

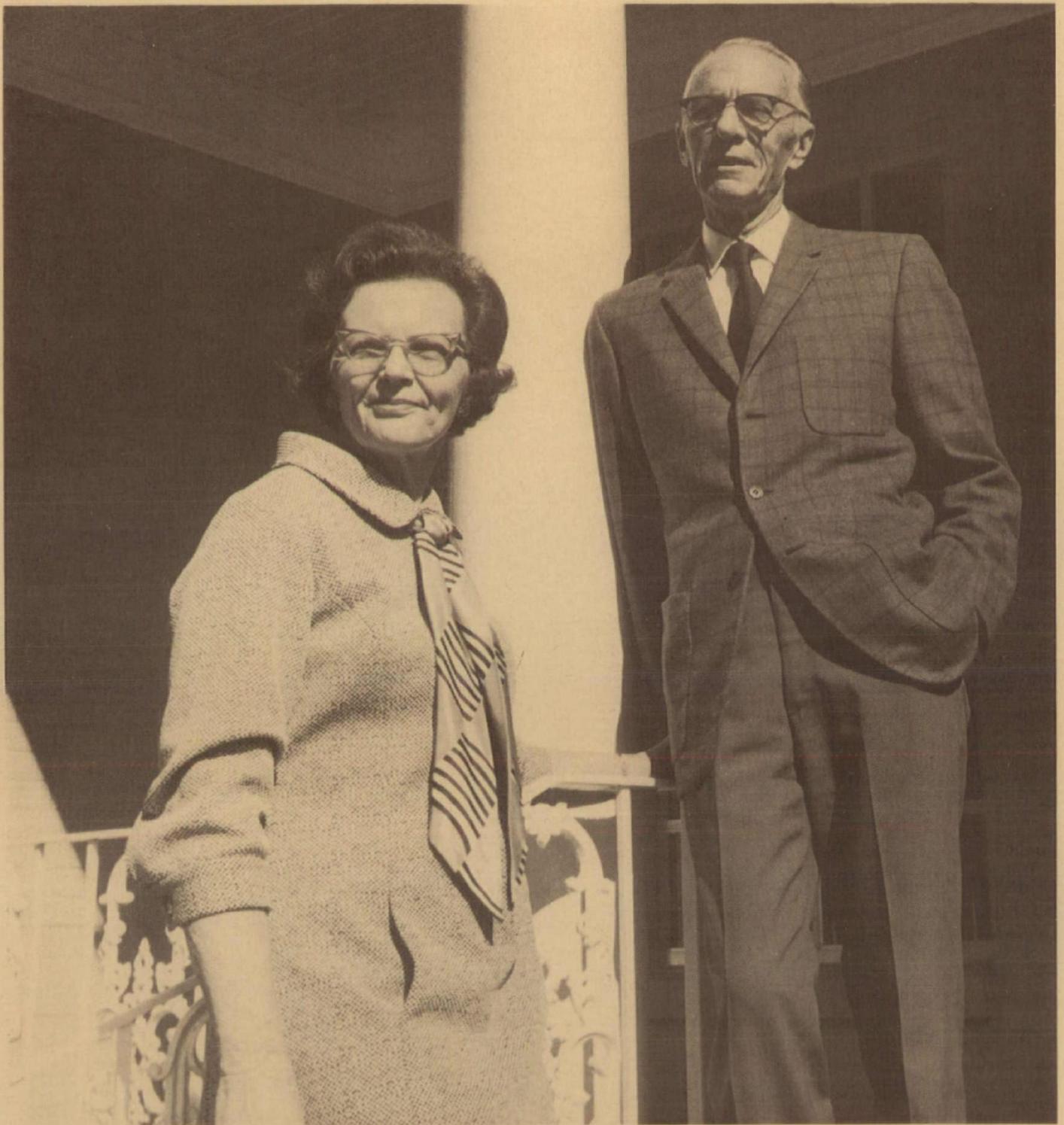
# ALABAMA ARCHITECT

May-June 1971

ORDEMAN-SHAW HOUSE RESTORATION



newsletter



## **MR. AND MRS. RICHARD S. STOKES-- OUR 50,000th ALL-ELECTRIC CUSTOMER.**

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We hope you're listening. **ALABAMA POWER** 

# CHAPTER NEWS AND EVENTS

VOLUME 7

NO. 3

## Alabama Architect

MAY-JUNE 1971

THE ALABAMA ARCHITECT IS PUBLISHED FOR THE ALABAMA COUNCIL OF THE AMERICAN INSTITUTE OF ARCHITECTS TO ADVANCE THE PROFESSION OF ARCHITECTURE IN THE STATE OF ALABAMA.

### ALABAMA COUNCIL OFFICERS 1971

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Cover Design By  
Don Morrison, A.I.A.

## NEWSNOTES

- A general meeting of all architects in the Central District of Alabama has been called by the State Board for Registration of Architects on Thursday, June 17, 1971, at the Whitley Hotel in Montgomery. The term of Board member Charles A. Blondheim, Jr. expires on July 17, 1971. Architects will elect a committee of six architects to join with the Board in nominating three architects to be presented to the governor to fill this position.
- Mark Tiller, senior partner of the firm of Tiller, Butner, McElhaney, Rosa & Seay of Montgomery, has been named president of the Montgomery Area Mental Health Authority.
- Gaines B. Hall, Dothan architect is investigating the possibility of setting up

### AUBURN

The Auburn Chapter combined its May meeting with the Honors Day Program (see page 14 this issue). Architect and former legislator Howard McElhaney spoke on "The Politics of Politics." The Chapter does not plan any major activity during the summer. Plans are being firmed up for the State Convention in Auburn on November 12th-13th.

### BIRMINGHAM

At the May meeting Phillip Morris, building editor for Southern Living magazine, discussed a Work Shop for a Community Design Center which his publishers are interested in sponsoring.

The local AIA office has set up a section for brochures of various member firms, in response to requests by the public for architects for specific jobs. Also a list of AIA firms who specialize in certain building types is kept for answering inquiries.

Paul Speake and Nelson Smith attended the Gulf States Regional Conference at Hot Springs, Ark.

Aubrey Garrison has kept interested members informed on the unsatisfactory progress of sign control ordinances in the city. The commission ignored requests by several civic organizations (including the AIA) as well as zoning board recommendations and adopted a distasteful sign-control ordinance. A possible appeal is being planned.

In June, insurance consultant T. Ramon Perdue explained the State Council Group Life, Health & Major Medical Insurance Program, leading a question and answer period which followed.

The Birmingham Chapter reports \$500 cleared on the AIA Beaux Arts Ball, and this will fund their Auburn Scholarship Program.

### MOBILE

The following commissions and standing committees have been appointed:

COMMISSION ON PROFESSIONAL SOCIETY: Comm. chr. Rod Slater; Membership committee - Slater; Council/Chapter committee - Arthur Prince; Honor Awards committee - Roy Froom, chr.

COMMISSION ON PROFESSIONAL

PRACTICE: Comm. Ed Faddis, A.I.A. Engineers Liason-Faddis, chr.; Committee on Office Procedures - James Hurd, chr.; A.I.A./Building Industry committee - Fred Dietze, chr.

COMMISSION ON ARCHITECTURAL DESIGN: Bill Donnell, Comm.; Committee on Urban Design - Jean Cobb, chr.; Committee on Preservation - Nicholas Holmes, chr.; Committee on Aesthetics - Bill Donnell, chr.

COMMISSION ON PUBLIC AFFAIRS: Harvey Gandler, Comm.; Committee on Governmental Relation - Gandler, chr.; Committee on Exhibitions - John McArthur; Codes and Building Inspections - Tom Shepard, chr.; Committee on Public Relations - Victor Glazner, chr.

COMMISSION ON EDUCATION AND RESEARCH: Marshall Fischrupp, comm; High School Councillng - Fischrupp, chr.; Academic Training - Arthur Prince; Committee on Registration - Virginia S. March, chr.

A.I.A. members on various governmental committees are: Ed Baumhauer (Mobile County Work Camp); Tom Beale (Codes and Advisory Committee); Bill Donnell (South Alabama Regional Goals Forum); Roy Froom (LUI Committee, Mobile City Planning Commission); Harvey Gandler (Mobile City Planning Commission); Victor Glazner (Historic Development Commission); Eugene Gray (State Historic Preservation Committee, Mobile Survey); William Letson (Historical Architectural Review Board); Virginia S. March (Registration Board); John McArthur (Neighborhood Improvement Committee); Charles Rogers (Historic Architectural Review Board); J. R. Rutland (City Beautification Board); Rod Slater (Mobile Historic Development Commission, Water Street Urban Renewal Review Board); Arch Winter (Mobile Survey).

Mobile's HRC member, John McArthur, attended the meeting in Omaha. Although this is a small chapter, we hope to be able to participate in this program in some way. However, no specific goals have been set.

We feel that representation on these local governmental boards will give us a

(Continued on page 10)

(Continued on page 13)



## RESTORATION OF THE ORDEMAN-SHAW HOUSE COMPLEX

BY THE  
LANDMARKS FOUNDATION  
OF MONTGOMERY

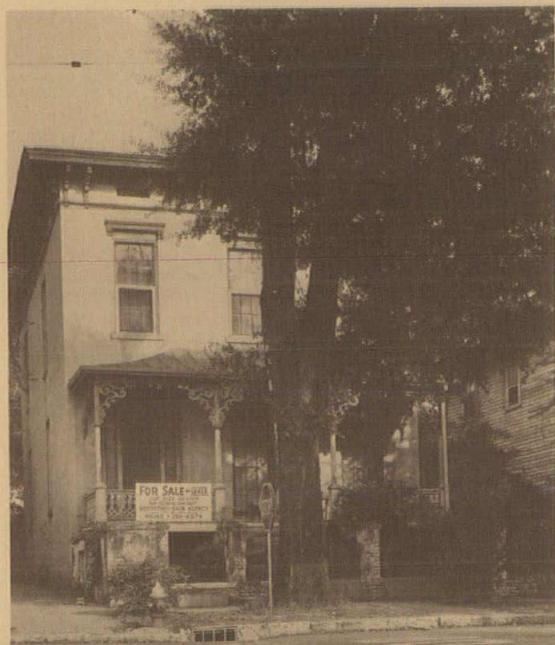
ARCHITECTS  
TILLER, BUTNER, McELHANEY, ROSA & SEAY, A.I.A.  
MONTGOMERY, ALA.

PHOTOGRAPHS BY PAUL ROBERTSON, DALE CARPENTER  
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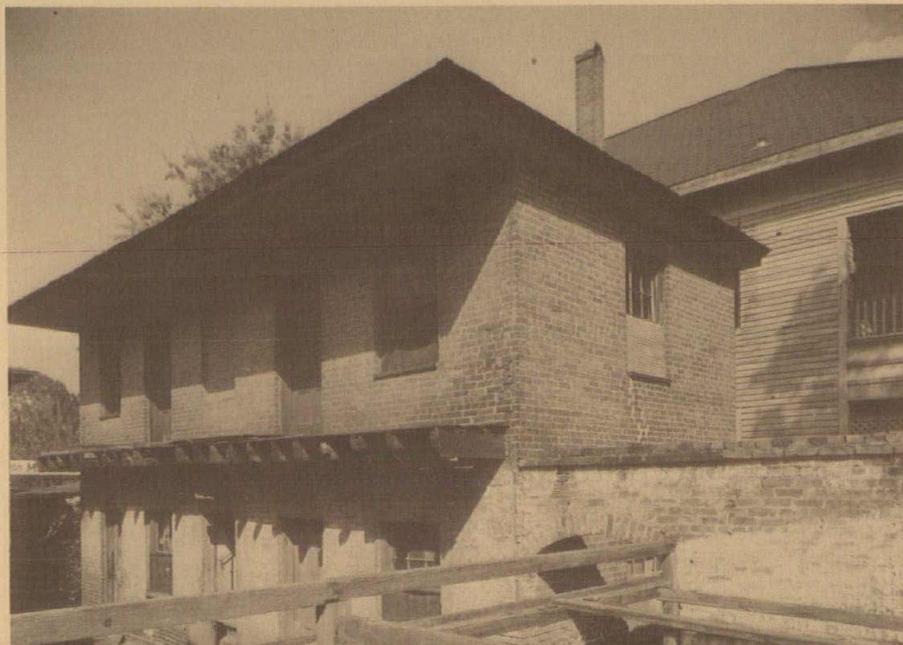


Service courtyard

Shaw House (1967)



Kitchen and servants quarters (before restoration)



**T**he Ordeman-Shaw House, located in downtown Montgomery, Alabama, is a town house of modest size, designed in the Italianate style of architecture, a style which was inspired by the romantic poets of the time. Charles C. Ordeman, architect, built the house for himself and his bride in 1848, completing it in 1853.

It is typical of the innovative quality that marked the mid-nineteenth century. The house came to the attention of preservationists when it was published on the cover of *Alabama Architect* in October of 1967, with a "For Sale" sign (see photo below).

The City of Montgomery purchased the property, and Landmarks Foundation was organized primarily to restore the house and grounds. Glen Little, Washington, D.C., served as Architectural Archeologist, and landscaping was done by Laurance S. Brigham, ASLA, landscape architect, Port Royal, Va. The house is owned by the Museum Board, and is furnished in the style of the 1850's. It is open to the public except Mondays and Thanksgiving, Christmas and New Years. A small admission is charged.



Parlor looking to front of house

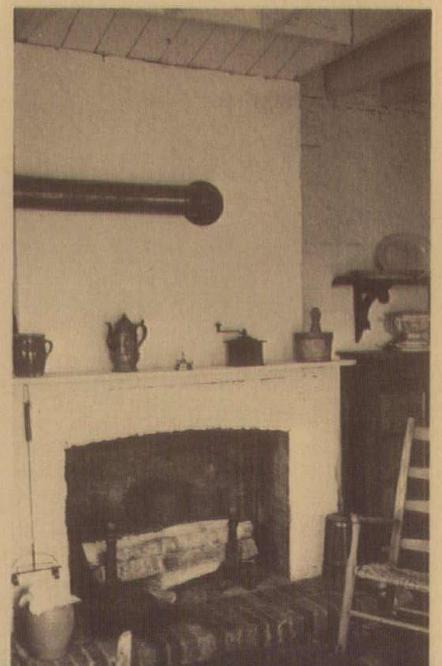


Parlor looking to library

Same quarters after restoration



Kitchen fireplace



# A PAPER ON PUBLIC RELATIONS

by  
VICTOR W. GLAZNER, A.I.A.  
Mobile Chapter  
American Institute of Architects

## Prologue

The PR Chairman must be totally dedicated, energetic, and above all, liked and respected by the members. Member cooperation is the only way he will be effective. The coordination of the various activities, which are to be discussed in this paper, is such a vast job that there is no room for poor communications or attitudes within the membership. Before we can convince the public that the AIA sets the professional and ethical standards for Architects, and that its membership is the top of the profession, we must stand together and convince ourselves. Develop good public relations within the organization. Put things on a personal level; if you can help each other out in business, do it. Get rid of fear and suspicion. Give your colleague credit when he does well; good Architecture and good service helps everyone's business. A good PR Program will do this; it will help everyone's business.

## Part I — Newspaper Publicity

In order to get the AIA good publicity, you must know how to establish good will with your newspaper.

a. Make friends with the City Editor (news), the Woman's Editor (social), and the Arts Editor (art). This is done by luncheon, cocktails and invitations to the organization's social events. **Important** — go out of your way to thank them for any little thing they may do.

b. Write every article for them and deliver the double-spaced original.

c. Personal contact is most effective — Remember, your article is not news if delivered more than one day after the event.

d. The press photographer is hard to get; take your own black-and-white glossy prints down with the article. Pictures must be close-ups with sharp detail. Overnight development is important in order to get the article in on time.

e. Know the deadlines your paper has (each department is different).

f. Don't compare the amount of time you spend to the results. A real good relationship with the newspaper takes a couple of years of hard work, and one slip really costs.

g. Put your name and phone number at the bottom of every article.

h. Remember this advertisement is free — be grateful.

## Part II — Television Publicity

Establish good will in the same manner as with the newspaper.

a. Make friends with the Program Director (public service announcements), the News Director (news), and the Star of the Women's mid-day talk show (live PR). See Newspaper above for how.

b. For spot announcements, news items and public service presentations, **deliver** material in person. Script must be double-spaced original. Pictures (photos or graphics) and films must be in **color**. Script without a picture is useless.

c. If you want your material back, say so, and check on it by telephone. They are notorious for throwing it away.

d. For live appearances, speak well, dress "sharp" and bring a lot of good color **visuals** (visual-promotion poster, renderings and models of local architecture, city plans, large color photos.) **Write** and ask the **star** of the show to be on that show. Build interest in your purposes by describing what you want to do, show and talk about. Ask to be telephoned for more details and arrangements. Let the **star** set the script and run the show, but show enthusiasm. Architecture is interesting, and it is easy to get on TV to talk about it.

e. Remember this advertisement is free, be grateful and **write** a letter of thanks for their files — the Government requires so much time to be given free as a public service, and they must show proof.

## Part III — Radio Publicity

Same as TV except not as effective.

a. The public service announcement and the announcement of public events is the most effective. Deliver or mail item (double-spaced original) to radio station — limit to thirty (30) seconds (the fewer words the better).

b. Radio is very easy to get on live. The noon talk show is very anxious to have guest. Remember — all the people must be educated about Architecture and the AIA.

c. Express your gratitude in writing.

## Part IV — Civic Clubs

Develop a group of speakers you can depend on.

a. Prepare a program — pick out an issue or field of promotion and prepare a

variety of programs, then advertise them through the mail and in public service circulars and announcements.

b. Note: The Mobile Chapter's programs are based on the three color films recently released by National. The speaker is introduced, he gives a short history of the AIA and the qualifications of an Architect, then a short introduction to the 14-min. film, pointing out local application, after the film questions are entertained, and the closing remark is, "Not all Architects are members of the AIA; you will be sure of Professional and Ethical service if you call on an AIA member."

c. Further note — The program is what the club wants; something of interest to the community. This gets your "foot in the door," make sure the program is real good and enjoyable; however, don't forget your real purpose to promote Architects and the AIA through "knock them in the head" education.

## Part V — Miscellaneous

Be active as architects in the community.

a. Participate in the local arts festival. Sponsor a program. Note: The Mobile Chapter had an "Exposition of the Art of Architecture" which consisted of an exhibition of models, plans and renderings of local buildings by AIA members, the master plan model for Downtown Mobile, and other architectural propaganda. Also, films were shown.

b. Reserve a section in the art show and display paintings, sculptures, and crafts done by local members.

c. Use PR materials on various governmental commissions and boards that your members serve. This will increase the board member's prestige and effectiveness.

d. If the wives have an auxiliary, use it. Make them work for you. They have a lot more time than you do.

## Epilogue

Private practice (private work) is doomed and the general practitioner has a dim future **unless** we do something about it. Propaganda is all around us — "save your money — do not use architects." — and we are losing more work than we are doing. Our only salvation is to band together and go out and fight. It is too late to be vague; it is time to "hit the public in the head."

# PROFILE

## Fellows In Alabama

(SECOND IN A SERIES)



Clyde C. Pearson, FAIA

Clyde Collins Pearson joined AIA in 1938, and was named a Fellow in 1952. Partner in the firm of Pearson, Tittle, Narrows & Associates, 401 First National Bank Building, Montgomery.

Born in Eclectic, Alabama September 22, 1904. Educated Auburn University, B.S. Architecture 1926. Draftsman for Harry B. Wheelock, Birmingham 1926-27; Warren, Knight & Davis, 1927-28; Assistant Architect and Architect, State Dept. of Education, 1928-33; Architect, U.S. National Park Service, 1933-35. Private practice under own name 1941-45. Joined PT&N, organized 1945.

Registered Alabama, Florida, Georgia, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Texas, Virginia. Firm received numerous Honor Awards.

President, Montgomery Chamber of Commerce, 1956-57. Several years as member State Board for Registration of Architects. President, Alabama Council on Education 1954-55. Published "History of the Practice of Architecture in General and of the Alabama Chapter AIA in Particular," 1941.

President of the Alabama Chapter, also served as Secretary, Treasurer, and Vice President. Regional Director of the Gulf States Region, 1953-56. Served on several national committees of the American Institute of Architects.

# Letters

Dear Sir:

The Alabama Historical Commission continues to receive requests from throughout Alabama and the nation for copies of "Greek Revival Architecture in Alabama," reprinted with permission from the January-February issue of *Alabama Architect*.

Our agency has distributed several thousand copies of this detailed study of one of America's more interesting styles of architecture. While most of these reprints have been used by volunteers who are inventorying Greek Revival landmarks, many copies of the interesting article have been requested by such groups as the National Park Service, National Trust for Historic Preservation, and historical commissions in several states.

The Alabama Historical Commission is grateful to the Alabama Council of the American Institute of Architects for preparing this excellent and useful work. It is hoped that your organization might consider preparing similar material on turn-of-the-century architecture or any other historic facet of your discipline.

W. Warner Floyd  
Executive Director  
Alabama Historical Commission  
Montgomery

## ARCHITECTS LAUNCH OWN INSURANCE PROGRAM

Enrollment starts this month on a specially designed Health Insurance program for the Alabama Council A.I.A. The plan includes hospital and surgical coverages, plus Major Medical benefits, as well as low cost Group Life. Only members of the Alabama Council A.I.A. and their employees are eligible. It is expected that the insurance program will offer substantial benefits to members. Those interested should contact the State A.I.A. office at 1011 Union Bank Building in Montgomery.

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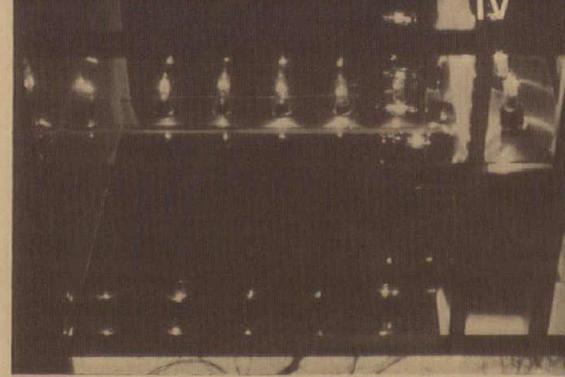
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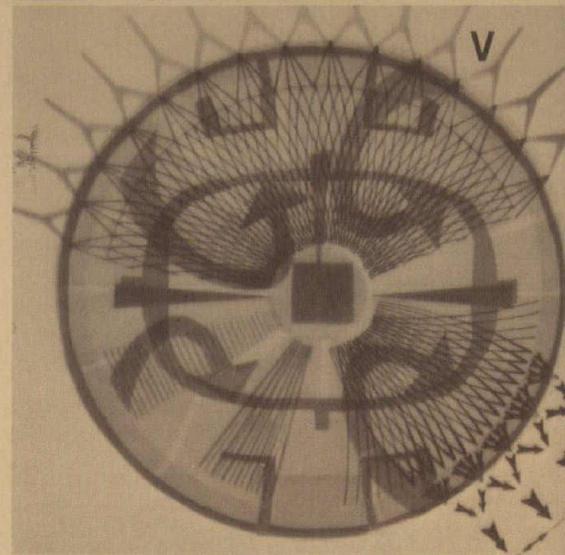
#### PHASE IV – ELECTRICAL SYSTEMS

Electrical systems offer limitless possibilities for the creative conditioning of the human environment. To illustrate this, Dean McPheeters gave an excellent presentation on the design potential of artificial lighting in architecture using several examples of his own work. Students were then given an abstract exercise involving the design of an electrical system defining a 9" cube. The jury was a kaleidoscopic happening of flashing lights of all colors, strange sounds, flowing water, resistance heaters, cubes with moving parts and cubes which formed themselves of six wood planes or inflated themselves into neat polyethelene cubic bags. The design by Tom Lockridge is shown in Figure IV.



#### PHASE V – RESEARCH OF SPORTS ARENAS

A sports arena was chosen as a vehicle because this building type tends to maximize the functions of all systems. Each system has large, clearly definable things that it must do economically, efficiently, and beautifully. Before beginning design, a detailed analysis was made of 6 existing sports arenas by 6 teams of 5 students each, playing the roles of "architect", "structural consultant", "mechanical consultant", "Electrical consultant" and "circulation consultant". Each consultant prepared his informational diagrams on clear acetate using a color system coordinated with all other teams. It was thereby possible to study the systems individually or in relation to any or all other systems. (Figure V)



Additional teams made graphic and written reports on the special requirements of sports arenas such as acoustics, sight lines, support facilities and parking. Also during this period students gained valuable information from a lecture by Professor Marty on the history of sports arenas, and a lecture by Professor Samuelson on research and design.

#### PHASE VI – INTRODUCTION OF DESIGN TEAM

At the quarter's midpoint, six members from the architectural firm of Sherlock, Smith and Adams in Montgomery made their first visit to the design studio.

The team was structured as follows: Gene Millsap – Firm principal; Donald Fletcher – Coliseum project captain; Warner Clark – Structural engineer; Clyde Summerset – Mechanical engineer; Ralph Loeb – Electrical engineer; Doyle Munsen – Acoustical engineer.

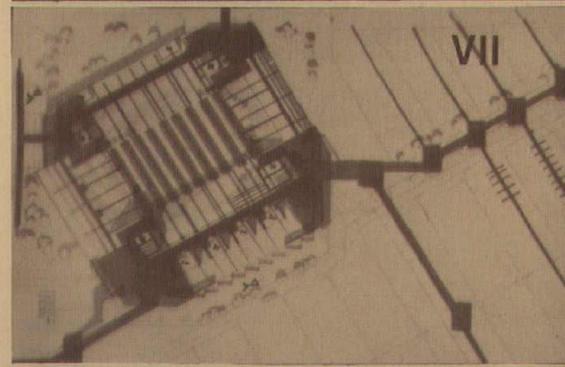
Each team member explained to the class the essential nature of his contributions to the project, the systems with which he was most closely involved, how he communicated with the others, and his changing role during the history of the project. (Figure VI)



Next, the design team led the class on a tour of the Memorial Coliseum giving more detailed explanations pointing out the various systems and how they were integrated. The tour included a walk above the suspended ceiling between the huge roof trusses where all systems were dramatically revealed.

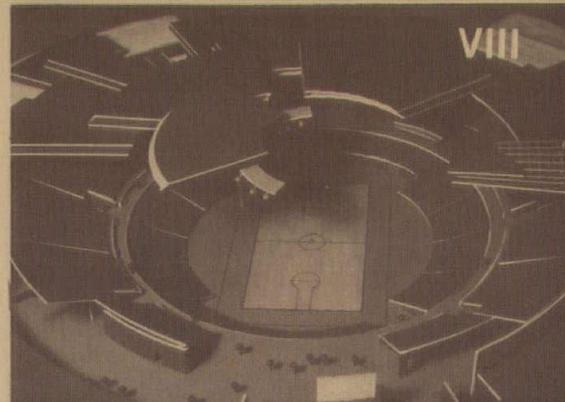
#### PHASE VII – DESIGN

The professors then gave the class a program for a 6000-seat sports arena to be located in an urban area near a college campus. During the first 10-day design period students concentrated on three-dimensional diagrammatic studies of all the systems simultaneously. These they presented in models to a jury consisting of the design team and several professors. This proved to be a very well-balanced jury system which avoided the usual overemphasis on form and circulation and provided instant expert information on all aspects of the problem. Since the design team had worked together for several years, they could illustrate their comments with past experiences and point out systems conflicts and correlations. Figure VII is an all-systems diagram by John Britton.



#### PHASE VIII – FINAL PRESENTATION

Final presentation included for each student a model which could be taken apart to show all spaces and all systems, color coded for legibility. Supplementing the models were site plans, sections, elevations and selected details. Figure VIII shows the final model of Douglas Ashley.



# CHAPTER NEWS

(Continued from page 3)

chance to not only have a voice, but also to be better informed and possibly coordinate our efforts. For example — the HRC member is also on Neighborhood Improvement Council — two activities that could — in certain areas — overlap and work toward a common aim.

The Chapter presented color slides of Mobile architect's work on Saturday, March 27, at Bell Air Mall.

## MONTGOMERY

The May program featured a talk and showing of welded sculpture by Jean Woodham. The occasion was a "Ladies Night" at the Montgomery Country Club. Miss Woodham is the sister of John Woodham, Montgomery architect. She has been teaching sculpture at Auburn University, and showed examples and slides of their work. She is pictured with Richard Brunschwyler, chapter president.

The chapter is considering reinstating



the Workmanship Awards program which has been so successful in the past. Also, several members are working with the Department of Architecture at Auburn in their visiting critics program.

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## NORTH ALABAMA

A. North Alabama Chapter has been busy working on restructuring all committees for the following purposes:

1. According to individual member interest.
2. To create more interest and participation on a community level in each of the three major communities within the North Alabama Chapter area.
3. To obtain more year-to-year continuity, requesting each committee to submit an active program for this year, plus goals for a two year period.

B. The Chapter has been actively pursuing the establishment of an effective sign ordinance for the City of Huntsville which is intended to be a model for other cities within the Chapter area.

C. The Chapter has submitted a protest to Institute President Hastings concerning his correspondence to members in regard to Common Cause. A copy of this correspondence has been furnished to the Council Executive Secretary.

D. The April Chapter meeting was devoted to a presentation by Mr. Raymon Perdue, Insurance Consultant. Mr. Perdue presented his proposal and future plans for the Council Insurance Program. Mr. Perdue's program was well received by the membership, and has resulted in a plan to schedule a two day visit by Mr. Perdue to the Chapter area for the purpose of speaking to members individually in order that this program may be instituted as soon as possible.

Due to the above programs, Chapter interest and member participation for the last three months has increased considerably.

# Sometimes even an expert needs a little help.

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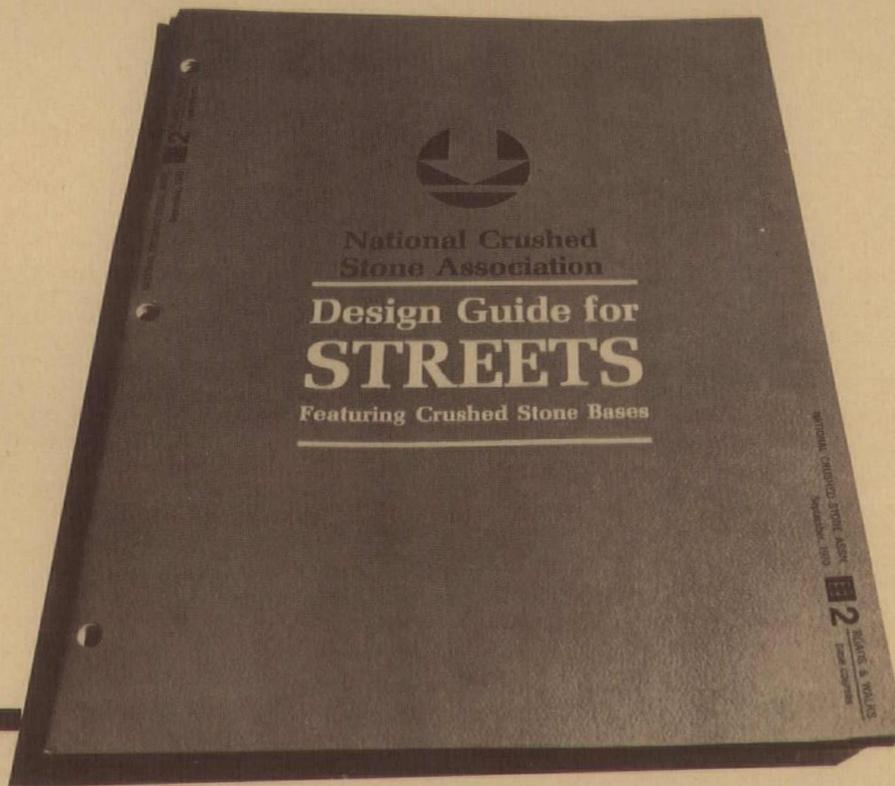
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## NEW MEMBERS AND CHANGE OF STATUS

**LEON CURTIS COOPER, AIA**, 120 Argyle Drive, Gadsden, Member of Montgomery Chapter, from Associate to Corporate Membership May 20, 1971. Education: Auburn University, Wife: Edwina.

**EDWARD EUGENE ARNOLD, AIA**, 2207 Gov. Drive, West, Huntsville 35805, Member of North Alabama Chapter and with firm of EDWARD EUGENE ARNOLD & ASSOCIATES, from Associate to Corporate Membership May 20, 1971. Education: B.S. in Architecture from University of Cincinnati; Wife: Connie and children: Edward II & Charles Michael.

**CHARLES F. BISCHOFF, AIA**, 1170-A Beltline Highway, Mobile 36609, Member of Mobile Chapter, from Associate to Corporate Membership, April 30, 1971. With the firm of Thomas B. Bealle, Jr. Education: Lycoming College & Bachelor of Architecture from Auburn University. Wife: JoAnn.

**GEORGE BRIAN MITCHEL, AIA**, 714 South 37th St., Birmingham, Ala. 35222, Member of Birmingham Chapter and with the firm of: Brandon Crawford & Associates. Assigned as Corporate member April 16, 1971.

**WILLIAM WALKER RENNEKER, AIA**, 2201 Arlington Avenue, Birmingham 35205, Member of Birmingham Chapter and with the firm of Fred Renneker, Jr. & Associates, Inc. From Associate to Corporate Membership April 16, 1971. Education: B.A. In Architecture from Auburn University.

**DONALD L. HORTON, AIA**, 2717 Cherokee Rd., Mountain Brook, Ala. 35215, transferred from Montgomery Chapter to Birmingham Chapter February 22, 1971.

**JOHN H. BRYANT, AIA**, 765 McKinley, Auburn, Ala. 36830, transferred to Auburn Chapter from the Oklahoma Chapter, Oklahoma Council of Architects.

**GERALD W. WILCOX**, 721 South Oates Street, Dothan, Ala. 36301, member of Montgomery Chapter and with the firm of Joseph L. Donofro & Associates. Approved as a Professional Associate April, 1971.

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# NEWSNOTES

(Continued from Page 3)

a "Section" of the Montgomery Chapter in Dothan. This would enable Dothan area architects to hold meetings, elect officers, and plan programs of service. The Montgomery Chapter has indicated its approval. This would be the first section in the State since the creation of the Alabama Council - Chapter organization several years ago.

● **Wiatt, Watson and Cole, Architects**, announce the move into their new office building at 1019 S. Perry Street, Montgomery. The building of Early American Architectural design, contains a conference room, reception area, three offices, a drafting room and auxiliary facilities.

The conference room and all offices look out on a private courtyard. The courtyard is surrounded on three sides by the building and on the south side is screened from the street by a pierced brick wall.

Principals in the firm are: J. Streeter Wiatt, Murray Watson and Robert Cole.

● **Edward Eugene Arnold** has opened his office in a new location at 2707 Governors Drive West, Huntsville, Ala. 35805. Phone is 534-0696.

● **BUILDING CODE COMMITTEE NAMED** - Starting in Mobile, Architect Victor Glazner has done a great deal of spade work on a statewide Building Code, which is slated to be introduced on the Legislature this session. The Alabama Council has endorsed this effort, and president Bill Pearson has appointed a

Statewide Council Committee:

Victor Glazner, Chairman; Paul M. Speake, 3004 7th Ave. So., Birmingham, Ala.; Jack Davis, 401 Lowell Drive, Huntsville, Ala.; Charles Humphries, P. O. Box 215, Montgomery, Ala.; Robert R. Smyly, Jr., 1328 Wedgewood Dr., Montgomery, Ala.; Paul Brandt, Auburn University, Auburn, Ala.

A meeting of the Committee is set for Montgomery at an early date.

● **GULF STATES REGIONAL CONFERENCE** - Held at Hot Springs, Ark. on May 27, 28, 29, this is the last annual meeting. In the future they'll be held every three years. Alabama Council president Bill Pearson led our state's delegation. Others attending included Allen Waid and Robert Holmes, Dothan; Paul Speake and Nelson Smith, Birmingham; Lloyd Kranert and David Crow, Huntsville; and Arch Winter, Mobile, who retired as Regional Director.

All former Regional Directors were honored, and most attended. Directors were: Howard Eichenbaum, Ark.; Clyde Pearson, Ala.; Bert Brush, Tenn.; John Pritchard, Miss.; Scott Smitherman, La.; Dan Cowling, Ark.; and Arch Winter, Ala. Clyde and Bert did not attend. Incoming Director is Matt Virden, Miss., for a 3-year term.

In a unique selection procedure, all Corporate members present from the 5-state area voted on the Honor Awards. From among some forty entries, eight received an Honor Award, Alabama had three entries. Winning from this state was the Gulf States Paper Corp. in Tuscaloosa, Alexander, Rothschild & Joyce, architects.



GULF STATES PAPER CORP. Alexander, Rothschild & Joyce, Architects.

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## NATIONAL CONVENTION

The theme for the AIA National Convention this year is "The Hard Choices." Each Alabama Chapter will have representation in Detroit, and Council president William Pearson will also attend. Dates are June 20-24, 1971.

THE  
CONCRETE INDUSTRY  
**Honor Roll**  
IN  
ALABAMA

Alexander City -  
BROWN CONCRETE & ENGINEERING  
Andalusia -  
ANDALUSIA CONCRETE PRODUCTS CO.  
ANDALUSIA READY MIX, INC.  
Anniston - JOHN B. LaGARDE, INC.  
RUSH CONCRETE AND SUPPLY  
Arab - CLARK SUPPLY COMPANY  
Bessemer -  
BLUE SQUARE CONCRETE PRODUCTS  
Birmingham -  
FORMAN READY MIX COMPANY  
KIRKPATRICK SAND & CEMENT CO.  
SOUTHERN PRESTRESSED CONCRETE  
SOUTHERN READY MIX, INC.  
SUPEROCK BLOCK COMPANY  
Decatur -  
CONCRETE MANUFACTURING CO.  
DECATUR READY-MIXED CONCRETE  
Dothan - CONCRETE, INC.  
BREWTON MATERIALS, INC.  
Eufaula - EUFAULA CONCRETE CO.  
Evergreen - EVERGREEN CONCRETE CO.  
Foley - REYNOLDS BROS. LUMBER CO.  
Gadsden - FORMAN READY MIX COMPANY  
JACKSON CONCRETE CO.  
Greenville - GREENVILLE CONCRETE CO.  
Heflin - \* FARMERS SUPPLY CO.  
Huntsville -  
SOUTHERN PRESTRESSED CONCRETE  
Jasper -  
NORTH ALABAMA LUMBER CO.  
Mobile - RADCLIFF MATERIALS, INC.  
UNDERWOOD BUILDERS SUPPLY  
Montevallo - HILL CONCRETE & SUPPLY  
Montgomery -  
BUILDERS SUPPLY COMPANY  
FORMAN READY MIX COMPANY  
HODGSON CONCRETE CO.  
MONTGOMERY READY MIX  
SOUTHERN PRESTRESSED CONCRETE  
Opelika - CASTONE CORPORATION  
Pensacola, Fla. -  
SOUTHERN PRESTRESSED CONCRETE  
Rainsville - WORD LUMBER COMPANY  
Robertsdale -  
COASTAL CONCRETE COMPANY  
Russellville - RUSSELLVILLE READY MIX  
Scottsboro - W. J. WORD LUMBER CO.  
Selma - DALLAS CONCRETE PIPE CO.  
Sheffield -  
SHEFFIELD READY MIX CONCRETE  
SUPEROCK BLOCK COMPANY  
Sylacauga - MARBLE CITY CONCRETE CO.  
WHITEHURST CONCRETE CO.  
Troy - ROY DUNN CONCRETE CO.  
WHALEY LUMBER & CONSTRUCTION  
Tuscaloosa - BAMA CONCRETE COMPANY  
WILLCUTT BLOCK & SUPPLY  
Tuskegee - SHARPE SAND & GRAVEL  
York - LONG WALL COMPANY

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Industries Association**

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MONTGOMERY, ALA. 36104  
Ed Armagost, Executive Secretary

# HONORS DAY 1971/AUBURN



Donald R. Beasley, son of Mr. and Mrs. Henry Beasley of Birmingham and now employed by McCall and Associates, Inc., of Montgomery, was selected at Auburn University to receive the President's Award for the School of Architecture and Fine Arts. Beasley, receiving the certificate and gold pin from Dr. Harry M. Philpott, maintained an overall average of 2.72, the highest recorded for an architecture major at Auburn. He is a member of Phi Kappa Phi honorary, Scarab Fraternity, and was president of the Baptist Student Union. He has also received awards in design competitions. He received his degree in architecture in March. The award is given to the graduate during the past 12 months selected by the dean and faculty on the basis of scholarship and other outstanding characteristics.

Other awards were presented at the Honors Day Banquet on May 20, following a reception by Alabama Concrete Industries Assn. at the University Motor Lodge.

Awards were: AIA Medal - James M. Howard, Talladega, Ala. (Graduating senior with outstanding academic record.) AIA Medal Runner-Up - Alberto E. Chiesa, Birmingham, Ala. (Same criteria as above.) Alphi Rho Chi Medal - John H. Mathis, W. Palm Beach, Fla. (Graduating senior showing ability for leadership, service to the School, and promise of professional merit.) SCARAB Award -

Dwight P. Daniel, Albertville, Ala. (First year student in Architecture, demonstrating the highest level of scholarship.) Birmingham Chapter Scholarship - Benjamin M. Jones, Memphis, Tenn. (\$500 for student of outstanding professional promise and demonstrating need.) Alabama Gas Company - 1. Arnold D. Jones, Birmingham, Ala. (\$1000 Traveling Fellowship). Runners-Up - John T. Hollingsworth, Alex, La. (\$100); Philip C. Johnson, Huntsville, Ala. (\$100); Benjamin M. Jones, Memphis, Tenn. (\$100); Gregory L. Kamback, Huntsville, Ala. (\$100); Donald E. Lambert, Florence, Ala. (\$100).

Alabama Wood Products - 1. Steven B. Hill, Gainesville, Ga. (\$250 First Prize). 2. Nelson L. Brackin, Jr., Trussville, Ala. (\$150 Second Prize). 3. Steven L. Sullivan, Atlanta, Ga. (\$50 Third Place Tie) and James L. McGregor, Mobile, Ala. (\$50 Third Place Tie). Honorable Mentions - Diana Lyon, North Salem, N.Y., Richard I. Pigford, Birmingham, Ala., Mark F. Burns, Montgomery, Ala., Stephen C. Kenney, Marion, Ohio.

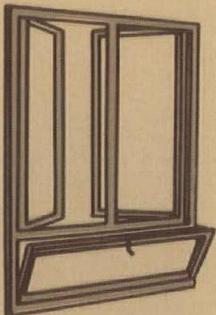
Faculty Awards: Recipients receive a book selected by the faculty. 5th Year, Marzette Fisher, Birmingham, Ala.; 4th Year, Arnold D. Jones, Birmingham, Ala.; 3rd Year, S. Keith Bailey, Bogalusa, La.; 2nd Year, Frederick H. Parker, Hartselle, Ala.; 1st Year, Robert Strickland, Industrial Design Major, Montgomery, Ala.

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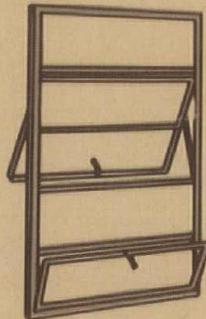
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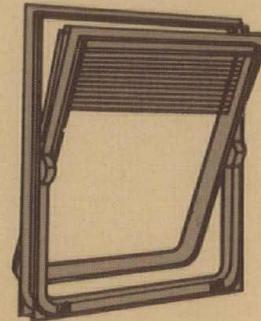
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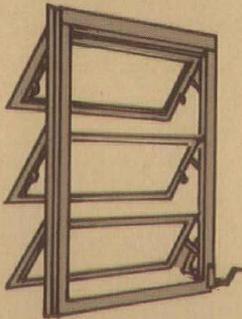
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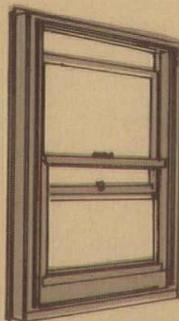
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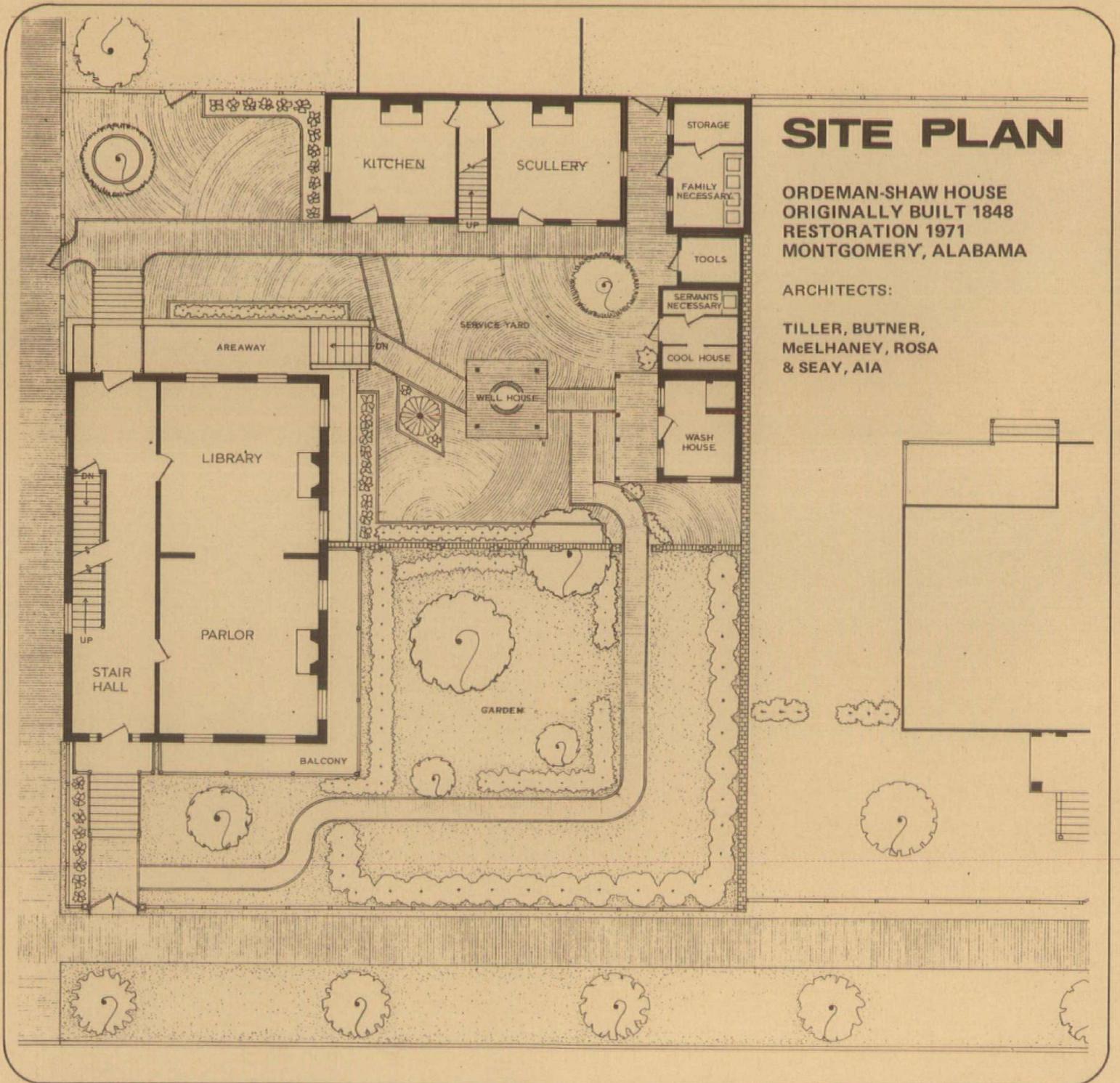
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