

FROM THE PRESIDENT

EDITOR
Annette Kolasinski
EDITORIAL COMMITTEE
Sherwin Braun, AIA
John Eifler, AIA
Frank Heitzman, AIA
Linda Searl, AIA
Alice Sinkevitch
Cynthia Weese, AIA
Steven F. Weiss, AIA
EXECUTIVE DIRECTOR
Jane Lucas

The CCAIA FOCUS (ISSN 0899-871X) is published monthly except for a combined July/August issue, by the Chicago Chapter, AIA, 53 W. Jackson Blvd.,
Suite 350,
Chicago, Illinois 60604
Second class postage paid at
Chicago, Illinois

POSTMASTER: Send address changes to CCAIA FOCUS, Chicago Chapter AIA, 53 W. Jackson Blvd., Chicago, Illinois 60604

Except where noted, the opinions expressed in the CCAIA FOCUS reflect those of the author only and do not reflect or represent the position of the Chicago Chapter AIA or the American Institute of Architects. Advertising of products and services appearing in the CCAIA FOCUS does not constitute endorsement by the Chicago Chapter AIA or the American Institute of Architects.

Cover: The arch of Frank Lloyd Wright's Francisco Terrace, an early, low income housing project built in 1895, demolished about 1973-74 and a new Francisco Terrace, built in Oak Park by Harry Weese & Associates, with design architect on the project Ben Weese, FAIA the driving force. Cynthia Weese, AIA talks about affordable housing on page 6, Sketchbook projects appear starting page 8, and the AIAS is sponsoring an affordable housing competition (see page 11). Cover photo: courtesy of Weese Langley Weese.

Tighten Your Belt and Broaden Your Base with Specialties

I've been at this game for 30 years, and the 80s certainly was the decade of feast and famine as it related to the ups and downs of the economy and the effects that had on our practices and careers. Let's hope we feed the projects appropriately, to result in a profit during the feasts, so we have money salted away to carry us through the famines.

Now the boom-and-bust of the 80s appears to be history. In hindsight, 1980, 1984, and 1989 weren't that treacherous, and we survived. We are now nine months into the 90s; the financial institution problems are even worse than originally calculated, and the unpredictabilities of the Middle East with the threat of war and military expenses has caused incalculable debt and inflation. These conditions have totally deteriorated the ability to obtain financing for anything that smacks of a speculative real estate development and, therefore, have eroded the need for developer oriented architectural services.

I have discussed the present conditions and perception of the future with various members of the Chapter, and the following are the thoughts that they related on what is happening in their firms and how to prepare for the future.

Let's start with me. You probably have heard by now that Braun Skiba Architects has become a division of Mc-Clier. Braun Skiba clientele was totally the developer type, and services were severely curtailed by the economy. The merger provided the McClier organization with another specialty group to offer clients in an already expanded specialty and service selection beyond that which architectural firms traditionally practice. I have experienced a new, refreshing dynamics in practicing architecture, with the ability to provide my clients with construction management and design/build services. I guess

the lessons I learned are best expresse by the title of this article.

R. Bruce Johnston, AIA, of Johnston & Associates, Inc., Park Ridge, is currently engaged in a num of single and multiple family residen projects in Illinois and southern Wis sin. The firm employs approximatel 20 architects, producing building designs, land plans, and construction documents on a fully integrated CAl system. The company's fee structur highly competitive, remaining at the same level as 1989, and they have mo than sufficient work for the balance the year. Designs are individually tailored to the demands of each proje based on market study. Bruce's approach to design focuses on the evolu tion of a project, from the initial cor cept to its final perfection. This ong ing pursuit of excellence ensures the firm's large repeat clientele. Computerized operations allow both a qu response to market information and quick turn-around time. Johnston & Associates, Inc. believes its future is expanding and diversifying the economic base within the housing fi

Raymond J. Green, AIA, of Raymond J. Green & Associates, Inc Evanston, has been in business for 1 years and has 28 people. Fifty perce of their services is provided for scho boards with the balance servicing religious and commercial office build clients. They have not felt any slow down and believe that is due to good marketing and service within their specialty. A problem they continue have is losing good people to other c fices because of commuting difficult They use CAD at the majority of architects' stations and sell quality a chitectural services for appropriate f They are very well organized and ru their architectural practice like a bus ness in order to earn a profit. Ray for practicing architecture is a young m game, and experienced people often leave for higher compensating and c trollable positions in slightly differe career paths.

Christopher M. Mekus, AIA, is



The 90s means specialties, and we better be expert in more than one.

sident of the 28-person design firm kus Johnson Inc. A six-year-old icago-based firm, they offer clients th interior design and architectural vices. Chris' concept for staying ofitable and in business in the light of sent market conditions is diversity 1 quality. "Today's market economy I means plenty of design work, but project stimulus will change...corrate cost-cutting efforts, increased rernment spending, international npetition, etc. will be the driving forbehind new design work. To thrive, 1 sometimes survive, firms must rn to carefully diversify - increasing array of services offered to their curit client base - and broaden their curit services to new client markets. day's economy means increased comition - more and more firms for the ne design jobs; survival means buildupon your current market strengths 1 providing quality service." Under direction of principal and director marketing, E. Spes Mekus, a marketmanager and coordinator orestrate the firm's business developnt activities.

Bill McBride, AIA, of McBride & lley Architects, Ltd., Chicago, feels it the uncertain economic conditions I the Middle East conflict are having hilling effect on the market, which is ulting in increased competition for ver jobs. In this climate, the eneralist" firm is finding it difficult to mpete with specialists. Therefore, Bride and Kelley is in the process of crowing its diversified practice to us on three to four specialties that omise to be solid markets in the

Paul Bouchard, of Ralph Burke Asriate, Park Ridge, is not feeling the ich and has a considerable backlog of ork. The firm consists of five difent marketing and service groups: aritecture, civil, parking, site, and oan planning. Principals in each oup do their own marketing. Their ictice services airports, health care, k and recreational facilities, and parkstructure clients, and the majority

of work is with various government agencies. The problem they see is that government clients view architects and engineers as they view contractors, basing service awards on low bids. Since they have been in business for 44 years and have a national business. many clients negotiate fees after the award of a contract. They educate their client to understand that appropriate compensation reflects quality and extent of services. Paul believes the future

Corporate cost-cutting efforts, increased government spending, international competition, etc. will be the driving forces behind new design work.

Chris Mekus, AIA

We run our architectural practice like a business.

Ray Green, AIA

We must get up to speed on new business tactics and start thinking ahead of our clients.

Eva Maddox

is in specialties in various service areas for private and government sector work.

Eva Maddox, of Eva Maddox Associates, Inc., Chicago, believes that we are experiencing the new method of practice in the 90s. One of the biggest keys for success is quality communication with clients, staff, suppliers, and contractors. "We must be fast, decisive, and communicate design value to satisfy the rapid acceleration of the changing practice if we want to stay in business. We must get up to speed on new business tactics and start thinking ahead of our clients." Eva has been attending business seminars of the nation's non-architectural corporations to learn about the changes in business thinking. She

suggests we read, When the Giants Learn to Dance, by Rosabeth Moss Kantor to learn about the changing business philosophy. We have to learn to provide our clients with quality service and determine the value this service has to our clients. Eva believes we should be the best we can be in specific areas, as we can't be the best in all areas. Marketing efforts must have a plan and constitute the direction and philosophy of your company's future. Eva says the future growth and development of firms depends on talent, our ability to communicate, and our ability to respond and sell the value of design The principal of the firm is the best qualified person to implement these development programs. After that "we must be prepared to perform." Eva is off to London for a seminar on how to do business in Europe and Asia - another AIA Interiors Committee program.

So what did we learn from all this outreach? Well, it looks like the future in the 90s is going to consist of specialties, and we better be expert in more than one specialty if we plan on remaining in business and being profitable. The marketplace will determine what specialties will be needed, so we better be listening and evaluating the future needs of our clients and prospective clients, and determining the value of the services they want. It appears we have to forget some of the ways we have traditionally practiced. Then we can enjoy the self esteem we so richly deserve for creating the built environ-

Let's continue talking to each other. Please call or drop me a line if you have an idea or want your association to do something to benefit you or your profession.

& Kernin Brown Sherwin J. Braun, AIA

CHAPTER CIRCUIT

Do Critics Count?

Chapter Quarterly Dinner Meeting **Presents Lively Debate**

Wednesday, October 24 Holiday Inn Mart Plaza (Apparel Center) Cocktails - 6:30 p.m. Dinner - 7:00 p.m. Panel Discussion - 8:00 p.m.

When choosing a play, movie, or concert to attend, an art gallery to vis a book to read, or a restaurant in which to dine, we often rely on the advice at comments of critics. In some art forn and businesses, a critic can make or break the success of the venture. But how does the popular press deal with chitecture? Does criticism in the popular press influence the public in i understanding and appreciation of bui

Join us for the Chapter Dinner ar a lively discussion moderated by Fran Schulze, professor of Art History at Lake Forest College, art critic and author of the monograph Mies van der Rohe: Critical Essays. The panel will I comprised of Deborah Dietsch, editor in-chief of Architecture magazine, who will be visiting us from Washington, D.C. Other panelists include Cynthia Davidson, editor-in-chief of Inland Ar chitect, Robert Bruegmann, professor Architecture History at UIC, and Joh Whiteman, director of the Chicago In stitute of Urban Studies (SOM Foundation tion).

Special Pre-Meeting Event

An extra bonus to the evening's program will be a pre-meeting discussion by Deborah Dietsch at 5:30 p.m.. She will talk about how editors select projects for publications, and about he plans for Architecture magazine. Com early and have an opportunity to mee Ms. Dietsch.

The Chapter Dinner Meeting is \$: to members and \$35 to nonmembers. The special pre-meeting discussion with Deborah Dietsch is free to members, and \$5 to nonmembers. To RSVP for both events we must have your check by October 19 at the Chicago Chapter AIA, 53 W. Jackson Blvd., Suite 350, Chicago, IL 60604, or you may charge to your credit card by FAX 312/347-1215, or telephone 312/663-4111.

Playboy Enterprises Tour

Tuesday, October 16 5:30 - 7 p.m.

This is an opportunity to review the interior architecture of the Playboy Corporate Headquarters at 680 N. Lakeshore Dr. The tour will meet in the 15th floor lobby at 5:30 p.m. The cost of the tour is \$10 for members, and \$15 for nonmembers, \$15. Please RSVP by calling 312/663-4111. Visa, Master-Card and American Express are accepted.

The Way to Better Relations

Thursday, October 25 Time: Dinner, 5:30 p.m./Program, 7 p.m. Hotel Sofitel, Rosemont

A panel discussion of projects scope, disputes resolutions, and open and effective communication is being sponsored by the Builders Association of Chicago and the Chiago AIA. The seminar will focus on an open discussion between general contractors, architects, subcontractors, and owners in an effort to promote better business relations in the construction industry.

You can expect to hear from Tom Kamis, Perkins & Will, who will represent the architects; Kenneth Beard of Midwest Mechanical, speaking in behalf of the subcontractors, and Mike Faron of W. E. O'Neill, who will represent the general contractors viewpoint. Ray Griskelis, AIA, chairman of the Construction Industry Affairs Committee (CIAC) will moderate the discussion. CIAC recommendations will also be discussed. Please call the BAC at 312/644-6670 for more information. Reservations are \$40 BAC and AIA members.

AN INVITATION

to the

Distinguished Buildings Awards

Thursday, November 8, 1990 Chicago Historical Society Clark Street and North Avenue

5:30 p.m. - Viewing of Exhibit 6:15 p.m. - Presentation of **Awards** Reception following

Members and guests, \$25 Tickets at door, \$30 Students, \$10

RSVP from mailed invitation

The Chicago Chapter is grateful to the Chicago Historical Society for helping to make this event possible.

GIONAL DIRECTOR'S PORT

he fall meeting of the National AIA Board of Directors was held September 6 through 9 in Santa New Mexico. Typically the first of a board meeting is spent in meets for each of the AIA commissions: ofessional excellence, membership, I external affairs. The full Board n convenes for the remaining one I one-half to two days. We begin th a breakfast meeting, work through ch until late afternoon, and our evens are organized into dinners and speevents - an opportunity to get ether and informally discuss current

The External Affairs Commission, which both Walt Lewis, our other ional director, and I are members, cussed a preliminary budget proposal 328 million final budget to be apved in December); a review of AIA olic policies, which are up for ewal this year; compliance tools reloped to help AIA members deal th the Americans with Disabilities t (ADA); a report from the newly med Government Affairs Commit-; and an update on the forthcoming vironmenal Resources Guide, a joint ject of the AIA and the Environmen-Protection Agency. The latter is inded "to introduce environmental senvity into architects' methods and terials choices without compromisprinciples of good practice.'

An information kit is available to mbers who are concerned about the ect of the new ADA act on their praces. The act states that employers re to make "reasonable accommodans" to facilitate the employment of ple with disabilities. The kit cribes where this accommodation st be made, analyzes the time line compliance with the act, and indes the standards to be used until 11 when the Justice Department iss new ones. To obtain a kit, call 1/626-7300 and ask for the AIA olic Affairs Department.

Also discussed at both the External airs Commission meeting and the Board meeting was an interim ort from the Design/Build Task

Force. This group was formed last year to investigate the use of design/build in the public sector, and to formulate an AIA policy with regard to this use. Walt Lewis is a member of the five-person task force. They have met three times and have interviewed many state, local, and federal governmental agencies who have used design/build, as well as AIA members who have worked with these agencies. The following concerns were expressed.

Agencies indicated that solicitation documents were misunderstood, and that what they received was not what they wanted. They also felt that they had a lack of control over the design of the final product.

Architects felt that design/build could be a conflict of interest. They also objected to the huge expense in the development of design/build proposals, and felt they lost control over the quality of design.

Agencies use design/build not so much for cost savings (the cost just slightly less overall) but because it results in fewer change orders and in sig-

nificant time savings.

In Board discussion, the point was forcefully made that design/build requires a knowledgeable client. Several board members expressed concern that small municipalities are not equipped to use it effectively. Other board members expressed the opinion that in public projects design/build is here to stay; that the AIA should lead the way in defining its use. What do you think? Let Walt Lewis know by writing to Walter Lewis, FAIA, School of Architecture, University of Illinois at Urbana-Champaign, 608 E. Lorado Taft Dr., Champaign, IL 61820.

The September Board meeting is traditionally the meeting during which board members vote on three finalists for the AIA Gold Medal. Any board member may nominate a candidate, and the three selected will be presented to the Board by architectural historian Richard Guy Wilson, of the University of Virginia, for a final vote in December. The three candidates for the 1991 Gold Medal are Robert Geddes, FAIA, Hugh Newell Jacobsen, FAIA, and

Charles Moore, FAIA.

This is just a sample of items discussed during the meeting. I will discuss others in upcoming Focus issues. In the meantime, if you have any questions or concerns, call me (312/642-1820), write me at 9 W. Hubbard, Chicago 60610, or stop me in the street. It's important that I represent you.

Cynthia Weese, AIA

OBITUARY

Norman DeHaan, FAIA, FASID

The death of Norman DeHaan. FAIA, FASID, on Friday, August 24,



of complications from liver cancer, has left us stunned and feeling the sadness of a great loss. For us at the Chapter we first recall working with him during his presidency of the Chicago AIA in 1985-86. But then reflecting upon all of his interests, and involvement, and his professional accomplishments, we realize the scope of his life, and the enormous contribution he made to the

design profession.

Norman DeHaan, architect, interior designer, president of Norman De-Haan Associates, formerly assistant design director of Container Corporation of America, had worked abroad for the United Nations Korean Reconstruction Agency and as architectural advisor to the president of the Republic of Korea. Recently he was appointed to serve as a member of the Joint AIA/White House Advisory Group involved in the architectural decisions relating to the preservation of the White House. He was the founding national president of ASID, regional representative of the Art in Embassies program of the U.S. State Department, chairman of the national AIA Interior Architecture Committee, and delegate to the World Congress of the International Federation of Interior Designers and Architects.

Mr. DeHaan served on many, many juries and panels, including the ASID, AIA, National Endowment for the Arts, U.S. Army Corp of Engineers Construction and Research Laboratory Interior Environment program, and the National Fire Prevention and Control Administration. He was a member of the Costume Committee of the Chicago Historical Society, vice president of Chicago Wildflower Works, vice president of The Bright New City Foundation, a governing member of the Art Institute of Chicago, and a member of the Auxiliary Board of the School of the Art Institute. He also served as vice president/president-elect of the International Federation of Interior Architects/Interior Designers (IFI), a 29 nation organization.

The Chapter extends its sympathies to Mr. DeHaan's family and friends.

SKETCHBOOK **FEATURE**



Affordable Housing - Changing Tradition

By Cynthia Weese, AIA

hicago's long tradition of concern for affordable housing began one hundred years ago. The first subsidized housing project in the city was Frank Lloyd Wright's Francisco Terrace, built in 1895. This "model tenement" was an auspicious beginning to low income housing. Forty of the 44 units faced an interior courtyard, which was entered through a richly ornamented terra cotta arch; the others faced the street. The effect was that of a small village. Francisco Terrace was built by Edwin Waller, a River Forest businessman who budgeted \$25,000 for the entire project. He expected only a 3% return on his money. This was in contrast to George Pullman, who built his model town with the goal (perhaps never achieved) of a substantial 6% return on his rentals. Waller was a businessman and a philanthropist; Pullman was a businessman.

A number of other early Chicago housing projects were financed with philanthropic monies. Garden Homes, a 154-unit project designed by Charles Frost, was underwritten in 1919 by developer Benjamin Rosenthal. The three-bedroom houses were sold to working The Marshall Field Garden families at cost. Apartments - 616 units costing \$6.2 million - were financed by the Estate of Marshall Field and were built in 1929-30 under the direction of Marshall Field III. Public monies became available in the 1930s through the New Deal's Public Works Administration. The PWA built the 925-unit Lathrop Homes in 1928 and turned the project over to the newly created Chicago Housing Authority to manage. The 1,661 units of Ida B. Wells Homes were built in 1938 by the CHA; this was the last of the pre-war public projects.

Post-war housing has been financed by the Chicago Housing Authority, the Federal Department of Housing and Urban Development through a number of programs, and most recently by the city of Chicago. In recent years a number of not-for-profit community based development groups have joined in the effort to solve the city's constantly increasing housing problems. One of the earliest of these was formed by a group of businessmen within days after the looting and burning in Lawndale following Martin Luther King's assassination. Others, such as Bickerdike,

Voice of the People, and Lake Front S.R.O. l been formed within the last 10 to 15 years.

During the past decade, federal funding come to a virtual stand still. Ronald Reag presidency built up our defense machine at expense of many other needs - perhaps the n tragic of these was the need for affordable hous Lack of housing stock has added untold num of people to the homeless rolls. The need dignified shelter is basic to humanity. An o view of affordable housing built in Chicago in 1 World War II years reveals that while the u that have been built provide shelter, most do have the dignity and humanity of earlier pre projects.

Perhaps the single most devastating decis was to pursue Ville Radieuses planning concept build high rise blocks in super blocks. familiar with the results; i.e. Cabrini Gro Robert Taylor Homes. Much has been wri about their inherent problems - lack of secur separation from the rest of the city. As earl-1965 a resident was quoted in the Chicago D News as saying,

"We live stacked up on top of one anot with no elbow room. Danger is all arou There's little peace or privacy, and no quiet. I the world looks on all of us as project rats, liv on a reservation."

Since Wright's early example, many Chicago's leading architects have been involve low-income housing in the city. Hugh Gard Philip Maher, Alfred Shaw, Skidmore Owi and Merrill, Harry Weese, Bertrand Goldb George Fred and William Keck, Stanley Ti man, Ben Weese - the list is long and an imp sive one. Their efforts in most cases h produced some of Chicago's best subsidized he ing.

What is necessary to produce successful af dable housing? There are three basic eleme The first is an architecture that adheres to the t honored precept of "firmness, commodity delight"; the second is concerned, skillful proj ty management; third and last are the proper so services to meet residents needs.

The first criteria is directly under our purv as architects. When we started our office 13 ye ago, we worked on remodeling some 1,500 u in Lawndale. Many of these units had been b

The first critieria for producing successful affordable housing is directly under the purview of architects.

ancisco Terrace, Oak Park; design chitect, Ben Weese, FAIA, at arry Weese & Associates.

remodeled within the past decade and had len into disrepair due to bad management. Our tire staff made a tour of a number of buildings. ne lessons were graphic and immediate. curity is critical. Tenants need to feel and be fe; if they do they will take care of their housing. onstruction details are important: bathtubs ned with ceramic tile last well, as do cast iron diators and metal kitchen cabinets; metal fin be radiation is easily smashed; rats will eat the rticle board behind formica counters (they like e glue); and locks on bedroom doors can lead to stration and bashed-in drywall partitions.

In the years since, we have learned that winhouse living rooms must face the street; furer, they must have screen doors so people can ave their doors open in order to see and be seen. It is a have learned that under-counter refrigerators S.R.O. kitchenettes are unsatisfactory - tenants into the buy food on sale and freeze it. Most aportantly we have seen verified what we intuively felt at the beginning - that affordable housing must be much more than minimum shelter. It ust be firm, commodiuous, and delightful.

I was once chided by a client for referring to be cost' housing. She said firmly and very rectly, "Low income does not mean low cost." ffordable housing must be built solidly; it must built to last. Indeed, the construction in some ses must be more substantial than ordinary sidential construction. In addition, large milies or extended families do not need less, they sed more space. Further, all humanity responds sitively to light filled, well proportioned, serene aces. The prouder people are of their environent, they better care they will take of it.

Which brings us to management. Any buildg can be destroyed without strong and continug good management. This involves screening nants carefully: some managers visit prospecve tenants in their current apartments before lmitting them. It involves keeping close track the condition of individual units and evicting lose tenants who will not keep their units in der. As we have seen recently at Chicago Housg Authority, keeping projects secure is a further and critical part of the responsibility of good anagement.

Finally, a network of social services for resients of a building or project is tremendously aportant. In many cases, tenants are very fragile eople - alcoholics, drug addicts, badly treated by sciety. At the Harold Washington S.R.O., one our recent projects, 100 tenants are helped by a

staff of three social workers. They provide personal counseling, job counseling, and plan joint tenant social activities. In this case, the combined experience of dignified, well-managed housing with a caring staff has dramatically changed a number of lives.

We have a great backlog of need for affordable housing. The City of Chicago Department of Housing is working on the problem with its "New Homes for Chicago" project, which offers cityowned lots for very little to teams of developers and architects. They have received 24 proposals totaling \$13,000,000, and have \$2,000,000 to award. Obviously a housing crisis is upon us. When we are able to deal with it in a meaningful way, we must remember that housing starts with the individual - not with the institution.

For additional historic information on Chicago's subsidized housing, Devereaux Bowly's fine book The Poorhouse: Subsidized Housing in Chicago 1895-1976 is a very important text. (Southern Illinois University Press, 1978.)



The lessons of the need for affordable housing are immediate and graphic, proven in these before and after photos of the Lawndale project, Bickerdike II by Weese Langley Weese with Peter Landon Architects Ltd. Photo of Bickerdike II: Wayne Cable, Cable Studios, Inc.





Affordable Housing

Sketchbook Schedule

December - JUST SKETCHES. Share your sketches of any project (interior or exterior), site, landscapes, your travels, et al. The only prerequisite is that your "entry" be a sketch. Due October 16.

□ January 1991 - Cultural Arts Facilities. Due November 17, 1990.

□February - Restaurants. Due December 1990

☐March - Hotels/Motels/Resorts. Due January 18, 1991



Low Income Housing South America

A new type of housing unit for low rise ur housing, designed for high density development and utilizing solar radiation in our increasing reliance on limited fossil fuels: sun levels, providing space that is cool in summ and warm in winter by taking advantage of new constant temperature of the surround earth all year round, incorporating both su mer and winter gardens onto which the habitable rooms look out. An alternative the high rise, high density building.

JP Architects & Planners Chicago

The firm provides complete architectural engineering services, specializing in commi cial buildings, tenant finish outs, and reside projects. Recent projects include an office/warehouse complex in Schaumburg, Delco Automotive Repair Shop in LaGran and a townhouse project for Lake Barring Shores.

Scattered Site Housing Program To be built on various sites across the city, this program will provide 103 homes for Chicago residents. Each building is designed to be no more than two stories in height, ensuring direct access to private yards and communal play areas, thereby promoting social in-

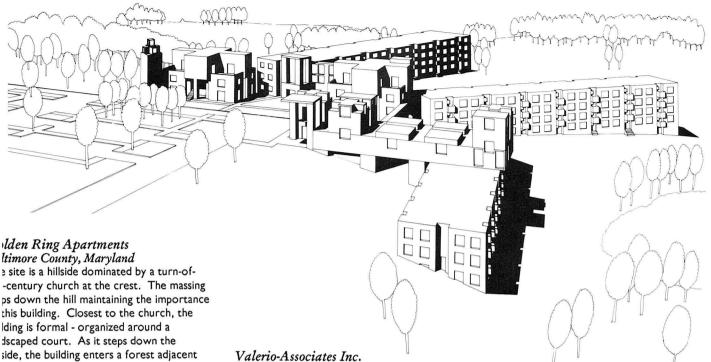
teraction among its occupants.

Roy H. Kruse & Associates, Ltd., AL Architects

Chicago

Founded in 1973, the firm is currently involved in a variety of industrial, commercia and residential architecture. Current Chic projects include low income scattered site housing, the Townhomes at Dearborn Parl Two, the Maud Street Townhomes and Clybourn Ave. Commercial Development, and urban residences at 100-112 W. Delaw PI.





Valerio-Associates Inc.
Chicago
"Getting people to think ab

"Getting people to think about architecture instead of buildings is the issue. Our design drawings are technically inexact, but exact emotionally. Our buildings always have functionally useless parts; allowing people to experience something that is purely architecture. Our motto: Build or die!"



Modest Housing

Chicago has undergone quite a rebuilding and building up of the old neighborhoods in the last 20 years. The development has depleted the stock of exisiting affordable, single-family and two-unit buildings. As a result, the cost of buying and rehabilitating an existing building has become unaffordable. An alternative is a simpler and smaller, new house, or rowhouse that is considerably less expensive than its "luxury" counterpart. Simplicity of plan and material will allow reduced costs without losing the quality of real materials that many of the current inexpensive townhouse developments have.

Peter Landon Architects Ltd. Chicago

a small river; here the massing is sited

ed on the natural topography rather than a

n made geometry. The architecture is con-

ered as a palace of clear anodized aluminum

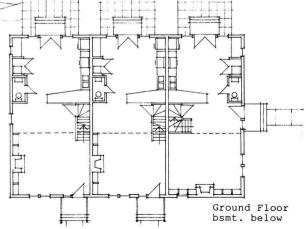
ng. The shapes are purposely ambiguous -

: vernacular, is it architecture as envisioned

Roger Brown, is it a set from "Diner" (also

in Baltimore) or is it all of these things?

Peter Landon Architects Ltd. is a full service architectural firm involved with residential, office, and commercial work. Affordable housing is a main focus in our firm. For the past several years the firm has been involved with several not-for-profit community groups in providing decent and affordable housing for Chicago, and has had extensive experience with both federally and locally financed subsidized housing projects, as well as custom residences.





Scattered Site Public Housing Chicago

This project consists of 101 dwelling units c II sites throughout Chicago. The largest s will contain 18 units, while the smallest will contain three units. There will be three- ar four-bedroom townhomes. Also included be a 2/1 unit, which consists of a threebedroom garden aprement with 2/3-bedroc duplex units atop. The building assemblage of brick veneer and vinyl siding. Chicago's public housing is easily identifiable with its in stitutional appearance and its flagrant disregard of the street fabric. With this in mi such "residential appearing" devices like bay window, gable and hip roofs were employe The project will start construction in May 1990. It was brought in at \$57.94 per squa foot without straying from Chicago's strict building codes.

Johnson & Lee Architects Chicago

This is a seven-person, architectural and planning firm that provides a wide range of services on the design and construction of office, commercial, residential, and institutional projects. "At present, we find ourselves carving a niche in the affordable housing market. As a welcomed opportunity, affordable housing allows us to exercise our problem solving ability, our familiarity with building construction methods, and our design talent in a hungry market."







Masonry '90: Housing - The Affordable Dream is a student design competition sponsored by the International Masonry Institute (IMI) and the American Institute of Architecture Students.

Students are invited to explore the many facets of designing an urban housing complex that incorporates qualities of life not often found in the city. This international competition will be an exercise in affordable housing with an emphasis on creative design in masonry.





Chicago Site Visit

The International Masonry Institute, in coordination with the Illinois Institute of Technology AIAS Chapter, will be hosting a unique site visit program October 12-13, for the Masonry '90: Housing - The Affordable Dream competition site in Chicago.

This site visit program will be an excellent way for local professionals and educators to get involved in the affordable housing issue and the student competition.

The program activities will kickoff with an opening night reception in Mies Van der Roe's famous Crown Hall, and will be highlighted by an address by Hugh Hardy, FAIA, of Hardy Holzman Pfeiffer Associates in New York. The following day, participants will visit the competition site, and then have an opportunity to address a panel of experts on the important issue of affordable housing. The site visit weekend will finish with a reception at D.H. Burnham's Transportation Building, which will be keynoted by Ben Weese, FAIA, of Weese Langley Weese Ltd.

Of course, the weekend program will allow the students to spend some time visiting the architecture that made Chicago so famous.

For more information on the site visit, or to obtain a competition program, please contact the AIAS National Office at 1735 New York Ave., NW, Washington, DC, 20006. Telephone: (202) 626-7472.

PRACTICE POINTERS

Technical Assistance



P.S. If you're current in specifications you're using a computer to help in preparing the documents.

Communication = Coordination

By W. Dean Walker, AIA

Coordination of A/M/E Specifications

he coordination of architectural and mechanical/electrical specifications is a timeless problem. Many speeches have been given and many articles and books have been written on the subject. What it boils down to, plain and simple, is "communication."

Apparently the communication issue is being recognized. A review of seminars recently offered at both the AIA and CSI national conventions indicated that architects really need to work on their communication skills. Therefore, developing good communications with your mechanical and electrical engineers is extremely important. Waiting to discuss specification issues until a few weeks before the construction documents issue date is too late - communications should start immediately.

General Specification Procedures

The following items are of a general nature, but greatly improve the coordination process:

- Let the mechanical and electrical engineers know what type of construction contract the project will be under (general contractor bid, negotiated).
- What General Conditions will be used, AIA or "owner's" special?
- ► Will separate prime contractors be used (similar to CDB work)?
- ► Will a construction manager be involved, and what is his or her role?
- ► Will the project be phased or staged, and, if so, how (early site, foundation, substructure, superstructure, exterior envelope or other)?
- ► Where will alternates and allowances be listed?
- ► How will product/equipment naming be handled; i.e., proprietary, a minimum of three, or the use of "or approved equal"?
- ► Who will approve submittals and substitutions?

Insist that their specification sec-

tions follow the 16 - Division, Masterformat numbering system. If you hav a standard Division 1 - General Require ments set of documents, give them a copy so that they will know what general requirements will be covered i the "front-end," so to speak. Many times, mechanical and electrical engineers have their own general provisions specification sections, whic are in total conflict with the architect' Division 1 - General Requirements Ser tions. The above listed items can be p in a standard form that can be edited f each project and given to the mechanical and electrical engineer. Tell them the beginning of the list that they should format and edit their specifications accordingly. This will assist the greatly when they are preparing their specification sections.

General Specification Formatting

Depending on the degree of coordination desired, if a comprehensive se of specification documents is desired, then additional general formatting issues need to be discussed at the early stages of contract document productio Items such as typeface and style need t be discussed. With the ease of word processing outline programs available, many engineers as well as architects us a modified version of the CSI numbering system within each spec section. Others still use a basic block format or a line numbered method. Whatever method is standard in your office, that information needs to be given to your mechanical and electrical engineers. It also is helpful if your engineer can match your typeface.

As far as language is concerned, short paragraphs are preferable. Lengthy paragraphs tend to confuse all users of the specifications. The writing style must be left up to the engineering writer, but if you have certain words that should not be used in engineering specifications, let the writer know. Ex amples might be: you review not "approve," "recommend" not "direct," "review" not "inspect," and you don't stop the work, the owner does. Make these preferences clear to the engineer. Also, unless the engineer is hired by th owner or is an engineer on the staff of the architect, stress that they are consu ants - and that they are only to use the word Architect in the specifications when it comes to acceptance or review of the work. Stress to them that they will have a say in the area of their respective work. If words like "ac-

Continued on page 1

DON'T TAKE CHANCES WITH YOUR PLANT'S VITAL ARTERIES

Your plant, building and transmission piping systems are the arteries of your business. They virtually supply the lifeblood for many companies. If they stop working, so will the rest of the company.

More goes into today's high-tech piping systems than competent design and good materials. These sophisticated systems also call for expert installation. For this reason, you should specify Certified Welding when installing or modifying your pressure piping system.

Certified Welding combines three winning elements: Tested procedures — for the most impenetrable, reliable piping possible. Proficient welders who are formally qualified and regualified to handle each procedure. And contractors who can certify welding performance in accordance with ANSI / ASME codes.

Tested, state-of-the-art procedures and qualified pipefitter welders backed by contractors who certify

their work. These are earmarks of the Certified Welding team, and your

assurance of solid piping systems that are equal to the task.

For information, contact the CERTIFIED WELDING BUREAU. Ask for their free publication, "Don't Gamble With Your Vital Piping System." It explains this important program and lists participating Certified Welding contractors.

SPECIFY CERTIFIED WELDING



CERTIFIED WELDING BUREAU 1530 Merchandise Mart Chicago, IL 60654 312 • 670 • 6742

Another quality service from the PIPING SYSTEMS COUNCIL.

PRACTICE POINTERS

Effective Management

Developing Architects into Managers: Four Major Steps

By Debra Siegel, Ph.D.

Insuring that quality professionals are in line to move into management positions is essential to the ongoing success and smooth operation of any organization. Whether it be due to retirement, attrition, or other unanticipated events, the loss of a key management figure can leave a critical void.

While some firms may opt to look outside to replace their managers, there are many advantages to identifying existing talent within the firm. First, it helps to retain and motivate talented architects who might otherwise feel stagnant in their careers. No firm can afford to lose good people to the ever increasing competition today. Second, promoting architects avoids the problems of new managers having to learn the "culture" of the firm while assuming new responsibilities. Finally, internal promotions avoid costly fees from search firms.

The question that arises is how one goes about identifying and developing architects with managerial potential who are exclusively or primarily involved in the "hands on" design work of the firm. This may seem particularly challenging in light of the lack of management or business focus in architectural education programs.

Based on our experience with architecture and engineering firms, as well as other types of organizations, there are four major steps to any effective succession plan. They are as follows:

1. Top management must endorse the succession planning process. Without the support of the senior partners or principles, these programs are perceived as mere "lip service" by the more junior staff in the firm. This is not to deny the critical role of the

human resource function, presuming it exists, in developing and implementing these programs. However, typically, such efforts are in vain without the active endorsement of top management.

2. The next step is to profile the management positions within the firm. These may range from project managers to senior partners. The point is, no position is too low on the totem pole to characterize, a priori.

Position profiling goes beyond simply reviewing job descriptions. We recommend that interviews be conducted with those individuals who are currently in the different management positions to describe the skills they deem as critical to their jobs. However, this process would be ineffective if it did not include some projections about the future. That is, in what direction does the firm see itself going in the next three to five years in terms of specializations and size? Does the firm anticipate merging with another firm, as is so common today, or does it plan to retain a smaller and more "boutique" operation? Depending on the answers to these questions, different managerial styles may be indicated.

3. The next step in succession planning combines the identification of managerial potential and the mapping of career plans to develop this potential. In some firms, the managing partners select individuals whose interpersonal and professional style is most consistent with that of the current management. While this approach is not necessarily a poor one, it may fail to identify many talented individuals. This is particularly true in the case of those architects who have never had the opportunity to demonstrate any managerial skills.

Another approach for identifying and developing managers is the use of Career Development Centers. These have proven to be particularly effective with individuals in more technical professions. The CDC involves the observation by professionals of a group of individuals performing in simulated work situations. The simulation exercises are customized to reflect typical

challenges faced by the manager in a specific firm.

After participating in the CDC, each individual receives feedback from professional about his or her strengths and developmental needs. Typically, the individual's manager is present during this session, although this is optional. However, the critical component of the feedback (and the overal succession plan, for that matter), is the determination of an individualized, career development plan.

A variety of different activities me be recommended for development, including job rotations and special assignments. For example, an architect mig be given project management responsibility before being promoted to an a tual supervisory or managerial positio

Sometimes it may be difficult to offer job rotations or assignments in the work setting. Take the case of the architect who has come to specialize and excel in one industry. He or she must be assigned to these projects to maintathe expertise and quality that the clier expects. However, this presents a conflict in that the individual's development is compromised.

In such instances, off-the-job activities can provide valuable developmental experience. For example, individuals can become involved in the leadership of their professional associa tion. Civic or community groups also offer an opportunity to practice leader ship skills in a less threatening setting. Other developmental recommendation include formal courses and workshops that focus on such skills as marketing, oral presentation, finance, and interpe sonal relations. All these contribute to effective management, but none are pa of the curriculum in most architectura programs.

The final step in succession planning involves monitoring the performance of individuals and their develor mental plans. Often we have seen the most elaborate and expensive program wasted because of a lack of follow-up. We believe that the progress of the developmental plans should be reviewed at six and 12 months. At these junctures one can often recogniz which individuals are truly suited for managerial paths and motivated to put sue the necessary training. Very often after some experience with it, individuals are able to arrive at the conclusion on their own, that they are no interested in this direction.

In summary, we believe that an ir ternal succession plan is critical for idtifying and developing architects who in move into management positions in it future. We feel that to be effective a togram must include:

1. Support of top management,

2. Position profiling,

- 3. Evaluation of individuals to idenfy strengths and developmental needs, include
- a. Use of some type of assessment simulation for the evaluation
- b. Provision of feedback regarding rengths and developmental need
- c. Determination of developmental
- d. Determination of career plans

4. Monitoring the progress of these ans from both the individual's and ther managers' perspectives.

Without talented players "on the ench," even the most prominent and accessful architectural firm can feel itIf losing ground in the competitive enronment. While developing relationnips with prospective and current
ients is critical to bringing in the busiess, an effective management team is
ecessary to oversee the internal operaons that ensure quality and timely sercing of this business.

Dr. Siegel, who is a graduate of 'orthwestern University's doctoral counling psychology program and who holds master's degree in social work from 'olumbia University, is a senior associate Stephen A. Laser Associates, P.C. The rm advises companies on hiring and romotion, management and executive evelopment, and strategies for managing ange. Among the clients of Stephen A. aser Associates, a licensed psychological reporation located in Chicago at 20 N. 'Packer Dr., Suite 3010, are AT&T, Eric '. Baum and Associates, CTL, and Underriters Laboratories.

\/M/E Specifications

continued from page 12 epted by the mechanical engineer (or lectrical engineer)" appear in the pecifications, you will be surprised ow quickly you can lose control of the roject.

Vork Related Coordination tems

'he following is a listing of general,

mechanical, and electrical work items that can be specificed to be provided by either trade grouping, generally considered Division 1 through 14, or in Division 15 and/or 16. In order to avoid duplication or differences within the specifications, the items that will be covered in Divisions 1 through 14 need to be given to the mechanical and electrical engineers soon after the start of the contract document prepartion stage. Following are the items to be considered.

Division 1 - Responsibility for temporary controls and utilities; cutting, rough and finish patching of in-place construction for M&E work; demolition and alteration requirements.

Division 2 - Items include excavation and backfill inside and outside of the building; dewatering of the entire site including trenches; subsoil drainage inside and outside of the building; drains in parking areas, manholes and manhole covers; excavation and concrete required for landscape lighting.

Division 3 - Framed slots and openings in walls, decks and slabs; concrete for M&E equipment foundations, pads and bases inside and outside the building; vapor retarder for slabs beneath building; insulation around underground air ducts.

Division 4 - Framed openings in walls; reinforced CMU lintels over M&E openings.

Division 5 - Heating/cooling unit enclosures; catwalks and ladders to equipment; ornamental grilles for air distribution; escutcheons on finished surfaces pierced by sleeves of M&E equipment; steel M&E equipment supports from structure above or on roof; supplementary steel for M&E equipment; trench drains at docks.

Division 6 - Mechanical and electrical components in architectural woodwork.

Division 7 - Very important coordination items include waterproof sealing of sleeves through waterproof slabs (most engineers still use "oakum," which won't work with today's hightech waterproofing systems); fireproof sealing of openings in slabs, decks, and fire rated walls; prefabricated or field fabricated roof curbs; roof vent pipe, roof curb cap, base flashing, and roof drain flashing (remember lead is not accepted by many of the single-ply roofing system manufacturers, but it appears in all engineers' specifications); roof drains (make sure that the type specified matches the type of roofing system to be used); flashing for conduit passing through the roof; roof walkway pads to

equipment; shower stall pan flashing; sheet metal closures at cooling towers; exterior electrical transformer surround.

Division 8 - Finished wall and ceiling access doors, panels, and supporting frames; electronic and security hardware; door louvers.

Division 9 - Finish painting of exposed work, including piping, ducts and conduit in finished spaces; finish painting of M&E work on the roof; painted color coding of piping; touch-up painting of equipment and supports; gypsum drywall, shafts and tunnels utilized for air ducts.

Division 10 - Wall louvers, including cooling tower wall louvers, blank-off panels, dampers, and screens; central soap dispensing system; toilet room accessories; prefabricated showers; precast terrazzo shower receptables; fire extinguishers and cabinets; wiring for suncontrolled devices.

Division 11 - Kitchen range hoods; dishwasher hoods; walk-in refrigerator insulation in floor below; food service equipment; residential equipment; unit kitchens.

Division 12 - Systems furniture electrical work; lighting for interior planting; controls for electrically operated blinds and shades.

Division 13 - Integrated ceilings; building security or parking garage card readers; pool or fountain equipment; sound/vibration equipment or construction; sound control rooms; window washing equipment; solar equipment; building security desk surround and trim members; grilles and dampers in computer room flooring and grounding of computer room flooring; building automation system equipment.

Division 14 - Elevator, escalator, dumbwaiter and moving walk power requirements; trash chutes; pheumatic tube systems; hoists and cranes; powered scaffolding.

The list can go on. Each of you can probably add additional items. Remember communication is your best ally.

Lastly, it is highly recommended that the project architect review all engineering specifications prior to bidding. You'll have far fewer headaches later on, and your owner may give you his next project because the one you just reviewed was so well coordinated.

Walker is manager of specifications at Lohan Associates and chairman of the MasterSpec Review Committee

THE BOOKSHELF Housing

Reweaving the Urban Fabric: Approaches to Infill Housing, New York State Council on the Arts. Princeton Architectural Press, 1988. 160 pages, \$24.95 paper.

Reviewed by Morgan Fleming

his book is dedicated to the unsung heroes - those design professionals and citizens who are fighting the odds to create decent and affordable housing for our cities." The following quote contained in the acknowledgments by Deborah Norden sets the stage for the overview of the current trends in affordable housing. Deborah Norden is then followed by an introduction by Peter Marcuse who very poignantly states, "In the face of all of this, the Federal government has called a halt to all construction of additional housing for the poor, and the city government of New York resists providing adequate shelter for the poor because "they want to stay there permanently," yet gives tax abatements for million-dollar condominiums and sees the promotion of more luxury housing as a desirable city objective. "Scandal" and "shame" are words too mild for these conditions.

Whereas the words "scandal" and "shame" may make many of us feel uncomfortable about facing the realities of affordable housing, this catalog attempts to present the facts of our current situation. Reweaving the Urban Fabric is rich in solutions to the growing problem of affordable housing, from essays, to photographs and sketches, this catalog attempts to provide answers, not through architectural fantasies but through successful solutions of the past. Essentially, this discussion of affordable housing is contained in essays, "Infill Housing: A Remedy to Harlem's Deterioration," by Ghislaine Hermanuz, "Housed Together: The Shape of Urban Infill," by Marta Gutman, "Strange Fruit: The Legacy of the Design Competition in New York Housing," by Richard Plunz, and "Symposium Notes: The Future of Infill Housing." The book is then wrapped



up in an overview of the worldwide successful solutions to affordable housing built during the early and mid-1980s.

Reweaving the Urban Fabric: Approaches to Infill Housing, is an excellent tool for obtaining a handle on the current trends and issues involved with the complex subject of affordable and urban infill housing. From drawings, sketches, and photographs the reader is able to evaluate successful solutions that cross the borders of architectural idologies, styles, and geographical locations. Yet, Reweaving the Urban Fabric makes the strong statement that housing, both affordable and infill, should be an architectural priority, as well as documenting the fact that there are solutions to a very complex problem.

Vacant Lots, edited by Carol Willis and Rosalie Genevro. Princeton Architectural Press and the Architectural League of New York, 1989.

Reviewed by Morgan Fleming

In the late 1980s, the problems of providing low cost housing, as well as housing the homeless, became painfully apparent. From homeless on street corners to the rows of bodies in parks and subway stations, the housing dilemma, especially in New York City, was becoming a problem of epic proportions. Responding to the crisis, the New York City Department of Housing Preservation and Development developed a ten-year, \$5.1 billion housing plan that would encompass both the new construction of homes, as well as rehabilitation of existing abandoned structures. Yet, the city of New York had at its disposal thousands of vacant lots too small and scattered to support large scale development.

In answer to the problem of scattered site construction, the Architectural League and the Department of Housing Preservation and Developme selected 10 vacant lots for developmen The architectural community of New York was then asked to propose feasib solutions to provide low and moderate income infill housing. *Vacant Lots* is a catalog of the unique and diverse solutions for the 10 sites chosen for future development.

The lots were spread across four c the five boroughs of New York, with the Bronx, Brooklyn, and Queens con taining three each, and Manhattan con taining only a single site. The solution are presented in a myriad of ways, from the extremely abstract to solutions tha could be built by community based development groups and small builder One of the most impressive schemes is in fact the first structure presented for Site 1, by the firm of Voorsanger and Mills Associates. The 6,633 square for site involved four adjacent lots of land which run through the block between East 144th Street and East 143rd Street in the Bronx. Voorsanger and Mills were able to place four separate threestory buildings on the site, each between 1,995 square feet and 2,422 square feet. Providing a total of nine 3/2 bedroom units ranging from 660 square feet to 840 square feet, three on bedroom apartments between 284 square feet and 653 square feet, and 3,426 square feet of garden area.

Unfortunately, whereas Voorsang and Mills provided excellent documen tion, as well as an ingenious solution, the catalog on the whole is weak in its conviction to provide viable solutions to New York's scattered site housing crisis. Whereas, *Vacant Lots* should be screaming to architects that scattered site development is an issue demanding immediate attention from the profession, the catalog instead provides but a mere whimper through the presentatic of many weak and unfinished projects.

The Weissenhofsiedlung: Experimental Housing Built for the Deutscher Werkbund, Stuttgart, 1971, by Karin Kirsch. Rizzoli International, New York 1989.

Reviewed by Eric Emmett Davis, AIA

aving wandered through the Weissenhofsiedlung while it was under restoration, and knowing its place in the development

odern Architecture, it was no surprise hen I came upon this book: I knew ere had to be one somewhere, somey. What was surprising was to disver the thoroughness of the examinaon, without a lot of ax-grinding on the rt of its author. An additional easure that the book provides is its neliness.

This book does what more of its pe should do: it addresses an audience architects as well as historians. The lages provide helpful information as their architectonic development. is is not a coffee table book of pretty ctures: it's for people who design d/or analyze buildings for a living. fter explaining the overall project, ch building is documented roughout its development, with all of e revisions and changes placed in const. Karin Kirsch, and her husband erhard, who did the drawings from e original plans, have shown not only e structures themselves but the ocess leading toward their realization. uch of the fun of this book is in the scussions, correspondences and offnd remarks of the participants and ornizers. As one familiar with what reaucracies can do to architecture, I pecially appreciated this aspect of eir account.

At the same time, this book monstrates what bureaucracies can do th architecture, and that is the timely pect to which I refer. In a time when blic housing is a national disgrace, in place where standards of accessibility d livability are in need of re-imaginaon, a careful study of the Weissenhofdlung is not only useful, it's essential. 1at the chaos of the Weimar governent was able to produce a complex of ch astounding excellence should prole hope and motivation for us, faced th challenges of similar magnitude.

Kirsch's study reveals how skillful ies was at convincing the ministers to ntinue to support the project, and at suring its successful completion. nicago architects, faced with Cabrinieen and Robert Taylor Homes, have retofore thrown up their hands and d, "We can't do anything until they ir down the highrises and give us oney to build with." With an aggrese partner like Vince Lane at the HA, and with this example as proof the possibility of success, we should gage the problem and design soluins to the political as well as the aritectural challenges.

New Households, New Housing. edited by Karen A. Franck and Sherry Abrentzen. Van Nostrand Reinhold, New York, 1989. \$42.95 cloth.

n his review of New Households, New Housing in the July issue of Architecture magazine, Jamie Horwitz, an environmental psychologist teaching at Iowa State University's College of Design finds that the editors "waste no time arguing against the conventional concept of house or home, or arguing for collectivized living."

Ahrentzen, who with editor Franck heads the firm Environmental Design Research Associates, states in her introduction to the book that it is "for architects, planners, developers, and others concerned with designing and developing housing for nontraditional households." She emphasizes that the housing needs of today's new family should be affordable, secure, with minimal housekeeping and maintenance responsibilities, ample opportunity to be with other residents, with accessible social and support services. The image of the married couple with young children, an employed husband and a homemaker wife does not match today's demographic realities. Nor do we have the financial prosperity common in American households in the 1950s and 1960s.

New Households, New Housing addresses the numerous and diverse housing needs of non-traditional households. Readers will find, in one convenient source, detailed information on various aspects of three different kinds of alternative housing: collective housing, housing for single-parent households, and SRO housing. Written by professionals in housing and housing-related fields, there are descriptions of the physical design, development process, social characteristics, and management approaches of over 50 cases of contemporary and historical housing in the U.S., Canada, and Europe.

It is essential reading for anyone concerned with contemporary housing issues. It challenges many traditional assumptions and offers alterntives that are both realistic and pluralistic. Horwitz sums up his review by saying that this book is "important for all students of ar-

Karen Franck is an associate professor in the School of Architecture at the New Jersey Institute of Technology. Sherry Ahrenztzen is an associate professor in the Department of Architecture at the University of Wisconsin-Milwaukee.

FINANCIAL MANAGEMENT CONSULTING

Successful practices produce more than great designs. They produce profits. Is your firm generating the desired level of profit? Do you know why not? Do you base decisions on knowledge of your firm's costs or on industrywide rules of thumb

> and intuition? For help in managing your business affairs call:



KURT KRAMER K-SQUARE CONSULTING 312.334.3964

Construction Attorney Contracts Real Estate Law Litigation - Arbitration

LAW OFFICE OF WERNER SABO

18 South Michigan Suite 1200 Chicago, IL 60603

tel: 332-2010 fax: 332-5649





THE BOOKSHELF Management

The Brains Behind Managing Brainpower

Architect Frank Castelli, AIA takes a look at the book by Charles Thomsen, FAIA, which has inspired many comments from architects. Chapter President Sherwin Braun, who heard Thomsen speak at the AIA convention in Houston this past May, is just one of many enthusiasts, as noted in his July/August Focus President's Letter.

By Frank Castelli, AIA

huck Thomsen's Managing Brainpower (AIA Press) is an in- ✓ sightful and well-organized guide to the Business of Creativity. His book, divided into three volumes entitled "Organization," "Measuring," and "Selling," respectfully, is a thorough but concise exploration of the brainpower industry: its development, its daily functions, its management, its marketing, its strengths and weaknesses. Based on his experience as an architect who has worked his way to becoming a major decision maker in several multinational brainpower corporations, Thomsen writes a book that will interest and educate all who work within the industry.

Brainpower is an elusive term to describe an even more elusive but vital commodity - human creative energy. It is creative energy that is the key difference between brainpower industry and what Thomsen calls "smokestack" industry. In smokestack industry, the goal of management is to produce a product - predetermined, a known entity. Only at the industry's earliest stage is human innovation essential, since the smokestack industry earns its money through the sale of the end product. In contrast, the brainpower industry, an architecture or engineering firm, for example, relies solely on the strength of its employees' ability to communicate, cooperate, innovate, and perform. Every building requires a distinct new approach, unlike the smokestack's constant, which is produced expressly by the brainpower behind it.

Brainpower is the force that determines a project's potential, so a client that purchases from a brainpower business is investing in the ability to deliver a future rather than an immediate product.

But brainpower industries cannot necessarily succeed on the untangible concept of aesthetic innovation alone. A service compnay is a business, and it takes management to make a business successful. The main challenge for management in a brainpower industry is how to harness this creativity, nursing without smothering, allowing freedom while providing structure, respecting employee ingenuity while earning an income, all of which determine the success and viability of a business. As Thomsen plainly states, "Many companies aren't limited by their talent or their market. They're limited by their management."

The responsibilities of management in a brainpower industry are many faceted. Managers must provide employees with challenging projects, a freedom to innovate, a forum for communication, and financial rewards. At the same time, managers have the responsibility to the client to provide solutions that are timely, economical, and well-conceived. Leaders must be able to evaluate and categorize that creative energy into asset and liability, determining an idea's potential. While management styles range greatly, the underlying reality is always constant: quality work must be produced to ensure the flow of more work. Only when leadership and brainpower work together can a business become successful.

It is evident that Thomsen values his staff, for he takes great care to credit and encourage those who perform well. In a brainpower industry, it is acutely clear that only when a firm employs a satisfied staff with high self-esteem will ingenuity and productivity thrive. At the root of Thomsen's philosophy on management, the idea that "a leader's first job is to develop people" is paramount. His discussions on hiring and firing offer realistic standards of evaluation for those who make staffing decisions as well as those who seek employment.

Thomsen addresses many aspects of the working life of a brainpower industry. His seasoned advice on sales covers the intricacies of marketing, the basics of a literate proposal, the importance of humor in presentations, and the emotional challenge of a debriefing call after a potential client's rejection. His in-depth outline of a firm's financial scoreboard is an effective resource for management and business personn alike. He examines each angle of busi ness with the precision of a surgeon at the fellowship of a mentor.

Managing Brainpower contains a wealth of information that is made pa ticularly accessible through Thomsen' credible observations, conversational writing style, wit, and personal anecdotes. The comfort level with which Thomsen approaches his subject encourages the reader to refer to his guideance, in actual and future situations. Thomsen's narrative is so logic and his ideas so applicable that it is almost as if he were walking through a firm, fielding questions and offering a vice in each department along his way

The book, organized in three closely related but self-standing volumes, it less a manual than a reference, to be used as a dictionary, which can help derive and address specific points of it terest and generate new ideas. For an employee of a brainpower firm, readithe book is like being in a manager's mind, exploring the particular interes of a decision-maker. For a manager, the book serves as a screen to the big picture - how each component fits into the goals of management and contributes the success of the brainpower firm.

Frank Castelli, AIA, is a partner at Holabird & Root. He has been with the firm for 16 years and has served as the director of architecture since 1985. He manages manpower assignment for all projects, in addition to participating in firm's financial management.



ISTORIC RESERVATION

aving Historic Fabric

indow Restoration on the Rookery

Gail Wallace

as much of a historic building as possible, but windows are one those items that seem to automtically me under the chopping block. Winws are often considered too compliced to deal with. There are so many rerse conditions to address that, inad of restoring what exists, it is concered simpler and easier to replace th custom milled wood windows or ceptable aluminum "historic" winws.

Yet, all the technology for successwindow restoration does exist. lough the initial reaction to 100-yearl sash might be that they are irparable, closer inspection by a winw contractor familiar with restoran techniques might reveal that much n be done to save the original. eserving the heritage of the building en becomes worth the economic conlerations and, in fact, may be less exnsive.

In the case of the Rookery, rnham & Root's 1888 classic office ilding (McClier Corporation is the aritect responsible for the current restation, with Hasbrouck Peterson Asciates as conservation consultants), nsideration was given for restoring windows from the beginning, simplecause of the significance of the aritecture. In addition, the framing for ese windows was built right into the isonry, and a complete replace (frame d all) would have been very difficult. Il, custom milling duplicate sash was vays looming in the background.

Besides being an integral part of the ucture, the windows were in solid ndition. Obviously the original ilders chose to use top quality oftsmen and materials. The wood is nsistently clear and knotless; the oftsmanship is precise, and all toleran-

ces and joinery tight. The double hung sash is 1 3/4" thick, and the distinctive hardware, especially the pulls, reveal the care given to the overall beauty of the windows. Also of interest is the fact that 100 years of Chicago weather did less damage to the sash on the outside than continuous use did to them on the inside.

One of the first steps involved in window restoration is a good window survey to determine what percentage of the window parts need restoration. So many times drawings directing contractors merely to repair "as required" are issued. Without a window survey with precise drawings and specifications, there is no way of knowing if the restoration work will meet Department of the Interior standards - or any standards.

With any window restoration project, including the Rookery, a painter/stripper, carpenter, glazier, and a millyard usually are required. Each site has a unique combination of work items, and no two are alike. Most sites require some custom milling due to missing sash or sash modified for air conditioners.

The standards were set very high for the Rookery. It is usually best to use a team approach for spec development, as was done on the Rookery. The architect, developer, general contractor, and window contractor can provide an evaluation, develop an acceptable work prescription, and evaluate costs. A window contractor who does this type of work should be brought in early to do research, restore several test windows for review, provide recommendations, and give budget figures. The difference between the standard everyone wants and what can be delivered depend on a lot of fine line judgements that have to be arrived at by all. Research was done by all parties, costs were determined, and the result was positive.

The work prescription for the Rookery consists of removal of all the layers of paint; routing out of the glazing channel to accept insulating glass; filling all gouges, cracks, splinters, and defects with wood fill and epoxy; sanding the window to a smooth surface, and applying a primer coat of paint.

While the work items may sound simple enough, the minute details of each step make a historic site challenging. The stripping, for example, has to be done in such a way that preservation of the sash is ensured. An appropriate dipping method is essential so that no residue is left on the wood. Concern that the glue would dissolve in the joinery during the dipping process was eased since a traditional mortise and tenon joinery does not use glue. The old paint is lead based, thus a stripper had to be found with appropriate licenses for hazardous waste disposal.

The old glass must be removed so as not to tear up the window sash. The remaining putty is then chiseled out with care. Routing is done with extreme care since the glazing channels are not perfectly square and most are uneven. For example, on one floor there are four different configurations of meeting rails calling for different glazing and routing techniques.

The insulating glass unit has to be placed in the window sash perfectly so that none of the spacer is showing from the interior. The sealant is applied to the glazing channel. A wood back stop is then applied. Any crevices created by a lack of squareness are filled with epoxy so that a perfect profile is created.

All of the windows need some epoxy work. Fortunately, some need just touch-up applications. Others are more damaged, calling for sculpting of the beveled edge or the rebuilding of a section. Extensive sanding is then done. Those areas, such as bevels, that are rebuilt cannot be machine sanded, so the epoxying is truly a work of art. After the sash is sanded smooth, a prime coat of oil alkyd paint goes on, and all uneveness of color disappears. The lines and profiles are perfect, and the window looks regal and pristine. A good window has been given new life, and most importantly, the economics were there.

Gail Wallace is president of Specialty Glazing and Supply, Inc. In the nine years it has been in business, Specialty Glazing's niche has been window retrofit, restoration, conversion, replacement and overglazing. In addition to historic window restoration, Specialty Glazing provides custom milled new wood sash for historic sites.

THE CALENDAR



▼ Exhibition Closes

3

The Filter of Reason: Work of Paul Nelson. Graham Foundation. 4 West Burton Place. 312/787-4071

AIA Corporate Architects Committee I4 Annual Conference

Through 10/5. Hotel Nikko, 320 N. Dearborn. Registration 8:15 a.m. You may register by phone, 202/626-7535, or fax, 202/626-7518.

AIA Corporate Architects Conference Seminar

Salute to Commercial Real Estate. Hotel Nikko. 1:30 p.m. Information: 202/626-7535.

AIA Corporate Architects Conference Seminar

Leadership in Corporate Architecture. Robert Belcaster. Hotel Nikko. 2 p.m. Information: 202/626-7535.

AIA Corporate Architects Conference Seminar

Directions for the Corporate Architect: The Next Decade. Hotel Nikko. 3 p.m. Information: 202/626-7535.

4 ▼ AIA Corporate Architects Conference Seminar

Design Responses to a Changing Corporation. 9 a.m. Four more seminars available in this time slot. Hotel Nikko. Information: 202/626-7535.

AIA Corporate Architects Conference Seminar

Implementing Corporate Facilities Strategies. Hotel Nikko. 2:30 p.m. Information: 202/626-7535.

Sustainable Cities Symposium

Preserving and Restoring Urban Biodiversity. The Chicago Academy of Sciences. Through October 6. Information: Kathy Olsen, Land and Water Policy Center, 413/545-2499.

Fall Design Conference

A complimentary conference sponsored by the Merchandise Mart. Seminars include: Fabric: New Directions in Design and Design Firm Profitability: the Issue of Fees. Information: 800/388-MART.

WAL Graceland Cemetary Tour

Meet at main entrance. Irving Park and Clark Street. 11 a.m. \$1.50. Information: Judy Pigozzi, 708/475-7880.

5 ▼ AIA Corporate Architects Conference Seminar

The Morton International Building: A Case Study of Leasing Decisions. 9 a.m. Morton International Bldg., 100 N. Riverside. Information: 202/626-7535.

AIA Corporate Architects Conference Luncheon

Noon, The Art Institute of Chicago Stock Exchange Room. Closing Remarks, David Mosena - *The Cor*poration: Commitment to the Community. Information: 202/626-7535.

AIA Professional Development Seminar

How To Use Professional Selling Skills and Gain More Clients. Speaker, Don A. White. Sheraton Downtown. Members \$245. Non-members \$295. Information: 202/626-7573.

UIC Exhibition Opening

Nikken Sekkei: Its Ninety Years and the Modernization of Japan. Gallery 400,

400 S. Peoria, Mon.-Fri. 10 a.m.-5 p.m. 312/996-6114.

Design Ball and Chicago Design Awards

Hosted by The Mart and Chicago Design Sources. Hotel Nikko. 320 N. Dearborn. 7 p.m. Information: 800/677-MART.

6 ▼ International Conference

High Tech in Urban Design: Chicago versus Paris. Graham Foundation. 4 West Burton Place. 9 a.m. to 5 p.m.

Exhibition Opening

New Architecture in Paris. Graham Foundation. 4 W. Burton Place. Through 10/25.

Chicago Affordable Housing Summit

UIC Circle Center, 750 S. Halsted. Illinois Room, 2nd fl. 9:30 a.m.-2 p.m. Lunch available. Information: 939-6074.

Career Day in Architecture

Sponsored by the Chicago Chapter AIA. Art Institute Stock Exchange Trading Room. 9:30 a.m. Information and Reservations: 312/663-4111.

Chicago Academy of Sciences Lecture

Saving Space in the Center City. William H. Whyte. Lecture at Chicago Historical Society, Clark St. at North Ave. 11 a.m. \$25. (Lecture Only) Luncheon at Chicago Academy of Sciences, Clark St. at Armitage Ave. 1 p.m. \$50, lecture and luncheon. Information: 312/549-0607.

Exhibition Closes

Thom Mayne of Morphosis, Architectural Objects. Gwenda Jay Gallery, 301 W. Superior, 2nd Floor. Information: 312/664-3406.

9 ▼ CCAIA Executive Committee Meeting

Chapter Board Room. 8 a.m.

•

Environmental Lecture

xic Chemicals: A Global Impact. ichael Brown. 7:30 p.m. Oakton ommunity College, 1600 East Golf l., Room 1540. Information: 8/653-1900.

Computer Expo for Consulting Engineers

ructural Engineers Association of nicago. Hyatt Regency Hotel. Instruction: Tim Kilberg, 312/648-00.

▼ CCAIA Office Practice Program

rtfolio Perspectives. Presented by earson, Lehman & Hutton. Time, ice information: Jeff Brown, 8/506-0123.

SMPS Luncheon Program

arn the In's and Outs of Securing st-Secondary Education Work. idland Hotel, 172 W. Adams St. Don. Members, \$30; non-memrs, \$45. Information: Rene Wilder, 2/939-4002.

AIA Professional Development Seminar

ntimizing the Small Firm. Major pics include; Getting The Client, Getting the Project and Managing the Fure. The Sheraton Plaza Hotel, 160 Huron St. 8 a.m., registration; 30 a.m.-5 p.m., workshops. Inforation: 202/626-7353.

AIAS Competition Site Visit

17 rough 10/13. See flyer on page 11.

♥ Playboy Bldg. Tour

terior Architecture Committee proam. Meet at 15th floor lobby, 680 Lakeshore Dr., 5:30 p.m. AIA embers, \$10, non-members, \$15. servations: 312/663-4111.

I7 ▼ Graham Foundation Lecture

The Experience of Place, Tony Hiss. 4 W. Burton Pl., 8 p.m.

AIA Architecture for Justice Open Committee Meeting/Conference

Through 10/19. Includes projects and product exhibition. Midland Hotel. Information: Mike Cohn, 202/626-7366.

Donald E . Bergson Memorial Lecture

Archi-Technology Lecture Series begins. . University of Illinois at Urbana-Champaign. Temple Buell Gallery, Architecture Building. 2 p.m. Information: Laurie Miller, 312/642-0803.

23 ▼ CCAIA Board Meeting

Chapter Board Room. Noon.

24 ▼ Chapter Dinner Meeting/Design Committee Program

At 5:30, How Editors Select Projects.
Members, free; non-members, \$5.
6:30, cocktails; 7 p.m., dinner; 8 p.m.,
panel discussion, Do Critics Count?
Members, \$25; non-members, \$35.
RSVP required to Chapter Office.

AIA Professional Development Seminar

ConDoc: The New System for Formating and Integrating Construction
Documentation. Instructors; Onkal
Guzey, AIA and James Freehof, AIA.
Holiday Inn Center City. 300 E.
Ohio St. Information; 202/626-7357.

25 ▼ Builders Association/CCAIA Program

Building Better Relations With General Contractors, Architects, Subcontractors and Owners. Hotel Sofitel, Rosemont. 5:30, dinner; 7 p.m., program. \$40 BAC and AIA members. Reservations: Builders Association, 312/644-6670.

28 ▼ 1990 Form/Reform

The Conference on Environment and Art for Catholic Worship. Through 10/31. The Georgetown Center for Liturgy. Albuquerque, N.M. Hilton Hotel. 1901 University N.E. Information: 815/399-2150.

31 ▼ Urban Land Institute Annual Meeting

Hyatt Regency Chicago. Through 11/3. Information: ULI, 202/624-7000.



4 ▼ Contract Glazing Conference

Seminars include Avoiding Pitfalls in the Design & Engineering of Curtianwall Systems, Trends in Glass Technology, and Avoiding Application Failures in Glass Technology. Sponsored by the Architectural Iron Workers Industry Advancement Fund of Chicago and the National Glass Association. Chicago O'Hare Marriott Hotel. Information: Industry Fund, 708/544-9041.

Chicago Historical Society, Clark St. at North Ave. 5:30 p.m., view exhibition; 6:15 p.m. in auditorium, presentation of awards; reception following. RSVP with mailed invitation.

FOCUS NOTEBOOK

PEOPLE

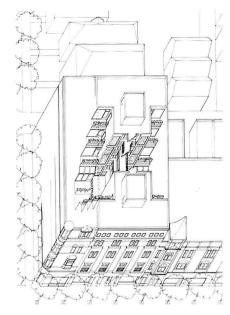
Linda Searl, AIA, is pleased to announce the formation of her new firm Searl & Associates, P.C. The firm retains the address of 222 W. Ontario, Suite 350, Chicago 60610. The new phone number is 312/337-8895.

Perkins & Will has elected Robert L. Barnes, AIA, to chairman and chief executive officer and James M. (Sandy) Stevenson, AIA, to president and chief operating officer. Hans Neumann, FAIA. P&W's chairman and chief executive officer since 1985, will continue with the firm as chairman emeritus. The firm has grown to three times its previous size since Barnes joined it in 1986. Prior to P&W, Barnes was manag-

ing principal of Daniel, Mann, Johnson and Mendenhall's Los Angeles office. Stevenson leads P&W's aviation sector and is the managing principal of the new International Terminal at O'Hare. Stevenson will oversee firmwide operations. Prior to coming to Perkins & Will in 1988 he was senior vice president at Murphy/Jahn.

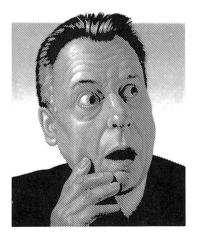
Michael E. Messerle, AIA, has joined The Gettys Group Inc., as vice president of architecture, expanding the services provided by the hospitality design firm. Messerle was an associate principal at Nagle, Hartray & Associates before joining The Gettys Group and has taught at both Harrington Institute and Columbia College.

Hanno Weber & Associates was among the design teams to receive awards in the international competition for the design of urban housing on the main streets of Toronto, Canada. HWA's entry, among 350 in three categories, was selected as a distinguished design in the mid-block, infill site category. The competition, Housing on Toronto's Main Streets, was sponsored by the city of Toronto in an



Hanno Weber's design proposal for Toron urban housing maintains the street frontage incorporating ground level retail space and four levels of apartments forming a steppe interior courtyard with private terraces fo each unit.

effort to encourage the development much needed housing along the city's major arteries.



ARCHITECTS AND ENGINEERS SINCE 1915

MAIN PLANT 19 S. WABASH (312) 782-2226

RIVER NORTH 435 N. LaSALLE (312) 644-2264

River West location opening soon!

CAD Plotter down? Facing deadlines? Call Huey.

Huey Reprographics/CADD Plotting Service is your emergency source.

Complete Reprographic Services

- 24 hour 7 day week modem service up to 19,200 baud
- Our plotters support most IBM and Macintosh PC-based CAD Systems and many mainframe systems
- · No monthly charge
- 400 DPI for excellent output
- Plotting on bond, vellum or mylar to meet your needs
- · Full color or B&W of your CAD files
- 42" width, any length
- Aperture card printing available to 36 x 48
- Same day processing
- Technical support and consultation
- Full line reprographics house for your post plotting needs

- · Canon laser (r) color copies
- · Dry mounting for presentations
- · Photomechanical: washoff, fixed line, silver slicks
- Pin-register overlay drafting repro specialists
- PMT stats
- Large format 5080 (r), 2080 (r) xerox copies
- Whiteprints, sepias, bid set printing
- High speed duplicating: specifications, booklet, reports
- Offset printing
- Drafting supplies
- · Huey deluxe drafting tables, Diazo blueprint paper

Seen in all the best places.



The Finest Architectural Temps!

Architects
Piping & HVAC Designers
Electrical Designers
Architectural Designers

Architectural Drafters
Illustrators
CAD Specialists
Interior Designers



The BECO Group Architectural Division

Suburbs (708) 825-8000 Chicago (312) 693-7000



COUNT ON US!

Are you in need of top quality, prescreened design and production assistance? Call *ARCHITEMPS*, *INC.*, your source for temporary architectural, interior design and facilities management personnel.

Our skilled professionals are well qualified for these and other tasks:

- Drafting: CADD and manual
- Data gathering: as-built drawings and furnishings inventories
- Presentations: perspectives, elevations and site plans
- Construction documents: drawings, specifications and schedules

In addition, our professionals are qualified for preliminary design, design development and space planning.

We invite your inquiries, and welcome the opportunity to be of service. Please call and ask about our guarantee.

ARCHITEMPS, INC. 368 West Huron Street Chicago, Illinois 60610.3424 312.649.0914

ARCHITEMPS, INC., a Chicago based corporation serving locations coast to coast. ©ARCHITEMPS, INC., 1990

Vladimir W. Basic, AIA, has opened a new practice, Basic Architecture, a planning, design/engineering, consulting, and construction management firm. Basic recently left A. Epstein & Sons after more than 25 yeas project manager, vice presdient and officer of the firm. Some of the proje on which Basic was involved at Epstewere the Hyatt Regency Chicago and Baltimore, apartment highrises on the Near North, and the Cook County Ja Complex.

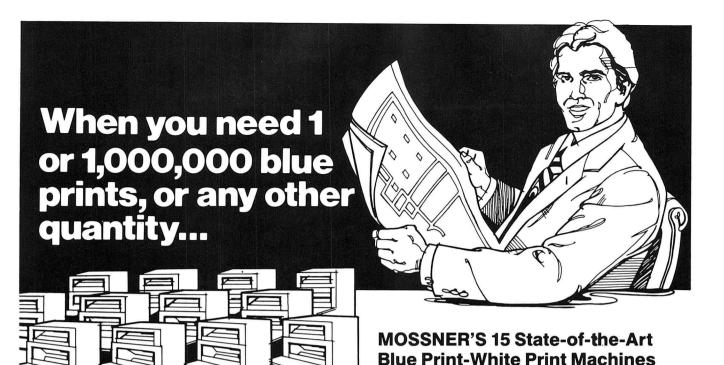
John Syvertsen, AIA, Daniel Wheeler, AIA, and Tom Rajkovich will have drawings and models exhibited along with the work of three a tists in the invitational exhibition "Monuments and Memorials," openin Nov. 19 at the Illinois Art Gallery in the State of Illinois Building. More in formation under "Exhibitions."

Daniel P. Coffey, AIA, Daniel I Coffey & Associates; Ralph Johnson, AIA, Perkins & Will; Lucien Lagrange, AIA, Lucien Lagrange & sociates, were among five architects ir vited to speak at a recent meeting of t Chicago Chapter National Associatio of Industrial and Office Parks at the Chicago Marriott. Each architect presented design concepts important i future buildings both in the city and s urbs.

Kristine Fallon, AIA, has been appointed editorial contributor to Architural Record. Fallon, who is president of Chicago-based Computer Technology Management, Inc., a subsidiary of A. Epstein & Sons International, will contributing a series of articles on "Computers in Practice." This mont she will be participating in a roundtab for the magazine on the challenges an opportunities of international architectural practice.

Basil Associates, Inc., Architects/Planners, Northfield, has an nounced construction has begun for the new Jerry Gleason Chevrolet automobile sales and service facility in Forest Park. The two-story building will have a total of approximately 46,000 square feet and features an inverted-slope, butt glazed curtain wall and a serpentine glass facade system. The main showroom will be open to the second floor and reveal the roof structure elements.

Women's Architectural League



NO JOB TOO LARGE NO JOB TOO SMALL

BLUE LINE, BLACK LINE, **BLUE PRINTS AND** SEPIA REPRODUCIBLES

Speed, quality and dependability...these characterize Mossner's "blue print" service since 1922.

For more than 60 years, Mossner has provided the latest and fastest state-of-theart, high-production equipment.

More than 50 messengers plus radiodispatched pick-up and delivery vehicles assure the fastest possible service, including dependable print distribution to consultants, contractors and clients.

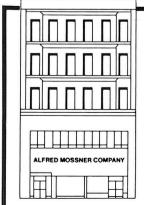
at One Location Produce Them

Fast. Fast. Fast

And that goes for any quantity you may require.

/2-860

THE REPRODUCTION PEOPLE • LARGEST IN THE MIDWEST Mossner Building • 137 North Wabash at Randolph (across from Marshall Field's), Chicago, IL 60602



Fast one-source service for all of your reproduction requirements PHOTOMECHANICAL SERVICES

- STAR-REPRO® Drafting Systems—for pin-bar, overlay and team drafting
- Precision camera work up to 48 in. by 72 in.;
- enlargements and reduction to 10 times.
- Autopositives Scissor drafting
- Photo drafting
- PencilTone ® reproductions
- Xerox 2080 and 1860 translucent vellum or Mylar intermediates. and paper prints -reduced or enlarged
- Xerox 600 enlargements from 35mm microfilm

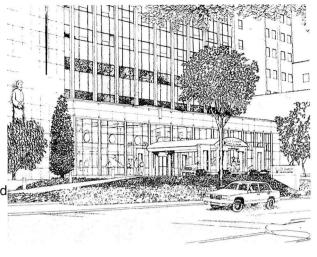
105mm and 35mm MICROFILM SERVICE **DRAFTING SUPPLIES AND FURNITURE**

WE DO IT ALL UNDER ONE ROOF

OFFSET PRINTING

- · Specification sheets and booklets
- MAGI-COPY* fast printing service ideal for architectural and engineering specifications

BLUE PRINTS. WHITE PRINTS SEPIA INTERMEDIATES ON PAPER OR MYLAR



Norman Johnson Architectural Illustration

53 West Jackson Boulevard Chicago, Illinois 60604 (312) 341-0485

AVA INSURANCE AGENCY, INC.

INSURANCE FOR PROFESSIONALS

One Tower Lane, Suite 1500 Oakbrook Terrace, Illinois 60181 Chicago 312/236-3571 Suburban 708/571-4500

Insurance Specialists for Architects and Engineers

Business/Health



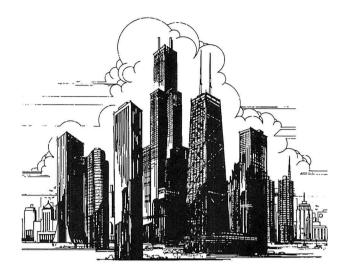
1990-91 officers have been announce President, Joslyn Kirkegaard; 1st Vice Presidents/Foundation, Jo Kuhn and Sue Whitaker; 1st Vice Presidents/Pr gram, Judy Pigozzi and Linda Mende son; 3rd Vice President/Membership Carol Pederson; Recording-Correspoing Secretary, Lois Caliendo; Treasur Rose Argo; Directors, Mary Casserly Maureen Lenke, Robin Plepel.

LECTURES/SEMINARS/CONFERENCES

On Sat., Oct. 6, Ralph Johnson, AIA, Ron Krueck, AIA, Diane Leg AIA, Ralph Johsnon, AIA, Paul Florian, AIA, and Martin Wolf, AI. will join nine architects from Paris ir. conference at the Graham Foundatio 4 W. Burton Pl., which will focus on avant-garde modernist themes in architecture. Gilles Bouchez, Jean Pier Buffi, François Deslaugiers, Christian Hauvette, Jacques Hondelatte, Domi que Perrault, Francis Soler, and Rodo Tisnado will join the Chicago archite in the day-long session (9 a.m.- 5 p.m. which will be introduced by Stanley Tigerman, FAIA. The conference, "High-Tech in Urban Design/Chicag versus Paris," is through the courtesy the Consul General of France and the Institut Français d'Architecture. It w organized and will be moderated by Wojciech Lesnikowski, Kevin Harrington, and Bertrand Lemoine. Lesnikowski, Don Hatch Distinguished Professor of Architecture at Kansas State University, comments, "Recent years have witnessed disenchantment with Post Modernist historicism in a chitecture and a return to avant-garde modernist themes. This trend is particularly evident in France where enlightened governmental patronage ha produced a series of brilliant and bold new works. French architects have long shown appreciation for Chicago contributions to modern architecture and these Parisian modernists are eag to engage in dialogue with some of Chicago's current crop of modernists An exhibition of drawings, "New Ar chitecture in Paris," will be on displa during the conference through Oct. 2 Mon. through Thurs. 9 a.m.-4 p.m.

A great line-up of National AIA professional development seminars been scheduled for Chicago. On Oct at the Sheraton Plaza, 160 E. Huron, Chicago, you can find out "How to I Professional Selling Skills and Gain More Clients" On Oct. 12 "Optiming the Small Firm," led by James

Chicago's Finest CAD Services



- 400 PPI Electrostatic Plotting on Bond, Vellum, or Film
 - Calcomp 906/907 or HPGL plotter emulation
 - Tone or Screen levels by pen number
 - All popular CAD formats ie: AutoCAD™, VersaCAD™, Microstaion™ etc.
- DPS-Modem Network[™] file transfer software
- Free high speed modem for volume users
- Raster Scanning of A to E size drawings .TIF, .RNL, .G3
- Vector file conversion to .DWG, .DXF, .DXB, .IGES
- Digitizing Large format, 800 PPI accurate
- Local Pick-up and Delivery Service

CAD hardware and software sales



Call for your free CAD products catalog today!!

Downtown Location 124 W. Polk St. Suite 204 Chicago, Il. 60605 Suburban Location 4501 W. 135th St. Suite 101 Crestwood, Il. 60445

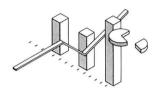


Digi-Plot Services, Inc. - 1-800-PRO-PLOT

PORTFOLIO SHOWN BY APPOINTMENT



(708) 501-3274



35 mm Color Slides Imaged From...

AutoCAD®

Call for More Information and a Free Sample.

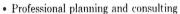
312.642.3362 FAX. 312.642.9227

- · Computer Imaging (4K)
- Ektachrome® (E-6) Processing
- Duplicate Transparencies
- Delivery
- Modem Access



PLANT RENTALS

We offer a complete line of interiorscaping services for all your plant needs.



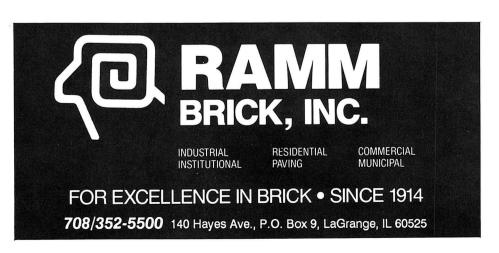
- Expert installation and monthly guaranteed maintenance
 - · Silk, dried and fresh floral arrangements
 - · Rentals for banquets, receptions or conventions
 - · Live and Silk Foliage
 - Colorful flowering plants

Call 708-620-4808 for a free consultation.

950 N. DuPAGE

-oliage Design

LOMBARD, ILLINOIS 60148



Franklin, FAIA, will also be held at Sheraton Plaza on Huron. "ConDoc The New System for Formatting and tegrating Construction Documentation will be held on Oct. 24 at the Holida Inn/Center City at 300 E. Ohio. The session will be led by James Freehoff and Duke Guzay. On Nov. 6-8 Dr. Stuart Rose will conduct "Marketing Your Architectural Services." This is sion is at the Sheraton Plaza. All sessions run 8:30 a.m. to 5 p.m. with chain from 8-8:30 a.m. Mailings are goir out to all member architects in Illino You can also call 202/626-7353 to register.

The premiere installment of the Donald E. Bergeson Memorial - Arc Technology Lecture Series will be presented Oct. 19 at 2 p.m., Temple Buell Gallery, Architecture Building, the University of Illinois at Urbana-Champaign. The series honors the memory of the late Prof. Donald E. I geson who taught mechanical and sol systems for the University and who a pioneer in the field of applying com puter technology to the teaching and practice of architecture. The lecture committee plans to hold an event eac semester that explores various issues architectural technolgy. The premier lecture presents a panel of Prof. Bergeson's former students and assistants who have established successful careers in various fields of architectur The panelists will present how an unstanding and appreciation of architectural technology has benefitted their professional achievements.

The Graham Foundation will offer a lecture on Oct. 17 at 8 p.m., 4 W. Burton Pl., by Tony Hiss, who fo the past 10 years has been involved in searching and writing about the emer ing science of place. His new book T Experience of Place sets out to change 1 way we look at and deal with our urb and rural environment. He walks us through many different places, openii our eyes to the subtle and pervasive ways in which, from childhood and throughout our lives, we experience place, and how the experience affects for good or ill. He shows us how our growing appreciation of old farming landscapes and villages everywhere is leading us to design new patterns of housing development that will not sp the countryside for ourselves or our children.

An educational conference addring the issues of the curtainwall,

Hundreds of ARCHITECTS, ENGINEERS & DESIGNERS

Rely on

NEAR NORTH REPRODUCTIONS INC.

FASTEST BLUEPRINTING IN CHICAGO 944-4234

Fastest growing blueprint company in the world
Over 10,000 blueprints daily
"Fastest blueprinting company in town."

Bob Wallace WBBM-TV Two on Two

The Near North Reproduction Building 206 West Division

(Near Wells and Division)

Free Parking Pickup & Delivery

Superior Facilities

PROJECT ARCHITECTS

Ground Floor Opportunity

with the STABILITY of a 16-year-old multi-disciplinary firm with 30 offices nationally. We seek a registered architect with 8+ yrs. experience and project management on large scale commercial, medical, environmental and institutional projects. Work in our national head-quarters located in a highly desirable urban countryside (Midwest).

Contact: Felicia McAleer, P.O. Box 724931, Atlanta, GA 30339, 404/933-0609. Send resume and project list.

building envelope, and contract glazing industry will be held Nov. 4-6 at the Chicago O'Hare Marriott Hotel. Contractors, owners and design professionals will find sessions on "Avoiding Pitfalls in the Design & Engineering of Curtainwall Systems," "Trends in Glass Technology," and "Avoiding Application Failures in Glass Technology." Workshops on energy analysis, windloads, building codes, and glass defects will also be provided. Call the Architectural Iron Workers Industry Advancement Fund of Chicago at 708/544-9041.

Form/Reform: The Conference on Environment and Art for Catholic Worship will be held in Albuquerque, N. Mex. Oct. 28-31 at the Albuquerque Hilton Hotel. Four general sessions will address the themes and values informing our contemporary lives and architecture; 20 seminar sessions offer experts in their fields providing practical information on a wide range of environment and art topics. Also featured are special interest colloquia, artists' showcases, exhibits, and pilgramages to sacred and historical places. For more information, please call 815/399-2150.

EXHIBITIONS

¥

On view through October 12 at the Chicago Athenaeum you will find drawings, water colors, models, photographs, and all manner of project presentation in an exhibition of current residential architecture and design. Over 30 Chicago firms, including Nagle, Hartray; Decker & Kemp; Schroeder Murchie Laya; Michael Lustig; Norman A. Koglin; Frederick Phillips; Eckenhoff Saunders; and Tigerman McCurry, are featured in "The Chicago Villa II." The gallery is at 333 W. Wacker; hours are Mon.-Fri., 11 a.m.-6 p.m.

An exhibition on the architecture firm Nikken Sekkei of Japan opens at Gallery 400 at the University of Illinois at Chicago on Oct. 5 and runs through Nov. 2. Although little known in America, in Japan Nikken Sekkei, which employs a staff of 1,500 architects, planners, and engineers, is highly regarded not only for the quality and influence of its built work but also for both advanced research in construction technology and innovative management of complex design projects. "Nikken Sekkei: Its Ninety Years and the Modernization of Japan" was curated by Dr. Kunio Kudo, professor at Columbia University Graduate School of Architecture Planning and Preservation. A monograph published by Princeton Architecture Press accompanies the exhibition.

The invitational exhibition "Monuments and Memorials," opening Mon., Nov. 19 and running through Jan. 4, 1991, at the State of Illinois Building's Illinois Art Gallery, includes the work of Chapter members Dan Wheeler, AIA, and John Syvertsen, AIA. The work of artists Bonnie Hartenstein, Gary Justis, Dann Nardi, Sarah Schwartz, Thomas Stancliffe, and Marcia Weese is also exhibited. Exhibition curator Victor M. Cassidy remarks that the "exhibition challenges nine men and women to create memorial designs for our time" raising "fundamental questions about the role of art and architecture in the urban environment." A special program accompanies the exhibition. On Wed., Dec. 5, 7 p.m., Prof. John Kurtich, School of the Art Institute, will present an illustrated historical lecture on monuments and memorials in Room 9-040 of the State of Illinois Building. Thomas Stancliffe, sculptor, will comment on the artworks in the show, and Dan Wheeler, AIA will speak about

the architectural works in the show. This event is free to the public.

V

Have you taken a stroll through New East Side, the neighborhood bounded by Michigan Ave., the Chicago River, Lake Michigan, and Grant Park? There you will find the second annual New East Side Sculpt Walk. Eleven large-scale sculptures, five permanent installations and six sculptures selected to complement in dividual sites and architecture are on play through Oct. 12 throughout the "neighborhood's" terraces and plazas Fabricated of aluminum, bronze, stee and stone, sculptures range in size fro six to 14 feet. The Sculpture Walk w curated by Nina Owen, Ltd., 312/66 0474, which represents sculpture exclusively.

VARIOUS MATTERS

Notice from the Department of Building and Zoning of Cook Count signed by Thomas Charnogorsky, to permit processing personnel: "When corrections or modifications are required on drawings prepared by an at chitect and/or engineer, only the architect and/or engineer whose seal appears on the drawings may make said corrections and/or modifications. To are to be done in black ink, initialed and dated."

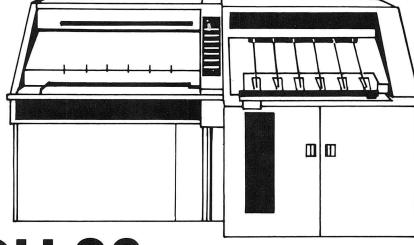
The Institute of Roofing and Waterproofing has introduced a new category of membership designed esp cially for architects, specifiers, engineers, facility directors, building owners, etc. Building professionals w join the IRWC as Associate Members will be able to get fast and valid answ to basic but sometimes nagging questions about roofing. Charter membe ships are being offered for a limited time for \$95. Included in the annual dues are a toll-free hotline to contact dividual members for recommendations, plus a year's subscription to IRWC's newsletter, and discounts on IRWC seminars. For more information, contact IRWC at 708/640-1113.

The Architectural Anodizing Reence List, prepared by the Architectur Anodizers Council, is a bibliography designed to help specifiers looking fo answers to their anodizing problems. The AAC will maintain and update t Reference List as new information be comes available. Copies of the Reference List are free by calling the AAC 312/871-2550.

MOSSNER now has more repro-drafting capability than anyone in the Chicago area.

FIRST IN **CHICAGO**

Now...50% more capacity to enlarge and reduce drawings



INTRODUCING

HACOH 36 COPIER THE (

- Enlargements to 210%
- Reductions to 45.8%
- Increments of 1/10 of 1%
- Widths to 36"
- Variable Lengths
- Exceptional Reproduction

With the new SHACOH 36 added to our two XEROX 2080 copiers, Mossner has the most modern computer controlled repro-drafting capability in the Chicago area. The SHACOH 36 is the most versatile and the most accurate copier on the market today. And it's first in Chicago at Mossner, the largest reproduction house in the Midwest.

The new SHACOH 36 allows us to deliver exceptional quality copies in a shorter period of time to the exact specifications you require. You benefit with increased productivity and money savings. Compare our services. You'll see we can handle all of your repro-drafting requirements. With the greater capacity afforded by our new SHACOH 36 we have more capability than anyone in the area. Call 372-8600 for a quick pick-up and guaranteed delivery. We'll show you what service in repro-drafting is really all about.

THE REPRODUCTION PEOPLE • LARGEST IN THE MIDWEST Mossner Building ● 137 North Wabash at Randolph (across from Marshall Field's), Chicago, IL 60602



Fast one-source service for all of your reproduction requirements

PHOTOMECHANICAL SERVICES

- STAR-REPRO R Drafting Systems—for pin-bar, overlay and team drafting
- Precision camera work up to 48 in. by 72 in. enlargements and reduction to 10 times.
- Autopositives
- Scissor drafting · Photo drafting
- PencilTone R reproductions
- Xerox 600 enlargements from 35mm microfilm
- Xerox 2080-24"
- · Shacoh 36-36" translucent vellum or Mylar intermediates, and paper prints—reduced or enlarged.

OFFSET PRINTING

- Specification sheets and booklets
- MAGI-COPY* fast printing service ideal for architectural and engineering specifications

BLUE PRINTS WHITE PRINTS SEPIA INTERMEDIATES ON PAPER OR MYLAR

105mm and 35mm MICROFILM SERVICE DRAFTING SUPPLIES AND **FURNITURE**

WE DO IT ALL UNDER ONE ROOF

Board of Directors

PRESIDENT Sherwin J. Braun, AIA

FIRST VICE PRESIDENT Leonard Peterson, AIA

VICE PRESIDENTS Harry Hunderman, AIA Linda Searl, AIA John Tomassi, AIA

SECRETARY John Nelson, AIA

TREASURER Thomas R. Samuels, AIA

DIRECTORS - Through May 1991 Bill Bradford, AIA Tom Rossiter, AIA

DIRECTORS - Through May 1992 John Eifler, AIA Yves Jeanty, AIA

DIRECTORS - Through May 1993 James DeStefano, FAIA Vernon Williams, AIA PAST PRESIDENT Steven F. Weiss, AIA

CCAIA FOUNDATION PRESIDENT John Tomassi, AIA

ASSOCIATE DIRECTORS Virginia Kinnucan Susanne Roubik

PROFESSIONAL AFFILIATE DIRECTOR Mary Jo Graf

ILLINOIS COUNCIL DELEGATES
Jeffrey Conroy, FAIA (Through 12/90)
Jim Zahn, AIA (Through 12/90)
Ray Griskelis, AIA (Through 12/91)
Gigi McCabe-Miele, AIA (Through 12/91)
Robert Robicsek, AIA (Through 12/91)

ILLINOIS COUNCIL ALTERNATES James Torvik, AIA Michael Youngman, AIA

STUDENT AFFILIATE Morgan Fleming, IIT

Chicago Chapter Staff

EXECUTIVE DIRECTOR Jane Lucas

PROGRAM DIRECTOR Kathleen Landing

FOCUS EDITOR/ADVERTISING SALES Annette Kolasinski

BUSINESS MANAGER/ADMINISTRATIVE ASSISTANT Joyce deVries

MEMBERSHIP SERVICES
DATA PROCESSING COORDINATOR
Cynthia Gordon

PUBLIC INFORMATION/DOCUMENTS
Jessica Lucas

DOCUMENTS SALES Tim Snow

AMERICAN INSTITUTE OF ARCHITECTS

53 West Jackson Suite 350 Chicago, Illinois 60604 312.663.4111 Second Class **Postage Paid** at Chicago, IL