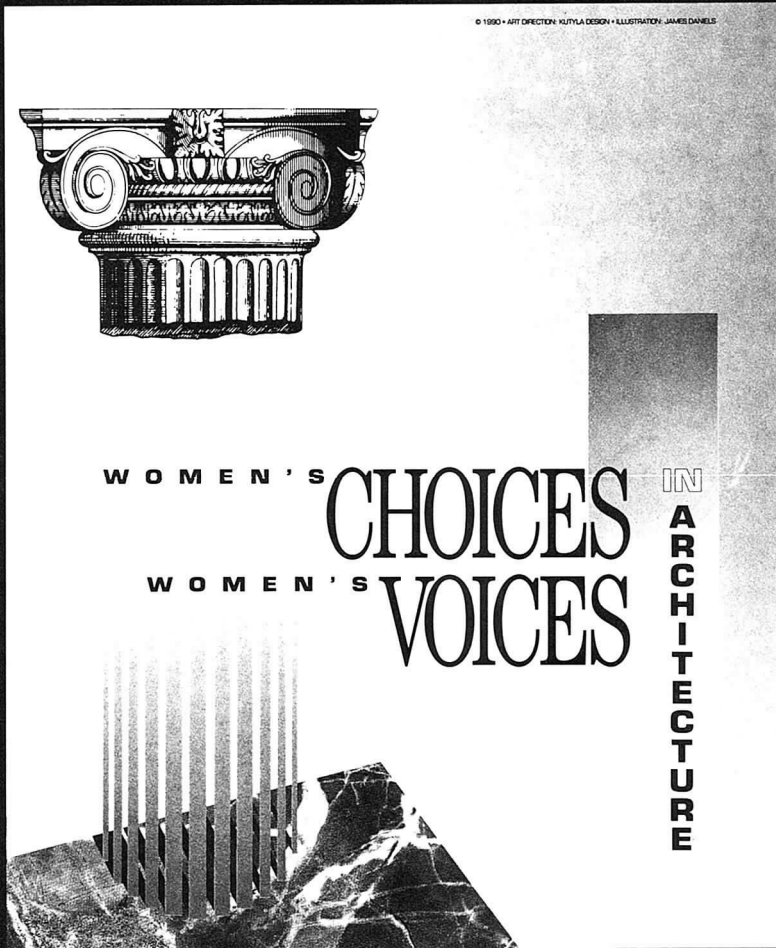


CHICAGO CHAPTER AMERICAN INSTITUTE OF ARCHITECTS

JANUARY 1991

CCCAIA FOCUS

EXHIBITION: JANUARY 10-31, 1991



CONFERENCE: JANUARY 12, 1991

Co-sponsored by the Chicago Chapter of the American Institute of Architects and Chicago Women in Architecture.

EDITOR
Annette Kolasinski
EDITORIAL COMMITTEE
Sherwin Braun, AIA
John Eifler, AIA
Frank Heitzman, AIA
Linda Searl, AIA
Alice Sinkevitch
Cynthia Weese, AIA
Steven F. Weiss, AIA
EXECUTIVE DIRECTOR
Jane Lucas

The CCAIA FOCUS (ISSN 0899-871X) is published monthly except for a combined July/August issue, by the Chicago Chapter, AIA, 53 W. Jackson Blvd., Suite 350, Chicago, Illinois 60604
Second class postage paid at Chicago, Illinois

POSTMASTER:
Send address changes to CCAIA FOCUS, Chicago Chapter AIA, 53 W. Jackson Blvd., Chicago, Illinois 60604

Except where noted, the opinions expressed in the CCAIA FOCUS reflect those of the author only and do not reflect or represent the position of the Chicago Chapter AIA or the American Institute of Architects. Advertising of products and services appearing in the CCAIA FOCUS does not constitute endorsement by the Chicago Chapter AIA or the American Institute of Architects.

NEW THIS YEAR

1991 Interiors Awards Call for Entry form will be the February Focus "Centerfold." Look for it! (There will be no separate mailing)

Cover poster: Dora Kutyla. The exhibition, January 10-31, may be seen at the State of Illinois Center and includes work of women architects 1888-1988, along with a showing of work by Midwestern women architects; the January 12 symposium is at the Graham Foundation (see page 4). Also, continuing at the ArchiCenter through February 23, an exhibition of contemporary work by women architects throughout the U.S.

FROM THE PRESIDENT

Slump Goes Beyond Architects

Typically, when the economy slumped in the last decade, the architectural profession was one of the first to feel it strongly, while other professionals within the real estate and related industries were often barely touched. The 1990 slump is going to surpass these historical limits and the results will affect the entire real estate industry.

We have seen unprecedented layoffs of architects, lawyers, accountants, real estate brokers, bankers, developers, construction tradesmen, and material manufacturer workers (who did I

there are small signs of continued positive adjustment. Let's hope the political leaders we put in office learn from the previous mistakes and spend more time solving our problems than campaigning for office.

What can we learn from this economic slump? Is there a way to avoid being unemployed when the next cycle occurs? The CCAIA will arrange a task force of interested members that fall into this category or are concerned about this economic roller coaster and its affect on our profession. If we are capable of designing and creating the built environment, we should be able to join with our colleagues to create solutions that will mitigate our vulnerability. In addition, the CCAIA is

We should join with our colleagues to create solutions that will mitigate our vulnerability

miss?). But how much comfort is there in knowing you have company when you have to pay the mortgage and feed the kids?

In hind sight we can see the disastrous effects the Persian Gulf conflict, the S&L bailout, lender reluctance to finance real estate in an over-built market, the declining stock market, and the ever-increasing national deficit have had on the needs for our professional services. The major commercial markets will require three or four years to lease up the empty available space or space now under construction before embarking on new projects requiring architectural services.

Some good news is that the residential rental and industrial markets, which have felt the effects of the slowing economy for a few years, already appear to be showing signs of renewed life. More help is needed from the "Fed" by lowering the interest rates before we fall into a deep recession. Some initial adjustments have already occurred, and

planning a seminar, "The Do's and Don'ts of the Job Search Process," scheduled for Saturday, February 2 to assist architects in their job search or in charting their career course.

Watch the *Focus* Calendar and your mailbox for particulars on the Opportunities Task Force and the Job Search Seminar. If these programs are of interest to you, please call the CCAIA, 312/663-4111, and talk to our executive director, Jane Lucas, or our program director, Kathleen Landing, or you may call me at McClier, 312/836-7925. Let us know your needs, so we can direct the programs accordingly.



Sherwin J. Braun, AIA

PROGRAMS AND EVENTS

Design for the Elderly

Wednesday, January 9
6:30 p.m.
CCAIA Board Room

The focus of the Housing Committee's next meeting will be environments for the elderly. The featured speaker is Dan Cinelli, senior designer at O'Donnell Wicklund Pigozzi and Peterson in charge of geriatric environments. Cinelli is considered expert in the field of design for older adults and has been effective both as a designer and as a speaker and educator.

His discussion will include the relationship between demographic trends and project design, design innovations for health centers, independent housing, assisted living, and aging in place. There will be a question and answer session following the discussion.

All those interested are encouraged to attend.

Juliann Sheker
Associate Member

Get Ready, Get Set for the Exam

January 23
6 p.m.
ArchiCenter, 330 S. Dearborn

The Young Architects Licensing Seminar, a.k.a. "How to Slay the Mighty NCARB Beast," will provide basic information on the architectural registration process in Illinois. Topics will include necessary requirements to sit for the exam, the role of the intern development program (IDP), the exam dates and registration deadlines, and methods of preparation for the exam. Basic strategies for approaching the building design portion of the exam as well as examples of previous years' problems will form an integral part of the program.

There is no cost for members to attend the Licensing Seminar; for Students the fee is \$5, others \$15. Space is limited and advance reservations are encouraged.

The annual Mock Exam, sponsored by YAC, will be offered this year on June 1. You can expect to find a mailing on this before too long.

Deborah Moore, Coordinator
YAC Licensing Seminar

Chapter Offers Job Seminar

Saturday, February 2
8:30 a.m. - 3 p.m.
ArchiCenter, 330 S. Dearborn

During the Great Snow of 1979, I spent several hours each day riding on the Howard "El" in the first leg of my trek to the Glessner House. Total strangers introduced themselves to each other, examining their lives. The frequent theme was: "Do I really want to continue my job?" Major snowstorms, and economic crises have this in common: they force us to stop and say, "Do I really want to be on this track? Is it taking me where I want to be?"

On Saturday, February 2, the Chicago Chapter AIA will offer a seminar on **Career Opportunities for Architects in Today's Economy**. If you have recently lost a job, are afraid of losing your job, or are contemplating a career change, you can't afford to miss this chance to find out about new options for your professional career.

The Psychological Dimension of Job Change

John Fontana, director of the Crossroads Center for Faith and Work at Old St. Patrick's, will begin the morning session with a discussion of "The Psychological Dimension of Job Change." How to find out what job you really want to do and balancing your work with other dimensions of

your life are issues John has explored with a wide spectrum of other professionals looking for a change in direction.

Alternative Careers in Architecture

Next, architects in non-traditional practice will talk about the opportunities, skills needed, and where to look. Speakers are: **Government** - Edward K. Uhlir, FAIA, assistant superintendent for research and planning, Chicago Park District; **Facilities Management** - Jim Spencer, Amoco; **Computer Technology** - Paul Lutton, AIA, CADD Midwest; **Tenant Development and Construction** - Jan Acterhof, Draper and Kramer; **Specification Writing** - Susan Greenwald, AIA, Architext; **Institutional Staff Positions** - Rob Weatherall, facilities, Kemper Insurance.

Where are the Jobs and How Do You Get Them?

Pat Rosenzweig, of Rosenzweig Professional Services Marketing will tell "How to Zero in on a Target Market for Your Job Search." She will show you how to use resources that you already have to find job leads.

How Firms Hire

What happens to that resume or phone call after it is received at the architectural firm? Frank Castelli, AIA, Holabird & Root, and Kevin Kemp, AIA, Decker & Kemp, will reveal the process of sorting through piles of resumes and what is looked for during an interview.

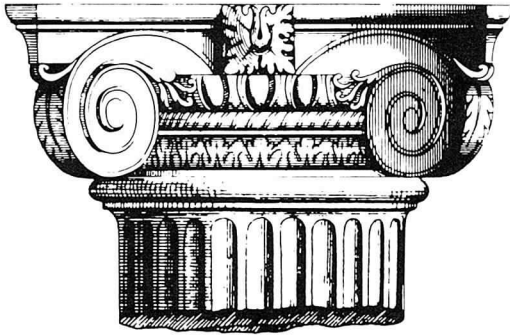
Preparing a Resume - The Job Interview

And, to put it all together, executive search specialist Donna Gaines, of Gaines and Associates, will take you through the resume writing and interview process.

Hanging in There

Finally, we will have a short presentation on how to apply for unemployment

© 1990 • ART DIRECTOR KUTNER/ROSA • ILLUSTRATION JAMES DANIELS



Women in Architecture Symposium

Sponsored by the Chicago Chapter
American Institute of Architects
and Chicago Women in Architecture

Fitting In or Making a Difference

Saturday, January 12, 1991
The Graham Foundation
4 West Burton
Chicago, Illinois

W O M E N ' S CHOICES W O M E N ' S VOICES

IN
ARCHITECTURE

- 9:30** Registration
- 10:00** Introduction: Cynthia Weese, Roberta Feldman, Linda Searl
- 10:15** Panel Discussion: Fitting In or Making a Difference
Sharon Sutton, Associate Professor of Architecture, University of Michigan
Merrill Elam, Principal, Scogin, Elam and Bray, Atlanta, Georgia
Kate Diamond, Principal, Segal and Diamond, Los Angeles, California
Joan Forrester Sprague, Consulting Architect and Planner, Boston, Massachusetts
- 12:00** Lunch—Chicago Historical Society
- 1:30** Workshops
 Lead by visiting panelists and the following:
Carol Ross Barney, Ross Barney and Jankowski, Inc.; **Bonnie Humphrey**, Skidmore Owings and Merrill; **Diane Legge**, Diane Legge, FAIA; **Gigi McCabe Miele**, Riverside Architects; **Eva Maddox**, Eva Maddox Associates; **Margaret McCurry**, Tigerman McCurry; **Kathryn Quinn**, Kathryn Quinn Architects; **Judy Rowe**, MWM Architects
- 2:30** Summary

APPLICATION AND RESERVATION

Name _____

FIRM NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ () _____

_____ registrations @ \$40.00 (before Jan. 1, 1991)
 \$45.00 after Jan. 1, 1991

_____ student registrations @ \$20.00

_____ lunches @ \$15.00 (space is limited)

TOTAL ENCLOSED \$ _____

_____ Master Card, Visa or American Express Card Number
 and expiration date (circle which card is used)

_____ Signature of credit card holder

Make checks payable to Chicago Chapter AIA and mail to 53 West Jackson Chicago, IL 60604. FAX 312-347-1215

ment, how long it lasts, how to arrange for health insurance until you find another job.

We are most grateful to Donna Gaines, Pat Rosenzweig, and Mary Jo Graf (Turner Construction/Special Products Division) for helping the Chapter put together this quick-response-to-the job-situation program.

The fee for the program is \$25 for members of the AIA; \$15 for unemployed members; \$35 for non-members. The fee includes coffee, a sandwich buffet lunch, and materials.

Job Seminar Registration Form

Name _____

Address _____

City/State/Zip _____

Daytime Phone _____

Mail with your check to: CCAIA, 53 W. Jackson, Suite 350, Chicago, IL 60604.

"en charrette"

Student Exhibition to open February 19

The Student Affairs Committee, along with The Chicago Athenaeum, the Center for Architecture, Art and Design, will once again sponsor an exhibition of current architectural and design student work. "en charrette," curated by John F. DeSalvo, CCAIA Student Affairs committee chair, will include work from the School of the Art Institute of Chicago, Department of Interior Architecture; Illinois Institute of Technology, College of Architecture; and the University of Illinois at Chicago School of Architecture.

The exhibition opening will be Tuesday, February 19, 5 p.m. and will continue at the Athenaeum Gallery, Santa Fe Building, 224 S. Michigan, through that week. March 1 through 29 "en charrette" will be on view at the Betty Rymer Gallery at The School of the Art Institute. During April the work will travel to IIT's Crown Hall and then on to UIC. Admission is free.

For more information, call the Chapter office, 312/663-4111.

John F. DeSalvo, Chair
Student Affairs Committee

Masonry Seminar in the Works

The Chapter's Technical Committee will sponsor a Masonry Seminar on February 28, from Noon to 5 p.m., at the Chicago Athletic Association, 12 S. Michigan Ave.

The day's activities include panel discussions, manufacturers exhibits, and luncheon. The seminar will focus on the design of masonry cavity walls and the masonry and stud systems that are used to back up the brick veneer. Speakers include Ian R. Chin, principal, Wiss, Janney, Elstner; Colin Munro, consultant, ASTM; Robert Lindagard, principal, U. S. Gypsum; and Chuck Ostrander, Illinois Masonry Institute.

Look for the registration/information mailer being sent to all members.

International Markets/Emerging Trends

The Real Estate Committee is sponsoring an evening seminar highlighting the how-to's for the international marketplace in the development world and how it impacts the Chicago architect. The Pacific Rim, Japan, Indonesia, Russia, Germany, England, and the Middle East are just a few of the countries that will be explored on February 20.

Our current list of speakers represents both well-established businesses that have been involved within the international market for a lengthy period of time as well as some newcomers to the field. You'll hear from Robert Cook, Perkins & Will International; Dan McCaffrey, McCaffrey Interests; William Doerge, Rubloff Real Estate and Capital, Inc.; James Merchant, Schal Associates; Gunther Bitzer, Chesire, Bitzer Limited; Ian Park, Construction Cost Systems. Our program promises to be highly beneficial to all those who attend, especially in light of our ever increasing global market economy. Our speakers promise to share the do's and don'ts of the international market with very insightful viewpoints from the firing line.

Susanne E. Roubik, Chair
Real Estate Committee

NEW COMMITTEES

Who'll Do the Laundry for Mother?

Introducing the Committee on the Environment

Of course, it's Mother Earth we're talking about, and the laundry list is quite long. It's been 20 years since the founding of Earth Day, and finally we see some hands raised. Big corporations like McDonald's and 3M are joining the bandwagon of the Green Revolution and making a big splash. Meanwhile, consumer groups and environmentalists are tossing around buzz words and granting or withholding their "seal of approval." So, what's really going on here and what does all the fuss mean to architects?

Well, as in every other business, going green is double edged; it means protecting the earth as well as ourselves from further damage and cleaning up the messes of the past where possible. And, as in every other business, it indicates future business opportunity.

The national AIA started a new "Committee on the Environment" last summer and held the inaugural meeting and the first symposium in Washington, D.C., on November 13. Robert J. Berkebile, FAIA, is the chairperson of this new committee and the major promoter of architects' awareness of the green movement. Sylvester Damianos, FAIA, president of the AIA, who supports this new committee says, "The environment is one of the most compelling issues for architects' involvement." One of the committee's top priorities is the publishing of the book *Environmental Resource Guide*, which Damianos calls "one of the most challenging and promising tasks we've ever undertaken at the AIA." EPA administrator Bill Reilly states, "This will change the way we build cities."

And now, in order to carry out this task on the local level, the Chicago Chapter has its own Environment Committee. Steven Blonz, of Boelter Environmental Consultants and I, having

worked together over the last few years, feel that this will create the opportunity for people to participate in a very real way. This idea was brought up to CCAIA President Sherwin Braun, AIA, and received his warm welcome and blessings. It was introduced to the Chapter and all committee chairs on November 15. And we are now on our way!

We have an exciting program planned for this coming year with seminars and roundtable discussions on a wide range of topics, such as pre-purchase environmental assessment, underground storage tank management, wetlands, hazardous material management, and waste disposal. We'd like to invite experts to talk about indoor air quality control, the causes and cures of sick building syndrome, the application of solar energy in buildings, and the pos-

Should your firm join the action and expand services into the environmental field? Find out on Feb. 4

sibility of recycling construction waste. In the slower growth market that we face now, remodeling, renovation, and restoration projects are getting more attention from developers and architects. Consequently, asbestos abatement, lead-based paint abatement, and the removal/control of other hazardous materials become a significant concern to most architects. Should your firm join the action and expand your services into the environmental field, or should you stay away from the trouble and high cost of getting personnel trained and obtaining adequate liability insurance?

Organization Meeting Planned for February 4

Find out more for yourself. Join us in our effort to respond to the call of social responsibility and the opportunity to participate in this most compelling challenge. We will have our first meeting on Monday, February 4, 5:30 p.m., to start our committee and set up an agenda of events. Please call the Chapter office, 312/663-4111, before January 28 to sign up. If you have further questions, call me at 708/803-4510, or Steven Blonz, at 708/692-4700.

**Yue-Kuang Ku, AIA, Chair
Committee on the Environment**

Toward a More Thoughtful Public

New Education Committee Promotes Architecture to Public

Time and again the question has come up on how to help the public understand what our built environment is truly all about. In another response to this need, the Chapter's new Education Committee will establish an "Adopt a School" program, sure to establish a new root system of values and skills that will build a more thoughtful public toward understanding how cities, towns, and countryside can be shaped into better places to live.

The Committee's first efforts will be directed toward grade schools in the Chicago Chapter boundaries. The "Adopt a School" program will be organized and administered through four working groups: curriculum, publicity, membership, and funding.

Curriculum: Initial committee work has been most active in this area. This group, headed by Vic Krasnopolsky, AIA, is responsible for the development of a clearly defined series of lesson plans to be used by chapter members in regular visits to their adopted schools. These plans are to include a series of hands on activities to be carried out in the classroom. In addition to written lesson plan materials, this group will compile slide programs, graphic and craft materials, building materials samples, and models, which will be available to the membership for use in visits to the schools.

Publicity: This group, headed by Associate Member Brett Cochrane, is responsible for promoting the "Adopt a School" program in area schools. If the Chapter's efforts at public education are to be a success, it is essential that we are supported by interested, enthusiastic classroom teachers. This group will identify those schools and teachers. In addition, the publicity group will be responsible for communicating the Committee's activities to the public media and funding sources.

Membership: This group is responsible for recruiting active chapter members to participate in the "Adopt a School" program and the ongoing Careers for Youth program. Day-to-day administration of scheduled school visits will be coordinated through the Chapter office. This group, headed by Jim Prendergast, AIA, will also review curriculum materials with program par-

ticipants and the Curriculum group to continually refine our efforts.

Funding: This group will be responsible for evaluating committee funding requirements, finding outside funding sources, writing grant proposals, and supervising committee expenses. The Funding Group head is yet to be appointed.

The responsibilities of each of the groups overlap in many areas. The Education Committee chair, advisers, and Working Group heads meet regularly to coordinate the Committee's efforts.

In addition to the Adopt a School program, the Education Committee will support the Careers for Youth Program and the annual Career Day, as well as occasional special events, i.e., an annual high school architectural photo contest or similar activity.

**Neil Sheehan
Education Committee Chair**

New Committee on Architecture for Justice Seeks Members

The Chapter's recently established Committee on Architecture for Justice is seeking individuals with background or interest in the design of criminal justice facilities to serve as committee members. Criminal justice architecture encompasses law enforcement, courts, and correctional facilities.

Potential committee activities may include coordinating a local criminal justice exhibit, increasing involvement with industry suppliers, addressing special code concerns, and acting as a liaison with state and local law enforcement, courts, and correctional associations.

Contact Committee Chair Bruce C. Ream, AIA, of O'Donnell Wicklund Pigozzi and Peterson Architects, 708/940-9600, for further information.

**Bruce C. Ream, AIA
Education Committee Chair**

NEW MEMBERS

AIA

Barbara Tipping Fitzpatrick, Barbara T. Architecture & Design; **Daniel Foltz**, Hansen Lind Meyer; **Karen F. Hollander**, Holbert Hollander Architects; **Michael S. Fiorino**, Bloom & Fiorino Architects Inc.; **Edward J. Disler**, Larson and Darby, Inc.; **Nancy K. Retson**, Nagle, Hartray & Associates; **Mark S. VerHalen**, Studio One Design Group; **Laura Schwalb**, PHH Environments; **Allen Villanueva**, Murphy/Jahn.

Associates

Gavin Stanley, Chicago Associates Planners & Architects; **Richard J. Temple**, SOM; **Thomas E. Hein Jr.**, Gardner Roach & Welch Architects; **Michael L. Baysinger**, Legat Architects; **Michael D. Sauer**, Legat Architects.

Upgraded to AIA

Billy S. Tindell, Perkins & Will; **Edward T. Zemaitis**, EPB Design Center, Ltd.

Transfers-In

From Washington, D.C., **Duane Sohl**, AIA, DeStefano Goettsch, Ltd.; from Atlanta Chapter, **Robert J. Lenzke**, AIA.

Reinstated

Kenneth J. Peterson, Knight Architects Engineers, Planners Inc.; **Arthur Postregna**, AIA, Arthur Postragna.

Professional Affiliates

Tony Gilliam, Mid-America Tile, Inc.; **Sylvia Hughes**, Baygood, Telpner & Rose; **Carol S. Kaplan**, Small Print; **Daniel M. McIsaac**, Ross Barney + Jankowski, Inc.; **Casey Rog**, STS Panel Sales Corp.

Student Affiliates

From IIT: **David L. Crane** and **Young G. Chai**. From the School of the Art Institute: **Lara M. Nowak**.

REGIONAL DIRECTOR'S REPORT

Cynthia Weese, AIA

When I returned to Chicago from the National AIA December Board meeting, I found myself in the midst of the holiday-season countdown, but anxious to share with you a report on our work. The December meeting, held the 4th through the 9th in Washington, D.C., was the final one for the 1990 Board, and the first for the 1991 Board. Outgoing Regional Director Walt Lewis and new Regional Director Les Larson and I absorbed a great deal of information in this short period of time. Four days of meetings and a full agenda assure much to report from your Institute! However, in this issue of the *Focus* I will present an overview of a number of the items presented and discussed, and over the next months I will report in more detail on some of the most complex issues.

Typically, the December meetings feature reports from recently established committees, from task forces and heads of related organizations. The presidents of ACSA, NAAB, NCARB, and, this year, the executive director of the National Association of Home Builders, presented an overview of the activity and direction of their organizations. The Design/Build Task Force presented a new policy on Design/Build in public buildings, the result of eight months of information gathering and analysis. I will devote an entire article to this issue next month. A master plan for the future was presented by the Membership Futures Task Force, which has been charged with investigating three issues: Who should be members of the AIA in the year 2000 and beyond? What are the appropriate AIA services for members? What are the appropriate AIA costs for these services.

The Membership Task Force has recommended revised and expanded categories of membership to reflect the broadening of the profession. A new Intern Architect category, for those on a state-approved licensure track, would be created within the Associate classifica-

tion. Also included under Associate would be those who are unlicensed and (1) providing professional services under the supervision of a licensed architect, (2) teach or do research in schools of architecture, (3) are degreed and "causing architecture to happen," or those who are licensed outside the U.S. A new category of membership is Allied members: non-architectural licensed persons offering professional informational or industrial services allied to architecture.

Under their charge to examine services for members, the Membership Task Force recommends a "truly member-driven, 'bottoms up' approach ...which incorporates three types of services: basic services that are common to all categories of membership; targeted services that address the specific professional needs of clearly defined segments of the membership; optional service, covering the needs of the full range of AIA members, available on a pay-as-used basis."

The final charge of the Task Force was to examine the dues structure. They have recommended the elimination of supplemental dues at the national level beginning in 1991, and while they do not recommend raising more money from dues (currently 37% of the total budget is derived from dues), individual dues would rise as a result of the elimination of supplemental dues. This will undoubtedly cause a great deal of debate; opportunities for that debate will be available at Grassroots and future Board meetings. Copies of this report will be available in the CCAIA office, and I am interested in your thoughts on this. There will be a vote on bylaws changes to implement these recommendations at the AIA Convention in May.

In other actions, the Board voted to establish the Thomas Jefferson Award for Public Architecture. This was a project of mine in my role as liaison to the Committee on Public Architecture, which has promoted this award for a number of years. This year we were able to guide it through the complex process of approvals, with a few mishaps along the way. This award will recognize those who play a role in the creation of distinguished buildings in the following categories: private sector architects who have established a portfolio of accomplishment in the design of architecturally distinguished public facilities; public service architects who manage or produce quality design within their agencies; public officials or other individuals who by their role of advocacy have furthered the public's

awareness or appreciation of design excellence.

This is a particularly important recognition to be given at this time as we see an increasing need for public buildings and an increasing concern by government agencies to build their projects faster and cheaper - and not necessarily better. Submissions to the first Thomas Jefferson award, to be given in 1992, will be received in 1991.

A report from the newly created Committee on the Environment, chaired by Robert Berkebile, FAIA, summarized the activities of this group in the past six months. The charge of the committee is to study how architects can create safe and healthy buildings. A major symposium, Crossroads: Architects and the Environment, was held in November, with Amory Lovins, co-founder of the Rocky Mountain Institute as keynote speaker. The committee is also working with the EPA to publish a guide on environmentally safe building products.

A major item of Board discussion was the budget - even more critical now in this time of economic and construction slowdown. It was necessary to make a great many cuts to achieve the balanced budget of \$27,807,000. A com-

"In spite of difficult times for our profession, there is a positive spirit on the Board - and a great deal of energy. Adversity is clearly a challenge."

mon thread to all discussions, formal and informal, was, first, how members in various areas of the country are faring and, second, how to help all members through recessionary times.

Three of the Institute's highest honors are voted on at the December Board meeting: the Kemper Award, the Whitney Young Citation, and the Gold Medal. Nominations are made by Board members, and in the case of the first two awards, Board members who had nominated those who became finalists made a five-minute presentation of their candidate. The 1991 Kemper Award for service to the Institute and the profession will be given to Chicago's Jack Hartray - a great

cause for celebration. The Whitney Young is given to an architect or organization in recognition of significant response to social issues; 1991's recipient is Robert A. Kennard, FAIA, of Los Angeles, an Afro-American architect who has "dedicated his energy toward assisting young minority men and women to achieve their fullest potential and toward improving the basic fabric of our society." The Gold Medal finalists were Robert Geddes, FAIA, Hugh Newell Jacobsen, FAIA, and Charles Moore, FAIA. Richard Guy Wilson, historian and professor at the University of Virginia made a 50-minute presentation on the history of the Gold Medal and an analysis of the accomplishments of the three finalists. The 1991 Gold Medalist is Charles Moore.

The Gold Medal will be presented in February by President Bush, with Board members and chapter presidents in attendance. At the second annual awards gala the speaker will be (hopefully) Jacques Chirac, Mayor of Paris. The exhibition "The Grand Louvre: Entering a New Century" will open concurrently at the Octagon Museum.

Generalizations are nearly impossible to make after a brief year on the board. A few things are clear, however, Our retiring board member, Walt Lewis, deserves our THANKS. For the past three years he has faithfully and meticulously represented the Illinois Region. Walt is well-known for his close readings of the text and his careful reworking of the same. It is also quite clear that Sylvester Damianos has been a remarkable president. He has forged new ground in bringing together architects and the public. He has served us all and has represented us throughout the world with insight, honesty, and great dignity.

I am looking forward to next year. In spite of difficult times for our profession, there is a positive spirit on the Board - and a great deal of energy. Adversity is clearly a challenge, one which Jim Lawler, our 1991 AIA president, intends to meet head on with articulate vigor.

The winds of change are always blowing. It is certain that we will see great changes in the decades ahead. And yet, we as architects are uniquely qualified to deal with these. As we do our work we utilize inner instructive resources, which allow us to find answers no computer can give. These same resources will stand as well in dealing with the complexities of the coming years.

IMMEDIATE RELEASES

Jack Hartray 1991 Kemper Award Winner

This is great news, and are we proud! Chicago's Jack Hartray, FAIA, now sits among other notables who have received the Edward C. Kemper award, given each year since 1950 to honor the late AIA executive director of the Institute. The Kemper award is bestowed on a member who has contributed significantly to the Institute and to the profession. For those who know Jack, the response is "But, of course!"

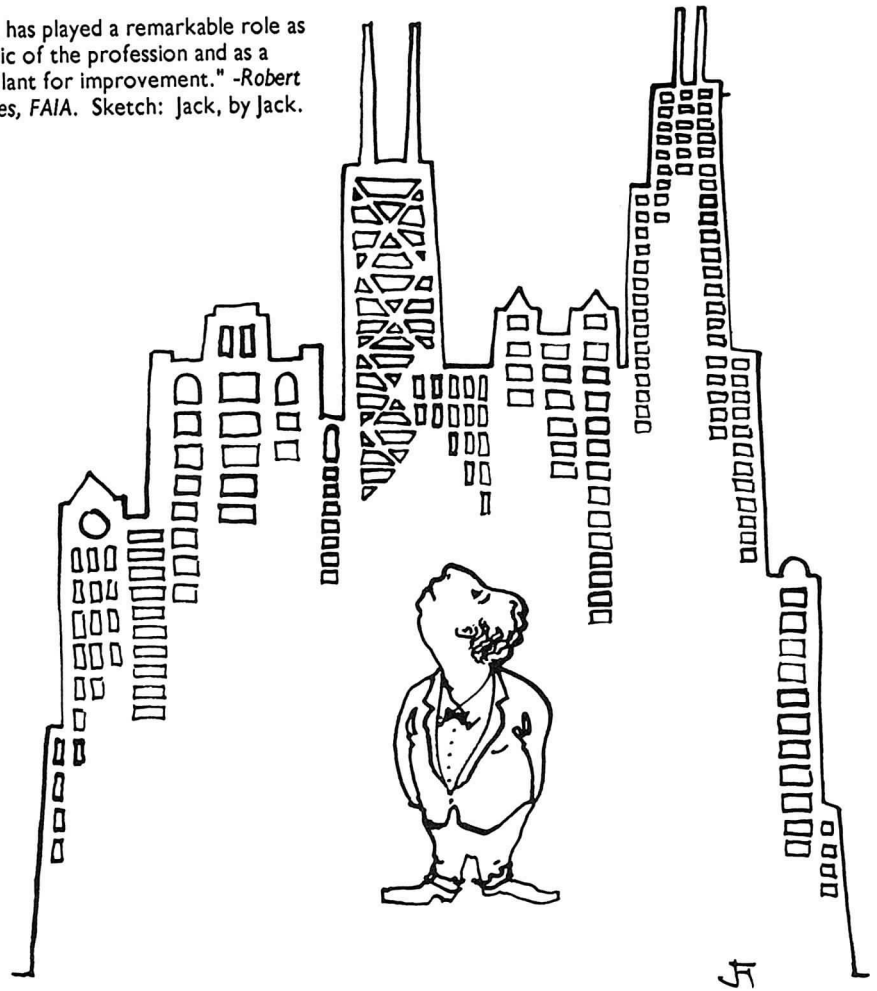
Illinois Regional Director Cynthia Weese placed Jack Hartray's name into nomination before the National AIA Board of Directors on behalf of the Chapter, and it was Weese who had the honor of presenting the nomination speech at the December Board Meeting. Weese's speech, reprinted here, tells much of the story.

"Jack has served the Institute in countless ways at every level. His insights, his articulate evocation of issues, his leadership, and his humane manner have earned him a unique place in our profession. As former Institute President John McGinty says, 'The breadth of his service alone is worthy of the award. No one has done more.'

"One of Jack's early major achievements was in the mid-1970s when as a member of this (National) Board he served on the AIA Task Force on the U.S. Capitol Master Plan. At issue was the proposed extension to the west facade of the building. Jack was the major force in convincing the government to restore the priceless facade, not to obliterate it. According to then Institute President S. Scott Ferbee, 'Jack provided outstanding leadership. His efforts were instrumental in defeating the proposal for expansion.'

"Jack also served in the 70s on the Ethics Task Force, which was challenged with the results of the First Consent Decree, and the social forces of awakening consumer consciousness. Ac-

"Jack has played a remarkable role as a critic of the profession and as a stimulant for improvement." -Robert Geddes, FAIA. Sketch: Jack, by Jack.



According to McGinty, 'Jack's vision and his good humored articulation of that vision were key elements in the success we had in opening new opportunities for the profession.'

"Jack's interest in education has had a major impact on educators and schools across the country. He has served on seven NAAB accreditation teams; on each his insights were direct and profound. He made such an impression at Princeton that he was asked to return for four years as a member of their advisory council. He teaches at both Illinois Institute of Technology and the University of Illinois at Chicago. Jean P. Carlthian, the 1988 Kemper Award winner states: 'Jack is deeply concerned with the quality of the training our aspiring colleagues gain from architectural schools. He is a relentless champion of a broad knowledge of historical precedent, a salutary respect for the rigors of structure, a commitment to the rational use of materials and their detailing, all contributing to a healthy respect for an en-

"He has played a remarkable role as a critic of the profession and as a stimulant for improvement."

-Robert Geddes

compassing profession of high responsibility.'

"Jack pokes fun at academia when he writes: 'One of architecture's ongoing charities has been to provide a home for philosophical concepts that have been abandoned by other disciplines.' He vividly describes how the architects stole deconstruction from the dumpster behind the philosophy department.

"The quote just read is from one of Jack's informative series of articles during the 1980s in *Technology* magazine. These memorable monthly

columns provided a viewpoint of the state of the profession, which took into account the varying forces of history, economics, theory, and personal peccadillo. Who can fail to be intrigued by a title such as "Zoning as Literature" or an article that begins with the confession: 'I am a part-time philosopher. Each morning I review the options offered by life, free will, and the second law of thermodynamics. This gets me out of bed. Then usually by lunchtime, the day takes on its momentum and I forget the universal issues.'

"Another article celebrating the mutual dependence of architects and builders begins: 'Architects who have survived in practice long enough to develop a realistic sense of modesty are well aware that the nastiest trick a builder can play on them is to construct a project in exact accordance with the drawings and specifications.' What follows all of these opening salvos is illuminating and inciteful.

"For the past 35 years, Jack Hartray has been the voice of our collective professional conscience. He is our bard. His positions have been broad and far

seeing. We have all been enriched by his words and by his example.

"Robert Geddes is a most articulate proponent of Jack Hartray for the Kemper Award. He writes: 'This is a splendid opportunity to honor a very special person. Jack has played a remarkable role as a critic of the profession and as a stimulant for improvement. His effect has been deeply felt, not only because of the issues he has brought forth, but because of the brilliant presentation of his argument. Jack's mind, combined with his wit, is the sharpest critical instrument of our profession. He has constantly challenged us - in education and in practice - to the benefit of architecture.'

"Fellow Board members, I submit to you an architect who is uniquely qualified for and highly deserving of this very great honor - Jack Hartray."

C H I C A G O

LIGHTFAIR

The only industry-sponsored lighting trade show and conference presenting lighting solutions for architects, engineers, interior designers, facility managers, lighting designers and specifiers.

March 5-7, 1991
Expocenter at
The Merchandise Mart
Chicago, Illinois

Presented By:

IALD

IES



For more information please complete and return to:

LIGHTFAIR

AMC Tradeshow
240 Peachtree St. N.W.
Suite 2200
Atlanta, Ga. 30303
404-220-2442

AI

Name _____

Title _____

Company _____

Business Address _____

City, State & Zip _____

Phone _____

Working Smart by Getting it from the Horse's Mouth

By Patricia P. Rosenzweig

We are in a shrinking design market. There are fewer jobs and more sophisticated competition going after them. As a result, many architects are thinking about how to increase their success rate at interviews and how to enter new markets. Architecture, interiors, and contracting firms ranging from ten to several hundred have been able to improve their "hit ratio," position themselves properly for new clientele or new services, devise new marketing strategies, and even address operations problems with the aid of primary market research.

Who and how many need to be interviewed? The objectives of the research direct who should be interviewed and how many need to be contacted. We've done studies with very narrowly defined purposes that required talking to only six people. Others that have involved multiple issues or have dealt with a diverse marketplace have needed 20 to 30 interviews to assure a comprehensive understanding.

To evaluate a firm's performance in an existing market, usually it is appropriate to speak with current and past clients; other times the most appropriate people to interview are those before whom a firm made an unsuccessful presentation. When assessing the feasibility of entering new markets, it is usually necessary to speak with people with whom your firm hasn't previously worked.

Some examples of how firms have used information gleaned from primary market research might assist you in evaluating how direct contact with the marketplace might help your firm meet its strategic objectives.

10-Person Architecture and Planning Firm

With a specialty in a specific building

type, this firm noticed that a firm with which they weren't familiar had competed against them on their past two interviews. The competition had won one job and they had won the other. Another interview was coming up where they were again competitors. Interviews were taken with client/prospective client participants in the past two interviews. The firm learned how their philosophy differed from their competition, how this was reflected in their respective presentation styles, and they learned specifically how their own principals were perceived by those who selected them and those who did not. From the information, the firm structured their new interview to take advantage of their own strengths relative to their competition. As the saying goes, ...and they got the job.

15-Person Architectural Firm

The firm was planning a major direct mail promotional effort featuring several recently completed corporate projects. The featured clients' businesses brought them in contact with many of the organizations who would be receiving the direct mail piece. Before proceeding with the marketing program, we interviewed client representatives so that the firm could be assured the nature of the references given if the client were called by someone receiving the promotional materials.

30-Person Architecture, Engineering, and Interiors Firm

Throughout its history, the firm had received a high percentage of projects for which they interviewed within a specific market. Recently they lost several in a row. They didn't know whether it was because they'd grown and were now thought to be too large or whether it was because, in diversifying, they had lost the edge of being a specialist. Interviews were conducted with representatives of organizations before whom they had been unsuccessful. The firm learned that in informal settings, prospective clients didn't like

one member of their interview team - a founding principal. Prospects found him cocky and arrogant. After much soul-searching, the firm concluded that they would only bring this principal to interviews where a formal structure would be appropriate. He wouldn't go to informal interviews.

A large cost estimating firm interviewed facility managers to identify ways in which its services could be expanded; a rapidly growing interior architecture firm interviewed past and current clients to evaluate middle management and the credibility and effectiveness of its marketing strategy; and a large full service firm interviewed multiple representatives of past and current clients to learn how performance was evaluated by project principal and market segment, and to understand how the market saw its capabilities in contrast to its competition.

Many operating and marketing issues can be clarified by "getting it from the horse's mouth." During a time when work will be hard to come by, it's advisable to work smart. If you need to enter a new market, be aware of how selection criteria and procedures differ in that market. Be sure the references you use are good. Learn why you are awarded jobs, and why you lost. If questioned properly, a lost prospect will provide information beyond "It was a tough decision, but we just thought the other firm was more compatible."

For any of these issues, the information you need can only be obtained from direct market contact.

Pat Rosenzweig, principal of Rosenzweig Professional Services Marketing, is a frequent contributor to the Focus.

Cultural Arts Facilities

Sketchbook

RICHARD AND MARIELUISE BLACK CENTER

Annadale-on-Hudson, New York

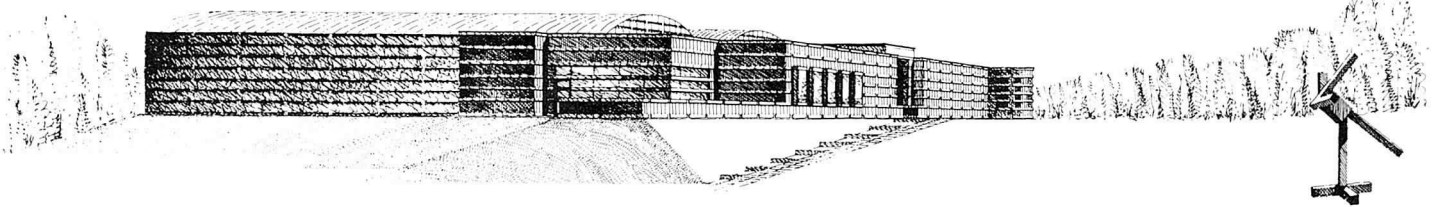
To accommodate the Rivendell Collection of late twentieth century art, Bard College will begin construction this fall of The Black Center for Curatorial Studies and Art in Contemporary Society. The Center will contain facilities for displaying the permanent collections as well as traveling exhibitions, a research library, classroom and seminar rooms, and office space for resident scholars.

Taking cues from the art of the 1960s and 1970s, which forms the backbone of the collection, the design of the Center pursued a reductivist approach. All but the most essential elements were removed from the project to provide a series of minimal spaces in which

to view and contemplate art. This minimal quality is necessary so as not to distract from the cerebral and formally demanding nature of the art that comprises the permanent collection.

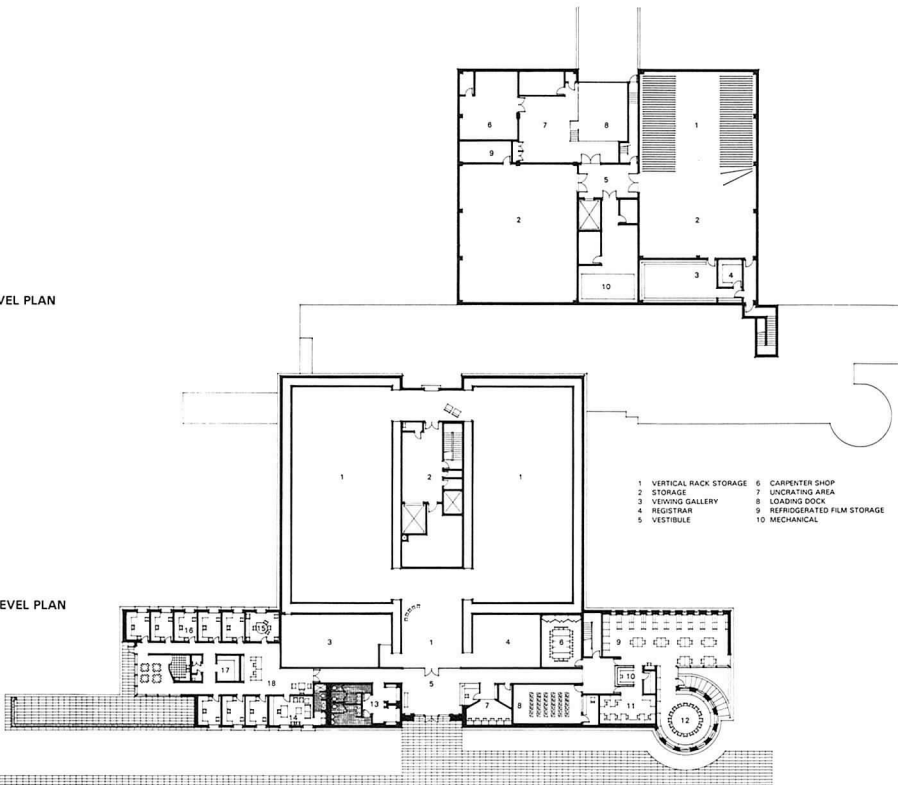
The main exhibition spaces are defined by two large barrel vaulted rooms 50' wide by 100' long. These spaces offer tremendous flexibility in arranging exhibitions, while the vaults gently reinforce the idea of the space as a room, a complete architectural idea.

Lighting for these spaces is by a system of continuous, indirect, florescent uplights, giving the light an extremely even, diffused quality. Large sculpture and environmental installations can be shown without harsh shadows or



LOWER LEVEL PLAN

GROUND LEVEL PLAN



hot spots. The curved, vaulted ceiling acts as a light reflector to evenly distribute the light. The ceiling, when lit this way, develops a luminous quality, reducing further the sense of enclosure.

The soft, indirect lighting of the gallery spaces is continued in the library and office wings of the building. Continuous, indirect light tubes create a bright, luminous ceiling. Glass transoms at most interior partitions contribute to this effect, allowing the ceiling to appear as a continuous surface and the light tubes to appear to pass over partitions uninterrupted.

In keeping with the reductivist spacial conception of this project, detailing is equally elemental. Floors in the exhibition and public areas are smooth finish concrete. Millwork is all simply detailed maple or mill finish stainless steel. Painted surfaces are always white. Every aspect of the Black Center contributes to the creation of a serene, dignified environment for the contemplation of art.

DESTEFANO/GOETTSCHE,
Chicago, Illinois, concentrates on architecture, interior design, and planning. James Destefano and James Goettsch have together 50 years of experience, which provides the opportunity to combine vast experience with the fresh ideas generated in a young firm.

**STEPPENWOLF THEATRE
COMPANY**
Chicago, Illinois

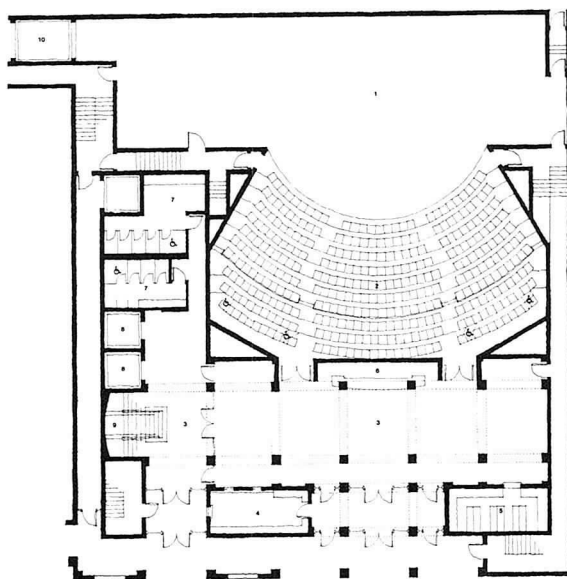
The new facility for the Tony Award-winning Steppenwolf Theatre Company was designed to reflect this pre-eminent theater ensemble's urban artistic origins. The Company was founded 12 years ago and first played in a church basement with 88 seats. From there they progressed to a 134-seat auditorium before settling in their present space with a seating capacity of 211, in which a small stage area and low ceiling height severely impair technical capability.

The primary consideration in the design of the new auditorium was to maintain the intimacy between actor and audience that currently exists and which gives Steppenwolf's direct, aggressive brand of theater a sense of immediacy that is lost in a larger house. A total of 500 seats in the main auditorium is configured in a main floor, a four-row balcony, and six private boxes. No seat is further than 36 feet from the stage, which will feature a fully equipped fly system and technical facilities. A second performance space with 120 movable seats is planned for studio productions. Performance spaces will be structurally and acoustically isolated from external noise, mechanical systems, and one another. Lobby and circulation areas are designed to permit both theaters to function simultaneously. Actors support spaces are located in the basement, with access to the stage provided by stair or through two vomitories, which also connect to the trap space below the stage floor. Theater offices and rehearsal space are located on the upper floors.

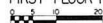


Steppenwolf's image - uncompromising, aggressive, and quintessentially urban - is reflected in the simple palette of materials chosen for interior and exterior. Common brick surfaces, utilitarian iron work, exposed concrete, and metal louvers make up the street facade of the building. Internally, rather than tending toward the celebratory opulence that traditionally characterizes theater design, use of these materials reinforces the raw, urgent nature of the company's work creating an atmosphere that refers not so much to Chicago's architectural traditions as to its back alleys and tenements.

JAMES MORRIS & KUTYLA,
Chicago, Illinois, is a full service architecture and interior design firm established in 1984. The firm takes on a wide variety of work including theaters, office buildings, churches, industrial facilities, retail, and residential work.

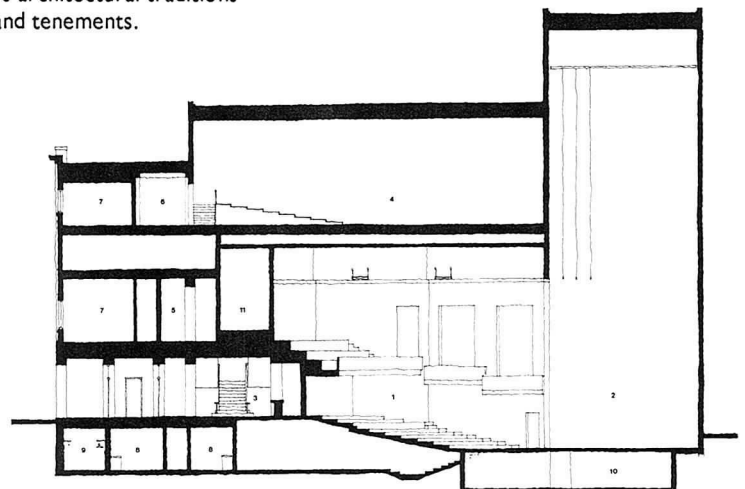


FIRST FLOOR PLAN

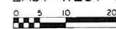


STEPPENWOLF THEATRE COMPANY

- 1 STAGE
- 2 SEATING AREA
- 3 LOBBY
- 4 BOX OFFICE
- 5 COAT ROOM
- 6 CONCESSIONS
- 7 PUBLIC TOILETS
- 8 PASSENGER ELEVATORS
- 9 STAIR TO SECOND FLOOR
- 10 FREIGHT ELEVATOR



EAST-WEST SECTION



STEPPENWOLF THEATRE COMPANY

- 1 AUDITORIUM
- 2 STAGE
- 3 MAIN FLOOR LOBBY
- 4 STUDIO THEATRE
- 5 BALCONY LOBBY
- 6 STUDIO THEATRE LOBBY
- 7 OFFICES
- 8 DRESSING ROOMS
- 9 COSTUME STORAGE
- 10 TRAP ROOM
- 11 LIGHT/SOUND BOOTH



ST. GEORGE SERBIAN AMERICAN CULTURAL CENTER
Schererville, Indiana

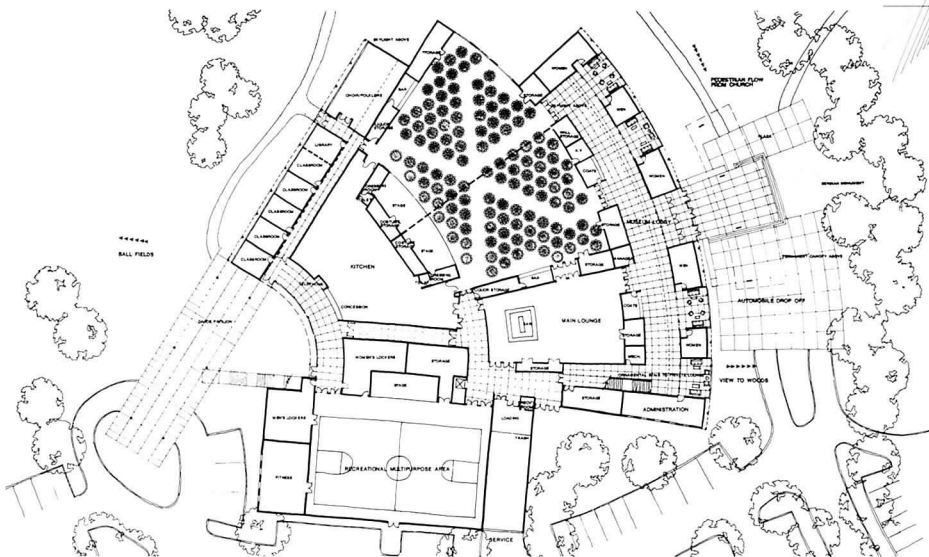
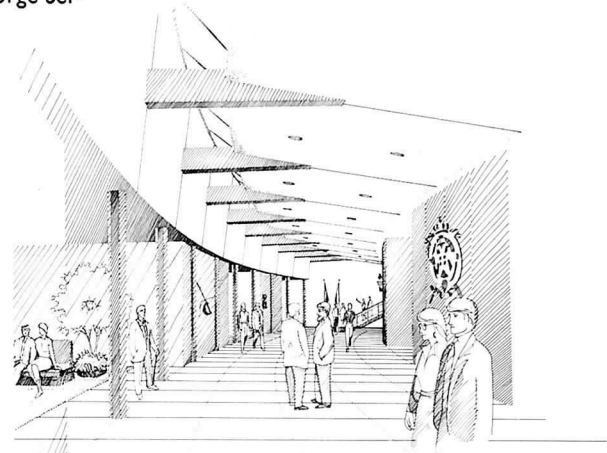
The new Cultural Center will be a prominent addition to the existing facilities situated on 73 acres of land owned by the St. George Serbian Orthodox Church. The new building will serve the many Serbian Orthodox Church festivals throughout the year, as well as other public and private gatherings.

There are three main functions of the building: banquet halls, an educational center, and a multipurpose area. Two separate entries are linked together and provide access to the various functional spaces. This arrangement allows for the flexibility of the various festival requirements. A large entry to the banquet halls is located adjacent to the existing woodlands and provides pedestrian access from the

church as well as a covered automobile drop-off area. Adjacent to the open fields, a large "dance pavilion" forms a courtyard entry to the educational and multipurpose areas of the facility.

The cultural center, combined with the existing church facilities, will express the continued growth of this parish and lead to more community-generated plans by the St. George Serbian Orthodox Church.

GRFI LTD., Chicago, Illinois, opened in 1987 with commissions to design branch bank interiors. This young firm, which has grown to a staff of ten and is enjoying this major commission, looks optimistically toward a bright future.



ST. GEORGE SERBIAN - AMERICAN CULTURAL CENTER
 SCHERERVILLE, INDIANA

GROUND LEVEL PLAN

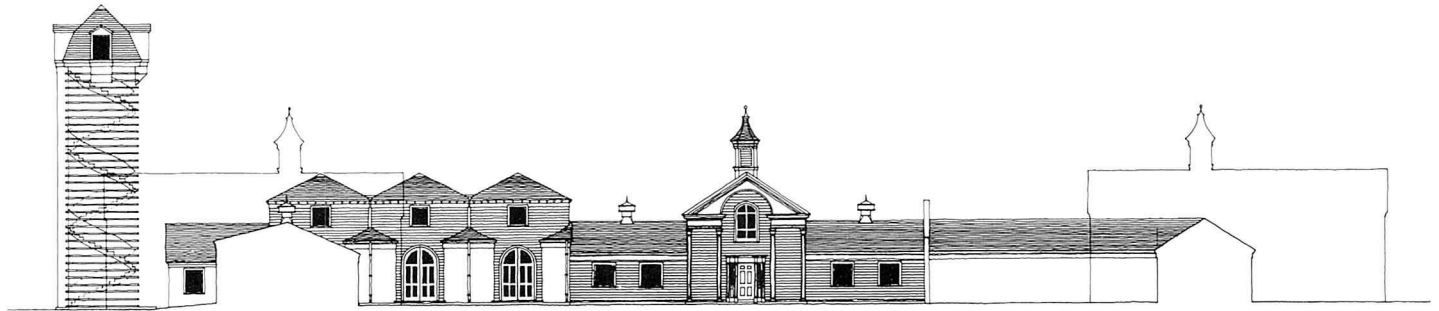
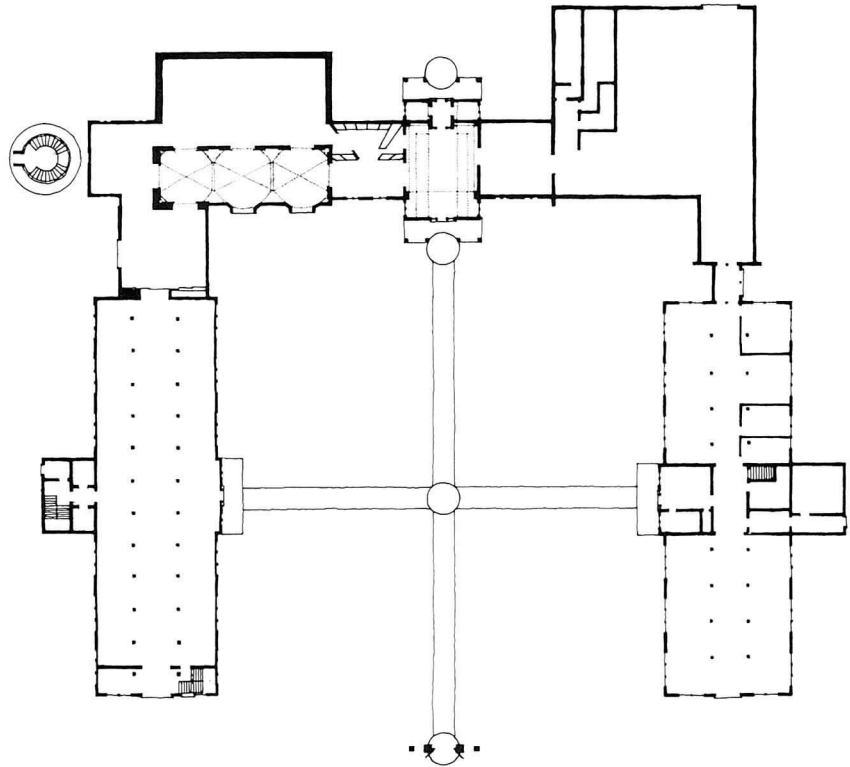
SCHEME 1
 GRFI LTD.

**LAKE COUNTY MUSEUM
ADDITION AND RENOVATION**

*Lakewood Forest Preserve
Wauconda, Illinois*

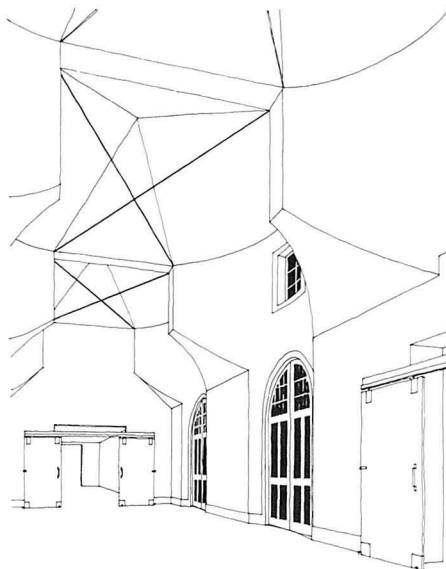
This project includes a 4,000-square-foot addition to Lake County's local historical museum, containing exhibition spaces and an orientation room (to be used also as an assembly room for public functions and entertaining) as well as the remodeling of 10,000 square feet in the existing buildings to provide a new main entry porch and lobby and environmentally controlled museum storage. A 55-foot high tower topped by an enclosed observation platform reached by an open spiral stair will contain a 26-bell carillon. Both carillon and stair will be visible through an open louvered lattice screen wrapping around the tower.

The addition connects the museum's existing buildings. The pedimented center entry elements face each other to enclose three sides of a square courtyard. The addition is treated as an assemblage of individually articulated, closely abutted, secondary buildings, the long eave lines (exhibition spaces) and soft cylindrical



cal shapes (the double-height top-lit orientation room) subordinated to the original pedimented center elements. The addition's exterior materials and simplified historical detailing are taken from the existing buildings. Its component forms recall the agricultural origin of the existing buildings, which were built as barns for prize livestock and race horses as part of a large historically detailed farm.

DAVID WOODHOUSE ARCHITECTS, Chicago, Illinois, is an architectural, planning, and interior design firm with wide experience in institutional, commercial, residential, and renovation projects. Recent work by its predecessor firm includes several projects at the American corporate headquarters of the Robert Bosch Corporation in suburban Chicago and the interior design and furnishings procurement work at the Hole-in-the-Wall-Gang Camp in Ashford, Connecticut. The firm is currently working on a multi-site masterplan and concept designs for a new headquarters office complex for the Lake County Forest Preserve District in Libertyville, Illinois.



Sketchbook Schedule

- MARCH - Hotels/Motels/Resorts. Due January 18.
- APRIL - Transportation (parking lots & garages, dealerships, travel terminals, etc.). Due February 15.
- MAY - New Life for Old Buildings. Due March 15.

Three books about museums are reviewed on pages 16 and 17.



AutoCAD Release 11

AutoCAD, the most popular CADD system in the world, just got **BETTER!**

CADD MIDWEST CORP

CADD & OFFICE AUTOMATION

HARDWARE & SOFTWARE
SYSTEM INTEGRATION
NETWORKING
SUPPORT
SERVICE
TRAINING

Become a CADD Midwest Certified AutoCAD operator / system manager

NOW 15.8 MIPS

SPARCstation™ IPC, an extremely cost-effective and powerful platform for AutoCAD and office automation



Value
Added
Reseller

CMC PROVIDER PLAN can bring you AutoCAD on a SPARCstation IPC for under \$500/month.

AutoCAD is registered in the U.S. Patent & Trademark Office by Autodesk, Inc. Sun Microsystems and the Sun logo are registered trademarks of Sun Microsystems, Inc. SPARCstation is a trademark of SPARC International, Inc.



CADD Midwest Corp.
350 West Ontario Street
Chicago, IL 60610-4017

312-988-9764

Owned and operated by **architects** who specialize in automation so that you can specialize in **architecture**

Paul H. Lutton, AIA
President

THE BOOKSHELF



The Museum Transformed, Douglas Davis, with foreword by Jack Lang. Abbeville Press, New York, 1990. 240 pages, 197 illustrations, 104 in full color. \$55 cloth.

Reviewed by Kevin Pierce

This is an attractive book; many color photos, clean attractive layout, and lots of white space, perhaps too much. In it Douglas Davis, an artist and former architecture and photography critic at *Newsweek*, attempts to document the transformation in the twentieth century of the *idea* of the museum from the "imperialist" and essentially private temple of high culture it has been since its birth (with the establishment of the British Museum in 1753) to the public institution "at the heart of society" that it is today.

In entertainingly caustic prose, Davis traces the evolution of both the museum itself and its audience. It is the change in the museum-going public (from privileged elite to the more numerous and perhaps more eager middle class), that drives his transformation thesis. His hypothesis and its conclusion are evident early on. Museum use has expanded, and museums have

changed in response. This somewhat obvious point, were it the only one, could have been developed as a succinct prologue to what is otherwise a tame coffee-table book.

What saves the book is that Davis has many other items on the agenda as well: his intended repositioning of the avant-garde in a cooperative rather than combative stance with society; his desire to bring architects back into the form-follows-function fold; an urgent need to push museum directors toward something close to Miesian universal space and away from traditional rooms en suite; and reining in the "imperialist libido of postmodernism," which he sees rampant in the world. These issues arise as we romp through an extensive catalog of recent museums, from Pompidou (the "pleasure palace") to Eisenman's Wexner Center, each of which is filtered through Davis's combination Marxist-Modernist critique.

Unfortunately, this is a rush job. Many tantalizing discussions begin only to dissolve without development. The writing often reads like magazine articles expediently concatenated, and the editing is sloppy. Meier is mentioned when Ungers is intended, "observatory" substitutes for "conservatory." The more than one hundred color photographs have little direct correspondence to the text. Meier's Decorative Arts Museum in Frankfurt rates five photos but only three sentences, and "one of the most powerful spaces in our time" is not pictured at all (the Gallery at Hollein's Museum of Modern Art at Monchengladbach, West Germany).

In addition to these annoyances, Davis frequently gives in to hyperbole and exaggeration: "Certainly the refusal of the museum profession to address its uniquely educational role...is one of the major problems of this century." His best writing is in the chapter on the "anti-museum" Alternative display spaces such as P.S. 1 in Long Island City, New York, and Frank Gehry's Temporary Contemporary in Los Angeles tilt the focus away from the high art cult of the museum and its architect and toward "de-sanctified space," raw space where there is no effort to neutralize the surroundings.

This book is at the same time exciting and frustrating. It promises much more than it delivers. Given the depth of the subject and Davis' obvious talent and insight one wishes for a little more rigor and a little less white space.

-Kevin Pierce is an architect in the urban design group at Skidmore, Owings and Merrill.

New Museums, Josep Maria Montaner. Princeton Architectural Press, New York, 1990. 192 pages, 110 color and 280 black/white illustrations. \$45 cloth.

Reviewed by Paul M. Claybaker, AIA

New Museums offers a wide ranging survey of international museums designed and built during the past decade. Throughout this period we have witnessed a growing number of both great cultural complexes and national museums as well as specialized and single-theme museums. Both of these types are portrayed in a well written introduction by the author, which serves as the organizing text for the 26 projects that follow. Throughout the introduction over 60 projects are presented to illustrate, document, and analyze the development of museum design during the 1980s.

Contemporary museums are moving simultaneously in two opposite directions. In one direction we find cultural complexes where museums and exhibition areas play an important role in the composition. These exhibition areas are generally expressed in two ways: the articulation of parts through materials and form (Meier-Getty Center) or a homogenous skin and form containing many programmatic elements within (Pompidou Center). In the other direction, we are finding small specialized museums devoted to a specific theme becoming increasingly prevalent (Picasso Museum - Paris).

Thus we are witnessing the simultaneous evolution of two contrary tendencies: the Multi-functional and the specialized. Within these two tendencies are the development of six major building types as classified and defined by the author: cultural complexes, national art galleries, museums of contemporary art, museums of science and technology, single-theme museums, and galleries of contemporary art.

Each museum presented in the body of the text is composed of a short descriptive overview and several pages of illustrations and photographs. Both recently completed projects (Arab World Institute, Jean Nouvel) as well as several projects still on the boards (Museum of German History, Rossi) are well documented.

Although lacking in-depth critical analysis of individual projects, this volume of work is a current and concise overview of contemporary museum design. Rather than inflict us with lofty verbiage, Josep Montaner provides a

straight forward and understandable text accompanied with beautiful photos and illustrations detailing a multitude of significantly important museums of the past decade. -Paul M. Claybaker, AIA, is an architect, educator, and management consultant in private practice.

The Vitra Design Museum: Frank Gehry Architect, Olivier Boissiere and Martin Filler. Rizzoli International, New York, 1990. 104 pages, 90 illustrations, 40 in color. \$29.95 original paperback.

Reviewed by Renee Sprogis-Marohn

There is a degree of risk involved in the publication of a single project book, for the line between a self-serving promotional vehicle and a justifiable, in-depth exploration of a solo work is a fine one. Happily, Rizzoli's most recent offering in this category, *The Vitra Design Museum: Frank Gehry Architect*, manages to fall to the right of that line. It is a concise companion volume of prose and photography that properly complements a finely built work without resorting to self-congratulatory tones.

The Vitra Design Museum, originally commissioned to Gehry in 1986 to house only the firm's furniture line, has evolved into a museum that encompasses the history of furniture design, most specifically seating, from the industrial mass production of the mid-nineteenth century to the avant-garde pieces of the present. Unfortunately, the success of this expanded program means that the function has already outgrown the form, a fact made more painful when one realizes the swiss-watch precision of the design itself.

The building itself, already placed in league with Wright's Guggenheim Museum and Kahn's Kimball Museum, is a modern sculptural work that will be listed among Gehry's best. Eclipsing the quirkiness of Isozaki's Los Angeles Museum of Contemporary Art or the overwhelming whiteness of Richard Meier's Museum for the Decorative Arts, Vitra is one of the few of its genre to successfully unite the function of architecture as art without reverting to decorated boxes or ill-conceived sculptivity. The exterior expression in conjunction with a spatial sequencing that highlights the exhibits themselves should silence any critic's charge that Gehry's form of contextualism and design only work well in the erratic settings of Los Angeles. ▶

Depth & power
specifically
designed for the
ARCHITECT

ARRIS

ARRIS™, the CADD solution
for architecture!

**CADD MIDWEST
CORP**

CADD & OFFICE AUTOMATION

HARDWARE & SOFTWARE
SYSTEM INTEGRATION
NETWORKING
SUPPORT
SERVICE
TRAINING

Become a CADD Midwest Certified
ARRIS operator / system manager

NOW 15.8 MIPS

SPARCstation™ IPC, an extremely
cost-effective and powerful platform
for **ARRIS** and office automation



Value
Added
Reseller

CMC PROVIDER PLAN can bring
you ARRIS on a SPARCstation IPC
for under \$500/month.

Sun Microsystems and the Sun logo are registered
trademarks of Sun Microsystems, Inc. SPARCstation is a
trademark of SPARC International, Inc.



CADD Midwest Corp.
350 West Ontario Street
Chicago, IL 60610-4017

312-988-9764

Owned and operated by **architects**
who specialize in automation so that
you can specialize in **architecture**

Paul H. Lutton, AIA
President

Descriptions of international projects and any distinctive style evolutions are usually regulated to one or two paragraphs in glossy periodicals or overview monographs. Unfortunately, neither medium fully communicates a project's development or realization. Somewhere between these publications and the self promoting solo work lies a digestible soft-cover book like *The Vitra Design Museum*, distinguishing architecture and architect through a straightforward presentation of an exceptional work. -*Renee Sprogis Marohn is an architect at Skidmore, Owings & Merrill.*

New Classicism, edited by *Andreas Papadakis & Harriet Watson*, foreword by *Leon Krier*. Rizzoli International, New York, 1990. 264 pages, over 300 illustrations, most in color. \$65 cloth.

Reviewed by Thomas Rajkovich

Over the past decade, classical architecture has emerged from nearly 60 years of marginalization in a rebirth notable for its strength as well as its diversity. That this has occurred is all the more remarkable given the dogmatic grasp Modernism and its practitioners exercise over the education of young (and impressionable) minds. This nascent classicism, continuing 2,000 years of architectural culture, is supported by a credible and compelling intellectual/theoretical framework that deserves study and consideration.

In *New Classicism, the Omnibus Volume*, editors *Andreas Papadakis (Architectural Design)* and *Harriet Watson (Academy Editions)* have assembled, in the form of an anthology, writings and built work by the most influential architects and theorists involved in the practice of Classicism today. These numerous essays are threaded together thematically into five sections within the book: "Aspects of Classicism," "Figurative Classicism," "Abstract Classicism," "Post-Modern Classicism," and "Urbanism."

The first of these, "Aspects of Classicism," is comprised of general essays that define and delimit Classicism and includes papers by *Leon Krier*, *Demetri Porphyrios*, *Aldo Rossi*, and *Sir John Summerson*.

The subsequent three sections serve to categorize various directions in current practice and contain both articles and substantial pictorial surveys illustrating each category. Figurative

Classicism, which encompasses work in the canonic tradition of *Vitruvius* and the various Renaissance treatises, includes the writing and projects of *Robert Adam*, *Abdel Wahed El-Wakil*, *Allan Greenberg*, *Leon Krier*, *Demetri Porphyrios*, *Quinlan Terry*, and others. Tradition and continuity (not nostalgia) are the operative notions behind this work.

The rationalism of *Aldo Rossi* and *Giorgio Grassi* in Italy and the impact of the vernacular condition on the Classical canon in the work of Spanish architects (including *Cenicacelaya* and *Salona* and *Ingiguez* and *Ustarroz*) are among the strategies that comprise Abstract Classicism.

"Post-Modern Classicism," consisting of essays by *Charles Jencks*, *Christian Norberg-Schulz*, and *Robert Stern*, and a pictorial survey that spans from *Venturi*, *Rauch & Scott Brown* to *James Stirling* to *Jeremy Dixon* to *Michael Graves* to *Philip Johnson*, is a highly eclectic (if at times only skin deep) counterpoint to the work of the first group.

The concluding section, "Urbanism," is possibly the most important general category. If the revival of the traditional/Classical city was a response, as *Demetri Porphyrios* has suggested, to "the moral criterion of public well being," then perhaps the city was indeed the point of departure (from Modernism) and return (to Classicism). The essential foundations of New Classicism are these projects on the City by *Maurice Culot (Archives d'Architecture Moderne)*, *Leon Krier*, *Rob Krier*, *Andres Duany* and *Elizabeth Plater-Zyberk*, and *Quinlan Terry*. The works are supplemented with texts by *Jaquelin T. Robertson*, *Colin Rowe*, *Demetri Porphyrios*, *Leon* and *Rob Krier*.

This book is an important compilation of exceptional scholarship: in some cases the articles are republications of writings published separately over the past 12 years (often in *Architectural Design*); in other cases newly commissioned for this volume. For those interested in critical inquiry, theoretical speculation, or simply broader understanding on the theme of "Architecture and the City," professionals and students alike, *New Classicism, the Omnibus Volume* is instructive and rewarding reading. -*Tom Rajkovich is an architect in private practice, recently returned to Chicago after serving as director of design curriculum for the University of Notre Dame Rome Studies Program.*

THE CALENDAR



January

1 ▼ New Year's Day

CCAIA Office Closed.

2 ▼ Deadline For Submission

Work of women architects, for inclusion in October 1991 *Architecture* magazine. To be juried at 1991 AIA Convention. Mail to CCAIA Chapter Office, C/O Program Director. Information: *Sheila Cahnman* 312/609-1300.

4 ▼ Exhibition Closing

Monuments and Memorials. State of Illinois Building. Information: 312/222-2009.

8 ▼ CCAIA Executive Committee Meeting

CCAIA Board Room. 8 a.m.

National Association of Women in Construction Luncheon

Trends in Labor Relations. *Donald Dvorak*. Bismark Hotel. 171 W. Randolph. Noon. \$25. Information, *Susan Hurley*, 312/925-1344.

9 ▼ Friends of The Parks Member Forum

The Restoration of Navy Pier. Panel discussion. Chicago Public Library. 78 E. Washington. 4th. Floor, Meeting Room #1. Noon. Bring your lunch. RSVP: 312/922-3307.

Housing Committee Program

Design for the Elderly. Speaker: Dan Cinelli. CCAIA Board Room. 6:30 p.m.

CSI Course

Construction Specifications, a study of CSI's Manual of Practice. Sponsored by Northern Illinois Chapter, CSI. Holiday Inn. 860 Irving Park Rd., Itasca. 6:30 to 9 p.m. Information: Ed Janis, 708/325-6160.

10 ▼ SEAOI/ASCE Structural Division Dinner Meeting

Speaker: Dr. Sydney Guralnick. Como Inn, 546 North Milwaukee Avenue. Social hour, 5:15. Dinner, 6 p.m. \$20. Students \$6. RSVP: SEAOI, 312/372-4198.

11 ▼ Exhibition Opening

Jakob Ignaz Hittorff, 1792-1867: German Architect of Paris. Northwestern University, Mary and Leigh Block Gallery. Information: 708/491-5000.

Exhibition Symposium

Hittorff and the Monumental Form of Paris. Sponsored by The Mary and Leigh Bloch Gallery. Northwestern University, Barber Theater. Jan. 11 & 12. Information/Registration: 708/491-4000.

12 ▼ Women's Choices Women's Voices in Architecture

Symposium. The Graham Foundation. 4 W. Burton Pl. 9:30 a.m. to 2:30 p.m. \$45. after Jan. 1. Students \$15. RSVP: CCAIA Chapter Office.

14 ▼ CADD Courses

Computer-Aided Design: Basic Applications for Architects and Computer Aided Design Advanced Concepts for Architects. Oakton Community College. 1600 E. Golf Rd., Des Plaines. Information: Les Jacobs, 708/635-1851.

16 ▼ CSI Specifiers Round Table

Environmentally Responsible Specifying/Recycling. At Hansen Lind Meyer, 35 E. Wacker. Noon. Bring lunch. Information: Susan Greenwald, 312/939-3202.

Park District Program

Recapturing the Vision of Chicago's Parks. Program and reception. 2:30-3:30 - "Significance & Integrity in Chicago's Parks"; 4-5 p.m. - "Landmarks of the Future." Krueger Int'l. Showroom 1181. Registration: 312/527-7553.

Architectural Lighting Lecture Series

10 Lectures, (thru 4/30). The School of the Art Institute, 37 S. Wabash. Tuesdays, 10 a.m. to Noon. Information: Terri Weinstein, instructor, 312/372-7102.

22 ▼ CCAIA Board Meeting

Chapter Office. Noon.

23 ▼ Licensing Seminar

How to Slay the Mighty NCARB Beast. Archicenter. 330 S. Dearborn. 6 p.m. \$15. Students \$5. RSVP: CCAIA Chapter Office.

24 ▼ Exhibition Closing

Contemporary Czechoslovak Posters. American Center for Design Gallery. 233 E. Ontario. Hours, 9 a.m. to 5 p.m. Information: 312/787-2018.

28 ▼ Lecture Series

Part and Parcel. Speaker: Daniel Peterman. The University of Illinois at Chicago. Gallery 400. 400 S. Peoria Street. 5 p.m. Information: 312/990-6114.



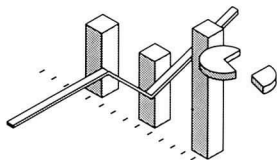
February

2 ▼ CCAIA Job Seminar

8:30 a.m.-3 p.m. ArchiCenter, 330 S. Dearborn. See page 3.

4 ▼ Committee on Environment

Organization Meeting. CCAIA Board Room. 5:30 p.m. Sign up by Jan. 28 by calling the Chapter, 312/663-4111.



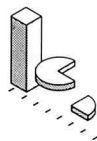
35 mm Color Slides Imaged From...

AutoCAD®

Call for More Information and a Free Sample.

312-642-3362 FAX • 312-642-9227

- Computer Imaging (4K)
- Ektachrome® (E-6) Processing
- Duplicate Transparencies
- Delivery
- Modem Access



FILM
COMPUTER IMAGING
DIVISION
INC
876 N. LA SALLE ST.
CHICAGO, IL 60610

Construction Attorney
Contracts
Real Estate Law
Litigation - Arbitration

LAW OFFICE OF WERNER SABO

18 South Michigan
Suite 1200
Chicago, IL 60603

tel: 332-2010

fax: 332-5649

SHOWCASE SPACE FOR RENT

Full floor available soon at 116 S. Michigan. 6,017 sq. ft. office space with beautiful lake views. Impressively designed interiors with open layout, high ceilings, & sensitive color palette perfect for practicing architects, planners, designers. Fully renovated building with turn-of-the-century marble lobby, high speed elevators, & energy efficient HVAC. Full floor identity. Total restoration. Abundant parking in several nearby garages. **Appointment/information: 312/630-**



ESSENTIAL DESIGN TOOL!

In today's highly competitive design field, Architects need all the sources available for *Leads*. Every office--large or small--must know who the decision makers are and gain concise information of development trends. That is why **REALTY & BUILDING** is a bottom line *Design Tool* for your firm--your *Marketing Tool!*

REALTY & BUILDING is published weekly to provide coverage of Property Sales, Leases, Personnel, Construction and Industry Activities. Features include Transfers of Title and Prices; Zoning Applications & Decisions; Building & Wrecking Permits; Events and Construction Reports and timely Editorial. **You won't find REALTY & BUILDING on the newsstands!**

For subscription information
Call: 312/944-1204

REALTY & BUILDING, INC.

FOCUS NOTEBOOK

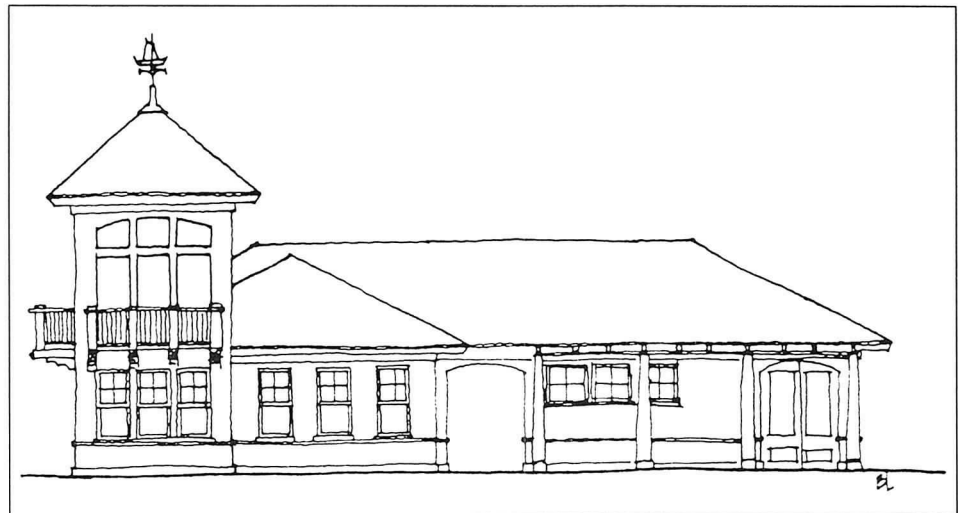
PEOPLE

Read all about it!



Diane Legge was profiled in the November 1990 issue of *Today's Chicago Woman*. The interview not only focused on Legge's accomplishments as an architect, but displayed her courage to choose a balance in life and successfully achieve a career, pursue hobbies, and be an involved parent. □ November 1990 *Interiors* magazine spotlighted **Tigerman-McCurry's** commission for American Standard's Heritage line of faucets, which drew on the architects' interest in the ever-growing elderly population. The new line offers a "new natural and delicate image...appealing to its elderly and disabled users." □ In July's *Interiors*, Tigerman's comments on "Temporary Design" introduced the feature on "movable, places." Among

chitecture. The project, along with eight other winners, was featured in the November 1990 issue of the magazine. □ *Dodge Construction News'* Oct. 29, 1990 issue on Chicago Architecture featured several projects by CCAIA members: **Barancik, Conte and Associates'** Guest Quarters Suite Hotel, 198 E. Delaware Pl.; **Loebl Schlossman and Hackl's** 350 N. LaSalle Bldg. and City Place. Also in that issue were our 1990 Distinguished Building Award winners and the SARA award winners, among whom were Chapter members **Brim/Farahmandpour**, an Award of Merit recipient for Midwest Rep. Inc., Northbrook; **Phillip Kupritz**, Scott Boer and Paul Krieger, Award of Merit for 100 Forest Place, Oak Park; and **Brim/Farahmandpour**, Honorable Mention for the Law Offices of Robert D. Kolar, Chicago. □ **Harry Weese &**



Burnham Harbor Station, Chicago, a winner in *Architectural Record's* In the Public Interest awards. Architect: Chicago Park District, William Latoza, Eric Davis, architectural designers.

projects highlighted there were **Loebl Schlossman and Hackl's** elegant "Italian Salone" showroom for Deepa's textile collection and **Tigerman-McCurry's** whimsical showroom for American Standard. □ The **Chicago Park District's Burnham Harbor Station** was a winner in *Architectural Record's* In the Public Interest awards recognizing excellence in public ar-

Associates restoration of the luxurious Hotel Inter-Continental received focus in the October 1990 *Interiors* issue. □ Featured in November-December 1990 *Modern Steel Construction* was **Anthony Belluschi Architects'** Galleria at Erieview project in Cleveland. Belluschi's conversion of an urban plaza into a two-level retail center received a 1990 AISC Award of Excellence. Other

Hundreds of
ARCHITECTS, ENGINEERS & DESIGNERS

Rely on

NEAR NORTH REPRODUCTIONS INC.

FASTEST BLUEPRINTING
IN CHICAGO
944-4234

Fastest growing blueprint company in the world

Over 10,000 blueprints daily

"Fastest blueprinting company in town."

Bob Wallace WBBM-TV Two on Two

The Near North Reproduction Building

206 West Division

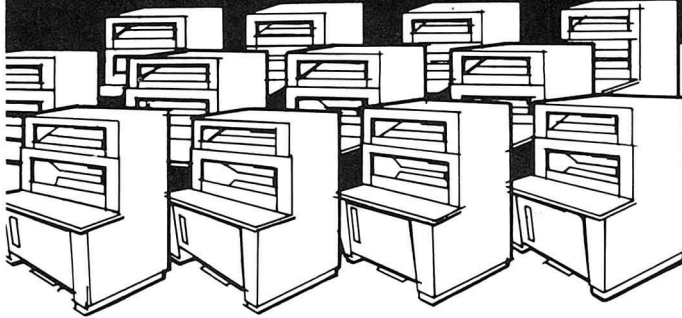
(Near Wells and Division)

Free
Parking

Pickup &
Delivery

Superior
Facilities

**When you need 1
or 1,000,000 blue
prints, or any other
quantity...**



**MOSSNER'S 15 State-of-the-Art
Blue Print-White Print Machines
at One Location Produce Them
Fast, Fast, Fast**

**NO JOB TOO LARGE
NO JOB TOO SMALL**

**BLUE LINE, BLACK LINE,
BLUE PRINTS AND
SEPIA REPRODUCIBLES**

Speed, quality and dependability... these characterize Mossner's "blue print" service since 1922.

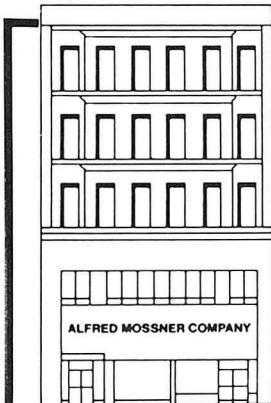
For more than 60 years, Mossner has provided the latest and fastest state-of-the-art, high-production equipment.

More than 50 messengers plus radio-dispatched pick-up and delivery vehicles assure the fastest possible service, including dependable print distribution to consultants, contractors and clients.

And that goes for *any* quantity you may require.

Mossner 372-8600

THE REPRODUCTION PEOPLE • LARGEST IN THE MIDWEST
Mossner Building • 137 North Wabash at Randolph (across from Marshall Field's), Chicago, IL 60602



Fast one-source service for all of your reproduction requirements

PHOTOMECHANICAL SERVICES

- STAR-REPRO[®] Drafting Systems — for pin-bar, overlay and team drafting
- Precision camera work up to 48 in. by 72 in.: enlargements and reduction to 10 times.
- Autopositives
- Scissor drafting
- Photo drafting
- PencilTone[®] reproductions
- Xerox 600 enlargements from 35mm microfilm
- Xerox 2080 and 1860 translucent vellum or Mylar intermediates, and paper prints - reduced or enlarged

OFFSET PRINTING

- Specification sheets and booklets
- MAGI-COPY[®] fast printing service — ideal for architectural and engineering specifications

**105mm and 35mm MICROFILM SERVICE
DRAFTING SUPPLIES AND FURNITURE**

**BLUE PRINTS,
WHITE PRINTS,
SEPIA INTERMEDIATES
ON PAPER OR MYLAR**

WE DO IT ALL UNDER ONE ROOF

Chapter firm members who as AISC award winners were featured are **Murphy/Jahn** and **A. Epstein & Sons** for United Airlines Terminal at O'Hare and **Skidmore, Owings & Merrill's** new Arlington International Racecourse in Arlington Heights. □ And the 925-ft. tall addition to Philadelphia's skyline, One Liberty Place, placed **Murphy/Jahn** twice among the winners.

▼ 46 years in the Monadnock Building - that's what the architectural firm of **Rosen & Horowitz** celebrated this past November. On Nov. 1, 1944, and with the end of WWII in sight, **Al Rosen, AIA**, and **Bill Horowitz, AIA**, took up a partnership that has lasted as long as their lease on the same space, which has grown by 30%, and as Al says, "the rent by 100%." Al and Bill first became acquainted with each other through the once Beaux Arts System, which through its program of offering architecture students around the U.S. the opportunity to submit solutions to architectural problems, provided a setting for becoming acquainted with each other through their work. Al was at Armour Institute and Bill at the University of Illinois. After graduation they both ended up at Friedman Alschuler and Sincere and have ever since been not only business partners but good friends. The first commission to come out of the new alliance was an automobile agency in South Bend, Indiana. Over the years the firm's work has included industrial and commercial work, and "many, many" residences. Al Rosen and Bill Horowitz have proven Al's successful Uncle Joe

EDITOR

Inland Architect Press, the Chicago-based architecture and design publisher, seeks energetic editor to oversee production of award-winning bimonthly *Inland Architect* magazine and related publishing efforts. Working knowledge of architecture and upper-level editing and writing experience required. Send resume, published samples, and salary history to Inland Architect Press, 10 West Hubbard Street, Chicago, IL 60610, Attn: Timothy W. Hill, Associate Publisher.

(proprietor of Deutsch Luggage in the Monadnock) in error: Al Rosen, the young architect with a new firm was escorted out of the Van Buren St. entrance one afternoon for lunch and Uncle Joe remarked, "See that man over there," pointing to the most forlorn of Van Buren Street derelicts, "He's a retired architect." Al loves this story. He laughs. "Well, I'm still in business!"

▼ **Wilson/Jenkins & Associates Inc.** announces new executive appointments in its current design services expansion program. **Scott H. Hindsley, AIA**, has been named an associate of the firm. Hindsley, a former associate/senior designer at SOM, joined the firm in Nov. 1989 as director of design, responsible for the overall supervision of the firm's architectural and interior design services. He has overseen the expansion of the firm's design group and has supervised, among others, the design of Esplanade Day Care Center in Downers Grove and Internationale Centre, a mixed-use business park in Woodridge. **Michael F. Fazio, AIA, ASID**, has joined the firm as director of interior design responsible for the coordination and direction of the department. Fazio was previously with Tilton + Lewis, and since joining Wilson/Jenkins has been involved in the Indeck Energy Services project in Buffalo Grove and the R & D facility at Internationale Centre in Woodridge among others.

▼ **Otis Associates, Inc.**, the Schaumburg-based architecture, land planning, landscape architecture, and interior design firm, won two gold, two silver, and three bronze Key awards for architecture, and one silver Key award for land planning at the Home Builders' Association of Greater Chicago annual awards presentation. OAI has received a total of 39 Key awards for excellence in housing design since 1985. Among the award-winning architecture designs were three models at Windhill in Palatine; a single-family home in Mill Creek Crossing, Gurnee; and a model at Crystal Tree, a golf course community in Orland Park. Forest Creek, Libertyville, received a silver Key for land planning. OAI's winning projects were selected from 199 entries.

▼ **Bob Clough, AIA**, has been appointed by the National AIA Board to serve on the five-person 1991 Nominating Committee.

▼ Three Chicago Chapter firms are among the four design firms selected for

top honors in the Sears Tower Space Design Invitational, which showcases design for four sample office tenants. Selected from a total of 11 participating firms are **Larson Associates, Inc.** (winning in the accounting firm category), **Mekus Johnson, Inc.** (law firm category), **Swanke Hayden Connell Architects**, (corporate office category) and **Synectics Group, Inc.** (brokerage firm category) A \$5,000 scholarship in each of the firm's names will be established at IIT and UIC. The John Buck Company sponsored the Invitational and funded the scholarships. Other firms participating in the Invitational were **ISD Incorporated**, **McCluer Corporation**, **Space Management Programs, Inc.**, **Perkins & Will**, **PHH Environments**, Horn and Associates, and **Griswold, Heckel & Kelly Associates, Inc.**

▼ **Jay R. Carow, AIA**, and **John Vinci, FAIA**, were among members of the 1990 jury to select winners in the Eastern Illinois Chapter, AIA Seventh Biennial Distinguished Building Awards for Excellence in Architecture. Interplan Practice of Oakbrook Terrace captured three Distinguished Building awards: Fire Station 3, Orland Fire Protection District, Orland Park; The Court at Park Avenue, Lombard; addition to and remodeling of a private residence in Palos Park. **William E. Brazley & Associates, Matteson**, received an award for the design of a bus/maintenance/transportation facility for Twin Cities Area Transportation Authority, Benton Harbor, Michigan. **Charles E. Gregersen, AIA**, Chicago was honored for the design of a free-standing one-car garage in Pullman.

▼ **NBC Tower**, **Skidmore, Owings & Merrill**, and **Canal Center/Northern Trust Co.**, **Walter L. Eckenhoff, Eckenhoff Saunders**, were the two Chicago projects among 11 buildings and miscellaneous structures named winners in the Precast/Prestressed Concrete Institute's 1990 Professional Design Awards Competition.

▼ The Institute has named 13 men and women as **Honorary Members of the AIA**. Recognized for outstanding contributions to the architectural profession and the allied arts and sciences are Maj. Gen. Joseph Ahearn, USAF, Washington, D.C.; George Allen, Florida Association/AIA; Sara Holmes Boutelle, writer and educator, Santa Cruz, California; Ann Marie Boyden, Benefit Insurance Trust, AIA, Washington, D.C.; J. Sprigg Duvall, Vic-

tor O. Schinnerer & Co. Inc., Chevy Chase, Md.; M. David Egan, building systems educator and consultant, Anderson S.C.; Beverly E. Hauschild, Minnesota Society of Architects; Kathy Crocker Jackson, Mississippi Chapter, AIA; Martha Barber Montgomery, Drexel University, Philadelphia; Gini Rountree, Central Valley Chapter, AIA, Sacramento; Vincent Schoemehl Jr., mayor of St. Louis; Tony P. Wrenn, archivist, AIA, Washington, D.C.; Jill D. Yeomans, Santa Barbara Chapter, AIA.

SEMINARS/CONFERENCES

▼ **Construction Claim: What Produces Them, How to Avoid Them, How to Handle Them** will be conducted by The Frisby Group on Jan. 23-24, 9 a.m. - 4 p.m. at the Rosemont O'Hare Conference Center. The primary emphasis of the seminar, geared to companies representing any of the various parties to the construction process, is on understanding how claim situations arise and what management must do to avoid them. Thomas N. Frisby, an attorney, consultant, and author specializing exclusively in the

construction industry, will lead the seminar. Frisby is the author of the recently published "Survival in the Construction Business." For more information, including how to register, call David Witz, 312/558-1388.

▼ **The Illuminating Engineering Society of North America and the International Association of Lighting Designers (IALD)** are sponsoring the **Chicago Lightfair**, Mar. 5-7 at the Merchandise Mart's Expocenter. **Lightfair** will concentrate on applications for office, retail, outdoor, and residential, and energy in design and energy in economics, exploring each in depth. The keynote address, Tues., Mar. 5, 8:30-10 a.m., will be delivered by Robert Kwartin, director of EPA Energy Efficient Lighting Program and Jerry Lawson, chief, Energy Productivity & Pollution Prevention Branch, EPA. IALD will present its annual lighting design awards in a gala celebration in the Art Institute's Chicago Stock Exchange Trading Room, Mar. 6, 7:30 p.m. For more information on Lightfair, you may call 404/220-2442 or write Lightfair, AMC Tradeshows, 240 Peachtree St., N.W., Atlanta, GA 30303.

VARIOUS MATTERS

▼ As read in the November/December 1990 AIA newsletter, *Memo*, the Institute has launched two new member services. The **AIA Career Bank**, is the first nationwide employment data base for architects. Job opportunities from around the U.S. can be accessed through mail or by phone request, and job-seekers will be charged according to the number of listings they request. A/E firms and other employers who have jobs to advertise may register by phone or mail. That hot number for all is 800/242-6381. Through the **AIA Practice Information Network** top professionals in current market trends, new markets, professional development, accessibility legislation, specific building types, client relations, liability insurance, alternative career paths, and building performance and regulations are available to share their knowledge. Call 202/626-7364.

▼ Among 40-foot high palm trees and beautiful seasonal flowers and foliage, the **Chicago Architecture Foundation's annual benefit ball** will unfold on Sat., Jan 26. The 70-foot tall



HUEY

PROVIDING REPROGRAPHIC SERVICES TO CHICAGO ARCHITECTS AND ENGINEERS SINCE 1915

MAIN PLANT (312) 782-2226
19 S. WABASH

RIVER NORTH (312) 644-2264
435 N. LaSALLE

River West location opening soon!

CAD Plotter down? Facing deadlines? Call Huey.

Huey Reprographics/CADD Plotting Service is your emergency source.

Complete Reprographic Services

- 24 hour 7 day week modem service up to 19,200 baud
- Our plotters support most IBM and Macintosh PC-based CAD Systems and many mainframe systems
- No monthly charge
- 400 DPI for excellent output
- Plotting on bond, vellum or mylar to meet your needs
- Full color or B&W of your CAD files
- 42" width, any length
- Aperture card printing available to 36 x 48
- Same day processing
- Technical support and consultation
- Full line reprographics house for your post plotting needs
- Canon laser (r) color copies
- Dry mounting for presentations
- Photomechanical: washoff, fixed line, silver slicks
- Pin-register overlay drafting repro specialists
- PMT stats
- Large format 5080 (r), 2080 (r) xerox copies
- Whiteprints, sepias, bid set printing
- High speed duplicating: specifications, booklet, reports
- Offset printing
- Drafting supplies
- Huey deluxe drafting tables, Diazo blueprint paper

Jones & Brown Did It Again...

The Exterior of the Glenview State Bank

Furnished and installed the 4mm Alucobond™ panels cladding the building. The panels picked have a champagne colored Kynar™ finish, combining contemporary beauty with durability.



Jones & Brown Company, Inc.

568 West Winthrop Ave., Addison, IL 60101 • (708) 543-0300
Houston and Beaumont, Texas

Designing, Building and Rebuilding for Tomorrow



Owners:
Glenview State Bank
3310 Glenview Road
Glenview, Illinois
Architect:
Wexler/Kollman
Partnership
General Contractor:
G.A. Johnson & Sons

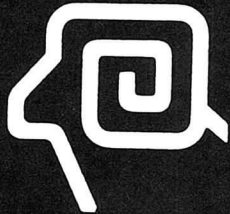
AVA INSURANCE AGENCY, INC.

INSURANCE FOR PROFESSIONALS

One Tower Lane, Suite 1500
Oakbrook Terrace, Illinois 60181
Chicago 312/236-3571
Suburban 708/571-4500

Insurance Specialists
for
Architects and Engineers

Business/Health



RAMM BRICK, INC.

INDUSTRIAL
INSTITUTIONAL

RESIDENTIAL
PAVING

COMMERCIAL
MUNICIPAL

FOR EXCELLENCE IN BRICK • SINCE 1914

708/352-5500 140 Hayes Ave., P.O. Box 9, LaGrange, IL 60525



one company with everything
in plants and flowers

- complete selection of plants for sale or rental
- professional convention services
- unique everyday flowers and gifts
- creative party and wedding consultation
- custom silks

Floral Arrangements Worldwide

floral designs inc.

and greenhouses
3021 no southport
chicago, illinois 60657
oak brook 708-620-4808

(312)
528-9800

translucent glass cylinder Wintergarden of 300 S. Wacker Dr. will appropriately be the setting for the 1991 benefit, The Wintergarden Ball. "Gardens of Winter" is being chaired by Monique Crossan. Peacock's is underwriting the Ball, and it was Peacock's that previewed "Gardens of Winter" by hosting a cocktail party on Dec. 5 at the beautiful two-story Michigan Ave. store. AIA members Stan Allen, Howard Decker, Steve Gross, Jack Hartray, Jack Kelley, Kevin Kemp, Paul Konstant, Phillip Kupritz, John Lahey, Peter Landon, Diane Legge, Bill McBride, John Nelson, George Pappageorge, Kathryn Quinn, Tom Rossiter, Steve Saunders, Ken Schroeder, Linda Searl, and Ben Weese are among the architects and landscape architects donating their concept, in an artform, of the Ball's theme for a silent auction to take place at the Ball. Peacock's Michigan Avenue store will preview this artwork in their windows for two weeks prior to Jan. 26. If last year's spectacular Ball at the Hotel Inter-Continental is an indication of wonderful things to happen in 1991, you won't want to miss this. For more information, call Alice Sabl, CAF Auxiliary president, 312/944-0578.

The River North Urban Design Guidelines submitted by the City of Chicago Department of Planning, was among the five projects garnering 1991 Citations for Excellence in Urban Design from the American Institute of Architects. Recipients were cited for contributing positively to the quality of the urban environment. The annual citations, administered through the AIA Regional & Urban Design Committee, recognize distinguished achievement that involves the expanding role of the architect in urban design, city planning, and community development. The winning projects, in addition to Chicago's entry, were: Banfield Transitway, Portland, submitted by Zimmer Gunsul Frasca; Canada's Parliamentary Precinct, Ottawa, submitted by the National Capital Commission; Battery Park City, New York City, nominated by Cooper Eckstut Associates; Paseo Portuario Project, San Juan, submitted by RTKL Associates Inc. and Milton Ruiz & Associates. The River North Guidelines "sets a strong vision" for improvement of the river's downtown corridor, noted the panel.

Look for **Interior Architecture Awards**
Call for Entries form in February Focus.

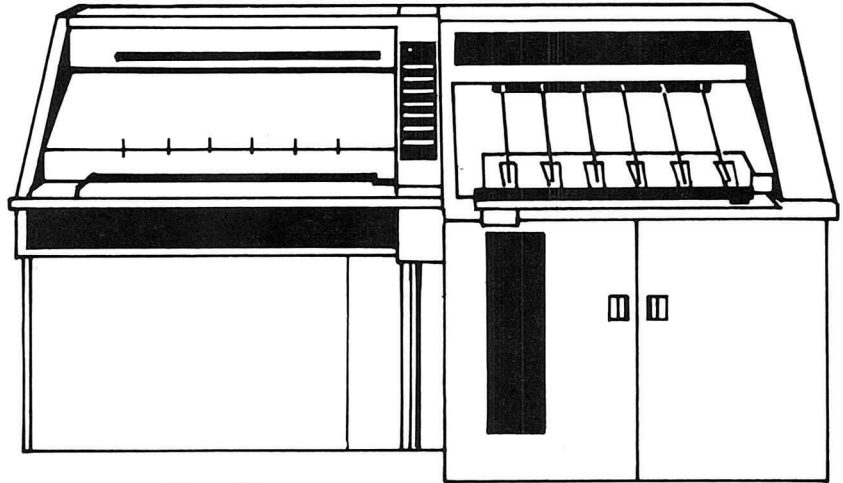
MOSSNER now has more repro-drafting capability than anyone in the Chicago area.

FIRST IN CHICAGO

Now...50% more capacity to enlarge and reduce drawings

INTRODUCING

THE SHACOH 36 COPIER



- Enlargements to 210%
- Reductions to 45.8%
- Increments of 1/10 of 1%
- Widths to 36"
- Variable Lengths
- Exceptional Reproduction

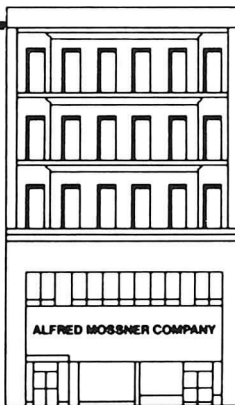
With the new SHACOH 36 added to our two XEROX 2080 copiers, Mossner has the most modern computer controlled repro-drafting capability in the Chicago area. The SHACOH 36 is the most versatile and the most accurate copier on the market today. And it's first in Chicago at Mossner, the largest reproduction house in the Midwest.

The new SHACOH 36 allows us to deliver exceptional quality copies in a shorter period of time to the exact specifications you require. You benefit with increased productivity and money savings. Compare our services. You'll see we can handle all of your repro-drafting requirements. With the greater capacity afforded by our new SHACOH 36 we have more capability than anyone in the area. Call 372-8600 for a quick pick-up and guaranteed delivery. We'll show you what service in repro-drafting is really all about.

Mossner 372-8600

THE REPRODUCTION PEOPLE • LARGEST IN THE MIDWEST

Mossner Building • 137 North Wabash at Randolph (across from Marshall Field's), Chicago, IL 60602



Fast one-source service for all of your reproduction requirements

PHOTOMECHANICAL SERVICES

- STAR-REPRO® Drafting Systems — for pin-bar, overlay and team drafting
- Precision camera work up to 48 in. by 72 in. enlargements and reduction to 10 times.
- Autopositives
- Scissor drafting
- Photo drafting
- PencilTone® reproductions
- Xerox 600 enlargements from 35mm microfilm
- Xerox 2080—24"
- Shacoh 36—36" translucent vellum or Mylar intermediates, and paper prints—reduced or enlarged.

**105mm and 35mm MICROFILM SERVICE
DRAFTING SUPPLIES AND
FURNITURE**

WE DO IT ALL UNDER ONE ROOF

OFFSET PRINTING

- Specification sheets and booklets
- MAGI-COPY® fast printing service — ideal for architectural and engineering specifications

**BLUE PRINTS,
WHITE PRINTS,
SEPIA INTERMEDIATES
ON PAPER OR MYLAR**

Board of Directors

PRESIDENT
 Sherwin J. Braun, AIA

FIRST VICE PRESIDENT
 Leonard Peterson, AIA

VICE PRESIDENTS
 Harry Hunderman, AIA
 Linda Searl, AIA
 John Tomassi, AIA

SECRETARY
 John Nelson, AIA

TREASURER
 Thomas R. Samuels, AIA

DIRECTORS - Through May 1991
 Bill Bradford, AIA
 Tom Rossiter, AIA

DIRECTORS - Through May 1992
 John Eifler, AIA
 Yves Jeanty, AIA

DIRECTORS - Through May 1993
 James DeStefano, FAIA
 Vernon Williams, AIA

PAST PRESIDENT
 Steven F. Weiss, AIA

CCAIA FOUNDATION PRESIDENT
 John Tomassi, AIA

ASSOCIATE DIRECTORS
 Virginia Kinnucan
 Susanne Roubik

PROFESSIONAL AFFILIATE DIRECTOR
 Mary Jo Graf

ILLINOIS COUNCIL DELEGATES
 Jeffrey Conroy, FAIA (Through 12/90)
 Jim Zahn, AIA (Through 12/90)
 Ray Griskelis, AIA (Through 12/91)
 Gigi McCabe-Miele, AIA (Through 12/91)
 Robert Robicsek, AIA (Through 12/91)

ILLINOIS COUNCIL ALTERNATES
 James Torvik, AIA
 Michael Youngman, AIA

STUDENT AFFILIATE
 Morgan Fleming, IIT

Chicago Chapter Staff

EXECUTIVE DIRECTOR
 Jane Lucas

PROGRAM DIRECTOR
 Kathleen Landing

FOCUS EDITOR/ADVERTISING SALES
 Annette Kolasinski

BUSINESS MANAGER/ADMINISTRATIVE ASSISTANT
 Joyce deVries

**MEMBERSHIP SERVICES
 DATA PROCESSING COORDINATOR**
 Cynthia Gordon

PUBLIC INFORMATION/DOCUMENTS
 Jessica Lucas

A M E R I C A N I N S T I T U T E O F A R C H I T E C T S

53 West Jackson
 Suite 350
 Chicago, Illinois 60604
 312.663.4111

Second Class
Postage Paid
 at Chicago, IL
