





On a hot day in 1912, Miss La Noitte McLurkin decided that Lake Kisselberg would be a great place to sneak a cigar.

It was a good place, but not a great place.

You've come a long way, bat

VIRGINIA SLIMS.

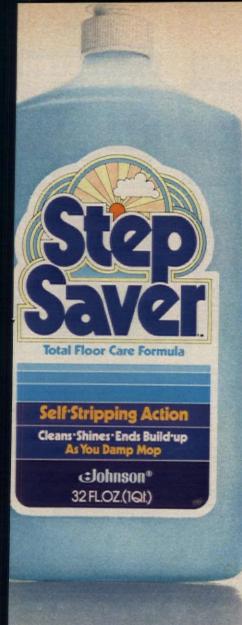
Slimmer than the fat cigarettes men sm



17 mg. 'tar,' 1.2 mg. nicotine av. per cigarette, FTC Report Feb."

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

thions: Issey Miyake for Paris Collections



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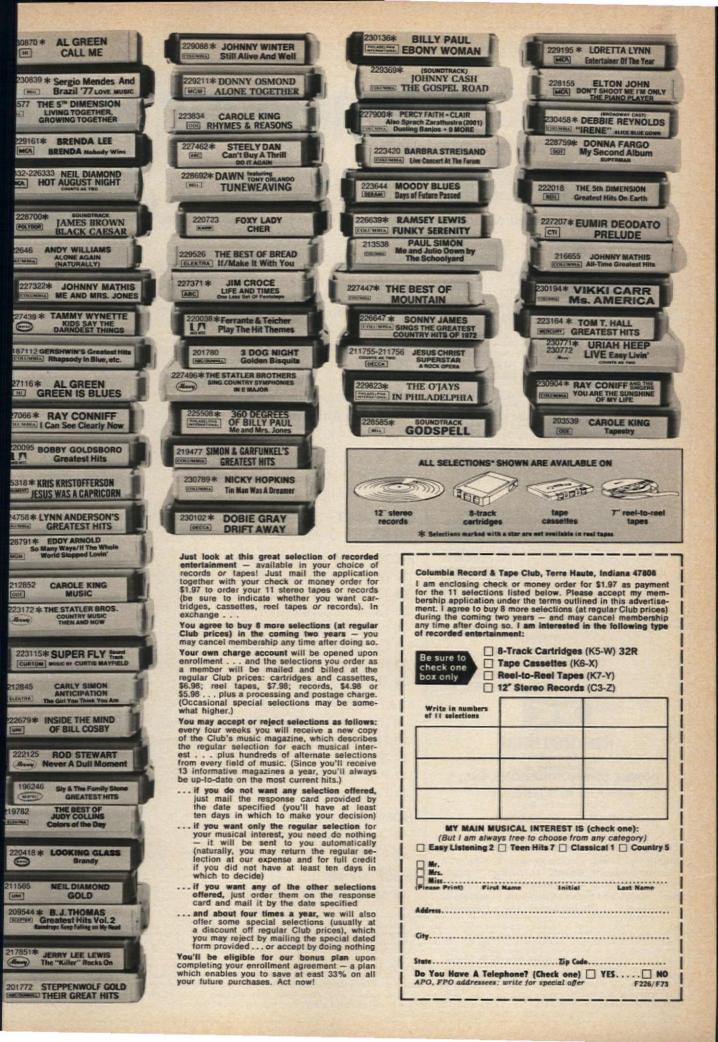
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Cover: A beloved, old-fashioned crochet motifitakes on young freshness and charm with "Granny-Square Beauty in String," pages 58-59. Directions for making all these decorative assets—and many others—are complete in this issue. Photographer: Irwin Horowitz.

American Hom

FOR FAMILIES WHO KNOW HOW TO

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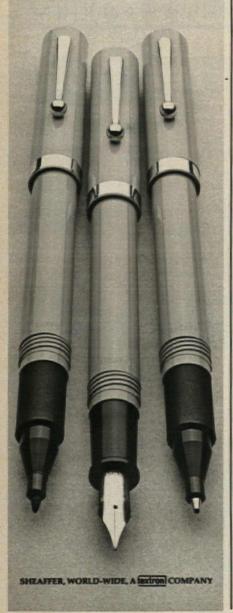
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late report on THE GUARANTEED HOUSE

As this issue goes to press, the subject of consumer protection for home buyers is being acted on in various quarters—government, trade association, private industry. Some plans are still in development; others are in operation, but only in certain areas of the country. In this fourth report in AH's campaign to achieve better quality in housing, we summarize much of what's happening.—The Editors

NAHB GIVES "FULL SPEED AHEAD" Acting swiftly at its spring meeting late in May, the board of directors of the National Association of Home Builders unanimously endorsed the principle of an insured home-warranty program and gave a go-ahead for the development of such a plan. The program, described and strongly supported by AH in our May issue (for reader response, see "Dear American Home," page 78), would provide a 10-year warranty against structural defects in a new house. The final proposal will be presented in September, and if approved, will go into effect as soon as practicable. "We hope to offer the war-

ranty program by early 1974," NAHB president George C. Martin told AH.

FHA MAY GET NEW TEETH Introducing a bill he has called the "Home Buyer and Home Owner Protection Act of 1973," Sen. Charles H. Percy of Illinois called for the FHA to require three-year builder warranties on new houses and annual reinspections of all FHA-insured houses for five years. In addition, the Percy Bill would also provide funds to compensate homeowners for repairs due to shoddy construction, poor inspection of existing houses or code violations; establish an Office of Consumer Assistance with branches at every FHA area office; and, through these offices, provide pre- and post-purchase counseling for home buyers and mediation between builders and buyers. "Our goal is to assure the home buyer or renter that he is obtaining a quality product and to assist the homeowner or tenant in maintaining the product," said Sen. Percy. His bill is clearly an attempt to use the leverage of the FHA mortgage-insuring program to put the federal housing agencies on the consumer's side. It would fit well with Sen. Philip Hart's truth-in-housing bill, described by the Senator in our July issue.

GUARANTEES, GUARANTEES Several private companies in the field of home inspection and servicing have broadened their activities to include guarantee programs. Readers interested in any of these specific services should write to the companies for details and then consider the plans carefully. National Home Inspection Service (1629 K St., N.W., Washington D.C. 20006), whose business has been inspecting homes for prospective buyers, is now offering to guarantee for one year the major structural and mechanical components of houses they inspect. This adds about \$50 to their current inspection fee, which averages \$75. The program began in Washington, D.C., in June. Later this year it will be extended to company branches in 40 cities from New York to Seattle. American Homeowners Association, Inc. (5301 W. Burleigh St., Milwaukee, Wis. 53210), which has for some years been offering home-repair and maintenance services to owners, has set up "Palace Guard," a plan that offers buyers of existing homes a one-year, no-cost repair and replacement service contract for the basic systems of a house -heating, plumbing, electricity, hot water, etc. Fees are based on purchase price-for example, a \$40,000 home is covered for about \$220. The contract can also be bought by the seller of a house-to lessen the buyer's risk and his own liability. "Palace Guard" is now being sold through real-estate firms in some 20 states coast to coast. American Home Shield (221 East Route 4, Paramus, N.J. 07652), operating primarily in New Jersey, offers a somewhat similar service contract. Some major builders are putting themselves on the line, with stronger guarantees. One firm, NEI Corporation (838 Canal St., New Orleans, La. 70112), which builds in Chicago, Houston, Atlanta and New Orleans, issues a five-year warranty against defective materials and workmanship.



Cigarette Smoking Is Dangerous to Your Health.

SUPER KING: 21 mg. "tar", 1.5 mg. nicotine, av. per cigarette, FTC Report FEB. '73.



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It's hot and you want to get cooled off and you want to get refreshed and you know there's nothing quite like Coca-Cola, America's No.1 soft drink. There's nothing else with the unique taste that seems as much a part of summer as the sun itself. That's why Coke is number one. In the sun. In the shade. Beneath the stars. In the moonlight.

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LIFESTYLE

he Steven Caneys of Carlisle, Massachusetts



Out in the Caney backyard, toy-designer Steve and young Noah and Jennifer put their heads together over the kids' imaginative design—a play structure made of old boxes, crates, cardboard, wood scraps, string.

Steve Caney insists that he is not a child who never grew up. "It's just that I become a child," he says. "I think his thoughts and talk his talk." Steve is a toy designer and educational consultant, and because of this he happily shares with his wife, Shelley, the day-to-day business of bringing up their children. So, almost any warm day he can be found in the backyard of their Carlisle, Mass., home, playing with Jennifer, 7, Noah, 4, and neighborhood youngsters.

Together, the kids and Steve build fantasy worlds out of old boxes, scraps of paper, rubber bands and milk cartons. Much of what they have invented together is the basis of Steve's recently published *Toy Book* (Workman Publishing Co.; hardcover, \$8.95; paperback, \$3.95), a fascinating manual for creating simple homemade toys. Illustrated with Steve's warm, candid photographs, it tells how to make things like corrugated-paper sun goggles, tube telephones of funnels and garden hose, and rolled-paper pottery.

"A toy should be many different things," says Steve. "A store-bought, child-sized log cabin is only that to (continued)



Shelley Caney tends to her indoor garden, set in a nook high over the front door. There's not much room outdoors for gardening, since most of the big yard is given over to Steve, the kids and their toy-experimenting.

In designing toys or building a home, the Caneys like things simple, imaginative, open to chang

a child. But a used refrigerator carton can be a house, fire station, train—anything a child's imagination will let it be." Good homemade toys, he thinks, have just such openended spirit and simplicity of design, and they allow the child creative participation—in both making and playing with them. All the toys in his book are made with simple materials and were tested by Jennifer, Noah and their friends.

Typically, when Steve and Shelley had their house built two years ago, they gave special thought to the imaginative world of their children. Jennifer and Noah's territory is most of the lower level of the housetwo bedrooms and a playroom that they can rearrange according to their fancy. "It's their free place," remarks Shelley. "They've got plenty of room to play and invent new toys of their own." The idea of a children's section ties in with Steve's latest interest-space. and how children relate to their environment. A second Caney book will soon deal with unexpected play "arenas," like the back of a station wagon or the supermarket.

Most of the Caney house is accented with homemade whimsical treasures, such as the sculpture Steve and the kids made out of a coat hanger and paper clips. The dining-room table is often covered with their works-in-progress.

And while they play, lucky Shelley has some extra time for her own special interests—local politics and Carlisle's small, biweekly newspaper, which she helped found. She's also fascinated by the history of the area: Carlisle is next to old Concord, and shares much of its traditional heritage. That's one reason the Caneys chose it for their home. Besides, its quiet streets are perfect for family biking, and its peaceful backyards and friendly kids are just what's needed to help create new and wonderful toys.

Father and daughter (below) conduct a test run of one of his *Toy Book* "Discovery" ideas—homemade curds and whey, or cottage cheese. "It's great for learning to cook," says Steve.





While Shelley prepares lunch (above), Steve and the children busy themselves with "Building Circles," a modular construction toy. With some rubber bands, crayons and a batch of folded paper plates, it is possible to make hundreds of different forms.

The Caneys relax in their spacious livin room (below)—a break in the day's "play productivity. The house, which offers views o surrounding woods, was built with change i mind. "Like Tinkertoys," says Shelley "our house is open-ended and adaptable."





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Italy has dazzled America for centuries with the world's most exquisite works of art. One such art is tapestry weaving. And Sears imports it, especially for you, with our exclusive Bellissimo bedspreads.

Now the look of sixteenth

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Choose from five classical designs, eighteen rich Renaissance color combinations. All easily dry cleaned. In sizes that range from full to king. At most larger Sears, Roebuck and Co. stores, and in the catalog.

Only at Se

Set like a geometric sculpture beside a beach on the northeast Florida coast, this vacation retreat was designed for a family of five by architect William Morgan of Jacksonville. Its 2,075 square feet are contained in eight identical rectangular boxes, each 12 by 25 feet, 4 inches, and 8 feet high. Made of plywood with a fiber-glass coating, the boxes are stacked in an alternating pattern two levels high, supported by 16 pilings. A stairwell joins the boxes at the center; they are actually pinwheeled around it. Tie beams outside unify the construction for wind loads. A double carport on the ground floor flanks both the entry and a large storage closet for beach paraphernalia. (continued)



America's Favorite Cigarette Break.

6

Benson & Hedges 100's

mg. "tar," 1.3 mg. nicotine, per cigarette, FTC Report, Feb. '73.

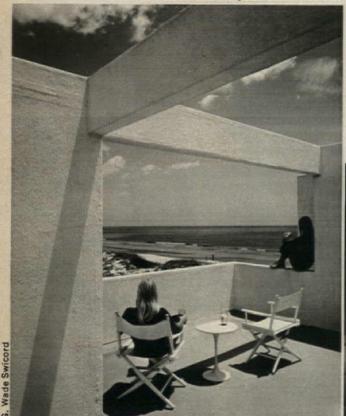
Varning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Menthol or Regular

O CLASS & CIGARettes

This design, like most modulars, offers flexibility and adaptability: Add or subtract boxes for either a larger or smaller unit. Says the architect, "It's a house anyone would enjoy."

Below: Partly enclosed deck on upper floor has a long ocean view through open northeast corner. Below, right: Living room on main floor is expanded by adjacent deck, reached through sliding glass door. Furnishings are spare; most seating is built in. Glass on two sides takes in panorama of ocean.



Because of its super seaside location, the Florida house was oriented eastward, facing the water and shielding the owners from a road at rear and neighbors on either side. The boxes that comprise the two living levels are perpendicular to each other, with windowed 5½-foot extensions that give each room an ocean view. Tinted glass cuts down heat and glare.

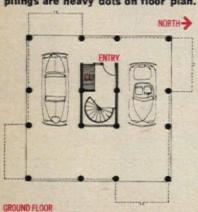
Alternating the arrangement of boxes (see broken-line projections in floor plans, bottom), the architect was able to create a partly covered deck on the main floor. Upper-level deck is open to the sky (see photo, left). Two shallow balconies outside living-room and southeast-bedroom windows, accessible by ladder, are primarily for window washing.

The house's plywood walls, insulated with 4-inch fiberglass batts, are encapsulated by fiber-glass-reinforced resin sprayed on in strands—with crushed marble added for a sandlike finish. Fiber glass, used in the boating industry because it resists the corrosive effects of saltwater, acts as additional bonding for hurricane protection. Says Morgan, "The future of this and other plastics in housing is now well accepted." The Florida stack-up house, with central heating/air conditioning, was \$37,000. For architect Morgan it is an innovation with long-range potential. Though conventionally built on a 2-by-4 frame, it was designed to be manufactured—and trucked to a site for assembly. He plans to adapt this modular system to other types of housing.

—Jane Levy



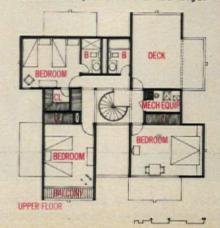
Ground floor is mostly open; concrete pilings are heavy dots on floor plan.



Main floor (four boxes) is center of activities; deck looks toward ocean.



Upper floor (four boxes) has children's rooms; deck looks two ways.





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CANNON OMHH

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By Dorothy Lambert Brightbill

Above are our newest, easiest and prettiest canvas-stitch pillow tops all in the simple "waffle" variation. Handsome bargello borders are shown in two designs: traditional flamestitch (on Blue & White Gingham) and easy-to-work diagonal stitch (on other two). Pillows are about 14 inches square. We corded and backed ours in velveteen (not in kits). "Waffle" is also shown in a larger square (same size pillow, no border) that works up even faster. We call it Butterscotch (below). no border) that works up even faster. We call it Butterscotch (below).

American Home Check items desired: Kit 61702 Blue & Wh Kit 61701 Green & W Kit 61704 Multicheck Kit 61703 Butterscott 61014 Colorful catalo	ite Gingham @ \$9. hite Gingham @ \$9. @ \$9.98 ea. plus D Gingham @ \$9.	98 ea. plus .75 post. 9.98 ea. plus .75 post. 75 post. & hdlg	Miami, Fla. 33054 & hdlg\$
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ew! A "crash course" beauty program that accessfully re-hydrates, smooths and vitalizes premature dry/aging skin.

Ist one 5-week program turns back the clock ith a younger, brighter look that's super easy maintain! (An all-new, all-natural idea from e Edith Serei Skin Care Institute.)

AGING SKIN



WHAT YOU CAN DO ABOUT IT

[Exclusive Beauty Report by EDITH SEREI]

t's agreed! Tiny wrinkles, crowsfeet, superficial lines and agging skin are today's big business beauty targets. The narket is flooded with "ultra" skin care products with ancy names and amazing claims. What's more, the skin of nillions of women is flooded with creams, lotions, toners and elixirs that promise you everything you've always wanted: youth, beauty and a radiant June bride complexon. This ridiculous approach to skin care is making fools out of millions of women because there is something you can do to turn back the clock on aging skin...and it doesn't begin with "ultra".

But first, don't fool yourself another minute. Today, beauty is not a luxury; it's a necessity! Take a good look at your skin without make-up in fluorescent light! Better than that, pretend the face in the mirror is another woman. What do you really think about "her" skin? Are crowsfeet taking hold? Is skin texture flaky and drab? Is the look lifeless and lined? Is there too much cover-up, not enough glow?

Rest assured, after twenty years of battling this universal problem at my professional skin care institute (my own skin being the prime target), I know that the treatment you need for dry, aging skin will never be the over-the-counter promise-in-a-bottle so freely dispensed at chic stores and "beauty centres".

Today, as a result of some very extraordinary scientific discoveries, a totally new approach to skin beauty care has been created. The discoverers come from the new breed of super-specialists whom we call Estheticians Visagiste*. These skin beauty/make-up experts study nothing but the

skin and how to overcome common and not-so-common skin problems. They are true professionals. In their hands, the art of the beautiful visage reaches perfection. Best of all, you can now revitalize your complexion—as you never dreamed possible—with a unique crash course to beauty that can give you a new, young and beautiful look that is super-easy to maintain!

Why the fuss? Not only is this program totally unique, but nothing else works as well to effect the youthful transformation most women desire. Before this announcement, there was little you could do to take advantage of the professional treatments offered by Estheticians Visagiste*, unless you personally visited certain Salons in Paris or select Beauty Institutes in Canada. But now, the experts have come to you. For the first time in the U.S., the Esthetician Visagiste* offers a complete, professional home program designed specifically to beautify dry, aging skin.

Because so many women want to know the facts about this unique program, we have prepared a special, illustrated booklet to explain all the details. To find out what you can do about premature, dry/aging skin, at home, just clip and mail the coupon below. We'll send you this free beauty care information right away. We'll show you how improper care—even with the "right" products—can actually make complexion problems worse! We'll also include actual testimonials sent in from our thousands of at-home clients who find this program to be the successful answer to beautifying skin to the younger, more natural glow they've always wanted. You can, too. Just mail the coupon. We'll send you some very good news about proper skin beauty care. It's free!

WHEN SKIN LOOKS YOUNG, THE REST IS EASY!

Believe it or not, that's the same woman above. Mrs. G. C. carefully followed Edith Serei's magical 12-point home skin care beauty program and achieved such "unexpected results" that she lightened and re-styled her hair, too! "My final result was so good, it seemed I had a new skin... Everybody found me rejuvenated... I am very grateful to Edith Serei, who gave my beauty problem a happy ending, with really spectacular results." When you try something new that turns out to be "spectacular", that's beautiful! Send for free details!

FREE INFORMATION---

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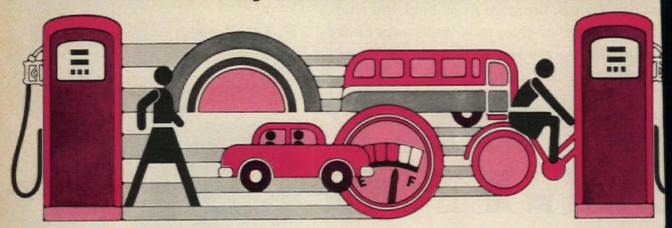
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Please rush FREE, detailed professional information about the new esthetic home care program for DRY, AGING SKIN. I wish to revitalize my complexion with this totally-new beauty care concept.

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HOW TO SAVE \$ AND CONSERVE GASOLIN



For the first time since the demise of gasoline ration cards, all is eerily quiet on the gas-war front. There are fewer cut-rate stations and fewer trading stamps, free-mug and steak-knife offers. What's left is a man at your car window saying, "Sorry, lady, only 10 gallons to a customer." Your car needs more gasoline than ever, there is less of it and it's costing you more and more. Sorry, lady, indeed!

With even major oil companies suggesting ways to use less of their product and help ease the shortage, it has become patriotic to conserve gasoline. And saving gasoline dollars has become a personal financial necessity.

In late spring of this year, the average gallon-price across the country was still 37 cents. That's cheaper by nearly twothirds than a European pays. Nowhere else in the world has the consumer traditionally paid less for gasoline than in the United States. But that bargain has turned out to be a mixed blessing. While Americans are accustomed to paying less per gallon than the rest of the world, we have been paying as much or more per mile. The engines most of us herd around are notoriously thirsty. With fuel so cheap, there was little pressure on Detroit to build a car for gas economy. We wanted bigger cars, quicker pickups, automatic transmissions, air conditioning-all sloshingly extravagant users of

Then came yet another straw—emission controls. To lessen the automobile engine's alarming capacity for fouling the air we breathe, devices have been mandated for automobiles to limit these noxious emissions. By their very nature, however, the devices happen to play hob with gas mileage. The Environmental Protection Agency claims that emission controls are responsible for 8 percent "loss of economy," something more than the loss from automatic transmissions (6 percent) and less than air conditioning (9 to 20 percent, the higher figure being the cost of keeping cool in

hot city traffic). But as the real culprit in this theft of economy, the agency fingers weight. If a 5,000-pound car gets 10 miles to the gallon, a 2,500-pound car under comparable circumstances will get 20.

Think of gasoline as calories (it's all energy, after all). A heavier person uses more calories to climb a flight of stairs, struggle out of an armchair or walk to the corner. A heavier car uses more gasoline to climb a hill, pull away from a stop sign or drive to the shopping center. How much weight has the fattest person you know gained in the past 15 years? Well, one popular, medium-priced car has put on 1,500 pounds between 1958 and 1973.

Do not wonder, then, that you can watch your fuel-gauge needle drop as you skim along at turnpike speeds in air-cooled, stereo comfort in your automatic-everything, emission-controlled mammoth. Do not wonder that with more and more just like you on the road—and supplies of gasoline limited by too few refineries, politically sensitive import quotas and just plain poor planning—gas "allocation," another euphemism of the '70s, is upon us.

But let's leave the general for the specific: How can *you* save money on gas and also improve your gas mileage?

Use your car less. That's like telling a problem dieter simply to eat less, isn't it? But just as losing weight takes planning, so does reducing the use of your car. This week, start keeping a log of every mile you drive and why. You're likely to find a lot of fat in the list that you can trim easily.

Pool people. Ask a neighbor to go shopping with you. Next week, share her car. That's half as much use right there. When invited to a party, ask if someone else near you is also going and arrange to ride together. A date for lunch or tennis? Don't automatically say, "Meet you there." Pick up someone, or arrange to be picked up yourself. Not as convenient? Of course not, but to really save money, you will have to be

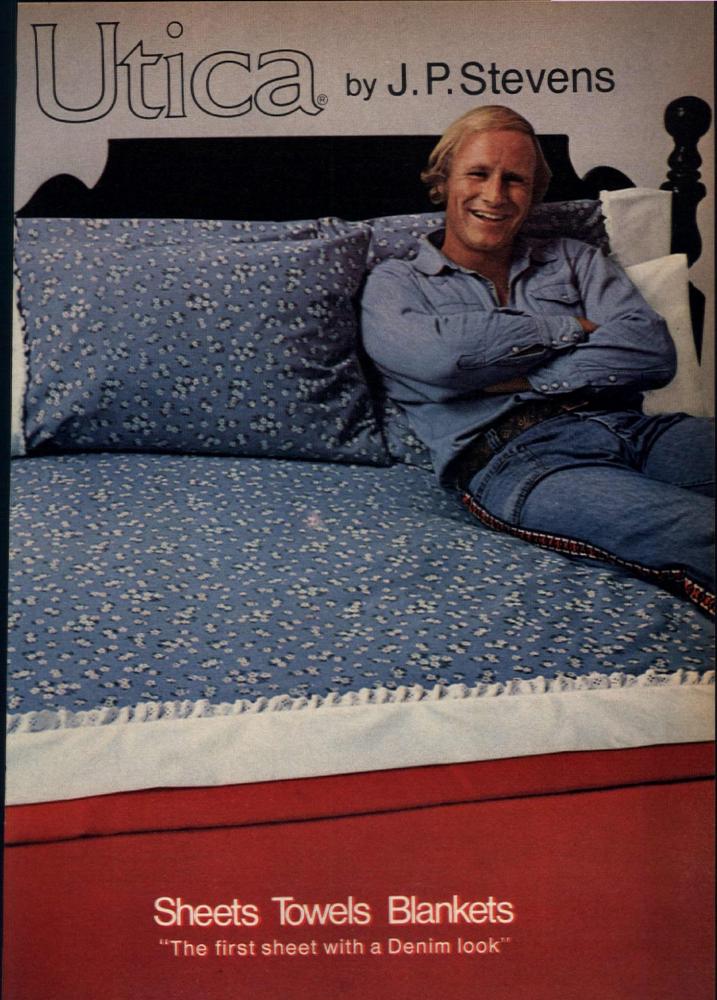
willing to put yourself out a lit

Pool errands. Those shoes that no repairing can be dropped off when your pick up the kids (if you must pick though. Can a trip today be consolidated with one tomorrow? A little thought of keep you from tracking back and for across the same territory. According recent government estimates, it costs least 12 cents a mile to drive your can and that was at lower gasoline prices.

Discover your neighborhood. Do y drive past one shopping center to get another—for no real reason exce habit? Investigate your nearer neighborhood the prices and the quality may be on par with what you've been driving sever miles farther for. And remember that I cents-a-mile figure.

Buy a different car. Next time you' in the market for a set of wheels, put g mileage high on your list of consider tions. Your most productive shopping will be among the imported and domest lightweight sedans, each with manu transmission and manual choke, four six cylinders, single carburetor, radia ply tires and an absence of power equi ment and air conditioning. (You may no find everything in one package, how ever.) If you have more than one gas ho in the family sty, you might consider trade right now. For if gas prices cor tinue in their threatened direction, th resale value of your dinosaur-in-the driveway will shrink rapidly.

Use alternate transportation. Buses trains-check them out. Don't auto matically plan to drive wherever you go Consider other means-and let you children discover public transport (which is not to say hitchhiking; that's anothe matter and never recommended). Don' overlook the bicycle. It's quiet, efficien of energy and in general good grace with environmentalists and health nuts (if less than loved by truck drivers and big dogs). If a bicycle appeals to you, you can save money, tone up some flesh strike a blow for clean air and have some (continued) fun all at the same time.



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HOW TO SAVE \$ AND CONSERVE GASOLINE continued

Another alternative: that incredibly healthful form of locomotion you mastered as a child—walking.

But if drive you must, here are some ideas for diminishing gas demands and keeping cash in your pocket. First are things to check—or check out—on your car:

Wheel alignment. Just as it takes more energy to push a shopping cart with a cockeyed wheel, it takes more energy (fuel) to push a car with wheels out of whack. Poor alignment also costs in badly worn tires. Have wheels checked periodically. Chuckholes, rough streets or hitting a curb while parking can knock a wheel slightly cattywampus.

Tires. Always inflate in the upper ranges of the recommended pressures. Check your owners manual.

Engine tune. Especially critical is the timing. The sparking of plugs and the opening of valves must be exactly right for full engine efficiency. If gasoline vapor isn't ignited—and exhausted—at just the right time, gasoline is literally pumped unused through your engine. That's wasteful. And have your mechanic

make sure your car is running on as lean a fuel mixture as it safely can.

Automatic choke. This is a notorious gas thief. Have a mechanic check yours. If the engine seems to idle extremely fast when cold, or if you find yourself doing a lot of braking to keep the car under control when first starting out in the morning, the automatic choke is probably culpable.

Premium versus regular gasoline. These terms are not like "prime" and "choice" in grading beef. You are not giving your car a treat by feeding it premium when it does not actually need it. Look in your owners manual and see what fuel is recommended. Or try a tank of regular and see if your engine complains by pinging or knocking. A pinging engine is an inefficient engine. You aren't saving anything with the cheaper regular and may actually be doing some damage. Conversely, if regular is recommended for your car and you consistently serve it premium, you are a spendthrift-and may be risking a burnt valve to boot.

Brand versus "off-brand" gasoline. Most independent gas stations get their fuel as surplus from the same source the advertised brands. They are sim able to sell it for less. But now that surplus is disappearing, many indepe ent stations are curtailing their hours closing down completely. If you can se find "off-brand" gas, buy it.

The full tank. Keeping your gas ta as full as possible is economical for t reasons: 1) Gas evaporates faster in near-empty tank, and 2) moisture codenses on the inside of a near-empty tank, thus getting water—which does in burn—in the gas and causing rough-runing and possible vapor or ice locks.

Your car is only one factor in using and saving—fuel. Your driving is t other. Consider these tips:

Use your right foot smoothly. Treat t gas pedal with delicacy. Don't stomp it. Let your throttlemanship be guid by this image: You are *feeding* gas to t engine, and the carburetor can take or so much liquid at a time. The rest is loin runoff. When you pull away from stop, apply steadily increasing pressu to the pedal. Similarly, when you wa to speed up to pass a car, (continued)



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HOW TO SAVE \$ AND CONSERVE GASOLINE continued

gentle pressure (sensitively measuring out only as much fuel as the engine can use) will result in the same pickup as flooring it—and will save the big squirt of expensive fuel that is, in effect, runoff.

Avoid using your brakes. That's right. You use them more than you need to, you know. And each time you brake you are "wasting" gas, because you are wiping out the momentum you spent gas to achieve. The moral is clear: Drive in such a way that you do not have to slow down so much so often. Lessen your top speed. Anticipate traffic flow, thus avoid getting boxed in. Feed less gas now to avoid having to brake later. Look ahead. That light has been red since you could see it—obviously, it will change soon. Feed less gas now and you may avoid a stop altogether.

Probably nothing in all driving uses more gas than getting a car rolling from a dead stop. Just try pushing your car by hand for a notion of how much energy it takes merely to budge it. (Remember, energy equals gasoline.) It takes five to 10 times less energy (gasoline) to keep it rolling. Does that give you a hint? You can save buckets of fuel this year by finding a route to the supermarket that has fewer traffic lights or stop signs, by doing most of your driving in slack periods when traffic is relatively light and by moving your car less.

Minimize idling. Starting your engine is really expensive, especially in cold weather. But once started, an engine that idles is also costly. If you have to wait for someone, should you turn the engine off or leave it running? A good rule of thumb is that about a minute of idling is equal to one start. If the wait is going to be longer than a minute, turn off the engine. And don't make the mistake of letting a cold car idle to warm up. This is not only wasteful of gasoline, it doesn't do the warm-up job as well as going on your way at a moderate speed. And of course, never race a cold engine. That's a sure way to distort engine parts and head for expensive ring jobs-as well as being a sinful waste of gas.

Practice moderation. No drag-racer starts, no darting in and out, no abrupt stops. OK? And no ultrahigh speeds on the highway. What makes higher speeds costly is simply air. As speed increases, it takes more and more energy to shove that block of a car you're driving through the resistance of the air. Let's say that at 30 miles per hour your car gets 15 miles to the gallon. At 40 it would get about 13½ miles, at 60 little more than 10 and at 80 slightly more than 7. Translated into coin of the realm, if you paid 40 cents a gallon for gas, fuel for 150 miles would cost you \$2.60 more if you drove 80 miles per hour than if you covered the same distance at 60. And 60 isn't exactly dawdling!

If you are driving long distances of your vacation this summer, plan to c 10 to 15 miles an hour off your usu superhighway speed. The reduced spee alone will save enough travel money pay for your dinner that night, and the are other advantages. For one, you find it easier to maintain a steady page at a slower speed-which means st more economy. For another, you'll fin that the hurry-hurry atmosphere greatly reduced by only a slight drop speed, and that pays for itself in reduce tension. Your average speed won't suffe as much as you might expect, by the way Finally, at under 60 your chances of being involved in a fatal accident ar reduced greatly.

To keep track of your savings, kee track of your mileage. Every time yo buy gas—filling the tank each time, i they'll let you—jot down the exac amount of gas you bought, how muc you paid for it and the odometer readin (the mileage-counter part of your speed ometer). To calculate miles per gallor divide the miles driven by the gas used To get the gas cost per mile, divide the miles by the amount spent. Those figure will provide a graphic record of how you are driving fewer miles, paying less for each mile and enjoying it more.

A final word: Don't let your enthusiasm for saving gas let you fall victim to the lure of additives and mechanica devices for economizing on fuel. All cosmoney and are of dubious achievement. You, not a gadget or a gimmick, are the gas-saver.

Ms. McCluggage is a 1973 recipient of the Alfred P. Sloan Award from the Highway Users Federation—for "distinguished public service to highway safety" provided by her column, "The Woman Driver," which appears regularly in AH.

SHOPPING INFORMATION

Merchandise listed here is available in leading department and specialty stores. If you cannot find it, write to American Home, 641 Lexington Ave., New York, N.Y. 10022. Items not listed may be privately owned or custom made.

GRANNY-SQUARE BEAUTY IN STRING

Pages 58-59: Bed, Knights In Brass Beds, N.Y.C.; wicker rocker, patchwork quilt, Richard Kaufmann's Full Sun Antiques, Brooklyn, N.Y.; baskets, The Gazebo, N.Y.C.; bedspread fabric, Roc-lon Kassha Cloth from Pastad Mills, Inc., Brooklandville, Md.

COOL SKILLET COOKING

Page 70. Skillets, clockwise from top, center: 10-inch Gourmet aluminum by Wear-Ever, Chillicothe, Ohio, \$5; 8½-inch stainless steel with copper base, Revere Copper and Brass, Inc., Clinton, Ill., \$20; 12-inch Mat Finish cast iron, Copco, Inc., N.Y.C. \$19; 8-inch Magnalite, \$9.50, and 10½-inch Wagner cast iron, \$5, both General Housewares Corp., Indianapolis, Ind.; 10-inch Registered polished aluminum, Wear-Ever, \$16; 10-inch cast iron with porcelain-enamel coating, Copco, Inc., \$19; 10-inch Registered polished aluminum, \$10, both Wear-Ever; 10½-inch stainless steel with copper base, Revere Copper and Brass, Inc., \$25.

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Crafts east, crafts west, crafts north and south-

America's in the middle of a hand-making renaissance, and this summer and fall, you'll find craft shows and fairs

everywhere to prove it. Below, we give a sampling of the larger shows. The weathervane at right highlights many of the riches

you can expect to find. You'll also see craftsmen at work and in many cases enjoy special

entertainment and good, home-cooked food. Most of these fairs and shows are free, except where

noted, and many are outdoors.

Arizona: "Arizona Designer Craftsmen Juried Show" in Flagstaff at Northern Arizona University Art Gallery, July 10-

August 11. Show is part of the annual Flagstaff Summer Arts Festival, which includes indoor and outdoor art

exhibits, plays and concerts.

California: "Art Fair" in Mendocino at the Art Center, August 18–19. Theater performances, too. Highlight: wooden rocking horses by local craftsman. Many "art-in-action" demonstrations. Donation, 50¢.

"Renaissance Pleasure Faire" near Novato in Marin County, Labor Day and following six weekends. Re-creation of an earlier era, with all craftsmen in costume. Renaissance music, dancing, food and games. Supervised "Children's Dell," where kids can make things. Adults, \$3.75; children under 12, \$1.50.

Colorado: "Arts and Crafts Exhibition" in Central City at Gilpin County Arts Association, now through Labor Day. Central City is an old gold-mining camp high in the mountains near Denver.

Georgia: "Georgia Craftsmen '73" in Albany at Banks Haley Art Gallery, July 26-August 26.

Idaho: "Annual Arts and Crafts Festival" in Coeur

d'Alene at North Idaho College, August 4-5.

Maine: "United Maine Craftsmen Fair" in Cumberland at Fairgrounds, August 10-12. Local Indian crafts, too. Adults, \$1.

New Hampshire: "League of New Hampshire Craftsmen's Fair" in Newbury at Mt. Sunapee State Park

fairgrounds, August 7-12. Demonstrations include artisans

making pitchforks and simple furniture, etc., using centuries-old techniques. Camping and hiking are pluses.

Adults, \$1; children over 6, 50c.

New Jersey: Crafts on view all summer and fall in the Craft Shop at Peters Valley Craft Village, near Layton. Craftsmen's studios open to the

public, too. New York: "New York State Craftsmen Fair" in Ithaca at Ithaca College, August 4-10. Children's

Workshop where kids can learn a few simple crafts (for a small fee). Supplies and a selection of craft books on sale.

Pennsylvania: "Pennsylvania Guild of Craftsmen Exhibition and Fair" in Millersville at Millersville State College main dining hall, August 8-11. Each evening, a group of area women will re-create an old-fashioned spinning bee-spinning wheels, lively gossip and all. Adults, \$1; children under 12 free.

Rhode Island: "Rhode Island Association of Craftsmen Fair," July 29-August 13. Held in Charlestown inside restored barn of Ann and Bruce Glen's Windswept Farm (see "Lifestyle," May '72 AH).

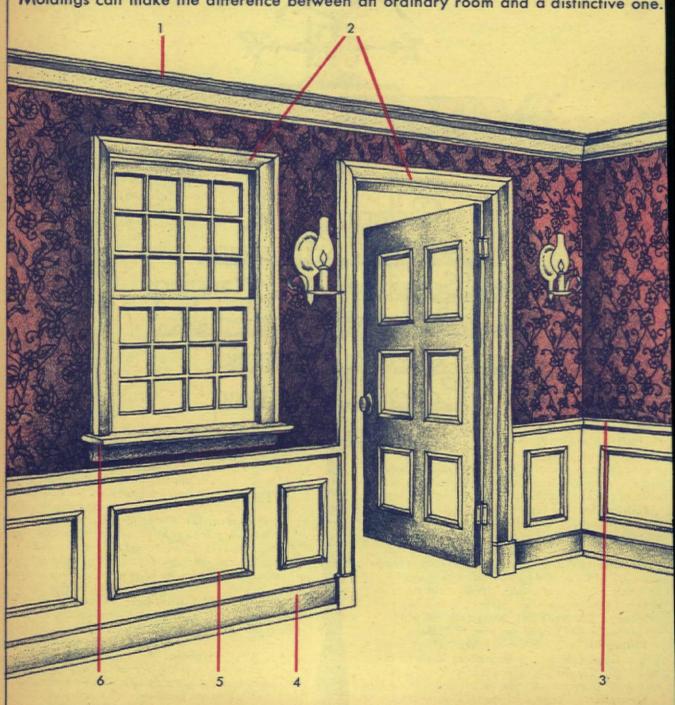
West Virginia: "Appalachian Arts and Crafts Festival" in Beckley at Raleigh County Armory, August 23-26. All participating craftsmen demonstrate. Mountain music and dancing, country-style food. Adults, \$1; children under 12, 50¢.

-Eileen Denver Mimoso

Like special touches on a couturier dress, moldings provide enriching de-tails that finish a room handsomely. The crisp edges, neatly mitered joints, gentle curves-all outlined by the play of light-give dimension to plain walls, ceilings, panelings, windows, doors. Many of today's molding patterns have a long heritage, deriving in part from the column details, friezes and cornices of ancient Greek de-

sign. Though moldings are associated with traditional architecture, they can be used to accent contemporary lines. Below is a colonial room with moldings for each location numbered and explained, opposite.-Guy Henle

Aoldings can make the difference between an ordinary room and a distinctive one.



CEILING MOLDING Often called the "cornice," it can by itself add great character to a room. Crown molding (left, above) comes in various sizes and is angle-cut to fit snugly where wall and ceiling meet. Twopiece version (left, below) is a crown-base combination that is suitable to larger rooms with higher ceilings.

DOOR AND WINDOW CASING

Trim for doors and windows comes in a variety of configurations. Most are one-piece designs, such as at left, above. L-shaped molding that builds up two-piece unit at left is a "back band." Door casing can extend to floor or rest on a plinth block, as in drawing, opposite.

CHAIR RAIL

Originally designed to protect walls from furniture damage, the chair rail has become a decorative element, often separating two wall treatments. A typical chair rail is shown at left, above; a two-piece version is below it.

BASE MOLDING

Referred to as "baseboard" today, the combination is more correctly called "base and shoe." Two-piece unit (left, above) has the traditional base molding with added "shoe" to ease the joint at the floor line. Three-piece base (left) is topped by a separate and more ornate molding called a "base cap."

PANEL MOLDING Raised molding (two versions shown) gives the effect of inset panels. Full-height molding rectangles, without chair rail, create formal look.

WINDOWSILL Though windows are occasionally framed with casing on four sides, the bottom is more often finished by a "stool"—the sill-with an "apron" beneath. The apron can be made from casings, as seen in two versions here, or from crown moldings (see ceiling, top).

Though many molding patterns were designed for a particular purpose, they are often just as applicableand handsome-in other uses. For example, the screen moldings below once covered the raw edge of metal mesh in old-fashioned wood screens. These are not

so common today, but the moldings survive and are ideal for embellishing cabinet doors, paneling and other expanses of plain wood. Think of all the different shapes and sizes of moldings as inexpensive design tools; you'll soon find your own imaginative ways to put them to work.

LARGE COVE Cove moldings add a concave curved finish to a right-angle joint. Large sizes are applied where cellings and walls meet.

SMALL COVE This is one of the most useful moldings, because of its simplicity and relatively small size. It can soften many a right-

When abutting it, end to end lengthwise or at mitered corners, match faces. There may be differences In side and edge dimensions.



QUARTER ROUND This also effectively finishes off right angles, but unlike small cove, flat edges should be equal. Quarter round comes in a variety of sizes, as do most other moldings.

HALF ROUND Small size is a full half circle; large size (shown) is not. Use to cover joints or as cabinet decoration.



SCREEN MOLDING Lightweight and decorative, these strips cleverly highlight cabinet doors or frame fabric ponels. Corner joints of these (and all moldings)

should be

mitered

carefully.

ASTRAGAL A heavier, carved molding, the astragal is a decorative means to cover joints in solid wood

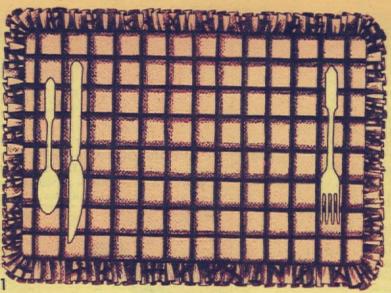


CORNER GUARD An inverted Lshaped molding, it protects outside corners of plaster or paneled walls. Small sizes are for cabinet corners.

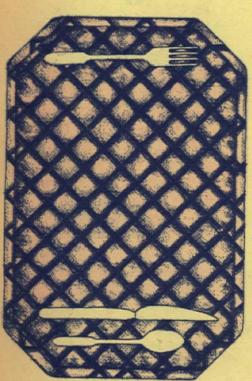
PICTURE MOLDING In years past, these wide strips, applied to walls just below the ceiling line, would have supported paintings hung on wirefrom brackets

slipped over the molding's round top. Today, such strips are used mainly to provide bold surface decoration.

1 Ruffled mat requires 21/2 yards plaid toweling. Cut border strips on bias, 3 inches wide; sew strips together at ends, making one strip 4 yards long. Fold strip in half lengthwise and gather to make a ruffle 15/6 yards long. Cut two 13by-19-inch pieces for front and back of mat. Pin ruffle to front, edge to edge, tips of ruffle pointing in. Place back face down on front. Sew front, back and ruffle together, leaving 4 inches of seam open. Turn mat right side out and blindstitch opening. Finished mat is 14 by 20 inches.



Fringed mat needs 3/4 yard striped tov 11/2 yards, if double thickness is desired). (toweling 16 by 19 inch Fringe 1 inch at each Prevent further unrave with zigzag stitching 1/ from each fringe. Turn unfringed side edges u 1/2 inch and press. The turn each an additiona inches and sew to back mat. Finished mat is 12 inches. For heavier fring to give mat more body two layers of fabric. So layer is 111/2 by 19 incl slightly narrower than Fringe both ends. Add first fringed mat when turning side edges; sew layers of toweling toge



Linen toweling can be turned into attractive place mats, napkins—even lapkins, with pockets for flatware and matching napkin. Toweling, easy to care for and budget priced, fits in agreeably with today's casual lifestyles.

Table toppers

We bought it in 16-inch widths for just 60 cents a yard and stitched the designs you see.

Toweling is available at most fabric and department stores. If you can't find it, Fourteenth Street Store (132 W. 14th St., New York N.Y. 10011) is able to fill mail orders nationwide.—Sara Beaudry

Look what's happened to kitchen toweling



4 Quilted mat calls for 2 yards plaid toweling, 1/2 yard polyester filling. For front, cut two pieces of toweling on the bias (triangles: 23 by 23 by 33 inches, 16 by 16 by 22 inches). Seam together and trim to form a 14-by-20-inch rectangle. For back, cut 14-by-20 toweling on straight of fabric. Cut filling same size and sandwich between front and back. Quilt, following plaid on front. Trim. Finished mat is 12 by 18 inches. Cut corners to form 3-inch diagonals. Cut 2inch-wide border strips on bias; sew ends together. Sew strips to front; fold over edge; blindstitch to back.



3 Lapkin uses 1/2 yard strip toweling, 11/2 yards plai Cut plaid pockets on bias 4 l by 7 inches. Cut two plaid I strips 1 by 6 inches. Cut strip fabric 113/4 by 16 inches fo front. Fold pocket edges und I inch on top, 1/2 inch on sid and bottom. Sew pockets a rolled bias strips to mat. C. plaid for back 151/2 by 211/2 inches. Center front on back; join. Fold edge of ba over 1/4 inch; press. Fold 11/ inch border from back to fro sew. Finished lapkin is 12 by 18 inches. Cut plaid napkin, 141/2 inches square.





Camels of the plant world, they thrive on adversity and produce exotic, colorful bloom

There's hope for the indoor gardener weary of playing host to a parade of houseplants that arrive all dewy-green and ingenue-perfect, only to sicken and die from the dryness of central heating. Cactus plants are reliably long-lived under such adverse circumstances because they are succulents, which through the ages have adapted themselves to withstand drought. Moreover, their forms are so extraordinary as to resemble relies of a primitive age, and their flowers are uniquely beautiful. Most are fascinatingly different from the symmetrically branched and leafed houseplants usually found in indoor gardens.

WATER STORAGE. Among many exceptional attributes, cacti and other succulents have developed special cells for storing water. These enable the plants to survive periods when air and soil are hot and dry. Like the humped camel at the end of a long drought, cacti may be shriveled and thin. But when rains come, they plump out overnight, and in their native habitat burst into brilliant bloom in just hours. One of the most beautiful sights in desert country is the aftermath of a rainstorm. Suddenly there's a greening, and the whole desert floor bursts forth in reds and corals and brilliant golds. It is during the rainy season that cacti grow, bloom and store water for the dry months to come.

Choosing a cactus collection can be more difficult than maintaining it. Hybridizers and enthusiasts add new varieties at such a swift rate that naming and classifying are never up to date. The collector should be wary of more than prickles when selecting a new plant. A florist or nursery tray labeled cacti may not have a genuine cactus in the lot, only spiny succulents. Experts identify true cacti by looking for areoles—small cushionlike structures found on their stems. From these areoles grow the spines, leaves and flowers.

DESERT AND JUNGIE. Cacti divide into two large groups. The first includes desert cacti, which can live in direct sunlight under extremely dry conditions. Transplanted to an indoor garden, they need a minimum of six hours direct sunlight each day to develop their full potential bloom. Under sun-starved indoor conditions, desert cacti may not bloom at all unless set under fluorescent lighting. But their shape and texture still make them fascinating houseplants that will survive considerable neglect. Among the most interesting desert cacti for a basic collection are

pincushion cactus, Gherkin, Golden Ball, Prickly Pear or Notocactus. All are easygoing, easygrowing types.

The second group of cacti comes from jungle areas where, like orchids, bromeliads and tropical ferns, they grow on trees. They attach themselves to bark or grow in pocke of leafmold that form among twigs and branche Although prevailing conditions are humid, jung cacti grow in very shallow compost that dries or so quickly they have developed the water-retain ing characteristics of desert cacti.

The jungle type is more easily brought into blood in indoor gardens. They like sun, but will flow under diffused bright light. Strong sunlight i late spring and summer can actually scorch thes fleshy plants. An east window is ideal for them; provides early morning sun and cool, shady conditions the rest of the day—approximately what they experience in their native habitat. An occasional misting during the spring and summer

growing periods reminds them of home and urge them to top performance. Jungle types are easy t spot because they have flattened leaflike stem with areoles set along notched edges. Included i this group are some of the best-known and mos beautifully flowered cacti: the Christmas cactus

for instance, Easter and crab cactus.

BETTER BLOOMS. Although it is true that each survive the dryness of overheated homes and withstand much neglect, it is also true that to bring them into top blooming form requires some effort. You should, for example, learn the flowering period of each species you've selected. For the three months before its flowering period begins a cactus should be allowed to "rest" in a room whose temperature is no more than 60 degrees While resting, cacti need light, but the soil should be fairly dry. When new growth is evident, the temperature can be raised to normal and the plants given regular watering and feeding. This means a thorough soaking about once a week and feeding with all-purpose plant food once a month.

Even without the cooling cycles, cacti will thrive if kept in the same temperature year round. However, they do require a yearly drying-out period during which they are watered only once every three or four weeks. November through February

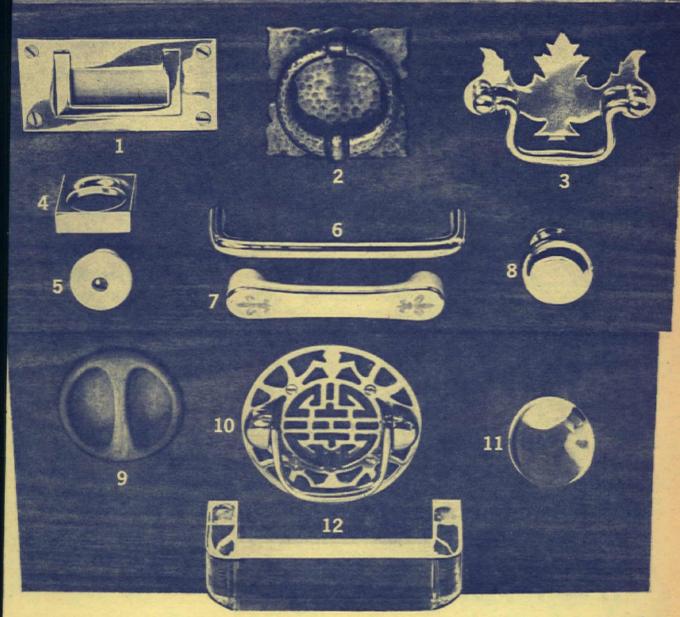
or March is "drought" time.

DISH GARDENS. One of the most popular and effective ways to grow and display cacti is to group them in a bowl or dish. It needn't have a drainage hole as long as a thick layer of pebbles is poured along the bottom and the growing medium is al-

lowed to dry between waterings. The container should be at least three inches deep—to hold sufficient amounts of pebbles and soil. Plant stores sell prepackaged cactus soil mixtures, but an easily mixed type consists of eight parts sand, two parts peat moss, one part dried manure, one part vermiculite. For jungle species, use

four parts sand in the same mixture.—Lawrence V. Power

An Open & Shut Case



Giving a chest or cabinet a face-lift is often as easy as changing its hardware. So check out today's knobs and pulls, which come in a variety of materials, designs and sizes. The hardware shown is available nationally from 40¢ to \$4.-Jane Levy

- Brass campaign hardware originated in the late 18th century, but its clean, trim look is perfect for today. Order from M. Wolchonok & Son, 155 East 52nd St., New York, N.Y. 10022.
- 2 Heavy wrought-iron drop pull and carved backplate work well on a wood chest or dresser. Your dealer can order from Simon's Hardware, Inc., N.Y.C.
- 3 Graceful reproduction of popular Chippendale design is in polished brass. Order from M. Wolchonok (see No. 1).
- 4 Daring circle-in-a-square makes a bold, contemporary statement in chrome. Your dealer can order this from Simon's Hardware, Inc., N.Y.C.

- 5 The once-popular white porcelain knob is enjoying a new vogue now, especially when used on wood chests and cabinets. Made by Eaton Corp.
- 6 Slender, shining chrome pull looks best on furniture with simple architectural lines. Made by Colonial Bronze Co.
- ceramic handle introduces a subtle French accent. Made by Eaton Corp.
- 8 Simple, classic brass knob can beautify a chest of almost any period. Made by Baldwin Hardware Mfg. Corp.
- 9 Scandinavian-influenced walnut pull gives a flush, contemporary look. It requires making a round recess in

drawer front. Your dealer can order from Simon's Hardware, Inc., N.Y.C.

- 10 Brass plate with hanging pull fits in with the timeless popularity of Chinese design. Order from William Hunrath Co., 153 East 57th St., New York, N.Y. 10002.
- 7 Gilt fleur-de-lis motifs at ends of white 11 Clear plastic ball with brass collar can neatly modernize an otherwise unadorned wooden chest. Order from William Hunrath Co. (see No. 10).
 - 12 The transparency of this bold, clear acrylic handle keeps it looking light; simplicity makes it suit any room. Order from Kraft Cabinet Hardware, Inc., 300 East 64th St., New York, N.Y. 10021.



Carry a fold-up, family-size boat under your arm, discover a no-cook dessert with a difference, or enjoy fun and games in a big wire box.



For portaging or carrying atop your car, Porta-Boat can fold into a neat, 10-footlong surfboard shape only 4 inches thick and 45 pounds light. Yet it opens into a beamy 53-inch-by-9-foot dory that will safely launch a 650-pound family of four and can be propelled by an outboard motor weighing up to 35 pounds. With basic seats and hull of virtually indestructible white or darkgreen polypropylene, it costs about \$229 plus shipping charges from Land N' Sea Craft, Inc., 1813 S. 10th St., San Jose, Calif. 95112. Oars, motor, motor mount, car rack and full sailboat rig are optional extras. A regular sailboat, model is available for about \$418.

TWO FOR THE ROAD



For motoring families, the new edition of Touring with Towser pairs good-sense tips for traveling pets and their people with a list of more than 4,000 motels and hotels that welcome same. Write to Gaines TWT, Box 1007, Kankakee, Ill. 60901 for the book. Price is 50 cents, but two 25-cent coupons for guess-who's dog food are bound in.

For humans only, HELPS the Highway Emergency Locating Paging Service—relays messages from home folks to travelers via its computerized heart in Eastman, Ga. At-homes dial 912 374-5531 and leave a number. Wanderers get the message by punching in on TV terminals in 350 Stuckey's roadside stops in Eastern, Gulf, Middle Atlantic and Midwestern states.

DYE JOB

Day lilies, dahlias and marigolds could be a summer bouquet. But they could also be such stuff as fabrics are colored with. And Seonaid Robertson's Dyes from Plants (Van Nostrand Reinhold, \$8.95) tells how. You can, of course, start with sheep, shears and a hank of ragwort. But, the author admits, her students usually begin on raveled yarn from an old white mitten, plus onion skins and walnuts. The 127-page book with lovely, herby illustrations gives basics plus sections on historic dyes, seasonal recipes and dye gardens.

PICNIC WRAP-UP

Here's a new solution to two old outdoor eating problems: 1) wind, and 2) the after-party mess. New Hefty plastic throwaway tablecloths come with four ready-stick plastic tabs for anchoring corners. Tabs also seal the disposable bag you make by gathering the cloth's edges around paper plates, cups and other debris. They're available at supermarkets for 25 cents.

RUM GO



For a lovely no-cook summer dessert, try German rumtops (rum crock). Just fill a large lidded crock with: 3 pears, cored and chopped; 3 oranges, peeled and chopped; 1 cup strawberries. (You can use any fresh or dried fruits, really.) Stir in 1 cup sugar, 1 cup dark rum. Cover; refrigerate about two weeks. Serve over ice cream or cake. As crock empties, refill and let stand, then enjoy rumtops again.

SHAPELY HOBBY

How about a new line of easy-use tools that can make sculptors of the whole family? "Surform" surface-forming tools from the Stanley Works operate much like your kitchen grater, with multiple cutting surfaces that shape wood, plastics and other art materials without any chiseling or chipping. A starter kit of coping saw, round file, general file and wood block with traced-on form retails in hardware and building-supply stores for about \$12. Add 10 cents and you get a handsome booklet called Sculpture with Surform Tools that explains it all.

COURT FOR ALL SEASONS

For summer places, suburban homesites, even for city rooftops or backyards, Sport Court from Sportatron offers all sorts of active fun-and-games possibilities—variations on baseball, basketball, volleyball, squash, soccer and hockey as well as golf-driving and tennis practice. A rebound net, basketball hoop and movable volleyball net work all the magic. No balls to chase since the court is essentially a closed "box" of weatherproof chain-link fencing, 12 by 24 feet and 10 feet, 8 inches high. Super for keeping juniors out of the petuniers, it will "contain" up to 12 kids or a smaller number of energetic grown-ups. With all-weather asphaltic tennis-court floor and installation, Sport Court is priced about \$3,200 up, plus moderate shipping charges. (The least expensive paddle-tennis court we've heard of lately cost about \$9,000.) With the court comes a booklet that tells all the great game variations. If you wish more details, write to Sportatron, Old Lyme, Conn. 06371.



O BROWN & WILLIAMSON TOBACCO CORP.

Filter Kings, 16 mg. "tar," 1 .2 mg. nicotine; Longs, 18 mg. "tar," 1 .3 mg. nicotine, av. per cigarette, FTC Report February '73

Box 12, Louisville, Ky. 40201.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

The Amateur's Guide to Love.

Everybody knows there are lots of kinds of love.

If you're a dog, love comes in cans, cellophane bags, sacks and boxes.

Because, if you're a dog, food is love.

What nobody ever told you (or your dog) is there's a lot of difference between all those different kinds of food.

We think you ought to know the facts of life. And love.

Love In Cans.

Of all canned dog foods, the most expensive is 95% meat and meat by-products.

Expensive canned dog foods "without a speck of cereal" sound good to you. But they may not be so good for your dog. Because most of them contain a lot of fat. And feeding your dog a lot of fat at every meal can be as bad for his health as it could be for yours.

What about the cheaper canned dog foods, that are only part meat or meat byproducts? The fact is, they're mostly water.

75% water with a can around it that you have to pay for and lug home.

Love In Cellophane Bags.

The dog food that looks "just like hamburger" is that way for a reason. If it looks appetizing to people, maybe people will think it's appetizing to a dog.

just because of the look. It takes



and other expensive in dients to achieve the le that costs you more.

Love In Sacks and Box

More often than a thing else, the dog food recommend is dry dog for

And the one they usu suggest is a sack or box Purina® Dog Chow.®

Professionals know t Dog Chow contains prote

in fact, nearly 75% more protein, pou for pound, than the leading canned m product does. And it contains more kinds protein than just meat or meat by-produ can provide.

If you read the ingredients on a box sack of Dog Chow, you'll see that one of t reasons it's low in cost is because you do pay for water.

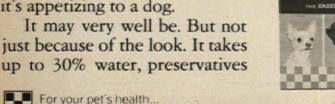
What you pay for is concentrated fo with 43 nutrients. And these 43 nutries are what every dog needs every day.

We've been raising dogs ourselves nearly half a century. We ought to know mo about what they need than anybody does

If you want to know more about your dog, or about dog for

write:

Purina Dog Chow Checkerboard Square St. Louis, Mo. 63188 We answer every letter. An we'll answer yours. We kno that nobody would bother write us a letter, unless they' got a dog they love.





THE CITY DOG ON VACATION

By James R. Kinney, V.M.D.

the city dog on vacation in the country that a hazardous life. Away from the fe and familiar lampposts and pavents, freed from the restraining influce of the leash, the city dog is a mplete fool. And we must reckon th some of the pitfalls he is bound to I into the moment he sets foot outside city limits.

Bee or hornet stings: Apply a heavy

Bee or hornet stings: Apply a heavy ste of bicarbonate of soda or plain arch, or a solution of Zonite: one part onite to 20 parts water.

Chiggers: Chiggers are reddish mites at burrow into the skins of dogs and oduce an itching which, if the dog ratches himself constantly, may result sores. They are easiest to see on the g's abdomen—with a magnifying glass u should be able to make an accurate agnosis. The treatment is a Creolin th (use two or three teaspoonfuls of reolin to a gallon of water; sponge the g all over with it, but don't get it in s eyes; leave it on half an hour, then ve him a soap-and-water bath). Anher remedy is pyrethrum powder, and any of the commercial powders are od. Any of these treatments will have be repeated as new infestations appear. Snake bites: Quick action is needed in aling with bites from poisonous snakes. lake incisions in and around the swellg and try to press the poison out; en put any mild antiseptic into the benings—peroxide, iodine or straight

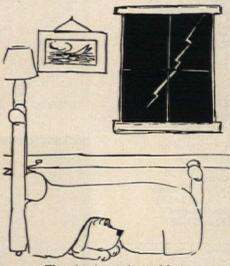
Sand and saltwater troubles: Until ey've learned better, dogs will eat sand ad drink saltwater. They'll invariably bmit up saltwater and usually they'll bmit up sand. If they don't, and get ck, give them doses of mineral oil and warm soap-and-water enema. Take tem off food for 24 hours, but give them plenty of water.

Drowning: Most dogs, of course, can wim. Put a two-month-old puppy in a athtub and he thinks he's Johnny Weishuller. Occasionally, though, a dog will uffer cramps or exhaustion and have to e resuscitated. Hold the dog up by his ind legs and let the water run out. Then ress his ribs in and out slowly. If he is nconscious, try to revive him with romatic spirits of ammonia. If he is onscious, give him whiskey. Afterward,

wrap him in blankets and put hot-water bottles around him.

Hysteria: Thunderstorms have driven more than one dog into hysterics. If a dog is hysterical, give him a sedative—a barbiturate, a tranquilizer or Dramamine. There is no point in allowing him to suffer.

Garbage: The smell alone of some of the objects a dog will ferret out of a garbage heap or dig up on a beach should by rights gas him. The most fastidious dogs will act like scavengers—and sometimes they have to pay for their low tastes. Cramps, fever, diarrhea, hives and sometimes convulsions are symptoms of food poisoning. Induce vomiting by a teaspoonful or two of salt put on the back of the dog's tongue. Give him



Thunderstorms have driven more than one dog into hysterics.

an enema, then a dose of castor oil—a teaspoonful for small dogs, a table-spoonful for large dogs. Don't feed him for 24 hours.

Rabies: Rabies is chiefly a country problem, found in animals, birds and fowl in the wild state. Few dogs in their city homes run into foxes, bats or raccoons. Rabies belongs to the group of virus diseases; the virus is present in the saliva of the dog and the usual method of transmission is through a bite wound. Infection is possible also if the saliva comes into contact with already-broken skin, not possible if the virus enters the mouth unless there are lesions present.

If a human has been bitten, a physician should be consulted at once for proper antirabic treatment. If another dog is bitten, the wound should be opened immediately in several places and any strong antiseptic applied heavily to the wound until a veterinarian can be found and antirabic treatment administered.

Like the antirabic treatments, preventive inoculations have been developed and almost perfected; have your dog inoculated before you take him to the country. Or, if he has been previously inoculated, ask your veterinarian about inoculating him again.

Travel problems: If you plan to take a trip with a dog anywhere at all, the first thing to do is get from your veterinarian: 1) a health certificate with statements of inoculations for distemper, infectious hepatitis and leptospirosis and 2) a rabies certificate with a tag to put on the dog's collar. Because it is so easy to get the certificates and because you just might be asked for one while crossing some state line by car, or at an airport or railroad station, get them and keep them right along with your traveler's checks.

A dog can travel with his owner on most trains, if the owner buys enclosed space (drawing room, bedroom); otherwise, he must travel in the baggage car. He can travel on most ships in the kennels or, on some ships, in the owner's stateroom. On most planes the dog must be crated. Dogs are not allowed on cruise ships or on the major crosscountry buses. As for shipping by rail or air, call the lines about their regulations. Some furnish crates for your use; there are rules about feeding, about health certificates and about a lot of other things, all varying. There are kennels that will take on the job of crating and shipping for you.

I have never taken a major trip with a dog, but I have been told over the years by many globe-trotting owners that dogs are excellent and enthusiastic travelers. New sights and scents are interesting and exciting to them.

Excerpted from "How to Raise a Dog in the City and in the Suburbs" by James R. Kinney, V.M.D., with Ann Honeycutt. Illustrated by James Thurber. Copyright © 1938, 1953, 1969 by Ann Honeycutt. Copyright renewed © 1966 by Ann Honeycutt. Illustrations copyright © 1938, 1966 by Helen Thurber. Reprinted by permission of Simon and Schuster, Inc., New York. Completely revised, the book is in its first paperback printing.

8 KITS OUR READERS LOVE BEST (You will, too)

Here's a selection of fine kits you'll enjoy making and displaying in your home. Some will be future heirlooms. All come with simple instructions, color guide and stitch chart. Frames are available.



"MOM'S GIRL" is nostalgia at its prettiest: a prim young miss in her Sunday best seated in a spine-straightening chair. It's fun to embroider, makes an ideal gift, will fit a 15-by-19-inch frame. Kit includes all embroidery thread needed. "Mom's Girl" kit (#66894) is \$5.98. Frame (#66267) is \$6.98. Special price for both: \$11.98.



"BIRTH RECORD" is an actual copy of an antique Pennsylvania German fraktur. Design, stamped on creamy white 100 percent linen, will fit an 11-by-14-inch frame. Kit includes Peri Lusta embroidery thread. "Birth Record" kit (#61211) is \$2.50. Pine-finished frame (#61224) is \$2.98.



"HOME SWEET HOME" are three sweet words to embroider in a wreath of exquisite cross-stitch roses. Design, stamped on creamy white linen, fits a 14½-by-17½-inch frame. Kit includes colorful embroidery thread. "Home Sweet Home" kit (#61417) is \$1.98; maple-finished frame (#61418) is \$4.98.

Please send the following kits (print your choices below): Quantity Kit # Item Unit Price \$ Total Please add postage/handling: .50 per kitand .75 per frame #61014 Colorful catalog of other kits @.35 each You may use your charge card for any purchase over \$4.98. BankAmericard Acct. No. Good thru Master Charge Acct. No. Good thru print name address	Fill out coupon and enclose check or foreign orders. American Home 4500 N.W. 135th Street	Dept. 3716		e Canadian
You may use your charge card for any purchase over \$4.98. BankAmericard Acct. No. Good thru Master Charge Acct. No. Good thru address	Please send the following Quantity Kit#	kits (print your choic Item	Unit Price \$	
vour name)	F61014 Colorful cat You may use your charge card for any purchase over \$4.98. BankAmericard Acct. No. Good thru Master Charge Acct. No. Good thru Interbank No. (Find above	talog of other kits @.3 Sales tax, if app Total er	35 each	





"GAME BIRDS" (top) and "Wild Ducks" are a pair of "prints" to delight the sportsman in your family. Both designs are stamped on off-white cotton to be embroidered in fast cross-stitch (thread included in each kit). Designs will fit frames 11 by 14 inches. "Game Birds" kit (#66915) and "Wild Ducks" kit (#66914) are each \$5.98. Frames in walnut-finished flat wood molding (#61224) are \$2.98 each.



"WITHOUT LOVE" is a charming but simple and fast-to-work-up cross-stitch sampler. Design is stamped on off-white linen to fit an 11-by-14-inch frame. Kit includes all embroidery thread required. "Without Love" sampler kit (#66816) is \$3.98. Frame for sampler (#61224) is priced at \$2.98.



"COOPER-HEWITT" is one of our famous Museum Samplers—and one of the loveliest. Antique samplers are rare and costly finds—so why not make your own heirloom? Design, stamped on creamy white linen, will fit a frame 16¾ by 21½ inches. Kit includes Peri Lusta embroidery thread. "Cooper-Hewitt" sampler kit (#61160) is \$8.98. Frame in black-finished wood molding (#61161) is \$9.98.



"CHILD'S PRAYER," in a new kind of cross-stitch, is easy and quick to embroider. Slanted and tilted stitches are completely in tune with the engaging mother creatures and their young. Designs are stamped on creamy-white 100 percent linen, 17 by 20 inches. Kit includes Peri Lusta embroidery thread. "Child's Prayer" kit (#61015) is \$2.50. Orangered frame (#61135) is \$3.

For other American Home crafts, order catalog#61014 (see coupon).



Most materials used to decorate the room on page 56 are from Bailey/Huebner. Shopping list and ordering addresses appear at the end of this article. If you do not own a sewing machine, you can rent—or buy—one at any Singer Sewing Center.

PATCHWORK QUILT

Materials: Fabric scraps, 5 inches wide and of varying lengths (finished quilt size is up to you); 1 piece of backing fabric and 1 layer of polyester batting, each 1 inch larger overall (for seam allowance) than finished size of quilt.

Procedure: Machine-stitch patches into 5-inch-wide rows until you have the length of your quilt. (All seams are ½ inch.) Then sew all rows together. Put the finished quilt on the backing, right sides together. Put batting on top. Pin. Sew around all 4 sides, leaving a 20-inch-long opening on 1 side. Turn right side out. Turn under raw edges and hand-stitch quilt closed. With button-hole twist thread, tack quilt top to backing at 1-square-foot intervals, tying small knots at the back.

STATIONARY DRAPERY PANELS

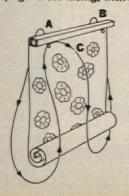
Materials: 2 widths of canvas or other heavy fabric measuring the length from floor to ceiling plus 9 inches; 1 drapery pole, 1½ inches in diameter; 2 brackets.

Procedure: For canvas, leave side selvages unhemmed; for other fabric. turn sides under 1/2 inch, turn again 1/2 inch and stitch. For top hem, turn under 1/2 inch of fabric, then 41/2 inches; stitch. Stitch 2 parallel rows, the first 1/2 inch from the top, the second 31/2 inches below it. Install brackets so they are at the very ends of the pole, as close to the ceiling as possible. Slide fabric panels onto ends of pole, gathering fabric tightly. To hang pole, slip one end into bracket from inside; then slip other end in. Let draperies hang for a few hours until folds settle; take up hem, turning under 1/2 inch, then as much of remainder as necessary to achieve desired length.

ROLL-UP SHADE

Materials: 2 pieces of sturdy fabric 2 inches wider and 6 inches longer than your window (1 piece is the backing, the other the face); 14 yards of cord; 2 large screw eyes; 1 piece of wood 1 inch by 1 inch by the window width; piece of ½-inch galvanized pipe 1 inch shorter than window width; staple gun; 1 cleat to anchor cord to window frame.

Procedure: Anchor both fabric pieces together, right sides facing, with a 1-inch

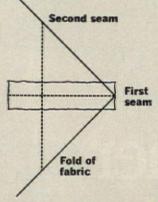


seam. Trim corners, turn inside out and press. Drop pipe in from open end; it will weight the shade and keep the bottom rigid. Staple the shade's open end to the piece of wood; roll piece of wood one complete turn, lining side out, so it is covered with fabric. Then staple again on the back. Screw the 2 eyes through fabric into bottom edge of wood, 6 inches in from each end. Staple one end of cord to back of wood, 6 inches in from the end (see A in drawing, below, left). Pass cord around and up through eye on left side. Then bring cord around to the back and staple other end to back of wood (see B in drawing), 6 inches in from the end. Now take cord at a point near where it leaves the eye (C in drawing) and, doubling it, pull it through second eye. Pull doubled cord to the side and adjust it until tension is equal on both sides of shade. Roll shade to the desired position; secure cord to cleat.

THROW PILLOW

Materials: 2 pieces of fabric 18 inches square; 8 ounces polyester fiber filling.

Procedure: Right sides of fabric together, sew around all sides (with ½-inch seams), leaving an 8-inch opening. Press seams open. To make corner darts that give pillow fullness, fold each corner



so that seam goes up the middle of the fold (see drawing above). Now stitch 2½-inch seam to cross the first one at a right angle (see drawing). Clip excess fabric from corner, leaving a ½-inch seam allowance. Turn pillowcase right side out and press. Stuff with filling and hand-stitch closed.

MATTRESS COVER FOR DAYBED

Materials: Mattress or piece of 4-inch-thick polyurethane foam to fit your day-bed; piece of fabric 1 inch bigger overall than top of your mattress; 2 strips of fabric the width of mattress plus 1 inch by its depth plus 7 inches; 2 strips of fabric the length of mattress plus 1 inch by its depth plus 7 inches; piece of ½-inch-wide elastic twice the length and width of mattress less 22 inches.

Procedure: Pin and sew the 4 strips to corresponding edges of center piece, right sides facing, with ½-inch seams. Pin and sew box corners, including 6½-inch overhang, allowing ½-inch seam. To make casing for elastic, turn under 4 edges ½ inch, then 1 inch; stitch, leaving 1 small section open. Run elastic through casing and sew ends of elastic to-

gether. Stitch opening in casing clos

4-PANEL, 8-FOOT-HIGH FOLDING SCREEN

Materials: 4-by-8-foot piece of rou grade, ¾-inch plywood sawn into 8-foot pieces; 4 pieces of fabric and pieces of polyester bonded batting, ea 26¼ by 97½ inches; staple gun a staples; 25 yards of fabric tape to matfabric; 9 double-acting hinges.

Procedure: Wrap batting around pa el, covering both sides, with edges me ing along top, bottom and I side. Do t same with fabric. Staple fabric a batting to wood. Cover all edges wi fabric tape. Repeat with other pane Attach hinges—I at center of panel, a foot from top, I a foot from bottom

These ingredients make a hit of the room on page 56, and the you-do-it pro ects in it. Everything except the frame maps is from Bailey/Huebner, Inc., 9 Main St., Southampton, N.Y. 1196 Canvas folding chairs, \$48 each; wick daybed frame, \$375; rug, 6 by 9 fee \$75; plug-in track for track lighting, feet long, \$44.50 plus can fixtures, \$each; clamp-on desk lamp, \$45; can hamper between chairs, \$25; large baske on end table, \$30; plastic frames for maps, \$22 each; painted box on coffe table, \$28; Marimekko fabrics, 54 inche wide, \$9.75 a yard ("Nekku" on shades pillows and tablecloth; "Kumiseva" o floor cushions); canvas for draperies shade linings, daybed cover, pillows, 3, inches wide, \$3.50 a yard; set of 4 15 inch-high Tablemaker legs in white black or red epoxy finish, \$85.

GRANNY-SQUARE BEAUTY IN STRING (see pages 58-59)

Crochet combinations galore are possible with the versatile granny square. Our project prices range from \$1.25 (plant holder) to just under \$17 (rug).

Below, along with instructions for making each item, we list specific string materials, but you can change them as your imagination suggests. Materials are widely available; where they are not, we give manufacturers' addresses.

For the handsome pillows, we covered pillow forms with a soft, medium-weight Dacron/cotton in shades that subtly contrast with the crocheted squares. Piping for the pillows is bias tape in the same color as the crochet string.

Crochet abbreviations: ch-chain; scsingle crochet; dc-double crochet; sl st-slip stitch; sp-space; *-indicates instructions that are to be repeated.

Note: The following joining and blocking steps apply to all three crochet-square motifs.

JOINING SQUARES

Materials: Large-eyed needle; crochet string to match squares.

Procedure: Thread needle with length of string. Secure end of string under and around several corner stitches on wrong side of a square. Holding 2 squares together, with right sides (continued)

Think Silva Thins 100's. They have less "tar" than most Kings, 100's, menthols, non-filters."

Menthol too.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

facing, whipstitch through the loops of both squares along one edge. Do not pull tightly as seams should be flat and elastic. End off and secure end. Attach strips of squares in the same manner.

BLOCKING SQUARES

Materials: brown wrapping paper, rustproof pushpins, hard lead pencil, ruler, drawing board, iron.

Procedure: Pin wrapping paper to board. On paper, draw given crochet measurements, making sure that corners are square. Following the outline, pin corners of square (you can do each individually, as you finish crocheting it) or joined squares, and then center the sides. Shape crochet to outline, gently stretching it if necessary; tack with pushpins at 1/2-inch intervals. Dampen and steam, holding iron slightly above the piece. Leave in position until dry.

"OLD-FASHIONED GRANNY" SQUARE

Ch 4. Join with sl st to form ring. Do not turn work. Round 1: Ch 3; working over yarn end, 2 dc in ring, (ch 2, 3 dc in ring) 3 times; ch 2, sl st in top of ch-3, 3 sl st to ch-2 sp. Round 2: Ch 3, (2 dc, ch 2, 3 dc) in ch-2 sp, * ch 1, (3 dc, ch 2, 3 dc) in next ch-2 sp, repeat from * 2 times; ch 1, sl st in top of ch-3, 3 sl st to ch-2 sp. Round 3: Ch 3, (2 dc, ch 2, 3 dc) in ch-2 sp, * ch 1, 3 dc in ch-1 sp, ch 1, (3 dc, ch 2, 3 dc) in next ch-2 sp, repeat from * 2 times; ch 1, 3 dc in ch-1 sp, ch 1, sl st in top of ch-3, 3 sl st to ch-2 sp. Round 4: Ch 3, (2 dc, ch 2, 3 dc) in ch-2 sp, * ch 1, 3 dc in ch-1 sp, ch 1, 3 dc in next ch-1 sp, ch 1, (3 dc, ch 2, 3 dc) in ch-2 sp, repeat from * 2 times; ch 1, 3 dc in ch-1 sp, ch 1, 3 dc in next ch-1 sp, ch 1, sl st in top of ch-3. End off and secure.

"Old-Fashioned Granny" Plant Holder (Hanging holder is for a 6-inch flowerpot with saucer.)

Materials: 4-ounce tube Jute Tone. Article 47 (\$1.25) in white or natural, by Lily Mills Co., Shelby, N.C. 28150;

Boye crochet hook size I; utility hook.

Procedure: Crochet 5 "Old-Fashioned
Granny" squares of 3 rounds each. Blocking is unnecessary. Sew 1 edge of each of 4 squares to all 4 sides of the fifth square. Sew side seams together, forming an open cube. For hanging, secure desired lengths of jute to seams with a few very firm knots. Fasten 4 top ends together with an overhand knot and hang from utility hook. Slip in flowerpot and saucer.

"Old-Fashioned Granny" Pillow

(This is shown on rocker seat, page 59; finished size is 18 inches square.)

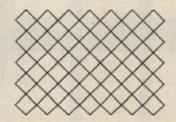
Materials: 2 200-yard balls Home-Ties No. 200 4-ply Household Twine (35¢ each) by January and Wood Co.; Boye crochet hook size D; covered pillow form; polyester sewing thread.

Procedure: Do 1 square, but don't end off after round 4; continue working in pattern until 26 rounds have been completed or square measures 18 inches. Secure end. Block and whipstitch to top, using polyester sewing thread.

"Old-Fashioned Granny" Rug

(Approximate size is 44 by 62 inches.) Materials: 17 100-yard balls Home Ties No. 156 24-ply Wrapping Twine (about 98¢ each) by January and Wood Co.; Boye crochet hook size J.

Procedure: Complete 59 squares of 4 rounds each. Each should be just a bit under 9 inches square. Make strips from following number of squares: 1, 3, 5, 7, 9, 9, 9, 7, 5, 3, 1. Then join as in drawing, below. Rug may be machinelaundered, then partially dried in automatic dryer to remove most excess water. Remove from dryer when still damp, stretch to shape and allow to air-dry. There will be some slight shrinkagethefirst laundering. Rug can be tacked to the floor to keep it in position.



"PINWHEEL" SOUARE

Ch 8. Join with sl st to form ring. Do not turn work. Round 1: Ch 3; working over yarn end, 2 dc in ring, (ch 2, 3 dc, ch 1, 3 dc) in ring, 3 times; ch 2, 3 dc, ch 1, sl st in top of ch-3, 3 sl st to ch-2 sp. Round 2: Ch 3, (2 dc, ch 2, 3 dc) in ch-2 sp, * ch 2, 3 dc in ch-1 sp, ch 2, (3 dc, ch 2, 3 dc) in ch-2 sp, repeat from * 2 times; ch 2, 3 dc in ch-1 sp, ch 2, sl st in top of ch-3, 3 sl st to ch-2 corner sp. Round 3: Ch 3, (2 dc, ch 2, 3 dc) in ch-2 sp, * ch 2, 1 dc in ch-2 sp, 1 dc in each of next 3 dc, 1 dc in ch-2 sp, ch 2, (3 dc, ch 2, 3 dc) in next ch-2 sp, repeat from * 2 times; ch 2, 1 dc in ch-2 sp, 1 dc in each of next 3 dc, 1 dc in ch-2 sp, ch-2, sl st in top of ch-3, 3 sl st to ch-2 corner sp. Round 4: Ch 3, (2 dc, ch 2, 3 dc) in ch-2 sp, * ch 2, 1 dc in ch-2 sp, 1 dc in each of next 5 dc, 1 dc in ch-2 sp, ch 2, (3 dc, ch 2, 3 dc) in next ch-2 sp, repeat from * 2 times; ch 2, 1 dc in ch-2 sp, 1 dc in each of next 5 dc, 1 dc in ch-2 sp, ch-2, sl st in top of ch-3, 3 sl st to ch-2 corner sp. End off and secure.

Nine-Square "Pinwheel" Pillow

(Find at lower right on bed, page 58; size is 18 inches square.)

Materials: 2 150-yard balls Home-Ties #207 wrapping twine (79¢ each) by January and Wood Co.; Boye crochet hook size G; covered pillow form; polyester sewing thread.

Procedure: Complete 9 squares of 4 rounds each. Sew 3 strips of 3 squares together. Block to 18 inches square and whipstitch to top, using polyester thread.

One-Square "Pinwheel" Pillow

(You will find at lower left on bed, page 58; pillow size is 16 inches square.)

Materials: 8-ounce tube All Linen Rug Warp, Article 107-A, Size 8/5

(\$3.15) by Lily Mills Co., Shelby, N. 28150; Boye crochet hook size H; co ered pillow form; polyester thread.

Procedure: Make square, but do n end off after round 4; continue working in pattern until you complete 15 round or until the square measures 16 inche Secure end to wrong side. Block an whipstitch to top, using polyester thread

"Pinwheel" Window Screen

(Size is 30 inches square; the diagona measures 42 inches.)

Materials: 9 100-yard balls Coats Clark's Speed-Cro-Sheen (45¢ each Boye crochet hook size F; 2 29-inch an 2 30-inch lengths of 1-by-1/2-inch lum ber; 8 11/4-inch brads; pushpins; stapl gun; 2 small screw-eye hooks; mono filament line; 2 utility hooks; 11 feet o beige 1-inch-wide grosgrain ribbon; all

purpose white glue.

Procedure: Crochet 9 squares. Don' end off after round 4; continue working in pattern until you complete 12 round or until each square reaches 10 inches Secure end to wrong side. As you com plete each unit, block it to 10 inches square. Sew together 3 strips of 3 squares each. With brads, nail lumber strip together at right angles to form a 30-inch square (1/2-inch sides are facing up) Stretch crochet slightly over edge of frame and fasten, temporarily, with pushpins. Check placement. Tack with staple gun. Apply small amounts of glue to secure ribbon to wood frame so that it covers stapled crochet edge. Attach screw-eye hooks to wood frame through ribbon and hang with utility hooks and desired lengths of monofilament line.

"WINDOWPANE" SQUARE

Ch 10. Join with sl st to form ring. Do not turn work. Round 1: Ch 3; working over yarn end, 6 dc in ring, (ch 4, 7 dc in ring) 3 times; ch 4, sl st in top of ch-3. Round 2: Ch 1 (serves as first sc), 1 sc in each of next 6 dc, * 3 sc in ch-4 sp, 1 sc in each of next 7 dc, repeat from * 2 times; 3 sc in ch-4 sp, sl st in ch-1 to join. Round 3: Ch 5, (skip 1 sc, 1 dc in next sc, ch 2) 4 times; * 1 dc in same corner sc, ch 2, (skip 1 sc, 1 dc in next sc, ch 2) 5 times, repeat from * 2 times; 1 dc in same corner sc, ch 2, sl st in third ch of ch-5. Round 4: Ch 5, (dc in top loops of dc of previous round, ch 2) 4 times; * (1 dc, ch 2, 1 dc) in corner ch-2 sp, ch 2, (dc in next dc, ch 2) 6 times, repeat from * 2 times; (1 dc, ch 2, 1 dc) in corner ch-2 sp, ch 2, de in de, ch 2, sl st in third ch of ch-5. End off and secure on wrong side.

Nine-Square "Windowpane" Pillow

(Find at upper left on bed, page 58; size is 15 inches square.)

Materials: 160-yard ball Home-Ties No. 206 Parcel Post Twine (59¢) by January and Wood Co.; Boye crochet hook size G; covered pillow form; polyester sewing thread.

Procedure: Complete 9 squares of 4 rounds each. Sew 3 strips of 3 squares together. Block to 15 inches square and whipstitch to top using polyester thread. (continued on page 46)

air Decorates a Four Foot Width of Wall Space in Hammered Metal II in Full Color Glorious Pink, Blue and Brilliant Yellow Roses



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Giant Metal Rose Wall Bouquet

magine the beauty of glorious ine enameled hot pink, gentle aby blue and brilliant canary ellow roses poised in perpetual plendor on graceful, abunlantly leafy cool green stems. These symphonies of multi-colored roses ascends from snow-white shell baskets that are ipped in a kiss of rich gold. Truly a colorful spectacle dramatized by the depth of finely crafted hammered metal.

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GRANNY-SQUARE BEAUTY continued from page 42

Four-Square "Windowpane" Pillow

(Find at upper right on bed, page 58; 16 inches square.)

Materials: 8-ounce tube Cotton Rug Warp (\$1.95), cold 118 Fawn, by P.C. Herwig Co., Inc., Route 2, Box 144 Milaca, Minn. 56353; Boye crochet hook size H; covere pillow form; polyester sewing thread.

Procedure: Work 4 squares; don't end each off after round 4; continue working in pattern for 3 additionarounds. Sew squares together. Block to 16 inches squarand whipstitch to pillow top, using polyester thread.

"Windowpane" Afghan (Size is about 44 by 62 inches.)

Materials: 30 100-yard balls Coats & Clark's Speed

Cro-Sheen (45¢ each), color 61-D Nu-Ecru; Boye croche
hook size F.

Procedure: Complete 196 squares of 4 rounds each Assemble, in the same manner as rug, with diagonal strip made from the following number of squares: 1, 3, 5, 7, 9 11, 13, 15, 17, 17, 17, 17, 15, 13, 11, 9, 7, 5, 3, 1. Edge from the right side with 1 sc in each dc, 2 sc in ch-2 sp and 1 s in ch-2 sp at inverted points. Steam block, if necessary from wrong side.

BARGELLO (see pages 60-61)

Procedure: Canvas sizes given in "Materials" section on page 61 are 4 inches wider and longer than finished designs will be. Bind raw edges with masking tape.

For stitching, use 18-inch lengths of yarn; longer strands will fray. Use 4 strands together for "Squares," 2 for "Blazing Star" and 3 for "Bright Squares." When you start a strand, allow a 3-inch tail to hang free at back; you can secure this under stitches later.

Begin first row: Draw yarn through to front; count up the required number of horizontal threads for your choice of design. (Study the photograph and pattern drawings on pages 60-61 for color, placement and size of stitches.) Return needle to back of canvas and come up for next stitch. Repeat to end of row, following pattern drawings on page 61. For each succeeding row, start stitches where the preceding row ended—in the very same holes—so that no canvas shows between stitches. (Work your design section by section: Finish each triangle of "Blazing Star" and also each triangle of basic square unit of "Bright Squares" before you turn canvas for another; finish each square of "Squares" before you do another.)

Make sure all your stitches are even and the yarn lies flat. Adjust yarn with fingers and needle; to untwist it, hold

canvas upright, let needle fall.

We backed our 3 bargello pillows with velvet. For "Bright Squares" and "Blazing Star," whose designs are smaller than finished pillow size, we edged with velvet ribbons, neatly mitered and stitched close to needlework.

FANTASY FURNITURE FINISHES

(see pages 62-63)

You may already own wood furniture in need of reviving. If not, check out nearby junk, thrift or second-hand stores. Make sure what you buy is in reasonably sound condition. Then find a large open area, spread out plenty

of newspaper, and forge ahead.

Materials: Acrylic paints are your best bet. These synthetic resin colors come in tubes or jars sold at art-supply stores. They are water-base paints, thus clean up quickly. They dry quickly, too, so you'll have to work fast. Other essentials: newspaper, sandpaper, wood filler, 2- or 3-inch nylon paintbrush, paint sealer, low-gloss enamel (any color) for base coats, masking tape, pencil, ruler, two coins, cans to hold paint, waterproof felt-tip pens, semigloss varnish. Depending upon which techniques you use, you will also need a spatter stick, wooden block (optional) and paper towels; sponges and a pie plate or flat dish for dipping; scissors and cardboard sheets.

Prepare the surface: If old paint is blistered, cracked or badly scratched, apply a chemical paint remover, following manufacturer's instructions. If surface condition is generally good, there's no need to strip it. (continued)

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A flower arrangement isn't perfect until every flower is. We've had enough time to make sure every petal is.





We've also had plenty of time to find flowers that look as lovely together as they do apart.

A soft, thick towel can make getting out of a hot shower feel almost as good as staying in.





Our flowers and our checkerboard pattern go beautifully together. What's even nicer, our towels and sheets help your bedroom and bath go beautifully together.



But a pretty pattern that lacks quality and performance is just another pretty pattern. So our sheets and pillowcases of 50% Dacron*polyester and 50% cotton are treated with our exclusive no-iron finish that lasts and lasts. And our towels are made of 12% Dacron* polyester, 88% cotton. So they'll live a longer life with less shrinkage and more durability. Lady Pepperell. Being around for 125 years isn't what makes us the finest. Being the finest is what kept us around that long.

Sheets and pillowcases. Checkerboard Garden. Towels. Checkerboard Garden and Bath Check







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set(s) of four Morton mugs and mug tree. I have enclosed a check or money order for \$3.75 and the spout seal from a 26 oz. package of Morton table salt for each set.

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State

FANTASY FURNITURE FINISHES continued

Just sand and clean thoroughly, then apply a sealer to the entire piece so the new paint will bond. If there is trim yo want removed, pry or pull it off carefully; fill any holes with the contract of the carefully in the carefu wood filler and sand the area smooth.

Apply base coat: Brush on enamel base paint; let dr and apply a second coat. When it dries, outline your desig in pencil—choose simple geometrics. Use one or more of th techniques described, but work with only one at a time Masking tape and newspaper will separate color area

Spatter: Dip paintbrush into paint so the tip is wel while paint goes on. Hold brush away from surface and spray paint on at a angle. To do this, hold brush upright; pull a stick acros the bristles so they throw a fine spray. (You don't wan large drops.) Experiment first on old newspaper until you get an even covering. For a loose spray, strike the brush against a wooden block. Blot up mistakes.

Sponge: Pour paint into a pie plate or flat dish. Le sponge just touch paint and dab color on lightly. Repea with same color—or use another color altogether—to heighten the marbleized look.

Comb: Cut a piece of cardboard about 3 by 4 inches; cu teeth into short side. Using a brush and thinned paint, apply color to surface; then comb in a circular design, crisscross 'S" motif, whatever pattern appeals to you.

To finish: When paint is dry, remove masking tape and newspaper; frame off areas of your design with a waterproof felt-tip pen, as Bill Goldsmith did (pages 62-63). Use a ruler for straight lines, but tape a coin under each end so ruler won't smear the lines as you draw. Add a coat of semigloss varnish—to protect both surface and design.

MODERN ART AT UNDER \$20 (see pages 64-65)

What could be more fun—and less costly—than creating your own modern art? All our materials come from toy and novelty stores, art shops and the five and dime.

Materials: 14-by-17-by-1-inch plastic box frame; Octons PLASTIC GEOMETRICS and Play Squares geometric shapes at Childcraft Centers, 150 E. 58th St., New York, N.Y. 10022; transparent tape.

Procedure: Arrange selected Octons and Play Squares in (Cost: about \$19.) clear plastic frame front. Slip in cardboard back to hold firm; seal with transparent tape. Hang.

Materials: 16-inch square of 3/4-inch plywood; orange enamel spray paint; Parquetry Blocks at Childcraft Centers, Inc., 150 East 58th St., N.Y., N.Y. 10022; large wooden beads; wooden alphabet figures; 160 2-inch-long, thin wooden pegs; contact cement; 2 screw eyes; picture wire; 100-pound picture hanger. (Cost: under \$20.)

Procedure: Apply 3 light coats of orange enamel to front and sides of plywood. Allow drying time between coats. Arrange blocks, beads and letters as you like. Attach each block to plywood by applying contact cement to both surfaces. Cover plywood edge with wooden pegs, using cement.

To hang, attach screw eyes to sides of back, one-third down from top edge. Cut picture wire 8 inches longer than width of relief. Loop wire ends through each screw eye twice, leaving a slight slack in center section.

Materials: 24-by-30-inch piece of heavy white illustra-TISSUE-PAPER COLLAGE tion board; colored tissue papers; spray adhesive; scissors; 25-by-32-inch lightweight acetate sheet; masking tape, adhesive-cloth picture hanger. (Cost: about \$6.)

Procedure: Tear tissue paper into desired shapes, then arrange on board. When you have planned your design, remove tissue papers. Apply a coat of spray adhesive to surface. Gently smooth on tissue shapes. Cut away excess tissue at board edges. Place collage, face down, on acetate. Snip off acetate corners, fold edges to back of board; tape. Frame or hang with cloth picture hanger.

WHITE WOOD-BLOCK RELIEF Materials: 131/2-by-211/2-inch piece of 1/4-inch plywood; Unit Blocks at Childcraft



r people who can't leave well enough alone, k what you can do with a Banquet Fried Chicken Dinner.

Fried chicken dinner. Banquet makes it good and Banquet makes and if you want it fancier, Banquet can help out there too with easy, delicious recipe:

Take one Banquet Fried Chicken Dinner from your freezer. Sprinkle ten with paprika, thyme, grated Parmesan. Heat for 25 minutes ng foil sealed. Then combine peas with fresh sauteed mushrooms and hs. Add butter and parsley to potatoes. Remove foil, heat additional inutes, then serve with fresh fruit. Banquet. Great food, plain or fancy.



uet Foods Corporation, St. Louis, Missouri 63101

The True System:

(Patent No. 3,396,733)

Regular or Menth

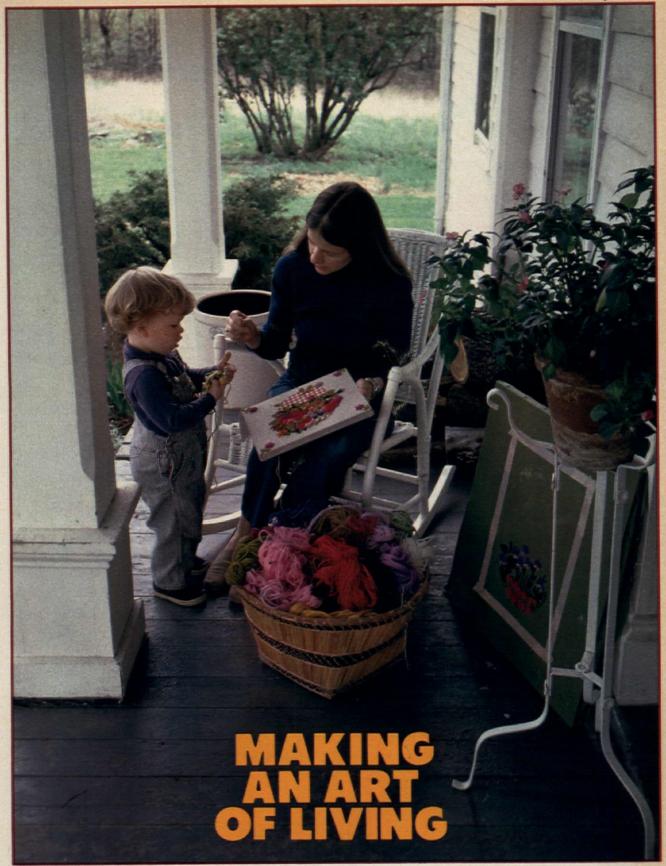
Only True has this tar and nicotine reduction system that's so unique it's registered with the U.S. Government Patent Office.

Only True is lowest in both tar and nicotine of the 20 best-selling brands. True is America's leading low tar and nicotine cigarette.

The True System: You can't beat it.

Shouldn't your next cigarette be True?

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Crafting is a simple, old-fashioned art that slows the materials. Here, Linda Cross shares her latest em-

husband, John, an advertising copywriter, divide their pace of today. It recalls the pleasures of personal time between a New York City apartment and a ramachievement in satisfying the necessities and niceties bling old farm upstate (pictured), where crafting is part of life in an earlier, less frenetic time-and reacquaints of their lives. Like many young families, the Crosses us with the beauty that can be wrought from basic delight in new ways to express their creativity. More about Linda and John-and also about an imaginative broidered handwork with son Peter, 2. She and her West Coast craftswoman-is on the following pages. "A project should make you happy."

Linda makes a colorful wool belt (above) by finger-weaving, an Indian braiding technique

By Helene Brown

For Linda and John Cross, the crafting process provides as much pleasure as the finished effort. Sometimes they work alone, sometimes together. Either way, their goal is to use simple materials with freshness and originality. For

example, a mutual interest in cooking, enjoyed on farm weekends, made them aware that most early American crafts originated in the kitchen. This notion led to a book project for them, Kitchen Crafts, to be published next spring by Macmillan (\$6.95, tentative). A cookbook of crafting, it contains more than 100 "recipes," involving materials found in the kitchen or on the pantry shelfamong them dishcloths. baskets and trays, seeds, herbs, spices, flour, pasta.

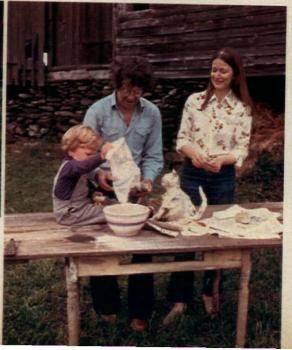
Young Peter likes joining in the fun and, using left-overs, can assemble a creditable collage. He

braiding technique. has good models—his parents do wonders with scrap. Footstool at right is covered in patchwork felt and

mounted on plywood; newel-post knobs are feet.



The whole family helps add to this papier-mâché menagerie (above). Young Peter is in his element working in paste (right).



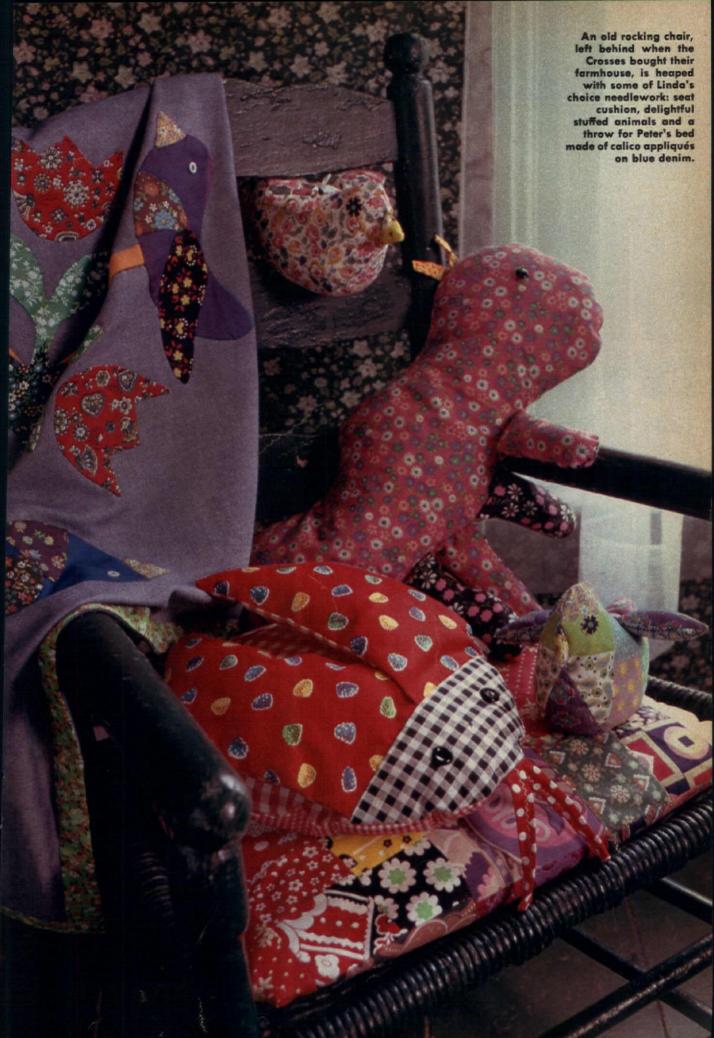
Glued inside a

basket of flowers

Linda made with

shadow box (above) is a three-dimensional

stuffed fabric scraps.









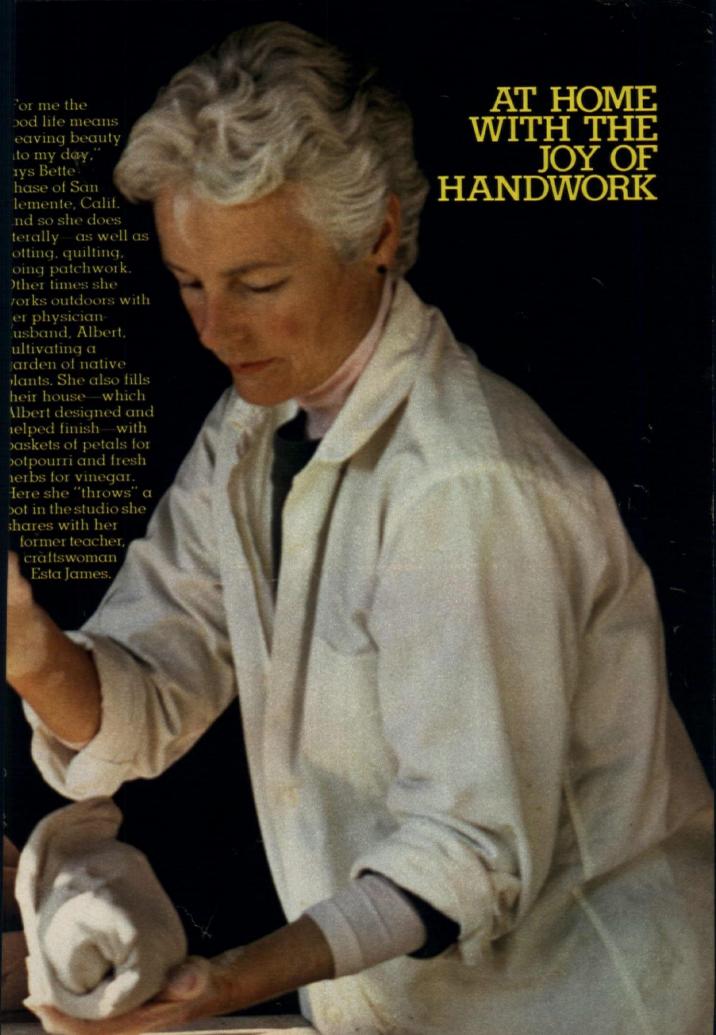
Many of Bette's projects are inspired by her textile collection, which includes two wall hangings from Guatemala. Shown above is a huipil, at right (detail) a backstrap loom with the weaving still in place on it.

At her loom (above, left), a Navajo copy that Albert made, Bette weaves a rug from handspun Mexican wool. Another ongoing project is adding new patches to old quilts (above, right). "Quilting's a craft I enjoy when I have spare time."



A still life in the potting studio (above): These bowls and vases have been molded and detailed, but have yet to be glazed and fired. "Potting is a very demanding craft," says Bette. "A new entity with depth and contours forms in your very hands, so you must work intensely—but sensitively. Potting is also enormously satisfying. It has a rhythm that brings the whole body into play—and a texture that awakens the senses." For her the quest for beauty through her own handwork is continually changing.

Robert Stein





By Alexandra Walker

Today, the fastest, least-expensive way to decorate is to sew your own, and the room opposite, by designer Lee Bailey, shows why: The ottoman, quilt, draperies, shades, pillows, tablecloth and daybed cover are all do-yourself projects. So are the coffee table and folding screen (behind daybed)—two easy instant makes. The room is a happy combination of materials from the newest Bailey/Huebner store (in Southampton, N.Y.), which stocks the elements for on-your-own decorating—plus such ready-mades as the track lighting, lamp and daybed frame shown. Instructions for some of the items are below; additional instructions, plus ordering information, begin on page 40.



Square tablecloth: To create this pretty patterned "end table," you'll need a square of plywood and a piece of fabric. Put plywood atop an old table or ancient console TV. Anchor with screws. Cut fabric to size of plywood top plus 1 inch. Cut 4 side pieces table height plus 4 inches by table width plus 7 inches. Machine-stitch all sides together with 1/2-inch seams. Press open. At corners, make 11/2-inch inside tucks to each side; pin. Press pleats; stitch top inch of each. Right sides together, pin top to sides so corners meet. Stitch, with 1/2-inch seam. Turn the hem 1/2 inch, then 3 inches. Stitch.



A stacking-pillow ottoman: You'll need 3 pieces of polyurethane foam 22 inches square, 3 inches thick; 1 polyester bonded batting 81 by 96 inches; 6 23-inch-square and 12 4-by-23-inch fabric pieces; 2 strips 64-inch belting; 2 buckles. (All seams are 1/2 inch.) Cut batt in 3 equal parts; wrap around cushions; baste ends. For each pillow, sew together 3 strips of boxing. Right sides facing, sew boxing to top, then bottom squares. Sew last strip to edge of the top square. Press; turn case right side out. Stuff in the foam. Turn under edges; hand-sew closed. Stitch buckle to belting; belt the cushions.



Coffee table: To make this almost-instant coffee table, you'll need: a piece of 3/4-inch, inexpensive-grade plywood, any size; a piece of shiny upholstery vinyl, oilcloth or vinylcoated printed fabric 1 foot bigger overall than plywood piece; four clamp-on metal legs (from Bailey/Huebner; to order, see page 40). Take piece of vinyl or fabric and stretch it tautly over plywood. Staple it to back, carefully folding down corners so they'll look trim. Clamp on legs. Easy alternatives: Cover plywood with any fabric; then polyurethane it for a lacquered look that will add an elegant touch. 57





crocheted in the new naturals—giving the bedroom below a fresh, clean look. The magic materials are inexpensive string, twine, jute, rug warps and crochet cotton, available at hardware, craft, stationery and variety stores. The method is simple: The afghan, pillows, hanging plant holders, window screen and rug each use one of three square motifs—



Bradley Olman Shopping Information, page 24



1



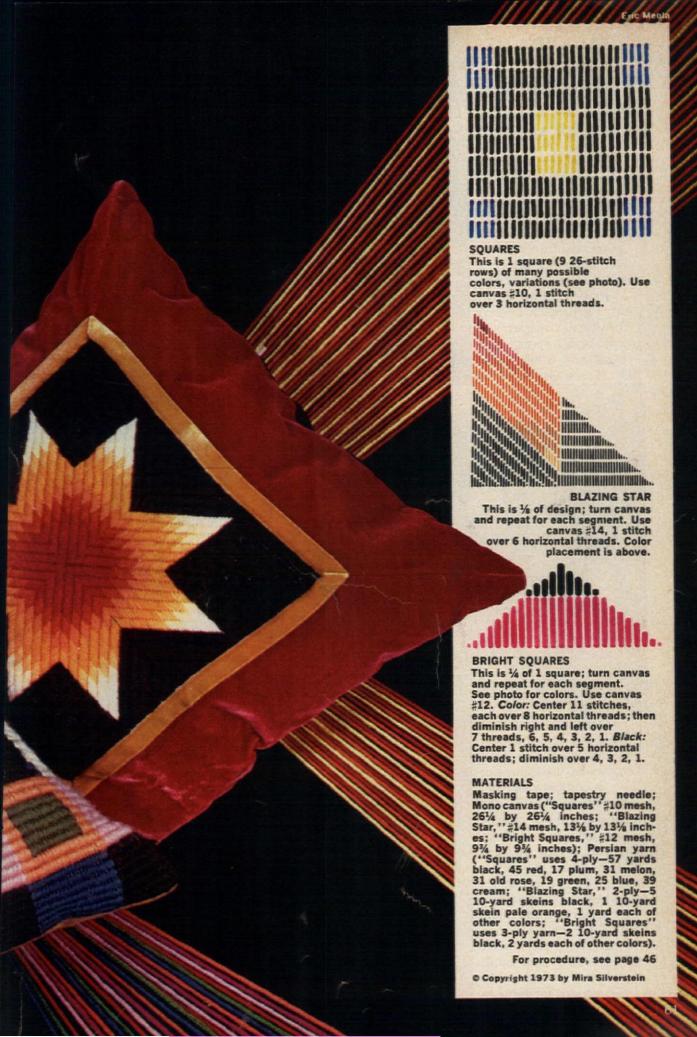


1 Pillow tops made from two variations on the granny square are ideal for a beginner. Clockwise from the one at top, right, each comprises: nine "Pinwheel" squares of creamy wrapping twine; one large "Pinwheel" of linen rug warping thread; nine "Windowpane" squares in twine; four "Windowpanes" in cotton rug warp.

2 Sunlight filters through a window screen made from nine "Pinwheel" squares of ecru crochet cotton. Plant holders are made from five "Old-Fashioned Granny" squares of jute.

3 Area rug is made from heavy butcher's twine in the "Old-Fashioned Granny" motif. Pillow on rocker uses the same square done super-size in lightweight household string. Basket holds string and twine that create these decorative assets.





By Barbara Weinfuss

Fantasy need not imply mere wishful thinking. Not when you can turn attic discards and thriftshop finds, as below, into ingeniously finished furniture. Using acrylic paints, brush, sponge and cardboard comb, artist Bill Goldsmith achieved





Circular drop-leaf table that resembles thousands just like it was sponge-painted-and wound up with a personality uniquely its own. Bill sectioned off tabletop with masking tape and sponged green on blue and blue on green to create an iridescent look. Tape removed, he filled in dividing lines, using felt-tip pens.

these transformations easily and economically. So can you. Three basic techniques, used alone or in combination-all simple to duplicate-can make a quick change of finish from drab to delightful. No special skills are needed-only a few tools, a little effort and a free-wheeling imagination. A brush spatters paint for a pebbly look; a sponge creates a marbleized effect; a cardboard comb









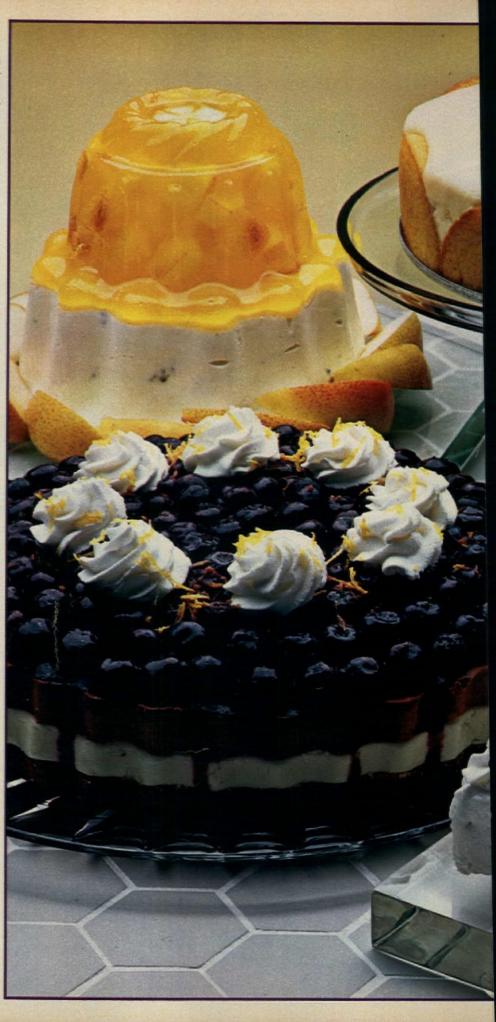


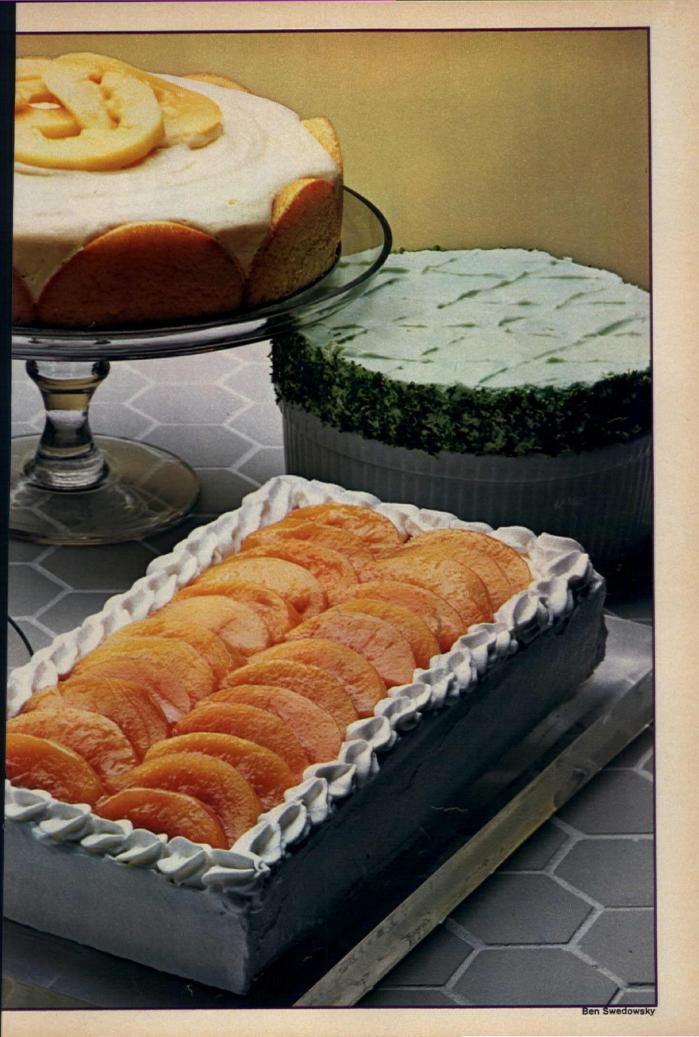


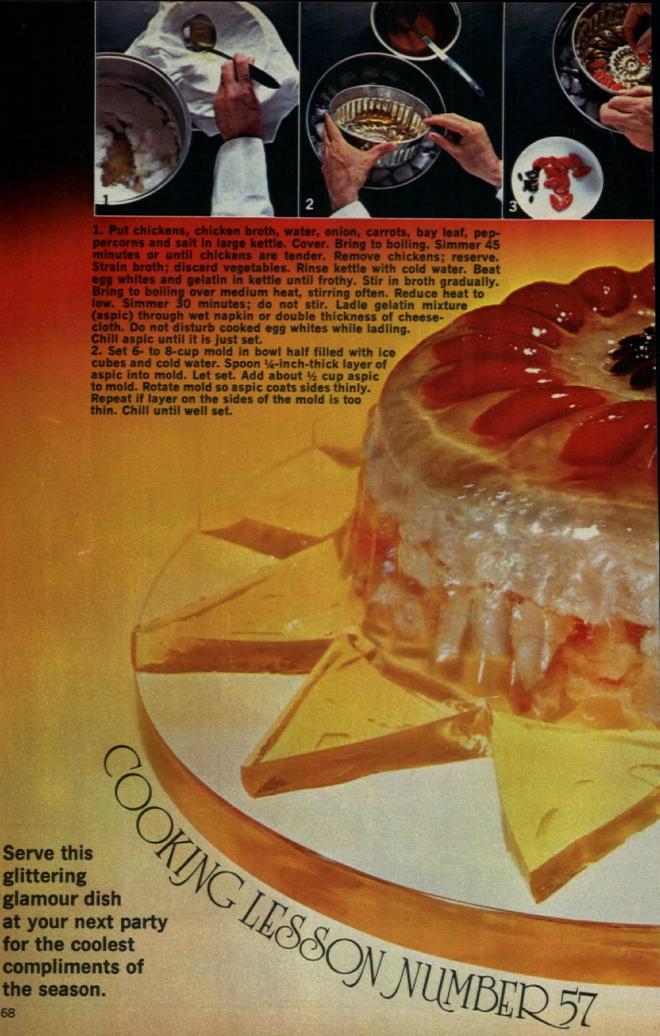
DESSERTS FROM SUMMER FRUITS

By Lucy Wing

Summer is a season of rare delights-of long dreamy days, warm sunshine and fruits in wondrous variety and abundance. Though delicious to eat by themselves, fruits of the season also inspire glorious desserts such as those shown here. Clockwise from top, left: a layered mold of blue cheese and pears, a delectable variation on the cheese-andfruit theme; an elegant frozen cake featuring tropical papaya, sliced as well as pureed; a refreshing honeydew fluff, light as frothy soufflé; that perennial favorite, peaches and cream, paired in a heavenly torte; blueberry cake filled with ice cream and topped with berries, syrup and rosettes of whipped cream and grated lemon peel. Recipes for these and more, with many time-saving packaged ingredients, begin on page 72.













PEACHES-AND-CREAM TORTE

(pictured on page 67)

- 2 packages pie-crust mix
- 1/3 cup sugar
- 1 teaspoon grated lemon peel
- 5 tablespoons cold water
- 3 tablespoons lemon juice
- 1 package (8 ounces) cream cheese
- 1 can (93/4 ounces) peach dessert mix
- 2 teaspoons packaged ascorbic acid mixture for fruit
- 3 tablespoons water
- 4 peaches, peeled, pitted and sliced or 2 packages (10 ounces each) frozen sliced peaches, thawed and drained
- 2 tablespoons apple jelly
- 1 cup (1/2 pint) heavy cream

Heat oven to 400°. Combine pie-crust mix, sugar and lemon peel in large bowl. Sprinkle 5 tablespoons water and lemon juice over surface; stir with fork until particles are moistened and pastry clings together. Shape into ball; divide in half. Roll one half between 2 sheets of wax paper to 12-inch square. Remove top sheet of paper; invert pastry onto cookie sheet; remove paper. Trim edges of pastry with knife or pastry wheel for even sides. Cut square in half to form two 6x12-inch rectangles. Prick dough well with fork. Bake 10 to 12 minutes or until golden. Cool completely on cookie sheet. Repeat with other half of dough.

Beat cream cheese in small bowl until fluffy. Beat in dessert mix gradually. Chill. Dissolve ascorbic acid mixture in 3 tablespoons water. Add peaches; toss gently; drain well on paper towels. Heat jelly in small saucepan until just melted;

keep warm.

Transfer 1 pastry rectangle to serving plate with 2 broad spatulas. Spread with ½ dessert mixture. Top with second pastry rectangle. Repeat layering, ending with pastry. Arrange peach slices on top. Brush with warm apple jelly. Whip cream. Frost sides; spoon remaining cream into pastry bag with star tip. Pipe border along top edge. Cut into squares to serve. Makes 8 servings.

NECTARINE-RICE SQUARE

- 2 envelopes unflavored gelatin
- 1/2 cup water
- 2 cans (about 1 pound each) ready-toserve rice pudding
- 9 maraschino cherries, drained
- 5 nectarines, halved and pitted
- 1 cup (1/2 pint) heavy cream, whipped
- 1 teaspoon almond extract

Sprinkle gelatin over water in small saucepan. Place over low heat; stir constantly, until dissolved. Combine pudding and gelatin in large bowl. Chill until mixture mounds when spooned. Line bottom of 8x8x2-inch pan with wax paper. Press a cherry into center of 9 nectarine halves. Place halves, cut side down, in pan. Dice remaining nectarine half. Fold whipped cream, diced nectarine and almond extract into thickened pudding. Spoon mixture carefully over nectarines in pan. Cover. Chill several hours or overnight. To serve, run knife around edge of pan. Place serving plate over pan; invert; remove pan and wax paper. Makes 9 servings.

FRUIT WITH EMERALD SAUCE

- 1 package (8 ounces) cream cheese
- 3 tablespoons sugar
- 3 tablespoons light rum
- 1 tablespoon milk
- 2 envelopes (% ounce each) grasshopper cocktail mix
- 1 cantaloupe
- 1 small pineapple
- 1/2 pound seedless grapes

Beat cream cheese in small bowl until fluffy. Beat in sugar, rum and milk gradually. Blend in cocktail mix. Spoon into small serving bowl. Halve cantaloupe; remove seeds and rind. Cut cantaloupe into thin wedges. Cut off top of pineapple. Quarter pineapple; core; remove rind; cut fruit into spears. Wash grapes; separate into small clusters. Arrange fruits on platter around bowl of sauce. Cover with plastic wrap; chill until serving time. Makes 6 to 8 servings.

FROZEN PAPAYA CAKE

(pictured on page 67)

- 1 can (13 ounces) evaporated milk
- 3 tablespoons orange-flavored liqueur
- 1 package (7 ounces) orange toaster cakes
- 1 ripe papaya
- 1 can (6 ounces) frozen orange-juice concentrate, thawed

1/2 cup sugar

Pour milk into shallow pan; chill in freezer 15 to 20 minutes or until firm 1 inch around sides but still liquid in center. Sprinkle orange liqueur over bottom or flat sides of toaster cakes. Cut 4 cakes in half; fit halves, rounded sides out, around edge of 9-inch springform pan. Crumble remaining 2 whole cakes; press onto bottom of pan. Peel papaya. Cut 3 crosswise slices for garnish; remove seeds. Cut remainder into chunks; puree in blender. Set aside.

Pour chilled milk into large bowl. Beat on high speed of mixer until stiff peaks form. Beat in undiluted orange juice and sugar slowly. Fold in papaya puree gently. Pour into cake-lined pan. Freeze just until firm on top. Garnish with papaya slices. Cover with plastic wrap. Freeze until firm. To serve, remove plastic wrap and sides of pan. Place on serving dish. Let stand 5 minutes for easier cutting. Makes 8 servings.

BLUEBERRY ICE CREAM CAKE

(pictured on page 66)

- 1 package (16 or 17 ounces) poundcake mix
- 4 cups (1 quart) blueberries
- 34 cup sugar
- 1 tablespoon cornstarch
- 1/4 cup water
- 1 quart vanilla ice cream
- 1 tablespoon lemon juice 1/2 cup heavy cream, whipped
- 1 teaspoon grated lemon peel

Grease 10-inch quiche dish; line bottom with wax paper. Heat oven and prepare pound-cake mix according to package directions. Measure I cup batter into small bowl. Stir in 1 cup blueberries and ¼ cup sugar. Pour plain batter into prepared dish; swirl blueberry batter into plain batter. Bake 45 minutes or until cake springs back when

lightly touched with fingertip. Coo dish on wire rack 10 minutes. Rem cake from dish; discard wax paper. C cake completely.

Crush I cup blueberries in saucer Add ½ cup sugar. Bring to boil stirring constantly. Press through sid discard residue. Return syrup to sau pan. Mix cornstarch and water; stir i syrup. Bring to boiling, stirring c stantly. Chill.

Soften ice cream slightly. Cut cake half horizontally. Fill with ice cream streeze until firm. Just before serving place cake on serving plate. Comb blueberry syrup, remaining 2 comberries and lemon juice. Spoon of cake. Pipe whipped-cream rosettes top. Sprinkle with lemon peel. Make servings.

BLUE CHEESE AND PEAR MOLD

(pictured on page 66)

- 2 packages (3 ounces each) lemonflavored gelatin
- 1½ cups boiling water
- 11/2 cups cold water
- 4 firm, ripe pears
- Lemon juice
- 1 envelope unflavored gelatin
- 1/4 cup water
- package (8 ounces) cream cheese
- 1 cup (1/2 pint) heavy cream
- 1 package (4 ounces) blue cheese,

crumbled (1 cup)
Dissolve lemon gelatin in boili
water. Stir in 1½ cups cold water. Ch
in refrigerator or over ice water un

gelatin mounds slightly when spoone Oil 6-cup mold lightly. Core and di 1 pear; toss with lemon juice; drain opaper towels. Fold into 2 cups chill gelatin; pour into mold. Chill.

Sprinkle unflavored gelatin over cup water in small saucepan. Heat ov low heat, stirring constantly, until d solved. Set aside. Beat cream cheese large bowl until fluffy. Beat in unflavor gelatin and remaining 1 cup leme gelatin gradually. Chill until slight thickened. Beat cream until soft peal form. Fold cream and blue cheese in cream-cheese mixture. Pour into mo on top of pear-gelatin layer. Chill 3 to hours or overnight or until firm. U mold onto serving plate. Core and slie 3 remaining pears. Toss with lemo juice; drain. Arrange around mole Makes 8 servings.

CALIFORNIA GRAPE PIE

- 8- or 9-inch frozen unbaked pastry she
- 1 cup milk
- 1 container (8 ounces) orange-flavore yogurt
- 1 package (3% or 3% ounces) instant vanilla-pudding mix
- 1 pound seedless grapes, stemmed

Bake pastry shell according to pack age directions; cool. Pour milk anyogurt into blender container. Add pud ding mix. Cover; blend 2 seconds. Scrap down sides of container with rubbe spatula; blend 1 more second. Sprinkl half the grapes into baked crust. Spread pudding mixture over; top with remaining grapes. Chill until serving time Makes 6 to 8 servings.



What's "it"?

'It" is a unique recessed filter system: Cellulon fiber to reduce "tar" and nicotine, and a strange-looking polyethylene chamber with baffles and air channels.

"It" is a rousing good taste that low "tar" and nicotine smokers swear by.

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FILTER: 15 mg. "tar", 1.0 mg. nicotine, MENTHOL: 15 mg. "tar," 1.1 mg. nicotine, av. per cigarette, FTC Report FEB. '73.

HONEYDEW FLUFF

(pictured on page 67)

1 honeydew melon (about 4 pounds) 2 packages (3½ ounces each) vanilla-

flavored whipped dessert mix

Green food coloring

1 cup (1/2 pint) heavy cream

2 tablespoons lime juice Grated lime peel (2 to 3 limes)

Cut honeydew in half; remove seeds. Scoop out center with melon-ball cutter. Cut out leftover irregular pieces of honeydew; puree in blender. Add water or any honeydew juice to puree to make 2 cups. Combine dessert mix and 1 cup puree in large bowl of mixer; blend. Add remaining puree. Beat on high speed until thick and fluffy. Beat in green food coloring to tint desired color. Chill 15 minutes.

Fold 24-inch-long piece of wax paper or aluminum foil in half lengthwise. Tie or tape securely around 1-quart soufflé dish to form collar 3 inches above rim of dish. Whip cream; fold into chilled dessert mixture. Drain honeydew balls on paper towels. Fold honeydew and lime juice into dessert mixture. Spoon into soufflé dish. Score or swirl surface with knife. Refrigerate 3 to 4 hours or until firm. Remove collar carefully. Dust sides with peel. Makes 8 servings.

SKILLET COOKING continued from page 70

ITALIAN SAUSAGE STEW

(pictured on page 70)

1 tablespoon pure vegetable oil 11/2 pounds sweet or hot Italian sausages

1 cup chopped onion (1 large)

2 cups chopped celery

2 cloves of garlic, minced 1 can (1 pound, 12 ounces) tomatoes, coarsely chopped

1/2 teaspoon salt

1 teaspoon dried basil, crumbled Spaghetti or linguini, cooked and drained

Heat oil in skillet over medium heat. Brown sausages on all sides. Remove. Reserve. Discard all but 2 tablespoons of fat from skillet. Add onion and celery. Cook 5 minutes, stirring occasionally. Add garlic. Cook 1 minute. Return sausages to skillet. Add tomatoes, salt and basil. Cover. Simmer 30 minutes. Correct seasoning of sauce to taste. Serve with spaghetti or linguini. Makes 4 servings.

ROCK CORNISH HENS WITH ONION SAUCE

(pictured on page 70)

4 Rock Cornish hens (about 1 pound each), thawed

Salt

Pepper

2 tablespoons butter or margarine

2 tablespoons pure vegetable oil

4 cups finely sliced onion (4 large)

1 cup heavy cream

Wash hens. Pat dry. Sprinkle cavities with salt and pepper. Heat butter or margarine and oil in large skillet over medium heat. Brown birds on all sides.

Add onions to skillet; place hens, breast side up, over onions. Cover. Reduce heat to low. Cook 30 minutes, basting birds with pan juices occasionally. Transfer birds to serving platter. Keep warm. Add cream to onions in skillet. Bring to boiling. Simmer 2 or 3 minutes. Correct seasoning to taste. Serve sauce separately. Arrange vegetables of your choice -we show peas-around hens. Makes 4 servings.

ORIENTAL SHRIMP

(pictured on page 70)

2 pounds shrimp, shelled

1/4 cup pure vegetable oil

4 green onions, cut in 1/2-inch pieces

1 cup sliced celery

2 packages (7 ounces each) frozen snow peas, thawed and well drained 1/2 teaspoon salt

1 can (101/2 ounces) condensed chicken broth

2 tablespoons cornstarch

2 tablespoons sherry

eggs, slightly beaten

Devein shrimp, if desired. Sprinkle shrimp with salt. Heat 2 tablespoons oil in large skillet over high heat. Add shrimp. Cook 2 to 3 minutes, stirring frequently. Remove with slotted spoon. Reserve. Add remaining oil to skillet. Add green onions, celery and snow peas. Sprinkle with 1/2 teaspoon salt. Cook 2 minutes, stirring frequently. Remove. Reserve. Add chicken broth to skillet. Bring to boiling. Blend cornstarch and sherry to smooth paste. Add to broth: cook, stirring constantly, until thickened and smooth. Remove from heat. Add eggs gradually, stirring constantly with wooden spoon. (Eggs will cook in hot broth and form medium-size pieces.) Return shrimp and vegetables to sauce. Mix well. Makes 6 servings.

CHICKEN SAUTÉ WITH CUCUMBERS

1 broiler-fryer (3 pounds), cut up Salt

Pepper

2 tablespoons butter or margarine

2 tablespoons minced shallots or green onions

3 to 4 cucumbers, pared, seeded and cut in 1-inch sticks

1/2 cup water

1 envelope granulated chicken broth

1 tablespoon melted butter or margarine

1 tablespoon flour

Sprinkle chicken pieces with salt and pepper. Melt butter or margarine in large skillet over medium heat. Brown chicken pieces on all sides. Remove. Reserve. Add shallots or green onions to fat left in skillet. Cook 2 minutes. Add cucumbers. Return chicken pieces to skillet. Cover partially. Reduce heat to low. Cook 20 to 25 minutes. Transfer chicken and cucumbers to serving dish. Keep warm. Add water and granulated chicken broth to juices left in skillet. Bring to boiling. Blend melted butter or margarine and flour until smooth. Add to sauce. Stir until thickened and smooth. Correct seasoning to taste. Pour sauce over chicken. Makes 4 servings.

SPICY PORK CHOPS

6 loin or shoulder pork chops, each 1 inch thick

Pepper

1 tablespoon butter or margarine

2 cups diced onion (2 large)

cup diced celery

1 cup diced, pared carrots

clove of garlic, minced

1/2 cup bottled barbecue sauce

1 can (101/2 ounces) condensed chicken broth

Sprinkle pork chops with salt a pepper. Melt butter or margarine large skillet over medium heat. Brow chops on both sides. Remove; reser Add onion, celery, carrots and garlic fat left in skillet. Cook 3 to 4 minute stirring occasionally. Arrange cho over vegetables. Add barbecue sau and broth. Cover. Bring to boiling. Sin mer about 45 minutes or until chops a tender. Correct seasoning to taste. Mak 6 servings.

LAMB STROGANOFF

2 pounds boneless lamb shoulder. cut in 1/2-inch pieces

Pepper

1/4 cup butter or margarine

1 cup minced onion (1 large)

1 pound mushrooms, sliced

1/2 teaspoon salt

1/4 teaspoon pepper

2 tablespoons lemon juice

1/2 cup dry sherry

1 cup dairy sour cream

Sprinkle lamb with salt and peppe Melt butter or margarine in large skille over high heat. Brown lamb well on a sides, in two batches. Remove piece with slotted spoon as soon as browned Reserve. Reduce heat to medium. Ad onion to fat left in skillet. Cook 2 to minutes, stirring occasionally. Add mush rooms, 1/2 teaspoon salt, 1/4 teaspoon pepper and lemon juice. Cook 5 minute or until mushrooms are tender. Ad sherry and sour cream. Mix thoroughly Correct seasoning to taste. Return laml to sauce. Mix well. Heat slowly unti hot. Makes 6 servings.

VEAL KIDNEYS MADEIRA

3 veal kidneys (about 1 pound each)

1/4 cup butter or margarine

1/2 pound mushrooms, sliced

1/4 cup minced shallots or green onions

3/2 cup Madeira or dry sherry

1 can (103/4 ounces) condensed golden mushroom soup

Remove fat and heavy veins from kidneys. Cut into 1/2- to 3/4-inch cubes. Melt 3 tablespoons butter or margarine in large skillet over high heat. Add kidneys. Cook 3 to 4 minutes, stirring or tossing occasionally. Remove with slotted spoon. Reserve. Add remaining butter or margarine, mushrooms and shallots or green onions to fat left in skillet. Cook 5 minutes, stirring occasionally. Add wine and soup. Bring to boiling. Return kidneys to sauce. Bring back to boiling. Simmer 1 minute. Makes 6 servings.



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COOKING WITH Kellogg's



PEANUTTY-CRUNCH PIE

In bowl, mix $\frac{1}{3}$ cup peanut butter and $\frac{1}{3}$ cup corn syrup until thoroughly combined. Add 2 cups KELLOGG'S RICE KRISPIES cereal; mix until well coated. Press mixture evenly and firmly around sides and in bottom of buttered 9-inch pie pan. Chill until firm.

Spread 1 quart slightly softened vanilla ice cream evenly in pie shell. Freeze until firm. Cut into wedges to serve; top with peach slices or other fresh fruit.

YIELD: 8 servings

TEENY-POPPER PARFAITS

1 cup KELLOGG'S RICE KRISPIES cereal, 1 pint French vanilla ice cream, slightly softened.

Starting with Rice Krispies, alternate layers of Rice Krispies and ice cream in parfait glasses. Top each parfait with sweetened whipped topping and a cherry. Serve immediately.

YIELD: 4 Teeny-Popper Parfaits

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SKILLET COOKING continued

BEEF LIVER SAUTÉ CREOLE 6 slices baby beef liver (each 1/4 inch thick)

1/2 cup milk

1/4 cup butter or margarine

2 cups finely sliced onion (2 large)

1 green pepper, seeded and cut in thin strips

1 clove of garlic, minced

1 can (1 pound) tomatoes

1 can (8 ounces) tomato sauce

1 teaspoon salt

1/4 teaspoon pepper

1/2 teaspoon leaf oregano, crumbled

Salt Pepper

Flour

2 tablespoons chopped parsley

Place liver slices in bowl. Add milk. Let stand about 30 minutes. Melt 2 tablespoons butter or margarine in skillet over medium heat. Add onion and green pepper. Cook 3 to 4 minutes, stirring occasionally. Add garlic. Cook 1 minute. Add tomatoes, tomato sauce, I teaspoon salt, 1/4 teaspoon pepper and oregano. Simmer 10 to 15 minutes. Remove liver from milk. Wipe dry with paper towels. Sprinkle with salt and pepper. Dredge liver slices lightly in flour. Melt remaining butter or margarine in second large skillet over high heat. Add liver slices. Cook about 2 minutes on each side. Arrange liver in serving dish. Pour hot sauce over liver. Sprinkle with parsley. Makes 6 servings.

BOTTLED GAS

What is LP gas? I've seen i vertised but don't know any about it.

> Mrs. G. Rol Salina, k

LP means liquefied petrole a gas that is compressed into uid form for easy storage shipping. Sometimes referred bottled or propane gas, it's ally found in areas that do have regular gas lines. It is for the same purposes as nat gas and also where mobile sources are needed.

EASY SILVER CLEANING

I love my silver pieces, but u those paste cleaners is such a m job! Is there anything simpler?

Clifton.

Yes. Check out the new si cleaner that comes as a glove pregnated with dry polish. made by W. J. Hagerty & Sc Inc., of South Bend, Ind., and can find it in most housewares partments or hardware stores.

SPOILED SAUCEPAN

What caused the inside of good aluminum saucepan to color when I boiled eggs in it? (I get rid of this discoloration?

> Mrs. J. C. Nicol Orangeburg, N

Boiling any foods-even wa -that have a high alkaline cont can cause discoloration. To move, boil a solution of 1 to tablespoons cream of tartar and quart water in your pan for abo 10 minutes. Rinse and dry.

IRONING SNAGS

I snagged a new polyester blouse wh ironing it, although I thought I was bei careful. What do you suppose happene

Mrs. D. Ro Dallas, Te

Rough scratches on your iron's alun num soleplate (caused by ironing ov hooks and snaps) can snag sheer loosely woven fabrics. Smooth the scratches with fine sandpaper.

Send your queries about kitchen equi ment, appliances and home maintenan to: Kitchen Question Box, America Home, 641 Lexington Ave., New Yor N.Y. 10022.

ited Edition Collector Plates:

rvelous Wall Decorations d excellent Investments as Well!

vell-known fact that some limited collector's plates are nt investments but you have to know which ones to buy. aggested the purchase of the 1969 B & G Mother's Day t \$9.00 and today, it is worth up to \$250.00. We also ted the 1970 Haviland Christmas Plate at \$25.00 which ells for \$125.00 and the Goebel Hummel 1971 annual ld for \$25.00 and now brings up to \$100.00. each.

e collecting isn't a new hobby, either. Bing & Grondahl mark produced their first dated Christmas Plate in 1895 ve produced one every year since. The 1895 B & G Christate, by the way, sold for 50¢ and is currently worth \$2700. s proud to be one of the oldest and largest companies izing in limited edition items, and our subscribers remonthly newsletter describing all the fine quality coles available. More and more Americans are starting plate ing not only because they make great wall decorations cause they are good investments and future antiques.

cial Bonus: As an incentive for you to buy a collector's com Joy's this month, we want to offer the following bonus: you order any item from this ad, you may also order one Bing & Grondahl Mother's Day Plate at only \$3.95. This famous original B & G "Pussycat" plate that sells for d \$20 and they are hard to find. We're offering this rare to you at less than wholesale because we want you to see eautiful limited edition items. Offer good for 30 days and at to previous sale, so please order today.

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on to our renowned Joy's etter showing pictures of uality items available and lots of pertinent informabout the hobby. Joy's also all postage, handling and ing charges for any order. It is a sample etter, please send 25¢ and send you one immediately. It is note our special on the red Anri hand-carved, painted, music boxes Swiss movements. They



Anri Music Box "Charley Brown" \$9.95

6 inches high and are less than wholesale this month. Limit e per collector and subject to limited supply.

ix-deduction: We often help good medical research causes agh Joy's. This month, if you'd like, you may deduct \$1 any order you send us if you send it to Scheie Eye Institute, North 39th Street, Philadelphia, Pennsylvania 19104. Dr. old Scheie has restored sight to thousands of blind people you can even deduct this donation from your income tax, se use coupon and send either check or M.O. and join the your crowd who are joining in the plate collecting hobby.



1972 Goebel Hummel Annual Plate \$27.50



1973 Goebel Hummel Annual Plate \$32.50



1971 B & G Mothers Day Plate \$20.00 (see special offer)



1973 Haviland Christmas Plate \$27.50



Haviland-Parlon Christmas \$37.50



Anri "Linus & Snoopy" Music Box \$9.95



1973 B & G Mothers Day Plate \$12.00



Hummel Childrens Mug \$10.00

	Plaza, Dept. 3393-A, Chic ne your following Collector	
Name	Disease Daima	
Address	Please Print	
City	State	Zip

"The Guaranteed House," in our May issue, is proving a subject of keen interest to officials and readers alike. Excerpted below is a sampling of the concerned response we have received:

I greatly enjoyed reading your proposals with regard to "The Guaranteed House." It strikes me as an exciting concept and a good idea. I hope you will continue to pursue it with vigor.

Hon. William E. Brock III U.S. Senate, Tennessee

"The Guaranteed House," as editorially supported and explained in your May issue, is at least a refreshing concept in view of the problems and complaints we have experienced in the home-building industry. It deserves sincere consideration. I anxiously await the report on the feasibility of the program and an opportunity to review its recommendations.

Hon. Garry Brown House of Representatives 3rd Dist., Michigan

I believe that the warranty of new housing against structural defects will protect some home buyers against some risks to which they are now exposed. I suspect that many of our troubles with shoddy materials and inferior workmanship result from unsophisticated housing purchasers.

Anything you can do to stimulate inter in the quality and soundness of house will be a significant public service.

Roger Starr, Executive Direct Citizens Housing & Planning Coun New York, N.

I should like to take this opportun to commend you on your recent editori "The Guaranteed House." This is inde a timely and sorely needed system in the country. Non-quality builders must some way be made to stand behind the work. I do hope that the current investig tion by the NAHB will come up wi some plan similar to the British system.

(Mrs.) Dolores S. Ke Tenafly, N.

I certainly agree that this is an are which deserves study. It is tin we begin anew to stress the quali of housing in America as well the quantity. Too often, it seem our sederal government's efforts the housing production system have been overweight on the side quantity. As a result, many of the HUD projects that offered so much help have long since fallen into state of disrepair. I would hop that as part of our overall revie of the HUD housing programs, w would include serious consideratio of guaranteed housing as a fire

Hon. William Frenze House of Representative 3rd Dist., Minneson

On behalf of new home buyers, want to commend you for the edi torial statesmanship you displayed in your May issue in supporting NAHB's endeavor to develop at insured home warranty program We appreciate American Home's taking the lead in supporting NAHB's efforts to ensure quality home building for consumers. We will apprise you of progress so that you can continue your responsible coverage of this major voluntary effort by home builders to protect consumers.

George C. Martin, President National Association of Home Builders

We know quality builders stand behind the homes they build-it's about time that the non-quality builders be put out of business. I would pay \$100 extra to have my home guaranteed for 10 years.

Mr. Joseph Pasowicz, Jr. Corpus Christi, Tex.

Address all letters to the editors to Dear American Home, 641 Lexington Ave., New York, N.Y. 78

Coffee Time...

"I'd love a little snac



When you have coffee, when the kids wangle cookies, how about a snack for me too? French's Doggie Do-Nuts, made just for dogs, like tiny bakery-fresh doughnuts-yet crisp and crunchy.

P.S. I also love French's People Crackers. Regular or Liver-flavored.





COUNTING CHART AND BIRTH RECORD KITS

We are pleased to be offering this handsome, colorful and most unusual counting chart you see above. It teaches a small child not only to count but to recognize and become familiar with everyday objects, means of transport, animal life, even people. The size is an impressive 18 by 32 inches (without frame). The two birth records (above, right) are as original as they are charming. The busy stork measures 10 by 12 inches, the elephant 9 by 11 (both without frames). All three embroidery designs, by Gail and Jim Emerson, are stamped on homespun. Kits include easy-to-follow instructions, color guide and stitch chart. The bright-colored frames are also available (see coupon).

Embroidered pillow, also on high chair, looks like a giant apple slice. Back is red calico.



Kit 61622 Apple Slice I Kit 61623 Elephant Birl Kit 61624 Stork Birth F Kit 61631 Frame for Co Kit 61632 Frame for St 61014 Colorful catalog or great knitting, sewing, addes' Home Journal Needl 61692 NEW Fall '73 merican Home Crafts mag.	art @ \$7.99 ea. Pillow @ \$2.99 th Record @ \$2.50 unting Chart @ ephant @ \$1.98 eo fother kits @ craft ideas, on le and Craft issu 61655 \$1.25 azines @ \$1.25	plus .75 post. & hdlg. ea. plus .50 post. & hdlg. 50 ea. plus .50 post. & hd bea. plus .50 post. & hd \$4.98 ea. plus .50 post. & hd b. plus .50 post. & hdlg. .35 ea. es. (specify choice)	jigs hdlglg	
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give you the lean, glowing look of a give you the lean, glowing look of a youngster past sixty...retain the strength and grace and power of a trained athlete in your body beyond your seventies...and keep you in vibrant good health till ninety or more...even if you feel "rotten" today... even if your mother or father died far too young of diseases that are STILL carried in your bloodstream!

Yes, This Medical "Youth-Building Program" Is So Strong That It Can Even Overcome **Poor Heredity!**

Poor Heredity!

It is so strong, in fact, that it may actually make you look twenty or more years younger than your parents did at the same age... at the same exact time that it enables you to live thirty or forty years longer than they did!

We realize, of course, that these facts may seem virtually impossible to you at this moment... until you are shown the new medical techniques by which these goals are attained! They are:

1. The most powerful "age-reversing mechanism" known to man... which takes exactly six minutes per day...may be done by any man or woman, no matter how poor their health today... and which is bluntly recognized by one of the leading physicians in this book to give far better youthifying" results-far faster—than even "cell therapy" treatments costing hundreds of dollars!

2. A direct attack on the stored-up emotional poisons in your body that eat away strength and youth like internal acid, and replace them with never-flagging fatigue! This incredibly simple technique drains out those poisons, and that deadly fatigue, in approximately ten of the most revivilying minutes you have ever spent!

And, finally—

3. A new way to lose weight—not a diet—de-

And, finally-

And, many—
3. A new way to lose weight—not a diet—designed to change your present suicidal eating habits in exactly 48 hours! And, to break at last the vicious fat-multiplying cycle inside your body, that causes you to put on more weight, from less food, than your thin friends.

Let Us Repeat Again: These Medical Techniques Are So Powerful That They Actually REVERSE THE AGING PROCESS— WITHOUT DRUGS!

They cause you, quite simply, to grow stronger and not weaker, as you grow older; And here is the medical documentation to prove it:

In tests conducted at a leading University and Medical School in Southern California, it was discovered that life-prolongation, accomplished this way, not only added decades to potential human life spans, but-even more important-also produced vastly increased vitality and vigor, as well as startlingly heightened resistance to dread "senile decline!" (Reported on page 129 of this thrilling new book.)

As a result of scientific observations and experiments conducted in several different locations in the United States (as well as in Europe and Soviet Russia), it was definitely established that these techniques will enable almost any individual to live beyond 90...and even beyond 100 healthy, productive, thoroughly enjoyable years—even if he or she had tragically short-lived parents or grandparents! In other words, disastrous heredity can now be overcome! (See page 36.)

At a leading Gerontology Research Center on

page 36.)
At a leading Gerontology Research Center on the Pacific Coast, its' president bluntly stated that a single one of the techniques given to you here had (in essence): "...reversed the aging process and over a period of time restored the characteristics of youth to the bodies of middleaged men!" (See Page 129.)
And one of his colleagues, discussing the same simple procedure, went so far as to state that it: "...relieves joint stiffness, lowers the blood pressure, and reduces the amount of fat in the body tissues. It acts like a miracle drug, and it's free

for the doing!" (Italics ours-see page 130.)

But All This Research Documentation Is Only The PROLOGUE To The Real Meat Of This Revolutionary New Book! FOR NOW THE YOUTH-RESTORING PRINCIPLES LEARNED ALL OVER THE WORLD ARE PUT TO WORK-INSTANTLY-FOR YOU!

How to lose weight without counting calories How to lose weight without counting calories—by harnessing the same exact forces which made you overweight in the first place! (It is not unusual, with these methods, to lose 15 and more pounds the first week—up to 10 pounds the second week—and a good hundred pounds or more, in as little as 15 weeks. And the weight stays off—for decades!)

How to add 10...20...perhaps even 30 glowing years to your life, simply by avoiding the everyday "Life-Traps" that make you grow old too fast!

How a careful examination of your eve can

How a careful examination of your eye can tell you, with unerring accuracy, if you've eaten the wrong foods that night for dinner...and therefore have to give them up for a few days till your body's digestive powers restore themselves to the correct balance!

Little-known-stress-on-the-heart Number 1... that kills unwary thousands every year...and can be prevented simply by reading a single sentence on page 70!

When you must eat...and eat...and eat if you really want to lose weight!

When you must eat...and eat if you really want to lose weight!

"Hungry enzymes" that now infest your body! They are the real reason all past attempts to peel off ugly fat have been such torture for you! And you can "command" your body to destroy them -for good-as simply as this! (See page 82.)

Why most people's muscles simply "melt away" as they grow older! (No wonder "old age" to them means ever-growing weakness!) And how you can stop that muscle-melting process overnight... and replace it with vibrant new strength!

And More! And More! And More! Like This-

And More! And More! And More! Like This—
What really causes vigor to drain out of the
"aging" body! A simple fluid that if the body
gives up too much of, it then dies of old age!
And how you can "pump that vital cell-nourishing fluid" right back into your body... actually
increase your body capacity to utilize by as much
as 133%... in just a few minutes every day!

How to exercise your heart! Anyone—no matter
what age—can do it! And prevent the greatest
tragedy of all—premature heart attack!

World's easiest exercise program—for men and
women who are pitifully out of shape!

How to avoid the man-made diseases! And
save your body, and your nerves, at exactly the
same time!

What your sleep, or lack of it, is really telling
you! And how to ease yourself mto a good
night's rest again!

night's rest again!
What your fingers tell you that can save your

life! Listen to them... obey their command... and you may be able to out-run your own youngster! If your blood pressure is soaring, you must do

this, right now!
World's most effective weapon against demolished nerves! Gets you back to loving life, instead of hating it, in just about ten minutes!
No more nervous breakdowns! And no more unnecessary heart attacks (or strokes!) The

SPECIAL ADDED BONUS SECTION

How to survive a heart attack! Why so many heart attacks are the "silent" type, that kill without the victim even being aware he has been seriously ill before! The one warning signal you simply CAN'T ignore! Why HALF of all heart attack victims KILL THEMSELVES because they don't know what to do!



About the Author

JOSEF P. HRACHOVEC, M.D., D.Sc. holds medical degrees from noted European Universities. He is currently Professor of Molecular Biology of Aging and also a Research Associate at the Gerontology Center of the University of So. California. For the past seven years, he was a Researcher in Biochemistry and Public Health Nutrition at the University of California School of Public Health.

Public Health Nutrition at the University of California School of Public Health. He held previous research posts at New York University School of Medicine, Columbia University College of Physicians and Surgeons, and the Sorbonne University, Paris. Widely published in medical and scholarly journals on gerontology, Dr. Hrachovec is a fellow of the Gerontological Society, a member of the New York Academy of Sciences, the American Physiological Society, the American Public Health Association, the Association for the Advancement of Science, and is currently Advisor to the Association for Advancement of Aging Research.

technique shown to you on page 197 may banis them from your life-for good! How to add ten years to your life, by avoidin one little fatal mistake-at night! Before you g to sleep!

How to laugh at old age—at least till you's ninety! A simple program so effective that it ma actually cause strangers to think that you as your best friends' grown children! Yours to prov for 30 days, entirely at OUR risk!

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DDERN ART AT UNDER \$20 tinued from page 48

nters, Inc., 150 East 58th St., N.Y., (. 10022; white enamel spray paint; tact cement; 2 screw eyes; picture e; 100-pound picture hanger. (Cost: der \$20.)

Procedure: Arrange your design of orted blocks; arrangement should exd past plywood slightly. Attach each ock to plywood by applying contact ment to both surfaces. Let dry. Apply hin coats spray paint; dry between ats. Hang as in "Toy-Block Relief."

RRORED SQUARES

Materials: 2 plain, mirrored-square ace mats 93/4 by 151/2 inches; 1-inchde masking tape; all-purpose white ie; 13%-by-17½-inch piece of ¾-inch ywood; Magic Marker "Spray Mark" your color choices; clear acrylic spray ating; mat knife; wax paper. (Cost: der \$20.)

Procedure: On 1 long side of 1 place at, cut off each corner square with at knife; repeat with second place mat. bsition both place mats on plywood, utting uncut long edges at center. This aves one row of overhanging mirrored uares all around. Apply a thin coat of ue to half of plywood surface and cure one place mat. Let dry. Repeat or second place mat. Apply glue to ply-ood edges and press down overhanging quares to cover. Let dry.

To paint, work out a color design. ut masking tape over the mirrored quares you want to leave unpainted. Vhile spraying on 1 color, protect with arge squares of wax paper the areas you lan to spray with another color. When aint is dry, remove tape. Apply 2 light oats of acrylic spray to seal. Hang.

BUBBLE-GUM BOX

Materials: 8-by-10-by-1-inch plastic box frame; about 160 bubble-gum balls of 3/4-inch diameter; transparent tape. Cost: about \$7.)

Procedure: Arrange gum balls in plasic frame front. Slip in cardboard back to hold them firm; seal with tape.

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"Please take care of my sister . . ."

Little Su Ying was abandoned in the alley behind our Babies' Home in Formosa. She was frightened, cold and hungry.

But as you can see in the picture, someone had tried to make her look pretty. Her hair was combed and her dress, even though torn, was clean.

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Since 1938, thousands of American sponsors have found this to be an intimate, person-to-person way of sharing their blessings with youngsters around the world.

And your help is desperately needed. Overseas, our staff reports boys and girls still search garbage dumps for food . . . babies abandoned in the streets . . . blind children locked in cellars .

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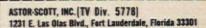
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10 YEARS AGO: "I felt my beauty was at its peak, and that I would not retain my youthfulness for long.'



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"Hook younger han 10 years ago

... says Elly May of the famed "Beverly Hillbillies" TV show. "I saw results instantly. The 15-Minute Beauty Renewal Plan helped."

And here's how you can test FREE—and see for yourself within "15 MINUTES" how our "BEAUTY RENEWAL PLAN" can preserve your natural beauty of face and skin-as well as help roll back your years to new facial beauty!

WHAT WILL YOUR PLAN DO FOR MY FACE?

lust what the name says: Renew it! in 15 minutes you'll see proof that your sagging chinline and neckline start firming up. See tension, strain, "frown-lines" and "laugh lines" start disappearing from your face. You'll marvel at how fine lines, creases, blemishes, begin improving. You'll witness your facial roughness, flaking, and sun and wind damage disappear, and your face becoming satiny soft as a new born baby, as though by some miracle of youth.

HOW DOES THE PLAN WORK?

It works by giving your face the **trio** ol treatments that it so desperately needs (one without the other will not do to maintain and help renew facial beauty).

1. NATURAL Moisturization from our Natural "Skin Food" Creme.

2. NATURAL Facial Shaper, helping

you to relax your face and realign your neckline, chinline and total face.

3. NATURAL Exercise for firming facial and chinline tissue. The Key Word is "NATURAL" because there isn't one element of the "15-Minute" Beauty Home Renewal Plan that's not 100% Natural. All these 3 Beauty Aids working together are in harmony with Mother Nature and her Natural way of helping create lacial beauty.

THESE ARE THE NATURAL ELEMENTS OF OUR PLAN THAT HELP PRESERVE AND RESTORE YOUR FACIAL BEAUTY

1) NATURAL Avocado Complexion Renewal Creme - The richest skin moisturizer ever created, then made RICHER with Vitamin E, Vitamin A, Aloe Vera Gel, plus Amino Acids for skin penetration and much, much more. The base is a custom formulation of avocado, wheat germ and other natural Copyright 1973, "15-Minute" Beauty Renewal Plan

clean up dull, pebbly and dehydrated aging skin. 2) NATURAL Facial Shaper/Relaxer-The instant you wear it - you'll feel a face lift. It eases your face into a natural state of smoothness and relaxation, relieving stress and tension, relaxing frown lines and forehead wrin-

oils and moisturizers, all whipped to

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kles. Automatically teaches you to hold head high, realigning your neck and chinline to help avoid further sagging and wrinkling which lead to facial disaster. It's featherlight, a joy to wear, feels and acts like a "second skin" for a lifetime of serene and radiant

3) NATURAL "15-Minute" Facial Rejuvenation Booklet — A scientifically documented, fully copyrighted booklet of original home beauty renewal tips, techniques and procedures. Special massage brings new color to your faceSimple exercises firm, uplift and reshape facial, neck, chinline and throatline muscles...Your key to totally "Renewed Facial Beauty!"

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OUR GUARANTEE TO YOU!

One "15" Minute Treatment...whether you're 20 or 80 — you must see and feel these positive results - Or Money Back!

- Sagging chinline and neckline starts firming
- · Skin creases, dry skin lines, blemishes, start disappearing
- . Damage due to air, sun and cosmetic pollution repaired
- · Stress, tension leaves your face
- · Frownline, forehead wrinkles relax
- · Chinline and neckline are realigned, avoiding further sagging and wrinkling of facial tissue

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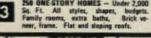
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THREE DAYS RESULTS IN SEE AND FEEL

What Is This Ingenious Plan?

The Weider "5 Minute Body Shaper" plan is based on doing ONE CONTINUOUS RHYTHMIC CO-ORDINATED EXERCISE while still eating the foods you like. That's all you do! This one fiveminute exercise is designed to attack the Waistline and Hipline (where fat accumulates quickest, giving your body a flabby, weak and distorted look) — as well as burn off excess body fat fast by speeding up your metabolism, burning up stored calories and releasing excess water — while reshaping your bustline, hipline, firming up your legs and arms — YOUR TOTAL FIGURE!

It's safer than strenuous gym workouts, beats the time consumption and dangers of gym workouts or any other vigorous sport.

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Individual results vary, but during an average 14 day period, you can expect to lose up to four inches from your waistline and up to ten pounds off your present weight. It strengthens your heart and lungs, increases stamina and endurance, improves your digestive function and general health. IT TOUGHENS YOU UP. For a "5-Minute Exerciser" — it sure does a lot!

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- TOM MINOCHELLO, famous gym owner Patent Pending. @ Copyright Joe Weider, 1973

"Based on sound physiological & medical knowledge, it burns fat and shapes the body without strain to the heart or other organs. I lost 12 pounds of excess weight using it.

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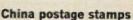
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Dur Plan Produces Startling Results Because ...

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strong muscle tissue, and also to make
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bustline potential. Our plan stimulates,
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and make your total bustline "COME
ALINE."
RESULTS:
A higher, fuller, firmer bustline

A higher, fuller, firmer bustline.

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THE BUSTLINE INCREASER GUIDE
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THE COMPLETE BEAUTY SESSION TAKES ONLY 15 DELIGHTFUL MINUTES — AND YOU CAN GAIN UP TO ½ INCH.

14-Day BEAUTI-BREAST Results conducted by famous Los Angeles physician, associated with four Los Angeles hospital staffs, practicing in both General Medicine and Surgery.

Subject MEASUREMENTS Initial		After first 15-minute treatment	After 14 15-minute treatments	
K.S.	331/2	34	341/2	
P.O.	35	36	38	
M.B.	341/2	_	36	
S.D.	35	-	38	
L.L.	35	351/4	361/4	
D.R.	34	35	37	
D.T.	32	321/2	34	
B.H.	32	321/2	341/2	

PARTICIPANTS ALL AGREED: "I wish I had used BEAUTI-BREAST before."
"Results made me feel like a new woman."
"The BEAUTI-BREAST program is terrific!"

Test No. 2

21-Day BEAUTI-BREAST Results conducted by JAMES HANLEY, prominent fitness expert and fitness coach.

Sub-	Pre-test	After 1 treat-			Final
1	361/4	363/4	363/4	363/4	371/4
2	351/2	371/2	37	371/2	371/2
2 3 4 5	371/4	381/2	381/2	39	391/4
4	32	323/4	33	34	34
5	331/2	333/4	34	341/2	351/2
6	343/4	34 3/4	343/4	35	361/2
7	34	34	341/2	341/2	341/2
8	35	351/4	351/2	353/4	361/2
9	333/4	34	341/4	341/2	351/4

Test No. 3

BEAUTI-BREAST Results—Four treatments conducted by RALPH P. JOHN-SON, Philadelphia, Pennsylvania, physical therapist with 32 years experience, including ten as Chief Physical Therapist, U.S. Navy

Navy.

Lack of space prevents a complete description of complete results. However, Mr. Johnson's affidavit, sworn to and signed before a NOTARY, attests that after four sessions lasting 15 minutes each, gains from ½" to 1" were recorded. He states "each of the subjects were well pleased, and as a therapist I was more than pleased with the tests conducted."

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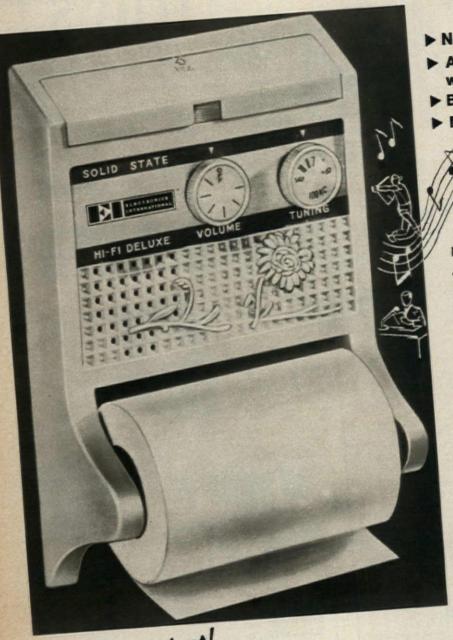
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