Focus

The Ten Commandments of Presenting

AIA Chicago

In This Issue: Project Manager Benet Haller Discusses Central Area Plan $-3 \blacksquare$ Green Products Night $-4 \blacksquare$ Environment PIA Renews Agreement with City $-6 \blacksquare$ ArchiPages Deadline Nears $-8 \blacksquare$ A Planner's Perspective $-16 \blacksquare$ Nominees to 2003 Board of Directors -18

Focus on Programs

News Briefs

Cover Story The Ten Commandments of Presenting

Planner's Perspective

Nominees to the 2003 Board of Directors

Notebook

Calendar

Cover Photo: Corbis



November 2002

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AIA Chicago



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Sign Me Up!

■ Pushing the Envelope: Innovation in Design Practice, Step 5 - Construction

Wed., November 6, 5:30 p.m. AIA Chicago

Sponsors: Design and Design/Build PIAs

Construction is the final step in our look at new thinking about the building process. Architect/developer David Hovey, FAIA, Optima Inc., discusses the evolution of the design process through the construction phase of his design/build work. Hill Burgess, AIA, McClier, and Betsy Downs, AIA, president of OWP/P Design/Build, then explore the challenges of the design process in design/build. 1.5 LU/HSW

■ No Small Plans for Chicago's Center



Wed., November 13, 12:00 noon AIA Chicago

Sponsor: Planning & Urban Affairs PIA

Benet Haller, project manager for the Central Area Plan issued by the Chicago Department of Planning and Development, will discuss the draft report. Bring your lunch; beverages provided. 1 LU/HSW

■ Picture This: Heritage Building Recording



Thurs., November 14, 12:00 noon AIA Chicago

Sponsor: Historic Resources PIA

Stereophotogrammetry is the only accurate method of recording three-dimensional information about an object that also results in an archival, high-resolution, photographic base record of the object. Peter Belden Trieb, principal of Heritage Building Recording & Conservation, discusses the advantages of this technology. Bring your lunch; beverages provided. 1 LU/HSW

Housing Diversity: Epilogue



Thurs., November 14, 6:00 p.m. Krueck & Sexton Architects 221 W. Erie St.

Sponsor: Housing PIA

Krueck & Sexton Architects is internationally recognized for their innovative and sophisticated approach to architecture, interiors, urban design and planning. Mark Sexton, AIA presents several of the firm's residential projects, demonstrating a range of responses to diverse client programs. 1.5 LU/HSW

A Second Look: UBS at One North Wacker



Wed., November 20, 5:30 p.m.
One North Wacker Drive, 38th Floor
Sponsors: Corporate Architects and
Interior Architecture PIAs

The Environments Group will discuss the challenges of this 450,000-square-foot interior, including three trading environments, a data center, conference center and cafeteria. A world-class art and architectural artifacts collection enhances the space. 1.5 LU/HSW

Sealants: New Materials



Thurs., November 21, 12:00 noon Chicago Bar Association 321 S. Plymouth Court Sponsor: Technical Issues PIA

Learn fundamentals of joint design and characteristics of single component urethanes, multi-component high performance urethanes, silicones and specialty sealants. Learn about new high-performance sealants that can replace those used in older buildings. Jack Sykes from Tremco Inc. presents. Bring your lunch or purchase a lunch ticket for \$11 in the CBA shop. 1 LU/HSW

continued on page 4

11/6	Pushing the Envelope: Innovation in Design Practice, Step 5 - Construction
11/13	No Small Plans for Chicago's Center
11/14	Picture This: Heritage Building Recording
11/14	Housing Diversity: Epilogue
11/20	A Second Look: UBS at One North Wacker
11/21	Sealants: New Materials
11/21	Green Building Specifying \$25
11/21	Marketing with Pepper

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Information Technology Boot Camp



Thurs., November 21 8:15 a.m. to 4:45 p.m. Merchandise Mart Conference Center, 350 N. Orleans St., 2nd Floor Sponsor: Technology in Architectural Practice PIA (national AIA) Cost: \$75 (includes lunch and breaks)

If you are a principal, senior manager or project manager of a small- to mid-size firm, you need to make thoughtful decisions about deploying computer technology in your firm, but unlike your large-firm counterparts, you do not have the option of relying on the expertise of in-house IT staff. IT Boot Camp is a crash course in the

fundamentals of IT as it applies to the practice of architecture.

You will develop a command of basic technology concepts, which will enable you to: critically evaluate competing software and hardware products; strategically acquire and deploy information technology; and apply your management skills to the management of technology resources and personnel.

Instructor Michael Tardif, Assoc. AIA, worked as a project manager and architect for over 15 years. Currently he serves as director of knowledge and resource development for the AIA. Information and registration: www.aia.org/pia/TAP11-02.asp. 6.5 LU

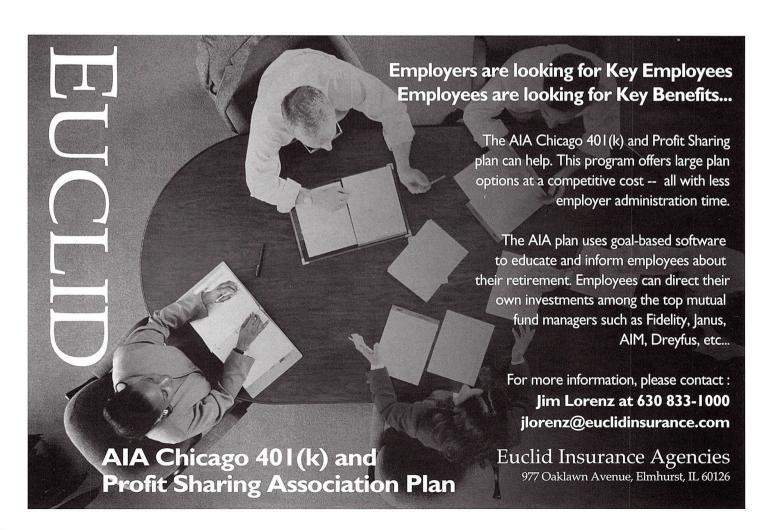
Green Building Specifying



Thurs., November 21 3:30 to 6:30 p.m. LaMirage Restaurant 3223 Algonauin Road

3223 Algonquin Road, Rolling Meadows Sponsor: Environment PIA

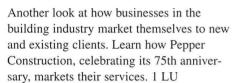
Do you know how to select and specify green building products? Ross Spiegel, immediate past president of the Construction Specifications Institute (CSI) and co-author of *Green Building Materials:* A Guide to Product Selection and Specification, will address the subject and copies of his book will be for sale. Registration 3:30 p.m.; lecture 4:00 p.m.; mini-expo of green products, appetizers, and cash bar follow. Co-sponsored by



Chicago chapters of CSI and the U.S. Green Building Council. \$25 in advance; \$30 at the door. Space is limited; reservations recommended. This event is dedicated to the memory of William Lohmann, AIA. 2 LU

■ Marketing with Pepper

Thurs., November 21, 5:30 p.m. Pepper Construction Co. 643 N. Orleans St., 2nd Floor Sponsor: Office Practice PIA



Special Events

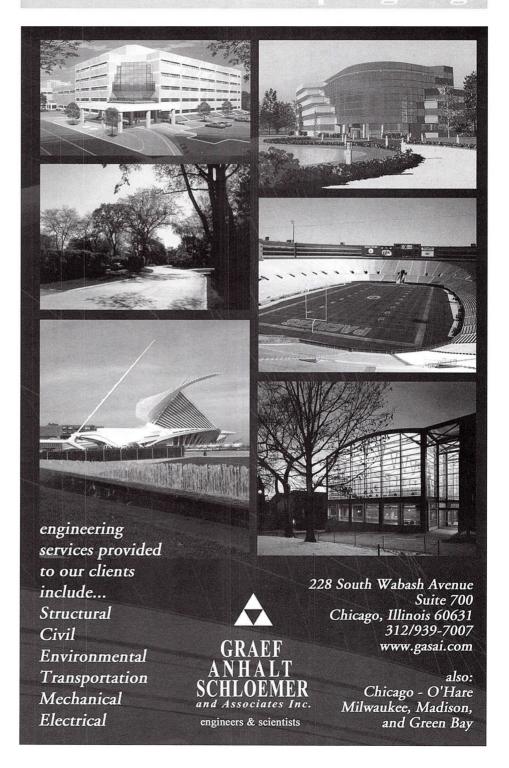
AIA Illinois Annual Meeting

AIA Illinois is holding its annual meeting on November 8 and 9 at the Allegro Hotel, 171 W. Randolph St. The two-day conference includes a keynote address by architect Sarah Susanka, AIA, author of *The Not So Big House*, and breakout sessions on liability issues, building partnerships with community leaders, and developing successful project teams. Lee Bey, Mayor Daley's deputy chief of staff for planning and design, will speak at the awards luncheon on the Odyssey cruise ship. For details, visit www.aiail.org.

Risk Management 101

On Wednesday, November 13 from 9:00 to 11:00 a.m., DPIC/AVA Insurance is sponsoring a workshop on basic project management and contract issues. Current claim trends and appropriate risk management techniques also will be discussed. The program will be held at AIA Chicago, #1049 Merchandise Mart. Seating is limited; call Tom Harkins at 847/517-3453 to reserve a spot.





From left to right: Marcia Jiménez, commissioner of the Department of Environment (DOE), David Reynolds, first deputy commissioner of the DOE, Ed Heinen, AIA, chair of AIA Chicago's Environment PIA, Susan King, AIA, cochair, and AIA Chicago President Jonathan Fischel, AIA after signing the new Memorandum of Understanding.



Environment PIA Renews Agreement with City

On October 15, AIA Chicago's Environment PIA extended its partnership with the City by signing a Memorandum of Understanding (MOU) with Department of Environment, A MOU was first signed in 1999 and helped develop the newly opened Chicago Center for Green Technology. This new document acknowledges a number of shared environmental policy goals for the region, including promoting green design strategies — such as facilities that utilize renewable energy sources and site development that employs natural vegetation — and improving access to public transportation. The organizations agreed to continue to work together to identify demonstration opportunities and to find ways to improve the market for environmentally beneficial design and development.

Calatrava Draws Large Crowd to **Art Institute**

Speaking to an audience of more than 900, architect Santiago Calatrava discussed his design philosophy and recent work. He spoke at length about the Milwaukee Museum of Art his first (and only to date) project in the U.S. The evening also included a viewing of Movimiento, a film of the architect's work in motion.

The October 1 lecture was co-sponsored by AIA Chicago and the Architecture and Design Society of the Art Institute of Chicago. Calatrava's visit

to Chicago was covered by Edward Lifson, arts and architecture editor for WBEZ radio, and Blair Kamin, architecture critic for the Chicago Tribune.

Former Governor Congratulates Award Winners

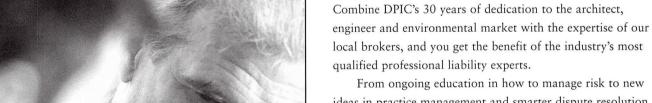
Former Gov. James R. Thompson, in a keynote address to more than 800 quests, congratulated winners of AIA Chicago's 2002 Design Excellence Awards

"You as designers are entrusted with the responsibility to understand the goals of your clients.... You must then explain to your clients how the drawings you create will be transformed by the builders into three-dimensional space." Thompson said. "This is not an easy process to

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Cheri Fisenbero

understand. But it is a very fulfilling one. Tonight's awards are an acknowledgement that this difficult process results in places that are beautiful to look at and a delight to visit and use."

Designight was held on October 11 at Navy Pier. Winning projects, and all submissions, can be viewed at www.aiachicago.org.

CAF Hires Curator

Ned Cramer, an editor of *Architecture* magazine since 1995, has joined the Chicago Architecture Foundation (CAF) as its first full-time curator. Cramer will organize original exhibitions to travel after a two- to three-month run at the CAF's galleries at 224 S. Michigan Ave. Among his first projects will be a "Road Trip" series,



Peggy VaGenius

with each installment focusing on significant architecture within a day's drive of Chicago.

Left: Santiago Calatrava presents his recent work to a sold-out crowd. Right: Former Gov. Jim Thompson gives the keynote address at Designight 2002.

Chapter Members Lend a Hand

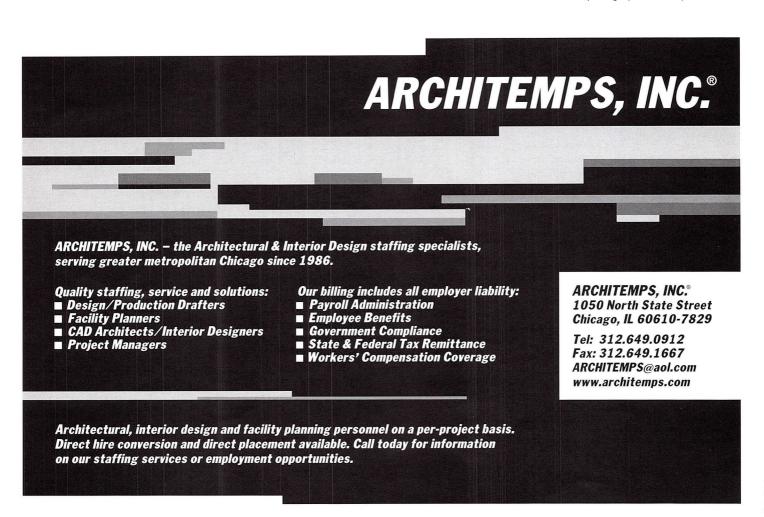
Special thanks to chapter members and friends who helped register guests to the Santiago Calatrava lecture at The Art Institute of Chicago on Tuesday, October 1. Confronted by some 900 people who all seemed to arrive at the same moment, these volunteers calmly checked in everyone: Mary Brush, AIA; Mikel Bennett, Assoc. AIA; Brett Taylor, AIA; David Seide; Julie Burros; Molly O'Halloran; Shwetha Subramanian; and Kari Viste.

Career Day took place on Saturday, October 5 at the Chicago Cultural Center. AIA Chicago

volunteers helped make this event a success in several ways. Patricia Saldana Natke, AIA, represented the architecture profession on the panel attended by several hundred high school and college students, parents, and teachers. Other chapter members and friends assisted in the operations of the events and answered questions at the AIA Chicago table. Mary Brush, AIA; Joan Bauer, Assoc. AIA; Mikel Bennett, Assoc. AIA; Cal Jones, Assoc. AIA; Betsy Heneghan; Christine Marriott; and Shwetha Subramanian.

Membership Renewal Underway

All Chicago members will receive a 2003 invoice from the AIA this month. Enclosed with the invoice is a postage-paid enveloped



addressed to AIA Chicago. Please use this envelope to send your invoice and payment to the Chapter. If you have any questions regarding renewal, call AIA Chicago at 312/670-7770.

2003 ArchiPages Survey **Deadline Nears**

The deadline for completing a firm questionnaire for the 2003 edition of ArchiPages is Tuesday, November 26. The survey can be completed online at www.aiachicago.org or the hard copy can be returned directly to Dawson Publishing. See the original mailing for details. The directory of architecture firms is sold to potential clients and distributed free of charge to local libraries, government officials, and the media.

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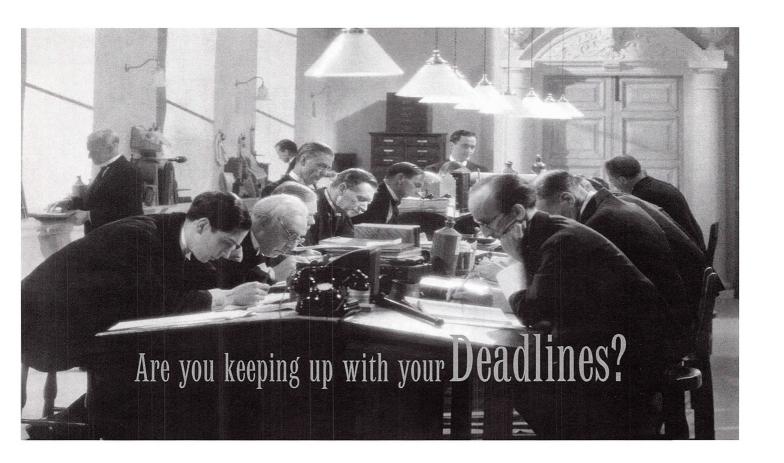


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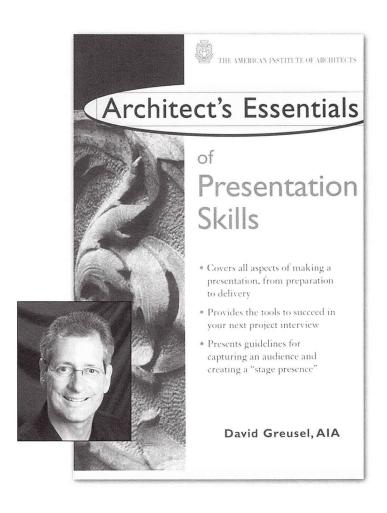
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The Ten Commandments of Presenting



Getting ready is preparation by immersion, but only about 10 percent of what you get is used.

—Tim McCarver

Adapted from Architect's Essentials of Presentation Skills by David Greusel, AIA; published by John Wiley & Sons, 2002. The publication can be purchased at AIA Chicago or via www.aiachicago.org.

erhaps nothing besides oral surgery terrorizes professionals as much as giving public presentations. That's because most architects are more comfortable with design than with show business. But there is an element of theater in presentations, as you will see in these Ten

Commandments of Presenting:

1. Show Up (Physical Preparation)

The importance of physical preparation cannot be overstated. Presenting is a physical activity as much as it is a mental one, and being physically under-prepared is a leading cause of stage fright. Some hints for being physically ready to present:

- Get a good night's sleep before the presentation.
- If at all possible, get some exercise the day of your presentation.
- Take note of, and command of, the space that is available to you as a presenter.
- Remember that presenting is a dance.
 Even if you're neither athletic nor graceful, the audience wants to see how you move in connection with your presentation.

2. What's My Motivation?

The second commandment of show business is "What's My Motivation?" More than any technical point, your objective for the presentation needs to be the foremost thing in your mind as you talk. Think about the specific action you would like your audience to take as a result of hearing you speak, and make the realization of that action your motivating force.

Whether your presentation is for marketing, to present a design idea, or to get zoning approval, having a clear motivation is critical to keep it from

There is nothing like instances to grow hair on a bald-headed argument.

-Mark Twain

becoming a tedious presentation that could be delivered better by a Web site.

3. Know Your Lines

Being tongue-tied is often a result of poor physical preparation, as discussed above. As often or more often, it's the result of knowing less about the subject than you should. Confidence comes from being a master of your topic. This means knowing more — much more — about the subject than you will ever have to say. When you have a surplus of knowledge of a topic, it is easy to speak confidently, casually, and extemporaneously, drawing from the surplus rather than sucking up the last few droplets of information from a nearly dry well. It would be nice if some rhetorical device could substitute for mastery of the topic, but regrettably, none has been found.

"Knowing your lines" for a presenter doesn't mean having memorized a script. It means knowing a topic inside and out to the extent that a script is unnecessary, that no question can throw you off your game, and that you could, if requested to, continue the discussion much longer than the allotted time.

4. Find Your Light

No self-respecting performer would stride onto an unfamiliar stage in full costume, regardless of how well they know their routine. "Find your light" is the commandment to understand the physical space in which you are to present. Some elements of "finding your light" include:

- Understanding the space to be used for your presentation.
- Putting movable furnishings in a position that will best suit the objectives of your presentation.
- Planning for all necessary contingencies (extension cords!) and even a few less obvious things (like what you'll do if your projector blows a fuse).
- Performing a "sound check" to know your voice will carry in the space, or how to work with microphones if necessary.
- Don't forget the light itself. If the audience can't see you, they can't

- hear you, either. Presenting is not radio it's television.
- If you absolutely, positively can't gain access to a space in advance of your presentation, you need to be even more prepared for any and every eventuality.

5. Face Out

Presenting is more like ballet than modern dance. It's important to keep your smiling face oriented toward the audience nearly every second you are presenting, the way a spinning ballerina turns her head far faster than her body to keep facing out at all times. Obviously, this can't happen if you're talking to your presentation boards.

More than in the literal sense, "facing out" has to do with five key attitudes that can make the difference between lively, memorable presentations and the merely competent ones:

 Energy: Your pitch (frequency) plus your pace (in words per minute)

Movement never lies.

-Martha Graham

- equals your energy. Movement helps, but it won't help much if you're talking too slowly.
- Empathy: The line of connection between you and your audience.
 Empathy is created through the recognition of common background, common experience, common modes of dress or communication, shared values, and self-deprecating humor.
- Engagement: Engage your audience in a discussion — it's far more interesting than a lecture, and it increases the likelihood that you'll achieve your objective. The easiest way to engage: ask questions and be willing to wait for an answer.
- Enthusiasm: The hardest of the "Five Es" to fake, enthusiasm is the actual attitude you bring to a presentation, separate from the content. If you are not excited to be making the presentation, your audience will know it within seconds.
- Entertainment: No presentation should be entirely without entertainment. Entertainment is not purposeless — it relieves tension, builds empathy, and humanizes both the presenter and the audience.

Unpreventable obstacles are usually the ones brought into the room by members of the audience, not by you or by the setting itself. Often, these obstacles involve hostility on the part of one or more audience members. Use the AARP method to handle inappropriate feedback: Acknowledge, Affirm, Record and Persevere.

7. Project

That's pro-JECT, not PRO-ject. Projection is the art of filling the room with your voice without shouting. The keys to projection are fairly simple:

- Size up the space in your sound check, to have an idea how loud you'll need to be.
- Support your voice with good posture and diaphragmatic breathing.
- Target your voice to the last person in the last row of the audience.
- If required to use a microphone, use it as a tool, but not a substitute, for the practices described above.

8. Be in the Moment

Being in the moment allows you to acknowledge problems in your presentation without becoming derailed by them. At the simplest level, being in the moment includes two basic ideas:

- Don't anticipate. Try to stay focused on what is being said, by you or by someone else. React in real time to questions and problems, rather than letting your mind move ahead of the immediate present.
- Don't reflect. Similarly, let go of the past in a presentation. If you dwell on mistakes or things that didn't go as well as you liked, you'll reap the negative dividends of those mishaps again and again.

9. Think About Visual Aids

It's the rare design professional who doesn't use visuals in presentations. Think about what visual media will be most helpful to achieving your objective for the presentation, and prepare your exhibits accordingly. Most architects use the same medium time after time because they are

6. Keep Going

The biggest obstacle to overcome in a presentation is the mistaken belief that there won't be any obstacles. Every production from the community playhouse to the Metropolitan Opera is beset with glitches, flubs, and screw-ups. What separates the amateurs from the professionals is how they react to these problems.

Preventable obstacles should be anticipated before the presentation itself and reasonable measures taken to ensure that either they won't happen, or, if they do, that you have another method to accomplish your goal readily at hand.

Everyone has butterflies in their stomach. The difference between the pros and the amateurs is that the pros get theirs to fly in formation.

—Zig Ziglar

Darling, for a speech to be immortal, it need not be interminable.

-Muriel Humphrey

comfortable with a format and know what's involved in its preparation. These are two weak reasons to choose a visual aid medium. Some of the many options available to presenters include:

- Slide projection: An old standby that usually requires a darkened room, which can quickly lead to audience disengagement.
- Presentation boards: Another stalwart, boards are the technology least likely to break in the presentation room.
 They can also be expensive and somewhat cumbersome depending on how many you need.
- Traditional overhead projection (foils): A medium seldom used by architects because of its low fidelity to photographs, overheads are actually an excellent way to present tabular or simple graphic information.
- Computer overhead projection:
 Taking the profession by storm is the use of presentation software, laptops and LCD projectors. Presenters need to be comfortable with this technology and have a backup in case the equipment fails.
- Models: What better way to describe three-dimensional spaces than in three dimensions? Models sometimes suffer because clients can't understand their scale, but people do love to look at (and play with) them.
- Computer animations and flythroughs: Though architects still

struggle to put together a convincing "virtual reality" exhibit, animations and fly-throughs are improving every year. Consider, however, the passivity of watching a video animation versus interacting with a design in some other way.

10. Know When to Get Off

Most presenters run long from the sheer excitement of presenting. Good presenters plan for this and budget time generously, recognizing that every participant in a presentation will say more than he or she intended. Time management requires realistic expectations about what can be said in the allotted time, generous budgeting for over-talking, and tight execution in terms of personnel and scenery changes.

Many presenters are tripped up by rudimentary problems such as not allowing time to set up or tear down their exhibits, not planning for transitions between speakers, and not disciplining the team to stay within their allotted time.

Curtain Up!

That moment when the gatekeeper for the selection committee says "You may begin" is like diving off a cliff into an ice-

cold mountain lake. This is the excitement of live theater. This is the dance that the audience has come to see—how will you perform when the spotlight is on you alone. It is what makes presenting one of the performing arts, so different from most of our practice.

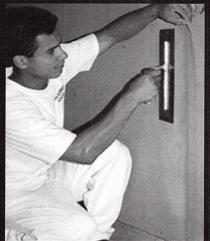
So as a final suggestion, and a philosophy from which to view the art of presenting, draw a line down the center of a piece of paper. On the left side of the line, write every word that describes presentations that neither you nor anyone else would want to watch: boring, informative, stiff, lifeless, dull, monotonous, etc. On the right side of the line, write words that describe how you would like your presentations to be perceived: dynamic, engaging, enthusiastic, motivating, energizing. Now look at your two lists. Which list is suggestive of talking? Which list is suggestive of dancing? Now go and dance.

David Greusel, AIA is a design principal with HOK Sport + Venue + Event in Kansas City. His credentials include lead design roles in the new downtown ballparks in Houston and Pittsburgh. His seminar, "Architecture as Performance Art: Sharpening Your Presentation Skills," received rave reviews at AIA Chicago's Professional Development Conference in April and has been one of the top-rated presentations at the last five AIA national conventions. Greusel is also a cast member and writer for "Right Between the Ears," a radio comedy program heard on NPR stations across the country.

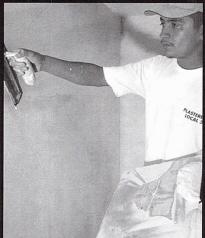


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Planner's Perspective: An Inside View of Chicago's Central Area Plan

Philip Enquist, AIA, partner at Skidmore, Owings & Merrill LLP and leader of the consulting team for the Central Area Plan, talked with Contributing Editor Laurie Petersen about the two-year process of preparing this major document.

range Central Area Plan was to take an optimistic look forward and guide growth in an optimal way. To this end, they brought together the three key departments of Planning and Development, Transportation, and Environment. The Department of Planning and Development, led by Commissioner Chris Hill and Deputy Commissioner for Zoning and Land Use Patricia Gallagher, directed the planning effort. Skidmore, Owings & Merrill (SOM) and the Lambert Group were hired to lead the consulting team in the spring of 2000.

he City's goal in creating a long-

SOM partnered with the City to develop an orderly, open process and coauthor a plan that included many voices. Because the process took on a life of its own, there was no loss of momentum when personnel changes occurred at City Hall. When Jack Swenson became head of zoning and land use, and Alicia Mazur Berg became commissioner, they were able to join the process quickly. Economists who joined the team included Jon DeVries of Arthur Andersen, who developed an economic analysis of market projections for Chicago for the next two decades, the Goodman Williams Group, and the Real Estate Planning Group.

The team helped identify which task forces were needed and who might serve on them. Interestingly, some of these user groups, such as residential and educational, posed new challenges to the central city. The task forces represented extensive public involvement and generated many ideas. The Steering Committee was put together around the same time, but with a different mission: to be an organizing body that would provide focused review of all the ideas and themes.

The task forces took on a lot of responsibility and were empowered to help flesh out the issues and identify possible solutions and principles for future growth. They submitted their reports in the fall of 2001, and SOM then worked closely with the Steering Committee to prioritize the issues and translate all the input into a workable plan.

The issues and recommendations lent themselves to being grouped into what we thought of as three "file drawers:" development and diversity; transportation and access; and waterfronts and open spaces. This helped keep everyone focused on specific issues, so we could develop principles separately and then put them back together as part of a coherent plan. The task forces reviewed the

SOM's Central Area Plan Team. Back row (from left to right): Christopher Hall; Douglas Voigt, Assoc. AIA; Jeannine Colaco; Christine Pipinis; and Andre Brumfield, Assoc. AIA. Front row (from left to right): Ferhat Zerin, Assoc. AIA; Philip Enquist, AIA; and Peter Kindel, AIA. Not pictured are former employees Otto Condon and Stefan Rau.



economic analysis and the concept of the three themes, and the SOM team then created the draft document that was released this past July.

It's important to note that the plan reflects agreement, rather than consensus, of the participants. Consensus can sometimes mean the lowest common denominator, and we wanted to keep the bar as high as possible for the urban design goals and for the future of the city. The plan lists the recommendations of each of the task forces, but stresses those that supported the larger principles, because those became the driving components.

During the planning process it became clear that our efforts were paralleling and fitting in well with those of Chicago Metropolis 2020, which is making recommendations for the sixcounty area. George Ranney, CEO of that group, was on our Steering Committee. and the Central Area Plan principles will be reflected in their effort. Another helpful synergy was the City's ongoing development of principles for the "greening" of Chicago. This environmental theme became a strong component of the plan.

Given the growth projections for the Central Area, transit became a critical

issue. The Chicago Department of Transportation made a tremendous contribution to the plan by identifying major issues, principles, and near-term actions. There was also a great synergy with the City's simultaneous efforts to update the zoning code, key elements of which are critical to the implementation of the plan.

The public has now had a chance to comment on the plan, and the next step is to consolidate and refine their input with the help of the Steering Committee and task forces. The concerns voiced most often in the public meetings centered on affordable housing, parking, and how to prioritize and implement the plan's ideas. The final report should be complete early next year.

This plan shows Chicago's serious commitment to maintaining and strengthening an innovative, vital, and livable central city. As Paul O'Connor, executive director of World Business Chicago, has said, "This is no dream, but a blueprint...This is no little plan. This is what we do in Chicago. And now our generation has done it again. Let's go build Chicago together, as we always have done — according to the plan."

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PIA Weighs in on Central Area Plan

n September 18, the Planning and Urban Affairs PIA held a workshop to discuss the Central Area Plan and provide feedback to the City. The following members reviewed the plan and provided comments: Kyle Benkert. AIA; Christine Carlyle, AIA; Stephan Rau; Doug Schroeder, FAIA; Joel Stauber, AIA: Greg Tornatore, AIA; and Richard Wilson.

The group drafted a letter to Planning Commissioner Alicia Mazur Berg that congratulates the City's efforts, asks questions to provoke more debate - especially about alternative visions for the central area — and calls for further development of the implementation strategy.

This is the latest effort on the part of the PIA to respond to significant planning initiatives in the City, including zoning reform and expansion plans for O'Hare International Airport. On November 13, they are sponsoring "No Small Plans for Chicago's Center," a discussion with Benet Haller, project manager for the Central Area Plan. See page 3 for details.

NOMINATIONS

Nominees to the 2003 Board of Directors

















Clockwise from top left: Charles Smith, Gigi McCabe-Miele, Edward Torrez, Tom Hoepf, Gaines Hall, Laura Fisher, Richard Master, and Thomas Kerwin.

he nominating committee of AIA Chicago submits the following candidates to the membership. If elected, these nominees will fill vacancies on the 2003 Board of Directors. The election of officers and directors will take place at the business meeting of AIA Chicago on Tuesday, December 17 at 12:00 noon.

President-Elect

Charles Smith, AIA Principal, OWP/P

Professional Activities

Secretary, AIA Chicago (2001, 2002) Chair, Young Architects PIA (1996) Construction Specifications Institute Young Executives Club Illinois Coalition of Boards of Directors Bronze Tablet Award, University of Illinois

Vice President

Gigi McCabe-Miele, AIA Project Manager LCM Architects

Professional Activities

City of Chicago Zoning Board of Appeals (1992-Present)

Community Action Panels, Department of Planning and Development

Former Vice President, AIA Chicago Board of Directors

Co-Chair, Women in Architecture Exhibit (1990)

Former Illinois IDP Coordinator

Vice President

Thomas Kerwin, AIA Partner Skidmore, Owings & Merrill LLP

Professional Activities

Chair, AIA Chicago Sponsorship
Committee
National Association of Corporate Real
Estate Executives
Urban Land Institute
National Council of Architectural

Registration Boards Crain's Chicago Business "40 under 40"

Secretary

Edward Torrez, AIA Principal BauerLatoza Studio

Professional Activities

Director, AIA Chicago Board of Directors AIA Diversity Task Force Former Chair, AIA Chicago Historic Resources PIA

Director

Richard "Rik" Master, AIA Manager, Architectural and Construction Systems USG Corp.

Professional Activities

Construction Specification Institute Chicago Committee on High-Rise Buildings

U.S. Green Building Council Advisor Emeritus, AIA Specification and Building Technology PIA (2002)

Director

Tom Hoepf, AIA Principal Design Architect Teng Associates

Professional Activities

Board of Directors, Chicago Architecture Club

AIA Chicago Young Architect Award Chair, AIA Chicago Design PIA Juror of Student Work—Illinois Institute of Technology, School of the Art Institute

Director

Laura Fisher, AIA Consultant Pritzker Realty Group **Professional Activities**

Chair/Co-Chair, AIA Chicago Corporate

Architects PIA (1999-2002) Board of Directors/Treasurer, CoreNet Chicago School of the Art Institute of Chicago Auxiliary Board Commercial Real Estate Women, Chicago

Director

Gaines Hall, FAIA Vice President Kirkegaard Associates **Professional Activities**

Immediate Past President, AIA Chicago Foundation

Former Vice President, AIA Board of Directors

Former Illinois Regional Director, AIA Board of Directors

Former Gulf States Regional Director, AIA Board of Directors

Former President, AIA Alabama Council

Fulfilling Terms in 2003

Joseph Caprile, AIA President

Peter Schlossman, AIA Treasurer

Mimi Tsai, AIA Director

Lawrence Okrent Professional Affiliate Director

Helen Tsatsos Associate Director

Jonathan Fischel, AIA Past President

Delegates to AIA Illinois

Hill Burgess, AIA Christopher Chwedyk, AIA Leonard Koroski, AIA Alan Madison, AIA Robert Woodworth, AIA Angie Lee, AIA (alternate) Maureen Reagan, AIA (alternate)

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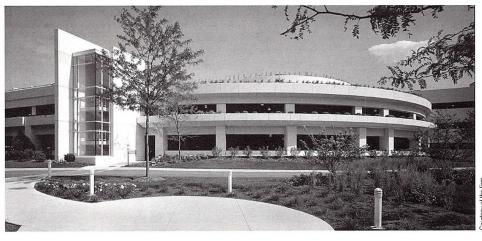
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Loebl, Schlossman & Hackl's parking garage for Resurrection Medical Center.



office space — with a state-of-the-art test kitchen and corporate museum — and a 600,000-square-foot distribution center.

Loebl Schlossman & Hackl recently completed a fourtier addition to an existing garage at Resurrection Medical Center. The 278-car parking structure and surrounding site feature a garden theme. The lighting provides optimum safety for hospital patrons, while respecting the needs of the neighborhood and patient rooms.

Construction has been completed on The Grand Plaza, a luxury rental complex designed by **Loewenberg + Associates** and **OWP/P** on a square city block between State and Dearborn streets and Grand Avenue. The complex includes 764 apartments and 100,000 square feet of retail space. The design features two towers, with a winter garden atrium connecting the two on the ninth floor.

The new \$33 million, 298,000-square-foot exhibition hall at the Wisconsin State Fair Park opened this summer in time for the 2002 fair. Designed by the Chicago office of **RTKL Associates**, the facility features a masonry exterior and a broad-sloping roof. It is part of the firm's \$100 million redevelopment of the fairgrounds.

Sonoc Architects has completed the design of the River West Community Center in Peoria. The 11,000-square-foot center is in the heart of a new mixed-income community that includes 200 new homes. It faces a park and includes a library, computer training center, kitchen, classrooms, public meeting rooms, and management offices.

NEW MEMBERS

AIA

Behrnt Aaberg, DeStefano and Partners; Paul Bouchard, Edwards & Kelcey; Roberto Gonzalez, Perkins & Will; Thomas Kamm Jr., University of Illinois; Carol McLaughlin, Farr Associates; Antonio Pasin; Richard Rounds, Thompson, Ventulett, Stainback & Associates; Arthur Stiers, Chicago State University; Brett Taylor, DMJMH+N; Michael Waechter, HOH Architects; Max White, McClier

Associates

Rachida Arous, International Architects; Michiya Azumi, Thompson, Ventulett, Stainback & Associates; Jason Chandler, A. Epstein & Sons; Arlene Cortez, The Gettys Group; Jason Eiler; Thomas Gardner; Shefali Gupta, Gilfillan Callahan Architects; Andrew Kerr, M + W Zander; Pradeep Kini, Facilities Management Planning; Mi Kooc, HOH Architects; Gregory Lauterbach, David Woodhouse Architects; Ka Wah Li, A. Epstein & Sons; Prashanth Mahakali; Juan Marban, Timothy Morgan

Associates; Albert Migon, VOA; Linda Mysliwiec, Matthei and Colin; Meg Osman, OWP/P Architects; Shawn Purnell, Kang Architects; Ayone RaiChaudhuri, Gilfillan Callahan Architects; Benjamin Riley, Robertson Riley; Claudia Rodriquez, VOA; Sharon Samuels, WTW Architects; David Sowa, N.T.S. Design; Alejandro Stochetti, SOM; Neal Thompson, CCJM Engineers; Shelly Tucker, Perkins & Will; John Waters, VOA; Christopher Wojcik; Yue Zhu, SOM

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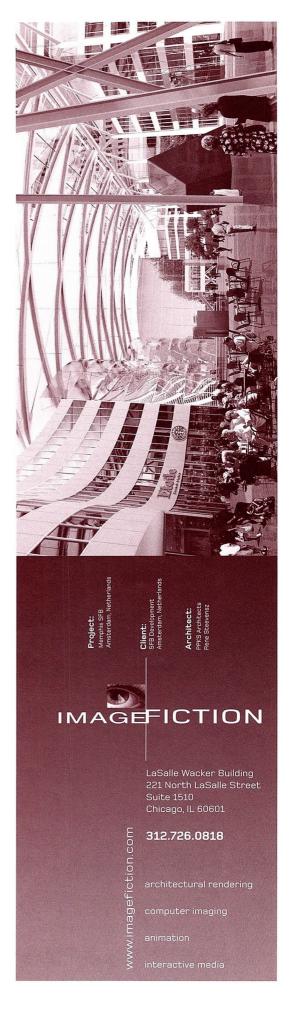
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Pushing the Envelope: Innovation in Design Practice, Step 5 - Construction. Design and Design/Build PIAs. 5:30 p.m.; AIA Chicago. 1.5 LU/HSW

Architecture and Hygiene. A lecture by Adam Kalkin. 6:00 p.m.; Graham Foundation, 4 W. Burton Place. Information: 312/787-4071; www.grahamfoundation.org.

- Generating Executive Presence. A lecture by talk show host Catherine Johns. Sponsored by Chicago Women in Architecture (CWA). 6:00 p.m.; Allsteel, #1120 Merchandise Mart. Tickets: \$10 for CWA members; \$15 for others. Reservations: 312/409-8855.
- No Small Plans for Chicago's Center. Planning & Urban Affairs PIA. 12:00 noon; AIA Chicago. Bring your lunch; beverages provided. 1 LU/HSW
- Picture This: Heritage Building Recording.
 Historic Resources PIA. 12:00 noon; AIA Chicago. Bring your lunch; beverages provided. 1 LU/HSW

Housing Diversity: Epilogue. Housing PIA. 6:00 p.m.; Krueck & Sexton Architects, 221 W. Erie St. 1.5 LU/HSW

A Second Look: UBS at One North Wacker.
Corporate Architects and Interior Architecture PIAs. 5:30
p.m.; One North Wacker Drive, 38th Floor. 1.5 LU/HSW

Reclaiming the American West. Exhibit runs through January 9, 2003. Graham Foundation, 4 W. Burton Place. Information: 312/787-4071; www.grahamfoundation.org.

Sealants: New Materials. Technical Issues PIA.
12:00 noon; Chicago Bar Association, 321 S. Plymouth
Court. Bring your lunch or purchase a lunch ticket for
\$11 in the CBA shop. 1 LU/HSW

Information Technology Boot Camp. National Technology in Architectural Practice PIA. 8:15 a.m. to 4:45 p.m.; Merchandise Mart Conference Center, 350 N. Orleans St., 2nd Floor. Cost: \$75 (includes lunch and breaks) Information and registration: www.aia.org/pia/TAP11-02.asp. 6.5 LU

Green Building Specifying. Environment PIA. 3:30 to 6:30 p.m.; LaMirage Restaurant, 3223 Algonquin Road, Rolling Meadows. Registration 3:30 p.m.; lecture 4:00 p.m.; mini-expo of green products, appetizers, and cash bar follow. Co-sponsored by Chicago chapters of CSI and the U.S. Green Building Council. \$25 in advance; \$30 at the door. Space is limited; reservations recommended. 2 LU

Marketing with Pepper. Office Practice PIA. Pepper Construction Co., 643 N. Orleans St., 2nd Floor. 1 LU

- Planning and Sustainability. Seminar sponsored by a consortium of professional groups concerned with sustainable growth. 11:30 a.m. to 1:30 p.m.; Metcalfe Federal Building, 77 W. Jackson Blvd. Reservations: 312/996-6904. Box lunches available.
 - Tile and Terrazzo Expo. International Masonry Institute. 9:30 a.m. to 3:30 p.m.; Embassy Suites Chicago, 511 N. Columbus Drive. Lunch is included. There is no charge for those who pre-register by calling 312/347-2500 or e-mail sconwell@imiweb.org.

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