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JULY, 1980

PRESIDENT'S REPORT

As I write, the Old Town Art Fair eddies outside my office window. I am only just recovering from my own personal involvement in two other annual events: the AIA National Convention in Cincinnati & Neocon at the Merchandise Mart.

The first Interior Architecture Awards ceremony during the opening of Neocon was the work of its steering committee, Ken Johnson, Norm DeHaan, Ken van derKolk & Janet Schirn. A cocktail party hosted by the Merchandise Mart & the Exhibition & Award Ceremony organized by our committee were presented with the style & taste befitting the occasion.

Any architect (as I was) who hasn't attended Neocon in the last five years has missed a significant educational experience in the most high-powered, specialized market within our field. The Merchandise Mart & its management have managed to bring together the world's most intensive presentation of interior environment products, ranging from carpets to computers. The seminars & workshops were extraordinarily diverse & informative; the displays were visually exciting & commercially enticing; this is a great show you can't afford to miss & we are fortunate it's so easily available.

The AIA National Convention held in Chicago twelve years ago spawned Neocon as a complimentary event & exhibition. Since then the concept of transforming the Convention host city into a living museum of places & activities has expanded in each city to the delight of the entire family. Cincinnati, an old River town with a soft, gentle climate, welcomed us with its bowered streets & hills overlooking the Ohio River. The simultaneous scheduling of programs & events concentrated one's own personal interests & needs to intensify the convention experience.

The morning before the Convention initiated my conflicting schedule with the coincidental meeting of the Women in Architecture Network & the Large Component Workshop meeting. Clar Krusinski & Mary Jo Graf sponsored & nourished the Large Component exchange last year. Both meetings provided important vehicles for each special interest assembly & will give impetus for further organizational development. Richard Cook co-chaired the

meeting this year & reports on the Large Component meeting in the following article.

Among the Honor Awards presented was one for the Monsanto Environmental Health Laboratory by Holabird & Root; accepting the award was Gerald Horn. This was exceptionally important for it confirmed the vitality & power of Holabird & Root's 100-year architectural leadership beyond Chicago to the Nation.

Bruce Graham, a member of the 1980 Honor Awards Jury, participated in the panel discussion following the presentation of three new building Honor Awards. The selections of the Jury, the Jury comments & the presentations by the award winning architects were an insightful & valued experience of the convention. Jim Nagle presided over the Honor Awards Jury for old buildings put to extended use.

My personal satisfaction came when Gordon Bunshaft & Nat Owings accepted the 25-year award for SOM's Lever House, in New York City. The last five year's mindless reaction against a technological ethos had delayed too long the recognition of this hallmark building.

Professional Development Seminars, Products & Technology Exhibits & highlight speeches delivered by J. Irwin Miller, Paul Goldberger & Gerald McCue jammed the three days.

The political work of the 1980 Convention never left us. Each nominee delivered his/her platform at the caucuses. Our Chicago Chapter delegates voted their conscience for the nominees. The winners were Robert W. Lawrence, 1st Vice President; Ray Parker, George Notter, Bob Broshar, Vice President; Harry Harmon, Secretary.

Once again Jack Hartray spoke eloquently to the Convention; first, in nominating George Notter for Vice President & later concerning the Chapter's position for Associate member requirements & The Institute's ethics.

The mandatory enforcement of our Ethical Standards has created devastating legal problems. The Convention discussed the alternatives of voluntary or mandatory ethics & voted to accept Voluntary Ethical Standards for the Institute. This act relieves the AIA from further defensive litigation in anti-competitive (restraint of trade) issues.

The Chicago Chapter's resolution on re-

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quirements for Associate Membership was modified by the AIA Board at its March meeting. The amendment proposed by the Chapter on the convention floor failed with the main motion passing. Partial success.

The 1981 dues increase could have been accomplished by the Board without a floor discussion at the Convention. The Chicago Chapter, responding to our constituency, attempted to forestall this dues increase. The voice vote on the floor increased the dues to \$140. Tom Eyerman proposed the formulation of a task force to study & recommend a long-range economic plan. This resolution also lost by floor vote. We are hoping that the California Council's successful resolution to re-evaluate The Institute's purpose can also encompass Tom's suggestion of fiscal planning in relation to program planning during the eighties.

The 1981 Convention will be held in Minneapolis. Will you join us?

LARGE COMPONENT WORKSHOP REPORT

A workshop for the large metropolitan components was held at the AIA convention on Sunday, June 1 with participants from these components meeting & discussing like concerns. The meeting was attended by Presidents, Presidents-Elect, & Component Executives. Clar Krusinski originated this forum last year at the National AIA Convention & this year's forum continued that meeting.

The agenda was published, & information requested on budgets, component dues, component structure & membership size for each particular chapter was distributed at the meeting which was attended by approximately 30 persons. Peter Piven, Philadelphia AIA President, opened the meeting; there were four round-table discussions (member recruitment, retention & participation; programs & meetings; long-range planning; chapter communications) which rotated every half hour with a summation made by each discussion leader. At this meeting the following concerns became evident: a. that there be clearer definition of the roles of The Institute & its large components which have offices, staff & greater member diversity; b. that long range planning is required of all chapters in order to be able to establish continuity from year to year; c. that additional

meetings are desired by these chapters to determine kindred needs, exchange of ideas & general rapport with The Institute & between themselves.

At the conclusion it was determined that a meeting summary would be prepared & that future meetings be held in conjunction with Grassroots & the Convention. This would allow continuing dialogue not only for the component executives through their organization, but also the component officers working & providing information to the National AIA permitting continuing viability to members of the large components. This would entail long-range planning, organization & goals for each chapter to provide better programs for the membership of the large components.

Richard B. Cook, AIA

COMMITTEE COMMUNIQUE

Speaking at the Housing Committee meeting on Wed., July 9 will be Seymour H. Persky, a former criminal lawyer turned rental housing developer. His firm, Parliment Enterprises, Ltd., manages more than 1000 rental units, including those in 35 of its own buildings. Mr. Persky is a serious architectural buff & has restored several landmark buildings one that is listed on the National Register of Historic Places. At the committee meeting scheduled for 12:30 p.m. at the Chapter office Mr. Persky will be discussing his approach to acquiring, rehabing & marketing rental property.

Ed Uhler, AIA

A presentation of the national AIA health insurance benefit programs was made at the May 29 meeting of the Insurance Committee by Wallace Jeffs of Association Administrators & Consultants. Current Chapter benefit programs as administered by Vernon Associates are being analyzed for potential improvements.

The committee invites comments & attendance.

Howard Birnberg

For the July 16 Office Practice Committee meeting Mr. Edward Hall, AIA, who is an A/E Marketing Consultant, will give a dual slide presentation on A/E marketing programs. Using slide techniques affordable by the smallest office, Hall will describe how a comprehensive marketing program is successfully organized. He will present recommendations on:

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sales strategy as the basis for marketing, small firm marketing plans & large office promotion problems. The committee will meet at noon in the Chapter office.

Wayne Worthington, AIA

The next Energy Committee meeting is scheduled for Thurs., July 24 at 12:00 noon. The program will include a presentation of "EVERYTHING YOU WANT TO KNOW ABOUT PASSIVE SOLAR ENERGY APPLICATION". Items to be touched on are construction details, related costs and landscaping techniques which are applicable to the midwest region for residential, commercial & industrial buildings. The various hints, ideas & concepts should be helpful to practitioners who want to integrate passive techniques into their building projects at the design stage.

Joe Yohanen, AIA

TOWNHOUSE COMPETITION

The Chicago Chapter, AIA & the Logan Square Economic Redevelopment Corporation are planning a housing competition to be announced later this summer. While announcements will be mailed to all registered architects, the competition is open to all registered & graduate architects & architectural students. If the winner is not registered, he/she will be required to associate with a registered architect for the completion of the project.

INTERIOR ARCHITECTURE PROJECTS AWARDED

Six Interior Architecture projects received "Citations of Merit" in the first Interior Architecture Awards program sponsored by the Interior Architecture Committee of the Chicago Chapter, AIA. Forty-three entries were received from Chapter members & encompassed office, commercial, institutional & residential interiors projects constructed & completed during the period Jan. 1, 1976-March 1, 1980.

Certificates were presented during a reception held on June 10 to Poplar Creek Library, Streamwood, Architect: O'Donnell Wicklund Pigozzi; Designer's Offices, Chicago, Architect: Tilton & Lewis; Johnson's Wax Adm. Bldg. renovation, Architect: Tilton & Lewis; Mergenthaler Linotype Lofts, Chicago, Architect: Kenneth A. Schroeder Assoc; Law Offices of Friedman & Koven, Chicago, Architect: Tilton & Lewis; Steelcase, Inc. Showroom, Chicago, Architect: Harry Weese & Associates.

On behalf of the Interior Architecture Committee I want to thank all of the Chapter members who made submissions to our first Interior Awards Program. We also extend our congratulations to the four firms whose projects the jury selected to receive Citations of Merit. A poster illustrating the winning submissions is available at the Chapter office.

We'd also like to take this chance to encourage you to prepare to enter the Program next year. From the comments we have received we expect a much greater number of entries than the forty-three received this year. It is this type of enthusiastic participation in Chapter activities that benefits the profession - in the eyes of the public as well as in elevating the standards of professional design - & encourages Chapter committees to expend the time & energy to provide interesting & informative programs for the membership.

Kenneth E. Johnson

CHAPTER FOUNDATION AWARDS

The Chicago Chapter, AIA Foundation Student Grants were presented at a luncheon & meeting presided over by John Holabird, President of the Foundation. On Mon., May 19 in the Chapter office the 1980 Grants recipients were: from IIT, Peter Adewusi; from UICC, Ross Farland, Dorothy Brodziak, Basil Papadimitriou & Kenneth Davis. This year these grants, made available through the Martin Roche fund & other contributions, will help support study in the Summer in Versailles program.

Chris Tsamados received the Foundation's Annual Award for the best fifth-year thesis project among the graduating students in Architecture at UICC. The Board of Trustees of the Chicago Chapter Foundation, AIA acts upon the recommendations of the Scholarship & Honors Awards Committee &/or Department of Architecture at the respective schools.

WAL SCHOLARSHIPS

Pat Kostopoulos, 1980-81 President of WAL announces the recipients of the 1980 Scholarships. Each \$750 scholarship is based on scholastic achievement & financial need. The WAL Board of Directors makes selections from recommendations submitted by UICC & IIT, making the presentations at the Annual May meeting. WAL Scholarships are funded from its Foundation which receives its monies primar-

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ily from the sale of WAL Christmas and note cards.

1980 Recipients are: from UICC, Thomas Kafkes & Donald Lee Tomes; UIC/U, Richardo Quinones & Mildred Fienhold; IIT, Perry Janke and Linda Stypka.

SERVICE AWARDS NOMINATIONS

We'd like to encourage members to submit nominations to the Distinguished Building Service Awards for services they consider to be deserving of recognition by the Chicago Chapter, AIA. Nominations are to be in those areas of service with relevance to the architectural community as a whole, e.g. illustrators, photographers, artists, craftsmen, designers, research, etc.

To make a nomination simply request from the Chapter office Data Sheet 3. No fee is required to make nominations for Service Awards. Deadline: 4:00 p.m. July 14, 1980.

MEMBERSHIP

Applications for Membership have been received from Leon Floerchinger-Matthei & Colin, Ved Gupta-ISD, David Christine-A.M. Kinney, James R. Gysler-Raymond Green Assoc., Thomas Hatzold-T.S. Hatzold & Assoc., Andrew Metter-Sisco-Lubotsky, Anders J. Nereim-Sisco-Lubotsky, Bruce Schmiedl-Nagle Hartray, John Tomassi-CAAC, Doris Licking Reeser-SOM.

For Associate, Richard Box-SOM. For Professional Affiliate, John Tilton-Tilton and Lewis.

Confidential communications regarding applications may be addressed to any member of the Board of Directors within two weeks.

Is your firm interested in keeping your staff informed about the benefits of AIA membership? The Membership Committee is interested in visiting offices to explain membership qualifications & make a presentation on benefits, resources, etc. Call the Chapter office if you wish Chapter representatives to visit your firm.

Several weeks have been spent on the cover design, text listing & format, selection of cover stock & color, and now the Membership Directory is in the final stages of printing. The 1980 Directory, the first Chapter membership directory to be published will be mailed in early July with one copy to members only.

FEDERAL AGENCIES OPEN COMMITTEE

The structure of this committee includes a 5-person Steering Committee, task force subcommittees & the open membership. Participation as an unfunded committee member leads to assignments on special task forces & the Steering Committee. The FAC monitors regulatory & procurement activities of more than 50 federal agencies & Congress. Important responsibilities include provision of information & advice to federal entities which administer front programs, contract for architectural services or promulgate regulations or policies which directly effect or influence the practice of architecture.

The committee meets on a formal basis twice a year. Remaining 1980 FAC meetings are Oct. 20 and 21 at AIA Headquarters. Please let your interest known by contacting Frank Musica or Mark Hall, Federal Agency Liaison Program at AIA Headquarters or 202/785-7383.

TASK FORCES ON REGISTRATION & ENERGY

At the May Illinois Council Board meeting, it was agreed to institute a task force on architectural registration issues; i.e. NCARB, Dept. of Registration & Education liaison, examining committee efforts, strengthening Architectural Act prior to 1989 Sunset consideration, etc. One of the meetings will be held in Springfield with a visit to the Dept. of Registration & Education office, meeting with R & E staff involved in registration of architects.

In addition, the Board agreed that a Task Force on Energy was needed. This committee will concentrate on improving communication with the Illinois Institute of Natural Resources which is charged with the institutional energy audit program & consideration for the State of Ill. BEPS.

The Chapter will be advising the Illinois Council soon of members interested enough to devote some time & effort. May we hear from you on your wanting to participate.

IOWA APPROVES STATUTE OF LIMITATIONS

The new 15-year statute of limitations for design professionals & contractors provides for commencement at the date of substantial completion of the project. It now awaits action by the governor with Iowa Chapter members working with state insurance department to provide background information.

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PLACING DOCUMENT ORDERS

Effective July 1 our document order service will operate under a new system. Orders will be filled via a telephone service between 8:30 a.m. & 1:00 p.m. For personal assistance the order desk will be staffed between 1:00-4:00 p.m. The telephone number to call for document orders beginning July 1 is 663-4113.

ADDITIONAL INFORMATION

The School Building Architectural Exhibit sponsored by the Illinois Council, AIA & the Illinois Assoc. of School Boards will be an important feature of the program at the annual convention of IASB. Registered architects are invited to participate by submitting exhibits of educational buildings in accordance with special conditions. July 15 is deadline for receiving entry blanks in Springfield IASB office. Entry blanks available at Chap. Ofc.

Paul Tente Associates will be presenting roofing lecture/seminar on Aug. 18. The program is accredited by AIA for CEU credit. Firms or individuals wishing information contact Paul Tente Assoc., P.O. Box 7508, Colorado Springs 80933 or call 303/598-7076.

The City of Seattle is seeking a development team led by a developer & including architects, landscape architects & others who will work in partnership with the City to plan and develop a new neighborhood. Project information in Chapter office. Proposal deadline is July 14. Contact Mitchell Baker, Dept of Community Development 206/625-4553.

Available for reference in the Chapter office: The Design & Building Industry Publicity Directory and Awards Directory.

ASIS/ORT International Design House III. Opening night party to kick off event is July 16 with box supper, cash bar, lecture by John Keefe. Cost is \$15. R.S.V.P. plus instructions to house by calling 467-5080. Tours of the 55-room David Adler French manor house, decorated & furnished by 25 ASID members will run July 15-Aug. 3. Contact 831-3094 for tour reservations.

Marketing Research for Architects & Engineers sponsored by Jordan & Company will take place July 31-Aug.1, The Drake Hotel. To register by phone please call 804/422-5426.

Contact your legislators or the Department of Registration & Education to show support for HB 2771 which along with other items provides for wall certificates at cost & other transaction charges.

Need assistance with placement? There is a constant flow of job seekers who come into the Chapter office searching for employment. Perhaps we can be an aid to you in finding an applicant with the qualifications you're looking for. Let us know when you are hiring & we will forward appropriate resumes from the many we have on file. Do let us know when the position has been filled so that we can pull that information from our files and discontinue directing inquiring job seekers to your office long after the job is filled.

For an exhibition on the life & work of Peter B. Wight information about the present location of library materials of The Chicago Architectural Club (also known as The Architectural Sketch Club) is requested. Especially sought by John Zukowsky, Burnham Library at the Art Institute, is information about a World Columbian Exposition scrap book given to the club by P. B. White. Please contact Betty Blum at 443-3666 or 835-4948.

Can you help us locate a member? George L. Barnum, Emeritus, is not at 2900 S. Lincoln, North Riverside. Please keep your address at the Chapter office up to date so that your mail can be received uninterrupted.

Lecture: Oak Park Public Library, 7:30, free. July 31- Charles Rennie Mackintosh, presented by the Charles R. Mackintosh Society.

Excursion: Sun., Aug. 3 through Wed, Aug. 6, The Prairie School in Iowa, Minnesota and Wisconsin. Contact the Frank Lloyd Wright Home & Studio Foundation 848-1976.

Seiche Squelches Sandcastle - Sat., June 7 10 teams armed with sand building apparatus braved threats from the elements only to be washed to sea. See you next year!

The AIA Chicago Focus is published monthly by the Chicago Chapter, AIA, 310 S. Michigan, Rm. 210, Chicago, IL 60604. Second class postage permit pending paid at Chicago, IL. Postmaster: Send address changes to Chicago Chapter, AIA, 310 S. Michigan, Rm. 210, Chicago, IL 60604.

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| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|--------|--|---|---|----------------------------------|----------|
| | | 1 | 2 MEMBERSHIP COMMITTEE 12:00 Noon/Chapt. Ofc. | 3 | 4 ★ 1980 CELEBRATES ★ 1776 | 5 |
| 6 | 7 | 8 EXECUTIVE COMMITTEE 8:00 a.m./Chap. Ofc. ARTS COMMITTEE 12:00 Noon/Chapt. Ofc. | 9 HOUSING COMMITTEE 12:30/Chap. Ofc. Topic: Rental Housing | 10 | 11 | 12 |
| 13 | 14 | 15 NO PUBLIC RELATIONS MEETING | 16 OFFICE PRACTICE COM. 12:00 Noon/Chap. Ofc. Speaker: Ed Hall YOUNG ARCHITECTS COM. 5:00/Chapter Office | 17 HISTORIC RESOURCES 12:00/Chapter Ofc. Loop El Plan | 18 | 19 |
| 20 | 21 | 22 BOARD OF DIRECTORS 12:00 Noon/Chap. Ofc. | 23 PLANNING/URBAN AFFAIRS 12:00 Noon/Chap. Ofc. NO GOV'T/INDUSTRY COM. MEETING | 24 ENERGY COMMITTEE 12:00 Noon/Chap. Ofc. HEALTH FACILITIES 12:00 Noon/Builders Club | 25 | 26 |
| 27 | 28 | 29 | 30 | 31 | | |

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Application to Mail at
 2nd Class Postage Rate
 is Pending at
 Chicago, Illinois