ARCHITECTURE

November 1927



New York vs. Chicago in Architecture

Light for Ornament

Temple Emanu-El, San Francisco
BAKEWELL & BROWN, SYLVAIN SCHNAITTACHER, ARCHITECTS

The Lure of Provins
BY GERALD K. GEERLINGS

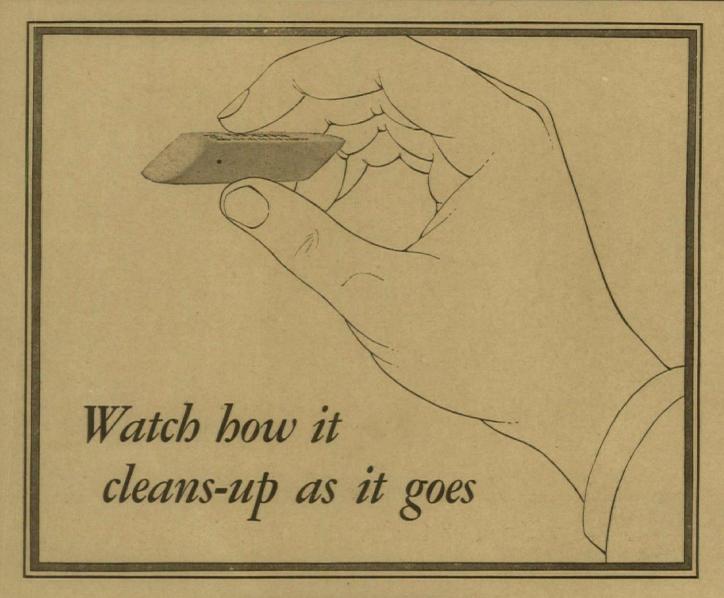
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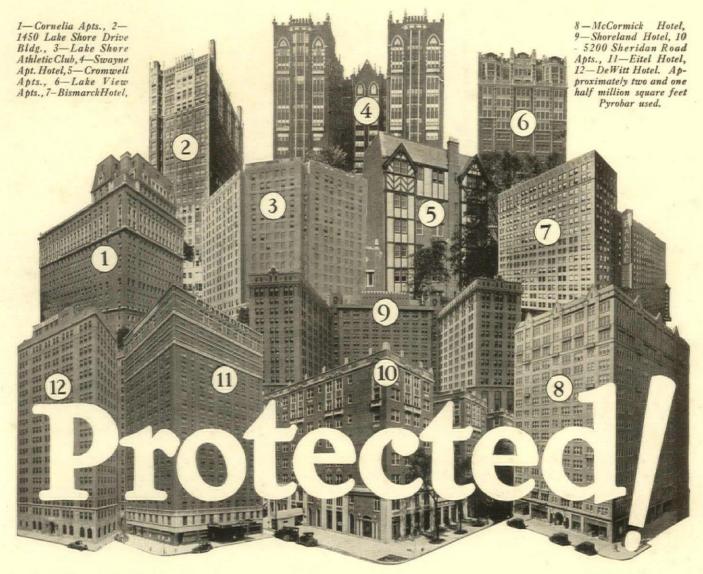
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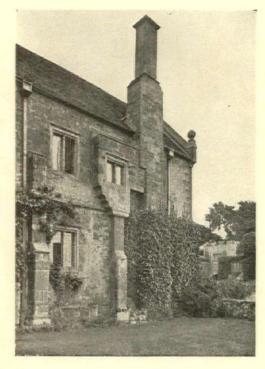
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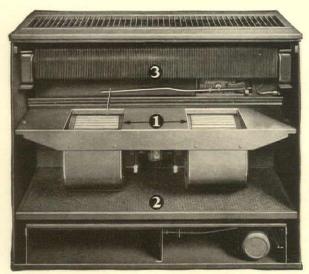
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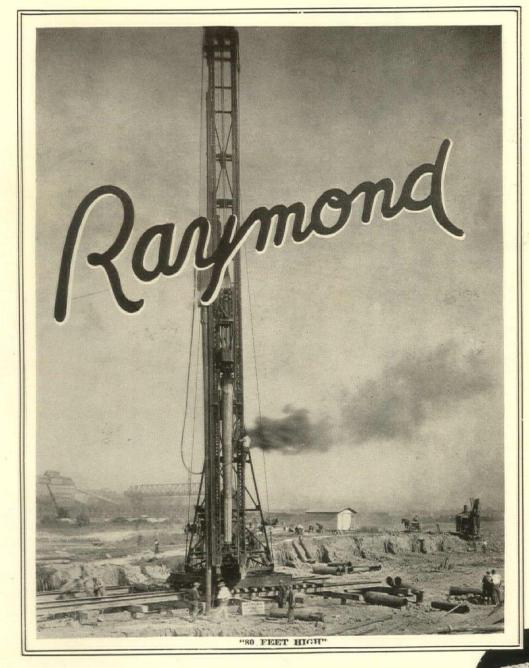
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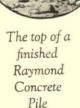
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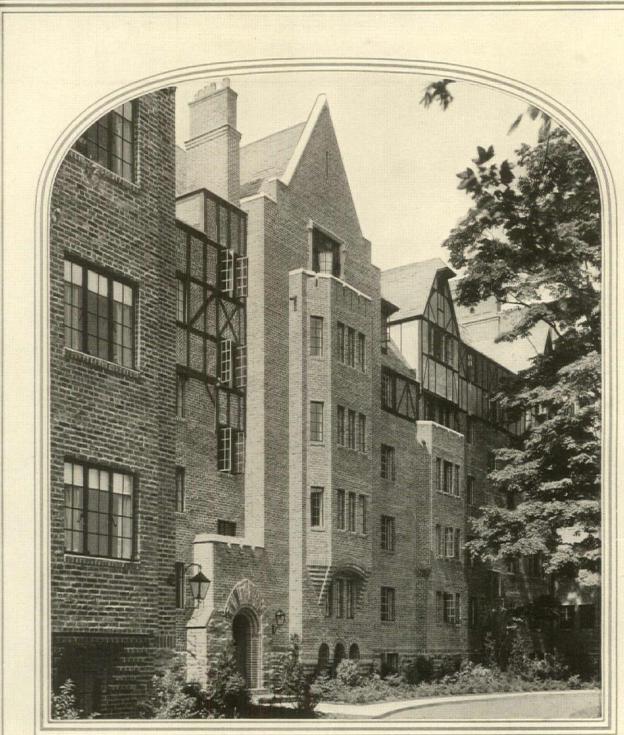
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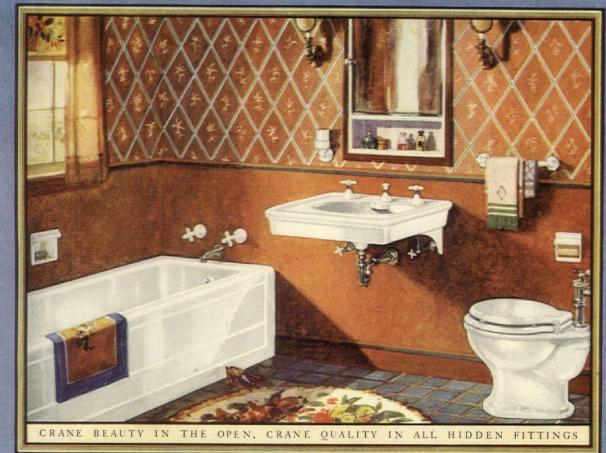
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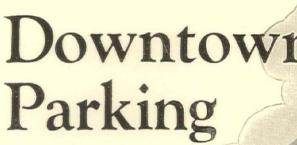
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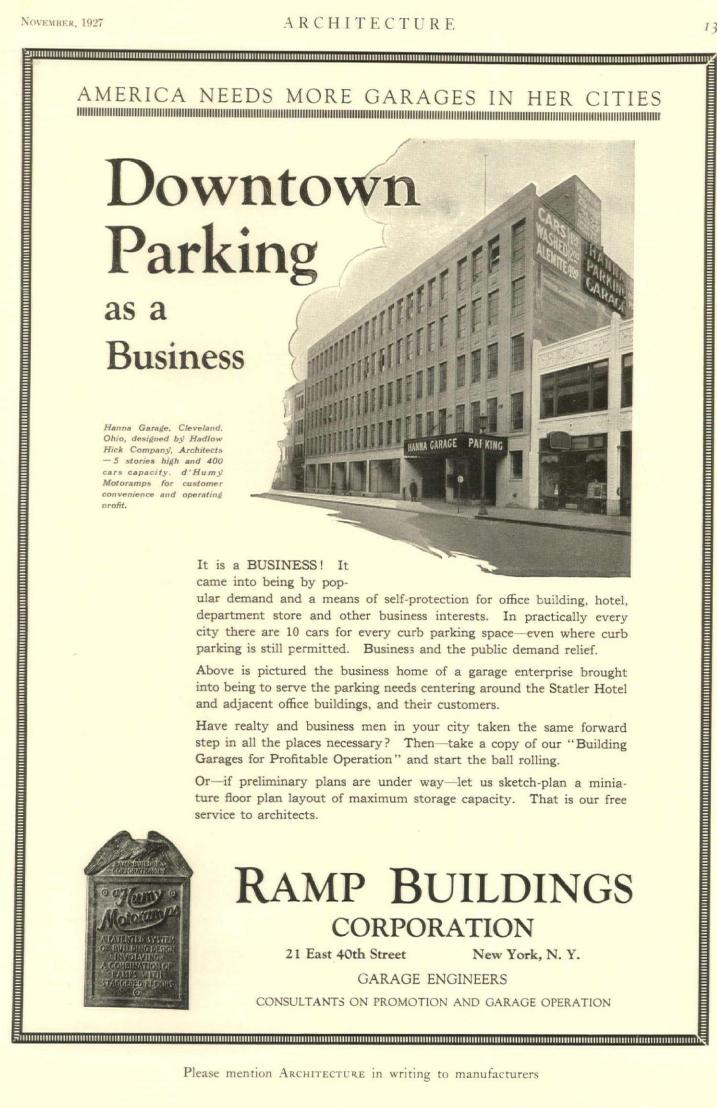
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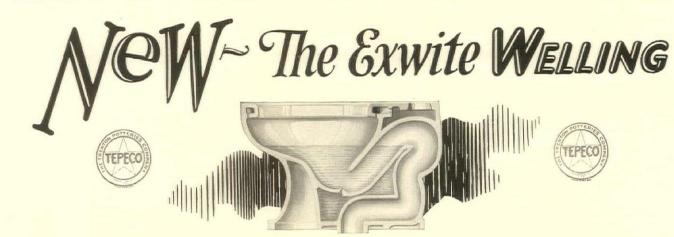
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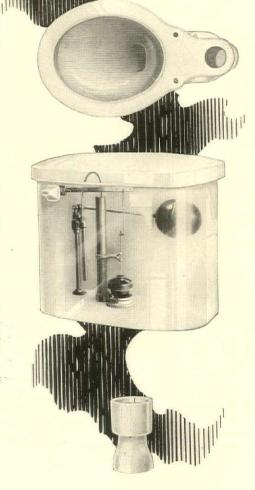




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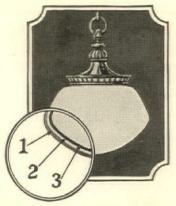




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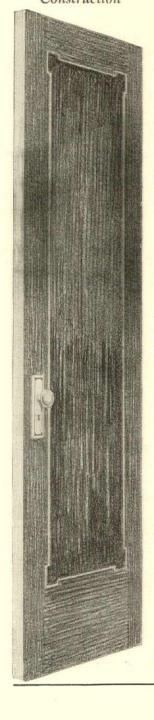
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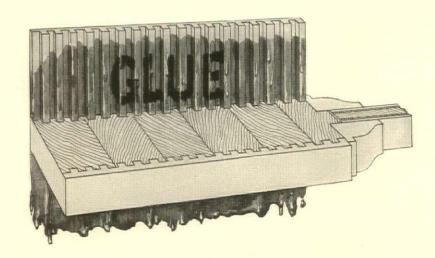
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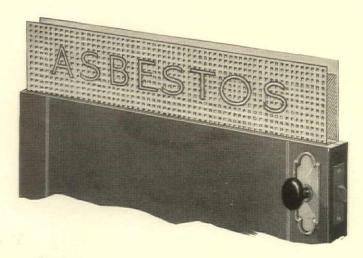
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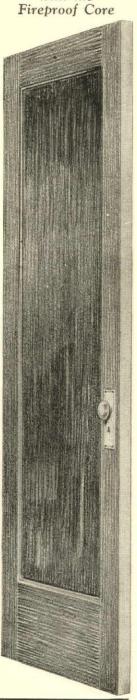


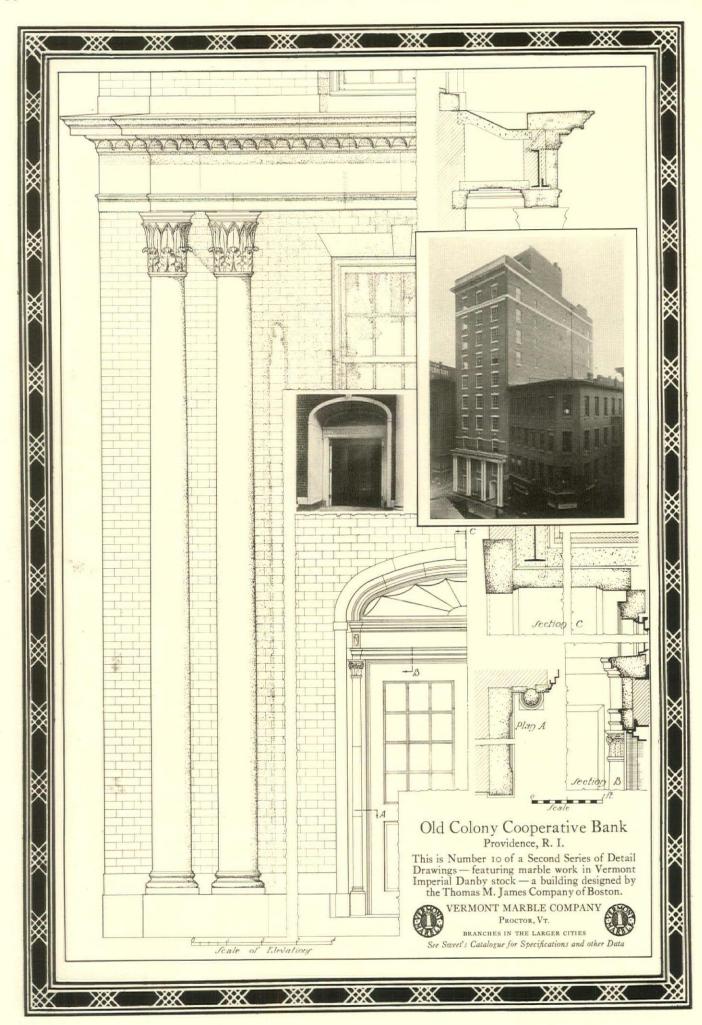
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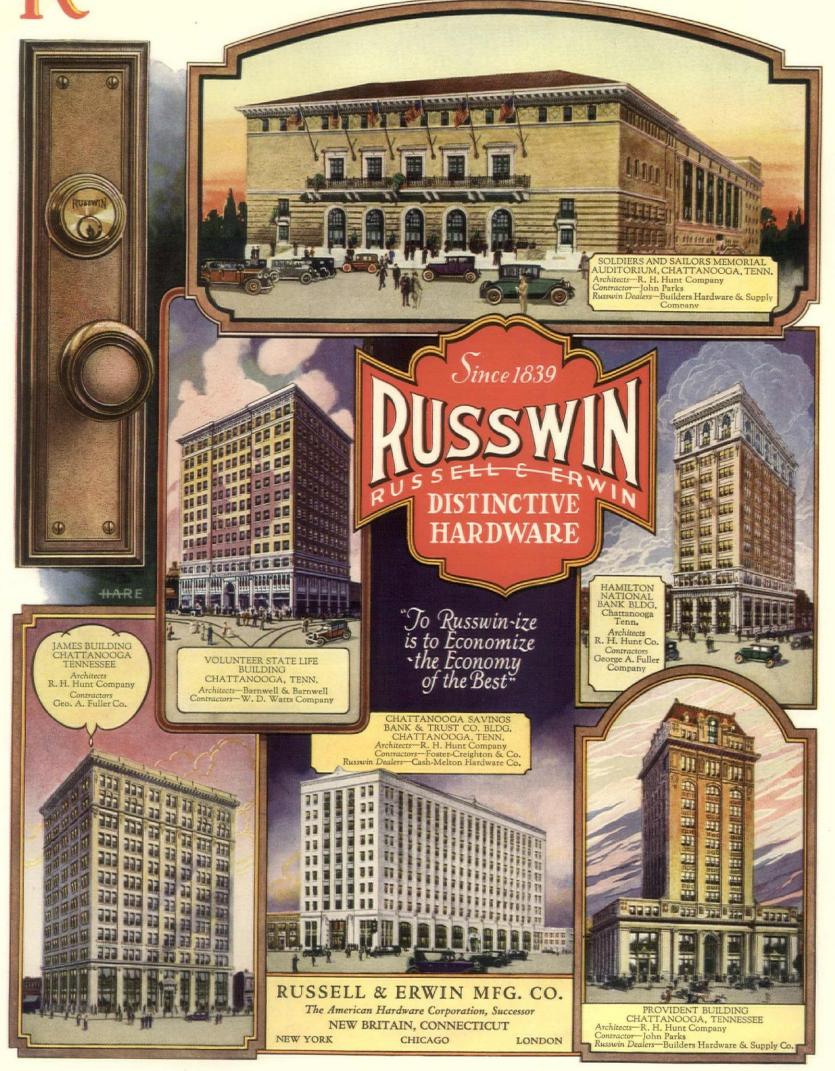
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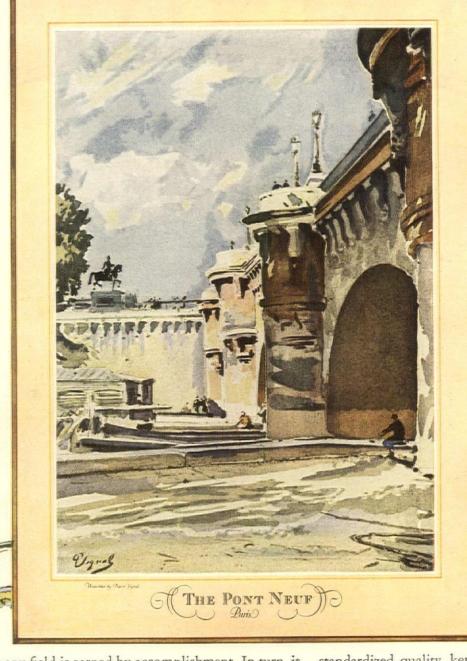


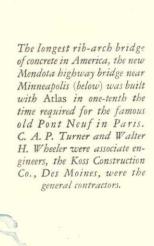


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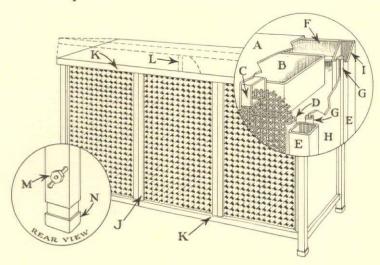
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The Raleigh Window Seat-Steelcane grilles. Note curved top.



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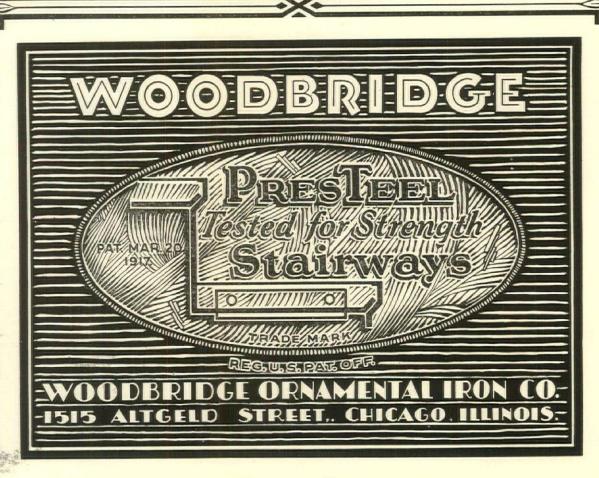
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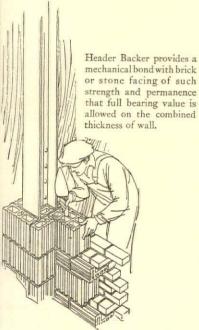
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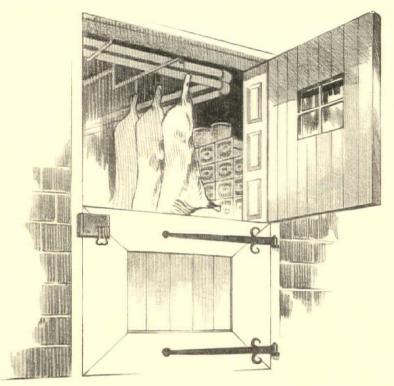
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Detail, New York Academy of Medicine New York City

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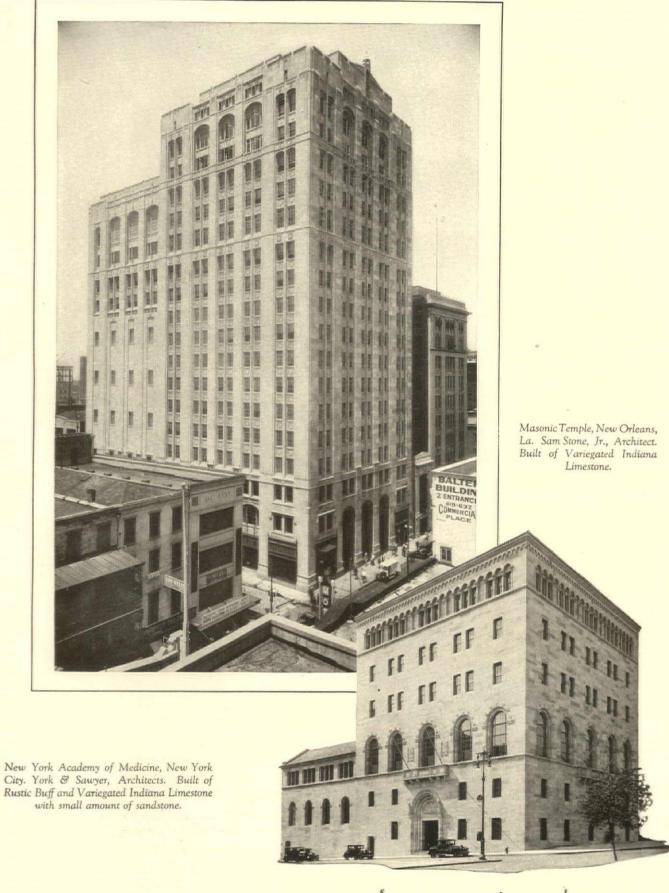
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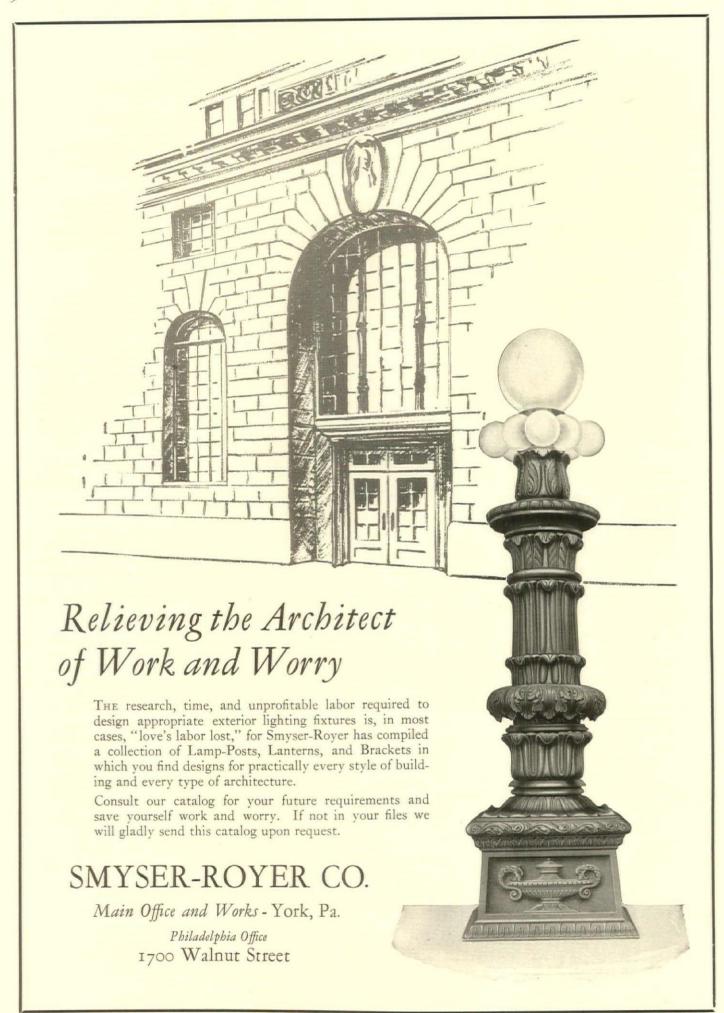
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THE EDITOR PRESENTS:

A word or two as to editorial plans completed and in the making, with a bit of news here and there

SCULPTURE IN THE OCTOBER ISSUE

IN the October issue, among the notable examples of collaboration between architect and sculptor as selected by a national questionnaire, was shown the Boston Public Library. It may not be generally recalled at this time just what was the work of the various sculptors contributing to McKim, Mead & White's design.

To Augustus Saint-Gaudens are due the three carved panels over the main entrances. The central panel, however, is an adaptation of one designed by Kenyon Cox. Augustus Saint-Gaudens also was commissioned to design, for each of the two pedestals in front of the library, three seated figures. These figures, however, never got beyond the initial stage, but these preliminary models were photographed and enlarged to the proposed full size, and set up upon the stone pedestals in Boston. They were very remarkable and were regarded by Saint-Gaudens as his most important and successful work, as far as they had gone. The head of Minerva on the keystone of the central arch is also by him.

Louis Saint-Gaudens, his brother, is responsible for the two lions on the

main staircase.

Daniel C. French was the designer of the bronze entrance doors.

Domingo Mora was the sculptor of the book-marks carved in the discs between the arches and immediately below the cornice of the building. They were in their design exact copies of the original printed ones.

Frederick MacMonnies was the sculptor of the Bacchante which was placed in the centre of the courtyard pool. This statue, which was presented to the library by Charles F. McKim, was admirably suited for its location, but was criticised for its alleged immodesty, and it was finally withdrawn by McKim and is now in the Metropolitan Museum of New York. Mr. Mac-Monnies is also the sculptor of the bronze statue of Sir Harry Vane, former governor of Massachusetts.

On the New York Custom House, of which Cass Gilbert was the architect, the twelve standing figures near the top of the building represent the nations of ancient and modern times which have been great in sea commerce or sea power. From East to West they are as follows: Greece, by F. E. Elwell; Rome, by F. E. Elwell; Phœnicia, by F. W. Ruckstuhl; Genoa, by Augustus Lukeman; Venice, by F. M. L. Tonetti; Spain, by F. M. L. Tonetti; Holland, by Louis Saint-Gaudens; Portugal, by Louis Saint-Gaudens; Scandinavia, by Joannes Gelert; Germany, by Albert Jaegers; France, by Charles Grafly; England, by Charles Grafly. During the World War the figure of

Germany was changed into Belgium

by Attillio Piccirilli.

Crowning the building in the centre are the arms of America, by Carl Bitter. The head in the key-block, over the central arch, is adorned with the wings of Mercury, god of commerce. Over the door in the vestibule are the arms of the City of New York, with windmills and beavers, by Andrew O'Connor.

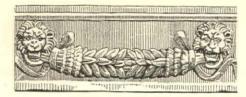
The large groups at the level of the first story represent the four great continents: Asia, Europe, America, and Africa. These four groups are the work

of Daniel Chester French.

ARCHITECTS HONORED AT THE PAN-AMERICAN CONGRESS OF ARCHITECTS IN BUENOS

INFORMATION is somewhat meagre as to the success of American architects who exhibited at Buenos Aires, and what has come to us is badly garbled as to Spanish interpretations of American names. We apologize in advance therefore for possible mistakes and omissions in the follow-

- A. Premio de Honor and Diploma-Charles Z. Klauder, Philadelphia, for his Tower of Learning, at Pittsburgh.
- B. Gold Medal and Diploma-Frank R. Watson, Philadelphia. Olmsted Brothers, Boston. Trumbauer, Zantzinger & Borie, Philadelphia. Paul P. Cret & Albert Kelsey, Phila-Louis Duhring, Philadelphia. Kenneth H. Murchison, New York.
- C. Silver Medal and Diploma-Robert McGoodwin, Philadelphia. Carl A. Ziegler, Philadelphia. Morgan Walls & Clements, Los Angeles.



Pierpont & Walter S. Davis, Los Angeles. Roland E. Coates, Pasadena. D. E. Waid, New York. Thomas, Martin & Kirkpatrick, Philadelphia. Carrère & Hastings, New York. Paul P. Cret, Philadelphia. Ritter & Shay, Philadelphia. Day & Klauder, Philadelphia.

Honorable Mention-

Witmer & Watson, Los Angeles. Gordon B. Kaufmann, Los Angeles. G. Edwin Brumbaugh, Philadelphia. William Lee Woollett, Los Angeles. Bennett & Haskell, Pasadena. W. L. Risley, Los Angeles. Reginald D. Johnson, Los Angeles. David A. Ogilvie, Delano & Aldrich, New York. Richard H. Dana, New York. William B. Ittner, St. Louis. Walter T. Karcher, Philadelphia.

STUDENT AWARDS AT THE PAN-AMERICAN CONGRESS

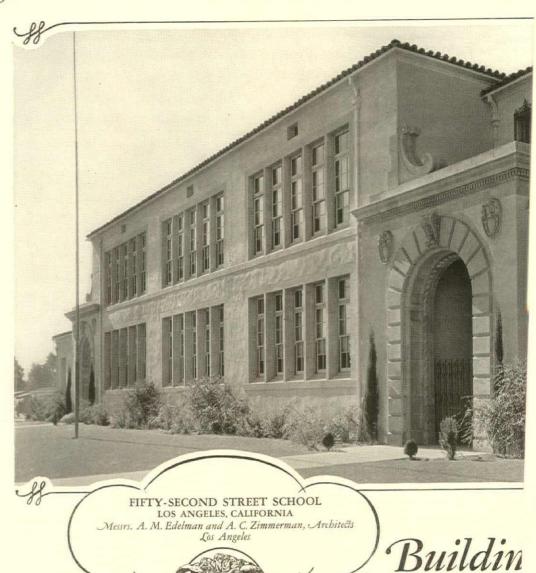
TOTAL of thirty-one designs was submitted by the various American universities represented in the competition in Buenos Aires. Seven gold medals, three silver medals, and seven honorary mentions were awarded the American students by the jury.

In addition to taking first honors at the exhibition by virtue of the high awards made to all its exhibits of student work, the University of Pennsylvania's Department of Architecture was further honored by the selection of one of its designs to represent the work of American schools in competition with that of schools of all other countries. This was a design for "A Centre for the Exhibition of Building Materials," by John Lane Evans, Philadelphia. Evans won the John Stewardson foreign travelling scholarship, took sophomore honors while a student at the University, and also was awarded the Brooke Gold Medal, the American Institute of Architects Medal, and the Historic Ornament

INTERNATIONAL CONGRESS OF ARCHITECTS

THE United States participated in the eleventh International Congress of Architects, which met at The Hague and at Amsterdam, August 29 to September 4, with the aim to restore the world alignment in architecture disrupted by the World War, it is an-

(Continued on page 33)



SCHOOL building today is a matter of design and beauty. There's a wide gulf separating the little red schoolhouse from the above imposing structure.

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THE EDITOR PRESENTS:

(Continued from page 31)

nounced by William Harmon Beers, of 333 Fourth Avenue, chairman of the Committee on Public Information of the American Institute of Architects.

Six delegates to the Congress had been appointed by the president of the Institute, Milton B. Medary, Jr., of

Philadelphia. They were: William Emerson, Boston, head of the Department of Architecture in Massachusetts Institute of Technology; Frank E. Wallis, National City Bank, Paris; Charles Butler, 56 West 45th Street, New York; Major George Oakley Totten, Jr., Washington, D. C.; Clement W. Fairweather, Metuchen, N. J.; Egerton Swartwout, 18 West 34th Street, New York. Professor Emerson is first vice-president of the Institute.

An American Section of the Permanent Committee of the Congress to be held under the auspices of the Government of Holland, has been organized with Cass Gilbert, of New York, as chairman. Other members of the Sec-

Professor William A. Boring, director of the School of Architecture at Columbia University; Glenn Brown, Washington; J. Monroe Hewlett, Brooklyn; William Rutherford Mead, New York; C. Howard Walker, Boston; C. C. Zantzinger, Philadelphia; George Oakley Totten, Jr., Washington; John Russell Pope, New York.

A CORRECTION

IN the October issue, in which Mr.

January 23-27 in the West Baden Springs Hotel, West Baden, Ind. The show coincides with the ninth annual meeting of the Associated General Con-

Additional attendance will be composed of non-member builders and contractors, architects and members of highway and public improvement bodies. These will come from all parts of the country also, with a particularly strong contingent expected from the Indiana-Kentucky-Ohio area.

AMERICAN CONSTRUCTION COUNCIL

THE Sixth Annual Convention of the American Construction Council will be held in St. Louis, Mo., at the Hotel Statler, December 1 to 3, inclu-

The plans under way for this convention promise the greatest meeting the Council has yet held.

WEST COAST WOODS COMPETITION

SOMETHING of the extent to which woodwork may be toyed with for architectural effect is revealed in the winning design of the recent competition for a house design featuring West Coast woods. The winner of the \$2,000 first prize, Otho McCrackin, of Hutchinson, Kansas, gives his specifications (his design is reproduced herewish)

stencil of metal shall protect the surface exposing the design; this is to then be heavily sand-blasted, after which a blow-torch is to be applied to surface in not too even a manner. All to be stained a brownish-gray, with portions of the design brought out in rich deep

The competition was sponsored by the Washington State Chapter, A. I. A., with J. Lister Holmes, of Seattle, as professional adviser. The jury was made up of: Emery Stanford Hall, of Chicago; Henry C. Hahn and Louis C. Jaeger, of New York City; W. R. B. Willcox, of Eugene, Ore.; and David Myers, of Seattle. The second prize, \$500, was awarded to Angus McD. McSweeney, of San Francisco.

NON-CERTIFIED ARCHITECT

I JNLESS he informs his client that he is not a licensed architect at the time a contract is made, that contract is null and void for the architect who is not licensed, is the decision of the California Court of Appeals in the case of Payne vs. De Vaughn and

Spaugh (No. 4140).

The plaintiff architect who loses the case called himself "Architectural Engineer," and although he had a signed contract for his work, this was declared null and void, the owner having later employed a licensed architect.

The decision concludes: "We --



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ARCHITECTURE

THE PROFESSIONAL ARCHITECTURAL MONTHLY

VOLUME LVI

NUMBER 5

November 1927

CONTENTS

Frontispiece: Lithograph in Colors of Water-		Architectural News in Photographs	275
color on Tinted Paper, School at Aston- sub-Edge, England BY Gerald K. Geerlings		A Village Drug-store, Saybrook, Conn FRANCIS A. NELSON, Architect	276
New York vs. Chicago in Architecture By Lewis Mumford	241	Color Schemes of Adam Ceilings, No. 3. Lithographed in color from water-color drawing	277
Light for Ornament	245	By Gerald K. Geerlings AND Betty F. Geerlings	
Frankford World War Memorial, Frankford, Pa	249	House of Martin T. Flanagan, Montclair, N. J	279
Lake-State Bank Building, Chicago, Ill.,		Architectural Clinic: Hardware and Stiles	281
Detail of Upper Stories	251	Architects' Portraits	282
The Lure of Provins	253	Fire Headquarters Building, Philadelphia, Pa. JOHN MOLITOR, City Architect	283
Illustrated in pencil by the author		Portfolio of Colonial Top-Railings of Wood .	285
Measured Drawings: Details of Y. M. C. A. Gymnasium, Jersey City, N. J. JOHN F. JACKSON, Architect	257	Architecture's Competition VII—Report of the Judges	293
Editorial Comment	261	Architecture's Competitions	296
Two New York Hotels: The Sherry-Nether- land (Schultze & Weaver, Architects) and the Savoy-Plaza (McKim, Mead & White, Architects)	262	The Seventh Regiment War Memorial, New York City	297
The Installation of a Carillon BY Charles L. Hillman	263	ROGERS & HANEMAN, Architects Contacts: Collaboration Between the Archi-	
Announcements and Book Reviews	266	tect and Contractor	298
Γemple Emanu-El, San Francisco	267	BY W. A. Starrett	
BAKEWELL & BROWN and the late SYLVAIN SCHNAITTACHER, Architects		Office Procedure of Ludlow & Peabody By Robert W. Blodget	299

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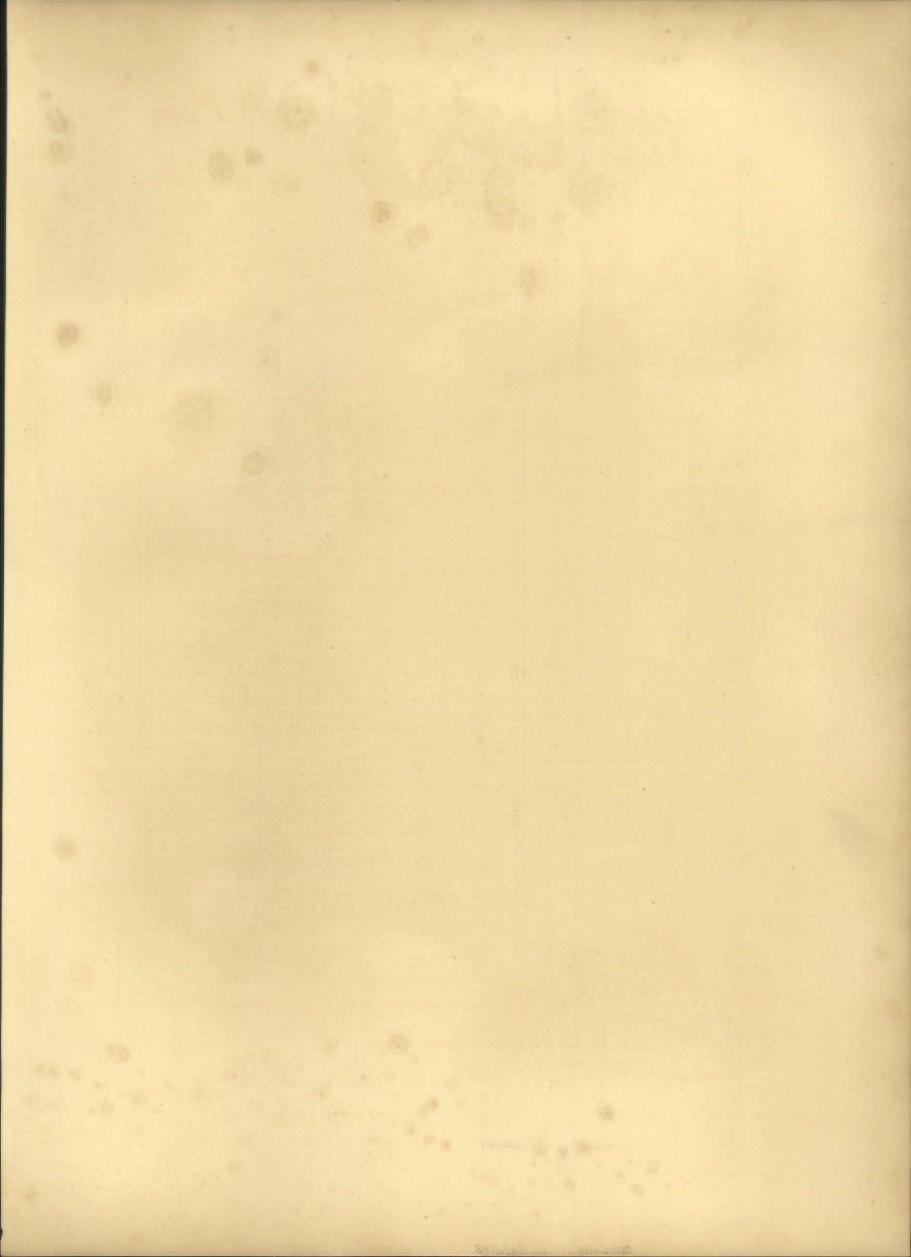
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ARCHITECTURE

VOLUME LVI

NOVEMBER, 1927

NUMBER 5





Adler & Sullivan, Architects

Auditorium Building, Chicago

New York vs. Chicago in Architecture

By Lewis Mumford

◎天◎天◎HE New Yorker who prides himself on the architecture of his skyscrapers is perhaps a little surprised to know that most of the European architects who visit this country regard New York merely as a stopping-place on their pilgrimage to the Middle West. The Chicagoan, who has begun to take pride in buildings like the Chicago Tribune Tower, done more or less in the New York manner, will perhaps be equally surprised to find out that it is not the Tribune Tower nor the Jeweler's Building that attracts the pilgrim, but a number of great structures which date back to an ancient period in Chicago's history—that before the World's Fair.

The New Yorker has been told that he has created an original architecture, and the forms created by the set-back ordinance are indeed often original: the few such buildings that can actually be seen deserve a good part of the praise that is showered on them. The architecture of Chicago, however, is original in an even deeper sense: it has been one of the chief sources of the modern movement in Europe and it owes its originality not to conditions imposed by the municipal authorities in the attempt to preserve a little air and sunlight, but to the efforts of a great school of architects. The capital skyscrapers of New York, like the Barclay-Vesey Building, The Shelton, and the Radiator Building, are finer than anything that has lately been built in Chicago: the lake city, on the other hand, has the more

significant historic examples. There is no Eastern architect upon whom European attention is so firmly centred as upon Mr. Frank Lloyd Wright; there is no other American architect in our history who has had such a deep influence outside his own country. The architecture of Chicago is a blasted promise; that of New York is a crippled and handicapped fulfilment. And here my parallels and antitheses must end, and I shall try to explain these singular facts.

Chicago rose in the seventies from a shantytown gutted by fire into an adolescent metropolis. The decades of the seventies and eighties were days of great dreams and remarkable fulfilments. Some one during this period—and it is curious that I have never met a Chicagoan who had the remotest idea who it wasconceived of thrusting great boulevards and parkways through the rectangular city, long before D. H. Burnham elaborated a grandiose plan for Chicago in conscious imitation of Napoleon III's Paris. The architects were equally busy; and although they found themselves sinking their foundations onto the water-table in the business district near the lake front, they began audaciously, under pressure from the business man, to send their structures higher and higher into the air. There is no actual scarcity of land in Chicago, and never has been; therefore the geographer-of-the-chair who traces the skyscraper to New York's narrow, waterhemmed sites must learn a little economics if he is to



Butler Brothers' Warehouses, Chicago. Graham, Anderson, Probst & White, Architects

discover why the skyscraper developed so lustily in Chicago.

The economics are indeed simple. The era of railway building was coming to an end in the eighties and the steel companies had to find a new outlet for their mills. They popularized, if they did not actually create, our modern method of steel-frame construction; and they so made possible higher buildings at a relatively cheaper cost. At first high land values promoted congestion; but it took only a little while for the financier to discover that the reverse was equally true; congestion promoted high land values. The skyscraper was there to turn the trick. As to who actually invented steel-frame construction, the point is of little importance; according to standard authority it was used in a factory in France at least a decade before it was applied in America; and it was adopted quickly on this side because we have in back of us a tradition of wood-frame construction: our combustible cottages were similar in principle to the fire-proof skyscraper! More than one architect must have been driven into this new method of relieving the task of the clumsy bearing wall. Given the situation, the invention itself was almost inevitable.

While a new structural form was being born, an old form, that of solid masonry, was coming to its first

maturity in America. Perhaps the best examples of this architecture are in Chicago. H. H. Richardson brought this older architecture to the Middle West; his Marshall Field Warehouse is one of the finest examples of nineteenth-century industrial building that I have seen anywhere; and the residence he designed at 1801 Prairie Avenue is not merely the best specimen of his own domestic work, but one of the minor classics of modern architecture. These buildings of Richardson's are neglected by our generation; but they deserve our pious admiration far more than the corpse-like remnants of the Federal period which it is nowadays fashionable to admire; and I am happy to say that the Chicago Chapter of the American Institute of Architects lately took steps to preserve this house, which fortunately remains in a run-down neighborhood on the South Side, where land values have not yet risen so prohibitively as to make the retention and up-keep of the house an impossibility. (It is now the Architects' Club of Chicago.)

Richardson's example was not lost on the younger Chicago men. The best of them, like John Root and Louis Sullivan, adopted his point of view and method without taking over his earlier mannerisms; their work derives from the freer, later Richardson—it is our great misfortune that, like Root himself and Goodhue, Rich-

ardson died at a relatively early age, just when his work had begun to show experimental vigor—the Richardson who was working through his antiquarian preoccupations into buildings, warehouses, railroad stations, cottages, town houses, which were wholly in the manner and mood of his own time. Two of these early Chicago skyscrapers divide honors between them: Adler and Sullivan's Auditorium Building, and Root and Burnham's Monadnock Building. The Monadnock is perhaps the more remarkable. It is a masonry building, without steel supports, fifteen stories high; with walls that at their base are almost fifteen feet thick. In spite of this solidity, the walls are bayed with windows, and every possible ray of light is brought into the offices. The total effect is elephantine; massive in form, but in its gestures firm and delicate. The Monadnock Building has the grave severity of an Egyptian statue from one of the great periods; every line is essential; there is not a single spot of ornament to hide or lessen this severity; it lives by its naïve vitality and by no borrowed grace. In short, the Monadnock Building was a true primitive in skyscraper masonry; it offered a solid foundation and it left the way clear for further developments.

Have the developments taken place? Yes, but not in America. The European architects who came to Chi-

cago during the World's Fair were not particularly captivated or overwhelmed by the great show of classical buildings that the Eastern architects had planted around the Midway. What they took to Europe was the memory of the Monadnock Building and the other structures which were done in the same ruthless, direct, and original fashion. The Americans who look to-day at the work of Gropius and Mendelssohn and Taut in Germany, of Oudt in Holland, of Garnier and Le Corbusier and Mallet-Stevens in France, do not perhaps realize that the inspiration of this work came largely from America, and in particular from Chicago. The place to study the development of American architecture from the foundation laid down in the eighties and the early nineties is—Europe. The men who continued this line of development in America, Louis Sullivan and Frank Lloyd Wright, had a hard, up-hill time of it; for architecture in America lost its native bias in the nineties, through the fashionable examples of Hunt, McKim, White, Hastings, and their followers: it gave itself over to reproduction and adaptation, and in its modern forms it continued to exist only in factories, warehouses, and finally office buildings, in matter-of-fact forms which promised, but themselves usually lacked, the living touch of great architectural design. To-day the best modern buildings in Chicago-if one excludes the



Warehouses of Hibbard, Spencer, Bartlett & Co., Chicago. Graham, Anderson, Probst & White, Architects

gymnasium at Northwestern University, some of Mr. Wright's residences and Mr. Barry Byrne's churches—are within this department: the Butler Brothers' Warehouses, the Pennsylvania Freight Terminal, and the

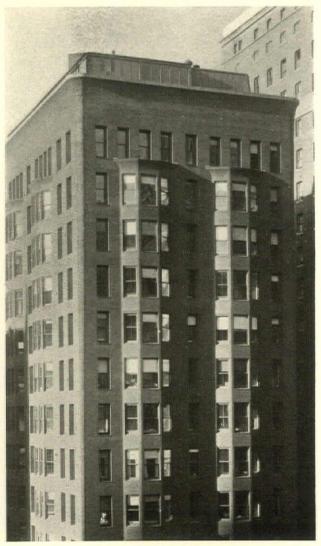
Spencer-Bartlett Warehouse.

Unfortunately, these buildings are buried under a great heap of meretricious architecture, built by modern methods, with a highly mechanized modern equipment, but dull in design and feeble in all the apologies for ornamental beauty: office buildings surmounted by Temples of Love or steel towers with lanterns supported by steel buttresses that affect to fly-buildings of this character outweigh in quantity and in their effect on public appreciation the direct, sincere work that still endeavors to keep its head above water. To-day the architecture of Chicago is lost in a deluge of meaningless vulgarity; its vast moving-picture theatres, its classic stadium, the dull and merely grammatical Gothic of the University of Chicago buildings—all these things represent a sad falling away from the heyday of energy and originality. Mr. Wright's jolly dance-hall and restaurant, Midway Gardens, has been outrageously transformed by redecoration out of any semblance to its original interior; and the building itself might be torn down, one suspects, without causing the average Chicagoan the slightest pang of regret, certainly without the realization that it was originally one of the gayest monuments of modern architecture in our country.

As a relief from this vulgarity and neglect and dilapidation, one turns back to New York. Here, it is true, most of the good things cannot be seen a few years after they are built, so strong are the forces of congestion and so weak are our efforts to provide approachable sites; but the total effect of the city suggests discipline and order and the sort of elemental good taste that goes along with these spare virtues. The Bronx tenement and the Park Avenue apartment differ in scale and price but not essentially in design; and day by day architects slough off their weak details and their absurd ornamental excrescences, or, like Mr. Ely Kahn or Mr. Henry Churchill, employ an original artist to introduce fresh modern designs in the entrance way, the elevator door, the letter-box, and the intimate details of these great masses. If this movement keeps on another few years, the architects of New York will have caught up with their original exemplars in Chicago. That will be something like progress!



Monadnock Building, Chicago. The original portion is the near half.
Root & Burnham, Architects



A detail of the upper stories, built in a day when a lack of cornice was heresy

Light for Ornament

By A. L. Powell

MR. POWELL, WHO IS MANAGER OF THE ENGINEERING DEPARTMENT, EDISON LAMP WORKS, OF THE
GENERAL ELECTRIC CO., PRESENTED A PAPER OF
WHICH THE FOLLOWING IS AN EXCERPT, BEFORE
THE RECENT CONVENTION OF THE ILLUMINATING
ENGINEERING SOCIETY, IN CHICAGO



A French ornament consisting of a bronze figure about 18 inches high mounted on a marble base. Held aloft is a basket of conventionalized fruit in colors

illuminating en-*** gineering work realize better than any other group in the world the amazing potentialities of light as a decorative medium. Skilful use of light produces such pleasing and far more charming results than ever can be obtained through the ordinary use of fabrics, draperies, hangings, coverings, metal or glass, that an appreciably larger percentage of the cost of a decorative interior should be devoted to lighting than is the custom. Light is so subtle in its action. It can be

modified at will to fit any

mood or feeling. Colored ma-

terials with their more or less

fixed character were naturally

easiest to work with and their

application has come first in

decorative schemes, but light-

ing has an intangible evanes-

cent character that gives it a

peculiar charm not possessed

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tively engaged in

by any other medium available to the decorator.

A few years back, artificial light was relatively so expensive that all our energies were devoted to developing an appreciation on the part of the public of the advantages of proper artificial lighting for purely utilitarian purposes. It has taken a long while for us to arrive at the point of thinking of light as an ornament. Now, however, light sources have reached such a

point in efficiency, and cost of current has become so low, that we are at the threshold of a new era in lighting. We can well afford to use light

alone.

It is obviously beyond the province of this paper to attempt to analyze all the

liberally for beauty's sake

ramifications of light for ornament or decoration, for they are indeed legion, and we must confine our attention to just one phase. The home is beyond doubt a place to start to build up a public consciousness of light as a decorative medium.

We have heard much talk of decorating with light in the home, and every little while some one asks the question: "What about color lighting for the living-room or diningroom?"

To answer this, we must appreciate that there is a radical difference between the home, which is purposely planned for rest and relaxation, and the theatre, dancehall, or public building where we remain for only short periods. In some public buildings general lighting in color is perfectly feasible and desirable at certain times. We go there to be amused, entertained, or even startled. In the home, however, one cannot live comfortably with general lighting of pure color, such as red, green, blue, orange, yellow, etc.; it becomes annoying and uncomfortable. The only livable variations from the unmodified light of our common illuminants are in the direction of slight tinting, toward the yellow or toward daylight. If, then, we cannot use color in lighting in its generally accepted sense in the home, how are we to employ light as ornament?

The answer is simple—by confining the color in a rather intense form over limited areas. In other words, we should superimpose on the general illumination spots of high light in color. A luminous ornament is always more fascinating and more attractive than some piece of ornament that is of the same general brightness as its surroundings. To illustrate its simplest form we may consider two translucent deco-

rated vases: one in its normal state sitting dull and lifeless on the table, a part of the picture, it is true, but scarcely noticed among the many other things which



This futuristically modelled Mephistopheles is of porcelain. Before him is a small luminous rock which illumines the deep crimson of the figure and casts an interesting shadow behind

attract the eye; the other enclosing and concealing a small lamp, so small the brightness of the vase is extremely low, yet powerful enough to cause the object to become luminous, to show up the details of decoration, and to provide a high-light in the general picture which the room creates. A painting would be most uninteresting without its high-lights; a room is equally so.

For many years the writer had been thinking along these lines and some time ago constructed several light ornaments of crude, yet relatively effective types. It was the skill of the French artists and designers, however, which made him appreciate more than ever before what we are overlooking in this country in not having an adequate line of light ornaments available to the public.

To determine whether the public was really in a mood to appreciate these light ornaments we secured from France quite a few samples which we installed in the Edison Lighting Institute. The Institute, as most of you appreciate, is visited by many thousands each year, our audiences varying from the grammar-school child to the executives of large corporations and welfare organizations, etc., with a high percentage of the gentler sex. We have found from experience that a cross-section of the comments of our visitors is fairly

To get back to our story, it can safely be said that there has been scarcely a visitor who has not commented with enthusiasm on these light ornaments. If we had been in the retail business or had a desire to sell those that we had, in every group there would have been several people leaving the Institute with one of the ornaments in their possession. As a matter of fact,

representative of public opinion about lighting.

although it has meant considerable inconvenience to us, we have been forced to send back to France on several occasions for extra specimens to meet the requests of visitors who insisted on having this one or that one for their own homes.

It is natural that the French, with their inherent sense of the artistic fitness of things, would seize the opportunity, and design equipment which is especially well suited. There was another condition, however, which made this development more simple for them than it was here in America.



At the left are three widely differing types of parfum-brûles, wrought-iron bases supporting colored glassware. At the right is a shallow blue glass goldfish bowl, shown lighted at the top of the next page

They had available for this service an extremely small 10-watt 115-volt lamp. This lamp has a diameter of approximately one inch, and a total height, including socket, of less than two and one-half inches. Up to a few months ago the smallest thing an American manufacturer could use on 110-volt circuits without the use of a transformer or an external resistance was either the S-14 bulb lamp with medium screw socket or the D-10 bulb lamp and candelabra screw socket. The overall length of the smaller of these combinations is something over four inches.

If one has to start to design a decorative piece around a light source and a mechanical part which is quite large, the resultant product is likely to be ugly, ill-proportioned, and inartistic. Fortunately we now have, or shortly will have available for this service, a 10-watt Mazda lamp in a small bulb, probably S-11 with intermediate screw base, which when mounted in a typical receptacle gives an overall height of less than two and one-half inches. This should remove any ob-

stacle to the design of suitable equipment.

Light ornaments in France have taken many forms, some of which are shown in the accompanying illustrations. Many of them are called "parfum-brûles," or perfume-burners, from the fact that the area above the lamp is slightly depressed, and a few drops of perfume placed in this is vaporized by the heat from the lamp, giving—as well as interesting, fascinating lighting—a pleasing odor throughout the apartment.

The few typical examples of the French designs shown have been chosen, as far as practicable, to show characteristic specimens of different basic constructions, and of course form by no means a complete cata-

logue of the variations which are available.

Space and printing costs prevent the inclusion of more illustrations, and, in spite of the wonderful praiseworthy work the French have done, they have by no



Looking down at the swimming goldfish in the blue glass bowl is the little white porcelain figure. The light shines through the water from below giving moving shadows of the fish

means exhausted the possibilities along this line. The few examples given merely show the method of approach. Translucent marble, fabrics, horn, sea-shell,



A few of the variations produced by the French designers with figures of sculptured metal and luminous forms in glass. The little pelican has a glowing red tongue; the squirrel has before him a dish of nuts; and the monkey carries his Diogenes lantern



A wall ornament that consists of a cylinder of whitish glass upheld by a framework of wrought iron



The parrot on his scarlet lacquered perch glows in translucent chinaware

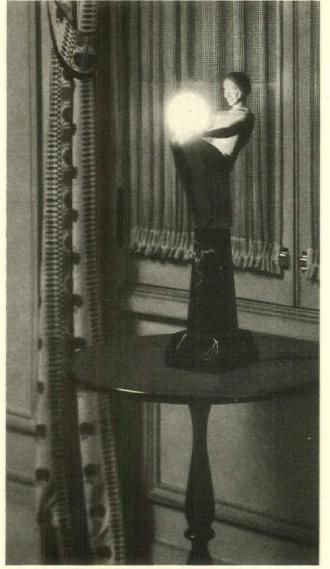


A translucent model of the Pantheon made of marble veined in delicate yellows and browns

and many other materials can all be used to produce novel effects.

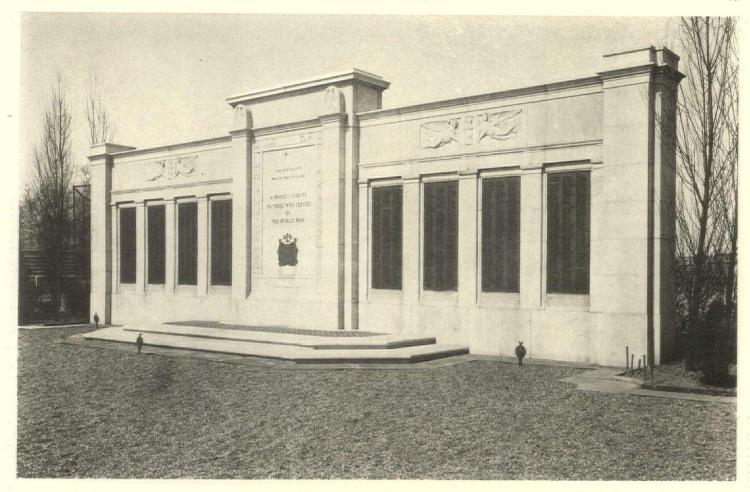
There is literally no such thing as too many light ornaments around the home, provided they are well chosen and properly placed. One of the homes with which the writer is familiar uses eight of these light ornaments in the living-room and adjoining hall. At first thought one would say the place must look like a fixture show-room, yet each of the ornaments used is so carefully chosen and seems to fill its niche so beautifully that a most entrancing picture is created without any suggestion of splurge.

It is well to close with a word of warning to the equipment manufacturers. Light ornaments may be either artistic and beautiful and desired by every one with any taste, or they may be crude, grotesque, and ugly, and of the type that persons with feeling would not allow in their homes. If we in America offer the public the wrong sort of equipment we are

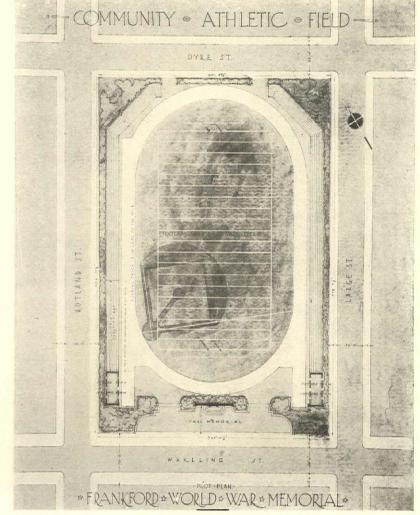


The figure is of bronze, perched on a pedestal of marble, and gazing into the heavily etched luminous ball. Not least interesting in the composition are the shadows

likely to kill this project before it ever comes into being. In general we should try to carry out the same delicate feeling and artistic sense that the French have shown. Light ornaments must not be "cheap" in the narrow sense of the word; they must not be garish; they must not have crude, inartistic decoration. Simplicity is far to be preferred to elaborateness of design. This does not mean that, with American methods of mass production, the product cannot be inexpensive, but in general price must be a secondary consideration to effect and workmanship. It is important to cater to the point of view of the connoisseur. The experience of the few merchants who have been dealing in luminous ornaments indicates that many persons who would not hesitate to quibble over the price of a utilitarian lamp readily spend much larger sums for luminaries which are obviously works of art rather than merely ultilitarian sources of illumination.

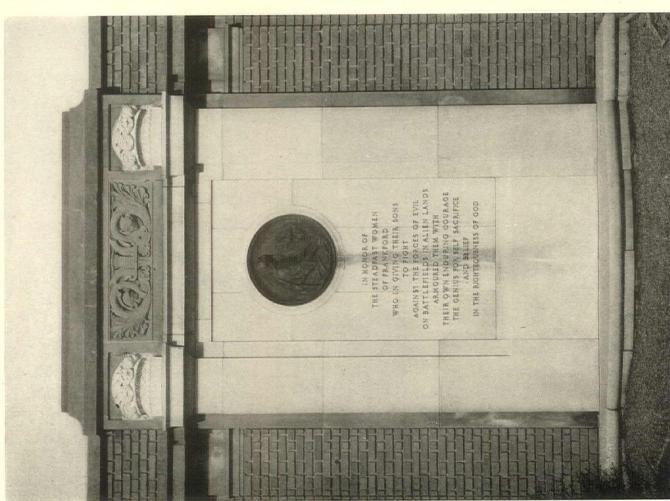


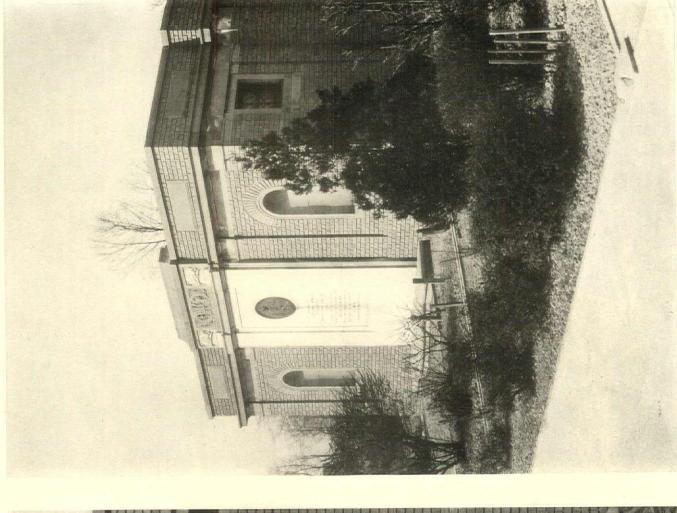






World War Memorial, Frankford, Pa. Paul P. Cret, ARCHITECT JOHN DONNELLY, SCULPTOR The memorial is at one end of a community field and consists of the central monument, shown above, and two dressing-rooms for athletic teams. The fronts of the latter are memorials, one to the war mothers, the other to the conquering spirit of brave men





War mothers' memorial. Inscription by Royal Cortissoz

One of the team dressing-rooms WORLD WAR MEMORIAL, FRANKFORD, PA. PAUL P. CRET, ARCHITECT. JOHN DONNELLY, SCULPTOR



LAKE-STATE BANK BUILDING, CHICAGO, ILLS.

C. W. & GEO. L. RAPP, ARCHITECTS

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LAKE-STATE BANK BUILDING, CHICAGO, ILLS.



The Lure of Provins

By Gerald K. Geerlings

ILLUSTRATED WITH PENCIL DRAWINGS BY THE AUTHOR

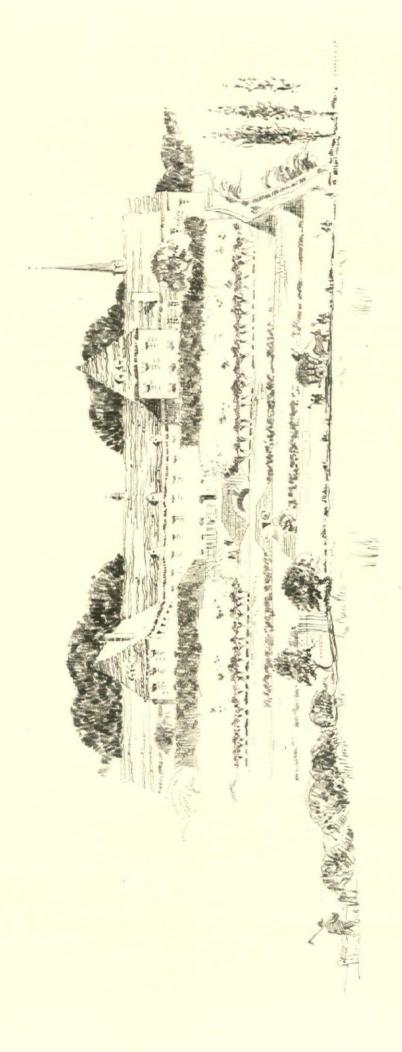
ARIS for the tourist is just *Paris*, the "simply divine" epitome of all that which the primand-proper home town forbade. But one of the curses of architecture is that Paris cannot be that for the architect. On sailing he may have boasted to his thirsty friends that he would lap up the Montmartre for them, but, when he essays to do so, dawdles too long over the text-book foundation for architecture. Sooner or later he discovers that the personality of Paris architecture insists on flavoring every drop of *Burgundy* or *Triple-sec*. Early or late, sober or happy, Paris persists on being architectural. A glorious revel for the flapper but a continuous object lesson for the ever-harassed architect! And so, *enter Provins!*

Only about fifty-five American miles and a few American dimes distant from the Place de l'Opera is Provins, once the third city of France (after Paris and Rouen). Fortunately for the itinerant and franc-shy architect, Provins has never ascended into the threeasterisk class in Baedeker, or so much as demurely announced itself in architectural books. Consequently it offers the ideal hunting-ground for the architect who likes to put his conscience in its place by announcing that he is not squandering his time but investing it in surroundings "adaptable" to his practice, as well as affording him a spot in which to frisk about and discover at least one brand-new chef-d'œuvre for every café. There are legions of houses which would induce any client to mortgage his limousine and even his loudspeaker to reproduce one of them; there is a home for the aged which would rejuvenate the most decrepit; a stronghold sufficient in itself to inspire a dozen new zoning set-back ideas; a batch of walls, moats, gates, and fantastic compositions to incite the ruination of a

whole water-color pad with gobs of luscious jade, vermilion, chrome orange, and cerulean blue.

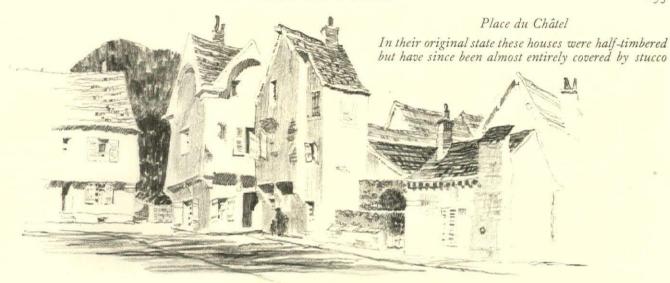
In its infancy, in the third century, Provins was a Roman military outpost. Charlemagne established a "heavyweight" class of fortress and a moat. In the heyday of her prosperity Provins had above 80,000 inhabitants, and enjoyed two hundred years of eminence preceding the fourteenth century and the English invasion. Under the influence of the Counts of Champagne (and what city would not!) she became celebrated industrially in addition to her military and ecclesiastical prominence. Henry IV besieged her during the religious wars in 1589, and turned the final trick which industrial disputes and English invasions had unfortunately begun. Provins steadily "declined" in a historical sense from then on, but from an architectural standpoint moulded and mellowed. True, the town has not yet been made to appear with all the perfection of a Hollywood "set," nor been restored to the nth degree as have Carcassonne and Aigues-Mortes. The holiday attire of a colorful past is still visible though threadbare. Some of the plumes have been plucked and others badly frayed, but their quills still sit at a jaunty angle. At present the population is about 9,000, although very few inhabitants ever seem in evidence. When they do it seems to be for agricultural purposes outside the town, or observation of queer foreigners when within the town.

Like all well-bred towns, there is an upper and lower division, and like all French towns they are full of interest. The lower is entertained by two energetic little streams, the Durteint and Voulzie (a colorful suggestion for the names of twins), which do all the fancy back and side steps of a modern dance, gossiping the while and making merry along the fronts of the houses,



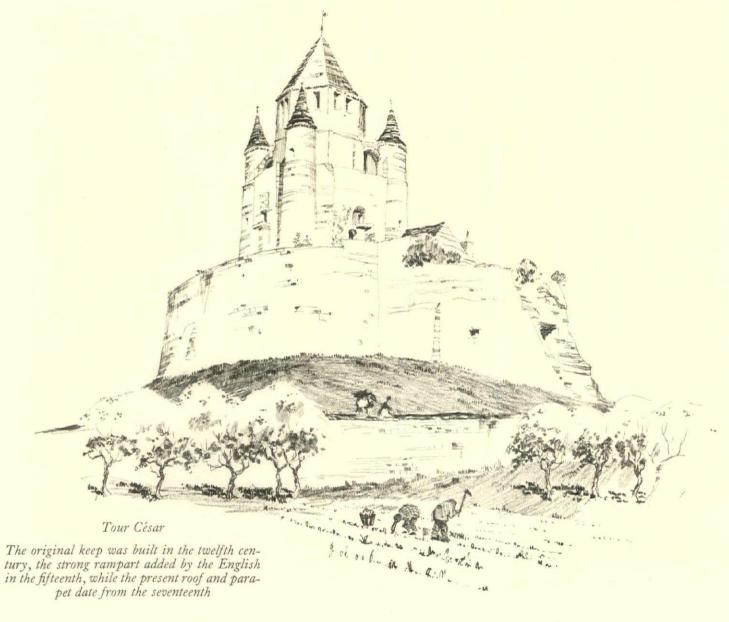
Thibaut-le-Chansonier, Count of Champagne, is said to have seen St. Catherine tracing the plan with a sword. She was an excellent architect, if the story be true, for a similar building might happily serve the purposes of a country club, a day school, a glorified country residence, or a beautiful what-not. Surrounding the three sides of the front court are delighful loggias opening on a formally planned garden. The rising terraces of gray stone walls, the range of greens in the clipped trees, climbing vines, and brilliant vegetable tops, surmounted by cream stucco walls and soft lavender roof of the building, compose a most harmonious mosaic of color

P R O V I N ~



under their rear washing-sheds, and striving as valiantly as any two little streams can to bring Venice and her Lido to the very doorsteps of the Provinsites. There are churches in Gothic, Romanesque, and Picturesque—to restrain the exultant visitor from becoming too heathenish in his delight. St. Ayoul grew actively from the twelfth to the sixteenth centuries, and passively since then in annexing texture. A corner hexagonal turret

would excite a Hollywood producer to build up an entire spectacle around it. The near-by tower of Notre-Dame-du-Val, a relic of a sixteenth-century Gothic church, was undoubtedly intended as a knock-out composition for sketching from all angles. Ste. Croix, a thirteenth, fifteenth, and sixteenth century edifice, as well as St. Quiriace (from 1160 on), are worthy architectural shrines, lacking only in publicity agents, or



their progeny would extend from Maine to Mexico. A little market-place specializes in trimmed rows of trees, that beautiful architectural adjunct of all French towns which we never allow ourselves to duplicate. Whether we do not know how to grow and trim plane (sycamore) trees, or whether we cannot bear the

honeycombed the entire upper town. At present these are to be entered only at the crypt of the *Grange des Dîmes*, accompanied by the cobbler who squats across the street. He is probably one of the outstanding wits of France, but as yet has not been commercialized by C. C. Pyle. In his introductory speech within the old



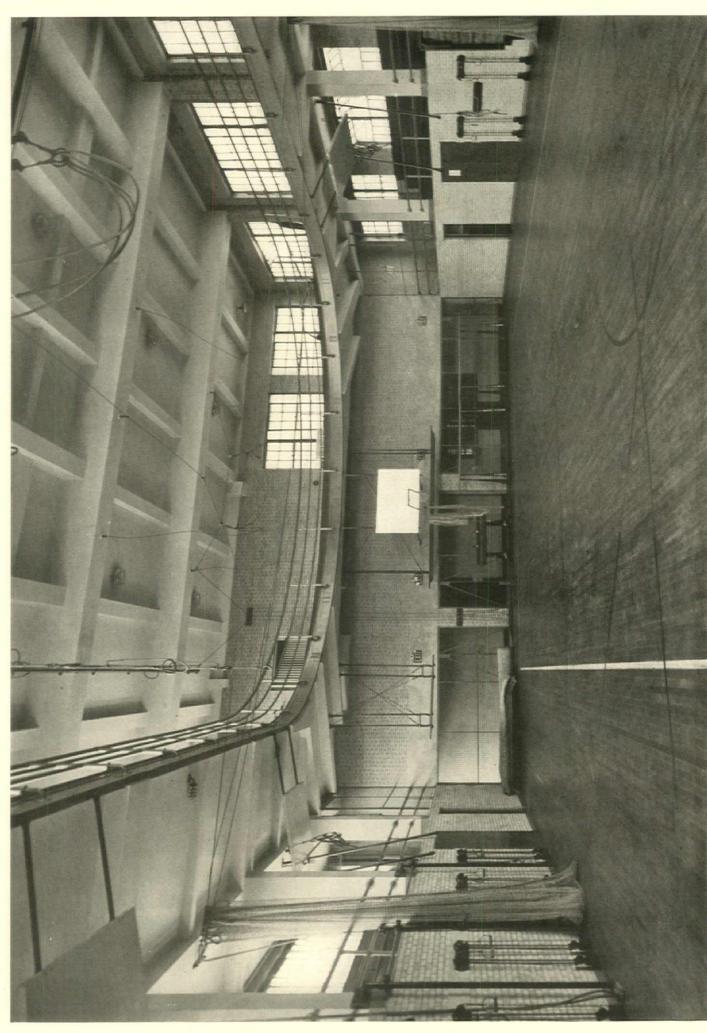
thought of cutting off their tender twigs, is one of the unsolved mysteries of America. Anyway, Provins has its delectable little square shaded by these neatly interlacing trees.

The upper town is girdled by the austere remains of walls, moats, towers (Tour aux Pourceaux and Tour aux Engins), and gates (Porte de Jouy and the Porte St. Jean). The latter, still in a fair state of preservation, marks the start of the road to Paris between straggly orchards and bravely tilled fields. Alluring paths and roadways try to skirt the walls, and after a fashion eventually make their way through a maze of brambles, thickets, flowering shrubs, and groves of trees. The focus within the ramparts is the Place du Châtel, its borders embroidered by fascinating houses of varying manner and mien. These and many others with characteristics like cover-designs for dream-houses offer enticing views at every hand, but for amazing qualities are not to be compared with the subterranean passages which once

tithe barn, where some very miscellaneous antiques moulder, he raps the head of a battered and chipped Venus, and (unchivalrously) for the benefit of the ladies observes: "Voilà—solide." Or, fumbling in a venerable sarcophagus, digs out a cigarette remnant with: "Les Romans fumaient aussi."

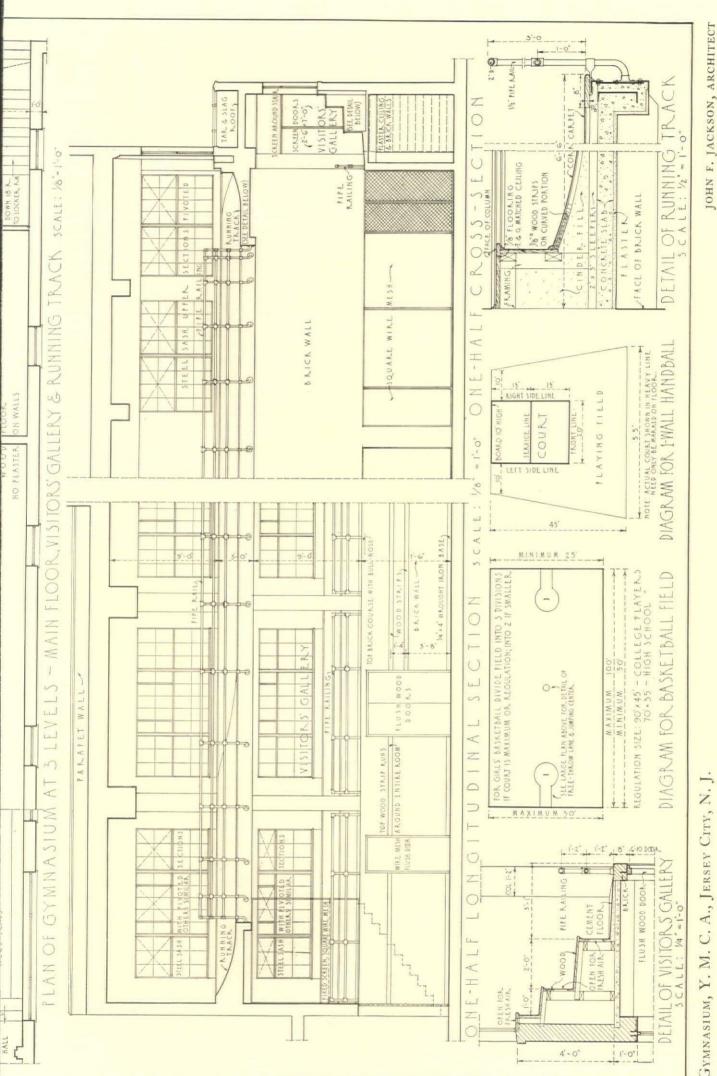
So, in all dignity, a brimful bumper of architectural *Triple-sec* to Provins—where no tourist asks in Timbuctoo French how to buy a complete Wall Street quotation, where mediæval hotels serve "red ink" as a matter of course (and after a stay of several days charge only what you think must be the account for one day), where there is architecture aplenty, but not so scholastic that it makes your memory realize its deficiencies, where there is rich color and running water, and where time is not reckoned in commuting trains but in centuries!

To Provins—"bottoms up"!



GYMNASIUM, Y. M. C. A., Jersey City, N. J. (See details on other side of sheet)

JOHN F. JACKSON, ARCHITECT



GYMNASIUM, Y. M. C. A., JERSEY CITY, N. J.

JOHN F. JACKSON, ARCHITECT

NOTES

GYMNASIUM, Y. M. C. A., JERSEY CITY, N. J. JOHN F. JACKSON, ARCHITECT

Materials:

Ceilings plastered; walls brick and unplastered in gymnasium and rooms under visitors' gallery.

Floors—wood in gymnasium, cement in visitors' gallery, cork on running-track.

Base in gymnasium, 1/4" x 4" wrought iron.

Railings for visitors' gallery and running-track, of iron pipe.

Steel sash with wire-glass, upper sections pivoted.

Doors, flush wood.

Running-Track:

6' 6" wide with ends a continuous semicircle—preferable to practice of having two abrupt turns at each end with short straightaway between.

Visitors' Gallery:

Ingeniously worked in above rooms required for storing apparatus, rowing-machines, punching-bags, etc.; gives spectators an opportunity of viewing an exhibition or match at a level only slightly above performers' heads; provides double seating capacity with running-track when maximum seating is required, as for basket-ball tournament, etc.

Basket-ball Field:

In addition to notes on diagram (see over) the following quotation from the 1927-28 rule book applies to floor markings: "The face of the backboard should be two feet from the end wall, but on short courts when the backboard is placed against the wall there shall be an end line, the inner edge of which is two inches out from the wall. On narrow courts when the playing court is the full width of the floor there shall be a side line, the inner edge of which is two inches out from the wall."

Handball Courts: (See diagram over)

Where the lines of handball courts are near those of other games, as basket-ball, volley-ball, etc., it is advisable to paint them a different color as an aid to players. Most courts are placed too close together; the "playing field" as noted on the diagram is self-explanatory as to the amount of room really needed.

This is the thirteenth in a series of measured drawings by Mr. Geerlings, of which the subjects chosen are among those occurring in modern practice. The intention has been to select the best available solutions of problems that are likely to be troublesome to the architect who has not met similar ones before, and to reproduce these painstakingly, with photographs and helpful data.

Subjects that have already appeared are: A Shop-Front Show-Window (Starrett & Van Vleck, Architects), November, 1926; Interior Details of a Fifth Avenue Shop (Starrett & Van Vleck, Architects), December, 1926; Teller's Cage and Bank Screen (York & Sawyer, Architects), January, 1927; Apartment-House

Details (McKim, Mead & White, and James C. Mackenzie, Jr., Architects), February, 1927; Hotel Office Details (Geo. B. Post & Sons, Architects), March, 1927; Cigar-Stand, Hotel Roosevelt, New York (Geo. B. Post & Sons, Architects), April, 1927; School-Building Details (Guilbert & Betelle, Architects), May, June, and July, 1927; Barber Shop, Hotel Roosevelt, New York (Geo. B. Post & Sons, Architects), August, 1927; Beauty Parlor in the same hotel, September, 1927; Telephone and Telegraph Room and Newspaper and Candy Stand, October, 1927. The next drawing will cover some ward details from the Roosevelt Hospital, New York, by York & Sawyer, Architects.

EDITORIAL COMMENT

♦ Vol. LVI, No. 5

ARCHITECTURE

NOVEMBER, 1927

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"It was the strong communal spirit, giving unity of purpose to the varied facilities of individuals, that made possible the production of the noble arts of the Middle Ages. . . . The capricious and irresponsible individuality of the time, together with the confused complexity of ideas and aims, gave rise to most of that which is open to criticism in the Fine Arts of the Renaissance."

CHARLES HERBERT MOORE, in "Character of Renaissance Architecture."

BUSINESS AS USUAL

THE Chicago Tribune's very recent survey of business conditions indicates that business is expanding in a substantial and well-sustained movement. The prospect is unquestionably brighter than a year ago. At that time production and trade during the summer of 1926 had been on an unseasonably high plane; we faced a saturated market, and a check last autumn was inevitable. The present autumn finds a very different set of conditions. Summer production and distribution volumes have been moderate. There has been no over-production, no excessive out-of-season drive for business, no saturation of the consuming public. Added to all this is the indication that the farmer's income for 1927 will be a cool billion dollars more than he got in 1926.

In the building industry it seems likely that the year will close with something like a 2 per cent decrease over 1926. It is a significant fact, however, that building permits in the twenty-five leading cities show, for the first time in months, an increase over the corresponding month of last year. One month's record does not necessarily mark a distinct trend, but upon the data at hand it would seem that, outside three or four cities of the first rank, the curve has turned upward once more.

"The attempt at prettiness has too long been the curse of architecture, the attempt to capture the elusive beauty of the craftsmanship of past centuries in our day, when the men and the social organism of which they were a part have passed into the limbo of history."

SIR LAWRENCE WEAVER, in "Cottages."

BETWEEN THE MILLSTONES

WE confess to a large measure of sympathy for the subcontractor. His path is not strewn with roses, even at best, and there are points at which he treads gingerly upon a very thorny way. For instance, just what is the legal status of an order from the architect directing the subcontractor to perform certain work which is an extra, and directing that this be

charged to the general contractor or to the owner? Is the architect's relationship with the owner or general contractor such that he has the legal right to order work or materials in their names? In case of a suit being necessary for collection, would the courts regard such an order as binding upon the third party? It is certainly doubtful, and yet a request on the part of the subcontractor for a direct authorization often results in haughty resentment on the architect's part, if it does not actually bar any future business relationship.

A somewhat similar problem faces the subcontractor if he dares to ask the architect for credit references as to an owner for whom he is invited to work. The architect certainly has no intention of guaranteeing payment by the owner, yet he is impatient or resentful, as a rule, of such fundamentally reasonable effort on the subcontractor's part to keep his business on a rational basis of business safety.

As to the authorization of extras, it is so much the better practice for all concerned—the architect most of all—for the architect to have the owner authorize every extra over his own signature, that this procedure must soon come to be universally followed.

In the other matter, it seems to us that the subcontractor would secure an owner's credit rating more accurately and with less embarrassment to all concerned if he sought this through the usual business channels.

"Within five years Rome must become the most wonderful city of the world in the eyes of all people on the globe."

Mussolini.

BUILDING CODES AND THEIR BLUE LAWS

THE Western Society of Engineers urges a determined fight on the part of architects and engineers against certain outgrown restrictions imposed by building codes, that impede progress and prohibit the use of new and improved construction methods and materials. Antiquated restrictions, perhaps adopted years ago, before the days of modern scientific construction, exist in almost every city. Our building codes should be fluid rather than fixed, just as modern construction is fluid and never static. It is unlikely that any real progress will be made in this regard until the making of building codes is taken out of the hands of those who are sometimes influenced by political considerations or by well-organized lobbying rather than by technical principles. If these codes could be put in the sole control of a commission made up of representative architects, engineers, builders, city planners, and similarly qualified technical experts, their purpose would unquestionably be achieved.



Photogra, h by Ewing Gallowsy

A new vista from Cental Park, showing New York's two newest hotels. At left, over the trees, the Ritz Tower; the tall tower is that of the Sherry-Netherland (Schultze & Weaver, Architects); at the right is the Savoy-Plaza (McKim, Mead & White, Architects)



The Installation of a Carillon



◆天使HERE has recently been installed in the First Methodist Episcopal Church of Germantown, Philadelphia, Pa., a grand carillon of forty-eight bells, ranging in size from 7 inches in diameter to 5 feet 8 inches, the latter weighing 6,720 pounds. While it is known as a carillon of fortyeight bells, there are in reality sixty-three. The fortyeight refers to the number of tones and half tones, which cover a range of four octaves. Some of the smaller bells are in pairs, so as to produce a greater volume of sound.

The bells are supported on a rolled-steel frame and are arranged in four tiers, the larger ones on the bottom. They are bolted to the frame and sounded by cast-iron clappers swung

from the under sides of their crowns, that of the largest bell weighing 156 pounds. The total weight of the bells and their frame is approximately 32 tons.

The church and the tower were built about thirty years ago, of a local granite trimmed with Indiana limestone. All the masonry is in good condition. The tower is 25 feet square outside, and 120 feet high. The floor of the bell-chamber is 70 feet above the street. Before preparations were made in the tower to receive the carillon there were three stages; the second one had a rough board floor, and the interior of the tower above it was unfinished. The third, or bell-chamber floor, is constructed of 12-inch I-beams supporting 4-inch brick arches filled with 4 inches of cement. The roof is copper-covered wood sheathing supported on 2-inch by 12-inch wood rafters.

In computing the strength of the tower to carry the additional load imposed by the bells and their frame, it was found that the masonry was amply strong, but that the weight transferred to the earth at the interior corner would be in excess of that allowed by the Philadelphia building laws. Therefore it was necessary to provide additional footings at this point.

A diagonal aperture was carefully cut through the corner of the tower foundation, keeping it back enough to avoid disturbing the corner stones and thereby retaining as much strength as possible during the opera-



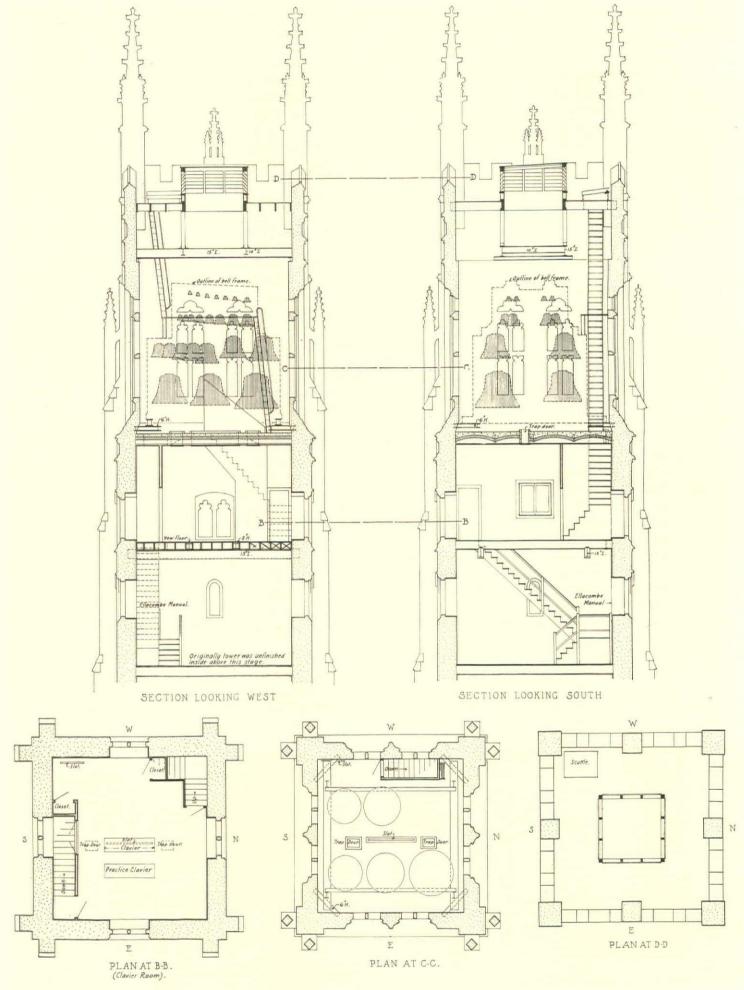
CHARLES L. HILLMAN, ARCHITECT, TELLS OF THE UNUSUAL PROBLEMS MET IN HANGING THIRTY-TWO TONS OF BELLS IN AN OLD TOWER

tion. On the axis of this aperture, and far enough from each end of it to avoid the old foundations, concrete piers extending down to the bottoms of the old footings were placed and their tops carefully levelled. Two 9-inch I-beams were then slipped through the aperture and bedded on the new piers with cement. Adequate bearing for the masonry supported by these beams was provided by two cast-iron plates, 2 feet 8 inches by 12 inches by 2 inches, one resting on the upper flanges of the beams and the other, after having its top flushed with cement, was driven to a solid bearing by six pairs of cast-iron wedges driven between the two. Concrete was then tightly rammed into the aperture.

The carillon is played by means of a clavier, some-

what resembling an organ console except that instead of keys it has short levers. These levers and the pedals have a travel of about 2½ inches when a note is struck, and are connected by means of steel wires to levers on rocking shafts, with other levers attached to the bell clappers and to counter-weights; so that a very delicate adjustment is possible, and little effort required to sound even the largest bell. The founders of the carillon desired that the clavier-room floor be between 13 and 14 feet below the floor of the bell-chamber. This necessitated the construction of a new floor and a room to contain the clavier. This floor was required to be very rigid, with two steel beams so spaced that the clavier could be bolted directly to them.

The frame to which the bells are hung was designed by the founders, John Taylor & Company, of Loughborough, England, and is built of British rolled-steel structural shapes, the entire load being carried on two compound girders spanning the interior of the tower. It was originally intended that these girders should bear directly on the masonry, which would have necessitated cutting holes in the wall on one side more than twice the depth required for bearings. Because of the length of the girders and the restricted space for handling them, this would have been slow and expensive work, so it was decided to set a 6-inch H-beam diagonally across each interior angle of the tower to form bearings



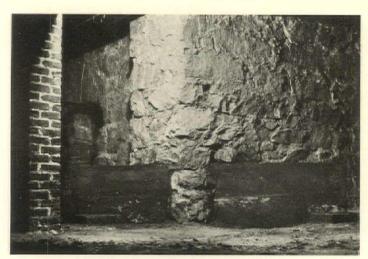
CARILLON INSTALLATION, FIRST M. E. CHURCH, GERMANTOWN, PA. CHARLES L. HILLMAN & SON, ARCHITECTS

for the compound girders. This arrangement has several advantages over the original plan: The load is distributed over eight points on the masonry instead of four, and at the points of greatest strength; the diagonal beams, being short, were easily handled and required less cutting into the walls for bearings; and it was possible to do this work before the carillon arrived, thereby expediting its erection; also because the compound girders did not have to be so long as originally designed, it facilitated their handling.

Provision for allowing the sound of the bells to escape from the bell-chamber was an important item. There were twin windows in each side of the tower, divided mid-height by stone transoms, and having stone louvres. The tympanums in their heads were solid. The louvres were removed and the tympanums in the heads were cut out, and, as an additional sound outlet, a pent-house with louvred sides was constructed on the roof. Under the pent-house the rafters were cut out and framing pieces put in, supported by four short Georgia pine posts, which are supported by two 15-inch I-beams spanning the tower. It was foreseen that these beams would facilitate the handling of the bells and frame by providing fastenings for tackle and hoists; therefore each one was made strong enough to carry the heaviest bell in midspan.

As previously mentioned, the rocking shafts operating the bell clappers are connected to the clavier by wires, which pass through a slot in the floor of the bell chamber; this slot is 6 feet long by 2 inches wide, and had to be accurately located. Also there are two trapdoors in the ceiling of the clavier-room and the bell-chamber floor to enable the carillonneur to hear the bells distinctly while playing. To place the trapdoor and slot frames, the brick floor arches were shored and cut, and concrete frames strong enough to take the thrust of the arch were cast *in situ*, the concrete extending above the floor to form curbs.

Connection was made to the present heating system and a steam riser run to radiators in the clavier-room. Because of the strenuous exertion required to play the carillon, bathing facilities are a great convenience; therefore a lavatory with cold water connection was installed in the clavier-room.



Additional footings were given the tower walls by cutting through a corner and bridging the load

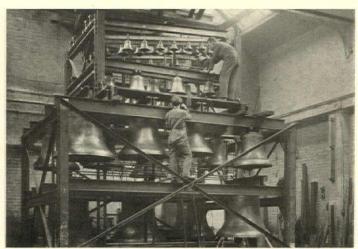
The rough walls of the tower below the bell-chamber floor were furred and lined with wall-board, the joints being covered with battens. The walls of the bell-chamber were flush-dashed with Portland cement and sand.

The agreement with the bell founders provided for the landing of the carillon on the wharf at Philadelphia. At this point the owner assumed responsibility. A cantilever was placed across the tower on the parapet and anchored down by means of a cable fastened under a corbelled buttress on the church side. The jambs of one of the windows in the bell-chamber were carefully cut out sufficiently to allow the largest bell to pass. The bells and heavier members of the frame were hoisted by a power-winch on a truck until they were above the sills of the belfry windows, when they were made fast to a hand-hoist secured to the steel roof-beams. As the power-winch was eased off the hoist pulled the bells through the window and swung them clear inside; then, by using a second hoist, they were easily and quickly placed in position. The largest bell had 3 inches clearance through the opening in the jambs, and passed without touching. While the hoisting was being done new jamb stones were being cut, and were ready to set when it was finished.

In addition to the playing clavier there is a practice clavier, which is similar to the playing one except that it is not connected to the bells but to small metal tubes of corresponding tones, set in a wooden frame above the levers. This permits the carillonneur to practise without ringing the bells. There is also an ellacombe manual or chiming apparatus, fastened to the wall on the landing of the stairs leading to the clavier-room. This consists of eight ropes fastened to a wood frame, and connected to eight of the larger bells for the purpose of tolling or chiming them.

All openings in the belfry, including the pent-house, are screened with copper fly-netting to exclude snow; in the windows this is backed up with heavy galvanized iron screens to prevent birds flying through it.

The pastor's room in the church and the clavier-room are connected by telephone. In the tower vestibule is a memorial tablet stating that the carillon is the gift of Mr. and Mrs. William H. Shelmerdine as a memorial to their son.



The bells are mounted upon a steel frame—sixty-three of them in all, covering a range of four octaves

ANNOUNCEMENTS

D. L'eonard Halper, architect, has opened his Cleveland office for the practice of architecture at 7016 Euclid Avenue. He will be pleased to receive a complete file of manufacturers' catalogues and samples.

Walter P. Crabtree, of New Britain, announces that his son, Walter P. Crabtree, Jr., has been taken into partnership under the firm name of Walter P. Crabtree & Son, architects, and the opening of new offices in the Capitol Building, 410 Asylum Street, Hartford, Conn.

W. K. Eldridge, architect, announces the removal of his office from 218 Medical Arts Building, to 203 Medical Arts Building, Indianapolis, Ind.

S. Grant Alexander has changed his offices from the Chamber of Commerce Building to 113 East College Street, Asheville, N. C.



BOOK REVIEWS

THE SMALLER HOUSES AND GARDENS OF VER-SAILLES FROM 1680 to 1815. By Leigh French, Jr., and Harold Donaldson Eberlein. 102 pages, 9 by 12 inches. Chiefly illustrations, from photographs and measured drawings. New York: 1926: The Pencil Points Press, Inc. \$6.

In the shadow of the Palace at Versailles stand a number of comparatively modest houses of the seventeenth and eighteenth centuries, the homes of various members of the court circle. There are throughout these dwellings a quiet elegance, a delightful ingenuity of plan, a sophisticated simplicity that mark a group unique, and incidentally one full of suggestion for the modern adaptation. The photographs are well chosen and well printed, the drawings in a particularly sympathetic key.

CHICAGO TRIBUNE BOOK OF HOMES. 99 designs for five-room and six-room houses, submitted in a competition. 110 pages, 10½ by 13 inches. Illustrations from line drawings. Chicago: 1927: Chicago Tribune. \$1.

If any architect needs ideas for the minimum house, here they are.

THE ARCHITECTURE OF THE RENAISSANCE IN FRANCE. Two volumes: The Early Renaissance (1495–1640) and The Later Renaissance (1640–1820). By W. H. WARD, M.A., F. S. A., F. R. I. B. A. 566 pages, 6 by 9 inches. 473 illustrations from photographs and drawings. New York: 1927: Charles Scribner's Sons. \$7.50 per volume.

The late W. H. Ward's volumes, first published in 1911, have long occupied a very important niche in architectural literature. Ward's breadth of view, his deep knowledge of his subject, his painstaking accuracy, and his clear and concise style have combined to make an enduring work. The present edition is revised to incorporate Ward's later and

fuller knowledge, with a preface by Sir John Simpson, M.A., past president R. I. B. A., and additional illustrations.

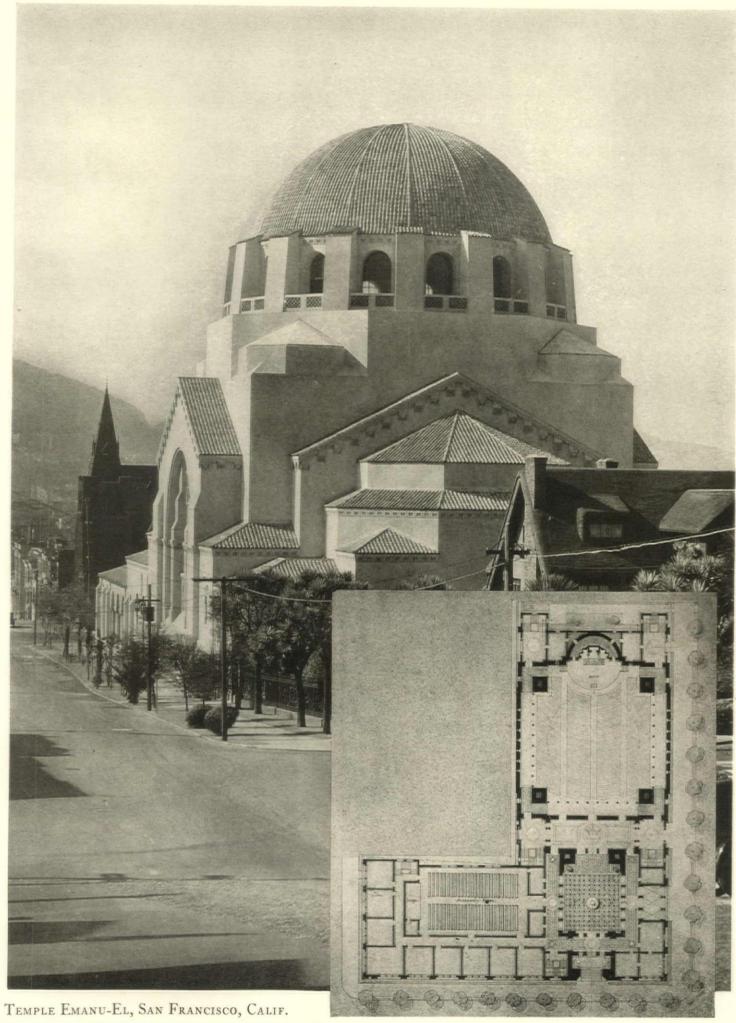
SYMBOLISM FOR ARTISTS: CREATIVE AND AP-PRECIATIVE. By Henry Turner Bailey, Director Cleveland School of Art, and of John Huntington Polytechnic Institute, and Ethel Pool, Instructor in Symbolism, Trinity Cathedral, Cleveland. 240 pages, 4½ by 6½ inches. Illustrated. Worcester, Mass.: 1925: The Davis Press. \$5.

An alphabetical arrangement of information as to the meaning and use of symbolic motives in the art of the past. It should prove of real value to art students and teachers. to travellers, and to artists generally. The latter would find it a convenient means of checking or adding to their knowledge of symbolic forms.

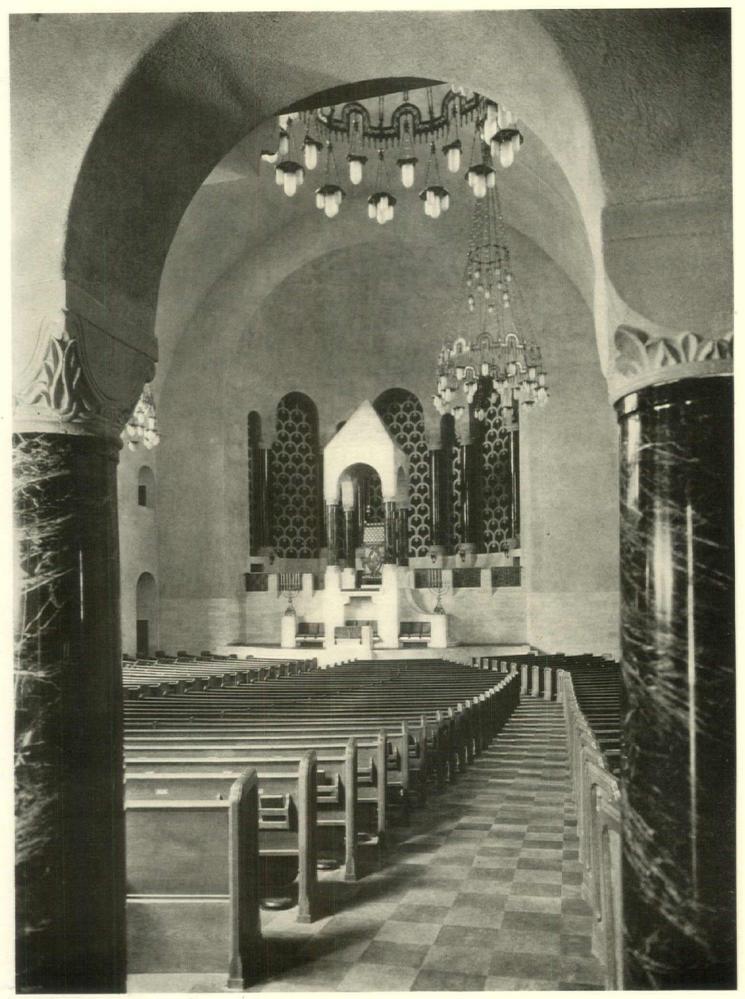
HOUSE HEATING WITH OIL FUEL. By P. E. FANS-LER, E.E., Associate Editor *The Heating and Ventilating Magazine*. 354 pages, 63/4 by 10 inches. Illustrated with diagrams and photographs. New York: 1927: Heating and Ventilating Magazine Co. \$4.

A most comprehensive presentation of a subject on which the latest possible information is sought. In addition to the matters of combustion, burner types, mechanical draft, automatic control, installation, and servicing, the author gives the Underwriters' regulations, oil-burner ordinances, and a chronological list of burners classified as to type.

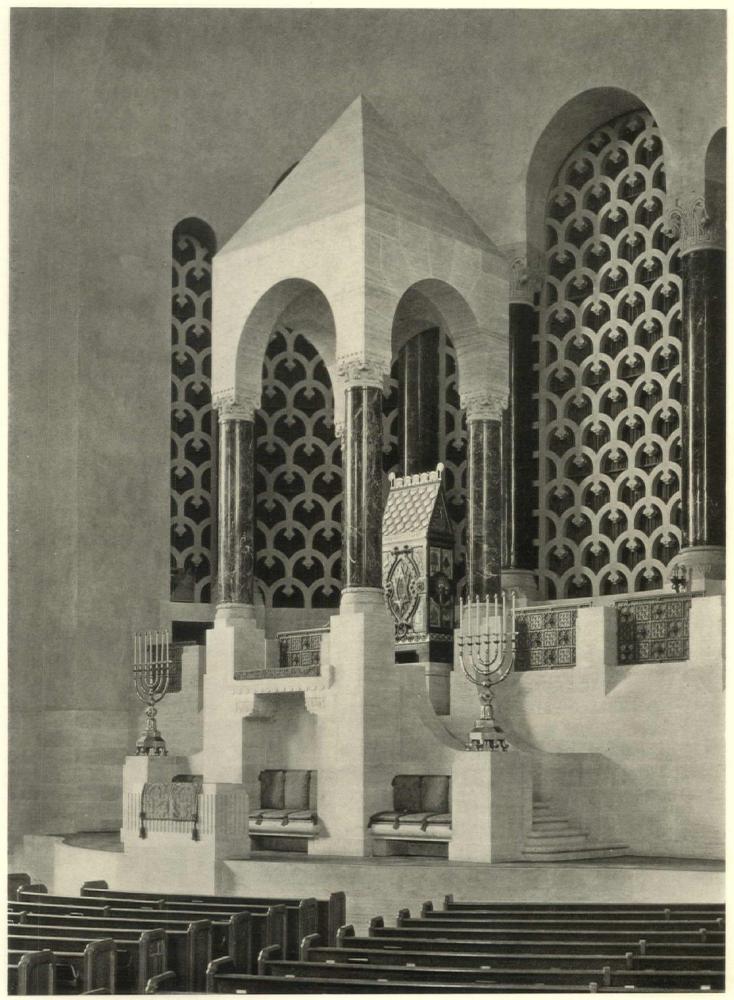
- U. S. GOVERNMENT MASTER SPECIFICATION FOR CEMENT, PORTLAND. Circular of the Bureau of Standards, No. 33. Washington: Government Printing Office. 10 cents.
- U. S. GOVERNMENT MASTER SPECIFICATION FOR CEMENT, PLASTIC MAGNESIA, USED AS FLOOR-ING, BASES, WAINSCOTS, ETC. Circular of the Bureau of Standards. No. 323. Washington: Government Printing Office. 10 cents.



BAKEWELL & BROWN AND THE LATE SYLVAIN SCHNAITTACHER, ARCHITECTS

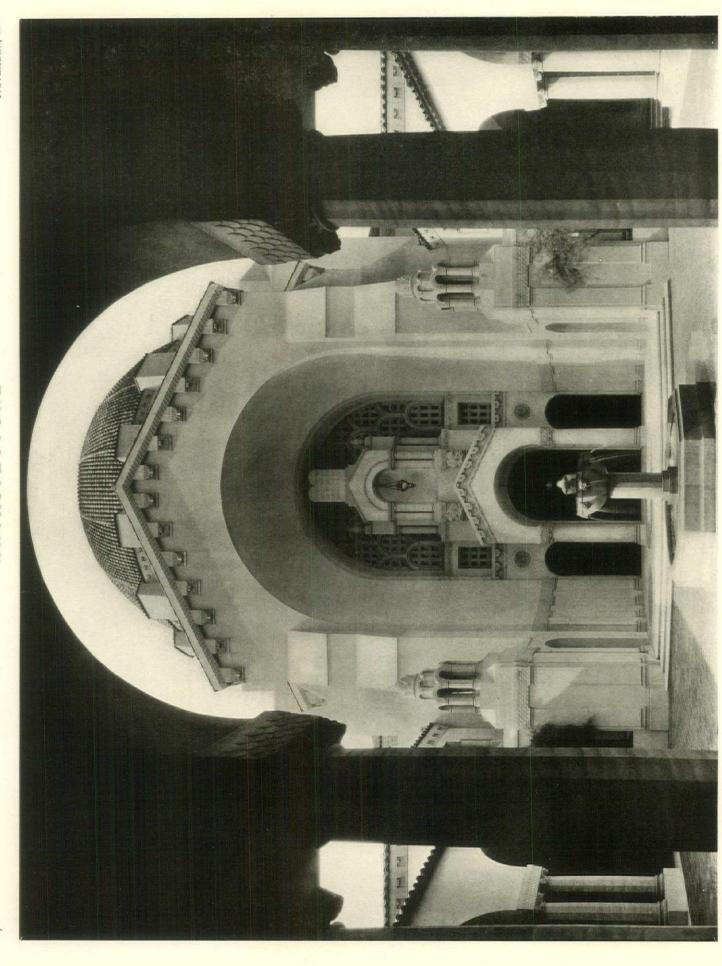


TEMPLE EMANU-EL, SAN FRANCISCO, CALIF.
BAKEWELL & BROWN AND THE LATE SYLVAIN SCHNAITTACHER, ARCHITECTS



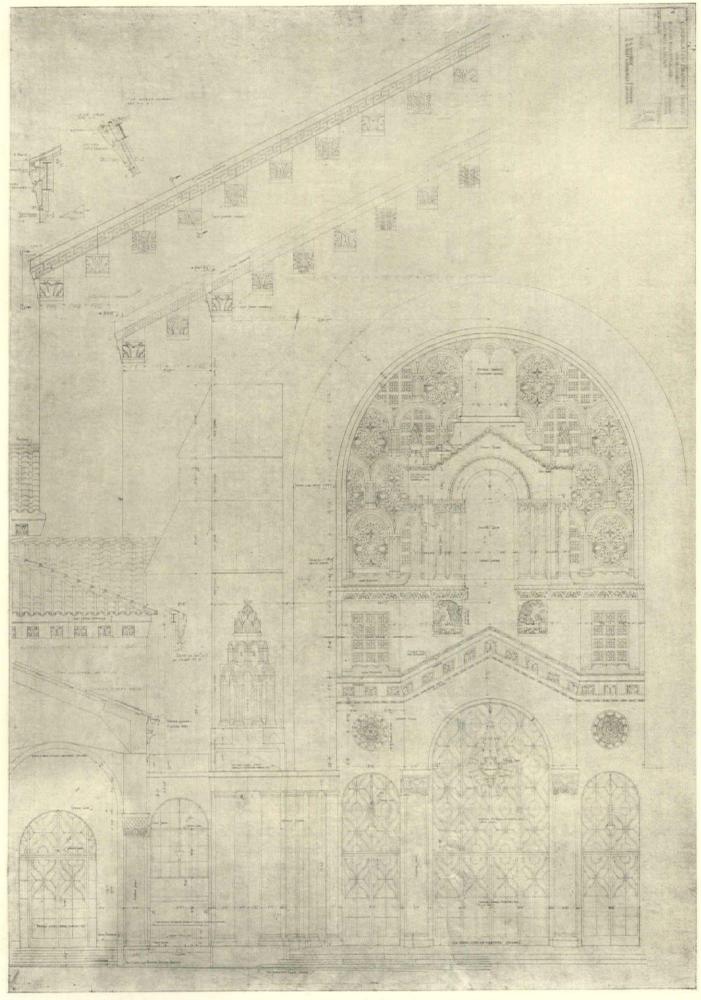
TEMPLE EMANU-EL, SAN FRANCISCO, CALIF.

BAKEWELL & BROWN AND THE LATE SYLVAIN SCHNAITTACHER, ARCHITECTS

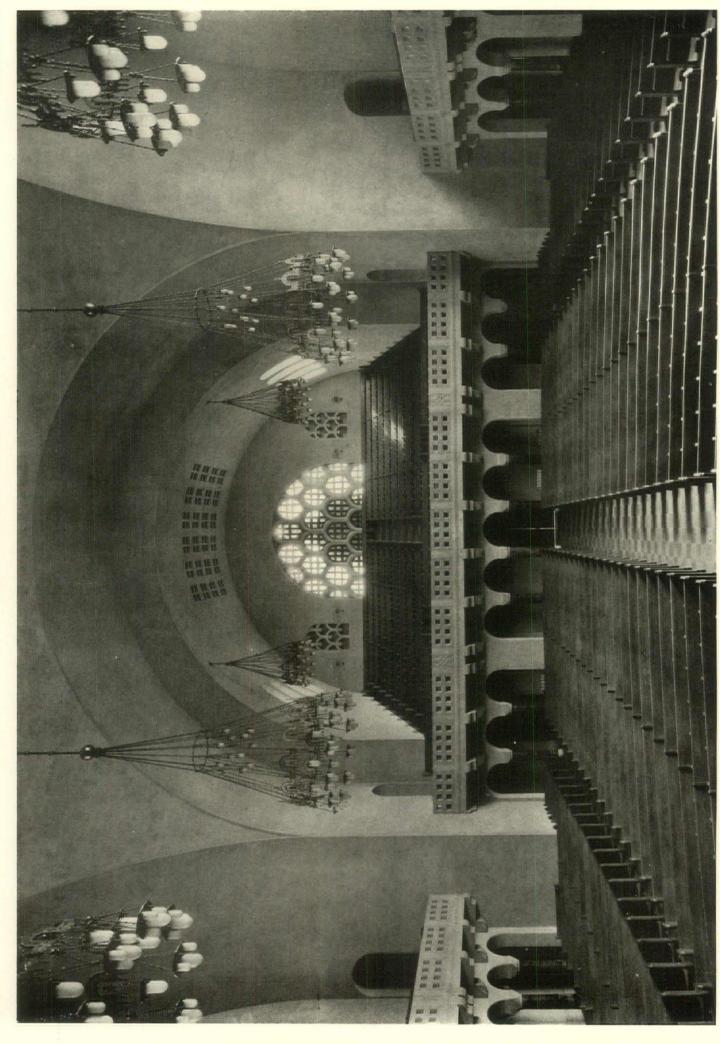


TEMPLE EMANU-EL, SAN FRANCISCO, CALIF.

BAKEWELL & BROWN AND THE LATE SYLVAIN SCHNAITTACHER, ARCHITECTS



TEMPLE EMANU-EL, SAN FRANCISCO, CALIF. From half-inch scale detail BAKEWELL & BROWN AND THE LATE SYLVAIN SCHNAITTACHER, ARCHITECTS



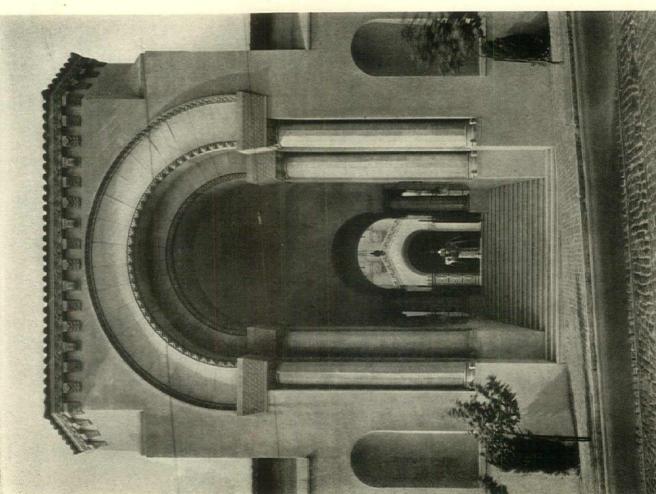
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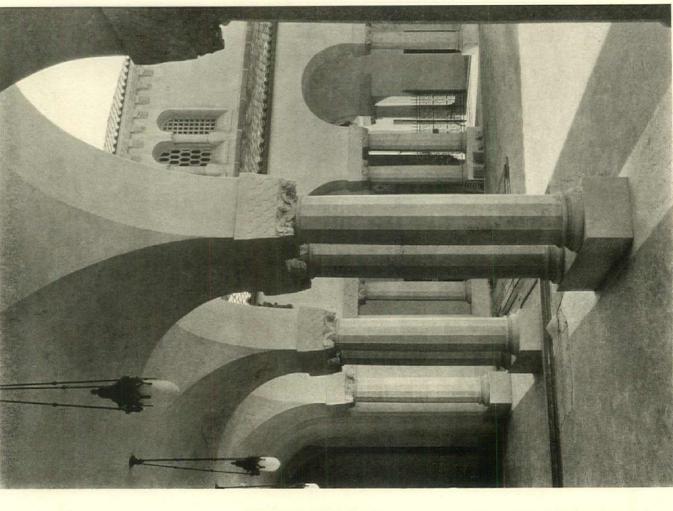
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TEMPLE EMANU-EL, SAN FRANCISCO, CALIF.

BAKEWELL & BROWN AND THE LATE SYLVAIN SCHNAITTACHER, ARCHITECTS





TEMPLE EMANU-EL, SAN FRANCISCO, CALIF. BAKEWELL & BROWN AND THE LATE SYLVAIN SCHNAITTACHER, ARCHITECTS



Robert C. Reamer, Architect



The Pacific Coast delights to indulge its playful spirit in the design of its theatres. The two photographs above, reminiscent of totem poles of the Northwest, show the Fifth Avenue Theatre, Seattle



An indication of the fact that American architecture is beginning to influence our London brethren is found in this model of a housing scheme by Topham Forrest, F. R. I. B. A., Chief Architect of the London County Council



Architectural News in Photographs



A new building that helps to make interesting the skyline of Brooklyn on her famous heights is the Leverich Towers Hotel. Starrett & Van Vleck, Architects

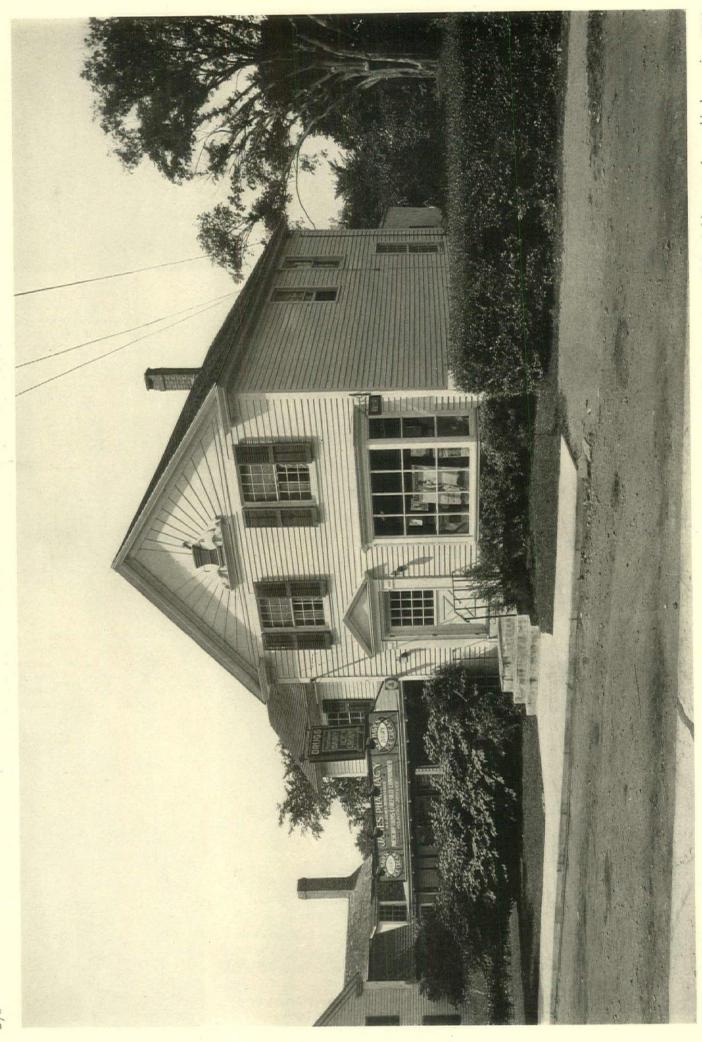




Los Angeles's new city hall is nearing completion, its high white tower a landmark. John C. Austin, John Parkinson, and Albert C. Martin, Associated Architects

Newark's new home of the New York Telephone Co. maintains the exceptionally high standard of our telephone buildings generally. Voorhees, Gmelin & Walker, Architects





A VILLAGE DRUG-STORE, SAYBROOK, CONN.

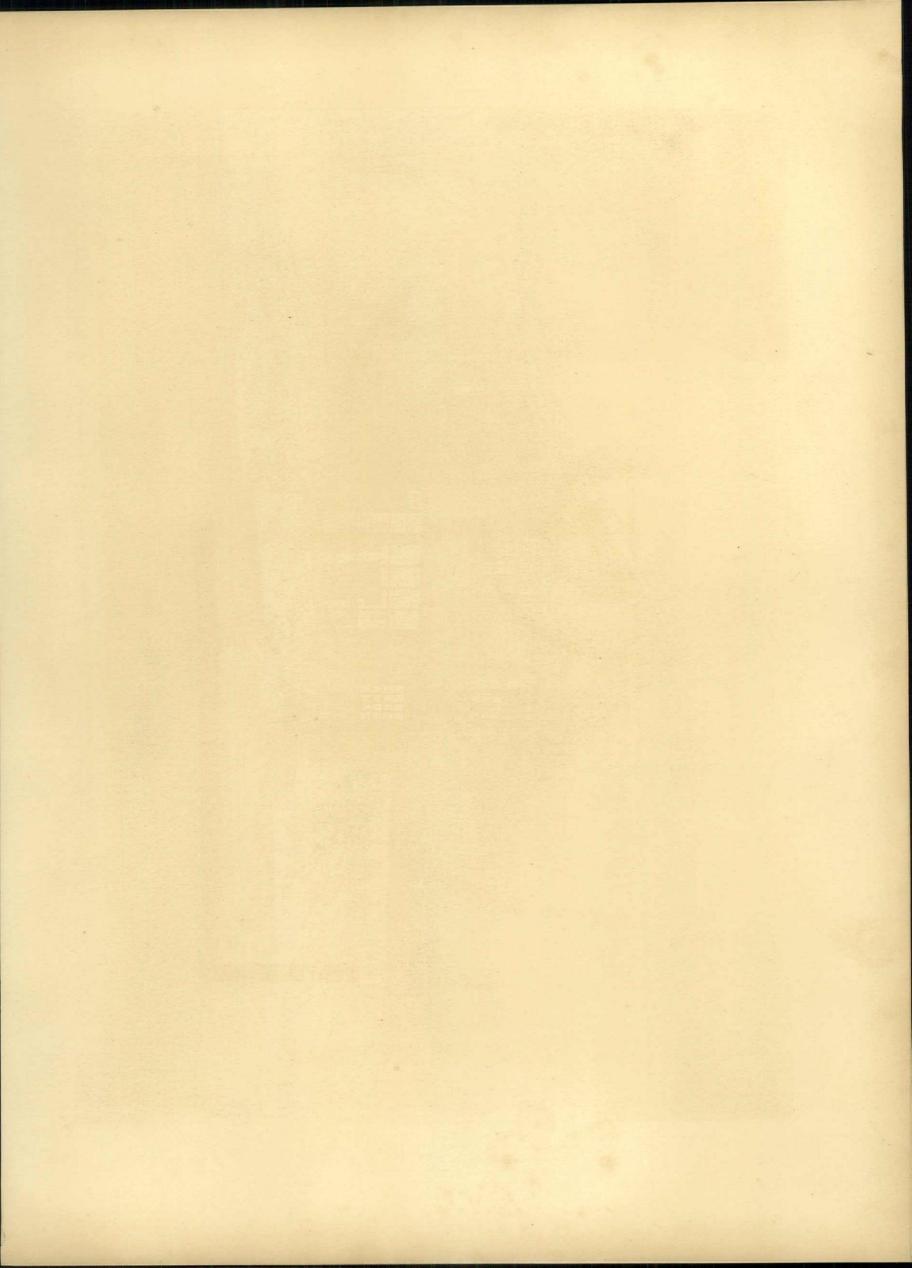
Although the site, it is said, has held a store of some kind ever since 1719, the present building has only recently been remodelled by Francis A. Nelson, Architect, who put in the doorway, display window, and the gold mortar in the pediment



COLOR SCHEMES OF ADAM CEILINGS-III

From accurate copies in water color by Gerald K. and Betty F. Geerlings of the original studies by the Adam brothers now in the Sir John Soane Museum, London. These faithfully follow the colors but do not pretend to retain the exact delineation of the ornament.







House of Martin T. Flanagan,
South Mountain Avenue,
Montclair, N. J.
Lucian E. Smith, architect

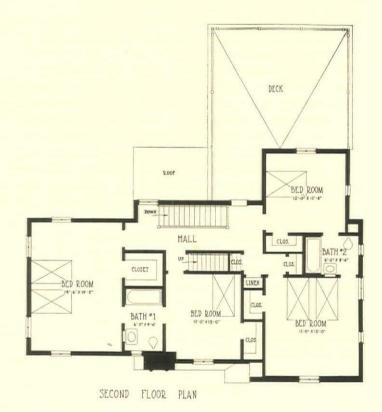


Stairway and loggia

Entrance from living-room

House of Martin T. Flanagan Montclair, N. J. Lucian E. Smith, architect





♦₹♦₹♦O the query When is a door not a door?" we

The Architectural Clinic

HARDWARE AND STILES

have all heard the mossaged reply, "When it is a-jar," but the hardware contractor knows better. His answer is "When it has a 2-inch stile.'

As a matter of record, a door stile may be dieted down to 2 inches in width, and still digest a cylinderlock with 1-inch back-set, providing that the thickness is no less than 13/4 inch and the door not too large. However, it is equally a matter of record that hardware advisers are reluctant about such an emaciated stile, pointing out that a damp season, a ruffled temper, and bulging biceps may combine to do the door no good. Window casements sneak under the 2-inch stile classification, however. A door stile pared down to its advisable minimum probably comes closer to being 3 inches, with a 11/2-inch backset lock, although if there is a pair of doors, 21/2 inches may suffice happily. When the reduced stile of 3 inches or less is employed, the lever handle is a necessity, of course, and offers the opportunity of making the

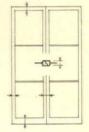
simple mistake of extending in the wrong direction unless the doors are carefully marked on the plans, both as to swing and which of a pair is "active." A common practice is to assume that if a pair of doors is to swing in, the right door (from the outside) is the "active" member. The hardware contractor is in his happy hunting-ground when the stiles are of a common dimension throughout a job and ample in width, but he is willing to accept responsibilities if stiles are variable providing that door swings are shown, and special conditions are marked on plans, with not only stile widths given but thicknesses as well. One of the foremost gray-hair producers, say the hardware men, is the residential job where the client and architect take turns playing havoc with the door and hardware schedule without keeping said document up to date or informing the contractors involved. The result ends usually with too few locks that fit, and too many words that do.

The day was, and now is passing, when the cremorne or cremone bolt, with a lot of accredited French ancestry, was a popular chaperone to every pair of French doors. Both numbers and varieties of the cremone are growing less, but the client still lives who gets perfect satisfaction from them on 2-inch to 3-inch stile French doors. If one door is to remain closed while the other is open, he may even wish to have one on each door.

After interviewing members of the hardware pro-



Not infrequently in residential work three arches have French doors in the centre, flanked by double-hung sash. When 3/4"-scale details are made it becomes evident that, unless the stiles of the doors are cut down to 21/2" to 3" in width, the amount of wood showing at the head rail will differ widely between the doors and windows. From a design standpoint the three openings should appear alike.



To save his client money by obtaining more definite estimates, the architect might well dimension stile and rail widths and thicknesses, and meeting-rail section, for all openings requiring special or high-priced hardware.

fession, THE CLINIC comes to the conclusion that both the client and contractor would be the richer if more information

were placed on estimate drawings. In the absence of a lump-sum allowance, the same estimator may "figure" the job two ways. He can submit a low price in order to get it, and trust that the architect is not intending to interpret too many extras between the lines of his vague specifications, or require too many items not shown on drawings which are covered only in general clauses; in these the contractor and his heirs are bound to furnish anything which will contribute to the artistic ensemble. Or, he may estimate the job so as to "play safe," and therefore let his chance-taking competitor walk off with the dotted line. Modern catalogues offer complete information for him who would seek to avoid trouble later. There is the story of the architect who specified a certain hinge by number, but covered himself by a protective phrase, serenely tucked away, which absolved him and his inaccuracies forever and a day. The contractor estimated and furnished the article

specified by number, only to find on the job that they fitted on the doors no better than his bill for an "extra" fitted the architect's sense of personal error.

The excavator has the advantage over the hardware contractor, not only that his services need fit less accurately, but that he is not the last contractor on the job, when the client wants protection on his doors, so that he can move in with his stamp collection and radio. Any slips in excavating are as nought compared with a doorknob's absence. Thus it is that at the crucial moment, when each keyless second strikes agony in the heart of the owner, the hardware contractor arrives just in time to be showered by the culminating wrath for all previous delays. Unfortunately, in these days of involved shipments and delayed deliveries, the hardware cannot be ordered until the cabinet or mill work is detailed by the architect, and since special equipment is not to be had for the asking in a twinkling, the real cause (stage whisper) is often traceable to delinquent architect's details.

Casement windows should have stile and rail widths and thicknesses clearly marked on plans from the start. If they are changed later a revised schedule should be sent in to the interested contractors. Fasteners, catches, and the like can make for no end of irritation when this information is omitted, and the hardware contractor must obtain his data from the mill

instead of from the architect's organization.



Emery Stanford Hall, A.
I. A., Chicago. Recently on
Jury of Award, West Coast
Woods Competition



Walter P. Crabtree, New Britain, Conn., engaged in the general practice of a busy industrial city



Carl Reger, A. I. A., Morgantown, W. Va.



N. Max Dunning, F. A. I. A., Chicago, is Director of the Structural Service Department, A. I. A.



James E. McLaughlin, A. I. A., of McLaughlin & Burr, Boston. Specializes in schools and hospitals



Edwin B. Phillips, A. I. A., of the firm of Spencer & Phillips, Memphis, Tenn.



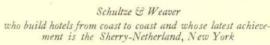
Leonard Schultze



S. Fullerton Weaver, C.E.



George Bain Cummings, A. I. A., Conrad & Cummings, Binghamton, N. Y.



You know these men by

reputation — do you know

them by sight?



W. Duncan Lee, A. I. A., Richmond, Va. Has special distinction as designer of private residences



L. B. McCoy, Houston, Texas



Bloodgood Tuttle, Cleveland, Ohio, who has practised in New York and Detroit



Robert K. Fuller, A. I. A., Denver, Colo.



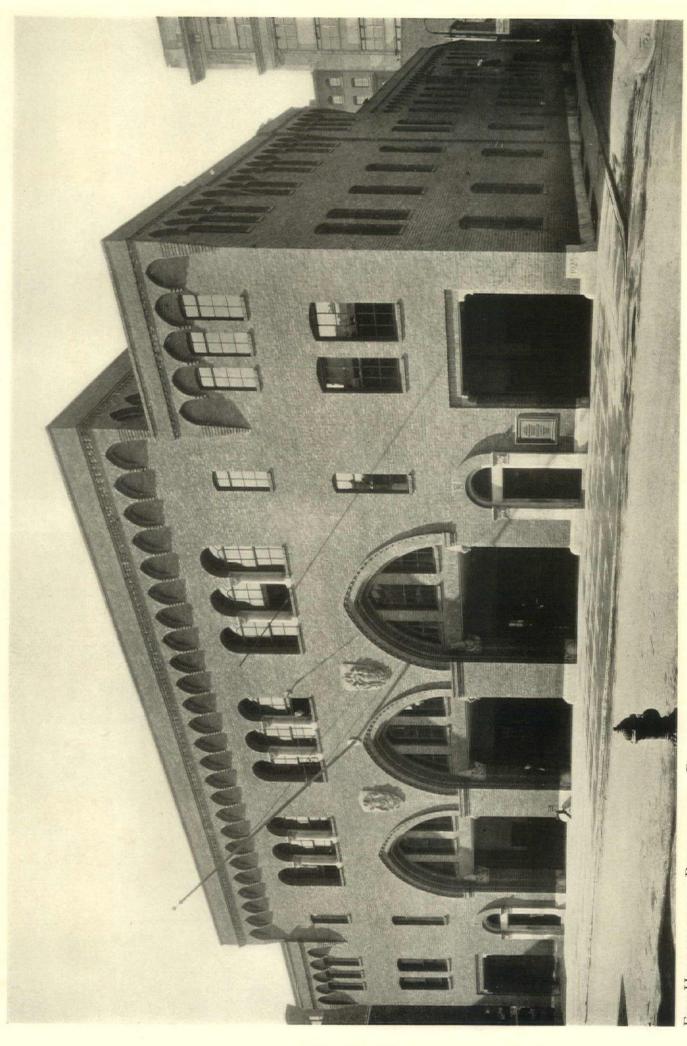
Philip H. Smith, Smith & Walker, Boston, Mass., who specializes in churches and industrial buildings



Gilbert L. Rodier, Secy. Washington (D. C.) Chapter, A. I. A., of Rodier & Kundzen

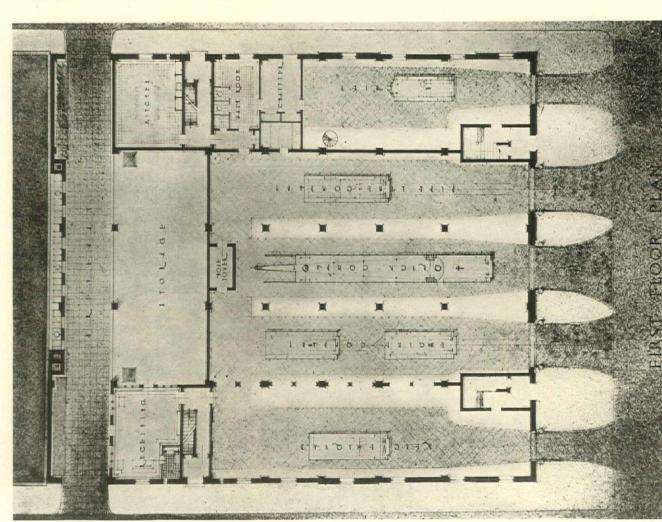


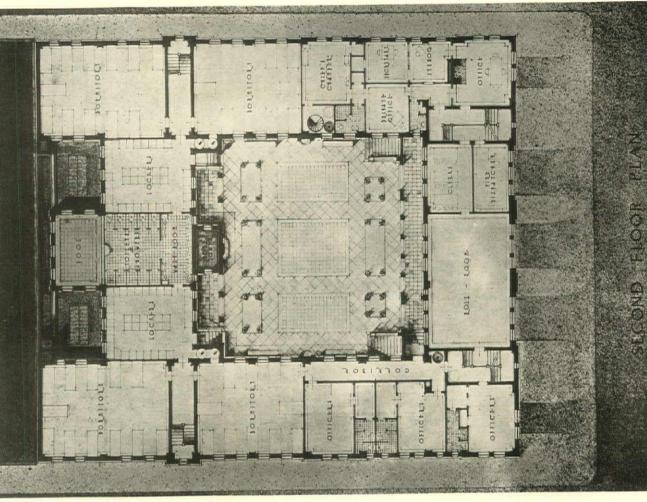
Alexander Carl Guth, Secy. Wisconsin Chapter, A.I.A., of Herbst & Kuenzli, Milwaukee, Wis.



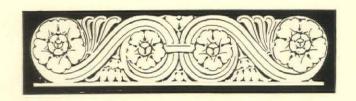
FIRE HEADQUARTERS, PHILADELPHIA, PA.

JOHN MOLITOR, CITY ARCHITECT





FIRE HEADQUARTERS, PHILADELPHIA, PA. JOHN MOLITOR, CITY ARCHITECT



Architecture's Portfolio

OF

COLONIAL TOP-RAILINGS OF WOOD

* * Subjects of Previous Portfolios

* * *

STAIRWAY DETAILS (GEORGIAN, EARLY AMERICAN, ETC.) February, 1927

PANELLING OF THE ENGLISH TYPES
January, 1927

STONE MASONRY TEXTURES
March, 1927

FANLIGHTS AND OTHER OVERDOOR TREATMENTS
May, 1927

DOOR HARDWARE August, 1927 TEXTURES OF BRICKWORK
June, 1927

IRON RAILINGS
July, 1927

ENGLISH CHIMNEYS
April, 1927

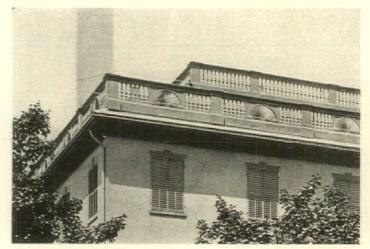
GABLE ENDS October, 1927 PALLADIAN MOTIVES September, 1927

SUBJECTS IN PREPARATION FOR FUTURE ISSUES

Beamed Ceilings
Built-in Bookcases
Chimney Tops
Circular and Oval Windows

Leaded Glass Medallions
Cornices of Wood
Decorative Plaster Ceilings
Garden Steps

English Fireplaces Floors of Wood Elevator Doors Garden Gates Garden Walls
Rain-conductor Heads
Stucco Textures
Treillage



SALEM, MASS., 1818



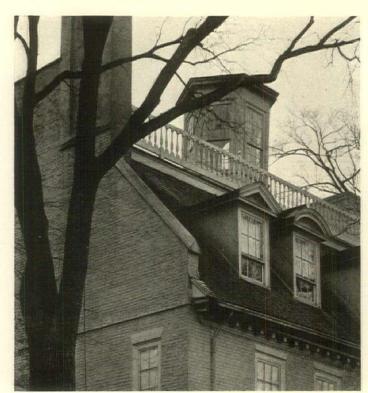
SALEM, MASS.



JAMAICA PLAINS, MASS., 1774



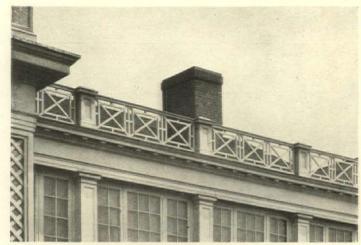
SALEM, MASS., 1719



PORTSMOUTH, N. H., 1718



* SALEM, MASS., 1818



MORRELL SMITH



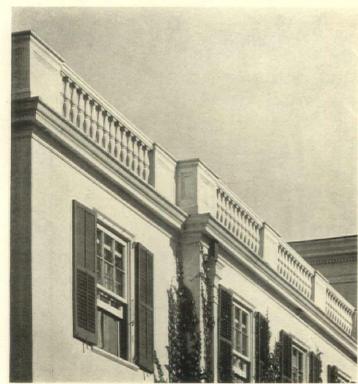
MORRELL SMITH



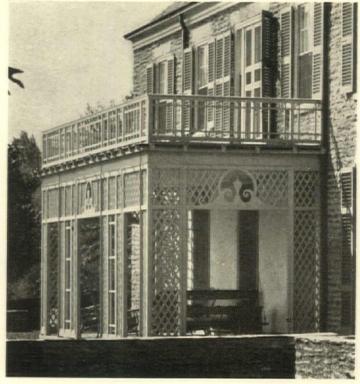
GEORGE THOMPSON



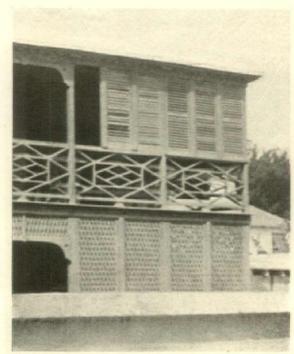
PATTERSON & DULA



JAMES WM. O'CONNOR



EDMUND B. GILCHRIST

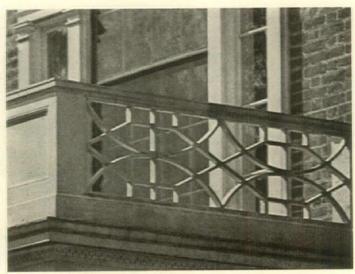


BERMUDA



SALEM, MASS., 1810





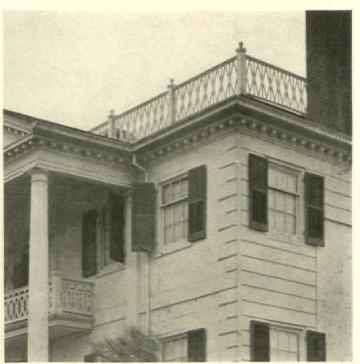
MURPHY & DANA



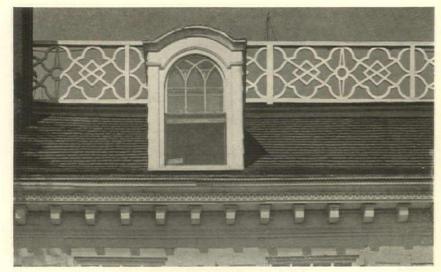
SALEM, MASS., 1782



SALEM, MASS., 1782



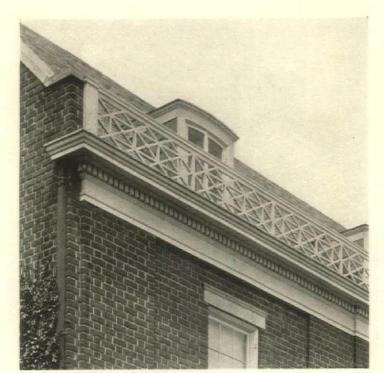
JUMEL MANSION, NEW YORK, 1765



"ROCK HALL," LAWRENCE, LONG ISLAND



HAROLD E. PADDON



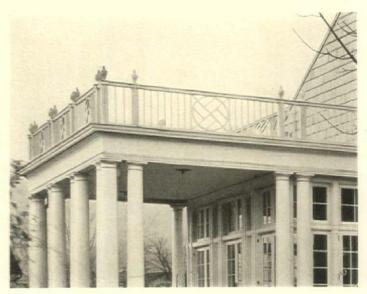
LAURENCE H. FOWLER



FRAUNCES'S TAVERN, NEW YORK, 1719

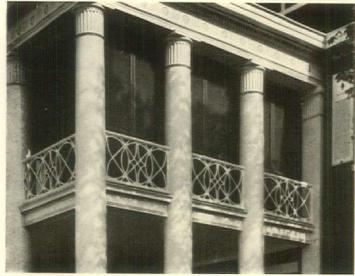


SALEM, MASS.

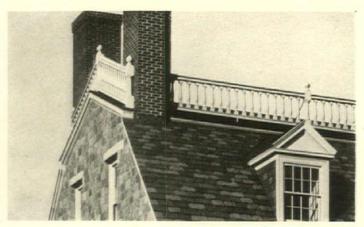


FRANCIS A. NELSON

H



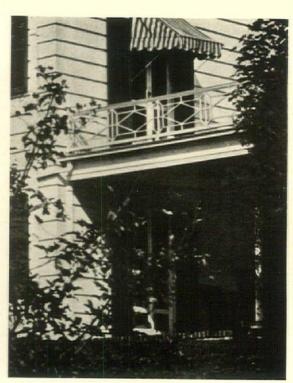
AYMAR EMBURY, II



M. F. WESTHOFF (REPRODUCTION)

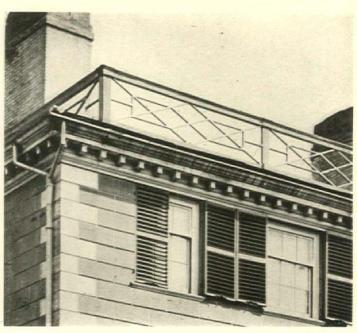


ELECTUS D. LITCHFIELD





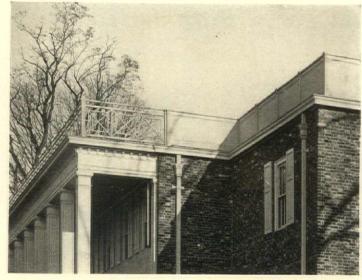
PEABODY, WILSON & BROWN



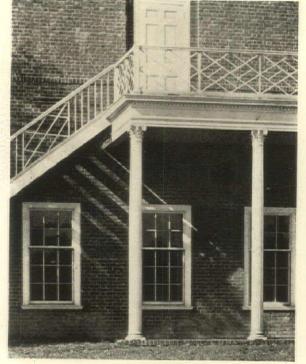
SALEM, MASS.



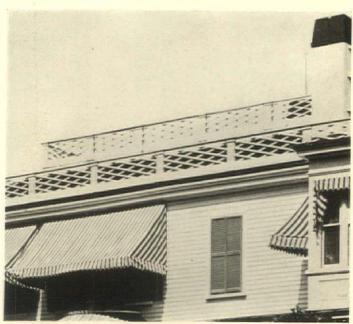
ROGERS & ZOGBAUM



SMITH & BASSETTE



ELECTUS D. LITCHFIELD



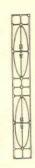
OLD POINT COMFORT, VA., 1800



GECRGE FULTON, JR.



ROBERT SEYFARTH





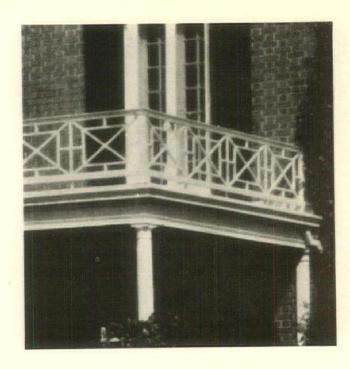
MODERN



MCKIM, MEAD & WHITE



PRINGLE & SMITH

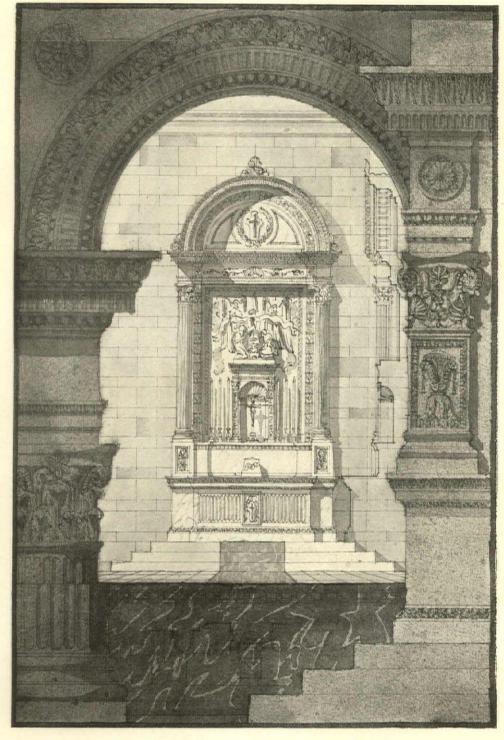


D.

LITCHFIELD









By George L. Ramsey, Chicago, Ills.

Design Awarded First Prize

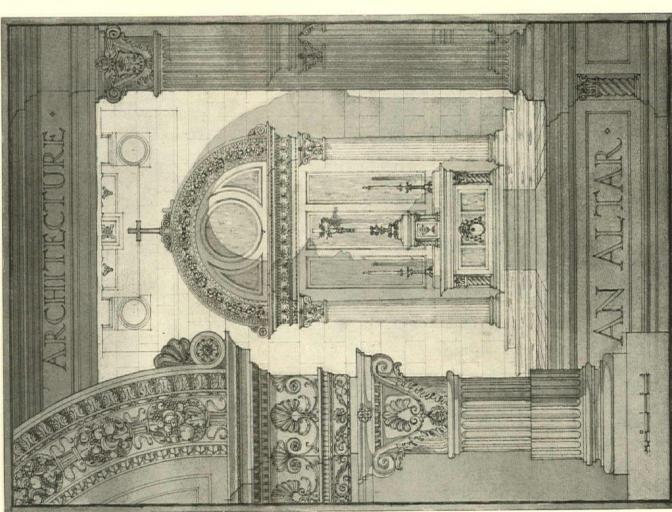
ARCHITECTURE'S Competition VII—Report of the Judges

N Competition VII, the programme of which called for an altar in a Roman Catholic Chapel, designed in the style of the Italian Renaissance, the judges take pleasure in awarding the prizes as follows:

First Prize—George L. Ramsey, Chicago, Ills. Second Prize—Peter J. Weich, Chicago, Ills. Third Prize—Manuel Tapia Ruano, Havana, Cuba. Fourth Prize—Domenic Thomas Russillo, Providence, R. I. Fifth Prize—Alfred Reinhardt, Elmhurst, Long Island.

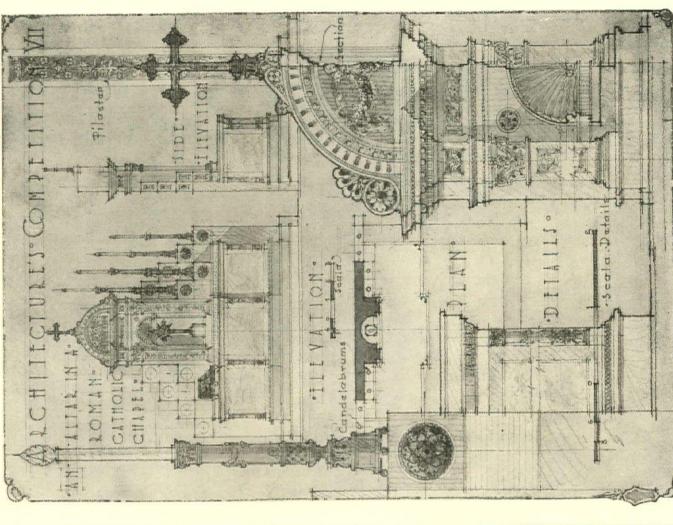
There were two rather conspicious faults in the bulk

of the entries this month—a lack of understanding of scale, and a lack of knowledge of the style prescribed by the programme. The latter fault is one that may quite possibly be charged against a lack of sufficient "documents" on the part of the contestants—either such a lack or insufficient energy to go to the library and dig up the books. The former fault, a failure in scale, is undoubtedly one that is not so easily cured. In fact, one of the judges remarked that it is perhaps the most common of all shortcomings in architectural competitions generally, since a real feeling for scale is the last thing an architect masters—if ever.



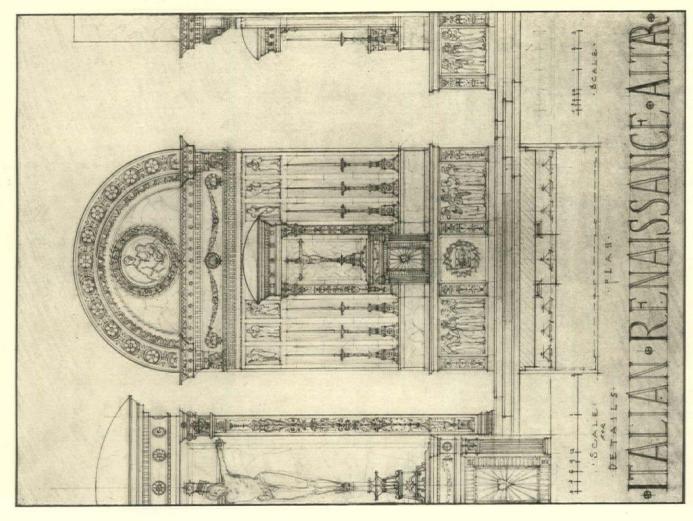
By Peter J. Weich, Chicago, Ills.

SECOND PRIZE DESIGN

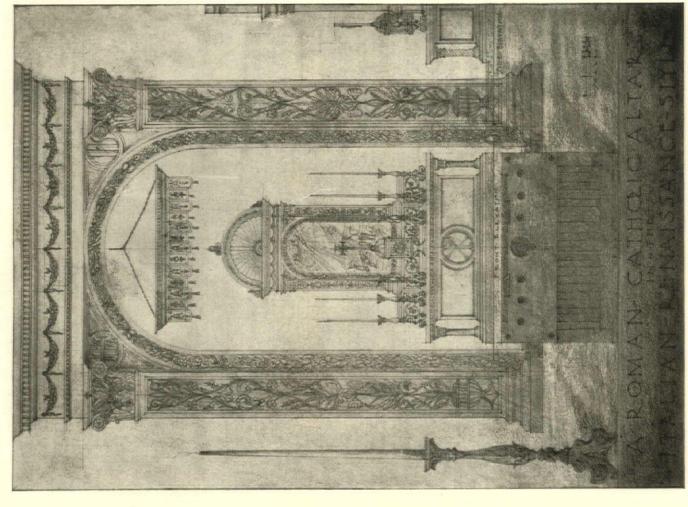


THIRD PRIZE DESIGN

By Manuel Tapia Ruano, Havana, Cuba



FOURTH PRIZE DESIGN By Domenic Thomas Russillo, Providence, R. I.



FIFTH PRIZE DESIGN

By Alfred Reinhardt, Elmhurst, Long Island



ARCHITECTURE'S COMPETITIONS

GENERAL CONDITIONS

Jury of Awards: H. Van Buren Magonigle, F. A. I. A., architect.

J. Monroe Hewlett, F. A. I. A., artist and architect. Henry H. Saylor, Editor of Architecture.

Compensation to Competitors: ARCHITECTURE will pay to the winners of each competition, immediately after receiving the jury's judgment, the following:

For Design placed First....\$150.00

" Second. 75.00

" " Third... 30.00 in books*
" " Fourth.. 20.00 in books*
" " Fifth... 10.00 in books*

*These to be chosen from the Art and Architectural Catalogue of Charles Scribner's Sons.

In addition to the above awards, which are made for each one of the monthly competitions, Architecture will present three medals at the end of the twelfth competition, one of gold, one of silver, and one of bronze, to the three designs chosen from among the monthly winners which, in the opinion of the jury, show the greatest merit in design.

Eligibility: Architects, draftsmen, and students are invited to enter one or all of these monthly competitions. It is not necessary that a competitor be a subscriber to Architecture. A competitor may submit one or

more designs in any of these competitions, but not more than one prize will be awarded to a competitor in each.

Requirements: One sheet (paper, not cardboard) only is required for the presentation of each design. It must be exactly of the size indicated in the sketch

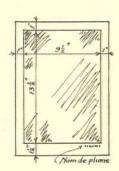


diagram herewith, the border margins left blank excepting for the nom de plume or other identifying device. The drawing may be in line or wash, or both, but if in wash it should be in monochrome, preferably in India ink. Indicate all scales graphically. To preserve the anonymity of drawings, each is to be signed with a nom de plume which is also written upon the outside of a blank white en-

velope containing the competitor's name and address. Drawings may be sent flat or rolled, and are to be addressed "Architecture, Competition No. —, 597 Fifth Ave., New York, N. Y." The closing times given below are for receipt of entries at the office of Architecture, rather than the closing by postmark date—this being necessary in order that judgments can be made and published in the following issue of the magazine. In justice to all, no questions regarding the competitions can be answered.

Drawings awarded prizes become the property of Architecture for publication and for any other use at the publishers' discretion. Other drawings will be returned to the senders only if postage is included.

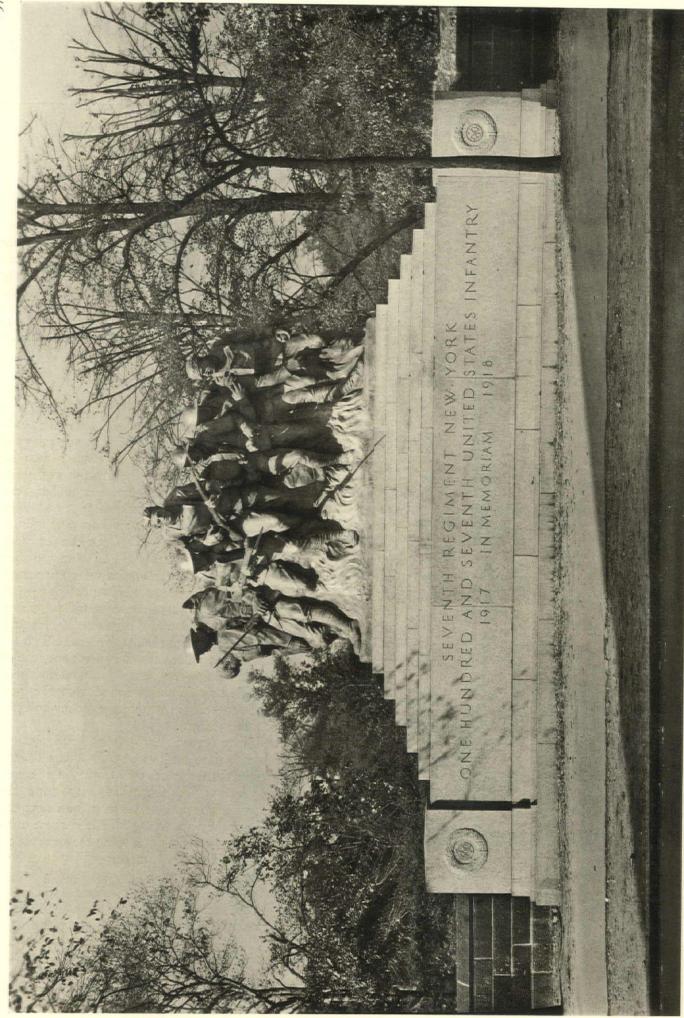
Programmes for Competitions IX, X, and XI

Competition IX. Closing December 1, 1927, at noon. Subject: Working-drawings of a Palladian window in the gable end of a shingled house. Show all details required for proper execution of the work, utilizing whole sheet as nearly as possible. Design will count 70 per cent, excellence of drawing 30 per cent, in the judging.

Competition X. Closing January 2, 1928, at noon. Subject: The fireplace end of a living-room in a house adapted very simply and inexpensively from the

Spanish. The width of the room is 15 feet; height, 9 feet to bottom of ceiling-beams. Show elevation of room end at 3/4-inch scale; plan and section of fireplace, and any larger-scale details.

Competition XI. Closing February 1, 1928, at noon. Subject: A gasoline and service station on the outskirts of a New England town. The property is a southeast corner, 100 feet square. Show plan of whole plot, two elevations, and a birds'-eye perspective.



SEVENTH REGIMENT WAR MEMORIAL, NEW YORK CITY

KARL ILLAVA, SCULPTOR ROGERS & HANEMAN, ARCHITECTS

CONTACTS

DEVOTED TO A BETTER UNDERSTANDING OF THE BUSINESS SIDE OF ARCHITECTURE AND ITS RELATION TO THE INDUSTRIES

Collaboration Between Architect and Contractor

By W. A. Starrett

VICE-PRESIDENT, STARRETT BROTHERS, INC.

大会天令UCH a wealth of speculation —I might say idealism—is unfolded by the possibilities *** of collaboration between architect and contractor-or, more properly, between architect and builder that to begin the subject almost anywhere leads to so wide a range of possibilities that one must almost from the first select some important phase and stick closely to that text, lest he unconsciously launch out into a general dissertation on the whole building business. Yet there is much to be said on the question in a general way if we first get a few of the definitions squarely set forth.

Collaboration may be of very different kinds, according to the time and

occasion and the nature of the business arrangement that governs the problem in hand. Yet the ideal collaboration must start very early and, indeed, might properly be called the collaboration between the owner, architect, and builder. If the builder also is a contractor, who agrees to perform for a given price, the collaboration could well begin when the problem is under consideration for its solutions, and long before that price is fixed. How often do we all see those completed drawings all crisscrossed with changes, and addenda representing a belated collaboration between architect and contractor, when, through the eleventh hour of business closing, the project is cut and slashed and emasculated to bring it within a financial budget that was about the first determined factor of the problem.

But even when this budget is not inflexible—when a come-and-go is squarely faced by the owner—how often the fresh knowledge and fresh point of view of the builder, gained by the intensive pursuit of a large, going business where costs and methods are constantly before his mind, bring a tardy recognition that some things could be better, some things could be changed, and, indeed, some things omitted, all to the betterment of the project.

There is no use talking collaboration unless we define where it begins and under what auspices it is approached. "You boys get together and work it out," is the refuge of a bewildered mind, particularly when the owner has made a fiduciary deal with one element—the



Photograph by Pirie MacDonald

architect—and invited caveat emptor in his hard-driven bargain with the contractor. There is very little opportunity for collaboration here. Few architects and owners realize the tares that such a deal is liable to sow. The wonder of it is that things work so well under such contending forces, and it is to the credit of the contractor that so many of these alliances come through successfully.

Idealized, collaboration should start when the project is conceived. Let the owner regard the builder as he does his architect—a coequal adviser who has valuable knowledge of ways and means and the costs thereof—who has pride and joy in accomplishment and whose concern is not to see how much he can make, but how well it can be done.

Here we have the true professional basis and the foundation of all the great economies of construction. Management, yes, and painstaking supervision—everlasting vigilance as to costs as the work progresses, alertness to clear definition and organized forethought —these all must be of the essence of the builder's ability. But these are only a part. The big decisions, the selection of the elements—the factor of actual and probable cost laid side by side and weighed with the question of desirability—there is where the money and time are saved in rich measure.

In the building of great metropolitan structures, two things are spent, time and money. No one is more prodigal of time than the average owner in the early days of consideration of his project. Important decisions are postponed for no other reason than that they are difficult—and they are often difficult because of the uneasiness at what they cost and what they entail. On these the competent builder can throw light; yet he is generally kept aloof, or, indeed, not consulted at all, and the conferences go lamely on their way, vague assumptions as to costs mounting their predecessor, until the final awakening-where was the builder? He was out in the market-place with a vast amount of pertinent knowledge, but held aloof awaiting that field day and elimination race which should in some way recoup the owner from imagined losses that would come to him through taking the builder into his original conThe building industry is an ever-changing complexity. New forms and new methods are constantly arising, and of these, both as to practicability and availability, the owner and architect should have specific confirmation. The builder is best qualified to give these, but he must know the basic problem and be in the conferences before it is too late.

Let the owner and architect cease to regard the builder as a vendor of buildings, for such he is not. The fallacy leads to a deal of trouble and unending misunderstanding. If, after the owner and architect have fully digested the money value of their decisions and the true nature of the function the builder performs, it is desirable to agree upon the cost, then the builder properly becomes a contractor, and, after all, all he is guaranteeing is the cost of a certain number of elements, the total being the money value of the decisions reached.

Then collaboration in its finest sense has been accomplished and the results can be gratifying to all concerned.

There is a vast field here, and it starts away back with the understanding of what the building business really is—not a lot of scrambling claimants who pretend to be able to do anything cheaper than any one else, but a sound, logical business that recognizes its responsibilities, its problems, and its limitations; that has something to offer in the way of an immensely valuable service; whose claim to recognition comes of long experience and mature judgment. Architects of considerable standing and experience recognize these things, and in recognizing them they lay the foundation for the most effective and fruitful collaboration. Co-operation becomes synonymous with it, and the outcome is the rich reward of a fine accomplishment.



Office Procedure of Ludlow & Peabody

By Robert W. Blodget

to handle the work which comes to them, in a systematic manner. However, as the circumstances surrounding the various jobs are never exactly alike, the system has to have a certain degree of flexibility. The work in our own office generally moves through its various stages in about the manner outlined below.

It used to be considered sufficient to have a letter of authorization from the owner, and, in fact, architects in many cases were reluctant to broach to their client the subject of a formal contract. This letter usually did not cover many of the points where there might be possibility of dispute and left the door open for all kinds of misunderstandings in case of suspension or termination of the agreement, changes in working drawings and specifications, etc. I am glad to say that the majority of architects now realize that carrying on business without having their relation with the client definitely established by a contract is most unbusinesslike, and are presenting contracts to their clients for signature. The American Institute of Architects has standard contracts covering the several accepted forms, and we always have one of these contracts signed in the initial stages of the work.

The programme comes next. We examine the build-

ing plot and surrounding conditions, developing the requirements of the owner by a series of conferences, and study the problem in its relation to local laws, ordinances, etc.

The sketches are next in order, and there may be a great many sketches made before all the issues are settled. The sketches determine the character of the architecture, set-backs, courts, the number of stories, and the plan of each floor, number of elevators, staircases, etc., as well as all other important features of the building. We, at this stage, generally go over the sketches with the building department and any other departments having jurisdiction, in order to make sure they agree with our interpretation of the code, in all important respects.

During the sketch stage we have an architects' survey made of the premises, determining accurately all angles, levels, relation of adjacent walls, sewers, water lines, gas mains, etc., and also have test borings made to determine the nature of the strata on which the building will rest.

When the sketches are in final form and have been approved by the owner, the working drawings are started by the drafting-room. As the first step, a job captain is appointed to have charge of this job, and he may have from two to a dozen men under him. The

job captain has direct charge of preparation of the drawings, and all instructions from the firm are given to him. The preparation of the drawings is supervised by firm members as it progresses.

When the working drawings are about ten days from completion, the specification writer begins the specification, and we try to time matters so that the specification will be completed and typewritten two days after the working drawings are completed.

As soon as the working drawings and specifications are completed, the necessary blueprints are prepared and are put in the hands of a previously selected list of bidders for estimate.

At the same time that the drawings go to bidders, we prepare the necessary papers and file the drawings with the building department and any other departments having jurisdiction, and endeavor to secure a final ruling from them while the bidding is progressing, so that if any changes are demanded, the necessary adjustment can be made in price before the contract is signed.

When the bids are received they are presented to the owner and, if satisfactory, a contract is negotiated with the successful bidder and the construction work is begun by the contractor.

As soon as it is definitely established that the job will go ahead, we start our scale and full-size details, and prepare these in sequence agreed on with the contractor.

As the construction work progresses, our superintendent inspects the work at regular intervals to see that the job is progressing satisfactorily, that the quality of the work is proper, that the architectural effects are satisfactory, and to give any necessary interpretations of the drawings and specifications. If the work costs over \$500,000 it is usually advisable to place on the job a clerk-of-the-works, whose duties include checking of accounts and the constant inspection of the work.

When the work is of considerable size, subcontractors' meetings are usually organized. These meetings are held weekly and are for the purpose of bringing about better understanding and co-operation between the various trades involved and between the architects and subcontractors. Each subcontractor gives a report of the progress and necessities of his work, tells the architect's representative what he wants in the way of drawings or instructions, and is allowed to air any grievances.

It is usually advisable to hold in the architects' office a weekly conference of executives, at which a member of the architects' firm, the general contractor and his superintendent, and the consulting engineers discuss the general progress and conduct of the work.

At intervals during the progress of the construction shop drawings from the subcontractors for steel, stone, terra-cotta, marble, ornamental plaster, trim, etc., are received and are checked by us and approved, or returned for correction.

At regular intervals during the progress of the construction, payments are made to contractors, after their requisitions have been checked by the superintendent in co-operation with the accounting department of our office.

When the work is claimed by the contractor to be complete, we make a painstaking check-up with the drawings and specifications and make note of any omissions or unsatisfactory work. When these matters are attended to, we issue final certificate to contractors, which, with the payment of our own final bill, closes the job off the books.

Of course, the above outline merely touches the surface. There are the architects' cost records (which we try to keep very accurately), bookkeeping, general administration, correspondence, conferences with clients, contractors, subcontractors, etc., and many other services of a miscellaneous character, which are necessary throughout the duration of the job.

THE OFFICE PERSONNEL OF LUDLOW & PEABODY
NEW YORK CITY

First Row, Sitting (left to right): Ernest G.
Mason, William Orr
Ludlow, Charles Samuel
Peabody, Robert W.
Blodget, Robert W.
Maust, Paul W. Drake

Second Row, Standing (left to right): Harold R. Stroh, Gladys R. Benson, Ruth R. Weiss, Emanuel



Kandel, Lewis Gersh, Wiliam H. Baum, Thomas W. Craddock, Barrett Alger

Third Row, Standing (left to right): John H. Vietor, Muriel Van Hoosear, Charles J. Hoffman, Arthur H. Gilkison, Frank Kirkpatrick, Charles E. Nelson



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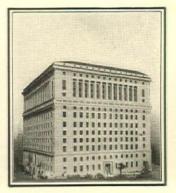
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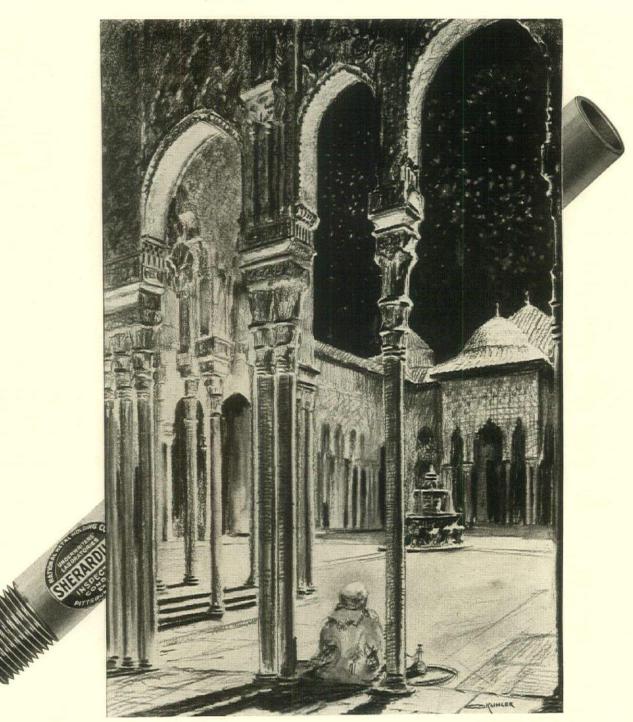
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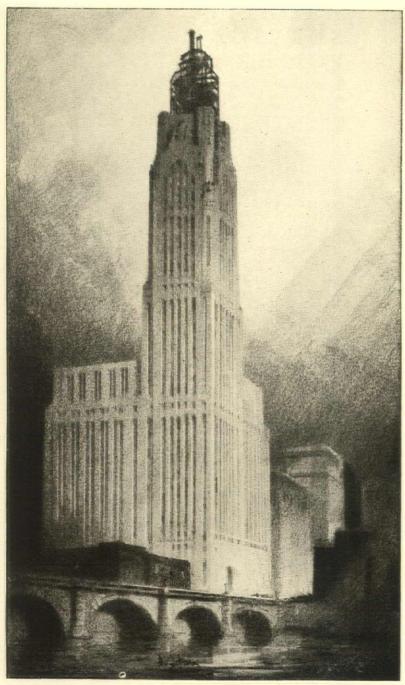
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"LOOKING TOWARDS THE LIGHT"

Under a globe that lowers the intensity of the light the eye becomes rapidly fatigued, particularly when engaged in clerical work such as the visualization of printed and written matter. Once the eye is fatigued, of course the whole body is affected. On the other hand, with a globe permitting too high an intensity of illumination, or with any glaring reflections from work and surroundings, sion is seriously impaired and efficiency curtailed.

The vast size of our office buildings, our large number of hospitals, the intense reading require-ments of our universities, the delicate experimental work of our modern laboratories, the long rows of merchandise in our department stores—these things must have proper lighting diffusion.

Artificial light that has as far as possible the qualities of Nature's daylight finds its place as the artificial light of the houses, offices, schools, and factories of the immediate future and, as far as one can now see, of the distant future.

LUPTON CASEMENT WINDOWS

A valuable and handsome new book has just been issued by David Lupton's Sons Co. on their casement windows. It is replete with details and other useful data.

ELECTROL, INC.

The Electrol All-Electric, Entirely Automatic Oil-Burner is fully described in a new folder issued by this concern. This burner has rendered superlative service in many homes and buildings.

An A-No. I house-organ from the Alpha Portland Cement Co.

SAFETY STAIR TREAD CO.

A new folder describes the Wooster Safe Groove Treads and Security Nosings.

The announcement by the Master Builders Company of Cleveland, Ohio, inventors of Colormix, colored integral concrete floor hardener, of "Stain-proof," a new method and material for protecting new floors, indicates that with this phase of the work protected, the entire process of producing a perfect concrete floor has now been brought under exact control.

LATEST IN EFFICIENCY KITCHENS

A sink, a china closet, and an electric refrigerator are all included in a space no larger than a pianobox in kitchen equipment designed for the magnificent ten-unit, 4,000-apartment Tudor City development in New York. This compact kitchen unit, set in a recess in the wall, and hidden by curtained doors when not in use, was worked out by architects of the Fred F. French Company, the builder, and Frigidaire Corporation.

"TRIANGLE NEWS"

This house-organ, from the Richardson & Boynton Co., always contains a great deal of interest.

WARREN WEBSTER

A new bulletin announces another new product for use in Webster systems of steam heating-the Webster drip trap. This is a compact, easily installed heavy-duty trap, with float-valve mechanism for handling water of condensation, and thermostatic valve for handling air.

SPECIFICATIONS FOR FINISHING STANDARD SPECI

For the purpose of aiding architects in obtaining a perfect, everlasting job of plaster and solving their acoustical problems, the Finishing Lime As-sociation has issued a valuable book on the use of finishing hydrated lime.

GRADING RULES

Rules for maple, beech, and birch flooring have recently been issued by the Maple Flooring Manufacturers' Association.

A NEW MAIL BOX

The Patent Novelty Co. has introduced to architects an artistically designed mail-box which has met with great approval.

INSTITUTE OF CARPET MANUFACTURERS

The Institute is purely a fact-finding body, re-cently organized for the purpose of providing the industry with basic data relative to its productive facilities and distributive possibilities.

GOVERNMENT SPECIFICATIONS

Have recently been issued on brick and tile.

NEW FIXTURE DESIGNS

The Beardslee Chandelier Mfg. Co., of Chicago, is distributing a new edition of its Twenty-Four Hour Shipment Catalogue—Catalogue S8, replac-ing Catalogue S7 issued in 1925.

PARKER APPLIANCE CO.

A booklet describes the Parker Tube Coupling for copper-tube water and gas services.

The Pyramid Iron Products Corp. has issued very interesting literature about the Pyramid Grate, which meets all the requirements for the burning of the smallest coals.

CORNING TERRA COTTA

A book shows numerous illustrations of Corning Terra Cotta used in buildings of various types.

A new A. I. A. folder and booklet give a hand-some display of the various textures of Metro Brick. Panels in color are displayed.

NOVOID CORK COVERING

New literature thoroughly describes Novoid Corkboard Insulation, Stonewall Corkboard Finishes, Rubbercork Insulation, and Cork Tile.

COLONIAL ENTRANCES

Catalogue No. 52 shows numerous excellent examples of Colonial entrances. Published by Hartmann-Sanders Co.

YOUNGSTOWN PRESSED STEEL

Y. P. S. Fireproofing Products are completely described in an extremely valuable book from this concern. It goes thoroughly into specifications and details. Every reader should ask to be put on the list to receive the Y. P. S. "Oval."

An interesting four-page circular on cork roof insulation has just been published by L. Mundet & Son, Inc., of Hillside, N. J. It includes specifications for cork on wood deck construction, over concrete construction, and over steel roof decks.

" KELVINATOR ELECTRIC REFRIGERATION"

This book has been written to aid the architect or builder of to-day in arriving at a practical solu-tion of the problem of refrigeration. The development of electric refrigeration to its present extent has made possible a source of cold which is silent, uniform, and completely automatic.

Kelvinator presents herein complete data to

enable the architect or builder to select the proper Kelvinator equipment for all classes of refrigerating usage.

MINWAX CO

A new folder discusses the function of waterproofing in connection with concrete exposed to the weather.

NATIONAL LIME ASSOCIATION

The following booklets are available: "Watertight Concrete," "The Fallacy of Unnecessary Strength—Mortars," "Out of the Mud with Lime—Pavements," "The Binder in Your Wall," "Cold Weather Mortar," "Better Concrete Roads—Pavements," "The Value of Hydrated Lime in Asphalt—Pavements," "Specifications for Lime Treatment of Earth Roads," "MacGregor Curve of Strength of Mortars," "Measurements of Sand," "A. S. T. M. Standard Specifications for Quicklime for Structural Purposes," "Report of A. S. T. M. Committee on Building Code for Requirements for Lime," "Substantial and Economical Construction—Mollenkoff," "There Is No Substitute for Lime." Substitute for Lime.'

FITZGIBBONS BOILERS

Bulletin No. H-7 describes Fitzgibbons Steel Heating Boilers, which are compact, brickless, and dependable.

SHOWERS AND FIXTURES

The Speakman Co. is issuing some very good leaflets on its new art line in shower and fixture designs.

JAMISON AND STEVENSON IN MERGER

A short time ago there was brought about the merging of the productive, distributive, and financial facilities of the two largest and oldest manufacturers of cold-storage doors and allied products. The parties figuring in this huge pooling of interests were the Jamison Cold Storage Door Company, Hagerstown, Md., and the Stevenson Cold Storage Door Company, Chester, Pa.

CELESTIALITE

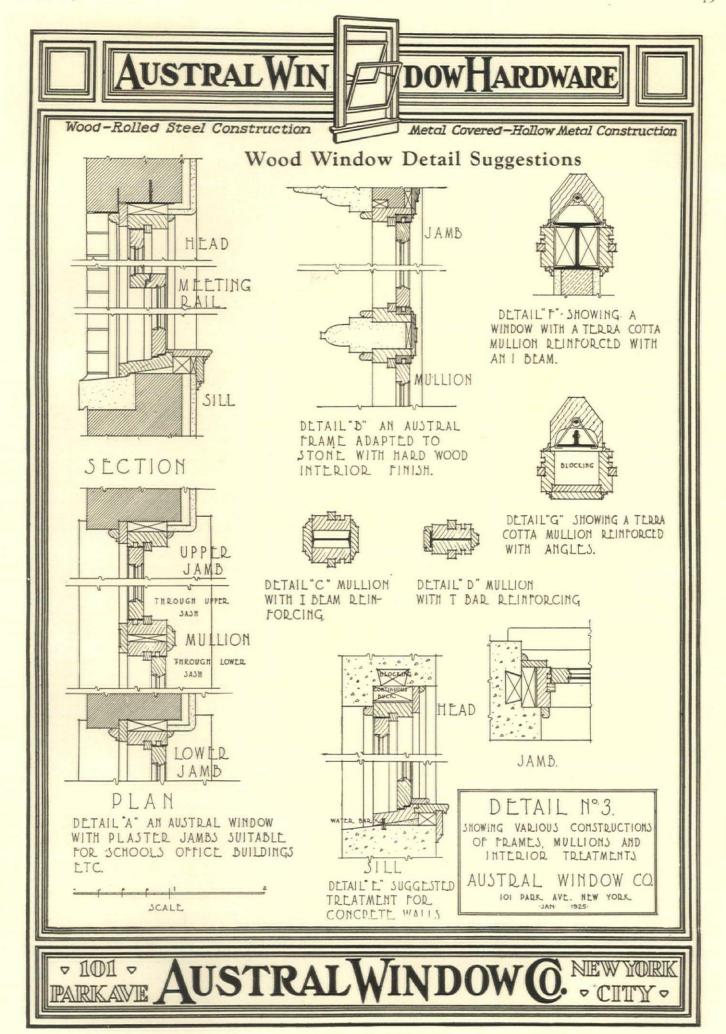
Architects will find these samples and booklets from the Gleason-Tiebout Glass Co. of extreme value: A fragment of the glass to show the unique three-layer construction; Catalogue No. 72, illustrating plain Celestialite; Folder illustrating decorated Celestialite units; A. I. A. folder with descriptions and uses.

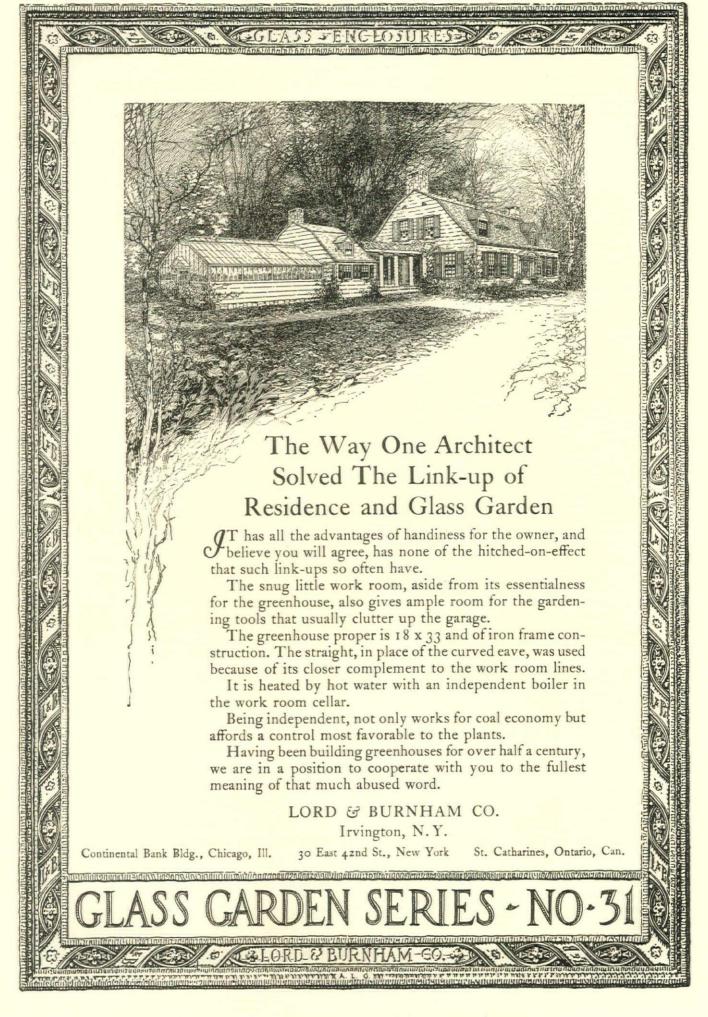
"ONONDAGA CUT CAST STONE"

The Onondaga Litholite Co., pioneer in the manufacture of Cut Cast Stone, presents this new book to architects that they may have complete infor-mation on the characteristics and possibilities of this building material. Manufacturing processes, methods of finishing, and practical suggestions for its most efficient use are offered, with illustrations of the most popular finishes.

DURIRON CO.

This concern has recently issued a pamphlet, "Corrosion in Kitchen Waste Systems," by M. W. Smith. The writer discusses a wide variety of problems involving corrosion.





Shipshape and thrifty



A GOOD boiler, a good looking boiler, a coal-saving boiler is this Capitol. There is in it that harmony of appearance with purpose which well foretells its efficiency. Designed to provide thrifty warmth, it looks the part openly and honestly, exhibiting the pleasing economy of line which inheres in all ably designed things.

The broad shoulders of fine-grained iron, the stout ribs of each section, the ample doors, and a generally satisfying air of competence, shine cleanly forth.

Smoothly covered with painted canvas over an insulation of asbestos cement, Capitol square boilers offer appearance more than equal to others and give savings in cost not possible in ornamented heat-makers. And insulated thus, the Capitol's lusty fire thrives on amounts of coal that would starve many another boiler. For none surpasses the Capitol in sparing the coal pile.

In addition, with every Capitol boiler is given a unique warrant of thrifty heating comfort and satisfaction, Capitol guaranteed heating. In writing it assures all needed reserve power for winter's most rigorous days, because it definitely specifies the exact number of radiators that your Capitol boiler will heat.

Architects can secure particularly pleasing effects by using an economical Capitol square boiler for the basement den. On request, we will send complete installation data for your files.

United States Radiator Corporation-Detroit, Michigan

6 factories and 32 assembling plants serve the country. For 37 years, builders of dependable heating equipment.

Capitol Boilers

AND RADIATORS

* GUARANTEED HEATING

Your contractor receives a written guarantee on the heating capacity of every Capitol boiler. No other heating equipment assures you satisfaction so definitely.





MFMA No. 108-Orchid



MFMA No. 107—Pastel Green



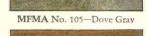
MFMA No. 104-Silver Gray

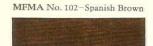


MFMA No. 101 - Early American



MFMA No. 106 - Royal Blue





MFMA No. 103-Autumn Brown

APLE floors in color! Picture the charm and comfort they will lend to the rooms of your home. Today you can have them—at moderate cost.

By a process recently discovered, Maple flooring—hitherto available only in its natural golden hue—is made to take a permanent, even stain of any tone you choose.

From light, cool green to deep, mellow brown, from delicate sky blue to rich, rare ebony!

And with this transparent staining, the delightful natural pattern of the wood becomes more visible—develops a richness never before seen in any floor.

Thus Maple, long known to be the smoothest, most resilient and comfortable, most enduring of all fine flooring materials, now offers you a wealth of

GN

distinctive new opportunities for color harmony throughout your home.

If you are planning to build or re-floor, choose Maple for the floors . . . enjoy this element of color and the homelike atmosphere which only a product of nature can bring.

And know that, in selecting Maple, you are assured of flooring satisfaction that will last as long as the home itself. Write for the free illustrated booklet, "The New Color Enchantment in Hard Maple Floors."

MAPLE FLOORING MANUFACTURERS ASSOCIATION 1766 McCormick Building, Chicago, Illinois

Guaranteed Floorings

The letters MFMA on Maple, Beech or Birch flooring signify that the flooring is standardized and guaranteed by the Maple Flooring Manufacturers Association, whose members must attain and maintain the highest standards of manufacture, and adhere to manufacturing and grading rules which economically conserve these remarkable woods. This trade mark is for your protection. Look for it on the flooring you use.





"Look for the Band"

You know good lime is being used on the job if you see bands around the bag.

You can get more out of Urschelime architecturally because it is better adapted to most any kind of treatment. You can develop surprising and pleasing effects. For real lime plaster beauty, sturdiness and better acoustics, specify Urschelime.

Specify Urschelime for a satisfied client.



Averages 33.38% Magnesium "fat"

The WILLIAM L.URSCHEL LIME & STONE COMPANY

Plant & Quarry - GIBSONBURG, O. - Offices - 1345 MIAMI ST., TOLEDO, O.

THE FAT OF THE LIME IS URSCHELIME

Another Monument to Industry

GENERAL MOTORS BUILDING

New York City

Architects: Shreve & Lamb Engineer: Clyde R. Place

General Contractor: G. Richard Davis & Company

Plumbing Contractors: J. L. Murphy, Inc. Heating Contractors: Baker, Smith

& Co., Inc.

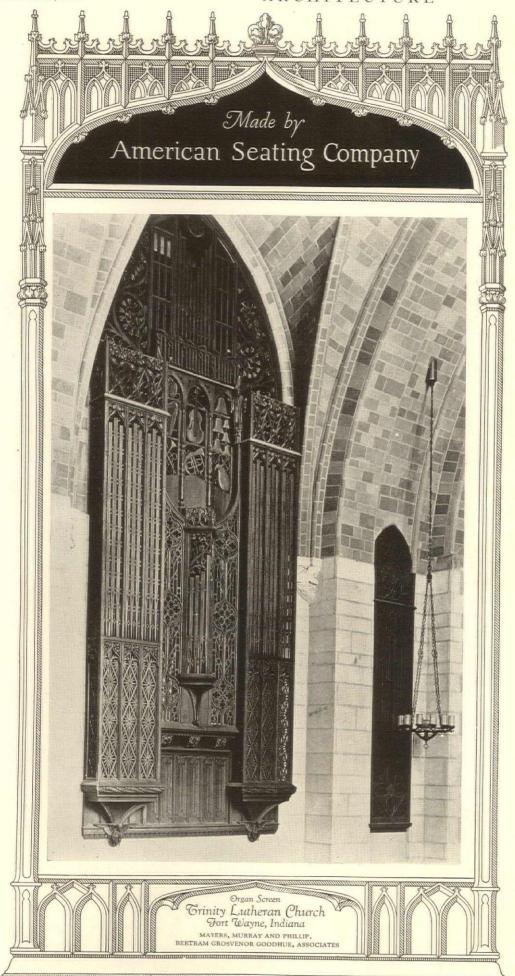
As inother of America's foremost buildings, "NATIONAL" was selected for the major pipe tonnage — another proof of high quality and dependable service.

"NATIONAL" Butt-weld Pipe (sizes ½ to 3-inch) is the only pipe made by the Scale Free Process.

NATIONAL TUBE COMPANY



Please mention Architecture in writing to manufacturers



Architectural
Design Made
Perpetual Chrough
Che Wood-carving
Art

GHE Organ Screen here illustrated, is taken from the interior of the Trinity Lutheran Church of Fort Wayne, Indiana.



It is a good example of sympathetic interpretation of architects design by our Wood Carving Division.



AMERICAN SEATING COMPANY 610-119 W. 40th St., New York

1093 LYTTON BUILDING CHICAGO
1211-D Chestnut St., Philadelphia

77 Canal St., Boston

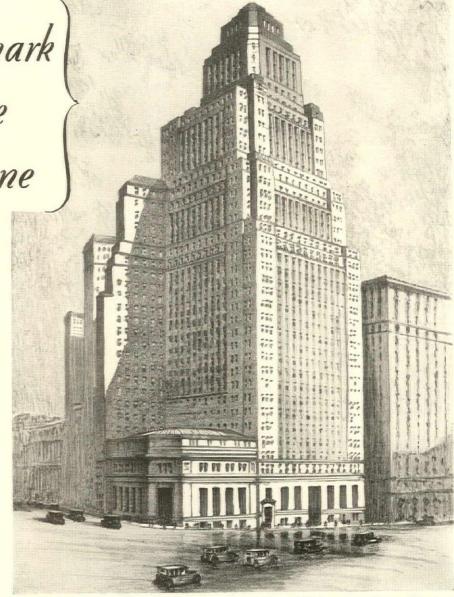
A new landmark on the site of an old one

A new 36-story skyscraper now towers 546 feet above the street in the very center of New York's financial district. Massive in design, constructed of granite, limestone and brick, the Equitable Trust Co. Building has already become a new landmark.

It stands on a well-known corner, the site of the historic red-brick Mills Building, in its day considered the largest and best-equipped office building in the world. Adjoining is the well-known structure of J. P. Morgan & Co.

In the Equitable Trust Building, every precaution is being taken also to safeguard the future tenants against unsatisfactory service of any sort. It is significant that genuine Jenkins Valves were chosen for use throughout the plumbing, as well as for the all-important fire protection service. Jenkins Bronze Valves, Jenkins Iron Body Valves, globe, gate and check types, in standard, medium and extra heavy patterns—all are represented in this building.

The specification of Jenkins Valves is well worth your while as it insures your clients of long trouble-free service. The Jenkins Diamond mark without which no valve is a Jenkins,



Equitable Trust Co. Building, New York City. Trowbridge and Livingston, architects. Thompson Starrett Co., General Contractors. W. G. Cornell Co., Plumbing Contractors.

signifies a valve of 60 years' good repute, a valve well designed and well made from analyses proved metals.

Many architects have found it wise, in order to avoid substitution to have their specifications read "all valves shall be genuine JENKINS, bearing the name 'JENKINS' within a Diamond Mark." It helps also to order

by figure number, to prevent any possible misunderstanding.

IENKINS BROS.

JEL TILLE	^	-	_	
80 White Street				New York, N. Y.
524 Atlantic Avenue	1			Boston, Mass.
133 No. Seventh Street				Philadelphia, Pa.
646 Washington Boulevard				Chicago, Ill.

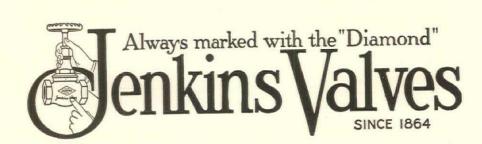
JENKINS BROS., LIMITED

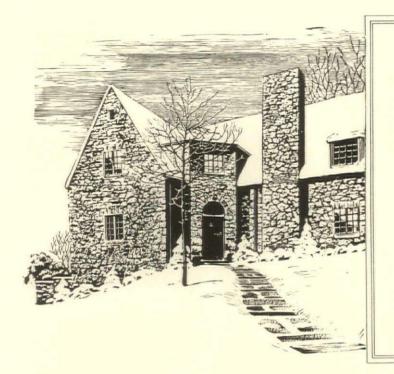
Canada London, Eng

FACTORIES
Bridgeport, Conn. Elizabeth, N. J.
Montreal, Canada



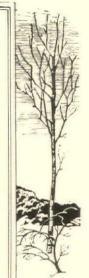
Fig. 815, Jenkins Bronze Hose Angle Valve with large red wheel. Used throughout the Equitable Trust Co.





"Having tried your corkboard out on my own house, I am confidently recommending its use to my clients."

-Carina Eaglesfield Mortimer



"I am confidently recommending its use to my clients"

CARINA EAGLESFIELD MORTIMER, Architect, of New Haven, Conn., used Armstrong's Corkboard for the insulation of her own home in New Haven. And after experiencing the benefits of cork insulation during both winter and summer, Mrs. Mortimer wrote:

"As you possibly remember, our house has a jacket on the walls and roof of your corkboard. Last winter the house heated very quickly and held the heat remarkably long, keeping the coal bills well below estimate. The hottest days this summer the house was cool, many degrees lower than any city house I have been in before in the summer, notwithstanding the fact that we have no attic and use the room under the roof for master bedrooms.

MORTIMER, Architect, of my own house, I am confidently recomew Haven, Conn., used Arm
Maring tried your corkboard out on my own house, I am confidently recommending its use to my clients."

The advantage of cork-lining the house for both comfort and economy is unquestionable. From the structural standpoint also, Armstrong's Corkboard meets every requirement. The recommended thicknesses—1½-inch for walls and 2-inch for roofs—are easily erected in a single layer. Plaster is applied directly to the cork without lath. Furthermore, corkboard is non-absorbent, vermin-proof, and fire retarding.

Both the stability and efficiency of Armstrong's Corkboard have behind them a record of service—the established proof of twenty-five years of industrial insulation.



Filing Catalog for Architects

Contains practically everything you will want to know about the use of Armstrong's Corkboard for the insulation of walls and roofs of all kinds of buildings. Sent free on request. Write to Armstrong Cork & Insulation Company, 160 Twenty-fourth Street, Pittsburgh, Pa.

Armstrong's Corkboard Insulation

A Heatproof Lining for Walls and Roof



STRUCTURAL SLATE HAS MANY USES!

Structural Slate is adaptable for a wide range of applications—whether it is Floor Strips or Shower Stalls; Window-sills or Stairways; Caps, Bases and Wainscots or Floors, Toilet Enclosures, Partitions, etc.

In each case Structural Slate is always chosen, after careful consideration, for its Economy, Durability, Sanitariness, its Fireproof Qualities, its Artistic Appearance. Complete Specifications, data and drawings are yours for the asking—write.

Forty thousand lineal feet of Structural Slate Floor Strips in the Main Lobby of the new \$3,000,000 Minneapolis Civic Auditorium, Minnesota. Installed by Art Craft Mosaic Co., St. Paul, Minnesota. Architects: Croft & Boerner, Minneapolis, Minnesota.

THE STRUCTURAL SLATE COMPANY, 140 ROBINSON AVE., PEN ARGYL, PA.

Branch Offices

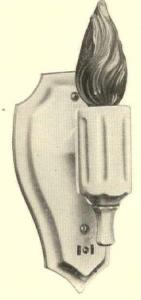
PITTSBURGH CLEVELAND NEW YORK CITY KANSAS CITY MINNEAPOLIS BUFFALO TORONTO MEMPHIS

O WASHINGTON CHICAGO NEW ORLEANS CINCINNATI

ATLANTA ST. LOUIS LOS ANGELES PHILA. TAMPA WACO

STRUCTURAL SLATE

The First Thing They See Is Beauty



No. 513-C Sidewall brackets with Levolier switch and convenience outlet.

First impression comes through the eye—and if that is favorable, further investigation follows.

Franklin Vitrified Pottery Lighting Fixtures attract by their Beauty and Simplicity. Then follows investigation.

Their high quality holds the interest caused by the first impression. Their utility is apparent and their durability commends them.

"As Easily Washed as a China Plate."

A fixture for every purpose, in white, colors or two-tone effects.

See our catalogue in Sweet's, or write for full data, A. I. A. File No. 31-F-23.

TILE

"SELECTED, SEALED AND CERTIFIED"

FRANKLIN POTTERY MANUFACTURES, IN COLORS TO HARMONIZE WITH ITS VITRIFIED POTTERY LIGHTING FIXTURES, A FULL LINE OF:

White and Colored Wall Tile Glazed and Unglazed Floor Tile Faience Tile for Floor and Wall Use Bathroom Accessories Vitrified Pottery Switch Plates Ceramic Mosaic Floors
Franklin Flint Floors
Special Frostproof tile for exterior use
Decorative Panels for individual uses
Stock designs in Mantels, Fireplaces,
Fountains, Panels, Inserts, etc.

Special Designs submitted and executed.

Our white wall tile is "Selected, Sealed and Certified," in accordance with "Simplified Practice Recommendation No. 61," of the United States Department of Commerce.

"A Complete Service"

© 1927



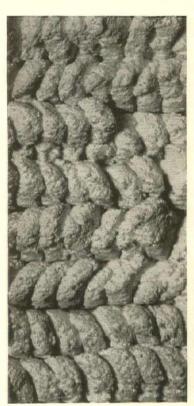
Franklin Pottery

[A CORPORATION]

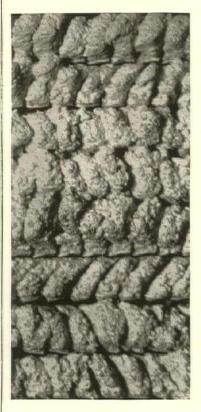
Lansdale, Pa.

What's in back

No wonder the walls and ceilings retain their smooth and crackless beauty. The plaster is woven securely around every mesh of Herringbone Doublemesh.







The 7 products shown in this advertisement are those used in the famous "Genfire 7-point Houses" throughout the country. If you wish further information on all of these products write us and we will send complete literature.

He Crinn Doublemesh

Galvanized or Painted Steel



GF 16, a Waterproof Foundation Coating for Waterproofing Basement Walls



Duplex Steel Bridging —neater, cheaper and more rigid than wood bridging



GENFIRE
Basement Windows or
Steel for more light
and ventilation

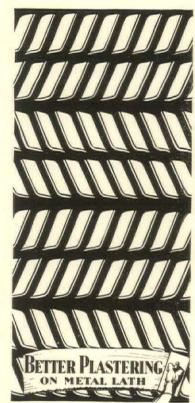
of Your Plaster?

This is the famous Doublemesh—8 plaster-gripping steel strands to the square inch. Your assurance of safety, beauty and long-time economy.



Herringbone mesh with its double rows of steel strands. The unretouched photograph on the opposite page shows the back of a wall plastered on Herringbone Doublemesh. This photograph illustrates how the plaster curls through and around the mesh in opposite directions forming a permanent bond.

The factthat HerringboneDoublemesh has withstood shocks such as the Santa Barbara, Mexican and Japanese earthquakes proves the superiority of the Doublemesh principle. When you use Herringbone you have positive assurance that your interiors will remain free from cracks and lath streaks. You know, too, that your walls are stronger, more rigid and firesafe. Actual use will point out construction economies in Herringbone. We will gladly furnish you full details of Herringbone construction. Complete literature will be sent on request.



GENFIRE STEEL COMPANY

YOUNGSTOWN, OHIO

(The General Fireproofing Building Products)

Manufacturers of a Complete Line of Firesafe Building Products, also Waterproofings and Concrete Preservatives.

Members of the National Council for Better Plastering.

8 bone 19 Cath Color



GENFIRE
Steel Lintels — sturdy and reliable for use over door and window openings and at fireplaces



GENFIRE
Casement Windows
of steel have double
weathering contacts
insuring weathertightness



GENFIRE
Expanded Metal Corner Bead preventsdamage to exposed plaster corners.









Residence - Mrs. Nicholas F. Brady, Roslyn, L. I.

Architect - John T. Windrim

Fine residences require woodwork and cabinet work of an enduring beauty that will create a lasting satisfaction for years to come.

To do such work requires experience gained from long and close association with architects, an accurate knowledge of period design, and a keen appreciation of the uses and possibilities of all kinds of wood.

For their important jobs architects rely upon Smith, knowing that the architectural conception will be interpreted faithfully and accurately.

GEORGE W. SMITH WOODWORKING CO.

Architectural Woodwork

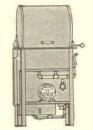
51 ST AND GRAYS AVE.,

PHILADELPHIA, PA.

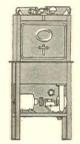
NEW YORK OFFICE
280 MADISON AVE., NEW YORK CITY

YOUR KITCHEN : FIT CRESCENT TO

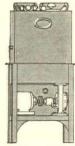
Models



Model "K Capacity—1500 Dishes or 3000 Glasses an hour. Used in many kitchens as special Glasswasher.



MODEL "AM" Capacity—4000 Dishes or 5000 Glasses an hour. Fits any corner or wall space.



Model "AA" Capacity—5000 Dishes or 6000 Glasses an hour. Speedy and compact.

Crescent Dishwashers are cleaning tableware-perfectly and at low cost-in the largest and smallest commercial and institutional kitchens.

They are used in thousands of hotels, restaurants, hospitals, clubs, cafeterias and schools, where the highest standard of excellence is maintained and where low cost of operation is an additional factor.

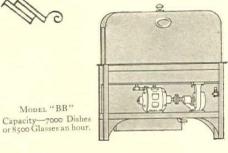
The fact that more than half the Dishwashers in use today—or nearly 22,000are Crescents, points to Crescent superiority, from the Model "FF," which cleans 18,000 dishes an hour, down to the little "K," which tucks away in any corner when space is at a premium.

These Crescents in daily use are sober testimony that Crescent gives more value for the dollar.

They are concrete evidence of Crescent Leadership—extending over a period of 35 years, and based on Speed, Efficiency and Economy of Operation.

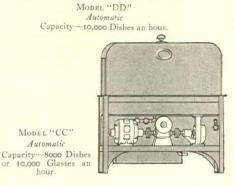
They offer substantial proof of the fact that there is a Crescent Model to care for every dishwashing need-large or small.

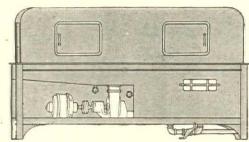
> MODEL "FF" Automatic Capacity-18,000 Dishes an hour





Model "BB"





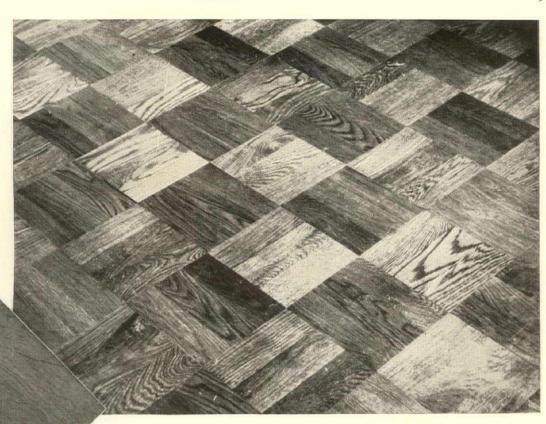
CRESCENT WASHING MACHINE DIVISION

Troy. Ohio U.S.A.



This label appears on all bundles of Bruce oak flooring

Bruce mills operate in the midst of Dixie' swealth of virgin hardwoods, at Memphis and Nashville, Tenn., Little Rock and Prescott, Ark., and Gairo, Ill.



The new Bruce oak Fabricated Block

laid in mastic, directly over cement, without nails or wooden studs. Or over subfloors, using one nail only to each block. An exclusive {patented} Bruce oak flooring development that adds more than its cost to the selling value of a home or apartment.

At last! a beautiful block pattern oak floor at very little greater cost than the usual strip flooring. The Bruce fabricated block solves the problem of the design floor for the average home or apartment, affording greater distinction in principal rooms, and giving the investment builder an opportunity to achieve variety and interest in floors.

It lays faster than strip flooring. Each block is made up of three pieces of 21/4"

face flooring, jointed by a steel spline inserted through the back. Only one nail is needed to hold the block securely to the subfloor. Or, it may be laid over cement, in mastic, without nails or studs.

One effect of the block pattern is to make small rooms look larger. Because of the more artistic effect, it has a definite appeal to home owners, and is a valuable selling point for architects who design investment properties.



Obtainable from your lumber dealer in a variety of grades, one to fit any building budget. Or, write us for booklet fully describing the block and its proper installation.

E.L. Bruce Co.

MEMPHIS TENNESSEE



Tapping with a hammer will bring the blocks into

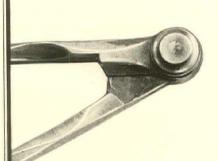
LARGEST MAKERS OF OAK FLOORING IN THE WORLD

Constant use means constant wear



Now used as an ice-pick!

A new and original use for discarded dividers, gentlemen. Much better than letting the baby munch on them while teething, or using them to pull corks. These antiques of 25-summers-plus are the property of Mr. L. E. Ordwein, Architect, of New York City. He has a new pair now, a great-great-grand-child of the patriarch we show here.



Ball Bearing Butts give life-long service

DEAR Mr. Ordwein:—Your antique dividers readily illustrate our story. The hinge at the top is loose. Hinges, either on dividers or on doors, will wear out.

When you need new dividers it is only necessary to step over to a dealer in drafting instruments and buy another pair.

But when door butts wear down, the cost of new ones, plus the cost of replacement, greatly exceeds the cost of

Stanley Ball Bearing Butts if you specified them originally.

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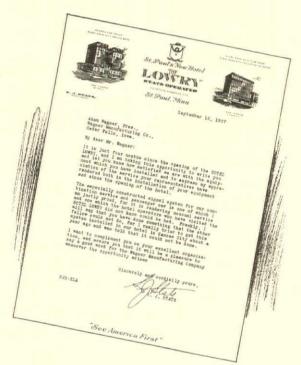
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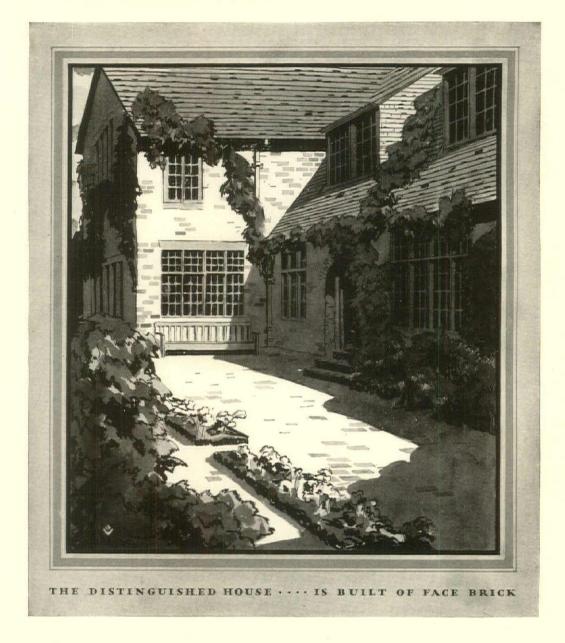


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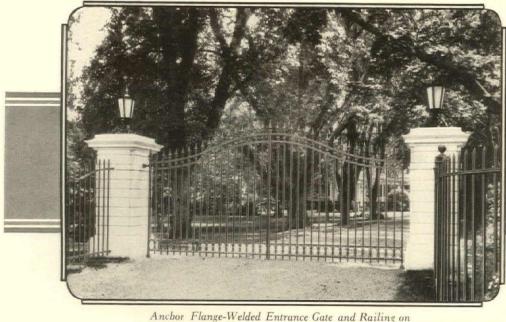
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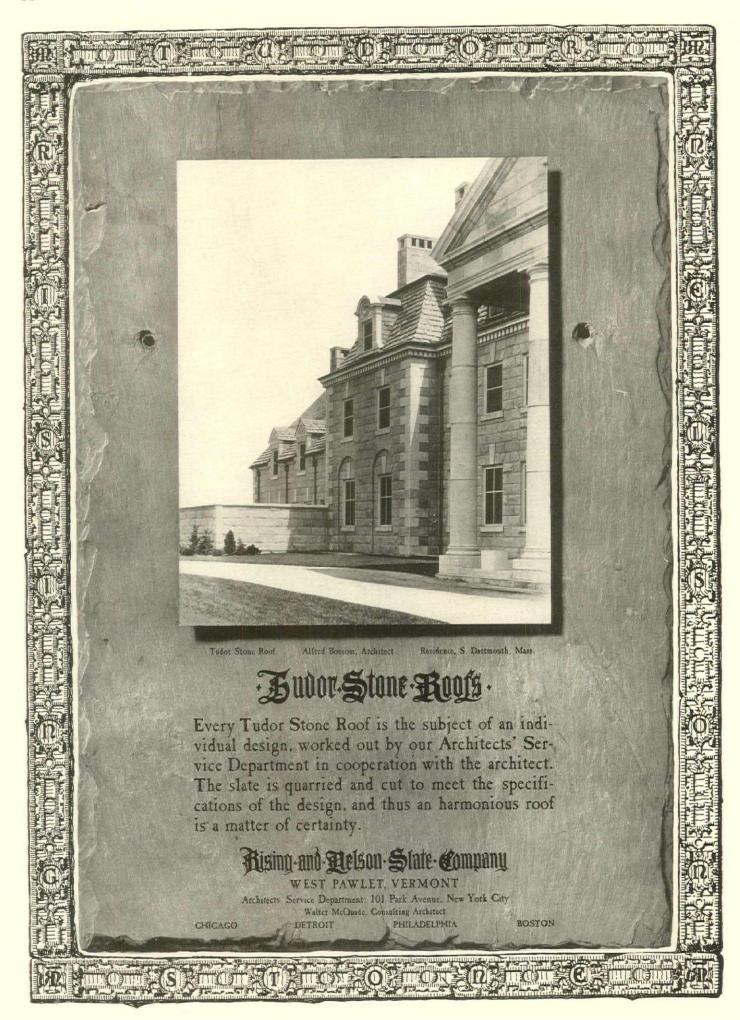


Showing picket and rails after welding has fused them together at eight points.



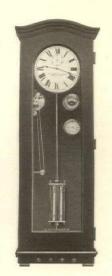
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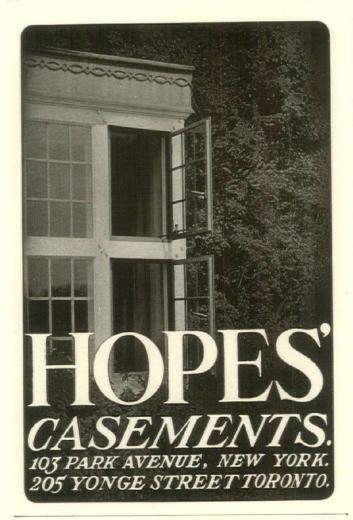
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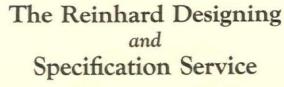
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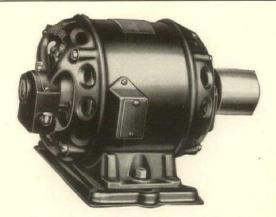
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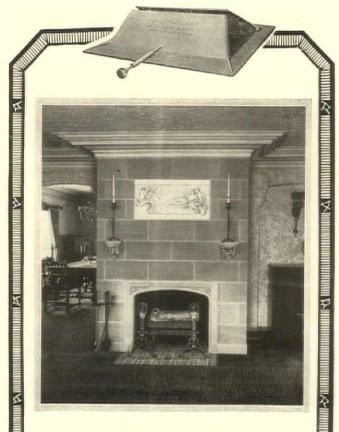
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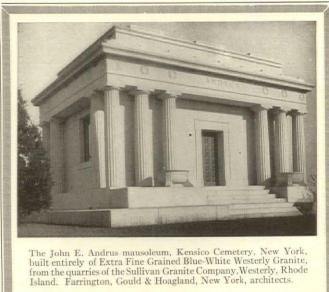
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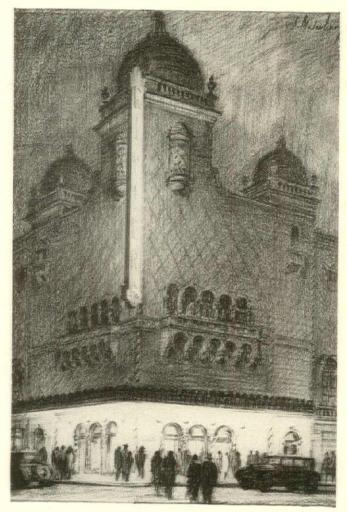
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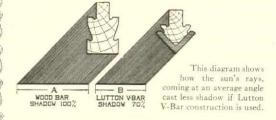
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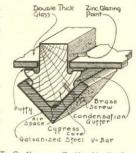
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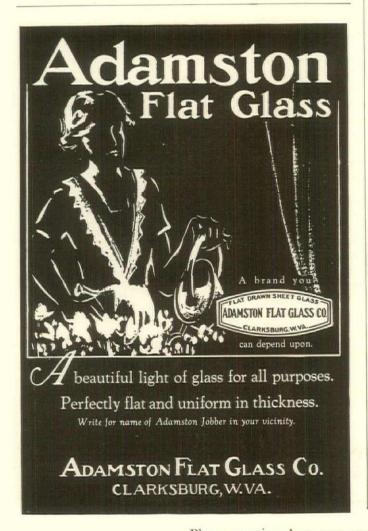
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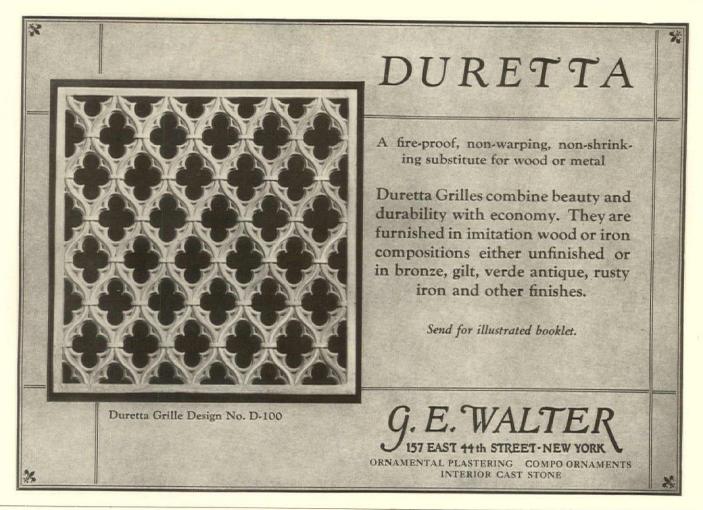
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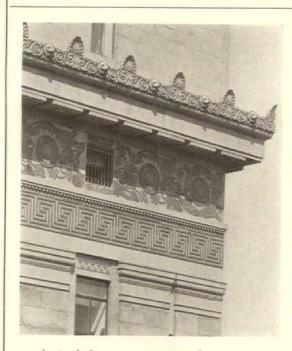








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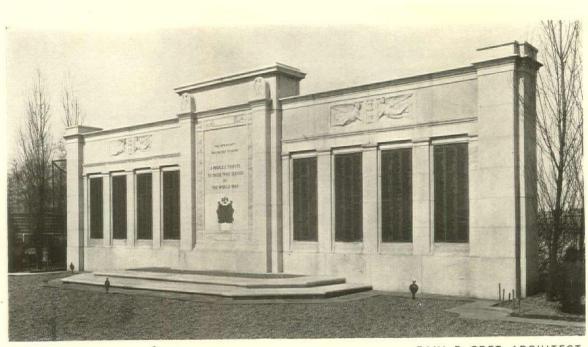
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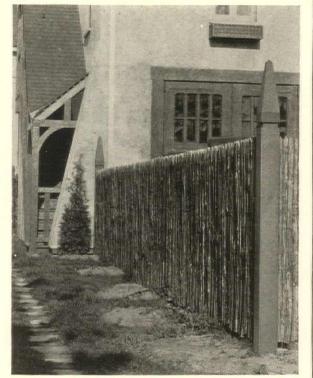
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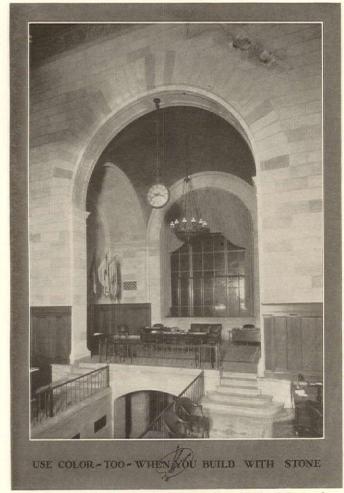
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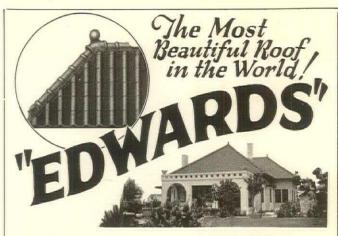
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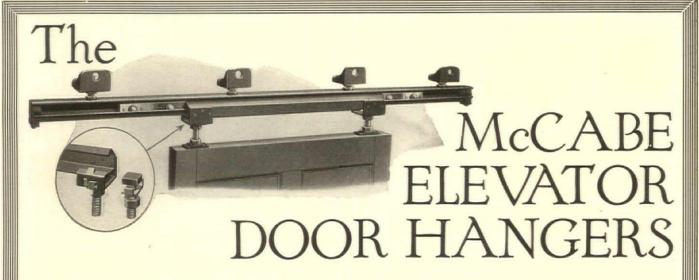
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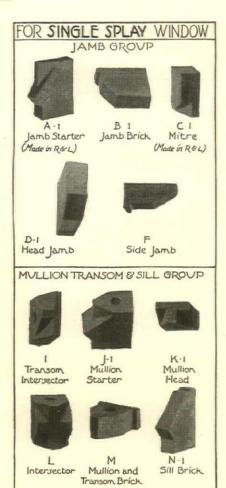


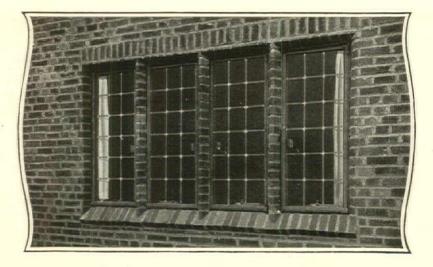
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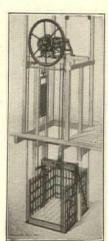
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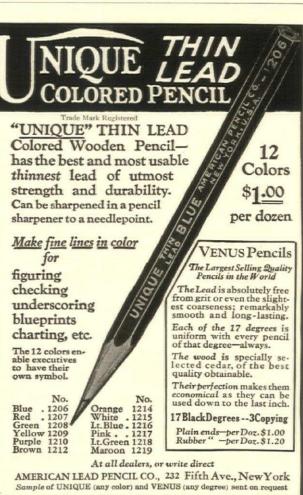
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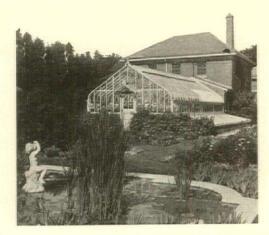
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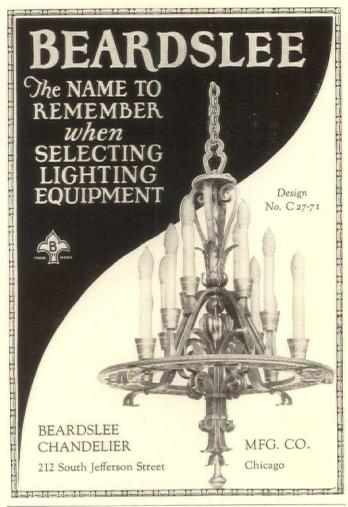
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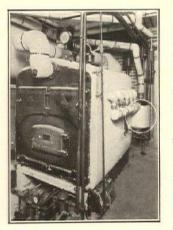
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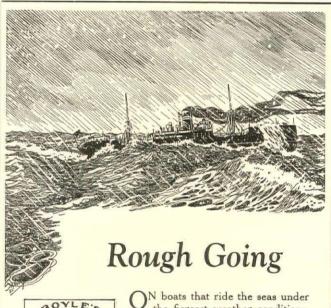
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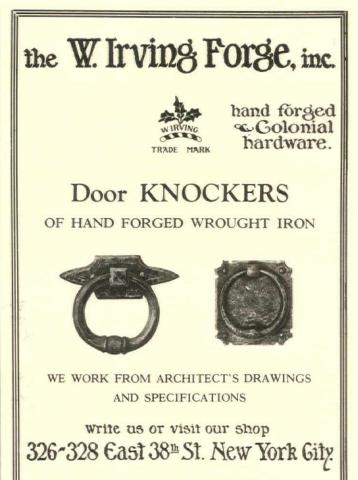
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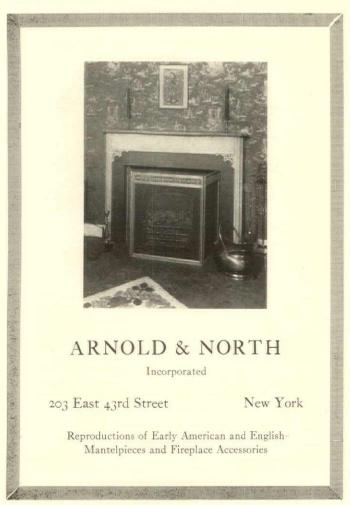
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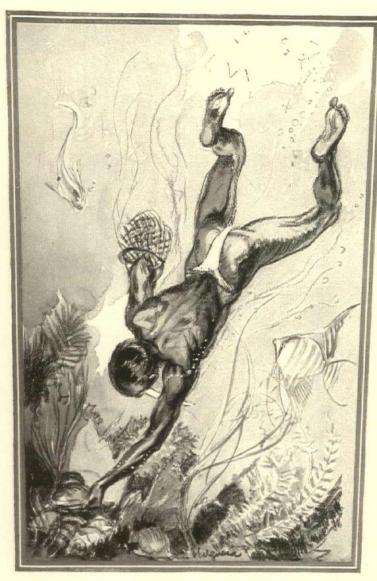
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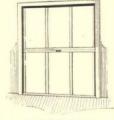
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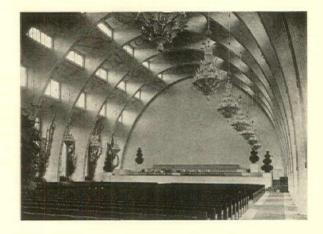
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THE illustrations in this book, which are all of buildings erected during the last fifteen years, show that the Danish architects of the present day, with few exceptions, have definitely placed their whole architectural faith in the revived classic. Nevertheless there are indications here and there of the definite feeling for modernism such as marks the recent architecture of Sweden and Holland. The illustrations are large, and as might be expected from Mr. Yerbury's photographs, unusually clear and full of architectural suggestions.

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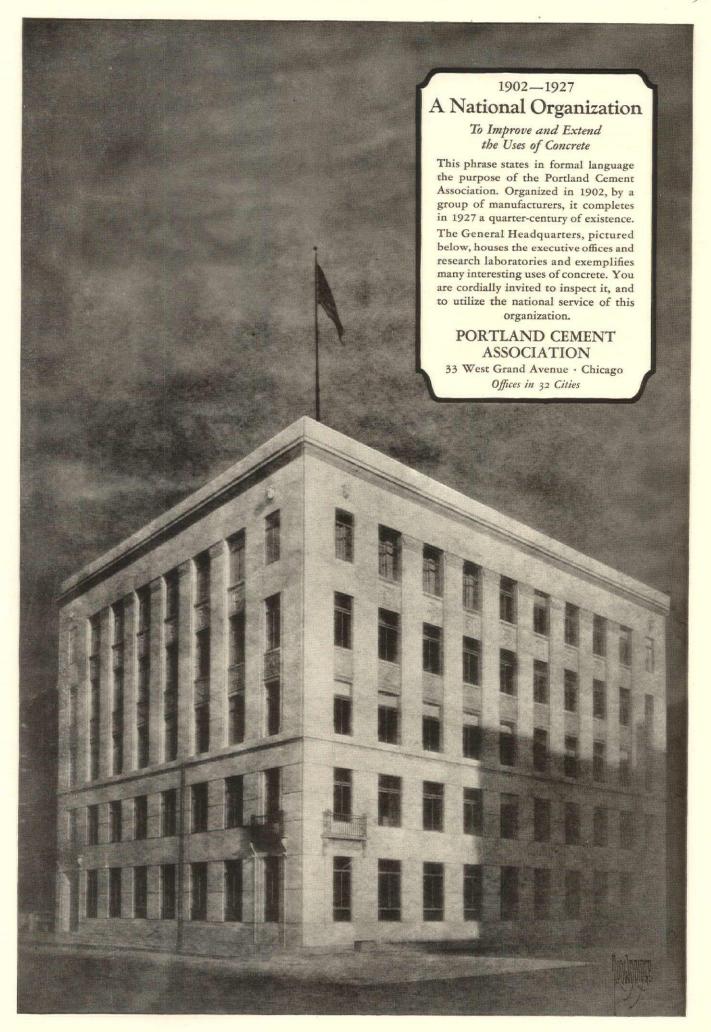
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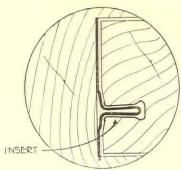
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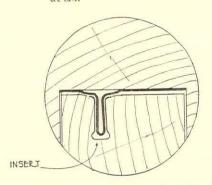
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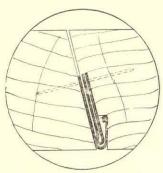
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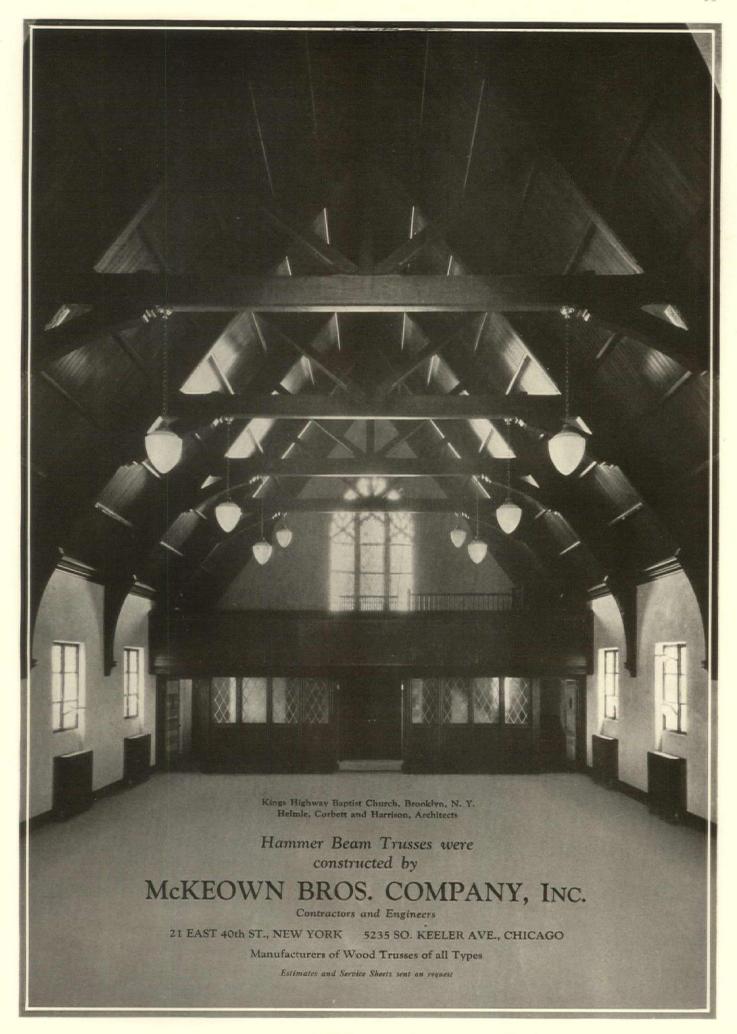
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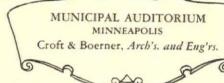
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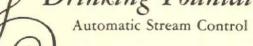
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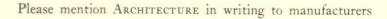
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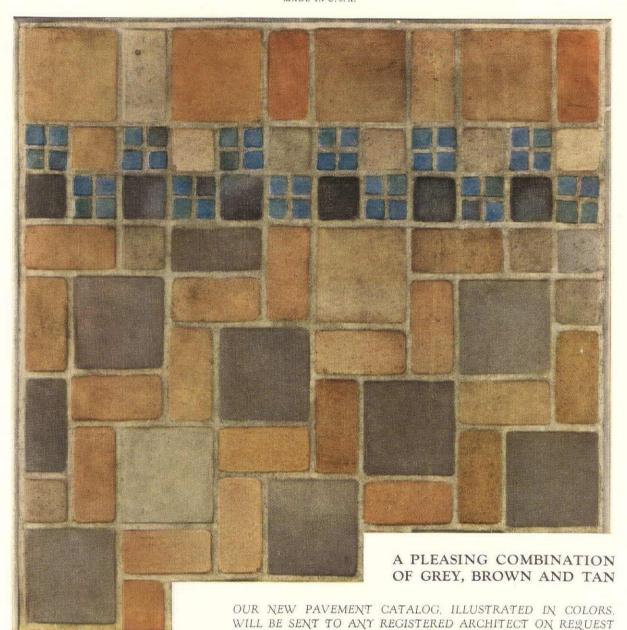
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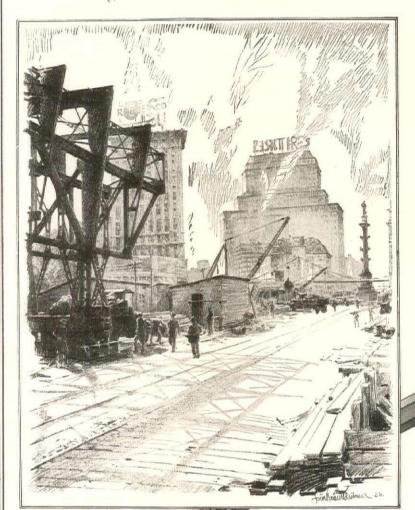
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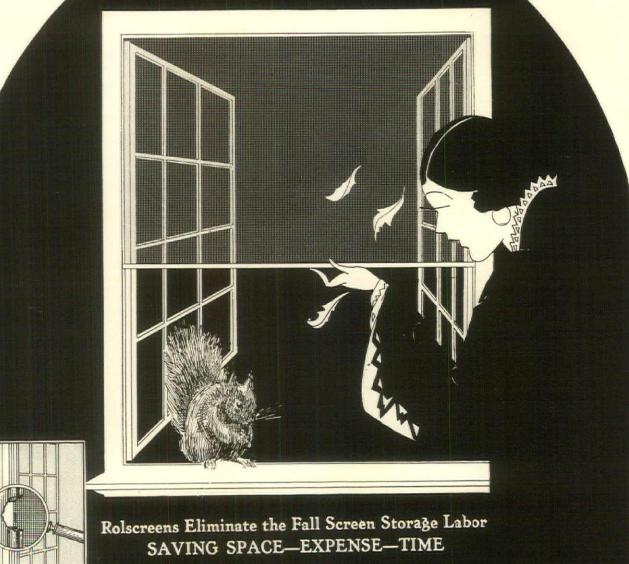
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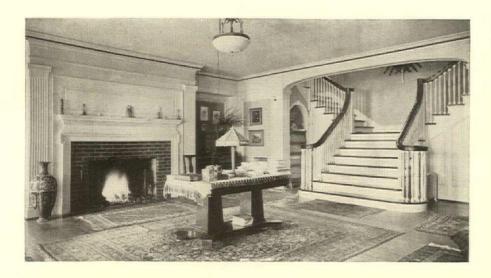
ROLSCREEN COMPANY

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Rolscreens are fully guaranteed



The beauty of interior trim and other millwork must eventually depend on the integrity of the material. The stability of Douglas Fir makes it safe material for such work as this, living room and stairway.

Schack, Young and Myers, Architects

Add the finishing touches with West Coast woods

FINISH and trim—interior and exterior—exact careful adherence to correct curve and line—and should last as well and as long as the structural portions of the building. For no matter how beautiful the proportions of cornice and trim, they become defacements if they show deterioration.

Douglas Fir has a texture that enables the millwork man to follow your details accurately—

gives you sharp, clean corners, smooth curves and flat surfaces. West Coast Hemlock has a smooth, close-grained texture that takes a finish like a hardwood. It is a splendid base for enamel. Douglas Fir and West Coast Hemlock flooring are light and even in color—and remain so—are smooth wearing, and long wearing. The wide, clear sizes

of Sitka Spruce are desirable for drain boards in the kitchen—any use where there is a need for wide, clear pieces that will lay flat and stay flat.

Douglas Fir millwork resists decay—retains its charm. It need not even be all heartwood, although that is an easy specification to meet in Douglas Fir. Sapwood of Douglas Fir has ex-

ceptional durability even in exposed places such as exterior trim, verge boards, cornices and gutters, when it is well drained and well ventilated.

Douglas Fir, West Coast Hemlock, Sitka Spruce and Western Red Cedar all make good siding. The Fir is inherently more durable, but the soft and resin-free Hemlock and Spruce are equally durable on a well-painted house. The Cedar, as siding or shingles, will outwear the house,

whether painted, stained, or left to weather to its own soft tones.

Paint, stain, varnish, enamel and wax finishing are equally successful on Douglas Fir, West Coast Hemlock, Sitka Spruce and Western Red Cedar. Nails and screws hold tightly — hardware stays in place. Your local millwork

concerns can supply finish in West Coast woods to your details or in good stock patterns—at a reasonable price. Why not have specific, technical information on these woods in your files? We will be glad to send it to you. Just address West Coast Lumber Bureau, 12-D Mt. Hood Bldg., Longview, Washington.





Important West Coast Woods - Douglas Fir - Sitka Spruce - West Coast Hemlock - Western Red Cedar



ALONG the route of "Mine to Market" manufacture, Wheeling Standard Pipe accumulates the qualities essential to continued trouble-free performance at lowest

cost.

Coils such as these, formed cold,

illustrate the ductility of Wheel-

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men call "dead-soft.

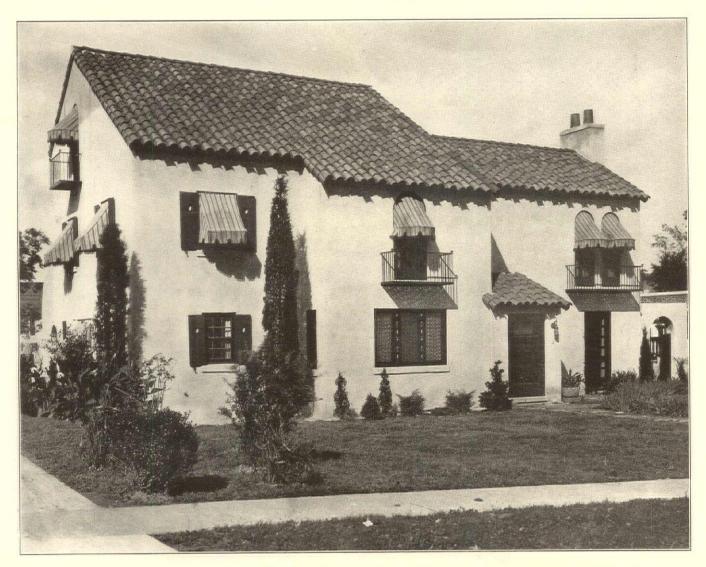
It possesses 30% more tensile strength than iron pipe—50% greater ductility—and is entirely free from hard spots. The production exceeds the total iron pipe tonnage by thousands of tons per annum.

Because of its distinct economy in both first and last cost, Wheeling Standard Pipe is being used in many of America's finest office buildings, factories, apartment buildings and in thousands of homes, large and small.

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Observe the fascinating shadow cast by the irregular eaves of this roof of IMPERIAL Roofing Tiles. Only by employing tiles can you obtain this and other equally interesting effects.

Aside from making a home more picturesque and colorful, IMPERIAL Roofing Tiles have further advantages you ought to know. They keep a house cooler in summer and warmer

in winter; provide protection from fire as well as from the elements, and seldom if ever need repairs.

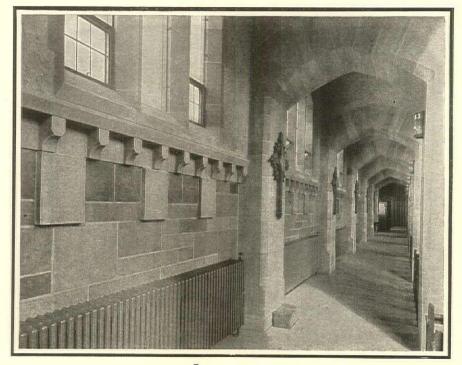
Thus, in the end, they prove themselves the most economical roofing material you can possibly specify. Write for color folder which pictures and describes a wide variety of shapes and shades.

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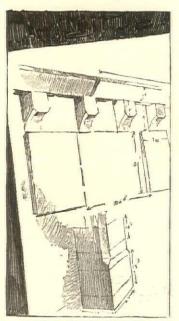




Interior of
SACRED HEART
CHURCH
PITTSBURGH, PA.
—
Carlton Strong

Architect

JUST THE RIGHT COLOR ACCENT

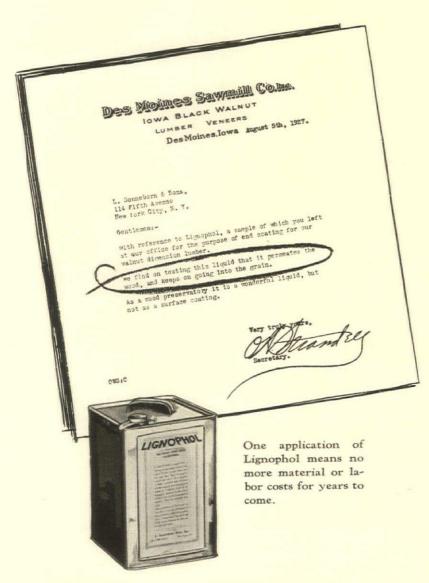


For the wainscot, cap, fascia and brackets pictured above Mr. Strong found—in the soft blue gray of Alberene Stone—just the right color accent for the effect he sought. This color, found only in Alberene Stone, offers the architect unlimited possibilities in color harmonies and contrasts, while the physical properties of the stone meet every requirement. Illustrations of typical work may be had from the Alberene Stone Co., 153 West 23rd Street, New York.

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HYDROCIDE floor hardener. Adds A complete line of water and dampproofcrete floors. Applied ingproducts for walls, copings, foundations.

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The paint that stays white when others turn yellow. Can be washed again and again. Adheres to brick or concrete as easily as wood.

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ARCHITECTS and Engineers will be interested in this letter, shown here. It proves Lignophol is no mere surface dressing. This penetrating preservative gets into the interior wood cells and fibres, filling them with natural life-giving gums and oils.

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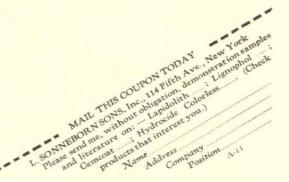
Linseed oil, shellac, varnish and so-called preservatives can-not do this. They quickly evaporate or wear away and must be renewed ever so often.

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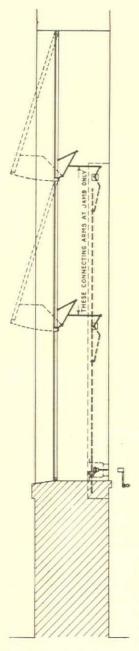
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Lignophol is manufactured in four standard colors: Natural, Light Brown, Medium Brown and Dark Brown. Easily and quickly applied with long-handled or flat, wide brush at minimum labor cost. One application lasts for years.

Be sure to specify Lignophol—a Sonneborn Product.



Sash Operating Problem No.22



Section showing how top hung sash at the Corn Exchange Bank are operated.



Exterior of the Corn Exchange Bank, New York City

Architects—Feltheimer & Wagner
Contractor—The Neckerman Company

Exchange Bank, New York City
Bronze Sash—Renaissance Bronze & Iron Works
Steel Sash—David Lupton Sons Company

Operating Top Hung Bank Sash

At the Corn Exchange Bank, the sash are light-weight bronze, some in single and some in double row. All operating parts except those across the face of the windows were to be concealed in the walls.

The shafts were kept on a line with the bottom rail and all exposed parts constructed of solid bronze to correspond with the sash.

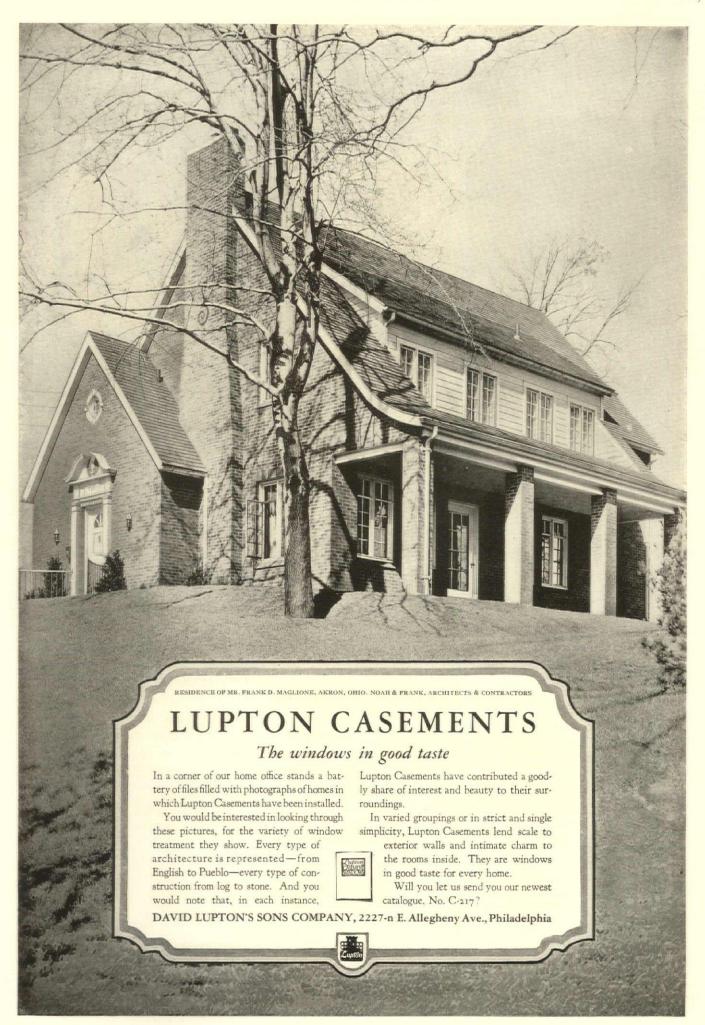
Because of the depth of the window jambs at some points, it was necessary to make a special connecting arrangement so that the shaft and vertical rods could be kept close to the sash.

Thus the chases would not have to be of excessive depth.

This is one of a group of differing window operating problems that will be presented each month. Reprints of this series of problems will be mailed on request. Likewise a special American Institute File Folder to contain them.

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used in one of New York City's smartest restaurants

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Chandelier manufacturers recognize the importance of the FANDOLIER by designing their latest models around it. In many hotels, bank offices, restaurants, clubs and private dwellings throughout the United States are to be found the new Fandolier—fan and chandelier. This invention does away with duplication of interior equipment ... The Fandolier may be ordered through any fixture manufacturer, or you may order direct from us

stock units as illustrated in the Fandolier Catalog (A. I. A. File No. 31f23). Truly the Fandolier is a modern invention for modern interiors.

Fixture Manufacturers from whom you may order your FANDOLIER-CHANDELIER

Diagram above shows Fandolier-Chandelier,

stock type, ready for installation, which may be ordered direct from us

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New York, New York
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Ferro Art Lighting Fixture Co.
Mitchell Vance Co.
Robert Philips Co., Inc.
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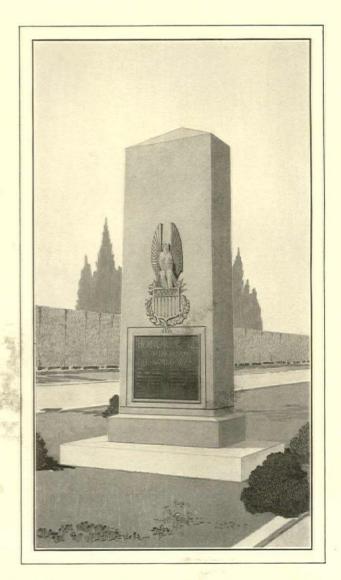
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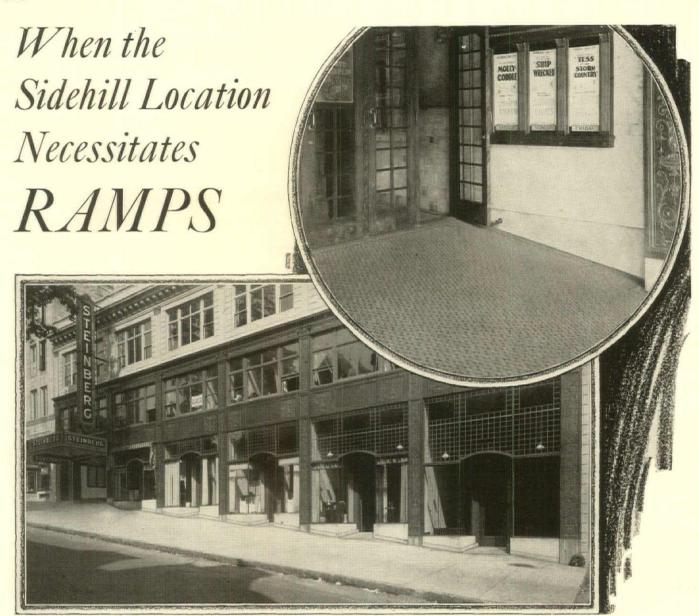
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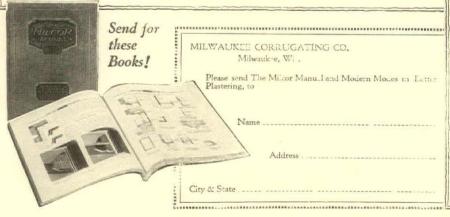
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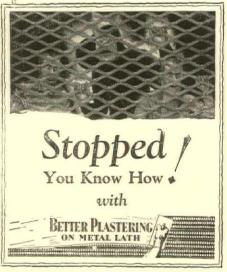
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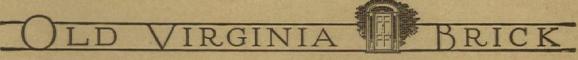
BEING once more frank with you, frankly we just don't happen to know of any other brick, that has the hand-madeness of our Old Virginias. And even if we should be misinformed, or rather uninformed, still we can say without the least danger of contradiction, that these Old Virginias have a rare range of colorings, likewise an indescribable texture, that you'll admit compares very favorably with the hand-made brick of Colonial days.

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No one makes bricks strictly by hand today. But here's one that has all the ear marks of being so made. Natural ear marks. Not the forced, abnormal artificial ones.

You may feel I am overenthusiastic. Well, maybe you are right. One way to tell, would be to let us send you free of charge, 10 or 20 half size Old Virginias to "tplay with" and then see who's the enthusiastic one. You will be glad to learn that we also make Old Virginias in the ½ inch thicker oversize, such as were used in Monticello, Westover and all the early Virginian homes.



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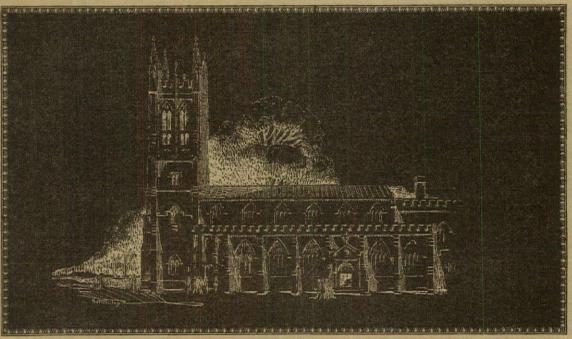
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