

CCAI AFFOCUS

CHICAGO CHAPTER AMERICAN INSTITUTE OF ARCHITECTS JULY/AUGUST 1990



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THE CHAPTER CIRCUIT

FROM THE PRESIDENT

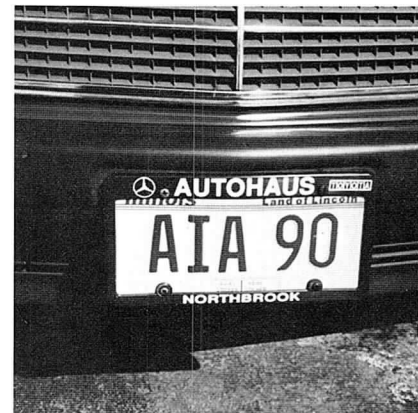
Pushing the Limits - 1990 AIA Convention Report

The National AIA Convention in Houston brought together over 3,000 professionals, 10 of whom were Chicago Chapter delegates representing over 100 votes at the election of five officers to the AIA Board of Directors. There were 10 candidates, and my personal vote matched the popular vote three cases out of five. This election has brought us a very strong board committed to one basic interest - the strengthening of the profession through its membership. This can be accomplished, I believe, by utilizing the Statement of Philosophy of our 1991 first vice president, W. Cecil Stewart, FAIA. It is worth repeating here, and ingraining into our memories, as our future depends on it.

The AIA is a corporation of 56,000 partners, each with equal rights to the privileges and benefits of membership. Among the most significant benefits is the opportunity to plan for improved design/practice methods and education through the 1990 Long Range Plan. Fully realized, these goals will be our means of turning the forces of change into opportunities. Through the arrangements of more influential coalitions with the schools, allied professions, industries, and governments, we can reclaim an esteemed position and full responsibility for the designed habitat. Excellence must be our standard; environmental stewardship our practice. Together, through trust and teamwork, in a global context, we can cause the 1990s to be the Decade of Leadership for architects.

The convention started for me on Saturday morning, May 19, at about 37,000 feet on American Airlines Flight #489. I opened the AIA Memo to read about the candidates seeking office when Walter Netsch sat down in the aisle seat of my row. I was fortunate to spend a few hours with a master. We shared the empty seat between us for

our reading materials, which include the May/June issue of *Inland Architecture* featuring an article on Walter. We discussed a number of items referred to the article, but spent a considerable amount of time discussing creativity planning and design concepts for affordable housing on Chicago's standard foot lot and his use of computers for analysis of field theory design in his studio. Walter was attending the convention mainly for the investiture of chapter member Ed Uhler as a Fellow. Uhler heads the Office of Research and Planning for the Chicago Park Distri-



Seen driving up to a Chapter event. Proud to be a member, President Braun wears the yoke of his leadership on his auto.

and served as 1987-1988 Chicago Chapter AIA president.

Houston has become the fourth largest city in the United States and one of the largest AIA components. For such a large city, the Houston Intercontinental Airport and the city appear relatively abandoned. The ride from the airport through the urban area to the compact downtown was long and exposed chaotic planning and architectural lack of control, but then Houston has no zoning laws. In contrast, the downtown is a museum of architectural masterpieces by many of the well-known successes in design: Gunnar Birkerts, Ricardo Bofill, John Burgee, Ulrich Franzen, I. M. Pei, Cesar Pell, Renzo Piano, Robert A. M. Stern,

The Secret Garden of a New Leaf, Weese Langley Weese Architects, the project capturing the 1990 Interior Architecture Honor Award. See all nine winners beginning page 9. Photo: Jamie Padgett, Karant & Associates, Inc.

Computer Committee AEC Systems Wrap-up

This annual meeting will be held on July 12, 5:30 p.m. in the CCAIA Board Room. Several committee members attended the 1990 AEC Systems show in Atlanta the week of June 11 and are ready to share the information they gathered.

Please plan to attend if you are interested in the latest in computer techniques.

Brian Smith, AIA

Chicago by Design 1990

On Saturday, September 22, the Chicago AIA and the Chicago Architecture Foundation will present their fourth annual Chicago by Design architectural walking tour.

This year's exciting behind-the-scenes tour centers on the Rookery Building, currently undergoing restoration, and the Harold Washington Library Center, presently under construction. Other buildings under consideration for touring at this printing include the Federal Reserve Bank, Goldblatt's building, and the Chicago Bar Association.

This is a Saturday certainly deserving to be circled on the calendar.



Burnham and Root's Rookery, completed in 1888 and now undergoing restoration, is a feature of the September 22, 1990, Chicago by Design tour. Photo: Richard Nickel for the Commission on Chicago Historical and Architectural Landmarks, courtesy LPCI.

es Stirling, CRS, HOK, RTKL, and M.

This city was a good selection for national convention, because architects can learn the lesson of survival from their peers when the bottom drops out of the economy. In the mid-1980s, when the energy crisis hit Houston, the city's architects had to learn survival by adapting to new markets; we can all learn from this economical bottling. I believe we are experiencing a tightening in the wider Chicago area construction industry, set off by the S & L disaster. In the Midwest, we are calling "money crunch." I have seen changes occurring in our practice for the last months. Our office is preparing for change, and we certainly look forward to the future success this change in our firm's new configuration will bring.

Houston is rebounding from their recent bust crisis in many successful ways, and this convention was representative of that success. The George R. Brown Convention Center, consisting of 1.6 million square feet, is a bold, function-colorful piece of architecture that served our convention well. Registration, accreditation, and voting were all handled and efficiently handled by the convention organizers with success - the shortest lines one could expect. There were hundreds of exhibitors from over the United States who presented creative displays and new product services and technologies. It is a perfect opportunity to get a refresher course on the latest products and services available.

There were so many activities in addition to the convention's business meetings; such as, professional development programs, tours, special events, receptions, and parties that it was difficult to arrange a schedule to cover all of one's interests. Fortunately, if a seminar was missed you could buy tapes of the presentation. I selected and attended one seminar each day. On Saturday, I went to "Current Cash Management Approaches for Medium and Large Firms" and found the presenters had a refreshing desire to share quality and practical information on cash flow issues, banking relations, with an overview of contracts. That evening we all attended the Host Chapter Party, a sumptuous eight-course meal at the University of Houston's Hotel & Restaurant Management College. It took me the entire next day to recover from the rich food and array of wines served during the various courses. Sunday I attended "Design Issues in Affordable Housing: Opportunities for Ar-

chitects." The introduction was made by D. Blake Chambliss, FAIA, who stepped out of the audience dressed as an indigent, sparking attention for an in-depth slide show presentation for housing needs of an ever-growing segment of our population. Monday I attended "Managing Brain Power: Organizing and Managing for High Performance," by Charles Thomsen, FAIA. I'm going to buy his book, *Managing Brainpower*, which deals with the concepts and challenges of managing professional service companies. On Tuesday at 7 a.m., I attended the A. Eugene Kohn, FAIA, "Marketing Breakfast" and listened to a great architect and real salesman comment on his firm's track record and approach to marketing architectural services.

Just about everyone at the convention, including their spouses, attended the mega party sponsored by *Architectural Record*, F. W. Dodge, and Sweet's at Houston's INNOVA Building. At this party you mingle with fellow architects from around the country and discuss national and local practice issues. It also gives you an opportunity to personally meet the candidates and get first-hand opinions on your concerns and their cures. By the way, the INNOVA Building was a great place for a party. It is Houston's contract design center complete with a dramatic, step-back granite facade, and an atrium center for views to all tenant showrooms. Riding the escalator to each level, we heard a variety of local musicians and tasted various southwestern goodies.

I know I missed a lot that Houston and the convention had to offer, but that is part of the excitement. We certainly found a friendly group willing to share their city's culture, fun, and education; willing to further the architect's cause by "Pushing the Limits" of design and practice to new heights of achievement.

See you at next year's convention in Washington, D. C.

In the interim, please share your thoughts with me and become active in your Chicago Chapter, so that your association, your practices, and your personal team effort will benefit you through your team's collective strength.

Sherwin J. Braun, AIA

Sun Shines on Sandcastle

It's important that we headline the weather, for its record of beautiful days over the past few years for the Chapter's annual Sandcastle building has not given us much to whoop and holler about. But Saturday, June 9 brought seven big teams out to build under blue, sunny skies.

The beach was generously populated, and the population was interested indeed in our structures of sand. The *Focus* has heard that the jury - John Syvertsen, Scott O'Brien, and Eric Davis - their sun-shielding head gear suggesting a Mickey Mouse jury, were jolly good fun in their critiques of the "short list" for USSR Disney.



Entry by University of Chicago's "Sandpipers Construction Co." Photo: Joyce deVries

Computer Survey Out in July

After a hiatus of several years, the CCAIA Computer Committee has decided to resurrect the "annual" membership computer survey. Much has changed in the intervals between surveys; even word processing was not commonly used at the time of our first survey.

When you receive the form in early July, please make every effort to complete it. The survey is equally relevant, whether you have no computer equipment or wall-to-wall equipment. The results will be meaningful only if we have good membership representation.

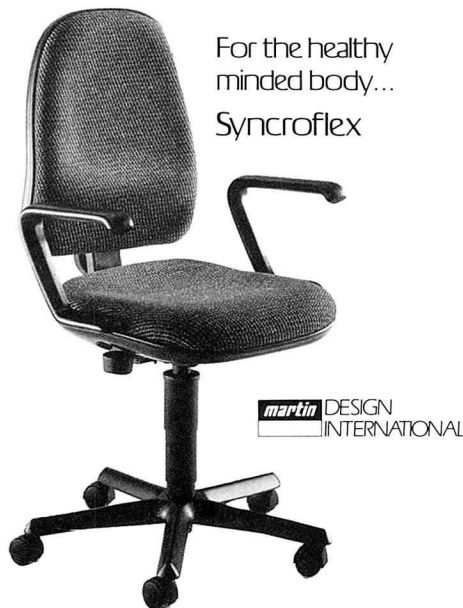
The information we gather will largely be used in determining the types of programs we provide. As always, results of the survey will be sent to those participating in it. An executive summary of the results will be published in the September issue of the *Focus*.

Brian Smith

Two New Chairs for Publishing Office

Below you see one of two beautiful new chairs donated to the Chicago Chapter AIA publishing office by *martin Design International*, of Westland, Michigan through Professional Affiliate Bill Case. (This is the guy who also made American Seating workstations a reality in the publishing office.) This fabulous new chair has all those wonderful ergonomic specifications that make for a comfortable, productive day no matter how long the hours at the computer: there's proper lumbar support, and the seat and backrest can be tilt-adjusted for a multitude of work positions.

It was Christmas this spring when Martin, whose showroom is #10-112 in the Merchandise Mart, also generously presented the *Focus* editor's office with another Poliflex System Series chair, which can be raised to the height of a drafting table, or in the editor's particular case, to be used at the light table for those long design and paste-up hours. Thank you Martin Design International for giving us a long-awaited, and much needed necessity.



For the healthy minded body...

Syncroflex

Architectural Missionaries

During this recent 1989-1990 academic year, more than 3,000 Chicago elementary school children heard from architects, engineers, and construction specialists about careers in the built environment. This was the fourth year that the CCAIA cooperated with the Chicago Board of Education's Bureau Vocational and Technical Education/Community Resources Program with Careers for Youth. The CFY program aims to reach sixth, seventh, and eighth grade city students with visits by practitioners in 16 career areas.

This year, in spite of very busy schedules and heavy workloads, 56 people contacted the Chapter and agreed to visit schools located throughout the city. Oftentimes venturing to unfamiliar sections of town, sometimes returning to their own childhood neighborhoods, architects brought their message to eager and enthusiastic listeners. Some architects have volunteered each year; some visited several schools during the course of the term; many participants did several presentations in one day. For maximum listener participation and attention, and a most rewarding experience for the volunteer, the program tries to keep the audience to one classroom.

Architects bring visual aids from their office, such as drawings, slides of their firm's work, and models. Frank Gorski followed the development of building concept from the first sketch on a napkin to working drawings. New projects, like White Sox Park (Cynthia Slaughter), or the penguin and ape houses at Lincoln Park Zoo (Mel Skyla) were particularly appealing to the youngsters. Inventive speakers involved students in hands-on tasks. Frank Heitzman had the children actually do a design exercise. Matt Keroua students and teacher decided to take presentation further, and he will return to help them build a model of the city.

Neil Sheehan, a committed participant who tried to do one visit per month, related: "It's a varied experience, depending on the school. The kids are very interested in what you have to say and are enthusiastic about their futures. I found them surprising bright, and they asked tough questions."

e, "Why did you go into this profession?" It's great public speaking experience; it helps to distill what's important in an architect's activities and our possibilities in the community. I highly recommend it for anyone."

Other architects found the children's questions showed a high level of awareness. Matt Kerouac was asked if architects were responsible for the people they displace with new developments, and Mark Weber had a question about the architect-client relationship. Frank Gorski addressed the many career opportunities in the built environment and tried to impress the students with the fact that higher education leads to more career choices and options. He also remarked, "Such architect visits are important for students living in inner city neighborhoods; the students can begin thinking of local problems like housing and social services that can be solved architecturally."

Generally, the speakers enjoyed their visits and recognized the program's value in broadening the children's perspectives and motivating them to set high goals. As in previous years, the primary difficulties were convincing teachers by phone to arrange the visits, and requests outpacing available volunteers. This year's roster of speakers numbered 121; CCAIA-arranged speakers were scheduled for 10 and other built environment volunteers visited 28, but 43 schools could not be serviced due to the lack of enough volunteers.

We have tried to make contact with other professional and trade organizations that might encourage their members to join with the CFY program. Representatives of the many professions within the design and construction fields can tell their stories to students who may not become engineers or architects but who might view their city's physical environments in new ways after meeting a person who plays a role in changing the landscape.

Thanks to all of the following firms and individuals who worked with us this year!

Dana Terp, Arquitectonica Chicago; **Yves Jeanty**, The Architect's Enterprise; **Harold Beron**, Christopher Burke Engineering; **Mel Skvarla**, Row Architects Planners; **Leo Lorenz**, Construction Employers Assn; **Friano Rigoni**, Boris Vukovic, Fred Rossfield, **George Thompson**, A. Stein; **Susan Dee**, Facilities Management; **Cynthia Slaughter** and **Chris Perry**, Flack & Kurtz Consulting Engineers; **William Worn** and **Ellen Dick-**

son, Florian-Wierzbowski; **Doug King**, Fluor-Daniel; **Doug Lasch** and **Susan Skyeel**, Griskelis & Smith; **Paul Harding**, Harding Associates; **Sheila Cahnman**, Hansen, Lind, Meyer; **Frank Heitzman**, Heitzman Architects; **Alfredo Marr**, Holabird & Root; **Don McDenna**, Interior Alterations; **Gus Kostopoulos**; **Ken Kaiser**, Jensen & Halsted; **Julie Brazel**, **Karen Johnson**, Johnson & Wilson; **Malcolm Egerton**, Peter Landon Architects; **Keith Seidner**, **Jaime Rodriguez**, Loeb, Schlossman and Hackl; **Gintaras Aukstuolis**, **Tom Shafer**, Lohan Associates; **Matt Kerouac**, McBride and Kelley; **Tom Rossiter**, McCluer; **Sam Marts**; **Leon Floersinger**, Matthei and Colin; **Dave McGuigan**, **Mike Marsch**, Mellon-Stuart; **Mark Fritsch**, **Robert Hendrickson**, Murphy/Jahn; **Frank Gorski**, O'Donnell, Wicklund, Pigozzi and Peterson; **Jim Prendergast**, **Mark Joliquier**, Perkins and Will; **Ed Gregory**, Precast Concrete Assn.; **Sally Levine**, Ross Barney Jankowski; **Charlie Duster**, **Brian Schirmer**, SOM; **John Leahy**, Solomon, Cordwell, Buenz; **Rufus Taylor**, Taylor Electric; **Paul Gates**, Tigerman McCurry; **Neil Sheehan**, **Lee Weintraub**, Jack Train and Associates; **Jim Greco**, **Tom Wichlinski**, Turner Construction; **Rob Vagnieres, Jr.**; **Deborah Moore**, Ved Gupta; **Mark Weber**, Daniel Wheeler; **Steve Kelley**, Wiss, Janney, Elstner.

Vicki Matranga

Architects Discuss Housing the Homeless and Poor

More and more Americans are being priced out of the luxury of having a roof over their heads, according to author Charles Hoch, and homelessness has simply become the only option open after exhausting the hospitalities of family and friends.

Charles Hoch was one of four panelists for "Just Off the Street," a look at Chicago housing for its neediest citizens, a May 9 presentation of the Chapter's Real Estate Committee. Co-author of the book "Chicago's Homeless, New & Old," Hoch vividly described the character of Chicago's homeless, both of today and of a generation ago. Most fit a profile of "down on their luck with nowhere to turn." Fault stems directly from the decline of the

traditional forms of affordable housing within the center city, particularly rooming houses and single room hotels. While some may sniff good riddance to skid row, others may ask what we have done to replace it.

A few dedicated Chicagoans are slowly making progress to expand options available to the hundreds of thousands of poverty level and lower-income families who would otherwise be unable to make a home for themselves.

Forty-eight homeless have found more than just shelter at the Harold Washington S.R.O. This 71-unit rehabilitation project was directed by Dennis Langley and his firm, Weese Langley Weese, as one sort of prototype for a new single room occupancy hotel in the city. Attractively rehabbed at a cost of \$22,000 per unit, each features private kitchen facilities. Located in the heart of Rogers Park at Argyle and Sheridan, this project stands as an example of quality architectural renovation within a less affluent community.

Pride of ownership runs very deep, especially home ownership, and Bethel New Life's director, Mary Nelson, uses that pride to improve the desolation that has been in West Garfield Park for over 20 years. Through infusions of "sweat equity," simple cost cutting, and complicated community reinvestment financing, a brand-new, energy-efficient, three-bedroom house can be had for as little as \$350 a month. These Isaiah Houses and other Bethel New Life rehabilitation projects are changing the face of the west side community, all without government subsidies. It is not an easy process. It is estimated that the regressive elements of the Chicago Building Code still add about \$10,000 to the \$65,000 cost per residence. And while it is appreciated that the city is providing deeds for vacant parcels at no charge, the sitework still costs an additional \$7,500 per unit to remove the rubble and foundations always left from the previous buildings.

The evening program was chaired by Elizabeth Hollander, director of the Chicago Community Trust. Hollander, who recently received the "Woman Who Makes a Difference Award" from the Chicago Network for her work as director of planning for the City of Chicago, said she's heard a lot, but has yet to see significant action taken. She left the conference with an open challenge to every architect and developer to tackle the housing problem in Chicago.

Todd Kingan, Program Coordinator, and **Suzanne Roubik**, Real Estate Comm. Chair

AIA

Jon Olof Bergstrom, Sher-Bergstrom Associates; Dirk Spenser Denison, Dirk Denison Architect; Daniel J. Durkin, FGM/C; Sergio Estenssoro, The Balsamo/Olson Group; Laurence Saint Germain, DeStefano/Goettsch Ltd.; Maria T. Aleda-Yap, Perkins & Will; Thomas Jakubczyk, Hastings & Chivetta Architects, Inc.; Henry Kowalenko, Eneritech, Inc.; Alfredo O. Marr, Holabird & Root; Helen J. Kessler, Hyatt Hotels Corp.; Gregory V. Berndt, Griskelis + Smith Architects; John P. Owe, Jack Train Assoc.; Paul Y. C. Lee, P. Y. Lee & Associates; Kenneth Lim, Christ Hospital; Soterrana B. Ocampo, First National Bank of Chicago; Jay Martin Olsen, LoebL Schlossman & Hackl; David Pilarczyk, Schroeder Murchie Laya & Assoc.; Timothy A. Poell, SOM; Greg Pradun, Greg Pradun & Associates; Julio Rufo, Solomon Cordwell Buenz & Assoc.; William D. Schwarz, The Balsamo/Olson Group, Inc.; John Skach, Fujikawa Johnson & Associates, Inc.; Harry J. Spila, Klefstad Cos Inc.; William E. Sitton, Lohan Associates; James H. Seidemann, Globetrotters Engineering Corp.; Earl R. Wilson, Warman Olsen Warman, Ltd.; Ken K. Yoshimura, Perkins & Will; Ann B. Hill, Baxter Healthcare; John Jurewicz, Wicz & Associates; Jeffrey Joseph Schroeder, O'Donnell Wicklund Pigozzi & Peterson.

Associates

Robert A. Bernstein, JMB/Urban Development Co.; Frank Cavanaugh, Lohan Associates; Hyunjik Cho, SOM; Brett W. Cochrane, SOM; Eamon G. Donley, Krueck and Olsen; Steven J. Hovland, Wiss, Janney, Elstner; Namir Raphael Naayem, SOM; Mark M. Nelson, VOA; Marius A. Ronnett, SOM; Priti Tripathi, Schiller & Frank Architects; Christopher F. O'Brien, VOA; Kenneth P. Baker, Swanke Hayden Connell; John Ravitch, SOM; Kenneth J. Marshall, Serena-Sturm Architect Ltd.

Professional Affiliates

Michele Dremmer, Michelle Dremmer Inc.; Jeffrey R. Cramer, Citicorp North America; Steven R. Delcarson, ASI Systems; Theodore L. Wallhaus, Leitner USA, Inc.

Upgrade to AIA

Matthias Royal-Hedinger, SOM; Peter Conrad Loeschke, Perkins & Will; Peter C. Whitmer, O'Donnell Wicklund Pigozzi & Peterson; Catherine Mary Lee, Environ, Inc.; Christopher R. Perry, Williams Pollock Associates; Richard J. Peters, Unteed Scaggs Nelson, Ltd.; John R. Sierra, Metis Associates, Ltd.; Thomas P. Kersin, SOM.

Emeritus

Costantine G. Dallas, Marvin Fitch.

Student Affiliate

From IIT, Jonghwan Lim.

Transfers-In

From Dallas Chapter, Leo S. Hagar Jr., AIA, LoebL Schlossman & Hackl; from Florida Society, Jane L. Hansen, AIA, DeStefano/Goettsch, Ltd.; from Houston Chapter, Reuben G. Beebe, AIA, ICF Kaiser Engineers; from Denver Chapter, Axel B. Russell, AIA, Perkins & Will.

Reinstated

Bruce Huston, AIA, Triton College; Cayetano de Canayes, AIA; Evangel Kikkino, AIA, McClier Corporation; Thomas W. Steinbrecher, AIA, Restrepo Group Inc.; Peter A. Pominz, AIA, O'Donnell Wicklund Pigozzi & Peterson.

OBITUARY

Norman J. Schlossman, FAIA

The death of Norman J. Schlossman, FAIA, Emeritus, retired co-founder of the firm currently known as LoebL Schlossman and Hackl, Inc., brings a great loss to the city's legacy of architecture. While Mr. Schlossman retired in 1973 from the firm, "It was hard to think of him as retired," says firm President Donald J. Hackl, FAIA, "because he gave so much and was so full of vitality. He maintained an office and continued his presence with the firm until the time of his death. What began in the firm that he and Jerrold LoebL founded now remains to us to carry forward in a manner that would make him proud."

It was in 1925, after he begun his career with Coolidge & Hodgdon, th Schlossman, who graduated from Armour Institute of Technology, established the firm LoebL and Schlossman with LoebL. The firm's first commissions were primarily residential. Following WWII they planned and designed the new Town of Park Forest one of the earliest private enterprise planned communities in the nation. The firm's Old Orchard and Oakbrook shopping centers are internationally recognized; among Mr. Schlossman's other notable projects include work at Michael Reese Hospital since 1946 at the adjacent Prairie Shores Apartment Louis A. Weiss Memorial Hospital; and the twin tower apartment buildings at 1350-1360 Lake Shore Drive. Mr. Schlossman was one of the individuals instrumental in securing Pablo Picasso to design and donate the now famous sculpture in the Richard J. Daley Center plaza.

Mr. Schlossman was president of the Chicago Chapter AIA in 1948-19 and his leadership continued through community and public service. He was chairman of the Chicago Executive Committee, Anti-Demnation League director; Jewish Welfare Fund; chairman, Building Code Committee, Highland Park; chairman, Highland Park Plan Commission; member, Board of Managers, Highland Park Hospital; former member of the Executive Committee, Building Research Ad-



visory Board National Academy of Science-National Research Committee; and most recently, first chairman, Highland Park Downtown Redevelopment Commission

Mr. Schlossman, who died at the age of 89, is survived by his son John daughter-in-law Shirley, three grandchildren, and a great-grandchild

St. Benedict Flats- Another Battle

Even as the dust settles on Block 37, site of preservation's most recent momentous defeat, new battles continue to be waged for saving other historic buildings in Chicago. The most significant effort is being waged on the proposed landmark designation of the Hotel St. Benedict Flats, the northeast corner of Chicago and Wabash avenues.

Built in 1881, the red brick and stone Gothic detailed edifice was one of the first high-class apartment buildings constructed in Chicago. The quality and scale of multiple dwellings such as the Benedict made the building type more attractive to the upper-class, which generally preferred detached single family homes.

Last fall, the owners of the building applied for a zoning variance to create a surface parking lot on the site, prompt-

Council. Landmark status would bring the building under the permit review authority of the Landmarks Commission and would effectively preclude demolition of the building without a showing of financial hardship by the owner.

The Commission previously considered the building in 1986 but rejected designation. Since then, the building has been found eligible for listing on the National Register of Historic Places; the non-consent of the owner prevents its actual listing. Designation has been reconsidered by the Commission, mainly due to urging by the public to halt the over-building of northern Michigan Avenue. In July, a vote will be taken by the Commission to recommend it to the City Council for designation.

The St. Benedict is also the subject of a lawsuit brought by the owner against the City regarding the issuance of demolition permits and the landmark designation procedure. In early June, the portion of the suit seeking a court order compelling the City to renew the

Public Hearing for New Access Code

In order to develop practical regulations for administering the new law for equal opportunity for the handicapped, a public hearing will be held to provide a forum for input.

The hearing will be held on July 11, from 1 - 5 p.m., with a panel of architects, contractors, handicapped spokespersons, and other representatives of the construction professions discussing the new regulations of the new Federal Handicapped Access code. The Federal Commission: U.S. Architecture and Transportation Barriers Compliance Board will send an invitation to CCAIA members with information about the location of the hearing as well as the names of persons participating.

This is an opportunity for you to help shape the administration regulations of this new legislation.



Photo: courtesy LPCI

ing local residents and preservationists renew efforts to have the structure designated a landmark by the City Council. Evaluation of potential landmarks is carried out by the Commission on Chicago Landmarks, which acts as an advisory body to the City

previous demolition permit or issue a new one was dismissed.

Interested members are encouraged to write to Mayor Daley, Alderman Burton Natarus, or Peter Bynoe, chairman of the Commission on Chicago Landmarks.

- Frank Michalski, AIA

Corporate Architects - You Can Meet the Challenge

The 14th Annual Conference of the Corporate Architects Committee will be held in Chicago October 3 - 5.

"Managing Real Estate Assets in the 90s: Meeting the Challenge as a Corporate Architect" will show the corporate architect how to:

- ▶ Develop new leadership skills for Corporate America;
- ▶ Learn how to use architecture to contribute to the corporate profit plan;
- ▶ Learn how to assess the impact of downsizing real estate assets;
- ▶ Discover the benefits and liabilities of leasing and ownership;
- ▶ Learn how to manage assets to support a long-term strategic plan.

To survive in the 1990s, corporations will need to blend strong real es-

tate strategic plans with overall corporate planning. Corporate, institutional, university architects, and staff professionals will examine real estate/facility management issues and the changing corporate climate of America.

Case studies and presentations to give a first hand view of corporate practice in action include: AT&T; Skidmore, Owings & Merrill; Stein & Company; IBM; University of Chicago; University of Cincinnati.

For more information on the Corporate Architects Committee and the October CAC conference, call Elizabeth White at 202/626-7539.

National Committee Appointment Deadlines Coming Up

In the June *Focus* Notebook there appeared a hefty list of Chapter members who are involved with committee work at the National level. You too can make your association work even harder for you by a member of an AIA "open" committee.

Unfunded appointed membership in "open" committees is available to all AIA Members and Associate Members who make the commitment to be active and attend committee meetings. Open Committees are the locus and forum within the AIA for activities in special-interest areas and conduct meetings and programs open to all. They develop information resources and professional development programs, define issues, recommend policy, and provide liaison with public and allied interest groups. The open committees are: Architects in Education, Architecture for Education, Architecture for Health, Architecture for Justice, Building Performance & Regulations, Corporate Architects, Design, Historic Resources, Housing, Interiors, International Relations, Practice, Public Architecture, Regional & Urban Design, Young Architects Forum.

Unfunded membership is open to any AIA Member or Associate Member upon written request to the committee, in care of Linda Hayes at AIA Headquarters. For 1991 appointment, requests should be received by September 4, 1990. In the written request, the member must make a commitment to

be an active, contributing member, and to attend committee meetings. Unfunded members are not reimbursed for their expenses in attending scheduled meetings. Annual reappointment of unfunded members is automatic if the member attends at least one meeting in the previous year.

The open committees provide corresponding committee memberships for AIA Members not able to make a commitment of active participation. All other interested individuals can register for affiliate memberships. Corresponding and affiliate members receive all committee mailings and attend meetings and participate as they wish. There is an annual registration fee and appointments are not required. Call 202/626-7456 for more information.

The Funded membership of open committees is made up of a steering group of five to seven members who provide leadership for the committee in developing policy, programs, and activities. Steering group members are reimbursed for travel expenses to limits as authorized by the AIA Board for attending scheduled meetings. They are generally funded for three one-year terms but may serve a fourth funded year as chair. Exceptions allowing five-

willingness to serve. Funded members must be AIA Members or Associate Members (chairs must be AIA Members) and have at least two consecutive years of active participation on the committee. Two alternate recommendations of candidates from different geographic regions are required for each vacant funded position.

At least two alternate candidates from different geographic regions are considered for each vacant funded position. The three sitting vice president and the three vice presidents-elect for the following year review all of the candidates and present recommended nominations to the commissions for review. In addition to qualifications, the selections to fill vacant positions are predicated upon providing equitable distribution of all funded appointments across the country and among the regions.

After commission review, the vice presidents present final nominations to the AIA Executive Committee for ratification. Letters of appointment from the AIA president are sent annually to all appointed members, funded and unfunded.

If you have any questions, please call Maurice Payne, AIA, at AIA Headquarters.



year service are made for the Building Performance & Regulations Committee in order to provide continuity in liaison with outside organizations.

Recommendations for funded members of Open Committees are made by the committee steering group for chair, vice chair, continuing members, and newly-funded members. Recommendations are based on a candidate's active participation, leadership, expertise, and

quarters, 202/626-7364. You should make your inquiry right away, for this issue of the *Focus* is a smidge later than usual, and the funded committee appointment deadline may have recently passed.

Photo: Chicago Loop Series, 1978, Barbara Crane. From the Art Institute exhibition *Chicago: The Architectural City*, July, 1983.

1990 Interior Architecture Awards

WINNER AWARD

Secret Garden of a New Leaf
6 N. Wells, Chicago, Illinois

Design Firm:
Debra Weese Architects, Ltd.
Chicago, Illinois
Project Team:
Debra Weese, with Richard Klein

Interior Designer: Marion Parry
Contractor: Just Construction
Photographer: Jamie Padgett,
Chicago + Associates

Project Description: An overgrown garden and a crumbling coach house behind an 1890s apartment building have been integrated into a modern and antique store. The industrial materials - galvanized ribbed siding, stamped metal fencing, flooring of scored, brushed concrete and rough-sawn cedar, galvanized steel stock surrounding fluorescent tubes - add to the character of the existing build-



'Twas DELIGHTFUL, D'LOVELY!

200 gilt cafe chairs are poised and waiting. The stage is enveloped in black velvet. The "house" lights flash at 6:25 p.m., and an elegant, sophisticated crowd assembles in the Arts Club salon to standing room capacity. The speeches are short. The mini Todd-A-O screen fills with beautiful, vivid images of 130 entries, and nine proud winners accept their certificates. Their success is celebrated to music, wine, and canapés. It's been another smashing Awards evening sponsored by the Interior Architecture Committee.

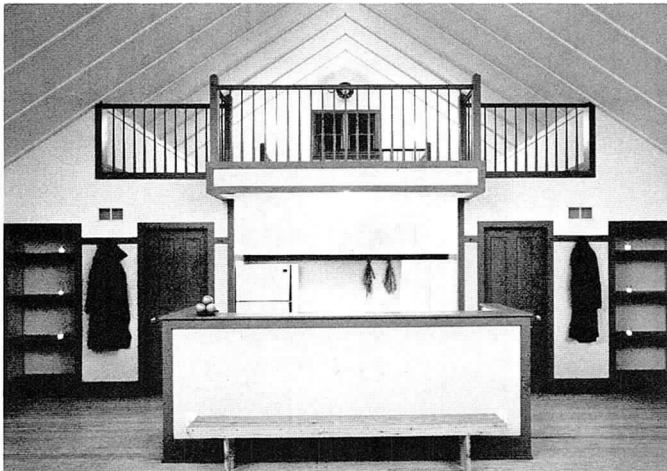
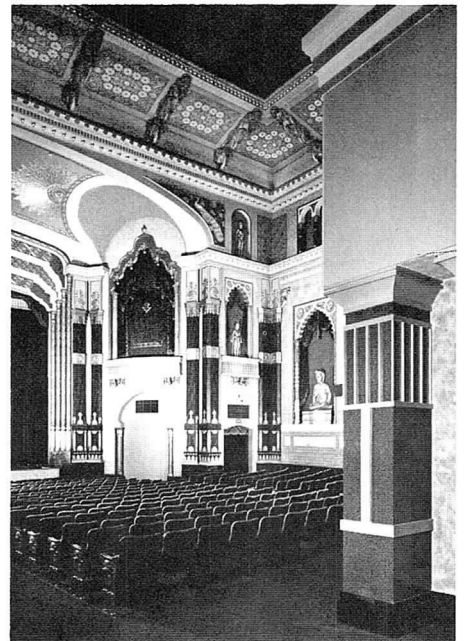
CERTIFICATE OF MERIT

Oriental Theater
Remodeling
Milwaukee, Wisconsin

Design Firm:
Quinn and Searl Architects, P.C.
Chicago, Illinois
Project Team: Linda Searl, partner in charge; project architect, Debra McQueen, architect; with Valerio Associates, design and theater consultants.

Client: Landmark Theater Corporation
Los Angeles, California
Contractor: Friddell Construction, Inc.
Photographer: George Lambros

Project Description: The remodeling, done in response to the need today for a greater number of smaller theaters, uses the space under the existing balcony to provide two new 200-seat theaters. New columns, simplified versions of the originals, are made of faux-marble plastic laminate with wood trim. The colors of the theater were restored to match the original ones.



CERTIFICATE OF MERIT

Cottage at Madron Cottages
Manitou Township, Michigan

Design Firm:
Daniel Wheeler Architects
Chicago, Illinois
Project Team: Daniel Wheeler, Brad Erdy,
Dorothy Keams, Liza Bachrach, Mark
Mullen, Frank Mullen

Interior Designer: Horwitz-Matthews
Contractors: Elder/Jones, Knight Construction,
Superior Builders

Structural Consultants: Stearn Joglekar
Mechanical Consultants:
Midcontinent Engineering
Photographer: William Kildow

Project Description: Three cottages were designed for Camp Madron, a utopian second home community located in the farm country of southwestern Michigan. Three types evolved, each following a basic vernacular type: a one-room "schoolhouse," a crucifix plan, and telescoping mass. Each house carries the intent of being simple, unfussed over, and durable.

CERTIFICATE OF MERIT

Playboy Enterprises, Inc.

680 N. Lake Shore Drive, Chicago, Illinois

Design Firm:

Himmel/Bonner Architects
Chicago, Illinois

Project Team: Scott Himmel, Darcy Bonner, George Tsenes, Roberto Rubio, Dirk Denison, Leslie Tomlinson, Christine Kennedy

Client: Playboy Enterprises, Inc.

Contractor: Ben A. Borenstein and Company

Photographer: Nick Merrick,
Hedrich-Blessing

Project Description: Executive offices (100,000 sq. ft) located on two floors of the old American Furniture Mart, feature a two-story atrium capped with a skylight that serves as an art gallery for Playboy's art collection. Overlooking the atrium, are offices clad in large sheets of clear glass and Kalwall within fins of curved steel.



CERTIFICATE OF MERIT

The Ohio Mattress Company

The Halle Building, Cleveland, Ohio

Design Firm: ISD Incorporated

Project Team: Gary Lee, principal in charge; Claudia Dawley, Tom Erdelac, Karen Forss, Robert McElwee, Atik Rahman, Craig Shultz, Rod Vickroy.

Client:

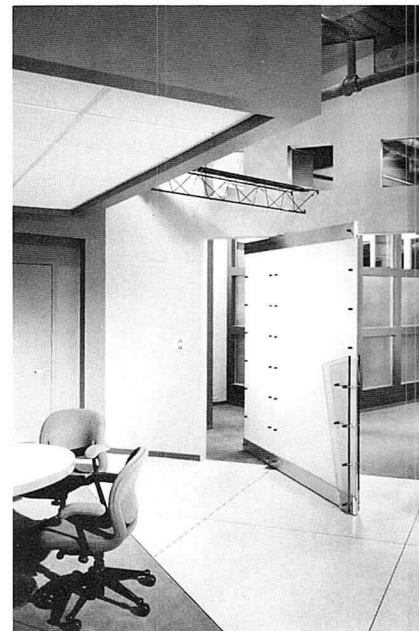
The Ohio Mattress Company

Contractor: Turner Construction Co.
(Special Projects Division)

Consultants: Noe & Bryer (M/P Engineers)
Robert I. Williams Associates
(Electrical Engineers).

Photographer: Nick Merrick
Hedrich-Blessing

Project Description: An historic landmark building, formerly housing a retail department store, became the new home for this newly emerged Fortune 500 company. Inside, two major volumes of space converge to form a focal point opposing a crescent of elevators. Existing plaster ceilings and column capitals were restored to balance the space's grand proportion.



CERTIFICATE OF MERIT

BMT Design

750 N. Orleans, Chicago, Illinois

Design Firm:

Pappageorge Haymes, Ltd.
Chicago, Illinois

Project Team: George Pappageorge,
Duane Mann, Andrea Markson-Hill

Client: BMT Design

Contractor: Ben A. Borenstein and Company
Photographer: Wayne Cable

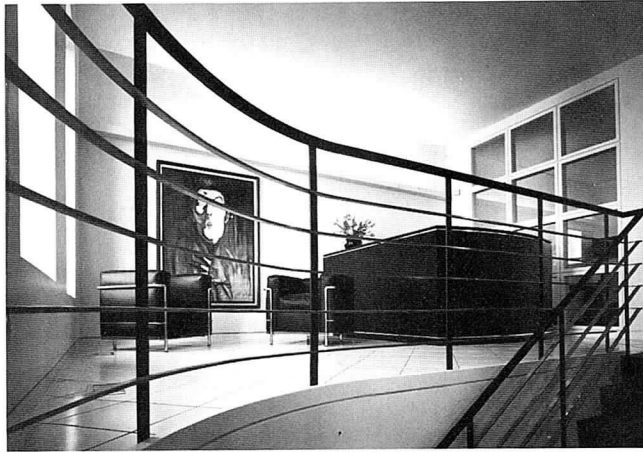
Project Description: Creating an office studio for toy industry designers called for imagery evocative of the firm's purpose. First seen through a glass storefront within the shell of an existing loft are a profusion of brightly colored and textured fragments of support offices that establish the theme of "secret workshop." Visitors encounter spaces connected by a suspended model tr:

CITATION OF MERIT

Sedelmaier Film Production Offices
11 W. Ohio, Chicago, Illinois

Design Firm: Hedrich-Blessing
General Contractor: Hartray & Associates, Ltd.
Location: Chicago, Illinois
Design Team: James L. Nagle, principal; Charles J. Grund, Michael Messerle, project architects
Interior Designer: J. Josef Sedelmaier
General Contractor: Ned Simon Associates
Photographer: Nick Merrick, Hedrich-Blessing

Project Description: A turn-of-the-century warehouse was completely rehabilitated and expanded to become the corporate offices of a film production company. The company required offices, a reception area, editing and storage space, conference rooms, and staff facilities, all within 3,000 square feet. This was accomplished by leaving only bearing walls and floor slabs in place, by adding to the rear, and creating the vertical and horizontal circulation pattern.



CITATION OF MERIT

Steelcase/Stow and Davis
118 Merchandise Mart, Chicago, Illinois

Design Firm: Lohan Associates
Design Team: Dirk Lohan, principal in charge; Roger McFarland, project architect; Barbara Segal, project manager; Mark Fisher, Michael Heider, project designers; Cathy Andrews, designer.

Client: Steelcase
General Contractor: Gerhardt F. Meyne & Company

Photographer: Barbara Karant
Karant + Associates

Project Description: The design objective was to transform a 28,000-square-foot showroom into a captivating and functional working environment and to establish a visual connection between the showroom spaces located on two separate floors. A bold, two-story entry with a sculptural, bow-truss steel staircase visually links both floors and provides access to the primary exhibiton area, presentation center, and staff areas.

CITATION OF MERIT

Charnley House
1365 N. Astor Street
Chicago, Illinois

Design Firm: Skidmore, Owings & Merrill
Project Team: Bruce Graham, partner; Donald Ohlson, associate partner/project manager. **Architectural Studio Team:** John Eiffler. **Interiors Studio Team:** Klaus G. Mueller, associate partner; Susan J. Dyer.

Client: Skidmore, Owings & Merrill
General Contractor: L. J. Construction
Photographer: Nick Merrick, Hedrich-Blessing

Project Description: The Charnley House, built in 1891, is generally acknowledged to be an early work of Frank Lloyd Wright while an employee of Adler and Sullivan. The challenge for the design team was to take this National Landmark and adapt it as a research facility for the SOM Foundation. The exterior was restored to the original design, removing a previously added wing. The rooms were restored to their original proportions. Woodwork, masonry, and decorative details were replicated whenever necessary. The interior was restored wherever possible while accommodating the programmatic needs of the SOM Foundation



User-Responsive Architecture

A Conversation with Roberta Feldman, Architect/Environmental Psychologist

Not too long ago the Focus editor read a review of two reference books on how human beings interact with the many facets of their environments. In this review, architect Steve Gatschet, AIA, Philadelphia, states that these volumes "will broaden the thinking and knowledge required by architects in many daily design issues." Subsequently, C. M. Deasy, FAIA, former senior partner with Deasy, Bolling and Gill Architects in L. A., one of the first architects to work with social psychologists in the design of actual projects in order to make buildings more responsive to their users, wrote on "Designing Places for People" for Architecture California.

Our July/August Focus, featuring interiors, seemed a natural place to pursue some of Deasy's premises and findings. I contacted Roberta Feldman, who holds a M. Arch. and a Ph. D in Environmental Psychology, to see if she would talk to us about how insights from the human sciences can offer architects important information. Feldman is on the design faculty at UIC School of Architecture, editor of the award winning Journal of Architectural and Planning Research, an international, interdisciplinary publication, and she has a facility programming and evaluation consulting firm. She explained to me that environmental psychology is simply the study of the relationship between people and the built environment, of the use and meanings of the material world.

It was a morning of blue skies and bright sun, perfect for conversation on the flower-filled deck of Feldman's Queen Anne grey-stone. I explained Gatschet had remarked in his review that "It has been said that if you get a group of architects together at a cocktail party, the conversation inevitably turns to sociology and human motivations." And so I asked her if she thought this means architects are in-

ROBERTA FELDMAN



"People who are very critical of the way we build offices would say we're simply reproducing the order of society in our material world: reproducing classism, and ageism, and sexism in our environment."

deed paying attention to the user in the design process?

If we look at research that has addressed that question, I would have to answer the question with a no. Research has shown that architects when they are asked about their priorities pay more attention to the aesthetics of the space and less to, I guess we could call them programmatic issues, a term that summarizes the way architects might consider factors that directly address the needs of the user. However, I think that is an oversimplification, because architects are part of a society. As they grow up and go through school they are inculturated. They learn in an unselfconscious way about how places in a culture, that is in a given culture, are used and what meanings are communicated by objects and their organization in space. And so a lot of the knowledge that architects have about the user is taken-for-granted knowledge, knowledge that they never think about but draw on all the time.

If you look at how a conference room is designed for the American cor-

poration, and again I will stress American culture because the design varies depending on what culture you are designing for, you have a table, you have a set of chairs, you may have some kind of boards for visual display, and on. The architects don't even think about including these furnishings, other than the fact that these things are always incorporated. Another example in the office environment is the front reception area. You don't usually see the filing cabinets; that would be a backstage activity misplaced in a front stage area. We designers and architects use this type of taken-for-granted kind of knowledge all the time. I think the difficulties architects find themselves in that's not enough knowledge.

In his article for Architecture California, Deasy said, "An architect who designs structures for housing exotic animals in a zoo will, of necessity, work closely with experts in animal behavior ensure that the animals' every need is met. Since such species are expensive and cannot be replaced by calling the local employment office, no one can afford to take the chance that designing the wrong habitat might cause the animal to sulk, stop eating or refuse to mate." Deasy then asserts that architects rarely confer with experts in human behavior to "ensure an appropriate habitat for this species." Why do you think *Homo sapiens* are not given this same concern?

When architects, for example, design a zoo, they're very concerned with learning about the animals and animal behavior because they have assumed they don't know very much; whereas, we assume that we know a great deal about human behavior. Not this can get us into a lot of difficulties because obviously an architect - let's take a business environment - an architect probably has not functioned as a secretary. Perhaps, if you look at the range of tasks performed in an office, an architect has not done most of them; they may have some ideas about gross types of behavior, but they don't have good enough knowledge of individual tasks. Again, it's a matter of taking what is for granted, putting it out on the table and saying "O.K. Is this, indeed, the best way to go about doing it and for whom, and in what context?"

A matter of saying, "Do I need to know more?"

I think you have to know a great deal more. A great deal more.

What kinds of information can experts in human sciences provide design professionals?

What the behavioral and social scientists contribute is the questioning of the taken-for-granted assumptions. They ask: Are there ways we can improve upon them? It is in this way these inquiries into the use and meaning of space can make a very critical contribution to architects work as well as to the users experience of the space.

When we look at what's being contributed, we can look across a wide range of disciplines. In addition to architects and planners, we have human factors engineers, environmental psychologists, sociologists, social historians, cultural anthropologists, and others, all who are doing work on understanding people and their material world. All of these people are trying to make apparent the everyday things that we take for granted - about how people experience the environment, and I don't mean only how we use it, but the meanings that these material objects have for us. This goes beyond just the functional aspects of being able to pick up a cup of coffee and drink it. Making a cup of coffee is a ritual in our society and it is done at certain times, and has certain meanings: you make a cup of coffee at a business meeting to make people comfortable. Food is a means of establishing a relationship between people - how you make it, and how you serve it, and where you serve it in the space are all part of the ritual.

We have an enormous amount of information that's making apparent what works and what doesn't work about the way architects build buildings for people. At the most basic level, you give the contribution of human factors and engineering. Human factors information looks at the physiological level: responses as well as motor response of the human body. It can help us better design furnishings and their organization. Take the furnishings in a work station: what height should the computer screen be, how do we design a chair for maximum comfort over the period of time we're asking a worker to work, what's the best spatial relationship between all of the equipment. So, human factors looks at how to maximize peoples' performance of a task at the most minute level of detail in the design process. In fact, that science began mostly in response to designing aircraft, spacecrafts; it began quite heavily in defense, because they needed to have a better understanding of human response

to equipment to maximize performance level. So, it's very performance oriented. The measure of success for human factors is performance with minimum stress at whatever people are being asked to do; so, we have that base level of information.

And then we get into what the environmental psychologist is interested in. This is a hard one - this is where it starts getting fuzzier. We have psychological factors that influence

"We have an enormous amount of information that's making apparent what works and what doesn't work about the way architects build buildings for people"

what people do, give them satisfaction and have meaning, and so on. There are many things that are important to the worker performing tasks that go beyond just the ability to physically perform the task, like asking an architect to draft. Well, you can give them the perfect table and all the right drawing equipment, but that may not necessarily lead to job satisfaction, which obviously then affects job performance. For instance, people cannot attend to one task for eight hours - they need opportunities to vary the activity, and to have some level of distraction. We find a certain level of distraction in the environment is helpful for the tedious task, the very repetitive tasks, the ones that you almost don't have to think about because they are so repetitive.

How can an architect create that beneficial distraction?

We find, for example, the ability to be able to watch other activities without intruding upon that activity and having that activity intrude on you are beneficial distractions. Or the option to look out a window and see what's happening in the world beyond, so that you can continue doing your task without unwanted interruptions but with opportunities that allow some diversion, so you don't become so bored you begin to make errors. Whereas, other kinds of activities, those tasks that require careful reasoning or

are highly creative, where an intense amount of concentration is needed, require a great deal of privacy - audio and visual privacy. Or you have activities that involve collaboration. Some of the most important ideas are generated in offices through collaboration. Sadly, offices are very often designed where the only place that happens might be while waiting in an elevator, or in the canteen area, and so on. There is a need to provide some kinds of spaces that encourage impromptu social interaction as well as providing more formal conferencing spaces. Here's another example. It's very easy to design a work station to minimize fatigue and maximize the likelihood that a person doing a routine task can accomplish that task. It's not that hard to do. We've got that down. It's much more difficult to say, "Well, what does that work space say about the self-importance of that individual, and of the task they are doing. Architects have this obsession when they use open office space, of using the same component over and over again, because architects love order. Right? Well, that doesn't allow people to express their individuality. They want to be able to personalize and appropriate that space as their own. How can the architect facilitate that? The architect always gets nervous when they go back in and they see people starting to personalize the space; they feel like their space has been violated in some way, but in truth, it's being made better for the user. I think architects can facilitate that process without being afraid that somehow this is stepping on their toes.

How can the architect obtain this information, more of it, to make all this happen?

I'm going to continue for just a minute, then we'll talk about that. When you asked how we can make spaces that are more responsive to the user, we really have to say, "What are our priorities?" Again, if you take a corporation, it's priority is productivity; if you take the individual, the priority might be job satisfaction.

But there are larger issues beyond individual productivity and satisfaction: we have to consider the goals of the larger society. People who are very critical of the way we build offices would say that we're simply reproducing the order of society in our material world: reproducing the classism, and ageism, and sexism in our environment. For example, when we design an office,

Continued on page 19

Office Interiors/Tenant Improvements

Sketchbook

Real Estate Index Headquarters Evanston, Illinois

The headquarters for Real Estate Index, a real estate title agency, is in a former automobile showroom in Evanston, Illinois. Because the building is long and narrow with windows at the front and rear, we installed a 50-foot skylight along the spine of the building, cleaned the bow trusses, insulated the roof, and put a series of low to high partitions throughout to separate planting areas, secretarial, gathering spaces, and private offices. The design team was Gigi McCabe-Miele, Carol Phelan, Candace Schafer, and Dick Whitaker.

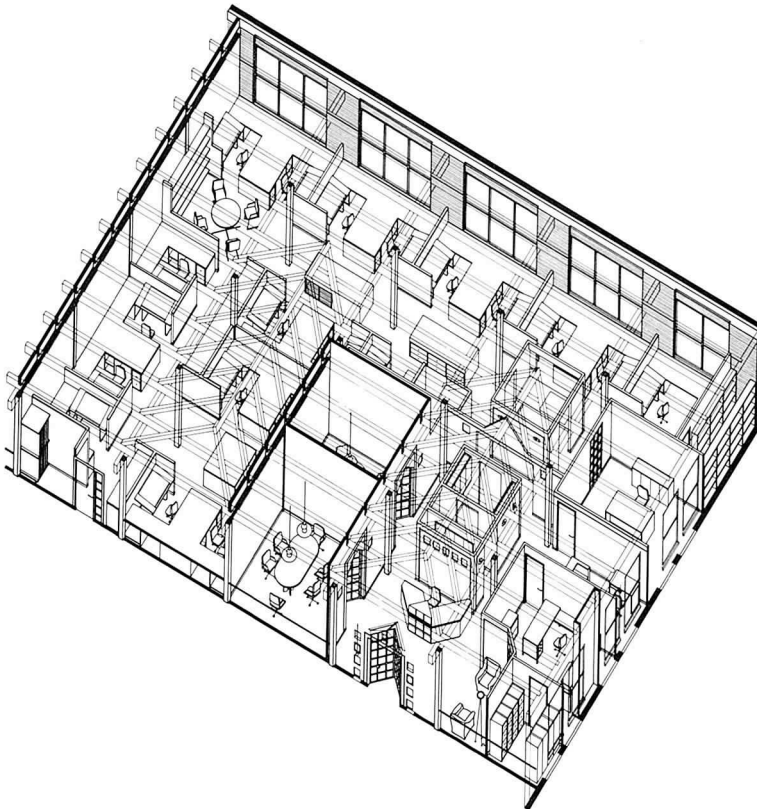
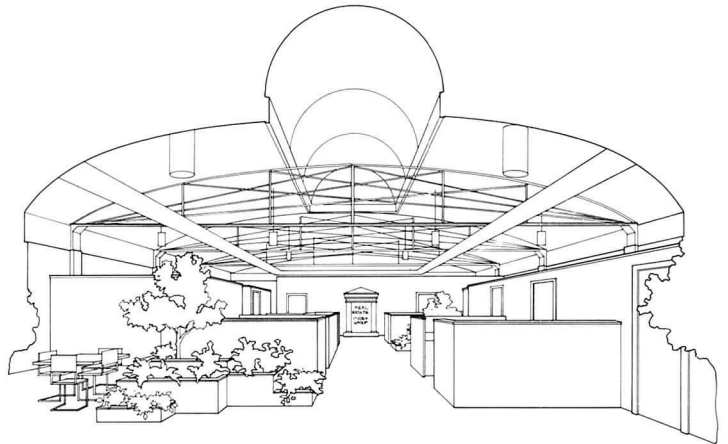
Riverside Architects, Ltd. Chicago

The firm is a small office specializing in small scale commercial buildings, renovations, and residential projects.

Sketchbook Schedule

- October - LOW INCOME/AFFORDABLE HOUSING. Materials due August 1.
- November - CORPORATE HEADQUARTERS. Materials due September 19.
- December - JUST SKETCHES. Share your sketches of any project (interior or exterior), site, landscapes, your travels, et al. The only prerequisite is that your "entry" be a sketch. Due October 16.

Please keep in mind when submitting your project for consideration that conceptual sketches, along with free-hand drawings of elevations, plans, 3D, are generally preferred. Please send your stat/PMT/KP5, flat and to fit in a 9X12 envelope, along with up to 85 words on the project and up to 50 words on the firm. (Firm information is optional.)



Braun Skiba Architects Chicago

The firm provides complete architectural, interior design, and planning services. Project types range from office, retail, and industrial facilities to high-rise apartments, mid-rise condominiums, townhouses, and single family housing. Recent projects include Riverpoint Center, Princeton Club Condominiums, Tow Place, Leisure Care Facility, Northmoor Country Club, and Southpoint Center.

Office of Braun Skiba Architects Chicago

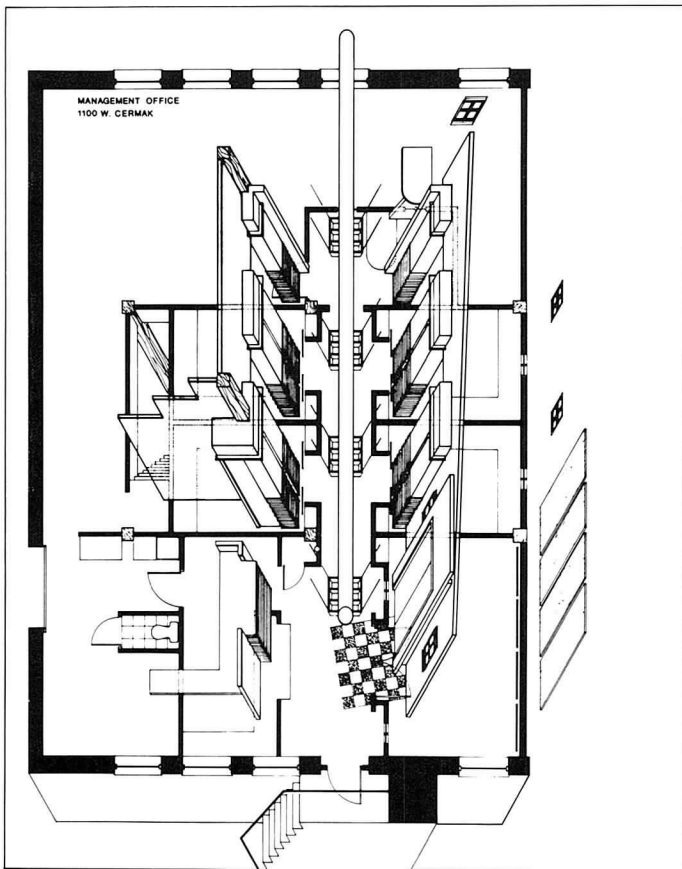
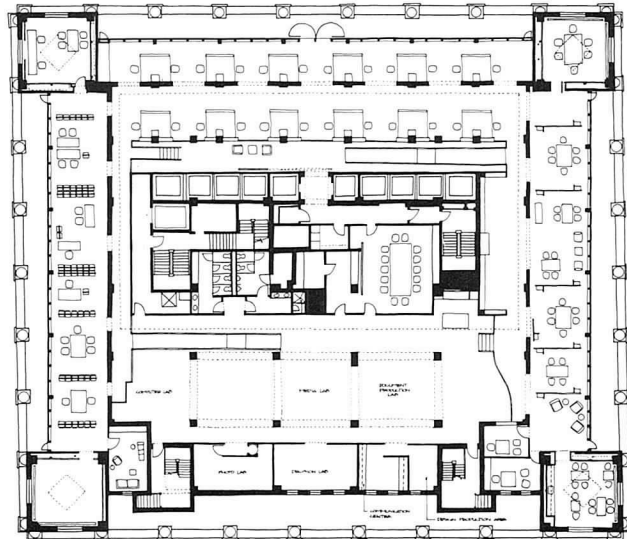
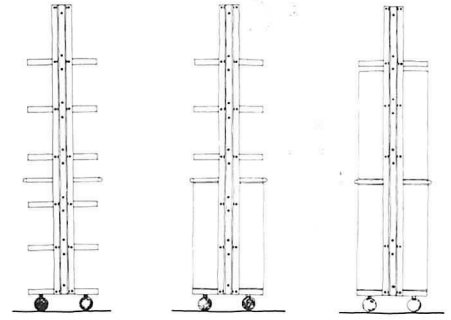
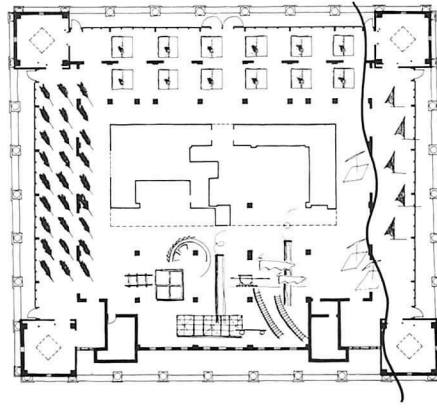
This office is located on the top floor of a renovated loft office building in the west Loop. All walls were intentionally detached from the columns, allowing for a clear and strong expression of the building structure. The entrance element, an inset doorway of gridded glass with a glass top, allows natural light from a sawtoothed skylight to enter the corridor, and is repeated as entries to the conference room. A free standing cube, containing the kitchen and closet, acts as a backdrop for the receptionist and guides traffic around it. Another free standing cube, housing the print machine and library, turns the axis 90 degrees for the production area.

**Doblin Keeley Malin Stamos
Chicago**

The most important feature in the new home of Doblin Keeley Malin Stamos, at 35 E. Wacker Dr., is function. The client stressed desire to achieve an environment that would allow people to work together, in groups or social teams, regardless of location in the space. With this requirement as a driving force, ISD developed a conceptual theme that brought the four faces of Chicago - city, lake, prairie, and industry - into the workplace. With these features as guidelines, ISD designated areas for project rooms, informal gathering areas, specialized laboratories, and phone base stations. Although the areas are dedicated to specific duties, the materials used have two values, function and design, and allow work to be done in virtually any section of the space. With function a main requirement, the ISD team developed a design theme that would facilitate activity, and the creative use of materials allows the staff to function virtually anywhere in the space.

ISD Incorporated

ISD Incorporated is the nation's sixth largest interior design firm. With offices in Chicago, New York, Houston, and Los Angeles, ISD is a 30-year-old firm specializing in corporate, law firm, and banking design.



**HSP/Ltd.-Seglin Associates
Chicago**

The firm's interiors work includes corporate and commercial tenant build-outs in addition to numerous residential remodelings. Projects range in scope and scale, yet share a commitment to design innovations that respond to programmatic and budgetary requirements.

**Drumlin Management Company, Inc.
Chicago**

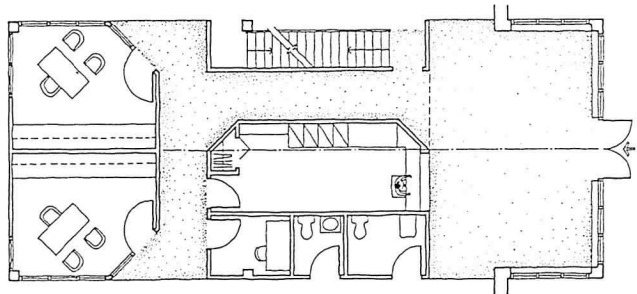
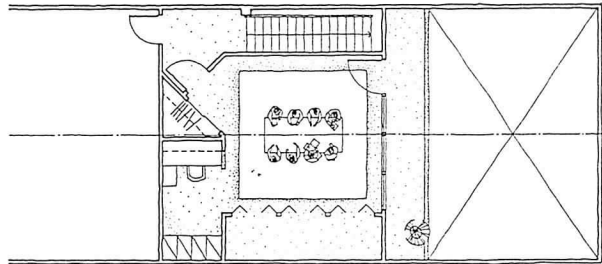
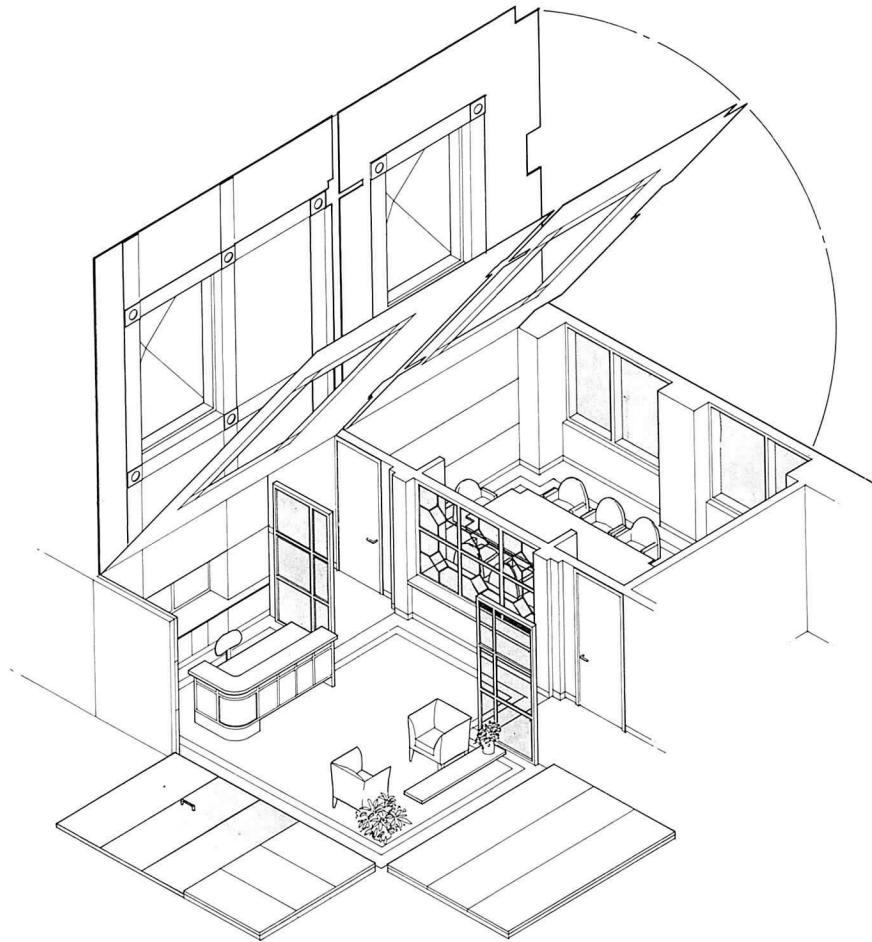
A 3,500-square-foot loft space is the setting for the management office of an expressive and adventurous developer. The spatial composition is established by a colonnade detailed with corrugated sheet metal bases and aluminum roof gutter capitals. Intersecting planes and soffits of various heights and angles reinforce the formal axial plan. Private offices and conference rooms are located directly off the main axis, further articulating circulation and office zones. Plywood wall panels in the conference room are sanded smooth and stained, suggesting a distinguished atmosphere that respects the existing context within the brick and timber enclosure.

Venterra's Office
Chicago

The interior concept of Venterra's office space at 350 N. LaSalle Building reflects the linear expression of the building's architecture. Peaked coffered ceilings and etched glass panels provide a distinctive and inviting reception area and conference room. Elegant finishes of verde marble, mahogany wood, and fabric screens create a corporate environment reflecting the client's image as developers of the building.

Loebl Schlossman and Hackl, Inc.
Chicago

The Chicago-based architectural, planning, and interior design firm was founded in 1925 and performs master planning and design of numerous corporate headquarters and investment office buildings, suburban shopping centers and malls, urban mixed-use complexes, government facilities, health care, multi-family residential, education, and interiors projects. Current projects include Allstate Plaza West; City Place (a mixed-use development on N. Michigan Ave.), 633 St. Clair Place, 350 N. LaSalle, and the new Prudential Plaza.



Fortune, Inc.
Falmouth, Maine

The project involved designing the "build-out" of an office/conference/administrative core for Fortune, Inc., sailmakers. The client's wish was to create a bold, three-dimensionally dynamic space within the existing factory "for no money." Nautical references including the

wood slat ceiling above the mezzanine, cable railing and hardware, exposed pipes, and oak trim were desired by the client. The mass of an existing scissors truss was expressed above the mezzanine to create a focus for the lobby and enhance perception of a discrete volume above the first floor.

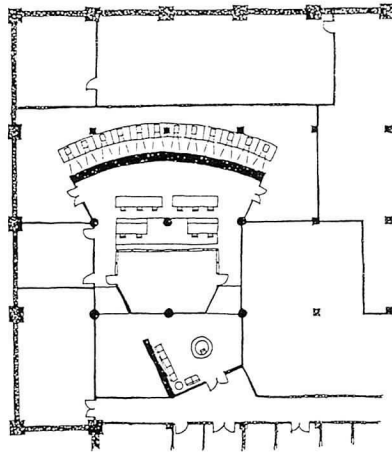
Andy Pressman/Architect
Chicago

The firm, with an architect and psychologist as principals, has numerous design awards and publications to its credit. Commercial, office and residential projects have appeared in *Architecture*, *Commercial Renovation*, *Popular Science*, and *The Washington Post*.

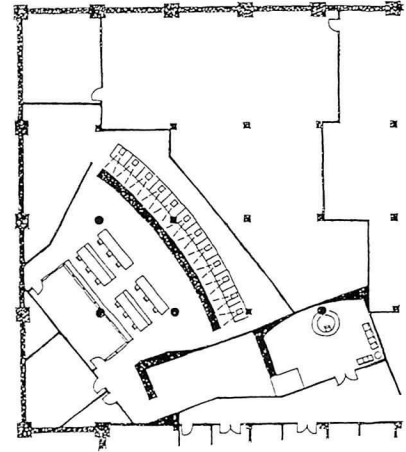
**F&T Regional Network
Operations Center
Chicago**

**ng & Associates, Inc.
icago**

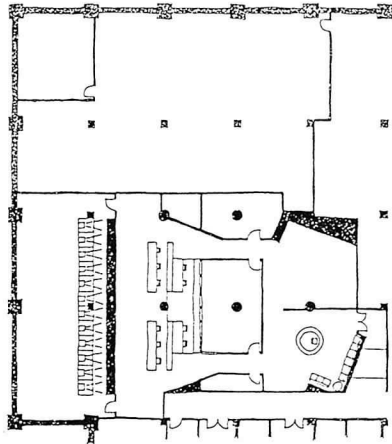
ere existed a unique opportunity. We re to rebuild a center used to monitor phone operations in a 10-state area. With 35-inch television monitors and four rear projection video screens used for this, it is a n technology tour de force; a real life ge set from 'Star Trek.' They wanted to w it to the public. The space was within existing building with a tight column grid, hout windows, and we were without the lget to use exotic materials. We rotated tions of the plan within the column grid to rtrast it with adjoining offices. With a rped entry the viewer moves up to the by, through a tight corridor and stair, to viewing room where liquid crystal glass is tched on and the actual center revealed. r Trek. Design team: Richard C. Leyshon, rk A. Treiber, Rod Reyes.



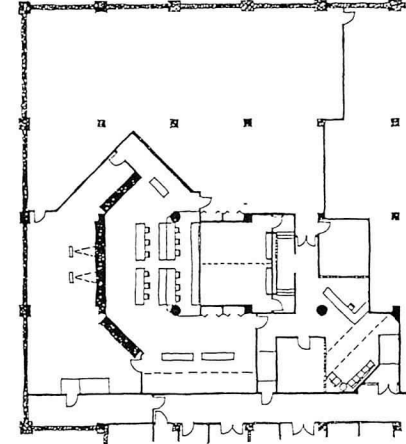
Preliminary Sketch A



Preliminary Sketch B



Preliminary Sketch C



Final Scheme

**Reading About Office
Interiors**

The following suggestions for reading are taken from a search performed for the focus by Construction Index. Copies of the following articles may be obtained from the AIA Library at \$5 each, plus handling charges (if any), and faxing fee. To order, you may call the AIA at 2/626-7492 or photocopy the form now for ordering. Use the bracketed number to identify your request. To subscribe to the Construction Index, call 2/939-3902.

The Lighting Design Professional - General Illumination of Office Spaces, *Architectural Lighting*, Aug. 89, p. 37. Discussion and tables. [21581]

The Push for Productivity, *Building Design and Construction*, Aug. 89, p. 10. Discusses how clients "push for productivity" is changing the way building designers think about workplace design. Several good examples given. [21550]

BOMA Survey Reveals Office Tenants' Major Complaints, *Building Design and Construction*, Feb. 89, p. 36. Major complaints expressed in recent

telephone survey of building tenants centered around the building design. Highest complaint: HVAC problems, followed by indoor air quality and acoustics. [16314]

The Emerging Office of the Future, *Building Design and Construction*, Aug. 89, p. 54. Discusses several examples of how global competition and technological advances are influencing work space design. [21551]

Customizing Office Environments to Improve Productivity, *Construction Specifier*, Feb. 89, p. 12. Review of "Personal Environments" that allow employees to control lighting, air flow, and temperature in their space. [16394]

Open Plan Survey, *Contract*, July 89, p. 94. Survey results report on relative importance of various features of open plan design. [20890]

Checklist for Planning a Relocation, *Contract*, Aug. 89, p. 44. [21221]

English Sycamore Vibrantly Showcases Realty Firm, *Design Solutions*, Fall 89, p. 25. Discussion, photos, and details of interior woodwork of JMB Realty Corp., Chicago. Griswold, Heckel & Kelly Associates, Inc. architect. [22583]

School House Turned Corporate Class, *Design Solutions*, Winter 89, p. 14. Notes, photos, and details of architectural woodworking for office interiors. See also: "Masterful Design for McDonald's Headquarters," p.21, Lohan Associates, architect.

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Continued from page 13

not just an issue of a person getting a done, and that person being satisfied h the job. There is a hierarchy of so-structure embedded in the physical ironment of the office. Usually I'll have a white male, who is head he organization; he has the corner of- in the most private, deepest space, h the most expensive furnishings. e secretary, probably a woman, is ly to have the least amount of space, en not a private space, the least ount of control over her own space, least expensive furnishings, and so So, when we build spaces, is it simp- productivity, is it simply job satisfac- 1, or are we going to look at it in ns of larger social issues. I think this ery important, and most people t't think about it. When architects ign, they are unaware of the conse- nces of these larger issues. They're ch less aware because they take all of se things totally for granted and t't explore them.

Now, in terms of availability of in- nation: the AIA bookstore has an izing number of books on different lding types. I think the difficulty for architect is there is just so much in- nation out there it becomes over- elming. There's no medium yet in ich it's been abstracted in some way condensed so that the architect will it. Now, there are exceptions. If, example, you're designing facilities the special user - the elderly, the dicapped and so on - there's a lot of deline books that give information special users' basic behavioral and chological needs. They help the ar- ect to design buildings to better re these users to do the activities y need and want to accomplish. s information is written in a form e the architect can readily com- hend and translate into design. But n with this information, it becomes y difficult for the architect who is ssed for time to find and use this in- nation. Another way the architect find information is through vnowledgeable people. There are con- ants who have this knowledge base can assist in the design of more user- onensive space. There is an organiza- 1 called the Environmental Design earch Association which has lists of ple who can serve as consultants on ypes of projects. What's interest- is that clients, more than the ar- ect, are hiring these people.

I'm glad you brought that up, because I wanted to ask if clients generally support this idea of using environmental psychologists and their data.

Absolutely. I think, again, it is the client that is requesting the informa- tion. The General Services Agency builds and manages the largest number of square feet of office space of any in- stitution or corporation in this country. The GSA requires a programming and

"When architects think about what contribution the human sciences can make to architecture, they think of it simply as a science of functional concerns. They have the idea that somehow functional issues impede aesthetics...in fact, both can inform each other in a way that produces innovative design."

evaluation process using research generated information and on-site field research to assure that their buildings function as intended. They not only have standardized research-based design guidelines that they use in the program- ing stage, they go back after the build- ing has been occupied and do a post-oc- cupancy evaluation in which they ask: "Were our assumptions correct about how the occupants would use the facility?" This allows fine tuning of the building. So clients are very much get- ting involved with this process, because they're finding that if the building doesn't work well, it's very costly to make corrections - and I mean in real dollars - to live with the problems that occur or are a result of uninformed design decisions.

I also want to return to one of the difficulties I think architects have in even consulting available information on the user and the built environment. I think architects have the wrong idea that somehow functional issues impede aesthetics - if you do one you cannot do the other, and vice versa. I think this is an absolute absurdity. There's no reason that you can't do both; in fact, both can inform each other in a way that produces innovative design. I mean architects are very busy looking for innovation in some of the strangest

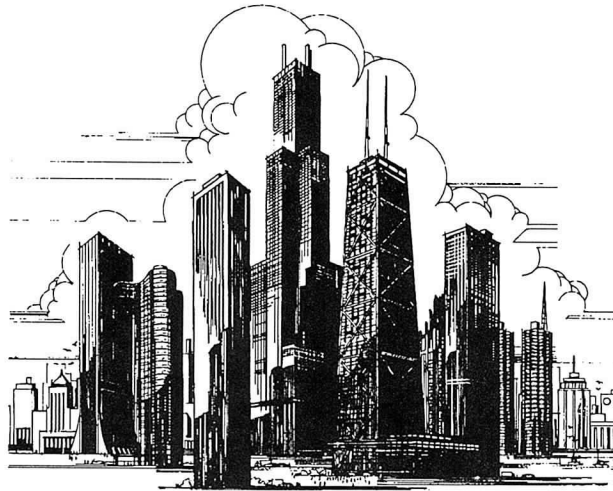
places. I think if they started to look at socially relevant causes, and I mean again going beyond the performance of the spaces, to consider what kind of society are we really building. Right? Remember, we reproduce society in our material environment. A critique of our society would provide a powerful source for innovation. Just look at how we build a dwelling. If you strip it of all its clothing, the exterior garb that architects put on to make one structure look different from the next, you will find the same housing prototype over, and over, and over. The architects may think that they are innovative, but they're simply reproducing all sorts of our society's assumptions about how people live. And so this is where ar- chitects are making a very big mistake: to pit the concerns of the user and so- cial responsibility of design against their sense of aesthetics. It's simply a wrong dichotomy. And I think that's what keeps architects from becoming more in- formed - relying on intuition, their un- selfconscious way of thinking about the user.

How do you think an architect's be- coming more informed about the human sciences can change the kinds of buildings or spaces being designed? Can this infor- mation bring new meaning to function?

I think it will end conservatism in design. Hold on to the idea of conser- vatism for a moment. I'm going to backtrack to emphasize a point. When architects think about what contribu- tion the human sciences can make to ar- chitecture, they think of it simply as a science of functional concerns - if we paid a little more attention to the size of doorways, etc., etc., we would cor- rect some of the bloopers. There are obviously base level requirements, but architects really don't need to go to the bookstore, they just need to think care- fully about it. Most architects are smart enough to figure this out on their own, and if they need a little more informa- tion there are journals and so on where they can get it. They just need to pay attention to details. Those bloopers can be terribly irritating and actually ruin the functioning of the space: the law offices that simply don't have enough linear feet for books, or enough filing space, or an office that doesn't allow for the secretaries to have a space for lunch.

How much of this is the client's responsibility to see these things are incor- porated into the design? ▶

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One of the things you have to recognize is it's a learning process for both architect and client. You need a dialogue between architect and client that allows information to surface, as well as the careful observations of the space, questioning the people who will use it, and so on. I'm not sure it's solely the architect's responsibility, although many architects are taking it on and hiring a usability programmer who uses systematic research techniques to specify functional requirements. Facilities programmers use past information, careful observation, interviews, and project requirements to come up with a sophisticated facility program. In smaller kinds of spaces there's no reason the architect can't, with the client's assistance, gather that information. In a complex system it's much more difficult without special skills.

So the architect can bring new information to the client, educate them about the design process that allows for real collaboration of the user.

As well as knowing *what* questions to ask. I don't think it's always *bringing* information, it's also knowing what questions to ask and how to look at the space in use in an intelligent manner; so it's part of a relationship, a collaborative relationship between the client and the architect.

I want to return to the issue of conservatism. There's a very conservative tendency in architecture. If we continue to produce buildings in the same manner as always - responding to our clients and using our own intuition, our everyday knowledge - we will just keep reproducing the same buildings, streets, neighborhoods, cities, over and over and over again. Oh yes, on the surface they might look different, but on careful inspection it is not very different at all. Again, this is where insights from the human sciences become particularly critical. If we believe that architects can assist in making a better world for the inhabitants, then we must take great care in making apparent all of the assumptions we rely on when designing. We must go beyond innovating form for the sake of form only, without thinking about how form can contribute to making the environment a better place to live.

Let's explore what Deasy says about how most of us "spend a large part of our lives in houses, schools, and work places that fail to provide positive support to our activities"; that this occurs "even in the

finest and best equipped structures designed with the best of intentions."

By and large architects design their buildings with good intentions. I think we always build with the best intentions. Now, assuming your question is, "If an architect becomes more informed about the user responsiveness of her or his design, will spaces work better?" of course, there is no doubt. But we can

"We must go beyond innovating form for the sake of form only, without thinking about how form can contribute to making the environment a better place to live."

never predict human behavior with total confidence. Everything is always changing, people are always changing. Moreover, having completely predictable environments has been found to be unsatisfactory to the user.

We can't predict exactly to a T what is the perfect environment, because people are different and you want to allow those differences to be expressed. Also, buildings last a very long time, and we change, and the kinds of activities we have to perform change, and the meanings that we attribute to those activities change. Right?

We'd have to be very predictable people.

That's right. Take for example, the users' aesthetic experience of the form of the building. It's almost as if we assume that all the users are worried about is being able to perform a group of tasks. One of the critical aspects of the users' experience of an environment is its aesthetics. Now, the user may not look at aesthetics as an architect does, as some type of formal manipulations. They may simply say they like it or don't like it, because they haven't learned the vocabulary to express exactly what it is in the nature of the form of the space that they are responding to. Research on aesthetics has found that a certain level of complexity, a certain level of unpredictability, is very important in people's liking of a space. Now, we're not talking chaos - there's obviously a balance here. People not only experience pleasure or displeasure from what architects consider the aesthetics

of built form, the form of the building is non-verbal language - just as you read a book, and it has words, and the words mean something to the author, but its going to mean different things to each reader. We have the same with a building. A building is a form of communication, and communication has meaning, and that meaning is going to vary from person to person. So when we're talking again about making spaces better in some way, we can't simply say if we have the *best* equipment, the *best* lighting, the *best* furnishing, adequate space to house the furnishing, and so on, that necessarily will be the best place, because we also have to consider the pleasurable aspects of space, what the design of that space is attempting to communicate, how people interpret it, and so on.

Off the top of your head, is there a particular interior space in Chicago that you personally respond to in the most positive, happy, a really-makes-you-feel-good-to-be-there kind of space, whether it be a restaurant, your lawyer's office, or...

Off the top of my head, I wouldn't dare. But I will tell you what I love about Chicago and this is what I love about architecture. Chicago has an enormous number of options, of different kinds of spatial experiences - we have a huge range of choices. I think that's something I would like to see architects work toward: working against the universality of finding one best answer. I don't think that makes for success. Respond to diversity and the need for plurality! I think that's what we're beginning to see a bit more of today. What's wonderful is the fact that when I go into one office it's different from another, and I respond to that difference. Or that we have different ethnic neighborhoods. Can you imagine if every neighborhood was Lincoln Park? What a drag. I think that to pick one model is a terrible mistake. Architects should not be looking for prototypes. If they look to what human sciences research is telling them, there is no golden rule of how to design for the user, because there isn't *one* user. And so a response to diversity and complexity is critical. And I think that that is very much a part of the beginnings of the new tact in architectural theory today. □

THE CALENDAR



July

1 ▼

Exhibition Closing

Emilio Ambasz: Architecture, Exhibition, Industrial and Graphic Design. The Art Institute of Chicago. Michigan Avenue at Adams Street.

Exhibition Continues

Wish You Had Been Here . . . Chicago as a Vacation Destination in 1890 and 1940. The Chicago Historical Society. Clark Street at North Avenue.

2 ▼

Deadline For Entry

Postal Service Awards in Facility Design. Information: 202/268-3899.

4 ▼

Independence Day

CCAIA Chapter Office Closed.

8 ▼

Exhibition Closes

Sir Christopher Wren and the Legacy of St. Paul's Cathedral. The Octagon, 1799 New York Avenue N.W., Washington, D.C. 202/638-3105.

9 ▼

School of Art Institute Late Summer Session Begins

Courses include *Residential Renovation, Intro to Interior Architecture, Computer for Interior Architecture,* and *Chicago Architectural History.* Through August 9. 312/899-5130.

10 ▼

CCAIA Executive Committee Meeting

Chapter Board Room. 8 a.m.

NAWIC Monthly Luncheon

Speaker: Thomas Broderick, Chicagoland Construction Safety Council. National Association of Women in Construction. Bismark Hotel. \$20. Noon. RSVP: 312/925-1344.

11 ▼

CAF Lunchtime Lecture

A New Spire on the Skyline: Loeb Schlossman & Hackel's Prudential Plaza Project. Stephen T. Wright. ArchiCenter Gallery, 330 S. Dearborn. 12:15 to 1 p.m.

Graham Foundation Exhibition Opening

Figures Of Speech: Projects of Douglas Darden. 5:30 to 7:30 p.m. 4 W. Burton Pl.

12 ▼

CCAIA Computer Committee Meeting

Annual Wrap-up of AEC Systems. Chapter Board Room. 5:30 p.m.

16 ▼

Thomas H. Madigan Awards Luncheon.

Capitol Development Board. Information: Mia Jazo, 217/782-5366.

17 ▼

Exhibition Closes

Frank Lloyd Wright: Preserving an Architectural Heritage. The Chicago Historical Society. Clark Street at North Avenue.

18 ▼

CAF Lunchtime Lecture

A Gracious, Planned Neighborhood: The Jackson Park Highlands District. ArchiCenter Gallery, 330 S. Dearborn. 12:15 to 1 p.m.

19 ▼

CCAIA Young and Small Firms Committee Meeting

CCAIA Board Room. 6 p.m.

20 ▼

New Chicago Architecture Exhibit Closes

60 recent corporate, commercial and institutional projects. Sponsored by Chicago Athenaeum Gallery, the office of the Mayor of the City of Chicago, and the Mid-America Committee. Union Station, West Wing. Washington D.C. 10 a.m. to 6 p.m.

23 ▼

Exhibition Opens

The Chicago Sky Scraper: Selections from the Permanent Collection. Galleries 9 & 10, The Art Institute of Chicago. Michigan Ave. at Adams.

1991 Convention Committee Meeting

CCAIA Board Room. 5:30 p.m.

MAIC Course Begins

Project Designer Plus developed to help Architects and Engineers comply with EPA Requirements. Through July 26. \$785. Midwest Asbestos Information Center: 312/829-1277

24 ▼

CCAIA Board Meeting

Chapter Office. Noon.

25 ▼

CAF Lunchtime Lecture

Grand Plans for the Near South Side: The Central Station Project. Gerald Fogelson. The ArchiCenter Gallery, 330 S. Dearborn. 12:15 to 1 p.m.

Designers' Notebook Quarterly Conference

Seminars Include *What You MUST Know to Plan for Survival and Success.* Howard Birnberg. The Merchandise Mart. Free For Design Professionals. RSVP: 1/800/677-MART.

29 ▼

CAF Tour

Clark House in Mourning. Experience the Elaborate Mourning Ritual of 19th Century America. Tour Graceland Cemetery. \$26. Information: 312/326-1393.

▼
August

▼
CAF Lunchtime Lecture

ptown Theater Restoration: The Stage Set. L. Curt Mangel. The ArchiCenter Gallery, 330 S. Dearborn. 12:15 to 1 p.m.

▼
Deadline For Submission

National AIA 1991 Honor Awards Intent to Enter. Information: Frimmel with, 202/626-7586.

▼
CCAIA Foundation Meeting

Chapter Board Room. Noon.

▼
CAF Lunchtime Lecture

hanging Lanes: South Lake Shore Drive and Museum Campus Plan. Marshall Acosta. The ArchiCenter Gallery, 330 S. Dearborn. 12:15 to 1 p.m.

▼
CCAIA Executive Committee Meeting

Chapter Board Room. 8 a.m.

▼
CAF Lunchtime Lecture Series

ew Towers for the North Loop: Kohn, Pederson & Fox Associates Chicago title Trust Center. Timothy Desmond and David Leventhal. The Archi-

Center Gallery, 330 S. Dearborn, 12:15 to 1 p.m.

CCAIA Real Estate Steering Committee Meeting

Holabird & Root, 300 W. Adams. 5:30 p.m.

22 ▼ CAF Lunchtime Lecture

In Progress in the South Loop: Chicago's Harold Washington Library. Bernard Babka. The ArchiCenter Gallery, 330 S. Dearborn. 12:15 to 1 p.m.

28 ▼ CCAIA Board Meeting

Chapter office. Noon.

29 ▼ CAF Lunchtime Lecture

The Story of the Country Club on the North Shore. William Hincliff. The ArchiCenter Gallery, 330 S. Dearborn. 12:15 to 1 p.m.

31 ▼ American Craft Exposition

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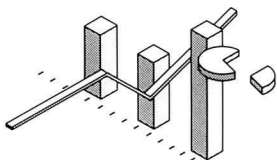
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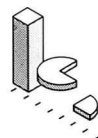
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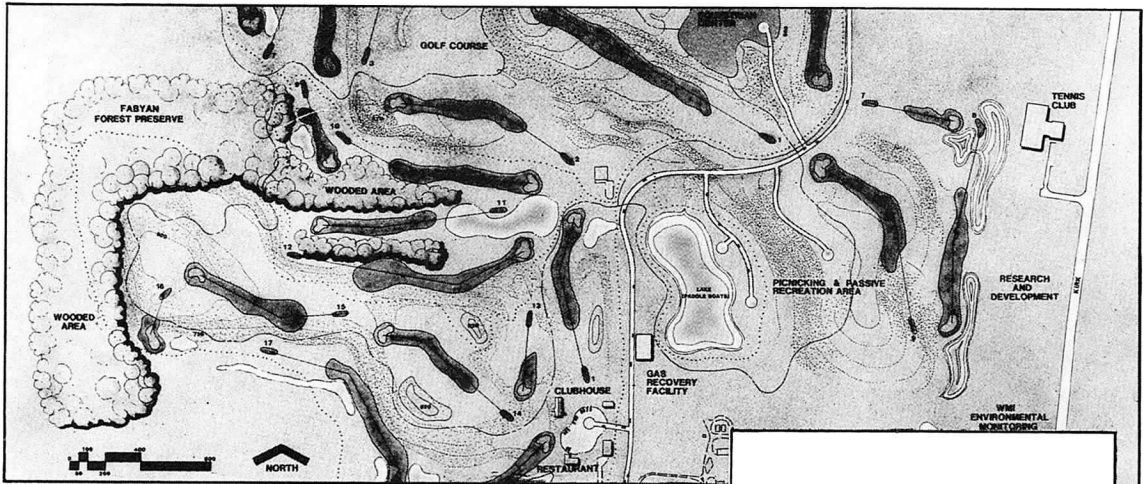


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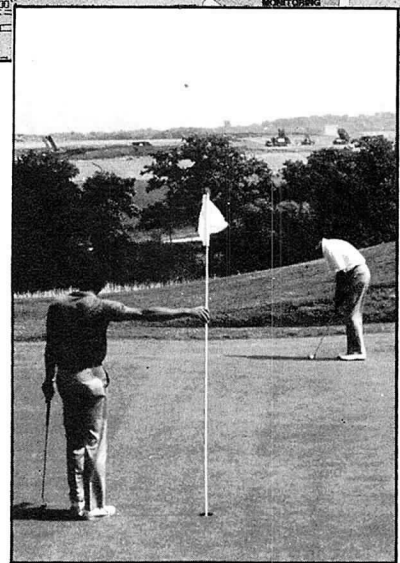
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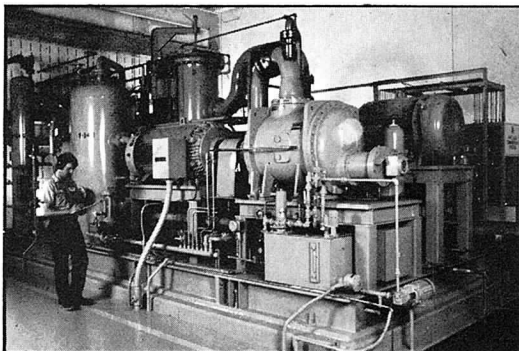
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▼ **Gary L. Kohn, AIA,** has joined **William Lagrange and Associates** as an associate.

▼ **Gilbert Gorski, AIA, Architectural Illustration, and Paul A. Bodine, AIA, Bodine Architects** announce the

opening of their combined offices at 213 W. Institute Place, Suite 602, Chicago 60610. The telephone number is 312/943-3433.

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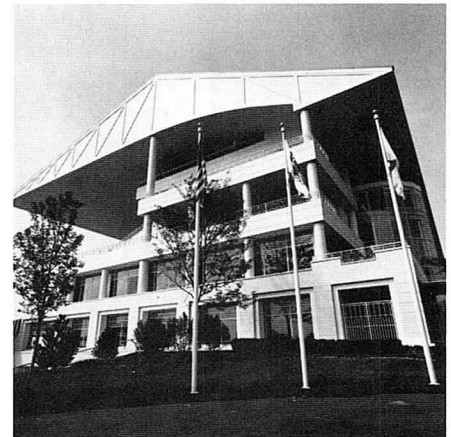
▼ The article that **Terry Lallack, AIA,** wrote for the May 1989 Focus, "A Minor Revision to Architectural Graphic Standards," has been reprinted and distributed by the Illinois Indiana Masonry Council.

▼ **Basil Associates, Inc., Architects/Planners** has released plans for the construction of a new facility for **ABT Television & Appliance Co.** in Morton Grove. The site will occupy

over three acres of retail showroom, warehouse area, and customer parking.

▼ The second half of a \$4.8-million, multi-phase renovation project at 101 N. Wacker Dr. designed by **Anthony Belluschi Architects, Ltd.** is underway. The exterior's first three levels and the main lobby of the building have been redesigned to reorient the entrance toward Wacker Drive from its current corner location. The new lobby is scheduled for a fall completion.

▼ **The Chapter congratulates its seven firm members** who were named winners in the 1989 Excellence in Masonry Awards and presented with medals at the awards banquet in May. Gold medal winners were **Skidmore, Owings & Merrill,** with **D. H. Johnson**



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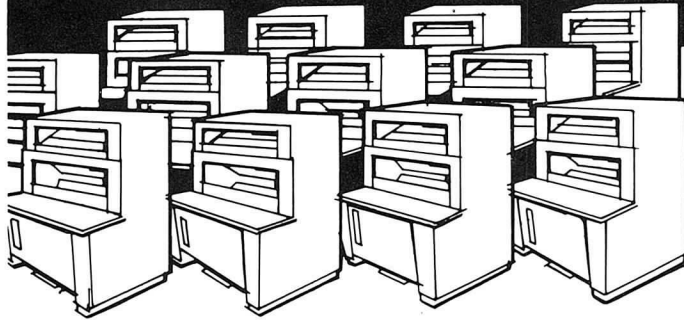
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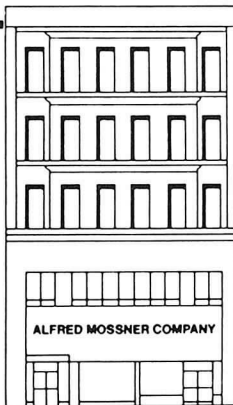
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Virgil A. Carter, FAIA, former
fessor and head of the School of Ar-
ctecture at Oklahoma State Univer-
r, has been appointed group vice
sident for membership of the AIA.
rter is responsible for the direction
l staff management of the AIA's
ad range of membership programs,
luding recruitment, retention, and
er membership services; AIA honors
l awards; the AIA library; insurance
grams; and support of the AIA's 300
e and local chapters.

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▼
On July 25, at The Merchandise
rt, a one-day conference, **Designers
tebook Quarterly Conference** will
er two seminars to help design profes-
nals spur sales growth and lay the
undwork for long-term success. At
m., "Design Firm Marketing: What
u Must Know to Plan for Survival
l Success," will be presented by
ward Birnberg. At 2 p.m.,
nberg will present "Target Market-
: Profiting from the Direct (Mail) Ap-
ach." New Mart tenant Bernhardt,
ce 1871, will offer light refreshments
l mimosas in the morning and after-
on. While the conference has no fee,
istration is required and seating is
ited. Call 800/677-MART for reser-
ions.

▼
The Association for Preservation
hology will hold its annual con-
ence September 3-9 in Montreal.

▼
The Campbell Center for Historic
ervation Studies has some courses
uly and August particular to architec-
l preservation: "Preservation of ►



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Architectural Metals, July 14-17; reservation of Architectural Stone, Masonry, and Ceramics," August 6-9; Laboratory/Workshop Session on Masonry and Ceramic, August 11-14. For registration information, call 5/244-1173.

EXHIBITIONS

▼ **The Chicago Skyscraper: Selections from the Permanent Collection** on view at Art Institute's Galleries 9 and 10 July 23 through December 31, 1990. More than 50 original drawings and models from the permanent collection of the Department of Architecture trace the history of the skyscraper. The exhibition, supported by the Seymour Chwast Persky Fund for Architecture at the Art Institute, includes presentation drawings for built projects, such as Mury/Jahn's airbrushed perspective for the Northwestern Terminal Tower and fantasy drawings for the Chicago Architectural Club's 1983 competition to design the tops of Chicago's skyscrapers. Renderings of early Chicago School buildings, such as the Wacker, and a dramatic nighttime view of an unexecuted tower in downtown Chicago by McNally and Finn are also included.

▼ A large-scale exhibition brings Chicago to Washington, D. C. Organized by The Chicago Athenaeum: The Center for Architecture, Art, and Urban Studies, in conjunction with The Office of the Mayor, the City of Chicago, and the Mid-America Committee, "New Chicago Architecture" has been installed in the newly renovated Union Station in Washington, which was built in 1908 by Daniel Burnham. The exhibition highlights over 60 recent Chicago buildings, from the new World Washington Public Library to the Miglin-Beitler Tower. If you're going to be in Washington in July, you've got to get there until the 20th to catch your home town on view. For more information, call Charlotte Bagdonas, 312/829-9650

VARIOUS MATTERS

▼ About the 1991 **ArchiPages** (our new profile book): You should have received the mailing from the Bernard Harris Publishing Co. near the end of June. Follow the instructions carefully so that you are a part of this very important directory of area firms.

▼ The publishers of the **National Architectural Profile**, that big, heavy Official

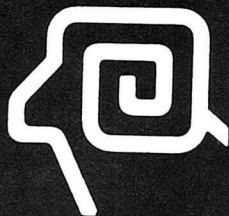


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Directory of the American Institute of Architects, has asked that we remind all of you to return their questionnaire per instructions. Publisher Henry W. Schirmer, FAIA, of Archimedia, emphasizes that a "prompt return of the questionnaires will result in correct, updated information being published" about your firm. Inaccuracies can be prevented through your cooperation.

▼
1991 Honor Awards submittals are due very soon. The entry blanks are to be postmarked by August 6 and submittals binders must be postmarked by September 10. For more information, contact Frimmel Smith, 202/626-7586.

▼
 In August, Frank Ariss, Ariss Design, Minneapolis, will be participating in an historic **design dialogue with designers of the Soviet Union**. This event has been organized by the International Society of Graphic Designers. Do you have any questions that you would like to see posed to the Soviet Designers about what the removal of economic barriers will mean to them and what opportunities will follow? Ariss Design will be accepting questions to take to the USSR up until July 20. Send your questions to Ariss Design, 12C Grove St., Minneapolis, MN

55401, or call Charlotte Matre at 612/331-7413.

▼
 To help celebrate the 200th anniversary of the laying of the White House's cornerstone in 1792, the AIA has committed funds to document the Executive Mansion's interior and to publish a book tracing the mansion's architectural history. The AIA's total \$300,000 commitment will be presented over a three-year-period to the White House Historical Association, which will administer the funds. \$250,000 will support the documentation process by the National Park Service's HABS and \$50,000 will be used to publish the book, written by White House scholar William Seale and published by the AIA Press.

▼
 If you have been following the **restoration progress of Chicago's Holy Family Church**, you probably know what tremendous support this architectural and historic beauty has received in its restoration efforts. Substantial grants have been received from The Robert R. McCormick Trust, The John D. and Catherine T. MacArthur Foundation, and The Helen V. Brach Foundation. More help is needed to begin the first phase of construction. If you want

to participate in this campaign to save Holy Family, please call 312/226-4421

▼
Informed clients add to your bottom line. To help you make every client an informed one, the AIA's "A Beginner's Guide to Architectural Services," may be what you'll want in your inventory. This booklet explains in plain English why and how to hire an architect and outlines the steps in the design and construction process. A variety of architectural consumers - homeowners, small businessmen, retailers, etc. - were interviewed to ensure that the brochure addresses their needs and concerns relating to design and construction. While the brochure is targeted to the small, first-time client, it can be used with other clients as well. You can use "A Beginner's Guide..." : 1) as a supplement to your own promotional materials; 2) to give to the client during a presentation; it will answer the questions the client may have forgotten to ask and help frame other questions for further discussion; 3) as reading material in the public areas of your office where clients sit; 4) to bring to an speaking engagements you may have with civic groups (attach your firm's label on the front or back); 5) to have available in case you want to mention in any advertising you do that you offer a free brochure. The brochure may be ordered for \$2 per single copy, order #N1010. Bulk rates for larger orders are available. For more information, call Elizabeth Lazarus, 202/626-7411.

▼
 The Evanston/Glenbrook Hospitals' 6th Annual American Craft Exposition will be held August 31 - September 3 at the Henry Crown Sports Pavilion at Northwestern University. This year's juried exposition will feature 136 craftsmen from 35 states exhibiting work in metal, glass, jewelry, porcelain, ceramics, fiber, leather, clay, wood, paper, and mixed media.

▼
 Design Systems Strategies, a leading monthly newsletter on automation and productivity for CAD managers in architecture and engineering, has released the results of its **1990 CAD Manager and Operators Salary Survey**. The findings show a dramatic increase in CAD manager's salaries in the past 18 months, but relatively flat growth in the compensation for CAD operators. The survey response was great enough this year to allow extensive comparisons. For order information, call 800/CAD-NEWS. □



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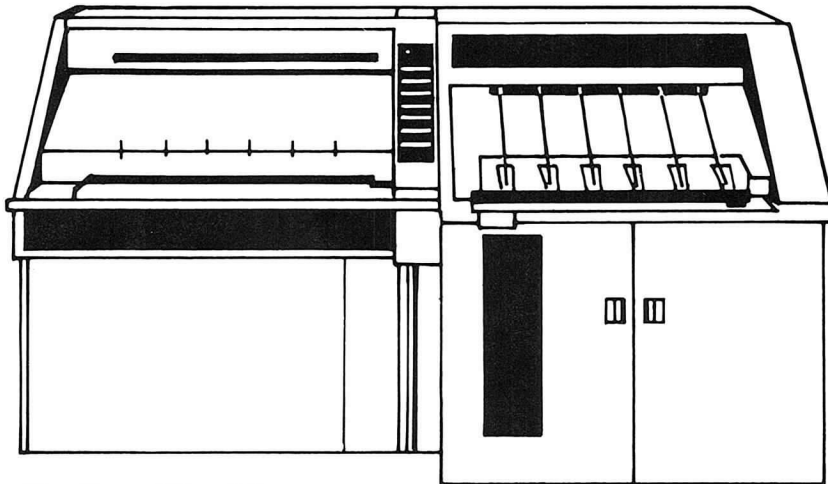
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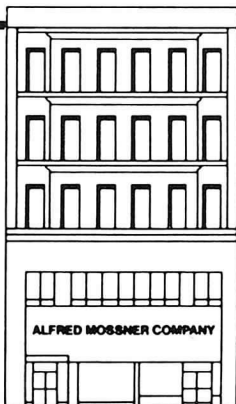
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