

# F O C U S

Chicago Chapter American Institute of Architects

September 1981 Newsletter

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## PRESIDENT'S MESSAGE

### ON "THE TAX"

On July 20, 1981 the Chicago Service Tax ("the tax") was enacted by the Chicago City Council and went into effect on August 1. On July 27 I attended a meeting with representatives from the Illinois Certified Public Accountants Society, Chicago Medical Society, Chicago Dental Society and the Chicago Bar Association. The purpose was to discuss the implications of the tax and the interest of all participating organizations in filing a joint effort in opposing the tax.

On July 28 I requested, and was granted, permission of the CCAIA Board of Directors to pursue this joint effort, and have, since, attended additional meetings on July 21 and August 5. Additional meetings are being scheduled as new events occur.

At the July 27 meeting the CBA indicated that they had established a special committee chaired by Richard J. Phelan and had agreed to pursue the litigation on a pro bono basis on behalf of all the professional organizations. The CBA indicated that the tax should be opposed on the basis that it is:

1. unconstitutional and legally invalid, and
2. undesirable because it is contrary to the best interest of the public and the city.

A suit was filed as an original action in the Supreme Court of Illinois on Friday, July 31. The court declined to hear the case which was refiled in the Circuit Court of Cook County on Monday, August 3. At the present time no additional action has taken place since the Illinois State Bar Association case has also been

brought forward. Some consolidation will probably occur with both cases. In the meantime, the tax applies.

As you have all received your tax information package from the City of Chicago, you are aware that the information available to date has been incomplete and inadequate. The new 1% tax is imposed (and we understand will probably be increased in the future) on a purchase of a service, if the architect or client is in the City of Chicago at the time the service is provided, and if at least 50% of the services are performed in the City, or if 50% of the costs incurred by the architect occurs within the city. Service is not defined. The tax does not apply to contracts prior to August 1, 1981. Exemptions are governmental and charitable groups. Although the tax is imposed on clients, architects are responsible for collection and payment.

At this time the City has waived the requirement of a bond at least until January 1, 1982. The ordinance provides penalties and interest payments for noncompliance.

Until the constitutionality of the ordinance is settled, the City has agreed to hold any service tax receipts in an interest-bearing account, pending resolution of the controversy. As more information is available it will be brought forward to the members. Comments and/or suggestions may be directed to the Chapter office.

### ON THE NORTH LOOP

On August 10, 1981 the City of Chicago Department of Planning invited the CCAIA and the Metropolitan Housing and Planning Council to participate in a Theatre Row Design Forum (charrette) on August 13 at City Hall. The purpose of the charrette is to generate information related to the Theatre Row

concept as set forth in the North Loop Guidelines. The information gathered is anticipated as input to the preparation of Request for Proposals (RFP) documents for the North Loop Redevelopment Project, which is the City's responsibility.

About 25 members of CCAIA and the MHPC have been invited to participate in this project; CCAIA participants have previously been involved with North Loop planning at the committee level and the subsequent statement that was issued to the Chicago Plan Commission on April 21, 1981. Since that statement on the North Loop Guidelines, continued interest on behalf of the CCAIA committees has generated positive response from the City. They are looking forward to our additional input. More will follow as we continue working with the City.

Richard B. Cook, AIA

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## THE NEW FEDERALISM

"Federal Block Grant Proposals: More State Responsibilities" is the first in a projected series of papers developed by the AIA Department of Government Affairs intended to inform state societies and chapters of major developments of interest to architects in the Reagan administration's program & budget proposals. This current paper is an introduction to the Administration's proposals for block grants introduced in the Fiscal Year 1982 budget, awaiting House/Senate conference committee resolution.



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An update of information is planned on FY 1982 block grant changes after final enactment, plus possible subsequent papers on particular block grant programs, enabling legislation, and regulatory actions of potential interest to architects. The AIA headquarters staff are closely following all of these developments and attempting to wield a positive influence on issues affecting architects.

A copy of this four-page report is available by request through the Chapter office.

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## PRE-DESIGN ENERGY ANALYSIS TO BE DISCUSSED

On Thursday, September 10 at Noon in the AIA Board Room the Energy Committee will present Mr. Leonard Bihler and Mr. Larry Geni of B + A Engineers, Ltd. who will discuss their approach to pre-design energy analysis.

In the past, energy analysis was generally performed during the design development phase. Design conditions were analyzed to effectively size HVAC equipment. Today, energy analysis is recognized as a powerful means of understanding the complex dynamics of heating, cooling, and lighting loads, and, thereby, improving upon total building energy performance. Such fundamental design parameters as building siting, orientation and shape, facade design, and fenestration can significantly alter energy consumption. Several computer simulation techniques can be used to quantify the impact of these factors on the energy performance of the building. This information is made available to the architect before the schematic design phase, thus allowing passive solar design and other energy-conserving techniques to be evaluated before fundamental design changes become prohibitively expensive. Then, as the design process continues, parallel refinement of such techniques is also continued to monitor the effect on building energy consumption.

The ultimate goal of pre-design energy analysis is to assist the architect in three critical design phases:

- generating alternative architectural design solutions
- designing alternative mechanical and illumination systems
- selecting a best alternative before going to design development

A thoughtfully prepared energy analysis will yield a schematic design that reflects a consciousness of energy performance that would not otherwise have been likely. It can be expected that the preliminary energy focus will be tempered by the skills of the architect so that improved energy performance will be realized while allowing the architect the latitude to solve other programmatic requirements in a finely-integrated building solution.

In addition to the focus on pre-design energy analysis, Mr. Bihler and Mr. Geni will be discussing the changing relationship and involvement of architects and engineers in the "energy design" process.

Denny Probst, AIA

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## WIDER USE OF ARCHITECTURAL COMPETITIONS

A growing number of private corporations are holding competitions to decide which architectural firm will be selected to build their projects. Although architects are accustomed to entering organized competitions to win the right to design public projects, some firms find the new area of competition burdensome and expensive. Architects are required to prepare sketches and make scale models of corporate buildings but have no guarantee that the prospective client will hire them. "Clients usually fund only a small portion of an architect's expense, which can run in the range of \$60,000 to \$100,000" according to

The Wall Street Journal. One architect observed recently that "companies wouldn't ask lawyers or doctors to give them a sample of their work for nothing."

Architectural competitions can also be expensive for the firm holding the contests. "It's easy to get a quarter to a half million dollars tied up in administering and holding a competition," says David Meeker, Executive Vice President of the AIA. Consequently Meeker predicts that competitions will be held only for major building by large firms who want to make a very strong architectural statement about their corporation.

From the CCC New  
July 31, 1981

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## DBA JURY MEETS IN SEPTEMBER

The 1981 Distinguished Building Awards Jury will meet in the Chapter offices on September 14 and 15. Just over 100 declarations of intent to enter have been received with data sheets and slides due in the Chapter office at 4:00 PM, August 27. This year's jury is comprised of Hugh Newell Jacobsen, FAIA, Charles Burchard, FAIA, Ulrich Franzen, FAIA, and Edward Killingsworth, FAIA.

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## CAAC SETS AWARD DATE

John Holabird, FAIA will be the recipient of the second "Public Good Award" co-sponsored by the Chicago Architectural Assistance Center and the Chicago Chapter, AIA. The presentation will take place at a cocktail benefit to be held on October 21, 5:30 - 7:30 PM at the offices of Harry Weese and Associates. Chicago Chapter members are invited to attend. For additional information please contact Jeanette Fields, 366-9342.





# ENERGY IN ARCHITECTURE

"ENERGY IN DESIGN: PROCESS" (Level 3a)

- Opportunities for energy conscious design will be keyed to this climatic region.
- Environmental & economic factors & design strategies will be examined.

The AIA Energy Professional  
Development Program

Sponsored by  
The CHICAGO CHAPTER of  
The American Institute of Architects

October 2, 8:30 AM - 5:00 PM  
October 3, 9:00 AM - 5:00 PM

MADLENER HOUSE  
4 West Burton - Chicago

Fee - \$295  
Information: 663-4111



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## AIA/CSI SEMINARS PLANNED

Preliminary plans are underway for the AIA and the CSI to co-sponsor a series of early morning seminars covering the technical aspects of architecture. Mike Biskin CCAIA Associate Member is again coordinating the seminar series which is scheduled to commence in the late fall.

In the past, these technically oriented sessions for the architect have been successfully held in a convenient loop location, with breakfast at 8:00 AM and the program from 8:30 - 9:30. At this point Mr. Biskin is looking for a task force of two other persons to assist in arranging for seminar speakers and to generally coordinate this series. Interested architects may contact Mike Biskin at 649-8941.

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## HOUSING COMMITTEE PROPOSALS SENT TO MAYOR'S OFFICE

The Chapter position on the proposed amendments to the Chicago Building Code titled "Chapter 78-B, Rehabilitation Code", which was prepared by the CCAIA Housing Committee and published in the June issue of the Focus has been directed to the Office of the Mayor.

Steve Weiss, Housing Committee Chairman, in his letter to Mayor Byrne stated in part, that the "statement of opinion is issued in a spirit of support for your administration's concern for rehabilitation of the City's existing building stock. We urge your support for the Commission's [Mayor's Advisory Commission on Building Code Amendments] work and for timely passage of the amendments, hopefully incorporating the revisions outlined in our statement."

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## AIA ISSUES LONG-SPAN BUILDING REPORT

In response to growing public and professional concern over long-span building failures in recent years, The American Institute of Architects has issued a comprehensive report calling for new kinds of involvement by architects, engineers, owners and codes and standards groups in the design and construction of buildings with large column-free interior spaces.

The AIA Long-Span Building Panel, comprising four architects, two engineers and one contractor/engineer, urged owners of long-span buildings to accept responsibility for periodic inspections and to review inspection techniques to better control the post-occupancy process. The panel also called on owners to understand fully their roles as they choose one of various contractual arrangements among principal parties in the construction process and to develop a "good feel" for the risks and rewards of each arrangement.

The seven-member panel, chaired by former AIA president William Marshall, FAIA, Norfolk, VA., was formed in 1979 to review the practice of erecting long-span structures, e.g., sports arenas, coliseums, auditoriums, theaters, and to recommend guidelines aimed at minimizing the risks of future collapses.

A reference copy of the report is available in the Chapter office.

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## MEMORIAL SERVICES HELD FOR JOHN FUGARD

John R. Fugard, Jr., AIA, well-known Chicago architect and president of Fugard, Orth and Associates, Inc., died suddenly on August 1. Memorial services were held at the Winnetka Congregational Church on Tuesday, August 4.

Mr. Fugard's activity in The American Institute of Architects began in 1947; he was president of

the Chicago Chapter from 1957-1959. His presidency was highlighted by the inauguration of the Women's Architectural League and a joint venture between the Chicago Chapter and U.S. Steel Corp. to promote "Chicago Dynamic Week" which emphasized architectural progress and development in Chicago, climaxed by his presentation of Honorary Membership in the Chicago Chapter, AIA to Mayor Richard Daley.

John Fugard's many public service activities culminated in his chairmanship of the Architectural Subcommittee of the Mayor's Advisory Code Committee and membership of the Handicapped Subcommittee for the Restudy of the State of Illinois Accessibility Standards.

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## CEO SALARY SURVEY

According to a special report published by PSMJ, the median base salary for a chief executive officer in a planning or design firm is \$52,000; the median bonus is \$12,000.

The report is a result of 907 responses to a questionnaire sent this spring to PSMJ subscribers. The median firm size of those responding was 30, while the range was 1 to 2500.

Included in the report is a tabulation of CEO salaries by size of firm, discipline, geographic area and form of organization. The tabulation includes median salary and bonus, and salary range.

Copies of the four-page report can be obtained by sending a check for \$10 to PSMJ, P.O. Box 11316, Newington, CT 06111.



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## MEMBERSHIP

The Chicago Chapter welcomes the following new members into the Institute and the Chapter:

### MEMBER

Arlan Cable  
Neil J. Beaufait  
Thomas Miller  
Stephen Min  
Richard A. Potokar  
Louis J. Raia  
Alan D. Rosenzweig  
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Stephen Yas

### PROFESSIONAL AFFILIATE

Victoria L. Behm  
Robert Kleinschmidt

### STUDENT

Kyle Jensen  
Arthur J. Kohn  
Stan Schachne

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## SEPTEMBER COMMITTEE PROGRAMS

Energy Committee: "B + A Engineers Pre-Design Energy Analysis." Thursday, September 10, 12:00, Chapter office.

Housing Committee: "Residential Possibilities in North Loop", Wednesday, September 9, Chapter office.

(Information concerning committee programs should be forwarded to editor by the 10th of each month.)

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## SEMINARS

EXAM CRASH SEMINAR: ALS 1981 program for architectural licensing candidates, concentrating on the specific subject of the December professional examination. Offered in Chicago on Friday, November 20, Sheraton O'Hare Hotel, 6810 North Mannheim Rd., Rosemont. Advance registration, \$75. Contact: Architectural License Seminars, Box 64188, Los Angeles 90064, 213/208-7112.

NATIONAL SOLAR HEATER WORKSHOP: Co-sponsored by the Architectural Technology Program and Continuing Education Office, Harper College and the Illinois Solar Energy Association. May attend introductory session on either Sept. 11 (Friday evening) or Saturday morning, Sept. 12 followed by an eight hour laboratory session on September 19 when students will assemble their own domestic hot water system utilizing automobile anti-freeze. Tuition, \$75; limited to 20 persons.

Other Solar Energy seminars include two Passive Design and Construction offerings meeting on five consecutive Wednesday evenings, Sept. 16 - Oct. 14 and Oct. 28 - Dec. 2. Tuition, \$50.

Contact Joseph Yohanan, AIA, Harper College, 397-3000, Ext.367.

PCI SEMINAR: Precast and Prestressed concrete uses and design concepts for buildings and bridges sponsored by Precast/Prestressed Producers of Illinois. This seminar will acquaint designers, specifiers and architects with local uses and design concepts with references to the PCI Design Handbook. September 15, Bismarck Hotel, 171 W. Randolph. Registration, contact Fromy Rosenberg, 346-4071

NATIONAL AIA COMMITTEES HOLD FALL CONFERENCES FOR CONTINUING EDUCATION: 1st North American Conference on Industrial Architecture (Architecture for Commerce & Industry Committee), "Tomorrow's Workplace", October 4-6, Hotel Pontchartrain, Detroit.

"Change/Architecture/Education" sponsored by AIA Committee on Architecture for Education, October 11-13, Columbus, Indiana.

Jailhouse Tech Conference, "The Technology of Contemporary Corrections" sponsored by Architecture for Justice in cooperation with The Toronto Society of Architects, September 30-October 3, Toronto, Ontario, Canada.

Participants may have CEU's recorded. Program and registration copies available through Chapter.

STUDY TOUR IN FRANCE: The applications of solar energy in the building industry in France sponsored by the CAPEM, October 6-17. Workshop and tourist itinerary available through CODETEM AMERICA, 342 Madison Ave., N.Y., N.Y. 10017

UICC HISTORIC PRESERVATION PROGRAM: Offered by the College of Architecture, Art & Urban Sciences; a new program leading to a certificate, entitled "An Introduction to Historic Preservation", running September 23 through December 2. Contact Program Director Robert Brueggemann, 996-3342.

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## BRIEFS

The Illinois Council, AIA would like to make recommendations to the State Department of Registration and Education for a vacancy that is to be filled on the state board. Interested persons should contact Shirley Norvell, ICAIA Executive Director 217/522-2309.

Vincent Scully to lecture at Unity Temple, Oak Park on Sept. 18 at 8:00 PM. Contact Jeanette Fields, 366-9342.

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# F O C U S

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