

FEBRUARY

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**houses**

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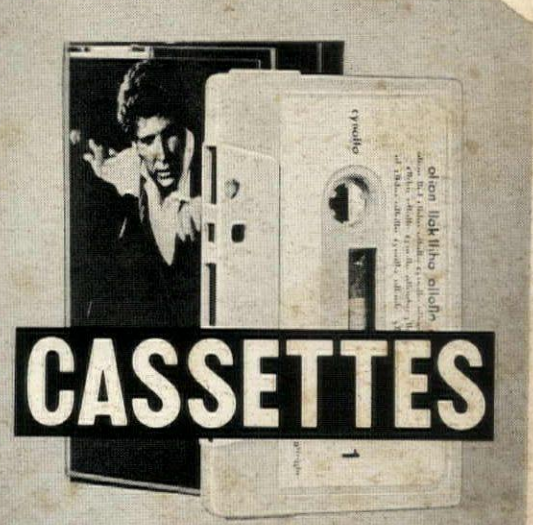
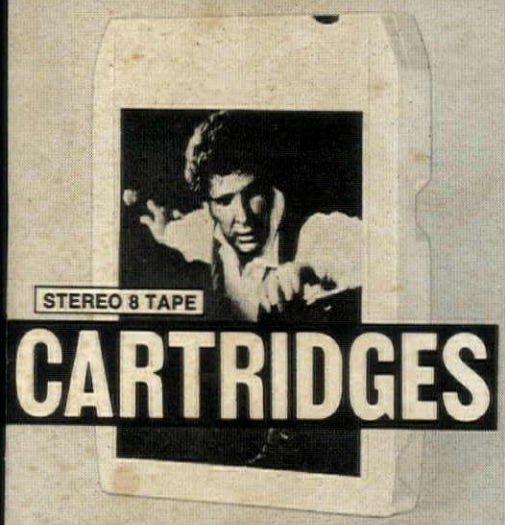
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# The lady has taste.



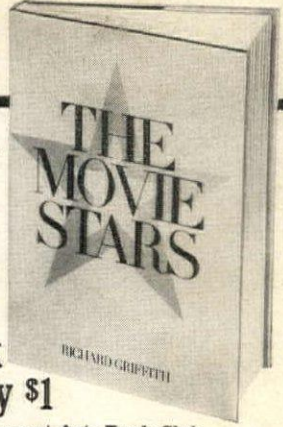
Everything about her says taste. Like her cigarette. Eve menthol. With its cool, refreshing flavor. Smooth menthol flavor which really lasts. Eve, the natural choice for the lady with taste.

Smoke pretty  
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& regular

Menthol: 17mg. "tar," 1.1mg. nicotine. Filter: 17mg. "tar," 1.2mg. nicotine av. per cigarette, FTC Report (Aug. '71).



- The Answers**
1. Katharine Hepburn
  2. Humphrey Bogart and Bette Davis
  3. John Wayne
  4. Cary Grant
  5. Tyrone Power and Sonja Henie
  6. Joan Crawford
  7. Clark Gable and Jean Harlow
  8. Miriam Hopkins
  9. Bing Crosby
  10. Charles Laughton and Ray Milland
  11. Paul Muni



9 1/4" x 12 1/2" actual size

# Identify these movie stars

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Do you recognize Marion Michael Morrison among the stars above? An obscure actor during most of the 30's, he is now perhaps the biggest money-maker in movie history—known to one and all as "the Duke," John Wayne.

Or how about the winsome schoolgirl in the picture at upper left? Did you spot her as the one and only Katharine Hepburn?

And the young man at upper right—did you recognize Cary Grant?

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They're all here—Mary Pickford, Douglas Fairbanks, Charles Chaplin, Gloria Swanson, Norma Talmadge, William S. Hart, Rudolph Valentino, Greta Garbo, Gary Cooper, Joan Crawford, Clark Gable, Humphrey Bogart—and so many others we can't even begin to list them.

Here, too, are movie scenes that will bring back fond memories to members of every generation... candid shots which reveal the human side of stars in their private lives... pictures of the film moguls who built the movie industry. And it's all woven together

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# House & Garden

(INCORPORATING **LIVING** FOR YOUNG HOMEMAKERS)

PERRY L. RUSTON, CHAIRMAN

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TOM YEE

**On the cover:** A living room with the charm and freshness of a country meadow, designed for House & Garden by Elaine Eisen of B. Altman & Co. Like a seemingly limitless horizon, walls, ceiling, and floor are all painted the same deep green. Wild strawberries, detailed as those in a nineteenth-century horticultural drawing, are magnified to scarlet boldness and strewn over the sofa and chairs. Clusters of the berries in a different design are entwined on the throw pillows, and the rug is more a bouquet than a floor covering. In from the garden: pots of rieger begonias (*begonia elatior*), ferns and amaryllis blooming on a walnut lamp table and a pale carved chest—both by Baker. Furniture and accessories at Altman's. Fabrics by Brunschwig & Fils, Stark Carpet rug, and terra-cotta lamp by Tyndale are all available through Altman's decorating department. Above chest: "Blue Variant" by Joseph Albers from the Multiples Gallery.

## FEBRUARY, 1972

VOL. 141 NO. 2

### Decorating, Architecture, Building

- 35 How to bring tradition up to date
- 36 In a turn-of-the-century house, the bright beat of color and pattern
- 42 In an 1820 barn, an instant white foam lining
- 48 In a Spanish house of the twenties, brilliant art of the sixties
- 52 In a pre-Revolutionary farmhouse, colorful American crafts
- 58 American charm and comfort for decorating zest
- 60 An expert talks about new modular building
- 62 A three-bedroom modular house that arrives by truck
- 76 How three communities are rejuvenating their architectural heritage
- 76 Great Classic Revival houses restored
- 78 A Shaker village saved
- 80 Frontier houses revived

### Entertaining

- 18 Corkscrew: Bourbon, a woman's guide to a man's drink—or is it? *by Elisabeth Lambert Ortiz*
- 82 House & Garden Weekend Cook Book: Food to cook ahead

### Decorate-it-yourself

- 74 How to stencil a one-of-a-kind room with quilt patterns and spray paint
- 97 How to refresh carved furniture like an expert

### Gardening

- 28 A gardener speaks his mind: A walk with perennials *by William B. Harris*
- 70 The very personal garden of the Charles Akers Bradburys: A garden with a Colonial spirit
- 142 Gardener's notes *by James Fanning*
- 144 Garden mart

### Kitchens and Housekeeping

- 68 Ingenious equipment for kitchen and laundry

### Beauty and Health

- 12 Some notes on good looks & good health *by Rebecca Warfield*

### Features

- 6 Questions & Answers: Antiques *by Louise Ade Boger*
- 35 How to bring tradition up to date (Editorial)
- 60 An expert talks about new modular building

### Reader's Service

- 90 Shopping information
- 100 Shopping around with Betty Fagan
- 146 Best in booklets

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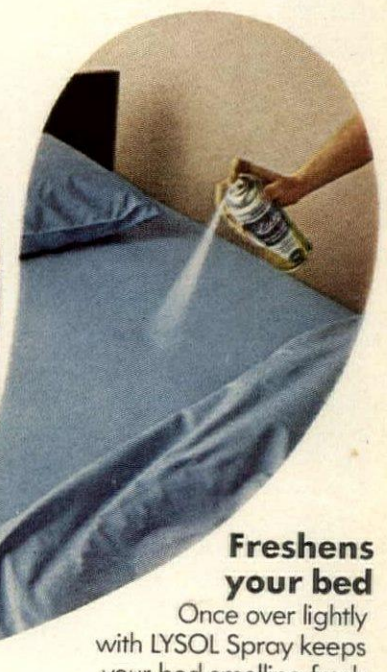
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## QUESTIONS & ANSWERS

# ANTIQUES

BY LOUISE ADE BOGER



### HEPPLEWHITE CHEST

*I inherited my chest of drawers from my mother's family who came from New England. The front is curved. Can you tell me when and where it was made?*

*R. H.—Allenhurst, N. J.*

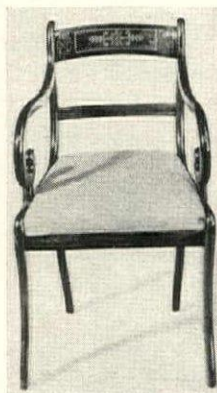
Your bow-front chest of drawers is in the Hepplewhite style and was probably made in New England in the late eighteenth century. Hepplewhite chests of drawers have either a bow front or straight front—the latter by far more plentiful. The valanced base curving into French bracket feet is a feature of this style.

### AMERICAN DRESSING STAND

*Enclosed is a picture of a "Primping Table" with a marble top. Could you tell me its origin and what period it represents?*

*K. O.—Richardson, Tex.*

Your American Victorian dressing stand provided with candle arms, designed in the classical taste, probably dates around the 1840s. The general lightness of effect is a pleasing feature of your piece.



### REGENCY STYLE ARMCHAIR

*I would appreciate any information you can give me about my new armchair that's inlaid with brass. C. M. S.—Washington, D. C.*

Your armchair with brass inlay is in the English Regency style, dating around 1810-1815. Inlaid brass was favored as a decorative technique. Another feature of this style is the arms without armposts that end in huge open volutes resting directly on the tops of the legs. Also characteristic are front legs shaped in bold concave or saber curves, called saber legs.

### GERMAN CHOCOLATE SET

*Here is a picture of my chocolate set. The mark on the bottom of the cups says "Mignon Z. S. & Co. Bavaria." Any information will be appreciated.*

*A. M.—San Francisco, Calif.*



Your chocolate service was made at a porcelain factory started by Zeh, Scherzer & Co. in 1880 at Rehau, Bavaria, Germany. Your mark is one of their earlier ones.

*Continued on page 10*

### A gift of Crane's

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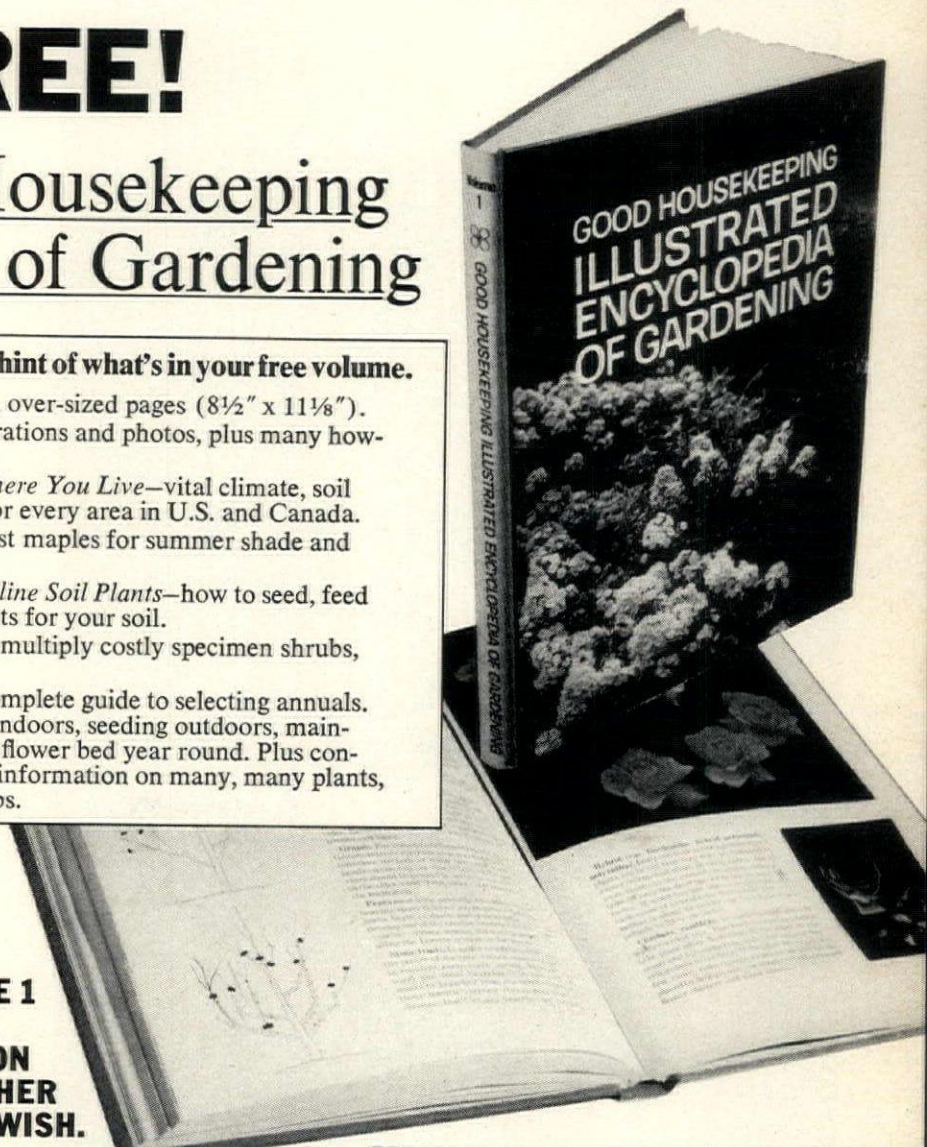
The art and science of gardening has come a long way in the past 15 or 20 years. Yet, in all that time, no new multi-volume, A to Z, garden encyclopedia has been written and published especially for the American soil and climate. That's why, no matter how many gardening books you own, the *Good Housekeeping Illustrated Encyclopedia of Gardening* will give you many, many new ideas and new techniques to improve your garden, with far less drudgery.

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The encyclopedia will show you new ways to get the most from your flowers, shrubs and trees.

**Here are just a few of the more than 15,000 separate articles that can make you a more successful gardener.**

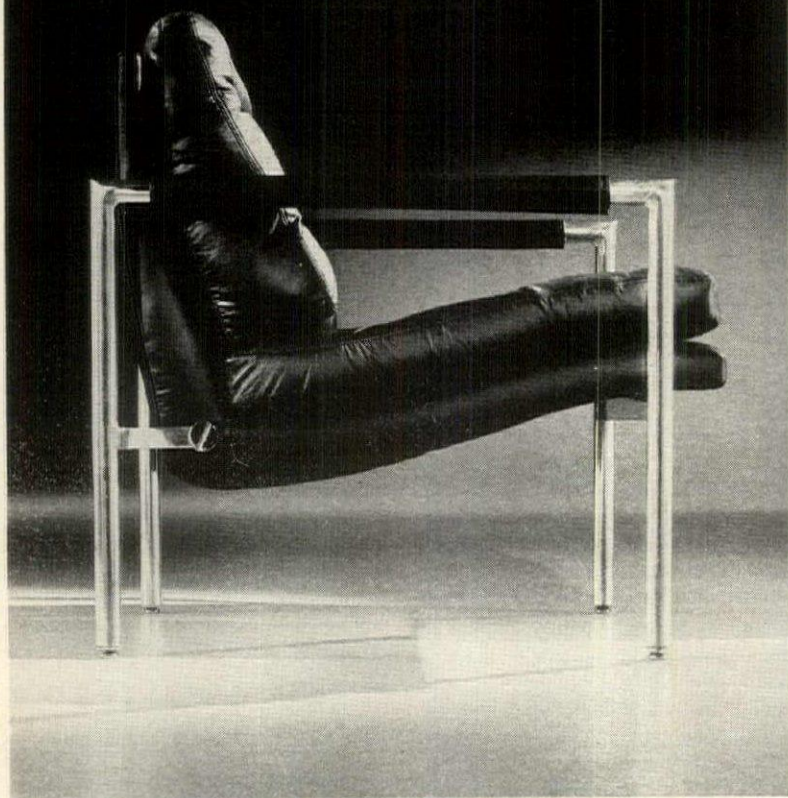
Air layering	Fertilizers	Mulches & mulching
Aquarium plants	Flower arranging	Organic gardening
Basket gardening	Flowers from bulbs	Perennial borders
Bedding plants	Fluorescent lights	Propagation
Beneficial insects	Foundation planting	Regional gardening
Bog gardens	Gardening with herbs	Rock gardening
Bottle gardening	Grafting	Rooftop gardens
Budding	Greenhouse magic	Seaside gardens
City gardening	House plants	Shady gardens
Compost	Hydroponics	Terrariums
Cross-fertilization	Indoor gardening	Transplanting
Cutting garden	Japanese gardens	Vegetable garden
Ferns	Layering	Water gardens

### Plan your garden as a landscape architect would with the unique plant finder section.

*Do you need a shrub that will grow to only 3 feet in acid, sandy, or clay soil? A yellow, spring-blooming flower that thrives in shade? See the Plant Finder. Hundreds of plants are listed by their characteristics and their usefulness to you. Plan your garden as you would a painting. A splash of red here. Blue there. A leafy fern in one corner, a sculptured evergreen in another.*

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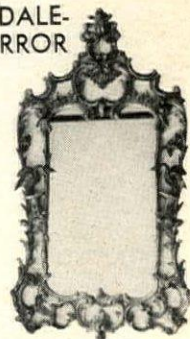
## ANTIQUES

continued from page 6

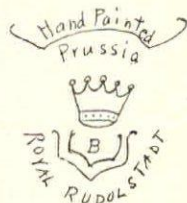
### CHIPPENDALE- STYLE MIRROR

This mirror is handcarved wood with gold on the surface. The birds are painted in dull green, blue, and red. I was told it came from the Gould estate in New York. Would you please tell me what type it is and when it was made?

K. I. P.—Sharon, Conn.



Your carved and gilt wood wall mirror is in the English Chippendale style. If it were a period piece it would date around the 1760s; otherwise it is a later reproduction. We are inclined to think the latter, but do have it examined in order to be sure.



### GERMAN PORCELAIN MARK

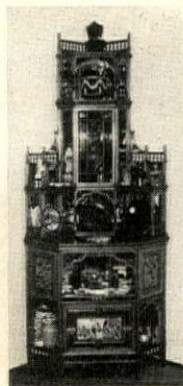
Can you tell me approximately when my large cake plate and five small plates were made from the sketch of the mark on the back of each? E. M.—Albuquerque, N. M.

Your plates were made at a porcelain factory started at Volkstedt-Rudolstadt, Thuringia, Germany, in 1890 by Beyer and Bock. Your mark dates around 1900. Their wares were a popular export product.

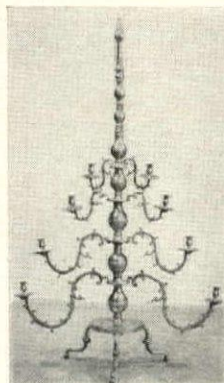
### ENGLISH ÉTAGÈRE

This "corner piece" was acquired by my aunt in 1925 from the Wimbledon Exposition of that year. It stands 7 feet 3 inches high and the top and bottom are separately made sections for ease in moving. I am most anxious to learn the country of origin, age, and anything else you can tell me about this piece.

F. F. W.—Millbraie, Calif.



Your English Victorian *étagère* is a fine example of Art Furniture, a contemporary name used in England to describe a kind of furniture made around the 1870s and 1880s, often for exhibitions. Always costly and ambitious, Art Furniture was made by prominent furniture manufacturers who retained artists and architects to design for them.



### GERMAN CANDELABRUM

About where and when was my brass candelabrum made? It is 5 feet 2 inches high. Did it belong in a church?

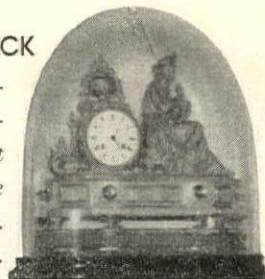
L. N.—Staten Island, N. Y.

Your brass standing candelabrum was probably made in East Germany in the second half of the eighteenth century. It is one of a pair intended for domestic use, perhaps on a dining room sideboard table.

### FRENCH CLOCK

This clock, glass enclosed, set on a marble base, belonged to my husband's family in New Orleans. Any facts about it will be appreciated. The name on the rear of the case is Japy Frères & Cie.

J. W. D., Jr.—Baton Rouge, La.



Your handsome gilded bronze and marble mantel clock was made by a famous and still existing firm of French clockmakers. It is in the Revived Louis XVI style and probably dates from around the time of the Second French Empire, 1852-1870.

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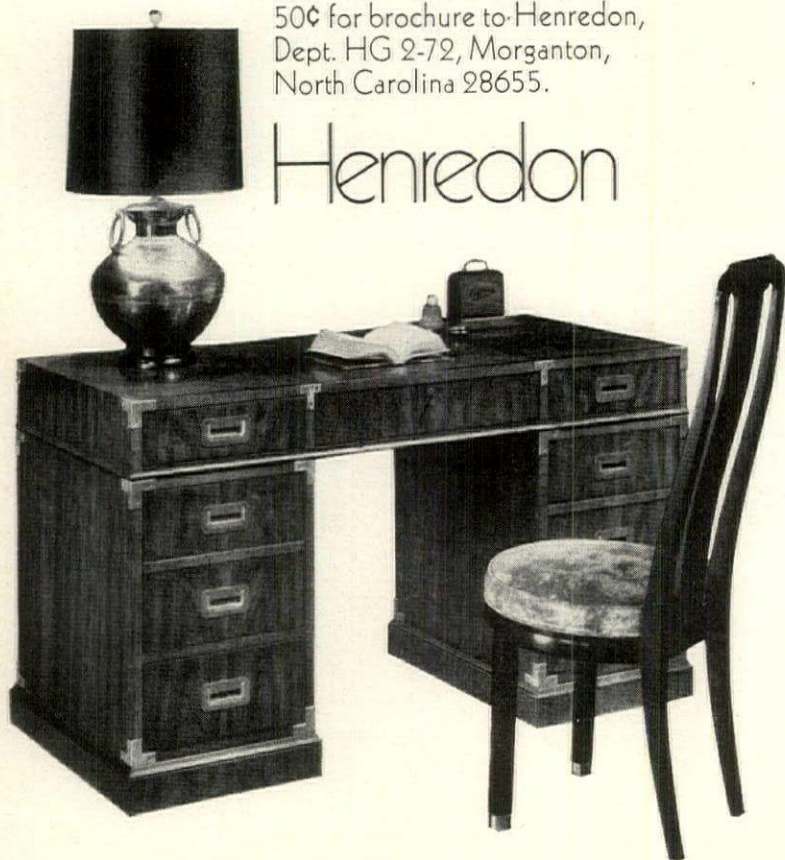
The value of these campaign-style designs goes far beyond their stunning looks.

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To see the entire Officers Chest Collection for every room in your home, send 50¢ for brochure to Henredon, Dept. HG 2-72, Morganton, North Carolina 28655.



# Henredon

# SOME NOTES ON GOOD LOOKS & GOOD HEALTH

BY REBECCA WARFIELD

## WHO IS THE AMERICAN WOMAN NOW?

Whoever she was, she isn't anymore. At this moment in time she is changing in so many ways—for so many reasons—and so fast that it's impossible to focus on her. She has become almost invisible. Even her famous Myth is blowing away in the choppy winds of change. What we'd like to do is try to locate her by some odd detective methods in the months ahead. But just cold statistics, plain facts, and honest truth won't do for her.

Take that Myth for instance—a tall, golden, vitamin-packed, stacked, young, rich, sexy, life-force American. We know in our heads that she doesn't exist, but we know in our hearts she does—she is our charisma. Take some of the new figures that show that she is short, definitely overweight, not young, not rich, and not even blonde, and we don't for a second believe it.

What is needed are some *warm* statistics, a few *fancy* facts, and instead of the honest truth—if not dishonest truth—at least human truth. Plus some comforting trivia because as Schopenhauer pointed out “it is from the trifles and when he is off guard that we learn the character of a man”—and a woman. And as Aristotle decided—also from what she “chooses and avoids.” And upon this odd assortment—some light cast by a dialogue from The Creators who form the scene that the American woman is moving through now.

Here and now is a Silhouette of Questions that hopefully will be fleshed out with answers as the year of '72 moves along. . . .

**How tall is she?**

**How young (her median age, that is)?**

**Has she critical weight problems?**

**Is she blonde?** From first reports, neither by birth nor inclination. Clairol—the company that keeps intimate tabs on the hair of the American woman through polls, laboratory testing, and a live forum of testees—says that her hair is chestnut brown and furthermore she colors it to echo her own shade adding color only to brighten or hide the gray or polish it up. But The Myth is still working—Michael Jayston, just off the plane from Britain for the opening of Columbia's *Nicholas and Alexandra* in which he plays the czar, coins his idea of the American Woman—“A Career Blonde.”

*What are her hangups?*

*Since she reads and buys cook books hungrily and reads and buys diet books avidly, which does she really make out with? Is she drinking, and what? (H. L. Mencken quotes a journalist of a hundred years ago who believed “The American*

*Continued on page 17*

# If you're always doing "little things" to make your home look the way you want it to...



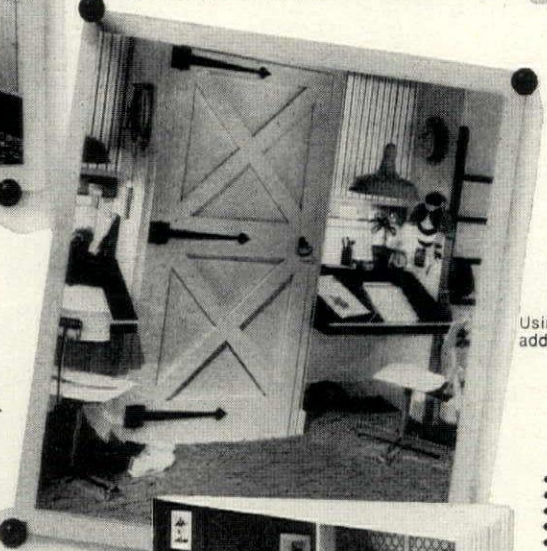
Extending wall shelves to turn an unattractive window view into a decorative asset.



Adding counter space in a small kitchen by placing a narrow shelf against a sill.



Turning a dining foyer into a colorful gallery, set off by a handsome serving shelf.



Using a stock barn door to create extra closet space, add an outdoor touch to the boys' room.

Here's a continuous source of decorating ideas and inspiration. Yours to sample right now—free of charge.

DECORATING is a job that (happily) is never completed.

Aside from major projects—selecting furniture, planning wall and floor coverings—it's the countless "little things" you're always doing that really give your home a personality as distinctive as your own.

And here at last is a remarkably useful program that provides you with a constant flow of *new* decorating ideas—a regular source of inspiration in making your home more attractive, more comfortable, *more you*.

To introduce you to The Doubleday Home Decorating Program, we'll send you four valuable Decorating Aids—free and without obligation on your part.

In this way, you can judge for yourself the immense usefulness of this unique program. You'll discover how it helps you achieve the results you want and have fun doing so—all *within your budget*. For example:

**25 Decorating Ideas Under \$100.** This 72-page Handbook is typical of those sent to members. It's filled with fresh ideas, full instructions, color photos.

**The Concise Dictionary of Interior Decorating.** This practical, everyday guide clearly explains well over 400 widely varied terms most often used in decorating.

**Specially Prepared Room Planning Kit.** This professionally inspired device enables you to plan or re-arrange any room without moving furniture. It includes 74 furniture "cut-outs" that you shift around on scaled paper (also included).

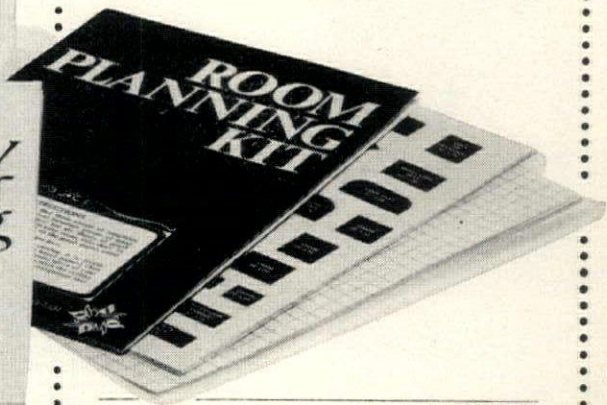
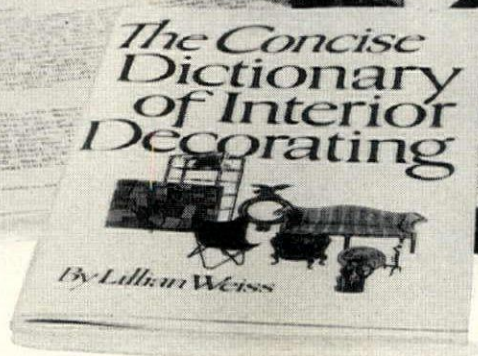
**Exclusive Monthly Newsletter.** This lively report is filled with up-to-the-minute tips on new products and trends plus the latest ideas from the nation's leading decorators.

You risk nothing when you accept these useful Decorating Aids. In fact, even if you decide not to continue with the program, this entire package is yours to keep without further obligation.

Should you decide to continue, every month you'll receive two colorful new Decorating Handbooks—each prepared by an outstanding professional in the field. Each Handbook gives you in-depth treatment of a specific aspect of home decorating such as *living rooms, color schemes, bath decor, kitchens, accessories*.

The price for all this expert help is just \$1.49 for each monthly Handbook, plus a small shipping charge. Continue for as long as you wish; there is never any obligation.

So don't pass up this chance to put new ideas and know-how to work in your home. Mail the convenient reply card or coupon now to The Doubleday Home Decorating Program, Garden City, N.Y. 11530.



## The Doubleday Home Decorating Program Department AL-276 Garden City, New York 11530

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## BEAUTY & HEALTH

continued from page 12

woman is not and never has been a beer-drinking or wine-drinking woman, and to that fact mainly we attribute her wealth of loveliness.”)

**In December, 1971 a California doctor released some convincingly researched findings that claimed that cigarette smoking causes wrinkles. Will the American Woman give it up now? Is she seriously into astrology?**

Who is inventing her now? From the very beginning, the American Woman has been vividly imagined by such inventors as Washington Irving (Dame Van Winkle was America's first nag), Nathaniel Hawthorne, James McNeill Whistler, Henry James, Edith Wharton, Charles Dana Gibson, F. Scott Fitzgerald, John Held, Jr., John O'Hara—and let us remember Portnoy's mother.

Is she getting her message across? Emilio Pucci who has arranged the way so many women appear says not too well. Too logical and not intuitive enough, he feels, especially as ESP is the coming method of communication. European women are far more so—and the African woman the most.

*If she's insistent about not being a sex object or a love object, is she ready to be a liking-object? (Alexander Smith, American writer of the mid-1880s observed “what most moves liking in a human being are vagrant humours, freaks of generosity, some little inextinguishable spark of the aboriginal savagery, some little sweet savor of the old Adam.”)*

**Does she exist? Emerson asked himself more or less that question about the existence of a national character and decided “We conceive distinctly enough the Spanish, the German, the French genius, and it is not less real that we should not meet in any of these nations a single individual who corresponds with the type.” . . .**

*(To be heightened, widened, continued)*

### NEW THIS MONTH IN THE STORES

**CHARLES OF THE RITZ** (after February 15). . . . The message that sent so many, *Revenescence*, now in a brand-new peach-colored balm for the body *Revenescence Soft Body Lotion* in an 8-ounce, black squeeze bottle for \$7.50. Also in a hand-care formula for the first time, *Revenescence Protective Moisture for the Hands*, \$5. At Bloomingdale's; Rich's; I. Magnin.

**GERMAINE MONTEIL**. . . . Two new special service compacts, pleasantly white and gold and pleasantly flat and weightless that hold two varieties of *Eye Colorcremes*. This thoughtful texture smooths on like butter except that it's ungreasy. Ideal for the amateur at eye make-up too busy to spend all day at it. It comes in two color sets each—green shades, blue shades, violet shades, sienna shades (one of these an amusing orange), \$5. Pressed Creme Eyesheen is a tinted gleam to swirl over and under your eyes in four choices of two non-usual colors—the blue and ginger, witty, \$5. At Altman's; Bullock's; Carson, Pirie Scott.

**HELENA RUBINSTEIN**. . . . *The Body Life Suit* and *The Body Life Cream*—a team. If you like to stretch luxuriously and

*Continued on page 92*

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**BERKLINE**

CORKSCREW

# Bourbon

## A woman's guide to a man's drink —or is it?

BY ELISABETH LAMBERT ORTIZ

I remember the first time I tasted bourbon. It was at a party given in London by a visiting American journalist, and for me it was a case of instant rapport. Brought up by the Royal Navy on Plymouth gin, I'd never thought of hard liquor much beyond Pink Gin, so that bourbon, that quintessentially American liquor, spun me into a whirl of images as I sipped the golden drink. My host wanted to know what I thought of it, and with a head full of pictures of rich velvets and luxurious settings, I came up with "voluptuous," which hardly seemed right for a drink, yet how else explain the rich, round quality that only bourbon has?

In New York I discovered Old Fashioneds and loved them for a time, and Manhattans, partly because as a gin and bitters girl I couldn't cope with martinis, and partly because I was enchanted to find that it was Winston Churchill's mother, Jennie Jerome, who had the mixture of bourbon, sweet vermouth, and bitters served for the first time at a reception in New York in the 1870s.

It was not long, however, before I was drinking bourbon just with ice and the kind of soda that is simply bubbles, not a real mineral water, which would have distorted the taste. I began to suspect something I have found to be true. Once a bourbon drinker, always a bourbon drinker, for bourbon claims allegiance on first acquaintance and demands an everlasting loyalty. I also began to notice that among women I was very much in a minority. Unless I joined like-minded gentlemen, I would drink my bourbon alone, in a sea of martinis and Scotch. Bourbon was considered a man's drink, and I was invariably asked if I wouldn't prefer something else.

If one considers bourbon's early days, it isn't surprising that the ladies of the time preferred a glass of Madeira, or even a little rum punch, and habits stick. Irish and Scottish colonists had experimented with rye and corn in an endeavor to get a local supply of *usquebaugh*, "the water of life"; but it wasn't until 1789 that the Rev. Elijah Craig, seized with an attack of genius, made a whiskey using corn with a little rye and barley malt and the fine limestone water from a local spring, and produced bourbon. The drink was named for Bourbon County in what was then Virginia, and the County was named for the French Royal family as a thank-you for helping the colonists gain their independence. Later this became Kentucky and bourbon dropped the word "county" from its name. It was a man's drink, all right. It was a heavy, 100-proof spirit, splendid for the soldier, and fine for the man who worked hard, long hours out-of-doors, but not very suit-

Continued on page 22



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B63/S72

able for what has come to be known as the cocktail hour.

It wasn't until after the Second World War that bourbon's popularity began to grow. Bourbon distillers have a disarmingly simple explanation for the upswing. The whiskey, they say, has improved considerably over the last twenty years, taking advantage of both modern distilling methods and of the distillers' own shrewd appraisal of modern drinking tastes. The overwhelming percentage drunk today is a lighter type, 86-proof and aged in the barrel for at least four years. And slowly, but surely, it is ceasing to be a man's drink, which is not to say the gentlemen are going to abandon it. Bourbon, as befits our age, is going unisex.

President of the Bourbon Institute, Vice Admiral William J. Marshall (ret.), estimates that today 40 percent of all bourbon drinkers are women. Many of them still take their bourbon in the form of mixed drinks, but Women's Lib moves irresistibly on, and more and more take their bourbon in its highest form, as bourbon and branch, which is to say, bourbon and water, branch simply meaning water from a small stream, hence purer.

This is a far cry from the days when distillers were afraid that putting "sour mash" on their labels would turn women off, as sour would mean something gone bad. All sour mash means is putting some of the undistilled liquid from the previous day's fermented mash of grain into the next batch, giving a continuity of flavor and character to the brand since distillers culture their own yeasts, and they are a big factor in making one bourbon taste differently from another.

The barrels in which it is aged for four, six, eight, or twelve years add a magical something to bourbon. Made of

white oak and charred on the inside, they are never used again for bourbon, but are sold to distillers of other whiskeys, such as Scotch and Irish. No one knows exactly why charred white oak barrels mellow and turn bourbon the color of red gold. It may be the caramelized sap under the charred surface. It remains a mystery with a glorious outcome.


Bourbon also has the distinction of being a drink that can only be made in the U. S., in the same way as cognac can come only from the Cognac region of France, and Scotch whisky can't be made in England, or anywhere but Scotland.

For all its spreading fame as a drink, cook-book author James Beard says bourbon as a cooking spirit isn't used half enough. It leaves, he says, a flavor more haunting than any other. He suggests puffing dried fruits, peaches, pears, apricots, and prunes in hot water, then marinating them in bourbon for a different sort of compote. Or making Brandied Cherries with bourbon instead of brandy, and he reminds us that it was the flavor of peaches cooked with bourbon that caused Southern Comfort to be born.

Try flaming a **Steak au Poivre with bourbon**, he suggests, and when you feel that hamburger has exhausted all its possibilities, mix a little bourbon with the seasonings, broil to the degree of doneness you prefer, and flame with bourbon.

Mr. Beard also believes that bourbon has produced the most elegant drink in the world, a **mint julep**, and that his friend from childhood, Mary Hamblett, makes the best ever. She puts the ice in a canvas bag and whacks it with a mallet until it is powder. To solve the problem of touching the glass while frosting it, she uses a handled glass mug. She strips the

*Continued on page 26*



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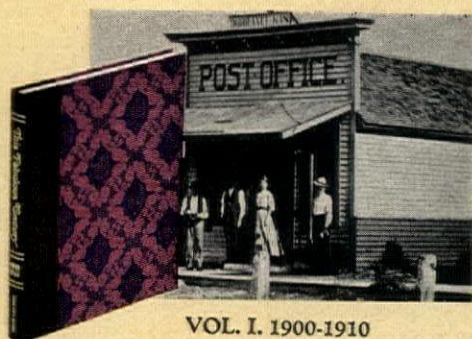


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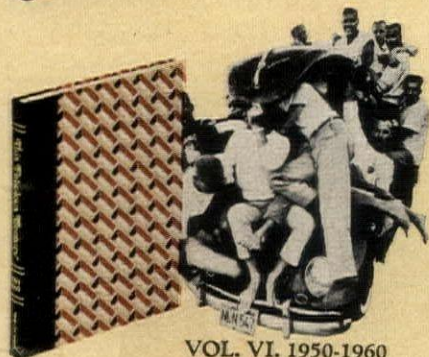
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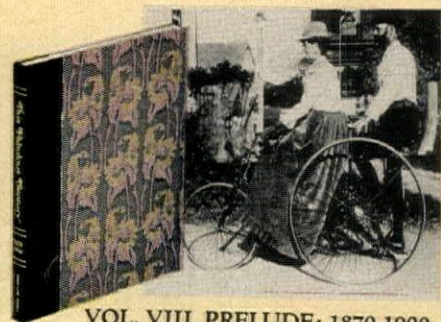
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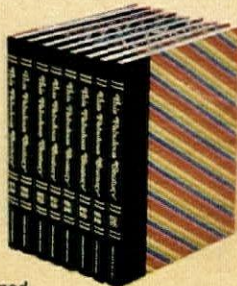
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## BOURBON *continued from page 22*

leaves from two to four sprigs of mint and muddles them with a teaspoon of confectioners sugar, adds a dash of soda, and muddles until the sugar is dissolved. Then she fills the mug, an 8-ounce one, almost to the top with the powdered ice and pours bourbon in until the glass is full. If this thought alarms, pour in 3 to 4 ounces according to taste. Stir with a long-handled spoon until the glass has a really thick frosting, decorate with mint sprigs, and sip slowly.

Poet and playwright Andrew Glaze, who came to New York from the South, enlivens holidays with his **Highball Ham**, which is ham basted with equal parts of bourbon and ginger ale. The meat has delicious flavor and the kitchen odors are sublime, but Andy winces at the thought of bourbon and ginger ale as a drink, preferring bourbon and branch. **Bananas Flambéed with Bourbon** is the result of a collaboration between the poet and his wife, dancer Adriana Keathley Glaze. It was her banana recipe, his bourbon. Peel and halve lengthwise 4 firm bananas, sprinkle with 4 tablespoons of sugar, and sauté in 4 tablespoons of unsalted butter until lightly browned on both sides. Transfer to a serving platter, warm  $\frac{1}{4}$  cup bourbon, flame the bananas, and serve blazing. And as for Christmas cake the Glazes buy theirs, or make it, 2 months ahead of time and pour 3 ounces of bourbon over a 2-pound cake every 2 to 3 weeks. They keep it wrapped in cheesecloth and aluminum foil between anointings.

Jane Moss Snow (Mrs. Davis W. Snow) is a bourbon and branch drinker, too, and has a fine, free, imaginative hand with bourbon in the kitchen. She uses it in place of other spirits and also in place of wine, both fortified and not. For **blanched Seckel pears**, she puts the pears in boiling water for 5 minutes, peels and cores them, and cooks them until tender in a syrup made of equal parts of sugar and water flavored with cloves, nutmeg, cinnamon, and a little lemon juice, then adds bourbon, a cupful to about 14-16 pears, and poaches them for 5 minutes longer. They keep well, refrigerated, and make a wonderful dessert with ice cream, whipped cream, or whatever. She does a **Rum Pot** with bourbon, using soft fruits as they come into season, and **Bourbon kidneys** make her Sunday lunches a joy forever. She sautés onion in oil and butter until soft, quickly sautés halved lamb kidneys, adds flour (a tablespoon for 6 kidneys), cooks for a minute or two till brown, pours in bouillon, then  $\frac{1}{4}$  cup bourbon, and paprika to taste, cooks the lot briefly, stirring, and sprinkles the dish with chopped parsley. It has to be done quickly to avoid over-cooking the kidneys.

Bill Marshall, who also prefers his bourbon with branch, these days bottled spring water, is a rare man in the kitchen, a truly original cook. He livens up Cream of Shrimp soup and Lobster Bisque with a handsome dollop of bourbon, and turns onion soup into something special by adding about 2 tablespoons of bourbon per serving. For a **sour cream dip**, he adds a tablespoon of bourbon to a cup of sour cream, a teaspoon of chopped dill, garlic salt, and  $\frac{1}{2}$  teaspoon lemon juice. He enhances a roast turkey by pouring a cup of bourbon into a walnut stuffing and pours  $\frac{1}{4}$  cup of bourbon over a duckling stuffed with orange segments.

I like to flame **my own version of Boeuf Bourguignonne** with  $\frac{1}{4}$  cup bourbon before adding the wine and I recommend designer Cecilia Mendoza's neat trick for **supper**

*Continued on page 89*



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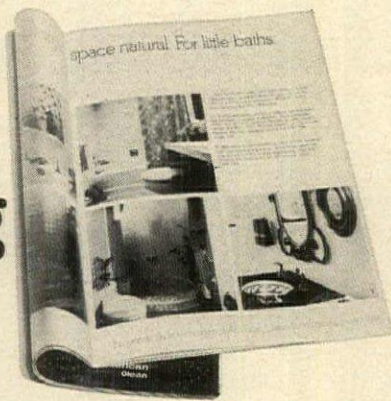
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## A GARDENER SPEAKS HIS MIND

# A walk with perennials

By William B. Harris

We are nearing the end of our walk with the various genera of the lovely flowering plants we know as perennials. The many that everyone knows, such as Delphinium, Dianthus, Gaillardia, Gypsophila, Helleborus, Peonies, Phlox and the like seemed too obvious to include. If a garden were to contain only the genera listed plus the obvious ones—well, let's not dwell on nineteenth-century glory. The basic point is that a great number of these decorative perennials are not only known but are grown in this country commercially. So they can be found. Some of them are undoubtedly old and respected friends of yours; others, I hope, are new.

**LOBELIA** (lo-bee'lea-uh). Everyone knows the lovely annual called Lobelia, but not too many gardeners are aware that there are many other species in this genus, most native to the eastern United States, one a delightful blue perennial. Nothing special in soils is needed to grow it well, but it does like moisture and light shade. Plant in spring only.

**LYCHNIS** (lick'nis) **Catchfly.** A large genus of the Pink family, some of whose species have been cultivated for centuries. The best are sunny border perennials bearing large heads of brilliant flowers (Lychnis is from the Greek for lamp) from late May through July. Plant in spring or fall.

**LYSIMACHIA** (ly-si-mack'ee-ah) **Loosestrife.** Creeping Jenny. Another genus containing many species although few are for the garden because they are weedy. They are widely distributed in the North Temperate Zone. And one, *L. punctata*, the Circle Flower, from Asia Minor, is a beaut. Planted in full sun or light shade it blooms June-July

and puts on a great show. Plant in spring only.

**MACLEAYA** (mack-lay'a). A genus of two species, both garden subjects, but the unpracticed eye can hardly tell one from the other. These stately plants can't be beaten where a bold planting is desired. Foliage is sculptured and quite lovely. "Blooms" come in showy clusters of seed pods, excellent for drying. Isolate a planting on a lawn or put it by frequented paths and these 6-foot plants make a sensational show. Grow them in big pots or tubs for use on the terrace. They like a rich soil, which should be deeply prepared (2 feet) and given lots of water. Plant in spring or fall.

**MERTENSIA** (mur-ten'see-a). These herbs from the North Temperate Zone are generally low-growing, and make excellent subjects for the rockery, border, or in beds in light shade. The flowers are mostly blue and appear on racemes. Plant in spring or fall.

**PAPAVER ORIENTAL** (pa-paye'var or-e-en'tal) **Oriental Poppy.** These strong poppies from the Mediterranean now come in an unusual and beautiful range of colors, thanks to the hybridizers. As the plants go dormant in July (the tops dry up) it is best not to have too many in a group, but such a hole can be filled with annuals. Orientals grow in nearly any soil, but preen themselves in a deep loam, and they have a hearty distaste for transplanting. It is very important to plant the crown 3 inches below the surface. Mulch plants the first winter to prevent heaving; after that, do nothing at all—the finest instruction in horticulture. All varieties flower in June and range from 2½ to 3 feet in height. Fall planting only.

Continued on page 30



## This is the room added on to the house that Herb rebuilt...



(with a little help from U.S. Plywood).

Herb and Eileen Hebert wanted the warmth and good looks of wood in their new family-room addition.

But they also wanted some answers. For instance, what kinds of paneling were available? How much would they cost? Could Herb install them himself?

One thing the Heberts did know was where to look for help — their local U.S. Plywood dealer. He was able to show them dozens of prefinished wood panels to match Eileen's decorating ideas and Herb's pocketbook. They settled on Weldwood's *Craftsman*® *Tudor Oak*®.

Herb was pleased to learn he could make do with tools on hand. And with a little help from Weldwood Panel Adhesive and Weldwood prefinished moldings (for that "professional" look), the job was done over a weekend.

Furnishings? An interior designer tipped the Heberts on a really startling idea: easy-to-construct modular cubes.

Herb's were put together from 12" squares of U.S. Plywood Decolam™

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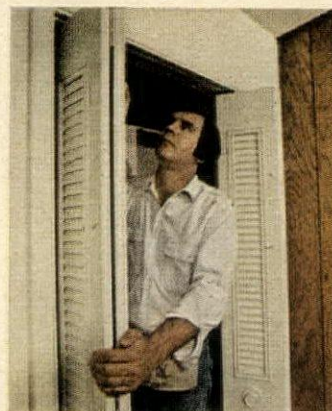
The Heberts were amazed at the possibilities. Drop 4 cubes on the floor and presto — a coffee table. Cover a door with Micarta® laminated plastic, place on cubes and voilà — a work/snack table. (For a sofa, add cushions.)

Herb even conjured up a room divider — using cubes of U.S. Plywood's Duraply®, with its easy-painting surface.

Eileen chose the accessories. A Peachtree patio door to flood the room with sunlight.

U.S. Plywood's bi-fold closet doors that open wide for easy access. (Here Herb checks the contractor's installation.) And an ankle-deep area rug by Trend Industries.

Follow the Heberts' lead — talk to *your* lumber or building supply dealer. He has ideas and products to help, whether you're adding on or fixing up. Or check the Yellow Pages under Plywood for nearest Weldwood Headquarters dealer.



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### PERENNIALS *continued from page 28*

**PHYSOSTEGIA** (fie-sos-tee'-gee-a) **False Dragonhead.** A genus native to North America consisting of only three species. They are excellent in a wild garden or sunny border. Flowers appear on terminal spikes from July to September. Plants should be dug and divided every two years. Plant in spring or fall.

**POLEMONIUM** (po-lee-mow'-nee-um) **Jacob's ladder.** A genus of about twenty species mostly native to North America, with a few from Europe and Asia. This is a very hardworking and hardy group of plants—some are useful in the border, others in the rockery. They flourish in

a soil that is neither very wet nor dry. They like any rich loam and full sun. Plant in fall or spring.

**PULMONARIA** (pul-moe-nay'ree-uh) **Lungwort or Blue Cowslip.** The name is derived from the Latin word for lung. Indeed, one old tale relates that the plant was thought beneficial in the treatment of lung disease. The Royal Horticultural Society's *Dictionary of Gardening* says that "the species are difficult to distinguish and interbreed promiscuously." Promiscuity in plants is not all right with me, so I recommend only one species, *angustifolia*, a bright blue 10-inch plant, which must be propa-

gated by division in early spring. Plant in spring or fall.

**PYRETHRUM** (pie-reeth'rum) **Painted Daisy.** Pyrethrum is the very old name for this daisy from Persia. Botanists now call it *Chrysanthemum coccineum*, but by any name it is one of the useful and rewarding perennials in the border. Plant in full sun in ordinary soil about a foot apart, but only in spring.

**RUTA** (rue'ta) **Herb of Grace, or Rue.** A genus of about forty species from Eurasia and the Canary Islands. They consist of shrubs, subshrubs, and perennials whose leaves generally ex-

ude a pungent odor. Ruta is called Herb of Grace because it was associated with repentance. Only one species, *graveolens*, called Blue Beauty, has garden value. Plant in spring or fall.

**SALVIA** (sal'vee-a) **Sage.** A very large genus of showy annuals and biennials—and a few hardy perennials. They are natives of many countries—hot and cold. Most gardeners know the annuals. Plant in spring or fall.

**SENECIO** (sen-ee'si-o). A very large genus of over 1200 species found throughout the world, few of which have garden value. But I don't know why so few gardeners grow *doronicum* varieties—they have big, bold, leathery green leaves, and their 2½-inch flowers, orange or yellow, are delightfully shaggy. Senecio is truly hardy. Plant in spring or fall.

**SIDALCEA** (sigh-dall'see-uh) **False Mallow.** A genus of about eight species, natives of western North America, with flowers similar to Hollyhock. Indeed, one species is sometimes called wild Hollyhock, but the spiked form is quite different. The named varieties are propagated by division; they should be separated and replanted every three or four years for best results. Plants do well in full sun in ordinary garden soil; irrigate thoroughly in dry weather. Plant in spring or fall.

**SOLIDAGO** (sol-i-day'go) **Goldenrod.** A very large group of plants, mostly North American, that everyone knows because Goldenrod is such a common thing in autumn. Its pollen was long considered a major cause of hay fever, and it still is by those who do not know that ragweed, which sheds its pollen the same time of year, is the cause of most of that suffering. "Why should I grow Goldenrod? It's a noxious weed," is the reaction most American gardeners have—until they see the gorgeous varieties the English have hybridized from this common American plant, which actually is a right pretty thing in itself. The Goldenrods are obviously very hardy and easily propagated by division. They should be grouped in the border with perennial asters, which bloom in August and September, the months that must be bridged with plants like these to keep a perennial border

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in color until chrysanthemums show. Plant in spring or fall.

**STOKESIA** (sto-key'zee-uh). A hardy American perennial in the form of the annual Cornflower (it also bears a resemblance to asters) is a highly decorative border plant and good for cutting. It needs full sun and is not fussy about soils. There is only one species. Plant in spring only.

**TEUCRIUM** (too'kree-um) **Germander.** A large genus of about 150 species, few of them worthwhile in gardens. A few dwarfs, however, are very valuable, for they can be used as miniature hedges. *Chamaedrys* is probably the best for this purpose and entirely hardy. It prefers a well-drained location in full sun. Plant in spring or fall.

**THERMOPSIS** (ther-mop'sis). Showy species of North American and Asiatic origin make up this genus, but only a few are used decoratively. Flowers are pea-like. Most garden species bloom in June or July on 3- to 4-foot stems. Plant in spring or fall.

**TRADESCANTIA** (trad-es-kan'tee-a) **Spiderwort.** Before

the hybridizers took over *T. bracteata* and *T. virginiana*, the two hardy species of this native North American genus, about all one could say in their favor was that they were interesting. They are lovely today. But because they were namby-pamby for so long very few gardeners grow them, and fewer even recognize them now that they have been so remarkably transformed. The plants are strong, the long, narrow leaves very beautiful, the flowers most unusual in form and color. The blossoms close on a hot day by midafternoon, but a fresh crop opens shortly after dawn each morning. All varieties grow to about 24 inches in sun, about 30 inches in half shade. *Tradescantia* is a perennial that deserves far more attention. Plant in spring or fall.

**TROLLIUS** (trol'le-us) **Globe-flower.** A fine genus found throughout the temperate regions of the Northern Hemisphere, having lovely large globular or buttercup-like flowers and attractive dark green leaves. It should be used in a moist, partially shaded location and thrives in rich soil with plenty of humus. *Trollius* does well in full sun, too,

if it has moisture. Blooms keep exceptionally well in water. The various species and varieties seem to have all the best attributes you look for in herbaceous plants. They bloom grandly in May and June, but continue to flower intermittently during the summer if irrigated. Plant in spring or fall.

**VALERIANA** (va-leer-ee-ay'-na) **Perennial Heliotrope.** The many species of this excellent genus are literally spread all over the world, but only a few are hardy in cold northern climates. One, *V. officinalis*, is a great border plant. It is widely used in England, but not known well in the U. S. Plant in spring only.

**VERBASCUM** (ver-bass'kum) **Mullein.** A huge family of mostly biennial species originating in the Mediterranean. Man has spread them all over the Northern Hemisphere. There are a few hardy species. English hybridists have done wonders with both biennial and perennial forms. The wooly foliage makes them interesting border plants; flowers appear on well-branched spikes.

*Verbascum* likes well-drained soil and grows best in full sun. Plant in spring only.

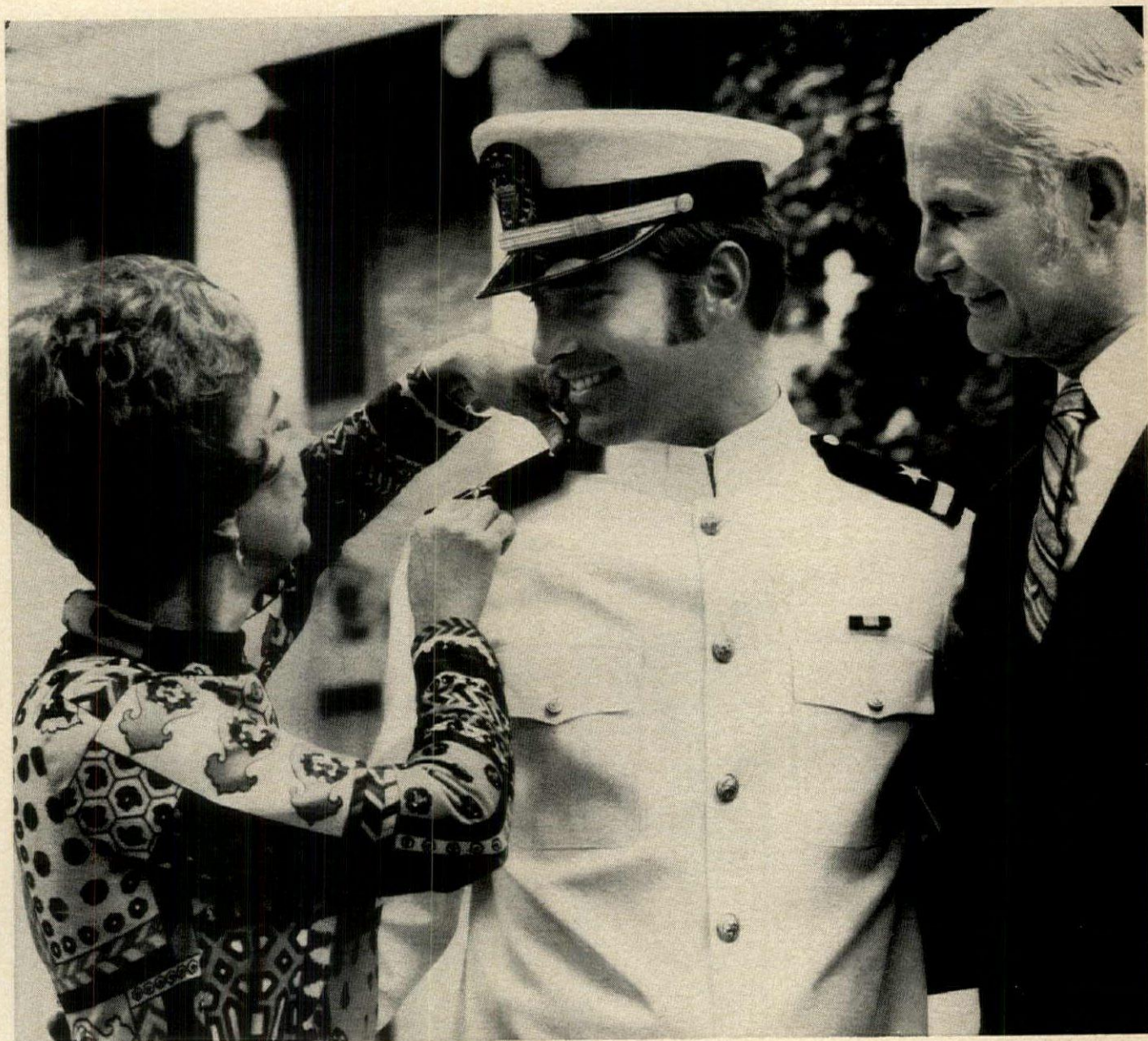
**VERONICA** (ver-ron'i-ka) **Speedwell.** Another very large genus of useful plants. The shrub species, however, are all from New Zealand and are hardy only in the warmest U. S. zones. They are widely used in Southern California. The perennial species are rather broadly distributed in the North Temperate Zone. They are varied in form, and many of them are excellent garden plants. Faded flowers should be cut back to promote new bloom and growth. Perennial border forms, once established, should not be moved. Plant in spring or fall.

You won't, of course, grow varieties of all the perennials we've talked about in this series, which started in the October 1971 issue and continued in November. But many gardeners, after reading of plants they only vaguely know, resolve to grow them—next spring. If they don't, what of it. Contemplation, it has often been said, is at least half the joy of gardening.

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**The Navy**

Of course Mr. and Mrs. Keller of Rockville Centre, Long Island, were pleased when their son chose the Navy after college. Especially proud because he received a commission as an officer. But financially, the Kellers—like many parents—missed the boat. They didn't realize the Navy might have paid for their son's college education through the Navy-Marine NROTC program, the Naval Reserve Officers Training Corps.

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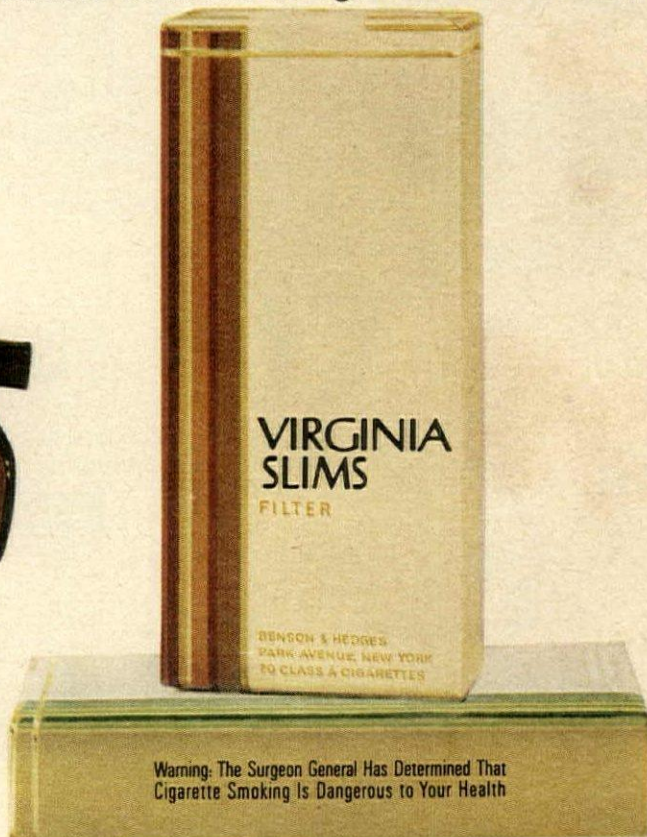
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# HOW TO BRING *tradition*

The love of our American tradition in crafts, houses, whole towns, gardens, and cooking is a rich source of inspiration in decorating and living. Always an influence—the love of our heritage today is stronger than ever. The American desire to preserve what's good of all periods is as active in Texas and California as it is on Long Island and in Massachusetts. This concern takes many forms—conserving the land, reviving old methods and crafts, recreating gardens of another era, making precise historical restorations, or just updating old houses rather than building new ones. In some cases individuals with dedication and guts find both federal and foundation money to support such ambitious restorations as the whole towns we show beginning page 76.

# *up to date*

*t*hese as-they-were restorations are just one part of the story. On a less historical level we've put together a portfolio of houses kept for their good points but updated, each in a different way. One individual stripped an old Stanford White "cottage" down to the shell inside, then filled it room by room with color and pattern and white floors, thereby getting rid of what she didn't like in a Victorian house but maintaining what was good looking. A couple on the West Coast preferred not to disturb the coziness of their Monterey-style house with its low ceilings, cool bare floors, thick stucco walls that kept out the heat. To update the house, they relied not on slick modern furniture but on a large collection of paintings by American artists of the sixties—some very big, all very colorful. An actor and his family found an old barn for a weekend house and insulated it with a polyurethane foam that dries in forty-five seconds—bringing the cost of the heating equipment to two eighty-five-dollar heaters and the foam, an important technique that could mean lots of old barns could be made livable for a decent price.

*d*irectly opposed to living with traditional objects and furniture but with modern comfort and flair is the kind of angle on living expressed by the new factory-built modular house that arrives by truck with interiors that are sleek, new, clean, with no associations and no memories. This modular house, though not out of the past, is right in the middle of the American tradition with its implied attitude that when there's a lack there's technology to fill it. In this instance technology creates more space and more house for the money than traditional construction methods allow. But efficiency has existed throughout American history, as the story of our Shaker Communities prove, and out of the past come as many good ideas for doing things as our modern gadgets provide. In Fredericksburg, Tex., over a hundred years ago women were figuring out how to cook ahead for the weekend so that when they arrived at their Sunday Houses the time could be spent visiting rather than cooking. The Weekend Cook Book, page 82, has recipes that were good then but would work just as well today, whether you stay in your apartment in town or go to a modular house in the woods. What updating tradition means, and what the contents of the issue add up to is that today we still need the charm of old familiar things combined with comforts and conveniences we've become accustomed to. For everybody, the balance is personal, not just charm for its own sake or comfort without style, but a bit of both.



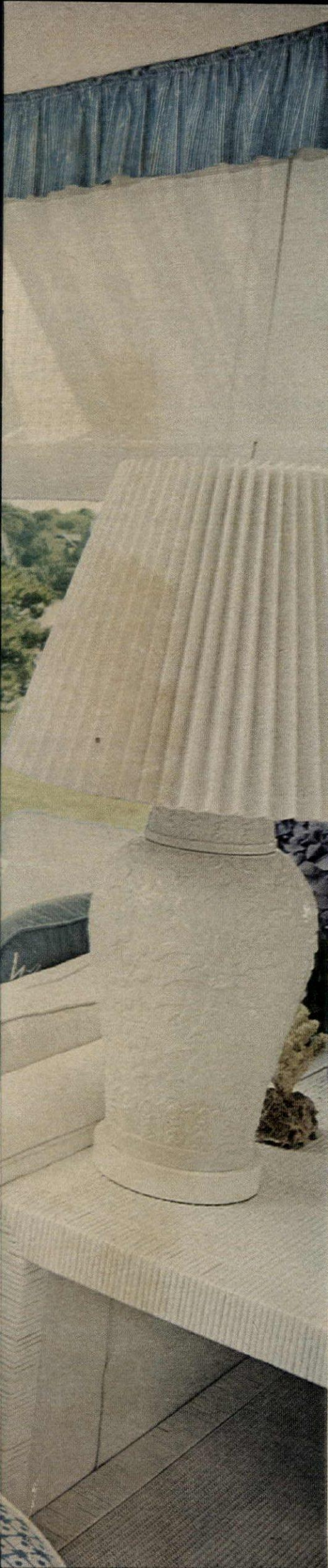
*How to bring tradition up to date*

## **IN A TURN-OF-THE-CENTURY HOUSE**

# *The bright beat of color and pattern*

A nostalgic example of the kind of architecture so dear to late Victorians, Mrs. Arthur Gardner's Long Island house has stood for seventy years in the splendid sweep that Stanford White was so adept at bringing to what, in his day, were so understatedly called "cottages." When she bought it, Mrs. Gardner loved its space, its setting, its view—particularly from the dining terrace, *above*. What she did *not* love was the still-extant stained-glass and gingerbread woodwork of the period. With her interior designer, George Clarkson, she had the inside of the house stripped to the bone, then filled the new shell with colors and patterns that range from delicate to brilliant. There is a new wing for a card room, *left and below*, which was added because Mrs. Gardner wanted one room that was mostly glass. "The only sensible way to get it," says Mr. Clarkson, "was to hitch it on, which we did." Inspired by the Chinese Export porcelain Mrs. Gardner is so fond of, the room is entirely blue and white—right down to the flowers that always fill it. With the shades of blue varied enough to give the room shimmer, most of the white-painted floor is covered by a Portuguese rug, two sofas are covered in quilted white linen, two wicker sofas have blue and white cushions. *Strié* cotton curtains hang at the windows, and all the lacquered furniture is as white as ivory. "This was a late Victorian house," says Mr. Clarkson, "but it certainly isn't anymore. All it took were the proper ingredients, properly mixed, to change its image and shear off seventy years."

BEADLE

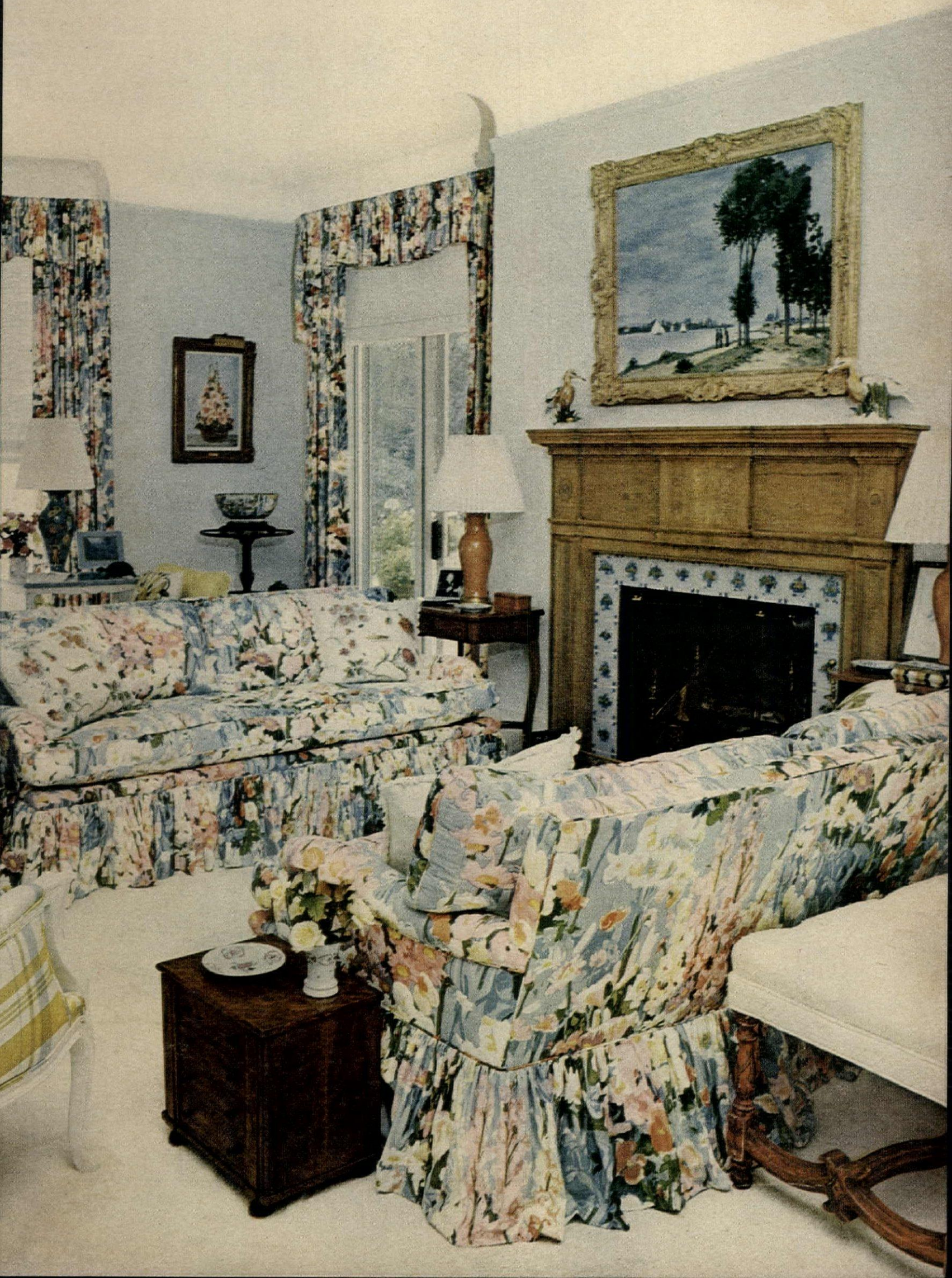


THE BRIGHT BEAT OF COLOR  
AND PATTERN *continued*

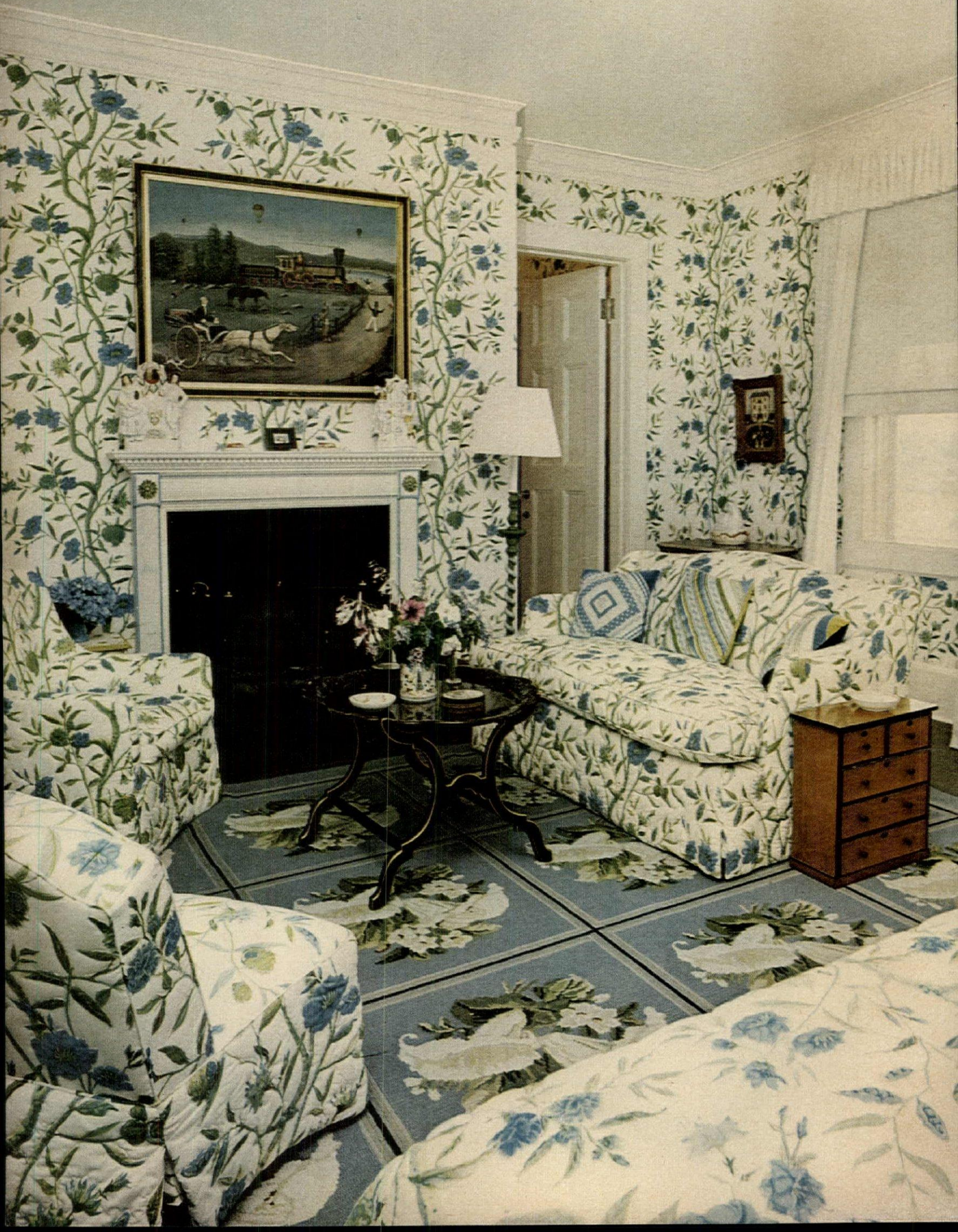
A firm believer in the philosophy of color and pattern as unbeatable fresheners for an old house, Mr. Clarkson gave Mrs. Gardner exactly what she wanted for a living room—a flower bed. "And in a way," he says, "a feather bed. It's that comfortable." After a monster of a mantelpiece had been replaced with a Pennsylvania Dutch mantel with stipplework and delft tiles—each buttonholed with a basket of fruit—the floor was painted white and the walls a pale ice blue. "Just blue enough to suggest a summer sky." The rug, pure white, is Moroccan and woven in a pattern of old Moorish tilework. This is the background. Against it is splashed the beautiful bouquet of a flowered French toile—curtains, coverings for two sofas with unusually long shirred skirts. "Feminine, untailored. They swoop, instead of clinging like armor." Flanked by two daffodil yellow chairs, a third sofa, *below right*, is covered in white linen. Arranged like pictures on sofa and chairs are white linen cushions painted with arrangements of flowers and vegetables. These are English, and although they look like old botanical prints, contemporary. Old as Louis XV, one of Mrs. Gardner's favorite possessions is a French secretary, *right*, so elaborately decorated with decoupage it seems embroidered. It once spread its wonderful doors in the Duke and Duchess of Windsor's famous *moulin* outside Paris. "Now it gets a sea breeze," says Mr. Clarkson. Outside the living room is a terrace, *below*, where Mrs. Gardner breakfasts. A cool spot, it seems even cooler with its white rush rug and wicker furniture, its sleek vinyl upholstery patterned in trompe l'oeil caning.



*living room that's a garden of flowering prints*



*Guests sleep in flowers, dine with patchwork*



THE BRIGHT BEAT OF COLOR AND PATTERN *continued*

ull of pattern but gentle in color (Mr. Clarkson feels that not everyone keeps well in a deluge, say, of red, white, and blue), a guest room for two, *opposite page*, is flowered with a matching fabric and wallpaper, even a bit sentimental with its curtains of Swiss eyelet embroidery and its beautiful old rug—a needlepoint version of a bed of calla lilies. *Below*: If color keeps people awake, there is no dozing in the dining room. Marvelous patchwork carpeting riots in red and pink from wall to wall; windows are hung with a graphic print designed to stop the eye short. To *soothe* the eye, walls are hung in a shell-pink vinyl crisscrossed with a pattern of white treillage, and the lacquered furniture has the whiteness—and coolness—of snow. *Right*: An outdoor extension of the dining room, the dining terrace is paved in white tile, shaded by a green and white awning—pleasant things in hot sunshine. The one pungent touch is the coral-spiced vinyl on the chairs—a friendly echo of the hot pink in the dining room.

ADLE







*How to bring tradition up to date*

**IN AN 1820 BARN**

# *An instant white foam lining*

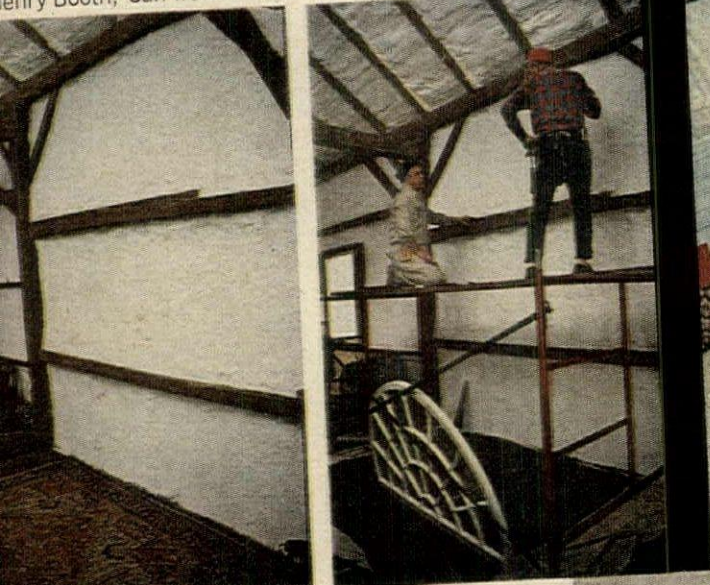
In one day, actor Michael Wager had a dr...  
New England barn insulated and warm eno...  
for winter living with the addition of two eigh...  
five dollar heaters. Quite an achievement in...  
lofty space 50 feet long, 30 feet wide, and...  
feet high. How did he do it? By insul...  
ing with polyurethane foam. To...  
cost \$1500. More on the next page



STANT WHITE FOAM LINING continued

**2**  
I wanted the look  
of white plaster  
against wood like  
European barns"

urethane foam is revolutionizing the building  
e," explains Michael Wager, Petruccio in the New  
Roundabout Theatre's latest production of *The*  
*King of the Shrew*. "But not many people know  
it. The more it's used, though, the more old  
structures will be saved all over the country. Barns  
mine are constantly being torn down because  
y're impractical and too expensive to renovate.  
one day, men came with compressors, hose, and  
foam and sprayed it straight on the siding on  
e inside. It dried in forty-five seconds. It was  
umber-colored—so I had it painted white. I remem-  
bered all those European barns and always loved  
e white plaster against the wood. But the mar-  
ulous thing about the job for me was that foam  
lowed me to change plans when I felt like it. We  
ad one blank wall, until I went scrounging in a  
rinkyard and bought an incredible window for fifteen  
ollars. I said to my friend and master carpenter,  
enry Booth, 'Can we use it?' and he said, 'I think so.'"



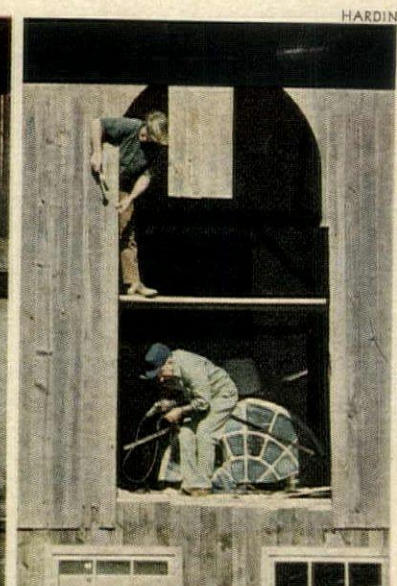
**3**  
**4**  
To fit Palladian window along one wall (1  
(2) craftsmen start at 7 a.m. (3 and 4).





5 "I would call a typical weekend improvised chaos—often there will be eight or ten unexpected guests for dinner. Dining table, 5, is gate-legged, extends to a good size. The chairs around it are country Sheraton. I fill baskets with country flowers from the garden. I had my face in books for two years learning about trees and plants, but your thumb could be black here and things grow. Peonies come up like gangbusters."

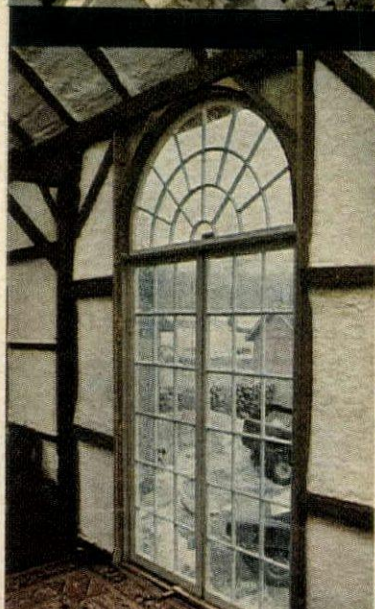
HARDIN



7 "Henry said the silo—square, very unusual—was the greatest challenge in his life. It was literally at a 45 degree angle away from the barn, 8, and had to be jacked up and bolted on to it. He got so excited working on it that I didn't get my kitchen, 6, for a year. We opened it up with lots of windows. I wanted to have glass all around the top floor, but then we discovered that it wouldn't take the stress. We built the deck on the back, 7, for outdoor entertaining. I'm afraid I've become rather a tourist attraction;

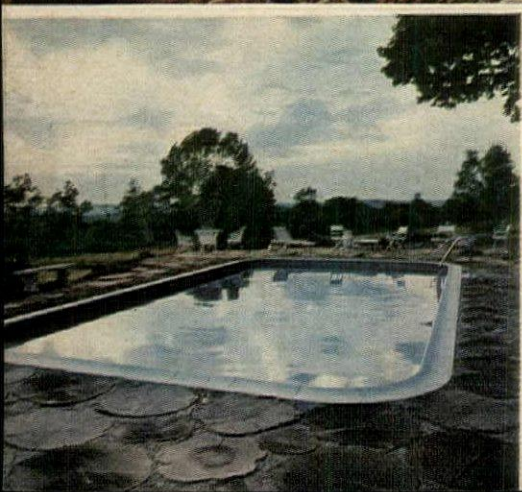
**Barn before renovation.**

friends are always dropping by to see what I've done next. I've always loved the old country houses in France. The rusticity of the materials and the elegance of the furniture appeal to me enormously. The idea, you know, that you can contrast, put on a rough floor a beautiful Oriental rug. This was in my mind here. It's a mixture of things. There are lots of books and a grand piano because music and reading are my loves—after the theatre."



9 ... Saws cut through barn siding and foam insulation (9 and 10) leaving space for the 16 foot window. By three in the afternoon, window is installed in its proper position (11). Round windows at either end of the barn were installed in the same way. They're French. Mr. Wager found them in New York, saved them from being turned into coffee tables.

11



INSTANT WHITE FOAM LINING *continued*

*“What’s  
incredible  
is the enormous  
mileage we got  
out of  
the barn space”*

“When we were doing the inside, we just used what we had in the barn and the one next door. The hayloft came from next door. The stairway up to it and the spiral staircase, **5**, from the master bathroom, **4**, to the master bedroom, **3**, are chestnut, so rare, and we found it all over the place. Henry made the stairs without nails just as they would have been done when the barn was built in 1820. What’s incredible about this barn,” continues Mr. Wager, “is the enormous mileage we got out of the space. We have four bedrooms and bathrooms. The master bedroom is in the silo. My daughter’s room, **6**, is in what used to be the old farm-implement room. My son Marc, who’s seven, has a bunk room downstairs off the pool **2**. (The pool terrace is rather fun, wood rounds set in sand and peastone, the way it’s done in Chile.) Then there’s the loft, **1**. We’ve had a whole crowd of children up there at Christmastime.”

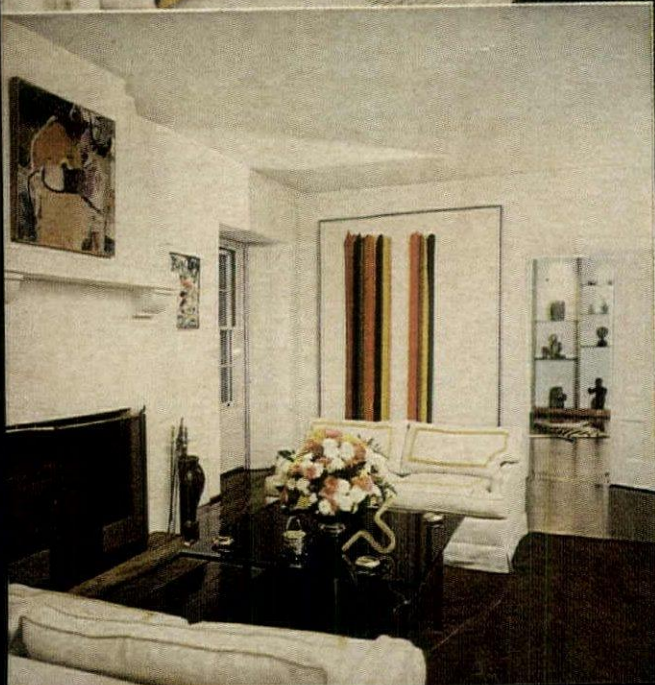
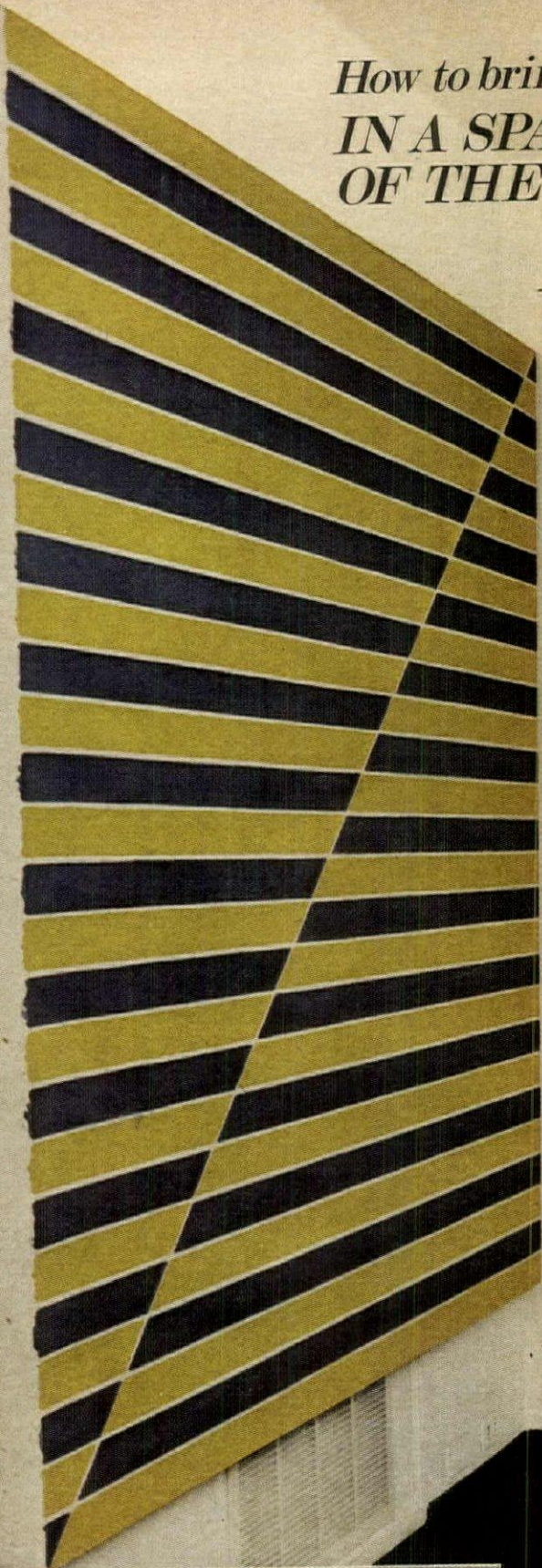
3  
 "I originally built the stairway leading to the little platform in my bedroom for the bed, but then I changed my mind and put the bed down in a corner by the windows. So now the platform has become what my son calls a hippie den, 3, with lots of soft pillows, a fur rug, and other objects from all over the world. The carpet in the bathroom, 4 and 5, is one of David Hicks's. I put it with a bamboo wallpaper and then added a barber's mirror, a shoe-store bench, and a pink marble Victorian washstand. My daughter Alexandra is 22 and teaches in Paris. She loves the toile look, and her room is very French with a pretty Louis XV chair and an eighteenth-century Provincial bed." 4

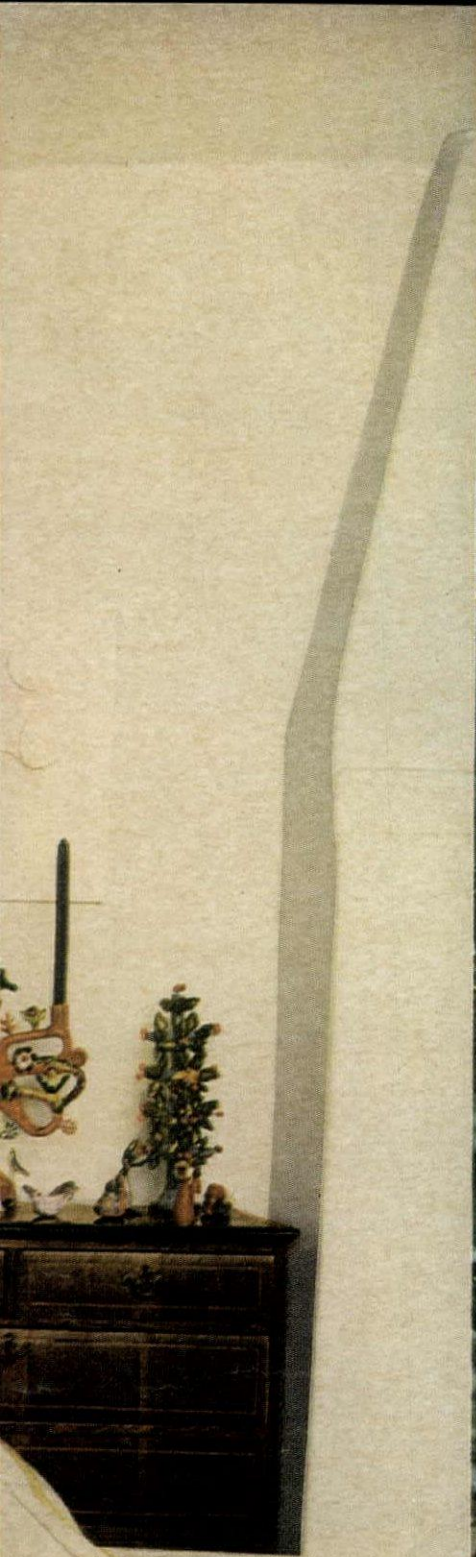


5  
 6  
 USE & GARDEN, FEBRUARY, 1972

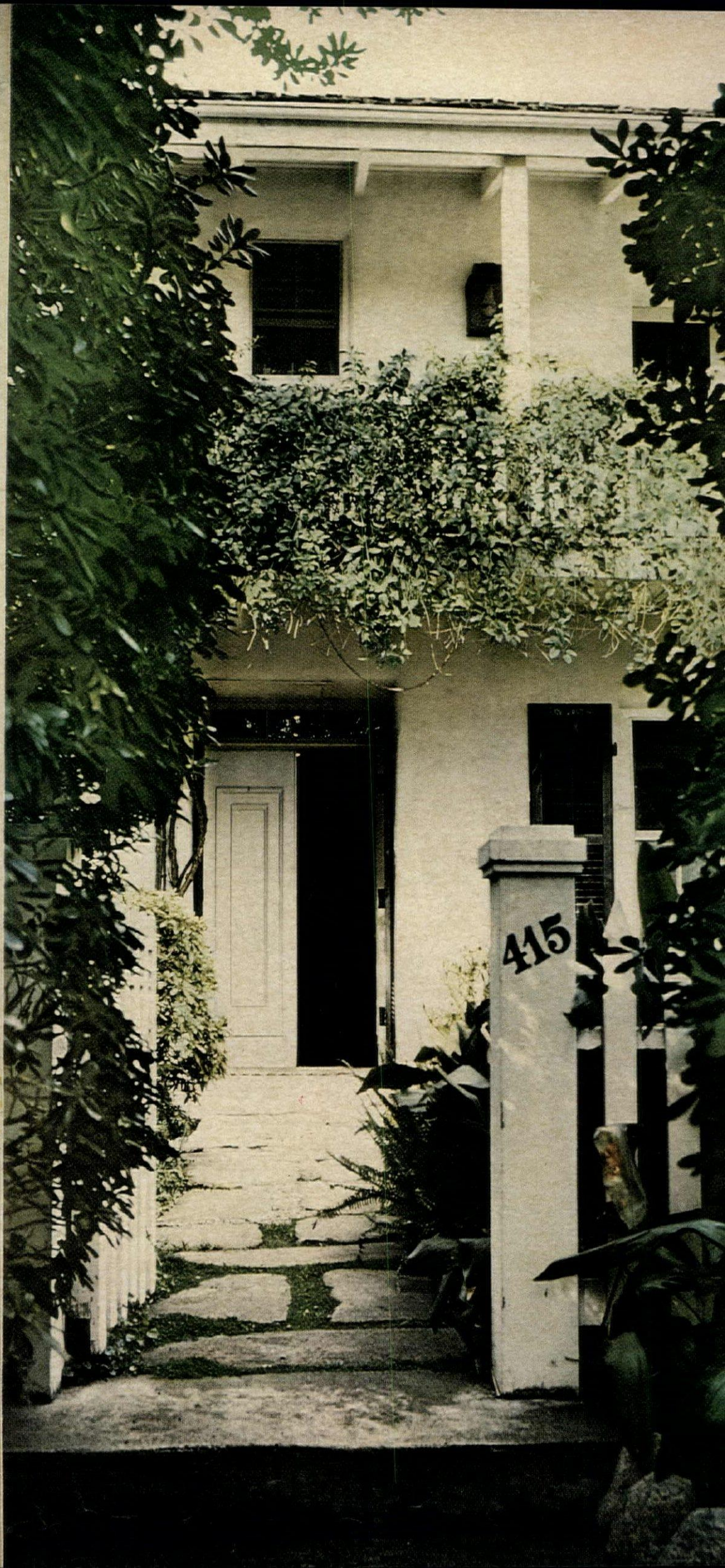
*How to bring tradition up to date*  
**IN A SPANISH HOUSE**  
**OF THE TWENTIES**

*Brilliant art*  
*of the sixties*



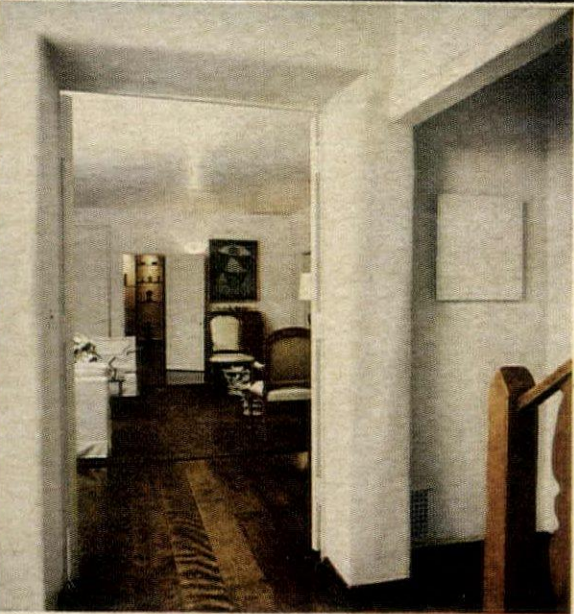
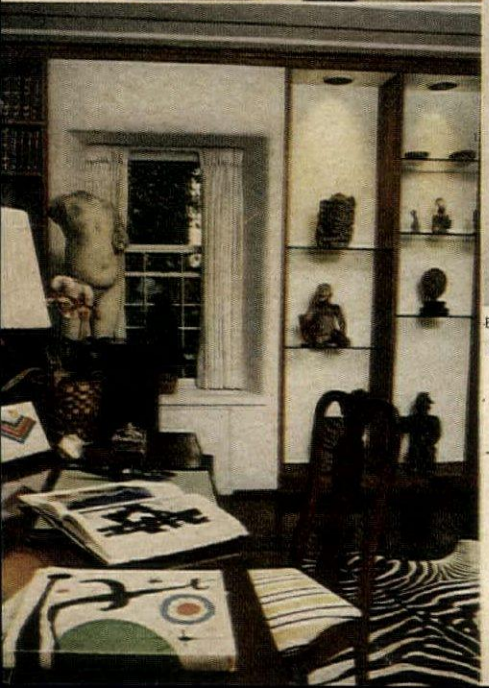
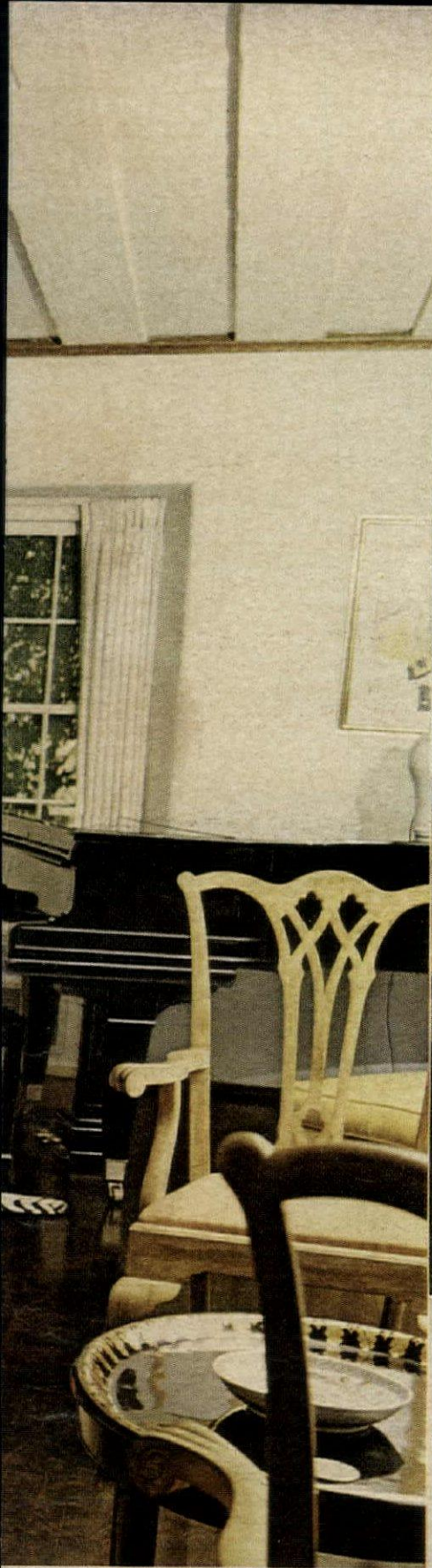


The worldly, art-filled life of the Robert A. Rowans has its base in a cozy, away-from-the-world California-Spanish house built—Monterey style—in 1929. To make the house contemporary, they painted it white, redid the kitchen, polished the floors, added big sofas, and filled it with American art of the sixties. What makes life terribly pleasant at the Rowans' is the combination of all this plus the pure pleasure of the climate, the coolness of a thick-walled house, the fun of opening a door onto a second-floor veranda and looking treehouse style out into the trees in the garden, the smell of things growing in the garden—fragrant flowering bushes, California cork oaks, the profusion of azaleas and camellias. *Right:* A view through the front gate. Here, the living room with some of the Rowans' collection—yellow and blue painting by Frank Stella; a sculpture by John Chamberlin. *Far left:* Another angle of same room—a Morris Louis at the end; a Richard Diebenkorn over the fireplace; a Hans Hofmann to the right.









BEADLE  
BRILLIANT ART OF THE SIXTIES *continued*

## *Rooms decorated to let the art take over*

As much as we love it, the house in fact has many limitations for hanging paintings—the walls aren't big enough or the ceilings high enough to cope with lots of our big pictures. But what everyone says who comes here is that it doesn't look like a big white-on-white, California museum house filled with contemporary paintings," says Mrs. Rowan. For visitors to the Rowans', being close to the art offers an intimate contact that larger rooms and higher ceilings wouldn't. But it means that their biggest paintings remain on loan to museums—especially the Pasadena Museum—and to friends, merely because they won't fit through the front door. Since paintings are always being moved, the house continually has a new look. No need to slipcover for a change. Furniture is big, simple, often colorful—see the orange sofas opposite—but self-effacing. The library, *bottom left*. Mr. Rowan's desk is lined with tiny reproductions of big paintings they own; a twelfth-century Indian torso, pre-Columbian figures contrast with the sleekness and size of the paintings. Above the fireplace, a Robert Motherwell; a Francis Bacon on the far wall. The dining room, *above*—an Arshile Gorky over the sideboard; another Hans Hofmann at the end of the room. *Left*: Looking into the living room, a small Poons drawing on the wall to the right; a Baziotes seen through the doorway.

*How to bring tradition up to date*

**IN A PRE-REVOLUTIONARY  
FARMHOUSE**

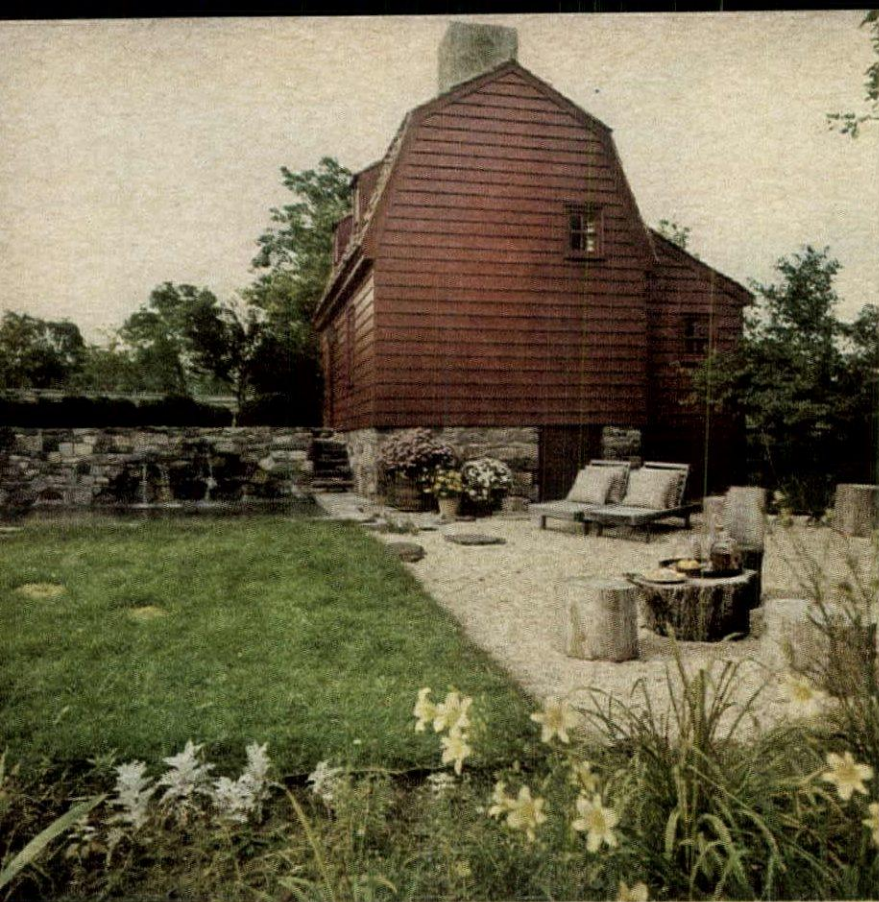
**Colorful  
American  
crafts**

Superbly restored, this Bucks County landmark has the recaptured youth of a house that weathered the American Revolution (and much more) to find itself, over two centuries later, far handsomer than it ever had been and infinitely more livable. Built in four stages dated 1736, 1750, 1780, and 1961 (the year it was modernized and its new kitchen added), painter-muralist Richard Neas's farmhouse is called Partridge Run because "half the partridges in Pennsylvania seem to be born hereabouts and they never leave." Along with the birds, which he likes, Mr. Neas loves comfort and has it. He is also a stickler for the crafts and furniture of the period. The dining room, *below*, would have pleased even Thomas Jefferson with its original pine flooring, oxblood paint, Windsor chairs jacketed in a print long called "Upholsterer's Check," its table set with slipware and delft. The garden, *opposite page*, is also very much of the period—a "country parterre" with flower beds fringed with herbs. "Exceedingly practical. I cut both

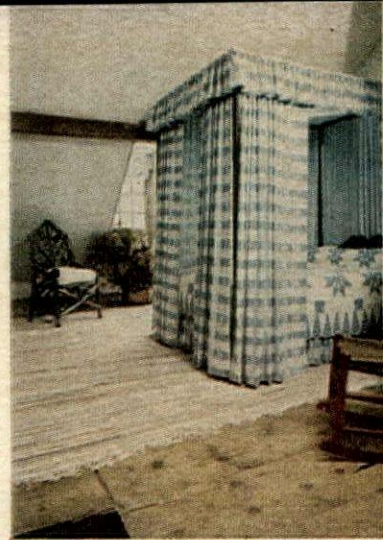
BEAD







AMERICAN CRAFTS *continued*  
Guesthouse, *left*, although new, is built in the style of a Pennsylvania Dutch barn. A few steps down from the front door is the swimming pool with its fieldstone wall and waterfall—an improvement on nature produced by a circulating pump. A bedroom in the main house attic, *top right*, has its original scrubbed pine flooring, a treasured twig chair, and on the bed, a beautiful Amish quilt. The entire first floor of the guesthouse is a bed-sitting room, *right*, with the bed snugly tucked away in a recess—a wonderful way of using a Colonial trick to keep warm as a means of making the room look less like a bedroom. Curtains are a documentary print; linen sheets were handwoven two hundred years ago; the checked coverlet is new, but handwoven—a local craft as traditional as a hex sign. In the main house, the living room, *below*, is pure eighteenth century except for the floor, which Mr. Neas painted to look like what he calls “a fantasy version of old rag carpeting.”

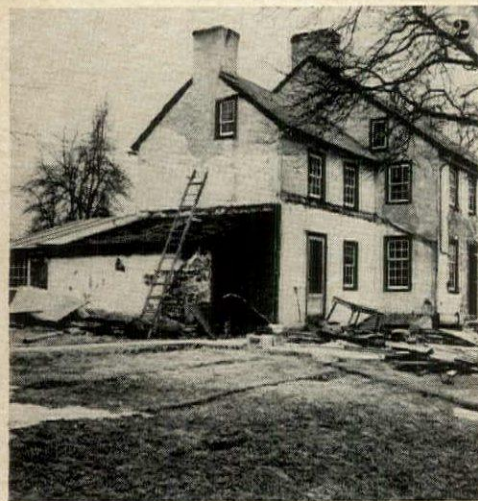
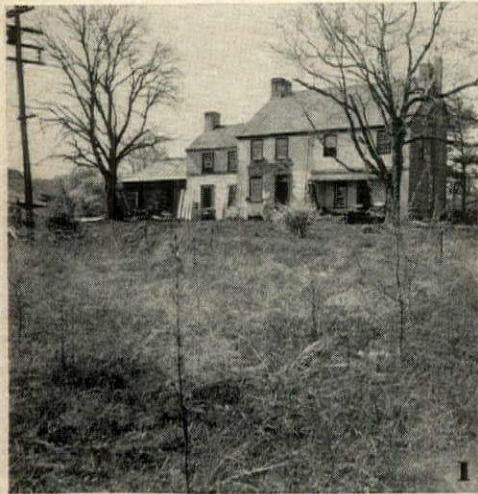


BEADLE

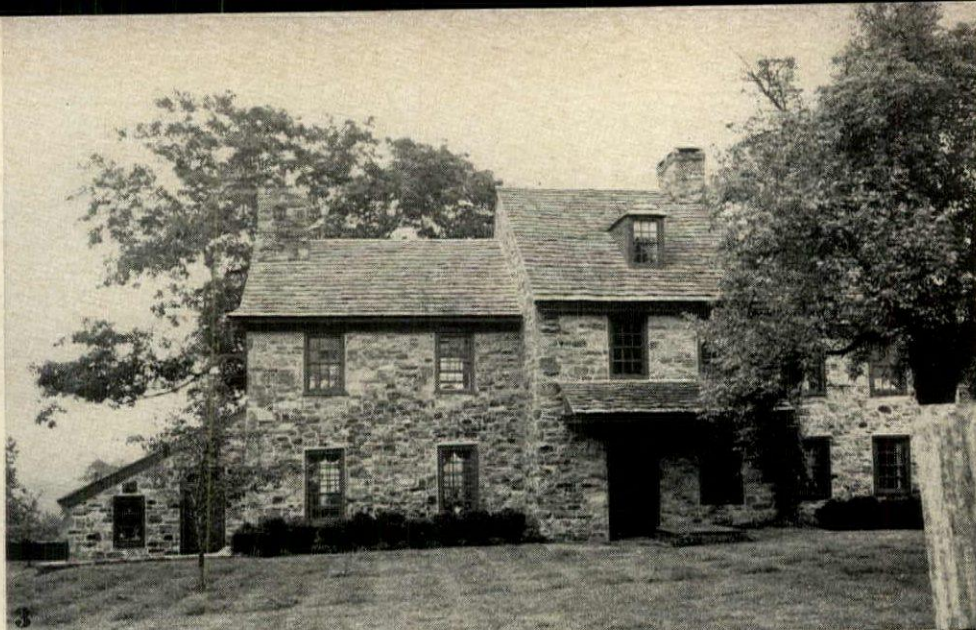
*“Nothing in the world  
peps up an old house  
more than fresh color”*



**Before**



**(1) and (2)** "The poor old house when I first came upon it. Pretty wild. One would never know it had been a very handsome wedding present in 1736. But the partridges liked it, and so did I."

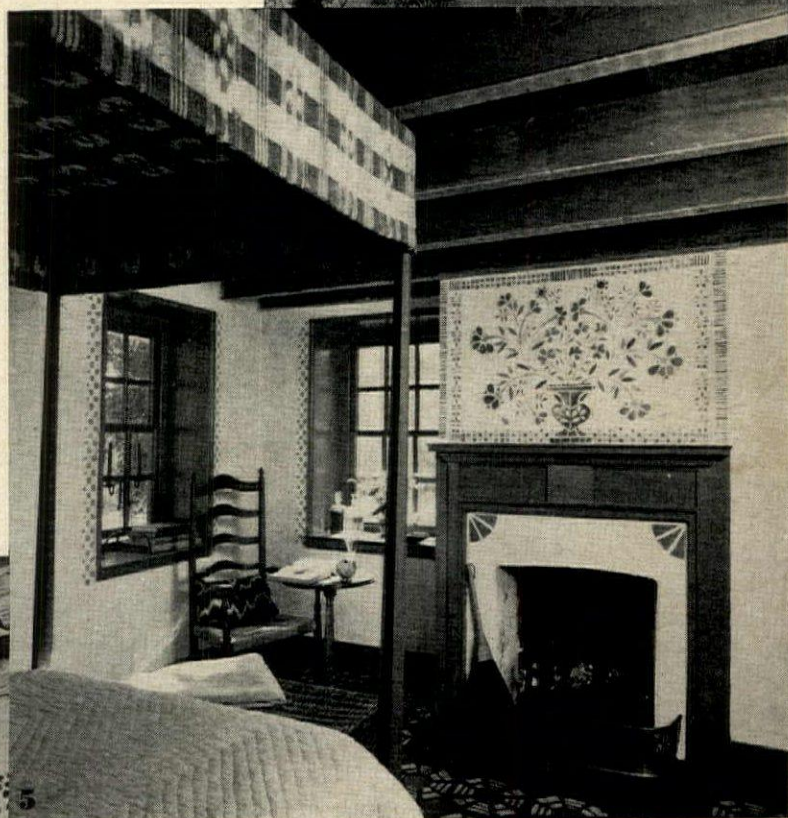


A stroll-about tour, with Mr. Neas as guide:

**3** "The rear of the house, almost three times as large as it was when the 1736 newlyweds moved in, happily unaware of the comforts of plumbing, electricity, and a heating system. I suppose they never missed them. The little lean-to at one end was probably a woodshed. It's now a rather unconventional but very workable mixture of compartmented bath, bar, and flower room. **4** The arbor that links the vegetable and flower gardens. It's always blooming with something—grapes, wisteria, clematis, trumpet vine, white roses. A nonstop flower show. **5** A guest room I call the stencil room. In the old days, if you didn't have enough rugs, you stenciled the floor. Today, we do it *instead* of rugs. I didn't know where to stop, of course, and went right on to the fireplace and the windows. The bedcover is an old Pennsylvania quilt, and the canopy is made of a fabric copied from an old quilt. This is great quilting country. The Amish ladies make them, sometimes from traditional patterns, sometimes not, then hang them out on the front porch, which is a soft-sell signal that they're for sale. **6** One of the bathrooms. The walls are of Sheetrock, which always needs something done to it, so first I painted the room in *faux bois*, then stenciled it with flowers and ribbons that I made up as I went along."



*"The new rooms look just as old as the rest of the house"*



*Opposite page:* "The new kitchen, which I did my best to make look old. Traditional exterior siding of 12-inch boards painted oxblood red, a brick floor, handmade nails. The cupboards are painted with the kind of Pennsylvania Dutch designs you find on old dower chests, the copper pots and pans are really old, and if I don't eat the hams pretty soon, they'll be too old. It's a nice place for supper, and in winter, when the spirit moves me, I cook in the fireplace."



# FOR DECORATING ZEST AMERICAN CHARM AND COMFORT

Here are three dozen "near antiques" that have all the earmarks of treasures handed down for generations—but none of the costliness, wormholes, patches, or creaking joints. Every one of them is traditional in spirit, most of them are American in ancestry, and a great many have a certain something that can only be called an improvement on the original: a contemporary quickening of an old rhythm. And unlike their forefathers—rare old birds that take years and infinite patience to track down—they are as available as this morning's newspaper.



3. Regency-rake coffee table with bamboo-carved legs. Kittinger. 4. Milk glass hens on nest-bowls. Fenton. The "carpet"—quilt-patterned cotton. Cohama.\*



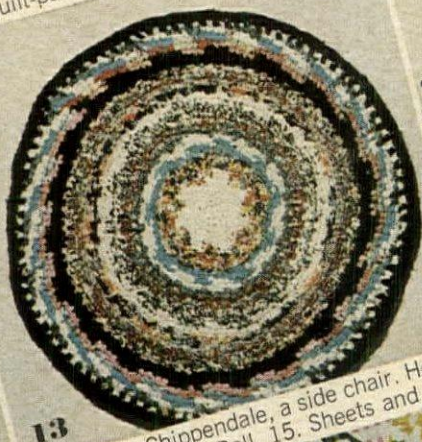
5. The good old ladderback chair—reborn in a new image. Founders. 6. Classic cabinetry: inlaid sideboard with a special silver drawer. Heritage.



1. Patchwork—bright new blend for china. At Bergdorf Goodman.



2. In the inimitable manner of Mr. Chippendale, a side chair. Heritage. 13. New swirl of design for an old-fashioned friend—the rag rug. At Hand Turned. 14. Windsor chairs with a colorful new point of view. Conant Ball. 15. Sheets and pillowcases inspired by a Colonial child's sampler. Bibb. 16. For upholstery—"old" needlework. Tressard.\*



14. Windsor chairs. 15. Sheets and pillowcases inspired by a Colonial child's sampler. Bibb. 16. For upholstery—"old" needlework. Tressard.\*

29. Seersucker pillows in candy-colored patches. Mountain Artisans.



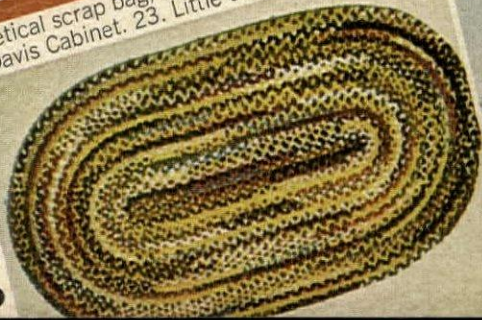
21. From a hypothetical scrap bag, a crazy quilt cotton print. Spectrum. 22. Lowboy of an exotic wood called andoroba. Davis Cabinet. 23. Little chair-side chest of green-stained maple. Pennsylvania House.



23. Little chair-side chest of green-stained maple. Pennsylvania House.

29

30. Pure nostalgia: braided rug to share with a tabby. Capel's.

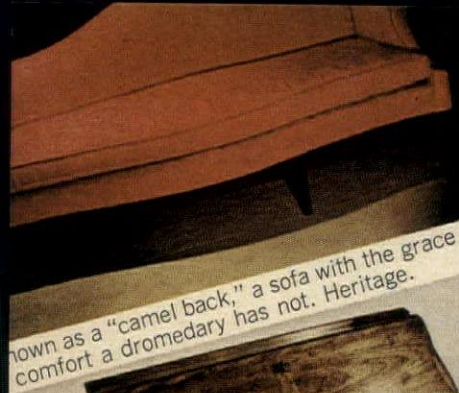


30



3





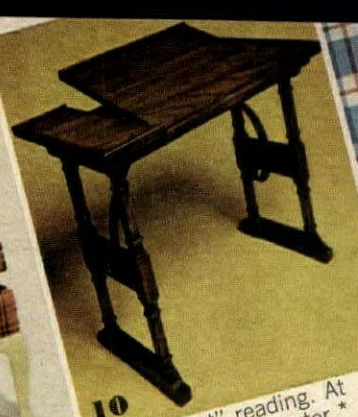
7. Graceful, roomy, drop-front desk of cherry. Henredon. 8. Pretty basketful of handmade calico flowers, tablecloths to match. At Tablerie.



8



9



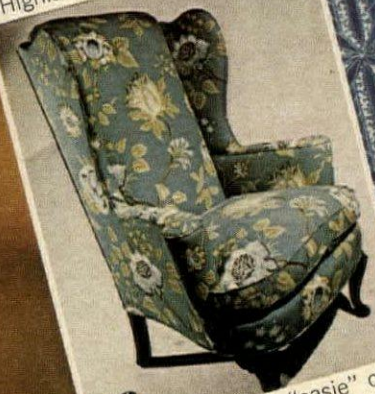
10

10. Lectern table for "spread-out" reading. At Carlton House. 11. July Fourth plaid. Hexter.\*



17

17. Painted chest wreathed in emerald green ivy. Designed by David Barrett for Interior Crafts.

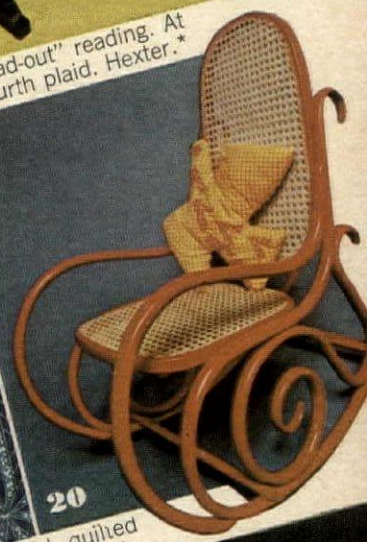


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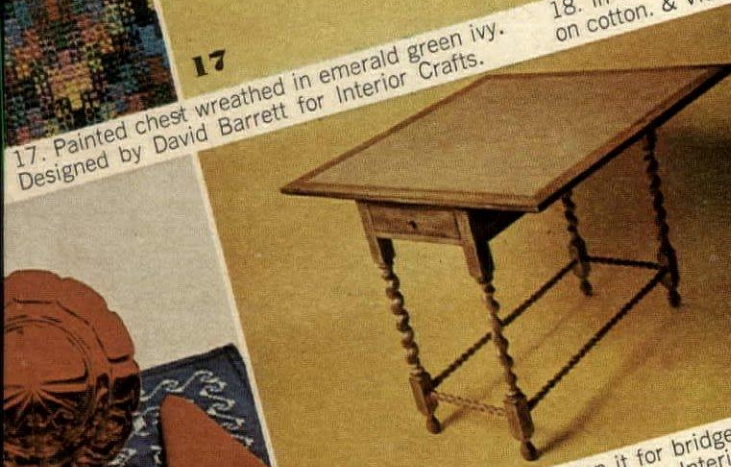
18. In the 18th century, this was an "easie" chair. At Altman's. 19. Felt appliqued, quilted on cotton. & Vice Versa.\* 20. Child's scarlet bentwood rocker. At The Children's Workbench.



19



20



25

25. Flip-top card table. Open it for bridge, close it on Sundays. By David Barrett for Interior Crafts.



26

26. Queen Anne highboy in antique red. Pennsylvania House. 27. Spool trams lacquer chair. Interior Crafts. 28. Patchwork carpeting, all colors. Harmony.\*



27



28



24. Flint glass—originals in the Ford Museum. Fostoria.



33

33. Tufted, moiré-covered loveseat—a luscious pink cloud, deeply comfortable. Hickory Chair.



32

31. Hand-sewn crazy quilts. At The Gazebo. Whopping mixing bowl. At Tablerie. 32. Calico carpeting. Trend Mills.



35



36

35. Coaching table, wonderful fold-up bar or server for a tailgate picnic. Cushman. 36. Sit-by-the-fire wing chair covered in quilted yellow damask. Pennsylvania House.



34

34. Child's crib (later on, it's a settee). The Children's Workbench. The menagerie appliqued on a quilt, stuffed as toys. Mountain Artisans.

VAN CUYLENBURG

\*Through decorators only. Shopping information, see page 90.

# Will your next house be built in a factory?

## Expert Joseph Carreiro of Cornell University talks about new modular building

Before this year is out, families will be moving into the first of the "Operation Breakthrough" housing that has been going up on nine sites scattered across the country. Some will be apartments—rentals, cooperatives, or condominiums. Some will be single family houses, rented or owned by the occupants, and most will consist of factory-produced modules hitched together at the site. All have been built under the U.S. Department of Housing and Urban Development program that Secretary George Romney started two years ago to bring modern technology to the building industry and up the quantity of housing available to people of all income levels.

Used extensively by the participants in Operation Breakthrough was a study of modular housing by the Department of Design and Environmental Analysis at the College of Human Ecology, Cornell University. Called "The New Build-

ing Block," that first study has been followed by a second outlining a whole system of modular building. Here the chairman of the department, Professor Joseph Carreiro, explains just what modular housing is, how it works, and how it will affect the cost of building.

*Professor Carreiro, what exactly is meant by "modular housing"?*

Modular housing, sometimes called "systems building," is housing made up of a series of components—two-dimensional or three-dimensional—that are built in a factory, then shipped to the site where they are set up and fastened together on a previously prepared foundation.

*What do these components consist of?*

Some are boxes, some are panels. A component can be a complete bathroom, a kitchen, a storage unit, or simply an interior or exterior panel. These are assembled into box-like segments representing a portion of a house. In the

building industry they are usually called "modules," although strictly speaking, the word module means merely a unit of measurement.

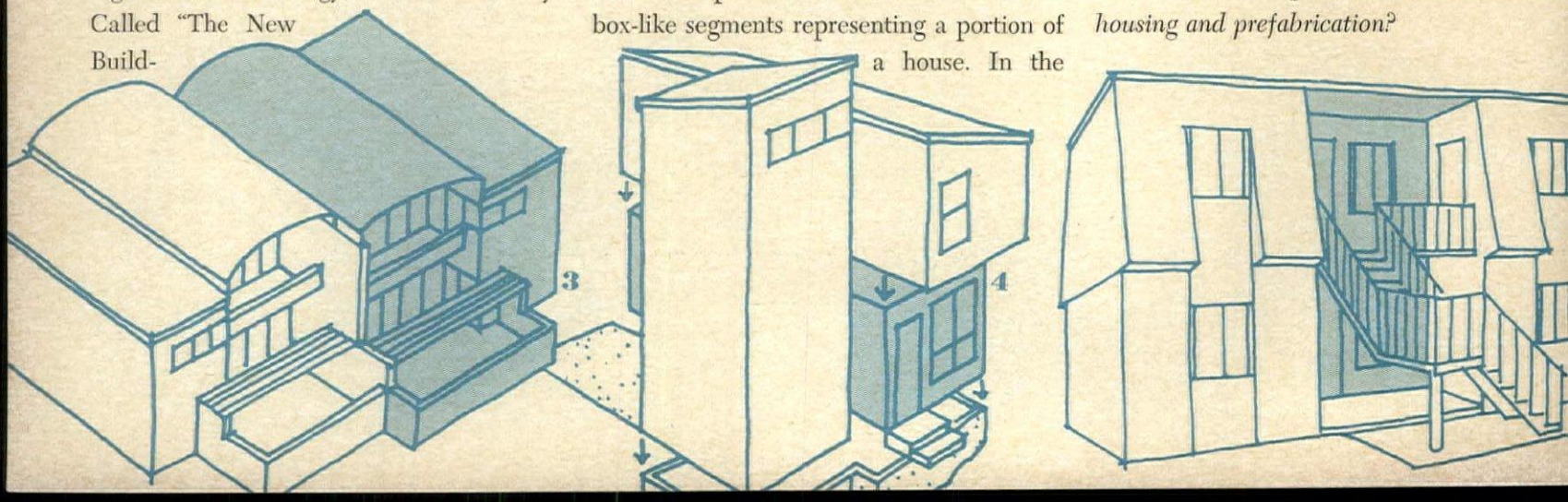
*What do you mean by boxes?*

I mean a large hollow cube with doors and windows cut in the sides. The boxes can be open at one end, both ends, top, or side. The ones used in Habitat at Montreal's Expo '67, for example, were open at the top. When you put the six-sided type together, you get a double floor and double walls.

*How big are they?*

Anywhere from 30 to 70 feet long and 8 to 10 feet high. In most states the width is limited to 12 feet by the highway constraints that set the maximum width for truckloads. But some states have already liberalized the maximum to 14 feet.

*What is the difference between modular housing and prefabrication?*



**“The advantage of modular construction is that the longer you produce a system, the more efficiently you can do it and the more economies you can achieve”**

struction costs is represented by the utilities—plumbing, heating, wiring, etc.—and the interior finishing and cabinetwork. Modular construction includes all of these.

*You mean the wiring and piping is built into the boxes?*

Into some of them. Modular construction usually involves two kinds of modules—“wet” modules, which are bathrooms or kitchens and include all the necessary plumbing, heating, etc., and “dry” modules that simply enclose space for living rooms, dining rooms, or bedrooms. There has even been talk of a wet unit that could be replaced after ten or fifteen years. One big builder of modular housing says he would take the old one as a trade-in and supply a new one, which he would install in half a day.

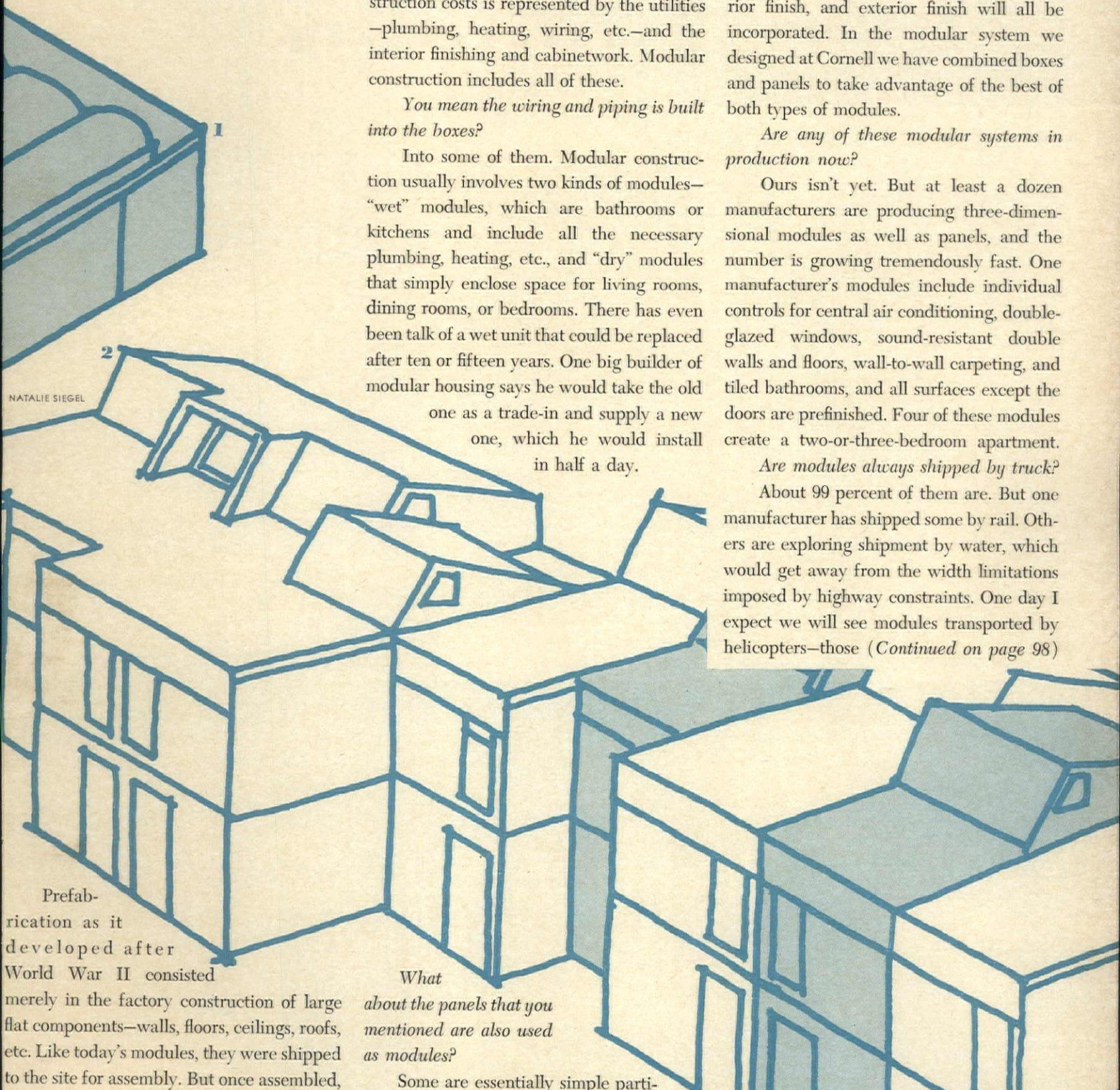
rior finish, and exterior finish will all be incorporated. In the modular system we designed at Cornell we have combined boxes and panels to take advantage of the best of both types of modules.

*Are any of these modular systems in production now?*

Ours isn't yet. But at least a dozen manufacturers are producing three-dimensional modules as well as panels, and the number is growing tremendously fast. One manufacturer's modules include individual controls for central air conditioning, double-glazed windows, sound-resistant double walls and floors, wall-to-wall carpeting, and tiled bathrooms, and all surfaces except the doors are prefinished. Four of these modules create a two-or-three-bedroom apartment.

*Are modules always shipped by truck?*

About 99 percent of them are. But one manufacturer has shipped some by rail. Others are exploring shipment by water, which would get away from the width limitations imposed by highway constraints. One day I expect we will see modules transported by helicopters—those (Continued on page 98)



Prefabrication as it developed after World War II consisted

merely in the factory construction of large flat components—walls, floors, ceilings, roofs, etc. Like today's modules, they were shipped to the site for assembly. But once assembled, you had only the shell of the house, which represents less than 30 percent of the total construction costs. The real bulk of the con-

*What about the panels that you mentioned are also used as modules?*

Some are essentially simple partitions. But soon we will see much more sophisticated modular panels in which windows, doors, heating systems, wiring, inte-

1 and 3. Clustered modular houses, using box and panel building system, by Department of Design and Environmental Analysis, Cornell University. 2. Models of low-rise, garden-apartment modules at Memphis, Tenn., by Boise Cascade Housing Development. 4. First completed modular units for Operation Breakthrough of U. S. Department of Housing and Urban Development, by Herciform Marketing, Inc., at Kalamazoo, Mich. 5. Individual modular apartments that have been assembled in two-story structure, by Stirling Homex Corp. 6. Single house of three modules, by the Salem Division of Hodgson Houses, Inc., which is shown in detail on the following six pages.



6




**A month to order,  
a day to put up,  
and it costs  
less than \$15,000**



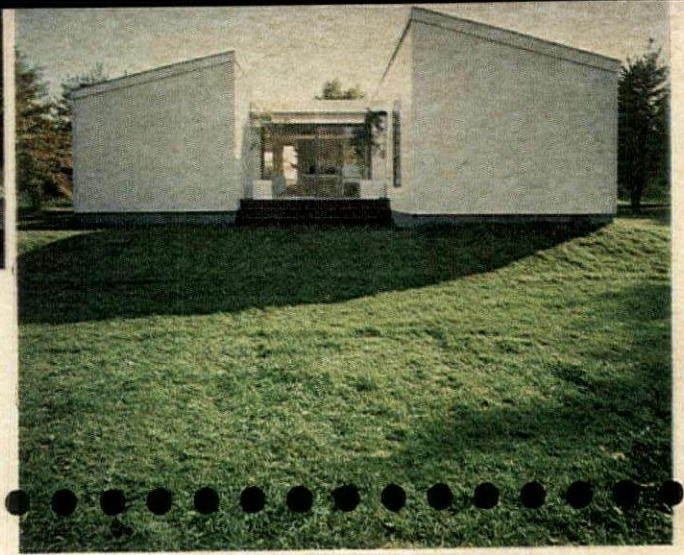
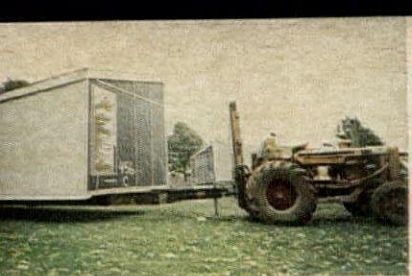
# A THREE-BEDROOM MODULAR HOUSE THAT ARRIVES BY TRUCK

As these and the following pages show, modular housing *can* fulfill its potential for excellence in design, taking advantage of up-to-date systems technology. But always, and finally, the merit of design in building must be measured against *man*; good design in a house must be a design for living. This is what sets the house, *below*, called Triad and produced by Hodgson Houses, apart from many modulares and other prefabs. It is a house that understands human needs—and transmits an awareness of contemporary life styles. Changeable, mobile, easygoing people need room to move in, and room to be alone. This house, designed by architect Edward M. Coplon, is composed of two modules; the living areas, in one, are free-flowing. The other, a bedroom wing, is closed off, quiet. Between the two, Coplon inserted a glass-ended entry-dining unit. This simple separation/connection explodes the otherwise constricting dimensions of the modules and imparts a great sense of space to the house. For House & Garden, designer Tom Britt took the prototype, and with all-white flooring and minimum furniture, visually stretched the spaces to seem larger still. Furnishings: Simmons and affiliates—Bloomcraft, Moreddi, Raymor, Selig, Simmons Ltd.



Outside, *left*, and in, the house is all white, magnifying the illusion of space. Designer Britt wanted the interiors to complement the spare lines of the architecture, so he used only necessary furnishings. "In the living room, for example," he says, "there are no chairs, no end tables, no lamps, no curtains—nothing you don't really need." The result, *this page*, is a wonderfully open space for entertaining. A pair of banquettes, by Selig, draw people close to the fireplace; bar, by Moreddi, can be propelled anywhere. Jagged sculpture is by Bruno Romera. Giant purple canvas by Ray Parker, Fischbach Gallery; twin sun-circles by Robert Stokes, Betty Parsons Gallery.

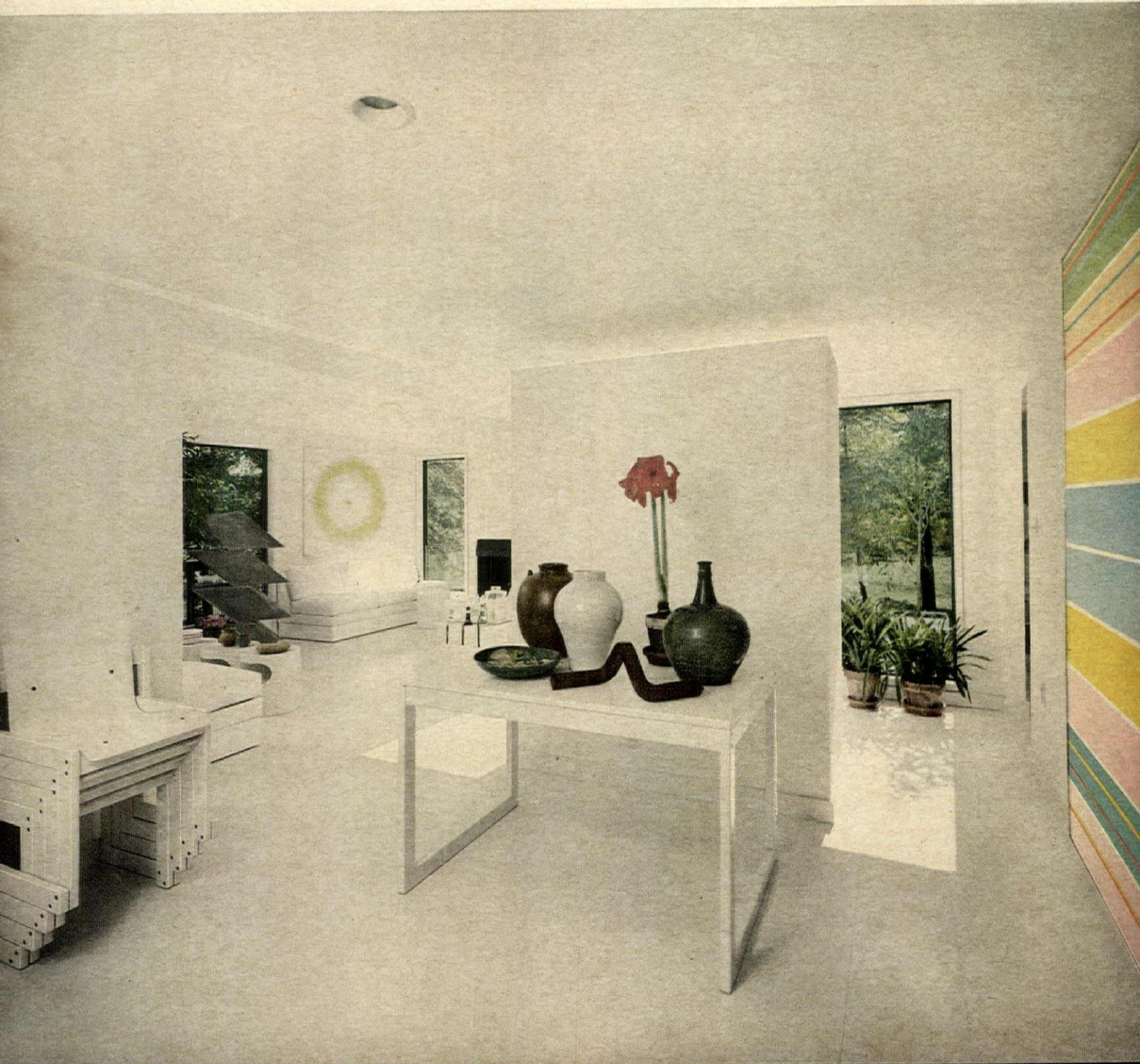


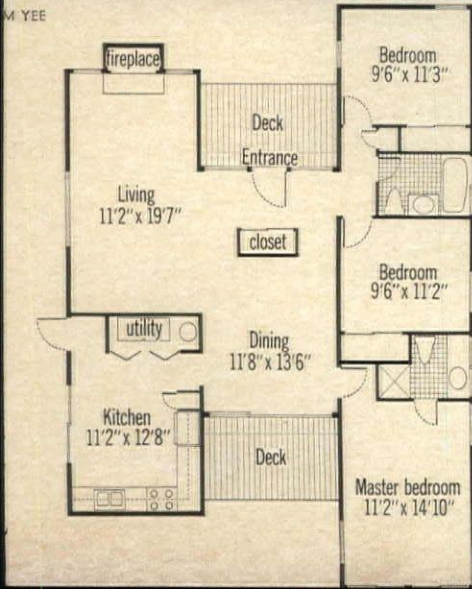


**Foundation is already prepared when modules arrive. Modularity is so versatile, they may be erected on cinder blocks, as here, or over crawl space or basement, or even pilings or poles.**

MODULAR HOUSE *continued*

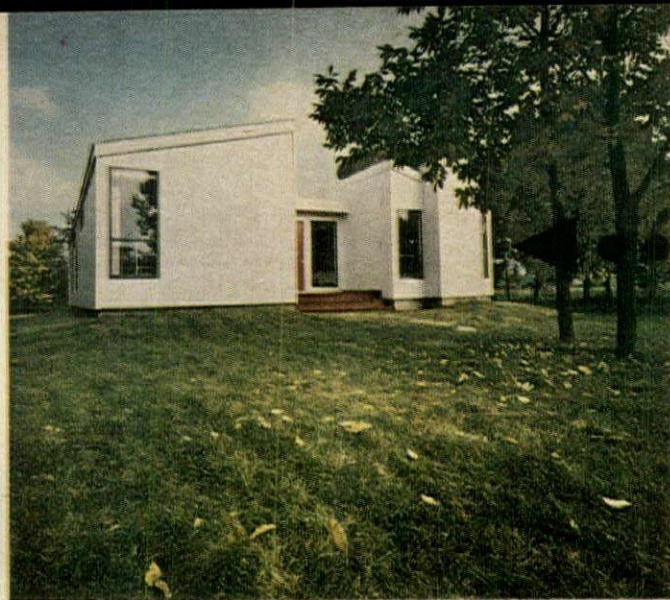
WHITE INSIDE  
AND OUT  
GIVES A MARVELOUS  
SENSE OF SPACE





So many moduls look too "packaged," too cramped. In this house, the three living areas—living room, dining room, and entry—are fused into one sweeping space (see plan, *left*), divided only by a freestanding closet box. White vinyl tile covers all floors, further uniting these spaces. The entry and dining areas are one unit—with tall windows at each end—which architect Coplon inserted between the two modules of the house. This unit is fully open at the side toward the living room, virtually doubling that space. From the doorway of the master bedroom, *opposite page, bottom*, there is a marvelously free, clear view through all three spaces and on out the windows

to the outdoors. In the dining space, *foreground*, chairs, by Simmons Ltd., stack against the wall when not in use. The matching table becomes a pedestal for a still life of vases and for a sculpture by Porter, Betty Parsons Gallery. Striped painting is by Gene Davis, Fischbach Gallery. The library-guest room, *above*, at one end of the bedroom wing, is a cozy place to be alone with music or a book. It also attracts overflow guests from a large party, who want a quiet place to sit with a drink. Stacking tables, by Moretti, can be used as tray-tables for cocktails or buffet—or as stools with Selig's sofa bed, Moretti's lounge chair. Trio of lithographs: Ivan Chermayeff, Pace Editions.



MODULAR HOUSE *continued*

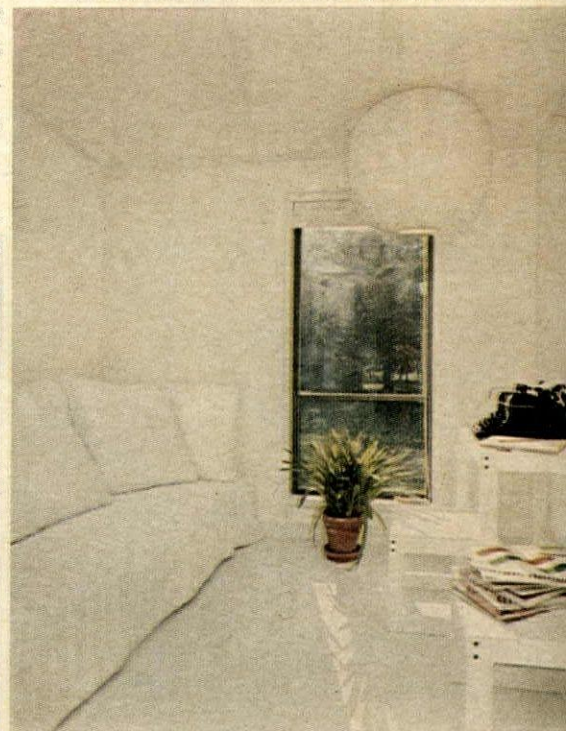
● **Modules slide off the two trailers onto jacks and then onto foundation.**  
 ● **Utility connections are made,**  
 ● **then last finishing touches. It takes two men just one day to complete setup of the house; Hodgson**  
 ● **also has a service staff that can make any adjustments—or**  
 ● **replacements—at the site if needed.**

● All the furnishings in the house have pure, simple shapes: shaped by material—smooth, lightweight plastic; and shaped, too, obviously, by function—and by their very ability to be moved, rearranged, easily taken care of. In the kitchen, *below left*, sleek table and chairs can be pulled out for dining or moved back during cooking, washing up. The convenient L-shaped work area branches along two walls to enclose a range and double sink. Above and below the counters are plenty of drawers and shelves, all preplanned in the module. As the house was set on cinder blocks, the area devoted to basement stairs (see plan, previous page) was adapted to accommodate washer and dryer. The bedroom wing is private. Bedrooms open off small hallways, which with the two baths, act also as noise buffers. In the master bedroom, *opposite page, top and bottom center*, the Simmons bed was centered like an island in the white space, anchored at

## ALL EQUIPMENT IS BUILT IN AND READY TO GO

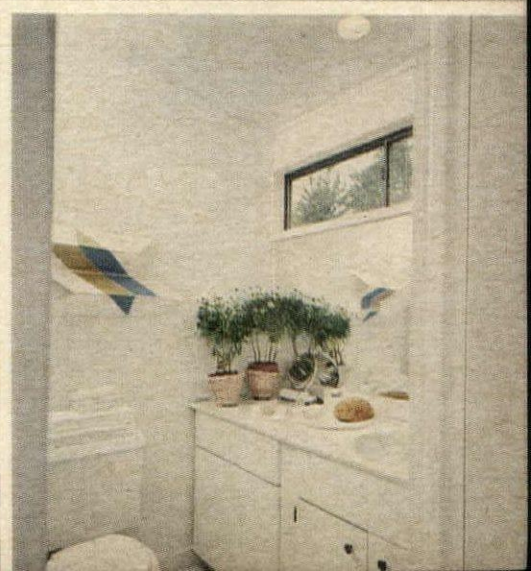
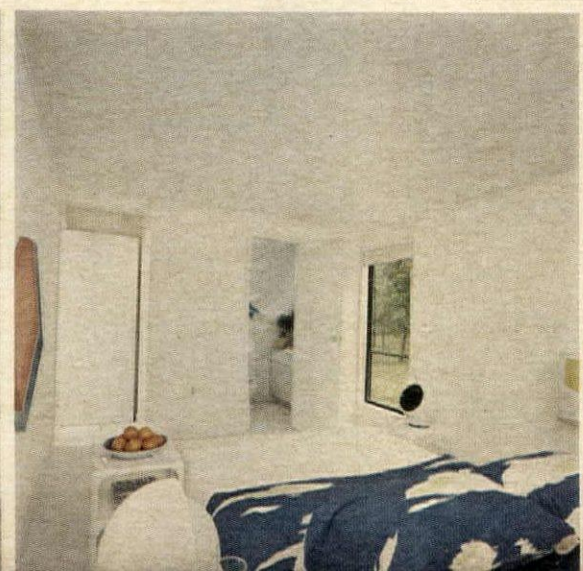
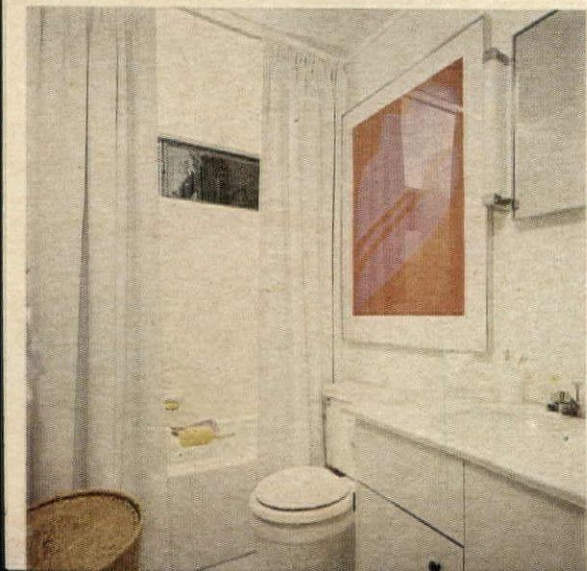
Like most moduls, this house includes insulation and utilities—wiring, heating, plumbing—and major kitchen equipment and bath fixtures, plus finishing outside and in. Exterior is aluminum siding with a baked-on enamel finish; interiors are spray painted. Cost? Under \$15,000. This cost does not include laying of the foundation, transportation (up to a 400-mile radius from the Berwick, Pa., plant) of the modules, and setup at the site. Nor, of course, land cost. Still, a conventionally built house of the same size—three bedrooms, two baths—would cost three times as much. When could you have this house? It takes about one month from order to complete delivery—local builders put in foundation; Hodgson does the rest.

TOM YEE



its four corners by pairs or stacking tables. Behind, two huge closets virtually fill the entire end wall. Two shaped canvases are by Anthony Tortora. The middle bedroom, *above*, with only a bed and a cluster of tables, is almost cell-like in its simplicity. The modular package provides the master bath, *opposite page, bottom right*, with shower, toilet, and wall-length vanity, plus storage beneath. (A linen closet is near the guest room.) "Crystal" by Chuck Hinman, Multiples. Another full bath with tub, *opposite page, bottom left*, is shared by other two bedrooms. Silkscreen is by Jack Youngerman, from Pace Editions. For shopping information, see page 90.





For kitchen and laundry

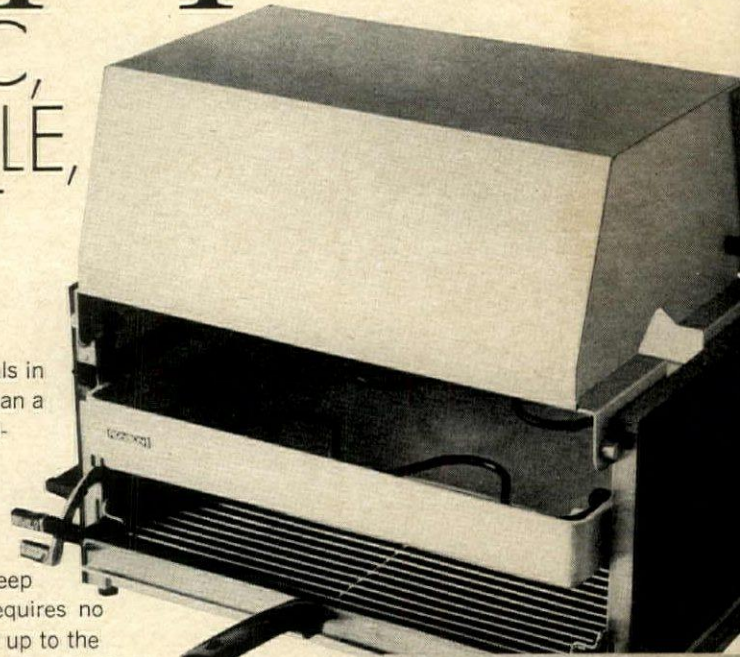
# Ingenious equipment—

## NEW, ELECTRIC, VERSATILE, COMPACT



2

Some of the everyday rituals in our lives are made more than a little easier by fifteen all-new electric helpers that do a lot of work for the space they take. **1** Water purifier—10 $\frac{3}{8}$  inches wide, 12 $\frac{7}{16}$  inches high, 6 $\frac{3}{4}$  inches deep—sits atop kitchen counter, requires no extra plumbing as it hooks right up to the sink. Water gurgles through from tap to glass—cleansed on the way of minerals, bacteria, and other impurities. A diverter valve attached to the faucet lets you run tap water for washing without disconnecting the unit. By Westinghouse, \$130. **2** Top-loading washer programs temperatures and water levels, wash cycles and soaks. A push of the button converts the regular washing cycle to a shorter, gentler one for delicate fabrics, woolens, and loosely woven knits. *Timed soak* and *soak only* can be set for heavy loads and for stains. All automatic. By Maytag, \$289. **3** Chafing dish is thermostatically controlled to cook food or keep it warm. Blazer pan and water pan are both lined with Teflon II and hold 2 $\frac{1}{2}$  quarts; they can be used together or separately for casseroles, fondues, hot beverages, desserts—for practically anything. Six forks for fondue, a special ring and 100 wooden skewers for tempura and a cook book come along. By Oster, \$40. **4** All-in-one mini-kitchen brings major equipment together into one compact unit. Countertop holds two burners and a stainless steel sink. Beneath: room for storage or for garbage disposal. Refrigerator comes with/without freezing shelf. Alternate to refrigerator: freezer with ice-cube maker. 39 inches wide, 37 $\frac{1}{2}$  inches tall, 24 inches deep. By Sub-Zero.



7

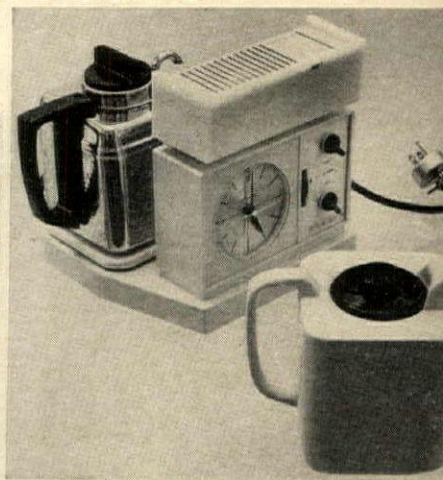
**5** Tall and skinny trash compactor—38 inches high, 15 inches wide, 23 $\frac{3}{4}$  inches deep—slips into that leftover spot at the end of a counter. Built-in legs can be adjusted for uneven floors. Waist-high drawer can be opened only by safety key. Trash is pressed into cylindrical mass to fit any standard garbage can. By Tappan, \$229. Wallpaper is red-white-and-blue geometric design by Imperial. **6** Ready-when-you-are tea-maker has clocked self-timer, which automatically boils water, pours it into pot, and sets off both a buzzer and a light to tell you when tea—or instant coffee—is brewed. The pot is glazed off-white earthenware and it holds four cups. From Hammacher Schlemmer, \$140. **7** Super-flexible "Quintiserie" is a five-in-one unit. The different elements—heating coil, reflector, grill, and pan—can be adjusted and rearranged in a variety of ways for broiling, grilling, frying, griddling, and roasting. Rotis-



3



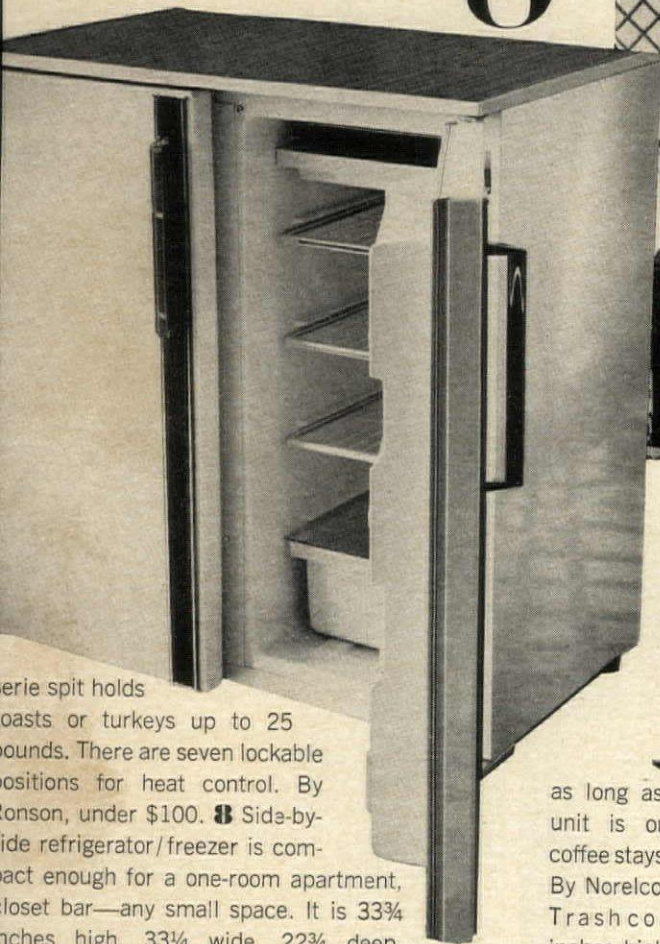
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5

6

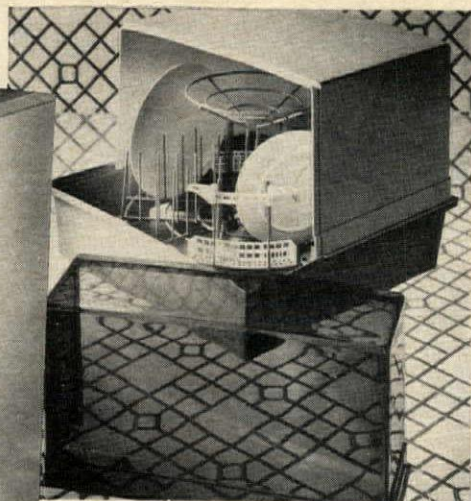
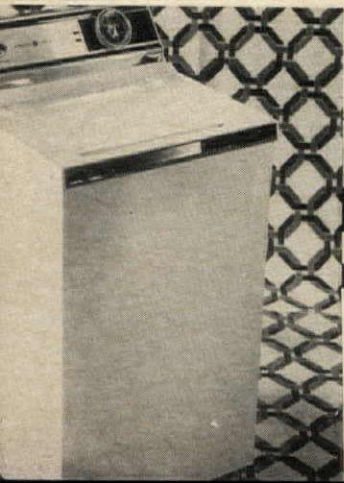
# 8



erie spit holds  
roasts or turkeys up to 25  
ounds. There are seven lockable  
ositions for heat control. By  
onson, under \$100. **8** Side-by-  
ide refrigerator/freezer is com-  
act enough for a one-room apartment,  
loset bar—any small space. It is 33¾  
nches high, 33¾ wide, 22¾ deep.

aminated top doubles as a work counter. Auto-  
matic defrost. By Topp, \$189. **9** Lightweight counter-  
top dishwasher can be attached to any faucet. Wash  
cycle for up to four complete place settings re-  
quires 15 gallons of hot tap water. Water pressure  
combined with rotary motion provides "scrubbing"  
action. The top lifts off in two sections. By Kenmore  
or Sears, \$50. Wallpaper is cane-patterned vinyl.  
rom W. H. S. Lloyd.\* **10** Latest toaster/browner/  
oven is luxuriously large inside without taking up  
much counter space. Four slices of bread can be  
toasted at once on the roomy grill; a separate control  
gauges nine toast colors. Bell rings when ready. Alu-  
minum pan is inserted for baking or top-browning.  
57/16 inches wide, 7½ high, 9 deep. By General Elec-  
tric, \$40. **11** Do-it-yourself yoghurt-maker produces  
quart of fresh yoghurt from the same amount of any  
milk—regular, skimmed, condensed, even soybean  
—and one tablespoon of leftover yoghurt. It takes six  
ours to brew up a batch. The unit consists of a seal-  
r-topped thermal container and two quart jars with  
orage caps. By R. Bender Associates, \$15. **12**  
rip-filter coffee maker brings water just to the boil-  
g point in its own reservoir, then drips it through a  
spout and down through ground coffee. A double filter assures a clean cup of  
coffee minus runaway grounds. It takes  
about 10 minutes to brew eight cups;

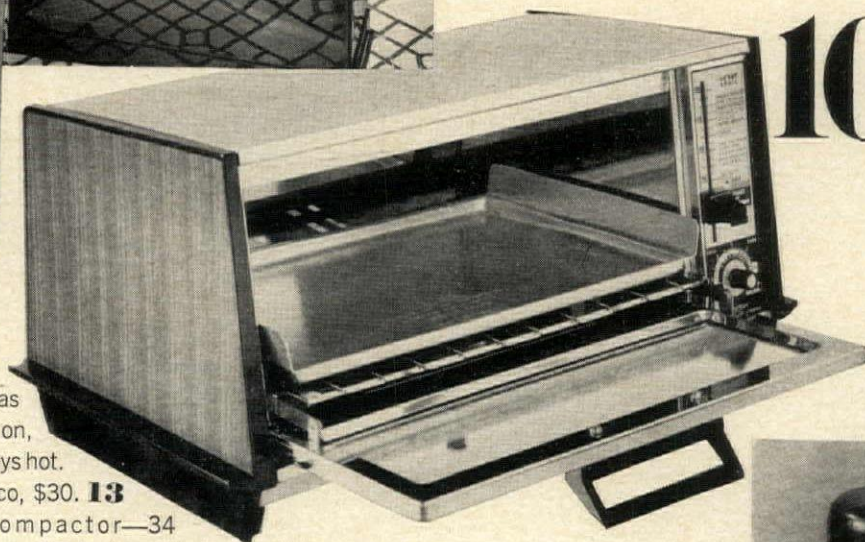
# 15



# 9

as long as  
unit is on,  
coffee stays hot.  
By Norelco, \$30. **13**

Trash compactor—34  
inches high, 17¾ wide, 21 deep—slides under nor-  
mal counter. Squeezes week's trash into cylinder-  
shaped block that can be dropped into average gar-  
bage can. Amana, \$230. **14** Microwave oven can be  
moved about anywhere there is a  
115-volt, three-pronged outlet. It  
is 15¾ inches high, 22 wide, 17¾  
deep. By General Electric, \$400.  
**15** Compact washer rolls around  
on casters, can be plugged into  
any three-pronged outlet, and at-  
tached to any faucet. It washes up  
to five pounds of laundry; cycles  
and shut-off are automatic. 36  
inches high, and 21 inches wide  
and deep. General Electric, \$219.



# 10

# 11



# 12

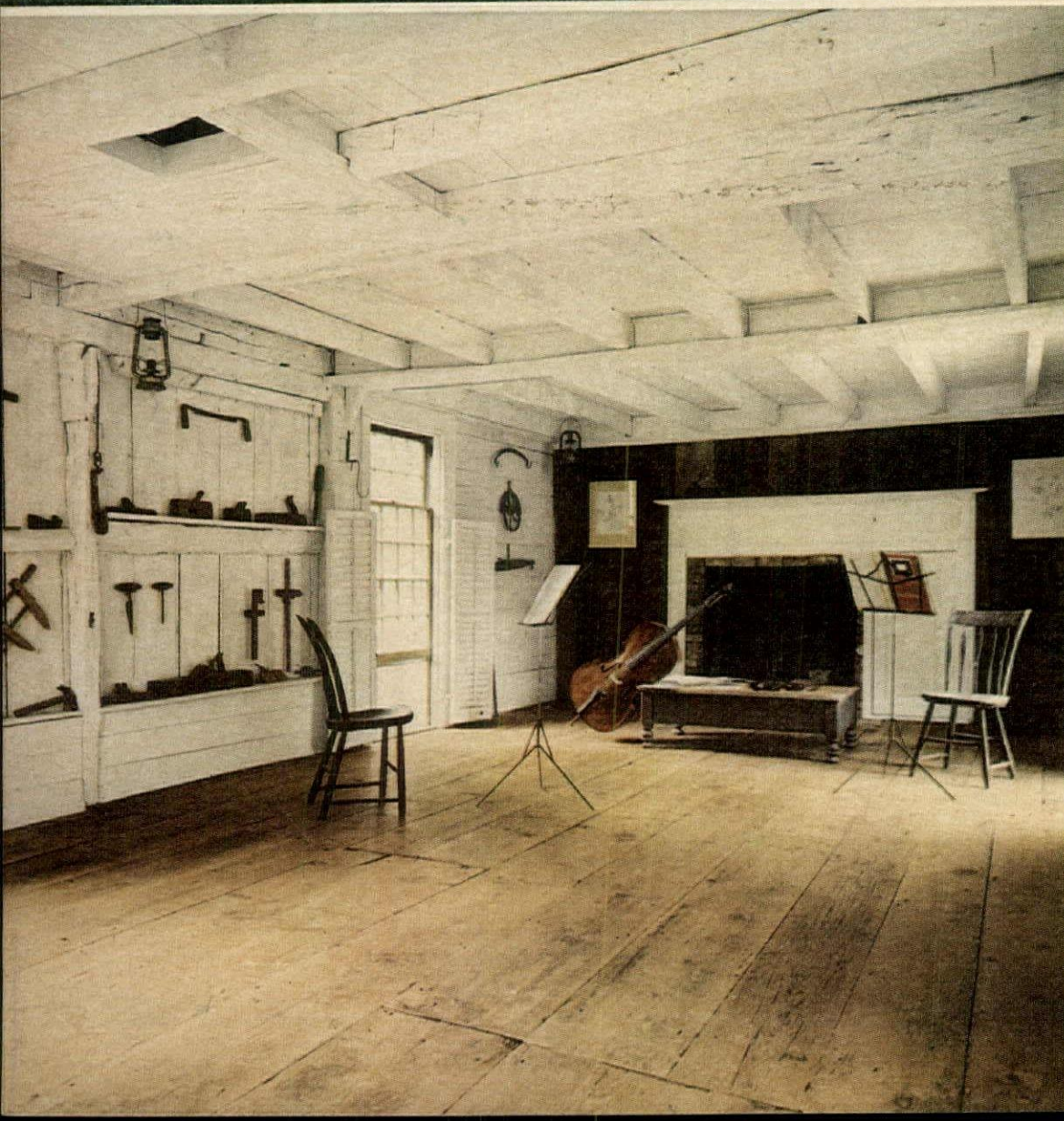
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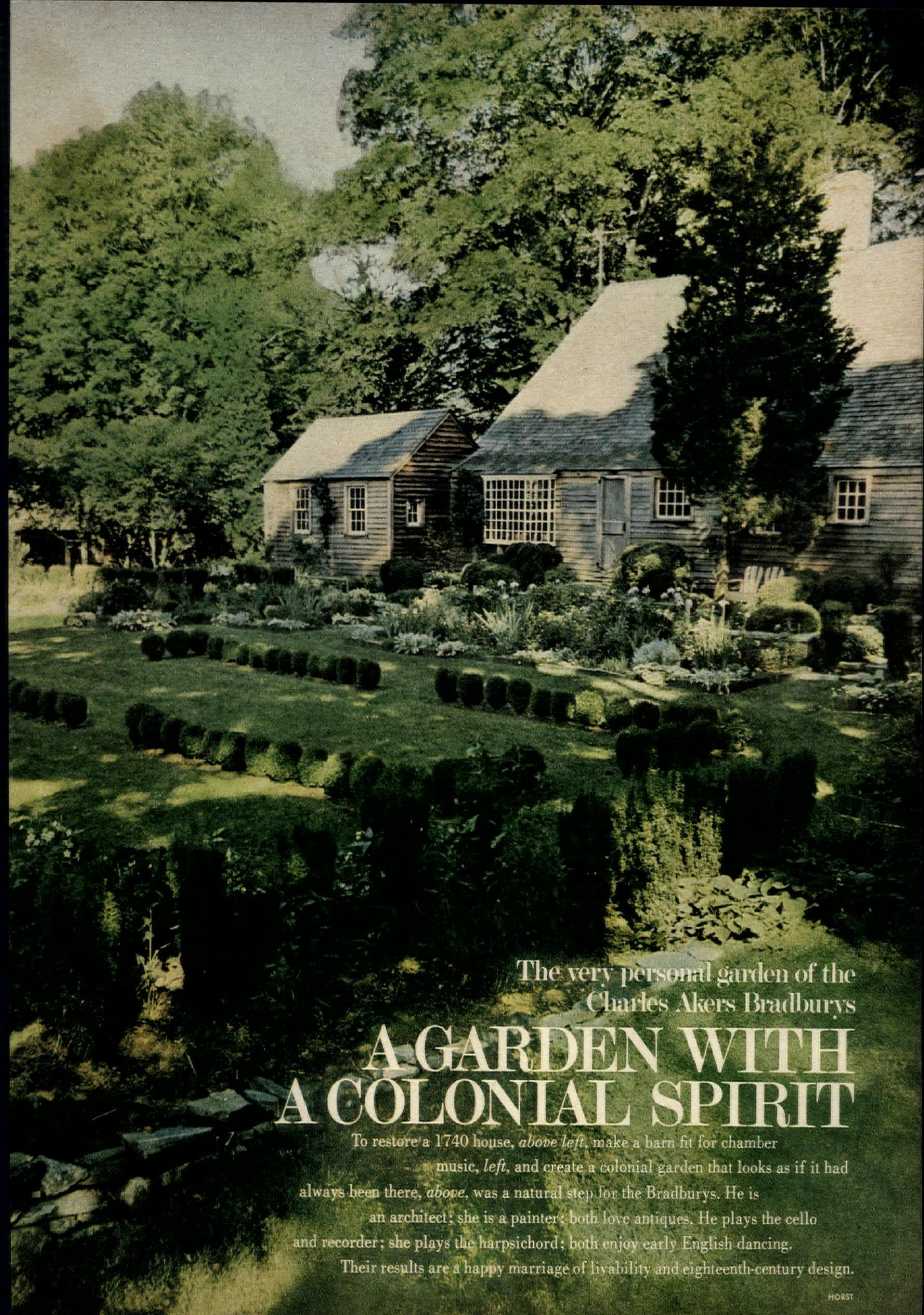


# 14



\*Through decorators only.  
All prices approximate. 69

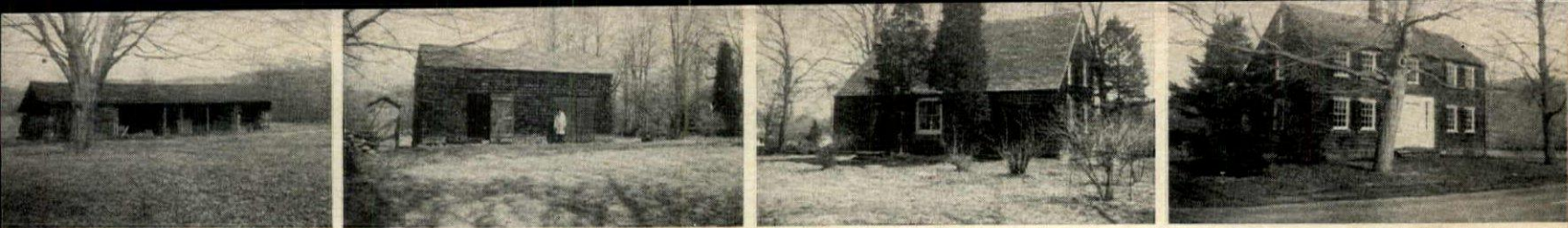




The very personal garden of the  
Charles Akers Bradburys

## A GARDEN WITH A COLONIAL SPIRIT

To restore a 1740 house, *above left*, make a barn fit for chamber music, *left*, and create a colonial garden that looks as if it had always been there, *above*, was a natural step for the Bradburys. He is an architect; she is a painter; both love antiques. He plays the cello and recorder; she plays the harpsichord; both enjoy early English dancing. Their results are a happy marriage of livability and eighteenth-century design.

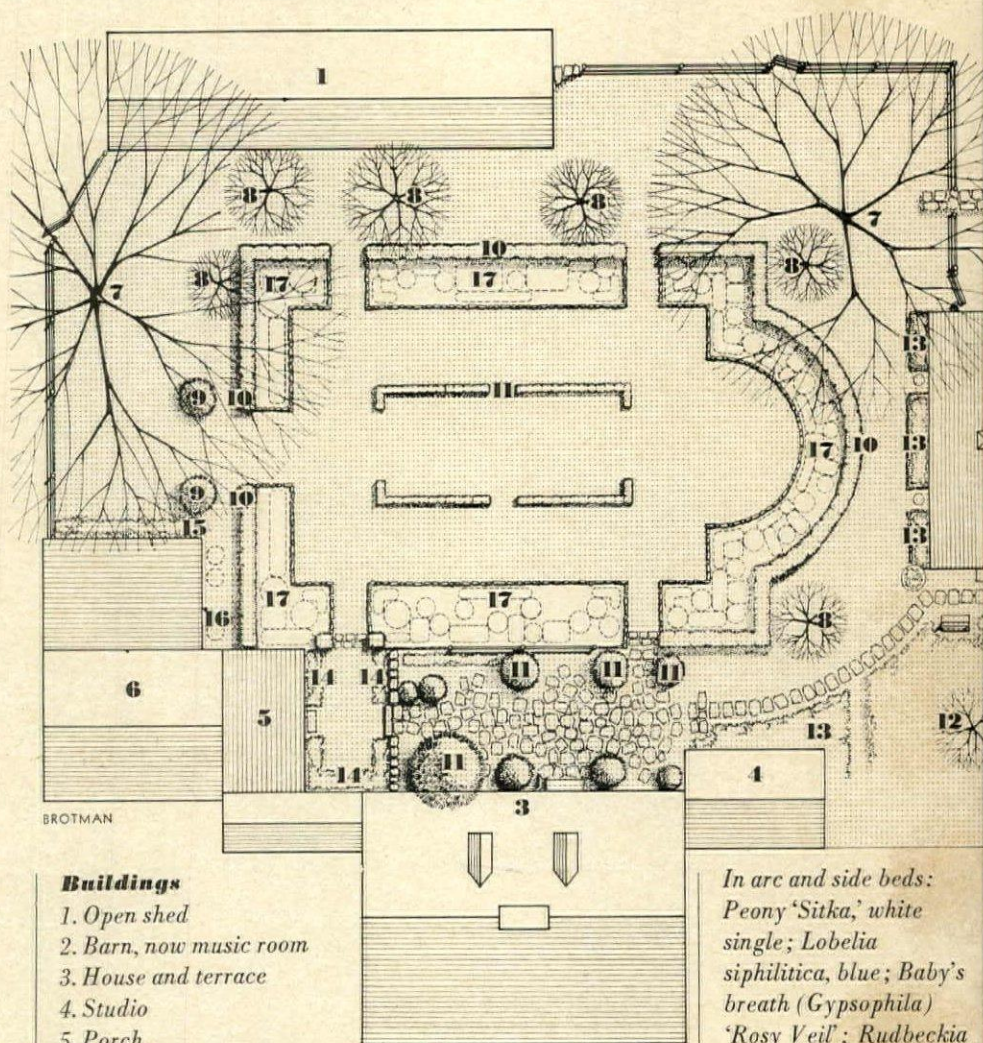


COLONIAL GARDEN *continued*

*Before and after:* Snapshots, ABOVE, show shed, barn, and house (back view and front) six years ago. Plan, BELOW, shows how the Bradburys linked these buildings with a rail fence, enlarged the house, and laid out a formal garden in a bare barnyard.

## “We planned a garden that put new life into old land”

A Colonial garden in plan and spirit, but not confined to eighteenth-century planting, was a key part of the Bradburys' restoration. He made the plan, she made the plant list, and we cite only the mainstays of her more than 100 flower varieties. Even before they moved into their house they double-dug and manured the flower beds they envisioned. They also planted a framework of evergreens because “it’s important that a garden be lovely in winter.” The top soil had been sold off some years back, but they mowed and fertilized the barnyard grass and gradually made a lawn without seeding. Mr. Bradbury used the rocks his shovel struck under the sod to build a terrace. He also added the studio, porch, and garage and stained all the shingles “to marry the old and new.” A special sense of harmony in color, texture, and scale is everywhere apparent. “We like a quiet garden, no sharp drama, no clash of reds and yellows,” Mrs. Bradbury says. “The only time the garden pulses with color is at iris time.” She likes subtle blues and grays, uses soft cameo pinks throughout, and groups purple pinks in one area. She likes lemon yellow on her palette but chrome yellow as a mixer in a garden. Her husband says, “If a color isn’t right, up it comes. At first I thought she had springs on the roots of those plants.” Now that the garden is established it takes care of itself—almost. “You can’t tell me weeds don’t think; they always come up next to a plant they resemble,” and “Never again would I garden under maples. Something is always coming down.” Though they do nearly everything together, Mr. Bradbury insists “My wife is the gardener. I’m the handyman”—an ideal combination for any restoration plans.



### Buildings

1. Open shed
2. Barn, now music room
3. House and terrace
4. Studio
5. Porch
6. Garage

### Trees

7. Maple
8. Dogwood

### Shrubs

9. Arborvitae
10. Yew (*Taxus hicksi*)
11. English boxwood
12. Lilac

### Foundation plantings

13. English lavender
14. Epimedium
15. Sweet Cicely

### Vines

16. Clematis ‘Nelly Moser,’
- ‘The President,’
- C. paniculata*

### Flower borders

17. Flowering perennials

### In the beds at far left:

*Polyantha rose* ‘The Fairy,’ light pink;  
*Lythrum*, purple;  
*Rudbeckia* ‘Rosea,’  
*Lady’s Mantle*  
 (*Alchemilla*), silver-green foliage, yellow green flower.

Edgings: *Artemisia* ‘Silver Mound’; *Lamb’s Ears* (*Stachys lanata*)—gray-foliage three seasons. *Sedum album*, white flowers; *Dianthus* ‘Beatrix,’ cameo-pink; *Phlox subulata*, pink and white; *Campanula Raineri*, lavender-blue; white *Alyssum* (the only annual)—all summer.

In arc and side beds:  
*Peony* ‘Sitka,’ white single; *Lobelia siphilitica*, blue; *Baby’s breath* (*Gypsophila*) ‘Rosy Veil’; *Rudbeckia* ‘White Lustre.’

German iris (35 varieties); gas plant (*Dictamnus albus*), white; *Veronica teucricum*, blue; *Coral Bells* ‘Chatterbox’ (*Heuchera*), light red; *Phlox divaricata*, pale violet-blue—color group for June.

Japanese iris; *astilbe* ‘Peach Blossom’; *salvia*, blue—July color group. *Daylilies* (*Hemerocallis*) early, mid and late season varieties; *achillea* ‘Coronation Gold’; *Linum perenne*, deep chicory blue—color group for July, August.



Dining room-kitchen, LEFT, with antique bow-back chairs and kitchen tools; drawings by Mrs. Bradbury. View from terrace, OPPOSITE PAGE, of boxwood court within taxus court in summer. For front of house, FAR RIGHT, Mr. Bradbury made fence and pilaster doorway.





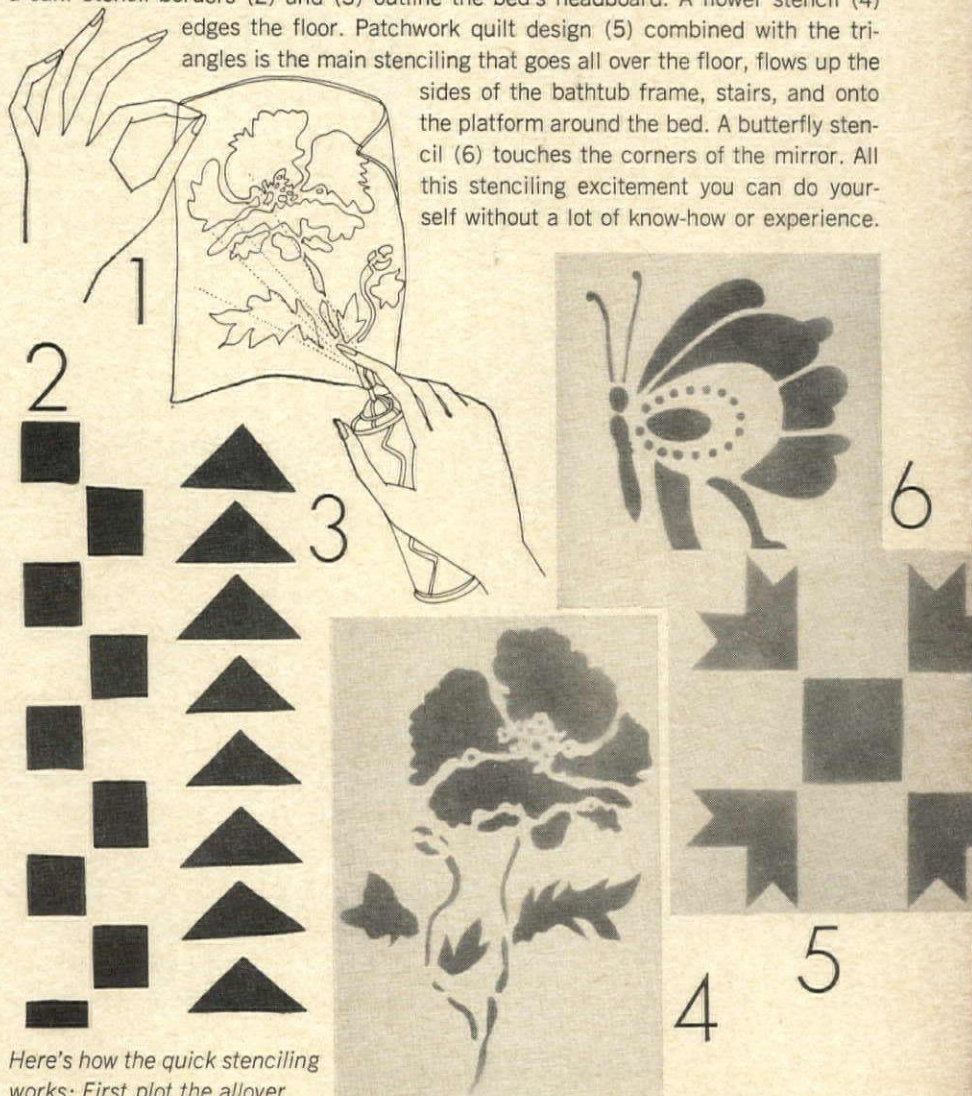


A TRADITIONAL CRAFT BROUGHT UP TO DATE

# HOW TO STENCIL A ONE-OF-A-KIND ROOM WITH quilt patterns and spray paint

A big beautiful bath floats in the center of a beautiful bedroom, *left*. A pretty way to live flattered with powdered pinks and baby soft blues with everything glowing like a peaches-and-cream complexion. Part of the charm is prettiness underfoot—a painted floor blanketed with crisp color. The basic 1-2-3 of it comes in a new stenciling kit, so easy to use that you can even stencil curved shapes. What turns effort into fun are flexible stencils (1) made of vinyl that you can use alone or combined together as shown, spray painted with Krylon Spray Paint, quick color that comes straight out of a can. Stencil borders (2) and (3) outline the bed's headboard. A flower stencil (4)

edges the floor. Patchwork quilt design (5) combined with the triangles is the main stenciling that goes all over the floor, flows up the sides of the bathtub frame, stairs, and onto the platform around the bed. A butterfly stencil (6) touches the corners of the mirror. All this stenciling excitement you can do yourself without a lot of know-how or experience.



Here's how the quick stenciling works: First plot the all-over design by laying stencil patterns on the floor, lightly sketching around cutouts with a pencil, making sure all is centered and straight. Next, frame stencils with 6 inches of heavy wrapping paper taped on with masking tape. The stencil is then ready to be sprayed; to hold it flat to the floor, spray the back of the stencil with Krylon adhesive. Let it stand for a minute then lay the stencil face up on the floor, following the lines you have drawn. Last, spray with color. Before you zip off the stencil and move on to the next square, pause for two or three minutes to let paint set. The Krylon Spray Stencil Decorating Kit (there are three different kits available) is designed by Lemeau for Borden, \$5.98. Krylon Spray Paint comes in dozens of beautiful shades—our color is True Blue. More blue is in the bathtub and lavatory by Kohler; powder pink and blue sheets and towels by Fieldcrest Mills. Cozy pouf chairs and ottoman, Interior Crafts. Casting more glows, Jules Olitski's "Pink-blue" silkscreen and a set of Walter Darby Bannard's silkscreened "Skyways," all Lawrence Rubin Gallery. For shopping information, please turn to page 90.

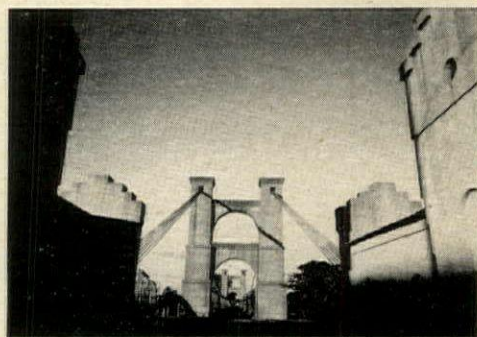
# HOW THREE COMMUNITIES ARE REJUVENATING THEIR ARCHITECTURAL HERITAGE

Three stories of communities who set about rejuvenating their architectural heritage, reviving old traditions and customs in three entirely different places in our country, each with its own rich individuality and unique history—the old cotton center of Waco, the Hancock Shaker Village in New England, and the German-Texan little “city of steeples,” Fredericksburg.

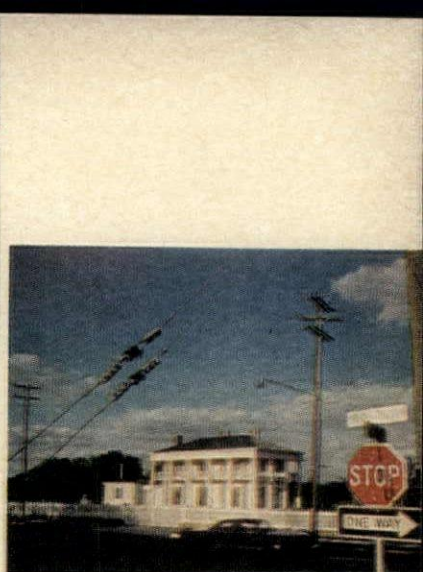
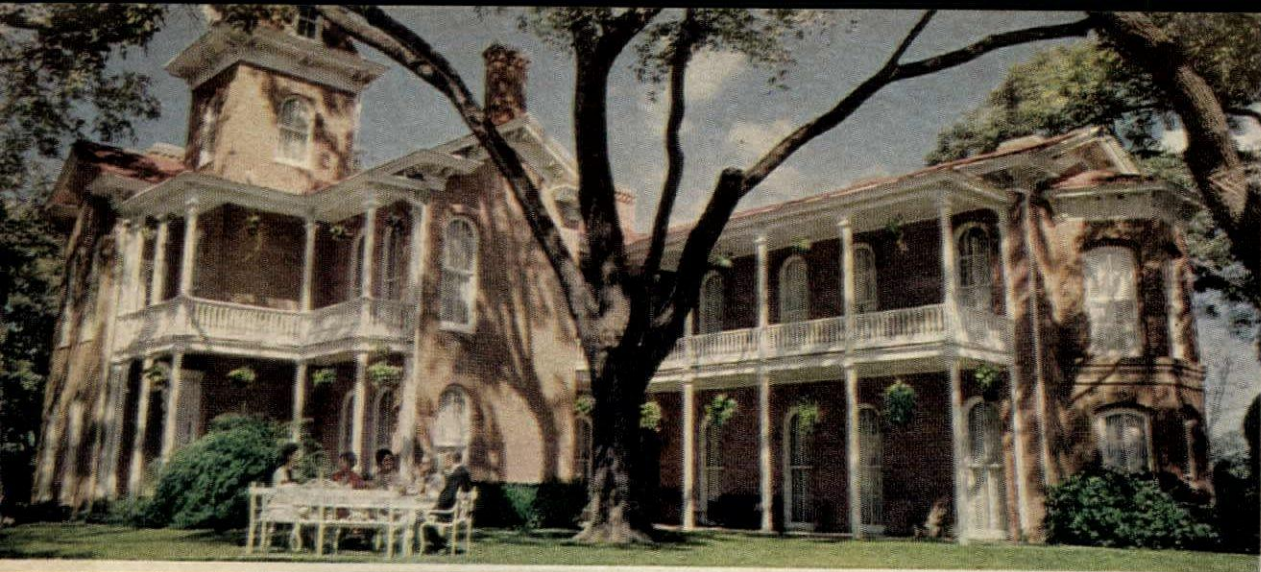
IN WACO, TEXAS

## 1 CLASSIC REVIVAL HOUSES RESTORED

In Waco, a group of women, led by Mrs. Maurice Barnes, a doctor's wife with a taste for history and a talent for writing, have stirred the whole city to saving and restoring architecture and developing the potential beauty of this one-time international cotton center. And there is more to this story than turning crumbling Victorian mansions into elegant museums. Through citizens' enthusiasm and local government efforts, Waco has been designated one of 150 Model Cities in the nation and one of 16 authorized to go city-wide, with a \$45 million program funded by the federal and state governments. Old houses are being rejuvenated, a new cultural and convention center just completed. There will be a green belt running through the heart of the city along the Brazos River banks, waterfront marinas to open up the joy of water sports, and a little village—a sort of Williamsburg in miniature—to capture the spirit of the old frontier. An enthralling Texas Rangers museum, Fort Fisher, has been created down by the river where Rangers stayed in 1837, and extensive refurbishing planned for one of Waco's national landmarks, the 1870 suspension bridge by John Roebling, architect of the New York Brooklyn Bridge. Add to this: five great nineteenth-century houses rescued from becoming dilapidated tenement buildings, some to serve as tourist attractions, others as working houses. All this activity, this “little renaissance” as people in Waco call it, will not only make a more handsome place to live, but bring new prosperity, too, new importance to a city that sank sadly after the Depression. Mrs. Barnes, (Continued on page 94)



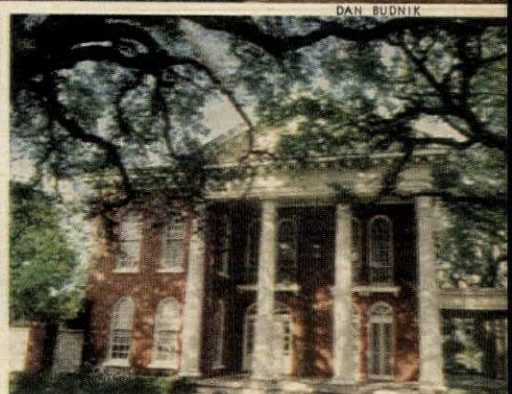
ABOVE and LEFT: Waco's 1870 bridge soon to be restored. The metal bridge alongside will be torn down. FAR LEFT: Elm Avenue, once main street, where old shop fronts are being rejuvenated by local businessmen.



...P and RIGHT: Two re-  
 ...red houses awarded  
 ...aques, ABOVE, from the  
 ...Texas Historical Survey  
 ...Committee. The graceful,  
 ...collied East Terrace  
 ...house stands beside the  
 ...razos River. Rose brick,  
 ...ilt in 1874. Nine fami-  
 ...s were living in Greek  
 ...vival Earle Harrison  
 ...house before its restora-  
 ...n by architect Raiiford  
 ...stripling and landscape  
 ...chitect Hal Stringer.  
 ...rs. G. H. Pape, whose  
 ...ivate foundation spon-  
 ...red the renovation,  
 ...pes to improve its set-  
 ...g, TOP RIGHT, soon.



DAN BUDNIK

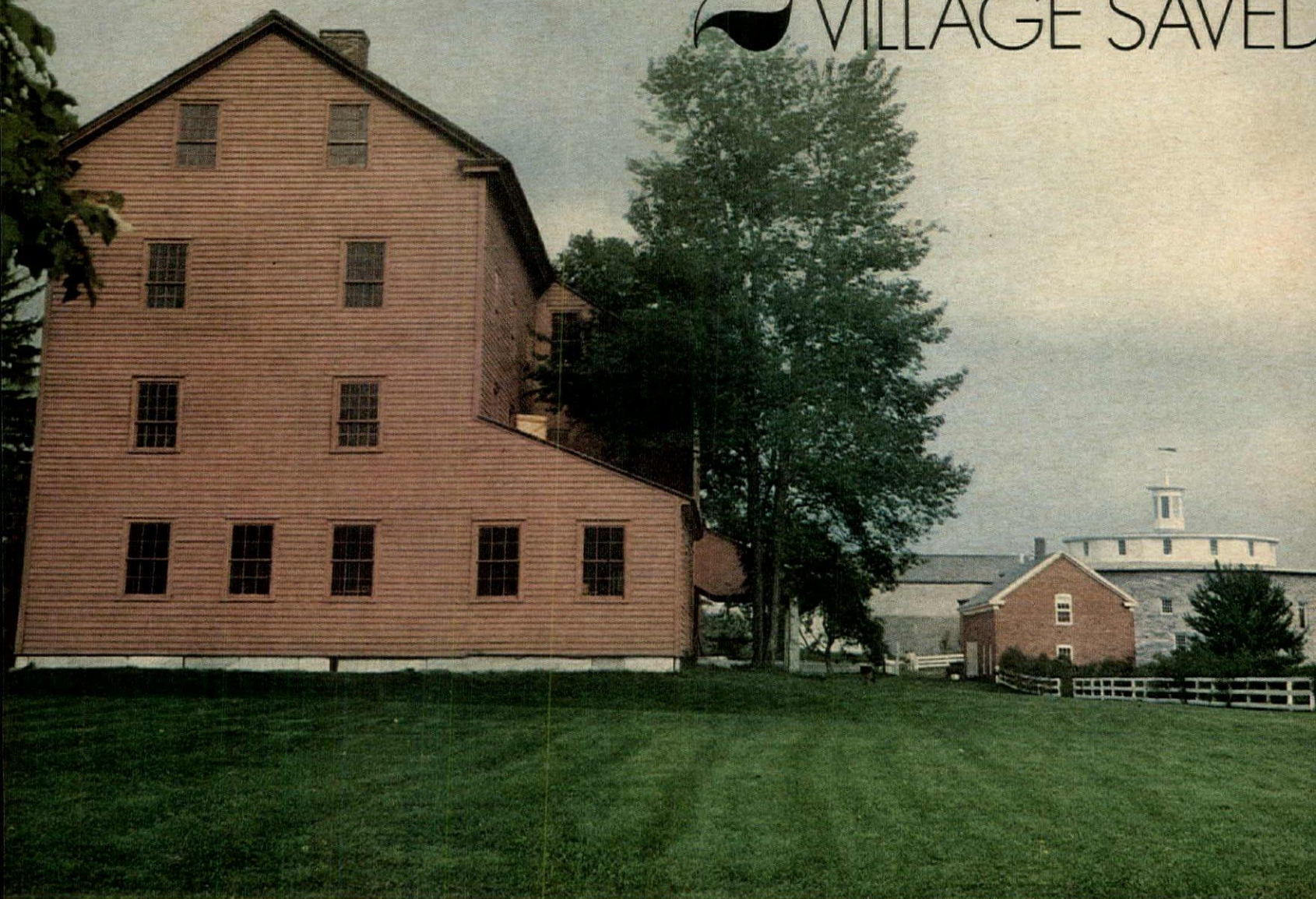


Fort House, FAR LEFT, built in 1868, was Waco's first restoration. Funds came from the local chapter of the Junior League for its purchase. A group of businessmen, including the late Stanton Brown and V. M. Cox, raised money for its renovation, architect Raiiford Stripling donated his services. Like most of the restored houses, it stands, LEFT BELOW, surrounded by buildings that are far from architectural gems.



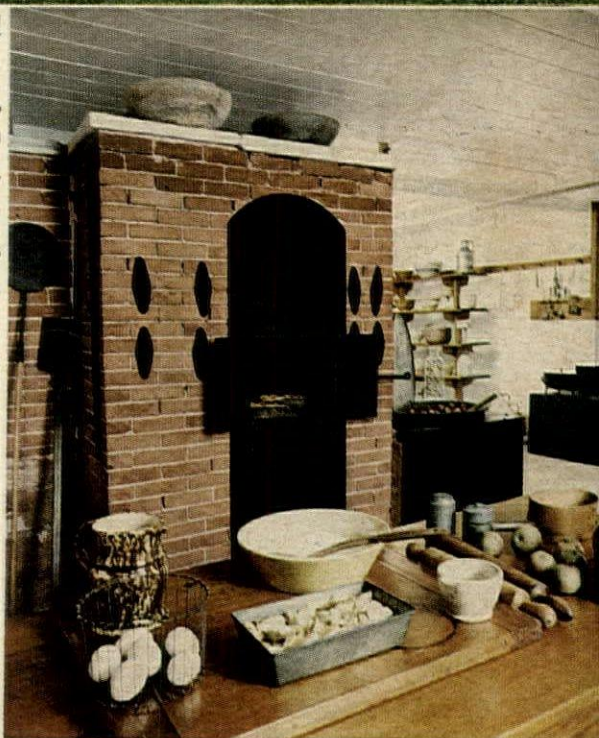
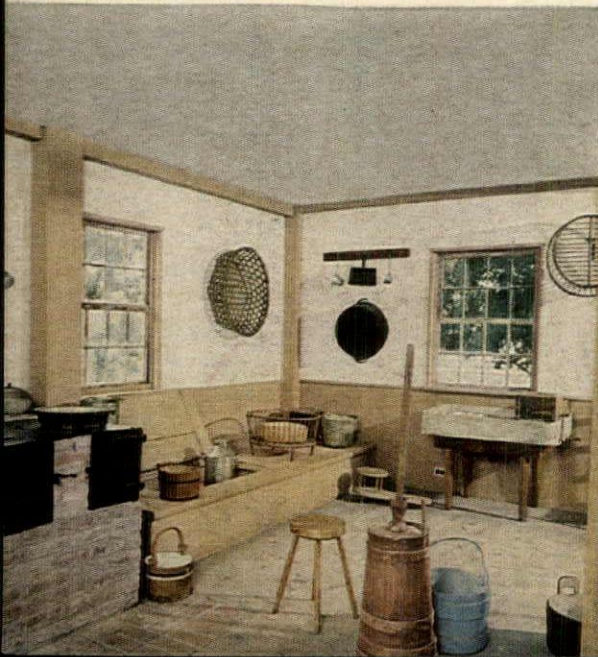
Mrs. Nalle rescued Earle Napier Kinnard House, ABOVE CENTER, built about 1858. The Nell Pape Garden Center, ABOVE RIGHT, serving four garden clubs in the city. It dates back to 1873. McCulloch House, LEFT, is next on the list for restoration. Says Mrs. Barnes, "It's in bad condition, but no worse than any of the others when we first got hold of them."

# 2 A SHAKER VILLAGE SAVED



“Do your work as if you had a thousand years to live and as if you were to die tomorrow,” said Mother Ann Lee to her early Shaker disciples. Suggestive of a Zen koan, this one of the founder’s many sayings seems strangely prophetic of Hancock Shaker Village in western Massachusetts, a commune that lasted 170 years. Only twelve years ago did this enclave established in 1790 finally cease to function as the home of a decimated “family” of the United Society of Believers in Christ’s Second Appearing. Yet today half of its twenty-two buildings have already been restored by a group composed for the most part of local lifelong friends of the Shakers as a permanent “thousand-year” conservatory of their inspiring work and design tradition. Hancock is now the largest Shaker museum in the Northeast.

Paradox was the essence of the Shaker accomplishment in architecture, furniture, and handcrafts that look so amazingly modern today. Turning their backs on beauty, the Shakers achieved a unique kind of beauty. Revering work as a spiritual exercise, they devised uncountable work savers, anticipating generations of efficiency engineers. Deliberately cutting themselves off from “the world” around them—the emerging America of the late eighteenth and early nineteenth centuries—the Shakers created a style of design that was more purely, more exclusively American than Philadelphia (Continued on page 95)

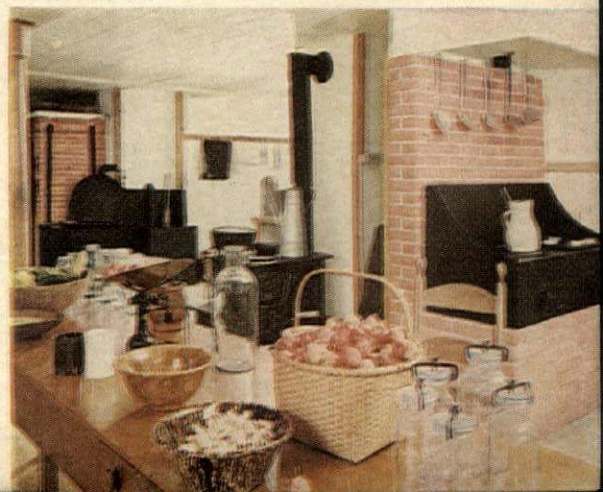


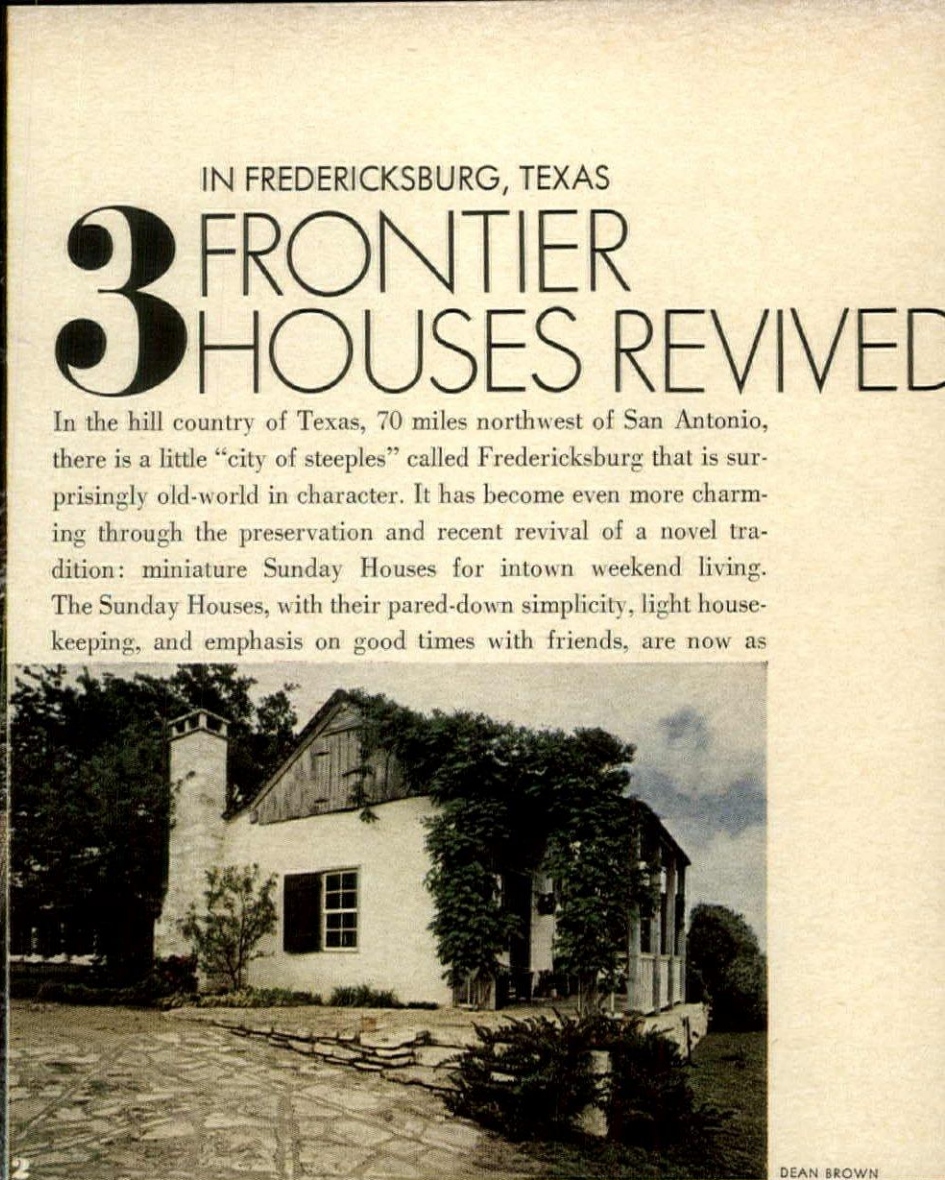
BEADLE

TOP OF PAGE: The Machine Shop, dating in part from 1790, is typical of the architectural style the Shakers also used for their houses—precisely placed windows, no frills. Beyond the smaller building is the great Round Stone Barn. LEFT: The dairy in the Sisters’ Shop, which was built in 1820, contains a variety of the baskets and tools the Shakers made with the same care they lavished on their furniture. ABOVE: The Great Cook Room in the Brick Dwelling was generously designed for feeding the 100 Shakers the building originally housed. Shaker ironwork—especially that at Hancock—was exceptionally fine. Even big stoves like this built-in bake oven were fitted with meticulously made latches and hinges. Against the far wall of the room, tools hang from wooden pegs set into a board—a Shaker convenience used even in parlors and dining rooms like those on opposite page.



ABOVE: The "World's Parlor" in the Brick Dwelling was the room where the Shakers received their unconverted friends and relatives. Façade of built-in storage, a Shaker specialty, was usually asymmetrical but as carefully balanced as a modern geometric painting. Typically Shaker wood-burning stove of cast iron with delicate wrought-iron legs is almost as famous as the Shaker rocker. Long wandering pipe was used on purpose to take advantage of the radiant heat it gave off. LEFT: In the Ministry Dining Room, four elders—two men, two women—ate apart in total silence. Trestle tables like this one were made with the brace or stretcher directly below the top where it wouldn't be in the way of diners' legs and knees. RIGHT: The other end of the Brick Dwelling kitchen was equipped for preserving.





IN FREDERICKSBURG, TEXAS

# 3 FRONTIER HOUSES REVIVED

In the hill country of Texas, 70 miles northwest of San Antonio, there is a little "city of steeples" called Fredericksburg that is surprisingly old-world in character. It has become even more charming through the preservation and recent revival of a novel tradition: miniature Sunday Houses for intown weekend living. The Sunday Houses, with their pared-down simplicity, light house-keeping, and emphasis on good times with friends, are now as

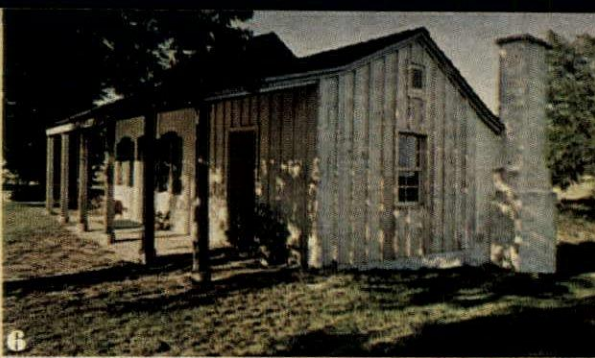
DEAN BROWN



1. Picnic on the rocks with Sunday specialties by Mrs. George A. Hill III and Mrs. Rodolph Smith. 2. The Hills' 1847 Sunday House. 3, 4, 5. Hill dining room-guest room with pie safe, table set for afternoon coffee.

attractive to young families as when they were first used. Early settlers on scattered farms and ranches kept miniature houses in town where, as a contemporary ranch wife and Sunday House owner put it, families could rest after market day, young folks could go courting, and everyone could go to church and picnics the next day." Today people come from as far away as Houston to enjoy the pleasures of small-town weekend living. Because houses are so small and serene and simple, chores are minimal, and even meals are prepared ahead to keep all tasks short and good times long. (See the Weekend Cookbook, next page.)

Some of the early weekend houses were built in the 1870s of wood with two rooms and a sleeping loft. Others are log and limestone houses, built on town-lot grants by the German pioneers who founded Fredericksburg in 1846. The colony included farmers, skilled carpenters and masons, furniture makers, silversmiths, intellectuals, and the leader, Baron von Meusebach, who drew up a lasting peace treaty with the Comanches. From the very beginning, Fredericksburg people took pride in the town they planned and built—the wide streets, the shops and public buildings of stone from nearby quarries, the octagonal Vereins Kirche or community church now renewed and surrounded by a garden honoring the pioneers and the hill country's own former President and Mrs. Lyndon B. Johnson. But as so often happens, many of the early private houses lost their original character through years (Continued on page 89)



6. Pioneer log and rock house used as guesthouse by Dr. and Mrs. J. Hardin Perry and restored, like the Hill house, by Fredericksburg designer Albert Keidel. 7. Picnic on a quilt at the Perrys'. Early families packed delicious weekend provisions in crocks in a hinged wooden Sunday box; their descendents still do.



8. The Rodolph Smiths' Sunday House. 9. In lean-to kitchen, herbs and sausage hang over electrified stove, paper towels fit on churn stick near working dry sink. 10. Living room shows original floor joists and medieval timber and plasterwork settlers knew in Germany; painting by Texan Robert Quill Johnson.

# WEEKEND COOK BOOK— FOOD TO COOK AHEAD



IN THE FREDERICKSBURG, TEXAS SUNDAY HOUSE TRADITION

Weekend entertaining should be as serene and simple to accomplish as possible; after all, the main purpose of the weekend is for the hostess as well as her guests to relax, wind down, and enjoy a change of pace. If food for the weekend is carefully thought out and prepared so that last-minute work is pared to the minimum, time can be spent with friends—not bending over a hot stove. The weekend and picnic fare that the old South Texans took to their Sunday Houses in Fredericksburg (see pages 80-81) was the epitome of what successful, streamlined weekend food should be—delicious and hearty, but for the most part prepared at home in advance. These portable menus and recipes from Sunday House people and their friends are cases in point and give you ideas for easy-riding, easy-to-prepare food with a German accent and a country heartiness just right for weekends anywhere. In the old days, families carried their picnics and meals in crocks and wooden Sunday boxes stashed under the buggy seat. Today these are supplemented by a variety of equipment from hampers to insulated carriers to bowls covered with tea towels. And the picnics and gatherings, often impromptu, are joint efforts with two or more people contributing their favorite dishes. Shared work and fun—half of which comes from not knowing quite what to expect—is a good idea for any weekend gathering whether it be at home or on the road.

## PICNICS

### Picnic I

by Mrs. Rodolph P. Smith and  
Mrs. George A. Hill III.

SMOKED BONED LEGS OF LAMB  
WITH ROSEMARY, TOMATO  
GARNISH  
BEAN SALAD VINAIGRETTE  
\*THREE RING SALAD  
\*CORN AND CACTUS SALAD  
GRAPE SALAD WITH  
SOUR CREAM  
DRESSING  
BREAD TURTLE  
AND ALLIGATOR  
\*OZONAS (PECAN TARTS)  
\*PEACH SHERBET  
BEER, SOFT DRINKS

### Three Ring Salad

3 tomatoes or beets  
1 onion  
1 green pepper  
Salt, freshly ground pepper, sugar

$\frac{1}{2}$  cup vinegar  
 $\frac{1}{3}$  cup water  
 $\frac{1}{4}$  cup sugar  
2 tablespoons vegetable oil

Slice the tomatoes or beets, onion, and green pepper into rounds and arrange in layers. Season each layer with salt, pepper, and a little bit of sugar to taste. This should be done 3-4 hours before serving. Mix remaining ingredients for dressing. Pour over salad just before serving. The dressing travels well in a screwtop jar. Serves 4.

### Corn and Cactus Salad

4 cans Mexicorn  
 $\frac{1}{4}$  cup drained, diced, canned  
cactus, or diced green pepper  
(Canned cactus is available  
at Mexican specialty stores.  
La Victoria and Clemente  
Jacques are 2 brands.)

6 tablespoons red wine vinegar  
1 medium red onion, diced  
 $\frac{1}{4}$  cup honey

Mix all the ingredients together and chill before serving. May be prepared 3 days in advance and kept refrigerated in a screwtop jar. Serves 12-16 people.

### Ozonas

These pecan tarts are named for a little town in west Texas.

$\frac{1}{4}$  pound butter or margarine  
13 ounces cream cheese  
1 cup flour  
 $\frac{3}{4}$  cup brown sugar (packed)  
1 egg, lightly beaten  
1 large tablespoon butter  
1 teaspoon vanilla  
1 cup Texas pecans, chopped

Cream butter, cream cheese, and flour together thoroughly. Line muffin tins with the mixture: for a cookie, line toy-sized muffin tins; for dessert tarts, use a medium-sized tin.

Blend brown sugar, egg, butter, vanilla, and pecans. Fill

lined muffin tins with the mixture. Bake in a 350° oven for 25-30 minutes. Lower heat to 250° and bake 10 more minutes. Cool before removing from tins. To carry for the weekend, leave in the tins. Makes 48 toy-sized tarts, or 16 dessert tarts. May be made 2-3 days in advance.

### Peach Sherbet

3 cups sugar  
3 cups water  
6 cups peeled and crushed  
ripe peaches  
 $4\frac{1}{2}$  cups half and half  
2 teaspoons vanilla

Bring sugar and water to a boil, then cool  $\frac{1}{2}$  hour. Mix in peaches, half and half, and vanilla. Strain and freeze in ice cream freezer. Makes 1 gallon.

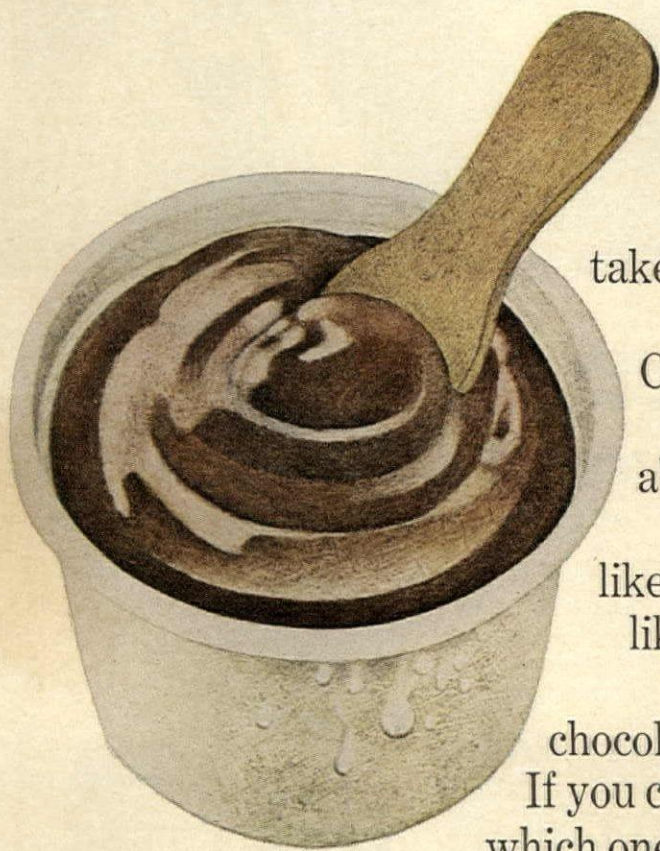
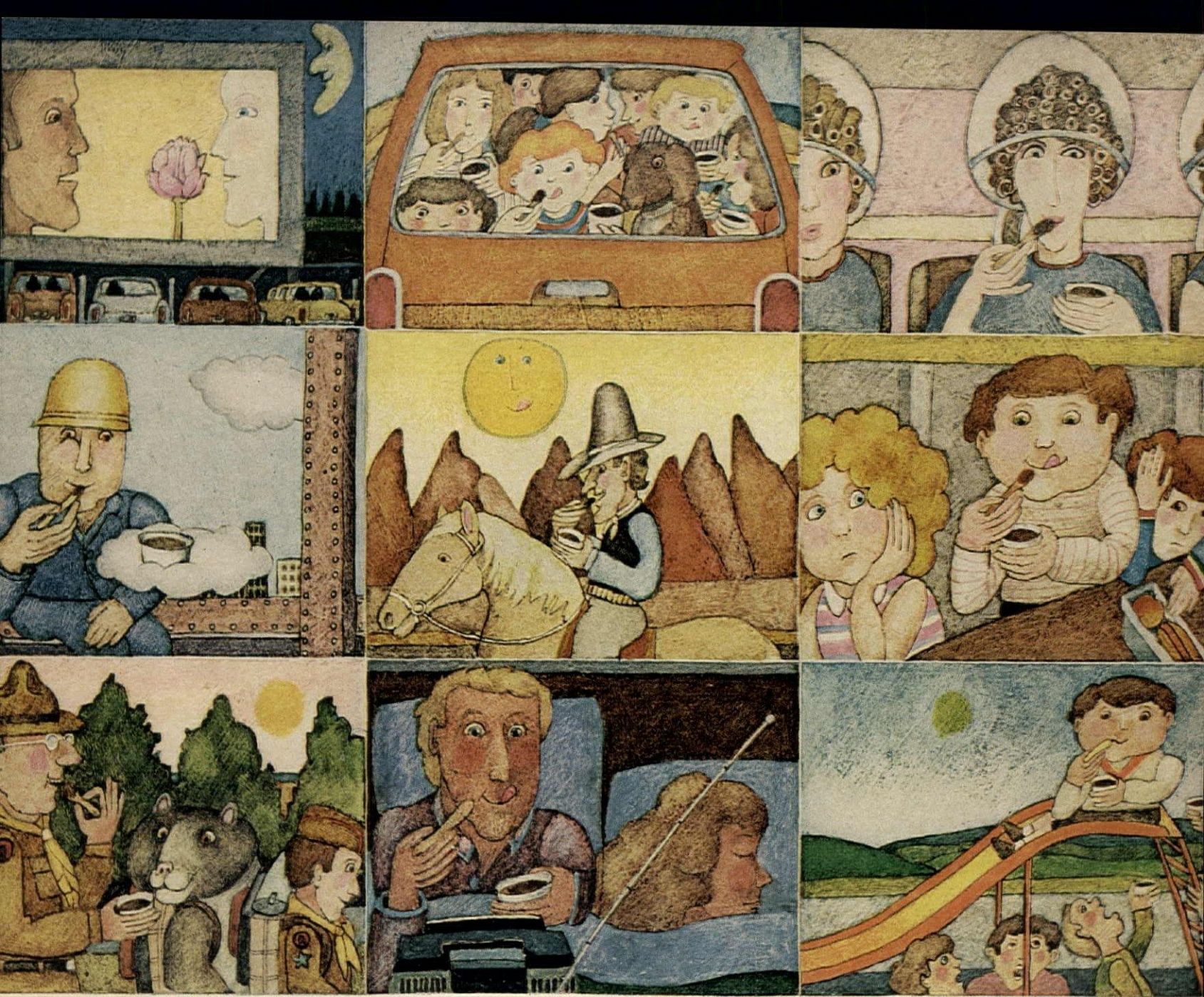
Mrs. Smith often combines the purée and sugar syrup and freezes this mixture up to a year, thawing and combining with cream to make ice cream as she desires.

DEAN BROWN



Picnic, ABOVE, by Mrs. Alfred Negley, transported in American Indian baskets, is spread on worn Oriental rug that makes feasting comfortable anywhere. Buffet table, FAR LEFT, by Mrs. J. Hardin Perry, has beehive centerpiece—it is a Fredericksburg custom to wind refrigerated dough strips around wire-mesh frames and bake bread hives, houses, baskets. Sunday supper, LEFT, by Mrs. Marshall Steves; table is festive with bandanas, flowers in a crock, commemorative Texas plates.





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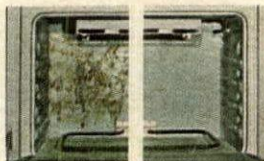


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## WEEKEND COOK BOOK

### Picnic II

by Mrs. J. Hardin Perry.

FRIED CHICKEN  
POTATO SALAD  
\*DILLED CHEESE BREAD  
WHITE BREAD  
RAW VEGETABLES  
CUCUMBER PICKLES  
PICKLED PEACHES  
ROUND OF BABY SWISS CHEESE  
\*PRUNE CAKE  
MOLASSES COOKIES  
BEER, SOFT DRINKS

### Dilled Cheese Bread

by Mrs. Carrigan Fitzsimons.

1 package active dry yeast or 1 cake compressed yeast  
¼ cup warm water  
1 cup (½ pound) cream-style cottage cheese  
2 tablespoons sugar  
1 tablespoon instant minced onion  
2 teaspoons fresh dill weed or 1 teaspoon dried dill weed  
1 teaspoon salt  
¼ teaspoon baking soda  
1 egg  
2½ cups sifted flour  
Butter  
Coarse salt, optional

Dissolve yeast in warm water (lukewarm water for compressed yeast) in a large bowl. Heat cheese just until lukewarm and stir into yeast mixture. Blend in sugar, onion, dill, salt, baking soda, and egg and mix well. Beat in flour gradually, scraping down sides of the bowl, then beat vigorously about 20 strokes. Dough will be sticky and heavy. Cover with a clean towel and let rise in a warm draft-free place for 1 hour, or until doubled in bulk. Stir down dough. Butter a round 6-cup baking dish, and spoon in dough. Cover with towel and let rise in a warm, draft-free place for 45 minutes, or until doubled in bulk. Bake in a 350° oven for 50 minutes, or until loaf is golden and makes a hollow sound when tapped lightly. Brush top with 1 tablespoon butter, remove from dish, and cool or serve warm. Can be cut in quarters, then each quarter sliced. If desired, brush with butter and sprinkle with coarse salt before

baking. Freeze or wrap in plastic wrap for 2-3 days.

### Prune Cake

1½ cups sugar  
3 eggs, well beaten  
1 teaspoon baking soda  
1 cup buttermilk  
1 cup corn oil  
1 teaspoon each cinnamon, cloves, allspice, and nutmeg  
1 cup mashed cooked prunes  
1 cup chopped pecans  
2 cups flour  
1 teaspoon baking powder  
Shortening for greasing pans

Add sugar to eggs and beat well. Slowly add oil. Dissolve baking soda in buttermilk, stir into egg mixture with spices, prunes, pecans, flour, and baking powder. Grease a ring pan 9 inches in diameter and 4 inches deep and pour in batter. Bake in a 350° oven for 40-45 minutes. Cool and spread with icing if desired. This cake freezes well or keeps in a tin up to 2 weeks.

### Picnic III

by Mrs. Alfred Negley.

GRILLED BEEF TENDERLOIN,  
HOT OR COLD  
\*TEXAS CAVIAR (BLACK-EYED  
PEAS) OR OTHER PICKLED  
VEGETABLES  
\*VEGETABLE STUFFED  
ACORN SQUASH  
CRUSTY WHITE BREAD  
GOAT CHEESE AND SMOKED  
SUMMER SAUSAGE  
FRESH FRUIT  
WINE: RHINE WINE

### Texas Caviar

(Black-eyed Peas)

Cook dried or frozen black-eyed peas with a ham hock, a little chopped onion, and salt until tender but still firm. Drain and marinate in Italian dressing. Serve in a crock or Mason jar. (It is a Southern tradition to have black-eyed peas on New Year's Day for luck.)

### Vegetable Stuffed Acorn Squash

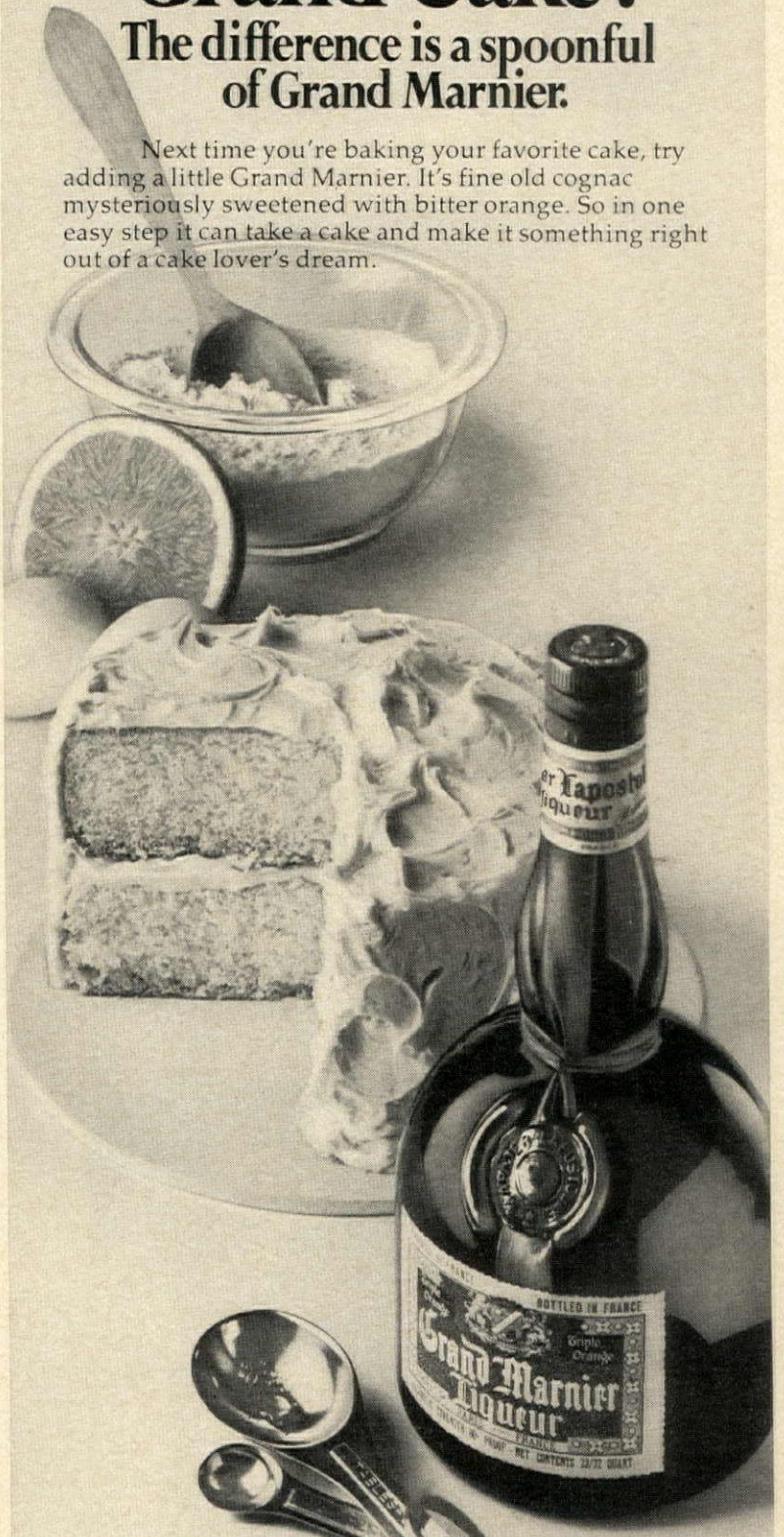
Boil acorn squash halves in water until tender. Steam (do

*Continued on next page*

# Cake or Grand Cake?

## The difference is a spoonful of Grand Marnier.

Next time you're baking your favorite cake, try adding a little Grand Marnier. It's fine old cognac mysteriously sweetened with bitter orange. So in one easy step it can take a cake and make it something right out of a cake lover's dream.



# Grand Marnier

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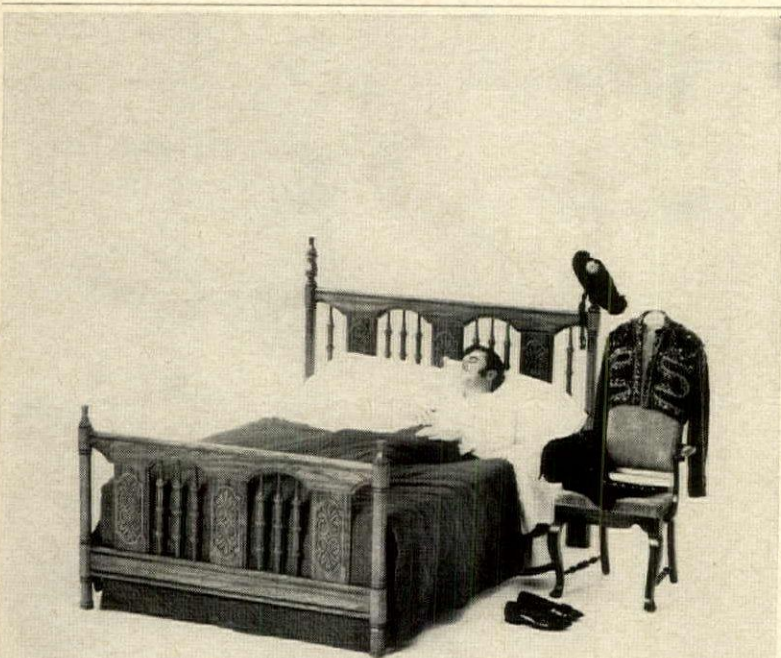
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## WEEKEND COOK BOOK

not cook in water) desired vegetables for stuffing (such as carrots, cauliflower, green beans, turnips, or green peppers) until tender but still quite crisp. Marinate stuffing vegetables in French dressing overnight. Drain, fill acorn squash halves with vegetables, garnish with strips of pickled green tomatoes, and chill. Keeps well under refrigeration.

### Picnic Recipes

by Mrs. Lyndon B. Johnson.

#### Dilled Okra Pickles

*Fresh okra, washed*

*Fresh dill or dried dill seed*

*Red and green hot peppers*

*Garlic cloves*

*1 quart white undistilled vinegar*

*1 cup water*

*½ cup pure salt (not iodized)*

Pack okra into 4 or 5 sterilized pint jars as tightly as possible without bruising. (If you bruise them, the pickles won't be crisp.)

To each jar add 2 heads of fresh dill, or if using dried dill seed, put ½ teaspoon in bottom of jar and ½ teaspoon on top, a red and a green hot pepper, and 2 cloves garlic.

Bring the vinegar, water, and salt to a boil and pour into the jars to cover okra. Seal jars. Okra should be ready after 2 weeks. Serve icy cold.

#### Chess Pie

*2 cups sugar*

*1 heaping tablespoon flour*

*½ pound butter*

*4 eggs*

*½ teaspoon vanilla*

*9-inch unbaked pie shell*

Mix sugar and flour together. Add to butter and cream until light and fluffy. Add eggs one at a time, beating after each addition. Stir in vanilla and pour into unbaked pie shell. Bake in a 300° oven about 1 hour, until knife inserted in center comes out clean. Wrapped, it will keep well in refrigerator for 2 days.

#### Spiced Tea

*2 cups boiling water*

*6 teaspoons tea or 8 tea bags*

*1 small can frozen lemon juice*  
*1 small can frozen orange juice*  
*1½ cups sugar*  
*2 quarts water*  
*1 stick cinnamon*

Pour water over tea and let cool. Strain and add the lemon juice, orange juice, sugar, water, and cinnamon. Simmer mixture for 20 minutes. If the tea is too strong, add more water. Add extra sugar to taste, if necessary. Makes 16-20 cups.

## AFTERNOON ENTERTAINING

by Mrs. George A. Hill III.

\*SOUP CREAM POUND CAKE  
CHOCOLATE POUND CAKE  
STOLLEN, COOKIES  
PUMPERNICKEL AND  
WHITE BREADS  
PEACH PRESERVES AND  
BUTTER  
COFFEE

### Beatrice Trice's Sour Cream Pound Cake

*3 cups sugar*

*½ pound butter or margarine*

*6 eggs, separated*

*3 cups cake flour, sifted*

*¼ teaspoon baking soda*

*1 cup sour cream*

*1 teaspoon vanilla*

*1 teaspoon almond extract*

*2 teaspoons butter flavoring*

*1 teaspoon lemon extract*

*Shortening and flour for preparing cake pan*

Preheat oven to 325°. Cream sugar and butter together until very smooth and fluffy. Add egg yolks one at a time, beating well after each addition. Sift flour and baking soda together. Add flour and sour cream to sugar mixture and blend well. Add flavorings. Beat egg whites until stiff and fold into mixture. Grease and flour a Bundt pan or 9-by-4-inch loaf pan and pour in batter. Bake about 1 hour and 15 minutes, or until toothpick inserted in cake comes out clean. Cool about 15 minutes before removing from pan. Wrap in foil, then put in a plastic bag, and freeze.

## SUNDAY BREAKFASTS

by Mrs. J. Hardin Perry.

### Sunday Breakfast I

\*COEUR À LA CRÈME WITH FIGS, STRAWBERRIES, OR PEACHES  
VENISON SAUSAGE  
\*CHEESE GRITS  
STOLLEN  
COFFEE

### Coeur à la Crème

Beat equal amounts of cream cheese and sour cream together and put in a heart-shaped tin or copper mold. Chill. Serve with figs, strawberries, or peaches. May be prepared 3 days in advance and transported in ice chest. Do not freeze.

### Cheese Grits

6 cups water  
2 teaspoons salt  
1½ cups grits  
¾ cup butter or margarine  
3 eggs  
1 teaspoon dried savory  
1 pound sharp cheese, grated  
Shortening for greasing casserole

Bring water to a boil and add salt and grits. Cook for 5 minutes, then cool. Add butter or margarine. Beat eggs and mix in savory. Add egg mixture and grated cheese to grits and blend well. Pour into greased casserole and bake in a 250° oven for 1 hour. May be prepared 1 day in advance and either baked just before serving, or baked in advance and reheated before serving. May also be baked, frozen, and reheated. Serves 6.

### Sunday Breakfast II

PECOS CANTALOUPE  
KUGELHUPF  
HOME CURED BACON  
\*PUFFY POTATO PANCAKES  
COFFEE

### Puffy Potato Pancakes

2 eggs, separated  
1 cup leftover mashed potatoes  
2 teaspoons baking powder  
½ teaspoon salt  
1 cup pancake mix

1 cup milk  
1 tablespoon corn oil  
Shortening for greasing griddle

Mix egg yolks and mashed potatoes. Mix together baking powder, salt, and pancake mix, and separately the milk and oil. Add dry and milk mixtures alternately to potatoes. Beat egg whites until stiff and fold into potato mixture. Bake pancakes on a moderately hot greased griddle until lightly browned, using about 2 tablespoons batter for each pancake. Makes about 16 pancakes. These must be prepared just before serving.

### SUNDAY LUNCH

by Mrs. Rodolph P. Smith.

CHICKEN IN THE NEST  
(CHICKEN WITH VELOUTÉ SAUCE IN PUFF PASTE SHELLS)  
FRESH ASPARAGUS  
FRUIT SALAD WITH POPPY SEED DRESSING  
\*PEACH PIE ALFRESCO  
SALTED TEXAS PECANS  
RHINE WINE  
COFFEE

### Peach Pie Alfresco

About 8 medium peaches  
1 cup sugar, if necessary  
1 tablespoon cornstarch  
1 teaspoon cinnamon  
Soft butter  
9-inch pastry shell, with excess pastry for lattice top (prepare any basic recipe)  
3 tablespoons heavy cream  
Peaches and peach leaves for garnish

Slice enough peaches to fill pastry shell. Mix sugar, if peaches are not ripe and sweet, cornstarch, and cinnamon and toss with the peaches. Spread soft butter on the bottom of pastry shell and pour in the peaches. Arrange strips of pastry in a lattice design on top. Bake in a 375° oven about 30 minutes. Pour cream over latticework, bake 10 more minutes, or until peaches are cooked and crust lightly browned. Serve cold on tray garnished with fresh peaches and peach leaves.

Continued on next page

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2:33

You dig out the vinegar and all that ugly equipment for douching to stop internal odor.

2:36

You start mixing vinegar and water *very* carefully. (But the recipe's not on the bottle.)

2:38

Oh, dear, it's too strong. Hey—now it's too weak. Oops, you just spilled some. And what's that smell? Of course, the vinegar.

2:40

You begin douching. How awkward. And the bathroom's smelling like a tossed salad.

2:50

Still douching. And the vinegar smell is spreading.

2:55

And you still have all that mess to clean up.

2:33

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## WEEKEND COOK BOOK

### SUNDAY BUFFET

by Mrs. J. Hardin Perry.

\*FRICADELLES  
(MEATBALLS)  
WITH LEMONS AND OLIVES  
FRIED RICE  
\*SAUERKRAUT SALAD  
ASPARAGUS WITH  
BURNT BUTTER  
BRAIDED BREAD  
\*CREAMY LEMON SHERBET  
PFEFFERNUESSE  
(SPICE COOKIES)  
WINE, BEER  
COFFEE

#### Fricadelles

by Miss Penny Perry, who learned this at London's Cordon Bleu School of Cookery.

5 ounces stale white bread,  
crusts removed

Milk

1 small onion, finely chopped

1 pound finely ground veal

2 ounces pork fat, minced

1 teaspoon chopped fresh thyme or

1/3 teaspoon dried thyme

7-8 teaspoons cold water

Salt, freshly ground pepper,  
paprika

Flour

Oil or butter

Tomato Sauce (see recipe below)

2-3 tablespoons sour cream or  
yoghurt

8-10 black olives, pitted

1 lemon cut into eighths

Soak the bread for 1/2 hour in enough milk to cover well. Squeeze dry in a linen towel and crumble into a bowl. Mix in the onion, veal, fat, and thyme. Knead together very thoroughly, adding the water little by little. Season well with salt, pepper, and paprika. Shape into small balls about the size of a marble and roll lightly in flour. Sauté quickly in oil or butter until browned. Arrange in a deep ovenproof dish and spoon over the tomato sauce—enough so it just covers the fricadelles. Bake in a 325° oven for 15-20 minutes. The meatballs and sauce may be prepared in advance, frozen separately, then thawed and put together before baking.

Just before serving, reheat the meatballs. Add the sour cream and shake the dish gently to mix the sour cream in without breaking the meatballs. Serve hot, garnished with the olives and lemon wedges. Serves 6.

#### Tomato Sauce

1 tablespoon butter

2 tablespoons flour

1 cup stock

1 pound tomatoes or 1 1/2 cups  
canned tomatoes

Bouquet garni

Salt, freshly ground pepper, sugar

Melt butter in a heavy saucepan. Stir in flour, cook 1-2 minutes over low heat. Add stock, stir, and bring to a boil. Halve tomatoes and squeeze to remove seeds. Strain juice from seeds, reserve. Add tomatoes, bouquet garni, a pinch each of salt, pepper, and sugar, and the juice strained from the seeds. Mix well, cover, and simmer 1/2 hour. Pour through a strainer, pressing to extract juice. Adjust seasoning. Sauce may be frozen.

#### Sauerkraut Salad

1 #2 1/2 can sauerkraut, washed  
and drained

1/2 cup each chopped celery, green  
pepper, onion, and carrot

3/4 cup sugar

1/2 cup vinegar

1/3 cup corn oil

Mix the sauerkraut and chopped vegetables. Mix the sugar, vinegar, and oil and pour over the sauerkraut. Keeps well stored in a tightly covered jar and refrigerated several hours before serving. May be kept refrigerated for up to 2 weeks. Serves 6-8.

#### Creamy Lemon Sherbet

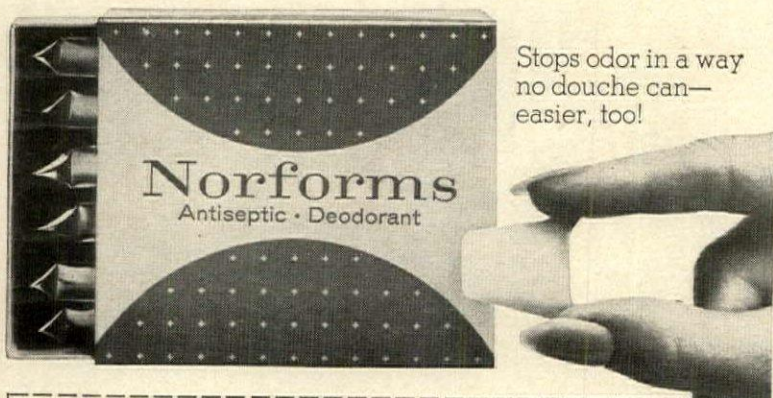
3/4 cup fresh lemon juice

2 1/4 cups sugar

1 1/2 quarts milk

Mix juice and sugar. Slowly stir in milk. Freeze in 2-quart ice cream freezer. Makes about 2 quarts. Serve day it is made or store in deep freeze.

Continued on page 93



FREE BOOKLET: "Answers to Questions Women Ask."  
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**mp** Norwich Products Division, The Norwich Pharmacal Co.

**in a hurry.** She beats eggs with bourbon, 1 tablespoon for 2 eggs, until they are light, then combines them with mushrooms sautéed in butter for a mushroom omelette with a difference.

United Nations Assistant Editor Mirtha Stengel likes **bourbon in a black bean dip.** In a chafing dish, she heats together a can of condensed black bean soup and a cup each of tomato sauce and grated sharp Cheddar cheese, then stirs in 1/4 cup bourbon. She serves it warm with corn chips.

Mrs. Janet Weithas, who is currently finishing a wine and liquor cook book, performs miracles with bourbon and beef in her **Potted Roast.** She browns a 6-pound boneless chuck roast all over in its own fat and sets it to simmering for 3 hours in a Dutch oven with a cup each of beef stock and bourbon and 2 tablespoons of dried onion soup mix. Note please that no salt is needed. From time to time she turns the meat so that the whole roast cooks in the sauce. Mrs. Weithas serves it to about eight with boiled potatoes and red cabbage.

My own celebration of the great American spirit is to unite it with the great American berry. I put a pound of cranberries on to cook with a cup of sugar and 1/2 cup of water and cook over very low heat until the first berry pops. Off the heat, lift the berries into a jar with a slotted spoon and reduce the syrup to about half, add to the jar with a cup of bourbon, and wait 3 months before using as a relish or with ice cream.

FRONTIER HOUSES REVIVED *continued from page 81*

of continuous use and well-meant improvements. The Rodolph Smiths' house had been vacant for several years. The house Mr. and Mrs. George A. Hill III restored—with the help of architectural consultant Albert Keidel, who is credited with much of Fredericksburg's self-awareness and preservation—was jammed up against a filling station on Main Street. They had to open a sealed-up fireplace and buy an abandoned cabin in the country for materials to replace a deteriorated log wall in the bedroom.

Some of the Sunday House serendipities are hand-hewn rafters discovered under turn-of-the-century ceilings and marvelous medieval-style *Fachwerk*—a German equivalent of Tudor half-timber construction. These Texans are also searching out and putting to use well-made local antiques: scrubbed plank tables with Sheraton or Biedermeier legs, graceful daybeds, huge schranks with bone instead of metal escutcheons (schranks are called armoires in the nearby Alsatian community of Castroville), native wood and hide chairs with knob finials, kitchen safes with punchwork tin panels that let the air in and keep insects out and are handsome enough to go in a living room, samplers with German sentiments, patchwork, pot-

tery, and ingenious kitchen tools. "These people made things they had to have to exist, but they couldn't live without beauty," one admirer said.

By comparing notes with other preservation-minded people throughout Texas, these Sunday House families and their friends are also working with the Witte Memorial Museum in San Antonio to assemble a Texas Decorative Arts exhibit in September 1972. Some of the best pieces of Texas furniture in the museum's collection will be hand-reproduced for sale. In Fredericksburg a visitor can see examples of German-Texan craftsmanship at the Pioneer Museum, the old Kammlah House. Or see old-style Texas "swept" gardens—herb and flower beds set in hard neatly broomed earth, with no grass at all. Or sample the heritage of fine breads and pastries at Fredericksburg's two bakeries. Or in August at the County Fair hear German bands and try the local smoked sausage, peaches, and a wide variety of hearty dishes. And on any Saturday at six in the evening hear the church bells, still called *Abendglocken*, ring out one by one and then in unison to welcome all who come, and come back again, to this well-kept community with a joyous pride in its heritage.

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HG-22

# Shopping information

All prices approximate. \*Consult your interior designer or store decorating department.

## DECORATING ZEST

Pages 58-59:

1. "Patchwork" china coffee service: coffeepot, creamer, and sugar, \$12.50 set; 7" salad plates, \$7.50 set of 4; cups and saucers, \$7.50 set of 4. At Bergdorf Goodman.
2. Sofa, 86" wide x 35" deep x 35" high, \$663 at Macy's.
3. Mahogany and mahogany veneer coffee table with teak base, 39 1/4" x 31" x 18" high, \$420 at Altman's, New York; Marshall Field, Chicago.
4. Covered bowls: 8 1/2" diam. x 6 1/2" high, \$6.50; 5" diam. x 4" high, \$4. By Fenton Art Glass Co. "Nantucket" Zepel-protected cotton fabric by Cohama, 48"/50" wide, 24" repeat, \$5 yard at Artlee Fabrics.\*
5. Natural maple armchair, 19 1/2" square x 40" high, \$79 at W & J Sloane.
6. Sideboard, 64" wide x 19" deep x 34" high, \$659 at Robert W. Caldwell.
7. Desk, 45 1/4" wide x 22" deep x 38 7/8" high, \$520 at Colby's, Chicago.
8. Handmade cotton flowers in straw basket, 6" high, \$20 at Tablerie.
9. Lounge chair, 27" wide x 30" deep x 37" high, from \$180 at Altman's, New York; Marshall Field, Chicago; Higbee's, Cleveland.
10. Reading table, 31" wide x 15" deep x 30" high, \$89 at Carlton House.\*
11. "Multi Purpose Plaid" cotton fabric with Sylmer finish, 48" wide, 4" repeat, \$5.65 yard at S. M. Hexter.\*
12. Side chair upholstered in velvet, 20" x 18" x 39" high, \$153 at Robert W. Caldwell.
13. Handmade rag rug in custom colors and fabrics, available in round and oval sizes up to 3' x 3 1/2', \$6.50 to \$15 at Hand Turned.
14. Windsor chairs, 22 1/2" wide x 40" high, \$58 at Jordan Marsh, Boston; Colby's, Chicago.
15. "Sampler Stripe" Fortrel/cotton no-iron sheets from Bibb's American Masterpiece Collection by Erica Wilson, twin flat or fitted about \$5.50, pillowcases \$2 each at Abraham & Straus.
16. "Reflections" Schiffler-embroidered cotton fabric, 48" wide, 6" repeat, at Tressard Fabrics.\*
17. Chest, 49 1/2" wide x 21" deep x 35" high, \$795 at Lord & Taylor.
19. Blue felt appliquéd and quilted on "Gibbweed" cotton print fabric, 48" wide, 9 1/4" repeat, \$48 yard at & Vice Versa.\*
20. Bentwood rocker with hand-caned seat and back, \$50 at The Children's Workbench. "Heathcliff, the Dove" Dacron-filled cotton doll, \$13 at Bonwit Teller, New York, Palm Beach, and Chicago.
21. "Prairie" cotton fabric, 48" wide, 24" repeat, \$4 yard at Altman's.
22. Commode, 40" wide x 19" deep x 32" high, \$339. By Davis Cabinet at Altman's.
23. Chest, 27" wide x 16" deep x 24" high, from \$139 at Altman's, New York; Marshall Field, Chicago.
24. "Argus" flint glass 8" plate, \$5.50, and 10-oz. tumbler, \$4.75, by special order at Altman's.
25. Cotton place mat with cross-stitch embroidery, \$4.75. Cotton napkin, \$1. Both at Pampered Kitchens.
25. Table, 36" wide x 18" deep x 30" high, opens to 36" square x 29" high, \$380 at Lord & Taylor.
26. Highboy, 43" wide x 20" deep x 82" high, from \$595 at Altman's, New York; Marshall Field, Chicago.
27. Chair, 24" wide x 30" deep x 42" high, \$325 COM at Lord & Taylor.
28. "Everybody Calls It . . ." wool carpet designed by Robert Scana, 27" wide, \$32 yard at Harmony.\*
29. "Candy Stripes" Dacron pillows covered in Galey & Lord and Peter Pan cotton seersuckers, 18" square \$20, 20" square \$24, 24" square \$28 at Bonwit Teller and in March at Saks Fifth Avenue.
30. "Old Homestead" braided rug, 30" x 54", \$17 at Macy's.
31. Quilts from a collection of new and antique quilts (quilted pillows and place mats also available), \$100 to \$500 at The Gazebo. Ovenware mixing bowl, \$20 at Tablerie.
32. "Calico Quilt" nylon carpet, 12" widths, \$7 sq. yard by Trend. For dealer in your area write: U.S. Plywood-Champion Papers Inc., 777 Third Ave., New York, N.Y., 10017.
33. Love seat, 59" wide x 36 1/2" deep x 29 1/2" high, \$719 at Altman's, New York; Marshall Field, Chicago.
34. Crib/youth bed/settee of natural lacquered pine with blue linoleum sides, 4" thick polyurethane mattress with waterproof cover, adjusts to 3 heights, 49" long x 24" wide x 31" high, \$90 at The Children's Workbench. "Sam Henry Quilt" of Dacron-filled cotton, 42" x 72", \$90. Dacron-filled cotton dolls, \$13 each. Both at Bonwit Teller, New York, Palm Beach, and Chicago.
35. Oak coaching table, 35 1/4" diam. x 28" high, folds to 43" high, \$180 at Bloomingdale's and W & J Sloane, New York; Racana & Co., Chicago.
36. Wing chair, 34" wide & 28" deep x 45 1/2" high, from \$249 at Altman's, New York; Marshall Field, Chicago.

## MODULAR HOUSE

Page 63:

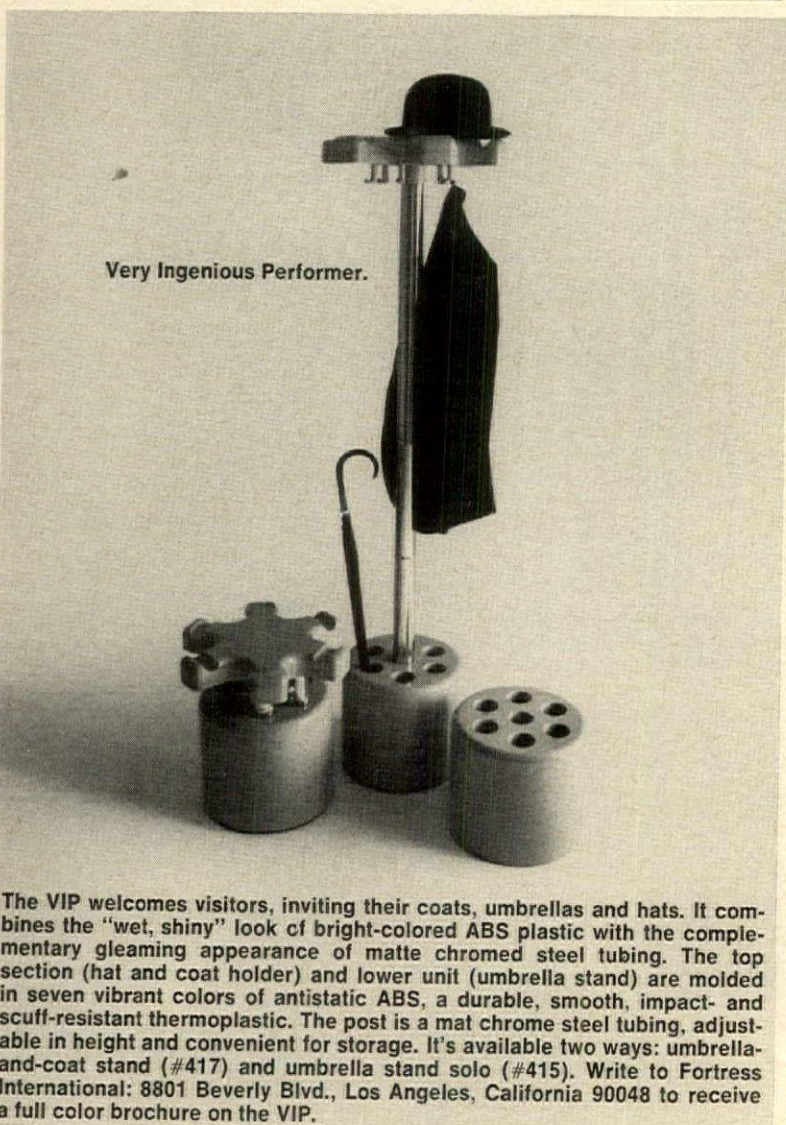
- Banquettes, 85" long, \$728 each at Altman's and Bloomingdale's. Mobile bar, 24 1/2" square x 16 1/2" high, \$209. Moreddi stacking rounds (shown as coffee tables), 15 1/2" high, \$66. Both



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at Lord & Taylor and Bloomingdale's, New York; Design Forum, Chicago. Brass fireplace screen, 28" high, \$28. Antique American steel and brass fire tools, 26½" high, \$120. Cast-iron fireplace grate, 28" high, \$28. All at Edwin Jackson. *Bottom right:* Glass ice bucket, \$55. Spanish glasses (inside bar), \$4 each. Boda Nova soup bowls (stacked on right round), \$7 each. All at Bonniers. White round ashtray, \$11.50. By Raymor. Antique bowls (on center round) from Nuri Fahardi. Petrified shell fossil from Karl Springer.\* Baskets from a collection of new and antique baskets at The Gazebo. White wooden planter (on back terrace), \$30. By Simmons Ltd. at Bloomingdale's.

**Page 64:**

Table, 32" x 48" x 29" high (32" x 26" extension available), \$85. Stacking side chairs, \$81.50 each. From the Vivigrain Collection by Simmons Ltd. at Bloomingdale's. Brown Chinese Ming vase, 14½" high, \$450. White Korean Yi Dynasty vase, 16" high, \$525. Green pottery bottle, \$375. All from H. J. Kratzer.

**Page 65:**

Sofa bed, 75½" long x 36" deep, \$925 at Altman's and Bloomingdale's. Lounge chair, 35½" x 31½" x 25¼" high, \$130. Stacking tables, 17" square x 9" high, \$40 each. 2-part bookshelves: uprights, 10¼" x 12" high, \$22 each; shelves, 22½" long x 10" deep, \$27.50 each. Lamp, \$24. All by Moreddi at Lord & Taylor and Bloomingdale's, New York; Design Forum, Chicago. Chrome spotlight, \$25. By Raymor. Astro-Sonic stereo system with AM/FM radio, record changer, speakers, dust cover, \$250. 8-track cartridge tape player in wood cabinet with walnut finish, \$50. Both by Magnavox. Stereo headphones by General Electric. Cotton rug, 6'4" x 3'4", \$400 at Stark Carpet.\* Painted natural bamboo blinds from Al Burkhardt Custom Shade Co.\*

**Page 66:**

*Bottom left:* Studio dining table, 32" square x 29½" high, \$187. Stackable side chairs, 18½" x 19¾" x 30" high, \$70 each. By Moreddi at Lord & Taylor and Bloomingdale's, New York; Design Forum, Chicago. Boda Nova dinnerware: mugs \$7.50 each; plates \$6.50 each; clear tea cups and saucers \$12 each. Glass canisters, \$2 each. All at Bonniers. Blond butcher block cutting board, \$2.95. Lidded aluminum cooking pot, \$10.75. Highball glass, \$1.40. All at The Pottery Barn. Wire egg basket, \$5. Yellow mixing bowl, 10¼" diam., \$3.45. Both at Bazaar de la Cuisine. Napkins from Henri Bendel. *Right:* Beauty-rest twin bed and painted wooden desk table by Simmons. Bed cover and pillows made from "Cavalier" cotton fabric, 48" wide, \$4 yard. By Bloomcraft. Low square wooden tables, available in opal white, amber, orange, carmine pink, emerald green,

sapphire blue, ruby red, amethyst plum, and living maple. By Simmons Ltd. at Bloomingdale's. Painted natural bamboo blinds from Al Burkhardt Custom Shade Co.\*

**Page 67:**

*Top:* Moreddi table light, \$55 at Lord & Taylor and Bloomingdale's, New York; Design Forum, Chicago. AM clock-radio cube, \$22. By General Electric. White thermos jug set, \$25 at Hammacher Schlemmer. Blue/white round charger, 14" x 20", \$295 at H. J. Kratzer. Antique vase from Nuri Fahardi. "Evening Sky" Kodel/cotton no-iron percale sheets designed by Bill Blass for Springmaid. Bed cover made from "Cavalier" cotton fabric by Bloomcraft. *Bottom left:* Straw hamper from Primitive Artisans. Tub tray, \$35. Apothecary jar, \$4. Lucite tumbler, \$11.50. Cotton jar, \$19. All at Hammacher Schlemmer. *Bottom right:* Chrome light-up mirror, \$40 at Hammacher Schlemmer. White tray, \$6 at Bonniers. Soaps, sponges, and brushes from Caswell-Massey. "Blaze" sheared cotton terry towels by Cone Mills. Opal vinyl asbestos tile flooring, 12" squares, about 25c per tile at flooring dealers. By GAF.

Triad modular house available in two other floor plans; exterior enamel-on-aluminum finish in a variety of colors or in wood; optional fireplace and decks included in the \$15,000 cost. By Salem House Division of Hodgson Houses Inc.

**STENCILING**

**Pages 74-75:**

Chairs covered in white linen, 35" wide x 35" high, \$290 each. Matching ottoman, 30" diam. x 18" high, \$195. By Angelo Donghia for Interior Crafts at Lord & Taylor. Bedside table with apricot lacquer finish, 36" square x 17" high, \$820 at John Mascheroni.\* Bowls (on table and tub), \$40 to \$85 each at Ann Mandel, Ltd. White tumbler (on sink), \$11.50, and Scalopen Gien soap dish, \$20, at Hammacher Schlemmer. Almond cream soap, \$3.75 box of 3. Toothbrush with pure bristles, handmade in England, \$3.50. Long-handled backbrush, \$23.50. All at Caswell-Massey. "Perfection" polyester/cotton no-iron percale sheets and pillowcases in Bright Pink and Bristol Blue, queen flat or fitted about \$9, pillowcases \$1.80 pair. "Lustre" sheared cotton terry towels in Desert Pink and Cerulean Blue (shown covering chair pillows), bath \$4, hand \$2.30, washcloth 85c. All by Fieldcrest. Sheets and pillowcases at Altman's. Towels at Lord & Taylor. Cotton percale print and solid baby pillowcases, \$15 each at Porthault. "Country Lane" quilted bed cover, 80" x 112", \$175 at The Elder Craftsmen Shop. Queen-sized bed by Simmons. Ceiling lamp (over sink), 17" diam., \$89. Bedside lamp, \$75. Both at George Kovacs. Vertical

*Continued on next page*

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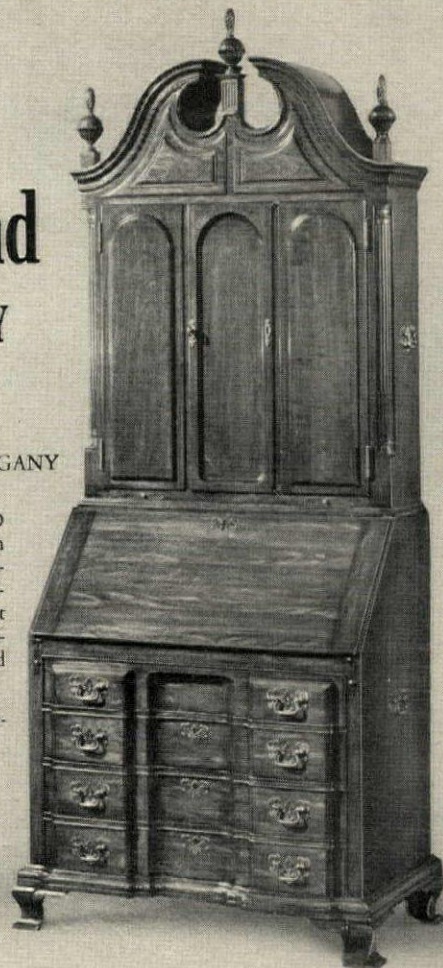
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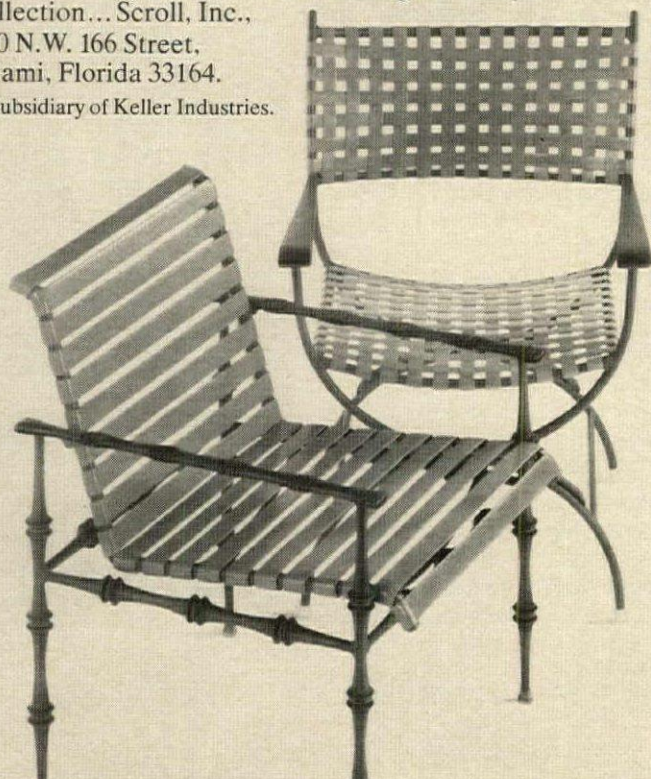


# Suddenly It's Summer.

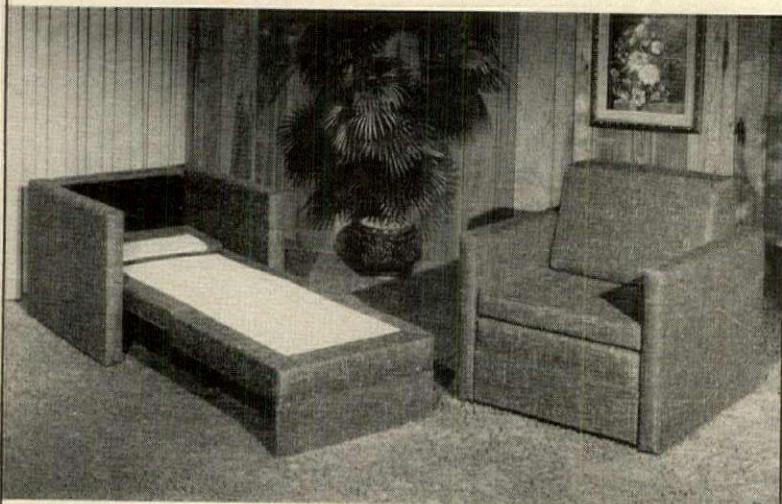
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## SHOPPING INFORMATION

continued from preceding page

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### ADDRESSES OF STORES

#### MENTIONED THROUGHOUT THIS ISSUE

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ALTMAN'S, 361 Fifth Ave., New York, N.Y., 10016.

ANN MANDEL, LTD., 239 E. 53rd St., New York, N.Y., 10022.

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BERGDORF GOODMAN, 754 Fifth Ave., New York, N.Y., 10019.

BLOOMINGDALE'S, Lexington Ave. at 59th St., New York, N.Y., 10022.

BONNIERS, 605 Madison Ave., New York, N.Y., 10022.

BONWIT TELLER, 721 Fifth Ave., New York, N.Y., 10022.

CASWELL-MASSEY, 518 Lexington Ave., New York, N.Y., 10017.

THE CHILDREN'S WORKBENCH, 470 Park Ave. South, New York, N.Y., 10016, and branches.

COLBY'S, 1001 Skokie Blvd., Northbrook, Ill., 60062.

EDWIN JACKSON, 315 E. 62nd St., New York, N.Y., 10021.

THE ELDER CRAFTSMEN SHOP, 850 Lexington Ave., New York, N.Y., 10021.

THE GAZEBO, 14 E. 57th St., New York, N.Y., 10022.

GEORGE KOVACS, 831 Madison Ave., New York, N.Y., 10021.

HAMMACHER SCHLEMMER, 147 E. 57th St., New York, N.Y., 10022.

HAND TURNED, 246 E. 83rd St., New York, N.Y., 10028.

HIGBEE'S, 100 Public Square, Cleveland, Ohio, 44113.

H. J. KRATZER, 1144 Second Ave., New York, N.Y., 10021.

JORDAN MARSH, 450 Washington St., Boston, Mass., 02107.

LORD & TAYLOR, 424 Fifth Ave., New York, N.Y., 10018.

LOUVER LINE CO., 88-05 212th St., Queens Village, N.Y., 11427.

MACY'S, Herald Square, New York, N.Y., 10001.

MARSHALL FIELD, 111 N. State St., Chicago, Ill., 60690.

PAMPERED KITCHENS, 21 E. 10th St., New York, N.Y., 10003.

PORHAULT, 55 E. 57th St., New York, N.Y., 10022.

THE POTTERY BARN, 231 Tenth Ave., New York, N.Y., 10011.

RACANA & CO., 3124 Irving Park West, Chicago, Ill., 60618.

ROBERT W. CALDWELL, 273 Canal St., New York, N.Y., 10013.

SAKS FIFTH AVENUE, 611 Fifth Ave., New York, N.Y., 10022.

TABLERIE, 1033 Third Ave., New York, N.Y., 10021.

W & J SLOANE, 414 Fifth Ave., New York, N.Y., 10018.

## BEAUTY & HEALTH

continued from page 17

sensuously as a cat, stride as smoothly, you really need a cat suit, right? Now Helena Rubinstein has really and amazingly made one up. It begins with a second skin of infinitely light cream to smooth over your body and then a stretching cat suit of Lycra and nylon that has feet in it and a turtle neck—in fact, it's both body stocking and sweater. All you need to add is a skirt and belt and you have the most fantastic traveling costume around. The suit is in black or navy blue or fawny brown or flamy red. The team, \$32.50. At Altman's; Lazarus; Julius Garfinckel's.

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# WEEKEND COOK BOOK

continued from page 88

## SUNDAY SUPPER

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GOLABKI (CABBAGE ROLLS)  
SAUERKRAUT AND MUSHROOMS  
\*HOT CURRIED FRUIT  
HERE AND CHEESE BREAD  
\*RUM CHOCOLATE  
COUNTRY STYLE  
WINE  
COFFEE

### Hot Curried Fruit

Drain 1 jar apple rings and 1 can each of apricots or pineapple, pears, and cling peaches. Reserve half the syrup and add ¼ pound butter and 1 teaspoon curry powder. Melt sauce and pour over mixed fruits. Bake in a 350° oven until thoroughly hot. May be made 2-3 days in advance. Heat before serving.

### Rum Chocolate Country Style

6-ounce package semisweet chocolate bits  
1 square (1 ounce) bitter chocolate  
8 eggs, separated  
¼ teaspoon salt  
2 tablespoons Myers dark rum  
Grated chocolate

Melt chocolate over hot water. Beat egg yolks until thick and light, mix in salt, and add to chocolate. Blend in the rum. Beat egg whites until stiff but not dry and gently fold in chocolate mixture. Fill individual egg cups (fun to collect) or even paper cups and sprinkle with grated chocolate. Refrigerate at least 12 hours before serving. May be made 1 day in advance. Transport on ice for no longer than 1 hour before again refrigerating. Serves 6.

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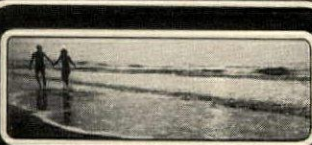
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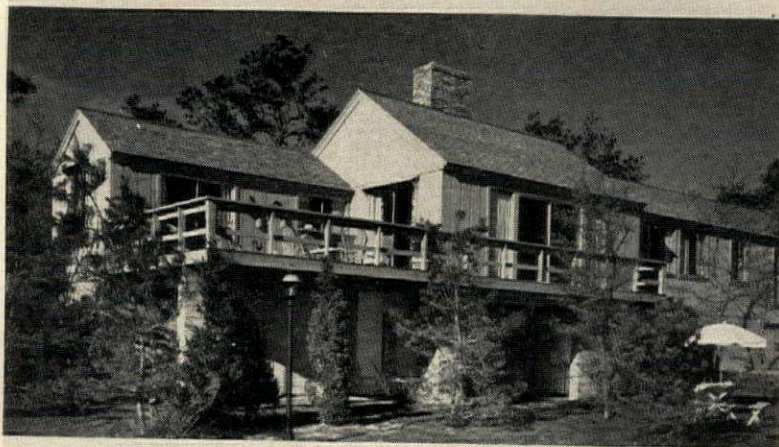
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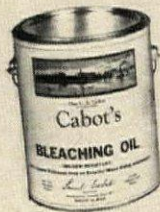


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## REVIVAL HOUSES RESTORED *continued from page 76*

who started the Historic Waco Foundation with three people ("It was called the Heritage Society then. There were just three of us all interested in Texas history: one a former mayor of Waco, Roger Conger; Mrs. Barclay Megarity; and I and we used to meet once a month upstairs in the library."), has supervised the restorations of three great old houses with funds from the Cooper and other foundations. More and more people have joined in. Mr. Ferris Megarity has been a special source of encouragement. Mrs. G. H. Pape has not only given major financial help toward two houses but also is busy planning marvelous tree-filled roads all around them.

The daughter of former Texas Governor Pat Neff, Mrs. Frank Wilcox, donated furniture from her father's Early American and Texas Collection. Mrs. Spencer Brown revived the Cotton Palace Pageant (a great annual event when Waco was a cotton center), which has become part of an elegant social weekend drawing more visitors and more enthusiasm for restoration. Mrs. George Nalle rejuvenated one of the prettiest old houses, offered it as a meeting place for faculty from Baylor University, and put a student couple in it as custodians. Her energy never faltered, even when vandals smashed every one of the Victorian glass windows in the house, and the local council surrounded the place with a complex of new roads swirling from a concrete cloverleaf. Mrs. Edward Bolton helped to revitalize a graceful riverside mansion, establishing it as a focal point for the spring art show and Brazos River Festival and Pilgrimage. The Bolton Foundation has contributed to three of the house restorations.

Miss Ida Morris gave her family's cherished antiques for three houses, with a great deal of silver, rugs, and other accessories. Mrs. George E. Wolfe specialized in the flower arrangements for all the houses, which are filled with furniture of the period, carefully and painstakingly selected by Mrs. Barnes.

Helping to reinforce public opinion about the value of saving Waco's architectural heritage and trying to improve the quality of urban life in general has been a team of architects and city planners under the direction of a sociologist from Tulane Uni-

versity, Mr. James Miller. "This city, like most cities in the nation," he declares, "has never been involved in the human side of services. People have always seen that as either the county's responsibility or the United Fund's responsibility or the nice volunteer groups' burden. Our community renewal program has changed that focus entirely. It is very heavily involved in both the humanitarian part as well as the physical part, and despite people's negative feelings about federal aid—Waco has always been conservative about outside help—this has been one time that the total city has pretty well gotten behind a program to achieve the environment we all desire."

For Mrs. Barnes, it all seems a long way from the days when she used to give slide lectures to clubs explaining the history of Waco's houses. She has seen the Heritage Society grow into a healthy organization, under the chairmanship for many years of Mr. Robert E. Davis, and watched with some pride the success of her decorative arts classes. They provide funds to do many things for the houses. "We started so timidly with twenty-five people and now we have a waiting list and seventeen men enrolled in the evening session."

She adds: "I wanted to make Waco a prettier place to live. I had a dream that one day we would restore five houses. As time went along I began to get much more ambitious. Now I'd like to do two or three more. I have such visions—hanging baskets in the streets, the beautification of downtown Waco, flowering things all around the historical landmarks. We have three national landmarks and now twelve state plaques, they're rather special, from the Texas Historical Survey Committee and awarded to architecturally important old buildings. The key to these restorations? First for a town to restore anything it takes a few very dedicated people. Secondly, it takes the services of a very competent, knowledgeable restoration architect. Thirdly, if not first, it takes lots of money. But more than anything it's dedication and hard work on the part of a few people. I've had lots of pleasure, lots of heartache, lots of frustration, and lots of anger—all sorts of human emotions through this work. But I guess I'll never retire."

Chippendale or Newport block front.

It was a determination to preserve this unique heritage that spurred to action the restorers of Hancock Village. When word got around that the last two Shaker Sisters still living there were preparing to move away and the Society of Believers was about to put the 1,000-acre property on the market, a group of concerned citizens in the Berkshires rounded up relatives, friends, neighbors, and a few museum directors—thirty-three people in all—and negotiated a loan from a local bank. Incorporating themselves as Shaker Community, Inc., in 1960, they bought the property directly from the Shakers for \$125,000, exactly half the original asking price. Several larger offers from commercial developers had been turned down because the Shakers were willing to sacrifice the money in order to help the restorers achieve their aims. The next step was to raise money for the rehabilitation of the various buildings that had been constructed there over the decades from 1790 to 1894. Chief among them was the Round Stone Barn, the most famous Shaker building in the U. S. Repeatedly during the sixties, that structure, by then about to collapse, was shored up on an emergency basis until a thoroughgoing restoration was facilitated by a special gift from Mr. and Mrs. Frederick W. Beinecke and the cooperation of the George A. Fuller Company in performing the construction work at cost.

Now underway at Hancock is the building of a brand-new visitor's center designed by architect Terry F. Hallock of Pittsfield. "It is essentially a modern building," says Mrs. Lawrence K. Miller, president of Shaker Community, "but it incorporates Shaker architectural details because we wanted to show how compatible they are with modern design."

Mr. Hallock, official architect of the restoration, has supervised the work on all the buildings except the latest to be rehabilitated—the Ice House. Architect for that was a young man who had just graduated from Columbia School of Architecture—James Tobin. Says Mrs. Miller, "He came up here originally as a student with Professor James Fitch and became fascinated

with Shaker design. The Ice House was his first job after he got out of school—he even worked on it manually. I think it is so gratifying to know we have young architects today who are both interested and trained to save America's important historic buildings."

Superficially, early Shaker architecture resembles the wood-framed clapboard houses and churches built all over New England during the same period. But there are subtle differences. And, like all Shaker design, the distinction of Shaker buildings arose directly from Shaker religious philosophy. For instance: beadings, moldings, and cornices "merely for fancy" were strictly forbidden as superfluous and distracting, therefore never used. That regularity and order were among the Shakers' highest values was reflected in the placement of windows and doors with a precision almost classical. Since the only allowable form of "beauty" was utility, buildings were carefully designed to fit their intended functions. In the case of a Shaker dwelling intended to house a "family" of thirty to a hundred members sworn to celibacy, this meant providing separate but equal quarters for both sexes—which led naturally to architectural symmetry. Shaker houses as well as Shaker meeting houses had double entrances. The Shaker doctrine of perfection prompted a quality of workmanship in architectural detail that was on a par with fine cabinetwork. And the Shaker view of work as a religious ritual resulted in strictly utilitarian buildings—such as Hancock's Machine Shop on page 78—of the same style and quality as Shaker houses.

The Round Stone Barn at Hancock was probably not the first round barn in America, but in 1826 when it was built it was the largest (270 feet in circumference), the most inventive, and in later years the most influential. Its anonymous designers not only worked out an exceptional labor-saving plan for their purposes—storing hay and housing fifty-two head of cattle—but they took full advantage of the naturally sloping site, building the barn on three levels, each of which could be approached directly from the ground. Among the ingenious details of its origi-

nal or revised versions (it was remodeled after a fire in 1864) were cattle stalls radiating from a central manger, which cut down the daily work of distributing feed; a twelve-sided multi-windowed wooden superstructure that provided clerestory light; an octagonal frame shaft rising from the floor of the hay mow to a louvered cupola topping the structure, which provided extra ventilation for the hay. During the last decades of the nineteenth century, the Round Barn was widely publicized in farm journals as a model of efficient planning and widely copied, in wood, on the new larger farms of the Middle West.

To furnish the restored buildings at Hancock Village, Shaker Community, Inc., has collected furniture and other artifacts made in almost every one of the eighteen Shaker communes that once flourished in the U. S. Although there were some regional differences among Shaker furniture, there were more similarities since its makers put great store by uniformity, which to them signified spiritual unity. As with their architecture, the Shakers' disdain for superfluities led to pared-down designs of singular delicacy and lightness. Yet their passion for perfection produced exceptionally sturdy construction. Some Shaker craftsmen, it is said, believed their designs originated in heaven and were conveyed to them by the angels.

Probably the best known are the rocking chairs like those in the World's Parlor on page 79, although rockers were not widely used in Shaker houses. In fact overindulgence in that worldly comfort was frowned upon—only one rocker was permitted in a retiring room or dormitory for four. But rocking chairs as well as other types were sold widely by mail, especially by the Shakers of New Lebanon. Once established, the basic rocking chair design changed only in details, but there was considerable variety in scale—broad sturdy chairs for large-framed Brethren, narrow chairs for little old ladies.

Inventive details distinguished the Shakers' armless chairs from somewhat similar slat-back American chairs of the same period. For instance, the back legs of the Shaker three-slat

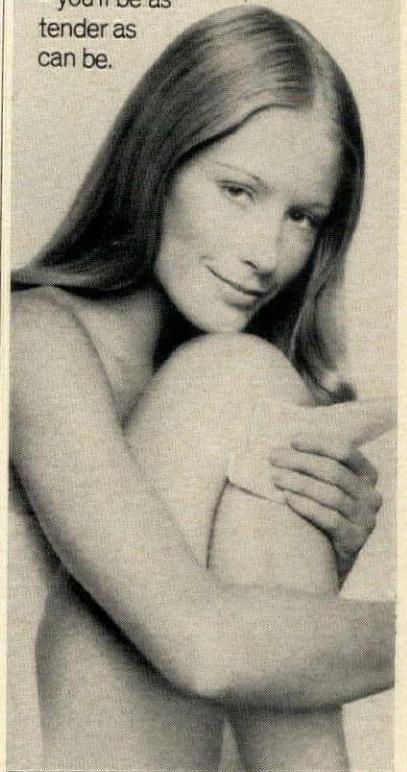
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## What good does a funeral do...really?

Let's face it. In this age of change and challenge, it's one of the things some people are wondering about.

They point out, quite rightly, that beyond providing the dignity of a proper burial, the funeral can do nothing for the person whose life is ended.

However, leaders in medicine, psychology, sociology and religion are more convinced today than ever that a funeral does a great deal for those whose life goes on. For the bereaved family; their friends; their close circle in the community.

One thing it does is help those who grieve accept the reality of death. They know it happened. But a part of their mind rejects it, runs away from it.

The funeral service takes them gently by the shoulders and turns them to face it. And having faced it,

having viewed it, things are easier.

Things continue to be easier (though it may not seem so at the time) as the arrangements have them talking with sympathetic friends at the visitation.

*Unburdening ourselves seems to make room for courage. As surely as sharing joy increases joy, expressing and sharing grief lightens grief.*

That's why even those without deep religious convictions adjust more quickly to life when they have observed the funeral rites.

To the religious family, of course, the funeral ceremony, presided over by their clergyman, is not only a personal but a public profession of faith. In its sharing with others, it is a source of strength that passes understanding. For the family . . . for friends . . . for society.

"tilting chairs" were equipped with a ball-in-socket device that allowed the Brethren to tilt their chairs back from the table without danger of falling over backward themselves or having the chair legs collapse under them. To clear the floor for sweeping, three-slat chairs were simply hung up on the wall on wooden pegs that studded the perimeter of every Shaker room. But dining chairs with only one or two slats were often designed with backs low enough to let the whole chair be pushed under the table between meals. Spindle-back chairs for desk or other work somewhat resembled comb-back Windsors, but they usually had what no Windsor did: a revolving mechanism in the base.

The Shakers' passion for order—epitome of the place-for-everything-everything-in-its-place rule—led logically to a proliferation of storage furniture, usually a combination of drawers and cupboards. (It seemed so obvious that some things fit better in the one, some in the other.) And their related passions for cleanliness and labor saving prompted them to have most of these storage pieces built in. Incorporated in the Brick Dwelling at Hancock, according to the elder who supervised the construction, were 245 cupboard doors and 369 drawers. Clearly the Shakers belonged to the closed-door school of storage: Only utensils that were in constant use were kept in plain sight.

In spite of the general tendency toward uniformity, Shaker tables show tremendous diversity because each was designed for a specific function, specific circumstances. One of the circumstances was the communal life style that called for Believers to work together. So the sewing tables, for instance, often had drawers that opened from either side, and kitchen tables like the one on page 79 were long enough for several Sisters to share.

"You must not lose one moment of time," Mother Ann Lee told her followers, "for you have none to spare." So the Shakers

used all their wits to devise ways of saving labor and thus saving time (which they could then spend presumably in more labor). Among their myriad inventions: window sash that could be removed for washing; window-shade rollers set into the plaster walls and controlled by ingenious wooden wheels. The circular saw is said to have been invented by a Shaker Sister (the Shakers rarely took out patents on their inventions—"too worldly"). In her eyes, the Brethren had to work far too hard with straight saws for what they accomplished.

From its beginnings in America in the 1770s, the Shaker sect has consistently advocated ideas that many people call new in the 1970s: living in communes; granting an exalted status to women (theirs is a Mother-Father God); stripping the indoor "environment" to its bare essentials. But their dedication to celibacy inevitably checked their expansion—forecast, in fact, their eventual extinction.

Today there are only fifteen Sisters left (no Brethren) and two surviving communes—one in Canterbury, N.H., the other in Sabbathday Lake, Me. (A member of the latter group, Eldress Gertrude M. Soule, is an honorary trustee of Hancock Village.) But the vitality of the Shaker tradition and spirit remains unquenchable. A contemporary friend of the Shakers and student of their culture gives testimony: Toward the end of an exhausting day he had spent trekking up and down stairs and from building to building with an elderly Shaker Sister, he said to her, "Sister Emma, you must be tired."

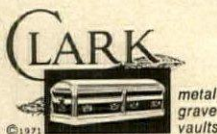
"I am," she admitted, "but I'll get over it. I always have."

*Hancock Shaker Village, 5 miles west of downtown Pittsfield on U.S. Route 20, is open to the public every day from June 1 until October 15. Hours are 9:30 A.M. to 5 P.M. and admission is \$1.50 for adults. For further information write P.O. Box 898, Pittsfield, Mass., 01201, or telephone 413-443-0188.*



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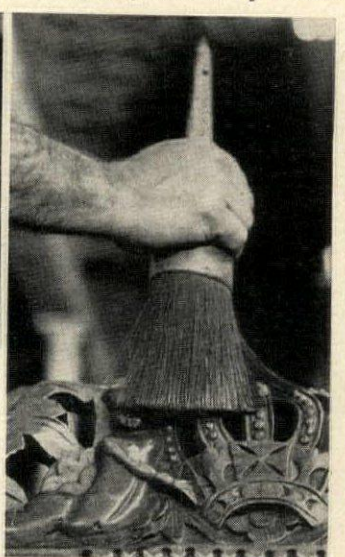
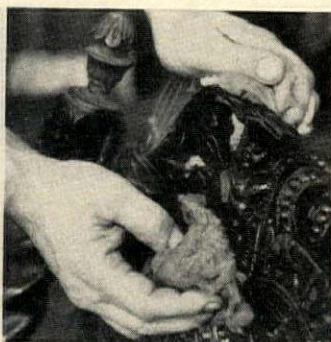
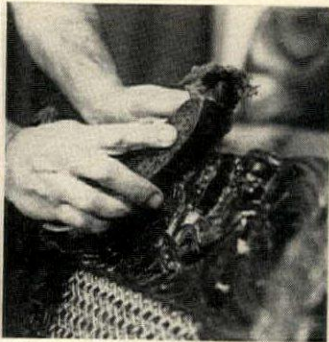
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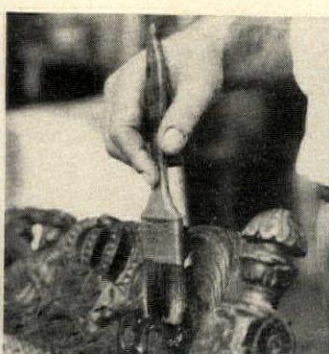
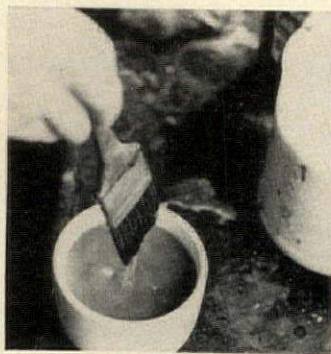
# HOW TO REFRESH CARVED FURNITURE LIKE AN EXPERT

Carved furniture often lies unloved in a dusty attic, unwanted (and inexpensive) in a dusty shop, because the rescue work seems daunting. Even if all it needs is a simple cleanup, gleam-up, and rewaxing, you think of those curlicues and sigh. If a carving is broken or missing, you know you need professional help and figure the cleanup will also have to be done by an expert, and at prices as fancy as the carving. We talked with John Torretta of Antique Refinishing Corporation, and as we watched him bring a Jacobean chaise longue back to its original beauty and usefulness, we gleaned these at-home tips: Go to a professional if you need wood carved, but do the rest of the work yourself if you want. Household cleansers such as Spic and Span can be used if you are careful not to let the furniture stay wet and are extra careful with veneers. Brushes are better than cloth to get into carvings. Wear gloves; work on a dry day in an airy room.



**1** To clean carvings: With scrub brush and 0000 steel wool, wash down a carved piece with a cleaning solution, such as Spic and Span. Alternate the scrub brush and steel wool, using a circular motion to get into all the curlicues. Use a cloth to dry as you work, being careful not to let water remain on any one spot. Do not scrub the piece so hard that the original finish is scraped. Repeat steps until a fresh dry cloth comes clean. With a large camelhair brush give the cleaned piece a good buffing to remove any remaining particles of dust, wool, or lint. Let piece sit overnight to dry thoroughly if you plan to shellac or wax.

**2** To blend in any repairs: If carvings have had to be repaired or any missing parts replaced, make sure the new wood and joints are smooth. Use sandpaper—#80 garnet finishing sandpaper, then finer #120. To make the old and new wood a uniform color, tint the new wood with a mixture of water and dry color pigment such as H. Behlen's watercolors. Mix color in a cup or jar, stirring till all pigment dissolves. Use an artist's brush, preferably sable. Practice on scrap wood first to ensure exact color desired. Then apply to new wood until the repair is scarcely discernible. Use as dry a brush as possible. Rub when dry with steel wool to smooth any change in the wood grain that might be caused by touching exposed wood with water.



**3** To restore the old gleam: Apply a shellac mix sparingly with a good oxhair or camelhair brush. For dark wood, solution can be one part orange shellac, one part clear shellac, two parts alcohol; you might want to add a touch of your dry color pigment. Use a rapid circular motion. If solution froths up a bit, work it in lightly with your brush. Use very thin coats, or one coat may be enough. When thoroughly dry, and working as always *only* on a dry day, use cheesecloth dipped in a solution such as Qual-A-Sol to soften and mellow the shine. Cheesecloth should be wet but not dripping; if it is too dry, it will pull. Pad back and forth, lightly. Let dry and go over piece gently with 0000 steel wool.

**4** To wax carved furniture: Get a ready-made liquid wax, a dark one for dark furniture. Or combine Butcher's paste wax, black Japan color, and solvent in a jar (a common professional ratio is 5 parts wax and 3 parts Japan color to 8 parts benzine). Keep windows open while working. Japan color will bring out the irregularities and character of the wood but should not change its color. Rub wax on with clean folded cheesecloth. Then use a camelhair brush to get into all the crevices. Buff with fresh cheesecloth till piece gleams.





Thumb Back



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## MODULAR BUILDING continued from page 61

Sikorski Sky Cranes they are using today for off-shore loading of cargo packed in 40-foot containers.

*What is the essence of the modular housing system you designed at Cornell?*

As I mentioned earlier, our system combines panels and boxes. The boxes would be wet units primarily but instead of being stacked one on top of the other or side by side in a long row, as in some existing systems, they would be spaced apart. Ceiling panels would be used to span the space between, and that space would become the living room. There would be no limit to how long the room could be—the only limit would be the structural capacity of the panels.

*Would the panels and boxes be sold separately?*

Ultimately, perhaps, but in the beginning you would buy the whole package and use the individual modules essentially to capture space. The boxes give you two finished sides and with the panels you have a ceiling. Then you just close in the ends. Our report shows four quite different ways to use the concept for a variety of housing all the way from single-family detached houses to row houses, town houses, and high-rise apartments. By differing the arrangement, for instance, the same house could serve the needs of a young couple without children, a couple with small children, a middle-aged couple with five teenagers, and a retired couple.

*What materials is modular housing usually built of?*

Until very recently, most modular units were of conventional wood-frame construction. Our system—we call it "second generation" design—is based on a steel frame or chassis on which you can hang anything you want. You can stick to conventional construction—hang wood 2-by-4s on the steel chassis—and the whole business will look absolutely conventional, but it will be more rigid and easy to work with. You can also hang on the steel frame anything you want in terms of appliances, heating systems, etc. One of the problems you have when you are putting a lot of modules together is fitting. Steel is a precision material while wood is not—it's a live material.

Actually the idea of the steel frame was borrowed from the automobile, which starts with a chassis to which you add a basic body pattern. Most people don't realize, when they look at three or four different models of a car, that they all have the same chassis. The body package is absolutely identical, but the models look different because of different interiors, different paint, different trim. You are getting the production economies of spreading one chassis over three or more price levels. In our modular system we are proposing the same thing.

*What kind of labor do you need for modular housing?*

The beauty of modular construction is that you do not need skilled labor. One of the leading manufacturers in the field today started out with sixty-five employees taken right off the neighboring farms. These people quickly learned to take a 2-by-4 that was painted red on one end, put it over a red mark on an I-beam, then put another I-beam against it, and hit it with an automatic nailing machine. This kind of construction does not require skilled plumbers either. In fact, I predict that in five years 50 percent of the employees in these factories will be women. We don't identify women with the construction industry, but under factory conditions, a good deal of the work is not heavy work. As a matter of fact, a good deal of it requires a certain kind of sensitivity that I think women have.

*But aren't the labor unions going to resist?*

So far, they are not resisting. A very important national contract was signed about a year ago between a leading manufacturer and the United Brotherhood of Carpenters and Joiners that accepts what is called mill labor—factory workers at factory wages—into the union and also permits them to work on the installation of the houses at the sites.

*How do you know this unskilled labor is going to put a house together right?*

Well, just think about how houses are built today. Housing is the only industry that has gone through the industrial revolution without becoming industrialized. We are putting houses together the way we always did—a bits-and-pieces approach involving a sequence of operations by inde-

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pendent contractors. You know, something like eleven different building trades have to work on a 5-by-7-foot bathroom, each largely undoing the work of the others. Four years ago, for instance, I built a house on a site close enough to where I was living so that I could check on the work twice a day. But just after the masons had finished the foundation, I had to go away on a three-day trip. Meanwhile the carpenters arrived. When I got back from the trip, I found they had framed in the house using the plans the masons had left for the foundation, and the whole house overhung the foundation by 2 feet. They had to rip it all out.

*Do you think conventional methods of building are going to disappear?*

No, I'm not suggesting they will disappear. But I believe that it's going to be more and more impossible for this type of building to satisfy the bulk of our needs. Like most craft-produced objects, craft-produced houses will be available only to those who can afford custom-made shoes, custom-made suits, custom-made automobiles. In this country there are enough affluent people who want highly individualized houses and can pay the price to keep the remaining supply of craft workers busy. But who is going to take care of middle-income families? The answer to their needs is the new technology.

*When houses are built in factories, who puts them up on the site?*

Local contractors or builders prepare the site, prepare the foundation, supervise erection of the units, and the finishing. The job goes very quickly. The builders make smaller profits, but the number of houses they can put up in a given time makes up the difference.

*Does modular housing require a special kind of site?*

No. It can be built anywhere and it can make more efficient use of the site. One of the things we did in our second Cornell study was to look at modular housing in relation to the land in our area around Ithaca, which has a lot of hillside sites. Usually hillsides are avoided for building but they are really ideal because they provide everyone with a

beautiful view, sunshine, and fresh air. Modular houses can be designed to cascade down the hill and at the same time maintain as much of the environment, the natural environment, as possible. This takes a minimum of foundation work—the houses can be supported on posts. Making use of hillside sites is one way to get at land costs.

*Is modular construction restricted to multi-family housing or can it be used for single-family houses, too?*

Certainly modular construction can be used for single-family houses. But for the next several years I believe the bulk of the demand for modular units will be for multi-family housing, the kind young people are more likely to want. The kids reaching marriageable age today are much more mobile, much more independent than the generation that built up suburbia after World War II. They are going to move around for the first five or six years, and what they want are apartments close to urban centers. But these modular units can be just as effective for single family houses.

*Will it be possible to achieve any kind of variety or individuality with modular housing?*

Most people think mass-production always results in a standardized, repeated, and unchangeable product. But eventually I believe industrialization of housing will achieve the economies inherent in standardization yet offer a surprisingly wide range of possibilities. That may sound like a contradiction but I don't think it is. The automobile is far more standardized than most people realize, yet it offers a wide range of variations. With the continued use of the computer, for instance, we are going to find that we can get more and more variety without losing any of the advantages of standardization. Industrialization should not mean sameness. Look at the houses we build by conventional methods. Are they any more varied? The big developers offer you perhaps six different choices that vary only in details like the type of roof or the placement of the garage.

*Will modular construction greatly lower costs?*

There is some question

*Continued on page 148*



## SHE NEEDS YOUR LOVE

Little Mie-Wen in Formosa already knows many things . . . the gnawing of hunger . . . the shivering of fear . . . the misery of being unwanted.

But she has never known love. Her mother died when she was born. Her father was poor—and didn't want a girl child. So Mie-Wen has spent her baby years without the affection and security every child craves.

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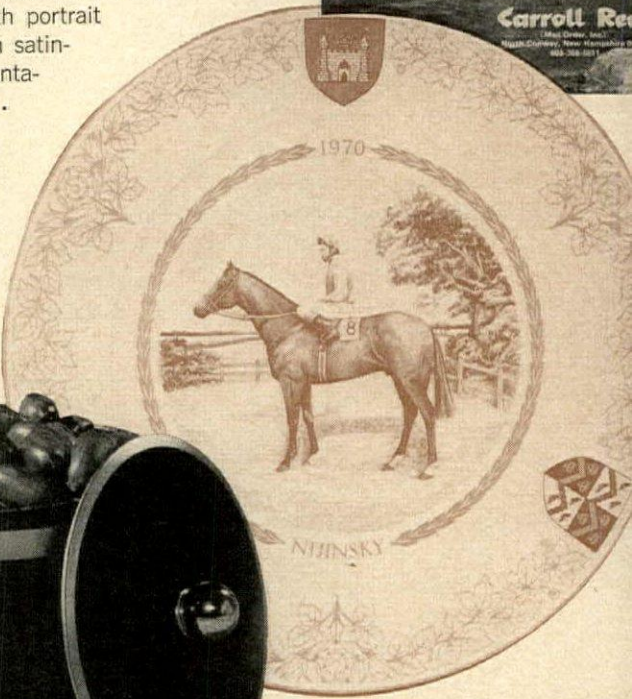
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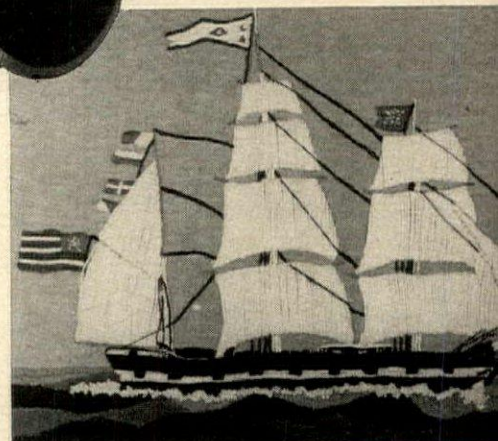
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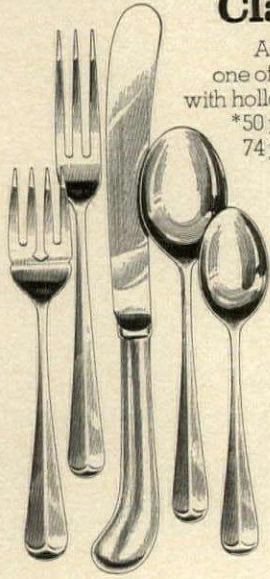


STITCH A WHALER!

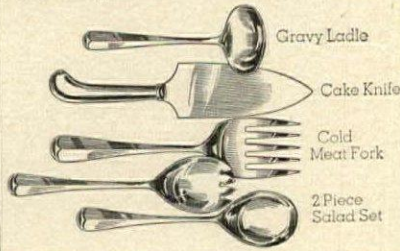
Nantucket Whaler kit has blue sky, black and white ship on a sea of green: background is blue Belgian linen. Crewel wool, needles, and complete instructions included. 20" by 24". \$9.95 plus 50c post. Nautical gifts, ship and cannon model kits, marine pictures, in 144-page catalogue. 25c. Preston's, 101 W. Main St. Wharf, Greenport, NY 11944.

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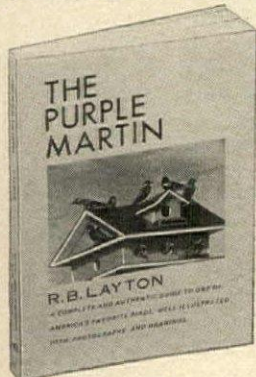
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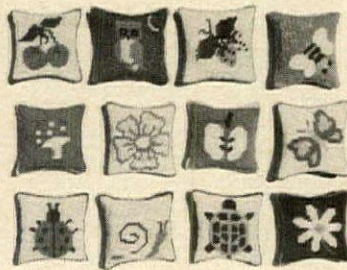
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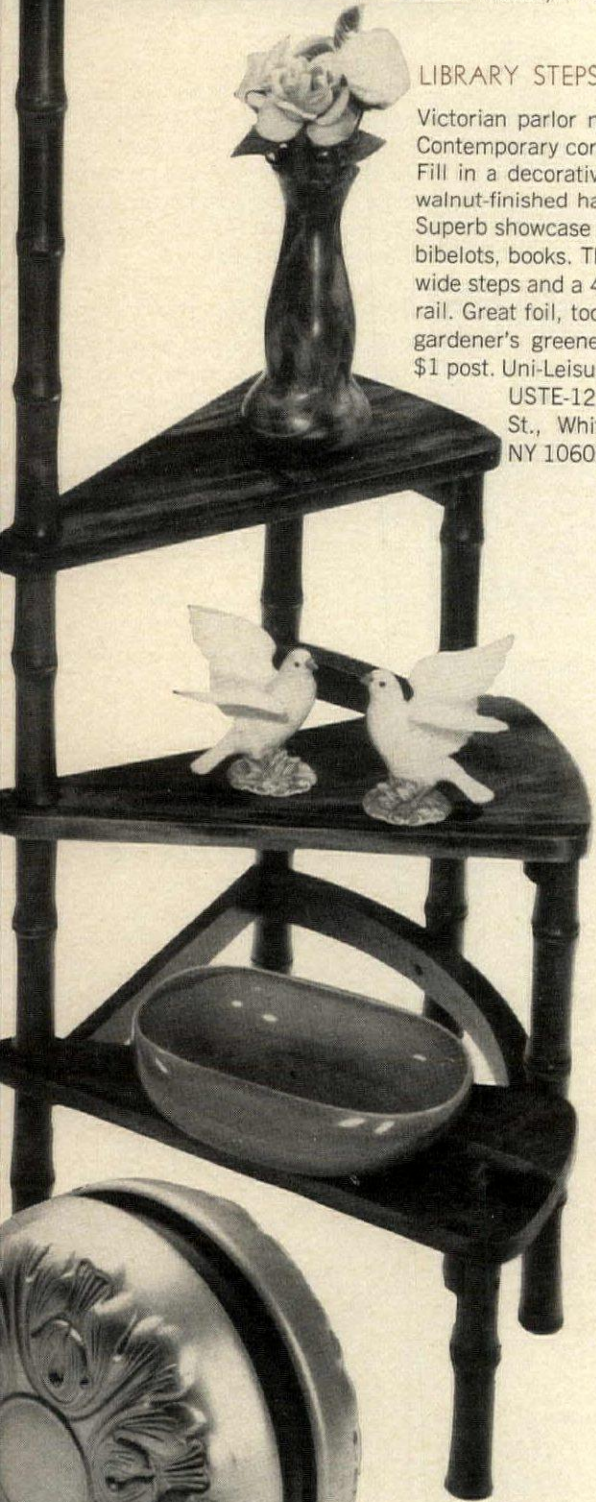
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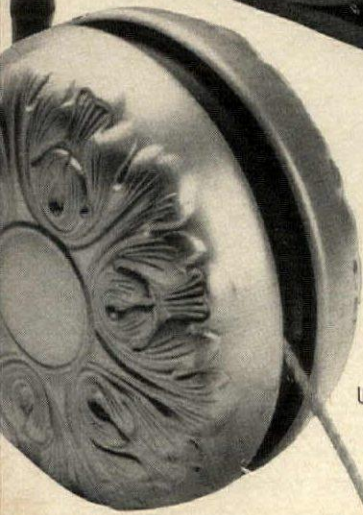
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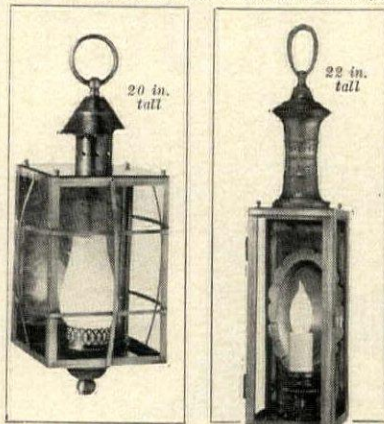
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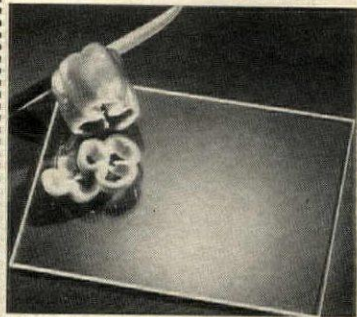


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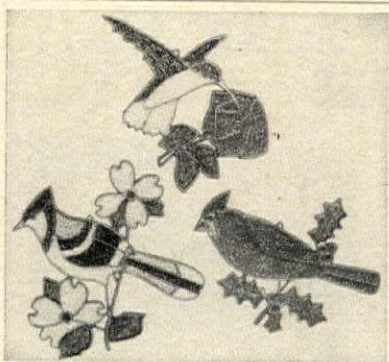
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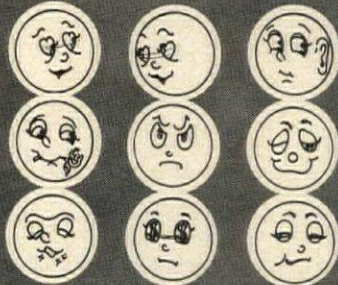
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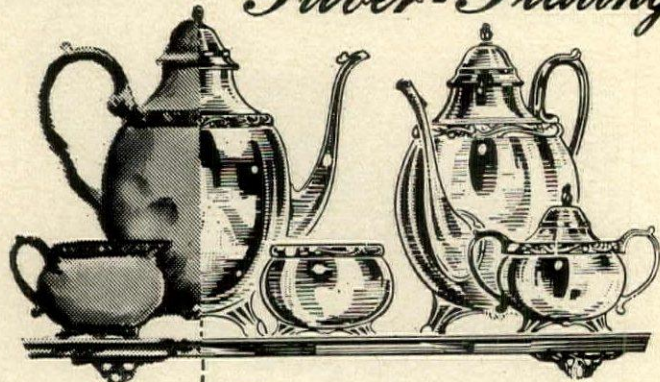


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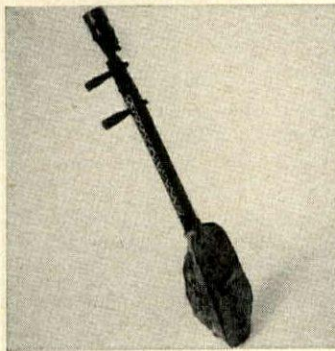
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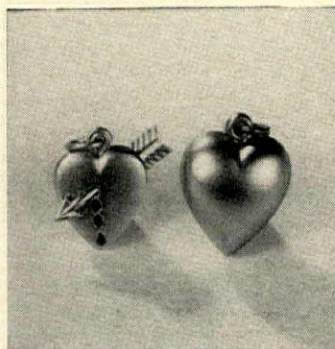
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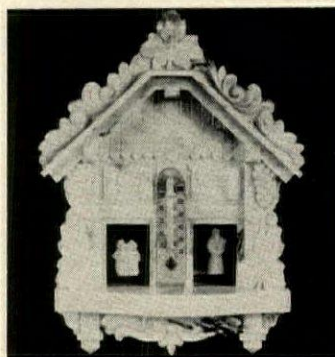
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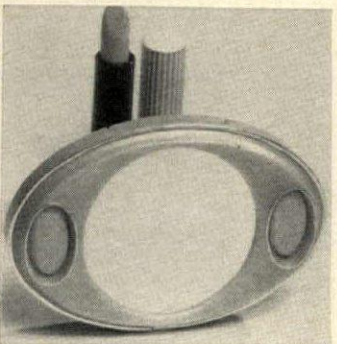
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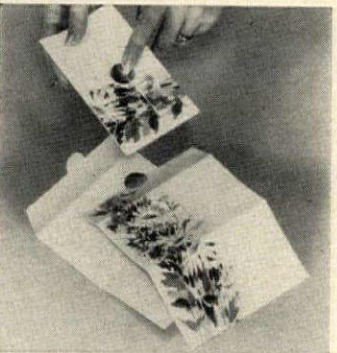
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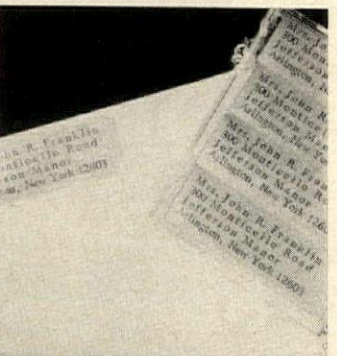
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H.E. Harris, Dept. E-184, Boston, Mass. 02117



Collector's Little Mermaid Spoon

An appealing portrayal of Denmark's favorite statue, the Little Mermaid, atop a gleaming sterling silver spoon—just as Hans Christian Andersen wrote about her, rock and all! Bowl is highlighted with design of Tivoli Gate, Fountain, lettering "Wonderful Copenhagen;" handle has embossed "Denmark." For a travel memory, a collector. About 4" long, from Norway.

8106 ..... \$5.00  
2 for \$9.85, ppd.

Write for FREE catalog of unusual items. Please, your zip code is required.  
**Downs** DEPT. 1402-B  
EVANSTON, ILL. 60204



Throw Out Your Old Pillows

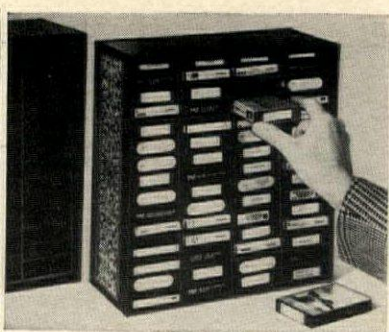
Here's new sleep comfort for everyone with this form-fitting **Relax-A-Pedic Pillow**. Its pre-shaped cradle, side wings and "neck roll" are scientifically designed to support your neck in perfect alignment whether sleeping on your back, side or stomach. Filled with top-quality shredded urethane foam through a zipper arrangement so you can vary the height and fullness to suit your personal comfort. 26" x 11". Thousands have reported its soothing help in comforting headaches, neck kinks and arthritic-like pains of the neck and shoulders. \$7.98. Pink acetate satin zipper cover for luxurious smoothness and hair-do preserving—\$1.79 extra. We pay postage & ship in 6 hours.

Send Check or Money Order to:  
**Better Sleep Inc.** BOX 65  
New Providence, New Jersey 07974  
MONEY BACK GUARANTEE

Don't let it happen to YOUR dog  
PROTECT - PREVENT  
Keep him healthy, happy, well rested with a **CHAPERONE Flea-Kill Bed**

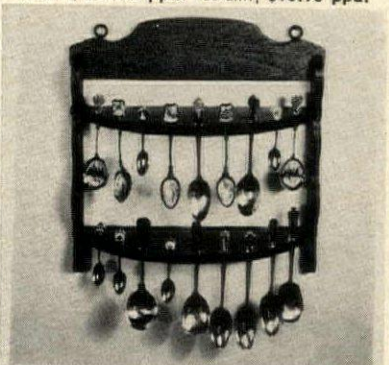
Sure protection from flea torment. Sanitary foam mattress covered in red plaid washable acrylic, cedar scented. Keeps pet cool in summer, warm in winter, untroubled by fleas year-round. Prevents sore elbows.  
Reg. U.S.D.A.  
Compact 15x27 in. \$ 5.75  
Regular 28x33 in. \$ 7.98  
King-Size 33x47 in. \$14.79  
(all postpaid). FOR CATS order the CAT-NAP-BED 15x27 in. \$5.75. Super Size 28x33 in. \$7.98.

**FREE** Halfpint Pet Spot Odor Remover splendid all-purpose cleaner, with Bed orders.  
**INDOOR CHAPERONE** protects upholstery, rugs, cushions Pets' sensitive noses get the message: "Keep off!" Humane. Reg. U.S.D.A. Prevent soiling, telltale hairs, doggy odors.  
Giant Aerosol \$1.89; 3 for \$5.  
Money Back Guarantee  
**CHAPERONE** Box 1110, Sudbury, Mass. 01776



CASSETTE CASE

**ANSWERS** Cassette storing problem! Custom made of heavy book binders board, bound in a Kid-Grain Leatherette with Gold embossed design. Individual storage slots hold 60 Cassettes slightly tilted back to prevent handling spillage. 13 1/2 x 5 1/2 x 12 5/8" wide. Small unit holds 30 Cassettes. 13 1/2 x 5 1/2 x 6 1/2". Ideal solution for keeping a collection neat & orderly. Choose: Black, blue, brown, green. 30-unit, \$11.95 ppd. 60-unit, \$16.95 ppd.



SPOON RACK

**DISPLAY** your Collection of Spoons! A deftly designed two curved shelf rack is pretty enough to hang alone. Spaced to hold 18 of your precious spoons from demitasse to table size. Made of yester years mellow Pine & hand-rubbed to a satin smooth colonial fruitwood finish. 14 x 13" wide. \$7.95 pp. New 24" wide rack holds 36 spoons. \$13.95 pp.



MAGAZINE FILES

**SAFE** storage for valuable back-issues! Keep your favorite magazines like new; protected from dust, wear, disorder; neatly filed for fast reference. Custom made for any standard publication you name. Titles are embossed in 23K gold. Covered with rich library-colored Leathertex to resemble finely bound books. Each hold a year's supply of monthlies. Also medical & legal journals. \$4.95 ea. ppd.



ART BEAM-LITE

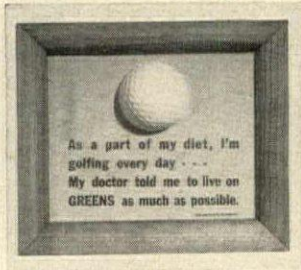
**SEE** your pictures Framed-in-Light. French made for Louvre-Like lighting. Small, compact, handsome fixture provides concentrated light to enhance the beauty of your paintings, sculptures, objets d'art. Easily adjustable; projects round or rectangular beam up to 20-ft.; simple multi-size focus. Attach to wall, ceiling. Used in fine homes, museums, galleries. 5" unit complete with bulb, 8-ft. cord. \$21.95 ppd.

**ART GUILD** P. O. Box 23201 - AZ  
Minneapolis, Minnesota 55423  
enterprises

From Fabulous San Francisco, ANTHONY ENTERPRISES unveils  
47 Exciting new ideas for gifts and better living



Special Award for the Golfer Who Hits a Long Ball.



Golfer's Diet Plaque. Wood Frame, 5 1/4 x 6 1/2".

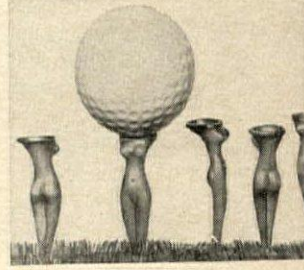
GOLFER'S GAGS

- No. 146—Long Ball Hitter Award
- No. 132—Golfer's Diet Plaque
- No. 157—Definition of Golf Plaque
- No. 170—Nude Golf Tees

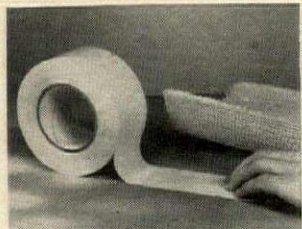
\$1.98 Each + 30c Mailing Each



Definition of Golf Plaque. Wood Frame, 5 1/4 x 6 1/2".



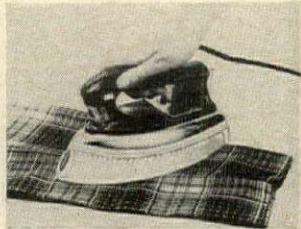
12 Multi-Colored, Plastic, Nude Golf Tees.



CARPET TAPE

Carpet tape prevents skids and falls. Tackless carpet installer "floors" scatter rugs, runners, room size carpets. 1 1/2 inch by 12 foot roll is double-faced to stick to both surfaces. Removable and re-usable.

No. 169—Carpet Tape ..... \$1.49  
Mailing 15c Each



STEAM IRON COVER

At last you can iron all hard-surfaced fabrics without causing shine. Simply slip one of these covers over your steam iron. Puts new beauty in serges, gabardine, dull-surfaced silks, woolsens and knits.

No. 189A—Iron Cover ..... \$1.00  
Mailing 15c



TUB TAPE

Self-adhesive white tape seals the cracks and openings around the bathtub, sink, or basin. Press self-adhesive tape onto clean, dry surface and it's ready to work. Water-proof, easy to clean. 11 foot roll.

No. 201—Tub Tape ..... \$1.98  
Mailing 30c Each



WRITE SHORTHAND IN 4 DAYS!

Clerk-typists—make more money right away! Invaluable for students. Uses alphabet, no strange symbols. No tedious learning period. Complete 4-lesson course, with a practice handbook to develop speed.

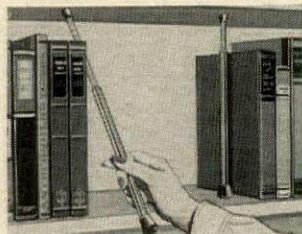
No. 165—Shorthand Book ..... \$2.98  
Mailing 15c Each



FAT FREE BROILER

Heavy cast iron pan broils on top of stove, steaks, fish, or chicken without grease. Heat pan and place meat on ribbed bottom. Drippings drain away—flavor is sealed in. Measures 11 inches across top.

No. 190—Broiler ..... \$10.98  
Mailing \$1.85 Each



SPRING POST BOOKENDS

Post Bookends keep library books orderly, upright. Install in seconds, adjust to fit 9 1/2 to 13 1/2" high book shelves. Keep your built-ins looking organized. Gold-finished anodized aluminum. Set of 2 posts.

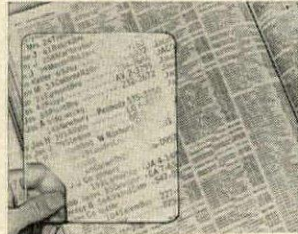
No. 203—Post Bookends ..... \$1.49  
Mailing 20c Each Set



CLEANS SILVER FAST

Magic Leaf goes in the dishpan, cleans your silver as you wash the dishes. Keeps silver shining bright and tarnish-free. It cleans engraved and embossed surfaces, even gold and silver jewelry. Odorless.

No. 205—Silver Leaf ..... \$1.19  
Mailing 15c Each



PAGE MAGNIFIER

Page Magnifier is easy on the eyes. Hold 7x10" magnifier 4 or 5 inches from copy for more comfortable reading. The whole page is magnified at one time! Stop squinting at telephone numbers, dictionaries.

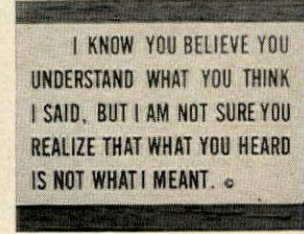
No. 204—Page Magnifier ..... \$1.98  
Mailing 15c



84 CARD TRICKS

An explanation of the general principles of sleight of hand. And to become an expert in this hocus-pocus requires very little practice. There are enough tricks to while away hours of time in real pleasure.

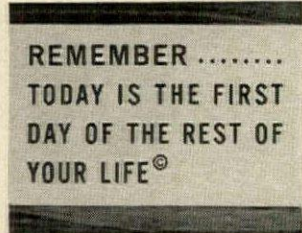
No. 171—Card Trick Book ..... \$1.00  
Mailing 15c each



COMMUNICATION GAP

How's that again? A wall plaque which will ratchet every eye's attention. Makes a perfect gift and is guaranteed to bridge the communication gap. Black letters on a golden plate in pine-finish plaque. 4" x 5".

No. 185—Communication Plaque \$1.98  
Mailing 20c Each

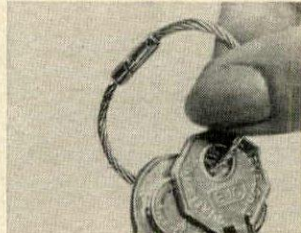


REMEMBER .....  
TODAY IS THE FIRST  
DAY OF THE REST OF  
YOUR LIFE®

A NEW DAY

Never too late to change the course of your life! Inspirational wall plaque says, "Remember... Today is the first day of the rest of your life." Black letters on golden plate in pine-finish plaque. 4" x 5".

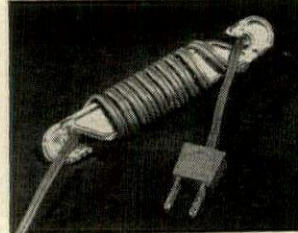
No. 180—First Day Plaque ..... \$1.98  
Mailing 20c Each



UNIQUE TWISTY KEY RING

No more lost keys. No links to loosen... no chains to break. Intriguing twist-lock opens easily—stays closed. Holds 25 keys. Withstands the pull of 150 lbs. Made of aircraft cable in smart gold finish.

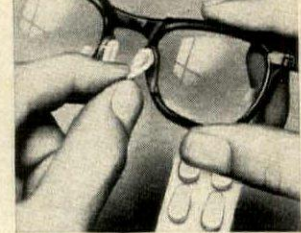
No. 179—Twisty Key Ring ..... \$1.29  
Mailing 15c Each



CORD SHORTENERS

Cord Shortener keeps those dangling electrical cords off the floor and out of the way. It holds up to three feet of cord. Just wind excess cord around the shortener and hook the cord in slots at end. Set of 6.

No. 195—Cord Shorteners ..... \$1.29  
Mailing 15c Each Set



EYEGLOSS NOSE PADS

Here's the answer to glasses that slide down your nose! Tiny flesh-colored foam rubber pads that stick to any eyeglass frame. Relieves the pressure of heavy frames on sensitive spots. Set of 12 pads.

No. 127—Eyeglass Pads ..... \$1.00  
Mailing 15c



WORK WHILE YOU TALK!

"Shoulder Rest" holds the phone for you—leaves your hands free. Comfortably padded. Ends tired arms, sore neck. Fits all phones. Attaches in seconds for either right or left side. Black, beige, white, grey, green or red.

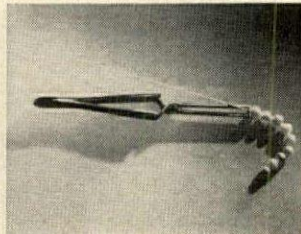
No. 130—Telephone Holder ..... \$1.98  
Mailing 25c Each



BACK SCRATCHER

An itch in time can be exasperating in the extreme. So imagine the incredible luxury of a battery-operated back scratcher that adds 15 inches to your reach and soothes with tiny fingers. Batteries are included.

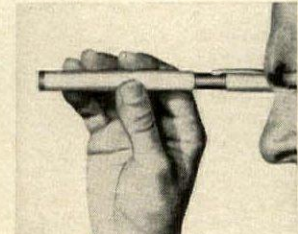
No. 175—Back Scratcher ..... \$2.98  
Mailing 30c Each



IT'S EASY TO RE-STRING BEADS!

It's easy, that is—if you have this clever bead stringer. It does the job quickly. Ties knots close between beads and next to clasp. Prevents scattering in case of breakage. Extra strong strands included. Complete with instructions.

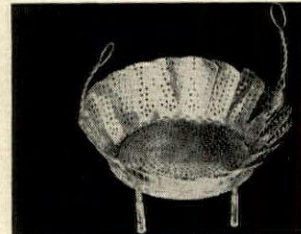
No. 147—Bead Stringer ..... \$1.29  
Mailing 15c Each



PEN SIZE TELESCOPE

Observe objects and people blocks away with the Spy Scope that fits pocket or purse. Has 8-power magnification, adjusts quickly for long-range viewing. Converts to 30 power microscope for precision work. Lightweight pocket clip.

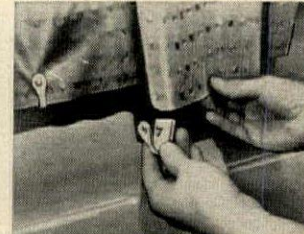
No. 149—Spy Scope ..... \$1.98  
Mailing 15c Each



VEGETABLE STEAMER

Now always serve nutritiously delicious tender-crisp perfect vegetables with aluminum french folding steam basket that makes a double boiler. 6" wide with sides up, 9" flat. Wire handles for lifting. Will not tarnish.

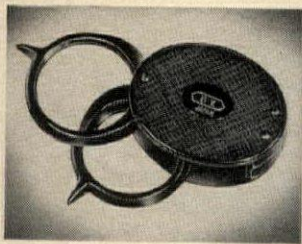
No. 187—Steam Basket ..... \$3.98  
Mailing 40c Each



ELIMINATE WET FLOORS

No more shower curtain blowing. Plastic snap-on Magnetic Shower Curtain Holders hold shower curtain tight to tub or metal stall. Permanently magnetized. Will not rust or mar any surface. Set of 3.

No. 188—Curtain Holders ..... \$1.29  
Mailing 15c Each Set



### DOUBLE POCKET MAGNIFIER

Handy in dozens of ways! Use one lens, or two—for 4 power or 8 power magnification. Wonderful for reading small type, removing splinters, checking stamps or coins, hobbies. Folds into sturdy, protective case when not in use. No. 167—Pocket Magnifier ..... \$1.98 Mailing 15c Each



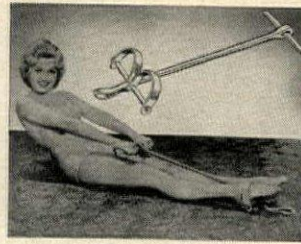
### MAGIC MENDING

New miracle crystal clear liquid glass chemical sensation creates a washable, waterproof, heat-or-cold proof iron bond. For permanent mending or repair of glass, china, crockery, ceramics and porcelain. No. 178—Liquid Glass ..... \$1.98 Mailing 15c Each



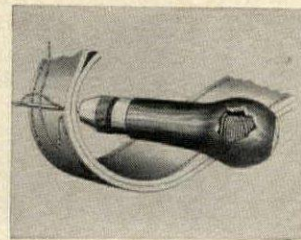
### 15-SECOND RUST REMOVER!

Rust, stains, tarnish disappear like magic from fabrics (safe on colors!), bath tubs, sinks, toilet bowls, chrome fixtures. Makes rusty auto bumpers look new again. Loosens rusty nuts and bolts. No rubbing, no scrubbing. No. 120—Rust Remover ..... \$1.59 Mailing 15c Each



### STRETCH TO HEALTH & BEAUTY

Get slim—keep slim. Develop muscle tone. Enjoy vigorous health through exercise. A few minutes each day on this rubber "rowing machine" provides scientific exercise for men and women. Includes big, illustrated chart for exercises. No. 144—Rowing Machine ..... \$5.98 Mailing 95c Each



### SEW ANY HEAVY MATERIAL

Handiest tool for sewing leather & canvas. Save money. Do your own repairs on awnings, seats, upholstery, shoes, sails, auto tops, hand bags, etc. Sews lock stitch. Includes bobbin of waxed thread, 3 diamond point needles. Extra thread, 50c. No. 126—Sewing Awl ..... \$2.98 Mailing 20c Each



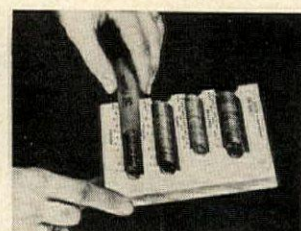
### WIPE AWAY BURNT-ON GREASE

New miracle cleaner for aluminum, chrome, porcelain. Dissolves carbonized grease and encrusted build-up fast from frypans, waffle irons, stove, oven, rotisserie, grill, etc. Will not darken or pit utensils 7 oz. can with brush. No. 104—Carbon Cleaner ..... \$1.98 Mailing 30c Each



### UNDER-SHELF JAR OPENER

No jar or bottle—large or small—can stay sealed when grasped by the notched steel edges of this amazing opener. Permanently installed under shelf or cupboard. Works quickly, safely—with no effort. Screws included. No. 123—Under-Shelf Opener ..... \$1.98 Mailing 30c Each



### COUNT COINS FAST!

Sort, count, wrap pennies, nickels, dimes, quarters in seconds. Simply slide coins into 4 channels. Shows the totals as you go. No more fumbling with the wrapper. Real time-saver for merchants, cashiers, clubs, collectors, etc. No. 102—Coin Counting Tray ..... \$1.98 Mailing 30c Each



### GLAMOUR SLEEP BRA

For undreamed comfort in nylon stretch lace for curve caressing control and feminine flattery. Ideal for sleep, gardening, golfing or just lounging. Snap front closure for dressing ease. White. A-B or C-D. No. 128—Sleep Bra ..... \$2.98 Mailing 20c Each



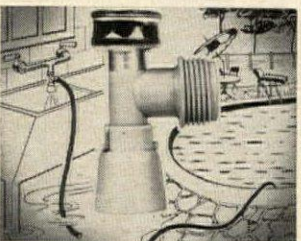
### SCRATCHES VANISH INSTANTLY!

One stroke of the "Almond Stick" and superficial scratches disappear from pianos, furniture, woodwork, etc. Works wonders on Mahogany, Walnut, Oak, and other fine finishes. Used professionally by furniture dealers and movers. No. 119—Almond Stick ..... \$1.59 Mailing 15c Each



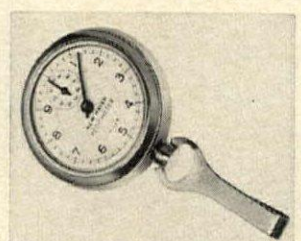
### TOO MANY "CHINS" SHOWING?

A trim chin is a sign of youthful beauty. Treat your chin to the luxury of a Hollywood Chin Band. Wear it while you sleep, read or watch TV. You'll be amazed at the results. Fine latex with adjustable headband for proper tension. No. 155—Chin Band ..... \$1.49 Mailing 15c Each



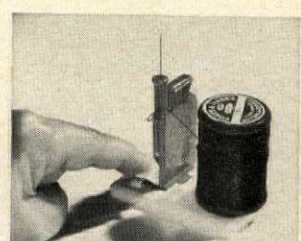
### LOW-COST WATER PUMP

Why pay a lot of money for a gasoline or electric pump? Your home water pressure operates this handy little worker. Simple syphon principle empties up to 360 gallons per hour from flooded basements, pools, washing machines, boats, etc. No. 160—Siph-O-Water Pump ..... \$3.98 Mailing 30c Each



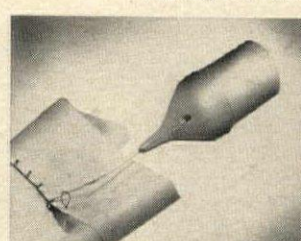
### HOW FAR DID YOU WALK TODAY?

This precision-made Pedometer measures every step you take! Just set it for your stride, hang it from your belt. Registers up to 100 miles. Perfect for housewives, sportsmen, hikers, scouts, convalescents, etc. Fully guaranteed. No. 207—Pedometer ..... \$7.98 Mailing 35c Each



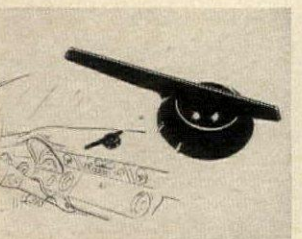
### AUTOMATIC NEEDLE THREADER

Just drop a needle into the plastic funnel, press button, and presto the needle is threaded. Has spindle to hold spool of thread, plus built-in thread cutter blade. Saves eye-strain. Ideal for older people. No. 163—Needle Threader ..... \$1.00 Mailing 15c Each



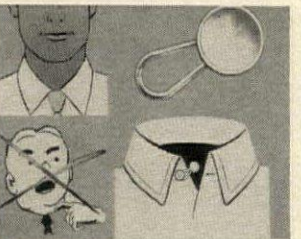
### A MACHINE FOR HAND SEWING

A brand new device to make hand-sewing easy! No re-threading. It holds a full spool of thread. Uses regular sewing machine needle. Makes "loop" stitch, as in knitting. Perfect for hemming, basting, applique, decorative stitching, etc. No. 151—E-Z Stitcher ..... \$1.29 Mailing 15c Each



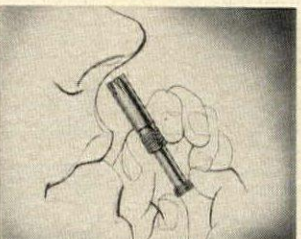
### PARK YOUR CAR IN A JIFFY!

Ends guesswork, frayed nerves and scraped fenders. Fits any type car. Makes parking easy—even in the tightest spots. Adjust according to directions and park perfectly the first time—every time! Used by many driving schools. No. 103—Car Parker ..... \$2.98 Mailing 20c Each



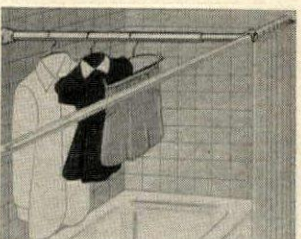
### END SHIRT COLLAR "SQUEEZE"

Collar-Extender button "loosens" tight shirt collars. Ends all-day "tugging". Expands collar up to 1/2 size larger for that "just right" feeling. Invisible behind tie. Can be transferred from shirt to shirt in seconds. No. 114—Collar-Eze (Set of 2) ..... \$1.00 Mailing 15c



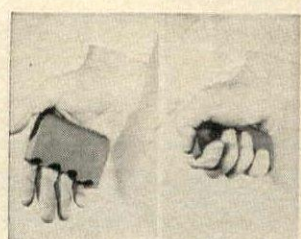
### DON'T PULL HAIR FROM NOSE!

Why risk infection? Unsightly hair can be trimmed easily and safely with "Groomette". Merely insert in nostril and twist knob. Hair is snipped off painlessly and neat. Fine surgical steel. Use it to remove hair from ears, too. No. 145—Groomette ..... \$1.59 Mailing 15c Each



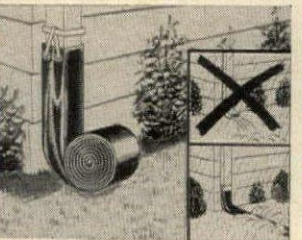
### DRY CLOTHES—RAIN OR SHINE

"Drip-Dri Bar" hooks over shower rod and locks in place. Attaches in seconds. No screws, no adhesive. Can't mar wall. Adjustable 25"-31". Fits any standard bathtub. Holds full-length garments. Water drips into tub, not on the floor. No. 131—Drip-Dri Bar ..... \$3.98 Mailing 35c Each



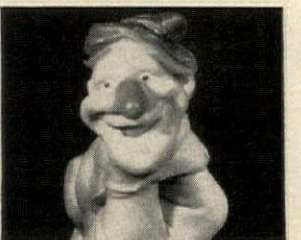
### MUSCLE TONER

A wonderful exercising aid made of firm resilient rubber with space for each finger, designed to strengthen hand and arm muscles. Also recommended by doctors for relief from arthritic pain, aches and stiffness. No. 106—Hand Exerciser ..... \$1.98 Mailing 15c Each



### STOP RAIN WASHOUTS

D-Rain Away eliminates washed out lawn areas around downspout. Attach the 9' rolled-up green plastic sleeve to downspout. When water flows D-Rain Away unrolls as water flows and spreads through sprinkler holes. No. 199—D-Rain Away ..... \$1.19 Mailing 15c Each



### FINGER PUPPET

The funny man with a thousand faces is a gloom-chaser for small sick-a-beds. Make him laugh, scowl, smile, pout by working "Punchy" with your finger and thumb. Instructions on ventriloquism included. No. 143—Finger Puppet ..... \$1.00 Mailing 15c Each



### FACE SAVER

Glamorous jeweled mask stops breathing in of hair spray, keeps hair spray out of eyes, and leaves make-up untouched. Clear plastic lets you see what you're doing. Triangle shape forms a cone over your face. No. 181—Hair Spray Mask ..... \$1.69 Mailing 15c Each

Anthony Enterprises, 585 Market, Dept. HG-272, San Francisco, Ca. 94105

Name \_\_\_\_\_

Address \_\_\_\_\_

City & State \_\_\_\_\_ Zip \_\_\_\_\_

Item No.	How Many	Name of Item	Price

NO STAMPS OR COD's, PLEASE Total \_\_\_\_\_

California residents add 5% Sales Tax \_\_\_\_\_

SATISFACTION GUARANTEED OR MONEY BACK! Mailing Charges (refer to each item) \_\_\_\_\_

TOTAL AMOUNT ENCLOSED \_\_\_\_\_

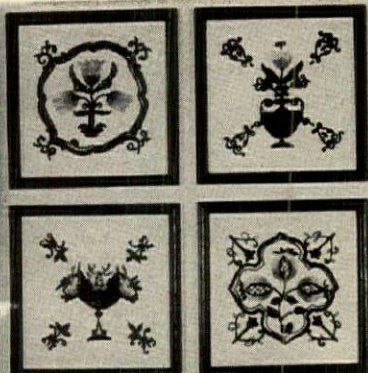
Imagine—  
seamless  
draperies?

\$3.98 yd.

**HOMESPUN HOUSE:**  
Wide, 120" fabrics are "up-ended" to s-t-r-e-t-c-h, seamlessly. HH cotton fabrics are washable, no-iron durable. Natural, white or color-matched to your sample. Also available—imported 100% Polyesters and open weaves. Fabrics for the homemaker who likes to do-it-herself. Or made to measure. A unique gift for any season.

FOR INFORMATION SEND 50¢ FOR COMPLETE BROCHURES AND SWATCHES.

HOMESPUN HOUSE  
9036 Lindblade St.,  
Culver City, CA 90230



**TILES IN CREWEL**

Old tile designs captured in crewel embroidery. Kit includes design stamped on oyster Belgian linen, wool in tile-like colors, needle, and instructions. Size 8" x 8".

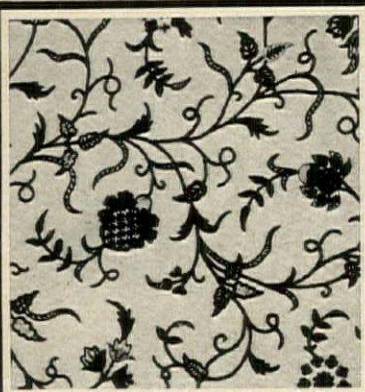
- Tulip Kit (shown) ..... \$1.50
- Flower Vase Kit (shown) ..... \$1.50
- Fruit Basket Kit (shown) ..... \$1.50
- Pomegranate Kit (shown) ..... \$1.50
- Deer Kit ..... \$1.50
- Oriental Bird Kit ..... \$1.50
- Ship Kit ..... \$1.50
- Knight Kit ..... \$1.50

Frame, 8" x 8", Delft Blue, Black, or Maple finish ..... \$1.25

PLUS 45¢ POSTAGE & HANDLING  
Pa. Exc. Add 6% Sales Tax. Sorry No COD's

**VICTORIA GIFTS**

12-H Water St., Bryn Mawr, Pa. 19010



**Hand-Embroidered Crewel from India**  
IMMEDIATE DELIVERY

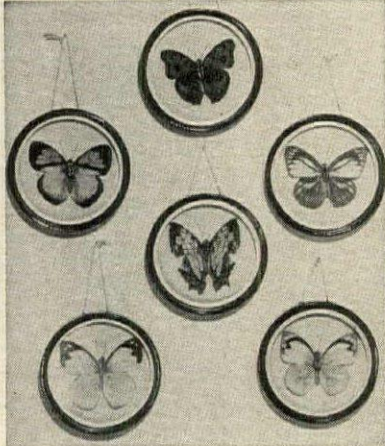
Graceful multi-colored floral pattern is hand-embroidered in wool on natural hand-woven cotton from Kashmir. Perfect for elegant draperies, upholstery, etc. From importer at tremendous values! 50" wide, \$9.95 per yard, post-paid.

Crewel Bedspreads: Twin \$50; Full \$60; King \$80  
Crewel Tablecloths: 70" Rd. \$36; 90" Rd. \$45  
Crewel Pillow Covers: 12 1/2" square or round \$5.00 each.

NUMDAH RUGS 2x3 \$5.00; 3x4 \$10.00; 4x6 \$20.00; 3' round \$10.00 ppd.

Send 50c in coin for swatch and COLOR CATALOG

GURIANS, 276-Fifth Avenue  
Dept. HG-2, New York 10001



**REAL BUTTERFLY**

**Wall Plaques**

Set of 6

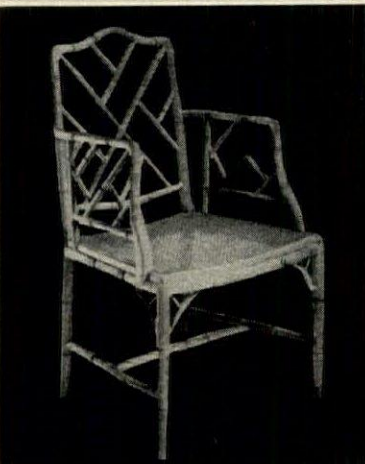
**\$2.98**  
Add 50c Post.

Real butterflies are mounted under glass on white plaques with lacquer frames. Each is complete with a silken cord for hanging. 6 different, colorful butterflies. Can be arranged in any number of ways for unique wall treatments. 3 1/2" diameter.

MONEY BACK IF NOT DELIGHTED

Dept. HG-272  
Plymouth Meeting, Pa. 19462

Harriet Carter



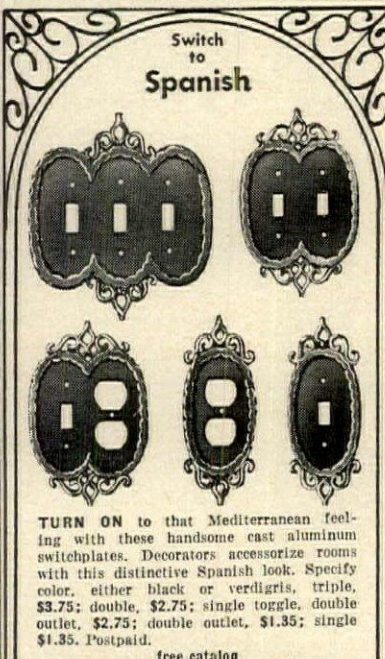
**CHIPPENDALE**  
**\$79.95**

A new dimension to gracious living. Made of the finest Yugoslavian beech, this attractive solid frame chair will give you pleasure for years to come. Caned seat. Side chair \$69.95. Finished both chairs add \$25. Exp. chgs. Col. No COD 128 page catalog \$1.50.

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INT. LTD.



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N. Y. 10028



Switch to  
**Spanish**

TURN ON to that Mediterranean feeling with these handsome cast aluminum switchplates. Decorators: accessorize rooms with this distinctive Spanish look. Specify color, either black or verdigris, triple, \$3.75; double, \$2.75; single toggle, double outlet, \$2.75; double outlet, \$1.35; single \$1.35. Postpaid.

free catalog

**CREATIVE HOUSE**

Dept. HG2 • 221 W. 9th St. • Kansas City, Mo. 64105

SHOPPING AROUND



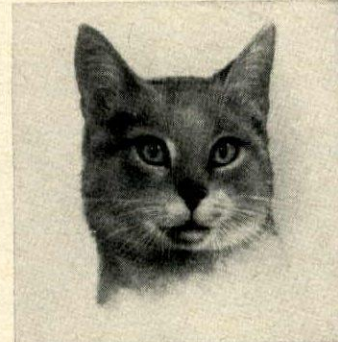
**LIGHT STEP FORWARD**

Busy gals dig the style-right hiking oxford in earth brown (golden tan tinged with gray). The heavy crepe blond sole is bouncy; the square toe is tops in styling. Sizes 10 to 13; narrow or medium. It keeps a tall gal moving ahead. \$28 ppd. Free 64-page catalogue. Shoecraft, HG2, 603 Fifth Ave., New York, NY 10017.



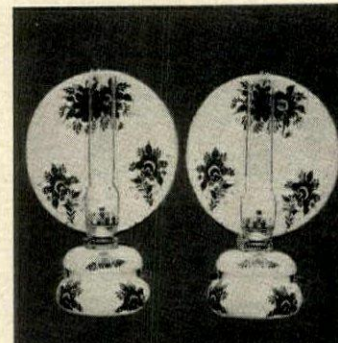
**QUEEN ANNE TILT-TOP**

An 18th century bird cage tilting table in mahogany is as versatile as it is handsome. The top tilts up to stand against a wall and swivels for convenience in serving afternoon tea or after dinner coffee. 30" dia., 26" high. Brown distressed finish. \$89.95. Exp. coll. Catalogue, 50c. Ephraim Marsh Co., Dept. 954, Box 266, Concord, NC 28025.



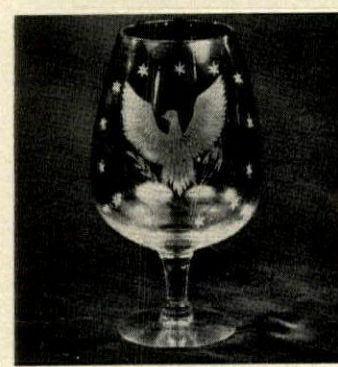
**FAR EASTERN FLAVOR**

Abyssinian cat brings with him the aura of exotic cooking, handsome décor—and combines them in a 6" by 6" white ceramic tile to hold your spicy supper dishes. Each cork-based tile, \$4.98 plus 40c postage. Order from Anthony Enterprises, HG2-517, 585 Market St., San Francisco, CA 94105.



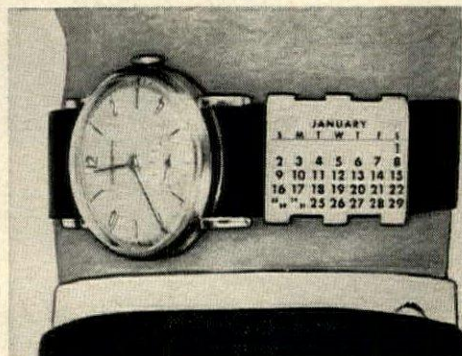
**BRIGHTEN YOUR CORNER**

You'll probably look forward to the next electric failure following the winter storms so you can light up these lovely Blue Onion glazed earthenware hurricane lamps. With 6" reflector background plates, wick and clear glass chimney, ready to light. \$3.98 each plus 25c post. Colonial Studios, HLE-3, 20 Bank St., White Plains, NY 10630.



**PATRIOTIC SNIFFER**

Flower foil—this very American snifter vase. Perfect for Colonial décor with its embossed star and eagle motif. Sized for long or short stems—9" \$9; 11" \$11; 14" \$13.50. Ppd. Transparent glass displays potpourri or shells. How about planting yours with a candle column? Sagittarius Enterprises, HG2, 315 Tenbytowne, Delran, NJ 08075.



**INSTANT WRIST CALENDAR**

Now always have each day of the month at your "finger tips." 12 monthly metal clips attach to watch band. Reversible with gold and silver sides to match any watch. Set starts with month after order.

**Calendar Set**

**\$1.98 + 15c Mailing Each**

Calif. residents add 5% sales tax. Satisfaction guaranteed.

**Anthony Enterprises**

585 Market St., Dept. HG-272  
San Francisco, Calif. 94105



SHOPPING AROUND

PRIVATE LINE

At last, from now on the family won't bounce all over the house every time the phone rings. Whenever you have a jack you can have a pretty Princess phone. In white or beige, \$19.95 (add \$10 if you need a buzzer) plus a shipping charge of \$1.50. Free catalogue available. Grand Com, Inc., HG2, 1152 Sixth Ave., New York, NY 10036.



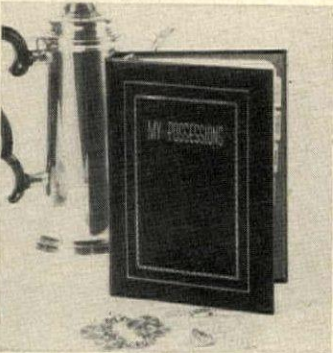
VIEW WITH A POINT

You can view up to 36 slides with look-no-hands convenience using this automatic slide viewer. It changes every 5 seconds unless you want to make it stop for a better look-see. Compact, complete machine in itself has a full guarantee. No screen needed! \$25 plus \$1.50 post. Postamatic Co., HG272, Lafayette Hill, PA 19444.



GOOD INSURANCE

Handsome leather-like volume in black with 24k gold-tooled cover holds the inventory of possessions in the home. Contains six categories with printed forms and tabbed index. It includes space for photography and sports equipment. 6 1/2" by 8 3/4". \$11 plus 85c post. Camalier & Buckley, HG2, 1141 Connecticut Ave., N.W., Washington, DC 20036.



MISTY MOISTY

The green thumbs know a thing or two about plant pampering. They nurture flowers and plants like the pros with a brass mist sprayer to gently bathe them in a fine film of water. For less creative moments, use to dampen special ironing. 6" high. \$2.98 plus 35c post. Lillian Vernon, G21, 560 Third Ave., Mt. Vernon, NY 10550.



WIG WHIMSY

Glorious fun gift for the gal who's just taken the plunge and bought her first wig: an inflatable stand that travels in its own little cardboard house. Decorative bald lady presents a colorful vinyl face to the world; agrees to holding wig or hat. 10 1/2" high. \$1.69 plus 20c post. Anthony Enterprises, HG2, 585 Market St., San Francisco, CA 94105.



Good Ideas by mail from Walter Drake

4022 DRAKE BUILDING, COLORADO SPRINGS, COLORADO 80901



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SELF-STICK GOLD FOIL LABELS

Gleaming gold foil labels stick anywhere — a smart touch to personalize letters, books, cameras, briefcases, records, etc. Classic border, handsome black printing. 1" x 1 3/4". Up to 4 lines, 27 letters and spaces per line.

P4010 250 Gold Foil Labels . . . . . \$1.98



EASY COMB FOR PETS

Now you can comb out knots, mats, snarls and burrs from your pet's hair without strain or pain. Leave his coat smooth and neat. Knurled brass safety blades remove snarls, etc. as you comb through coat. A pet owner's must.

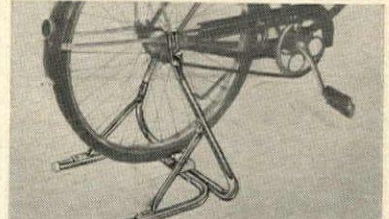
F6091 Pet Groomer . . . . . \$6.95



RETURN ADDRESS TAG FOR PET \$1

No need to worry about your pet getting lost! This lifetime return address tag shows the pet's name, plus your name, address and phone number — all engraved in polished stainless steel. Easy to put on collar. Hook included.

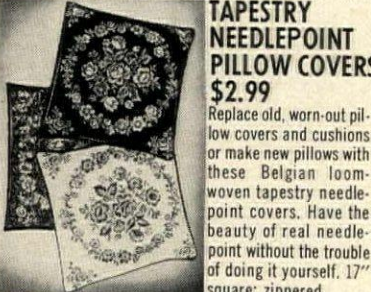
P4008 Pet Return Address Tag . . . . . \$1



MAKE BIKE AN INDOOR SLIMMER!

Great exerciser! Just attach rear bike wheel to this heavy tubular steel stand—raise or lower wheel against rollers to get everything from "on-the-level" to vigorous "up-hill" pedaling. Bike comes off for riding.

F6061 Bike Exerciser (fits 26"-28" bikes) \$9.98



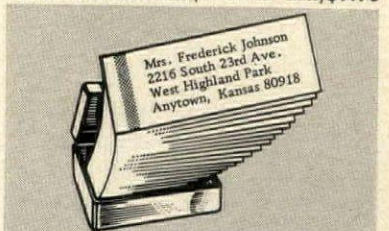
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NEEDLEPOINT  
PILLOW COVERS \$2.99

Replace old, worn-out pillow covers and cushions or make new pillows with these Belgian loom-woven tapestry needlepoint covers. Have the beauty of real needlepoint without the trouble of doing it yourself. 17" square; zippered.

F7220 Needlepoint Covers, Black . . \$2.99

F7221 Needlepoint Covers, Olive . . \$2.99

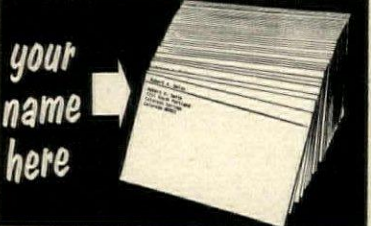
F7222 Needlepoint Covers, Beige . . \$2.99



1000 RETURN ADDRESS LABELS \$1

Quick, easy way to put your name and address on letters, records, books. Any name, address & Zip code up to 4 lines beautifully printed in black ink on white gummed labels; rich gold trim. Free handy box.

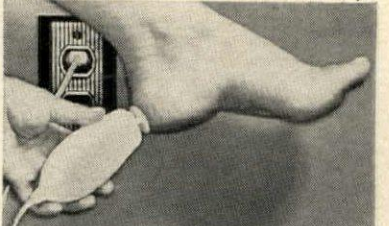
S716 1000 Labels . . . . . \$1



75 BILL-PAYING ENVELOPES \$1

Why scramble for envelopes at bill-paying time, or break up good stationery sets? Mail checks, orders, etc. in these 6 1/2" crisp white envelopes made for this job! Return shows name, address, Zip code.

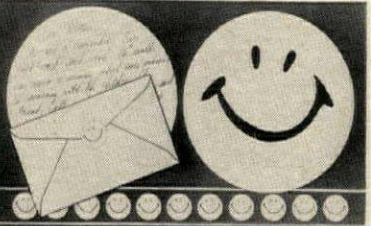
P3003 75 Envelopes . . . . . \$1



ELECTRIC CALLUS ERASER

Erases ugly calluses, corns, dead skin — leaves feet smooth as silk from heel to toe. Safe, gentle vibrating action smooths rough scratchy skin that looks so unpleasant and snags nylons. 5 1/2 ft. cord. Tough white plastic.

N894 Electric Callus Eraser . . . . . \$3.98



SEND STATIONERY WITH A SMILE!

20 bright yellow round sheets with perky eyes and bright smile! 20 contrasting gold envelopes in set. Seal them with bright yellow self-stick smile stickers! 100 on a roll.

S5049 Smile Stationery Set . . . . . \$2

S5050 Smile Stickers . . . . . \$1



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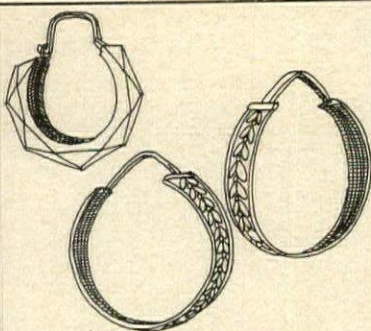


### Slave bracelets

Beautiful bangles made in the West Indies and traditional throughout the islands. Very "in" now everywhere!  
In 14k gold and sterling silver. Weight determines the price.  
14k gold bangles are \$70, \$95 and \$125 the pair.  
Sterling silver are \$7 and \$10 the pair.  
Add \$1 per pair for air mail.



P. O. Box 1012, St. Thomas, V. I. 00801



### LAVISH LOOPS

Golden earrings of elegant 18k gold made exclusively for Boutique Riviera in our own factory in Italy. Center diamond facet cut, 1" dia., \$14.50.

Hand carved hoops, 1 1/8" dia. \$19.50.

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Duty, if any, payable on receipt.

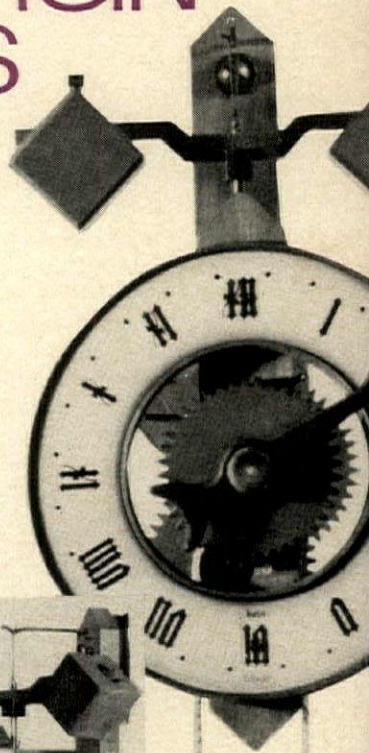
BOUTIQUE

*Riviera*

P.O. Box 3235, Main St.  
St. Thomas, V.I. 00801

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FABULOUS FREE PORT SHOPPING COMES TO YOU. BEAUTIFUL BUYS FROM BEAUTIFUL SHOPS. ORDER BY MAIL FOR IMMEDIATE DELIVERY. DUTY, IF ANY, PAYABLE ON RECEIPT.



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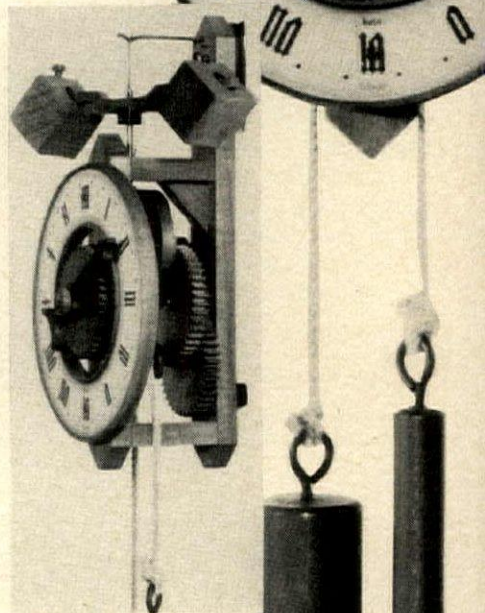
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—Buco 1300 reproduction of an antique

Swiss wheel clock.

Wooden dial, Roman numerals; baseplate and cog wheel visible. High-precision mechanism. 15" high without weights; 8" wide.

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His & Hers from Scotland. Softest mufflers, cashmere & wool blend, 12" x 54". Famous tartans (state color pref.) & solid colors of black, navy, natural, grey, white, mid-blue, wine. \$6. airmail paid. State 1st, 2nd choice.

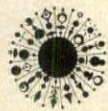
*Continental*  
INC.

Box 842 Dept. HG St. Thomas  
U.S. Virgin Islands 00801



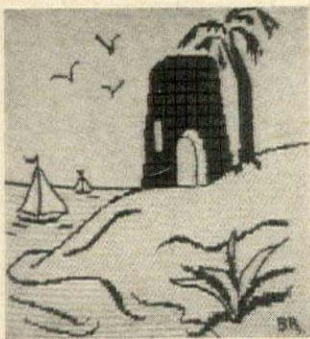
Exactly what you need—  
Doesn't everyone?

Folding magnifying glasses in their own brocade case for reading menus and opera programs or even for a closer look at your dinner partner. Handy as well as useful. Jewelled lorgnette and case. \$3.95 plus 75c postage.



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St. Croix, VI 00840



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Your choice of white/black, white/dark green, white/dark blue. Print: name, address, choice of color. \$22.00 complete. Include \$.75 handling charge.

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St. Croix, Virgin Islands 00820



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Superb sculptured zodiacs by a famous French artist. Heavy and handsome and signed on both sides for collector importance. 18k gold, 1 1/8", \$99.50; 7/8", \$59.50; sterling silver, \$19.50 and \$15. Add \$1 air mail. Boutique Riviera, HG2, P. O. Box 3235, Main St., St. Thomas, VI 00801.





**GLORIOUS GOLD**  
Elegant earrings of 18k gold offer high fashion flair at a pretty price. For pierced ears, naturally, they dangle a delightful 1-11/16" from the small gold ball at the ear to the larger bangle drop. \$20 the pair plus \$1 for air mail. The Gem Shop, HG2, P. O. Box 1012, St. Thomas, VI 00801.

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Olympic plate in Bing & Grondahl's beautiful deep blue porcelain is available now. Deft design features the traditional torch and Munich landmarks. 7" dia. 1972 Mother's plate ready, too. Write now to Copenhagen, Ltd., HG2, Box 40, Christiansted, St. Croix, VI 00820.



**CHEERS!**  
Meet ChoCoCo, that beautiful blend of freshest coconut with a light lacing of excellent chocolate. Light and lovely liqueur after a special dinner. Delightful dessert topper. In a palm-covered bottle, too, with great recipes. If you can't find it, write Custom Import House, Ltd., HG2, 555 Madison Ave., NY 10022.

FEBRUARY, 1972

**JASPER STAR**  
Beautiful blue and white Wedgwood Jasperware sweet dish with Star of David in bas relief. The right remembrance for a *simcha*, your own happy occasion—engagement, wedding or coming of age. 4 1/4" diameter. In a lovely presentation box for gift giving. Continental, Inc., HG2, P. O. Box 842, St. Thomas, VI 00801.

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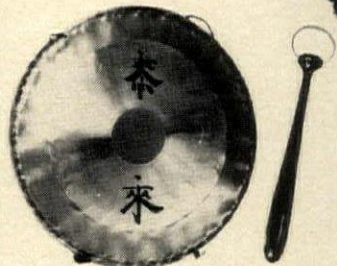
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St. Thomas, Virgin

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11 inches \$2250  
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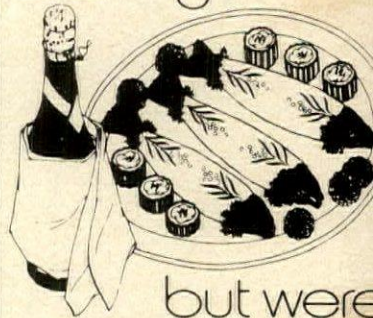
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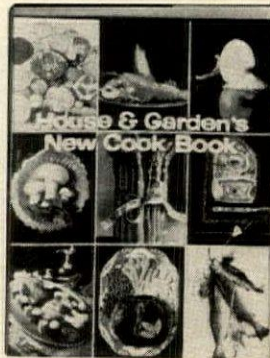


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Gigi, Never on Sunday or Sound  
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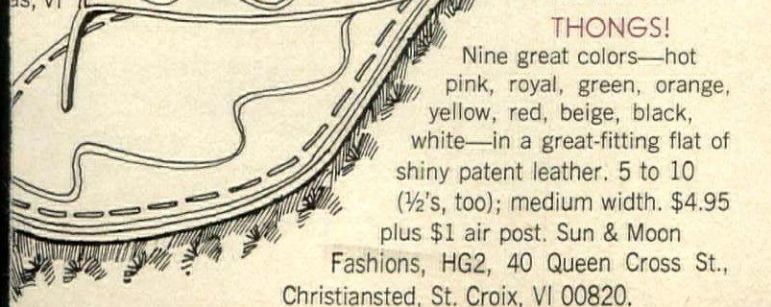
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Nine great colors—hot  
pink, royal, green, orange,  
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shiny patent leather. 5 to 10  
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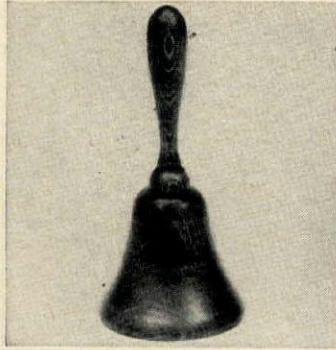
Fashions, HG2, 40 Queen Cross St.,  
Christiansted, St. Croix, VI 00820.

HOUSE & GARDEN

SHOPPING AROUND

RINGING PINE

Graceful solid pine bell in an antique finish makes a lovely table bell. The secret of its ring is a steel lining to make the bell ring clear and sweet. 6" high, 2 3/4" diameter. Nice note on a dining table or collector's shelf. \$3.95 ppd. Artisan Galleries, HG2, 2100 No. Haskell Ave., Dallas, TX 75204.



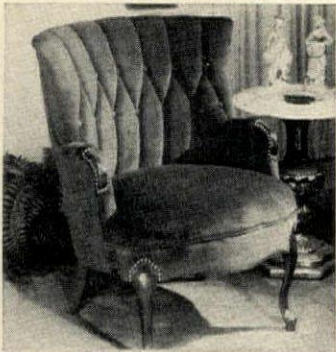
WISE GUYS

Who? Two owls, that's who. Burnished metal has just the look you seek for informal settings. Let them keep you company in the kitchen, den or anywhere. Overall width 20"; \$5.98 the pretty pair plus 45c post. You'll find them at Anthony Enterprises, HG2, 585 Market St., San Francisco, CA 94105.



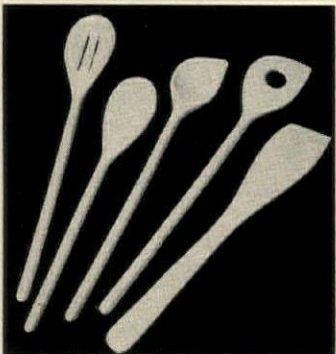
DECORATIVELY SPEAKING

Elegant velvet, tufted and stain-resistant, make Kent the king of chairs. Also in various other grades of fine fabrics. 12 finishes, 32 1/2"h., 28"w., from \$67 each. Exp. charges coll. Shipping wt., 40 lbs. Send \$1 for catalogue and fabric samples. Hunt Galleries, Inc., HG2, 2920 No. Center St., Hickory, NC 28601.



QUINTESSENTIAL FIVE

Natural wood spoons, fine ingredients, a good cook book, horse sense start any bride off right. Spoons from 9" to 14". One gets in corners, one has a hole for mixing dough, one is slotted for draining, one is paddle-shaped for folding. \$1.59 a set plus 35c postage. Country Gourmet, G2, 545 4th Ave., Mt. Vernon, NY 10550.



HAND-CARVED COATS OF ARMS

- hand-carved in wood 16x13" .....\$45.00
- hand-carved in wood with Toledo steel swords 16x13" .....\$60.00
- hand-carved in wood with Toledo steel swords 24x20" .....\$100.00

FAMILY CREST RINGS

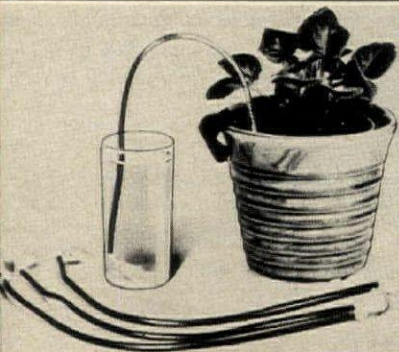
- hand-engraved on silver ring .....\$45.00
- hand-engraved 18k gold ring .....\$99.00
- hand-engraved precious stones, 18k gold setting .....\$145.00

(choice of stones: onyx, agate, bloodstone, synthetic ruby, synthetic sapphire, etc.) Also available is a heraldic report in full color for \$12.00. WHICH WILL BE CREDITED IN FULL TO ANY SUBSEQUENT ORDER. If you already have a coat of arms we work from YOUR OWN DRAWING OR DESCRIPTION, otherwise we do research.

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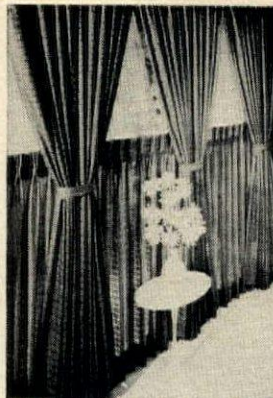
Water plants while you're away. Amazing wicks feed moisture to plants for up to 8 weeks. Insert one end of wick in soil, other end in water. Will not rot or mildew. Set of 4.

PLANT NURSEMAIDS .....\$1.98  
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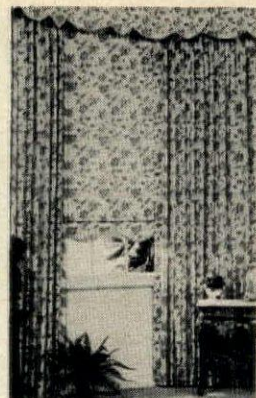
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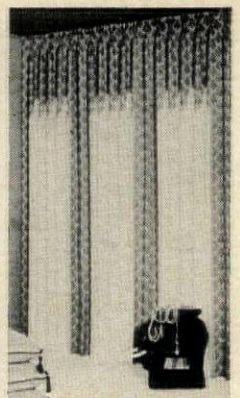
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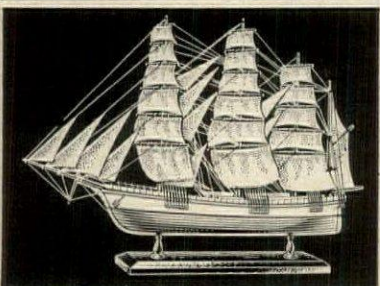


Perfect for home or office, this Captain's chair can be moved from one room to another as needed. Sponge surface soil off with a damp cloth. Grass stains, the dirt of the ball field, or spills are no longer a problem. Covered in Royal Naugahyde vinyl, which stays new looking longer, it is \$45.00 each, \$85.00 the pair. Black, gold, brown, tan, red, bitter-sweet or forest green cover, with brass nail trim. Kiln dried hardwood frame is finished in walnut. Shipping chgs. coll. No C.O.D.

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## Ephraim Marsh



Above: Clipper Ship Great Republic: 20" L. x 13 1/2" h. Complete kit with carved wood hull, sewn sails, all fittings and mounting board. Complete \$19.95 plus 75¢ shipping.

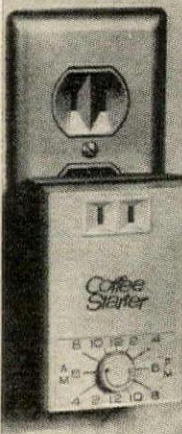
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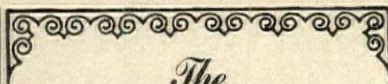
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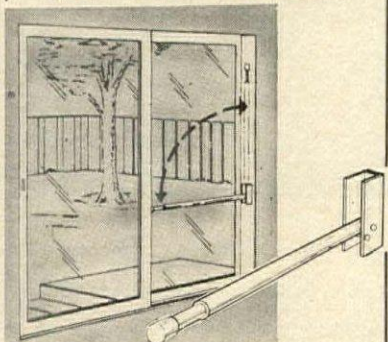
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**\$5.98 plus 70c postage**  
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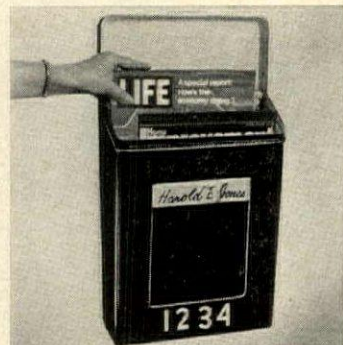
**FERRY HOUSE** Dept. G-272  
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## SHOPPING AROUND



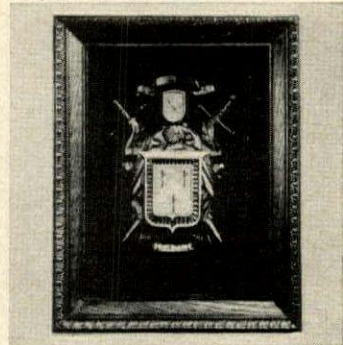
### BRIGHT START

How better to start off a day at the office than with this cheery sign mounted on a wooden triangle 4" l. by 2" h. It's certain to bring all the guys and gals in to share in a good morning smile especially when the boss is in a Monday mood. Order #500. \$1.98 plus 20c post. Anthony Enterprises, HG2, 585 Market St., San Francisco, CA 94105.



### FIRST CLASS SERVICE

Neither rain, nor sleet, nor storm of night will batter your mail in a giant mailbox that files it flat! Rust-resistant black galvanized steel and aluminum box is 15 1/2" h., 11 1/2" w. and slants from 2 1/2" to 4 1/2" d. at back. \$12.95. Brass nameplate for 17 spaces, \$1.95; up to 4 house numbers, \$1. Ppd. Walter Drake, HG83 Drake Bldg., Colorado Springs, CO 80901.



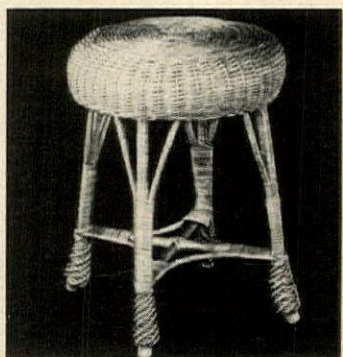
### FAMILY TRADITION

In some historically minded homes, the family coat of arms appears on stationery, silver, towels and jewelry. And it all begins with a handsome, researched plaque (send family name) with heraldic design on red velvet-like background; frame has a walnut wood-tone finish. 14 1/2" by 17 1/2". \$27.75 ppd. Halberts Inc., E-19, 3687 Ira Rd., Bath, OH 44210.



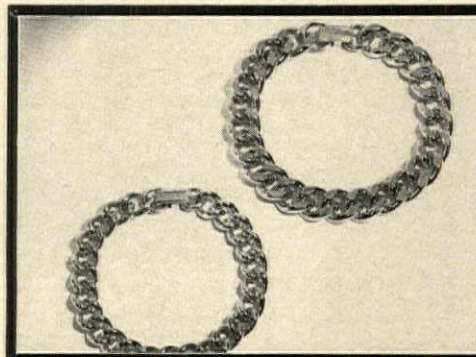
### SHORT BED PROBLEMS?

Add 6" to any mattress by using a bed extender. It has inner-springs, foam padding, adjusts to match any mattress thickness. Gives tall people better comfort. Side rails to extend wooden bed frames 6", \$8.98 a pair. Twin bed extender, \$11.98, double bed, \$13.98. Ppd. Better Sleep, HG2, New Providence, NJ 07974.



### NATURAL WILLOW

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We're not making any claims, but sportsmen, socialites and actors share the copper craze. They swear by some magic mumbo-jumbo, copper gives aches and pains the brush off.

**Men's Copper Bracelet.....\$2.98**

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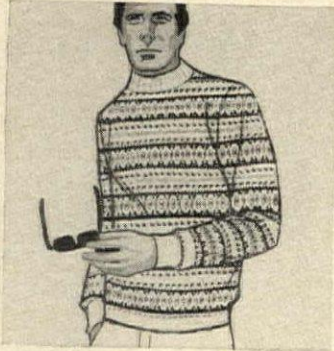
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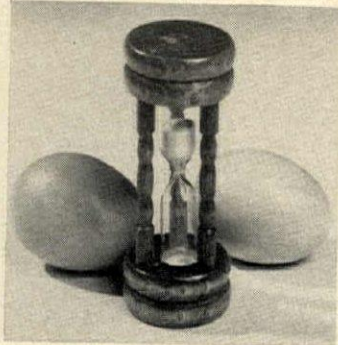
### GROWTH STOCK

For the man who is hard to fit—a Norwegian pattern ski sweater for real warmth in the great outdoors. Tall and big men love the proportionings just for them: M (40-42); L (44-46); XL (48-50); XXL (52-54). Orlon in off white, brown/copper, blue jacquard. \$14.95 plus \$1 ins. post. Free catalogue. King-Size, 512 King-Size Bldg., Brockton, MA 02402.



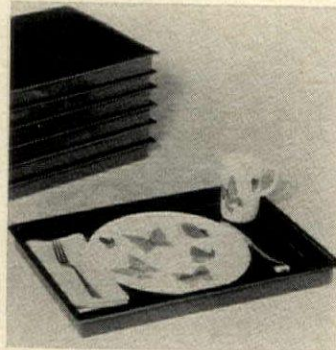
### TAKE TIME

By guess and by golly just won't work when you time eggs, blend a soufflé. Neat little timer does the trick. And how about checking it on long distance phone calls? Walnut finished wood and just \$1.29 plus 20c post. Great little gift for the careful cook! Anthony Enterprises, HG2, 585 Market St., San Francisco, CA 94105.



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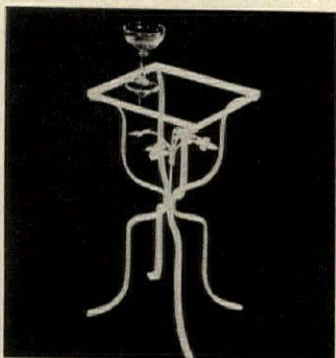
### EASTER TRIO

Real duck eggs, beautifully hand-painted in color with birds, butterflies and flowers. Each 3" egg stands on a wooden pedestal. Easter is April 2nd but wouldn't now be a good time to order these little delights for gifting? Set of three, \$2.98; six, all different, \$5.75. Add 50c per order. Harriet Carter, HG272, Plymouth Meeting, PA 19462.



### TABLE FABLE

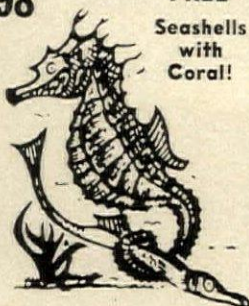
The Table Capri is a runaway bestseller. For patio parties, terrace tête-a-têtes or lounging in the living room. For fruit, flowers and folderol. 10" sq. glass top; 18" high. Black, white or avocado, \$8.95. For black or white with gold, add \$1. Add \$1 post. Henry R. Smith Studios, HG22, 39 Crestline Rd., Wayne, PA 19087.



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**FREE** kit with shells of the world collections, coral for bowl decoration, food and instructions for keeping these amazing pets in a fishbowl or jar. See the father (male) give birth to cute babies. Fascinating and educational hobby for the entire family. **SPECIAL:** Order two mated pairs (including **ONE PREGNANT MALE**, who will give birth to 20 babies) total 24 seahorses for only **\$2.98 POSTPAID. LIVE DELIVERY GUARANTEED. BONUS:** Order **NOW** and get **FREE**, amusing SEA-SNAIL who helps to keep the aquarium clean!

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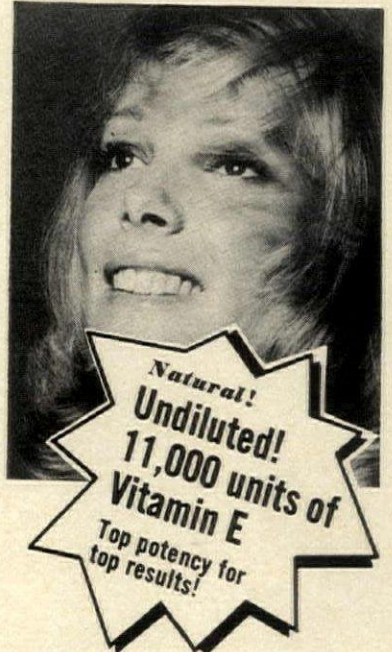
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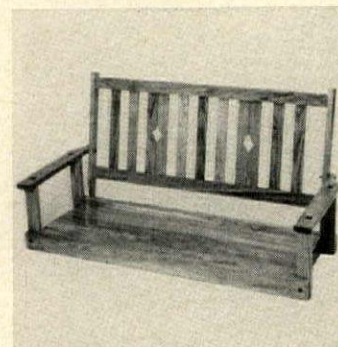
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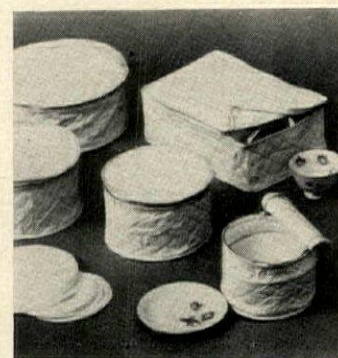
**REPLACEMENT HOOD**  
Bonnet for portable hair dryers become tired so quickly, and replacements are hard to find. Wildflower pattern hood fits all table model dryers, attaches with a clamp and a turn on the hose. A new hood increases the dryer's life, too. \$2.98 plus 25c post. Anthony Enterprises, HG2, 585 Market St., San Francisco, CA 94105.



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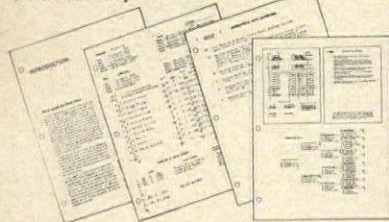
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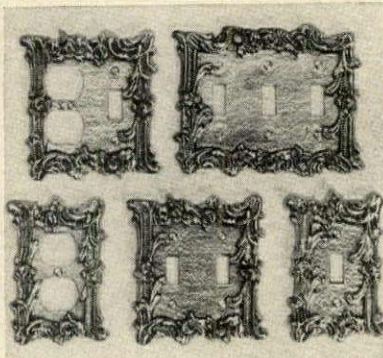
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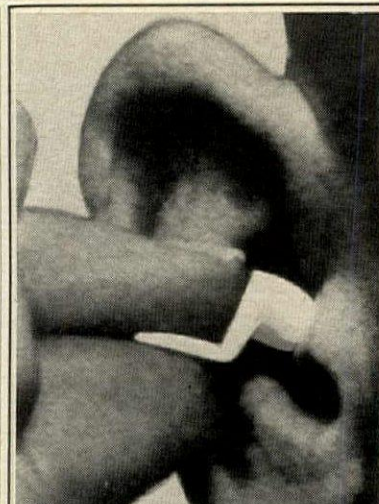
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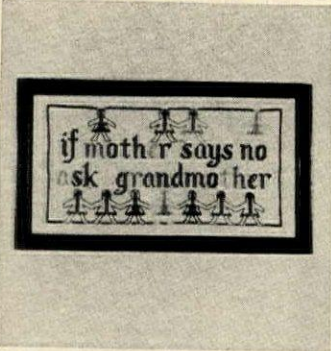
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**SHOPPING AROUND**

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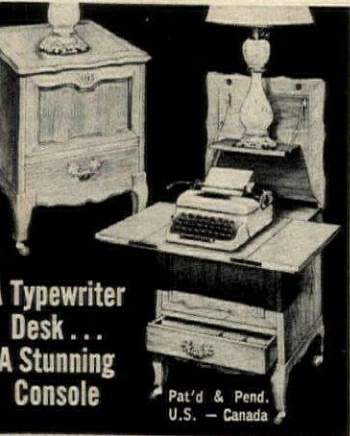
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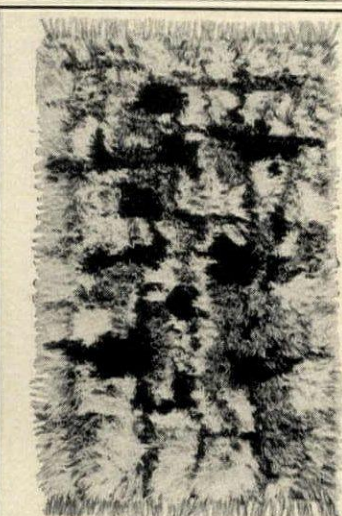
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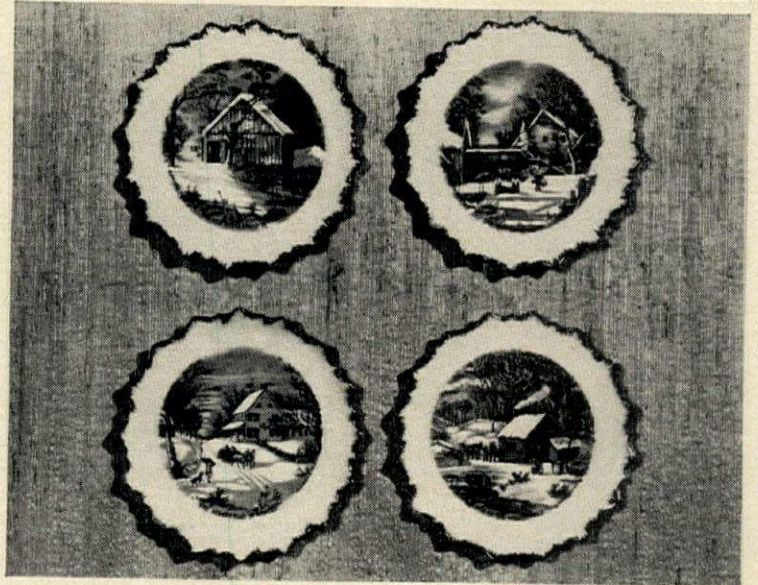


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**Bronze-Plated in Solid Metal**

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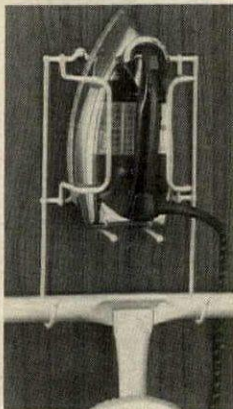
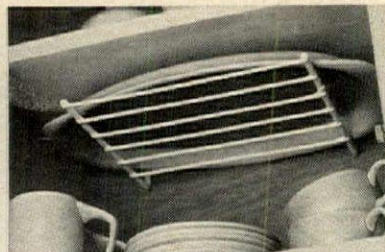
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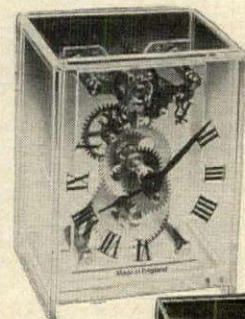
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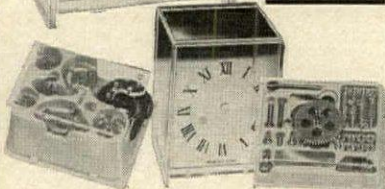
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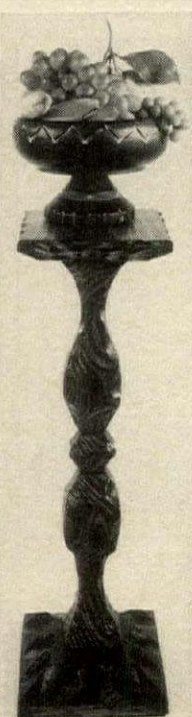
**BIG, BEAUTIFUL BENCH**  
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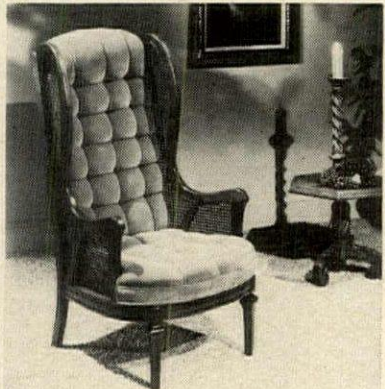
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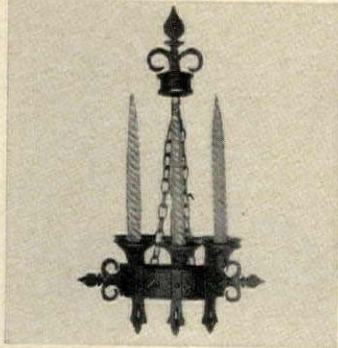
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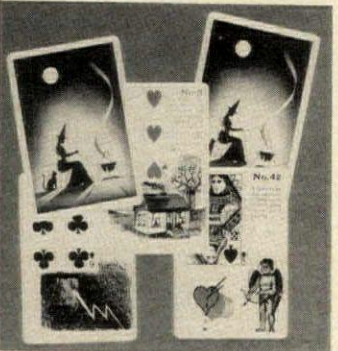
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TWO WEEK FREE TRIAL  
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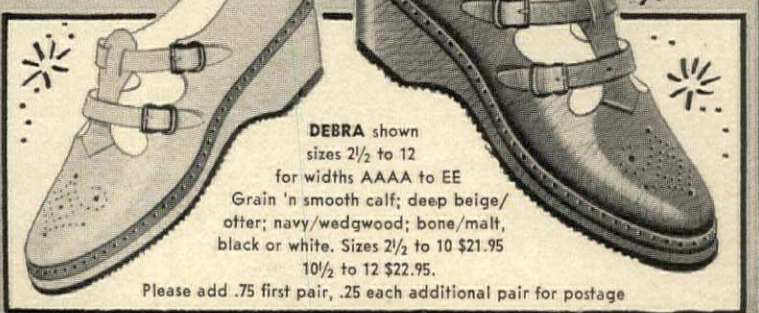


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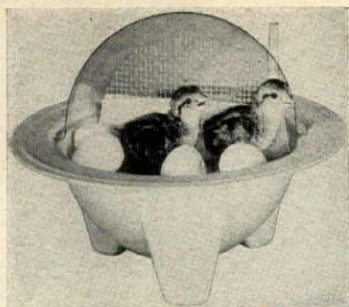
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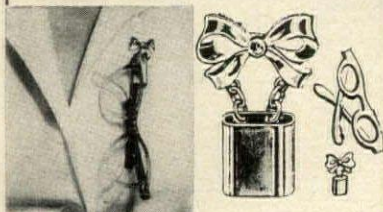
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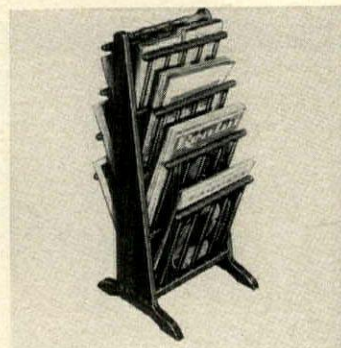
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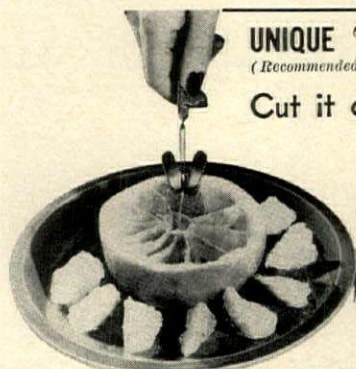
### BIRDS, BUDS, BELLE

Delightful little lass with streamered bonnet, two bluebirds and bunches of blooming blossoms—to embroider in linen yarn on light cocoa linen. 13 3/4" sq. With mounting board, instructions, yarn. A Swedish import. \$17.50 ppd. Catalogue, \$2 refundable on \$25 order. Skön, Dept. GE2, 55 Lambert Lane, New Rochelle, NY 10804.



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Cut it out . . . . . Don't dig it out!

SHORTCUTTER instantly separates fruit segments from both sides of the web, rind and core. Quick—clean—easy. Ideal for serving fruit halves, in salads, fruit cups, etc. Polished stainless steel blades—durable cycloc handle.

**\$1.50 Each: 4 for \$5.00**  
(Inc. pstg/hdlg—No COD's)

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LOS ANGELES, CALIFORNIA 90054

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## BEAUTY IS MORE THAN SKIN DEEP

Deep gentle penetrating vibrations from battery-operated massager soothe neck, shoulder muscles, arms, legs and tired feet. Helps stimulate skin to a new radiance when used with your favorite creams and lotions. Revitalizing vibrations bring satisfying relaxation; relief from aches and pains and stimulates circulation. Cordless massager comes in 3 models. Uses standard size batteries (not included) available everywhere.

- No. 208—Mini Massager, 4 1/2" .....\$2.98 + 25c Mailing Each
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585 Market St., San Francisco, Calif. 94105

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No.	How Many	Item	Price Ea.	Total
208		MINI MASSAGER 4 1/2"	\$2.98	
196A		REGULAR MASSAGER 7"	\$3.98	
177		DELUXE MASSAGER 10"	\$6.98	

NO STAMPS OR COD's, PLEASE

SATISFACTION  
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# EMBROIDERIES

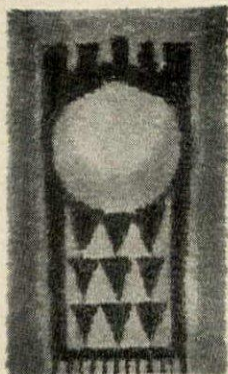


**CHICKEN LITTLE & FRIENDS.** Tripping merrily through the barnyard, gold and orange and white and lavender on green grass ground. To make for a wall with just basic embroidery stitches. Order #1015. 16"x20". \$15.95. Send \$2 for new 40 page color catalog. Comes with Merchandise Certificate worth \$2 on purchase of \$25 or more.

**skön**

EMBROIDERIES  
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# RYA KITS



INDIGO: Shades of Blues.

**NEW 1972 COLLECTION.** We've done it again. Awarded 10 gold medals. Now you do it. One simple stitch makes our pre-started rya hangings, rugs or cushions. Kits imported from Sweden feature lustrous rug wools, easy to follow charts and English instructions. Send \$1 for color catalog.

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Do you play HIDE & SEEK with the socks you launder?

End the game with time-saving

**SOCK TUCKER**

Launders socks in pairs

Keeps your socks permanently paired through the entire machine washing and drying process. Ends the tiring and boring task of seeking and sorting socks forever! \*PAT. PENDING

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## WICKER WONDERLAND



\$15.95  
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RATTAN  
CEILING  
LAMP  
with  
dimmer  
switch

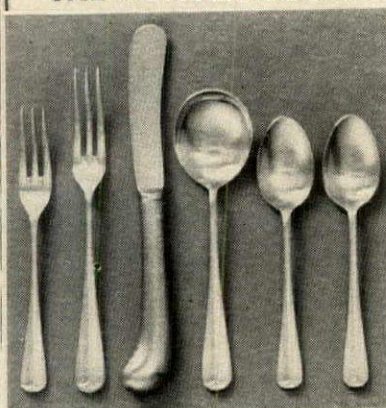
Brighten your decor with a handwoven rattan tulip lamp with chain. Fully electrified with dimmer switch, adjustable height from ceiling, 14" spread, 11" high with 18 ft. chain and hooks for hanging included. Painted in House & Garden colors, white, parrot green, pineapple yellow, space blue, or azalea add \$3.00. Use up to 150 watt bulb.

SEND 25¢ FOR CATALOG  
N.J. Residents add 5% sales tax  
VISIT OUR WAREHOUSE SHOWROOM

Fran's  
**Basket House**

89 W. Main St., Dept. HG2, Rockaway, N. J. 07866

## THE PEWTER LOOK

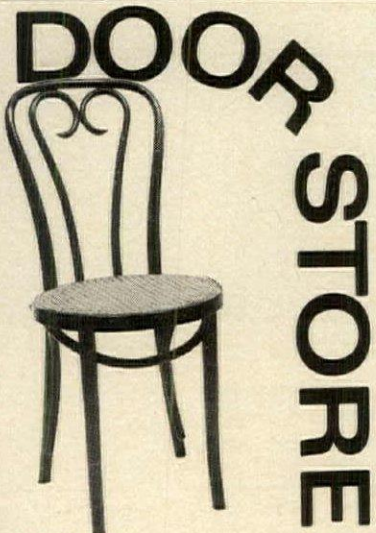


Our stainless steel flatware authentically reproduced from an antique English design. Classic pistol handle knives, 3 tined forks . . . and a mellow pewter look. Dishwasher safe. Service for eight includes: 8 dinner forks, 8 dinner knives, 8 salad forks, 8 soup spoons, 16 teaspoons and 2 serving pieces.

Service for 8 . . . . . \$29.98  
Service for 12 . . . . . \$44.98

Prices include postage & handling

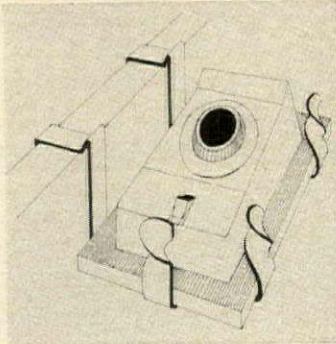
**Wales,** Dept. HG272  
Hartsdale, N.Y. 10530



Classic Bentwood Side Chair. Hand caned seat. Black, white, walnut, natural, red, orange or yellow. \$21. Arm Chair. Black, white, walnut or natural. \$33. Give second color choice. Exp. Chgs. Col. No COD's. Many other styles in 56 page catalog. \$1

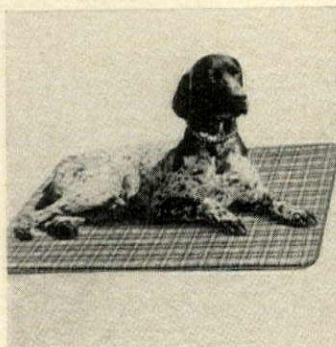
3140 M St. N.W. (HG) Wash. D.C. 20007

## SHOPPING AROUND



### BLANKET CONTROL

Electric blanket control guard of metal clips to bed where most convenient to reach when reclining. Clips bend easily by hand to adjust to bed rail. To keep electric cord off floor, out of way, excess cord can be wound around holder. \$1.49 plus 20c post. Anthony Enterprises, HG2, 585 Market St., San Francisco, CA 94105.



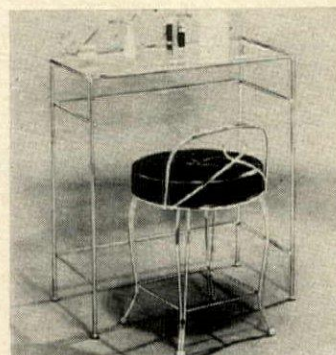
### FLEA-FREE REPOSE

Red plaid reversible dog mattress is filled with flea-repelling material that doesn't harm pets, but keeps pesky fleas at bay. Mattress is stain-resistant and washable. 15" by 27", \$5.75; 28" by 33", \$7.98; king size, 22" by 47", \$14.79. All Ppd. Sudbury Laboratory, Inc., HG2, Box 2887, Sudbury, MA 01776.



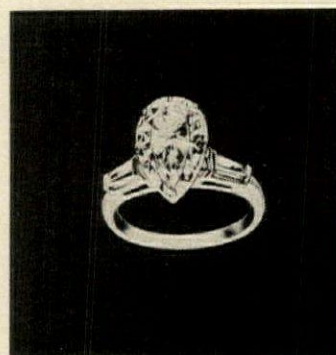
### OAK IN THE ROUND

Handsome oak tops a table with a pedestal of cast iron finished in matte black. Top is 1 3/4" thick. 36" dia., \$165; 42" dia., \$191; 48" dia., \$230; 54" dia., \$282. Express charges collect. Big catalogue of butcher block ideas, 50c. Order from J. & D. Brauner, HG2, 298 Bowery, New York, NY 10012.



### VANITY FAIR

A Valentine of beauty for a favorite gal whether she's 16 or 60. Metal table, 31 1/2" h., 25" w., 13" deep; stool, 22 1/2" h. Choose brass or nickel plate finish. Stool cushion 14" dia. in pink, white, yellow, blue, red or black. Table, \$36.95; stool, \$16.95. Ensemble, \$51.95. Ppd. St. Nicholas Boutiques, HG2, Santa Claus, IN 47579.



### SENSATIONAL STONE

Fabulous flair at hand with a Goya gem that takes an eagle eye to know it's not the real thing. Brilliant substitute with the glitter and glow of the real diamond. All sizes and shapes in a wide choice of settings, at realistic prices—only \$30 a carat. Write for catalogue to Heraldica Imports, HG2, 21 W. 46 St., New York, NY 10036.



### CUSTOM COLORS

Here's the design, and you choose the colors for setting the butterfly a-flutter for a pillow or picture. Specify background and other colors; kit includes Persian yarns, needles, complete instructions and custom-painted 12-pt. canvas, 12" by 12". \$25 ppd. Catalogue, \$1. Wild and Woolly, HG2, 57 Willow Pond Rd., Staten Island, NY 10304.

SHOPPING AROUND

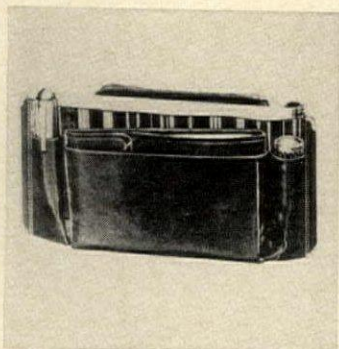
PET NAME TAG

Don't lose your dog, cat, parrot or what have you. Safeguard your pet with a stainless steel identification tag engraved *free* with his name, address and your phone number. Steel hook for easy attachment to pet's collar. Guaranteed for life of pet. \$1 ppd. West-Berg Enterprises, Ltd., Dept. HG2, Box 4177, Colorado Springs, CO 80909.



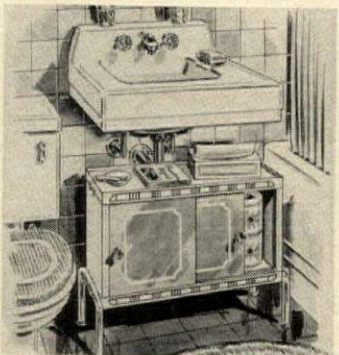
HELP'S AT HAND

Changing handbags is hazardous, especially if you like to tote a bureau drawer's worth of gear. If you insist, at least be wise with a purse organizer—seven pockets to help keep order. In multi-toned fabrics. 7" by 3½". \$1.29 plus 15c post. Anthony Enterprises, HG2, 585 Market St., San Francisco, CA 94105.



HANDY HIDEAWAY

Off-white high-impact styrene cabinet with gold-color doors slips under bath or powder room sink to hide pipes and hold tissues, soaps, guest towels and paraphernalia. 22" w., 18½" h., 7½" d. Six-inch rubber-tipped chrome legs leave lots of "toe" room. \$9.98 plus \$1.25 post. Harriet Carter, HG2, Plymouth Meeting, PA 19462.



PETITE FRANCAISE

Charming modern phone is a petite version of the French model of the '20's that cinema sirens used with such flair. The base is 6" across; phone is 6" high overall in brass with white trim. Just a gentle buzz for the ring. A standard cord and plug. \$49.95 plus \$1.50 post. Free catalogue. Grand Com, Inc., HG2, 1152 Sixth Ave., NY 10036.



KLEEN-LINE BOTTLE CUTTER

Make your own glasses, goblets and vases from discarded bottles. Do your bit for ecology. Sell for profit, give as gifts, use at home. Give your friends glasses made from their favorite beverage bottle. Any round bottle can be safely and easily cut in less than 5 min. Abrasive paper included to smooth the cut edges. Precision tool of plated steel comes with 3 cutters. \$9.95 plus 50c post. 3" or 4" wooden handles for making mugs only \$2.95 for a set of 4. Plus 30c post. Epoxy \$1.00. Add 10% for air shipment. Send gift card. We'll include it with shipment.

**ANDERSON ASSOCIATES**  
Dept. HG-2, 1370 Logan,  
Costa Mesa, CA 92626

**adjustable Hi-Low T.V. POLE STAND**

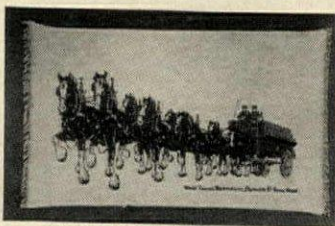
For the bedroom, living room, kitchen, family room, porch... no matter where you're viewing this smart new T.V. Pole Stand holds your portable at the level and place best suited for comfort... without taking up valuable floor or table-top space. Takes any width, up to 14" front to back, up to 17" top to bottom. Easy to install and move, black decorator pole has spring tension rod at top to adjust to your ceiling height, can be set up in Hi or Low position. Hi position is great for reclining watchers. Made in USA.

**\$12.95 Ppd.**

We ship in 24 hrs.  
Write for FREE catalog of gifts.

**Holiday Gifts** Dept. 302-A  
7047 Pecos St., Denver, Colorado 80221

3 Exciting New Gifts!



CLYDESDALE 8 HORSE HITCH TOWEL

The world famous Budweiser Clydesdale horses have been reproduced on a giant 34" x 62" terry beach towel. In full color, it can be used as a wall hanging as well as for purposes of drying off. White background with fringe-edged ends. Really beautiful. Only \$3.95 plus 75¢ post. and hand.



THE PHOTO SWAP BELT

Photos at your waist! The belt kids will love. Has 10 removable (for swapping) sections that will display a 1¾" x 2¼" photo in each. Made of black plastic with brass buckle... a nifty idea that makes an attractive accessory, and something for the kids to swap. About 35" long. Only \$3.95 plus 75¢ post. and hand.



SHOE AND BOOT DRYER

A drastic ovation in shoe & boot drying. Will safely dry anything from tykes shoes to Grampas hip boots... let's not forget those expensive boots of milady. Drying action is through convection... slow, complete & even so that the finest leathers retain their smoothness & pliability. Dry shoes & boots cut down the chances for colds; & eliminates the damp condition that encourages Athletes Foot. Will accommodate men's, women's & children's shoes & boots of leather, rubber, plastic or canvas. Only \$24.95 plus \$2.00 postage and handling.

**HOUSE OF MINNEL, Dept. 522, Deerpath Road, Batavia, Ill. 60510**  
Enclosed please find check or money order for \$\_\_\_\_\_

— CLYDESDALE TOWEL @ \$3.95 plus 75¢ postage and handling.  NAME \_\_\_\_\_

— PHOTO BELT @ \$3.95 plus 75¢ postage and handling.  ADDRESS \_\_\_\_\_

— SHOE DRYER @ \$24.95 plus \$2.00 postage and handling.  CITY \_\_\_\_\_

Ill. Res. add 5% Tax. Gift catalog 25¢  STATE \_\_\_\_\_  ZIP \_\_\_\_\_

SALE 12"

HAND CARVED CIGAR STORE INDIAN

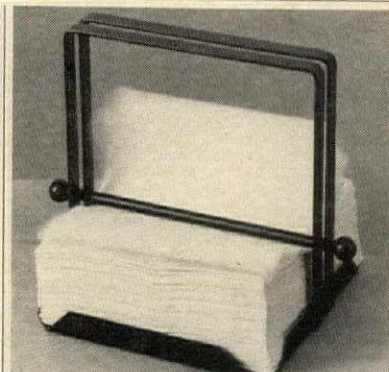
Regularly \$7.98  
NOW \$4.98 Add 85c Post.

A nostalgic reminder of a past era. Each piece is hand-carved of genuine camphorwood, is reminiscent of the figure always found outside tobacconist shops of old. A touch of Americana for desk, table or curio cabinet. An exceptional value!

MONEY BACK IF NOT DELIGHTED

Harriet Carter

Dept. HG-272  
Plymouth Meeting  
Pa. 19462



Clever Napkin Holder \$1.98

GREAT INDOORS OR OUT—UNIQUE DESIGN IN BLACK WROUGHT IRON!

NEW LOW PRICE! Center rod rests on the napkins, keeps them from blowing away on porch or patio! And napkins pull out one at a time, not a whole bunch, so it's nifty news indoors, too. Black wrought iron, as attractive as it is practical. 7x7x6¼" high—takes a big stack, so you aren't bothered with constant refilling!

#6202—Napkin Holder .....\$1.98  
Please add 50c post. & hdlg.

**The Country Gourmet Inc.**  
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MEN & WOMAN CUSTOM TAILORING TO FIT YOU!

THE NOW STYLES THE CONSERVATIVE STYLES  
MADE TO YOUR EXACT MEASUREMENTS  
EXQUISITE CUSTOM TAILORING AT PRICES YOU CAN AFFORD  
YOU can obtain a kit, containing Fabric Samples, a Style Catalog, Measuring Guide, Order Forms and a price list. By Sending \$3.75.  
"Deductable from first Order"

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New York 11776



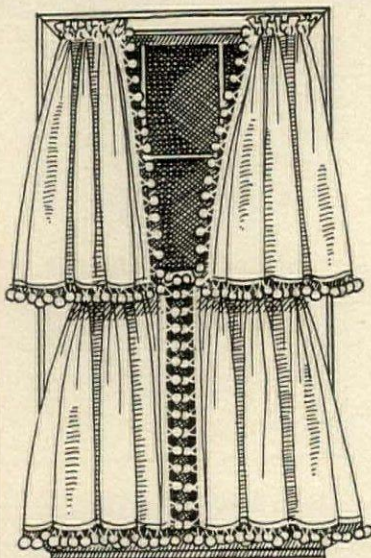
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WOMANS' Suits, Blazers, Skirts, Top Coats, Sport Coats, etc.  
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## CURTAIN CHARM

With Ball Fringe On Unbleached Muslin



20", 25", 30", 36", 40" long **4.00** pr.  
 2 pairs to window as shown **8.00**  
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 81", 90" long **7.00** pr.  
 All pairs 80" wide  
**MATCHING VALANCE**  
 9" x 80" **1.75**

Please add 75c to each order for handling.

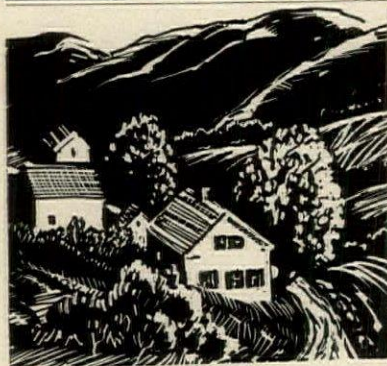
For years, New England housewives have made these charming UNBLEACHED MUSLIN curtains for every room in the house. COUNTRY CURTAINS makes them for you with all the original simplicity, warmth and handmade look. Practical long-wearing, these unusually attractive curtains of old-fashioned muslin with matching color ball fringe retain their crisp appearance with a minimum of care. Also available in bleached white muslin for \$1 more per pair. Valance .50 more.

Mass. residents add 3% sales tax.

Satisfaction guaranteed. Check or money order. No COD's please. Write for brochure showing full line of curtains in many styles and fabrics.

At the Red Lion Inn  
 STOCKBRIDGE, MASS. 01262 Dept. 25

COUNTRY CURTAINS



## Country Inns and Back Roads

THE ONLY BOOK OF ITS KIND!

Crisp mornings, the aroma of country breakfasts, sunlight on fresh snow, deep woods, bluejays and friendly chickadees, crackling fireplaces, hearty dinners, new friends, good conversation, snug beds. With this book, you can plan a real or imaginary trip to 75 warm, inviting country inns, including 36 in New England. Sounds wonderful, doesn't it?

**2.95**  
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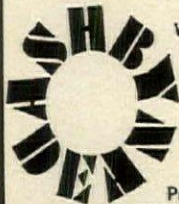
The **Berkshire Traveller**  
 STOCKBRIDGE, MASS'tts 01262  
 Box 814

Make beautiful glasses from old bottles



The Glass Maker by Open End

Buy The Glass Maker and re-cycle empty bottles by making them into unusual drinking glasses, vases, ashtrays, or candle holders. **\$8.95** ppd.



Write for FREE catalog of unusual items.

ASHBY DEAN, LTD.

289 Thayer Street  
 Providence, R.I. 02906

## Early American Candle Stand Tables



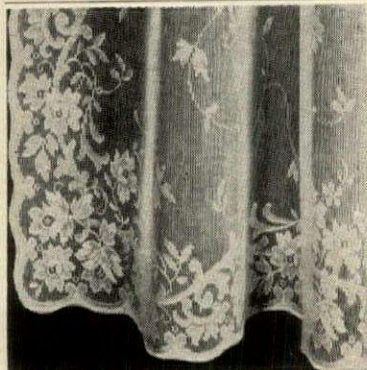
Excellent hand finished reproductions of classic oval-top Colonial candle stands, these charming little tables have dozens of uses in any room, especially in pairs. Tables are solid Vermont hardwood, hand finished in Antique Walnut (rich brown) or Antique Maple (golden brown). Each 18"W x 13"D x 22"H.

\$22.50 each, \$39.95 pair.  
 \$2.00 postage single, \$3.00 pair.

Bank Americard, and Mastercharge welcome.

STONEHEDGE FARM WORKSHOP  
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Write for free catalog of unusual gifts.



Elegance at your window with this lovely cotton lace. No stretching, no starching, little or no ironing. Sold by the pair, 90" wide, 63" lg. \$12.95 pr., 72" \$14.25, 81" \$16.95, 90" \$18.95 pr. These curtains will give you many, many years of service. Color: White or Shell. Other curtains available up to 126" long. Swatches 25c. Curtain Catalog 75c.

Hildegard's Dept. 84

597 Farmington Ave.  
 Hartford, Conn. 06105

# SHOPPING AROUND NEW ENGLAND

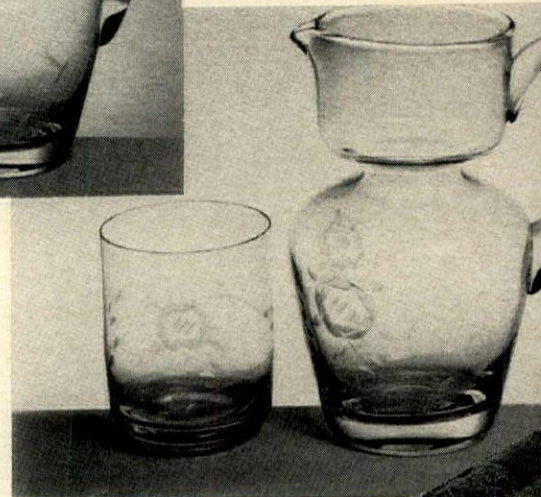
## THE REAL DECOY!

The light of a hunter's life—decorative decoy lamp. Hand-finished 5½" by 13" solid white pine base with natural burlap 22" h. by 16" l. by 12" w. shade. Stained natural wood, \$26.50; hand-painted drake mallard \$41.75. Ppd. Free spring catalogue. L. L. Bean, HG2, Freeport, ME 04032.



## BEDSIDE MANNER

Crystal carafe and glass with hand-engraved rose design. Perfect for bedtime medication or for comforting cool water during sleepless moments. 3¾" glass fits into 6½" pitcher. \$6.95 the set plus 50c post. Order one for the master bedroom and another for the guest room from Seth & Jed, G-22, Great Barrington, MA 01230.



## BATCHES OF PATCHES

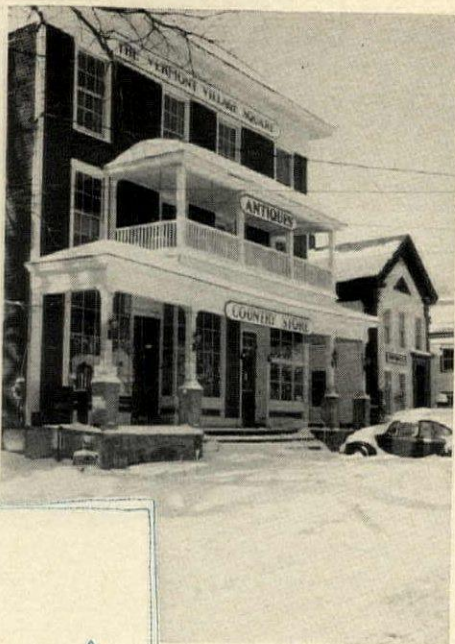
Big, bold squares stitched in a patchwork pattern on a big 18" by 13" by 7" thick foam pillow. Multi-red, green, gold and blue, nicely corded and prettily tasselled. \$9.75 ppd. Americana catalogue, 25c. Old Guilford Forge, HG2, Boston Post Rd., Guilford, CT 06437.





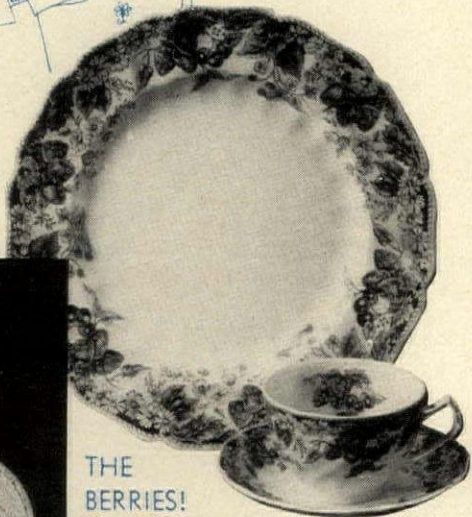
**RURAL RENAISSANCE**

Visit Vermont for spring skiing and don't miss a stop at Vermont Village Square in Danby. Pearl S. Buck bought the country store on Old Route 7 between Manchester and Rutland and did a remarkable restoration. There are six antique shops and a country store for browsing or buying plus a restaurant. Open every day all year! Write for information. Vermont Village Square, HG2, Danby, VT 05739.



**TENNIS TOGGERY**

Tested by the tennis set and cheered by spectator sports—terrific tennis dress. Designed for super comfort, it's 100% polyester knit in white, of course. An exclusive from Johnny Appleseed's and a washable wonder in sizes 8 to 20. \$25 ppd. Spring/Summer catalogue free. Johnny Appleseed's, Box 700, Beverly, MA 01915.



**THE BERRIES!**

English ironstone in creamy white with a wreath of plump, ripe strawberries reproduced from a copper hand engraving. 45-piece service for eight includes eight dinner plates, bread and butters, soup/ cereal bowls, cups, saucers plus 12" oval platter, vegetable server, covered sugar and creamer. \$47.50 ppd. Add \$2.50 W. of Miss. Jenifer House, G-22, Great Barrington, MA 01230.



**LEATHER ARTISTRY**

If her type is tweed, her taste classic, her handbag should be this marvelous Moroccan Titoin leather tote. In three sizes—medium, 10" by 7" by 3"; large, 12½" by 8" by 4"; extra large, 13¾" by 8¾" by 4½". Masterfully handmade with leather fastener in soft, natural beige. M, \$7.50; L, \$9.95; XL, \$12.50. Ppd. Shopping International, Inc., 597 Shopping International Bldg., Norwich, VT 05055.

**COMPLETE SEWING CENTER**

Holds All Your Sewing Gear  
Folds Out To Work  
Folds Up To Store

Sewing made simple! No more wrestling with cramped work space, crumpled fabric or misplaced tools. This smartly-styled compact cabinet rolls out from the wall on big casters, rolls to center of room or anywhere with ease. Locks in place for wobble-free work. Opens way out to 12 sq. ft. of clear work space. Cut patterns, work fabric right alongside your machine. Store everything below. Special rack for spools, pins, needles. Four deep drawers for tools, fabric, pattern file. Lower bin to store & protect your machine. And the entire unit folds up to only 37½"W for storage. Or better yet, a convenient extra table for hallway lamp, plants, accents. Open, 72"W, 24"D, 30"H. Handcrafted northern pine with breadboard ends & brass hardware. Smoothly finished surfaces in honey tone or maple, antique pine or walnut: \$79.95. Our money-saving KIT, ready to assemble and finish: \$59.95. Both Shp. Chgs. Col.



Send 25c For New 76-Page Color Catalog  
Country Pine Furniture  
Fashionable Accessories, Unique Gifts

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**FOR YOUR LOVE**



**LITTLE FRIENDS**

Our irresistible 11" all vinyl Toddlers by Effabee, fully jointed, "flirty" eyes, rooted washable hair. These little girls wear gingham checked dresses tied with a satin sash, straw hats, Helena tights and "spats". Beguiling blond or brunette or a beautiful black Child. \$10.50 each or \$19.95 for two. Send to:

**ENCHANTED DOLL HOUSE**  
Dept. HG022  
Manchester Center, Vt. 05255  
(Send 50c for our 40 page catalog)



**Anchors Aweigh.** Sail into a new season with our reversible wraparound skirt of sturdy cotton duck by Meadowbank. Flared and bound in braid, it's printed all over with 'see'-worthy ships. Navy/white reversing to white/navy. Sizes S, M, L. \$20.00. Add 90¢ for postage. Send for free catalog.

TALBOTS • DEPT. CY, HINGHAM, MASS. 02043  
Branches: Duxbury, Lenox, Mass. Mt. Carmel, Avon, Conn.

**Authentic Reproduction  
Chatham Eagle  
Plaque**

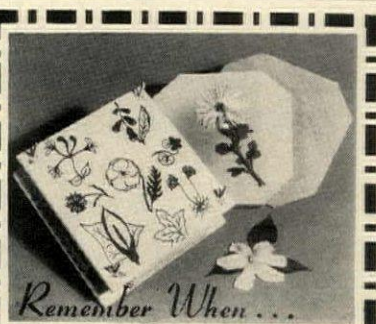


Enjoy a handsome piece of early Americana derived from the heroic days of clipper ships. Flawlessly recreated from the original carving, this exquisite Chatham eagle captures the texture and enduring quality of wood. It is gilded in exclusive tarnish-resistant Colonial Gold and antique colors. Plaque is black with gold stars, lettering and border. It is slow to weather, even out-of-doors. Size 31" x 11". \$40.00. Massachusetts residents add 3% Sales Tax. Add \$1.45 for shipping and handling. Satisfaction guaranteed or money back. Sold by mail only.

Write for free color catalog.



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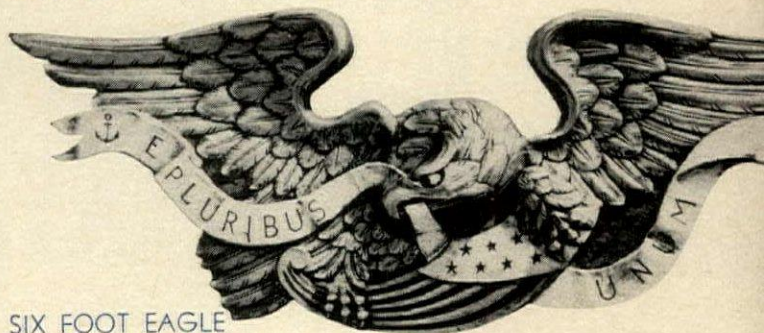
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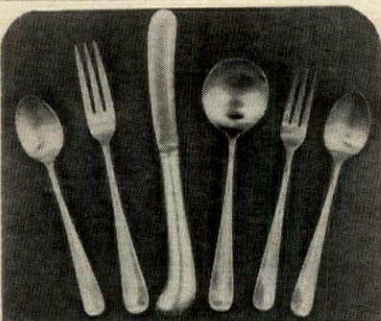
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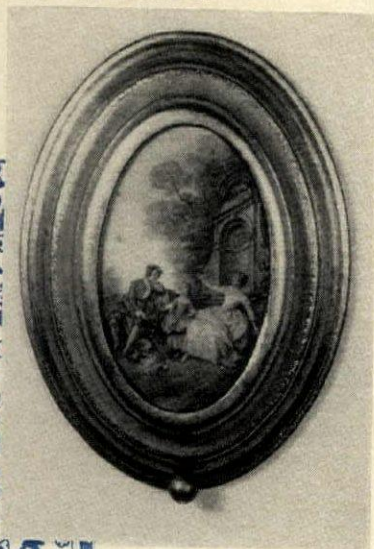
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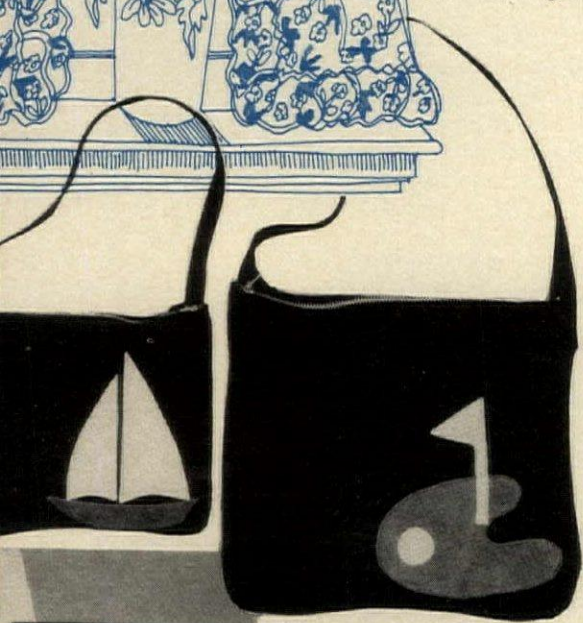
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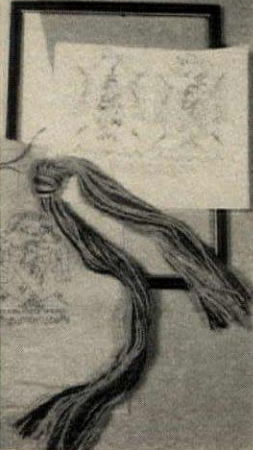
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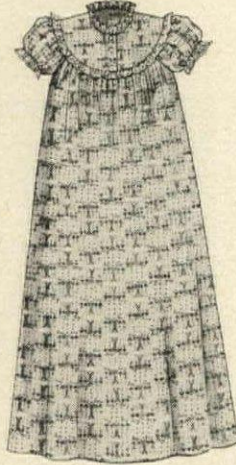
## SHOPPING AROUND NEW ENGLAND

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Authentic copy of a 19th century original. Woven cotton bedspread with double knotted string fringe. Permanently puffed; machine washable and dryable. Antique or snow white. Double, \$45; twin, \$40. Add 75c handling. Free catalogue. Country Curtains, HG2, Stockbridge, MA 01262.

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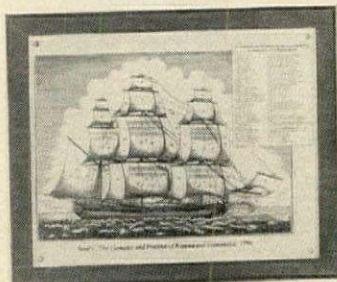
**The Talbots**



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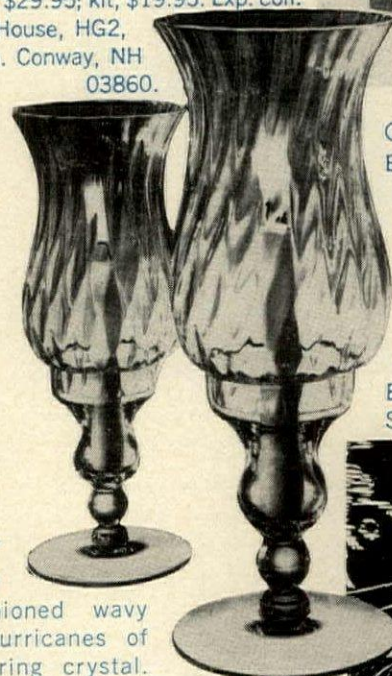
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Every crook and cranny New England contains a fascinating folk tale, legend ghost story. Every hamlet has haunted house. Stories of such here collected and dramatically illustrated. \$1 ppd. The Berkshire Traveller, HG2, Stockbridge, MA 01262.

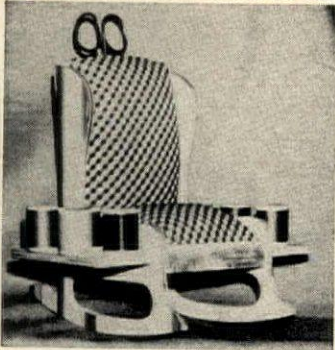


**Once-Told Tales**  
OF OLD NEW ENGLAND

### SEW WITH GRANNIE

Miniature colonial grannie rocker is all set to serve in sewing fine seams. Gaily upholstered seat is a pin cushion; pegs on arms hold spools of thread, and a hook on the rocker's back keeps scissors handy. \$3.98 plus 60c postage. Order from World Co., HG2, 1 Park Ave., New York, NY 10016.

### SHOPPING AROUND



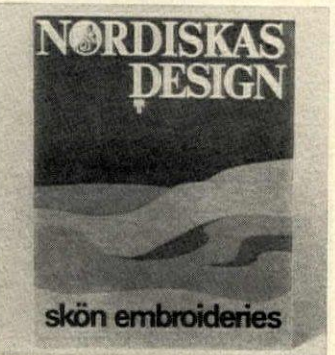
### PERSIAN TILE

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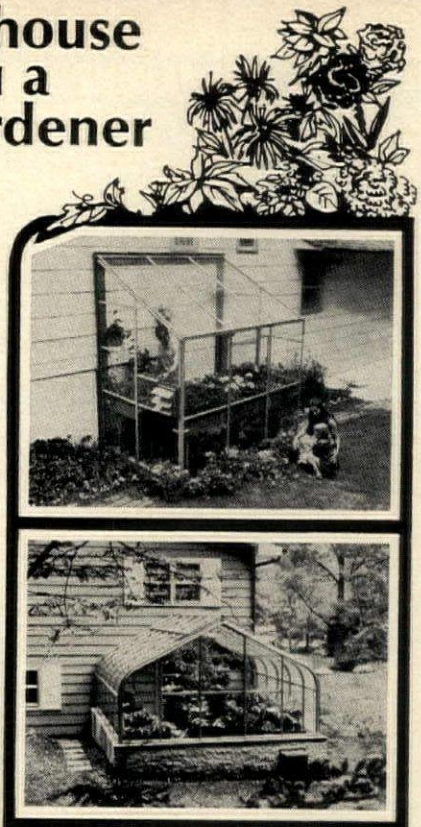
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## Cucumbers and Beauty

by ANA MAHER



Every woman, at some time in her life, faces the spectre of an aging skin. Most women never solve the problem, and finally become resigned. A fortunate few find the answer and are rewarded with a complexion that remains fresh and youthful all their lives.

Eight years ago, I had this skin problem. Nothing very serious, but when I took my mirror over to a bright light, I could detect evidence of dryness and faint little lines in those areas where wrinkles have a tendency to show first. And I didn't like it. I knew that these were danger signals that warned of an aging skin.

I was also very bewildered. I had always taken the best care of my skin. I used expensive night creams, lotions and highly touted astringents. So I tried other creams, with no improvement. Finally I became resigned. After all, everybody gets older and most of us show our age.

Then one day I had a visit from an elderly widowed neighbor. This charming lady was about seventy, but she had the most beautiful, moist, youthful skin. I remarked about it and mentioned my own skin problem.

She told me she used a marvelous cream which had been formulated by her late husband, a physician, and that she made it herself. "Try it," she said, and then she left and returned with a jar of this cream.

So I tried using my neighbor's cream.

In only three weeks, I began to see a marked improvement. My skin was fresher, clearer, smoother. After two months, my former dry, dull skin was revitalized. The lines and puffiness had been eased away. My skin now had a youthful, almost translucent quality. I was thrilled with my neighbor's formula.

For six years, this kind lady kept me supplied with this cream. And I want to tell you that my skin was more vital and younger looking than it had been when I first started to use it, six years before.

Then my neighbor died suddenly—and with her went that wonderful cream and its secret ingredients. I was saddened by the loss of a good friend—and dejected by the loss of a miracle cream. Her family told me that her personal papers revealed no formulas of any kind. I was desperate. But I did have three jars left from the last batch she had made.

So I took the cream to one of the best known analytical cosmetic chemists. The cost of the analysis was enormous, but I got what I wanted. I had the wonder cream formula.

It had a base of pure cucumber juice, two super-moisturizers and three natural lubricants. It also contained Vitamins A and D and a special component to keep the cucumber juice fresh. My chemist told me that the formula consisted of only safe, pure ingredients—no hormones, estrogens or steroids.

I made a batch of cream for myself, following the chemist's instructions. Then my friends and relatives began using it. And in every case, the results were absolutely astounding.

Soon friends began insisting that the cream should be made known and available to all women, since the problem of aging skin is universal.

So my cream was put on the market a year ago, with the financial help of an uncle. It is called Cucumbre Frost.

The same wonderful results experienced by me, my friends and relatives were repeated time and time again by women all over the country. I have in my file hundreds of letters from grateful women telling of the remarkable results obtained with Cucumbre Frost.

Treatment is not a complicated ritual. I don't have time for that and the chances are you don't, either. You apply Cucumbre Frost at bedtime. Leave it on all night. It feeds, protects and nourishes your skin while you sleep.

I know what Cucumbre Frost can do for you. Therefore, I offer you this UNCONDITIONAL GUARANTEE. Try it. See for yourself in your own mirror how, after a few treatments, Cucumbre Frost helps revitalize dull, aging skin. How Cucumbre Frost helps ease away lines and puffiness. Many women wrote me of astonishing results after only two weeks. Some take longer. But I say this to you: If, for any reason, you are not delighted with Cucumbre Frost—return the unused portion to me for a complete refund. No questions asked.

You now have the opportunity to have a vital, youthful, lovely skin—at no risk. Cucumbre Frost can be purchased only by ordering it directly from me. Simply send your name, address and \$5.00 (cash, check or money order) to:

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By Mike Senkiw

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Your Zoysia lawn drives out crabgrass and weeds all summer long. It stays green and beautiful in blistering heat, when other grasses turn brown.

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There's no need to rip out your old grass. Plug in Amazoy Zoysia Grass and let it spread into beautiful turf that never needs replacement. It will neither heat kill nor winter kill... merely goes off its green color after heavy frosts and regains fresh new beauty every spring—a true perennial! Every plug fully guaranteed to grow in any soil in your area.

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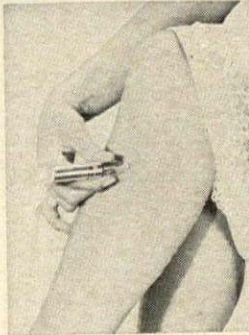
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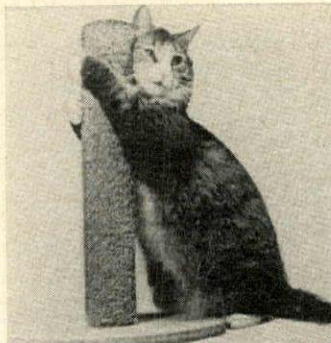
GENERAL MEDICAL COMPANY, Department HG-105  
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Name \_\_\_\_\_  
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Manufacturer of Professional and Home Electrolysis Equipment

## SHOPPING AROUND



### SUN DANCE

The sunny side of the street is yours to shine in with these sandals. Comfort is the key with colors like navy, black, beige, white, gray/black/white, ombre blue, ombre beige, and pale blue/pink kid. 1 3/4" wedged "Glenda" is AAAA-EE, sizes 2 1/2 to 10, \$21.95; 10 1/2-12, \$22.95. Add 75c post. Solby Bayes, HG2, 45 Winter St., Boston, MA 02108.



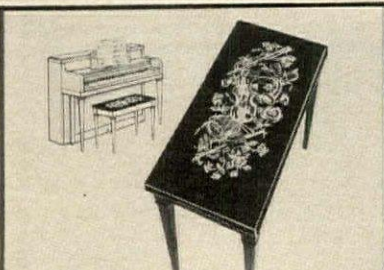
### UP TO SCRATCH

Let the kittens and cats at your house get rid of their frustrations and aggressions on this scratch post, not on the Chippendale or Kirman. Post is covered with heavy carpeting to keep claws in fine trim. Supply of catnip included. 17" high with oval base in smooth wood. \$4.95 postpaid. Turen, Inc., Dept. 61, Danvers, MA 01923.



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By daylight, a nifty ballpoint—but whisk it into darkness and it shines! Chrome-plated satin finish pen comes with penlite battery and refill. Dandy for children of all ages. Great for jotting middle-of-the-night brainstorming. \$3.98 plus 20c post. Anthony Enterprises, HG2, 585 Market St., San Francisco, CA 94105.



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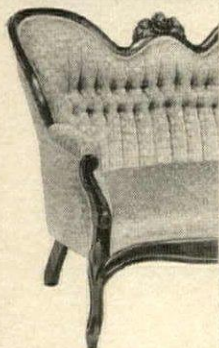
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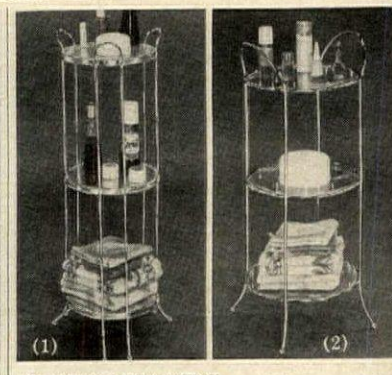
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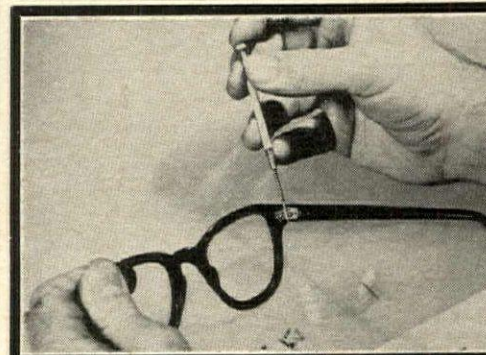


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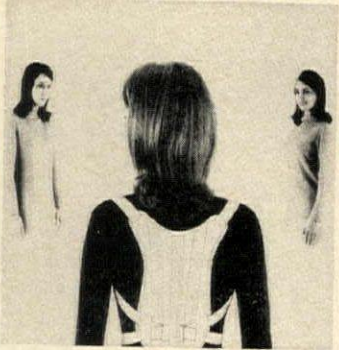
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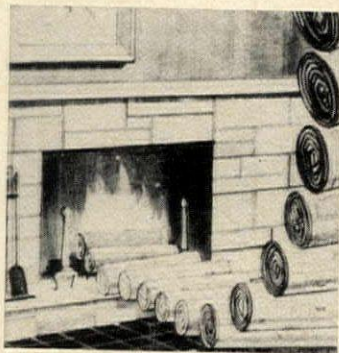
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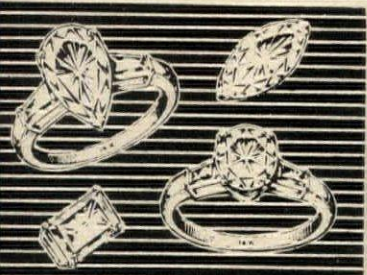
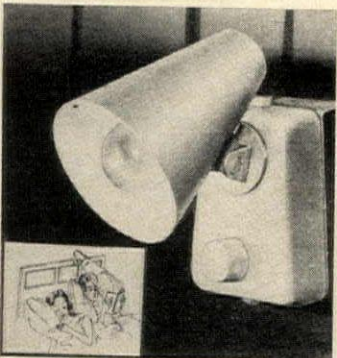
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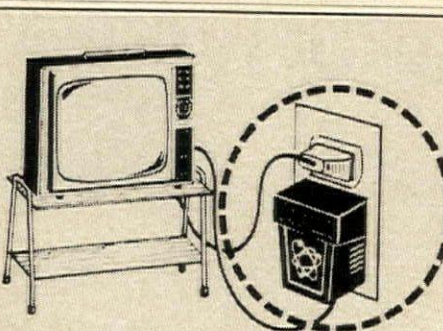
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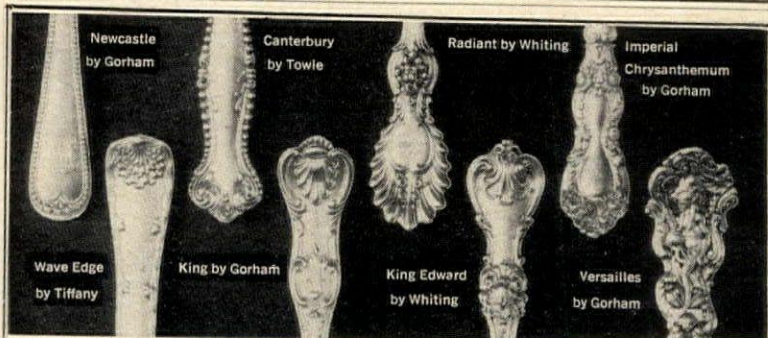


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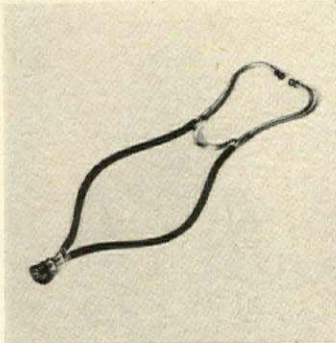
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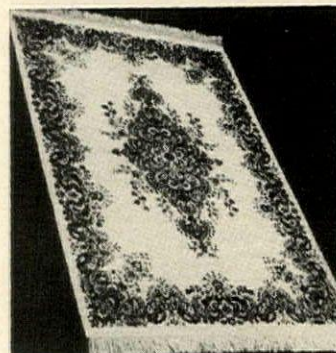
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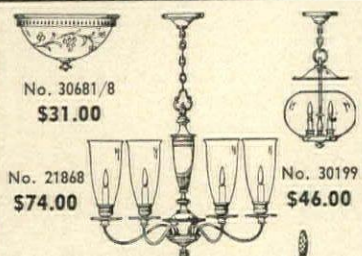
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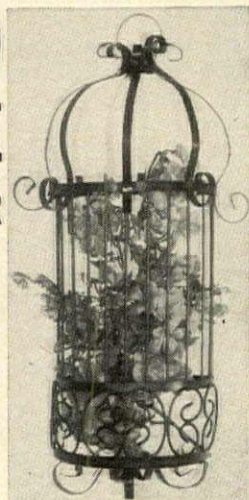
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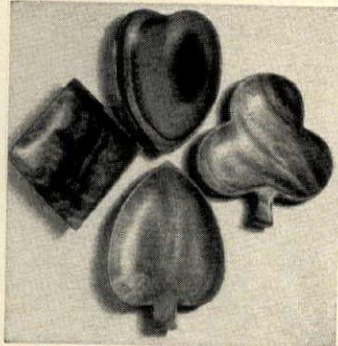
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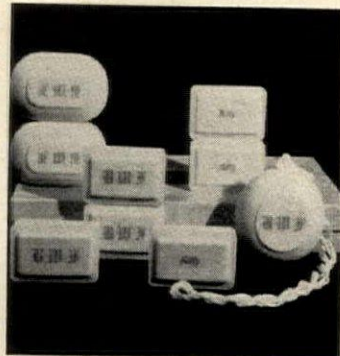
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For Fun  
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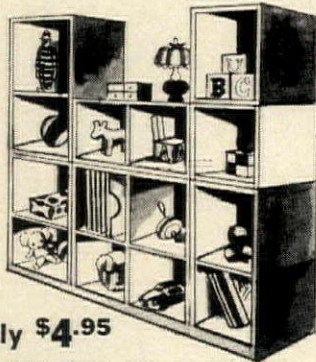
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Include 15c postage per cup. Satisfaction guaranteed. Calif. residents add 5% sales tax.

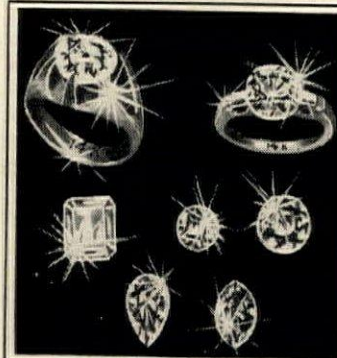
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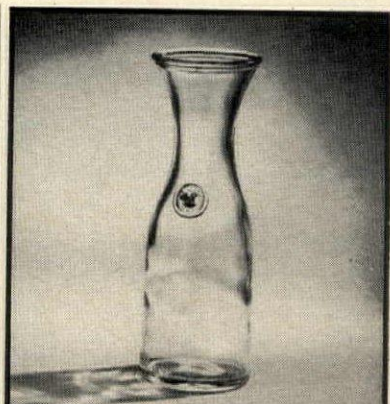
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Berry, berry bright they are! Our enchanting cups hang on their own wooden rack, add a delightful new decorator note to kitchen or breakfast room. And if you think anything so pretty should work for a living, too, they'll measure 1, 1/2, 1/4 and 1/8 cups for you. Multicolor berry designs on glazed ceramic—they also make cunning serving pitchers. Polished wood rack 10x2 1/2", with handy hanging hooks.

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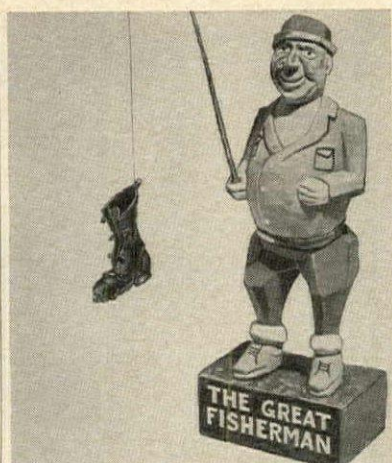
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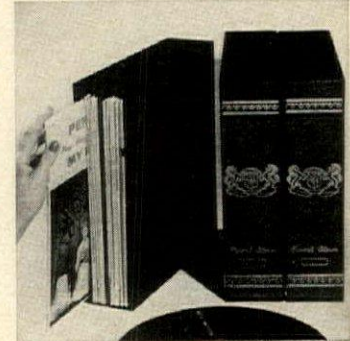
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Plymouth Meeting Pa. 19642

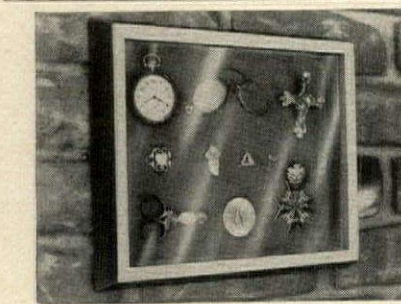
SHOPPING AROUND



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And you shall hear the alarm to tell you the parking meter has run out! Attach it to the key ring, park the car and set it for the meter's time; it will ring loud and clear saving you from the clutches of the meter maid. Key chain comes with it, \$4.98 plus 20c post. Anthony Enterprises, HG2, 585 Market St., San Francisco, CA 94105.



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Now replace a chipped, discolored or broken towel bar in minutes with this new bar that eliminates the need to remove the brackets. Spring loaded end caps make it easy to install and hold firmly in place in standard ceramic or metal brackets. 24" long, made of Polystyrene and can be cut to length. Solid white or crystal clear. **\$2.95** ppd. NEW 36 inch length bar **\$3.95**.

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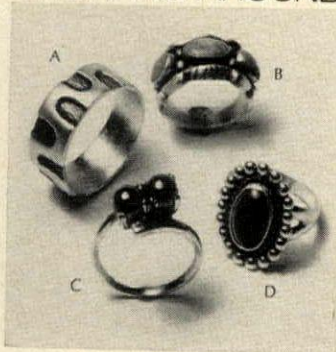
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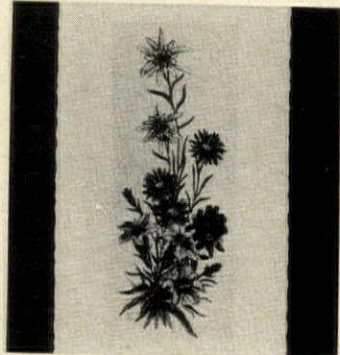
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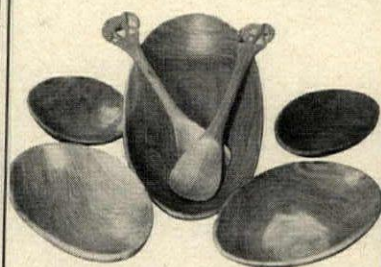
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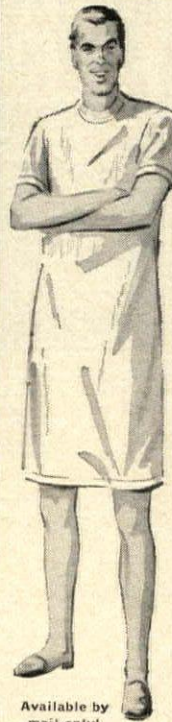
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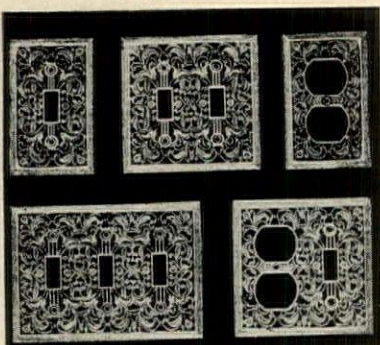
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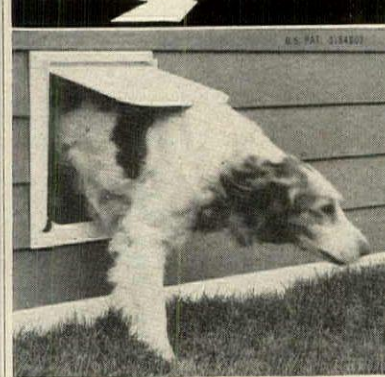
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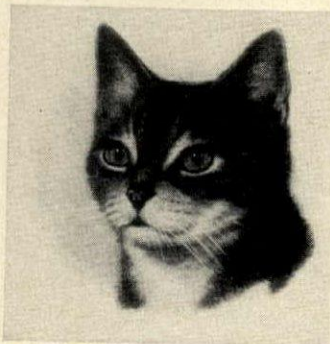
### CRYSTAL CLEAR

To us this hand-blown crystal egg is as beautiful in its simplicity as any egg created by Fabergé in 19th c. France. 6" high and lidded, it holds nuts, candy, or tiny presents. With lid closed fresh flowers last for weeks without water. \$3.98 plus 35c post. Lillian Vernon, G21, 560 Third Ave., Mount Vernon, NY 10550.



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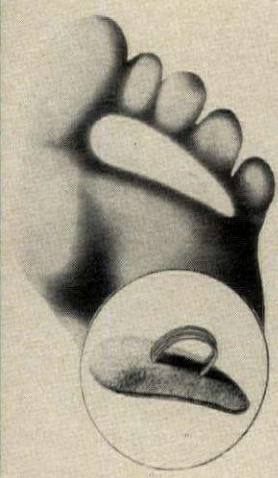
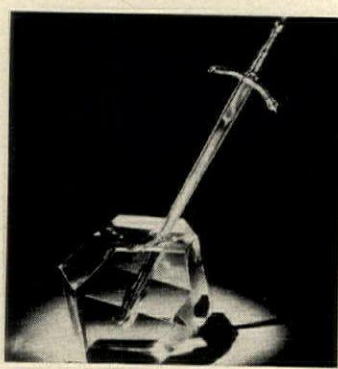
### FORBID THEM NOT

Jesus said, "Suffer the little children to come unto me and forbid them not". Reproduction is done with soft pastels on a white ground, framed in fruitwood with golden edges. 9" by 11". Lovely for a child's room. \$5.50 each; two, \$10.75. Add 85c post. each. Clymer's of Bucks County, HG2, Pt. Pleasant, PA 18950.



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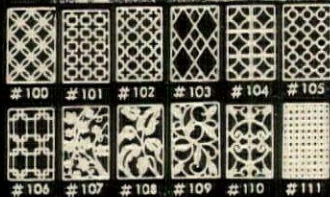
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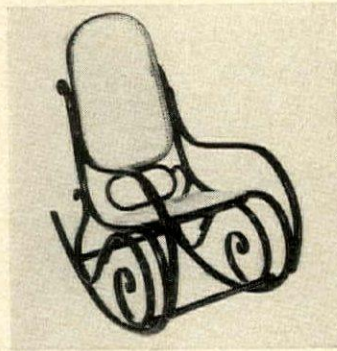
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**PORTRAIT CRAFT** Wilmington, Calif. 90744  
Brochure on request.

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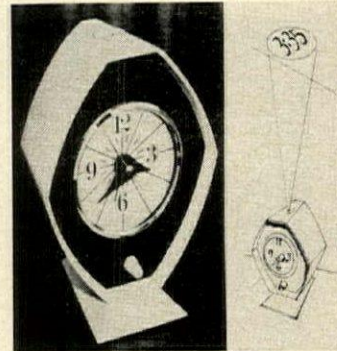
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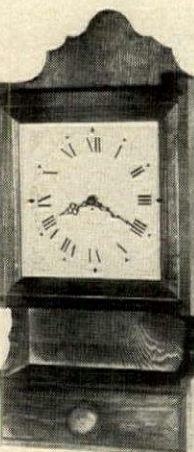
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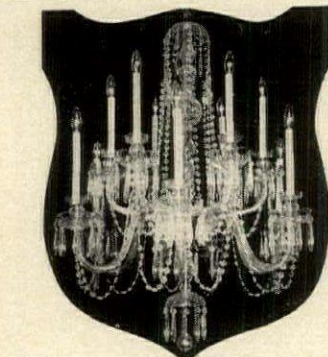
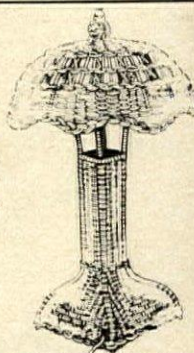
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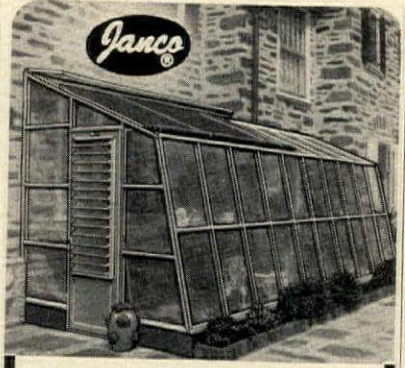
**Some Middle-Income Working Couples Are Given Child-Care Deductions**

By SILVIA SHANAHAN

...the new law, although it was aimed at the middle class, it would run as high as \$300 a year per child for those who are paying for education beyond high school. The new law also allows a deduction for child-care expenses up to \$1,000 a year for those who are working. The Senate has approved the bill, which is expected to pass in the next few days. The House is expected to pass it in the next few days. The bill was sponsored by Sen. Ernest F. Hollings, Democrat of South Carolina. It was approved 56 to 27. The Senate has approved the bill, which is expected to pass in the next few days. The House is expected to pass it in the next few days. The bill was sponsored by Sen. Ernest F. Hollings, Democrat of South Carolina. It was approved 56 to 27. The Senate has approved the bill, which is expected to pass in the next few days. The House is expected to pass it in the next few days. The bill was sponsored by Sen. Ernest F. Hollings, Democrat of South Carolina. It was approved 56 to 27.

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**should you buy a greenhouse?**

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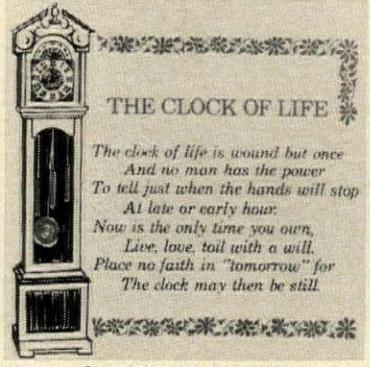
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CLOCK OF LIFE

May you be in Heaven a half hour before the Devil knows you're dead."

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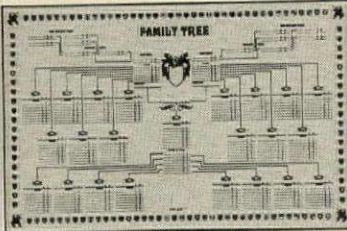
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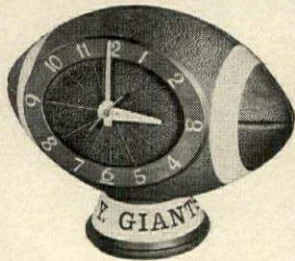
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25"L x 22"H x 10"D ..... \$7.98  
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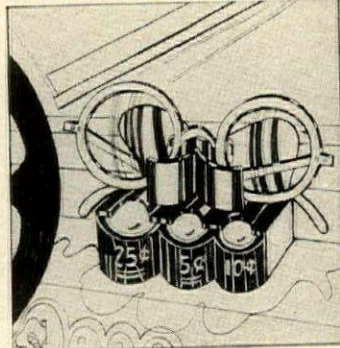
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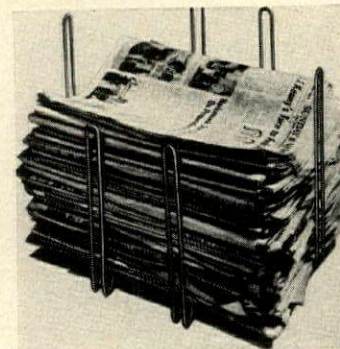
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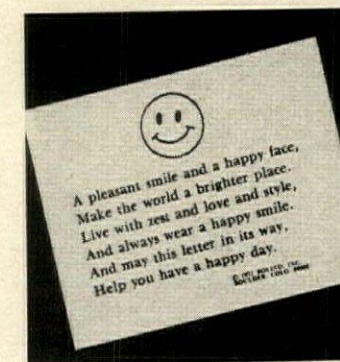
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What better way to seal a note or invitation than with a smiling face? Happy face plus happy verses is 1 1/2" by 2" on gummed paper. 125 seals in black on white, \$1; in gold, \$2. Ppd. A splendid choice for a Valentine's Day remembrance. Nice way for kids away at school to say "Hi". Bruce Bolind, HG2, Boulder, CO 80302.

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**DOGGIE DOOLEY** keeps grounds clean, insect-free, sanitary. Rustproof heavy plastic doggie septic tank installs in ground; uses safe, non-poisonous enzyme-bacteria action to liquefy pet stools for ground absorption. Shovel up stools, drop into tank, close lid. Enzyme-bacteria action does rest. Harmless to pets, lawns, shrubs. Handles waste of 1 to 3 dogs. 17 1/2" x 11 1/2" with foot-operated lid, shovel, 6 mos. of enzymes incl. \$9.95 plus \$1.00 postage. Extra 12 mos. enzymes \$3.95 plus 60c postage.

Manufactured by **HURON PRODUCTS CO.**  
Dept. HG-2, 555 Moore Ave., Bellevue, Ohio 44811



**Classic Glasses for Wine**

This 9-oz. tulip-shaped glass is approved by wine authorities everywhere for serving any type of wine. Hand blown, heat tempered, and dishwasher safe. The European-style carafe has a wooden stopper like a "Bung in a Wine Barrel". Holds 28 oz.

- ALL PURPOSE GLASS \$7.50 set of 6 postpaid
- CARAFE \$5.50 each, postpaid

Many other traditional wine glasses in stock. Send for free catalogue.

Cal. Res. add 5% S. Tax

Send check or money order to:

**MARJORIE LUMM'S WINE GLASSES**  
Box 732 • Sausalito, CA 94965



## SHOPPING AROUND

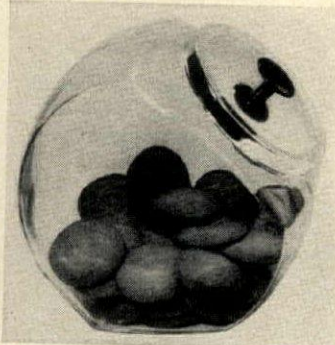
### MOVABLE FEAST

Simple, useful, decorative is this drop-leaf cart with laminated maple hardwood butcher block top; 26" by 18" with the leaves down and 48" by 18" with leaves up. 34" high. Butcher block lower shelf. Flat black steel frame, \$94.50; chrome \$109.50. Exp. coll. Catalogue 50c. Butcher Block and More, 22D, 1600 So. Clinton, Chicago, IL 60611.



### GRANNY CANDY JAR

Colonial Garden remembers the corner grocery store where the likes of this charmer graced the counter tops (plumb full of goodies). Heavy clear glass (two gallon) has polished metal lid, tilted front opening for showing candy, cookies. \$5.95 plus 55c postage. Colonial Garden, HGE-2, 270 W. Merrick Rd., Valley Stream, NY 11582.



### CHANGING TIMES

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### PRIME TIME

When you feel like splurging, you certainly want the best you can buy. Where steaks are concerned, one way to win is ordering prime T-bone porterhouse steaks by mail from famous Pfaelzer. Six, 16 oz., #30215; four 22 oz., #30222; or two, 40 oz., #30224. \$33 ppd. a package. Pfaelzer Inc., Dept. LEL, 4501 W. District Blvd., Chicago, IL 60632.



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250 Tablets — \$2.00  
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Don't delay . . . Order today.  
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**I Took in Millions of Dollars"**

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**MAILCO**, Dept. F1662  
1554 S. Sepulveda, Los Angeles, CA 90025

**Dear Homemaker:**  
Super size beds are great for sleeping. But, Oh, those cumbersome spreads!! My husband and I found ours impossible to handle and could find nothing practical to help. So we set about designing and building and came up with the first "Spread Steads"—They work wonderfully. It's taken time but they are now available to you as described below. Please compare the "Spread Stead" carefully with other products for the purpose.  
If correct for you, we know you will love the "Spread Stead" and come to consider it one of your wisest investments. We sincerely believe our "Spread Stead" will provide a lifetime of service and pleasure and I look forward to giving your order prompt personal attention.



Cordially *Betty Fricke* President

## SPREAD STEAD® EXTENSION SPREAD HOLDER

**The Best Buy—Look again, It's different—**

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- None equaled for convenience, simplicity, ease of use and quality. Works assuredly. No friction or displacement of linens, makes spread care a snap. Eliminates lifting, toting; yet provides off the bed night time storage and keeps the spread in perfect position for quick, easy replacement. Made in USA of sturdy, attractive brass finished metal. Satisfaction guaranteed.
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It's there! (Concealed)

Concealed Position (Bed exposed only to drop, lifts with rack)

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In Use

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**Wood Frame, 12"x12", walnut finish . . . \$1.95**

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This is the big one with a seat measuring 18 1/2" x 15 1/2". Constructed from smoothly sanded native hardwood, this everlasting styled chair also features a handwoven cord seat.

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Finished in walnut, maple, or pine, **\$25.95.**  
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Send check or money order—Express collect.

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with patented square rib

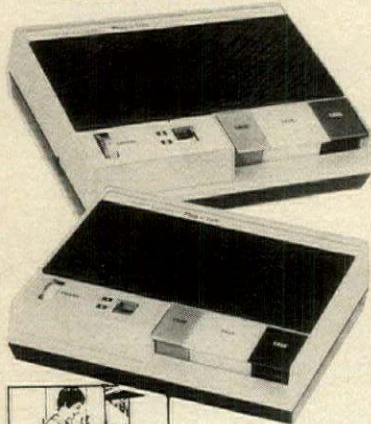
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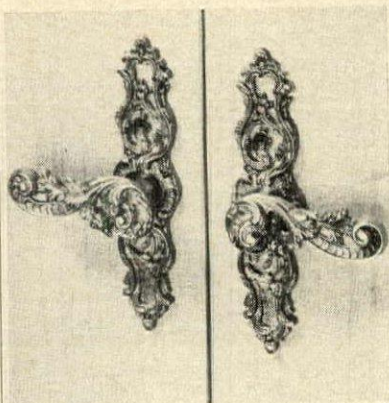
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**...makes it easy to be your own Interior Decorator!**

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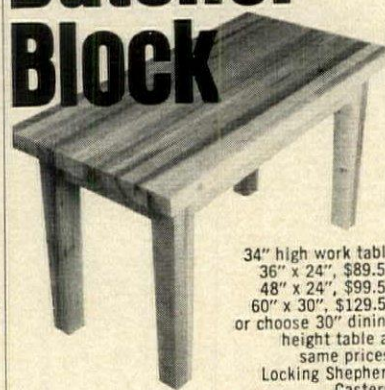
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34" high work table  
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or choose 30" dining height table at same prices.  
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For complete catalog of exciting butcher block furniture, send 50¢ to:

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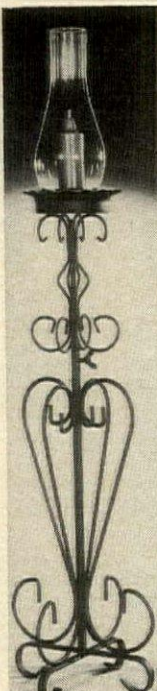
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This is an important piece that will add Mediterranean flavor to your living room, dining room or family room as it graces a fireplace, or have two flanking a door or entrance hall. Perfect for patio dining. Black heavy wrought iron, height will adjust from 34" to 49" for your own desired effect. 7" x 7" base and a 9" high globe.

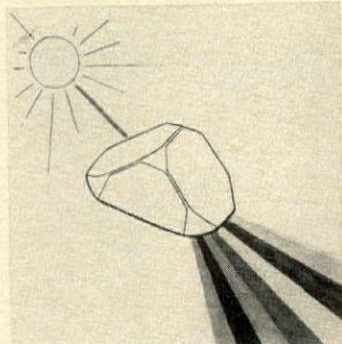
**MONEY BACK IF NOT DELIGHTED**

*Harriet Carter*



Dept. HG-272  
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Penna. 19462

## SHOPPING AROUND



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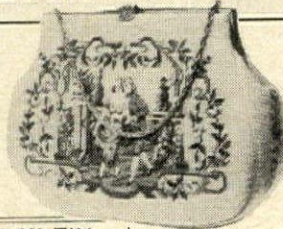
House the records in the flip box so that you may browse through to view every album cover—just as the buffs do at the local record shop. Rubber liner protects records from slip hazard. Reinforced fiberboard, suede base. Holds 75 LP's; 13 1/4" by 15" by 6 1/2". \$7.95 ppd. Art Guild, HG2, Box 23201, Minneapolis, MN 55423.



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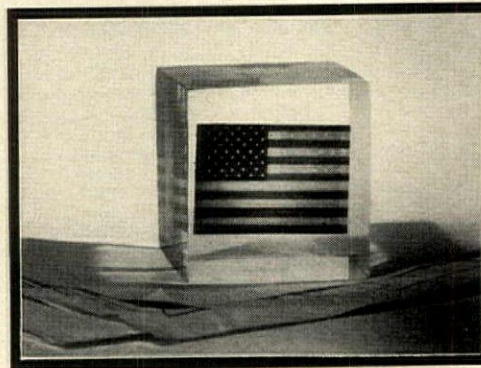


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Do you pledge allegiance, decoratively speaking, to all things American? Then you must have this clear lucite flag cube that holds down a batch of pay-now bills on a lady budgeteer's secretary or puts a V.I.P.'s paper in place on his desk. 2" cube.

FLAG PAPERWEIGHT .....\$1.98  
Mailing 20c Each

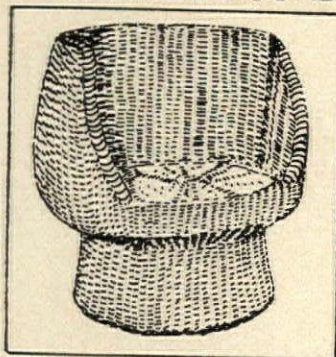
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SHOPPING AROUND

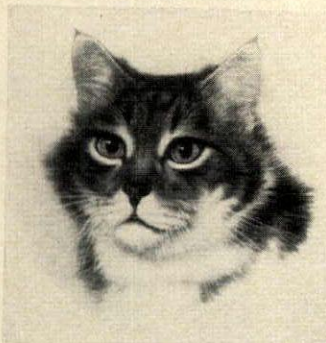
CUP OF WICKERY

A touch of wicker makes any room look fresher, more so if it's a cup chair 28" x 15", 30" h. Hot pale pink, turquoise, mustard, lime, lt. blue, royal, purple, lilac, avocado, raspberry, orange, red, yellow, black, white. Matched/contrasting corduroy cushion. \$84.47. Exp. coll. Joan C. Luchs, HG2, 8010 Old York Rd., Elkins Park, PA 19117.



TABBY TILE

If the sight of a kittykat makes you purr, this long-haired tabby ceramic tile is really the cat's pajamas. A dandy trivet or handsome wall plaque. Either way, feline fanciers derive many a pleasant moment. Six inch square, \$4.98 each plus 40c post. Anthony Enterprises, HG2-520, 585 Market St., San Francisco, CA 94105.



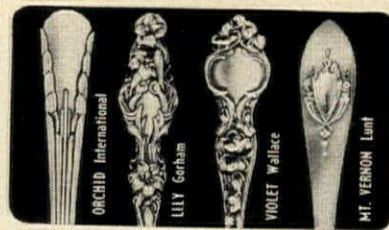
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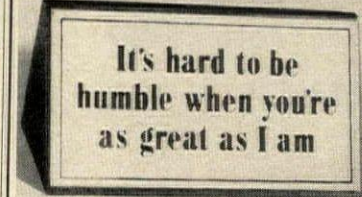
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Gold-colored metal Desk Plaques in black lettering on stained wooden stand, 2 1/2" x 4".

Titles:

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- \_\_\_ Nobody's Perfect . . . . . but me
- \_\_\_ Sales Mangler
- \_\_\_ Silence! Genius at work
- \_\_\_ Stupidvisor
- \_\_\_ Ulcer Dept.
- \_\_\_ Order Mistaker
- \_\_\_ Big Boss
- \_\_\_ Chairman of the Bored
- \_\_\_ Off Duty
- \_\_\_ Please! I'd rather you did it yourself
- \_\_\_ Temporarily out of service
- \_\_\_ I'm new here myself
- \_\_\_ What makes you think I work here
- \_\_\_ No Spika Da English
- \_\_\_ Inquire next Desk Please
- \_\_\_ I'm Still on my lunch hour
- \_\_\_ I never get lost, everyone tells me where to go
- \_\_\_ Tell it to my Psychiatrist He gets paid to listen
- \_\_\_ This Section Closed
- \_\_\_ Be reasonable—Do It my way

\$1.98 each + 25c Mailing Each

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**Anthony Enterprises**

Dept. HG-272

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MAGIC SUSPENSION UPLIFT SUPPORTS WITH VELCRO

Colors: Nude, Blk., Wht., silk or lace. Sizes: P, S, M, L, XL. Specify your Bra Size. \$6.98

Add 35c Mail. & Hdlg. **BLEUETTE, INC.** 509 Fifth Ave., Dept. 65C New York, N. Y. 10017



If your poor reader knew the sounds of letters—he'd know how to READ!

That's why poor readers catch up so quickly with The Sound Way to Easy Reading. Records and charts drill your child in the sounds of the letters in the alphabet—the 123 phonics sounds that make up 85% of the words in our language. Sounds he's never taught by the look-and-say method used today. Parents and teachers report children gain up to a full year's grade in reading in six weeks with this phonics course. See how you can try it FREE for 2 weeks. Write today. BREMNER-DAVIS PHONICS, Dept. T-9, Wilmette, Illinois 60091.



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The perfect commemoration for a new born child or a birthday—will arrive in less than 3 weeks by air, direct from Royal Delft factories in Holland. Give FULL NAME, TIME OF BIRTH (designated by clock hands), A.M. or P.M., WEIGHT (designated on child stork is carrying), DATE OF BIRTH and PLACE OF BIRTH. Be sure to include all information for this handpainted plate. \$14.95 PPD.

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Dept. HG272, Lafayette Hill, Pa. 19444

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NEEDLEPOINT ELEGANCE IN BLACK AND WHITE

A complete needlepoint kit, with black and white zebras on a background of soft shell grey with a black and white border.

This kit includes a 15"x15" design on the finest, hand printed quality mono 10 gauge canvas, all pure wool yarns, necessary needles, simple instructions, and a convenient tote bag. The finished piece can be used either as a pillow or wall hanging.

Plus 35c postage and handling. \$13.95

**LEAH OF CALIFORNIA** BOX 269 WESTLAKE VILLAGE, CA. 91361

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### the tub fixer

DAP Kwik-Seal® Tub & Tile Caulk. Easy way to put a neat, watertight seal around tub, sink, shower joints. Bright white. Mildew resistant. Stays flexible.



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Derusto® Enamelled Spray by DAP. Protective paint in 24 decorator colors. Prevents rust—stops rust. Primes and finishes new or rusted metal surfaces—toys, furniture, wrought iron, more.



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DAP vinyl-paste Spackling. Ready-mixed to make quick work of patching jobs in plaster, wood and drywall. Spreads easily. Dries white. Sands smooth. Takes paint almost immediately.



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# Gardener's notes

BY JAMES FANNING



**P**LAN FOR COLOR in your vegetable garden. Rhubarb chard, *left*, has midribs and veins of translucent ruby red, grows to a height of 18 inches. Like regular Swiss chard it sprouts leaves practically as fast as you can cut them.

The color is as spectacular in a salad as in the garden and it's good cooked, too. Orange-gold is another new vegetable color, this time in beets. Burpee's Golden Beet has light green leaves with yellow midribs, roots of deeper color. The whole plant is edible with the beets themselves a bit more sweet and tender than red varieties. Seed of rhubarb chard is available from seedsmen. The golden beet, a Burpee exclusive, may be ordered from W. Atlee Burpee Co., Philadelphia, Pa., 19132.

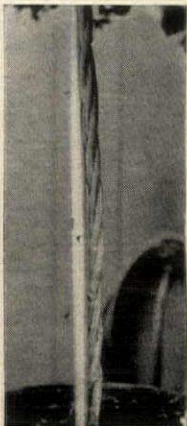
**NOW IS THE TIME FOR HUNGRY DEER TO GO FORAGING. It is also the time for pruning fruit trees. So help support your local deer population by leaving the tree trimmings where they can get them. Deer find tender apple twigs particularly appetizing, might even be tempted to munch on them instead of the yews around your house.**

**MUCH MORE THAN A DICTIONARY IS A. J. HUXLEY'S GARDEN TERMS SIMPLIFIED (WINCHESTER, \$3.95). MR. HUXLEY IS NOT CONTENT SIMPLY TO GIVE A DEFINITION OF EACH OF THE BOTANICAL AND HORTICULTURAL TERMS HE LISTS. WHEREVER A PROCEDURE IS INVOLVED, HE TELLS EXACTLY HOW TO DO IT, WITH DRAWINGS TO MAKE EVERYTHING CRYSTAL CLEAR. BOTANICAL TERMS, TOO, ARE ILLUSTRATED WITH LINE DRAWINGS. IT IS REALLY A GARDEN ENCYCLOPEDIA, SMALL ENOUGH TO CARRY AROUND IN YOUR POCKET.**

**BRING TOGETHER AN ECOLOGIST, A GARDENER, A FLOWER ARRANGER, AND AN ILLUSTRATOR and the result is bound to be interesting. In the present instance the result is a book, Wild Wealth (Bobbs-Merrill, \$20). The ecologist, Paul Bigelow Sears, contributes a chapter on the ways in which plants, animals, and man influence and depend upon one another. Marion Rombauer Becker, the gardener, devotes her section to growing and using plants and above all enjoying the wild wealth presented to us by unaided nature. Frances Jones Poetker, the arranger, makes a no-nonsense approach to the question of using plants in the house. Nothing could be simpler than her instructions for making a dried arrangement: Place your live materials in a vase with water, then just leave them alone and let them dry. Scattered through the book are the drawings of Janice Rebert Forberg, each illustrating one of the author's points and each a work of art in its own right.**

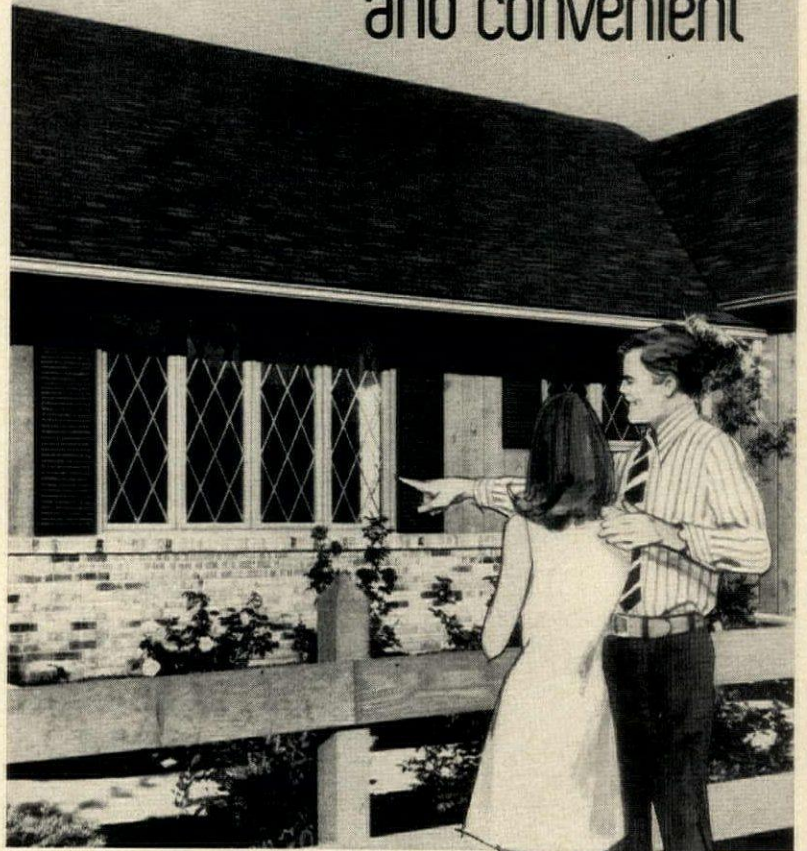
**C**ATALOGUE TIME is dead of winter. No gardener's life would be complete without a stack of them to pore over, dream about, and learn from. Informative as they are, probably the greatest idea garden catalogues convey is availability. Everything in a catalogue may actually be planted, grown, and brought to flower and fruit in your own garden. It is just a question of space, time, and money. So the list that starts out to include everything you've never tried before gets cut in half and then half again. But never mind: If something you really want to grow has to be left off this year's order, there's always another year, always another heap of catalogues. Our 1972 catalogue list starts with the superabundance of seeds, plants, and gardening materials offered by George W. Park Seed Co., Inc. (Greenwood, S.C., 29646). It's free for the writing. Wayside Gardens (Mentor, Ohio, 44060) prices its catalogue at \$2, which is a bargain for the wealth of information it has to offer. White Flower Farm (Litchfield, Conn., 06759) asks \$2.50 for its spring list. Alphabetically arranged and illustrated with elegant line drawings, it is really a garden encyclopedia. Another \$2 catalogue, one designed for anyone seriously interested in orchids, comes from Lager and Hurrell (426 Morris Ave., Summit, N.J., 07901). It is a huge and tremendously varied list with explicit growing instructions for every type of orchid. Iris, even more flamboyant than orchids, are the specialty of Cooley's Gardens (Silverton, Ore., 97381). Its catalogue is free and handsomely illustrated with color photographs. When it comes to roses, Jackson & Perkins (Medford, Ore., 97501) offers its catalogue free to prospective buyers.

**LIKE A COLUMN FROM A RENAISSANCE PALACE,** the stem of the tree lantana, *below*, makes an architectural underpinning for the plant's spreading top. But the carved look is simply the result of twisting three plant stems together. The process is begun by planting three rooted cuttings as close together as possible, giving them best conditions for quick growth, twisting and tying them together as they grow. Twisting must be done while plant tissues are soft and flexible, otherwise cracks will appear. Ties are best made with stretchable plastic strips, but even so should be changed often to prevent cutting into the rapidly growing stems. As the three stalks grow together to form a single one, it ought to be tied to a stake to make sure it stays upright. Growing tips should be pinched off to cause branching at the height you want the head of the plant to be.



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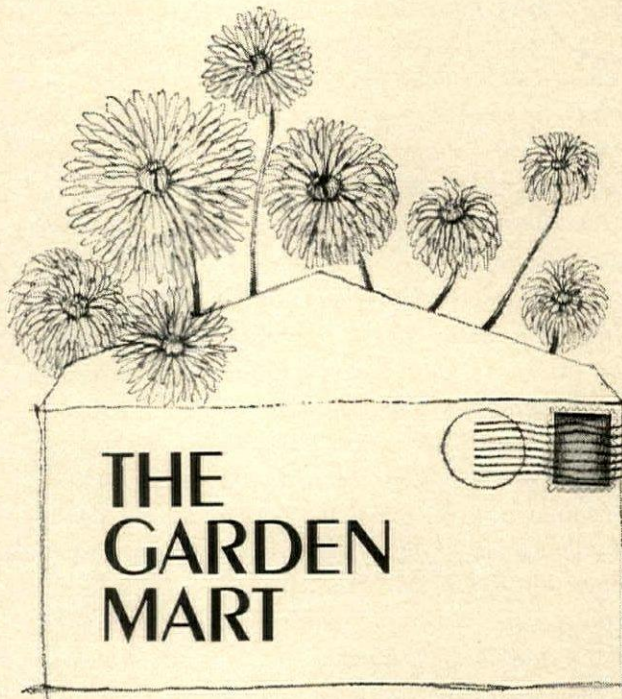
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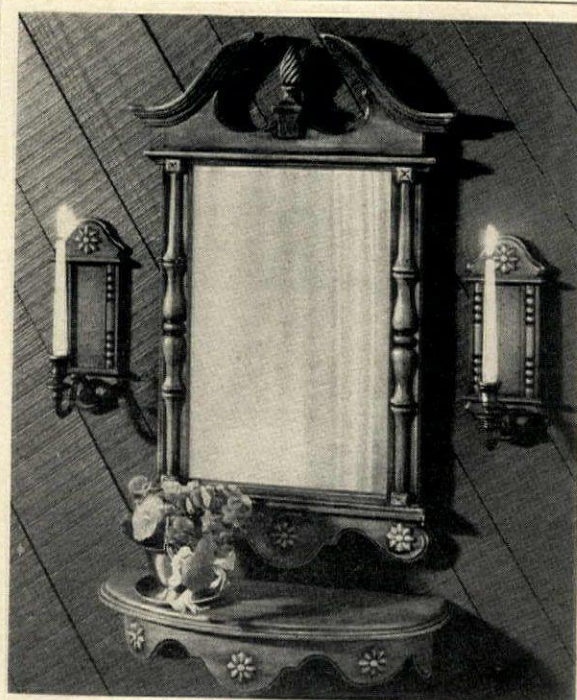
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February, 1972

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## MODULAR BUILDING

continued from page 99

about whether we can produce truly low-cost housing by any method, any more than General Motors could produce a \$300 automobile that was anything but a bicycle with sheet metal on it. But industrialization should help eventually to lower the cost of housing. Today, for instance, the costs of conventional building are increasing on an inclined plane that's just going off into space. But as conventional building costs continue to go up, the cost of modular housing will flatten out. The advantage of modular construction is that the longer you produce a system, the more efficiently you can do it, and the more economies you can achieve. When a manufacturer has built up his volume until it crosses the point where he has paid off his capital investment, you should be able to see some really appreciable differences in cost. There are also a number of costs that are not directly related to construction. Land is one, financing is another—very big factors in the cost of a house, and modular housing is going to affect those, too. If you use the land more efficiently you will, in effect, lower the cost of land per living unit. If you can put up houses faster you'll reduce the cost of financing. For example, if a builder can complete a year's job in six months: not only would he save six months' interim financing, but he would make that money available to somebody else. Then interest rates would drop because the cost of money is directly related to its availability.

*What about architecture—can modular housing hope to have any esthetic quality?*

There is nothing in the concept of modular construction that keeps it from being architecture. We must also look at these houses in terms of how well they really work. Houses can frustrate people. Houses can be the sources of irritation. Older people, for instance, are going to need essentially maintenance-free environments, particularly older people who can still live alone.

*How about human needs—can they be met, too?*

A house must meet human needs—not only the need for efficiency but psychological or emotional needs as well. At Cor-

nell we are as concerned about them as we are about esthetics or technology. In our department we have three kinds of specialists: a design group; a human factor group (social and behavioral scientists); and a materials-and-technology group. It really takes the three groups working together to turn out a satisfactory design for a house. We start with a specific problem, which is looked at very carefully by the behavioral scientists. They set up performance specifications that will answer the problem. Then the designers take these specifications and, working with the materials specialists, come up with some alternative proposals. We build those full scale, then we analyze the extent to which they meet the performance requirements. If necessary, we re-design.

*Could you give an example of this?*

Well, we have one faculty member, a very capable woman, who has been doing extensive research over the past fifteen years on efficiency in the kitchen. She has done studies on the proper height for mixing, the proper height for resting elbows, the differences in women's heights, etc. So she designs a kitchen that is absolutely the most efficient kitchen you could come up with. Then we say to her, "We agree with your technical solutions, yet there are situations in which we may prefer a less efficient kitchen but one that is more human." I had that problem when I designed my own house. As I looked at the kitchen plan I thought, "Well, I have seven children. I don't want the most efficient kitchen if it's going to keep the children out." So I added 2½ feet each way—5 extra feet altogether. But I knew what I was gaining for that slight loss of efficiency: I was gaining the human advantage of having room enough for the children to be in the kitchen with their mother. That's the kind of trade-off we've got to make. The aim is not just efficiency, and it's not just esthetics, and it's not just economy, and it's not just to take advantage of technology. What we're really interested in is people, and providing an environment in which they can be more human.