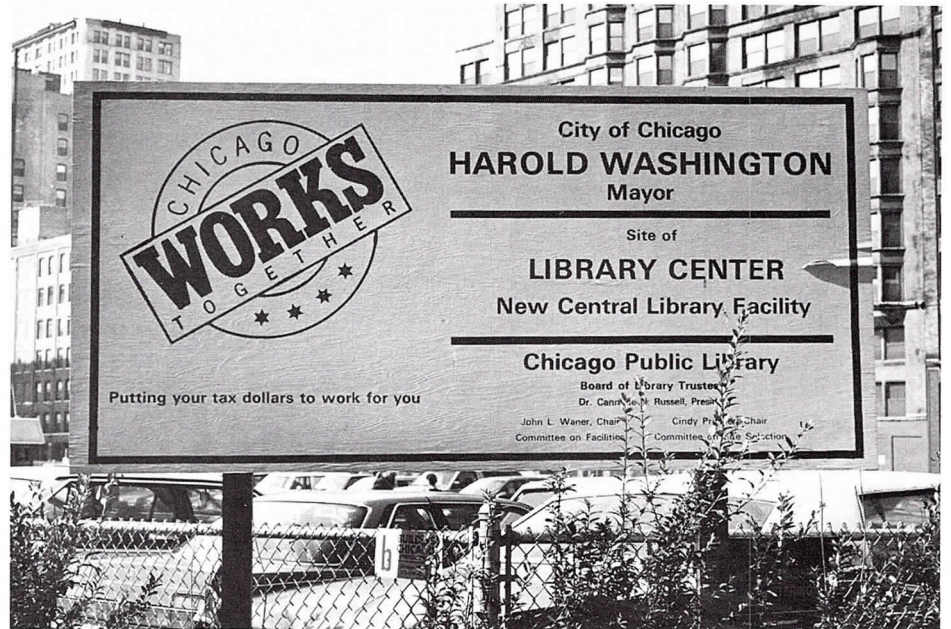


**Will design/build competition
settle library issue?**

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CCAIA Public Forum to Address City's Decision on Library Design Competition

What's going up on SW corner of State and Van Buren is subject of Chapter Forum.

Coming Up Mid-November...

Jack Hedrich on Hedrich-Blessing's Chicago in the 30s.

Set Aside...

October 20, when recipients of the Distinguished Building and 25-Year Awards, the Young Architect Award, Chicago Awards (Student Competition), and Service Awards will be recognized in the Art Institute's Arthur Rubloff Auditorium then celebrated in the famed reconstructed Chicago Stock Exchange Trading Room. (Photo: North view of Trading Room. Courtesy of The Art Institute of Chicago.)

For a long time Chicagoans have been hearing about the plans for a new Chicago Public Library. Locations have been discussed, programs suggested, and much time has elapsed. Most people agree a library is an essential part of a great city, yet Chicago is still without a main public library facility.

Will the recently announced International Design/Build competition finally resolve this long standing issue?

On September 10, beginning at 5 p.m., in the Merchandise Mart second floor conference room, the Chicago AIA will sponsor a public forum addressing this question. The program, held in cooperation with several other civic and professional organizations, will feature key city commissioners and staff: Charles Thurow, the Library Project Coordinator in the Department of Planning; Edward Wundrum, a consultant who has been retained by the city of Chicago to administer the Design/Build competition; key city officials; and a panel of representatives of the Board of Directors of the Chicago Chapter, AIA.

Discussion will center around the specifics of the competition and the larger philosophical question of how you build a major public building, as well as the specifics of the problem. The agenda is being further developed as we go to press.

Join us for information and an exchange of ideas. This is the first of a series of Chicago AIA fact-finding forums on issues that affect the public and the architectural profession.

Seating is limited. Please make a reservation by calling the CCAIA office at 663-4111.

Free parking is available by using the Kinzie Street entrance and showing evidence of AIA membership or membership in other sponsoring organizations.

Be a CCAIA Bleacher Bum

Members new to the Chapter in the past year are invited to join in the thrill of victory and the agony of defeat at the 1987 ArchiBall World Series, taking place on Saturday, September 12 in Lincoln Park. (That's the south end, at the North Avenue Bridge but north of LaSalle St. The invitation, on its way, will probably be more specific in directions.)

Much like the tourneys of previous years, this will be a round robin event beginning at 10 a.m. and all our members are encouraged to come out and cheer the teams on and make merry with the new kids in the Chapter. Bring your friends, families, and picnics (the Chapter will bring the beer) and enjoy a day of sun (hopefully) and fun while meeting our newest members.

If you are interested in moving out of the "bleachers" and onto the field and you want to enter your team or sign yourself up to play on a new members team call Mary Beth Carroll at the CCAIA office (663-4111), and your team will be scheduled in the tournament.

The PBX

Brian Ferguson, AIA founding partner of Kent Associates, Architects and Vice President of Communications and Environmental Planning Associates, Corp. (CEPA Corp.) will present a program on Friday, September 18 discussing "The PBX."

The program will include a brief overview of telecommunications technology and focus on the impacts of this new and expanding technology. How to approach the PBX, its components, and the potential cast of characters who will decide on it, plan it, install it, and manage it will be covered. Slides based on recent projects and CEPA/Kent's experience with major Chicago corporations will be shown.

Sponsored by the Committee for Architects in Government, Industry and Education, the program will take place at noon in the Chapter Board Room. Feel free to bring a lunch.

Communication Strategies for Architects

Chicago, along with San Francisco and Dallas, has been chosen as a location for the AIA Women in Architecture Committee professional development workshop, "Communication Strategies for Architects." Chicago's workshop, co-sponsored by the CCAIA and Chicago Women in Architecture, will be held October 24 from 9 a.m. to 4:30 p.m.

How do you get contractors, construction managers, drafters, and secretaries to work with you?

What do you do when you discover a co-worker is paid \$5000 more annually than you are for the same job?

How do you motivate your project team?

How do you establish your authority as project architect?

How do you convince potential clients you have the expertise and the ability to get the job done?

Answers to these questions depend as much on your communication skills as your professional expertise. Your success as an architect depends upon communicating both verbally and nonverbally with many different people. Architects who are clear, strong communicators are assets to their firms. They get the job done with little waste in time, energy, and effort by handling information and managing people effectively.

Dr. Janet Elsea, president of Communication Skills Inc, a Washington-based consultant firm whose clients include Smithsonian Institution and Gannett/USA Today has developed a practical, fast-paced program specifically for architects. It will be conducted by a skilled expert in the field of communications.

Space is limited, and registration is \$125 for AIA members, \$150, non-AIA members. Call Therese Idefonso at AIA headquarters, 202/626-7346 or Mary Beth Carroll at the Chapter office, 663-4111.

Systems and Success to be Shared at Seminar

Discover the dream of devoting more of your time to design while still managing, and balancing, the day to day business of successful office practice. The CCAIA Office Practice Committee's

November 7 seminar, "Strengthening by Sharing," makes you this promise.

Fifteen architects and related professionals from major Chicago firms will present methods they use to conduct a thriving, profitable business. They will share with you the documents and procedures that have yielded them the power to grow and continue their success.

"Strengthening by Sharing" will take place at the Holiday Inn, Chicago City Centre. Look for complete details in your October *Focus*, or if curiosity and enthusiasm has you impatient, call Mary Beth Carroll, CCAIA Program Coordinator at 663/4111.

Remembering CADD Series and Promising More

Mouse in hand, forty-five architects and designers digitized their way through the Computer Committee's 1987 hands-on series, Introduction to CADD. The five hands-on sessions met at the Illinois Technical College graphics lab, and the final meeting, a panel discussion, was held at the AIA Board Room.

The program, the third annual hands-on series sponsored by the Computer Committee, was designed to provide an overview of CADD capabilities and to give participants a feel for using a CADD system. Each work session at the graphics lab was taught by teams of architects, and exercises simulated "real-life" projects, such as massing studies and the production of working drawings. Instructors stressed the management procedures needed to integrate CADD into the typical office, and also discussed methods of combining manual and computer drawing methods to increase efficiency.

Leading the introductory class was Rob Savage, assisted by Jim San of Bertrand Goldberg Associates. Jeanne Breslin, Constructive Solutions, taught the session on 3-D massing studies, assisted by Dave Urschel of Eckenhoff Saunders Architects.

An important session on office standards and the use of overlay drafting procedures with CADD was co-taught by Jim Jankowski, Carol Ross Barney Architects, and Phil Bachman, William J. Bachman & Partners. Jeanne Breslin taught the session on system customization and space planning, during which participants worked on plan and 3-D studies. The final hands-on session was taught by Brian Smith, Lester B.

Knight & Associates. Brian led the class through some of the intricacies of generating cost estimates and schedules from the graphics file.

Many students took advantage of the B-size plotter in the graphics lab, and were able to plot out their class exercises for future reference.

The final session consisted of a panel discussion, with spirited audience participation. Members of the panel showed slides of recent projects, and discussed such topics as staff training, production scheduling, and when in the project cycle to introduce CADD. Notable this year was the unanimous agreement by panellists, who use both large and small systems, that system management is the most crucial issue in the successful use of CADD.

Panel members were Phil Bachman, William J. Bachman & Partners; Chuck Bassett, Bauhs and Dring; Michelle Donges, Space Management Inc.; Kristine Fallon, A. Epstein & Sons; Eric Fishaut, SOM; Jim Jankowski, Carol Ross Barney Architects; John Kowalski, O'Donnell Wicklund Pigozzi and Peterson Architects; Jim Lyman, Lester B. Knight & Assoc.; Bob Robicsek, Environ; and John Voosen. John Voosen Architects. Jeanne Breslin moderated.

Classroom aides during the graphics work sessions were Betty Chaban and Donna DiMaro, Loewenberg/Fitch; Sofia Koyfman, Lester B. Knight & Assoc.; Paul Lutton, CADD Midwest; John Sierra, Metis Assoc.; and Nick Weingarten, Weingarten Associates, as well as our off-duty instructors. Even though he was in the middle of major renovations on his house, Dave Urschel acted as our photographer and did yeoman service in all phases of the series.

The Computer Committee will meet again this month, after its summer hiatus. This year, Group meetings will be held every other month. Meeting topics and demonstrations will include the management and implementation of such systems as desktop publishing, CADD, and other architectural, design, and engineering packages. The executive committee (open to all) will also be planning next year's hands-on program. Computer Group members include both experts and novices, from both small and large firms. New members are welcome.

Call Mary Beth Carroll at the chapter office for program and Group membership information.

Jeanne Breslin, Chairperson
CCAIA Computer Committee

Desktop Publishing Arrives at CCAIA

September brings a new look for the *Focus*, as well as a new production method. This issue represents the Chapter's first foray into desktop publishing, which coincides with the new *Focus* design by Cagney + McDowell. Taking advantage of a brief summer hiatus in the *Focus* publication schedule, Annette Kolasinski, *Focus* editor, and other staff members learned to use Ventura Publisher software with the Chapter's new laser printer.

As the Chapter's computer consultant, I worked with staff members to analyze the components of the new *Focus* design, and translate it into a style sheet. We also met with graphic designer, Jean Orlebeke of Cagney & McDowell, Cindy Weese, and *Focus* Contributing Editor Anders Nereim, to choose the software-based typefaces we would use. (Some of these typefaces will be refined for future issues to achieve a crisper appearance.)

As she has done in the past, Annette will continue to write and edit the *Focus* using WordPerfect software on her computer. She will then use the Ventura software to "typeset" the text, using the *Focus* style sheet we developed. Space for photos and graphics will be incorporated into the *Focus* dummy. (Later we may incorporate a scanner into the production process.) The finished copy is then output from the laser printer and sent to be offset duplicated, as usual.

As with any new software package or production method there is a great deal of front-end preparation required.

By the time you read this, Chapter staffers will have spent many hours learning to use the new system and setting up style sheets for various publications and announcements. The payoff will come in several months, when the appropriate style sheets are perfected and can quickly be used to format the text. The Chapter anticipates eventually saving several thousand dollars a year as a result of this production change.

As soon as this first desktop publishing venture is well established, the Chapter will begin its next project - producing the *Firm Profile* using a database system in conjunction with its desktop publishing software. Member and firm information will be maintained on the database system, which can then send pre-formatted text to the publishing software. The result will be the production of the *Profile* book semi-automatically, almost as a by-product of normal records maintenance.

Stay tuned for further developments, as the intrepid Chicago Chapter staffers explore other ways to utilize the power of their PC's.

Jeanne Breslin
Constructive Solutions

Editors Note: A very special thank you to Jeanne Breslin who coded and tagged, etc., etc. all those type variations you see; to Mary Beth Carroll who performed the actual typesetting of this issue; to Jean Orlebeke for her generous design assistance and patient support of the editor.

Chicago Site of 1993 AIA Convention and UIA Congress

The American Institute of Architects has selected Chicago as the site for its 1993 National Convention, and the International Union of Architects (UIA), based in Paris, has voted to hold its triennial World Congress in Chicago in June of that year.

Delegates to the 17th UIA Assembly in Dublin voted for Chicago, over Beijing and Paris, as site of the international forum in 1993, with Chicago winning 135 votes, 57 for Beijing, and 21 for Paris. In other action at the Dublin conference, Donald J. Hackl, FAIA, was elected representative for UIA's Region III, which compasses the Western Hemisphere. It was Hackl who made the convincing presentation on behalf of Chicago before 250 UIA Assembly delegates. It will be the first time the triennial Congress will be held in the United States.

UIA's 16th Congress, "Shelter and Cities - Building Tomorrow's World," held July 13-17 in Brighton, England preceded the organization's Dublin Assembly, with architects, planners, and related professionals from 65 nations gathering to explore how the best architectural theory and expertise can be applied to realistic, humane, and timely solutions to inadequate shelter and crowded cities. UIA's next Congress will be held in Montreal in 1990.

Permit Review Process on Block

In order to take a closer look at the perceived problem of getting a building permit in Chicago, The Chicago Building Congress sponsored a breakfast meeting in May at the Merchandise Mart, with representatives from professional organizations and major trade unions gathering to discuss the issues relating to the problem.

At the center of the discussion was the apparant shortage, at all levels of the permit review process, of qualified plan examiners, registered architects, and engineers. The possibility of hiring an outside consultant to review plans for code compliance, as is done in other

cities, received considerable attention, and a task force was set up to investigate other solutions. The task force, composed of Chairman Eugene Cook, FAIA, Holabird and Root; Jack Bornhoeft, Gerhardt F. Meyne Company; Bill Barnard, H. B. Barnard Construction Company; Tom Gibson, Gibson Electric; and Tom L. Nayder, Chicago Building Trades Council, will report back to the Congress.

The Congress is an umbrella organization which includes as its members, leaders in every segment of the building industry. The May meeting was co-chaired by Paul J. Helmer, president of the Chicago Building Congress and Don Hackl, FAIA, vice president. In addition to Don Hackl, the Chicago Chapter, AIA was represented by Norman DeHaan, AIA, and Frank Heitzman, AIA.

For further information, please contact the administrative director of the Congress, Frances Flood, at 726-9829.

Frank Heitzman, AIA

CDB Looks to CCAIA Advice on Accessibility Code Draft

On June 25, Bill Brubaker, FAIA, Norman DeHaan, AIA, Richard Cook, AIA, and Frank Heitzman, AIA, met with Theron Aslaksen, deputy director of the Illinois Capitol Development Board to discuss the CCAIA's concerns regarding the most recent draft of the Illinois State Accessibility Code.

The issues raised in this frank and open discussion included the lack of speed with getting a clear and correct rule into effect, which continues to expose architects in Illinois to liability in not complying with the law. Also discussed was the Statement of Compliance, the lack of clarity in the draft, the complexity of the law and difficulty of interpretation, the building department's responsibility for approval of the architect's cost estimates, and the lack of relief for small remodelings and additions.

Aslaksen asked that the CCAIA mark up a copy of the latest draft with comments and promised to incorporate the comments into the next revision, which went to the Joint Committee on Administrative Rulemaking around July 15. The new rules are expected to go into effect September 1, 1987. The CCAIA offered to prepare a handbook or a summary of the Code. Aslaksen stated that he agreed that a handbook will be necessary and appreciated the offer of the Chapter to do this.

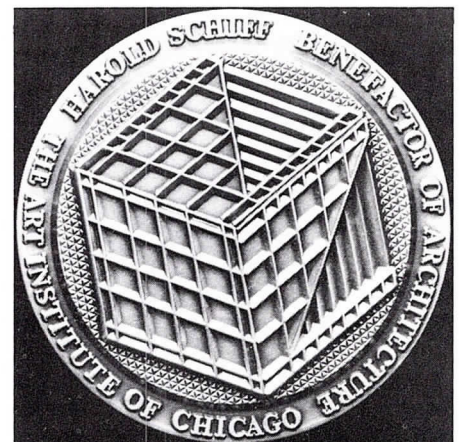
Frank Heitzman, AIA

Architect-Designed Medals Honor Art Institute Benefactors

Major benefactors to the Art Institute's Department of Architecture have recently been presented with medals designed by leading architects. A benefactor is an individual who has pledged \$50,000 in endowment funds to the Department of Architecture.

Harold Schiff, a partner at Schal Associates, has been awarded a medal designed by Helmut Jahn. In addition to his \$50,000 gift to the Department of Architecture, Mr. Schiff has given \$200,000 for the Schiff Foundation Fellowship which will provide annual grants to young architects working in the Chicago area.

John Buck, president of John Buck Company, the development firm whose latest work includes 190 S. LaSalle Street, received a medal designed by Stanley Tigerman; Lee Miglin and J. Paul Beitler, developers of Oakbrook Terrace Tower, the tallest building in



Helmut Jahn's bronze medal awarded to Harold Schiff.



Bronze medal designed by Stanley Tigerman and awarded to John Buck.



Presented to Lee Miglin and J. Paul Beitler, a bronze medal designed by Bruce Graham

Chicago's suburbs, were awarded a medal designed by Bruce Graham.

John Zukowsky, Curator of Architecture at The Art Institute of Chicago, has stated that "there has been a long tradition of architects designing medals from the Renaissance through the nineteenth century. We see the Art Institute presentation as a creative way to honor our Benefactors of Architecture as well as participate in this age-old tradition."

Photos: Courtesy, The Art Institute of Chicago

Ninth Annual Interiors Magazine Awards

Interiors magazine is sponsoring its annual award to honor the finest achievement in the field of contract interior design. Interior design projects completed between January 1986 and September 1987 qualify for submission. Architects, designers, and manufacturers wishing to enter need only submit 35mm slides of their installations (up to 20 per entry), along with a floor plan and one-page summary of the principal design problem and how it was solved. There are 14 categories in which a project may be entered.

Entry for this year's awards program must be postmarked by September 11. For complete information on entering you may call 212/764-7767, or contact the Chapter for a copy of the entry requirements.

Wood Design Award Program Announced

The American Wood Council invites entries in the 1987 "Non-Residential Wood Design Award" Program. Architects, structural engineers and building owners will receive awards in the sixth national program honoring excellence in wood buildings and recognizing outstanding design of commercial, institutional, and industrial buildings.

Chapter member Diane Legge Lohan, AIA is among the jury members.

To qualify, projects must incorporate structural as well as finish applications of wood and have a dominant wood appearance. Eligible buildings must have been completed since January 1984.

There is no entry fee, and the deadline for submissions is October 1. Information and entry forms may be obtained from the American Wood Council, 1250 Connecticut Ave., N.W., Washington, D.C. 20036 or calling 202/833-1595.

CCAIA Firm Wins National Design Competition

Hanno Weber & Associates was awarded first prize in the design competition for the Town Hall and Municipal Parking within the historic district of Leesburg, Virginia. Over 200 entries came before the jury, which declared the implementation of the HWA proposal as a subtle and sophisti-

cated response to a very challenging and complex urban design assignment.

The winning design proposal was cited for recognizing the historic urban precedents of the Town; capitalizing on and extending existing pedestrian circulation patterns; integrating the new components into the Town fabric; and furnishing pragmatic responses to the design problem.

New development focuses on a linear Town Green containing a cylindrical Council Chamber, a symbolic set piece, that links the Town Hall with the parking structure

The competition was supported by a grant from the National Endowment for the Arts.

Two Member Firms Win Showroom Design Awards

Eva Maddox and Associates and McBride & Kelly Architects were two of three firms to win top honors in the sixth annual NEOCON "Excellence of Showroom Design Awards" for new or newly-renovated contract showrooms.

The jury, consisting of Ethel Samuels, FASID; Joan Blutter, FASID; Spes Mekus, ASID, AIA; Robert Smith, ASID; and Torwald Torgersen, FASID, considered concept, originality, traffic flow, lighting, graphics, color and texture, creative use of space, as well as fundamentals of safety codes and accessibility in making their selections.

The Architectural Wall Systems (AWS) Showroom designed by Eva Maddox Associates, was praised for excellent use of space, attention to traffic flow, and "cleverly inviting appeal."

The winning design firm also received an "Excellence of Design" award from the ASID for the AWS showroom.

Steelcase-Stow & Davies' Showroom, designed by McBride & Kelly Architects and by Steelcase Design Services, was cited by the jury for its "compelling architectural themes that strike an artistic balance between design and product."

Metropolitan Furniture, designed by Mark Kapka, was the third showroom to receive one of this year's three awards.

Indiana Society Conference in Chicago and You're Invited

Chicago architects are invited to join the Indiana Society of Architects on Friday, September 25 at the Merchandise Mart when Phyllis Lambert, founder of the new \$17.5 million Canadian Center for Architecture; Adrian Smith, FAIA; Stanley Tigerman, FAIA; developer Charles Shaw; and Christian Laine, architectural critic, will address attendees of the Society's Annual Conference, which will continue through Saturday, the 26th.

Friday's programs will open with "Updating the Chicago Architectural Tradition," a discussion featuring Stanley Tigerman and Adrian Smith. This program will commence following an 8 a.m. continental breakfast and welcoming remarks from the Mart's James Bidwell at 8:30. At noon, "Is Architecture a Good Investment for Developers?" will be explored by prominent Chicago builder Charles Shaw. At 1 p.m. Haworth will sponsor a luncheon.

The highlight of the ISA Conference Reception and Annual Banquet, held in the M & M Club on Friday evening, will be the presentation of Phyllis Lambert who will trace her efforts in preserving architectural history and enhancing architecture's role in improving urban life. Ms. Lambert, an architect herself, was responsible for having Mies van der Rohe design Manhattan's Seagram Building. In 1979, she founded the Canadian Center for Architecture, which will open in 1988.

To register for attending Friday's programs and/or the Friday evening dinner with Phyllis Lambert, please contact the Indiana Society at 317/634-6993.

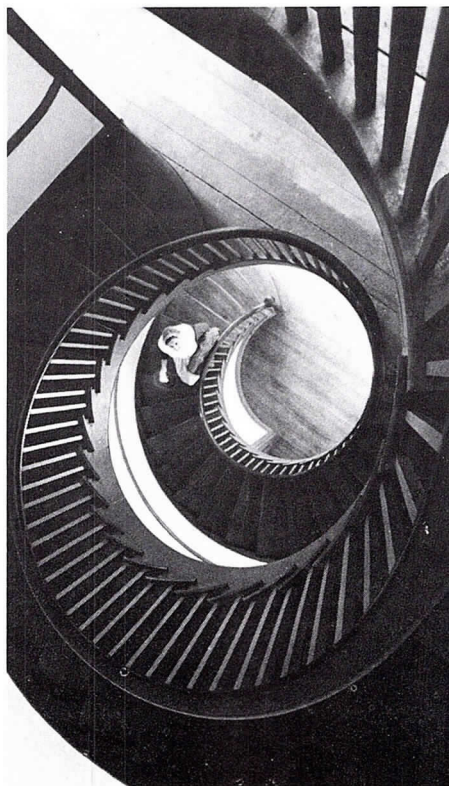
CAF Offers Shakertown Tour

Shakertown at Pleasant Hill, Kentucky, a remarkable example of a Shaker village, with 27 original restored buildings, will be the focus of a Chicago Architecture Foundation three-day, mini-vacation tour, November 13-15. CCAIA Executive Director Jane Lucas and her husband, Bill, both CAF docents, will lead the tour.

Tourists will also spend a day in Louisville led by the Preservation Alliance of Louisville. Included are visits to Michael Graves' Humana Building, the central business district (which boasts the largest number of cast iron front buildings outside of SoHo), the St. James and Belgravia court neighborhoods (the largest collection of Victorian buildings in the United States), Butcher Town, (a neighborhood built by German craftsmen), and several new projects in Louisville.

Shakertown is a serene, impeccably restored complex in which visitors stay in original buildings furnished with reproduction furniture, eat wonderful Shaker meals in the Trustees House, and visit the museum areas which demonstrate Shaker crafts, cooking, and furnishings.

For further information or a reservation form, call the ArchiCenter, 922-3431.



Spiral staircase in Trustee's House, Shakertown. Photo: James L. Ballard, courtesy Shakertown, Pleasant Hill, Kentucky.

Peer Review Training Offered

If you are a registered architect, a member of the AIA, have 15 years experience in the design profession, and have been an owner, principal, or corporate officer of a firm, you can join a team of architects participating in the American Consulting Engineers Council (ACEC) peer review program.

A free one-day training seminar is scheduled for October 15 in Portland, Oregon. (Four sessions in other parts of the U.S. have been held, but the *Focus* did not receive information regarding their availability in time to print.)

All training instructors are themselves qualified, experienced reviewers. They elaborate on their own technique and style in conducting a peer review, reveal favorite questions, and divulge far more information on the mechanics of peer review than is found in the manual. Communications expert Gary D'Angelo teaches skills in interviewing, such as listening and probing, as well as how to handle touchy situations during the exit interview. Reviewers can observe "mock" interviews with D'Angelo pointing out the "dos" and "don'ts."

For information and registration materials, call ACEC's peer review management, Pam Frye, 202/347-7474.

Editor's Note: The peer review concept was developed by the Chicago Chapter about four years ago as a voluntary evaluation of member firm's quality assurance activities. The group was headed by Richard Cook, AIA. The ACEC subsequently put together a similar program endorsed by the CCAIA and ultimately the Institute.

AIA Design Conference Examines Southern Experience

Leading architects will join Southern writers, artists, musicians, folklorists, and educators in exploring the "Southern experience" at The AIA Design Conference, "The Eden of the Bozart," in historic Natchez, Mississippi, October 17-19.

The national conference, sponsored by the AIA Committee on Design, will examine the subtheme "Sense of Place: Source of Inspiration" to illustrate how culture and experience can influence the creative process and architectural design.

Former State Department press secretary Hodding Carter will deliver the keynote address on October 17 following a speech by Bill Ferris, director of the Center for the Study of Southern Culture.

Southern architecture will be analyzed in the Sunday, October 18 provocative program, "Columns and Contradictions," with participants touring antebellum homes and other historic buildings around Natchez. Atlanta architect John Portman, FAIA, has been invited to address the conference on Sunday evening.

Nationally known writers Shelby Foote and Walker Percy and artists Ida Kohlmeyer and Kee Francis have been invited to join prominent architects for a discussion of "Sense of Place: Source of Inspiration."

For reservation information, contact Maurice Payne, AIA professional services center, 202/626-7429.

Study Predicts Mid-Sized A/E Firm to Disappear by 1997

A study sponsored by the newsletters of Professional Service Management Journal and A/E Marketing Journal shows the mid-sized (35-75 employee) A/E firm extinct by 1997. Replacing it will be the large firm and a galaxy of small, specialized 'boutique' firms.

Among other findings disclosed by a recent in-depth investigation of A/E management and marketing practice

coming up ten years from now is lean efficiency imposed by higher costs and pressure on fees; new markets brought on by privatization, retrofit and prolific antihazard laws, and by corporate facility managers eager to unload real estate asset management onto outside teams of A/E's and other specialties; and a trend to national account marketing. The workplace, changing roles of managers, procedures for project management, profitability, the client, new markets and services, and how firms will market were explored by the study.

The findings herald a major shake out in the way A/E firms do business. Highly cost-conscious clients - both large and medium-sized - working through facility managers will look at their real estate operations as something that must be managed efficiently, and on a continuing and coordinated basis. A/E firms will benefit from this trend, more for their managerial skills than for design, which, many feel, will be relegated to a commodity.

With far higher privatization levels, qualified A/E firms will pull down million dollar fees for taking over design, construction, operation, maintenance, and staff training for public clients in such areas as highways, waste treatment plants, hospital, and prison management.

Other findings include:

- ▶ Pressure on fees will intensify, as price-based competition gets the upper hand. Profitability won't go above current levels. The cost of marketing will rise as clients demand greater documentation from firms, and as highly paid A/E executives become more involved in marketing.
- ▶ A/E firms will adopt from industry the concept of national account marketing.
- ▶ CADD will no longer be a selling point, as clients will expect to be sold not on its mere presence in the A/E firm but on its benefits to the project. At the same time, CADD won't displace production staff, but step up its productivity, with more time for review of alternate solutions.
- ▶ Quality control will be built into CADD, and new state laws will put a damper on frivolous litigation.

You may inquire about the full report by writing PSMJ, P.O. Box 11316, Newington, CT 06111.

Design Firm Profits Trail Last Year

Design firms are highly profitable, but less so than last year, according to results of the PSMJ Financial Statistics Survey released recently. Despite the slight decreases, (median profit on net revenues before bonuses and taxes was 8.9%, down from 9.5% a year ago) the profit level was still high by industry standards.

Chief cause of the decline was a higher overhead rate; contributing to this overhead increase were higher professional liability costs and a jump in indirect labor as firms increased non-billable faster than billable staff.

In other results, the Survey found revenues per employee up 6.7% over last year, while average direct labor rates climbed by only 3.6%, however, average collections slowed to 68 days from 62 days a year ago.

Another bullish factor was the 10.2% average staff growth, being the second year of growth over 10%. 61% of firms reported using CADD, up from 47% last year. There are higher revenues per staff in CADD firms, but CADD firm profits are lower due to higher average direct labor costs, unaccompanied by any reduction in overhead rates. "This shows that CADD is not the sole solution to increasing profitability," comments PSMJ editor Frank Stasiowski. "Firms have to learn how to use this tool effectively in order to make a profit on the increased revenues." The study showed firms specializing in transportation had only half the profitability of other firms. According to Stasiowski this is due to the extremely stringent limits placed by state transportation agencies on allowable costs, salaries, and computer cost recovery. Transportation firms also have to wait longer to get paid (76 vs. 57 days on most other government work).

For the complete report, contact PSMJ at Ten Midland Avenue, Newton, MA 02158.

Chicago Shines at Orlando Convention

By Alice Sinkevitch

The AIA Convention is a Brigadoon-like experience, a community which comes into existence for only four days a year. What makes it special are the people - the mixture of personalities ranging from celeb designers to the management power-houses of the major firms to the self-described "AIA Junkies" who attend every convention, to the unknown or yet-to-be-known students and young practitioners. And where else could you find Richard Meier and Michael Graves playing with Lego blocks?

The 1987 Convention was characterized by excellent theme programs and professional development seminars, very popular tours and Host Chapter events, and surprisingly low-key discussions of issues and candidates. Held at the Orange County Convention Center/Civic Center from June 19-22, the Convention surpassed the attendance figures of the 1986 San Convention, drawing almost 7,000 architects, students and exhibitors to the bright and steamy vacationland home of Mickey, Pluto, and Shamu, the Killer Whale.

Leaders of the CCAIA played prominent roles in the planning and pageantry of the week-end's events. Don Hackl (CCAIA President in 1982), as President of the Institute, led all of the business sessions with inimitable oratory and an inexhaustible supply of energy. Also constantly on the move was Richard Cook (CCAIA President in 1981), Convention Chairman, who worked for over a year planning the programs and events of the four days in Orlando. Tom Eyerman (CCAIA President in 1984) was elected to a two-year term as Treasurer of the Institute and will be the only 1988 Executive Committee member to have risen directly from the ranks of chapter leadership.

Bill Brubaker (CCAIA President in 1983) participated as Vice Chancellor of the College of Fellows and also picked



Oscar & Associates

Tom Eyerman presents his platform at AIA Convention and is elected the Institute's 1988-89 Treasurer.

up an Institute Honor Award for the Chicago Architecture Foundation, cited as a "cultural institution" by the jury.

Design award winners present included Tom Beeby, receiving an Honor Award for the design of the Conrad Sulzer Regional Library. Robert Fugman accepted an award for a private residence in Western Connecticut cited as a "creative interpretation of an English country villa." Helmut Jahn was doubly honored, by induction into the College of Fellows and by an Honor Award for the design of the O'Hare International Airport Rapid Transit Extension. Vinci and John Thorpe were among the team members accepting an Honor Award for the Restoration of the Frank Lloyd Wright Home and Studio.

CCAIA Executive Director Emeritus Paul Gapp was a member of an illustrious panel, including Philip Johnson, John Burgee, Kurt Anderson, Paul Goldberger, and Franz Schulze, that discussed "Design Directions," the closing program of the Convention.

Howard Birnberg led two oversubscribed sessions on "Effective Project Management for Design Firms." Jack Hartray was the featured speaker at the Convocation Dinner for New Fellows and also moderated the "Issues in Education" Forum. And John Schlossman helped to lead the Peer Review Training Program, the final professional development program of the convention.

The New York City Chapter has already begun work on the 1988 Convention, to be held at the I. M. Pei-designed Jacob Javits Convention Center in Manhattan May 15-18. And Chicago's turn is coming - for the first time since 1969, the AIA Convention will be held here in 1993.

CIAC Catalyst for Improved Industry Standards

By Ray Griskelis, AIA

In July, the Construction Industry Affairs Committee (CIAC) brought before the CCAIA Board of Directors two of its most recently proposed recommendations, which, in order to become published by the CIAC, must be approved by all of the organization's member boards.

The CIAC meets to identify and explore major industry problems and to seek consensus solutions that are equitable to all parties. These solutions are formulated into Recommendations that are published and available to the entire building industry. The CIAC Recommendation regarding Payment for Material and Equipment Stored Off-Site and its' Recommendation for Indemnification will be added, upon receiving unanimous approval, to the following 24 Recommendations published to date: Retentions, Guarantees and Warranties, Management and Control of Construction Operations, Operation and Maintenance of Dynamic Systems, Assignment of Responsibility for Providing Temporary Job Utilities and Services, Equipment Purchasing Procedure, Construction Contract Change Orders, "Punch List," Substitutions, Project Record Documents, Application for Payment and Sworn Statement, Construction Completion Schedules Related to Building Costs, Waiver of Lien Procedure, Shop Drawings, Submittal Data and Quality Control, Bonds, Bidder Qualifications, Substantial Completion, Waiver of Lien Forms, Unit Prices, Allowances, Subcontractor Assignments, Project Payment Information, Hazardous Substances at the Project Site.

Each Recommendation is accompanied by an "Implementation Guide" instructing the user on the proper way to incorporate the Recommendation into the Contract Documents or the construction process. The development of a Recommendation includes con-

Municipal A/E Procurement Legislation

Illinois Council Report

By Robert Clough, AIA

siderable debate between the member organizations, each of which approaches the problem with an appropriate degree of self-interest balanced by the concern for equity. During the entire process, each organization has one vote and all decisions must be unanimous. Prior to publication, the Board of Directors of each member organization must formally approve each recommendation.

The CIAC of Chicago was established 20 years ago by a group of industry professionals concerned about the relationships and effectiveness of communication between the multiple parties involved in the planning and execution of a construction project. It works to:

1. Establish guidelines so that all segments of the building industry can work harmoniously, efficiently, and cooperatively;
2. Seek equitable solutions to industry-related problems, and to formulate logical guidelines which delineate clearly the functions, duties, and expected performance levels to which those in the building industry should adhere;
3. Prepare and disseminate these Recommendations to all segments of the building industry.

It is composed of approximately 30 construction industry leaders representing: The Chicago Chapter, AIA; Chicago Chapter, American Subcontractors Association; Builders Association of Chicago; Chicago Chapter, Associated General Contractors of America; Construction Specifications Institute, Chicago Chapter; Consulting Engineers Council of Illinois; Electrical Contractors Association; Mechanical Contractors Association; Plumbing Contractors Association; Sheet Metal Contractors Association.

Although not the first of its kind, the CIAC, nevertheless, has evolved into the most widely emulated organization of its kind in the country, to the point where there are now numerous similar committees in most states.

The CIAC Recommendations and the companion Specifier Implementation Guides are published in a three-ring binder and are available at a nominal cost of \$12 with a 20% reduction to members of organizations making up the CIAC. Contact the CIAC office, 1647 Merchandise Mart, Chicago 60654, or call 644-6670.

Griskelis is Chairman of the Construction Industry Affairs Committee.

State legislation which will require municipalities, cities (except Chicago), and counties to select architects based on demonstrated competence and qualifications has been passed in both houses and awaits Governor Thompson's signature. Contracts for engineering and land surveying services are also covered by the selection process contained in the act, which is to culminate in contract negotiations resulting in "fair and reasonable compensation." Signature is expected by October 1, with the act becoming effective on the date of signature.

This act should be considered a significant achievement for architect's in Illinois, as architect's in other states, notably California, have worked many years without success on this issue. It should also be noted that closing another arena in which competitive bidding has been prevalent is welcomed by professional liability carriers. Firms participating in this practice have received a higher risk rating by companies such as DPIC.

The procurement procedures are a part of Senate Bill 682, which is an omnibus bill covering other municipal procedures such as those dealing with annexation of unincorporated areas. The Article addressing selection of architects is modeled after the federal Brooks Act, which applies only to federal contracts. The Governor has an amendatory veto power allowing him to veto portions of the bill and permit other portions to be signed into law. Therefore, the fate of the selection procedures is somewhat in-

dependent of the fate of the rest of the bill. Selection procedures, which would apply to State contracts are included in a proposal currently under consideration to overhaul procurement of all material and services by the state.

The selection procedures have been defined with the following steps:

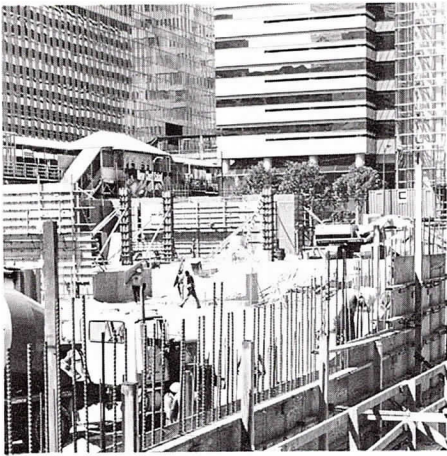
1. Public Notice - Municipalities may advertise to solicit those firms interested in submitting statements of qualification for a particular project. Those firms with an annual statement of qualification on file with the municipality will be mailed a request for statement of interest.

2. Selection - Firms shall be selected and ranked based on qualifications for the specific project. Criteria used in the evaluation include ability of professional personnel, past experience, willingness to meet time and budget requirements, location, and workload of the firm.

3. Contract Negotiation - Fee negotiation shall be undertaken with the most qualified firm, taking into consideration the estimated value, scope, complexity, and professional nature of the services to be provided. If contract negotiations with the first firm are unsuccessful, then negotiations are begun with the second most qualified firm.

Signature of this act is not guaranteed. Letters to Governor Thompson in support of this act are needed and can be addressed as follows: The Honorable James R. Thompson, Governor of State of Illinois, 207 State House, Springfield, IL 62706.

Please refer to Senate Bill 682, Article 1, and send a copy to our ICAIA Executive Director Shirley Norvell; Illinois Council, AIA; 802 Lincoln Tower; 520 S. Second St.; Springfield, IL 62701.



Projects in process "Stars" of Design Tour.

Tour Helps Public Become Design Process Partner

Chicagoans will have a first-hand experience of what goes on behind the scenes before a building begins to take its shape when the Chicago AIA and the Chicago Architecture Foundation co-sponsor a public tour on Saturday, September 26.

"Chicago by Design" will focus on the process rather than simply looking at the finished project. The tour has been planned to inform the public of the role played by the architect in

responding to all the concerns surrounding a building project. Participants will be able to meet the architect, look at plans and ask questions, and learn about the intricate set of factors that influence the design and construction of a building. It is hoped this event will be the first of more plans for an annual CCAIA public awareness program.

While Chicago is a city rich with tours and public education programs, most focus on the building as historical



Mary Beth Carroll

or social artifact or art object. Information about the design process and technical requirements of a project often are missing from news stories and critical comments about a building's facade or its public areas. And most people have never met or worked with an architect.

"Chicago by Design" tour participants will discover how architects design buildings in response to a very complex set of requirements including client program, zoning and planning requirements, budget and financing, and technical and structural systems. They will see how the client and the public can influence the design process, and they will meet architects who can tell them how the design professional provides the dimension of design excellence in response to all of the complicated and sometimes conflicting forces that come into play.

The program will begin with a welcome and introduction by AIA President Don Hackl and CCAIA President Cynthia Weese followed by a slide lecture by Jack Hartray, FAIA, who will outline the process using photographs and drawings relating to actual projects that will be seen on the tour.

Following the lecture there will be a walking tour of buildings that illustrate the different aspects of the construction process. Each tour group will be headed by a CAF docent. Included on the tour are 35 West Wacker, State of Illinois Center, 203 North LaSalle, 222 North LaSalle, 333 Wacker, and 123 N. Wacker.

At each site, a project architect will talk about the design and construction of the building. Other persons representing other relevant phases of the planning process, possibly a developer, planner, structural engineer, banker, etc., will also be on hand.

With 15 years experience in planning and giving over 40 different public tours, the Chicago Architecture Foundation will be providing their expertise in planning the logistics of "Chicago by Design, helping architects to organize their presentations, as well as leading the small tour groups of 15-20 persons, and providing commentary along the tour route.

Susan Dee, who chaired the 1986 Product Display Competition for the In-



Leo Burnett Bldg. going up along river.

terior Architecture Committee, will chair the Tour Planning Committee. Also part of that committee are Jack Hartray, FAIA; Hill Burgess, AIA; Don McDougall, AIA; Joy Malner, AIA; Pat Rosensweig; Paul Gates, AIA; Rita Miller-Wagenaar; Jan Stryzak; and Joslyn Kirkegaard.

Also serving on the committee are Mary Jo Graf; Alice Sinkevitch; Lyman Shepard, FLW Home and Studio and CAF Docent; Paul Glassman, CAF Education Director; Joan Peck, CAF Docent; Nell McClure CAF Executive Director; Bernice Finkelman, Builders Association of Chicago; Mary Beth Carroll, CCAIA Program Coordinator; and Jane Lucas, AIA Executive Director.

Cooperating groups and individuals include the Chicago Architecture Foundation, Builders Association of Chicago, Pat Rosensweig (Professional Services Marketing), Sally O'Malley (Public Relations and Meeting Planning Consultant), and Jan Stryzek (Graphic Designer).

Brochures and ticket forms should reach you around September 1. Ticket sales will be limited to 250.

If you would like to help with the tour, call Mary Beth Carroll at 663-4111.

Mary Beth Carroll

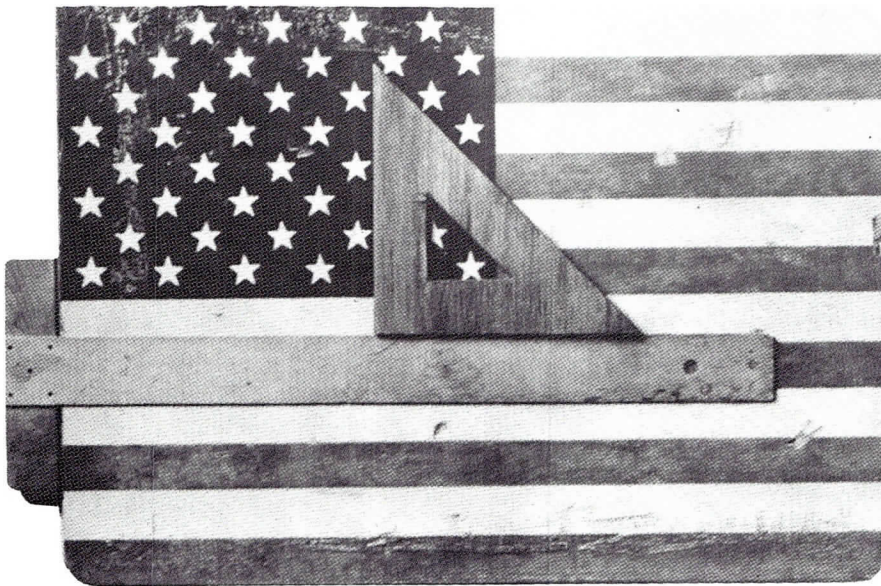
America by Design Premieres September 28

America by Design, a five-part public television series airing successive Mondays at 8 p.m., on WTTW/Channel 11, beginning September 28, tells the story of the people and events that gave shape to America - our houses, workplaces, streets, public places and monuments, and the land itself. The series is a co-production of Chicago's WTTW and Guggenheim Productions, Inc.

Spiro Kostof, host of the series offers this lively and provocative perspective: "We are all designers of America. We are the ones who fill buildings, roads, and the land with life, and so give an identity to the unique experiment that is America. It is how we use what is designed and built, in the demands we make and the changes we bring about on the face of the land, that determines how we fare as a people and a nation."

Three years in the making, "America by Design" was filmed throughout the entire American continent. Producer-director Werner Schumann and his crews crisscrossed the country, from an Illinois farm to Albuquerque's Old Town plaza, from Yosemite National Park to Savannah, GA, in their search for the extraordinary and the important ordinary. They filmed in 30 states: in an Ohio strip mine, a California ghost town, in New York's and Chicago's gleaming office buildings, and in Detroit's factories. Illinois places to look for include Pullman, Chicago's Loop, including Sears Tower and the SOM Building, our lakefront, the El, Alton's Lock and Dam No. 26, Riverside's Tomek House, Springfield's Dana Thomas House and Old State Capitol, Carrolton's Court House Square, and various Oak Park houses, including the FLW Home and Studio.

We are the ones who fill buildings, roads, and the land with life, and so give an identity to the unique experience that is America.



► On September 28, *"The House,"* will explore the evolution of the American house as a symbol of the American dream - its shape, its history, what it says to us, and what it represents. Kostof traces its roots to Colonial Williamsburg, and finds its philosophical underpinnings in Thomas Jefferson's Monticello. Traveling across the country, he observes the influences of such diverse sources as landscape designer Andrew Jackson Downing, kitchen designer Catharine Beecher, and architect Frank Lloyd Wright. In his journey, Kostof discovers the common elements in today's suburban house and William Randolph Hearst's legendary palace at San Simeon, California.

► On October 5, *"The Workplace"* traces the development of mills, factories, office towers, many of which are landmarks on the face of the nation. The program also examines why we work where we do. The American workplace, after its modest rural beginnings on the Colonial farm and the Southern plantation, developed imposing structures with the rise of manufacturing. The congestion of the city forced the office building to become taller. New materials and technology, steel and the elevator, made the skyscraper possible. The social consequences of changes in the workplace are wide ranging and in many cases unresolved. The workplace creations of Frank Lloyd Wright, Albert Kahn, and Louis Sullivan are discussed.

"The Street" traces the history of transportation on October 12. It looks at rivers, railways, high-speed interstate highways, as well as roads. Kostof calls our vast network of roads and streets "our finest national effort." "Always, the road came first," Kostof continues. "The road brought us together as a nation." Kostof looks at how streets give cities their character, paying particular attention to design geniuses who created special plans that contributed to

civic pride: Pierre L'Enfant, General James Oglethorpe, Daniel Burnham. It is in America's streets and roads that we have on display something of our national grace and sophistication, our pride and our drive, our neighborliness and calm.

► On October 19 *"Public Places and Monuments"* visits the places that are our common ground - the parks, monuments, civic centers, libraries, and numerous other spaces and structures that are shared by us all. Observes Kostof, "The arrangement of the public realm presents perhaps the greatest challenge for American design. The client is the general public, and it takes a lot of courage to presume to speak for all of us." Public art and the recent effort of preservation are included in this story.

► *"Shape of the Land"* on October 26 tells how the American continent was redesigned by us. Farming and strip mining, railroads and highways, bridges and irrigation projects - all have left their imprint on the land. The preservation of wilderness in our National Park system, too, has been a design decision. Notes Kostof, "We question the pace of our dominion of nature. Have we gone too far? What are the limits of rearranging nature? Is it possible to overspend

In design, the final measure of success rests not in shapes, but in the rituals our designs play host to - which means us.

our inheritance?" How we answer these and other questions raised by "America by Design" will help shape our future.

"When the series is over," says producer-director Schumann, "we hope our viewers will perceive their surroundings and their role in shaping America with new eyes.

"America by Design" is made possible by grants from the National Endowment for the Arts; Haworth, Inc.; The American Institute of Architects; the Andrew W. Mellon Foundation; the Corporation for Public Broadcasting; and the Public Broadcasting Service.

The complete series or individual episodes may be purchased on 3/4" and 1/2" videocassettes. Kostof's companion book is being published concurrently with the TV series' debut.

Warming Up to Cold Calling

A Professional Approach to Business Development

By Judith R. Litt

Cold calling is the cutting edge of a marketing program. It is anxiety producing without a doubt, but can greatly add to the well being of a firm. Few people have enthusiasm for the job. However, those firms that actively incorporate cold calling into their total marketing program find the continued effort a successful generator of new business. Thus it nurtures future prosperity.

The system developed should be aggressive but not offensive. This is accomplished by using an informational approach. To produce positive results, systemization and discipline are required. Specific commitments must be made:

- ▶ The number of days per week dedicated to making contacts;
- ▶ On which days the work will be done;
- ▶ The number of hours spent contacting prospective clients;
- ▶ How many new calls will be made each week;
- ▶ Which particular hours the work will be done;
- ▶ Who will do the work.

The individual selected can be full or part time, new, or recruited from within. Once these decisions have been made, a consistent timetable for contacting prospects must be kept.

Good organization, practice, and conscientious follow-through are necessary to make cold calling effective. You accomplish this by developing a file system, introductory and follow-up letters, and telephone scripts. Role playing and reverse role playing prepare the caller for handling conversation and objections.

To acquire the necessary information, probing questions must be asked and active listening should take place. The questions allow the caller to dis-

cover if the prospect is a qualified candidate for the firm's type of work and if the project meets the firms requirements. Without these questions, conclusions might be drawn too quickly, resulting in valuable information missed and lucrative projects lost. Future calls become more effective when thorough notes have been kept regarding each of these conversations.

The person making the calls must handle them as professionally as the architect who renders the services. A professional cold call is one with which both the caller and receiver feel comfortable. The caller must learn to interact on the prospect's level. To do so requires sophisticated communication skills, ease in conversing with high level decision makers and an ability to handle rejection while retaining a sense of humor. The caller eventually learns to rely on new found personal strengths and phone skills, resulting in even more productive conversations. To achieve this takes time, practice, and dedication.

For the person who is making these calls, it is very helpful to discuss with a supportive confidant the successes and disappointments encountered. In doing so, a source of strength and renewal is provided and a need for catharsis satisfied.

All in all, it is well worth the time, effort and expense to establish a cold calling system. Those in the architectural community who adopt this kind of approach will find a new source of leads that will contribute gainfully to the expansion of their client base.



Judith Litt is a marketing and sales consultant serving architects, interior designers, graphic designers, and others in the creative professions. Her firm, Judith R. Litt, Ltd., in Deerfield, provides an image study, which helps firms assess their marketing strategies; a business development system; and a public relations service.

Changes in the AIA Documents

Construction Change Directives

By Werner Sabo, AIA

One of the revisions in A201, General Conditions, and related documents concerns the procedures to be applied on the job in processing changes to the work. Previously there were two alternatives specified in the General Conditions: a change order or an order for a minor change in the work. The construction change directive adds a new and important third procedure.

The architect can direct the contractor to make a minor change in the work when that change does not impact the Contract Cost or change the time required for the construction. Whenever a change requires a change in the cost or in the time for construction, the change must be accomplished by a change order. Such a change order must be signed by the architect, the owner, and the contractor. A change order modifies the contract for construction when it is signed by all the parties. What happens when the contractor or owner disagrees with the proposed terms of the change order? Sometimes the work must be performed quickly, but the contractor cannot establish a cost within a short time. In the past, such problems have led to disputes and stoppage of the work.

The construction change directive is meant to bridge the gap. Under this procedure, the architect and owner sign the directive and the contractor must perform the work indicated. The construction change directive provides either a cost or a method of determining such cost, in the event that the cost will change; or a time extension or method of determining how the time extension will be calculated in the event that the time will be affected. If the contractor agrees, the construction change directive is transformed into a change order. If not, AIA A201 provides a methodology whereby the architect, and ultimately an arbitrator, can resolve any differences. In any event, the con-

tractor must proceed immediately in performance of the additional work.

The General Conditions, A201 provide guidance in determining how the additional costs are to be established. One of the methods requires the contractor to submit detailed records relating to the change, including costs of labor, materials, fringe benefits, rentals of equipment, and related costs. Other methods include use of unit costs where applicable and agreed fixed or percentage fees.

The contractor may include costs that are not disputed in his application for payment. For instance, if the construction change directive states that the contractor is entitled to an increase of \$10,000, but the contractor insists that the figure should be \$20,000, the contractor must proceed with the work and may include the \$10,000 in his application for payment (adjusted by the percentage actually completed). Once agreement is reached on cost, the subsequent applications for payment may be adjusted to reflect the agreed-upon amount.

The architect may find that this new procedure involved additional time on his part. Fortunately, the new version of B141, the Owner-Architect Agreement, provides that time spent in evaluating contractor submittals related to construction change directives is a contingent additional service for which the architect is entitled to additional compensation. The preparation of the construction change directive (and change order) is a part of the architect's basic service.

Note that the architect cannot unilaterally change the contract between the owner and contractor, except in the case of an order for a minor change in the work that does not change the contract sum or time. The owner must agree to changes and must sign change orders and construction change directives. The architect cannot accept work that does not conform to the contract documents, but he can reject work that does not conform.

The construction change directive is a new procedure that permits the work to continue while the parties reach agreement on the price and time terms of the change. When such agreement is reached, the directive is transformed into a change order, resulting in a modification of the contract. This is an important new procedure of which every architect should be aware. Of course, it can only be used if the new 1987 version of the AIA documents are used.

On the Retirement of John Auguer Holabird, Jr.

I must ask you now your loins to gird
And listen to the tale of John Holabird,

The son of John Senior and Dorothy
Hackett
Was known as a boy to make quite a
racket

As he was wheeled around in perambulator
When he was just a small pertater.

As a teen he attended Francis Parker,
Played football and was a carnival
barker.

And then in an act akin to sedition
He broke a strong Holabird family tradition

For instead of Matriculating at West
Point
He elected to attend that Haavaad joint

Where - in spite of a rep for being quite
a rowdy
He purportedly graduated Magna Cum
Laude!

Then John first arrived at Holabird &
Root
Superintending Northwestern Technological
Institute.

But the onslaught of war gave rise to
decision
To enroll in the 82nd Airborne Division

Where his exploits from the Rhone to
the Saar

Were chronicled in the book *A
Bridge Too Far*.

The war was won! - No more front line -
Back to Haavaad - the Graduate School
of Design.

Now we're up to 1948.
Donna, Polly, Lisa, Jeannie and Kate.

He came back to Chicago and the family
concern
With dogs, wife and daughters - and
money to earn.

The second stint at the office held little
appeal

and even less money - so John said, "No
deal"

"It's off to teach theater and English
too,"

As you may have gathered from monthly
news to you

Where he chronicles anniversaries
and events sublime
In punctuated prose and unparalleled
rhyme.

Now we're all the way up to 1954 -
John said, "Shall I try the old firm once
more?"

So his theater life he then forsook
For Bartsch, Bradley and Manning, then
Pook and then Cook.

This time he said, "Let's give it a whirl -
I'll design Ravinia, Parker and
Downstate Intramural."

He remained at H & R until this day
But oft is involved in many a play

And the yearly event he still proudly
touts
Is his cookie box sculpture for the local
Girl Scouts.

But John now says he really must leave
A fact which makes all of us grieve

Were it not for his record of many a
return
This announcement would engender
more grave concern.

For John, we'll expect that you'll
cogitate
And return to the firm in 1988!

If the latter is not true (and in truth it is
not,
For Cook says you've finally broken
the conjugal knot).

We wish you good luck in all future endeavor
With Marsha, Anne, Lindy and whomsoever.

But now this story we must sadly end
And to other chores we must attend.

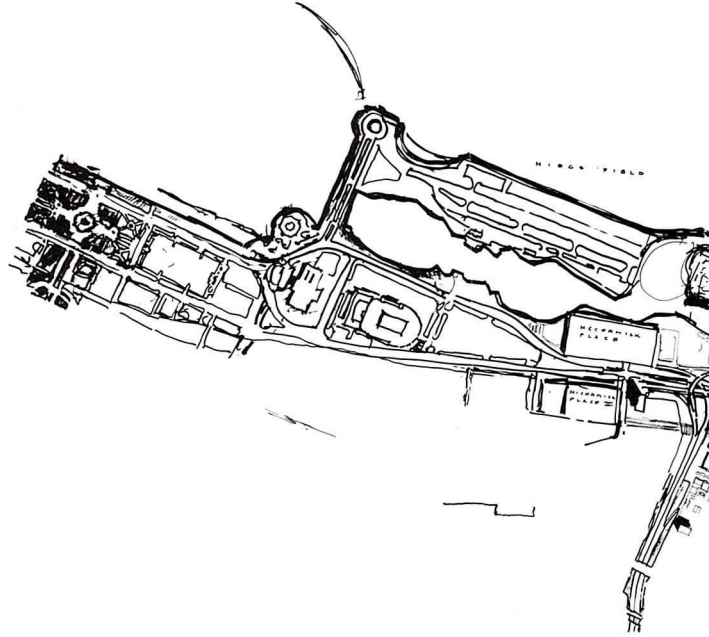
For if I'm too maudlin with this tale
We'll hear gnashing of teeth and many a
wail.

And if soon I don't end it the final terror
Is that you'll say, "You've made a Gram-
matical Error!"

Tom Welch, AIA

Lakefront Task Force Reports to City Commission

By Anders Nereim, AIA

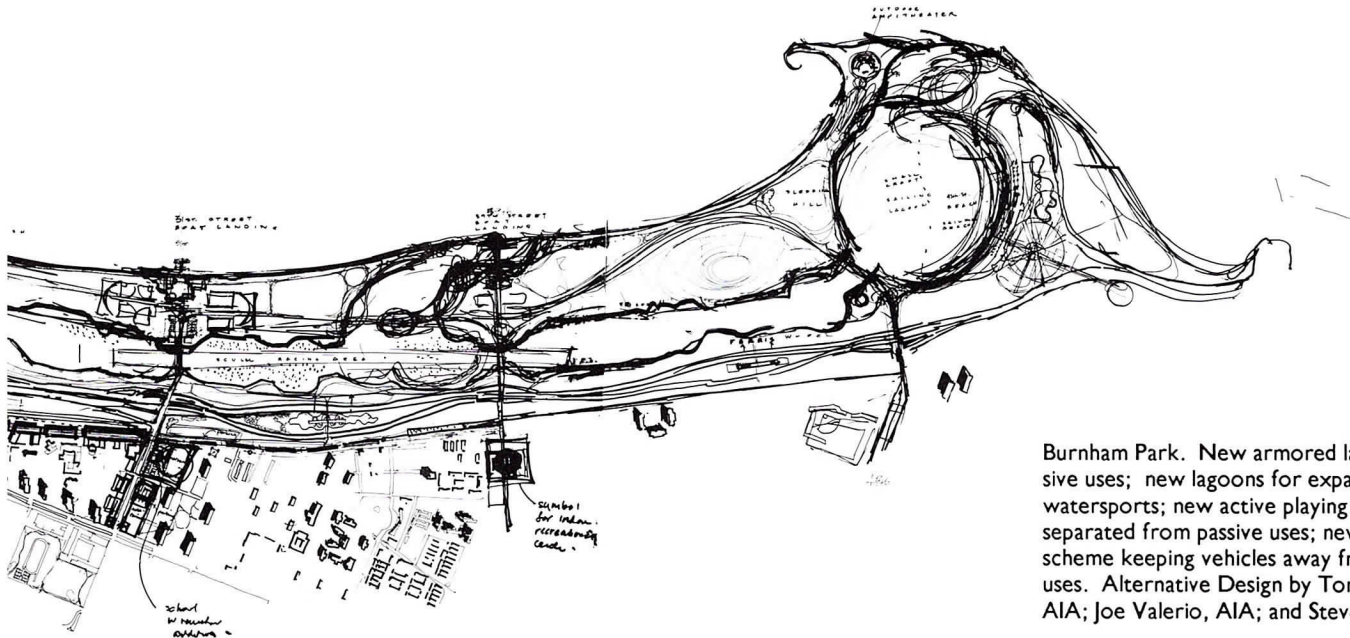


Storm damage in Lincoln Park, Oct. 22-23, 1929.

Photo: Courtesy Chicago Park District

On Saturday, June 20, the CCAIA Lakefront Task Force began a series of weekly work sessions at the offices of Weese Hickey Weese. The Task Force was created by Chapter President Cindy Weese in response to a request from Mayor Washington's Shoreline Protection Commission for architectural improvement. The Mayor convened the Commission in January and charged it with making recommendations for the protection and rehabilitation of the lakefront damaged by the rising waters of Lake Michigan.

The Commission, in turn, established a committee on Structural Issues, made up chiefly of engineers and coastal geologists, which has met regularly to precisely assess the damaged condition of the various kinds of shoreline protection that are already in place. Before they began making detailed technical recommendations, the "Structural Task Force" recognized that repair money could be spent in a variety of ways. In



Burnham Park. New armored landfill with passive uses; new lagoons for expanded watersports; new active playing fields separated from passive uses; new parking scheme keeping vehicles away from passive uses. Alternative Design by Tom Welch, AIA; Joe Valerio, AIA; and Steve Rugo, AIA.

conjunction with the Chicago Park District, which owns most of the shoreline, they asked the CCAIA to propose design alternatives for several target areas. The Chicago Park District's Walter Netsch and Ed Uhlir provided a series of detailed "use programs" for the land just behind the shoreline, and the Structural Task Force provided some much-needed advice on the cost and feasibility of various structural edge conditions.

Given this challenge, the CCAIA Lakefront Task Force, lead by CCAIA Vice President Frank Heitzman and this writer devoted several Saturdays to preparing for a series of informal presentations at the weekly meetings of the Structural Task Force. During the first few Saturdays, engineers John Gnaedinger, Jerry Cushing, and Luke Cosme patiently described the realities of fluid dynamics and material delivery. Shoreline geologist Charles Shabica gave CCAIA Task Force members an overview of lake currents and other natural processes that could not be ignored.

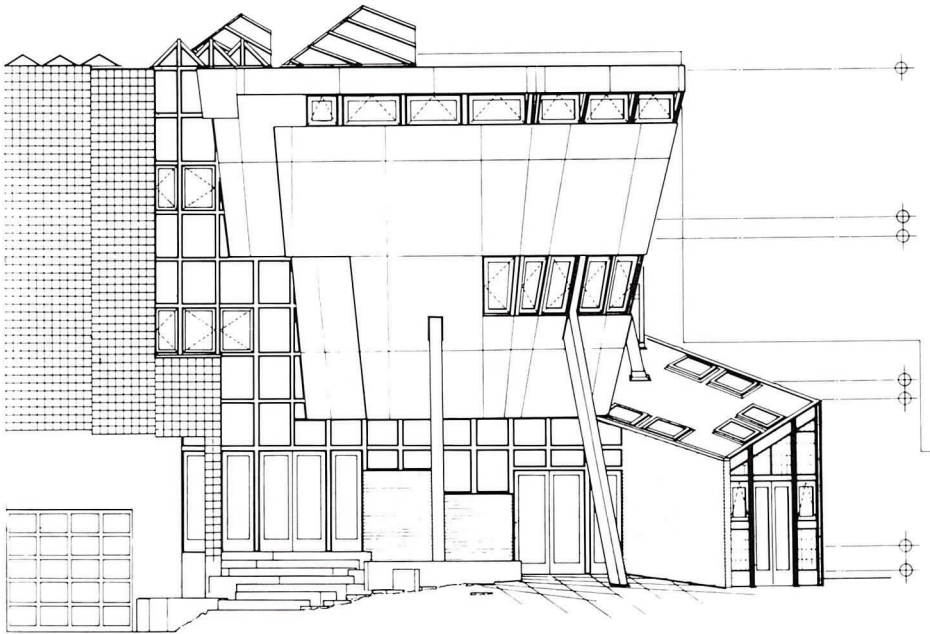
Design alternatives were prepared by teams headed by John Nelson, AIA; Don Nowotny; Miriam Gusevich; Wayne Tjaden, AIA; Steve Rugo, AIA;

Tom Welch, AIA; Joe Valerio, AIA; and Katherine Quinn, AIA. To simplify its own procedures, the Structural Task Force had divided the Chicago shoreline into six "reaches," from reach one just south of Evanston to reach six just north of Indiana. Each area that was targeted for CCAIA attention was presented during a meeting that specifically focused on that reach. Members of the Structural Task Force and other members of the Mayor's Commission who regularly attended these meetings responded favorably, with a variety of probing questions about the design alternatives. As was hoped, the work of the CCAIA Lakefront Task Force is being utilized by the Chicago Park District as it begins to prepare documents, which will be issued by the Mayor's Commission in October.

Design alternatives for several target areas of the storm-damaged lakefront will be recommended to the Mayor's Shoreline Protection Commission.

Academic Traditions and Architectural Interpretations Style Student Awards

By Christopher H. Rudolph, AIA



FIRST PLACE
M. Entrophy
 Michael J. Lundeen
 University of Illinois at Chicago

Chicago tends to be a siphoning off point for much of the architectural discussions and exhibits of the midwest. The Chicago AIA assists in assuring this position by soliciting the surrounding academic community each year for student work, to be juried, ranked, and exhibited. The projects entered in the 1987 Chicago Awards Student Competition displayed diversity and vitality, and, noted the jury, as student projects, "The drawing skills and quality were matched by creative designs." However, in confronting selections with considerations beyond the projects specifically, many concerns came to light. Consequently two First Place awards were appropriate.

Along with the submitted projects came reflections of long debated concerns, issues of tradition, elements of random fashion, insights as to invention over interpretation, duplication and derivation, and the long argued issues of utility, functionalisms, craft, and beauty.

The jury members conceded that "the conceptual representation and pragmatic interpretations of the projects in general fell into two categories, with little between." They were aware of the choice between the merits of interpretation with innovation of derivative sources and the merits of faithful extensions of revered and identifiable traditions. The civic realm of land planning and architectural crafting was used to measure each submission, as well as the project's specific features and revealing feature details.

A First Place award was given to Michael J. Lundeen, University of Illinois at Chicago for "M. Entrophy," an interpretive land use and cluster housing project. This vigorously complex scheme utilized the gracious and humane land planning of FLW's Broadacre City and Hilberseimer's Settlements. The cluster plans, closely

resembling Malevich, or Lissitzky and other constructivists, are laced with and by a cult of disordered materials of enclosure, but the structure has some exposure and reference to an ordered building process. The interpretive nature of this work allows for a multiple of derivatives to mold an extension beyond one in particular, yet needing all of the other sources. This is not a project of mere invention, nor a mixture of forms without principles.

A First Place award was also given to Julie Gross, University of Wisconsin at Milwaukee, for an urban project with

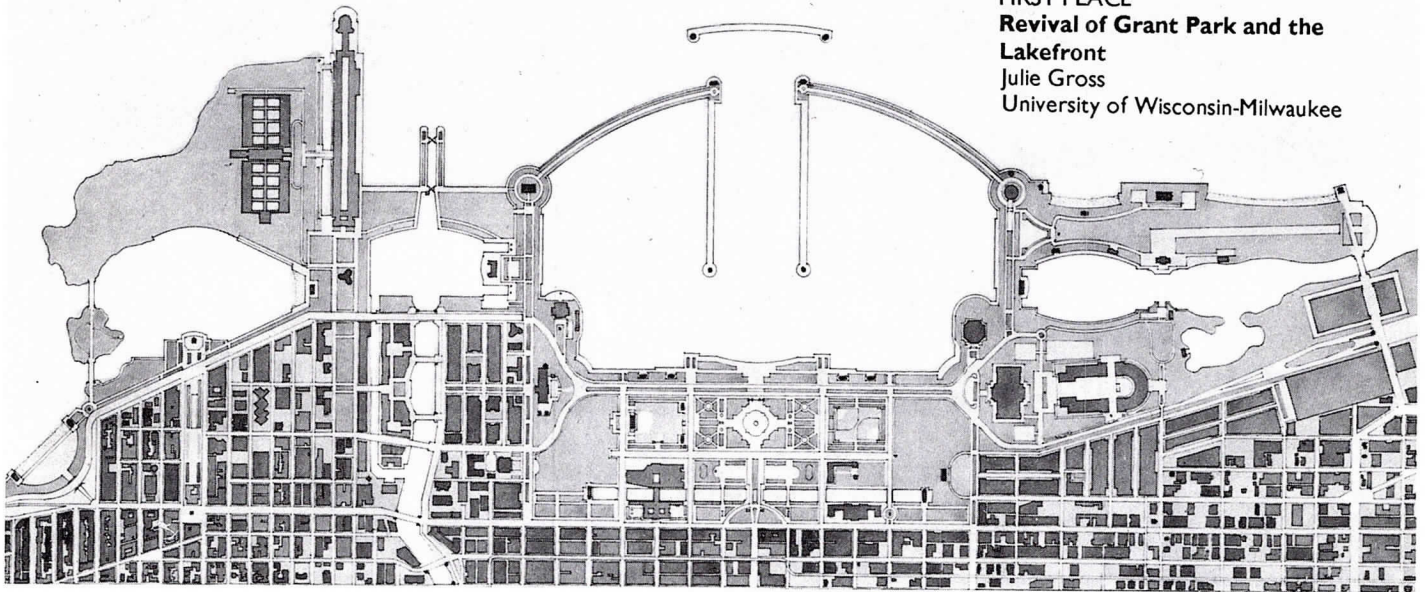
shapes impacted the fixed program, relieving it in a random, yet controlled way - predictable and expressionistic.

The award of Third Place was presented to Anthony Falco II, University of Illinois at Chicago, for "Frank Stella Museum." The manipulation of free and fixed forms makes this an exciting project. The sense of exacting details and precise thought mark this consistently developed scheme. A suggestion of modern movement derivations is balanced with freer formed abstractions. The jury saw "a fine solution, making attention in details the

suggestion of recognizable traditional symbols.

Honorable Mention was also given to Ahmad Hussain, University of Wisconsin at Milwaukee, for "Library." The sectional features, the key ingredient to this project, are varied and complementary. Predictable plans are enriched by restrained and sensitive elevations.

Michael E. McIntarf, University of Illinois at Chicago, was the recipient of an Honorable Mention for "Calvary Cemetery Chapel." The jury was immediately consumed by this project's



FIRST PLACE
Revival of Grant Park and the Lakefront
 Julie Gross
 University of Wisconsin-Milwaukee

Grant Park, "The Chicago Museum of 20th Century Art and Architecture." The traditional plans of Burnham are embodied, as well as a faithful extension of an architectural language relating to both planning, building, and drawing. The jury commented that "the project is a realistic guideline for the city to use the park." The classical language presents forms used in legitimate combinations and recognizable models. The homage to the fathers of Chicago architecture is obvious and carefully presented.

"An Electrical Service Substation," a most stirring and thought provoking project, earned Jack Stoneberg, University of Illinois at Chicago, a Second Place award. "The unchained vitality of this project overshadowed its complexity and seeming completeness." The jury saw the innovation and interpretation as an ingredient to the thrust of a systemic character, one being built up from an overlay of plan and section features. A collage of materials and

measure of overall quality."

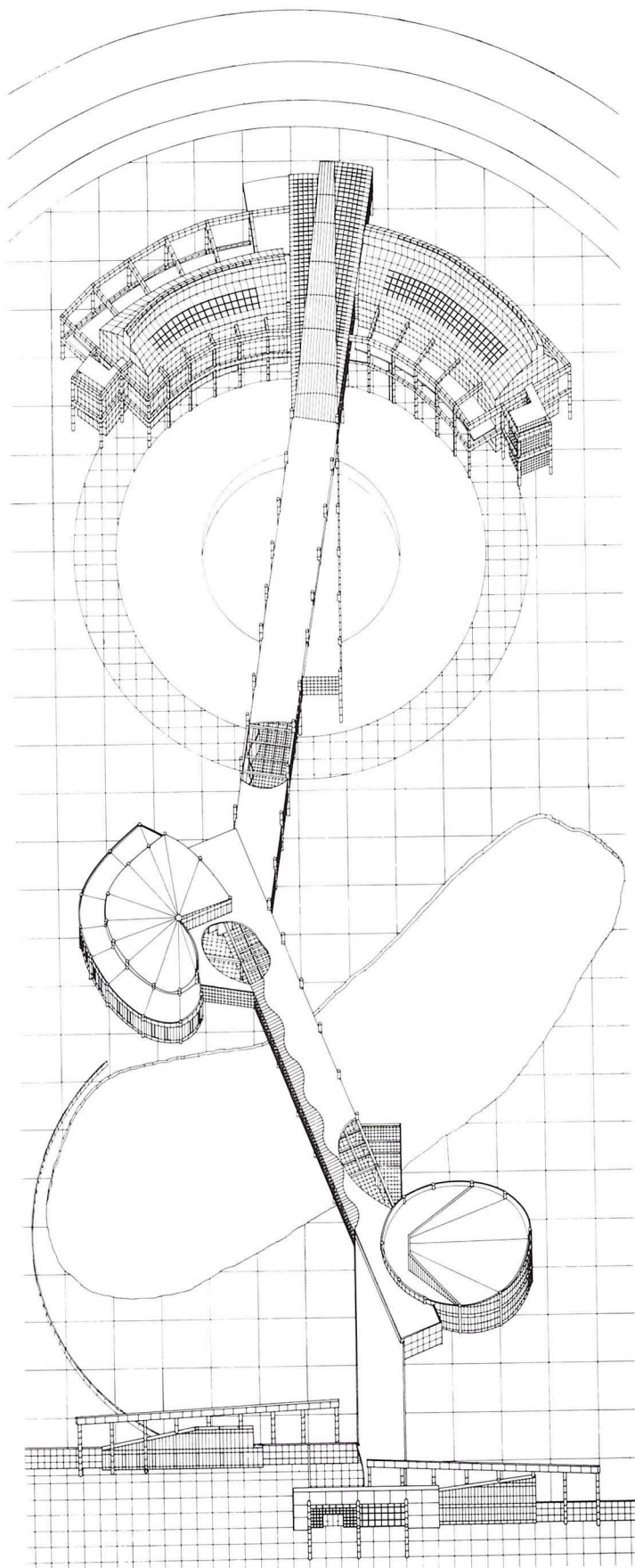
Fourth Place was awarded to Robert Emmet Surman, University of Illinois at Chicago, for "A redevelopment of Shaker Heights." The vernacular syntax is meshed with a current technology of systems in a convincing and realistic manner. Drawn from a tradition of building, "its captivity is in its simplicity and uncompromising thoroughness." The jury also responded to the detailed, unpretentious solution.

As a compliment to the entries, it is important to include several Honorable Mentions. Ursula Twombly, University of Wisconsin at Milwaukee, received an Honorable Mention for her "Elementary School for the Creative Arts." The study of urban and functionally-specific form is balanced and enhanced by the engraving-like drawing style, captivating picturesque and romantic themes. A clear notion is built from a multiple of form and the

bold imagery and monumental symbols. The emotional basis and design response is poetic although bordering on the macabre.

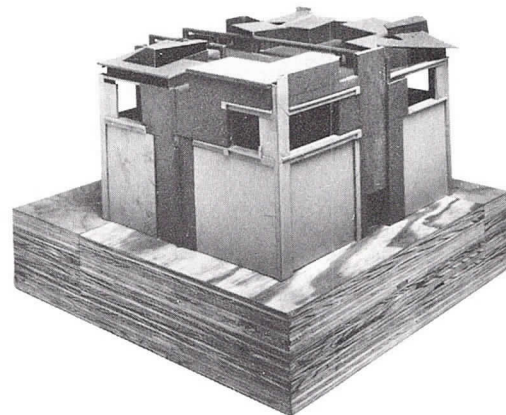
For all of these projects the question remains: In what way shall they develop their own interpretation of architecture? For this kind of selection jury, it is important to keep principles ahead of forms and redeeming symbols. The living fabric of traditions may be developed and, by extension, appropriately interpreted for current work. Unfortunate derivations of forms and figures, without an underlying vitality or input from today's view, will be, by comparison, without sparkle, purpose, or reason.

The quality of student work is such that it must be measured in respect to its vitality and potential. The factors of whimsy and irony seem too easily passed over by a sense of craft, order and beauty. The awarded projects exhibit these potentials.

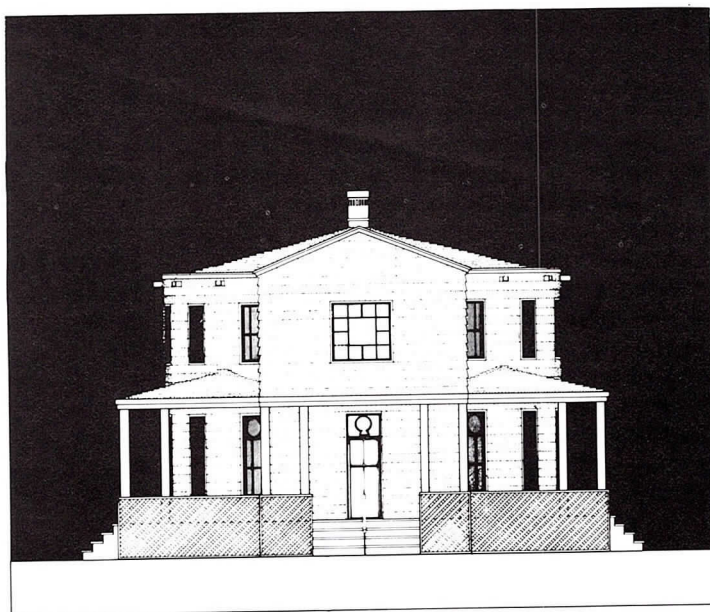


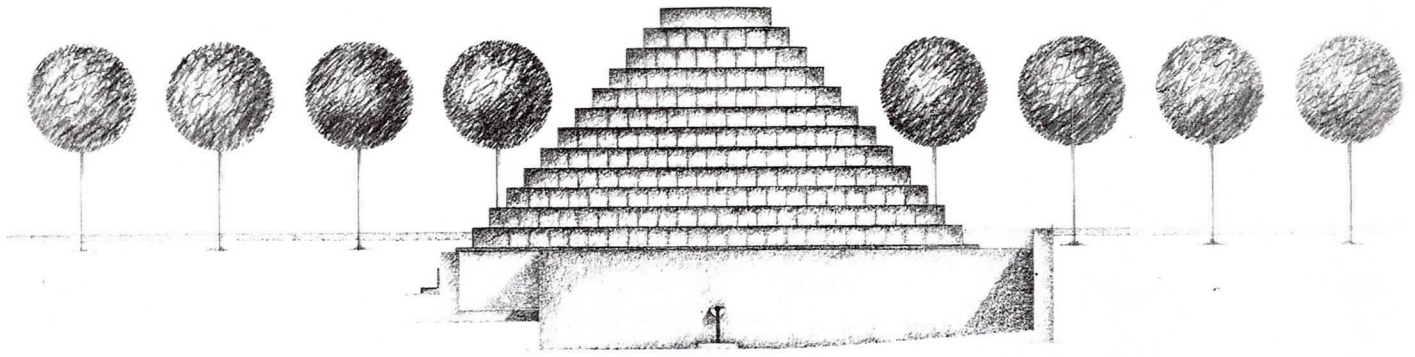
THIRD PLACE
Museum Design
 Anthony Falco
 University of Illinois, Chicago

SECOND PLACE
Commonwealth Edison Electrical Substation
 Jack Stoneberg
 University of Illinois, Chicago

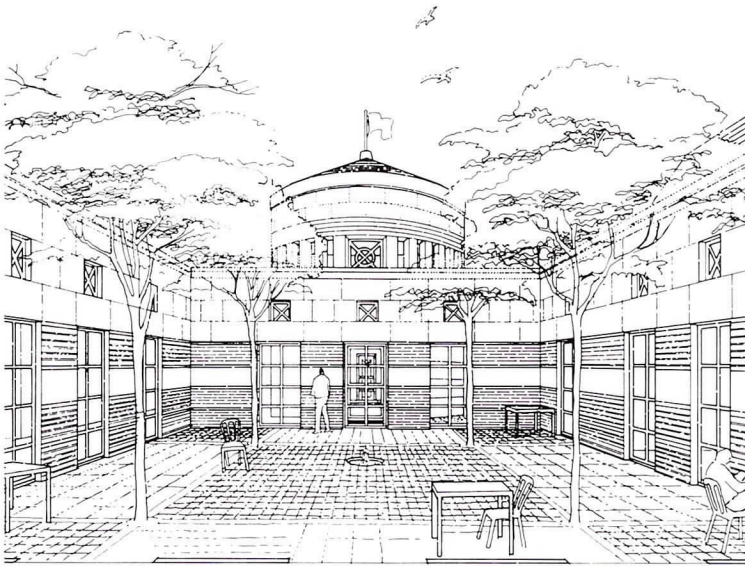


FOURTH PLACE
Redevelopment, Shaker Heights, Ohio
 Robert Emmet Surman
 University of Illinois, Chicago





HONORABLE MENTION
Calvary Cemetery Chapel
 Michael McIntarf
 University of Illinois, Chicago

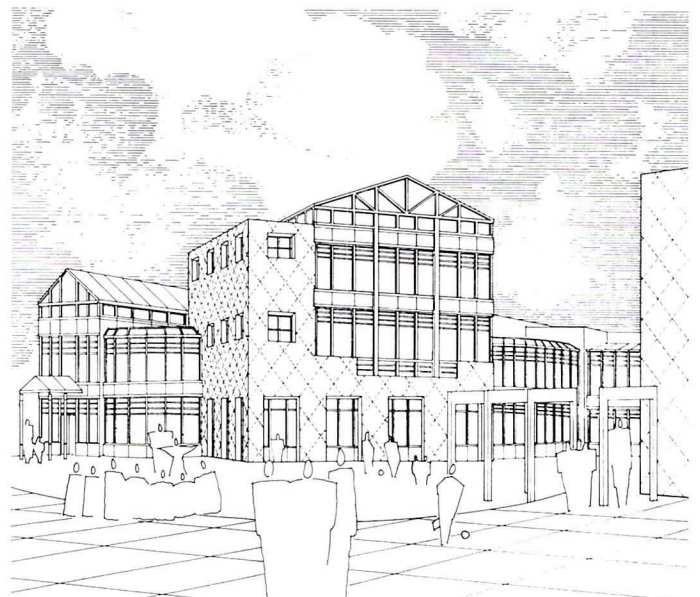


HONORABLE MENTION
Riverside Park Library
 Ahmad Fauzi Hussain
 University of Wisconsin-Milwaukee

HONORABLE MENTION
Urban Design Response
 Ursula Twombly
 University of Wisconsin-Milwaukee

1987 Chicago Award Chairman
 Fred Wilson

1987 Chicago Award Jury
 Darcy Bonner, AIA
 Sallie Hood
 James Law, AIA
 Elaine Lockwood
 Christopher Rudolph, AIA



CALENDAR



September

(Beginning this month the Calendar will attempt to not duplicate descriptions that appear in The Focus Notebook and will indicate "See FN" to tell you that a description of the event appears in the current issue Notebook.)

3 ▼ Exhibition

The Plan of Washington, DC: Leon Krier and the City Beautiful Movement. See FN. Octagon Museum, Washington, DC.

8 ▼ Exhibition

Hugh Stubbins: The First Fifty Years. Retrospective exhibition of drawings, models, and photographs highlighting the work of this Cambridge, Massachusetts firm. AIA Headquarters, Washington, DC.

9 ▼ Office Practice Committee Program

5:30pm - 7pm CCAIA Boardroom

10 ▼
Forum on the Chicago Public Library Panel discussion on the Chicago Public Library includes City Officials, CCAIA representatives and representatives from the other sponsoring organizations. 5pm -8pm, Merchandise Mart 2nd Floor Conference Room.

Illuminating Engineering Society Dinner/Program

Lamps. Learn the newest developments. Como Inn. Meeting 6 p.m., dinner, 7 p.m. Information: Dave Sereika, 321-3600; reservations: Louis Vavaroutsas, 454-0330.

11 ▼ Interiors Magazine Awards

Postmark Deadline. See News Items and/or call 212/764-7767 for further information.

12 ▼ CCAIA ArchiBall World Series

South end of Lincoln Park, north of LaSalle St. Special invitational event for new members, but you're all welcome. Wanna play? Call M.B. Carroll, 663-4111.

Constitution Celebration

At AIA's Octagon Museum, Washington, DC. 6-9 p.m. See FN. Information/reservations: 202/638-3105.

13 ▼ Sheffield Historic District Tour

Meet at Sheffield and Fullerton Avenues, 2 p.m. \$4. (CAF members, free.) Information: 782-1776.



"Chicago by Design." Sept. 28.

15 ▼ Panel Discussion

To inaugurate the Art Institute's permanent exhibition, "Fragments of Chicago's Past." *Frank Lloyd Wright and the Marketplace: Prairie School Win-*

dows. Panelists: John Vinci, AIA; R. Craig Miller, Associate Curator of Design and Architecture, Metropolitan Museum of Art; Nancy McClelland, Director of Art Nouveau/Art Deco Dept., Christie's Auction House. Arthur Rubloff Auditorium, Art Institute. 6 p.m. Free admission.

Roofing Seminar

Basic Roofing Technology. Through 9/18. Designed to provide a complete understanding of all low slope, commercial roofing systems. Acquire a complete knowledge of both the theoretical and practical aspects of design, specifying material selections and compatibility, application, workmanship, maintenance, repair and quality control for membrane roofing systems. 3.0 CEU. Holiday Inn O'Hare, Rosemont. Registration 303/770-0613.

Illuminating Engineering Society Course

Lighting Fundamentals. Begins 9/15 for 12 weeks. Chicago City Wide College, 226 W. Jackson. 6-8 p.m. \$175. Registration: Herm Sereika, 423-5363 or Ric Miller, 861-0111.

17 ▼ Computer Committee Meeting

5:30 PM. Program to be announced. Call Mary Beth at 663-4111 for location.

AIA Regional and Urban Design Committee Open Meeting

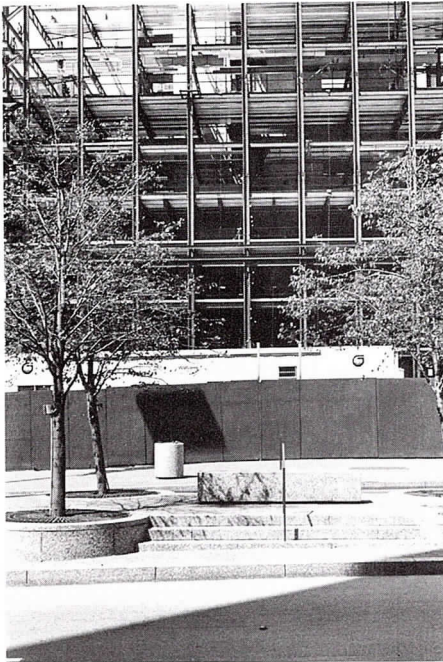
Focusing on urban change within the historic city center. St. Louis. Information: Bruce Kriviskey, 202/626-7452.

18 ▼ CCAIA Program on The PBX

Sponsored by CCAIA Architects in Government, Industry, and Education. Noon. Chapter Board Room. You may bring a lunch.

A201/BI4I Seminar

Sponsored by Eastern Illinois Chapter. Argonne National Laboratory, 2700 S. Cass Ave., Bldg. 213. 8 a.m to noon. A special seminar book with both documents in single column format and note taking space will be mailed to each participant in advance of seminar. AIA



Burnett Building. "Chicago by Design" looks at design process.

members, and AIA member-sponsored contractors, \$35. Mail registration fee to David Bowie, 807 Oak St., St. Charles, IL 60174 or for information call Bowie at 972-2733. Registration by 9/11.

19 ▼ Symposium

Preservation Issues Challenging Chicago Today. To culminate series of issue-oriented panel discussions (see 9/15), focusing on preservation issues and problems that may well determine how Chicago will be developed during the next decade and beyond. Co-sponsored by LPCI and Art Institute's Architecture Society, Department of Architecture and Department of Museum Education. 10 a.m. to 3 p.m.. Arthur Rubloff Auditorium, Art Institute. Free admission.

LPCI Preservation Ball

Celebrating the 20th anniversary of the restoration of The Auditorium Theatre. On stage. Information: 922-1742.

International Public Works Congress and Equipment Show

Sponsored by American Public Works Association. McCormick through

9/24. Reduced one-day registration fee of \$10 by calling APWA at 667-2200.

25 ▼ Indiana Society Conference Opens

At Merchandise Mart. 8:30 a.m. *Updating the Chicago Architectural Tradition*, featuring Stanley Tigerman and Adrian Smith. At Noon, *Is Architecture a Good Investment for Developers?*, features developer Charles Shaw. Reception/Annual Banquet at M & M Club, features Phyllis Lambert. Information/registration: Indiana Society.

26 ▼ CCAIA "Chicago by Design" Tour

Public tour intended to inform public of role architect plays in responding to all concerns in building project, focusing on process. Tour follows presentation on building process. Brochures in mail. Want to Help? Call Mary Beth Carroll, 663-4111.0317/634-6993.

28 ▼ America by Design Premieres

"The House." Channel 11. 8 p.m.

October

1 ▼ Wood Design Award Program Submission Deadline.

Information and entry forms: American Wood Council, 1250 Connecticut Ave., N.W., Washington, DC 20036, 202/833-1595.

5 ▼ America by Design

"The Workplace." Channel 11. 8 p.m.

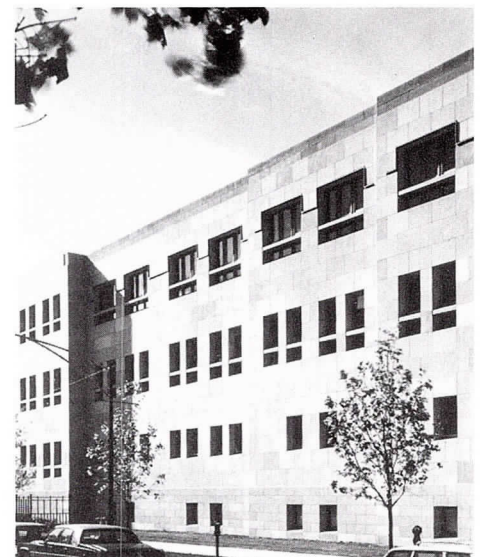
Apologies

The July/August Focus contained a wonderful array of photos, generously loaned for publication by Ed Uhlir of the Chicago Park District, but no credit was given. We would like to express our biggest and best appreciation to Ed and to the Park District for helping make the Summer issue very special.

The July/August Focus incorrectly identified the photos on page 21. The two projects with correct captions appear below.



1986 Excellence in Masonry Silver Medal Amoco Corporation Northerly Plaza, Chicago. Architect: Perkins and Will
Mason Contractor: Wolverine Marble & Granite.



1986 Excellence in Masonry Silver Medal Kersten Physics Teaching Center, University of Chicago. Architect: Holabird & Root and Harold

NEW MEMBERS

AIA

Robert K. Sit, Sit Associates; Holly Gerberding, Lester B. Knight; Jerome Aulisio, VOA; Louis Oswald, SOM; Thomas Steinbrecher, David Marienthal Associates; Mark Harrington, A. M. Kinney Associates; Peter Madimenos, Adime Design/Architecture Inc.; Luigi Bartolomeo, Bartolomeo Westrick Ltd.; Steven J. Ori, Oay Inc.; Timothy Trompeter, James Cox Assoc.; Daniel Tyler, Kirk/Tyler; Nicholas Georgiou, Teng & Associates; Kurt Pairitz, Rubloff, Inc.; Angela Vasandani, Youngman & Company; Steven Grant, Stowell Cook Frolichstein, Thomas Steinbrecher, SOM.

Associates

Mark Van Spann, Norman DeHann Assoc.; Daniel Barringer, SOM; Richard Carr, SOM; Karen Fletcher, Hansen Lind Meyer; David Forte, Delko Construction; John D. Powers, FGM/C.

Upgrades

Congratulations to Pete Bocek, SOM; Thomas Kapusta, Kober/Belluschi; Richard Master, Chellovek's Design; Elizabeth Kunin, Gerald Meister & Assoc.; William Peoples Jr., Wendell Campbell Assoc., who have received their license to practice ar-

chitecture and have upgraded to AIA membership.

Transfers

From Iowa Chapter, Grant Uhlir, Associate, Tilton & Lewis; From New York Chapter, Charles Durocher, AIA; From North Dakota, Rod Eggleston, Associate, DeLeuw, Cather & Co.; from West Texas, Robert Monroe, AIA, VOA Associates; from Minneapolis, Glenn Porter, AIA, C. F. Tasso & Assoc.

Professional Affiliates

Marjorie Davis, Marjorie Davis Interiors; Bruce Schoumacher, McDermott, Will & Emery; David Kodner, Morton Floors, Inc.; Alyce Groggs, Groggs & Associates; Donald Hickey, Flack & Kurtz Consulting Engineers.

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THE FOCUS NOTEBOOK

▼
Nagle, Hartray & Associates has announced that Dirk Danker, AIA, and Howard Kagan, AIA, formerly Associate Principals with the firm, have become Principals. Michael Messerle, AIA, and Thomas Pociask, AIA, have been named Associate Principals.

▼
Neil Frankel, AIA has joined Perkins & Will as Vice President and Director of Interiors for the firm's Chicago office. Frankel brings 27 years experience to P & W, and prior to joining the firm he was an associate principal with the Chicago office of Swanke Hayden Connell Architects. Frankel is a vice president on the CCAIA Board of Directors, chairman of the National

AIA Interiors Committee, and is a member of the executive committee of the Chicago Architectural Club.

▼
Don Hackl, AIA, has been elected a vice president of the Chicago Building Congress. Harry Anderson, AIA, Anderson Mikos Architects, has been re-nominated for a three-year term as director of the CBC, and Eugene Cook, AIA, Holabird & Root, a former president of the CBC will serve as a voting member of the Board of Directors.

▼
Louis J. Garapolo, AIA, has announced the formation of Garapolo & Associates. The firm, which provides architecture, planning, and interior design services, is located at 130 S. Jeffer-

son, Chicago 60606. The phone number is 648-1460.

▼
Marvin Worley Architects has moved to 37 South Blvd., Oak Park 60302. The phone number, 848-1730, remains the same.

▼
The May Focus named several CCAIA members who participate at the National AIA level. Thank you to Illinois Regional Director, **Graham Bradley, FAIA**, who made available a listing giving evidence to the fact that other Chapter members make it their business to contribute to the profession through National committee work. The following are appointed members of AIA committees: **R. M. Barancik**, Housing; **Victoria Behm**, Interiors; **Bill Brubaker**, Architecture for Education, Urban Design and Planning, Architectural Graphic Standards Task Group; **Stuart Cohen**, Design; **Wilhelm Borotraeger**, Health; **Richard Cook**, Nominating Committee; **John Cordwell**, Housing; **Susan Dee**, Corporate Architects; **Mike Eibel**, Health; **Mark Flom**, Interiors; **Frank Gagarin**,

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by Kitty Bokhim Weese

Book Signing & Reception

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(5:45 brief comments by the author and the architect)
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Health; James Cox, Health; Norman DeHaan, Interiors; Tom Fabian, Corporate Architects; Myron Goldsmith, Design; Eva Maddox, Interiors; Frederic Moyer, Architecture for Justice; John Nelson, Urban Design and Planning; Walter Netsch, Urban Design and Planning; Raymond Pigozzi, Architecture for Education; Ed Matthei, Architectural Graphic Standards Task Group; Frederic Moyer, Design; James Nagle, Design; Anders Nereim, Design; Robert Pierce, Architects in Government; Bob Piper, Building Performance and Regulation; Bruce Ream, Architecture for Justice; Don Hackl, Government Affairs Advisory Committee; Harry Hunderman, Historic Resources; Gerald Johnson, Architectural Graphic Standards Task Group; Robert Katz, Housing; Terry Lallak, Architectural Graphic Standards Task Group; Jesse Horvath, AIA Liaison; Walker Johnson, Historic Resources; John Kurtich, Interiors; Diane Legge Lohan, Urban Design and Planning; Doug Schroeder, Regional Development and Natural Resources; Lloyd Siegel, Health; Walter Sobel, Architecture for Justice; John Syvertsen, Design and Urban Design and Planning; John Tomassi, Urban Design and Planning; Adrian Smith, Design; Roy Solfisburg, Design; John Tomassi, Housing; ; Tom Welch, Urban Design and Planning; Joe Yohanan, Practice; Ed Uhlir, Architects in Government; Cynthia Weese, Design.

This is embarrassing, but...information, discovered on a recent archeological dig around the *Focus* editor's desk, has brought to light that the following people were responsible for the terrific time we all had at the May Beaux Arts Ball: Chairman, Norman DeHaan and Committee Members Darcy Bonner, AIA, Dan Colella, John Nelson, AIA, Paul Florian, Scott O'Brien, Robert Robicsek, AIA, Ed Uhlir, AIA, Lee Weintraub, AIA, Julie Rivkin Wheeler, AIA, Mary Beth Carroll, and Jane Lucas. Such humble souls - not one complained about working in anonymity.

▼
Wilbert Hasbrouck, AIA, Hasbrouck & Peterson, recently completed a Building Condition Report for the Park District of Oak Park on George Maher's Farson-Mills House, "Pleasant Home." The Park Board has begun a tour program at "Pleasant Home." For information, please call 383-6400, Ext 210.

▼
Larry Oppenheimer, AIA, has joined O'Donnell Wicklund Pigozzi and Peterson Architects as Vice President for Health Care Services. Oppenheimer, a member of the American Hospital Association, has over 22 years architectural experience in health care, research, and related projects. Prior to joining OWP&P, Oppenheimer was a principal with Hansen Lind Meyer.

▼
 Perkins & Will has appointed **Nikki Sacco** Marketing Manager/Chicago and Director of Public Relations.

▼
Holabird and Root, in conjunction with Moriyama and Teshima, Planners, Ltd., Canada, and **The Austin Company** were among winners in the Structural Engineers Association Annual Engineering Excellence Awards competition. The Austin Company received the "Best Structure" award for the Seven Seas Complex at Brookfield Zoo. Holabird & Root, with Cohen-Barreto-Marchertas Consulting Engineers were cited for the 10 S. LaSalle Building (Manufacturers Hanover Plaza). Awards of merit were presented to **Lester B. Knight/Skidmore Owings & Merrill** for McCormick Place Expansion Facility and to A. Epstein and Sons, Inc. and Lev Zetlin Consulting Structural Engineers for United Airlines Terminal 1 Complex at O'Hare. **Bill Brubaker, FAIA**, was a featured speaker at the Annual Awards Banquet.

▼
The Women's Architectural League is seeking support of their organization through membership enrollment for the 1987-88 year. WAL, founded in 1958, is a not-for-profit organization whose Christmas Card Project supports the organization's annual architectural scholarship awards. For more information, contact Mary Casserly, 2340 W. 109 St., Chicago 60643.

▼
The Landmarks Preservation Council of Illinois (LPCI) has named a new Executive Director. **Carol S. Wyant**, welcomed to LPCI at the Gaylord Building opening benefit in May, is a native Californian and graduate of Stanford University.

▼
 Chicago architecture journalist and critic **Christian Laine**, has curated a traveling exhibit of over 40 large drawings that signal the dramatic changes apparent in Chicago's design of the American skyscraper. After its initial

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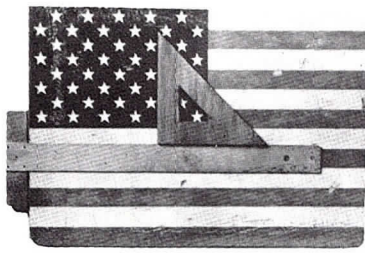
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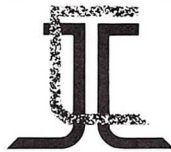
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opening in Milan in July, the exhibition, sponsored by Metropolitan Press Publications, continues to Madrid, Barcelona, Paris, Helsinki, Stockholm, Rome, Copenhagen, Berlin, London, and Tokyo through 1987 and 1988.

▼
"Contemporary Spanish Architecture, 1949-1970: An Eclectic Panorama" will open Wednesday, October 7 at the Graham Foundation, 4 West Burton. In conjunction with the exhibition opening will be a lecture at 8 p.m. from Ignacio Sola-Morales, architect, teacher, philosopher, and curator of the exhibition, who has said that Spanish architecture, caught in the crisis of contemporary conscience, depicts the ineffectuality both of the classical ideal of culture and of an optimistic modernity." Raphael Moneo, architect and Chairman of the Graduate School of Design, Harvard University, will speak at the Foundation on Wednesday, October 21. The exhibition will continue through October 29.

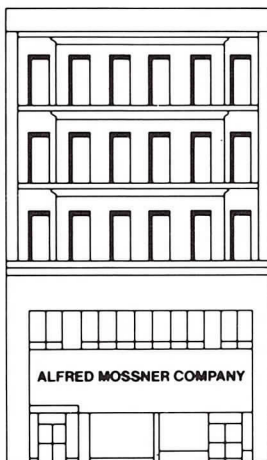
▼
LPCI announces that it will hold a one-day conference, "Adaptation and Reuse of Historic Opera Houses and Theaters," on October 9, at the Egyptian Theater in DeKalb. Four themes of theater conservation will be covered: how to conduct a needs and feasibility study; what to look for in choosing a consultant; funding strategies for the restoration and future operating costs of a theater; and case studies of recently restored and operating theaters in Illinois will be presented by the theater owners and managers. For more information and how to register, please contact Sean Murphy at 922-1742.

▼
An architectural photography workshop will be conducted by Julius Shulman, recipient of the American Institute of Architects Photographers Medal. The workshop, to be sponsored by the Iowa State University of Science and Technology and intended for architects, photographers, and designers, will take place in Des Moines, Iowa September 10-12. The event will start with a lecture by Shulman at the College of Design in Ames, the evening of September 10. The Des Moines Arts Center buildings by Eiel Saarinen, I.M. Pei, and Richard Meyer will be the major photography targets. The day of field work will end with an evening program by Shulman, followed by an evaluation of the resulting pictures on Saturday, September 12, with Shulman presiding. Contact ISU Office of Continuing

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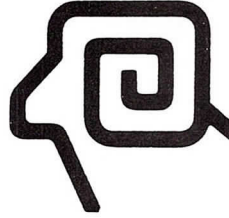
Education, 515/294-6222 or Dr. Eino Kainlauri, 515/294-7112.

▼
The Illuminating Engineering Society (IES) invites AIA members to join in their monthly dinner/meeting held on Thursday evenings at the Como Inn. On September 10 manufacturers of lamps will talk about their newest developments. On October 10 you can find out about the latest in fixtures. Reservations are required so please call Louie Vararoutsas, 454-0330. For additional program information, call Dave Sereika, 321-3600. IES is offering a lighting fundamentals course that should be of interest to architects, designers, engineers, and distributors. Classes will be held at Chicago City Wide College for 12 weeks beginning September 15 from 6-8 p.m. To register call Herm Sereika, 423-5363 or Ric Miller, 861-0111.

▼
 A seminar on "**Curtainwall Design and Performance**," will be sponsored by the Architectural Iron Workers of Chicago Industry Advancement Trust Fund. The half-day seminar, with keynote speaker Alexander Sakhnovsky, president and principal of Construction Research Laboratory in Miami, Florida, will be held Friday October 16 at the Fountain Blue Restaurant in Des Plaines. For details, call Perry Doubt, 544-9041.

▼
 Women CEO's in design will find a unique opportunity in a 2 1/2 day seminar, "**Challenges and Opportunities Facing Women CEO's in the Design Profession**," held October 19-21 in San Francisco at the Hotel Nikko. The seminar emphasis is on real-life solutions to everyday problems. Confidential peer consultation, networking, and the open, honest exchange of ideas and mutual problem solving are among the program's benefits. Creating one's own business world; how to price design services and escape the syndrome of underpricing; juggling home and career; how to find, keep, and motivate good people; discovering new marketing strategies; how to manage and charge time to projects, and dealing with discrimination are among the topics already slated. For information/reservations, call Anita Stasiowski, PSMJ Roundtables, 617/965-0055.

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The National Wood Window and Door Association, recognized as the main authority on the use of wood windows and doors in all types of construction and retrofitting, has announced the



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availability of the building industry's first standard that covers wood skylight/roof windows. Performance requirements and test areas include air infiltration, water penetration, and physical load testing. The standard also}s guidelines for thermal performance. For a copy of the new Standard, send \$1.75 to NWWDA, 1400 E. Touhy Ave., Suite G-54, Des Plaines, IL 60018. NWWDA's tollfree information service is 800/223-2301.

▼
The Association for Preservation Technology (APT) publication, *The International Membership and Resource Directory*, gives the preservation community a comprehensive resource guide for identifying the specializations, products, and services of its members. APT is an association of professionals directly or indirectly involved with the application of services and products for the protection and conservation of historic buildings, sites, and resources. Contact APT, Box 2487, Station D, Ottawa, Ontario K1P 5W6, Canada, 613/238-1972.

▼
Planning a trip to the Washington, D.C. area this fall? You'll want to **celebrate the signing of the U.S. Constitution** at the AIA's Octagon Museum, the residence of President and Mrs. Madison after the British burned the White House during the War of 1812. On September 12, from 6-9 p.m. a full evening of activities typical during Madison's lifetime are scheduled culminating in a recreation of the 1815 candle illumination of the Octagon. Advance reservations are recommended and there is an admission fee. Please contact the Octagon at 202/638-3105.

▼
The Plan of Washington: Leon Krier and the City Beautiful Movement Exhibition at the Octagon Museum, September 3 to October 31 features the development of the nation's capital, especially the Mall and U.S. Capitol grounds. There are maps showing the evolution of the plan of Washington from Pierre L'Enfant to the McMillan Commission, a model of L'Enfant's plan, Daniel Burnham's drawings for Union Station, preliminary models of the Jefferson Memorial, and Krier's drawings, watercolors, and model of his proposed plan. The plan's major planning apparatus - the flooding of the Mall - "Makes the city a kind of American Venice or grand formal garden," writes exhibition curator Christian Laine. Chicago's Graham Foundation is among the exhibition supporters.

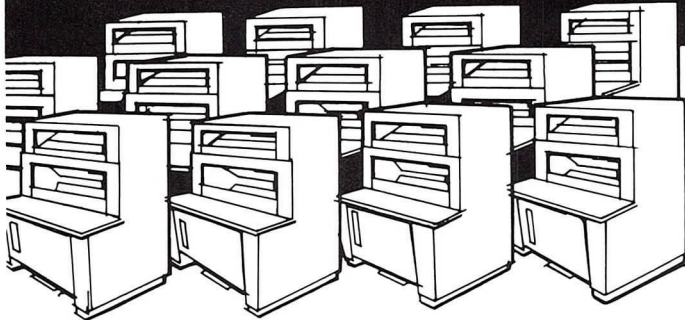
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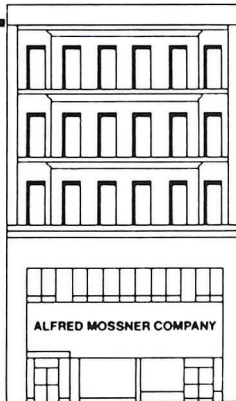
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