

# aiachicagofocus

NOVEMBER 1980

## PRESIDENT'S MESSAGE

### BUSINESS AS UNUSUAL

August '80 "Construction Contracting" stated that the four biggest problems in running a business were financing, government regulation, productivity and inflation. A study by the Construction Specifications Institute also found that "the increasing demands and complexity of regulatory laws, policies and procedures" were hampering the construction industry's ability to conduct its business; while "most of these very regulations relate to nonconstruction issues, such as socio-economic, environmental and political considerations", another study by the Association of General Contractors alleged that 2.8 percent of the cost on a \$10M project could be attributed to unnecessary governmental regulation.

When measured by government criteria, the practice of architecture would be considered a small business even for firms such as Skidmore, Owings and Merrill. It is inevitable that the cost of complying with governmental regulation is disproportionately greater for small business than for large, while the current economy only exacerbates the situation.

With increased awareness by the Feds, there are two hopeful signs. The White House Commission on Small Business has advocated recognition of the importance of small business to the health of the economy. A "two-tier" system of Federal regulation is being considered which would require Federal agencies to seek only reasonably economical regulatory compliance for small business. The other hopeful sign is the extension of Executive Order #12044 to establish a policy that regulations shall be as simple and clear as possible, shall achieve legislative goals effectively and not impose unnecessary burdens....you believe this?

Gertrude Lempp Kerbis, FAIA



VICTORIA BEHM  
EXEC. DIRECTOR  
CHICAGO CHAPTER

We are pleased to announce the appointment of Victoria Behm as Executive Director of the Chicago Chapter. Ms. Behm received her Master's degree from the University of Missouri in design and journalism/advertising. Her administrative skills were developed as Public Information Officer with the U.S. Energy Research and Development Administration in Chicago, as Project Administrator of the "Main Street" project of the National Trust for Historic Preservation, and as Executive Director of the Frank Lloyd Wright Home and Studio Foundation.

We welcome her to the Chapter and wish her success in this new challenge in serving the Chapter's Board of Directors and its membership.

Gertrude Lempp Kerbis, FAIA

## CHAPTER ANNUAL MEETING

The Chicago Chapter Annual Meeting will take place on the evening of November 20 at the Chicago Historical Society. The evening's events will commence with the presentation of the CCAIA 1981 Board of Directors at 5:30 PM. At 5:45 the evening's speaker, Bob Brueggemann, Assistant Professor of History of Architecture and Art, Chicago Circle will address his remarks to the Holabird & Root exhibit previewing that evening - Holabird & Roche and Holabird & Root/The First Two Generations. Cocktails (cash bar) and hors d'oeuvres will be served. Reser-

vations, \$10 per person, must be placed with the Chapter office by Wednesday, November 12.

## CCAIA PUBLISHING EVENT

The Chicago Chapter AIA Foundation, with the assistance of The Graham Foundation, a spirited foreward by Stanley Tigerman, an introduction by John Zukowsky and special help from Jack Hartray and Doug Schroeder, is publishing the 36 exquisite architectural plates which comprise the Villa Dionysos, an idyllic ambassador's residence and estate designed and drawn by the late Abel Faidy.

Abel Faidy sequestered himself in his Lake View Avenue studio for six years, from 1953-1959 to produce this marvelous project - a masterpiece of drafting; in large part derived from Golden Section geometry and worthy of a spot in every architect's library.

A mailing will be sent to all Chicago Chapter members featuring an advance subscription member's price of \$20, rather than the eventual per copy retail price of \$25.

John Holabird, FAIA

## GEORGE SAMPLE HONORED

The architectural community of Chicago is honoring George Sample, the Chicago Architectural Assistance Center's first Executive Director, at a benefit cocktail party on Tuesday, November 11 at the home of Walter and State Senator Dawn Netsch. The benefit, co-sponsored by the CAAC and the CCAIA will mark the celebration of the first annual "Public Good" award. The award recognizes the social responsibility of the design professions and honors significant achievements in that area.

John Hyman, President of the CAAC, recalls Sample's "nuts and bolts" humane projects touched the lives of thousands of people, revitalizing lives and neighborhoods."



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"Isn't the urban condition the concern of all architects and planners?" asks Sample.

Tickets for the benefit are \$25 per person, tax deductible; they are available through the CAAC at 64 E. Jackson 60604 or call 341-0530 for information.

## COMPETITIONS

The Steedman Fellowship in Architecture is a design competition open to graduated architects (ages 21 - 31 inclusive) from accredited schools with one year office experience. The flyer directed to the Chapter office indicates that the competition is to be completed during any two weeks in November. Inquiries should be directed to the Steedman Committee, School of Architecture, Washington University, St. Louis, MO 63130. A fellowship at the American Academy in Rome will be awarded.

25th R.S. Reynolds Memorial Award 1981 for Distinguished Architecture Using Aluminum: To be considered for the Award, an architect need simply notify the National AIA, or be nominated by others, using the nominating form provided by the AIA. Upon receipt of this nomination form the AIA will communicate directly with the nominee, sending a data binder to the nominee who will use it in submitting photographs, plans and descriptive material on the structure of his design. Communications should be addressed to R.S. Reynolds Memorial Award, American Institute of Architects, 1735 New York Ave., N.W., Washington 20006

## MEMBER RECEIVES AWARD

Chapter Associate member Robert Krawczyk, Computer Applications Consultant to the Design Professions, has been chosen as one of the six architectural winners of Building Design & Construction's

1980 Young Professionals Competition. According to BD & C, "the purpose of the competition was to recognize systems, processes, ideas or techniques, contributed by building team members less than 40 years old, that lead to an innovative or highly successful building."

Mr. Krawczyk's entry was unique in that it dealt with developing a solution to a design-related problem rather than developing the design of a specific building.

## WELCOME TO NEW MEMBERS

The Membership Committee and the Chicago Chapter welcome the following new Members into the Institute and the Chapter: ROBERT ECKLAND, JOHN HOWARD, JAMES RUIZ, ROBERT SZEBERT. We are also pleased to welcome Associates JEFFREY GLUVNA, JOHN HAGENAH, KIM PESYNA-NEWMAN and Student BRUCE SELEB.

Applications for Membership have been received from Shau-Tsyh Chen-S. T. Chen Assoc., Arch./Engr., Frederick Gleave-U.S. Postal Service, David Mangurten-Metz Train & Youngren, Larry Oltmanns-SOM, Curtis Yoshizumi-Space Management, Raoul Pounds-Davy McKee Corp; for Associates Khalil Khan-SOM, Cynthia Winter-SOM.

Confidential communications regarding applications may be sent to any member of the Board within two weeks.

## COMMITTEE SPOTLIGHT

The Energy Committee and ASHRAE will co-sponsor a meeting on Monday, November 10, Builders Club, 228 N. LaSalle. Cocktails (cash bar 5:30, dinner (\$11) 6:30, and program at 7:30. Contact Chapter office with interest in attending.

The Historic Resources Committee will meet at 12:15, November 20 in the Chapter office to hear John Hearn, Assistant Director Commission on Chicago Historical & Ar-

chitectural Landmarks; Richard Friedman, Assistant, Corporation Counsel City of Chicago; Herman Moses, Director of Licensing, Registration and Permits, Dept. of Inspectional Services City of Chicago. They will discuss the permit and review process for altering landmark structures in the City of Chicago.

The Young Architects Committee will sponsor a prep session for this year's exam, covering format, subjects to study and study resources. The architect conducting the session successfully completed the Phase II exam last year. The meeting will take place on November 17, 5:30 PM, Chapter office.

A tour of Three 1st National will be sponsored by the Student Affairs Committee on Saturday, November 8. Please meet at 12:30 at One 1st National, Suite 2500 (use the west entrance). Prior to the tour will be a short slide presentation that is generally given to prospective tenants. There will be a tour limit of 24, so reserve your space by calling Chapter ofc.

The Interior Architecture Committee will host a meeting on Wednesday evening, November 12, 5:30 in the Chapter office. Edward Hall, ASID will present survey results indicating the strong interiors markets in 1980-81, and discuss strategy for winning clients in new markets.

Computer consultant Robert Krawczyk will provide an "Introduction to Computers and Their Use in Architectural Firms" at the November 19 Office Practice Committee meeting. He will discuss computers of various sizes and abilities along with the hardware and software components, the computers advantages and disadvantages. Mr. Krawczyk will also discuss types of applications available for A/E use; all items covered will be presented as diagrams or slides. Meet at the Chapter office at 12:00 PM.



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## SEEKING ASSISTANCE

Architectural Alliance, awarded a contract with the Mid-American Solar Energy Complex, will prepare and deliver a workshop on Passive Solar Design for Multifamily Housing, to be given in 6 different states around the MASEC region. The workshops, each 2½ days in length and given between January and April, will be directed primarily to contractors, builders, developers, architects, realtors, marketing specialists, and city officials.

Architectural Alliance's intention is to identify energy efficient and passive solar multifamily housing projects, preferably in the areas where the workshops are to be given, and to use these projects as case studies to be discussed, analyzed and toured during the workshops. They have asked the Chapter to assist in identification of local speakers, representative projects in the State and local projects suitable for touring. Your interest and suggestions may be passed on to Sarah Susanka, Architectural Alliance, 400 Clifton Ave. South, Minneapolis Minn. 55403.

## SHARING EXPERTISE

The Executive Service Corps of Chicago, which was established to provide volunteer management and technical consultants to Chicago area non-profit organizations is comprised of business and professional people who have entered retirement. Consultants from ESCC already have assisted over 70 non-profit organizations with developing a more effective bookkeeping system, providing marketing services, improving organizational development and personnel policies and more.

If you believe you might enjoy a relationship which will be mutually beneficial to you and the community call Dennis Zavac, Executive Director at 346-5185.

The National Center for a Barrier Free Environment is in the process of developing a national network of persons and organizations capable of providing technical assistance in the areas of barrier free design and physical accessibility. The Center will maintain computerized files about network participants and will provide listings of available technical assistance providers in the appropriate geographical areas. Information about Network participants will also be published periodically in Accessibility Assistance. If you are interested in being listed please contact Network, National Center for a Barrier Free Environment, 1140 Connecticut Ave., N.W., Suite 1006, Washington, D.C. 20036 for questionnaire that is to be completed.

## COST OF REGULATIONS

Government regulations were found to be one of the most serious problems facing the construction industry in the 1980's according to two independent studies. A report prepared for the Construction Specifications Institute found that the "increasing demands and complexity of regulatory laws, policies and procedures" were hampering the construction industry's ability in conducting its business. The report noted that "many, if not most of the added regulations, relate to nonconstruction issues, such as socio-economic, environmental and political considerations." A study done for the Associated General Contractors, alleged that, on the average \$10,000,000-plus project, 2.8% of the costs may be attributed to payment for governmental regulations.

In a related development, President Carter has extended an executive order, scheduled to expire in June 1980, requiring federal agencies to simplify regulatory language because the Congress has failed to act this year on regulatory reform.

## APOLOGY

Apologies to Matthew L. Rockwell recipient of the Chapter's 1980 Distinguished Service Award who's name was omitted from the October Focus article. Mr. Rockwell is recognized for a distinguished career in metropolitan planning, suburban development creating a public awareness of the total urban environment.

## HEDRICH-BLESSING SHOW

To celebrate its 50th year of operation, Hedrich-Blessing Ltd., in conjunction with the Frumkin & Struve Gallery, is presenting an exhibition of images selected from four portfolios. The portfolios range chronologically from the Century of Progress, when the firm was commissioned as official photographer for the Exposition, to the present day, with a special portfolio of Chicago Art Deco interiors. The show will continue until November 19 at 620 N. Michigan Ave., 10 AM to 5:30 PM Tuesday through Saturday. Photographs may be ordered by individual image or in the complete portfolio. For more information contact Michael FitzSimmons, 787-0563.

## CALL FOR SUPPORT

During the history of the Capital Development Board, many Chicago architects have had the opportunity of working on State of Illinois buildings and structures. Locked into a tightly interdependent interrelationship, the Architect, the CDB, and the User Agency share responsibility and success. To more effectively represent the architect's position, the Chicago Chapter AIA is instituting a study of the issues and problems of CDB work in the State of Illinois. Jack Train, FAIA has accepted the task of addressing these complaints. We are asking for a written outline of the concern, an evaluation ap-



# nov focus calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
2	3	4	5	6	7	1
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

COST-BASED SEMINAR  
8:30-5:00  
Chapter Office  
THREE 1st NAT'L. TOUR  
12:30 PM  
ASTD LIGHTING SEMINAR  
10:30 AM

COST-BASED SEMINAR  
3-5 PM  
Chapter Office

HOUSING COMMITTEE  
12:30/Chap. Ofc.  
Speaker: Robt. Wall  
Real Estate Appraiser  
INTERIOR ARCHITECTURE  
5:30 PM/Chap. Ofc.  
Speaker: Ed Hall

EXECUTIVE COMMITTEE  
8:00 AM/Chap. Ofc.  
ARTS COMMITTEE  
12:00/Chap. Ofc.  
DEADLINE: DECEMBER FOCUS

ASHRAE/AIA MEETING  
5:30/Builders Club

YOUNG ARCHITECTS  
5:30/Chap. Ofc.  
Exam-Phase II

OFFICE PRACTICE  
12:00/Chap. Ofc.  
Computer Applications

HISTORICAL RESOURCES  
12:15/ Chapter Ofc.  
ANNUAL MEETING/5:30  
Chicago Historical Soc

PLANNING/URBAN AFFAIRS  
12:00/Chap. Ofc.  
ARCH in GOV'T/IND.  
6:00 PM/Chap. Ofc.

CELEBRATION OF THE  
GOOD HARVEST OF 1621  
Health Facilities  
Committee to be  
Rescheduled

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praisal, and a suggested improvement. Address your concern, signed or unsigned to Jack Train, c/o Chicago Chapter AIA, 310 S. Michigan, Chicago 60604.

## THE LEARNING EXPERIENCE

Architectural Writing of Thomas Eddy Tallmadge - Lecture by Debra Mancoff, art historian - Oak Park Public Library, November 20, 7:30. Admission is free.

Productivity and Performance Appraisal, a two-day program providing you with techniques, methodology, and systematic approach to deal effectively with performance appraisal and development. December 8-9, Ramada/O'Hare Inn, Des Plaines. For information or phone registration call Sheri deCordona, 404/255-3200.

Executive Briefing on Mergers and Acquisitions Among Design Firms will be presented by The Coxe Group and co-sponsored by PSMJ; Friday, December 12, Hyatt Regency, Dallas. For further information call Weld Coxe at 215/561-2020.

Code Requirements in State Construction, Capital Development Board's 1981 Public Construction Colloquium Series. December 4, Radisson Chicago Hotel. Early registration is suggested as number of seats is limited. Other seminars, Roofing, Pre-Cast/Pre-Engineered Buildings, & Building Lighting for the 80's are scheduled for 1981 dates. Question or registration call Sharon Porter 217/782-8729, or write Ms. Porter at CDB, Third Floor, William G. Stratton Bldg., Springfield 62706.

Lighting Seminar: Sponsored by ASID, Saturday, November 8, 10:30-3:30, Standard Oil Building Indiana Room. Seminar will be conducted by James L. Nuckolls, I.A. L.D., Director of Lighting Studies at Parsons. Fee, including lunch is \$32. RSVP by Nov. 4, 467-5080.

In order to deal with design issues emanating from local architectural controls on solar buildings and solar installations the American Planning Association has prepared a guidebook called Residential Solar Design Review: A Manual on Community Architectural Controls and Solar Energy Use.

This concise manual poses specific design solutions to the problems posed by restrictions and analyzes local design review programs and state laws that affect solar installations. The manual is available free from the National Solar Heating and Cooling Information Center, P.O. Box 1607, Rockville, MD 20850 or toll-free phone 800/523-2929.

Graham Foundation Lecture: Thursday, Nov. 13, 8:00 PM; Speaker Charles Jencks, "Post Modern Classicism: The New Synthesis".

## OF VARIOUS MESSAGES

A recent development in the application of the Capital Development Board Accessibility Standards is the interpretation by the Corporation Counsel of the City of Chicago that the Attorney General's opinion is valid. Therefore the State Handicapped Provisions do not apply to the remodeling of buildings except those buildings specifically owned by the Government.

The Lake Michigan Federation, ten-year participant as protector and preserver of our great lake, asks support of their program of education, information, investigation and litigation, bringing a strong voice to public hearings and policy making bodies. The Federation, a privately funded agency, receives support from conservationists, businesses, labor unions, foundations and people who enjoy the lake. For membership information: Lake Michigan Federation, 53 W. Jackson, Chicago 60604.

In working with lists provided by the Department of Registration and education, we have noted many incorrect addresses and are attempting to assist them by requesting that if you or your office have moved, or if you have changed employers, you should inform the department, as well as the Chapter office, of your current address.

Best of Intentions: Architectural Drawings Printers Row Exhibit 2 continuing through November 6 at 711 S. Dearborn.

The sale of specially printed Christmas cards by the Women's Architectural League provides funds that make possible the awarding of six \$750 scholarships for advanced architecture study plus \$100 to the Frank Lloyd Wright Studio Foundation for restoration work. The cards are available through the ArchiCenter and through Mary MacGregor, 715 Forest, River Forest 60305, telephone 366-2977.

## POSITIONS AVAILABLE

Teaching Position: Two-year architectural technology program. Architectural graphics, working drawings, and related areas. Degree in Architecture with professional experience required. Contact: Jim Shane, Head-Construction Dept., Ferris State College, Big Rapids, MI 49307, 616/796-0461, Ext. 3763.

Three years minimum working drawing experience, 30-person firm specializing in schools, churches, commercial, institutional, etc. Spencer, Herolz & Durham, Inc., 8303 Southwest Freeway, Suite 120, Houston, Texas 77074, 713/777-4535.

CHICAGO CHAPTER AIA ANNUAL MEETING  
November 20 - 5:30 - Chicago  
Historical Society.



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