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We take great pleasure in introducing our newest pattern in

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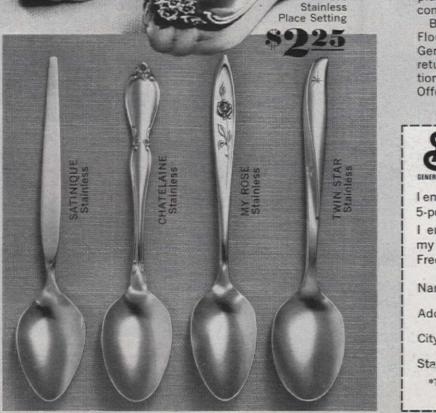
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Betty Crocker

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*To assure delivery, give your Zip Code. Only one place setting per family.

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OUR COVER: The exciting kitchen you see here is but one of several in this issue. Story begins on

page 63. Photographer: Harry Hartman

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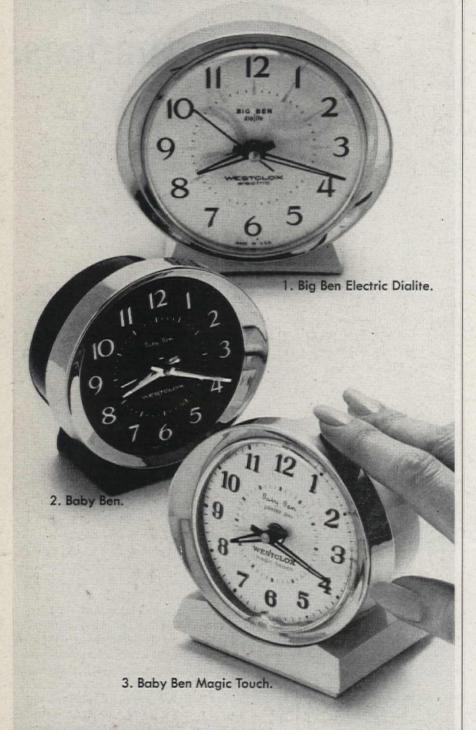
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FOOD PREPARERS BY HOBART



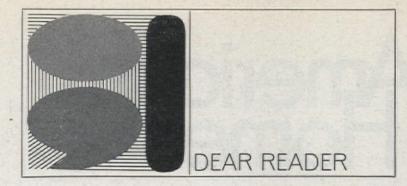
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There are many who take a rather dim view of the month of November. We happen to like it. Yes, it is a bleak sort of month in most areas and it's difficult, at first, to adjust to the sun setting so early and the alarm waking you up when it's dark. But we adjust. November is not what you call a pretty month, at least not in most sections of the country. The trees look bleak with just a few dead leaves holding on in stubborn fashion and the ground looks awfully dingy when not covered with green grass or white snow. I still like November. It's a unique month, a twilight time between fall and winter, between the outdoors and the indoors, between yesterday and tomorrow.

November gives us all a chance to downshift from the high activity of summer and fall to the lower gear of winter living. November is like those few minutes before the storm, the time when you make those last preparations to the retreat of an indoor existence. It tells you what to expect but still gives you those last few opportunities to finish up any chores necessary to make the house snug and secure for the months ahead.

November is the first month when we have to readjust to living in close quarters and getting to know each other again. It's a time when we have less outside distractions and therefore may even do a little thinking. It's a time when the fireplace becomes more than just an accessory, when the kitchen becomes a warm and cozy place full of family and wonderful odors. It's a time when the family fabric is tidied up and the unraveled edges made right again.

November is a home month. And it ends with a home and family event-Thanksgiving. Almost before the month is over plans are made for the celebration and parties that go with the December and January holidays, but these often take place outside the home. By that time there will be snow on the hills and ice on the ponds and lakes and there is the excitement of winter. By that time we are ready to move outside the home but in November, home is where we want to be.

> **HUBBARD COBB EDITOR**





American crewel designs, circa 1760, taken from antique linen coverings on a bed in the Peyton Randolph House in Colonial Williamsburg. Or give your favorite needleworker a kit for Christmas. The motifs for the bellpull and the pillows are stamped on ecru, 100 percent Belgian linen twill. The pillow designs are also stamped on 30-inch squares of the same linen twill for chair seats (not shown). The four pictures are stamped on white, 100 percent linen. The yarns included are closely matched to the colors of the originals. Handmade frames copied from an 18th-century molding are also available.

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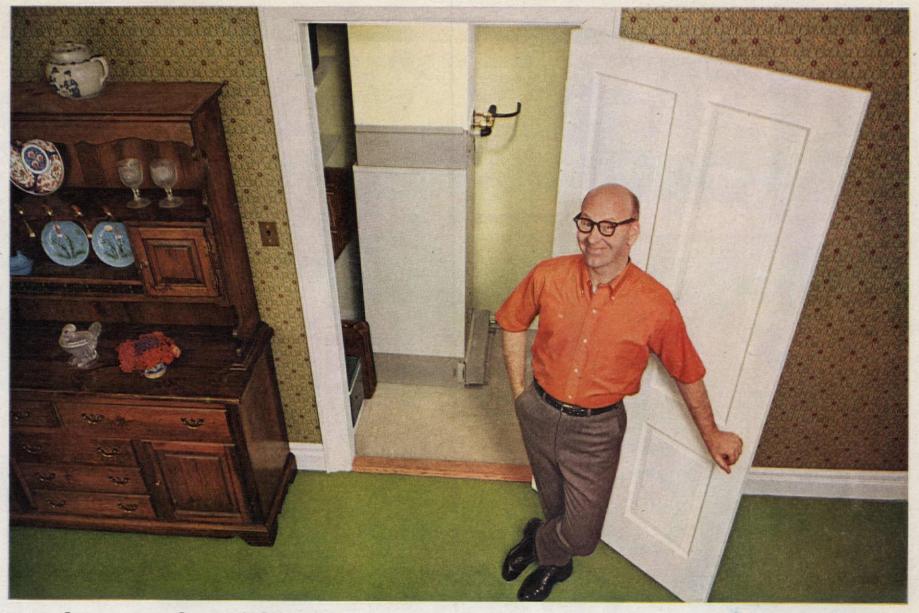
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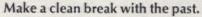
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"Furniture should be tactful, and appropriate to people at the time we live in."-Terence Conran sounding off







"The thing about furnishings is to get a style, not a collection."



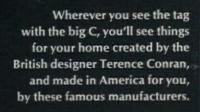






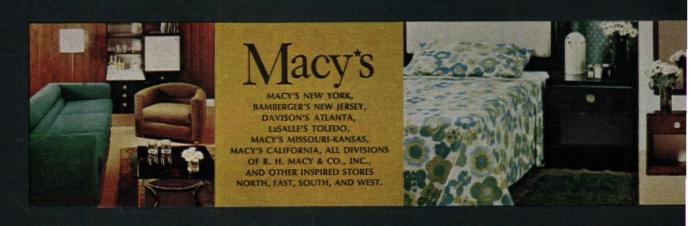
"My stuff allows you to be totally relaxed at home."-Terence Conran on his favorite subject







"I want my furniture and everything that goes with it to work."—Terence Conran







-Terence Conran





Meet Terence Conran, one of the new elite of British innovators. A brilliant furniture designer and an impresario of style in living, he has surrounded himself with a squad of specialists in all related home fields. They support his vigorously held theory that a home interior should be of our times: light, easy to live in, colorful, witty, and cheap enough to change. (In Britain his name means an unmistakable kind of home interior, simple and colorful.) Now Conran's talents have been imported into this country and he and his group have worked with top American manufacturers to create furniture and furnishings that could very well set the style of the late 20th Century home in America.

See furniture by Kroehler, floor coverings by Aldon Mills, glass by Continental, lamps by Quartite, Bloomcraft pillows, fabrics, bedspreads, Springmaid sheets, towels, kitchen terries.









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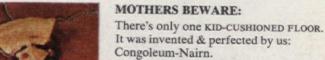
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IT'S THE ASTRO AGE and the zodiac is influencing everything from novelties to room settings. You can read the signs in horoscope sachets (to tuck into birthday gifts) and in sterling silver or gold electroplated spoons (tea and demi) introduced by Gorham as their 1894 Zodiac Collection. For wall hangings, pillows, Dritz is offering 20-inch needlepoint squares with the zodiac sign already hand embroidered-you complete the background with tapestry yarn. There are zodiac paperweights, seals to emboss wax, glassware, coasters, and 10-inch Iroquois China ashtrays (that can also be used for salads or desserts) imprinted with 19th-century engravings. For fun and incidentals, Martin Proctor's Papier Maché shop in New York City's Greenwich Village has zodiac tumblers, playing cards, stationery, stenciled trays, ceramic tiles-you name it. And are you ready for environmental astrology? Gerda Clark, Home Furnishings Coordinator for Abraham & Strauss, Brooklyn, consulted noted asstrologers for authenticity before creating a series of room settings designed to interpret the personality, tastes, activities, and color preferences of people born under the twelve signs.



chests to match your linens, children's dressers painted in wallpaper motifs, side tables that mix or match drapery. As accents or coordinating pieces, slick with glowy enamel and patterned all over in hard-edged geometrics, bold florals, stripes, they have tremendous impact in any room, mix with all period styles.

CHECK MATES is Packard Bell's answer to design graphics in stereo modules. It's a three-piece set of 20-inch-square stereo cubes in black and white laminated plastic that can be stacked, spaced, bunched, rotated, for a variety of visual effects. Speakers are enclosed in maxi-dice hidden by black grille fabric that simulates black dot.



Vaa D. Halen





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My Funny Valentine
Beer Barrel Polka
The Music Goes Round
& Round
When You're Smiling
Something To Remember
The Very Thought Of You
I Could Write A Book
Moon River ber You By Moon River
Why Do I Love You
Somebody Loves Me
Don't Take Your Love
Away From Me
When I Fall In Love

ROMANCE IN THE AIR

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BROADWAY TO HOLLYWOOD

The Sound of Music Climb Every Mountain Don't Fence Me In Bewitched They Didn't Believe Me Meet Me In St. Louis Theme From "The Apartment" Theme From "The Apartment Tammy As Time Goes By Falling In Love With Love Getting To Know You Gig! June Is Bustin' Out All Over The Lady Is A Tramp Summertime Younger Than Springtime People Will Say We're In Love

WITH A FOREIGN ACCENT I Love Paris C'est Magnifique It Happened In Monterey The Last Time I Saw Paris Song Of India Song Of India
Amor
Far Away Places
Afrikaan Beat
Blue Tango
A Foggy Day
Autumn In Rome
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Non Dimenticar
Under Paris Skies
Anema E Core
April In Paris
... and many more!

BEAUTY AT HOME

EVERYONE NOTICES YOUR HANDS

By CONSTANCE BARTEL















File nails in one direction only.

Use blunt end of orange stick.

Snip hangnails very cautiously.

Choose a flattering color.

Twirl brush to remove excess.

Apply polish at sides, then center.

Hands you're proud to have noticed.

You know how often you notice people's hands? That's how often yours are on display. Still, considering that you don't exactly have all day to squander on your looks, there may be moments when you'd like to sit on your hands to hide them. If so, you'll find that it naturally makes more sense to protect your hands in advance than to labor to repair damage later. Disciplining yourself to wear gloves for every household and outdoor job you do helps enormously. So does a habitual, automatic application of hand cream every time your hands get wet. A sunscreen helps ward off freckles and dark spots so that you don't have to use a bleaching cream to fade them later. As for your weekly manicure, if you're going to spend time on it at all, spend a little more time and do it right. Here's how to give yourself a perfect manicure, as shown by a Revlon expert, using Revlon manicure tools and nail-care products.

First assemble your tools: emery board, orange stick, cotton, cuticle cream, cuticle remover, cuticle scissors or nippers, nail buffer, nail brush, bowl of warm soapy water, polish remover, base coat, and top coat if you're using a "regular" or cream polish (iridescent and translucent polishes don't need them), and your polish. About choosing your shade: what counts most is that it flatter the skin tones of your hand. A bluish shade can make some skins look yellow, an orange shade can make others look red. Choose only to bring out the prettiest natural tints of your hands, even if you have to pass up the latest with the cutest name.

Now then. First remove old polish. (1) Then file and shape your nails with your emery board. (A metal file is too harsh.) Move the emery board at a slight beveling angle in short strokes in one direction only. Don't saw back and forth. Make the nail tip curve, and don't file too much from the sides because it weakens nails. Medium length is most practical for most women. (2) Buff your nails, one direction only, to smooth out ridges. (3) Apply cuticle softening cream around the base of the nails and soak hands a minute or two, then rinse and dry thoroughly. (4) Apply cuticle remover, in your choice of cream or gel form. (5) Push back cuticles very gently with the blunt end of orange stick, and clean under your nails with the other end. It's important never to leave cuticle remover on for more than about five minutes, ten at the very most. So if the children or the doorbell should interrupt at this point, be sure to wash off the remover. (6) Scrub your nails with your brush both on the top and underneath in the soapy water. Rinse, and as you dry, push back cuticles once more, a good habit to cultivate every time you wash your hands. (7) Very cautiously snip off any rough edges or hangnails with your scissors or nippers, but don't cut the cuticle itself. The less snipping, the better. (8) To remove any lingering soap or cream, wipe each nail with cotton dipped in polish remover.

And now you're ready for the glamorous part, the finishing touch of color. (9) Apply your base coat, if you need one, and let it dry thoroughly. (10) Now dip your brush in your polish, and twirl it against the edge of the bottle to remove excess. One of the most important tricks to a good manicure is the very simple one of not having too much polish on the brush at a time. So twirl every time you dip. Working with your least agile hand first (left if you're right-handed), apply polish first to the index finger. (11) Apply polish in three light strokes to each nail: From center of base along one side, then along other side, forming a horseshoe, then one stroke down the center. (12) Repeat with other hand, and let first coat dry completely. Forcing yourself to wait until each coat is really dry makes or breaks your manicure. (13) Apply second coat and wait again. Don't touch a thing. (14) Clean up any smudges on fingers or cuticle with cotton-tipped orange stick dipped in remover. Wet stick with water first so cotton will cling. (15) Finish with top coat, if you need one.

And there you are with nails beautifully shaped, groomed, and gleamed with flattering color. And who says a busy homemaker and mother can't flash lovely hands—just like the other girls?



It's one third of your life. Spend it dreaming in Wamsutta.

Dream a little longer. This is No-Iron Ultracale.

SHOWN:"THE CLASSICTOUCH"" ON STAY-FRESH ULTRACALE. 50% FORTREL POLYESTER 50% COMBED COTTON.
BLUE, PINK, GOLD, OLIVE OR WHITE SCHIFFLI EMBROIDERY ON WHITE. HEMSTITCHED. WAMSUTTA MILLS (DIV. OF M. LOWENSTEIN & SONS, INC.), 1430 B'WAY, NEW YORK, N.Y. 10018.
ALSO FROM WAMSUTTA. FOR THE FAMILY: SUPERCALE. LUSTERCALE. BABYCALE. AND HERITAGE TOWEL COLLECTION. IN FINE STORES FOR THE FINEST HOMES.

Why did Pauline Trigere, who could afford any stove her chic heart desired, want a Kenmore from Sears?

Some sixty miles out of New York City just past New Canaan, Connecticut, there's a hundred-year-old house named after a turtle ("La Tortue"). It's the country home of America's top woman fashion designer, Pauline Trigere. Her hobbies, apart from clothes, are decorative turtles and cooking. So no wonder "La Tortue" has one of America's most beautiful kitchens.

The antique folding doors are from Spain. The marble-topped kitchen table from China. The priceless collection of old pewter from all over the world.

And the stove is from Sears.

"Self-cleaning oven is fantastic"

"I believe whether it's a dress or an oven, you should buy the best quality so it will last," says Miss Trigere.

"But today, especially, money is money. I don't care how much you make or how much you have. If you can get the best quality, but pay a little less, you should.

"I love to cook—and I'm very particular about my stove. But when I cook for friends on weekends, I want to enjoy it. And I don't want to clean a dirty oven after a dinner party. My Sears Kenmore oven really does a fantastic job of cleaning itself—even in the front and in the corners."

"Always a big pot of soup"

"Like most Frenchwomen, I always have a pot of soup simmering—a leek and potato soup or a good lentil soup with frankfurters. And my Kenmore stove has lots of room up on top for my big soup pot. It doesn't keep bumping into my frying pans.



"I think simple foods are the best. We grow our own vegetables and herbs in the garden. I like to serve a broiled chicken with herbs—or chicken with lemon and truffles. So I was delighted that my Sears Kenmore stove has a marvelous rotisserie that you can put right in the oven."

Miss Trigere's favorite menu

"With the chicken, I would serve a hot or cold soup first or a quiche Lorraine, a mixed salad with camembert cheese—and an apple pie maison for dessert. My Sears stove has two ovens so I can bake and broil at the "Another thing I like about my Sears Kenmore oven—it's completely automatic. Once it's through cooking, it keeps your food warm automatically until it's served.

"Naturally, as a designer, I'm seduced by style. And I think the coppertone styling of my Sears oven is very handsome, don't you? I considered the white and the avocado—but the coppertone seemed best for my provincial kitchen.

"So you see, I have everything I want in my Sears stove and, I think I'm getting more compliments on my cooking lately."





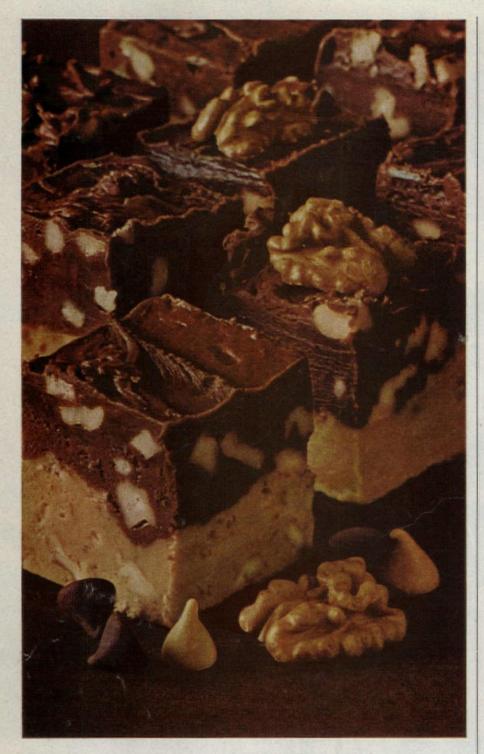
Sears, Roebuck & Co. now has self-cleaning ovens on both its electric *and* gas stoves.



"My Kenmore turns itself on and off automatically."

Sears Kenmore Stove

for women who want the best even if it does cost less.



TWO-TONE FUDGE

Your whole family will love both sides

Combine 2 cups firmly-packed brown sugar, 1 cup granulated sugar, 1 cup evaporated milk and ½ cup butter in saucepan. Bring to full boil, over moderate heat, stirring constantly. Boil 10 mins. over moderate heat, stirring occasionally. Remove from heat. Add 1 jar marshmallow cream*, 1 tsp. vanilla and stir till mixture is smooth. To 2 cups of hot mixture, add one 6-oz. pkg. (1 cup) Nestlé's® Butterscotch-Flavored Morsels and *5-oz. to 10-oz. jar.

½ cup coarsely-chopped Diamond Walnuts; stir till Morsels are melted and mixture is smooth. Pour evenly into greased 9" square pan. To remaining hot mixture, add one 6-oz. pkg. (1 cup) Nestlé's® Semi-Sweet Chocolate Morsels and ½ cup coarsely-chopped Diamond Walnuts; stir till Morsels are melted and mixture is smooth. Pour evenly over Butterscotch mixture in pan. Chill till firm. Makes about 2½ lbs.

DOUBLE DELIGHT FROM THE COOKIN' COUSINS





NESTLÉ'S MORSELS AND DIAMOND WALNUTS



THE MOST FROM YOUR AUTOMOBILE

By WILLIAM J. TOTH

THE MOST EFFECTIVE SAFETY DEVICE

Of all the safety devices recommended by the federal government to date, there is one that provides more protection for the price than any other. That one is the seat belt, so claims Dr. William Haddon, Director of the National Highway Safety Bureau.

Dr. Haddon's stand is well supported by hard, cold facts. Scientists and engineers in a continuing series of research studies have little doubt as to the positive value of the seat belt. Some scientists like Dr. Donald F. Huelke of the University of Michigan Medical School says anyone who doesn't wear a seat belt is stupid. People who work in this field are the strongest believers.

With fatalities and injuries from motor vehicle accidents here in the United States far exceeding those of our Armed Forces in Vietnam, we must take every step we can to eliminate, reduce, and minimize the number and severity of these accidents.

From our present knowledge of seat belts, if everyone used them, we could save 10,000 lives annually plus reducing countless thousands of crippling injuries.

THE CASE FOR CHILDREN

How many times have you seen a car go by, especially a station wagon, filled with children who are climbing, jumping, hanging out of a window, and just generally having a good time?

One good, swift application of the brake in an emergency situation could mean severe injury for them all, yet the car might never be in an accident.

Children above all need

some type of restrainers in a moving car and they must depend upon adults to think for them and to provide adequate protection. You take all precautions when traveling with precious lamps, paintings, glasses, and antiques. Does your child deserve any less?

TYPES OF BELTS AVAILABLE

The standard lap belt is not recommended for a child under four. Because of his build, high center of gravity, and underdevelopment in the pelvic region, chances are he will be injured more in an accident with a belt on than without one. So use these alternatives.

For an infant up to eight months the best protection you can provide for him is a bassinet or car bed in the rear of the car, on the floor if space permits. The bed should be belted in place and straps should be placed across the top above the rib and pelvic areas to prevent ejection. Of course, the bassinet should be well padded and checked to make sure no sharp or hard surfaces are present.

From eight months to four years he can graduate into either a harness that permits movement or one of the several new safety seats on the market. These seats are really small chairs and again should be used in the rear of the car. In either case the seat or the harness must be attached to the car structure or the regular seat belts. Just hooking the safety seat over the back of the car seat means it could fly loose even in such a mild jolt as a sudden stop.

FATAL MISTAKES

Parents and drivers should avoid these typical errors:

- Holding a child in their arms thinking they can hold onto him in case of a quick stop.
- Permitting a child to sit or stand up front thinking they can anticipate a sudden stop and grab the child in time.
- Being inconsistent in the use of a restrainer for a child. Insisting on its use every time is extremely important.
- Failing to set the example for the child. You cannot sincerely convince a child of using a belt if you fail to use one yourself while driving.

FROM FOUR ON

From four years of age on the standard seat belt installed in all new cars can be used by children, teen-agers, and adults with equal benefit.

Eventually restrainers will become (continued on page 22)

The Summer-Winter Window

IT'S A CLEAR CASE OF MAN'S ULTIMATE VICTORY OVER STORM WINDOWS.



After generations of attacking all the other evils that beset mankind, science has finally done something

about storm windows. The year 'round Summer-Winter Window is the result.

In its own way, the Summer-Winter Window is a major technological breakthrough.

It means you'll finally have space in the garage for something besides storm windows. It means you won't have to risk your neck climbing around on ladders.

It means you'll be able to enjoy autumn and spring.

HOW IT WORKS

Like many important discoveries, it's simple in principle. The Summer-Winter Window has a wood sash with two panes of glass separated by an air space.

Because the sash is made of wood, there isn't any of the sloppy condensation that comes with metal. Metal, you see, quickly transmits

changes in temperature. That means when it's cold outside, metal windows get cold inside-and moisture condenses all over the place. You end up with water running down your walls.

Wood, on the other hand, is a terrible conductor of heat and cold. So it stays dry.

That air space between the panes in the Summer-Winter Window acts as insulation. So you don't need storm windows anymore. In winter, the air space keeps cold out. In summer, it keeps heat out.

WASHDAY MIRACLE

If you're a woman your real problem with windows. storm or otherwise, is washing them.

That's especially true if you like the kind of windows with lots of little panes. There really isn't any good way to clean in all the corners.

Now the people who make wood windows have eliminated the corners. All but four of them.

Instead of a bunch of little panes, many wood windows are now a single large one. That's a lot easier to wash.



You can still get the effect of segmented windows, however. Grilles, strips of wood that divide up the glass, snap out in one piece for easy window washing. After you're finished. the grilles snap back in.

There are even ways to wash the outside of your windows from the inside.

Some have the window on a pivot. Others let you take the whole window, sash and all, out of its frame, wash it, and put it back when you're through.

A WINDOW IS FOREVER

Once you settle on your style of wood window, you'd better like it because it's going to last for a long time.



The same geniuses who invented the Summer-Winter Window have also figured out all kinds of ways to make it last. They've worked out

construction techniques and chemical treatments that make wood windows as solid as a tree.

WINDOW SHOPPING

Ask your architect, builder, or lumber dealer about the Summer-Winter Window. Tell him you don't want to change storm windows anymore. Tell him you want a window that's convenient. that looks attractive, that's well insulated, and that lasts.

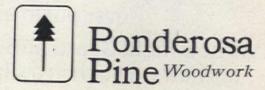
Tell him you want wood.



You'll find the better homes in your neighborhood have wood windows. Pull back the drapes in some model homes and apartments to check.

And give three cheers

for the miracles of modern science. Ponderosa Pine Woodwork, 39 South LaSalle Street, Chicago, Illinois 60603. A member of Forest Products Promotion Council.



AUTO SAFETY DEVICE

(continued)

more efficient, but until then we must use the three common types.

The first is the ordinary lap belt. It is a minimum-type restrainer in that the upper part of the body tends to bend forward during a sudden stop and then whips back with a snap, many times injuring the neck.

The second restrainer is the lap belt used in combination with a cross-thechest belt. This cross belt is attached to the roof and runs diagonally across the body. Never use the cross belt without the lap belt.

The third and least common restrainer

(and perhaps most effective) is the harness used by racers.

Remember: a loose belt can cause more injuries in some situations than no belt at all. The lap belt must fit snugly over the lower part of the pelvis. The shoulder belt needs to be tight too but loose enough so you can put a fist under it.

YOUR SEAT BELT IQ

How many of the following statements can you answer correctly?

- A belt will trap you in case of fire or submersion. False, actually a belt will probably keep you conscious and permit you to react quickly.
- There is no need to wear a belt on a short trip at low speeds. False, most accidents occur under 40 and within 25 miles of home.
- Seat belts encourage carelessness. False, studies show just the reverse.
- Belts tend to damage clothing. False, clothing normally wears and is wrinkled as you travel in a car. A belt does not cause it.
- Belts often break in an accident. False, seldom do belts break.
- Belts prevent your being thrown clear from convertibles. True.
- Belts are as effective in side collisions as in head-on collisions. True.
- All new cars sold in this country must have seat belts installed. True. Shortly the shoulder belt will also be compulsory on new cars.
- Federal regulations require drivers and passengers to use seat belts. False, people are urged to wear belts but are not required.
- Pregnant women are advised never to wear a seat belt.
 False, although this is a judgment that needs the advice of a doctor.
- You can safely buckle two children with one belt. False, both children in an accident or even a quick stop could suffer greater injuries this way.
- Belts do not help prevent accidents, but reduce injuries only. False, they have been responsible for holding the driver in place many times during a skid or a sudden jolt and permitting him to regain control of the car before an accident occurred.
- Seat belts will save your life in every accident. False, because of tremendous speeds involved and other factors even a belt may not save a driver.

WHERE TO GET A BELT

Be careful to buy a good one. Contact your motor vehicle department to see if they have set a standard. Check with your automobile dealer for his recommendations. And make sure it is properly installed.

When wetness shows up, do you cover up?

Cover up no more. Check wetness with new Right Guard Anti-perspirant.

Why try to hide wetness with your arms?

Now-check wetness with the most powerful anti-wetness agent ever put in a can.

All-new Right Guard Anti-perspirant ...so new we put it in a silver can.

© The Gillette Company, Boston, Massachusetts



Mr. Toth is a professor at the Center for Safety Education, New York University.



NEEDLEPOINT BY RUSSELL LYNES

This delightful rural scene is a needlework picture of Mr. Lynes's country home.

Mr. Lynes's vocation is writing. He has written many books and is currently writing one for the Metropolitan Museum of Art, American Arts of the Nineteenth Century. He is also contributing editor for Harper's Magazine.

But as an avocation, he enjoys needlepoint. It is purely a hobby. Nevertheless his needlepoint is very professional, meticulously worked, of excellent and often amusing design.

He has worked designs made especially for him by artist friends such as Steinberg, but generally draws his own, or makes them up as he goes along, showing originality, flair, and an unusual discrimination. Geometric pattern is a favorite because the designs use up scraps of wool yarn and many colors. It proves a most relaxing pleasure and a wonderful way to create beauty.

He first encountered his avocation when his small daughter brought home some canvas and wools for a piece of needlepoint. She was not too successful with her first efforts so father offered to help—it looked reasonably easy. That was the beginning.

Previously he had been a sometime weekend painter but always rebelled against the setting up and cleaning up for each session.

With needlepoint he could pick it up for ten minutes or several hours and just whisk up the wool ends when he felt like guitting.

colors together for special effects.

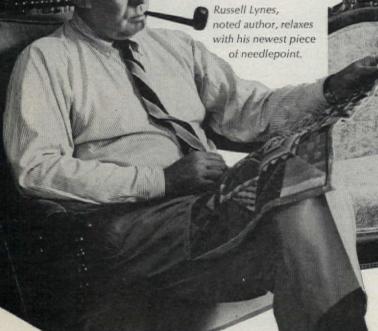
Mr. Lynes prefers Belgian canvas double thread four-ply, because he can work petit point to medium or gros point on the one canvas. He uses Persian three-ply yarn to vary thickness and color. Sometimes he uses several strands of different

Can you pick out the two needlepoint speaker panels in the pictures below? The panels are placed on either side of a fireplace.









A handsome collection of needlepoint pillows all designed and worked by Mr. Lynes.
Unfinished one at bottom was inspired by recent trip to Portugal.

This fool-the-eye vest, another of Mr. Lynes's fascinating bits of needlepoint, slips over the head.

Photographer: Ed Isaacs

Hotpoint introduces the first washer that does colors and whites at the same time - separately

The Hotpoint Duo-Load® washer has two tubs that work independently. A smaller tub that fits inside the main tub is completely sealed off. So even if the colors in the top tub run, they've got no place to run to.

You can choose different water temperatures to suit the loads. For example, you can give the clothes in the

top tub a cold wash while you're giving the clothes in the main tub a hot wash. Or vice-versa.

Hotpoint's new Duo-Load washer is three washers in one. It's a two load washer, a 16 pound load washer, or a small load washer. If you ever forget to do some bits and pieces, you can wash them in the top tub without using the whole machine. See your Hotpoint dealer now and you can probably get it installed before your next wash-



New answer for the intimate, embarrassing problems married women face.



Tiny Norforms, more effective than douching, yet easy and pleasant to use.

As every married woman knows, embarrassing feminine odor that begins in the vaginal tract is a hygiene problem. You'd like to feel fresh, clean and secure . . . but it's not always easy.

Douching is a nuisance. The apparatus is awkward and unsightly. Powders and liquids must be measured and mixed; and some have an unpleasant household odor. Besides, your

doctor may tell you not to douche every day. And now, thank

Norforms ... small goodness, there's and 30 easy to use something more

convenient and effective against odor-Norforms.

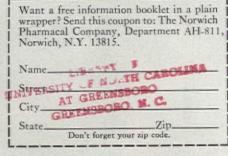
Norforms are tiny germicidal suppositories. They've been thoroughly tested by doctors. Norforms are easy to use . . . you simply insert one as directed. Within minutes, a Norforms spreads a powerful germicidal film that stops odor . . . keeps you fresh and dainty for hours.

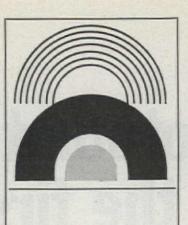
Norforms are so safe, you can use one as often as necessary. What a relief! You feel confident and odor free ... much more easily than douching. Try Norforms—the germicidal protection married women trust.

sy to use something more fred women trust

TESTED BY DOCTORS : PROVED IN HOSPITAL CLINIC . TRUSTED BY WOMEN







BULBS THAT BLOOM IN YOUR HOUSE

Have all the color and life of a spring garden indoors this winter! It's easy and intensely satisfying, especially when you bring a bowl of fragrant narcissus to your Christmas table, or have scarlet trumpets of amaryllis in bloom for the New Year. There are several varieties of bulbs which you can bring into flower continuously throughout the dull winter season. All you need is a room whose temperature you can control or a cool basement or garage. Bulbs such as hyacinths or narcissus can be forced to flower sooner than they would naturally by treating them to a period of cool temperatures, between 55 and 60 degrees, until they develop a root system and begin top growth. Then bring the pots to your windows and watch the spring!

Many tropical bulbs, such as amaryllis or sprekelia, will bloom indoors in winter without a cooling-off stage, because they come from warmer regions. By controlling their stages of growth, you can time a spring-bulb display for almost any special occasion!

When buying your bulbs, avoid "bargain" mixtures of small, often dried-out specimens. Buy fresh, blooming-size bulbs. The essentials for starting them indoors are darkness, correct watering, and coolness. A dark or semidark room, basement, attic, or garage where the temperature doesn't fall below 50 or 55 degrees is perfect.

Special soil mixtures aren't necessary. A standard house-plant mix from the five-and-dime will do. Water carefully, preferably from a saucer placed under the pot, and often enough to keep the soil moist

but never soggy. As a rule, no fertilizer is necessary.

Once your bulbs come into bloom you can make them last longer by keeping them out of direct sunlight. Like almost everyone, they like cool living room temperatures, and will drop their petals if placed on or in front of a radiator.

HYACINTHS

French-Roman hyacinths are fragrant, bell-shaped flowers you can have in white, pink, or blue. They take eight to ten weeks to bloom from time of planting. Grow them in soil or water. When using soil, place three bulbs in a pot big enough to allow a one-and-a-half-inch margin around each, and leave one third of the bulb above the soil. Roots will develop during the first five or six weeks when you place the pot in a cool (55 to 60 degrees), dark area. Keep the soil moist. When the flower stalks are well up and show some color, move the pot to a warmer, lighter location, such as a cool windowsill, keeping it out of direct sunlight. In about three weeks blooms will appear and often hold their color for as long as ten days. To time flowering for special displays, delay the move from the cool room-but for no longer than a week and a half.

To grow the bulbs in water, hyacinth glasses are, of course, ideal, but you can also use a four- to five-inch-deep bowl. Use a filler such as peatmoss or pebbles to keep the bulb out of the water. The roots will grow down into it. Allow them to develop in the dark and in temperatures not above 55 degrees. When you move the rooted plant out into warmer air, check for evaporation. If foliage appears to droop, or if blooms are small, move the pot to a cooler spot.

NARCISSUS

One narcissus bulb will produce a full cluster of fragrant flowers. Plant during the last week of November or the first week of December, and the paper-white grandiflora or golden 'Soleil d'Or' will bloom for Christmas week. You can also grow the poetaz narcissus indoors, but it will take up to nine weeks longer to bloom. It's most successful when grown in water.

When using soil, place six to nine bulbs in a pot, store in a cool, dark place and water until stalks develop. When the buds begin to show color, move the pot to warmth and light. For water culture, follow procedure described for hyacinths. (continued on page 124)

THIS DIFFERENT KIND OF HEALTH INSURANCE KEEPS ON PAYING YOU AT HOME.

NEW PLAN PAYS YOU UP TO \$1,000.00 A MONTH

when you're sick or hurt and can't work, covers you both IN and OUT of the hospital...offers seven "plus features" that give you more for your money.

This is the kind of policy you, too, should have. Thousands of readers of this magazine have been surprised and pleased at the low cost of this unique plan that provides tax-free cash payments direct to you, month after month, both in and out of the hospital. They have compared available coverages and found there are, indeed, seven important reasons why this Mutual of Omaha policy protects you better!

- It pays you up to \$1,000.00 a month
 -tax-free to spend as you please—when you're laid up and can't work.
- It covers you both in and out of the hospital.
- There are no waiting periods! "Paycheck Protection" covers both accidents occurring and sickness contracted after the policy date.
- Mental disorders are covered the same as any other sickness.
- You are covered as a passenger on any kind of aircraft—even a private plane.
- 6. You are covered both on and off the job. "Paycheck Protection" pays in addition to Workmen's Compensation and Employer's Liability.
- 7. Your policy is guaranteed renewable for life. Only you can cancel this policy. Even your premium can't be changed unless changed for all policies of this form issued to persons of the same classification in your state.

Experts have singled out this kind of health insurance as the most important protection you can have for one compelling reason: it protects your most important asset—your ability to earn. Your family's entire future depends on that. Every plan you make depends on it.



Family life can go on normally, free from financial care, when the family paycheck is protected.

Mutual of Omaha makes it easy for you to have this protection. As the family breadwinner, you select the amount you qualify for (from \$100.00 to \$1,000.00 a month) to help take care of your regular living expenses when you're laid up. There is no restriction on what you do with these monthly "paychecks", since they are paid directly to you, tax-free to spend as you please. Use them for rent, groceries, utilities-or for any other purpose you choose. These benefits are payable for disabilities that start before retirement. Monthly inhospital benefits are payable after retirement. Your policy does not cover losses caused by war or military service; childbirth, pregnancy or complications resulting from pregnancy.

You have the opportunity for savings of up to 54% of the cost of this plan if your family is protected by short-term "sick leave" or group insurance where you work. In this case, you can have your Mutual of Omaha "paychecks" start after such benefits have been used up. Your savings, of course, depend on your age, occupation and the plan you qualify for.

Undoubtedly, you will want more complete facts about this rewarding plan, and you can have them, entirely without obligation. In addition, you will receive the new, free, 128page book, "Secrets of Good Health and Money Management", which shows you simple, easy ways to stretch your health insurance dollars, become a smart money manager, and kick financial worry out of your life. Learn how Mutual of Omaha Insurance Company and its life insurance affiliate, United of Omaha, can provide a low-cost packaged program of health and life insurance for the whole family! You'll have 128 pages crammed full of practical ways to build your financial security and your health power, too. How to detect childhood diseases! How you can eat well and lose weight! Nine ways to reduce tension! Just mail the post free reply card now, or write Reader Service, Department 2211, Omaha,



And that's not all. Dobi covering of sturdy Myl soft foam. There's no splinter or scratch.

Hardworking but cient but kind to han used on almost any sware. Tile. Glasswaramic work. China. it, Dobie cleans it.

For example, you pots, Teflon*pan sheets. Pots with 7 outsides made of Dobie works on 4 too. You'll be surcan be — and 4 scratchless.

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The scratchless pad

dobie cleans **TEFLON*** and TILE and CERAMIC and SUEDE and **GLASSWARE** and CHINA and POTS and

PANS

and

glar. A center of no metal to rust,

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ve lots of tile in l clean off the tile have a serving decorative materoom has lots of tile real whiz at cleaning effort to clean the shower walls or a tile very efficient on tile e. After awhile you'll ever got a tile clean



A new spray lubricant promises to be one of the do-it-yourselfer's most useful items. It's a Teflon-like material that you spray lightly on almost any surface. When dry it's incredibly slick, giving long-lasting,



Here's a child's auto safety seat that doubles as a piece of furniture. In the car, it makes use of an adult seat belt for accident protection. The child is seated high enough to see out of the window—which helps ward off boredom. In the home, the unit becomes a booster seat for mealtimes, a TV chair, or a plain old playroom chair. Made of vinyl filled with foam, with no metal or rigid parts, Superseat is offered by Market Forge Company, about \$25.

Want an inexpensive bar for this year's holiday festivities? Plastic Coating Corporation has introduced a portable unit that sells for about \$20, and folds so compactly you could almost store it in a suit box. The model we inspected seemed strong enough to leave







Put a song in their hearts this Christmas with a Wurlitzer piano, organ or stereo.



Wurlitzer 4300/Deluxe Scandinavian Oiled Walnut Organ





Wurlitzer 1202/Player Plano



Wurlitzer 2030/Early American Spinet Piano



Wurlitzer 4080/Spinet Theatre Orga



Wurlitzer Electronic Swingin' Rhythm

The Christmas you give a Wurlitzer is a Christmas never to be forgotten—by you or your family. Because a Wurlitzer puts a song in their hearts, and stars in their eyes, for a lifetime.

Choose a Wurlitzer piano and you choose the piano more people buy than any other. The reasons are apparent—full, rich tone, magnificent styling, and meticulous craftsmanship—the result of more than a century of musical experience.

For music to travel by, select a Wurlitzer portable electronic piano.

It goes where the fun goes, plugs in anywhere.

Wurlitzer 4520/Console Theatre O

Or choose a Wurlitzer organ, and get the richness, excitement and variety of Wurlitzer Total Tone, inherited from the immortal Mighty Wurlitzer Theatre Organ. Clarinet, calliope, mandolin, marimba, chimes, harp, harpsichord, Hawaiian guitar, the plunk-plunk-plunk of the banjo, the big beat of a bass drum, the swinging sound of a sizzle cymbal—all these and many, many more are yours to enjoy. And you can double the fun with the new Wurlitzer Electronic Swingin' Rhythm . . . connected to an organ or another amplifier, it

provides rhythm accompaniment in five tempos.

(Can't play? Sure you can. With the Wurlitzer Hobby Lesson Course anybody can learn to play the organ in no time.)

And, before you buy stereo, see what Wurlitzer has done with it. Superb tonal dimension, thrilling fine furniture cabinetry in console and credenza styling . . . designed for the discerning ear, the appreciative eye.

Thrill your family on Christmas morning with the gift that will truly put a song in their hearts and stars in their eyes . . . and they'll look at your and are ""Charles and stars in their eyes . . . and they'll

look at you and say, "Gee, Dad, it's a Wurlitzer!"

Visit your Wurlitzer dealer today—you'll find the piano, organ or stereo just right for you in the wide variety Wurlitzer offers.

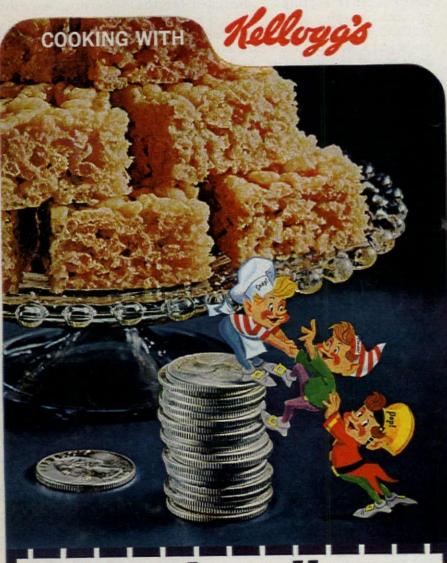
WURLITZER means Music to millions

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> Wurlitzer/Traditional Mahogany Credenza Stereo Radio-Phonograph



Wurlitzer 2850/Concert Console Piano



marshmallow treats

Make 'em crunchy with Kellogg's* Rice Krispies* -then collect 25¢ from Snap, Crackle, and Pop

Once again you're invited to make Marshmallow Treats and collect a quarter for your fun. Just send your name and address to: Marshmallow Treats, P.O. Box 1965, Marion, Ohio 43302; and include the refund form trom specially marked packages of from specially-marked packages of Kellogg's Rice Krispies cereal (6-oz. or larger), and brand name and weight from a marshmallow package (6-oz. or larger), or label from a marshmal-low creme jar. Your 25¢ will be mailed back promptly.



(Offer limited to one per family and ex-pires May 31, 1969.) Each family's re-quest must be mailed separately. All others will be re-turned. Sorry, we cannot honor multiple requests.

1/4 cup butter or margarine

6-10 ounces regular marshmallows (about 40) or 4 cups miniature marshmallows

5 cups KELLOGG'S RICE KRISPIES cereal

Melt butter in 3-quart saucepan. Add marshmallows and cook over low heat, stirring constantly, until marshmallows are melted and mixture is syrupy. Remove from heat.

2. Add Rice Krispies cereal and stir until well-coated.

3. Press warm mixture evenly and firmly into buttered 13 x 9-inch pan. Cut into squares when cool.

Yield: 24 2-inch squares

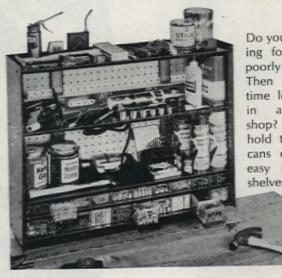
Note: About 2 cups marshmallow creme may be substituted for marshmallows. Add to melted butter and cook over low heat about 5 minutes, stirring constantly. Proceed as directed in step number 2 above.

MAINLY FOR MEN (continued)

The two items shown (at right) are a godsend to amateur house painters. The pad, called by the exciting name of Exterior Latex Painting Pad, is a big improvement over brushes. Its flat surface assures easy, smooth applica-



tion of the paint to house siding, shingles, fences, etc. Rectangular shape makes for neat work around corners and edges. The beveled top slides easily under the edge of a shingle or siding board. And addition of a long handle lets you reach high into a gable, behind bushes, etc. by E Z Paint Corporation for about \$2.50. The bucketlike device is made specifically for use with the pad. Whenever the top tray is empty, you tip forward, and paint spills out of a reservoir, refilling the tray. In use, you hook it on a ladder rung, where it stays put, even while you move the ladder. Tip 'N' Dip Tray, \$3.50.



Do you waste time looking for things in your poorly organized shop? Then why not waste time looking for things in a well-organized shop? Bench-Mate will hold tools, small parts, cans of paint, etc., in easy reach. Has three shelves and 20 dust-free drawers. By

Akro-Mils Incorporated. About \$12.

A new kit will let you switch on your outdoor light and forget about it. Named Skywatch, it contains a light-sensitive element that turns the light on at dusk, off at dawn. This element screws into

the original light socket and requires no special wiring or other connections. The other half of the kit is an elliptical

bulb coated with plastic to resist water breakage when hot. By General Electric for about \$11.





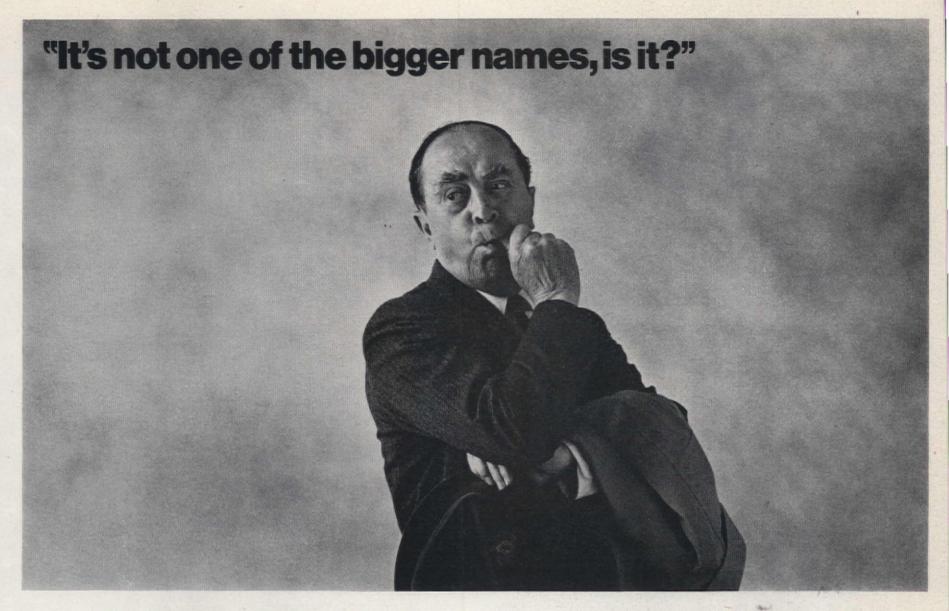
glide right over. Thus, you can do the work more quickly, without fear of a jarring halt. Also the blade can ride on the surfaceeither paved or unpaved-in-

stead of a half inch or so in the air. Other advantages include long wear and two working edges instead of one. Manufactured by The Goodyear Tire and Rubber Company, price varies according to size.

clear snow

or

will



Voice of Music may not be the biggest name in the store. But that's exactly why it may be the biggest buy. It has to be. Because so many of you shop for stereo like our friend here.

We know what you do.

You're not sure of yourself when it comes to electronics and acoustics and such, so you look for the big name. Right?

That's okay. But you may be missing the big value. Like not-so-famous us. Because when you're a little short on fame, you have to look a little better, sound a little better, and cost a little less.

Which describes our "Spanish Chest" perfectly. Real oak cabinet. Hand rubbed heirloom finish. Certification Tag of the Fine Hardwoods Association.

Inside, our 4-speed "Stere-O-Matic" record changer, one of today's most fully perfected designs.

Plus a Solid State stereo amplifier.

Plus four High Fidelity stereo speakers.

All for \$199.95. (Three kinds of radio listening—AM, FM and FM-Stereo—optional.)

If you can overcome your insecurity long enough to trust your eyes and ears, you'd be smart to take advantage of us. You'll save some real money.

Quick. Before we get famous.

⊠The Voice of Music





ADVICE FROM THE EXPERTS

TABLE SETTINGS FOR TODAY

Mary Anne Zimmerman, author, editor, publicist, world traveler, wife, and mother of three boys, is collaborating with interior designer, Helen Carity Green, in a shop called Tablerie-specialists in table settings. What they're marketing is a new design for dining-uncliché -geared to today's homemaker who isn't afraid to express herself. Tablerie's tableware is up to the minute and if you're still thinking in terms of traditional sets-bridal china, crystal, silver, linens-forget it. "Dining with style today is a matter of native wit and imagination-not stodgy old rules and customs.

OFF-CENTERPIECE

"Instead of the predictable every-flower-in-place centerpiece with a candle left, a candle righthave lilies in a wicker basket," Mary Anne Zimmerman suggests. "Or better yet, three wicker baskets full of lilies. Break the monotonous dead-on-center centerpiece syndrome by spacing several miniature topiary trees along the length of the table. Use masses of candles all sizes and shapes in a variety of holders. Use them in clumps, bunched on the table, grouped on the sideboard, all over the house. Homegrown herbs and miniature vegetables in dime-store clay pots come to the table in clusters... or in a miniature jardiniere.

"Collect antique accessories as centerpieces: paperweights or Easter eggs, statuettes, scales, bells, weather vanes, miniature paintings, tin lanterns, china dolls, toys, oil lamps . . ." Mary Anne advises.

TABLE WARDROBE

"Learn the long and short of tablecloths. Again, forget the old platitudes. Who'd settle today for the usual long, white damask cloth with matching napkinswhen you can have a wardrobe of cottons, in solids and patterns, in short and long sizes, to mix and coordinate? Have a long cloth to the floor in a great geometric and put a short solid cover over it. Pick up the colors in the pattern and go. A beautifully bared table needs nothing but English mats under the plates-to keep them from sliding and to protect the wood finish. Place mats are too small for three-course place settings-confine them to breakfast,

picnics, and children's meals. Runners are newer, better. For buffet parties use tray-size boards-lap mats-that have a wardrobe of slipcovers in a variety of colors," the Tablerie partners say.

"Napkins should be lapkinsgreat, colorful 24-inch squares. Or use dime-store cotton scarves, bandanna prints, snuff handkerchiefs. Make your own from remnants. Break up your old cloth-and-napkins sets, mix patterns and colors. Fold two different-size napkins together-one for entrée and one for dessert. Experiment with new napkin arrangements and unusual methods of folding them.

MIX NOT MATCH

"Be a mix master with textures: pewter, wood, heavy glass, and pottery, ceramic, stainless steel, rough linens, and tweeds, straw runners, earthenware, cotton-and patterns: patterned cloths with patterned dishes. We did a sensational table setting using a Boussac print that looks like a Persian rug geometric-blue willow-pattern plates, blue glasses, Javanesepattern dessert plates, ver-



TODAY'S TABLE SETTINGS

"Old-world formality was structured around the large dining room, long rectangular table, the necessary staff, 'correct' tableware. The new formality is free to express how we live today. Insist on comfort for all and achieve it with chairs that encourage leisurely dining. Recognize that a rectangular table seats more but a round table is more conducive to conversation. And that the square table is the most limited of all (unless it has a double flip top). Have a pedestal, a drop-leaf, or Parsons table depending on your space problems. And create today's formal ambiance by the care, not the money, you lavish on each table setting. Don't try to visualize-experiment. Get cloth, napkins, plate, glass, and flatware together. If they don't look right, mix and match different combinations until they do. Instead of traditional white wine, claret, hock, champagne, and water glasses (who drinks water with meals anyway?) . . . use one gutsy goblet. When you entertain, know your limitations. Don't attempt more than you can ac-

complish. If you have a tiny kitchen-don't plan a sevencourse menu. Have a buffet if you can't bring a seated dinner off to perfection. It's the personally thought out elements of design, function, and surprise, that make table

Here are some of the stores where you'll find Burlington House draperies:

Los Angeles, Calif.
Broadway Dept. Store
*The May Co. Oakland, Calif. H. C. Capwell Co. San Francisco, Calif. The Emporium Denver, Colorado May—D & F Bridgeport, Conn. D. M. Read Co. Hartford, Conn.

G. Fox & Co G. Fox & Co.
New Haven, Conn.
*The Edward Malley Co.
Norwich, Conn.
Reid & Hughes Co.
Washington, D.C.
The Hecht Co.
Jacksonville, Florida
May-Cohens

May-Cohens Miami, Florida Burdine's Chicago and Peoria, Illinois Carson Pirie Scott & Co.

Indianapolis, Indiana *Wm. H. Block Co. H. P. Wasson & Co. Davenport, Iowa

Petersen-Harned-Von Maur, Inc.

Petersen-Harned-Von Baton Rouge, Louisiana Goudchaux's, Inc. New Orleans, La. *Krauss Co., Ltd. Baltimore, Maryland *The Hecht Co. Boston, Mass. Jordan Marsh Co. Grand Rapids Michigan

Jordan Marsn Co.
Grand Rapids, Michigan
Wurzburg Co.
Lansing, Michigan
F. N. Arbaugh
Kansas City, Missouri
The Jones Store Co.
St. Louis, Missouri
Famous-Barr Co.

Famous-Barr Co. Stix, Baer & Fuller Co. Manchester, N.H. *Machinist's Binghamton, N.Y. Fowler, Dick & Walker, Inc. Brooklyn, N.Y. Abraham & Straus

Buffalo, N.Y

Buffalo, N.Y.
Adam, Meldrum & Anderson Co., Inc.
"Hens & Kelly, Inc.
New York, N.Y.
Gimbel Brothers
Rochester, N.Y.
Sibley, Lindsay & Curr Co.
Rochester & Syracuse, N.Y.
E. W. Edwards & Spr. Co. E. W. Edwards & Son Co. Syracuse, N.Y. *Dey Brothers

Charlotte, N.C.
J. B. Ivey & Co.
Greensboro, N.C.
Thalhimers Greensboro, Inc. Akron, Ohio The M. O'Neil Co.

Cincinnati, Ohio
John Shillito Co.
Cleveland, Ohio
*The Higbee Co. The May Co

Columbus, Ohio

*The F. & R. Lazarus Co.
Dayton, Ohio

The Rike-Kumler Co. Oklahoma City, Oklahoma *John A. Brown Co. Portland, Oregon Meier & Frank Co., Inc.

Allentown, Pa. *Hess's

Greensburg, Pa. *A. E. Troutman & Co.

*A. E. Troutman & Co.
Philadelphia, Pa.
*Gimbel Brothers
Strawbridge & Clothier
Pittsburgh, Pa.
*Gimbel Brothers
Kaufmann's
Memphis, Tenn.
*Goldsmith's
Nashbilla Tenn. Nashville, Tenn *Cain-Sloan Dallas, Texas

Sanger-Harris Seattle, Washington *The Bon Marche

The Bolm Marche
Charleston, W. Va.
The Diamond Department Store
Charleston & Wheeling, W. Va.
*Stone & Thomas, Inc. Green Bay, Wisconsin *H. C. Prange Co. Milwaukee, Wisconsin Gimbel Brothers Milwaukee Boston Store Co.

*Also carry Made to Measure drapery collection.

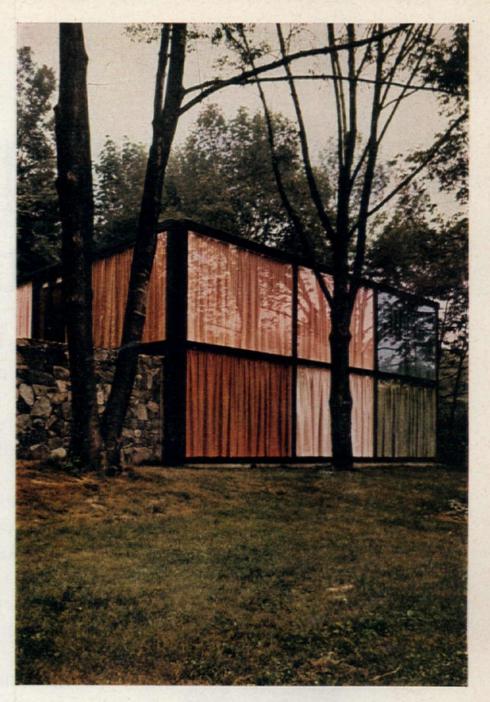
Is it enough for a drapery to do good works? To wash, never sag, never shrink, never need ironing? It's nice. But it's not enough.

At Burlington House we believe that, no matter what else, a drapery has got to hang there and be beautiful.

So, for the first time, we've woven glass—into beautiful jacquards and damasks and all kinds of rich patterns and colors. And we've made our glass draperies with Burlington House kind of workmanship—big hems, mitred corners, deep stay-put pleats, stitches you can't see.

They cost from about \$10 to \$20 for a pair of single-width, floor-to-ceiling length draperies.

And now glass is a good-looking do-gooder.



Just because you have taste doesn't mean you can't have glass draperies.



If it's a tile floor, where are the seams?

They're there. But you can't see them.

Because this is a new kind of vinyl asbestos tile with disappearing seams. It's made up of individual tiles that really fit together. Instead of almost.

And the name of this beautiful new pattern is Casablanca. It's the first time a beautiful Spanish tile look has been authentically reproduced in a vinyl asbestos tile.

But that's not all. Casablanca is available in six subtle yet vibrant Mediterranean colors. Barcelona green. Dakar gold. Seville red. Granada brown. Gibraltar orange, and Bizerte white.

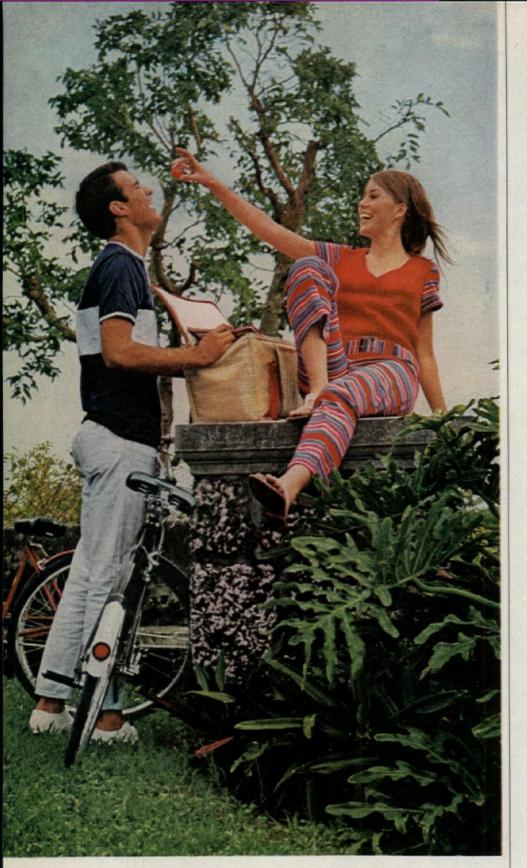
And these beautiful floors with disappearing seams are about as economical as any with visible seams.

For example, a 9'x12' room in any of the Casablanca patterns costs only about \$35, if you do it yourself. Or it can be installed for a small additional fee.

You can see Casablanca, and lots of other beautiful patterns with disappearing seams, at your GAF Flooring dealer. See the Yellow Pages under "Floor Materials" and look for Ruberoid® Vinyl Flooring. That way when you put a floor in your home, the seams won't be right out there where you can see them. For literature, write GAF Corporation, Floor Products Division, Dept. AH 11, 140 W. 51 St., New York, N. Y. 10020.







Now a napkin that protects like two, feels like one.

New Kotex Plus

The plus comes from an absorbent little extra napkin placed in the center of a Kotex napkin, where it can do the most good.

It protects like two napkins-yet feels like one,

because it is less bulky around the edges. You feel more secure, more comfortable, more relaxed. Try it-New Kotex Plus, the extra protection napkin.





Bleeding from the nose, or epistaxis, is the most frequent type of abnormal bleeding affecting humans. Nosebleed's may occur at any age and are especially common in children. Folk medicine has devised numerous preventive measures (such as wearing a piece of nutmeg tied to a string around the neck) and remedies (including red-flowered plants held to the nose and cobwebs stuffed into the nostril).

The majority of nosebleeds are of minor significance, often originating from a small bleeding point in the nose, and can be stopped with simple home measures. However, bleeding from the nose may be a sign of a more serious condition. If nosebleeds occur often or continue for long, call a physician.

WHAT CAUSES NOSEBLEEDS

A nosebleed is not a disease in itself but a symptom or sign of numerous conditions, both local and systemic. Accidental injury to the nose is the most common local cause, and may vary from a severe injury in a car crash to a minor blow on the nose. Nosebleeds also occur when the mucous membrane, or lining of the nose, becomes dry and causes a small crust to form. Detachment of this crust causes an abrasion of the membrane. A small ulcer develops, which opens into one of the small veins in the nasal septum (the dividing wall or membrane of the nose). This is common in winter months, for indoor heating and cold dry air tend to dry the nasal mucosa. Frequent application of petroleum jelly to the lining of the nostrils usuually helps to prevent this.

In addition to accidental injury, nosebleeds in children may be caused by inflammation or infection of adenoids. Also, a nasal discharge that is bloodstained can mean that the child has pushed a foreign body up one or both nostrils. Such objects include peas, pebbles, screws, pieces of rubber, small fruit stones, or parts of toys. Since most children are right-handed, the right nostril is the one more frequently involved. A doctor should be called if you suspect a foreign object is lodged in the nose.

Among the many conditions or situations that can cause nosebleeds are a bad head cold or sinusitis, high altitudes, and heredity. In girls the onset of puberty is a fairly common general cause, since bleeding from the nose can be associated with menstruation. Several "fever" diseases heralded by nosebleed. Typhoid fever not uncommonly gives rise to repeated nosebleeds. Some of the more serious causes are disturbances of blood clotting, diseases of the blood vessels or the blood itself (various anemias), prolonged high blood pressure, and chronic nephritis.

HOW TO STOP A NOSEBLEED

Sit up and bend your head slightly forward. Do not lie down or bend your head lower than the level of the heart. Saturate two small pieces of cotton with ordinary household (3 percent) hydrogen peroxide or cold water. Squeeze out the excess fluid. Then insert the moistened cotton into the lower part of the affected nostril. Compress the nostrils by exerting pressure with the thumb and index finger on either side of the lowest part of the nose. Should the cotton get saturated with blood, it may be removed and replaced with a freshly moistened piece. However, keep the changing of cotton to a minimum, and do not talk, eat, chew, drink, or further manipulate the nose in any way. Applying an ice bag to the back of the neck is often helpful.

The bleeding will usually subside within 15 minutes to half an hour. After it stops for at least 15 minutes, you can use a dropper to remoisten the cotton in the nose and then very slowly remove the cotton. Be careful not to blow or rub the nose, sneeze, or pick at the encrusted blood.

Mrs. Benjamin is co-author with her husband, Bry Benjamin, M.D., of In Case of Emergency (Doubleday; paperback, Pyramid).





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Every home needs two vacuum cleaners. Dial-A-Matic is Hoover's two best.

It's Hoover's best upright. It's Hoover's best canister. It converts from one to the other at the twist of a dial.

Set the dial for carpets and you'll get out deep dirt and grit with Hoover's famous "beats, as it sweeps, as it cleans" action.

Set it for cleaning tools, and you'll get powerful suction you can regulate. Just the right amount for every above-thefloor-job.

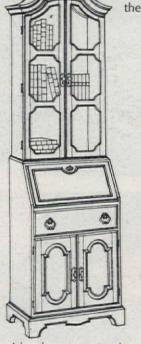
The Hoover Dial-A-Matic. You buy just one vacuum cleaner. But you take home two.



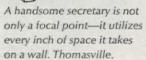


Every home needs at least one desk—one for each person is even better. Place them in a quiet corner of the living room, between jogs in a wall, on a stair landing, in the hall, in a room of their own. Add files and storage units to make them truly efficient. Top off with the

accessories that make them truly yours. See on these pages what we mean.



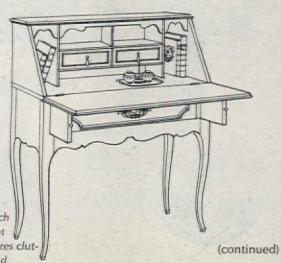
Wall-hung drop-front to make yourself has writing surface and storage for Yellow Pages. Designer: Georg Andersen.



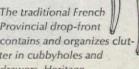


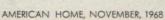


A classic kneehole desk has five roomy drawers and wide surface for writing and desk accessories. Henredon.



The traditional French Provincial drop-front contains and organizes clutter in cubbyholes and drawers. Heritage.





The Stunner from Sears. Yes, it really is kitchen carpeting. The Stunner. Kitchen carpeting. But so

The Stunner. Kitchen carpeting. But so glorious in design, so dramatic in color. Four patterns, thirteen colors in all.

It's the only kitchen carpet that's SANI-GARD treated, so it's anti-bacterial. 100% nylon pile so spills sponge off. And self-cushioned with thick rubber padding, so it's soft and quiet. Just unroll, cut it to fit. It's so easy!

Put the Stunner in your kitchen, your child's room, the family room. No Money Down on Sears Easy Payment Plan.
Come in or phone Sears, Roebuck and Co. for in-home service.

Sears has the greatest floor show in town.





The "His and Hers" toaster.

Makes light and dark at the same time.

Toastmaster's 4-slice toaster has separate controls for each pair of slots, so you can toast 2 slices light and 2 slices dark. Pops up a family-size order of toast just the way each of you like it. Toastmaster's compact cabinet takes up less space, stores easily.

And your Toastmaster toaster is sure to work right when you get it because every one is tested with toast before it leaves the factory (you may even find a crumb inside to prove it).

For a gift or for yourself, see the Toastmaster model D111 at your favorite store soon.



For 1-or 2-slice families. Our deluxe 2-slice toasters are also toast-tested at the factory. The Sovereign (at right) has smartly styled up-front, gold colored control panel. Others have end-operated controls. All have dial for selecting toast color.

TORSTM RST

Toastmaster Division McGraw-Edison Company Elgin, Illinois 60120

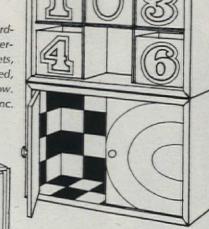


Sovereign B112

DESKS AND THEIR SATELLITES (continued)

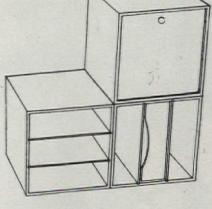
Inexpensive storage organizers extend your desk's efficiency and turn your writing corner into a home office.

> Ready-made storage of cardboard is stacked wherever you want cabinets, shelves, drawers, in red, white, blue, yellow. Faroy, Inc.



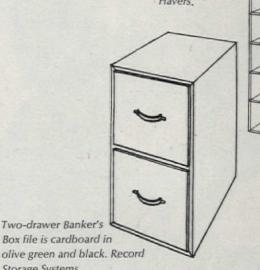
Desk-top unit you can make keeps Yellow Pages handy, has drawer for pencils, notes, odds and ends. Designer: Georg Andersen.

Wood boxes come in different colors for flat, upright, or enclosed files. Van Dow-Fenton, Inc.



Writing box is portable desk, holds stationery and other totable accessories. Alan Spigelman, Inc.

Mini shelves for desk top keeps memos, bills, miscellany sorted. Ross-Havers.



Box file is cardboard in olive green and black. Record Storage Systems.

The file that every working desk needs—the wastebasketa bold one that makes you really want to use it. Faroy, Inc.



Chatham introduces the Blanket Wardrobe



Superb gift! General Electric's Versatile Portable Cleaner now 50% more power!



50% more power than previous model. Weighs only a little more than 4 pounds yet works quickly, efficiently. Perfect for quick pickups...car, stairs, workshop, above-the-floor and general cleaning. Includes all attachments. Reusable and disposable bags. Compact storage carton. (Model MV2)



General Electric's Swivel-Top Canister. Twin-Clean rug tool cleans on both forward and backward strokes. Suction regulator. Automatic cord reel. Attachment caddy, carrying handle. Disposable bags.



The General Electric Cord Reel Upright, unsurpassed for deep cleaning power. Has 2-speed motor, power-driven brush, toe-touch suction regulator, sweeping headlight. King-size disposable bags.

Progress is our most important product





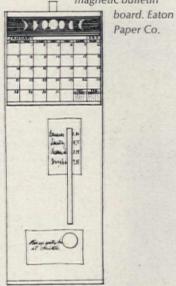
General Electric's exclusive Vacuum Sweeper has power-driven brush and low silhouette. Only 4 inches high, glides under low tables. Ideal for bare floors. Disposable bags. Great second cleaner. (Model SV1)

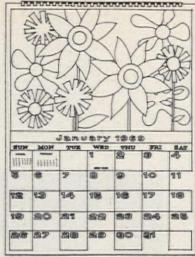
DESKS AND THEIR SATELLITES (continued)

Make your desk personal with today's desk accessories-the usefuls that have super looks, smash colors.

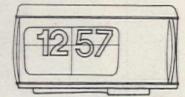
> Calendar has strip and disc to hold memos against magnetic bulletin

> > Paper Co.

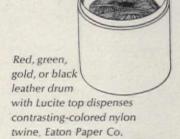




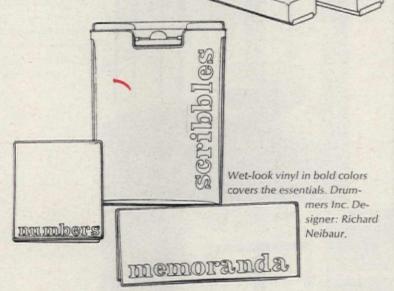
Contemporary calendar artstylized florals make the scene each month Van Dow-Fenton Inc. Designer: Kalla.



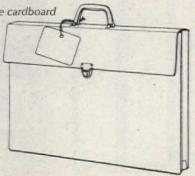
Functional design computes instant time in direct reading digital clock. Digi-Time Corp.



Hefty rubber stamps say Love, Greetings, Noel, etc. Alan Spigelman, Inc.



Colorful, supersize cardboard attaché cases are mobile files for pick-up-and-go things that won't fit in your pockets. Intrinsics.



Smooth out family relations



There's irritation in every household.

Sore, chapped hands. Rough, dry skin. Even someone doing a burn from shaving.

Our family plan? Just introduce Dermassage to the crowd.

Dermassage treats every body to cool, creamy-white medication. It moisturizes and comforts Mom's sensitive skin. It smooths Sis' legs, elbows, and heels. It calms annoying itches. It cools and

soothes Dad's sensitive skin before or after shaving. Hospitals know all about Dermassage. The majority

of them use it for patient skin care.

Bring home a dispenser bottle of Dermassage. And smooth over irritation in the whole family.

Soften often with medicated Dermassage Lotion. Or try supermoisturizing Dermassage Skin Cream.

Be sure to watch "The Doctors" in color, NBC, Monday through Friday, 2:30-3:00 PM, NYT.

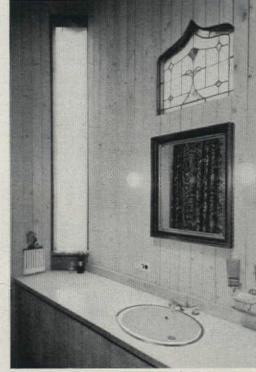
© Colgate-Palmolive Company, 1968



THE OCCASIONAL WINDOW

An occasional table is just that: a nicety to use from time to time, but not a basic requirement. These "occasional windows," though, are more than the name may imply. They make something special of what otherwise could have been ordinary rooms. They weren't just casually sprinkled around the room. Forethought was applied to their size and, equally important, their position, to make them something more than a place to hang curtains. Each one is a special delight in itself—even without curtains. In fact, if the windows are well designed in the first place, you won't have to muffle them with curtains to "create an effect." After all, they're supposed to be to look out of and to let light in. And to obtain privacy, the simpler the curtain, the better.





Aren't you tired of the stock "bathroom window" that seems to get installed automatically? So don't use it! Treat the bathroom like a real room and design an attractive window treatment. This vacation house has a tall, slit window set at an angle at the counter end and a salvaged stained-glass window inset in the wall over the mirror.



Little touches tucked in neglected corners can add surprise to a room. Typical of the idiosyncrasies of early Colonial houses is this little window under a jog in the ceiling. Who cares if it was a necessity or added as an afterthought; it's thoroughly charming. The deep sill and nearby panel door enhance its robust ingenuous look.



Consider contrast (left). Notice how the narrow window (what a difference from the double-hung window of similar size) breaks up the weighty bookshelves and lets you enjoy both the cozy warmth inside and the frosty view.

(Far left) nobody said you could only have a bay window or a skylight. The sum is greater than the parts when you combine them (but tastefully, please). This nook is a great place to watch rain.

MARK TWAIN'S TOM SAWYER

Is this the greatest American Clasis this the greatest American Cassic? Countless millions have thrilled to the rollicking adventures of this exuberant, high-spirited, American boy during those magical; carefree years on the Mississippi! In him we see the lovable youth we all once knew, or wanted to be.

CHARLOTTE BRONTE'S JANE EYRE

On a thundering Niagara this first person narrative sweeps you through its 414 thrilling pages! Never before had English readers met a heroine like Jane—small, plain and even bold and unlady-like. Never before had they read such a searching portrayal of passion!

OWEN WISTER'S THE VIRGINIAN

The most enjoyable Western ever The most enjoyable Western ever written. A surprising plot, real people and amazing contrasts pack it with excitement; suspense, ac-tion? Love, hatred, humor, cour-age fill its 286 thrilling pages. So instructive in life and human nature! Superb entertainment for every succeeding generation!

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As You Like It," HAWTHORNE'S "Twice Told Tales"! Much more.

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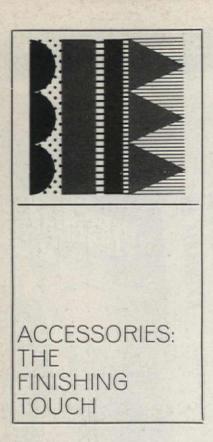
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Along Dotted Line

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Stamp.



Decorative accessories make all the difference. Even the best-decorated room lacks charm and finish without them. Furnished only with the basics—fabrics, floor coverings, and of course, furniture—a room is as uninhabited, as cold looking, as one in a hotel or motel.

Accessories can make—or break—a room say interior designers, who often advise their clients to set aside a portion of the decorating budget for their purchases.

WHAT ARE ACCESSORIES?

There are four types of decorative accessories. First, those that are purely decorative. Commonly called bibelots or bric-a-brac, they don't serve any purpose except an aesthetic one. In the second category are things that are functional, such as plates, tea caddies, miniature furniture (cabinetmakers' models), but have become so rare and precious they are now collected and cherished only for their decorative value. The third category includes those objects that are primarily functional but which we also expect to be decorative. Lamps, for example. We expect them to be well designed and to blend with the decorative scheme of a room, but they are chosen mainly for function. The fourth and final category of accessories is often in questionable taste and consists of objects designed for one specific purpose but now used for another: teapots become vases, egg-cups hold kitchen matches, wash bowls and hot-water jugs turn into lamps.

Elastic hosiery or support stockings...which? It's hard to believe, but that's elastic hosiery. Bauer & Black's new Ultra Sheer. So sheer and lovely that no one would guess it provides full therapeutic compression. Certainly there's no reason now for any woman with leg problems to be tempted, for appearance's sake, to make the mistake of buying support stockings. Only elastic hosiery provides the uniform, graduated, high compression you need when your doctor prescribes compression therapy. Support stockings supply only about half as much pressure. They're fine for relief of leg fatigue, but no good for treatment of leg problems. Ultra Sheer, with its see-through sheerness, is the newest in the complete Bauer & Black line of elastic hosiery. Also available: Cosmetic Sheer, for more cover-up, and Super Wear for extra durability. Sizes, lengths and styles for every individual need. Bauer & Black Elastic Hosiery For FREE BOOKLET "The Facts on Varicose Veins" drop a card to: Bauer & Black, Dept. AH-118, 309 W. Jackson Blvd., Chicago, Illinois 60606

What about books? Books can be beautiful if they are well bound. They always add to the feeling of any room, but books are to read not to decorate. They look best massed on shelves—not scattered and interspersed with bibelots or bric-a-brac. Certain interior designers turn them into decorative objects by placing small piles of antique, leather-bound books, preferably French and always unreadable, on end or coffee tables. This is pretentious unless you're genuinely interested in collecting books or bindings, in which case you would probably prefer to display your treasures (with the cover facing front) in your regular bookcase.

Stacks of large, expensive-looking art books piled on the coffee table are another accessorizing cliché. If you're taking a course in art history at your local museum and need these books as reference material, by all means display them on your coffee table. But you should certainly not use them as props.

ART IS NOT AN ACCESSORY

Art (paintings, graphics, sculpture), should be bought for its intrinsic merit. You don't purchase a fine painting because it goes with your green and blue living room, or because it's the right size to place over the sofa. Wall decorations (a framed scarf, collections of keys, fabric hanging, antique carvings) are much less valuable and much more temporary than real art, and can therefore be coordinated with a particular color scheme.

THE FASHION FACTOR

There are strong fashion trends, and lots of fads, in accessories. Popular now are mounted seashells, collections of crystals, eggs made of semiprecious stones, and the heaviest glass ashtrays you can find. The main thing to remember about decorative accessories is to use them exactly as you use fashion accessories. By being aware of fashion, you can keep your house looking like today. And let's face it, it's less expensive for the average home owner to invest in a change of accessories than it is to redecorate a room.

HOW MUCH IS ENOUGH?

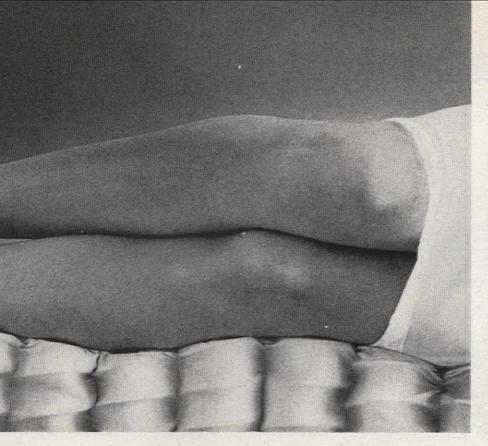
In accessorizing there are two kinds of people: Those who clutter, more or less compulsively, and those who are only comfortable in sparsely accessorized rooms. Find out which you are.

Clutterers are usually sentimental and more involved with quantity than quality. If clutter you must, clutter by category . . . collect. One antique toy doesn't mean much decoratively speaking (unless it's a particularly stunning one), but 16 penny banks do. Don't misunderstand us, clutter can be completely charming, personal, and individual, if properly disciplined. Even a crowded medicine cabinet can look more or less attractive, depending upon how each one of its shelves is arranged. If you're a clutterer, don't let accessories run riot; develop your eye for composition. Observe how the best stores and antiques shops display their wares. You'll soon notice that objects are grouped by color or type. An étagère is confined to greens: green opaline glass, Meissen china. A curio cabinet holds a collection of Staffordshire dogs, from mini to maxi. A school of silverfish from Mexico swims across a tabletop. Learn to show off your possessions to their best advantage. Discover the colors, the background, the location, the light most becoming to them. Display them with style.

A very thin line divides the under-accessorized room and the nonaccessorized room. If too many things standing around make you nervous, concentrate on scale—have fewer, but bigger objects. But be sure those few accessories are very choice indeed, since attention will be focused on them. A big, authentic Khmer head, off center, on a long, narrow console can be marvelous. Replace it with six-inch-high mama, papa, and baby elephants holding each other by the tails, and what have you got?

HOW TO ARRANGE

Here are a few pointers we hope you will find helpful in arranging your accessories. Try them, then go on and develop your own particular style. (continued on page 88)





What happens to your back when your head and legs fall asleep?

Your back is on its own. It's in the middle. And on ordinary mattresses it has a problem.

Ordinary mattresses have their coils all wired together. So they all sag together. They treat your weight like one lump. And your whole body has to sleep in a hollow.

Your hips and shoulders are big enough to get support. But your back is small. When it has to fight the bigger parts for support, it loses.

That's why Simmons makes a different kind of mattress. The Beautyrest[®]. (In our illustrathe weight and movement of the other. And tion we've uncovered the coils to show they aren't wired together.)

Each Beautyrest coil is in its own pocket. So each is free to work individually. To respond individually to what's above it. To give individual support to every part of your body.

Beautyrest supports your back because it supports each and every part of you. Gives hip support to hips. Back support to your back.

Beautyrest gives every part of your body the exact amount of support that part needs.

On a Beautyrest double bed, two people both get individual support. Because the coils work independently. So each sleeper is unaffected by

there's no rolling together.

Let your whole body try a Beautyrest. In regular, Queen and King sizes. Give every part of your body a good night's sleep.

Beautyrest by Simmons

PANEL YOUR ROOMS WITH STORAGE

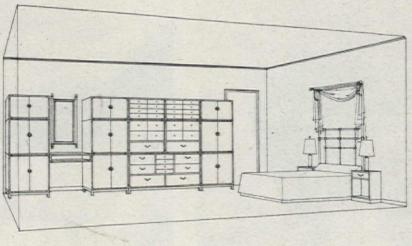
Furniture manufacturers are aware that there's often no place to go for storage but up-up the wall, that is. The stacking-bunching units they make are created to help you take advantage of otherwise unused wall space. Stacking means piling one unit on top of another, all the way to the ceiling, if necessary. Bunching means lining up next to each other. Units are designed for use in practically every room in the house and come in a wide selection of styles ranging from contemporary to you name it. Prices, too, are flexible—depending on finish and quality of workmanship, they run from inexpensive to expensive. Stacking-bunching units include door and drawer chests, bookcases, bar cabinets, drop-front desks, corner cabinets, decks, and desks.

Storage walls (directly below) can grow and change with your child. Add a dressing table, another dresser, or a cabinet that has a pull-out and swivel shelf, perfect for watching television. Ethan Allen's Custom Room Plan in daffodil yellow by Baumritter.

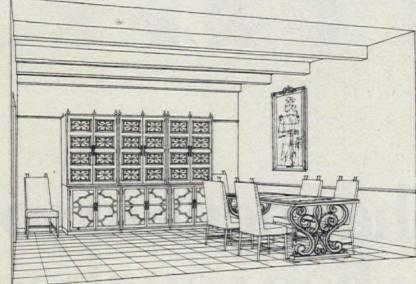
Do you want closed or open storage? Take door chests, drawer chests, or open bookcases for bases (bottom picture). Top them with open decks, or ones with wood or glass doors. Drop-leaf unit doubles as a desk or bar. Folio Eight, by Henredon.





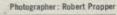


Campaign chests, circa 1968, stack as tall as you like, have drawers, narrow or deep, or doors. Most units are finished in warm brown tones, a few in ebony. All are highlighted with authentic brass hardware. Lingerie chest, student desk, and bookcase are available. Barbados collection by Drexel.



For your dining, family, or living room, here are the ideal units for dust-free storage. Line up two, three, or four of these units in a medium brown or olive green painted finish on distressed oak veneers. Mediterranean mood is acceptable with other country styles. Casa Espanola by Lane.

Shelves and narrow étagères (below) alternate to panel wall with open storage. Dark oak finish and painted pieces: British Red, Coventry Yellow, Harringdon Green. Kenilworth Collection by Thomasville.







Modern Mood. A towel that's just for the fun of it. Suntime, shoretime, summertime, showertime, anytime's fine for some special fun thing in your life. Like this stripe 'n flower towel in the modern mood. Bright cabana colors and smoothly sheared all-cotton terry make Modern Mood a joy to get wrapped up with. The happy time towel from Cannon Royal Family. One of the nice things.





See what the boys in the front room will have

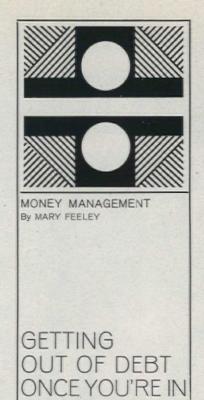
A little Dixieland? The latest show tunes? A bassa nova maybe?

Something everybody can sing? There's nothing
like a Conn Organ for getting everyone together. For giving
your home real home life. A Conn Organ is a crowd pleaser
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taste and anyone's ability. Even a beginner can play a
Conn Organ... without a single lesson. You pick out the
melody and Conn's exclusive "Show-Chord" plays the chords
to go with it automatically. Wouldn't your family and friends
enjoy the pleasure of Conn Organ's company? Wouldn't you?
Let your Conn Organ dealer help you select the ideal instrument
for your home. And be sure to have him show you the
Conn Home Organ Course and demonstrate the stereo effect of
Conn's exclusive Electronic Pipes.

CONN ORGANS/CONN PIANOS

for the home that enjoys home life





The middle-income family that finds itself in debt is often so bewildered over how it got there, it can't figure out how to backtrack and get out. The family on \$10,000 to \$20,000 a year is a prime target for the easycredit offer and the high-pressure sell. The fact that income has increased at a sharper rate over the past few years has the psychological effect of converting one-time luxuries into necessities. Many families, caught in a financial maze, are actually going into hock this year for a big portion of next year's pay.

But anybody who wants to get out of debt can—and short of the bankruptcy courts in most cases, While the formula for getting out of debt hasn't changed, the number and types of sources the family can turn to for help is on the increase. The basic formula for getting back on your financial feet still consists of these old-fashioned curatives:

Logic, self-discipline, patience from creditors, restructuring of the budget, person-to-person communication with those you owe, and a plan of payment.

The temptation may be to make a drastic cutback in some one area of family spendingcut out the vacation, sell the car, move to cheaper living quarters, etc. But family spending habits are indeed habits, and they tend to reassert themselves the minute some one financial emergency is met. The aim is to revise the daily spending pattern so that, first, indebtedness can be paid off; and second, when you've accomplished this, you can loosen restrictions and still keep within your income.

The importance of restructuring the budget and putting it down on paper as a safeguard

against future financial trouble is indicated in surveys tracing the history of bankrupts: Almost 20 percent of bankrupts are repeaters who will show up again in the courts for a new bankruptcy after the statutory waiting period of six years has expired. In a study of the "problem user of credit," when petitioners were asked how they had tried to resolve their money problems before they filed bankruptcy, answers varied from "haven't tried anything" to "talked to a creditor" to the statement that some possessions had been sold. In a survey of families who had been helped to get out of debt through counseling, only 13 percent reported that they had a written budget.

WHAT A COUNSELOR CAN DO

Many people are too emotional to be able to take an objective approach to their own debt confusions. Or they just plain lack the ability to handle figures-which is largely why they got into debt in the first place. A financial adviser can take an unemotional attitude toward the problem; relate income to what must be paid; demand the discipline you find hard to enforce upon yourself; and make you respect solvency if you have to pay him to achieve it!

Should you be willing to pay to get out of debt? The answer is "Yes," if the counselor's operations are regulated under state law, assuring that his fee is reasonable and his handling of your affairs ethical. "No," if the counselor is exorbitant in his fees, if your state does not legalize such debt-counseling, and if you have to go over the state line in order to find it. Your own state can't protect you if you go outside for help and get gypped in the process.

There are three main sources of aid available:

- The commercial pro rater or debt pooler, who takes on the task of paying your debts with regular sums you send him.
- The debt counselor who is affiliated with a civic group.
- The court trustee who operates under Chapter XIII of the Wage-Earner Plan, under the Federal Bankruptcy Act. The debtor is protected from garnishment of wages, and turns over wages to the trustee at regular intervals, out of which all creditors are paid.

HOW DEBT POOLING WORKS

Debt-pooling firms are not loan companies. They simply put into operation a payment plan to which your creditors have agreed. Their fee is a percentage of the indebtedness listed, plus expenses.(continued)



Kodel an eastman polyester fiber.

This handsome two-tone shag would make any man feel "at home." It's thick and quiet underfoot. Contemporary but informal. Cleans easily. And with a pile of 100% Kodel polyester ... the liveliest polyester ... it bounces back fast.

WORLD CARPETS textured shag carpet is "Golden Touch." It comes in reef blue and 19 other brisk colors. Made to sell for about \$9 sq. yd.

For your nearest store, call any hour, any day, at no telephone charge. Dial this special number: 800-243-0355. In Connecticut call: 853-3600.

Make mine the fiber that puts a floor on a casual footing. Kodel.

GETTING OUT OF DEBT (continued)

As far back as the 1930s, debt pooling as a commercial business was required by law to obtain a license, post a bond, and meet other requirements, but such firms were generally free to operate unhampered. By the mid 1950s, however, numerous abuses led to enactment of laws curbing

their activities. There are now 34 states with laws regulating, or prohibiting, the business of debt pooling.

According to the Department of Labor statistics as of July, 1967, 13 states out of the 50 legally sanction debt pooling as a business. While 22 states prohibit this type of business (with exceptions that include attorneys, judicial officers, and nonprofit organizations under varying state rul-

ings), 15 states take the position that no regulations governing debt pooling are necessary since they have had no problems with it.

Where state laws regulate debtpooling operations, the debtor is protected—and so is the debt pooler's reputation—by license and investiga-, tion fees, as well as by the fixed amount of bond that must be posted.

It's important to find out whether

debt pooling is legalized in your own state before you consider looking for help in this direction. Sad to relate, desperate debtors have crossed state lines and run into more trouble than they had to start with. A typical case is this man who went "next door."

"How can I get my money back from this out-of-state debt pooler? I paid him \$77 biweekly to consolidate my bills, plus a \$25 initial fee, and another \$25 for handling. Yet none of my creditors has been paid."

His own state has no jurisdiction, of course. And the "open" state, where this type of operation is allowed with no regulatory provisions, is unable to help if the debt pooler shifts his address often.

Some unscrupulous debt poolers fail to report to the debtor-client that his creditors refused to go along with the payment plan—and continue to accept money while the debtor continues to get duns from the firms he owes. Or debt poolers may pay themselves their entire fee first, so there's quite a wait before funds become available to the creditors.

In all fairness, however, it should be noted that some debt poolers subscribe to a national code of ethics adopted by the American Association of Credit Counselors in 1955.

COUNSELING AT COMMUNITY

Business and industry executives acknowledge that a down-to-earth method of helping the man who's being crowded into a corner by debt is essential to a healthy economy.

While a certain amount of purely advisory help is available in many communities, it doesn't go far enough or deep enough. Welfare Departments supported by federal and state funds provide limited financial counseling. Many credit unions offer budget advisory service—and in some cases extend this service into the area of debt pooling on a no-fee basis. But time, size of staff, and familiarity with basic money management must govern the depth of services. The situation, however, is looking up.

"Many consumer counseling services have been recently developed, or are in the forming stages," says Linn K. Twinem, Chairman of the Consumer Bankruptcy Commission of the American Bar Association. This increased activity by civic groups has been stimulated by efforts of the National Consumer Finance Association to obtain strong support nationally from financial institutions.

In two communities in Ohio, for example, the local Better Business Bureau is directing the joint efforts of retailers, bankers, legal groups, finance companies, and labor organizations to help the debtor. And in Greater Los Angeles a similar civic group was organized with 22 members on the board of directors including personnel from the Department of Public Social Services, Family Services, and Home Economists in Business. (continued on page 119)



Smirnoff keeps the Bloody Mary on course. Skirmish all you want to over the lemons and the Worcestershire Sauce. Fight the tomato juice versus V-8° Juice battle. But the Smirnoff has to be real Smirnoff for a red-blooded Bloody Mary. Because nothing puts the swash in your buckle like Smirnoff.

Smirnoff Vodka leaves you breathless.



Who'd ever think of planning a bedroom around a 150 year old quilt?

This happy girl for one. Ethan Allen for another.



The woman who brought her great-great grand-mother's quilt to our Ethan Allen gallery thought we might scoff at her idea. She wanted to redecorate her bedroom, using the quilt—with its exquisite colors—to set an overall mood of "heirloom" charm.

We thought it was a splendid idea, and set about planning with her the beautiful room you see here.

To begin, we suggested the simplicity of American Traditional furniture in mellow, antiqued pine. Timeless and authentic, pine evokes a nostalgic mood that complements—never detracts from—the beauty of the quilt.

Notice the accessories, used here for muted effects only. And see how we created broad areas of color...grand reflections of those in the quilt.

Have an heirloom you'd like to feature in a room? A cherished painting? Or treasured china piece? If so, come talk to us at our Ethan Allen gallery. We're not just furniture salesmen...but skilled home planners...anxious to help.

And, we have over 2,000 beautiful American Traditional designs to help with. All open stock. All "in style" forever.

You'll find them all pictured in color in complete room settings, along with many important do's and don'ts on decorating, in our new 9" x 12", 336-page Ethan Allen Treasury. You'll also see our many lamps and accessories.

For your free copy, stop by your nearest Ethan Allen gallery.

- ☐ Please send name of my local Ethan Allen gallery, where I can obtain a free Treasury.
- ☐ I enclose \$2.50. Please send the 336-page Treasury direct to me.

Send to: Ethan Allen, Dept. AHE-118, P.O. Box 376, Minneapolis, Minn. 55440

Please print clearly.

Name
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State Zip

Ethan Allen We care about your home...almost as much as you do.

The dog trainer's mother was howling mad!





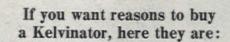
Now there's no trick to washday since she discovered Tide packed inside her new Kelvinator washer.

Kelvinator packs Intensified Tide

in every

new

automatic washer.



- It holds 18 pounds of clothing.
- Multi-vaned Agitator virtually eliminates fabric wear.
- Lint Filter continuously filters water during washing and rinsing.
- · Lighted backguard and work surface.
- And, a five-year warranty from American Motors Corporation.

Tide has agreed with washer makers to supply Tide samples packed by them and to feature their washers in Tide advertising.

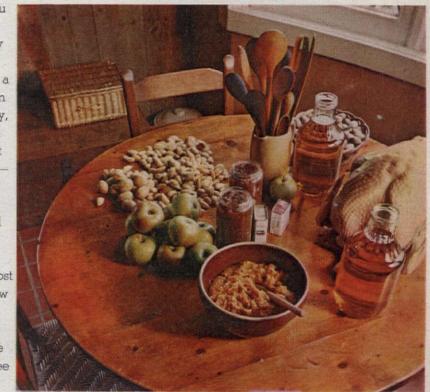
The makers of 25 leading washers pack Tide in every top-loading automatic.

"There is no spectacle on earth more appealing than that of a beautiful woman in the act of cooking dinner for someone she loves." Thomas Wolfe

The sun rose half an hour ago. And somebody in the house wasn't far behind it. Somebody's already taken out the bird and started the stuffing and put a pot of coffee on to welcome the next one up. Probably she's humming a little. Because cooking to her is a labor of

love, and Thanksgiving is the biggest love feast of the year. You can call cooking a science, if you like. But that's like calling love a chemical reaction or a biological urge. It just doesn't say it all. A woman's kitchen isn't a laboratory for methodical dispensing of life-giving foods in measured amounts three times a day. The kitchen is the heart of the house—where a woman can send out great, warm, good-smelling waves of love to her family, her neighbors, her friends, her world. A woman's kitchen is an artist's atelier, a musician's studio, a writer's workshop—except that the door is never locked. The kitchen is where it all begins—from sunlit breakfasts to elegant candlelit dinner parties, from Sunday roasts to everyday spaghetti and meatballs, from lunch boxes packed with love to gala family picnics, from after-school cookies to midnight snacks.

Most of all a kitchen is an extension of your personality. There are U-shapes and L-shapes, one-walls and two-walls. But the most important of all is the YOU-shape, the one kitchen that somehow fits your way of living. There's a right kitchen for you whether you are the organized type or the free-wheeling type, the one who sees beauty in the past or the one who looks forward to the bright new world of tomorrow. On the pages that follow you'll see some shining examples of what we mean.







Thanksgiving for the Laverne Fators of East Hampton, New York, is likely to be celebrated with all the trimmings. The Fators have a strong feeling for tradition and this love of the past is reflected in their kitchen. This is a truly old-fashioned country kitchen with a cozy fireplace extending its warmth to all, where family and friends gather while food is being prepared, where the dining area is as much a part of the kitchen as the work area. The kitchen runs parallel to the whole length of the living room and shares the huge, through-the-wall fireplace with it. The pioneer feeling beams that Mr. Fator took from an old barn when he built the house six years ago. Preparing features efficient equipment and spacious work areas as well as a homey atmosphere.

A sunny bay window with antique, leaded panes makes a pleasant and bright setting for eating. The dining table is reminiscent of the days of the keeping room.

Rustic kitchen
cabinets with practical wood counter
tops were designed
by Laverne Fator
himself. Quarry-tile
flooring adds character, unifies space.

Massive fireplace dominates the whole kitchen area. The antique deacon's bench at the far end of the room provides seating for guests who, as Mrs. Fator says, "always end up in the kitchen." Hand pump adds an authentic touch.

Setting the counter at a right angle to the range makes a very workable cooking center. On the opposite side of counter, open shelves are used for storing and displaying china.

Though it follows no set pattern of L-shape or U-shape, one can easily see how work areas in this kitchen are arranged for easy, efficient meal preparation.

Main work area is accessorized by functional tools and cooking utensils. Light fixture was made from butcher's rack and old light globe. Surgical sink fixtures are great for huge pots.

Cabinets and floors can be quickly refurbished with darkstained polish or wax. Roll-out cabinet with cutting-board top is a unique feature of bake center.

"Art work" panels in eating area display seven-year-old Deborah's art work. Panels are actually fiber-boards covered with inexpensive upholstery fabric.

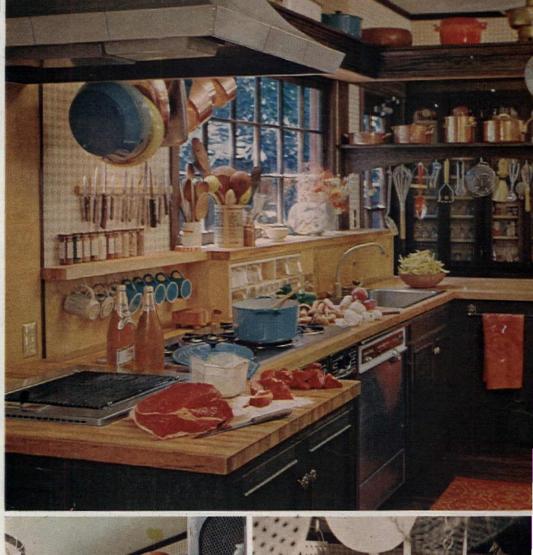
Shallow pantry shelves (one package or one can deep) line an entire wall. The mesh seethrough cabinet front is inexpensive chicken wire! Under-counter washer and dryer keep laundry conveniently near household activity.

"I want everything out in the open"

Mrs. Martin L. Salan of San Francisco is an accomplished cook. When she cooks she wants everything where she can easily find it, use it, and return it to its proper place. Racks, hooks, and shelves are the means she uses to accomplish her open storage, along with see-through plastic-fronted canisters and open-mesh cabinet panels. Easy maintenance is another fetish of Nicky Salan. Her dark-stained oak floors with two layers of liquid plastic floor finish are easily cleaned with a damp mop. She also has two self-cleaning ovens. Cabinets and counter tops are wood, to give the country feeling she and architect Raymond Kennedy were working toward when she remodeled. Nicky says she "cooks till it tastes good." Her recipe for Beef 'n' Ale is on page 109.

"I like everything behind closed doors"

When the owner of the kitchen on the opposite page decided to remodel she had some definite ideas of what she wanted. In her words, it had to be "neat, clean, bright, and cheerful." Also on her list: comfortable seating for her family of five with enough room for the children to set the table . . . everything stored and well hidden where it belonged. Before starting the remodeling she and her husband shopped several professional suntil they found designer Barry Brukoff who gave them a plan that would work for them. Stark white to-the-ceiling cabinets with hot-colored backsplashes in laminated plastic and vinyl give the kitchen the bright, clean look. The eating area is separated from the work area. And there's plentiful storage everywhere!







1

Basic work area is set off from the main traffic pattern of the kitchen. Storage was carefully planned by writing everything to be stored on pieces of paper, then placing the papers where they belonged on the floor plan.

Small appliances

maintain air of non-

clutter, but can be

used where they're

stored for on-the-

spot food prep-

aration near the

eating area.

are stored to

Old kitchen was small and dark. By lowering the ceiling and installing luminous sky domes, designer Brukoff created a brighter kitchen that appeared larger because of changed proportions.

4

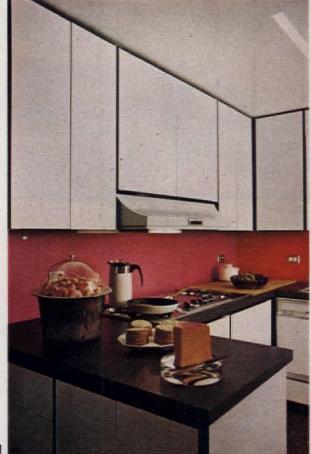
To-the-ceiling cabinets have clean, unbroken lines which add to the feeling of airy spaciousness. Backsplashes are changeable. Note convenient desk area in small niche.

Information: Jessie Walker

Photographer: Harry Hartman













4



KITCHENS (continued)

"we're experimenters at heart"

Betty and Paul Cook of Atherton, California, like to try new things and their kitchen shows it. It boasts the newest and most revolutionary equipment—everything from a Counter-That-Cooks to an electronic oven to a warming drawer! And Betty has a great time using these innovations. One of her specialties is internally basted lamb which she injects with a mixture of mint jelly and Cointreau. Another: homemade soups that she pops from freezer to electronic oven and cooks in jig time. The Cooks are also seasoned travelers and their kitchen is full of gadgets and utensils they have picked up in far-off places. Betty uses them all with the exotic recipes she has collected on the way. Betty likes everything she needs for cooking within arm's reach and with the help of architect Don Knorr the kitchen was planned that way. She loves open storage, but only if it's organized to be decorative, not cluttered. Kitchen drawers are organized for the way the family lives, even to a "boat drawer" for all the things they need and use when they go boating. Recipes for the internally basted lamb and low-calorie mustard sauce for vegetables are on page 109.



1

Though airy and spacious, kitchen retains the efficiency of compact work areas with its large center island. It's a great work surface and a family favorite too. "We love eating breakfast and reading the newspaper here," says Betty. "You can spread the whole paper out flat instead of reading commuter fashion."

2

Lighting and ventilation are important parts of kitchen planning. Here honeycombed light fixtures supplement sunny skylight; massive rack holds cooking utensils. 3

Counter-That-Cooks and an electronic oven are two of the latest appliances that Betty uses for her new way of cooking. Other appliances include built-in blender-mixer, built-in self- cleaning oven, undercounter ice maker. electric surface cooking unit, warming drawer, waste disposer.

4

Bold Mexican
tile from previous
kitchen adds a
bright note. Door
to right leads to
the pool and
patio. Fireplace adds
warmth to winter
meals in the kitchen.

5

To Betty Cook, "A kitchen is as personal as a toothbrush." She took special care planning the drawers, asking herself, "What can I put in drawers that other people don't?" Her cooking spices, condiments, and utensils conveniently fit on the shallow shelves she planned for the cooking area.

6

Height of each of the open shelves was carefully measured to accommodate canned foods, salad bowls, and casseroles. Pantry shelves are shallow so there's no guessing or digging to get things out—a good idea for otherwise unusable wall space.









Please turn the page









2

KITCHENS (continued)

Long, narrow kitchen fits the Nashes' way of living. "I do a lot of casserole cooking because the children eat early, John and I, late," says Dorothy. The fish cooker in foreground is the type of ceramic ware she uses frequently.

Cleanup and work counter overlook a pleasant patio—ideal for pass-through serving on days when the family eats outside. When they eat in, the counter end acts as a serving counter.

Laundry between kitchen and sleeping quarters is ideal. It collects dirty linens from kitchen and dining area as easily as it does the family wash.

For Dorothy, even food must have design appeal. Here the stuffing for baked fish is sautéed. Fish is baked in fish cooker in its own natural juices.

"I love contemporary"

John and Dorothy Nash of Los Altos, California, have always shown a great enthusiasm for contemporary design. For their handsome, streamlined kitchen, Dorothy painted the gay, bright cabinets, commissioned the offbeat stencil designs. Her kitchen, by architect John Replinger, is a perfect example of contemporary simplicity and efficiency and is filled with ceramic cookware from local designers. It's a workable, pullman-style kitchen that connects the living and dining areas at one end and the sleeping quarters at the other. Laundry area is conveniently located on the way to the sleeping areas, an idea Dorothy has found to be just great (she had wanted to hide it in the basement). Her recipe for Baked Fish North Cape is on page 109.

"I detest clutter"

Mrs. Norman Shemitz never had a large kitchen—until this one. That's why she has always felt plagued by clutter. The children's toys, pots, pans, snacks, you name it and they were always there. The first thing she and her husband did when they remodeled the kitchen of their home in Woodbridge, Connecticut, was to add space, lots of it, to tuck things away out of sight. A much-used center island now unifies the work area, provides counter space and serving area as well. And a long row of utility cabinets now holds everything from food to bar sink to a laundry. Mary Shemitz is also an ardent gardener and an offshoot of her kitchen is a greenhouse.

> Kitchen addition, as planned by Ronald K. Noe, began where chopping-block island now ends. The deep pullout drawers in utility closet give ample pantry storage that is easy and quick to reach. Lighting was handled by Norman Shemitz himself.

Freestanding fireplace was another must for this kitchen remodeling. Its cheerful fire warms winter meals and provides a place for indoor barbecuing as well. Table and chairs give children a place to play and do their homework in the kitchen, out of mother's way.

Cabinets were kept plain and free from trim so that the natural beauty of the oak grain would not be lost. Color scheme of the kitchen was picked up from the tile backsplash.





Please turn the page



KITCHENS (continued)

"just come in and enjoy it"

When we first called on Mrs. James A. Massey of Dallas, Texas, to take a look at her kitchen, she already had a luncheon of enchiladas and tacos prepared for us. That's the kind of woman Betty Massey is—hospitable, friendly, vivacious. She always wanted a kitchen where she could work quickly and efficiently, where her family and friends could sit and chat with her as she worked, where she could look outside and watch her children playing in the pool, where she could enjoy being in it just because it was pretty. All of these her old kitchen was not! When architect Downing Thomas suggested "demolish it," Betty knew she had found the man who could give her a dream kitchen. The Masseys' sprawling ranch house is typical of the Texas architectural style of the mid-thirties. Downing tore down the dark kitchen and screened-in porch and replaced them with a bright skylighted kitchen and family room, and wrapped the whole area with floor-to-ceiling windows. In keeping with the old house, there are no right angles and the ceiling retained the traditional panel and beam structure. Betty Massey's recipe for enchiladas is on page 109.











Shopping Information, page 88

4

1

Actual kitchen area is compact, so foods can move easily from one work area to another. Some of the convenient extras here include: an instant boilingwater attachment at the sink, twoway cabinets between work area and breakfast table, and an enclosed appliance center.

2

A good remodeling will find unusual ways to make use of present architectural details. Here the refrigerator and oven fit into the back of an old-chimney of the original house. Antique porch columns accentuate ceiling details.

3

The walls are slanted inward, so drawers were designed to follow the same line, thus using every bit of available space.

4

Sweep of glass of the shuttered window wall (from family room to kitchen) brings the outdoors in. A recessed sliding door shuts the family room off from the kitchen for club meetings and social gatherings.

5

One of Betty's musts was "a great garbage container." Another must—a pretty finish on the cabinets. Blue pigment was rubbed into the wood—so grain would show through. Then a clear varnish finish was added for protection and easy care.

6

Mexican food is a favorite spur-of-themoment supper for the Massey family. Son Jon particularly likes enchiladas—quick and easy when Betty prepares them with convenience foods.

WHERE TO EAT

No matter how you live, you can find a beautiful place to enjoy the great pleasures of dining.



By Vera D. Hahn

Cooking has become an art form. Couples young and old alike, the country over, bake their own bread, collect wines like seasoned connoisseurs, accumulate cookbook libraries, join gourmet societies, shop foreign neighborhoods and foreign countries for esoteric ingredients and utensils. You might say we're in the midst of a gourmet tidal wave and the pleasures of good eating have never before been more fully appreciated. But there is one more magic ingredient in every meal, no matter how big or small. You have the beautiful food, now all you need is a beautiful setting. We've come a long way from the civilized but dull dining of just a few decades ago. Remember when each and every time people entertained they ate from the same dining room table with the same fine china, the same white damask, the same crystal goblets, the same silver? Today where we eat is likely to be just as exciting and uninhibited as what we eat. You may not have a dining room but that's no reason not to have an attractive dining area that looks like a dining room—in the living room, the family room, or a corner of the kitchen. Even if you're lucky enough to own a dining room, don't feel duty bound to use it every day of the week. Why not breakfast on the patio, lunch in the family room, have dinner in front of the fire, (continued)

> 1 ining room or dining area-it's hard to tell them apart these days-they're equally well decorated, equally well equipped, and equally comfortable. At left, a family room dining spot that could be a family's one and only-or one of several. The red and white gleam and crystal scheme turn the table (opposite) into a multifaceted focal point. And after all, why not a dual-purpose dining room, which this one could easily be, with its working wall to turn it into a home office.

Designer: David Bruy for B. Altman & Co., N.Y. Photographer: Harry Hartman Shopping Information, page 88





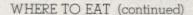


loor-through basement kitchen (opposite) and first-floor parlor in a Boston town house were turned into this dramatic dining-bay when portion of ceiling was ripped out. New kitchen is located behind mustard yellow wall (photo left). Retained: only the old brick wall, the Victorian fireplace. Added: lots of shelves.

Owner-Designer: Benjamin C. Moore Photographer: John Lawlor Information: Estelle Bond Guralnick

simple solution (right) for a typical apartment problem: to separate the dining area, located between entrance and kitchen doors, from living room proper. Rosewood storage cabinet, at right angle to wall, creates an entry. Chandelier further defines area.

Owner: Burton Rubinstein Designer: Wozniak & Mahone Photographer: John Lawlor Information: Jessie Walker



serve tea overlooking the maple outside the bedroom window? Today a dining "room" is any spot in the house (or outside it) so long as it's pretty and fun . . . and decorated. Of course, there are other basic reasons for the renaissance of the dining room or near dining room. Mothers claim they can't teach table manners without one. The kitchen counter just isn't conducive to gracious living, let's face it. Irritated husbands clamor for a dining room because they're tired of balancing plates, coping with finger foods, and hunching over (continued)



Trench country charm (below) for a Connecticut dining room. Ceilinghigh cabinets with grilled, curtained doors hold entertainment equipment and party props. High sideboard is used for buffet service here. To update the room's all-onefabric look-an African print tablecloth, patterned plates. Fruits of the season (kumquats, persimmons) and leaves are packed into a tureen.

Owner: Mr. and Mrs. Norman Shemitz Photographer: Harry Hartman Information: Alma McArdle



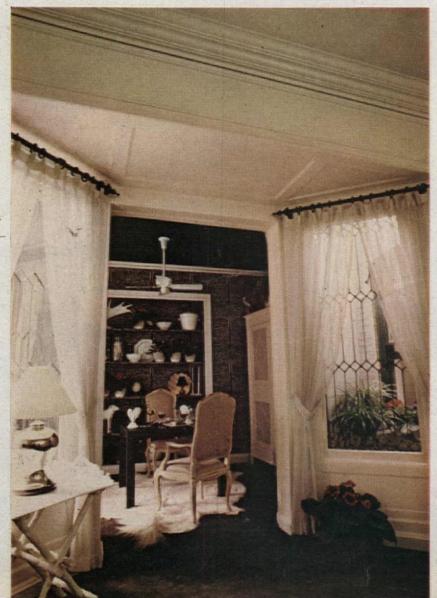






WHERE TO EAT (continued)

coffee tables. More comfort-conscious than women, they know a dining room or area is still the most comfortable arrangement for eating. And you as a hostess want one because entertaining is easiest if your equipment is accessibly stored in one location and you appreciate the blessed relief of turning your back on the debris once the meal has been finished. The setting and the table setting must be worthy of your finest efforts. You want your family and friends seated comfortably around a table that's big enoughallow a minimum of 24 inches per place setting. You need more than adequate storage for (continued)



the family room lends itself to entertaining large groups of guests, sometimes even better than the dining room does. Here in the pine-paneled family room (above), a buffet for twelve is served from a big, round table. The squared grouping of chairs and sofas in the background is especially convivial. Coffee is all ready on the drop-leaf table. At left, in order not to crowd the main table, flatware, napkins, dessert plates, and a Shaker box for bread are arranged on an antique chest. Pre-dinner drinks and hors d'oeuvres can circulate on the serving cart.

Designer: David Bruy for B. Altman & Co., N.Y. Photographer: Harry Hartman

Even a two-room apartment can have two dining areas. At right, for entertaining more than one guest, the makings of a seafood buffet are set out on the narrow table opposite the chintz-covered sofas. At left an alcove off the living room is prepared for dining à deux. A niche full of shelves and a bamboo armoire provide ample storage. Square Parsons table under the oldfashioned ceiling fan is also used for games.

Owner: Joseph Marchetti Designers: Stefano and Paul Marchetti Photographer: John Lawlor Information Joseph Wolfer

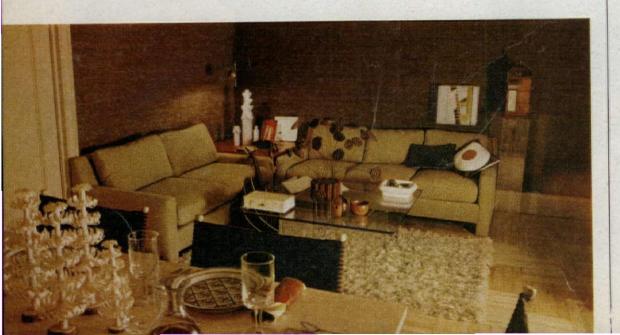






WHERE TO EAT (continued)

your tabletop accoutrements. Otherwise you'll end up hunting all over the house for the pepper mill, the candlesticks, the flower containers before every meal. You want a sideboard, console, Parsons table, or other surface from which to serve, and you want lighting that's becoming to people and food alike. If it's a dining area and not a dining room you're decorating, then you also want separation from the rest of the room. You can zone the dining area with a room divider or other free-standing piece of furniture, with an area rug or with lighting alone. (continued)



amily room dining corner for four (far left) has intimate, warm look, rustic furnishings. It's one of several dining possibilities in this home.
Rush-seated chairs are made comfortable with pads. (For kitchen dining area of same house see photo top opposite.)

Owners: Mr. and Mrs. Harold Zimman Designer: Helen Rosenthal Interiors Photographer: John Lawlor Information: Estelle Bond Guralnick

ile pattern wallpaper (top opposite) à la mode with a practical, polished finish, gives this kitchen dining area its special cachet; so do the English chairs. Series of shelves make excellent use of small wall space, hold TV, cookbooks, etc.

Owners: Mr. and Mrs. Harold Zimman Designer: Helen Rosenthal Interiors Photographer: John Lawlor Information: Estelle Bond Guralnick

Gelectic is the word for this kitchen dining area (top right) ideally located near the rear window of an old Chicago town house that overlooks the backyard. Simple furnishings are enhanced by colorful accessories from Mexico and Spain, Victorian chandelier, and stained-glass window.

Owners: Mr. and Mrs. Irving J. Markin Photographer: John Lawlor Information: Jessie Walker

living dining room (below) of a small New York apartment proves that dining room comfort and a table setting worthy of a dining room can be achieved in a restricted space. Bleached-to-the-bone wood floor, tabletop, and Japanese carved pine centerpiece all echo beige of suede cloth covered sofa, natural linen rug.

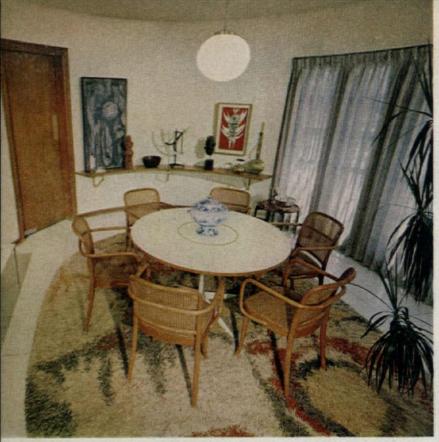
Photographer: Harry Hartman

Counter (right) separates this kitchen into cooking and eating areas. Flame-stitch fabric in sophisticated, nonkitchen colors and collection of blue-white spatterware tin add up to a great country house look.

Designer: Paul Krauss AID Photographer. Alan Krosnik







WHERE TO EAT (continued)

the dining room as art gallery (above) combines two current enthusiasms, two aspects of the good life. Oval shape, fine detailing of the room furnished with modern classics, make it especially noteworthy. Abstract design of the rug, shaped to the room, goes well with abstract paintings and graphics.

Information: Jessie Walker Photographer: Paulus Leeser

Gountry but not casual is this, one of the most formal of all our dining rooms (right) with a table setting to match. Under the crystal chandelier a pink faux suede tablecloth that is washable. Fruit centerpiece flanked by the chunkiest candles is grouped at one end of table, the roast, accompanying vegetables at the other for easy carving, serving.

Designer: Paul Krauss A.I.D. Photographer: Alan Krosnik





Popovers are one of the most interesting-looking quick breads. They are high, crisp, and brown on the outside; tender and almost hollow on the inside; and rarely do any two have the same shape.

Popovers are very easy to make. They start with a batter of just a few ingredients that is put into greased pans and baked. The heat of the oven causes steam to be created and this makes the batter rise and push uppop, that is-over the top of the cup.

Here are the secrets to perfect pop-

- · Always measure ingredients accurately. Remember to use glass measuring cups for liquid and the graduated, nested cups for dry ingredients.
- · Grease the cups well to prevent popovers from sticking.
- Beat the batter smooth but don't overbeat. An electric mixer is best, but you can use a rotary beater-or a wire whisk.
- . Fill the pans only half full. The batter doubles as it bakes.
- · Don't open the oven door to peek while the popovers bake. Popovers, since they are leavened with steam, are very delicate. A draft of air from the open oven door could make them collapse as they are rising above the

Popovers may be baked in any cupshaped baking container-metal muffin pans; glass or pottery custard cups; old-fashioned, heavy cast-iron pop-

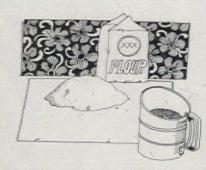
Serve popovers as the bread at breakfast, lunch, or dinner; fill them with a creamed mixture for a luncheon dish, with scrambled eggs for breakfast, or with sweetened fruit topped with whipped cream or ice cream for an unusual dessert.

POPOVERS

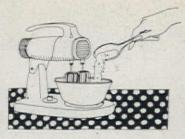
1 cup sifted all purpose flour 1/2 teaspoon salt 2 large eggs 1 cup milk 1 tablespoon melted butter or margarine

1. Heat oven to 375° F.

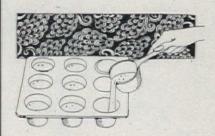
2. Grease twelve 21/2-inch muffin-pan cups or nine 5-ounce ovenproof glass custard cups well. If cups are not wellgreased, popovers may stick and be difficult to remove from pans.



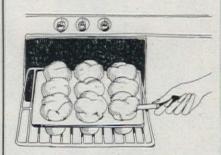
- 3. Sift flour and salt onto piece of wax paper. Set aside.
- 4. Beat eggs well at low speed on electric mixer or with rotary beater.
- 5. Beat in milk and melted butter or margarine.



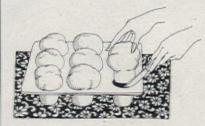
6. Beat in flour mixture gradually until mixture is very smooth, scraping bowl frequently with a rubber scraper. It will take about 3 minutes.



- 7. Divide batter among prepared muffin-pan cups, filling them half full. If your bowl doesn't have a pouring lip. a ladle will make it easy to put batter into cups.
- 8. Bake 40 minutes. Remove from oven.



- 9. Cut a small slit in side of each popover near the top with a small knife to allow the steam to escape and to keep popovers from collapsing.
- 10. Return popovers to oven, Bake 10 minutes or until crisp and brown on top.



- 11. Remove from oven, Loosen with small spatula and lift popovers from pan. Taking them from the pan immediately will keep the bottoms from steaming and softening.
- 12. Serve piping hot with butter or margarine.

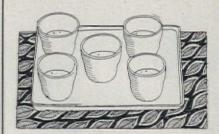
DOUBLE POPOVERS

Make these when you want something spectacular for a luncheon or dessert. They can be served as the bread accompaniment or can serve as shells for creamed chicken, ham, or fish for a main dish or for fruit, ice cream, or pudding for a dessert.

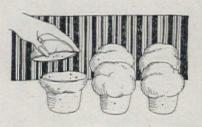
1. Heat oven to 375° F.

- 2. Grease six deep (they should have a 6- to 7-ounce capacity) pottery cus-
- 3. Prepare popover batter as above.

4. Divide batter among prepared cups, filling them about half full.



- 5. Place custard cups on cookie sheet.
- 6 Bake 60 minutes.
- 7. Remove from oven.
- 8. Quickly cut a slit in side of each popover to allow steam to escape.
- 9. Return popovers to oven. Bake 10 to 15 minutes or until top is crisp and brown.



10. Remove from cups immediately. To fill, cut off tops, fill with desired mixture. Set tops on mixture. Makes 6.

VARIATIONS

For these variations, heat oven and grease muffin-pan cups or custard cups as above.

Cheese popovers. These make an excellent accompaniment to a salad luncheon. Prepare popover batter. Stir in ½ cup shredded Cheddar or Swiss cheese. Half fill prepared cups and bake as directed for Popovers or Double Popovers.

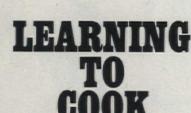
Parmesan popovers. Prepare popover batter, Half fill prepared cups and bake as directed for Popovers or Double Popovers until time to slit them. Slit them as directed with a small, sharp knife. Sprinkle tops of popovers with grated Parmesan cheese. Return to the oven and continue baking according to the recipe.

Almond popovers. These are perfect go-withs for chicken or turkey. Prepare popover batter. Stir in 1/4 cup ground, blanched almonds. Half fill prepared cups and bake as directed for Popovers or Double Popovers.

These can be varied by using other ground nuts. Choose the nut that complements your other foods.

Spice popovers. Serve these in place of cinnamon toast for brunch or tea. Sift 2 teaspoons sugar and 1/2 teaspoon of ground cinnamon with the flour and salt. Prepare popover batter according to recipe. Half fill prepared cups and bake as directed for Popovers or Double Popovers.

Bacon popovers. Fill these with scrambled eggs for a special breakfast or brunch. Cook bacon until crisp. Crumble it and put into greased cups or pans. Prepare popover batter. Half fill prepared cups. Bake according to directions for Popovers or Double Popovers.





How to serve chicken 6 ways from Sunday



11/2 cups crushed cornflakes Mix ¼ cup soup, ¼ cup milk, and ¼ teaspoon poultry seasoning. Dip chicken in soup mixture; then roll in mixture of cornflakes and sesame seeds. Place in foil-lined shallow baking dish (12x8x2"). Drizzle with butter. Bake at 400°F, for 1 hour. Meanwhile, combine remaining soup, milk, and poultry seasoning. Heat; stir now and then. Serve over chicken, 4 servings,

OVEN-BARBECUED CHICKEN

1/3 cup chopped onion

2 tablespoons brown sugar tablespoon vinegar 1 tablespoon Worcestershire
2 tablespoons salad oil
1 can(10¾ ounces) Campbell's
Tomato Soup
1 tablespoon Worcestershire
½ teaspoon prepared mustard
Generous dash "Tabasco" sauce
1 split broiler (about 2½ pounds)

Cook onion and garlic in oil until tender; add remaining ingredients except chicken. Simmer 15 minutes; stir. Place chicken (skin-side down) in pan (13x9x2"). Spread ½ of sauce on chicken. Bake at 400°F. for 30 minutes. Turn; spread with remaining sauce. Bake 30 minutes more or until done. Remove chicken; spoon off fat. Thin sauce if desired. Serve with chicken.

margarine





CORDON BLEU

3 whole chicken breasts (about 2½ pounds), split, skinned, and boned slices (4 ounces) Swiss

cheese, cut in half slices (4 ounces) boiled

ham, cut in half tablespoons butter or margarine

can Campbell's Cream of Chicken Soup

cup milk Chopped parsley

Flatten chicken breasts with flat side of knife. Top each with 1/2 slice cheese, then ham; secure with toothpicks. In skillet, brown chicken side down in butter. Stir in soup, milk. Cover; cook over low heat for 20 minutes. Stir now and then. Top with parsley. 6 servings.



Arrange chicken, bacon, and tomato on each slice of toast. In



HOT CLUB SANDWICH

8 slices cooked bacon 4 tomato slices 4 slices toast

4 servings sliced cooked 1 can Campbell's Cheddar chicken Cheese or Cream of ½ cup sour cream





SPANISH CHICKEN

2 pounds chicken parts tablespoons salad oil

1 can Campbell's Chicken Broth 2 medium cloves garlic, minced

1/2 cup chopped canned tomatoes

½ cup chopped green pepper 2 tablespoons chopped pimiento

In skillet, brown chicken in oil; pour off fat. Add broth and garlic. Cover; cook over low heat 15 minutes. Stir remaining ingredients into broth. Cover; cook 30 minutes more or until liquid is absorbed. Stir now and then. 4 servings.



TANGY CHICKEN SAUCE

1 can Campbell's Cream of Chicken Soup

4 cup milk
2 to 3 teaspoons lemon juice
2 tablespoons chopped parsley
Dash dried tarragon, crushed

Blend ingredients. Heat; stir now and then. Serve with baked, broiled, fried, or sliced cooked chicken. About 1½ cups sauce.

M'm! M'm! Good and easy!



CHECKLIST FOR KITCHEN REMODELING

Here's hoping our personality-plus kitchens (beginning on page 64) have inspired you to do something about making your kitchen YOU-shaped. If there's a kitchen-planning project in your near or distant future, this kitchen checklist will be a helpful step-by-step planning guide. Cut it out and save it.

FORETHOUGHTS

Before you start, decide what you want in a kitchen. What kind of storage? How much space? Any special hobbies?

Shop around and get estimates for your remodeling job. Don't base your decision on price alone but on quality of materials and workmanship. Now's the time to ask questions, change your mind, study demonstrations of features.

PLAN YOUR WORK CENTERS

A good kitchen is made up of appliance-based centers arranged for easy work flow. Working with, a simple floor plan of your kitchen, decide how you'll arrange these basic centers:

☐ The sink and cleanup center is the most frequently used area—give it a choice location. It includes sink, dishwasher, waste disposer, counter space on both sides of sink, storage. ☐ The range, with ventilating fan or hood, forms the core of the cooking center. Put it close to the sink; more trips are made between these two areas than any other. Don't forget storage for both utensils and food, and a heatproof counter top.

The refrigerator is the nucleus of your mix center and sandwich and salad center. Vital elements to include—wood chopping surface; portable appliances needed such as blender, mixer, electric knife and can opener; plenty of storage.

An eating area for casual family meals is more and more a must today. It may be a part of an adjoining family room or an actual part of the kitchen. Include serving and storing facilities.

Other centers to include if you've the space or inclination—portable appliance center, a kitchen laundry, a hobby area (such as for flower arranging), or a desk-planning area.

ORGANIZE STORAGE

☐ Take the time to plan storage for each work center. Remember to allow space for future purchases.

Duplicate the utensils (such as measures, cutlery, bowls) that you'll need in more than one work area.

Consider using storage aids such

as perforated hardboard, wall hooks, open shelves, easily accessible floor-to-ceiling utility cabinets.

☐ Measure large utensils to be sure they'll fit. (Most base cabinets are 24 " deep; wall cabinets, 13" deep.)

INVESTIGATE EQUIPMENT

Determine the sizes that will fit in your kitchen before shopping. Take color samples so you can color coordinate your kitchen.

Shop several stores and several brands. Learn the major features offered—what they will or won't do for you—so you can decide if you want to spend extra money for them.

☐ Built-in equipment helps make a kitchen appear neat, trim, and attractive. But if space is limited, remember that a built-in oven and cook top use more wall area than a freestanding range, and also that many freestanding ranges and refrigerators are designed with a built-in look—to save space and installation charges.

☐ A built-in oven can be placed outside the cooking center if it has a heatproof counter next to it.

☐ A built-in dishwasher is the most convenient. But if there's no space, the portable variety, easily stored in an out-of-the-way corner, is also available in convertible models—to be built in later.

Sinks are commonly either stainless steel or porcelain. Stainless steel is very durable, excellent for sinks. Although it will water spot in hardwater areas it is fairly easy to care for. It comes in various gauges—the heavier makes a better-quality sink.

Porcelain-clad sinks are of steel or cast iron (cast iron is the best quality) and come in many attractive colors. Newer varieties are more durable than ever. It does need occasional scouring.

☐ A waste disposer, if permitted in your community, is a boon.

SHOP FOR CABINETS

☐ Cabinet exteriors (generally of wood, metal, or plastic laminate) should be practical to care for as well as attractive and stylish.

Cabinet interiors are important. Look at features and accessories—pullout cutting board, bread box, cutlery drawer, tray storage, slide-out refuse can, vegetable drawer, spice cabinets, slide-out shelves, etc.

☐ Be sure you're getting quality construction in terms of drawers that glide easily, shelves that adjust, doors and hardware that work.

LEARN ABOUT MATERIALS

Flooring

Resilient floor coverings include: Vinyl, which is the best in terms of looks, care, and durability, also the most expensive. There are many grades of vinyl to fit a variety of pocketbooks. Tops in comfort are the cushioned varieties. Vinyl asbestos is a good all-around flooring and comes in a medium price range. Linoleum is a popular, economical, and practical flooring. Asbestos is a serviceable

economy flooring for tight budgets.

For proper installation, an underlayment grade of hardboard or plywood is needed over the subflooring if it is badly worn or pitted.

Kitchen carpeting of nylon or polypropylene fibers, is excellent, comfortable, and amazingly easy to care for. You'll find a good assortment of styles and colors available.

Counter tops

Many counter-top materials work best in specialized work areas, making it practical to use a variety of them in your kitchen.

☐ Laminated plastic is popular for general counter use—it is heat resistant (but not heatproof), comes in a wide assortment of colors.

☐ Ceramic or glass mosaic tiles are popular in many areas for decorative general counter use, should have epoxy plastic grout.

☐ Wood chopping-block surface is good for specialized work areas—in the salad and sandwich and cooking centers—requires some special care.
☐ Stainless steel is durable and practical and heatproof (well used in the cooking center).

Glass ceramic counter material is a new counter insert (available only in specific insert sizes—16x20", 18x 247/8", 24x247/8"). It is also good for the cooking area as it is heatproof.

Wall surfaces

Paint is undoubtedly the least costly and most practical wall treatment. It is easily cleaned, easy to touch up or redo if you change your mind. Use a good quality enamel.

A wallpaper wall covering can be a decorative plus. Be sure it is washable or treat it with a washable finish before putting it up.

Other popular wall treatments include brick or stone—the genuine thing is nice but hard to care for; check the three-dimensional copies of these in cork, plastic, or fiber glass for ease of cleaning and resistance to fume damage.

WIRING, LIGHTING, VENTILATION

Don't skimp on wiring. (1) Provide separate 240-volt circuits for an electric range or built-in electric oven and cook top and electric dryer. (2) Separate 120-volt, 20-amp circuits for a refrigerator-freezer combination, dishwasher, and disposer (one circuit serves both), washer, and freezer. (3) One-preferably two-120-volt, 20amp circuits for small appliances, a gas range, automatic ice maker, a compact refrigerator. (4) One 120volt, 15-amp circuit for lights and exhaust fan. See that convenience outlets are placed no more than four feet apart along walls behind all counters and other work areas. Consult your utility or electrical contractor for an adequate wiring plan.

Plan for general illumination from ceiling panels, a luminous ceiling, or a large center ceiling fixture. Fluorescent fixtures with their low brightness and cool operating temperatures are recommended for general illumination. (Specify deluxe warm white.)

In addition, plan separate lights over sink and range (down lights are good), under wall cabinets over counters (fluorescent brackets work well), and decorative fixture for eating area.

☐ The cooking center needs ventilation. A hood-fan combination is the best if you can vent the fan to the outdoors. If venting is not possible, a nonducted fan will clean the air of fumes and grease, but does not exhaust hot air. Try to vent portable appliances if possible; be sure to vent a built-in barbecue.

PLUMBING AND HEATING

☐ Try to work with existing plumbing, gas, and heating setups if they are adequate and work with your plan—but don't give up a good plan just because one of these interferes. Work with your contractor to find the best way to revise your present systems to fit your plan.

GET PLANNING HELP

☐ Kitchen dealers (generally cabinet dealers) specialize in drawing plans and installing kitchens. They are well trained and competent. There is no charge for the plans and estimates, but you are expected to buy their cabinets and let them do the installation for you.

Appliance dealers may have a trained staff to develop plans, or they may get help from distributors or manufacturers. They're interested in selling the appliances, generally don't make installations.

☐ Many electric and gas utilities offer free kitchen-planning help. Some utilities will plan lighting too.

Often good lumber dealers will provide plans free of charge and estimations—they will then furnish all materials and do the installation.

☐ There are many architects available who will draw plans and supervise installation for a fee. They are a good source of creative, unusual ideas that make the most of your kitchen.

If you're buying a development house you can often catch your builder early enough in the construction to plan kitchen adjustments with him that will make your kitchen personally YOU-shaped.

FIGURE YOUR FINANCING

Once you have received estimates and know how much you've got to spend (it may run from \$3000 to over \$10,000), investigate your sources of financing.

☐ Before you look for financing, you should know, in addition to how much money you'll need, how large a monthly payment you can afford.

These are major types of homeimprovement loans to investigate: open-end mortgage, refinanced existing mortgage, second mortgage, an FHA-insured home-improvement loan (either long or short term), and personal loans. Other possible sources are life insurance loans (taken on the cash value of your policy).

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Accessories

(continued from page 54)

An easy way to arrange objects on a shelf (mantel shelf, bookshelf, etc.) is to pyramid them. Start at the center with your highest, biggest objectend up at the corners with your smallest ones. This system can be reversed. Place big objects, one on each corner, work toward the middle getting smaller all the time. Avoid repetition of numbers. Don't have a pair of vases on one shelf, a pair of candlesticks directly below it, a pair of statues above. Don't have two or three of everything on a coffee table.

Check your arrangements for variety of shapes, alternate them as much as possible. A square above a circle, a rectangle under a triangle.

Think of arrangements in depth. Place largest, highest pieces to the back, smallest ones to the front.

Don't be afraid of big smashing accessories; they usually have more style than little, overly dainty ones.

Arranging takes practice, and as your eye becomes more trained, you'll find yourself arranging and rearranging your accessories in new patterns, different compositions.

Decide immediately whether the room you plan to accessorize is to be authentic-even modern can be authentic-or eclectic and you'll avoid making mistakes.

· Authentic is always easier simply because there are rules to follow no matter what the style, and choices are limited to what's considered correct. In a French Provincial dining room you almost have to have a tôle (painted tin) or fer forgé (handforged iron) chandelier, pottery, a trumeau mirror (it has a small picture framed over the glass), a cabbage-shaped tureen. There are other possibilities, of course, but they'll be just as classic as these.

If your dining room is to be eclectic-informal, yet basically modernthere are any number of directions you could go. With a Parsons table and painted Queen Anne chairs you might want a plastic chandelier, pure white china, a centerpiece of dried plant material, and an 18thcentury still-life.

SHOPPING INFORMATION

Merchandise listed here is available in leading department and specialty stores. If you cannot find it, write to American Home, Reader Service, 641 Lexington Ave., New York, N.Y. 10022, for additional information. Retail stores are listed with their cities. Items not listed may be privately owned or custom made.

KITCHENS

Page 64: Ovens and refrigerator, General Electric. Oven hood, NuTone. Built-in barbecue, disposer, Waste King, Warming drawer and Trade Wind barbecue hood. Thermador, Gas cook top, Wedgwood, Dishwasher, washer and dryer, Westinghouse. Sink, Elkay. Rug under table, The Area Rug, San Francisco. Page 65: Wall oven, Modern Maid. Cook top, O'Keefe & Merrit. Refrigerator, Frigidaire. Dishwasher and can opener, General Electric. Formica-covered cabinets, custom made. Highland Park Mill Work, Inc. Purple backsplash, Formica. Other backsplash colors, Naughahyde, U.S. Rubber Co. Flooring, Amtico. Ventilating hoods, Broan, Chairs and tabletop, I. V. Chair Corp. Sink and faucet, Elkay. Disposer, Waste King. Juicer, Braun. Toaster, Toastmaster. Ceiling light, Lightolier, Inc. Radio, R.C.A. Silk screen print, Sister Mary Carita. Pages 66, 67: Counter-That-Cooks, Corning. Electronic oven, Tappan. Electric cook top, self-cleaning oven, warming drawer, Thermador. Dishwasher, Westinghouse. Refrigeratorfreezer, Frigidaire. Automatic ice maker, Revco, Sink, Elkay, Disposer, Waste King. Page 68: Range, double ovens, washer, General Electric, Dishwasher, Kitchen-Aid. Freezer-refrigerator, Revco. Dryer, Frigidaire. Lighting fixture, Sven Vollert. Page 69: All major appliances, Hotpoint. Flooring, Amtico. Fireplace, Strawberry Bank Craftsman. Tiles, Country Floors, N.Y.C. Greenhouse, Lord & Burnham. Butter crock, La Cuisiniere, N. Y. C. Pages 70, 71: Refrigerator, range and

ovens, Chambers. Dishwasher, Kitchen-

Aid. Disposer, Waste King. Instant Hot, National Instant Hot. Counter top, Formica. Flooring and cabinets, custom designed, Downing Thomas. Chafing dish, The Copper Kettle, Dallas, Texas.

WHERE TO EAT

Pages 74, 75: Dinnerware, glassware, Terzo; flatware, Variation, all by Rosenthal, at B. Altman & Co., N.Y.C. Page 77: Pottery, Laveno. Stainless flatware by Gense; salt & peppers, at Georg Jensen, N.Y.C. Napkins, Fallani and Cohn. Page 77 (bottom): China, Indian Summer, Ceralene, Glassware, Lisa, Dansk Designs, Flatware, Alencon Lace, Gorham, Napkins, Bittersweet, Braidwater Linens. Glass bowls, Stuart Crystal, Royal Worcester. Platter, soup tureen, Nora Fenton.

Page 78 (upper): Italian pottery, Carnation, glassware, Facette, Dansk Designs. Flatware, Wadefield, Kirk: copper items. Dansk Designs; all at B. Altman & Co. Page 80 (lower): Wallcovering, Tintawa Cord; area rug, Triumf, Scandinavian Marketing Associates, Inc. Suedecloth, Cham-suede treated with Scotchgard, Cohama. Sofas, Flair. Parsons end table, Founders Furniture, Inc. Coffee table, Selig. Directors' chairs, Telescope Folding Furniture Co., Inc. Lucite pedestal, Wilmar. Circle pillow, Scarabaeus, N.Y.C. Trees on dining table, white ashtray on coffee table, Georg Jensen, N.Y.C. China, flatware. Variations: stemware. Karin. Dansk Designs. Napkin, Leacock. Page 83: Dinnerware, Cretan, crystal, Starfire, Lenox, Inc. Flatware, Craftsman, Towle Mfg. Co. Leaf patterned spoon trays, carving set, Royal Worcester Porcelain Co., Inc. Lime green dinner plates, Mottahedeh. Candlesticks, L. E. Smith Glass Co. Tablecloth, Frontera, Tenneco Advanced Materials, Inc.

BUFFET FOR TWELVE

Pages 98, 99: See Where to Eat, above, page 78.

CHICKEN KIEV

Page 100: See Where to Eat, above,

CHAFING DISH SPECTACULAR

Page 102: Cart, The Chair Store, N. Y. C.

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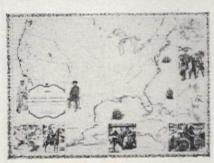




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PERFUME-YOUR INSTANT IMAGE

Of all the pretty things you do for good looks and good grooming, nothing has a more instant effect than the perfume you wear.

Today's approach to fragrance is: wear it all the time. The old idea that perfume is to be saved for special occasions is an old idea.

Choose a perfume simply because you're crazy about its fragrance. But never judge a perfume as you sniff it in the bottle, nor choose it because you like it on someone else.

YOU AND PERFUME

The fragrance of your perfume is a combination of your own physical chemistry and the perfume itself The natural oils on your body and the warmth of your body affect the scent. That's why a given one will vary widely from woman to woman.

The physical differences in women also account for the fact that a given perfume will "last" longer on one than on another. In general, the oilier your skin, the longer it lingers.

When you buy perfume, don't hesitate to use the tester bottles on the counter. Touch the glass rod to your wrist, and then wait several full minutes before you move your wrist gently to and fro.

Don't feel self-conscious. People trained to sell fragrances expect you to "try on." You can even leave the counter and come back later.

YLANG-YLANG?

Vast gardens yield up their essence to be captured in bottles and kept imprisoned until you remove the stopper and free them. Spices, ferns, woods, herbs, fruits, animal extracts-civet, musk, ambergris-exotic plants like ylangylang-all are used.

Perfume-makers classify perfumes in seven groups: single floral, floral bouquet, spicy, fruity, woodsy, oriental, and modern—the last meaning perfumes containing man-made ingredients. But unless you have a highly trained nose, you may not be able to identify a perfume by its type. Never mind! If you respond to jasmine, you respond to

Walling to Why do our softer shadows bring out more eye-lights? It's the beauty-law of contrast. Maybelline knows: When shadow is softspoken, your eyes really speak up! They shine. They sparkle. They radiate glorious color you didn't dream they'd been hiding. So Maybelline shadows are all so extra-gentle in color. More delicately textured. We provide the softest brush around for a muted, smoother finish - no streaks, no patchy build-ups. Soft as a shadow can glow! Five subtle jewel tones, with Pearl White for accent. Maybelline Ultra Shadow. ONLY ONE DOLLAR it! How curious it is that many women jasmine, even though you may not know Touch it to warm spots on your body-

its name.

THE POINT IS, USE IT

It's wise to buy perfume in small amounts, because it does evaporate, and to store it out of the light, because light is harmful to it. (So are direct heat and cold.) But once you open the bottle, use line up perfume bottles for display on the dressing table, then never touch

What to do if someone gives you a perfume you really do not like on yourself? Give it or sell it or trade it to a friend who flips over it. And when you do apply perfume, use it generously.

wrists, behind the ears, on the bosom, temple, throat, behind the knees, in the crook of the elbow.

Match your chosen perfume with its lighter forms: toilet water; cologne; bath powder, soap, and oil; body lotion. How feminine you'll feel!

By Constance Bartel



This roomy, compact house, our Blueprint House No. 108, was built in Barrington, Illinois, at a modest cost. The owners, Mr. and Mrs. Winslow Jones, placed it on their rolling countryside lot, but it could easily accommodate itself to an in-town site. The two-story design has a low-to-the-ground, one-story look. The full-height second floor is tucked into the mansard roof, which has windows recessed into the main roof surface, just the opposite of dormers which project outside the roof slant. The well-planned house has 1700 square feet of living space, plus a one-car garage and partial basement. Overall size, including garage, is 53 feet by 26 feet. Use coupon to order complete working drawings and material list, at \$10 per set, three sets, \$25. (continued)

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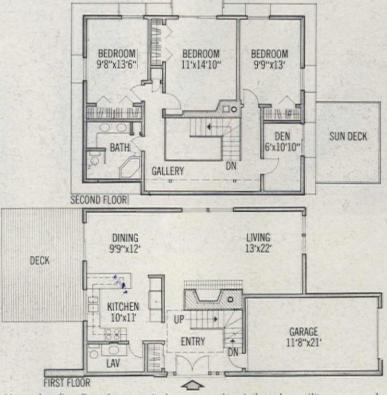
MANSARD HOUSE (continued)



Free-floating stairs wrap around corner, lead to airy gallery on second floor. Same stairs give access to basement. Carriage lamp hangs from ceiling.



from kitchen. Sliding glass doors lead to large deck for convenient outdoor dining. Living room is adjacent, also has expanses of glass to get the view.



House has first-floor lavatory. In basement, there's laundry, utility room and rec area. Upstairs there's an extra room for studio, sewing room, den, or nursery. Sliding doors lead from it to sun deck over garage. Closets are ample. Information: Jessie Walker Photographer: Harr, Hedrich-Blessing

plant now & grow during the winter full-size Gardenias-indoors & at home MINIATURE GARDENIA TREES!

Imagine the thrill of producing these delicate, fragrant snow white blossoms in your own living room!

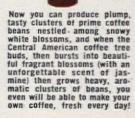
These are marvelous true miniature trees, little botanical gems grown and developed for planting INDOORS where they blossom and thrive all year 'round. All are true trees, not grafts, but rooted cuttings of good well-known varieties, and they grow exotic full-size flowers (and fruit) indoors, right in your own home! A horticulturally amazing adaptation of Bonsai, the Japanese art of growing miniature trees that dates back to 1868, they are the oldest yet newest and most exciting gardening thrill. Developed in the propagating house of our Florida tree-growing plantation, each cutting is taken from certified stock trees that never touch the ground, placed on wire frames, and roots are bound to make the trees smaller just as Oriental women used to bind their feet. It is an astonishing accomplishment! Just imagine—when the Gardenia buds, then bursts into beautiful fragrant blossoms, its unforgettable fragrance and dark green foliage will thrill you, your family and your friends—and you'll even be able to make your own corsage! They enhance and decorate your house and table all through the year, year after year. Nationally advertised in House & Garden Magazine, all these miniature trees have glossy foliage easily trimmed and shaped, all grow from 8 inches when you receive them to 3 feet tall! Beautiful to have and give, they are real conversation pieces.



Also Available: Miniature Coffee, Hibiscus & Palm Trees.



iniature



A touch of tropical Florida in your home all year. Versatile, it is America's easiest-to-grow indoors tree. Simple growing instructions will permit you to be the sole judge of the tree size — from 10 inches to 6 feet!, Palms love deep shade and thrive where other plants refuse to grow.



An exotic touch of the West Indies, a slow easy grower that produces really magnificent blossoms. Famous as Hawaii's national flower, the Hibiscus flowers profusely. There is always a formation of buds behind each bloom, that blooms itself shortly thereafter. You have your choice of red or golden.





MINIATURE INDOOR FRUIT-BEARING TREES!



ORANGE

Get your greatest gardening thrill when these sturdy little trees BUD, BLOOM and BEAR fruit right in your own home! Easier to grow than many common house plants, their glossy green foliage is easily shaped, it's a fine way to have fresh fruit all year 'round, and before you know it you'll be eating oranges that you'll pluck yourself sitting at the breakfast table. Bears up to 36 fruit!



LEMON

Countless articles have been written describing the many, many years of pleasure growing lemon trees in your home. Watching these miniature trees bud, bloom and bear fruit as a direct result of your own efforts will be a great "green thumb" thrill. You'll have fresh, full-size lemons year after year in addition to a handsome and unique tree whose foliage you can trim and shape as you wish.



LIMIE

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Anyone having had the pleasure of tasting Florida's famous "Key Lime Pie" will need no introduction to this wonderful little tree. Those who have not should start a lime grove in the kitchen window now. Eager and easy to grow indoors, the lush darkgreen foliage, fragrant blossoms and subsequent fruit will provide a gardening achievement not soon forgotten.

30 DAY MONEY BACK GUARANTEE

EVERY PLANT COMES WITH THIS NURSERY CERTIFICATE

"This is to certify that the nursery stock in the nursery to whom this tag was issued has been inspected and meets the requirements of the Florida nursery stock regulations promulgated under Chapter Sal. Florida Statutes, 1959." Signed, Department of Agriculture, State of Florida.

MADISON HOUSE, Nursery Division Dept. 596, Box 454, Ft. Myers, Florida

If I'm not completely for a full refund.	satisfied, I may ret	turn within 30 days
Gardenia Trees	Golden Hibiscus _	Lemon Trees
Florida Palms	Orange Trees	Red Hibiscus
Lime Trees	Coffee Trees	Not shown:
NAME 234	OF MORTH CL	Miniature Rose Holly Trees

ADDRESS STATE ZIP

BUYER'S GUIDE TO TOASTERS

There are few things that can ruin your breakfast faster than burnt . . .

cold . . . or dried-out toast. And a mere toaster, by acting up, can start your day off in a bad humor. So if vou're in the market for a new toaster, take a few minutes to read through our Buyer's Guide To Toasters and find out just what you are buying and what to look for.

HOW DOES IT PERFORM?

Naturally, the most important thing you'll want vour toaster to do is a good job of browning your toast -evenly and to the degree of doneness you've set it for-consistently.

Just about all toasters have a control that lets you select the degree of brownness that you want. However, these controls differ in how they work. The more sophisticated (and usually more expensive) control has a sensing element which measures the temperature and/or humidity of the surface of the bread-when the temperature has been reached which gives the selected degree of brownness the toast then pops up. This type of control adjusts the toasting time to the condition of the bread (frozen bread takes longer, stale bread shorter). With this type of control, you can also reheat toast without burning it. The one shortcoming could be the placement of the sensing element. If it is right in the center, you could not toast items such as bagels which have a hole in the middle.

The less sophisticated (and less expensive) type of browning control uses tim-

ing only. In other words, when you set the control for a certain degree of doneness, you are actually setting it for a certain length of time. With a timer control, you've got to be careful if you're making several slices of toast, one right after the other, because once the toaster has heated up it will brown more quickly. The last piece of toast will be browner than the first.

Evenness of browning is determined by placement and operation of the heating elements. A demonstration is your best guide here.

Degree of brownness is also affected by the kind of bread you're toasting. A dark flour such as rye or whole wheat will take longer to brown than a white flour. A higher sugar content such as in some raisin breads will take less time to brown. You'll have to experiment with your toaster to find which setting gives the browning you want for each kind of bread that you wish to toast.

ety of items (muffins, waffles, etc.). Long toast wells fit one large slice of bread or two regular slices.

Self-lowering features to lower the toast automatically with no levers.

A reheat setting for cold toast.

A setting that allows toast to be held in the wells to keep it warm.

Fast heating elements.

Cushioned toast lift.

Toaster top inclined toward the

side in two- and four-slice models).

Chrome is still the favorite finishboth in the bright mirror finish, and the dull brushed finish. And added to the chrome are end panels, in white, black, brown, leather and wood trim. In addition to the chrome body, some brands have decorator side panels in a choice of patterns.

Also available are built-in toasters. These toasters are mounted into a

> wall (about 4 inches thick) between studs. They tilt out to make toast (or can be lifted out and carried to the table), fit in flush to wall when not in use.

TOASTER COMBINATIONS

A recent addition to the scene is the toaster combination—a toaster-oven and a toaster-broiler. The toaster-oven has electric elements on both top and bottom-it can be used to toast bread, muffins, etc.; can brown the top only; or it can also be used as a small oven to bake hot rolls, heat frozen foods, etc. The toaster-broiler will toast and top-brown only. Some of these will even broil a steak. But if you're buying one as a toaster primarily, check to see if it will toast top and bottom at the same time or if you will have to turn the toast.

Some of the features you'll find on these combinations include automatic temperature control, multilevel tray positions, glass doors, Teflon-coated trays.

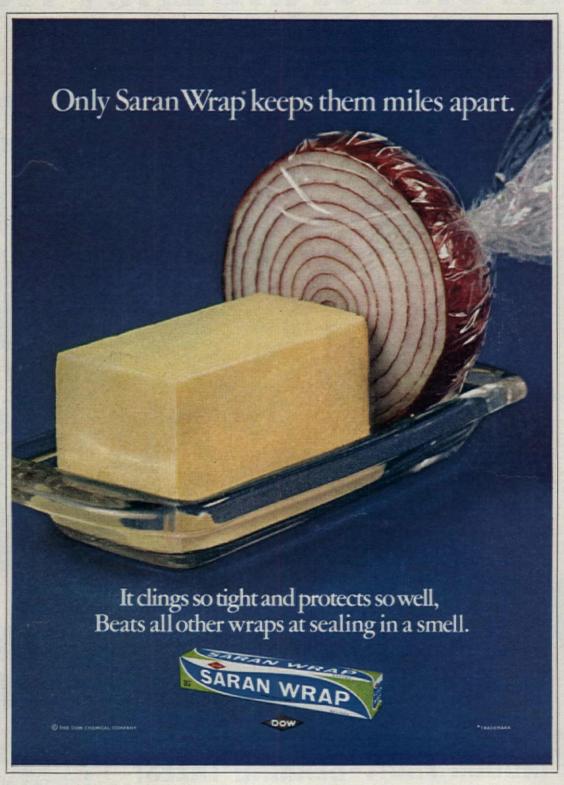
If your primary need is a toaster, think twice before you buy a combination. If it does a good job of making toast-as quickly and conveniently as you wantthen the extras you can also do with it are truly a bonus. But if it's better at the extras than making toast, realize you're buying it mainly for the extras.

Two-slice toasters run the price gamut from \$12.95 to just over \$30; four-slice from under \$20 to just over

\$36. Built-in toasters cost \$60 to \$65. Remember that for all toasters, convenience features and sophistication of browning control are reflected in

Combination units may be as little as \$7.95 (for a top-brown unit only) to as high as just under \$36 for the more flexible models.

The following are the brand names whose manufacturers sent us information about their toasters: Black Angus, Braun, Dominion, Dormeyer, Farberware, Fostoria, General Electric, Hamilton Beach, Hoover, Knapp Mora ch, Liberty, Magic Maid, Manning Bowman, Nautilus, Presto, Proctor Silex, Rival, Sunbeam, Swanson, Toastmaster, Toastswell, Udico-Universal, West Bend, Westinghouse.



TOASTER FEATURES

A manual release (in addition to the automatic pop up) is always a good idea for emergencies.

Separate controls on a four-slice toaster will let you toast two slices light and two slices dark-or two different types of bread to your likingat the same time.

Controls that let you use only one half of a four-slice toaster, or only one well of a two-slice toaster.

Quiet operation.

Wide toast wells and a high toast lift which permit you to toast a varicenter so that crumbs don't scatter. A removable or hinged crumb tray. Smooth controls or outlines-no

hard-to-reach crevices or corners.

Designated as UL Approved. Heat-resistant handles and base.

Handles positioned so toaster can be lifted and moved safely while hot.

STYLING AND SIZES

The standard two-slice and fourslice toasters have been styled for looks and for compactness (as in the long, slim models that put the bread slices end to end rather than side by

THE PAPER IS RASPBERRY THE PEN IS RASPBERRY IT WRITES MAGENTA Bright new way to color your thoughts! Each box complete with a fiber-tipped pen that writes in a color to accent each bold new paper-be it Raspberry Ice, Malibu Blue, Persimmon, Aleutian Green or Lemon Yellow. Makes a smashing gift, too. Comes smartly gift-boxed. Write-Bright stationery from Hallmark. One of many new stationery designs priced at \$1 to \$6. Hallmark







Holiday time's coming up and you'll probably find you'll be entertaining larger crowds than you do during any other season of the year. No reason to panic. It's just as easy to serve 12 as it is six when it's a buffet and the food is simple. Cook the convenient, easy-to-prepare Boned and Rolled Turkey Roast and the Sherry Glazed Ham Roll according to package directions the day before. Plan to serve them cold. This will give you more time for the other dishes. Start off with two good appetizers (not shown here, but see them on page 78). Cheese Stuffed Mushrooms have a creamy mixture of blue and cream cheeses, spiked with onion and Worcestershire sauce. Shrimp Butterfly are seasoned with garlic, freshly ground pepper, and lemon juice. With the main dishes serve a fluffy Sweet Potato Casserole and Baked Herbed Spinach and end the meal with fresh pineapple with a dash of kirsch and pound cake dusted with confectioners' sugar. Starred recipes are on page 106.

BUFFET FOR 12

Cheese Stuffed Mushrooms*
Shrimp Butterfly*
Boned and Rolled Turkey Roast
Sherry Glazed Ham Roll*
Sweet Potato Casserole*
Baked Herbed Spinach*
Cranberry Relish
Rolls Butter
Pineapple in Kirsch*
Pound Cake*
Coffee

EASY BUFFET SERVES 12

Photographer: Harry Hartman Shopping Information, page 88



The simple way to entertain elegantly is with a sit-down buffet. And Chicken Kiev is the perfect dish to be the star of the show! Here is a menu to please both the eye and the palate. Let your guests serve themselves and then sit down to a beautifully appointed table. The chicken is amazingly easy to prepare. Ours is a crusty version of a classic dish. Put generous portions of herbed butter atop tender, boned chicken breasts, fold, skewer, and thickly cover with a seasoned coating mix. Then bake. Really simple! For accompaniments, there is a rice pilaf (colorful with parsley), spiced peaches (perfect with chicken), and green beans (very special with toasted pine nuts). For dessert, a holiday variation of the famed Lady Baltimore cake. It tops all! Next time you entertain, try this elegant meal. You'll find the table setting on page 36. The recipes begin on page 106.

Chicken Kiev*
Parsley Rice Pilaf*
Spiced Peaches
Green Beans with
Toasted Pine Nuts*
Romaine Salad
Holiday Baltimore Cake*
Coffee

Relax.

Nothing could be more foolproof than Cool Whip. You don't have to beat it or mix it or mess with it. It comes already whipped, ready to serve. And the creamy,

delicious taste never varies. It even has less calories than whipped cream you have to make. So spoon out the Cool Whip. And relax.

Don't blowyour topping.





Nabisco Announces: New Sparkling Toastettes.

New Brown Sugar Cinnamon Toastettes. With a shimmery new glaze on top. A little touch of sugar that makes a big difference. Makes the crust taste crustier. Crunchier. And a little bit sweeter, too.

nnamo

And this beautiful new topping tops a beautiful new flavor: Brown Sugar Cinnamon Toastettes. (All sugar and spice and nice inside. All flaky and crisp and sparkly outside.) The taste of homemade pastry only a baker could bake. Baked with Nabisco quality with a touch of inspiration and a just-right recipe. And a sparkling glaze that makes Toastettes the one toaster pastry you don't have to toast. (They're that delicious right out of the box.)

Sparkling Toastettes. Great anytime. They're sure to set off some sparkling conversation. Even at the breakfast table.



VEAL SMETANA

Makes 6 servings

12 veal scallops, about 8x4x1/2 inches thick

Salt Flour

6 to 8 tablespoons butter or margarine

1 cup finely minced onion (1 large) 1 pound mushrooms, finely sliced

¼ cup brandy
1 cup dairy sour cream (½ pint)
½ teaspoon salt



11 dry the scallops, sprinkle with salt and dredge with flour, then heat 2 tablespoons butter in a chafing dish until bubbly.





3 Cook the remaining scallops the same way, adding fresh butter for each batch. Remove them to the warm plate when done.



4 The onion is added to the fat that's left in the pan and is sautéed for 2 to 3 minutes while being stirred with a wooden spoon.



5 Now I add 2 more tablespoons butter to the pan, add the mushrooms and stir them with the onion. The pan is covered and the mixture cooked 5 to 8 minutes until the mushrooms are tender. Stir it occasionally.



6 Add the brandy. Shake the pan, but keep your face turned away. If the brandy does not flame up, ignite it with a match.



7 Let the flames subside. Stir in sour cream and 1/2 teaspoon salt. Bring just to boiling. Correct seasoning.

81 return the scallops to the pan, spoon the sauce over them, and let it come just to boiling. You can keep it warm but don't let the sauce boil.



Stouffer's could make Escalloped Chicken and Noodles with just chicken wings and things like that.

Or save a little by using

more dark meat.

Or water the sauce and save on the milk and cream.

Stouffer's doesn't do any of that. Because then it wouldn't be Stouffer's Frozen Escalloped Chicken and Noodles.

For the people you love, Stouffer's plays it straight.



Chicken Kiev Buffet

(continued from page 100)

CHICKEN KIEV

- 1 cup butter or margarine
- 1 clove of garlic, finely chopped
- 1 tablespoon chopped chives
- tablespoon chopped parsley
- 1 teaspoon salt
- 1/2 teaspoon leaf rosemary, crumbled
- 1/4 teaspoon pepper
- 8 whole chicken breasts, boned 1 package (23/8 ounces) seasoned

coating mix for chicken 1/4 cup milk

Combine butter or margarine, garlic, chives, parsley, salt, rosemary, and pepper in small bowl: mix thoroughly. Place butter mixture on sheet of wax paper; pat into a roll 3/4 inch thick and about 8 inches long. Refrigerate or freeze until

Place one chicken breast between wax paper; pound with mallet or rolling pin to 1/4-inch thickness. (Note: For best results, do not remove skin from chicken.) Repeat with remaining chicken breasts. Divide roll of hard butter into eight equal parts: lav one piece on each breast, Roll it up in the chicken, fasten securely with wooden picks.

Heat oven to 400° F. Place seasoned coating mix in small bowl. Moisten chicken pieces with milk; shake off excess liquid Roll chicken in coating mix, being certain each piece is heavily coated. Arrange chicken in single layer in ungreased shallow baking pan. Bake 45 minutes or until tender. Serve with Parsley Rice Pilaf, Makes 8 servings.

PARSLEY RICE PILAF

2 cups raw rice 1/4 cup butter or margarine 1 teaspoon salt can (103/4 ounces) chicken broth 1 cup water 1/4 cup chopped parsley

Place raw rice in medium-size saucepan. Cover with boiling water; soak 30 minutes. Pour rice into strainer; rinse well with cold water. Melt butter or margarine in saucepan; add rice and salt, Sauté, stirring constantly about 1 minute or until rice is well coated with butter. Combine broth and water in saucepan; bring to boiling; add to rice mixture. If necessary, add more water to bring level of liquid 1/2 inch above rice. Bring to boiling; cover; reduce heat to low. Cook about 12 minutes or until all liquid is absorbed and rice is tender. Stir with fork, Cover; let stand 10 to 15 minutes before serving. Add parsley; stir in, Spoon in mound on serving dish. Arrange Chicken Kiev on pilaf. Makes 8 servings.

GREEN BEANS WITH TOASTED PINE NUTS

- 1 package (3 ounces) pine nuts (pignolias)
- 3 packages (9 ounces each) frozen, cut green beans
- 1/4 cup butter or margarine

Heat oven to 450° F. Place nuts in shallow baking dish. Bake 5 minutes or until nuts are lightly toasted. Cook frozen green beans according to package directions. Drain. Toss with butter or margarine and toasted nuts. Makes 8 servings.

HOLIDAY BALTIMORE CAKE

23/4 cups sifted cake flour

13/4 cups sugar

41/2 teaspoons baking powder

1 teaspoon salt

2/3 cup shortening

3/4 cup milk

1 teaspoon grated orange rind

1 teaspoon vanilla

1/2 cup milk

5 egg whites

Heat oven to 350° F. Grease and flour three 8x11/2-inch laver-cake pans or two 9x11/2-inch layer-cake pans. Sift flour, sugar, baking powder, and salt into mixing bowl. Add shortening and 3/4 cup milk; beat 2 minutes at medium speed on electric mixer or 300 strokes by hand. Scrape bowl frequently. Add orange rind, vanilla, 1/2 cup milk, and egg whites; beat 2 minutes. Pour into prepared pans, Bake 25 to 30 minutes or until cake springs back when lightly touched with fingertip. Cool in pans 10 minutes, Invert onto wire racks; remove pans. Cool thoroughly.

Frosting:

3/4 cup sugar

1/4 cup water

1/4 cup light corn syrup

3 egg whites

1 teaspoon vanilla or almond extract

1/4 cup cut-up dried figs

1/2 cup raisins, chopped

1/2 cup chopped walnuts

2 tablespoons chopped maraschino cherries

1 teaspoon grated orange rind 1/2 pound assorted marzipan candies

Combine sugar, water, and corn syrup in small saucepan. Cook over medium

heat until sugar is dissolved and mixture begins to boil Boil without stirring until mixture reaches 242° F, on candy thermometer or until syrup spins a 6- to 8inch-long thread from tip of spoon, Just before syrup reaches temperature, beat egg whites until stiff, but not dry. Pour syrup in thin stream over egg whites, while beating at high speed on electric mixer. Beat until mixture is stiff and glossy and holds shape nicely. Beat in flavoring. Mix figs raisins, walnuts, cherries, and orange rind into one third of frosting. Spread between cake layers. Frost cake with remaining frosting. Garnish with marzipan candies,

Buffet for 12

(continued from page 99)

CHEESE STUFFED MUSHROOMS

1/4 pound Roquefort or blue cheese 1 package (3 ounces) cream cheese, softened at room temperature

2 tablespoons softened butter or margarine

teaspoon grated onion

1/2 teaspoon Worcestershire sauce

36 medium-size fresh mushroom caps

Cream cheeses and butter or margarine until smooth, Stir in onion and Worcestershire. Wash, stem, and dry mushrooms. Pipe cheese mixture into caps with pastry bag fitted with large star tube. Or, spoon mixture into caps and mound it with small spatula. Garnish with parsley, if de-

Note: Mushrooms may be left raw or poached before filling. To poach, place mushrooms in boiling lemon water for 5 minutes; drain immediately. Chill



SHRIMP BUTTERFLY

3 pounds large fresh shrimp (15 to 18 per pound)

3 cloves of garlic, very finely minced 1/2 teaspoon salt

3 tablespoons chopped parsley

1/2 cup olive oil 1/2 cup melted butter or margarine

1/8 teaspoon freshly ground pepper 2 tablespoons lemon juice

Shell and devein shrimp. Make a slit on the inside curvature of shrimp with a sharp knife, being careful not to cut all the way through. Place the shrimp, cut side down, on board or counter. Flatten shrimp slightly with flat of knife blade so shrimp resembles a butterfly Combine all remaining ingredients; mix well. Dip shrimp in mixture; place in shallow pan in single layer. Pour remaining sauce over, Broil 6 to 8 minutes, 3 inches from heat, Remove shrimp to chafing dish; pour drippings from broiler pan over. Makes 12 servings.

GLAZED HAM ROLL

6-pound ready-to-eat rolled, boneless ham 1/2 cup light brown sugar 3 tablespoons sweet sherry 1/2 teaspoon dry mustard Whole cloves 1 orange Whole cranberries

If directions for baking come with ham, follow them exactly. Otherwise, bake ham as follows: Heat oven to 325° F Place ham on rack in shallow, open roasting pan. Bake, uncovered, 10 to 15 minutes per pound, or until meat thermometer

inserted in meat registers 130° F. To glaze ham, combine brown sugar, sherry, and dry mustard in small saucepan. Heat, stirring, until sugar dissolves. Remove ham from oven 30 minutes before end of baking time. Score fat in diamond pattern. Stud with whole cloves, Remove rind from orange in quarters (use orange another time). Cut out designs with metal cookie cutter; place on ham. Secure with wooden picks. Brush ham liberally with glaze. Return to oven, Bake 30 minutes, brushing every 10 minutes with glaze. Garnish flowers with whole cranberries.

SWEET POTATO CASSEROLE

3 pounds sweet potatoes 2 eggs, well beaten 2 cups light cream 1/2 cup sugar 1/4 cup melted butter or margarine 2 tablespoons grated orange rind 1 teaspoon grated lemon rind 11/2 teaspoons salt 1 teaspoon ground nutmeg 1/4 teaspoon ground cloves

2 tablespoons light brown sugar

Heat oven to 400° F. Cook unpeeled whole sweet potatoes in boiling water to cover 30 minutes or until tender. Slip off skins. Mash potatoes until smooth. Add eggs, cream, sugar, butter or margarine, orange rind, lemon rind, salt, nutmeg, and cloves. Beat until light and fluffy. Turn half the mixture into a 11/2-quart, shallow baking dish. Pipe remaining mixture through large pastry tube in rosettes over top, Sprinkle with brown sugar, Bake 30 minutes. Makes 12 servings.

Note: If making ahead, prepare mixture and leave in bowl. You may need to add milk before baking.

BAKED HERBED SPINACH

1 cup finely chopped onion (1 large) 2 cloves of garlic, minced 1/4 cup butter or margarine 5 packages (10 ounces each) frozen

chopped spinach, thawed

1 cup heavy cream

1 cup milk

1/2 cup grated Parmesan cheese 1/2 cup packaged bread crumbs

1 teaspoon leaf marjoram, crumbled

1 teaspoon salt

1/4 teaspoon pepper

1/4 cup grated Parmesan cheese

Heat oven to 350° F. Sauté onion and garlic in butter or margarine just until tender. Combine all ingredients, except for 1/4 cup grated cheese. Turn into greased 2-quart baking dish. Sprinkle top with reserved cheese. Bake 30 minutes or until cheese on top is browned, Makes 12 servings.

PINEAPPLE IN KIRSCH

3 medium-size pineapples

1 cup water

2 cups sugar

1 cup kirsch

Quarter each pineapple with large, heavy sharp knife. Core each piece. Remove pineapple from shells in one piece with sharp knife. Reserve shells. Cut pineapple into thin slices; place in large bowl. Combine water, sugar, and kirsch. Bring to boiling; cool. Pour over pineapple slices. Refrigerate several hours. To serve, arrange pineapple slices in pineapple shells zigzag fashion. Chill until ready to serve. Makes 12 servings.

POUND CAKE

21/3 cups sifted cake flour teaspoon baking powder 1/2 teaspoon salt 3/3 cup butter or margarine 11/3 cups sugar 3 eggs 2 teaspoons vanilla 3/4 cup milk Confectioners' sugar

Heat oven to 350° F. Grease and flour a 2-quart fancy tube pan or 9x5x3-inch loaf pan. Sift flour, baking powder, and salt together. Beat butter or margarine, sugar, eggs, and vanilla at high speed on electric mixer 3 minutes or until very light and fluffy. Add flour mixture alternately with milk at low speed, beginning and ending with flour. Scrape bowl frequently. Pour into prepared pan, Bake 55 to 60 minutes for tube, 1 hour, 20 minutes for loaf pan or until cake springs back when lightly pressed with fingertips. Cool in pan 10 minutes; invert onto wire rack. When thoroughly cool, dust lightly with confectioners' sugar. Cut in thin slices for serving.



as Fleischmann's Margarine?



Actually, they should go side by side. Many doctors say the right kinds of exercise and the right kinds of food work together to provide and maintain good health for you and your children. And Fleischmann's Margarine is one especially right kind of food. It's made from 100% corn oil. And no

vegetable oil is better for your family in low saturated fat diets. Maybe that's why

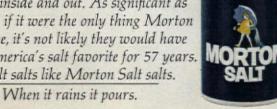
doctors name Fleischmann's more often than any other margarine. But what's health without enjoyment? The rich taste of Fleischmann's has made it America's favorite premium margarine. Exercise and Fleischmann's Margarine... one good habit deserves another.

Fleischmann's...the premium margarine doctors name most...and people like best.





In 1935, Morton introduced a special salt box that was moisture-treated, top, bottom, inside and out. As significant as that was, if it were the only thing Morton had done, it's not likely they would have stayed America's salt favorite for 57 years. No salt salts like Morton Salt salts.



Recipes From Our Personality Kitchens

Cooking is a love and an art as shown in the kitchens pictured on pages 64 to 73. We brought the ladies' recipes back, tested them in our own kitchens, and found them excellent.

BEEF 'N' ALE

This unusual beef stew (on page 66) is a favorite of the Martin Salans. It's made with ale or beer, parsnips, and turnips in addition to the usual vegetables that grace a good stew. It is both sweet and tangy to the taste and the flavor improves with standing, so plan to make it a day ahead.

Flour

- 2 pounds sirloin tip or top round, cubed
- 1/4 cup pure vegetable oil
- 1 cup chopped onion (1 large) 2 cloves of garlic, chopped
- 2 stalks of celery, chopped
- 6 sprigs of parsley
- 1/2 teaspoon peppercorns 1/2 teaspoon leaf thyme, crumbled
- 1 bay leaf
- 4 to 5 medium-size carrots, pared and sliced *
- 2 parsnips, sliced (optional)
- 1 turnip, pared and sliced (optional)
- 12 to 14 small white onions
- 1 pound mushrooms, thickly sliced
- 1 bottle (1 quart) ale or beer or 1 bottle (12 ounces) each ale and beer

Canned beef consommé

Dredge beef cubes in flour. Brown beef cubes on all sides in oil in large heavy pot or Dutch oven. Remove beef; reserve. Add onion, garlic, and celery to fat remaining in pan, cook until lightly browned.

Tie parsley, peppercorns, thyme, and bay leaf in double thickness of cheese-cloth. Return beef and juices to pan. Add herbs, vegetables, and ale or beer. Add consommé to just cover meat and vegetables. (You may need 2 cans.) Cover. Bring to boiling; reduce heat. Simmer 1½ to 2 hours or until meat is tencer. Taste; correct seasoning. Makes 6 servings.

MINTED LAMB

Betty Cook introduced us to an exciting new kind of cooking. She bastes roasts and turkey internally with delicious sauces that impart subtle flavors. Her kitchen is on the cover and page 68. She uses a Zim Ade-O-Matic Internal-External Baster. We found ours (made by Zim Manufacturing Co., 2850 West Fulton Street, Chicago 12, Illinois) in a well-equipped hardware store.

1/2 cup mint jelly
1/2 cup Cointreau
6- to 7-pound leg of lamb
Fresh mint

Heat oven to 325° F. Whirl mint jelly and Cointreau in blender until smooth and liquid. Reserve ¼ cup. Fill interior baster with remainder; inject into lamb at intervals. Insert mint in baster holes. Brush lamb with reserved jelly mixture.

Place lamb on rack in shallow, open roasting pan. Insert meat thermometer into thickest part of muscle, being careful bulb does not touch bone or rest in fat. Roast, allowing 30 to 35 minutes per pound, to 175° F. for medium done, or to 180° F. for well done Makes 8 servings.

BASTE FOR TURKEY: Combine equal parts of honey and soy sauce. Reserve 1/4 cup.

Inject remainder into turkey. Brush with reserved basting mixture.

BASTE FOR BEEF: Combine 1 clove of garlic, mashed, and ½ cup Burgundy. Inject and brush roast of beef as for lamb.

MUSTARD SAUCE

Very calorie-conscious, Betty Cook concocts this tangy sauce for vegetables.

- 1 carton (8 ounces) small-curd cottage cheese
- 2 to 3 teaspoons prepared hot mustard
- 1 teaspoon prepared horseradish Imitation sour cream

Combine cottage cheese, mustard, and horseradish; mix well. Stir in enough sour cream to make of pouring consistency. Serve over chilled green vegetables or heat in double boiler to serve over hot ones. Makes about 2 cups.

BAKED FISH, NORTH CAPE

This recipe, prepared in Dorothy Nash's kitchen (see page 70) is delicious and typical of the easy cooking she enjoys in her ceramic casserole-type cookers in which food steams in its own juices.

- 3 tablespoons melted butter or margarine
- 3/4 cup soft bread crumbs
- 2 stalks of celery, thinly sliced
- 2 carrots, pared and thinly sliced
- ½ cup chopped onion (1 medium)
- 1/2 green pepper, thinly sliced
- 3 medium-size tomatoes, peeled and coarsely chopped
- 3 large mushrooms, coarsely chopped
- 1 clove of garlic, minced
- 2 tablespoons chopped parsley
- 1 teaspoon salt
- 1/4 teaspoon pepper
- 1/2 teaspoon dried dill, crumbled 21/2 to 3-pound whole fish or
- section of fish

Salt

3 green onions, slivered lengthwise

Heat oven to 375° F. Combine butter or margarine and bread crumbs. Mix in vegetables, parsley, 1 teaspoon salt, pepper, and dill. Split fish; sprinkle inside with salt. Stuff with bread-crumb mixture; skewer closed. Place in fish cooker or casserole with tight-fitting cover. Surround with remaining stuffing. Cover. Bake 30 to 40 minutes or until fish flakes easily. Garnish with green onions. Makes 4 servings.

ENCHILADAS, EASY STYLE

Betty Massey takes two cans of chili and a package of soft tortillas and comes up with the tastiest enchiladas you'd ever want to eat, She says she loves to do them in a chafing dish that can be put in the oven and then over a flame for serving. They're pictured on page 73.

2 cans (1 pound each) chili without beans

3/4 cup boiling water
1 package soft tortillas (12 to 15)
3/4 pound sharp Cheddar cheese, grated
1 cup chopped onion (1 large)

Combine chili and boiling water in saucepan. Heat to boiling. Place a plate beside pan. Hold each tortilla with tongs; dip in chili until covered and soft; stack on plate.

Place a mound of cheese on each tortilla; sprinkle with onion; roll up firmly. Place in casserole; cover with remaining chili; sprinkle with remaining onion and cheese. Bake at 350° F, for 20 minutes or until cheese is melted and bubbling. Makes 6 servings.

ALL RECIPES TASTE-TESTED IN AMERICAN HOME KITCHENS





Look into Contadina for a super supper sandwich



GUPER SUPPER SANDWICH (serves 8-10 und chuck ½ teaspoon dill weed

1½ lbs. ground chuck ½ cup evaporated milk

1 egg

1/2 cup fine dry bread crumbs

½ cup chopped onion 1½ teaspoons salt 1 15-oz. loaf French bread

12/3 cups drained CONTADINA® Sliced Baby Tomatoes

2 slices American cheese

Mix meat, milk, egg, crumbs, onion, salt and dill. Cut bread in half lengthwise. Top each half with six Tomato Slices and half of meat. Wrap bread edges with foil. Bake in moderate oven (350°F.) 30-35 minutes. Top sandwich with cheese strips and remaining Tomato Slices. Bake 5 minutes longer; remove foil and serve. Contadina Sliced Baby Tomatoes go everywhere fresh tomatoes go—in sandwiches, salads, and garnishes. Try them.

FROM THE 8 GREAT TOMATO FOLKS

















A STATE OF THE STA

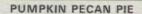


How Nabisco did it. Took real cheese and put it in a can. SNACK MATE Cheese Spread. It's uncanny, all the ways you can use it. Put it on RITZ Crackers. It makes great hors d'oeuvres, instantly. Put it on a hamburger. It makes a cheeseburger an easeburger. Put it on your patio. It makes sense. SNACK MATE doesn't need refrigeration. You can take it anywhere. (Like to the beach.) Uncanny.

Only Nabisco makes cheese-in-a-can. Delicious pure pasteurized processed cheeses. Cheddar, American, Pimiento, Cheddar-Blue, Pizza and French Onion. So good, you'll never guess SNACK MATE came from a can. SNACK MATE Cheese Spread. It's uncanny.

HOLIDAY PIES

Traditionally the finale to a Thanksgiving feast is pie—apple, mince, pumpkin, pecan, one or all. This year, give these old favorites a new touch and new taste by combining flavors. Layer mincemeat and apple slices in a flaky two-crust pie or crown a pumpkin pie with a broiled, crunchy pecan topping. Either or both served with coffee will make a superb ending to your holiday dinner.



1 unbaked 9-inch pastry crust
2 eggs

3/4 cup brown sugar, firmly
packed
1 can (1 pound) pumpkin
1/2 teaspoon salt
1 teaspoon ground cinnamon
1/2 teaspoon ground ginger
1/2 teaspoon ground nutmeg
1/4 teaspoon ground cloves
1 can (141/2 ounces) evaporated

milk (1 ½ cups)
½ cup coarsely chopped pecans
½ cup brown sugar, firmly packed
2 tablespoons softened butter or
margarine

Heat oven to 425°F.

Prepare the pastry crust according to a favorite recipe.

Beat eggs slightly in large bowl. Add 3/4 cup brown sugar, pumpkin, salt, and spices; mix well. Stir in

evaporated milk. Pour mixture into pastry shell. Bake 15 minutes. Reduce oven heat to 375° F. Bake 30 minutes longer or until thin-bladed knife inserted 1 inch from edge comes out clean. Cool completely on wire rack.

Combine pecans, ½ cup brown sugar, and butter or margarine; mix well. Spread gently over cooled pie. Be certain all custard is covered. Place under broiler, 5 inches below heat for 3 minutes or until mixture begins to bubble. If overcooked, top will burn and become syrupy. Cool.

APPLE MINCE PIE

firmly packed 2 teaspoons cornstarch

Pastry for 2-crust pie
4 cups sliced, pared, cored
cooking apples, or 1
can (1 pound, 4
ounces) pie-sliced
apples, well drained
1 jar (1 pound, 12 ounces)
mincemeat
1 tablespoon brandy
1/4 cup brown sugar.

Prepare pastry. Roll out half the pastry to a 12-inch circle; line 9-inch pie plate. Put fresh apple slices in colander or sieve; place over simmering water in large pot. Cover; steam 5 minutes or until apples are soft but not mushy. Cool. For canned apples, omit steam; use them from the can.

Heat oven to 400° F. Mix mincemeat and brandy. Spoon into lined pie plate. Combine sugar, cornstarch, and apple slices. Spoon over mincemeat.

Roll out remaining pastry for top crust. Cut vents to allow steam to escape during baking. Place over filling. Fold edge of top crust under bottom crust. Flute edge. Bake 40 to 50 minutes or until pie is golden. Cool on wire rack.



© NABISCO 1968



Why did Mrs. Nat King Cole, who could afford any refrigerator in this food-loving world, want a Coldspot from Sears? Mrs. Nat 'King Cole lives with her five children (including lively 6-year-old twins) in a Tudor mansion in the beautiful Hancock Park area of Los Angeles.

That unusual brass chandelier comes from England. The big picnic cart near the pool is from Spain. The ceramic kittens from Italy. And the refrigerator-freezer is from Sears, Roebuck and Co.

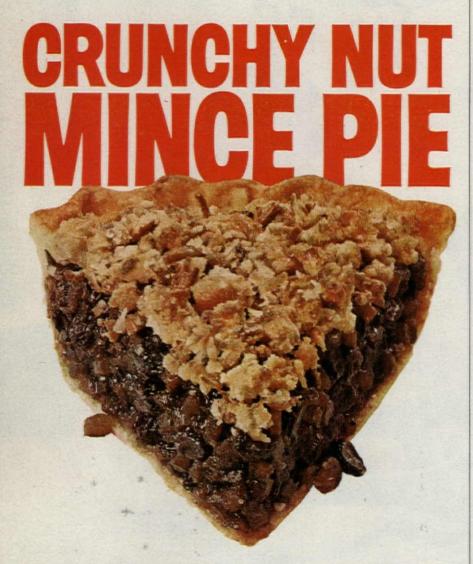
"I've never seen anything like my Sears Coldspot Supermart. Part of it can actually convert from a refrigerator to a freezer," says the chic Maria Cole. "The right side is a big roomy refrigerator. The left side is normally all freezer. But you can open the top door on the left, twist a dial, and convert that section to more refrigerator space. And when you want more freezer space after a big dinner, turn the dial back — and it converts to a freezer again."

Mrs. Cole, who is co-hostess of the popular TV interview show "Tempo" on KHJ in Los Angeles, has to entertain a great deal. "And it's such a joy never to run out of ice cubes with that marvelous Coldspot ice maker.

"You can't do better than Sears," says Maria Cole. "And you can quote me, their service is excellent. Their men are always so courteous and helpful."

Sears Coldspot Refrigerators

for women who want the best even if it does cost less



Made easy with Borden's None Such Mince Meat.

Shredded coconut and chopped pecans give a delicious new topping. The filling...Borden's None Such Mince Meat...made with rosy apples, plump raisins, juicy currants, citrus fruit peels and mellow cider.

Crunchy Nut Mince Pie

(Makes a 9-inch pie or 7 to 8 servings)

1 unbaked 9-inch pastry pie shell*

2% cups (28-oz, jar) Borden's None Such Mince Meat**

Topping:

cup margarine or butter, softened • 1 cup sifted all-purpos

Topping:
1/2 cup margarine or butter, softened • 1 cup sifted all-purpose flour
1/3 cup shredded coconut • 1/2 cup brown sugar
1/2 cup chopped pecans



Spoon Mince Meat into unbaked pie shell. For topping, cut butter into flour with pastry blender until mixture is crumbly. Add coconut, sugar and pecans, and toss together. Sprinkle evenly on top of Mince Meat. Bake in 400° F. (hot) oven until crust is golden brown, 20 to 25 minutes.

*To make: use your favorite pastry recipe or use packaged piecrust mix or sticks as label directs. **Either ready-to-use None Such or new None Such with brandy and rum. To use None Such in the 9-oz. box, crumble Mince Meat from 2 boxes into saucepan. Stir in 1½ cups water; place over medium heat and, stirring constantly, bring mixture to a boil for one minute. Cool.



THANKSGIVING FEASTING

Now in November, as the last Thursday (Thanksgiving) approaches, preparation for the traditional feast gets under way. The turkey will be chosen, the trimmings bought, the pies baked. But over the years, how the ingredients of our traditions have expanded and changed. One can still spend days or hours in the kitchen, or with today's variety of new and convenience foods, can shortcut the time needed to assemble the same full groaning board.

THE TURKEY

In the market today you will find a variety of turkey and turkey products for your holiday dinner.

Ready-to-cook, ready-to-stuff turkey, the one we have known and used for years. They can be found fresh, or (most often) frozen. When buying turkeys under 12 pounds, allow ¾ to 1 pound ready-to-cook weight per serving. For larger birds, allow ½ to ¾ pound per serving.

If you plan to buy a frozen turkey, be sure to allow enough time for thawing. A large turkey may take as long as three days to thaw in the refrigerator—the best way to do it. If time is a problem, you may put the turkey in a large pan and thaw it overnight on the kitchen counter the night before you plan to roast it.

Some turkeys will come with roasting instructions which you should follow. If they don't, roast the bird at 325° F. until thermometer, inserted in center of inside thigh muscle, registers 185° F. Use this chart as a guide:

Ready-to-cook weight (pounds)	Approximate time (hours)	
6 to 8	2 to 2½	
8 to 12	2½ to 3	
12 to 16	2 to 33/4	
16 to 20	33/4 to 41/2	
20 to 24	4½ to 5½	

Prebasted ready-to-stuff turkey. These turkeys have had solid or liquid fat injected into them and will baste themselves during roasting to give a moist, tender product. Follow the directions for thawing and roasting that come with the turkey.

Frozen stuffed turkey. An excellent choice any time of year when you haven't time to make stuffing. Cooking instructions come with the turkey. Follow them exactly.

Frozen turkey roll. These large (8 to 10 pounds) turkey rolls may be all white meat or a combination of white and dark meat. Some are ready-to-cook, others are already cooked. Follow the package directions for cooking.

Boneless turkey roast. A boneless, all-meat roast that cooks in its own juices in the pan in which it is packed. You may choose all white meat or

mixed light and dark meat. They come with easy-to-follow instructions.

You will also find turkey sold in halves, quarters, and parts; frozen sliced turkey in gravy; fryer-roaster turkey; and smoked turkey.

THE STUFFING

At holiday time, perhaps nothing is so traditional as the stuffing put into the bird. Each family has its favorite and it is made year after year and generation after generation. Many of them have bread as their base. If yours does, check your supermarket for all the products that can shorten your preparation time. There are plain and seasoned stuffing mixes, corn-bread stuffing mix, bread cubes and croutons, all ready to use.

Should you not have a recipe for bread stuffing try this:

Old-fashioned Bread Stuffing

(For a 16- to 18-pound turkey)

1/2 cup butter or margarine

- 2 cups finely chopped onions (2 large)
- 11/2 cups chopped celery
- 1 tablespoon leaf thyme, crumbled
- 1 cup butter or margarine
- 4 quarts cubed, dry or toasted bread (about 32 slices)
- 1 to 11/2 teaspoons salt
- 1/2 cup turkey broth (stock from cooked giblets), canned chicken broth, or water

Melt ½ cup butter or margarine in skillet. Cook onions and celery 5 minutes. Stir in thyme. Cook until onion and celery are soft. Add and melt 1 cup butter or margarine.

Combine bread cubes and salt in large bowl. Add onion-celery mixture and butter or margarine and broth. Mix well. Stuff lightly into turkey.

If you wish a more moist stuffing, add another ½ cup broth or water.

THE GRAVY

For emergencies, quick cooking, and for dressing up leftovers try the canned gravies or gravy mixes. But, when you have roasted a turkey, the best gravy is that made in the pan in which the bird was cooked.

- Remove the turkey to a heated platter and keep warm.
- Pour the fat and meat juices from the pan into a bowl. Leave all the brown bits in the pan.
- · Let the fat in the bowl rise to top.

Proportions for pan gravy

1 Toportions for pan gravy					
	Thin	Medium	Thick		
Fat	1 tbs.	2 tbs.	3 tbs.		
Flour	1 tbs.	2 tbs.	3 tbs.		
Liquid	1 cup	1 cup	1 cup		

- For each cup of gravy, measure the required amount of fat from bowl into the roasting pan.
- Blend the flour into the fat until smooth. Place over low heat. Cook, stirring constantly, until bubbly. Remove from heat.
- Add liquid all at once. Use the reserved meat juices and the turkey broth from the giblets. If you need more, use water. Return to heat. Cook, stirring constantly, scraping up all brown bits from pan, until gravy comes to boiling. Boil 1 minute.
 Taste and season as needed.

Next to beef, nothing's better than hot Cling Peaches.

Cling Peaches are at their best served hot.

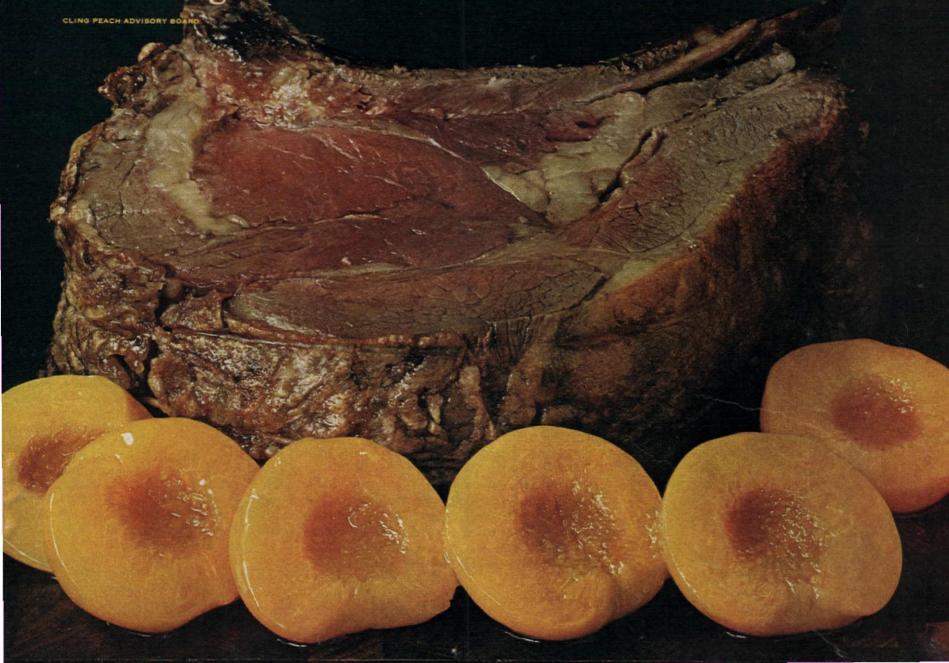
That's when they bubble with a tangy-sweetness that complements beef.

And California Cling Peaches never lose their

shape or color in heating.

To heat: drain peaches, then heat with roast for the last fifteen minutes of roasting time.

That's all it takes to make a standing rib roast outstanding.

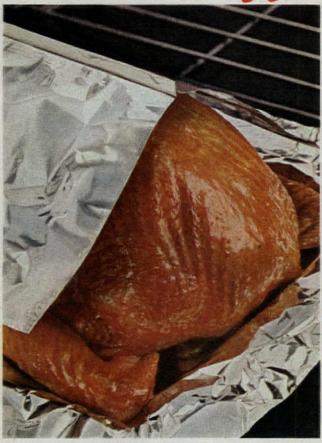


TIPS FROM OUR KITCHEN you can hasten the bowl over t

When a recipe calls for "softened butter or margarine" and all you have is what is in the refrigerator,

you can hasten the softening this way: Rinse a bowl with hot water, then invert the bowl over the sticks of butter or margarine on the kitchen counter until they are as soft as you need them.

Cooking with Kelluyg's





EASIER WAY TO SERVE A JUICY TURKEY WITH THE TASTIEST STUFFING EVER



1. STUFF YOUR BIRD THE PERFECTLY-SEASONED WAY WITH KELLOGG'S® CROUTETTES® STUFFING. Eight baked-in seasonings make Kellogg's Croutettes Stuffing Croutons the tastiest stuffing you ever put into a bird. These modern croutons are made from herb-seasoned bread baked especially for Kellogg's Croutettes, then neatly cubed and slowly oven-toasted. All you do is add liquids, and the stuffing is ready to pop into your bird. SERVING SUGGESTION: Most people want more Croutettes Stuffing than their bird will hold, so satisfy your family with an extra batch baked in a separate casserole.

2. ROAST IT THE EASY, NO-BASTE WAY UNDER A "TENT" OF HEAVY DUTY REYNOLDS WRAP. Under this Reynolds Wrap "tent" your bird browns beautifully, stays lusciously moist and juicy—without lifting a basting spoon. And, there's no spattered oven to clean or pan to scour, either, when you line the pan first with Heavy Duty Reynolds Wrap—the foil that's oven-tempered for flexible strength.

CONVENIENCE

In an 1894 cookbook directed to "the wants of ladies who are so fortunate as to be obliged to look after their own kitchens," the author states flatly that "two hours is long enough to serve any dinner Americans ought to eat; three hours and a half is too long." Judging by the recipes, though, the author had no such strong feelings about the amount of time spent preparing the food for that dinner.

Time spent in the kitchen was a measure of a homemaker's competence. How times and attitudes have changed! The modern homemaker takes pride in finding shortcuts in the kitchen while maintaining her reputation as a good cook.

Her demand created a supply. The technological advances in food processing, packaging, and marketing have put marvelous new products on pantry shelves and thereby altered the cooking and eating habits of the nation. Packages labeled quick, easy, instant, minute, ready, abound and are growing constantly. And, rather than curbing creativity, these wonderful new products have actually enabled women to prepare dishes they once feared to attempt. As a result, meals are more varied, failures, few.

These recipes show you the variety possible with convenience foods:

MAIN COURSES

Canadian Bacon Divan. Combine 1 envelope (1% ounces) cheese sauce mix and 1 cup milk. Heat to boiling. Arrange cooked broccoli in a shallow baking dish; top with Canadian bacon. Pour cheese sauce over bacon. Bake at 375° F. about 15 minutes. Enough sauce for four servings.

Skillet Chili Rice. Brown 1 pound ground beef in skillet. Add 1 envelope (13/8 ounces) chili mix, 11/3 cups packaged precooked rice, 1 can (6 ounces) tomato paste, and 3 cups water. Bring to boiling; reduce heat; simmer 10 minutes. 4 to 6 servings.

Liver Julienne. Cut 1 pound sliced, baby beef liver into thin strips; brown quickly in butter or margarine. Add 1 envelope (1 ounce) onion gravy mix and ³/₄ cup water; heat to boiling, stirring constantly. Simmer 5 minutes. Just before serving stir in ¹/₂ cup dairy sour cream. Makes 4 servings.

Chicken Cacciatore. Cut a broiler-fryer into serving-size pieces. Brown in a little hot fat in a heavy skillet. Add 13/4 cups water, 1 can (6 ounces) tomato paste, 1 envelope (11/2 ounces) spaghetti sauce mix, and 1/4 cup dehydrated onion flakes. Cover; cook slowly about 30 minutes or unti chicken is tender. Add 1 can (3 to 4 ounces) mushrooms just before serving. Makes 4 to 6 servings.

Spaghetti with Clam Sauce. Drain 1 can (10 ounces) minced clams. Reserve clams. Measure juice; add water to make 1 cup liquid, Combine clam-juice mixture, 2 tablespoons pure vegetable oil, and 1 envelope (11/2 ounces) spaghetti sauce mix. Bring to boiling; simmer 10 minutes, stirring occasionally. Add clams and 1/2 cup milk; heat. Serve over cooked, drained spaghetti. Top with grated Parmesan cheese and chopped parsley. Makes 4 servings.

SALADS AND VEGETABLES

Green Beans Salerno. Combine 1 cup pure vegetable oil, ½ cup vinegar, and 1 envelope (1½ ounces) spaghetti sauce mix. Drain 2 cans (1 pound each) green beans; place in salad bowl. Pour sauce mixture over beans; chill. Just before serving, toss with 2 to 3 cups shredded lettuce and 5 slices crisp cooked bacon, crumbled. Makes 8 servings.

Onion Potato Puffs. Prepare 4 to 5 servings instant mashed potatoes according to directions, except add 1 tablespoon instant minced onion as the liquid is heating. Cool potatoes slightly; add 1 beaten egg yolk. Spoon in mounds onto any casserole; drizzle tops with the slightly beaten egg white. Bake at 450° F. for 15 to 20 minutes or until puffs are lightly browned.

Lazy Day Potato Salad. Prepare four servings instant mashed potatoes according to package directions, except reduce water to one cup and omit butter or margarine. Stir in ½ cup mayonnaise or salad dressing, 1 tablespoon prepared mustard, 1 cup diced celery, and ¼ cup sliced stuffed olives. Chill. Serve on crisp lettuce leaves, 4 servings.

Cheese Potato Pancakes. Prepare 1 envelope (4 servings) potato pancake mix according to package directions. Stir in 1 envelope (13% ounces) cheese sauce mix and 1 tablespoon pure vegetable oil. Add 1 to 2 tablespoons water if batter seems too thick. Cook as directed on hot, lightly greased griddle.

SNACKS

Joe-Burgers. Combine 1 pound ground beef; 2 table-spoons chopped green pepper; 1 egg, slightly beaten; and 1 envelope (1½ ounces) seasoning mix for sloppy Joes. Mix well; form into patties and broil, Makes 4 to 6 servings.

Italian Dip. Combine 1 pint dairy sour cream with 1 enve-

The peas that don't turn into a plate full of wrinkles.

6 oz. fine egg noodles 1 can (17 oz.) Del Monte[®] Early Garden Peas 3/4 cup shredded Parmesan **Del Monte Early Garden** Peas are the sweet tender ones that keep their good looks and flavor. Won't shrivel up when you heat them. Won't go to pieces Sauté ham and mushrooms in margarine. Cook noodles as package directs. Heat peas. Drain noodles and peas; toss lightly with ham, mushrooms, margarine and cheese. Serve immediately. 4-6 servings. over your best dinners. TONNARELLI 1 cup diced cooked ham 1 can (4 oz.) sliced mush-rooms, drained 1/4 cup margarine or butter

lope (1½ ounces) spaghetti sauce mix. Let stand in refrigerator several hours or overnight. Serve with crackers or potato chips,

Hot Deviled Beef Sandwich. Spread thin slices of cooked beef with prepared mustard. Arrange in a shallow casserole. Prepare 1 envelope (3/4 ounce) brown gravy mix according to package direc-

tions; pour over beef. Bake at 350° F. for 20 minutes or until piping hot. Serve on hot French bread.

SAUCES

Sauce Portuguese. Combine 1 envelope (3/4 ounce) brown gravy mix, 1 can (8 ounces) tomato sauce, 3/4 cup water, and a little minced onion and dried pars-

ley flakes. Heat to boiling, stirring constantly. Serve with meat loaf or beef patties.

Orange Sauce for Duck or Ham. Combine 1 envelope (¾ ounce) brown gravy mix with ½ cup water, ½ cup orange juice, and 1 teaspoon sugar. Heat to boiling, stirring constantly. Makes about 1 cup.

By Rita Dubois

Your water is causing your dishwashing problems.

ONLY FINISH MAKES A SPECIAL DISHWASHER DETERGENT FOR YOUR WATER.

COMPANY'S COMING TO A DINNER PARTY

What can be more delightful than having a lovely, elegant dinner with candelight for six friendly people? The key to making it glorious is to keep it simple. Serve few dishes but make them great. Here is a menu to be remembered, for in its simplicity each recipe seems to draw tasty attention to its unusual character. There's Rack of Lamb Persille, the special cut of rib chops seasoned with parsley, thyme, basil, and garlic and roasted to a golden turn; Oven-Browned Potatoes; and a memorable accompaniment of Cucumbers in Cream in Tomato Cups. For dessert—instead of the usual fruit and in Cream in Tomato Cups. For dessert—instead of the usual fruit and cheese—a Double Swiss Cheese Soufflé, hot and nippy; fresh fruit; and demitasse. Here's the menu—with recipes.

Assorted Hot Hors d'Oeuvres Rack of Lamb Persille Oven-Browned Potatoes Cucumbers in Cream in Tomato Cups Double Swiss Cheese Soufflé* Fresh Fruit Demitasse

Your water can leave dulling film like this

spots like this

streaks like this

Finish is the only automatic dishwasher detergent with special formulas for extra-hard water, hard water, medium-hard water, soft water. That's why Finish gets your silver spotlessly clean. No matter where you live.

Your water affects the results you get from your dishwasher. It can leave spots, streaks, dulling film. Finish is the only dishwasher detergent that has different formulas for water problems in different areas. Only Finish matches its formula to your water. Nobody else bothers. Why do we bother? Try Finish and see how spotlessly clean your silver, glasses and dishes can be. Your grocer has the right Finish formula for your area.

Automatic Dishwashing re., New York, N.Y. 1001

RACK OF LAMB PERSILLE

The whole rack of lamb is called the bracelet. In order to butcher it, however, it is cut in half into two racks, each half having six to eight ribs. The bracelet is not a cut generally found, and you may have to put in a special order to your

1 bracelet of lamb chops, 12 to butcher. 16 chops

Olive oil Salt

Pepper

cups fresh bread crumbs teaspoon leaf thyme, crumbled 1 cup chopped parsley

1 teaspoon leaf basil.

1 clove of garlic, finely chopped

1/2 cup butter or margarine, melted

Heat oven to 425° F. Rub lamb with oil; sprinkle with salt and pepper, Place on wire rack in shallow roasting pan. Roast 15 minutes. Reduce heat to 325° F.,

continue to roast 45 minutes. Mix bread crumbs, parsley, thyme, basil, and garlic in small bowl. Stir in melted butter or margarine. Spread parsley mixture over fat of the lamb, spreading as evenly as possible. Return lamb to oven. Roast 1 hour or until meat thermometer registers 175° F, for medium, 180° F. for well done.

CUCUMBERS IN CREAM IN TOMATO CUPS

- 4 medium-size cucumbers
- 1 teaspoon salt 6 medium-size tomatoes
 - 1/4 cup butter or margarine 1 cup heavy cream
 - Salt

2 tablespoons chopped parsley Pare cucumbers; cut in half lengthwise; scoop out seeds. Cut into 1/2-inch cubes; place in bowl; sprinkle with 1 tea-

spoon salt. Toss a few times. Let stand 1 hour. Drain. Dry. Heat oven to 325° F. Slice tops off

tomatoes. Use a spoon to scoop out pulp, seeds, and juices. Sprinkle insides of tomatoes lightly with salt, Set aside.

Melt butter or margarine in large skillet over medium heat, Add cucumbers, Cook 2 to 3 minutes, tossing or stirring frequently. Add cream. Bring to boiling; reduce heat. Simmer 10 minutes or until cream is reduced by half and cucumbers are tender. Correct seasoning to taste. Remove extra juices from tomatoes. Spoon cucumber mixture into tomato shells. Set in shallow baking dish. Bake 20 minutes or until tomatoes are tender. Sprinkle with parsley, Makes 6 servings.

DOUBLE SWISS CHEESE SOUFFLÉ

1/4 cup butter or margarine

1/4 cup all-purpose flour

teaspoon ground nutmeg

1 cup milk

4 egg yorks, well beaten
1/2 cup grated Gruyère cheese
1/2 cup grated Emmentaler (Swiss)

1/4 teaspoon cream of tartar Melt butter or margarine in saucepan. Stir in flour, salt, and nutmeg. Cook over medium heat until mixture bubbles. Remove from heat. Stir in milk slowly. Cook over medium heat, stirring constantly, until mixture thickens and bubbles. Mixture will be quite thick. Remove from heat. Pour mixture slowly into beaten egg yolks; return mixture to saucepan. Add cheeses. Heat over medium heat, stirring constantly, until cheeses are melted and mixture is smooth. Let stand until cool.

Heat oven to 350° F. Beat egg whites and cream of tartar until stiff but not dry. Fold cheese mixture gently into egg whites. Turn into ungreased 11/2-quart soufflé dish. Bake 40 to 50 minutes or until soufflé is puffed and golden and fairly firm to the touch. Serve at once. Makes 6 servings.

AMERICAN HOME, NOVEMBER, 1968

My husband Barry is a marvelous person. He's good to his mother, wonderful with the children and crazy about me. In the 22 years we've been married, he's never been able to do enough for me. And we all love him.

But down at the garage it was a different story. There Barry was the boss. But the men that worked for him used to laugh at him when his back was turned. They'd make sly remarks when they thought he couldn't hear. And the thing that tore my heart out was that it was all because of me.

You see, Barry used to help me with the dishes. And when it came to scrubbing the pots, he'd do it all himself. Said pots were a man's work. So naturally, his hands became all rough and red like those women in the commercials. And also naturally, the guys in the garage made fun of him.

Well, one day we bought a Whirlpool 2-speed dishwasher. And from that day on, neither of us had to worry about dishes or pots anymore. Those 2 speeds take care of everything.

away heavy grease and cooked-on foods. Besides all that, our Whirlpool dishwasher also has 2 revolving spray arms, a

delicate dishes and crystal. And then

there's the super water speed that scours

filter that constantly cleans the water and 6 pushbutton cycles.

Now that we've got our Whirlpool, Barry, I'm pleased to say, doesn't take a ribbing any more. His rough, red hands have returned to their natural greasestained state. And to the boys in the gar-

age, he's a man again.





1 Mrs. Violet Anderson claims to have smoked her first cigarette on May 19, 1910...in the attic of her grandfather's farmhouse. 2 Cynthia Irene Bell smoked her first cigarette behind the old barn out back on Jan. 4, 1912. It was cold. 3 Myrna F. Phillips confesses she smoked March 4 or 5, 1911, out in the country, where only a squirrel and a bird could see her. The others offered "no comment." You've come a long way. Now there's a new slim filter-cigarette

that's all your own.

New Virginia Slims.

What is this new extra-long cigarette for women? Is it just a normal ordinary cigarette we call "a woman's cigarette"? No. We tailor it for women. We tailor it for the feminine hand. Virginia Slims are slimmer than the fat cigarettes men smoke. They have the kind of flavor women like—rich, mild Virginia flavor.

Regular or Menthol



You've come a long way.

Getting Out of Debt

(continued from page 60)

TO FEE OR NOT TO FEE?

One problem many civic counseling groups have run into is whether or not to charge a fee. Human nature being what it is, what costs money is apt to be more highly valued than what's given free. In Phoenix, Arizona, a nonprofit organization called Family Debt Counselors helps families get out of debt with a specific plan and a small initial fee, plus a minimum monthly charge to cover expenses. The California group is thinking in terms of some kind of fee, though they say that nobody will be refused help because he can't pay.

The Family Service Association of America feels that a new kind of financing plan is needed to support community counseling groups, more stable than one based primarily on income from creditors and debtors.

"Primary dependence upon debtor families," the FSA declares, "puts the load upon those who are least able to support the service. . . . Creditor contributions based on the amount of funds received through the service give the program the appearance of being a collection agency."

Therefore, this agency reasons, leadership groups in a community must become more representative of the total community and secure increased public confidence. And staffs must be adequately trained.

The family seeking help through civic-oriented consumer debt counseling can write to the National Foundation for Consumer Credit, 1411 K Street, N.W., Washington, D.C. 20005.

HELP THROUGH "CHAPTER XIII"

Provisions for helping the individual pay his debts and stay out of the bankruptcy court have been on the books for a long time, under the name of the Wage Earner Plan as part of the Federal Bankruptcy Act. But up till now, it hasn't been easy for the average citizen to avail himself of its benefits. The intent of the law is that the debtor may turn over a portion of his wages regularly to a court appointee, who will then see that no garnishment can be served on the debtor while he's abiding by the Wage Earner Plan. The appointee distributes the debtor's wages among his creditors.

The 14-Year Itch.

As a marriage matures, another kind of crisis develops. The wife grows more sophisticated and confident with her cooking skills. She wants to spend most of her time in the kitchen working on fancier foods.

Yet her husband never loses his appetite for good wholesome, everyday foods like mashed potatoes.

These marriages can all be saved.

With French's Instant Mashed Potatoes. They have a flavor so good it fools the experts.

Your husband can have the good wholesome simple food he desires. And you can have the extra time to work on even fancier foods because French's Instant Mashed

Potatoes take so little time to prepare.

French's also has other ways to keep your marriage happy.

French's Potatoes Au Gratin, Scalloped Potatoes, and even Potato Pancakes. Try them all.



Fine enough. Except that many a person hasn't even been able to locate the proper form. The forms are supposedly available at stationery shops or from court personnel, but aren't always to be found. And getting help in filling out the form can be frustrating. The proper approach is through an attorney since legal guidance is needed to determine if

this is the right course for each case. In some states, progressive groups of

bar associations have been working to activate Chapter XIII, to reduce the number of debt cases that would otherwise show up in the bankruptcy courts

So the debtor determined to fight his way back to self-respect and solvency has some shopping around to do, to find out where he can get the practical help he needs at a cost he can afford. But at least he can proceed with a reasonable expectation of success.

Mary Feeley has her own Family Financial Planning Service in New York City and is author of Associated Press's syndicated column, "Live Within Your Income."

BOOKS AND BOOKLETS

It'll soon be the season for entertaining and various other housewifely projects. Here are some current offerings to help you get ready. You'll just have time to read them before the holiday rushes.

BOOKS

Cooking for a Crowd. You'll probably be doing a lot of this in the next couple of months, certainly more than routine family meals and school lunches. This book, by Annette Laslett Ross and Jean Adams Disney, will come in handy if you find yourself feeding 12 to 48 people or any portion or multiple thereof. And this doesn't just mean mass-production recipes for chicken salad and the like (although they're here too). Included are 350 recipes along with special tips on planning, timing, equipment needed, and quantities to buy. Menus are broken into sections on cooking for 12, for 48, etc., and cover everything from wedding breakfasts to cocktail suppers. \$6.95, Doubleday.

The Armchair Shopper's Guide. If you like our Market Place pages or if chores keep you housebound when you'd like to be Christmas shopping, you'll find this soft-bound book useful. Not a catalog itself, actually, but more a catalog of catalogs, it can put you in touch with suppliers of all kinds of esoterica (as down-to-earth well as 'tems) for hard-to-gift relatives. Compiled by Delphine C. Lyons, it is world-

wide in scope, lists addresses of mail order and specialty houses in such shopping categories as: gourmets, dieters, collectors, hobbyists, com y year-end entertaining. As she fort and cleanliness lovers, children and the young in heart, and (quite basically) men and women. Not even the family pet is neglected. If you know anything about the personal preferences of your acquaintances, you can seek out the perfect gift. You are advised to write early for the catalogs you want to allow time for ordering gifts. \$1.50, Essandess Special Fdition, Simon and Schuster.

How To Be a Party Girl. The book bearing this slightly misleading title documents how San Francisco's leading party-giver, Pat Montandon, plans her parties-and best of all, enjoys them. The work is all organized ahead to eliminate worry. She freely gives tips and ideas for everything from suppers-for-two to all-out charity balls. Along with this are notes on ordering food, costs, quantities, and ous designs for renovating and decorating discarded furniture, and, in other words, antiquing things that couldn't quite stand on their own as proper antiques without a little help. It's a great gift book for do-it-yourselfers, or a source of ideas for next year's gifts from you. Based entirely on the experiences of the self-taught author, it gives specific down-toearth advice on when and when not For the more ambitious, there are directions for a cookie and gumdrop castle. Actually, even this seems like a simple project that the children could do. \$4.95, Hearthside Press.

Simple Crafts to Make at Home For Less Than 50c. The title tells it all. The subtitle (illustrated with Easy Step-By-Step Instructions) cleared up any doubts we may have had. Start-

> ing with the economic premise that interesting things can be made with odds and ends, this useful pocket book will keep children amused in creative projects within their abilities. Recommended for the grade-school set, since only moderate supervision from Mama is required. Besides, you may want to let the youngsters alone while they fashion simple gifts for the whole family. Also good for the trying postholiday lull before school resumes. By Karyl Zinder-50c. Paperback man. Library.

These books may be ordered through your local bookstore.

BOOKLETS

Citrus Treasures of the West. There's more to do with citrus fruit than to start the day with orange juice or finish a meal with lemon meringue pie, as this 98-page spiral-bound cookbook demonstrates. Prepared by the Sunkist Growers, it includes recipes for appetizers and soups, salads, breads, cakes, vegetables, and meats, all using citrus fruit. Throughout the book are hints (such as "Don't forget to grate the peel from the grapefruit squeezing the before juice.") printed in the margin that make it hard to botch up a recipe. Send \$2.25 (includes mailing cost) to Sunkist Growers, Dept. AH, Consumer Service, Division 2111, Box 2706, Terminal Annex, Los Angeles, California 90054.

SEPTIC TANK-CESSPOOL OWNERS...



Before Trouble Startsuse RID-X.

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Whether your home is old or new, you can have a costly, messy back-up in your septic tank or cesspool. So before trouble starts, use RID-X...it works to prevent messy back-ups and foul odors... acts to keep your sewage system working smoothly and troublefree. Yes, RID-X can save you HUNDREDS of dollars on digging, pumping, landscaping!

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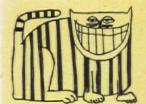
RID-X, P. O. BOX 186 WHITE PLAINS, N.Y.

to bother investing your time and efmost of all, good ideas. Don't be too shy to take a hint from an expert if you intend (and who doesn't) to do firmly declares, "Anyone, regardless of circumstances (i.e., income), can be an outstanding hostess and partygiver." \$4.95, McGraw-Hill.

With Love and Elbow Grease. For a change of pace, if a quiet evening at home is really what you had in mind, delve into this small but mighty helpful book. Elizabeth Lowry Browning gives complete directions and numerfort, and the best way to go about it once you decide to take the plunge. With sketches showing crucial techniques, designs to copy, photos of finished pieces, and notes on locating supplies. \$4.95, Simon & Schuster.

New Ideas for Christmas Decorations. Using greens, pods, and cones, as well as many other commonly available items, Nora Fields gives explicit, simple-to-follow instructions wreaths, tree ornaments, Christmas cards, wrappings, and centerpieces.

Creative Needlework & Stitchery. This fully illustrated handbook can make an accomplished needleworker of you. "How to Begin, Continue and End" tells you just that. "Now That It's Finished" tells how to launder, frame, and mount your handiwork. Besides 25 basic stitches, the book includes designs to copy. And author Antoinette Lewis points out, "Anything you can see, you can crewel." \$1.98 postpaid, from the Emporium, Dept. AH, Box 1569, Glendale, California 91209.



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CATFANCY

Treat yourself, your family and your friends to the most glorious, most popular, only full-color, full size magazine about cats and kit-CATFANCY is filled with stunningly beautiful Full-Color and Black and White Photographs, Prints and Drawings on rich luxury texture insert papers that are perfect for framing!

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CATFANCY is filled with warm, exciting, lively Cat Stories, Tips on Cat Care, Health and how to give your cat a long and happy life. It will tell you How to Buy Kittens, Train, Show and Breed Cats. You will also read the latest about Top Show Cats as well as Back Alley Cats and household pets. CATFANCY will tell you all about the treatment and prevention of all cat ailments. It pictures and tells all about the origin and development of the elegant and exotic cats such as the Long Hair Siamese Aristocrats, Blue Tabby Kittens, White, Blue and Chinchilla Persians; Ruddy and Deep Red Abyssinians, Himalayans, Burmese, Top Show Brown Tabbies, Blue Creams and the Rare and Unusual Korat from Northern Thailand.

CATFANCY is down-to-earth! It tells you what to feed your cat; the dangers of meat-only or fish-only diets; what to do about cats that have problems when they drink milk and about feeding dog foods, or baby foods, to cats and what to do about cat malnutrition. You will learn what you should feed pregnant cats; what are the best overall diets for cats. CATFANCY is scientific, it tells you all about medication, anesthetics, tranquilizers and surgery as well as facts you should know about veterinarians.

CATFANCY travels you 'round the world and in history. It tells of cats that orientals feel "waiver on the borderline between the natural and the supernatural" of cats in Chinese Art and art through the ages, in paintings and ceramics, in Ancient Egypt and in Persian Art.

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CATFANCY prints Cat Poetry, Fables, stories of Cat Personalities that ride high on owner's shoulders, keep a pet mouse, and make friends with almost any animal alive. In CATFANCY you'll find almost everything about cats - the beautiful phenomenon of odd-eyed cats, how coat color mutations can change a cat's psychology, and amazing how-to-do-it cat projects like how to build your kitten his own "Inside-Out House." CATFANCY fights for the cause of cats against anything that endangers cats - for good legislation to protect cats from accidents, starvation and scientific torture. Every issue contains helpful articles on care, feeding and health. Approved, supported and highly recommended by all leading authorities.

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CATFANCY is filled with exciting, helpful articles, as well as stunningly beautiful Full-Color and Black and White Pictures on rich papers, lovely for framing.

CATFANCY tells all about Genetics — how to Line Breed, Inbreed and Hybridize cats.



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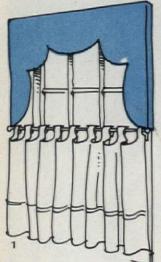
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MAKE A CORNICE AND COUTURE CAFE CURTAINS

Beautiful cafe curtains with a handsome, graceful cornice are an inexpensive window treatment you can make yourself.



To make cafe curtains: Cut a cardboard pattern for the shallow scallop at the top of curtain 71/4 inches long with a 4-inch-high strap that is 21/2 inches wide. Strap is in one piece with body of curtain. Sketches 2, 4, and 5 show one half of curve of scallop and strap pleated and folded in half.

Cut fabric to allow at least twice as much fabric width as the width of your window. If you require a few extra inches to make a complete scallop and strap at one or both sides add this to the width plus 1½ inches at each side for side hems (½ inch of hem allowance is for hem turn-in). Scallops and straps must be complete units—you cannot use part of a scallop or strap. Each curtain width must have a complete strap at each side (sketch 5). Add 5 to 7 inches for bottom hem. Baste side hems on curtain. Then sew on machine and press.

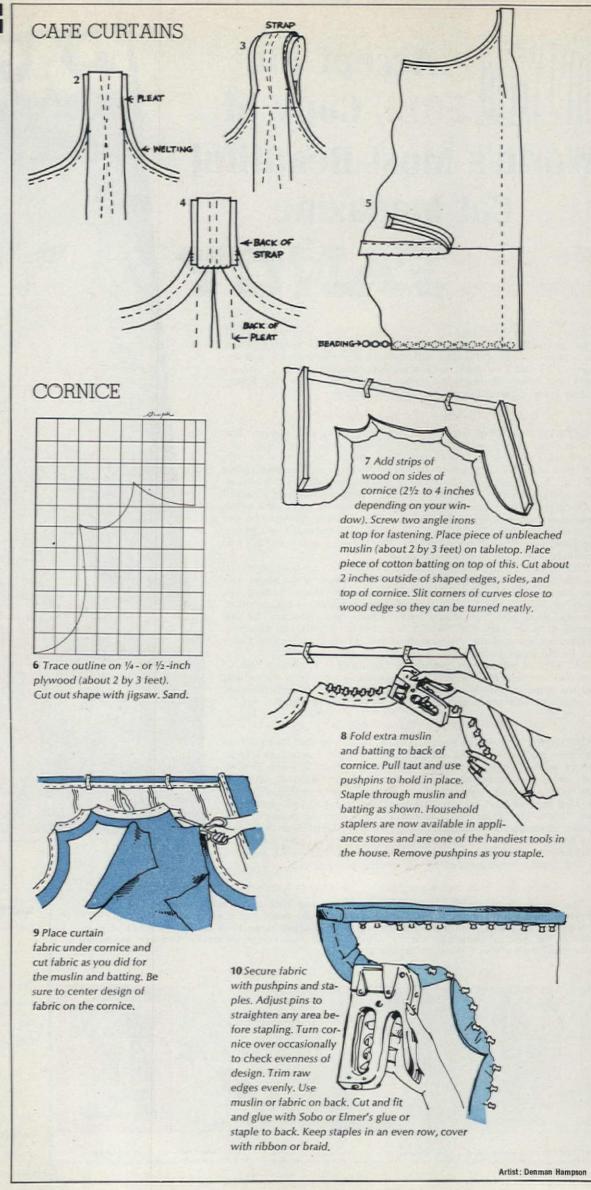
Using cardboard pattern, mark off top of curtain with pencil. Cut out scallops and straps ½ inch outside of penciled outlines.

Turn extra ½ inch and baste to back of curtain.

Make welting of same fabric you will use to cover cornice. Cut bias strips of fabric 1½ inches wide (1 yard makes about 30 yards of welting). Cover thin cable cord (or butcher cord) with the strips. Baste welting to back of curtain (sketch 2). Turn in raw edges of welting; baste securely. Sew welting on machine with cording foot, first close to cord, then close to turned edges.

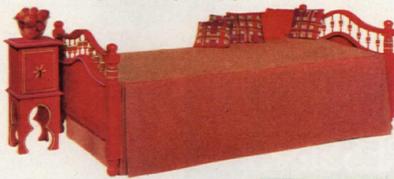
Pleat each strap and fold half of strap over to back of curtain to form loops for rod (sketches 2, 3, and 4). Stitch straps on wrong side to hold pleats and straps in place. This gives soft fold to top of curtain. Turn bottom hem to front of curtain (sketch 5). Apply a folded strip of bias (to match welting) ½ inch wide across top of hem. Insert bead weights in bottom of hem.

To make graph for cornice (sketch 6): Place 2-by-3-foot sheet of brown wrapping paper on tabletop. Draw 2-inch squares on paper with ruler, then copy each line of cornice shape as shown. If window is wider or longer, lengthen sides and widen center of graph pattern to fit your window.



If everyone liked the same thing, wouldn't life be dull?

If you want a sassy bedroom, you can have it.



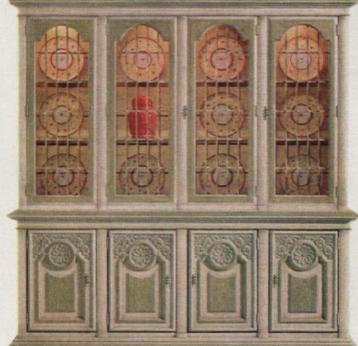
Chairs can do more than hold people up.

Everyone doesn't think modern means plain.



People in Peru like arches. So we stole them for you.

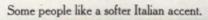




Some people think a decorated finish is great.



Only a woman could love this.





When finishes go colorful, it's more fun.



All sofas needn't be angular.



The Stanley Furniture Company

Mexicans like bright color. We adopted it. The Spanish like a decorated look. We adapted it. Peruvians do beautiful things with archways. We borrowed the idea. We lifted some things from the past.

Made up some things for the future. And we put all the ideas in a little black box. We added a booklet on how to buy furniture. And a floor plan scale, and furniture patterns to help you arrange things. To get

yours, write Pat Parker, Dept. AH-811, Stanley Furniture Co., Stanleytown, Va. 24168. Ask for the "pretty room kit". It costs \$1.00. And if we do say so ourselves, you won't find anything dull inside.



We make around 2,078 different pieces of furniture. But we try to make each piece as though it were the only one we had to work on.



Bulbs in Your House

(continued from page 26)

LILIES-OF-THE-VALLEY

A bowl of eight to ten of these small, delicate stems with their fragrant white flowers makes a delightful coffee-table centerpiece. They will perfume an entire room. Place the pips in a container six inches deep,

setting points level with the rim, and anchor them firmly in the soil. Allow them to root in the dark, in 50- to 60-degree temperatures and water daily. For good color in the foliage, spray leaves with water occasionally. When plants are three-and-a-half to four inches high, move them to some warmth and gradually, over a week's time, to sun. Blooms will follow quickly and last a long time.

COLCHICUM

White or purplish flowers grow from this vigorous little corm with almost no help. You can plant the bulbs in moss, pebbles, or soil, but they will probably produce flower stalks if you forget them on the kitchen table. Not too long after potting, four- to five-inch bloom stalks will appear. The foliage comes after the flowers, in spring.

AMARYLLIS

This is one of the easiest bulb plants to grow indoors. There are several varieties developed by Dutch growers as well as the giant American hybrids. The scarlet South African, 'Winter Joy' and 'White Christmas' varieties take seven to eight weeks of indoor culture to bloom, producing large, bright-colored flowers, one or two to a stalk.

Amaryllis bulbs frequently come already potted. If yours is not, place it in a pot with the top third exposed. Soil level should be about an inch below the pot rim to facilitate watering. A commercial soil mix is adequate for amaryllis.

Keep the pot in a cool, dark place, adding lukewarm water twice a week for two weeks. When the flower stalk appears, move the plant to a warm location in the sun. An insulated radiator makes a good stand to provide some bottom heat. At this time you may dress the soil with dry manure and water or apply a liquid houseplant fertilizer. Keep the soil moist and turn the pot every day so the stalk grows straight. Once the flower buds appear (in two to three weeks), move the plant out of the sun to a cooler location. When the bloom has faded, cut the stalk and keep the plant growing by continuing to water lightly.

SPREKELIA

The Jacobean or Aztec lily bloom resembles a large orchid and is bright scarlet in color. You can plant several bulbs in one large pot using a standard commercial houseplant soil mix. Leave the top third of the bulbs exposed. Allow roots to develop in cool semidarkness until flower stalk is up, then move the plant into 65- to 70-degree warmth and water daily. When buds show color, ensure a long blooming period by placing the pot in a cool location.

VELTHEIMIA

The heavy foliage of this plant is just as decorative as its rose-pink flowers. Plant one bulb per pot, with the top exposed. Keep the potted bulbs in 60- to 65-degree temperatures, watering to keep the soil barely moist, until the plant seems well established. Feed with a weak solution of liquid manure or house-plant fertilizer every ten days until the blooms begin to appear. After the flowers fade, continue to water to maintain the foliage.

EUCHARIS

Also known as the Amazon lily or star-of-Bethlehem, this generous plant has large, shiny evergreen leaves and fragrant white flowers. The best soil mixture consists of two parts fibrous loam, one part peat, one-half part old manure, and one-half part sand. Place the bulbs (four to a ten-inch pot is ideal) under one inch of soil and tamp down firmly. Water freely and keep in warm (70 to 75 degrees) temperatures until leaves (continued)

























Linda Papariello Pittsburgh, Pa.









Beverly Kuruman Denver, Colo.







Pamela Talbot New Orleans, La.



Carolyn F. Holder Amherst, N.Y.



Louise Tiernan San Mateo, Calif.



Margaret L. Huey Pittsburgh, Pa.





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Joyce A. Capozzoli Camp Springs, Md.



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Paste your picture here.

The prettiest dishes in America use Calgonite.



Prettiest glasses, prettiest silver, prettiest dishes—that's what you get with Calgonite in your automatic dishwasher. Pretty nice, huh?

© Calgon Corporation 1968

CHRISTMAS IS COMING!

Our December issue is the jolliest, merriest issue of the year. You'll find it crammed with ideas-ideas for decorating your home, ideas for the inside, ideas for the outside, old-fashioned decorations, brand-new decorations, gifts to make, gifts to bake, foods for your holiday entertaining. All these and lots, lots more. Get set for the festive season ahead but be sure to read next month's issue first!

Invite your friends to munch.





It's the snack you make fresh, and easy. And it makes your party! 4 teaspoons Worcestershire sauce 3/8 teaspoon garlic powder 6 cups Chex (Mix Corn, Wheat and

- Rice equally or any way you like!) 1 jar Planters Dry Roasted Peanuts.
- low baking pan. Stir in Wor- YIELDS 8 cups Party Mix®
- 2. Add Chex and Planters Dry Roasted Peanuts, Mix until all pieces are coated.
- 3. Heat in 250° oven 45 minutes. Stir every 15 minutes, Spread 1. Pour melted butter into shal- on absorbent paper to cool.

(continued)

appear. Move the plant to a cooler area, and continue watering. Apply liquid food every two weeks.

BULBS IN YOUR HOUSE

When first flowers fade, let the plant dry off for four to five weeks, but not to the point of wilting. When new growth appears, return to the original watering schedule and liquid feedings.

HYMENOCALLIS

This fragrant, white, waxy flower is more commonly known as Ismene. Place the bulb in a five- to six-inch-deep pot. Add peatmoss to the commercial soil mix for acidity. Keep the pot in warm (65to 70-degree) temperatures until flower stalks are well up, then water more frequently.

Induce a second growing period by letting the plant dry off after the foliage dies. Keep the pot in 65-degree temperatures and limit watering for a few months. When new growth appears, resume watering and watch for blooms.

OXALIS

Also called the Bermuda buttercup, this bulb has flexible stems that bear bright yellow, pink, or white flowers. Grow it either in pots or hanging baskets. Cover the bulbs with one inch of soil and keep them in cool temperatures and dull light until rooted. Then move the pot into the sun. Once buds show color, place the pot in a cooler spot.

HARDY ORCHID OR BLETILLA

This bears purple, orchidlike blooms on long stems. Its culture is the same as for oxalis. Blooms appear in six to eight weeks from time of planting and the plant will continue to flower for several vears.

CLIVIA

The variety 'Miniata,' or Kafir lily, bears clusters of orange flowers with yellow centers on sturdy, two-foothigh stems. In late October, plant the small bulbs in 10or 12-inch pots and put them in cool temperatures. It is not unusual for roots to appear above the soil level. Water sparingly until stalks appear, then move the pot to a warm (70- to 80-degree) but shady window. Water more often and add liquid fertilizer once a week. Sponge or spray the leathery foliage with water once a week The blooms will keep longer if kept in dull light. By Susan Szita

○ 1968 The Raiston Purina Company @737266 of Related Company @(Planters Dry Roasted Peanuts)



New guest for dinner. A new white wine from the Lake Country.

Mellow Niagara grapes ripened in our Lake Country give this wine a subtly different flavor. Delicate. Light-bodied. Fresh-tasting. New.

Drier than our Taylor Sauterne, yet not so dry as our Rhine Wine. (Perfect with lighter meats and seafoods.) A wine so different, we gave it a new name. Taylor Lake Country White. A fitting companion for Lake Country Red, the wine you already know... and love.



Now that your teenager has pimples, good old soap and water just aren't good enough.



She also needs Stri-dex® Medicated Pads. Stri-dex Medicated Pads begin where soap and water leave off.

They're like little disposable washcloths soaked in medicine. They deep clean the dirt and oil that soap and water leave behind. So, they help control acne pimples.

And the invisible medication in Stri-dex stays on and continues to work all day. So, it also helps prevent new pimples from forming. Stri-dex can help you make your child's complexion look better. And she'll feel better looking.

There are enough problems in growing up. Pimples doesn't have to be one of them.



DECORATING CLINIC

Question: I am refinishing an old china cabinet with glass doors to use

in my new dining room. I would like to line it in a small floral pattern and repeat it on chair seats and in the living room.

Answer: A mixture of patterns—geometrics or stripes with florals in different sizes, small and large-will work much better than one small pattern endlessly repeated. Curtains in the flower print, a narrow stripe in the china closet, and a somewhat bolder plaid on the dining room chairs will give you a lively variety of pattern. Don't-as you suggest-try to carry the pattern into the living roomjust be sure the colors in the two rooms are compatible. Use one color from the dining room lavishly in the living room.

Question: How should I group a collection of prints and small paintings that I've accumulated through the years? Should I mix hanging plants with the arrangement?

Answer: From your collection, choose prints and paintings that go well together-color is especially important-and leave out the others. The pictures should be lined up evenly with outside edges forming a neat rectangle centered on the wall area. Make sure the pictures are placed fairly close together so they look like a group and are not scattered at random. The so-called "gallery" wall is passé; so don't attempt to add hanging plants or small bracketed

accessories. They'll just clutter up a pleasing arrangement.

Question: I want to hang floor-length curtains in our new house but the heat registers are recessed under the windows. Will long curtains interfere with the heat flow and will the heat be harmful to the material?

Answer: To allow the air to circulate, hang the curtains a few inches away from the wall. Glass-fiber fabrics, in an open weave, are durable and can be washed frequently and conve-

niently. This is important as the warm air from the register may carry dust. Heavy stationary draperies at either side of the window can be of any fabric as they will not interfere with the registers.

Question: I've been collecting objets d'art for many years and have set them about on the tabletops in my living room. But for some reason,

and perhaps you will find the look you're seeking.

Question: I have been shopping for a solid-color fabric to go with a floral pattern I've chosen for my living room. I have found several colors that almost match one of the colors in the floral, but not exactly. Should I settle for one of these fabrics or should I continue my search?

fet supper and will need 20 place settings of silver. Since I have only ten of my own pattern and ten of my grandmother's more ornate pattern, would it be all right to use them together? And, if so, how?

Answer: It's a fine idea and something many people have done in the same situation. When you set your buffet table, alternate the patterns, a

plain fork, an ornate fork, and another plain one. If your menu does not call for knives don't put them on the table. If knives are necessary, put them next to the forks of the same pattern, again alternating plain and ornate matching knives and forks.

Question: I'm a 16-year-old boy and I want to add some punch to my room. It's now mostly pale yellow with modern birch furniture and a pepper-and-salt rug. My mother said she'll let me do whatever you suggest.

Answer: Paint three walls white, one wall orange and put your birch furniture against the orange wall. Add a charcoal-gray bedspread, curtains in a black, white, and orange geometric. Try a new lamp with a sleek chrome base and white glass shade. Finish it all off with a wild poster or two.

Question: I've just hung new pinch-pleated draperies in my living room and find that the headings tilt forward. What can I do?

Answer: Assuming you're using enough hooks—one at every pleat and at each end of each panel—the problem must be the kind of hook you're using. Did you know there are over 20 different styles of hooks, all for specific purposes? Kirsch makes Up-Rite heading hooks (in slip-in or sew-on types) with a variety of shank heights to reinforce the buckram of the heading at the pleats.

Their selection depends on the depth of the drapery heading and the type of rod you're using. Hooks for use with conventional rods must be longer from the top of the hook to the top of the shank than hooks used with decorative rods. Ask your drapery hardware salesman to advise you on your specific needs.

Letters submitted to Decorating Clinic will be selected for an answer on the basis of their general interest. We are sorry that we are unable to give personal replies.



they don't have the charm of the lovely arrangements I see in your magazine. What am I doing wrong?

Answer: There could be many reasons why your accessories don't have the decorative interest you want. It may be that you have too much variety—not enough objects of the same category. What you see in magazines are often collections of similar items in several sizes—lots of seashells, crystal paperweights, or of bottles, all different shapes and sizes. Try weeding out and regrouping your objects

Answer: Continue your search. Matching colors can be touchy business. Very often a small swatch of color will look okay, but blown up into a slipcover for a chair the variation will suddenly be very obvious. Be sure to look at your sample in the room for which it is intended, as the lighting in the store may make the colors look different than they would in your home. If you're not satisfied, don't buy it. Although time consuming, your quest will pay off.

Question: I am planning a large buf-

THE FAMILY PET By PATRICIA O'KEEFE

SHOWING PETS AS A HOBBY

Who says baseball is our national sport? About 160 major-league ball games are played each year, but more than 1000 big-league championship dog and cat shows are held annually.

Showing dogs and cats used to be considered a rich man's sport. But today the typical exhibitor is likely someone who bought a purebred animal simply because he wanted a fine pet. Then, out of curiosity, he attended a show and developed a yen to see if his pet could win a ribbon.

Watching a dog show is good fun. The groomers keep busy brushing, clipping, and fluffing the dogs, getting them ready to go before the judge.

At some shows, all the dogs are on

exhibit during the entire program. If you want to know more about a particular breed, you'll find the dog's owner eager to talk to you.

THE JUDGING

In the judging rings the dogs will be competing. For each breed, there is a standard, a detailed description of how the perfect specimen of that breed should look and behave. Each dog is shown by a handler-sometimes his owner, often a professional handler whose job is to make the dog stand properly and look alert. The judge scrutinizes each dog, looks at its teeth and runs his hands over it to judge muscle and bone structure. The handlers are asked to walk or run the dogs to show how well each one moves.

First, each breed is judged. Next, the best-of-breed winners compete in one of six groups: sporting dogs, hounds, terriers, working dogs, toys, and nonsporting dogs. The first-place group winners then compete for star billing as the best of show.

A cat show is conducted along similar lines. The entries are displayed in cages. Each cat has its turn under the scrutiny of a judge. At some cat shows, nonpedigreed cats may be entered in a special household pet class and compete for ribbons.

OBEDIENCE COUNTS TOO

Among dog owners, obedience trials have become increasingly popular. The dogs are judged on their ability to obey and perform prescribed routines. These vary in difficulty from heeling on a leash to retrieving and jumping over hurdles. Training is the important thing, not physical appearance. However, a dog must still be a purebred to compete.

Showing dogs is a sport the whole family can participate in. Many shows have a special class for junior handlers. The experience gained from studying and practicing to be a good handler and then competing helps a child develop poise and confidence.

HOW TO START

The best way to learn the ropes is to join a dog or cat fanciers' club. A kennel owner or veterinarian can steer you to a group in your community. These clubs sponsor shows and hold regular meetings with programs where members learn to train, groom, and condition their pets for competition.



Lots of pots have Teflon inside. Some have ceramic outside. But only Wear-Ever's new Cerama has all that and a pot that can dish it out.

Cerama pots feature a beige ceramic finish, heavy-duty aluminum, tough DuPont Teflon II. Bitter Orange or Bitter Lemon covers. And everything cleans up quick in the dishwasher. For a posh gift, give Cerama.

WEAR EVER MALCOA

Boys wouldn't look at me, until I lost 135 pounds.

By Jana Wasile-as told to Ruth L. McCarthy





Now look at me today, at 150 pounds. Sound like a lot? Don't forget, I'm nearly six feet tall. And even in a checked dress, I think I look pretty slim.

"Ugh!" is exactly how I felt when I looked at this picture. And I was only 250 pounds here.

Do you wonder why I tore up those of me at 285?

They stared at me. And laughed at me. But boys never looked at me the way they looked at other girls. You see, I was 285 pounds and nearly six feet tall.

Maryland College where my mother take one or two as directed. Afterwards, I might have a chicken leg, some carrot strips and fruit I'd feel plants at in fall.

When I was born, 18 years ago, I was the longest baby ever delivered at the hospital in Washington, D.C. I wasn't skinny either. I weighed eleven pounds six ounces. And I added more every time I opened my mouth.

In school, teachers were always at me to reduce. My mother was, too. She bought me diet drinks. And calorie counters. And a reducing-plan candy, but I wouldn't even give that a chance. I said I needed something stronger, like a "miracle" drug. So she asked the doctor about diet pills, but they gave me nightmares, and I had to give them up.

My mother was frantic. Especially the year I gained 100 pounds. It was a particularly bad one for me. She had a serious operation. And my father had died. To console myself, I ate. And ate.

Finally, my mother sent me to a diet health camp. I lost 40 pounds. But when I returned home, it came right back.

That's when my mother gave up. "All right," she said, "be fat. But you can't stay home and hide." You see, I went out so little I was practically a "shut-in." Yet I wanted friends, and to be liked.

So I wrote a letter to "Sea Tiger," the Marine newspaper in Vietnam. I wanted to talk to boys without their seeing me. And Vietnam was a world away. To my amazement, I received 70 answers. I was popular at last—if only on paper.

Then one weekend, I went to Western

Maryland College where my mother was singing. A girl friend came, too. When we arrived, it was football-practice weekend. I'd never seen so many big, tall, handsome-looking boys. I was dying to meet them, but too embarrassed to play the flirting game. My girl friend wasn't. The snack bar was where the boys were. So she encouraged me to go in. When I saw their faces, I panicked and ran.

When I got home, I broke into tears. "Mamma, what am I going to do?" She said: "Jana, unless you, yourself, want to lose weight, nothing will work."

She was right. And I knew it. Only then did I ask her about Ayds, the reducing-plan candy she and a friend of hers had tried to get me to use before.

I bought a box at the drugstore. And I started taking Ayds the next morning. As soon as I'd get up, I'd eat one or two with hot coffee. After that I'd dress, then have juice and an egg. There are no harmful drugs in Ayds, so I didn't get jittery. Soon, I began to lose on the Ayds Plan—about two pounds a week, later as much as five. This gave me hope.

Ayds are great when you're at school.

Before and After Measurements Before After Height 5' 111/2" 5' 111/2" Weight 285 lbs. 150 lbs. Bust 481/2" 361/2" Waist 38" 27" Hips 581/2" 38" Dress 241/2 14

I'd just carry a few and, at lunch, I'd take one or two as directed. Afterwards, I might have a chicken leg, some carrot strips and fruit. I'd feel plenty satisfied, too. Anyway, I knew when classes were over, I could always have another Ayds. I like the chewy vanilla caramel kind. But there's a fudgy chocolate mint and a plain chocolate fudge type.

When I'd lost about 25 pounds, somebody said: "That dress sure makes you look thinner." But when I'd taken off 85, they all knew it wasn't the clothes.

As the fat disappeared, I found all sorts of "new" bones in my body. Collar-bones. Rib bones. Hip bones. When they first showed up, I thought they were growths!

As for my clothes, I kept taking them in. Lucky I could sew. And what a day it was when I bought my first nylons. I'd always gone barelegged, because I couldn't find any big enough.

It took me about 14 months to lose the 135 pounds. But when I did, my whole personality changed. And so did my life. I was no longer so irritable. I started to do better in school. I even enrolled in modeling school. Since then I've had numerous modeling jobs and it's just been marvelous.

But even more important than all this, the telephone began to ring. And for me. It rang so much, in fact, that my mother finally gave me a phone of my own for a birthday gift. Now I have a different kind of boy problem, thanks to the Ayds Plan. I have more dates than days in the week.





NEWS AND NOTES

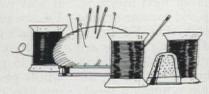
Great food and great wine are an exciting adventure to those who care. Yet how many of us are given to cooking the same recipe over and over again because we like it and because it's easy? Or we order the same menu without fail



everytime we go back to the same restaurant because we enjoyed it the last time. What a vast world of superb pleasure awaits us, but for the urge to be daring. Are we too often guilty of slipping into this comfortable culinary rut?

Front-page reporting headlines a sad commentary on the world food front. While children and babies are dying of starvation in some parts of the world, the dinner plates in other parts of the world are returned to the kitchen hardly touched, because either we are just not hungry or we don't like what mother set out for supper.

Interesting news for those who sew: From Rubbermaid, a Sewing Susan. Two-tiers—bottom tray divides into compartments for buttons, pins, etc.; top tray has 32 thread spindles, 2 pincushions, scissor holder—all on a turntable base, \$3.98.



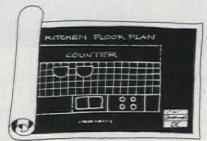
From Elna, the Lotus lightweight (only 14 pounds) distributed by White Sewing Machine Co. This sewing machine boasts the unbeatable combination of versatility (it sews a straight stitch, zigzags, embroiders, makes buttonholes) and compactness (everything from cord and accessories to instruction book fits in one fold-up unit).

From Singer, a pincushion designed to attach to the sewing machine with Velcro.

130

If you are baking cookies for the holidays, you'll like this tip for making cookies with refrigerator dough. To keep cookies perfectly round, line an empty 6-ounce tomato juice or frozen juice concentrate can with wax paper. Spoon the dough into the can and pack lightly. Chill. To slice, remove other end of the can, slip out dough.

As we've reported before, one of the special pleasures of this editor is meeting many of our reader families from time to time as we travel the miles. It was a rare privilege we had in getting to know the wonderful people who made our 20 pages of kitchens and dining rooms possible. It certainly proved to us that while pencils, scale rul-



ers, graph paper, and drawing boards are important to planning good kitchens, they are really secondary to the real key to planning these kitchens. The personalities and warmth and rare human qualities of the home owners are really the elements that make a good plan function. These ladies were able to interpret their personal needs and habits to their builders and architects so well that this is the reason each kitchen differs so in design, character, personality.

As you stroll the aisles of the housewares departments, keep your eyes open for these new items which we noted at the recent Housewares Show: Pyrex Store 'n' See glass containers in six versatile sizes, handsomely designed for open shelves or cabinet storage. Hoover's new blender that has a built-in spatula and strainer lid with a pouring spout. Goodlooking serving pieces, Flair by Foley, in stainless steel and walnut grain with contemporary design.

Gay new cookware colors from everyone—Mirro's antique white, Wedgwood blue, and nutmeg brown; Savoryware's chocolate brown with tiger lily, Sleek Chalet by Randall in harvest and avocado; Revere's Desert Sand, Dancing Flame, and Coppertone Polyimide finishes; and crazy, mod designs from U.S. Stamping. You'll find the seal of scratch-resistant Teflon on many of these.

Oster's cutlery center combines a knife stand with an electric knife sharpener. Eureka's Easy Glide is an upright, indoor-outdoor vacuum cleaner, designed to clean all carpets (very flat to very high pile).

Paid a delicious visit recently to sample and savor the kitchenmade delicacies from Butternut Farm, in Cannondale, Connecticut. Owners Mary and Babe Forester are constantly busy concocting all kinds of condiment goodies. There's Broccolaise, a hollandaise sauce prepared with a zip especially for use on vegetables, fish, and eggs. There are piquant jellies, chutney, Béarnaise, Bordelaise, and a Bouquet Garni all done up in checkered calico, to mention a few. In many supermarkets and gourmet food shops.

There's news in Pizza. Jeno's offers the pizza roll! Like an egg roll, it is a thin egg-batter crust, filled and rolled with one of four varieties of fillings . . . Cheese-burger style, Chili-burger style, Chicken and Cheese, and Ham and Cheese. There are other flavors and you should find them in your grocer's frozen-food section. Buitoni announces Instant Pizza that can be cooked in a toaster. About 4 inches, a double crust seals in the filling of pizza sauce and mozzarella cheese. It too is frozen.



Wouldn't it be great to trek across the hills and through the woods to grandmother's house for Thanksgiving dinner? For those of you who do go to grandmother's, and to all the rest who go to mother's and dad's or to relatives or friends, or just stay at home, have a happy, glorious, above all, a thankful day.

Virginia P. Habel

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No Iron Stevens Utica® "Flower Patch" sheets always look daisy fresh. Made of 50% cotton and 50% polyester. The same print is also available in matching towels of 100% cotton. The luxurious Forstmann® wool blanket is machine washable. For the store nearest you, call any hour, any day at no telephone charge: (800) 243-1890. In Connecticut call collect: 325-4336.
J. P. Stevens & Co., Inc., New York, N. Y. 10036.

Stevens hosiery
Gulistan® carpets
JUST EVERYDAY THINGS
FOR THE HOME
MADE REALITION BY

Stevens



Black wrought iron frames this gay tile to use as trivet or on the wall. 6" square. \$7.50 set of 4. World Co., AH11, 1 Park Ave., New York, N.Y. 10016.



Bulletin board of burlap is framed in wood, has a message train made of three felt pockets. 18x23". \$3.98. Miles Kimball, 126 Bond St., Oshkosh, Wis. 54091.



Most convincing! Baby lambskin stenciled to imitate the jungle leopard covers this 12" square cushion. \$13.95. Safari Skins, 29 Joseph Ct., San Rafael, Calif. 94903.



Exquisite handmade rose with a velvet cord is designed for your window shade. Send swatches. \$7.50 each. Talbert, AH11, 17 East 53 St., New York, N.Y. 10022.



Revolving Santa is a music box that plays Jingle Bells. 12" high, it is dressed in red and white. \$10.95. Order from Taylor Gifts, AH11, Wayne, Pa. 19087.



Rainbow lights gleam from this candle holder made of glass with a lining of colored glass chips. \$2.35. Sturbridge Workshop, AH11, Sturbridge, Mass. 01566.



Fluorescent stickers for packages and correspondence make gay accents. 360 stickers are only \$1.10. Colonial Studios, SS2, 20 Bank St., White Plains, N.Y. 10606.



Fireplace matches are 11" long, come in box decorated on each side with Early American scenes. \$1.50 complete. Miles Kimball, 126 Bond St., Oshkosh, Wis. 54091.



Reproduction of Detliefson's famous picture, The Blacksmith, is 18x24". Frame is solid pine. \$17.50. Order from Old Guilford Forge, AH11, Guilford, Conn. 16437.

SHOP YOUR AMERICAN HOME MARKET PLACE

By Ann McLaughlin

The Christmas season is almost upon us and it's such a wonderful time for giving! And look—here on these 17 pages are presents for everyone you want especially to remember. There are important gifts as well as stocking-stuffers and just-tor- fun gifts. Order any of them by sending your check or money order to the company listed. Unless otherwise stated, postage is included in the price. Anything not personalized may be returned within seven days for a full refund.



Carved wood table lighter from India has mellow patina and precision mechanism. 4" high. \$3.98 plus 25c. Harriet Carter, AH11, Plymouth Meeting, Pa. 19462.



Solid brass nameplate needs no polishing. 5" long engraved in script is \$4. The 3" plate is \$2. Elgin Engraving, Dept. AH11, 614 South St., Dundee, Ill. 60118.



Cable-knit sweater designed for the large man is made of fine wool in off white or in olive. 40 through 54. \$25. King Size, Dept. 5768, Brockton, Mass. 02402.



Night-light for any room is a fullblown pink rose with glossy green leaves. Easy to plug into socket. \$1. Lillian Vernon, AH11, 560 S. Third, Mt. Vernon, N.Y. 10550.



Sterling silver slide-rule tie bar and cuff links are \$2.69. The set in gold plate is \$2. Walter Drake, AH73, Drake Building, Colorado Springs, Colo. 80901.



First edition. Exquisite porcelain plate from Germany. Design is Roskilde Church, colors are blue against white. 8". \$10. Downs, AH11, Evanston, III. 60204.



An old favorite. Here is a 15" wastebasket decorated with the famous Meissen blue onion design. \$12.95. From Jenifer House, AH11, Great Barrington, Mass. 01230.



Williamsburg lamp of pewter and mahogany is 20". Shade is olive tone. Perfect for 18th-century decor. \$72. Ephraim Marsh, Dept. 609, Box 266, Concord, N.C. 28025.



Fine cameo slide adjusts this goldplated necklace. Fob is removable to wear with a watch, 28" long, \$5.95. Order from Vicki Wayne, AH11, Tucson, Ariz. 85716.



Little red schoolhouse is a precision-made clock, Hands and bell are brass. It can stand or hang. \$7.98. Order from Miles Kimball, 126 Bond St. Oshkosh, Wis. 54901.



Covered chest and matching tray come in red or blue with Scandinavian design. In either color each is \$2.25. Miles Kimball, 126 Bond St., Oshkosh, Wis. 54901.



Copies of old English silver salt and pepper shakers, with removable blue glass liners. Four shakers \$8. Alexander, AH11, 26 South 6 St., Mt. Vernon, N.Y. 10550.



Double bell alarm clock has seethrough front and back. Working parts are eye catching, \$5.95. Crescent House, AC, 135 Central Park Road, Plainview, N.Y. 11803.



For the turkey a platter of Melamine that looks like china. Heat resistant, dishwasher safe. 21x16". \$5.95. Alexander, AH11, 26 South 6 St., Mt, Vernon, N.Y. 10550.



Monogrammed silver coasters are 4" in diameter, double as ashtrays or nut dishes. \$3.98 for 4. Country Gourmet, AH11, 545 South 4th Ave., Mt. Vernon, N.Y. 10550.



Reproduction of an antique Italian wine bottle is hand blown, comes with four glasses. Green, amber, or blue. \$4.95. Ferry House, AH11, Dobbs Ferry, N.Y. 10522.



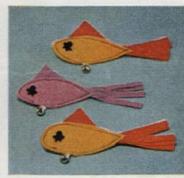
Pine chest finished in honey tone, maple, antique pine, or walnut holds recipe cards. \$12.95 complete with tabs. Order from Yield House, AH11, North Conway, N.H. 03860.



Hand-painted translucent goose eggs, each fitted with a tiny, replaceable electric bulb, cost \$7.48 a set of 10. Helen Gallagher, 411-49881, Peoria, Ill. 61601.



Christmas-tree jar of green glass will hold candy or small gifts for visitors. 12" high. \$5.98 plus 50c postage Order from Helen Gallagher, Dept. 401-72991, Peoria, Ill. 61601.



Holiday gift for the family cat, three felt fish generously stuffed with catnip. \$2.25 the set. Artisan Galleries, Dept. AH11, 2100 N. Haskell, Dallas, Texas 75204.



Perfectly chilled, Server for martinis or wine has a built-in ice container, Bottle is made of iridescent glass. \$4.03. Gracious Living, D-250, Berkeley, R.I. 02864.



Mini-masterpiece, the Gleaner, is reproduced in color and framed in gold. 7x6" \$1.50. Other miniatures available. World Art, 2 First St., E. Norwalk, Conn. 06880.



For the Christmas tree or front door, a plastic mat decorated in red and green. 15x22", \$2. Miles Kimball, 126 Bond St., Oshkosh, Wis. 54091.



Mirror cube with hinged cover makes a brilliant container for cigarettes. \$10.70. Lambert Studios, AH11, 336 Central Park West, New York, N.Y. 10025.



Octagonal box made of solid brass makes a lovely jewel case. Or use it for cigarettes or tobacco. 5x4", it is \$4.95. Taylor Gifts, AH11, Wayne, Pa. 19087.



Copper-color aluminum pan will mold a holiday salad or help bake a pretty cake. 11½x11" \$2.75. Order from Helen Gallagher, 411-23887, Peoria, III, 61601.







Link Photo Frames hook together for a "chain" photo gallery! Set of 4 golden styrene frames are each $2V_2$ " in diam. to form a 13" long chain. 7196F9 4-pc. set 88¢



Felt Tip Pens In 6 Colors write bold or narrow in red, green, purple, black, brown, and blue! Fast-drying ink doesn't smear. In vinyl case. 7160F5 set/6 only 88¢



Press-On Velour Daisies to decorate furn ture, mirrors, gifts . . . anything! Set of I velvety velour paper daisies in assorte shades are 3" and 5½" diam. Seli-stick. 7101F9 Orange/Yellow or 7102F7 Rose/Pin 7103F5 Blue/Green set/12 . . . 86



WATCH YOUR CHILD GROW!



Children's Musical Toothbrush rings a tinkling bell when teeth are being properly brushed... up and down! Encourages correct brushing habits! Each is 6½" long with fine quality nylon bristles and assorted pastel handles decorated with nursery rhyme designs. Will stand upright when not in use. 6815F5 each 88c



Toadstool Tiddly Winks Set has a colorful hand-painted wooden toadstool as target and storage for the leapers and snappers! Instructions. 9026F6 set 88e

Ring Toss Clown Set for you to toss a ring and circle the clown! 61/2" hi wooden clown is enameled in circus colors, with 5 vinyl rings. 7415F3 6-pc. set 88¢

Alphabet And Numbers Set has over 60 pieces for spelling, word games, etc. Safe, non-toxic poly-ethylene letters, 11/2" hi ethylene, 93/4" long. Nonto 6667F0 each









Set/36 Elastic Gift Bands s-t-r-e-t-c-h to tie up gifts in seconds! Shiny vinyl bands in assorted colors





Gay Gift Garters make package decorating a snap! 8 garters sport Santas, pixies, and snowmen tags of heavy colored paper with felt trim. 31/4" hi. 8254F5 set/8...88¢



Fancy 3-D Gift Tags are colorful cards with smar ornaments, golden cords Each 21/2" folded card ha space for message. 20 asstd designs. 9691F7 set/20...88





Set of 10 Magnetic Daisies are a bright way to hold notes and special reminders to any metal surface. . . like your refrigerator! \(\frac{1}{2}\)'' diam. white cloth daisies have fuzzy yellow centers. Handy daisy magnets look fresh from a meadow in your kitchen! 6009F5 set of 10...88¢



Natural Rattan Plate Holders put an end to soggy paper plates! Hand-woven of sturdy natural rattan fibers, holders hold 9" diam. plates . . makes them easy to handle and prevents tipping and spilling. Handy for picnics and backyard cookouts! 1843F2 set/3 ... 88¢



Genuine "Hummel" Notes reflect the warmth and charm of child-ren captured by Berta Hummel in her art! Box of 14 richly colored, French-folded notes are 4" x 5½", envelopes. 2983F5 box/14 ..88c



Cellophane Tape Dispenser is crafted of gleaming white porcelain. Delicately accented with golden mums, dispenser keeps standard roll of tape handy! 4½" x 2" hi. 7111F8...each 88c



Walking Cutie Fruities . . . just win the key and off they go, shuffling alor on their little flat feet! Cute characte are 3" hi of bright polyethylene yummy colors! Assorted fruits will d light children! 7423F7 ea. 8



SHOWER



Owl Switchplate Cover that glows in the dark! A "friend" for children all thru the night! Glazed ceramic, burnished yel-low, 51/4" 5507F9 ea. 88¢



Grabbing-Hand Bank makes saving fun! Wind up, place coin in circle, press lever. Gover opens, hand comes out, grabs money! 6471F7 each 88¢

Brag Photo Book is mini album for pocket, purse! Two-ringed binder holds to crochet hooks organized! Of heavy tapestry with fold-over top, 17" long. Gattery money! 6471F7 each 88¢

Knitting Needle Case keeps knitting needles, crochet hooks organized! Of heavy tapestry with fold-over top, 17" long. Rich colors. 7157F1 ea. 88¢







Beer Bottle Shaped Opener with amusing philosophy. Made of maple finished wood w/chrome metal opener. 111/2" hi. 7185F2 ... each 88¢



Paper Daisy Bouquet to arrange in a vase, bedeck gift packages, or even mat for a 3-D picture! Fantasy flowers have bold bright centers and contrasting petals with paper-wrapped wire stems. Each bloom is 1½ diam. Easy to "plant"! 5304F8 set/30...88¢



Olde World Map Desk Set has mail basket and pencil holder of black metal with "antique parchment" covers Basket, 41/4" hir pencil holder, 31/4" hir. 7095F3 2-pc. set 88¢



Four Seasons Calendar Tow-el. 1969 linen calendar towel is printed with birds repre-senting the 4 seasons! 16" x 281/2". Dowel, hanging cord. Colorful! 1110F6 each 88¢



Novel Daisy-Design Letters are ready for you to write, fold and seal with a colorful gummed disc! Your letter becomes its own envelope! Bold daisy is printed on bright yellow vellum paper, each note is 7" x 53/4". 18 disc seals are included. Gay and unique! 5864F4 box/18...88¢

STREET _

CITY_



1000 Name And Address Labels In Handy Concrete ready to personalize all your correspondent books, records ... you name it 1½" x ½" gumed labels come in handy pads ... just mois and apply. Specify name, address, city, state, code ... up to 3 lines. 1825F9D set/1000....











NAME HAWERSTEY OF WORTH CAMOLINA AT GREENSBORG

GREENSBORO, M. S.



ZIP CODE_

DEPT. 411, PEORIA, ILL. 61601

Missy Purse And Umbrella— Her very own 14" umbrella and 81/2" shoulder bag are in assorted pastels with pearlized finish. Made of polyethyse. 6546F4 2-pc, set 88c Plastic U. S. Map Puzzle teaches your child geography! Molded of colorful polyethylene, the states have their names in raised letters. In heavy paperboard outline, map is 15" x 10" hi. 9214F8 each 88c Magnetic Choo Cheo Train has cars that magically "hook" together with tny magnets! Colorful polyethylene, the states have their names in raised letters. In heavy paperboard outline, map is 15" x 10" hi. 9214F8 each 88c Plastic U. S. Map Puzzle teaches your child geography! Molded of colorful polyethylene, the states have their names in raised letters. In heavy paperboard outline, map is 15" x 10" hi. 9214F8 each 88c Plastic U. S. Map Puzzle teaches your child geography! Molded of colorful polyethylene, the states have their names in raised letters. In heavy paperboard outline, map is 15" x 10" hi. 9214F8 each 88c Plastic U. S. Map Puzzle teaches your child geography! Molded of colorful polyethylene, the states have their names in raised letters. In heavy paperboard outline, map is 15" x 10" hi. 9214F8 each 88c Plastic U. S. Map Puzzle teaches your child geography! Molded of colorful polyethylene, the states have their names in raised letters. In heavy paperboard outline, map is 15" x 10" hi. 9214F8 each 88c ILLINOIS ... WHERE YOU CHRISTMAS SHOP BY MAIL! 為都不敢如此其外以後以此其為日本人為此其為其其其 CLIP AND MAIL TO: HELEN GALLAGHER - FOSTER HOUSE



36 Golden Medallion Seals to glamorize your packages, Christmas notes! Gummed seals, golden foil in delicate designs. Assorted sizes, 2½" to 3½". 6990F6 set/36...88¢



Versatile Santa Ash Tray will catch cigarette ashes, or let him offer candy, nuts from his dish-shaped beard! He's red and white ceramic, 6" x 73/4". 8714F8 each 88¢



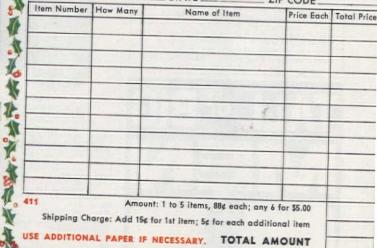
Blinking Chirstmas Tree is fairyland size . only 6" tail! Tiny tinsel tree sits on metal base. Operates on 2 "C" batteries (not incl). On-off switch. 8280F0 . ea.88¢

Set of 10 Santa Guest Scaps are hand-decor-ated with jolly Santa acces! Pink-tone scaps



Glamorous Foil Ribbon Tape is self-adhesive, sticks with light pressure. 1½" wide on roll 88c







Rattan Hot Mats in fiesta colors of orange, green, yellow and brown! Hot-proof to protect the table: also add festive touch! 7" diam. 5313F2 4 for 88¢



Rooster Scouring Pad Holder prevents rust spots on sink or counter top! Made of white ceramic, it can hang or stand, 43/2" wide. 5976F6 each 88¢



Swedish Door Harp gives a merry welcome! Three swinging wooden balls strike metal strings. 7" hi with gay hand-painted design. 5556F6 each 88¢



Paper Bag Caddy holds up to 40 paper bags . . keeps them handy but out of sight! 6" x 13" hi with plated wire loops and hooks for string, etc. 5810F7 . . each 88¢



Country Store Memo Roller is copy of old fashioned butcher paper roll! Varnished wood base, metal cutting edge. 33/4" x 4". 5971F7 each 88¢ 5857F8 Paper Rolls . 2 for 59¢



Rooster Salt & Pepper Shakers.
This colorful pair will add that
'fiesta' charm to any table!
Of colorful glazed pottery with
relief detail, they are about
4" hi. 7958F2...pair 88¢

13 Color Ball Point Pen i a super-duper that write
13 different colors! Jus
choose color wanted, slip
in center chamber! 6" long
9207F2 each 88

13 DIFFERE

COLORS



Butterfly Perfume Bottle, a copy of a French antique! Of trosted glass, holds full ounce of favorite scent, protects from harmful sunlight. 31/4" hi. 7614Fl ... each 88¢.



Rose Design Pin Box. reproduction of an 18th century French bisque. Hand formed roses adorn lids, 2½° hi on golden feet. Assorted shapes. So cute! 3961F0...each 88¢

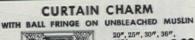


Ladybug & Turtle Clothes Brushes crafted of wood and hand enameled in bright colors! 434" long. For gifts! 5102F9 Ladybug ... each 88¢ 5103F7 Turtle each 88¢



Pierced Earring Case With Mirror of brass plated steel with plush sec-tions! Tiny tweezer included for easy selection, removal from case. 23/4" x 23/6" with lacquer finish, assorted colors. Handy! 4860F3 each 88¢







20", 25", 30", 36", 40" long 3.00 2 pairs to window 6.00 45", 54", 63". 72" long 4.50

81", 90" long 6.00 all types 80" wide per pair 72" long

Matching Valance 9"x80" 1.50

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name plate is custom engraved with any name. Mounting screws incl. Order 143...\$2.95 each add 25c po: lage. LILLIAN VERNON, Bept. A1, 560 S. Third Ave. Mt. Vernon. N Y. 10550

COLLECTOR'S FIND. Anyone who collects banks will be delighted with this set of Tobylike figures. Made of brightly glazed ceramic, the stylized couple sit in chairs that really rock. Bank opening is behind each figure. About 71/2" high, they are bright and cheerful, \$3.50 the set plus 35c postage. Order from Foster House, 411-50831-37, North Galena Rd., Peoria, III. 61601.



IUST FOR ONE. Be sure to get a set of these small loaf pans in which to make individual meat loaves, small fruitcakes, tiny loaves of bread. Each is made of seamless aluminum that measures 11/2 x 21/4 x 41/2". They are easy to clean, need no polishing. \$1 a set of six pans. Order from Gifts and Gadgets, Dept. AH11, 720A South Sherman, Richardson, Texas 75080.



FOR THE LOVE BIRDS, a pretty, useful, and inexpensive shower gift is this set of shakers. Made of ceramic in the shape of tiny birds, each is delightfully colored in variegated pastel tones. A set would make a nice accent on a breakfast or luncheon tray. Each is 11/2" high. \$1.75 the pair marked with your name. Stratton Snow, A6, Delray Beach, Fla. 33444.



IT IS NEVER WRONG. If you are not too accurate or too fast when adding and subtracting you need this machine. A precision instrument, it figures up to 9,999,999 and shows a running total as it works. Perfect for students, the home, or father's briefcase, \$9.98, Order from International Register Co., Dept. AH11, 622 West 67th St., Kansas City, Mo. 64113

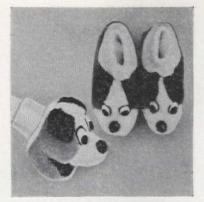


COLLECTOR'S PRIZE is an enameled spoon marked December 24th, 1818, the date when the Christmas carol, Silent Night, was composed. Made of silver-plate with an enameled bowl, spoon is 51/2" long. Series started in 1967 with a spoon engraved with The Madonna and Child. One will be issued each year \$4.50. Downs, Dept. 3611, Evanston, Ill. 60204.



FOR THE FAMILY PET, the mattress that will keep it immaculate. It discourages pesky fleas and ticks, and makes its coat fragrant with cedar. Foam mattress has an orlon washable cover. Sizes for dogs: 28x33", \$6.98; 33x47", \$12.95. Sizes for cats: 15x27", \$4.95; 28x33", \$6.98. Send for catalog. Sudbury Laboratory, Inc., Box 2568, AH11, Sudbury, Mass. 01766.





PUPPET SLIPPERS. When these cunning little plush animals are not on their feet, the children will use them as entertaining toys. The soft bodies are attached to flexible soles and come in medium sizes (7-8) and in large (9-12). They will be appreciated by the young one at bedtime. \$3.98 plus 35c postage. Order from Gracious Living, Dept. 27, Berkeley, R.I. 02684.



SILVER CARTWHEELS. They are out of circulation now, the beautiful shiny silver dollars. You can add some to your collection by ordering from Matt Numiss. One silver dollar costs only \$4.98. Ten brilliant coins of mixed dates are \$47.50. A roll of 20 mixed dates is \$89.50. Add 50c postage. Order from Matt Numiss, Dept. AH11, Box 321, Great Neck, N.Y. 11022.



AN OLD FAVORITE, the purse organizer, now comes in an attractive gold fabric. It's designed to hold wallet, comb, mirror, compact, lipstick, and cigarette case. With this handy item you can change pocketbooks and have no fear of forgetting essentials. Complete with name. \$1.98 plus 25c. Order from Bon-A-Fide, Dept. AH11, 1 Park Ave., New York, N.Y. 10016.



FOR THE RECORD. This step cabinet will hold 110 phonograph records in the deep drawer with rolling steel glides. Top and shelf give added space. Cabinet is made of knotty pine finished in maple or honey tone. 22x17x19". Completely assembled, \$32.50. In kit form with instructions it is \$21.50 exp. coll. Order from Yield House, AH11, North Conway, N.H. 03860.

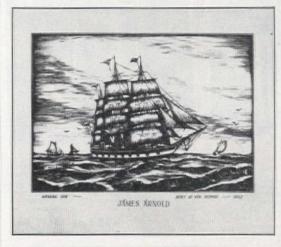


SMART SET. For a special wall, hang this antique gold-finished styrene-framed mirror, 13x18½". Surround it with cupids attached to dark green velvet plaques, gold framed to match the mirror. Each plaque is 7½" high. Mirror is \$5.98 plus 50c post. Set of 4 plaques is \$4.98 plus 50c post. Send for catalog. Order from Helen Gallagher, Dept. 411, Peoria, Ill. 61601.



WELCOME SAMPLER. You will cross-stitch this charming picture in a very short time. It is colorful and cheerful. Kit contains stamped oyster white Belgian linen panel, bright colored floss, and a mahogany or maple finished frame. Overall size, 11½x14". \$2.95 plus 35c postage. Order from Classic Corner, Dept. AH11, 12A Water St., Bryn Mawr, Pa. 19010.

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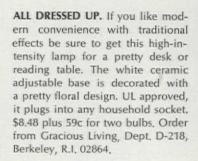


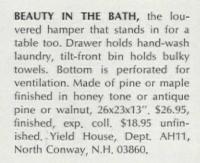
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Here is a deep display case to hold treasures or awards in a handsome wall decor unit. The kit includes; a valvet-lined box (in classic red), a walnut-finished gilt-edged deep frame, a glass front, mounting adhesive and instructions. Pictured is the 8" X 10" case, at \$4.95. Also available in 16" X 20" size, at \$14.95. Cases will take any item up to one inch in thickness and are ideal for awards, medals, pins, spoons, coins, charms, glasses, antique jewelry, or any memorabilia. Please include 50¢ postage.

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START A TRADITION with a Christmas mail basket. Get this kit that contains a sturdy Madeira basket, stamped canvas band, colorful tapestry wool, needle, and easy instructions. When embroidered and made up it will help display the holiday cards you receive each year, \$2.95 plus 50c postage. The Added Touch, 12A Water St., Bryn Mawr, Pa. 19010.















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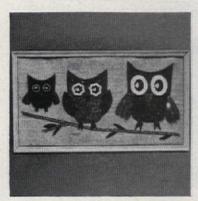
THE CHRISTMAS CRECHE, You will use this lovely collection of figurines every year. Each piece is made of ivorylike plastic highlighted with gold. Each is about 5" high. Twelvepiece set includes Christ Child in the manger, Joseph and Mary, the Magi, angels, and animals. \$3.98 plus 45c, Order from Helen Gallagher, 411-96081, North Galena Rd., Peoria, III. 61601.



FOR THE TREE. These lovely handcut mobiles are made of solid brass. Each is about 23/4" in diameter. Each design swings inside the circular rim and the effect is charming. You will use these from year to year and they'll become a tradition. \$5.98 for 6; \$11.85 for 12. Specify snowflakes, swinging stars, or angels. Downs, AH11, Evanston, Ill. 60204



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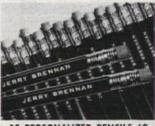
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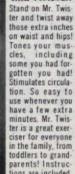
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P4009 Pocket Printer



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The 750 watt infra-red element seals juices and flavor into foods and is self cleaning. The polished feet prevent table top scratches. Use indoors or out for steaks, chops, hamburgers or hot hors d'oeuvres. No mess, no fire. 18" x 5" x 5". U.L. approved.

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IMMERSIBLE! Can go in dishwasher Smokeless • Safe Easy . Fast . Tasty

SWEDEN'S MIRACLE FORMULA THAT MAKES SKIN LOOK YOUNG AGAIN

Clinical tests by leading medical authorities prove that new Swedish formula with natural food ingredients helps solve the problem of lines, wrinkles, and flabby, dry skin - ACTUALLY MAKES YOUR SKIN LOOK UP TO 15 YEARS YOUNGER!

Before you read another word of this exciting news release — let us set the record straight on some startling medical facts just recently published. Briefly stated it reads like this: Thanks to new scientific breakthroughs, medical science now considers a woman of 60 to be just approaching middle age! — a woman of 45 to be just reaching her prime years of youthful beauty — and a woman of 30 to 35 to be a mere "newlywed" when it comes to the appearance of her skin! I know that at first glance this may sound overly optimistic on the part of medical science . . . but not when you consider the following events that have just taken place. Not when you realize that medical science has at last tracked down the 2 factors in nature that cause your skin to age — has found a new way to cope with them — and a new way to help reverse this aging appearance in just a matter of days!

(New York, N.Y.); At a dramatic news conference today, it was revealed to America how a leading European spe-cialist disclosed that science has finally discovered how to restore youthful beauty to aging skin — and without the use of ty to aging skin — and without the use of old-fashioned make-up, beauty creams and cosmetics that only attempt to mask complexion problems, instead of solving them. The secret is a new scientific development based on a new food discovery. Yes, a totally new approach to the problems of aging skin — a chemical food formula that has been used in university tests heavily less and laboratory. versity tests, hospital tests and laboratory tests to actually make your skin look younger... up to 15 years younger, IN JUST 10 TO 30 DAYS.

Then right before the eyes of the assembled reporters and beauty editors, it was revealed how this world-famous research scientist made a 35-year old woman look 14 years younger with simple 5-minute treatments.

woman look 14 years younger with simple 5-minute treatments.

"IT WAS LIKE WATCHING A WOMAN GROW A FRESH, NEW SKIN"

After filling in the reporters on the background of the test-subject (39 year old Mrs. H. Dorland), we were told of the varied skin problems this 39 year old woman had suffered from . . skin problems typical of women 30 to 65. Problems like stubborn wrinkles in the forehead . . unattractive crow's feet about the eyes . . deep, furrowing lines extending from nose to mouth . . sagging, flabby skin under the chin . . and dry, aging skin. Then, with a series of clinical photographs he demonstrated this remarkable food discovery.

First, he disclosed how he took a soft whitish mixture from a jar and began lightly spreading it over Mrs. Dorland's face. Softly patting it on — never rubbing it in . . . never massaging. Then he described how the white mixture began

bing it in . . . never massaging. Then he described how the white mixture began

then to our utter amazement, the sagging, flabby skin under the chin . . . the loose, aging flesh at the neck seemed to grow tighter, firmer . . until the chin and neck looked like those of a woman of 25. And finally, Mrs. Dorland's entire complexion because the same statement of the same statement of the same statement. of 25. And finally, Mrs. Dorland's entire complexion began to glow with such a fresh, vibrant youthfulness that you could hardly believe it had ever been tired, dull and dry. Yes, this new scientific discovery had transformed the 39-year-old Mrs. Dorland into a lovely 25. (Before our very eyes we had seen living proof of how she actually looked 14 years younger!)

A DOCTOR EXPLAINS ...

The amazing transformation you have

The amazing transformation you have just been witness to may seem like a miracle to unscientific eyes, but it is really a simple, natural process based on medical facts scientists and doctors have long suspected . . but only recently have finally proven true. Let me explain:

"You see, as we age muscles and glands beneath our skin start to shrink in size. Instead of staying firm and taut (like in childhood) they grow soft and flabby . . and start to collapse. As they collapse — hollows, lines and wrinkles form—your skin loses its elasticity—and soon you are plagued with those tell-tale lines and signs of age that broadcast your years to the world. What causes this skin tissue collapse? — NOT a lack of moisture as you so often have been wrongly led to believe; because if only moisture was needed, you should simply rinse back the lost years of youth by merely washing your face with soap and water. NO—it is not moisture, but a gradual diminished supply of essential nutrients your body is no longer able to supply to the tissues of your skin. In other words, your body literally starves your skin into aging.



help end that dull, aged appearance of lines, wrinkles and crow's feet ONCE AND FOR ALL!

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If you are in your thirties you will see all those aging effects of lines, wrinkles and crow's feet start to disappear ALMOST IMMEDIATELY. If you are in your forties . . . you will see that dry.

ALMOST IMMEDIATELY. If you are in your forties ... you will see that dry, sagging skin under the chin and neck start to appear smoother, fresher, tighter and tauter in a matter of days. And even if you are 55, or 60 or even 65 years old ... you will see the horrid aging effects of harsh, ugly lines at the nose and mouth begin to melt away ... NOT IN MONTHS — BUT IN JUST 2 TO 3 WEEKS ... and you'll be astonished to have people think you are actually 15 to 20 years younger. 20 years younger.

NUTRIVENA B25 IS NOT YET READY FOR SALE—BUT FREE-TRIAL SUPPLIES ARE AVAILABLE!

If like most women you have spent fortunes on all sorts of creams, hormones, masques and beauty preparations without real success . . . then here at last is a truly scientific approach to new-found beauty . . . one that has been medically proven can help you recapture 10 to 15 years of youth in less than 30 days.

So if you would like to the NULTRY.

So if you would like to try NUTRI-VENA B25 on a complete free-trial basis . . . without risking a single penny . . .

If you would like to see yourself, in the privacy of your own home how it can help you recapture up to 15 years of your youth here is all you need do:

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When your NUTRIVENA B25 arrives when your NUTRIVENA B25 arrives simply apply as directed to your face and neck. Make sure you don't miss a single spot . . . a single line or wrinkle . . . or other complexion problems that may have been robbing you of your own God-given natural beauty. And here is that miracle that must happen:

is that miracle that must happen:

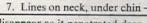
In just days you'll start to see stubborn forehead wrinkles start to fade away . . . crow's feet begin to vanish . . . deep, ugly nose and mouth lines become softer and smoother . . loose sagging flesh under the chin and neck suddenly take on a new, youthful, firmer appearance. Yes, you'll see new youth restored to aging skin . . new beauty in as little as 15 to 30 days . . . to your entire face. And remember . . . if you so desire, if you are dissatisfied in any way, you can get your full money back at any time or at the end of the 30-day trial period. Simply send us a letter with the cap from the NUTRIVENA B25 jar requesting your \$5.00 back and it will be immediately refunded. You keep the NUTRIVENA B25 as our gift . . . so you are not buying . . only trying . . and it doesn't have to cost you a penny. Could anything be fairer?

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- 1. Lines on the forehead -
- 2. Lines at the corner of the eyes
- 3. Lines under the eyes
- 4. Lines around the nose 5. Lines nose to mouth
- 6. Lines around the mouth -



to slowly disappear as it penetrated deep down into the woman's skin. Then he showed us actual slides made during the

First, we saw proof of how those stub-First, we saw proof of how those stubborn wrinkles started to fade away . . . until that 39 year old forehead seemed almost clear and unlined as a baby's. Next, the scores of unattractive crow's feet appeared to melt away before our very eyes. Then, the deep, ugly lines around the nose and mouth seemed to actually vanish in just a matter of hours . . . and her entire facial area was smoother, more even . . . softer to the touch . . . more flattering to the eye. And



But what if medical science proved to you that with a newly discovered food formula you could NOW actually diminish the ravaging effects of this aging process . . . actually restore the youthful vibrancy to your skin. And what would you say if medical science told you that when research scientists took this newly-discovered food formula . . . put it into a chemical concentrate base that could be applied directly to the skin . . youthful skin beauty began to bloom again on virtually every woman tested.

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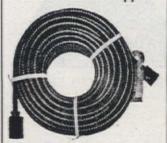
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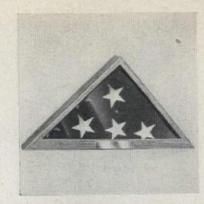
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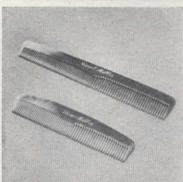
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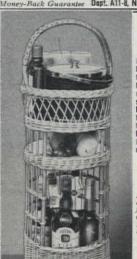
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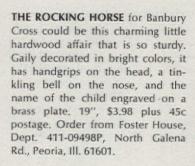
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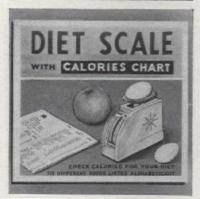
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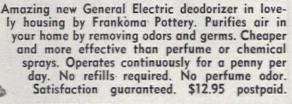


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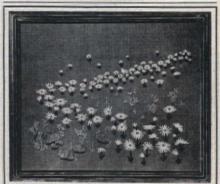
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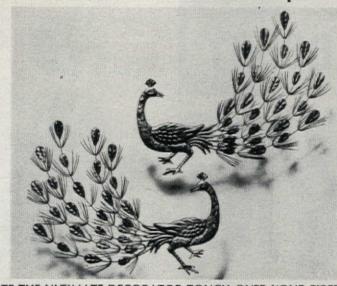
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black and white illustration here. Only the drama they bring to every setting.

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THIS SEASON

We urge you to order your full color prints now while the supply lasts. The dramatic portraiture of animals is the latest decorator rage, and these are certain to go quickly. In order to show some of the craftsmanship and intricate detail in all the pictures; we have shown one picture larger than the rest. Actually all four fine art prints are the same size, a full 11" x 14" decorator size, So hurry, order now, offer will not be repeated this season.

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(Her Ivory Liquid hands won't give her away!)



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