. The Job Board is updated on Mondays and Thursdays, and mailed to Job Board subscribers once a week. Other features of the "Job Board" are: **For Sale or Lease** advertising, **Personal & Networking** advertising and **Resume Listings**. Circulation is approximately 200 issues per week. The Job Board is also included as an insert to the monthly AIA Colorado newsletter, The Field Report, (circulation 1500).

Subscribe to the Job Board! It's FREE!

If you would like to receive weekly updated Job Board listings, send us a packet of **standard, self-addressed, stamped, #10 envelopes** and we will mail you the current listings once a week.

Send your envelopes to: The Job Board, AIA Colorado, 1459 Pennsylvania, Carriage House, Denver, CO 80203.

Advertise on the job Board! Only \$10.00 per week!

If you would like to place an ad for a Job Opening, For Sale or Lease, or Personal & Networking Notice on the Job Board, you may FAX or mail your ad to us and it will be placed on the next issue. Please include your name and phone number. The cost is \$10.00 per week. We will bill you for advertising following its discontinuance. We do not accept commercial or real estate advertising. Please limit text to 100 words.

Our FAX Number is: 303/831-8833 or mail to: Listings, AIA Colorado, 1459 Pennsylvania, Carriage House, Denver, CO 80203.

Resume Listing!

This is a regular feature of the Job Board in which job seekers may post information about their education and work experience, similar to an abbreviated resume. NOTE: Resume listings are \$10.00 per week, and must be prepaid. A check, money order or credit card number is acceptable. You may extend your ad for additional weeks by notifying us one week in advance and enclosing additional payment(s).

Complete the attached form and mail to: Resumes, AIA Colorado -1459 Pennsylvania, Carriage House - Denver, CO 80203.

FOR MORE INFORMATION ABOUT DENVER AREA ARCHITECTURAL EMPLOYERS:

If you would like a copy of the Denver Chapter/AIA firms "Profile," contact the Denver Chapter office at (303) 892-1188. It is free to Denver Chapter/AIA members, and available to non-members for \$25.00. The chapter staff can also provide information on local chapter events where you may have the chance to network with other professionals.

If you have any questions about licensing in Colorado, contact the Colorado State Board of Architectural Examiners at 1560 Broadway, Denver, CO 80202, or call (303) 894-7801.

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RESUME SERVICE FORM

NAME _____	AIA _____ AIA ASSOCIATE _____
ADDRESS _____	AIAS _____ ASID _____ SAA _____
CITY _____ STATE _____ ZIP _____	AIA PROFESSIONAL AFFILIATE _____
PHONE: _____ FAX _____	OTHER _____
POSITION SEEKING: _____	SPECIALTIES _____
SCHOOL(S) _____	DEGREE(S) _____
STUDENT _____ INTERN _____ STATE(S) LICENSED IN _____	
EXPERIENCE (Number of Years)	
COMMERCIAL _____ RESIDENTIAL _____ INDUSTRIAL _____ INSTIT'L _____ MEDICAL _____ CULTURAL _____	
CADD/COMPUTER EXPERIENCE: HARDWARE _____ SOFTWARE _____	
Mail form & payment to: Resumes, AIA Colorado, 1459 Pennsylvania, Carriage House, Denver, CO 80203.	

CALL FOR ENTRIES

- WHAT**
- An exhibit of successful solutions to design problems of interior projects, built or un-built, sponsored by the AIA Interiors Committee.
- WHERE**
- The lobby of the Republic Plaza Building
- WHEN**
- Exhibit will be displayed the month of February, 1992
- WHY**
- To show the public sector the high quality of interior design executed by Colorado professionals.
- WHO**
- Architects and designers practicing in the state of Colorado. A unique opportunity to show the versatility and excitement of interior spaces. Your participation is important and beneficial. Please contact the committee members below.
- HOW**
- *SEPTEMBER 30, 1991* (or earlier)
Response deadline - call to indicate intention to submit.
 - *OCTOBER 15, 1991*
Preliminary submission of project in form of slides, photos or drawings together with a concept statement.
 - *DECEMBER 2, 1991*
Response from committee to selected exhibitors together with format for display of projects.
 - *JANUARY 15, 1992*
Submission of selected projects together with an exhibitors fee of \$40.
 - *JANUARY 31, 1992*
Gala opening night party.
- CALL**
- Nora Dimitrov or Joseph Solomon for more information
388-4129 722-5000



sion you want?

(2) **Definitions of success** -- what results do you expect from this effort? What does "Success" mean to you in this context? Can you accept less? Who will be responsible for this success?

(3) **Sufficient time** — how much time do you need to achieve results? Do you have enough time? How long will it be before you have to show some results, and to whom?

(4) **Ample Budget** — is there enough money for this effort, and perhaps some contingency funds? Are the results worth the investment?

(5) **Available talent** — do you have the skills and time to do this yourself? Or do you have access to people outside the firm who can get you answers and results?

(6) **Commitment at the highest level** — how resistant is your firm to change? What will it take to convince other people of your idea? How much feedback will they need? What is the point at which you or they will bail out?

(7) **Fun factor** — do you feel that this effort will be fun for you? If you do not find some enjoyment, then no matter how worthy, it is not going to succeed.

For example, suppose you want to do a brochure.

Let us run the seven-point test: You know your market. Your old brochure is outdated, and

everyone agrees having a new one will be a great help. You have the money to do it. Your firm has access to good writers and graphic designers. All the photos are taken. It ought to be a piece of cake.

But the partners cannot agree on the list of services, or the projects to include; they have not accepted the final draft in the four weeks they have had it; and the last two partners' meetings skipped over that agenda item entirely.

Diagnosis? Even though everything else was in place, item No. 6— commitment at the highest level—is the stumbling block. The partners want a brochure, but may believe that more work will subsequently come in and strain the staff. If the brochure is updated, other things may have to be redone as well. Any of these are valid reasons not to do a brochure—at least not now.

Third action — Keep the faith

Should a good idea be discarded at this point? Hardly. Ideas do make it through this gauntlet. Keeping the faith means that you should:

•Keep that piece of paper with your idea close at hand. Goals shift, money loosens up, partnerships change emphasis. Given

time, people do absorb new ideas.

•Salvage what you can do now. The brochure wasn't scrapped so much as stalled. Money has been allocated, and artwork and writing initiated. What can you do with what you have in hand?

•Keep it so simple that the idea can be reduced to a slogan. Describe your mission in just a few words, and keep repeating it to anyone who will listen. Sooner or later, people will start believing in its inevitability.

The final action — Commit

Commit to what you know is right. The inevitable success of a single outstanding idea is the real payback from a conference.

Joan Capelin of Capelin Communications is a renowned marketing consultant and Build Boston panelist.

Liability Update

STATUTES OF REPOSE UNDER ATTACK

Although statutes of repose for design professionals have been in existence since 1961, and since most of those laws have been subjected to legal attack on constitutional grounds despite the fact that they have been upheld by the state courts in most cases, new cases continue to arise to challenge such laws.

ASCE BACKS UNIFIED CODES -THE AMERICAN SOCIETY OF CIVIL ENGINEERS

In what is believed to be the first decision interpreting and applying state laws designed to protect design professionals from suits by injured construction workers, a Florida appeals court affirmed a trial court judgment dismissing such an action against an engineering firm.

AIA Associate Director's Caucus

August 3, 1991, Catalina, CA

John Henly

We heard reports from a number of western region chapters. Many chapters are having difficulty with programs for associates, because most associates seem to be interested mainly in the exam! Diane Evans will step into the National Associate Directorship in 1992.

We clarified terms. Interns will be people who are on a licensure track. Associates





AIA Colorado
1459 Pennsylvania
Carriage House
Denver, CO 80203

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will be non-licensed track people. Allied members will include people like brick and window salesmen, or teachers. Call if you have questions regarding this matter.

I would like to thank Ken Fuller at AIA Colorado, Michael Stransky at WMR and AIA Denver for helping me to participate at this caucus, and for their continued support of the Associated programs.

Events

September 10, 1991 - Denver, Colorado - ConDoc Workshop - Production methodology for simplifying, standardizing and organizing construction documents. Contact Elizabeth Boudreau 892-1188

September 13, - October 25, 1991 - Washington D.C. - An Exhibition of Paintings by Tennessee artist, Cindy Blair, focusing on the vanishing architecture of the American south at AIA headquarters gallery.

September 5, 19, October 3, 17, 31, 1991 - 1991 fall lecture series is a joint effort of Denver Chapter of the American Institute of Architects, the Denver Art Museum and the University of Colorado School of Architecture and Planning. The series consists of five lectures at the Denver Art Museum 100 West 14th Av. Parkway. Contact Elizabeth Boudreau 892-1188.

September 18, 1991 - Colorado Historical Society Volunteers Host Membership Tea. Grant Humphreys Mansion, 770 Pennsylv-

ania, Denver, Contact Liz Snell, 757-0548.

September 19-21, 1991 - ROOTS • WINGS is the theme for this year's Western Mountain Regional Conference in Salt Lake City. AIA Utah is hosting featuring many events. Hope to see everybody there. Contact Elizabeth Hallstrom (801)532-1727.

October 3, 1991, AIA Denver, Architectural Weekend - in conjunction with AIA Denver's 13th Annual Awards Celebration. Downtown Denver Architecture Walks, L.A. Does Denver, The Architect Draws, Doodle Denver, Dora Moore House Tour. Contact Elizabeth Boudreau 892-1188.

October 3, 1991 - Lumber Seminars - New Design Values for Dimension Lumber. The Wood Products Industry invites you to attend this seminar FREE. Loews Georgio Hotel Mountain Tower Building, 3rd Floor, 4150 Mississippi Ave., Denver, Colorado - Contact Field Services Department of Western Wood Products Association at (503)-224-3930.

October 4, 5, 6, 1991 - Society of Architectural Administrators, 1991 Western States Regional Conference - Call Sally DiSciullo (303) 399-8974.

October 8-24, 1991 - Architect's and Sculptor's Tour of Russia. Exploring the Architectural and Sculptural Heritage of the USSR. Tour Facilitators: Sculptor, Cloud Eagle, Architect Eric Enfield. Tour Escort will be Phyllis Grimes, Founder and President of Winged Lion

Creative Expeditions, Inc. For additional information you may call (206) 392-6242 or (206) 624-7289.