

# ARCHITECTURAL RECORD

7 July 1959

*Belluschi Churches: Building Types Study*

*Jewett Arts Center at Wellesley by Paul Rudolph*

*Recreation Facilities*







NOTHING

'BEATS'

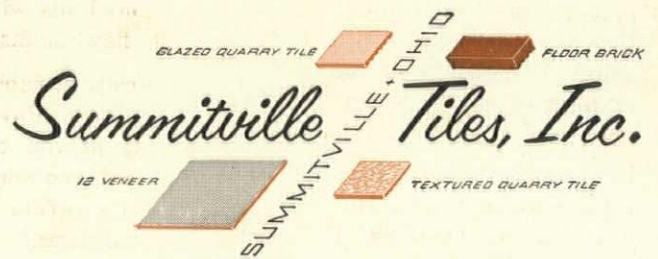
*Summitville*

QUARRY TILE

Quarry Tile by Summitville is as durable as it is handsome. Only frostproof, acid-resistant quarry tile can offer such versatility, beauty and low, low maintenance costs.

Inside and out, quarry tile can take a beating. It offers a lifetime of resistance to wear, weather and heavy traffic.

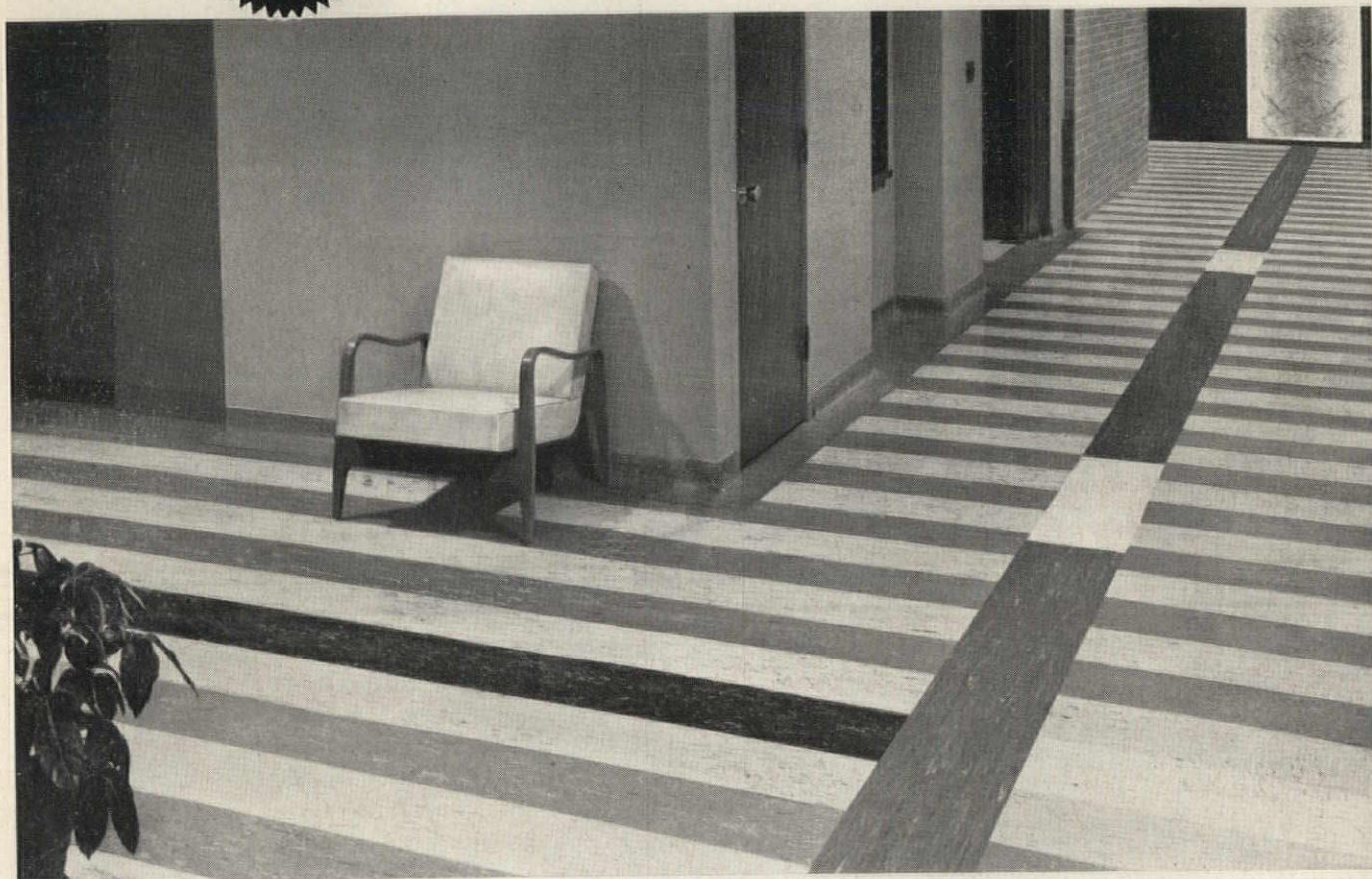
Summitville Quarry Tile is available in six beautiful, natural earth colors that harmonize with any color, any texture. For the full Summitville Quarry Tile story, including sizes, colors, textures and patterns contact your local ceramic tile contractor . . . You'll find him listed in the Yellow Pages or, write direct to . . .



MEMBER • TILE COUNCIL OF AMERICA



# Cited for farsighted hospital duty...



## GOODYEAR RUBBER FLOORING

This Goodyear Rubber Flooring installation in a new wing of McKennan Hospital, Sioux Falls, South Dakota, is an outstanding example of clever design combined with proved performance.

Honors are due to the Sioux Falls architectural firm of Harold Spitznagel & Associates, Inc., who designed the wing—to the firm's interior designer Leonard Payne, who created this brilliant new concept in hospital flooring—and to Cleo

Garry of Builders Supply Company, Sioux Falls, who was responsible for its flawless installation.

"Resilient rubber was chosen," says Designer Payne, "because of its long-proved durability, attractive colors, and easy maintenance as well as its safety and noise-muffling advantages."

The superb quality of Goodyear Rubber Flooring—its aesthetic as well as its functional factors—are

universally recognized. And actual service records prove that it can be expected to provide trouble-free performance for 25 years and more.

It is a tribute to your judgment when you specify this handsome flooring. And the wide range of colors and gauges—in tiles and in full yard-wide rolls—offers boundless scope for your skilled artistry.

For complete information, write Goodyear, Flooring Dept. G-8311, Akron 16, Ohio.

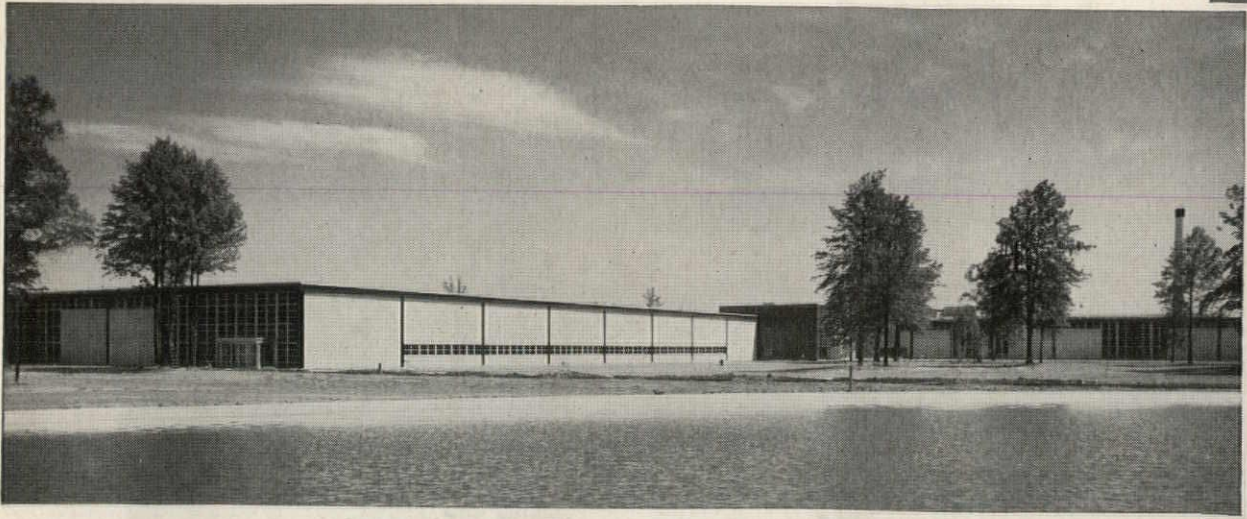
RUBBER FLOORING by

**GOODYEAR**



JOHNSON & JOHNSON'S EASTERN SURGICAL DRESSINGS PLANT,  
North Brunswick, N. J.

Design and construction by Walter Kidde Constructors, Inc.  
Rotary Oildraulic Elevator sold and installed by  
Burlington-Burwak Elevator Co., New York City.



## Johnson & Johnson's award winning plant uses Rotary Oildraulic Elevator



Huge plaster mill, part of 630,000 sq. ft.  
plant, is served by this 10,000-lb.  
capacity Rotary Oildraulic Freight Elevator.

■ "By ditching conventional concepts, Johnson & Johnson has proved that factories can be functional and beautiful." This was the comment of *Factory* magazine in selecting the Eastern Surgical Dressings Plant, North Brunswick, N. J., as one of the "Top Ten Plants of 1958."

Clean architectural lines are expressive of the rigid sterility standards which must be maintained in the manufacturing processes within these buildings. Roof-lines are largely unbroken. Windows are used extensively to brighten manufacturing areas.

### **Rotary Elevator needs no penthouse**

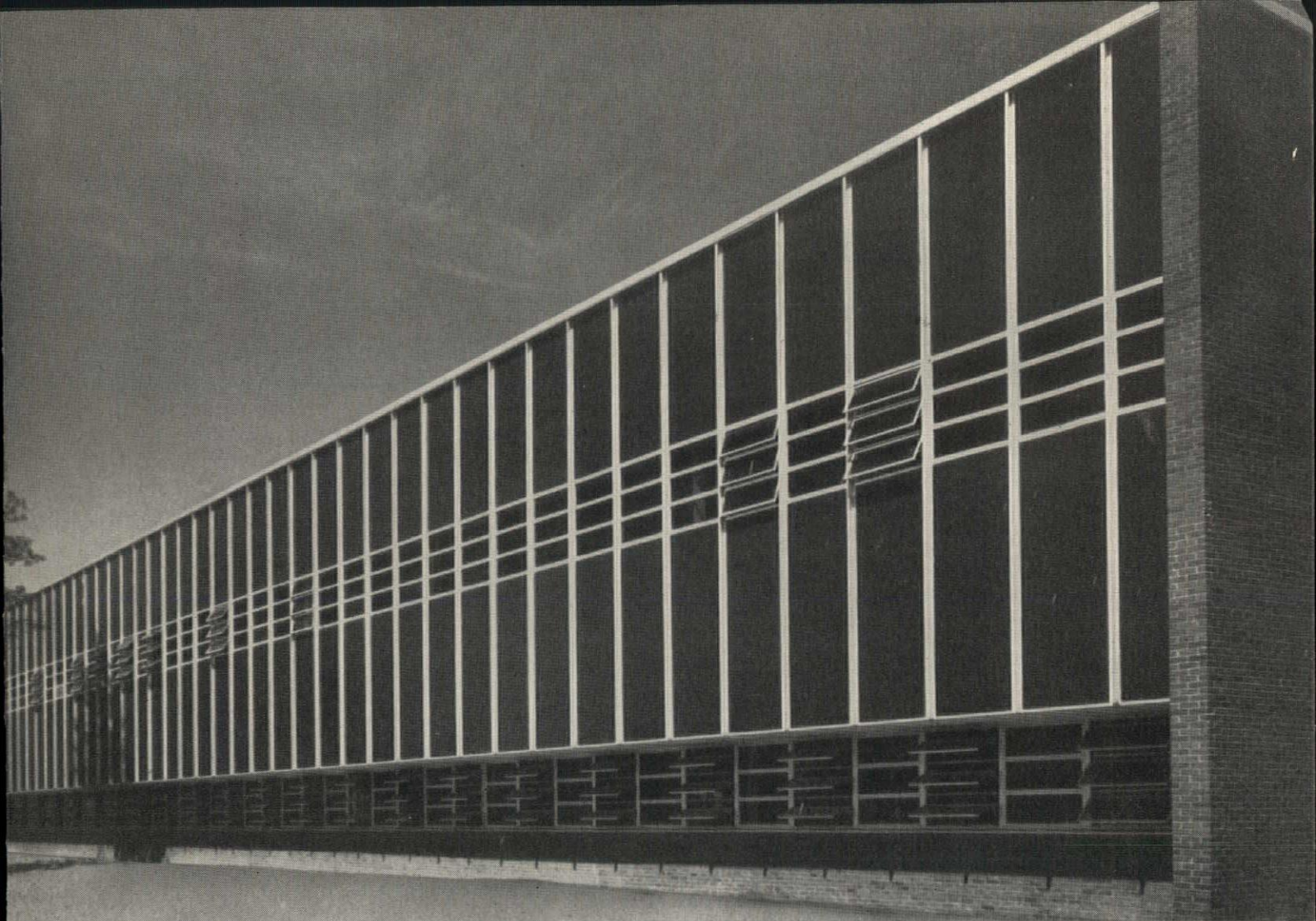
For the large surgical adhesives and plaster mill, a Rotary Oildraulic Freight Elevator was chosen to pro-

*The modern elevator  
for modern buildings...  
passenger and freight*



# Oildraulic®





vide heavy-duty vertical transportation service. This modern elevator for modern buildings requires no overhead machinery penthouse or heavy supporting sidewalls.

Thus it is an aid to building design and also provides construction economies. All weight of the elevator car and its load are supported from beneath by an oil-hydraulic plunger. Rugged simplicity of this type of elevating system contributes much to dependability, keeping maintenance costs to a minimum.

#### **For buildings to six stories**

Rotary Oildraulic Elevators are manufactured for both passenger and freight service in buildings to six stories. Controls, speeds, and cabs are available for all volumes

and patterns of traffic flow. Loads to 100,000 lbs. or more can be handled more economically with Oildraulic operation than any other type of vertical transportation system.

Installation and service are provided throughout the United States and Canada by factory-trained experts. For prompt assistance on plans and specifications look for "Rotary Oildraulic" under "Elevators" in the yellow pages of your phone book.

#### **ROTARY LIFT COMPANY**

Division of Dover Corporation, Memphis, Tennessee—  
Chatham, Ontario

*First name in oil-hydraulic passenger and freight elevators—  
industrial lifting devices—auto lifts.*

**SEE OUR CATALOG IN SWEET'S FILES**

MAIL FOR  
DATA FILE



# Elevators

Rotary Lift Company  
1004 Kentucky, Memphis 2, Tenn.

Please send data file on passenger  freight  elevators.

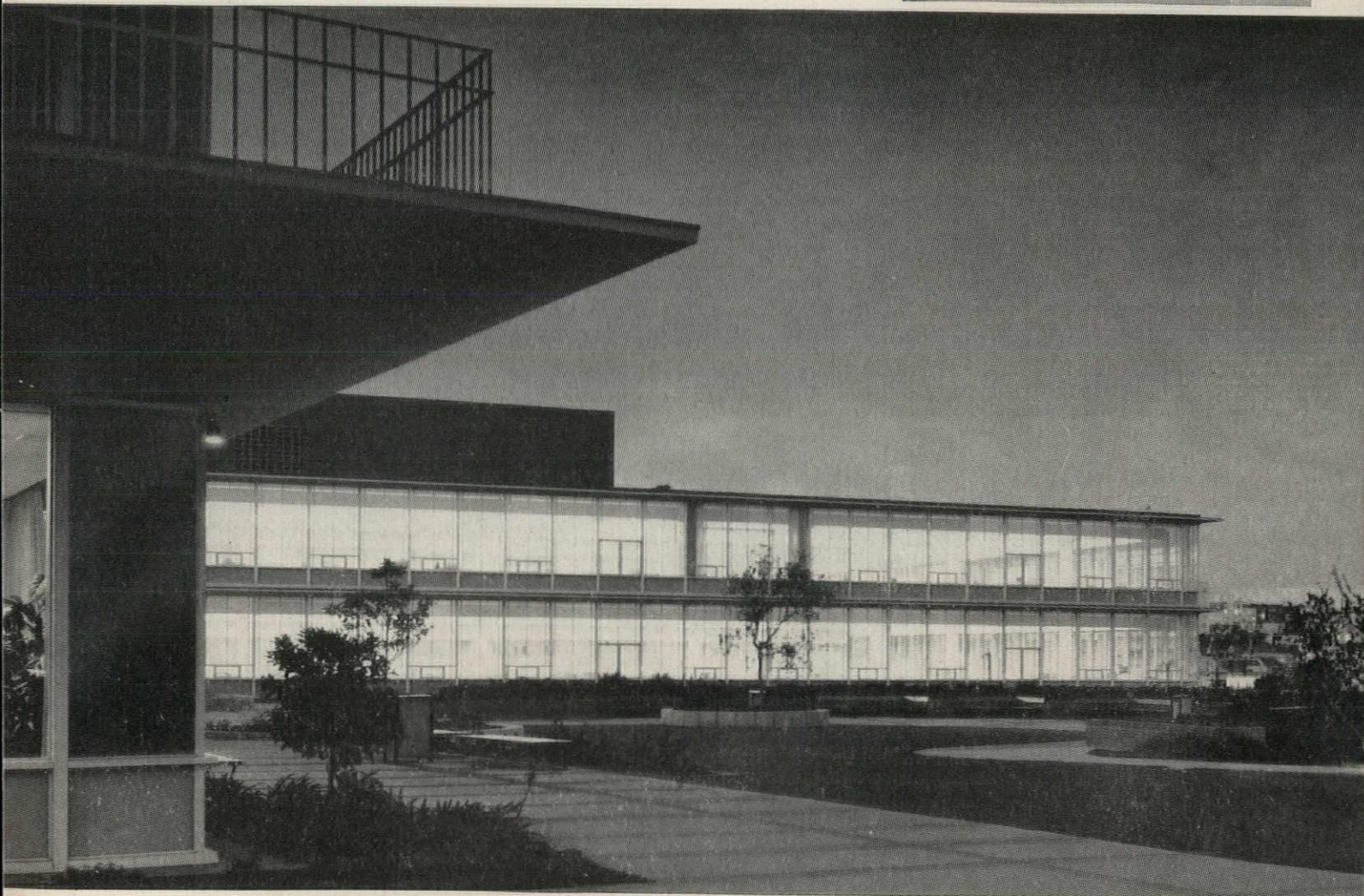
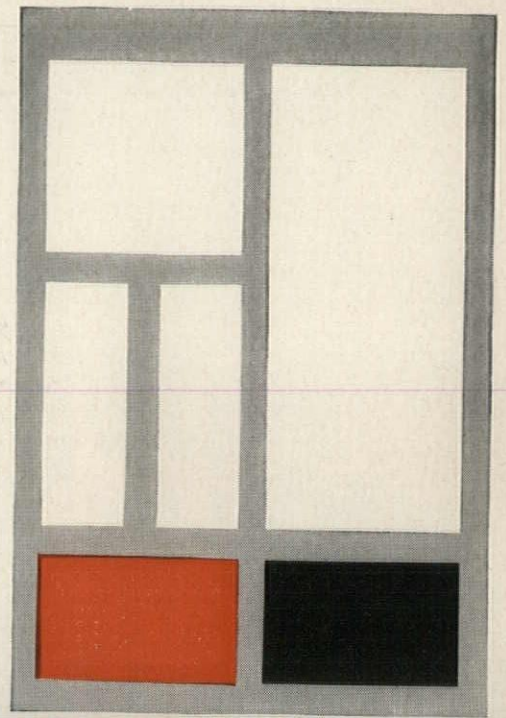
Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_



*Articulate architecture  
in a park-like setting...  
Wrought Iron Pipe helps make it work*



New Home Office Building, Firemen's Fund Insurance Company, Edward B. Page, A.I.A.

Combining beauty with function, Edward B. Page, architect, and R. Rolleston West, mechanical engineer, specified Wrought Iron Pipe for the new glass-encased Firemen's Fund Building in San Francisco. The functional aspects of Wrought Iron Pipe — corrosion resistance, ductility, mechanical strength — are at work here in air conditioning, steam condensate, underground gas and steam lines and downspouts.

*Note:* Now — from Byers Research — there's an even better Wrought Iron for modern corrosion control: new 4-D Wrought Iron. It is available for your design considerations in tubular and hot rolled forms. Write for our new 4-D Wrought Iron literature. A. M. Byers Company, Clark Building, Pittsburgh 22, Pennsylvania.

**BYERS 4-D WROUGHT IRON**



# ARCHITECTURAL RECORD

July 1959

## THE RECORD REPORTS: *Perspectives* 9

- Yamasaki Designs Tall Office Building with Precast Concrete Skin* 12  
*Buildings in the News* 14  
*Architecture Abroad* 20  
*Meetings and Miscellany* 25  
*Periodical Report* 36  
*Washington Report* 48  
*Washington Topics* 52  
*Construction Cost Indexes* 56  
*Required Reading* 60  
*Calendar and Office Notes* 294  
*Current Trends in Construction* 352

## BUILDING TYPES STUDY 272: *Pietro Belluschi* 147

- Church and Monastery for Portsmouth Priory* Portsmouth, R. I. 148  
*Synagogue for Temple Adath Israel* Merion, Pa. 154  
*Trinity Episcopal Church,* Scheme No. 1 Concord, Mass. 160  
*Trinity Episcopal Church,* Scheme No. 2 162  
*The Church of the Redeemer* Baltimore, Md. 164

## THE IMAGE OF THE ARCHITECT

- The Architect and Society* by Robert E. Alexander, F.A.I.A. 171

## NEW ARCHITECTURE IN AN OLD SETTING *The Jewett Arts Center*

- Wellesley College Wellesley, Mass. 175

## ATOMIC ENERGY RESEARCH CENTER Risø, Denmark Preben Hansen, Architect 187

## A HOUSE WITH SPACE AND PRIVACY

- Residence of Mr. and Mrs. Anthony Reinach  
Scarsdale, N. Y. Kramer & Kramer, Architects 191

## ROOF DRAMA MARKS SEASIDE HOUSE

- Residence of Mr. and Mrs. Melvyn Kaufman  
Mamaroneck, N. Y. Roy S. Johnson, Architect 195

## PLANNING FOR AN INCREASING LEISURE

- Human Needs in Urban Society* by Dr. Karl Menninger 197  
*Strawberry Canyon Recreational Area*  
University of California, Berkeley, Calif. Wurster, Bernardi & Emmons, Architects 201  
*Glyfada Lido Beach*  
near Athens, Greece P. Sakellarios, P. Vassiliadis, E. Vourekas, Architects 205  
*Cloverleaf Lanes* Miami, Fla. Alfred Browning Parker, Architect 208  
*Canyon Village*  
Yellowstone National Park, Wyo. Welton Becket and Associates, Architects 210  
*Washington Water Power Company Office Building*  
Spokane, Wash. Kenneth W. Brooks and Bruce M. Walker, Architects 212

## ARCHITECTURAL ENGINEERING

- Introduction* 213  
*Stock Lumber Builds Budget Shells*  
*Massena Country Club*  
Massena, N. Y. Victor Prus, Norval White, Architects 214  
*Children's Theatre*  
Arroyo Viejo Recreation Center Oakland, Calif. Irwin Luckman, Architect 216  
*A Lumber Storehouse* New Hope, Pa. George Nakashima, Designer 217  
*Engineering of Lighted Fountains* by Robert E. Faucett 218

## PRODUCT REPORTS 223

## OFFICE LITERATURE 224

- TIME-SAVER STANDARDS: *Engineering of Lighted Fountains:***  
*Nozzle Data 1, 2* by Robert E. Faucett 227, 229  
*Termite Shields for Houses: 4* 231

## INDEX TO ADVERTISING 356

### Cover:

The Church of the Redeemer, Baltimore, Md. Pietro Belluschi and Rogers, Taliaferro and Lamb, Associated Architects. Stained glass window by Gyorgy Kepes. Joseph W. Molitor, photo.

### ARCHITECTURAL RECORD

July 1959

Vol. 126 No. 1

© 1959

by F. W. Dodge Corporation, with all rights reserved. Copyright not claimed by F. W. Dodge Corporation in 4-color illustrations on front cover and page 177.

ARCHITECTURAL RECORD (combined with AMERICAN ARCHITECT and ARCHITECTURE)

is published monthly, except May 1959

when semi-monthly, by F. W. Dodge Corporation, 10 Ferry Street, Concord, New Hampshire. Editorial and executive offices: 119 West 40th Street, New York 18, New York. Western editorial office, 2877 Shasta Road, Berkeley 8, California.



## Staff of Architectural Record

EDITOR  
Emerson Goble

CONSULTING EDITOR  
John E. Burchard

SENIOR EDITORS  
James S. Hornbeck, A.I.A., *Features*  
William Dudley Hunt, Jr., A.I.A.  
Ehsabeth Kendall Thompson, A.I.A., *West*

ASSOCIATE EDITORS  
Robert E. Fischer, *Engineering*  
Florence A. van Wyck, *Production*  
Jeanne M. Davern, *Assistant to the Editor*  
Herbert L. Smith, Jr., A.I.A., *Houses*  
Mildred F. Schertz, *Design*  
Grace M. Anderson

CONTRIBUTING EDITORS  
Ernest Mickel, *Washington*  
Dan Street, *Washington*

ASSISTANT EDITORS  
Margaret F. Farmer, *Engineering*  
Pamela C. Forcey

EDITORIAL ASSISTANT  
Caroline F. Brady

DESIGN  
Eugene H. Hawley, *Director*  
Sheila Dressner  
Julia Lee

CONSULTANTS  
George Cline Smith, *Economics*  
Clyde Shute, *Statistical*  
Clifford G. Dunnells, Jr., *Field Research*  
Daniel J. Howe, Jr., *Public Relations*  
Edwin W. Magee, Jr., *Industry Relations*  
Sigman-Ward, *Drafting*

PUBLISHER  
Robert F. Marshall

PUBLISHING ADVISER  
H. Judd Payne

CIRCULATION MANAGER  
Marshall T. Ginn

## Officers of F. W. Dodge Corporation

HONORARY CHAIRMAN OF THE BOARD  
James McV. Breed

CHAIRMAN OF THE BOARD  
Paul Abbott

VICE CHAIRMAN OF THE BOARD  
Chauncey L. Williams

PRESIDENT  
Irving W. Hadsell

EXECUTIVE VICE PRESIDENTS  
Julius T. Little, Robert F. Marshall,  
T. Oliver Morgan, O. O. Paulsell

EXECUTIVE VICE PRESIDENT AND TREASURER  
Howard M. Thompson

VICE PRESIDENTS  
Robert M. Cunningham, Jr., William H.  
Hatch, Jr., H. Judd Payne, Richard H.  
Ray, George Cline Smith

REGIONAL VICE PRESIDENTS  
Miles W. Beatty, Carl S. Bennett,  
Clinton C. Bennett, Roy J. Hard,  
Alton W. Kitchens, Arthur D. Prior

ASSISTANT VICE PRESIDENT AND  
COMPTROLLER  
Edwin H. Freed

ASSISTANT VICE PRESIDENTS  
Walter F. DeSaix, Clifford G. Dunnells, Jr.,  
Gault Eastman, Clyde Shute

SECRETARY  
John S. Brittain

ASSISTANT SECRETARIES  
William C. Breed, Jr., George W. Morgan

ASSISTANT TREASURER  
Irving B. Satin

## Coming in the Record

### BUILDING TYPES STUDY: SCHOOLS

*There probably is no building type in which the contribution of architects to the solution of the total problem has been more significant: and RECORD studies over the years have reflected this high level of achievement. In next month's study an article by Dr. Harold B. Gores, President of the Ford Foundation's Education Facilities Laboratories, summarizes some emerging educational directions which he believes offer new challenges to architectural ingenuity in the school design field. The examples will show some early responses to them.*

### DESIGNING FOR BUSINESS

*Articles on two recently completed projects for commerce will suggest something of the range of current problems and opportunities in this field. A handsome new administrative headquarters in The Netherlands by Marcel Breuer: prestige architecture in a sylvan setting. Half a world away, Southland Center in Texas: a great business complex for the heart of a city (by Welton Becket and Associates for Southland Life Insurance Company and Sheraton): a new kind of response to some very familiar problems.*

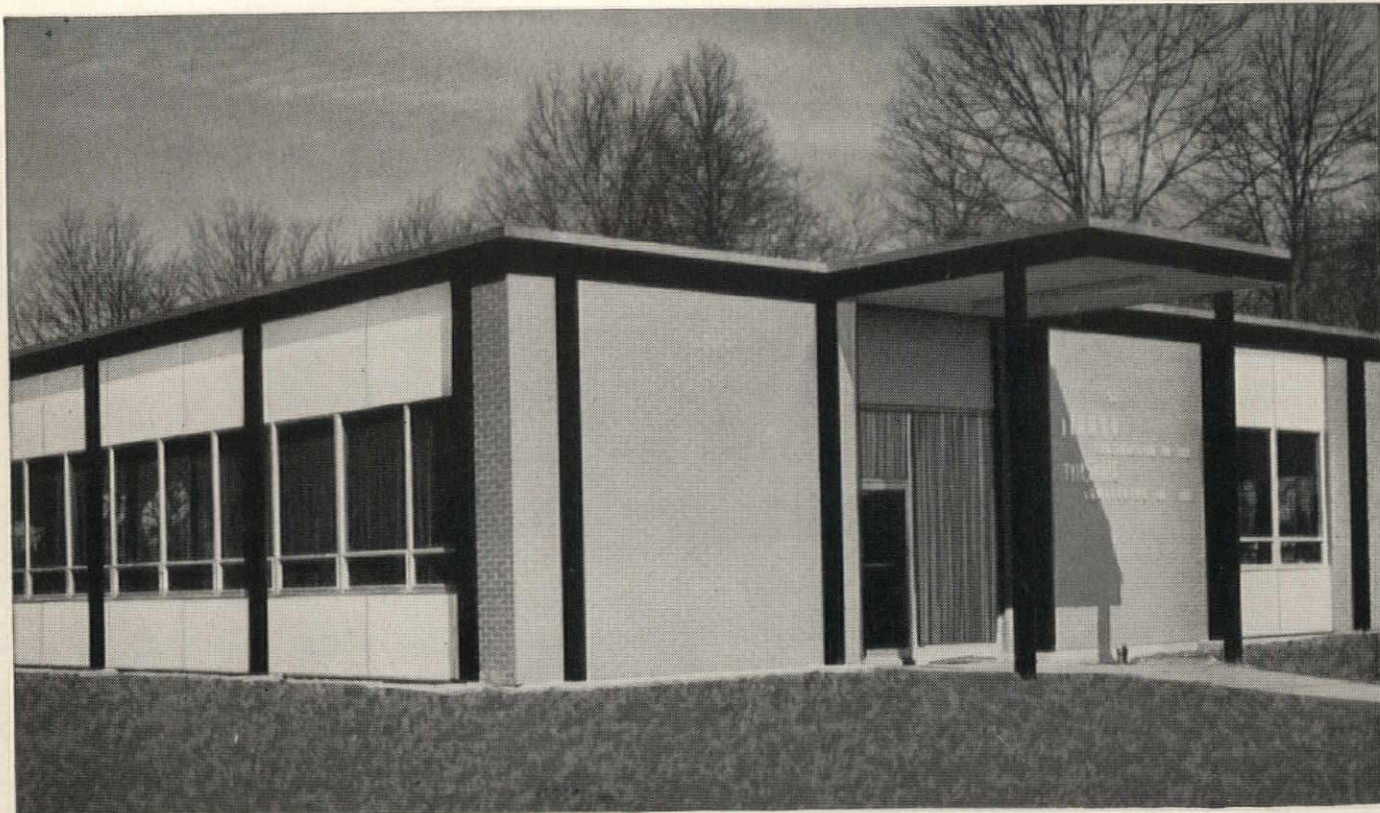
OTHER F. W. DODGE SERVICES: Dodge Reports—Dodge Construction Statistics—Sweet's Catalog Services—Dodge Books—Dodge Mailing Service—The Modern Hospital—The Nation's Schools—College and University Business—Hospital Purchasing File—Chicago Construction News—Daily Pacific Builder—The Daily Journal (Denver)—Real East Record & Builders Guide.

Members of Audit Bureau of Circulations and Associated Business Publications. ARCHITECTURAL RECORD is indexed in Art Index, Industrial Arts Index and Engineering Index.

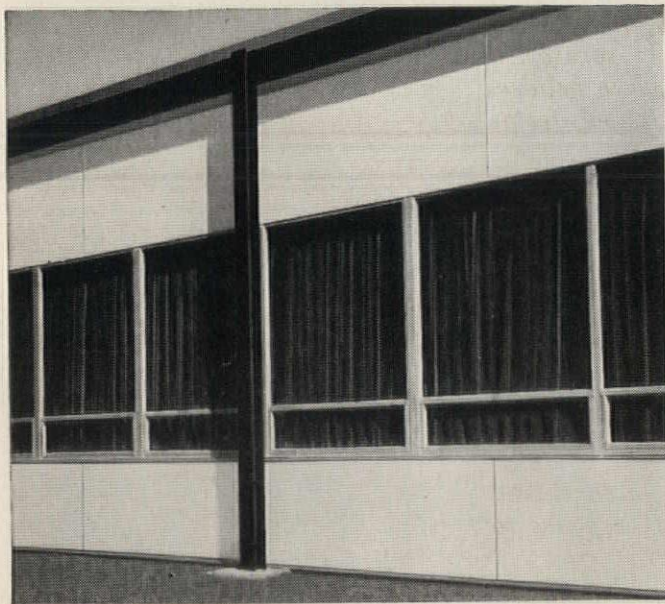
Every effort will be made to return material submitted for possible publication (if accompanied by stamped, addressed envelope), but the editors and the corporation will not be responsible for loss or damage.

Subscription prices: Published monthly except May 1959 when semimonthly. U. S., U. S. Possessions and Canada: \$5.50 per year; other Western Hemisphere countries, to those who by title are architects and engineers, \$9.00 per year. Single copy price except Mid-May 1959 issue \$2.00; Mid-May 1959 issue \$2.95. Beyond Western Hemisphere, to those who by title are architects and engineers, \$9.00 per year for 12 monthly issues not including Mid-May 1959 issue. Subscriptions from all others outside U. S., U. S. Possessions and Canada for 12 monthly issues, not including Mid-May issue, \$24.00 per year. Change of address: subscribers are requested to furnish both the old and new address, sending if possible stencil impression from magazine wrapper and to include city delivery zone number, where such is used, for the new address. Allow four weeks for change.





OFFICE BUILDING of Murray Construction Co., Inc., Springfield, N. J. Architects: Rotwein & Blake.



## Announcing Glasweld— Weldwood's colorfast new all-mineral panel for permanent beauty in buildings

The window insert components and entrance soffit fascia in this building illustrate just two of the limitless design opportunities opened to you with Weldwood's new Glasweld. Strong, rigid, and colorful, Glasweld is an exterior grade steam-cured asbestos-reinforced panel with a permanent all-mineral enameled surface.

Glasweld's more than 30 standard colors and patterns are guaranteed color-

fast. It is fully weatherproof, inert, and incombustible, and resists damage from chemicals, impact, and abrasion. An effective moisture barrier, Glasweld is ideal for curtain wall components and bathroom interiors where rotproof, warp-free stability and low maintenance are as important as colorful durability.

For detailed drawings, specifications, and prices for stock and special colors and sizes, mail the coupon.

FREE NEW GLASWELD BOOKLET

United States Plywood Corporation  
Dept. AR7-59, 55 West 44th Street,  
New York 36, N. Y.

Please send me the new data booklet, "Weldwood Glasweld—#1914."

Please send me prices and delivery information on specific job (description herewith).

Name.....

Firm.....

Address.....

City.....Zone.....State.....

**GLASWELD® by WELDWOOD™**



THE  
**WARE**  
 NAME  
 STANDS FOR  
**49**  
 YEARS  
 OF  
**ENGINEERING  
 LEADERSHIP**

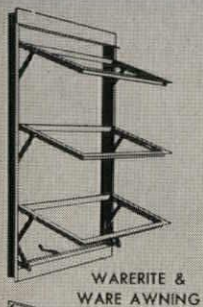
... assures you  
 dependable performance

University of Miami Women's Dormitory • Robert M. Little, Architect • J. E. Peabody, Norman J. Dignum, Engineers • M. R. Harrison Construction Co., Contractor

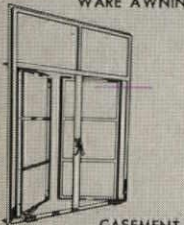
Whatever window treatment you may be planning next, surely the most fundamental requirement of the windows you specify is *dependable performance*. For nearly half a century the Ware name in industry has stood for engineering leadership and the kind of precision quality that assures top performance. Our engineering department is ready

...and able... to help you meet the most challenging requirements, in institutional, commercial, or residential work.

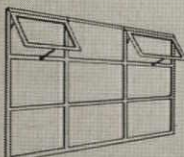
Why not send for our new **Curtain-Wall** brochure? No obligation. Please write **Dept. AR-7. WARE LABORATORIES, INC.** 3700 N. W. 25th ST. • MIAMI, FLORIDA



WARERITE &  
 WARE AWNING

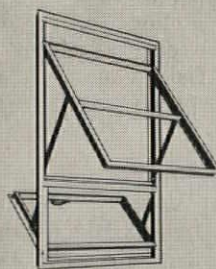


CASEMENT

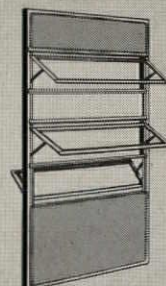


ECON-O-WALL

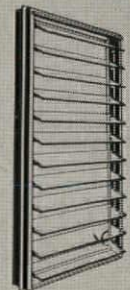
*Aluminum*  
**WARE**  
*Windows*



PROJECTED



INTEGRAL CURTAIN  
 WALL UNIT



JALOUSIE



WARECO



**Image of an Architect**

Edward Larrabee Barnes of New York last month received the 1959 Prize in Architecture (Arnold W. Brunner Memorial) of the American Academy of Arts and Letters and the National Institute of Arts and Letters. The prize of \$1000 is given each year to a younger architect whose work is judged to be developing significant directions. This year's jury consisted of Henry Shepley, Pietro Belluschi and Eero Saarinen. Presenting the prize to Mr. Barnes at the annual joint ceremonial of the Academy and the Institute, Mr. Shepley called him "a young man of promise" and commented: "Although Mr. Barnes has plenty of imagination he does not choose or need to invent new or exciting forms. At his touch ordinary, everyday architecture becomes fresh and exciting." The formal citation, read for the jury by Mr. Shepley, remarked on Mr. Barnes' "rare gift of imparting quality to his designs through his unerring taste and discrimination so that his work possesses an exciting rightness of form down to its smallest detail." In his statement of acceptance, Mr. Barnes had this to say: "Architects today are working in an interesting climate. We owe a tremendous debt to the pioneers of modern architecture. But in contrast to the first half of this century, which was a period of revolt and change in every field from painting to economics, this is a time of consolidation. Today we tend to elaborate or decorate or refine. Sometimes we lose ourselves in a specialty such as structural experimentation or pure esthetics. The modern world is indeed a baffling one, and perhaps it is inevitable that architects should withdraw to specialize on single aspects of their work. However, our profession by definition is constructive. The architect cannot satirize his era or escape from it. We are obliged to seek out the meaning of our day and deal with it. Physics, as we were taught it, has completely changed. Socialism, as a democratic dream, has faded. The age of space is upon us. The architect cannot retreat to a precious world of design. Our work must grow and move ahead, and we must express in space the best potential of our time."

**Is Reconstruction Preservation?**

Architects are naturally and generally on the side of preservation of architecturally significant buildings—and too often find themselves on the losing side. In one current victory, some may ask: when reconstruction is virtually rebuilding, is it preservation still?—or is it merely copying? Bernard Maybeck's Palace of Fine Arts, built for the 1915 Panama-Pacific Exposition, is to be restored, thanks to a \$2 million donation from San Francisco lumberman Walter S. Johnson, and a similar grant from the state. Mr. Johnson was president of a campaign to raise private funds to match the promised state funds, and was apparently meeting with small success. Then, he said, "I decided to do something about it personally. I've seen many of the world's most beautiful structures—including the Taj Mahal—but this one tops them all and it should be saved by the world's most beautiful city."

**Books Wanted**

An appeal has arrived from the Mahatma Gandhi Memorial College, via a friend in Wisconsin: "Surplus, hard-cover books that have to do with medicine, engineering, architecture, etc., are sorely needed by Mahatma Gandhi Memorial College. Students are very poor and cannot afford to buy textbooks essential to their studies. If you have any such books lying about, inscribe your name on the inside cover, add a friendly word to the prospective reader—then mail to: Mahatma-Gandhi Memorial College, Udipi, Mysore State, India."

**Client Wanted**

Gio Ponti, whose Milan skyscraper for Pirelli has received a great measure of international attention, says that he should now love to design a skyscraper for New York. He is looking for a client who wants something "jamais encore réalisé, mais pas folie." Bold, sensible, French-speaking prospective builders, note.

**Anti-Uglies**

Student demonstrations, as far as can be judged from lack of newspa-

per coverage, seem to be out of fashion. Aside from sundry American expressions of youthful high spirits, there has not, to our knowledge, been a full-scale demonstration of student protest since students at the Sorbonne objected to their inadequate classroom facilities last fall. For those people, if there are any, who may have been losing their faith in the student as a vocal and uninhibited militant on the side of right, hope comes from London. There students at the Royal College of Art have formed a group styled "The Anti-Uglies." Purpose: to demonstrate against buildings considered unworthy of England and of the 20th Century. Demonstrations are quiet, orderly and, in fact, funereal: a cortege accompanies a black coffin (British architecture) to the "ugly" building at the time of its dedication or some other auspicious occasion. Some grown-ups in London, one senses, look back rather wistfully to the days when they were allowed such irreverent directness themselves.

**Design and Status**

Home is more than just a place to hang one's hat, and more than the place where one's heart is, if Vance Packard, author of the currently best-selling *The Status Seekers*, is correct in saying that the home is now the nation's leading "status symbol." Mr. Packard's observation is that the automobile ("too easily obtainable") has been edged out of the position it has occupied since the end of the war. His study has shown that in the middle and lower classes (lower income and lower education), the design is not as important a status factor as the "casual but costly touches" (e.g., gold plated bathroom fittings), air conditioning, television aeriels and other examples of what an earlier social observer termed "conspicuous consumption." In the upper classes, however, the preferred domestic architecture is traditional, "indicating that the owner has ties that go back into American history." As for modern design, Mr. Packard writes: "If the upper-class person does have to endure newness, he would like it to be ultra-modern. People in the lower classes are frightened by modernity."



## CANADIAN ARCHITECTS CHALLENGED TO MEET COMPETITION WITH LEADERSHIP

The 212 Canadian architects who convened at Windsor, Ont., May 27-30 for the 52nd annual assembly of the Royal Architectural Institute of Canada were very much concerned with the same problem that confronts their U.S. colleagues: the role and status of the architect in today's world. They devoted the assembly's only seminar to a group of eight round table discussions on current professional problems from education to the package deal, and they approved a history-making inquiry by a formal R.A.I.C. commission into the design and development of Canadian suburbs: an inquiry it is hoped will reveal avenues to greater participation by the architect in the design of mass housing and in environmental planning.

### Call to Responsibility

The recurring theme in the round table discussions, in which the entire assembly participated, was the need for development of the highest level of professional competence if the architect is to meet the challenge and the opportunity of the problems he faces today.

The suburban growth inquiry, to be conducted in a series of hearings in all the provincial capitals, will culminate in a report "comprising recommendations to the architectural profession, all governments and the building industry, aimed at achieving a significant improvement in the quality of the suburban environment." The inquiry will be conducted by a commission of three R.A.I.C. members (named after the conclusion of the assembly)—C. E. Pratt of Vancouver, John C. Parkin of Toronto and Peter Dobush of Montreal.

### Detroit Tour Featured

The official theme of the Assembly was "Architecture Beyond Our Borders" and one whole day was devoted to an architectural tour of nearby Detroit, with stops at Yamasaki's McGregor Memorial Conference Building for Wayne University, American Concrete Institute headquarters and Reynolds Metals Company headquarters, Saarinen's General Motors Technical Center and Smith, Hinchman and Grylls' Eastland Center. At lunch in the Northwood Inn, Minoru Yamasaki was the speaker. He urged serenity and delight as the qualities most essential to a valid architectural expression today. "Modern dictators like Hitler and Mussolini were insistent on showing their absolute authority in buildings," Mr. Yamasaki observed.

"The Soviets are obviously following a like pattern. Thus it is important that those of us who pride ourselves on democracy, who believe in cooperation and warmth in humanity, gentility as a virtue instead of brutality, must express our beliefs in the physical terms of our architecture. Then not only would we symbolize our philosophy but we would have this friendly and peaceful environment to help us develop further these qualities in which we so fervently believe."

### Payette Continues as President

Maurice Payette of Montreal was re-elected president of the R.A.I.C. Other officers elected were: Harland Steele of Toronto, vice president; Dr. F. Bruce Brown of Toronto, honorary treasurer; John Lovatt Davies of Vancouver, honorary secretary. The new Executive Committee of the R.A.I.C. Council also includes: Neil Stewart of Fredericton, N. B.; Randolph C. Betts of Montreal; D. E. Kertland of Toronto; Alvin Prack of Hamilton; George Masson of Windsor; and Howard Bouey of Edmonton.

Thirteen new Fellows were installed in an elaborate and colorful ceremony held as a convocation of the College of Fellows. The new Fellows are: Cecil Nat Blankstein, Paul George Brassard, Edward Cecil Strong Cox, John Lovatt Davies, Robert F. Horwood, Lorne E. Marshall, John B. Parkin, Charles E. Pratt, John C. Webster, George E. Wilson, Gordon K. Wynn.

### Lay Advice: Communicate!

In his address at the dinner which concluded the Assembly, Hon. Robert Winters, now president of Rio Timco Mining (Canada) Ltd. and formerly Minister of Public Works, questioned whether the work of Canadian architects receives the public recognition it deserves and urged that architects make a greater effort to communicate with the public. "The modesty of your profession," Mr. Winters said, "has prevented you from doing the public relations work that characterizes some of the other professions. When a politician sponsors a program, he must explain to the public what he has in mind and the reasons which motivate him. When an engineer designs a bridge, it quickly becomes a matter of public knowledge as to why it was a cantilever rather than a suspension, and all the other myriads of facts about it. But when architects design a unique building, we laymen believe more could be done to explain why

certain features have been adopted. The proposed City Hall in Toronto, for example, is unique and imaginative. The concept of the whole project is most commendable. The competition-winning design has become a conversation piece such as few developments have, but I do not recall that the public has been informed as to the reasons for the particular choice of concept of form, why certain walls are to be curved and others not, why some should have windows and others be blank, and so forth. I qualify this by adding that if the explanations have been given publicly they have not sunk home, and this would seem to emphasize the belief that you have a responsibility to yourselves to explain your work more than you do."

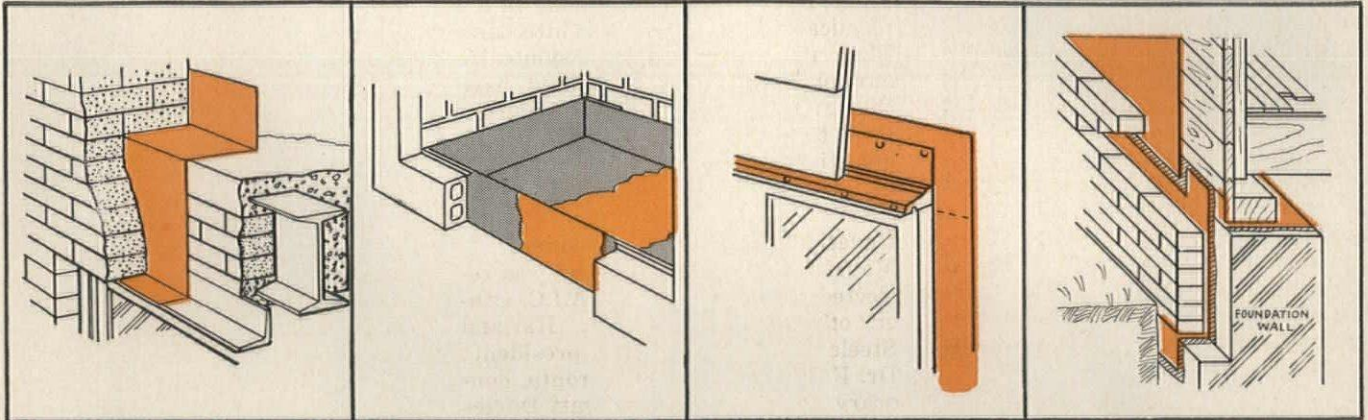
### Leadership Role Urged

The call to professional leadership and responsible public relations was sounded again in the remarks of John Noble Richards, president of the American Institute of Architects, who received an honorary corresponding membership in the R.A.I.C. at the dinner. Urban redevelopment, he said, is the greatest challenge to the architect today: "It is essentially a matter of design. A challenge to the architect and his leadership in the community, and that means that the architect must become the leader and coordinator of the entire team of specialists needed to put up a complex building today—and that, in turn, requires two things: high professional competence and good public relations. Both should be among the foremost aims of our two organizations. And both are, also, the means to meet successfully the challenges we face. Professional competence and good public relations have in some of our communities elevated the architect into a position of undisputed leadership in city planning and urban renewal. Increased professional competence and improved public relations are beginning to bring about a greater public awareness of good design."

Other honors and awards presented at the dinner brought an honorary corresponding membership (*in absentia*) to Basil Spence, president of the Royal Institute of British Architects; honorary membership (also *in absentia*) to Stewart Bates, president of the Central Mortgage and Housing Corporation; and the R.A.I.C.'s Allied Arts Medal to Alexander Scott Carter of Toronto, "distinguished designer and artist in the field of architectural decoration and heraldic ornament."



# For Concealed Flashing or Waterproofing be sure of LASTING protection with "Electro-Sheet" Copper



**USES FOR "ELECTRO-SHEET" LAMINATED PRODUCTS IN BUILDING CONSTRUCTION INCLUDE:** spandrel beam flashing, dampcoursing of foundation walls, waterproofing shower stalls, weatherproofing behind masonry veneer; door, and window frame flashing; membrane waterproofing of foundation walls and floor slabs.

Copper has proved itself a lasting barrier to water and water vapor over many, many years. It doesn't rust and it resists most forms of deterioration which often destroy the protective value of less durable materials.

Therefore, it is the ideal material for concealed flashing or waterproofing which must be built into a structure and is inaccessible for repair or replacement.

**Making a little copper go a long way.** Anaconda's development of "Electro-Sheet" made the use of foil-like copper in these hidden places practical and economical in all types of building. "Electro-Sheet" is pure, thin copper produced in long, wide rolls by electro-deposition in weights of 1 to 7 ounces per square foot. It is furnished to manufacturers who bond it to high-grade building papers and fabrics, or coat it with asphaltic compounds.

**Easy to handle and apply.** These flashing products incorporating "Electro-Sheet" are extremely flexible, easy to handle and are furnished in rolls up to 60" wide. They are available through building supply dealers throughout the United States and Canada.

For more information about Anaconda "Electro-Sheet," write: The American Brass Company, Ansonia Division, Ansonia, Connecticut.

5937

**"ELECTRO-SHEET"**  
**ANACONDA<sup>®</sup>**  
**COPPER**

**CONCEALED FLASHING AND WATERPROOFING MATERIALS BONDED WITH "ELECTRO-SHEET" ARE READILY AVAILABLE. A PARTIAL LIST OF SUPPLIERS FOLLOWS:**

Adams Paper Converting Company, Monroe, Louisiana  
 American Sisalkraft Corporation, Attleboro, Massachusetts  
 Glas-Kraft, Inc., Lonsdale, Rhode Island  
 Hersey Paper Lining Company, Inc., Melrose, Massachusetts  
 Keystone Roofing Manufacturing Company,  
 York, Pennsylvania

Ludlow Papers, Inc., Netcong, New Jersey  
 Mitchell-Rand Manufacturing Company, New York, New York  
 Phoenix Building Products, Inc., Philadelphia, Pennsylvania  
 E. Van Noorden Company, Roxbury, Massachusetts  
 Wasco Products, Inc., Cambridge, Massachusetts  
 Whitney Building Products, Inc., Boston, Massachusetts

## "ELECTRO-SHEET" IS BONDED TO VARIOUS MATERIALS

High-grade building papers, one or both sides.

Asphalt-saturated fabrics, with ductile mastic bond.

Tough "rubbery" asphaltic compounds.









## YAMASAKI DESIGNS TALL OFFICE BUILDING WITH PRECAST CONCRETE SKIN

The Michigan Consolidated Gas Company building will be a new office skyscraper in Detroit. Minoru Yamasaki-Smith, Hinchman, Grylls, Associated Architects and Engineers, is the combination of firms responsible for the \$20-million structure. Mr. Yamasaki conceived the design, and Smith, Hinchman & Grylls are the engineers.

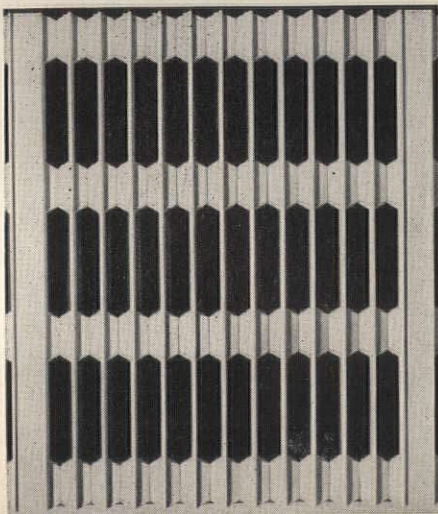
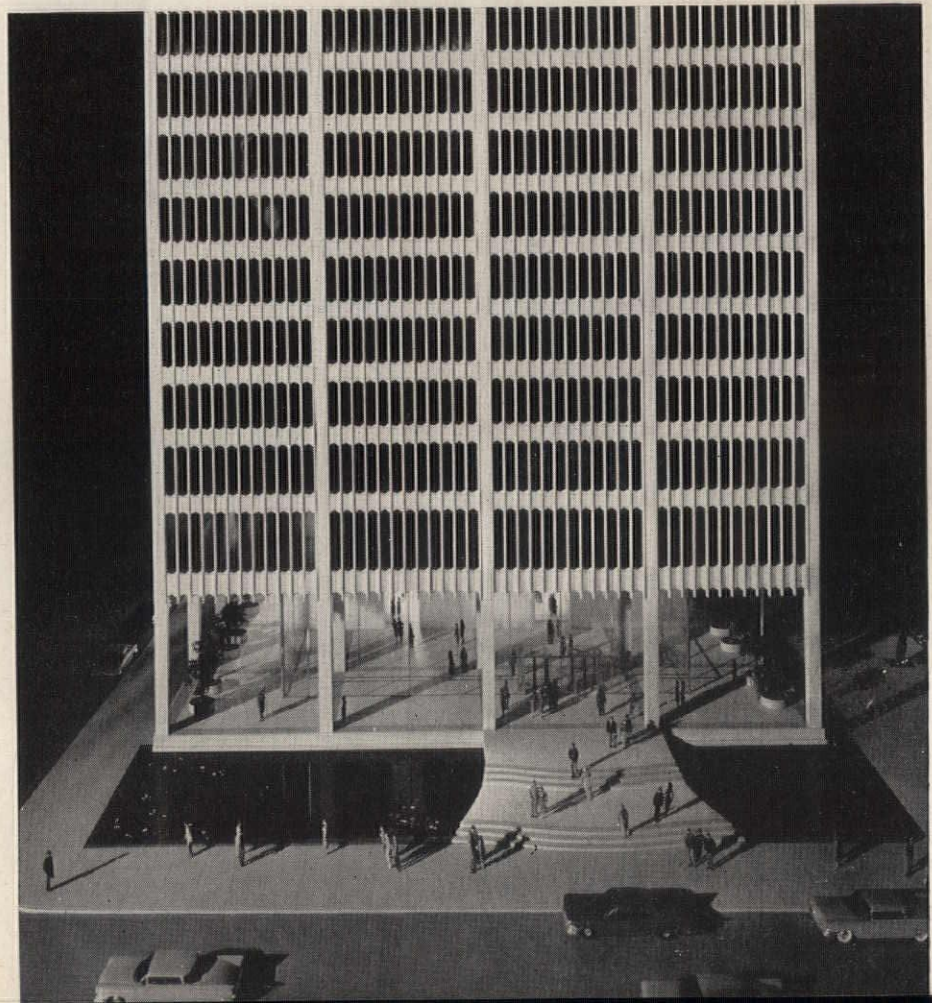
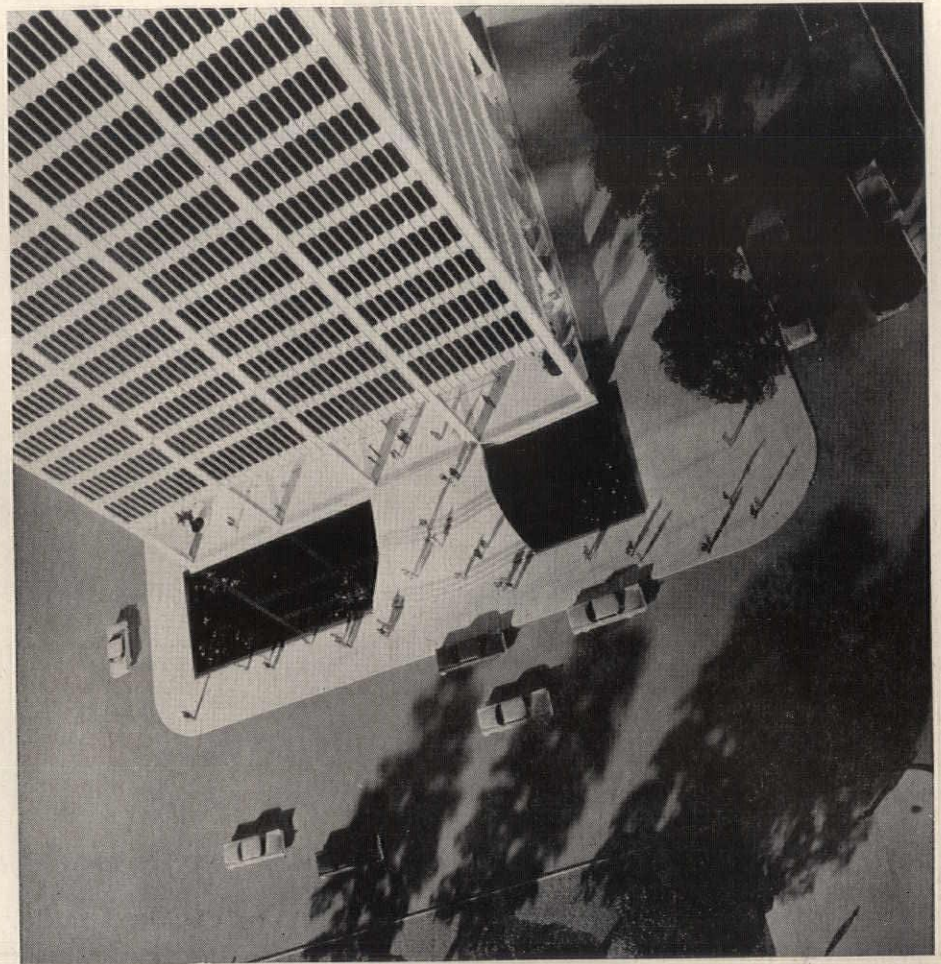
The steel-framed building, shown in model photographs, is clad in white precast quartz or marble aggregate units finished to resemble honed terrazzo. Each unit is one story high and contains six windows. The 4800 windows, shaped like elongated hexagons, are 28 in. wide and 9 ft high; they are in stainless steel frames, recessed 8 in. from the exterior wall.

Divisions between windows, 5 in. wide, are continued from below the lobby ceiling through the concrete grille around the two top mechanical and service floors to end as spires above the roof. Similarly, the four-story penthouse is emphasized by vertical columns that culminate in spires. The four bays on each side are separated by supporting columns, 2 ft wide.

The typical ceiling-to-floor dimension of 3 ft is made possible by using a "waffle" design integrating mechanical equipment and luminous ceilings. Ducts for hot and cold air are placed slightly above floor level along the outside walls.

The 430-ft structure has a 28-story main shaft, plus the four-story penthouse, which contains heating and cooling equipment. The building is square, 124 ft on a side; gross area is 450,000 sq ft (of which 50,000 sq ft are mechanical and parking areas).

The building is sited on its own block in the Detroit Civic Center, overlooking a park and the river. The main entrance is set off by a bridged reflecting pool. Construction is expected to start next spring, with completion scheduled for mid-1962.

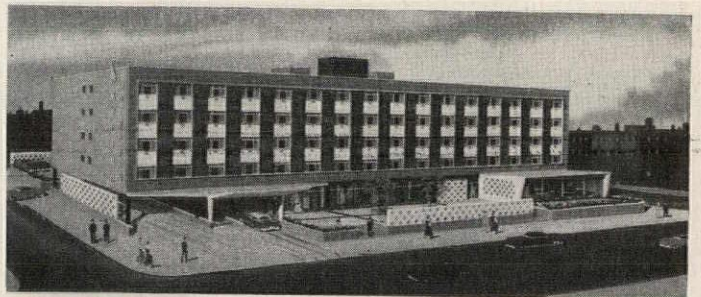




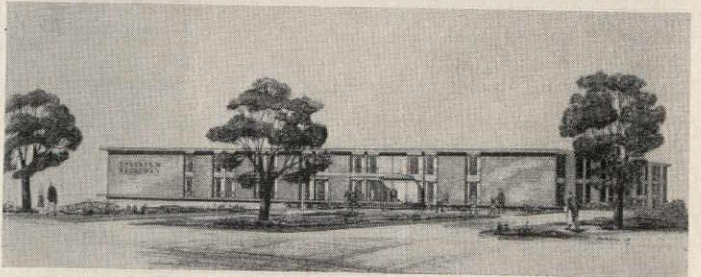


Edward D. Stone is the architect of the Gallery of Modern Art, the new museum commissioned by Huntington Hartford for a site on New York's Columbus Circle. Construction will start in the fall on the nine-story structure; total cost is estimated at \$2 million. The photograph above shows how the building will look at its site, with its northern façade slightly curved in "recognition" of Columbus Circle; two of the dimensions are 75 ft, the others, 100 ft and 41 ft. Four floors contain galleries, with intermediate lounge floors. A 150-seat basement auditorium and a top-floor restaurant are included. The reinforced concrete structure has a skin of white Vermont marble. Severud-Elstad-Krueger-Assocs., structural engineers; Peter Bruder, mechanical engineer; William L. Crow Construction Co., general contractor

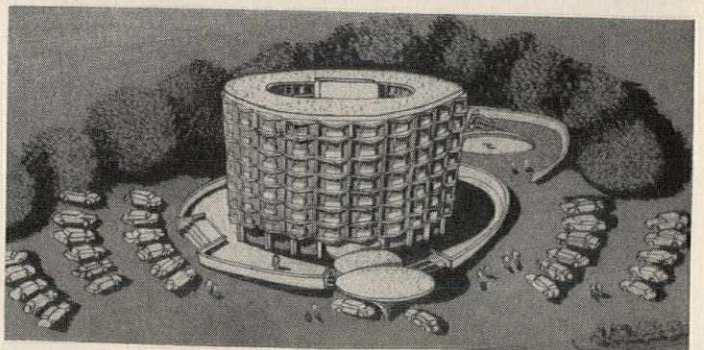
New York City's first motel is the Skyline Motor Inn, scheduled for completion next month. The \$1.5-million building has five stories and 130 rooms, with parking space for each (100 cars in the garage, 30 more behind the motel). The block-long structure, at Tenth Avenue and 49th Street, contains 25,000 sq ft. The exterior is white, gray, and black glazed brick, with the same colors, plus orange and gold, inside. Guests drive into the main lobby to register. A restaurant, bar, and coffee shop are included. Leo Stillman, architect; Weinberger, Freeman, Leichtman & Quinn, structural engineers; Diesel Construction Corp., general contractor



Construction started last month on the Sheraton Baltimore Inn in that city's Broadway Redevelopment Project near the Johns Hopkins Hospital. The three-story hotel, with main entrance at the intermediate level, is to serve both the hospital and the public. There are 150 guest rooms, many of them facing on a landscaped court, and parking for about 160 cars. Basic construction is wall bearing, with precast plank flooring system and brick, aluminum, and glass exterior. Cochran, Stephenson & Wing, architects; Van Rensselaer P. Saxe, structural engineer; Henry Adams, Inc., mechanical engineers; Morros Bros., Inc., general contractor



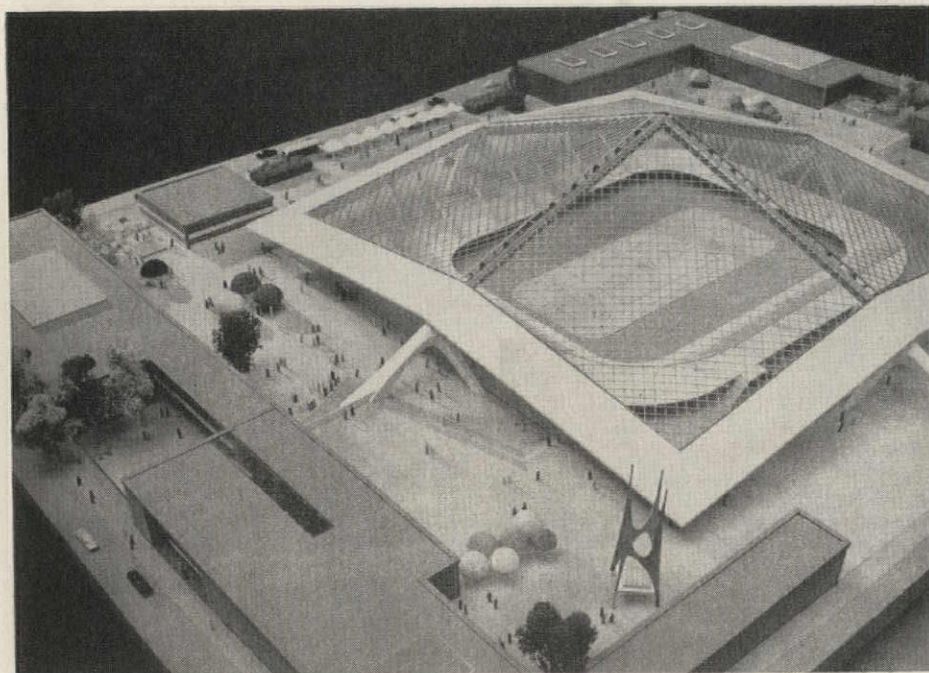
Believed to be the first circular hotel in the United States, La Ronde, in Philadelphia, is a nine-story concrete and glass cylinder, 150 ft in diam. Cost of the structure, on which construction is to start in September, is about \$3.5 million. The owners are Ephraim J. Frankel and Richard I. Rubin. There are 210 rooms, each outside with private bath. A year-round garden occupies the center of the circle, and parking for about 500 cars is provided. Copper-tinted glass for exterior windows and triangular concrete projections above them are used for sun control. Circular concrete entrance canopies shelter guests coming directly from their cars to the main lobby. The lobby floor includes a restaurant, bar, 500-seat banquet hall, and three meeting rooms. A terraced dining patio adjoins a swimming pool. Thalheimer & Weitz, architects







Construction of the Century 21 Exposition in Seattle is to start in November. Paul Thiry, F.A.I.A., chief architect, was unanimously chosen by the Seattle Civic Center Advisory Commission and the World Fair Commission, the two groups governing the international fair. The exposition, to be held during 1961-62, will occupy a site that will ultimately become Seattle's new civic center. Mr. Thiry's design for the three-acre Coliseum of Nations, to be built by the State of Washington, was recently made public; the site and the building are shown on this page. Above: The aerial photograph shows the 74-acre site in relation to Seattle's central business district. 1. Model of the Coliseum of Nations (State of Washington Building). Existing buildings: 2. Civic Auditorium; 3. Ice Arena; 4. High School Stadium; 5. National Guard Armory; 6. Shrine Nile Temple. 7. Location of the Federal Science Pavilion, recommended by President Eisenhower to Congress as the Federal theme exhibit of the exposition. The cost of the Coliseum is estimated at more than \$3.8 million, including an adjacent heating-plant building. During the exposition, it will house international science and commercial exhibits. Plans call for its purchase later by the City of Seattle and its conversion into a sports and convention center seating up to 18,000. The design takes into account both immediate and ultimate uses



Above: The model of the Coliseum of Nations. Left: The model without its roofing, showing one of the possible future arrangements of the building as a sports arena and also giving a clearer view of the 29,700 ft of stressed steel cables supporting 115,600 sq ft of anodized aluminum roof panels; the panels are exposed on both exterior and interior. The building covers 160,000 sq ft, with 129,000 sq ft enclosed in glass walls as unobstructed space; the clear span is 360 ft. The roof is supported by steel compression trusses springing from sculptured tripodal concrete abutments at the middle of each side, intersecting 110 ft above the floor at center. Each truss contains a walkway for servicing and for access to a radio-TV platform at the apex. The steel cables, laced from the trusses on 8-ft centers, are held taut in a hyperbolic paraboloid form by the trusses and prestressed concrete hollow edge beam that contains air-circulating units and piping. Additional buildings (shown in schematic form) will house more exhibit space and restaurant and lounge facilities. Peter H. Hostmark & Associates are structural engineers on the Coliseum.





To add exceptional strength and durability to the walls of this new First Congregational Church at Sunnyvale, California, **STRUCTO-LITE\*** Perlited Gypsum Basecoat Plaster and **ROCKLATH\*** Plaster Base were used.  
Architect and Designer: Wilfred E. Blessing, San Jose, California  
Plastering Contractor: Jay Goold, San Jose, California



# PLASTER CAPTURES THE CONTOURS OF CREATIVE THOUGHT

*Let versatile plaster fulfill your ideas  
of enduring beauty and quiet reverence  
in contemporary design*

This lovely church has the look of a prayer . . . strong and simple, soaring skyward. Inside, the interplay of space and form symbolizes the spirit of striving.

Here plaster plays its part. Troweled smoothly across broad wall expanses and sweeping boldly into the pointed peaks, it flows with the counterpoint of plane and angle as only plaster can. Sprayed-on acoustical plaster assures a reverential hush.

Whatever *your* dream, plan it in new United States Gypsum lathing and plastering systems, with the help of your skilled plastering contractor. For only plaster truly . . . *captures the contours of creative thought.*



**UNITED STATES GYPSUM**  
*the greatest name in building*



## FASTENERS with FUNCTIONAL DESIGN

TOPSEAL\* Fasteners are specified for corrugated sheet erection wherever architectural and engineering genius combine to plan, design, and erect notable buildings of outstanding structural soundness.

Industrial buildings, schools and churches, utilize the functional features of TOPSEAL'S design — developed leak-proof holding power to equal the inherent qualities of the covering material.

Interspersing corrugated metal or asbestos sheets with translucent plastic panels—Curtain Walls—vitreous enameled or protected metal sheeting—are attached and protected by TOPSEAL Fasteners. The fastener head cannot score or mar the sheet surface.

The Topseal System of Structural Fastening\* includes balanced components for better fastening. Fasteners, installation data, tools for drilling and driving, drill bits, sockets, adaptors, and closure strips—are related in a unitized system which reflects the economy of quality.

TOPSEAL'S fastener engineering service is available to architects and engineers.

**"There's Only ONE TOPSEAL"**  
**FABRICATED PRODUCTS**  
**COMPANY**

**WEST NEWTON, PENNSYLVANIA**

PATENTED & PATS. PENDING

\*TRADEMARK



BETH SHOLOM SYNAGOGUE—ELKINS PARK, PA.  
FRANK LLOYD WRIGHT—ARCHITECT  
CULWELL CONSTRUCTION COMPANY,  
JENKINTOWN, PA.—GENERAL CONTRACTOR



TOPSEAL "B"



LAP-LOX (W)



CW TOPSEAL



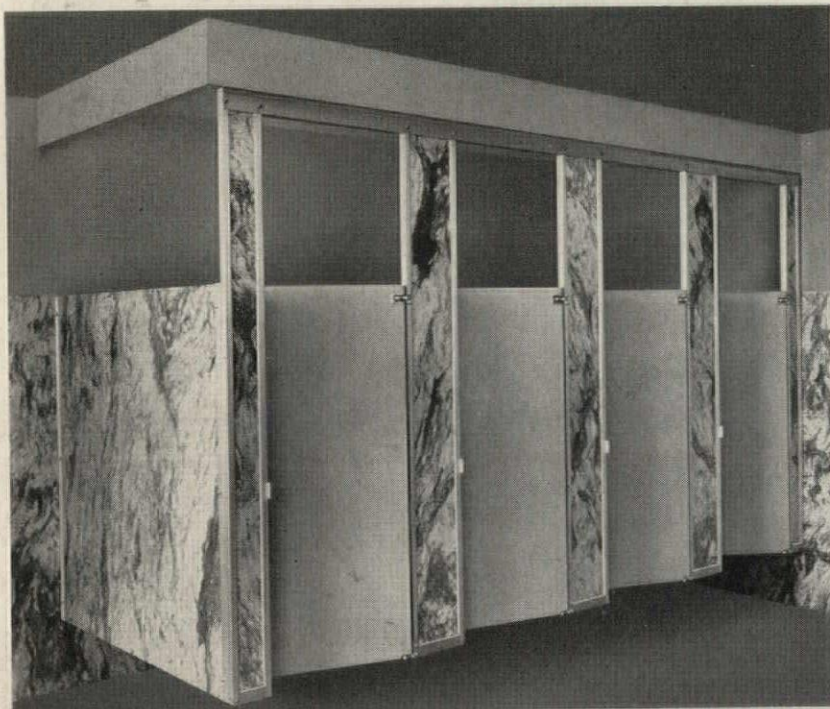


# Marblstal

BRAND

PAT. PEND.

**ONE COMPLETE PACKAGE THAT CONTAINS AN ENTIRE  
PREFABRICATED MARBLE COMPARTMENT—  
COMPONENTS, HARDWARE, COAT HOOK AND ALL!**



The Suspended Marblstal Unit. Marblstal is also available in a Floor-Mounted Unit. Vinyl shock absorbers between all marble to marble and metal to marble contacts protect the marble components against the rough usage common to public buildings.

The new Marblstal Compartment incorporates every engineering advance, every quality feature into one completely integrated unit—a prestige compartment that sells for a low budget price. These are the components each package includes:

- your choice of three varieties of marble produced by The Georgia Marble Company.
- a heavy steel door—not wood—finished with durable baked enamel.
- satin finish anodized aluminum extrusions.
- aluminum and nickel plated hardware.
- nylon cams that never need lubricating or adjusting—far superior to the old ball bearings that would corrode.

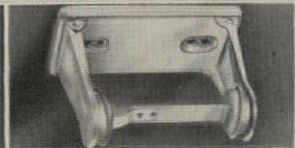
Maintenance is very low—genuine marble needs no painting, will never rust, takes a minimum of care to keep sparkling clean. The entire integrated unit is built to last, to take tough treatment. It is low priced—even below units that do not compare with its quality. It can be installed easily, quickly—at a lower cost than conventional units.

We'll be glad to send you more information and details. Write The Georgia Marble Company, 11 Pryor Street, S. W., Atlanta 3, Georgia.

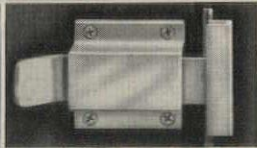
ALL HARDWARE IS FURNISHED WITH EACH MARBLSTAL UNIT



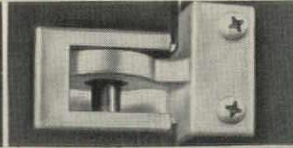
Aluminum Coat Hook



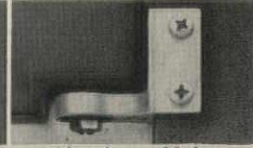
Dull Nickel Plated  
Steel Paper Holder



Aluminum Slide  
Bolt Assembly



Aluminum Top Hinge



Aluminum Nylon  
Gravity Hinge



75 years of Service



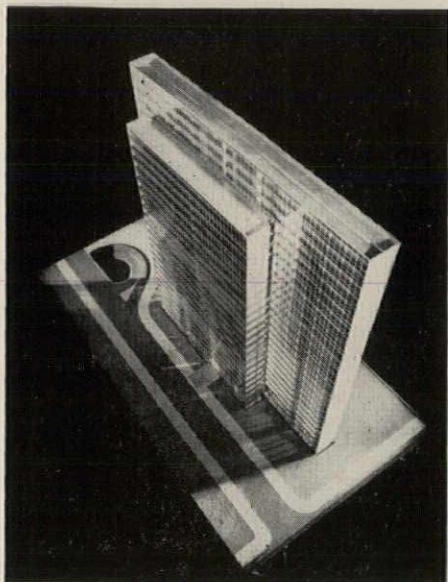
The  
**GEORGIA MARBLE CO.**

REG. U. S. PAT. OFF.

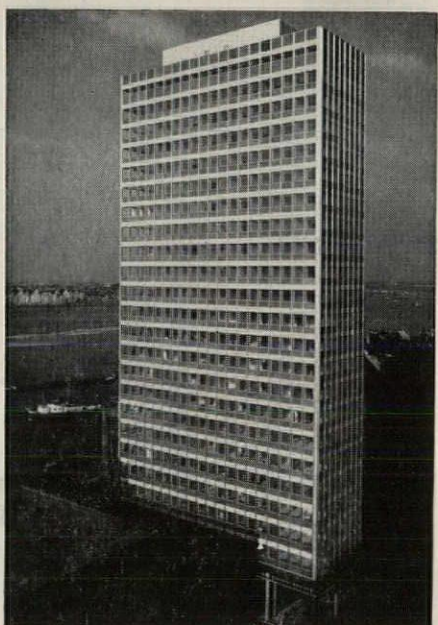
world's largest producer of marble and limestone



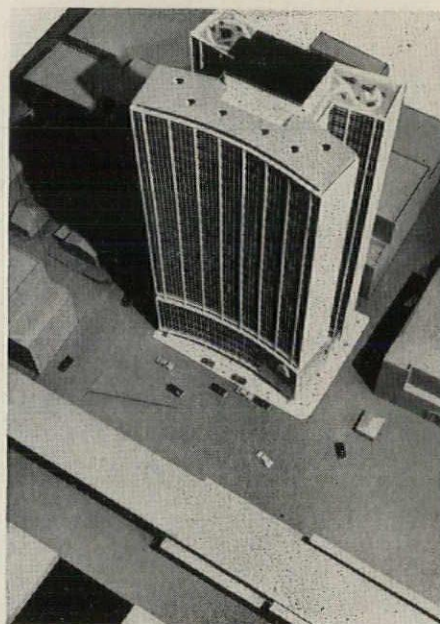
## News of Architecture Abroad



Two skyscrapers in Düsseldorf. *Above:* The West German city's tallest is the 26-story headquarters of the Phoenix-Rheinrohr A. G., steel and pipe producers. The 312-ft structure is shown in model form, left, and in a close-up of the erection of the curtain wall, right. The building has a steel frame, except for the reinforced concrete basements and underground garage; the skin is anodized aluminum and compound glass. Total cost is about \$8 million. The design is the result of a competition. Helmut Hentrich and Hubert Petschnigg, architects. *Right:* The 300-ft administration building of the Mannesmann A. G., also steel producers, is on the bank of the Rhine River (in background). The steel-frame structure has 45 round 6-in.-diam columns supported 28 ft above ground by a steel box girder which transmits the load to 12 socketed stanchions of tubular steel. The curtain wall is anodized aluminum with fixed glazing; wall panels are enameled in white and blue. Paul Schneider-Esleben and Herbert Knothe, architects

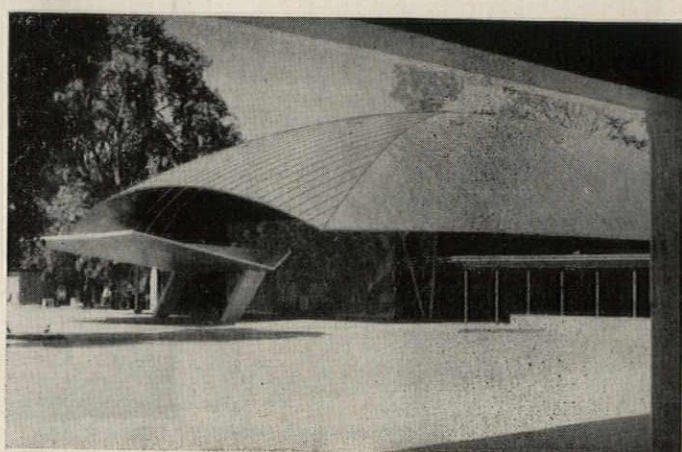
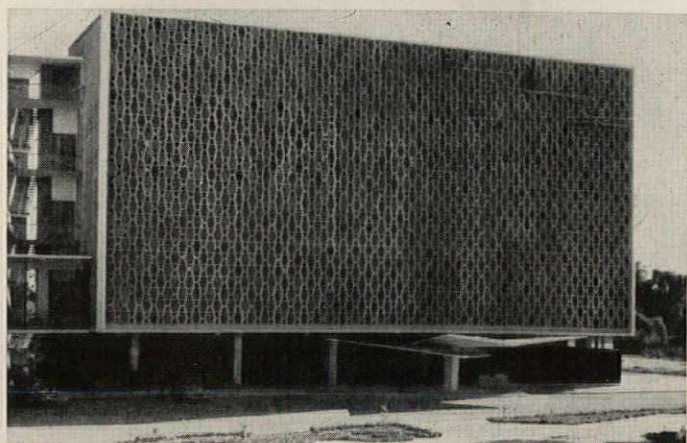


*Below:* Under construction now and due to be completed in 1961 in Australia's tallest building. The 370-ft, 26-story structure is being built for the Australian Mutual Provident Society, a life insurance company which will house its head office and New South Wales branch in the building. The site is in Sydney, on the harbor. Total floor area, including basement and sub-basement: about 11½ acres. The building has an all-welded steel frame with I-section fabricated columns and rolled-section beams; the core is concrete. Some walls are 11-in. cavity brick with marble or tile facing, others are curtain walls with double glazing. Flooring is steel-cell deck with 2½-in. concrete topping and steel header ducts feeding utility cables to the cells. Two floors are designed for spread loads of more than 800 tons of computing machinery. There are 11 elevators and two air conditioning systems. Peddle, Thorp & Walker, architects



*Below:* Two of the buildings of the College of Engineering of the University of Rangoon in Burma are shown. The library-administration building, left, is a five-story structure of reinforced concrete with a grill made of precast hexagonal concrete units; the larger openings are glazed with colored glass, the smaller ones are unglazed for cross-ventilation. The ground-floor wall is black granite. The assembly hall, right, has a "turtle-shell" roof of laminated Burma teak, 150 ft by 90 ft maximum width. The photo also shows the concrete entrance canopy and screen with a mural

Painted by a Burmese artist. For these and other buildings, local materials were used wherever possible, including brick, timber, stone, sand. The college is composed of two interlocked courtyards, the outer one consisting of the two buildings shown and the mechanical engineering block; teaching elements are grouped round the inner courtyard. The tropical sun suggested the use of brilliant colors along with heavily shadowed areas. Raglan Squire & Partners, architects (Ove Arup & Partners, consulting engineers for assembly hall)





# WHITE is so much more effective!

Trinity white—the whitest white cement—is a true portland.

The gleaming sparkling whiteness as mass or contrast increases the stature of good design. Use it for architectural concrete units; stucco; terrazzo; and wherever high light-reflection is indicated.

Trinity white meets all Federal and ASTM specifications.

← This greyness of grey portland cement is absent in Trinity White. That's why Trinity White is best where concrete is to be tinted. There is no muddiness to your colors. You get cleaner, truer values.



**Trinity White**  
THE WHITEST WHITE CEMENT

A Product of GENERAL PORTLAND CEMENT CO. • Chicago • Dallas • Chattanooga • Tampa • Los Angeles



# NEW WESTINGHOUSE "WALL LINE"



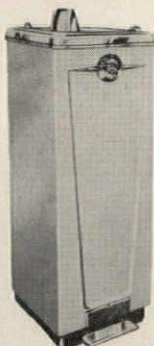
FITS  
FLUSH  
TO WALL!

Air-Cooled Models W7D, W11D—  
7 GPH, 11 GPH capacities.  
Dimensions: 12½" deep, 15" wide.

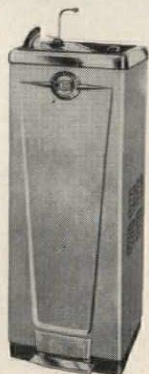
## There's a new 1959 Westinghouse Water Cooler



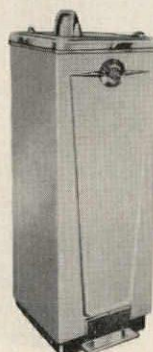
**Bottle Models**—  
standard, Hot  
and Cold,  
Cooleret,  
compartment.  
No plumbing  
required.



**Water-Cooled  
Models** for extra-  
heavy duty  
locations and  
high traffic  
demands.



**Hot and Cold  
Models** for quick  
coffee-breaks  
and cold  
refreshment  
right on the job.



**Explosion-Proof  
Models** for  
hazardous  
locations—  
chemical plants,  
oil refineries, etc.



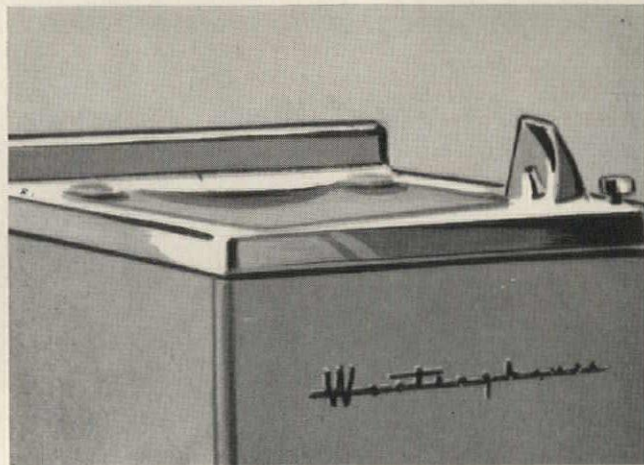
**Cooleret Models**  
for smaller  
offices, stores,  
laboratories,  
homes.



# ENDS UNSIGHTLY PLUMBING!

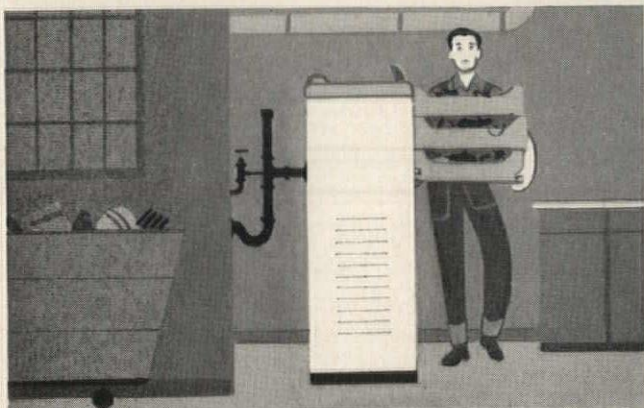
**1800 leading architects** and consulting engineers asked for it in a nationwide survey—so Westinghouse built it! Built a water cooler that (1) conceals *all* plumbing and (2) takes up less floor space. The new Westinghouse "Wall Line" fits flush to the wall—actually protrudes 30% less into passageways. That's because all unsightly plumbing is inside the cabinet . . . and there's no space in back to catch dirt and trash. Installs faster, easier.

Get all the facts. Call your Westinghouse Distributor listed under "Water Coolers" in the Yellow Pages. Ask about the *special* Westinghouse offer for architects. Westinghouse Water Coolers—biggest selling brand everywhere—rented most anywhere.



## All-new inside and out!

Exclusive high backsplasher, dual drink control, stainless-steel top, free-flow water valve.

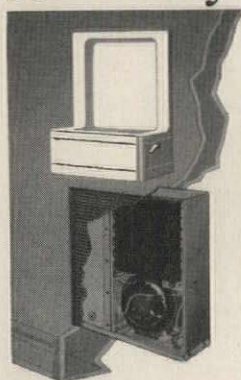


**Other water coolers jut way out** into passageways—18 to 22 inches from wall due to exposed plumbing.



**New Westinghouse "Wall Line"** fits flush to the wall! Only 12½ inches deep because all plumbing's *inside!*

for every need!



**Built-In Models** for schools, institutions, offices, factories, restaurants.

**Compartment Models** for medical offices, labs, stores, other offices.



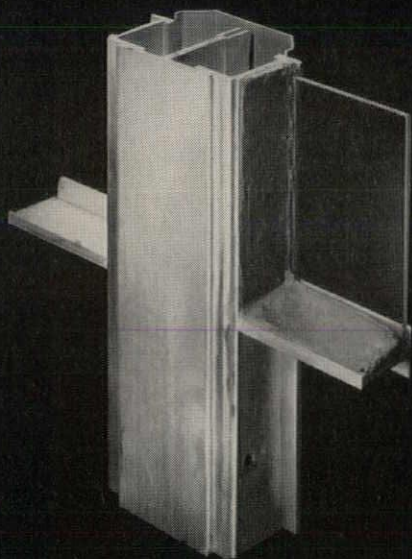
YOU CAN BE SURE... IF IT'S

# Westinghouse

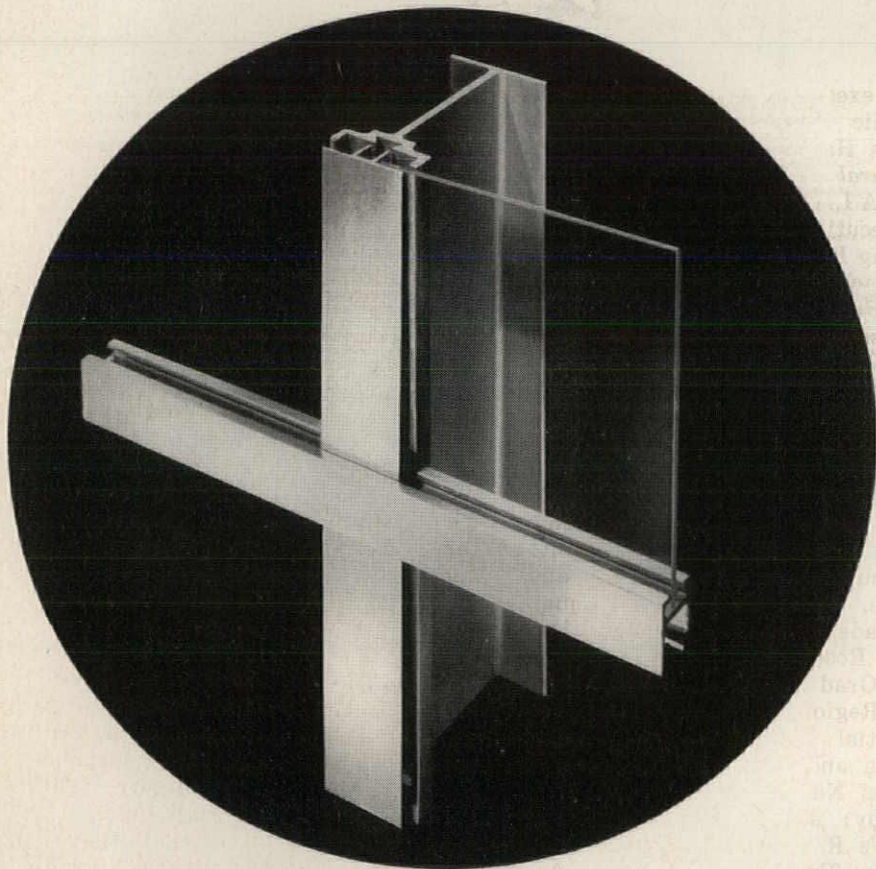
Westinghouse Electric Corporation,  
Water Cooler Dept., Springfield 2, Mass.



# GEYSER CURTAIN WALL



**CONVENTIONAL SYSTEM**



**GEYSER SYSTEM**

## ECONOMY +

When Geyser windows were first introduced in 1939, buildings with greatly extended glass areas were still employing, in metal, the same unit windows and mullions of a much earlier day. In a fresh appraisal of the functions of fenestration and of the characteristics of the new materials, the Geyser system was developed to provide a sturdy aluminum window at moderate cost.

In the new system, the traditional mullion and sash are integrated into a single, slender bar, which serves not only as a wind brace, but also as a glazing member. Muntin and glazing bead are replaced by a horizontal bar which, instead of being framed between sash, runs continuously past the outer faces of verticals. Greater strength is achieved with less material and the number of parts is reduced to one-fifth that of conventional construction.

With Geyser, sections require less fabrication and member simply so that the finished product, though sturdier, is not necessarily more expensive than other windows and curtain walls with more sections of lighter weight.

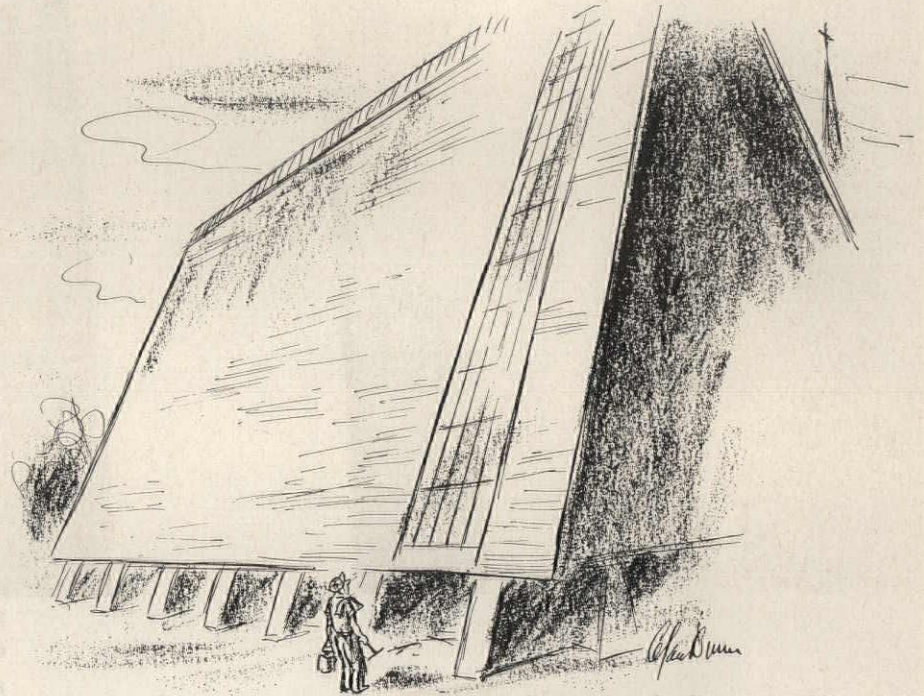
The economy of Geyser construction is further emphasized by time. Flush surfaces without joints, seams or pockets, have the least tendency to hold moisture and corrode, stain or become soiled. These plain surfaces are most easily cleaned and maintained.

The simplified design of Geyser construction provides many economies at no sacrifice to other qualities. Combined qualities of economy, durability, and appearance are assured in Geyser products by a design which makes the optimum use of aluminum and the extrusion process.

## E. K. GEYSER CO.

915 McArdle Roadway Pittsburgh 3, Pa.





—Drawn for the RECORD by Alan Dunn

### 1960 A.I.A. Convention Plans

Preliminary plans for the 1960 national convention of the American Institute of Architects were announced last month as the A.I.A. was holding its 1959 convention. The 1960 meeting will be in San Francisco. The theme will be: "Expanding Horizons." Donn Emmons is general chairman of the convention committee. John Lyon Reid is chairman of the professional program committee. Dates are April 19-22.

Highlights of the program, as described in the June bulletin of the Northern California Chapter, include a keynote speech on "Expanding Horizons of Man" and four morning sessions on "Political and Economic Horizons," "Sociological Horizons," "Technological Horizons," and "Philosophical Horizons." At each session a panel of three architects will explore the relationship of its subject to the practice of architecture.

### New Jersey Architects Meet

The 59th annual convention of the New Jersey Society of Architects and the New Jersey Chapter, A.I.A., broke all previous attendance records with a total registration of 935, including 309 architects. The meeting was held at the Hotel Berkeley-Carteret in Asbury Park, June 11-13.

"Planning is Architecture" was the convention theme and the subject of all three seminars. Panelists were: Rudolf Frankel, professor of architecture, Miami University, (moderator); Charles K. Agle, A.I.A., A.I.P.; Charles A. Blessing, A.I.A., director, Detroit City Plan Commission; Paul

Busse, executive secretary, Newark Economic Development Committee; Douglas Haskell, A.I.A., editor, *Architectural Forum*; Arthur C. Holden, F.A.I.A.; Henry van Loon, former executive director, Pennsylvania Planning Board; and Wilhelm V. von Moltke, chief, Land Planning Division, Philadelphia City Planning Commission.

The consensus of the panel was that city planning is primarily the architect's responsibility, or, as Mr. Agle put it at the first seminar, "planning is architecture on a slightly expanded scale."

The Architectural Exhibition Awards this year were divided into two groups, completed buildings and projects. Seven awards, all equal, were made: *Completed*: Milton Klein—Saul Rosen Residence, Paterson; Frank Grad & Sons—both Southern N. J. Regional Office Building for Prudential Insurance Company of America and Washington Office of National Newark & Essex Banking Company; Arthur Rigolo—St. Augustine's R. C. Church, Union City. *Projects*: Frank Grad & Sons—Accounting Office and Data Processing Center for Atlantic City Electric Company; Arthur Rigolo—Clifton Senior High School; Litwack, Bottelli, Convery, Epple, Glucksman, Shteir, Lehman—Penn Plaza Urban Renewal Project, Newark. Jurors were Louis I. Kahn (chairman), Caleb Hornbostel, and Sidney Katz.

The following officers were elected to serve in the same capacity for both Society and Chapter: Frederick A. Elsasser, president; John Scachetti,

first vice president; Adolph P. Scrimenti, second vice president; Howard L. McMurray, treasurer; Arthur E. Rigolo, secretary.

—Florence A. van Wyck

### Soviet Exhibit in New York

The Soviet Exhibition in New York opened at the Coliseum on June 30; it will run through August 10. (Concurrently, the American National Exhibition in Moscow is on view; AR, April '59, p. 10. The exhibits were organized under an exchange agreement between the two nations.)

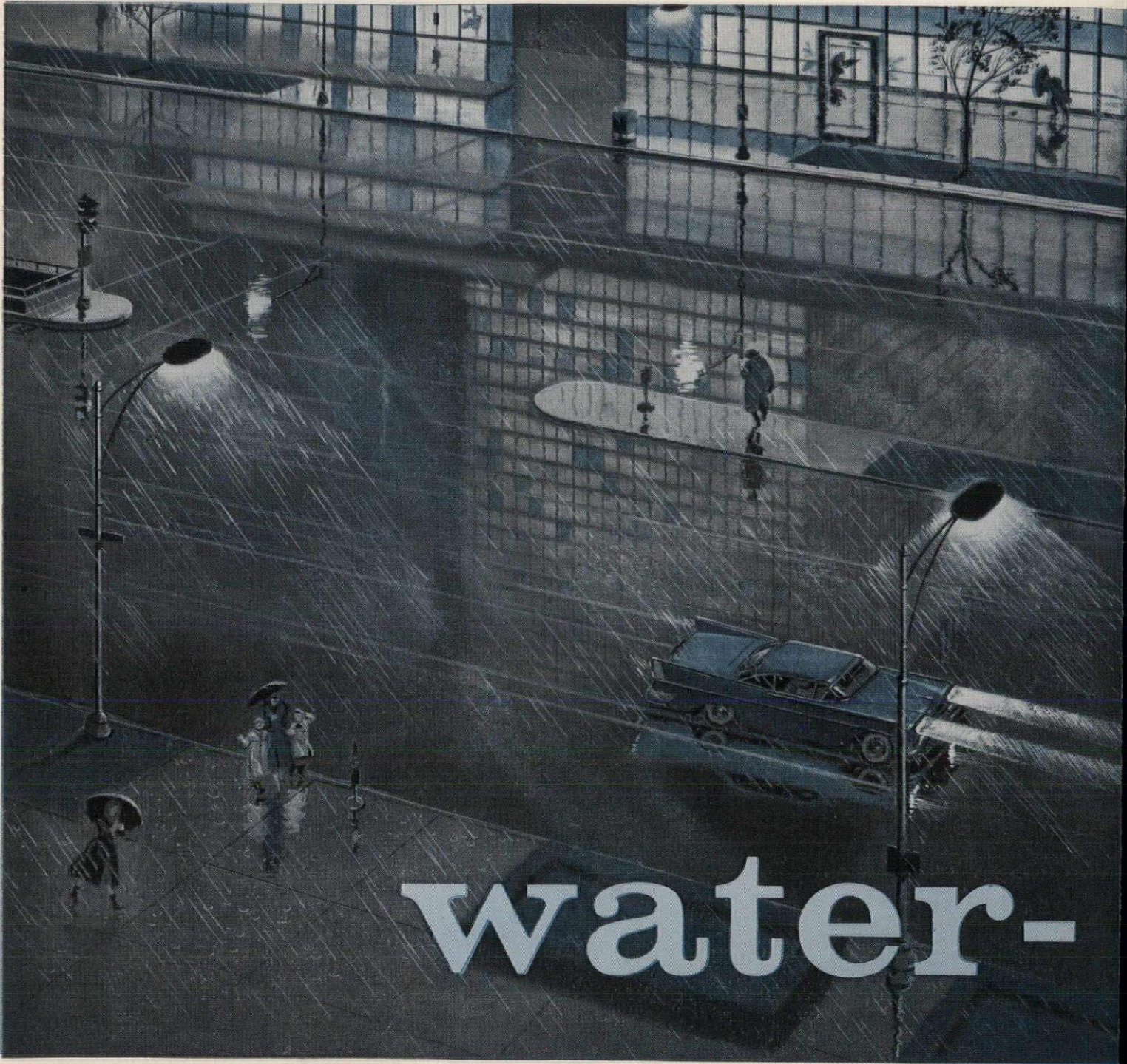
The Soviet Exhibition contains 12 main sections: industry and agriculture; science and technology; radio and electronics; atomic energy in the service of man; optics; transportation; public education; public health; sports; construction; culture; public welfare. The many exhibits include models of housing projects and buildings and a full-scale small apartment. There are also working models of machinery, full-scale models of the sputniks, etc.

Chief designer of the exhibition is Konstantin I. Rozhdestvensky, who also has been chief designer of many other Soviet exhibitions, including those at the Brussels Fair last year and the New York World's Fair in 1939.

### AR House Exhibit in New York

"Ten Houses of Today," a photographic exhibit, will be on view through August 15 at the Design Center for Interiors, 415 E. 53rd St., New York (the showing opened June 19). The exhibit, originated by the





Four new Kawneer unit wall systems for every  
Remarkable design flexibility allows you to use  
In addition, they conquer one of curtain wall's  
they are watertight!





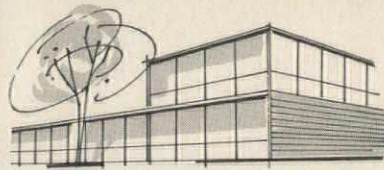
tight

building, every budget.  
 them imaginatively.  
 major problems...

Remove any doubts you may have about curtain-wall's performance by getting the full story on the four new Kawneer Unit Wall Systems.

**SERIES 1000** a grid and panel facing system for new and old buildings.

For use as a metal wall system for new construction with special adaptation for modernization of old buildings. Wide range of anchoring systems and mullion stiffeners make the Series 1000 adaptable to many types of buildings.



**Design Character:** equal thin-line faces on vertical and horizontal grid members. Flat appearance with minimum shadows.

**Sash Types:** sliding, casement, projected.

**Sealing and Glazing:** dry gaskets or mastic type.

**SERIES 2000** a system for low rise buildings

Pre-assembled wall units designed for wall areas up to 4' x 13' without added anchorage. Light horizontals and three vertical mullion depths of 2 3/8", 3 1/2", and 4 1/2". Flexible for wall units of low cost or small span per unit.



**Design Character:** dominant verticals of several optional depths. Wall units may be of either standard or optional designs.

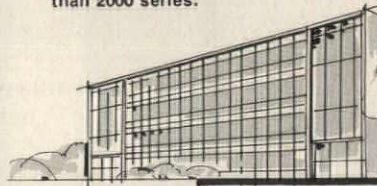
**Sash Types:** casement, projected-in, projected-out, top hinged.

**Sealing and Glazing:** dry gaskets or mastic type.

**SERIES 3000** a system for low rise buildings.

Pre-assembled wall and door units designed for areas up to 4' x 16' without added anchorage.

Heavier horizontals and three vertical mullion depths of 3 1/2", 4 1/2", and 6" give design boldness and greater flexibility of vertical span than 2000 series.



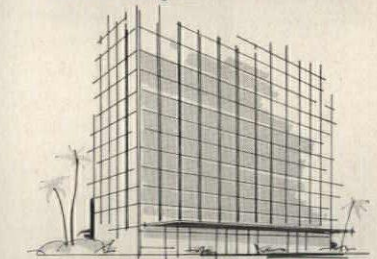
**Design Character:** dominant verticals in wide range of either standard or optional designs.

**Sash Types:** casement, projected-in, projected-out, top hinged, center pivoted.

**Sealing and Glazing:** dry gaskets or mastic type.

**SERIES 4000** a system for high rise buildings

Pre-assembled wall units designed principally for multi-story use. Mullion profile and glass line is variable to conform to architectural design.



**Design Character:** dominant verticals or two-way grid as desired. Units assembled to order using standard details and basic shapes but with a choice of profiles.

**Sash Types:** center pivoted, top hinged, projected-in, projected-out, casement.

**Panels:** any type

**Glass:** any type

**Sealing and Glazing:** dry gaskets or mastic type.



Mail coupon for complete information, representative details on the four new Kawneer Unit Wall Systems.

Mail to: KAWNEER COMPANY, Dept. AR-79, Niles, Mich.

Dear Sirs: Please send me free book containing complete information and representative details on the four new Kawneer Wall Systems immediately.

Name \_\_\_\_\_

Title \_\_\_\_\_

Firm Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_



Virginia Museum of Fine Arts, presents ten of the houses published in the 1956 issue of ARCHITECTURAL RECORD's special annual, *Record Houses*. The American Federation of Arts Circulates the exhibit.

### Boston Architectural Awards

Exhibited during the recent Eighth Boston Arts Festival were the 11 winners of the Architectural Competition. The contest, intended to publicize "outstanding examples" of New England architecture, was conducted in cooperation with the New England Regional Council, A.I.A., Massachusetts State Association of Architects, and Boston Society of Architects. The jurors were James M. Fitch, associate professor of architecture, Columbia University; Morris Ketchum Jr., F.A.I.A.; Douglas W. Orr, F.A.I.A.

The Festival Award went to The Architects Collaborative for the William F. Pollard Junior High School, Needham, Mass. (AR, April '59). Receiving Special Mentions were George W. W. Brewster for the Maynard Ford Residence, Fitchburg, Mass., and Ronald Gourley for the Memorial Union Building, University of New Hampshire, Durham.

The following Awards of Merit were made: The Architects Collaborative—Carl Murchison Residence, Provincetown, Mass.; Carleton Granbery and Perkins & Will—New Foote School, New Haven; Krokyn & Kroykn—353 Marlborough St., Boston; Doak Martin—Craft Center, Worcester, Mass.; Nichols & Butterfield—Frederick U. Conard High School, West Hartford, Conn.; Isidor Richmond & Carney Goldberg—Recreation Building for Camp Kings-

wood, Brighton, Maine; Smith & Selw—Bancroft School, Worcester; Bayard Underwood—Modular Steel Frame House of Bayard Underwood, Concord, Mass.

### Kimball Named to Head Academy

Richard A. Kimball, A.I.A., has been appointed director of the American Academy in Rome. He will assume the post January 1, 1960, when the resignation of Laurance P. Roberts takes effect. Mr. Kimball has been with the New York firm of Gugler & Kimball since 1944.

### Papers on Welding Invited

The American Welding Society invites the submission of papers on welding or related subjects for presentation at its 41st Annual Meeting and Welding Exposition at Los Angeles, April 25-29, 1960. Structures is one of the appropriate topics listed. Application forms may be had from the Society, Dept. P, 33 W. 39th St., New York 18. Abstracts (500-1000 words, preferably accompanied by the complete manuscript) must reach A.W.S. by August 15.

### Consultation Service Announced

The American Psychiatric Association has announced "The Architectural Service," which is described as "a new consultation service for the planning, designing, and equipping of psychiatric facilities." The announcement lists architectural and engineering firms as among those to whom the service is available. Details are available from Mathew Ross, M.D., Medical Director, at the Association, 1700-18th St., N.W., Washington 9.

### Seagram Photo Contest Winners

The names of winners of the photography contest of the Seagram Building were recently announced by Chase Brass & Copper Company, sponsor of the contest. Photographs were judged on their success in showing the use of bronze for the building's exterior. Judges were: Jacob Deschin, photography editor, *The New York Times*; Ada Louise Huxtable, architectural critic; Cranston Jones, associate editor for art and architecture, *Time* magazine.

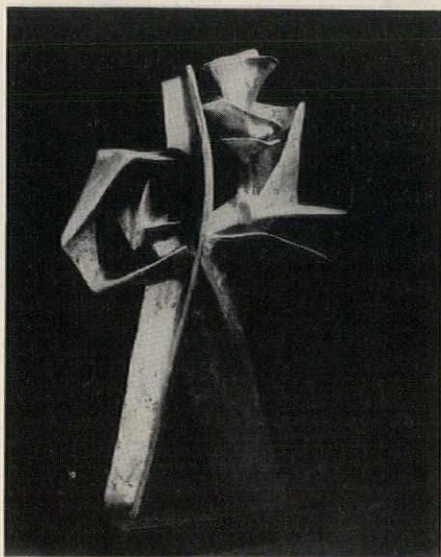
In the black-and-white category, Arthur Irons Jr. won the \$300 first prize with the photograph shown on this page (SP Nikon, 35 mm, with wide-angle lens; Plus X, 4 secs at F/8; 8:30 p.m. from roof of building at Park and 55th). Harold Siegel and R. L. Klais were second and third. In the color category, Rodney M. Morgan won first and third prizes, and Lars R. Beckman took second.



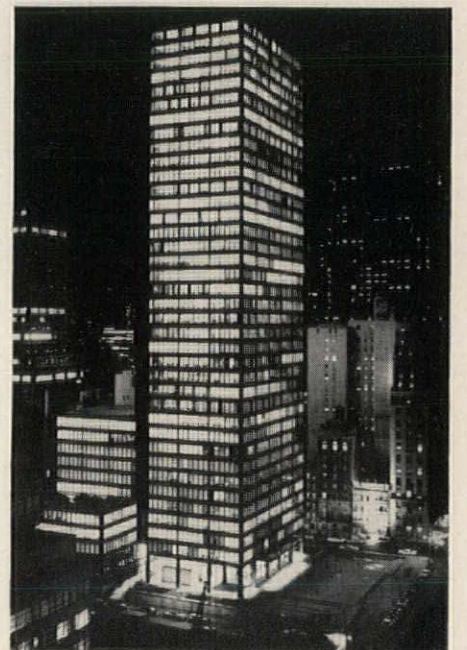
Ludwig Mies van der Rohe, left, receives the Royal Gold Medal for Architecture, 1959, from Basil Spence, president of the R.I.B.A.



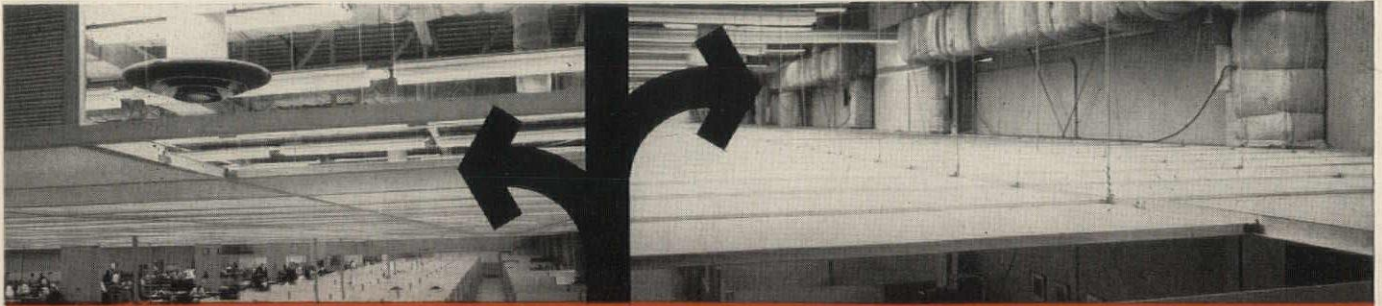
Above: This design by Seymour Rutkin, New York architect, won one of four top prizes in the 1959 Mars Outstanding Design Contest, sponsored by J. S. Staedtler, Inc., Hackensack N. J. The office building is supported by an arch. Below: First-prize winner in the black-and-white category in Chase Brass & Copper's Seagram Building photo contest. The photographer is Arthur Irons Jr. (see story, this page)



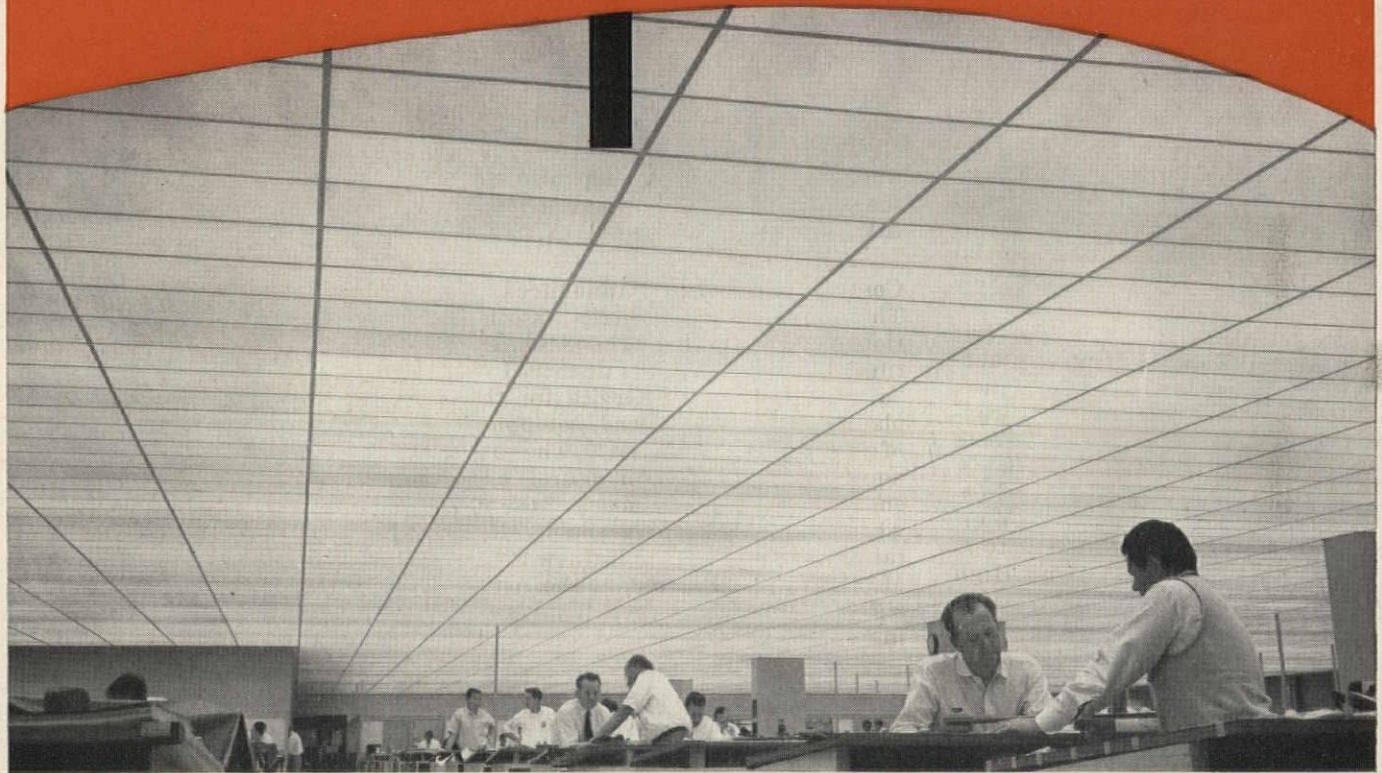
"Herald," cast aluminum sculpture by Seymour Lipton, created as the emblem of the 1959 R. S. Reynolds Memorial Award (AR, June '59, p. 10)







THE HIDDEN VALUE of  
**HEXCEL HONEYLITE\***  
 Luminous ceilings



AN ACRE OF HONEYLITE... A WORLD OF DIFFERENCE  
 Remodeled engineering offices of Aerojet General Corporation, Downey, California

There's more than meets the eye in a Honeylite installation. In remodeling or new construction, there's plenty to hide and Honeylite does it *beautifully*...the open cell construction of light, strong aluminum honeycomb permits simplification and integration—above the Honeylite—of sprinkler, heating, air conditioning and ventilating systems...lowers building costs.

Honeylite provides shadow-free light, highest levels of illumination without glare, low surface brightness and high efficiency.

Honeylite—now with greatly increased durability and complete suspension system. Available in a variety of cell sizes, cutoff angles and colors.  
 Honeylite—the big plus in luminous ceilings.

**SEND FOR DETAILED INFORMATION**

Specification sheets complete with new illumination engineering data available on request from Dept. "7" at Hexcel executive offices.



**HEXCEL® PRODUCTS INC.**  
 World's Largest Manufacturer of Honeycomb Products and Materials

**Executive Offices:** 2332 Fourth St., Berkeley, California  
**Plants:** Oakland and Berkeley, California; Havre de Grace, Maryland  
**Sales Offices:** Inglewood, California; Fort Worth, Texas; Long Island City, New York

\*Trademark of Hexcel Products Inc.



# Haughton

wellspring of progress  
in vertical transportation  
for multi-floor  
buildings



National Bank of Detroit, Detroit, Michigan  
Albert Kahn & Associates, Architects

In the finest buildings



# elevonics<sup>®</sup>

Our creative scientists and engineers are concentrating their energies in a special field of science . . . the application of electronic devices for betterment of elevator design and performance.

We call this special science *Elevonics*. And we are pleased to tell you it has already made possible significant new progress in elevator technology.

For example: Houghton Elevators that **think for themselves** are now operational in buildings coast-to-coast. These elevators combine the economy and efficiency of true automated (operatorless) control with swiftness, comfort and safety. They are motivated by an amazing "electronic brain" that anticipates elevator service needs on every floor of a building at every

moment of the day or night . . . and dispatches elevators at the proper time and in proper sequence to meet traffic needs exactly.

And, while new Houghton operatorless elevators do a complex job in meeting a building's particular traffic needs, their simplicity of design and operation provides complete reliability and substantial savings in operating costs.

If you are interested in upgrading elevator service, and cutting elevator costs, call on us. The constant quest for new advancements in elevator technology by the imaginative minds of our scientists and engineers is solid assurance we can best meet your elevator design, installation and maintenance needs.



10 Lafayette Square Building, Buffalo, New York - Emery Roth & Sons, Architects



Libbey-Owens-Ford Building, Toledo, Ohio - Skidmore, Owings and Merrill, Architects



Universal Building, Washington, D. C. - Le Roy Werner, Architect

throughout America . . . Houghton Operatorless Elevators

## HAUGHTON ELEVATOR COMPANY

DIVISION OF TOLEDO SCALE CORPORATION  
Executive Offices and Plant, TOLEDO 9, OHIO

FACTORY BRANCHES TO SERVE YOU COAST-TO-COAST

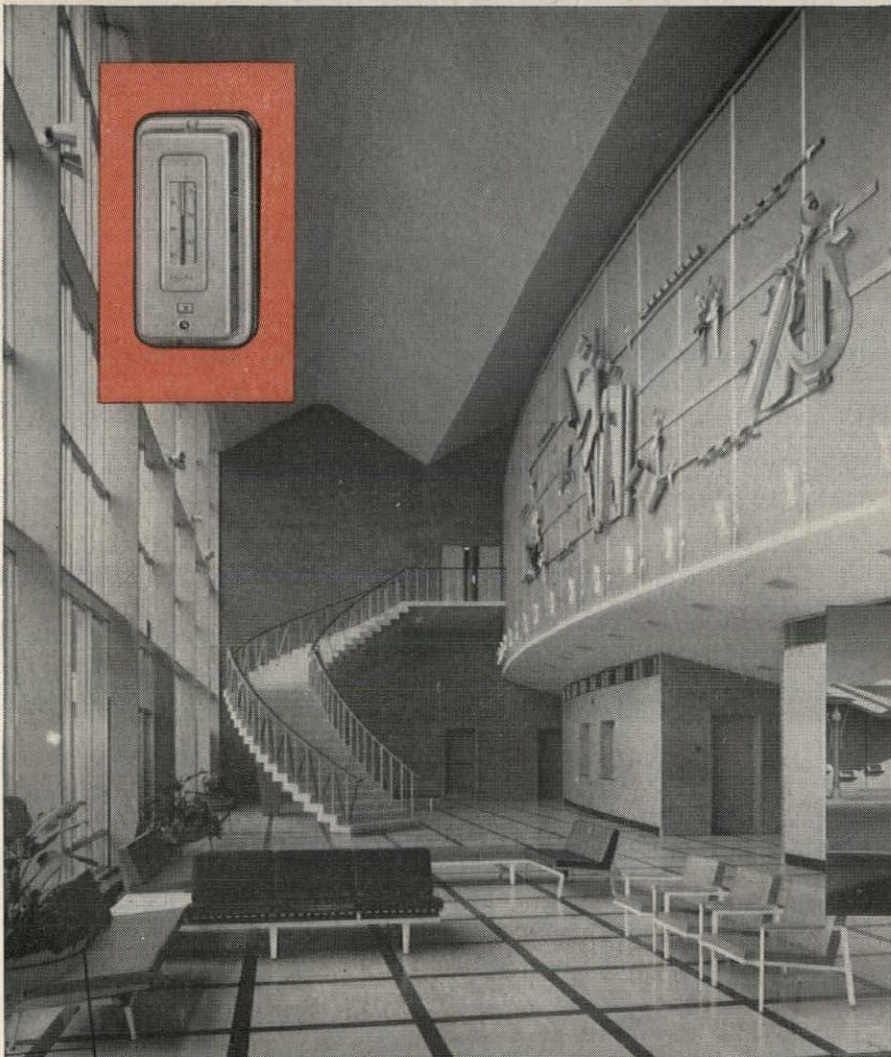


EMBLEM OF  
EXCELLENCE  
IN VERTICAL  
TRANSPORTATION





At the CANADIAN NATIONAL EXHIBITION, Toronto, Ontario



Above: Foyer of Theatre with 1325 seating capacity shown below.

(D-14)



# In the Queen Elizabeth Building

Canadian National Exhibition

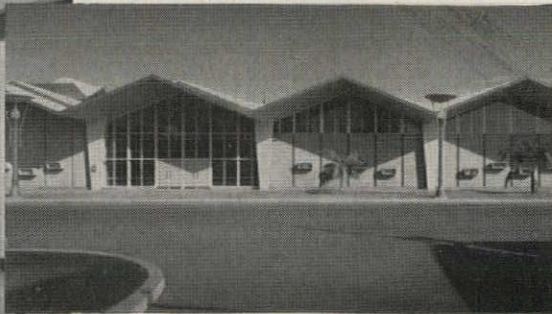


**Regulates the Climate of Progress**

In this "most outstanding building of its kind in the British Commonwealth" the proper thermal environment is provided by a Powers Quality System of Air Conditioning Control.

The unique exhibition facilities in the Queen Elizabeth Building have been widely acclaimed as the best and most versatile in Canada. The building also contains one of the Dominion's finest equipped theatres, executive offices for the CNE administrative staff, a branch bank and a large attractive dining room and lounge.

Below: Exterior view of Exhibit Hall area.



Architects: PAGE & STEELE, Toronto, Ont.  
Mech. Engineers: N. FODOR & ASSOCIATES, LTD.

If You Are Planning a New Building—a school, hospital, factory, church or commercial building, ask your architect or engineer to include a Powers Quality System of Temperature Control. You will benefit from *Powers complete responsibility* for a, correctly engineered control system, proper installation, continuous operation with a minimum of repairs—and SERVICE when required from offices in cities from coast to coast.

## THE POWERS REGULATOR CO.

SKOKIE, ILL. | Offices in 85 cities in U.S.A.  
and Canada | See your Phone Book  
Automatic Temperature and Humidity Control  
Since 1891



# THESE DIMENSIONS ARE PRESENTED FOR THE ARCHITECT'S INFORMATION—AT THE REQUEST OF SPECIFYING MECHANICAL ENGINEERS

additional copies or 17" x 22" chart available on request to  
**WADE MFG. CO.—ELGIN, ILLINOIS**

THE **WADE** PAGE

## PIPE SPACE REQUIREMENTS FOR TOILET ROOMS

### CARRIER-SUPPORTED WATER CLOSETS



EXPOSED



CONCEALED



EXPOSED



CONCEALED

#### WASTE LINE ABOVE FLOOR

		Minimum	Recommended
Single	Exposed Flush Valve	.11 (In Inches)	.15
Back-to-Back	Exposed Flush Valves	.14	.19

Single	Concealed Flush Valve with Valve Access Door	.17	.17
Single	Concealed Flush Valve with Pipe Space Access	.24	.30
Back-to-Back	Concealed Flush Valves with Valve Access Doors	.27	.27
Back-to-Back	Concealed Flush Valves with Pipe Space Access	.30	.36

#### WASTE LINE BELOW FLOOR

Single	Exposed Flush Valve	7	8
Back-to-Back	Exposed Flush Valves	8	11

Single	Concealed Flush Valve with Valve Access Door	.12	.12
Single	Concealed Flush Valve with Pipe Space Access	.24	.30
Back-to-Back	Concealed Flush Valves with Valve Access Doors	.19	.19
Back-to-Back	Concealed Flush Valves with Pipe Space Access	.30	.36

### FLOOR-MOUNTED WATER CLOSETS



EXPOSED



CONCEALED

Single	Exposed Flush Valve 4" Stack	Assuming Piping Behind Wall	7
Single	Exposed Flush Valve 2" Stack		5
Back-to-Back	Exposed Flush Valve 4" Stack		10
Back-to-Back	Exposed Flush Valve 2" Stack		8

Single	Concealed Flush Valve with Pipe Space Access	.24	.30
Back-to-Back	Concealed Flush Valve with Pipe Space Access	.30	.36

		Recommended	
Single	Concealed Flush Valve with Valve Access Door	8" with 1" Wall (add 1" for each added 1" wall thickness)	each
Back-to-Back	Concealed Flush Valve with Valve Access Doors	16" with 1" Wall (add 1" for each added 1" wall thickness)	each

### CARRIER-SUPPORTED LAVATORIES



EXPOSED



CONCEALED

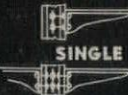
Single or	Exposed Arms	0" Pipe Space if piping within 6" Wall
Back-to-Back		4" Pipe Space with Wall of 5/8" or more

Single or	Concealed Arms	0" Pipe Space if piping within 6" Wall
Back-to-Back		4" Pipe Space with Wall of 1" or more

### WALL-SUPPORTED LAVATORIES



DOUBLE



SINGLE

Single		4	6
--------	--	---	---

Back-to-Back		8	8
--------------	--	---	---

### CARRIER-SUPPORTED URINALS



EXPOSED



CONCEALED

Single	Exposed Flush Valve	8	8
--------	---------------------	---	---

Single	Concealed Flush Valve with Pipe Space Access	.24	.30
--------	--	-----	-----

Single	Concealed Flush Valve with Valve Access Door	8" with 1" Wall (add 1" for each added 1" Wall thickness)	each
--------	--	---	------

### FLOOR MOUNTED URINALS



EXPOSED



CONCEALED

Single	Exposed Flush Valve, 4" Stack	7
--------	-------------------------------	---

Single	Exposed Flush Valve, 2" Stack	5
--------	-------------------------------	---

Single	Concealed Flush Valve with Pipe Space Access	.24	.30
--------	--	-----	-----

Single	Concealed Flush Valve with Valve Access Door	8" with 1" Wall (add 1" for each added 1" Wall thickness)	each
--------	--	---	------

Verify Pipe Space With Your Mechanical Engineer If Absolute Minimum Is Required

Additional Technical Information Available From Your Wade Representative  
 • Architectural Scale Dimensions  
 • W-78 Specification Manual  
 • W-78-PL Illustrated Price List  
 • W-78-CI Fixture Cross Index  
 • Rough-In Manual

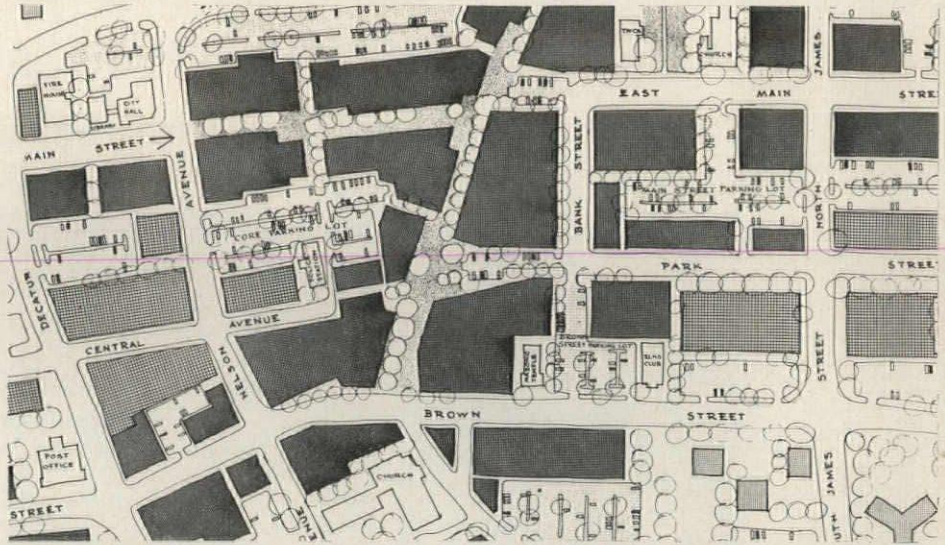


## Shopping Malls Featured in Town Improvement Plans

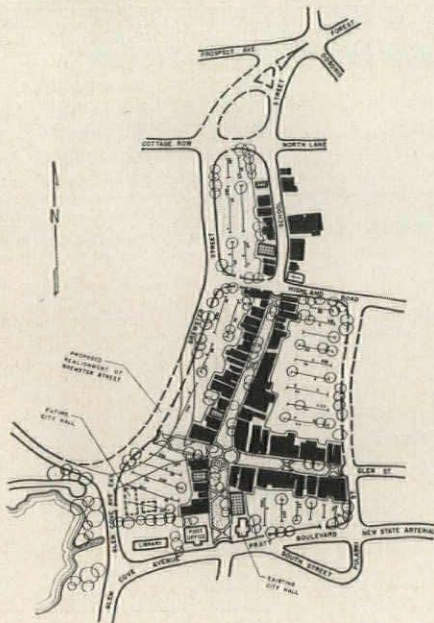
Plans for the rejuvenation of the central business districts of three New York metropolitan-area communities have been made public. The places are the cities of Peekskill and Glen Cove and the village of Mount Kisco; all are in New York State. The plans were prepared, after two-year studies, by Raymond & May Associates, planning and urban renewal consultants of Pleasantville, N. Y., under the direction of David A. Ornstein, associate partner. Norman Klein, A.I.A., was architectural consultant on all three.

In general, the transformation of each business district into a shopping mall, closed to vehicular traffic, is proposed. In each case, a number of parking lots would be provided by realigning existing streets and razing deteriorating dwellings. New neighborhood park-playgrounds and peripheral traffic loops are also in the long-range plans.

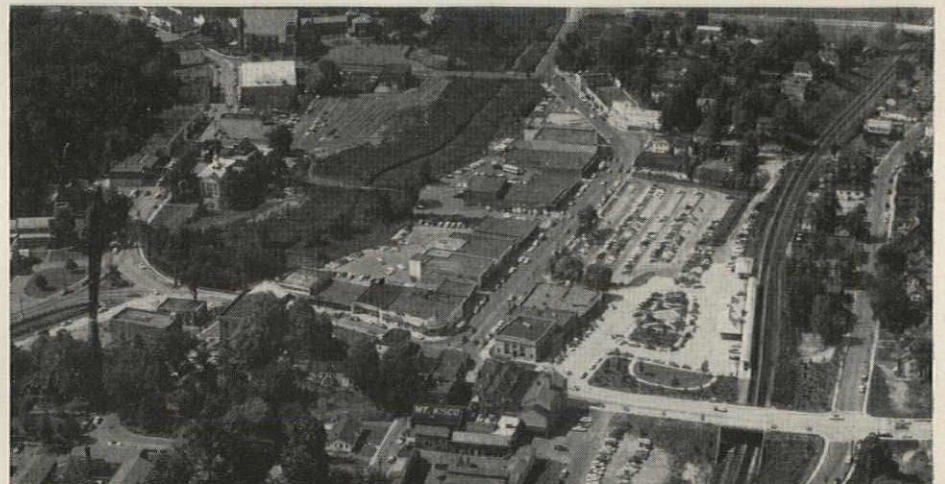
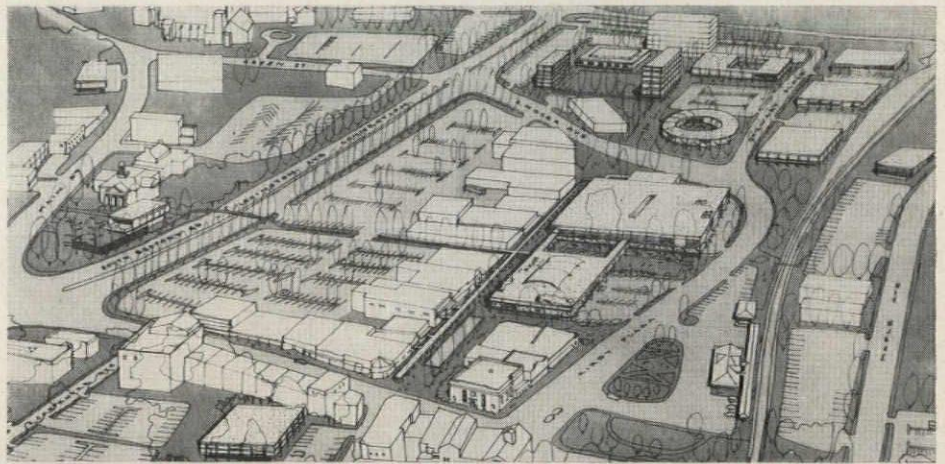
For Peekskill and Glen Cove, the cost of planning was shared: 25 per cent by the city, 25 per cent by the state, and 50 per cent by the Federal government through an Urban Planning Grant from the HHFA, under the provisions of Section 701 of the Housing Act of 1954.



Peekskill: Top: proposed ultimate development of central business district. Arrow at upper left indicates location of views, above, of Main Street, as proposed and existing



Glen Cove: Above: Proposed development of central business district. Solid areas: existing commercial buildings; cross-hatched areas: proposed new commercial buildings; other areas: public parking lots. The shopping mall would be the two long areas crossing at center. Mount Kisco: Right: Perspective sketch of proposed ultimate development of central business district and aerial photograph from the same viewpoint of the area as it is now





# METALLIC CHIP IN SOLID VINYL TILE

another exclusive style in

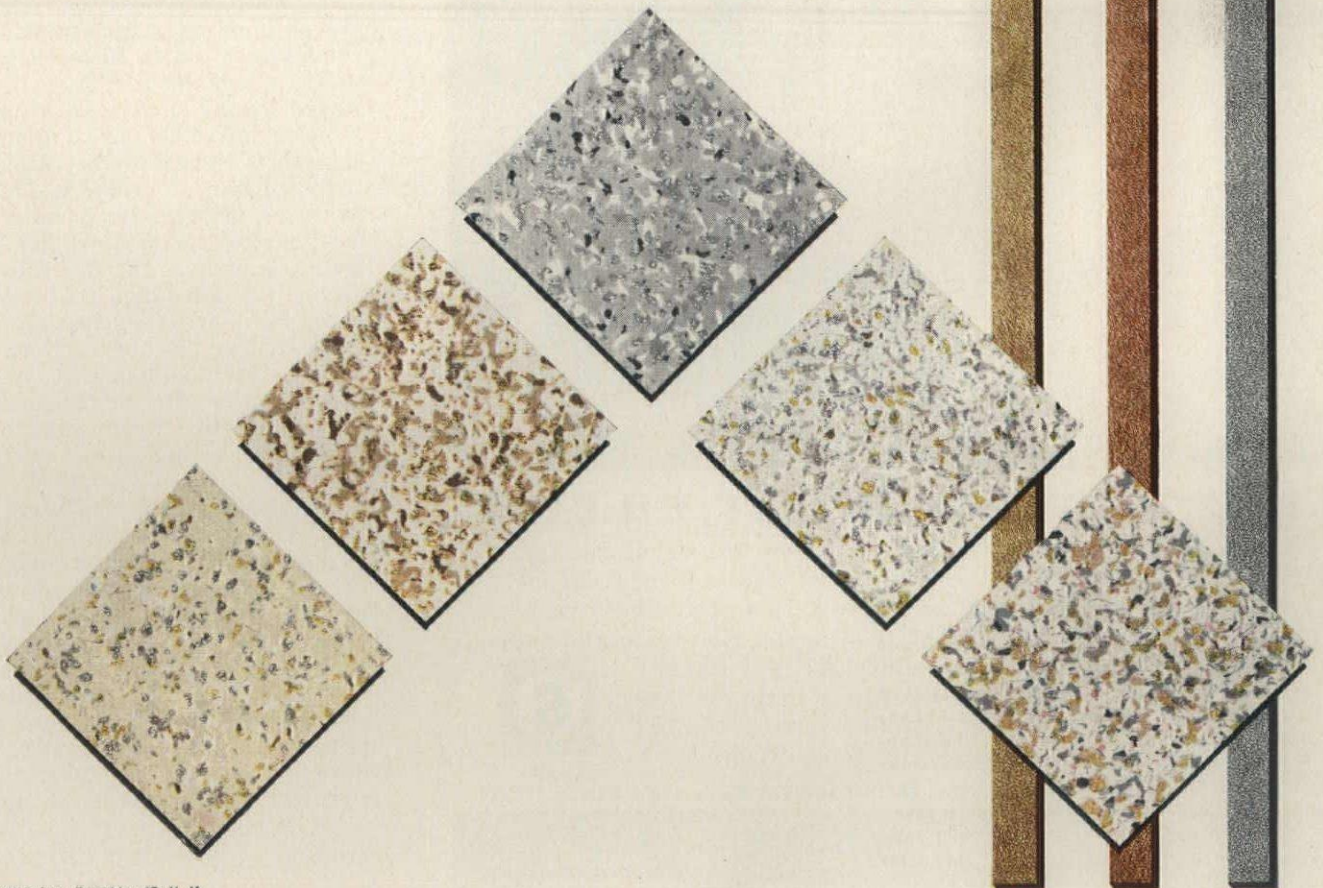
**KENTILE**  
**FLOORS**

Glistening gold, silver or copper metal chips in colorful, long-wearing solid vinyl add a distinctive touch where high style and glamour are paramount. For color selection, call your Kentile® Representative or consult Sweet's File.

#### SPECIFICATIONS

Five colors—Thickness: .080". Sizes: 9" x 9" and 37" x 37" untrimmed slabs.  
Special: 9" x 18", 18" x 18" and 36" x 36".

Bright Gold, Bright Silver and Copper Feature Strip. Thicknesses: .080",  $\frac{1}{8}$ ".  
Sizes:  $\frac{1}{4}$ ",  $\frac{3}{4}$ ",  $\frac{1}{2}$ ", 1",  $1\frac{1}{2}$ " and 2" x 36".





# Periodical Report

ARCHITECTURAL REVIEW, May 1959 (Great Britain). With something of the bitterness which characterizes the cruelly disillusioned, Reyner Banham came down hard on the post-war architecture of Milan and Turin in an article titled "Neoliberty: The Italian Retreat from Modern Architecture." "Neoliberty" is a term of Italian coinage applied to a current sympathy, if not a revival, of the Italian Art Nouveau movement, *lo Stile Liberty*.

Mr. Banham freely admitted that the degree of English disillusion-

ment with Italian architecture is in direct proportion to English, as opposed to Italian, hopes for it. "Without realizing what we were doing, we built up a mythical architecture that we would like to see in our own countries, an architecture of social responsibility and of formal architectural purity. . . . The evidence of the eyes often contradicted the myth. Nevertheless, our hopes continued to reside in Milan, in the *Triennale*, in *QT8*, in the *Compasso d'Oro*, in *Comunità*, in *Domus* and, even more, in *Casabella Continuità*, Per-



Two buildings cited by the *Architectural Review* as illustrative of the Italian "retreat": both are by the firm Figini and Pollini, the one above completed in 1949, the other last year, and both are in Milan

Sanitary  
brick  
and tile  
floors  
deserve  
sanitary  
grout  
Use . . .

## HYDROMENT JOINT FILLER

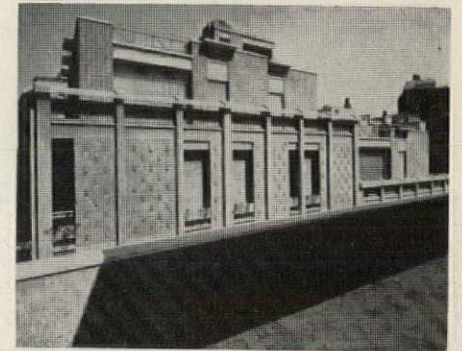
HYDROMENT JOINT FILLER improves new or old tile floors three ways: provides permanently tight joints; greatly increases resistance to the corrosive action of alkalis and bacteria; prevents penetration of food acids. Non-toxic and odorless, HYDROMENT JOINT FILLER requires little maintenance. Available in most wanted colors. Write for catalog.



13c/Upc

Pioneers in Industrial Research Since 1881

**THE UPCO CO.** 4805 Lexington Ave. Cleveland 3, Ohio

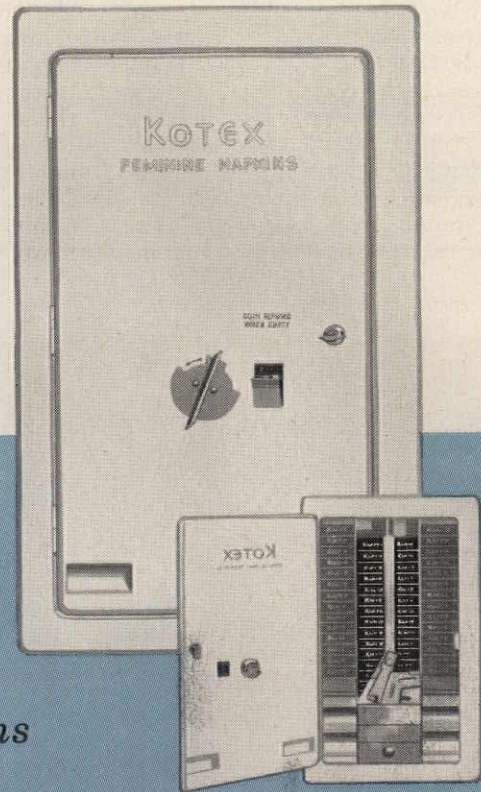


sico's famous magazine of the 30's revived under Rogers's editorship. But when *Casabella* began to publish, with manifest editorial approval, buildings which went far beyond Vagnetti's in historicist eclecticism, when the BBPR partnership staged for the London Furniture Exhibition of 1958 an Italian section that seemed to be little more than a hymn of praise to Milanese *borghese* taste at its queasiest and most cowardly, and when, finally, the Italian exhibit at the Brussels Exhibition was seen, then confusion followed hard on disillusion. But, behind our own private reactions there remain the buildings that produced them, and the attitude that even other Italians, like Bruno Zevi, clearly regard as wrong-headed and misguided."

Recognizing that Neoliberty is in part an answer to the Italian public's desires, that it is possibly a reflection of a wide-spread search among architects for an alternative to the "style" of the Bauhaus, and that in Italy, where until after the war modern architecture had little chance to develop as a "total discipline," Art Nouveau continues to have an appeal—Mr. Banham felt that Art Nouveau is hardly the answer. It preceded, to start with, the mechanical revolution, as it preceded

*continued on page 40*





*The ultimate in built-in convenience...*

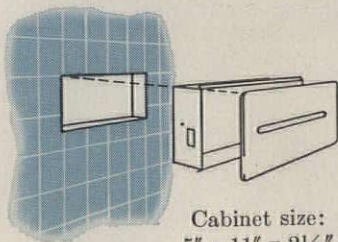
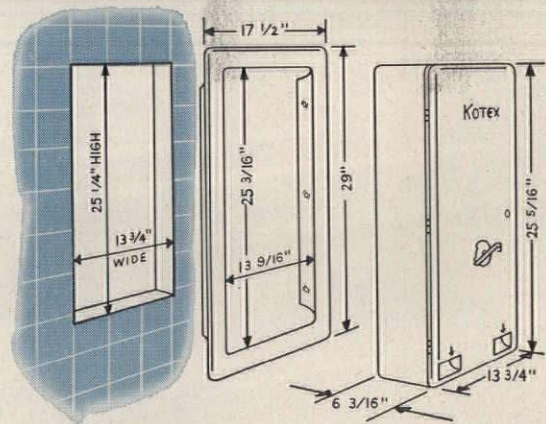
## RECESSED VENDORS

for **KOTEX** feminine napkins

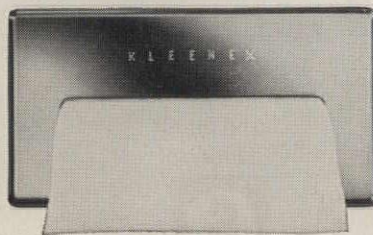
**T**O KEEP PACE with the latest architectural designs, Kimberly-Clark has styled a brand new recessed dispenser for Kotex feminine napkins for rest room use in schools, offices, stores; industrial and public buildings. This unobtrusive, built-in vendor holds 63 individually boxed napkins. 33 vend from a single loading, 30 are held in storage.

These streamlined, sturdy, pilfer-proof vendors add a much appreciated service to any public building. They are available with either a five-cent or ten-cent coin mechanism.

Available in durable white enamel, satin chrome, gleaming polished chrome and stainless steel. Matching frame for recessed installation. (Other vendors that can be surface mounted are also available.)



Cabinet size:  
5" x 11" x 2 1/16"



### RECESSED DISPENSERS FOR KLEENEX TISSUES

Holds full box of Kleenex 200's. Dispenses one tissue at a time. Mirror-chrome finish. Holes in back and side make it easy to fasten to studding.

For further details on how these attractive new dispensers can fit into your plans, see Sweet's 1959 Architectural File Cat., Section 26e/Ki. or write to Kimberly-Clark Corp., Dept. AR-79, Neenah, Wisconsin.

KOTEX and KLEENEX are trademarks of KIMBERLY-CLARK CORPORATION

**KIMBERLY-CLARK**  **CORPORATION** NEENAH, WISCONSIN







The Church of The Redeemer, Baltimore, Maryland

architects: Pietro Belluschi, Cambridge, Massachusetts; Rogers, Taliaferro and Lamb, Baltimore

floor: Armstrong Cork Tile, No. 411

There's an Armstrong floor precisely right for each particular interior . . .  
at The Church of The Redeemer, that floor is

## Armstrong CORK TILE

The architects' sensitive blending of stone, wood, and stained glass is perfectly complemented by the natural, deep-textured effect only Armstrong Cork Tile has. This flooring material is the most comfortable and quiet of all. Its inherently low light reflectivity contributes to the truly subdued atmosphere. And a new plastic finish makes Armstrong Cork Tile far easier and less costly to maintain.

**Technical data on Armstrong Cork Tile:** durability: good; static load limits: 75 psi; uses: above grade; or on grade when Armstrong specs are followed; gauges:  $\frac{1}{8}$ ",  $\frac{3}{16}$ ",  $\frac{1}{4}$ "; sizes: 6" x 12", 9" x 9", 12" x 12", 12" x 24", and special shapes and sizes; colors: Mocha Tan, 410, and Coconut Brown, 411; installed price: 45-90¢ per sq. ft. depending on thickness; new, exclusive features: plastic finish to facilitate maintenance, moisture-resistant backing to prevent curling and peaking.

**Architectural services.** Since Armstrong is the one company that makes all types of resilient floors, Armstrong Architectural-Builder Consultants can recommend, without bias, the floor best suited to each interior. They can also arrange for the Armstrong Research Center or the Bureau of Interior Decoration to work specially with you. Call your Armstrong District Office or write Armstrong Cork Company, 1607 Rock Street, Lancaster, Pennsylvania.



### Armstrong Floors price list

Approximate installed prices per sq. ft.

Over concrete, minimum area 1000 sq. ft.

<p>15¢ - 25¢</p> <p>Linoleum Tile .0625" Asphalt Tile <math>\frac{1}{8}</math>" (A, B, C, D and greaseproof) Asphalt Tile <math>\frac{3}{16}</math>" (A, B) Linoleum .0625"</p>	<p>30¢ - 45¢</p> <p>Linoleum Tile .090" Asphalt Tile <math>\frac{3}{16}</math>" (C, D) Excelon Tile .0625" (vinyl-asbestos) Linoleum .090"</p>	<p>50¢ - 65¢</p> <p>Excelon Tile <math>\frac{1}{8}</math>" (vinyl-asbestos) Linoleum .125" Battleship Vinyl Corlon .070" Cork Tile <math>\frac{1}{8}</math>"</p>
<p>80¢ - 95¢</p> <p>"Futuresq" Vinyl Corlon .070" Cork Tile <math>\frac{3}{16}</math>" Rubber Tile <math>\frac{1}{8}</math>" "Tessera" Vinyl Corlon .090" Linotile <math>\frac{1}{8}</math>" Custom Corlon Tile <math>\frac{3}{32}</math>"</p>	<p>\$1.00 and over</p> <p>"Imperial" Custom Corlon Tile <math>\frac{3}{32}</math>" Custom Corlon Tile <math>\frac{1}{8}</math>" Cork Tile <math>\frac{3}{16}</math>"</p>	<p>\$1.00 and over</p> <p>Rubber Tile <math>\frac{3}{16}</math>" Custom Vinyl Cork Tile <math>\frac{1}{8}</math>" Opalesq Vinyl Tile <math>\frac{1}{8}</math>"</p>



all the landmarks of the early modern movement, and was, in short, "not the first of the new styles, but the last of the old." An attempt to recapture "the good old days" through Liberty Style, old or new, is, he concluded, "even by the standards of Milan and Turin, infantile regression."

KENCHIKU BUNKA, May 1959 (Japan). Concern over what this magazine has called "The Image of the Architect" seems not to be confined to this country, nor even to the Occident. *Kenchiku Bunka*, celebrating,

rather belatedly, its 150th issue, devoted several of its pages to a survey of current architectural practice. Answers to the questionnaires ("What is the architect's dream of 20 years hence? What is the professional nature of an architect? What is the most important problem in the architectural world today?") were unfortunately not translated into English. A look at some of the individual articles contributed to the survey, however, reveals some of the specific problems dogging the profession in Japan. "Noburu Kawazoe

indicates the low position the architect has in society and writes what should be done to keep architects from being pushed around by clients in designing buildings. Through a factual report by Yuichiro Kojiro, we are shown how the architect is confusing the cities by his works. Toshiya Yada also presents here his article, 'Stop Confusing the Cities or Take the Consequences.' [The last article] is an anonymous colloquium where the back scene of the architects' world is bared. Behind-the-scene activities and manipulations being used in obtaining commissions are indicated in an appeal towards architects to take firmer and clearer personal standings."

THE ARCHITECTS' JOURNAL, March 26, 1959 (Great Britain). Ian Nairn, who combines—surely uniquely—the abilities of both an architectural critic and an aviator, took to the air recently in the company of one of the *Journal's* staff photographers, W. J. Tooney. Between them, they produced a series of aerial photographs, and discovered that a view of architecture from a low-flying plane can be very enlightening. "The main advantages are immediate apprehension of relationship of parts to whole in a complex building, relationship of building to surrounding services where the two are indivisible, a shatteringly candid revelation of the fifth elevation (the roof) and usually two of the other four—the 'back and sides'; in fact, complete honesty and freedom from trick photography—and immediate description of landscape treatment or lack of it." The undertaking was enjoyable, too; Mr. Nairn's advice to architects—"Get airborne: you'll find it's fun."

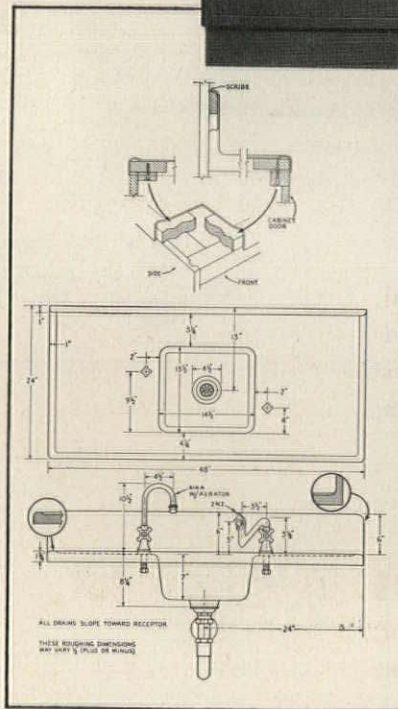
THE JAPAN ARCHITECT, May 1959 (Japan). (The international edition of the magazine *Shinkenichiku*, in English.) An estimate of the population of Tokyo puts it at 8,450,000, and the city now has, according to *The Japan Architect*, "suburbs large enough to have suburbs of their own." The alarming and continuing expansion of the city, and the general failure of the satellite towns to draw off population from the city proper, has led at least three architects to ponder what might be done with all that unused space in Tokyo Bay. A plan introduced last year by the Japanese Housing Corporation proposed to fill in the northern half of the bay, a move which would increase the area of the city another time and a half. A counter-proposal came from architect Masato Otaka, who suggested that con-

*continued on page 44*



**HAWS series 2500  
... FOR SCHOOL,  
INSTITUTIONAL,  
COMMERCIAL AND  
INDUSTRIAL USE**

... a complete deck-top, receptor and fountain unit of reinforced fiberglass, vacuum molded, heat laminated. No cracks, joints or rim for undesirable water accumulation. Units screw easily on prepared frames or cabinets. Choose from five decorator spiderweb colors and white at no extra cost; select HAWS Vandal Proof fixtures for virtually any purpose. Rugged, beautiful, yielding greater sanitation, maintenance ease and service—this is the unit for your project! Check on it: HAWS Series 2500.



Write for detailed specs. And see HAWS Catalog in Sweets Architectural File.



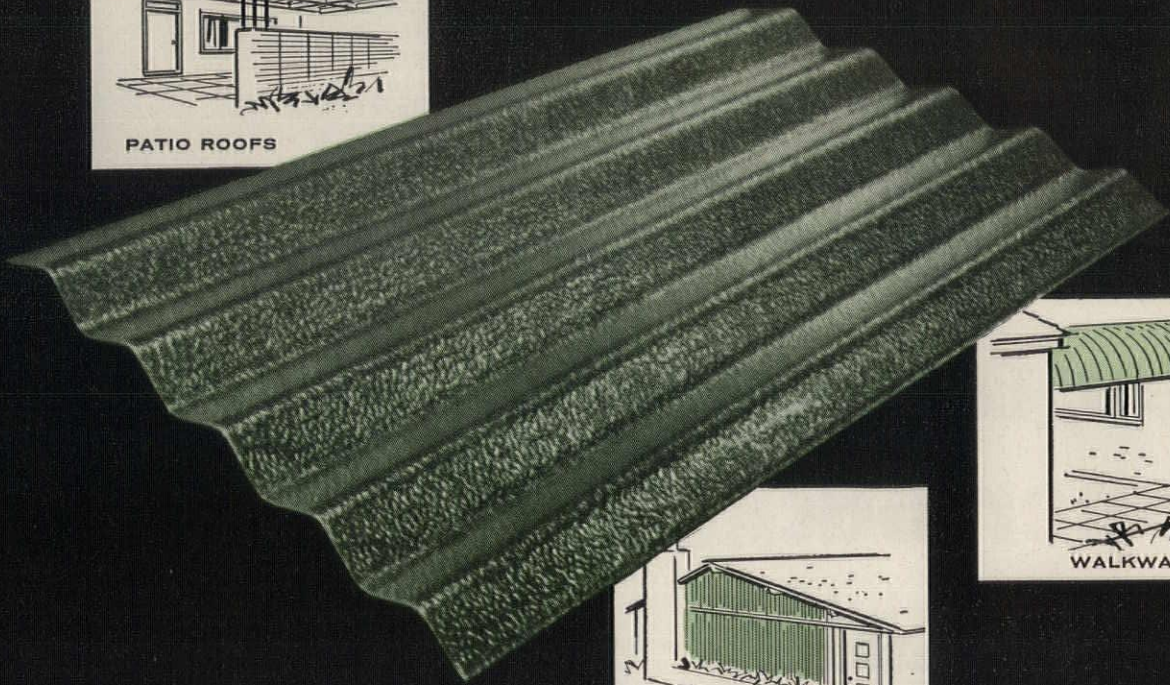
**DRINKING FAUCET COMPANY**

1441 FOURTH STREET • BERKELEY 10, CALIFORNIA

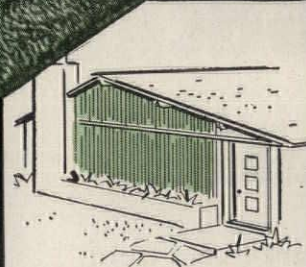




PATIO ROOFS



WALKWAYS



TRANSLUCENT WALLS

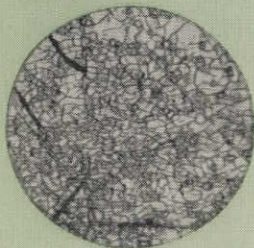
## What makes this panel resist weathering?

Other glass-fiber reinforced panels may look like this when new . . . but how about three years later? The photomicrographs below show the results of a continuous 36-month outdoor exposure test in Florida. The panel made with acrylic-modified PARAPLEX P-444 polyester resin shows virtually no discoloration or fiber

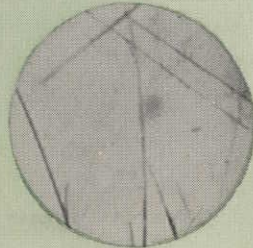
evidence. Note the pronounced degradation in the other panel made with conventional light-stabilized resin.

Wherever you use colorful, attractive reinforced plastic sheets, specify panels made with PARAPLEX P-444. The result will be a truly weather-resistant installation of lasting beauty. Write for names of panel manufacturers.

### 36-MONTH FLORIDA EXPOSURE TEST



Conventional light-stabilized resin



PARAPLEX P-444



Chemicals for Industry

**ROHM & HAAS  
COMPANY**

WASHINGTON SQUARE, PHILADELPHIA 5, PA.

PARAPLEX is a trademark, Reg. U.S. Pat. Off. and in principal foreign countries.

# PARAPLEX P-444





**"Announcing a  
Major Development  
by ALABAMA"**

# New, Economical Paper-Backed Metal Lath!

**After extensive research and field testing—Alabama has developed a new economical Paper-Backed Lath, for the "MACHINE AGE OF PLASTERING."**

Here is the answer the architect has wanted! These reasons will confirm your desire to specify plaster on "Alabama Paper-Backed Lath."

Alabama Paper-Backed Lath will not raise the cost of plastering, but on the contrary, lower the cost. Many contractors advise a savings in plaster on the scratch coat of from 15% to 25%. All machine plasterers state a timesaving in applying the scratch coat on Paper-Backed Lath of from 15% to 50%. The plasterer can work his nozzle in any direction with full force, instead of an acute angle only, with weak pressure.

- A perfect keying action is obtained on Alabama's Paper-Backed Lath. The plaster flows around the lath mesh forming a true monolithic slab.
- Provides a cleaner job by allowing the plaster to be put on the wall and ceiling, not on the floor, plenum chamber and hollow voids! Paper-Backed Lath keeps the plaster off electrical lines, ducts and conduits and enables the plasterer to finish his contract faster and neater!

**ALABAMA**  
4-A QUALITY

**ALABAMA METAL LATH COMPANY**

3245 Fayette Avenue • P. O. Box 992 • Birmingham, Alabama • STate 7-4661

*Southern Building Code Congress*

BROWN-MARK BUILDING - BIRMINGHAM 3 ALABAMA  
OFFICE OF THE EXECUTIVE DIRECTOR  
M. L. CLEMENT

March 10, 1959

Mr. Charlie Webb, Vice President-Sales  
Alabama Metal Lath Company, Inc.  
P. O. Box 992  
Birmingham, Alabama.

Dear Charlie:

After reviewing the partition assembly at your plant February 25, so long as the thickness of the plaster is in keeping with the ratings in Southern Standard Building Code, ALABAMA metal lath with paper backing is acceptable under the Code on the basis of these ratings.

Because you use a 30 lb. Kraft paper as a back-up it would have no effect upon your rating, since it is fully protected on each side with proper thicknesses as prescribed in the Code. As a matter of fact, with your backing you would have more uniform thicknesses of the plaster, resulting in the elimination of thin spots, which would provide a better plastering job more in keeping with the Code.

Cordially yours,

*M. L. Clement*  
M. L. Clement  
Executive Director

MLC/khb

- **Approved by the rigid "Southern Building Code Congress!"**

Alabama's Paper-Backed Lath is left bare on the ends and sides to permit proper lapping and proper keying of plaster through the two sheets at these points.

Architects and inspectors can rapidly visually check for proper spacing of tie wires or nails since the paper is spaced so that unobstructed openings occur on 6" centers.

Alabama Paper-Backed Lath can be used with the same versatility as Metal Lath without backing.

Alabama Paper-Backed Lath is available on both Diamond Mesh and 1/8" Flat Rib Lath.

Write today for your brochure!



HOW TO BE

# modern

THROUGH THE

# 1960's

Art Metal has had decades of experience in working with leading architects, designers and decorators... an association that has had a strong influence on our office furniture designs!

We know that your clients expect more from you than mere offices that are architecturally and decoratively right... they must embody practical work efficiency as well as sound design.

The Nu-Trend arrangement below\* is one of a wide range of Art Metal suites that combine all of the elements of modern design with those of modern efficiency. If you are not now using the experience of our Planning and Design division, write us today for full information on how Art Metal can help you in carrying out your ideas.

*\*designed and produced by Security Steel Equipment Corporation, Avenel, N. J., one of six Art Metal divisions.*

## Art Metal

The nation's leading  
designer and  
manufacturer of  
metal office equipment

41 E. 42nd STREET, NEW YORK 17, N.Y.

©A.M.C.CO.1959



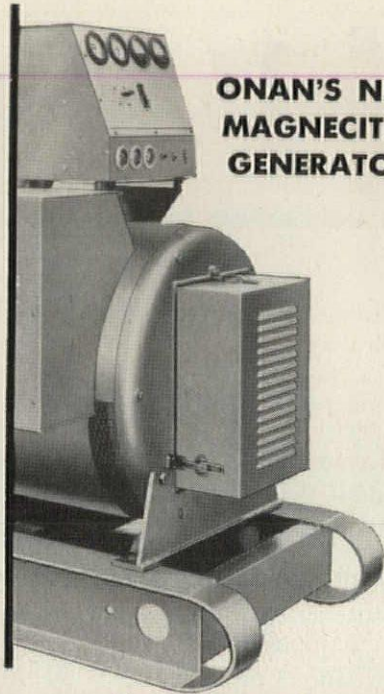


# THE "NEW LOOK" IN GENERATOR DESIGN

on large Onan gasoline and diesel plants



TYPICAL  
ROTATING  
EXCITER  
GENERATOR



ONAN'S NEW  
MAGNECITER  
GENERATOR

## Eliminates all moving parts in exciter and voltage regulator

Steps up performance in primary  
and emergency standby installations

- ✓ **FASTER VOLTAGE RECOVERY**—Rated voltage is restored within one second after load is applied or removed, compared with 5 seconds for a rotating exciter generator.
- ✓ **LESS VOLTAGE FLUCTUATION**—Voltage fluctuation with load changes is less than half that of standard-type generators.
- ✓ **GREATER RELIABILITY**—New design eliminates hundreds of electrical connections, the commutator and its brush rig, and many other "break down" points.
- ✓ **FEWER ADJUSTMENTS**—No extra sensitive adjustments necessary. Regulator has no delicate multiple contact points.
- ✓ **EASIER SERVICING**—All exciter and regulator components are easily accessible. No dismantling necessary.

New Magneciter generators are now standard equipment on all Onan Electric Plants of 100, 125, 150, 175 and 200KW, as well as on many smaller sizes. A choice of Diesel or gasoline engine power is available on most Magneciter-equipped models. Complete specifications on any or all Onan units will be sent on request.



Onan builds a complete line. Air-cooled gasoline models from 500 to 10,000 watts; air-cooled Diesels in 3 and 5KW; water-cooled gasoline models from 10 to 150 KW; water-cooled Diesels, 10 to 200KW. Also separate generators, D.C. plants, and accessories.

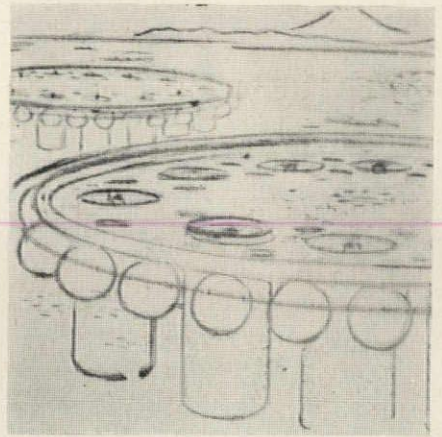
Call the Onan distributor listed in your  
telephone book or write directly to us.

**D. W. ONAN & SONS INC.**

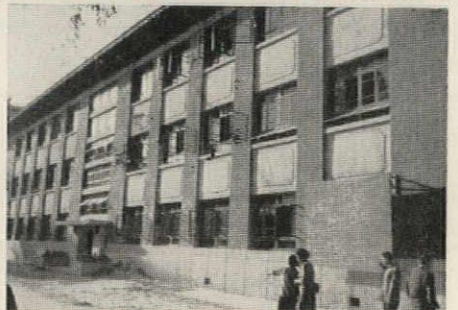
2601 University Ave. S.E., Minneapolis 14, Minnesota



## Periodical Report




crete piles, supporting concrete islands, be sunk around the perimeter of the bay, thus saving the expense of earth work. Still another plan for concrete islands comes from Kiyonori Kikutake, whose structure (see above) would consist of concrete rings floated on the surface, subsequently filled in with concrete poured "on the water"; apartment towers would be sunk through the island to the floor of the bay (and would provide residents with an underwater view). The magazine contented itself with reporting these ideas, and observing that "the very real problems at hand are not likely to be solved without paying considerably more attention to technological realities."



CASABELLA, March 1959 (Italy). From China via Margarete Shütte-Lihotzky through *Casabella* to the United States, which is having great troubles getting any news of its own from Red China, comes a report on building since 1950. Here, at top, a pavilion for the University Center at Peiping, and below, the Department of Public Works, also at Peiping.

more news on page 48





*Upon reflection,  
your best selection for roof decks*

**INSULROCK.**

*with its new,  
exclusive factory-finished ceiling surface*

**INSUL-GLO 70\***

60 to 70% light reflectance possible from beautiful exposed ceilings when you specify INSULROCK for your roof decks. Insul-Glo 70, developed by Flintkote, coats the underside of INSULROCK with a new, white, bright light-reflecting factory finish.

*Lasting beauty* comes bonded into INSULROCK's ceiling surface. An exclusive, indurating, cementitious coating keeps your handsome ceiling smooth, tough, and abrasion-resistant during application and for years of service.

INSULROCK, of course, is a strong, non-combustible, economical single-unit roof deck. Its factory-controlled quality assures uniformly high insulation and acoustical performance. INSULROCK answers all your roof deck requirements for many-duty strength and beauty.



*Manufacturers of  
America's Broadest Line  
of Building Products*

## **INSULROCK COMPANY**

**Division of The Flintkote Company**

**Executive Office:** New York, New York

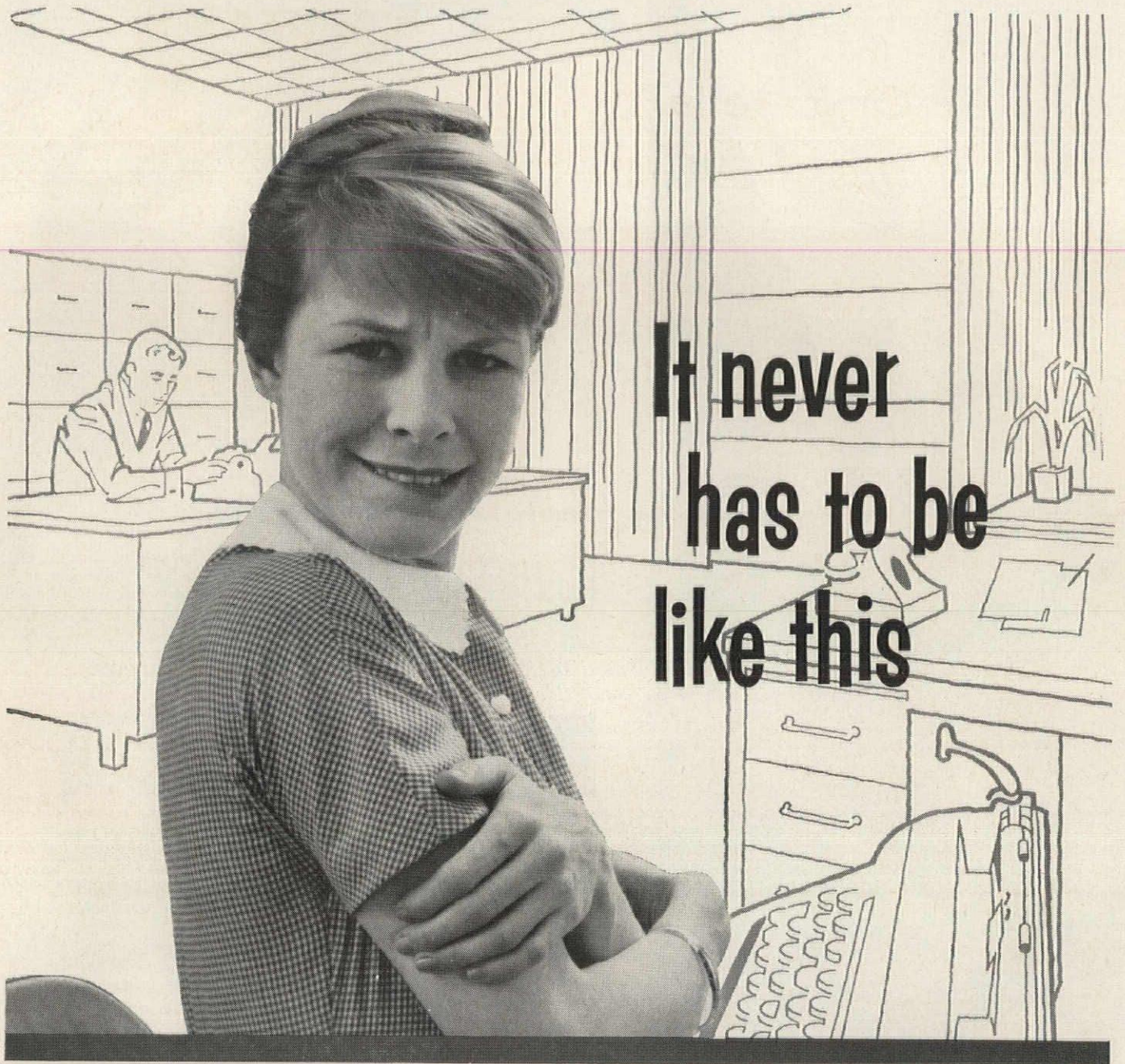
**General Sales Office:** Richmond, Virginia

**Plants:** North Judson, Indiana · Richmond, Virginia

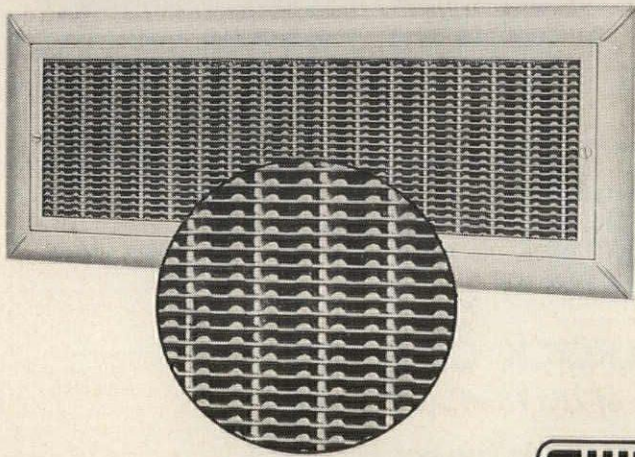
**District Sales Offices:** Atlanta, Georgia; Chicago Heights, Illinois;  
Cleveland, Ohio; Dallas, Texas; East Rutherford, New Jersey;  
Los Angeles, California

*\*A trademark of The Flintkote Company*





**It never  
has to be  
like this**



Drafts — a too common complaint — can often be traced to sidewall diffusers which fail to truly diffuse the entering air. Barber-Colman sidewall diffusers prevent this problem. Ask your engineer to specify them. Literature on request.

**Uni-Flo** ENGINEERED  
AIR DISTRIBUTION PRODUCTS



**BARBER-COLMAN COMPANY**  
Dept. S, 1104 Rock Street, Rockford, Illinois



# Cinderella and the glass curtain wall



Architect: William P. Shaw, Birmingham, Ala.  
Contractor: Hallmark Construction Co., Birmingham, Ala.  
Glazed by Taylor Glass Co., Birmingham, Ala.



**Cinderella** in this true story is the old-fashioned, architecturally out-dated building, above. But just look at the change—at the beauty, style and modernity—that has been wrought by the magic of glass. Cinderella has been glamorized . . . and her life extended indefinitely.

Forest Green **SPANDRELITE**®—Pittsburgh's beautiful glass in color—provides the soft, attractive tone on the new face of the Exchange-Security Bank in Birmingham, Alabama. Specifically designed for curtain-wall spandrels, **SPANDRELITE** is a heat-strengthened glass with ceramic color fused to the back. Forest Green is only one of 18 standard colors and a wide range of custom colors, and it is available in *polished* or *twill* finishes. The colors retain their original brightness, impression of depth and true shade indefinitely.

**SPANDRELITE** is strong enough to withstand impact, and it resists weathering, corrosion and a wide range of temperature variations. It is porous and non-absorbent—a durable and economical investment.

The setting for **SPANDRELITE** is the **PITCO**® 82-X Curtain-Wall System which has been thoroughly field-tested in important installations in all sections of the country. It has proved to be a handsome as well as practical solution to the problem of glass curtain-wall construction.

Without obligation to you, our Architectural Representative can supply helpful information that can aid in solving curtain-wall problems. Meanwhile, we invite you to send for a free copy of our full-color booklet on curtain-wall construction. Fill in the coupon.

Other Pittsburgh Glass Products used in this building: **SOLEX**® Heat-Absorbing Plate Glass; **HERCULITE**® Tempered Plate Glass Doors and Windows.

**SPANDRELITE**  
*glass in color*



Paints · Glass · Chemicals · Brushes · Plastics · Fiber Glass

**PITTSBURGH PLATE GLASS COMPANY**

In Canada: Canadian Pittsburgh Industries Limited

Pittsburgh Plate Glass Company  
Room 9176, 632 Fort Duquesne Blvd.  
Pittsburgh 22, Pa.

Please send me your full-color booklet on Pittsburgh Glass-Clad Curtain-Wall Systems reprinted from Section 3E of the 1959 Sweet's Architectural File.

Name .....

Address .....

City ..... State .....



NEW AND GROWING CONSTRUCTION FIELD: MISSILE AND ROCKET INSTALLATIONS

A look today at the construction potential in the missiles and rockets field has to be tempered by the realization that new decisions in the fast-moving space age environment come swiftly and that the amount of design and construction business contained in projected plans will rise or fall with the impact of technological developments.

An immediate appraisal of some of the certain outlays for missile base construction is worthwhile, however, as an indicator of the substantial amount of activity in this field that lies ahead for architects and engineers.

Putting aside for the moment the big argument that rages in Washington over the missile gap, there is important general agreement that the base construction program will grow steadily for an indefinite period. There are tangible signs of its magnitude.

By June 30, the Air Force had committed \$900 million for the construction of test, training, and other phases of the ballistic missiles program. Its request for launching site construction funds for fiscal 1960—the current period, just underway—was \$343 million. It has been estimated that the facilities themselves consume about 80 per cent of the dollars spent.

#### Changes Ahead

Launching sites for the Titan, if they are hardened—put underground—cost in the neighborhood of \$40 million each. The Atlas missile installations cost about the same, and there is a lesser price tag on the Minuteman site. Concentration right now is on the Titan and Atlas program with the Minuteman development lagging behind it.

All this has considerable significance for the interested architect and engineer. ICBM construction is underway at 11 Air Force base locations; many sites, according to the present plans, will be “hardened,” calling for the newer concept in heavy construction.

This “new era,” by the way, has a striking illustration of construction method in the work at Lowry Air Force Base, Denver. There, the contractor, Morrison-Knudsen, has decided to excavate a huge bowl-shaped area, construct the “silos” required

for the Titans—nine of them—then backfill. This departs radically from the earlier concept of excavating separate shafts for the individual containers.

Lowry will become the first fully operational installation. Each of two complexes there will house nine of the launching silos.

An understanding of the work involved can be gained from one official's description. It was said that burying the launchers in a hardened site is equivalent to the task of submerging a 10-story building.

The cylindrical vaults each are 163 ft deep and 40 ft in diam. They have a dome configuration. A separate 73 by 27 ft storage area will be provided for each of the complexes.

Additional construction at these sites calls for a large control center, a powerhouse, fuel locations, antenna and equipment areas, plus housing for personnel. Incidentals take in roads, fencing, security items, etc.

Two large firms have been handling design of the Titan bases and are doing the plans for the Minuteman locations that will follow. These are Ralph M. Parsons Co. and Daniel, Mann, Johnson & Mendenhall.

Regardless of the outcome of Washington arguments on the missile gap, and as to whether or not appropriated funds are being spent wisely on defense, billions of dollars will continue to pour into this aspect of the nation's defenses in the years ahead, and large segments of them will go for design and construction of ever-changing facilities. Involved in the current arguments are such questions as changing the defense “mix,” hardening or not hardening certain existing and new launching locations, and the extent to which bases for launching the deadly weapons should be dispersed or located near existing cities or towns.

#### \$1.6 Billion in ICBM Contracts

The volume of new contracts planned for the three ICBM types, Titan, Atlas, and Minuteman, was said to approximate \$1.6 billion in total.

Regardless of the mix changes or other foreseen factors, the effort is going to continue to drain off large quantities of basic building materials from the civilian programs—and in increasing volume.

The Army Corps of Engineers,

agents in the building of these sites, has reported material requirements for six missile launching and service structures 103 by 133 ft, two operations buildings 73 by 78 ft, and a guidance structure 212 by 75 ft. This is an above-ground facility for the Atlas, being constructed as one of four, each located 18 miles from Cheyenne, Wyo., in a radius around that city. This type of installation, being aboveground, requires unusually heavy construction.

#### For One Unit, 128,000 Tons

The Corps said that the largest of these so-called annexes, one of the four ringing Cheyenne, is consuming materials in the following amounts: reinforcing steel, 1950 tons; mechanical steel items, 8000 tons; structural steel, 1100 tons; cement, 6300 tons; aggregate, 37,000 tons; concrete blocks and prestressed members, 4300 tons; miscellaneous wire, nails, lumber, and other items, 1200 tons; road aggregate, 66,000 tons, and asphalt, 800 tons.

This all adds up to something over 128,000 tons for one unit of a four-unit complex at one location.

Prestressed concrete panels spanning 36.5 ft are being used in one of the buildings for its roof system and part of the floor.

Bechtel Corp., Stearns and Rogers, Holmes and Narver, and Black and Beatch hold the A and E contract for the Atlas sites.

For the first time, defense authorities report, facility design is keeping pace with weapons development. In fact, it might in some cases be ahead.

The present administration policy is to place the Titans underground and later on to rely heavily on the less expensive hard fuel-propelled Minuteman. The Atlas, for the most part, would be above ground.

The first of four of 10 Atlas squadrons is being planned for above-ground installations. Radar and antenna guidance systems must be exposed. But the plans call for more and more of the Atlas sites to be hardened, placed beneath the surface.

Fluid and flexible, however, describe the high-level approach to these problems of retaliation, and the design for construction is changing as research and Russia's actions dictate.



# DUR-O-WAL<sup>®</sup>

**S**<sub>teel</sub> + **D**<sub>esign</sub> = **R**<sub>esults</sub>

Amount of Steel  
(weight and quality)

Design of reinforcing  
member (trussed  
and deformed)

Results (Crack-free  
masonry walls with  
a backbone of steel)

The Proven Answer to All Masonry Wall Reinforcing Problems



New Companion Product for Masonry Walls

Shipped in cartons with  
12 pcs 32" long, 32 lineal  
ft. Shipping weight  
40 pounds.



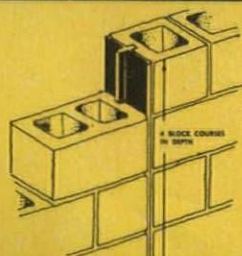
**Rapid CONTROL Joint**

trademark



PAT. PENDING

**WIDE FLANGE**



Mail today for your free literature on better masonry  
wall construction

DUR-O-WAL  
Cedar Rapids, Iowa

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_

STATE \_\_\_\_\_

Neoprene compound flanges with concave edges allow  
easy compression and tight control joints.

**DUR-O-WAL<sup>®</sup>**

Rigid Backbone of Steel For Every Masonry Wall

Dur-O-wal Div., Cedar Rapids Block Co., **CEDAR RAPIDS, IA.** Dur-O-wal Prod.,  
Inc., Box 628, **SYRACUSE, N. Y.** Dur-O-wal Div., Frontier Mfg. Co., Box 49,  
**PHOENIX, ARIZ.** Dur-O-wal Prod., Inc., 4500 E. Lombard St., **BALTIMORE, MD.**  
Dur-O-wal of Ill., 119 N. River St., **AURORA, ILL.** Dur-O-wal Prod. of Ala., Inc.,  
Box 5446, **BIRMINGHAM, ALA.** Dur-O-wal of Colorado, 29th and Court St.,  
**PUEBLO, COLORADO** Dur-O-wal Inc., 165 Utah Street, **TOLEDO, OHIO**





*round tones, deep tones, sharp tones, flat tones.  
copper makes brass, bells and bugles, trumpets and trombones,  
copper makes bronze for a beethoven bust.*

**COPPER  
MAKES  
BEAUTIFUL  
MUSIC**

*and copper makes wire. wire, wire, printed wire.  
wire for radio, wire for stereo. wire for telephony and tv.  
music. modern music. copper's the conductor.  
without copper . . . how still the air.*







♀ For information about Copper and Copper Alloys, write Copper & Brass Research Association, 420 Lexington Avenue, New York 17, N. Y.



**Bureau of Public Roads Wants Cities To Plan for Highways**

The Bureau of Public Roads was prepared to go the limit in encouraging cities to formulate comprehensive transportation planning policies.

So vital has this become to the overall construction of the nation's Interstate Highway System that one Bureau group supported withholding Federal assistance for urban road construction from those cities who failed to develop such a plan for their intra-city highways.

There was some doubt that the highway law would permit this extreme measure, and last month BPR was determined to get out a memorandum to State Highway Departments indicating its intention to make the Federal funds available to cities without comprehensive road plans only with the greatest reluctance.

This, it was felt, would spur municipalities to a new round of activity in the transportation planning field.

**U. S. Chamber Prepares to Help**

The U. S. Chamber of Commerce noted this "great concern" by highway officials over the lack of factual information and comprehensive transportation planning in many of the populated centers. It urged its local Chambers to aid city officials in preparing a plan embracing a balanced program providing adequate facilities for automobiles, trucks, buses, taxis and transit.

Such an approach, it said, should include considerations for long-range programs setting forth improvement priorities. Land use should be recognized as well as the economic, social and cultural development of the city. Such action, the Chamber continued, may be the key to early completion of Federal-aid routes in cities.

Considerable importance attaches to the city planning because such a large amount of the overall Interstate Highway building will be in the city centers.

The Automotive Safety Foundation, in its recent report, "Attacking the Urban Transportation Crisis," takes note of this—

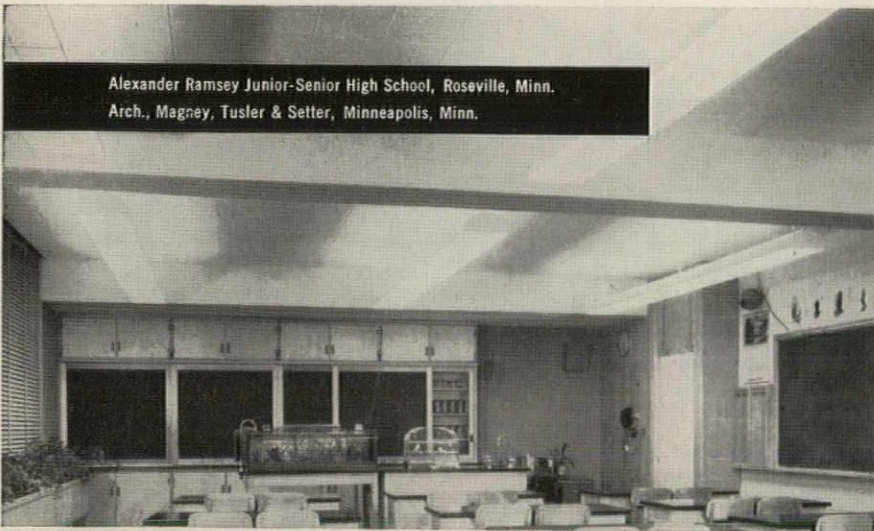
"Consider that more than half of all expenditures for the National System of Interstate and Defense Highways alone will be in urban areas. These will be supplemented by funds for other Federal-aid roads located within metropolitan areas. Thus it becomes apparent that D-Day has arrived in urban highway construction."

**Getting Data on City Needs**

For two decades the BPR and the state highway departments have conducted joint planning surveys to develop information on highway systems under state jurisdictions. Thus the needs, now and in the future, are pretty well known for rural highways. This is not the case, however, for city areas. No such information is available to them.

One result of this situation has been formation of the National Committee on Urban Transportation. In this, six national groups combined their energies in 1954, but the move has recently come to life in the preparation of a manual on methods and procedures cities can use to undertake a complete fact-gathering program for evaluating its deficiencies and projecting its needs. This adds up to the formulation of a transportation policy which BPR would like to see as a prerequisite for the approval of Federal funds at a 90 per cent of cost level for the building of Interstate routes within city limits.

*continued on page 326*



Alexander Ramsey Junior-Senior High School, Roseville, Minn.  
Arch., Magney, Tusler & Setter, Minneapolis, Minn.

**NATURAL SLATE CHALKBOARDS**

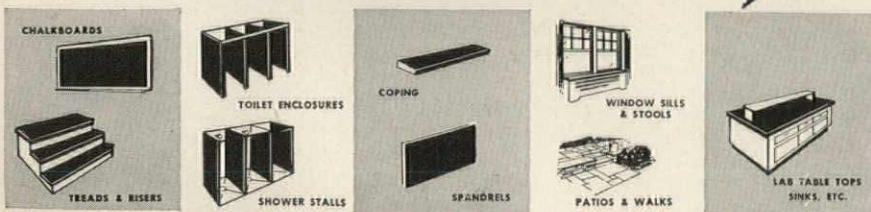
*... because young eyes deserve the best!*

The Alexander Ramsey Junior-Senior High School was a special awards winner in the 1954 "School Executive" competition. Thus, it comes as no surprise that the specifications for this forward-looking school included natural domestic slate chalkboards. For of all chalkboards, slate communicates best. Only white chalk on slate produces the desired high contrast necessary to permit young eyes to see and grasp the written message instantly. Only slate is so easy to clean . . . so durable . . . so low in annual maintenance cost . . . and so harmonious with traditional or contemporary decor. That's why leading schools, like Alexander Ramsey, continue to specify natural slate . . . quarried in Pennsylvania.

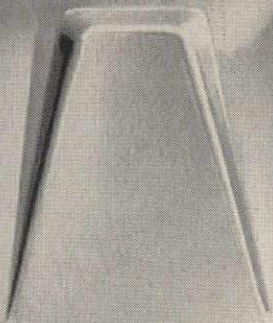
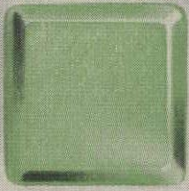
*for information on specific properties of slate, write:*

**NATURAL SLATE BLACKBOARD CO.**  
**THE STRUCTURAL SLATE CO.** Pen Argyl, Pa.  
Members—Pennsylvania Slate Producers Guild

natural slate . . . 500 million years in the making







exciting  
new  
shapes  
in  
porcelain  
panels  
with...



DAVIDSON

# Sculpturama

PORCELAIN  
PANELS

Hundreds of design possibilities  
with unusual color arrangement

Sculpturama panels are the result of extensive research and development by Davidson. They offer you a great new opportunity in building design. Whether they are used as individual units or in combination with Davidson's regular line of architectural porcelain facing panels, new design freedom is now possible as a result of Davidson's Sculpturama panels.

Get in touch with us direct or call in a Davidson Distributor. Be sure to ask for a sample kit and colorful brochure. You have got to see Sculpturama to appreciate its architectural values.

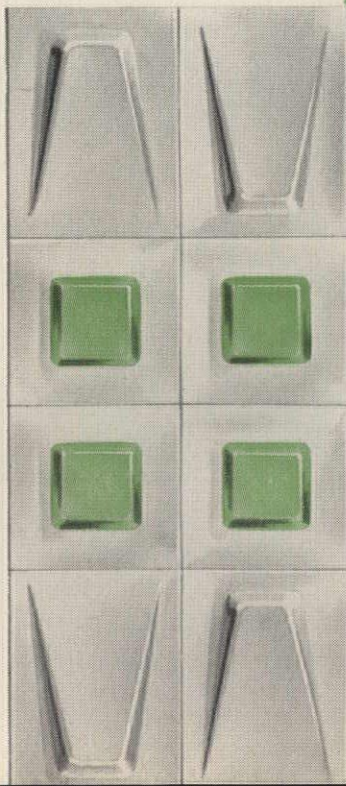
DAVIDSON ENAMEL PRODUCTS, INC.  
Subsidiary of Fenestra, Inc. • 1106 East Kibby Street, Lima, Ohio



Member:  
Porcelain Enamel Institute  
Producers' Council, Inc.

## Davidson

THE WORLD'S LARGEST  
EXCLUSIVE MANUFACTURER  
OF ARCHITECTURAL PORCELAIN





# ilco

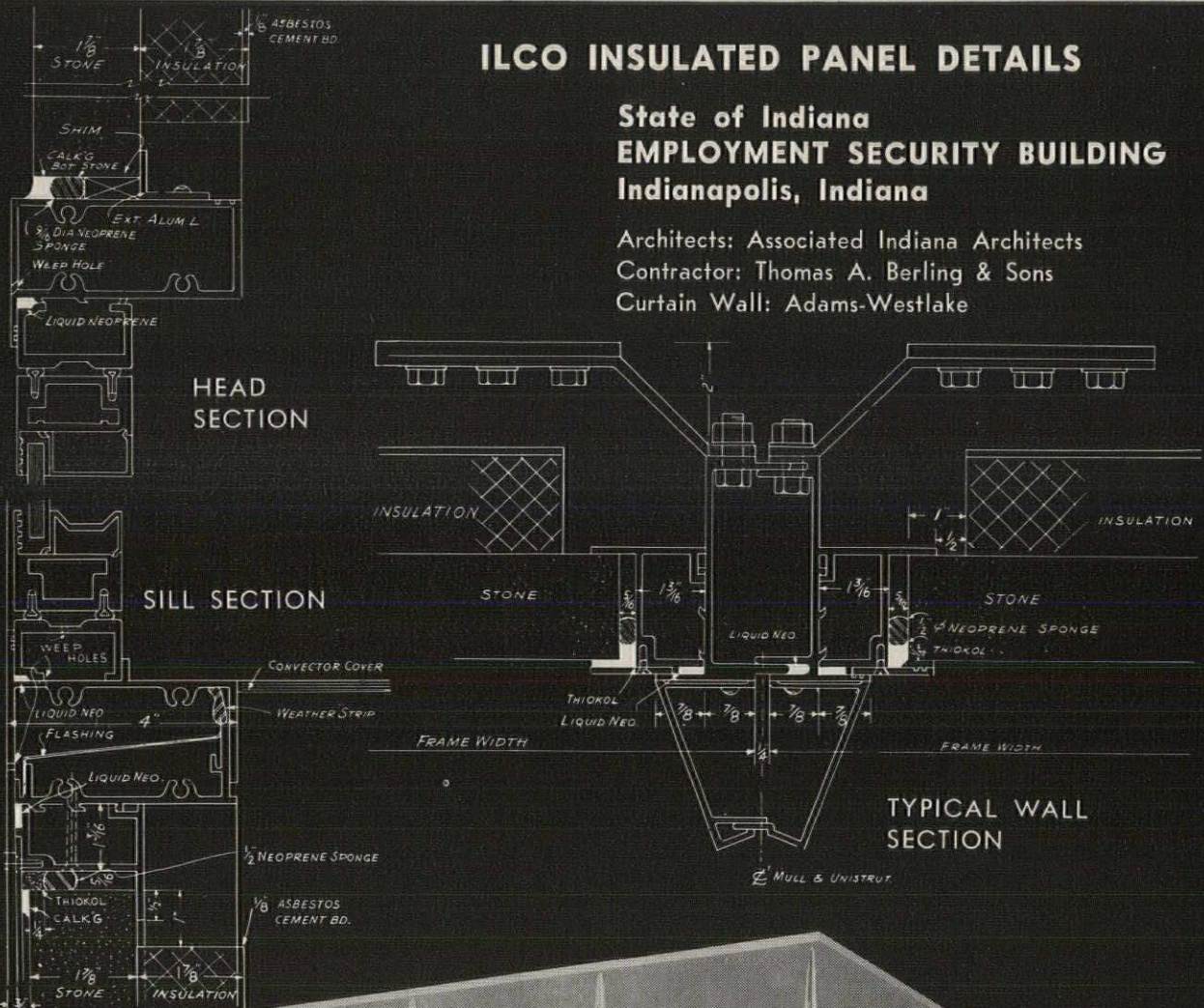
LIMESTONE

## APPLICATIONS IN CONTEMPORARY ARCHITECTURE

### ILCO INSULATED PANEL DETAILS

State of Indiana  
EMPLOYMENT SECURITY BUILDING  
Indianapolis, Indiana

Architects: Associated Indiana Architects  
Contractor: Thomas A. Berling & Sons  
Curtain Wall: Adams-Westlake



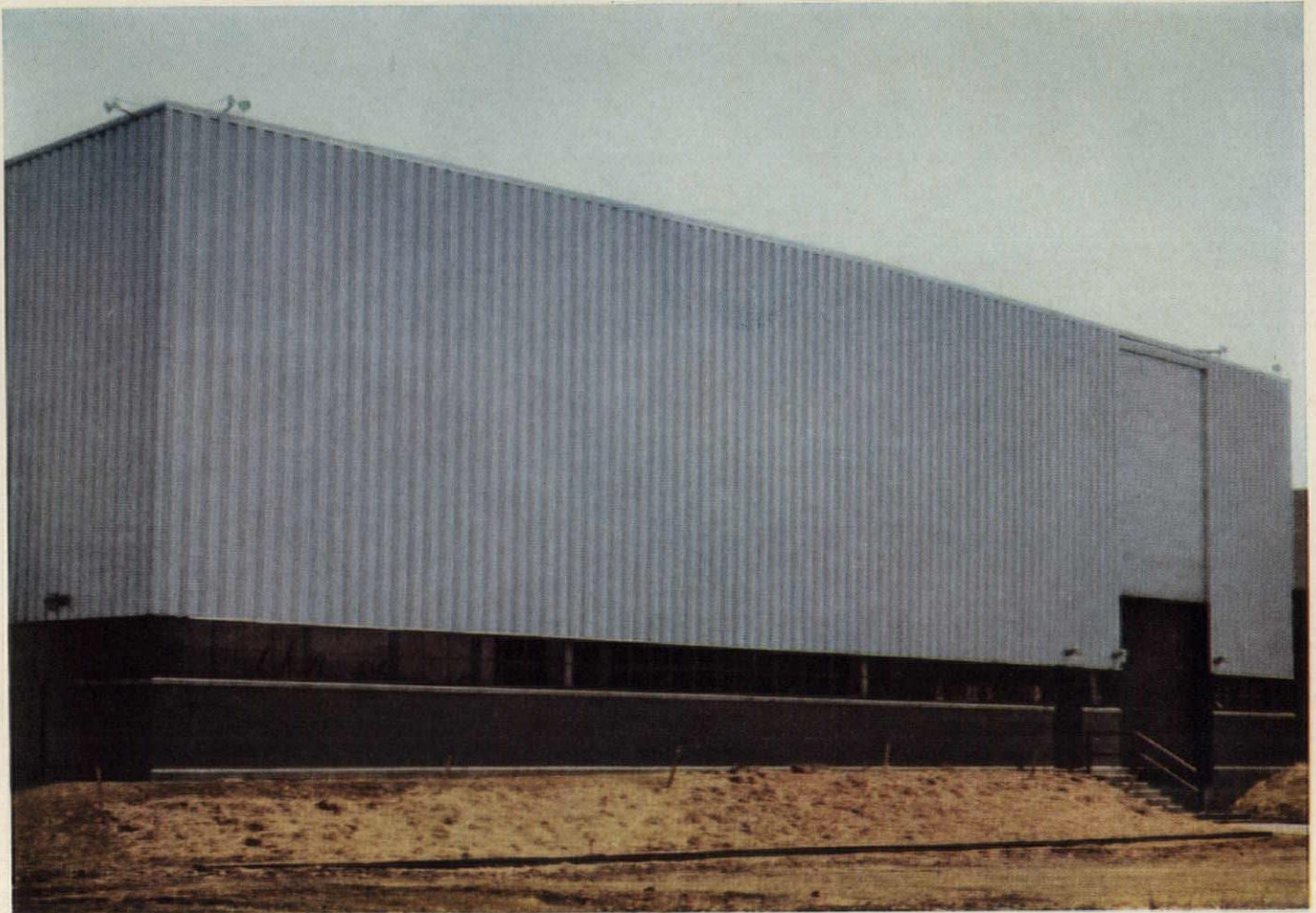
**ilco**

**INDIANA LIMESTONE COMPANY, INC.**  
**BEDFORD, INDIANA**

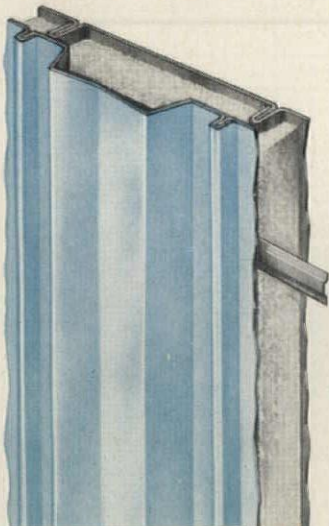


ASK YOUR LOCAL STONE FABRICATOR OR ILCO REPRESENTATIVE FOR ESTIMATES





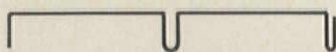
Architects-Engineers, Dalton-Dalton Associates, Cleveland, O. • Builders, Cunningham-Limp Company, Detroit, Mich.



Shadowwall



Contourwall



Ribwall

EGSCO curtain walls are available in these three patterns. The building pictured is "Shadowwall". Interior walls can be furnished with flush panels both sides, with or without insulation.

## Panels in color, smart and structurally sound— the modern, low cost EGSCO® curtain wall

Tall lines of pleasing color and shadow, unbroken by structural joints and unmarred by visible fastenings . . . stable, uniform color and non-corrosive surface . . . strength with light weight and high insulating value. These are the features you get with EGSCO insulated curtain walls, yet they cost little more than old-fashioned corrugated metal.

What material and **COLOR** combination do you like? Aluminum with baked-on enamel? Bright stainless steel or aluminum with transparent baked-on color? You can have either. EGSCO baked-on coatings, over a newly developed metal surface preparation, are better and lower cost than chemical- or other color-treated surfaces. They are color-stable and perfectly uniform; they won't check or peel.

What building height are you planning—30, 40, 60 feet? EGSCO panel lengths are limited only by transportation maximums.

And why low cost? Because the components of EGSCO insulated curtain walls are low cost. And because large areas are erected quickly, labor costs are low, too.

For complete specifications, structural data and color chart, refer to Sweet's Architectural File 3a/Sm, or write for Bulletin 59W.



**ELWIN G. SMITH & CO., INC.**

manufacturers of EGSCO products

PITTSBURGH 2, PA.

DETROIT • TOLEDO • CLEVELAND • PHILADELPHIA • CHICAGO • BOSTON



# Construction Cost Indexes

Presented by Clyde Shute, Director of Statistical Policy, Construction News Div., F. W. Dodge Corp., from data compiled by E. H. Boeckh & Assoc. Inc.

Labor and Materials: U.S. average 1926-1929=100

## NEW YORK

## ATLANTA

PERIOD	RESIDENTIAL		APTS., HOTELS, OFFICE BLDGS.	COMMERCIAL AND FACTORY BLDGS.		RESIDENTIAL		APTS., HOTELS, OFFICE BLDGS.	COMMERCIAL AND FACTORY BLDGS.	
	Brick	Frame	Brick and Concrete	Brick and Concrete	Brick and Steel	Brick	Frame	Brick and Concrete	Brick and Concrete	Brick and Steel
1930	127.0	126.7	124.1	128.0	123.6	82.1	80.9	84.5	86.1	83.6
1935	93.8	91.3	104.7	108.5	105.5	72.3	67.9	84.0	87.1	85.1
1939	123.5	122.4	130.7	133.4	130.1	86.3	83.1	95.1	97.4	94.7
1947	219.3	222.0	207.6	207.5	203.8	180.4	184.0	158.1	157.1	158.0
1948	250.1	251.6	239.4	242.2	235.6	199.2	202.5	178.8	178.8	178.8
1949	243.7	240.8	242.8	246.6	240.0	189.3	189.9	180.6	180.8	177.5
1950	256.2	254.5	249.5	251.5	248.0	194.3	196.2	185.4	183.7	185.0
1951	273.2	271.3	263.7	274.9	271.8	212.8	214.6	204.2	202.8	205.0
1952	278.2	274.8	271.9	265.2	262.2	218.8	221.0	212.8	210.1	214.3
1953	281.3	277.2	281.0	286.0	282.0	223.0	224.6	221.3	221.8	223.0
1954	285.0	278.2	293.0	300.6	295.4	219.6	219.1	233.5	225.2	225.4
1955	293.1	286.0	300.0	308.3	302.4	225.3	225.1	229.0	231.5	231.8
1956	310.8	302.2	320.1	328.6	324.5	237.2	235.7	241.7	244.4	246.4
1957	318.5	308.3	333.1	345.2	339.8	241.2	239.0	248.7	252.1	254.7
1958	328.0	315.1	348.6	365.4	357.3	243.9	239.8	255.7	261.9	262.0
February 1959	338.2	323.0	362.4	383.1	368.9	248.9	244.8	261.8	268.4	268.5
March 1959	339.4	324.9	363.1	383.2	369.6	249.1	245.0	262.0	268.5	268.7
April 1959	340.7	326.3	364.6	385.3	371.2	249.9	246.0	262.9	269.5	271.0
			% increase over 1939					% increase over 1939		
April 1959	175.9	166.6	178.9	188.8	185.3	189.6	196.0	176.4	176.7	186.2

## ST. LOUIS

## SAN FRANCISCO

1930	108.9	108.3	112.4	115.3	111.3	90.8	86.8	100.6	104.9	100.4
1935	95.1	90.1	104.1	108.3	105.4	89.5	84.5	96.4	103.7	99.7
1939	110.2	107.0	118.7	119.8	119.0	105.6	99.3	117.4	121.9	116.5
1947	202.4	203.8	183.9	184.2	184.0	193.1	191.6	183.7	186.8	186.9
1948	227.9	231.2	207.7	210.0	208.1	218.9	216.6	208.3	214.7	211.1
1949	221.4	220.7	212.8	215.7	213.6	213.0	207.1	214.0	219.8	216.1
1950	232.8	230.7	221.9	225.3	222.8	227.0	223.1	222.4	224.5	222.6
1951	252.0	248.3	238.5	240.9	239.0	245.2	240.4	239.6	243.1	243.1
1952	259.1	253.2	249.7	255.0	249.6	250.2	245.0	245.6	248.7	249.6
1953	263.4	256.4	259.0	267.0	259.2	255.2	257.2	256.6	261.0	259.7
1954	266.6	260.2	263.7	273.3	266.2	257.4	249.2	264.1	272.5	267.2
1955	273.3	266.5	272.2	281.3	276.5	268.0	259.0	275.0	284.4	279.6
1956	288.7	280.3	287.9	299.2	293.3	279.0	270.0	288.9	298.6	295.8
1957	292.0	283.4	295.2	307.1	302.9	286.3	274.4	302.9	315.2	310.7
1958	297.0	287.9	304.9	318.4	313.8	289.8	274.9	311.5	326.7	320.8
February 1959	302.2	294.0	310.7	324.6	318.7	295.0	280.3	317.7	332.4	326.3
March 1959	302.2	294.0	310.7	324.6	318.7	295.0	280.3	317.7	332.4	326.3
April 1959	303.4	295.2	311.8	325.8	321.0	296.2	281.6	318.9	334.2	326.9
			% increase over 1939					% increase over 1939		
April 1959	175.3	175.9	162.7	171.9	169.7	180.5	183.6	171.6	174.1	180.6

Cost comparisons, as percentage differences, for any particular type of construction, are possible between localities, or periods of time within the same city, by dividing the difference between the two index numbers by one of them; i.e.:

index for city A = 110

index for city B = 95

(both indexes must be for the same type of construction).

Then: costs in A are approximately 16 per cent higher than in B.

$$\frac{110-95}{95} = 0.158$$

Conversely: costs in B are approximately 14 per cent lower than in A.

$$\frac{110-95}{110} = 0.136$$

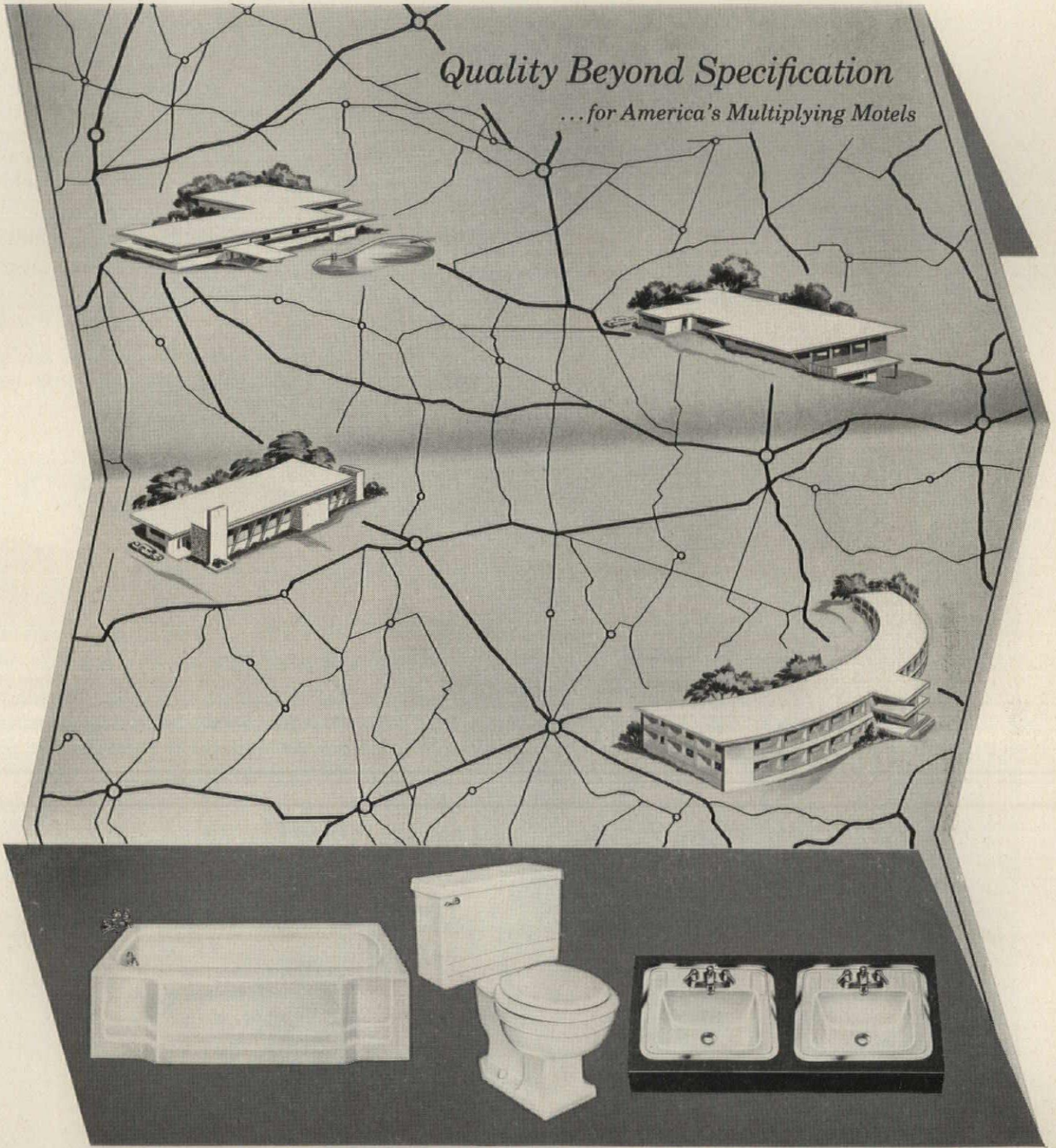
Cost comparisons cannot be made between different types of construction because the index numbers for each type relate to a different U. S. average for 1926-29.

Material prices and wage rates used in the current indexes make no allowance for payments in excess of published list prices, thus indexes reflect minimum costs and not necessarily actual costs.



*Quality Beyond Specification*

*...for America's Multiplying Motels*



## **RHEEM-RICHMOND**

*The Fastest Growing Name in Plumbing Fixtures*

Fast spreading over America's highways are today's advanced examples of luxury lodging . . . motels. And more and more of them present good examples of RHEEM-RICHMOND Quality in Plumbing Fixtures. This is Quality that goes all the way from basic materials and design through careful manufacture by old line craftsmen—including the finest quality control inspection system in the industry. It is available in a complete line . . . commercial, institutional and residential . . . featuring an exceptional choice of seven matched colors plus "Whiter-White."

Please write for specification literature.



**RICHMOND**

**PLUMBING FIXTURES DIVISION**

Rheem Manufacturing Company, Metuchen, New Jersey



designed with  
imagination...

surfaced with

**FORMICA**<sup>®</sup>  
Laminated Plastic

Formica laminated plastic can be either veneered to core stock in a fabricating shop, or applied as a surfacing over a variety of basic wall materials such as Flakeboard, plywood, plaster, or dry wall right on-the-job. Shop jobs are normally done with Urac 185 adhesive under pressure while Formica Safe-Bond Cement is used on-the-job.

This "floating" wall in a reception area is typical of a Formica interior preveneered and erected as completed panels.

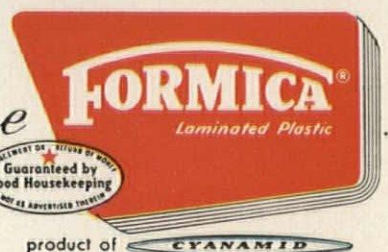
The facing page tells the story of how the job was done.

The story of Formica surfaces for beauty and low maintenance is being told every day in millions of homes, offices and institutions the world over.



**Illustrated:**  
Formica Teak 25-CR-85  
**Designers:**  
Beeston and Patterson  
**Formica Interior:**  
Midhattan Woodworking Corp.

*This mark certifies genuine*



product of **CYANAMID**

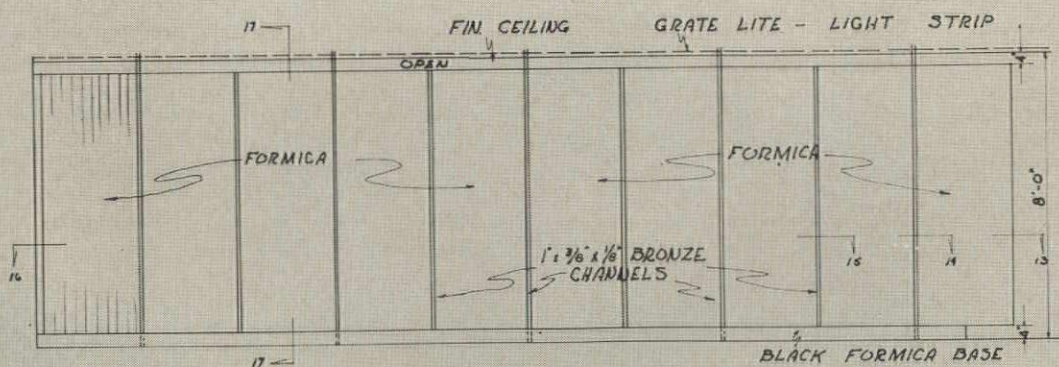
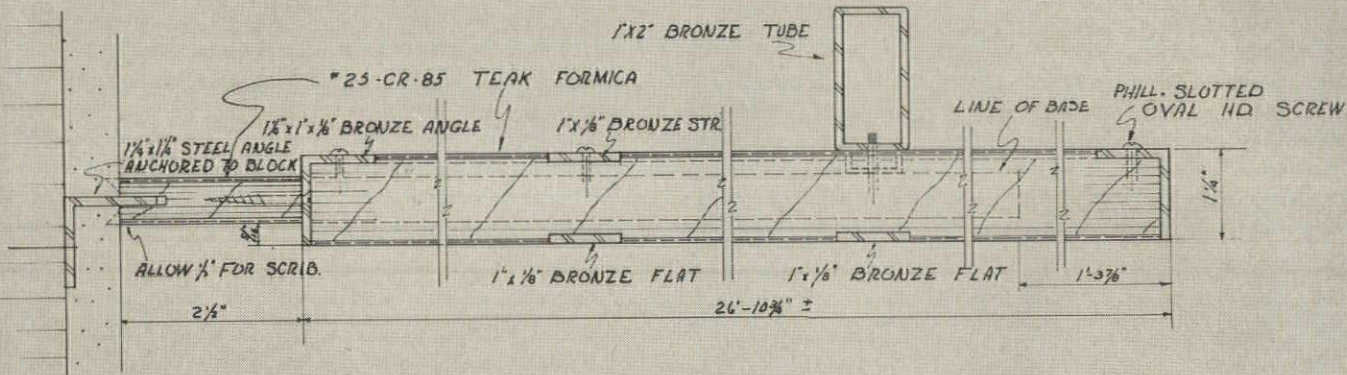
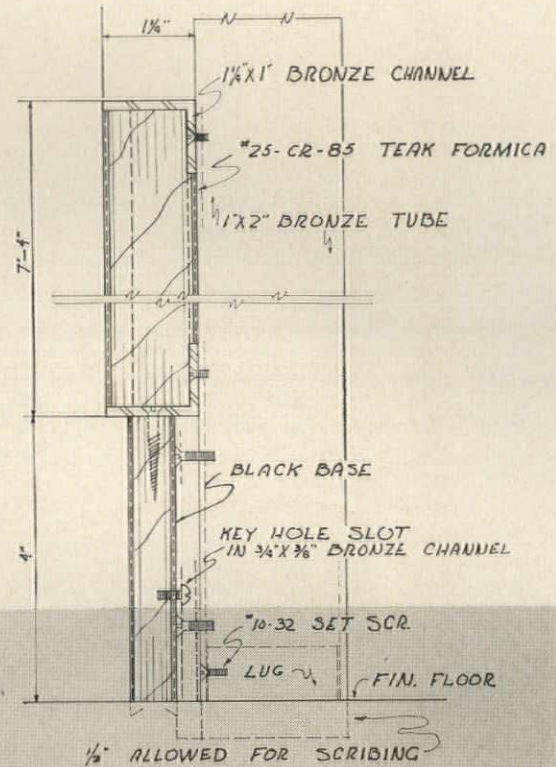


**Materials:** Formica  $\frac{1}{16}$ " sheets Teak 25-CR-85  
 Formica  $\frac{1}{16}$ " sheets Black 1014 Urac 185 Glue  
 $1\frac{1}{8}$ " lumber core birch plywood 1" x 2" bronze tubes  
 1" x  $\frac{1}{8}$ " bronze flats  $\frac{3}{4}$ " x  $\frac{3}{8}$ " keyholed bronze channel

Plywood slabs cut to finished size of 7'-8" were shop veneered with Urac 185 adhesive under pressure with Formica  $\frac{1}{16}$ " material both sides.

$\frac{1}{2}$ " plywood was two face veneered with black Formica to form 4" base. Supporting bronze tubes were erected floor to ceiling and base attached to channel extensions keyholed over screw heads in base.

Formica slabs rest vertically on base and bolt to tubes every 8 ft. Bronze flats cover seams every 4 ft.



**Send for Wall Specifications!** 36 page book of Formica Wall specifications (form #846) and a colorful Commercial Interiors brochure (form #796) are yours for the asking. Write Formica Corporation, 4603 Spring Grove Ave., Cincinnati 32, Ohio.

..... be sure you get genuine Formica. Look for this wash-off registered trade mark on the surface.



# Required Reading

## Recent American Architecture Through English Eyes

ARCHITECTURE USA. By Ian McCallum, A.R.I.B.A. Reinhold Publishing Corp., 430 Park Ave., New York 22. 216 pp., illus. \$13.50.

BY HENRY-RUSSELL HITCHCOCK

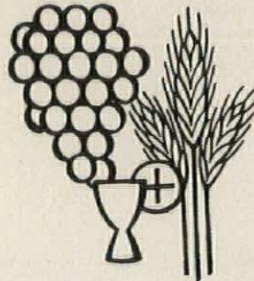
Ian McCallum, as an editor of *Architectural Review* and a recurrent visitor to our shores—Pacific as well as Atlantic—has accumulated a very considerable fund of knowledge about our postwar architecture, a knowledge of which two numbers of the *Review* devoted entirely to this country in the last decade have made everyone aware. His book (although its title might suggest something rather broader in coverage) is essentially a presentation of work by American architects during the highly productive years since the author's first American visit in 1949. For the benefit of non-American readers he has also provided a rather generously illustrated 20-page summary of the earlier American architectural story from Richardson on, as also (rather



anachronistically) a treatment of Louis Sullivan parallel to that given the other architects—all, including Wright, alive and active when his book was prepared.

For Americans the interest of the book lies in the selection and presentation of the 31 architects (other than Wright) from Mies, the eldest, to Thornton Ladd, the youngest, that occupy the greater part of the book. Curiously enough, the American publishers, in a "Note to American Readers," are rather critical of the inclusions and exclusions in this group. Certainly in the postwar years the influence of Mies has been both more specific and more widespread than that of Wright; and few of the architects whose admirations are listed fail to mention his name, however un-Miesian their latest works may seem to be. Moreover, far more Harvard-trained architects are included than architects associated with Yale. The complaint of an "undue preoccupation with Mies and Yale" seems,

therefore, rather unjust. As to the particular architects whom Mr. McCallum has reputedly neglected, in the cases of Lescaze, Raymond, DeMars, and Abramovitz the exclusion is only partial, since they are referred to (and the work of several even illustrated) in the general introduction—*continued on page 346*

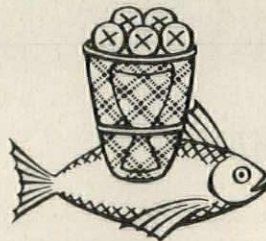


## Gothic Buildings, Religious Symbolism Illustrated

GOTHIC EUROPE. Edited by Harald Busch and Bernd Lohse. Commentary by Helmut Domke. Translated by P. Gorge. Macmillan Co., 60 Fifth Ave., New York 11. 224 pp., illus. \$8.50.

SYMBOLISM IN LITURGICAL ART. By LeRoy H. Appleton and Stephen Bridges. Charles Scribner's Sons, 597 Fifth Ave., New York 17. 120 pp., illus. \$3.50.

*Gothic Europe* is a magnificent collection of 200 photographs of religious and secular buildings, arranged chronologically, from the late Ro-

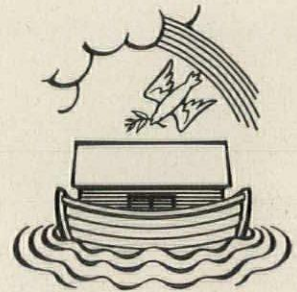


manesque to the beginnings of the Renaissance. Each of them is identified in an accompanying caption, and Helmut Domke has furnished a short separate section of competent analysis. The coverage is unusually complete: England, Ireland, France, Belgium, Holland, Germany, Denmark, Norway, Sweden, Italy, Spain, Portugal, and even Poland and Czechoslovakia—all are represented. Most of the familiar churches, castles, and town halls are shown, but less well-known types are also exemplified (the Cistercian church of Altenberg, the Catalan cathedral of Palma de Mallorca, hall churches such as the Wiesenkirche at Soest and the church of St. George at Dinkelsbühl, and the castles of the Teutonic Order at Marienburg and Marienwerder, for

example). This great scope and the uniformly high quality of its photographs make *Gothic Europe* an indispensable addition to the architect's library as well as a delight to the layman interested in Gothic art.

Religious symbolism plays an important part in Gothic and other art forms, but the subject often seems forbiddingly complex to the non-specialist. The appearance of *Symbolism in Liturgical Art* is therefore especially welcome. Beautifully designed, this book presents 134 Christian symbols (see examples on this page) and explains them clearly and briefly. It is highly recommended.

—ARTHUR FISHER



## Pre-Revolutionary Forts

DRUMS IN THE FOREST: DECISION AT THE FORKS AND DEFENSE IN THE WILDERNESS. By Alfred Procter James and Charles Morse Stotz, F.A.I.A. Historical Society of Western Pennsylvania, 4338 Bigelow Blvd., Pittsburgh 13. 227 pp., illus. \$3.50.

*Drums in the Forest* is a combination of two works: it is the last two thirds of the book which should make exciting reading for many architects. Mr. Stotz is an architect whose special interest has long been pre-Revolutionary fortifications in America. He writes here about the art of fortification as it was practiced on this continent, with special attention to the five forts built in the 18th cen-

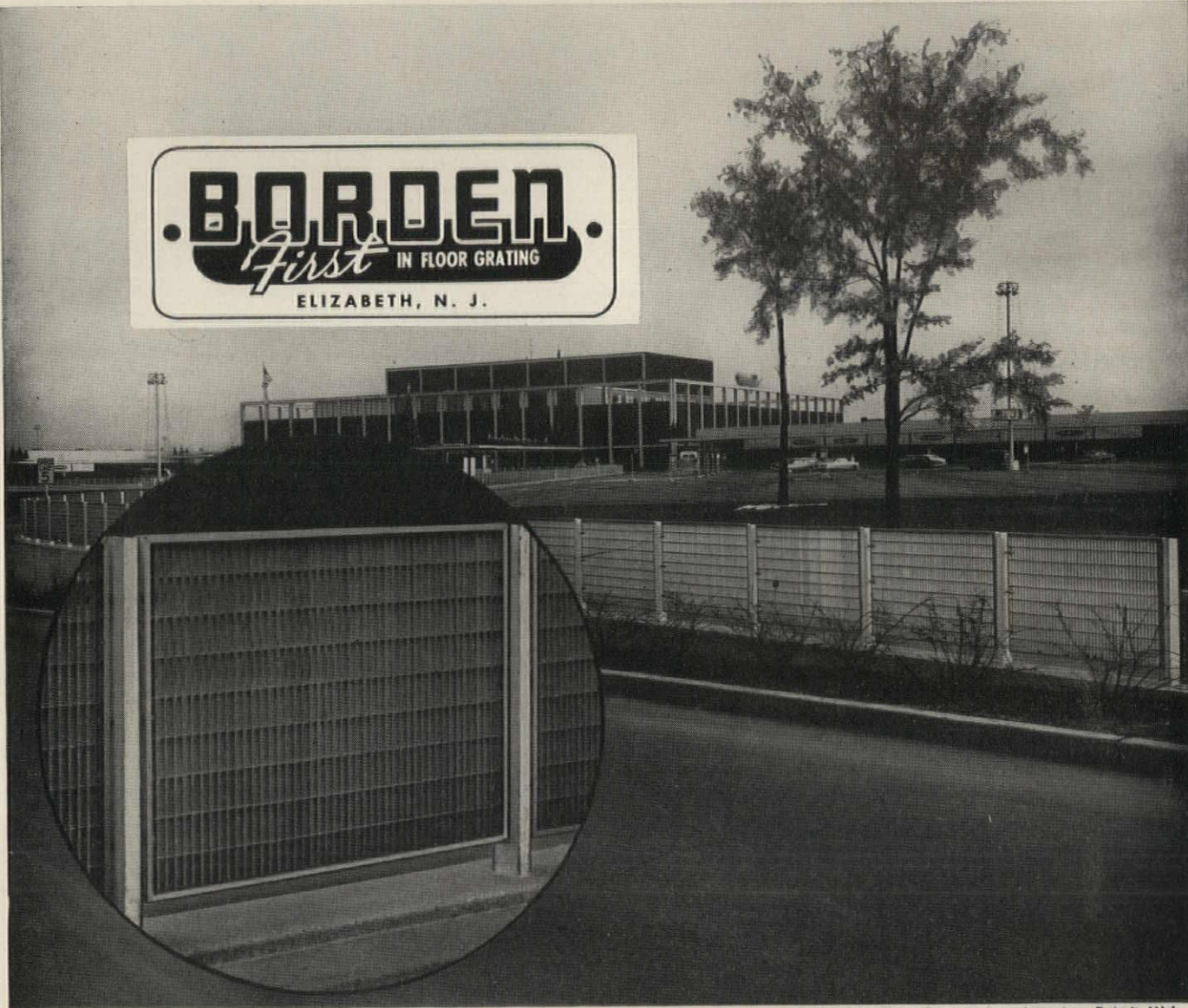
*continued on page 63*

All illustrations on this page are from *Symbolism in Liturgical Art*. Banner-bearing lamb (the Resurrection); grapes with wheat (the Holy Eucharist); fish with basket of bread and glass of wine; Noah's Ark; St. Peter





**BORDEN**  
*First* IN FLOOR GRATING  
 ELIZABETH, N. J.



\* Architect: Victor Gruen & Associates, Inc., Detroit, Mich.

## NEW IDEA FOR FENCES — MAINTENANCE-FREE ALUMINUM GRATING

As shown above, Borden's pressure-locked Aluminum Grating has been used as fencing for the new J. L. Hudson Northland Shopping Center in Detroit, Mich.

The light weight aluminum grating forms a child-proof and maintenance-free fence. The alloys used were selected for their corrosive resistance and high strength.

Thus in the utilization above, Borden has helped open the way for another new field for grating where only standards of quality equal to Borden's will do.

Write for complete  
 information on BORDEN

All/Weld, Pressure Locked, and Riveted Floor  
 Gratings in this FREE 16-page catalog

### BORDEN METAL PRODUCTS CO.

822 GREEN LANE Elizabeth 2-6410 ELIZABETH, N. J.

Plants: Union, N. J. — Leeds, Ala. — Conroe, Texas — Beeton, Ontario

#### BORDEN METAL PRODUCTS CO.

Gentlemen:

Please send me BORDEN Catalog

NAME .....

TITLE .....

COMPANY NAME .....

ST. AND NO. ....

CITY AND STATE .....





"CERAMIC TILE...FOR UNLIMITED SERVICE AND DESIGN POSSIBILITIES!"

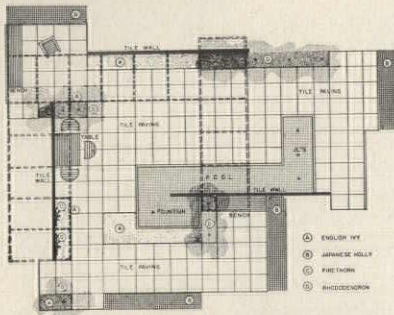
The project: a uniquely designed patio-retreat. The landscape architect-designer: James Rose. Ingredients: ceramic tile and imagination. Result: another idea stimulator for ceramic tile—the lifetime material which doesn't burn, scratch, dent, stain or fade. The surfacing material which cleans easily and never needs wax. The versatile home surfacing which gives you wide latitude for unique designs.

*James C. Rose*

THE MODERN STYLE IS ....



## CERAMIC TILE



Design for Patio-Retreat by James Rose

The multiple benefits of ceramic tile will pay off handsomely for yourself and your client on any residential, institutional or commercial project you undertake. See your local tile contractor for up-to-date information—including all the details on the new lower-cost installation methods and the new dry-curing, thin-setting bed mortars.

### PARTICIPATING COMPANIES

American Encaustic Tiling Co., Inc.  
 Atlantic Tile Mfg. Co.  
 Cambridge Tile Mfg. Co.  
 Carlyle Tile Co.  
 General Tile Co.  
 Gladding, McBean & Co.  
 Jackson Tile Mfg. Co.  
 Jordan Tile Mfg. Co.  
 Lone Star Ceramics Co.  
 Monarch Tile Mfg. Inc.  
 Mosaic Tile Co.  
 Murray Tile Co., Inc.  
 National Tile & Mfg. Co.  
 Olean Tile Co.  
 Pacific Tile and Porcelain Co.  
 Pomona Tile Mfg. Co.  
 Ridgeway Tile Co.  
 Robertson Mfg. Co.  
 Sparta Ceramic Co.  
 Stylon Corp.  
 Stylon Southern Corp.  
 Summitville Tiles, Inc.  
 Texeramics, Inc.  
 United States Ceramic Tile Co.  
 Universal Potteries, Inc.  
 Wenzel Tile Co.  
 Winburn Tile Mfg. Co.

### TILE COUNCIL OF AMERICA, INC.

800 Second Avenue, New York 17, N. Y.;  
 Room 933, 727 West Seventh St.,  
 Los Angeles 14, Calif.;  
 Room 207, 5738 North Central  
 Expressway, Dallas, Texas

CERAMIC

tile

## Required Reading

Forts . . . cont. from page 60

tury at the forks of the Ohio, and he describes the forms and techniques used in defensive constructions of palisaded wood, earth, masonry.

Defensive works are capable of arousing in architects the same excitement that ocean liners and airplanes do, or that automobiles used to, when Le Corbusier was first pamphleteering. The spectacle of a design that develops directly, with apparent inevitability, from a set of well-understood needs is a satisfying one. In the 20th century it is a spectacle likely to be summoned up mostly from thin, light structures designed to move through space, and architecture has often seemed by comparison a heavy-footed thing. In times like these, when bulldozers are tearing up the land in extravagant and ill-considered ways, it becomes a particular pleasure to consider the spare but powerful structures that resulted from the efficient movement of large quantities of earth (66,000 cu yds at Fort Pitt) into forms developed with economy from a well-understood need. Mr. Stotz illustrates his points with his own handsome drawings.

The opening chapters, contributed by Dr. James, are devoted to a discussion of the French and Indian War and its effects on the settlement of western Pennsylvania. The war and the settlement both were apparently a grubby business, short on romance, and the tale gains from the straight telling. Still, it is likely to be most interesting to readers with a special interest in the area.

—CHARLES W. MOORE

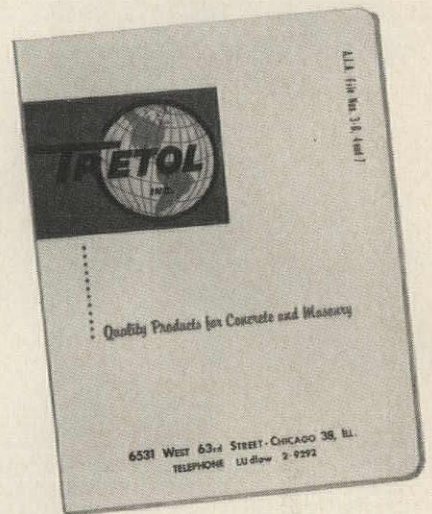
### Milanese Architecture

NUOVE ARCHITETTURE A MILANO. By Robert Aloï. Text in Italian and English. Ulrico Hoepli, Milan. 378 pp., illus. 9000 lire.

Virtually all the significant buildings erected in Milan in the last five years, including many that have attracted attention all over the world, have now been compiled in a single volume of almost definitive scope. There are 426 photographs in black and white, 56 in color, and 475 drawings, including site plans showing the street location of every building illustrated. There are a short description of each design (in English as well as Italian) and indexes by architect and by building. There are also two introductory articles on the history of Milanese architecture and planning (though in Italian only). All in all, this is a useful and interesting book, and practically indispensable for an architect planning a trip to Milan.

—J. B.

# do you have this manual?



The new Tretol Technical Manual illustrates and describes the use of Tretol Concrete Surface Treatments, Admixtures and Waterproofing and Dampproofing Compounds in concrete and masonry construction.

Tretol products are designed to improve, protect, and impart desirable new qualities to concrete and masonry. Each of the more than 33 formulations in the Tretol line has been tested and proven in projects all over the world.

To learn more about the many exclusive advantages Tretol products can bring to your jobs, write for the Manual today. There's no obligation.



--- Quality Products for Concrete and Masonry

6531 WEST 63rd STREET  
 CHICAGO 38, ILLINOIS





SIENA HIGH SCHOOL, Chicago, Illinois

BELLI & BELLI, architects, Chicago

**DOORS** *disciplined*



are perfectly adapted to  
the school environment

Entrance, vestibule, auditorium, office, library, classroom and toilet room doors—all reflect exemplary behavior under the consistently gentle—but firm—control of invisible RIXSON door closers.

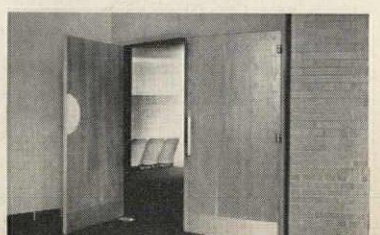
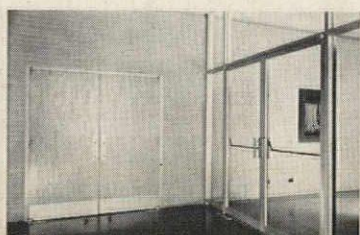
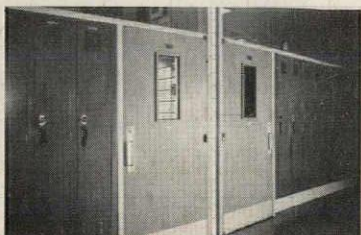
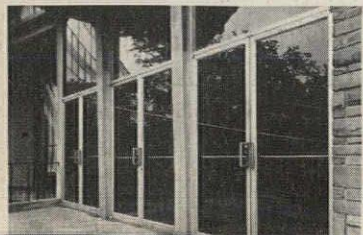
The concealment of RIXSON floor type closers, *specified throughout*, leaves every door free and unencumbered to fulfill its individual design function.

send for condensed catalog <sup>18e</sup>  
Ri

**THE OSCAR C. RIXSON COMPANY**

9100 west belmont avenue • franklin park, illinois

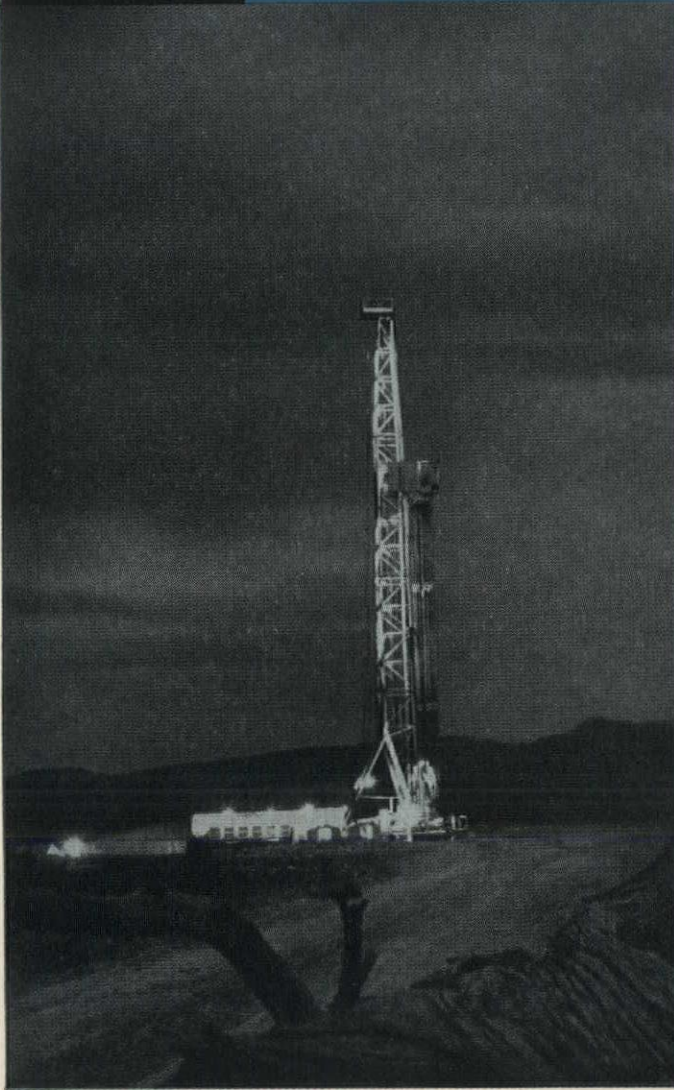
CANADIAN PLANT: 43 Racine Rd. (Rexdale P. O.), Toronto







# STEEL PIPE BY WHEELING



## Primary carrier of gas!



It's an easy step from gas field to kitchen stove — thanks to strong, dependable gas carriers like Wheeling Pipe.

Yet the amazing strength and dependability of Wheeling Steel Pipe are but two of the many reasons why it's so widely used in gas transmission. For example, workers like

Wheeling Steel Pipe because it welds easily, strongly and quickly. And buyers like it because of the low, low per-year cost!

For details on dependable, economical Wheeling Continuous Weld Steel Pipe—black and galvanized, see your Wheeling man or write Wheeling Steel Corporation, Wheeling, W. Va.

### Why Wheeling Steel Pipe is First Choice!

- Lowest cost with durability
- Strength unexcelled for safety
- Formable — bends readily
- Weldable — easily, strongly
- Threads smoothly, cleanly
- Sound joints, welded or coupled
- Grades, finishes for all purposes
- Available everywhere from stock

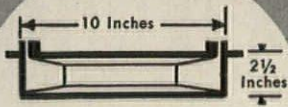
**Always insist on pipe made in the U. S. A.**

**WHEELING STEEL CORPORATION • IT'S WHEELING STEEL!** District Sales Offices at Atlanta, Boston, Buffalo, Chicago, Cincinnati, Cleveland, Detroit, Houston, New York, Philadelphia, St. Louis, San Francisco, Wheeling

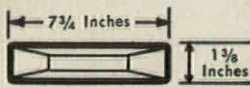




# New from National Electric



15,000 SERIES  
**20.294**  
SQUARE INCH  
CAPACITY



14,000 SERIES  
**9.2**  
SQUARE INCH  
CAPACITY

**POWER AHEAD**

TWO NEW STANDARD-DESIGN HEADERDUCT SYSTEMS NOW OFFER...

## LARGEST CAPACITY DUCT AVAILABLE

- Greatest wire capacity of any Headerduct provided in a standard design
- Greatest wire capacity at all feed points
- Fast installation—easy fishing. Quick access to entire system
- Strongest service fittings of any system
- Attractive modernistic design of service fittings harmonizes with modern as well as traditional architecture
- Most complete line of telephone service fittings
- U/L listed for all approved cellular steel floors
- Application engineering available

For complete information, write: National Electric Division, H. K. Porter Company, Inc., Porter Building, Pittsburgh 19, Pa.

NATIONAL ELECTRIC DIVISION



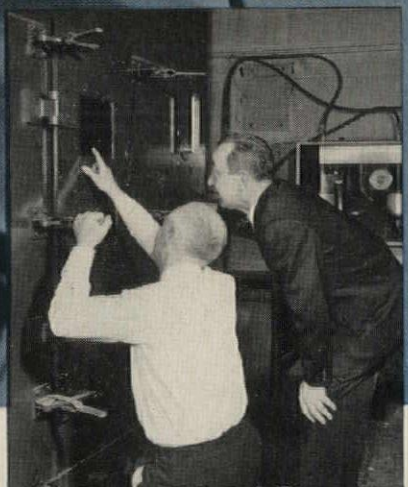
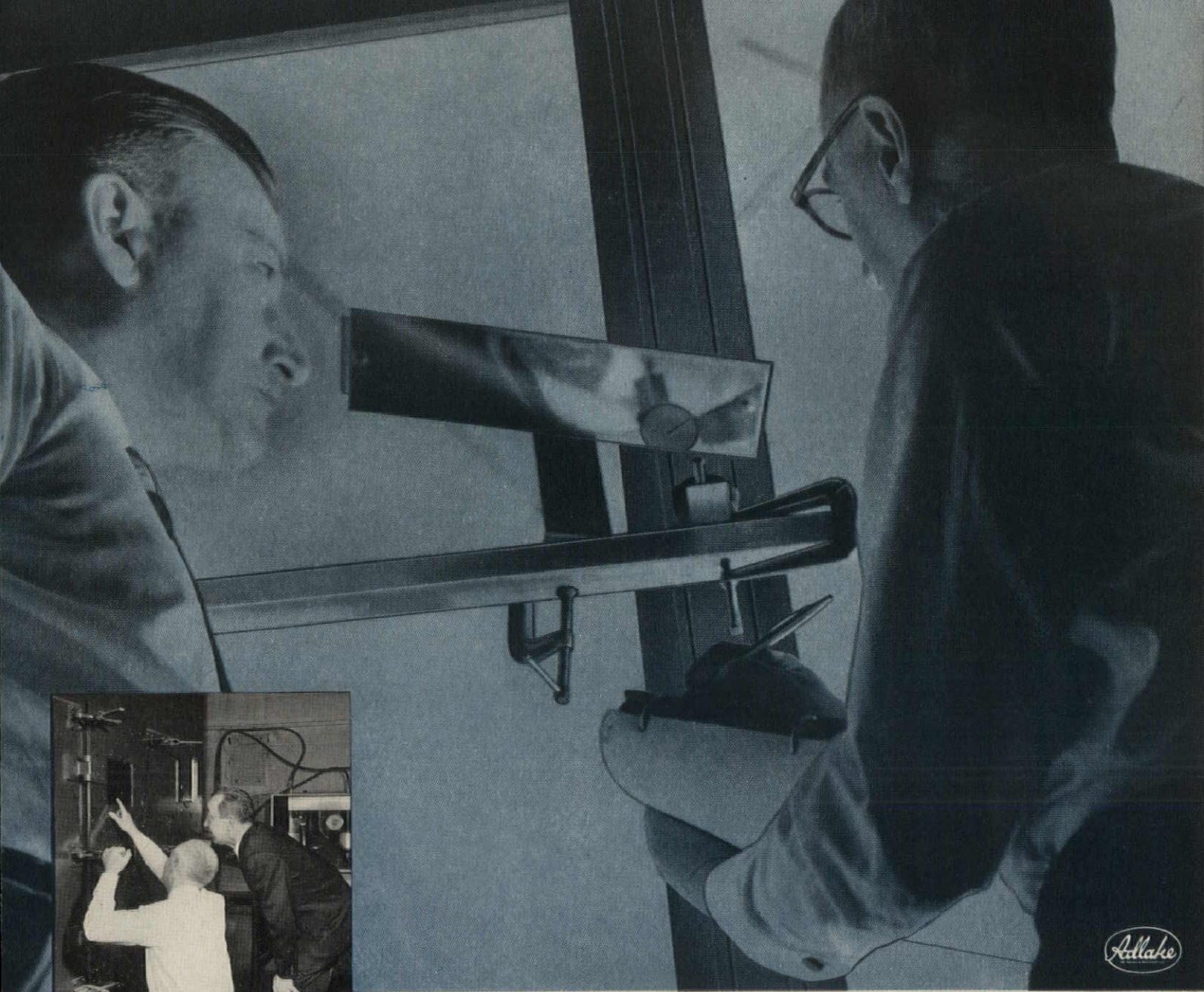
H.K. PORTER COMPANY, INC.

**PORTER SERVES INDUSTRY:** with Rubber and Friction Products—THERMOID DIVISION; Electrical Equipment—DELTA-STAR ELECTRIC DIVISION, NATIONAL ELECTRIC DIVISION; Copper and Alloys—RIVERSIDE-ALLOY METAL DIVISION; Refractories—REFRATORIES DIVISION; Electric Furnace Steel—CONNORS STEEL DIVISION, VULCAN-KIDD STEEL DIVISION; Fabricated Products—DISSTON DIVISION, FORGE AND FITTINGS DIVISION, LESCHEN WIRE ROPE DIVISION, MOULDINGS DIVISION; and in Canada, Refractories, "Disston" Tools, "Federal" Wires and Cables, "Nepco" Systems—H. K. PORTER COMPANY (CANADA) LTD.

Selected for new \$45 million Kaiser Center, Oakland, Calif. NE systems proved flexible enough to meet unique construction requirements and tremendous telephone feeder system wiring load. Welton Beckett & Associates, Architect and Consulting Engineers. Foothill Electric Company, Electrical Contractors.

New large capacity cross box for the 14,000 Series has 1 1/4 inch opening for access to cells. Adjustment for 2 3/8 to 2 3/4 inch concrete depth.





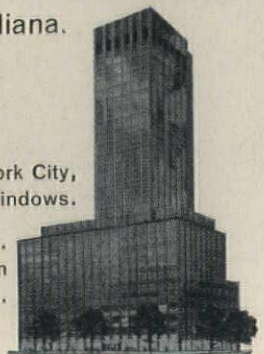
**A<sup>+</sup>**  
**Adlake**  
custom windows

## HURRICANE TEST **A<sup>+</sup>** Rating

Here at Adlake, a new window must pass the hurricane test with an A-plus rating before a single unit is produced. Curtain wall, double hung, pivot or stationary aluminum sash, let Adlake add their experience to yours in planning your next maintenance-free building... new construction or renovation. The Adams & Westlake Company, Elkhart, Indiana. Offices in New York, Chicago and other principal cities.

General Telephone Building, New York City,  
has Adlake reversible windows.

Central Building Corp., Inc., Owner.  
Architect, Carson & Lundin  
General Contractor, Turner Construction Co.

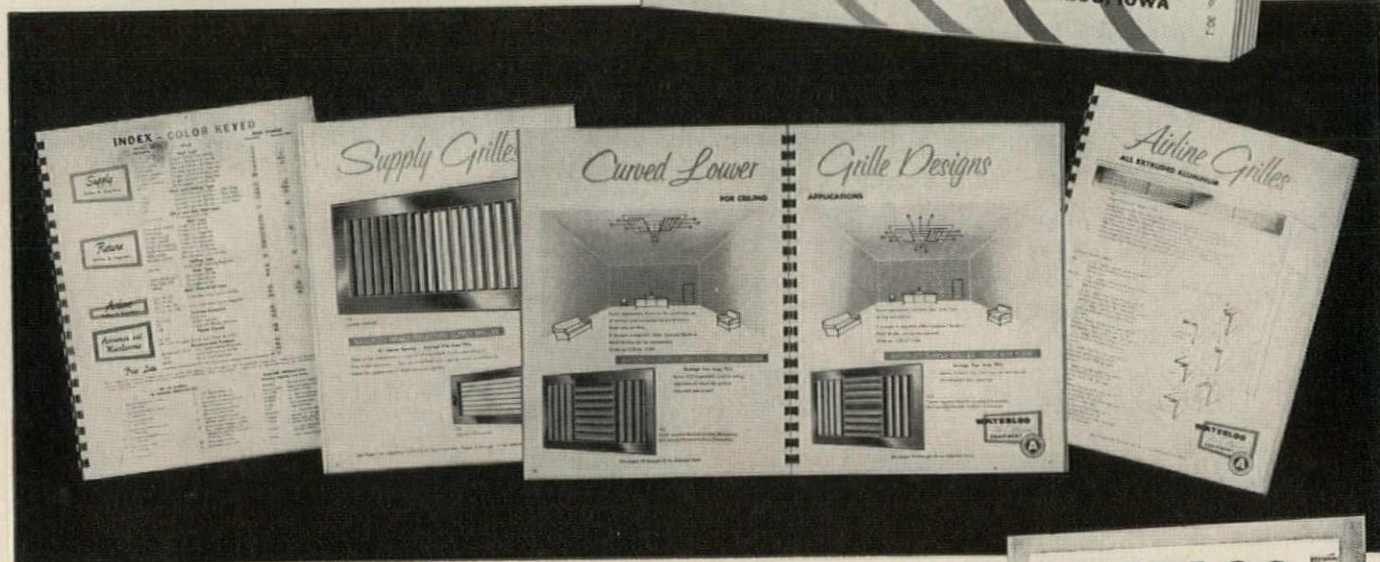
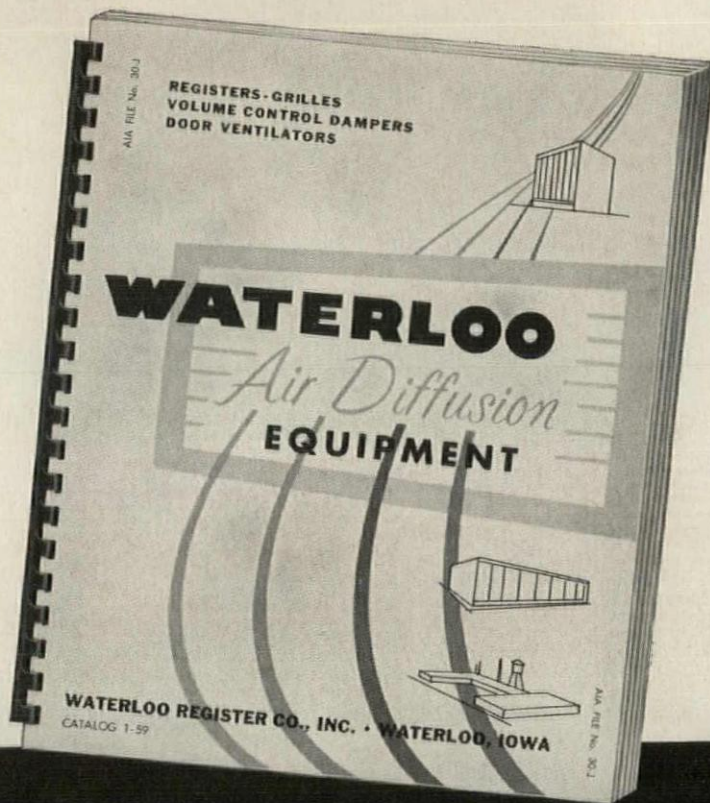




# Announcing NEW WATERLOO Catalog\*

- Fully illustrated
- Color keyed for easy reference
- Contains complete data on wide range line of grilles and registers

This new 58-page Catalog gives you information you need on Waterloo's complete line of return and supply registers, extruded aluminum Airline grilles, removable core grilles, volume control dampers and door ventilators. Each type of unit is well illustrated and keyed in color for quick reference. The catalog contains many recent design developments.



\* Write for your free copy of this comprehensive guide to the quality-built Waterloo line.

**WATERLOO REGISTER COMPANY, INC.**  
P.O. BOX 72, WATERLOO, IOWA

**WATERLOO**  
*Air Diffusion*  
**EQUIPMENT**







## GET BUILT-IN PROTECTION AND LASTING BEAUTY WITH ZINC-COATED STEEL

inside and out, nothing can preserve and enhance your building's finishing touches—door frames, metal wall panels, fluorescent lighting fixtures, baseboard heating units—like high quality, corrosion resistant zinc-coated steel sheets.

Neither torturous fabricating steps nor heavy-handed jobsite treatment can faze the skintight zinc coating of electrolytic or continuous hot dipped zinc-coated steel. And for smooth beauty and unequalled durability when it comes to paint, enamel and lacquer finishes, nothing equals a chemically treated electrolytic zinc-coated surface.

In electrolytic zinc-coated steel sheets, the standout name is WEIRZIN—top choice where painting, spot welding or light gauge are factors and where a corrosion resistant metal is needed inside the building. In continuous hot dipped zinc-coated steel sheets, the standout is WEIRKOTE—top choice where a heavier zinc coating is required because of the weathering the finished product must take. Write for free brochures on Weirzin and Weirkote today. Weirton Steel Company, Department Q-16, Weirton, West Virginia.



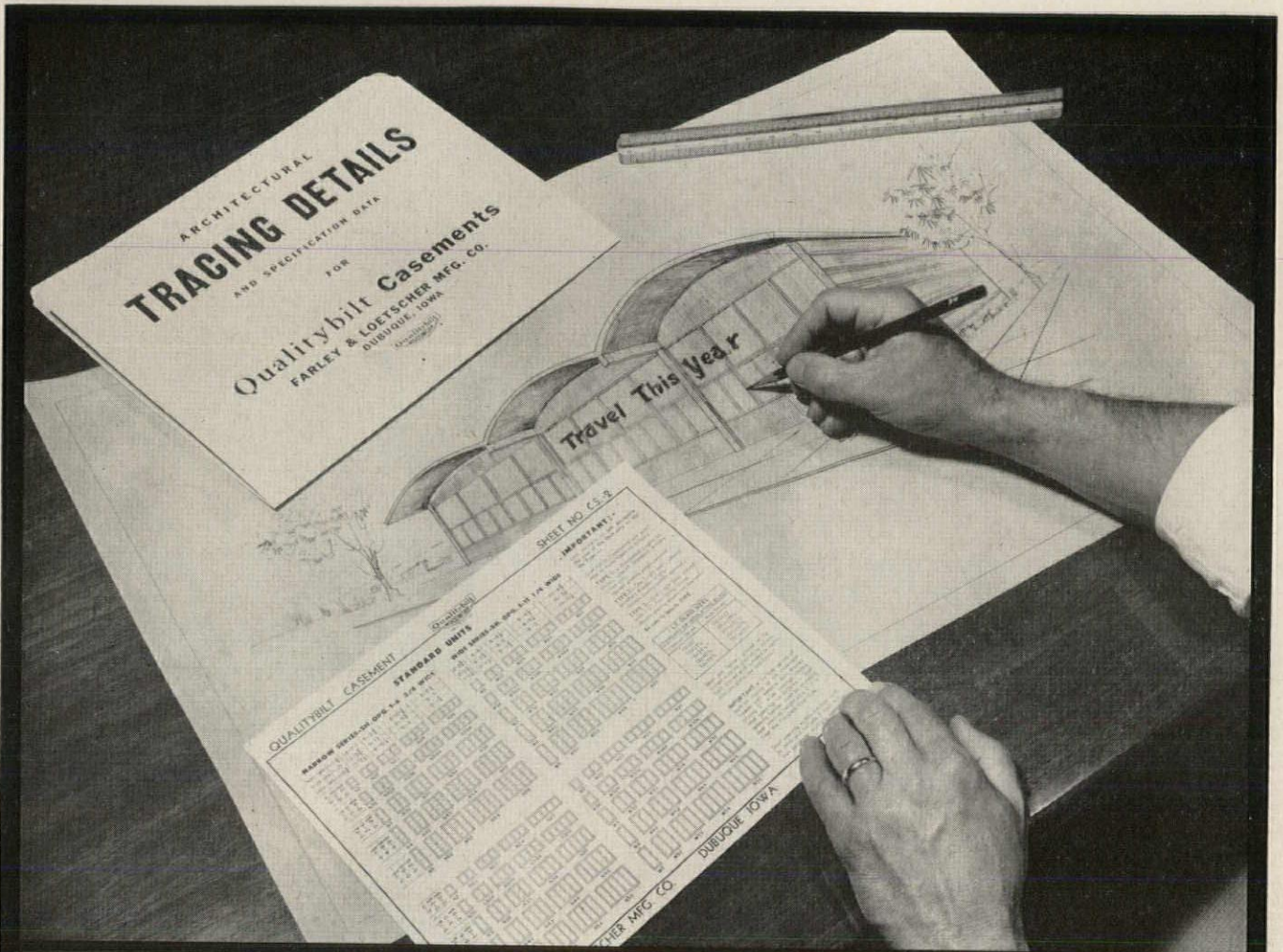
**WEIRTON STEEL  
COMPANY**

WEIRTON, WEST VIRGINIA

a division of

**NATIONAL STEEL CORPORATION**





## Specify Qualitybilt Wood Casements right from the start...

When planning small commercial buildings like the one illustrated . . . where price, ease of operation, eye-appeal, and low maintenance are important considerations . . . we suggest Qualitybilt Wood Casement Windows! This precision-made line provides hundreds of interesting and practical window arrangements. Wood parts are toxic-treated for long life . . . every window completely weatherstripped . . . and the hardware is specially designed for rugged service. Made in a wide range of sizes with plain or insulating glass. Available promptly from warehouse stocks in leading building centers. Contact your dealer or write us for name of nearest distributor.

**WRITE FOR COMPLETE CATALOGS AND SPECIFICATIONS**

SINCE 1875

**Qualitybilt  
WOODWORK** ©

See our catalogs in  
SWEET'S ARCHITECTURAL AND LIGHT  
CONSTRUCTION FILES

ENTRANCES • DOORS • FRAMES • SASH  
BLINDS • CASEMENTS • GLIDER WINDOWS  
SLIDING DOORS • SCREENS • COMBINATION  
DOORS • STORM SASH • GARAGE DOORS  
MOULDINGS • INTERIOR TRIM • SASH UNITS  
LOUVERS • KITCHEN CABINET UNITS • CABINET  
WORK • STAIRWORK • DISAPPEARING STAIRS

and

**FARLITE**

**The Very Finest  
in High Pressure  
PLASTIC  
LAMINATES**

MILLWORK DIVISION  
**FARLEY & LOETSCHER MFG. CO.**  
DUBUQUE, IOWA



# Announcing

## ADVANCE FLUORESCENT LAMP BALLAST SERVICE WARRANTY POLICY

This ADVANCE FLB Service Warranty Policy protects against labor costs arising from an excessive number of failures directly attributed to self-contained components within an Advance fluorescent lamp ballast.

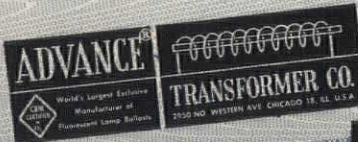
When an installing electrical contractor experiences an excessive number of inoperative in-warranty ADVANCE ballasts, the installation should be checked, to the best of the contractor's ability, in accordance with the ADVANCE FLB Service Warranty Manual. If it is found the ballast difficulties are not caused by external conditions, contact the nearest ADVANCE representative or the Marketing Division of Advance Transformer Co., 2950 North Western Avenue, Chicago 18, Illinois.

Should an Advance Transformer Co. engineering analysis reveal the inoperative ballasts fall within the provisions of this program, an ADVANCE FLB Service Warranty Authorization Form will be supplied. This form must be filled out and sent to the Marketing Division of Advance Transformer Co. for approval.

When the authorization form is approved, it will be returned and new ballasts for replacement will be shipped directly to the job location without charge. After the new ballasts have been installed, the inoperative ballasts must be returned directly to Advance Transformer Co. for complete analysis and final approval.

Invoice for allowance must be referred to the Marketing Division, Advance Transformer Co., 2950 North Western Avenue, Chicago 18, Illinois. All authorized allowances will be paid by Advance Transformer Co.

*Louis Duman*  
PRESIDENT



### MAIL THIS COUPON TODAY

ADVANCE TRANSFORMER CO.  
2950 N. WESTERN AVE., CHICAGO 18, ILL.

Gentlemen: Please send details on your Fluorescent Lamp Ballast Service Warranty Program.

Name \_\_\_\_\_

Firm \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_



# Safest switches known

—in every size from 30  
to 1200 amps

Large or small, BullDog Clampmatic® Vacu-Break® Safety Switches provide *maximum* protection . . . meet most every switching need. They provide added safety because of these two exclusives: The unique Clampmatic spring increases the pressure against contact jaws . . . assures clamp-tight connections . . . faster break . . . *really safe operation*. Vacu-Break action snuffs arcs immediately . . . reduces pitting and burning of contacts for long, trouble-free switch life.

BullDog's "Big Three" safety switches, the "Master", "Junior" and "Rain-tight", assure positive switching . . . virtually eliminate costly maintenance. Give your customer this extra safety, extra performance now with BullDog Vacu-Break Safety Switches.

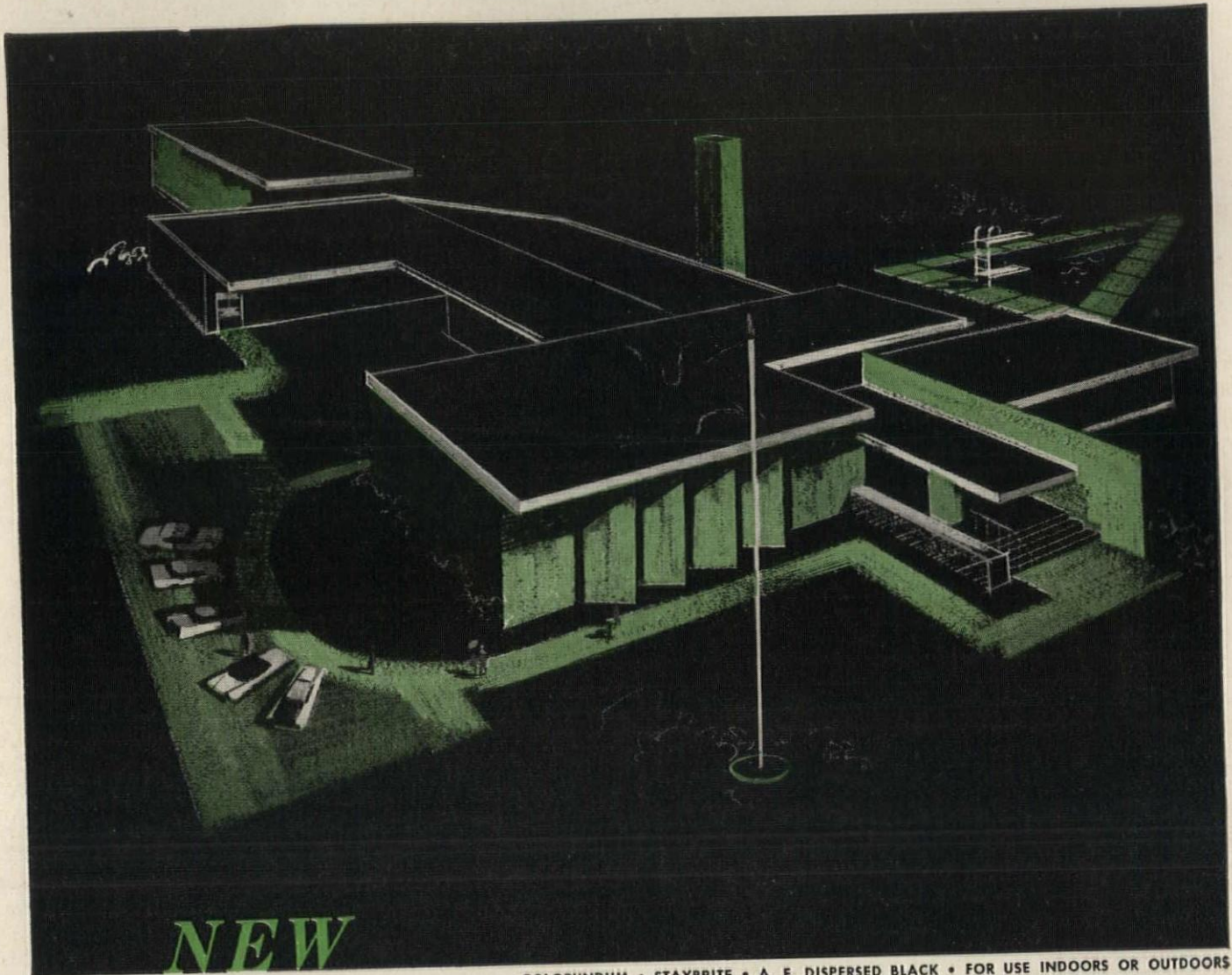
For  
safety's sake  
buy  
Vacu-Break



**BULLDOG ELECTRIC PRODUCTS DIVISION**  
**I-T-E CIRCUIT BREAKER COMPANY**  
BOX 177 • DETROIT 32, MICHIGAN

In Canada: 80 Clayson Rd., Toronto 15, Ont. Export Division: 13 East 40th St., New York 16, N.Y.





**NEW**  
design  
concept...

COLORUNDUM • STAYBRITE • A. E. DISPERSED BLACK • FOR USE INDOORS OR OUTDOORS

**WITH COLORFUL CONCRETE**

This is the Age of Color in Architecture. And particularly in concrete, color is being used with greater freedom and effect than ever before. Today, many architects specify colorful patios, terraces and walls to harmonize with new building materials like stainless steel; others use subtle pastels to create new atmospheres indoors and out; and still others are using this brilliant medium for strictly functional purposes, such as to guide traffic or set off working areas.

**Color selection in construction is easy.**

Specify Horn Colorundum for decorative floors,

modern in appearance, with increased value.

Specify Horn Staybrite integral color to enhance the beauty of all concrete and mortar surfaces.

Both are available in a wide range of decorative colors.

Specify Horn A. E. Dispersed Black to darken concrete. It is *guaranteed* not to reduce the air content in air entrained concrete mixes.

*Want more information? For condensed data see Sweets—For complete details write Dept. H62-715.*

**Plants:**

Long Island City  
Chicago  
Houston  
Los Angeles  
North Bergen, N. J.  
San Francisco  
Portland, Ore.  
Toronto



**A. C. Horn Companies**

Subsidiaries & Divisions

**Sun Chemical Corporation**

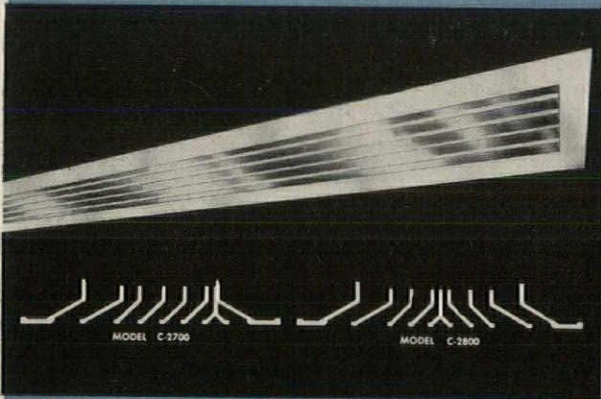
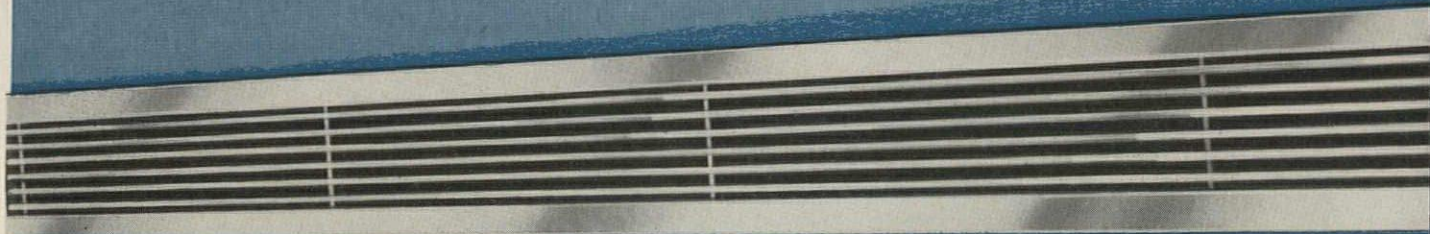
750 Third Avenue, New York 17, N. Y.

Sales Offices  
and Warehouses  
throughout the  
United States  
and Canada

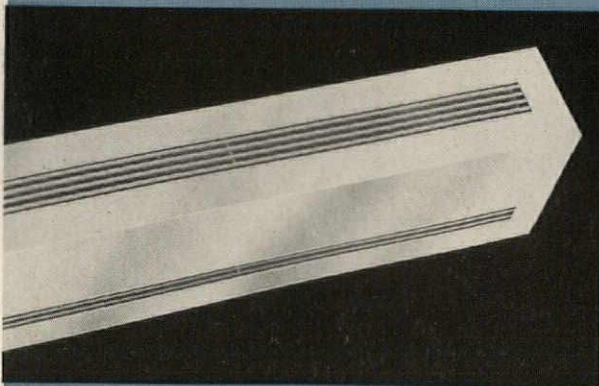


"Harmony in line" for ceilings, sidewalls, floors . . .

# New



**new** Titus model C-2700 & C-2800 SLIM-LINE GRILLES designed for ceilings. 1-way and 2-way deflection models. Any length — many standard widths.



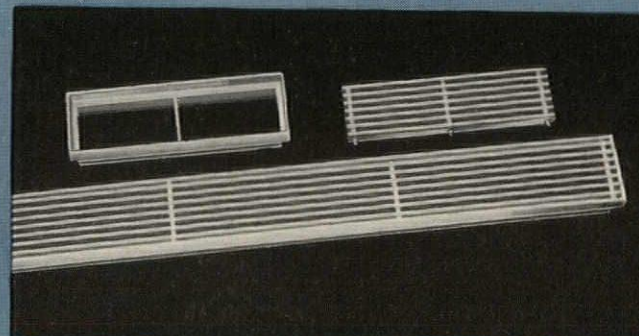
**new** Titus model C-3100 CONVECTOR ENCLOSURE. Today's most modern covering for convectors, radiators, air conditioning and ventilating units. Grille faces in top and side.

Now . . . for the first time . . . you can use a combination of grille types throughout a building AND YET BE ABLE TO CARRY OUT A HARMONIOUS LINEAR KEYNOTE IN INTERIOR GRILLE DESIGN. These matching Titus grilles are truly unmatched for their sheer linear architectural beauty.

AND THERE IS NO COMPROMISE IN GRILLE PERFORMANCE HERE! Each of these Titus extruded aluminum grilles is specially designed to fit a specific application in ceiling, sidewall, floor . . . YOUR GUARANTEE OF THE MOST EFFICIENT AIR DIFFUSION.

Each grille is of fabulous aluminum . . . light, strong, corrosion-resistant and with long-lasting natural beauty.

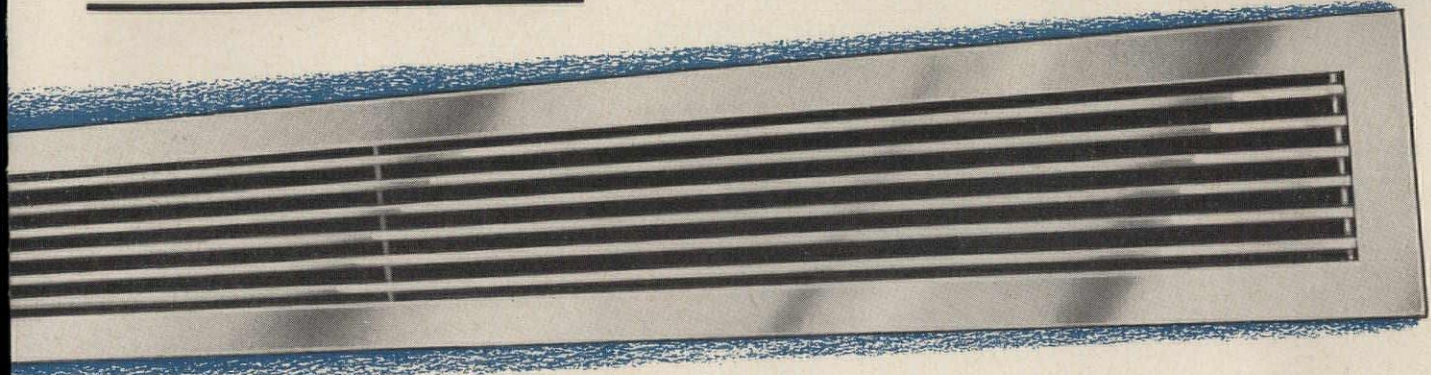
\*PICTURED ABOVE: Titus Series C-2500 Linear Type grille for sidewalls.



**new** Titus model 3000 FLOOR GRILLE WITH REMOVABLE FACE. Grille face lifts out of frame, then is replaced after frame is installed in floor. Any length, many stand. widths.



# matched linear grilles



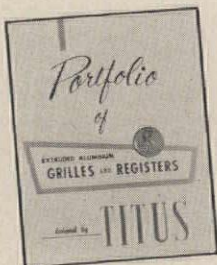
## of extruded aluminum

by

# TITUS

Today's first *complete* line of quality extruded aluminum grilles . . .  
made of the very *finest* aluminum extrusions from Titus' own  
extrusion presses. All types of grilles and registers including  
*outside louvers and louver penthouses.*

Titus also custom makes extruded aluminum  
grilles to fit *any* design, finish or color. **WRITE FOR DETAILS.**



**YOURS FREE . . .**  
this new "PORTFOLIO OF TITUS EXTRUDED ALUMINUM GRILLES AND REGISTERS." Fill out coupon, clip to your company letterhead and mail today.

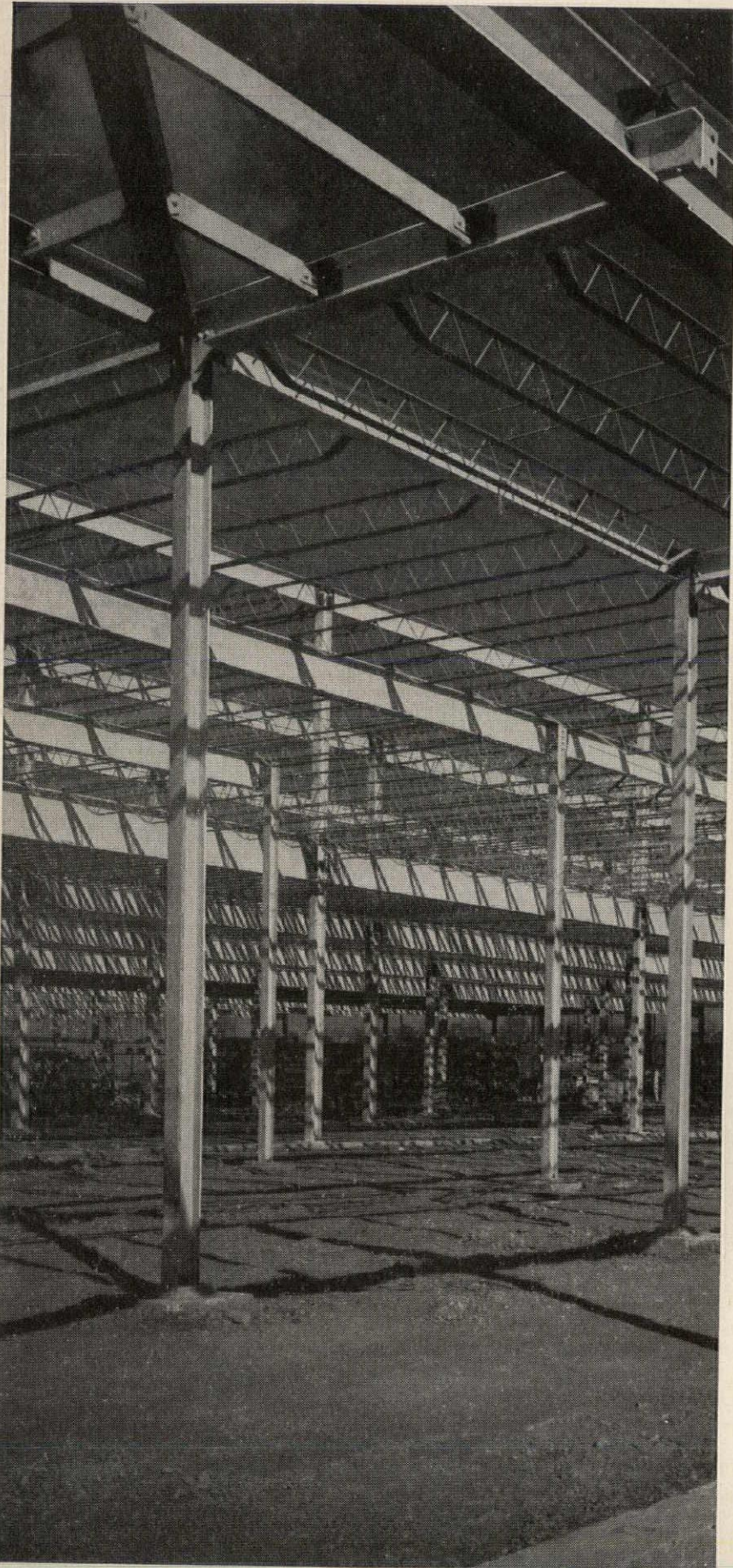
### TITUS MFG. CORP., WATERLOO, IOWA

Please send new "PORTFOLIO OF TITUS EXTRUDED ALUMINUM GRILLES & REGISTERS."

name \_\_\_\_\_  
company \_\_\_\_\_  
address \_\_\_\_\_  
city \_\_\_\_\_ state \_\_\_\_\_



When the job calls for open-web steel joists . . .  
get uniform quality by specifying



## **USS** AmBridge Steel Joists

standard and longspan

When you order USS AmBridge, you are sure of getting the finest open-web steel joists you can buy. AmBridge Steel Joists are quality controlled through every step of manufacturing process—from furnace through fabrication. They are a consistently uniform, reliable product.

USS AmBridge Steel Joists provide rigid, economical and lightweight construction suitable for most any type of roof, ceiling and floor. Their ease and speed of erection cuts installation time, enabling you to get your structure under cover sooner. And, once they have been erected and properly bridged, they immediately form a safe working platform for other trades.

### Quick Delivery

With modern production lines now in operation in Ambridge, Pa. and Gary, Indiana, we can give you quick delivery when required. When you need joists, just call our nearest Contracting Office. Your order will be promptly shipped from the point nearest your job site.

*USS is a registered trademark.*



**American Bridge**  
**Division of**  
**United States Steel**

General Offices: 525 William Penn Place, Pittsburgh, Pennsylvania • Contracting Offices in: Ambridge • Atlanta • Baltimore • Birmingham • Boston • Chicago • Cincinnati • Cleveland • Dallas • Denver • Detroit • Elmira • Gary • Harrisburg, Pa. • Houston • Los Angeles • Memphis • Minneapolis • New York • Orange, Texas • Philadelphia • Pittsburgh • Portland, Ore. • Roanoke • St. Louis • San Francisco • Trenton • United States Steel Export Company, New York





IN OFFICES, TOO, IT'S

*Quietly beautiful... Beautifully quiet...*

**ULTRACOUSTIC® CEILING BOARD**

- Quietly beautiful—the only incombustible\* glass fiber ceiling board with travertine texture.
- Beautifully quiet—85 NRC.
- All the permanence, stability, and easy-application characteristics of glass fiber.
- The ideal ceiling board for any suspended ceiling application where appearance and acoustical efficiency are important... offers uniformity without monotony.

FOR ADDITIONAL INFORMATION SEE SWEET'S FILE 11A/GU OR WRITE FOR 4-COLOR AIA BROCHURE TODAY.

**GUSTIN-BACON** *Manufacturing Company*

Thermal and acoustical glass fiber insulation for duct work, pipe, curtain walls, metal buildings.

224 W. 10th St. Kansas City, Mo.



\*Carries Underwriters' Laboratory label

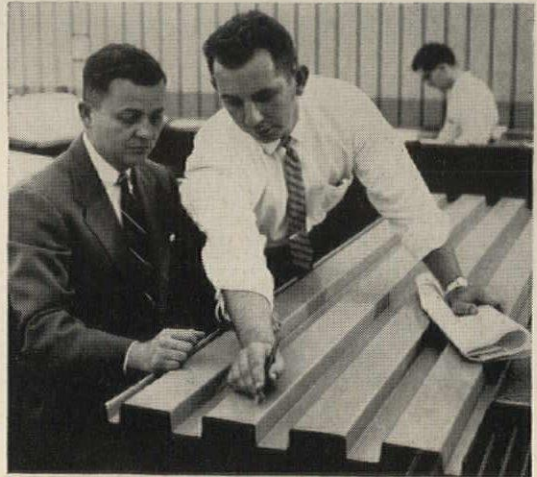




The heavily corroded panel was not Bonderized; the virtually undamaged panel was. The panels were scratched and then subjected to the A.S.T.M. standard salt-spray test. In the finish over Bonderite, rust stopped at the scratch-mark — but it spread extensively over the other panel.



Continuous 8-day  
salt-spray test proves  
prime advantage of  
Milcor steel roof deck



B-deck has wide ribs for maximum strength and rigidity. Safely carries normal loads over spans up to 10'. Wide purlin-spacings cut framing costs.

## Field painting costs cut in half with Milcor Bonderized Deck!

Prime paint that withstands salt spray for 192 hours certainly can take the wear and tear of shipping, storage, and erection. This often damages ordinary factory-applied primer.

Milcor deck is Bonderized, fortified against corrosion. Then it is flow-coated with an epoxy-resin enamel, oven-baked to abrasion-resistant hardness—for the most durable finish ever applied to roof deck!

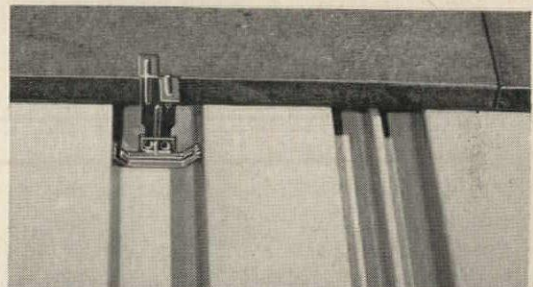
One field coat of paint on Milcor deck usually does the job of two coats on ordinary decks. As you know, a finished paint job can be no better than the prime coat.

See Sweet's, section 2f/INL — or write for catalog 240.

## MILCOR<sup>®</sup> Steel Roof Deck

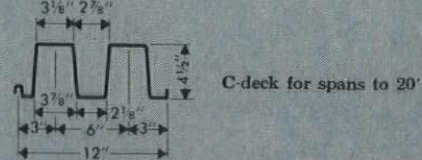
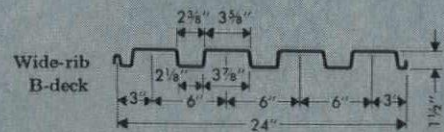
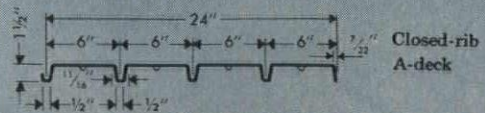
*It pays... in many ways... to specify  
Milcor Steel Building Products*

- MILCOR WALL PANELS: *Sweet's, section 3b/In*
- MILCOR CELLUFLOOR: *Sweet's, section 2a/In*
- MILCOR ACOUSTIDECK: *Sweet's, section 11a/In*
- MILCOR RIBFORM: *Sweet's, section 2h/In*
- METAL ROOF DECK: *Sweet's, section 2f/INL*
- MILCOR METAL LATH: *Sweet's, section 12a/In*
- MILCOR ACCESS DOORS: *Sweet's, section 16J/In*



You can get Class 1 fire ratings for roofs over Milcor deck, by using Milcor's new non-piercing insulation clip that eliminates asphalt coating.

Three types by the world's largest  
producer of steel roof decks:



**INLAND STEEL PRODUCTS COMPANY** Member of the **INLAND Steel Family**

DEPT. G, 4033 WEST BURNHAM STREET, MILWAUKEE 1, WISCONSIN ATLANTA. BALTIMORE. BUFFALO. CHICAGO. CINCINNATI. CLEVELAND. DALLAS. DENVER.  
DETROIT. KANSAS CITY. LOS ANGELES. MILWAUKEE. NEW ORLEANS. NEW YORK. ST. LOUIS. ST. PAUL.



CARRIER AGAIN MAKES HEADLINES WITH A

# NEW ROOF-TOP COMMERCIAL WEATHERMAKER

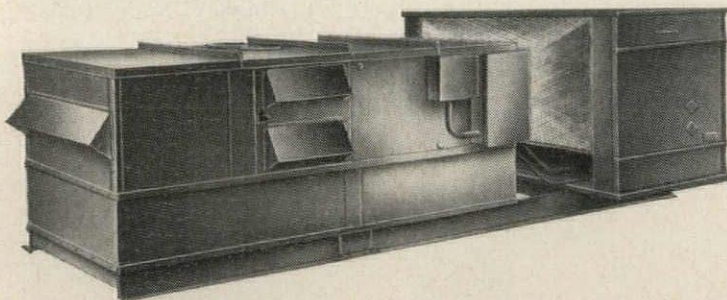
**Puts both heating and cooling outdoors. Occupies no valuable floor space. Uses only a minimum of ductwork. Permits uncluttered ceilings. Saves hours of design time.**

Here's the latest advance in heating and cooling for one-story buildings—the new Carrier 48B Air-Cooled Weathermaker\*. Designed for roof-top installation, it provides your clients with the benefits of year-round air conditioning without the cost of extensive ductwork, without cluttering up ceilings and without tying up one inch of floor space. What's more, its simplified construction saves you hours of design time!

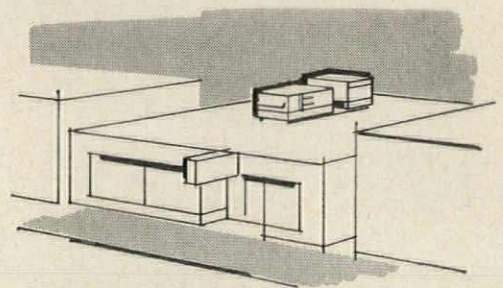
This versatile unit consists of a gas-fired heating section, a fan section and an air-cooled refrigeration section for cooling—all enclosed in a weatherproof casing and mounted on rails. Two capacities fit most heating and cooling requirements—7.5 and 10 tons for cooling; 200,000 and 250,000 Btus for heating.

The unit is factory charged, and refrigerant piping is installed. The compressor is protected by a five-year warranty. For more information call your Carrier dealer, listed in the Yellow Pages. Or write Carrier Corporation, Syracuse 1, New York.

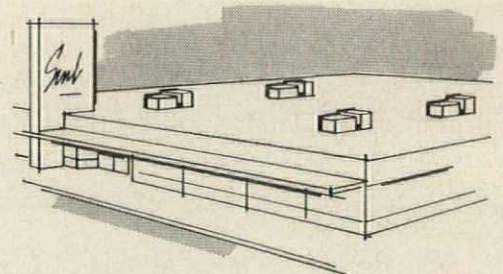
\* Reg. U.S. Pat. Off.



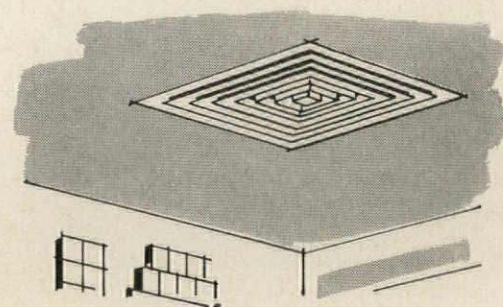
Basically the 48B is a one-piece unit, but rigging and handling are simplified by shipping the unit in two sections (base unit and fan section). It also installs with a single supply and return air duct, so only one duct passage must be cut through the roof. Installation is further simplified with only a single electrical power connection.



*A single unit will both heat and cool a small store or plant*



*Larger buildings require two or more units to heat and cool*

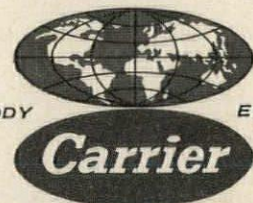


*One supply and return air grille fits flush to ceiling*

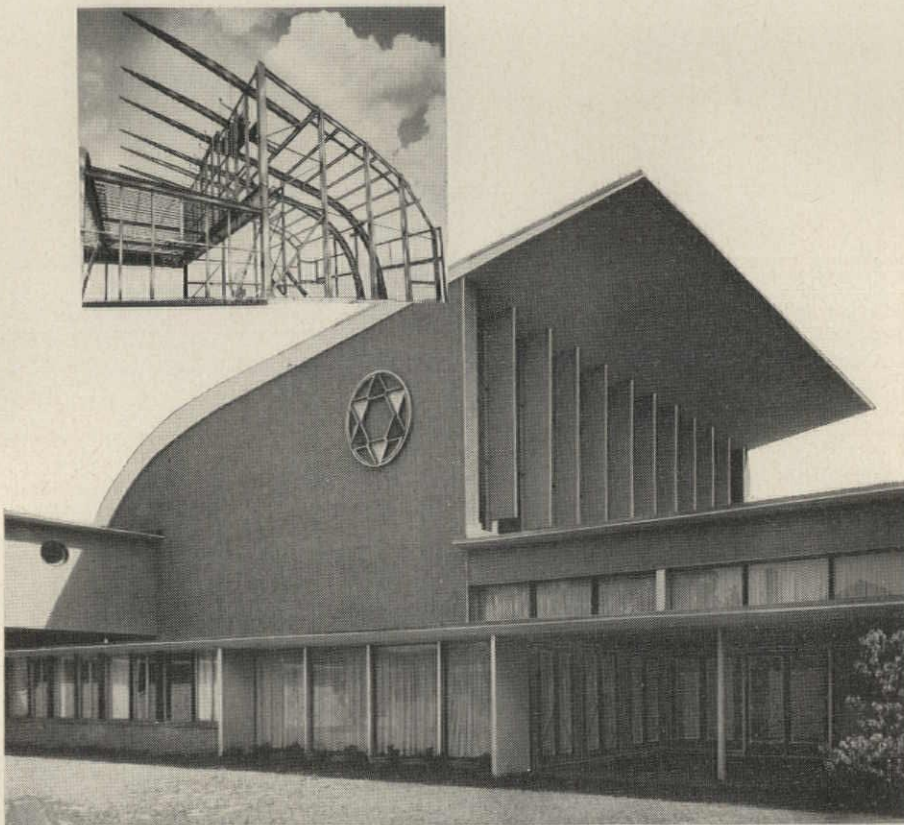
MORE PROOF OF

BETTER AIR CONDITIONING FOR EVERYBODY

EVERYWHERE







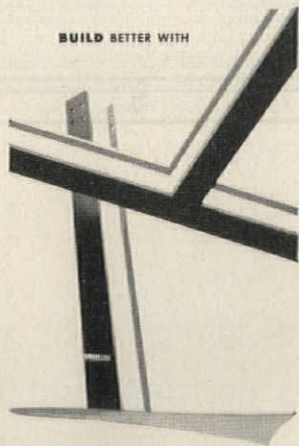
Unique, architecturally, among places of worship, is B'nai Amoona Temple in St. Louis. Unusual framework was shop steel fabricated.

**Architect:**  
Eric Mendelsohn, San Francisco

**Structural Engineer:**  
I. Thompson, San Francisco

**Contractor:**  
I. E. Millstone Construction Co.,  
St. Louis

ONE of 102-picture-studies of Current American Architecture illustrated in "BUILD BETTER WITH STEEL"



**"BUILD BETTER WITH STEEL"**

fascinatingly and authoritatively reveals fabricated steel as the backbone of modern industrial, commercial and institutional architecture. On its handsome 9" x 12" colorful pages more than a billion dollars worth of steel-framed construction is illustrated together with comparisons of the uses of structural steel with other types of structural materials.

A brief conclusion, also in pictures, tells how new methods of steel fabrication give structural safety and endurance tomorrow to today's plans and blue prints.

JUST OFF THE PRESS . . .  
SEND FOR YOUR FREE COPY!

Shows the flexibility and versatility of fabricated STEEL as a tool of design, utility and enduring performance.

COMPLIMENTARY COPIES of this Copyrighted book available to architects, engineers, contractors and manufacturers until limited press run is exhausted.

**MAIL COUPON FOR YOUR FREE COPY  
or write today on your letterhead!**

MISSISSIPPI VALLEY STRUCTURAL STEEL COMPANY  
10 SOUTH BRENTWOOD BLVD.  
ST. LOUIS 5, MISSOURI

Please send me without obligation my FREE copy of your new book: "BUILD BETTER WITH STEEL"

YOUR NAME \_\_\_\_\_

FIRM NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

**MISSISSIPPI VALLEY**

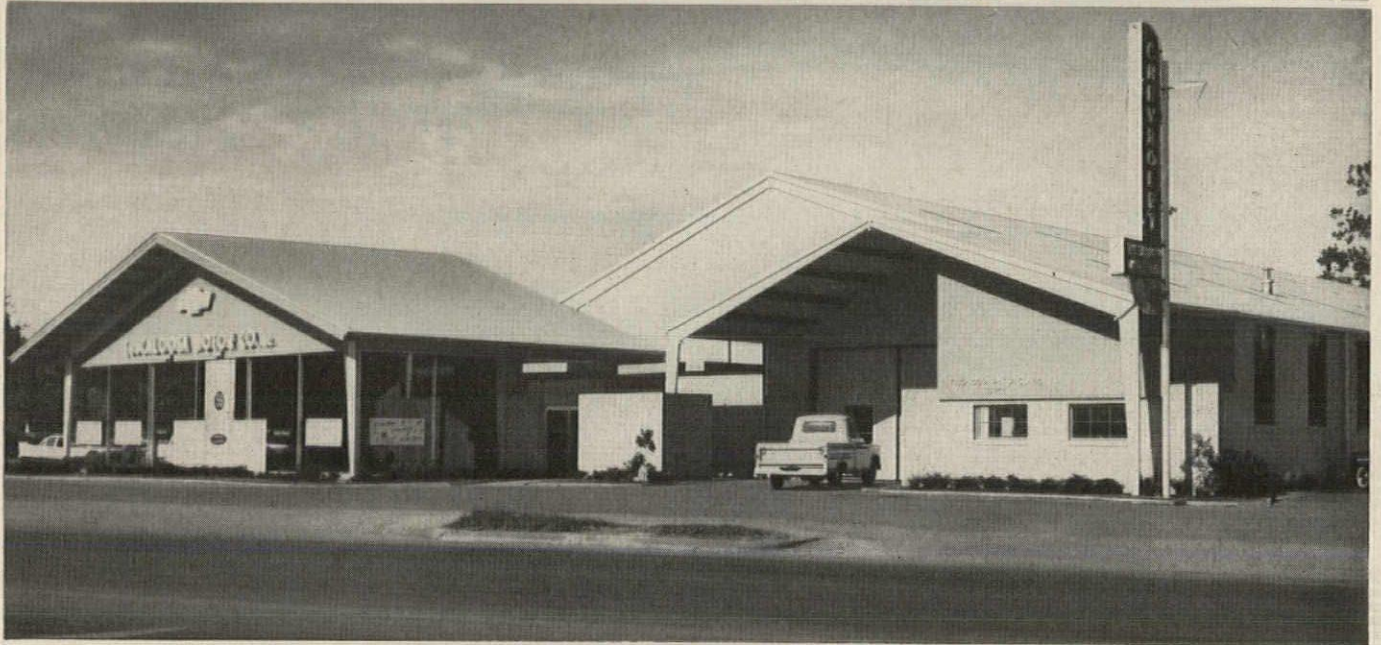
**STRUCTURAL STEEL CO.**



Fabrication Plants: Decatur, Ill. • St. Louis, Mo. • Melrose Park, Ill. • Flint, Mich. • Chattanooga, Tenn. • Lansing, Mich.    Erection Units: Rockford, Ill. • Chattanooga, Tenn. • Lansing, Mich.



# IDEAS



## AND ARMCO STEEL BUILDINGS

Modular Panel Wall Construction With Complete Freedom of Door and Window Placement Makes Armco Buildings The Practical Partner for Your Imagination

Your ideas and Armco Steel Buildings can be ideal partners. The unique STEELOX® Panel wall construction (16" module) of Armco Steel Buildings gives you the flexibility you need to best serve your client. Doors and windows can be located exactly where they are needed. Just as important, there's practically no limit to the sizes and types of openings that can be accom-

modated. You'll find flexibility, too, in selecting the Armco Building you need. There's no limit to total width or length. Clear spans range up to 100 feet.

See our full color catalog in Sweets' Architectural File. For details on a specific building, write us. Armco Drainage & Metal Products, Inc., 5709 Curtis Street, Middletown, Ohio.

New steels are  
born at  
Armco

## ARMCO DRAINAGE & METAL PRODUCTS



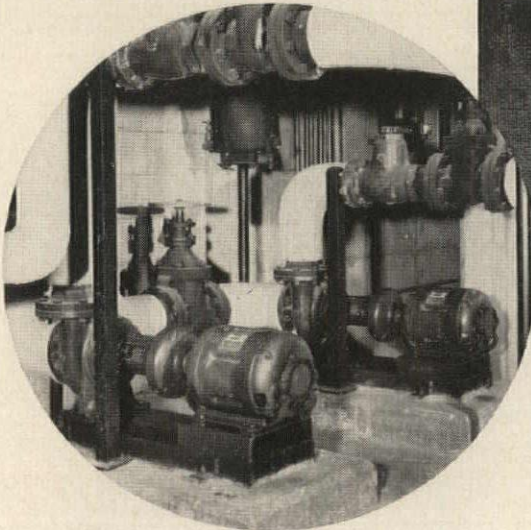
*Subsidiary of* ARMCO STEEL CORPORATION

OTHER SUBSIDIARIES AND DIVISIONS: Armco Division • Sheffield Division • The National Supply Company  
The Armco International Corporation • Union Wire Rope Corporation • Southwest Steel Products

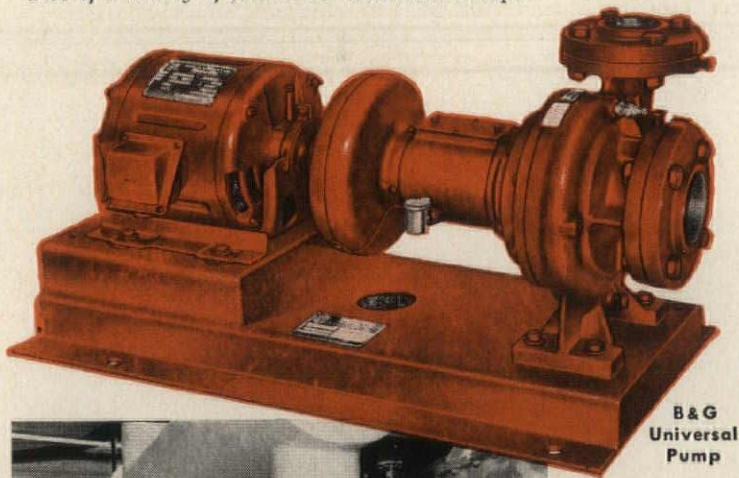


**UNIVERSITY OF WASHINGTON  
LANDER HALL—MEN'S DORMITORY**

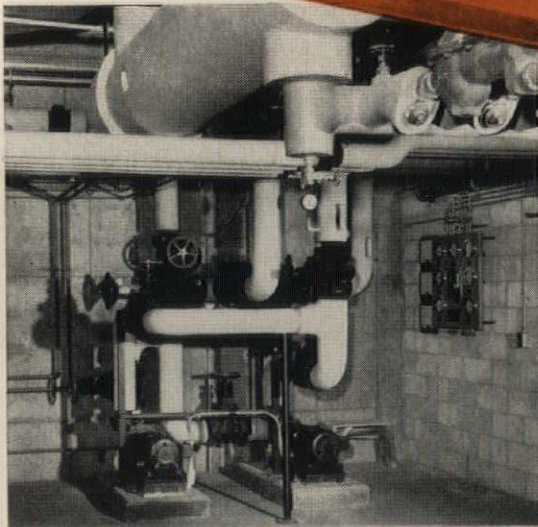
Architect: Young, Richardson & Carlton  
Engineer: Bouillon, Griffith and Christofferson  
General Contractor: John H. Sellen Construction Co.  
Mechanical Contractor: L. G. Massart Co.



Two of a battery of four B&G Universal Pumps



B & G  
Universal  
Pump



Remaining  
two B & G  
Universals;  
above them is  
a B & G Type  
"SU" Heat  
Exchanger.

**B & G UNIVERSAL PUMPS  
SELECTED FOR DORMITORIES  
WHERE QUIET IS ESSENTIAL**

In buildings where students both study and sleep, *quiet* is needed to derive the greatest benefit from both. That is why B&G Universal Pumps are often selected by mechanical engineers for college dormitories where they circulate forced hot water heating systems without vibration or noise which could be created by improperly selected pumps.

For institutional, commercial or residential jobs, B&G Booster and Universal Pumps are engineered and built for just one purpose: to meet the exacting demands of water heating and cooling systems dependably, smoothly, *quietly*. They are built with such features as special, more costly motors, tested for silent running...oversized shafts of hardened steel alloy...long sleeve bearings...noise dampening spring couplers...oil lubrication and leak-proof "Remite" mechanical seals.

Specify B&G Circulating Pumps where quiet dependability is essential...over 3,000,000 are in operation today!



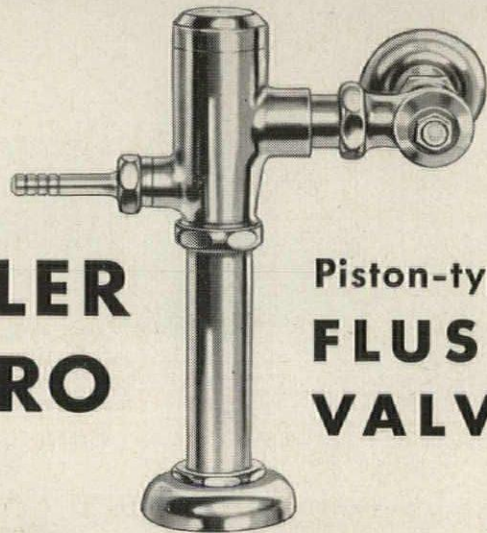
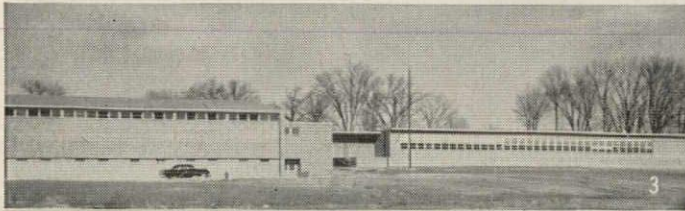
Reg.  
U.S.  
Pat.  
Off.

**BELL & GOSSETT  
C O M P A N Y**

Dept. FU-32, Morton Grove, Illinois

Canadian Licensee: S. A. Armstrong Ltd., 1400 O'Connor Drive, Toronto 16, Ontario





# KOHLER METRO

Piston-type  
**FLUSH  
VALVE**

*Installations Everywhere*

win approval for performance, design

**Easy to use and maintain.** Light handle pressure in any direction trips the valve for positive, thorough flush and refill. Self-cleansing surge of water reduces maintenance needs. Entire internal unit can be replaced quickly, easily, if necessary.

**Tamper proof.** Flushing action cannot be prolonged by continued hand pressure, or by wedging the handle.

**Saves water.** Easily accessible screws regulate volume and duration of flush. Handle and cap sealed by O-rings to prevent leakage.

**Neat appearance.** Trim, attractive, in harmony with contemporary architectural and fixture design.

**Meets Federal Specifications.** The Metro complies with Federal Specification WW-P-541b.

**All-brass, chrome-plated.** Brass has maximum resistance to wear, corrosion, alkalinity, salt air.

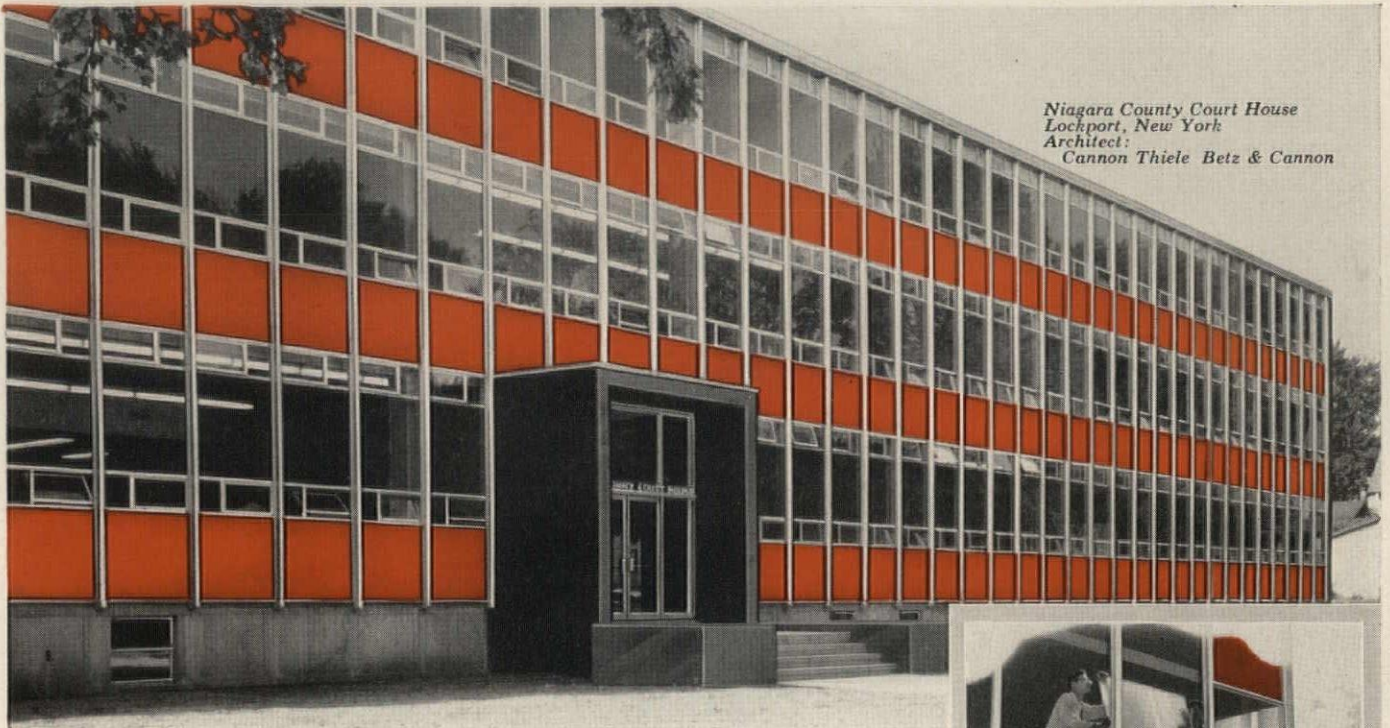
1. San Francisco's largest office building; Third & Berry Streets
2. J. Hungerford Smith Co., Humboldt, Tenn.
3. Central High School, Paris, Tenn.
4. Acme Markets, Dresher, Pa.
5. Green Bay Stadium, Green Bay, Wis.
6. Associates Building, Columbia, S. C.
7. American Stores Building, Philadelphia, Pa.
8. Women's Residence Hall, Union University, Jackson, Tenn.

KOHLER CO. Established 1873 KOHLER, WIS.

# KOHLER OF KOHLER

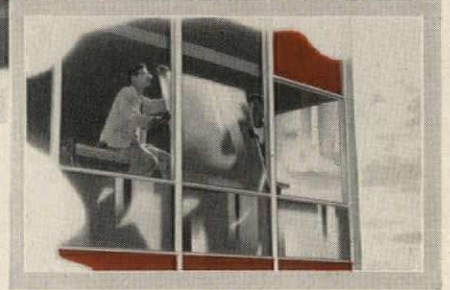
Enameled Iron and Vitreous China Plumbing Fixtures • Brass Fittings  
Electric Plants • Air-cooled Engines • Precision Controls





Niagara County Court House  
Lockport, New York  
Architect:  
Cannon Thiele Betz & Cannon

series 5212 for multi-level structures



## engineered to slash erection time

### MARMET curtainwall

To assist architects in developing outstanding contemporary designs on closely bid work . . . MARMET has engineered two forms of curtainwall . . . each type erected differently . . . yet in each one labor assembly time is cut significantly. Result: more structures can be sheathed in gleaming aluminum . . . with no sacrifice in quality even on tightly budgeted jobs. And, special dip treatment for every kind of finish, keeps MARMET fenestration "gleaming new" indefinitely . . . saving owners the cost of periodic maintenance painting. For successful execution of your next closely bid job . . . specify MARMET.

#### wall panels stack from inside

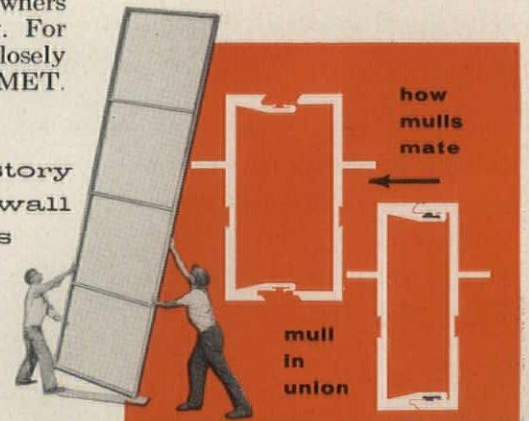
Once the large, vertical mulls are hung from each story of the building . . . lite sections and wall panels can be stacked one atop the other. Units are small enough that two men can easily handle and install them . . . working from the inside in most cases . . . saving the time and cost of erecting scaffolding.



series 6442-43 for 1 story or multi-story gridwall structures

Cheshire Kyger Elementary School  
Gallia County, Ohio  
Architect:  
Lagedrost & Walter

For detailed specifications on the complete line of MARMET products—consult Sweet's Catalog File No. 3a or write to MARMET for Catalog Mar. 59a, 59c, and 59d.



#### large interlocking grids

Available with mating vertical mulls, 4½" or 6" deep for a varying of shadow lines, the large interlocking grids of this series can quickly be erected by two men. Mortise and tenon joints are connected with bolts, carefully concealed by the glass race. Special expansion joints are employed at the proper intervals.

**MARMET** Corporation

300-H Bellis Street, Wausau, Wisconsin





Flintkote  
products cover  
every built-up  
roofing  
need!

**HOT PROCESS PRODUCTS:** • Red Rosin Sheathing Paper • Viskalt\* 15-pound felt • Viskalt 30-pound felt • Rex\* tarred felt • Rex construction roofing • Plastic Cement • Rex blended pitch • Asphalt—all grades • Flintkote Roof Insulation

**COLD PROCESS PRODUCTS:** • Cold Process Felt • Fibrex\* Cement • Weld-On\* Cement • Static\* Asphalt Fibrated • Level-Kote‡ Roof Coating • Rexalt\* Roof Coating • Fiber Roof Coating • Aluminized Static

**FLINTGLAS‡ PROCESS PRODUCTS:** (*An Asphalt-built-up roof reinforced and strengthened with Flintglas glass fibers.*) • Flintglas Base Sheet • Flintglas Ply Sheet • Flintglas Corotop Mat

Flintkote's new 60-page catalog, in the roofing section (**BA**) of Sweet's Industrial Construction File and in Sweet's Architectural File, covers, in detail, information on Flintkote Built-up Roofing specifications. Data includes (a) preliminary specifications common to all hot, cold and Flintglas built-up roofing specifications (b) selector guide based on deck type and (c) materials list and application specifications. If you don't have Sweet's Files—write us for a copy of our Built-Up Roofing Catalog. The Flintkote Company, 30 Rockefeller Plaza, New York 20, N. Y.

‡A trademark of The Flintkote Company \*Registered trademark, The Flintkote Company



*America's Broadest Line of Building Products*



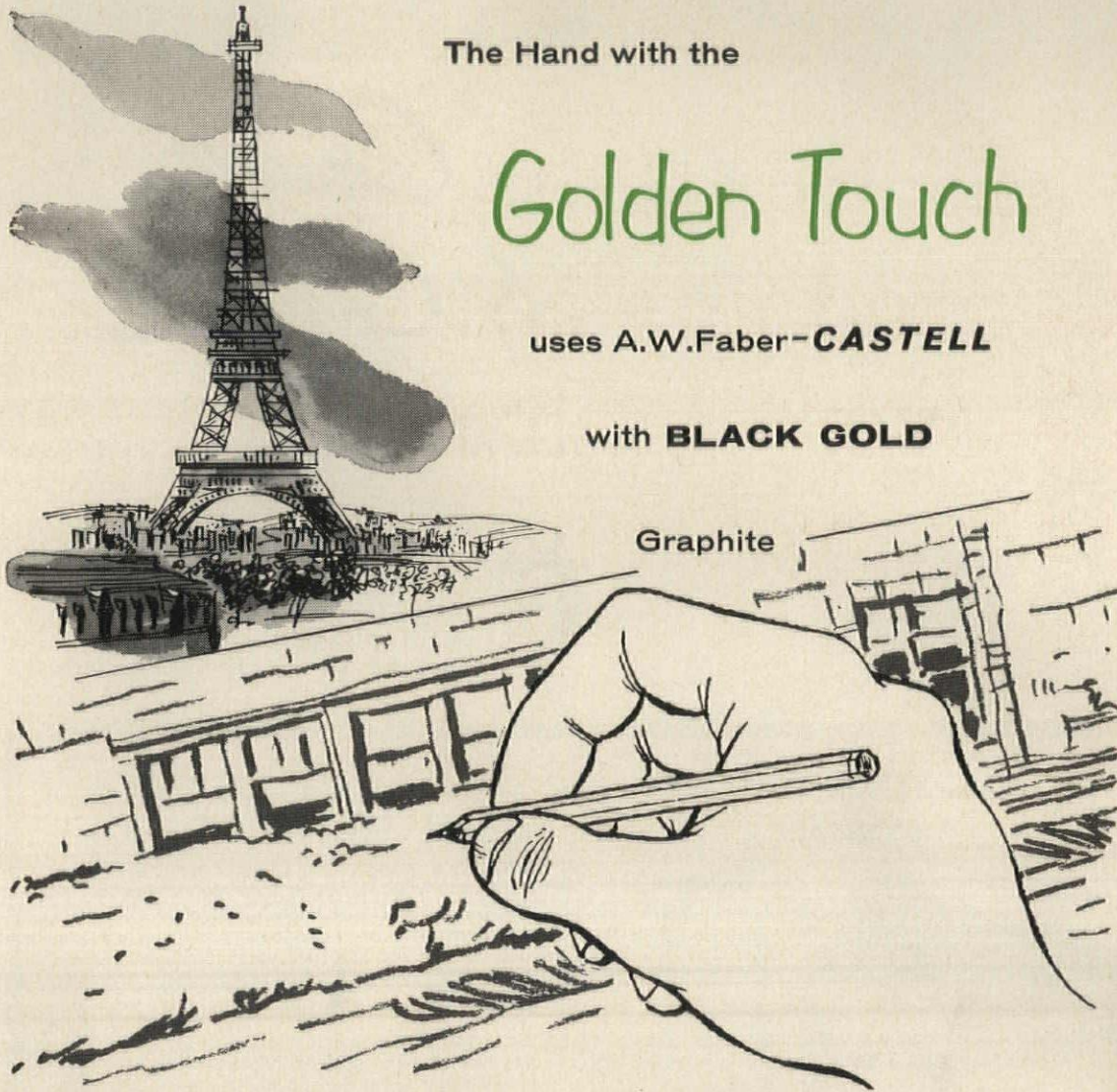
The Hand with the

# Golden Touch

uses A.W.Faber-CASTELL

with **BLACK GOLD**

Graphite



CASTELL drawing pencils in the hands of the men with the "golden touch" transform the incredible of yesterday into the normal today. You'll find these men in practically every creative office, working as engineers, architects, designers and draftsmen.

Why this overwhelming preference for CASTELL? Because CASTELL is made from the world's finest *natural* graphite that tests out at more than 99% pure carbon. Because it contains no smudgy, smeary foreign substance to give the false illusion of black.

CASTELL is truly worthy of your designing talent, your rendering, your perspective or your tracing. It is your dependable graphite drawing tool that transforms your grey matter into black matter on paper or cloth.

CASTELL will not make you a genius overnight, but it will give the "golden touch" to your eager, sensitive fingers and your creative mind. It costs no more to use the world's finest drawing tools—CASTELL wood pencils in 20 superb degrees, 8B to 10H, imported CASTELL leads and Locktite holders with the bulldog grip. Order today.

Choose from: #9000 CASTELL Pencil. #9007 CASTELL with Eraser. #9800SG LOCKTITE TEL-A-GRADE Holder with new functional spiral grip and degree indicating device. #9030 CASTELL Refill Lead matching #9000 pencil in quality and grading, packed in reusable plastic tube with gold cap. Other styles and colors of pencils, holders and refill leads.



Castell Leads and Pencils draw on all surfaces, including Mylar-based polyester drafting films. Give perfect lines, easy to erase—excellent reproduction.

BACKED BY NEARLY 200 YEARS UNINTERRUPTED  
MANUFACTURING EXPERIENCE — SINCE 1761



©1959

A.W.FABER-CASTELL Pencil Co., Inc.  
Newark 3, N. J.

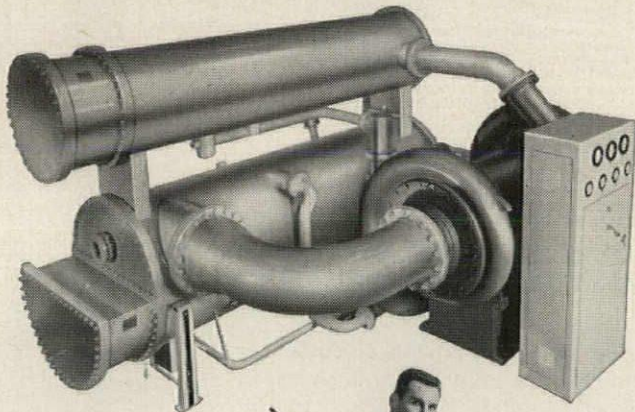


# Climate by Chrysler

**... most versanomical way  
to air condition anything!**



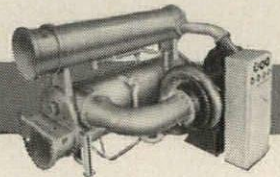
Versanomical—that's the word for Chrysler's Centrifugal Water Chiller. It's versatile: engineered for any air conditioning project from 125 hp to the largest. And economical: packed with special engineering features that cut operating and service costs. For example:



- ① **True volute casing.** A Chrysler design exclusive that minimizes refrigerant turbulence ... reducing horsepower load on the motor.
- ② **Adjustable guide vanes.** Unique airfoil design employs new principles to increase compressor efficiency to the maximum while maintaining operating stability.
- ③ **Automatic operation.** Factory-assembled control console including all required safety controls, indicator lights and gauges.
- ④ **Automatic purger.** Removes non-condensable gases and water vapor. Prevents contamination of refrigerant system, cuts service costs.
- ⑤ **Interlocked lubrication.** System protects motor bearings with a constant flow of oil. Compressor can't run unless oil pump operates.



Chrysler Centrifugal Water Chillers are factory pre-tested under simulated operating conditions to assure peak performance. Get complete engineering data and technical assistance from your local Chrysler Applied Machinery and Systems sales office. Or write: Airtemp Division, Chrysler Corporation, Dept. M-79, Dayton 1, Ohio.



**CHRYSLER**  
AIRTEMP

FIRST WITH THE FINEST IN AIR CONDITIONING



**LOOK** at a floor treatment that cures, hardens, seals



**NEW CONCRETE BEFORE CLEANUP**



**NEW CONCRETE AFTER CLEANUP**



Western Electric Co.  
Manufacturing Plant  
Columbus, Ohio 1,100,000 sq. ft.

Architect:  
C. T. Main Co., Boston, Mass.

Engineering:  
Western Electric Co., NYC  
Robert F. Denig, Supt., Plant Engineering

Gen'l. Contractor:  
Turner Construction Co.

Sub Contractor:  
Cleveland Cement Contracting Co.

## 3-WAY PROTECTION, 1-APPLICATION

The Western Electric Plant floor shown above resisted grease, paint, plaster, mud, ice and abrasive traffic during building construction with one application of one product! It was cured, hardened and sealed with WEST CONCRETE FLOOR TREATMENT.

WEST CONCRETE FLOOR TREATMENT saves labor, materials and time. It can be applied immediately after troweling. Avoids delays after pouring. Replaces as many as three separate products and applications. Eliminates labor required for cleaning after delayed drying between the use of separate products.

WEST CONCRETE FLOOR TREATMENT is a quick drying formulation. Even spreading. Easily applied by unskilled labor. It enables newly-laid wet concrete to retain 95% of its moisture. This permits curing and hardening while seal-

ing and dustproofing the surface. Meets ASTM Specification C-309.

WEST CONCRETE FLOOR TREATMENT has been used successfully, for many years, in major private and public construction projects throughout the country.

For a sample and full details, contact any West office in principal cities. Or send the coupon below to our Long Island City headquarters, Dept 24.

Please send a sample and full details on WEST CONCRETE FLOOR TREATMENT.

Name \_\_\_\_\_

Position \_\_\_\_\_

PROGRAMS AND SPECIALTIES  
FOR PROTECTIVE SANITATION  
AND PREVENTIVE MAINTENANCE



WEST DISINFECTING DIVISION

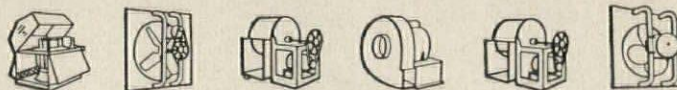
WEST CHEMICAL PRODUCTS INC.  
42-16 West Street, Long Island City 1, New York  
Branches in principal cities  
CANADA: 5621-23 Casgrain Avenue, Montreal



# how the *Peer* is put in *Peerless Electric*<sup>®</sup>

• Heavy, rugged-duty wheels in Peerless Electric air moving equipment are completely arc welded into one homogeneous whole. No rattles or vibration from these wheels! Precision-cut, heavy-gauge steel. Assembled and welded in jigs, producing a uniform wheel size—size after size.

WRITE TODAY FOR CATALOGS!



FAN AND BLOWER DIVISION

THE *Peerless Electric*<sup>®</sup> COMPANY

Also Manufacturing The Massachusetts Line<sup>®</sup>

WARREN, OHIO

Member of the Air Moving and Conditioning Association, Inc. (AMCA)





# CURTAIN WALLS

by **GENERAL BRONZE**

The Southern New England Telephone Co. General Office Building in New Haven, Conn., is another distinctive curtain wall building, engineered and fabricated by General Bronze.

To create a building that is both outstanding and attractive in appearance, the architect, Douglas Orr, has used a stainless steel grid with fixed light windows, green porcelain enamel spandrel panels and dark green mullions. The over-all effect is one of distinctive beauty.

As the country's foremost producer of curtain walls, windows and architectural metalwork in aluminum, bronze and stainless steel, General Bronze is also anxious and ready to serve you. Why not call us in on your next building job? Our catalogs are filed in Sweet's.

Southern New England Telephone Co.  
General Office Bldg., New Haven, Conn.  
Architect: Douglas Orr  
Contractor: Edwin Moss & Son, Inc.



## **GENERAL BRONZE**

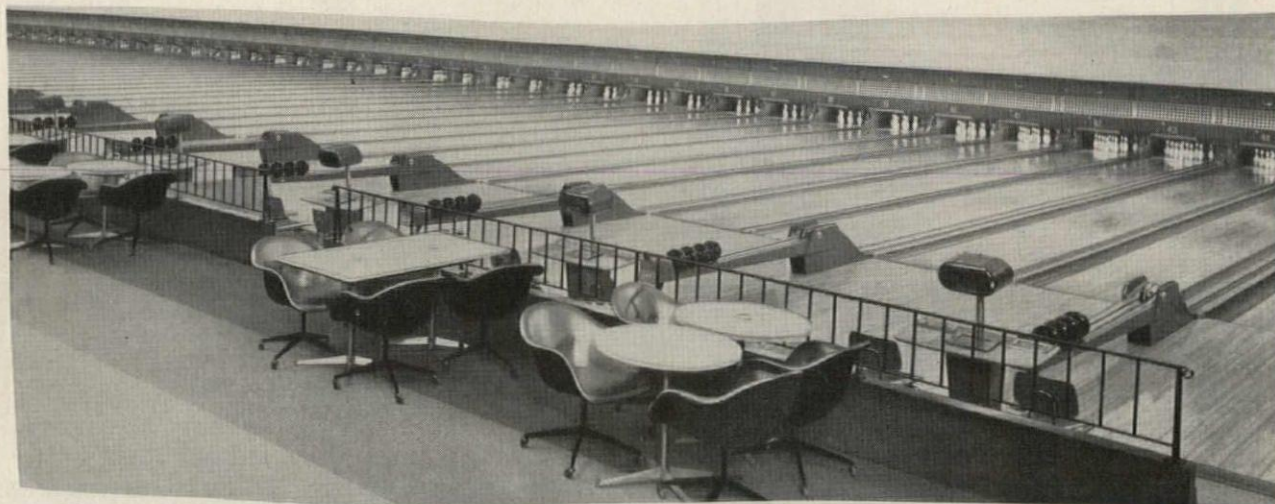
CORPORATION · GARDEN CITY, N. Y.

SALES OFFICE: 100 PARK AVE., NEW YORK, N. Y.

PERMATITE DIVISION—Custom-built Windows, Curtain Walls, Architectural Metal Work and Revolving Doors. ALWINTITE DIVISION—Stock-size Aluminum Windows and Doors. BRACH MFG. CO. DIVISION—Radio, Television and Electronic Equipment. STEEL WELDMENTS, INC. DIVISION—Custom fabrication in Steel and Iron.

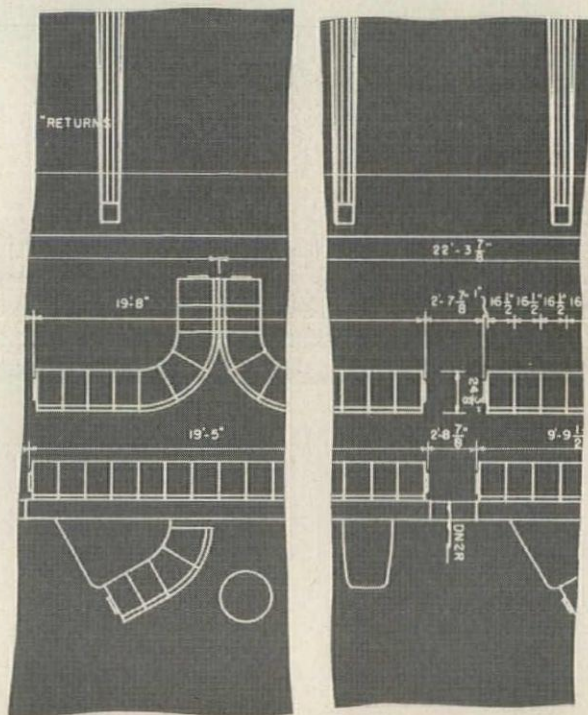
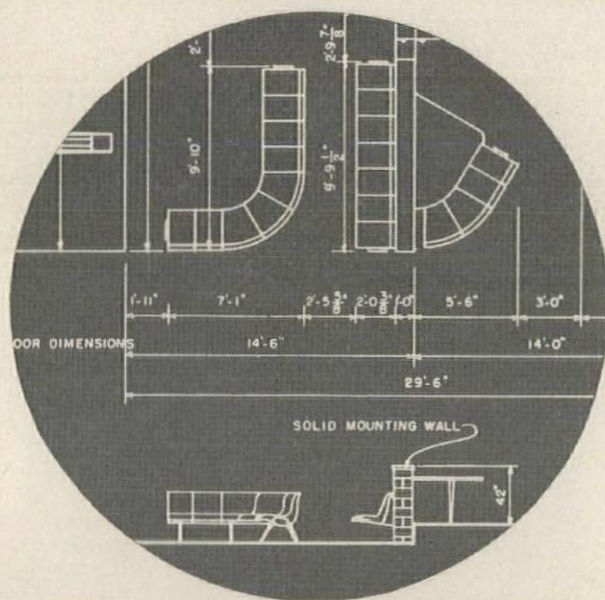


## WORLD'S LARGEST LIBRARY OF BOWLING CENTER IDEAS



Interior of Cloverleaf Bowling Center, Independence, Ohio

Brunswick's Architectural Research supplies full details on every aspect of bowling-recreation center design.



The smart new look for America's leisure time: the new Cloverleaf Bowling Center exemplifies it. Its architect made use of Brunswick's automatic pinsetters and equipment, and of Brunswick's Architectural Research service for functional design ideas as well.

This service offers suggestions on every phase of design, from acoustics to automation . . . to layout of in-

teriors. Brunswick consultants—drawing on the world's largest library of bowling center designs—can provide typical layouts to serve as a springboard for your thinking . . . or can offer suggestions at a later stage.

There's no charge, of course. For more details, see Sweet's file number 23K/Br or write to Mr. B. McElearney, Mgr., Architectural Research Div., at Brunswick.

# BRUNSWICK

ARCHITECTURAL RESEARCH DIV., 623 So. Wabash, Chicago 5, Illinois





Provisions for N.C.G. oxygen & vacuum systems



Easily positioned examination lamp



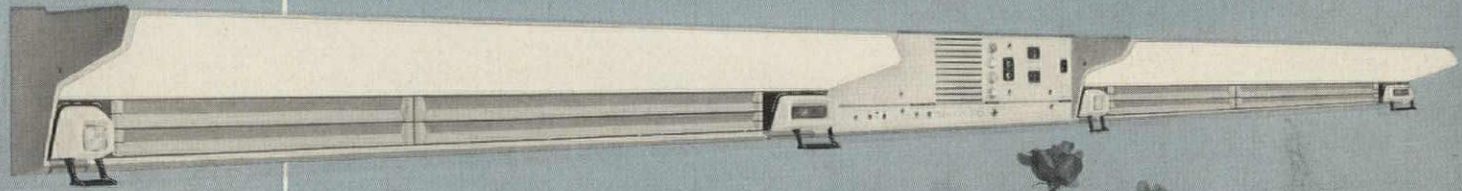
Pleasant general lighting



Narrow beam reading lamp

Glare-free night light

Provisions for Executone audio-visual nurse call systems

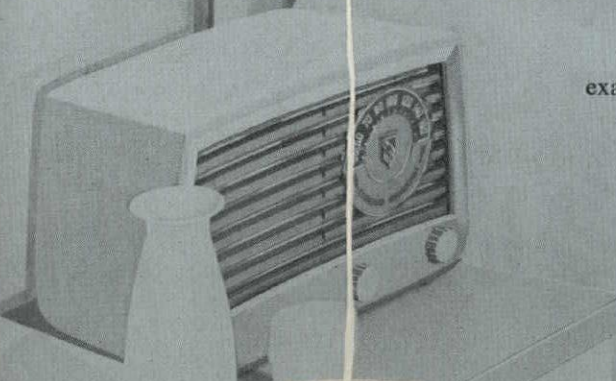


## CENTRON-10 — A REVOLUTIONARY IDEA IN HOSPITAL PLANNING!

At last you can plan for one, single, totally integrated hospital bedroom service unit which incorporates at least ten different services normally installed separately. Designed and engineered by Sunbeam Lighting Company, *CENTRON-10*, in one modernly styled "package", provides pleasant general illumination, shielded reading lamps, color-corrected, high intensity examination lamps, night lights, convenience outlets, provisions to take audio-visual nurse call systems and oxygen and vacuum systems, T.V. lead-ins, phone outlets, and accessory intravenous apparatus support arm.

**THERE IS NO OTHER SYSTEM LIKE IT!**

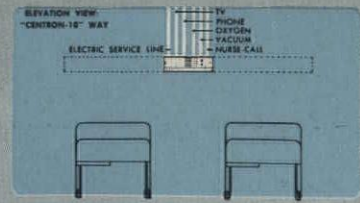
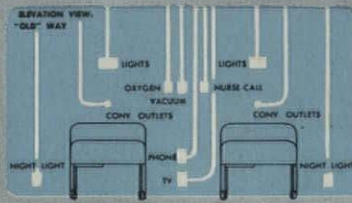
The benefits and saving in reduced installation and maintenance costs, to say nothing about the convenience both to patients and hospital personnel, is so far reaching that *CENTRON-10* defies comparison. Write today for our 12-page brochure #FO for complete details.



Patents Pending

**SUNBEAM LIGHTING COMPANY**

777 East 14th Place, Los Angeles 21, California — 3840 Georgia Street, Gary, Indiana



"OLD WAY" requires at least 22 service lines and outlet boxes for two adjoining rooms. *CENTRON-10* way requires only 8 service lines. Except for a console no outlet boxes are needed. This saves up to \$32.50 per bed in installation costs!





**PHILLIPS HALL** (*Electrical Engineering Building*)  
**UPSON HALL** (*Mechanical Engineering Building*)  
**CORNELL UNIVERSITY**  
 ITHACA, NEW YORK  
*Perkins & Will — Architects-Engineers*  
*The White Construction Company — Builders (Phillips Hall)*  
*The John W. Cowper Company — Builders (Upson Hall)*

*Ceramic Veneer in mottled, sun glow yellow and in sea green was specified for the spandrel facings of these two new buildings. Unit size is 24" x 26" x 2".*



## Versatile Ceramic Veneer provides color for Cornell campus

FEDERAL  
 SEABOARD  
 TERRA COTTA  
 CORPORATION



10 E. 40th St., New York 16, N. Y.  
 Plant at Perth Amboy, N. J.

Specified for spandrel facings of these distinctive buildings on the Cornell campus, Ceramic Veneer adds color interest and accents architectural expression. Because it is custom-made, functional Ceramic Veneer enables you to design freely in form and texture . . . and select from a color range far greater than that offered by any other building material. Your plans are faithfully reproduced in Ceramic Veneer for interiors or exteriors—plain surfaces, polychrome panels or sculpture. Moreover, this modern architectural terra cotta is moderate in price, economical to install, easy to keep clean. For complete information, write us today. Without charge we will gladly furnish construction detail, data, color samples, and advice on preliminary sketches involving the use of Ceramic Veneer.



FREQUENT

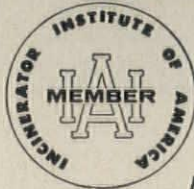
SMALL FIRES

ASSURE BETTER

INCINERATION

8168-DB

**THE DONLEY PRINCIPLE OF FREQUENT BURNING MINIMIZES HEAT, SMOKE  
ODOR AND FLY-ASH TO INCREASE A BUILDING'S FUNCTIONAL VALUE**



**Donley**  
BROTHERS

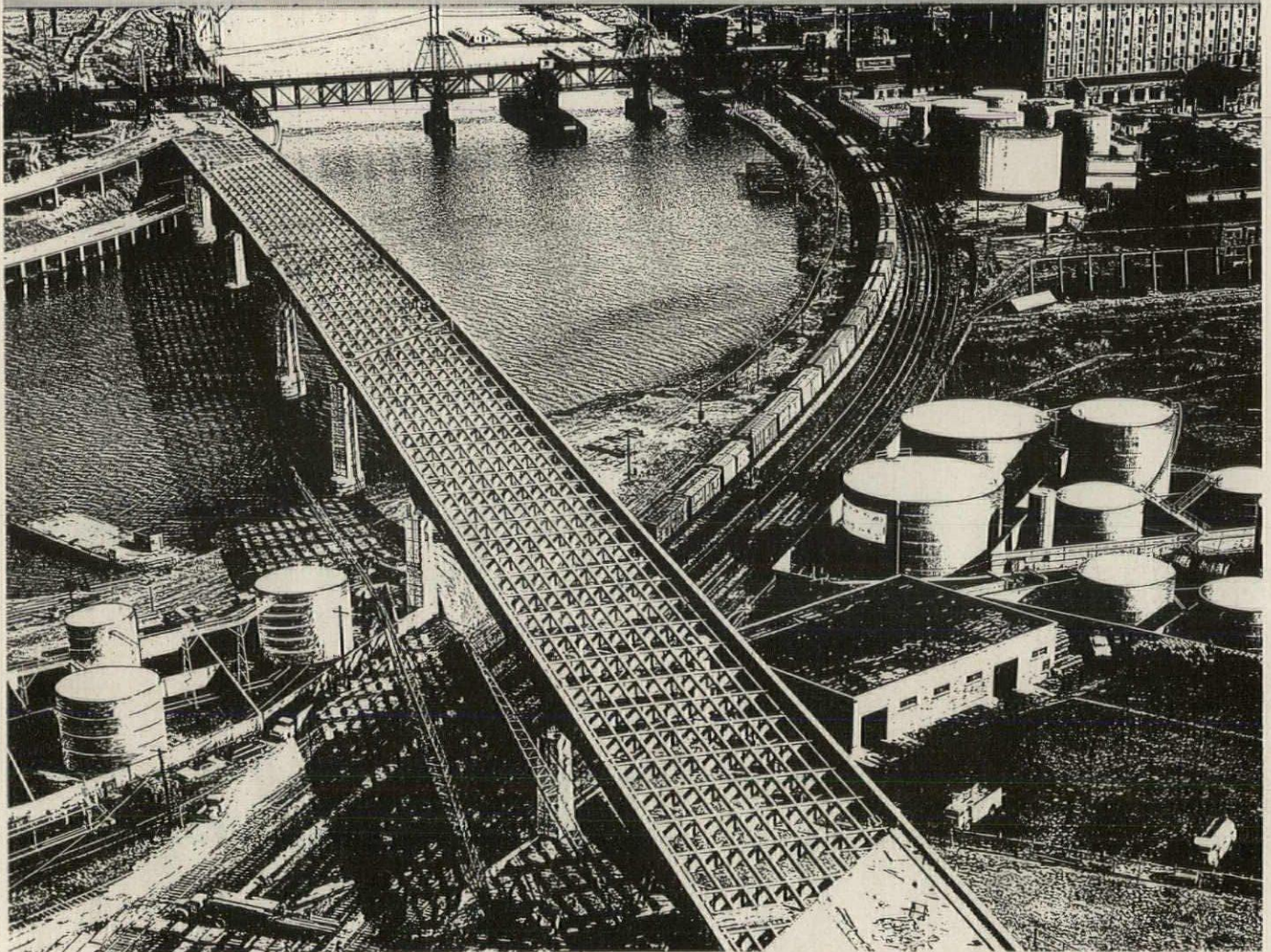
METAL PRODUCTS FOR BUILDING  
13972 Miles Avenue • Cleveland 5, Ohio

Donley offers a range of incinerators in standard designs to satisfy most installation requirements. Donley Automatic Safety Burners provide economical small fires at frequent intervals and comply with standards of leading insurance companies and building codes.

*Write for your copy of the Donley  
Incinerator Catalog or see it in Sweet's.*



another example of **INGALLS SKILL**  
in fabrication of Structural Steel



## Upper University Avenue Bridge

on Philadelphia's Schuylkill Expressway

Giant fabricated steel girders from INGALLS frame this new Philadelphia bridge. Some weigh up to 144 tons each, with length of 243 feet to a section, and depth at the haunch of 15 feet.

Almost 4000 tons of INGALLS continuous girders, cross girders, stringers and other fabricated structural steel components were used in this important new bridge.

Here is another example of INGALLS skill in fabrication of structural steel. INGALLS complete facilities, long experience, and craftsmanship in both fabrication and erection of structural steel stand ready to serve you on your next construction job. Your inquiry is invited.

*Contractors:* Kaufman Construction Company

*Consulting Engineers:* Gannett, Fleming, Corddry & Carpenter

*Fabricated Structural Steel:* The Ingalls Iron Works Company

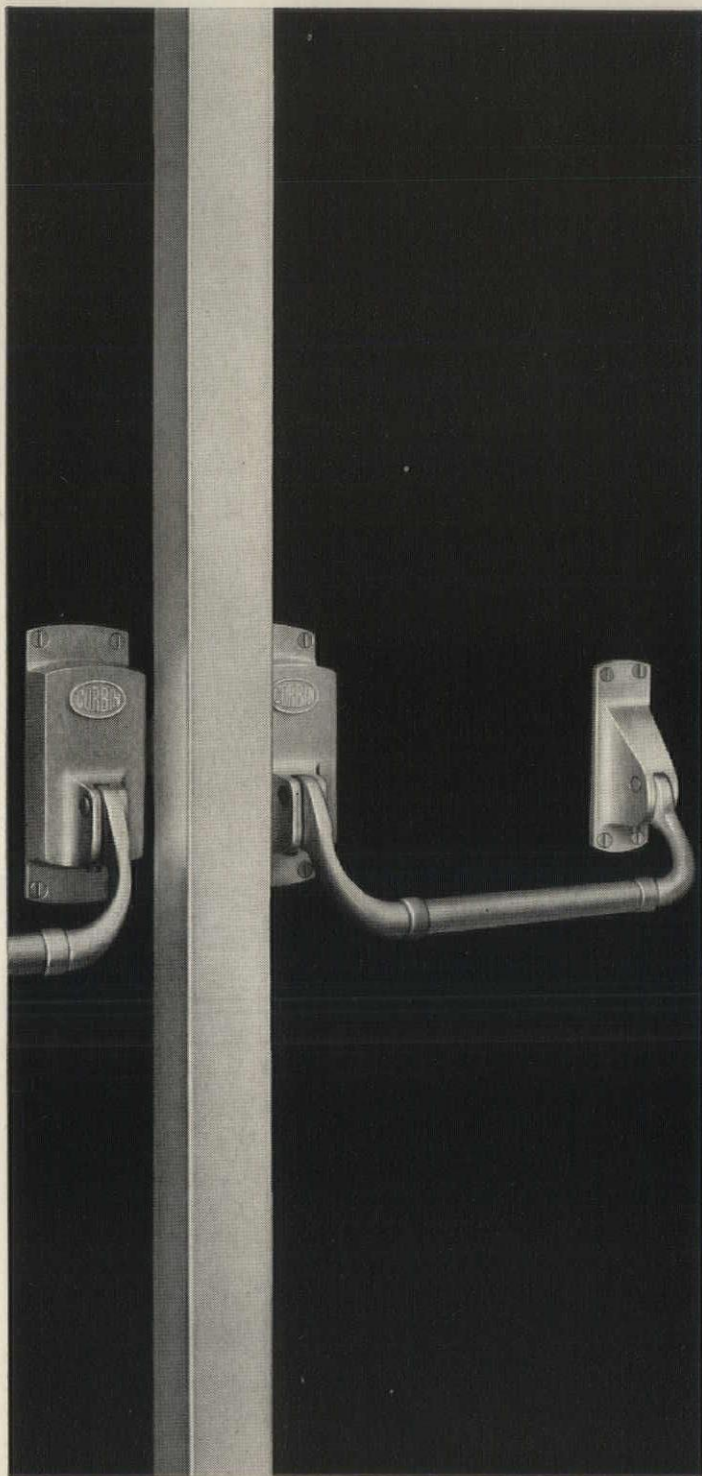
*Steel Erection:* Cornell & Company



**THE**  
**INGALLS**  
**IRON WORKS**  
**COMPANY**  
Executive Offices  
BIRMINGHAM, ALABAMA

**INGALLS INDUSTRIES ARE:** The Ingalls Iron Works Company, Sales Offices: New York, Pittsburgh, Chicago, Houston, New Orleans, Atlanta • The Ingalls Steel Construction Company, Sales Offices: New York, Chicago, New Orleans, Pittsburgh, Houston, Atlanta • Birmingham Tank Company, Sales Offices: New York, Pittsburgh, Chicago, Atlanta, New Orleans, Pascagoula • The Ingalls Shipbuilding Corporation, Shipyards: Pascagoula, Mississippi; Decatur, Alabama Sales Offices: New York, Chicago, Washington, Houston, New Orleans, Atlanta





#2826 by 5565 aluminum mullion.

To help  
you  
settle  
exit fixture  
problems  
with  
assurance

Designed with personal safety in mind . . . Corbin automatic exit fixtures. Unfailing performance in time of emergency. Meet the most exacting safety requirements of schools, churches, theatres and other public buildings.

Designed to meet every architectural requirement, Corbin exit fixtures are

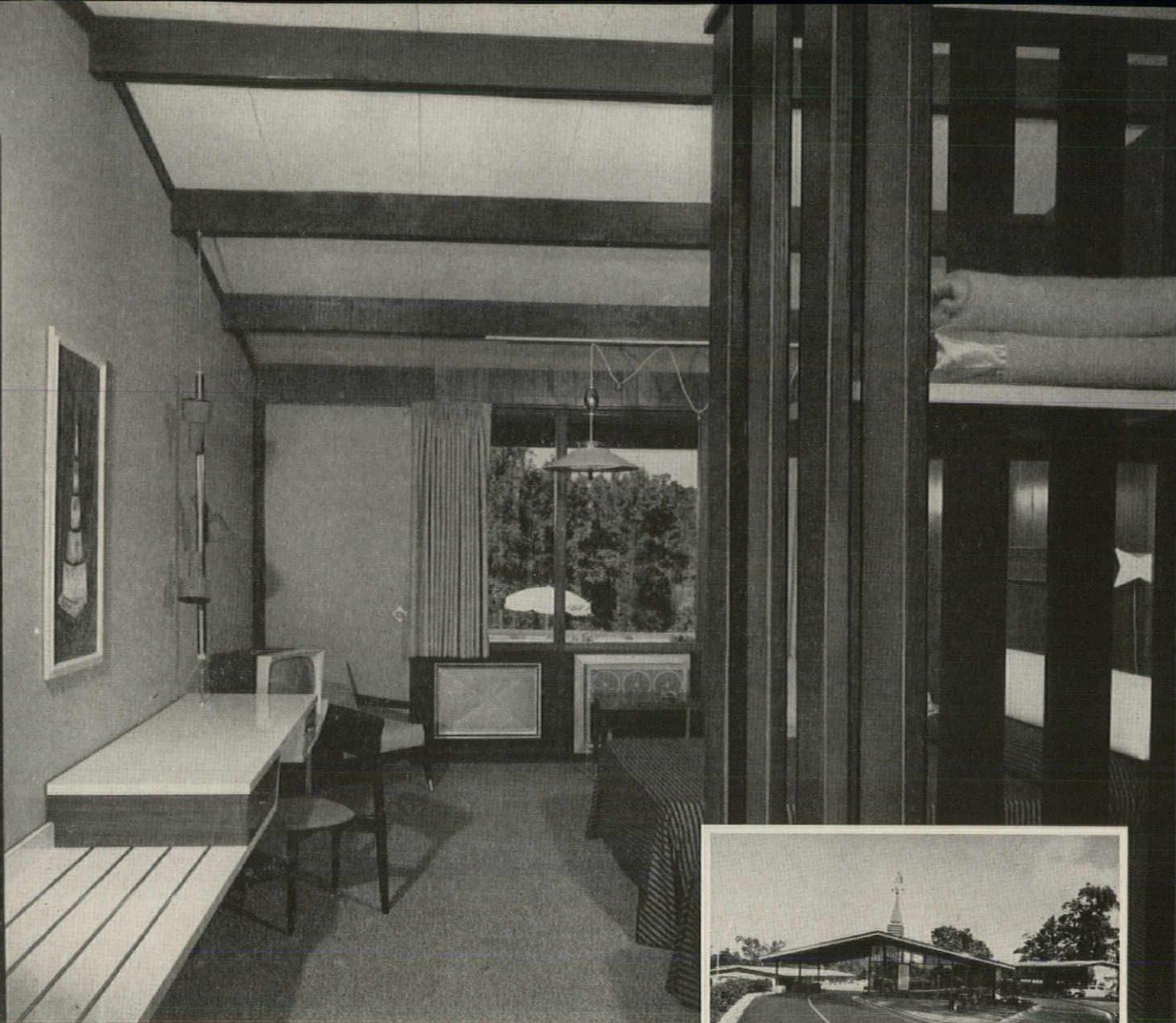
available in rim, mortise, or vertical types. For single and double doors and doors with removable mullions. Made in solid brass, bronze, aluminum, iron and steel — in popular finishes. A one-source solution for exit fixture problems.

P. & F. Corbin Division, The American Hardware Corp., New Britain, Conn.



corbin automatic exit fixtures





Howard Johnson Motor Lodge, Northside Drive & U.S. Highway 41, Atlanta, Ga., Consulting Architect: Richard H. Pretz, A.I.A., Atlanta. Painting Contractor: C. F. McGourk, Atlanta.



## DEVOE PAINTS USED ON NEW HOWARD JOHNSON MOTOR LODGE IN ATLANTA, GA.



Richard H. Pretz, A.I.A., Consulting Architect for this fine Southern Motor Lodge, carried the beauty of its lovely woodland setting over into the lodge's interior. Devoe Wonder Woodstain was chosen to accent the charm of the natural wood panelling and Devoe Wonder-Tones for color and texture contrast.

In your color planning you can profit from an analysis by Devoe Color Consultation Service regard-

ing such factors as: costs, climate, use, maintenance, and durability, as well as color and appearance. Such a thorough study is typical of the service rendered by Devoe . . . whether it's color planning for tracts, motor lodges, hotels, apartment houses, institutions, public buildings or for industrial plants.

Devoe also offers other services to architects. Your Devoe Color Consultant will build up a color reference library for you. Create color presentations for showings to clients. In fact, he's an invaluable right hand man for your specification writer and color department.

Yet he works for you free of cost and obligation. Architects from coast-to-coast are putting his experience in color-planning to work for them. He's ready to serve you right now. Just write to: Devoe Color Consultation Service, Devoe & Reynolds Company, Inc., Louisville, Kentucky.

*FREE—A paint reference guide for every surface job! Plus special color guides for practically every type of building. Write today for your copies.*



# DEVOE

205 years of paint leadership

DEVOE & REYNOLDS COMPANY, INC.

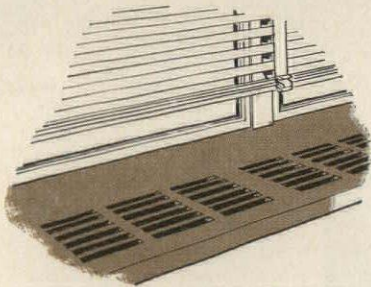
Atlanta • Boston • Chicago • Cincinnati • Dallas • Denver  
Los Angeles • Louisville • New York • Philadelphia



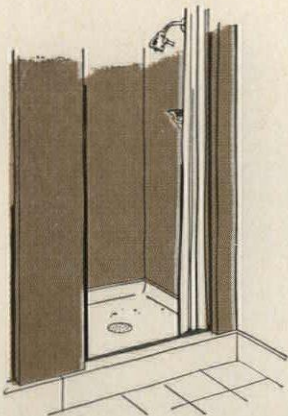


Now—

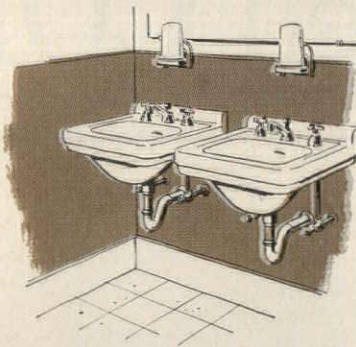
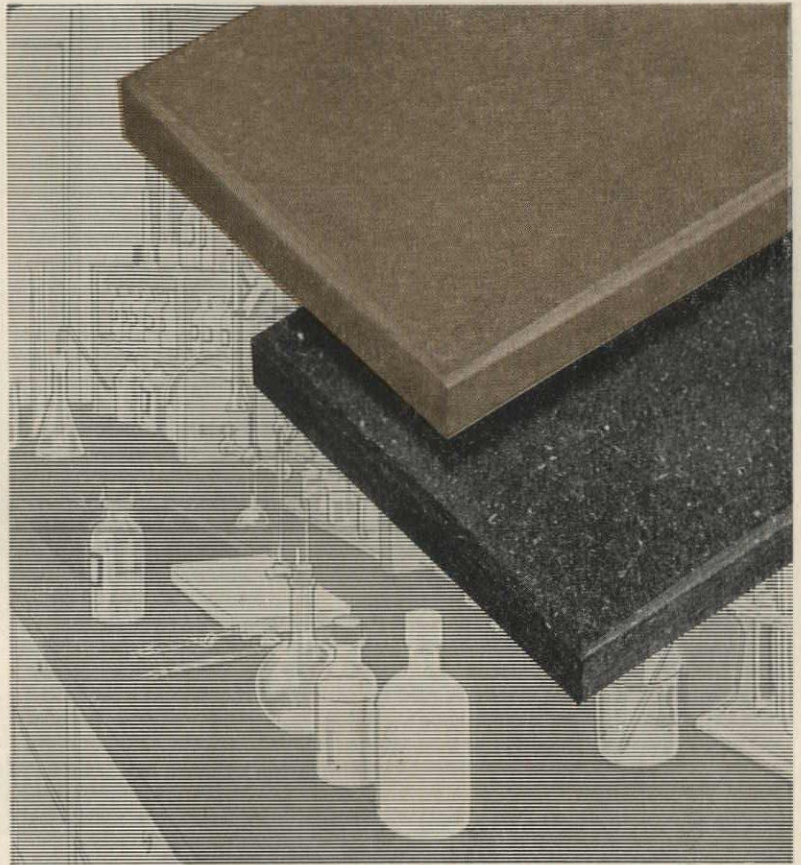
**a touch of beauty  
that wears like stone  
on many hard-working surfaces**



*Window sills of  
Colorlith are pleasing  
to the eye...won't warp  
under prolonged heat  
or moisture.*



*Ideal for shower stalls...  
strong, rigid Colorlith  
can't warp, rust, rot  
or corrode.*



*Colorlith gives washroom  
wainscots a bright new  
lift. Stays attractive...  
resists moisture, chipping,  
abuse.*

## **J-M COLORLITH® ... handsome, tough, colorful**

Created as an attractive, lower cost material for laboratory table tops, Colorlith has now gained wide acceptance as a surfacing material in many busy interior areas.

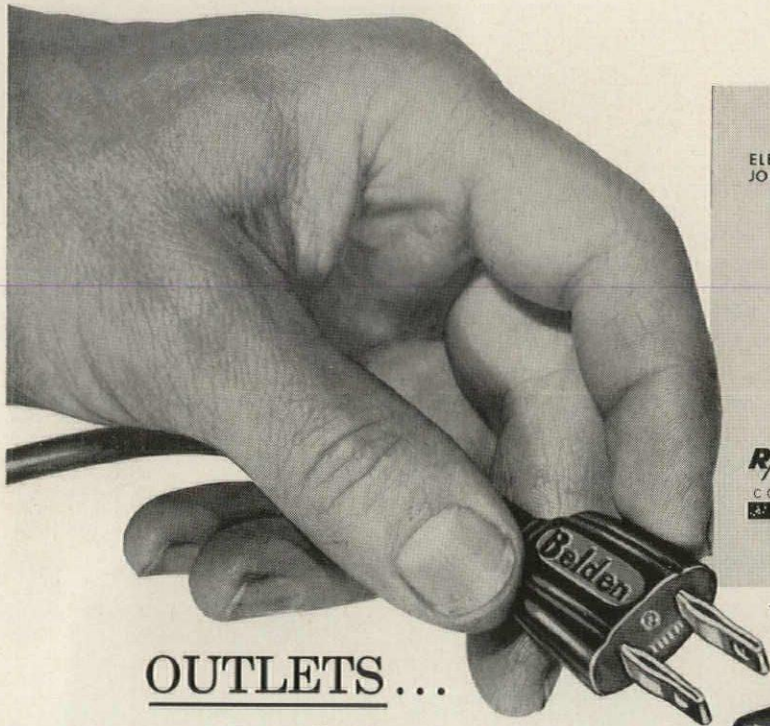
Fabricated from asbestos fiber, portland cement and chemically resistant colorings, this inorganic material resists heat, flame, moisture, even acids and solvents in normal working concentrations, when properly coated with a clear lacquer or equivalent. Color runs all the way through the sheet. Thicknesses from 1 1/4" down to 1/4" can be used without breaking.

Write for Colorlith specification sheet EL-94A and brochure EL-62A. Johns-Manville, Box 14, New York 16, New York. In Canada, Port Credit, Ontario.

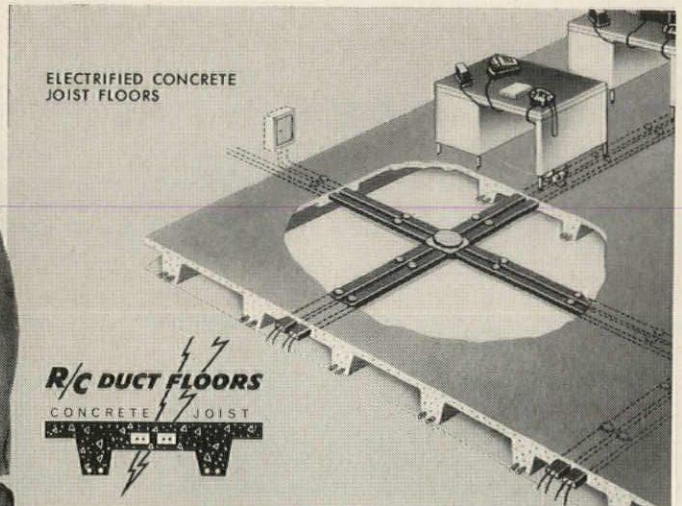


# **JOHNS-MANVILLE**





OUTLETS ...  
as you need them ...



Write for 16-page R/C Duct Floor Bulletin today!

# Reinforced CONCRETE

*Frame and R/C Duct Floors chosen  
for the Saratoga Building\**

On many important projects, reinforced concrete and R/C Duct Floor construction are providing better structures for less money, for maximum fire safety, and low annual cost.

An outstanding example is the new \$3,300,000 fifteen-story Saratoga Building in New Orleans. The architects chose R/C Duct Floors (electrified concrete joist floors) to provide tenants complete flexibility of electrical outlets to fulfill future as well as current requirements. Because the building had been almost 100% rented before working plan drawings and specifications were started, the architects were faced with an exact deadline for completion. The ready availability of materials for reinforced concrete thus influenced the architects to specify this economical and flexible medium of construction for the building frame.

Before you build, investigate this economical and flexible medium of construction. Compare . . . and you will design for REINFORCED CONCRETE.

CONCRETE REINFORCING STEEL INSTITUTE

38 South Dearborn St.



Chicago 3, Illinois

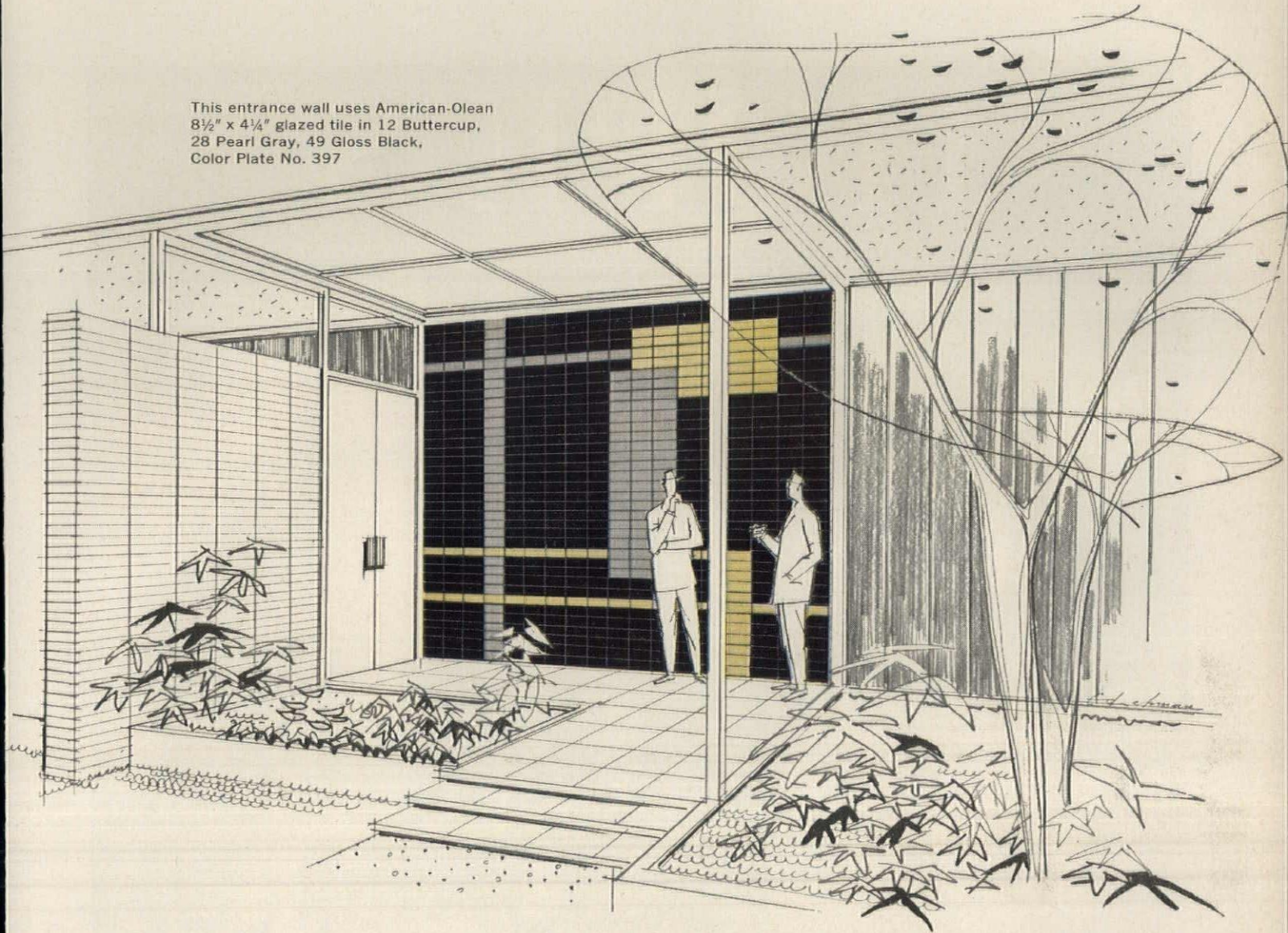


\*Saratoga Building, New Orleans, La. Architects: Herbert A. Benson and George J. Riehl † Structural Engineers: A. W. Thompson and Associates † General Contractors: R. P. Farnsworth & Company, Inc. †

† New Orleans, La.



This entrance wall uses American-Olean  
8½" x 4¼" glazed tile in 12 Buttercup,  
28 Pearl Gray, 49 Gloss Black,  
Color Plate No. 397



# LARGE SIZE TILES

## Offer New Design Opportunities

American-Olean's large size tiles open up new possibilities for architectural decoration in residential and non-residential interiors.

The illustration above suggests just one way in which 8½" x 4¼" tiles might be used to create a striking mural for a commercial entrance. It is one of many illustrations from American-Olean's new color booklet now available to architects and designers.

Write for Booklet 910,  
"New Interiors with Large Size Tile"

CERAMIC TILE  
**American  
Olean**

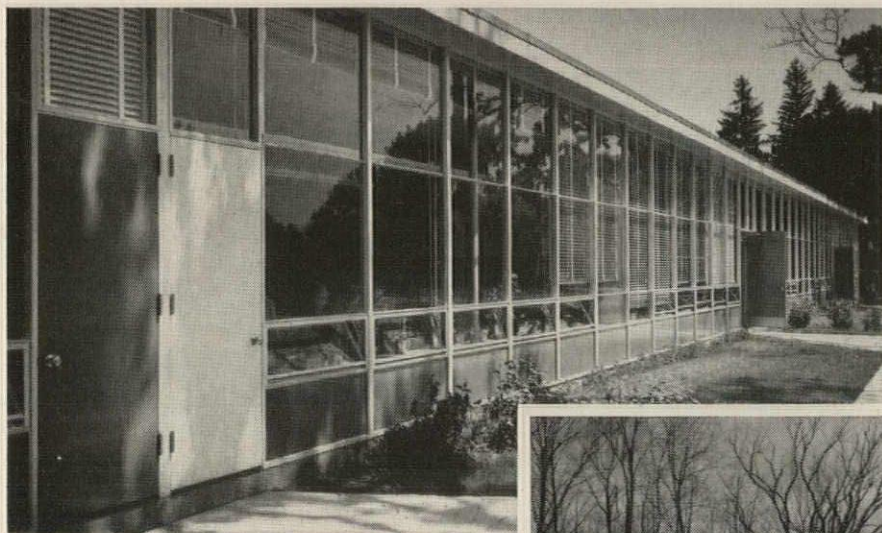


Since

# HOPE'S

1818

STEEL WINDOWS HAVE THE STRENGTH AND RIGIDITY THAT NO OTHER WINDOW CAN MATCH



*At Left: North Street  
Elementary School,  
Greenwich, Conn.  
Sherwood, Mills & Smith,  
Architects.*



*At right: Wilbert Snow  
Elementary School,  
Middletown, Conn.  
Warren H. Asbley, Architect*

## EXTRA FIRE SAFETY FOR ELEMENTARY SCHOOLS—CLASSROOM EXIT DOORS

The ease with which provision can be made for doors in Hope's single-floor window wall units suggests this simple method of providing the most easily accessible escape exit for each classroom in large, modern single-floor schools. The two well known schools in the photographs above illustrate very clearly the practicability of this arrangement.

For rooms above the first floor we offer escape

windows designed to permit access to ladders or stairways. We recommend the inclusion of an escape unit, door or window, in all classrooms.

Unsurpassed strength and rigidity in Hope's Steel Window Walls provide the most trustworthy structural stability. You are assured of perfect operation and the utmost economy in maintenance for the life of the building.

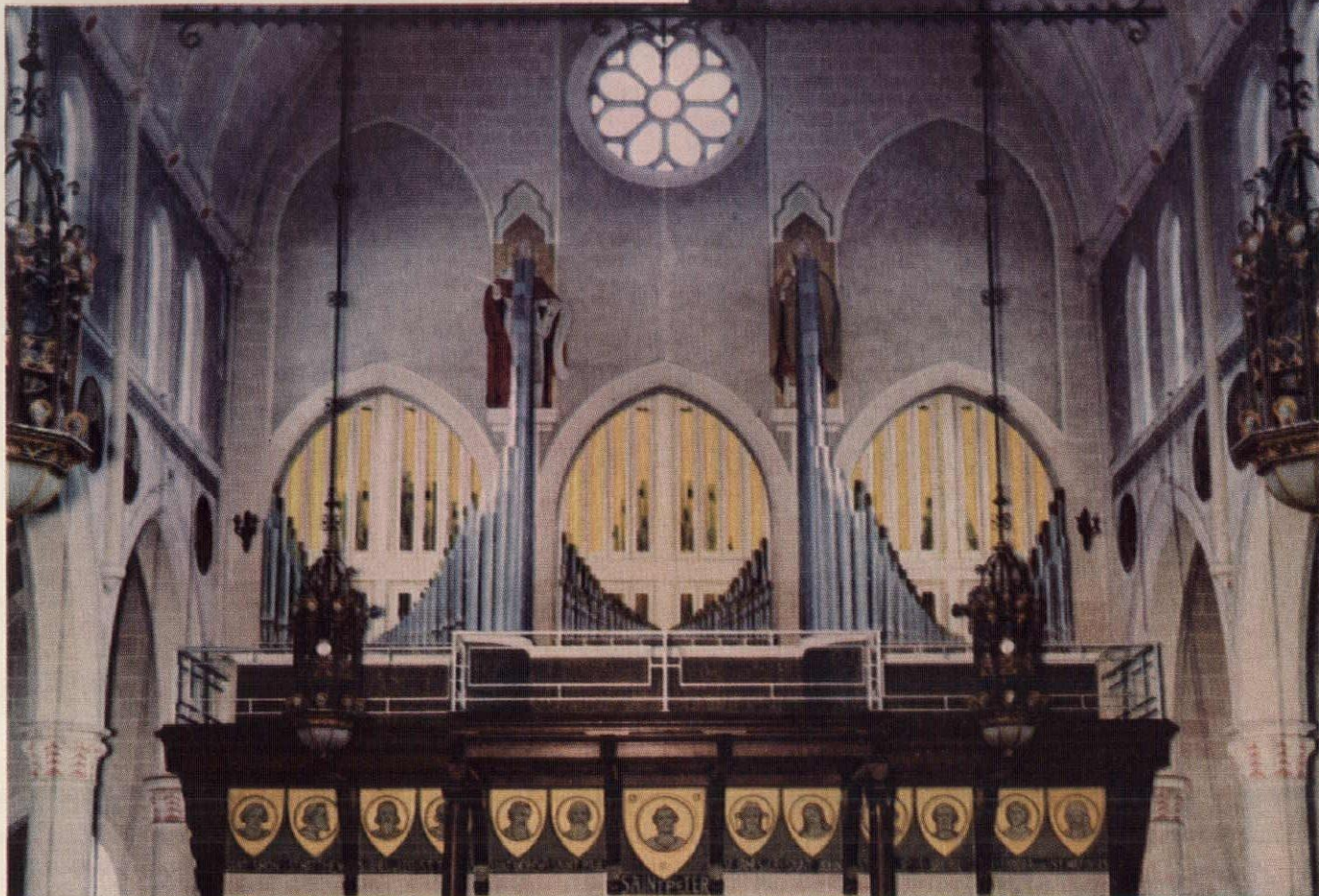
*Write for Catalog No. 152*

### HOPE'S WINDOWS, INC., *Jamestown, N. Y.*

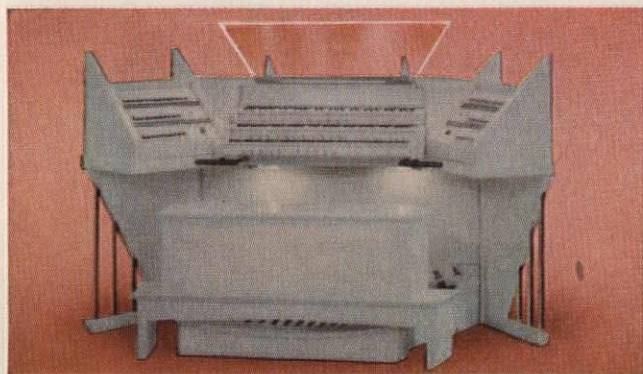
THE FINEST BUILDINGS THROUGHOUT THE WORLD ARE FITTED WITH HOPE'S WINDOWS



*A Wicks pipe organ...majesty in music*



**Today's Architects specify Wicks in their plans**



Leading architects know the importance of including proper interior fixtures in their plans. That's why they recommend Wicks Pipe Organs in church remodeling and new construction. Wicks, the leading custom builder of Pipe Organs in the world today, works with architects without charge in choosing correct organ design and location . . . in minimizing space problems by eliminating cumbersome bulk necessary for old-style pipe organs.

Whether your next project involves a church, chapel, auditorium, residence, or even a restaurant, recommend the Pipe Organ that matches your modern architecture. Specify Wicks. Mail coupon today to The House of Wicks . . . over 50 years' Leadership in organ building.



**PIPE ORGANS**

The House of Wicks

Wicks Organ Company • Highland, Illinois

Wicks Organ Company • Dept. 120  
Highland, Illinois

Please mail me Wicks' "A Guidebook for Architects" and other information about Wicks Pipe Organs.

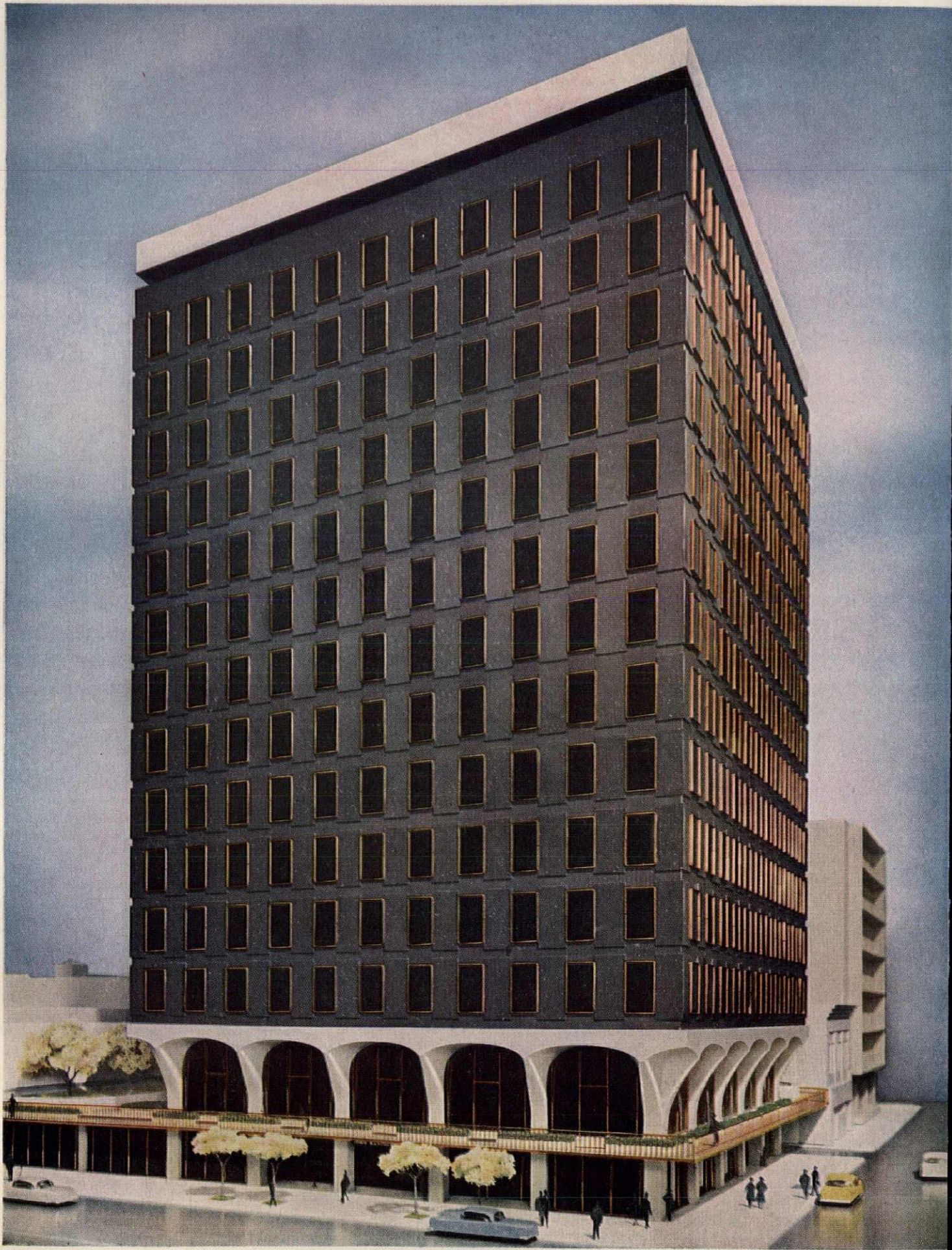
Name \_\_\_\_\_ Title \_\_\_\_\_

Firm \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_







# NEW BRONZE BEAUTY BY THE GOLDEN GATE

## New San Francisco Western Home Office of John Hancock Life features functional use of Chase® Architectural Bronze

The John Hancock Mutual Life Insurance Company wanted a new warmth, beauty and elegance in their Western Home Office building. They turned to the beauty of bronze.

Each of the 528 window frames for the new building is of Chase® Bronze...special architectural shapes for frames and glass stops that hold the hundreds of panes in place. These interlocking elements require tolerances which are reassured to thousandths of an inch.

Bronze has other important uses. An all-bronze railing encircles two sides of the building at the second floor. Window flashings are Chase copper. When this new 15-story building is occupied in the fall, the functional use of Chase bronze will add new beauty and distinction to the downtown skyline in San Francisco.

Call your nearest Chase office, or write Chase at Waterbury 20, Conn. for the help of expert Chase metallurgists.



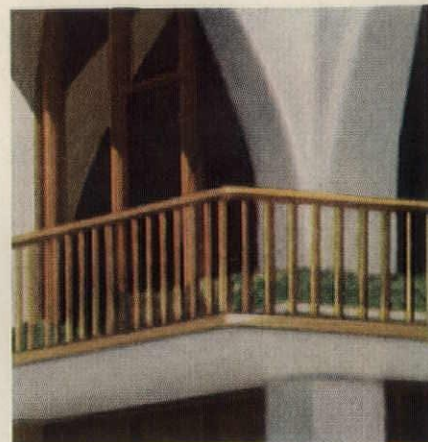
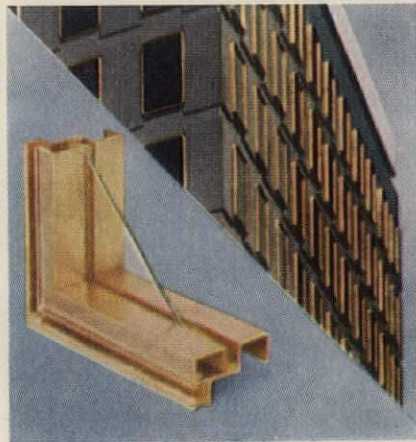
THE NATION'S HEADQUARTERS FOR ALUMINUM • BRASS • BRONZE • COPPER • STAINLESS STEEL

Atlanta Baltimore Boston Charlotte Chicago Cincinnati Cleveland Dallas Denver Detroit Grand Rapids Houston Indianapolis Kansas City, Mo. Los Angeles Milwaukee Minneapolis Newark New Orleans New York (Maspeth, L. I.) Philadelphia Pittsburgh Providence Rochester St. Louis San Francisco Seattle Waterbury

**CHASE SALUTES:** Skidmore, Owings & Merrill, Architects, San Francisco • Lawrence Halprin, Landscape Architect • Cahill Brothers, Inc., General Contractors • C. E. Toland & Sons Ornamental Metal Fabricators.

**WINDOWS** and exterior doors on all floors of the new Hancock building feature the use of Chase Architectural Bronze Shapes, made to tolerances of thousandths of an inch. Bronze adds warmth, beauty and elegance to the building.

**BALCONY** around two sides of building has a beautiful bronze railing made of Chase Architectural Bronze. This feature adds beauty to the new building now under construction at California and Battery Streets in San Francisco.





A continuing series of distinguished schools, churches, hospitals, office buildings and industrial structures using NORTON DOOR CLOSERS



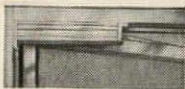
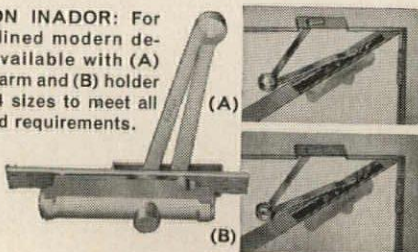
ARCHITECT: ELLERBE & COMPANY, ST. PAUL • HARDWARE DISTRIBUTOR: FARWELL, OZMUN, KIRK & CO.

## MOST MODERN IN RESEARCH EQUIPMENT ...AND IN DOOR CLOSERS

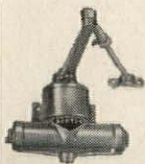
New Graphic Products Building for Minnesota Mining and Manufacturing Company  
has NORTON Door Closers specified throughout

### Complete Norton Line Meets Every Door Closer Need

**NORTON INADOR:** For streamlined modern design; available with (A) regular arm and (B) holder arm... 4 sizes to meet all standard requirements.



**NORTON 750:** New corner design with concealed arms, for all types of doors, particularly narrow-rail doors.



**NORTON SURFACE-TYPE:** For all installations where concealment is not essential.



**NORTON 703-N** Compact surface-mounted type... 1½ inch projection.

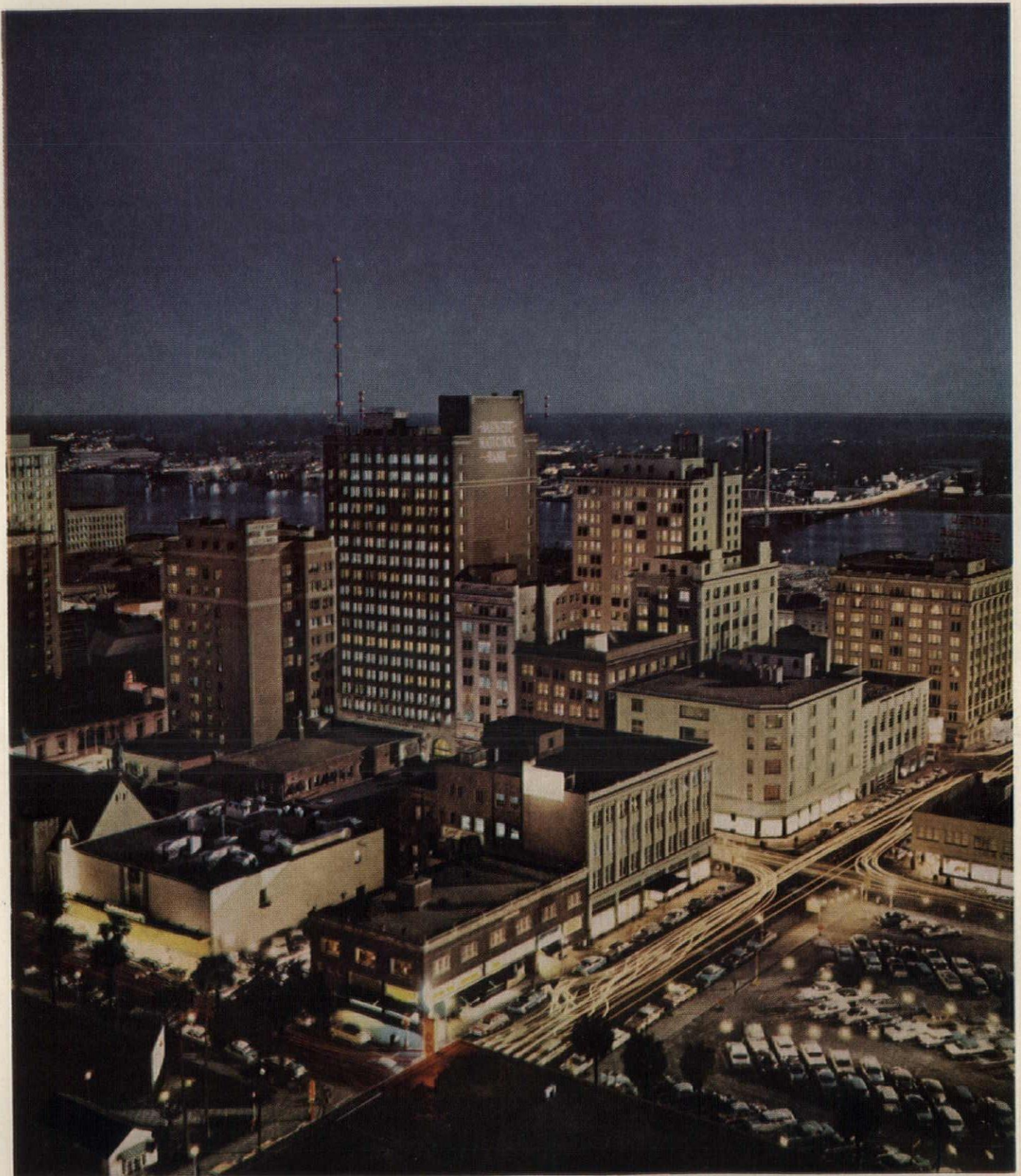
Norton Door Closers were specified for this distinguished structure because of their outstanding record of proved dependability. Where concealment was desired, Norton INADOR Closers were chosen for complete harmony with the clean-lined contemporary design of doors.

Inador's rugged mechanism fits snugly inside a mortise in the top rail of any 1¾" door, or can be used on 1⅝" doors by taking a full cut out of top rail and applying special side plates. Despite this extreme compactness, however, Inador is a true liquid-type closer with all the reliability, low maintenance and precision workmanship characteristic of all Norton products. For complete data on these and all other Norton models, consult the current Norton Catalog #57. Write for it today.

# NORTON® DOOR CLOSERS

Dept. AR-79, Berrien Springs, Michigan





**JACKSONVILLE'S** long-cherished dreams of major civic improvements are fast becoming reality. Conceived by a forward-looking City Commission, City Council and Area Chamber of Commerce, Jacksonville's latest step forward began with a successful \$30-million municipal bond issue in 1957. On its list of capital improvements are a \$5-million, 15-story City Hall; a \$3-million, 3,800 seat Civic Auditorium; a \$3-million, 13,000 seat Sports Coliseum; a \$15-million modern-treatment sewerage system and \$6-million street and drainage improvement. Jacksonville's ambitious plan encompasses the needs of an expanding industrial city, a major seaport, a great naval station, a growing insurance center, a famed tourist attraction and a growing area-population of 440,000. OTIS has a long-standing "planner's" interest in Jacksonville's growth. Over 63% of its elevators are the world's finest. They're by OTIS.

AUTOTRONIC® OR ATTENDANT-OPERATED PASSENGER ELEVATORS • ESCALATORS • TRAV-O-LATORS • FREIGHT ELEVATORS • DUMBWAITERS  
ELEVATOR MODERNIZATION & MAINTENANCE • MILITARY ELECTRONIC SYSTEMS • GAS & ELECTRIC TRUCKS BY BAKER INDUSTRIAL TRUCK DIVISION



**OTIS  
ELEVATOR  
COMPANY**

260 11th Avenue, New York 1, N. Y.  
Offices in 501 cities around the world







highly  
skilled  
technicians  
engineer  
your  
"custom-bilt  
by Southern"  
food service  
installation

Southern's staff of skilled technicians is your assurance that your "Custom-Bilt by Southern" equipment is precision made, down to the finest detail. They study your problem . . . from receiving to service. They design equipment that is fitted to your specific needs. And, they supervise every step of its development and installation.

This personalized "custom-engineering" is the big reason "Custom-Bilt by Southern" equipment produces such superior benefits as improved performance, economical operation and man-hour savings. You get all this *plus* prompt maintenance service after installation when you buy "Custom-Bilt by Southern".

"CUSTOM-BILT BY SOUTHERN" DISTRIBUTORS

ALABAMA, BIRMINGHAM—Vulcan Equip. & Supply Co.; MOBILE—Mobile Fixture Co. ARKANSAS, LITTLE ROCK—Krebs Bros. Supply Co. FLORIDA, DAYTONA BEACH—Ward Morgan Co.; JACKSONVILLE—W. H. Morgan Co.; MIAMI—J. Conkle, Inc.; ORLANDO—Turner-Haack Co.; ST. PETERSBURG—Staff Hotel Supply Co.; TAMPA—Food Service Equip. Co., Inc. GEORGIA, ATLANTA—Whitlock Dobbs, Inc. ILLINOIS, PEORIA—Hertzel's Equip. Co. INDIANA, EVANSVILLE—Weber Equip. Co.; INDIANAPOLIS, MARION—National China & Equip. Corp. IOWA, DES MOINES—Bolton & Hay. KENTUCKY, LEXINGTON—Heilbron-Matthews Co. LOUISIANA, NEW ORLEANS—J. S. Waterman Co., Inc.; SHREVEPORT—Buckelew Hdw. Co. MARYLAND, BALTIMORE—The John Hoos Co. MASSACHUSETTS, BOSTON—Thompson-Winchester Co., Inc. MICHIGAN, BAY CITY—Kirchman Bros. Co.; DETROIT—A. J. Marshall Co.; GRAND RAPIDS—Post Fixture Co. MINNESOTA, MINNEAPOLIS—Aslesen Co.; ST. PAUL—Joesting & Schilling Co. MISSOURI, KANSAS CITY—Greenwood's Inc.; ST. LOUIS—Southern Equipment Co. NEBRASKA, OMAHA—Buller Fixture Co. NORTH CAROLINA, ASHEVILLE—Asheville Showcase & Fixture Co.; CHARLOTTE—Hood-Gardner Hotel Supply Corp. NORTH DAKOTA, FARGO—Fargo Food & Equip. Co. OHIO, CINCINNATI—H. Lauber & Co.; CLEVELAND—S. S. Kemp Co.; COLUMBUS—General Hotel Supply; TOLEDO—Rowland Equip. Co.; YOUNGSTOWN—W. C. Zabel Co. OKLAHOMA, TULSA—Goodner Van Co. PENNSYLVANIA, ERIE—A. F. Schultz Co.; PITTSBURGH—Flynn Sales Corp. SOUTH CAROLINA, GREENVILLE—Food Equipment Co. TENNESSEE, CHATTANOOGA—Mountain City Stove Co.; KNOXVILLE—Scruggs, Inc.; MEMPHIS—House-Bond Co.; NASHVILLE—McKay Cameron Co. TEXAS, CORPUS CHRISTI—Southwestern Hotel Supply, Inc.; SAN ANTONIO—Southwestern Hotel Supply, Inc. UTAH, SALT LAKE CITY—Restaurant & Store Equipment Co. VIRGINIA, RICHMOND—Ezekiel & Weiland Co. WEST VIRGINIA, CLARKSBURG—Parson-Souders Co. WISCONSIN, MILWAUKEE—S. J. Casper Co.



This expert assistance  
is yours for the asking.  
Consult your "Custom-  
Bilt by Southern"  
Dealer, or write  
Southern Equipment Co.

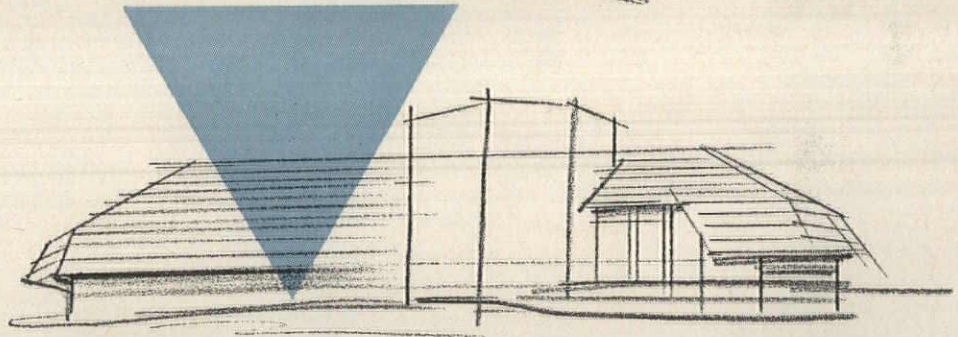
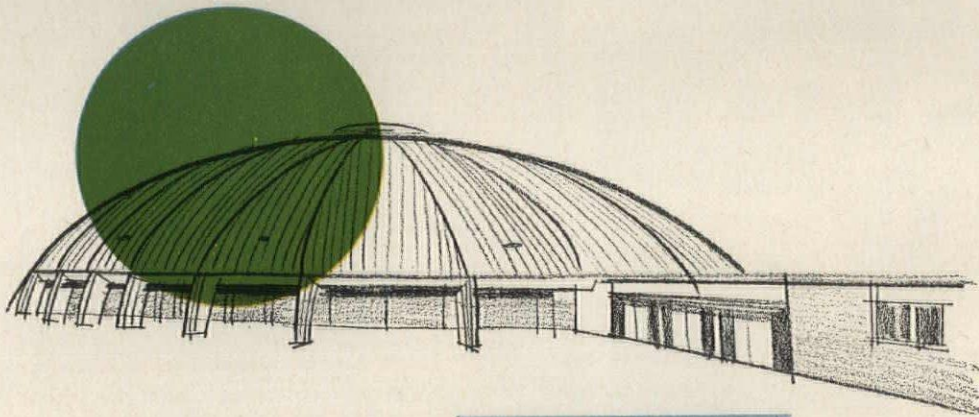


**SOUTHERN**<sup>®</sup>  
EQUIPMENT COMPANY

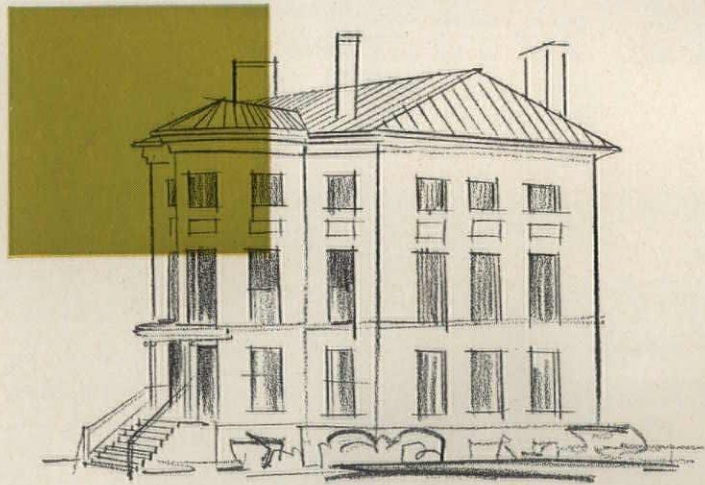
4548 GUSTINE  
ST. LOUIS 16, MO.



Consider roofing materials for a moment, along with the roof itself which is still the neglected step-child of contemporary architecture. There is a new concept here, and a material—terne metal—which permits this enormously important visual area to become an integral part of the total design concept. From the standpoint of FORM, ● terne makes available an almost unlimited range of linear effects, of subtle modulations in the interplay of light and shadow. From the standpoint of COLOR, ▼ it allows a freedom of expression as broad as the artist's palette. From the standpoint of FUNCTION, ■ it is virtually unmatched among roofing materials, as many century-old installations dramatically attest. Your inquiry is solicited. **F** **FOLLANSBEE STEEL CORPORATION**  
 Follansbee, West Virginia



*Follansbee is the world's pioneer producer of seamless terne roofing*



●  
 ALEXANDER MEMORIAL ARENA BUILDING, GEORGIA TECH  
 ARCHITECT: AECK ASSOCIATES, ATLANTA, GA.  
 ROOFING CONTRACTOR: R. F. KNOX COMPANY, INC.

▼  
 DR. FASBENDER CLINIC, HASTINGS, MINN.  
 ARCHITECT: FRANK LLOYD WRIGHT  
 ROOFING CONTRACTOR: SWANSON ROOFING & SHEET METAL

■  
 HISTORIC "OCTAGON" HOUSE, WASH., D.C.  
 HEADQUARTERS A.I.A.







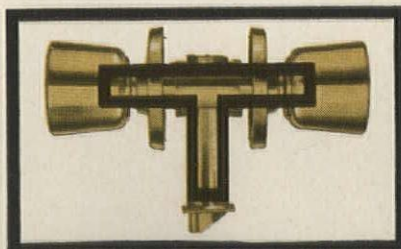
for really  
new  
construction

# MAGNALOCK

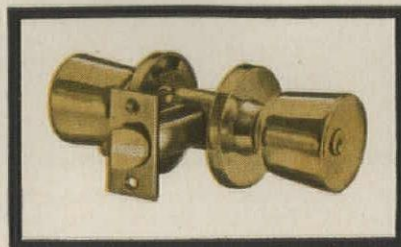
Not just another heavy-duty bored lock... but an entirely new concept from Sargent. Exclusive "T" Zone construction for greater strength and security. Self-supporting for standard hollow metal door cutouts. Reverses completely without disassembly. Styled in the same high fashion designs of the IntegraLock line in a variety of knobs, escutcheons, finishes. Planning something really new? Call your Sargent supplier or write: **Sargent & Company, New Haven 9, Connecticut.**



## SARGENT



**"T" Zone (torque zone) Toughness.** One-piece aligning tube and latch tube interlock, form rugged bend-proof, torque-resistant "T" in critical twist area.



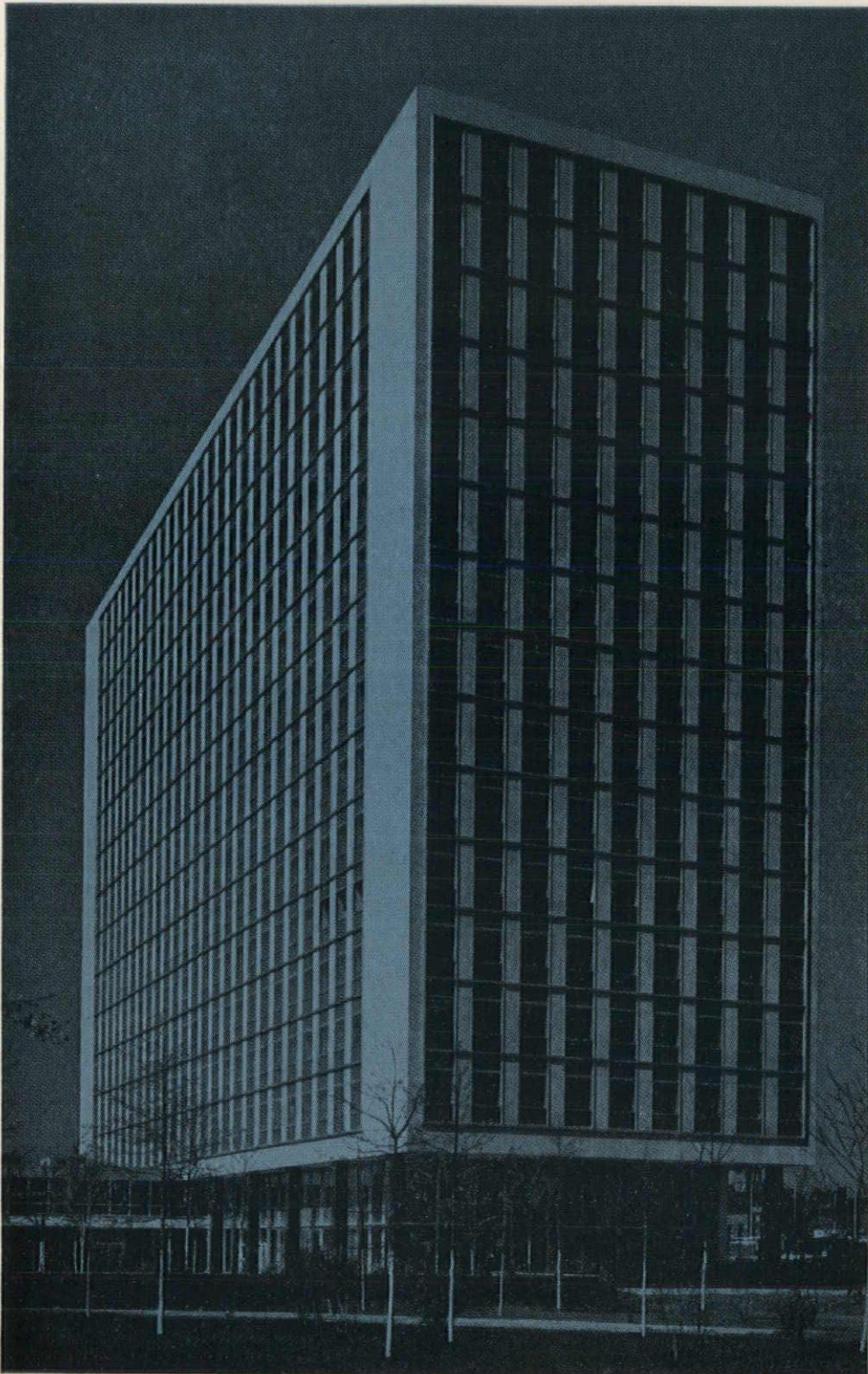
**Tyler Design (YM)**— now available in the MagnaLock line of 161series heavy-duty bored locks.



*Architects for*

AMERICA'S NEWEST STATE OFFICE BUILDING

*select* AIRCOUSTAT®



AIRCOUSTAT sound traps are the architect's first choice for America's newest buildings. AIRCOUSTAT is quickly and easily selected and gives guaranteed silencing of duct-transmitted noise of all frequencies. AIRCOUSTAT meets both acoustical and air flow requirements . . . is fire-resistant, dust-proof and maintenance-free. Write for your copy of the AIRCOUSTAT *Selection Manual*, a quick guide to selecting the right unit or combination of units for any application. Send your request today to: KOPPERS COMPANY, INC., 3007 Scott Street, Baltimore 3, Md.



**SOUND  
CONTROL**

**METAL PRODUCTS DIVISION**

**Engineered**

Products Sold with Service

MARYLAND STATE OFFICE BUILDING, Baltimore, Maryland: Fisher, Nes, Campbell & Associates—  
The L. P. Kooken Company, ARCHITECT—ENGINEER; Blake Construction Co., Inc., GENERAL CONTRACTOR;  
H. Walton Redmile & Associates, CONSULTING ENGINEER; H. E. Crook Co., Inc., MECHANICAL CONTRACTOR



# Floor construction with most advantages



## Everybody benefits when you use WOOD SUBFLOOR AND OAK FLOORS

### *Advantages to you:*

**Tried, proven and preferred**—Wood joist home construction, with wood subfloor and Oak finished floor, has been used successfully in millions of homes.

**Foolproof floor installation**—Every carpenter knows how to lay floors over a wood subfloor. The sound nailing surface assures a trouble-free installation.

**No extra cost—usually less**—The economy of wood joist construction has been proved in many years of use. It requires no special materials, tools or trades.

**Meets all loan requirements**—Wood joist construction is recognized everywhere as sound residential building practice. Loan approval is never a problem.

### *Advantages to owners:*

**Greater resilience underfoot**—Laying Oak Floors over a wood subfloor takes full advantages of the natural, healthful resilience of wood, adding to owner comfort.

**Natural beauty, lifetime wear**—The distinctive wood grain and delicate coloring of Oak Floors are an asset to any home. Oak's beauty never fades or wears out.

**Warm, dry, healthful floors**—Wood subfloor construction isolates the house from ground moisture, keeps the floors warm, dry and healthful in any type of climate.

**Access under house**—Alterations, maintenance and termite protection are simplified when access under the house is provided through use of wood joist construction.

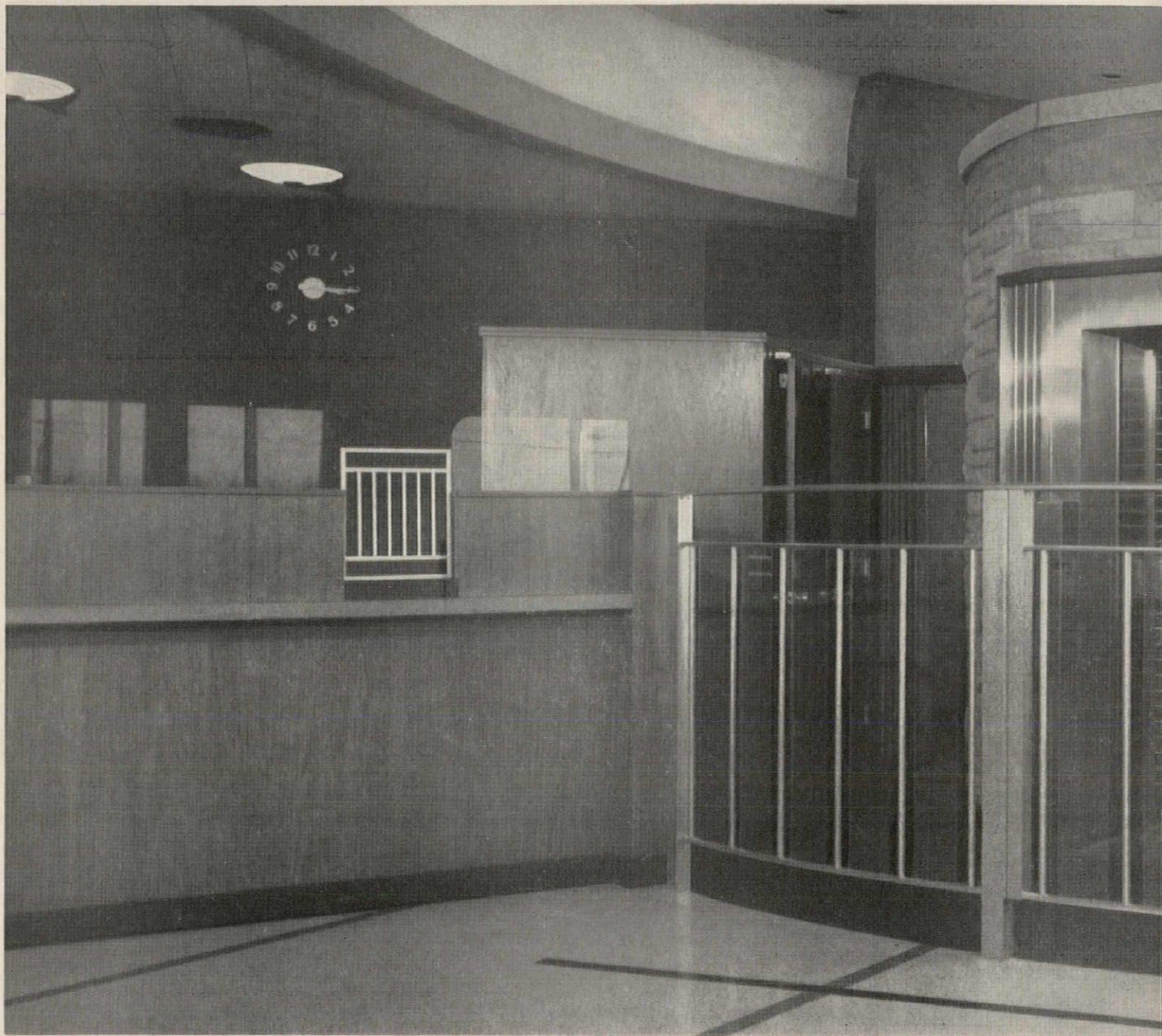
*Building homes on slab?  
Write for free copy "How to Install  
Strip Oak Floors Over Concrete"*



NATIONAL OAK FLOORING MANUFACTURERS'  
ASSOCIATION

860 Sterick Building, Memphis 3, Tenn.





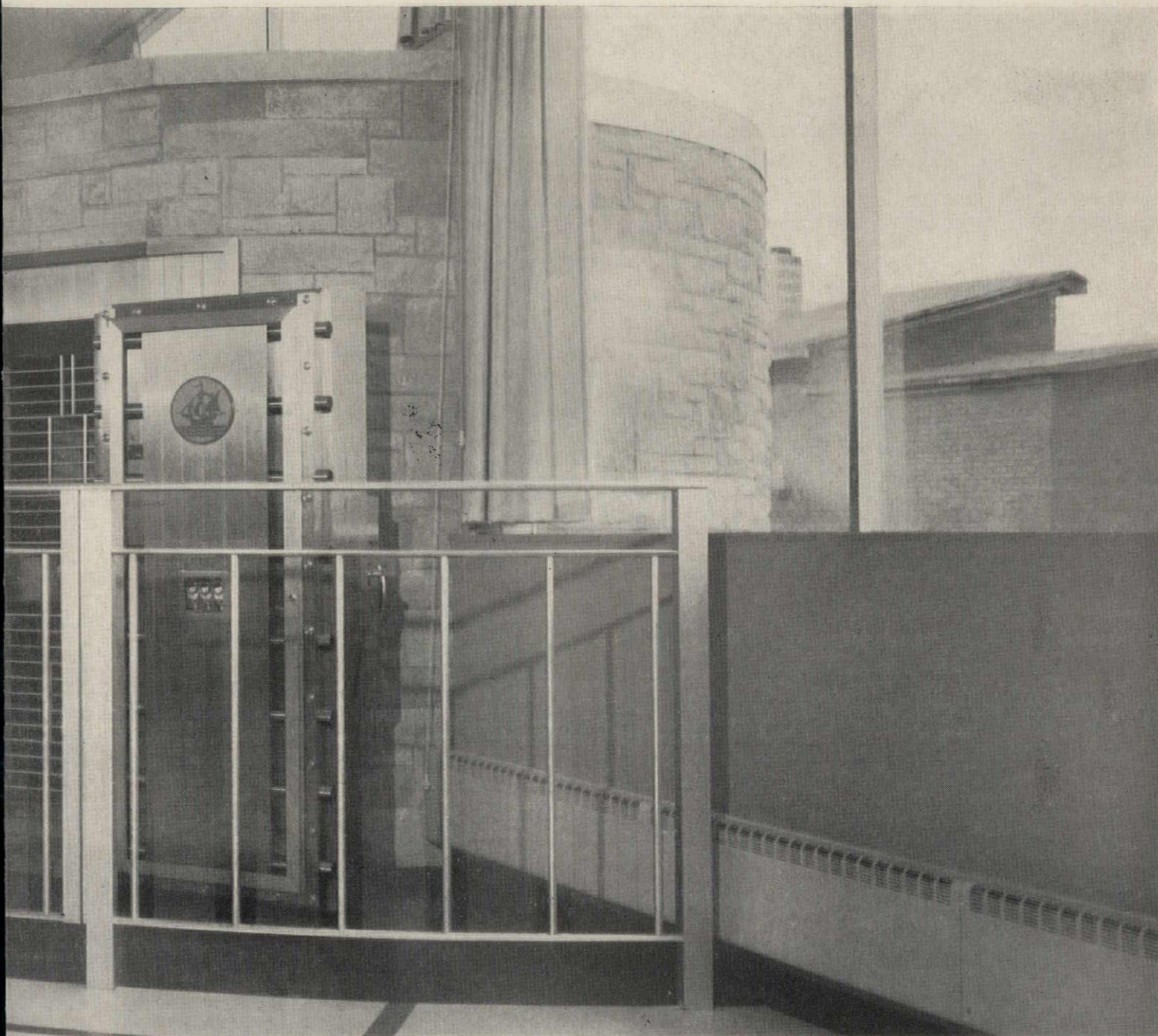
## How Mosler banking equipment makes problem designs workable



▲ **Architecturally workable.** Cramped for space indoors, architect Milton Millstein of Buffalo went *outside* to give Marine Trust Company of Western New York extra room *inside*. By using space that wasn't there, a full-size vault was constructed in half the space normally required. The vault is the center of attention in the banking area. It is steel lined and protected by Mosler's magnificent Century-7 door, framed with stainless steel architrave.

◀ **Customer workable.** Edwin Kraus, Milwaukee architect, eliminated the problem of customer "vault phobia" with a "see through-walk through" design incorporating two Mosler Century-10 doors. Now, customers at Racine's First National Bank and Trust Company enter the first door, watch as their safe deposit box is removed, take it through the second door to the coupon room... and reverse the procedure on the way out. The extra door also provides ventilation without compromising the vault's security.





◀ **Employee workable.** For the Bank of Bethesda, Maryland's new Westwood Branch, architect John Henry Sullivan, Jr., specified Mosler's "New Picture Window." This is the first drive-in window ever designed with both customer and teller in mind. Note the skirt is full length, extends all the way to the ground. This innovation gives the teller plenty of knee space, with lots of room left over for modular, under-counter accommo-

dations. Other all-new features include a constant, High Fidelity intercom system, side skirts that adjust from 8 to 14 inches for easy installation in walls of varying thicknesses.

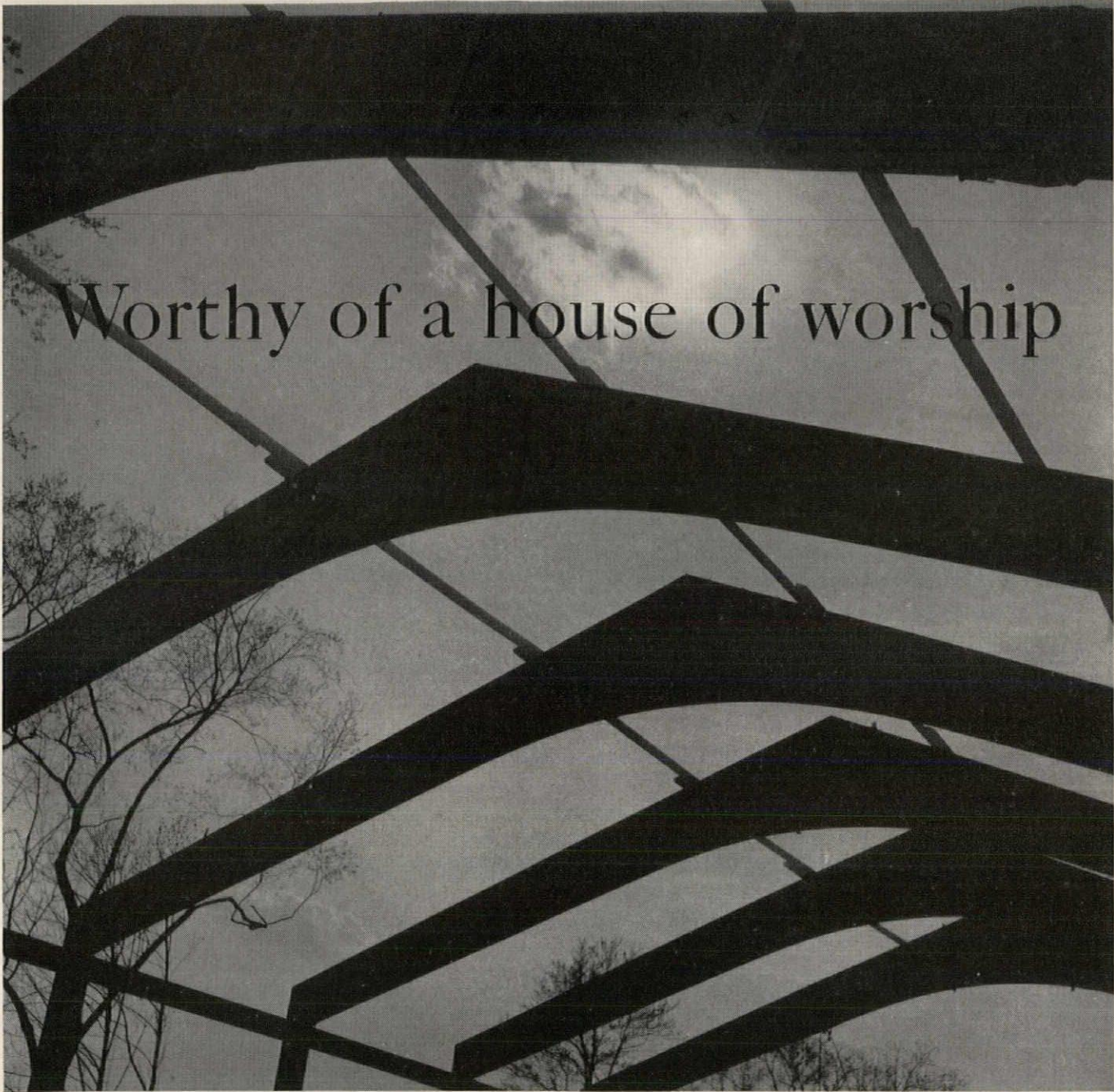
**Problem Solving a Mosler Specialty.** Mosler has always worked *with* architects to better serve the banking industry. Why not put Mosler's experience to work for *you*? Write for your copy of Mosler's "Idea Book."

*Integrated banking equipment by*

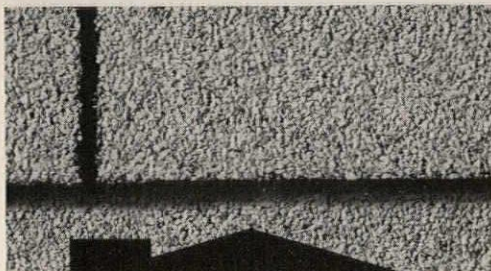
## THE MOSLER SAFE COMPANY

320 Fifth Ave., N. Y. 1, N. Y. World's Largest Builders of Safes and Bank Vaults since 1848  
In Canada: Mosler-Taylor Sales, Ltd., Brampton, Canada





Worthy of a house of worship



BEST FOR YOUR ROOF

**BIRD**

*Architect Shingles*



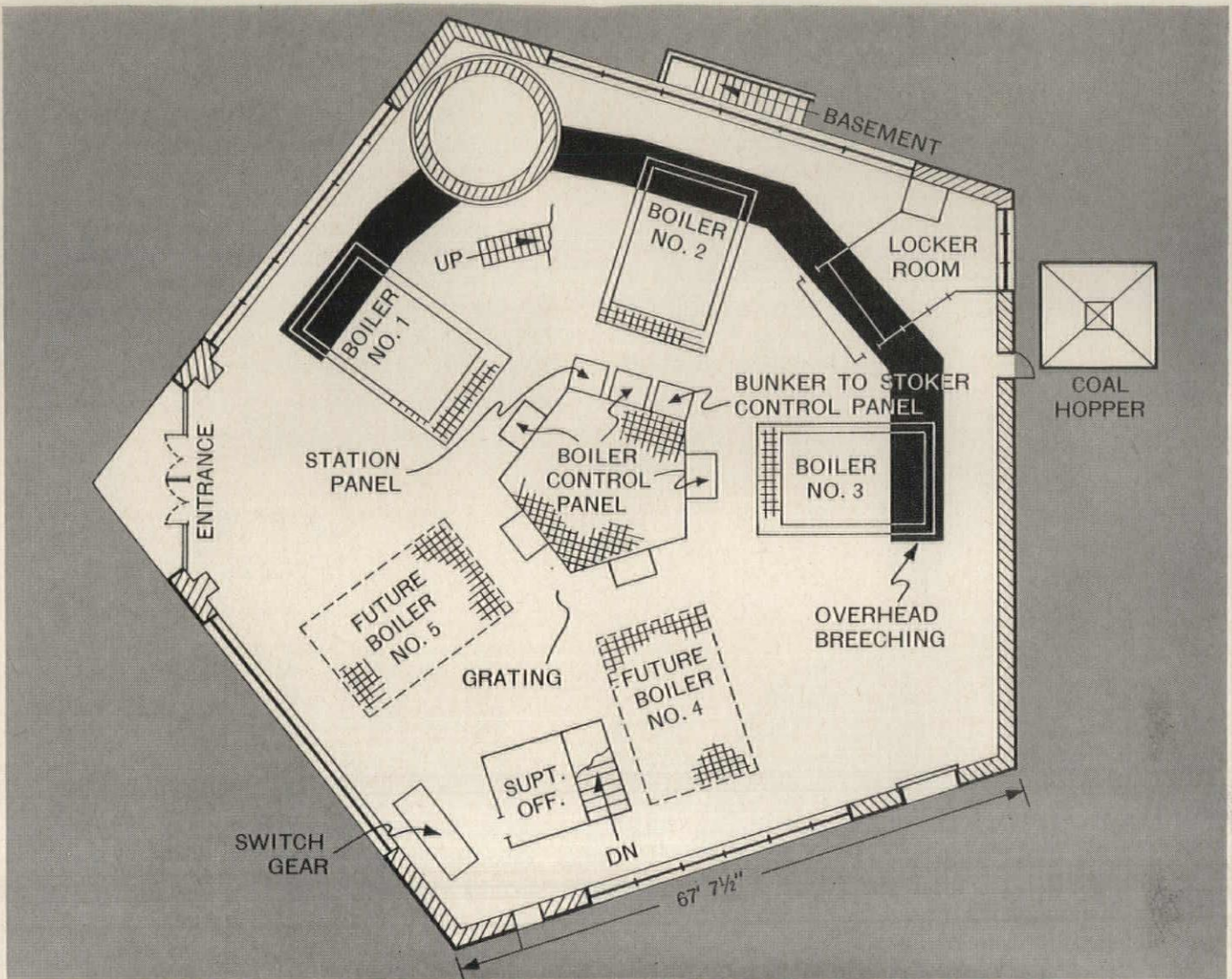
**... TO PROTECT IT ALL,  
THE BIRD ARCHITECT SHINGLE**  
.....

- |  |  |
|--|--|
| <ol style="list-style-type: none"> <li>1. Massive 15" x 36" — 300 lbs. per square.</li> <li>2. Exclusive jumbo granules, 3 times standard size, for rich texture, deeper color, greater holding power.</li> <li>3. Three full layers of protection with 5" exposure.</li> <li>4. For use on slopes with a pitch as low as 2" in 12".</li> <li>5. Two 18" wide tabs vs. standard</li> </ol> | <p>three 12" wide tabs, for longer, cleaner roof lines, 1/3 fewer vertical cutouts, broader color masses and stronger nailing.</p> <ol style="list-style-type: none"> <li>6. Thickness of standard slate for a massive look.</li> <li>7. 50% longer life than standard shingles.</li> </ol> <p>See specifications in Sweets File <b>8C</b><br/><b>BT</b> or write BIRD &amp; SON, inc., Box AR-79, East Walpole, Mass.</p> |
|--|--|

*Charleston, S. C. Shreveport, La. Chicago, Ill.*

**TERMITES AND MOISTURE A PROBLEM?** Write for details on Bird Termibar combination Termite and Vapor Barrier.





## Hospital cures fuel ills with "little Pentagon"

Richmond State Hospital burns coal for economy and availability in modern pentagonal power plant

After a power system failure at the Richmond State Hospital, Richmond, Ind., the administration conducted an engineering survey of its steam-generating operation. Over-age equipment indicated the need for entirely new facilities. The shape of the boiler room site prompted the unconventional pentagonal installation for best possible adaptation of space to present and future needs. *Economy and availability* dictated the choice of coal as the fuel. Today a new power plant—designed by Fleck, Quebe and Reid, Indianapolis, with F. B. Morse, of Purdue University—burns coal in a completely modern, automatic operation. The outstanding features of this compact installation are its high combustion efficiency, minimum manpower requirement and continuing ease of maintenance.

### Consult an engineering firm

If you are remodeling or building new heating or power facilities, it will pay you to consult a qualified engineering firm. Such concerns—familiar with the latest in fuel costs and equipment—can effect great savings for you in efficiency and economy of fuel.

### Coal is lowest cost fuel

Today, when the annual cost of fuel often equals the original cost of the boilers, you should know that bituminous coal

is the lowest cost fuel in most industrial areas. And modern coal-burning equipment gives you 15% to 50% more steam per dollar, while automatic operation trims labor costs and eliminates smoke problems. What's more, tremendous coal reserves and mechanized mining procedures assure you a constantly plentiful supply of coal at stable prices.

### BITUMINOUS COAL INSTITUTE

Dept. AR-07, Southern Building, Washington 5, D. C.

See our listing in *Sweet's*

SEND COUPON FOR NEW BCI PUBLICATIONS. Guide Specifications, with complete equipment criteria and boiler room plans:

BITUMINOUS COAL INSTITUTE AR-07  
Southern Building, Washington 5, D. C.

Gentlemen—Please send me:

- GS-1 (low-pressure heating plant, screw-type underfeed stoker);  
 GS-2 (high-pressure heating and/or process plant, ram-type underfeed stoker);  GS-3 (automatic package boiler for heating and process plants).  Case histories on larger plants.

Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_





“There are several reasons why I prefer to design plant buildings with steel frames. First, because you can adapt structural steel to virtually all architectural forms. It lends itself to attractive designs, inside and out. Second, because steel-framed buildings are so easy to expand; and their interiors are just as easy to re-design. Third, steel framing makes long spans possible; there are few columns to get in the way of machinery and equipment.”

“Schools framed with structural steel make a lot of sense to an engineer. Steel is strong. Its behavior under stress is predictable; you can calculate its ability to support loads precisely, and in advance. There’s no guesswork. Steel is stable and uniform, too. It remains in its original form. You always know what you’re getting. In combination with other non-combustible materials, steel-framed schools greatly reduce fire hazards.”



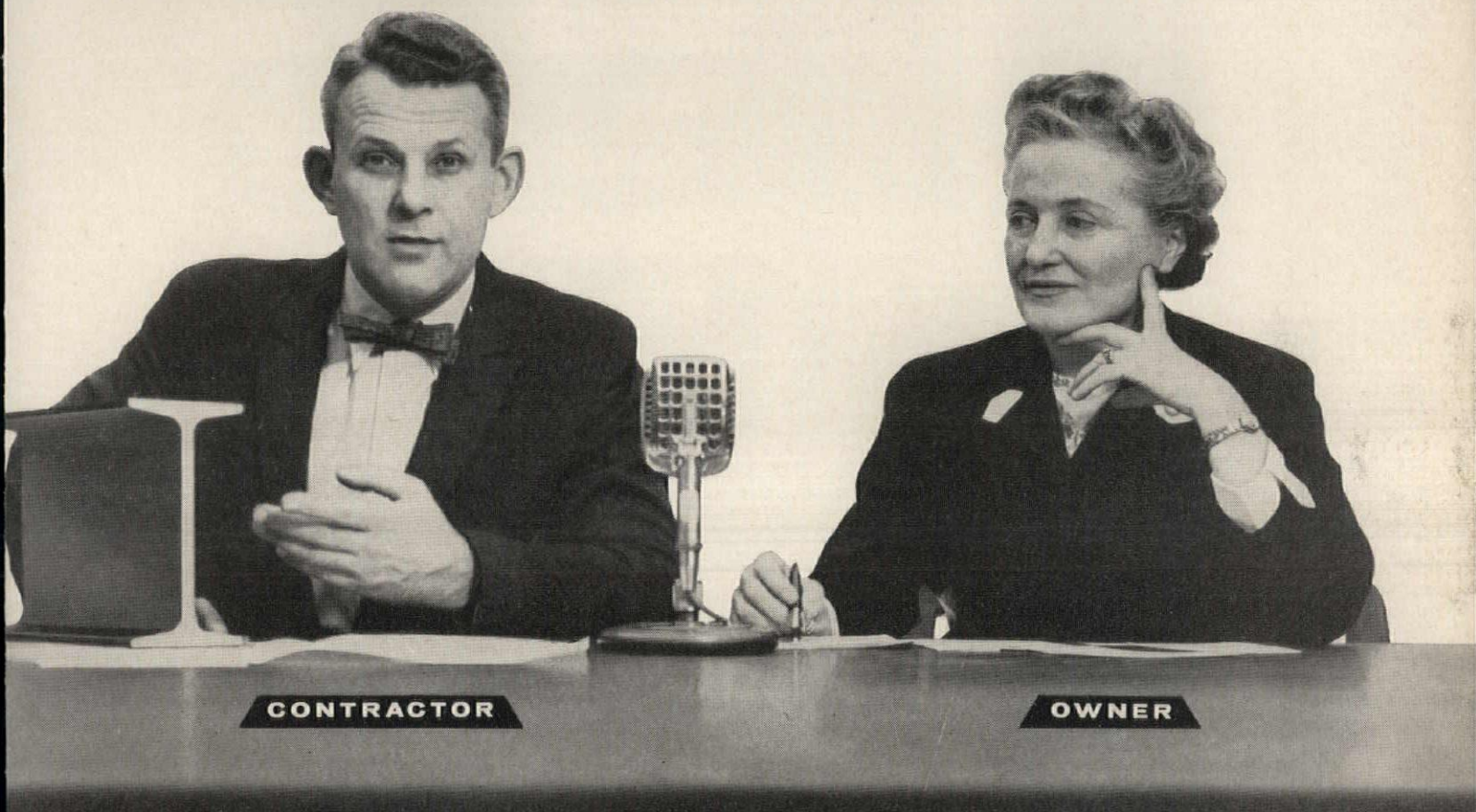
**Their reasons differ, but they all agree .**

**ONE MORE REASON** why steel framing makes sense: there's an ample supply of the fabricated structural shapes you need—when you need them.



“Just recently, I supervised the construction of a new bank building. The plans called for a steel frame. The prefabricated structural shapes arrived at the site—on schedule—ready to be put into their proper place. Every member, column, and beam was a finished product. The steel went up fast—during some pretty nasty weather, too. Because the steel was placed well ahead of them, the other trades were able to get started early and keep moving.”

“As the owner of a four-story parking garage, I’m naturally interested in costs. I’ve found my steel-framed building very easy to keep up. Where the steel is enclosed, I know it will last indefinitely. Where it’s exposed, an occasional coat of paint keeps it as good as new. And, of course, steel won’t shrink, warp, sag or rot. First cost was just as attractive, thanks to the quick construction of the steel frame. It went up in a matter of days.”



# STEEL FRAMING MAKES SENSE

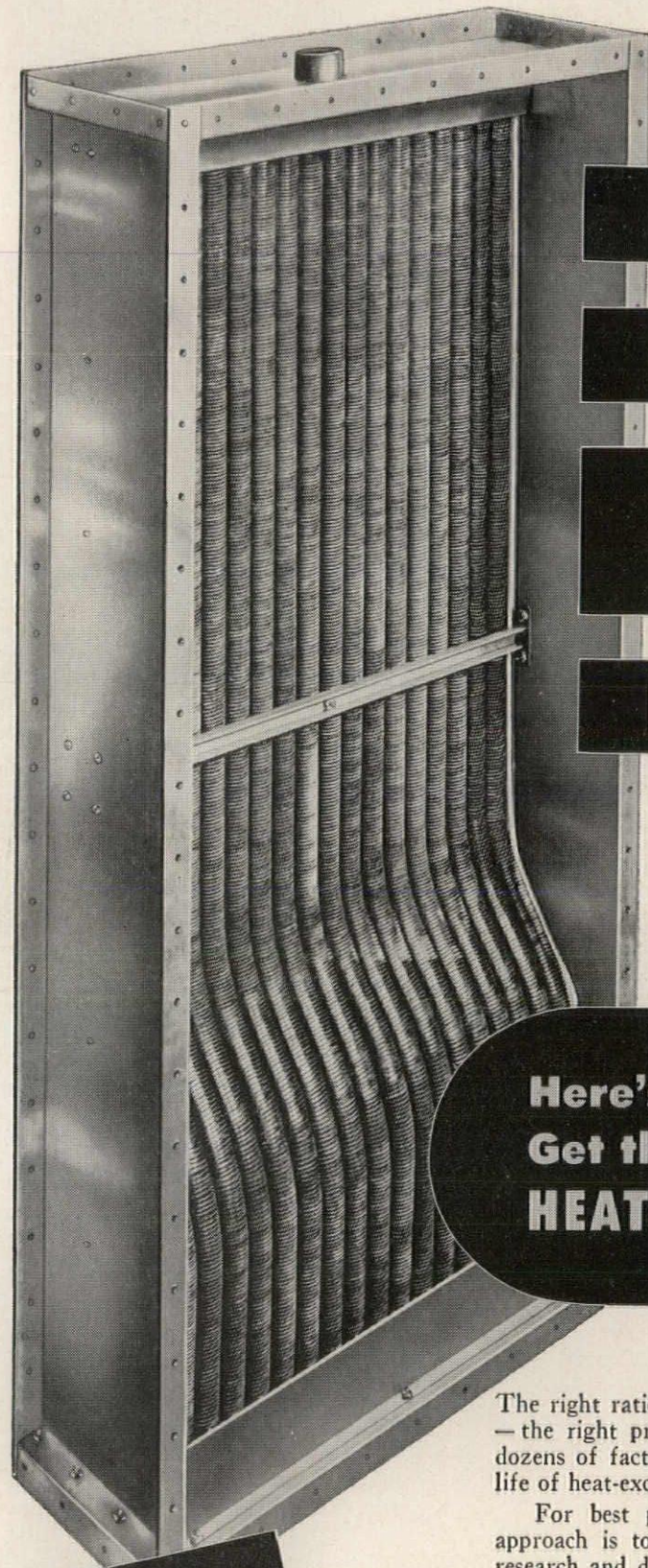
BETHLEHEM STEEL COMPANY, BETHLEHEM, PA.

*Export distributor: Bethlehem Steel Export Corporation*

## BETHLEHEM STEEL







**Heating?**

**Cooling?**

**Air  
Conditioning?**

**Process?**

**Here's How to  
Get the RIGHT Answer to your  
HEAT-EXCHANGE PROBLEMS**

The right ratio of surfaces—the right materials—the right velocities—the right proportion between coil area and depth . . . there are dozens of factors that affect the efficiency, maintenance and service life of heat-exchange coils.

For best performance in your own application, the practical approach is to take full advantage of the unequalled engineering, research and design skill—the unequalled manufacturing and testing facilities—which Aerofin offers you.

To get the *right* answer—ask the Aerofin man.

Aerofin is sold only by manufacturers of nationally advertised fan system apparatus. List on request.

**AEROFIN CORPORATION**

101 Greenway Ave., Syracuse 3, N. Y.





## A floor that talks

This solid Oak floor says to the home buyer: "Here is smart style and quality construction." And that's the kind of talk that starts sales! The geometric pattern of a Bruce Block Floor is appropriate for the casual atmosphere of contemporary homes or the formality of traditional design. These Unit-Wood Blocks are available with the famous cost-saving Bruce factory finish or for on-the-job finishing. Lay in Everbond Mastic over any level subfloor or old floor. Write for color booklet. See our catalog in Sweet's Files.

E. L. BRUCE CO.  
Memphis 1, Tennessee


**Bruce**  
 **Block**  
Hardwood Floors  
*Naturally Beautiful*

Photo by Hedrich-Blessing

BRUCE RANCH PLANK



BRUCE LAMINATED BLOCKS



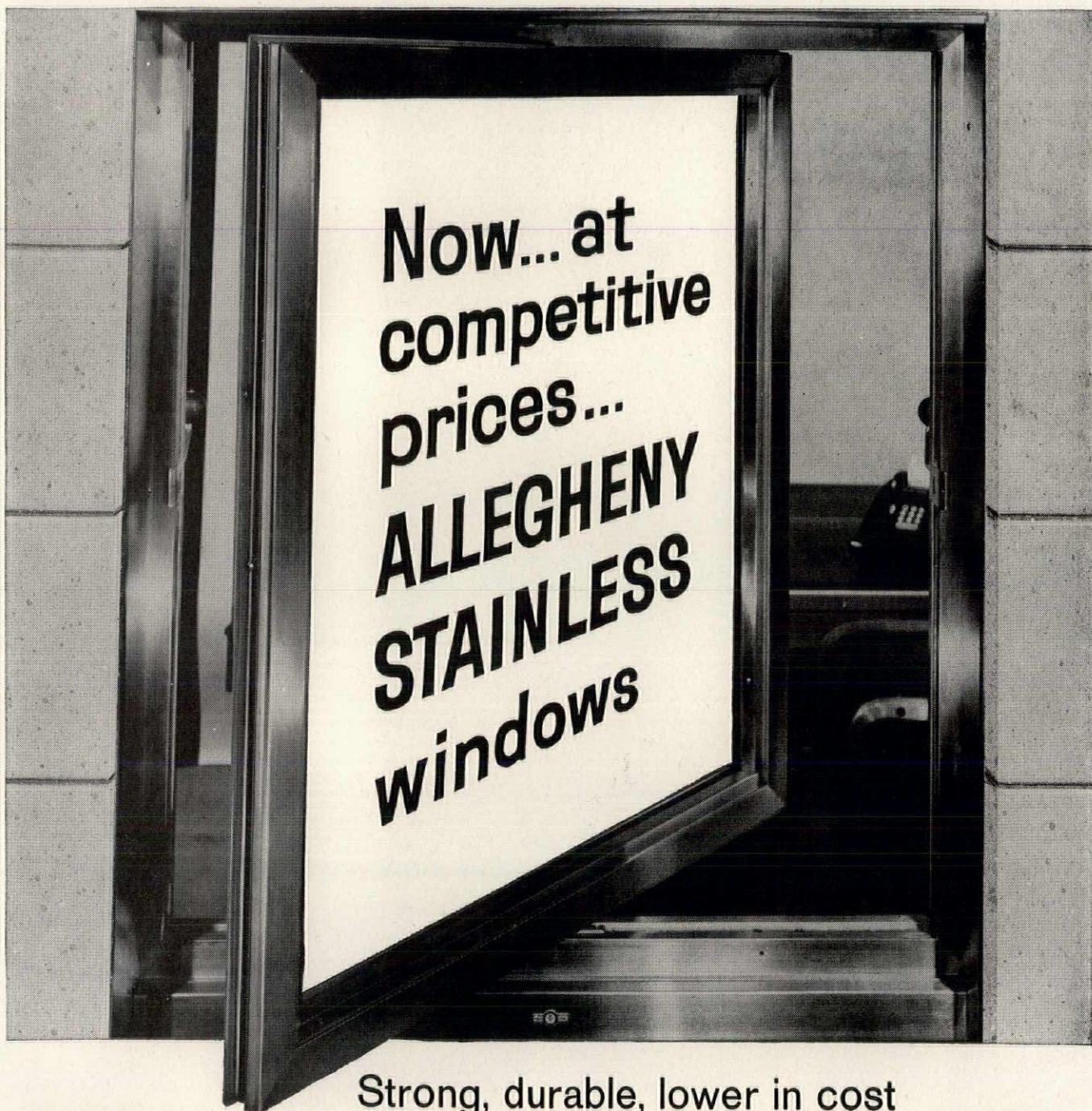
BRUCE FIRESIDE PLANK



BRUCE STRIP







## Strong, durable, lower in cost

You can now specify windows of sturdy, lasting stainless steel—at a cost much lower than you may think. Reason? Manufacturers now *roll-form* windows from Allegheny Stainless and pass the fabrication economies on to you.

In actual bidding recently, the price of roll-formed Allegheny Stainless windows averaged only about 10% higher than another non-stainless metal.

Vital to architecture, durability and compatibility are inherent in Allegheny Stainless. It never requires chemical films for surface protection, and virtually cleans itself with normal rainfall. Because of an amazing resistance to corro-

WSW 7296

sive atmospheres, the brightness and freedom-from-pitting of Allegheny Stainless are recorded history; yet different patterns, textures and colors make news each day.

Stainless steel windows—of all-welded design and tubular construction—are available in Allegheny Stainless Types 202 and 302.

Include Allegheny Stainless in your design-thinking now. Learn how you can get the quality of stainless steel windows for much less than you think. For additional facts, and manufacturers' names, write to *Allegheny Ludlum Steel Corporation, Oliver Bldg., Pittsburgh 22, Pa. Dept. R-19.*



## ALLEGHENY LUDLUM

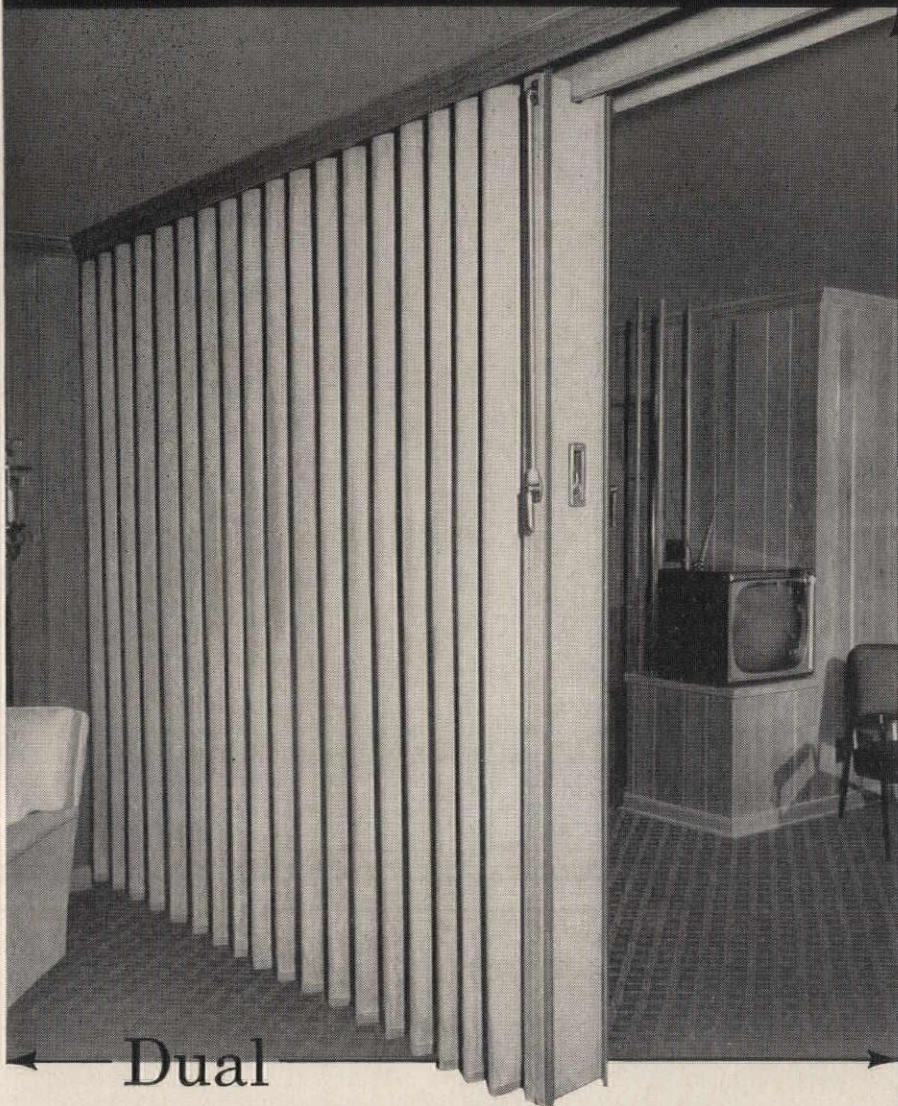
for warehouse delivery of Allegheny Stainless, call RYERSON

Export distribution: AIRCO INTERNATIONAL

EVERY FORM OF STAINLESS . . . EVERY HELP IN USING IT



# Sound Solution FOR SPACE SEPARATION . . .



## Dual Sound-Retardant Folddoor Partition

In many situations, it's just as important to be able to separate sound as it is space. That's why the new Dual Sound-Retardant FOLDOOR Partition is such a sensible choice for all double-use facilities. It marks the first time that the convenience and beauty of the fabric-covered folding door are available in a general purpose, maximum sound-retardant partition that operates from overhead tracks only.

In Canada: FOLDOOR of CANADA, Montreal 26, Quebec

Photo above from Biltmore Hotel Courts  
Nashville, Tennessee

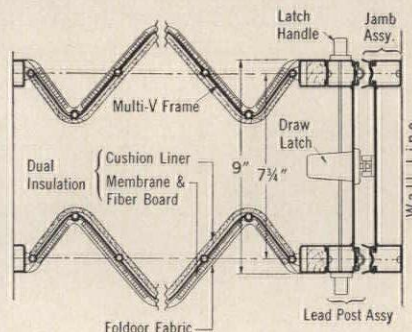
HOLCOMB & HOKE

**FOLDOOR**

FOLDING PARTITIONS AND DOORS

©

**NEW FABRIC-COVERED  
FOLDING PARTITION  
RETARDS SOUND AS WELL  
AS A 3" GYPSUM WALL!**



*This new structural design plus special insulation minimizes sound transmission.*

Look at the advantages that only the new sound-retardant FOLDOOR offers:

Equivalent in sound reduction to a three-inch solid Gypsum tile wall

- Minimum space requirements
- Easy to operate
- No floor guides
- Will not bind from slight ceiling sag
- Beautiful decorator fabrics
- All meeting points tightly sealed
- Installed weight is approximately 5.25 pounds per square foot, about half of which is represented by the four dense layers of complementary insulation.

### OTHER FOLDOOR PRODUCTS

Look to FOLDOOR for folding doors and partitions to meet every commercial and residential application. Both Multi-V and Multi-X models are offered in a wide variety of fabrics and colors. Full line of tracks, switches and other accessories.

### SEND FOR INFORMATION

. . . or phone your nearest FOLDOOR distributor now. No obligation, of course.

**HOLCOMB & HOKE MFG. CO., INC.**  
1545 Van Buren Street  
Indianapolis 7, Indiana

Please send me full information on: the new Dual Sound-Retardant FOLDOOR Partition.

NAME \_\_\_\_\_  
FIRM \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_

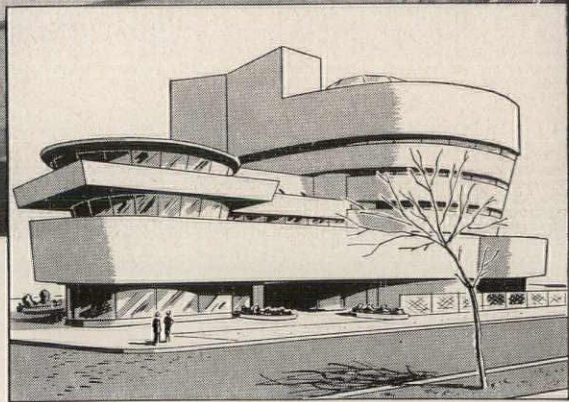
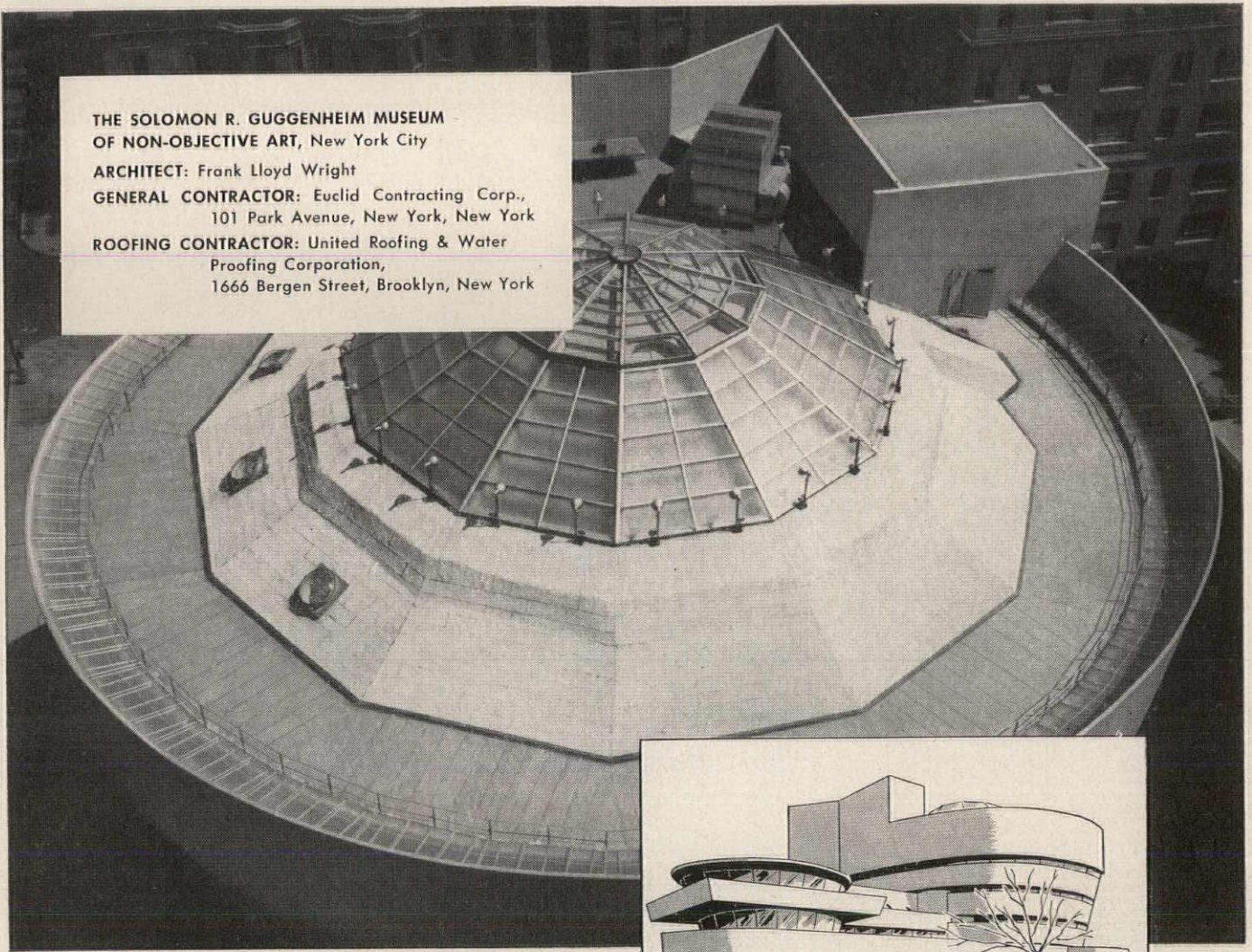


THE SOLOMON R. GUGGENHEIM MUSEUM -  
OF NON-OBJECTIVE ART, New York City

ARCHITECT: Frank Lloyd Wright

GENERAL CONTRACTOR: Euclid Contracting Corp.,  
101 Park Avenue, New York, New York

ROOFING CONTRACTOR: United Roofing & Water  
Proofing Corporation,  
1666 Bergen Street, Brooklyn, New York



All-Weather Protection for a  
unique architectural wonder...

## Job-Engineered Ruberoid Built-Up Roofing

The beautiful, new Solomon R. Guggenheim Museum of Non-Objective Art is symbolic of a unique spirit in architecture, Frank Lloyd Wright, and a great New York philanthropic foundation.

Ruberoid Built-Up Roofing tops this modern structure with the dependable protection that only high-quality specifications and skillful application can assure:

FLAT ROOF AREAS: 17,400 square feet of Ruberoid Air-Vent asphalt felt and Spe-

cial Bitumen with gravel finish.

DOME: 5,000 square feet of Ruberoid Air-Vent asphalt felt and Dubl-Coverage roofing.

Many extra years of weather-tight service and low maintenance are certain on every project where Ruberoid Built-Up Roofing is specified. Job-engineered Ruberoid Built-Up Roofing installed by approved roofers proves its economy in lasting durability. Write for detailed specification data. The RUBEROID Co., 500 Fifth Avenue, New York 36, New York.

<sup>®</sup>  
The **RUBEROID** Co.

ASPHALT AND ASBESTOS BUILDING MATERIALS





*“ . . . the profound meaning of all church building is just this: to find beyond all preliminary tasks, the absolute task and to introduce in incorrupted works the primal process itself, God's sacred maintaining of the world. Like the mystic who seeks the way to that innermost cell where God lives in the midst of the world, so the cathedral builder seeks to do God's true work, to render the process of all processes. Here in purity God's work should 'be done.' ”* RUDOLPH SCHWARZ

BUILDING TYPES STUDY 272

®

## PIETRO BELLUSCHI

Pietro Belluschi knows how to build churches. Very few architects do. It is not enough to say that Belluschi has a “knack,” a “touch,” a “fine Italian hand” if you will, but it is generous and good to marvel at a talent that can make a true church. Admiration leads one to ponder more precisely the nature of Belluschi's gifts, to trace in the insistent geometry of his structures the sources of influence upon him, and to seek in his writings evidence of the profound understanding that controls his beautifully ordered churches. One finds an aesthetic of humility, simplicity and discipline. A warm feeling for the people of the congregation strengthens his ability to give form to their aspiration. There is no hint of subjective isolation, or unrelated self expression; Belluschi's discipline and objectivity are complete, his involvement absolute.

On the pages that follow are drawings for a chapel and monastery currently under construction, a recently completed synagogue, two versions of a projected church, and a recently completed church. This new work offers further evidence of the power of Belluschi's talent, backed by the vigor of his conviction.



# Church and Monastery for Portsmouth Priory

"And now that most of the battles against dogmas have been won, I hope they [architects] may also gain a certain amount of tolerance for all the human symbols and forms of the past, because people need them and live by them to a greater extent than is realized, because they furnish a feeling of continuity which gives them faith in their evolution."

BELLUSCHI

LOCATION: *Portsmouth, Rhode Island*

ASSOCIATED ARCHITECTS: *Pietro Belluschi,  
Anderson Beckwith and Haible*

STRUCTURAL ENGINEERS: *Severud-Elstad-Krueger Associates*

MECHANICAL ENGINEERS: *Delbrook Engineering Co.*

ELECTRICAL ENGINEER: *Edwin P. Mahard*

ACOUSTICAL CONSULTANTS: *Bolt, Beranek and Newman*

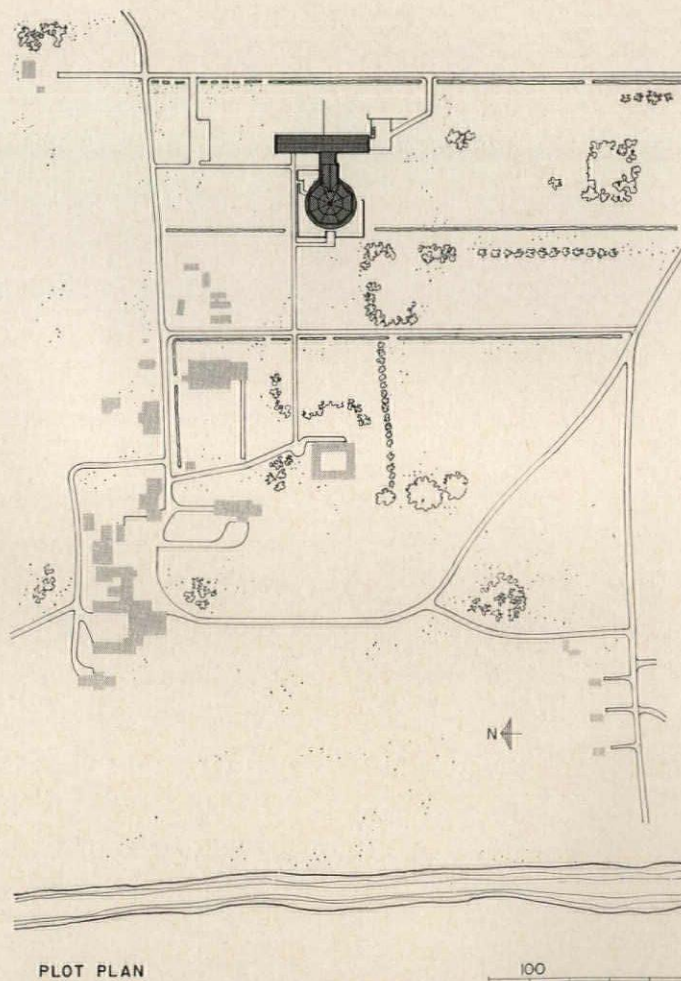
SANITARY ENGINEERS: *Camp, Dresser and McKee*

CONTRACTOR: *E. Turgeon Co.*

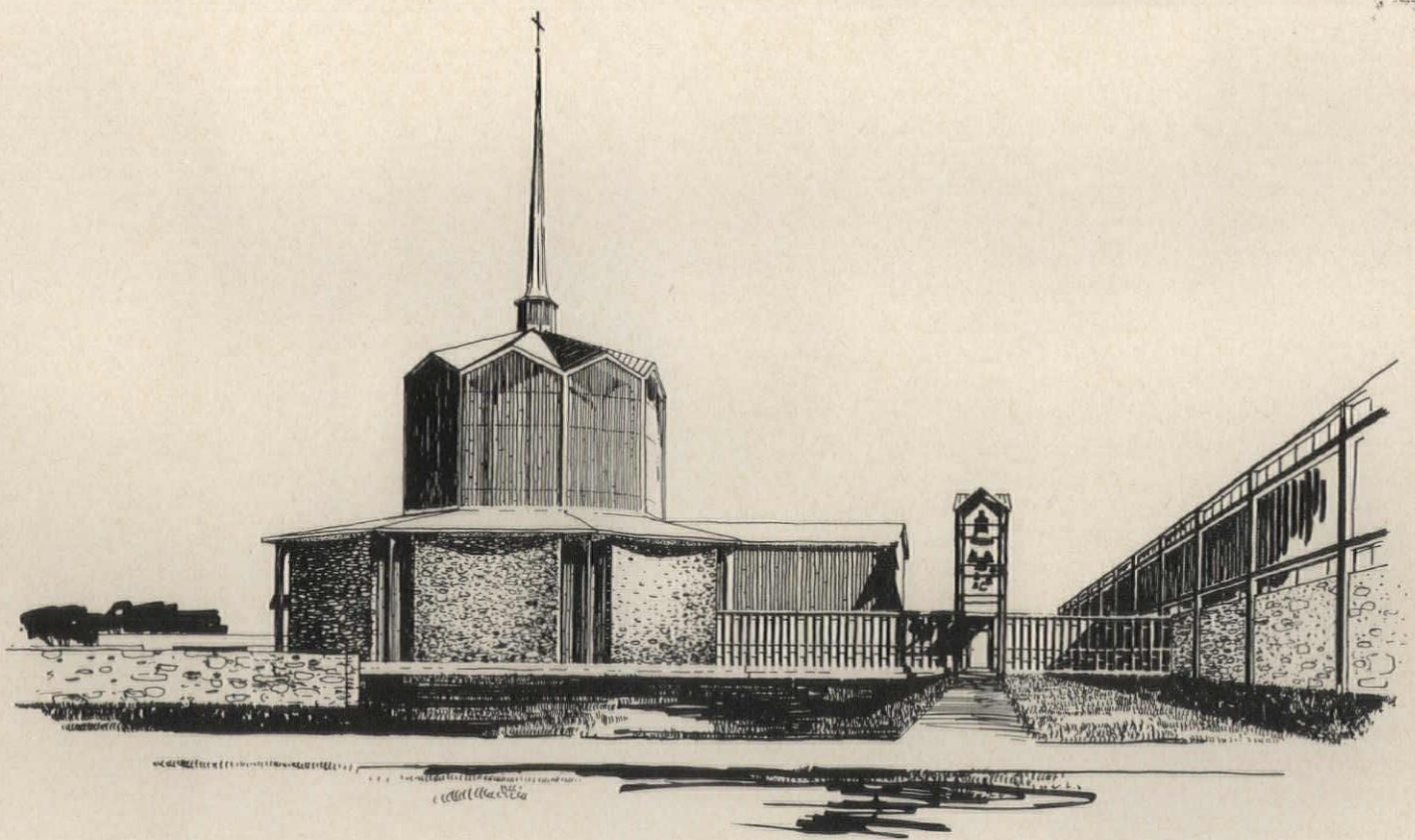
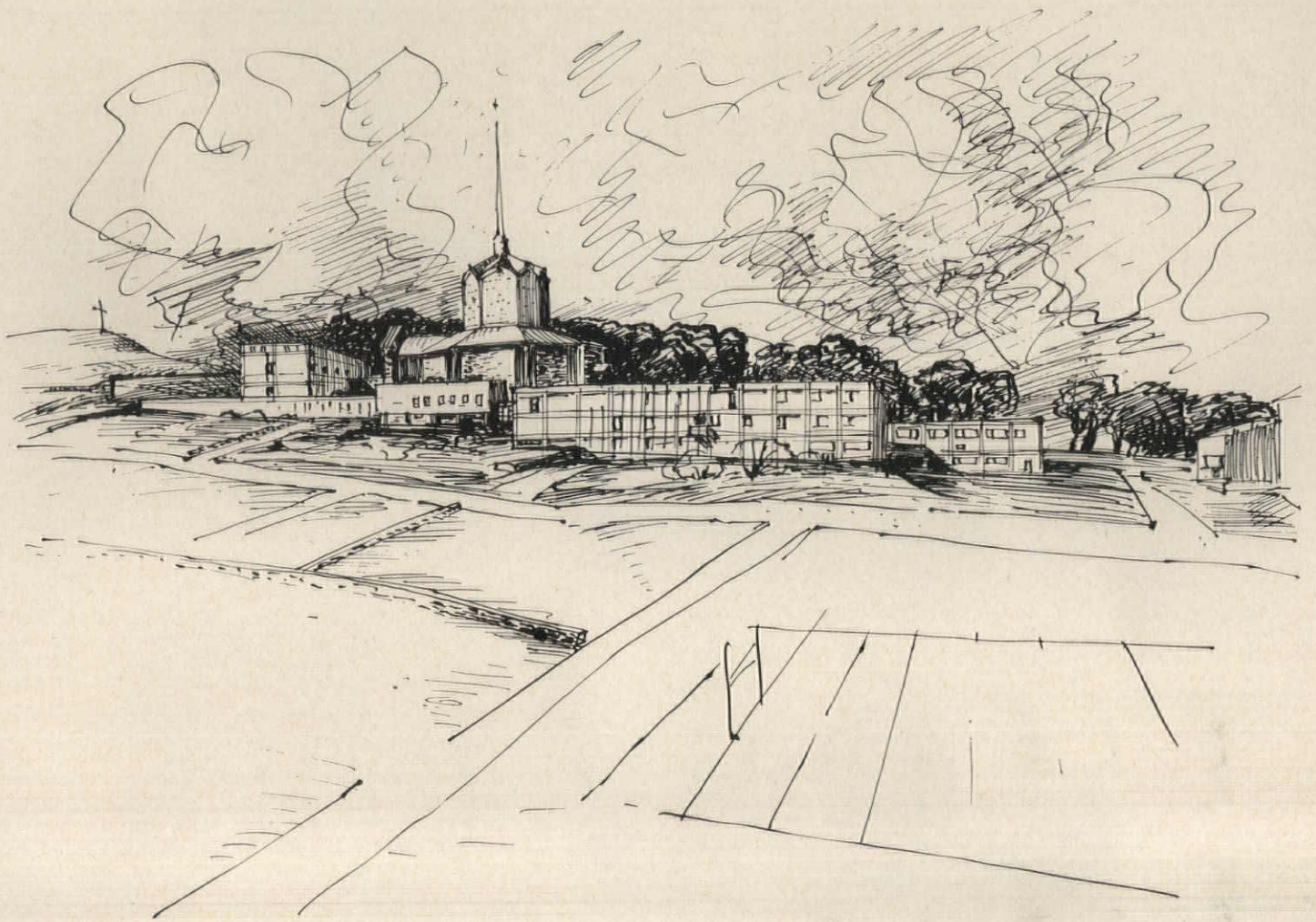
A cross on a hill, and a church set almost as high above a cluster of humble buildings to command the landscape . . . these forms, a part of memory, are lovingly evoked by Belluschi in his sketch of the church site, made from a point beyond the playing fields at Portsmouth Priory. Church and monastery are being added to a farm of small hills and limited pastures which overlooks Narragansett Bay. Members of the Order of St. Benedict conduct a boys preparatory school there as well as a sheep and dairy farm, but the existing buildings with one notable exception are either modest farm structures or are built in harmony with them. The new building is composed in elements which are refined and small in scale to bring it into a proper relationship with the intimate landscape which surrounds it.

The church is raised on a stone platform to make the nave floor approximately the same height as the main floor of the monastery and high enough to provide a view from the church door, across the roof of a low structure on axis in the middle distance, to the waters of the bay.

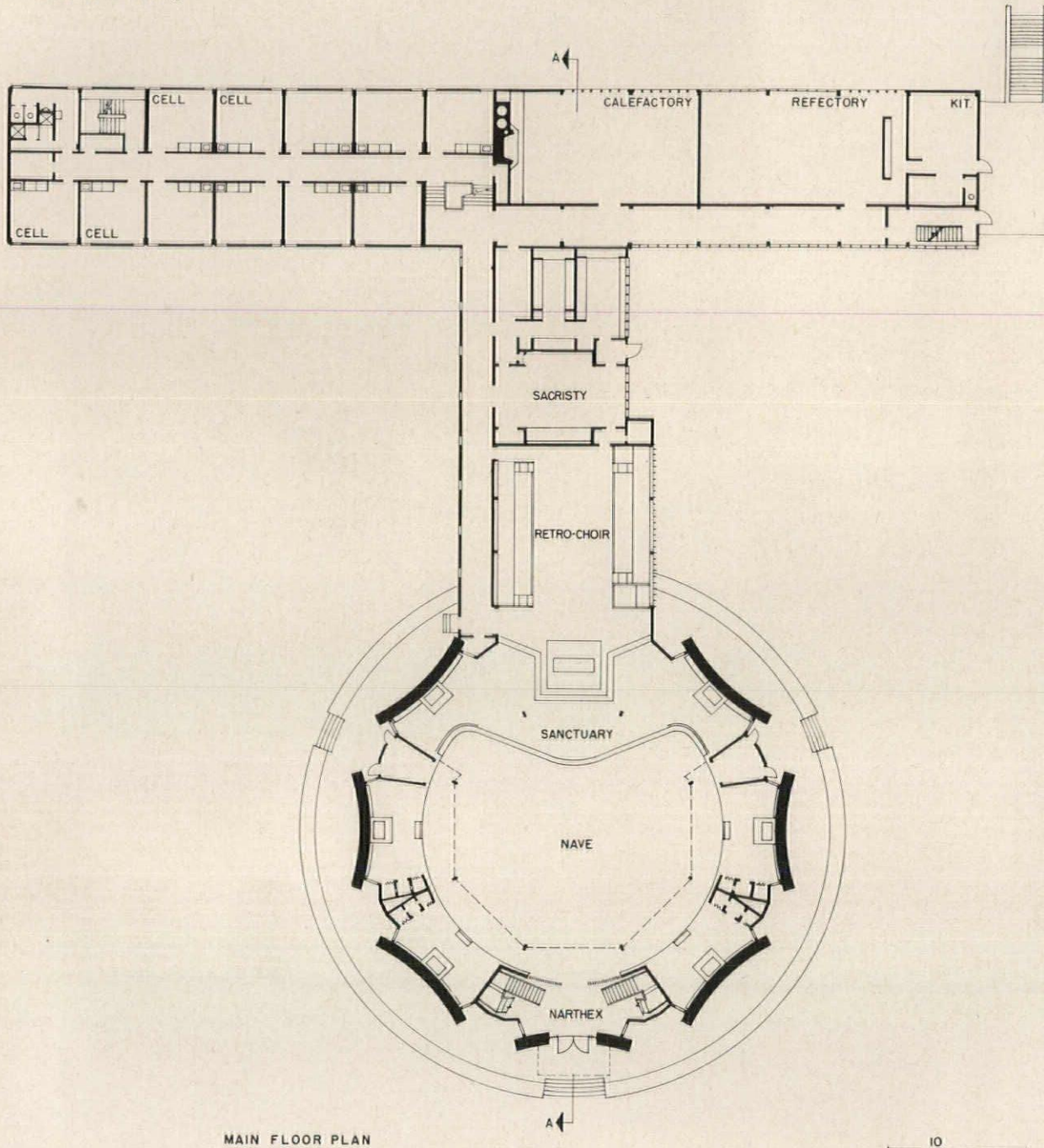
Octagonal in plan, the basic elements of the church including the nave and its great ceiling, the altar and gallery, are ordered in much the same manner as those of San Vitale in Ravenna which is also based upon an octagon.







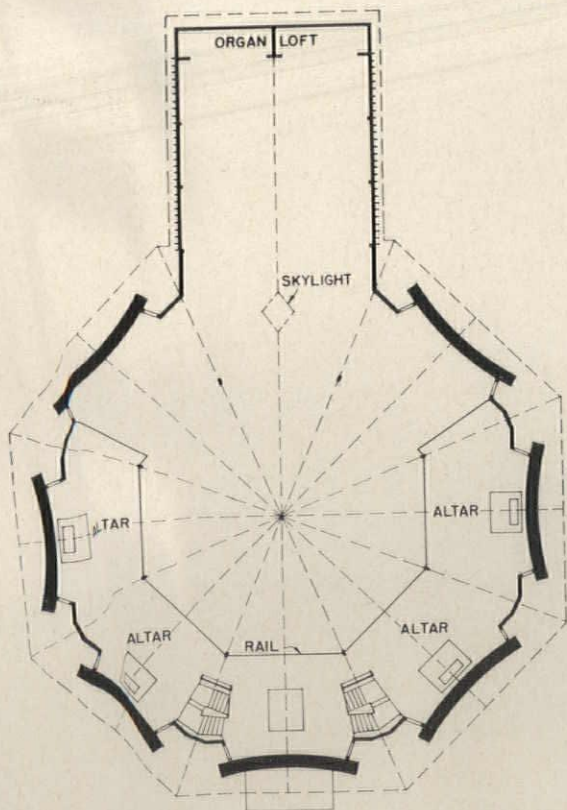
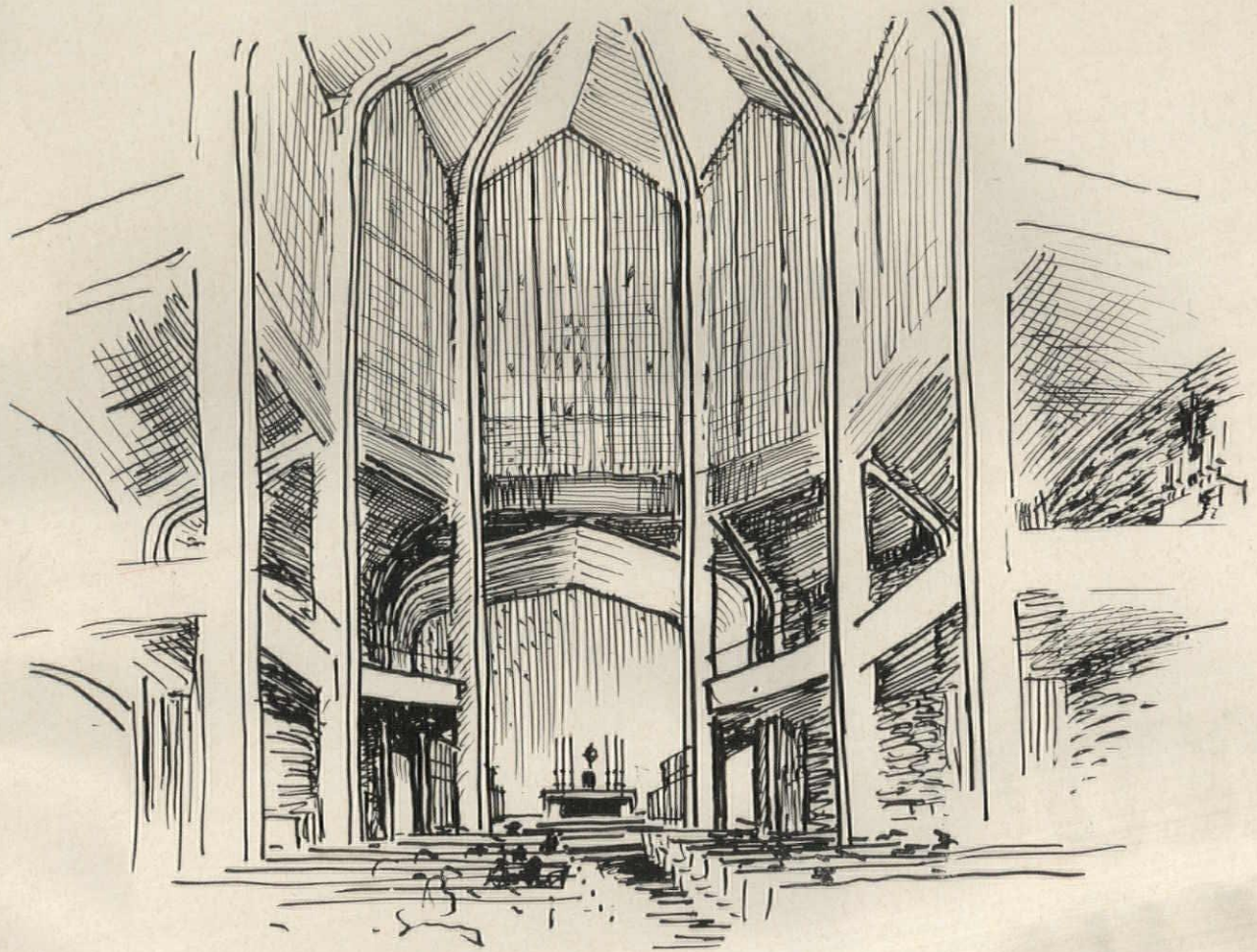




MAIN FLOOR PLAN

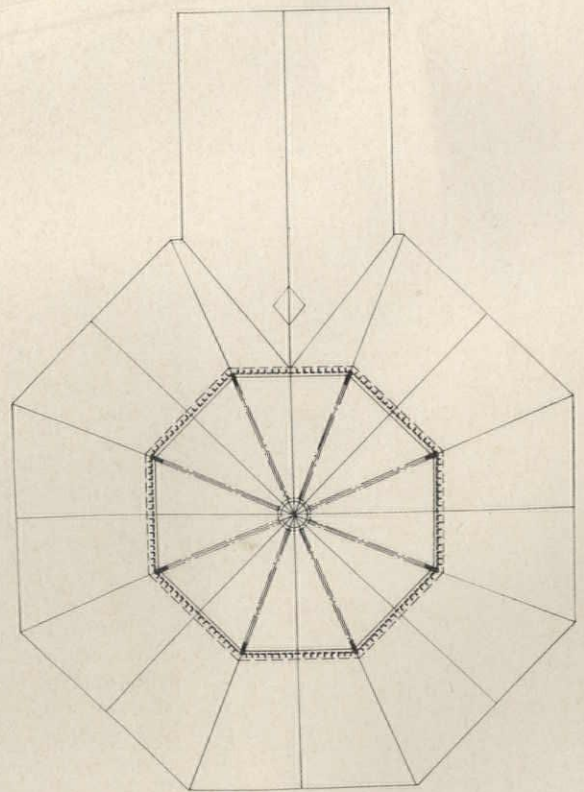
The chief function of the new church is to provide a place for each monk to say daily Mass, and for the Benedictines as a group to chant or sing their offices which they must do seven times a day. A secondary purpose is to provide a suitable place for students and visitors to worship. This is expressed clearly in the plan. A retro-choir has been placed beyond the main altar providing easy access from the sacristy and monastery and separateness and semi-privacy for the monks as a group. Small altars for the individual celebration of Mass will be located in each of the empty segments of the octagon on both the nave and gallery floors. Some altars are partially enclosed by the walls of confessionals and entrances. The main altar will dominate, however, and will be lit by a diamond-shaped skylight of clear glass. Perspective is by Belluschi





PLAN OF GALLERY

10

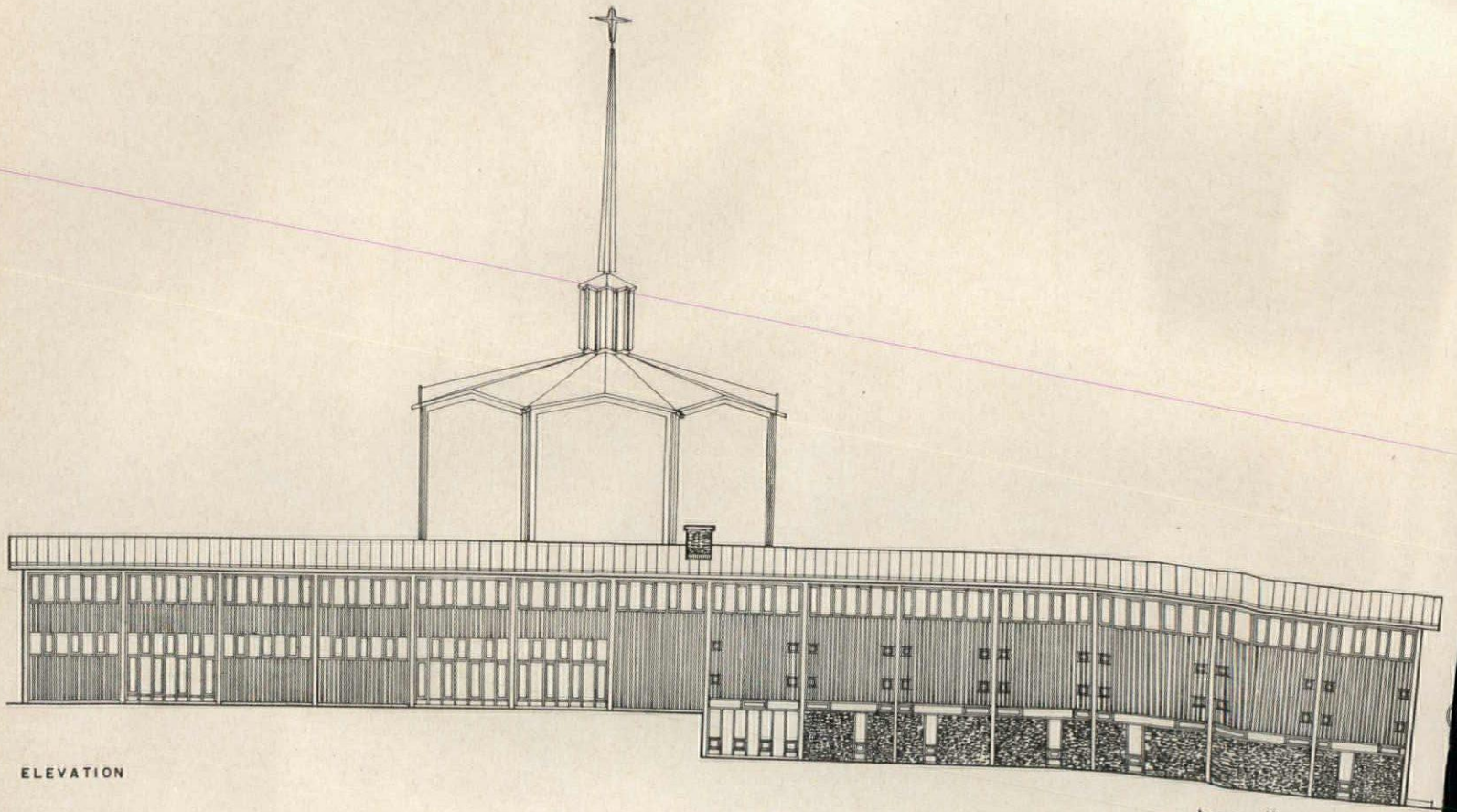


PLAN OF TOWER

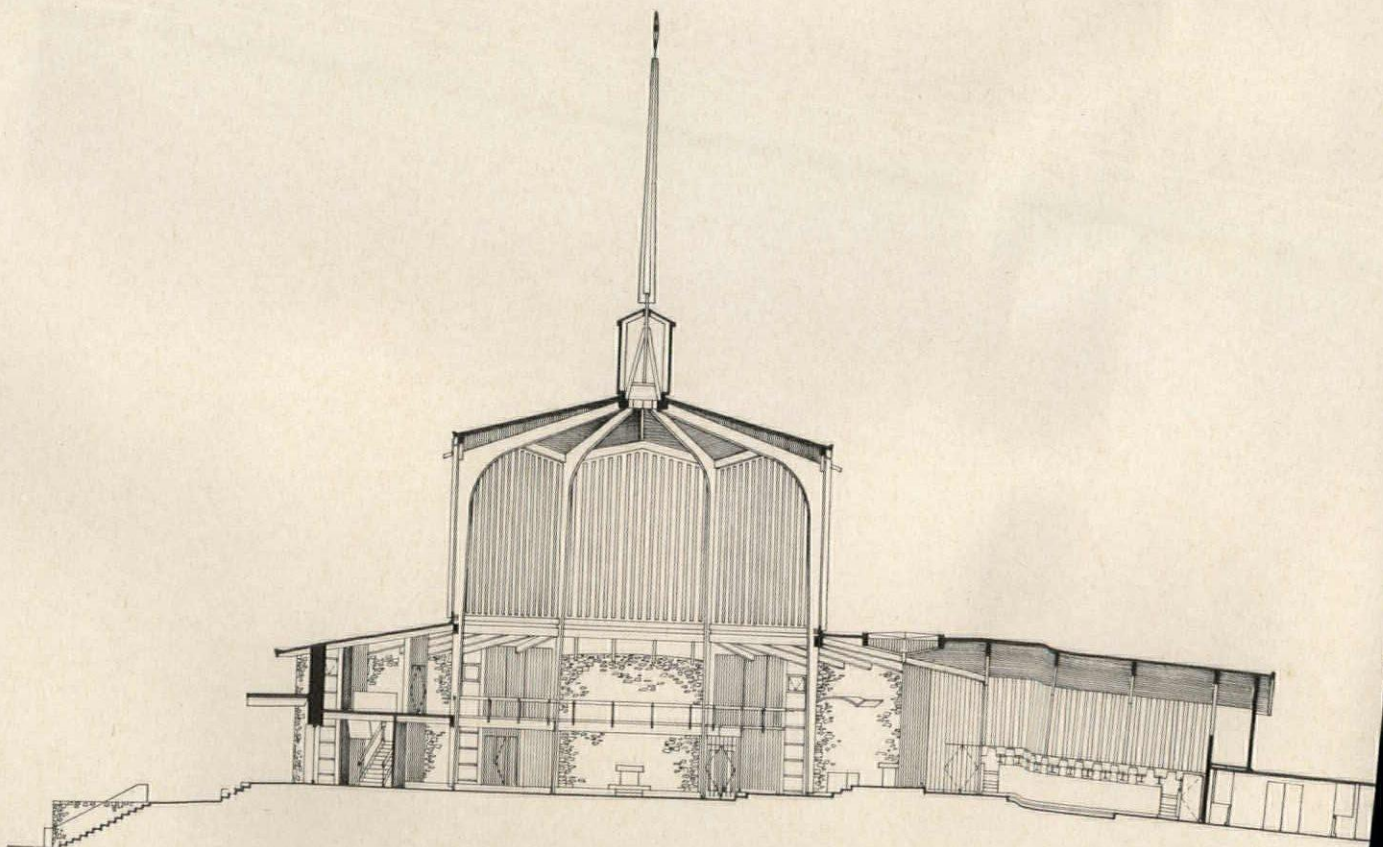
10



Portsmouth Priory

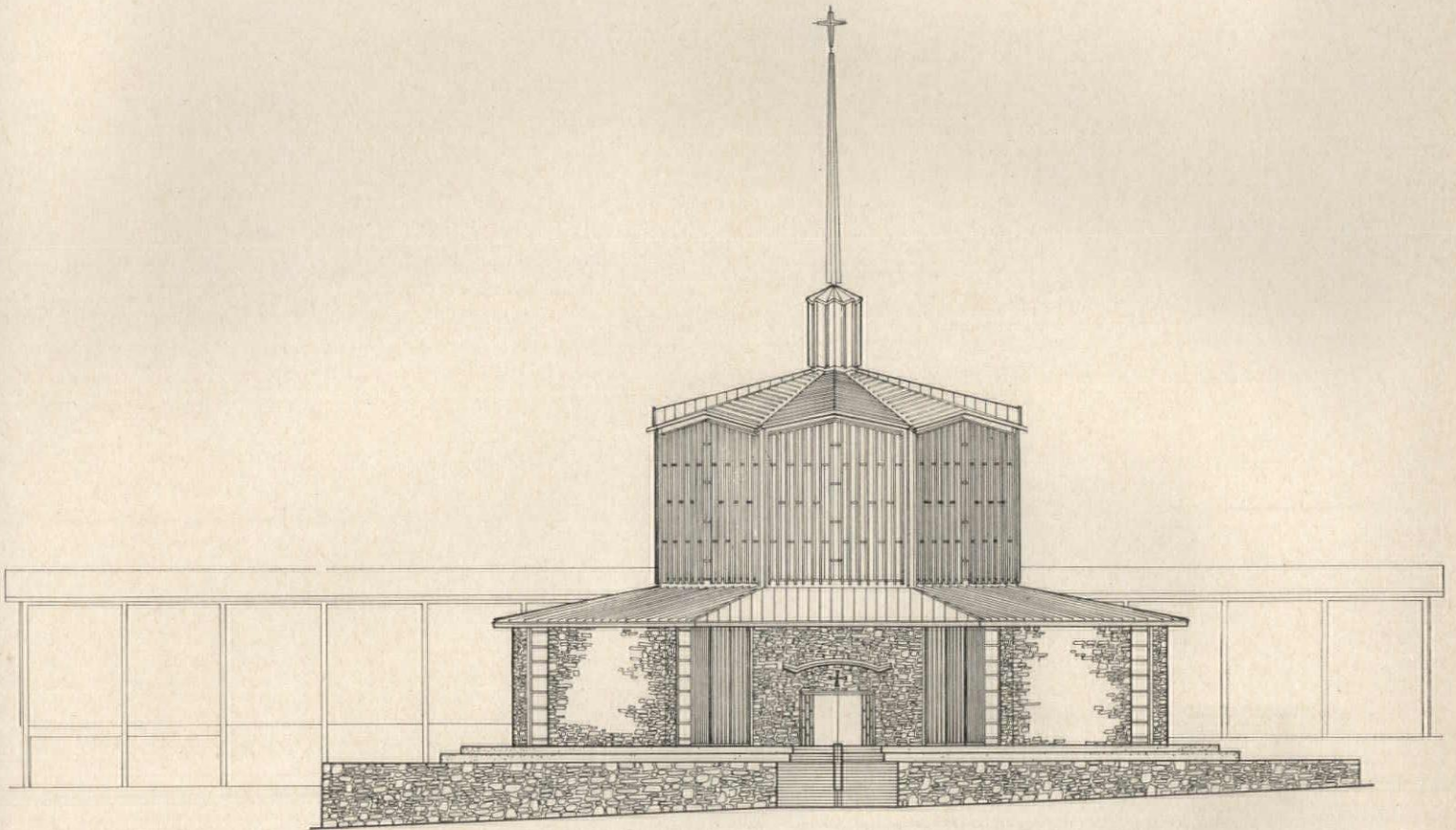


ELEVATION

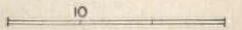


SECTION A-A

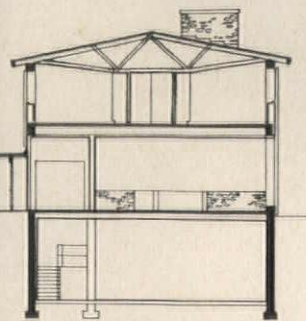




ELEVATION



The center of the nave will be lit by the sky through the colored glass of the lantern which begins where the laminated hardwood arches meet and ends in spire and cross. A local field-stone typical of Rhode Island and identical to that which could be quarried on the farm, a kind of incomplete slate which splits in horizontal layers, will be used where stone is indicated. Wooden members will be of redwood finished with creosote, and will be expected to shed the driving slanted rains of the region. The nave floor will be of concrete covered with brick. Roofs will be of copper





# Synagogue for Temple Adath Israel

LOCATION: Merion, Pennsylvania

ASSOCIATED ARCHITECTS: Pietro Belluschi,  
Charles Frederick Wise

STRUCTURAL ENGINEERS: Severud-Elstad-Krueger Associates

MECHANICAL ENGINEER: Jack P. Hartmann

ACOUSTICAL CONSULTANTS: Bolt, Beranek and Newman

LANDSCAPE ARCHITECT: Sasaki, Walker and Associates, Inc.

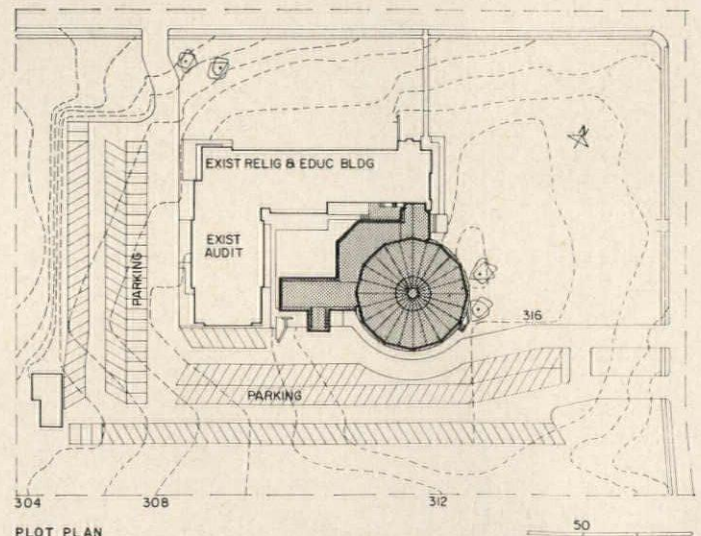
SCULPTOR: George Kratina

STAINED GLASS WINDOW CONTRACTOR:  
Willett Stained Glass Co.

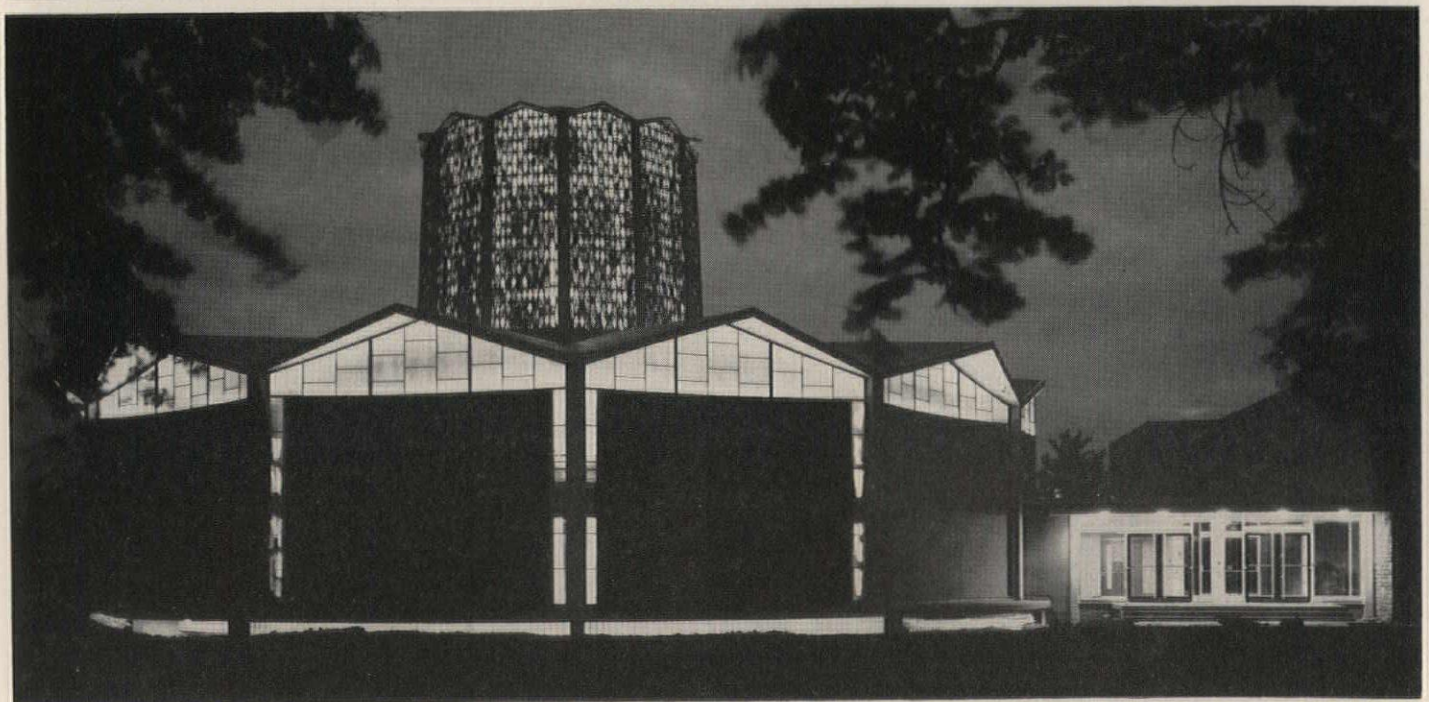
CONTRACTOR: Fleming Company

*"Architectural forms which are not born of logic, study and deep understanding of the peculiar problem at hand, but come out of preconceived aesthetic theories will always be in danger of becoming artificial, tricky, or just fashionable."* BELLUSCHI

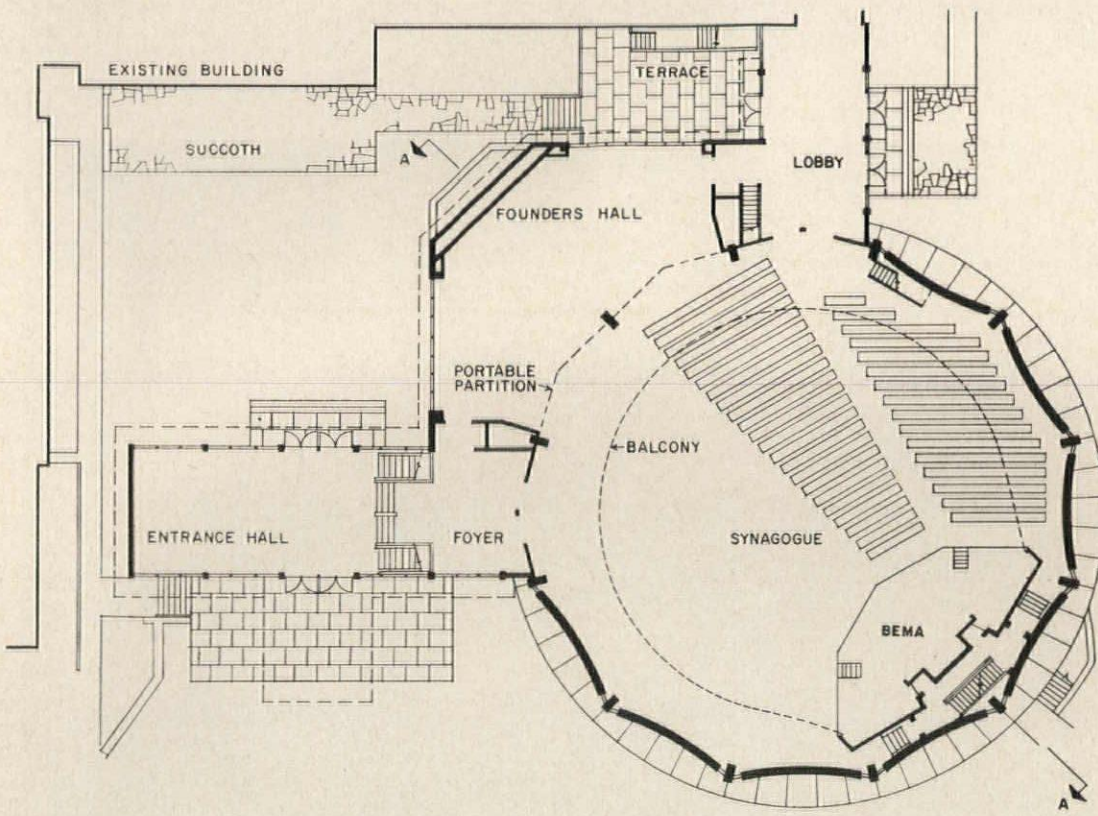
This recently completed synagogue is first of all a good solution to a problem of site. An already existing religious and educational building was so placed on the plot that it made expansion in any direction difficult, especially if there was to be ample room for parking. The architects' answer was to place the new element within the projecting arms of the older structure partially concealing it, and to design a compact circular form that wouldn't take up too much room, saving a generous area for parking and landscaping and providing an interior court. The synagogue with its circular form, hypalon roof and cupola clearly disassociates itself from the practical structures it adjoins and announces its spiritual purpose.



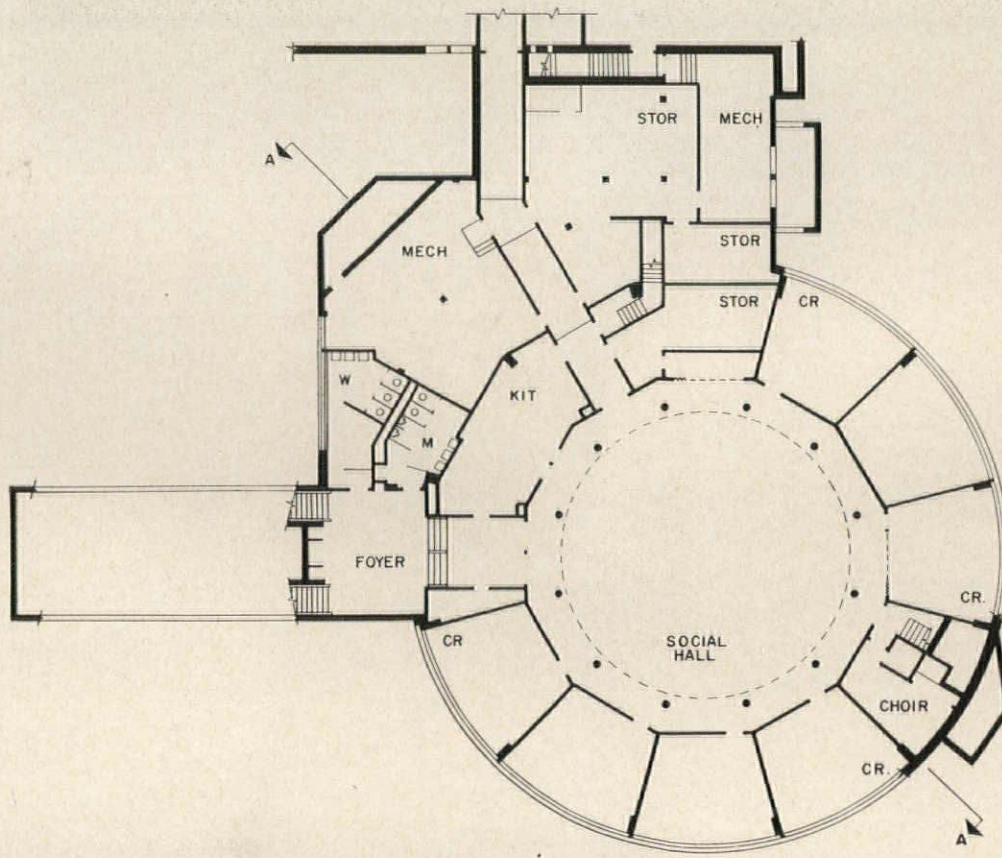








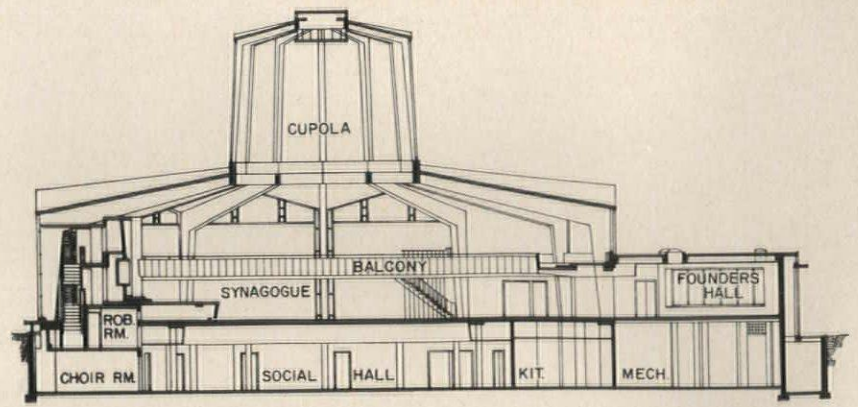
MAIN FLOOR PLAN



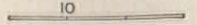
BASEMENT FLOOR PLAN



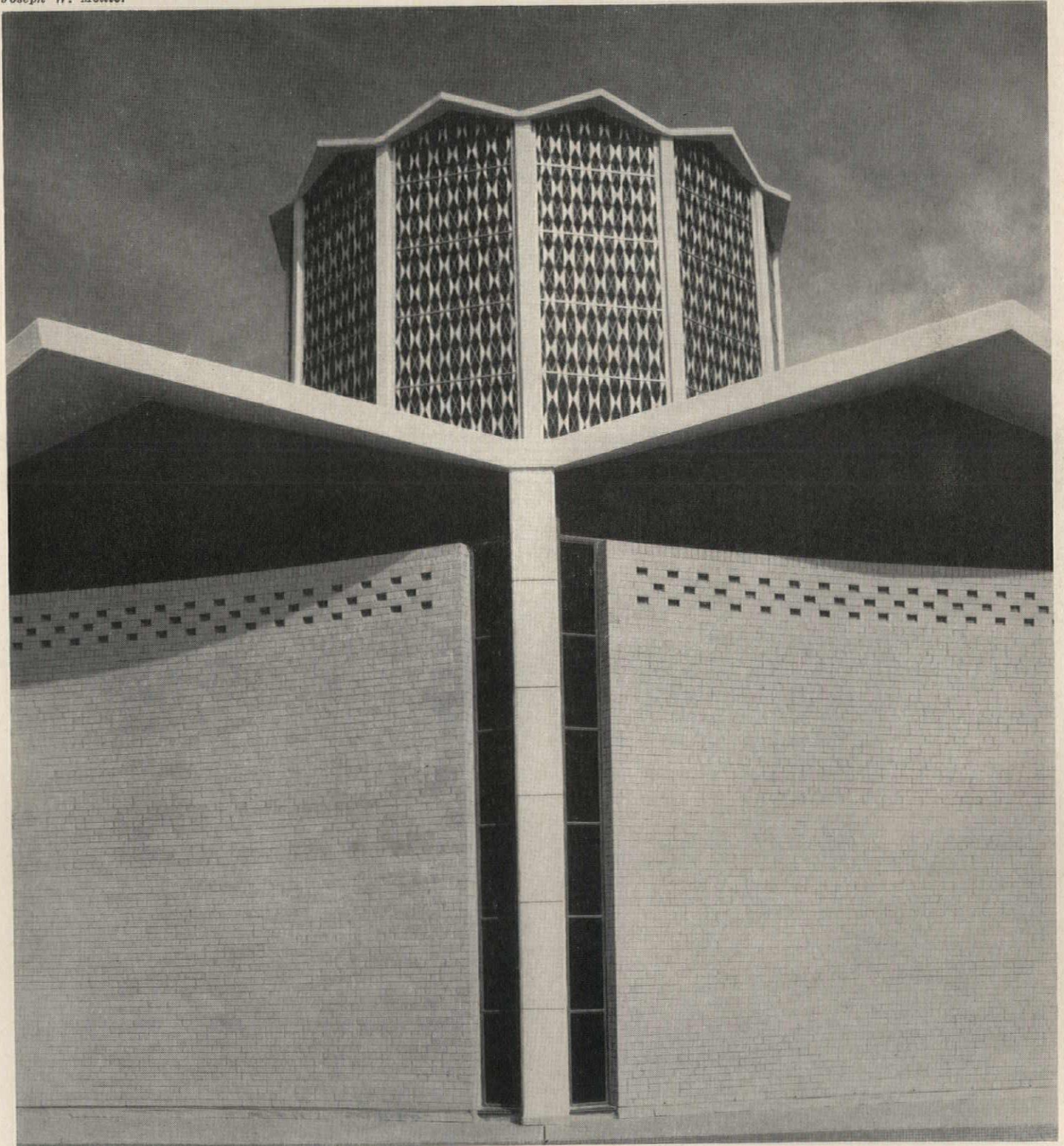
*Synagogue for Temple Adath Israel*



SECTION A-A

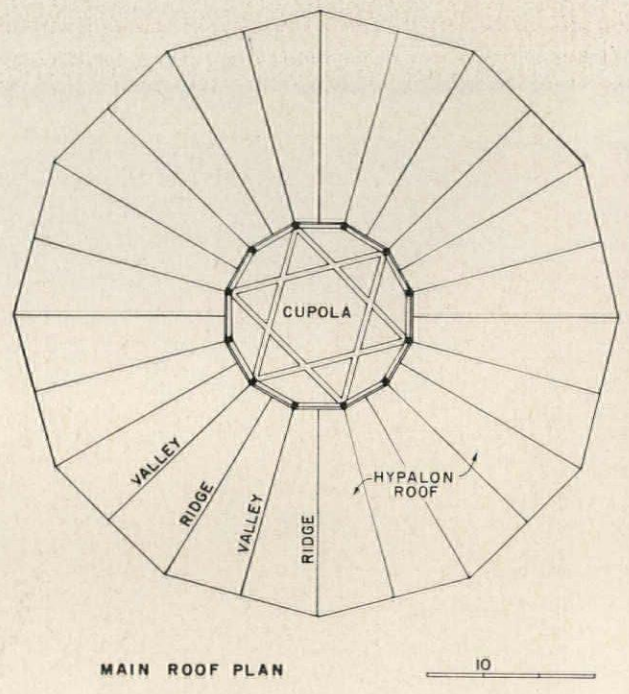
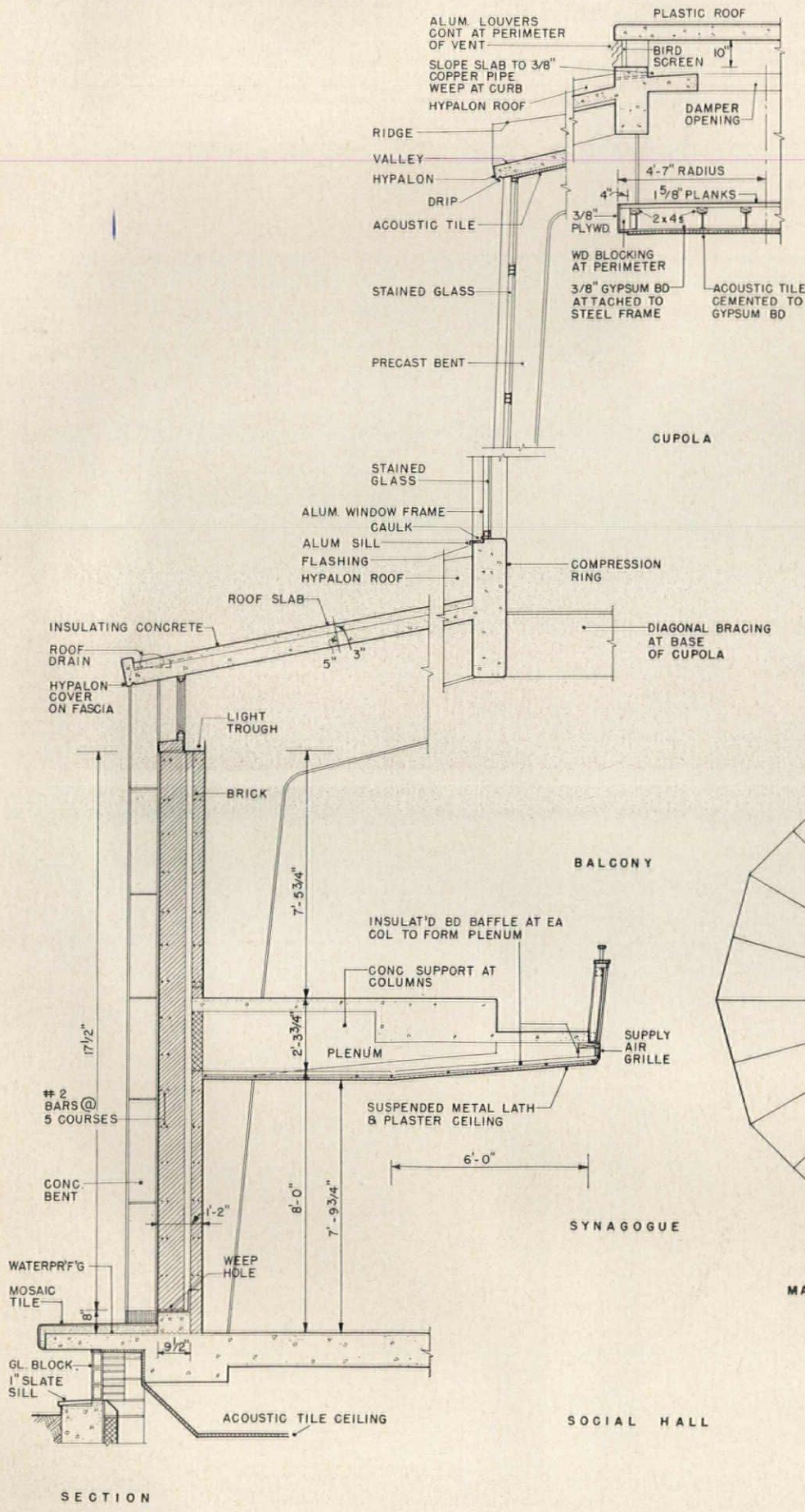


*Joseph W. Moitor*





Synagogue for Temple Adath Israel



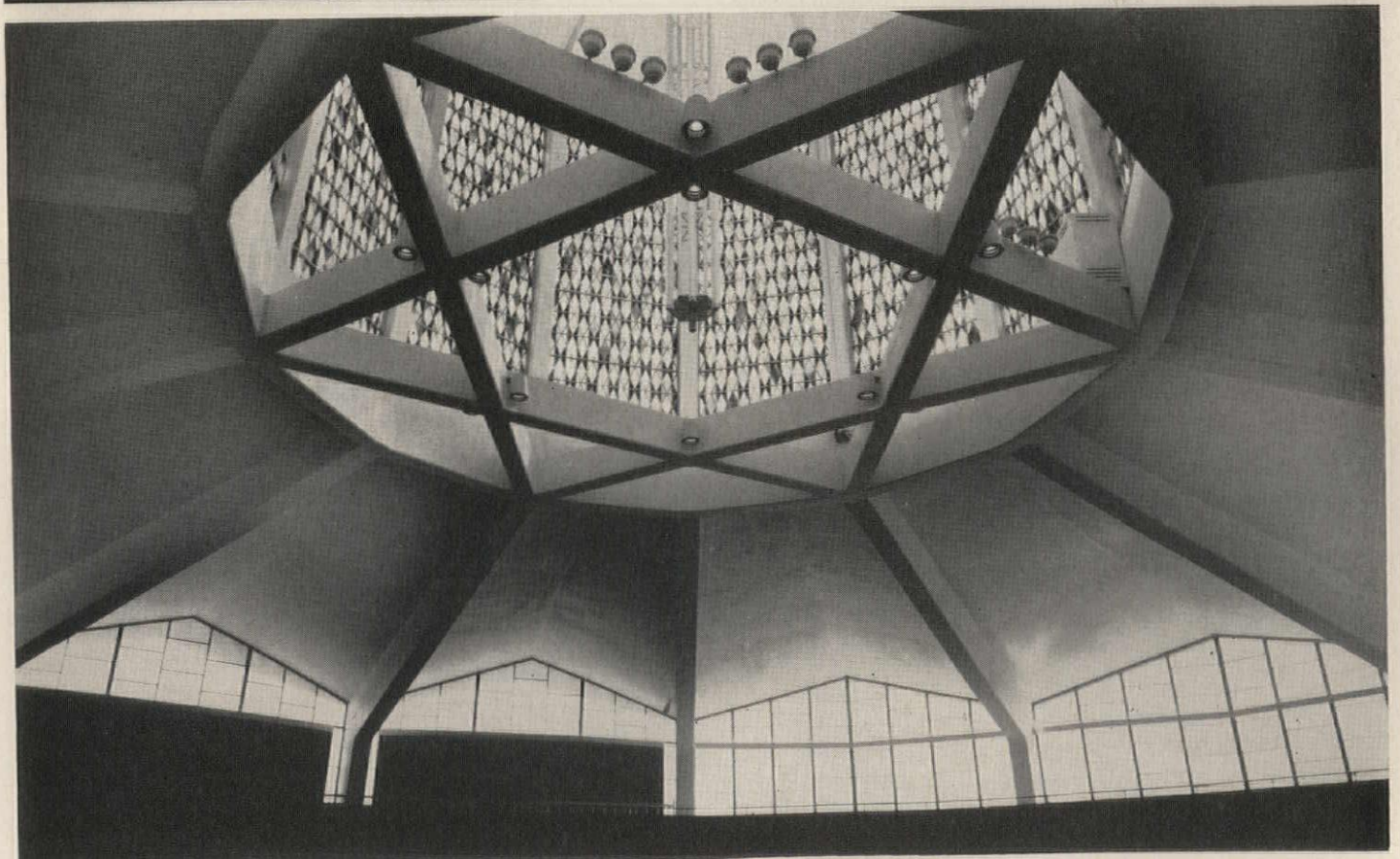
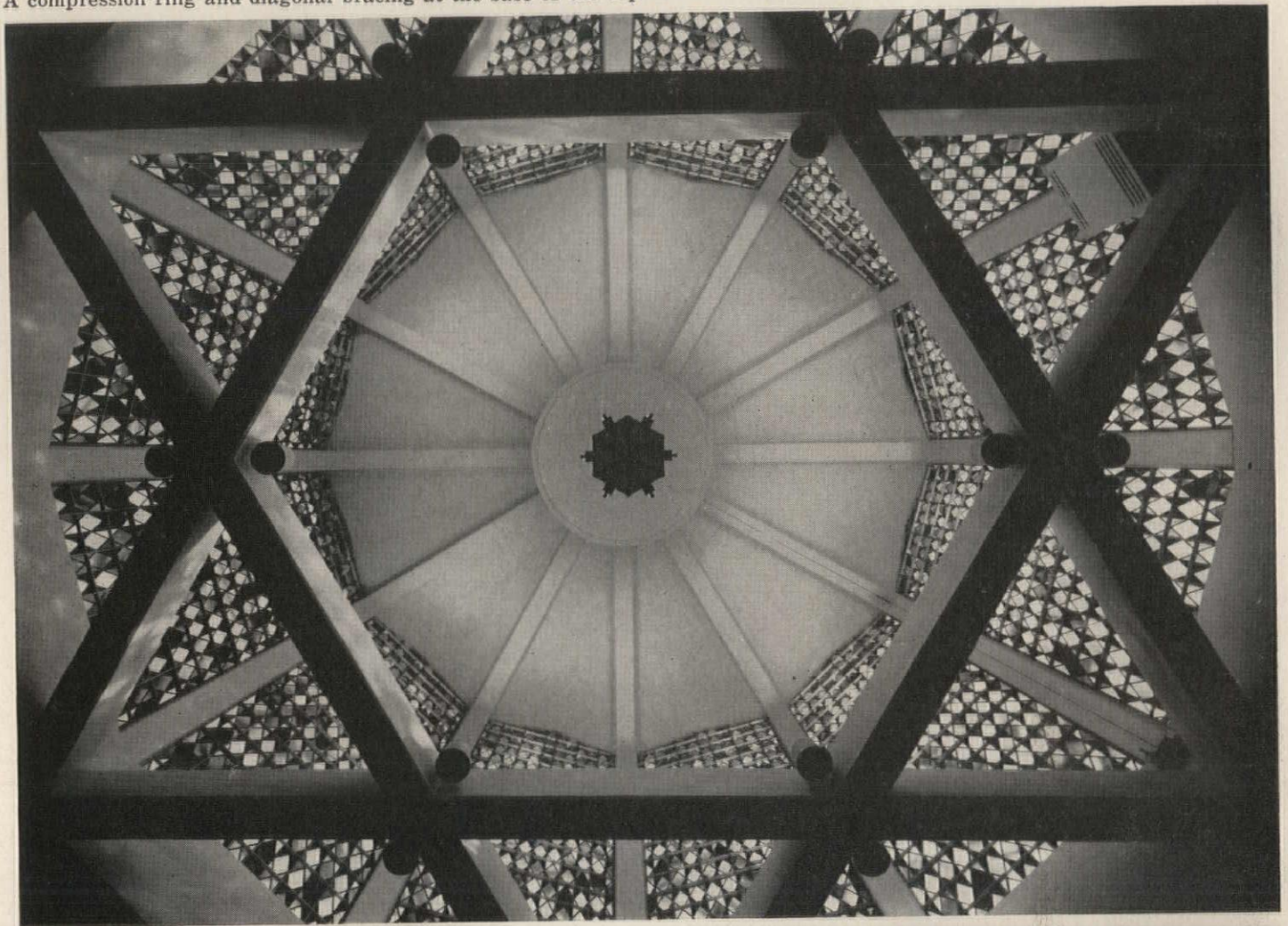
SECTION

MAIN ROOF PLAN

10



A compression ring and diagonal bracing at the base of the cupola anchor the reinforced concrete bents

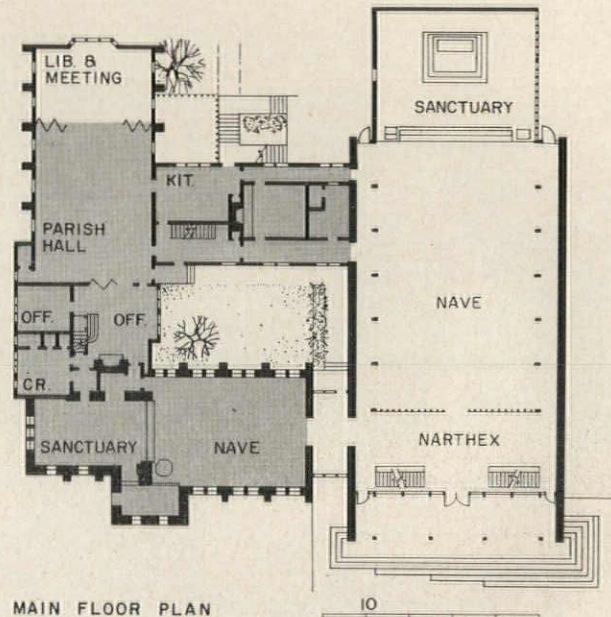


Joseph W. Molitor



# Trinity Episcopal Church Scheme No. 1

LOCATION: *Concord, Massachusetts*  
 ASSOCIATED ARCHITECTS: *Pietro Belluschi,  
 Anderson Beckwith and Haible*

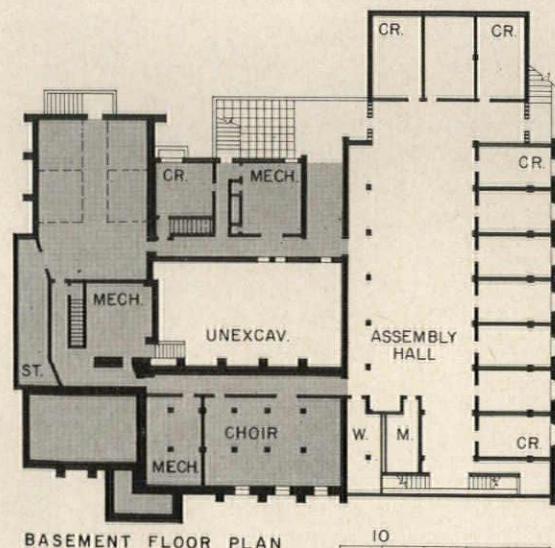


MAIN FLOOR PLAN

*"The materials used are humble ones, and the details very simple, chosen more to convey the idea of purpose than that of richness, and to prove that architecture is an intrinsic art and not an arbitrary dress to be applied at the designer's changing whim."*

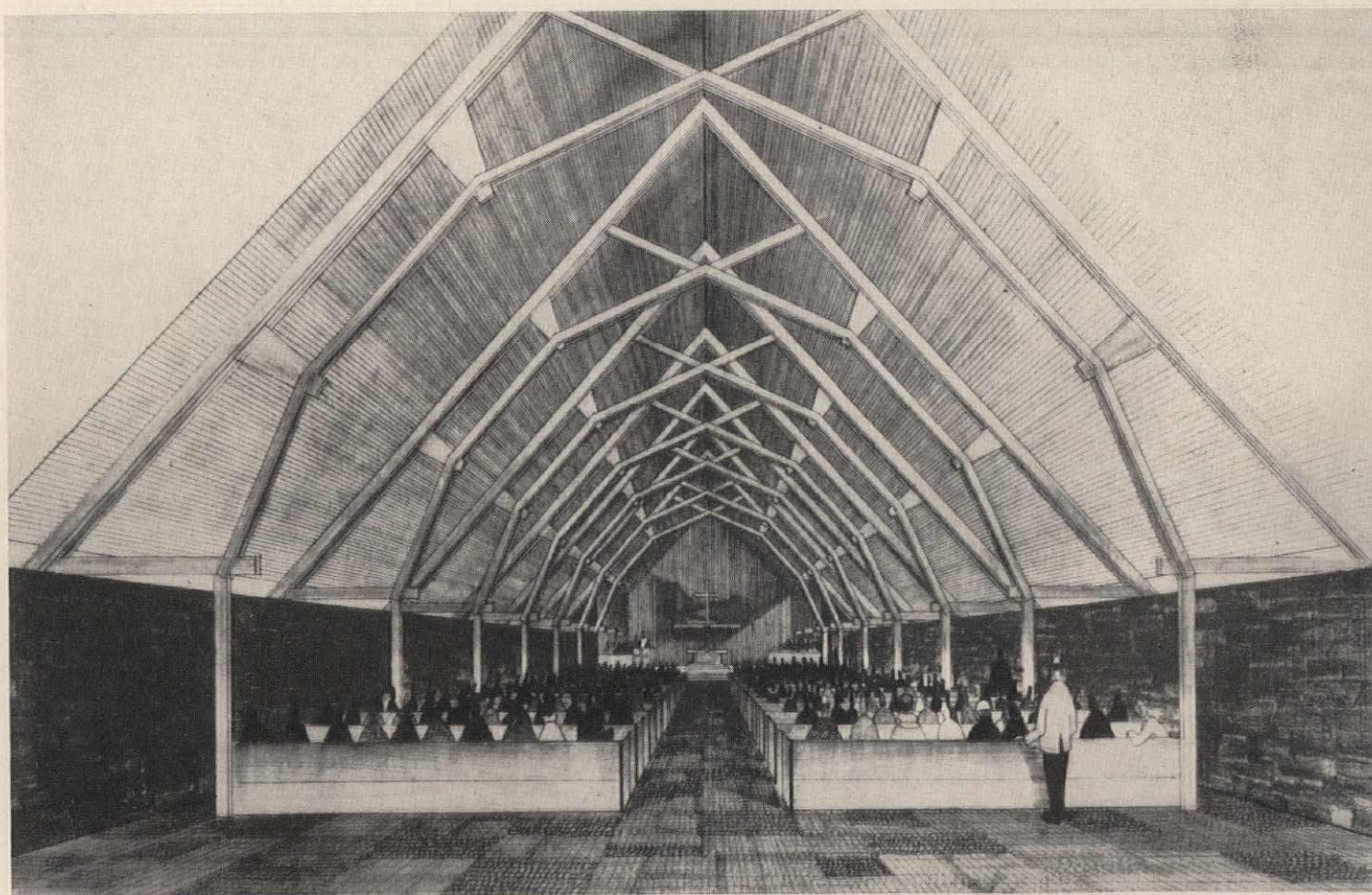
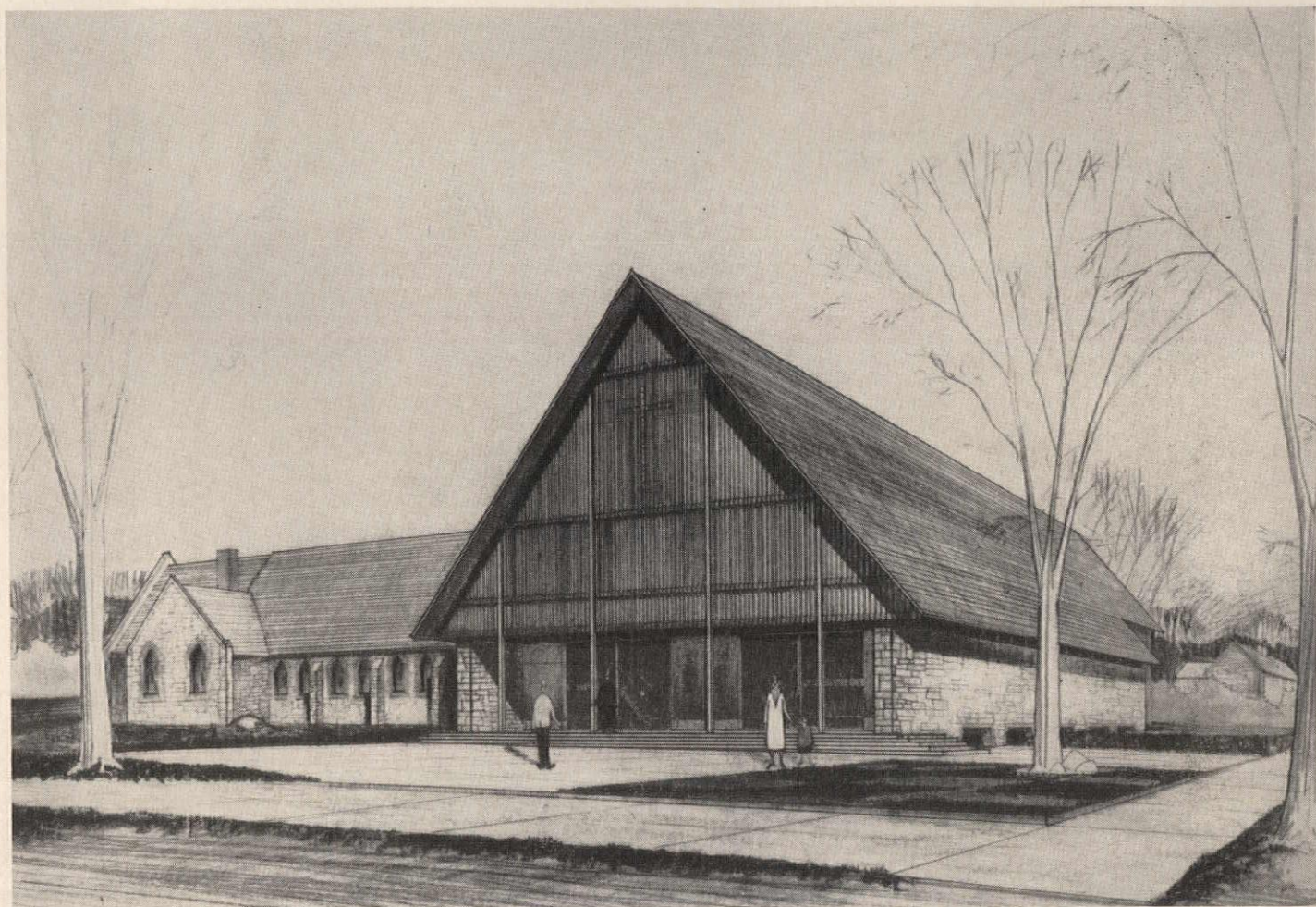
BELLUSCHI

This preliminary church design and the one on the following two pages are two separate and distinctive solutions to the challenge of adding a larger church structure to the same existing small church, while keeping at least a portion of the older nave intact to be used as a chapel for smaller services. (A completed church by Belluschi presenting the same basic problem on a more complex level is shown on pages 164-170.) In this study, the slope of the existing roof is repeated in the new church and the eave line is held constant. The stone of the older structure is introduced in the new. As in much of Belluschi's work the Japanese influence is evident here, as well as the familiar influence of the Oregon barns, and this kind of detailing and use of materials seems to complement unpretentious structures.



BASEMENT FLOOR PLAN





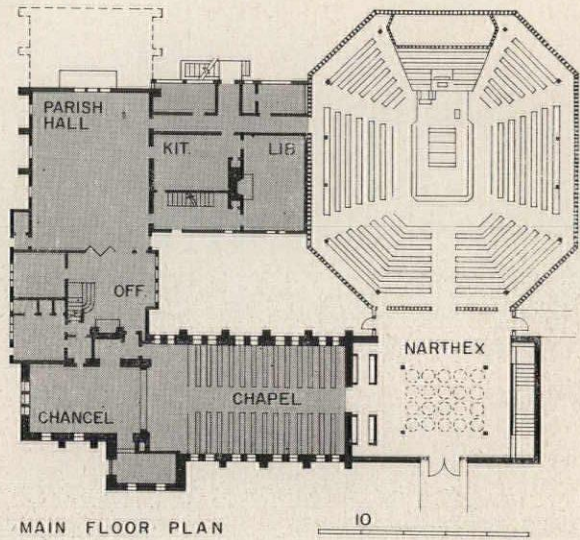


# Trinity Episcopal Church Scheme No. 2

LOCATION: *Concord, Massachusetts*  
ASSOCIATED ARCHITECTS: *Pietro Belluschi,  
Anderson Beckwith and Haible*

*"Our immediate task, it seems to me, is to show our concern for the emotional needs of our clients and to show them that we are not reluctant nor unable to impart richness to the background of their lives, or to provide the kind of emotional fullness which played such an important role in the great periods of the past."*

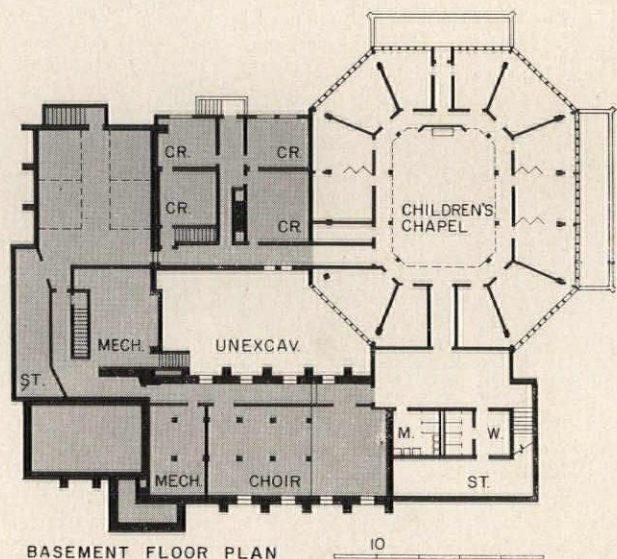
BELLUSCHI



MAIN FLOOR PLAN

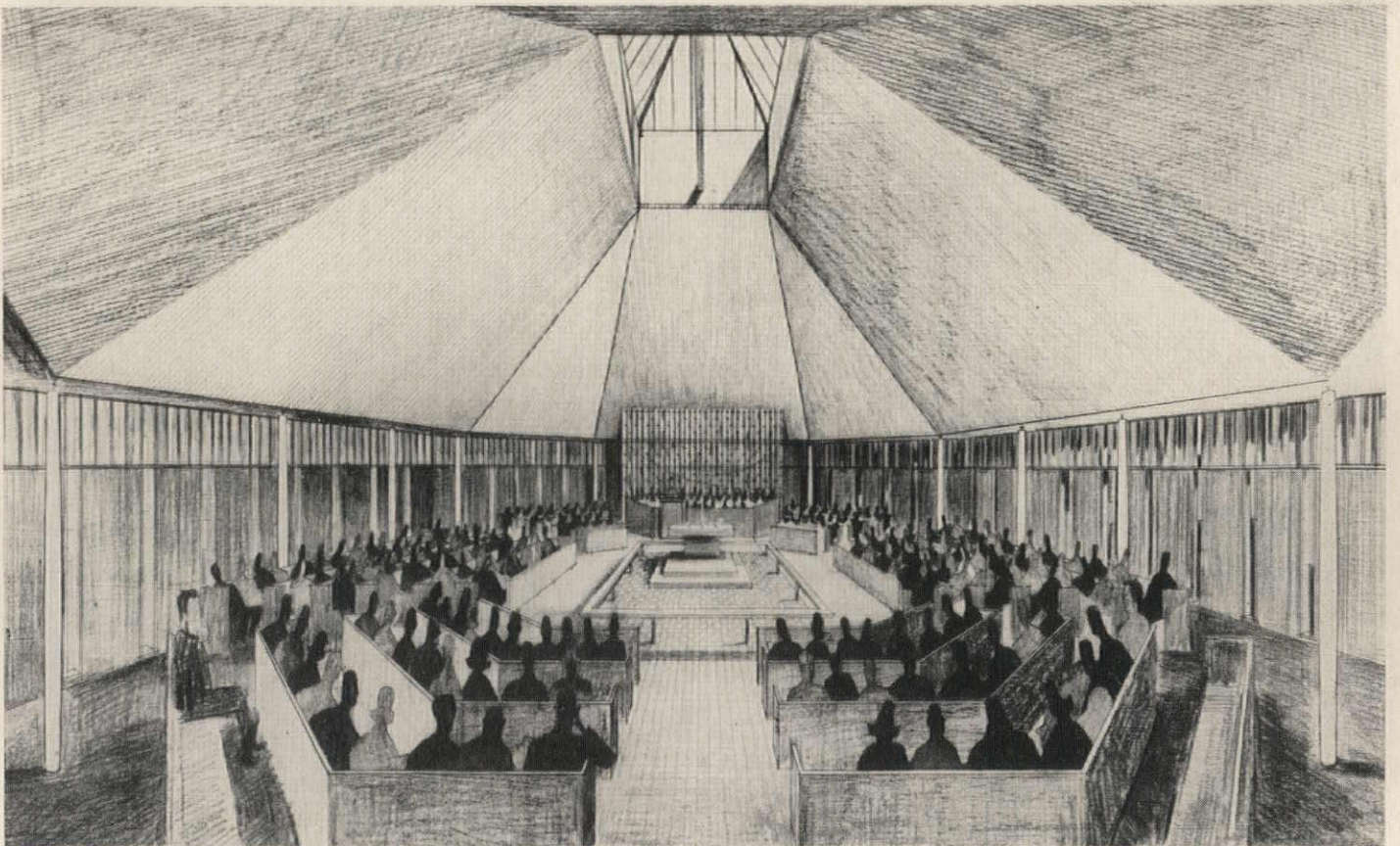
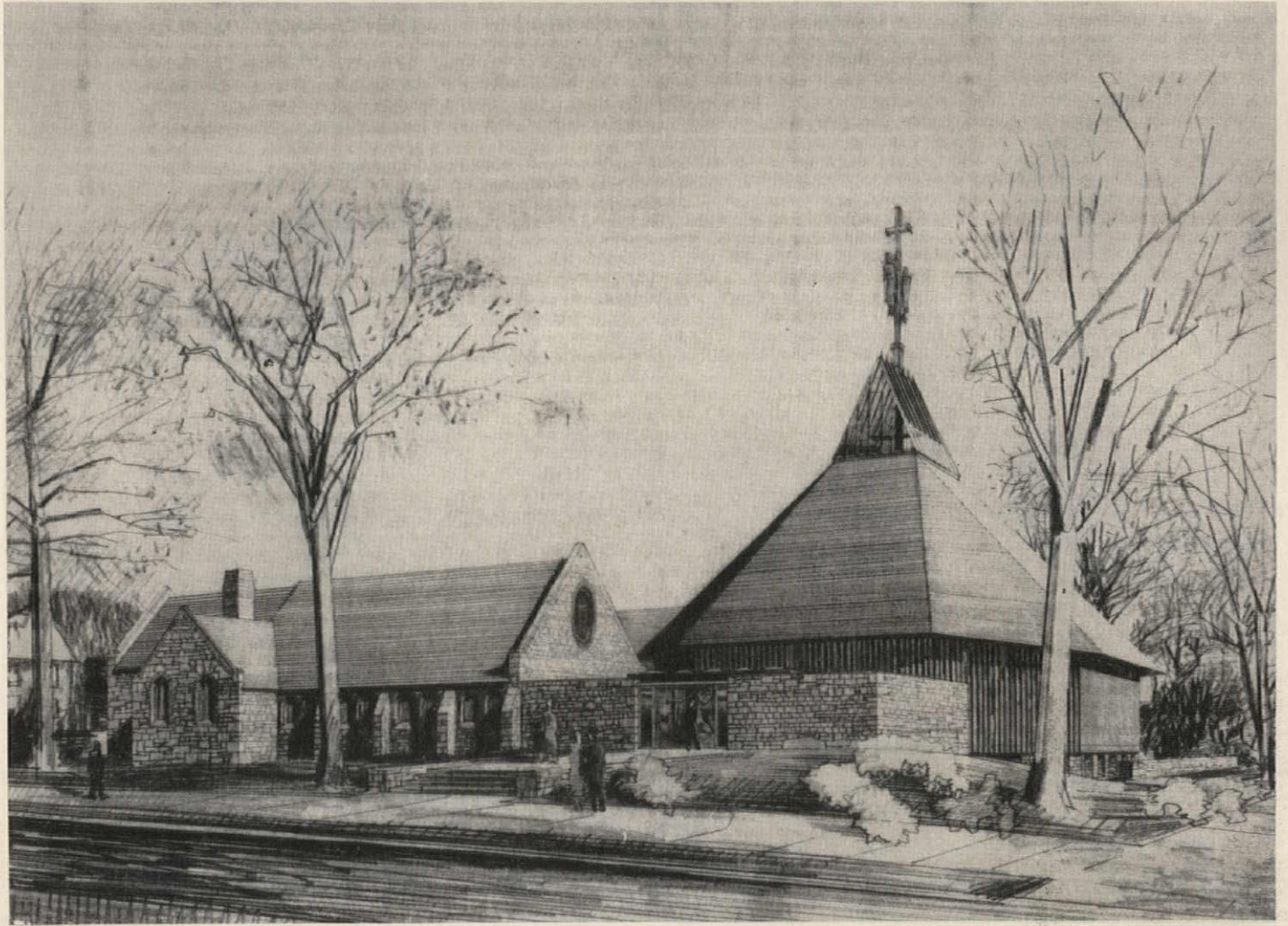
This scheme, unlike the one on the preceding page, keeps the entire form of the existing church intact, with its gable visible above the low narthex roof. It also illustrates a different liturgical approach. The octagonal plan with chancel in the center expresses an attitude toward symbol which is gaining strength with Episcopalian congregations. They feel that since the church congregation is the family of God, the symbols of worship (altar, pulpit and lectern) belong in the center of the family. They believe that this arrangement induces a stronger sense of participation in the service than is possible in plans with the chancel beyond the nave.

The octagonal scheme lends itself to an interesting arrangement at basement level where classrooms open onto a small children's chapel.



BASEMENT FLOOR PLAN







# The Church of the Redeemer

"The thoughtful architect will appraise the spirit which moved other ages, so that he may himself recapture such spirit, not by imitating, but by truly understanding it . . ."

BELLUSCHI

LOCATION: *Baltimore, Maryland*

ASSOCIATED ARCHITECTS: *Pietro Belluschi,  
Rogers, Taliaferro and Lamb*

MECHANICAL ENGINEERS: *Henry Adams, Inc.*

LANDSCAPE ARCHITECT: *Bruce E. Baetjer*

CONTRACTOR: *Consolidated Engineering Co., Inc.*

Belluschi and his architectural collaborators have added a large church structure to a country chapel one hundred years old which was no longer adequate for a congregation which had grown to 2000 communicants, but which would continue to be used for weddings and smaller services. A parish hall and an extended transept to augment the chapel had been built several years ago by other architects. Fortunately this secondary element possesses a certain harmony with the original church, at least in its pitched slate roof and the color of its stone.

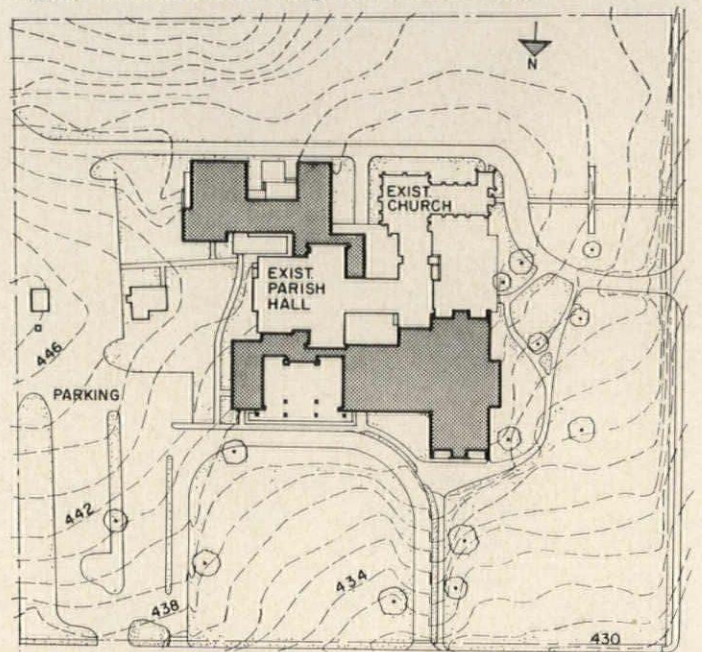
The spire of the old chapel had always dominated the site and was to remain a fitting exterior climax to the composition of buildings. The architects thoughtfully avoided introducing a strong vertical element in the new structure. The slate roof of the new building slopes rapidly to a narrow continuous wooden screen above a low stone wall. This gives the impression that the building hugs the earth. The stone in the new church had been quarried from the same source as the stone in the chapel, and was taken from the walls of the rectory which was demolished to make way for the addition. Roof angles and heights are nearly the same. In the gables of the new building the structural arch is exposed to repeat the wood arching in the gables of the chapel. The entrance of the old chapel is on the west facing the important street, while the main entrance of the new church is on the east facing a court which is entered by a loggia on the north. This not only places the main entrance of the church near an area available for parking, but it skillfully avoids the creation of another competing entrance from the major street. A secondary entrance to the new church on the west is placed in a courtyard formed by the old chapel, its extended transept and a wooden fence. By such careful means the new structure is kept in formal harmony with the old.

Joseph W. Molitor



Entrance loggia on north

Shaded areas show the new work which includes church, loggia, administration wing and church school



PLOT PLAN

50



Church as it appears on major street in relation to old chapel



M. E. Warren

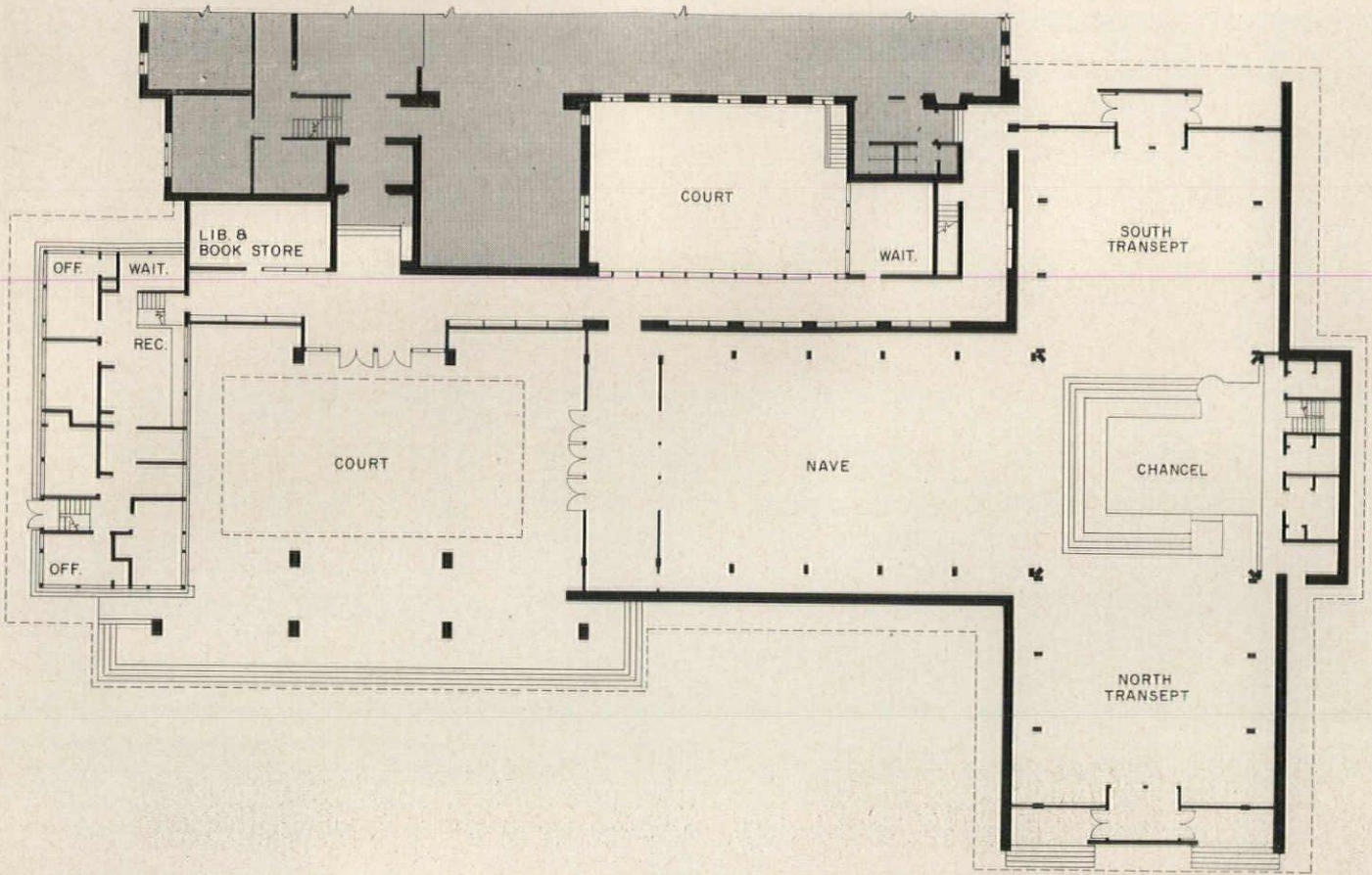


Joseph W. Moltor

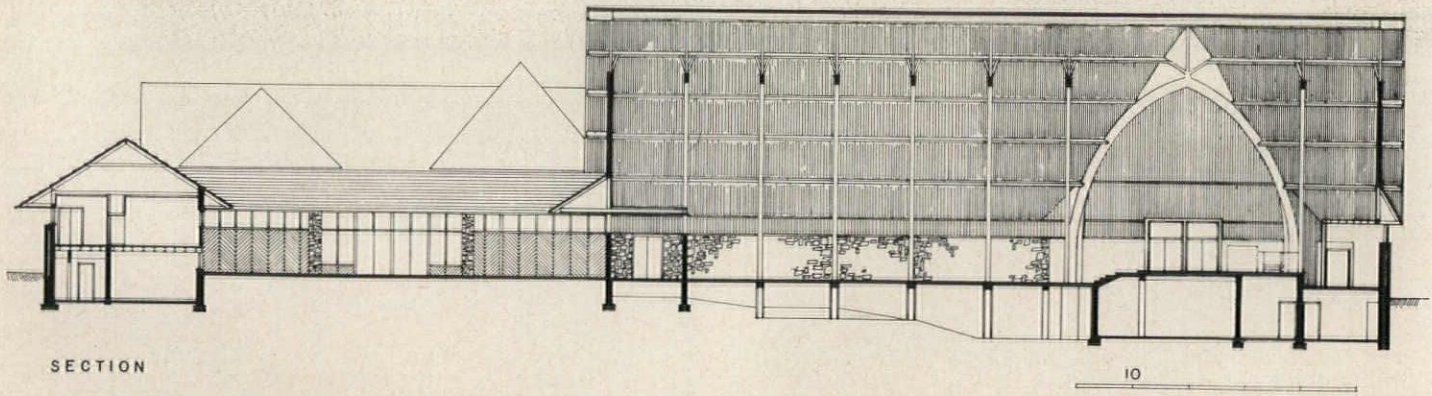
Main entrance facing east



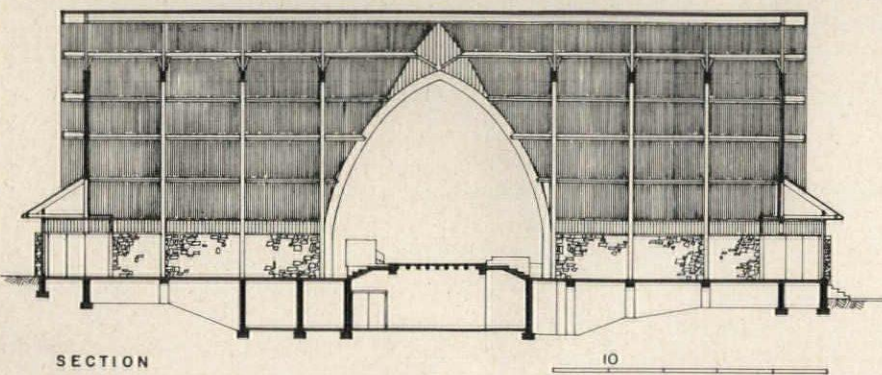
*The Church of the Redeemer*



MAIN FLOOR PLAN



SECTION

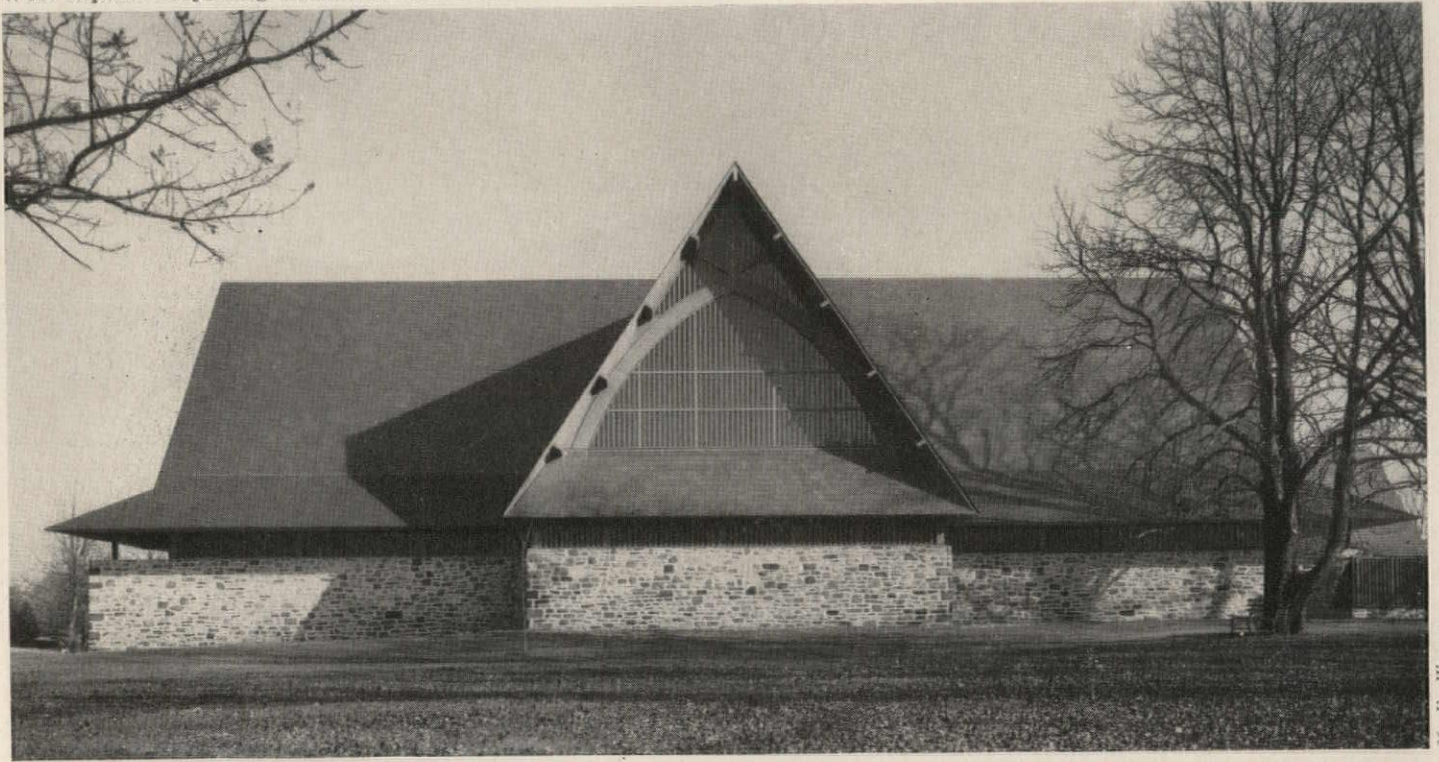


SECTION

The chancel is placed forward into the main body of the church and becomes a three sided platform. In the Episcopalian tradition sacramental worship—the altar—is considered as important as preaching and the reading of the scriptures—pulpit and lectern. The dual emphasis shared by God's Word and the Sacrament is clearly expressed in the plan. The altar takes its place in the midst of the worshipping congregation; pulpit and lectern occupy positions on either side at the rear corners of the chancel. The church seats 800 including a choir of 40 in the front pews of the north transept



West façade. Projecting element is rear of chancel



M. E. Warren



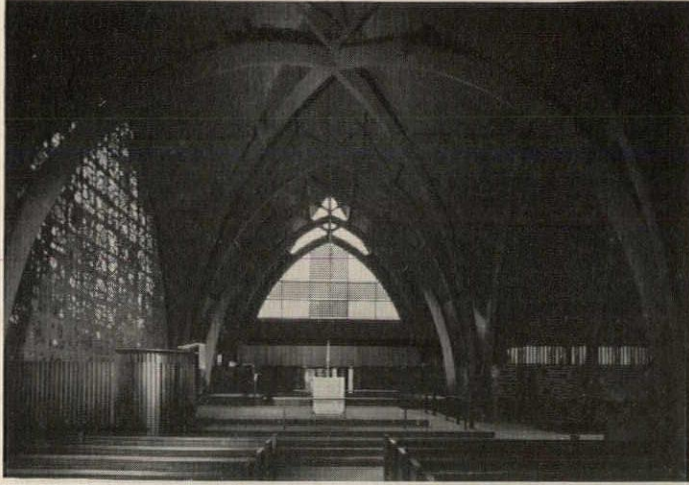
Joseph W. Molitor

Secondary entrance on the west

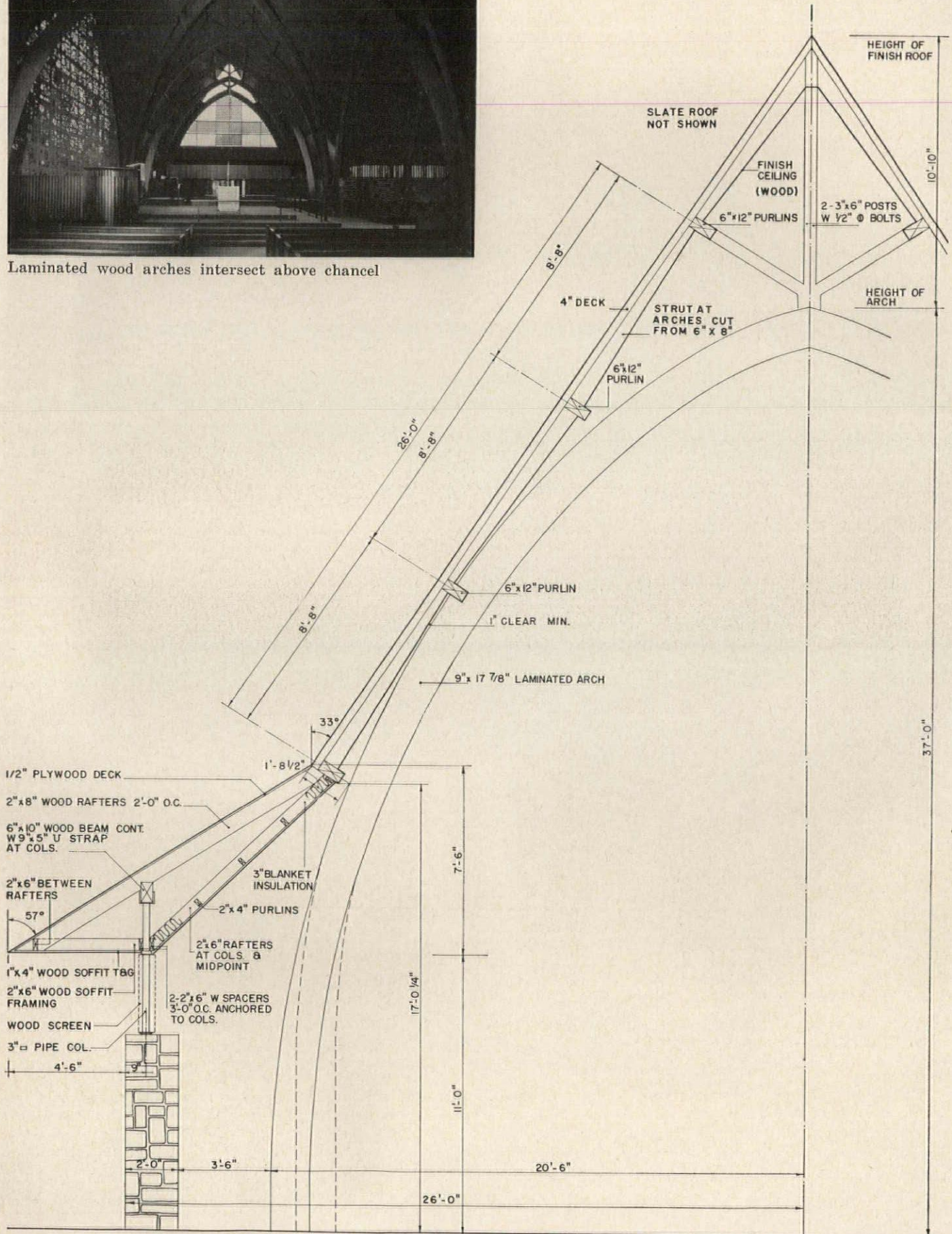


# The Church of the Redeemer

Joseph W. Molitor



Laminated wood arches intersect above chancel





Small pieces of colored glass, embedded in heavy concrete form the chancel window designed by Gyorgy Kepes



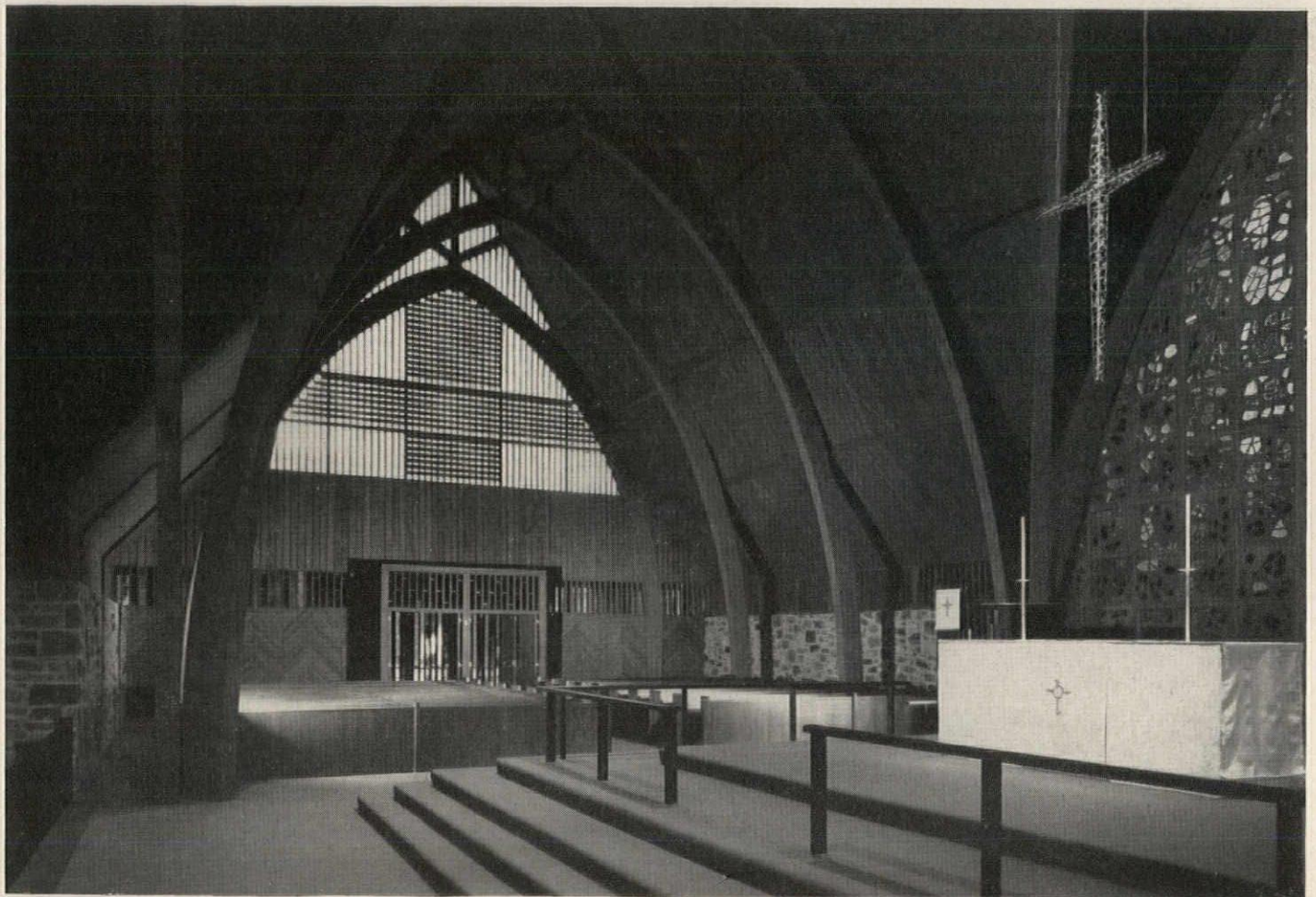
*Joseph W. Molitor*



Joseph W. Molitor



Pulpit, lectern, sedilia, altar rail and candlesticks were designed by the architects. Altar cross was designed and executed by Ronald Hayes Pearson





# THE ARCHITECT AND SOCIETY

by Robert E. Alexander,  
F.A.I.A.

The image of "the architect" changes with the times and traditions. More to the point: it can be changed by conscious effort. The author points to a need for the architectural profession to develop the ideal image, even though the selected role might be difficult of fulfillment. But architects should choose the image and plant it firmly both within and without the profession, so that architecture will attract the kind of men who, with proper training, can bring it to reality.

## Mental Picture Changes

300 YEARS AGO—  
Master Builder

150 YEARS AGO—  
Avocation of Rich Gentlemen

100 YEARS AGO—  
The Professional Man

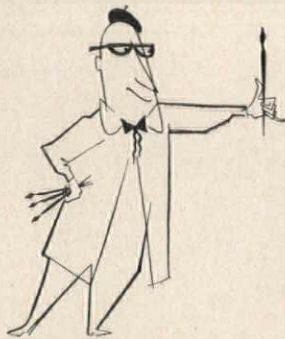
*Who originated this concept?*

50 YEARS AGO—  
The Artiste with Beret and Flowing Tie

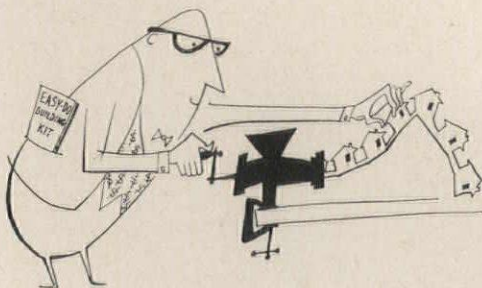
*Perhaps promoted by architects for security to develop uniqueness, aloofness, mystery*

20 YEARS AGO—  
The Architect-Engineer  
The Practical Businessman

*Promoted by architects as reaction to "impractical artiste" and ornament-applier . . . . Note official definitions in 1940 civil service and armed services personnel manuals, etc. . . . . Leads to direct competition with engineers . . . . or to the question: "Why not get a real engineer?"*



Artiste



Architect-Engineer and  
Practical Businessman

## ALWAYS ONE HEARS:

"The Architect of the Peace Conference"

"The Architect of the Marshall Plan," or even

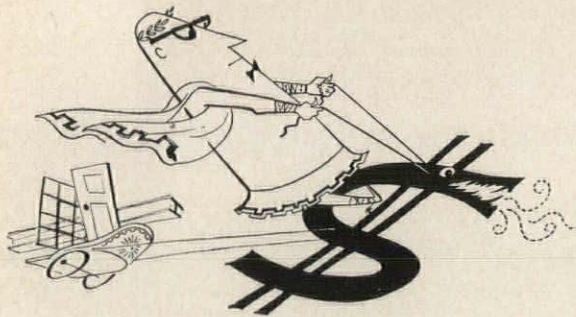
"The Architect of the Universe"

*The unconscious aspiration of the people, emerging through the common language, may contain more truth than poetry. Connotation is dignified, complimentary, even lofty. Herein may lie a clue to the concept of the "Architect" of the future.*

*Is any of these pictures true? What is the real self of the architect? What might he become?*



Image of Architect  
Carried by Public  
Determines:



Systems Engineer of Design

Image of Architect  
Carried by Public  
Is Influenced By:



Creative Coordinator

WHO THEY ARE

(Raw material out of which architects are made)

*Does image attract most imaginative, creative, courageous, eloquent, vigorous, able youth of the nation to profession?*

WHAT THEY DO

(Work architects are called on to perform)

*Does image identify architect with any problem of order, analysis, synthesis, integration, harmony, coordination, planning, creative thought?*

FOR WHOM THEY DO IT

(Their clients)

*Does image attract every potential client who contemplates planning or building?*

*Does mayor or public think at once of architects when confronted with knotty problem of disorder requiring putting the pieces together into a harmonious whole?*

HOW THEY DO IT

(Weight, value and influence of architects' advice)

*Does image induce confidence, reliance, gratitude, pleasure, security, excitement, inspiration, when architect is thought of or engaged?*

WHAT THEY GET OUT OF IT

(Value in satisfaction and money society places on services)

*Does image picture architect as one of the most necessary, important, satisfying, public-interested, indispensable members of society?*

INDIVIDUAL ARCHITECT

His words—what he professes to do

His deeds—how he performs

His spirit—attitude of service

His self—integrity, devotion, reliability

THE INSTITUTE

Policies in public interest or self interest

Appearance before public bodies

Public statements of members and officers

Position on legislation

Action in emergencies

Picture of architect carried and promoted

COMMUNICATIONS MEDIA

Novels depicting architects: *Fountainhead*, *Blandings*

Movies depicting architects

Television depicting architects and their work



Magazines depicting architects, their writings and work  
Newspapers depicting architects or their quotations  
and work  
Lectures by architects

### CONSCIOUS PUBLIC RELATIONS PROGRAM

Image of Architect  
Carried by Public  
Today is:



Environment Shaper

#### THE IMPRACTICAL ARTISTE AND ORNAMENT APPLIER

This still persists

*"We don't need an architect for such a straight-forward building."*

*"Now let's get an architect to draw a pretty picture."*

*"What is it going to look like?"*

*"He has good ideas but God knows what it will cost."*

*"He's a luxury."*

#### THE ARCHITECT-ENGINEER AND PRACTICAL BUSINESSMAN

The architects' own creation

*"They are architects but they're practical."*

*"This is just a site engineering problem — why not get real engineers?"*

*"He can turn the work out on time and control costs, but every building looks like a shoe factory."*

#### ROARK: "THE FOUNTAINHEAD"

*"He won't follow instructions."*

*"You'll never get what you want — it'll be a monument to the architect."*

*"Wait until he gets off the job and we'll fix it up to live in."*

*"He doesn't know the meaning of compromise."*

#### "BLANDINGS"

*"A nice guy, but what a bumbling fool."*

*"Don't ever get mixed up with an architect — you'll never know where you stand."*

Image of Architect  
Carried by Public  
Can Be Changed By:

#### DRAFTING AND ADOPTING, INSPIRING DECLARATION OF VISION, DESTINY AND MISSION OF ARCHITECTS

*How can a public relations firm improve picture in public mind without such policy direction?*

#### BACKING WORDS WITH DEEDS

*Education of profession and performance—slow but sure in direction.*

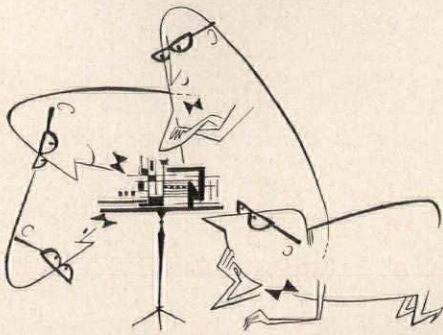
#### PUTTING DECLARATION AND EXAMPLES OF DEEDS BEFORE EVERY PROSPECTIVE COLLEGE STUDENT AND HIS PARENTS

*Main reliance for change on architect of future.*

*Object: attraction of cream of youth of nation.*

Sketches by Sol Ehrlich





*Analyst and Synthesizer*

## Image of Architect Carried by Public Could Be:

### MOULDING EDUCATION TO SUIT DECLARATION

*Newly stated picture of architect may lead to great variety of method—human material most important.*

### USING EVERY MEDIUM OF COMMUNICATION TO PUT THE WORDS AND DEEDS BEFORE THE PUBLIC

*Creating a new concept or image or mental picture of "architects."*

### THE CREATIVE COORDINATOR

*Who else is trained specifically to study a puzzle and put the pieces together—to control the end result of the whole design? Who else is trained in program formation and in dreaming the dreams of what could be—not what is?*

### THE SYSTEMS ENGINEER OF DESIGN

*As the complexity of modern science now demands a systems engineer to control and piece together the many specialties into a functioning entity, the complexity of modern construction and planning require overall organization, integration and control.*

*The architect could be thought of as this expert.*

*One of the disciplines for which he would be responsible is cost control.*

### THE ENVIRONMENT SHAPER

*As the doctor is now developing the concept of treating the "whole man," the architect is concerned with the whole environment of man.*

*He can be the ecologist of man's surroundings.*

*The public could come to think of architects whenever their environment is threatened or is to be modified.*

*What other profession is concerned, trained and qualified?*

### THE ANALYST AND SYNTHESIZER

*What other profession is trained specifically to analyze general objectives, aims, needs and requirements, assemble them into component, related parts, and develop them into an integrated, harmonious, homogeneous whole?*

*This training need not be directed and used solely for building or city design, but generally.*

### THE PROFESSION OF CREATIVE THOUGHT AND IMAGERY

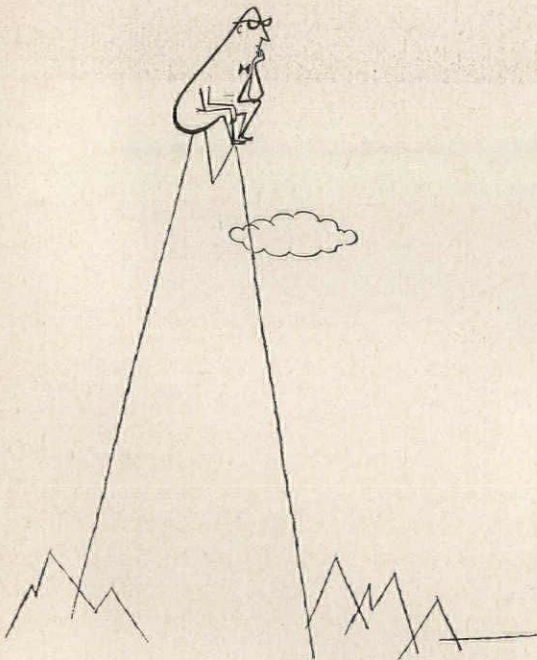
*Who else will raise the vision of the people above squalor of accidental development?*

*Who else is trained to imagine what is not there but could be?*

*Who else will change the values of the people by picturing more desirable goals—things worth living for?*

*Who else is trained specifically to draft a harmonious plan?*

*The architect may well be "of the peace."*



*The Visionary*





All photographs by Joseph W. Molitor

## NEW ARCHITECTURE IN AN OLD SETTING

*The Jewett Arts Center  
Wellesley College*

*Paul Rudolph, Architect*

*Anderson, Beckwith & Haible  
Associate Architects*

*Goldberg, LeMessurier & Associates  
Structural Engineers*

*Stressenger, Adams, Maguire & Reidy  
Mechanical & Electrical Engineers*

*Bolt, Beranek & Newman  
Acoustical Consultants*

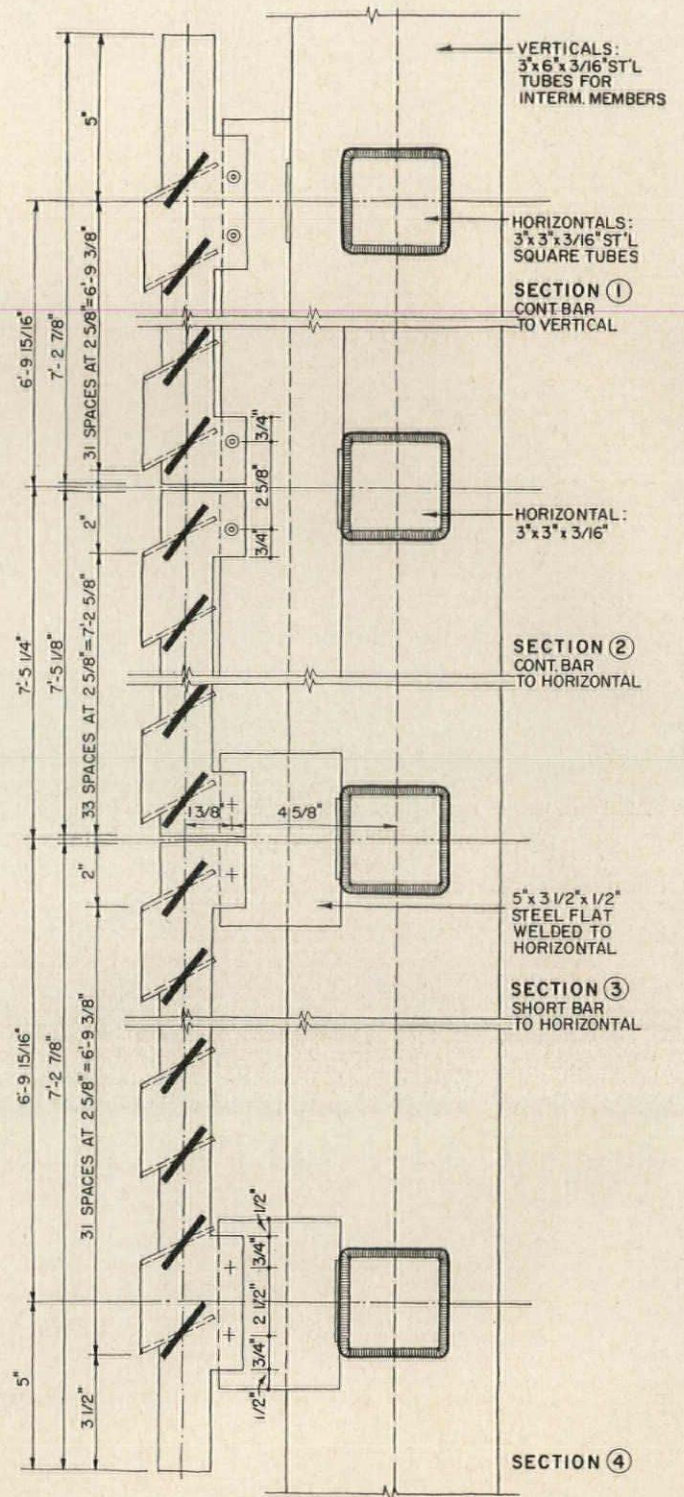
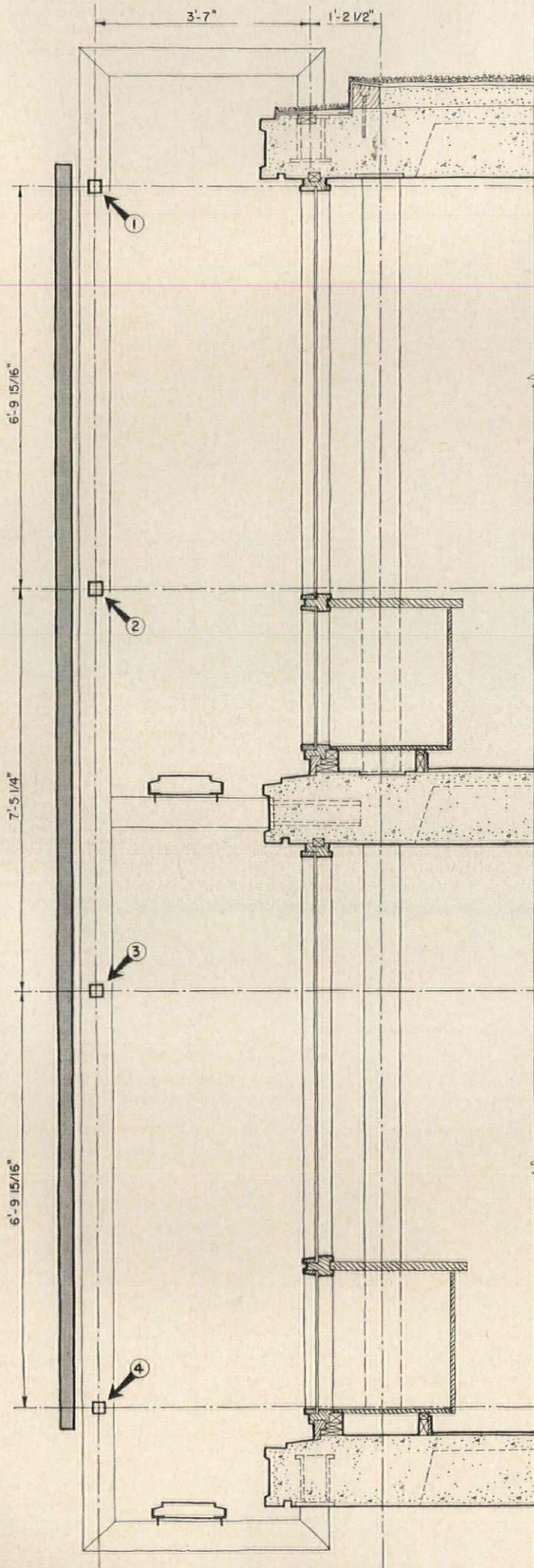
*George A. Fuller Company  
General Contractors*

In tackling this arts center, architect Rudolph faced a design problem common to most college work today; that of creating a new building to fit sympathetically into a *mise en scène* of architectural eclecticism—Collegiate Gothic here. Of course the new building had to meet the utilitarian needs of the program within today's level of technology, and its visual stimulus had to be matched by a visual integrity that can come only from a fitting sense of rightness within a particular environment. These considerations had to be balanced judiciously against the temptation to the visual escapism all about. As built, the center provides an ingenious, tasteful fusion of seeming incompatibles.

In February, 1957, the late John Knox Shear wrote—prophetically—in *ARCHITECTURAL RECORD*, “perhaps . . . the architecture of Paul Rudolph suggests its greatest strength . . . (when) it addresses the tension inherent in our attraction to the new and the equal pull to the known. It deals with the

*(continued on page 178)*





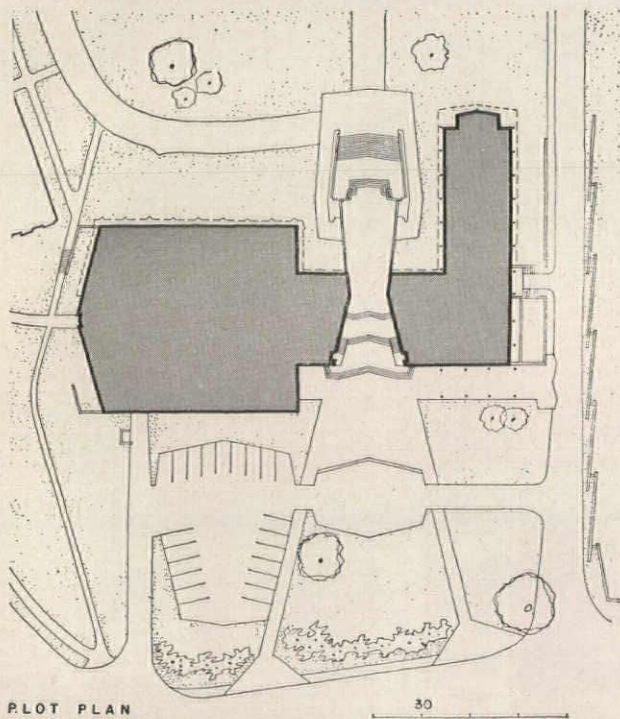
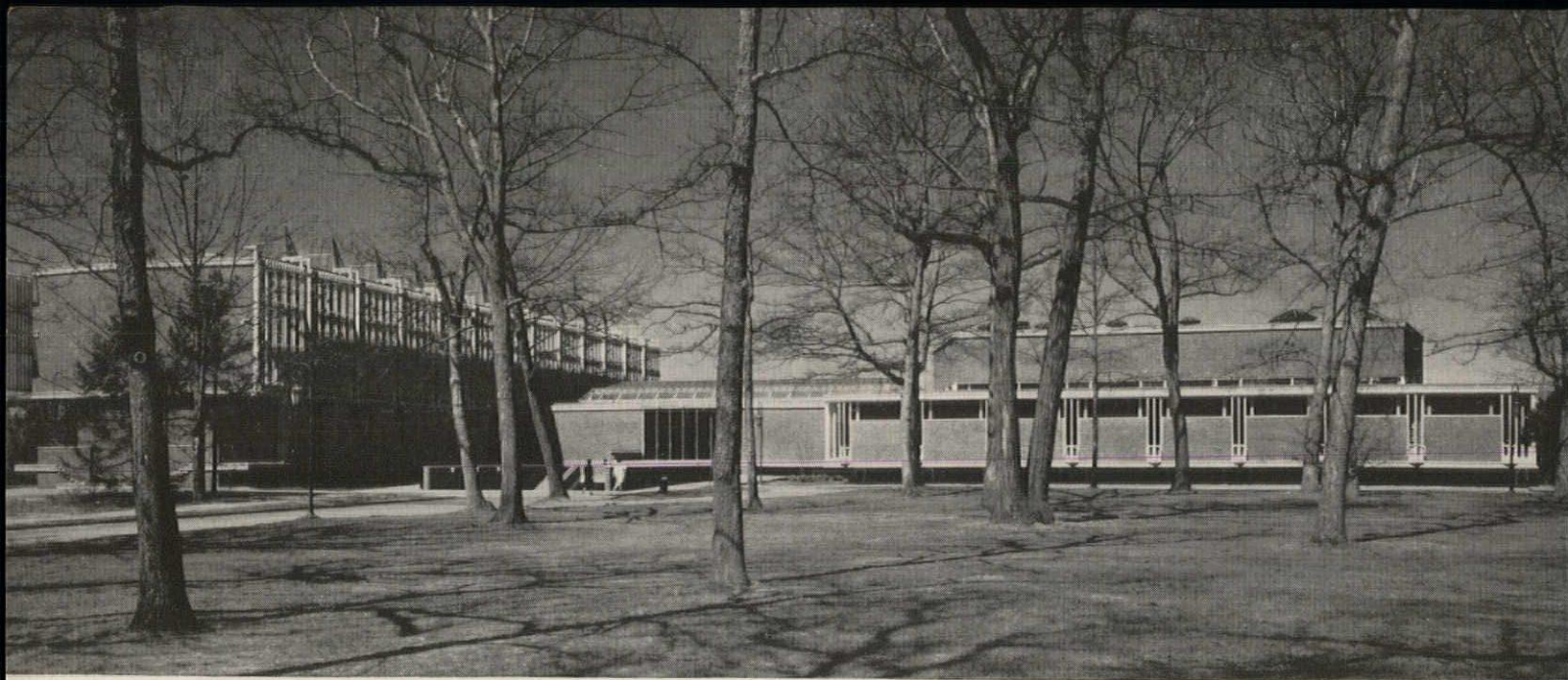
## Wellesley Arts Center

The steel sunscreen is painted to match the limestone of the existing buildings. The panels—suspended 3½ ft clear of the building—follow the basic 15-ft module of the new and old mullions. The 1- by ½-vanes are tilted nearly 60 degrees to the horizontal; are set on 2½-in. working centers; and held rigid by 3½ by ½ continuous vertical stiffener bars. The basic frames are of 3 by 6 tubes; have 3 by 3 tubular struts. Angle frames enclose and support the precast concrete catwalks







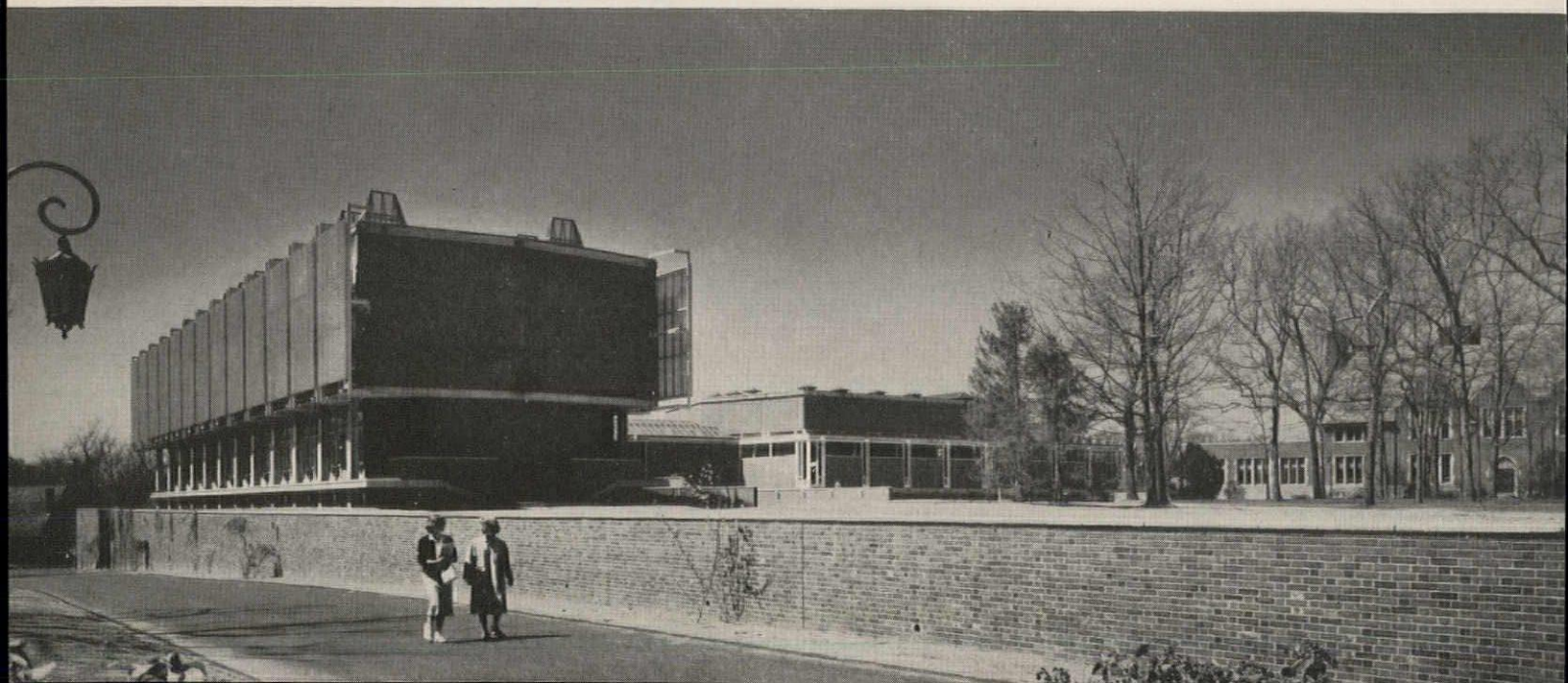


PLOT PLAN

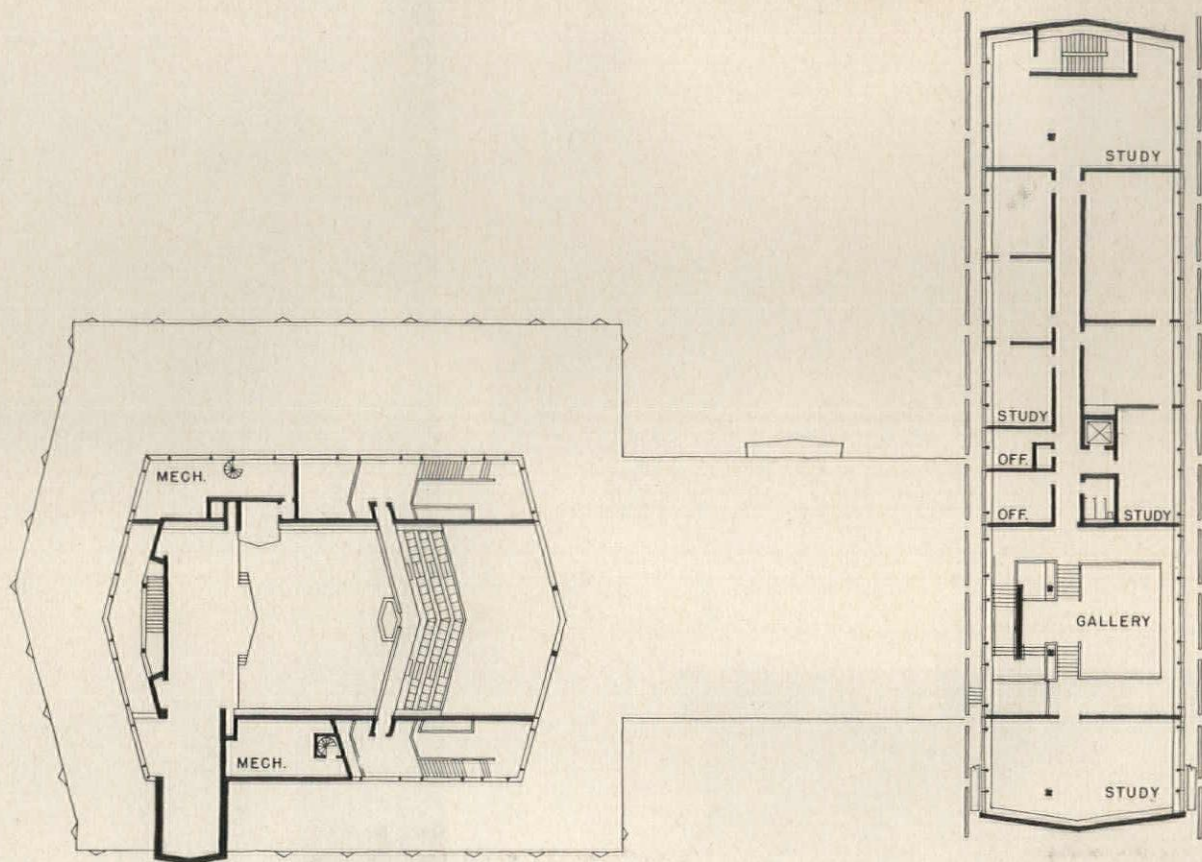
### Wellesley Arts Center

new and is not bizarre. It deals with the old and is not banal. It promises a provocative resolution of both the new and the known."

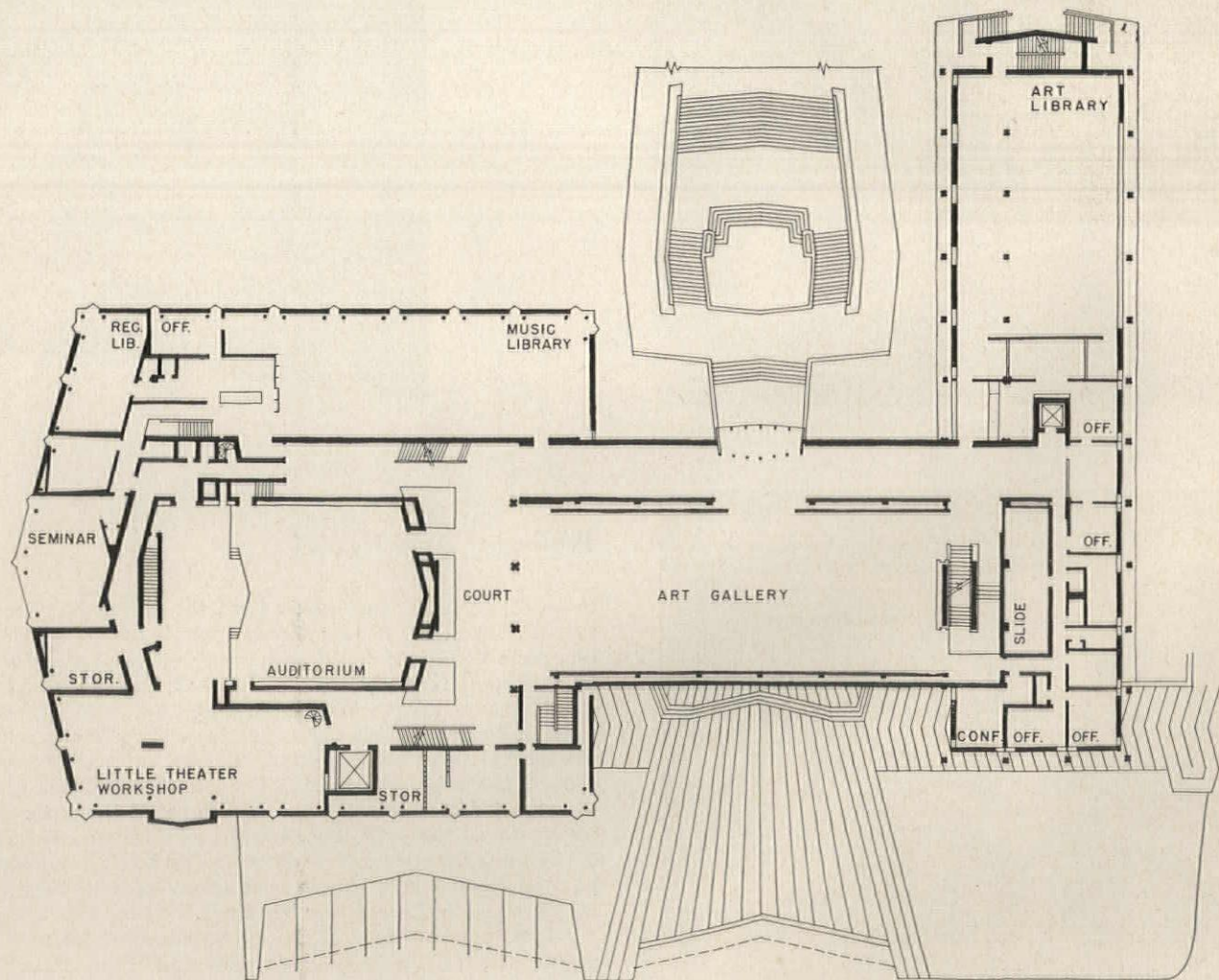
Three main elements comprise the building. The low, music-drama unit consists of two stories of listening, practice, library, and office spaces wrapped about a central auditorium. The higher visual-arts unit contains work rooms, library, offices, and laboratories. These two units are disposed on the brow of a hill to complete an irregular quadrangle of academic and administrative structures that ring the crest. The third unit—a top-lighted exhibition gallery—links the music and art elements and bridges an open, elaborated stair within a central swale. Thus the entire building becomes, in effect, a gateway leading to the building cluster on the hilltop above.





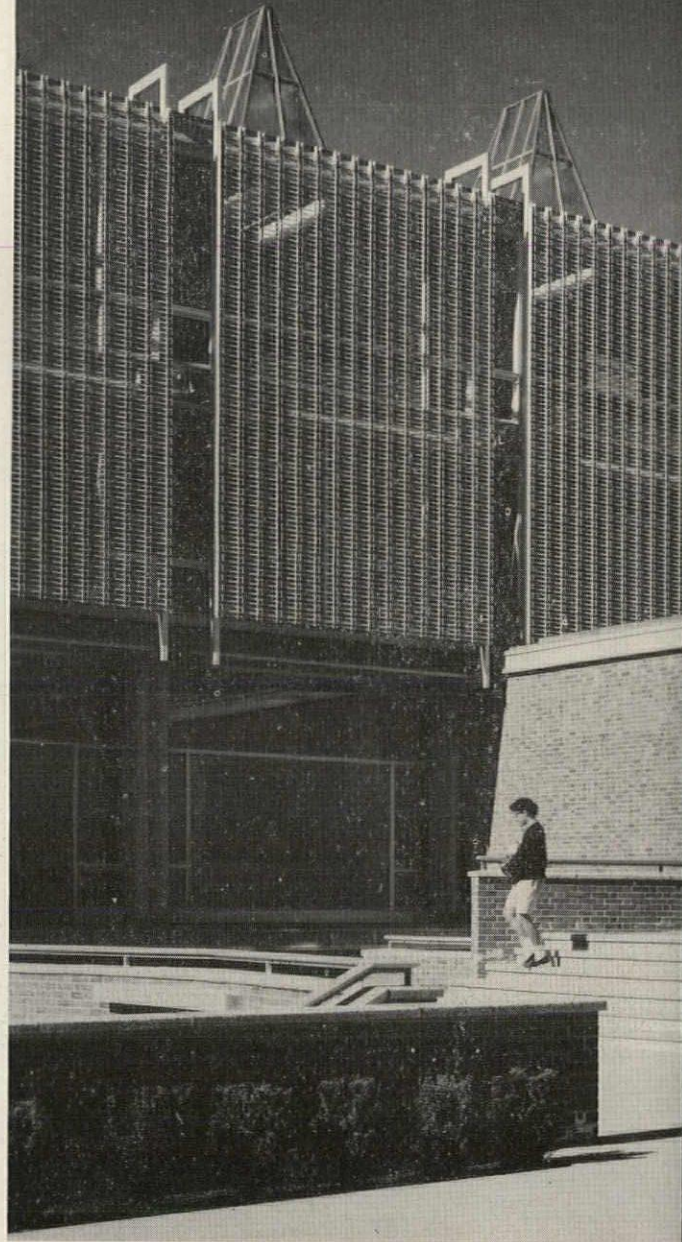


FLOOR PLAN FOURTH LEVEL



FLOOR PLAN THIRD LEVEL



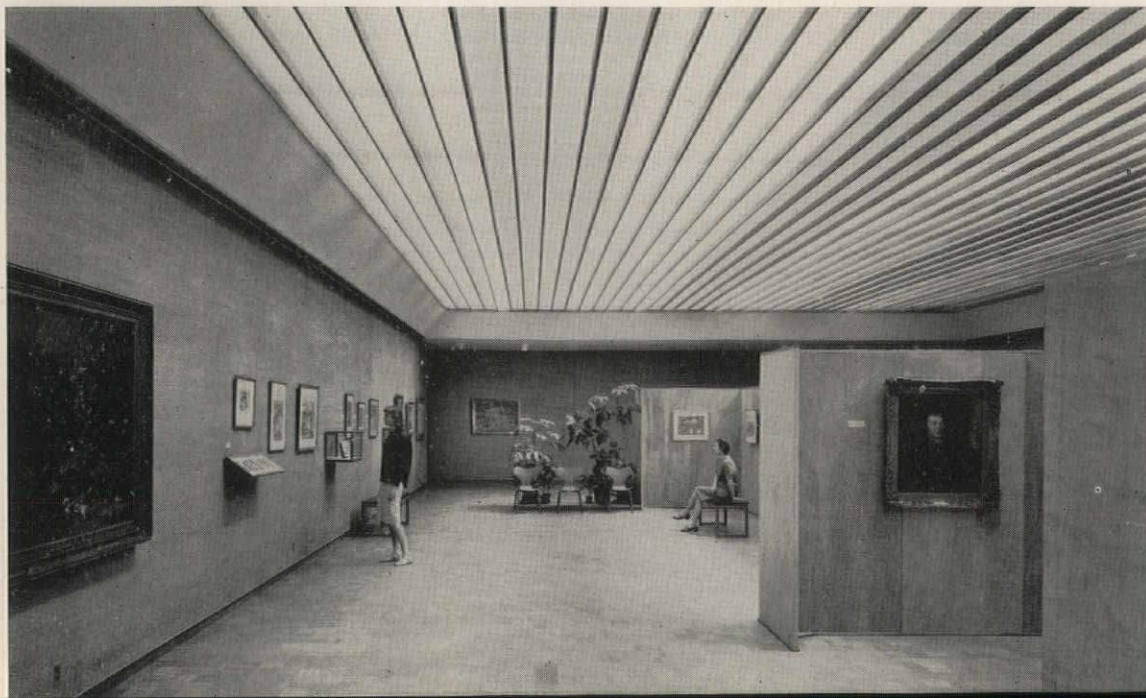
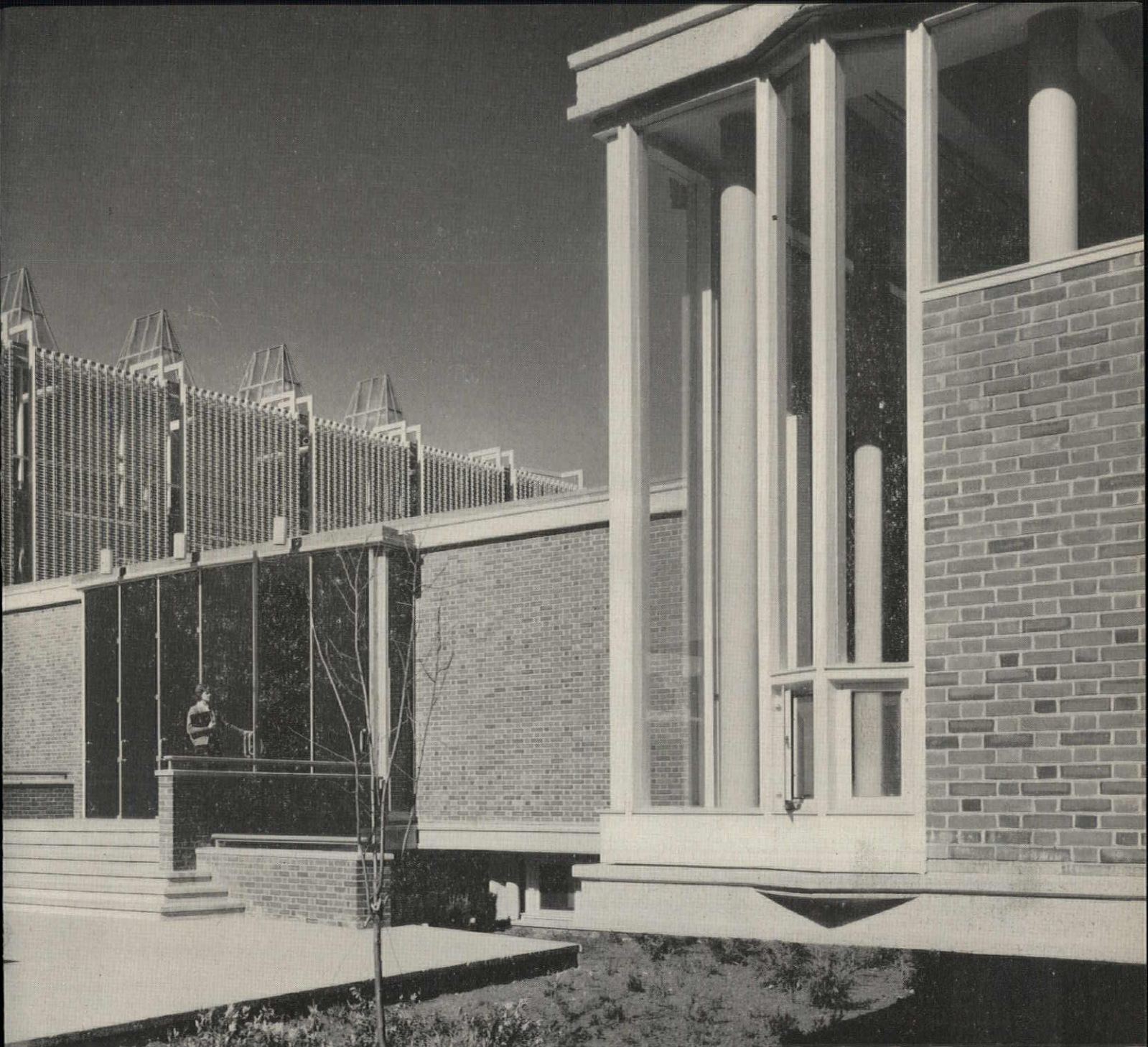


## Wellesley Arts Center

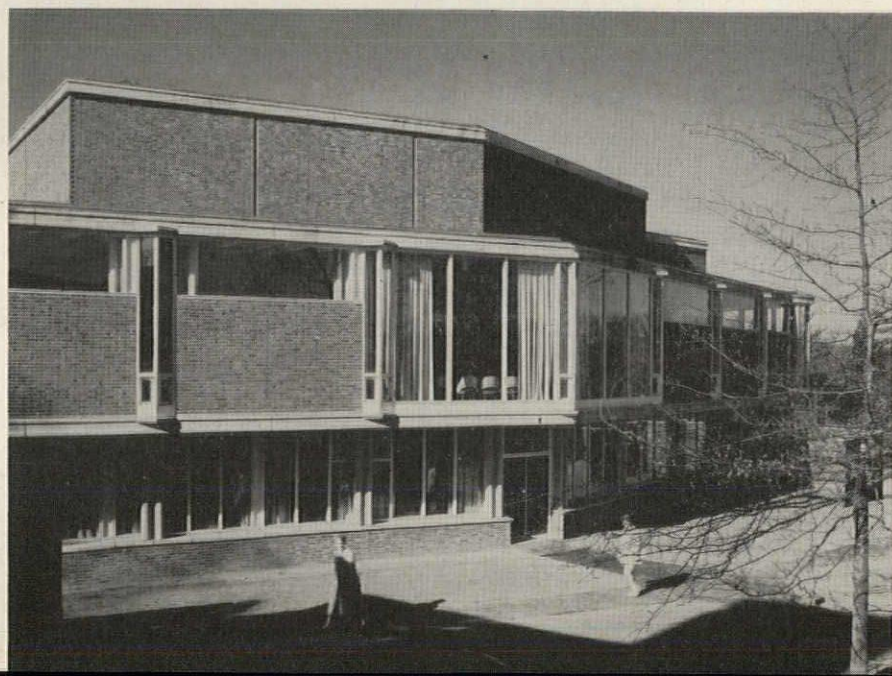
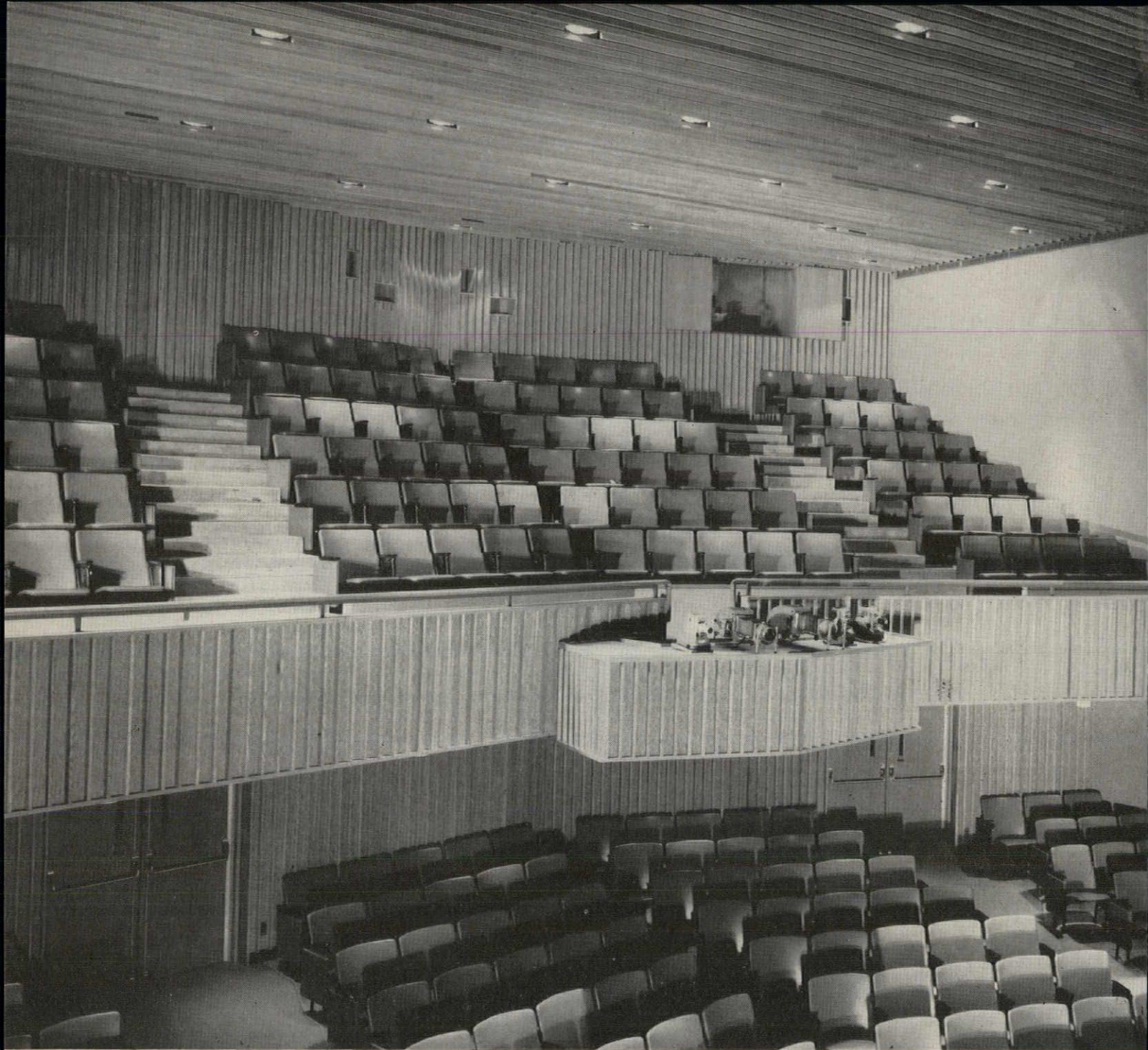
Several governing tenets grew from the search for visual integration with the older buildings, which are red brick and limestone Collegiate Gothic. Harmony of *scale* was fostered by consistent repetition of the old 15-ft plan module; by the duplication of various vertical sizes and horizontal lines; and by new cluster columns of concrete, vividly reminiscent of existing piers in configuration, texture, and color. As for *shapes*, the prism-like skylights create a sky-profile akin to the serrated dormer pattern, and also recall the basic Gothic motif; as do the prow-like, sharply vertical windows of the music unit. Exterior *colors*—provided by brick, concrete, and painted metal—were chosen with great care so they would match those in the existing buildings.

At left are two views of the art building; at lower right a photograph of the top-lighted gallery-exhibit unit, which serves as common entrance to the center, and also as a foyer for the music-drama auditorium (see pages 182 and 183)

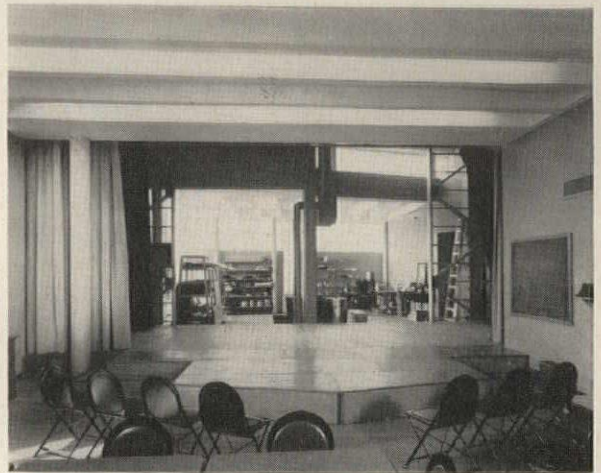










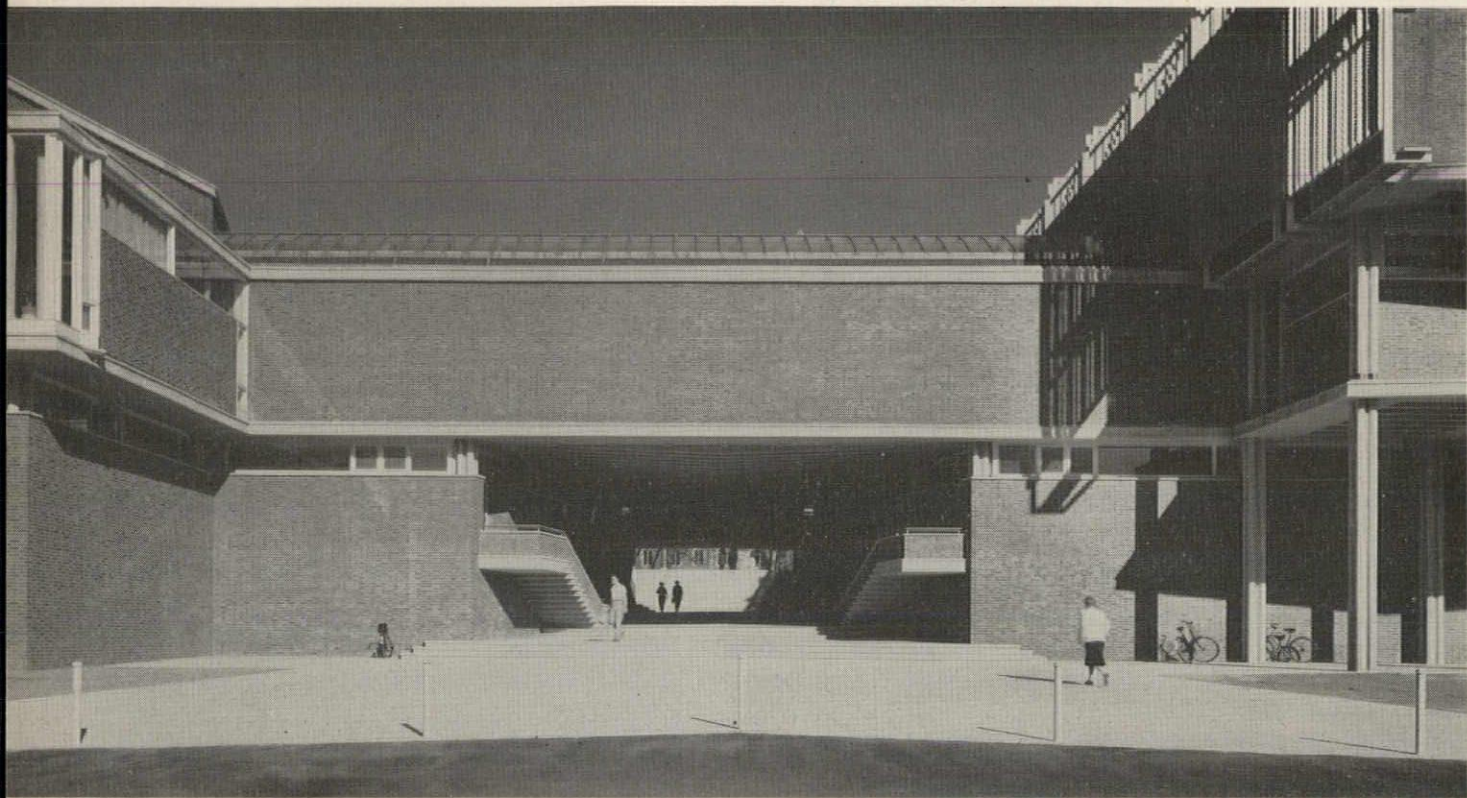


## Wellesley Arts Center

The music-drama building houses a music library, a record library, drama rehearsal room, theater workshop, combination seminar-green room, listening rooms, practice rooms, classrooms, and offices. These spaces, occupying two levels, are wrapped around the central auditorium, which serves variously as lecture hall, concert hall, cinema, and theater.

An interesting feature of the auditorium area is the rolling stage wagon, shown in the three photos at right. Normally, it occupies the space between stage shop and rehearsal room, where it is used for drama rehearsal, scene setting, and lighting study. The wagon is, however, a complete unit with an overhead structure for lighting, scene elements, and masking pieces; and has its own front curtain, cyclorama, and switchboard. When a play is ready to go before an audience, the otherwise acoustically and visually isolated wagon can be rolled into position on the auditorium stage by three students, who open the soundproof doors and push!

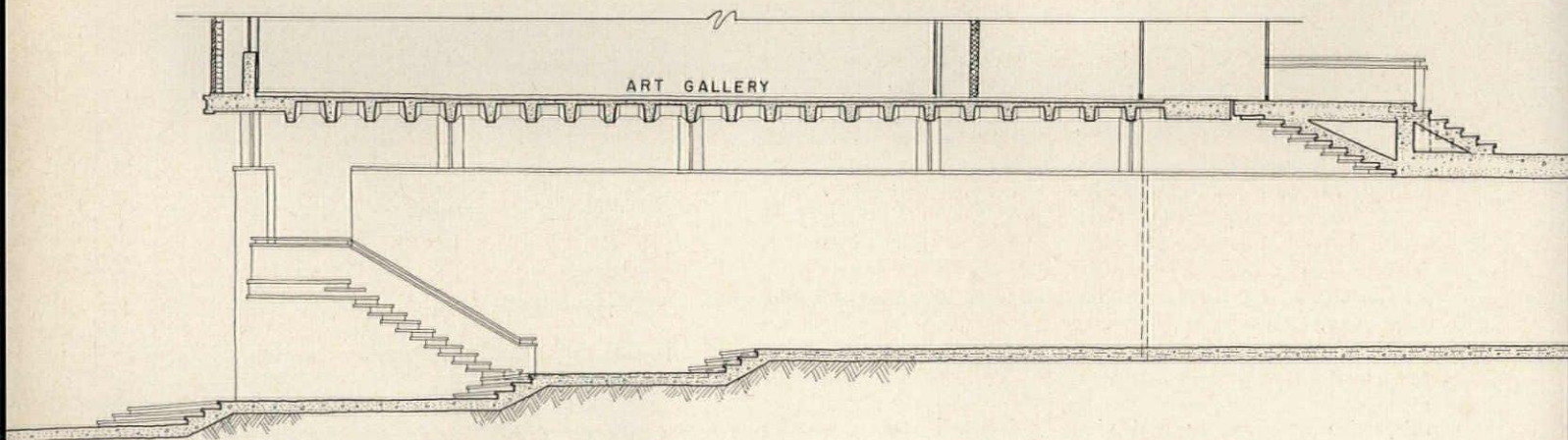




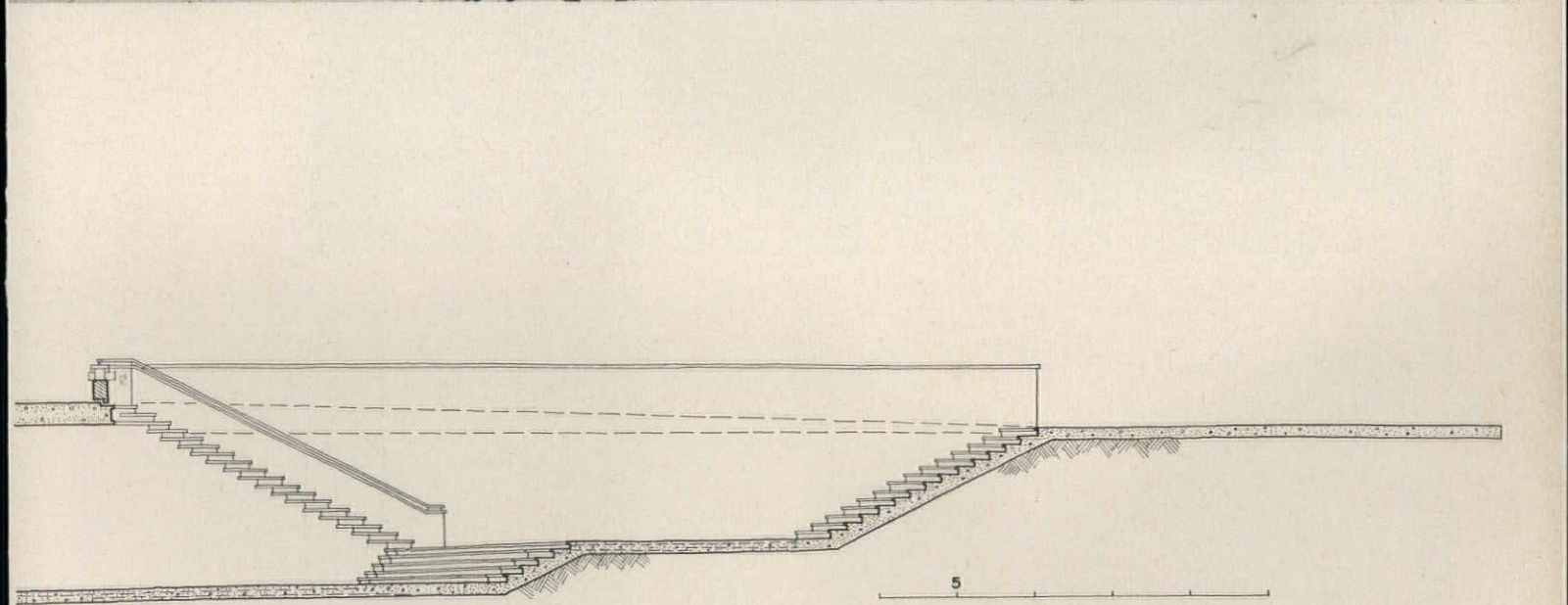
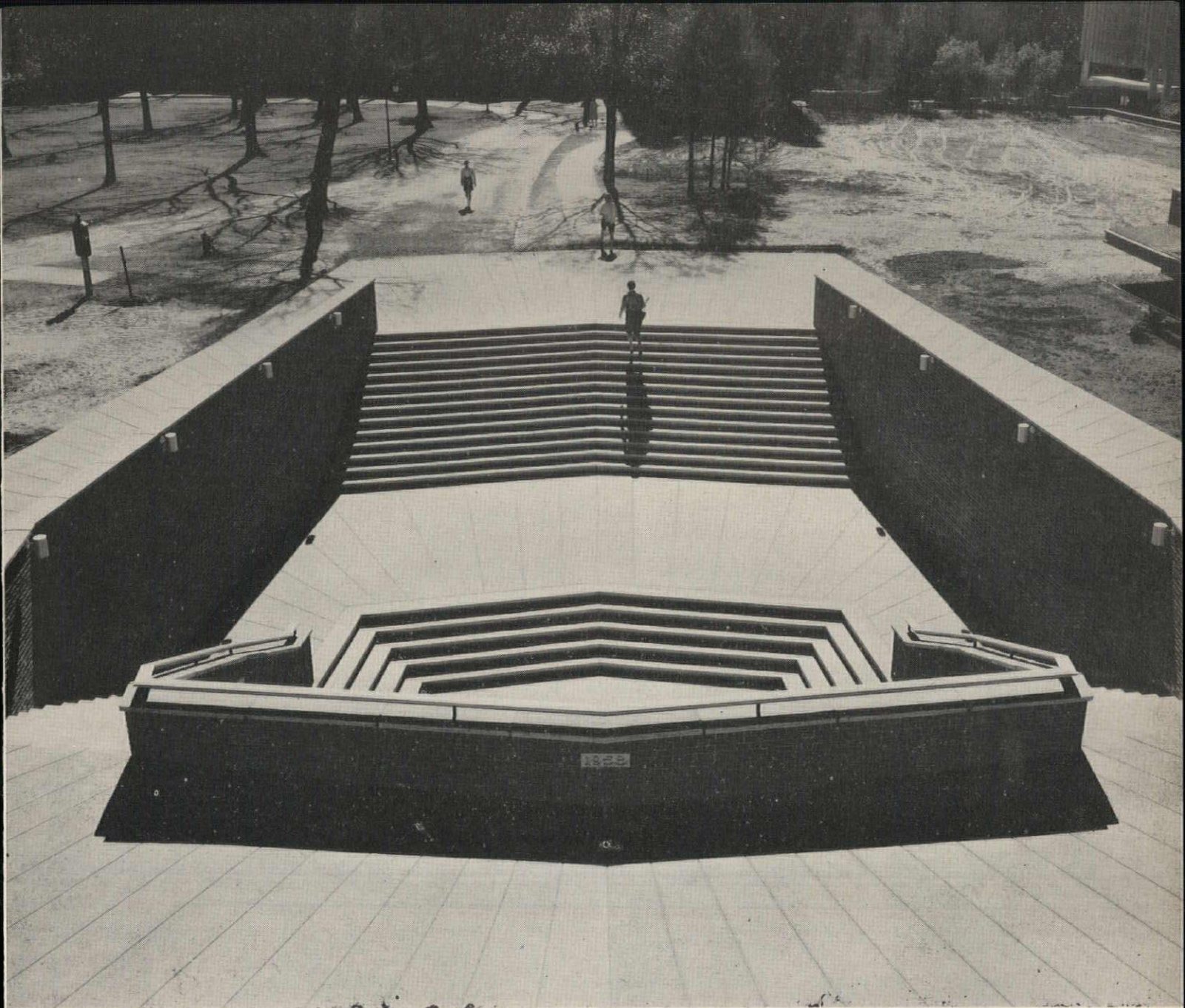
## Wellesley Arts Center

The gateway quality of the building stems from an elaborate system of stairs which pierce it and focus on a hilltop tower. The stairs lead to the upper level from a parking area to the west by rising gradually beneath the bridge-like, skylighted exhibition gallery, and their easy line of travel serves to emphasize the pedestrian quality of the higher plaza.

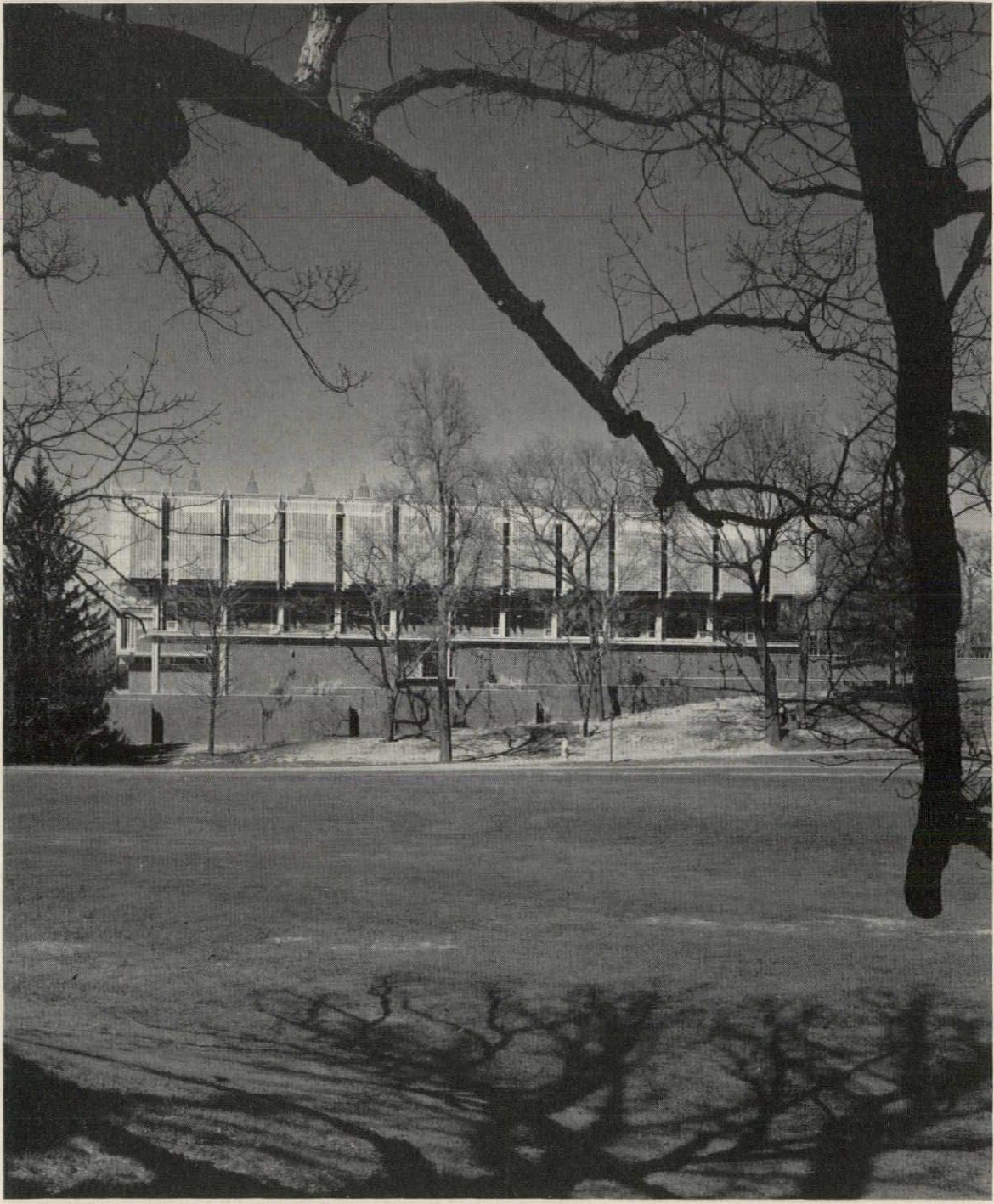
The hilltop cluster of buildings forms an irregular, loosely enclosed—but coherent—quadrangle, which is pulled into unity by the uplift of the tower (page 186). The principal academic and administrative units of the 1700-student college make up the group of structures that circumscribe the flat, landscaped crest of Norumbega Hill











Wellesley Arts Center







# ATOMIC ENERGY RESEARCH CENTER RISÖ, DENMARK

Devoted to Peaceful Use of the Atom:  
The Research Establishment of the  
Danish Atomic Energy Commission

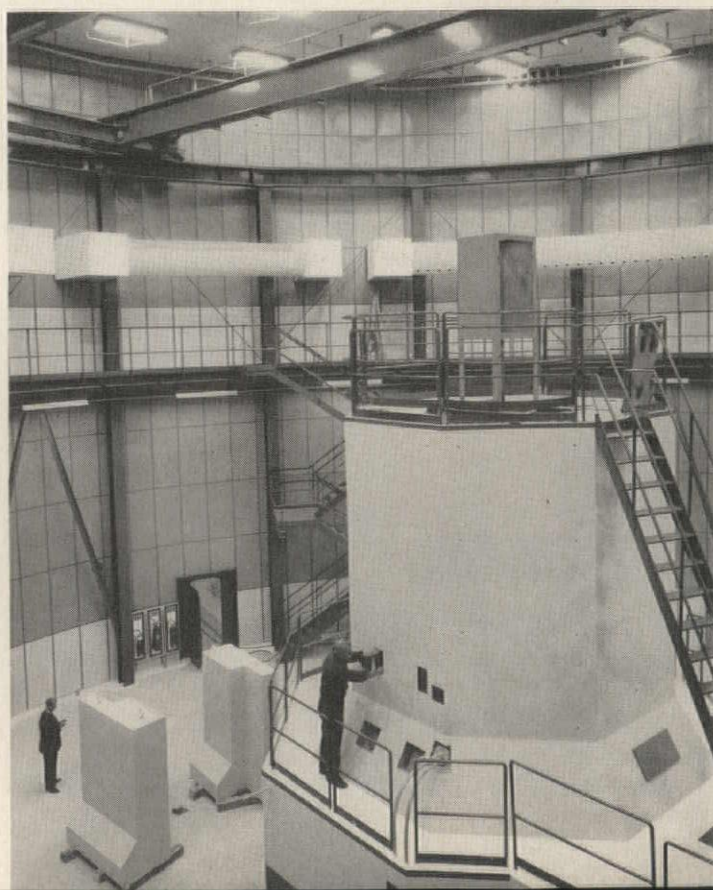
*Preben Hansen, Architect*

*Paul Niepoort, Associate Architect*

*Steensen & Varming, Civil Engineers*

*Morgens Balslev, Electrical Engineer*

*C. Th. Sorensen, Landscape Architect*







The extremely refined treatment of interiors in the research center is apparent in the view above of the public area in the administration building and that of the lecture hall, below. Standard modules and a simple, precast concrete frame, combined with carefully detailed brick, glass, and similar readily available materials were used in all buildings

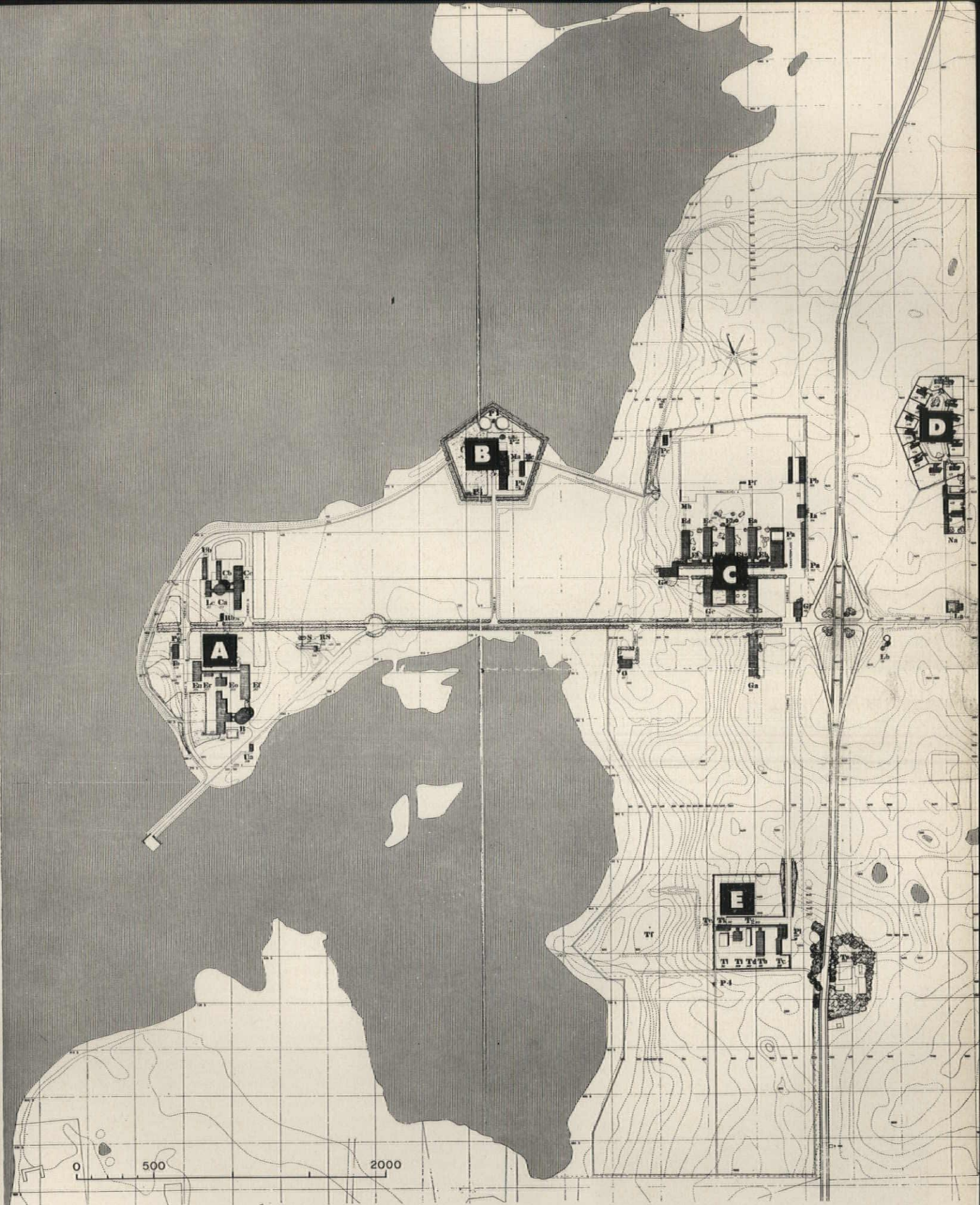


This complex of buildings devoted to research into peaceful uses of atomic energy possesses an architectural quality seldom found in large industrial building developments regardless of their location or type. It is extremely pleasant to discover such an orderly, craftsmanlike, well-scaled example devoted to our most advanced science. Of the center, Frederick Gutheim recently remarked, "The project stands with such buildings as the Olivetti plant in the new architecture of postwar Europe, and like them expresses the growing appreciation of much that is best in the recent architecture of the United States."

In addition to the research activities carried on here in such fields as agriculture, food processing, preservation, and related fields, the center serves important functions in the training of reactor operators and other technicians. It has rapidly found wide acceptance as a conference center for cooperative efforts of Scandinavian, American, and British atomic scientists. The overall planning of the facilities was primarily the result of the needs for segregation of various activities and provisions for maximum expansion and flexibility of use.

Of the final results at Risö, Mr. Gutheim says, "These laboratories show that humanistic values are wholly compatible with the most advanced technology. In them, our hopes for peaceful and constructive uses of nuclear energy have been given architectural expression."



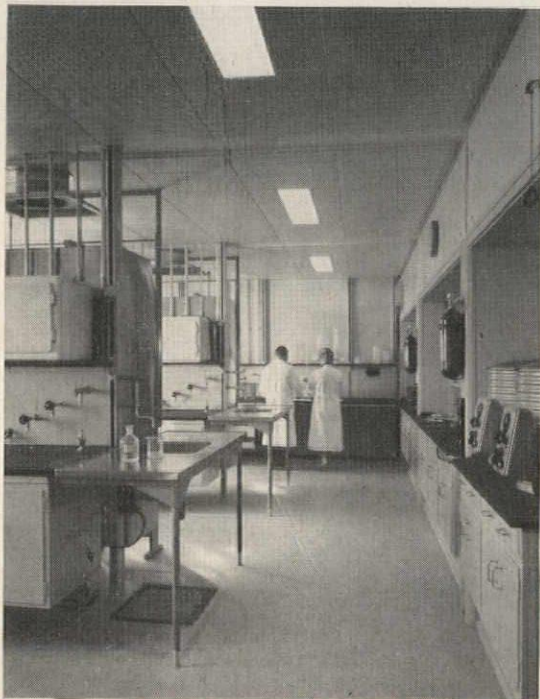
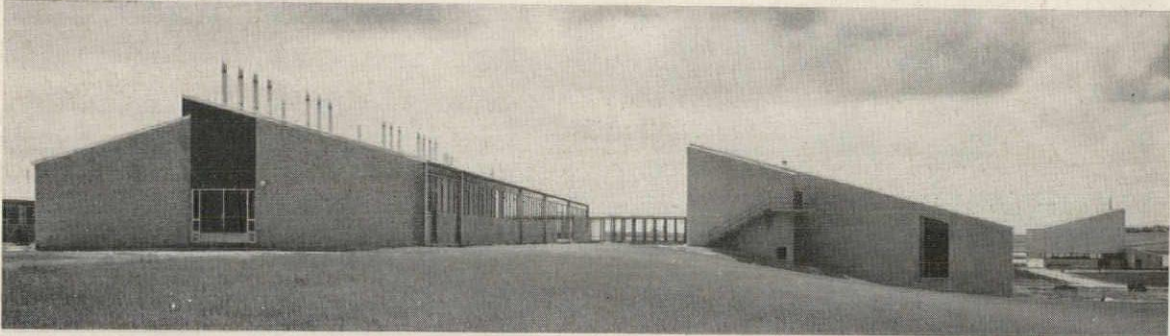


- A. Reactor buildings and radio-activity laboratories
- B. Decontamination, waste disposal, propane facilities
- C. General laboratories, lecture hall, library, etc.
- D. Staff residential quarters and hostel for visitors
- E. Agricultural laboratories, greenhouse, farm buildings





All photos: Strüwing Reklamefoto



This atomic research center was established and built as a direct result of a proposal for international co-operative effort initiated by the United States. Agreements were reached between the Danish government, and those of the United Kingdom, United States, and other Scandinavian countries in 1955. The land was purchased by early 1956, design begun in March, and construction started in July of that year, thus establishing something of a record for architectural work in Europe. The ultimate cost of buildings and equipment will approach \$15 million. Top: the main group of laboratories, work shop, lecture hall, library, and canteen are located around an open court. The major work of the center other than activities involving radio-active materials is done in this group of buildings. Shown are the health physics laboratory, library, and canteen on the left, the lecture hall in the background, and the workshop on the right. Center: the chemistry laboratory and lecture hall with connecting covered walkway. Left: view of laboratory interior



# A House With Space *and* Privacy



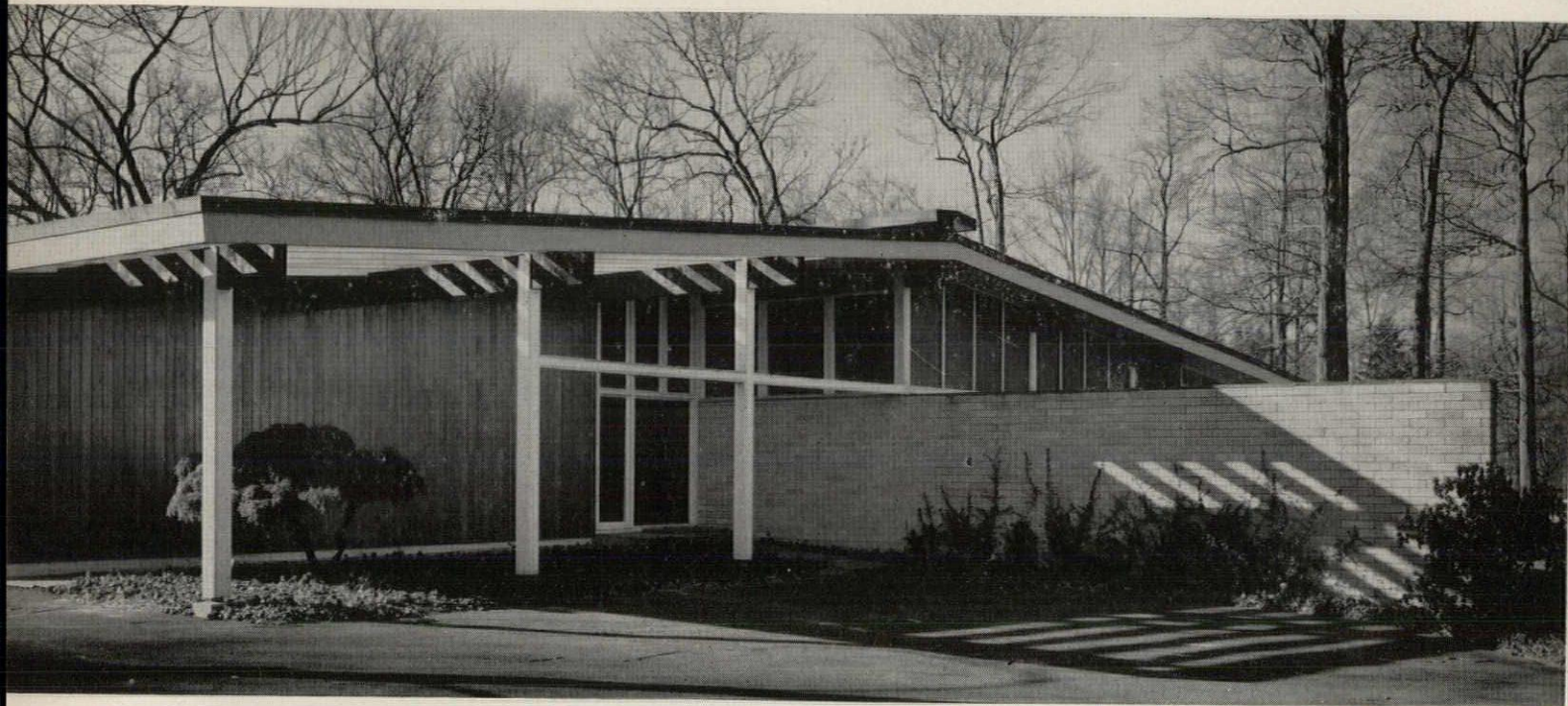
*Residence of  
Mr. and Mrs. Anthony Reinach  
Scarsdale, New York  
Kramer & Kramer, Architects  
Charles Middleleer,  
Landscape Architect  
Emily Malino, Interior Designer  
Algot Anderson Co., Contractor  
Muzzillo & Tizian,  
Mechanical Engineers*



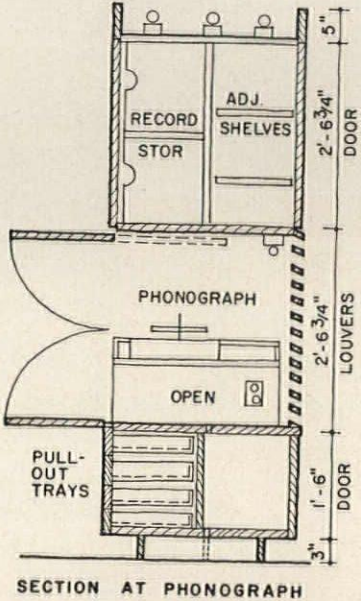
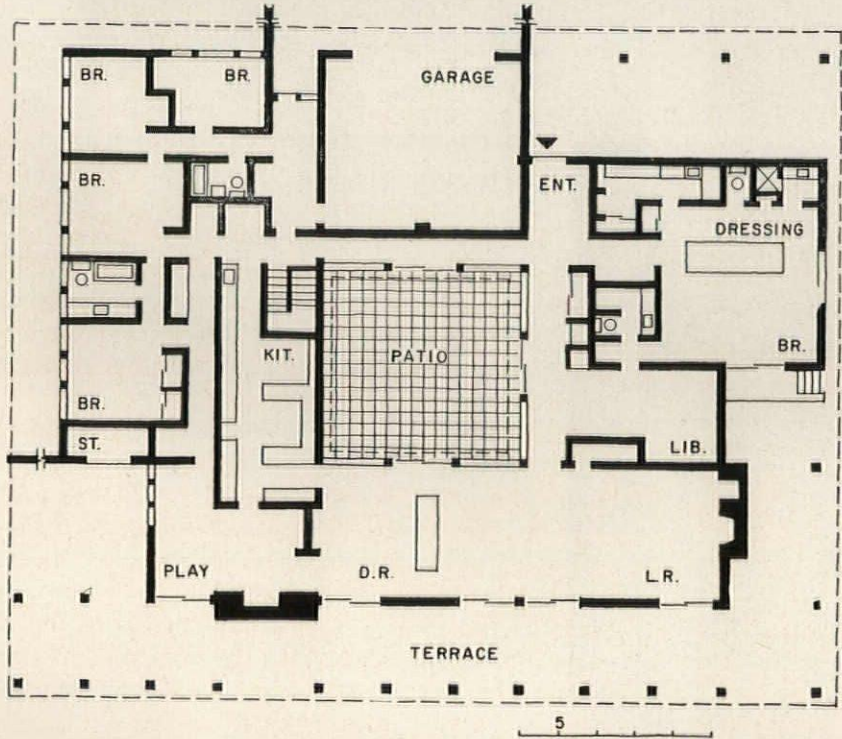
*Joseph W. Molitor photos*



# A House With Space and Privacy

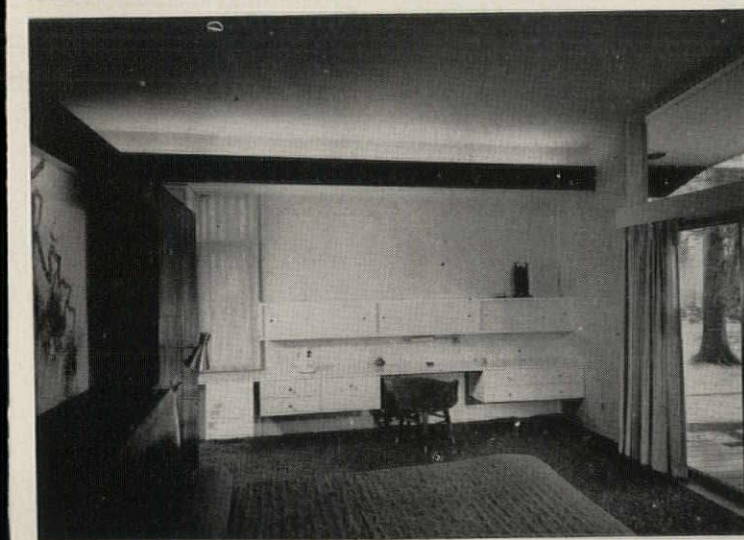


Joseph W. Molitor



SECTION AT PHONOGRAPH





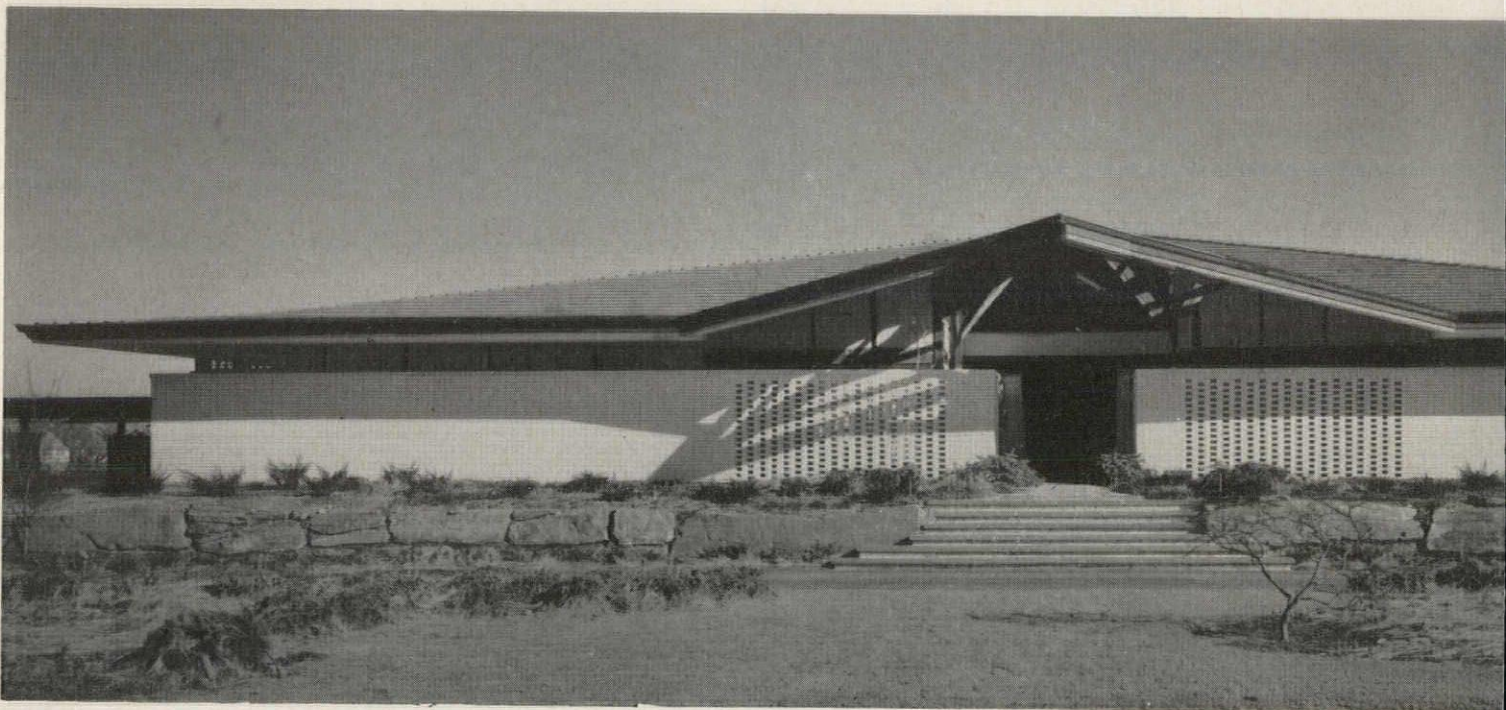
Extremely fine craftsmanship and careful detailing are a highlight of this house. Most rooms are well equipped with storage and equipment cabinets of walnut or rosewood. The structure of the house is wood and steel frame, with exterior walls of concrete block and cypress. Interiors are plaster board and wood paneling. The entire house is air conditioned

The architects sum up this house as a "rejection of togetherness." Many-roomed and spacious, the house does provide a remarkable amount of privacy, convenience, and separation of activities for the family it was designed for: parents, two children, a nurse and a maid. With these objectives in view, the bedrooms for the children and the parents were placed deliberately on opposite sides of the house. The service rooms adjoin the children's wing for convenience in supervision and feeding; living areas and a library are close by the master bedroom suite. A playroom, with adjoining play porch, forms a common meeting ground for adults and children. For entertaining, an enormous space can be opened together: living room, library, dining room, playroom, play porch and long porch.

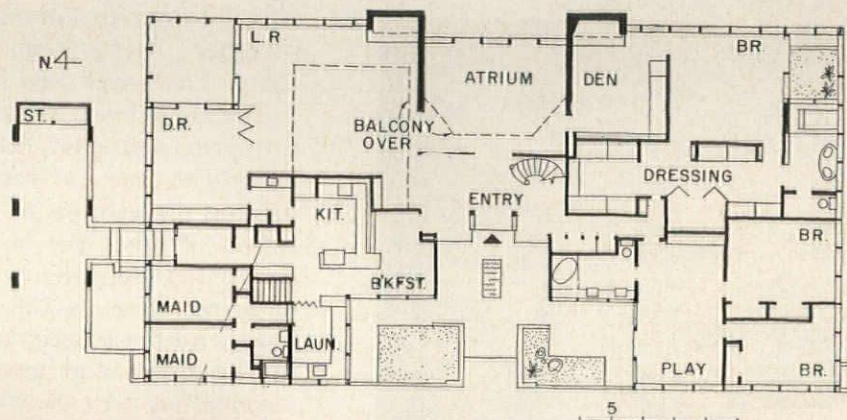
The house has a world of contrast in it. Some rooms are closed and quiet, others are extremely bright and open. The entry is very special in this respect. On driving directly up to the door, one has little indication of what the house is like inside—there are no windows to give any glimpse of the interior. Upon entering, there is the great surprise of the courtyard, and the lengthy vista through the living areas to the porch and gardens beyond, all making an "arrival" a very pleasant one.



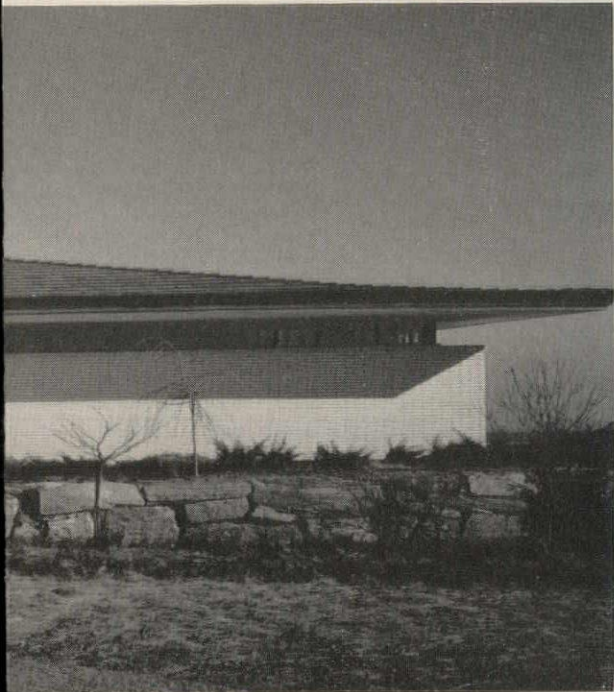
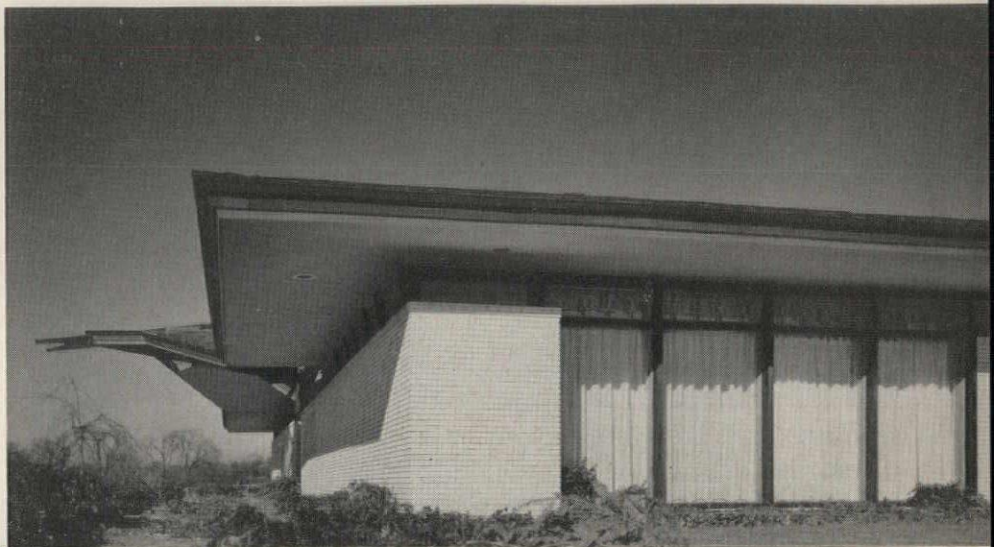
# Roof Drama Marks Seaside House



*Joseph W. Molitor*







*Residence for Mr. and Mrs. Melvyn Kaufman  
Mamaroneck, New York  
Roy S. Johnson, Architect  
T. Lewis Buser, Structural Engineer  
Melvyn Kaufman, Contractor  
John Laury, Interior Designer*



The soaring roof forms a highly individual, and somewhat spectacular landmark on its level seaside plot. Basically a simple hipped shape, with wide overhangs, the roof gains its singular quality from two open-work "prows" which accent the entrance and a two-story atrium at the rear. To help offset the massiveness of such a roof spread, it is separated from the exterior walls around the entire periphery by a narrow window strip, covered by a simple fret-work grille.

Areas in the house are carefully zoned, with a suite for the children, one for the parents, and living and service areas. Perhaps the most impressive sequence of interior spaces is the band from the entrance through the atrium. As the house is set on a raised podium for protection from over-high tides, a short flight of steps leads to a walled-in court with a pool, through a low-ceilinged entry, to the high-ceilinged atrium with its wide view of Long Island Sound. A balcony overlooking the atrium is over the low-ceilinged entrance hall.





Joseph W. Molitor

## Roof Drama Marks Seaside House

The atrium of the house (above and bottom, left) will be given an indoor-outdoor atmosphere by tropical plants, and the staggered wall fountain. The stair up to the balcony (below) is extremely handsome and well finished. Foundations of the house are concrete block, the frame is wood, and exterior walls are brick veneer. Most interiors are plastered. The roof is surfaced with wood shingles. The house has two warm air furnaces, two air conditioners for living and sleeping areas. The entrance court and the atrium are floored with quarry tile. Living area floors are oak, baths are tile, and service areas are vinyl tile





# Planning for an Increasing Leisure

## HUMAN NEEDS IN URBAN SOCIETY

by Karl Menninger\*

If a psychiatrist were to be interviewed by a group of architects and builders, they might ask him some such question as this: "There are many of us engaged in the sciences and arts involved in planning and building houses, schools, factories, subdivisions and cities. Our aim in the long view is the more complete fulfillment of human needs insofar as these depend upon physical structures. For our guidance we must depend upon the experience of previous failures, failures which we can analyze and try to make provision against in the ever-opening future. In this way, we believe, we create more and more stately mansions and more and more comfortable human colonies.

"The failures from which we have learned least are the human failures, the individual citizens who, for all our diligent planning and provision, nevertheless fall sick, turn back from their goals and even attack the very community which has given them life. About such failures we expect psychiatrists to have something to say to us, because psychiatrists see these failures. Of course lawyers see them too, and clergymen and general physicians. But psychiatrists see more of them than anyone, especially of those whose behavior suggests a deep frustration of human needs and purposes. Some of the lacks in these damaged lives may reflect an omission or an error in the planning and building of human habitations. What can you, a psychiatrist, tell us that will help us to know how to plan and build better for people?"

This is not the kind of question which psychiatrists ordinarily must answer. In practice, we are usually faced with an immediate problem of damage done. Frustrations have become unbearable: disappointments, temptations and aggressions have overwhelmed control. Reactions have occurred which necessitate special maneuvers by the doctor, from consolation to hospitalization or even incarceration. This is our daily practice. In theory, a few research

projects have been developed which engage the cooperation of sociologists, but psychiatry for the most part concentrates upon the individual's capacity to make the best of his situation, whatever it may be.

We have made some progress away from the ancient notion that behavior programs are inherited along with the family silver and Grandmother Wright's asthma. We are not quite in agreement with the Russian psychiatrists for whom it is an axiom that nothing is inherited, but we no longer use heredity as a whipping boy or an alibi. Nor do we go along with the Russians in dispensing with individual responsibility, picturesquely and improperly labelled "free will." But most psychiatrists throughout the world would probably concur that much human maladjustment—or let us just say crime and illness—is directly related to social structures, social pathology, and social improvidences. I am using the word social here in a sense which includes the work of architects, engineers and builders.

### *Human Needs:*

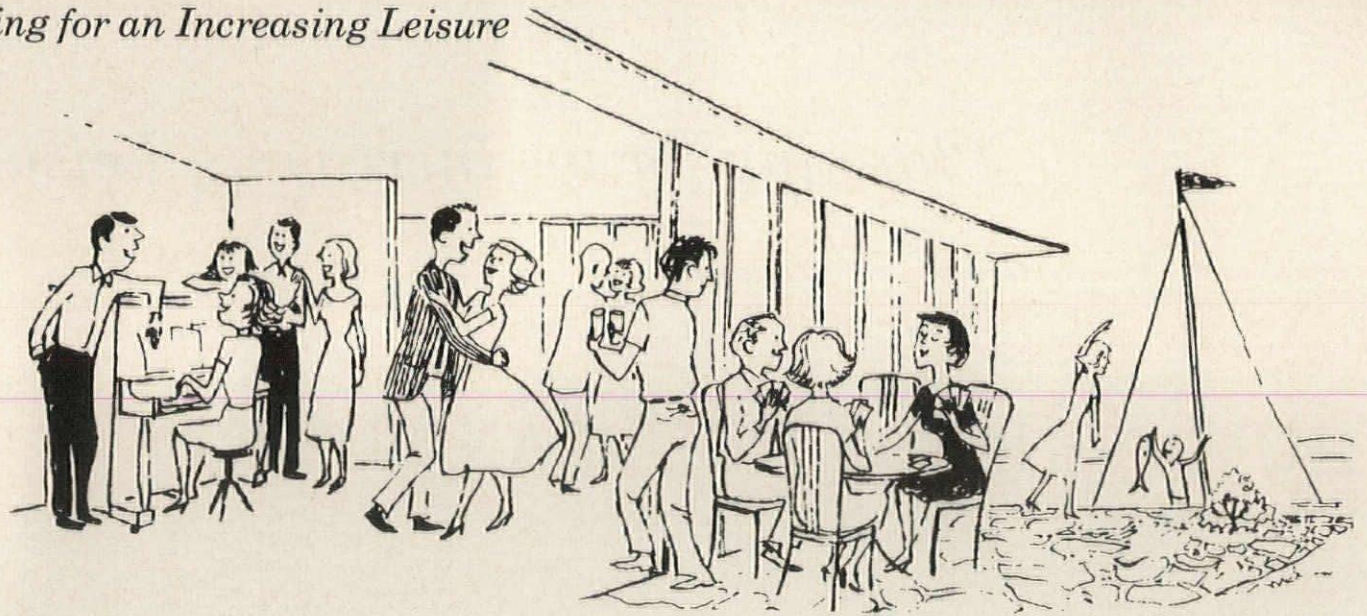
#### *Biological and Psychological*

In speaking of human needs generally, I would divide them into biological needs such as the need for air and preferably unpolluted air; for food and preferably fresh and not too expensive food; for water—and need I say unpolluted water and easily available water; for temperature control; for sleep undisturbed by noise, alarms, movement and the like; for bathing; for clothes storing (I am including this as a biological need); for exercise of various kinds; for excretory convenience and privacy. For all of these I know architects try to provide.

To these more classical biological needs I would add the psychological needs. Of these the most important are for maintaining contacts of different degrees of intensity and intermittency with other human beings, i.e., very intimate (as in the family), moderately intimate (as with friends) and less intimate (as with acquaintances of different groupings). There is also a need to have some privacy and retreat from all of these.

\*Dr Menninger is chief of staff of the Menninger Foundation in Topeka, Kansas. He is the author of "The Human Mind," "Man Against Himself," "Love Against Hate" and many other books and papers. This paper is based on an address given at the National Construction Industry Conference, December 1, 1958, in Chicago.





The long childhood in the human species requires special provisions for the proper nurture, protection and training of the baby, little child, older child and teenager. These may be considered psychological needs considering our state of cultural development. They require certain places in the home, places in the neighborhood to play and to go to school and, ideally, a place in the neighborhood to do some kind of work.

Still another psychological need is for the maintenance of contact with non-human nature. The simplest way, perhaps, is through pets, which every child should have if he wants them, and let's hope he does. Add the somewhat artificial but pleasant provisions in an accessible and properly maintained park—trees, flowers, shrubs, lawns, lakes and streams. In my opinion we must add to this a proximity to larger non-urban areas of farm or wilderness or near-wilderness as essential to the mental health of both child and adult.

The final extension of this reach into the universe is represented by the need for some kind of relation to whatever—to all the whatevers—that are considered divine. I mean the need for a place to worship.

#### *Freud Called Them "Drives"*

In his famous book entitled *What Men Live By*, Dr. Richard Cabot proposed that our essential needs, other than biological ones, were for work, play, love and worship. Without realizing it he was saying about what Freud put into more scientific language. Freud spoke of drives rather than of needs, classifying them into the creative, constructive, positive drives; the negative destructive, hurtful impulses; and the combinations of these two. The combinations may be slanted toward greater or less constructiveness and social usefulness. Thus if sabotage be construed as sheer destructiveness, the same energy may be combined with some admixture of constructive impulses and guidance to appear in various forms of aggressive play—football, for example.

Sometimes the fusion is less successful; the aggressive drive is modified but the combination still

leans toward the destructive side—dangerous speeding, for example, which is perhaps a *little* better than outright manslaughter. I also consider hunting an example of this, because I don't like hunting or trapping and other forms of killing for pleasure. But many people condone these who do not approve of, let us say, bullfighting (in this country), or dog racing. These are too undisguisedly cruel, aggressive and destructive.

Everyone agrees, however, that there are some forms of the fusion of the instinctive impulses which are free from any criticism—innocent play of various kinds, camping, dancing, singing, painting, playing music, and, indeed, most kinds of work. Work, too, is disguised and neutralized aggression.

#### *Control Is a Part of Living*

I have led you into a point of view which may pique your curiosity or arouse your interest, because it is not, I think, a part of the usual considerations of architects and city planners. It is a piece of theory which—I hasten to add—some of my colleagues still reject (although I think they will come to it, if I may speak most arrogantly!). I refer to my proposition that destructiveness is intrinsic in us, and has to be controlled, guided and provided for constantly, incessantly, forever. Life consists, indeed, in effecting and maintaining this control. At first glance this may seem to exculpate society, including architects and city planners, from any responsibility for the juvenile delinquency, divorce, crime and mental illness of the community, requiring them to think only of provision for the failures.

But not so. The control of destructiveness is an internal, individual process, true; but it is influenced and facilitated (or the reverse) by social attitudes and structures. The environment and the individual are both involved in the adjustment process; both have needs—some of them mutual needs, i.e., which only the other can gratify. To a considerable extent each man makes his own outer environment, the environment with which he is constantly engaging in a running transaction called life. His constructive-





Drawings by Tom McArthur

ness finds its opportunities, his destructiveness its targets—or its proper control and deflection.

#### *Cities: Mirrors of a Duality*

Our cities as they are, good and bad, our villages and hamlets (ugly as most of them are), our beautiful homes and our unsightly slums all mirror man's instinctual duality and emotional ambiguity. We cannot blink the essential aggressiveness, destructiveness and disorderliness which the human being seems impelled to express, but we may not overlook the evidence of constant battle against these, and the slow extension of more order, more creativity, more beauty. The ugliness of human habitations on the roadside, the dreary areas in the city, the devastation of the soil, the greedy destruction of the forests, the murderous butchery of the wild life—all are evidences of the predaceousness of the human species. But correspondingly, a neat little farm, a continuously yielding forest, a terraced hillside, a gracious home, an ample park, an inspiring church building, an ingeniously planned suburb or office building or automobile or library or hospital or school—all these bespeak and spell out man's constructive gifts and their ceaseless battle against the enemy within.

It is pleasant thus to think of the structures man builds in which to live as reflections of the laws of beauty within him, and we should fully indulge ourselves in this pleasure. But we should also always remember that disorder and cruelty and meanness and ugliness are also projections of tendencies, not of a few villains, but of mankind. This fact, I think, the architect and builder and city planner *must* take into consideration.

#### *"How?" You Will Ask Pertinently*

If it were merely a matter of human needs and drives about which I have told you a little, and mechanical facilities, parks, pavements and shopping centers, I am sure we could get together quickly and evolve a perfect architecture and a perfect city planning. But we have to deal with three other factors.

#### *More People, Older People, More Leisure*

One of these is that medical and surgical development, especially public health measures, have effected a change in the average span of life such that we now have a larger percentage of older people whose usefulness has somewhat diminished but whose human value may be greater than ever. They require somewhat different housing facilities, neighborhood opportunities and general planning than do the younger segments of the population. They are increasing.

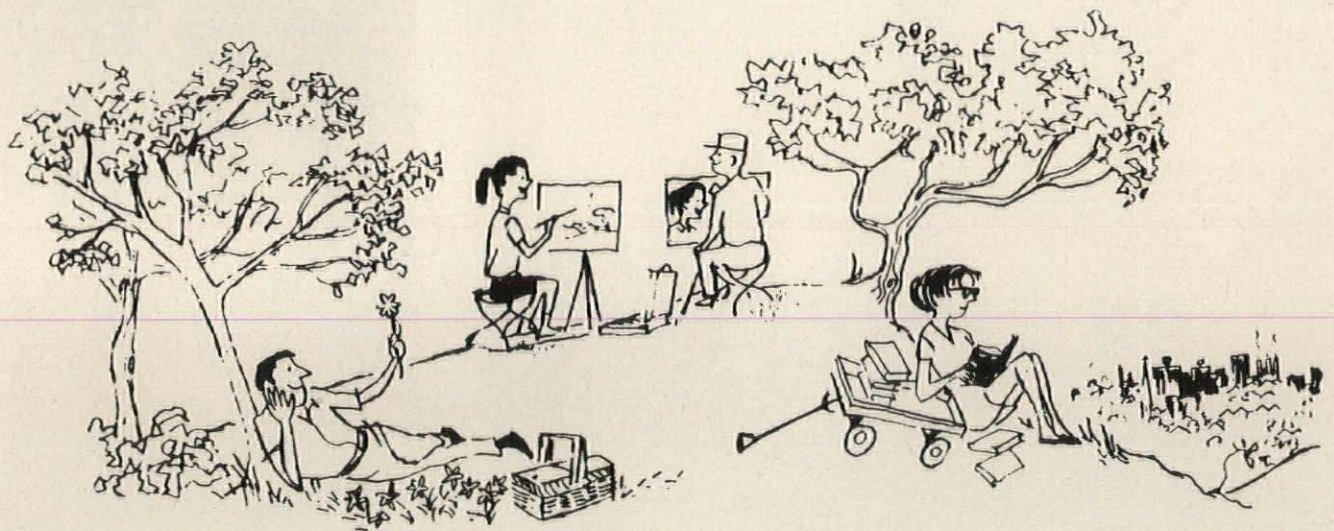
In the second place, a number of factors which I shall not try to analyze have resulted in the rapid increase in world population. Adequate measures of birth control seem slow to develop or to be accepted in the places where they are most needed. Food producers are fewer, even though their efficiency has increased. Available arable land is approaching the marginal limit.

One final thing: Work, which has always been the most useful device for harnessing the aggressive impulses of human beings, is progressively diminishing. No one works as hard as he used to. No one works as long hours as he used to. The development of automation suggests the likelihood of still a greater reduction. Consequently, there is an increasing amount of leisure available, at least to most American citizens. This leisure can be occupied, theoretically, in five ways:

1. In some kind of creative activity which is not considered work.
2. In various definitely self-restorative or self-cultivating activities such as reading, contemplating and so forth.
3. In active recreation which affords some sublimation of aggressive tendencies.
4. In dawdling, loafing, sleeping and passive recreation—considered by some people to be restorative.
5. In various forms of more or less overt aggressiveness—the mischief that Satan still finds for idle hands to do.



## Planning for an Increasing Leisure



### *Design for Better Leisure Time Use*

Now we have a perfect right to set up our own value systems for this list, and even within some of the topics there will be still further subdivisions and value system hierarchies. My own value system, based on many observations of human derailments, would be to put at the top of these activities those which are most individually or socially constructive. And my point now is this: We know that the more constructive and socially useful the form of energy direction selected for excess leisure time, the more difficult it is to sustain it and the more help is required. Constructive and creative endeavors need encouragement, example, direction, facilitation. Perhaps this is the most important thing I have to say to architects and the building field. The aggressive needs of mankind need to be provided for, and they need to be provided for now more than ever, because there are more people, there are more old people, there is less work and there is more leisure. Most people don't know what to do with their leisure—or, rather, they don't do with their leisure what it would be best for them and for society for them to do with at least some of that leisure. And a part of this failure is a lack of vision on the part of their predecessors. They didn't see that we would need ten times as many national parks as we have. They waited until now to establish wilderness areas such as Senator Neuberger's and Senator Murray's wonderful bill provides for. They failed to give us one tenth the area of city parks that we need. They forgot that privacy was just as important as social contact for each individual.

Why should country clubs be an extravagant privilege of the prosperous? Why shouldn't everyone in the community, who wants to, belong to a country club? Of course, I should hope that they would become something besides golf clubs and eating places, valuable as these two functions are. Why shouldn't everyone in the community have a restorational recreational group membership also? Why should a relatively few people be permitted to kill off the wild life we all like to see? If people must knock down

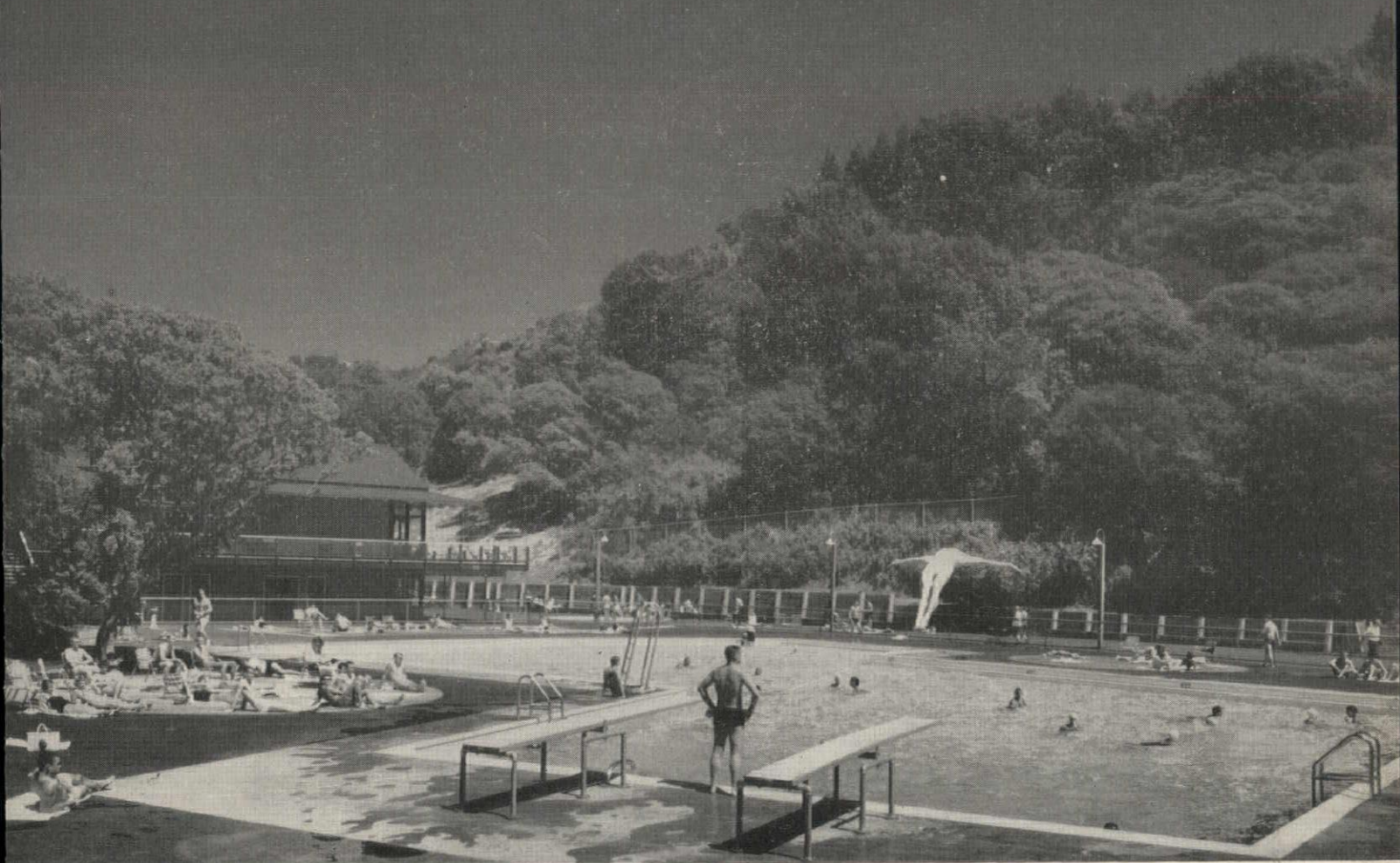
something, why not more bowling alleys and shooting galleries?

To some extent structure determines custom, as well as custom structure. Why did the Northern Italians suddenly begin to paint in the Renaissance? Why did the Germans suddenly begin to compose music in the 18th century? Who knows what devices and facilities and opportunities spread these things? As Gardner Murphy beautifully and bravely says: "Sandlot baseball, sidewalk hopscotch, and radio mysteries can all give something to the growth of boy and girl; but it is not clear that they necessarily give more to the fulfillment of human nature than many other satisfactions which cover the face of the earth and which have, as a matter of fact, grown like mushrooms when once encouraged . . ." Let me repeat that—"When once encouraged"! What would happen if everyone in the community had easy access to a place in which to paint? What if the community would have the courage to believe that it could prevent more crime with youth centers than with jails? What if a city—any city—was to spend one tenth as much on its recreational program as it spends on its police system? Indeed, what if policemen were suddenly to be transformed into guides of public recreation?

I know what you will say: "We are helpless in the face of television. Professional sports have taken away opportunities for athletic play. The parks are ruined by vandals. The community won't support concerts."

And you would be quite right, of course. But these very discouragements are the evidences of a need for something better. And a part of that something better will depend upon the vision of the men who plan the places in which we live and sleep and go to school and shop and work and play. It would be presumptuous, indeed, for me to attempt to give you a specific vision. I can only suggest that you accept the theory of human drives and needs that I have offered, hoping from it that you will be confirmed in a conviction that more provision must be made for the best use of an increasing surplus of leisure time.





Ernest Braun photos

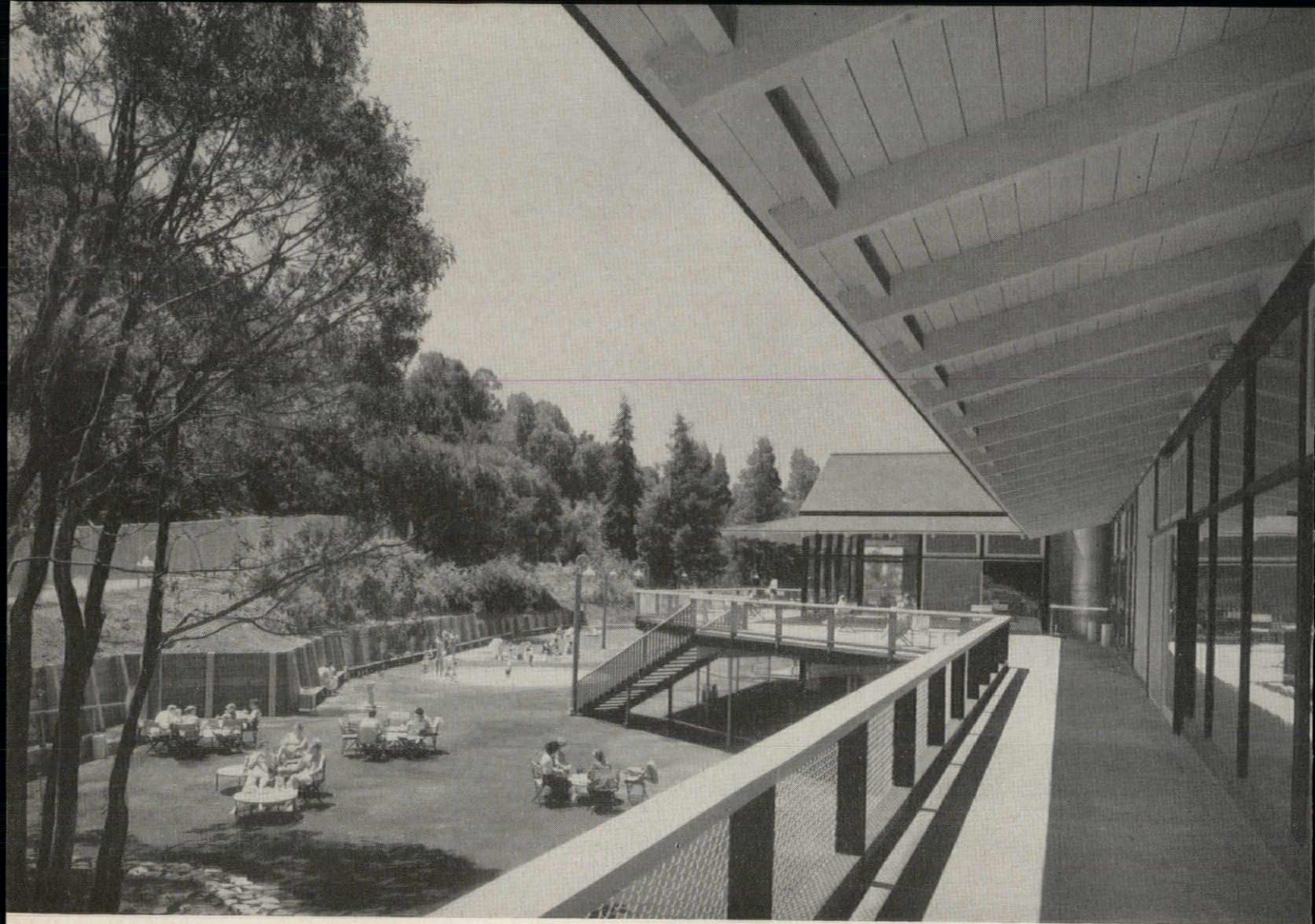
## CANYON RECREATION AREA FOR UNIVERSITY

*Strawberry Canyon Recreational Area, University of California, Berkeley, Calif. Wurster, Bernardi & Emmons, Architects; William B. Gilbert, Structural Engineer; Daniel Yanow, Mechanical Engineer; Ben Lezin, Electrical Engineer; Woodward, Clyde, Sherard and Associates, foundation engineers; Midstate Construction Co., Contractor*

Situated in a canyon to the east of the Berkeley campus of the University of California is this recreational and social center for faculty staff and students, an unusual but important facility because of the reduced area for recreation on the campus proper which resulted from expanding classroom buildings. With its pool and clubhouse, tennis courts and other fields for active sports in addition to wooded trails for hiking and for nature study, Strawberry Canyon Recreation Area offers opportunities for unusually varied leisure-time activity.

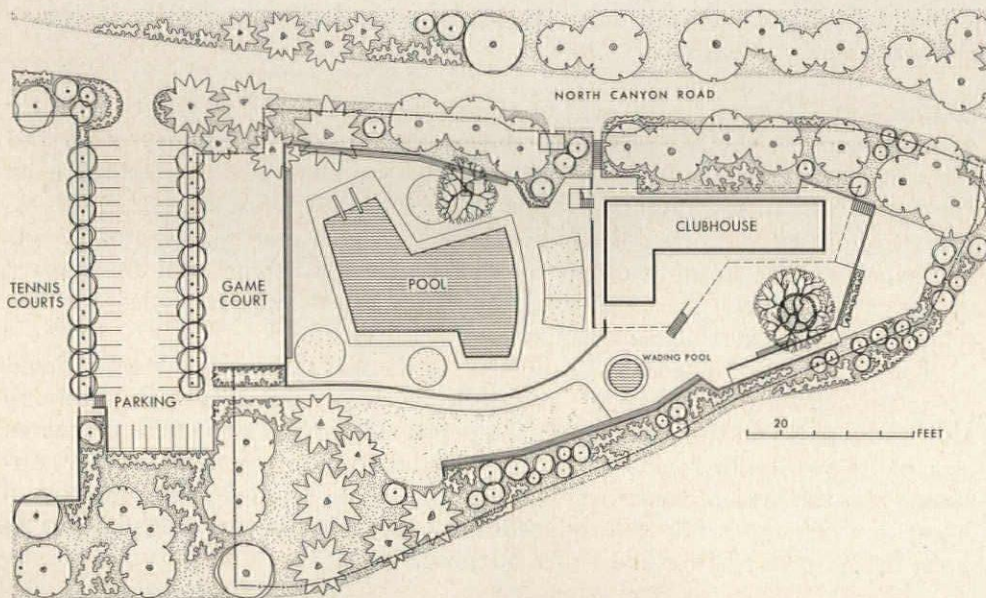
The Walter and Elise Haas Clubhouse, a two-story wood- and steel-framed structure whose wide verandah and deck overlook Lucie Stern Pool on one side and a patio on the other, is on the north side of the site and so receives sun in its two main rooms all day. Its delightful, informal character, enhanced by the low-pitched roof with its separately-framed seven-foot overhang and the integrally-colored reddish plaster walls, fit the building to both the natural setting and to its purpose.



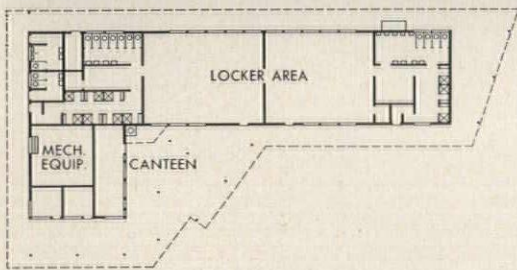
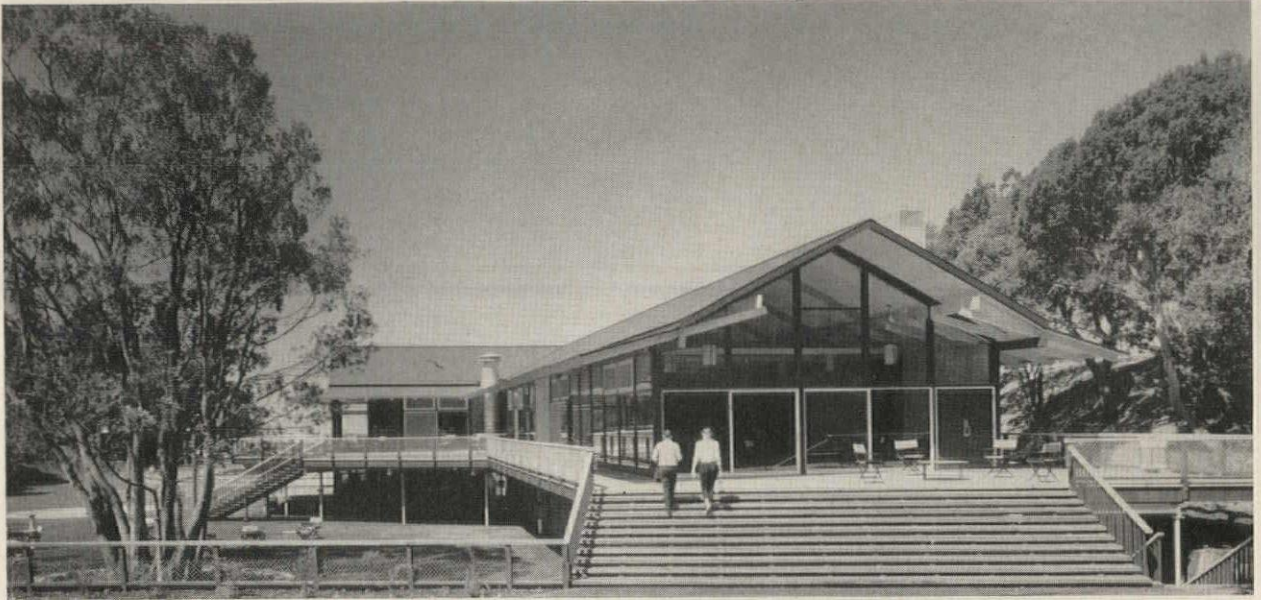


## Strawberry Canyon

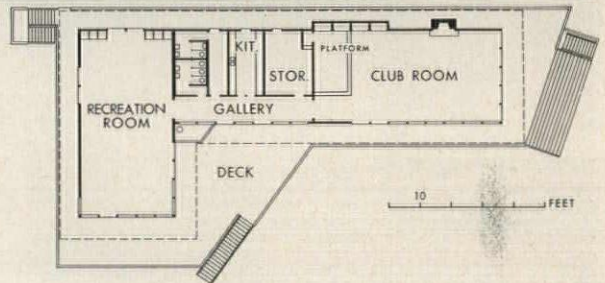
Canyon site for Recreation Area is one of great natural beauty, with heavily wooded slopes on south, typical California sunburnt hills with occasional small oak trees on north. Landscape and site planning take advantage of this, preserving as many trees and shrubs as possible. Concrete-surfaced veranda and wide deck, used both for sunning and for group entertaining, are supported on steel columns and beams. Snack bar, locker and shower room are on lower level. Further development of site will include additional playing fields and courts to supplement present student athletic program and for recreational use







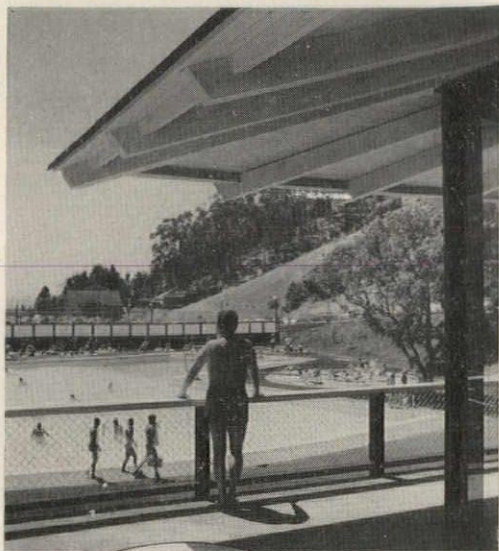
LOWER FLOOR



MAIN FLOOR







## Strawberry Canyon

Framing for roof overhang fans out at corners and is exposed on both interior and exterior, making handsome but simple ceiling pattern. Modified Z-shaped pool joins shallow and deep sections in one pool to provide for all degrees of swimming ability. Pool is supported on caissons extending through site's loose fill. Children's wading pool is outside fence enclosing pool. Sunning spots of concrete are set in asphalt paving around pool. For additional lounging, benches are built into retaining wall around area



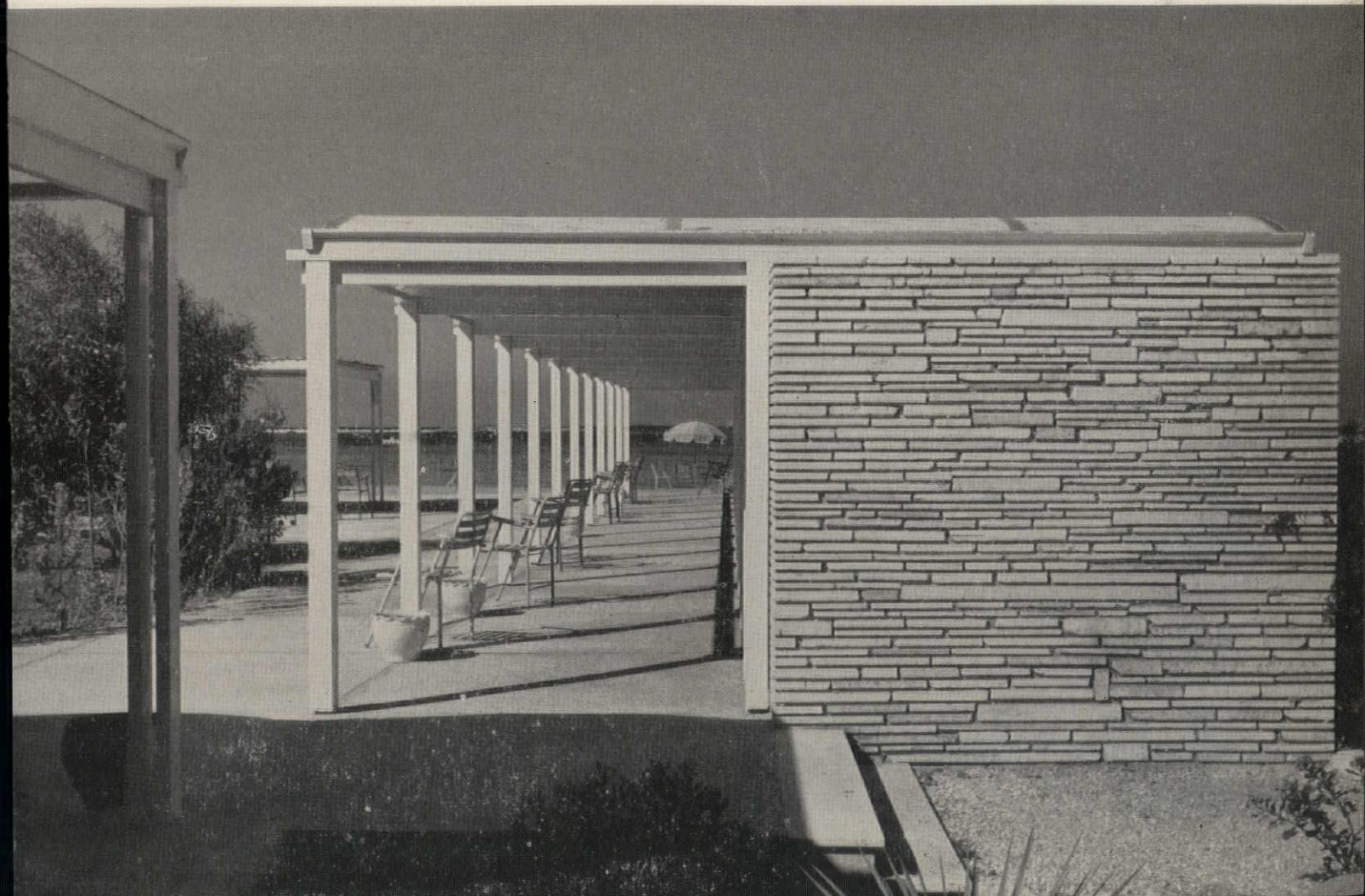
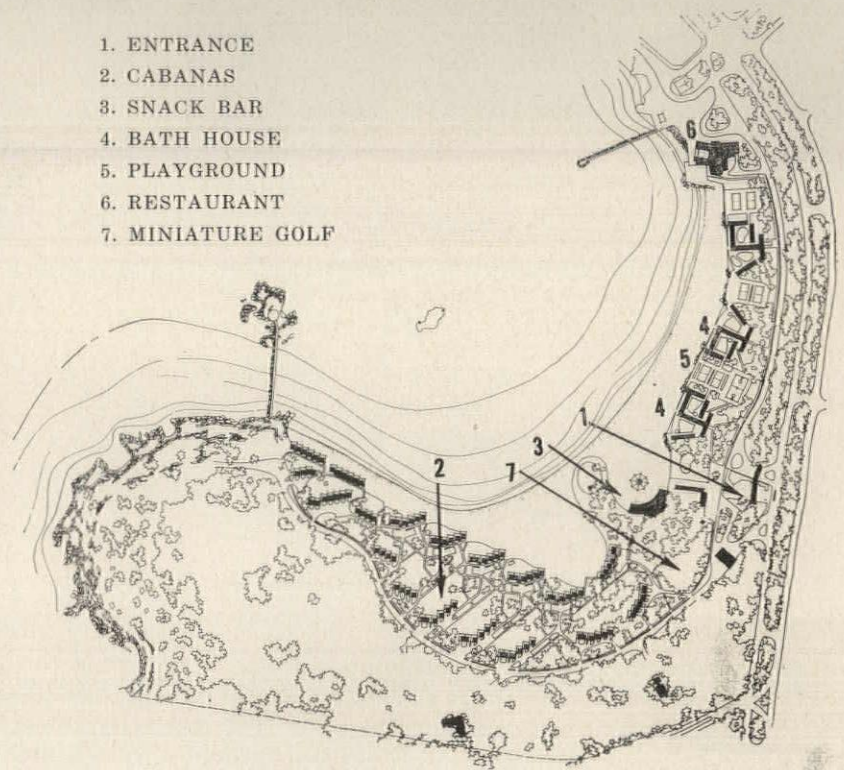


# BEACH RESORT NEAR ATHENS, GREECE

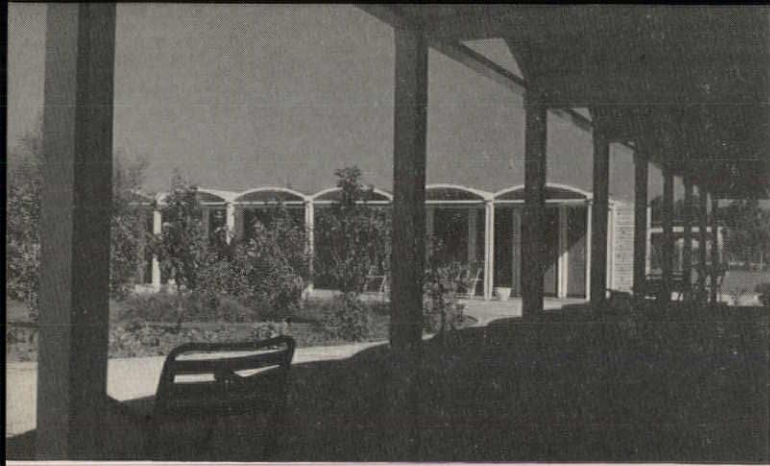
*Glyfada Lido Beach, near Athens, Greece. P. Sakellarios, P. Vassiliadis, E. Vourekas, Architects*

The reconstruction of the Glyfada Lido, completely destroyed during World War II, has already provided luxurious bathing facilities and will, when completed, include also a hotel and 20 furnished bungalows. Notable for its architectural solution, site planning and landscaping as well as for the type and variety of recreational opportunities it affords, Glyfada Lido (beach resort) has become a landmark in contemporary Greek architecture. Particularly significant to younger architects—but also to some of their elders—are its space concepts, freedom from earlier Bauhaus influences and use of light frame construction.

1. ENTRANCE
2. CABANAS
3. SNACK BAR
4. BATH HOUSE
5. PLAYGROUND
6. RESTAURANT
7. MINIATURE GOLF



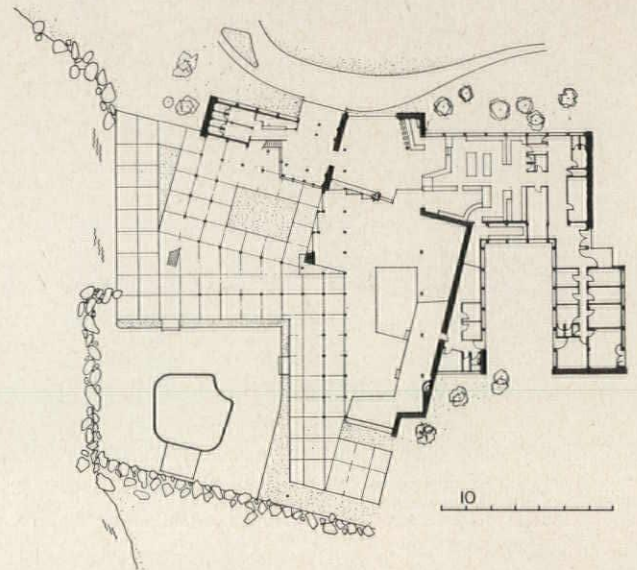
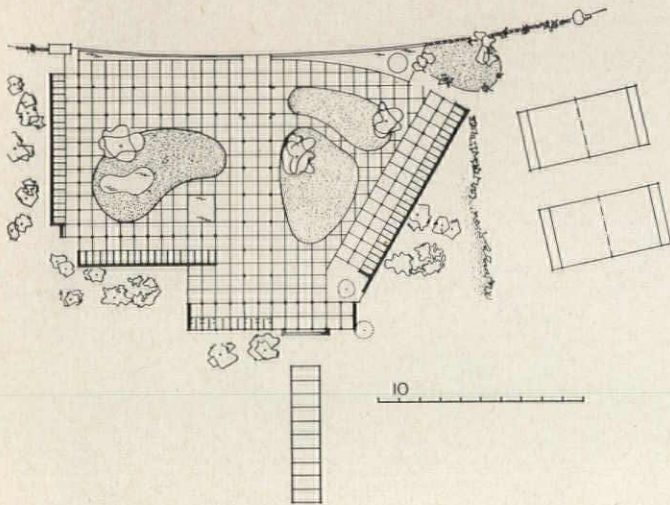




BATH HOUSE

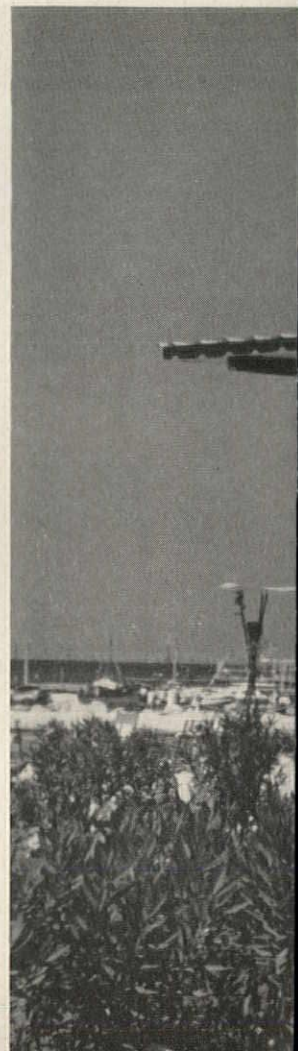


RESTAURANT



### Glyfada Lido near Athens

Delicately articulated light wood members, an unusual structural approach in Greece, are of Swedish fir, unpainted and left to weather in the salt air. Much of buildings' charm and gaiety is due to this light structure and pavilion-like character appropriate to Lido's function; but bath houses, of masonry construction with vaulted roofs, add classic serenity which contrasts with and at same time reinforces holiday atmosphere of other buildings. Glyfada is nearest beach to city of Athens



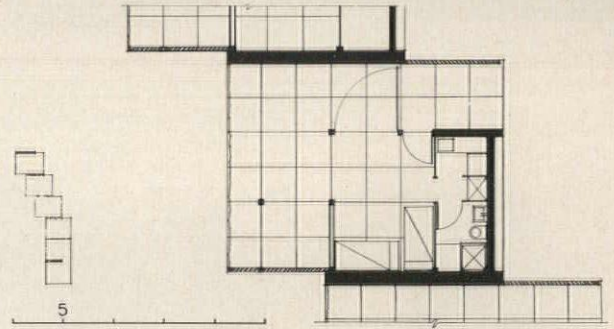
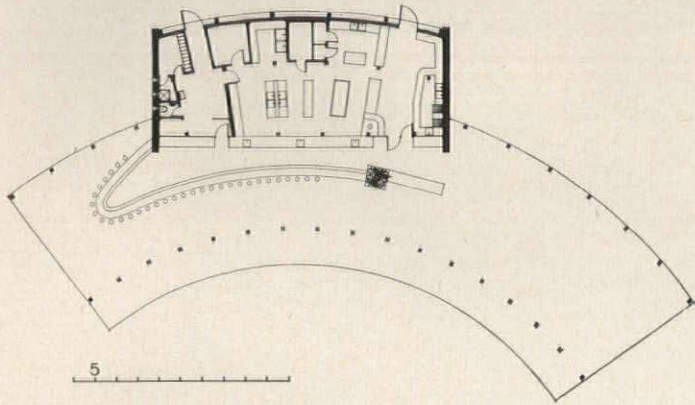




SNACK BAR



CABANAS



*Planning for an Increasing Leisure*

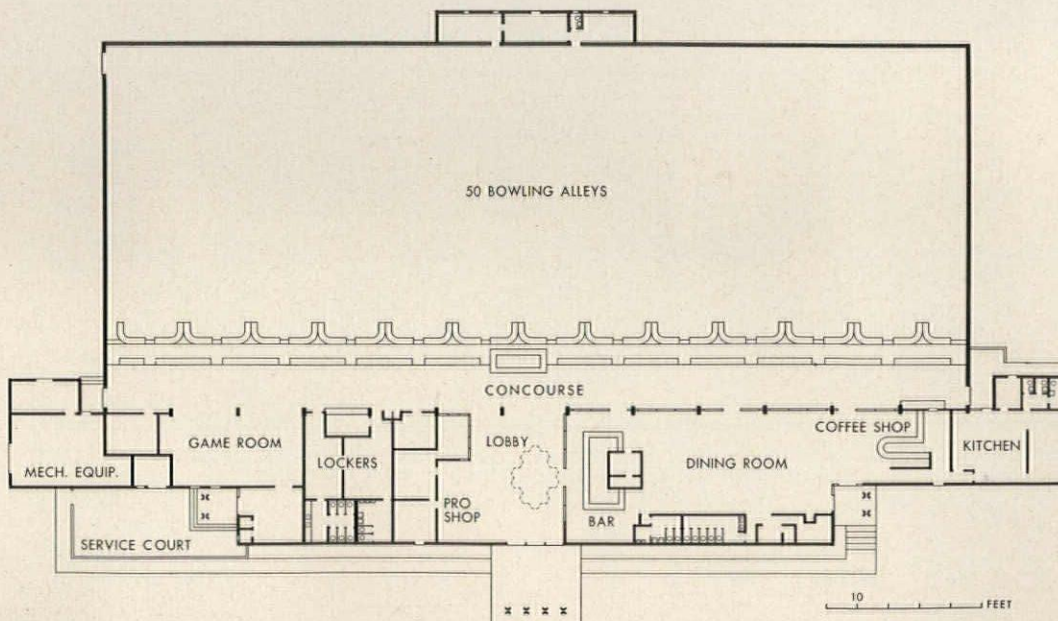






Photos © Ezra Stoller

## CLEAR SPAN ROOF SYSTEM FOR BOWLING CENTER

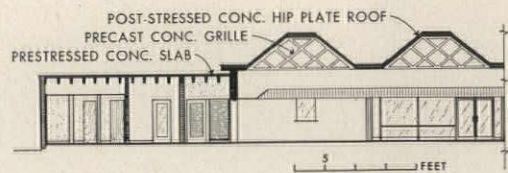
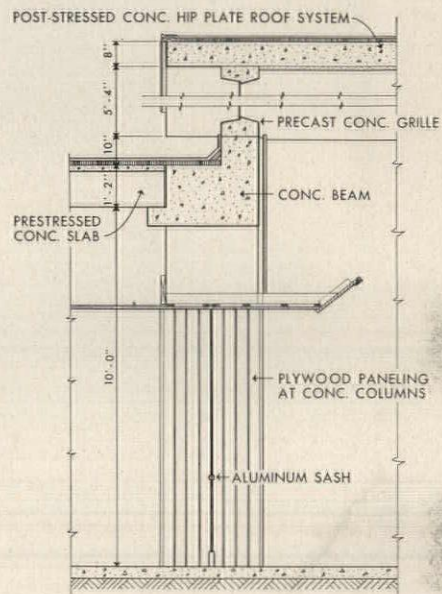






*Cloverleaf Lanes, Miami, Florida. Alfred Browning Parker, Architect; Dignum and Associates, Consulting Engineers; John B. Orr, Inc., General Contractor*

Although the 50 bowling lanes housed in this building are its principal reason for being, they are only a part of the public leisure-time facilities it offers. Also provided are several dining rooms, a cocktail lounge, billiard room, game room and a nursery for child care. Particularly interesting is the post-stressed concrete hip plate roof system, devised to roof, without intermediate supports, the entire space for the bowling lanes—120 ft across by 290 ft long—and expressive of the building's function. The roof over the restaurant and office area is of prestressed precast concrete sections.

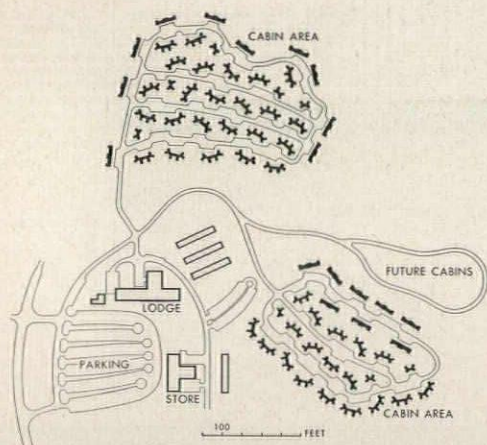




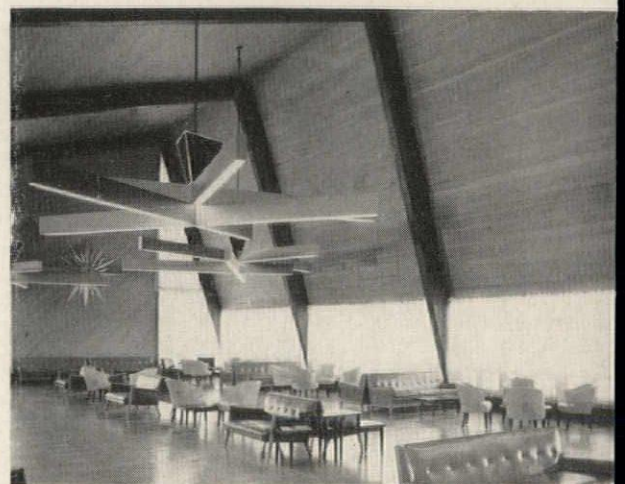


## VISITORS' CENTER FOR

*Canyon Village, Yellowstone National Park, Wyoming. Welton Becket and Associates, Architects and Engineers; Robinson and Giddings, Structural Engineers; Edward Hill, Jr., Mechanical Engineer; McNeil Construction Company, General Contractors*



In a separate category from buildings designed to provide the actual facilities for recreational activity are buildings such as the National Park Service's visitors' centers which act as adjuncts to activity. The new visitors' center at Yellowstone National Park, located near the Grand Canyon of the Yellowstone River, replaces older buildings which had encroached on the

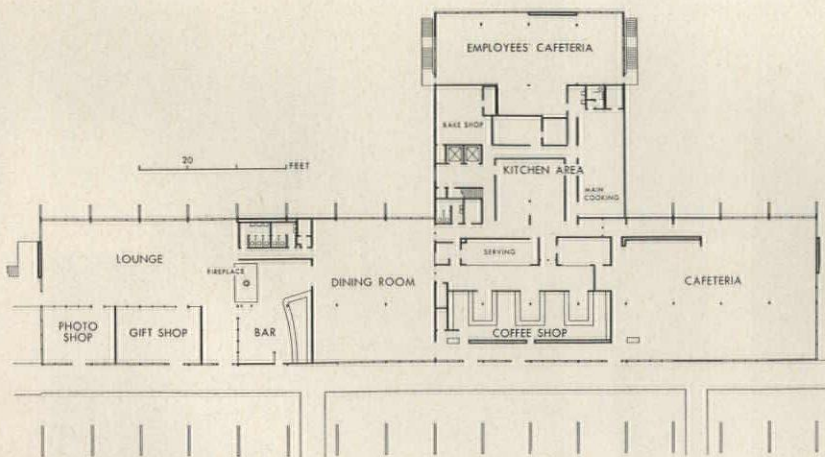
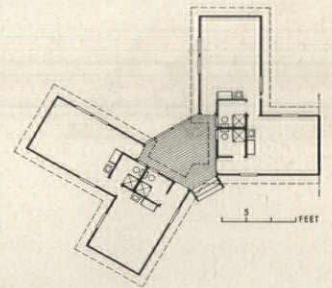




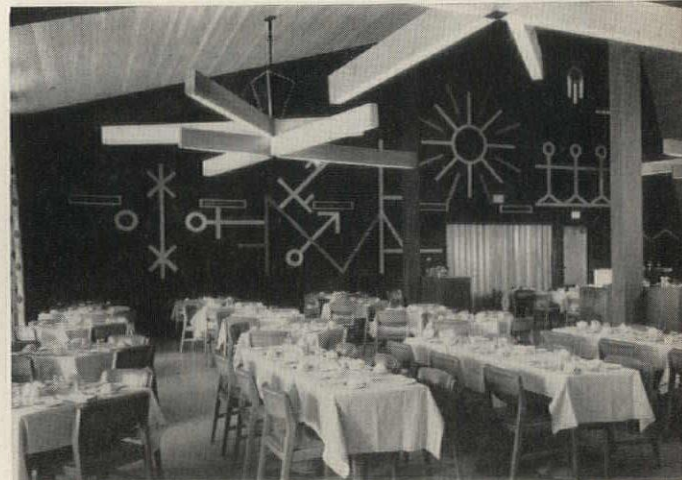


## NATIONAL PARK VACATIONERS

canyon's rim as the park's visitors increased in number. The new buildings provide such needed accommodations as the lodge with its shops, lounge and various restaurant facilities (with a capacity of 5000 persons per day), and cabins for overnight or longer sojourns. Since lodge site slopes down from parking area, its lower level, containing service areas and living quarters for employees, receives daylight on three sides. Cabins are arranged in groups of six and eight units.



Wayne Wright photos





*Planning  
for an  
Increasing  
Leisure*

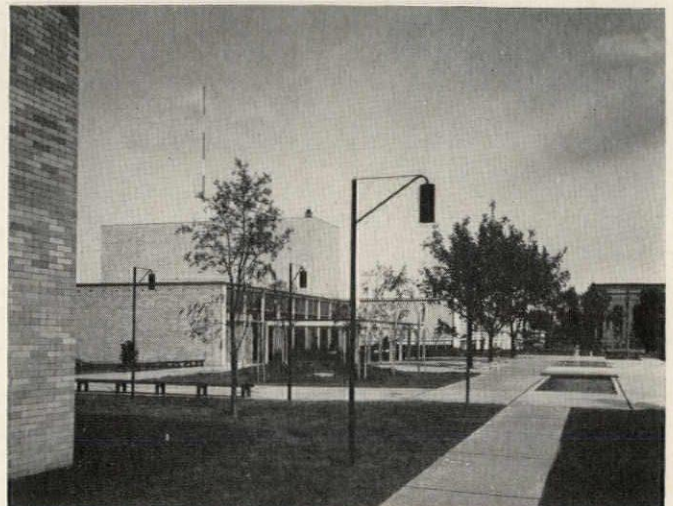


*Morley Baer photos*

## LANDSCAPED FOR PUBLIC USE

*Washington Water Power Company Office Building, Spokane, Wash. Kenneth W. Brooks and Bruce M. Walker, Architects; Ebasco Services, Facilities Planning; Lawrence Halprin, Landscape Architect; Johnson-Busboom-Rauh, Contractor*

Both employes and public enjoy the park-like setting of this large office building whose 28-acre site on the banks of the Spokane River includes a baseball diamond, paved terrace with pools and fountains, and a small lake (which also acts as reservoir for the grounds' sprinkler system). Trees and lawns, with benches for sitting, and paved walks all contribute to the non-commercial, non-industrial environment.





# Architectural Engineering

## For More Concrete Research

The preceding decade has seen a striking change in the way reinforced concrete is used in U.S. buildings. And the future promises a great deal more if research keeps up at its current heady pace. We are at the crest of a wave of applied research stemming from earlier basic studies, and this will yield expanded and improved applications of shells and prestressed concrete; lighter and more graceful structures designed by the ultimate strength method; extended potentials of precast concrete (through greater attention to factory methods and more efficient connection details); and a more rational approach to safety (load) factors of columns and beams. This crest can roll on until the early 1960's, says Eivind Hognestad, Manager of the Structural Development Section, Portland Cement Association, but we must turn to basic research again if the trend is to continue. Writing in the *Journal of the Structural Division* of ASCE for May, Hognestad cites three possible mileposts for the future: (1) a high-strength concrete which will expand in the solid state to prestress its own reinforcement; (2) space structures which go beyond the modest beginning to date to bring forth unusual combinations of shells, box sections and three-dimensional frames; (3) cellular concrete, light as cork, which would combine durability and insulation in a single skin structure of tremendous span, made up of small factory-produced units.

## Miscellany

**Anent the Chicago School Fire:** To vivify the hazards of unenclosed stairwells for the Philadelphia board of education, the fire department released smoke bombs in a demonstration, and in two minutes corridors were choked off. This was so convincing to school officials that by September they will have 68 schools with unenclosed stairwells fully protected.

**We Knew it Would Happen:** A Florida manufacturer is now furnishing nine stock sizes of hyperbolic paraboloid umbrellas from 8 by 10 ft to 100 by 100 ft almost on a moment's notice. The h.p.'s don't come ready-made, however, but are built at the site in stock forms.

**A Manual of Practice for Consulting Engineers** is expected to be available next year. A 50-page first draft which covered steps in performance of services, ethics, recommended fees, standards for office overhead, and employe relations was reviewed at the Consulting Engineers Council annual meeting in New York recently. The final version is expected to be five times the size of the draft.

**The Chill is Gone:** Those raw, foggy nights in San Francisco will not bother baseball buffs in the new stadium for the Giants. The precast concrete seats will have radiant heating beneath them. 35,000 feet of wrought iron pipe will be spaced on 18- to 48-in. centers in a combination grid and coil-type system.

**Wash-and-Wear Wood:** Scientists at Battelle Memorial Institute think that perhaps the chemistry that produces "wash-and-wear" qualities in your summer suits may give a clue to making wood dimensionally stable, without adding much to weight or cost.

## This Month's AE Section

*STOCK LUMBER BUILDS BUDGET SHELLS.* pp. 214-217

*ENGINEERING OF LIGHTED FOUNTAINS.* pp. 218-222

*PRODUCT REPORTS,* page 223. *OFFICE LITERATURE,* page 224

*TIME-SAVER STANDARDS.* Engineering of Lighted Fountains. pp. 227, 229. Termite Shields. p. 231



# STOCK LUMBER BUILDS BUDGET SHELLS

*The wares of the local lumber yard can, it seems, produce forms more plastic than those usually associated with wood construction. On these pages are offered in evidence two hyperbolic paraboloids and one stressed skin star—all low in cost, all easy to build, all wood.*



**MASSENA COUNTRY CLUB**  
*Massena, New York*

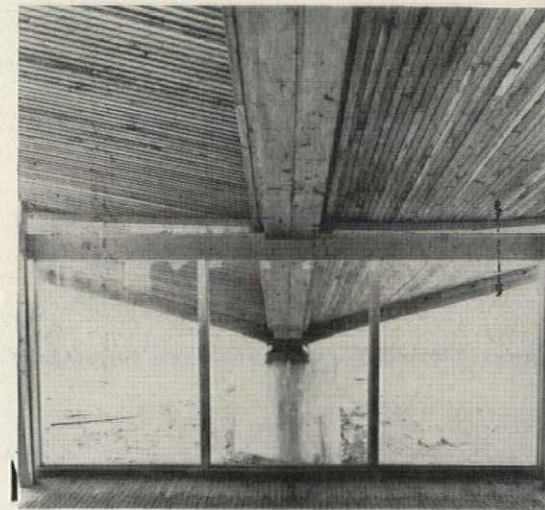
*Associated Architects: Victor Prus;  
Norval White*

*Consulting Engineers: Robert P. Levien  
(Structural); Sidney Barbanel  
(Mechanical)*

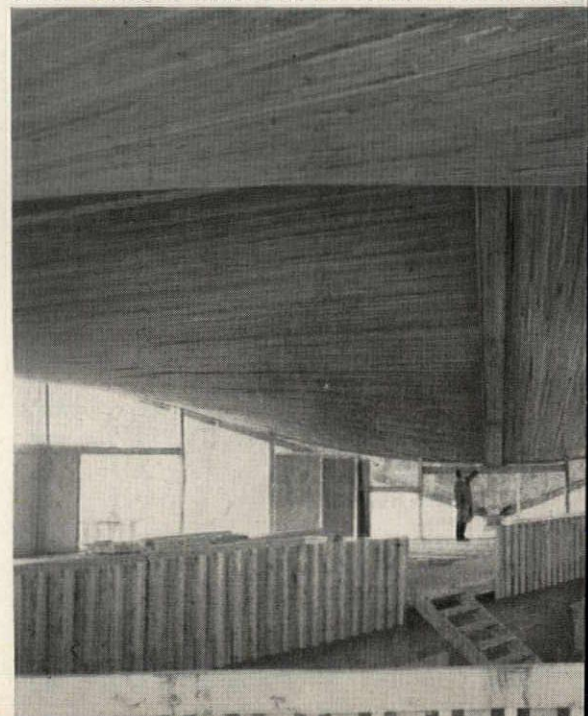
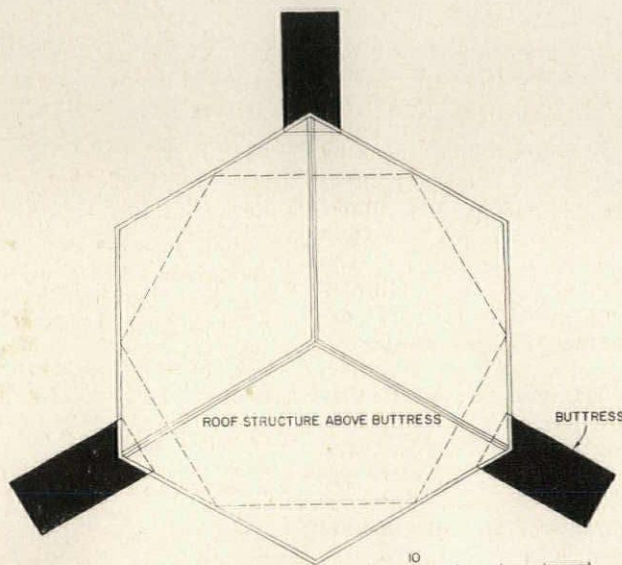
Although the Messrs. Prus and White admit that geometry is a favorite subject, the hyperbolic paraboloidal roof over the Massena Coun-



Two-story Massena Country Club is roofed by three hyperbolic paraboloids arranged in a hexagon and supported on concrete piers. Lower walls are masonry; upper walls glass with brightly colored aluminum panels. Sharp definition of each level helps to establish scale



*Photos courtesy of National Lumber Manufacturers Association*







try Club is no structural tour de force—unless building hyperbolic paraboloids with two by four's and without scaffolding can be so considered. The tour de force, if any, lies in the cost figures. An exact per-square-foot price for the roof is difficult to sift from the general contract, but all parties concerned agree that it cost substantially less than a similar span built by conventional methods.

The initial choice of the hyperbolic paraboloidal roof stemmed primarily from two factors. The site, surrounded on all sides by the golf course, called for a centric building that would capitalize on the view; the members of the club, serious golfers all, called for a simple, informal nineteenth hole that would house such necessary facilities as locker rooms and a bar. (A kitchen was later added to their program.) So the architects emerged from their preliminary studies with a pavilion-like structure roofed by three hyperbolic paraboloids arranged in a scalloped hexagon. This choice was confirmed when they hit on a method by which the roof could be formed with almost do-it-yourself simplicity by local carpenters using stock lumber.

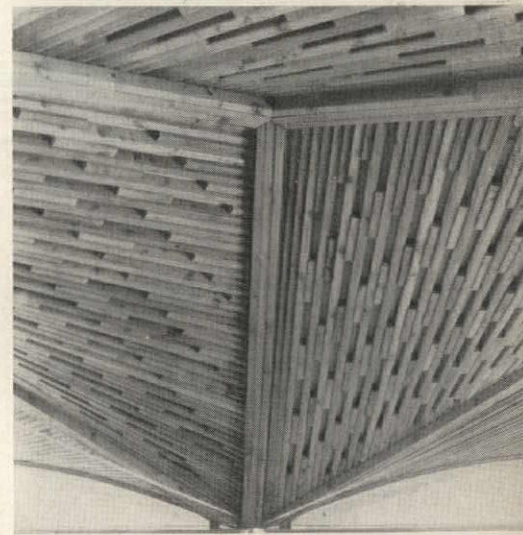
According to White, the use of two by four's for the warped surfaces of

the hyperbolic paraboloids was "obvious"—although it has not, to his knowledge, been done before. Wood, a native material, was appropriate to the site. Two by four's were cheap and readily available. But more important, the long, thin strips of lumber could be laid so that they themselves conformed to the basic straight line geometry of the hyperbolic paraboloid, forming the warped surfaces directly rather than by the usual procedure of fitting a wood membrane over an elaborate—and costly—scaffold.

The roof framing began with the erection of the laminated edge beams, each 19 in. deep, 7½ in. wide and some 53 ft long. The three pairs of edge beams along the inner edges of the adjacent "saddles" of course formed a stable tripod, meeting the ground via welded shoe connections attached to heavy concrete piers, and rising to a 30 ft peak at the apex. The outer edge beams, however, were supported on a scaffolding until they were stabilized by temporary cables stretching from the center peak to the high points along the perimeter.

The membrane was then formed by simply stacking the 2 by 4's on edge, parallel to one of the outer edge beams in each "saddle," and gluing them together with an epoxy resin. (Nails were used only to clamp the members together while the glue set.) Since the lumber came from the yard in standard short lengths, it was glued end-to-end as well as lengthwise across the span. The members at the ends of each row were also glued and bolted to the edge beams.

Because the "sides" of each panel slope in opposite directions, the 2 by 4's rotate enough to reduce the effective membrane depth to just under three inches—half an inch less than the actual depth of the lumber. The same rotation produces a slightly serrated surface, which was left exposed on the interior. On the exterior, the roof was covered with a protective compound consisting of tiny flecks of aluminum foil suspended in a base of highly-refined asphalt and non-drying oils. Two coats were applied, the first directly onto the roof and the second over an intermediate layer of cotton cloth.



This one-story addition to the Henry Strub house in suburban Montreal, Canada, was designed by Victor Prus to provide general living quarters for a large family so that the adjacent two-story house could be converted to a "dormitory." Its roof was built in substantially the same way as the one for the Massena Country Club, with intersecting hyperbolic paraboloids made up of short strips of stock lumber. However, there is one unique difference. Since 2-by-3-in. members, the smallest size practical, gave a membrane depth greater than the short spans required, some of them could be left out of every other row. This was done in the three panels over the living room and the resulting lacy pattern emphasized by covering this section of the roof with a translucent polyester glass fiber resin instead of the opaque roofing used elsewhere





Stock Lumber Builds Budget Shells



Prefabricated segments of stressed skin plywood are bolted together on the site to form a fanciful four-pointed star that is also strong, lightweight—and economical



**CHILDREN'S THEATRE**  
Arroyo Viejo Recreation Center  
Oakland, California

Architect: Irwin Luckman

Consulting Engineer: Allen McKay,  
Berkeley Plywood Company

The bilaterally symmetrical star that roofs this children's theater is the result of architect Luckman's attempt to devise a form that would appeal to pintsize theater-goers without being representational. (Tudor castles, he feels, are appropriate for knights and ladies—but not for children.)

It is also the result of the application of one of the newer techniques of wood fabrication: stressed skin construction. The most obvious advantage of a roof built along the lines of an airplane wing is that the hollow sections can be shop fabricated, thus eliminating scaffolding and other costly impedimenta of building in place. But, equally important, stressed skin construction is also a relatively simple way of producing complex shapes with maximum strength and minimum weight.

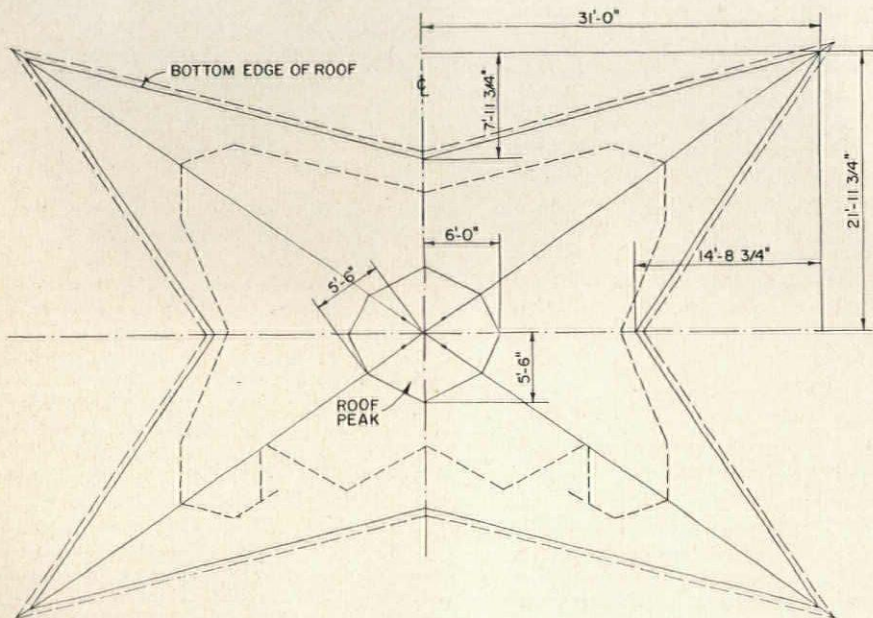
In this case, minimum weight was of more than ordinary importance because the theater was built on the site of an existing amphitheater which featured, among other things, a running creek where the stage should be. The use of a lightweight structural system greatly simplified

the problem of building the theater across the 16½ ft gap without reinforcing the existing retaining walls.

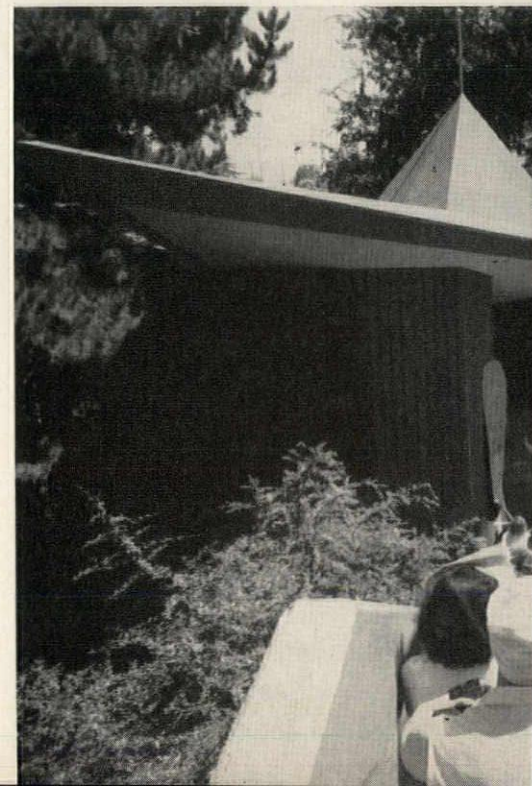
The eight roof sections, each pair of which forms one point of the star, were framed of 2 by 3's and 2 by 4's with plywood gussets. Three-eighths inch fir plywood was also used to panel the top and the underside. After the sections had been assembled at the Berkeley Plywood Company's local plant, they were set up on the ground and temporarily bolted together for final fitting. The roof was then trimmed and disassembled into four double sections, each measuring about 22 by 38 ft and weighing close to a ton. These were moved to the site with the help of a police escort and flat bed trucks.

There they were hoisted onto eight 3½ in. o.d. steel pipe columns—four at the inner hub of the star and four midway out beneath the bottom ridges of the double V'd roof. Bolted together, the sections formed a rigid, lightweight, four-winged structure which was topped with a plywood cupola "for fun." The building was then enclosed by freestanding, redwood-paneled stud walls. At the corners, the walls also serve as shear panels, reinforced by a plywood diaphragm under the siding.

So that its lines would not be marred by ridges of built-up felt roofing, the top of the star was covered with glass cloth embedded in an asphalt emulsion. The underside was painted with textured paint.



ROOF PLAN





## A LUMBER STOREHOUSE New Hope, Pennsylvania

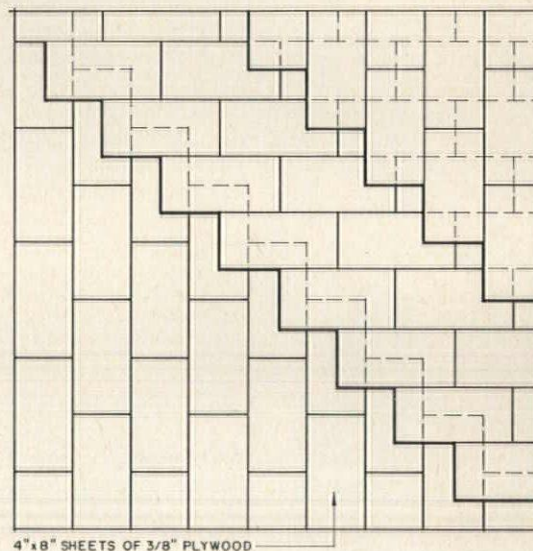
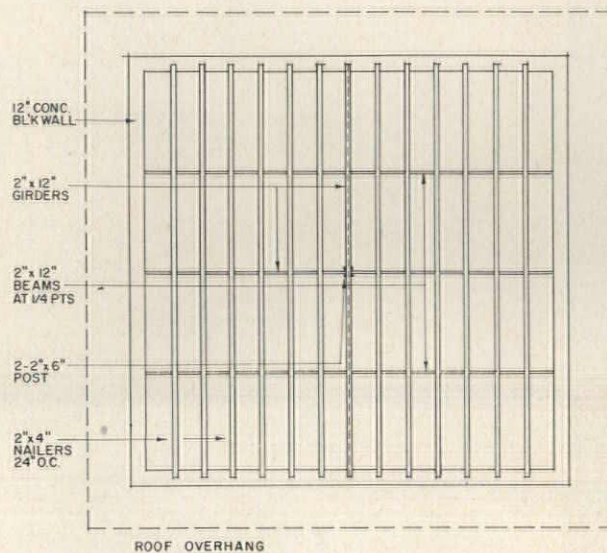
Designer: George Nakashima

Consulting Engineer: Paul Wiedlinger

A storage shed would seem an unlikely candidate for architectural innovation, but this one became the guinea pig for (another) new method of constructing a hyperbolic paraboloid; this time of three layers of  $\frac{3}{8}$  in. plywood laid over two by four nailers. Designer-owner Nakashima calls the system "perhaps the easiest and cheapest way to roof a clear span of this size (31 ft square) or bigger."

The twelve-inch concrete block walls that enclose the shed also support the hyperbolic paraboloid, with an 8-ft rise on each side following the reverse twist of the roof. The triangular gaps in the stepped block walls are filled in with reinforced concrete "beams," warped to follow the contour of the roof. When capped with a 3- by 8-in. plate, these beams provided a smooth slope to which the membrane could be attached.

The membrane itself was formed over a scaffold of 2- by 12-in. girders that divided the building into quadrants, with beams at the quarter points in one direction only. This framework was supported on a post in the center and on simple props at the walls. (Since it carried only its own weight after the roof was in place, it was taken down as easily as

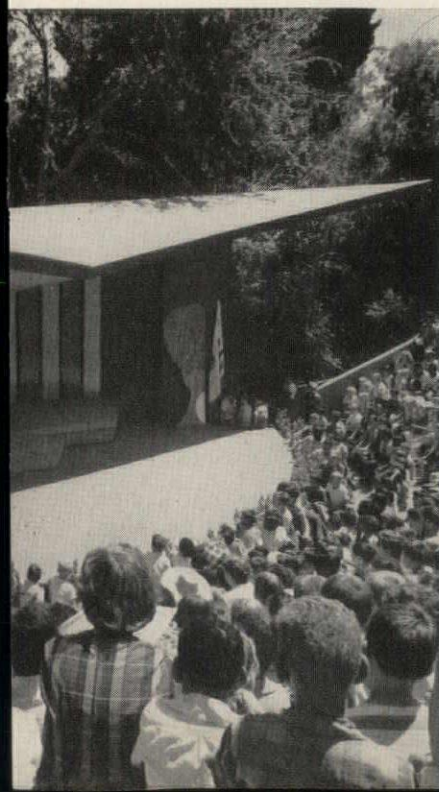
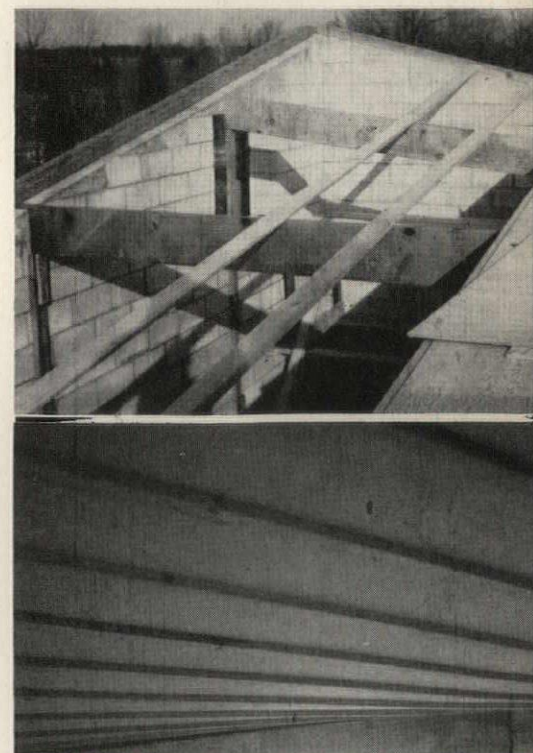


The extremely thin ( $\frac{1}{8}$  in.) hyperbolic paraboloid roof on the storage shed shown above is notable for its economy and ease of construction. Made up of three layers of plywood joined in a continuous membrane, it was formed over the minimal scaffolding diagrammed at left. The roof is nailed to a plate along the tops of the sloping walls, which serve as both supports and edge beams. Since the block walls were designed for shear, with mesh reinforcing laid in every other course and vertical rods grouted in at the corners, no tie rods were necessary. The finished membrane was topped with a 20 year built-up roof with white chips and aluminum flashing

it was put up—by simply knocking out the center support.)

Over it went the 2- by 4-in. nailers, laid flat on 2-ft centers perpendicular to the beams, and the three layers of plywood. The first layer was laid parallel to the nailers; the second in the opposite direction, with all joints broken; and the third in the same direction as the first—again with all joints broken. Each successive layer was screw nailed to the two by four's and to the plate along the top of the walls with 8d galvanized nails on three-inch centers; and, in addition, the joints in the second and third layers were screwed to the sheets of plywood immediately below.

The extreme rigidity of the thin ( $\frac{1}{8}$  in. thick) roof is attributed to this method of overlapping and joining the layers of plywood so that they form, in effect, a continuous membrane. To maintain a straight roof line, the membrane was stiffened with a 2- by 3-in. strip nailed under its edge where they overhang some 18 in. from the walls.





# ENGINEERING OF LIGHTED

By ROBERT E. FAUCETT

*Senior Application Engineer  
Outdoor Lighting Department  
General Electric Company*

Still water acts as a mirror and will reflect clear images of lighted objects. When churned into spray and foam, water is an excellent diffuse reflector and will absorb incident light and will appear to change color to match that of the light.

A single jet may be made attractive by installing directly beneath it, in a suitable water-tight enclosure, a narrow beam of light projecting along the stream.

In the case of more complex displays, the effects which may be obtained by varying water flow, number of in-service jets, and colors of light are unlimited.

The fascinating interplay of changing water and color effects produces an eye-catching and extremely enjoyable display at almost any location. Because of their wide appeal, illuminated fountains are finding new and ever-increasing applications in shopping centers, hotels, industrial plants, airports, etc.

While there are articles on the general architectural design of fountains there seem to be no treatises on engineering aspects of the proper light color balances, and hydraulics involved to produce the desired result.

The same fundamentals of lighting and hydraulic design are applicable in all fountains regardless of the general pool appearance, sculpture or ornamental treatment. The color, light distribution, placement and final aiming of the floodlights must, of course, be selected with care to produce the desired result.

## FLOODLIGHTS

Attempts have been made to illuminate sprays and jets of water from floodlights operating in air as well as under water. Although the initial investment is usually less, the results are generally less desirable if the lighting units are located in air projecting their light onto the surface of the water element. The reasons are:

1. With floodlights in air, remote from the fountain, spray, fog, and turbulent water tend to reflect the major portion of the incident light back toward the direction from which it is received. An observer should then be behind the projector

- for best effects. With underwater floodlights, light follows streams of water in a "capillary" fashion so that the entire stream appears self-luminous.

2. As in any floodlighting application, the lighting units should have maximum concealment. Underwater is best location.

3. If observers view the fountain from positions diametrically opposite from the floodlight location, they then view the light sources directly as well as reflections from the pool surface. This limits the total viewing areas to those places where the sources and reflections cannot be seen. Any observer position is possible with underwater lights.

4. The electric branch circuits must be longer to feed all floodlights, than when the units are closer together as would be the case if they are submerged. This increases wiring labor costs and line losses.

5. Lower wattage lamps must be used if floodlight units are operated in air. Submerged operation provides greater heat dissipation, thereby permitting higher wattage lamps to be used. This is a tremendous advantage, especially when colored door glasses are used.

When wide area water effects are to be lighted such as water curtains, sprays and jet rings, then wider beam spread floodlights should be used. Narrow beams are needed to adequately illuminate high projected streams. The same basic rules are applied here in the selection of beam spreads as are advocated for any floodlighting design.

The cascade formed by water spilling over the lip from an inner basin can also be effectively lighted by installing colored lamps under the lip. The lip should be designed so as to churn the curtain of water thereby making it turbulent and diffuse in appearance. If incandescent or other relatively small sources are used, their spacing around the basin should not exceed their distance back from the waterfall. For maximum uniformity in apparent brightness, fluorescent strips are recommended in this application. Regardless of what lamps are chosen they should be mounted in waterproof sockets so as to minimize maintenance.



# FOUNTAINS

*For fountains to perform as visualized, certain fundamentals of hydraulics and lighting must be observed. First, the water should have enough force and volume to produce the desired result. Effective lighting calls for attention to light distribution, color balance and floodlight placement. To illustrate these principles, an example is given on the following pages and in Time-Saver Standards. Several case histories will follow in later issues.*

## LAMPS

Either soft or hard glass can be used in floodlighting equipment. Hard glass lamps are recommended where they are likely to be exposed to water or moisture (a potential cause of breakage). Also, in enclosures where very high temperatures prevail, hard glass will tend to blister less. Therefore, it is generally recommended that hard glass lamps be used in floodlights associated with the lighting of a fountain.

## COLOR FOR FOUNTAINS

It is well known that color may be obtained by passing white light through a glass, plastic or gelatin filter. The transmittance of filters usually falls within the following ranges when used with incandescent lamps:

- |          |        |
|----------|--------|
| 1. Amber | 40—60% |
| 2. Red   | 15—20% |
| 3. Green | 5—10%  |
| 4. Blue  | 3—5%   |

The table below indicates the factors by which incandescent filament lamp wattage must be increased when it is desired to provide equal illumination in white and color. Relatively less colored light than white light is needed for equal decorative effect or impact. The second line of this table gives factors by which clear-bulb incandescent lamp wattage must be multiplied in order to achieve decorative effect or impact in color equal to that obtained with a given wattage of white light.

*To compensate for the absorption of various color filters, multiply white lamp wattage by following factors:*

	Amber	Red	Green	Blue
Equal Illumination	2	6	15	25
Equal Effect	1.5	2	4	6

White and amber light must be used with extreme caution if they are to be used in combination with each other or other colors. White and amber have a tendency to wash out other colors and unless the installation is of sufficient magnitude to allow for additional color selections, including red, blue and green, they had best be avoided. However, if no

changing colors are required then either white alone or amber alone makes an extremely attractive display.

If a medium sized fountain, say with 12 underwater floodlights (each with 400 watts maximum rating, is required to have color change then the following color combination might be suggested:

- a. 3 blue wide beam  
400 w floodlamp
- b. 3 green wide beam  
250 w floodlamp
- c. 3 red wide beam  
250 w floodlamp
- d. 1 blue narrow beam  
400 w floodlamp
- e. 1 green narrow beam  
250 w floodlamp
- f. 1 red narrow beam  
250 w floodlamp

Three narrow beam units are specified here in anticipation of there being a high projected stream of water to be lighted.

- The total connected load here is:
- a. blue 1600 watts
  - b. green 1000 watts
  - 3. red 1000 watts

It is noted here that the ratio of



Fountains above and across page: Roosevelt Field Shopping Center, I. M. Pei and Associates, Architect; Syska and Hennessy, Consulting Engineer



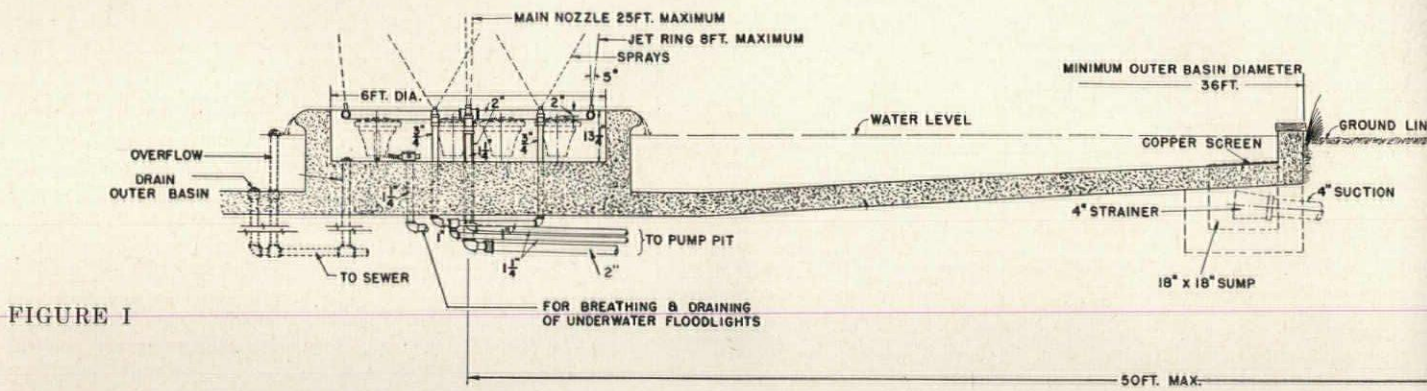
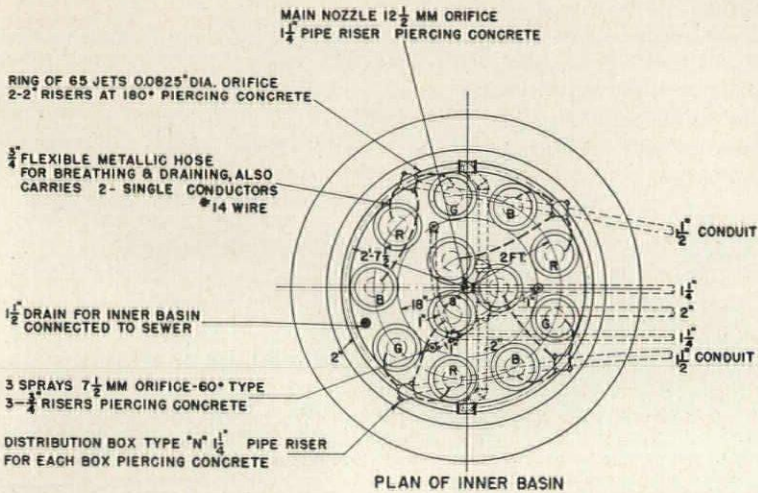


FIGURE 1



PLAN OF INNER BASIN

Outer ring of floodlights: 3 Blue 400 w; 3 Green 250 w; 3 red 250 w  
 Inner floodlights: 1 Blue 400 w; 1 Green 250 w; 1 Red 250 w

blue watts to green watts practically agrees with the table. However, the red watts is greater than required. This has been done for practical reasons. The maximum size allowable lamp (400 watts) is being utilized in the blue floodlights. The smallest floodlighting lamp listed as standard in manufacturers' catalogues is the 250 watt size. Of course, smaller wattage lamps of a different type could be used in the red floodlights; however, standardization is recommended wherever possible for ease of maintenance and stocking purposes.

**HYDRAULIC CONSIDERATIONS**

Let us assume that the problem is to design a 12-projector fountain with three water effects such as is shown in Figure 2. These effects are to be (a) a center nozzle projecting approximately 25 ft high, (b) a ring of 65 small jets forming a "sheath of wheat," (c) three sprays and (d) various combinations of the foregoing.

Each of the water effects is to be controlled by some automatic programmer which operates either a solenoid valve or motor-driven device which turns the water on and off.

The device chosen to operate the control valves should be capable of operating for several years with lit-

tle maintenance in a humid atmosphere such as is often found in pump vaults. Also, it is extremely important that the mechanism which operates the valves act in a uniformly smooth manner so as to prevent water hammer. (See appendix)

**DETERMINING PUMP AND MOTOR SIZE**

In order to determine pump and motor capacity required, it is necessary to determine total water flow, pressure required and all friction losses.

If we have sufficient pressure-head (PH) to provide the highest projection height then we have all the pressure that is required to provide all other water effects (assuming that the highest water projection comes from the largest diameter nozzle).

Consider the fountain design shown in Figure 1. This includes water effects of Figure 2. These water effects are produced from a 12 1/2 mm center nozzle, three 7 1/2 mm center spray nozzles, and a 65-jet "sheath of wheat."

By extrapolating from the graph in the Time-Saver Standards, page 227, it can be seen that the pressure-head required to project a stream from a 12 1/2 mm fire nozzle 25 ft straight up is approximately 16.6 psi or requires a PH of approximately 38.2 ft (psi x 2.31 = head of water

in feet). It is justifiable to round off this 38.2 ft of PH to 40 ft giving a small safety factor. This means that if we have sufficient pressure at the pump to overcome all friction and other losses and still have 40 ft of head at the main nozzle, we would then have adequate pressure at all other smaller nozzles to project water to lower heights.

In order to determine total head (TH) to be developed by the pump it will be necessary to calculate what is known as total dynamic head (TDH).

TDH consists of the following elements: (a) elevation or static head, (b) friction losses in pipe, fittings, valves, etc., (c) velocity head.

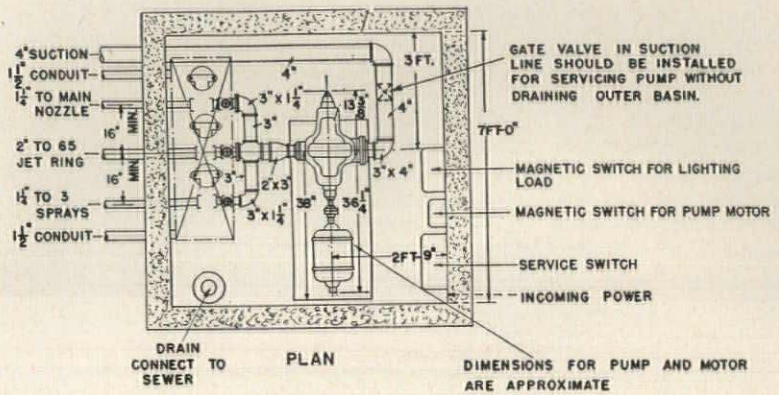
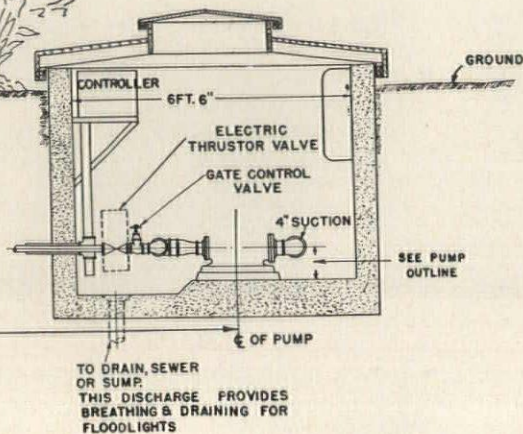
The elevation or static head is the net difference in elevation between the free level of the water to be pumped and the highest elevation to which the water must be pumped before being discharged from the nozzle, as measured from the center line of the pump. In the case of Figure 1 we have approximately 3 1/2 ft of head on the suction side of the pump (this assists the pump). But note that we have approximately 4 1/2 ft of elevation from the pump to the nozzles. Therefore, the net elevation or static head is approximately 1 ft. The head required to be produced by the pump would have to be larger by this amount.

The friction losses in the pipe are determined by the size and length of the pipe as well as rate of flow of water.

Before actually determining friction losses in the pipe itself it is convenient to convert all fittings, valves, etc., into equivalent lengths of pipe. Then, by adding this equivalent length of pipe to the actual length of pipe, and knowing the rate of flow of water the loss of head in feet due to friction can be determined by referring to standard friction tables.

Let us calculate the friction losses in the piping which feeds the main





nozzle (Figure 1). Tracing the water feed from the suction line we have successively:

- a. strainer
- b. 32 ft of 4-in. suction line
- c. 4-in. manual gate valve
- d. 4-in. by 3-in. reducing elbow entrance loss (equivalent to 4-in. elbow plus a 4-in. to 3-in. reducer)
- e. pump
- f. 2-in. by 3-in. enlarger coupling discharge loss
- g. 3-in. tee (effectively)
- h. 3-in. elbow
- i. 3-in. by 1 1/4-in. reducer
- j. 1 1/4-in. manual gate valve
- k. 1 1/4-in. thruster operated gate valve
- l. 50 ft. of 1 1/4-in. pipe
- m. 1 1/4-in. elbow
- n. 3 ft of 1 1/4-in. pipe
- o. 12 1/2 mm nozzle

It can be shown that the equivalent lengths of pipe for these 4-, 3-,

2- and 1 1/4-in. fittings total 82.9 ft, 5.2 ft, 3.5 ft, and 58.8 ft, respectively.

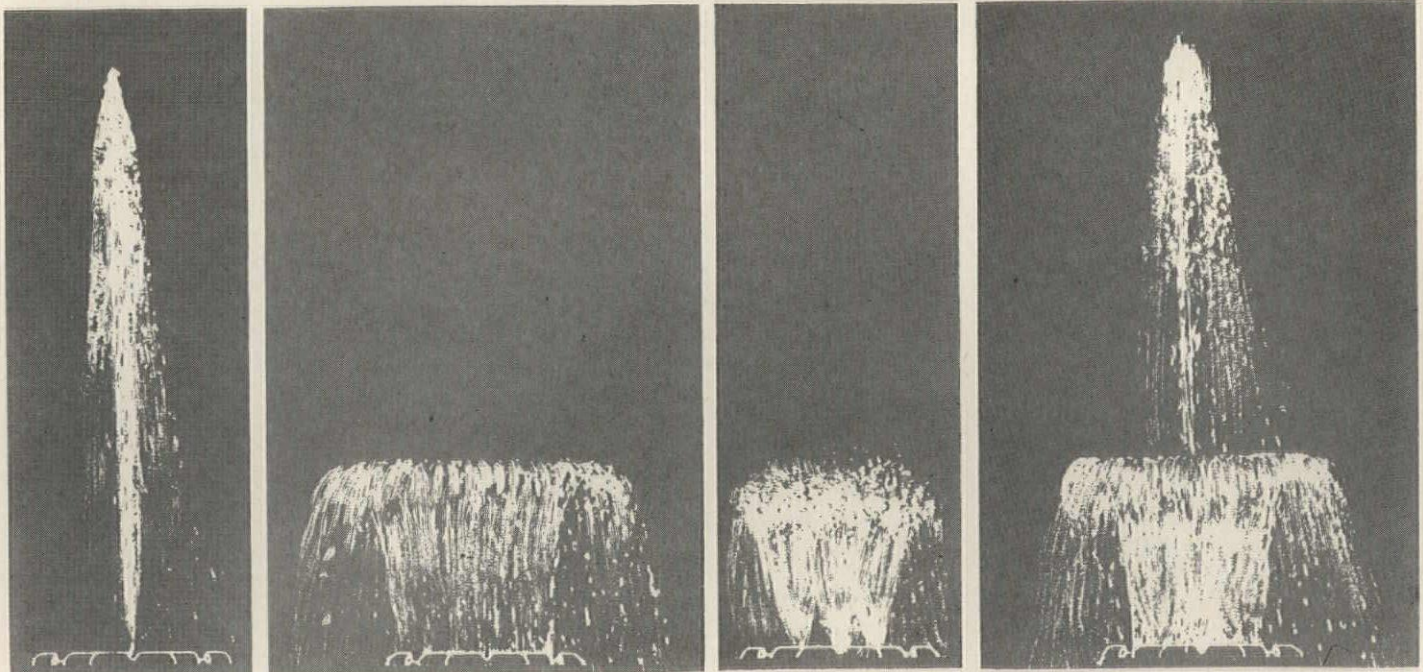
Note that the entire water flow for all the fountain passes through the elements (a) and (f), inclusive. Only the water for the main nozzle passes from (g) through (o). Therefore, after we have determined water flow through each of the elements we are in a position to determine total friction losses.

First find the rate of flow of water from the main nozzle (12 1/2 mm = 1/2 in., approx.). It has already been determined that  $H_1 = 40$  ft if projection height is to be 25 ft. From a standard discharge table (see Time-Saver Standards, page 229)  $Q = 31.2$  gpm. As nozzles are in service for years the inner surfaces deteriorate slightly thereby reducing efficiency. Therefore, let us add approximately 10 per cent  $Q$  for an initial design level of 34 gpm.

Unfortunately there are no convenient theoretical discharge tables applicable to all spray nozzles and it becomes necessary to determine these design criteria by actual measurement or reliance upon the manufacturers for data. The flow from the three 60° (7 1/2 mm) nozzles can be found from the graph in Time-Saver Standards, page 227. In order to produce a projection height of 8 ft, 15 psi or 34.65 ft of head will be required. From the graph it is seen that there will be a discharge of approximately 7.2 gpm from each nozzle or a total of 3 by 7.2 = 21.6 gpm. Again, as a factor of safety and to take into account the deterioration of the inner nozzle surfaces and resultant reduced efficiency for a period of years, let us round-off this calculated discharge to an initial design of 24 gpm.

In a similar manner we can determine the pressure required and dis-

FIGURE 2: Water effects for fountain at top of page: (a) 12 1/2 mm center jet, (b) 65-jet (.0825 in. dia. orifice) ring, (c) three 60° 7 1/2 mm spray nozzles, (d) combination of all





charge rate for the 0.0825 in. orifice, 65-jet ring to project a "sheath of wheat" 8 ft high. Generally, the inner surface imperfections of these very small jets are quite significant compared with the size of the orifices, especially as they become partially clogged. Also, since considerably more pressure is available than is needed for 8 ft projection (as indicated by the graph in Time-Saver Standards, p. 229), it would be wise to calculate the discharge at twice the pressure actually needed. It is always better to have extra pump capacity because the projection height can be cut down by a gate valve, but it never can be increased beyond the capacity of the pump. For the .0825 in. jets, then, let us assume that the pressure is twice 15.71 or a head of 31.32 ft. From the table in Time-Saver Standards, page 229, the discharge from each jet is 0.845 or 55 gpm total.

In summary, the total capacity of the pump should provide for:

1—12½ mm main nozzle	34 gpm
3—7½ mm spray nozzles	24 gpm
65—jet "sheath of wheat"	55 gpm
<b>TOTAL Q</b>	<b>113 gpm</b>

Therefore, for initial design purposes let us assume a total Q pump requirement of 120 gpm.

We are now in a position to calculate the total friction loss in terms of feet of head.

All valves, pipes and fittings have been translated into equivalent pipe size and length by reference to standard tables.

The total head loss due to friction in the main nozzle circuit can be shown to equal 20.3 ft. In like manner, the total losses in the "sheath of wheat" and spray nozzle circuits are 7.2 ft and 13 ft, respectively making a total friction loss of 40.5 ft of head.

Only the *velocity head* remains to be calculated to determine the total dynamic head (TDH). This value is generally so small in fountains that it can be neglected. However, it is usually wise to check this either by the following equation or by reference to standard velocity head tables available in hydraulic handbooks.

Equation for velocity head:

$$h = V^2/2g$$

Where: h = velocity head in feet

V = velocity of the water through the pipe in ft/sec.

g = acceleration due to gravity = 32.2 ft/sec/sec.

The TDH can now be determined by adding (a) the elevation or static head, (b) friction losses and (c) the velocity head. TDH is thus equal to 1+40.5+0 = 41.5 ft.

Now by adding the pressure head

(PH) of 40 ft, which is required to project the stream from the main nozzle 25 ft high, we have a total head (TH) of 40 + 41.5 = 81.5 ft, required from the pump.

The horsepower (hp) required to operate the pump can be calculated by the following:

$$\text{hp} = \frac{(Q) (TH) (\text{spec. gravity of liquid})}{33,000 / (\text{weight of one gal. liquid})} \times \frac{1}{\text{eff.}}$$

Where:

Q = total capacity of pump in gpm

TH = TDH (as previously defined) plus pressure head (PH)

Specific gravity of water = 1.00 (at 60 F)

33,000 = number of foot-pounds in a horsepower

Weight of one gallon of water = 8.33 pounds

Eff. = efficiency of pump

Rewriting this equation for our specific purpose we get:

$$\text{HP} = \frac{Q (\text{PH} + \text{TDH})}{3960 \text{ eff.}}$$

Now, we know everything in the equation except the efficiency of the pump. A single stage, double suction, 1750 rpm centrifugal pump is commonly recommended for fountains such as this. In this example the motor size required to drive the pump would be 3.96 hp.

Standard motors are available in the 3 and 5 hp sizes. It would be unwise to overload a 3 hp motor 32 per cent; therefore, a 5 hp motor should be specified here. The combination motor and pump could be specified as:

Right hand, single stage, double suction centrifugal pump; complete with 5 hp, 3 phase, 60 cycle, 208 volt motor (ball bearing). Pump to deliver 120 gpm at 81.5 ft. TH at 1750 rpm, motor and pump mounted on a common base.

**Design of Basin.** For uniform appearance of the cascade formed by water spilling over the lip of the inner basin (Fig. 1), care should be taken in constructing the lip. It is very important that the top surfaces of this inner basin be level so that the depth of the cascade will be essentially uniform completely around the circumference. A non-uniform flow of water will also result if the diameter of this inner basin is made too large or the volume of water is too small. If there is insufficient water for the size of the basin the water will break up—being too great in some places and inadequate in others.

The actual depth of the water flowing over the cascade can be determined from the top right graph of Time-Saver Standards, p. 229.

Note that for practical purposes the circumference of the inner basin can be assumed to be the length of a rectangular weir. The basin has a diameter of 6 ft or a circumference of about 18.8 ft. The total water flow is approximately 120 gpm, but remember that all of this will not fall back into the inner basin due to windage, evaporation and natural over-shooting of sprays and jet-rings. Let us assume that only 80 gpm is caught by the basin. This means that there will be a flow of 80/18.8 or 4¼ gpm/ft over the cascade lip. The depth of this water as it passes over the lip is only 0.20 inches. This emphasizes the necessity of having the surface of this inner basin level.

One trick that has been successfully accomplished in an effort to help equalize the depth of the water spilling over the cascade is to form horizontal shallow troughs on the surfaces of the cascade face where water passes. These corrugations produce, in effect, a multitude of miniature dams which cause the water to distribute itself more uniformly around the cascade lip. This also produces some turbulence on the surface of the cascading curtain, making it appear more uniform whether trans-illuminated from underneath the lip or front-lighted by other projecting equipment.

## CIRCUITRY AND CONTROLS

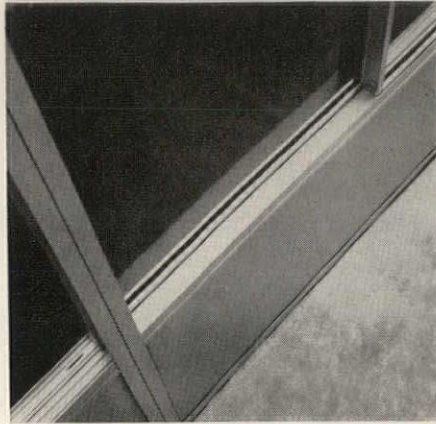
The total number, type, color and wattage size of floodlights have now been determined as well as the pump and motor specifications. Control of the fountain comprises a motor starting switch and a power contactor which energizes the floodlights. The power is applied to the floodlights and thruster-operated gate valves through a programmed sequence controller. This controller consists simply of a series of cams mounted on a common shaft driven by a small synchronous motor. Each cam operates a pair of contacts which in turn make and break the water and light circuits. The timing can be arranged so that individual colors of light, combinations of two and then all three colors (red, blue and green) can be made to match each of the various water effects. Some designers have used an individual motor of the non-synchronous type to drive the water effects and light circuit cams independently. This results in seemingly never-

*continued on page 274*

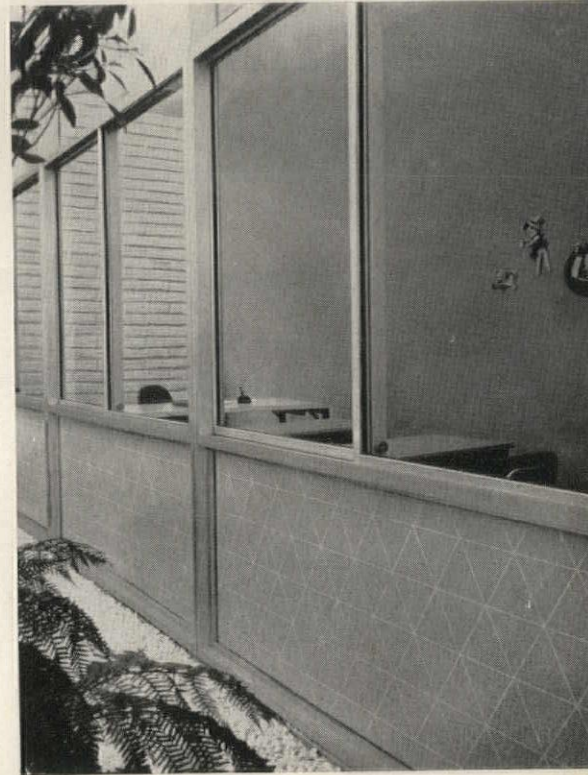


## CUSTOM WINDOW WALL AT PREFAB PRICES

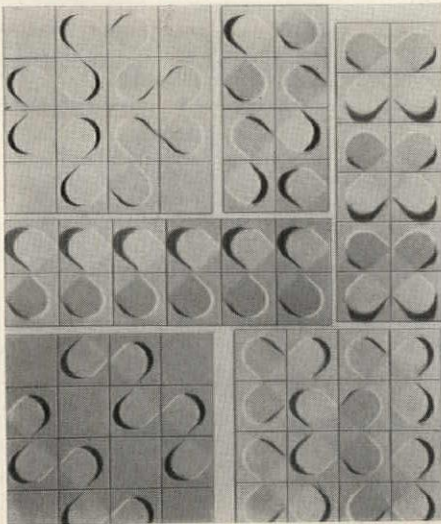
The *Arcadia Wall*, a new window wall system which provides aluminum framing for floor-to-ceiling units made up of spandrels, transoms, and vented and fixed openings, combines the design flexibility of a custom product with the price advantages of a standard line. The flexibility of design lies in the possible variations in the size and, to a lesser degree, in the configuration of the units; in the choice of sliding or fixed glass panels, or both; and in the selection of the spandrel material. (Since the spandrel and transom frames will receive panels up to 2½ in. thick, virtually any material may be used.) However, in spite of the fact that each unit is assembled to order, the use of standard sections and factory fabrication methods keeps costs relatively low. And since the units are shipped completely assembled and ready for installation, on-site labor is also held to a minimum. *Arcadia Metal Products*, 801 S. Acacia Ave., Fullerton, Calif.



Above: Detail of *Arcadia Wall* shows trim lines of aluminum framing members. Removable threshold and special locking mechanism (upper right in photo) permit authorized persons to control operation of window. Right: Typical window wall combines ceramic tile spandrels, clear glass transoms, double sliding vents in units measuring 6 ft wide by 10 ft high. All units are custom fabricated, come completely assembled and ready to install with a minimum of on-site labor



## 'DISTINGUISHED DESIGNS' IN SCULPTURED CERAMIC TILE



The latest additions to Pomona Tile's "Distinguished Designer Series," three new sculptured tiles designed by George Nelson, feature a simplicity and versatility of design that makes it possible for them to be combined in a virtually unlimited range of patterns. At far left, for example, are shown only six of the many designs possible with the "Athena" concave and convex tiles. "Laurel Leaf," the third of Nelson's designs is shown at left in a living area wall installation. All three patterns will be available in a wide selection of colors and glazes, in standard 4¼-by 4¼-in. squares with matching trim. *Pomona Tile Mfg. Co.*, 629 North La Brea, Los Angeles, Calif.

## TRIM ELECTRIC HEATER COMBINES RADIATION, CONVECTION



One of the more attractive electric heating units developed to date is a slim (2¾-in.-deep) radiator-convector designed by the Chicago industrial design firm of Painter, Teague and Petertil. A resistance type unit faced with oak, mahogany, beige-tone or pearlized gray phenolic laminate mounted in a finned aluminum frame, the heater is usually mounted singly under a window. The available range of panel sizes and wattages is sufficient to meet most

heating requirements, but if necessary the units may be combined in continuous strips. They may also be mounted on the ceiling. Half of the heat produced is radiated directly into the room; the other half is distributed in the form of convection currents. Temperature is controlled by individual room thermostats with a range of 55 to 85 degrees F. *Sun-Tron Corp.*, 7435 West Wilson Ave., Chicago 13, Ill.

more products on page 236



**Operation Uplight**

Sixteen-page booklet on industrial lighting gives fixture cost comparisons, cost of lighting per square foot and numerous installation photos. *Day-Brite Lighting, Inc., 6260 N. Broadway, St. Louis 15, Mo.\**

**Ceramic Tile Portfolio**

"Idea-Starter" portfolio contains full-color room illustrations that show ceramic tile installations, and line drawing designs that show the flexibility in the use of color with ceramic mosaics. *United States Ceramic Tile Co., 217 Fourth St., N. E., Canton 2, Ohio*

**Aluminum Building Products**

File folder on aluminum products for commercial, industrial and institutional buildings contains separate brochures on commercial acoustical systems, corrugated roofing and siding, field-assembled insulated wall system, roof deck, ribbed embossed siding, and V-beam roofing and siding. Information given in the brochures includes uses, advantages, erection methods, specifications and accessories. *Reynolds Metals Co., Dept. PRD-8, Richmond 18, Va.\**

**Export Construction Materials**

Pocket-size catalog, published in English and Spanish, lists construction materials suitable for building abroad. *Dept. W, Allied Chemical International, 40 Rector St., New York 6, N. Y.\**

**Liquid Level and Flow Control**

*Special Applications of McDonnell Products*, Bulletin ERS-A, gives full engineering information, complete with schematic drawings, on how to provide operating and safety controls for a wide variety of jobs involving liquid level and liquid flow. 24 pp., *McDonnell & Miller, Inc., 3500 N. Spaulding Ave., Chicago 18, Ill.\**

**Rolling Doors and Partitions**

(A.I.A. 16-D) Bulletin No. 901 describes complete line of rolling service doors, *Servire* fire doors, rolling grilles, counter doors and side coiling partitions. Selection charts, specifications, detail drawings and installation photos are included. 16 pp. *The Cookson Co., 1525 Cortland Ave., San Francisco, 10, Calif.\**

**How to Insulate Your Way**

. . . to Lower Cost Air Conditioning discusses use of new insulating materials and techniques for cutting air conditioning tonnage requirements and reducing operating costs. *Reflectal Corp., 200 S. Michigan Ave., Chicago 4, Ill.\**

**Chalkboard and Tackboards**

Catalog No. C-20 describes and illustrates the Rowles line of sheet chalkboard and tackboard, aluminum trim and accessories. Architectural specifications and installation details are included. 12 pp. *E. W. A. Rowles Co., 104 N. Hickory St., Arlington Heights, Ill.\**

**Prestressed Concrete Tees**

Catalog sheets on four standardized *Leap* tees include tables of loading and information on physical properties as well as a detailed sketch of each member. *Leap Associates, P. O. Box 1053, Lakeland, Fla.\**

**Masterplate Concrete Floors**

Installation photos, diagrams and detailed information cover use of *Masterplate* "iron clad" concrete floors. Bulletin MP-4d, 24 pp. *The Master Builders Co., Cleveland 3, Ohio\**

**Drive-In Planning**

Gives floor plans of ten typical drive-in and/or counter service restaurants with cost, dimensional data, customer capacity and projected income for each. *The Bastian-Blessing Co., 4201 W. Peterson Ave., Chicago 46, Ill.\**

**Induced Draft Fans**

Bulletin L3 describes advantages of induced draft fans, with dimensional drawings, installation diagrams, rating charts and specifications. 16 pp. *Lehigh Fan & Blower Div., Fuller Co., Catasauqua, Pa.*

**University Product Catalog**

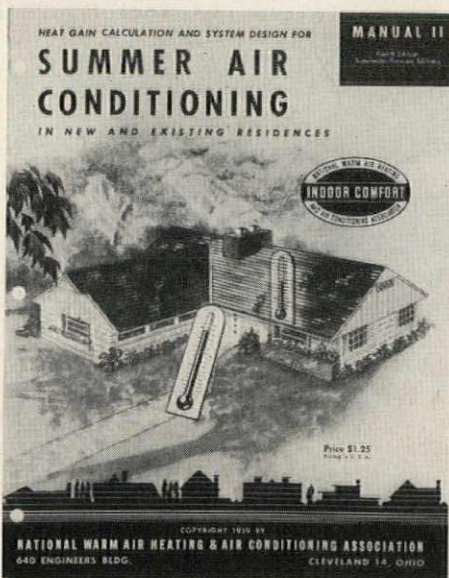
Describes and illustrates complete line of commercial-industrial loudspeakers, systems and accessories, including high fidelity speakers and enclosures suitable for commercial installations. 8 pp. *University Loudspeakers, Inc., 80 S. Kensico Ave., White Plains, N. Y.\**

**New Dimensions in Ceiling Design**

Discusses use of *Insulite* roof deck for residences and commercial buildings. Beam size tables and construction details are included. 20 pp. *Insulite, 500 Investors Bldg., Minneapolis 2, Minn.\**

**The Facts About School Furniture**

. . . *Today* discusses role of seating units in providing a proper classroom environment; appraises basic seating designs, construction, materials and relative costs. *American Seating Co., Grand Rapids 2, Mich.\** Additional product information in *Sweet's Architectural File, 1959* more literature on page 262



**HEAT GAIN CALCULATION AND SYSTEM DESIGN** for Summer Air Conditioning in New and Existing Residences, Manual 11, presents a practical, simplified method of designing and installing all types of central summer air conditioning systems. Sections on basic design considerations, the determination of heat gain (Btuh), and the selection of equipment are supplemented by comprehensive tabular data and sample calculations. 56 pp. \$1.25. *National Warm Air Heating and Air Conditioning Association, 640 Engineers Bldg., Cleveland 14, Ohio*





## ASE desks

make work a pleasure...efficiency a habit..  
and keep their good looks for years

You and your clients can be proud of this furniture for a long, long time. Proud of its looks and, equally important, proud of its fine quality, careful attention to detail, and correct design that helps lighten work. The smooth work tops stay smooth . . . desk drawers operate easily, quietly. The rounded, smoothly finished corners on desks and chairs leave nothing to snag a nylon or scratch a shoe. And the lustrous finish, Bond-

erite protected, will hold its color and gloss for years with a minimum of attention.

In the ASE line you have a wide selection of styles and finishes, matching colors or harmonizing tones, in desks, chairs, credenzas, filing cabinets. Ask your ASE dealer to show you why it offers so much more in beauty, efficiency and long life . . . why you can recommend it with confidence. Meanwhile, write us for a catalog.

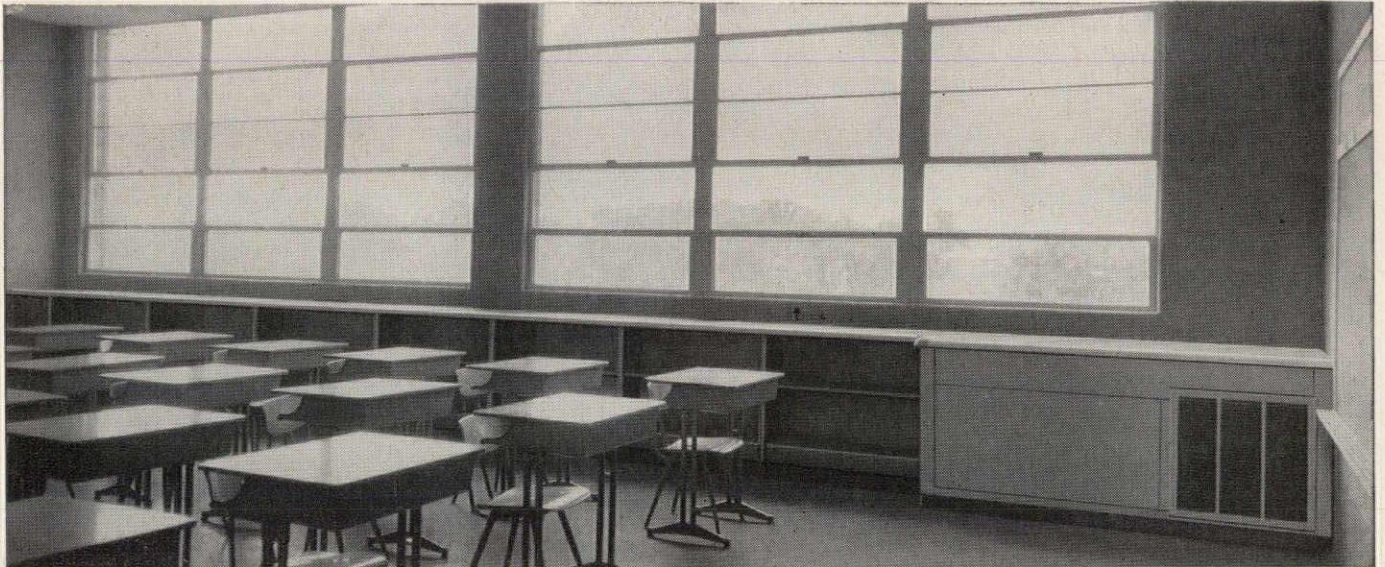


ALL-STEEL EQUIPMENT Inc., Aurora, Illinois

Desks • Chairs • L-units • Credenzas • Tables  
Bookcases • Filing Cabinets • Storage Cabinets



# Norman Classroom-Packaged System HEATS AND VENTILATES with TRIPLE Economy



**MARY G. HOGSETT SCHOOL  
DANVILLE, KENTUCKY**

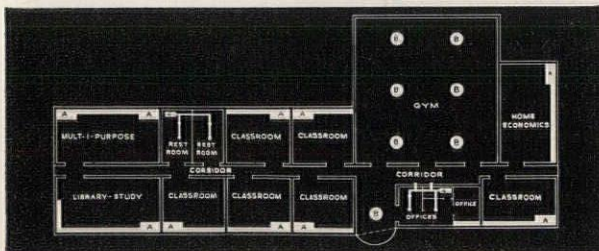
Building Gross Area: 17,000 Square Feet

Total Building Cost: \$10.54 per Square Foot

Heating and Ventilating Cost: .876 per Square Foot

ARCHITECT: Merriwether, Marye & Associates  
Lexington, Kentucky

FITS ANY PLAN



Versatile Norman Schoolroom Heating and Ventilating Systems answer the needs of classrooms large or small. 85,000 or 100,000 BTU/hr inputs are available. Util-i-Duct Bookshelf Sections add work surface and storage space; then Wall-i-Duct Sections save room space.

## ECONOMY OF INSTALLATION

Pre-wired, partially assembled Norman Heating and Ventilating Systems are quickly installed room by room. In new schools, like the Mary G. Hogsett school, Norman Systems eliminate expensive boiler rooms, chimneys and tunnels. The \$0.876 figure is typical of the low installation costs being realized across the nation. Norman economy grows with the school . . . individual classroom systems are added as required without costly revamping of central system.

## ECONOMY OF OPERATION

Norman Schoolroom Heating and Ventilating System:

- Maintains uniform temperature without wasting fuel
- Supplies heat only when needed . . . ventilates automatically
- Each classroom's comfort needs are answered accurately, independently of other rooms.

## ECONOMY OF MAINTENANCE

Long trouble-free service is assured by sturdy construction, finest materials and latest A.G.A. approved controls — standard to the industry.

**Norman®**  
PRODUCTS COMPANY



NORMAN PRODUCTS CO.  
1162 Chesapeake Ave., Columbus 12, Ohio

We want to learn more about Norman Products for School Comfort. Please send complete information to:

NAME \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

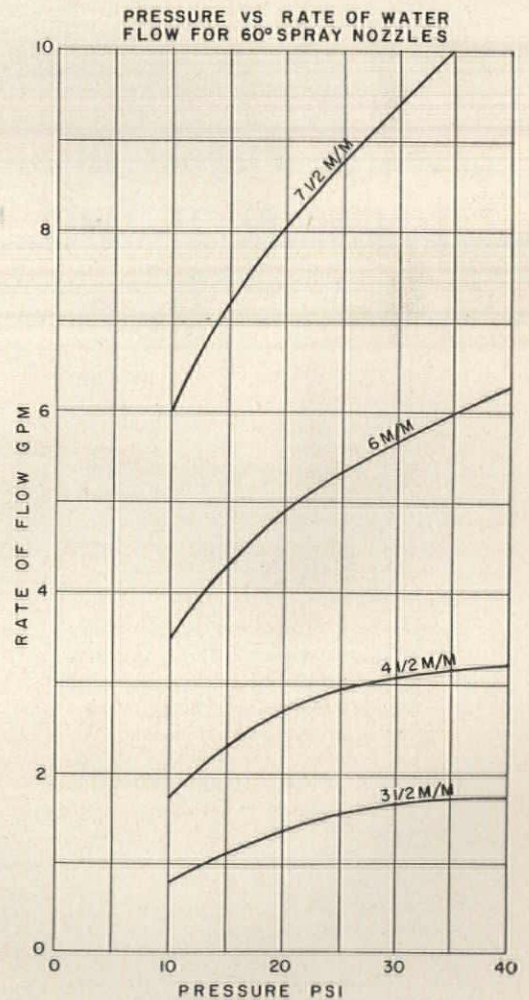
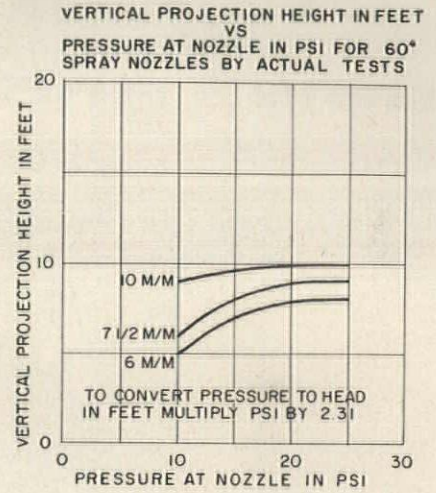
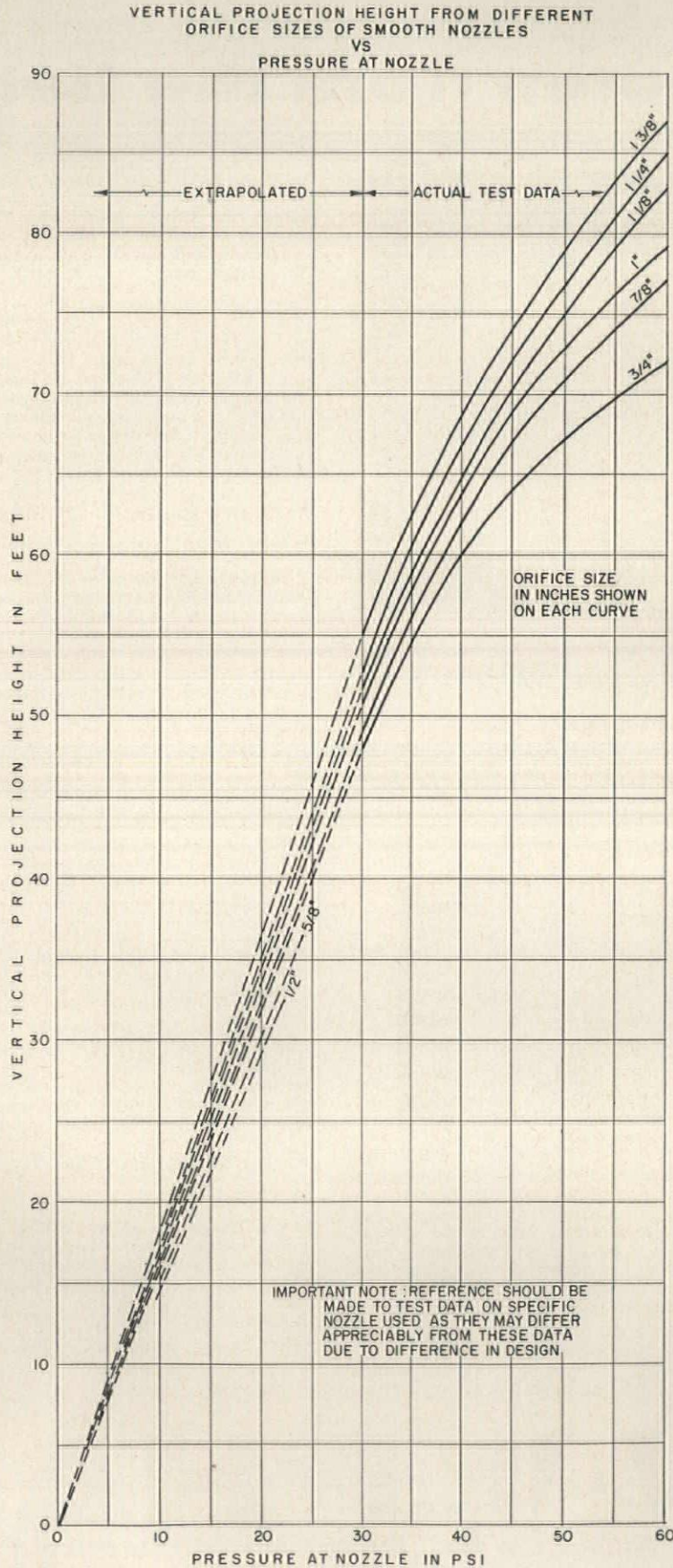
CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

See Sweet's Arch. File 30h/No, American Sch. and Univ. Annual C-1/No



**ENGINEERING OF LIGHTED FOUNTAINS: 1—Nozzle Data**

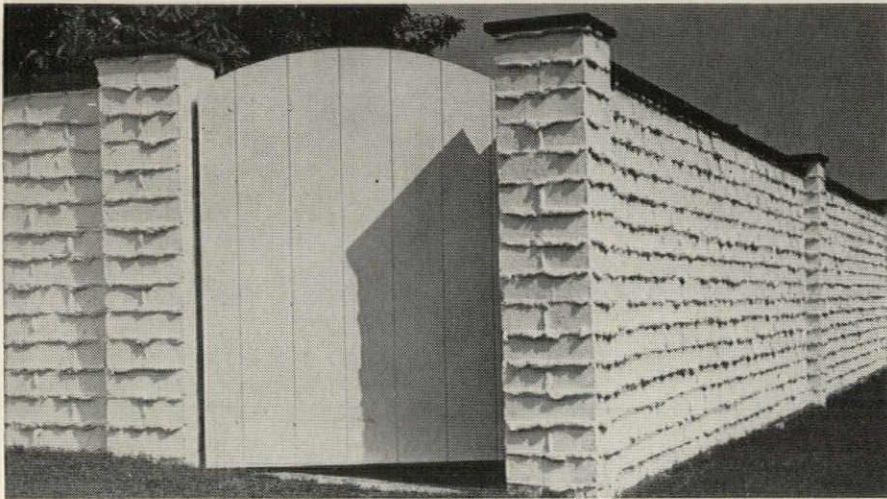
By Robert E. Faucett, Outdoor Lighting Department, General Electric Company



NOTE 1—Graph (left) plotted from *Table of Effective Fire Streams* by Goulds Pumps, Inc.



## news and notes from the field



"the mortar makes the wall . . ."

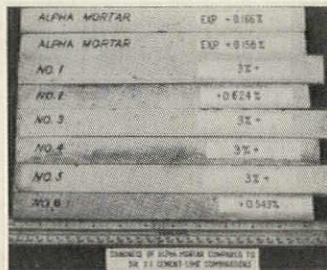
### Research Project Discloses Importance of Entrained Air in Field Mortars

Masonry mortar must contain entrained air if it is to withstand attacks of freezing and thawing. This fact has been confirmed by a research program at Lafayette College in Easton, Pennsylvania. This project has been in progress for the past two years and has covered research on the durability of mortars containing lime and cement—and mortars containing masonry cement. Eight different brands of lime and several brands of masonry cement were used.

Among the important findings to be disclosed by the final report of this research are the following:

1. Thirteen percent or more entrained air will successfully resist the damaging effects of freezing and thawing.
2. All mortar specimens made with masonry cements withstood well over 100 cycles of freezing and thawing with no sign of damage. And two were subjected to over 300 cycles with no sign of failure! In no case did a 1:1:6 lime-cement mortar last more than 30 cycles without the addition of an air entraining agent.
3. This investigation also proved that moisture causes expansion of cement-lime mortars containing unsound lime. This type of expansion in walls can cause serious structural problems.

### Expansion Cracks Traced to Unsound Lime in Cement-Lime Mortar



Six bars of lime-cement mixture and two of masonry cement cured in high pressure steam autoclave.

In a test conducted for quick determination of expansion, lime "suitable for mortar" was purchased from building supply dealers in several areas. Each of the various brands was mixed with Portland Cement in 1:1 proportions and autoclaved as required for masonry cement. The photo above shows the significant results.

Note: For maximum safety, masonry cements are carefully controlled under ASTM C-91. Under the provisions of this specification, bars made of masonry cement

are cured for several hours in a high pressure steam autoclave. Expansion of the bars during this test is limited to 1%, thus assuring soundness in masonry cements. Lime-cement mixtures are not so controlled by specifications.

Cement-lime mixtures that expand in excess of the 1% limit present a danger of expansion cracking. In the test above, lime used in bars Nos. 1, 3, 4 and 5 gave expansions in excess of 3%—beyond the limit of the comparator used for measurement. Bars 2 and 6 met the maximum expansion limit of 1% required for masonry cements, but both expanded about three times as much as the Alpha Mortar Cement bars.

### Masonry Cement for Maximum Yield, Maximum Economy

Yield is the key factor in determining the relative economy of mortar mixes. Masonry cement mixes—in addition to providing better durability, stability, less shrinkage and requiring less water—also provide greater yield than equivalent proportions of cement-lime mortars. The results of an actual field test, shown below, prove this conclusively:

	1:1:6 Mix Cement- Lime	1:3 Mix Masonry Cement
Lime*, 1 cu. ft.	40 lb.	
Type 1 Cement (1 cu. ft.)	94 lb.	
Sand, dry**	480 lb.	480 lb.
Masonry Cement, 2 bags		140 lb.
Total Water	120 lb.	96 lb.
Batch Weight	734 lb.	716 lb.
Wt./Cu. Ft. by test	129.2 lb.	120.5 lb.
Yield	5.68 cu. ft.	5.94 cu. ft.

\*Rated at 40 lbs./cu. ft. according to ASTM C-270  
\*\*80 lbs. of dry sand in one cubic foot of damp sand according to ASTM C-270. (One cu. ft. of damp sand weighs approximately 85 lbs.)

In the above test 100 batches of 1:1:6 cement-lime mortar would be required to complete a job calling for 566 cu. ft. of mortar. Only 95½ batches of masonry cement—a saving of 4½ batches—would be needed to meet the same requirement.

### Alpha Waterproofed Mortar Cement

Good design, good workmanship and Alpha Mortar Cement have *always* been capable of producing watertight joints. Alpha *Waterproofed* Mortar Cement gives you an added safety factor in building sound, attractive masonry jobs.

Call in your Alpha Representative for practical advice on mortar techniques or problems.

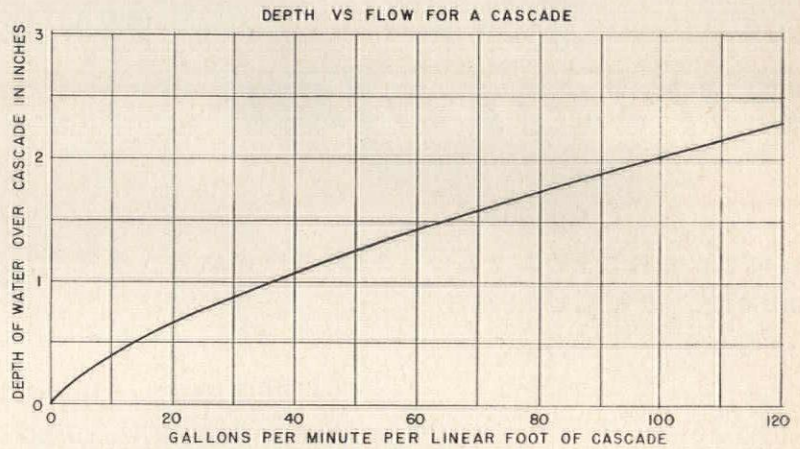
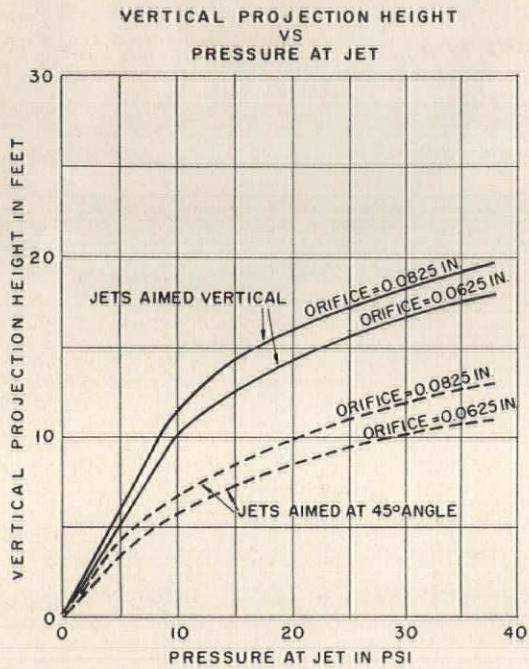
# ALPHA

PORTLAND CEMENT COMPANY  
Alpha Building, Easton, Pa.



**ENGINEERING OF LIGHTED FOUNTAINS: 2—Nozzle Data**

By Robert E. Faucett, Outdoor Lighting Department, General Electric Company



**THEORETICAL DISCHARGE OF NOZZLES IN U. S. GALLONS PER MINUTE**

HEAD		VELOC'Y OF DISCHARGE FEET/SEC	DIAMETER OF NOZZLE IN INCHES												
LBS.	FEET		1/16	1/8	3/16	1/4	3/8	1/2	5/8	3/4	7/8	1	1 1/8	1 1/4	1 3/8
10	23.1	38.60	0.37	1.48	3.32	5.91	13.3	23.6	36.9	53.1	72.4	94.5	120	148	179
15	34.6	47.25	0.45	1.81	4.06	7.24	16.3	28.9	45.2	65.0	88.5	116.0	147	181	219
20	46.2	54.55	0.52	2.09	4.69	8.35	18.8	33.4	52.2	75.1	102.0	134.0	169	209	253
25	57.7	61.00	0.58	2.34	5.25	9.34	21.0	37.3	58.3	84.0	114.0	149.0	189	234	283
30	69.3	66.85	0.64	2.56	5.75	10.20	23.0	40.9	63.9	92.0	125.0	164.0	207	256	309
35	80.8	72.20	0.69	2.77	6.21	11.10	24.8	44.2	69.0	99.5	135.0	177.0	224	277	334
40	92.4	77.20	0.74	2.96	6.64	11.80	26.6	47.3	73.8	106.0	145.0	189.0	239	269	357
45	103.9	81.80	0.78	3.13	7.03	12.50	28.2	50.1	78.2	113.0	153.0	200.0	253	313	379
50	115.5	86.25	0.83	3.30	7.41	13.20	29.7	52.8	82.5	119.0	162.0	211.0	267	330	399
55	127.0	90.40	0.87	3.46	7.77	13.80	31.1	55.3	86.4	125.0	169.0	221.0	280	346	418
60	138.6	94.50	0.90	3.62	8.12	14.50	32.5	57.8	90.4	130.0	177.0	231.0	293	362	438
65	150.1	98.30	0.94	3.77	8.45	15.10	33.8	60.2	94.0	136.0	184.0	241.0	305	376	455
70	161.7	102.10	0.98	3.91	8.78	15.70	35.2	62.5	97.7	141.0	191.0	250.0	317	391	473
75	173.2	105.70	1.01	4.05	9.08	16.20	36.4	64.7	101.0	146.0	198.0	259.0	327	404	489
80	184.8	109.00	1.05	4.18	9.39	16.70	37.6	66.8	104.0	150.0	205.0	267.0	338	418	505
85	196.3	112.50	1.08	4.31	9.67	17.30	38.8	68.9	108.0	155.0	211.0	276.0	349	431	521
90	207.9	115.80	1.11	4.43	9.95	17.70	39.9	70.8	111.0	160.0	217.0	284.0	359	443	536
95	219.4	119.00	1.14	4.56	10.20	18.20	41.0	72.8	114.0	164.0	223.0	292.0	369	456	551

NOTE: The actual quantities will vary from these figures, the amount of variation depending upon the shape of the nozzle and size of pipe at the point where the pressure is determined. With smooth taper nozzles the actual discharge is about 94% of the figures given in the tables.



# Announcing!

## THE ONLY ONE

# FIRE-TROL

FOR MAXIMUM  
SAFETY . . . .



PREFABRICATED FIREPROOFED  
STEEL COLUMNS . . .

RATED...LABELED

"FIRE-TROL" is the only prefabricated, fireproofed steel column manufactured under the supervision of Underwriters' Laboratories, Inc. U/L labeled—your guarantee of quality and dependability.

Official fire-retardant classification of 1, 2, 3 and 4 hours. 10 types of load bearing columns are now being manufactured—consisting of round, square and rectangular concrete filled columns as well as H and wide flange beam columns encased in round, square and rectangular outer steel jackets.

The new "Fire-Trol" column is completely prefabricated in the shop and shipped to job-site ready for immediate erection. It eliminates field labor for fireproofing on the job, reduces weather delay and cuts over-all completion time. This means a reduction in job-site labor costs. In addition, use of this prefabricated, fireproofed steel column will substantially reduce insurance costs.

"Fire-Trol" columns meets building code requirements of all major cities. For security, safety, and permanence, specify the new standard in columns—"FIRE-TROL."

*Developed, manufactured and  
distributed exclusively by--*

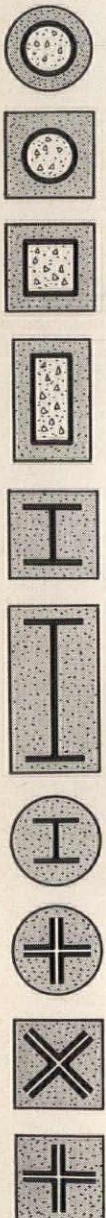
**LALLY BROS. COMPANY**

*"Column Specialists"*

819 WEST 88th STREET • CHICAGO 20, ILLINOIS  
Phone ABerdeen 4-2700

**NEW CATALOG AVAILABLE**  
Our new two-color catalog, giving complete details and specification, available upon request.

**"IF IT'S FIRE-TROL--IT'S FIREPROOFED"**





**TERMITE SHIELDS FOR HOUSES: 4**

Prepared by Copper & Brass Research Association

PART 1—PART 3 appeared in May issue

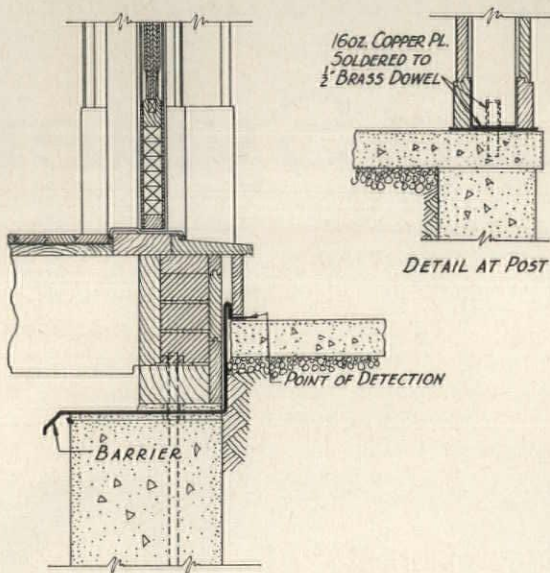


FIGURE 7

**DOOR SILL** Figure 7 shows another combination shield applied under a door sill adjoining a concrete (or brick) porch. A deflector type is used on the outside because of ease of inspection, while the inner one is a true barrier type. Note that the shield is bent up behind the kickboard to form a water stop. The detail at the upper right illustrates a deflector shield inserted under a wood post resting on a concrete (or brick) porch.

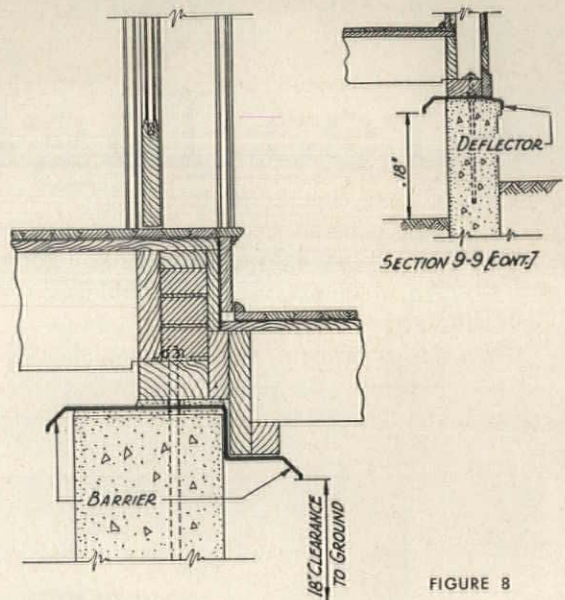


FIGURE 8

**PORCHES** Figure 8 shows shielding applied at a house wall adjoining a porch of wood construction. A barrier shield is necessary throughout, particularly as the area under the porch is rarely easy to inspect. This area should also be well ventilated. The detail at the upper right shows a shield at the outside of the porch. When exposed, a deflector shield can be employed as illustrated, otherwise a barrier type should be used.

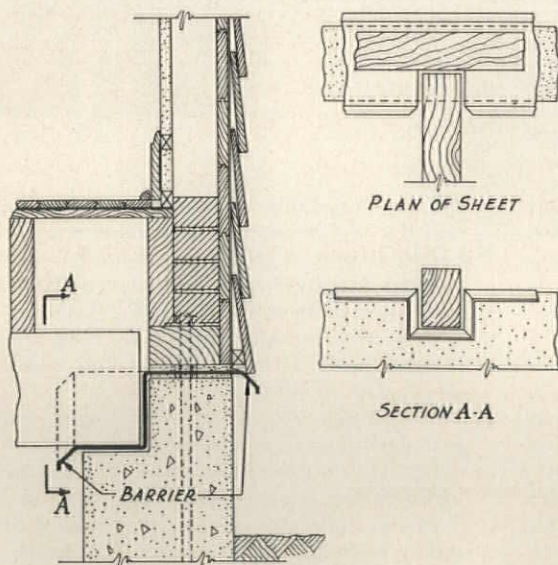


FIGURE 9

**CELLAR BEAM POCKETS** Figure 9 shows a barrier shield installed at a cellar beam pocket. In this application the shield must be cut, fitted and soldered to meet the dimensional specifications of the beam, thickness of wall, etc. If a bolt is inserted through the termite shield, extreme care must be taken to assure an absolutely tight joint.

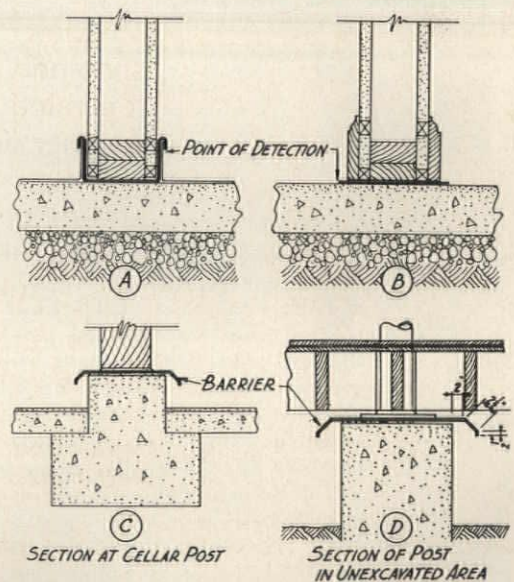


FIGURE 10

**PARTITIONS** Figure 10 shows shield details for cellar partitions and other miscellaneous areas. A and B illustrate methods of deflector shield installations between a cellar floor and a cellar partition. Similar applications can be made between a partition and a cellar side wall. Inspection for shelter tubes should be made regularly.

The barrier shield shown in detail C protects the cellar post. Detail D is self-explanatory.



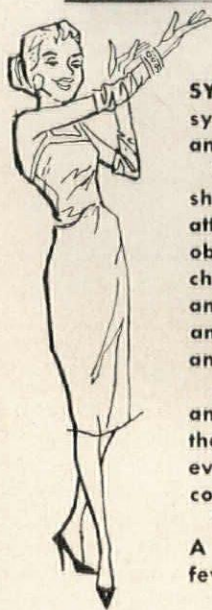
# Choose from **3** distinct and different Area Lighting Systems . . .

Before you specify lighting again, take another look at the decided advantages of Area Illumination. See how it can add to and help your overall planning.

As a design element, today's completely or partially-luminous ceilings offer possibilities limited only by the designer's aims. Area Lighting can make the ceiling surface

an integral part of your entire scheme, both esthetically and in space planning through partition coordination.

From a lighting viewpoint Area Lighting stands alone. No other present-day lighting method provides such comfortable, shadow-free and glare-free illumination regardless of lighting level.



**SYLVA-LUME**—This extremely versatile, modular system features an extruded aluminum grid work and offers unlimited flexibility and design freedom.

Vinyl plastic panels are provided in deep or shallow style—plain or patterned—in a choice of attractive colors. Single or double panels can be obtained. Optional acoustic baffles, also with a choice of colors, provide effective sound control and add another design element for delineation and emphasis. Perimeter panels give interesting and attractive border treatment.

All of these design factors can be utilized for an endless variety of ceiling patterns . . . allowing the addition of a distinctive personal touch to every installation from a relatively few catalogued components.

The standard Sylva-Lume module is 3' x 3'. A 2' x 2' module is also available with only a few limitations in variety.

**SYLVA-CELL**—This Sylvania modular system utilizes a 2' x 4' module and features a continuous pattern of cells. A choice of two attractive louvers is offered—polystyrene plastic or white painted aluminum, both with 45° x 45° shielding. Each ceiling offers excellent efficiency and shielding together with an even, widespread distribution of diffused illumination.

Sylva-Cell's simple, inverted-T grid work of extruded aluminum has extreme versatility for complete or partially-luminous ceilings. The louvered pattern can be used from wall to wall. Or, if desired, the interspersing of standard opaque ceiling materials makes a change in appearance, yet uses the same suspension system.

With Sylvania's minimum number of precision-made parts, installation is simple and fast. The open pattern of cells results in extremely minor problems of maintenance.



## Go modern...with a Sylvania Lighting System!



# .. by SYLVANIA

At Sylvania continual progress has been made in Area Illumination since providing the first catalogued lighting system over ten years ago. As shown below, Sylvania now offers 3 distinct and different Area Lighting Systems. All 3 systems use standard components and each one provides top-quality, efficient illumination together with

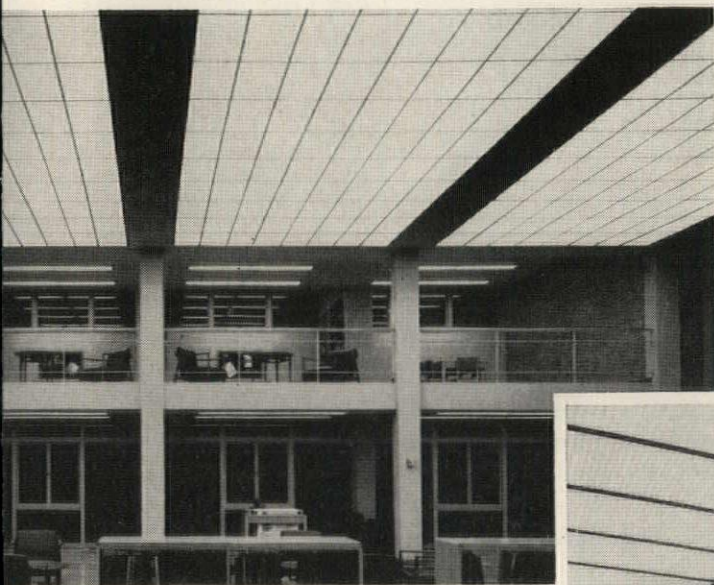
smooth, uncluttered appearance.

These systems have been developed and perfected to give the designer almost unlimited freedom of expression. Color and patterns can now provide exciting vitality to routine ceiling areas.

Unique, specially-designed parts allow Sylvania Systems to be installed quickly and easily, reducing installation time and costs, and widening the application possibilities of Area Lighting in both new and modernization projects.

The next time, when you want lighting that is truly outstanding, look to Area Illumination . . . and think first of Sylvania where you have a choice of three Area Lighting Systems.

SYLVANIA LIGHTING PRODUCTS  
A Division of SYLVANIA ELECTRIC PRODUCTS INC.  
Department 59-7  
One 48th Street, Wheeling, West Virginia



**SYLVAN-AIRE**—Sylvania's established area lighting system, featuring 3' wide rows of corrugated vinyl plastic, offers a most economical method of obtaining area illumination.

Sylvan-Aire offers two versatile suspension methods . . . Uni-Space and Vari-Space . . . making installation simple for any desired footcandle level. This system is easily adjusted for installation of air conditioning components, for spotlights, to fit around columns and other obstructions, or for partition planning.

Acoustic baffles are available, too, as optional equipment. When ordered, acoustic baffles are supplied pre-assembled to the support channels thus requiring no additional installation time.



# SYLVANIA

Subsidiary of  
GENERAL TELEPHONE & ELECTRONICS



FLUORESCENT LIGHTING FIXTURES AND SYSTEMS • BEST FIXTURE VALUE IN EVERY PRICE RANGE

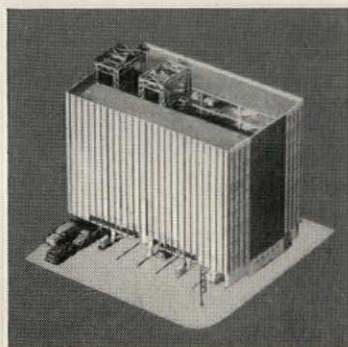




## FILE-A-WAY: a parking lot 10 stories high

### FIREPROOFED BY SPRAYED "LIMPET" ASBESTOS

*Bohman's File-A-Way Parking, 4th & Yamhill Sts., Portland, Oregon. Owner-Operator: L. Bohman, Portland. Architect: Edmundson and Kochendoerfer, Portland. Structural Engineer: R. Evan Kennedy, Portland. General Contractor: A. V. Petersen Co., Portland. Insulating Contractor: Acoustical & Fireproofing Co., Portland and Seattle.*



In Portland, Oregon, they've come up with the newest, most modern solution to the downtown parking problems currently plaguing the nation's cities.

It's File-A-Way's system for mechanically parking cars. Here, through push-button control, a car is mounted on a shuttle lift, transported vertically and horizontally as many as ten stories high by elevator, and parked in a pre-determined position —without the attendant ever leaving his post on the elevator. Cars are parked without damage. Valuables can be locked in the car in safety.

Bringing this exciting concept in downtown parking to reality called for modern concepts in design and materials. For example, fireproofing beams and columns with a 1½" coating of SPRAYED "LIMPET" ASBESTOS reduced building costs three

ways. Its light weight reduced steel costs. It reduced loss in wastage because it faithfully follows the contours of the surface. Materials costs shrank because only a 1½" coating was necessary. It lowered installation costs and time because one man applies SPRAYED "LIMPET" ASBESTOS with a spray gun in all kinds of weather where temperature is above 40° F.

You can reduce weight, cut fireproofing costs, and application time on practically every type of structure with SPRAYED "LIMPET" ASBESTOS. For more information on this remarkable fireproofing material, write to us today.

Retards fire for four hours • Weighs only one pound or less per square foot per inch thick • Adheres with strength of over one hundred pounds per square foot • No holes, seams, or cracks to reduce fireproofing efficiency • Fireproofs structural steel, and all building materials • For floors, ducts, beams, and all structural elements • Approved by Underwriters' Laboratories



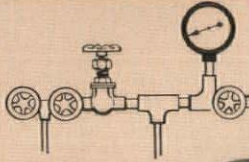
**KEASBEY & MATTISON at AMBLER**  
Keasbey & Mattison Company • Ambler • Pennsylvania



# QUALITY CONTROL

...at no extra cost!

Each and every valve is tested with 90 lbs. of air ... under water.



All brass parts are 85-5-5-5% red brass, the most corrosive-resistant brass alloy known.



Stem is full  $\frac{3}{8}$ " in diameter ... equal in strength to specification valves.



Hand wheel is stainless steel for easy removal.



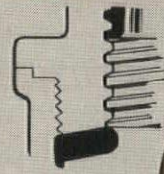
Packing chamber is big for positive sealing, long wear in constant use.



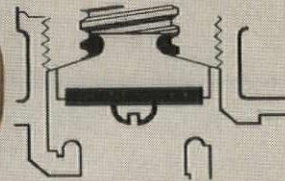
19 splines, instead of milled 4-point square, provide full holding power around complete circumference of stem.



Precision machining eliminates need for bonnet gasket ... a feature found only on pressure-rated valves.



Back seating feature permits re-packing under pressure ... without leaking.



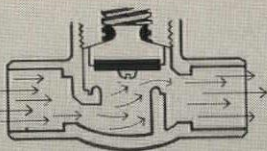
Buna-N, the most versatile disc known, is impervious to oil, gas or water. Provides more shut-offs per dollar.



Double lead threads open valve in  $1\frac{1}{2}$  turns ...  $60^\circ$  stub thread adds strength, longer useful life.



Full flow design, original with NIBCO, delivers complete capacity of piping.



Stainless steel screw retains disc securely, yet removes easily because it is corrosive resistant.



Insist upon NIBCO compact pattern valves—most versatile and thriftiest for water, oil or gas.



A valve for every application ... and bonnets and stems are interchangeable.

**NIBCO**

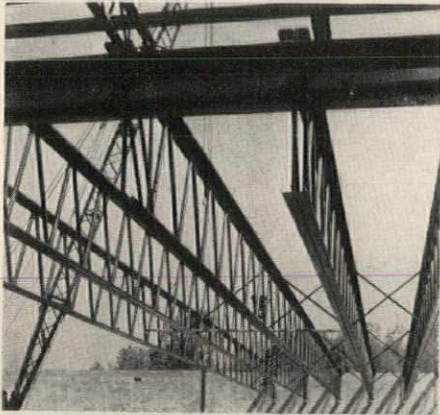


New valve catalog is available from Nibco wholesalers —or write

NIBCO INC.  
Dept. J-2107  
Elkhart,  
Indiana

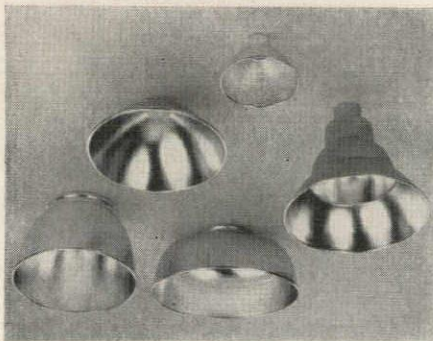


continued from page 223



**High-Capacity Open-Web Members**

A new high in load-carrying capacity per pound of steel is available in open-web floor and roof framing members for spans to 120 ft. The cold-rollformed chords of the new *Allspan* framing members have a guaranteed minimum yield strength of 47,000 psi, permitting a design stress 25 per cent higher than that of conventional open-web structural framing, with a minimum safety factor 12 per cent greater than that provided by other types of framing currently used. All members have nailable top and bottom chords. *Macomber Inc.*, Canton, Ohio



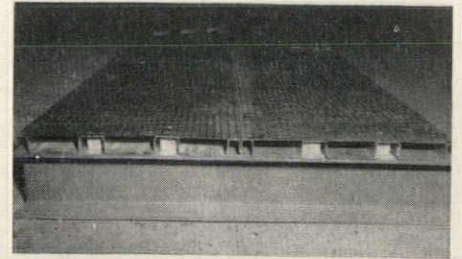
**Diffuse-Finished Reflectors**

*Kingston-Alux* reflectors use a new textured aluminum finish that combines a high reflectance factor (88 per cent) with uniform, glare-free light distribution. According to the manufacturer, the distribution pattern can be changed by varying the degree of texture, without changing the reflector contour. The finish also offers effective light dispersion without the use of diffusing lenses, which tend to absorb light and store up lamp heat. However, if lenses are used, the diffuse finished reflectors tend to give a more uniform spread of light over the lens surface. *Kingston Industries Corp.*, 256 East 49th St., New York 17, N. Y.

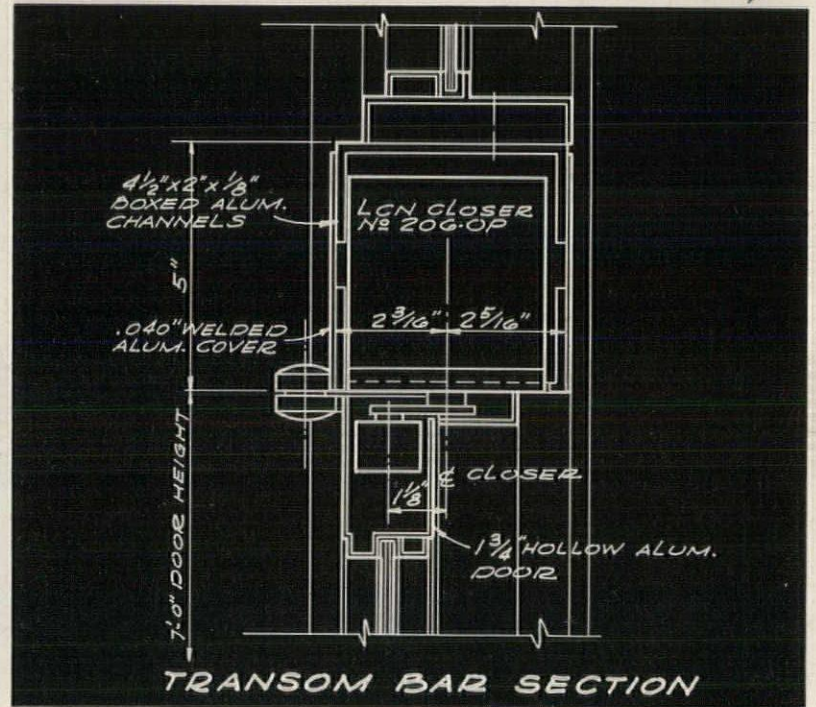
**Safety Plate Industrial Floor**

A new safety plate flooring product, "CP" checker plate steel floor deck, is

said to cost substantially less than standard reinforced checker plate floors for similar spans. Made up of a heavy steel safety plate with a raised square or diamond pattern, stitch welded to fluted panels that resemble cellular floor deck, it comes in lengths up to 20 ft and a standard width of 18 in. The deck may be attached to the supporting steel with Nelson Studs for removable floors, or permanently welded to two 12 gauge rib anchors. Tack welding at the interlocking side joints prevents separation from deflection. Since all fast-



ening is done from the top side and no scaffolding is required, erection is simple and rapid. *Bowman Steel Corp.*, P. O. Box 2129, Pittsburgh 30, Pa. more products on page 242



**CONSTRUCTION DETAILS**

for LCN Overhead Concealed Door Closer Shown on Opposite Page

*The LCN Series 200-OP Closer's Main Points:*

1. Efficient, full rack-and-pinion, two-speed control of the door
2. Mechanism entirely concealed; arm disappears into door stop on closing
3. Hydraulic back-check prevents door's being thrown open violently to damage walls, furniture, door, hinges, etc. Door may open 130°, jamb permitting
4. Hold-open (optional) set at any one of following points: 85°, 90°, 100° or 110°
5. Easy to regulate without removing any part
6. Used with either wood or metal doors and frames.

Complete Catalog on Request—No Obligation  
or See Sweet's 1959, Sec. 18e/La

**LCN CLOSERS, INC., PRINCETON, ILLINOIS**

Canada: Lift Lock Hardware Industries, Ltd., Peterborough, Ontario





Eero Saarinen and Associates, Architects

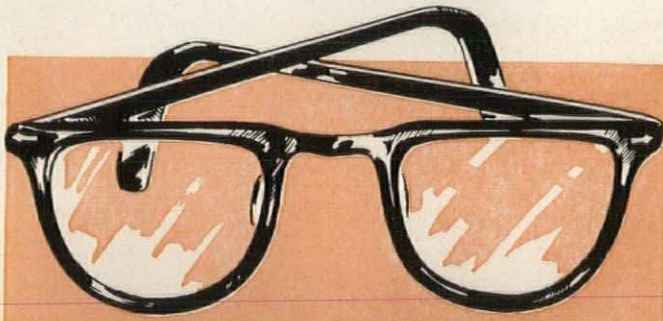
MODERN DOOR CONTROL BY *LCN* Closers Concealed in Head Frame

CONCORDIA SENIOR COLLEGE, FORT WAYNE, INDIANA

LCN CLOSERS, INC., PRINCETON, ILLINOIS

Construction Details on Opposite Page





## TAKE A CLOSE LOOK AT THE **SPECS**

### SPECIFICATIONS

"All treated lumber or timber specified herein shall be impregnated with OSMOSALTS® in a closed cylinder by vacuum-pressure process, full cell method, in strict accordance with the current Federal Specifications and recommended practices of the American Wood Preservers' Association."

"Retention of dry salts shall be .35 pounds per cubic foot of wood for moderate service conditions (exposure to weather but not in constant contact with ground or water) and .55 pounds per cubic foot of wood for severe service conditions (in constant contact with ground or water)."

"Where it is found necessary to frame OSMOSE treated lumber on the job, two coats of a 1-1 mixture of OSMO-SALTS and water shall be brushed on the framed surfaces." When specifying treated lumber, refer to Federal Specifications TT-W-569 for composition and the latest revision of TT-W-571d for application.

For further information on treated wood, OSMOSE field representatives are ready to assist you in specifications. Write for our new brochure on the **revolutionary discovery FLAMEPROOFING OSMOSE - PFR.**

We are listed in Sweets.



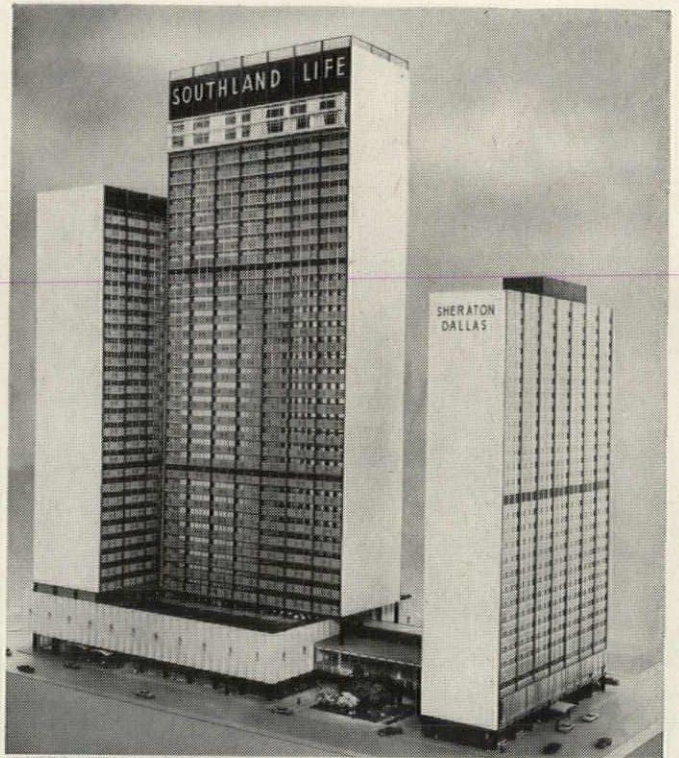
OSMOSE Pressure Treated Lumber is available at any retail lumber dealer.

# Osmose®



**WOOD PRESERVING CO. OF AMERICA, INC.**

983 ELLICOTT ST. • BUFFALO 9, N. Y. • EL. 5905



ALTEC commercial sound products at Southland Center include 24 major electronic components plus 450 speakers that provide efficient, quality sound year in and year out.

## Southland Life's Sound Engineer\* Specified ALTEC

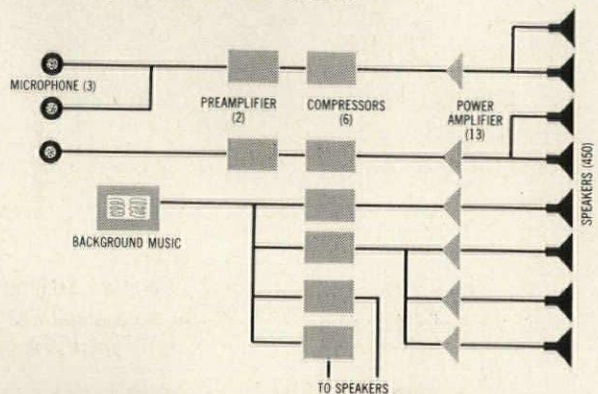
In Southland Center, the \$35,000,000 home office of the Southland Life Insurance Company in Dallas, Texas, you'll find ALTEC Sound Products. It's ALTEC in modern office buildings, stadiums, auditoriums, hospitals, schools, churches, shopping centers, in government and industrial buildings all over the world.

That's because ALTEC sound systems, like all ALTEC products, are designed for dependable service under all conditions, for long life, and for ease of installation and service.

And it's because of the hundreds of ALTEC engineer-consultant-contractors who are ready to serve you with more than 100 different ALTEC commercial sound components and/or systems designed to your specifications.

Before you specify commercial sound equipment, you'll want to talk to your nearest ALTEC contractor. For his address look in the Yellow Pages of your Telephone Directory or write to ALTEC at address below.

\* Carver Sound Equipment Co., Dallas, Texas  
Architects and Engineers—Wilton Becket, FAIA and Associates, Los Angeles  
Consulting Architect—Mark Lemmon, Dallas

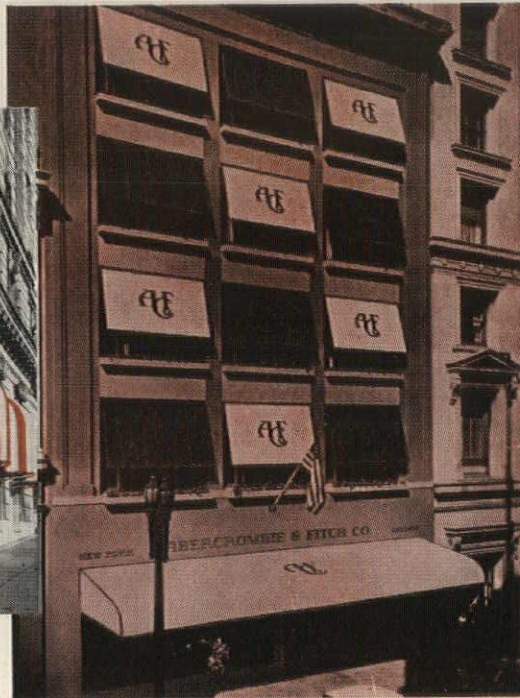


**ALTEC LANSING CORPORATION**, Dept. 7R  
1515 S. Manchester Avenue, Anaheim, Calif.  
161 Sixth Avenue, New York 13, N. Y.

A Subsidiary of Ling Electronics, Inc.

12-62





For *SHOW* or for *SHADE*...

specify **CANVAS AWNINGS**



Colorful canvas enjoys a place in the sun no other material can match for soft-textured beauty, ruggedness, light weight, and versatility. As a decorative companion to wide glass areas or as a covering for entrances and walkways, canvas economically solves the problems of heat gain, glare, and weather protection.

In the wide range of canvas colors, new acrylic paints and vinyl coatings now are adding a richness, color fastness, and durability to the fabric never before possible. Your local canvas products manufacturer will be glad to discuss these features with you and talk over the many design possibilities of canvas . . . for show or for shade.

*See our catalog 19e/Ca in Sweet's Architectural catalog  
or write for a free copy. It contains original and practical ideas  
plus helpful information for specifying canvas.*

CANVAS AWNING INSTITUTE, INC. AND NATIONAL COTTON COUNCIL

P. O. BOX 9907

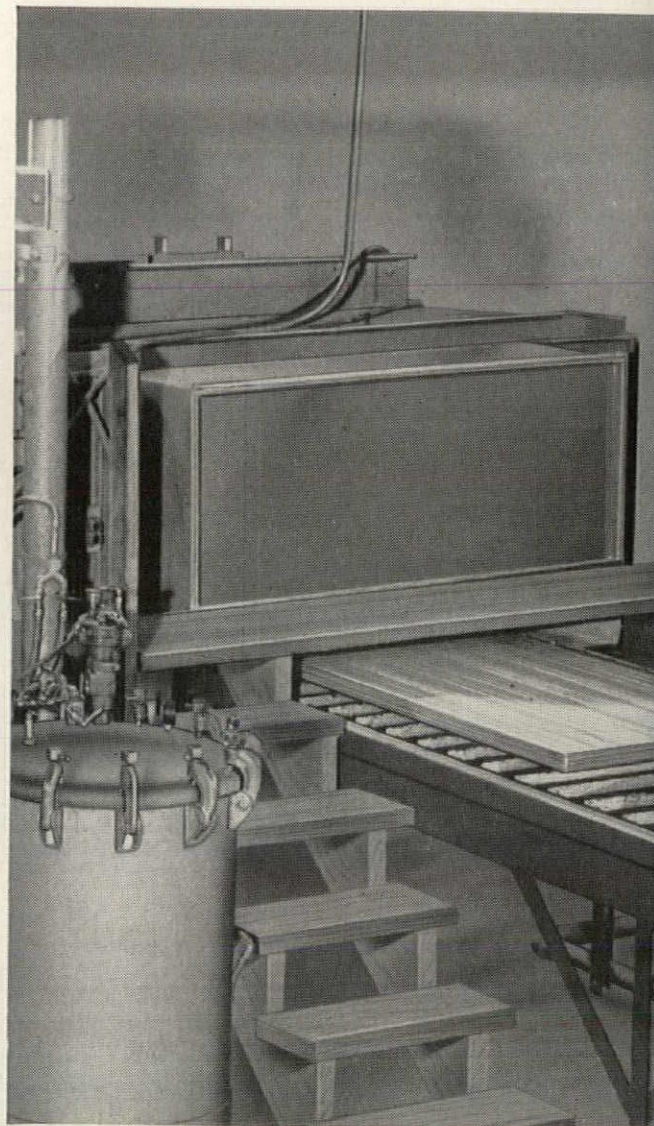
MEMPHIS 12, TENN.





To assure superior  
on-the-job final finishing  
of all your doors...

famous  
Roddis Doors now  
available with  
factory prime and  
seal protection!



IT'S THE LATEST RODDIS DOOR SERVICE FOR ARCHITECTS AND BUILDERS. A NEW "AUTOMATED" TECHNIQUE NOW MAKES POSSIBLE UNIFORM, PERFECT FIRST-COAT ON EVERY DOOR... MEANS FACTORY-TO-INSTALLATION PROTECTION... FINER END RESULTS.

The building expert will readily see the important quality, cost-saving and other advantages of having doors primed and sealed at the factory.

Roddis' new production line system means doors are always sealed under ideal conditions. The entire operation is automatically controlled. Special Roddis synthetic resin sealer is applied in an unvarying film depth to all surfaces and edges. The result is a *prime and seal* finish with perfect uniformity of coverage, unmatched smoothness.

Roddis *prime and seal* locks in wood beauty, shuts out dirt, fingerprints, disfiguring stains, and troublesome moisture during transportation and installation. Final finishing of doors on the job is made practically foolproof.

Specifying *prime and seal* on Roddis Doors costs very little extra—and this is more than offset on the job by savings in time and labor alone. Add to this your confidence that the final finishing will give the clean, lustrous, beautiful job you want.

You can also specify  
**complete custom pre-finishing**  
from prime and seal to final finish coat!

Doors professionally and beautifully pre-finished in color tones to match any of the 9 woods in the famous Roddis line of pre-finished Craftwall wood paneling . . . or to your color sample for those "special effect" doors you may be planning.



**New prime-and-seal production line** for Roddis Doors. Double sanded, dust-free, doors go into machine—the rest is automatic. Special synthetic resin sealer is accurately applied, dried to an insoluble film. A light sanding . . . doors emerge perfectly sealed and protected, satin smooth, ready for final finishing on the job.



**No more "starved" door faces,** from uneven penetration of final finish, with Roddis *prime and seal*. Automatic application-control assures uniform undercoating for lustrous final finishes. Factory sealing helps prevent moisture discolorations and "blue stain" on oak doors.



**Doors clients will admire!** Even Roddis Doors, known for quality, can *look* only as good as their finish. Factory *prime and seal* helps even skilled tradesmen do better finishing quickly—produce unblemished, beautiful doors you'll okay with pride.

# Roddis

ONE SOURCE FOR ALL YOUR WOOD DOORS

- Hollow core
- Solid core
- X-ray
- Firedoor (B-label)
- Institutional

**Roddis Plywood Corporation**  
Dept. AR-759, Marshfield, Wisconsin

Please send additional facts and full specifications on Roddis primed and sealed Doors and Roddis custom finished Doors.

Name \_\_\_\_\_

Firm \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

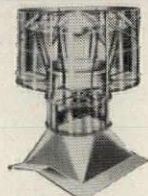


**What a difference prime-and-seal makes!** Raw, unprotected door at left shows smudges, fingerprints, scuffs, so often inflicted during transportation and handling by tradesmen. Cleaning and re-sanding on the job take time to do properly. Door at right, Roddis *primed and sealed*, is unmarred, clean, dry . . . perfect for final finishing.

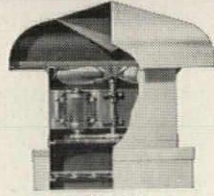


# Burt

**ROOF VENTILATORS  
WALL LOUVERS**



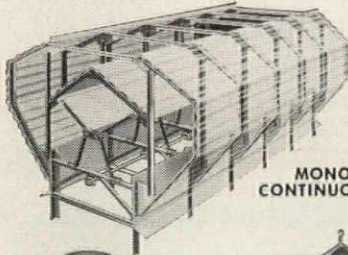
FREE-FLOW FAN



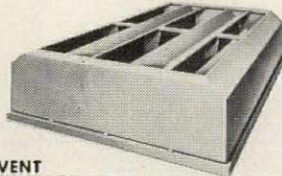
LOW TYPE



FREE EXHAUST FAN



MONOVENT  
CONTINUOUS RIDGE



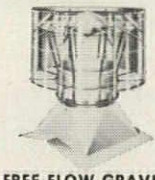
THERMOVENT



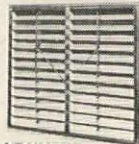
CENTRIFLOW



STANDARD  
GRAVITY



FREE-FLOW GRAVITY



LOUVERS



MONITOR TYPE

**SEND FOR FREE DATA BOOK**

BURT'S complete ventilator line includes a type and size to put air to work most efficiently and economically for your specialized needs. BURT'S engineering skill and know-how from more than half a century designing and building ventilators is your assurance of satisfaction. Your inquiry will receive prompt and qualified attention.



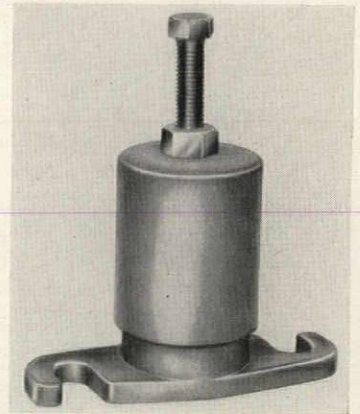
FAN & GRAVITY VENTILATORS LOUVERS  
SHEET METAL SPECIALTIES

**The Burt Manufacturing Company**

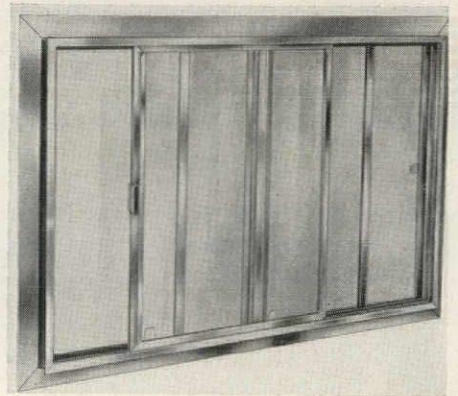
48 E. South St., Akron 11, Ohio

MEMBER AIR MOVING & CONDITIONING ASSOCIATION, INC.

*Product Reports*



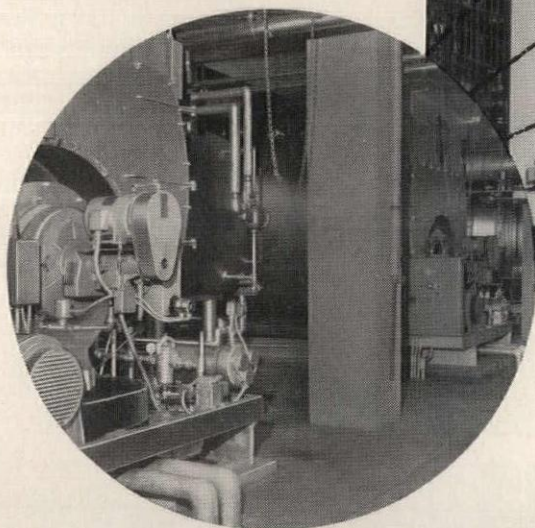
**Sound Isolating Machinery Mount**  
A new machinery mounting, Type LR, has been developed particularly for applications where both noise and vibration must be controlled—for example, in installing heavy air conditioning equipment. The mounting uses steel springs as the vibration- and shock-absorbing medium, but also features a rubber housing that prevents the transmission of structure-borne high-frequency disturbance and noise. It is designed to carry loads of up to 1400 lb per isolator. *The Korfund Co., Inc., 48-08A 32nd Place, Long Island City, N. Y.*



**Four-Track Sliding Window**  
A new four-track sliding window cuts installation costs by including storm and screen tracks in a single frame. All panels are inserted from the inside without tools, and cannot be removed from the outside; the screen panel can be used individually or with the storm sash. Available in a complete range of sizes which includes "picture window" combinations, the four-track slider can be applied equally readily to brick, masonry or frame construction. Both prime window and storm sash have full vinyl weatherstripping to assure noise-free, air-tight fit. *Building Products Dept., Capitol Products Corp., Mechanicsburg, Pa.*  
*more products on page 248*



Where the  
*steam*  
comes from



**Complete firing system in one package.** Every factor that affects firing efficiency is engineered into the unit at the factory. The unit includes: (1) Single or dual-fuel burner, with complete fuel handling systems. (2) Forced draft air supply. (3) Enclosed control panel, with instruments mounted, factory wired and tested, and with signal lights and gauges that afford a complete reading at a glance. In the oil-gas units, fuels can be switched automatically, or with the simple flick of a switch.



... for Mutual Benefit Life's  
fine new buildings in Newark, N. J.

**Fire low cost residual oils**

The heavy residual fuel oils (No. 5 and 6) have higher heat value than light heating oils, yet cost less per gallon.

The Iron Fireman boiler-burner units shown here fire these sluggish oils with complete dependability. They protect against fuel emergencies because they can fire *any* grade of oil, light or heavy.

**Gas or oil—switch fuels instantly**

Dual-fuel models fire either gas or oil, and can be switched either by manual or auto-

matic controls. In some areas gas rates are substantially less for customers whose steam plants switch automatically from gas to oil firing when outdoor temperature falls below a certain level, relieving the load on main gas lines when demand is highest.

**Fires all types of boilers**

Iron Fireman residual oil firing (with or without gas) is available in complete boiler-burner units ready for service connections, or as a package firing system that can be applied to any type of boiler.

Send coupon for further information

**IRON FIREMAN®**

AUTOMATIC FIRING EQUIPMENT

FOR OIL - GAS - COAL



IRON FIREMAN MANUFACTURING COMPANY  
3144 West 106th Street, Cleveland 11, Ohio  
(In Canada, 80 Ward Street, Toronto, Ontario)

Please send information on Iron Fireman forced draft firing for oil, gas or oil-gas combination.

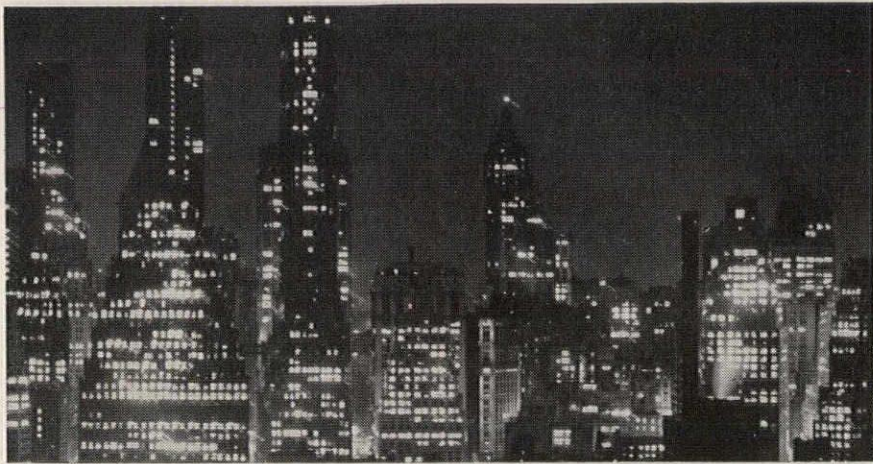
Name \_\_\_\_\_

Address \_\_\_\_\_

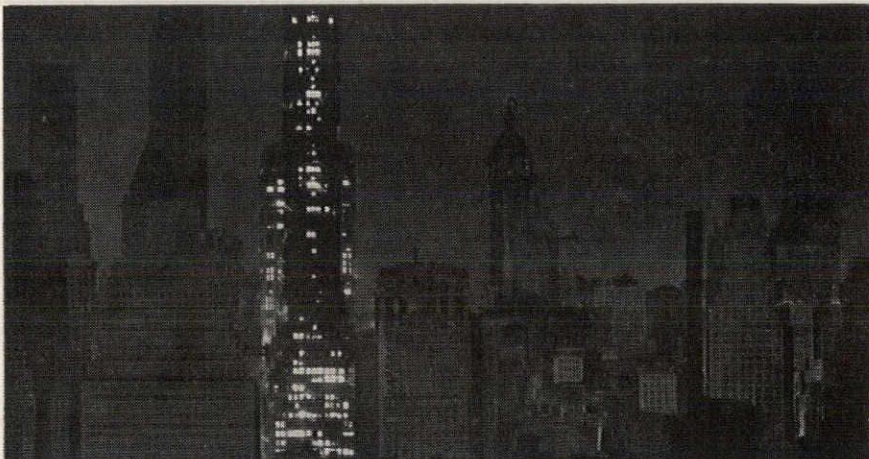
City \_\_\_\_\_ State \_\_\_\_\_



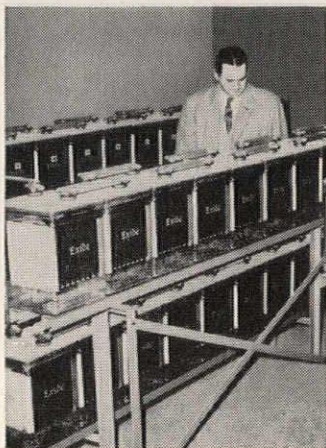
# The building equipped with Exide Emergency Lighting



## KEEPS ITS LIGHT



## EVEN WHEN POWER FAILS

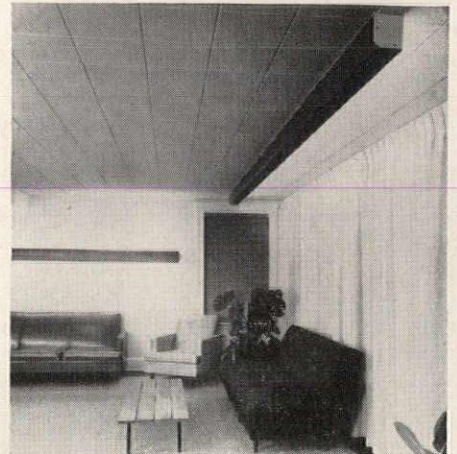


**Your own power source.** High-capacity Exide batteries handle lighting loads for entire buildings. Long-lasting—as much as 25 years in many installations.

No building is ever *safe* from power failure. But an Exide Emergency Lighting system can keep it safe from loss of light. If regular power fails, Exide power takes over—automatically. Keeps lights on. Prevents accidents, panic, damage, theft. Low cost protection for modern buildings. Get full details. Write Exide Industrial Division, The Electric Storage Battery Company, Philadelphia 20, Pa.

# Exide®

## Product Reports



### Prefinished Structural Lighting

The versatile new *Modulume* line of prefinished structural lighting is composed of both individual fixtures for specific lighting jobs and units which can be combined to produce fitted installations around corners and to any length. Designed to mount over fluorescent strips, the natural-finished curved wood shields come in a variety of profiles, each of which produces a specific, pre-determined distribution of light. Thus an integrated "custom" lighting scheme can be obtained with low-cost, catalog fixtures. A similar *Modulume* line is available in luminous plastic. *Lam Inc., 404 Main St., Wakefield, Mass.*

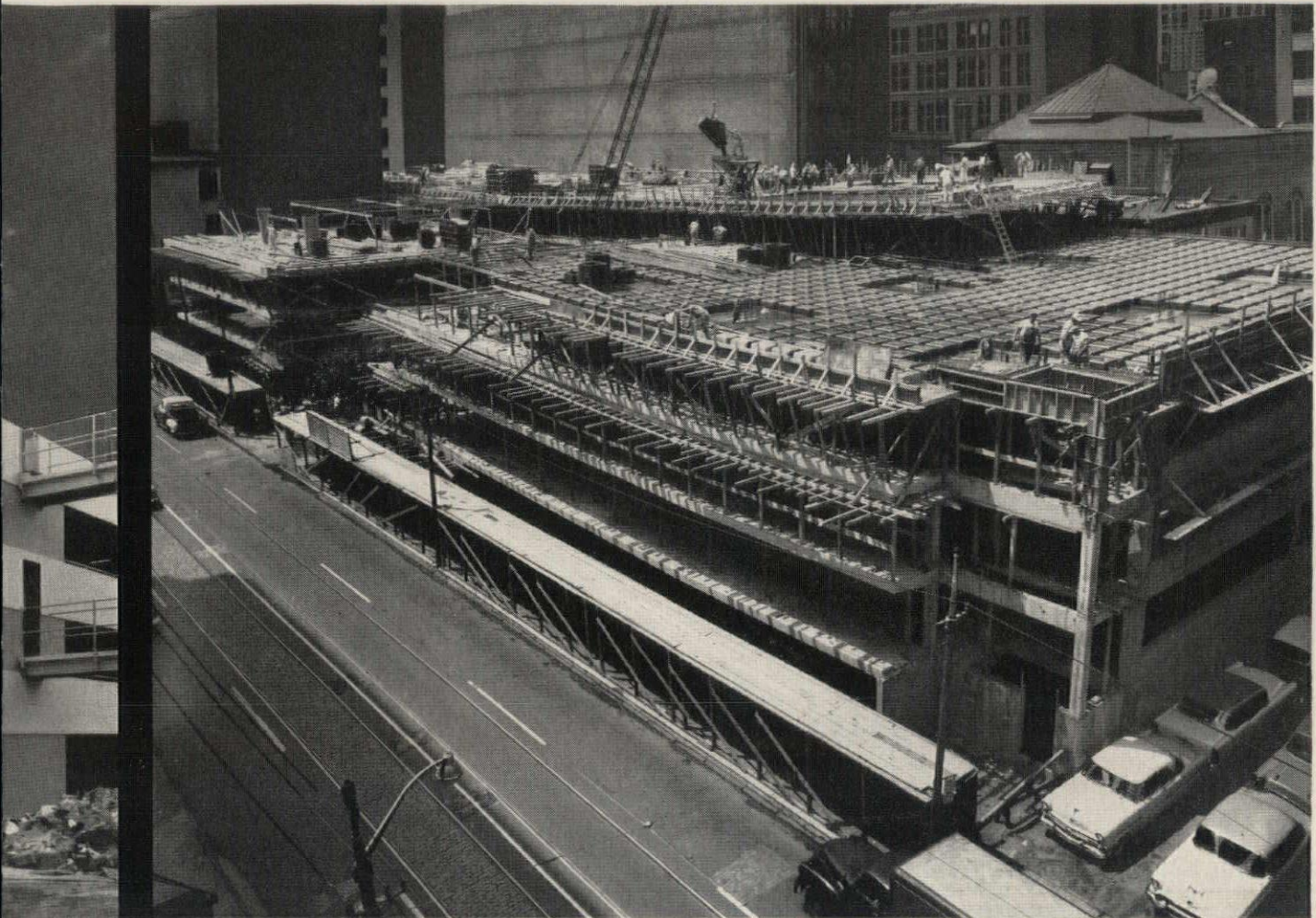


### Oval Drop-In Lavatory

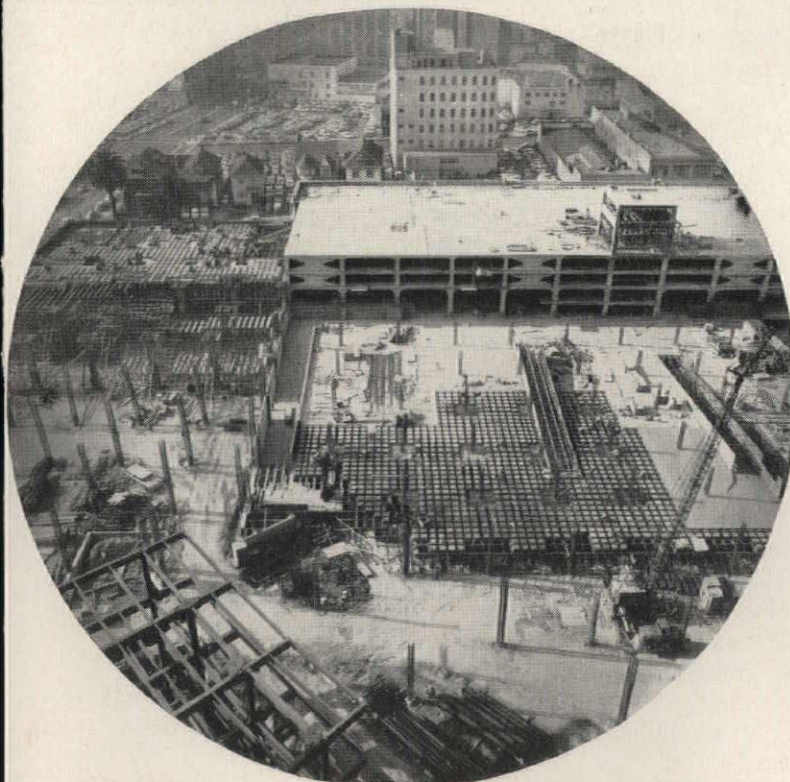
The *Ovalyn*, a new oval-shaped vitreous china basin, has been designed to meet the demand for drop-in lavatories for custom bathroom installations. The standard-size rear drain outlet has been placed as close as possible to the rear wall so that standard deck-mounted lavatory fittings can be used; the overflow is placed at the front of the basin to maintain the fixture's clean lines. The bowl is 5½ in. deep, with inside dimensions of 17 by 14 or 19 by 15 inches. It comes in white and eight colors. *American Standard Plumbing & Heating Div., 40 West 40th St., New York 18, N. Y.*

*more products on page 254*





Site "Y" parking facility, Pittsburgh Parking Authority, Pittsburgh, Pa. Structural Engineer: Leland W. Cook. Contractor: Graziano Construction Co.



Kaiser Garage and Shops Building, Oakland, California. Architect: Welton Becket and Associates. Structural Engineer: Murray Erick Associates. Contractor: Robert E. McKee, Inc.



Ceco's one-piece Steeldomes in position, ready for reinforcing steel. Easily erected and removed, Steeldomes speed construction. There is no excessive clean-up expense because forms fit tight, leave no unsightly residue.

*expansive? yes! expensive? no!*

..... AR .....

CECO STEEL PRODUCTS CORPORATION  
 5601 West 26th Street, Chicago 50, Illinois  
 Please send catalog No. 4007 covering Ceco Steeldome construction.

.....

name .....

position .....

firm .....

address .....

city ..... zone ..... state .....

.....

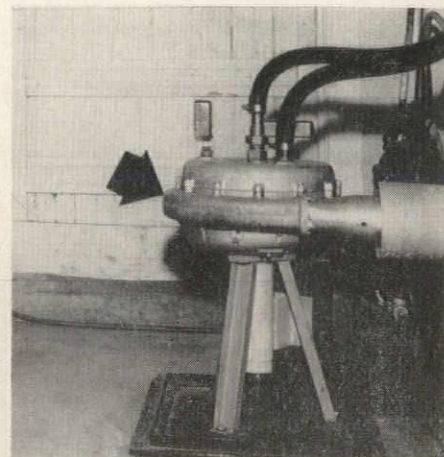


**Compact, Fast Responding "Boiler"**

A new type of package "boiler," only one-sixth the size of an equivalent conventional unit, can deliver continuous quantities of 100-psig steam within fifteen seconds, starting with cold tap water. The design of the *Turb-O-Heat* generator is based on a fin-and-tube heat exchanger section rotating at high speed (3600 rpm) within the casing. The centrifugal force on the fluid in the tubes promotes a rapid flow through the tubes, resulting in a high rate of heat transfer—over 300,000 Btuh. It also

causes vapor disengagement at the liquid surface rather than at the tube wall, thus preventing scale build-up and fouling of tubes. Since the generator acts as a pump on both the liquid in the tube and the hot gases in the shell, exhaust gas speeds are much higher than usual, and smaller vents can be used than would normally be required.

Because of its compact size (20 in. in diameter, 30 in. high), the generator, either oil- or gas-fired, is expected to find application where space is at a premium as well as

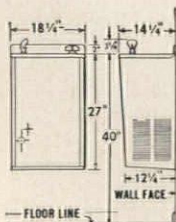


where fast response is important. In addition to fluid heating, it may be adapted for cooling, vapor generation, or condensation. *Turb-O-Heat, Inc.*, 1133 East 35th St., Brooklyn 10, N. Y.

## The only cooler of its kind, not on the floor—but *on the wall*



- Wall Face Splash integral part of top
- Stainless Steel top contoured for easy cleaning
- Fits flush on the wall, no outside plumbing connections
- Always easy to keep floor clean

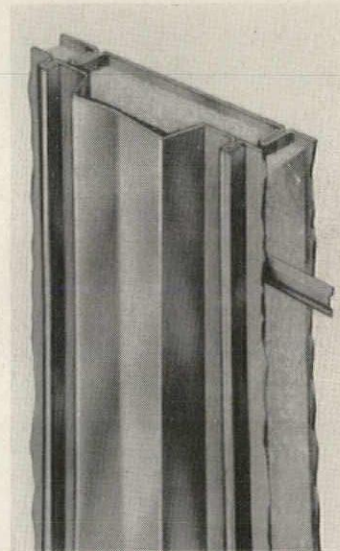


Here is a totally new kind of water cooler—it's mounted on the wall, *off the floor!* It's more compact, beautifully proportioned, and, because it does not stand on the floor, there are no corners or crevices to catch the dirt. You can recommend this new Halsey Taylor *Wall-Mount* as an outstanding cooler value. In capacities of 6, 11 and 16 gallons.

The Halsey W. Taylor Co., Warren, Ohio

Write for  
information

WM-3



**Epoxy-Coated Formed Metal Panels**

A continuous paint line for coiled sheet steel and aluminum, said to be the building industry's first, is currently turning out sheet metal coated with a baked-on epoxy finish in thicknesses from .0001 to .0025 in. Since the permanent flexibility of the coating permits later forming without peeling, chipping or marking, the assembly-line paint job results in lower production costs—and ultimately in a lower priced product. The pre-painted formed panels are marketed for field assembly as insulated curtain walls, or are factory assembled into insulated curtain wall panels with interior and exterior painted surfaces. Eight opaque colors and four transparent colors (the latter for shiny metals) are currently available in corrugated square-rib and V-beam sheets in lengths up to 60 ft. *Elwin G. Smith & Co., Inc.*, Pittsburgh 2, Pa.

more products on page 258

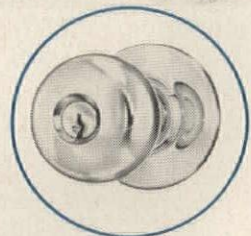


## Fresno Community Hospital Addition—

**QUALITY IN EVERY DETAIL**



**SCHLAGE LOCKS THROUGHOUT**



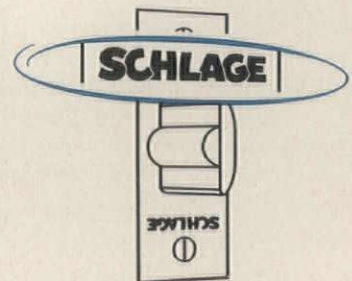
KNOB DESIGN: Plymouth  
CHASSIS: Heavy-duty stainless steel

PAINSTAKING attention to the requirements of the staff and the well-being of the patients has made the 200-bed addition to the Fresno Community Hospital a showplace in its field.

Such refinements as wall-to-wall carpeting in public rooms and corridors; television, radio and telephone for each room; oxygen piping into each room and individual air-conditioning control for each room add to the efficiency and comfort of this modern hospital. The natural lock choice was Schlage, with its corrosion-resistant, stainless-steel trim so necessary to resist the strong cleaning solutions used in hospitals.

Schlage has a complete line of locks with features engineered for hospitals. Schlage designs fit the structural and artistic requirements of your hospital specifications. Schlage Lock Company ... San Francisco ... New York ... Vancouver, B.C.

AMERICA'S MOST  
DISTINGUISHED LOCK BRAND





# Now! You can use Armstrong Acoustical Fire-Guard for a wide range of time-design requirements

---

And new Acoustical Fire-Guard allows you to cut down on  
building costs without sacrificing rated fire protection

New Armstrong Acoustical Fire-Guard offers the advantages of an acoustical tile ceiling *and* rated fire protection at a lower cost than that of comparable competitive methods. You can now specify Acoustical Fire-Guard for a wide range of time-design requirements in incombustible construction. In areas where building codes are most rigid—and three- or four-hour floor-ceiling assemblies are required—specify the Armstrong Acoustical Fire-Guard ceiling system with a *four-hour* time-design rating. Where building codes require only a one- or two-hour rating, it will be more economical to specify the *two-hour*-rated Acoustical Fire-Guard system.

#### **Here's why Armstrong Acoustical Fire-Guard ceilings are more economical**

They eliminate the need for costly intermediate fire protection. Previously, it was necessary to (1) utilize reinforced concrete construction, or (2) spray steel structural members with an insulating material, or (3) suspend a lath and plaster fire stop to which the acoustical ceiling could be applied.

#### **Saves construction time**

Armstrong Acoustical Fire-Guard is installed

by a completely dry method. There are no costly delays of the kind that can occur because of "wet" operations. No extra moisture is introduced into the building to delay finishing operations.

#### **Here's what Underwriters' Laboratories, Inc., reported**

Underwriters' Laboratories, Inc., in its Retardant Report #4177-2, stated that the floor-ceiling assembly utilizing  $\frac{3}{4}$ " Acoustical Fire-Guard had been tested and given a *four-hour* rating. Report #4177-3 stated that the floor-ceiling assembly utilizing  $\frac{5}{8}$ " Acoustical Fire-Guard had been tested and given a *two-hour* rating.

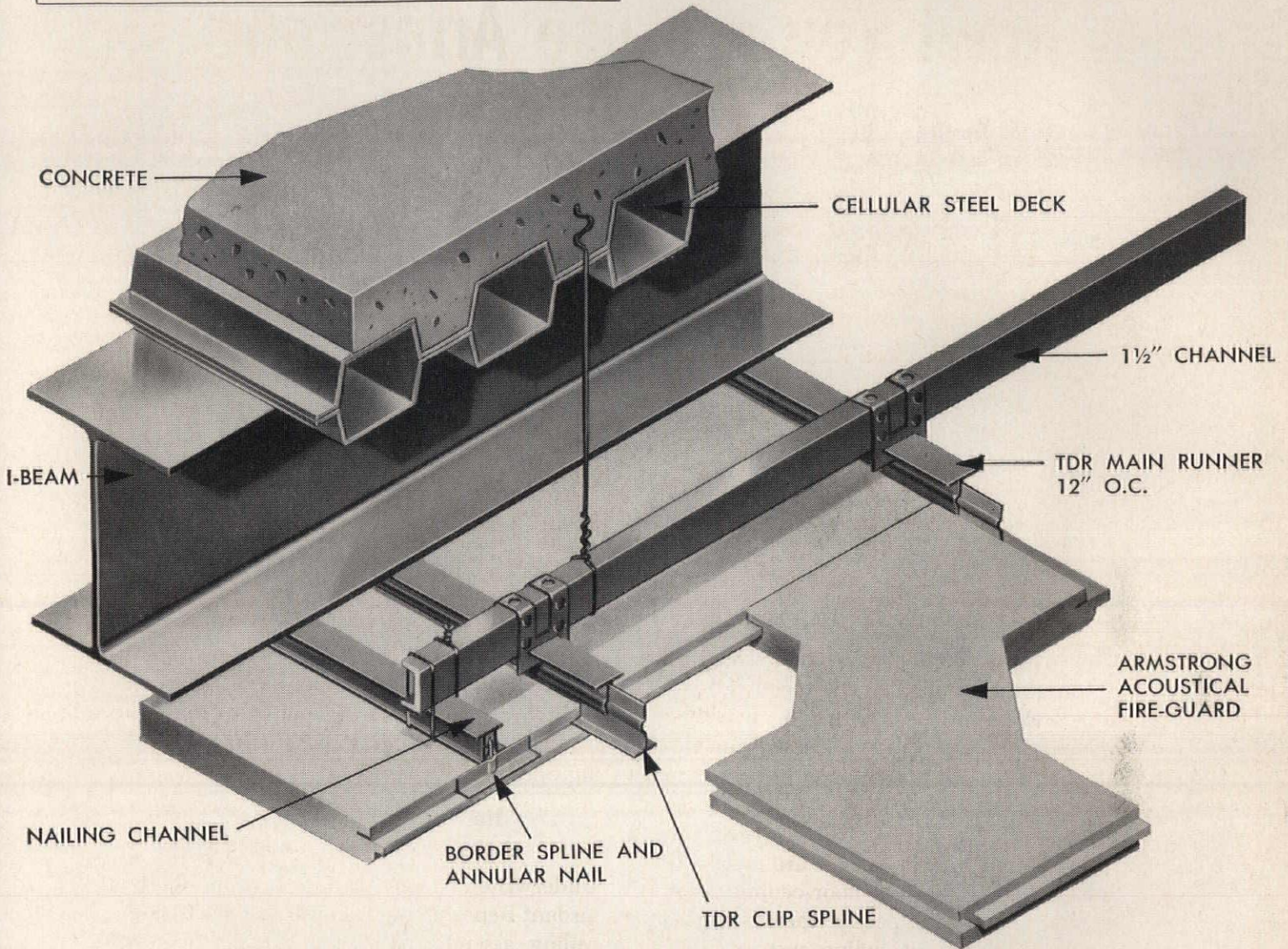
#### **Acoustically efficient**

The noise-reduction coefficient for both the  $\frac{3}{4}$ " and  $\frac{5}{8}$ " Acoustical Fire-Guard ceilings is .70 (A.M.A. rating). This acoustical efficiency is built in at the factory.

For more information and specific cost data, consult your Armstrong Acoustical Contractor. Or, call your Armstrong representative or write to Armstrong Cork Company, 4207 Rock Street, Lancaster, Pennsylvania.



## THE FOUR-HOUR-RATED ASSEMBLY



### A partial list of buildings for which Armstrong Acoustical Fire-Guard has been chosen

**Robin-Mickle Junior High School**  
Lincoln, Nebraska  
Unthank & Unthank, Architects

**Roxborough High School**  
Philadelphia, Pennsylvania  
Heacock & Platt, Architects

**Aged Women's and  
Aged Men's Home**  
Towson, Maryland  
The Office of James R.  
Edmunds, Jr., Architect

**Westbrook Junior High School**  
Omaha, Nebraska  
Leo A. Daly Co., Architects

**St. Marks Methodist Church**  
Raleigh, North Carolina  
William Moore Weber, Architect

**St. Joseph's Seminary Dormitory**  
Adrian, Michigan  
Barry & Kay (Chicago), Architects

**Cherry Hill Inn**  
Delaware Township, New Jersey  
George M. Ewing Co., Architects

**St. Louis Hills Medical Building**  
St. Louis, Missouri  
Robert Graham, Architect

**Immaculate Conception Parish School**  
Corsicana, Texas  
Harper & Kemp (Dallas), Architects

**Most Holy Rosary School**  
Syracuse, New York  
Pederson, Hueber & Hares, Architect

# Armstrong ACOUSTICAL CEILINGS





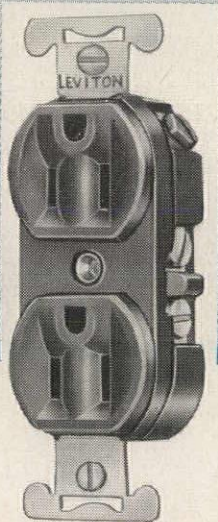
**Building:**  
El Lago Apartments  
North Sheridan Road  
Chicago, Illinois

**Owner:**  
El Lago Apartments, Inc.

**Architect and Engineer:**  
Irving M. Karlin Associates

**General Contractor:**  
C. A. Tharnstrom & Co.

**Electrical Contractor—**  
Avondale Engineering



No. 5014  
U-ground duplex  
power outlet.  
One of a full  
line of U-ground  
devices for every  
residential,  
commercial and  
industrial use.

**ANOTHER  
IMPORTANT  
STRUCTURE USING**

**SPECIFICATION  
GRADE**

**LEVITON**  
*Wiring Devices*

ARCHITECTS, ELECTRICAL ENGINEERS, ELECTRICAL CONTRACTORS everywhere specify Leviton. You, too, can take advantage of Leviton's complete line of Specification Grade wiring devices. Investigate this comprehensive line yourself! Sold thru authorized electrical distributors.



FOR FULL INFORMATION AND CATALOG WRITE TO:

**LEVITON MANUFACTURING COMPANY • BROOKLYN 22, N. Y.**

Chicago • Los Angeles • Leviton (Canada) Limited, Montreal

For your wire needs, contact our subsidiary: AMERICAN INSULATED WIRE CORPORATION

*Product Reports*

**Textured Laminated Plastic**

A third dimension—texture—has been added to G-E's *Textolite* laminated plastic surfacing. The warmer finish is said to produce a more realistic appearance in wood grain patterns and to eliminate objectionable glare from table and desk tops and the like. It also has improved wearability and does not show fingerprints or smudges as readily as do the smooth-finished plastics. The *Textured Textolite* surfacing comes in selected colors and patterns, including solids, mists and grains in standard sheet sizes. *General Electric Co., Laminated Products Dept., Coshoc-ton, Ohio*



**Theatrical Lighting Control System**

*Punch*, a new automatic preset system for control of stage lighting, is said to be the first which can control an infinite number of presets instead of the ten previously possible. It consists of three electrically-operated units: a manual control console, a card punching machine, and a card reading machine. During rehearsal, lighting values for any desired number of scenes are set manually and the proper circuits punched into cards, which are placed in sequence in a hopper. As the show progresses, these cue cards are automatically fed into the read-out machine, and consecutive cues read into two sets of electric translators. Manual operation of the master control lever allows the operator to fade quickly or slowly from one preset to the next. As each circuit comes in, the card that set it is ejected and replaced by another so that all the circuits in a show can be controlled by simply switching the master lever back and forth from one set of translators to the other. Since there is no limit to the number of cards that can be used, and since it takes only half a second to feed and read a card into the translator, scenes could conceivably be changed at the rate of 120 per minute. All commonly-used types of dimmers can be adapted to this preset system; and, by using the proper auxiliaries, cross connecting, positioning and color can also be preset. *Century Lighting, Inc., 521 West 43rd St., New York, N. Y.*



WHEELER-FULLERTON\* LIGHTING . . .

# FABRICATES A NEW DEAL FOR STEEL!

\* WHEELER-FULLERTON POWER LUME F, 2-light, 8' fixture with porcelain enameled reflectors, specifically designed to utilize fully the extra illuminating power of Power Groove lamps. 14" shielding.

Machine area, Vincennes Steel, equipped with 53 W-F #E8536-DIF two-lamp 8' Power-Lume units. Mounting ht. 15' on sides, 17' in center.

Large work areas call for maximum effectiveness in light distribution. Wheeler-Fullerton fixtures are engineered specifically to achieve just this result as in the extensive fabricating area at Vincennes Steel Division of Industrial Enterprises, Inc., Vincennes, Ind.

Wheeler-Fullerton fixtures provide vital extras in more comfortable seeing, long life and ease of maintenance. Diffuser apertures allow for cooler operation and provide an upward component of light to relieve brightness contrast.

To solve your problems in lighting installation write for complete information about Wheeler-Fullerton fixtures engineered for the job at hand.



## WHEELER • FULLERTON

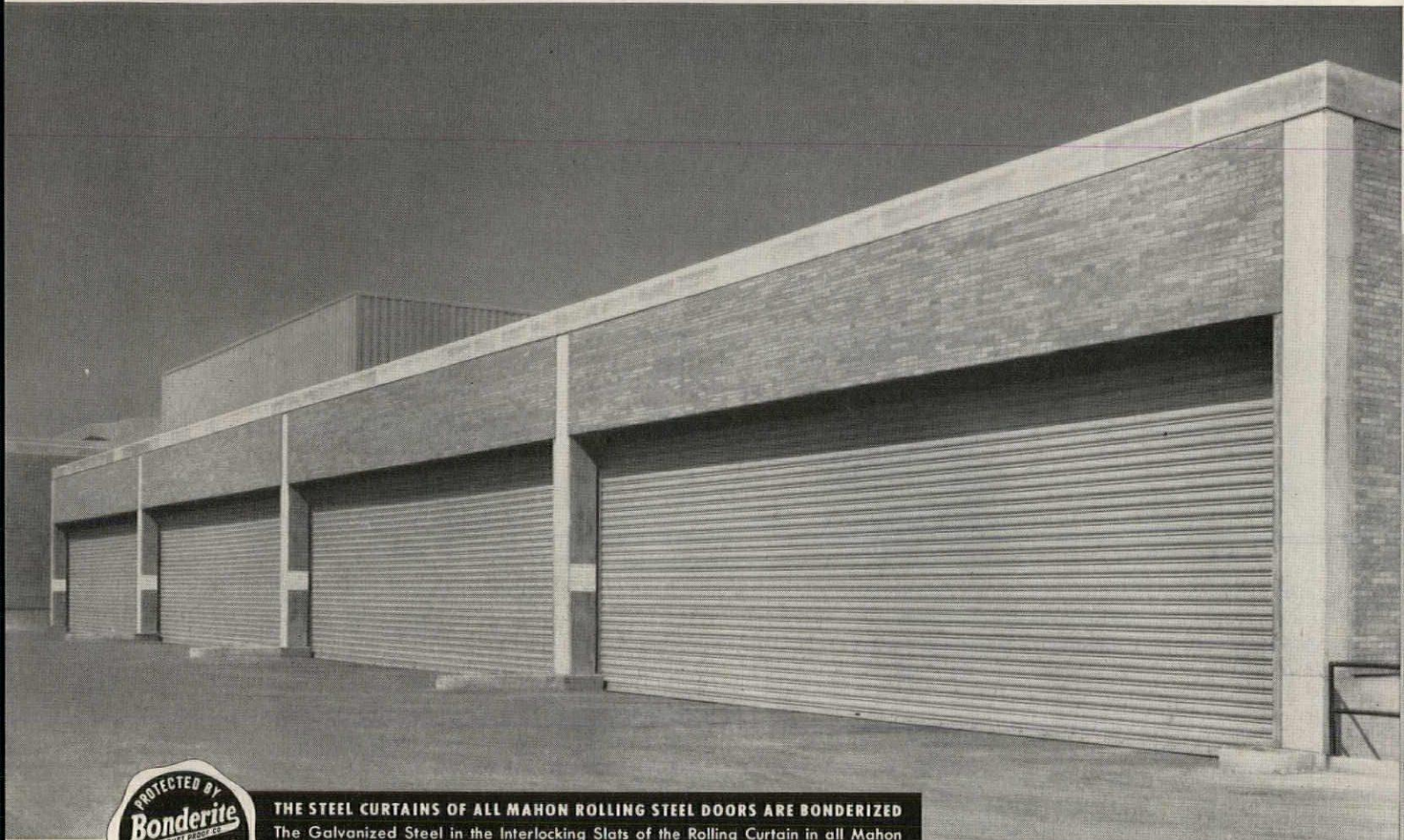
Lighting Division • Franklin Research Corp.  
275 CONGRESS STREET, BOSTON 10, MASS.  
Factories at Hanson, Mass., and Norwalk, Conn.



Agents - Engineering Products, Indianapolis, Ind. Distributor - Cooke-Blank Electric Co., Vincennes, Ind. Contractor - Niehaus Electric Co., Vincennes, Ind.



# Mahon ROLLING DOORS

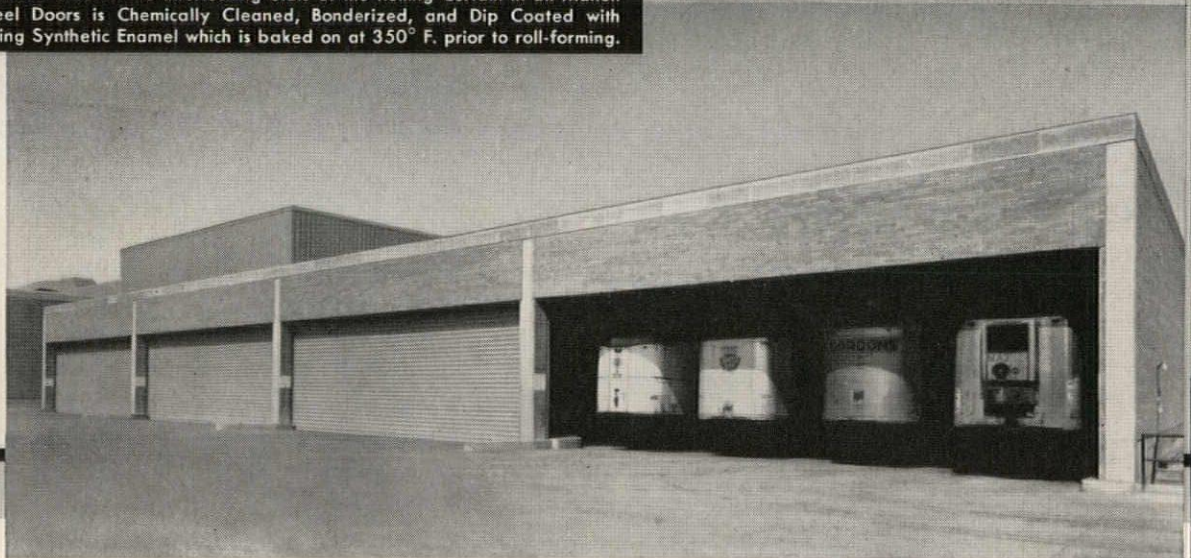


## THE STEEL CURTAINS OF ALL MAHON ROLLING STEEL DOORS ARE BONDERIZED

The Galvanized Steel in the Interlocking Slats of the Rolling Curtain in all Mahon Rolling Steel Doors is Chemically Cleaned, Bonderized, and Dip Coated with Rust-Inhibiting Synthetic Enamel which is baked on at 350° F. prior to roll-forming.

Illustrated here are Four Mahon Power Operated Rolling Steel Doors installed in Openings 48'-5" x 15'-6" in a new, enclosed loading dock in the plant of Mars, Inc., Chicago, Illinois, producers of the famous Mars Candy Bars and numerous other confections. The Roll-Up Curtains of these Doors are constructed with 6" Jumbo Slats which were Roll-Formed from Bonderized, Enamel Coated Galvanized Steel.

Walter J. Olson & Co., Gen. Contr.



Serving the Construction Industry Through Fabrication of Structural Steel, Steel Plate Components, and Building Products



# Meet Unusual Requirements in Wide, Loading-Dock Openings!

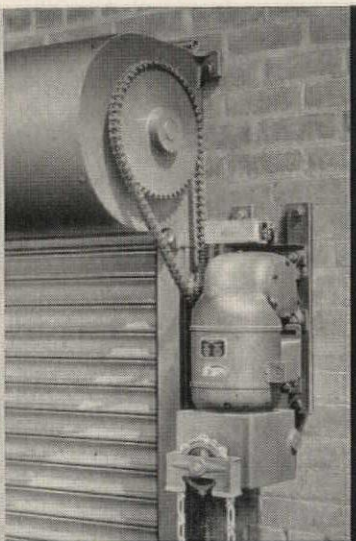
In Operation, the Fast, Vertical Roll-up Action Saves Valuable  
Time and Space — No Overhead Tracks to Restrict Headroom

MANUALLY, MECHANICALLY, or POWER OPERATED DOORS  
STANDARD and UNDERWRITERS' LABELED TYPES

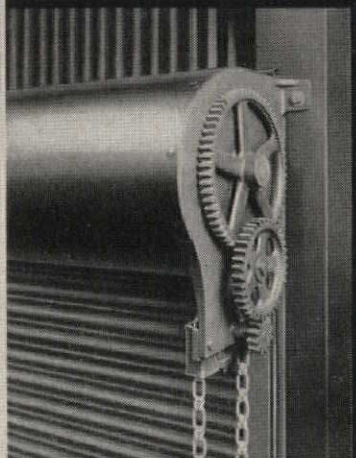
## ☆ OTHER MAHON BUILDING PRODUCTS and SERVICES:

- Insulated Metal Curtain Walls
- Underwriters' Rated Metalclad Fire Walls
- M-Floors (Electrified Cellular Steel Sub-Floors)
- Long Span M-Decks (Cellular or Open Beam)
- Steel Roof Deck
- Permanent Concrete Floor Forms
- Acoustical and Troffer Forms
- Acoustical Metal Walls and Partitions
- Acoustical Metal Ceilings
- Structural Steel—Fabrication and Erection
- Steel Plate Components—Riveted or Welded

☆ For INFORMATION See SWEET'S FILES  
or Write for Catalogues



MAHON STANDARD  
POWER OPERATOR 920-P



MAHON  
CHAIN-GEAR OPERATOR

THE R. C. MAHON COMPANY • Detroit 34, Michigan  
Sales-Engineering Offices in Detroit, New York, Chicago and Los Angeles  
*Representatives in all Principal Cities*

of Steel and Aluminum

# MAHON





**"SEEMORE" SAYS: A COMPLETE FAMILY OF GUTH BRASCOLITE PIN-HOLES**

for any size lamp — from 75 to 1,000 watts

A complete line of versatile, high-quality recessed fixtures for "pinpoint" light control in auditoriums, stores, churches, etc. They provide high-intensity lighting from a nearly invisible source—all you see is the "pin-hole!" U.L. Listed.

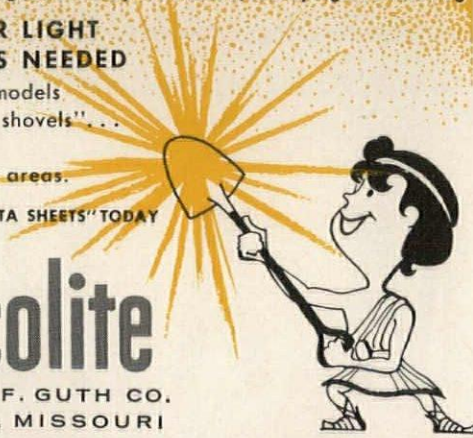


Every model is designed for easy installation, relamping and cleaning

**SHOVEL YOUR LIGHT TO WHERE IT'S NEEDED**

300 to 1,000 watt models available with "light shovels" . . . for directing light to walls or other specific areas.

WRITE FOR "PIN-HOLE DATA SHEETS" TODAY



**Guth** brascolite

THE EDWIN F. GUTH CO.  
ST. LOUIS 3, MISSOURI

*Office Literature*

*continued from page 224*

**Color Planning with Ceramic Tile**  
Twenty-eight full color photographs illustrate suggested color schemes for ceramic tile installations in bathrooms and other rooms. Bulletin 450, 16 pp. *American-Olean Tile Co., 1000 Cannon Ave., Lansdale, Pa.\**

**Lighting Control System**  
Includes photographs and dimensional drawings of the components of the *Mark II* lighting control system; operational data; and a diagram of a typical installation. Bulletin EPD 5426-1, 8 pp. *Vickers Inc., Electric Products Div., 1815 Locust St., St. Louis 3, Mo.*

**Western Red Cedar Lumber**  
. . . *Grades and Uses* (A.I.A. 19-A-1) describes and illustrates the various grades of Western red cedar lumber and their recommended use for bevel siding, finish, flooring and decking, boards and dimension lumber. 36 pp. *West Coast Lumbermen's Assn., 1410 S.W. Morrison St., Portland 5, Ore.\**

**Boiardi Tile**  
(A.I.A. 23-E) Illustrates available patterns and typical installations of Boiardi tile, a compressed concrete molded block with a ground and polished wearing surface of decorative aggregate. 4 pp. *Boiardi Tile Mfg. Corp. of Wisconsin, 722 N. Jefferson St., Milwaukee 2, Wis.*

**Ceramic Products Manual**  
Ring binder contains up-to-date literature, price lists and technical specifications on the *Romany-Spartan* line of ceramic tile. Code No. RS-217, \$2. *United States Ceramic Tile Co., 217 Fourth St. N.E., Canton 2, Ohio\**

**Wind Pressures in Various Areas**  
. . . *of the United States*, by G. N. Brekke, National Bureau of Standards Building Materials and Structures Report 152, contains a step-by-step description of procedures used to develop a design wind pressure map for the United States, and a table showing the increase in wind pressure with increase in height above ground for the various pressure areas on the map. Both are intended to serve as practical guides in the writing of building codes and the designing of structures. 8 pp. 15¢. *Superintendent of Documents, U. S. Government Printing Office, Washington 25, D. C.*

\*Additional product information in *Sweet's Architectural File, 1959* more literature on page 270



# BETH-CO-WELD in BOSTON

Long-Term Steel Pipe Service for  
New Travelers Insurance Building



*Bethlehem Steel Pipe works easily, installs fast. Beth-Co-Weld is furnished, black or galvanized, in sizes from 1/2 to 4 in., nominal, and in uniform 21-ft lengths, ± 1-in., and in random or cut lengths. We produce larger diameters as Electric Resistance-Weld Steel Pipe.*

**T**HE Travelers people practice what they preach. Their new 16-story office building is well protected against fire by a network of sprinkler and fire lines. But this is their *real* insurance: the lines are fabricated from Beth-Co-Weld and Bethlehem Electric Resistance-Weld Steel Pipe.

Vent and drain lines, too, are steel pipe made by Bethlehem—some galvanized and furnished in extra-long 23-ft, 2-in. lengths which, cut in half, run the full 11-ft, 7-in. story height. Travelers found true economy in Bethlehem Steel Pipe.

In any building, durable, low-cost steel pipe is a sound choice. On your next job, use Beth-Co-Weld and Bethlehem Electric Resistance-Weld—Steel Pipe at its best.

BETHLEHEM STEEL COMPANY  
BETHLEHEM, PA.

*Export Distributor:*  
Bethlehem Steel Export Corporation



## BETHLEHEM STEEL



*Architect:* Kahn & Jacobs, New York. *General Contractor:* George A. Fuller, Boston. *Plumbing Contractor:* Crane Plumbing and Heating Co., Cambridge, Mass. *Pipe Jobber:* Charles D. Sheehy, Inc., South Boston.



# RUBBER and VINYL SEALS

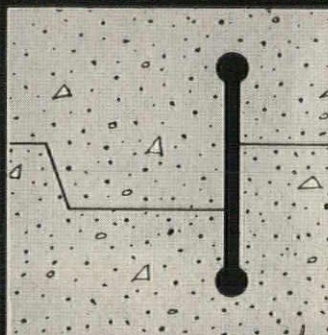
## FOR MASONRY JOINTS

Water Seals for cast-in-place construction joints between concrete footings and walls, walls and floor slab, wall section and wall section, and floor slab and floor slab.

Sealing Gaskets for use between sill and coping stones, brick and stone wall panels, masonry wall panels and structural steel members.

Sealing strips for control joints in block constructed walls . . . watertight seals with an inherent, permanent liveliness for use in Michigan and Besser Control Joints.

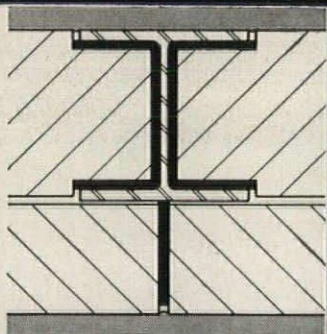
## RUBBER or VINYL WATERSTOPS



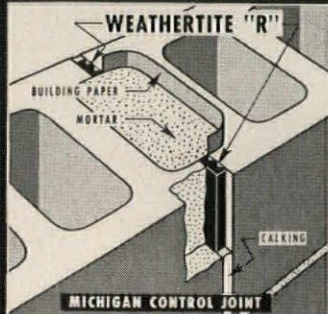
Williams Waterstops are made from Natural Rubber Stock and designed for maximum effectiveness in any type of cast-in-place construction joint. They will bend around corners, and will not crack or tear from shear action. Tensile Test: 3990 lbs., Elongation Test: 650%. Available in rolls up to 80 feet in length. Field splicing is simple. Williams Waterstops can also be furnished in Vinyl or Neoprene for industrial uses where resistance to oil and other injurious wastes is desirable.

## EVERLASTIC MASONRY GASKETS

Everlastic Masonry Gaskets are a readily compressible, nonabsorbent Elastomer impervious to water and inert to heat, cold and acids. In masonry joints they permit linear expansion in summer heat, and seal joints against moisture which causes frost damage in winter. Everlastic Gaskets are furnished die-cut to specifications and coated with pressure sensitive adhesive . . . they should be used between sill and coping stones, brick or stone wall panels, and masonry and structural steel members.



## WEATHERTITE for CONTROL JOINTS



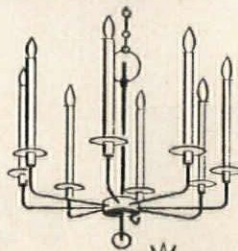
Weatherite is a specially shaped, nonporous, expanded Polyvinyl Chloride strip which provides multiple, continuous contact surfaces when compressed, and thereby produces the positive pressure contact essential for an effective watertight seal in standard control joints in block constructed walls. Weatherite is available in two types to meet all requirements. Type "R" is made especially for use in Michigan Control Joints; Type "RB" is made especially for use in Besser Control Joints.

See Sweet's Files, or Write for Information.

# WILLIAMS EQUIPMENT and SUPPLY CO.

456 W. Eight Mile Rd., Hazel Park, Michigan

These select showrooms offer you



**Enchanté**

lighting fixture originals by **THOMAS**

**ALABAMA**  
Mobile  
Clower Electric Supply Co.

**ARIZONA**  
Phoenix  
Lighting Associates, Inc.

**CALIFORNIA**  
Bakersfield  
Fabulous Electric Supply  
Los Angeles  
Allied Lighting Products  
Sacramento  
Superior Sales Co.

**CONNECTICUT**  
Hartford  
The Sticklor Elec. Sup. Co.  
New Haven  
C. S. Mersick Co.

**Norwich**  
Higgins Electric Supply Co.

**FLORIDA**  
Clearwater  
Morley Electric Supply Co.

**Cocoa**  
Ace Electric Supply Co.  
Ft. Lauderdale  
American Lighting Co., Inc.  
Jacksonville  
Ace Electric Supply Co.  
Jax Electric Supply Co.

**Miami**  
Farrey's Lighting—Div. of  
Farrey's Whlse. Hdwe. Co.  
Pensacola  
Cesco, Inc.  
Pompano Beach  
American Lighting Co., Inc.  
St. Petersburg  
Morley Electric Supply Co.

**GEORGIA**  
Atlanta  
Electrical Wholesalers, Inc.  
Noland Company, Inc.

**Columbus**  
P & W Electric  
Macon  
Lowe Electric Co.

**ILLINOIS**  
Aurora  
Electric Supply Corp.  
Chicago Heights  
Helsel-Jepperson Electrical  
Chicago  
Illuminating Electric Co.  
Majestic Electric Supply Co.  
Standard Elec. Supply Corp.

**Crystal Lake**  
Northern Ill. Elec. Sup. Co.  
Forest Park  
Bonny Electric Supply Co.  
Mattoon  
Mattoon Elec. Supply Co.  
Peoria  
Kiefer Electrical Supply Co.

**INDIANA**  
Anderson  
Peerless Electric Supply Co.  
Ft. Wayne  
The Mossman-Yarnelle Co.  
Hammond  
Tri-City Electric Service Co.  
Indianapolis  
Peerless Electric Supply Co.

**IOWA**  
Burlington  
Crescent Electric Supply Co.  
Sioux City  
Warren Electric Company

**KANSAS**  
Kansas City  
W. T. Foley Elec. Supply Co.

**KENTUCKY**  
Hopkinsville  
Cayce Mill Supply  
Louisville  
Henry J. Rueff Co., Inc.  
Hoffman Lighting  
Paducah  
Ohio Valley Supply Co.

**LOUISIANA**  
Baton Rouge  
Baton Rouge Elec. Supply  
Graybar Electric Co.

**New Orleans**  
Nu-Lite, Inc.  
Shreveport  
Electric Supply Co., Inc.  
Interstate Elec. of Shreveport

**MAINE**  
Portland  
Holmes Electric Supply

**MARYLAND**  
Baltimore  
Commerce Distributors, Inc.

**MASSACHUSETTS**  
Boston  
Gem Electric Supply Corp.  
Cambridge  
Edmar Electric Supply Co.

**Fall River**  
J. O. Neill Supply Co.  
Salem  
DeLande's Supply Co., Inc.  
Springfield  
Eastern Electric Supply

**MICHIGAN**  
Kalamazoo  
L. R. Klose Electric Co.  
Roseville  
Ray's Elec.: De Steiger, Inc.  
Saginaw  
Morley Bros. Whlse. Elec.

**MINNESOTA**  
Mankato  
So. Minnesota Supply Co.  
Minneapolis  
Northland Elec. Supply Co.  
Rochester  
S. M. Supply Co.

**MISSISSIPPI**  
Jackson  
Cabell Electric Co.

**MISSOURI**  
St. Louis  
Western Extralite Corp. of  
St. Louis  
Springfield  
Harry Cooper Supply Co.

**NEBRASKA**  
Lincoln  
Lincoln Electric Supply Co.

**NEW MEXICO**  
Albuquerque  
Electric Supply Co.

**NEW JERSEY**  
Atlantic City  
Maegin Electric Supply Co.  
Bridgeton  
M & G Electrical Supplies  
Camden  
Flynn's Camden Electric  
Supply Co.  
Phillipsburg  
Leidy Electric Co.  
Trenton  
Griffith Electric Supply Co.

**NEW YORK**  
Middletown  
Great Electric Sales  
New Rochelle  
Max Goldman, Inc.  
Niagara Falls  
Hysen Supply, Inc.  
Rochester  
Rowe Electric Supply Co.

**NORTH CAROLINA**  
Wilson  
Electric Supply Co. of  
Wilson, N. C.

**OHIO**  
Akron  
The Hardware & Supply Co.  
Alliance  
Robertson Supply Co.  
Columbus  
McCleary Carpenter  
Electric Co.

**Dayton**  
John Becker Company  
Stanley Electric Supply Co.  
Lima  
State Electric Supply Corp.  
Youngstown  
Storm Electric, Inc.

**OREGON**  
Eugene  
Tillman & Booth, Inc.  
Portland  
Baker-Barkon Company

**PENNSYLVANIA**  
Harrisburg  
Schaedler Bros. Inc.  
Johnstown  
Swank's

**Kingston**  
Anthracite Elec. Supply Co.  
Meadville  
Warehouse Elec. Supply Co.  
Reading  
Yale Electric  
Scranton  
Lewis & Reif, Inc.

**York**  
York Electrical Supply

**RHODE ISLAND**  
Newport  
J. T. O'Connell, Inc.

**SOUTH CAROLINA**  
Columbia  
Noland Company, Inc.

**TEXAS**  
Amarillo  
Nunn Electric Supply Corp.

**UTAH**  
Salt Lake City  
Graybar Electric Company

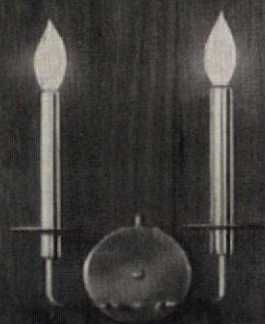
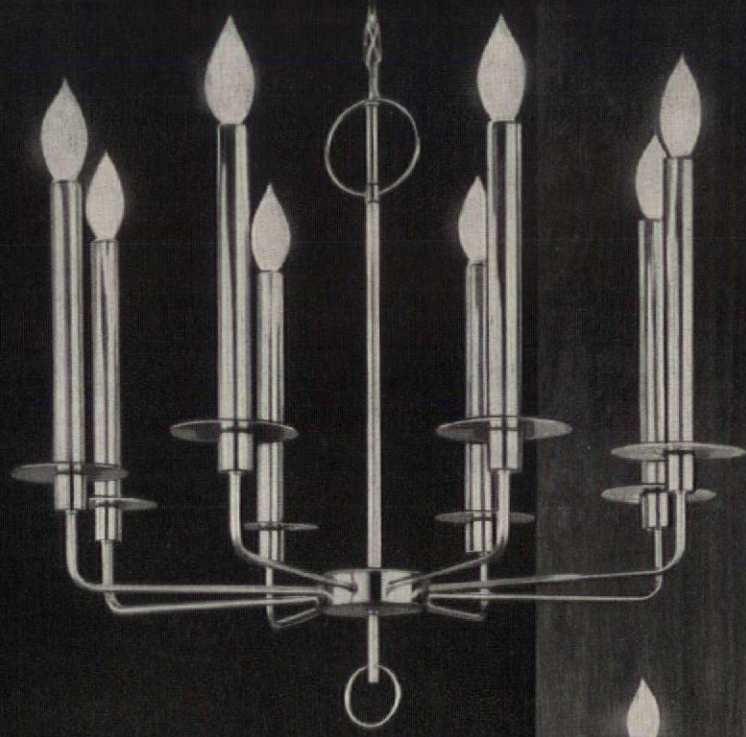
**WASHINGTON**  
Spokane  
Inland Electric Co., Inc.  
Seattle  
Brennan Supply Co.

**WEST VIRGINIA**  
Charleston  
Capitol Light Company  
Huntington  
State Electric Supply Co.

**Wheeling**  
Electrical Cont. Supply Co.

**WISCONSIN**  
Beloit  
Lappin Electric Co. of  
Beloit, Inc.  
Green Bay  
Lappin Electric Co. of  
Green Bay, Inc.  
Milwaukee  
Lappin Electric Co.  
Racine  
Milch Electric Supply Co.





# Enchanté

LIGHTING FIXTURE ORIGINALS  
BY THOMAS

NEW! DISTINGUISHED DECORATIVE LIGHTING CREATIONS TO ENHANCE YOUR FINEST INTERIORS

An exclusive line of lighting masterpieces to excite your imagination! Created by outstanding European and American designers. Crafted with Old World care from exquisite imported glass, sparkling metals, and woods of rare beauty. Let this distinguished line of decorative pendants, pull-downs, chandeliers, clusters, wall brackets help you carry out your creative ideas to enchanting perfection.

A BROAD SELECTION FOR THE MOST DISCRIMINATING—E-8560 and matching wall bracket E-8562 shown. One of the many exciting designs, contemporary and traditional, which make the complete Enchanté line a gold mine of designing and decorating opportunities for you. On display at showrooms listed on opposite page.



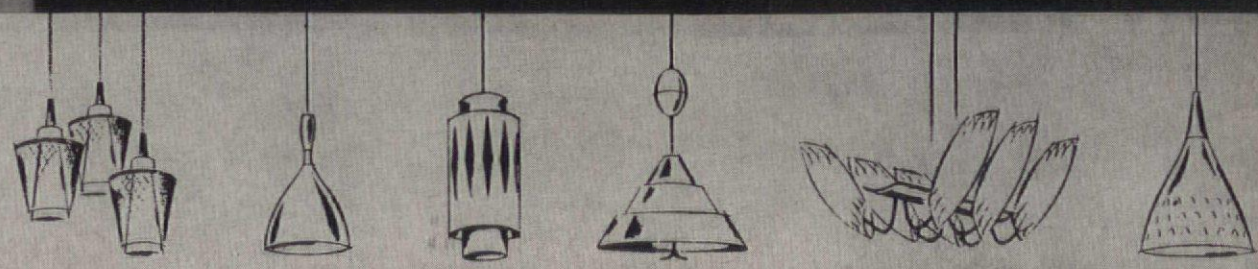
**THOMAS INDUSTRIES INC.**

ENCHANTE LIGHTING DIVISION

Executive Office:

410 S. Third St., Louisville 2, Kentucky

Distributed on a selective basis...crafted on a selective scale. Your note on a professional letterhead will put you in touch with an Enchanté representative. Photographic portfolio of entire line available now.





**Industrial and Motor Controls**

Illustrates and describes B/W magnetic contactors, starters and reversing contactors, together with diagrams of enclosures and dimensions. 12 pp. *B/W Controller Corp., 2211 East Maple Rd., Birmingham, Mich.*

**Air Purification Equipment**

Twelve-page Bulletin 108A on *Dorex* activated carbon air purification equipment (C Cells and H Canisters) provides data on equipment selection, installation and application. *Connor Engineering Corp., Danbury, Conn.\**

**Telephone Planning**

... for *Modern Commercial Buildings* contains a step-by-step review of the provisions that must be made in the early stages of construction in order to assure flexible, adequate facilities for telephone communications systems. 22 pp. *American Telephone and Telegraph Co., Room 510-C, 195 Broadway, New York 7, N.Y.\**

**Aluminum Store Fronts**

... and *Entrances* is a two-part catalog and installation guide, the first twenty-four pages of which give

complete product information and specifications for *Amarlite* aluminum entrances. A second section, 16 pages, gives similar information on store fronts. *American Art Metals Co., 433 Highland Ave., Atlanta, Ga.\**

**Clean-Line Aluminum Rail System**

(A.I.A. 14-D-4) contains details of component parts and standard combinations of *Clean-Line* railing. *Architectural Art Mfg. Co., 3239 N. Hillside, Wichita 14, Kan.\**

**All Purpose Shelving**

(A.I.A. 14-G) Illustrates and gives sizes, weights and prices of components in the *Erecta-Shelf* line of steel shelving for industrial and commercial use. 4 pp. *Metropolitan Wire Goods Corp., North Washington St. and George Ave., Wilkes-Barre, Pa.*

**Roof Decks of Lightweight Concrete**

(A.I.A. 4-K) Describes lightweight aggregate concrete slabs and planks for all types of roof and floor deck systems, with specification details, data charts and installation drawings. 12 pp. *Federal Cement Tile Co., 33 W. Jackson Blvd., Chicago 4, Ill.*

**Sico Equipment for Schools**

... and *Institutions* details line of portable folding tables for multi-use spaces. 16 pp. *Sico Mfg. Co., Inc., Dept. KP, 5215 Eden Ave. S., Minneapolis 24, Minn.*

**Furniture for Community Living**

Catalogs complete line of storage units, stacking furniture (chairs, tables and cots), tables and desks designed for use in schools and institutions. 24 pp. *School Interiors, Inc., 5 University Place, New York 3, N. Y.*

**Hospital Casework**

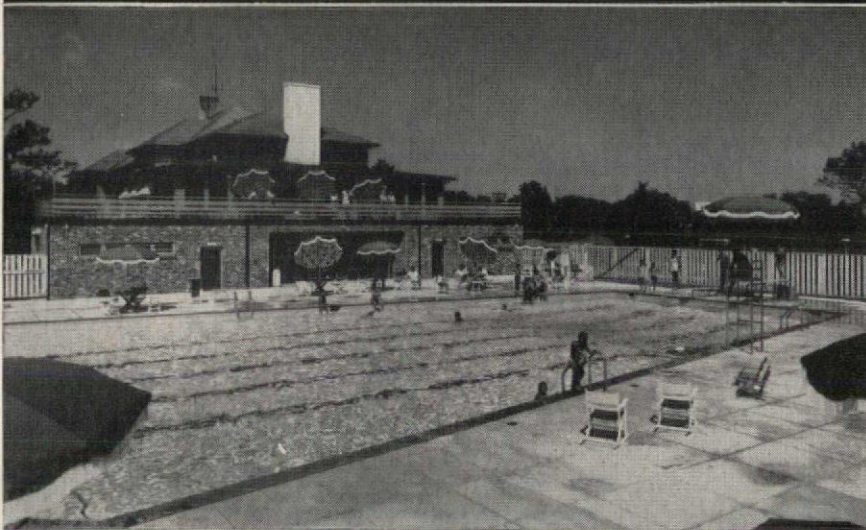
(A.I.A. 35-K) Eighty-two page catalog and planning book shows specialized furniture and equipment, floor plans and elevations for laboratories, pharmacies, operating rooms, nurseries, patient and utility rooms, offices and suites. *Technical Furniture, Inc., 3006 West Front St., Statesville, N. C.*

**Kem Tech Furniture**

(A.I.A. 35-E) Describes and illustrates *Kem Tech* line of stock laboratory furniture and equipment, and gives eight science room plans with equipment lists, and mechanical service roughing-in details for each item shown. 28 pp. *Kewaunee Mfg. Co., 5046 S. Center St., Adrian, Mich.*

\*Additional product information in *Sweet's Architectural File, 1959*

for a wise investment specify a **NATIONAL** pool ...



- a life-time pool investment ... durable as a wall of rock ... assembled quickly and at lower cost with National's unique prestressed interlocking concrete units into a triple wall capable of withstanding the severest temperature and other stresses ...
- a trouble-free pool installation ... sparkling as a mountain brook ... operated continuously with fully automatic National controls and equipment that assure the lowest possible operating expense ...
- ... **NATIONAL** pools ... specified by architects and engineers for America's finest country club, community, hotel, school and military pools ... widely approved by State Boards of Health ... produced in a wide range of sizes and shapes to meet your needs ... fully equipped as required with all filters, heaters, underwater lights, skimmers, chlorinators, fittings, vacuum cleaners, ladders, diving boards, safety equipment and other accessories ...

the services of our specialized and experienced engineering staff are available to you upon request ...



Indianapolis, Ind., Florence, Ala., El Monte, Calif.  
Sales offices in principal cities

**NATIONAL POOL EQUIPMENT CO.**  
P.O. Box 1101, Indianapolis, Ind.  
Please send information on National Prestressed Pools

I am interested in:  BUILDING A POOL  
 FRANCHISE  EQUIPMENT  FILTERS

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

AR



# LOCKWOOD "LOOK-ALIKES"

serve  
**ALL**  
your lock  
requirements

Lockwood provides a wide range of selectivity in types and grades of locks — with matching trim.

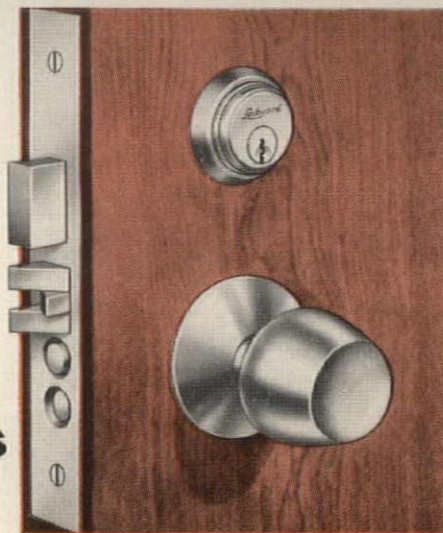
Where maximum security is desired — exterior doors, for example — heavy duty mortise locks with husky deadbolts can be specified.

Entrances to offices, suites and various other interior doors can be equipped with heavy duty cylindrical locks.

Closet doors and some doors in service areas may be adequately equipped with standard duty cylindrical locks.

An ever increasing number of architects are specifying Lockwood to ensure a high standard of quality plus the advantages of this wide range of selectivity.

See Lockwood Catalog 18E-LO in Sweet's Architectural File or a copy will be sent promptly on request.



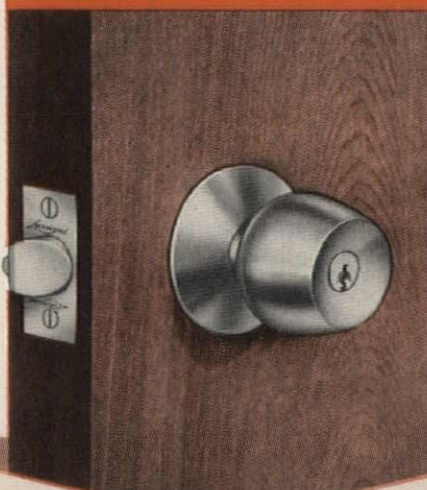
## ZEPHYR — heavy duty mortise lockset

"B5100" Series mortise locks are available in a full range of functions and finishes. Made to standardized dimensions they are interchangeable in the same mortise. They feature anti-friction latch bolts and armored fronts.



## AUBURN — heavy duty cylindrical lockset

"H" Series cylindrical locks are available in a full range of functions and finishes and with standardized dimensions. They feature a heavy forged brass structural chassis which assures rigid alignment after installation, smooth operation and long trouble-free performance.



## AMHERST — standard duty cylindrical

"S" Series cylindrical locksets are available in a full range of functions and finishes. They can be furnished to interchange in the same mortise as "H" Series heavy duty locks, when so specified. Features are full 1/2" throw latch, screw-on type roses, long knob bearings eliminate "knob wobble".

# LOCKWOOD

LOCKWOOD HARDWARE MANUFACTURING COMPANY, FITCHBURG, MASSACHUSETTS



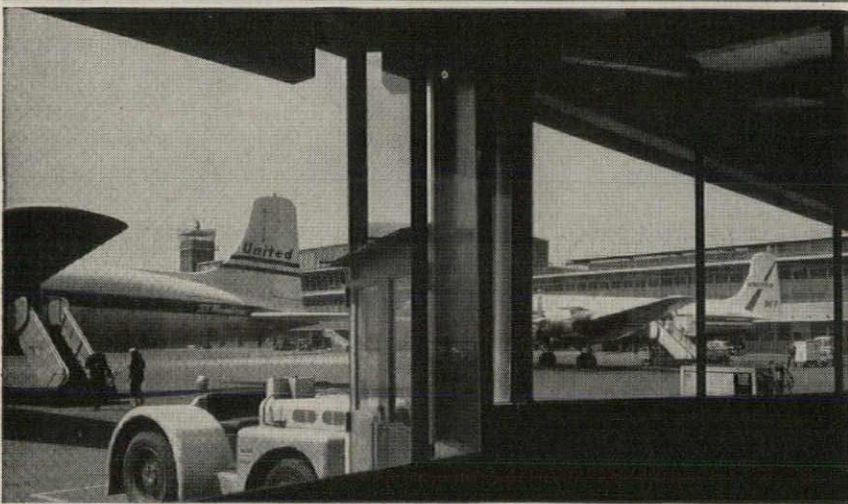


There is no substitute for safety, and Polished Misco (wired) affords proven protection for youngsters in the new Walt Disney Elementary School, at Tullytown, Pennsylvania.

Architect: John Carver,  
2112 Spruce St., Philadelphia, Pennsylvania

Heat absorption provided by 38,750 sq. of Mississippi Coolite glass make patients more comfortable in the John J. Kane, Allegheny County Institution District (Hospital for the Indigent Sick).

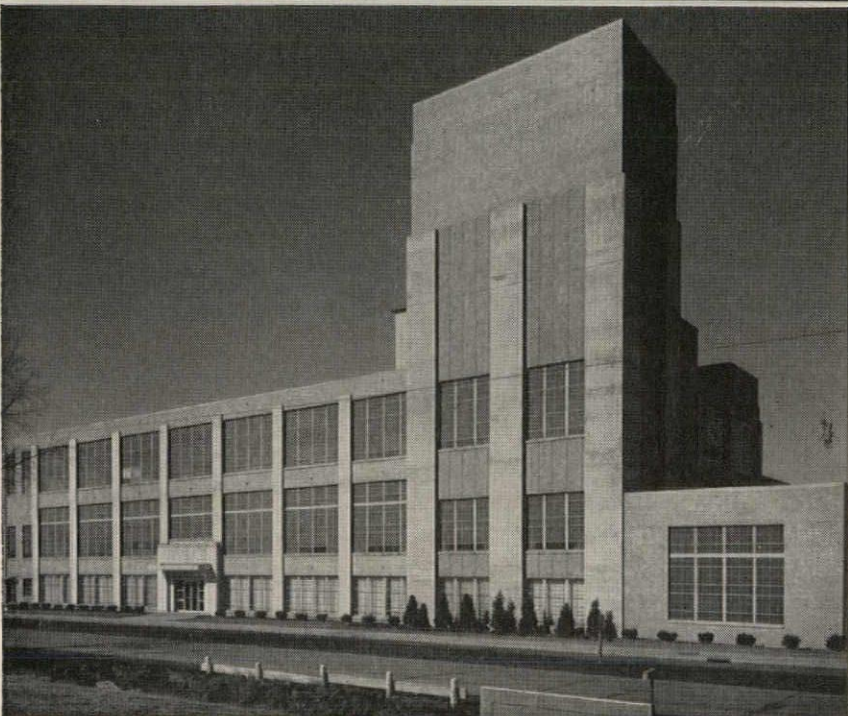
Associate Architects: Button & McLean—Mitchell & Ritchey, Pittsburgh, Pennsylvania  
General Contractor: Sherry Richards Company, Chicago, Illinois  
Glazing: United Plate Glass Company, Pittsburgh, Pennsylvania



At the Philadelphia International Airport, modern vistas are created by 10,000 sq. ft. of 60" wide lights of Polished Misco (wired glass).

Architect: Carrol, Grisdale and Van Allen, Philadelphia, Pennsylvania  
Glazing: Pittsburgh Plate Glass Company

# ROLLED GLASS . . .



New factory of American Chicle Company, Rockford, Ill. where 14,000 sq. ft. of Coolite Wire glass, Glare Reduced, combines heat absorption with protection.

Architect: William Higginson & Sons, New York, N. Y.  
General Contractor: Sjaström & Sons, Inc., Rockford, Illinois  
Glazing: National Mirror Works, Rockford, Illinois



WORLD'S LARGEST





today's best buy in *Daylighting*

The versatility of Rolled Glass provides architects with a practical solution to a variety of daylighting problems. Glass for daylight control, glass that absorbs heat, glass that decorates and glass that protects—they're all available in translucent light diffusing patterns, plain or wired (the latter for obscurity or clear vision) to meet every requirement. For utility, beauty, and economy unmatched by any other glazing medium, specify Mississippi Glass. Write today for free catalog. Address Dept. 7.



**MISSISSIPPI GLASS COMPANY**

NEW YORK • CHICAGO • FULLERTON, CALIFORNIA

88 Angelica St. • St. Louis 7, Mo.

MANUFACTURER OF ROLLED, FIGURED AND WIRED GLASS



*Have you investigated  
the best in NEW laminated gypsum  
wallboard constructions?*

## BESTWALL HUMMER SYSTEMS

While gypsum wallboard construction in residential and commercial building is not new in itself, the new Bestwall Hummer Systems have certain definite advantages that have made them industry leaders.

Each System, designed for a specific purpose, can save on materials and labor cost and in erection time. They also offer performance standards unmatched by other systems, including those with other types of materials.

Briefly, the Bestwall Hummer Systems are:

- A** two layers of gypsum wallboard applied to framed walls and ceilings; eliminates nail-popping and beading.
- B** non-load bearing, smooth finish partitions, without framing, offering 1, 2 or 3 hour fire resistance.
- C** non-load bearing partition with paneled appearance made of factory laminated panels; no joint treatment; erected as permanent or movable partition.
- D** similar to "A" except one layer of wallboard over 8" strips.

Comprehensive descriptions of each Bestwall Hummer System including drawings, comparative costs, performance data and other details available from your Bestwall representative or Bestwall Gypsum Company, Ardmore, Pennsylvania.



**BESTWALL GYPSUM COMPANY** • Ardmore, Pennsylvania  
Plants and offices throughout the United States

## FOUNTAINS

*continued from page 222*

ending combinations to provide maximum variety in the color and water display.

The floodlight sequence controller could, of course, take on many more complex forms. For example, the controller might also vary the intensity of each color by changing voltage on the lamps.

### PUMP VAULT

The dimensions of the pump vault should be more than just adequate to house all controls. A maintenance man should be able to move around easily without being cramped for space.

From the standpoint of economics and hydraulic considerations the pump vault should be placed near the pool proper. The entrance to the vault should be concealed by bushes, shrubs or other suitable means.

It is well known that electrical controls and other gear should be operated in an atmosphere relatively free from humidity. Therefore, the pump vault should be well ventilated and also be equipped with a sump pump so as to prevent damage in the event of any major leaks. The installation of heaters in the vault has been successful in reducing the relative humidity.

If it is contemplated to locate a pump vault on a sloping hillside at the fountain site, a self-priming pump should be used. If a non-self-priming pump is used it must be located at an elevation which will permit the suction line to initially flood the pump or else manual priming will be required each time the pump motor is energized.

### SIZE AND LOCATION

As a practical point the radius of the outer pool should not be less than the maximum water projection height. In extremely windy locations it may be desirable to increase the radius to two times the maximum water projection, so as to not continually wet the landscape and/or spectators.

The actual location of a fountain is best selected where there is a minimum of ambient light, especially when colored light is to be used. Any environmental light tends to wash out the relatively low brightness produced by underwater colored floodlighting either by reducing its contrast with the surroundings or by adapting the spectator's eyes to a higher level of brightness.

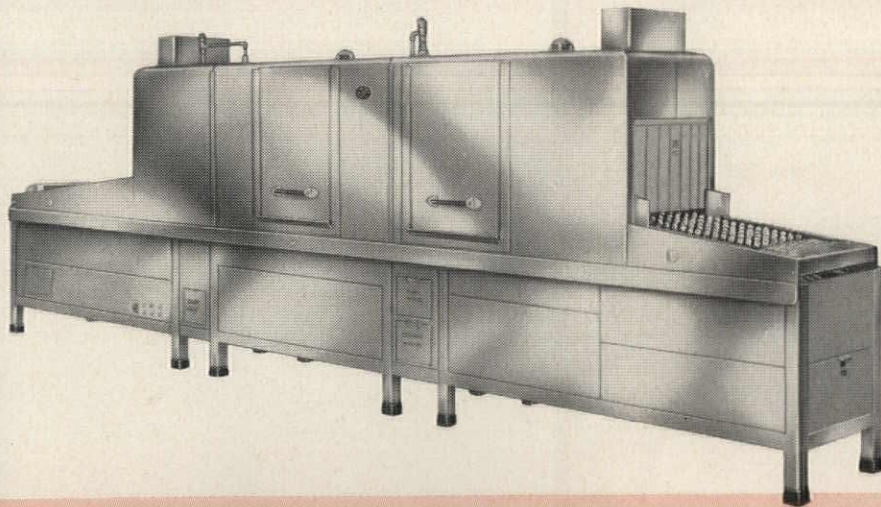
*continued on page 282*



one thing in common...



...their tableware was washed by a Hobart  
**Flight-Type dishwasher...standard for volume operations**



Whether in a restaurant, hotel...cafeteria in an office building, school or industry, they do have one thing in common! They eat every day, and agree with you on clean tableware. Hobart dishwashers are the unparalleled answer. "Unequaled speed, thoroughness and efficiency" skims over the Hobart flight-type dishwasher story much too fast. For here is every dishwashing service you need built into one amazingly fast machine (many models)—custom-designed to cut costs in volume food operations. Fully automatic, it delivers the lowest possible operating cost, with traditional Hobart dependability.

If your plans are for less than large volume operations, be sure to see the complete line of more than 50 Hobart dishwashers—one is exactly right for every specification.

### Hobart Flight-Type Dishwashers

Completely automatic power-water-scraping, power washing and rinsing, with human supervision reduced to a minimum. Dishes are continuously racked in conveyor between resilient, stainless steel—"flight links"—tipped with nylon which protects chinaware against markings. Stainless steel side links, rollers, tie rods. Famed Hobart combination jet-powered and revolving wash system insures thorough sanitation. Flight-type sizes range from 12 to 26 ft. long, with conveyor speeds from 5 to 12 ft. per minute. Dozens of other exclusive features make it the most advanced dishwasher made.

**Hobart** MACHINES



The World's Oldest and Largest Manufacturer of Food, Bakery, Kitchen and Dishwashing Machines

The Hobart Manufacturing Co., Dept. HAF, Troy, Ohio

Please send me more information on:  The Hobart flight-type dishwasher,  the complete dishwasher line.  I would like the name of my nearest Hobart dealer.

Firm name.....

My name.....

Address.....

City.....Zone...State.....

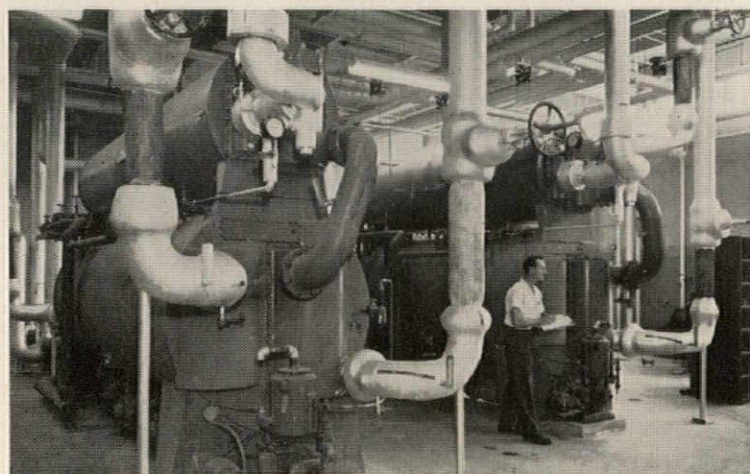




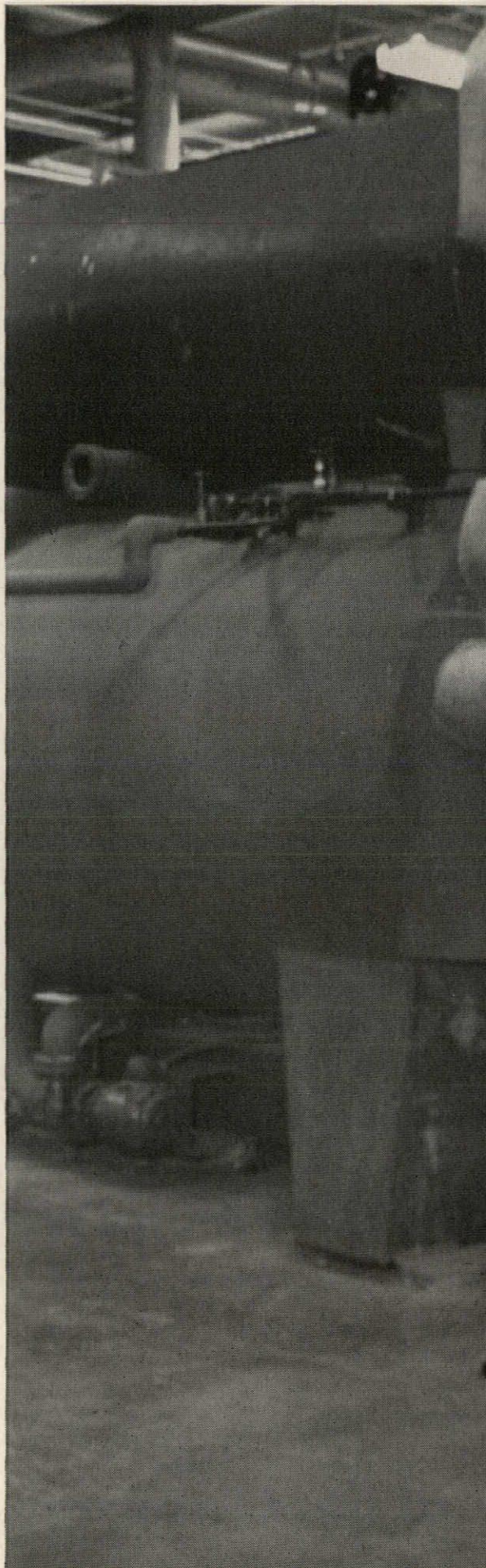
**NO SUMMERTIME SLUMP** With gas as the boiler fuel and York machines, the switch to summer cooling was no problem. Operating costs are low, too, thanks to Gas.



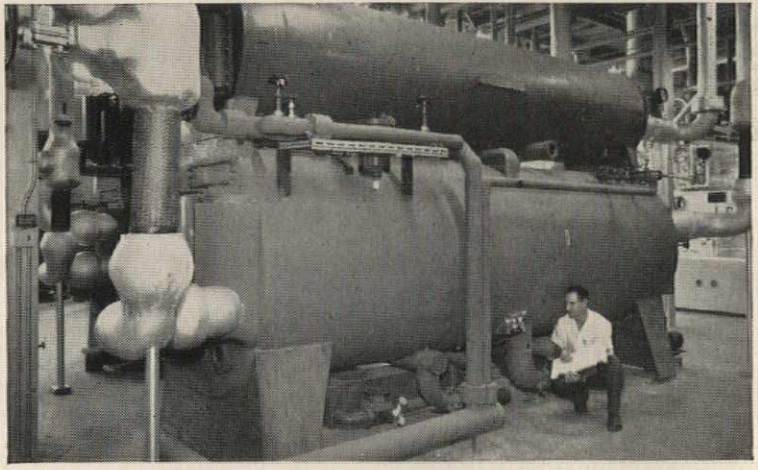
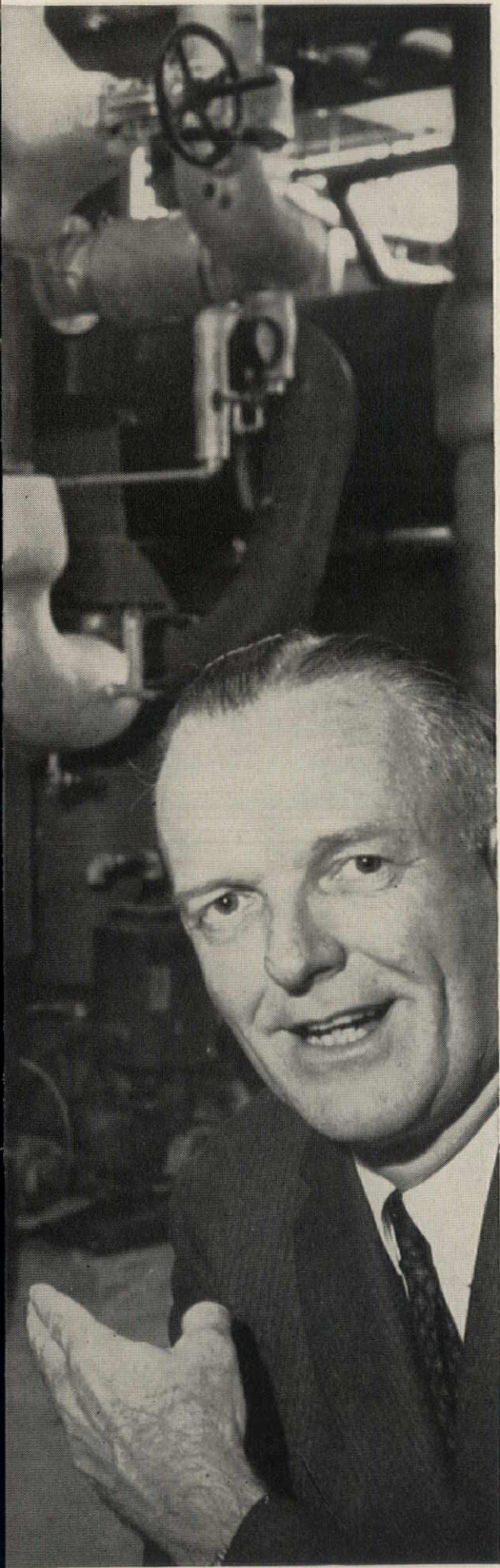
**LATEST IN COOLING** Gas operated York machines feature the use of tap water as refrigerant and lithium bromide as absorbent, one of the most efficient, practical refrigeration cycles developed so far. Machines start and stop automatically.



**THE UTMOST IN FLEXIBILITY** The units are cross-connected so that each operates independently if necessary.







**MAINTENANCE COSTS TO DATE—ZERO!** The Allen Company uses two York machines—a 230-ton unit serving 45,000 sq. ft. of office and cafeteria space, a 170-ton unit for process water cooling. Three small pumps and motors are the only moving parts in the entire system.

*“with **YORK**  
**GAS** air conditioning  
our boilers keep us cool  
all summer”*

“With our boilers sized for a winter load, we were naturally oversized for the summer months. But York’s gas-operated Lithium Bromide absorption water chillers permit us to make efficient use of part of this steam capacity to cool,” says Mr. M. J. Mather, President of the Allen Manufacturing Company, makers of hex-socket screws.

The York Lithium Bromide system eliminates the need for huge compressors found in other types of cooling equipment . . . which brings down the original cost considerably. And with gas the boiler fuel, you make year-round use of an otherwise wasted source of power *at rock bottom costs*. In addition, York machines are noiseless, lightweight, compact—easy to install and readily adaptable to almost any plant layout.

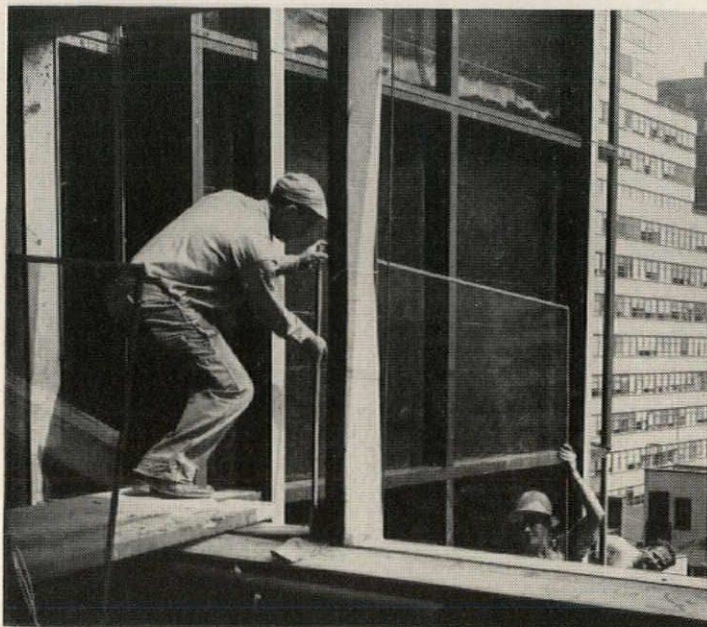
Find out how your present heating system can pay off for you all year ’round with gas-operated York automatic water chilling units. Call your local gas company or write to the York Corporation, Subsidiary of Borg-Warner Corporation, York, Pennsylvania. *American Gas Association.*



## Why the new Corning Glass building is weather-sealed with neoprene gaskets



Neoprene gasket with molded corners and U-shaped cross section is quickly installed on the site.



Glass light being lifted into place. Neoprene gasketed edges make lights easier, safer to handle.

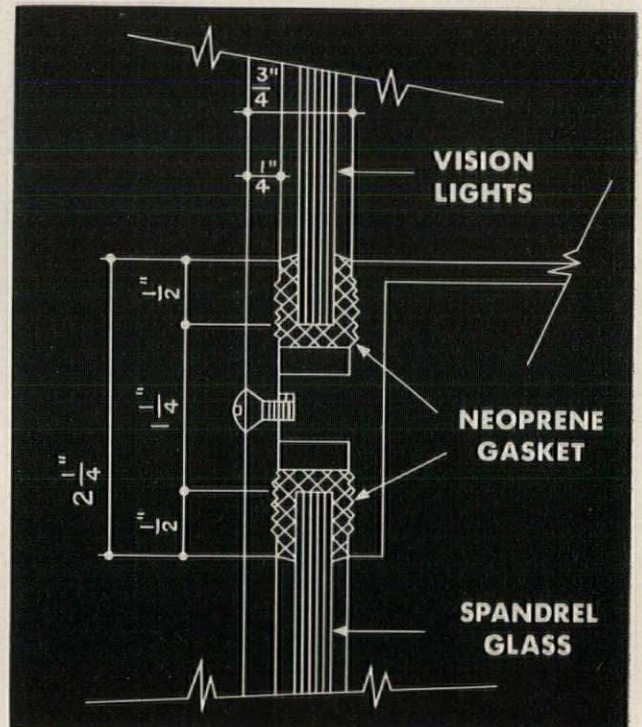
Three major reasons prompted the architects to specify neoprene for Corning Glass Works' New York City office:

**First:** Because neoprene maintains a lasting seal . . . keeps its elasticity . . . doesn't soften in hot weather or stiffen in cold weather. Too, neoprene remains an effective seal under wind load or movement from expansion or contraction. It resists compression set and weather cracking.

**Second:** Because neoprene, for over 20 years, has proved maintenance-free in other industries. Predictions are that properly designed and manufactured neoprene gaskets will last 50 or more years.

**Third:** Because neoprene pre-formed gaskets permit on-site economies . . . requiring no special cleaning . . . no specialized skills. Simple, quick to install.

For our new booklet, "Neoprene Gaskets for Curtain Walls," and/or names of suppliers, write: E. I. du Pont de Nemours & Co. (Inc.), Elastomer Chemicals Department AR-7, Wilmington 98, Delaware.



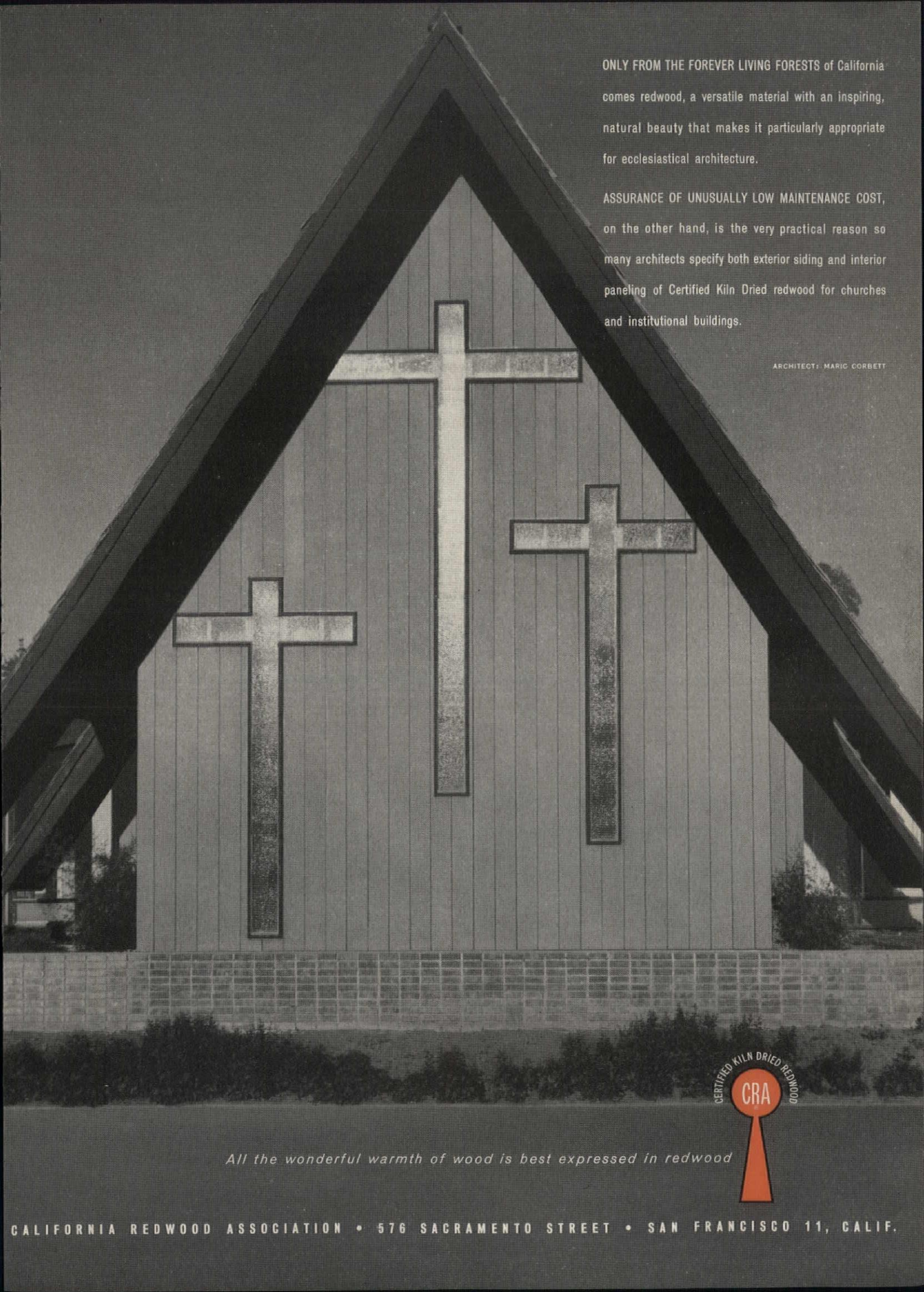
Better Things for Better Living . . . through Chemistry

**SYNTHETIC**

**RUBBER**

NEOPRENE  
HYPALON®  
VITON®  
ADIPRENE®





ONLY FROM THE FOREVER LIVING FORESTS of California comes redwood, a versatile material with an inspiring, natural beauty that makes it particularly appropriate for ecclesiastical architecture.

ASSURANCE OF UNUSUALLY LOW MAINTENANCE COST, on the other hand, is the very practical reason so many architects specify both exterior siding and interior paneling of Certified Kiln Dried redwood for churches and institutional buildings.

ARCHITECT: MARIC CORBETT



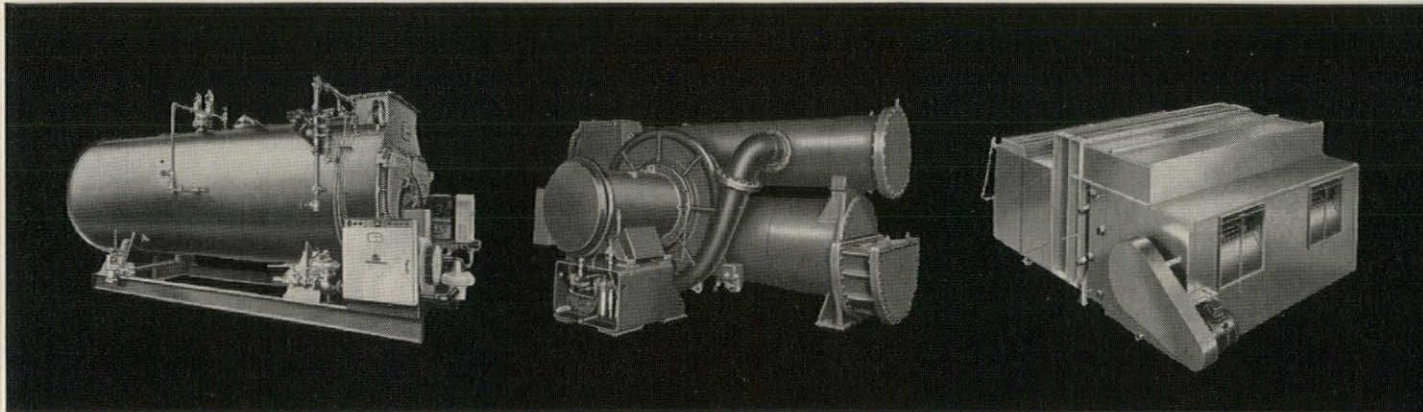
*All the wonderful warmth of wood is best expressed in redwood*

CALIFORNIA REDWOOD ASSOCIATION • 576 SACRAMENTO STREET • SAN FRANCISCO 11, CALIF.





Ready for



Firebox, scotch-type steel boilers and package units for heat, power, steam.

Centrifugal refrigerating machines for central-station air-conditioning systems.

Central-station air-conditioning units for public buildings, industrial plants.

One call for all

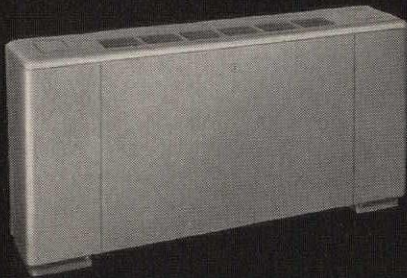


# bids on your air-conditioning job?

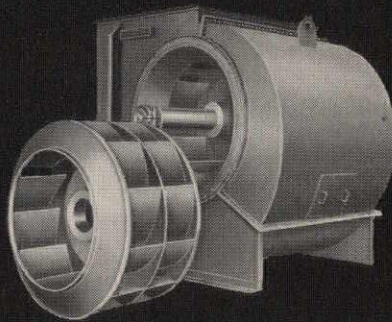
Be sure one of them is from  
**AMERICAN-Standard** Industrial Division

HERE'S WHY: You get *one-source responsibility* for quality and performance in equipment designed, engineered, and manufactured to work together. Combining three American-Standard\* divisions—American Blower, Ross Heat Exchanger, Kewanee Boiler—the new Industrial Division encom-

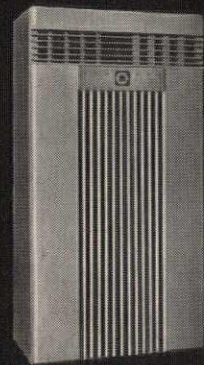
passes the six major fields of air conditioning, heating, ventilating, heat transfer, dust collection, and fluid drives. Contact our nearest office. American-Standard Industrial Division, Detroit 32, Michigan. In Canada: American-Standard Products (Canada) Limited, Toronto, Ontario.



Fancoil units for cooling and heating individual rooms in multi-room structures.



Heavy-duty centrifugal fans for high pressure air conditioning or ventilating needs.



Packaged commercial air conditioners, air- or water-cooled types, 3 to 20 tons.



\*AMERICAN-Standard and Standard® are trademarks of American Radiator & Standard Sanitary Corporation.

## AMERICAN-Standard

INDUSTRIAL DIVISION

AMERICAN BLOWER PRODUCTS • ROSS PRODUCTS • KEWANEE PRODUCTS



## RAND CORPORATION

Santa Monica, California

Not just glass, but entire wall is protected against solar heat and glare by this facade installation of KoolShade Sunscreen. Note pleasing appearance.



## Beat solar heat and glare ...the modern KOOLSHADE way

• The original solar screening, KoolShade Sunscreen provides the most effective method known for shading windows against solar heat and glare. Here are 8 big reasons why:

- ① **Keeps interiors cooler.** By screening out up to 89% of the sun's hot rays, KoolShade keeps interiors 15% cooler and more.
- ② **Saves on air conditioning.** By reducing solar load, KoolShade minimizes initial tonnage requirements...cuts operating costs. (By rule of thumb, 100 sq. ft. of KoolShade reduces cooling load by approximately 1 ton.)
- ③ **Reduces solar glare.** Widely used as a daylighting aid, KoolShade moderates sun and sky glare. Screens out direct solar rays to improve lighting balance, guards against eye-strain.
- ④ **Gives full outward visibility.** Because it's woven (not stamped), KoolShade permits up to 83% clear

outward visibility...greater view by far than any comparable shading device.

- ⑤ **Enhances building appearance.** In harmony with all architecture, KoolShade introduces sleek uniformity to all visual openings.
- ⑥ **Virtually no maintenance.** Because it can't rot, rust or corrode, KoolShade upkeep is negligible. Nubelon-coated, too, for utmost weather resistance.
- ⑦ **New written warranty!** With KoolShade Sunscreen and Kool-Frame Extrusions you now get a written warranty of quality.
- ⑧ **Franchised installation.** For maximum satisfaction and performance, KoolShade is sold and installed only by Franchised, factory-trained distributors.

SEND TODAY for this free illustrated bulletin. Find out how you, too, can solve your solar problems with modern KoolShade. No cost or obligation.



# KOOLSHADE<sup>®</sup>

## SUNSCREEN

### REFLECTAL CORPORATION

A subsidiary of Borg-Warner Corp.  
200 S. Michigan Ave., Dept. K-69,  
Chicago 4, Illinois.

Without obligation, please send us:

Free Literature

Free Sample

Name.....Title.....

Company.....

Address.....

City.....Zone.....State.....

9457

## FOUNTAINS

### APPENDIX

**Water Hammer.** This may occur when the water flow undergoes a sudden change in velocity. Kinetic energy is converted into a dynamic pressure wave which is capable of producing a terrific impact in rebounding back and forth in the piping.

Generally, it has been found that solenoid operated valves should have some time delay in their action so that the water flow is not turned off or on abruptly. If each water effect is allowed to build up and die down gradually, water hammer is minimized. The most successful device for this operation has been found to be a thruster operated gate valve. This consists of a hydraulic cylinder and piston, the pressure for which is supplied by a small totally enclosed vertical motor and centrifugal impeller protruding down into a reservoir of oil.

If the discharge line is long and/or the velocity of discharge is great, there results a large inertia due to the mass of water being accelerated or decelerated. This inertia can become sufficiently large to cause excessive water hammer even when this smooth acting thruster is employed, if the valve action is too fast.

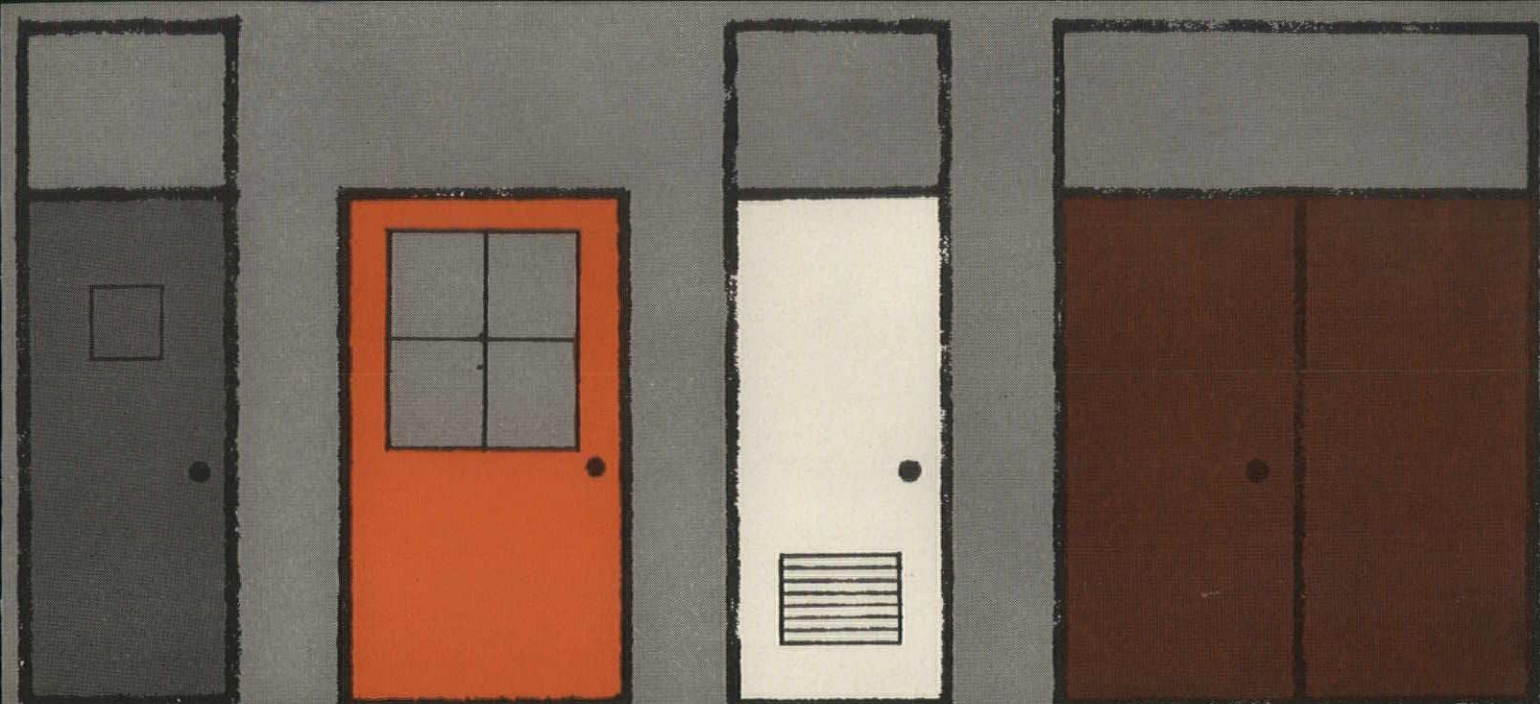
If it is impractical to increase line size and thereby reduce discharge velocity (such as an existing installation), then water hammer can frequently be eliminated by installing an adjustable stop-screw on the mechanism so as to prevent the valve from completely closing. This stop-screw is adjusted so that there is water flow from the nozzles even in the off-position. The adjustment should be such that just enough leakage occurs so as to provide adequate hydraulic cushion to prevent water hammer. The resultant leakage will sometimes permit water to be projected up from the nozzles a few inches during the off-position of the cycle. This is seldom found to be objectionable in practice because of the relatively large scale of the fountain itself.

If the adjustable stop-screw technique fails to prevent water hammer then it will be necessary to install some type of air chamber or surge suppressor.

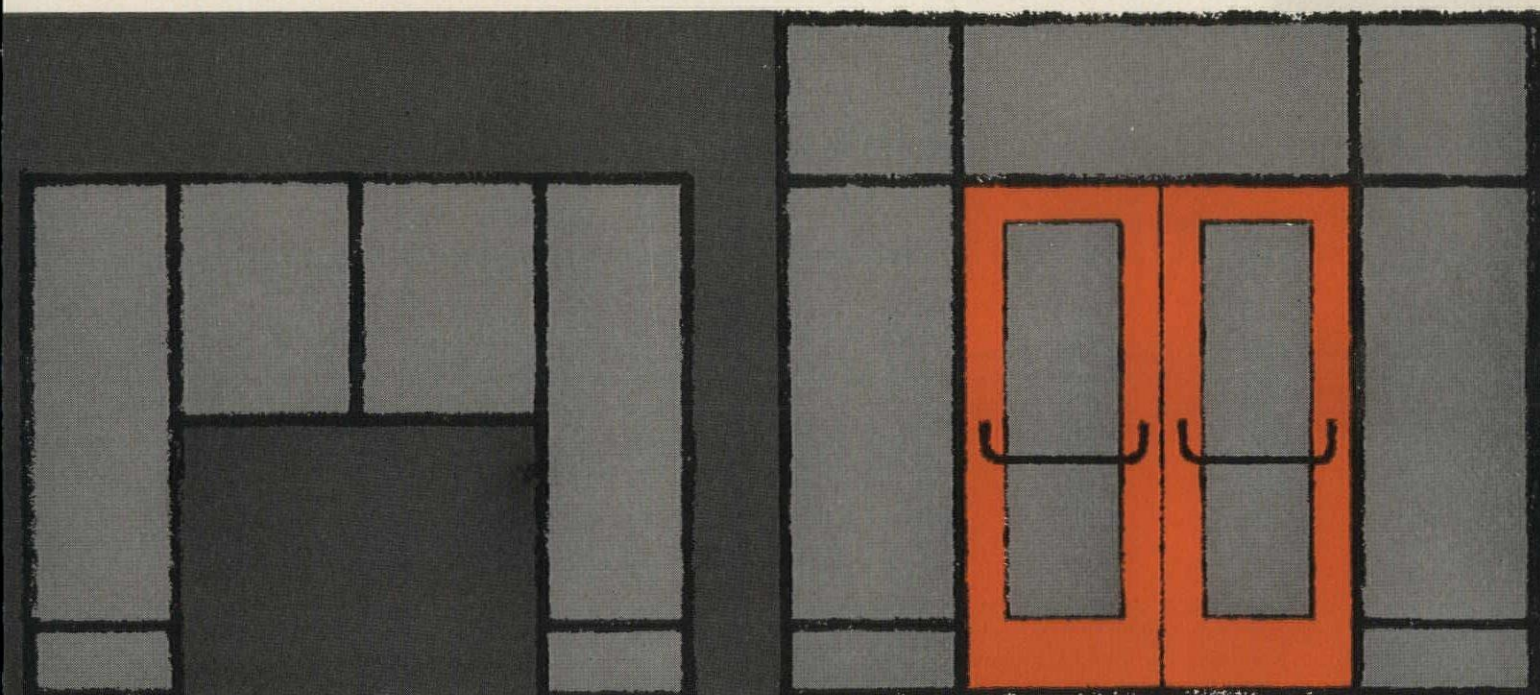
It is possible to predict the need for an air chamber in the design stages of electric fountains. In general, water hammer will occur when the total surge pressure exceeds twice the value of the static pressure in the pipe when the fluid is at rest.

*continued on page 288*





Meet fire regulations immediately with Aetnapak<sup>®</sup>



always-in-stock, custom-quality hollow metal

# AETNAPAK

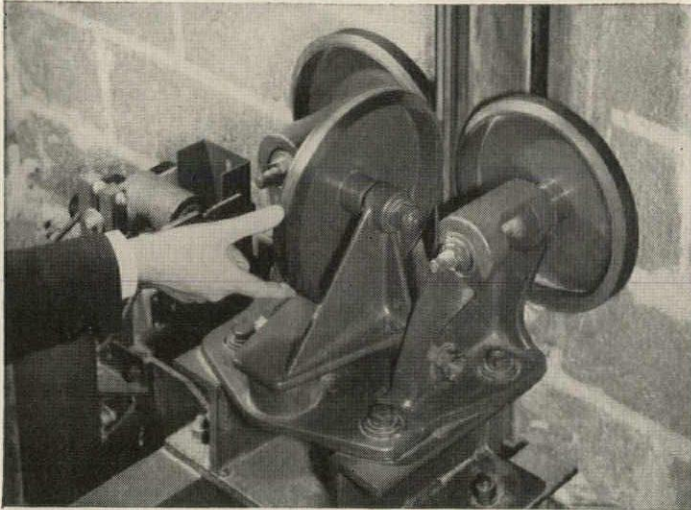
Take advantage of 48-hour stock shipments of Aetnapak\* Underwriters Label and non-label steel doors and frames for both new construction and alterations. U-L labeled doors, including three-hour (A) label Fyr-Chek Doors with single-point locks, can be ordered directly from Aetnapak catalog. Write for your copy. **AETNA STEEL PRODUCTS CORPORATION, 730 FIFTH AVENUE, NEW YORK 19, N. Y.**

Other Aetna products: Aetnawall Metal Office Partitioning; Aetna Custom Hollow Metal Doors and Frames. \*Order Aetnapak with or without hardware — doors and frames, doors separately, frames separately.

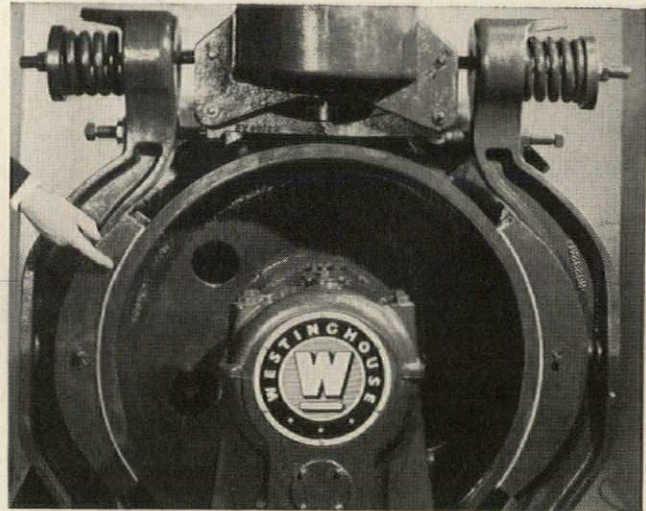
**AETNA STEEL PRODUCTS CORPORATION**  
 730 Fifth Avenue, New York 19, N. Y.  
 Please send free catalog of AETNAPAK custom-quality, in-stock steel doors, frames and hardware.

Name and Title.....  
 Company Name.....  
 Address.....  
 City..... State.....





**ROLLING ON RUBBER . . .** Quiet elevators just don't *happen*—they're planned that way. You'll see how a Westinghouse Operatorless Elevator cushion-rides on rolling rubber, trapping vibration and noise. You'll see the cars operate on clean, *dry rails*—like an express train on rubber wheels.



**APPLYING THE BRAKE . . .** No "brakes" are used to stop a Westinghouse Operatorless Elevator. Stops are made dynamically. A brake is applied only to hold the car at floor level *after* it stops. You'll see how this is done.

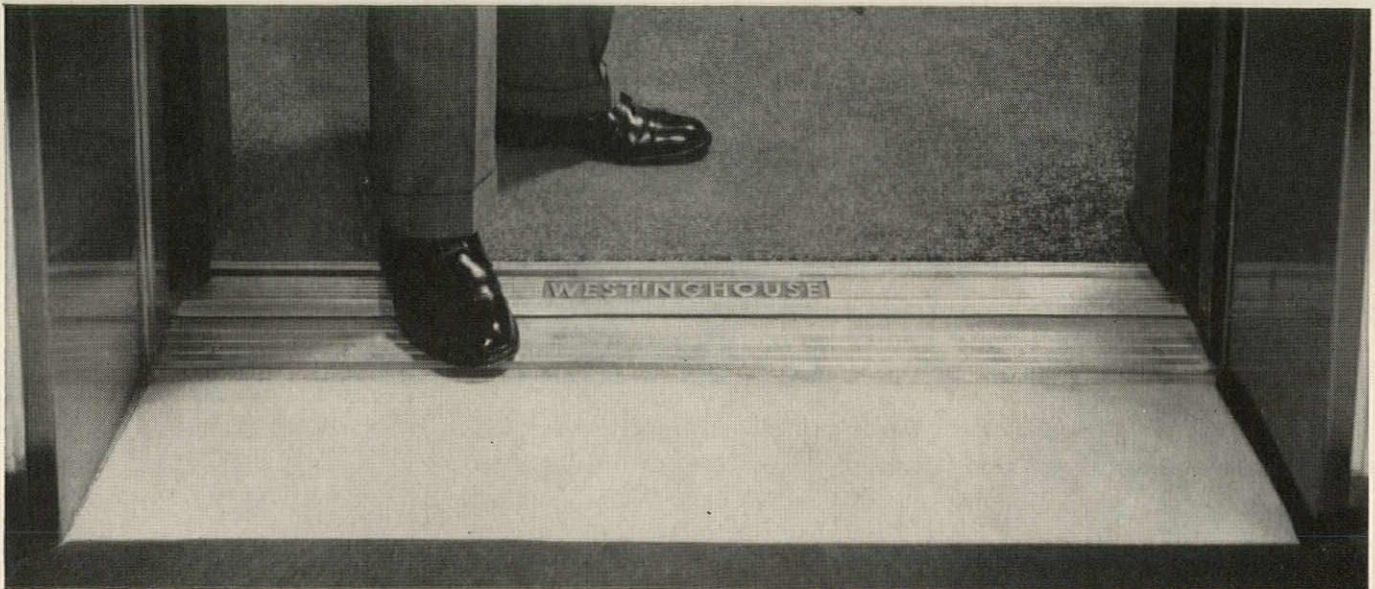
**WESTINGHOUSE INVITES YOU TO EXPERIENCE THE**

# "30-Minute PRE-INVESTMENT Eye-Opener"

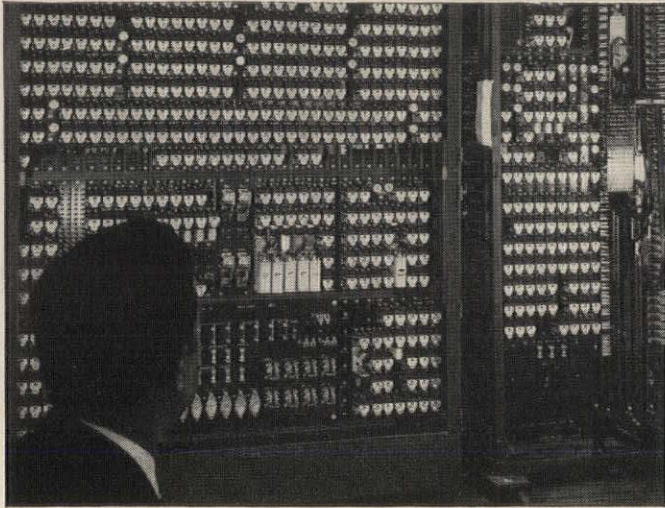
Judge for yourself the benefits of Westinghouse Operatorless Elevators during this Behind-the-Scenes Demonstration

**ON THE LEVEL . . .** Why does a Westinghouse Elevator always glide to a perfect landing—softly, *without releveling*? The secret is hidden in a compact control

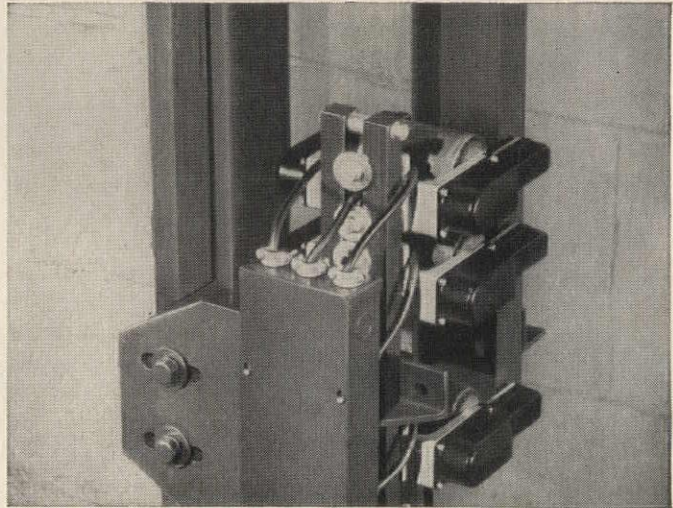
worth its weight in gold—but you'll see it as "standard equipment" on the elevator system. Rototrol is its name and it's a Westinghouse exclusive.







**THE BRAIN ROOM . . .** Here's a truly "inside" view of modern elevator engineering. Your trip to the penthouse will reveal an array of computers, selectors and shuntless relays which comprise an electronic "brain" that makes decisions every second. It supervises and directs elevator movement, knows exactly what passenger traffic demands are—and dispatches elevators where they're needed, when they're needed. It's all done instantly . . . automatically. Don't miss it!



**A MATTER OF INDUCTION . . .** The "sinking stomach" feeling is something you'll never experience in a Westinghouse Operatorless Elevator. One of many devices built into the system that precludes such discomfort is this inductor on the elevator which controls slowdown and stop smoothly . . . accurately . . . quietly.

Westinghouse extends this special invitation to executives who are responsible for planning a *new* building or *modernizing* an existing one. In just 30 minutes, we can demonstrate technical advancements in modern elevating that will result in the efficient operation of your building, with complete tenant satisfaction, now and for the years to come.

Historically, the entire Westinghouse organization is electrically-oriented. Because of this, Westinghouse has brought to the elevator industry new control techniques which have produced elevator systems of outstanding excellence. Westinghouse would appreciate the opportunity to show you this dramatic "eye-

opener." Make arrangements to see the "30-Minute Pre-Investment Eye-Opener" by calling the Westinghouse Elevator Division sales office in your city—or write on your letterhead to: R. H. Wagner, General Manager, Westinghouse Elevator Division, 150 Pacific Avenue, Jersey City 4, N. J.

Typical preview highlights from the "30-Minute Pre-Investment" demonstration are shown.

WESTINGHOUSE ELEVATORS AND ELECTRIC STAIRWAYS

YOU CAN BE SURE...IF IT'S **Westinghouse**

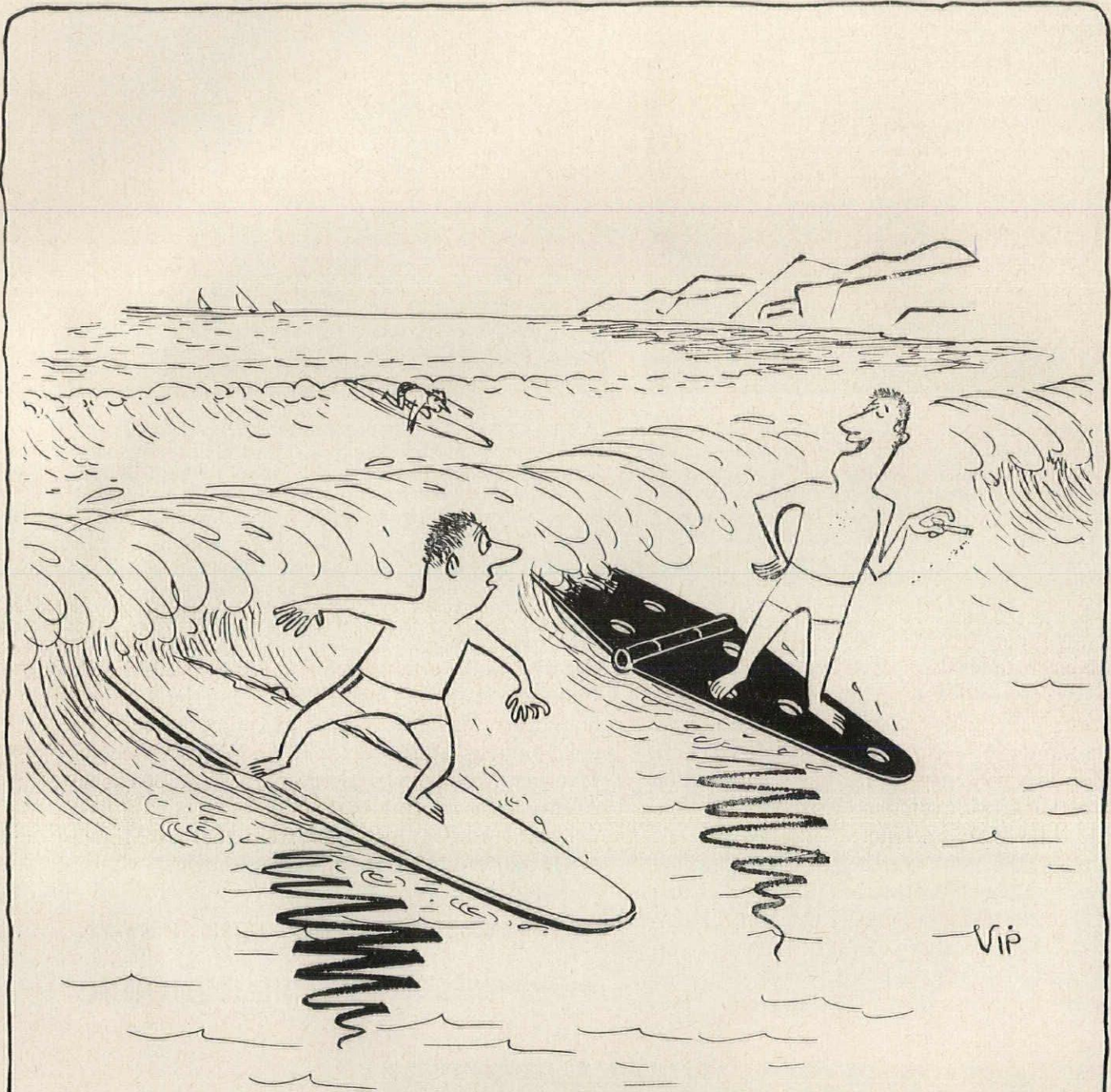
J-98770AA



James M. Ryan, President  
University Properties, Inc.

"The '30-Minute Pre-Investment Eye-Opener' is something I'll remember for a long time. One thing I learned is that you certainly can't take elevator systems for granted. The demonstration I saw, prior to our selection of the elevators for the Washington Building in Seattle, gave me a greater insight into Westinghouse advanced engineering skill. It's easy to understand why Westinghouse wants building executives to see and test their product."





**"EVERYTHING HINGES ON HAGER!"**

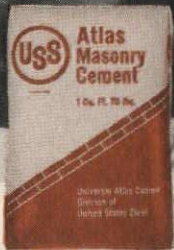
C. Hager & Sons Hinge Mfg. Co. • St. Louis 4, Mo.  
In Canada, Hager Hinge Canada Limited • Kitchener, Ontario

Founded 1849—Every Hager Hinge Swings on 100 Years of Experience





▶ Great new things are shaping up in concrete block



Screen block unit designed, manufactured and franchised by Keogh Bros. Concrete Products, Glendale, Calif.

## Atlas Masonry Cement provides the right mortar

Concrete block has really "come out of the cellar." No longer used only for foundation walls or back-up, concrete block is out in the open . . . to add beauty, style and individuality in masonry construction. New shapes . . . new sizes . . . new textures . . . are now available for structural and decorative masonry walls, indoors and out.

And for laying up these new concrete masonry units, Atlas Masonry Cement continues to be the preferred basic material in the bonding mortar. It produces a smooth, workable mortar . . . assures a stronger bond . . . gives weathertight masonry joints that are uniform in color. Atlas Masonry Cement complies with ASTM and Federal Specifications.

For information, write: Universal Atlas Cement, Dept. M,  
100 Park Avenue, New York 17, N. Y.

M-76

"USS" and "Atlas" are registered trademarks.



**Universal Atlas Cement  
Division of  
United States Steel**

OFFICES: Albany • Birmingham • Boston • Chicago • Dayton • Kansas City • Milwaukee • Minneapolis • New York • Philadelphia • Pittsburgh • St. Louis • Waco



**NEW**—the  
State of Florida Office Building,  
Orlando, Fla.

**Architects:** Broleman and Rapp,  
of Orlando.

**Glazier:** Acme Glass Company, Inc., Orlando.  
*Lustragray glare reducing glass  
adds to the most modern,  
distinctive appearance  
of this new structure.*



*For modern office buildings*

**Another AMERICAN Lustragray Installation...**

**the glass that reduces glare and heat without sacrificing vision**

The distinctive Lustragray "look" is one that you'll see in the windows and doors of more and more of the new and finer office buildings being erected today.

Lustragray is springing into favor for more reasons than just its high luster, neutral shade, and attractive appearance. Greater working comfort and increased efficiency are the Lustragray benefits that office building occupants can both see and feel.

Eliminating harsh contrasts in brightness levels minimizes eyestrain. Lustragray's glare control does this. Reducing solar heat minimizes fatigue. Lustragray's heat control is responsible. Even with all these advantages, Lustragray is economical.

Consult your phone directory now for your nearest AMERICAN distributor or glazier. Our catalog is in Sweet's. Or write our Architectural Promotion Dept.





Above—Lustragray glass gives a solid, skin wall effect to the exterior—affording privacy. Right—From the interior, the gray glass provides "clear-glass," non-glare vision.

**AMERICAN WINDOW GLASS DIVISION**

**AMERICAN-SAINT GOBAIN CORPORATION**

General Offices: FARMERS BANK BUILDING • PITTSBURGH 22, PA.

AMERICAN-SAINT GOBAIN CORPORATION is a merger of the former American Window Glass Company, Pittsburgh, Pa., and the former Blue Ridge Glass Corporation, Kingsport, Tenn. (which was a wholly-owned subsidiary of Saint-Gobain of Paris, France). American Window Glass Division plants are located in Arnold, Jeannette, Ellwood City, Pa.; Okmulgee, Okla. Blue Ridge Glass Division plant is located in Kingsport, Tenn.

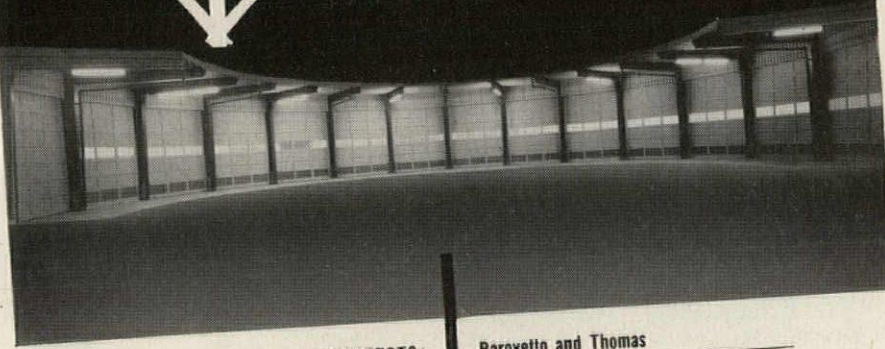
*American Lustragray*

glare reducing glass is made by the makers of America's best clear sheet glass



# 14 *Special* RAYNOR DOORS

*Specified for  
American River Junior College  
Trades and Industry Building  
Auto Shop,  
Sacramento, California*



ARCHITECTS:	Barovetto and Thomas
CONTRACTOR:	Erickson Construction Co.
SPONSORING CONTRACTORS:	Heller — Campbell — Erickson — Lawrence
DOORS BY:	Valley Overhead Door Co. Carmichael, California

The eye appeal and versatility of Raynor Doors highlight the circular design of the American River Junior College Auto Shop shown above.

The perfection with which Raynor Doors so completely create the desired effect and meet the exacting specifications of outstanding architectural designs such as this, is accomplished through *Raynor Advanced Sectional Door Engineering Know-How*. Built complete under one roof, Raynor Doors embody only the finest materials available . . . employ construction features such as exclusive "Graduated Seal" . . . three-way stress construction . . . heavy-duty galvanized hardware and "Lifetime Guaranteed" Dorlux panels.

Whatever your specific design problem may be, the Raynor Engineering Department will provide the correct solution. Contact your nearest Raynor Distributor or write direct.



## RAYNOR MFG. CO.

Dixon, Illinois      Hammonton, New Jersey



## The Record Reports

### On the Calendar

#### July

26-30 Annual Conference, American Institute of Planners—Hotel Olympic, Seattle

#### August

24-27 Annual Convention, American Hospital Association—Coliseum and Hotel Statler, New York

#### September

7-11 National Technical Conference, Illuminating Engineering Society—Fairmont and Mark Hopkins Hotels, San Francisco

20-25 14th Annual Instrument-Automation Conference and Exhibit (International), sponsored by Instrument Society of America—International Amphitheater, Chicago

21-25 International Congress of the International Council for Building Research, Studies, and Documentation—Rotterdam, Holland

22-24 Third Industrial Nuclear Technology Conference, co-sponsored by Armour Research Foundation and *Nucleonics* magazine, with cooperation of U. S. Atomic Energy Commission—Morrison Hotel, Chicago

24-26 Annual Meeting, Porcelain Enamel Institute—The Greenbrier, White Sulphur Springs, W. Va.

28ff National Power Conference, co-sponsored by American Society of Mechanical Engineers and American Institute of Electrical Engineers; through Oct. 1 — Muehlebach Hotel, Kansas City

28ff 41st National Recreation Congress, co-sponsored by American Recreation Society and National Recreation Association, and Fourth Institute on Recreation Administration (29-30); through Oct. 2—Morrison Hotel, Chicago

30ff Annual Convention, Producers' Council; through Oct. 2—St. Louis

### Office Notes

#### Offices Opened

Olof Dahlstrand has opened an office for the practice of architecture at Fifth and Junipero, Carmel, Calif.

Ian Grad Associates, Consulting Engineers, is the name of a new firm formed by Ian Grad and Aaron Zich-

*continued on page 300*



*Streamline*® WROT COPPER  
**SOLDER-TYPE FITTINGS**  
**ALWAYS FIT THE TUBE...**



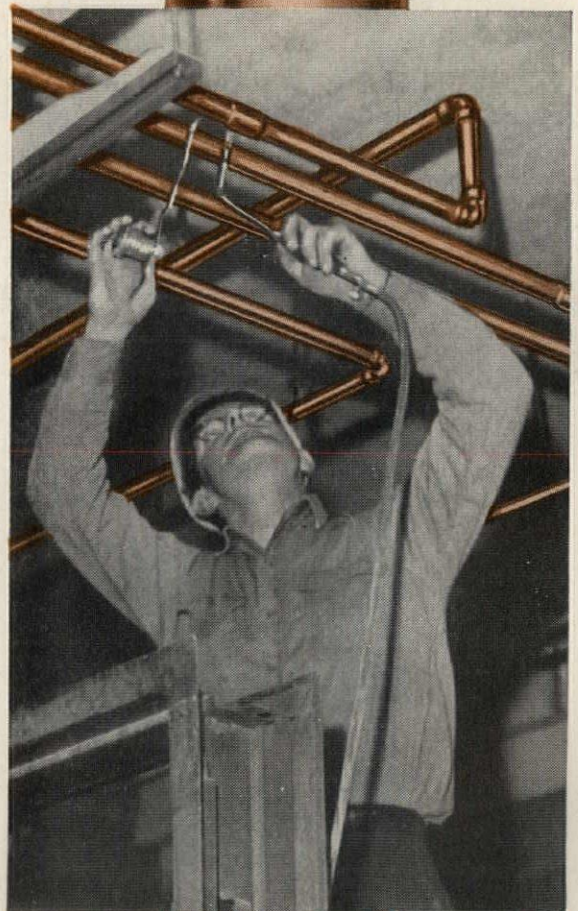
**ALWAYS FIT THE JOB!**

As the originator of the solder-type fitting . . . the Mueller Brass Co. has perfected the design and production techniques so necessary to produce consistently uniform and dimensionally accurate wrot copper fittings that fit right on every job.

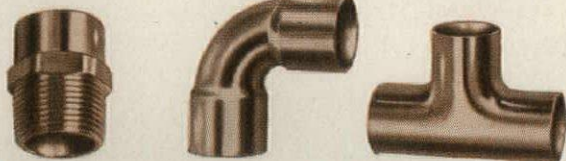
Made from high quality Streamline copper tube, Streamline wrot fittings heat faster, more evenly; make smoother, tighter vibration-proof connections.

Streamline wrot copper fittings are the wise choice for all plumbing, heating, refrigeration and air conditioning systems because of their dependability, ease of installation and long, trouble-free life.

It pays to use the best . . . Specify Streamline wrot copper fittings.



235-P



Write for your new  
 S-359 Catalog today.



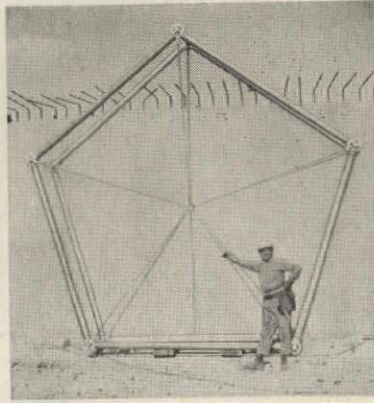
**MUELLER BRASS CO. PORT HURON 8, MICHIGAN**





Owner: The American Society for Metals / General Contractor: The Gillmore-Olson Company, Cleveland, Ohio / Architect: John Terence Kelly, Cleveland, Ohio / Dome Design: Synergetics, Inc., Raleigh, North Carolina / Aluminum Materials: Kaiser Aluminum & Chemical Sales, Inc.





# THE GEODESIC DOME: BOLD NEW WAY TO SPAN BIG SPACE

The geodesic dome uses only a fraction as much material as conventional methods to enclose a given cubic area — yet it has greater resistance to hurricane winds and other natural forces.

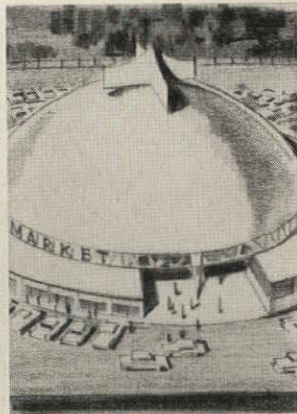
Here is a practical, low-cost way to build a structure that requires light weight, high strength, and a wide open space without a single obstruction: a soaring roof to cover both concourses and terminals of a jet-age air-travel center . . . an all-weather sports stadium . . . a covered mall for a modern shopping center.

North American's Columbus Division is experienced in the fabricating and erecting of geodesic domes. Its Architectural Metals engineers have just completed a gigantic dome for the American Society for Metals' headquarters near Cleveland. It is 103 feet high and 277 feet in diameter, and is made of aluminum pentagon and hexagon sections.

For complete information on Geodesic Domes — or on any other architectural metals applications, including Curtain Wall — please contact: North American Aviation, Inc., Columbus, Ohio.



**PASSENGER TERMINALS.** Spacious, soaring beauty of the geodesic dome is in tune with the jet age.



**SHOPPING CENTERS.** Sheltered by dome, shoppers stroll through open-air bazaar all year long.



**SPORTS STADIUMS.** Rain or snow won't stop the game . . . spectators and players won't swelter in the sun.



**CHURCHES.** Geodesic dome allows ideal seating arrangement, unobstructed view for big congregations.

ARCHITECTURAL METALS

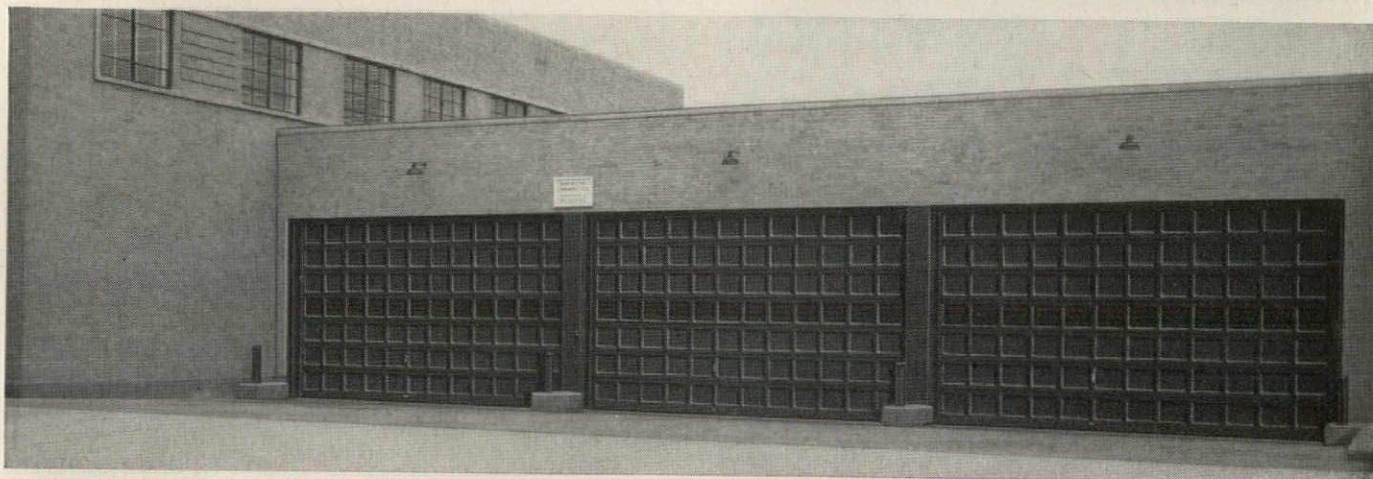
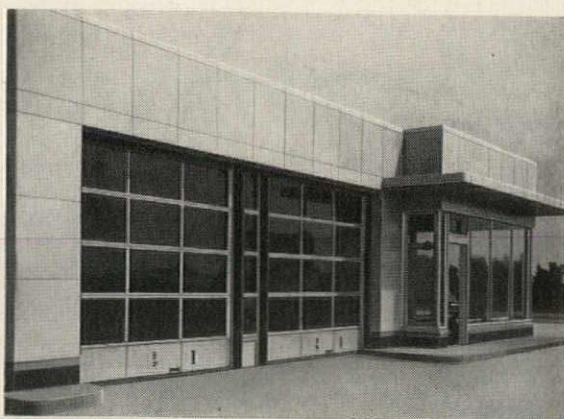
THE COLUMBUS DIVISION OF NORTH AMERICAN AVIATION, INC.

Columbus, Ohio





**GOOD LOOKS**  
**EASY OPERATION**  
**LONG LIFE**



**Part and Parcel of Rō-WAY overhead doors**

The qualities you look for in overhead doors for commercial and industrial applications are built into every Ro-WAY door.

Good looks, for example. The quiet good looks of simple styling that blends gracefully with architectural design.

Easy operation, too—that comes from sound and skilled engineering of all working parts. Specially designed track and hinges, heavy duty ball bearings, and springs tension-balanced to the weight of the door assure responsive performance day in and day out.

And extra long life—because Ro-WAY doors are built with cabinet-maker skill for lasting service. Hardware is heavy gauge roll-galvanized steel. Muntins, rails and stiles are precision squared for precision fit. Mortise and tenon joints are both steel pinned and glued for maximum strength. All sections are rabbeted to make weather-tight joints.

Whatever you look for in overhead doors you'll find in abundance in every Ro-WAY. For full details consult your Ro-WAY distributor. You'll find him in the Yellow Pages.

*For added convenience, specify the famous  
 RO-WAY Electric Operator for commercial doors*



*there's a Rō-Way for every Doorway!*

COMMERCIAL • INDUSTRIAL • RESIDENTIAL



**ROWE MANUFACTURING COMPANY**  
 1211 Holton St., Galesburg, Ill.

SEE OUR CATALOG  
 IN SWEET'S  
 ARCHITECTURAL  
 FILE  
 OR WRITE FOR COPY



*Look what's happened to  
the old red school house!*



**BAYLESS HIGH SCHOOL  
ST. LOUIS**

Architects: Ernest T. Friton,  
T. F. A. Unland, St. Louis

Consulting Engineers:  
Toensfeldt & Horch, St. Louis

Contractor: Benson Electric  
Company, St. Louis

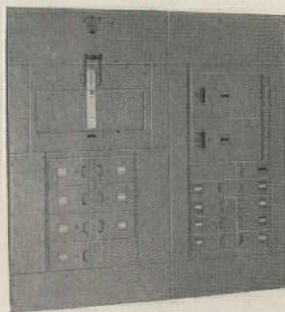
**St. Louis' first all electric school equipped with**

# **FRANK ADAM ELECTRICAL EQUIPMENT**

**TYPICAL FRANK ADAM EQUIPMENT  
INSTALLED IN BAYLESS HIGH SCHOOL**



"E" Frame Circuit Breaker Panel-board for heating circuits.



KSF Distribution Switchboard

Other Equipment: PFS-KSF Feeder Distribution Panelboards; LNTF Panelboards; HE Busduct for Service Entrance.

Gone are all the old-fashioned concepts of what a school should be. Here is an educational plant that demands—and has in Frank Adam equipment—the very ultimate in efficient, dependable power control for heating, lighting and all the other facilities needed for the most modern of high schools.

This school of the future holds many ideas for you. Write about any school plans on which you are working—plans that could be stepped ahead many years with Frank Adam Electrical Equipment.

**Frank  
Adam**

**ELECTRIC COMPANY**

P. O. BOX 357, MAIN P. O. • ST. LOUIS 66, MO.

busduct • panelboards • switchboards • service equipment • safety switches • load centers • Quikmeter

See our catalog in SWEETS





For Your Finest Homes

Reuten



window walls



REUTEN Tru-Bows and Tru-Walls . . . quality wood windows . . . enhance the beauty of homes in any architectural style. The OL Tru-Bow (top picture) fits perfectly in a Modern setting; the OC Tru-Bow (second picture) adds charm to a Colonial house. Four additional styles and over sixty combinations of sizes, pane shapes, and vent positions can be ordered. Both Tru-Bows and Tru-Walls meet custom quality standards and are stocked by regular millwork jobbers.

See our complete catalog in Sweet's A or LC files, our display in the Architects Building, 101 Park Ave., New York City, or write for additional information.



**FRED REUTEN INC.**  
C L O S T E R , N E W J E R S E Y

### The Record Reports

erman at 114 E. 32nd St., New York 16. Both formerly were with Fred S. Dubin Associates.

John F. Mullins, Architect, has reopened his office at 1807 Silverside Rd., Wilmington 3, Del.

Palmer and Schoettley Associates, Architects, is the name of a firm formed by the joining of the offices of C. William Palmer, F.A.I.A., and Fred J. Schoettley, A.I.A., at 409 Griswold St., Detroit 26.

Ralls-Hamill-Becker, Architects, is the name of a firm formed by F. Gene Ralls, Desmond P. Hamill, and Ernest N. Becker at 15225 Farmington Rd., Livonia, Mich.

Lester Wertheimer, Architect, has opened an office at 451 N. La Cienega, Los Angeles 48.

#### Firm Changes

Welton Becket, F.A.I.A., and Associates announces the appointment of Kent Attridge as director in charge of the firm's New York office at 116 E. 55th St.

A. Epstein and Sons, Inc., Engineers, announces that Sol Merel has been promoted from senior structural engineer to chief structural engineer and that Richard E. Spencer has been appointed a project engineer. Address: 2011 W. Pershing Rd., Chicago.

Grellinger & Rose announces its incorporation and change of name to Grellinger-Rose Associates, Inc., Architects. The members are A. E. Grellinger, Francis J. Rose, Austin A. Fraser, all A.I.A., Paul J. Klumb Jr., Robert J. Rappl, Gene G. Jurenc, and George A. D. Schuett. Address: 757 N. Broadway, Milwaukee 2.

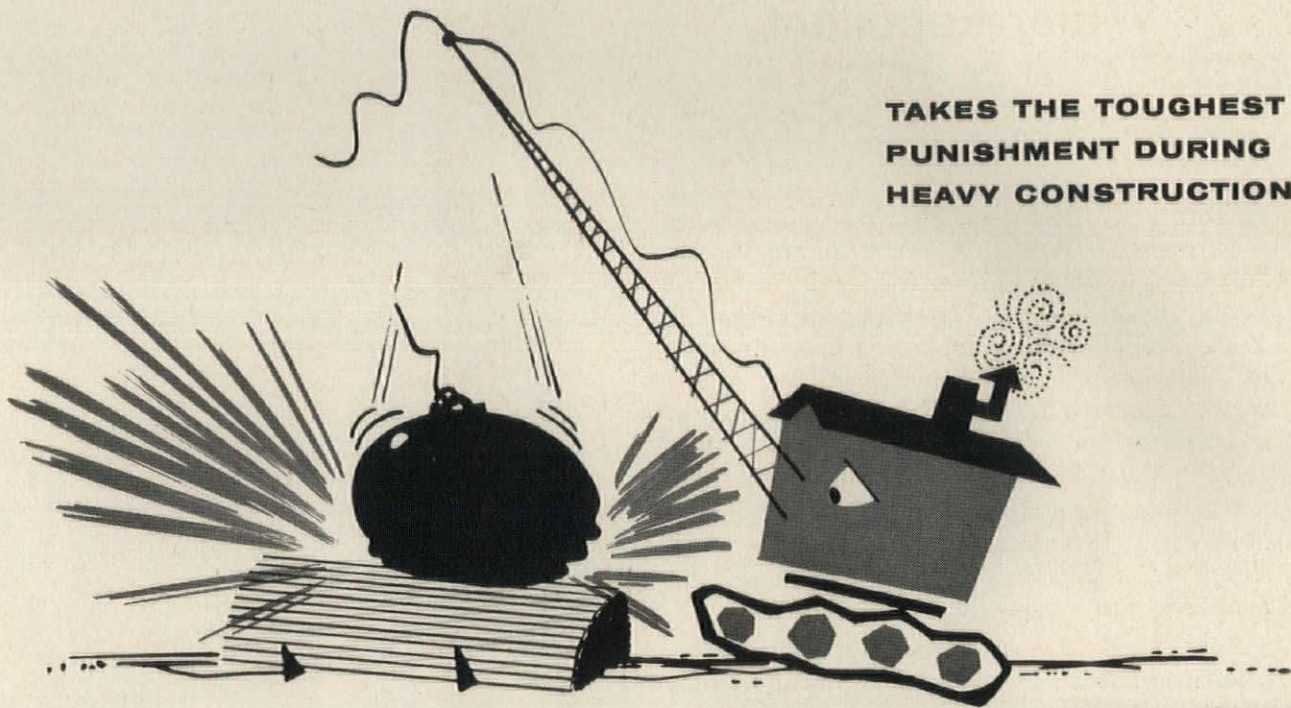
Izumi, Arnott and Sugiyama, Architects and Engineers, of Regina, Sask., announces the opening of an office at 465 First Ave. North, Saskatoon, with C. R. W. MacPhail as resident engineer.

Albert Kahn Associated Architects and Engineers, Inc., announces the election of V. C. Wagner, a vice president, as a new member of the board of directors. Re-elected incumbent directors are George H. Miehl (chairman and treasurer), Sol King (president), Sheldon Marston (executive vice president), G. K. Scrymgeour (vice president and secretary), and R. E. Linton and G. S. Whittaker (vice presidents). Address: 345 New Center Bldg., Detroit 2.

Kiely, Fletcher and Associates is now the name of the firm formerly known as D. J. Kiely Jr. and Associates. Paul W. Fletcher has been made a partner. Address: 276 Washington St., Providence 3.

*continued on page 308*





TAKES THE TOUGHEST  
PUNISHMENT DURING  
HEAVY CONSTRUCTION

this is one of the 10 reasons why

# STEEL

## CONDUIT IS BETTER

- |   |   |
|---|---|
| 1 Greater inherent and structural strength                          | 5 Easier to fish with a tape                          |
| 2 No special exterior preparation needed for concrete installations | 6 Compatible with all building materials              |
| 3 Takes toughest punishments during construction                    | 7 Great resistance to corrosion and alkali reaction   |
| 4 Uses standard tools and accessories                               | 8 Greater protection of conductors after installation |
|   | 9 Immediate delivery from distributors and mills      |

10 Proven for more than a half a century in millions of installations

CLAYTON MARK, pioneer in electrical conduit since 1910, specializes in producing steel conduit that meets all building specifications. Our facilities, engineering and production know-how guarantee quality products accepted as "The Contractors' Favorites" in the industry—Electrictube, Hotkote, Galvakote and Enamelkote.



**CLAYTON MARK & COMPANY**

1900 DEMPSTER STREET • EVANSTON, ILLINOIS

Clayton Mark & Company  
1900 Dempster Street, Evanston, Illinois  
Please send me your booklet  
"Why Steel Conduit is Better"

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_





## For Top Quality Homes Specify Water-Repellent *Treated Siding*

● You satisfy the most discriminating clients if you specify Weyerhaeuser 4-Square Water-Repellent Treated Siding. A special treatment given all surfaces of Weyerhaeuser 4-Square Water-Repellent Treated Siding lines the walls of surface cells with a material that resists water penetration. Other chemicals included in the process repel or destroy insects, and protect against stains, molds and decay-forming fungus.

This new product has all the beauty, workability and time-tested quality of good wood siding. In addition, it gives even better performance and longer life.

Specifying this superior product will be another indication to builders of better homes that you insist on top quality materials.



**Weyerhaeuser** **4-SQUARE**<sup>®</sup>  
LUMBER AND BUILDING PRODUCTS



Attractive modern exteriors will retain their beauty when they are finished in Weyerhaeuser 4-Square Water-Repellent Treated Siding.

**Takes less paint...**

**Looks better longer**

This superior siding material offers a better base for painting. Application of two coats on treated siding gives approximately the same performance as three coats on untreated siding. Paint flows on more smoothly, too.

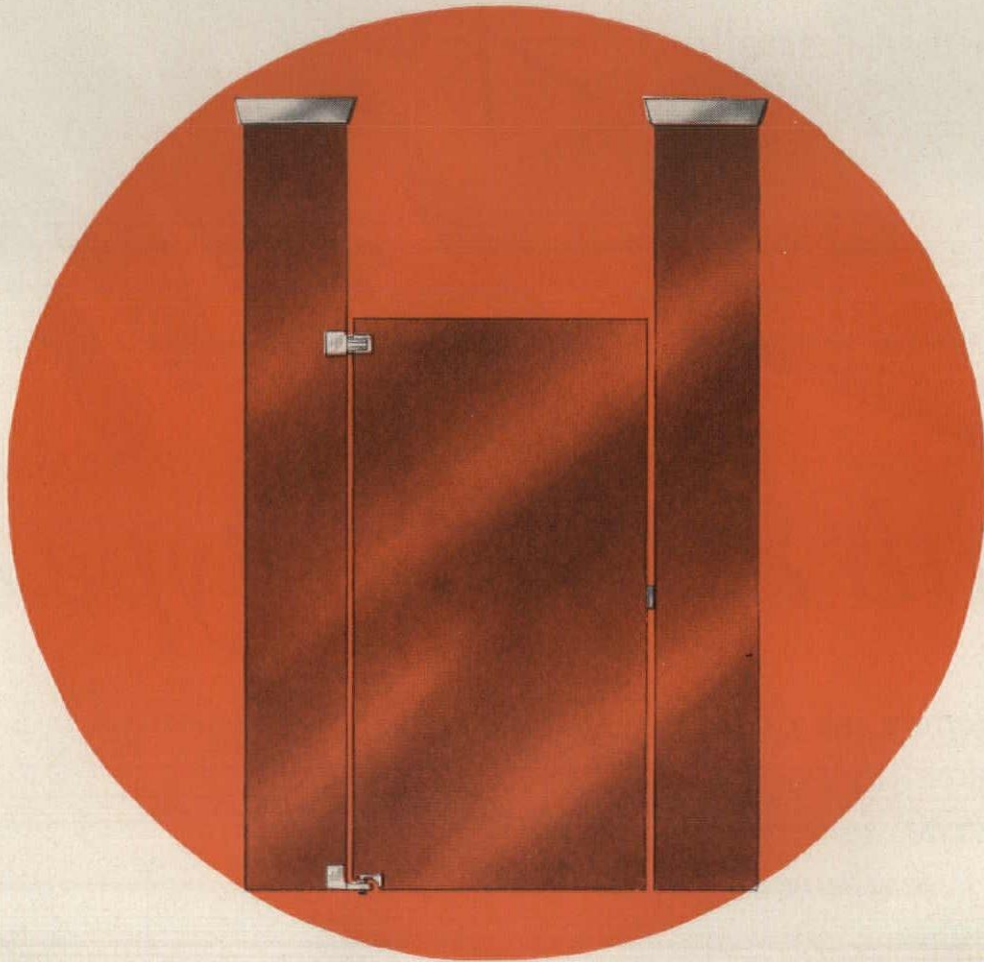
Weyerhaeuser 4-Square Water-Repellent Treated Siding needs no special protection on the job, either. It can even be left unpainted until the house is completed, should the client be undecided as to the finished color. The improved stability resulting from the treating process helps retain snug joints and tight laps.

This new product will enable you to give your clients more satisfactory homes. Write today for literature on Weyerhaeuser 4-Square Water-Repellent Treated Siding.

**Weyerhaeuser Sales Company**  
FIRST NATIONAL BANK BUILDING • ST. PAUL 1, MINNESOTA



FOR LONGER WEAR AND LOWER MAINTENANCE...

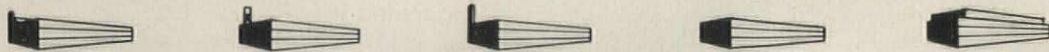


# FIAT

*toilet compartments look better,  
last longer, install faster!*

FIAT Toilet Compartments put engineering *first* to meet—and exceed—the most rigid installation requirements. Only those materials best suited to their specific function are used—high-tensile-strength magnesium aluminum alloy hardware and fittings, wear-proof Nylon hinges and corrosion-proof anodized aluminum stirrups—to make a FIAT Compartment virtually maintenance-free. Installation's a breeze! Simplified layout from illustrated instructions, standardized components and job-planned packaging make putting in a FIAT Toilet Compartment a speedy 1-2-3 job. Write today for our free, illustrated brochure "Trend Setting Buildings Include..." to learn more about the *engineered* line.

FAST DELIVERY FROM FIVE STRATEGICALLY-LOCATED PLANTS



Franklin Park, Ill. • Long Island City, N. Y. • Los Angeles, Calif. • Albany, Ga. • Orillia, Ontario, Canada



**FIAT METAL MANUFACTURING COMPANY**

9300 Belmont Avenue • Franklin Park, Ill.

Since 1922... First in Showers / Packaged Showers • Doors • Floors • Toilet Room Partitions





*compare*

# \*PM

*with any other type of*

*only \*PM offers all of the features necessary to provide a true, impermeable vapor seal against moisture migration*

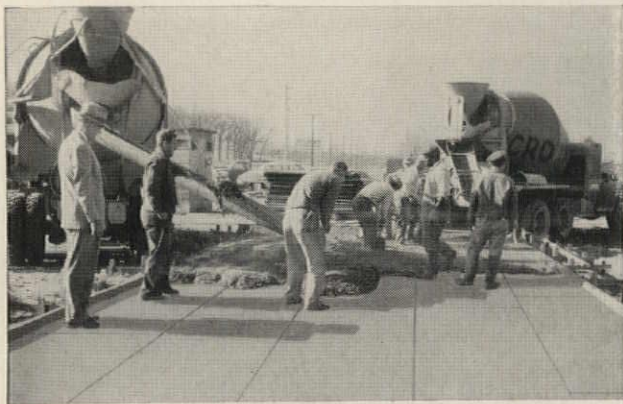
COMPARE the permeance ratings . . . for on this point alone, "PREMOULDED MEMBRANE" stands head and shoulders above all other, so called, vapor barriers on the market. In fact, as you will see by the chart below "PREMOULDED MEMBRANE" is over 16 times more impermeable than the next ranking material.

MATERIAL	WATER VAPOR TRANSMISSION (in *perms)	
	LOW	HIGH
Sealtight "PREMOULDED MEMBRANE"	.0066	.0066
Polyethylene Film (.004 in. thick)	.097	.108
55-pound roll roofing	.030	.081
Duplex paper (coated both sides—reflectors material, reinforced)	.304	.347

\*PERMS—grains per square foot per hour per inch of mercury difference in vapor pressure at standard test condition.







COMPARE the strength . . . "PREMOULDED MEMBRANE" is strong enough to maintain its permeance rating after it has been subjected to the pouring of aggregate, trundling of wheelbarrows and installation foot traffic. Resists rupturing and tearing. How many other materials will perform like this under the above circumstances?



COMPARE the ease and speed of providing a permanent installation . . . "PM" may be laid directly over the tamped grade or fill . . . joints are then efficiently sealed with Sealight Catalytic (non-setting) Asphalt, thereby providing a monolithic vapor seal with mechanically sealed joints, that will expand and contract with the concrete slab above, without breaking the bond.

# vapor seal on the market!

COMPARE before you specify or install your next vapor seal . . . don't risk your reputation by using an inferior "so called" vapor barrier. "PM," the industry's only true, impermeable vapor seal, is actually the most economical vapor seal on the market when you consider the reduced maintenance and redecorating costs realized through the complete elimination of moisture migration into the structure. When specifying or installing your next vapor seal be sure it meets these Sealight standards of quality:

permeance rating of only .0066 grains per square foot . . . resistant to rot, mold and termites . . . strong enough to resist tearing and puncturing . . . expandable . . . quickly, easily and permanently installed—only "PREMOULDED MEMBRANE" meets them all.

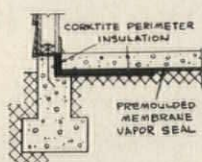
We sincerely advise and invite your comparison of "PM" against all other vapor barrier products . . . we're sure that once you do you will also agree that there's only one true, impermeable vapor seal on the market . . . Sealight "PREMOULDED MEMBRANE."

**\*Premoulded Membrane** . . . the industry's only *TRUE*, impermeable vapor seal

TRADE MARK

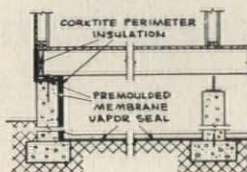
*ideal  
for all  
types of  
construction*

#### SLAB-ON-GRADE



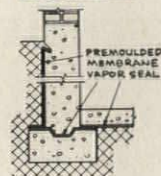
Installation of "PREMOULDED MEMBRANE" completely isolates slab from any moisture originating in the site and Sealight Corkite perimeter insulation effectively insulates edge of the slab, thereby eliminating heat loss through the slab perimeter.

#### CRAWL-SPACE



The proper installation of "PREMOULDED MEMBRANE" and Corkite removes all danger of moisture migration, condensation and oxidation of metal installations in the crawl-space area . . . eliminates need for ventilation.

#### BASEMENT



"PREMOULDED MEMBRANE" properly applied to the exterior of the basement walls as well as beneath the floor slab insures a warm, dry, liveable basement. Prevents any movement of vapor or capillary movement of free water.

**WRITE TODAY**

for complete information including our Design Manual and series of "TECH-TIPS."



W. R. MEADOWS, INC.

DEPT. 4

Gentlemen:

Please send, without obligation:

- "DESIGN PRACTICES" Manual
- "TECH-TIP" Series
- Have representative call.

NAME \_\_\_\_\_  
TITLE \_\_\_\_\_  
FIRM \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_

**SEALIGHT**

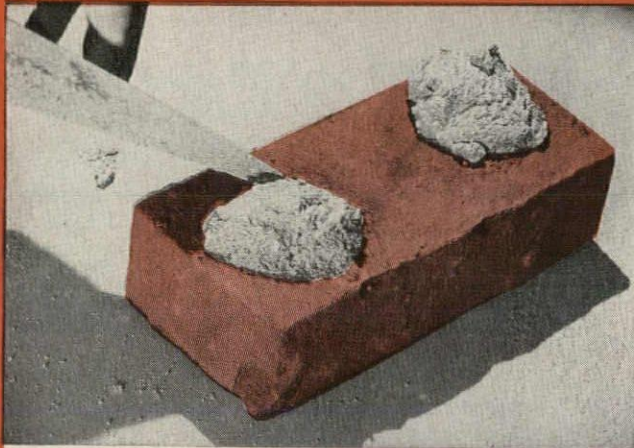
**W. R. MEADOWS, INC.**

4 KIMBALL STREET • ELGIN, ILLINOIS



# BRIXMENT MORTAR

## *Has Better Water-Retention*



Place a dab of Brixment mortar and a dab of ordinary cement-and-lime mortar on a brick. Wait a minute, then feel each mortar.



The one that stays plastic longer will be the one having the highest water-retention. Feel the difference with Brixment mortar!

### —AND HIGH WATER-RETENTION IS ESSENTIAL TO WELL-BONDED, WATERTIGHT MASONRY

Water-retaining capacity is the ability of a mortar to retain its moisture, and hence its plasticity, when spread out on porous brick.

High water-retaining capacity is of *great importance* in mortar. If the mortar does not have high water-retaining capacity, it is too quickly sucked dry by the brick; the mortar stiffens too soon, the brick cannot be properly bedded, and a good bond cannot be obtained.

Brixment mortar has high water-retaining capacity. It strongly resists the sucking action of the brick. Brixment mortar therefore requires less tempering, stays smooth and plastic longer when spread out on the wall. *This permits a more thorough bedding of the brick, and a more complete contact between the brick and the mortar.* The result is a better bond, and hence a stronger and more water-tight wall.

**LOUISVILLE CEMENT COMPANY, LOUISVILLE 2, KENTUCKY**

*Cement Manufacturers Since 1830*





**B.F. Goodrich**

B. F. Goodrich Corinthian vinyl tile, molded rubber cove baseboards and corners.

## Rubber stair treads: Beautiful way to safer stairways!

The striking entrance hall and stairway illustrated above show how B. F. Goodrich molded rubber stair treads can add color and excitement to interiors. And these tough, attractive treads are equally practical in churches, hospitals, schools, offices, homes—for that matter, any interior stairway where an economical, comfortable and permanent tread is required. It has these other advantages, too: fire-resistant, clear-

through colors, absorbs traffic noises, easy to keep sparkling clean with an occasional damp mopping.

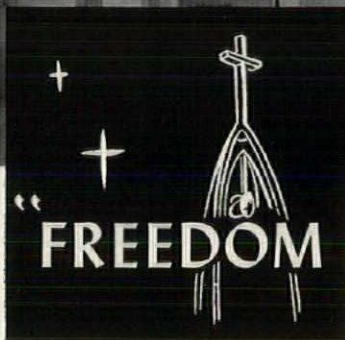
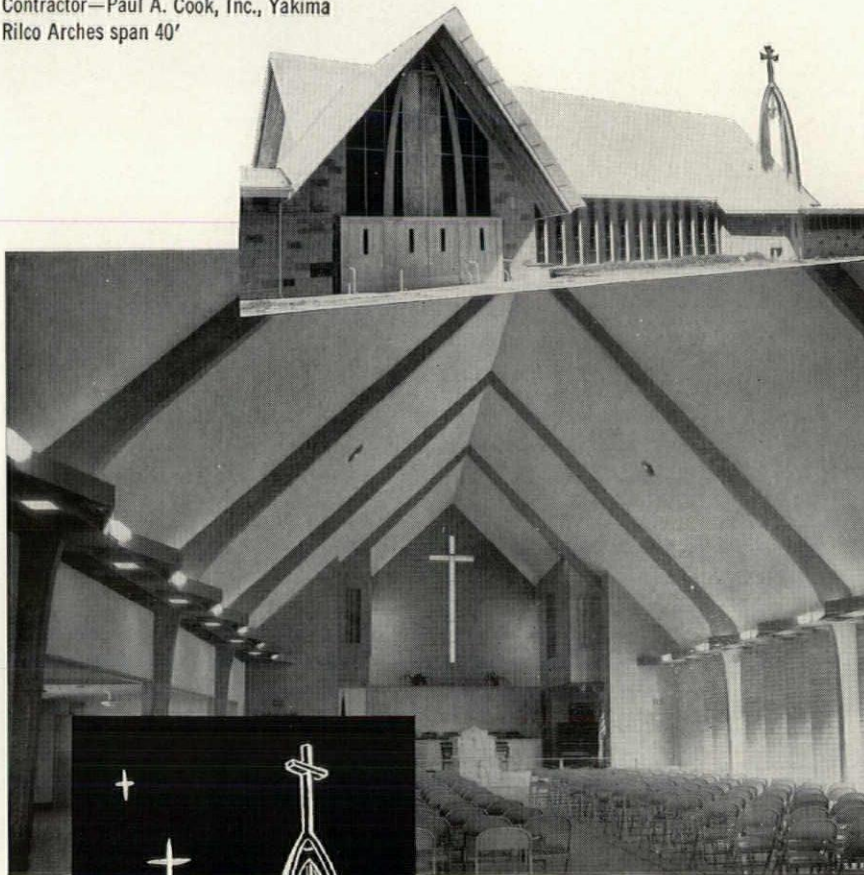
Simple installation on smooth, dry interior steps. Safety-strip, safety-design, or plain surface in a choice of widths, lengths, and nosing depths. In 9 popular colors. For further information, see Sweet's or contact the B. F. Goodrich Company, Flooring Products, Watertown 72, Mass. Dept. AR7.



**B.F. Goodrich** *flooring products*



Westpark Church, Yakima, Washington  
 Designer—Champ Sanford, Yakima  
 Contractor—Paul A. Cook, Inc., Yakima  
 Rilco Arches span 40'



## OF DESIGN at \$10.10 per square foot"

Paul A. Cook, Contractor, says "Quality of product and high degree of manufacturing care enabled us to assemble glued laminated arches and beams with an absolute minimum of time and cost."

The low initial cost and ease of erection means you can build better for less with Rilco. All Rilco members are precision engineered—each connection fits. They are assembled quickly and easily at the job site by the regular work crew, saving both time and money.

"Using Rilco Glued laminated arches and beams allowed us freedom of design at a cost which permitted the building to be increased in over-all size. Our completed structure was erected at a cost of \$10.10 per square foot on actual enclosed area," states designer Champ Sanford.

If you want beauty, strength and warmth, with the utmost in economy, your choice will be Rilco. Contact your nearest Rilco office for complete information without obligation.



**RILCO LAMINATED PRODUCTS, INC.**  
 W818 FIRST NATIONAL BANK BUILDING, ST. PAUL 1, MINNESOTA

District offices: Tacoma, Washington • Fort Wayne, Indiana • Newark, New Jersey

• Write for free Church  
 • Construction Catalogue  
 • featuring wood laminated  
 • and fabricated structures  
 •



## The Record Reports

Charles Luckman Associates, New York and Los Angeles, announces that Andrew Fischer Jr. has been retained to fill the new post of director of construction activities.

The partnership of Buckles and Macklin has been dissolved. Charles Macklin, architect and structural engineer, is continuing to practice at 124 N. Fifth St., Springfield, Ill.

William L. Pereira & Associates, Los Angeles, announces that Charles D. Kratka, industrial and interior designer, has joined the firm.

John Carl Warnecke, Architect, announces the selection of Carl Arras, Robert Hart, and Neill Smith as associates. Address: 111 New Montgomery St., San Francisco 5.

### New Addresses

Martin Lovett, Consulting Structural Engineer, 101 Park Ave., New York 17.

Trelle A. Morrow, Architect, 1331 Fourth Ave., Prince George, B. C.

Harold Ship, M.R.A.I.C., 5135 Western Ave., Montreal 28, Quebec.

### Corrections

Melbourne, site of the Shell Headquarters Building shown on page 168 of the April RECORD, is in the State of Victoria, not New South Wales. Buchanan, Laird & Buchan and Skidmore, Owings & Merrill, San Francisco, are associated architects on the building.

The RECORD regrets that information supplied in connection with the publication of Executive House on pages 215-218 of the May issue did not include the name of Morris Lapidus as designer of the interiors. The architects were Milton M. Schwartz & Associates.

The RECORD also regrets that the drawing on page 217 in the story on Executive House shows a window that was not ultimately used in the actual building; another type of window made by the same company was used. Also, no credit was received for the aerial photograph at the bottom of page 215. The photographer in the case of that one photograph was Al Grossman.

The RECORD also regrets that the source of the drawing at the bottom of page 196, May issue, was incorrectly given. The drawing is actually from *Italian Gardens of the Renaissance* by J. C. Shepherd, A.R.I.B.A., and G. A. Jellicoe (Charles Scribner's Sons, New York, 1925).

more news on page 314





# ualco aluminum curtain wall

**OSBORN LAND COMPANY BUILDING, PHOENIX, ARIZONA**

Architect: Lloyd Peyton Ware, AIA, Phoenix. Contractor: Kitchell-Phillips Contractors, Inc.



**Ualco**

**SOUTHERN SASH SALES & SUPPLY CO., Inc.**

Sheffield, Huntsville, & Montgomery, Ala.; Van Nuys & San Leandro, Calif.; Tampa, Fla.; Canton, O.; Elizabeth, N. J.  
THE COMPLETE LINE: TWENTY ALUMINUM WINDOW STYLES, AND FOUR ALUMINUM CURTAIN WALL SYSTEMS



# A MODERN CONCEPT FOR Heating, Ventilating and Cooling of Schools

By F. J. KURTH, Vice President  
in Charge of Engineering, Anemostat Corporation of America

## Educational efficiency

The Anemostat Dual Duct High Velocity System provides a controlled and healthy environment in accordance with the highest standards of comfort and is therefore conducive to more vigorous activity in the classrooms. It is a modern heating and ventilating system, carefully researched and new in concept, and is economical to install and operate. It is an effective heating and ventilating system, which later can be readily adapted to air conditioning by the addition of a central-station type refrigeration system.

Because large sums of money must be spent for new schools, it is important to study all factors which will improve educational efficiency. Though well constructed and equipped, many new schools are not provided with modern heating, ventilating or cooling systems which furnish comfort during all seasons of the year. Experience has shown that a proper climatic condition will improve student and teacher efficiency to the extent of a cumulative gain of approximately twenty percent.

## System design

First the volume of air required for a classroom must be determined. In most communities this is regulated by local codes on a cubic foot per pupil basis.

Although requirements vary in different localities from ten to thirty cubic feet of fresh air per minute, there are other factors which must be considered: for ventilation purposes, when cooling is not used, a large volume of air will, of course, do a better job than a small volume; however, the introduction of from 1000 to 1200 cubic feet of air per minute is adequate. If air conditioning is installed, the engineer may specify air temperature differentials of 30° or more between the supply air

in the cold duct and the room temperature—Anemostat Air Diffusers will diffuse air at high temperature differentials without draft.

## Location and type of units

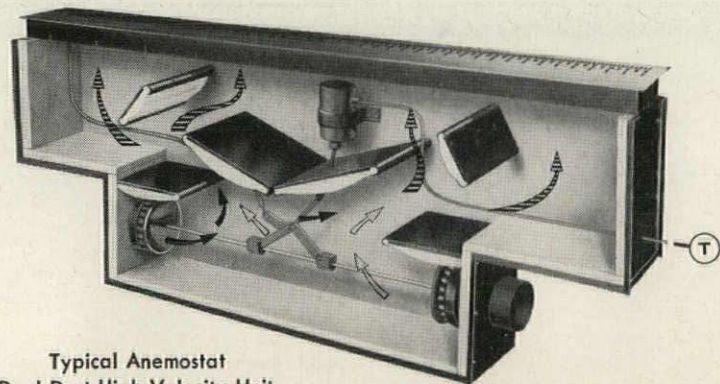
The location of the units in the classroom is determined by the climate of the community in which the school is located and the construction of the school with particular reference to glass areas. When winters are severe the *under the window type units* must be used and two units per classroom should be installed as shown on the layout. The

return air can be moved through corridors, ducts in corridors or exhaust plenums in the corridor ceilings.

In schools in mild climates or in colder climates where double glazing is used, the *sidewall units* will do an excellent job of year-round heating, ventilating and cooling. Two units providing from 500 to 600 CFM each per classroom are recommended. The return air can be returned to the fan through corridors, corridor ducts or plenums.

When two units are installed in a classroom, both are controlled by one

## The Basic Principle of Anemostat School Units



Typical Anemostat  
Dual Duct High Velocity Unit

The illustration shows a high velocity unit designed for a dual duct system for either heating and ventilating or complete air conditioning. To maintain ideal conditions, air is evenly and draftlessly diffused at high velocity throughout the classroom at controlled temperature; one duct carries cold air from the outside of the building, or cold air cooled by coils and mechanical refrigeration, the second duct carries warm air, which consists of a mixture of fresh and recirculated air heated by hot water or steam coils from heating boilers or by hot air furnaces. The thermostat in the classroom opens the hot air valve and closes the cold air valve, or vice versa depending on the room temperature requirements.



thermostat which should be located on an inside wall. in practically any space, as corrosion or trapping is not a problem.

### Ducts

The ducts can be installed in various ways depending on the type of structure: beneath the floor, on classroom or corridor ceilings, in roof spaces or on top of the roof. If tile or transite pipe is used the ducts can actually be buried in the ground. Because no water or steam is used, the ducts can be run

### Equipment room

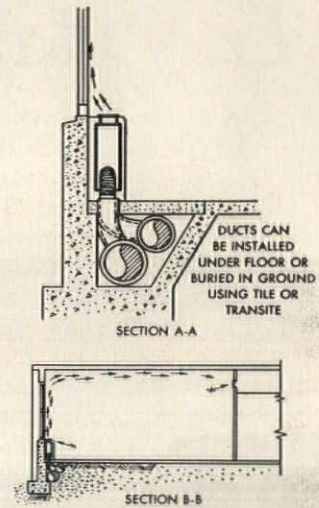
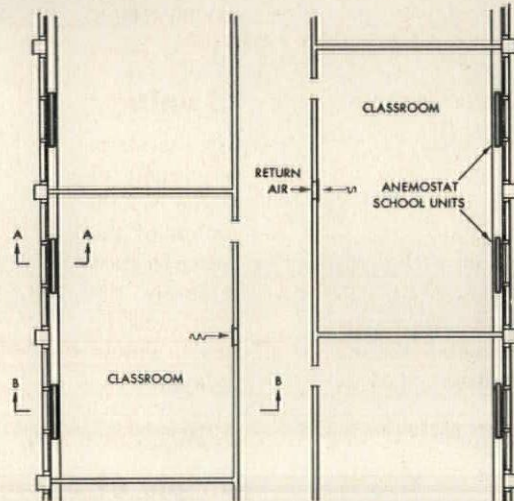
For reasons of economy, the fan room or rooms should be so located as to keep the duct runs as short as possible. However, there is no problem in running ducts long distances; dual duct systems in commercial buildings often have duct-runs of over 500 feet. The fans are usually of the Class II type

and can be either the forward or backward curve type. Consideration should be given to fans of the air-foil type, which are designed for quiet operation at high pressures.

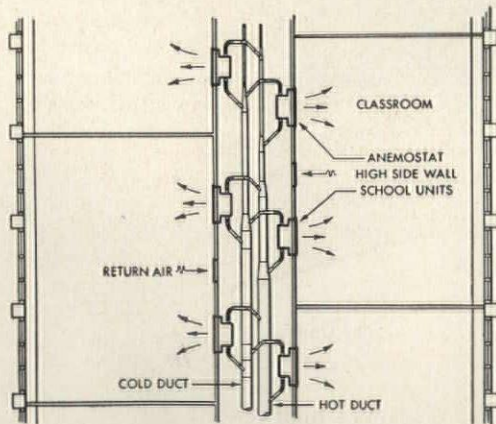
Mechanical or electrostatic filters are generally used in high class commercial buildings and should also be considered for schools. Clean, filtered air properly diffused at controlled temperature is the answer to health and comfort in classrooms.

## TYPICAL CLASSROOM LAYOUTS

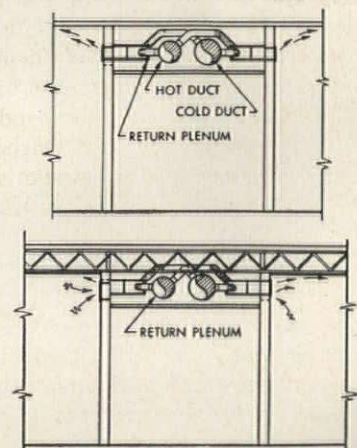
High Velocity Under the Window Units



High Velocity High Sidewall Units Installed in Corridor Ceiling



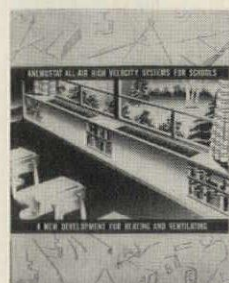
Typical Sections Showing High Sidewall Type of Installation



### Advantages of the Anemostat Dual Duct High Velocity System

The Anemostat dual duct high velocity air distribution system for heating, ventilating and cooling is ideal for all types of classrooms from kindergarten through collegé. It offers many important architectural and engineering advantages:

1. Low First Cost
2. Low Maintenance Costs
3. Draftless Air Distribution
4. Eliminates Window Down Drafts
5. Scientific Temperature Control
6. Easily Adapted to Future Air Conditioning
7. Quiet Operation
8. Rugged Construction
9. Meets All Code Requirements
10. Pressure Balanced
11. Meets Modern Architectural Design



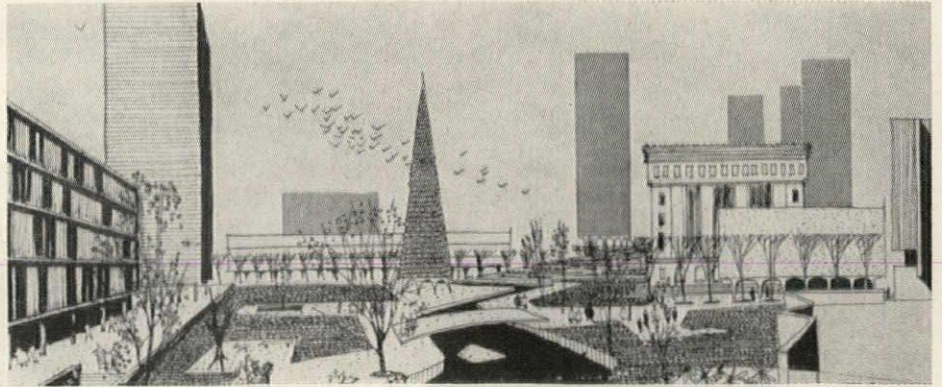
**New Anemostat School Catalog** contains complete data on Anemostat Dual Duct High Velocity Units. Write for your copy to  
**Anemostat Corporation of America**  
 10 E. 39 Street, New York 16, N.Y.



**Volunteer Architects' Group Plans Detroit Improvements**

The work of a group of 35 architect volunteers on a project which has been described by the director of the Detroit City Plan Commission as "an event of great significance" received special publication in the March *Monthly Bulletin* of the Michigan Society of Architects.

The group, known as the Architects' Urban Design Collaborative, offered two years ago to prepare studies for redevelopment of Detroit's 800-acre Central Business



One of many perspectives and models produced, this one (by the Office of Eberle M. Smith Associates, Inc., represented by Edward Hammarskjold and Charles W. Scurlock) gives a possible view south from Gratiot Avenue

# Troy plans laundries

Troy's Laundry Planning Service provides custom-designed institutional laundries to meet your budget and operational requirements



MCDONOUGH HOSPITAL, MACOMB, ILL.  
TROY-PLANNED LAUNDRY FOR ARCHITECT LANKTON-ZIEGELE-TERRY AND ASSOCIATES, PEORIA, ILL.

Complete floor plans and specifications are prepared to your instructions.

This is a FREE service to architects from Troy, the world's oldest and most experienced manufacturer of power laundry equipment.

Write for new TROY LAUNDRY EQUIPMENT SPECIFICATIONS BOOK

SEE OUR CATALOG  
IN SWEET'S  
ARCHITECTURAL  
FILE  
OR WRITE FOR COPY

**Troy**<sup>®</sup>

**LAUNDRY MACHINERY**  
Division of  
American Machine and Metals, Inc.  
East Moline, Illinois

**TROY LAUNDRY MACHINERY**  
Division of American Machine and Metals, Inc.  
Dept. AR-759, EAST MOLINE, ILLINOIS

Send new TROY LAUNDRY EQUIPMENT SPECIFICATIONS BOOK.

NAME OF INSTITUTION \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_  
ATTENTION \_\_\_\_\_

District. Louis G. Redstone is chairman of A.U.D.C., which was organized under the auspices of the Detroit Chapter, A.I.A.

Charles A. Blessing, A.I.A., the director of the City Plan Commission, writing in the special issue, recognizes that "there should be none better qualified than the architect to explore the three-dimensional concept of the city of the future."

Mr. Blessing concludes his article by stating, "The challenge of creative urban design is the greatest challenge before the design professions in America today. The American Institute of Architects might make no greater contribution to the future of America than by sponsoring the establishment in every local chapter of the national Institute of a collaborative urban design group to work with all other interested groups, official planning commissions, and local governments in developing urban design concepts which may largely determine the quality of the urban environment in America for generations to come."

Seven individual teams of architects, working on seven specific areas, have made the studies. All preliminary schemes, however, were presented to the entire membership of A.U.D.C. for discussion and criticism. An executive committee of seven members set up a general program and coordinated studies by teams. The City of Detroit made available to the group the Old City Hall.

The resulting proposals are the product of intensive studies in many areas, including: traffic, parking, and mass transportation; the optimum environment for each major kind of activity (civic, educational, shopping and commercial, etc.); the need for replacement of obsolete buildings along with the integration of certain existing buildings.

more news on page 320





**BUILDING SIZE** affects savings possible with General Electric 480Y/277-volt equipment. Where feeders exceed 200 feet, G-E 480-v system serves load with 50% less copper than 208-volt installation.

## Building or Modernizing?

Be sure your plans include power distribution equipment engineered to handle tomorrow's heavier electrical loads

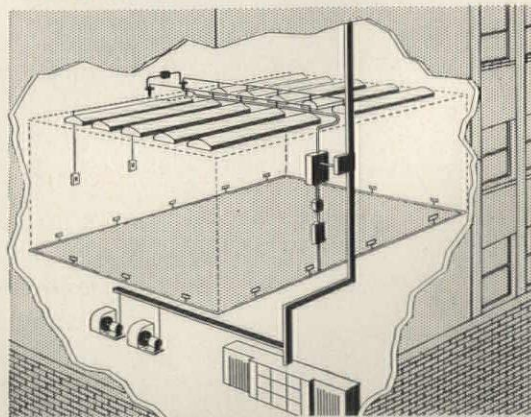
With the increased use of air conditioning, business machines, electronic equipment and higher-level area illumination, building services (and tenants) may suffer unless your power distribution system can satisfy growing load demands with stable power. Building or modernizing, you can solve this problem by specifying General Electric 480Y/277-volt\* power distribution equipment. Here are two good reasons why—

**SAVINGS TO \$30/KVA** are possible with a G-E 480-volt system because it requires less copper and fewer components than conventional 208-volt installations. General Electric substations, for example, use standardized, packaged components . . . preassembled to save space and reduce installation time and costs.

**COMPLETE G-E ENGINEERING SERVICES**, available right from early planning stages, can help you and your consultants work out the 480Y/277-volt system arrangement best suited to your present and anticipated power needs. Result: sizable first-cost dollar savings and expandible, efficient system performance.

**FOR MORE INFORMATION** on General Electric 480Y/277-volt power distribution equipment, contact your nearest G-E Apparatus Sales Office or write for Bulletin GEA-6851. General Electric Co., Section 680-16, Schenectady 5, N. Y.

\* Identical to 265/460Y.



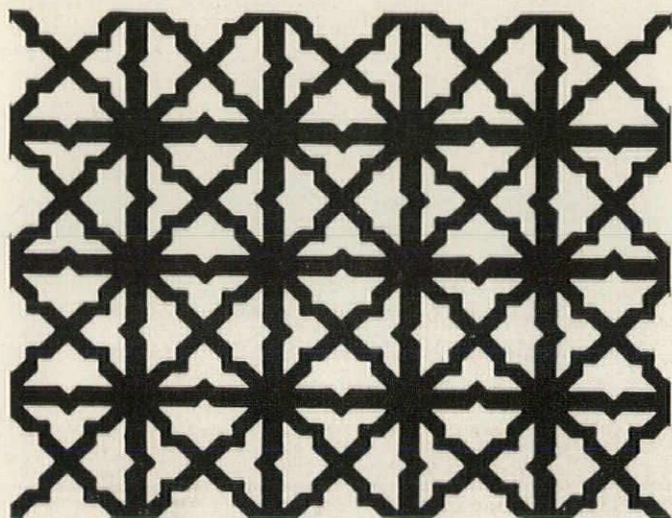
**CUTAWAY** shows basic loads—lighting, motors, general service—supplied by G-E 480Y/277-v equipment with fewer feeders, components than 208-volt system. Result: savings in space, equipment costs.

*Progress Is Our Most Important Product*

**GENERAL  ELECTRIC**



**NEW!**  
**EXCLUSIVE!**  
**HENDRICK**  
 architectural grilles  
 more than 100 other patterns  
 to choose from!



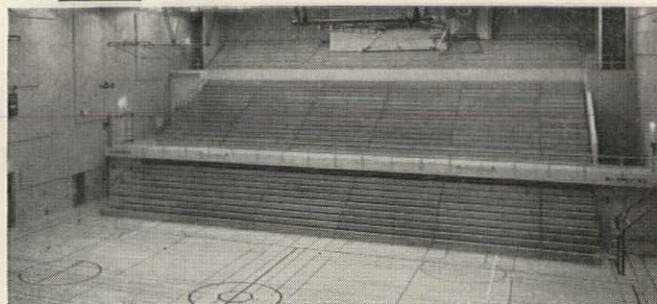
Of the more than 100 designs in Hendrick Architectural Grilles, many are obtainable only from Hendrick. All combine the functional and the decorative with low installation costs — lower than for most architectural materials. All are of the highest quality: they always lie flat . . . never bend or warp . . . provide plenty of open space for passage of air.

All Hendrick Grilles are available in a wide range of dimensions, with varying numbers and sizes of perforations. The Hendrick Catalog contains full information on every design. Write for it today — and see how Hendrick Grilles can help make *your* design shine!

**HENDRICK**  
 MANUFACTURING COMPANY  
 38 Dundaff Street, Carbondale, Pa.

Perforated Metal • Perforated Metal Screens • Wedge-Slot Screens • Hendrick Wedge Wire Screens • Architectural Grilles • Mitco Open Steel Flooring—Shur-Site Treads • Armorgrids • Hydro Dehazers • Distillation Column Internals

The only gym seats that provide  
**ALL THE TOP FEATURES**



**MEDART**  
 TELESCOPIC GYM SEATS

- Vertical fronts prevent accidents, permit recessing
- Four vertical uprights per row put load on floor, not wall—distribute weight evenly
- Interlocked uprights insure straight-line trackage, make operation easier
- Toughest, abrasion-resistant seat finish known
- More leg and foot room—greater visibility

Write for catalog



**POWER OPERATION** Key-operated. Opens and closes entire banks of seats in seconds, safely, quietly. Adds only a fraction to seat cost.

**FRED MEDART PRODUCTS, INC.**  
 3540 DeKalb St. • St. Louis 18, Mo.



Only the Acousti-Booth  
 is *Quiet*



**BURGESS-MANNING**  
 "Hear-Here"  
 Acousti-Booth

Talk and hear on the telephone—in Effective Quiet. "HEAR-HERE" Telephone Booths are acoustically corrected to eliminate interfering noises from the shop, office machines, passing trains and other traffic. You feel like you are stepping into another world when you step into a "HEAR-HERE" Acousti-Booth.

- And notice!
- No Doors — always fresh air
  - No Corners — to collect dirt
  - No Glass — to break

There's a model for every type of location.

Performance Guaranteed

Write for Catalog Bulletin A-142-3A

Architectural Products Division of

**BURGESS-MANNING COMPANY**

5970 Northwest Highway, Chicago 31, Illinois

Manufacturers of 3-Way Functional Ceilings  
 and Acousti-Booths for Telephoning



MUNICIPAL AUDITORIUM, UTICA, N. Y.  
 Architect: Gehron & Saltzer, New York, N. Y.  
 Consulting Architect:  
 Frank Della Cesse, Utica, N. Y.  
 Engineer: Fred S. Dubin Associates,  
 New York, N. Y.  
 Plumbing Contractor: Louis Light  
 Contractors, Inc., Queens, N. Y.

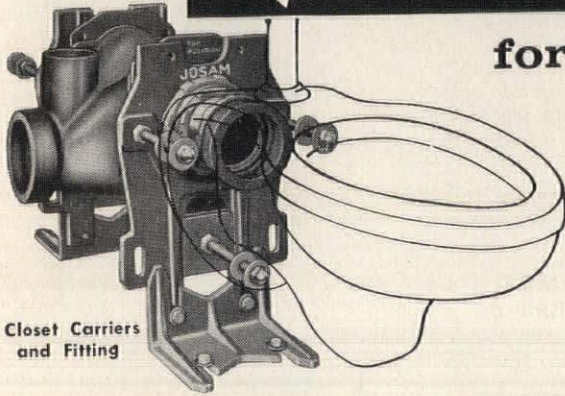


*modern buildings  
 with modern  
 restrooms ...  
 need modern*



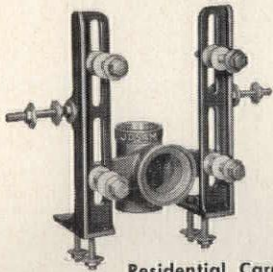
**UNITRON<sup>®</sup> CARRIERS  
 and CLOSET FITTINGS**

**for WALL-HUNG FIXTURES**

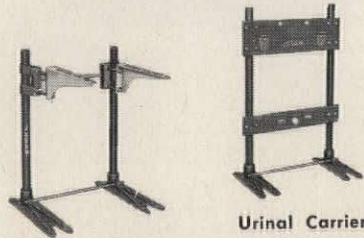


Closest Carriers  
 and Fitting

Josam Unitron Carriers accelerate the trend to off-the-floor fixtures by offering the most advanced carriers and closet fittings in the field today. Josam Unitron Carriers have special features of construction that save installation time . . . save valuable space . . . and meet all wall-hung fixture requirements with a minimum number of basic units. Get the facts on why Josam Unitron Carriers are "best by every comparison test." Send coupon below for Manual FD-2, the most up-to-date selection guide available.



Residential Carrier



Urinal Carrier

Sink Carrier

There's a **Josam** UNITRON Carrier to Fit Any Condition

**STANDARD TYPES**

Josam Standard Unitron Closet Carriers offer such features as reversible body to permit installation with any make of blow-out or syphon jet closet bowl or women's urinal; an adjustable closet connection and reversible foot provide wide adjustability both horizontally and vertically; and a common vent on double fittings for more economical, more effective venting.

**"CLOSE" TYPES**

Limited space in many cases makes it impractical to use wall-hung closets because of the space requirements of the carrier. Now with Josam Unitron "Close" Carriers this problem is eliminated through ultra-compact design which permits installation of carrier and closet fitting as an integral unit.

Make your selection from a complete line of Josam UNITRON Carriers and Fittings for Closets, Urinals, Lavatories, Sinks, Slabs and Hospital Fixtures; also for Residential Closets.



**JOSAM MANUFACTURING COMPANY**

General Offices and Manufacturing Division  
 MICHIGAN CITY INDIANA

REPRESENTATIVES IN ALL PRINCIPAL CITIES

West Coast Distributors  
 JOSAM PACIFIC COMPANY  
 San Francisco, Calif.

Canadian Manufacturers  
 JOSAM CANADA LIMITED  
 Toronto, Canada

Josam products are sold through plumbing supply wholesalers.

JOSAM MANUFACTURING COMPANY  
 Dept. AR-7, Michigan City, Indiana  
 Please send free copy of Manual FD-2

Firm .....

Attn. of ..... Title .....

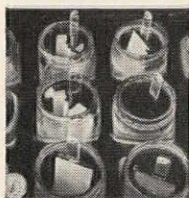
Address .....

City ..... Zone ..... State .....





## 7 TESTS PROVE SUPERCOAT PERFORMANCE



**SOAK TEST** simulates field condition of windows standing in water before installation.



**SALT SPRAY TEST** parallels coastal area atmospheric conditions of saline exposure.



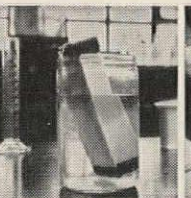
**WEATHEROMETER TEST** duplicates the field condition of exposure to strong sunlight.



**ABRASION TEST** simulates abrasive materials rubbing against frames and windblown abrasives.



**HUMIDITY TEST** parallels field conditions of humidity inside and outside of windows.



**ALKALI TEST** duplicates field conditions of rain dripping off mortar, plaster, etc.



**MAR PROOFNESS TEST** simulates field condition of sliding frames across one another in handling.



# SUPERCOAT

## TRUSCON'S sensational finish for steel windows

Forget field painting problems. Truscon's SUPERCOAT is a factory-applied finish for steel windows that eliminates all field painting. Practically eliminates maintenance painting, too.

SUPERCOAT is a two-coat baked enamel that was originally developed for home water-using appliances in which corrosion must be avoided. This superbly smooth, hard and glossy finish has been improved by Republic's research laboratories to further withstand exterior exposure.

SUPERCOAT has been thoroughly laboratory tested for weather, atmosphere, time, and abuse. It has successfully met every challenge.

As a result of the development of SUPERCOAT, there is no need to sacrifice strength and solidity in window sections simply to avoid field painting or difficult maintenance painting.

Specify SUPERCOAT on all types of Truscon Steel Windows for institutional, commercial, industrial, and office building applications. Standard color is light gray. Also available in attractive colors.

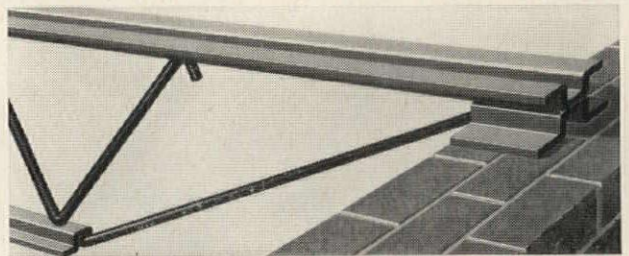
See, examine this sensational finish. Call your Truscon representative, or write direct for attractive brochure and free samples of Truscon window sections finished with SUPERCOAT. Send coupon today.

*Truscon's SUPERCOAT finish can be specified in the design and construction of steel windows for beautiful apartment buildings such as the Prairie Shores Apartment #1, Chicago, Illinois, illustrated at the left.*

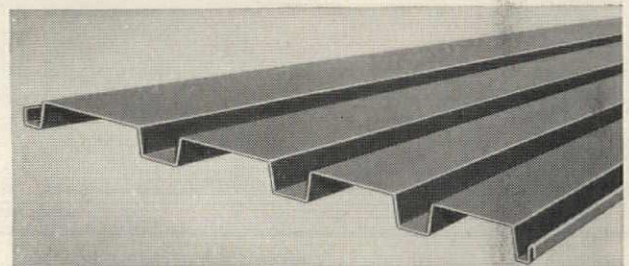
Architect: Loebel, Schlossman & Bennett

Contractor: Sumner Sollitt Construction Company

Product: Truscon Series 138 Double-Hung Steel Windows with SUPERCOAT



TRUSCON "O-T" OPEN TRUSS® STEEL JOIST now designed and engineered to 20,000 psi working stress. Stronger, balances with other structural components. Produced in longer 40- to 48-foot range. Certified by S.J.I. Send coupon.



TRUSCON FERROBORD® STEEL ROOFDECK 24 inches wide for fast coverage, full protection of flat or pitched roofs. Available in lengths up to 32 feet, 6 inches. All work done from above, welded to top chords of joists or purlins. Write today.



TRUSCON METAL LATH AND ACCESSORIES are specifically designed to simplify and speed construction. Truscon Expanded Corner Bead has heavy shoulders to assure straightness and rigidity. Easier installation, no costly delays. Send coupon.

## REPUBLIC STEEL

*World's Widest Range  
of Standard Steels and  
Steel Products*



REPUBLIC STEEL CORPORATION  
DEPT. AR - 7800  
1441 REPUBLIC BUILDING • CLEVELAND 1, OHIO

Please send the following information and literature:  
 Truscon SUPERCOAT Brochure     SUPERCOAT Samples  
 Truscon "O-T" Steel Joist     FERROBORD Roofdeck  
 Truscon Metal Lath and Accessories

Name \_\_\_\_\_ Title \_\_\_\_\_

Firm \_\_\_\_\_

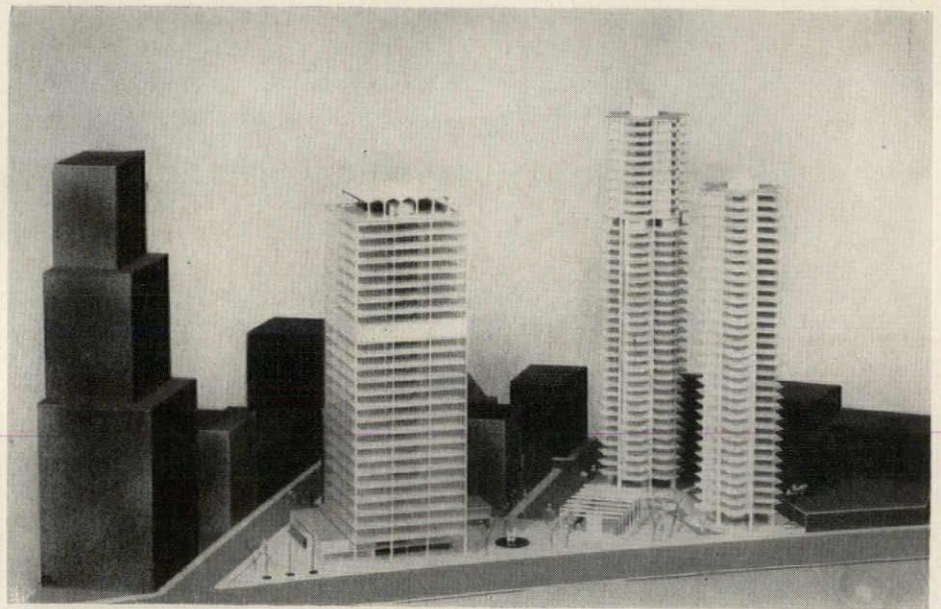
Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_



**A.I.A. Chapter Uses Contest To Promote Civic Design**

The 30th annual architectural competition sponsored by the Brooklyn Chapter of the American Institute of Architects was devoted this year to a not completely hypothetical problem. The subject was: "Office and Luxury Apartment Buildings for the Brooklyn Civic Center." Actually, New York City had already commissioned a study of the economic feasibility of putting up such buildings on specific sites in conjunction with the existing Brooklyn Civic Center Im-



provement Program. There is a good chance the structures will be built.

I. Donald Weston, chairman of the competition and of the jury, explained that the subject was therefore chosen in the hope that the competition would "serve to focus attention on the fact that buildings designed in good taste can and should be built on these sites."

The competition was open to undergraduate students at Brooklyn's Pratt Institute and to Brooklyn residents studying elsewhere. Besides Mr. Weston, the jury included members of the chapter and architects Robert Carson, B. Sumner Gruzen, William Ballard, and Edwin Ashley Salmon. The program specified an office building including 275,000 sq ft of office area and an optional number of luxury apartment buildings.



★  
St. Peter in Chains  
Cathedral  
Cincinnati

Architect  
Edward J. Schulte



**Van equipped cafeteria for 1845 Cathedral's restoration**

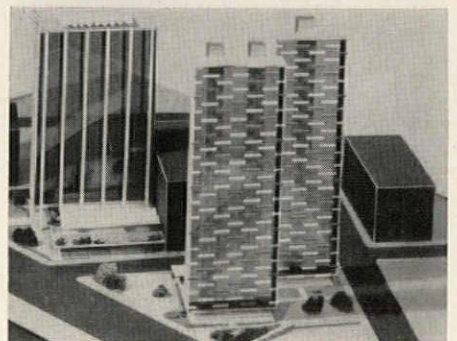
Van . . . founded only two years after the 112-year old St. Peter in Chains Cathedral was first built . . . is proud to have fabricated and installed the new food service departments in the restoration of this landmark . . . headquarters of the Archbishop of the Diocese. As many as 500 members of the parish can be served at one time.

• Use Van's century of experience for your food service equipment needs . . . whether new, expansion or modernization.

**The John Van Range Co.**

**EQUIPMENT FOR THE PREPARATION AND SERVING OF FOOD**

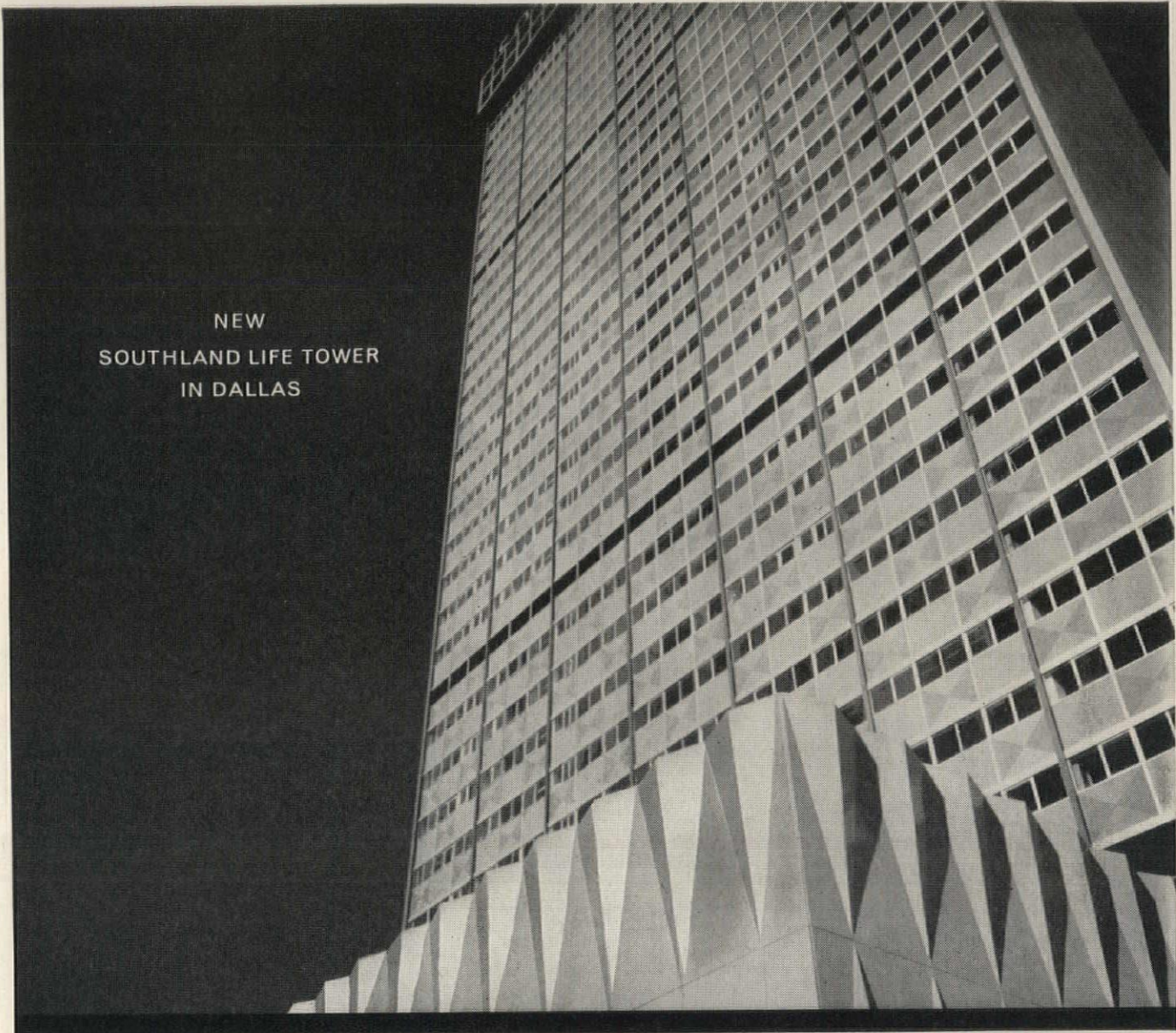
Branches in Principal Cities



Models show the three top winners, all by Pratt students. Top: first: George Large and John Barbieri. Upper: second: William Plyer and Samuel De Santo. Above: third: Jacob Huff and Don Murray

more news on page 326





NEW  
SOUTHLAND LIFE TOWER  
IN DALLAS

## Curtain walls of precast concrete achieve dramatic interplay of light, color and texture

The unbroken whiteness of the end wall is in striking contrast to bright, blue-green spandrel panels of the sidewalls. And on the broad base wall below, light and shadow form bold patterns across the sculptured facing. 42 stories, and the tallest office building in the West, the Southland Life Tower is part of a \$35,000,000 project in downtown Dallas, Texas.

It's all done with concrete panels. For the end walls and base, exposed quartz aggregate and white

portland cement give surface roughness and brilliance. The smooth-faced spandrels are ceramic tile cast in concrete. The total effect is one more example of the unlimited design possibilities in today's new forms of concrete.

*Architects and Engineers: Welton Becket, FAIA, and Associates, Los Angeles and Dallas. Consulting Architect: Mark Lemmon, AIA, Dallas, Texas. Structural Engineers: Murray Erick Associates, Los Angeles.*

FOR STRUCTURES...  
MODERN

**concrete**

**PORTLAND CEMENT ASSOCIATION**

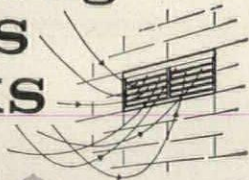
*A national organization to improve and extend the uses of concrete*



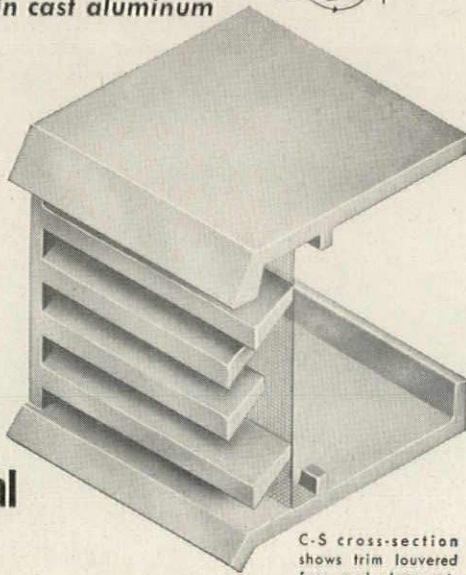


# modular ventilating BRICKS and BLOCKS

in cast aluminum



neat  
practical  
economical  
sturdy



C-S cross-section shows trim louvered face and clean-cut, rugged construction, with integral cast water-stop and snug fit screening.

## 13 different modular sizes

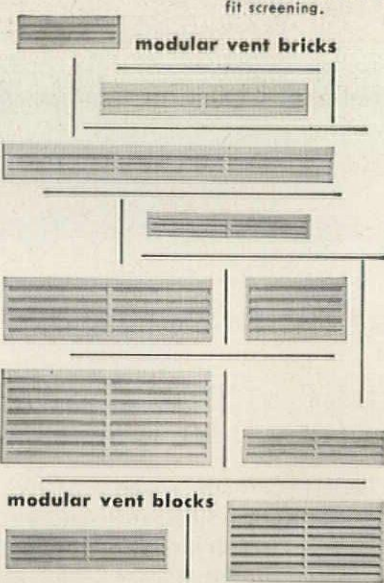
for standard and jumbo brick, and cinder or concrete block construction.

Ideal air intake for air conditioning units—for unexcavated area ventilation, roof spaces, crawl spaces, etc.

Certified tested and comply with F.H.A. requirements.

Available in a variety of finishes to meet individual project requirements.

representatives in all principal cities—same day shipment



Write for literature about the finest vent bricks and blocks—and complete line of accessories—available today.

**C/S CONSTRUCTION SPECIALTIES, INC. AR-7-9**

East Coast: 55 Winans Avenue, Cranford, N. J.  
West Coast: West Grant Street, Escondido, Calif.

kindly send:  literature  specifications  price data  
 the name of your local representative so that we may see product samples.

Name \_\_\_\_\_  
Firm \_\_\_\_\_ Title \_\_\_\_\_  
Address \_\_\_\_\_

**PROBLEM:** Find the Grinnell Automatic Sprinklers.

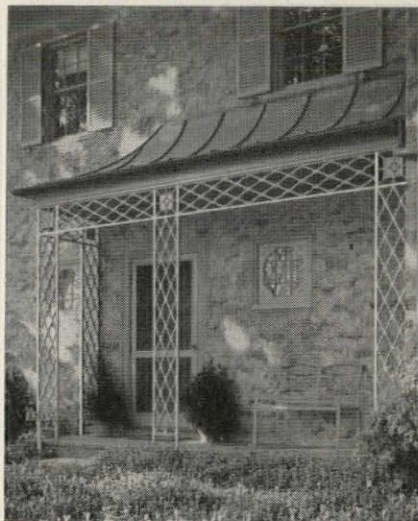
**SOLUTION:** Hardly noticeable, they extend but an inch and a quarter below the ceiling—ideally fit the modern design of this building.



Grinnell has been a leader in the engineering, manufacture, fabrication, and installation of fire protection systems for more than 85 years. For architecturally right solutions to your fire protection problems, contact Grinnell Company, 277 West Exchange St., Providence, Rhode Island.



**GRINNELL**  
Whenever Fire Protection Is Involved



J. Linard Conarroe, Architect  
Chestnut Hill, Pa.

## For Enduring Charm

... Specify  
Architectural METAL WORK  
by Fiske

Aluminum, Bronze,  
Stainless Steel and Iron

**J. W. Fiske ARCHITECTURAL METALS, Inc.**  
113-115 Pennsylvania Avenue, Paterson 3, New Jersey

For over 100 years, Architects have relied upon Fiske for the widest choice of artistic designs, materials, craftsmanship and dependability. Now, more than ever, Architectural Metal Work by Fiske... in Aluminum, Bronze, Stainless Steel and Iron... represents the finest obtainable.

Write for our catalog of designs or send blueprints for quotations.

ESTABLISHED 1858





Office of United Engineers & Constructors Inc. Philadelphia, Pa.; Molder: Majestic Molded Products, Bronx, New York

## EVENGLO® polystyrene side panels and grid shields provide Ainsworth Spacegrid fixtures with a high level of illumination

Today, more than ever, lighting companies are using plastics to develop quality lighting fixtures—fixtures that are attractively designed and reasonably priced. Ainsworth Lighting, Inc., Long Island City, N. Y., is one of these companies! Ainsworth—a prestige name in commercial lighting fixtures.

In this particular fixture, with side panels and grid shields molded in one piece from EVENGLO polystyrene, Ainsworth found it possible to produce 104 foot-candles of diffused light in this drafting room.

EVENGLO can be readily molded or extruded into

practically any size, shape, or color. Moreover, EVENGLO polystyrene side panels and louvers aid in the reduction of direct or reflected glare; permit uniform diffusion without shadows, and have the ability to create a pleasing effect in all types of commercial establishments.

For more information on EVENGLO polystyrene, or for a list of lighting manufacturers currently using EVENGLO in fluorescent fixtures, write to Koppers Company, Inc., Plastics Division, Dept. AR-79, Pittsburgh 19, Pennsylvania.

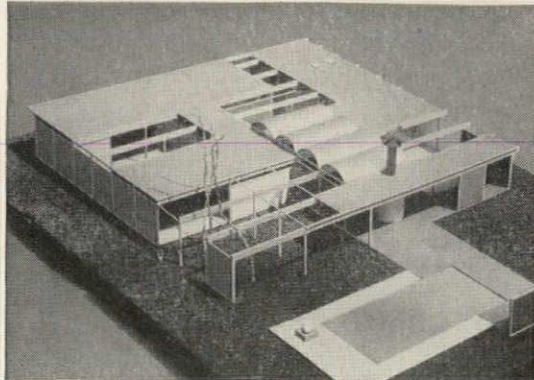
Offices in Principal Cities • In Canada: Dominion Anilines and Chemicals Ltd., Toronto, Ontario

# KOPPERS PLASTICS





# new approaches to structural design with fir plywood



Clean, light lines of this striking residence show how new plywood structural elements can be used to help wood construction meet the requirements of contemporary design.

## Case Study House demonstrates imaginative handling of

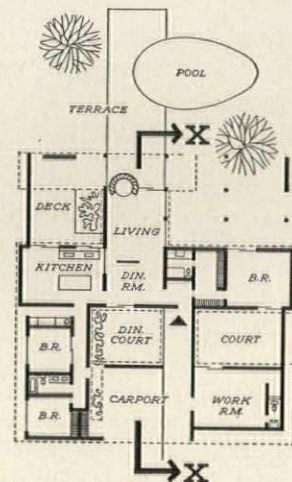
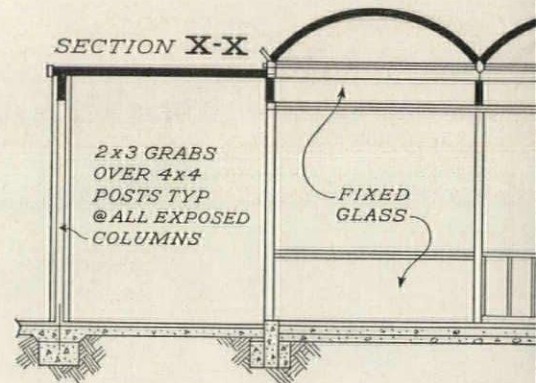
**ARTS & ARCHITECTURE Case House Study No. 20**  
**OWNER:** Saul Bass, Whittier, California  
**ARCHITECTS:** Buff, Straub and Hensman  
Los Angeles, California  
**COMPONENTS:** Fabricated and erected by  
Berkeley Plywood Company

THIS SOPHISTICATED ROOF SYSTEM employs light-weight, shop-fabricated plywood components that present traditionally acceptable wood construction in a fresh context.

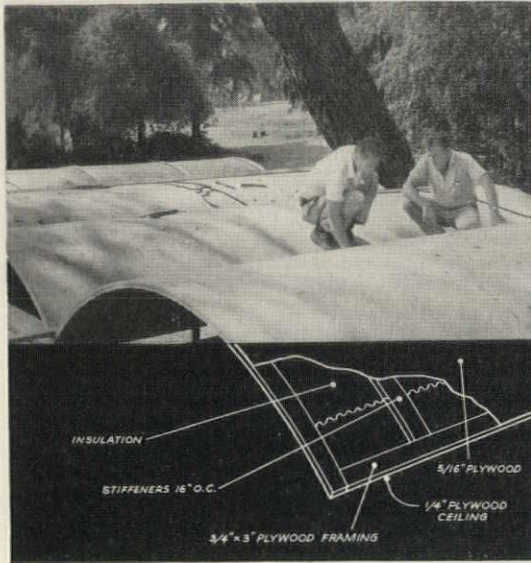
The architects report these new plywood structural elements—box beams, barrel vaults and flat stressed skin panels—make sense from a standpoint of cost as well as design. For the loads and spans involved, they say there is no cheaper—or better—way to do the job.

The basic structure is post and beam. Installed cost of the plywood box beams was \$2 a foot, using premium overlaid plywood for the finest painting surface. The flat roof panels cost 40c per square foot in place; the barrel vaults 75c. Both were made in 2' and 4' widths, 8' and 12' lengths, combining roof deck, finish ceiling and insulation in one easily handled component.

→ **FOR MORE INFORMATION** about fir plywood—or DFPA design and engineering consultation services—write (USA only) Douglas Fir Plywood Association, Tacoma 2, Washington.

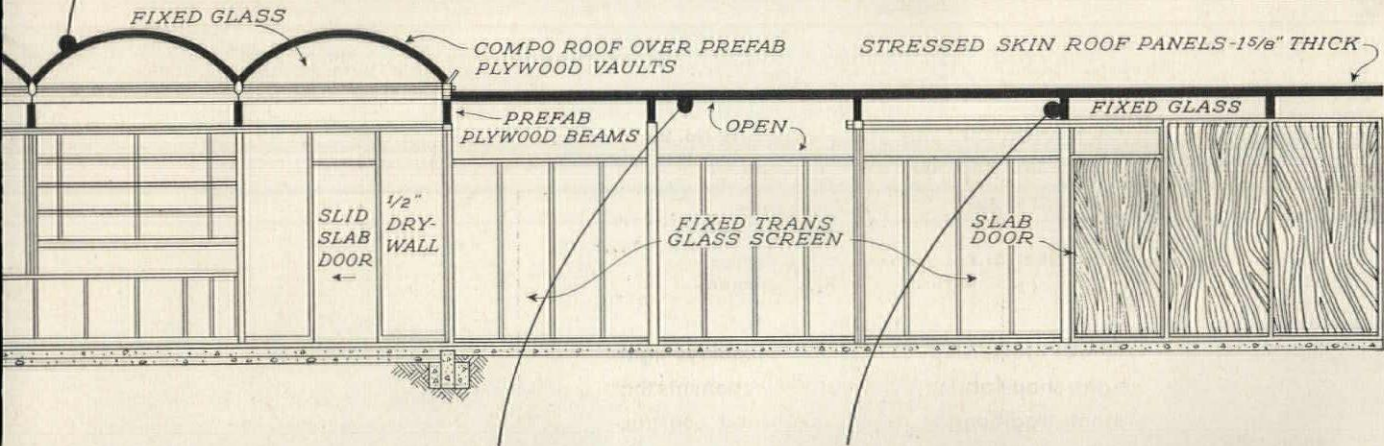






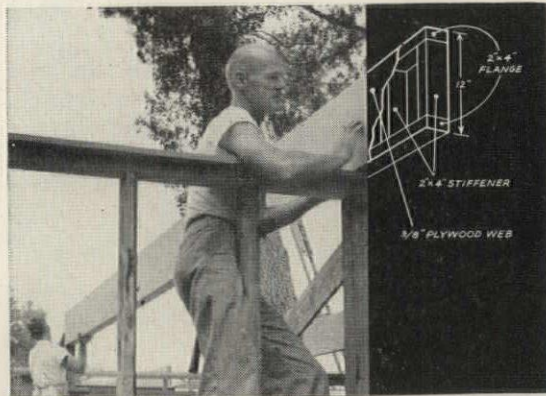
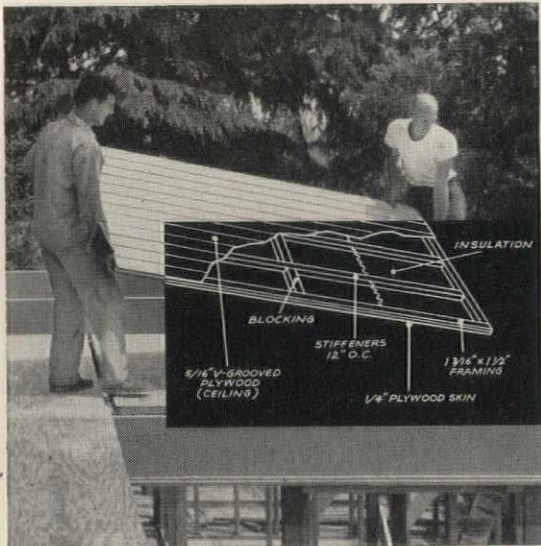
**CURVED PANELS** over living areas have same basic construction as flat panels. Underside serves as finish ceiling.

# fir plywood components



**FLAT STRESSED SKIN PANELS** have 5/16" upper, 1/4" lower plywood skins with lumber edge frames and stiffeners.

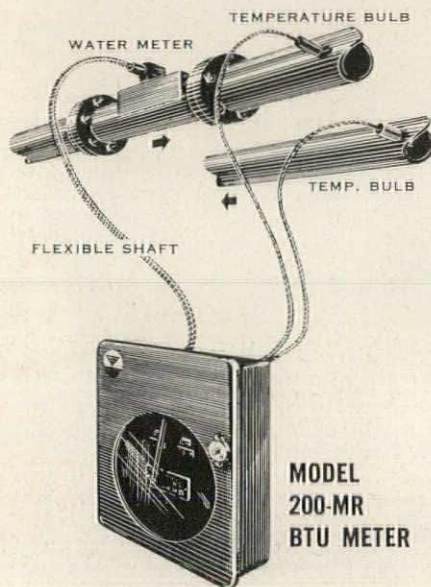
**PLYWOOD BOX BEAMS** are light, easily handled, span 16' on 8' centers. Fir plywood skins are nail-glued to 2 x 4s.





# BTU METER

for chilled or hot-water  
AIR CONDITIONING



for ACCURATE COST  
ALLOCATIONS in  
**SHOPPING CENTERS**  
**SCHOOLS**  
**HOSPITALS**  
**APARTMENT PROJECTS**  
**INDUSTRIAL PLANTS**

New low-priced *BTU METER* measures individual usage of air conditioning by multiplying water flow times temperature change . . . *Model 200-MR* operates without electrical power\*. Convenient — reading is remote from piping. Easy to install — in new or existing systems. Versatile — a size for every requirement.

\* *Model 200-MO*: all-mechanical system with integrator powered by electric motor.



WRITE FOR LITERATURE  
AND PRICES

**AMERICAN  
METER COMPANY**  
INCORPORATED (ESTABLISHED 1924)  
MECHANICAL COMPONENTS DEPARTMENT  
BOX 309 • GARLAND, TEXAS

## Washington Topics

*continued from page 52*

The six committee members: International City Managers' Association, American Municipal Association, American Public Works Association, the American Society of Planning Officials, Municipal Finance Officers' Association, and the National Institute of Municipal Law Officers. BPR joined the group early and in 1956 the National Association of County Officials and the Canadian Federation of Mayors and Municipalities affiliated.

### First Manuals Available

The first complete work of the committee is a basic guide book and a series of procedural manuals. (These can be purchased from the Public Administration Service, 1313 East 60th St., Chicago 37.)

The guide describes in simple, direct style how a program of city planning can be organized and what studies should be carried out, what sequence should be used to accomplish the work.

About 140 cities have indicated interest and plan to carry forward the committee program in the near future.

These are the study areas covered in the plan: (1) transportation administration; (2) laws and ordinances; (3) financial records and reports; (4) appraisal of the level of traffic service, including parking, travel time, volume counting, capacity, inventory of traffic control devices and accident records; (5) inventory of the physical street system; (6) origin-destination and land use survey; (7) appraisal of the level of transit service, including routes and coverage, passenger load data, travel time, transit speeds and delays and passenger riding habits; (8) standards for street facilities and services, and (9) standards for transit facilities and services.

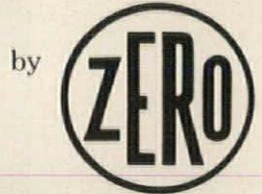
There are six simple stages in this program for cities: organizing for the job, getting the facts, analyzing the data, developing the plan, adopting the plan, and carrying out the plan.

City officials themselves are said to be in a receptive mood for some sort of a mandate on the approval of Federal funds for highway building within their municipalities. They believe this would help them to force faster considerations of routes and other program necessities.

What ultimately will come out of the new drive for city transportation planning, however, probably will be

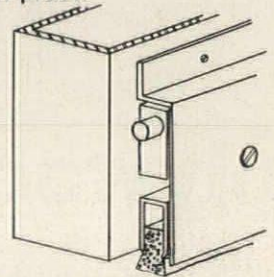
*continued on page 332*

## WEATHER STRIPPING

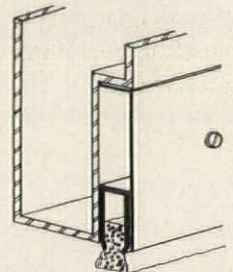


### automatic door bottoms

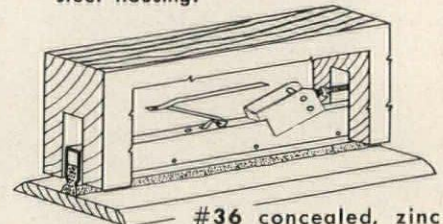
This equipment (which is projected by closing, and retracted by opening of the door) will close cracks from 1/8" to 5/8". With the use of waterproof felt or sponge neoprene, doors are rendered light-proof, sound-proof and draft-proof.



#36-5 surface mounted, available with bronze, aluminum or stainless steel housing.



#36-HM half mortise, available in bronze, aluminum or stainless steel housing.



#36 concealed, zinc coated sheet metal housing.

### Weather stripping for:

- doors
- lightproofing
- windows
- soundproofing
- saddles
- sliding doors
- saddles for floor-hinged doors

see our 28 page catalog in Sweet's  
ARCHITECTURAL FILE  $\frac{19b}{Zer}$  or write

**ZERO WEATHER STRIPPING  
CO., INC.**

453 East 136th St., N. Y. 54, N. Y., LUdlow 5-3230

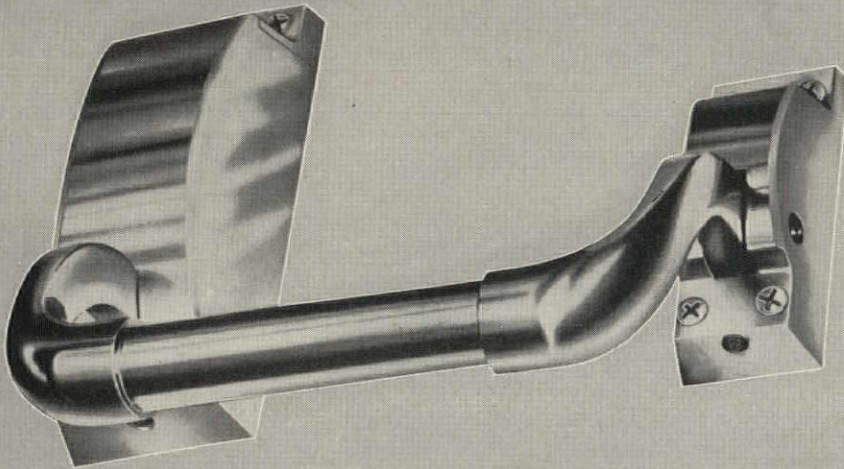




# PANIC EXIT DEVICES

THE

*"Feather Touch"*  
LINE



A Panic Exit Device is your assurance of safe exit at all times . . . for normal day by day operation—for emergency in time of panic.

We believe there can be only one quality . . . the finest . . . where life depends on safe, quick exit. We have no "companion" or "competitive" lines.

Exit devices and our other institutional products are backed by a century of honest design and workmanship.

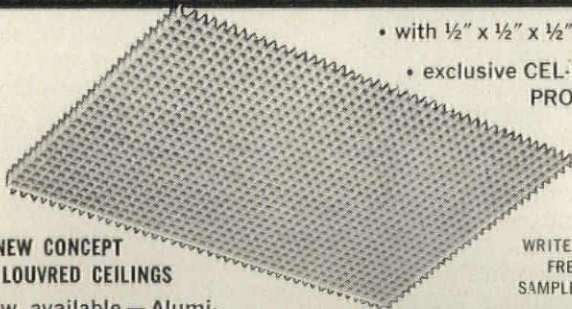


**SARGENT & GREENLEAF, INC.**  
ROCHESTER 21, N. Y.



## NEW FROM **NEO-RAY** LEADER IN LOUVRED CEILINGS ALUMINUM SC MINI-CELL® LOUVRED CEILINGS

- with 1/2" x 1/2" x 1/2" cells
- exclusive CEL-LOK® PROCESS



### A NEW CONCEPT IN LOUVRED CEILINGS

Now available—Aluminum Louvres with 1/2" x 1/2" x 1/2" cells. Neo-Ray MINI-CELL louvres now make possible overall luminous ceilings in 2' x 4' or 3' x 3' modular grid systems (or to specification) with the following advantages.

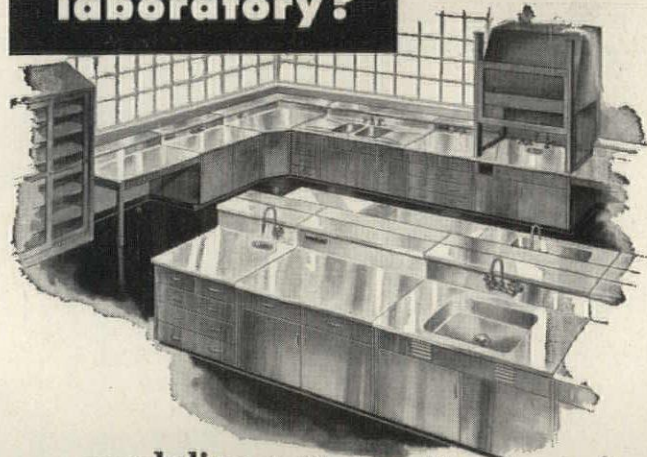
- New CEL-LOK PROCESS for locking louvre blades at each intersection . . . guaranteed prefabricated alignment, dimensional stability.
- Visual comfort . . . high efficiency with Neo-Ray MINI-CELL louvres in Baked White Enamel . . . or Ripple-Text for very low brightness.
- Easy-to-install inverted Tee-bar grid systems . . . louvres simply lay into position.
- Ideal for ceilings, skylites, air diffusers . . . many, many applications.
- Special sizes to 48" x 48" and larger.
- Available Neo-Matte Alumilite or other finishes on request.

WRITE FOR  
FREE  
SAMPLE KIT

Send for following literature: . . . New Product Bulletin N-58 (Mini-Cell)  
. . . Sweet's Architectural File for 1959  
. . . Louvred Ceiling Catalog No. 544

**NEO-RAY PRODUCTS, INC.**  
315 East 22nd St. • New York 10, N. Y.

## planning a laboratory?



**moduline** simplifies the architect's layout and installation of cabinets and casework for laboratories and hospitals. Consists of sectional steel units of architecturally approved widths and depths; easy to adapt to any building layout. Fabricated of quality materials; stainless steel tops, or choice of wood, stone, Formica, etc.

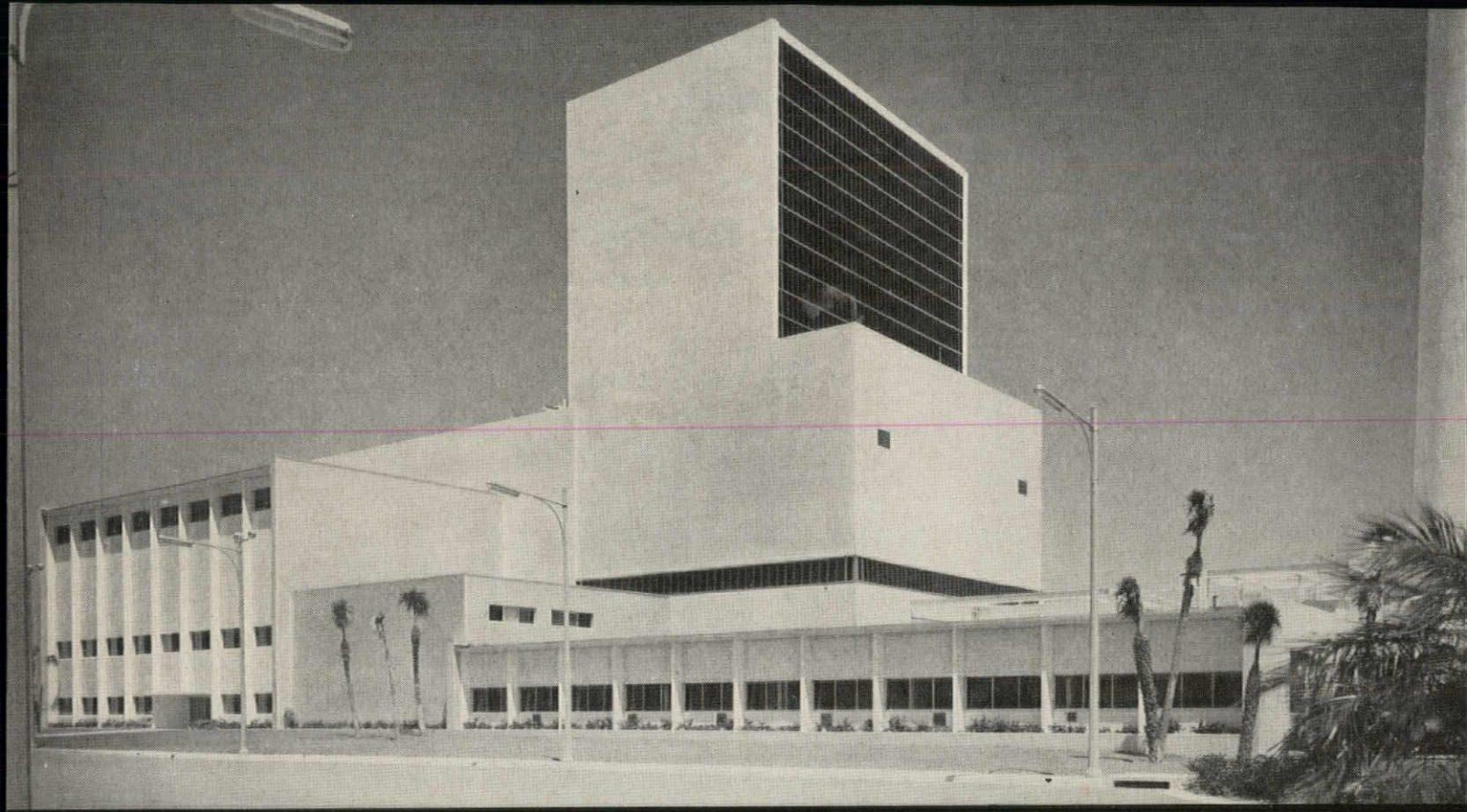


**A. S. Aloe Company AND SUBSIDIARIES**  
1831 Olive St., St. Louis 3, Mo.

Send your brochure: Moduline Unitized Laboratory Furniture.

Name \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_





*Florida Power Corporation, Paul L. Bartow Plant, Weedon Island, St. Petersburg, Florida. Architect: Black & Veatch, Kansas City, Mo.*

# How new projects benefit by



*Central High School, Phoenix, Arizona. Architect: John Sing Tang, Phoenix.*

## **BALCONY SCENE**

Youth and vitality burst out of classroom doors onto the balcony and into the courtyard at the end of each period . . . slam in again as the bell rings. Can the doors take it? Of course they can . . . they're Fenestra Hollow Metal Doors. Each door has a reinforcing grid of 18-gauge, roll-formed steel sections with over 100 weld points securing the grid to both steel door faces. Door, frame and hardware are completely machined at the factory to eliminate on-the-job cutting and fitting.

## **STIMULATING EFFECT**

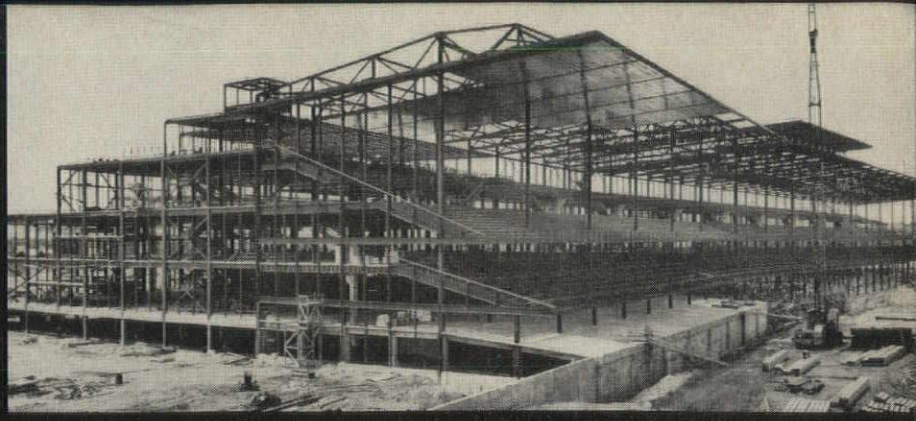
Fenestra Aluminum windows and curtain wall at Homestead School heighten the architectural effect while lowering building and maintenance costs. Quality is assured by Fenestra standards of engineering and manufacturing. The Man from Fenestra has a complete range of window styles and sizes in aluminum or steel . . . Call him.



## POWER TOWER

When sudden and violent rain and wind storm in from the Gulf of Mexico, the 80' x 80' Fenestra window section in this 120,000-kw steam electric generating plant can be closed in seconds—electrically and with an ease and speed impossible with any other system.

In spite of the avaricious salt-air atmosphere, these sturdy steel windows will need no maintenance painting, because FENLITE hot-dip galvanizing (an exclusive process) alloy-bonds a lifetime zinc surface to the steel of the windows.

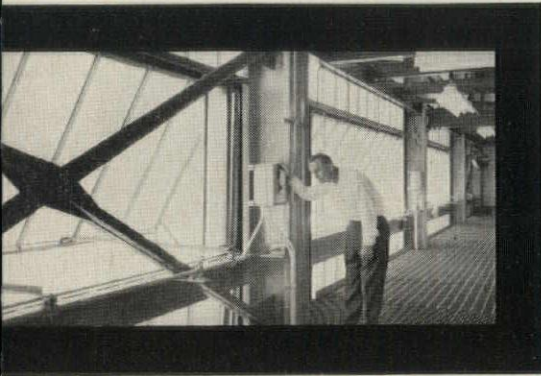


*Aqueduct Raceway, Queens, N. Y.  
Architect: Stone & Webster, Boston, Mass.*

## OFF TO THE RACES

Soon thousands of horse-racing fans will be crowding this grandstand. Lightweight, long span, high strength Fenestra "D" panels form the 15,000 sq. ft. canopy. Construction is speeded through the use of Fenestra Holorib Reinforcing Floor Forms for concrete construction. New rib design and side lap detail permits longer spans, faster erection; adds strength and stability.

Cross-section of Holorib Reinforcing Form shows how pyramidal ribs key into concrete, providing sufficient bond to act as positive reinforcement.



# products from

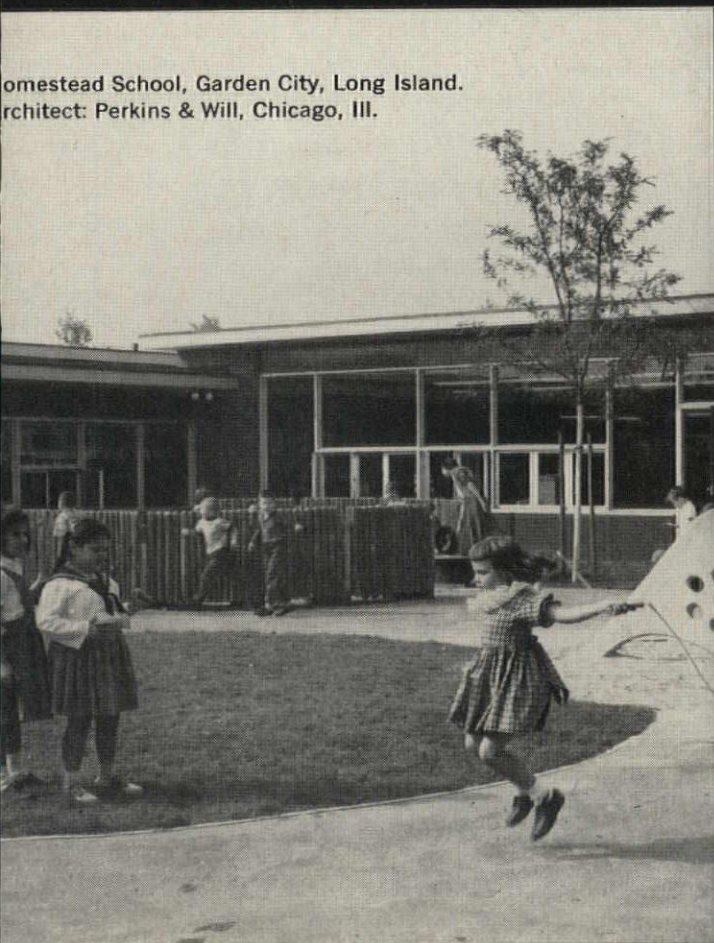
# *Fenestra*

INCORPORATED



## PRODUCT INFORMATION

*Homestead School, Garden City, Long Island.  
Architect: Perkins & Will, Chicago, Ill.*



Fenestra Incorporated  
AR-7, 2252 East Grand Blvd., Detroit 11, Mich.  
Please send me complete information on the products checked below:

- Fenestra Fenlite Industrial Windows
- Fenestra Holorib Reinforcing Forms
- Fenestra Hollow Metal Doors
- Fenestra Aluminum and Steel Windows

Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_

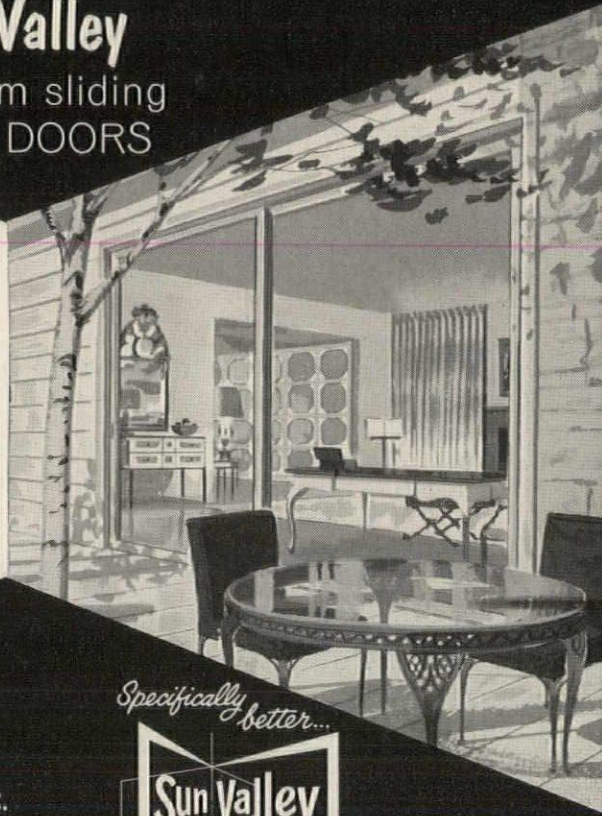
Zone \_\_\_\_\_ State \_\_\_\_\_



Specifically better... **Sun Valley**

aluminum sliding  
GLASS DOORS

- Available in four price ranges:  
Imperial Weatherwall  
Senior Convertible  
Decorator Series  
Junior Door
- Ten beautiful decorator colors
- All standard and custom sizes
- Stocking depots in all regions



For full details write to: **SUN VALLEY INDUSTRIES, INC.**  
8354 San Fernando Rd., Sun Valley, California  
or 4528 W. 51st Street, Chicago, Illinois

the first handbook to provide complete information on  
supervising and testing building construction

## FIELD INSPECTION OF BUILDING CONSTRUCTION

by **Thomas H. McKaig, C.E.**, Chairman of the N. Y. State Board of Examiners for Professional Engineers and Land Surveyors

Here is a strictly practical book — it is not a textbook. It assumes that you or your inspector have had sufficient theoretical training to put to immediate use the wealth of practical information it contains.

The opening chapter discusses the role of the field inspector — gives sound advice on getting along with the various trades, on treading the line between under- and over-inspection, on setting up the needed records, on reporting through correct channels, and on other general, but important, matters.

### COVERS EVERY STAGE OF CONSTRUCTION

The next five chapters are devoted to your inspection and testing problems at each stage of construction. For each stage you will find specific information on testing the materials and workmanship used there, on pitfalls to avoid, on material storage, protection of work in place, safety precautions, and hundreds of other vital points.

The seventh and final chapter covers every aspect of concrete construction, and the many special problems involved in getting uniform and acceptable quality.

### USE THIS HANDBOOK FOR TEN DAYS' FREE TRIAL

To examine this important material, all you need do is fill out and return the coupon. As soon as your copy arrives, take it right to the job site and put it to work for ten days. We guarantee that it will —

1. Point out better ways to speed job progress.
2. Provide better ways of testing materials and millwork.
3. Help coordinate and ease friction among the many parties to the job.

If **FIELD INSPECTION OF BUILDING CONSTRUCTION** fails in the above objectives, or if it does not satisfy you for any reason, return the book and consider the invoice cancelled.

**344 pages, 6 x 9", illustrated, \$9.35**

### 7 IMPORTANT CHAPTERS

1. The Job of the Inspector
2. Preliminary Stage
3. Foundation Stage
4. Structural Framing Stage
5. Intermediate Stage
6. Finishing Stage
7. Concrete

### MAIL TODAY

**DODGE BOOKS, F. W. Dodge Corporation**  
119 W. 40th St., New York 18, N. Y.

Send me.....copies of **FIELD INSPECTION OF BUILDING CONSTRUCTION @ \$9.35**. After ten days free use, I shall remit payment plus postage, or return the book without obligation.

NAME.....

ADDRESS.....

CITY.....STATE.....

Payment enclosed. Dodge pays postage, same return privilege.

410



# MONOPAN<sup>®</sup>

BUTLER

insulated

a new  
self-sealing  
wall panel  
with no  
visible  
joints

Glance at the cross section sketches of new Monopan.<sup>®</sup> Isn't this the intelligent way to join metal curtain wall panels? Tongue-and-groove joints are sealed with resilient vinyl gaskets. Installation is obviously simpler and more economical. Fasteners are inside. From outside there are no visible joints or fasteners. And—of course—no caulking.

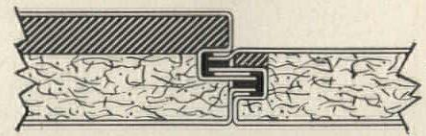
Insulated Monopan is designed on one-foot modules—accurately factory fabricated for precise installation. The configuration yields a remarkable spanning ability.

Beautiful Monopan is furnished in a range of gauges and colors. Exterior and interior faces can be specified in aluminium or galvanized steel.

For complete technical details and actual samples of new Monopan, contact your nearby Butler Builder. He's listed in the Yellow Pages under "Buildings" or "Steel Buildings." Or, write direct for descriptive brochure and data sheets. The nearest Butler sales office is listed below.



Cross-section, single Monopan.



Method of joining vinyl gaskets.



**BUTLER MANUFACTURING COMPANY**  
7427 East 13th Street, Kansas City 26, Missouri

Sales offices in Los Angeles and Richmond, Calif.  
Houston, Tex. • Birmingham, Ala. • Kansas City, Mo.  
Minneapolis, Minn. • Chicago, Ill. • Detroit, Mich.  
Cleveland, Ohio • Pittsburgh, Pa. • New York City and  
Syracuse, N.Y. • Boston, Mass. • Washington, D.C.  
Burlington, Ontario, Canada





SPECIFY...



for the very finest in

## CENTRAL CONTROL SOUND SYSTEMS



for:  
SCHOOLS  
INSTITUTIONS  
INDUSTRY



your choice of every desirable modern feature & program facility

**RAULAND** Central Control Sound Systems are available to fit your exact sound distribution needs. Available features include:

**FM-AM Radio**—selects any radio program on FM or AM for distribution to any or to all locations as desired


**Phonograph**—distributes phono program (transcription player or record changer); also available for use with tape recorder

**Microphone Origination**—selects and distributes sound from multiple microphone locations

**Intercom**—permits 2-way conversation with any or all locations (up to a total of 160 locations or rooms)

**Special**—Emergency Switch, all-call facility, program clock, monitor speaker controls, etc.

RAULAND Systems are available to meet your sound distribution needs. Send for FREE catalog and detailed specification sheets.

WRITE TODAY 

**RAULAND-BORG CORPORATION**  
3535-R Addison Ave., Chicago 18, Ill.

Send full details on all RAULAND Central Control Sound Systems

Name \_\_\_\_\_

Firm \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

## Washington Topics

a campaign of persuasion looking toward cooperation between city and state officials and the creation of a new atmosphere of urgency.

The Bureau has developed the attitude that cities should look at their own problems first, then relate these to the transportation problems of the surrounding suburban areas, the county, and then to the state where they finally get into the Federal domain.

Said one Bureau spokesman: "We long have had the conviction that we must do all we can to tie in city transportation planning with overall city and area planning." But the immediate need seems to be the stimulation of attack on the transport problem.

There are not many "up to date" city transportation plans in existence, the Bureau said. The BPR memorandum to state departments, it is hoped, will prove to be the spur to the creation of more of these.

### Ban on Civil Works Starts Called "Breathing Spell"

The Budget Bureau again has explained the Administration's stand on a no-new-start policy in the field of civil works construction. Director Elmer B. Staats told the annual meeting of the National Rivers and Harbors Congress in Washington, D. C., that the policy represents a "breathing spell" in the initiation of new projects—public building construction as well as pure civil works.

He emphasized that fiscal 1960 expenditures on flood control, navigation, irrigation, and similar activities of the Corps of Engineers and the Bureau of Reclamation will amount to approximately \$1.1 billion. This is an all-time high.

"What is more," Mr. Staats continued, "in the years after 1960, it will take \$5 billion to complete going projects." Later years will require larger sums.

### Threat to Economy Seen If Highway Funds Are Denied

It was pretty generally agreed last month that if Congress permitted the Interstate Highway construction program to languish for lack of new funding, the negative impact on the program itself would spill over into the general economy. Unless Congress acted, the slowdown in highway building and all the industry it stimulates would be felt most keenly during fiscal years 1961 and 1962.

The House Public Works Committee, in earlier studies and testimony,

*continued on page 340*

Complete your concrete specifications with non-slip

## abrasive grain



add slip resistance with sidewalk grain



add wear resistance with floor hardening grain

Where safety of pedestrians, appearance and long wear are important considerations, include Sidewalk Grain by Carborundum in your concrete specifications. Sidewalk Grain is available in two types: Carborundum® Silicon Carbide Grain, for adding a reflective sparkle and Aloxite® Aluminum Oxide Grain which is non-reflective and is designed for extremely heavy traffic. Both types are recommended for exposed concrete floors, ramps and stairs such as depot concourses, shopping centers, stadiums, churches, etc.

For very hard, non-slip floors and for areas where rubber-tired vehicles are used, specify Carborundum's Aloxite® Blend Floor Hardening Grain. Recommended for factory floors, warehouses, loading docks, ramps and building entrances, Floor Hardening Grain provides better wear resistance than cast iron borings...better traction, greater economy and it will not rust or become polished as it wears.

Silicon Carbide non-slip stair strips by Carborundum are also available for immediate specification.



WRITE TODAY for your own Carborundum Abrasive Grain Folder or see it in Sweet's Architectural and Industrial Construction Files.

**CARBORUNDUM®**  
THE CARBORUNDUM COMPANY  
P. O. Box 477 Niagara Falls, N. Y.

R 90-97



Westinghouse electrical system  
assures top efficiency for  
Miami's modern new bank building



YOU CAN BE SURE...IF IT'S **Westinghouse**



Cover photo: Newest face on the downtown Miami skyline is the 18-story First National Bank Building — Florida's largest and Miami's oldest bank. The office tower, served by five Westinghouse high-rise elevators, offers more than 10,000 square feet of rentable area per floor.

Over-all view of the new bank lobby. Contrasts in lighting levels and in functional colors are used here to delineate areas. Traffic flow is well defined through use of a modern metal sculptured screen.

J-94122-2

Herbert H. Johnson, Weed-Johnson Assoc., Architects and Engineers, points out advantages of a bus duct vertical-rise electrical system, the electrical backbone of this new bank and office building, to Edward Clarke, Project Manager for Rooney-Turner, General Contractors; Charles W. Butsch, Westinghouse Construction Specialist, and Ralph W. Crum, President of The First National Bank of Miami.





# Tenant comfort, efficiency and future expansion assured by preplanned electrical system

Downtown Miami's skyline has been impressively changed with the completion of the new First National Bank Building. Located on famous Biscayne Boulevard, the new building furnishes complete quarters for the bank's facilities, plus 13 floors of rental area. This is the third new building occupied by the bank in their 56 years of growth. It was needed to meet the latest demands for space and services.

Careful study of the bank's operations, its plans for growth and expansion, and needs of satisfied tenants established design criteria of the building. Complete and adequate electrical service now and for the future was carefully considered. The need for a coordinated, preplanned electrical distribution system was readily apparent.

The use of Westinghouse distribution equipment throughout the building was a result of unanimous

agreement between owner and architect-engineer. They both welcomed the opportunity to work with the Westinghouse construction specialist in careful preplanning of all phases of the electrical installation.

A Westinghouse distribution system was specified, with three parallel runs of Westinghouse bus duct distributing 277/480 volts in a vertical-rise design. On each floor, in electrical closets, Westinghouse quiet, dry-type transformers step down distribution voltage to utilization load of 120/208 volts. (contd.)

J-94122-3

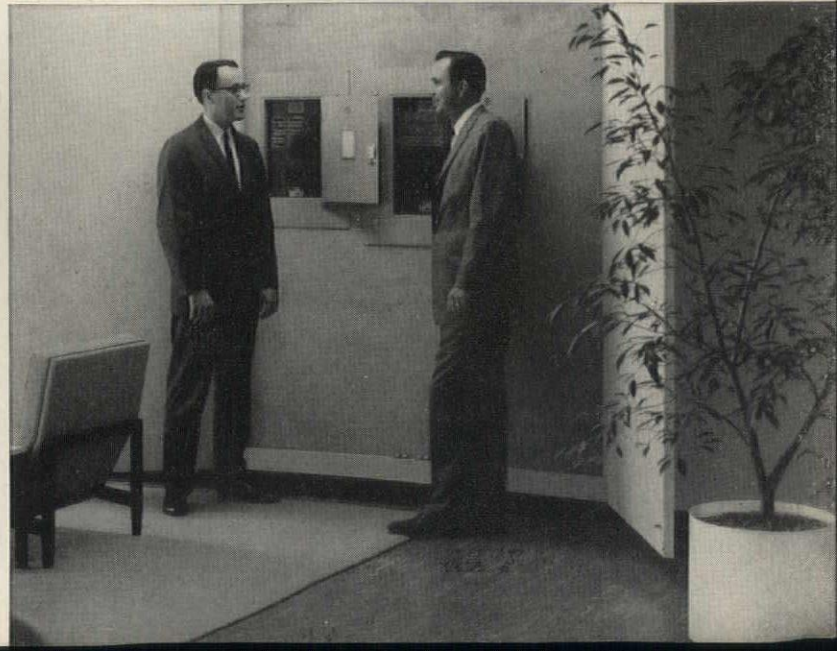
**S** Over 275 Pages Westinghouse Data in Sweet's Architectural File.

**YOU CAN BE SURE...IF IT'S Westinghouse**

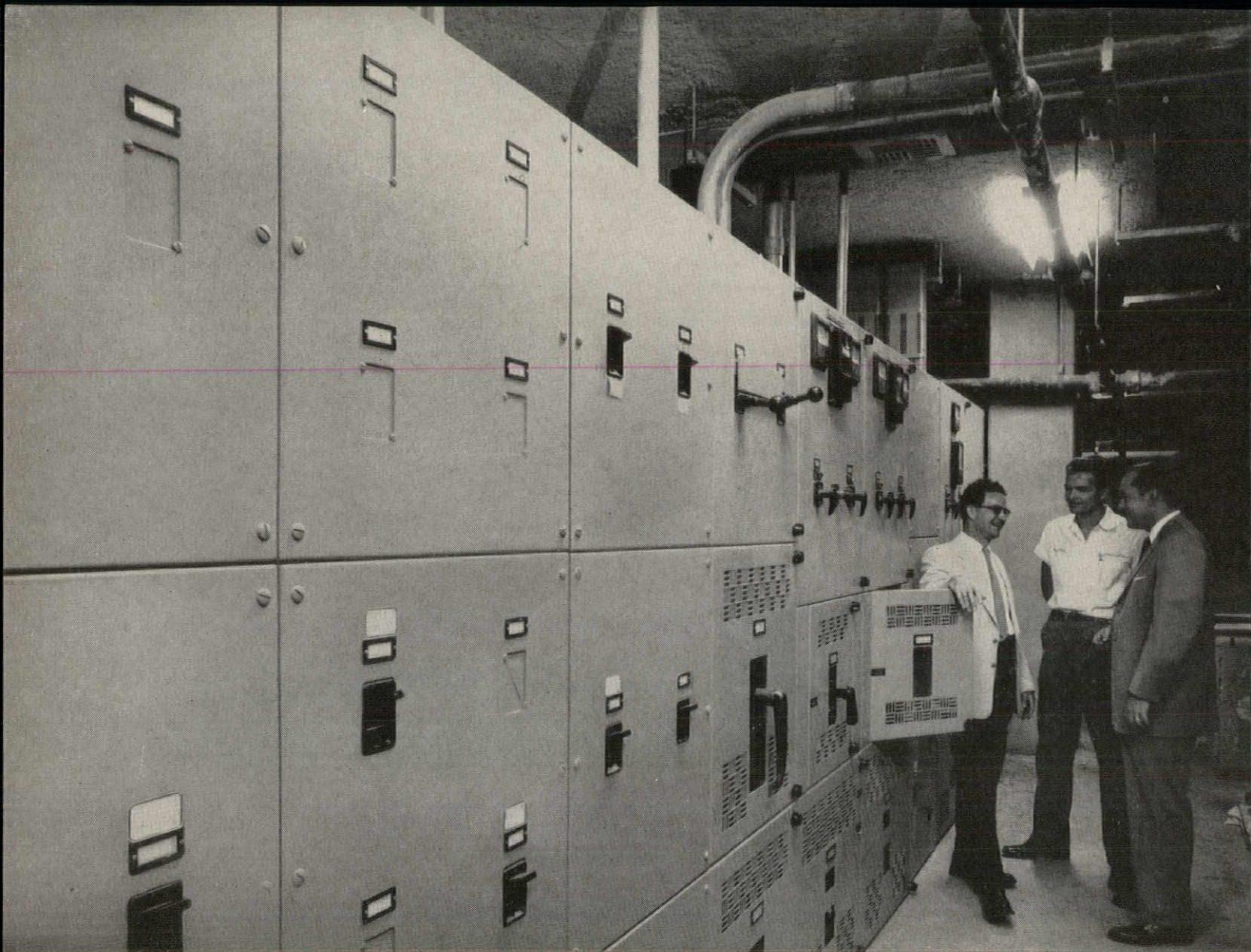
WATCH "WESTINGHOUSE LUCILLE BALL-DESI ARNAZ SHOWS" CBS TV MONDAYS

Charles Butsch and William Bausch, bank's Electrical Supervisor, in typical electrical closet found on each floor, showing three runs of Westinghouse 600-amp Life-Line® busway that distributes 277/480 volts throughout building. Here, Westinghouse quiet, space-saving, wall-mounted dry-type transformers step down voltage for distribution and utilization by Westinghouse NLAB and NH1B panelboards shown below.

Herbert Johnson (right) shows Charles C. Gaines, bank staff member, Westinghouse lighting panelboards completely concealed behind hinged wall in bank employees' beautiful new cafeteria. The employees' cafeteria, located on the second floor, includes complete meal service, as well as areas for relaxation, recreation and reading.







## Electrical system preplanned for tenant comfort, efficiency and expansion *(contd.)*

This concept affords maximum efficiency in high-rise electrical distribution and utilization, readily adaptable for future expansion.

A Westinghouse construction specialist can be of service in your planning. Call the Westinghouse sales office near you, or write Westinghouse Electric Corporation, Box 868, Pittsburgh 30, Pennsylvania.

Owner: The First National Bank of Miami, Miami, Fla.  
 Architect-Engineer: Weed-Johnson Assoc., Miami, Fla.  
 Consulting Engineer: Norman J. Dignum & Assoc., Miami, Fla.  
 General Contractor: Rooney-Turner (Frank J. Rooney, Inc., Miami, Fla., and Turner Construction Co., New York, N. Y.)  
 Electrical Contractor: L. K. Comstock Co., Inc., Miami, Fla.  
 Westinghouse Distributor: Westinghouse Electric Supply Co., Miami, Fla.

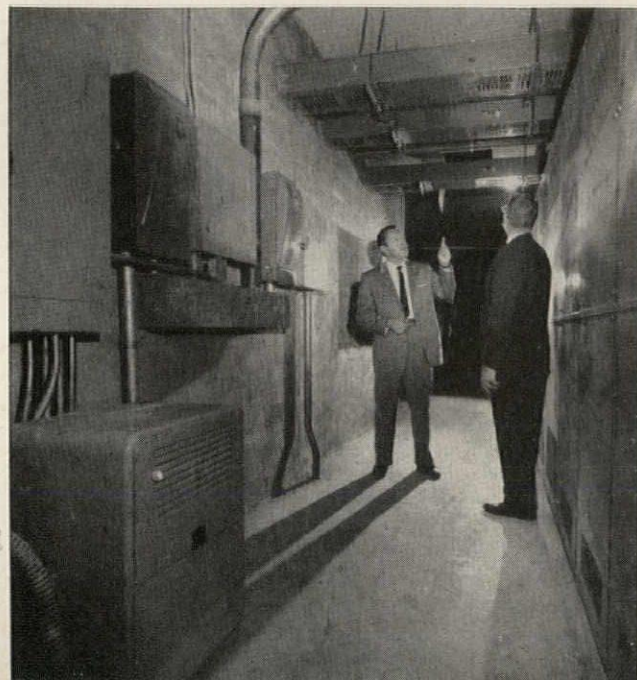
**S** Over 275 Pages Westinghouse Data in Sweet's Architectural File.

**YOU CAN BE SURE...IF IT'S Westinghouse**

WATCH "WESTINGHOUSE LUCILLE BALL-DESI ARNAZ SHOWS" CBS TV MONDAYS  
 J-94122-4

Glenn Eaton, Florida Power & Light Co. power salesman, discusses the advantages of extra capacity built into Westinghouse building-type switchboard with William Bausch and Charles Butsch. Blank sections in foreground and spare circuit breakers have been allowed for future expansion.

Charles Butsch explains Westinghouse bus duct advantages to prospective tenant. Low-impedance bus duct carries incoming power to Westinghouse switchboard. Quiet, dependable Westinghouse DT-3 dry-type transformer (foreground) steps down voltage to utilization load. Main disconnect safety switches are Type CAF, 100- and 200-Amp.





*Young*

**-REMOTE CONTROL REGULATORS**

operate dampers at a distance of 250 feet

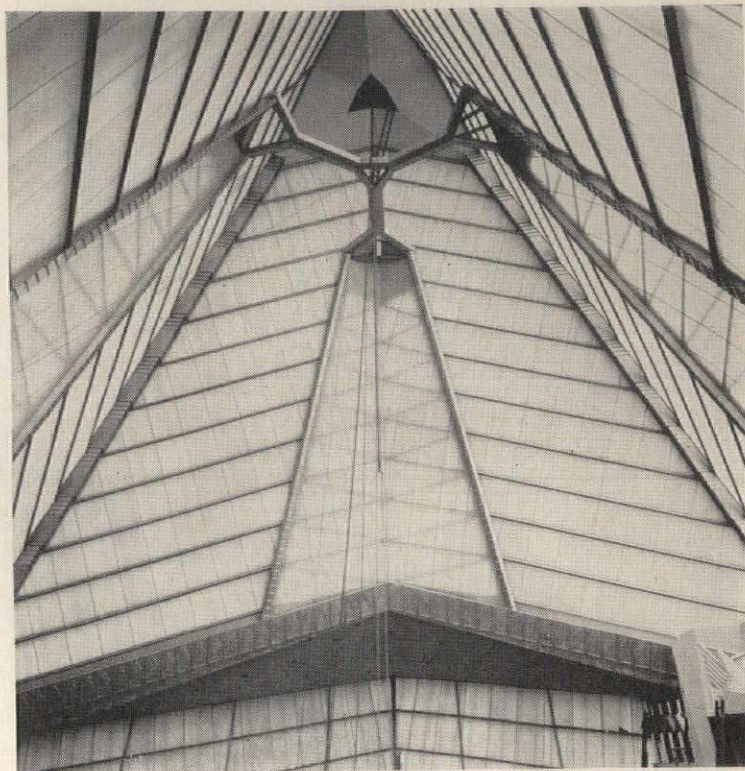


For individual control of room temperature, no other manually controlled regulators compare in efficient operation with the Young Remote Control Regulators. Each regulator operates one or two dampers at any distance up to 250 feet.

Model 700CP with etched brass plate, chrome plated, is shown at the left. Other finishes are also available.

See our catalog in Sweet's Architectural File  $\frac{30f}{Yo}$

**YOUNG REGULATOR COMPANY**  
20910 Miles Ave., Cleveland 28, Ohio



**structoglas brings inside the light of all outdoors**

Beth Sholem borrows its light and mood from the shifting patterns of sun and clouds—filtered through a tent-like ceiling of Structoglas fiber-glass reinforced panels. These corrugated, translucent panels promise a lifetime of maintenance-free beauty. Shatterproof Structoglas never needs refinishing; its acrylic polyester resin provides exceptional strength and resistance to fading. And because Structoglas is press-molded, its uniform corrugations match perfectly.

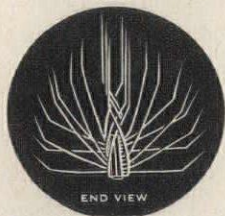
*Rid churches of birds*

*with*



**NIXALITE® BIRD BARRIER AND REPELLENT**

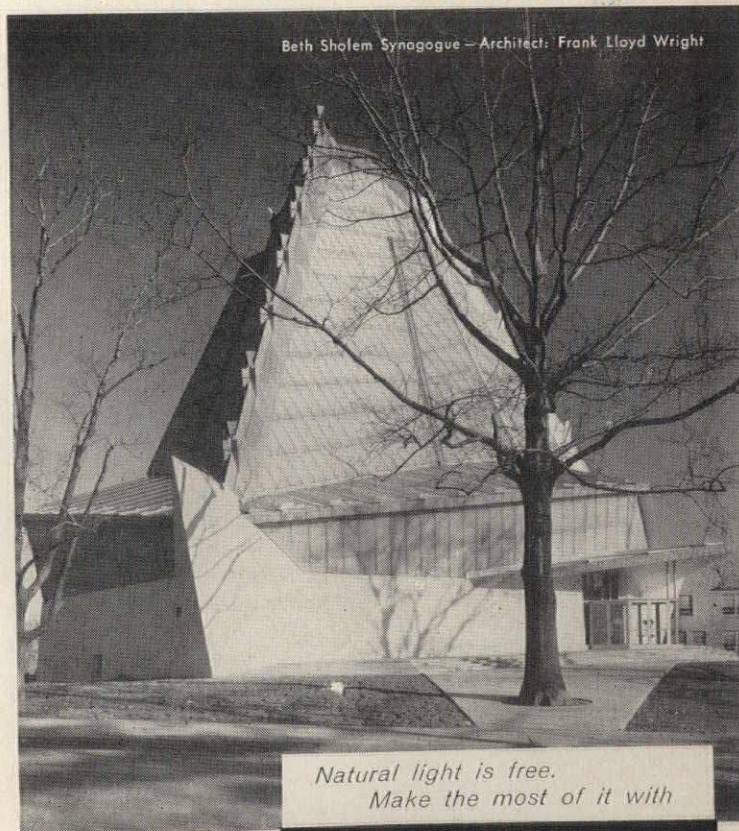
New churches, and old ones too, keep that sparkling clean look when they are protected with Nixalite, the effective, lasting and inconspicuous Bird Barrier and Repellent. Birds will not land where Nixalite, the man-made porcupine, is installed—there are 120 outwardly projecting needle-sharp points in every foot. Laboratory tests prove Nixalite lasts a lifetime in any climate because it is fabricated from a spring-tempered, rustproof, nickel-and-chromium stainless steel under the most exacting engineering controls. Nixalite is in nationwide use on all types of structures.



**4** pages in Sweet's Architectural, Light Construction, and Industrial Construction Files are devoted to Nixalite. Write for specs and full details...

**NIXALITE COMPANY OF AMERICA**  
1722-26 FIRST AVENUE ROCK ISLAND, ILLINOIS, U. S. A.

Beth Sholem Synagogue—Architect: Frank Lloyd Wright



Natural light is free.  
Make the most of it with

**structoglas®**

Structoglas Inc., Cleveland 9, Ohio



# Rigid steel conduit offers found in any type of conduit: physical damage to

For more than 50 years, architects, builders, engineers and electrical contractors have protected electrical systems by running wires through steel raceways.

So well known and so certain is this protection that the National Electrical Code includes the use of rigid steel pipe conduit for all applications and locations, both inside and out, and *specifically* requires it in particularly hazardous locations with explosive atmospheres.

**The planning of an electrical system.** There are several basic steps in the planning of an electrical system; the most important of these being: safety, capacity, voltage regulation, accessibility and flexibility.

The designer himself should have but one objective: *to give the owner an electrical system that operates economically and performs efficiently.*

**The original raceway wiring system.** The first consideration in any wiring plan? *Safety!* Engineers and architects know from experience that open circuits, short circuits and induced circuits are bound to develop in wiring systems in any one of the following ways: faulty wiring, lightning, sudden shock and overloading.

To combat these hazards, engineers and architects have always turned to the original raceway wiring system—rigid steel pipe conduit. Here are some of the reasons why:

*Rigid steel conduit contains the damage; prevents it from spreading to the plant, home, garage or office.*

*Rigid steel conduit provides a grounded metallic system; induced currents are drained off without danger.*

*Rigid steel conduit has strength and cannot be damaged by moving objects; objects that might break conductors, or the insulation of wires that are left unprotected or semi-protected.*

Despite the expert knowledge and intelligent planning of the designer, rewiring is quite often necessary before a building becomes obsolete. In this case, the existence of rigid steel conduit simplifies the rewiring problem and contributes much to cost reduction.

**The economy of rigid steel conduit.** Rigid steel conduit offers a permanent system that will outlast most buildings and provide the capacity for expansion and replacement of conductors when new wiring is needed to meet increasing loads.

In addition, the cost of replacing old circuits with new and larger wires through the existing rigid steel conduit is but a fraction of the cost of new work.

There are, of course, many ways to estimate savings. For instance, financial set-backs resulting from interrupted service could well exceed the initial cost of a safe, dependable rigid steel conduit wiring system.

Then, too, with fire hazards reduced, losses due to

\* From National Tube, America's leading steel pipe manufacturer supplying America's foremost conduit manufacturers.



# the greatest single advantage

## permanent protection against

## circuit conductors

property damage and production are greatly minimized. In the over-all planning of a wiring system, these costs must be weighed. And, certainly they are. That is why architects and electrical engineers, in their own interests and in the interests of their clients, specify rigid steel conduit as a protective investment.

**The adaptability of rigid steel conduit.** *"If I had to tear out this system in the next few months . . ."*

The engineer, contractor or architect who guarantees his work experiences this thought every time he designs or installs an electrical system.

It is also one of the reasons why rigid steel conduit has always been a standard of the electrical industry. The quality of this product is time-tested, proven and familiar to everyone who designs and installs electrical distribution systems.

This is primary because circuits can be serviced so easily. A rigid steel conduit permits electrical circuits to be changed and repaired; to grow as the need grows with an absolute minimum of expense.

The removal of defective wires and rewiring with sound ones is merely a matter of pulling out and feeding in. And, the smooth interior of rigid steel conduit makes it even easier to *fish* for wires and cable. *In brief: property does not have to be damaged and there is no time lost in rewiring.*

**The ease of installing rigid steel conduit.** Rigid steel conduit is easy to install, because it is compatible with all building materials, adaptable to all construction, fits anywhere and expands easily.

Rigid steel conduit is made to A.S.A. Specifications C.80.1 and 2, and is furnished with threaded couplings, elbows and nipples, as well as a full line of standard fittings, outlet boxes and accessories. And, it is available in sizes  $\frac{1}{2}$  to 6 inches.

Rigid steel conduit is easy to bend, cut and thread.

It can be installed indoors and outdoors, in dry or wet locations, exposed or concealed, in any hazardous location and under all types of atmospheric conditions.

Rigid steel conduit has great impact resistance; it can be handled roughly in installation and shipment, because it is not easily damaged. Actually, the contractor needs few tools to put in a permanent, safe and economical rigid steel conduit wiring system.

Electricity is a powerful force. And, electrical wiring must be protected to eliminate danger to life and property. For more than half a century, rigid steel conduit has given that protection.

You may obtain additional copies of this report by writing to National Tube Division, United States Steel, 525 William Penn Place, Pittsburgh 30, Pa.—*America's leading steel pipe manufacturer supplying America's foremost conduit manufacturers.* USS is a registered trademark



**National Tube  
Division of  
United States Steel**

Columbia-Geneva Steel Division, San Francisco, Pacific Coast Distributors  
United States Steel Export Company, New York



# Specify PLASTER-WELD®

**permanently  
bonds new plaster  
to concrete . . .  
for as little as  
2¢ per square foot.**



**DUPONT PLAZA CENTER, MIAMI, FLORIDA**

Plaster-Weld is the amazingly versatile, patented liquid bonding agent today specified on hundreds of remodeling and new construction projects by leading architects the country over. In the case of the Dupont Plaza Center, shown above, Plaster-Weld was used to permanently bond finish plaster to interior concrete surfaces and stucco to exterior concrete surfaces. *Arch.: Frank H. Shuffin & Associates, Miami; Genl. Contr.: Arkin Construction Company, Miami Beach; Plstg. Contr.: E. L. Thompson Co., Atlanta, Ga.*



**MARRIOTT MOTOR HOTEL, WASHINGTON, D. C.**

With Plaster-Weld you can permanently bond gypsum, lime putty, acoustical plaster and cements to themselves . . . or directly to any sound surface . . . even glass. Applied with brush, roller or spray gun. No costly surface preparation. You cover Plaster-Weld with new material as soon as touch dry (about an hour). In case of Marriott Motor Hotel, billed as "World's Largest Motel," Plaster-Weld was sprayed on smooth concrete ceilings to bond lime putty plaster finish. *Arch.: Joseph G. Morgan, Washington; Genl. Contr.: Charles H. Tomkins Co., Inc., Washington; Plstg. Contr.: Novinger Company, Inc., Brentwood, Maryland.*

A Plaster-Weld bond is ageless . . . never lets go! Plaster-Weld is approved by New York City Board of Standards & Appeals, and protected under U.S. Patent No. 2,760,885. For technical data, and job proof, see Sweet's or write us direct. Address Box 5756C, Larsen Products Corp., Bethesda, Maryland.

### SPECIAL OFFER

For your convenience, we have developed 5-page work sheet copies of specifications for bonding agents, edited by Ben H. Dyer, A.I.A., specifications consultant of Bethesda, Md. Get yours today. Simply mail coupon below.

Larsen Products Corporation  
Box 5756 C Bethesda, Md.  
Please send ( ) sets of specifications to—  
Name \_\_\_\_\_  
Company \_\_\_\_\_  
Street Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

## Washington Topics

concluded that the direct economic loss to highway users could run to \$6 billion. Best estimate of the apparent loss in wages from such a slowdown would be \$2.5 billion, it was said.

As for the highway industry itself, the American Road Builders Association said highway contractors were operating at 62 per cent of capacity. Thus, a cutback would bring bankruptcies and accumulation of large quantities of used equipment. Companies manufacturing exclusively equipment used in road construction would be particularly hard hit since most of them have increased their plant capacities in anticipation of the 13-year effort.

### FHA's New Standards Get Criticism in Congress

The Federal Housing Administration's new minimum property standards came under severe criticism in Congress.

Rep. Joel T. Broyhill (R-Va.), large-scale home builder operating near the nation's capital, held a copy of the revised requirements in his hand as he addressed the House on the omnibus measure for 1959.

These standards were being ignored in some measure by many builders, he complained, and were too complex despite the three-year effort to simplify the score of separate documents which guided the MPR program. One of his complaints: he said the White House itself would not qualify under the nailing provisions of the standards and doubted that any of the homes owned by members of the House would stand the test of the new MPS's.

Rep. Albert Rains (D-Ala.) promised Mr. Broyhill that the former's housing subcommittee of the House Banking and Currency group would take up the matter at a later date.

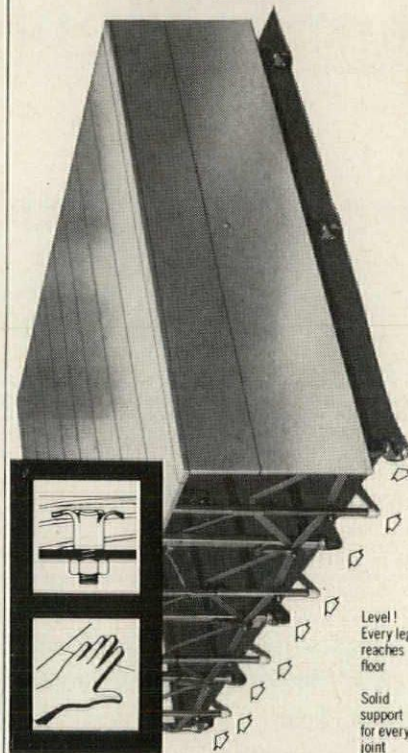
### Preserving Shoreline Areas

The Department of the Interior submitted new legislation to Congress proposing preservation for public use of certain remaining undeveloped shoreline areas of the United States. The plan called for employment of six civilian landscape architects the first year of five for which employment and expenditure estimates were given. No engineers were listed for the first year, three each were proposed for the other four years. Total cost of the proposed program for the first five years of operation, including land acquisition, would be something over \$15 million, Interior estimated.

# NEW!

## Schieber

F O L D I N G  
**STAGE**



### SOLID! STURDY!

For the first time—a stage that is even and solid as the floor it stands on. No surface projections or recesses to interfere with placing props or refinishing—Schieber uses hidden expansion anchors instead of bolts. No gaping joints—Schieber uses strong concealed Soss hinges.

Roll it against the wall or into a recess when not in use.



Built by the originators and leading builders of school lunch room folding tables and benches

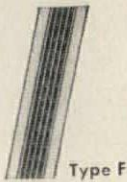
## SCHIEBER

Write for specifications and details

12955 INKSTER RD.  
DETROIT 39, MICH.

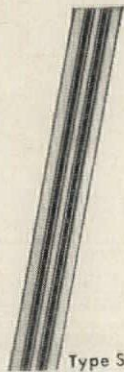


Where?

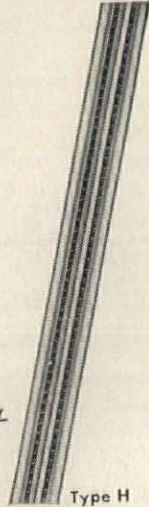


Type F

Anywhere!



Type S



Type H

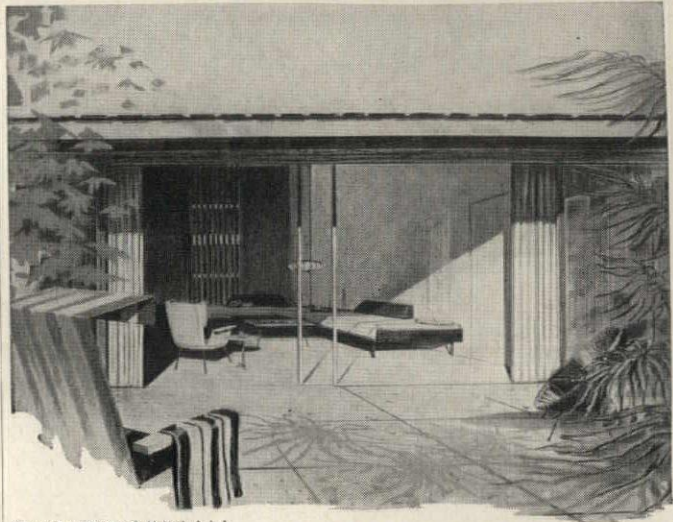
STRIPLINE Diffusers  
by AGITAIR®

STRIPLINE combines the best features of both slots and efficient air diffusers to provide equalized air flow throughout its entire length.

STRIPLINE slot diffusers are slenderly designed, inconspicuous, practical and versatile. These slot diffusers can be located in walls, ceilings, coves, moulds, window reveals and stools or almost anywhere to suit interior design.

Write for complete Stripline catalog.

AIR DEVICES INC.  
185 MADISON AVE., N. Y. 16  
Air Diffusers Filters Exhausters



Courtesy Palmer & Krisel, A.I.A.

design for  
**BRIGHT OUTLOOK\***  
with quality sliding glass doors and windows

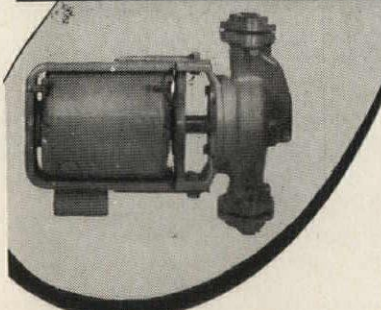
Versatile sliding glass is the most flexible design element of modern construction. As today's most universally desired home feature, the sliding glass door offers unmatched architectural freedom in functionally extending and combining interior and exterior areas. The superior construction, timeless design and extra-value features of the performance-proven products of the manufacturing members of the national Sliding Glass Door & Window Institute are your assurance of enduring quality. \*Reg. TM



member producers

- |  |   |  |
|--|---|--|
| <b>ADOR CORPORATION</b><br>2345 W. Commonwealth Ave.<br>Fullerton, California              | <b>FLEET OF AMERICA, INC.</b><br>2015 Walden Avenue<br>Buffalo 25, New York   | <b>RELIANCE WINDOW CO.</b><br>905 South Fremont Avenue<br>Alhambra, California                   |
| <b>AIR-LITE METAL PRODUCTS</b><br>1610 East 12th Street<br>Oakland 6, California           | <b>LYNART, INC.</b><br>2320 Centinela Avenue<br>Los Angeles 64, California    | <b>SLIDE-VIEW DOOR &amp; WINDOW CO.</b><br>1557 North Tyler Avenue<br>El Monte, California       |
| <b>ALUMINUM METALS CO.</b><br>1733 Sebastopol Road<br>Santa Rosa, California               | <b>MALIBU MFG. CO.</b><br>P.O. Box 413<br>El Monte, California                | <b>STEELBILT SALES CO., INC.</b><br>18001 South Figueroa Street<br>Gardena, California           |
| <b>ALUMINUM SASH &amp; DOOR CO.</b><br>13154 Saticoy Street<br>North Hollywood, California | <b>FRANK B. MILLER MFG. CO.</b><br>3216 Valhalla Drive<br>Burbank, California | <b>SUN VALLEY INDUSTRIES, INC.</b><br>8354 San Fernando Road<br>Sun Valley, California           |
| <b>BELLEVUE METAL PRODUCTS</b><br>1314 East 1st Street<br>Los Angeles 33, California       | <b>NUDDR MFG. CORP.</b><br>7326 Fulton Avenue<br>No. Hollywood, California    | <b>TRIMVIEW METAL PRODUCTS</b><br>600 North 3rd Street<br>Covina, California                     |
| <b>BUR-VAL MFG. CO., INC.</b><br>1012 North Lake Street<br>Burbank, California             | <b>RADCO PRODUCTS, INC.</b><br>3121 Skyway Drive<br>Santa Maria, California   | <b>CAPRI SALES INC. (T. V. WALKER &amp; SON)</b><br>217 North Lake Street<br>Burbank, California |

here's a **CIRCULATOR**

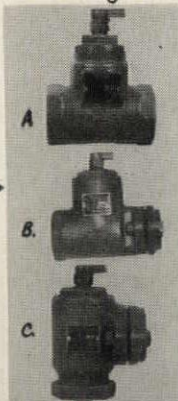


Now Available in:  
STANDARD (H.V.L.) & HIGH HEAD (H.V.L.) PUMPING CHARACTERISTICS!  
*A Circulator THAT GIVES LONG, DEPENDABLE, TROUBLE-FREE SERVICE AND... Saves on Heating Costs!*

Ask for **TRIPLEX CIRCULATORS AND FLOW CONTROL VALVES** →

Accept Nothing But The Best! Triplex Circulators and Flow Control Valves Give you Silent Circulation and Uniform, Economical Heat at Lower Cost in Fuel! Room Temperatures Will Not Vary Regardless of the Season. Install Triplex Today and Save Material and Installation Costs.

A. Horizontal Flow Control Valve. B. Horizontal Flow Control Valve. C. Angle Flow Control Valve.



**Triplex HEATING SPECIALTY CO., INCORPORATED**  
PERU, INDIANA

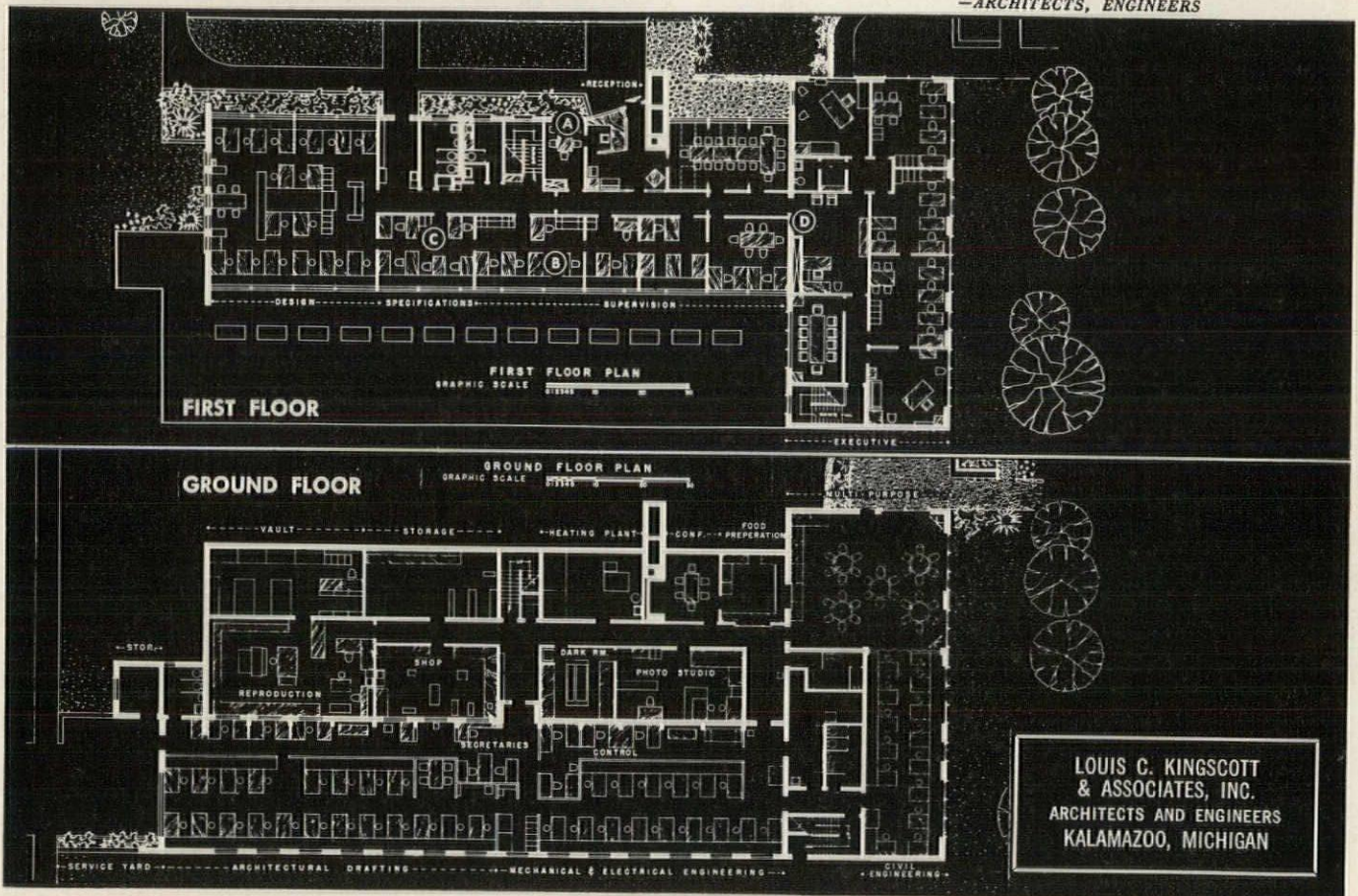
sliding glass door & window institute  
Monterey Park, California



# AN IMPORTANT PRESENCE MAKES ITSELF FELT

*in the offices of* **LOUIS C. KINGSCOTT & ASSOCIATES**

—ARCHITECTS, ENGINEERS



**LOUIS C. KINGSCOTT  
& ASSOCIATES, INC.**  
ARCHITECTS AND ENGINEERS  
KALAMAZOO, MICHIGAN

Architects are often their own clients. Here is an outstanding example—by Kingscott & Associates, whose offices are shown above in plan. This handsome, functional structure is characterized by superb site utilization . . . flexibility and expandability . . . a unique alliance of efficiency and the amenities.

Callers who have travelled far to put in an appearance at this large, busy office in Kalamazoo—and local visitors as well—appreciate this firm's recognition of the service Dodge Reports perform. By providing information on work progress to a Dodge Reporter, Mr. Kingscott and his associates save time for themselves and for vendors and contractors. Salesmen who are kept up-to-date by Dodge Reports can *time* their calls . . . and so are more likely to make a real contribution. Clients, too, can be served with greater

dispatch thanks to the efficient ways this Dodge service is used by Mr. Kingscott's staff.

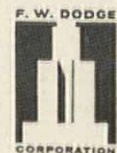
As evidence:

- A.** The switchboard is unoccupied with random, repetitive calls—lines are clear for work-in-progress communication.
- B.** Traffic schedules show earlier completion dates—because Dodge-alerted subs, dealers and distributors are prompt in offering and delivering services and wares.
- C.** Estimate files contain figures lower than they could have been without the sales short-cut that Dodge Reports afford manufacturers, contractors, etc.
- D.** Display boards and model exhibits show visitors the quality “products” of an efficient, economy-minded, up-to-date office . . . a firm which can testify that

DODGE REPORTS DO HAVE AN EFFECT ON TODAY'S ARCHITECTURAL PRACTICE

## DODGE REPORTS

CONSTRUCTION NEWS SERVICE  
119 West 40th Street, New York 18, N. Y.



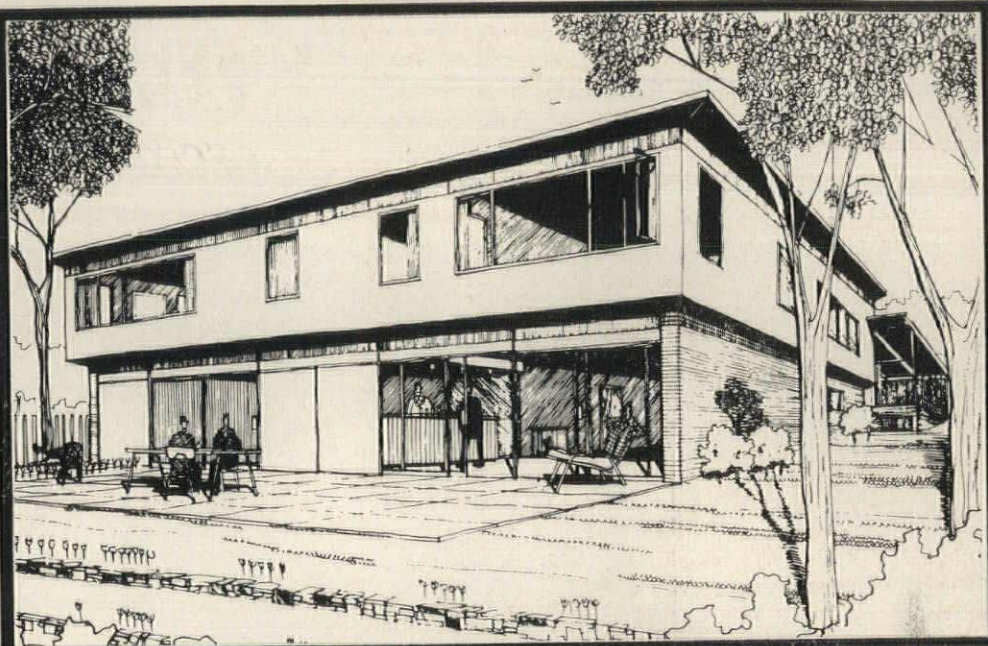




## CRESTLINE SPECIFIED . . .

- Robert Brin residence, Minneapolis, 2,000 sq. ft.
- Architect, Ackerberg & Cooperman Minneapolis.
- Cost of Crestline Millwork, \$2,500.
- Cost of home, \$42,500.

In home after home—where building dollars go furthest—Crestline Millwork is specified. Crestline is sold *direct* to your dealer, which means that he can sell it for *less* to you and your clients.



Look for Crestline in Sweet's, at your building supply dealer or write

### THE CRESTLINE COMPANY

100 Thomas St., Wausau, Wisconsin



DOUBLE-HUNG



REMOVABLE SLIDEBY



STACKING AWNING



CASEMENT DOORS

## ELECTRIC HOT WATER HEAT



TO  
2,000,000 B.T.U.

### PRECISION Electric Hot Water Heating Boiler

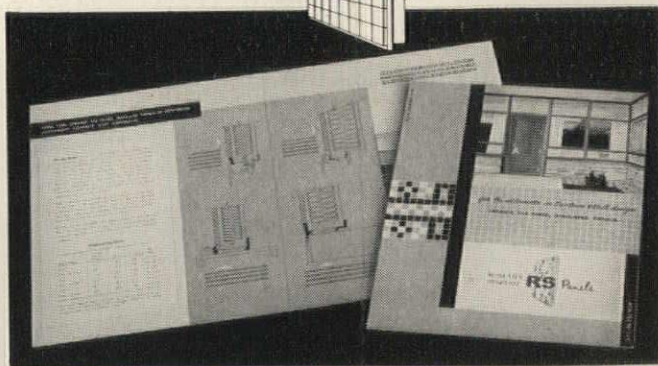
- Complete unit ready for installation.  
Precision Electric Hot Water Heating Boiler comes complete with water circulator, heating elements and thermostats. No ducts! No noise! No chimney! No odor! No flames!—a complete heating plant ready for electrical and heating contractor.
- Use with any type hot water heating and water chiller for year-round air-conditioning.  
Baseboard, floor or ceiling coils, convector, cast-iron radiators. Suited for new or old homes, churches, apartments, hotels, motels, hospitals, commercial buildings and swimming pools. Supplies hot water at temperatures ranging from 60 to 200 degrees. Ideal for auxiliary heating systems where rooms are added.
- Every unit inspected and tested.  
10 years of trouble-free service in actual installations.
- 40, 948 B.T.U. to 2,000,000 B.T.U. Output
- All units meet the requirements of the ASME Boiler and Pressure Vessel Code.
- Write for FREE color brochure and prices.

### PRECISION PARTS CORPORATION

400-AR North First Street

Nashville 7, Tennessee

ROMANY SPARTAN



### Here's technical information about CERAMIC TILE FACED CURTAIN WALL PANELS

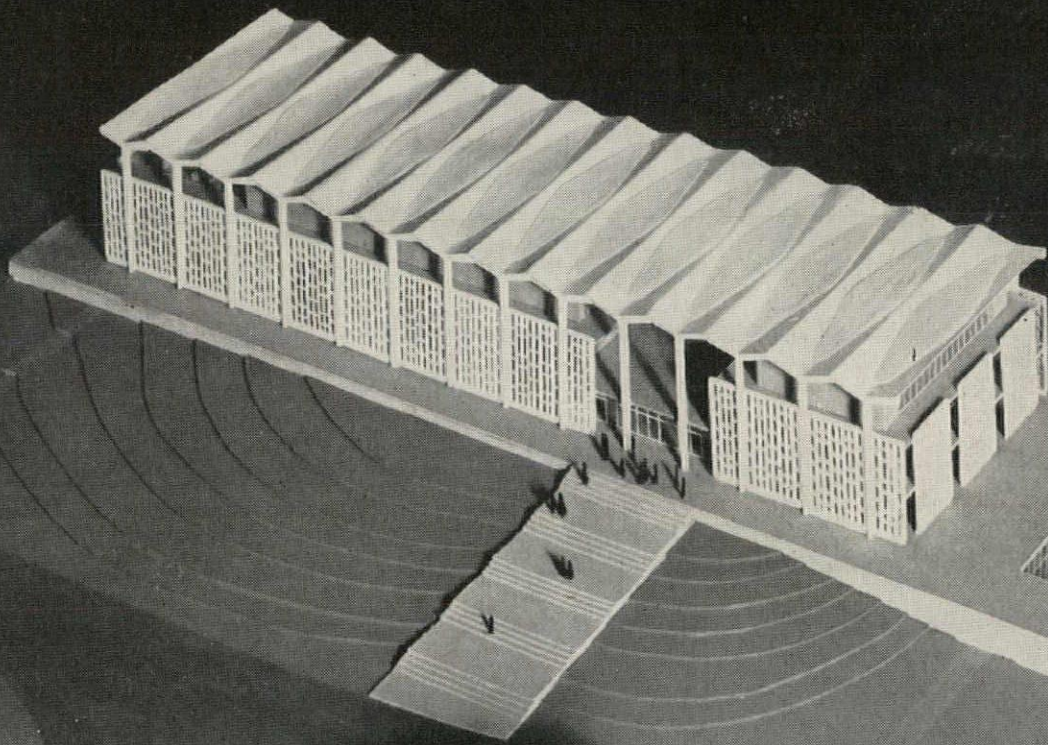
- Twelve color pages covering standard panel construction, edge conditions, insulating materials, "U" values, weights and short form specifications. Illustrated with photos of installations. For your free copy of Bulletin RSP-201 write Ceramic Tile Panels, Inc., Dept. R-37 217 Fourth St., N. E., Canton 2, Ohio.



# PAVILION OF BEAUTY...

The first unit of the new Memphis Academy of Arts rises majestically in the city's Overton Park. This impressive structure will be the pride of Memphis residents for generations.

KEYWALL masonry reinforcement is protecting the beauty of this Fine Arts Center. It's adding greater crack resistance and increased strength to outside and partition



BUILT TO LAST WITH

# KEYWALL

Galvanized Masonry Joint Reinforcement





walls, as well as the retaining wall at the base.

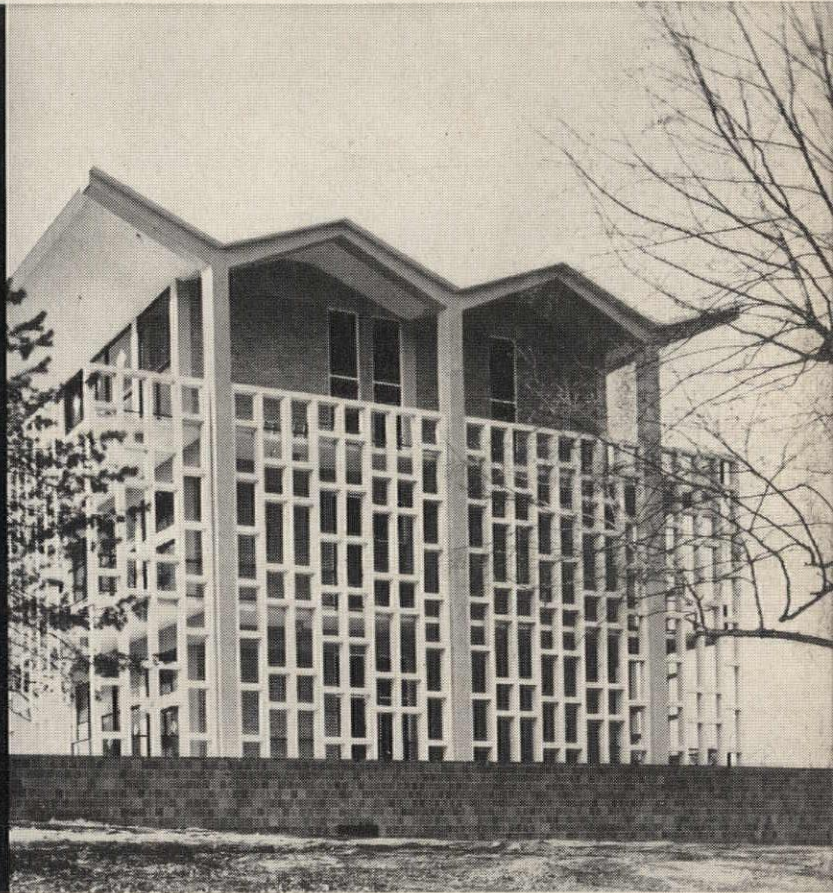
Architects have specified KEYWALL because they know it does an exceptional job in reducing shrinkage cracks and increasing lateral strength. And, as on all KEYWALL jobs, they can be sure this masonry reinforcement is used as specified.

Masons find KEYWALL easy to handle

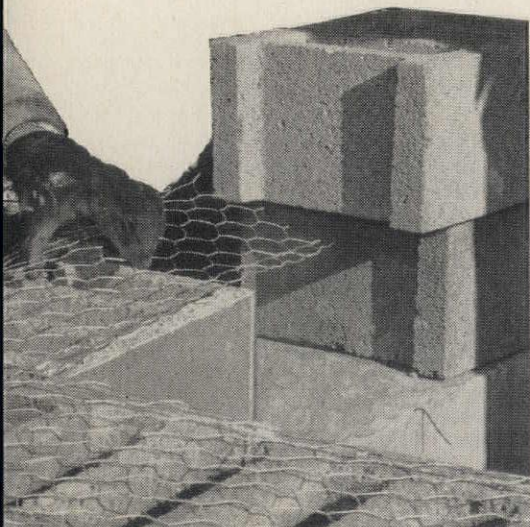
and store. It unrolls in place on the wall, it cuts easily, and it's easy to lap without adding thickness to mortar joints. Full embedment and a strong bond are always assured.

Why not use KEYWALL masonry joint reinforcement on your next job? You'll find it gives the low-cost, effective reinforcement you've been looking for.

The winning design in the Million Dollar Fine Arts Center architectural competition, Memphis, Tennessee. When completed, this building will have facilities for an art academy, a theatre and a concert hall. Mann and Harrover, Architects; Allen and Hoshall, Mechanical Engineers; John C. Brough, Structural Engineer; Whitsitt Construction Co., Inc., General Contractor; Memphis.



**KEYWALL** masonry joint reinforcement is made for the following wall thicknesses: 4", 6", 8", 10" and 12".



## KEYSTONE STEEL & WIRE COMPANY

Peoria 7, Illinois

Keywall • Keycorner • Keystrip • Keymesh® • Welded Wire Fabric • Nails

**Keystone Steel & Wire Company**

Dept. AR-79

**Peoria 7, Illinois**

*Please send me complete information on Keywall.*

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_



# PROTECTION

for terrazzo that means  
extra years of floor life



**Huntington Terrazzo Seal produces a non-porous, non-skid surface.**

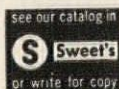
Get years of extra wear from terrazzo floors with *Huntington Terrazzo Seal*. It helps to prevent unsightly cracks and pitting, seals in color and beauty, protects against the deteriorating effects of cleaning agents and traffic. Alkalis and alkali salts won't affect it. And because it's non-slippery, the floor is safer to walk on, resists scuffs and scratches. Saves labor time and maintenance costs, too. Write for information today.



**Spal Concentrate Detergent . . .** a soapless synthetic that cleans quickly, leaves no film. Won't crystallize and cause pitting.

Ask for the Man Behind the Drum . . . your Huntington representative.

See our insert in Sweet's  
File Number 13m  
Hu



**HUNTINGTON LABORATORIES**

Huntington, Indiana • Philadelphia 35 • Toronto 2

## Required Reading

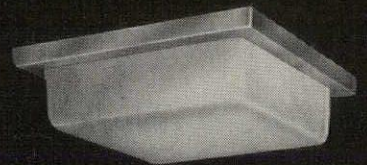
McCallum . . . *cont. from page 60* tion. Of the remaining score mentioned in the "Note" as deserving inclusion, this reviewer has never heard of half a dozen and would certainly concur with Mr. McCallum, moreover, in the exclusion of another half dozen. At the same time, of course, the reviewer could suggest the possible inclusion of quite a few architects, some in Texas, some in the San Francisco Bay area, and some in Minneapolis, whose work he happens to know at first hand, as Mr. McCallum probably does not. The point is that in a continent-wide survey there is little question about which are the figures of established national reputation, but beyond them one's judgment of which are the more promising architects among those whose reputations are so far largely regional depends a good deal on one's own travels in the last few years and even on one's personal contacts in various parts of the country, particularly if they are visited only once and in a hurry.

Mr. McCallum's biographical sketches of his chosen architects are especially interesting for the full information they provide on their subjects' professional training and on their admirations and enthusiasms, if too often lacking in dates for specific buildings. Some may feel that with so much executed work of quality available too many of the illustrations are of projects. But the inclusion of projects—quite a few realized by this time, incidentally—offers a slight projection of the story into the future and helps to reveal how the climate of architectural aspiration has been changing in the last few years for many men of rather varied backgrounds.

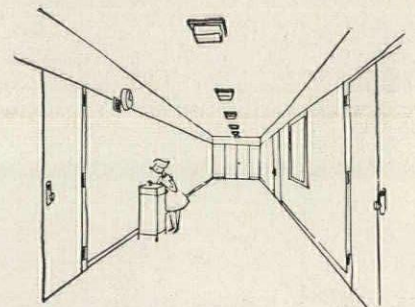
One may regret also that the text offers no profound or striking conclusions. But essentially this is a work of high-grade reporting, not a treatise on American architecture, and valuable because of the author's relative objectivity that allows, and indeed forces, the reader to arrive at his own tentative conclusions. To this reviewer, at least, it seems that the picture of the present architectural scene, so crowded with the "trees" that each month's magazines offer us, becomes more clearly recognizable as a "wood" thanks to this book. Unlike many picture books of current architecture, it shapes as well as adds to the available material for judgment; yet it does so with such editorial skill that it never seems tendentious or unjust, even if the coverage is necessarily incomplete.

lighting  
design  
by  
**mcPhilben**

32-88



UL-approved for two 100 watt lamps



### Cast Aluminum Quality

mcPhilben's 32-88 square ceiling unit is UL-approved for two 100 watt lamps. Its clean, modern lines, combined with maintenance-free operation, make it the ideal choice for institutions and industry: corridors, lobbies and lavatories.

The 32-88's face plate is of solid cast aluminum with a gleaming satin finish. Corrosion resisting construction features a reinforced and insulated back plate of zinc-clad bonderized steel. The cast carrara glass bowl swings to one side for easy cleaning. Available with mcPhilben's exclusive one-piece cast aluminum hinged guard. Also in vaportight 43-88 series.

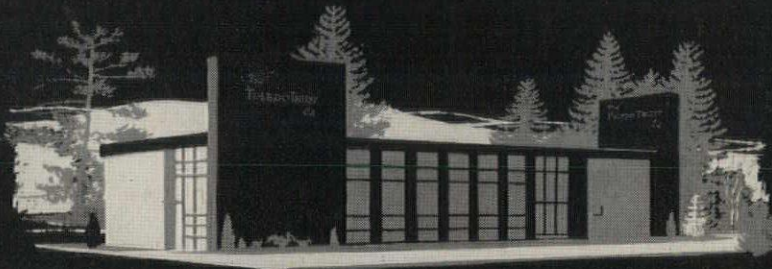
Ask your nearby mcPhilben representative for full details. See our insert in Sweet's file 32a/mc or write for data sheet.

**mcPhilben**  
LIGHTING COMPANY

1329 Willoughby Avenue  
Brooklyn 37, New York



## "DARK ACCENT" FACINGS



BELLMAN GILLET RICHARDS, Architects-Engineers, Toledo, Ohio.

*a natural stone  
that requires no maintenance*

## ALBERENE STONE

For FREE literature and technical assistance address:  
ALBERENE STONE CORPORATION, 386 FOURTH AVENUE, NEW YORK 16, N. Y. DEPT. R

The *only* complete, authoritative reference work of curtain wall design and construction



### THE CONTEMPORARY CURTAIN WALL

its design, fabrication  
and erection  
by  
William Dudley Hunt Jr., A.I.A.

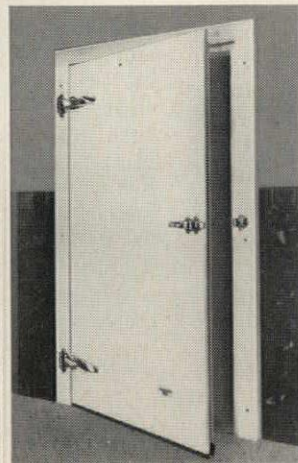
462 pages, 7 x 9 3/4"  
Over 225 drawings and photographs  
71 informative tables  
Detailed 9-page index  
\$12.75

Order your copy on approval now

**DODGE BOOKS** • F. W. Dodge Corporation

119 West 40th Street • New York 18

## New Jamison JAMOLITE\*



lightweight  
plastic  
cold storage  
doors

... in white  
and colors

• New JAMOLITE Plastic Door is a flush-fitting door weighing 1/4 as much as steel covered doors. Use of newest plastic materials assures rigid, stable construction, lower cost, attractive appearance, improved insulation.

New bulletin contains complete data. Write to Jamison Cold Storage Door Co., Hagerstown, Md.

\*JAMISON TRADEMARK

**JAMISON**  
COLD STORAGE DOORS





Architect: Edward L. Varney—Associates, Phoenix, Arizona.

## The ageless beauty of glass

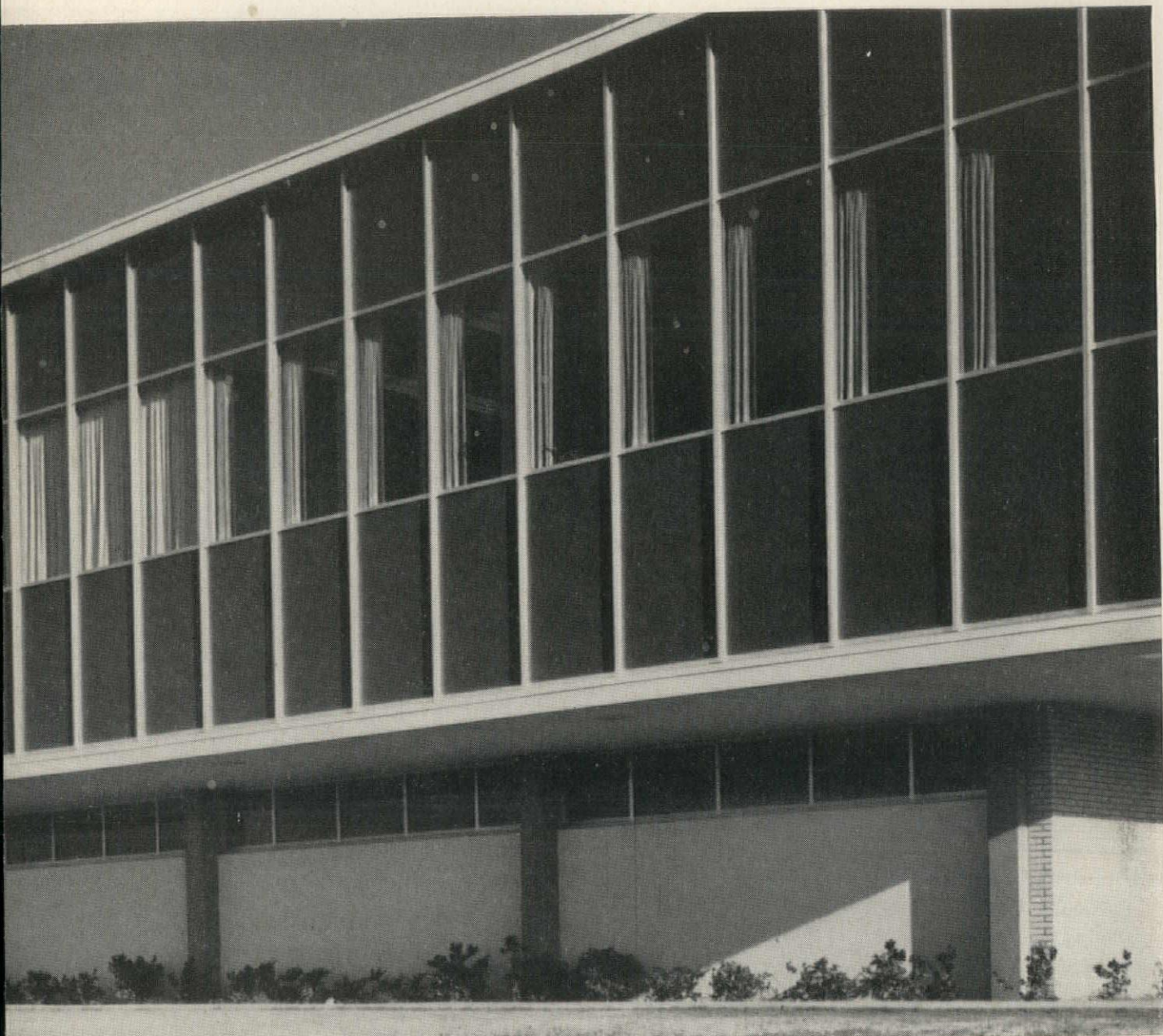
The design of the Motorola Western Military Electronics Center, Phoenix, Arizona, shows how attractive industrial plants can be made through imagination and the application of modern techniques. This building's symmetry of form is relieved of the feeling of massiveness by the cantilevered construction and the colorful glass panels.

To blunt the effects of the Arizona sun, heat-absorbing SOLEX® Plate Glass has been installed in the windows. SOLEX softens the harsh glare of direct sunlight and makes the interior light relaxing and comfortable. Above and below the SOLEX windows are panels of Romany blue SPANDRELITE®—Pittsburgh's glass in color. Glass panels are framed and supported by gold anodized PITTCO® 82-X Metal. TUBELITE® Doors and Frames, with

**PITTSBURGH GLASS**

... the basic architectural material





Contractor: T. G. K. Construction Co., Inc., Phoenix, Arizona.

## enhances the modern look!

all metal gold anodized, carry out the simplicity of design. The appealing beauty of the glass is permanent, for neither time nor the elements will affect it.

Inside, clear, transparent PENNVERNON® Window Glass is used in office partitions. And mirrors of Pittsburgh Plate Glass brighten the modern rest rooms.

In planning new buildings, or in remodeling present structures, we suggest you consider the many applications and the many advantages of Pittsburgh Plate Glass Company products. Our Architectural Representative will be pleased to furnish any information you require to help solve construction problems. There is no obligation on your part.



PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS • FIBER GLASS

PITTSBURGH PLATE GLASS COMPANY

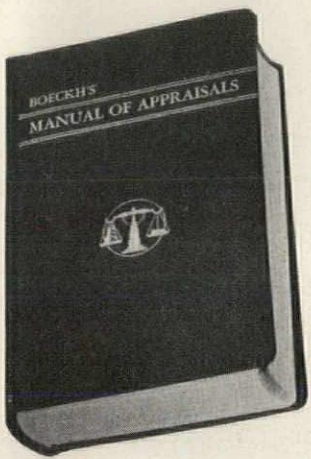
IN CANADA: CANADIAN PITTSBURGH INDUSTRIES LIMITED





*you can  
figure  
building  
costs*

**QUICKLY and ACCURATELY**

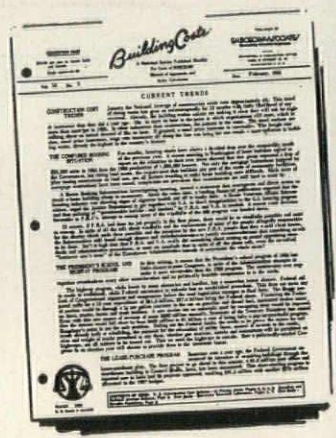


**BOECKH'S  
MANUAL  
OF  
APPRAISALS**

OVER 100,000 individual unit costs—more than 300 buildings, with hundreds of variations, all easily converted to local cost conditions through the supplementary service, BUILDING COSTS.

**BUILDING COSTS**  
*Published Monthly*

A supplementary service giving an analysis of current market conditions and the latest cost indexes for the major metropolitan areas of the United States and Canada to convert the estimating Manual to local cost conditions.



**SEND TODAY FOR COMPLETE DETAILS**

**E. H. Boeckh & Associates**  
1406 M Street, N.W.  
Washington 5, D. C.

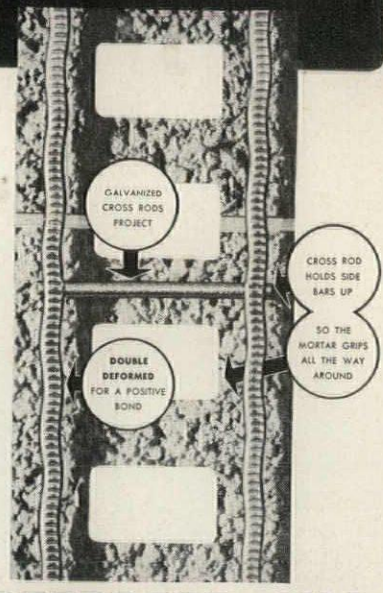
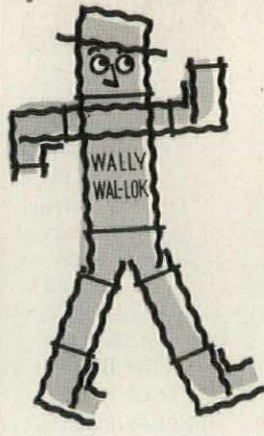
Please forward to the undersigned, brochure containing full details of your building estimating and appraisal services.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_



**WALLY WAL-LOK SAYS:**

**WAL-LOK**  
MORTAR JOINT REINFORCING  
is now **DOUBLE DEFORMED**  
... **BONDS BETTER THAN EVER!**



**LENAWEE PEERLESS, INC.**  
1406 E. MICHIGAN, ADRIAN, MICHIGAN  
SUCCESSORS TO ADRIAN PEERLESS, INC.

**Meterflo®**  
**SELF SERVICE DISPENSERS**  
FOR REFRIGERATED OR HOT LIQUIDS

... the nation's first and leading bulk liquid food dispensers for fully automatic fingertip portion control delivery.



Just "touch" the button for automatic delivery, portion controlled!



Also available for coin operation...around the clock!  
Also available 1-3 flavor fully automatic cup vendor.

- 20 Gallon capacity
- In-line or off-line 24-hour service
- Simplified handling cuts labor cost
- Counter, under counter or floor models
- All models use standard 5 or 10-gallon dairy cans
- All use proven Meterflo "lift" principle
- Fast delivery cycle—1 to 24 ounces
- Conforms to sanitary and health dept. standards

Ask your dealer  
OR WRITE TO  
**Meterflo®**  
DISPENSERS  
Niles, Michigan



Floor Model F-2 with or without leg or casters



Earham College, Richmond, Ind. Award-winning installation

Three Meterflo Model F-2 Dispensers



**THIS PANEL SUPPORTS ITSELF ...**

**BUILDS SPANS UP**

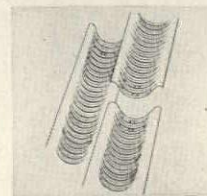
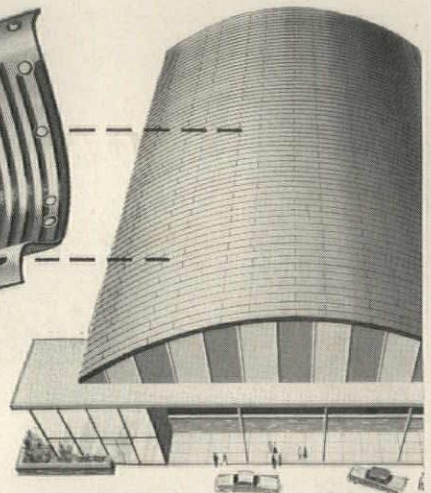
**TO 184 FEET!**

**WONDER BUILDING®**  
*"Truss-Skin"*  
**ROOF SYSTEMS**

There's nothing like it in the industry... a structural component that supports itself—and saves 50% in building costs, erection time! Double Corrugation is the reason. Patented double-curved and corrugated steel panels provide rugged strength and stability—span-free interiors. They're the only structural members required for the entire roof! Ask your Wonder Building distributor about "Truss-Skin" Roof Systems with this unique panel construction—or write Dept. T-759.

**LOW-COST FINANCE PLANS AVAILABLE**  
 Special purchase arrangements feature low down payment, attractive interest rates—budget installments.

30 N. LaSalle Street  
 Chicago 2, Illinois.



**RUGGED STRENGTH!**  
 Bolt and nut assembly speeds erection, gives positive panel to panel connection... forms an unyielding roof with low weight-to-strength ratio.



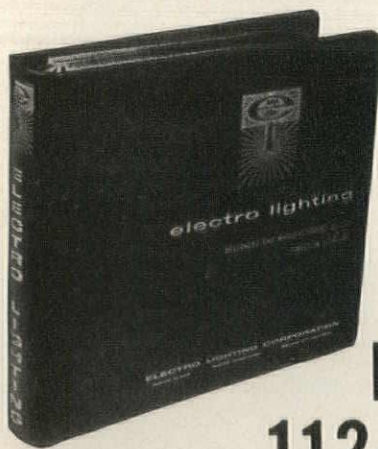
**PRE-ENGINEERED!**  
 The board work is done, stress factors compiled—"Truss-Skin" roofs are precision-built, available in a wide range of widths, up to 184', in any length.

"ENGINEERED TO THE MARKETS"  
TRADEMARK



T58-111

**wonder building corporation of america**



**FREE!**  
**112-page**  
**Lighting Catalog**

Specifying lighting demands complete, up-to-date information. The Electro Lighting Corporation general catalog is packed with photometric data, dimensional information... all the facts needed to write intelligent lighting specifications. It is kept current with the addition of pages on every major product change and innovation. For your up-to-the-minute copy, just attach this ad to your letterhead, and address to:

Department R12.



**Electro Lighting Corporation**  
 1535 South Paulina St. • Chicago 8, Ill.

**NEW Factual Brochure**  
*for Men who Specify*  
**WINDOW WALLS**

For the architect, engineer and building contractor seeking a fresh, new approach in the use of window wall units... *Glidorama* now has a new brochure introducing the practical versatility and beauty of Glidorama Custom Aluminum Window Wall Systems. *Send coupon today for your copy.*



**GLIDORAMA DIVISION**  
 WHIZZER INDUSTRIES INC., 342 S. Sanford, Pontiac, Michigan.  
*Send Window Wall bulletin GL-10.*

NAME \_\_\_\_\_  
 COMPANY \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_



Nationally famous producers of Horizontal Gliding Prime Aluminum Windows and Window Wall Systems for Commercial, Institutional and Residential Construction.

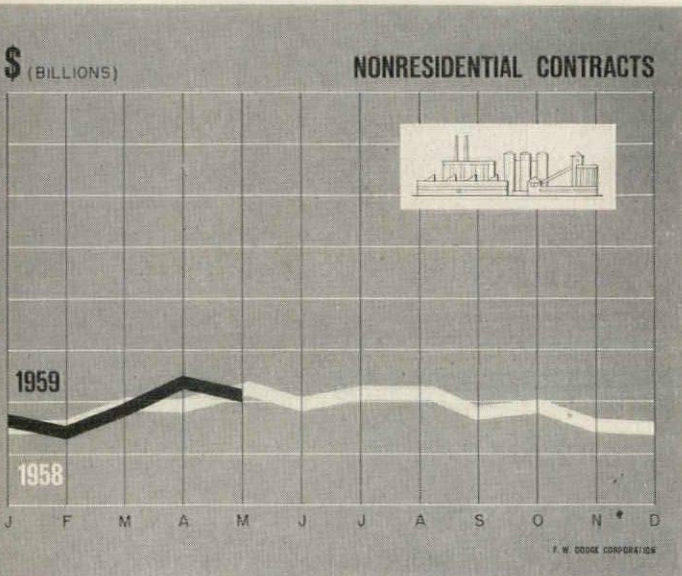


# Current Trends in Construction

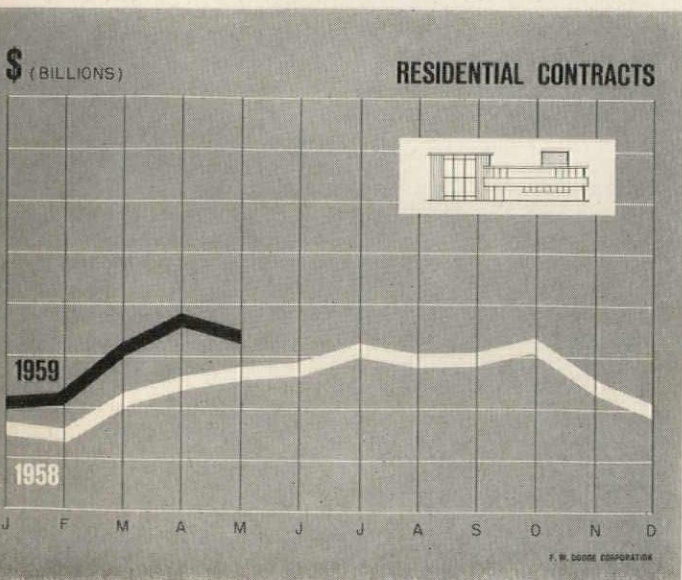


Total contracts include residential, nonresidential, heavy engineering contracts

**CHURCH BOOM:** This year is well on its way toward setting a new all-time record for religious buildings. The Dodge contract figures for this category indicate that the total for 1959 will be well over \$800 million, far ahead of anything recorded in earlier years. Not all this amount will be for churches, as such; other parish buildings and church schools are included in the total. It is not our province to assess the spiritual reasons behind this boom, but we can say that we predicted it some years back in an analysis of the economic factors affecting church building, written for *ARCHITECTURAL RECORD*. The reasons were simple: church membership growing faster than total population; church incomes moving upward; and a period of under-building in which church congregations began bursting the seams of their buildings. We don't know, incidentally, if the two are connected, but it is interesting to note that as church building has increased this year, contracts for jails and penitentiaries have been declining.



**CONSTRUCTION IN GENERAL** has been proceeding very satisfactorily this year, with total contracts in the first four months running a whopping 22 per cent ahead of the same period last year. The new Dodge index of construction contracts, seasonally adjusted, was first released for April, and perhaps by way of celebration, reached its highest point in that month. The index, which has as its base of 100 the standard 1947-49 period, climbed to 299 in April. The May index was down a bit, but was still well up in the stratosphere as indexes go. Sparking the 1959 building prosperity are stores, factories, hospitals, churches, social and recreational buildings, housing, and utilities. Highway contracts are about even with last year, although actual construction work being done on the roads is increasing. Of the major categories, only offices and schools are down, and this appears to be a temporary condition.



**OUR POLITICAL ECONOMY** is replete with perils for the forecaster. Consider the frequent question asked of a construction economist this spring: what is the outlook for housing in 1959? The answer depended heavily on Congressional action, and went like this: Congress may pass a liberal bill, a moderate bill, or no bill at all. If they pass a liberal bill, the President may veto it. If he vetoes it, Congress may repass it over the veto, or pass a new moderate bill, or pass no bill at all. Therefore the outlook for housing is ebullient, middling, or fair. And that's the way it still stands at this writing, although by the time you read this, the suspense may be over.

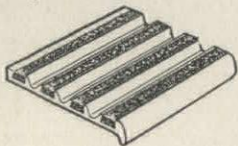
*GEORGE CLINE SMITH*  
Vice President and Economist  
F. W. Dodge Corporation



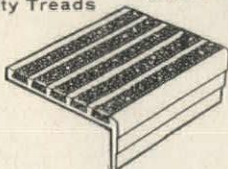


**HANDLED**  
...with care

Safe-Groove  
Safety Treads



Super-Grit  
Safety Treads

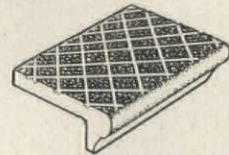


Even this final detail — the packing of finished products in special made wood boxes — reflects the constant maintenance of quality standards in every step of manufacturing Wooster Super-Grit and Safe-Groove Safety Treads.

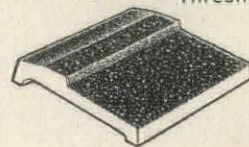
Your assurance of the skill, experience and craftsmanship behind every tread and threshold is guaranteed by the pride we take in signing our work with the famous Wooster "W" label on each product and shipping container.

See our new enlarged catalog in Sweets architectural file **13b** **Wo** or send for free copy

Abrasive Cast  
Safety Treads



Abrasive Cast  
Thresholds



# WOOSTER

## QUALITY SAFETY TREADS AND THRESHOLDS

WOOSTER PRODUCTS INCORPORATED

Representatives in all principal cities

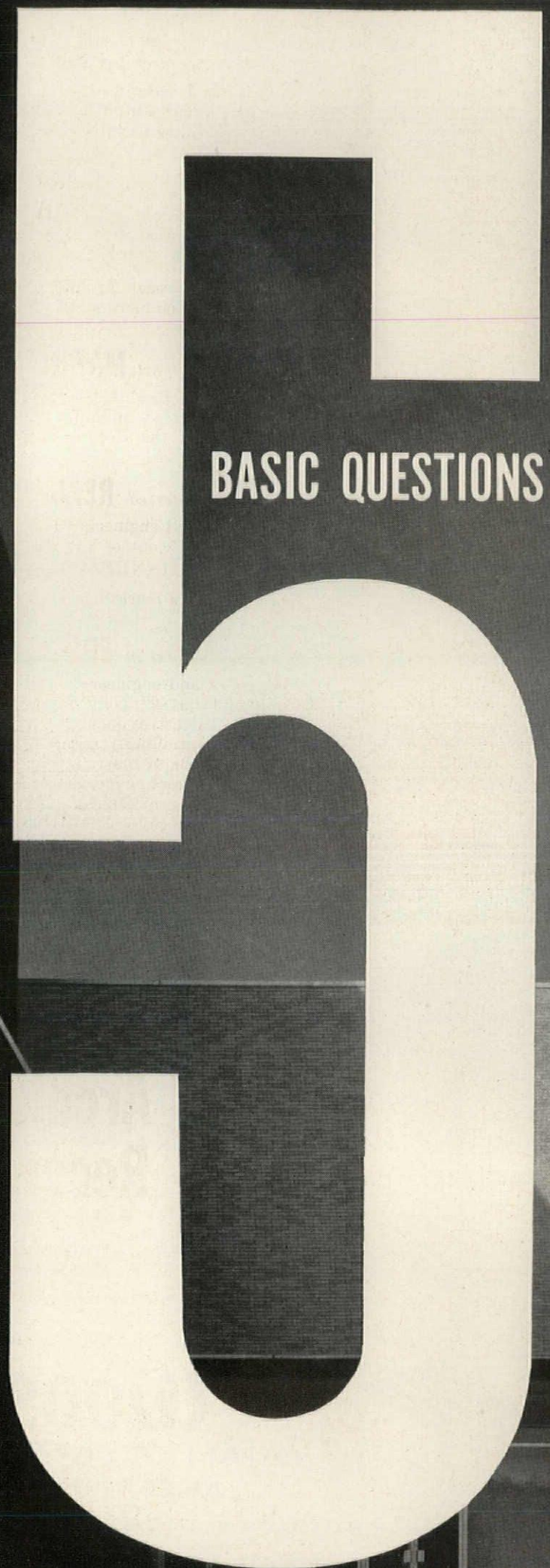
WOOSTER, OHIO



To pick your best advertising buy  
in the architect and engineer  
planned building market,  
Architectural Record suggests

GET THE ANSWERS TO

BASIC QUESTIONS ...





# 1

## Who leads in architect and engineer **CIRCULATION?**

Architectural Record—by a margin of 16%! Here are paid circulation figures from current A.B.C. Publishers' Statements of the three leading architectural magazines:

	Architect Circulation	Engineer Circulation	Total Architect and Engineer Circulation
<b>Architectural Record</b>	<b>18,103</b>	<b>9,857</b>	<b>27,960</b>
Progressive Architecture	16,504	7,521	24,025
Architectural Forum	14,411	5,087	19,498

And you can reach Architectural Record's unequaled architect and engineer circulation at the lowest cost per page per 1,000!

# 2

## Who has the most **MARKET COVERAGE?**

Architectural Record. Over 88% of the total dollar value of all architect-planned building, nonresidential and residential, is in the hands of the Record's architect and engineer subscribers.

# 3

## Who has preferred **READERSHIP?**

Architects and engineers have voted Architectural Record "preferred" in 118 out of 131 studies **SPONSORED BY BUILDING PRODUCT MANUFACTURERS AND THEIR AGENCIES.**

And Record's *renewal percentage* is the highest in its field.

# 4

## Who's strongest in **EDITORIAL?**

Architect and engineer circulation, market coverage, readership and renewals all point to Architectural Record. So do other Record exclusives including • most editorial pages • editorial content continuously timed and balanced with the aid of *Dodge Reports* to be of maximum value to architects and engineers *in terms of the work on their boards* • editorial evaluation by Eastman Research Organization • 5 out of 6 editorial awards to architectural magazines by The American Institute of Architects.

# 5

## Who's ahead in **ADVERTISING?**

Architectural Record, for the 13th straight year!

There's one more question we would welcome the chance to answer: "How can Architectural Record help us sell more (name of your product)? Won't you ask us?"



# Architectural Record

119 West 40th Street  
New York 18, N. Y.



## 5 ways your best buy

The May Company Store,  
University Heights, Ohio;  
Architects: Victor Gruen  
Associates, J. A. Bialosky;  
Photographer:  
Jack Sterling.





# Index to Advertising

PRE-FILED CATALOGS of the manufacturers listed below are available in the 1959 Sweet's Catalog Files as follows: (A) Architectural File (green), (IC) Industrial Construction File (blue), (LC) Light Construction File (yellow).

A-IC Abolite Lighting .....	264	A-IC Farley & Loetscher Mfg. Co. ....	78	A-IC Norton Company .....	288
A-IC Adam Electric Co., Frank .....	299	Federal Seaboard Terra Cotta Corp. ....	106	A Norton Door Closers .....	124
A Adams-Rite Manufacturing Co. ....	132	A-IC Fenestra Incorporated .....	328-329	A Onan & Sons, Inc., D. W. ....	44
A Adams & Westlake Company .....	75	A Fiat Metal Mfg. Co. ....	303	A-IC Osmose Wood Preserving Co. of America, Inc. ....	238
A Advance Transformer Co. ....	79	A Fiske Architectural Metals, Inc., J. W. ....	322	A Otis Elevator Co. ....	125
A Aerofin Corporation .....	142	A-IC-LC Flintkote Co. ....	98	Para-Tone Products, Inc. ....	184
A Aetna Steel Products Corporation .....	283	A Follansbee Steel Corp. ....	127	A-IC Peerless Electric Co. ....	102
A Air Devices, Inc. ....	341	A Formica Corporation .....	58-59	A-IC Pittsburgh Plate Glass Co. 47, 348-349	
A Alberene Stone Corporation .....	347	A General Air Conditioning Corp. ....	310	A Reflectal Corp. ....	282
A Alabama Metal Lath Co. ....	42	A General Bronze Corp. ....	103	A Republic Steel Corp. ....	318-319
A-IC Allegheny Ludlum Steel Corp. ....	144	A General Electric Co., Apparatus Sales .....	315	A-IC-LC Reuten Inc., Fred .....	300
A-IC Allen Cooler & Ventilator, Inc. ....	134	A Georgia Marble Co. ....	19	A-IC-LC Reynolds Metals Company .....	65-68
A All-Steel Equipment, Inc. ....	225	A Geysler Co., E. K. ....	24	A-IC Richmond Plumbing Fixtures, Div. of Rheem Mfg. Co. ....	57
A Aloe Company, A. S. ....	327	A Goodrich Co., B. F., Flooring Products .....	307	A-IC-LC Rileo Laminated Products, Inc. ....	308
A Alpha Portland Cement Co. ....	228	A Goodyear, Flooring Dept., Goodyear Tire & Rubber Company ..	1	A-IC-LC Rixson, Oscar C. Company .....	64
A Altec-Lansing Corp. ....	238	A-IC Grinnell Co. ....	322	A-IC-LC Roddis Plywood Corp. ....	240-241
A-IC American Bridge, Division of United States Steel .....	84	A Gustin-Bacon Mfg. Co. ....	85	A-IC Rohm & Haas Company .....	41
A-IC American Brass Company .....	11, 133	A Guth Company, Edwin F. ....	262	A-IC Rotary Lift Company .....	2-3
A American Gas Association .....	276-277	Hager & Sons, C. Hinge Mfg. Co. ....	286	A-IC-LC Rowe Manufacturing Co. ....	298
A American Louver Company .....	251	A Haughton Elevator Co. ....	30-31	A-IC-LC Ruberoid Co. ....	146
A American Machine and Metals, Inc. ....	314	A Haws Drinking Faucet Company ..	40	A-IC St. Regis Paper Co. ....	309
A American Meter Co. ....	326	A-IC Hendrick Manufacturing Co. ....	316	A Sargent & Company .....	128-129
A American-Olean Tile Co., Inc. ....	119	A Hexcel Products, Inc. ....	29	A Sargent & Greenleaf, Inc. ....	327
A-IC American-Standard, Industrial Div. ....	280-281	A Hobart Manufacturing Co. ....	275	A Schieber Co. ....	341
A-IC American Telephone & Telegraph Co. ....	111	A Holcomb & Hoke Mfg. Co. ....	145	A Schlage Lock Co. ....	255
A-IC American Window Glass Division .....	292-293	A Hope's Windows, Inc. ....	120	A Sliding Glass Door & Window Inst. ....	341
A Anemostat Corporation of America .....	312-313	A Horn Companies, A. C. ....	81	A-IC Sloan Valve Company .....	4th Cover
A-IC Architectural Record .....	354-355	A Huntington Laboratories, Inc. ....	346	A Smith & Co., Elwin G. ....	55
A-IC Arceo Drainage & Metal Products .....	94	Independent Lock Co. ....	271	A Southern Equipment Company .....	126
A-IC Armstrong Cork Company .....	38-39, 256-257	A Indiana Limestone Co., Inc. ....	54	A-IC Southern Sash Sales & Supply Co., Inc. ....	311
A Art Metal Construction Co. ....	43	A Ingalls Iron Works Company .....	108	A Structoglas, Inc. ....	337
A-IC Barber-Colman Company .....	46	A-IC-LC Inland Steel Products Co. ....	86-87	A Structural Slate Co. ....	52
A-IC Bell & Gossett Co. ....	95	A Insulrock Co. ....	45	A Summitville Tiles, Inc. ....	2nd Cover
A-IC Bell Telephone System .....	111	A-IC-LC Iron Fireman Mfg. Co. ....	247	A-IC Sunbeam Lighting Company .....	105
A-IC-LC Bestwall Gypsum Company .....	274	A Janitrol Heating & Air Conditioning .....	265-266	A-IC-LC Sun Valley Industries .....	330
A-IC Bethlehem Steel Company .....	140-141, 243-246, 267	A Jamison Cold Storage Door Co. ....	347	A Surface Combustion Corporation .....	265-266
A-IC Bird & Son, Inc. ....	138	A-IC-LC Jones-Manville .....	117	A Sweet's Catalog Service .....	357
A-IC Bituminous Coal Institute .....	139	A Jones & Laughlin Steel Corp. ....	112-113	A Sylvania Lighting Products .....	232-233
A Boeckh, E. H. & Associates .....	350	A Jones Metal Products Co. ....	264	A-IC Taylor Co., Halsey W. ....	254
A-IC Borden Metal Products Co. ....	61	A-IC Josam Manufacturing Company .....	317	A Thomas Industries, Inc. ....	268-269
A-IC-LC Bruce Co., Inc., E. L. ....	143	A Kawneer Co. ....	26-27	A Tile Council of America, Inc. ....	62-63
A Brunswick-Balke-Collender Co. ....	104	A-IC-LC Keasbey & Mattison Company ..	234	A-IC Timber Structures, Inc. ....	289
A Bulldog Electric Company .....	80	A-IC-LC Kentile, Incorporated .....	35	A Titus Manufacturing Co. ....	82-83
A Burgess-Manning Company .....	316	A-IC-LC Keystone Steel & Wire Co. ....	344-345	A Tretol, Inc. ....	63
A-IC Burt Manufacturing Co. ....	242	A-IC Kimberly-Clark Corp. ....	37	A-IC-LC Trinity White Division, Portland Cement .....	21
A Butler Manufacturing Co. ....	331	A Kohler Co. ....	96	A Triplex Heating Specialty Co., Inc. ....	341
A-IC Byers Company, A. M. ....	4	A-IC Koppers Co., Inc. ....	130, 131, 323	A Troy Laundry Machinery Division American Machine & Metals, Inc. ....	314
A-IC California Redwood Association ..	279	Lally Bros. Co. ....	230	Union Aluminum Co. ....	311
A Canvas Awning Institute, Inc. ....	239	A Larsen Products Corp. ....	340	A United States Ceramic Tile Co. ....	343
A-IC Carborundum Co. ....	332	A LCN Closers, Inc. ....	236-237	A-IC United States Gypsum .....	16-17
A-IC-LC Carrier Corporation .....	88	A Lehigh Portland Cement Co. ....	358	A-IC-LC United States Plywood Corp. ....	7
A-IC Ceco Steel Products Corporation .....	252-253	A Lenawee Peerless, Inc. ....	350	IC United States Steel Corp. ....	84, 291, 338-339
A Chase Brass & Copper Co. ....	122-123	A Leviton Manufacturing Company, Inc. ....	258	A Universal Atlas Cement .....	291
A-IC-LC Chrysler Airtemp .....	100	A-IC-LC Libby Owens Ford Glass Co. ....	89-92	A Upco Company .....	36
A Clayton Mark & Co. ....	301	A Linen Supply Association of America .....	114	A-IC Van Range Co., John .....	320
A-IC Concrete Reinforcing Steel Institute .....	118	A Lockwood Hardware Mfg. Co. ....	271	A Vonnegut Hardware Co. ....	310
A-IC Construction Specialties, Inc. ....	322	A-IC-LC Louisville Cement Company .....	306	Wade Mfg. Co. ....	33
A Copper & Brass Research Assoc. ....	50-51	Macomber .....	72	A-IC-LC Ware Laboratories, Inc. ....	8
A-IC Corbin, P & F Division .....	115	A-IC Mahon, R. C. Company .....	260-261	A Waterloo Register Co., Inc. ....	76
A Crestline Co. ....	343	A-IC Marmet Corporation .....	97	A Weirton Steel Company .....	77
A Davidson Enamel Products, Inc. ....	53	A-IC McKinley Iron Works .....	357	A Weis Mfg. Co., Inc., Henry .....	287
A-IC Daybrite Lighting, Inc. ....	70-71	A McPhibben Lighting Co. ....	346	A West Electric Heater Co. ....	69
A-IC Devco & Raynolds Company, Inc. ....	116	A Meadows, Inc., W. R. ....	304-305	A West Chemical Products, Inc. ....	101
Dodge Books .....	330, 347	A Medart, Fred Products Co., Inc. ....	316	A-IC-LC Westinghouse Electric Corp. ....	22-23, 284-285, 333-336
Dodge Reports .....	342	A Metall Dispensers .....	350	A Weyerhaeuser Sales Co. ....	302
A-IC-LC Donley Brothers, Inc. ....	107	A-IC-LC Mississippi Glass Company .....	272-273	A-IC Wheeler-Fullerton .....	259
A-IC-LC Douglas Fir Plywood Association .....	324-325	Mississippi Valley Structural Steel Co. ....	93	A-IC Wheeling Steel Corp. ....	73
A Dunham-Bush, Inc. ....	250	A Mosaic Tile Co. ....	109-110	A-IC Whizzer Industries, Inc. ....	351
A DuPont, E. I. de Nemours & Co. ....	278	A Mosler Safe Co. ....	136-137	A Wicks Organ Company .....	121
A-IC Dur-O-Wal .....	49	A-IC-LC Mueller Brass Co. ....	295	A-IC Williams Equipment & Supply Co. ....	268
Electric Lighting Corporation ..	350	National Lumber Manufacturers Association .....	249	A Wonder Building Corporation ..	351
Electric Storage Battery Co. ....	248	A-IC National Oak Flooring Manufacturers' Association .....	135	A Wooster Products, Inc. ....	353
Faber-Castell Pencil Co., Inc., A. W. ....	99	A National Pool Equipment Co. ....	270	A Young Regulator Company .....	337
Fabricated Products Co. ....	18	A National Terrazzo and Mosaic Assoc. ....	290	A Zero Weather Stripping Co., Inc. ....	326
A-IC Facing Tile Institute .....	263	IC National Tube Div. of United States Steel .....	338-339		
		A Neo-Ray Products, Inc. ....	327		
		A New Castle Products, Inc. 3rd Cover	235		
		Nibco, Inc. ....	235		
		Nixalite Co. of America .....	337		
		A North American Aviation ..	296-297		

NEW YORK—Robert F. Marshall, Publisher; Tom Tredwell, Advertising Mgr.; Blake Hughes, Promotion & Research Mgr.; Richard C. Crabtree, Sales Service Mgr.; Benton B. Orwig, Director of New Business Development; Terry Wunk, Advertising Production Mgr.; Harry M. Horn, Jr., Michael J. Davin, 119 W. 40 St.; BOSTON—Harry M. Horn, Jr., 855 Park Square Bldg.; BUFFALO—Benton B. Orwig, 70 Niagara St.; CHICAGO—Claude B. Riemersma, Sales Mgr.; Robert T. Franden, David K. Bortz, James A. Anderson, Charles L. Reed, Jr., 919 N. Michigan Ave.; CLEVELAND—John C. Jackson, Regional Mgr.; Joseph F. Palmer, Louis F. Kutscher, 321 Hanna Bldg.; LOS ANGELES—Bob Wettstein, 672 S. Lafayette Park Pl.; MIAMI—Benton B. Orwig, 802 N. W. First St.; PHILADELPHIA—Tom Tredwell, Harry M. Horn, Jr., 1321 Arch St.; PITTSBURGH—John C. Jackson, 411 Seventh Ave.; PORTLAND—Bob Wettstein, 921 S. W. Washington St.; ST. LOUIS—Claude B. Riemersma, John L. Howell, 3842 W. Pine Blvd.; SAN FRANCISCO—Bob Wettstein, 355 Stockton St.



# A-IC-LC

These symbols tell you  
which advertisers' catalogs  
are INSTANTLY ACCESSIBLE  
in your office

The great majority of *Architectural Record* advertisers employ Sweet's Catalog Service to maintain their catalogs continuously in architectural, engineering and building-contractor offices.

By doing so, these manufacturers make it easier than is otherwise possible for you always to have instant access to further information about their products or services.

The above symbols\* are included in the facing Advertisers' Index as a quick guide to which advertisers' catalogs are in *your* Sweet's File—classified by product type, indexed, up-to-date, and always ready for use whenever you want them.



## Sweet's Catalog Service

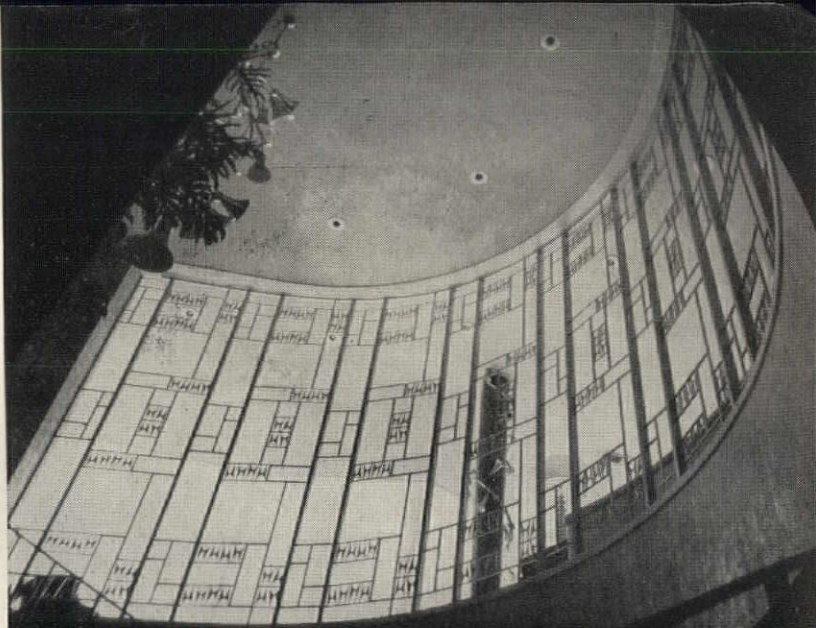
Division — F. W. Dodge  
Corporation  
119 West 40th Street  
New York 18, N. Y.



\*A (Architectural Catalog File)

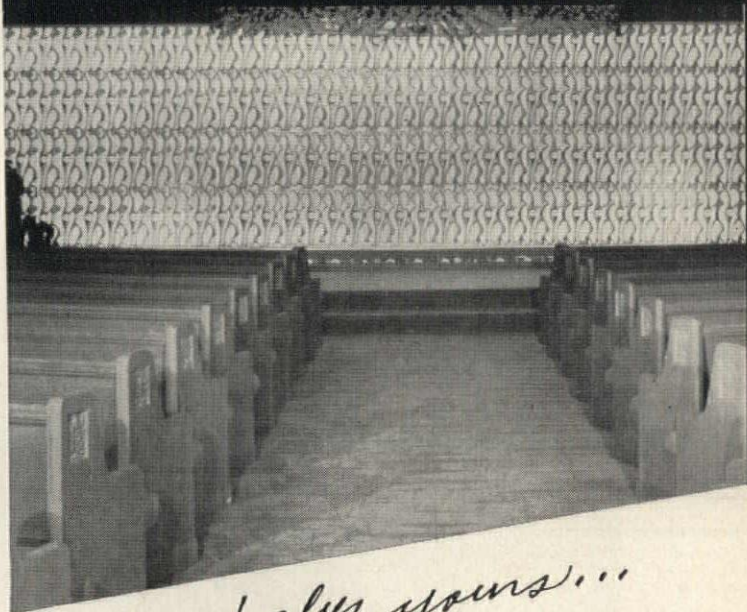
IC (Industrial Construction Catalog File)

LC (Light Construction Catalog File)



CARILLON HOTEL, MIAMI BEACH, FLA.  
ARCHITECT: NORMAN GILLER,  
MIAMI BEACH, FLA. VIEW FROM  
MAIN LOBBY LOUNGE

WEDDING CHAPEL, CHATEAU D'OR  
BROOKLYN, NEW YORK  
DESIGNER: NEHAMA MERLE COURLAND  
MAURICE COURLAND & SON, NEW YORK



*Exclusively yours...*

... mr. architect

patented designs and our control program assure you that when you specify a mckinley pattern you are protected from any duplicate installation which we feel would detract from the originality and individuality of your design.

there are presently 13 different designs available (more are on the way) in iron, steel, brass, bronze, aluminum and pewter.

we feel these patterns offer you infinite horizons of design possibilities and our designers are prepared to assist you at any time should you be interested.

may I suggest you consult sweet's A file catalog no. 6e/mc to see all 13 of our designs—or write me on your letterhead for the information. incidentally, we offer information on "mckinley designs" only to registered architects and A.I.D. decorators.

advance reservation of designs may be requested by architects.

*Devin M. McKinley*

**mckinley designs**

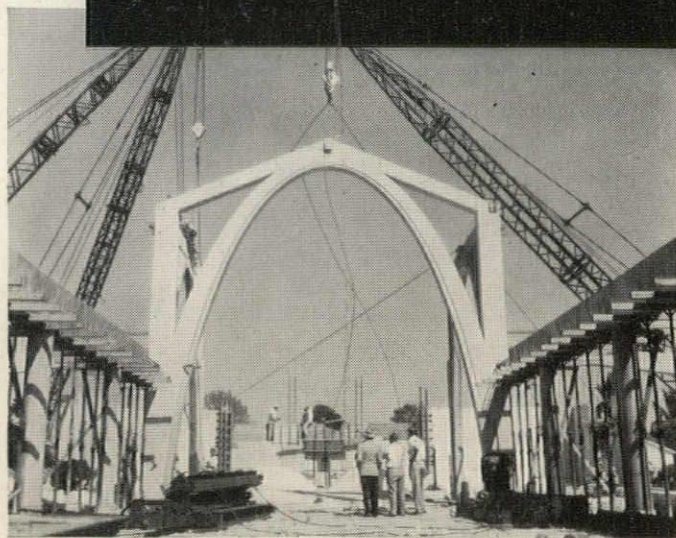
P. O. BOX 790  
FORT WORTH, TEXAS





*Beauty and character of  
new church owe much to*  
**PRECAST CONCRETE**

This church exemplifies the adaptability and beauty of modern precast concrete construction. Precast units serve both structurally and decoratively, and include 28 arches of varying sizes, 2 spire grills, 4 ornamental grills, and 42 precast window frames and sills. The largest arch is 32' high.



Soaring arches, ornamental grills, window frames and sills—all precast concrete—lend enduring beauty and character to the new St. Peter's Lutheran Church, Miami, Fla.

In precasting this wide variety of concrete units, Lewis Manufacturing Company used Lehigh Early Strength Cement for maximum production efficiency and economy.

"Our entire operation," writes Mr. Lewis, "has always been geared to the use of Lehigh Early Strength Cement and live steam curing. This fast production method enables us to give our customers better service, at lower cost."

This is typical of the advantages of Lehigh Early Strength Cement in modern concrete construction.

**Lehigh Portland Cement Company**  
ALLENTOWN, PA.

*Architects-Engineers:* T. Norman Mansell, Philadelphia, Pa.  
Scott B. Arnold Assoc., Miami, Fla.  
*Contractor:* Thompson-Polizzi Construction Co., Coral Gables, Fla.  
*Precast Units Supplied by:* Lewis Manufacturing Co., Miami, Fla.

LEHIGH EARLY STRENGTH CEMENT • LEHIGH PORTLAND CEMENT • LEHIGH AIR-ENTRAINING CEMENT • LEHIGH MORTAR CEMENT