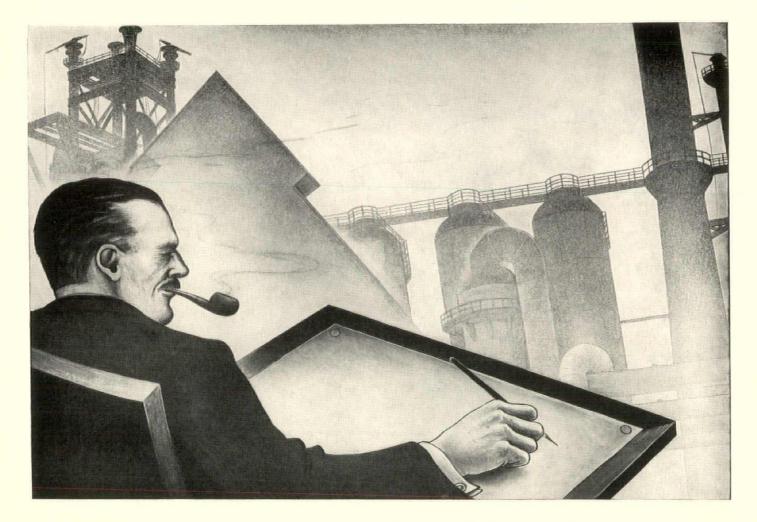
### PORTFOLIO: WINDOW HEADS



OCTOBER, 1935

CHARLES SCRIBNER'S SONS



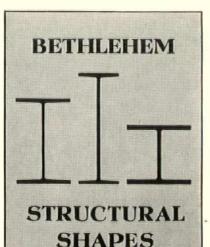
# **ALLY OF THE ENGINEER**

In transforming his ideas into reality the engineer must call upon skilled collaborators. Chief among them is the steel plant which supplies the structural shapes and other steel products that are necessary before the plans can take material form.

Whatever the structural-steel requirements of the project, engineers and contractors find Bethlehem a prompt and dependable source of supply.

In the mills of Bethlehem Steel Company a complete range of structural shapes is produced: \* The famous Bethlehem Wide Flange Sections, which revolu-

BETHLEHEM



tionized structural-steel practice when they were introduced by this company a quarter-century ago. \* A full line of American Standard Shapes.

\* And, supplementing these heavier structurals, Bethlehem LightSections—beams, columns, joists and stanchions—which in many types of construction offer possibilities of large savings in the use of steel.

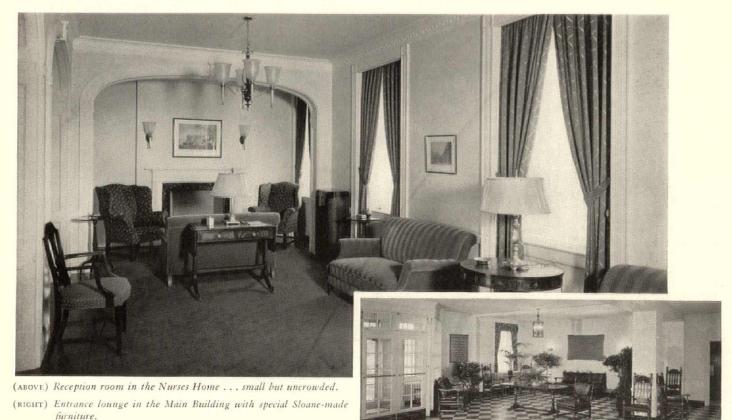
Bethlehem District Offices are located at Atlanta, Baltimore, Boston, Bridgeport, Buffalo, Chicago, Cincinnati, Cleveland, Dallas, Detroit, Houston, Indianapolis, Kansas City, Milwaukee, New York, Philadelphia, Pittsburgh, San Antonio, St. Louis, St. Paul, Washington, Wilkes-Barre, York, Pacific Coast Distributor: Pacific Coast Steel Corporation, San Francisco, Seattle, Los Angeles, Portland, Salt Lake City, Honolulu. Export Distributor: Bethlehem Steel Export Corporation, New York.

BETHLEHEM STEEL COMPANY GENERAL OFFICES: BETHLEHEM, PA.

### NEW MEADOWBROOK HOSPITAL IN HEMPSTEAD, LONG ISLAND

Architects: The Office of John Russell Pope and William F. McCulloch, Associate Architects

Collaborators: W. & J. SLOANE



**F**<sup>IVE</sup> firms submitted decorative schemes for furnishing the above rooms. Dr. A. J. McRae, Superintendent of the Meadowbrook Hospital, points out why the office of John Russell Pope and William F. McCulloch, Associate Architects, chose W. & J. Sloane as collaborators: "The appearance of the Entrance Hall in the main building gets away from the general atmosphere of a hospital and is particularly pleasing. The spacious room is set off by the black-and-white flooring and cream-colored walls. The furniture is deep cherry leather, and the whole effect is added to by the green plants. The

Reception Room in the Nurses Home presented a problem, as it is a long narrow room and has three entrances. The carpet is brown, the draperies green and gold, the walls cream-colored, and it is attractively furnished without crowding. Through the architects, we approved of and are pleased with Sloane's work; they did a very good job."

The facilities of W. & J. Sloane . . . available to architects through the Sloane Contract Department . . . include furniture, draperies, office partitions, wall-covering or floor-covering, and collaboration by Sloane consultants with architects on the decorating and furnishing phase of any project. Complete information sent on request.

#### CONTRACT DEPARTMENT

W. & J. SLOANE 575 FIFTH AVENUE . NEW YORK

## THE BULLETIN-BOARD

#### ARCHITECTURAL LEAGUE EXHIBITION

PLANS, as announced in the July issue, for the Fiftieth Annual Exhibition of The Architectural League of New York have been changed. Originally scheduled, it was to be held October 10 to 19. The exhibition, it has been determined, will be held from Monday, February 10, 1936, to Wednesday, February 13, inclusive.

The last day for the advance submission of photographs is Monday, December 16, 1935, at 115 East 40th Street, New York City.

The last day for the return of entry slips is Wednesday, January 8, 1936, at the same address.

The only day for the reception of exhibits will be Monday, February 3, 1936, 9 A.M. to 5 P.M., at Grand Central Palace, New York City.

There will be an admission of fifty cents, tax included, to the exhibition, which will have its preview by invitation Sunday, February 9, and the award of medals on the same day at 4 P.M.

#### NEW YORK UNIVERSITY

THE School of Architecture and Allied Arts, New York University, announces courses for the fall term, which began September 30, in preparation for examination for registration as architect. Admission is open to those who are eligible for the examination or who have equivalent qualifications, provided credentials of previous school and experience are submitted in advance.

Each course consists of fifteen two-hour sessions. The courses are held from 6 P.M. to 8 P.M. and from 8 P.M. to 10 P.M., except architectural design, which is held on Saturday afternoons. The fall session is completed just prior to the registration examinations in January. Further details may be had from the Admissions Office, New York University, 1071 Sixth Avenue, New York City.

#### UNIVERSITY OF MICHIGAN

THE College of Architecture of the University of Michigan announces a number of changes in its curricula.

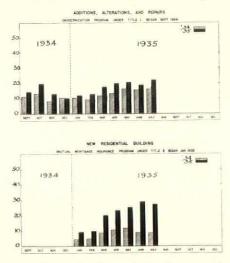
While retaining for a short time longer the four-year program, partly as a base for the five-year plan announced in 1933, the latter has been developed with a view to meeting the needs of the student as an individual rather than having identical requirements for all. To this end there are offered five options or groups of courses to be added to the four-year basic program, or combined with it over a period of five years. These options are in general education, architecture, business administration, historical and decorative art, and in city planning and housing. They will be offered in collaboration with the other divisions of the University.

For the degree of Bachelor of Design there are also options, in interior decoration and other related fields, with a four-year program in drawing, painting, and design.

The new illustrated Announcement of the College of Architecture showing the above will be sent on request.

#### THE RISE OF BUILDING PERMITS

**B**ASED on the building permits for over 700 identical cities of the United States reported to the Bureau of Labor Statistics, Department of Labor, the charts below illustrate the increase in the number and value of additions, alterations and repairs of home and business structures since September 1, 1934. The lower chart shows that since January 1, 1935, there has been a large and steady increase in the number and value of new residential buildings.



The figures in the vertical column at the left of the diagrams represent millions of dollars

An analysis of the upper chart shows that starting in September, 1934, the number of modernization permits (additions, alterations and repairs) increased each month over the previous month until January, 1935, and the value increased up to the month of December. From January, 1935, the number of permits increased appreciably while values had an even greater proportionate increase, continuing through the first six months of the year.

Coincident with the effective beginning of the Mutual Mortgage Insurance Plan, just previous to January 1, 1935, was the sharp rise in the number and value of permits issued for new residences. Even in the off-season months of January and February, the gains over the previous year were respectively 66.6 per cent and 102.3 per cent in number of permits-in value the increase was 104.8 per cent and 99.4 per cent. In March they continued to rise. During April and May the increase in both number and value were not quite as high as in March. In June, however, a new high point was reached—thenumberincreased157.3 per cent and the value increased 228.9 per cent. In July, when there is a usual falling off, the number of new residence permits increased 183.4 per cent but the value increase of 214.9 per cent was slightly lower than June.

#### METROPOLITAN MUSEUM COURSES

IN addition to the large number of courses given by the Department of Educational Work, in which the historical viewpoint and the study of the collections are emphasized, the Museum offers, in the Department of Industrial Relations, several courses of combined classroom and gallery talks on the principles of design.

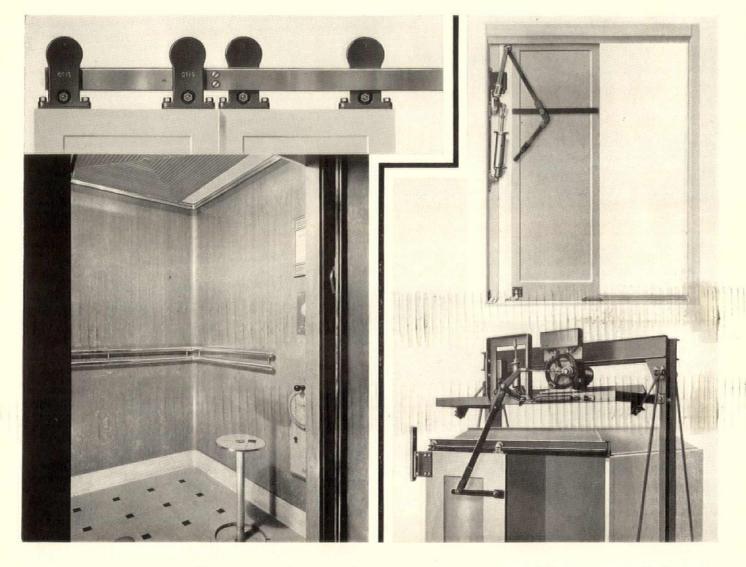
In a Sunday series alternate lectures will be given by outside specialists in design. Among these are Edgar I. Williams, on Design in Domestic Architecture; Eugene Schoen, on Design in Furniture; Miss Nancy V. McCleland, on Design in Wall Coverings; John C. Milne, on Design in Textiles; Walter W. Kantack, on Industrial Design Today: Metals; and Léon V. Solon, on Industrial Design Today: Pottery and Glass.

Detailed information regarding these free courses, topics, dates and speakers may be obtained by addressing The Metropolitan Museum of Art, Fifth Avenue at 82d Street, New York, N. Y.

(Continued on page 10)

ARCHITECTURE, published by CHARLES SCRIBNER'S SONS, 597 Fifth Avenue, New York, N. Y. October 1935. Volume LXXII, No. 4. Published monthly on the 28th of the month preceding date of issue. Entered as second-class matter, March 30, 1000, at the Post-Office at New York, N. Y., under the Act of March 2, 1870. Yearly subscription rate to members of the architectural and allied professions, \$3; to all others, \$6; add \$1 for Canadian postage and \$2 for foreign postage. Single copies, \$.50.

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We wish to mention also that we make a wide range of door hangers and that in designing these we have made every effort to minimize noise and turn out a product that will give lasting service. Safety and silent operation are two important features of Otis door-operating devices.

Your local Otis office will be glad to furnish complete details on any of the apparatus mentioned above. And may we suggest that you get an Otis proposal before buying any of this equipment for either an elevator installation or an elevator modernization project?

#### **Otis Elevator Company**

# COLOUR

#### A MANUAL OF ITS THEORY AND PRACTICE

## By H. Barrett Carpenter

The Author: Since this book was first published — this being the third edition, revised and enlarged, with additional plates — its author has been acclaimed a master and leader of the vitally important study of colour. What he modestly termed "suggestions" have been tried out and proven with triumphant success in workshop, studio, and school.

The Book: The late M sidered a st has been w

Price, \$2.75

N

The late Mr. H. Barrett Carpenter's manual has long been considered a standard text-book, and its utility to artists and students has been widely recognized over a period of nearly twenty years. In this new edition the book has been thoroughly revised and considerably extended. The old plates have been remade to a more exact standard, and new ones have been included which present for the first time a wide range of applied color examples in varied manifestations of decorative art. Useful, explanatory, and analytical notes relate these to the main arguments of the author.

# Practical Engraving and Etching By E. G. Lutz

The Author: His books on practical phases of drawing, art, lettering, landscape painting, and almost a dozen art subjects are among the most popular of their kind. He is a born teacher through the printed word.

The Book: In this new volume of his well-known "Practical Series," Mr. Lutz gives complete instruction in the art of making linoleum blocks, wood engravings, woodcuts made on the plank, and explains etching and aquatint processes. It is a book especially designed for the student and the amateur, although the experienced craftsman will find its pages of interest and value. There is not a single one of these difficult processes that Mr. Lutz doesn't reduce to its very simplest terms in his text and through his amazingly clear illustrations. For the beginner it will be of great value, as Mr. Lutz shows how engraving and etching outfits may be constructed and assembled without great cost and in ordinary surroundings.

### CHARLES SCRIBNER'S SONS, New York ARCHITECTURE AND ARCHITECTURAL BOOKS

#### OCTOBER, 1935

#### ARCHITECTURE

# THE NEXT TIME YOU ARE IN NEW YORK

••• stop in at the Architects Building Café

HE next time you are in the Architects Building at 101 Park Avenue, stop in at the Café Forum. We want you to see the floor of Sloane-Blabon Linoleum, but you may get some other decorative ideas as well from this attractive room designed by Don Schillman.

Here is what Mr. Schillman says about this installation: "The Sloane-Blabon floor in terra cotta and black harmonizes with the black and gold room of the Café Forum, and is especially effective when used in this contemporary treatment. The design of the floor follows the shape of the bar and throws into relief the furniture and fixtures. Sloane-Blabon Linoleum is a very good economical medium for this job and it was worked into a pleasing design while still keeping the costs down, infact, a floor-covering can either make or break a job insofar as beauty goes. The flooring withstands wear

and is particularly practical where so many people put it to constant use."

Park Ave.

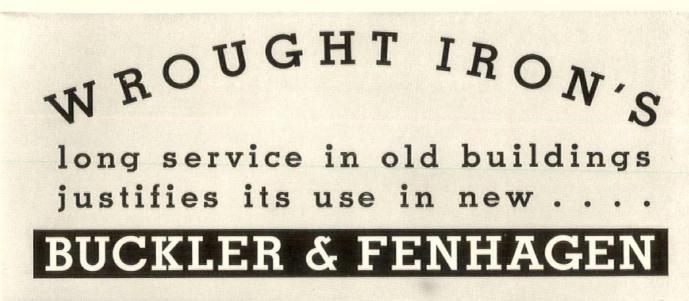
7

The Café Forum is but one of many recent outstanding Sloane-Blabon installations. We shall be glad to send you a list of others, together with linoleum samples, and any information which may help you solve your linoleum problems. Write W. & J. Sloane Selling Agents, Inc., 577 Fifth Ave., N. Y.

SLOANE-BLABON LINOLEUM

Café Forum walls are mirrors, black glass and colorful murals. Bar is black and chromium. Flooris SLOANE-BLABON LINOLEUM in black and terra cotta Don Schillman, designer

October, 1935





Genuine Wrought Iron was specified for main plumbing supply and hot and cold water lines in the Thomas Henry Bowles Memorial, Children's Hospital, Baltimore.

Behind every wrought iron specification is a long record covering 30, 40 and more years of service in many famous old buildings. Few materials used in building construction today have such a convincing collection of facts to justify their use.

There is no one pipe material which will give the same life in all services. Consequently, leading architects and engineers base their selection of pipe on service records. Where a pipe material has given long satisfactory service under certain conditions in old buildings, it is specified for those services in new buildings. In the Federal Reserve Bank Building, Richmond, Virginia, Byers Genuine Wrought Iron was specified for main plumbing supply, hot and cold water, all waste lines, vents and drains.

-

Examples of "Pipe Prescription" BUCKLER & FENHAGEN Baltimore Architects

We call this engineering procedure "Pipe Prescription" and illustrated are examples by Buckler & Fenhagen

Byers Genuine Wrought Iron was specified for the main plumbing supply and cold water lines in the Mt. Wilson Sanatorium near Baltimore.

1

of Baltimore showing where wrought iron has been specified because its records prove it best.

Through the aid of architects and engineers all over the country, we have collected comparative piping service records that will back up your specification for wrought iron. Ask a Byers Engineer or write our Engineering Service Department in Pittsburgh for information on comparative service records or for assistance in analyzing service conditions. A. M. Byers Company, Established 1864. Pittsburgh, Boston, New York, Philadelphia, Washington, Chicago, St. Louis, Houston.

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# ARCHITECTURE

### THE PROFESSIONAL JOURNAL

### VOL. LXXII CONTENTS OCTOBER 1935

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When changing addresses, subscribers must give four weeks' advance notice and both their old and new addresses ARCHITECTURE is published monthly, appearing on the 28th of the month preceding date of issue Price mailed flat to members of the architectural and allied professions, to any address in the United States, \$3 per year in advance; to all others, \$6; add \$1 for Canadian postage and \$2 for foreign postage. Single copies, \$.50. Advertising rates upon request. Entered as second-class matter, March 30, 1900, at the Post-Office at New York, N. Y., under the Act of March 2, 1879. Copyright, 1935, by CHARLES SCRIBNER'S SONS. All rights reserved.

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NEW YORK: 597 FIFTH AVENUE AT 48TH STREET



#### THE BUILDING TREND By E. L. Gilbert

AUGUST reports from every section of the country revealed a further steady advance in all divisions of building activity, against a usual recession during this month. Residential building volume in August did not quite equal that of July this year, though 120 per cent greater than for August, 1934. Commercial, Industrial, etc., gained very slightly in volume over last month, although the upward curve of this trend is also evident by our comparison with the same month of the preceding two years. The total per capita figures again indicate that the present upturn in building is of a sustained nature.

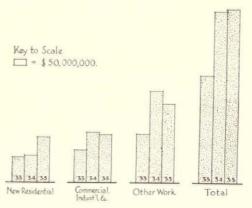
#### MONTH OF AUGUST (DOLLARS PER CAPITA, ENTIRE U. S.)

CLASSIFICA New Resider			1933 \$.24	1934 \$.20	1935 \$.44
Commercial,			\$ . 44	p. 20	₽.44
etc			. 29	.46	- 53
Other Work	2	÷	.71	.75	I.03
Totals			\$1.24	\$1.41	\$2.00

#### Building Material Prices,

U. S. Dept. of Labor, end of July\* . . . 81. 86.3 85.3 \* Index number based on 1926 = 100.

#### YEAR TO DATE



# THE BULLETIN - BOARD Continued

#### (Continued from page 4) MARIETTA COMPETITION

IN the absence of a favorable vote at the election held August 13, for the approval of a bond issue to provide local funds for a PWA project to erect a Memorial City Hall for Marietta, Ohio, the competition for the selection of an architect has been indefinitely postponed.

#### A CONTINUOUS EXHIBITION OF ARCHITECTURE

A CONTINUOUS exhibition of current architecture, to be hung in the galleries of the Architects Samples Corporation, 101 Park Avenue, New York City, had its initial presentation on Tuesday, September 3. The exhibitions, which are sponsored by the Bureau of Architectural Relations, under the direction of R. W. Sexton, will be changed every two weeks, ap-proximately the first and fifteenth of each month, and will consist of sketches of proposed buildings as well as of those under construction, and photographs and plans of buildings recently completed. Architects in the metropolitan area will contribute material. Both new and remodelled buildings of various types will be shown. The exhibitions will be open free to the public daily from nine to five, except on Saturdays, when the closing hour will be one o'clock.

#### CHARLES H. OWSLEY 1846-1935

CHARLES H. OWSLEY, retired architect, died of pneumonia at his home in Youngstown, Ohio, on August 26.

Mr. Owsley was one of the oldest, if not the oldest, retired member and Fellow of the American Institute of Architects. He had been retired for about twenty years.

Beginning architectural work in Youngstown in 1878, after having been articled to an architect in Wales for his apprenticeship, Mr. Owsley left some notable architectural works in eastern Ohio and western Pennsylvania. During the time when he was apprenticed, he assisted in the restoration of some English cathedrals and parish churches under Sir Gilbert Scott and Sir Digby Wyatt.

Representative buildings of his design are the Mahoning County Court House in Youngstown, and the Mercer County Court House, Mercer, Pa., the latter in collaboration with the late Louis Boucherle and Mr. Owsley's son, Charles F. Owsley. These, together with many schools, banks, infirmaries, jails, and churches constituted the larger buildings of importance.

#### SCHOOL ARCHITECTS

THE American School and University, a year book for school and college executives, is compiling its directory of architects for educa-tional buildings, a section to be included in the 1936 edition of The American School and University. The directory has now appeared for seven consecutive years. Last year names and addresses were included of some eleven hundred architects specializing in the educational field. There is no charge for this listing. Those architects who wish to change their addresses, and those who desire first listing, may communicate with The American School and University, 470 Fourth Avenue, New York City.

#### ALFRED E. DAVIDSON 1859-1935

ALFRED E. DAVIDSON, of New Rochelle, N. Y., died July 11, at his summer home at Lake George.

Mr. Davidson was a pioneer in the safety-first movement in the building industry. Credited to his ingenuity are the development of a safety scaffolding machine for bricklayers, and the tubular steel scaffolding now brought into rather general use.

#### HENRY C. PELTON, 1867-1935

H ENRY C. PELTON, architect, of New York City, died August 28, of pneumonia at the Columbia-Presbyterian Medical Center.

Mr. Pelton was born in New York City, October 18, 1867, and was educated at the Columbia Grammar School and the Columbia School of Mines, from which he was graduated in 1889.

Mr. Pelton practiced alone for many years and, since 1927, in a partnership with Frank M. Machan and three associates, Charles Crane, Harold G. Webb, and Edwin A. Salmon.

Among the best known works of Mr. Pelton's are the Riverside Church, which he built in collaboration with Allen & Collens; the Park Avenue MethodistEpiscopalChurch, the Cristadora House; the Human Welfare group of the Yale 'Medical School and the New Haven Hospital at New Haven. Associated with James Gamble Rogers, he designed a rural hospital program of the Commonwealth Fund, and the Babies' Hospital at the Columbia-Presbyterian Medical Center.

Mr. Pelton was elected a director of Columbia University in 1931. In his school days he was a very active athlete, stroking the Columbia crew in the year of his graduation.

#### F. LEO SMITH, 1883-1935

F. LEO SMITH, formerly technical secretary of the Structural Service Division, American Institute of Architects, died in Washington at the Sibley Hospital on July 21.

Mr. Smith was born in Marion, Ohio. After being associated with the Ohio Board of Building Standards in 1924, he became field engineer for the Portland Cement Association, continuing in that position until 1931, when he took up his work for the A. I. A. In 1933, he became assistant construction engineer for the Housing Division, PWA. From this he was transferred to the FHA in August, 1934.

Mr. Smith is credited with an outstanding achievment in the establishment of the property standards set up by the Housing Administration.

#### PERSONAL

Carl C. Ade, architect and engineer, has moved his offices to 52 James Street, Rochester, N. Y.

James Street, Rochester, N. Y. Wallace P. Beardsley of Hillger & Beardsley, architects, Auburn, N. Y., informs us of the death of Mr. Hillger on July 18. Mr. Hillger left the practice of his firm to his partner, who will carry on at the same address, Seward Block, Auburn, N. Y.

Landoff & Schiavon, who are architects at Casilla 119, Viana 35, Vina del Mar, Chile, ask that they be put on manufacturers' mailing lists so that they may receive information bearing on architectural decoration, particularly with regard to material suitable for a large and luxurious hotel casino.

James Edward Agenbroad, architect, has opened an office for the practice of architecture at Oakwood, Far Hills, Dayton, Ohio.

Leslie I. Nichols, architect, and G. Willard Somers announce the removal of their offices to 532 Emerson Street, Palo Alto, Calif.

144 18 V-31

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> A LARGE quarto volume of analytical drawings and photographs. The buildings illustrated were chosen by ballot by the jury of distinguished American architects. Each is shown by means of careful drawings, reproduced at a convenient scale, showing plans, elevations, sections, and important details. These are not the architects' working drawings, but beautifully drawn line representations, showing cast shadows, checked by models, by revised drawings and by the executed work. In each case the architect has had the opportunity of telling in brief what he was attempting to do.

> The buildings illustrated are: Lincoln Memorial, Washington; Liberty Memorial, Kansas City; Detroit Institute of Arts; Freer Gallery, Washington; Boston Public Library; Indianapolis Public Library; Detroit Public Library; Church of St. Vincent Ferrer, New York; Madison Square Presbyterian Church, New York; Nebraska State Capitol; Pan-American Union Building, Washington; Temple of the Scottish Rite, Washington; Shelton Hotel, New York; Hotel Traymore, Atlantic City; Barclay-Vesey Building, New York; Bush Building, New York; Tribune Tower, Chicago; Woolworth Building, New York.

> > Page size, 13 x 17 inches; over 360 illustrations (some of the drawings measure nearly 17 x 26 inches). Special net, \$20.

BY E. WARREN HOAK AND WILLIS H. CHURCH





IN THE GARDEN OF LUDWIG NOBEL, BÅSTAD, SWEDEN From the water-color by J. Floyd Yewell

« ARCHITECTURE »

# ARCHITECTURE

♦ VOLUME LXXII

OCTOBER, 1935

NUMBER 4 🚸



# Rebuild America

BY ANDREW J. EKEN

I we as a people that we must ever have a slogan for what we do, whether have a slogan for what we do, whether we have a slogan for what we do, whether we have a slogan for what we do, whether maximum for the slogan for what we do, whether maximum for the slogan for what we do, whether we do, whether we do, whether we do, whether maximum for the slogan for what we do, whether maximum for the slogan for what we do, whether maximum for the slogan for what we do, whether we do, whether maximum for the slogan for what we do, whether a slogan for what we do, whether maximum for the slogan for what we do, whether a slogan for what we do do

Private corporations had already pointed the way in low-cost housing previous to government entry in the field, but both government and people must be educated to the need of outright subsidy before we have real low-cost housing on any effective scale or a program which will benefit the mass in the lower-income brackets. Few doubt that this is the ultimate solution or that it will now be long delayed.

At the present time there are nearing completion several projects by limited-dividend corporations, and a number of others have been started under governmental agencies, and while none of them reaches the groups who so sorely need relief, they indicate the way and will be a starting point for what will shortly be done under some form of subsidy.

As in anything in which government injects itself, progress will be slow, but there can be no doubt of the large volume of building required by this need, or that it will be done.

Greater than this in volume and cost must be the program of rebuilding ultimately forced in housing of all kinds, for people in every income bracket, by their education of what constitutes proper living quarters through the medium of low-cost housing now being planned and built.

It has been customary in the past in even our finest co-operative Park Avenue apartments to cover up to 75 per cent of the site, and even then to build to almost unlimited height. In the best of apartments effective cross circulation is practically unknown and sunlight is enjoyed for but a brief part of the day.

None of the apartments I know of in any class is to be compared—as healthful and comfortable living quarters—with some of those now being built and finished for low-cost housing, with ground coverage below 33 per cent and with an apartment extending entirely through a narrow building, thereby allowing as great cross circulation of air as in any privately owned single-occupancy home. Not only is this so, but, due to the low coverage of ground, the separation of units is, generally speaking, much greater in the courts of the units than the width of streets; and so, not only is there greater ventilation and sunshine, but greater privacy of living.

It is interesting to note that the man of low or moderate income, building on the usual twenty or twenty-five foot lot—or even fiftyfoot lot—has not to this date secured comfortable quarters in terms of light and air or privacy.

It is impossible to believe that this great demonstration will not ultimately register with all classes, or to believe that when the knowledge of it becomes general, people paying larger rents will be content with apartments incomparable with those provided for the low-income group. I have no hesitancy in predicting that our betterclass apartments of today will be shortly so obsolete as to insure a tremendous program of Rebuilding America.

≪ ARCHITECTURE ≫ OCTOBER, 1935 181 HE landscape development of a housing project differs from that of a private estate or public park in the following respects:

- Recreational areas are of greater importance than ornamental areas.
- Traffic circulation is secondary to the safety of pedestrians, particularly of children.
- The design and selection of plant materials are limited to those varieties which are least expensive and which withstand city conditions under a minimum amount of care. Construction costs must be carefully considered in relation to maintenance costs.

Whereas in parks and private estates the layout is usually adapted to existing contours and soil conditions, on housing projects, largescale building operations destroy the natural character of the land, and topsoil has to be stripped or purchased and re-established at considerable expense.

In the low-cost municipal housing development of Kottby, near Helsingfors, Finland, street grades and the foundations of buildings conform to the natural contours of the land, so that existing trees and topsoil have been preserved intact. Tenants are allowed to plant vegetables and flowers in the apartment courts. Underground drainage is omitted, and community wash houses and lavatories are located in the centers of the blocks. Walks are surfaced with gravel instead of concrete. Hence the problem of landscape development has been reduced to the planting of street trees and hedges, the surfacing of paths, and development of sandclay recreation areas.

Plant growth and topsoil have also been preserved in the garden suburbs of Stockholm, Sweden, by a skillful adaptation of general layout to existing topography, and also by the erection of sectional houses which are designed by the city architects according to traditional styles, and constructed in factories during the winter months when building trades have a long slack season. Land too rugged for house lots is reserved for public parks, through which a secondary system of circulation is developed for bicycle riding. Individual house lots are protected by fences, and it is most refreshing to find a luxuriant growth of fruits, flowers, and vegetables, instead of the conventional front lawn. There is usually a dining terrace or arbor, for the Swedes appreciate the possibilities of living outdoors during their short summers."

In Sporilov, a low-cost housing development near Prague, Czechoslovakia, landscape

### Landscaping the By Marjorie



A bank held by a ground cover of honeysuckle, in the

development has been reduced to interior block paths, low fences, and young street trees. Since there was little or no plant growth to start with, and the householders are not particularly interested in working their gardens, the general effect is barren and disappointing.

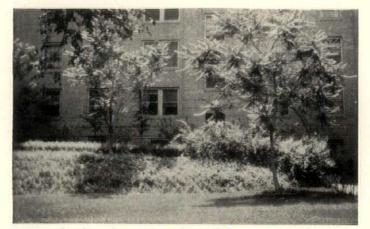
In our own country no such low-cost landscape work would be tolerated. The type of work demanded by the sales department of an American housing project in Greater New York, exclusive of walks and drains, amounts to \$7000 per acre on open areas, and at least \$8000 per acre for closed courts. To undercut these figures, it would be necessary to substitute cheap surfacings for lawns, and to use only such foolproof plants as ailanthus for shade, Boston ivy for wall decoration, and honeysuckle to hold banks. So far, this type of thing has never been attempted in the United States.



Tree holes and trench for hedge in a clay subsoil

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## Housing Project Sewell Cautley



Phipps Garden Apartments, Long Island City, N.Y.

The purchase price of a plant must be considered in relation to its cost when installed. For example, to the cost of a \$6 tree (planted in a minimum allowance of a yard and a half of topsoil), there must be added \$2 for excavation, \$4 for topsoil delivered and spread, and \$2 for labor of planting, staking, mulching, and fertilizing, making a total of \$14 for the tree. A sixty-cent shrub costs \$1.60 installed, and a thirty-cent hedge plant, \$.90.

Along streets and in open areas, these figures may be slightly reduced, but in closed courts, all materials, including excavation, topsoil, and plants, must be wheeled in or out by hand at the prevailing rate of wages.\*

Since the purchase price of a plant is only a fraction of its cost when installed, the tend-

\* The question of unit prices for topsoil and excavation has already been discussed in the August issue of the *American City Magazine*.



Trees and hedges planted to border an interior court walk

ency in budgeting is to reduce topsoil to a minimum. This seems to be a dangerous practice, in view of the handicaps to growth encountered in city soot and dust, possible lack of care, and probable lack of sufficient water.

A minimum amount of topsoil means planting each shrub in a small pot hole. The initial cost is greatly reduced, but maintenance costs increase when growth is checked as the plants exhaust the soil, and heavy applications of fertilizer are needed to keep them alive. Another drawback is that since the spread of the foliage is greater than the diameter of the pot hole, rainfall seldom seeps through to the roots as it does in a shrub bed, and each plant must depend on individual watering. For this reason planting in trenches is safer than planting in separate pot holes, since water tends to run from one end of a trench to the other.

This problem of providing for an adequate amount of topsoil is one that demands serious consideration in regions where the subsoil consists of heavy clay or rubbish left from building operations.

Watering becomes a major problem of maintenance, since the efficiency of surface drainage, surrounding the buildings, rapidly carries off the natural rainfall.

In the great court of the Phipps Garden Apartments, Long Island City, an artesian well was installed, with electric pump and complete underground sprinkling system. Although this involved considerable initial expense, it forestalls heavy maintenance charges of watering by hand, and insures an adequate supply of water during droughts, when the use of city water for sprinkling is often prohibited. An independent watering system should therefore be considered as insurance on the owner's investment.

Another wise precaution is a year's guarantee of replacement of plant stock by the contractor. Actual loss of stock which was covered by this guarantee for the planting of the Phipps Garden Apartments amounted to 5 per cent of the cost of the plants.

At the Hillside project in the Bronx, where the same type of hardy, wholesale stock has been planted, with guarantee of replacement, the largest item in the maintenance budget will undoubtedly be that of watering by hand. A special arrangement is being made to employ laborers from 12.30 noon until 8.30 P.M. so that watering may be done when foliage is not exposed to the heat of the sun. The Superintendent of Grounds is keeping cost records of labor and materials, classified according to such items

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The typical subsoil that large-scale building operations bequeath to the landscape architect



The refreshment offered by green leaves outside a city window. Phipps Garden Apartments

Preparing subsoil for lawns

Play space for children, Hillside Homes, surfaced with gravel

as trees, shrubbery, lawns, ground covers, and surfacings.

The upkeep of the courtyard and street planting of the Phipps Garden Apartments amounts to a charge of \$12.50 per family per year. This includes the full-time services of an expert gardener, with part-time assistants; all the usual routine care of trees, shrubs, vines, and lawns; general clean-up of the grounds, and such extra items as the growing of flowers from seed and the spraying of six large elm trees twice a year by a tree company on a contract basis.

For parks and private estates, landscape development can be undertaken over a period of years. For housing projects, the grounds must be ready for intensive use immediately on completion of the buildings.

In spite of the sales value of landscape work, which comprises 60 per cent of the land, few corporations provide adequate budgets to cover such an area—regardless of design or esthetic effect.

The landscape design of a housing project is controlled by pedestrian circulation along walks to apartment entrances. These walks may be shaded by trees. Lawn panels and terraces may be protected by flowering hedges. Wall spaces may be decorated by espaliered shrubs and trees for immediate effect, to offset the slow growth of vines.

In order to reduce maintenance to a minimum, banks and small irregular areas which are difficult and expensive to cut by hand, should be planted with ground cover instead of grass. Although the initial cost of establishing ground covers is more than double that of establishing lawns, the upkeep is very much less. Wherever



possible, ornamental lawns should be designed as open panels with straight edges to facilitate mowing. They may be protected against trespass by low hedges, planted in trenches, slightly below the grade of the sidewalks to conserve water, especially rainfall.

Spanish patio gardening might well serve as inspiration for apartment courtyards.

Symmetrical specimen plants, suitable for private-estate work, cannot be considered within the range of low-cost housing developments.

Evergreens, which cost two or three times as much as deciduous stock, must be used sparingly. They make the best showing when concentrated at focal points.

Hence the problem in plant design is largely one of contrast or harmony in plant forms and foliage textures, in so far as the budget will permit.\*

It is interesting to note that trees of small size can produce any effect whatever in relation to four-story apartment buildings. At Hillside, thanks to the living-room doors of ground-floor apartments, and a decorative horizontal band of brick between the first and second stories, a feeling of intimacy is produced in the garden courts, so that the newly planted trees of twoand three-inch caliper are not painfully out of scale.

Areas which receive intensive use should be surfaced with durable materials, selected for wearing qualities and for color effects. A playground which is to be flooded for skating in the winter, may consist of a mixture of sand and clay over a cinder base, and an application of calcium chloride on the surface to lay the dust.

Play spaces for small children can be sur-\* For classified plant lists suitable for city conditions, see the author's *Garden Design*, Dodd, Mead & Company, 1935.



In Sproilov, Prague, Czechoslovakia, the landscape development consists of gravel paths, wooden fences, and small trees





Tenants plant vegetables and flowers in the courts at Kottby, Finland

Community wash houses and lavatories in centers of blocks, Kottby



the municipal development of Kottby, Helsingfors, Finland

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faced with clean screened gravel, in which children delight to play and dig.

Terraces, which in an expensive development would be finished with flagstone or brick, may be developed with tennis-court surfacings —bright red brick dust or dull red shale, laid with a satisfactory binder. Almost a third of the grounds of a low-cost development may be treated with surfacing to advantage instead of grass, since the upkeep of the former consists of occasional weeding, raking, and rolling, as compared with the continuous watering, mowing, fertilizing, weeding, and rolling of lawns.

A distinctive innovation at Hillside is the private terrace provided for each ground-floor apartment. It is protected from the public walk by a flowering hedge, and may be furnished by the residents with garden chairs, tables, and gay umbrellas. Tenants are permitted to plant bulbs and flowers at the base of the terrace hedge, while for children, small plots have been incorporated in the plan of a formal garden.

Also at Hillside, community rooms, tenants' workshops, an outdoor theatre, a nursery school, wading-pools, and a large playground, well equipped with shelter house and recreation leader, offer opportunities for diversion and recreation to residents of all ages.

In addition to these central features, each ribbon apartment building encloses a garden court. Small play spaces in each court afford freedom and independence to children of pre-school age, who can be watched by busy mothers from their apartment windows.

The purpose of the modern housing development, on which buildings occupy only 40 per cent of the land, is to provide the maximum amount of open space for the use and enjoyment of its residents. The remaining 60 per cent of the land should not only afford an appropriate setting for the buildings, but also provide a ready means of escape from the noise, dust and confusion of the city, and offer an opportunity to relax out of doors or to engage in wholesome exercise, which, until recently has been possible only for those city dwellers who are fortunate enough to live near public parks.

In certain sections of our cities householders have thrown their small lots into a community garden, with a central walk or lawn, but the gridiron system of streets encircles each block with traffic hazards for children as well as for adults. It is impossible to establish community life and recreation on so small a scale. Hence city planners have developed the superblock an area large enough to contain houses or apartments, a local shopping center, community recreation facilities, and a grammar school. The superblock may be adjacent to highways or surrounded by them, but within its boundaries a complete system of pedestrian circulation affords safety and freedom for growing children.

Clarence S. Stein, architect and city planner, has developed a pattern for community living that may well serve as a basis for any develop-



s a basis for any developments of the future. Spaces could be larger, materials more costly, but the intrinsic value of the pattern lies in its provisions for the amenities of life as well as for the physical requirements.

The garden city of Radburn, N. J., and the ribbon apartments of Hillside Homes in the Bronx, New York, are outstanding examples of his work.



In garden suburbs of Stockholm, land too rugged for plots is reserved for parks

Plant growth and topsoil have been preserved in the Stockholm garden suburbs

> Sectional houses are designed by the city architects in this suburb of Stockholm

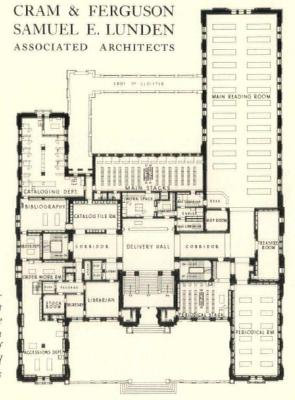




Mott Studios

# The Edward L. Doheny, Jr., Memorial Library

UNIVERSITY OF SOUTHERN CALIFORNIA, LOS ANGELES



marbles have been used in the colonnettes, panels, spandrels, etc.—among them: Levanto, Belgian Black, Tinos III, Campan Melangé Rouge, and Botticino

Brick for the exterior is a special Roman brick of salmon color; the stone trim and the sculpture is of Cordova Cream Texas limestone; steps are of gray granite; walks and paved terraces of flagstones. Various





As may be seen in the plan on the previous page, the main readingroom occupies the whole area of the wing shown in the foreground

Mott Studios

A detail of the main entrance and its terrace. Windows have steel sash and frames. Doors and their frames are of bronze in some cases, of teak in others

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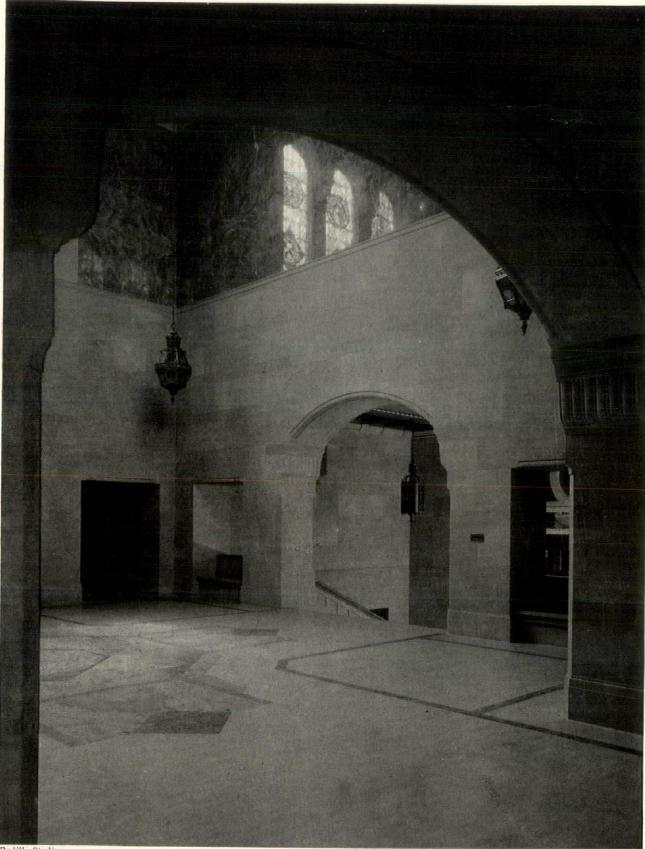
The main readingroom. Above the cases, walls and ceiling are painted, with various moldings picked out in gold. There is also some running pattern in color on chamfers and moldings



Padilla Studios

In keeping with the round-arched Southern or Mediterranean type of the architecture, and with Californian traditions, there is a cloister-enclosed patio opening upon a level below the main floor

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Padilla Studios

The main delivery hall, looking toward the entrance stairs. Marbles used to face interior walls are: Sienna Travertine, Vaurion, Bongard, Travertine Fleuri, and Travertine d'Aquitine; for floors, Hauteville, Rojo Alicante and Cardiff Green

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### Architecture — Today and Tomorrow By Alfred Granger, F. A. I. A.

A chapter of the American Institute of Architects, the subject under discussion was, "What Future Has the Architect in America?"

About forty men were present at this meeting, and at first it seemed as if we were attending the funeral of the architectural profession. A group of the younger men were the first to be heard from, and the depression had gotten them. They were literally sunk in gloom, and saw no light ahead. After listening to several tales of woe, the oldest man present rose to his feet and asked if he might say a word. All turned to him, expecting, from the expressions on their faces, to hear the final obsequies of the profession upon which they had, a few years previously, built their hopes of an honorable livelihood. To their complete surprise his first words were: "Never before has the American architect faced so brilliant and fascinating a future." He then told how during the years of the depression inventive genius had not been idle; new methods of construction had been evolved, new materials discovered, creating new demands for a larger life among all peoples. A study of social conditions in this country makes it plain that most of our American cities must be rebuilt; housing is only one line of building activity.

As soon as the Pilgrim Fathers had built cabins for their families, they began to build churches and schools, for education is the bedrock of American civilization. We have hundreds of thousands of schools and colleges which are now awakening to the fact that the idea of educators that the purpose of college education is to teach a man or a woman how to make a living "is the bunk"; such training produces no culture and is no education.

All over the land our teachers and professors and even college presidents are shouting the old, old fact that the object of education is to *teach one how to live*.

The fundamental principle of the New Deal is to make it possible for the American people to live and to live abundantly in a land of plenty. Our schools, our colleges and all our other eleemosynary institutions will have to be rebuilt, so that they may tell the story of an enlightened civilization. This rebuilding will be done by the architects of today and tomorrow.

Of course, such projects as I have just mentioned will have to be financed by private initiative, but there is also another field of work offering tremendous opportunities to the intelligent and capable architect. The value of the architect as an important factor in the developing of the New Deal is being shown in the Treasury Department in Washington, where the Secretary of the Treasury, himself a student of architecture, has assembled a group of architects from various sections of the country who are designing and planning post-offices and other buildings with the utmost speed, economy and efficiency in order to get the great Public Works Program under way.

Never before has the Government of the United States been brought to such a realization of the value of architectural training. When our schools teach architecture as a living force in the nation's life, and not as a thing of the past, our young men and women who take up that study will realize how important is their part in building up a real culture in this land, and the architecture which they will create will clearly express that culture.

To meet the demands of the future which faces us, we must have men trained to use the new materials and new methods of construction which have been discovered in recent years. This means many changes in our methods of architectural education, and our leading architectural schools are intelligently considering these problems and changing their curricula.

All this is significant and hopeful, and shows that the architectural profession, although worse hit than any other in the past five years, instead of being downed by the depression, is actively and intelligently planning for the future, with a keenness of vision akin to that of the founders of the profession in this nation.

Mr. Matlack Price has recently written a thought-producing article, published in the December, 1934, number of ARCHITECTURE, entitled "A Challenge to Architectural Education," in which he speaks of "new ideas in the study of *style-sources*" (the italics are mine). That, I think, is the one thing the student must be taught if he is to be emotionally stirred, so that he can *feel* that architecture is a great life

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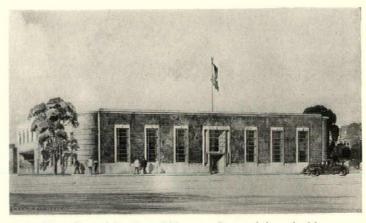
force depicting and recording the story of the human race.

Looked at in this light the monuments of the past become alive to the student of today. He looks at them not as something to be copied but as things to be reverently regarded, to be loved and to be studied, so that he, a citizen of the twentieth century, may understand how the men of the first or the tenth or the fifteenth century lived and loved and carried on the great tradition.

From the temples of Greece he learns that the Greeks loved order and dignity and simplicity; from their triumphal arches and columns, their great circuses and baths, that the Romans were conquerors, brutal in their sports and addicted to luxury; from the cathedrals of France and England, he is able to understand the mysticism and poetry, as well as the poverty and narrowness of the mediæval ages.

The great styles of the past are the treasure house of history, and they are the style-sources from which new styles will grow. By studying their principles and the buildings which have survived the storms of centuries, taste is acquired and a sense of design.

In our schools, too much time is given to the study of the *details* which distinguish the various styles, while their creative *principles* are either overlooked or forgotten; too many architectural books are at the student's disposal. Books are all very well in their place, but the young man who wishes to become a real architect should study buildings, their plan, their construction, how they express the purpose for

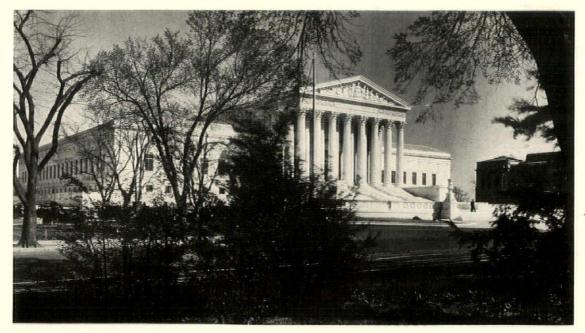


Lake View Postal Station, Chicago. Supervising Architect's Office; Howard L. Cheney, designing architect

which they were conceived and, last of all, their embellishment. Then he must study the building in reference to its location and surroundings and, finally, he must make up his mind whether it is a good building or a bad one, whether it is real architecture, a truthful contribution to the story of its day, or mere archæology, something taken out of the books.

Until very recently the training in all of the architectural schools in both Europe and America has been along what are called "stylistic" lines, and has tended to make the young architect self-conscious, like the poet in those delightful lines by W. W. Story:

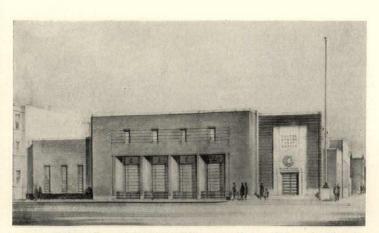
> A Brahmin, he sits apart, The modern poet and gazes Way down into his heart And examines its infinite phases And refines and refines and refines.



Leet Brothers

The new building for the Supreme Court of the United States, northeast of the Capitol in Washington. Cass Gilbert, Inc., architect. (Cass Gilbert, Cass Gilbert, Jr., John R. Rockhart)

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Pilsen Postal Station, Chicago. Supervising Architect's Office; John C. Bollenbacher, designing architect

The world today has no use for that type in any profession, and the young men in the schools and offices are keenly aware of that fact and also that something in their training is sadly lacking. They instinctively feel that architecture is not a thing of the past, something to be accurately defined by rule and measure. They see rising all around them great structures of varied types built for varied purposes, which in no way express the so-called "great styles" which they are being taught, and yet do express, often beautifully and with style, the purposes for which they were designed and erected. The students become confused, oft-times discouraged, and wonder whether there is any place in the world today for the architect as he has been defined to them.

What is needed in the schools and offices, and even in the streets, where people stop to look at and discuss various buildings, is to get into the minds of our people the fact that architecture is the *expression and only authentic record of civilization*, not something that *was* but *is*; only from this record do we know the habits and lives of the men of the past, just as, in future ages, the story of our age will be told by the type of buildings we erect. It is up to the young men of the profession to make this story something thrilling and beautiful.

With this conception of architecture in their minds, the students of today will no longer consider Michelangelo, Brunelleschi, Bramante and the rest, as "old bores and duffers," which they now often do, but will look upon them as live men battling with the problems of their day and trying to express these problems in brick and stone and marble with the same energy and enthusiasm as the men of today are telling our story in steel and concrete, in aluminum and glass.

Every age from that of Pericles on down to today has produced architectural giants, and the stories of their lives should form an important part of architectural education, so that our young men learn how they faced life and conquered it.

The history of architecture should be taught as the history of civilization and of art, and thus fire the imagination of the youth of every day. The human soul has but four fundamental needs—food, shelter, love and beauty—and every struggle of the human race has been to acquire one or more of these fundamentals.

Our forefathers found America a trackless



Leet Brothers

The Folger Shakespeare Memorial Library, southeast of the Capitol in Washington. Paul Philippe Cret, architect

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wilderness, and their first task was, out of the materials at hand, to provide shelter and food for their families and themselves. Architecture first expressed herself in America in the simple cabin built of logs. Food and shelter and security for love-making being provided, that other demand of the human soul, the craving for beauty, began to assert itself and, by degrees, buildings were erected expressing the lives and activities of the people.

Climate has always had a great influence upon the type of building which man has erected, so we see many differences in the buildings in the different sections of the Atlantic colonies, but yet a harmony so definite that a distinct architectural style was created which we call "Colonial." We cherish the buildings of the colonial period and the first thirty years of the nineteenth century as our choicest historical monuments. During those years America produced men of real architectural genius such as Jefferson, Hoban, Thornton, Mills, great contributors to the history of civilization in America. All of these men in their works used the language of the past, translated or rather adapted to the patois of their day. With the exception of Jefferson, none of the men whose names I have mentioned had visited Europe, and the number of architectural books in this country was very limited; these men had never studied "Architecture," nor would they have known how to do so, but they had studied life and had inherited memories and traditions handed down from father to son. Up to the time of Andrew Jackson, the United States was a fairly homogeneous country, as its architecture shows.

The Napoleonic wars brought many strangers to America, and the expansion to the West began with the culmination of the Louisiana Purchase; with this expansion came industrialism, and with industrialism a destruction of taste and of all sense of cultural values, not only in this country but throughout the European world.

In the last three decades of the nineteenth century, the growth of the country was too rapid and the pressure upon the architects for immediate results too great to allow the time needed for the development of a real style, such as would truly express the civilization of the day. Nevertheless, while the older men were distracted with work, turning out all kinds of buildings in every known historical style but utterly without *style*, the younger men in the schools and offices in all parts of the country were getting together, grasping America and what America means, and trying to find out what was to be America's contribution to the world in business, in science, in art, and in architecture which embraces them all.

Then came the World War.

Seventeen years have gone by since the Armistice, and we are just beginning to realize what that titanic struggle meant. Its immediate result can be summed up in one word, "Liberation," but at first this liberation took the form of utmost license; all restraints, all conventions, one might say all those decencies which had developed through the centuries and had regulated human life and intercourse, were scattered to the winds. Fortunately that period of utter abandon was not long lived, but nevertheless it left its mark upon literature, the drama, painting, sculpture, and especially upon architecture. What that mark is we are just beginning to understand.

In architecture it has meant a letting in of light more than any other one thing; with more light came the demand for more space and, as the mind found more space in which to stretch itself and more light in which to see, the soul demanded simplicity. These three demands light, space and simplicity—are the foundations upon which modern art is built.

Their field of action is so broad and their possibilities so exciting that youth, carried away by the spirit of adventure, and always irritated by any form of restraint, is apt to ignore completely the past in its effort to be original. Often have I told students who have come to me for advice that we might as well expect each child born into the world to invent a new language as to try to invent a completely new architecture. New architectural forms there will surely be, just as new expressions enrich our language, but we still study the Bible and Shakespeare and Addison and our own Lincoln for the finest words in which to express our thoughts.

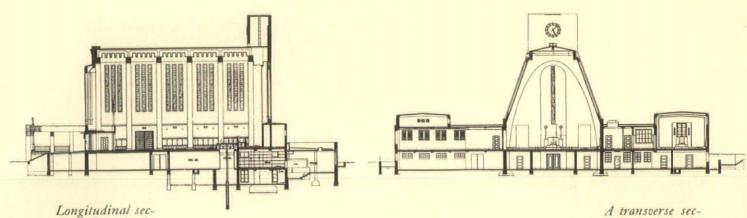
In the same way must we, while availing ourselves of all the latest thoughts and discoveries of our day, ever remember and treasure what the centuries of building have taught the human race. Only by so doing shall we be able truly to grasp the great opportunities before us, and create an architecture which will tell to future generations the story of what America means in and to the world.

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The structure is of reinforced concrete faced with brick of a blue-red color. All of the ornamentation—which is very much restricted—is in brick. There is a broad terrace across the front with the entrances through the loggia

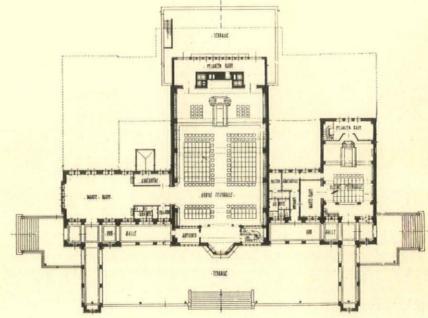
FRITZ SCHUMACHER ARCHITECT Crematory in Hamburg «ARCHITECTURE » OCTOBER, 1935 195

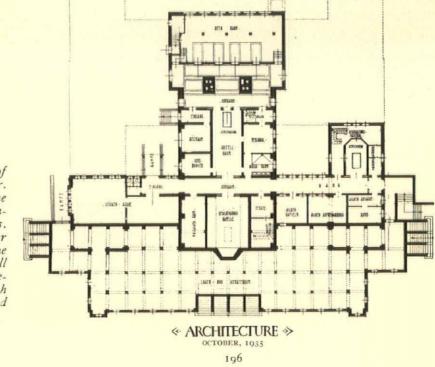


Longitudinal section through the large hall

A transverse section through the waiting-room, large hall, and small hall

At left, the plan of the upper floor. At the left of the plan is the entrance and antechamber for the larger hall. At the right, the entrance and ante-chamber for the smaller hall. For each of the two halls, behind the bier, there is a flower room





At right, plan of the basement floor. At the top of the plan is the location of the ovens. Elevators lower the bodies from the large and the small halls to space beneath, from which they are wheeled to the ovens



The receiving end of the crematory, the lower level of which is here at grade

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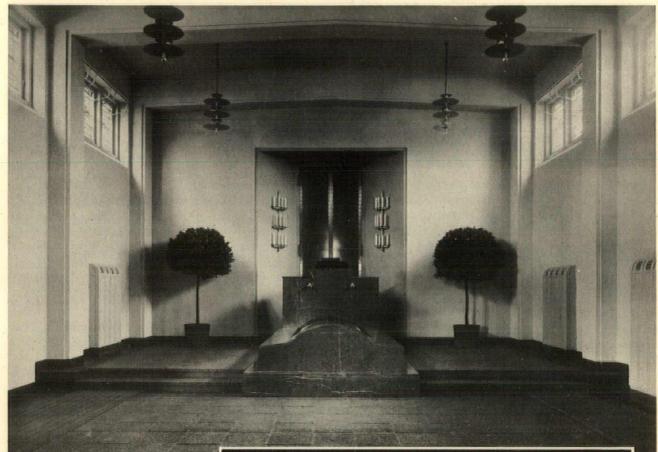
The larger hall, looking toward the bier. The great niche behind the bier is decorated with mosaics in blue and silver. The windows have glass in blue, green, and red

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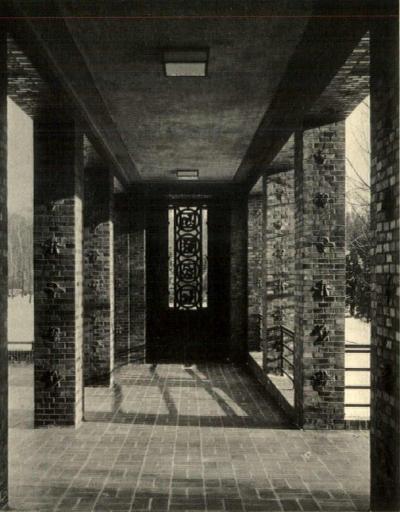
The other end of the large hall, which has a gallery for choir and musicians above the entrance. There is an organ, no part of which is visible

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Front end of the smaller hall. The bier is of green marble with bronze trimmings. Floor is of cork; lighting fixtures of silver bronze. The large bronze doors in the niche lead to the flower room

Looking out upon the entrance loggia from the waiting-room of the larger hall. The ornamentation on the brick piers is of specially molded brick



### Are We Building Too Well? By William Orr Ludlow

**F** ways to the builder, but to the ultiways to the builder, but to the ultimate owner, and a good general zation is "use the best." But the "best" for any particular job may not always be those materials and methods which will make a building *last longest*; there are many factors which determine the "best," and one factor that is quite commonly neglected is the probable economic length of life of the particular building in question. This factor, I believe, has been sadly neglected, but in the design of our buildings should take its place in any painstaking and thorough consideration of what we should use and how we should use it.

How much money do architects waste by designing buildings that will last two hundred or three hundred years, when they know that the useful life of buildings is perhaps about fifty or seventy-five years? A seventy-five-year-old building was built about the time of the Civil War; not so many of these still exist, and of those that are standing most are unproductive because they no longer meet present requirements. And, due to our more rapidly changing conditions, there is little reason to suppose that our present buildings will be standing seventyfive years from now.

For this reason, in our design of industrial, institutional and commercial buildings, particularly, and in most residential work, we should plan to use such materials as shall have a life somewhat commensurate with the probable term of existence of these buildings.

Monumental buildings, of course, may have a much longer life than commercial buildings, and may require materials good for a much longer time, and it can hardly be too strongly emphasized that the *cost of upkeep* for all buildings, for their reasonable time of existence, must always be a factor in the selection of materials.

We should also consider, in our design, the economic waste that comes from the unnecessarily small value of the perfectly sound materials that may be salvaged when the building has outlived its usefulness.

It is a fair question then: Do architects

usually give much thought to the ultimate life of the materials they use, or to salvage values? Do they ever think of the money wasted when a building has to be literally twisted and wrenched apart and battered down with greatest difficulty, and with almost total destruction of its materials?

Now here are a few things that if done differently might avoid some of this waste:

Brick is commonly laid in mortar of 1 part cement, 3 parts sand; and in much work, such as curtain walls, the resulting strength is far beyond what it need be, using unnecessary cement, making demolition a tough job, and the salvaging value of the brick almost nil.

Moreover, in exterior curtain walls, with strength far beyond actual carrying capacity, the most vital consideration is water-tightness, so such a wall if laid in mortar composed of 1 part cement, 2 parts lime, and 7 parts sand, with a small amount of damp-proofing compound, has not only greatest salvage value and is economical to lay, but has maximum watertightness. There are on the market also some excellent cements, cheaper than Portland cements, which are damp-resisting and permit of comparatively easy demolition, giving greater salvage value to brick and tile.

Face-brick work, with its slow and costly hand labor, may be replaced with large units of either clay or metal, which would be easier of demolition and have greater salvage value.

Further study and experimentation should be given to the replacement of heavy exterior curtain walls by walls with a skin, or weatherprotecting covering, backed up by light metal or composition membranes to provide the necessary insulation. In the near future we shall probably see most buildings carried by steel frames and enclosed by thin walls of weatherresisting and insulating materials.

Wire-mesh reinforced concrete floor slabs are economical enough, but here again removal is arduous and there is no salvage. Gypsum and other composition slabs, carried on light steel framing, are coming quite largely into use; and they are easily cut for pipes, alteration work, etc., have good sound-deadening qualities, and can be used again.

Plaster has no salvage value, and particularly when used on metal lath makes removal dif-

ficult. How long will it be before we abolish plastering—a slow, messy process, and one that brings unnecessary tons of water into a building ?

We might profitably use bolting more often instead of riveting or welding, for the steel work of certain smaller structures, where wind pressure is not a great factor. Bolting is cheaper, sufficiently enduring and permits of more economical demolition. Removing rivets is too long a process to be practicable, so we commonly see the steel members cut off near the bearings by the blowtorch, with the consequent mutilation which greatly reduces salvage value of both columns and beams.

Many millions of dollars have been put into tiling of bathroom wainscots. The argument for this was that tile is "sanitary," can be easily washed, and is not spotted by water. These "tiled bathrooms" were perpetuated as the speculative builder's advertising slogan, but people have begun to realize that washing down the walls of a bathroom is something of a mythical performance, and that hospital quality and appearance are not absolutely essential in the private bathroom. The universal use of tile for bathroom walls is an expensive fad. There are now a dozen materials of excellent quality on the market that can be applied in large slabs at one-half the expense of tile, and which may have real salvage value. Tile for bathroom floors is perhaps the most expensive and coldest material for bare feet available, and has no salvage value. There are a great number of other materials, less costly, that will easily last as long as everything else in the house.

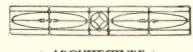
Then there are on the market a great number of synthetic materials, many of them much cheaper than the natural materials they replace, and of excellent durability. These provide floor coverings, wainscotings, thin partitioning, baseboards, weather-resisting slabs, drip boards, window stools, switch plates, and a thousand and one other things, all of which can be produced in designs and colors of great beauty. Many of these synthetic materials are cheaper than the natural material they replace, and are of a durability commensurate with the probable length of life of the building in which they are used. But these materials should not be used in imitation of more expensive materials. If used with artistic appreciation, there is no reason why they should pretend to be tile, marble or wood.

Of course, antiquated building codes, such as exist in most of our cities and towns, are responsible for an immense waste of labor and material. They call for rich cement mixtures developing strength far beyond actual requirements, steel that has a factor of safety that was necessary only before steel was the scientific and invariable product that the mills provide today. They insist on loading up steel frames with brick and tile, heavy in weight and slow of erection. All these provisions are hangovers from old customs. Where such building codes exist, architects should take the lead in the interests of their clients and the art of building generally in getting such codes revised.

In design, it is particularly the architect's responsibility to get away from costly ornament that usually is quite unnecessary to beauty. In any of our large cities one has only to look up at building tops to realize that untold millions of dollars formerly were wasted on parapets, cornices, ornamental terra-cotta, brick, and stone work, that have absolutely no reason for being, and, in fact, are almost unseeable and entirely unnoticed by the public. Fortunately we have made some progress in that direction; in "modernistic" have probably overdone it; but what ornament is used should be restrained both as to quantity and location and, of course, should grow out of the material, not be merely applied to it. Architects would do well, too, to remember that using exaggerated and bizarre styles is tempting early obsolescence.

We might extend this list, but these things are perhaps enough to indicate that the use of materials whose life is commensurate with the economic life of the building is a field for study which architects may well consider.

Acceptable appearance, proper durability, avoidance of upkeep costs, must of course all have their part in the architect's choice of suitable materials and methods, but the truth is, we commonly choose our materials with these purposes in view only—with a sort of traditional notion that buildings are going to last indefinitely—quite forgetting that in this fast-moving modern age, a building fifty years old is *old*, and generally obsolete. We build too cheaply in some respects and too expensively in others.





Hedrich-Blessing Studio

The space occupied is 41 x 43 ft., with an ell 17 x 20 ft. leading to the main lobby. The S-shaped bar is formed around refrigerated storage space, sup-plies, and a workroom for food preparation. For lighting, a recessed trough follows the ceiling outline throughout. The bar has an ebonized mahogany top, and a face of gardenia-white linoleum extending down to the terrazzo step above the rubber-tile floor. Walls here are of dark blue linoleum; the back-bar equipment being of highly poliched stainlass steel highly polished stainless steel

HOLABIRD & ROOT, ARCHITECTS

Cocktail Lounge and Bar Morrison Hotel, Chicago

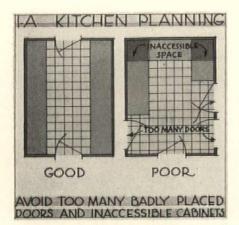
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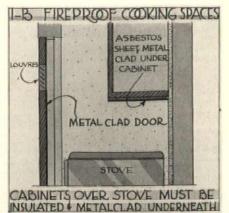


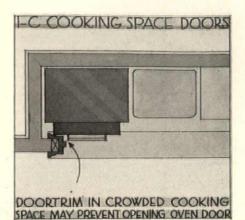
Hedrich-Blessing Studio

In the lounge adjoining the bar, the walls are covered with Burgundy suede cloth, the wall seats upholstered in a blue leatheroid piped with white. Table tops are of formica in bright red satin finish. A bright red carpet covers the floor. The lounge and bar are, of course, air conditioned, the cooling apparatus being located above the nine-foot ceiling

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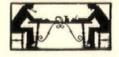
# Better Practice By W. F. Bartels

# KITCHEN SPECIALTIES

# 1-GENERAL

THE architect will recognize that most kitchen items are stock units, so that he can have little or no influence in their manufacture. He is forced to take most of them "as is." Nevertheless there are ways in which he can serve his client's best interests: by investigating and selecting those products which are of the best construction; and by placing and co-ordinating the various kitchen fixtures so that they will all tend toward a more efficient kitchen. These duties still remain in the architect's province, in spite of the many agencies soliciting his client to allow them to supply this service.

Efficient counterspace is still one of the prime necessities in the modern kitchen, and is all too often overlooked. There should be plenty provided at the rear door where supplies will arrive, as well as near the dining-room so that the dining table may be cleared expeditiously. Neither large food-storage spaces in the cellar nor large kitchens are now necessary. Every kitchen should have cross ventilation, but most important is the width of the room, which should not be over 8' 6" for the average house. The space in the center of the room is not generally usable. The kitchen should be long and narrow, with only two doors if possible, and these so placed that valuable wall space is not lost where cabinets turn the corner (Fig. 1A).



Much has been written as to the size a kitchen should be. Some experts think that 90 to 108 sq. ft, is the ideal area. While this is bound to vary, in any case it should be large enough to fulfill its purpose and no larger.

Where kitchens are confined to what might be called "cooking spaces," such as in some apartments, it is desirable that such places be fireproof. If doors are used to enclose them, the doors should be lined with metal so that a fire could not spread. The metal can be easily applied to any wood door and is well worth while, not only for safety but because of the saving made possible in insurance (Fig. 1B). The metal used is generally 26 gauge, and is required in New York City where the "cooking spaces" are 3' or less in depth. The doors should have grilled openings on the top and bottom so that the air may circulate. The bottoms of cabinets overhanging the stove must be covered with asbestos board and 18-gauge 3 metal.

The placing of the incinerator and sink must be given careful consideration in their relation to other units. Efficiency experts have gone so far,

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in some cases, as to recommend that the sink be placed in the middle of the room, but acceptance of this is debatable. However, from a practical standpoint the architect should avoid placing pipes in an exterior wall. This of course means plumbing lines which might freeze in the winter. If these lines must be run in exterior walls then they should be properly covered with insulation. It should be impossible for the incinerator to emit smoke into the room. To avoid this, the incinerator if possible should be put in a separate enclosed space, such as a vestibule, so that the odor of burning substances may be avoided.



# 2-STOVES

The kitchen range is one of the most important units in a house, and the architect will want to give careful attention to its selection.

The client will expect the architect to know what fuel will be least expensive, and how the electric rate will be diminished if an electric stove is used. Avoid a stove of thin gauge; it will become dented and will not only look unsightly but the bottom may drop out or become so crooked that the stove will be useless. Insulation of the stove is important because it confines the heat where it belongs an important comfort item in summer—as well as a saving in gas or current the year round. All stoves should be vented to the outside of the building to minimize heat and odors. This is often a requirement of many communities but one that is not strictly enforced. Where this flue goes through combustible material, however, care should be taken to see that it is properly protected so that there will be no danger of fire if the flue becomes overheated.

The construction of range doors and their method of closing should be given careful study. Doors generally have springs so that they are partly self-closing. This is done by having a counterbalanced effect with the spring on the rear of the stove,



thus taking up no valuable space. The balancing of the spring, so that doors will close positively and yet not noisily is one of the earmarks of a superior stove. Also, such an arrangement tends to lessen the cost of upkeep caused by broken parts.

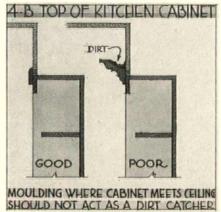
of upkeep caused by broken parts. Gas stoves should be equipped with automatic pilots, while electric stoves should have temperature regulators and automatic shut-off devices. Separate circuits must be provided for all electric stoves, if it is not desired to have lights flicker when the stove is turned off and on. Where ranges are set closer than 6" to a partition the latter should be of "fire-retarding" construction. This is generally done by filling in between the studs with brick. In fact, strict observance would necessitate framing around the stove in such manner that if there were a fire no structural members would be affected.

Architects can be assured that if they specify gas stoves meeting with the approval of the American Gas Association and bearing its stamp, stoves so furnished will meet with all necessary requirements. Where gas stoves are crowded into small "cooking spaces" tight against a wall, care must be taken to see that the trim does not interfere with the opening of the oven door as might happen if the trim projection is exceptionally heavy (Fig. 1C).



# 3-REFRIGERATORS

There are many types of refrigerators on the market, many being used in combination with kitchen cabinets. In fact, mechanical refrigeration may now be said to be universally available in that it is even made possible with kerosene. The mechanical unit and the insulation



of the cabinet are among the most important aspects to be considered. The efficiency of the insulation will greatly affect the cost of operation. In the better makes of boxes the insulation is generally the same no matter what the price. The difference in cost of these boxes is based upon the size and finish, as well as the additional fittings which are furnished with the box. The construction of the cabinet should be checked, as this varies widely, and it is necessary that it be of the best if the box is to give lasting service. The fittings are also important. Repair and adjustment service is important, and the cost of this must be taken into consideration when a box is purchased. It is generally held that two cubic feet of food storage space per person is sufficient, but size should not be skimped.

In the small house the refrigerator will in many cases be purchased without consulting the architect, but where larger units are to be installed it will be incumbent upon the architect to select the finishes of the

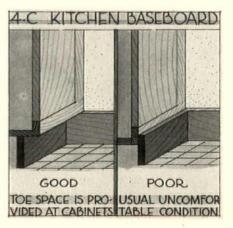
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box, and in some commercial cases to design them in such a way that they may be an advertising asset. Where gas refrigeration is used in a confined space it is desirable that there be ducts provided for ventilation. Some warning should be provided so that the summer occupant will not turn the water off and leave the gas turned on when he leaves, because the results will be rather serious to the box.



## 4-CABINETS

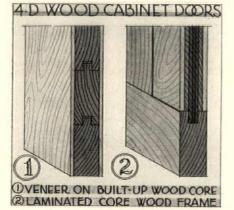
The cabinets in the kitchen should provide as much counter space as seems advisable, and should be as



closely related as possible for greater efficiency. In planning the usable space it is generally not advisable to run the cabinets all the way to the ceiling, as the upper parts would not be accessible to a person of normal height, and the shelf space above 6' in height would be practically useless. The ceiling may be furred down to the height of the cabinets (Fig. 4A). Care should be taken that the furred part is brought out the proper distance from the wall, that the corners are absolutely square, and the furring properly braced. Proper allowance should be made for the plaster, the members being held back so that the plaster will be flush with the surface of the cabinet. If this precaution is not taken it will be difficult if not impossible to fit the factory-built unit into the space designed for it. It is not desirable to use crown molding at this junction of wall and cabinet, as it only forms a dirt pocket (Fig. 4B); and generally indicates poor workmanship, as it is used to cover discrepancies in the work. A flat

molding is more desirable from an artistic and a sanitary viewpoint. At the floor of the cabinets, toespace should be provided about 5''high and 3'' to 4'' deep. If the cabi-nets are set on a base this must be taken into consideration when the base is determined upon and detailed, otherwise the average workman will make it flush with the front of the cabinet (Fig. 4C).

If hinged swinging doors are provided for cupboards, they should be so placed that a person would not have to reach around them and so that they will open for the space most used. Then too, the doors must not swing so that they will obstruct any light. What is equally or more important is that when a



person straightens up, the doors when open will not strike one on the head. Where the broom closet is built in with the kitchen cabinet, it is particularly desirable not to have it too deep, so that a general cleanout is necessary to get the desired article. It is advantageous also to have the floor of the closet raised a step to minimize dust which otherwise would blow in under the door. If sliding doors, instead of swinging ones, are used in kitchen cabinetwork, they should be put on metal tracks; they will work much better than if an attempt is made to slide wood on wood. The latter may work satisfactorily when new and dry, but they will certainly bind if damp.



Generally the shelving is fixed in the standard cabinets, and if movable shelving is desired special provision must be made. However, the manufacturers of standard cabinets have given the subject careful thought, and in most cases their

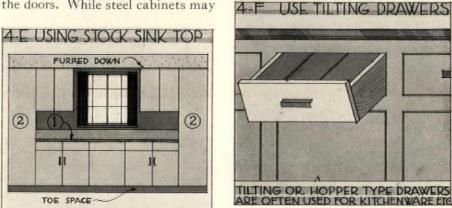
spacing is more usable than the average client could work out.

Cabinets today are generally made of steel or wood, with flush or panelled doors of the same material. They are seldom glazed, except where leaded glass may be desired for ornamental purposes. Steel doors are advisedly provided with rubber bumpers to reduce noise. If friction catches are used avoid the cheap ones-they will only give trouble. If of steel, the doors and cabinets are generally made of 18or 20-gauge steel, reinforced at the edges. This reinforcing must be carefully fabricated, because one of the greatest drawbacks in cabinetwork is the warping or twisting of the doors. While steel cabinets may

Should it be desired to have one of the new and popular one-piece tops for the sink, and the space available is too large, stock cabinets for the storage of kitchen utensils can be obtained and placed on one or both ends (Fig. 4E).

The lower parts of kitchen cabinets are generally furnished with drawers or hinged doors or both. If drawers are used it may be well to have some of these in the tilting or hopper type (Fig. 4F).

The drawers themselves should be of good construction, with the corners mortised or dovetailed so that they will not come apart. If the drawers are equipped with small



pyramid blocks in each corner, the housewife's cleansing job will be simplified (Fig. 4G).

The development of continuous countershelves is one of the most notable of modern kitchen improvements. So many qualities must be embodied in them that it is almost impossible to cover them all. When metal is used, it should be insulated underneath to reduce noise. If the countershelf is enamelled metal, care must be taken that it is not bent or otherwise abused, or the finish will be marred. One top that has been very successful in the past few years is of composition, and it can be adapted to enamelled iron sinks of almost any size; the joint between it and the sink is made tight by a waterproof cement. A good way to fasten it is shown in the illustration (Fig. 4H). One of the best countershelves, however, is the old standby of ash, maple, or birch, properly fastened and given a coat of oil. The tops of these counters are gen-erally 34" to 36" above the floor (according to the comfort of the person who is going to use them). The wall surface between the counter

FURRED DOWN 2 (2) TOE SPACE STANDARD SIZE SINK & COUNTER TOP
STORAGE CABINETS FILL SPACES AT ENDS

seem more sanitary to some people, it should be borne in mind by the architect that repair work in apartments is generally high, and that steel cabinets are not as easily repaired and refinished as are wooden ones.

Wood doors are in general made in one of two ways: either a wood core is built up with two plies of veneer on each side of it, or a laminated core is made around which is built a frame of hardwood strips (Fig. 4D).

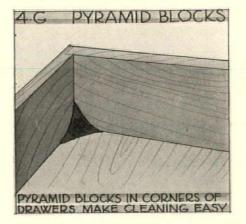


The cabinets should be finished with impervious surfacing that is not easily affected by any ordinary cleansing agent. It should be remembered that a factory finish is almost without exception superior to anything that can be produced in the field.

To make it possible to use stock sizes in kitchens of any dimensions whatsoever, the manufacturers of these cabinets furnish filler strips.

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and the bottom of the upper cabinets may be tiled or covered with the same material of which the counter is made. This plastered space should be covered, because it is subjected to splashing. If tile is used, a good foundation should be



provided. Particularly is this true if a narrow rim of tile is run around the front of the sink; this construction, however, is not recommended.

It may be desirable to have a laundry chute in the kitchen, but it should be so located as to run vertically from the top floor to the basement, and should not interrupt valuable wall space in the kitchen.

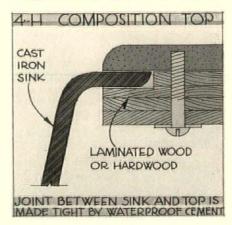
Ironing boards should be set flush in the wall and so located that when lowered they will not obstruct circulation. Many objections are justly raised to clothes dryers—or more properly called clothes racks—in kitchens; but if they are needed they may be obtained so that they fold up above the ironing board.

# 5-LIGHTING AND ELECTRICAL

It is obvious that electrical fixtures in the kitchen should be so placed that the lighting will be evenly distributed. Where indirect lighting is used facilities should be provided so that access to the lamps may be obtained without great difficulty. Too great emphasis cannot be placed on the necessity for the counter space to be uniformly illuminated. Convenience outlets in the wall above the counter should be provided in order to attach conveniently various electrical kitchen appliances. Telephones as well as bells and annunciators must be provided for in the kitchen planning. While there should be natural crossventilation, full dependence cannot be placed upon natural drafts, and in addition there should be a fan of adequate size, connected with a duct opening directly to the outer air and controlled by a separate switch. For a large room, a rheostat on the fan for variable speeds would be valuable. Such a fan should not be placed so that there will be any short circuiting of air, such as there might be if the fan were placed next to a window which was frequently opened. Base plugs and wall plugs should be kept on different circuits from the lighting fixtures, so that if a fuse blows out, due to overloading the outlets, the lights will not go out also.

# 6-WALL COVERING

The wall and ceiling surface of a kitchen, whether it be paint, linoleum, wall-paper, fabric, or what not, should be such that it will not absorb moisture or harbor dirt. Rough-textured plaster is undesir-



able, because it is difficult to wash. Color is desirable, and it will, of course, harmonize with the general scheme of decoration. There is a marked vogue for the interior of the cabinets to be a warm tone (such as old rose) while the exterior is cream or bone white.

Floor materials can advantageously be of such materials as rubber, wood composition, or linoleum, etc., so that the person working in the kitchen will not be unduly tired by a non-resilient surface. A sanitary base should of course be provided, so that the floor can be kept clean with a minimum of effort.

For the convenience of those who wish to refer occasionally to specific sections of the Better Practice series, these were published as follows:

BRICKWORK	FEBRUARY, 1934	KITCHEN SPECIALTIES	October, 1935
CARPENTRY		PAINTING	April, 1935
CLAY PRODUCTS, CINDER AND		PLASTERING	March, 1934
GYPSUM BLOCKS	JULY, 1934	PLUMBING: (A) ROUGHING .	October, 1933
DAMPPROOFING, WATERPROOF-		PLUMBING: (B) WATER SUP-	
ING AND CALKING		PLY	November, 1933
Doors and Windows		PLUMBING: (C) HOT WATER;	and the state of the
Excavation	the second s	COVERING; PLANS	December, 1933
FLOORING	-	PLUMBING: (D) CHIEFLY	
	AUGUS1, 1934	About Fixtures	
GRANITE, STONE, MARBLE		Roofing	JANUARY, 1935
AND SLATE		STEEL AND MISCELLANEOUS	
HARDWARE AND GLAZING .	August, 1935	Iron	FEBRUARY, 1935
Heating	NOVEMBER,	TILING	
	DECEMBER, 1934	WALL BOARD	

≪ ARCHITECTURE ≫



Photographs by Richard Averill Smith

# A WEEK-END HOUSE IN CONNECTICUT

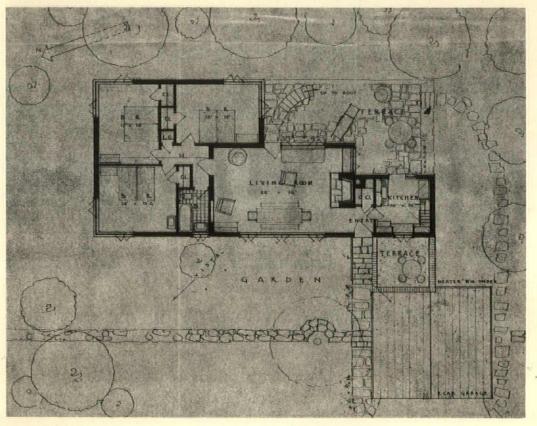
# Herbert Lippmann, architect

"Designing this house was particularly interesting because artistic freedom was achieved despite the very low cubage cost necessary. It was also interesting because of the striking site, and because of the special considerations of planning for practical week-end use." —HERBERT LIPPMANN



ONE HUNDRED SMALL HOUSES «ARCHITECTURE» OCTOBER, 1935





In the living-room the reinforced concrete walls, laid up with movable molds, were left untreated. Ceiling joists were stained, and they have insulating board between them under the second floor. The fireplace is of the type which also heats two supplementary ducts of air

The walls are double, and on the outside are painted a light buff. Red quarry tiles are used for coping and window sills. The steel sash and other trim are painted red-brown; the garage doors, buff

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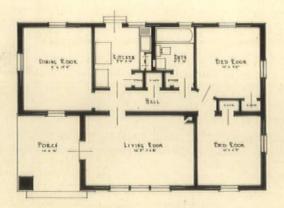


# HOUSE AT NIRA PARK, HOUSTON, TEXAS

Maurice J. Sullivan, architect

"I believe this smallest house that I have done to be successful because its construction is in materials of such permanence that it may be safely purchased under a long contract; and its cost is so reasonable that it may be possessed by the average salaried worker in the industries near which the development is located." —MAURICE J. SULLIVAN

This is one of what is expected to be a large group of homes in the suburbs of Houston, conveniently located with respect to local industries. The objective sought was an economical construction, to be sold through a twenty-year payment plan,



with little obsolescence and small maintenance cost. The first floor is a concrete slab on a sand fill, covered with asphalt tile. Secondary partitions are solid plaster on metal lath and steel studs

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The exterior is plaster over a large-mesh fabric backed by insulation, which lat-ter is also carried under the roof of cement tiles. The cost of the house was \$2,750

The steel frame, its members dipped in asphalt, is painted and spot-welded







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The house is of brick veneer on a wooden frame, the brick used being a common waterstruck New England brick laid with a wiped joint of light gray mortar. The trim is wood painted white, with the exception of the blinds and front door, which are dark green. A sea green Vermont slate is used for the roof

# HOUSE AT CAMBRIDGE, MASSACHUSETTS

Howe, Manning & Almy, architects

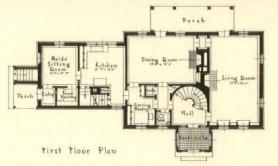
"This house has always been a favorite with me because it so soon assumed the air of having always been in its place and looked so convincingly like an old New England house although there never was any attempt at faking anything." —Lois LILLEY Howe

ONE HUNDRED SMALL HOUSES «ARCHITECTURE»

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The garden front. Fletcher Steele, landscape artist, located the house on the lot, and in so doing reserved a large part of the area for a garden



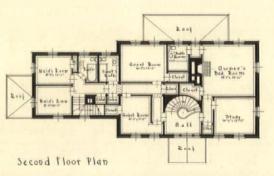
Plan of the first floor. In spite of the comparatively small size of the house, its plan is given real distinction with the semicircular stairway



In the diningroom the walls are a cream color with white woodwork. There is a brown rug, and the furniture is of mahog any. The mantel is an old one

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The white dooryard fence contributes its important part to the authenticity of the New England atmosphere, and has been considerably more obscured by planting since the earlier photograph on page 213

Again on the second floor, the stair hall is developed as an important architectural feature



The walls of the living-room are panelled by means of moldings on the plaster. Both walls and woodwork are white. The Oriental rug has a prevailing color of terracotta, which is carried into the upholstery and hangings. The mantel here is also an old one

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Another corner of the living-room. Blue and white vases on the desk and the gilded banjo clock give accents of color

The semi-circular stairway is very simply detailed



Looking through living-room door to the entrance hall

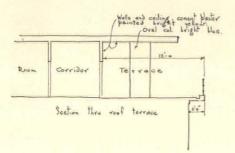
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# The Architectural Observer

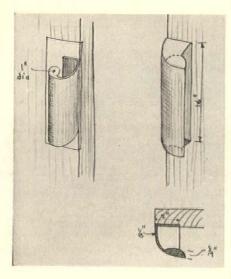


IN London the fire laws require set-backs 12' in width for stories that are above the height of 100' from the street. To save some of this loss of rentable area, the firm of Sir John Burnett, Tait & Lorne, architects, have utilized the almost extinct cornice. The top surface of



its projection is included in the 12' required for the firemen, and these worthies, it is hoped will not often have to use the partly covered terrace that the setback affords. The large oval column shown in the section carries all piping for these Mount Royal Flats to the roof, from which gravity flow is employed to reach the rooms.

One would hardly expect to find any radically new form for a doorknob, yet here is an interesting variation of the functional and the decorative. The handles are in white metal on certain doors which need no latch in the Shakespeare Memorial Theatre at Stratford-on-Avon. Scott, Chesterton & Shepherd are the architects.



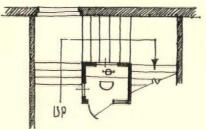
A Stockholm architect achieved horizontal emphasis by means of color in a rather unusual manner. The balconies on this apartment



building are not solid, as they appear, but have an outer railing of substantial wire netting. This is backed by canvas in bright yellow, green, and orange.

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W. M. Dudok has utilized the square well of a stairway as a convenient location for a telephone booth in the Town Hall at Hilversum. In addition to the light



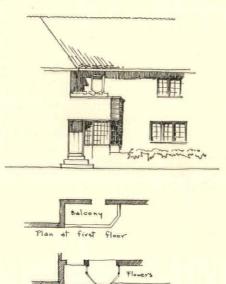
admitted through two windows, the interior is made bright by the door, which consists of a single sheet of plate glass in a metal frame, extending from floor to ceiling.

A door that is necessarily located in an interior corner between walls usually affords a difficult problem in design if one aspires to make it attractive. Here is one, from a house

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in Amsterdam, where the designer has combined a balcony, a small conservatory and the door in a unit composition. The walls are buff brick; the roof, red tile. Steel sash are used in the flower bay and are

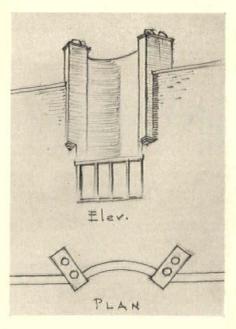


painted black. Other windows, door trim, and eaves board are of wood, painted cream.

Plan of ground floor.



An ingenious use of two adjacent chimneys as a decorative interruption in a long wall is shown by the

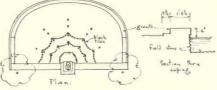


accompanying sketch, in perspective and plan. The Observer found this example in Amsterdam and seized upon it as one more bit in the great accumulation of evidence to the effect that the Dutch are masters in brickwork.

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There is a most attractive fountain in the court of the Technical School at Stockholm. For the floor and sides of the pool, field stones have been used, in a variety of



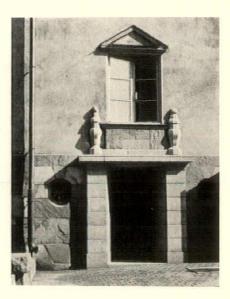


colorings. Insets of black tile give a sense of structure to the heterogeneous field inside of a coping of granite. The effect of rippling water over the vibrant background is more attractive than the usual monotone of smooth stone or tile.

# \*

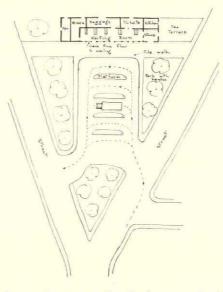
The architects of Stockholm, as most architectural observers have





noted, spend a lot of time and ingenuity upon the design of their doorways. Here are two that caught our eye: the first an unusual use of the order upon the entrance to a brick building; the second, another variation of a particularly favored combination of materials—heavy stone with stucco.

The triangular site has been productive of many headaches among architects. Its difficulties have been overcome and its drawbacks turned



into advantages for the bus terminal in Stockholm. The building itself is only one story in height. From the broad tile-paved walk in front of the waiting-room, narrower walks lead around the group of landing platforms.

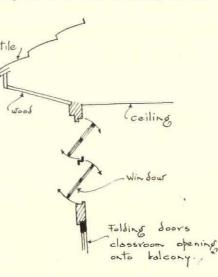
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Roof and chimney, though usually counted upon as effective accents in house design, are not often given the emphasis allotted them in this modern house in Amsterdam. The triangular gable window contributes



to the dominance of the steep roof. Note that the brick bond in the chimney differs from that in the walls. The flagpole, so often seen in Dutch work, is reached through a window at the top of a stairway in the chimney.

An unusual relationship between the needs for light and for weather protection is found in an Amsterdam school building. The overhang of the cornice is retained, to keep the drip off walls and windows, but the



soffit is sloped up to the outside to gain more light indoors. The modern windows, pivoted horizontally, aid in weather protection while assuring ample ventilation.

# Harold VanBuren Magonigle, F.A.I.A., A.N.A., D.Arch.: 1867-1935

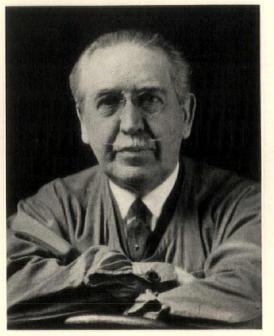
W the Preacher, "to do honor to our friend, Harold VanBuren Magonigle; to express our appreciation, our hope, our confidence—this is a service of TRIUMPH!"

Surrounded by the friends he loved and by the simple, gorgeous gardenflowers he liked best; accompanied by his favorite Siegfried music and by Dittler's exquisite playing; in Triumph, Van's great spirit went on. What a spirit what a great spirit !

Van didn't go to Church —he never designed but

one Church (as lovely a Church, incidentally, as any one ever did anywhere). But it seemed peculiarly appropriate that his going forth should be from a quiet Church, with the music he loved, the flowers he enjoyed so much, and his friends. For, in the real, profound sense, Van was a religious man. He loved and worshipped a personal "Trinity" of his ownhis wife, his Art, his friends-loved with the whole of his great heart and worshipped with that courtly gaiety which was peculiarly his. He hated, too-hated sham, indecision, temporizing and such; hated the current tearingdown and forswearing of Ideals. He knew what is good and fine and loved it; knew what was bad and rotten and hated it. With him, black was black and white was white and there was no middle ground of gray uncertainty, no fence-straddling-nothing of the "Jesuit" about Van.

What a thorough gentleman he was—what an accomplished Artist! Architect, Painter, Sculptor, Writer — blessing each thing he touched, with grace and quality. Such, in brief, was "Doctor Van." The happiest day of my life was that one on which I walked with him up the aisle, in a great University, and presented him for the first Doctorate of Architecture ever awarded in the United States. That was the day he became "Doctor Van," and the music that day was the same triumphant Siegfried music that he loved. He graced his degree as he graced Life itself.



What a grand gay fellow he was! I shall never forget the day he showed me his paintings-all of them -with a sort of boyish glee and a gay little story with each one. "You know," said he, "I don't show these to many people; I like them too well." One of them, which I was so careless as to enthuse about, particularly, hangs above my desk and illuminates my humble office. That "Magon-igle Blue"—do you know it? Nobody else ever matched it.

Van was one of the very few Architects who could

—and *did*—take a job all the way through from mounting the first paper stretch to turning over the keys of the finished building; sketches, working-drawings, specifications, details, models—all "the works," and *his own work* too. The Schools don't make Architects of Van's sort. Nature does—occasionally—not often.

Indicative of the "democratic Aristocrat" we loved, was the group that gathered at that service of Triumph on September third. Some of the greatest men in the Arts shared their sorrow with Eric and Lester and Jovan and John and Chester-the five "boys" who had most lately worked under the beloved "Chief." Aristocrat, did I say? Van was that, if ever man was-gentle, courteous, generous and cultured; a gentleman. If you would read about Van, read Cardinal Newman's "Definition of a Gentleman"; if you would sense the gentleness of him, read the latest little book from his happy pen, "Four Pantomimes," made for the dear Lady whom he loved and worshipped at the Head of that personal "Trinity" of his.

A great spirit has passed on; Architecture has lost its brightest light (if such lights *can* be lost) and many of us have lost a very precious friend. But—as Lee Lawrie has just written me—"VanBuren Magonigle was one of those large-scale human beings that one doesn't forget because they die. I am sure of that."

No! One doesn't forget!

HARRY FRANCIS CUNNINGHAM

≪ ARCHITECTURE → OCTOBER, 1935 A WHILE ago the cheerful Leicester Holland, of the Division of Fine Arts of the Congressional Library, prepared to take a vacation, and promulgated the very pleasant axiom that on the eve of vacation-taking one should entertain a group of friends at dinner. He, therefore, gathered about him a number of pleasant but architectural souls and invited them to a non-existent Chinese restaurant whose name and location happened to remain in his remarkably retentive memory from some previous incarnation, existence or span of life.

By dint of visiting all the known Chinese restaurants in the District of Columbia, however, the pleasant but architectural souls at length discovered the cheerful Holland standing in front of the establishment he had had in mind all the time.

The feast was very architectural. It was elusive, having that evanescent quality, that straining of imponderable thought to express itself in ponderable materials which is the essence of architecture and of Chinese food. There were these poetic Oriental philosophies, set forth in curious platters built up in a bewildering culinary syntax of bamboo, birds' nests, feathers, old-time eggs and the like.

Innocently we placed an order for a white wine. Holland, who knows everything, explained that there was a white wine and a red wine, both made from matting. Furthermore, he explained—and being in the library his voice naturally carries nothing but facts—that the white wine is made from fresh matting and is colorless, while the red is from used matting and must therefore be tinted by reason of the improbability of it ever being white.

This white wine was not a wine in the true sense of the word. It had a high modulus of rupture, a tremendous compressive and tensile strength. Lorimer Rich intimated that half a jigger of it poured on a four-inch I-beam would so awaken the consciousness of the beam that it would hold up several stories of masonry wall over an almost unlimited span.

Bill Foster and Victor Abel, being extremely practical, were inclined to doubt that, but they thought the fluid would be very useful for deep carving on granite in lieu of the sand-blast.

Bessell, who comes of a hardy race of Vikings, seemed scarcely to notice 

# The Reflecting Pool

Eswin Bateman Morris

the corrosive quality of the beverage and drank it absently. Two drops each upon the tongues of the others, however, revolutionized the whole trend of architectural thought for them. Rich and Stanley-Brown and Foster envisioned buildings designed in the Chinese-Chippendale vein or, more superlatively, the Chinese-Heppelwhite, a new style yet to be evolved. Nothing came of it, however, and the Chinese influence on the modern theme flickered low and expired.

A WHILE ago I was discussing with a fellow architect that glorious part of architecture which is expressed by proposals from contractors covering costs of changes thought up by the architect after the building is in progress. There lay upon the table a little sheaf of these poison-ivy love-letters.

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"That," I was moved to remark, "represents a low batting average." My mentor corrected. "That's

My mentor corrected. "That's the English method. Design your building as you go along. Meet each exigency as it arises in the physical growth of the building and solve it then and there. It promotes a close and loving touch with actual architecture."

The method caused me to complain, as being too luxurious and Architecture breakfast-in-bed-ish. is a Spartan thing. It is taught and drummed into its students in the still watches of the night when the rest of the world is easily sleeping. It is developed by the students in offices through tedious years of learning to adjust æsthetics to stubborn materials, to I-beams, to plumbing pipes, to flashings and roof drainage, to difficult engineers, to specification writers lacking in imagination (i.e., to specification writers), and to the pale illogic of clients.

An architect therefore should be

predominantly masculine. He should proceed on a straight understandable line to his goal, without feminine and temperamental uncertainties and changes of mind.

It used to be that architecture revolved around an East Windsor tie, a pointed beard and a set of afternoon-tea adjectives with which to describe the abstractions of architectural design. Fortunately we have moved upward and onward from that. Architects now buy their neckties in ordinary stores. And the modern urge to omit foliage and excess ornament from buildings has reached the facial planes of the architects, who use safety razors just like brokers and big-bore executives.

In fact when you see an architect now he looks human and natural and at his ease. He does not have on an arty expression and a pair of corduroy pants. He is educated to regard the dignity of his profession and to be proud of the fact that he no longer says in an inspirational way, "Oh, dear, let's do it this way," but proceeds with logic from step to step so that his final result is explainable and understandable.

He strives now to draw steel sash, not in the way he hopes they can be constructed but along lines of possible fabrication. He uses terracotta and tile and lead and aluminum with an understanding of their physical properties. He does not design drawings but buildings. The lines on his linen sheets represent an actual creation in the round.

Therefore the architect at his best is not surprised by the happenings during construction. He is not confused and obfuscated because the loving designs he has made prove not to be constructible by the hand of man. He is not compelled to rush post-haste like a fire chief to the scene of action to find out how much the contractor will charge to deliver a set-up that is both practical and architectural, in place of the one that is only architectural.

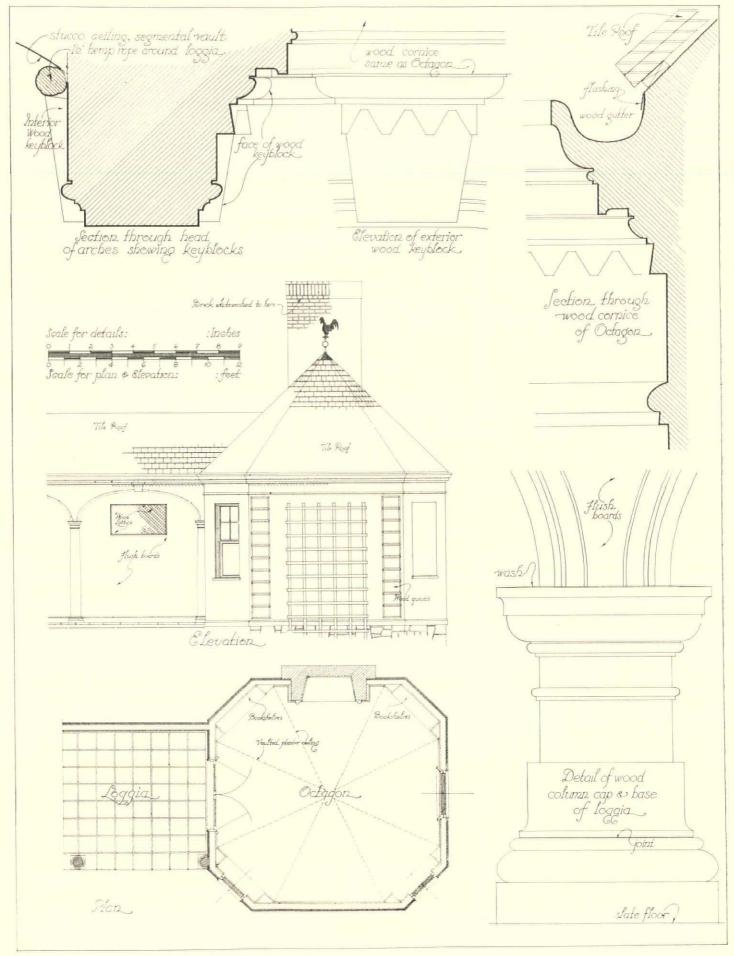
The architect is greatest who builds his building twice—once in his imagination and once in reality —and the nearer the two processes coincide, the greater he is. We cannot put a ban on the method of achieving architecture by the process of proposal and change, but let's frown upon the idea that that method is the only one by which an architect can express his temperament and soul.

# FAVORITE FEATURES



Many of the architect's creations fail to measure up to his expectations. Here is one of a series, however, that satisfy, in a measure, the designers themselves (Scale details overleaf)

"The Octagon," House of Philip M. Brett, Greenwich, Conn. WILLIAM DEWEY FOSTER Architect



(See overleaf)

Thursday, August 1.— Following some-what along the way that Ely Kahn's recent book, "Design in Art and Industry," pointed out, the A. I. A. has come out in favor of the establishment of artists' workshops with the idea that these may "redirect the talents of artists into channels more tightly meshed with the economic machinery." Mr. Kahn is the chairman of the committee which proposes to provide centers for artists and craftsmen, to design and produce useful art objects. These centers would afford space and opportunity for training, creation, production, and distribution. While the scheme is prompted at the moment by the desirability of relief measures-and it may be carried out under the Public Works Relief Bill-it is hoped that it will initiate a more important and lasting benefit-the establishment of a tendency toward removing artists permanently from the luxury class. America spends millions to educate its artists, but society at the moment provides no effective outlet for their abilities when these have been established.

Each workshop would be staffed with an executive head, six competent instructors, approximately fifty artists and craftsmen, an assistant director in charge of sales, and a small clerical staff. The artists and craftsmen would receive fifty dollars a month, while ten thousand dollars would be appropriated for materials, in addition to other necessary moneys for instructors, sales expenses, and contingencies.

Saturday, August 3.-The extension of Congressional activities far into the hot summer of Washington seems to arouse a lot of undeserved sympathy. As a matter of fact, most of the more important Government buildings are now air-conditioned, so that the congressman from home is working in an office that is probably far more comfortable than the weather he will meet with in his apartments after hours or at his home among his constituents. A contract has just been placed for the airconditioning of six of the seven floors in the Department of the Interior Building, at a cost of approximately one million dollars. Not that the seventh floor has been neglected, for it was air-conditioned last year.

Monday, August 5.—We are rather accustomed to thinking of Federal aid in housing as a brand-new idea—one of the steps slightly to the left in the nation's march. Now it so happens that the old Corlears Hook district, one of the worst slums in New York City, is to be razed through the efforts of the East Side Chamber of Commerce. Curiously enough, the original financing of home construction in this territory was also accomplished with Federal aid. "The Commissioners for Loaning Certain Moneys of the United States in the County of New York," were custodians



# The Editor's Diary

of funds deposited by the Government under a Federal loan act passed to stimulate construction in 1836. Now, nearly a century later, the district is to be reborn with Government aid.

Wednesday, August 7.—We were under the impression that the architectural profession was represented in political life by only one mayor, James R. Law of Madison, Wis., and made mention of that fact in the Diary. Francis W. Kervick of Indiana, however, tells us that there is at least one other, Colonel George Freyermuth, mayor of South Bend. Mr. Freyermuth was in practice for many years until his election in 1934. The "Colonel," by the way, is not merely an honorary title, for he won it in military service during the war. Perhaps the profession is still more widely represented in mayoralty chairs.

Friday, August 9 .- I am surprised to see my good friend Magonigle coming out in favor of the proposed alterations to the national Capitol. Everything he says in Pencil Points for August regarding the defects of the Capitol may be, and probably are, perfectly true. Nevertheless, if each generation were to set out not only to create its own masterpieces, but to improve all those left to it by preceding generations, the results would be, to say the least, unfortunate. If architecture is, as most of us agree, a true graphic record of civilization, what is the point in altering the record of the past as we go along? It seems to me that we have enough troubles of our own to create really enduring monuments, without attempting to better those created by our far-distant predecessors.

Saturday, August 10.—Considering the stress that was laid on modern housing types in the recent G. E. Competition, it is particularly interesting to notice G. E.'s announcement that a company, Houses, Incorporated, has been organized "to co-operate with others in the development of houses of any type which seems worthy and promising; to conduct research work; and to assist in the management and financing of such enterprises." Moreover, G. E. goes on to say that it "has not been, nor will Houses, Incorporated, be, the proponent of any particular type of construction enclosure, whether it be pre-fabricated, partly pre-fabricated, or the traditional enclosure." All of this is particularly interesting and welcome news, more so because of our regretful feeling that with its recent competition, the company had determined to exploit the so-called "international style" as the proper envelope for a house of today.

Monday, August 12.—It is hard to prevent people from doing utterly selfish things—perhaps so hard that it is scarcely worth trying. Take the case of the man who has been accustomed to the earnings of a skilled architectural draftsman. He has been forced to obtain work on a Government project at a nominal rate of pay and with few hours of work a week. The upturn brings a call from his former employer to help with a rush job, who offers him the rate, or a very slightly higher rate, than he is now getting on relief job.

This is not an isolated case, unfortunately, but something that is happening, to our definite knowledge, in New York, Boston, and elsewhere. An appeal to the employing architect's sense of fairness, I am afraid, has little effect. The man who would heed such an appeal would not have followed such tactics originally. What is the cure?

Wednesday, August 14.—Lunched with Albert Mayer, recently back from the Conference on Housing in London, which seems to have been the outlet for a number of carefully prepared papers which will probably find their way into the files, and gradually dry up. This Conference, like most of those that we have had in this country, is productive of a lot of talk and some inspiration to those few architects who attend them, but they do not move the world very much further ahead.

Friday, August 16.—Alexander Papanastasiou, twice premier of Greece, dropped in at Detroit the other day to meet the city's fifteen thousand Greeks. Here is the way we look to a modern Greek: "Everywhere I look I see Greek architecture. I think the buildings in Washington especially beautiful."

Saturday, August 17.—Since the tragic death of Will Rogers, the taboo seems to have been called up relating to the release of motion pictures after an artist's death. An unwritten law of Hollywood is said to be that with a leading artist's death his pictures become worthless. Of all the relics of superstition that remain with us, this is one of the most absurd. In book publishing we scarcely think of withdrawing an author's works after his death. Any form of art expression that is really worthwhile is independent of time or place. It seems quite likely that if the motion picture industry frees itself of this taboo, the pictures in which Will Rogers appeared will in the future be enjoyed by far more people than during his active lifetime.

Monday, August 19.—Dean Emerson is introducing a new element into the

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first-year course of Massachusetts Tech. The first-year students will design and build a house, starting with the selection and purchase of a lot, making plans and specifications for a house of moderate size, selecting a contractor, and then watching every detail of construction. When completed, it is hoped to sell the house, and use the proceeds to start the cycle again next year. It sounds like a real scheme for bringing the student into touch with the realities of architectural practice.

Wednesday, August 21.- The planning movement steadily gains headwayplanning with regard to our cities, counties, states, and nation. Several years ago New York made its famous Regional Plan, but little has been done about adopting a specific program. The New York Chapter, A. I. A., through its Committee on Civic Design, now comes out for a strong and fearless City Planning Board, with the power and technical ability to plan New York. This is no longer another of those beautiful dreams of beauty and the perfect state, but rather a measure of self-protection against the results of decreasing collections, the onward march of cancerous blight, and at least the threat of municipal bankruptcy.

Thursday, August 22.- The State of Wisconsin recently printed a study of the State's resources, its fiscal and eco-nomical background. Here is long-range research and planning on a statewide basis. The people look over this geographical background, their population growth, employment, relief, education, health, recreation, their water and mineral resources, the conservation of their lands, game and fish, their power and transportation facilities-the whole picture. Upon the basis of these facts they plan a twenty-year program for public works, highways, and the best uses of their natural gifts. With such a broad-minded approach and the evidence of a determination to face facts, it is hard to see how any state could move other than forward toward the greater good of the greater number.

Friday, August 23 .- The period of light summer reading is almost over for the year, which is unfortunate, for I have just finished one of the most delightful pieces of printed entertainment that ever helped to while away a mid-summer day. The book is called, summer day. The book is called, "Hearings Before the Committee on Public Buildings and Grounds, House of Representatives, on S. 1129, to Provide for the Extension and Completion of the United States Capitol." Usually a title as heavy as this would indicate a somewhat ponderous text. Such is not the case here. It is a delightful picture of architects and laymen at talk. They are discussing a subject on which no two of them apparently agree in all details. The plot concerns itself with the question of altering and enlarging the work

of Thornton, Latrobe, Bulfinch, and Walter on the east front of the Capitol. It would be unfair to disclose too much of the plot, the dialogue, and the discussion, for this is a book that every architect will want to read for himself. I can promise you that it will well repay time spent upon it.

Curiously enough, in the battle between those who would enlarge and improve the Capitol, and those who would leave this historic monument to speak from the past, age, dignity, and authority are ranged on one side, with youth and sentiment on the other. It is a curious division, for one usually expects youth to have less regard for the past and more desire for progress and change. Nevertheless, we find men like Charles Moore, Egerton Swartwout, John Russell Pope, H. Van Buren Magonigle, and C. C. Zantzinger working for changing the building-no two agree just howwhile on the side pleading some consideration for sentiment, affection, and respect for the work of great architects now dead, are men of the younger generation like Leicester Bodine Holland, Lorimer Rich, Eric Kebbon, Thomas Ellett, Earl H. Reed, Seymour Williams, Ralph Walker.

Monday, August 26.—Some statistician, of which we have plenty these days, has figured that of approximately 775 hours in the present session of the House of Representatives, a total of 118½ hours was consumed in roll calls. The Swedes do this thing very much better. They have an electric signal device by which each member votes from his desk, and the votes are instantly recorded. With all our vaunted efficiency and scientific adroitness, we occasionally find ourselves still in the horse-and-buggy days.

Tuesday, August 27.-Childe Hassam died today at the age of seventy-five. Thus ends a brilliant career of fifty years, which has added greatly to the treasure store of American painting. Accepted by traditionalists and modernists alike, Childe Hassam concerned himself not at all with schools and theories and philosophies, but strove always to paint light and color. Coming upon one of his paintings on the line in any exhibition is like stepping outdoors into the sunlight. Childe Hassam, as a man, was a mixture of tireless energy and fearless candor. He damned the public for dancing to the tune of the Parisian studios-and it honored him and bought his paintings. He ridiculed the dealers in paintings-and they bestowed upon him their medal. The critics, with the exception of Royal Cortissoz and Elisabeth Luther Cary, he called dolts, asses, dullards-and they seldom had other than praise for his work in their writings.

Thursday, August 29.—Van Buren Magonigle today passed over to the higher ground. This world will not soon again look upon an artist of his stature. Architect, painter, sculptor, writerhere was a brother to Michelangelo. So thoroughly imbued was he with a sense of the beautiful that beauty flowed out in whatever form of expression he chose to employ. His brooding, sphinxlike creatures of stone at the base of the Kansas City Liberty Memorial mark an achievement in sculpture that any sculptor might well be proud to have carry his name down to posterity. His paintings seem as yet known to a comparatively small circle, but they have-every one at least that I have seen-the enduring essence of a great art, the clear expression of a mood of nature rising above the brush, oil and pigment used to create it. His later writing, in its informal, effervescent nature did not, I think, represent the power that he formerly brought to the task of expressing his thoughts in words. Of a distinctly higher type were some of the papers he wrote to read before the Chapter, The League, or some other body of his contemporaries. These writings were suave, polished, rapier-like in wit and satire. Therein, in his choice of words, his turn of a phrase, his orderly march through analysis and reasoning, he was as much the master of his metier as when building in stone and bronze. Nor was he dependent upon the written word, leisurely prepared, carefully thought out in advance, for in the impromptu speech, or the rapid-fire debate, he was a foeman to be dreaded, an ally eagerly sought.

Doctor of Architecture, master of the brush, the chisel, the spoken and the written word; mentor, critic, patron and friend, hail and farewell.

Friday, August 30.-It is a wonder some statistician has not figured out the length of electric cord being sold through the five-and-tens and the house-furnishing departments. Certainly, if placed end to end, it would enwrap this old world to resemble a ball of yarn in the knitting basket. Every once in a while some apartment-house owner starts to clean out the accumulation of cord that has been installed-in a manner of speaking-by his tenants, and usually a large truck or two is required to remove it. C. A. Abbott, a consulting electrical engineer, was showing me today an ingenious scheme for extending installed wiring by means of a continuous circuit in square tubular form which is cemented to the wall along the line of the picture molding or the baseboard. On this circuit one can place a convenient outlet at any point without cutting the wires. Or one can drop a decorative pendent or two from above to flank a chimneybreast, perhaps, or to hang alone somewhat as would the bell pulls of a former day. Moreover, the outlet installed, having lost its usefulness by reason of the moving of furniture, is moved to a new location. All this is not for the further amusement and activity of the layman, but is an electrician's job.

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# NUMBER 108 IN A SERIES OF COLLECTIONS OF PHOTOGRAPHS ILLUSTRATING VARIOUS MINOR ARCHITECTURAL DETAILS

# ARCHITECTURE'S PORTFOLIO OF WINDOW HEADS

(EXTERIOR, ARCHED) Subjects of previous portfolios are listed below at left and right of page

41926 DORMER WINDOWS SHUTTERS AND BLINDS

4927 ENGLISH PANELLING GEORGIAN STAIRWAYS STONE MASONRY TEXTURES ENGLISH CHIMNEYS FANLIGHTS AND OVERDOORS TEXTURES OF BRICKWORK IRON RAILINGS DOOR HARDWARE FALLADIAN MOTIVES GABLE ENDS COLONIAL TOP-RAILINGS CIRCULAR AND OVAL WINDOWS

4928 BUILT-IN BOOKCASES CHIMNEY TOPS DOOR HOODS BAY WINDOWS CUPOLAS GARDEN GATES STAIR ENDS BALCONIES GARDEN WALLS ARCADES

ARCADES PLASTER CEILINGS CORNICES OF WOOD

1929 DOORWAY LIGHTING

ENGLISH FIREPLACES GATE-POST TOPS GARDEN STEPS RAIN LEADER HEADS GARDEN POOLS QUOINS INTERIOR PAVING BELT COURSES KEYSTONES AIDS TO FENESTRATION BALUSTRADES

\*1930

SPANDRELS CHANCEL FURNITURE BUSINESS BUILDING ENTRANCES GARDEN SHELTERS ELEVATOR DOORS ENTRANCE PORCHES PATIOS TREILLAGE FLAGPOLE HOLDERS CASEMENT WINDOWS FENCES OF WOOD GOTHIC DOORWAYS

\$ 1931

BANKING-ROOM CHECK DESKS SECOND-STORY PORCHES TOWER CLOCKS



Below are the subjects of forthcoming Portfolios

> Unusual Brickwork NOVEMBER

Shutters and Blinds DECEMBER

Fireplaces (MEDITERRANEAN TYPES) JANUARY

> Pediments FEBRUARY

Balcony Railings (INTERIOR) MARCH

Gothic Buttresses

Photographs showing interesting examples under any of these headings will be welcomed by the Editor, though it should be noted that these respective issues are made up about six weeks in advance of publication date. 1931—Continued ALTARS GARAGE DOORS MAIL-CHUTE BOXES WEATHER-VANES BANK ENTRANCES URNS WINDOW GRILLES CHINA CUPBOARDS PARAPETS 1932

RADIATOR ENCLOSURES INTERIOR CLOCKS OUTSIDE STAIRWAYS LEADED GLASS MEDALLIONS EXTERIOR DOORS OF WOOD METAL FENCES HANGING SIGNS WOOD CEILINGS MARQUISES WALL SHEATHING FRENCH STONEWORK OVER-MANTEL TREATMENTS

1933 BANK SCREENS INTERIOR DOORS METAL STAIR RAILINGS VERANDAS THE EAGLE IN SCULPTURE EAVES RETURNS ON MASONRY GABLES EXTERIOR LETTERING ENTRANCE DRIVEWAYS CORBELS PEW ENDS GOTHIC NICHESS CURTAIN TREATMENT AT WINDOWS

1934 EXTERIOR PLASTERWORK CHURCH DOORS FOUNTAINS MODERN ORNAMENT RUSTICATION ORGAN CASES GARDEN FURNITURE WINDOW HEADS, EXTERIOR SPIRES BUSINESS BUILDING LOBBIES ROOF TRUSSES MODERN LIGHTING FIXTURES 1935 CIRCULAR WINDOWS,

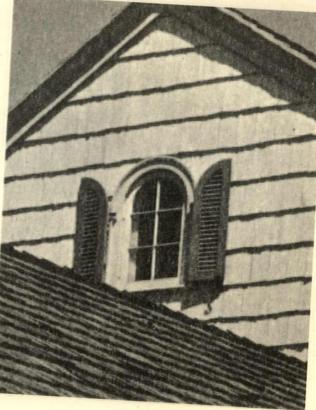
GOTHIC AND ROMANESQUE TILE ROOFS MOLDED BRICK DORMER WINDOWS ENTRANCE SEATS OVERDOORS, INTERIOR BRICK CORNICES SIGNS CHIMNEY OFFSETS



Country house, Long Island Aymar Embury II



Country house, Long Island Dwight James Baum



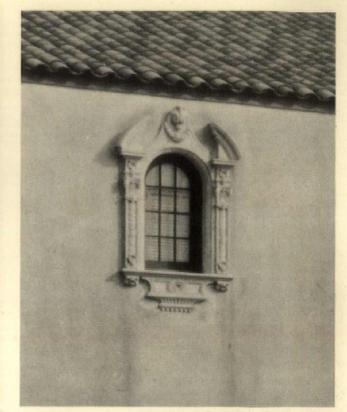
OCTOBER, 1935



OCTOBER, 1935



Office building, San Bernardino, Calif. Dewitt Mitcham

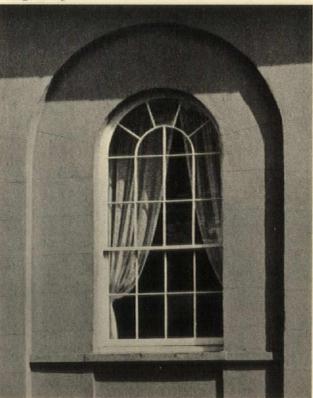


Municipal Building, Dallas, Tex. Lang & Mitchell

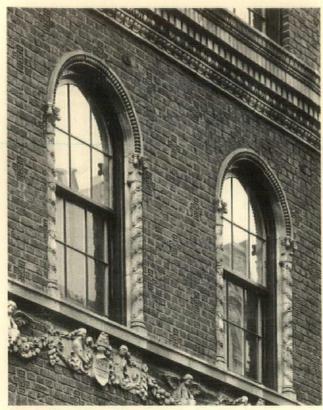
Country House, Richmond, Va. W. Duncan Lee

Arlington, Alexandria County, Va. George Hadfield

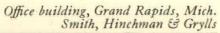


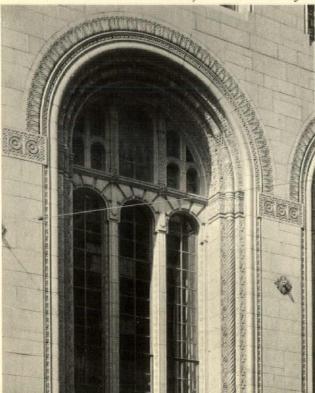


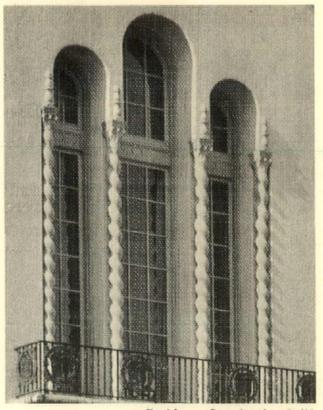
October, 1935



Hotel, New York City Rouse & Goldstone

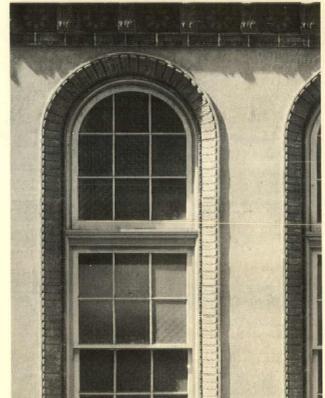




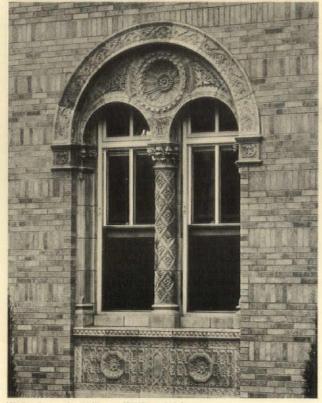


Residence, Los Angeles, Calif. Henry Harwood Hewitt

Office building, New York City Frederick Mathesius, Jr.



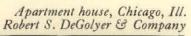




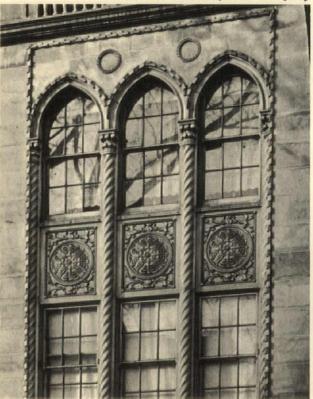
Telephone building, Tiffin, Ohio Mills, Rhines, Bellman & Nordhoff, Inc.

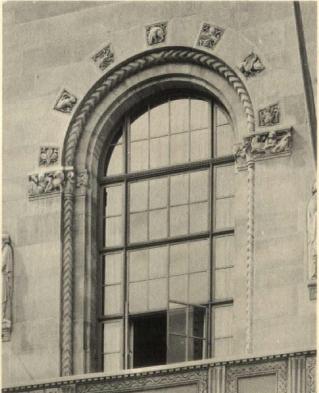


Y. M. C. A. Building, New York City Dwight James Baum



Academy of Medicine, New York City York & Sawyer



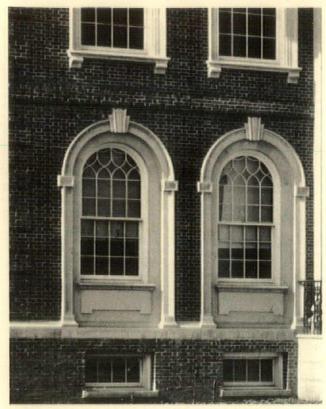


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# ARCHITECTURE

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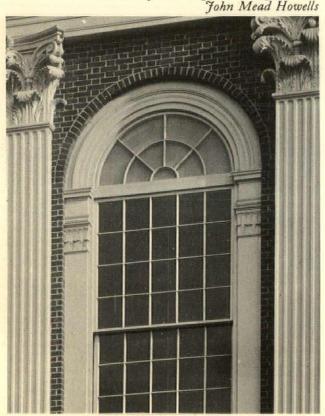


High School, Great Neck, N. Y. Guilbert & Betelle

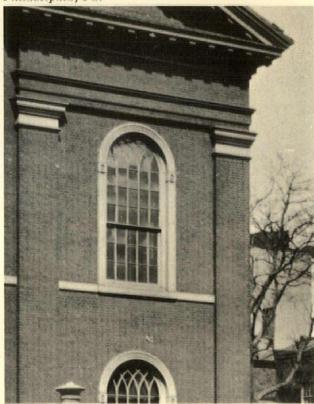
University building, Cambridge, Mass. John Mead Howells



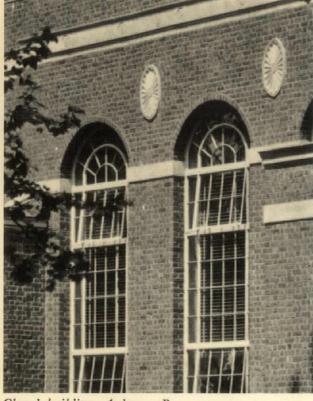
University building, Columbia, S. C. Edwards & Sayward

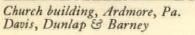


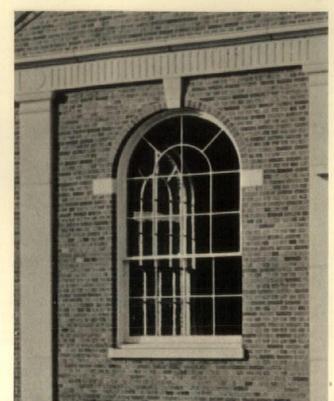
Old St. John's Lutheran Church, Philadelphia, Pa.



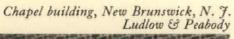
OCTOBER, 1935







School building, Lake George, N. Y. Edward Shepard Hewitt

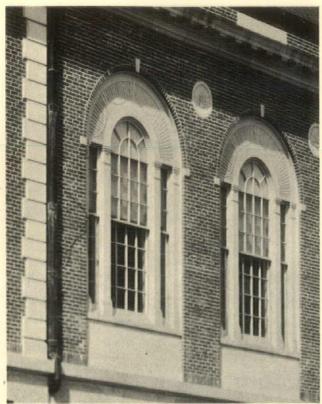




Old Court House, Salem, N. J.



October, 1935



School building, Andover, Mass. Ripley & Le Boutiller

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Convent, Union City, N. J. Frederick G. Frost



Guildhall, Worcester, England Thomas White (pupil of Wren)



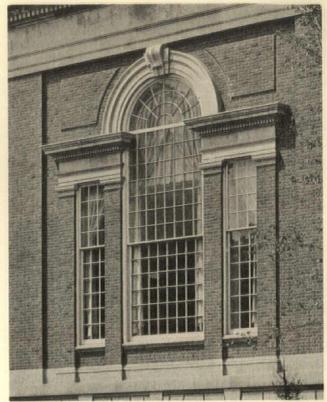
Store, New York City Greville Rickard



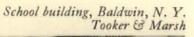
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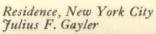


Harington House, Gloucestershire, England



University Chapel, Syracuse, N. Y. Office of James Russell Pope; Dwight James Baum

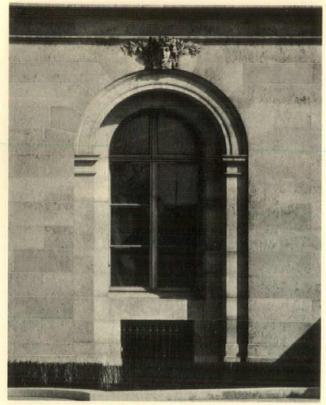




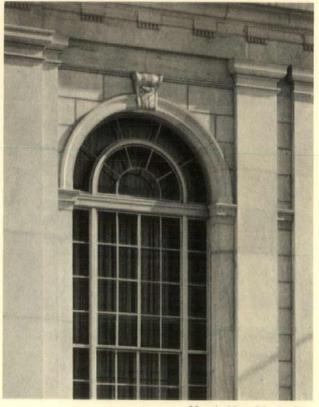




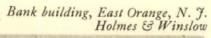
October, 1935

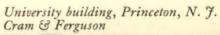


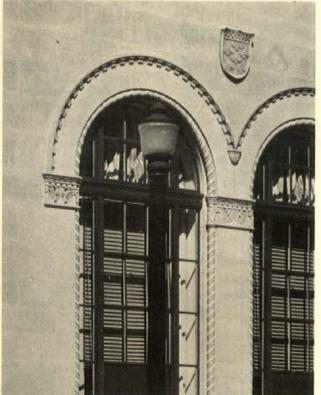
Residence, New York City Warren & Wetmore

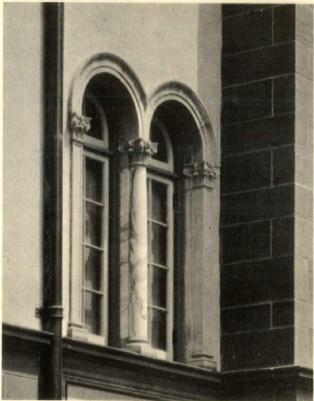


Hotel, New York City Schultze & Weaver

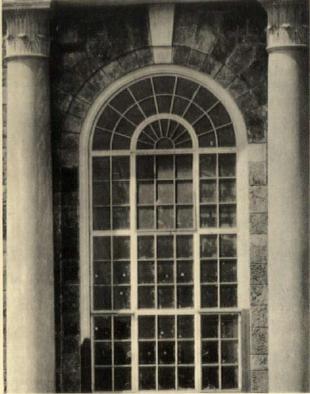








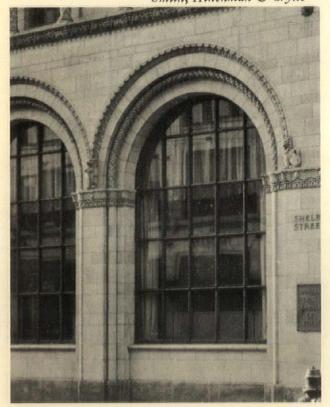




Bank building, Mamaroneck, N. Y. Office of John Russell Pope

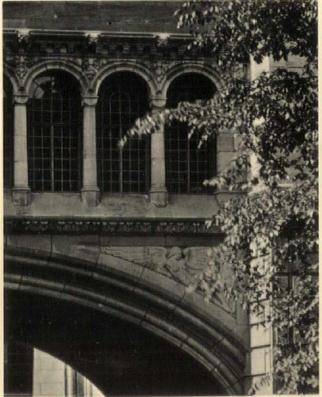


Bank building, Detroit, Mich. Smith, Hinchman & Grylls

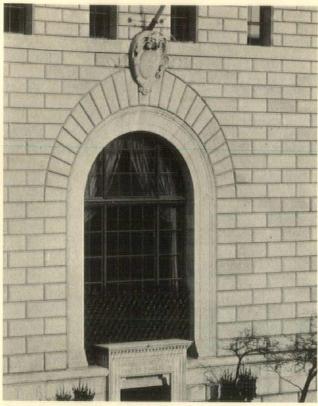


Bank building, Washington, D. C. Arthur B. Heaton

University building, New Haven, Conn. Egerton Swartwout



October, 1935

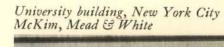


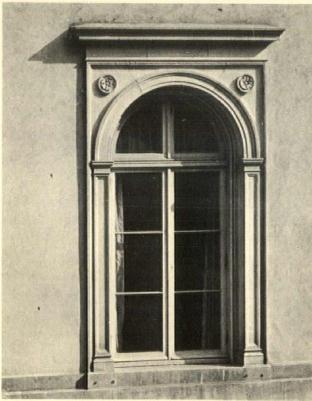
Bank building, New York City York & Sawyer

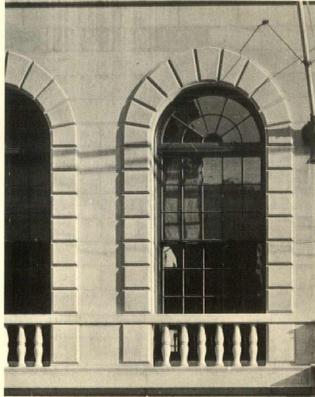
Residence, New York City William F. Dominick



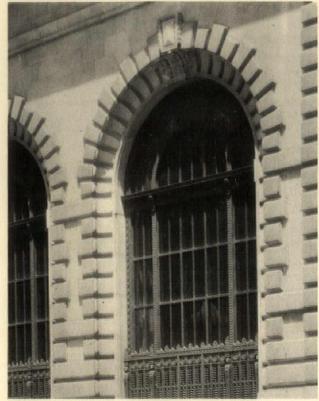
Club building, New York City McKim, Mead & White



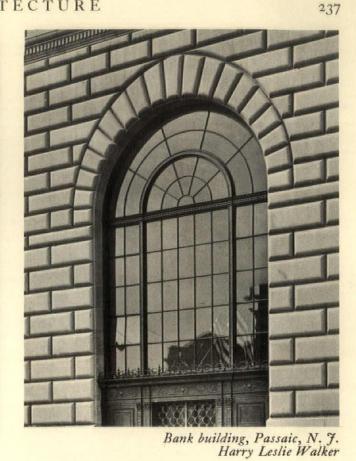




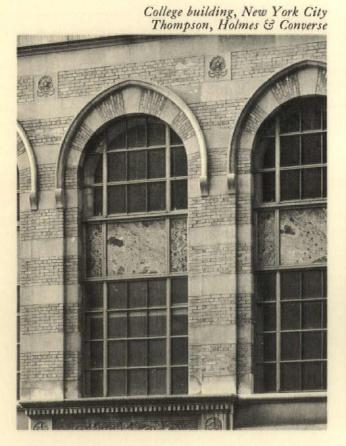
October, 1935

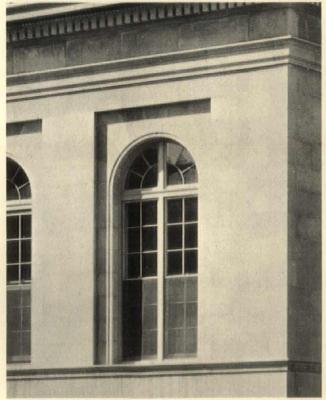


Bank building, New York City Alfred H. Taylor



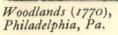
Library building, Tarrytown, N. Y. Walter D. Blair



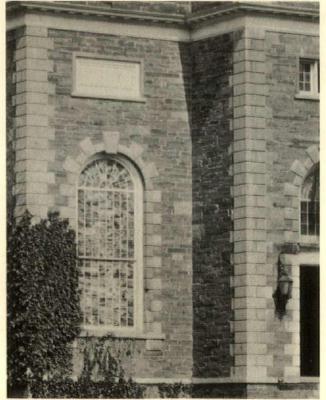


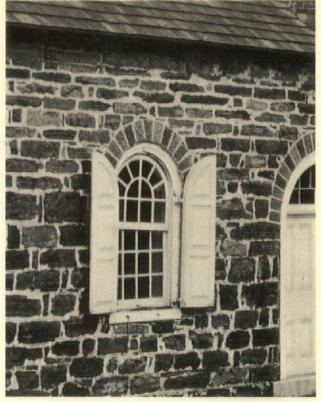
October, 1935





College chapel, Clinton, N. Y. Philip Hooker





Old church (1710), Norristown, Pa.

Château d'Odre, Pas de Calais



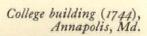
October, 1935

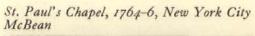


Country house, Oreland, Pa. Tilden, Register & Pepper

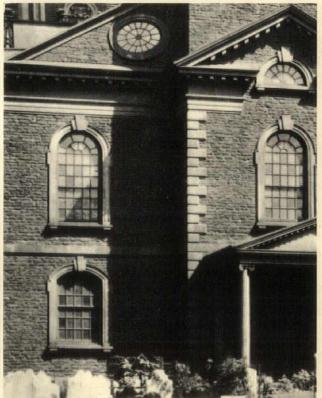


University chapel, New York City Howells & Stokes









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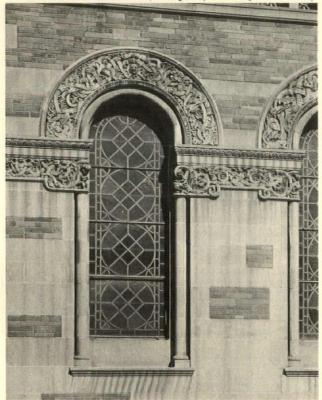
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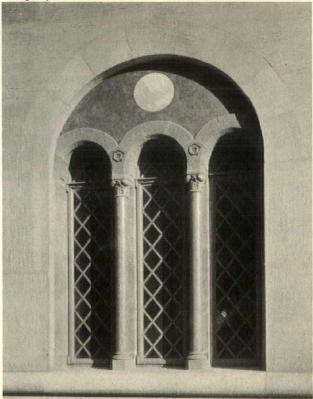


Christ Church (1727), Philadelphia, Pa.

St. Bartholomew's Church, New York City Bertram G. Goodhue; Mayers, Murray & Phillip



Y. M. C. A. Building, New York City Dwight James Baum



# OCTOBER, 1935 roducts' News

Are you thoroughly familiar with the Revised Regulations Covering Federal Housing Administration Loans up to \$50,000.00? ARCHITECTURE will be glad to send you a copy. You will find it very helpful

TSE prepaid card in lower corner so ARCHITECTURE can keep you up to date on new products. Fill in file numbers of the items desired and we will see that your request is complied with.

# THE MAHOGANY BOOK

G. 134. This handbook has been prepared by George N. Lamb, Secretary of the Mahogany Association, Inc., Chicago. It is intended for the architect, designer, and the maker of cabinet work a d furniture. It is a history of mahog-any and contains illustrations of the wood adapted for furniture of the important historical periods as well as its use in modern interiors. Plates are also included, showing the various cuts of mahogany.

## OFFICE BUILDING ECONOGRAPH

G. 135. Carrier Engineering Corp., Newark, N. J., has developed an ingenious graphic method of determining the profit to be derived from the ins.allation of a system of air conditioning in office buildings. It is a chart on which may be plotted the yield from air conditioning based on known factors relating to the present and an-ticipated rental situation and the estimated coef ticipated rental situation and the estimated cost of owning and operating an air-conditioning plant. Their engineers have prepared special tables indicating this average annual cost for different climatic conditions, in various sections of the country. All the building owner needs are the facts of the present rental situation in his building and his estimate of probable change.

## WOOD SCREW ANCHORS

G. 136. An attractive booklet giving helpful and interesting data on the construction, use, and advantages of those internationally known and used wood screw anchors—Rawlplugs—has just been issued by the Rawlplug Company, Inc. A copy of this Bulletin U-100 will gladly be sent you.

# PENMETAL PRODUCTS

G. 137. Is the name of the Penn Metal Com-pany's latest catalog. It contains illustrations, specifications, and sizes of their various products —Metal Lath, Corner Bead, Base Screed and Expansion Bead, Metal Trim, Hot Rolled Channels, Angles, Flats, Pencil Rods, and Tie Wire. Your inquiry will bring a catalog to you.

# GENERAL-PURPOSE AUTOMATIC TIME SWITCHES

G. 138. Wide adaptability, simplicity, reli-ability, and low-cost installation and mainte-nance are the features which characterize the new types T-17 and T-27 automatic time switches now available from the General Elec-tric Company. These switches are suitable for all general-purpose applications, among which are store and show-window lighting, signs, bill-boarde all night lighting in anyttment houses boards, all-night lighting in apartment houses, floodlighting of all kinds, domestic water-heaters and furnaces, poultry-house lighting, etc. In-formation and illustrations on request.

# NEWEST STEAM CONDUIT SPECIFICATIONS

G. 139. Bulletin 352, containing specifica-tions for a complete system of modern steam conduits, for the protection and insulation of



pipe lines between buildings, has just been pub-lished by H. W. Porter & Co., Newark, N. J., manufacturers of the Therm-O-Tile Steam Conduit System. The bulletin shows cross sections of typical installations with sectional pipe covering and filler type fiber insulation. It shows a typical plot-plan layout, furnishing steam to a group of four buildings with conduit sizes, expansion manholes, pipe sizes, elevations, anchor pits, etc.

## REZO DOOR AND PANEL

G. 140. The M & M Woodworking Com-pany, of Portland, Ore., presents a flush type of door that is up to the modern standards of beauty and general utility and that is immune to the deficiencies caused by extreme temperatures and atmospheric conditions. The folder includes colored plates of various doors and speci-fications. A scale of prices and reproductions of the full line of REZO Panels will be sent on request.

## NEW IDEA FOR DOORS

G. 141. A new method of inlaying photo-graphs in door surfaces or wall panels has been developed by the Formica Insulation Company, of Cincinnati. These photographs may be of any subject and may be either black and white or black and sepia. They retain their original color and tone values when pressed into a Formica sheet, and these colors are said to be extremely stable not changing under the influextremely stable, not changing under the influ-ence of light. These photo-inlays may be as large as  $3' \times 4'$  and become integral parts of the Formica sheet. It can be washed with soap and water or cleaning solutions based on the usual organic solvents. The company will be glad to send further information.

## NEW KOROSEAL BULLETIN

G. 142. As a supplement to their recent announcement concerning a new synthetic rubberlike material known as Koroseal, The B. F. Goodrich Co., Akron, Ohio, have just released a twelve-page illustrated bulletin describing the various properties of this unusual product, list-ing the various forms in which it is available and uses for which it has been successfully adapted.

# WORTHWOOD FLOORING

G. 143. The Worth Lumber Company, of Seattle, has developed a wood-block flooring to meet the specifications of the United States Government. It does not sliver or splinter and the extra thickness absorbs vibration, deadens noise, insulates against cold and is easy on the feet because of its resilience. The company has a bulletin fully describing the product, including architects' specifications.

## PORTABLE TENSILE AND BEND TESTING MACHINE

G. 144. The Air Reduction Sales Company, of New York, has prepared a new folder containing a clear statement of the advantages of using the Portable Tensile and Bend Testing Machine.

O keep its readers posted on the L latest news, ARCHITECTURE includes on this page every month a selected list of data and literature describing the varied news of building products.

It gives necessary operating instructions and is well illustrated. The machine is compact and comparatively light so that it can be carried right to the welding job.

# PATRICIAN LOCKSETS

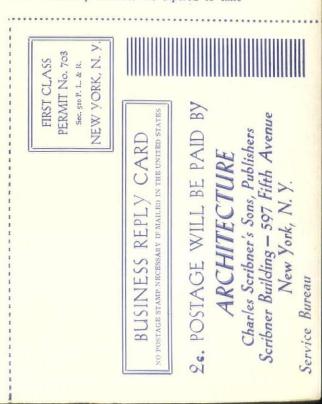
G. 145. By the Lockwood Hardware Manu-facturing Company, of Fitchburg, Mass., have struck a new note in builders' hardware. Pa-trician knobs are available in six colors but sell at the same price as ordinary glass knob sets. A booklet showing various designs in color is ready for distribution. It contains cross-sections of the installations.

# FLASH TYPE COVE AND BASE

G. 146. The Armstrong Cork Company an-nounce their new flash type Cove and Base to be used with linoleum flooring. This consists of a 5%" wax fillet strip, metal binding strip, and metal inside and outside corners. Metal corners and binding strip are nailed in position; the fil-let strip is cemented at the base of the wall; and the linoleum is coved from the floor clinored an the linoleum is coved from the floor, slipped under the binding strip, and cemented into place, thus eliminating a seam. Cut-away sections and full description on request.

# **10 AMPERE TYPE "C" SWITCH**

G. 147. The Arrow-Hart & Hegeman Electric Company has a new line of fully enclosed Type "C" Tumbler Switches. One of the fea-tures claimed for this is the full floating contacts which are self-aligning and automatically adjust themselves to correct position and tension. Stationary contacts are tapered to take



the moving contacts smoothly without jar or rebound. They are made for the usual Single and Double Pole, Three and Four Way connec-tions in regular lock style. A catalog page describing the new line will be sent interested persons.

# CORRECT LIGHTING FOR AMERICAN HOME

G. 148. A special booklet has been prepared on lighting equipment, styled by Lightolier, for the General Electric New American Home. tor the General Electric New American Home. Every fixture included has been designed not only for decorative value but also for Better Light—Better Sight. Each fixture is illustrated and described in full detail and three pages of charts are included. The Lightolier Company of New York here this eataler of New York have this catalog.

## ANALYSIS OF LOW-COST HOME CONSTRUCTION

G. 149. The Insulite Company, of Minneapolis, has completed and now has available for distribution to any one interested, the third in a series of nine special folders containing an anal-ysis of low-cost home construction. It is at-It is attractively arranged to show the exterior of a typical American home and the important factors which enter into its design and assembly. Three illustrations show interior room treatment in addition to eight other cuts, showing the floor plan, construction details, building costs, savings to be expected, etc. The company has attempted to present the essential facts about home building in such a way as to perm't the buyer or seller of a house job to approach the matter in much the same manner as the merchant handling the sale of a packaged commodity, meanwhile emphasizing the importance of archi-tectural advice. This is called Af-4-2-3.

## CONCRETING IN COLD WEATHER

G. 150. Concrete information sheet ST-21 explains how concrete work can be done in winter to be assured of satisfactory results. Methods of performing various operations are illustrated and detailed specifications are given. Published by the Portland Cement Association, Chicago.

## STANDARD ELECTRIC RANGES

G. 151. The Standard Electric Stove Co., Toledo, has presented, in Catalog No. 35, the complete line of Standard Electric ranges and all electrically heated products manufactured by them. It has been their endeavor to make this line entirely complete in order to serve domestic, industrial, and commercial customers, and to cover the entire electric-cooking heid, fully illustrated, with weights, sizes, etc. It is

# STANDARD METAL-LATH SPECIFICATIONS

G. 152. The Metal Lath Manufacturers As-sociation, Chicago, now has available a twenty-four-page illustrated booklet containing details and specifications for metal-lath construction. These specifications have been brought up to date and constitute a revision and simplification of those issued in 1929. Of interest to specifica-tion writers are the tables for spacings which facilitate the writing of general specifications, permitting the greatest competition for all types and weights of lath suitable for seven different sizes of spacings. Besides the working details, a valuable appendix is included, covering miscellaneous specifications for bucks, electrical outlets, plastering, concrete stucco, etc. Archi-tects and builders will be supplied with copies of this booklet on request.

## LEAD PIPE

G. 153. The second edition of the lead-pipe booklet of the Lead Industries Association, New York, contains much up-to-date information on lead pipe and other lead plumbing supplies. It describes how lead pipe is made, reasons for using lead in plumbing, gives suggestions and precautions on the use of lead plumbing mate-rials, furnishes a list of chemicals which may be safely handled in lead pipe, shows how to use lead properly for shower pans and, in addition, gives tabular matter listing the new standard of lead-pipe sizes and weights.

## ILCO STONE

G. 154. This is an Indiana Limestone, fine, even textured, non-crystalline. A booklet has been published by the Indiana Limestone Cor-poration, of Bedford, Ind., showing pictures of buildings erected of this stone, giving lists of installations, containing diagrams, and present-ing letters from owners of homes made from Ilco Stone.

## SOUND CONTROL OF MECHANICAL EQUIPMENT

G. 155. Deadening or reducing noise produced by mechanical equipment through the use of sound-dampening or sound-absorbing mate-rials and by isolating vibrating mechanisms is the subject of a brochure recently published by

Johns-Manville. It contains an instructive discussion of the problem of sound control in air conditioning systems, mechanical refrigerators, oil burners, metal furniture, and other equipment, as well as a description of various materials used in typical installations. Special treatment is given the subject of vibration isolation, platforms designed for motors, fans, and the like. The brochure is listed as No. DS Series 275.

# A NEW PROTRACTOR

G. 156. Lew Koen, a registered architect, has devised a protractor scale which permits of lay ing out angles to degrees, minutes, and seconds. It is a flat rectangle of celluloid, 7¼" x 25%" in size, and contains also an ordinary scale—half full size, a decimal scale, a bevel or slope scale, and a trigonometric computer. The protractor function is based on the principle of triangulation with a base and altitude sufficient in size to give the degree of accuracy desired. Mr. Koen has written a book, The Triangular Prohad in the accompany and explain the protractor itself. Full information, including prices, may be had from the Triangular Protractor, 654 Schenck Avenue, Brooklyn.

## MANTELS BY SLOANE

G. 157. The Sloane collection makes available to architects, decorators, and others a re-liable source from which to obtain beautiful and authentic Old-World mantels, which have been secured by them through exclusive European connections. W. & J. Sloane will be glad to send you photographs of some of their mantels, with descriptions, historical backgrounds, sizes, and prices upon request. They also have a set of diagrams which will be of great help in planning your mantels. The Mantel Division welcomes inquiry concerning special problems of this sort which confront the architect.

## VARNISH BOOKLETS

G. 158. Architects, decorators, and hard-wood finishers have been looking for a Waterproof Egg Shell Finish that gives a perfect handrubbed effect. One coat of McCloskey's Egg Shell Varnish takes care of this demand in ever respect, according to the McCloskey Varnish Company. The company will be glad to send you booklets on this varnish and also one on their Man o' War Ultra Spar.

A. 379. Libbey-Owens-Ford Glass Company

Competition Winners

A. 380. Old Virginia Brick Company

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- A. 382. Sloane, W. & J.
- A. 383. Sloane-Blabon Linoleum for Cafés . . . . .
- A. 384. Taylor Company, The Halsey W. Side- tream Fountain . . . . 16
- A. 385. Youngstown Sheet & Tube Company

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Bigelow carpeted Cocktail Lounge in the Morrison Hotel, Chicago, Ill. . . . Architects: Holabird & Root



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In this instance, there was no need for us to create special patterns—as is often the case. But our wide range of plain colors—the fastness of our dyes—and our ability to furnish utmost "wearability" at the right price, were important factors.

Holabird & Root tell us, "The large selection of Bigelow patterns, the high quality of material and the exactness with which delivery dates are met, have been a great help to us in our furnishing."

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Contract Dept., Bigelow-Sanford Carpet Co., Inc., 140 Madison Avenue, New York.

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OCTOBER, 1935



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# ANNOUNCEMENT

# of winners ODERNIZE MAIN STREET



On August 26, there met at Lake Champlain a Jury of Award composed of the following seven men representative of leading contemporary thought in architecture, design and merchandising: Professor Melvin Thomas Copeland, Harvard University; J. Andre Fouilhoux, New York City; Albert Kahn, Detroit; William Lescaze, New York City; John W. Root, Chicago; F. R. Walker, Cleveland and Kenneth C. Welch, Grand Rapids, Michigan.

After a two day session in which were considered hundreds of designs submitted by the more than 3,000 entrants in the Competition, the following awards were made:

# FIRST PRIZES

- To M. Righton Swicegood, New York City, \$1,000 for the best design for modernizing a drug store.
- To Suren Pilafian and Maurice Lubin, New York City, \$1,000 for the best design for modernizing an apparel shop.
- To G. Foster Harrell, Junior, New York City, \$1,000 for the best design for modernizing a food store.
- To Alfred Clauss, Knoxville, Tennessee, \$1,000 for the best design for modernizing an automotive sales and service station.

# SECOND AND THIRD PRIZES

- To G. Foster Harrell, Junior, New York City, \$750 and to Nicholas B.Vassilieve, New York City, \$500, for the second and third best designs, respectively, for modernizing a drug store.
- To Lester Cohn, Chicago, \$750, and to Raoul L. Dubrul and Harry J. Trivisonne, New York City, \$500, for the same awards for modernizing an apparel shop.
- To A. Waldorf and S. T. Katz, Brooklyn, \$750, and to J. R. Sproule, Seattle, Washington, \$500, for the same awards for modernizing a food store.
- To Suren Pilafian and Maurice Lubin, New York City, \$750, and to Isadore Shank, St. Louis, Missouri, \$500, for the same awards for modernizing an automotive sales and service station.

# HONORABLE MENTIONS each award including a cash prize of \$50

- For Drug Store designs: Harry Lon Ross, Philadelphia, Penn-sylvania; Michael Auer, New York City; Isadore Shank, St. Louis, Missouri; Morrison Brounn, New York City; Montgomery Ferar, Detroit, Michigan; Melvin L. Wolfson, Oak Park, Illinois; Verner Walter Johnson, New York City and Phil Birnbaum, Far Rockaway, New York; Robert F. McClelland and Victor N. Jones, Seattle, Washington; William Tuntke, Hollywood, California.
- For Apparel Shop designs: J. R. Sproule, Seattle, Washington; Irwin A. Sugarman, Chicago, Illinois; Anthony S. Ciresi, Cleveland, Ohio; Herbert L. Rodde, Chicago, Illinois; Lewis Eugene Wilson, Edwin Ellison Merrill and Robert Evans Alexander, Los Angeles, California; Joseph M. Hirshman, New York City; Orlo Heller, New York City; John Hironimus, New York City; Max Feldman, Ralph E. Leff and Harry Gottesman, New York City; J. Gordon Carr, Brooklyn, New York; George E. Recher, Chicago, Illinois; Donald M. Douglass, Georgetown, Connecticut.
- For Food Store designs: Sigismund Von Rosen, New York City; Nowland Van Powell, St. Louis, Missouri; Maurice Lubin and Suren Pilafian, New York City; Royal Barry Wills and Hugh A. Stubbins, Boston, Massachusetts; Charles DuBose, New York City; Maitland C. Harper, Woodside, Long Island, New York L. Cardon, Care, Brooklup, New York, H. K. New York; J. Gordon Carr, Brooklyn, New York; H. K. Brig, Chicago, Illinois; Edward Hedberg, Homewood, Illinois; Carl Maas, New York City; Theo. B. Voyvodick and Jos. J. Pankuch, New York City.
- For Automotive Sales and Service designs: Thomas D. Taro, East Orange, New Jersey; G. McLaughlin, S. C. Reese and L. Berg, Knoxville, Tennessee; Henry T. Aspinwall and Paul F. Simpson, Great Neck, Long Island, New York; Charles DuBose, New York City; J. R. Sproule, Seattle, Washington; A. Albert Cooling, Los Angeles, California; Horace Hartman and George Wright, Detroit, Michigan; Victor Spector, Chicago, Illinois.

The uniformly high quality of the designs submitted was most gratifying to the sponsors, to the jury, and to the Architectural Record, which conducted the competition with Kenneth K. Stowell, A.I.A., as professional advisor. The widespread interest shown was considered particularly significant, for it presages new and profitable architectural activity in the several repre-sentative fields covered by the competition's program. We sentative fields covered by the competition's program. We extend our sincere congratulations to the winners and our equally sincere appreciation of the effort expended by all competitors. The winning designs are reproduced in the October Architectural Record and will be released for general publica-tion shortly thereafter. Checks have been mailed to all winners.

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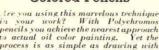
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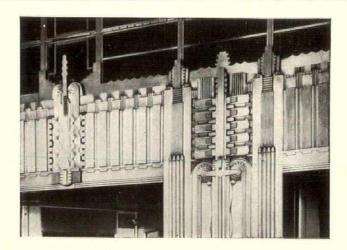




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EVERY once in a while, I like to tell the truth. Makes me feel sort of complacent like.

A week or so back, was up North and dropped in at a considerable passel of architects' offices. Ran across a lot of back-and-forth talk concerning Serpentine Walls. Near as could make out, a lot of folks right now are interested in having them around their gardens and such like.

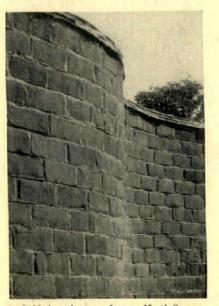
There seems to be a division of opinion about such walls. More than you might think are against them. Not because of their being only one brick thick was there a fear of their not standing up. Having stood for over a century at the University of Virginia, it was wasting time to swap views on that point. The really big point was, that so many of the Serpentine Walls built up North, somehow fall down, even if they do stand up. Fall down on looks.

There were some few who sort of seemed to know why. Those few gave Jefferson credit for knowing proportions. Admitted he not only knew the right sweep to give those Serpentine curves to make the single brick wall stand, but also the right height in relation to those curves.

But that wasn't all, not by a good bit. They reckoned that to get the feel of Jefferson's walls, you must use the same size brick Jefferson did, and



Looking down on a true Jefferson, they look a bit wiggly. But looked at the way any well behaved person will look at them, they sure enough do look pleasing.



And this is a close-up of an up-North Serpentine, built with our True Jeffersons some five or so years since.

come as near as possible to their being the same colors, texture, and having a hand-made look.

Of course, we are not so dumb as to say we Old Virginia Brick makers down here at Salem, are the only ones who can make bricks that are honest-to-goodness exact Jefferson size.

But we are not the least modest in claiming that no other brick made down in these hyar parts, are born old. Not only born thataway, but have the size, the color and the hand-made look that our True Jeffersons so surely have.

The real truth of the matter is, no other bricks are made of the material our True Jeffersons are, or made the way they are made. All of which might come under the general heading of swapping lies, if it wasn't that so much of it is the truth.

Now that you know the kind of brick to use, to have a real Serpentine Wall, we don't at all mind sending you a blue-print showing the exact curves and height of Jefferson's University of Virginia Serpentine Walls. But you'll have to write for it. We are of no mind to scatter 'em around like Dandelion seed fluff.

HENRY GARDEN Brick Maker for Old VIRGINIA BRICK Co. with Mr. Jefferson as a Guide.

Old Virginia Brick Company Salem, Virginia

