



Contemporary kitchen-dining area features a stunning new style from Kentile: Glendura Vinyl Sheet Flooring. Glendura is available in 10 vibrant colors at your Kentile® Dealer's. Check the Yellow Pages under "Floors."

## Glendula A new vinyl sheet flooring of dimensional beauty.

Kentile's newest styling exclusive features uniquely shaped vinyl chips and pebbles drifting dimensionally in a "sea" of clear vinyl. Here's luxurious vinyl beauty that flows deep, assuring years of heavy wear. Easier to clean because Glendura's wide, wide, 6-foot rolls create a virtually seamless floor. Grease-proof, too. Installed cost? Surprisingly low for a floor of such superb quality.





This coupon brings you up to 7,000 recipes

for only 100

Yes! Choose any3 cook books below

only four selections or alternates over the next two years.

How often do you ask yourself, "What shall I cook tonight?" Are you bored serving the same kind of basic meals week serving the same kind of basic meals week after week? If you would like to try some exciting flew dishes, then take advantage of this opportunity to get any 3 of the most talked about cook books in America for only \$1, as a trial member of the famous Cook Book Guild.

Yes, choose any 3 cook books on this page, filled with up to 7,000 original and imaginative recipes. These books are worth up to \$23.90 in publishers' editions. Take any 3 for only a dollar, plus shipping and handling.

handling.

From appetizers to desserts . . . party-time snacks to company dinners . . . all-American favorites to exotic delicacies, you get everything you need to become a better cook, a more gracious hostess, and a more creative homemaker. For example, next time you serve ham,

For example, next time you serve ham, try it in a creamed caserole combined with noodles and liberally laced with toasted sesame seeds (from Casserole Treasury). Or surprise your guests with feather light pastries, Napoleons, croissants and brioches (from The French Chef

Cookbook)...or win raves at parties for tasty cannelloni alla romana (from Leone's Italian Cookbook).

This is just a sample of what The Cook Book Guild offers. For here is a club de-voted exclusively to seeking out the world's outstanding cook books and making them available to you at guaranteed savings of at least 30%

at least 30%.

As a member, you'll learn what great chefs look for when selecting ingredients ... budget-stretching tips... family and regional cooking secrets. You will also discover delicious ways to diet... ways to save time and trouble... how to set an elegant table for gracious dining.

Selections are described in the free monthly bulletin, The Cook Book News. You may take as few as four selections or

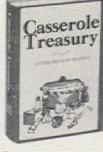
You may take as few as four selections or alternates within two years. With every fourth book you accept, choose a FREE bonus book on coaking, gardening, decorating, etc.

sonus book on cooking, gardening, decorating, etc.

SEND NO MONEY! To join The Cook Book Guild and get any three of these books for only \$1.00 plus shipping and handling, just mail the coupon today. Your two free gifts will be included.



124. THE FRENCH CHEF COOKBOOK. Julia Child's famous TV recipes that make gourmet French cooking easy! Candid pho-



742. CASSEROLE TREASURY Lousene Rousseau Brunner From the world's great chefs, a superb collection of 435 gournet recipes, broken down into numbered, easy-



The Cook Book Guild, Dept.80-AHX, Garden City, N.Y. 11530

City\_

If under 18, have parent sign here\_

Please accept my application for membership in the Cook Book Guild and send me the THREE cook books whose numbers I have printed in the three boxes. Bill me only \$1.00 plus shipping and handling for all three. The Recipe Finder and 2-way book shelf will be included free. If not delighted, I may return everything in 10 days and my membership will be canceled. If I keep them, my only obligation is to accept four of the monthly selections or alternates during the next two years—at guaranteed savings of at least 30%. These will be described to me in advance in the Guild's free monthly "Cook Book News"—and a convenient form will always be provided for my use if I do not wish to receive a forthcoming selection. With every fourth selection or alternate I accept, I may choose a free Bonus Book from a special list provided.



10-C39A

Mail coupon above to get up to \$23.90

in original publishers' values

(Please Print)

Canadian Enquiries: write to address above. For your convenience, books will be shipped from our Canadian office. Offer good in

Continental U.S.A. and Canada only.

714. MICHAEL FIELD'S CULINARY CLASSICS AND IMPROVISATIONS. How to turn today's leftovers into tomorrow's masterpleces. 150 creative recipies—from appetizers to hot & cold entrees! Publisher's edition \$6.95



kbook — Williams Recipes.
Publisher's edition \$7.50







BLENDER COOKBOOK



732. HELOISE'S KITCHEN HINTS & HELOISE ALI AROUND THE HOUSE. Clever ways to save time and mon ey in the kitchen; ingenious ideas for brightening you home and life.



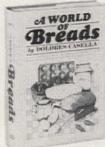
Stands on counter or hangs on wall. Holds up to 12 books. Handsome black wrought-iron effect, fits any decor. Recipe Finder

A thumb-indexed cross reference in-stantly locates any recipe, sends you to the right cook book and page!

These 2 useful kitchen aids 2-Way Cook Book Shelf



of the great recipes that made "Mama" Leone — and her son. Gene — famous

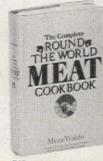








741. THE NEW CAN-OPENER COOK BOOK. Poppy Cannon has perfected the art of producing delicious dishes using only canned and "convenience" foods









Before we perfected our coil zipper, we perfected our metal one. We die-cast it, instead of stamping it. So the more you use it, the better it works. What's more, we make them in 44 colors. With thread and tape to match...the only completely color coordinated accessories. Our 23A Nugrey thread matches our 23A Nugrey tape matches our 23A Nugrey zipper. Just ask for us by number. Coats & Clark's color coordinated notions give the finishing touch to this Vogue Pattern 2047—an original Balmain creation.

### nerican CTOBER, 1968 VOL. LXXI. NO. 8

#### HUBBARD H. COBB. **EDITOR**

HELEN DE MOTTE Managing Editor

JEAN LAMUNIERE Art Director

LESLIE R. FORESTER Copy Director

ALAN C. BORG VIRGINIA T. HABEEB Food and Home Equipment VERA D. HAHN EVANTHIA KONDONELLIS

DOROTHY L. BRIGHTBILL ANN MC LAUGHLIN

JOSEPH TAVERONI NANCY C. GRAY

FERDINAND D'ESPOSITO HELEN W. CANHAM

Assistant to the Managing Editor

#### ASSOCIATES

Helene Brown/Decorating
Frances M. Crawford/Food
Dorothy B. Humanitzki/Editorial
Jacques Jaffry/Chef Barbara Behen Karr/Equipment Arthur J. Maher/Building Alma McArdle/Field Editor John Rivera / Art

#### ASSISTANTS

Lietta Dwork Jane Kiernan Jo-Ann Simpson Marcia Spires Jane Uetz Alexandra Walker

**OUR COVER:** Dining area in one of our three quality apartments. More about it on page 64. Photographer: Michael Boys.

JOHN L. COLLINS Publisher

#### THE CURTIS PUBLISHING COMPANY MARTIN S. ACKERMAN President

© 1968 The Curtis Publishing Company, Philadelphia, Pa. 19105. All rights reserved. Title reg. U.S. Patent Office. Published monthly except Summer (July-August) and Winter (January-February) and English Paladelphia, Paladel and at Additional managorifices. Authorized as second-class based and post Office Department, Ottawa, Casada, and for payment of postage in cash. All mail concerning subscriptions should use addressed to American Home, Subscription Service, Phila, Pa. 19105. SUBSCRIPTION PRICES: U.S. and Possessions and Canada: One year \$4.00. Pan-American countries. One year \$5.50. All other countries: One year \$5.60. SUBSCRIPTION PRICES: U.S. and Possessions and Canada: One year \$4.00. Pan-American countries: One year \$5.50. All other countries: One year \$6.00 THE CURTIS PUBLISHING COME-ANY, Martin S Ackerman, President Cary W, Bok, Sr. Vice Press, G. B McCombs, Executive Vice Press, E. Eugene Masons Secretary; Kenneth B Art of American Home. The Competence of the

MANUSCRIPTS must be accompanied by addressed envelopes and return postage. Publisher assumes no responsibility for return of unsolicited manuscripts or art.

CHANGE OF ADDRESS: If you plan to move, please notify our subscription department, American Home, Subscription Service, Phila., Pa. 19105, at least eight weeks in advance of your move. Send new and old address and, if possible, label from a recent copy.

#### HOMES AND MAINTENANCE

New Products: Mainly for Men Three Contemporary Doorways 30 56

The Plan's the Thing 76

Seek Authenticity in a Traditional (Order Form on Page 92)

Don't Be Cheated in Home-Repair Bills

125 Saving on a Color TV Antenna 132 Old and New Fencing Ideas

#### DECORATING

Decorating Newsletter 16

How to Buy the New Carpets

Behind the Scenes With the American Home Decorating Staff

Trouble-Free Decorating— Packaged by a Name Designer Decorated for Under \$800 64

70 Lessons From a First Apartment

72 128 Decorating Clinic

Special-Order Ready-Mades 130

#### FOODS, KITCHENS, AND EQUIPMENT

80 Planning Your Laundry

21 Tips on Buying Laundry Equipment

84

Learning to Cook Buyer's Guide to Irons 99

102 Laundry Facts You Should Know

Cooking Lesson No. 12: Duckling Bigarade 104

From the Well-Stocked Refrigerator: Cheese to Please 106

Fettucini Alla Papalina-An Italian Delicacy 108

Winning Combo: Chocolate and Whipped Cream How to Carve a Duckling Cakes—Plain and Simple 110

114

116

Try Pork Chops 118

121 Company's Coming to Brunch

News and Notes 134

#### GARDENING

The Beauty of the Bulb 83

The Care and Planting of Bulbs 122

#### HOME PROJECTS

More American Home Kits: Make a Hooked Rug 8

Getting Started in Arts and Crafts 12

Instructions for Three Inexpensive Decorating Projects 86

A Scissor Wardrobe

#### **FEATURES**

Dear Reader 4

Money Management: How Much Credit Can You Afford?
Guide Your Child to Good Reading
The Most From Your Automobile: New Cars for '69
Health in the Home: The Very Common Cold
The Family Pet: Pet Fables and Fancies 20

26

34

36

Beauty at Home: False Lashes Made Easy

Protect Your Home From Theft and Burglary

54 When Paydays Are Over-The Variable Annuity

63 Let's Talk Quality

Books and Booklets 92

Shopping Information 133

#### SHOP BY MAIL

136 Market Place

#### ALL CORRESPONDENCE RELATING TO YOUR SUBSCRIPTION

should be accompanied by your address label. If you are receiving duplicate copies, please send both labels. We are able to answer inquiries by telephone in many areas. Please note your number here:

AREA CODE:\_

PHONE:

ADDRESS ALL INQUIRIES TO: Subscription Service, The Curtis Publishing Company, Inde-pendence Square, Philadelphia, Pennsylvania 19105

SUBSCRIPTION PRICES: U.S. and Possessions and Canada: One year \$4.00. Pan-American countries: One year \$5.50. All other countries: One year \$6.00.

TO CHANGE OR CORRECT YOUR AD-DRESS—Attach label from your latest copy here and show new address below—include zip code. When changing address please

name (please print)

give six weeks' notice.

address

city

state

zip code

excuse fornot maki bread?

What's

Many women don't like kneading the dough. They say it's too much bother.

We agree. But we have a solution: a KitchenAid Food Preparer Model K45. It can knead yeast dough thoroughly and quickly. And do any other mixing job you have, too.

But the Food Preparer is more than a good mixer. It's a versatile appliance. You can choose from over a dozen optional sturdy attachments that will sharpen knives, grind meat, juice oranges, open cans and slice vegetables, to mention a few. So if you'd like to start making homemade bread, rolls, pastries, etc., get a KitchenAid Food Preparer. For more details, send the coupon.



Kitchen Aid Electric Housewares Division. Dept. 8HA-10, The Hobart Manufacturing Company, Trov. Ohio 45373

Tell me more.

Name\_

Address\_\_\_\_

\_State\_\_

Zip-

KitchenAid FOOD PREPARERS BY HOBART

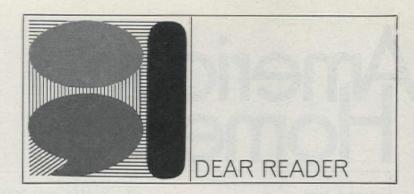
Postmaster: Send form 3579 to Curtis Subscription Service, Philadelphia, Pa. 19105.



Here are a few of the newest pieces from the Smith Glass collection, representing a tradition of more than 60 years in American craftsmanship. All pieces are available in all colors shown. From one to eight dollars at a fine store near you.



THE L. E. SMITH GLASS COMPANY Mount Pleasant, Pennsylvania 15666



In a recent issue of a well-known trade paper—Home Furnishings Daily—there appeared an article about the efforts of a Mr. Milton Berger to do something about the shortage of furniture refinishers. Mr. Berger is manager of quality control and the furniture workroom of Strawbridge and Clothier, a famous Philadelphia department store. Mr. Berger hopes to get interested organizations to train young potential school dropouts so they can fill the shoes left by the old, retiring craftsmen in the furniture refinishing field. We wish Mr. Berger success in his undertaking because it is something very worthwhile.

Today, it is almost impossible to find skilled craftsmen in any field. The old ones retire and there is no young blood to take over. Many of these crafts command a high wage and yet few young people seem to be trained to do this work. It seems very strange that our towns and cities are full of young men and women who, if they were sufficiently trained, could become fine craftsmen and have a happy and profitable life. Lacking training, they drift from one menial job to another with no direction to their lives.

What is the problem? Have we put so much emphasis on college that, unless you make it, you are nothing? Have we overemphasized education and de-emphasized the dignity and importance of those who work with their hands? Is the white-collar job so much a status symbol that a young man would rather be a poorly paid, second-rate clerk than a first-rate repairman, carpenter, furniture builder?

Not everyone can become a nuclear physicist, surgeon, statistician, or engineer. Not everyone, no matter how much he reads, will succeed in business, even if he tries. The individual who can work with his hands is just as important to our society as the individual who works with his mind. A pair of skilled hands is more valuable to society than the output of a second-rate mind.

It sounds a bit crazy when you think about it—here we're becoming more and more dependent on mechanical and electronic devices in our daily lives, yet when they go on the blink, there is no one readily available and qualified to fix them.

What seems to be the problem? Is it that we don't have the proper kind of vocational schools to attract and train our young people to become fine and responsible craftsmen? Is it that our unions discourage young people's getting into certain trades so that the labor ranks will be kept down and wages remain high? Is it the fault of industry for not setting up adequate training programs so that capable young people can be properly trained and kept abreast of improvements, modifications, and products in this field?

Perhaps it is the fault of all three and we should hope that one fine day they will all recognize their responsibility in this area and work together to set up adequate facilities to attract young people.

Maybe the blame is ours. Have we forgotten how much of the progress and beauty in America was created by skilled mechanics and craftsmen who found pride and satisfaction in their work?

> HUBBARD COBB EDITOR



Carpet by ALDON

Kodel an eastman polyester fiber.

Trust a carpet with Kodel to keep a one-room apartment looking in the pink. With a lively pile of 100% Kodel polyester, it stands up to lots of use. Cleans easily. Still looks luxurious

ALDON shag plush carpet is "Laurent." In pink and 12 other eye-catching colors. Made to sell for about \$8 sq. yd.

For your nearest store, call any hour, any day, at no telephone charge. Dial this special number: 800-243-0355. In Connecticut call: 853-3600.

### Make mine the fiber that leads a full life in one room. Kodel.

#### Why did Anne Baxter, who could afford any refrigerator that caught her fancy, choose a Coldspot from Sears?

One of Hollywood's best actresses lives in a rambling yellow house perched on top of a hill of ivy in Westwood, California.

Her big copper skillets are from France. The antique bread press from Spain. The Spode china from England. The lacquer flower dish from Japan.

And Anne Baxter's refrigerator-freezer is from Sears, Roebuck and Co.

#### 3-door convertible

"Of course, it's from Sears," says the dynamic Miss Baxter, in the familiar vibrant voice. "All my appliances are from Sears. But I have never seen the likes of my new Coldspot Supermart.

"It's a three-door refrigerator-freezer. Completely frostless, of course. And part of it-the upper-left section-actually converts from a freezer into a refrigerator.

"If I give a party and need more refrigerator space, I just turn the dial and it becomes a refrigerator. But if I go away on location, I turn the dial back and get more freezer space while I am gone."

#### 3 daughters, 2 "Jellybeans"

Miss Baxter lives with her three pretty daughters, 17-year-old Katrina, 61/2-yearold Melissa, and 5-year-old Maginel, plus Petunia and Benjamin Jellybean, two huge white rabbits who have the run of the garden and badminton court.

"The girls and I are crazy about that great ice maker in our Coldspot," says the glamorous star who won an Academy Award for "The Razor's Edge" and a nomination



"I love to have guests drop in, and what a relief not to have to wait for enough ice."

Miss Baxter's guests won't get hors d'oeuvres. ("They ruin dinner and are a bore to make.") But the fare will be unique. A cold gazpacho soup. A cold salmon in jelly. Meringues filled with fruit. "It's such a help that every single shelf in our Coldspot is adjustable. Even with a whole cold dinner, you can make room for everything."

#### "Chic to shop Sears, today"

Anne Baxter has just signed a new movie

cently completed starring roles in three t TV dramas.

But chances are she'll still find time shop at Sears. "Once I find a good thin I'm terribly loyal. And nothing seems to wrong with the things you get from Sea But if out of sheer old age or hard usa something does-well, you just pick up phone and the Sears man is there.

"It's become chic, positively smashi: to shop at Sears today—whether it's small girls' shirts or the best refrigerat in town, Like my Coldspot Supermart."





"This ice maker has to be the boon of all time. Imagine, we never run out of ice any more."



#### Sears Coldspot Refrigerators

for women who want the best "This section converts from a refrigerator to freezer and back." even if it does cost less

#### **MAKE A HOOKED RUG**



Hooking a rug is easy (even for a beginner), gratifying, and lots of fun. In fact, once you've tried your first one you'll probably never stop. Here are two hooked rugs as different in spirit as night from day. The magnificent Transylvania (above) is an exact copy of a rare 17th-century rug. Its rich jewel tones glow in any setting, be it fireside or bedside. The Fern rug (right) is cool looking and lighthearted—just the right touch for a sunny, glassed-in porch, before a big window, or to refresh a tired bathroom. See coupon for sizes and prices.

Fill out coupon and enclose check or money order. New York State residents please add sales tax. Allow 3 to 4 weeks for handling and mailing. (Sorry, we are unable to handle Canadian, foreign, or C.O.D. orders.) To avoid delays please indicate your zip code.



#### AMERICAN HOME MAGAZINE

Dept. RO, P.O. Box 8, North Station, Yonkers, N.Y. 10703

Please send me the following item(s) for which I enclose \$-RUGS SIZES CASH MONTHLY PAYMENT Fern 187-A 27"x45" \$31.00 \$34.00 187-B 30"x50" 37.00 40.50 187-C 36"x60" 53.50 58.50 Transylvania 36"x60" 45"x75" 188-A 53.50 58.50 188-B 81.00 88.50 60"x84" 188-C 117.00 126.00

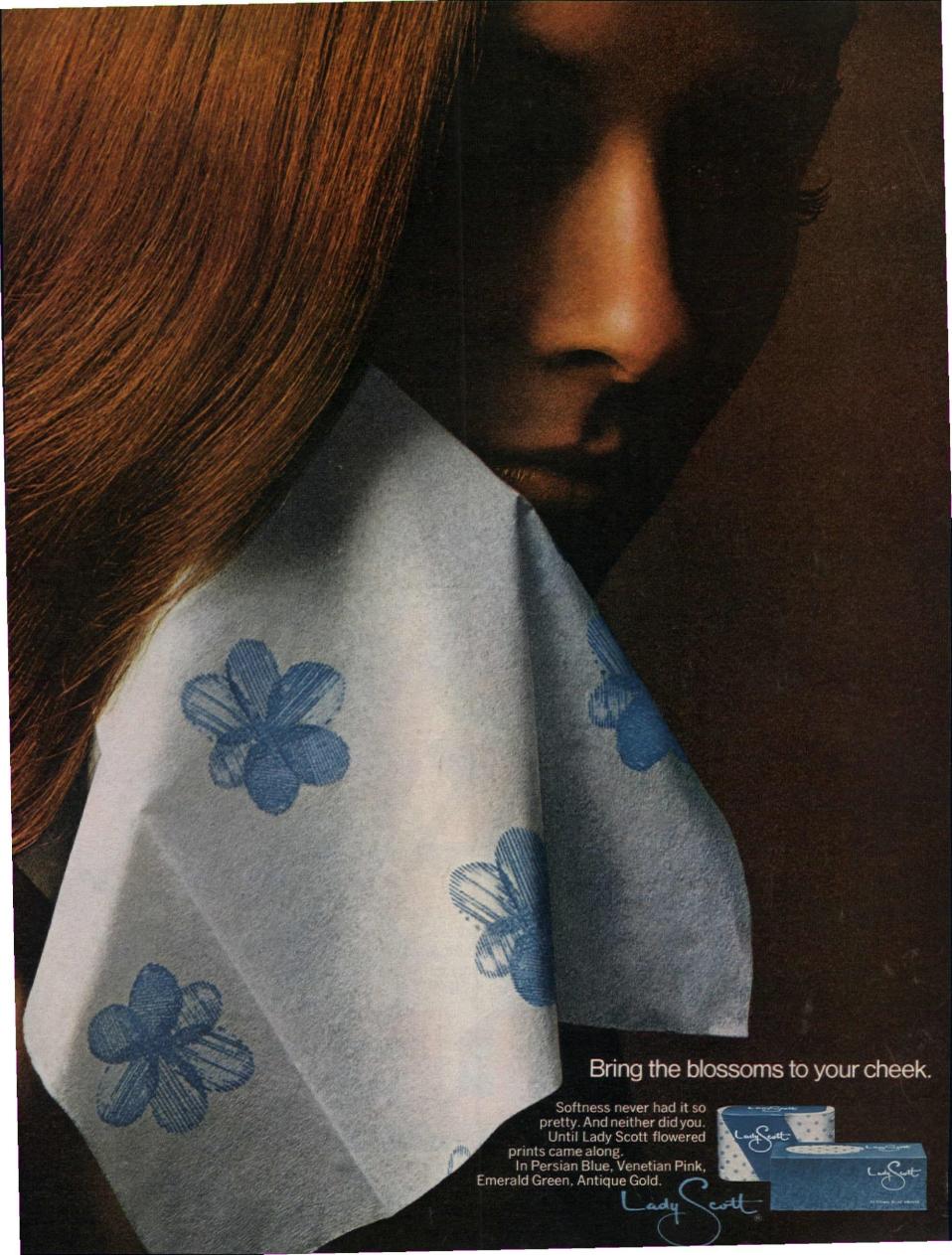
PLEASE PRINT NAME

PRINT ADDRESS

CITY STATE ZIP CODE

For the convenience of its readers American Home has instituted a monthly payment plan of \$5 per month FOR RUGS ONLY. The reader will send \$5 with the rug order and then receive the rug kit together with a payment schedule until the balance has been paid. There is a slight service charge for this monthly payment plan as listed above.









BOLD GOLD! New Flair fittings, by Kohler, present a gem-like beauty: diamondbright acrylic and 24-carat gold electro-plate. As you see in the main illustration, they're quite at home with any color, from new Harvest Gold, to vibrant Tiger Lily.

BABY'S TURN NEXT! Now it's shampootime. And so convenient at the Kohler shampoo center, the Lady Fair, with its wide, roomy basin, its easy-rinse spray arm. Makes an ideal baby bath, too. (You can use it for the lingerie later.)



ACCENT COLOR LAVATORIES! Bold contrast for new Harvest Gold and Kohler pastels. Rimless design for clean appearance, easy installation.





THE WORLD'S MOST COMFORTABLE BATHTUB is the Kohler Caribbean: a full six feet of stretch-out relaxa-tion. Recessed grip rails. Slip-resistant Safe-guard® bottom. Choose any exterior treatment: sunken tub, paneling, tile, plastic laminates— even run the carpeting up the sides!



THE BOLD LOOK IN KITCHENS. In a sink that makes sense. A big basin for dishwashing, a tidy size for scrapings. No-rim design looks neater, cleans easier, saves installation costs. The Lakelield, by Kohler. Now in 12 colors including new Harvest Gold. (Shown: Tiger Lily)

#### KOHLER OF KOHLER For our new brochure, send 25° to Kohler Co., Kohler, Wis, Dept. AH.



#### We know how it feels to want something and not be able to find it.

We know how it is to wish for a yellow credenza to match the carpet. Or a dining room that doesn't look like it came out of a cookie cutter along with a million

just like it. We decided to do something about

do something about it. Here's a for-instance. This wine commode is from a collection called Tour Navaca. The entire line comes in Pecan, Sand, or Jade Green color finishes. With additional choices of white or red for accent pieces. And you'll find the same kind of options in many of our other groups.

If you'd like to see them all, send a dollar to: Pat Parker, Dept. AH-810, Stanley Furniture Company, Inc., Stanleytown, Virginia 24168. She'll send you brochures. Plus a booklet on furniture buying, and diagrams

for arranging a room. We call it the "Pretty-room-kit."
It's one more thing

we sat down and made when we realized how it feels to want something and not be able to find it.

We make around 2,078 different pieces of furniture. But we try to make each piece as though it were the only one we had to work on.

#### The Stanley Furniture Company





By STANLEY SCHULER

#### GETTING STARTED IN ARTS AND CRAFTS

Today, more and more Americans are trying to become actively embroiled in all sorts of artistic endeavors—painting, sculpture, ceramics, weaving, decorative sewing, metal-working, woodworking, jewelry design, enameling, mosaic work, glass blowing, stained-glass design, plastics working, and other arts and crafts.

Some are hopeful of making a career, but most are just interested in a pleasurable, challenging hobby. Some have studied art, others have no background in it at all. Some are capable of original design, others are frankly copyists. And all at some point wondered: "How do I get started?"

There is no single answer. The opportunities to explore, to study, and to get actual practice in the arts and crafts grow more numerous and exciting every year.

#### TRY JUST WATCHING

You may not learn very much by watching an expert throw a pot or cast off stitches or carve a piece of pine into a plummeting kingfisher, but it doesn't take very long to find out whether what you are watching is your cup of tea.

Arts-and-crafts demonstrations are common. You can see them at historical villages, such as Sturbridge and Greenfield Village in Massachusetts, and at annual expositions and festivals, such as the Southern Highlands Craftsmen's Fair at Gatlinburg, Tennessee. Museums and department stores occasionally sponsor demonstrations. And there are even some small craft-shop proprietors who don't mind your peering over their shoulders.

#### READ BOOKS

Many people have learned a craft from books. However, it must be remembered that some crafts lend themselves better to book learning than others. Sewing is one of these, metalworking is the opposite.

Excellent books about all arts and crafts abound. They can be found in public libraries, although the selection is usually limited. The two best sources are Museum Books, Inc., 48 East 43rd St., New York City, and the Craft and Hobby Book Shop, Big Sur, California. Both are retail stores.

Slide films illustrating crafts techniques are useful in supplementing reading. A number are available on a rental basis from the American Craftsmen's Council, 29 West 53rd St., New York City—a national organization founded to promote interest in distinctive handcraft and design by the general public.

#### CORRESPONDENCE COURSES

Although there are not many of these in the arts-and-crafts field, one three-course program constitutes, in effect, the biggest art school in the world. It is the Famous Artists School in Westport, Connecticut (en-59,000), offering rollment. courses in painting, commercial art, and cartooning for people 16 years of age and older. All are described as three-year courses (but you actually can progress at your own pace) and cost \$595.

The courses were created and are guided by a small group of outstanding artists. The actual teaching staff is made up of less well-known but practicing professional artists.

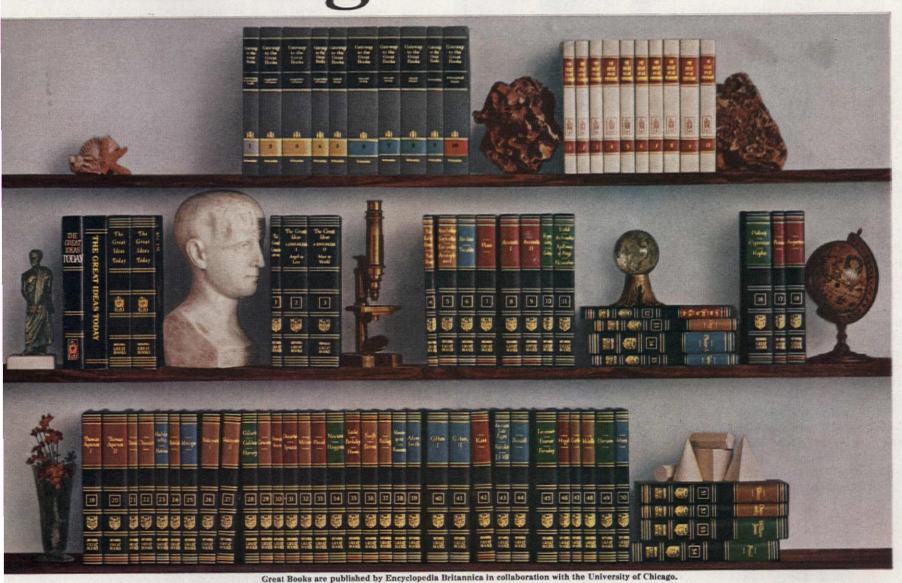
#### GO TO SCHOOL

Despite the advantages of book study and correspondence courses, most skilled artists and craftsmen feel that people develop their artistic talents best if they attend a school. You save time studying directly under a teacher who can guide you. Moreover, some arts and crafts require considerable equipment which you would not want to invest in until you were certain you were going to carry on your new pursuit.

Several basic types of artsand-crafts educational programs are available:

Adult courses offered by a local school system or community college. These vary from town to town. Depending on public demand, you may have access to only a few simple courses or to many courses in many fields. School programs are likely to be informal. Some colleges (continued on page 94)

## For people who are not ashamed of having brains.



#### lere is the most superb home brary ever assembled reat Books

may not be popular to admit it, but I people aren't created equal. And the nger they live (and learn), the less equal new get

You were probably born with a bigger hare of intelligence than most of your llow men... and taught how to use it. nd you appreciate the difference. You cen't ashamed of having brains. You enoy using them.

That's why Great Books belong in your ome. These are the writings of Plato, lomer, Cervantes, Tolstoy, Freud, Rabeis, Shakespeare and many more. They ontain just about every important lought of Western man for the past 3,000 ears! A set of 54 beautifully bound vol-

umes containing 443 masterpieces by 74 of history's greatest geniuses.

#### The \$1,000,000 Syntopicon

Included with Great Books (and available only with Great Books) is a unique reference work called the Syntopicon. An amazing index that required 8 years and cost more than \$1,000,000 just to write.

Unlike a dictionary that indexes facts, the Syntopicon indexes ideas—every one of the thousands of topics and subtopics within the Great Books.

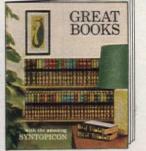
In minutes, the Syntopicon enables you to look up any idea in the Great Books and find what each of the great thinkers thought about it.

Also available with Great Books are the handsome 10-volume reading plans. And you may also get a remarkable 10volume set called Gateway to the Great Books as well. Certainly, the Great Books belong in the home of every thinking person. What do they cost? About the price of a good set of luggage.

#### Send for this FREE Booklet

To learn more, just fill out and mail

the attached card to Great Books, 425 N. Michigan Ave., Dept. 184-L, Chicago, Illinois 60611. You will receive a full-color, 16-page booklet describing the Great Books in detail.



There is no cost or obligation. You don't even need a stamp. Do it now.

**GREAT BOOKS** 

## How to redecorate any room in your home for under \$100

Maybe you've got a room or two going kind of "blah" on you.

But haven't got a small fortune handy for new furniture, rugs, drapes or repainting.

There's a quick, painless, inexpensive way to bring fast, fast relief to tired rooms.

Lighting fixtures.

From Progress Lighting. World's largest manufacturer of lighting fixtures for the home.

New fixtures and chandeliers — and new ideas in lighting — can change the appearance of a room as easily as you change your mind. And give you better lighting where you need it.

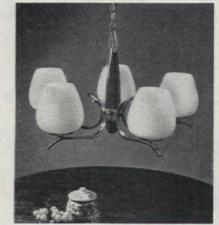
Take a good look at some of those old fixtures that came with your home or apartment. Isn't it time for a change?

Whether you choose one new fixture for \$10, or beautifully styled Progress chandeliers up to \$200, nothing else so inexpensive can make such a dramatic difference in your home.

One idea is this Progress Tiffany model, (under \$100). Try it where you wouldn't expect it to be. At one end of a sofa, for instance. Over an end table. Above a cocktail table. In a library, kitchen, den or bedroom.

Visit a Progress showroom for hundreds of other ideas. The lighting experts there will show you a whole new approach to lighting and decorating your home.

The easy way.



Think of this chandelier in the foyer, bedroom, dining room, or a living room corner. Once you think about it, there's no end to the possibilities. About \$75.



Or try these Vanity lights. Brightest way for him to shave; for her to make-up. They'll beautify a bathroom, dress up a bedroom or foyer, as well. Use one strip, a pair, or three (4 or 6 bulbs to the strip). About \$100 for the three shown here.

Look in the Yellow Pages under "Lighting" for the Progress show-room nearest you.





INFLATIONARY NOTE: Rich little girls used to be born with silver spoons in their mouths. No more. Today, vermeil (gold-plated sterling) is the status symbol. To help those of us who have trouble pronouncing vermeil, or, perish the thought, simply can't afford it, inventive silver companies have come up with gold electroplated flatware. International's offering will be known as 1847 Rogers Bros. Gold Crown and three patterns, all 23-karat-gold-plated, will be available. Better practice saying "She was born with a gold electroplated spoon in her mouth."

BOUTIQUE is a magic word and everyone who is anyone now has one—including your paint store. It's the new Sherwin-Williams Color Boutique and it should help answer the most often asked color question "But how will it look on my wall?" As you may know from your own sad experience, the usual paint store color swatch is really too small to do any good at all. The Color Boutique dispenses large samples, they're about nine inches wide and up to two feet long. All you do is tear off your sample; it's as easy as pulling a length of aluminum foil out of the slotted box in your own kitchen. Each Boutique will have 90 of Sherwin-Williams' most popular wall and woodwork colors on display. At home, tape your sample up near the baseboard to see how the color looks against your floor or carpet, look at it near the windows, and bend it around corners to be sure you like it light and dark.

WHO'S GOT THE FAMILY ROOM? In California, says California Home editor Nancy Gray, it's the swinging generation, the kids, who've taken over the family room. In many new houses, it's located as close to their bedrooms as possible. Family room for grownups? You've guessed it, the living room. The only family rooms in the heretofore accepted sense of the word (located off or near the kitchen and used by the whole family) are being shown in medium-price builders' model homes.

BUSMAN'S HOLIDAYING. Recently we picked up some bright, adaptable ideas in friends' houses. Best-looking screen door-this really isn't as much of a compliment as it seems because most screen doors are eye sores (get that rhyme)-belongs to designer Paul Krauss. Paul couldn't find one ready made: "Those aluminum models with the scrollwork just didn't look right with our simple, white late-18th-century farmhouse." So a local carpenter made a screen door with a Chippendale fret to hold the metal mesh in place. Looks stunning, and so right with the style of the house. Admired the vases in designer Stefano Marchetti's Chicago apartment. They turned out to be the lower portion of Silex-style coffee makers. "The trick," says Stefano, "is to get these glass-bubble shapes without the sandblasted trademark." They're perfect, with their small necks, for casual arrangements of just a few blossoms. Get them from the nearest restaurant equipment and supply place (look in the Yellow Pages for names, addresses).

ANOTHER NEW WORD: Frontera. Add it to your home furnishings (and fashion) vocabulary. Frontera is very 2001—very much of the future—except it's here right now. It's a sculptured polymer, a new technology, developed by Tenneco Advance Materials Inc., a subsidiary of Tenneco Chemicals, Inc. Currently Frontera comes one way only, as Opus, a suede, doeskin, or velvetlike surface. If you were to examine Opus under a microscope, it would reproduce the exact molecular structure of suede . . . but Opus will not spot, it is said to be waterproof and washable. The effects that can be achieved with Frontera are almost numberless. Translucent mosaics, tumbled coins, caning, pebbles-in-sand, and many more have already been reproduced experimentally.

Vaa D. Halen

## KID-CUSHIONED FLOOR

Introducing: The Kid-Cushioned Floors.TM

What do we mean by Kid-Cushioned?
Beauty that's more-than-skin-deep.
Kid-Cushioned Floors
aren't just plain, ordinary vinyl.
Not just cushioned vinyl.
But improved
Congoleum-Nairn cushioned vinyl.
With extra vinyl to cushion its beauty against the beating floors take from kids
... better than other floors.

They have the-cushion-in-the-middle.

So when your children jump-up-and-down,

slam, bang, and rough-house, the cushion "gives". Then bounces back to its original beauty.

#### Scuffs? Scratches? Marks?

Forget 'em! Our vinyl is tougher & thicker.

#### Spills? Dirt? Accidents?

Forget about them, too.
Kid-Cushioned Floors
come clean fast!
Household spills
can't be absorbed
on our textured surface.
Accidents wipe up quickly & easily.
(No special cleaning techniques
are needed!)

#### "My, what a warm, quiet room..."

It's true. Kid-Cushioned Floors insulate. Help make rooms warmer and quieter.

Yet Kid-Cushioned Floors never cost more and usually much less than their imitators.

#### How's 130 for choice?

Kid-Cushioned Floors come in 130 color-pattern combinations that can take a beating... without showing it. 130 fashionable floors for families. Far more than any other brand.



#### MOTHERS BEWARE:

There's only one KID-CUSHIONED FLOOR. It was invented & perfected by us: Congoleum-Nairn.
Only one man can show it to you.
Your Congoleum-Nairn Dealer.
(He's in the Yellow Pages.)

Free: "50 Kid-Cushioned Decorating Ideas!"
A 16-page color booklet to help make your home a beauty...that can take a beating. Write
Congoleum-Nairn, Box 381, Kearny, N.J. 07032





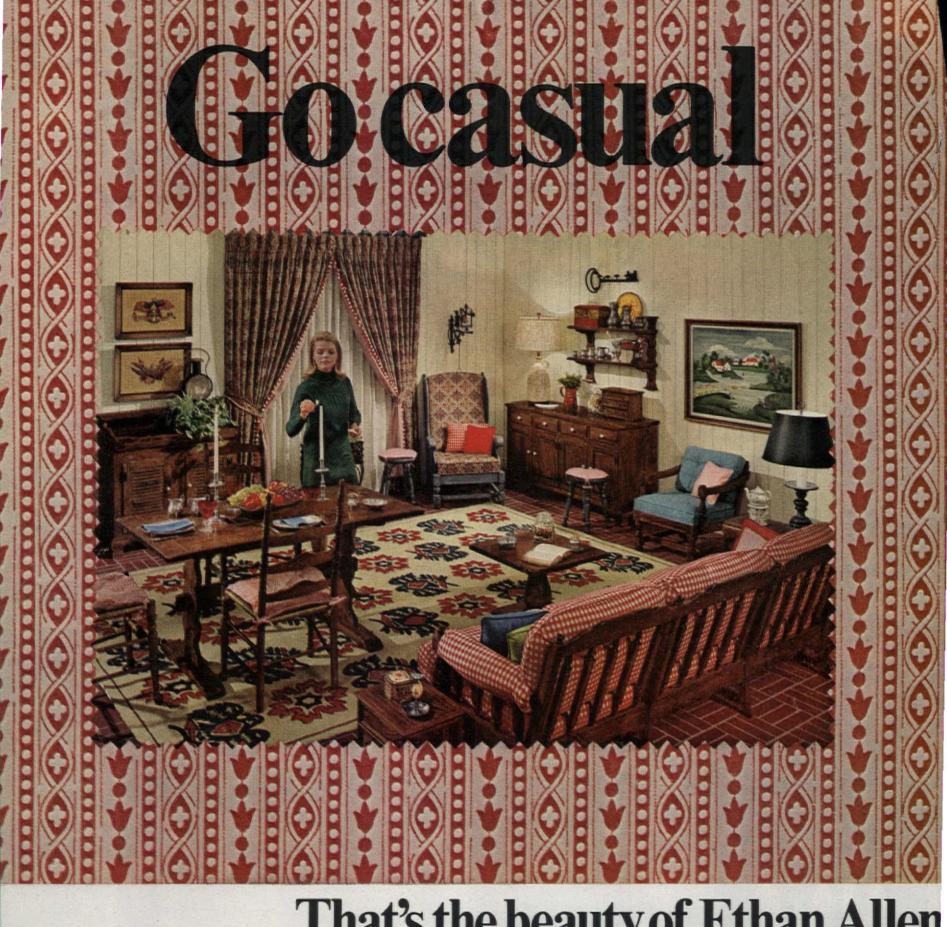




ellaire™ Roman Accent™

#### Congoleum-Nairn





## That's the beauty of Ethan Allen with Heirloom Documents fabrics.

Want a room that's graciously casual? Choose warm and easy-going Country Pine, from the American Traditional collection by Ethan Allen. Country Casual sofa, Pub chair, Library chair and Ladderback chairs—all with Heirloom Documents fabrics from Waverly.

Want a room with classic elegance? Choose American Traditional Classic Manor. And enhance its authoricity with Heirloom Documents fabrics from anothera. Notice how splendidly the Chippendale camelbac sofas, Queen Anne wing chairs and the simple occ

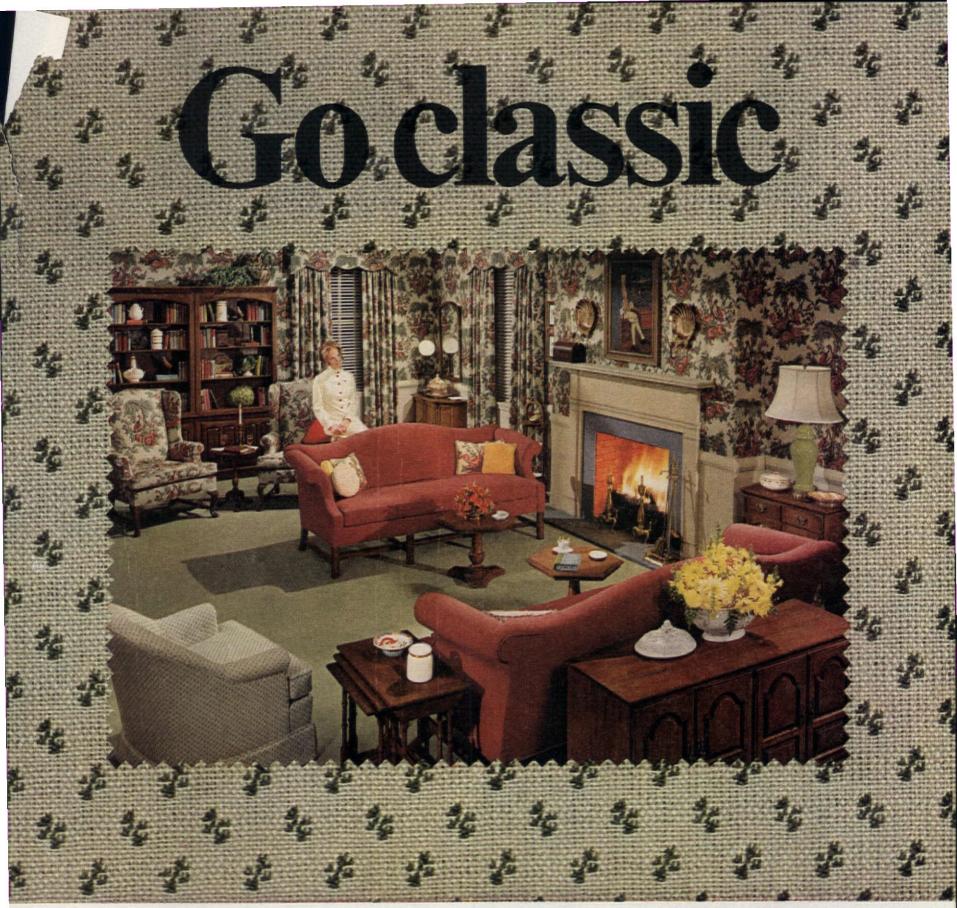
Ethan Allen furniture is available at the following stores. Ask for your <u>free</u> copy of the 336 page Ethan Allen Treasury of American Traditional Interiors. DELAWARE

DELAWARE
Wilmington .... Town & Country
Fine Furn. & Carpeting, Inc.

MARYLAND
Baltimore ......Garon's North
Garon's West
Bel Air. .Johnson's Colony House
Bethesda .....Pilgrim House
Easton ...Howard Furniture Co.
Langley Park ....Cole's Colonial
Marlow Heights ...Cole's Colonial

Salisbury. Early American House NEW JERSEY Beverly ...... Blair House

Camillus (Syracuse) .....Manu Hou
Dewitt (Syracuse) .Manor Hou
Newburgh ....Lexington Manu
Niagara Falls ....Arnson Furnitu
Plattsburgh .....Carriage Hou
Poughkeepsie .....Perlmutter



#### All fabrics have been treated with Scotchgard® Fabric Protector.

## American Traditional furniture arpets and wallpaper by Waverly.

onal chair "live together". Beautiful coordination. Never before have fabrics and furniture been so nade for one another". Only Ethan Allen American aditional offers styles with upholstery, wallpaper and or coverings of color matched Heirloom Documents fabrics. Over 125 fabric designs perfectly complement over 2000 Ethan Allen American Traditional styles.

Go casual. Go classic. But, whatever you do, go see the last word in furniture and fabric coordination at your nearest Ethan Allen gallery.

enectady .....Concord House
West

y .....Concord House East
ca (New Hartford) ..Carriage
House
NNSYLVANIA

entown . . . Georgetown Manor

lin ......Johnson & Son

Greensburg .... Gee Bee Furn.
Johnstown .... Gee Bee Furn.
Langhorne .... Rock Hill
Montgomeryville ... Jonn's East
Paoli .... Jonn's West
Pittsburgh (McMurray) ... The
Manor House
Plumville ... Douds Furniture

Williamsport Heyman's
Furniture Co.
York Hochschild Kohn
VIRGINIA
Arlington Cole's Colonial
Fairfax Cole's Americana
Lynchburg Schewel's
Colonial Corner

Norfolk ... Crawford House, Inc.
Petersburg ... Stanton's
Portsmouth ... Crawford
House, Inc.
Richmond ... Miller & Rhoads
Roanoke ... Miller & Rhoads
Staunton ... Herndon House





Before the advent of the chargeeverything-everywhere credit card, the breadwinner could find out pretty quickly how much credit he could afford. How much was he good for at the bank? That was the yard-stick But nowadays the family's credit operations are spread out all over—from the drugstore to the beauty shop to the air-port to retail stores on both sides of the street.

Along with its conveniences, the credit card has introduced a new confusion into the family budget. The random charges are hard to keep track of. Credit is no longer one big loan. The average family, with a pocketful of credit cards, worries its way through a multitude of small obligations that sketch a dizzv up-and-down graph from month to month. Consequently, the demarcation line between using credit and being in debt gets blurred. When it finally does become clear, the family may find itself standing on the wrong side of the line.

#### ESTIMATE YOUR CREDIT LOAD

It's a disquieting discovery that today families seeking help in getting out of debt are not confined largely to the low-income level. Banking circles note that an increasing number are from the ranks earning around \$9000 and over. One survey disclosed that of 500,000 persons listed at one credit bureau, upwards of 25 per cent were potential credit risks. Moreover, the debt-burdened are more often than not the young families ranging in age from 30 to 35.

So comes the question: How can the wage earner and his

wife estimate just how much of a credit load they can afford?

Certainly a good look at the amount of spendable income, after deductions, is the first step. But that's not enough. A more revealing analysis must include a look backward at how and when you paid your bills in months past. In order to determine whether you're "using credit" or "getting in debt" see which of these situations comes closest to matching your own:

- When commitments can be paid as due out of your income, that's using credit.
- When emergency savings must be used to meet monthly obligations, negotiables converted to cash for overdue payments, or a loan made to meet a deadline, that's getting close to being in debt.
- When you don't know where the money's coming from and you begin to substitute worry for action, that's being in debt.

#### TREND TOWARD OPEN-END CREDIT

While personal loans are on the increase, they're showing the smallest advance in four vears-all due to the wider use of credit cards. A pioneer in the credit-card field estimates that the volume of credit-card charges today is approximately 41/2 billion dollars. About two billion dollars of the total is spent in retail stores for readyto-wear. And ten years ago it amounted to a paltry 100 million dollars, mostly for T&Etransportation and entertainment.

The open-end credit—which means a credit-card holder can, and, such is human nature, usually does, continually add purchases to his account while making partial monthly payments—has become a way of life, especially with the young family that often sees its needs as surpassing its cash income.

The credit-card privilege has widened to include the hardware store, the pet shop, doctor and dentist services, the shoe store, the small dress shop, in addition to the larger retail firms, gas stations, air lines, and restaurants. All of which is dandy. But when you're trying to estimate how much credit you can afford, the cost of convenience must be figured in.

#### WHAT THE CARD HOLDER PAYS

Charges for open-end credit are computed in various ways. Two methods in general use by credit-card companies are these:

When the monthly cost is figured on the unpaid balance of your bill at the first of the month, the amount you paid on the previous month's bill is deducted before the service charge is applied to the rest of what you owe. For example, if you owed \$100 last month and paid \$30 of this, your balance at the first of the month would be \$70. If in the meantime you haven't added any further purchases your monthly statement showing unpaid balance plus service charges, would be \$71.05, a 1½ percent charge of the unpaid \$70.

The second method works like this: You have \$100 worth of merchandise charged to your account. You receive your bill and pay \$30. When you receive your next bill, the service charge will have been figured on the entire \$100—a total of \$101.50. The \$30 you paid is subtracted, leaving the amount you owe \$71.50—a 45c difference, even though the charges are nominally the same—1½ percent per month.

#### GUIDES FOR CREDIT CONTROL

A credit limit is set for the card customer for the amount he may charge at any given time. That figure is shown on each bill he receives. When he sees that his unpaid balance is jumping from \$50 one month to \$200 the next and \$400 the next, he's heading for trouble. If he runs over his specified limit of, say, \$600 he'll receive a note from the company. This is his cue to pay up and cut down. If he misses a payment one month, a polite reminder will appear on the next bill-cue number two that he's using more credit than he can afford. After 90 days of nonpayment his account is given to a company lawyer. After 120 days it goes to an outside lawyer.

Open-end credit is actually a contract with a set limit. Unless the specified monthly payment can be made when due, you're overextended.

#### "20% OF NET INCOME"

The phrase "not to exceed 20 percent of net income" is one estimate of how much credit a family can afford for installments. Like other generalities, it may or may not be realistic. When you've analyzed your own financial situation you may find that 14 to 16 percent makes more sense

In a 1967 survey by the Family Service Association, more than 1 out of 3 owed between 75 and 100 percent of the total previous year's income.

To illustrate that "not to exceed 20 percent of net income" is a risky guide, consider this family. Their net income is

\$10,000 a year or \$833 a month. If they accepted the estimate of 20 percent allowable for installment buying, they'd spend \$166 a month for such payments. But here's their actual monthly budget: Housing, \$170; household operation, \$30; food, \$130; clothing and upkeep (for family of 4 with 2 children), \$70; personal allowances, \$86; contributions,

gifts, \$30; medical, \$25; recreation and entertainment, \$40; car payment, \$80; car operation, \$60; furniture payment, \$50; savings including insurance, \$50. Total, \$821.

They're allowing only \$130 (car and furniture payments) for installment buying, just under 16 percent of net income, which is tops for them.

Next month we will discuss getting out of debt with debt pooling and counseling services.

Mary Feeley has her own Family Financial Planning Service in New York City and is author of Associated Press's syndicated column, "Live Within Your Income."



The Western Wood "Stow-it-All" takes in anything you have to give it. Perfect for stashing bulky tools and garden equipment, barbecues and everything else you need to keep out of the basement or the garage. It's constructed completely of standard Western lumber so you can pick up all the components at your neighborhood lumber yard. But best of all, this storage fence is designed to grow with you. Each section is a separate 3-foot wide unit that can be built and attached as you need it. It's simple enough to build yourself if you like, and inexpensive enough for anyone to afford.

This "Stow-it-All" is just one of the creative outdoor living storage ideas contained in our new full-color Western Wood idea book. For your copy and complete plans for the "Stow-it-All," just send 25c and the coupon.

#### Western Wood does it beautifully

	does it ocaumumy.
	Western Wood Products Association Dept. AH-1068, Yeon Building, Portland, Ore. 97204 Please send me your booklet on Western Wood's outdoor living and storage ideas, plus complete plans for the Stow-it-Ali." Enclosed is 25c.
	Nome
	Address
	City
	State









From the inside out. The summer sun and wind can dry out a dog's coat and skin. Just a squirt of Pet'm Coat & Skin on his food every day gives him polyunsaturated fatty acids and vitamins to build a softer shinier coat and guard against dry itchy skin. It supplies vital nutrients many dog foods lack.



From the outside in. Let Pet'm Shampoo (in an unbreakable plastic bottle) wash those itches away. And give your dog a fresh clean smell again. Head off itches between baths with Pet'm Flea & Tick Spray.

Now at drugstores and pet counters.





Once upon a time you shopped for carpets by color. All you really needed to know was the shade you wanted. Now, though color is still a subject dear to our hearts, it is hardly the prime consideration. Today it pays to know your specific needs and how new carpet technology can meet them.

What has made shopping for carpets a seemingly complex task is not only the introduction of new fibers, but also the fact that carpets are now made for very specific purposes. They're styled for light- and heavy-wear areas, for indoor/outdoor use, and for kitchens. We suggest therefore that you consider the following questions before you shop:

Where do you plan to use the new carpet—in a hard-wear area (hall, family room) or in a room that gets less traffic such as a bedroom?

Will the carpet be exposed to strong sunlight?

Do you intend to use the carpet where you might expect spillage (kitchen, dining area)? These considerations will guide you in finding a carpet that is perfectly suited to your practical and decorative needs.

#### THE NEW FIBERS

Don't think you have to be a fiber expert. All you need to know is that there are actually only five manmade fibers being used in carpets today. It may seem that there are dozens of new fibers on the market, because the major fiber companies promote the basic fibers by a multitude of trade names rather than by their generic names. Generic names for the five important fibers are:

Modacrylic (used principally as a blend with acrylic)

Nylon

Polyester

Polypropylene olefin

The newcomers are Polyester and Antron nylon.

Polyester, little more than a year old, has gained fast acceptance because it looks and feels luxurious. It is fairly resilient and, while slightly susceptible to oily stains, it cleans easily. It also dyes well, producing the same brilliant colors you have seen in acrylics. A bulky fiber, it makes a particularly lush-looking shag carpet.

Antron nylon, while not a brandnew fiber, is being offered now in residential carpet for the first time. A Du Pont fiber, it has all the good characteristics of regular nylon such as durability and abrasion resistance, but in addition, keeps its clean look longer—dirt seems less visible on carpet made with this fiber than with other types of fiber. In heavily trafficked areas such as entrance halls or stairs, it means a lightened house-keeping load.

#### **NEW DYEING TECHNIQUES**

New dyeing techniques are making multicolor carpets more readily available and less costly. Simplified mill processes now bring you more styling for less money, For example, Cationic dyeable nylon is Du Pont's newest styling yarn. In a single dye bath five colors may be produced, thereby offering unlimited color styling.

Similarly, through what is called Multi-Krome process, wool carpet is being produced in a two-color effect in one dye bath.

#### PRINTED CARPETS

Printed carpets are back with us. Unsuccessful due to technical difficulties when introduced several years ago, the new man-made fibers and dyes now make it possible to print carpet successfully and produce an attractive and long-lasting material. At the moment, printed carpets are available in nylon and polypropylene, mostly for use in kitchens. However, the forecast is for more sophisticated printed carpet designs in all fibers and for all major areas in your home.

#### INDOOR/OUTDOOR CARPETS

At present only polypropylene and acrylic carpets move easily back and forth from indoor to outdoor areas. This new type of carpeting has been causing a lot of talk these past two years. The main thing to keep in mind if you are thinking of buying one is that it must be man-made throughout. This means that not only the face of the carpet should be man-made but the backing as well. Natural materials such as jute in an indoor/outdoor situation will rot.

Solution dyeing of polypropylene (the original indoor-outdoor fiber) and lately of acrylic has been a boon to indoor/outdoor carpeting and you should be sure that the carpet you buy for this purpose is indeed solution dyed. Solution dyeing means that the color is created at the same time the fiber is manufactured. It is built-in color that will last the lifetime of the fiber. Solution dyeing is rather like raising sheep with orange, blue, or purple wool. A solution-

dyed carpet will not fade from sunlight and its color will remain intact even when subjected to spills such as bleach and nail-polish remover or accidents caused by children.

New two-tone effects, overprinting in attractive designs, and in tufted material, patterns resembling brick, terrazo, etc., make the indoor/outdoor carpet more and more aesthetically appealing.

#### KITCHEN CARPET

Should you or shouldn't you carpet the kitchen? Kitchen carpet may not be the answer for every family. Acquaint yourself with what it can offer and then determine whether it has a place in your home. Like many of our readers, you may feel that your kitchen would look warmer, cosier, more lived-in with a carpet. Yet you're not sure what advantages, other than visual, kitchen carpeting offers, nor what the most practical or attractive choice would be. You might have heard a carpet would lessen fatigue. This is so, In addition it also deadens sound, acts as an insulating agent, reduces breakage of glass and china, and if you have toddlers underfoot, it's a warmer surface to play on than conventional kitchen flooring. A few general guides for purchasing carpet for the kitchen as well as other so-called wet areas:

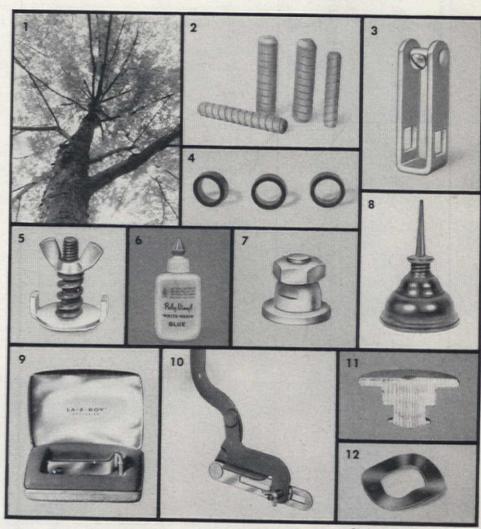
- Be sure, as we mentioned before, that you are buying a completely man-made carpet (currently acrylic, nylon, and polypropylene are used).
- A low-level, tight loop or needlepunched construction is a good choice for durability and also for easy care.
- Sponge-bonded backings are generally considered preferable to a separate backing.
- Have the carpet installed with doubleface tape or single release cement that allows you to take it up without damaging the floor.
- Multicolor or printed carpet is more practical than a solid color.
   One mill has even correlated printed nylon carpet with laminated plastic.

#### DESIGN FORECAST

Having broken the color barrier (instead of "safe" beige—everything from pale to bright to very dark colors), carpet designers are taking steps to bring you more pattern. Because of roller- or screen-printing techniques, geometrics, paisleys, and stylized flower designs are now found in moderate as well as expensive carpets.

#### BEAUTY IS MORE THAN SKIN DEEP WITH LA-Z-BOY®

We've gone on record ...



Approximately one year ago, we established in a series of ads that beauty is more than skin deep with La-Z-Boy.® Each month we ran an ad explaining one or a combination of our exclusive components. For the first time in the history of La-Z-Boy,® we've detailed for

the public one of the secrets of our success . . . quality construction. We're proud to admit that every La-Z-Boy® chair contains:

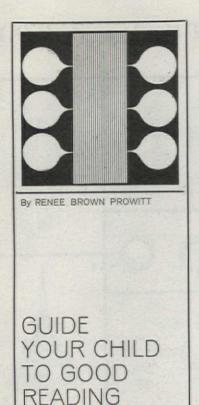
(1) All hardwood frames, (2) hardwood dowels, (3) heavy-gauge steel, (4) special bushings, (5) exclusive tension wing nuts, (6) poly-vinyl white resin glue, (7) custom-made slab shoulder bolts, (8) oil that turns into permanent viscosity, (9) our own torsion spring clips, (10) nickel plating at critical points, (11) solid rivets, (12) three-wave washers.

We've gone on record saying that . . . beauty is more than what meets the eye . . . it's that part of the chair you can't see . . . the construction details and innovations that give La-Z-Boy® chairs their superior quality. We've also gone on record saying that La Z-Boys are styled to look beautiful and built to perform trouble-free for a lifetime.\* If you are convinced that beauty is more than skin deep with La-Z-Boy,® why not pass the word on to your friends.

#### LA-Z-BOY

-R68	3-3, N	lonroe,	Mich.	48161	
2.					
		1			
STATE	E				ZIP_





Little children seem to have a natural love for books. Whether your two-year-old likes to hear stories, "read" them himself, look at the pictures, or (like mine) wait until you're engrossed in another household project and then rip them to pieces, they do get excited about books.

Since we have the youngster's insatiable curiosity about everything to work with at this age, why is it that some children lose this interest in books while in others it grows and continues to delight all through life?

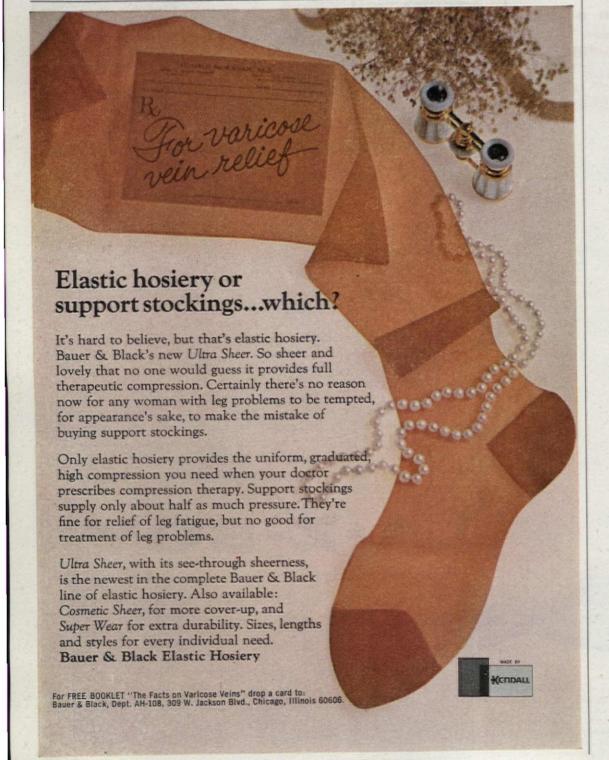
The answer, at least in large part, seems to be his early exposure to that mystery, the printed word. This exposure is determined greatly by you.

I'm not talking about actually teaching your child to read. That's the school's job, and his teachers are best qualified for it. But you can encourage, you can guide, you can stimulate interest and excitement. In short, you can help him discover that reading is truly enjoyable.

#### WHY IS READING SO IMPORTANT?

Reading is the basis for almost all knowledge. The skill of reading is absolutely necessary if your child is to be educated, if he is to have a career, or take part in society.

What a gift you're giving in helping your child to learn and enjoy reading—the joy and wonder and excitement of discovering. From Mother Goose and Doctor Seuss to Jack London and Shakespeare, your child can sample the accumulated experiences and knowledge of the centuries.



#### **NEVER TOO YOUNG TO START**

You should start exposing your child to books long before he learns to read. When he's about one-and-a-half, show him picture books with colorful objects he can identify. Let him help hold the book and turn the pages, and ask "What's that?" when he knows the word.

Don't try to read extensively to a child of this age—he'll only get impatient; his attention span is too short. Some people make the mistake of sitting down with a two-year-old and trying to read straight through a story. The young-ster will soon become bored unless you liven up the words by pointing out things of special interest: "Look at the horse!" "What color is the little girl's dress?" "Isn't that doll just like yours?" and so on. You can tell a simplified version of the story as you go along. I discovered this worked well when I was reading to a "play group" a few other mothers and myself had organized for two-year-olds.

Nursery rhymes are wonderful at this age. My daughter, Lynda, who is almost three, now knows several of them by heart and loves to recite them back to me. She learned to do this because I would let her fill in words as I read.

By about three, most children will become more interested in hearing a story read more thoroughly. In fact, when it's a story he knows, a child will let you know in no uncertain terms if you miss a sentence.

#### BOOKS FOR THE YOUNG CHILD

A child between one-and-a-half and three won't take care of his books. Despite your most earnest efforts, he'll rip and crayon and generally wreck them. But it is a good idea for a child to have a stack of his own books. The solution is to buy inexpensive ones at first. There are hard-to-ruin cloth books for babies and a wide assortment of books in the 19- to 29-cent range. When they become battered, replace them.

It is also nice to have a few of the more expensive books, but keep these out of a toddler's reach except when you're reading with him. This way they will be intact for another child or for him when he's a little older. Depending on the child, he'll learn to take care of his books when he's between three and four.

#### READING TOGETHER, USING THE LIBRARY

Make books an integral part of your household. There should be books for all ages. Take time to read aloud as much as possible. Older children will enjoy taking turns reading. It's fun to make reading aloud a family ritual. You might set aside a certain time each day for it, perhaps a half hour before the children's bedtime. As the children grow, there are many books that will delight the whole family, those by Charles Dickens, Jonathan Swift, Robert Louis Stevenson, Mark Twain, Lewis Carroll, and Louisa Alcott, just to mention a few. Read a few chapters a night. You'll find the kids really will look forward to reading time when you're in the middle of an exciting book.

Show your child how interesting browsing in the library can be. Make regular trips there and encourage him to choose his own books. The librarian will recommend good books for his age level and interests. If a young child gets in the habit of going to the library, he will continue to do so as he grows up.

#### TAP YOUR CHILD'S INTERESTS

One of the best ways to encourage reading is to appeal to a child's interest. If your son is fascinated by space travel, get him a few books on it—both fact and fiction. If he loves sports, there are numerous good biographies of sports heroes. If your daughter has a new kitten, buy her a book on caring for it. If she's getting interested in cooking, introduce her to the wide world of cookbooks. There are some delightful ones for children.

Keep this in mind too when you're reading newspapers and magazines. When you see an article of special interest to your child, clip it out for him

#### THE RELUCTANT READER

As I said, all young children start off with a love for books but many of them lose interest somewhere along the way. This may happen when a child is first learning to (continued on page 123)

#### If Your Symbol Is: YOU HAVE WON: MATCH SYMBOL ON CARD TO PRIZE SYMBOLS. FIND OUT RIGHT NOW

#### FIND OUT RIGHT NOW WHAT YOU HAVE WON!

1st Prize

\$5.000.00

In Cash

Giant Jackpot for

the lucky winner!

444 2nd Prize

100 Portable TV

with AM-FM radio, bat

tery operated, weighs  $8\frac{1}{2}$  lbs.

000

550

3rd Prize Record Albums

Deluxe 12" Long Play albums featuring the Mills Brothers, Includes top hit "Cab Driver"

4th Prize 500 Micro-Masters

portable AM-FM radio, 9-transistors and deluxe in every detail.

THE MILLS

**BROTHERS** 

Mellow Years



WHAT YOU

YOU MUST RETURN THE CARD TO CLAIM YOUR PRIZE!

HAVE

WON!

The Longines Symphonette invites you to join

for a melodic journey back to the

#### ellow Years

Listen FREE For 10 Days to a magnificent new five-record Treasury.

#### Recapture A Lifetime Of Memories With Fifty Nostalgic Melodies **Newly Recorded By The Mills Brothers**

Take that familiar trip "Up The Lazy River...by the old mill run." Lapse into an imaginary soft shoe again as The Mills Brothers shuffle through "Me and My Shadow." Let the gentle rhythm and magic harmonies of "Glow Worm" spark a fleeting image of a smile you once loved. Reminisce with the casual perfection of "Stardust" ... "Perfidia"... "Anytime"... "Till Then."

Who but the Mills Brothers could bring back

all the love and laughter of light-hearted times. From their first recording of "Paper Doll" to their current hit, "Cab Driver," their popularity is simply unflagging. Whether you were in High School in 1935 or in 1965, there must be some Mills Brothers tune intimately associated with your most personal memories. Yes, the Mills Brothers are back...and newly recorded for your greatest pleasure.

#### Take The Entire Five-Record Set Into Your Home FREE For Ten Glorious Days

If-for any reason, you are not satisfied that these are among the finest recordings ever to touch your turntable...simply return the set and owe not one penny. Surely this is the ultimate guarantee of satisfaction. We are willingeven eager-for you to take the whole fiverecord Treasury into the comfort and privacy of your home. Listen carefully to each of the fifty selections. Only then, after ten days of listening, do you make a decision. Return the set and that will be the end of it...or, decide to put it on the shelf next to your most treasured albums

and you enjoy one of the most generous record bargains we have ever offered.

Each record is manufactured of the finest grade of pure vinyl and produced in exclusive Longines Symphonette "Living Sound" fidelity. You would expect to pay as much as \$24.70 for records of this quality if they were available in any fine record store. Yet, you pay just \$5 a month until the low, low Longines Symphonette price of only \$14.98 (plus modest postage and handling) is paid. This is a rare value in these days of rising costs.

#### Send No Money-Just Return The Card Or Coupon For A Listening Experience You Haven't Enjoyed In Years!

There are no clubs to join. The Mills Brothers Treasury has been specially prepared in limited edition for friends of The Longines Symphonette and readers of a few select magazines and is not available in stores anywhere. We consider it a triumph of recording and sheer nostalgia. Return the card or coupon today to take advantage of this truly outstanding offer.

#### NO EXTRA CHARGE FOR THE MAGNIFICENT PRESENTATION CASE.

Longines Symphonette Treasuries are famous for their elegant, artistic library cases. THE MEL-LOW YEARS is perhaps the most magnificent yet designed. Rich, colorful and stamped in gold, it is certain to become the pride of your record library.

Less than 30¢ a memory Just \$500 a month

> or only \$14.98. Stereo Bargain: just 40¢ a record more.

#### MAIL CARD OR COUPON TODAY

The Longines Symphonette Society SYMPHONETTE SQUARE . LARCHMONT, N.Y. 10538

YES—Please send the Mills Brothers Treasury, THE MELLOW YEARS for FREE 10-day trial. If I am not delighted, I may return the five-record set and owe nothing. Otherwise, I send just \$5 a month until only \$14.98 (plus modest postage and handling) is paid.

Please Check One:

High Fidelity

☐ Stereo (Just 40¢ a record more)

Name

01

02

State\_\_\_\_

\_\_ Zir \_ 11090-004

#### HERE IS A COMPLETE LIST OF THE FIFTY MELODIES Included in This Magnificent Collection!

Be My Life's Companion Autumn Leaves Beer Barrel Polka Memories of You Basin St. Blues Sweethearts on Parade Mr. Sandman Dinah Twilight On The Trail One Dozen Roses Only A Rose Moon River

My Silent Love

Up the Lazy River Let Me Call You Sweetheart South of the Border The Last Roundup Wagon Wheels Honey Suckle Rose Confess Moonlight and Roses Anytime Anytime Big Bouquet of Roses 60 Seconds Got Together There Goes My Heart Tonight You Belong To Me

Paper Doll There's Danger In Your Eyes, Cherie Me and My Shadow Music, Maestro Please Oh, Mama Everybody Loves My Baby Yours Stardust Moonglow You Are My Sunshine Solitude Amor

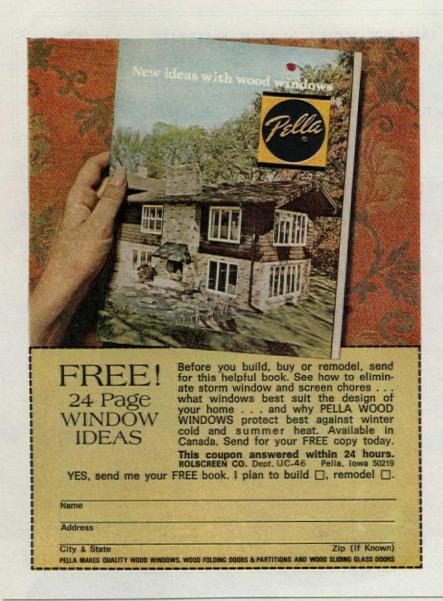
You Always Hurt The One You Love Mood Indigo Memories of You Teach Me Tonight I Confess Wish You Love Till Then Say Sisi Besame Mucho Mama, Yo Ciaro Glow Worm

Artists courtesy of

DOT

How the "Summer Jackpot" Sweepstakes Works! The symbol on the official WINNERS CLAIM CERTIFICATE tells you what prize you have won. To claim your prize, simply return the CERTIFICATE. Your prize will be sent along with "THE MELLOW YEARS" Treasury for you to play for 10 days FREE. You may return the Treasury and owe nothing, but still

keep your prize. Employees of The Longines Symphonette® Society and its suppliers are not eligible. Subject to all Federal, State, and Local regulations. To collect your prize, mail your CLAIM CERTIFICATE today, (Note: If you win a First, Second or Fourth Prize, send your CLAIM CERTIFICATE by registered mail.)





Complete centerpieces . . including beautiful, colorful floral and fruit arrangements and holders are now available from your Colonial dealer. This one comes all packaged and sells complete for about \$11.95 . . . and there are dozens of other combinations — in a vast number of colors. See your Colonial dealer today.

Colonial Candle Co. of Cape Cod, Inc.

Hyannis, Mass. 02601

#### Now Possible To Shrink Hemorrhoids

And Promptly Stop Itching, Relieve Pain In Most Cases.

Science has found a medication with the ability, in most cases—to stop burning itch, relieve pain and actually shrink hemorrhoids.

In case after case doctors proved, while gently relieving pain and itching, actual reduction (shrinkage) took place.

The answer is  $Preparation H^{\oplus}$ —there is no other formula like it for hemorrhoids. Preparation H also soothes inflamed, irritated tissues and helps prevent further infection. In ointment or suppository form.



#### Poor FALSE TEETH Rock, Slide or Slip?

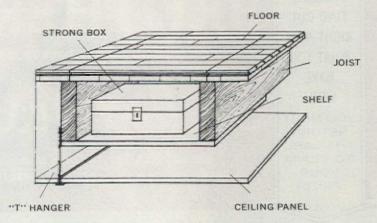
Many wearers of false teeth suffer embarrassment because their plates drop, slip or
wobble at just the wrong time. Don't live in
fear of this happening to you. Just sprinkle
a little FASTEETH, the alkaline powder, on
your plates. FASTEETH holds false teeth firmer so they feel more comfortable. Helps check
"denture breath." Dentures that fit are essential to health. See your dentist regularly.
FREE! For a sample write to FASTEETH at
104 Wall Street, Binghamton, New York.

Free Reprint Directory of School & Camp Announcements for 1968

For your copy of this informative directory of schools, colleges, camps, home study programs, plus educational travel, write to Holiday School & Camp Directory, Special Advertising Sections, 641 Exington Ave., New York, N.Y.1002 2



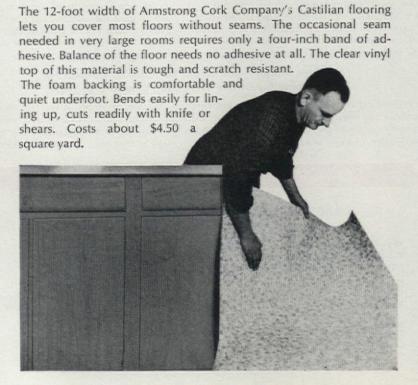
Foiling burglars is becoming the nation's favorite indoor sport. Latest trick we've seen was suggested by Conwed Ceiling Products. They suggest that for extra security, you put your safe or strong box above a suspended ceiling. It's easy to do (see drawing, below), and makes a lot of sense. Since the panels in a suspended ceiling are movable, access to the safe is quite easy. Yet, a crook would have to look all night to find it—unless he's a friend of yours.

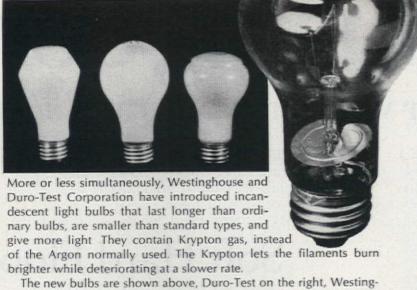


By adding a cleverly designed carrying case, Stanley has made its Rout-About home craftsman's router into two machines. The case



converts into a table. Mount the router head under the table and you have a shaper for cutting grooves, bevels, decorative edges, and molding. Simplifies precision work. Entire kit—router, router guide, carrying case, fence (for guiding shaper cuts) and one cutting bit—costs about \$45. Case alone is available for \$12.50.



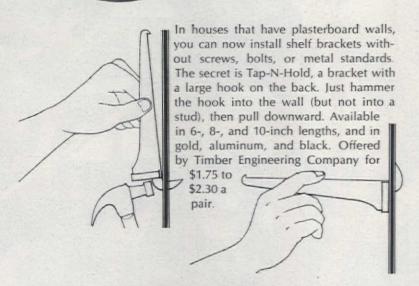


The new bulbs are shown above, Duro-Test on the right, Westinghouse on the left, a standard bulb in the center. All are rated at 100 watts. Reflector in base of Duro-Test (large photo) improves light output, cools the base. Duro-Test offers its bulbs in 60- and 100-watt ratings for \$1.29. They should outlast regular bulbs by three-and-a-half times. The Westinghouse bulbs, lasting half again as long as regular bulbs, should sell for around 55 to 65 cents.

The device shown at left is not a giant aspirin, but a transducer. It connects to your hi-fi set like a speaker, and is then mounted on a

wall, bookcase, ceiling, floor, window.

Result: the object to which it is fastened becomes a huge speaker, filling the room with ethereal music. The Rolen Star Audio Transducer is available from Rolen Electronics at \$39.95 or two for \$75. Hookup is very simple and does not require special tools or a great knowledge of electronics.



If you've worked with epoxy adhesives, you'll be glad to hear that Devcon Corporation has developed one that sets in five minutes. Most epoxies take a day to set. While it's not the first quick-setting epoxy on the market, the manufacturer says this one does not sacrifice part of its strength. The sample we tried seems to live up to expectations. However, you can't be as leisurely with this product as you can when using slow-setting types. Other advantages of 5-Minute Epoxy are the ability to set at low temperatures and/or to set under water. Sells for \$1.25.

In case the autumn chill hasn't already told you, it's time to put away your outboard motor, power mower, or golf cart for the winter. A liquid called Sta-Bil will save you the job of draining gas tanks. Add one ounce to each gallon of gasoline and you can leave the tanks filled for up to 12 months without startup problems. Gum and varnish won't form in the fuel system. Available from boating supply dealers, or from Knox Laboratories Priced at about \$2.60 a half pint, \$5 a pint, \$7 a quart.

aims to get your toilet hygienically clean. Zero in with our new aim-to-please spout.Sani-Flush... so strong it gets your toilet hygienically clean.

## Introducing Soft Carpets for what are you crazy? Put a

Now finally at last there is a carpet you don't have to be crazy to buy. Called, of all things, Soft Hard Floors from Lees. Soft Hard Floors were built to replace hard hard floors. In playrooms. Kitchens. Kidsrooms. On stairs. All those places you didn't dare put a carpet before.

Soft Hard Floors are not your plushy living room kind of carpet. These are super carpets. Super strong. Super tough Super dense. Just try putting your fingers in our Soft Har Floors, you'll see what we mean.
And everywhere Soft Hard Floors go, they bring relie

#### Soft Hard Floors



## Hard Floors.

#### carpet in here? kind of places.

Relief from hard floor noise. Relief from hard floor care. (A quick sweep of the vac is a heck of a lot easier than sweeping, mopping, waxing, and polishing any old day.)

But please. Tough, strong, brave as they are, don't forget: Soft Hard Floors are carpets. Quiet, good, soft, kind, warm,

nice, friendly carpets.

Soft Hard Floors. From Lees Carpets. Where can you get them? Dial 800-243-0355 free. In Connecticut call 853-3600 collect. We'll tell you.





Only Nabisco makes cheese-in-a-can. Delicious pure pasteurized processed cheeses. Cheddar, American, Pimiento, Cheddar-Blue, Pizza and French Onion. So good, you'll never guess SNACK MATE came from a can. SNACK MATE Cheese Spread. It's uncanny.



THE MOST FROM YOUR AUTOMOBILE

By WILLIAM J. TOTH

#### NEW CARS FOR '69

The "new car year" always arrives early and it's here already. And this is the year the manufacturers hope to sell over 10 million cars. They have lengthened some, shortened some, added accessories, added safety devices, improved riding and handling qualities, and met government standards—all with the hope that you will trade or buy.

Generally, the full-sized cars will undergo restyling and the body shells will remain basic through 1971.

With one foreign car import selling over a half million cars, Detroit has become concerned about meeting the challenge of the smaller-than-compact market. Ford will market its answer in the spring. Presently called the Delta, it will meet the small-car imports in price and size. General Motors will not be far behind.

Following is a rundown on some of the significant changes:

#### AMERICAN MOTORS

The big change in the Ambassador last year was making air conditioning standard equipment. Again this year, with an improved unit, it will be standard. Four inches have been added to the wheelbase and the width has been increased to 60 inches. With dual horizontal headlights, individual reclining seats, and all new front, the Ambassador should attract many new friends.

The Rebel has discontinued its convertible. Its size remains the same. The grille has been refined and the handling has been improved with better steering linkage.

Both the Ambassador and Rebel station wagons will feature the dual-opening action allowing the tailgate to be lowered or opened as a door.

The American series will be called the Rambler and, to maintain the policy of giving the series continuity in styling, will make few appearance changes. Even so, many less obvious improvements have been made. For added visibility at night both headlight and parking lights can remain on together. Also the accelerator has been suspended from above, eliminating a dirt catcher on the floor.

The Javelin has added a new grab handle on the instrument panel to help you getting in and out. Generally it has not changed.

The AMX will remain basically the same in style and design. Since it is produced in limited quantity, it will be hard to buy.

#### CHRYSLER CORPORATION

The Valiant and Dart compacts, while waiting for major changes in 1970, will undergo minor changes in grille and taillights. Although side vent windows are disappearing, Dart will retain them for 1969.

The Dodge Charger will remain much the same except for a grille change similar to AM's Javelin.

Dodge is also considering a sports car in the future that will use the Barracuda body. Chrysler has not attempted to enter the sports-car market seriously, although they have doubled their sales in the overall market to 18 percent in the last few years.

The Coronet and Satellite will change very little.

The Road Runner and Barracuda have made refinements. The Road Runner has added a convertible. The Barracuda will undergo a major change in 1970.

Contrary to recent style trends, the Imperial has reduced its wheelbase by three inches. It will be rounded off in places to eliminate the Lincoln-like boxiness. Hidden headlights will remain stationary while the covers move.

Chrysler's "new" hidden windshield wipers are identical to GM's. They are also painting them to reduce glare.

Perhaps the biggest improvement in Chrysler product station wagons is the combination dual-action tailgate and wash-and-wipe rear window. This means the tailgate can be opened like a door or lowered like a tailgate, and by lowering the window into the door it can be washed and wiped clean in one action.

#### FORD MOTOR COMPANY

The Mustang has increased the length up front and has added dual lights. Two models have been added—the Grande and the Mach.

The Fairlane and Falcon will enjoy minor appearance changes and numerous improvements.

The Torino and Montego will remain about the same.

The full-sized Mercury Marquis has grown five inches and will closely resemble the Lincoln in general appearance.

The Ford Galaxie has increased its interior room by adding inches to its wheelbase. The new instrument panel in this big Ford will attract much attention. The instruments are clustered closely around the driver giving it a spaceship appearance.

The Ford Station wagons, retaining the dual-opening tailgate, now have a tailgate that operates as a door while the rear window is up. The wagon will have more room in it with a new plastic fuel tank molded to fit under the car.

The Lincoln will retain its luxury appeal while making only minor changes, adopting lines of the new Continental Mark III in many cases. The Mark III will remain the same.

The Thunderbird will not change drastically in appearance but look for startling new items such as a nonskid device, electric rear windows, concealed radio antenna, electronic speedometer, and a speed control system.

The Cougar has grown a few inches and now introduces a convertible.

#### GENERAL MOTORS

The Corvair will not change nor will it be discontinued just now.

Generally the intermediates of Buick, Chevrolet, Oldsmobile, and Pontiac will change slightly while awaiting bigger changes next year.

The Firebird will remain about the same with rubber bumpers front and rear. For the Camaro, minor changes.

The big Chevrolet will change. With the roof line the same, the lower part will take on the appearance of a torpedo with large blisters over the wheels. The taillights found in the rear bumper this year will be placed above it in '69.

The Pontiac Grand Prix will continue to add really new ideas with rear window deicers built into the glass and a radio antenna hidden in the windshield pillar. Door handles will be flush with the outside surface.

The Oldsmobile changes will not be apparent to the eye. The Toronado will have grille and taillight changes. The Riviera will also.

As usual the Cadillac will change only slightly.

The Corvette will remain the same

with only minor changes in ornament.

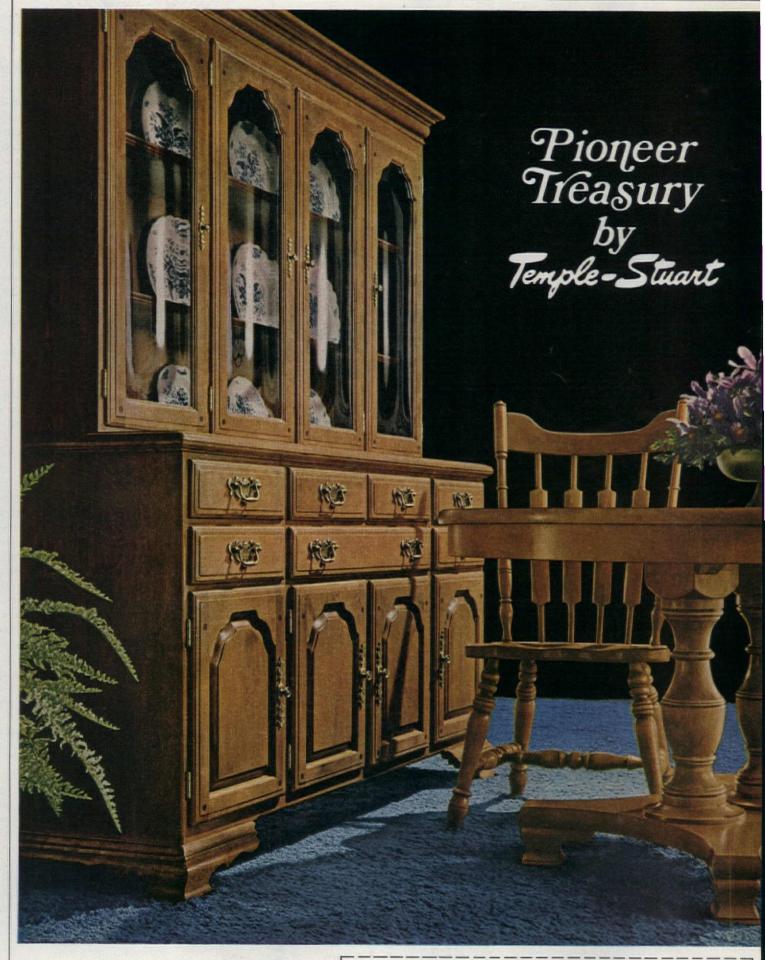
General Motors cars above the intermediates drop side window vents.

#### PRICES

In 1968 the prices rose with the addition of safety equipment and there was a second attempt to raise prices in January. In all probability there will be a

rise of 3 to 4 percent. In January when more federally mandated safety equipment must be added to new cars, probably another price rise will be asked. On January 1st all new cars must have a head restrainer installed on front seats to help minimize whiplash.

Mr. Toth is a professor at the Center for Safety Education, New York University



**B**old and strong, yet elegant in every detail . . . this is Pioneer Treasury by Temple-Stuart. Noted designer, Nicholas DeVries, has skillfully combined a feeling for the old with the needs of the new in creating this distinctive furniture.

5			-
1	38	(EV	
Lin	2	3	
all	701	200	)
0/	JA.	20)	

TEMPLE-STUART COMPANY, Dept. AM710, Baldwinville, Mass. 01436 Please send me your booklet showing the entire Early American Ploneer Treasury Collection. Enclosed is 25¢.

Name \_\_\_\_\_

ess \_\_\_\_

ty\_\_\_\_ate Zip

#### Tried everything and still can't get your dishes spotless? Try Jet-Dry.



Spots are formed by slow, uneven drying in the rinse cycle of your dishwasher. And changing your detergent may not help you. No detergent even gets into the final rinse cycle. That's where Jet-Dry comes in.

Jet-Dry is not a detergent. It's a rinse agent that works in the rinse cycle and helps dry dishes so fast, so evenly, spots can't form. Jet-Dry: The thing to try after you've tried everything.





LIQUID JET-DRY

For dishwash with rinse injectors

© 1968 Economics Laboratory, Inc., 250 Park Ave., New York, N.Y. 10017



Colds are the most common illnesses afflicting mankind. Every year in America approximately 227 million sufferers of the common cold seek medical care or are forced to restrict their usual activities for at least one day. (This tremendous number includes the many people who have more than one cold per year.) Unfortunately, an effective vaccine or cure for the common cold may be years away, for a cold is not one simple or clear-cut disease but a complex of symptoms and signs, They are most often caused by man's tiniest enemies-viruses.

#### CATCHING A COLD

Some myths surrounding the causes of colds have been dispelled in recent years. There is no proven evidence that we catch a cold by sitting in a draft or by living in a cold climate, but there is evidence to show that we acquire the viruses from other human beings who spray them in the air by sneezing, coughing, and even by talking.

Colds are mild manifestations of a large number of many different infecting agents that in certain individuals may produce more severe symptoms including laryngitis, bronchitis, or even pneumonia or encephalitis. These infecting agents include the influenza viruses and their cousins (known as parainfluenza viruses), Coxsackie and ECHO viruses, and the more recently discovered group called rhinoviruses. The same kind of virus can produce different symptoms in different individuals, while different kinds of viruses can produce identical symptoms.

Children tend to have many more colds than adults and keep them for longer periods

of time. An uncomplicated cold in an adult should not last longer than three to five days, while children can have sniffles much longer.

#### HOW TO TREAT A COLD

The old question of whether or not to stay in bed during the course of a cold is still being debated by medical authorities. However, if your oral temperature goes up to 100 degrees, you would most likely feel ill enough to want to stay at home, if not in bed. Common-sense health rules should be applied when you have a cold: Get adequate rest, drink plenty of fluids, and avoid alcoholic beverages and smoking. Smoky, crowded places should also be

If your nose is runny, try to sniff in instead of blowing your nose. If you do blow, do it gently and close only one nostril at a time. Should the outside of the nostrils become sensitive or peel, rub the skin with cold cream or petroleum jelly.

Some people feel that an antihistamine taken at the very first sign of a cold prevents it from developing. While there is no scientific proof of this, an antihistamine cluring the course of a cold usually helps reduce the amount of nasal secretions and minimizes the annoyances of a runny nose. Aspirin may be taken to relieve headache or a sore throat, and to reduce fever. Nasal decongestants, drops or sprays, often bring relief to the person whose nose is stuffed up.

Do not take any antibiotic preparations unless specifically instructed by your physician. Antibiotics are of little or no use against a primary virus infection and are helpful only in combating bacterial compli-

In the absence of fever, bathing is permissible. However, in the active stages of a cold, it is important to avoid extremes of temperature, swimming, and

#### WHEN TO CALL THE DOCTOR

Be sure to call your doctor if: You have a sore throat that

- is not typical of the kind you get with your usual cold.
- Your throat is red or if it has patches of white or yellow.
- You have an unusual cough, shortness of breath, unusual headache, an earache, a toothache, sinus pain, or a rash.
- Cold symptoms persist.



Mrs. Benjamin is co-author with her husband, Bry Benjamin, M.D., of In Case of Emergency (Doubleday; paperback, Pyramid).

# This is an actual unretouched photo of the ugly things you find in the cleanest homes



Odors and germs.

Lysol Spray kills the ugly things you can't see. It kills every kind of odor. Clears the air of cooking odors. Musty odors. Odors caused by germs. It doesn't cover them up. It doesn't leave a telltale odor of its own. Lysol Brand Spray Disinfectant kills germs on household surfaces, too. Germs you can't see. Staph and strep germs—even flu virus. It does more than the sprays that just cover up odors. That's why more people use it than any other spray. It makes your house smell as clean as it looks.

A little Lysol Spray makes things a lot nicer.



It kills many disease germs like staph and strep.



Clears the air of ugly odors



Prevents mildew — kills athlete's foot fungus.



Lysol Spray-for the invisible world of odors and germs



# There's more to cigarette smoke than "tar" and nicotine.

For years, smokers have been told only about "tar" and nicotine. Now science and medical researchers report that this is only part of the story. Actually, most of cigarette smoke is made up of gases—certain of which are harsh.

That is why Lark developed the Gas-Trap™ filter (U.S. Pat. 3,251,365). It reduces certain harsh gases more effectively than any

.TAR' AND NICOTINE TRAP AND NICOTINE TRAP

## That's why Lark invented the Gas-Trap filter.

other filter on any other popular

brand. It also reduces 'tar" and nicotine. You can actually taste the smooth difference this unique filter makes.



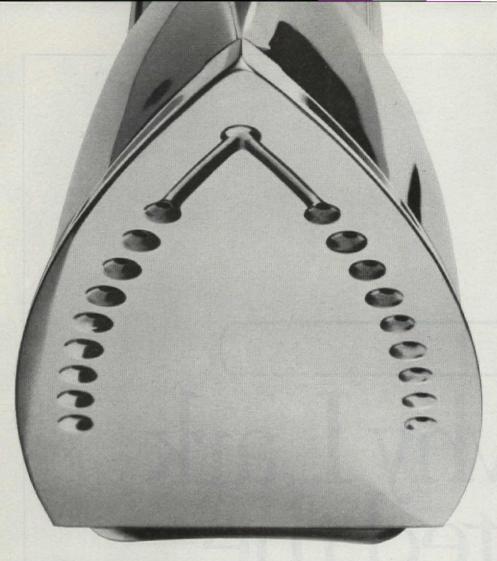
King Size



New 100's

Only Lark has the Gas-Trap filter.

Think about it.



### Toastmaster introduces the stainless steel iron

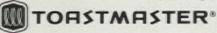
Our new Toastmaster iron is supersmooth because it has a stainless steel sole plate. (Stainless steel is the hardest and smoothest metal ever used on an iron.)

It makes any ironing load you've got a cinch. There's no coating to wear off, starch rarely sticks to it, and zippers or buttons won't scuff it. And because it's so hard, and so smooth, it won't snag the most delicate fabrics, even after long use.

Eighteen holes distribute steam with

enough pressure to penetrate the fabrics. (Any more holes and the steam pressure would be reduced.) Other features include comfort-grip handle, thumb rest, water window and foolproof up-front steam, and fabric selector controls.

We think our new Toastmaster stainless steel iron is a tremendous buy. Once you've tried it, we think you'll agree.



Division/McGraw-Edison Company/Elgin, Illinois 60120

### for smoother, easier ironing.





THE FAMILY PET
By PATRICIA O'KEEFE

### PET FABLES AND FANCIES

Folklore abounds with pet superstitions. Step on a cat's tail and it will take you a whole year longer to catch a husband. If you find a black cat with just one white hair and pluck it out without being scratched, you'll be very rich or very lucky in love. When a dog eats grass it's a sign a storm is brewing. If the cat yawns on Halloween, watch for an unusual opportunity to come your way. And if he sneezes on a wedding day the bride will be blessed with good luck.

We laugh at such quaint notions, but some equally unfounded ideas about dogs and cats are often repeated as if they were true. Here are a few pet fables—and facts.

- A healthy dog has a cold nose. A dog's normal temperature is about 101°. Moisture and cooler air may make his nose feel cold, but if you suspect your dog may be ill, don't feel his nose, take his temperature.
- You can't teach an old dog new tricks. An older dog is usually set in his ways. Nevertheless, if you decide Rover needs obedience lessons, don't let his age deter you. At a recent dog show, a 12-year-old dog won his third obedience degree. His owner, by the way, was 84.
- Milk is a cat's favorite food.
   Once grown out of the kitten stage, many persnickity pusses turn up their noses at milk.
   Some cats can't digest milk. The nutrients in milk are available in other foods your cat may like.

### HOUSEBREAKING

 Rubbing his nose in the mess will quickly housebreak a cat or dog. Expert trainers don't agree.
 They say this kind of discipline simply frightens and confuses a young pet. A kitten rarely needs more instruction than being placed in a litter box a few times. A puppy should be confined to a paper-covered area in an uncarpeted room. If he is taken outdoors regularly and frequently, he'll learn to control his elimination as he tries to keep his own den clean. It does no good to punish a pet for a toilet training mistake long after it has happened. He won't associate the punishment and crime.

- Fleas don't hurt a dog; all dogs have them. Fleas and other parasites—lice, ear mites, and ticks—are dangerous. They can carry diseases, The itching they cause may make a dog scratch so hard, he has open sores and bare patches of skin. Get rid of parasites; prevent reinfestation.
- A dog instinctively knows when a person cannot be trusted. Stop and think of all the disreputable characters you know who own devoted dogs.
- Spaying or neutering a cat or dog causes it to be fat, lazy, and dull. Other than putting an end to interest in the opposite sex, spaying or neutering does not adversely affect a pet's personality or health. Adult pets, altered or not, become fat and lazy if they are habitually overfed and underexercised.

### BALANCED DIET

- Dogs and cats are carnivorous, so all they really need to eat is meat. A dog or cat needs a balanced diet—one that contains the proper proportion of protein, carbohydrate, fat, vitamins, and minerals. Meat supplies good proteins and other nutrients, but it does not provide a balanced diet.
- A dog's teeth are naturally clean. Heavy accumulations of tartar on a dog's teeth often cause bad breath, painful gum infections, and loose teeth. You can clean your dog's teeth with a damp washcloth dipped in baking soda or salt. Chewing hard biscuits, synthetic bones, or chew toys made of digestible nonsplinterable material help.
- A dog with a black mouth is a purebred. A black mouth is simply an inherited marking.

### TEMPERAMENT

• Mixed-breed dogs are smarter and healthier than "high-strung" pure breeds. Heredity has a great influence on the personality, intelligence, and health of every dog. Hounds, for example, are more placid than terriers. Big dogs are generally more dignified and calm than little ones. A mixed-breed dog can be a lovable, intelligent, healthy pet, but he doesn't have a corner on all these virtues.





Now she's one jump ahead on washday since she discovered Tide packed inside her new
Speed Queen washer.
Speed Queen packs
Intensified Tide in every new automatic

Q

washer.

Look for the SILVER LINING (Lifetime Stainless Steel)

The Speed Queen stainless steel tub is ideal for laundering all fabrics, especially "durable press."

- It's rust-proof, chip-proof and super smooth.
- Speed Queen washers also have a special "durable press" cycle and fully flexible controls to solve all your washday problems.

Tide has agreed with washer makers to supply Tide samples packed by them and to feature their washers in Tide advertising.

The makers of 25 leading washers pack Tide in every top-loading automatic.



Waltz through washday with Intensified Tide and a new SPEED QUEEN washer BEAUTY AT HOME By Constance Bartel

### **FALSE LASHES MADE EASY**

Should a homemaker wear false eyelashes? What a question! Of course you should! In a day when thick, long lashes are no longer a matter of heaven-sent luck, and every woman can fringe her eyes with flattery, are you really willing to leave all this glamour to other women? We hope not! Next question: Can you learn to put on false lashes? Yes! It takes practice, but it's not that hard. And we're going to show you how, step by step. But first you should know that false eyelashes come in all kinds of thickness and length, and that the best kind for daily use are the

medium, believable kind—not too heavy, too thick, or too dark. What you want, of course, are lashes that look homegrown. The ones we demonstrate with here are Natural Heavy Lashes in brown, by Andrea, made of European natural hair, and packaged with a tube of surgical adhesive. They cost six dollars, and are widely available in drugstores and in many department stores. Now! Assuming that you have your lashes and you're ready for a trial run, assemble your tools. You need a wooden pick, tweezers, manicure scissors, and a mirror you can prop or swivel to a 45-degree angle. And of course you need a good, strong light. Preliminary practice: For your first trial run, skip the adhesive and concentrate on positioning and trimming. The bit of adhesive that holds the lashes to the package will be enough to make them cling for your practice run.

1 Get clearly in mind which is the left lash and which is the right, because they are different in shape. As you face the package, the lash on the left is for your right eye. You can start with either one.



2 Remove one lash from the platform with a tweezer. Grasp outside corner gently and carefully peel off in a lifting motion. Never handle lashes roughly-they're delicate, like your own.



3 Hold lash at both ends with fingers. Curve into a horseshoe shape and flex it a few times. This conditions and encourages it to follow

natural curve of your lid more readily. Grasp lash at outer, thicker end. Hold arm parallel to shoulders and raise lash above eyebrow level. Then bring it down with an inward motion, as shown in following photos.



4 Don't look at false lash, look at lid where you want to touch it down-a little out from the inner corner of your eye where your natural

lashes begin. Position mirror so that you get a clear downward view, angle lash as shown.



5 The last two techniques are worth special practice because they are the key to putting on false lashes quickly and easily. The big

thing is to start with the lash held high above the eye, in a position parallel to shoulders, so that you apply it in a downward motion, and to keep your gaze riveted on the right spot on your lid, not on the lash. With enough practice, you may even be able to apply lashes as models do: A quick swoop down, an accurate touchdown, a fast tapping into place.



6 It is important to start your lash at the right point so that the thickest and longest part falls where your natural lashes thicken.

Photographer: Robert Stone

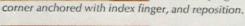


7 Touch down the lash and press with index finger of opposite hand. A light, firm pressure is all you need to anchor it.

8 But don't let go with other hand. Now, with index finger still pressed at corner, use other hand to drape lash along lid line with quick downward motion.



9 Aim at placing edge of lash as close to natural-lash roots as possible. If you don't at your first attempt, quickly lift up part of lash, keeping inner





10 Now press entire edge of the false lash firmly against your lid.



11 At this point, you are wearing one false eyelash, and you ought to be feeling glamorous already. Now decide how much your lash needs trimming.

Open your eyes wide and look upward at the underside of the lash. If outer corner extends markedly beyond corner of natural lash, it needs trimming. Take a good hard look to determine how much needs to come off. Then peel off lash, holding at outer corner. (See photo at right, second from bottom.)

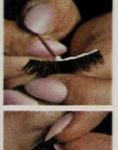


12 Keeping in mind how long your false lash is, snip off excess with manicure scissors. Cut cautiously, a few hairs at a time. Hold lash against lid to

check length, then cut more if necessary. Cut only from outer thick edge, never from inner. At this point you have applied, trimmed, and fitted one false lash. Now repeat the whole thing with the other lash. If you are right handed and started with your right lash, you may find the left lash a bit more awkward. But don't attempt to put on your left lash with your right hand. Practice makes it easier. Busy as you are, this dry run is probably all you'll have time for the first time you try. But if you're as thrilled as we expect you to be-you'll be dying to get to the next session, this time with adhesive.

The thing you must keep in mind about adhesive is that you need use only a tiny amount—hardly more than a pinpoint's worth at a time. Using too much is a common mistake. And because adhesive dries in about sixty seconds, you must work quite quickly once you have applied the adhesive to the lash. It won't stick if it is allowed to dry.







To apply adhesive, squeeze a little from the tube onto the plastic platform. Dip wooden pick (left, above) into adhesive so that you have a small amount on the tip. Now pick up lash and hold vertically (top right, above) so that you are holding it by open end of lash, with strip directly above. Quickly run pick along top strip to coat evenly with adhesive. Then, following steps above, quickly apply the lash to your lid, first positioning inner corner. You will find that the adhesive helps lash "drape."





Compare "naked" eye with eye wearing false lash above!



To remove lashes, grasp at outer end, peel inward. After each wearing, remove adhesive with tweezers or fingers, starting in middle and peeling toward the ends. When you get the hang of it, adhesive will usually come off in one unbroken strip. You'll be surprised at how quickly you get to be good at putting on lashes. To



keep them clean and soft, soak them in lash cleanser occasionally. Always store on platform. As for eye makeup, apply shadow before fake lashes, eyeliner after.



Guaranteed to help heal the worst dry skin in 8 days or your money back

Jergens Extra Dry Skin Formula is not an ordinary lotion. It's an extra rich, extra strength, dry skin treatment that actually helps heal rough, dry, even cracked skin.

Goes to work instantly—guaranteed to help heal in 8 days or your money back. If you have extra dry skin on hands, elbows, ankles, face, anywhere, bring it to the healer.



\$1.25 AND \$2.00; BOTH WITH DISPENSER. PRODUCT OF THE JERGENS SKIN CARE LABORATORIES

## Soft brick.

It's our Antique Brick vinyl floor.

Which looks more like brick and feels less like brick than any other vinyl floor.

It feels less like brick because of the way it's cushioned.

We put a completely separate layer of vinyl foam right below the top surface. Which makes it more comfortable to walk on. Quieter to walk on. And gives it a nice feeling of warmth.

Then there's the reason it looks more like brick.

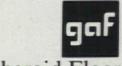
We make our patterns the way many of the finest art reproductions are made, using an intricate process called gravure. The usual way of making vinyl flooring is just to compress filled vinyl particles together.

(Incidentally, this also makes our floor easier to clean. Because the top surface, instead of being vinyl particles, is a clear nonporous sheet of vinyl. Which wipes clean as easily as a window.)

Now that you know all about soft brick, you might also like to know we make soft marble, soft flagstone, and many other soft floors. All of them as authentic-looking as this one.

You can see them, as well as our other Luran® vinyl floors, at your GAF flooring dealer (all in 6-ft.-wide seamless rolls). See the yellow pages, under "Floor Materials," and look for Ruberoid® Vinyl Flooring.

If looking at them doesn't convince you to buy one, squeezing them will. For literature, write GAF Corporation, Floor Products Division, Dept. AH 10, 140 W. 51 Street, New York, New York 10020.



Ruberoid Floor Products



And that's not all. Dobicovering of sturdy Myl soft foam. There's no splinter or scratch.

Hardworking but cient but kind to ha used on almost any ware. Tile. Glassv ramic work. China it. Dobie cleans i'

For example, y pots, Teflon pa sheets. Pots with outsides made Dobie works o too. You'll be s can be - an scratchless.

Take tile. Y your house. D in your kitch board of thi rial. Your b: and Dobie is it. It takes bathtub, or t cabinet. Dob and perfectly wonder how without it.

And that's covering of st soft foam T splinter or sc.

Hardworkin cient but kind used on almost ware. Tile. Gl ramic work. Cl it. Dobie cleans

For example, pots, Teflon p sheets. Pots with outsides made . Dobie works on too. You'll be sur can be - and s scratchless.

Take tile. You h your house. Dobie v in your kitchen if y board of this very rial. Your bathro and Dobie is a rea it. It takes no eff bathtub, or the show cabinet. Dobie is ver and perfectly safe. Af wonder how you ever without it. Dobie has a soft foam. There's no metal splinter or scratch.

Hardworking but scratchle cient but kind to hands, Dobie used on almost any surface. En ware. Tile. Glassware. Mirror

save

cleans TEFLON\* and

TILE

CERAMIC

and

and

SUEDE and

**GLASSWARE** 

and CHINA

> and POTS

> > and

PANS

and

STORE COUPON

TEFLON

Suede. You name Carefully.

ou can clean Teflon ns. Teflon baking 1 Teflon interiors and of other materials. n the other material, surprised how tough it d still be gentle and

You have lots of tile in Dobie will clean off the tile hen if you have a serving is very decorative matebathroom has lots of tile is a real whiz at cleaning es no effort to clean the or the shower walls or a tile Dobie is very efficient on tile ectly safe. After awhile you'll now you ever got a tile clean

t's not all. Dobie has an outer ; of sturdy Mylar.\* A center of m. There's no metal to rust, or scratch.

working but scratchless, effiit kind to hands, Dobie can be almost any surface. Enamel-'ile. Glassware, Mirrors, Ceork. China. Suede. You name e cleans it. Carefully.

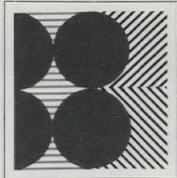
cample, you can clean Teflon eflon pans. Teflon baking 'ots with Teflon interiors and made of other materials. orks on the other material, l be surprised how tough it and still be gentle and

3. You have lots of tile in Dobie will clean off the tile then if you have a serving us very decorative mateathroom has lots of tile ; a real whiz at cleaning no effort to clean the shower walls or a tile s very efficient on tile fe. After awhile you'll ever got a tile clean

> u can clean Teflon s. Teflon baking flon interiors and other materials. on the other material, surprised how tough it nd still be gentle and

ou have lots of tile in bie will clean off the tile if you have a serving ery decorative materoom has lots of tile real whiz at cleaning

5¢ Toward the purchase of | To THE DEALER: When the terms of this offer have been complied with, this coupon will be redeemed for face value plus 2¢ handling. Any other application constitutes fraud. Invoices proving purchase of sufficient stock to cover coupons presented for redemption must be shown on request. Customer must pay sales tax. Offer good only in U.S.A. Void if taxed, restricted or forbidden by law. Mail all coupons to Purex Corp., Ltd., Attention Dept. #13, Lakewood, Calif. 90712. Cash redemption value 1/20 of 1¢. Offer expires June 30, 1969. This coupon is non-assignable. **elobie** The scratchless pad



By A. M. WATKINS

PROTECT YOUR HOME FROM THEFT AND BURGLARY

The young mother saw a car with two men backing out of her driveway when she returned home from a morning of shopping. She thought at first that they were using her driveway for a turnaround, she later told police.

She soon realized otherwise. Her house had been ransacked The men had taken the family's new color TV set, radios, a variety of small appliances, the woman's silverware, her husband's golf clubs, and saddest of all, three pieces of irreplaceable heirloom jewelry that had been left to her by her grandmother. In all, it was a \$4000 loss (only about half covered by insurance).

Her family's loss was just one of some one and a half million burglaries (a record number) reported in the United States last year. Burglary is now, in fact, the nation's number one serious crime. It is also the fastest growing crime.

A burglary, by the way, is defined as "unlawful entry with intent to steal, even though no force is used to gain entrance." Robbery is defined as "the stealing or taking of anything of value from a person by use of force or the threat of force."

Last year burglaries of homes and apartments accounted for more than 50 percent of the nation's total burglaries. It was the first time ever that home burglaries exceeded the total of all other burglaries (stores, banks, factories, and so on). In addition, more and more thieves are systematically heading for the suburbs where the burglary rate is increasing the fastest. It is estimated that about one out of every 75 American homes will be burglarized this year. To be realistic, therefore, nearly everyone should face up to the possibility.

How can you protect your family from home theft and burglary? Basic tactics follow.

### DON'T INVITE THEFT

In other words, don't make it easy for thieves to steal from you, Police report that in about a third of all residential burglaries entry was made through an open door or window.

And a big-city detective, shaking his head in amazement (and in sorrow), tells about checking an apartment house in a section of his town where the tenants were clamoring for more police protection against burglaries. On checking apartments where nobody was home. he found six of the first 20 families had left for the day without locking their doors. Anvbody could have walked right in.

In general, burglars do not make a target of a particular home or family. They usually work a whole neighborhood, looking for telltale signs of absence from home, such as mail or newspapers piled up in front or no lights at night.

A common giveaway is an open garage door with the car gone. That's the tip-off to a housewife out shopping. The empty garage is an invitation to theft, especially from nine to eleven in the morning, one of the peak periods for home burglaries.

Worst of all is leaving a note to the milkman, or any other deliveryman, saying that nobody's home.

If you're going away for more than a day or two, you should tell a few friends and neighbors to keep an eye on your house. Call off the milkman, paper boy, and have the post office hold your mail till you return. Arrange for someone to keep your lawn trimmed or your sidewalks shoveled in case it snows. Install a time light (\$10 to \$15 cost) that goes on at dusk and off later in the evening. Most burglars steer clear of any house that appears to be occupied.

Consider hiring a telephone service to answer your phone, since many burglars phone first to make sure no one is home. Ask the police to put your house on their official housewatch patrol.

Don't advertise that you're going away. Among other things, don't have your local society-page editor report, for the edification of one and all, that you're leaving for a glamorous Caribbean cruise, or for a month in the country at your family's mountain (continued)

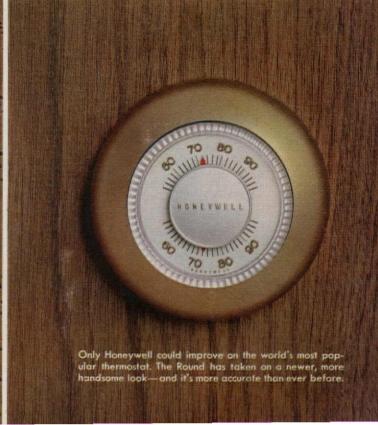
# from Honeywell... the Thermostats for all seasons.

Total comfort begins in your home with a Honeywell thermostat. It's the symbol of finest quality. The new clock thermostat and the new Honeywell Round thermostat control heating in the winter, cooling in the summer... automatically. And they're

backed by over 80 years of Honeywell experience. So when you buy, build, or remodel your home, go first class... and feel comfortable about it.

Honeywell





### PROTECT YOUR HOME

(continued)

cottage. Shrewd burglars watch closely for such notices to single out likely targets for a hit.

### PROTECT YOUR HOME

When you move into a new house or apartment, put a new lock on the door so the old key can no longer open it. Do the same if you lose a key in a purse or wallet with identification. Often you need have only the cylinder inside the lock changed to fit a new key. The cost is about \$2. And, when you leave your car in a garage or parking lot, do not leave the house key on the chain with the car keys. Aside from the risk of car theft, you invite thieves to duplicate your house key while you're gone

and get your home address through your license number. That's all they need to come calling.

Even maximum security measures will not necessarily keep out a really skilled professional burglar who wants to get in a particular house. It will, however, keep out many petty thieves who account for the great majority of home thefts. Experts in Los Angeles estimate that, in all, their

seven million population harbors about 10,000 part-time petty thieves, occasional crooks and burglars, 100 "really first-class burglars."

### THE PROPER LOCK

Your door locks should be a kind that cannot be "loided," picked, or forced. A thief loids by slipping a celluloid card between the door and its frame to push back the latch of a simple snap lock (the most common kind on houses). He can't do it, though, if you have what is called a "dead bolt" lock. Get the new kind that automatically throws the dead lock into place when you leave, rather than one that requires double-locking with the key from outside.

Also try for a really good cylinder lock that is nearly pickproof. The only kind that is really pickproof is a combination lock with no keyhole for a "pick."

In addition to a dead-bolt lock, you may also need a second lock to make your door jimmy-resistant. You'll generally want a Segal type of lock that has vertical bolts and is made by a number of manufacturers.

If your door has a glass panel, a two-way chain lock is recommended. Otherwise, a burglar can break the glass quickly, reach in, and release the lock. A chain lock that must be key-opened from the inside, as well as outside, can foil him.

Next to doors, windows are the most common way of entry. Best defense here are metal blocks which keep the windows from being raised more than a few inches. Key-operated locks are also good, provided that the key is hidden nearby (out of reach of a burglar's long arm) so you can get out in case of fire.

### WATCHDOGS, ALARMS

A good watchdog is one whose bark will wake up the whole neighborhood. To be sure, the very best professional burglars are often prepared to neutralize a fierce dog with, among other things, dog-repellant spray. A good watchdog can sharply increase your protection, however, against most other burglars.

What about an alarm system? You can get a battery-operated door alarm for as little as \$15 or \$20, a wired system protecting the main doors and windows of a house or apartment for as little as \$150 to \$200, and a full-fledged, no-holds-barred automatic electric alarm system for a whole house for \$1500 to \$3000, depending on the house

The more expensive kinds are silent systems wired to a central alarm headquarters. They will bring public or private police to your place on the double. It can also provide a panic button to call for help in any conceivable kind of emergency such as a heart attack.

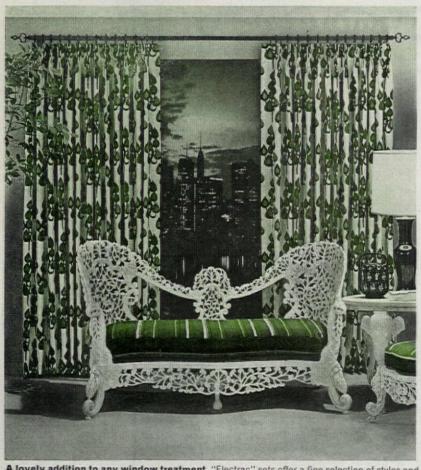
### KEEP VALUABLES SAFE

You can better understand this advice by understanding how the professional burglar works.

### This little power capsule has no moving parts.



It opens and closes draperies.



A lovely addition to any window treatment. "Electrac" sets offer a fine selection of styles and finishes to match or add contrast to your overall decor. Choose the Atavio style rod in Satin Black or Satin Bronze finishes, with distinctive Monterrey, Granada or Britannia finials. Decorative vinyl inserts also are available in solid colors or with woodgrain finishes. The power capsule is unobtrusive, neatly hidden from view.

### Control convenience

At the same time you turn off your alarm clock you can touch an "Electrac" switch and get a glimpse of the morning. Or, position a switch near a favorite chair or in any convenient wall location to control draperies for a single window or a combination of windows. You'll find "Electrac" traverse rods may spoil you—just a little.



### Electrac\* by Kirsch

The most amazing convenience in the world of window decoration

When you first see an "Electrac" traverse rod, you'll say, "This is for me." No more fumbling for draw cords lost in the folds of the draperies. No more tugging on the wrong cord. No more stretching over furniture to reach the cord. Simple, foolproof, "Electrac" rods can be used with almost any draw drapery arrangement, regardless of length. And it is the world's first practical household use of the linear motor principle and is self-contained, requiring no special motor installation. The power capsule -concealed in the track-is activated by magnetic power to open or close draperies smoothly and quietly. "Electrac" operates from a conveniently located switch and can be plugged into any household outlet with complete safety. And, the price is far more modest than you might think for so much convenience.

Another innovation by

### Kirsch DRAPERY HARDWARE

For windows people care about

Sturgis, Mic	The state of the s	ept. A-1068, 49091		
		information ctrac" trave		
Name			The wife	
Street				
	No. Po			446567
City				

Once inside a house or apartment (or hotel room), he goes right to the dressing room or the bureau in the master bedroom. He looks for a jewelry box on the bureau or dressing table.

He tries each drawer in turn looking for a locked one. He'll jimmy it open. If he gets to the bottom without finding a locked drawer, he opens each drawer on the way up, searching with his hand inside each for a box or bag of jewelry.

If still unsuccessful he goes to the closet and looks on the shelves. He looks around the closet and behind pictures in the room for a wall safe. He looks in the laundry hamper, the bedside table, and any other such place in the room. All this takes him no more than four to five minutes, and in the average house he usually will have the jewelry and possibly cash, too, in his pocket. By and large, that's all the professional thief wants. He wants to stir no suspicion by carrying bulky things out of the place.

It's the sneak thief, dope addict, or teenage punk burglar who is more likely to pick up everything in sight, such as radios, TV sets, small appliances, typewriters, furs and jewelry.

Police experts recommend that the best place for jewelry and other such valuables is in a safe.

"Put your mind to it and you probably can think of other hidden places for valuables. But don't put them anywhere you think of in the first ten minutes," says a top New York police inspector. "By that time you will have exhausted the most likely places that any thief worth his salt will think of. It will usually take at least ten minutes before you come up with a really good hiding place."

One of the best home safes for cash and valuables is a round-door, lug-type money safe set in concrete in the closet floor. But also use a special closet with a combination or Cypher lock (the kind used for government classified areas).

### WHAT ABOUT INSURANCE?

If you have a typical home owner's insurance policy for your house or the Homeowner's Tenant's policy for an apartment, you already have theft insurance. It generally provides adequate coverage for all ordinary household possessions but not necessarily for valuables such as furs and ewelry. Such policies generally insure you up to \$1000 for any single fur or jewelry

item. If you have the deluxe (Number 5 or C) Homeowner's policy, the insurance limit per item is actually only \$250 for each such item stolen. Homeowners' policies also provide limited coverage on such things as coin and stamp collections, cameras, musical instruments.

In short, if you have valuables of more than average value, you'll generally want a separate theft policy for full insurance. A Personal Articles Floater (PAF) usually can do the job for you. It can be had to insure eight categories of articles—jewelry, furs, silverware, cameras, fine arts, sporting equipment, musical instruments, stamp and coin collections. The cost varies according to the items insured and such

things as where you live. You should consult a good insurance man.

Never underestimate the canniness of a burglar. But also never underestimate the effectiveness of a few good precautions to keep him out, and the chances of your house being burglarized should be greatly

7¢ off on Sta-Puf Fabric Softener MR. GROCER:

MR. GROCER:
Your Staley representative will
pay you 7¢ plus
2¢ handling
charge for each
of these coupons.
Or mail direct to
A. E. Staley Mfg.
Co., P. O. Box 1500, Decatur, Ill.
62525. Invoices proving purchase

Co., P. O. Box 1500, Decatur, III.
62525. Invoices proving purchase
of sufficient stock of our brand to
cover coupons presented must be
shown upon request, and failure to
do so may, at our option, void all
coupons submitted for redemption for which no proof of products purchased is shown. OFFER
VOID IF THIS PLAN OF MERCHANDISING IS TAXED OR
RESTRICTED. Cash value
1/20th cent. Good only in U.S.A.
STORE COUPON











## TIMES OF NAPOLEON

THE



CURTIS INTERNATIONAL/PORTRAITS OF

DEATH VICTORY NELSON

Actual Size, 9 by 111/2 inches 100 ILLUSTRATIONS Over 60 IN FULL COLOR



An unusual opportunity for AMERICAN HOME readers...

You and Your Family Are Invited to Accept the First American FREE!

Edition of a Magnificently-Illustrated New Volume-Absolutely

### THE MIESOF

Yours - Completely without Cost or Obligation - As a Dramatic, Complimentary Introduction to an Extraordinary New Publishing Venture, CURTIS INTERNATIONAL / Portraits of Greatness

You may be among the first to own the sumptuously beautiful premiere volume of CURTIS INTERNATIONAL/Portraits of Greatness—an extraordinary new publishing Series that presents the great figures of world history in a dynamic and totally fresh idiom! In an exciting and richly enjoyable blend of lavish illustration and vivid, fast-paced journalistic writing, each volume of the Series will illumine the life, the times, the achievements of a single towering individual whose genius has helped to shape the world we live in-for all time to come.

To portray greatness in all human endeavor is the purpose of the project-from science (Galileo) and statesmanship (Elizabeth I) to art (Michelangelo) and music (Beethoven). But the Editors have purposefully chosen Napoleon as the subject of the initial volume, for few historic figures have inspired more impassioned controversy or unquenchable curiosity - than "The Little Corporal."

### The Entire Panorama of the Age

To reveal the substance of the man, in its perplexing entirety, is the paramount objective of The Life and Times of NAPOLEON. And the stage on which you will meet him here is the whole panorama of his incredible age-its political intrigues and passions, its wars, its social customs, its art, its triumphs and tragedies...

Moreover, you will never see the story recreated more colorfully! The book is filled throughout with the finest available examples of authentic Napoleonic art-magnificent paintings; meticulously detailed lithographs; drawings and watercolors; even political posters and newspaper cartoons. Altogether, more than 100 illustrations are yours to enjoy in The Life and Times of NAPOLEON-well over 60 of them reproduced in exquisite full color!

Such a project obviously demands an ambitious format. Thus, every book in the Series measures an impressive 9 by 11½ inches, is hand-somely bound in special stain-resistant covers, and is printed on lustrous coated book papers especially chosen to insure optimum readability and the finest possible color reproduction.

### Two World-Renowned Publishers

This splendid new Series has been made possible through an unusual association between two internationally prominent publishers, each a leader in its own field. They are The Curtis Publishing Company, one of the longest-established names in American journalism, and Arnoldo Mondadori Editore, the distinguished European publisher of fine art-history volumes.

Usually, volumes of comparable richness, in regular bookstore editions, might cost as much as \$4.98-or more-each. But the unique cooperative arrangement between the publishers, and the large Curtis "family" of readers, have made possible substantial economies-exceptional savings which are shared with you in the form of a remarkably low purchase price, only \$3.49 (plus a few cents shipping) per volume. Printed in Europe on Mondadori's superb high-speed presses and distributed in this country by Curtis, Portraits of Greatness represents a rare publishing value—"collectors'-item" quality at a price to fit even the most careful budget.

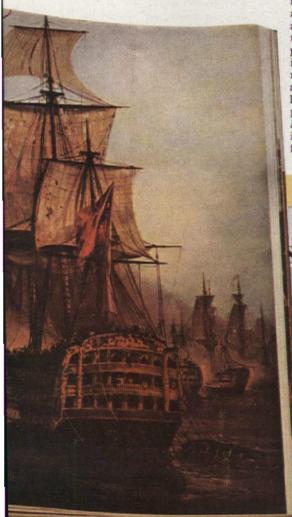


### An Unusual No-Risk Opportunity

However, your introductory volume, The Life and Times of NAPOLEON, is yours to keep, as a gift, whether or not you elect to purchase future volumes. If you are impressed with your free gift volume, you may then examine later volumes in the Series as they are issued, every four weeks. You will be under absolutely no obligation to buy-and each book will be yours to examine for ten days free ... with the privilege of keeping it, if you wish, for the incredibly low \$3.49 price.

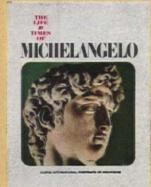
Indeed, nothing less than a firsthand view can fully convey the unique quality of CURTIS INTERNATIONAL/Portraits of Greatness-the beauty of the books, their range and their scope. That is why the publishers now invite you and your family to accept a complimentary copy of this magnificent first volume, The Life and Times of NAPOLEON-yours to read, enjoy

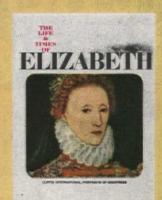
and keep-absolutely free of any obligation whatsoever!



### COMING VOLUMES INCLUDE









MAIL THE ATTACHED CARD TODAY-TO RECEIVE THE LIFE AND TIMES OF NAPOLEON-FREE!

THE CURTIS PUBLISHING COMPANY Box 1707, Dept. RH, Independence Sq., Philadelphia, Pa. 19105



A friend of mine who will retire the year after next tells this story. In 1935 he bought a retirement policy which he then believed would provide enough cash to pay rent, utility and grocery bills with a little left over. It will pay \$80 a month—that's barely enough, he says, to keep him in cigars and tobacco these days.

Some informed guesses indicate that retirement plans now being made by youngish couples may be equally irrelevant when the time comes. A recent study shows that economic growth and inflation may have produced these startling results by the time couples now in their mid-30s reach retirement age in the year 2000.

- Median family income will increase to about \$36,000 from its present level of about \$7800.
- Private college education will cost about \$6000 a year.
- The cost of housing will double, the price of men's clothing will triple.
- Food and autos will cost between two and three times as much as they do now.

During this same period, the life expectancy of adults reaching retirement is also expected to lengthen appreciably. Presently, an American male of age 65 and average health has a life expectancy of about 73 years. But, according to a forecast by the Office of the Actuary of the Social Security Administration, a male reaching age 65 in the year 2000 will have an average chance of living to age 80. Even this figure does not take account of the possi-

bility that a breakthrough in heart disease or cancer research could produce striking improvements in mortality. Women now have a life expectancy three years longer than that of men, and this gap will widen.

Moreover, American males typically marry girls about three years younger than themselves. While this practice does not relate directly to the number of years in which a retired family may be obliged to live on savings, it does bear on the number of years in which a woman may have to meet the costs of living by herself. In the future, military service requirements and the growing tendency of males to complete college and graduate school may well cause the typical age gap between spouses to widen by several years rather than diminish.

### EARLIER RETIREMENT

Finally, a long-term trend in employment policies suggests that the compulsory retirement age will be lowered progressively, perhaps by two to five years within the next 30-year span.

For couples expecting retirement around the year 2000, the net result of these considerations is that the expenses of retirement living will be two to three times higher than at present. Moreover, these expenses will be borne over a substantially longer period due to increases in longevity and earlier retirement and such costs will increasingly be incurred by widows.

People still at work can meet the increasing costs of living by means of wage and salary increases. Retired people must deal with inflation through investments in common stocks and real estate (which generally increase in value faster than the increase in the costs of goods and services) or, more often, by debasing their standard of living. (Only a relatively small portion of the nonworking segment of the population has kept ahead of the game by making equity investments. A recent government study indicates that only eight out of every one hundred retired persons have any income other than that afforded by Social Security and company pension-plan arrangements; neither of these sources of retirement income responds very directly to increases in the costs of living.)

### LONGEVITY RISKS

The chance that one might live longer than expected (and thus use up retirement savings prematurely) would be a problem even if inflation were not. During periods in which inflation was less acute than it has been since World War II, the "longevity risk" could be avoided by using retirement savings to buy an annuity. Under an annuity, the issuer assumes the risk that one may live longer than expected by promising to make periodic payments to the annuitant no matter how long he or she might live. Or, the annuity might call for payments as long as either the husband or wife lives or for payments of one level (say, \$600 a month) while both spouses live and a reduced amount (\$400) during the remainder of the lifetime of the survivor. These conventional annuities suffer from the same disability as Social Security payments. They do not take account of the fact that payments presently adequate to support an acceptable standard of living may prove wholly inadequate a decade or two later.

Recently, a number of major life insurance companies have begun to offer a retirement planning device which takes account of both increases in the costs of living and of increases in life expectancies: variable annuities.

### VARIABLE ANNUITIES

Under a variable annuity, the insurance company makes no promises regarding the dollar amounts that will be paid. It merely undertakes to pay monthly installments that reflect the changing value of a group of common stocks. An investor's premiums are placed in a separate account—usually called a "variable annuity fund"—and the money accumulated there is typically invested in stocks selected for long-term growth possibilities.

Prior to the time annuity payments begin, the owner of a variable annuity stands in much the same position as the owner of shares in a mutual fund. That is, he achieves a broader diversification of investment than he could by the direct purchase of shares of stocks with the same (continued on page 103)



"He knows how to do wonderful things with clothes — like make the colors come back just as bright as new, and make the material feel like new. He must be good because a dozen fa-

mous clothiers (like McGregor and 'Botany' 500) recommend Sanitone drycleaning. He has to be a clothes care authority or he couldn't have that Sanitone sign."



### And his family makes wonderful gifts.



1. Baby Ben Magic Touch



2. Normandy No-Cord



3. Taurus Weather-Mate



4. Countryside Electric



5. Wee Winkies

This year, give everybody a Westclox clock. There are Westclox alarm clocks. Westclox No-Cord decorator clocks. Westclox kitchen clocks. Westclox children's clocks. Westclox travel clocks, and Westclox combination weather instruments and clocks. Westclox has over 270 clocks to choose from. There's no time like the present. There's no present like the time!

Big Ben Alarm (top of page) \$8.98\* and \$9.98\*.

- 1. Baby Ben Magic Touch, a touch on top, and its alarm turns itself off, \$10.95\*.
- 2. Normandy No-Cord decorator clock, \$29.95\*
- 3. Taurus Weather-Mate, combination thermometer, hygrometer and No-Cord clock, \$40.00\*.
- 4. Countryside, an electric wall clock,
- 5. Wee Winkies children's clocks "Fairy Tale" and "Grenadiers", each \$15.95\*.



### Can't read a note of music?

### Fine!

At Conn Organ, we've invented something for people just like you—people who want to make music without a lifetime of learning.

It's a completely automatic, visual playing guide called the Conn "Show-Chord." It shows you how to play basic organ chords without the aid of a book. With "Show-Chord," a



beginner's simplest melodies enjoy a rich chord accompaniment. Conn "Show-Chord" You actually create music in

minutes, yet "Show-Chord" never restricts or limits your ability. It's like a built-in teacher that helps you gain proficiency faster than you ever imagined.

You'll find this amazing Conn exclusive on Models 432 and 460 home spinet organs. Both offer solid state circuitry, with such dramatic features as a two-speed built-in Leslie speaker system and repeat percussion. Both come in your choice of popular decorator

Conn models start at \$895. Your Conn dealer can arrange convenient terms. And even if you can't read a note of music, we'll have you playing familiar tunes in minutes!

### CONN ORGANS/PIANOS

Made by C. G. Conn Ltd., Elkhart, Ind. World's largest manufacturer of band and orchestral instruments...since 1875

COURON AND MAIL TODAY

GET BOTH	FREE:
1. Record of "Caprice of	organ music, Capers II."
2. New brock Decorator	nure, "Conn Organ Handbook."
Name	
Address	
City	County
State	Zip
CONN ORGA	DEPT. AH-34 AN CORPORATION INDIANA 46514

### CONTEMPORARY DOORWA



contemporary architecture is that there are no set rules or patterns to follow in order to have a "correct" design. The structure is organized to suit the situation and the effect desired. These three doorways range from rustic to sophisticated in mood, yet each is recognizably contemporary, and undeniably well-designed.

This sheltered doorway in Carmel, California, has lush plantings and a view of the sea. Sturdy design uses wood posts, fieldstone walls, and a massive door Slices of redwood form path. Hall floor is slate.

A house in Claremont, California, has entry path of elevated squares of exposed aggregate concrete. A high gate separates entry court from the street. Double red door contrasts with dark wood of house.



The brick wall and paving of the entry yard for an architect's house near Oklahoma City continue inside the entry hall. A bright red





### Whee! 838 carpet colors. Sears has the greatest floor show in town.

Go ahead—put us to the test. Demand to be shown twenty shades of green plush carpeting. Or fifty blues. A dozen far-out pinks. Sears has them all. Sears has 838 carpet colors for you to choose from. So why on earth should you tramp from store to store, when you know you'll find the right color at Sears, Roebuck and Co. The right texture. The right

fiber. And, Sears being Sears, the right price! With No Money Down on Sears Easy Payment Plan.

P.S. All this month, Sears Floor Show is featuring a sculptured carpet called Symphony. It's 100% Orlon 33® acrylic pile. Specially beautiful. Specially priced. Come in or phone, and a decorator-trained salesman will call at your home.



Make your own mad madras. For curtains, slip-covers or cushions, nothing makes an impact like maxi-madras. Make it yourself with Rit \* All-Purpose Dye and a roller, It's easy!



Wax-paint an original. You "paint" with wax, then dip in color. It's batiking—a most unusual art—for fabric or wood.



The big favorite — tortoise shell. Create a tortoise shell look in furniture. Easy, fun, and professional-looking, too!



Prints can change their minds. Ever thought of changing a print fabric's color? McCall's gives you advice for smashing Rit results.



How color balance works. Sometimes a room looks wrong because of poor color balance. Rearranging or strengthening color does the trick.



Blue for serenity, Choose your favorite blue for a soothing bedroom scheme. Today, bedspreads, curtains can pop into the washer for new color.

### RRE.

WITH 2 RIT DYE LABELS OR 75¢

## McCall's new book on color decorating

136 push-button easy ideas for your home. Send for yours today!

Now the editors of McCall's You-Do-It Home Decorating magazine show you how to give your home a breath of fresh color—tell you the newest trends in today's decorating. Here they

reveal the professional answers to problems of co-ordination and color balance. It's invaluable for every woman who loves to make her home lovelier—a book you won't be able to put down!





### OATIES

Sixty buttery melt-in-the-mouths that'll disappear like sixty

- 1 6-oz. pkg. (1 cup) NESTLÉ'S BUTTER-SCOTCH MORSELS
- 3/4 cup butter
- 2 tablespoons boiling water
- 1 teaspoon baking soda
- cups rolled oats
- cup sifted flour
- 3/4 cup sugar

Dash salt

Preheat oven to 350°F. Combine Butterscotch Morsels and butter and melt over boiling water. Remove from heat. Mix boiling water

with baking soda and add to butterscotch mixture. Gradually blend in the remaining ingredients. Drop by slightlyrounded teaspoonfuls onto ungreased baking sheets. BAKE at: 350°F. TIME: 10 mins. Makes 5 dozen cookies.



SWEET AND EASY WITH...

TERSCOTCH MORSELS



### BEHIND THE SCENES WITH THE AMERICAN HOME DECORATING STAFF

The three apartments featured in this issue (see pages 64 to 75) are shining examples of how the American Home Decorating staff works. Headed by Decorating Editor, Vera Hahn (pictured), this very

energetic crew was faced with three distinct challenges. The first-the extent to which we go to get a story. The second-when the Housing Authority asks for our assistance. The third-how we help newlyweds set up their first home.

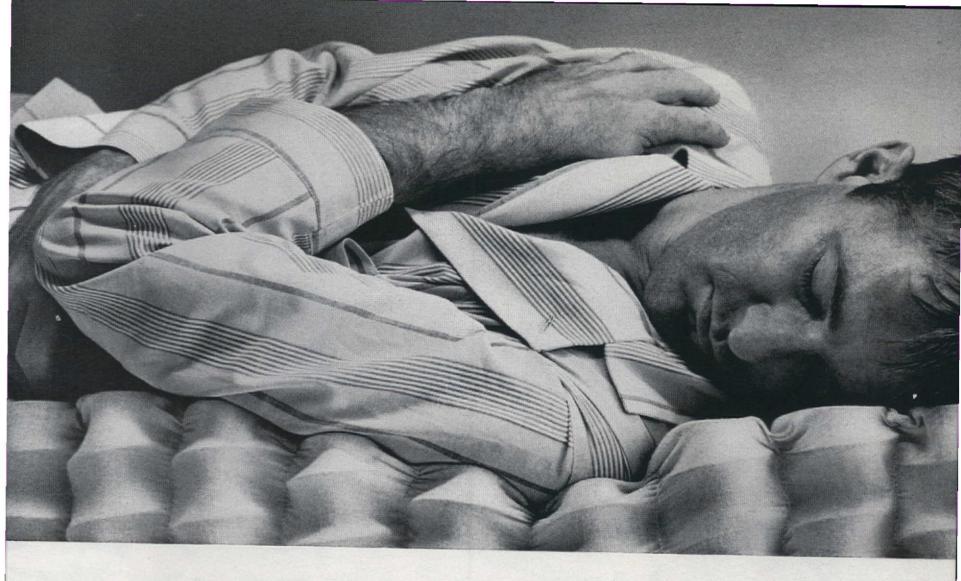
Editor Vera Hahn is a seasoned traveler.

After frequent trips to Europe she has become impressed with the work of a young English designer, Terence Conran. In a recent book about contemporary English design almost a whole chapter was devoted to this 36-year-old designer-retailer. When Vera heard through the home furnishings grapevine that Conran was to design a collection of furnishings for a group of well-known American manufacturers, she was convinced American Home readers would be interested in seeing the work of this young man who likes to be known as a mass designer. When his collection was unveiled at a recent Home Furnishings Market in North Carolina, she pleaded, cajoled, enticed Mr. Conran into decorating an apartment exclusively for American Home—and it took a flying trip from London to New York for both Mr. Conran and photographer Michael Boys to do it. The subject of all our efforts to bring you this story appears on page 64.

Challenge No. 2: When the New York Housing Authority comes up to you and asks if you could decorate a 41/2-room apartment for under \$800 in a low-income housing project you are naturally enthusiastic. "We thought it was a great idea," says Editor Hahn, "to show practical and easy-to-adapt ideas and to prove that you can have quality even on a budget as restricted as this." To show their tenants how decorating an apartment can be done with style and individuality on a tight budget, the Housing Authority conceived the idea of a model apartment.

It was also to serve another purpose—a communications bridge between the residents of the community and the residents of the project. People in the community would be encouraged to come and see for themselves an example of how project-apartment tenants can make an attractive home. With Assistant Decorating Editor, Alexandra Walker, Mrs. Hahn faced up to the problems: Painting of walls had to be kept to a minimum, otherwise tenants would be charged a stiff restoration fee on moving out . . . additional storage was badly needed . . . windows were difficult to handle . . . at least one bedroom would have to be shared by two children several years apart . . . walls would look unbearably bare without eye-appealing decorations. As we said in our story it took elbow grease and imagination: Gaspipe legs for a plywood dining room table, window shades laminated for a decorative effect, homemade room dividers, floor mat used as a wall hanging paper tables, and poster art. The happy results you see on pages 70 and 71.

Our final project stemmed from a make-over project—in this case, two young marrieds who have just moved into their first apartment. Moving in on a family—especially newlyweds—is always tricky. Yanking things away at the seams, painting this, hanging that . . . shoving furniture around—is not conducive to organized living. That's why we called on Rick and Susan Copeland. Recently married, they are typical of all the young couples who are decorating a home for the first time. We put Associate Decorating Editor, Helene Brown, to work on this one. Our advice: Search for a quality mix, keep in mind the homes you'll be living in later. That means few major purchases. It means dual-purpose, versatility, mobility-with lots of elbowroom for adventurous decorating. "Lessons



## Your shoulders have enough problems sleeping without worrying about your back.

When your body hits the hay at night, it's every part for itself.

Because every part of your body has a different weight, shape and size. So every part needs its own kind of support if it's to get a good night's sleep.

Ordinary mattresses can't support the different parts of your body differently. They have coils that are all wired together, so they all sag together.

They treat your body as one big chunk. The result is your body sleeps in a hollow.

You're not built in one chunk. You shouldn't have to sleep that way. There is a mattress that supports you part-for-part the way you're built. The Beautyrest. Made only by Simmons. It treats you like a human being.

In our illustration we've uncovered a Beauty-rest to show that its coils aren't wired together. Each coil is in its own individual pocket. The movement of one coil doesn't affect another, so they don't sag together. They respond individually to the individual parts of your body. Giving arm support to arms. Shoulder support to shoulders. Giving every part of your body the support that part needs.

On a Beautyrest two people don't disturb each other's sleep. Individual coils keep each of them from being affected by the weight or movement of the other person. There's no rolling together.

And a Queen size Beautyrest gives you 20% more room, a King size 50% more.

Try Beautyrest. Give every part of your body a good night's sleep.

Beautyrest by Simmons



Montmartre. Sheets to change your mood on a rainy morning. Next time you awaken to a day like this, give in to your feminine intuition. Close your eyes, listen to the rain on the window and enjoy some of the little things that make your life so pleasant.

Like the Montmartre sheets on your bed. Lovely, smooth sheets from Cannon Royal Family. One of the nice things.



Pounds of words have been written about quality. Perhaps they can all be boiled down to this one . . . honesty. You can say it with a Keatsean flourish . . . "beauty is truth, and truth beauty." Or you can put it in the zinging language of now-quality is "telling it like it is." But what it means is that quality never ever pretends to be something other than what it iseither more or less. There are dozens of definitions of quality. And none. Is it "good design" or "fine workmanship" or "superior construction"? The trick is to know these things when you see them. Some people, very few, are born with an instinct for quality—the way

> some are born with perfect pitch. Some of us have to learn it through teachers, textbooks, and constant exposure, by observing, analyzing, absorbing. Maybe the first step toward becoming quality-conscious is to become money-unconscious. Practice looking for quality without peeking at the price tag. Make a game of spotting bad tables, atrocious paintings, and outrageous lamps at astronomical prices—and good, honest things at peanut prices. On the pages that follow we bring you three apartments, each involved in some facet of quality. The first, an apartment done by a distinguished English designer (you can learn much from this expert!). The second, an apartment that is living proof that money is not the criterion for good taste. The third, a young couple's first apartment furnished with exactly the right mix of precious, semiprecious, and inexpensive but well-designed objects to give it a special character, charm, and appeal of its own.





where you really don't have a dining room, are solved here. A round pedestal table seems to float; comfortably low, rounded chairs appear to take up less space than high-backed square ones; the chestpractically wall-to-wall-is big enough to hold any young family's supply of linens, flatware, and other table necessities. The fat green lamp is hung low enough for once. Floor tiles by Armstrong.





As in any city apartment without a family room, the emphasis on living is in the living room. Although this one shares its long window wall with the dining area, it's quite separate from it. Assembled in the light oak wall unit (above and small photo at bottom) is a raft of family possessions. Designer Conran likes to play with units such as this, to reassemble the various parts in new ways. Silhouetted against the casement curtains is the "Fun Tower." It consists of a small platform with casters and a variety of stacking cubes. It acts as an entertainment center, with drop-frontdoor bar, shelves for tape recorder, projector. Low coffee tables are rotation molded plastic. Good use is made of entry hall (center right) for storage. Note pleasing pattern of dark oak and white doors.



### TROUBLE-FREE DECORATING (continued)

a freshness, a compatibility to all the things rather than a rigid theme or motif endlessly repeated. None of my designs takes itself really seriously. They're sensible, not sensational. They're comfortable and easy to live with. People today want the possibility of change. My furniture is simple, functional, and above all inexpensive enough so that you can repaint or refinish it, or move it to a second home. And it goes with what you already own—even with antiques. Pieces can be used against walls or freestanding. They can move from one room to the next and be combined in endless ways.

"People always tend to overfurnish," says Mr. Conran, "until there's no bare spot anywhere. It's much better to start sparingly, then build up as you get to know your home. Start with white walls, add color later. Paint a wall here, another there. Each room has its own logic, (continued)



### TROUBLE-FREE DECORATING (continued)

you'll soon discover. You'll find there are relatively few options when it comes to furniture arranging. I like to clean up the architecture with whole walls of curtains or draperies . . . to contain clutter, to frame it in wall units of open shelves.

"In terms of quality, it's much more difficult to make simple modern furniture like mine than to make pieces that hide imperfections under surface ornamentations such as moldings and elaborate hardware. Modern furniture has crisp lines, clear design—an honest look. I picked oak, a basically sturdy wood with strong grain, and added two finishes to add variety. The dark one will mellow; the clear lacquer finish on the light oak pieces is especially easy to maintain. A lot of research went into finding a hard, chipproof lacquer for those that are painted. Hardware is simplicity itself. When it came to fabrics, we got the highest quality of screen printing and color matching. For upholstery fabrics, we insisted on using a synthetic with the feel and look of wool."

While the drapery prints in the Conran Collection are distinctly "mini," there's nothing dainty about the sheets and pillowcases patterned with walloping big butterflies and blossoms—both in "maxi" colors. This second bedroom takes its color cue of yellow and orange right from the bed linens. In small photos (below) we show some of the quality details of the furniture, both here and in the



master bedroom:
Heavy but
plain white lacquered doors
with rounded
corners and the
countersunk
chrome pulls;
clean, white interiors of the
door chest opposite bed; and
triple dresser.



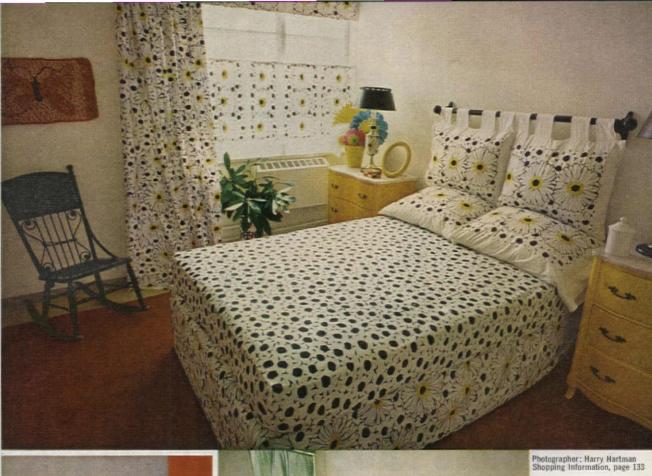
One wall of fabric, here in the master bedroom as well as in every other room of the apartment, is the Conran way to soften hardedge contemporary room interiors and to blur often badly placed windows. The furniture is scaled for smallish rooms with low ceilings; its long, low lines with an almost built-in look tend to make rooms appear larger and higher than they really are. Bookcase headboard has enough cubby holes to delight the neatest soul, is flanked by a pair of chubby nightstands with drop fronts and one big drawer. To avoid too much symmetry, mismatched bedside lamps were used. Opposite bed (not shown) is a long, low storage grouping—a triple dresser with vanity unit that has a lift-up mirror and red lacquered cosmetic box.



When we were asked by the New York City Housing Authority to decorate a 4½-room apartment for under \$800, we were naturally intrigued. The challenge: Keep the budget within what the experts believe low-income tenants can afford to spend for home furnishings over a period of several years. Many of the problems we were asked to solve are common to all apartment dwellers—no matter what the rent. The mythical occupants: A family with four children, moving in with a minimum of what the rent. The mythical occupants: A family with four children, moving in with a minimum of what the rent of the companies of drawers, a couple of beds, some blankets and sheets). The rest was up to us! furniture (a few chests of drawers, a couple of beds, some blankets and sheets). The rest was up to us! Since you can't fake quality, we went the best-of-class way: Better a pair of well-made, well-designed Since you can't fake quality, we went the best-of-class way: Better a pair of well-made, well-designed Since you can't fake quality, we went the best-of-class way: Better a pair of well-made, well-designed Since you can't fake quality, we went the best-of-class way: Better a pair of well-made, well-designed Since you can't fake quality, we went the best-of-class way: Better a pair of well-made, well-designed Since you can't fake quality. The rest was up to us! The rest was up to us!

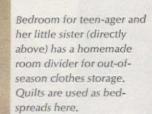
DECORATED FOR UNDER \$800 two room dividers and laminated window shades on page 86.





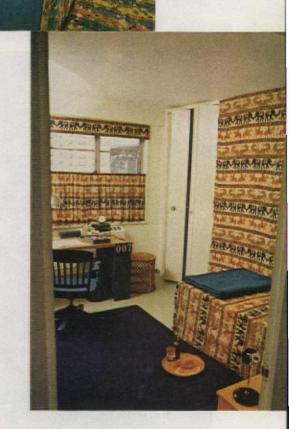


Sheets, fitted and plain, and pillowcases decorate the master bedroom (top photo). A pair of pillows, hung from wooden curtain poles make the headboard. Fitted bottom sheet, size larger than bed, is bedspread. Pillow slips are easy-to-make, easy-care cafe curtains. Doormat hangs over wicker chair. Pair of chests was lacquered.



Bright India print bedspreads make a boy's room come alive. Desk is sheet of plywood resting on unpainted bookcases. Valances give finished appearance, are easy to make.









Living room had to be all-purpose—dining room, library, guest room, and a place to entertain easily and frequently. Here are two views of how it looked before American Home decorating editors came in to help.

By Helene Browne

### **LESSONS FROM A FIRST APARTMENT**

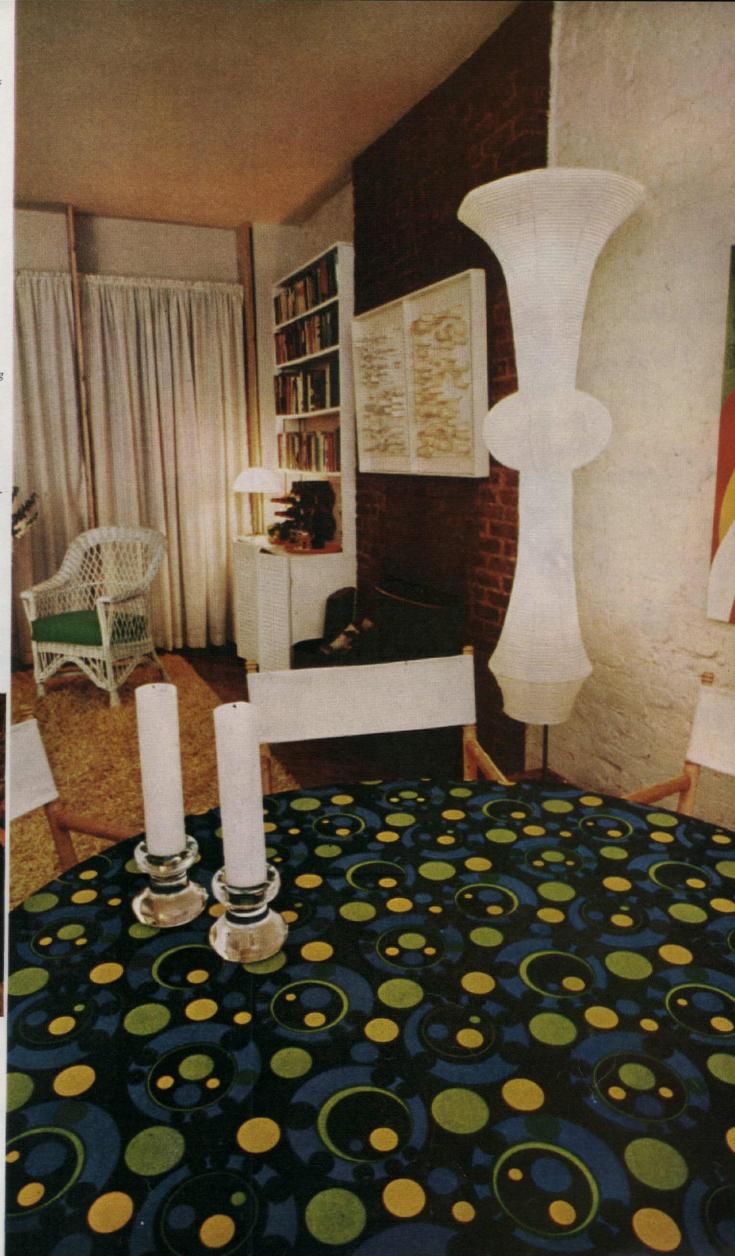
Like most young couples, Susan and Rick Copeland had a lot going for them when they moved into their first apartment . . . enthusiasm, ingenuity, energy, imagination, lots of odds and ends—and a small budget to stir it all up. Always attuned to the problems facing fledgling homemakers, our decorating editors offered to help them express their casual, sociable, here-and-now style of living. The guidelines were already established. Few major purchases, many down-to-earth ones. Our advice: Have clearly in mind that this is the first of what will probably be several homes. Think versatility. In size, in color combinations, in style. Think of end tables that can be night tables, bunched for a coffee table. Not an unwieldy sofa (resist oversize and odd shapes) but a dual-purpose sofa bed. Lamps adaptable to future room schemes, storage pieces that can move wherever they're needed next. Pick-up-and-go area rugs. Spend your money for honest construction, clear design, good materials, unqualified function. And learn the lesson of quality mix. Quality mix is a \$10 poster over a \$500 sofa bed, a do-it-yourself coffee table on a luxurious area rug. (continued)



Instead of expensive, custom-made draperies, we used ready-made fiber-glass curtains separated by pine boards to make a striking window wall, emphasize high ceilings, and tie the room together. Painted white and cushioned for comfort, two wicker chairs cost far less than reupholstering one tired club chair. The sleek new sofa bed solved the problem of overnight guests-a smart investment for now and future versatility. Polished steel lamps, the kind architects use, move up, down, all around-and are perfect complements to yellow lacquer Parsons tables. The super-shag area rug adds just the right note of luxury. To right of fireplace we made a dining area for six using the round mahogany table seen in "before" picture—now with large plywood top and bold tablecloth to floor. Director's chairs in our favorite natural finish move into living area when needed. Rick made the white wood-and-paper-cup composition that we think looks better over fireplace than on sofa wall. Bulky television was set on low platform with casters and tucked behind louvered doors under bookcase.



Book end paper sprayed with clear lacquer finish covers old wooden chest—a marvelous coffee table with plenty of storage room for party props. Spontaneous entertaining is the Copeland way. Above, Susan serves coffee while Rick amuses guests.





### LESSONS FROM A FIRST APARTMENT (continued)

Compatible? You bet. Good design is always compatible—and good design is an esthetic, not a price tag. The built-in flexibility of quality mix is the freedom it allows to be adventurous in decorating—something we wholeheartedly endorse for this stage in your life. It's mixing expensive and inexpensive, ready-made and special order, functional and fun, that makes a young statement for living—vibrant, individual. The quality mix like the style mix is the "now" statement in decorating.

Before: A small bedroom dominated by a king-size bed with a bedspread that paled before white walls. To achieve a background of character, balance, and unity, we applied brightly colored felt on two opposite walls, masked mismatched windows with white shades and washable ready-made curtains hung from ceiling. With no room for conventional-size night tables and lamps, we hung narrow white chests (\$17.95 each) and adjustable wall lamps on both sides of bed. Felt covers over regular bed pillows serve as headboard; color picks up bedspread print.







Shopping Information, page 133 Photographer: John Lawlor



By careful budgeting we saved enough to make other sensible investments. To replace inadequate chest, a pair of handsome bamboo armoires gives the Copelands the kind of storage they desperately needed (behind grillwork doors, lots of drawers for shirts and sweaters, a rod for hanging clothes). Rocking chair from living room and small (6x6-foot) wool area rug are perfect for here and now-child's room or foyer later.



The kitchen (little more than a gaping hole in the wall, left) is the first thing in sight when you enter the Copeland apartment. We had Rick paint the kitchen walls in a sharp leaf green—a great foil for an eyecatching pegboard display. Susan made tieback draperies with a deep valance out of vinyl awning material to correct proportions of opening and frame the view. Results: Severe lines are softened, valance screens kitchen ceiling—and a great first impression.



A California builder who in past years has already won many national awards for good design is not resting on his laurels. Houses built by Brown and Kauffmann of Palo Alto are systematically updated to fit their customers' changing needs and taste. Staff architect Donald Blair took on the task of rethinking the function of a house for family living. Besides such popular features as a sunken living room and two fireplaces, he incorporated a learning room and fragmented bathrooms (one step beyond the compartmented bath) into the plan. The master bedroom suite includes a lavatory area, separate shower and toilet compartments, and a sauna. There is a real "bath" room, with bathtub only serving the other bedrooms.

Various half baths supplement this so there's no morning logjam over brushing teeth. Other highlights of the plan

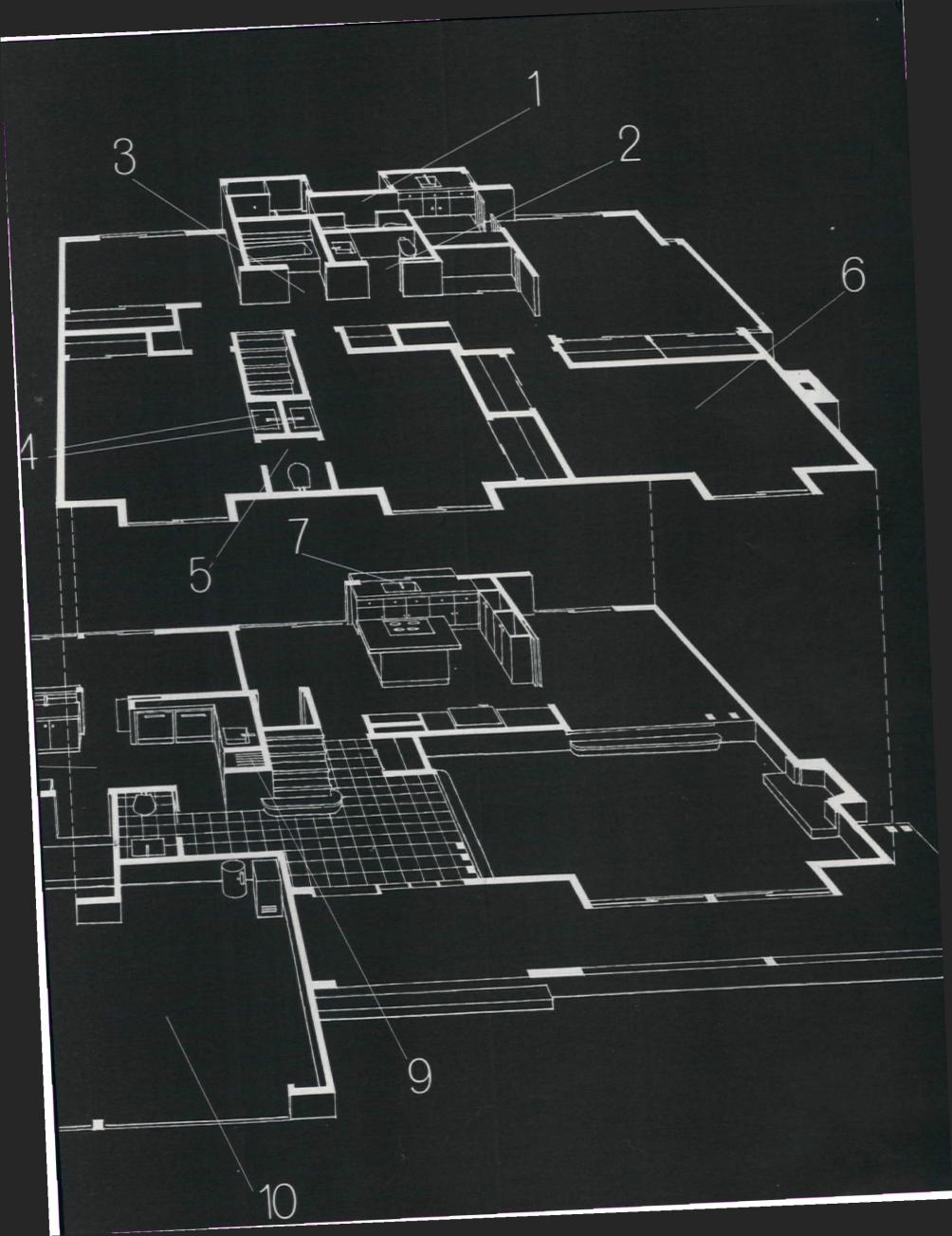
are pinpointed below.

8

By Alan C. Borg

### THE PLAN'S THE THING

- 1 Master bath has sauna, separate lavatory, toilet area, and bidet.
- 2 Lavatory serves several bedrooms.
- 3 "Bath" room is just that-tub only.
- 4 Two bedrooms have their own sinks.
- 5 Adjoining bedrooms share toilet.
- 6 Closets muffle sound in learning room. It can also be an extra bedroom.
- 7 Kichen has pass-through counter for easy serving to patio.
- 8 Homemaker's center is the old laundry—utility room grown up to include space for hobbies, sewing.
- 9 Drip-dry closet has electrical unit to dry wash-and-wear clothing.
- 10 One section of three-car garage can be a workshop or store boat.

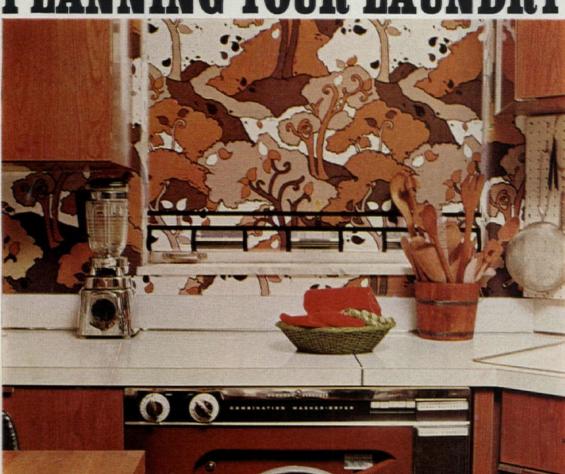




SEEK AUTHENTICITY IN A TRADITIONAL



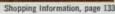
#### PLANNING YOUR LAUNDRY



Here's a compact laundry setup that's ideal for an apartment or small home. Washer-dryer combo fits neatly under kitchen counter so counter top gets double use—for the kitchen and of the laundry. Under the table in the foreground a handsome wicker wastebasket matches a twin laundry hamper—a clever duo for a kitchen laundry. Homemaker in this New York apartment says that because space is a premium she likes the convenience of having these two major work areas combined in one room.



Photographer: Harry Hartman



Whether it's a corner of the kitchen, a nook in the bath, or a separate room, a laundry can and should be planned to give you the most working convenience for the space you've got. When space is tight, look to the space savers such as stacked washer and dryer units (opposite top) or a washer-dryer combination (above). That way you can find more room for storage and work surface. When there's space to spare (center pictures) combine your laundry with other activities such as a children's hobby room, flower arranging, shoe polishing, or sewing. But no matter what the size, here are some planning essentials you'll want to keep in mind for your laundry:

Space to work in. Where will you sort your clothes . . . pretreat stains . . . fold your clean laundry? A counter top or table and a sink are musts.

Storage area. What will you do with soiled clothes waiting to be washed and clean clothes waiting to be ironed?

Make room for detergents, laundry aids, and stain-removal supplies.

Don't forget a place to hang those permanent-press items which should be removed and hung as soon as the dryer stops tumbling. Plumbing and venting. The availability of plumbing (for washer) and ventilating (for dryer) is vital in planning where to put a laundry. And while you're thinking about plumbing, check the capacity of your water heater. Is it large enough to deliver an adequate supply of 140° to 160° F. water for laundry plus other household needs? If your water is objectionably hard, consider installing a water softener. Electricity and gas. You'll need a 20-amp, 120-volt circuit for your washer; a 30-amp, 240-volt circuit for an electric dryer or a combination electric washer-dryer; a 20-amp, 120-volt circuit for a gas dryer in addition to a gas connection (you can use this same circuit for your iron). Good overall lighting plus spot lighting for work areas, easy-to-care-for flooring and wall surfaces, attractive and pleasant decor are the final musts for a good laundry.



This step-saver laundry is located in a small passageway between bedroom and bath in the California home or the Larry Greens. It collects the dirty laundry right where it accumulates.



For many of us, the ideal laundry is still the complete separate room. A room where you can leave the ironing board up and the unironed laundry sit until you're ready to iron it; where you can spread out and organize your storage so you know exactly where everything is: where vou've room left over for other activities. The gleaming red laundry equipment (opposite right

and below) belongs in the laundry in the home of the John Martins of Dayton, Ohio.



Since John is chief engineer for Frigidaire, Nancy gets the opportunity of trying out new colors and styles that may-or may not-make it to the market. She wanted white walls (because she could never tell when her clothes were really white in her last laundry, painted yellow) and loves the sparkle the red equipment adds. At bottom is their drip-dry laundry closet-it has a shower floor with drain and infrared light, Closet is great for rainy-day gear as well as drip-dry laundry.

#### tips on buying laundry equipment

- · If you're buying a washer, we heartily recommend your buying the greatest washing flexibility your budget can affordbecause the variety of clothes in today's laundry load needs them! By this we mean a selection of wash and rinse water temperatures; of wash and spin speeds; of washing cycles-normal, durable press, extra rinses and extra washes. More important, learn how and when to use them. Your instruction book will be an excellent guide.
- · Check out the washer convenience features available. Are you interested in bleach and fabric softener dispensers that will save time? Do you want programmed controls that make the decisions on water temperature, washer speed for you -you need only push a button for the type of clothes you are washing? Lint filters, positive water fill, off-balance controls. safety lid switches (lid won't open during spin cycle), and water-level selection are all good features for your washer.
- · You'll find an abundance of large-size washer capacities on the market, meeting the demands of large families, king-size linens, new washability of blankets. Keep in mind, though, that large capacity does not mean less sorting. Even with a largecapacity washer, there will be times when proper sorting calls for small wash loads!
- · If you're buying a dryer, ask if it has a cool-down period. This is ten minutes of tumbling with no heat at the end of the drying cycle. It minimizes wrinklingespecially important for permanent press.
- · Another dryer feature we recommend that you look for is an electronic dryness control. This is an electronic sensor that feels the moisture in your clothes, turns the dryer off when they are just dry.
- Other dryer convenience features you'll find: A selection of speeds, fast for towels, heavy cottons, etc., and gentle speed for delicates. Special cycles, permanent press, damp-dry, air only, or heat only. Ultraviolet lamps in the dryer give a fresh, sunshine smell, or you can even buy a dryer that will sprinkle your clothes.
- · Dryers too have larger capacities. Dry the same loads you'd wash together.
- · Most dryers should be vented to the outdoors. If your laundry is so situated that you cannot, there are dryers that need no venting—they use cold water to condense vapor, then drain it away. These do need plumbing connections.
- · Combination washer-dryers do not have all the features listed above; but you can most assuredly find the most important ones.
- Be sure qualified service is available.





By Evanthia Kondonellis

#### THE BEAUTY OF THE BULB

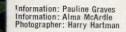
Spring gets buried every fall in a shriveled up, homely brown onion called a bulb. It emerges with trumpets of golden daffodils, marches in stately rows of tulips, and pompous, heavy heads of Dutch hyacinths. The Roman kinds are more casual and wind tossed. But they both have the fragrance that, comes the May, makes even solid burghers think of milkmaids' cheeks and sylvan dells. Plant now for Maytime! Roots need a month to grow in the fall before the soil turns cold.

There are two approaches you can take when you plan a bulb planting. One, cottage formal, let's call it, shown at left and below, consists of tulips and hyacinths, combined with primroses, cinerarias, azaleas, and begonias in a calculated massing of color against color, form against form. Essential to this approach is a permanent background of sparkling green grass and tidy, well-defined walkways. An espaliered tree or trained vine is an elegant way to back up tulips and hyacinths planted in front of a blank wall.

The second approach is naturalistic—daffodil bulbs set in random groupings among trees, boulders, and along the banks of a stream. To succeed with this type of planting, you must make certain there is good drainage, and that the bulbs are planted deeper than the customary six or seven inches for daffodils. The deeper you plant, the less often you'll have to divide the clumps. Crocuses and other small bulbs should be set three to four inches deep. Plant deeper if your soil is sandy. (For more information on the care and planting of bulbs, see page 122.)



Daffodils informally grouped on the property (at right above) of Mr. and Mrs. Sydney W. Gould of Madison, Connecticut, thrive in a leaf-mulched woodland setting.









ess tender cuts of beef turn into wonderful, flavorful pot roasts when braised. The meat is first browned, then simmered long and slowly in a small amount of liquid.

These are the cuts of beef that may be cooked this way. You may not find them all in your market as meat is cut differently in various parts of the country.

Boneless chuck, This is cut from the chuck section of the steer. The large blade bone has been removed and the meat rolled and tied to make a firm, solid piece.

**Arm roast.** This is also called a chuck roast. It is a thick cut, flat piece cut from the chuck and has a small round bone (the arm bone).

**Blade roast.** This is a thick cut, flat piece from the larger bone section of the chuck. It has a section of the blade bone and 2 or 3 smaller bones. It is sometimes boned and sold as boned pot roast.

**Rump.** This is a meaty cut from the hip. It is usually boned to make carving easier.

Round. This is a piece that has been cut from the leg. There are three kinds: top round, bottom round, and eye of the round.

**Sirloin tip.** This is a meaty piece cut from the side of the round. It is usually boned, rolled, and tied.

Here is a version of pot roast with a Hungarian touch of paprika, caraway, and sour cream. The perfect accompaniment is noodles. Cook them just before the pot roast is done, for they're at their best when freshly cooked. Don't allow them to stand.

#### HUNGARIAN POT ROAST

5- to 6-pound pot roast (chuck, rump, or round)
2 teaspoons salt
1/4 teaspoon pepper
2 tablespoons pure vegetable oil
1 cup chopped onion (1 large)
11/2 tablespoons paprika
1/2 cup water
1 can (101/2 ounces) condensed
beef bouillon
1 bay leaf
1 teaspoon caraway seeds
1/2 cup water
3 tablespoons flour
1 cup dairy sour cream

1. Trim any excess fat from meat. Sprinkle meat with salt and pepper. 2. Heat oil in Dutch oven or heavy



kettle over medium heat. Add meat. Brown well on all sides, turning it as it browns. It may take 15 to 20 minutes. Remove from pan. Set aside.

- Sauté onion in fat remaining in the pan 5 minutes or until golden.
- 4. Sprinkle onion with paprika. Cook for 1 minute.



- 5. Return meat to pan. Add ½ cup water, bouillon, bay leaf, and caraway seeds. Cover pan.
- 6. Bring to boiling. Reduce heat to low so liquid just simmers—there will be only occasional small bubbles.
- 7. Simmer, turning meat occasionally, about 4 hours or until meat is tender when tested with a two-tine fork.



- 8. Remove meat to a heated platter. Keep warm.
- 9. Remove and discard bay leaf.



10. Skim any fat from liquid in pan.



- 11. Blend ½ cup water into flour in a small bowl until a smooth paste is formed. Flour must be mixed with cold liquid first. If you try to add it to hot liquid, it will become lumpy, and will not thicken your gravy.
- 12. Stir into liquid in pan. Cook over medium heat, stirring constantly, until thick and bubbly. Lower heat.



13. Stir in sour cream gradually. Heat but do not allow it to boil or the cream may curdle. Makes 8 to 10 servings.

#### NOODLES

3 quarts water
1 tablespoon salt
1 package (8 ounces) medium or
broad noodles

- 1. Put water into a large saucepot. Cover. Bring to a rapid boil. Covering the pot will shorten the time needed for the water to reach a boil and will also cause less evaporation.
- 2. Add salt.



3. Add noodles gradually so water does not stop boiling. The continuous and rapid boiling keeps the noodles moving about so they will cook quickly and evenly.



4. Cook, uncovered, stirring occasionally. This helps make sure all the pieces will be cooked to the same degree of doneness.



5. Cook about 6 minutes. Then start to test for doneness by tasting a piece. It should be tender but firm. Cook until the noodles reach that stage, testing every 2 minutes or so.

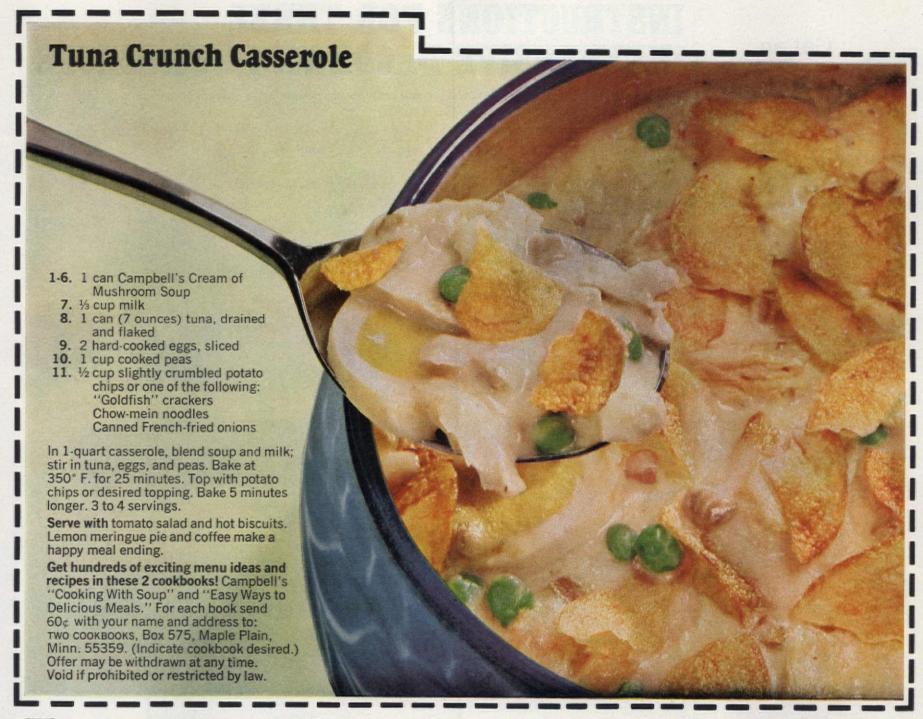


6. Drain immediately into a colander. Do not rinse. Serve as soon as possible.



#### LEARNING TO COOK





## To make a Tuna Crunch Casserole, you need 11 ingredients.

6 of them are in here.



# Get an Owens-Corning pink & white paper dress like mine for just \$1.00





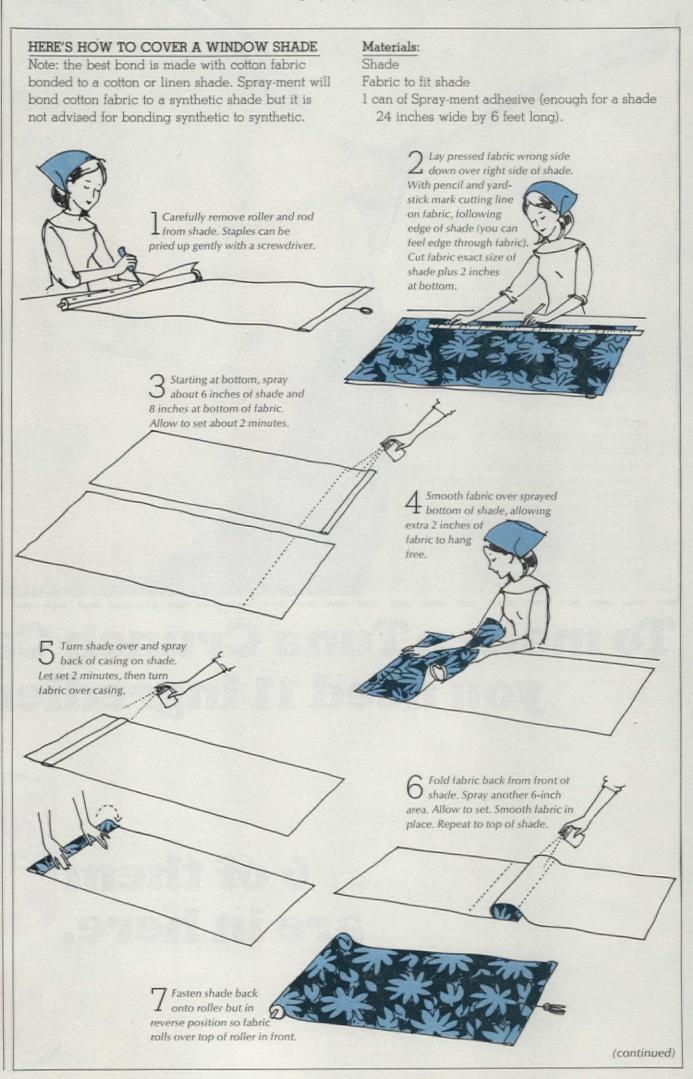
Stop by soon. Look for this display.

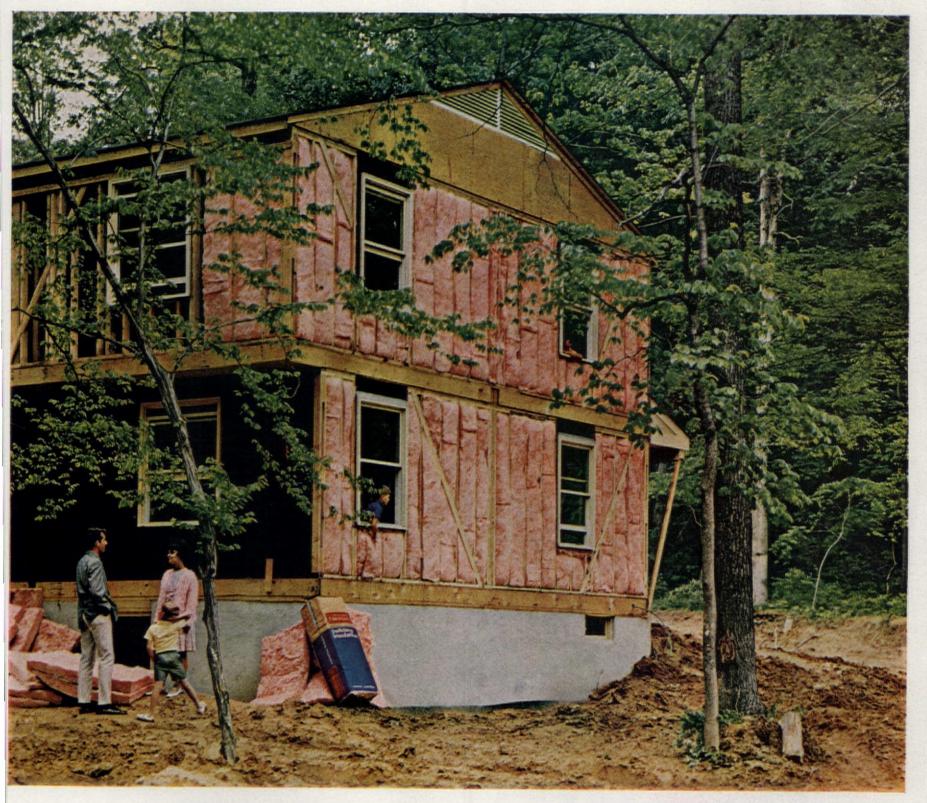


World's Leading Manufacturer of Insulation

## INSTRUCTIONS FOR THREE INEXPENSIVE DECORATING PROJECTS

Here are the how-tos for the easy-to-make home projects you see in the apartment shown on page 70





## This family can have an extra \$89\* to spend on their new home every year.

(They're putting 6" of Owens-Corning Fiberglas in the ceiling and 3" in the walls to keep their heating bills down.)

Why don't you do it, too?

That \$89\* savings can add up. Multiply it by the number of years left in your mortgage. Somewhere in the neighborhood of \$1800 in 20 years. Of course, the initial insulation will cost you a little more—but in two or three years the savings will balance things out.

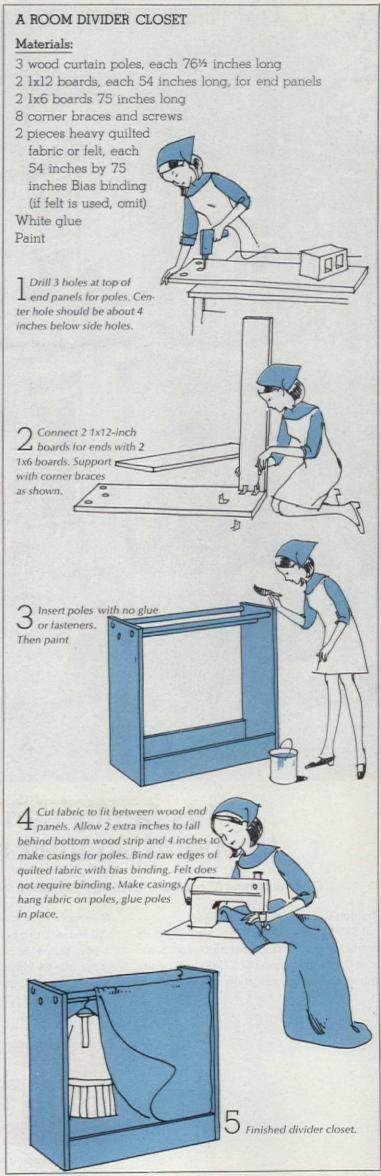
We tested homes all over the country to prove that 6&3 insulation works. It simply keeps heat in, drafts out, savings up. The result? A more comfortable home.

See your builder and say "Owens-Corning 6&3 Fiberglas Insulation." He'll know. Or go to your building material dealer tomorrow. He can estimate how much 6&3 can trim your fuel bill. "Write for full test information. Owens-Corning Fiberglas, Toledo, Ohio.



World's Leading Manufacturer of Insulation







## For women with more exciting things to do than clean floors.





# I took off 60 pounds and kept them off for over 14 years.

By Joanne Folk Chambers—as told to Ruth L. McCarthy



This picture was taken about 1951, when I was close to 180 pounds. Would you believe I was only 16 years old?



Now look at me today, at 122½ pounds. I not only lost that ugly fat, but I've kept my weight down for all these years.

Lots of people, I'm sure, will look at my pictures and say: "It can't be." But the fact is, all three are me. Joanne Folk Chambers. The girl who went from a fatty teen-ager, to "Miss Williston 1954", to Mrs. Henry Chambers, first-grade teacher and mother of two. You might say that I'm South Carolina's one-time loser and record weight-holder.

Fat had plagued me from childhood right into high school. In fact, I was so heavy as a youngster that my mother once thought I was deformed. After all, my brother and two sisters weren't fat. Nor was my mother or father. I was the only roly-poly.

Since I wasn't very popular, I'd just stay home and eat. I craved candy and sweets most of the time. Maybe because I felt sorry for myself so much of the time.

I remember shopping trips with my mother. They were miserable. We'd walk through the junior departments and Mother would point out all the cute dresses, in sizes 9 and 10 and 11, hoping it would spur me on to reducing. Once, she even bought me a beautiful light blue skirt and sweater, much too small for me, and hung them in my closet. It was supposed to be an inspiration to me. But it didn't work.

My father used another tactic. He was, and still is, Williston's funeral director. When someone died, I'd always ask what happened. And Daddy would say: "Heart attack. She was too heavy, Joanne." It made me think. But it didn't make me diet.

By my junior year, I had eaten myself right into the women's half-size dress department. I was nearly 180 pounds! What boy was going to ask me to the prom? This thought, along with a remark from a dermatologist (I was having treatments for acne), finally gave me the incentive I needed.

"Joanne," he said, "you have a pretty face. If you'd lose about 60 pounds, you could be Miss America."

Me, a beauty queen? I knew I had a long way to go to make the Pageant, but maybe I could at least get to the senior prom. The question was, how to get rid of those extra pounds.

My mother, as I said before, had never really been stout. But there was a time when she felt the need to take off about eight pounds. And she did it by taking a reducing-plan candy, containing vitamins and minerals. It was called Ayds. And it worked.

Perhaps it could help me-for this

time, I really wanted to help myself.

I made an appointment with my family doctor. He had once refused to give me reducing pills, so I didn't want to take anything without checking with



The beauty queen photo of me (above) was taken on the day I was crowned "Miss Williston 1954." I weighed about 120 pounds.

him first. He agreed to the Ayds. You see, they don't contain any harmful drugs.

How did I take Ayds? Just as the directions said. One or two before meals with a hot drink. The candy helped me curb my appetite. There was no starving myself. No skipping lunch or dinner. On the Ayds plan I ate regular meals, but I ate less.

By the time graduation week came, my world was rosy. I was not only down 50 pounds. I had a date for the prom. I was voted most poised and best personality. And I was accepted at the University of South Carolina.

College proved even more exciting. The local Jaycees wanted me to enter the Miss Williston Pageant. I could hardly believe it. Was I really thin enough to parade in a bathing suit? I decided I needed to shed more pounds, so I bought some more Ayds at the drugstore, and took them as I had before. The day they crowned me queen, I was about 120 pounds.

Dinners, teas, dances followed. The Watermelon Festival. The Maid of Cotton Pageant. I even went to Myrtle Beach as a runner-up in the Miss South Carolina Contest. Sometimes I think the dermatologist who said I could be Miss America must have had a crystal ball.

In the years to come, I married, moved to Williamston, became a mother, and all the while maintained my weight with the Ayds plan. Now, I teach at West Pelzer Elementary School, and always keep some in my desk. If I'm hungry at the 10:45 break, I have an Ayds with a cup of coffee and forget about eating till lunch. They've really been wonderful for me.

When my sister said I ought to tell my story, I laughed at the idea. But then I began to think of how Ayds had changed my life. And I thought of all the other people my story might help.

My young brother was the one who finally convinced me to do it. He was kind of cute about it. You see, he spends a lot of time on my father's farm, where he has about 75 registered cows who get tender, loving care.

"You know, Joanne," he said, "it seems to me that you believe in the Ayds plan as much as I believe in my cows. And if somebody wanted to take a picture of me with my cows, I'd let them. Because I believe in what I'm doing. So why don't you do what you believe in?"

That did it. I decided then and there to tell the world why I believe in Ayds.

#### Joanne Folk Chambers' Measurements

	Before	After	Now
Height	5′3½″	5'31/2"	5'31/2"
Weight	181	120	1221/2
Bust	*	*	36"
Waist	*	*	26"
Hips	*	*	361/2"
Dress	221/2	12	12

\*Unfortunately, Joanne has forgotten most of her "before" measurements, except her "before" dress size and her "before" weight. Fortunately, the pictures tell the story.

#### BOOKS AND BOOKLETS

Since October is a breathing spell a respite from the hectic days that

marked the end of vacations (and of preparing the school-age for the inevitable) and a lull before the frantic holiday season sweeps in—we hope you'll find a few relaxing hours of reading from our selections this month.

#### BOOKS

Knitting With Stop and Go Needles (would you believe red and green?) is an ingenious method devised by an authority on and practitioner of an ever popular and satisfying craft The book demonstrates how the knitter can achieve creativity and individual expression right from the start, using basic stitches and procedures. Detailed photographs and line diagrams show how to cast on, knit, purl, and bind off, as well as illustrate a full range of other techniquesribbing, cable, finishing, blocking; knitting with paillettcs, sequins, ribbons There is a complete, illustrated glossary defining abbreviations, symbols, and knitting terms, and a section on stitch gauge, basic equipment, and accessories. Many hand-knit pattern swatches are reproduced in color. This is a guide and reference book for everyone from beginner to teacher. The method is entirely new and strikes us as an easy way to get started on an enjoyable new hobby. By Charlotte McElwain, \$7.95, Reinhold.

The Seven-Ingredients Cookbook. Today with more and more people of all ages and tastes testing

their skills in the kitchen, we can think of no better way to learn the basics of good cooking than this collection of recipes. (And it's a good refresher for the experienced cook who may think elaborate preparation is required.) There are hundreds of excellent dishes that need no more than seven ingredients, many of them commonly at hand in the kitchen. This is in no sense a short-order or shortcut cookbook—it includes, for example, recipes for homemade soups, homemade chicken and beef stocks, as well as homemade breads. It

stresses simplicity in the classic sense, using the proper cookware and tools and the freshest ingredients. By Anne Roe Robbins, \$4.95, Chilton.

What to Do When "There's Nothing to Do" was compiled by child-care experts as a mother's handbook for keeping young children happily and safely occupied while requiring neither her undivided attention nor creative talents. There are hundreds of play ideas, arranged by age group from babies to five-year-olds, all designed to stimulate a child's potential and emphasize his achievements—and most are inspired by ordinary household items such as milk cartons, macaroni, spools, old clothes. There are also sections on pets, books, records, and outings. One of a series of *Publications for Parents* on all phases

of child growth and development, it is much more than a book about play ideas. It is, in a sense, a good text on children's behavior and the ways they learn. By members of the staff of the Boston Children's Medical Center and Elizabeth M. Gregg. \$3.95, Delacorte Press.

Creative Paper Crafts. Paper—probably the most accessible and inexpen-

sive of materials-can be used creatively. This handbook explores all the possibilities of working with paper, from simple folding and weaving or constructing montages and mosaics, to making window transparencies, mobiles, toys table decorations, sculptures and dioramas. The text is clear and simple with step-by-step instructions, photographs, and illustrations that progress easily from two-dimensional projects into three-dimensional. They are designed to encourage the creative talent of everyone, whether child or adult hobbyist. This is one of the most comprehensive books on paper craft we have seen. By Chester Jay Alkema. \$7.95, Sterling.

These books may be ordered through your local bookstore.

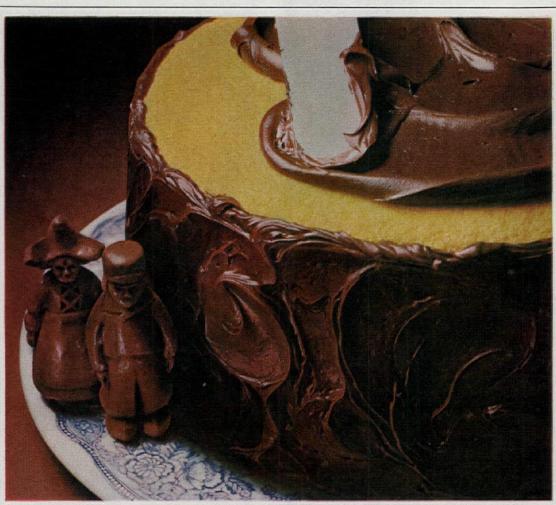
#### BOOKLETS

Vinyl Floor Coverings are still long-wearing and easy-care, but now they're cushioned for comfort and come in textures, colors, and designs that accommodate every use, taste, or budget. This illustrated booklet explains how to choose them and offers many useful decorating ideas. Send 25c to Congoleum-Nairn, Dept. AH, 195 Belgrove Drive, Kearny, N. J. 07032.

The Bottom-Up Window Shade is one of the most versatile, contemporary—and least understood—ways to control privacy and light. This booklet ex-

plains functional and decorative uses for both standard and unusual windows. Free from Window Shade Mfrs. Assoc., Dept. JK, 230 Park Ave., New York, N.Y. 10017.

Twenty Prize-Winning Sandwiches are a far cry from peanut butter and jelly. You'll be delighted with these recipes that offer exciting innovations for lunch, brunch, or party fare. Send stamped, self-addressed envelope to Sandwich Contest Headquarters, Leaflet Dept. AH, 14 East Jackson Blvd., Chicago, Ill. 60604.



Now in Dark Dutch Fudge. The frosting that spreads easier, tastes creamier than your homemade.

#### In any flavor.

Betty Crocker brings you the first Ready-to-Spread Dark Dutch Fudge Frosting. Tastes as rich as real fudge. And it's homogenized. Homogenized so smooth, it spreads easier and tastes creamier than homemade. Try new Dark Dutch Fudge. One of the six delicious flavors that beats homemade.



homogenized frosting.

#### BLUEPRINT ORDER FORM

To order blueprints for the authentically recreated Connecticut house on pages 78 and 79, use the coupon below. You will receive complete working drawings and a list of materials needed. Send to:

American Home, Dept. AHXP, P. O. Box 78, North Station, Yonkers, N.Y. 10701 Please send me the item(s) checked:

one set of blueprints, BP 107, \$10 \_\_\_\_\_\_three sets of BP 107, \$25

ity

Allow about three weeks for delivery. New York State residents please add sales tax. Sorry, we are unable to handle foreign, C.O.D., or Canadian orders. Send check or money order (no stamps, please). Indicate your zip code number.

WHEN YOU REMODEL THIS TIME, DO IT FOR KEEPS...with the lowest maintenance products you can find.

Bird solid vinyl siding, gutters and shutters that you'll never have to paint. And Bird JET roofing shingles that resist even hurricane winds. Read these eye-opening facts and send coupon for complete details.



# BIRD SOLID VINYL SIDING

#### **BIRD SOLID VINYL** SHUTTERS STAY BEAUTIFUL!

And you can put them up yourself with just four color-matched screws. Molded in one solid piece, they hang straight and true. No slats to loosen and fall out. No wood to warp and rot. Never need painting. And they wash in a rainstorm or with a mild detergent. Various sizes. White, black, green.

#### **BIRD SOLID VINYL GUTTERS NEVER NEED PAINT!**

Gutters can be a constant problem. Snow and ice, wind and water do a job on conventional wood and metal gutters. But you'll never have to replace Bird solid vinyl gutters. They can't pit, rust, dent or corrode like metal gutters; won't rot, peel, blister and flake like wooden gutters. And you never have to paint them.

#### **NEVER NEEDS TO BE PAINTED!**

A dramatically beautiful siding that you'll never, never have to paint - because the color goes clear through. Won't show scratches like painted siding. Won't dent, pit, rust or corrode like metal. Won't blister, rot, flake or peel like wood. Can't conduct electricity or support fire. With or without foam polystyrene or fibreboard backing for insulation. A dream of a low maintenance siding, both horizontal and vertical. White, gray, green.

#### BIRD WIND SEAL® JET SHINGLES RESIST EVEN

We roofed a house with Bird Wind Seal JETS, and with ordinary shingles. Then we backed a jet plane up to the house and let 'er rip! The ordinary shingles tore loose. The Bird Wind Seal JETS withstood even hurricane-force blasts. So if you're re-roofing, insist on the new Bird Wind Seal JETS — the superior shingles that cost no more to install than ordinary shingles. JETS are beautiful, too. They give your house a longer, bigger, more luxurious look. Handsome colors.



BIRD & SON, inc. Box AH108, East Walpole, M	Ages 02022
Please rush information on:	
☐ Bird Wind Seal JET Shingles	☐ Bird Solid Vinyl Gutter Systems
	☐ Bird Solid Vinyl Shutters
I'm thinking of   remodeling	
Name	
Street	
City	
StateCounty _	Zip
Died and death and the second	

#### Arts and Crafts

(continued from page 12)

may expect you to undertake a rounded program including courses in such things as art history as well as in specific crafts techniques. In all cases, the cost is generally minimal. An extra charge is often made for supplies.

College and university courses. Many of these are outstanding-especially in the fine arts. Instructors, even for nightschool courses, are likely to be compe-

YWCA courses. Consider the Craft Students League sponsored by the Y's West Side Branch in New York City. Though larger than other Y programs, it is representative. It offers courses in oil painting, watercolor, and drawing, portraiture, calligraphy and lettering, ceramics, creative stitchery, jewelry, and enameling, lapidary, weaving, tapestry weaving; sculpture in clay, stone and wood; woodworking, bookbinding, and the silk-screen process. The fall and spring programs include 15 two- or

three-hour classes at a cost of roughly \$45 a course. The summer program offers eight three-hour courses at a cost of about \$35.

Museum courses. Thomas Coleman is a young resident of Portland, Oregon. He developed an interest in art in high school, decided he would like to be a commercial artist, and enrolled in the four-year day-school program offered by the Portland Art Association's Museum Art School. In his second year, he decided to concentrate on painting. Later he switched to ceramics. Last summer he and an associate went into fullscale production in their own pottery shop.

Coleman's experience is typical of what often happens. When you have a chance to experience a variety of arts you may find that your original choice was not your best.

As is true in other museum schools, a number of the Portland school classes are open to part-time students. Tuition for those enrolled in the painting, sculpture, and ceramics courses is \$135 per 16week semester. Other courses are less. There are three afternoon classes a week.

Art center courses. An art center is a community-supported gallery and educational center. It is an informal, nonprofit organization of local people who share their interest in the arts and crafts by studying together, holding workshops, staging exhibitions, and generally trying to stimulate the cultural life of the community. Many of the centers have full-fledged artsand-crafts schools.

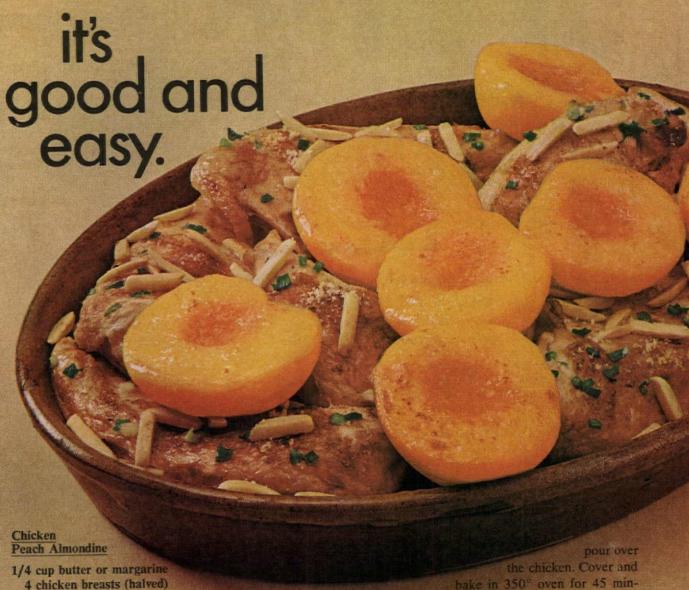
At Rochester, Minnesota, courses are given in each quarter of the year for up to 80 students. The courses (and teachers) are rarely exactly the same in any two quarters but have in the past been offered in painting, sculpture, pottery, life drawing, jewelry, textile design, and printing. Most students are beginners. The cost per course is \$20.

#### COURSES BY INDIVIDUAL ARTISTS

Few artists give personal instruction in the way that thousands of people give piano lessons. But there are some leading artists and craftsmen who have their own small private schools.

For instance, Ida Grae, a leading West Coast weaver, teaches hand weaving and textile design in her Mill Valley, California, studio. The year-round workshop-school





4 chicken breasts (halved)

1/2 teaspoon salt

3 green onions sliced (include tops)

1/2 cup slivered Blue Diamond almonds

1/2 teaspoon tarragon

1/2 cup chopped parsley

1 can (1 lb. 13 oz.) Cling Peach halves

1/2 cup grated Parmesan cheese

Melt butter or margarine in skillet; add chicken and brown lightly; then place chicken in baking dish. To melted butter in skillet, add salt, onions, almonds, tarragon and parsley. Stir mixture and

longer. (Serves four)

utes. Uncover. Add drained Cling

Peach halves around the chicken.

Sprinkle both peaches and chick-

en with Parmesan cheese and

bake uncovered for 15 minutes

offers five courses, each costing \$45 for 30 hours of instruction and practice weaving per week. Classes usually have from three to six students. Occasional seminars on such special subjects as natural yarn dyeing and linen and wool hand spinning run larger. Mrs. Grae also gives private hourly or one-day lessons at the workshop. College credit may be granted through the California College of Arts and Crafts.

The Tuscarora Retreat and Summer Pottery School is run by Dennis Parks near the old mining town of Tuscarora, Nevada. Parks is a prize-winning ceramist and former university professor. His fourweek summer school is limited to 14 students-no more than five of them beginners. The cost is \$100 for tuition, plus \$140 for room and board.

#### SUMMER SCHOOL COURSES

Summer schools in the arts and crafts are multiplying. In 1965, Craft Horizons, a magazine published by the American Craftsmen's Council, listed 112 summer schools in its travel-and-study directory. Last year, it listed 153. Some of these, such as the Haystack Mountain School of Crafts at Deer Isle, Maine, are celebrated the world over.

Another famous summer school is the Penland School of Crafts in the North Carolina mountains at Penland. Founded in 1929, it now has studio space and accommodations for 100 persons, including a sizable staff. The school year runs from the first of June through September and is divided into seven two- or three-week sessions. Each session offers a variety of courses in the arts and crafts. Credit may be earned at the school through East Tennessee State University. Tuition is \$25 a week. Board and room run from \$40 to \$75 additional.

#### TO FIND OUT MORE ABOUT COURSES AND INSTRUCTORS

Painting instruction is relatively easy to find in most towns. Your town art museum or art center can head you in the right direction, or ask the board of education or chamber of commerce.

Instruction in other arts and crafts is not so widely available. But a reasonably complete national directory of fall, winter, and spring crafts courses is published by the American Craftsmen's

#### Live a little on washday.

She takes washday easy with Sta-Puf\*Fabric Softener and her Lady Kenmore Washer

She knows that Sta-Puf and Lady Kenmore are the perfect combination for treating her permanent press fabrics. And her other fabrics come out smoother, softer, almost wrinkle-

\* Sta-Puf is a registered trademark of the A. E. Staley Mfg. Co., Decatur, Illino

free. So there's almost no ironing.

The Lady Kenmore is the world's most perfected washer. Push a single button to select any cycle and wash time. Other features include the exclusive Vari-Flex Agitator with adjustable vanes, a permanent press cycle, automatic pre-wash, an

infinite water level control, self cleaning lint filter, and automatic bleach and Sta-Puf dispensers.

Stop by Sears for a Lady Kenmore demonstration. Get a free sample size bottle of Sta-Puf just for watching.

Sears



TIPS FROM OUR

A garnish of chocolate curis can add a glamor touch to a care
If yours have been coming out less than perfect, try this trick. A garnish of chocolate curls can add a glamor touch to a cake. Have the chocolate slightly warm—hold it in your hand for a minute or two—put it flat on the counter, dig down slightly with the blade of a vegetable peeler and shave thin curls in long, even strokes.

By M C. HUNTOON JR

#### DON'T BE CHEATED IN HOME-REPAIR BILLS

Not long ago a friend of mine who had spent all his life in Manhattan apartments moved to Connecticut and promptly discovered that owning a house means you have to pay to keep it up.

"The gouger's got me," he announced one evening. "I'm the victim of a giant conspiracy. I call for a plumber, and the gouger turns up. I need a carpenter, and it's the gouger again. Last week a nice old man fixed the doorbell, but when I got the bill I realized he was just the gouger in another disguise."

"But look," I said, "how do you know you're being taken? Maybe they're charging perfectly fair prices."

"There are some things a man knows intuitively," he replied. "I can feel it right here." And he put his hand over his wallet pocket.

We did a little checking and it turned out he was getting honest prices from a couple of contractors and only a modest clipping from others.

"But the next gouging could be a

big one," he said. "And when you come right down to it, why should I get gouged at all?"

Which is, after all, a perfectly reasonable question. Let's address ourselves to it.

In the automobile-repair business there are more or less standard lists showing the costs of common repairs. If your 1959 Swivet needs its grundles reflinched, you can drive into any reputable garage and get the job done for \$73.96 without any arguments.

#### NO STANDARD PRICES

Unfortunately there's no blue book for home repairs. For one thing, there are very few standard houses; for another, it's often impossible to tell in advance how extensive a job will be. A plumber sees a damp spot on your ceiling, but unless he tears out a lot of plaster he can't tell if it's caused by one bad pipe joint which can be fixed in a few hours, or from general corrosion which might require all new piping plus a complete rebuilding of the ceiling. So when he says he doesn't know if the job will cost \$25 or \$1000 he isn't being deliberately vague—he really has no way of knowing in advance.

Nevertheless, it's vagueness that opens the door to the gouger. Most contractors are honest men, and there are a few out-and-out crooks. But keep in mind—the dishonesty quota is no higher in the home-repair field than in most other businesses. But the

gouger may be the type who pushes rates as near the limit of legitimacy as the traffic will bear. Or he may be one of those unbelievably bad businessmen whose records are so casual he really doesn't know exactly what your job cost. Human nature being what it is, however, you can be sure he'll take care not to gouge himself.

In any case, it's only common sense to protect yourself. And the time to do it is *before* the job starts so there will be no nasty surprises when the final bill arrives.

Let's begin by examining the two basic ways a contractor will charge you for a repair job:

1. Under a firm contract, he agrees to do a specific job at a predetermined price. This method is usually used for jobs that are easy to estimate—e.g., a new roof, a paint job, or new kitchen cabinets.

2. Under a cost-plus agreement, the contractor charges you his costs for labor and materials, then adds a specified percentage of the cost to cover his overhead and profit. Cost-plus is most often used when the extent of a job can't be figured accurately beforehand. The previously mentioned damp spot on the ceiling is a good example.

Sometimes a job is done under both methods. A carpentry contractor might agree to build your new porch for \$1100, but specify that if he finds water pipes in the wall where the door is supposed to go, rerouting the

pipes will be done under cost-plus

These two methods may sound safe enough, but here are some rules to make them reasonably gouger-proof.

#### THE CONTRACT JOB

1. Put everything you want done in writing. This will avoid those unpleasant little extras that sometimes get tacked on. And it's also the only accurate way to compare competitive bids. Otherwise you could pick a contractor whose price is \$100 lower than anyone else's, only to face the bland post-job statement that, "Of course the bid didn't include repapering the wall after we repaired it."

2. For the same reasons, if you want to make changes halfway through the job, make sure they and their prices are in writing. What seems to be a small change may in fact involve a great deal of rework and money.

3. Include a clause in the contract that withholds a substantial portion of the final payment-say 20 to 25 percent-until the job is completed to your satisfaction. Some remodeling contractors have a bad habit of finishing almost everything, then disappearing for a couple of months, leaving you amid the debris. They are less liable to do this if it means a delay in payment for work they've already done. And if you want still more protection, try to write a completion clause into the contract that says if the job isn't done by a certain date, you can bring in another contractor



to finish and charge it to the original one you engaged.

Incidentally, contractors have various reasons for holding up the end of a job. On the sinister side, there's the contractor who, knowing that you are anxious to have the work completed, drags his feet toward the end. His feet will start moving again when you have agreed to pay for a profitable extra or two.

But more often, the contractor has other jobs going concurrently with yours, or he runs into unexpected trouble with the labor supply, lumber deliveries, etc. Regardless of what causes your particular delays, a completion clause gives you a strong bargaining position with the contractor.

4. Live up to your end of the contract. If, say, you arbitrarily hold back an agreed-on partial payment, you've put yourself in the wrong and your contractor may then be entirely justified in breaking his end of the contract without penalty.

A final word: On rare occasions your contractor may encounter a situation that only a clairvoyant could have foreseen, and which will raise the cost of the job considerably. Legally you *might* be able to hold him to the letter of the law, but practically it seldom pays. He could skimp on the remainder of the job to try to make up some of his loss, or forfeit what you owe him up to that point and walk off, leaving you to hire another man to finish the job—and pay the extra

cost anyway. Probably the fairest arrangement is to have your original contractor do the unexpected work at or near cost; that way neither of you gets badly hurt in the bargain.

#### COST-PLUS SYSTEM

Now let's have a look at how costplus jobs can be made gouger-proof.

Here again, the primary rule is, get it in writing; only this time the written agreement covers not what you'll be charged, but how. Here are the major factors involved.

Materials: When the job is finished, your contractor should present you with 1) a list of the materials he used, 2) their cost, and 3) copies of the bills sent to him by his suppliers. If there's any question about the price of an item, you can go back to the supplier and check it out.

Fine, I hear you say, but how can I be sure all that stuff really got built into my attic? The gouger may be putting some of it in his own garage.

Your best protection here is an estimate made before the job starts. Ask the contractor to list the materials he expects to use. If the final bill shows a big increase, you have a basis for asking why and where. But be reasonable if the discrepancy is small.

Another thing, a contractor almost always pays substantially less for his materials than you would. So be sure that your agreement specifies that it's the lower price to which he adds the markup. If your contractor wants

to buy at his price and charge you full retail, fine, as long as he adds no more markup. If there is little or no difference, you're paying full retail.

This is easy to check. Find out what this supplier would charge you, then compare it to the bills your contractor shows you.

Labor: Before the job starts you should know—in writing—now much you're going to pay for first-class mechanics and/or helpers. The former sometimes make twice as much as the latter, and the gouger has been known to bill helpers as mechanics and pocket the difference. And you should also make sure that the charge includes all the fringes—Social Security, union dues, etc.

Incidentally, if you haven't had any building work done in the past few years, prepare yourself for a jolt.

In some areas carpenters can cost you eight or nine bucks an hour, and plumbers more than ten. Sometimes you can shop around and find less expensive (usually nonunion) labor, but you won't necessarily pay less in the long run. The guy who occasionally does carpentry work for me gets \$50 a day, but he does more first-class work in that day than most carpenters do in two.

#### THE PLUS PART

This includes your contractor's overhead (insurance, office costs, etc.) and his profit. A very small contractor who does most of his own work and

has his office in his basement may charge as little as 10 percent, while a big operator with a showroom and a fleet of trucks might charge 20 percent. But the difference is seldom as great as it seems. The smaller guy will probably take longer to do the work, and his material costs will tend to be higher because he buys in small quantities. The big operator can bring in a large crew and finish quickly, and he probably pays volume prices for his materials.

Generally speaking, however, anything over 20 percent is just too much markup. And anything less than 10 percent is too little a cushion for the contractor. If something goes wrong on the job, he might be tempted to turn gouger to break even. In other words, while keeping a contractor from gouging you, don't expect him to gouge himself, either.

#### GET REFERENCES

By this time it may have struck you that despite the most elaborate precautions, a really determined gouger is able to find some way to get you. This leads to the final point: Get references. Look over a couple of your contractor's past jobs and talk to his customers. If the quality of the work looks good, and if the customers are happy with both job and price, you can be pretty sure that with the aid of the precautions we've just been over, you too will have a gouger-free job.

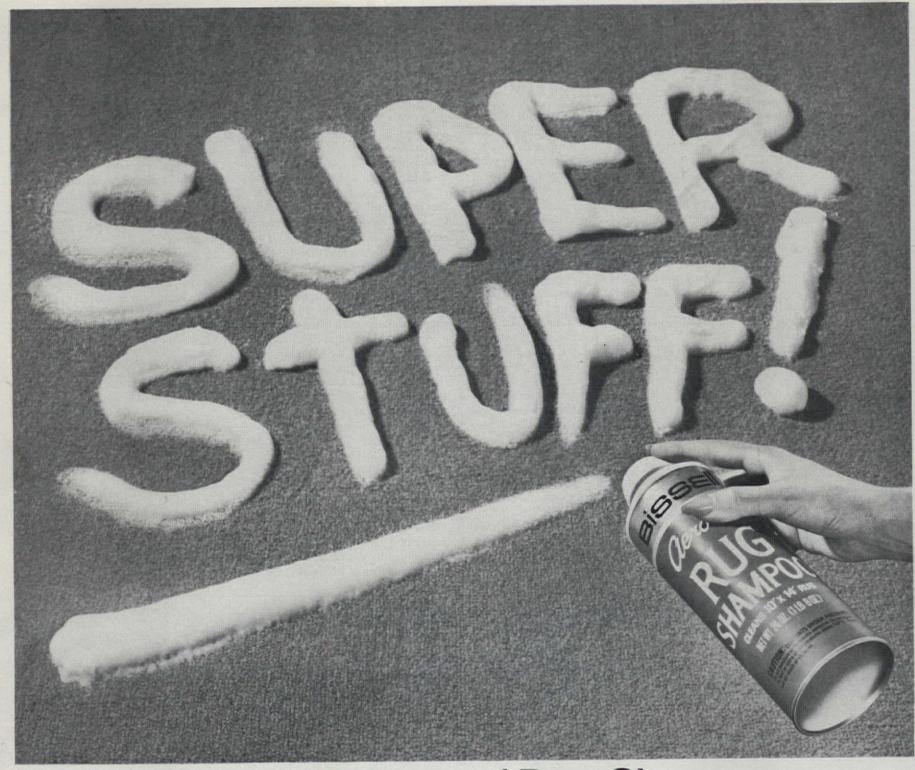
## as Fleischmann's Margarine?

Actually, they should go side by side. Many doctors say the right kinds of exercise and the right kinds of food work together to provide and maintain good health for you and your children. And Fleischmann's Margarine is one especially right kind of food. It's made from 100% corn oil. And no vegetable oil is better for your family in low saturated fat diets. Maybe that's why

doctors name Fleischmann's more often than any other margarine. But what's health without enjoyment? The rich taste of Fleischmann's has made it America's favorite premium margarine. Exercise and Fleischmann's Margarine... one good habit deserves another.

Fleischmann's...the premium margarine doctors name most...and people like best.





### new Bissell Aerosol Rug Shampoo...



super stuff because the *instant* foam is an absolute, utter snap to apply. You simply spray on the aerosol foam, sponge in with a wet sponge mop, let dry, then vacuum. One can does an entire 10' x 14' rug, and best of all you can shampoo it in the morning and show it off the same day.

New Bissell Aerosol Rug Shampoo – Super Stuff!

new...from the famous name in rug care products

BISSELLING.

GRAND RAPIDS, MICHIGAN 49501

#### BUYER'S GUIDE TO IRONS

You want everything geared to making the job of ironing as painless as possible. A cheerful atmosphere, a sit-down ironing board all help—but your iron is the most important item of all. The better your iron works, the easier your job. Before buying your next iron, check these points:

#### WHAT KIND OF IRON DO YOU WANT?

Tops in convenience are the spraysteam-dry irons. They can be used for either steam- or dry-ironing; by pushing a button, they spray a fine mist on the fabric directly in front to dampen as you iron. Most will spray either on the dry or the steam setting.

The very popular steam and dry irons will steam- or dry-iron, but do not spray. Both of the above types are good choices for a modern laundry because of their ironing flexibility.

The dry iron is least expensive and least versatile. It will do a good job of ironing pre-dampened items and touching up permanent press. However, the effectiveness of steam with many of the newer fabrics has just about outdated the practice of dampening clothes before ironing.

For the frequent and infrequent traveler, a travel iron always comes in handy—in our opinion a secondiron must in most homes today.

#### WILL IT BE COMFORTABLE TO WORK WITH?

The handle. Pick the iron up. Does the handle fit your hand comfortably, does your thumb sit easily on the thumb rest and fingers curl around naturally? Is it of a heat-resistant material so it will stay cool while ironing? If the cord is attached to the side, is it placed for a right- or left-hand ironer (some can be moved)? Or is it two-way, projecting up from the center (a help in keeping the cord from dragging on the clothes while you're ironing)?

The weight. Three pounds is about the average for an iron today. Some people prefer a heavier iron—they're available; and some a lighter model—they come as light as two and a half pounds. Test a couple of irons—which weight feels best for you?

Control placement. Where is the temperature control? Is it easy to read and adjust while ironing? Turn the iron on and see if the controls tend to get hot when the iron does.

#### LOOK FOR FEATURES THAT WILL WORK FOR YOU

Soleplate features. There are many soleplate features to consider:

The material is the first and most obvious. Many irons now have Tefloncoated soleplates—starch will not stick and they're easier to keep clean. If you use a lot of starch, consider the Teflon seriously. Other soleplates are of stainless steel (highly recommended for its smoothness and high resistance to scratching), smooth chrome, and polished aluminum.

Button slots in the point are a great convenience feature common to every iron we've seen. Another feature, which we've seen on only one iron, is a slight slant of the point or toe of the iron so that the rest of the soleplate will tip up slightly when the toe is used to iron ruffles or pleats.

Steam vents. The number of steam vents in the soleplate is a much touted feature—they range from the teens to the fifties. Actually the number of steam vents is not the decisive factor in making a steam iron a good one. The steam coverage is determined by the force and channeling of the steam rather than the number of vents. Compare demonstrations of several irons to find the most effective steamer.

Fabric guide. The fabric guide, now available on many irons, is an excellent feature we advise you to look for. It uses numbers or symbols to guide you to the proper temperature for specific synthetic fabrics and finishes. One manufacturer has an additional indicator that tells you when the iron has actually reached the temperature you've set it for.

Water tank features. Unless you live in an area with very hard water, most irons today can be used with tap water—a convenience we think is worth looking for.

Look for a good-size tank capacity, at least eight ounces or more. The water should be easy to add and pour out when you wish. Some irons have a water window or see-through tank so you know when more water is needed.

Steam range. Since steam is being used more and more when ironing newer fabrics, look for a range of steaming temperatures rather than a set one-temperature steaming control.

Extras. These include conveniences such as a light, a wide heel rest to make the iron non-tippable, padded handle, a take-apart iron with replaceable parts, and attractive decorator colors (usually for handle and cord).

#### **ABOUT TRAVEL IRONS**

These are small irons with handles that fold flat. They generally come with attractive carrying cases and fit easily into any suitcase.

Travel irons may be dry only or they may be steam and dry (the steam and dry irons have a bulb for the water which attaches to the side of the iron for steaming).

The weight of the iron and the ironing area of the soleplate are features to investigate when buying a travel iron. Another feature that will be vital to overseas travelers is the (continued)

# New shelf-lining shortcut!





"The lively look of today's living" is the theme of this fine collection of Continental La-Z-Loungers® by La-Z-Boy®. There are 24 styles, designed for those who are most selective in choosing that special chair for their home. The crafted elegance of . . . Contemporary, Mediterranean, Italian, Transitional, Modern and Early American . . . is certain to please Early American . . . is certain to please the most discriminative of decorators.

The Continental La-Z-Lounger® reclines effortlessly with the reclining motion of one's body. The exclusive built-in ottoman gives finger-tip leg-rest comfort independent of the reclining action of the chair. Your authorized Continental La-Z-Lounger® dealer will help you select the style of your choice. They are available in a wide choice of colors, fabrics and vinyls.

Write for a FREE La-Z-Lounger® color folder.







LA-Z-BOY® CHAIR CO., Dept. AH-C68-2, Monroe, Mich. 48161



#### PAINT 10 TIMES FASTER

hur-line PAINT EDGER

2 guide wheels make your straight-line trimming sharp and clean. 10 times faster than brush trimming next to ceilings, baseboards, doors or window frames!





AT PAINT-HARDWARE DEALERS AND PAINT DEPARTMENTS :

The only book that tells all!

A Down-to-Earth Guide to Building (and Remodeling) by BETTY WASON . Illus. \$5.95 MARTIN'S, 175 Fifth Ave., N.Y.





#### Solves Repair Problems

mical, easy to y \$1.60 at lur ware dealers stpaid in U. S

#### BASEMENT

FLUSHES UP to sewer or septic tank no digging up floors. WRITE , . . McPHERSON, INC. BOX 15133 TAMPA, FLA. 33614





Prevent heartbreak and hunger across the world - each dollar sends a Food Crusade package through CARE, New York 10016.

#### BUYER'S GUIDE TO IRONS (continued)

convertibility of the iron to a DC current or 220 volts (or it would be useless for foreign travel).

A new variety of travel iron is the steam-press valet-great for men. It's flat, mini-sized, made of two ironing plates that face one another. Pants creases, ties, collars, and cuffs get a quick touchup between the plates.

#### USE AND CARE TIPS

Iron the items that require the lowest ironing temperature first. Then you increase the ironing temperature for the clothes that require it. This eliminates the danger of burning something by using an iron that had been turned down to the proper temperature but had not cooled long enough to reach it.

Store your iron on its heel with the cord wrapped loosely around it.

If you're using the iron to steam, turn it on and let it warm up two minutes before beginning-this will help eliminate sputtering.

Empty any remaining water left in your iron after each use. Heat retained in the iron will then dry out the inside of the iron.

Let your iron cool completely after each use before storing it.

Do not iron over snaps, zippers, pins, or other metal objects as these may scratch the soleplate. For the same reason, metal stands are often not recommended for use with irons.

Before using a new iron, try it out on an old cloth at the steam setting.

Read your instruction book before you use your iron the first time. Not only will you find out how to use an iron properly, but you will find hints on how to get more from your iron.

#### PRICE TO PAY

Spray-steam-dry models may cost from just under \$17 to just under \$24; steam and dry irons from around \$12 to \$19; dry irons under \$9 to \$12; travel irons \$10 to \$12 (dry) and \$13 to \$17 (steam) and around \$20 (valet). After you have decided the type you want, choose carefully for quality. A few extra dollars when buying may turn out to be money saved in the long run. Don't forget to check on warranty and service.

Information about the following brands has been sent to us by their manufacturers: Dominion; General Electric; Hamilton Beach; Hoover; Knapp-Monarch; Montgomery Ward; Penney; National Presto Industries, Inc.; Proctor-Silex Corp.; Sears, Roebuck Co.; Son-Chief; Sunbeam; Toastmaster; Westinghouse; Universal.

#### A SCISSOR WARDROBE

Count your scissors: one pair, maybe two? Perhaps a pair of kitchen shears? Now is the time to save your time, patience, and fingers with a wardrobe of scissors to suit the shape and size of every job.

Once you have built up your collection be sure each is used only for its specific purpose. Every household should have one pair of: kitchen shears

dressmaker bent-handle shears, large and medium sizes paper shears

6-inch sewing shears embroidery scissors manicure scissors children's blunt scissors

Later add one pair of: flower-arranging scissors buttonhole scissors

And some day include: small scissors with long, thin blades for decoupage and stencils folding scissors for traveling pinking shears extra-large dressmaker shears

The difference between scissors and shears is a matter of size and handles. Scissors range in length from 3 inches to 6 inches with ring handles of the same size.

Shears measure 6 inches or more with one ring handle for the thumb and a large handle for inserting two or three fingers for better control and leverage.

Shears and scissors were invented by Italian shepherds in the third century B.C. and used for trimming sheep. The Romans used their shears for cutting myrtle hedges, and also the hair of noblemen.

Early Greek, Roman, and Egyptian shears were usually of one piece of iron or bronze bent into a "U" shape. The bottom acted as a spring and the arms as blades worked against each other by hand pressure.

The best shears, swords, and knives were made by skilled craftsmen, among whom were the famous Damascus sword makers of ancient Syria.

#### CARE OF SCISSORS, SHEARS

- · Keep them clean and dry and occasionally lubricate screw with sewing-machine oil (wipe off excess).
- · The points of shears and scissors are necessarily delicate. Guard them against damage to preserve efficient cutting ability.
- · You can protect fine points with small corks.
- · Don't strain your shears or scissors by using them to cut beyond their capacity, such as cutting heavy fabric with small, light shears.
- · Don't cut objects for which scissors were never intended, such as wire, tin, or other thin metal.
- · Avoid cutting over pins which will nick the blades.
- · If pinking or scalloping shears tend to "tighten up" it may be that lint has gathered around the center bolt Brush thoroughly with a stiff dry brush (e.g., toothbrush), wipe clean, then lubricate bolt.

# These ceilings give your room a lift while they hold down the noise.

The average ceilings in the average home are just that. Average.

But Armstrong makes ceilings that will lift any room out of the ordinary, because they look anything but ordinary. And they do a lot more than an ordinary ceiling does.

Like these three.

These are all acoustical ceilings. They actually absorb up to 60% of the noise that strikes them. So they'll make a room sound better while making it look better.

Just look at the ceiling on the left. Look at the woven-fabric effect . . . at the deeply embossed surface. It's Madras Cushiontone Tile. And you can staple or glue it right over your present ceiling.

The room in the center has the unique,

new look of Mini Plank™ Cushiontone. It goes up like any other tile. But the one-by-two-foot planks give you three ways to arrange the ceiling... three ways you can vary the look.

On the right is a Pinehurst Cushiontone Suspended Ceiling. It's a beautiful way to hide pipes and rafters. You simply hang a metal grid from your old ceiling and then drop in the panels. And though it looks like real swirled plaster, you don't have to worry about its cracking or peeling.

What do they cost? From left to right: \$42,

\$46, \$65. That's for all the materials to do a 12-by-14-foot room.

You can see these and other Armstrong Ceilings at your building supply dealer. All told, there are over 30 to choose from. And any one of them will lift your spirits.

Free color pictures! We'd like to send you a collection of colorful room settings showing the complete line of Armstrong Ceilings, plus a helpful do-it-yourself installation booklet. Write: Armstrong, 6810 Rand Road, Lancaster, Pennsylvania 17604.









#### LAUNDRY FACTS YOU SHOULD KNOW

If the present profusion of laundry products confuses you, read on:

#### ABOUT DETERGENTS

· Additives: A big part of the detergent story is what the manufacturers are adding to the detergents. All detergents now have optical dyes added. These react to light in such a way that whites appear whiter and brights brighter. However, some of these work better with synthetics, some with cottons, some with colors. To help you know what you're getting, read the box carefully. The prominence and description of various washable items is a good clue to the type of laundry it is geared for.

The newest of news in laundry products is the use of enzymes to aid and abet the removal of soils and stains. These products are so new that most are only regionally present. Acting much like digestive enzymes, they help to break down the stains so they are more easily removed. They show promise in being particularly helpful in removing stains of a protein nature. Since these may be introduced as additives in detergents already on the market, do read the packages to see what product new forms of a familiar detergent may contain.

Bleach is another item you'll find added to some detergents. It is usually a mild oxygen bleach (called perborate). In solution form, they are generally safe for all washables.

Bluing and borax, other laundry aids women commonly add to their wash, also conveniently added to some detergents.

· Cold and hot water detergents: The newer washable fabrics combined with extra gentle washer action have made it possible to wash just about everything automatically. However, some items, such as permanent press and woolen knits, require warm to cold wash water. Thus cold water detergents-effective in cold, warm, or hot water-have been developed. These are also handy when other household demands have used up your hot-water supply.

· Liquid and tablet detergent forms:

Pretreating stained areas is an irksome but very necessary job. The special forte of the liquid detergent is in making this job a little easier and more convenient. You just apply the concentrated liquid to stained collars, cuffs, or spots before putting them in the washer (a concentrated granular-detergent-water paste could also be used). Though it's best to use the same detergent you used

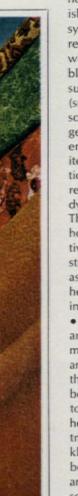
impair the efficiency of the machineeven damage it. Thus, low, controlledsudsing detergents are recommended for front-loaders; medium sudsers (regulated) may be used also. All varieties will do a good job in top-loading machines.

 What to use: Knowing these facts about detergents—and the facts about the makeup of your own wash load -you may want to keep one, two, or two- to three-hour soak period (as opposed to the 10- to 15-minute limit for a detergent soak) is recommended even overnight soaking is suggested for very stubborn stains.

· Bleaches: The two varieties of bleaches available, each have their own specific purpose in the laundry. The chlorine bleaches are very strong and effective. However, they can damage if not used properly and are

not safe for all fabrics, finishes, and colors. (Some synthetics and fabrics with resin finishes may yellow when exposed to chlorine bleach-test if you're not sure.) Oxygen bleaches (such as the perborates sometimes added to detergents) are milder and generally safer for all laundry items when used in solution (do not sprinkle directly on garments as some dves may be affected). These bleaches do need hot water to be fully effective. They will not remove stubborn stains as readily as chlorine bleach, but are helpful in preventing graying and dulling of clothes. · Fabric softeners: These are a great boon for permanent-press and washand-wear items because they not only lubricate fibers, thus soften the fabric to the touch, but they also help eliminate static electricity and cut down wrinkling. Important to remember when using on towels and such—overuse of fabric softeners can affect absorbency-so measure carefully and occasionally wash without using a fabric

· Starches and water softeners, bluing, and borax: Starches of the spray variety are a great boon to ironing; water softeners give a boost to detergents in hard-water areas-and recondition grayed clothes too; bluing and borax help give brighter and sweeter wash loads.



softener.

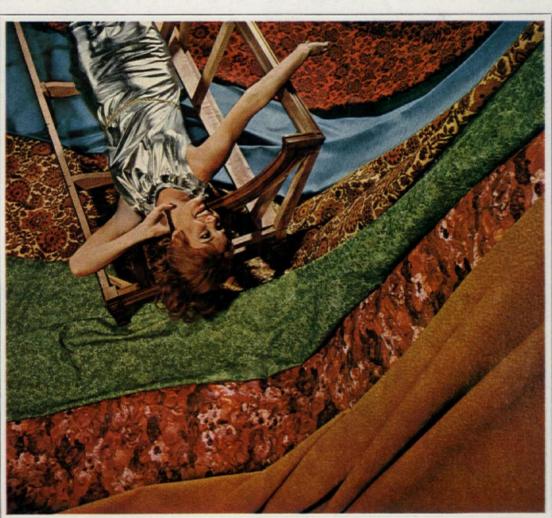
#### LAUNDRY TIPS

Be a picky sorter. Keep whites strictly to them-

selves. If you've recently added a bright color to your wardrobe, wash it separately first to test color.

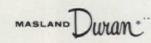
Wash your clothes before they are too soiled to get really clean. This is an error very easily made with permanent press. Because it keeps a fresh appearance, the tendency is to wear it just once more.

Read and follow instructions. Hangtags, labels, washers and dryers, laundry products should all have useand-care instructions. In fact, if there are no instructions on a product, we recommend you don't buy it!



## Fashion Flip

Incredible! Woven brocades, tiger-rific tweeds, charged-up flora, luxury silks, even intricate embroideries . . . enough versatile vinyl upholstery fabrics to turn any woman's head! No fragile fashion this . . . it's living fashion by Duran. Your upholsterer or favorite furniture store can show you the bigger, better, bolder fabric that's giving fashion the flip!



d Willard Streets, Philadelphia, Penna, 19134



of Duran fabric

for spot pretreating when you add detergent for the washload (measure less since you've already put some in directly on the garment), you may use another type.

Measuring is an important step in laundering too. Using too much or too little detergent can both result in a less than sparkling laundry. Premeasured tablets of detergent eliminate measuring errors.

· Low, medium, and high sudsers: Front-loading washing machines (and some top-loaders too) are suds sensitive. An overabundance of suds could

even three detergents on hand to use as needed. Whether yours is a onedetergent or a multi-detergent family, keep in mind that the detergent will work as well as you'let it. Read the box carefully. Know when to use the product and how to use it

#### ABOUT OTHER LAUNDRY AIDS

· Presoakers: The enzyme detergent additives, which help remove heavy soils and stains, are also available in a presoak product. These would be particularly helpful with very stubborn soils and stains. In this case a

#### The Variable Annuity

(continued from page 54)

amount of money. The value of a variable annuity contract owner's interest in the fund is stated in units, which reflect changes in the value of the stocks held. These unit values are typically recalculated weekly.

The significant difference between a variable annuity and other investment plans comes into play at retirement. On reaching age 65, an investor in equities might assume that he would live to be 85, and, on the basis of that assumption, he might plan to live on the proceeds of the sale of one twentieth of his shares in each of the next 20 years. But if he lived to be 90, that source of income would be gone during these last five years. Or, at retirement, an investor might liquidate his holdings and apply the proceeds to the purchase of a conventional annuity. Still this would afford him no protection against inflation occurring during retirement years. Also, it would typically generate a substantial federal income tax liability in the year of retirement.

#### BENEFITS AT RETIREMENT

Under a variable annuity, the accumulated value of a contract is converted into annuity units at retirement and the value of such units is thereafter paid every month. Since the value of the annuity units will fluctuate with the changing values of the stocks held in the fund, the amount of the payments would increase if the value of the stocks held in the fund increased faster than the rate assumed in the contract.

Since some individuals would not care to have all their retirement income fluctuate with changing stockmarket conditions, the contracts now being offered commonly allow a buyer to allocate a portion of them to the purchase of a conventional or fixed-dollar annuity.

While the cost of a variable annuity differs from company to company, the basic features of contracts now on the market are quite similar. A few states have not yet adopted changes in their insurance laws which are necessary in order for an insurance company to offer variable annuities.

Their success will depend largely upon the skill with which insurers are able to The cream style corn that doesn't turn into cream style mush.

The cream in Del Monte Cream Style Corn is much creamier. Never gets watery. So you can make miracles instead of mush. CORN SOUFFLÉ 4 cup margarine or butter can (17 oz.) Del Monte® Cream Style Corn ish Cayenne 8 oz. American cheese, cubed 6 eggs, separated In saucepan, melt margarine; blend in flour. Add corn, seasonings. Cook, stirring till thickened. Add cheese; stir till melted. Remove from heat. Mix in beaten egg yolks. Cool. not dry. Fold into corn sauce. Pour into 2 qt. soufflé dish. Bake at 350°F., 45-50 minutes. Serve immediately. 8 servings.

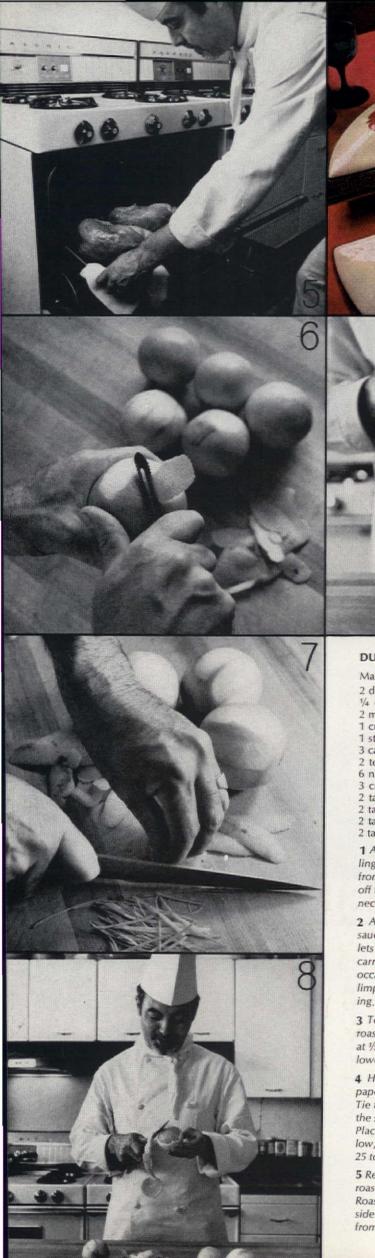
choose common stocks that will increase in value faster than the costs of living increase. If an insurance company judges the market badly, the billions of dollars in its general account will be of no comfort to the variable annuitant. He can look only to the value of stocks in the variable-annuity fund for his monthly payments except insofar as the insurer

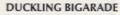
guarantees the mortality elements of the contract. On the other hand, if an insurer's judgment in the selection of stocks for its variable-annuity fund results in investment performance at least as good as that of the major stockmarket price indices, its variable annuity contract owners may well be among that small class of retired persons to

whom inflation and a longer will not bring economic hardships.

William A. Kern received his law degree at Yale and now serves as a member of the legal staff of the Lincoln National Life Insurance Company.







Makes 6 servings

2 ducklings (5 pounds each)

1/4 cup butter or margarine

2 medium-size carrots, pared and diced 1 cup diced onion (1 large)

1 stalk of celery, diced

3 cans (13 3/4 ounces each) chicken broth

2 teaspoons salt

6 navel oranges

3 cups water

tablespoons sugar

2 tablespoons vinegar

2 tablespoons cornstarch

2 tablespoons dry sherry or Madeira

1 After I remove giblets from cavities of ducklings, I pull out and discard all the loose fat from the neck and abdomen cavities. I cut off the wings at the elbows, cut the wings, necks, and giblets into 1/2-inch pieces.

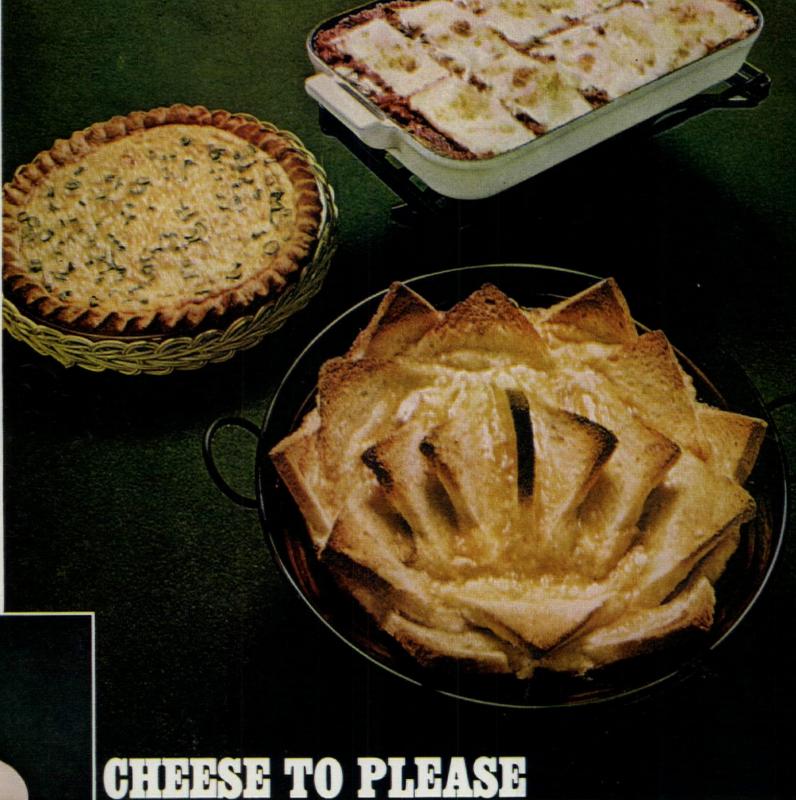
- 2 After heating butter or margarine in a saucepan, I sauté the wings, necks and giblets until lightly brown. Then I add the diced carrots, onion, and celery and cook, stirring occasionally 5 to 8 minutes or until they are limp. Add the chicken broth. Bring to boiling. Reduce the heat and let simmer 1 hour.
- 3 To allow the fat to escape during the roasting, I prick the skin of each duckling at 1/2-inch intervals along the legs, back, and lower breast. Some prick the breast too.
- 4 Heat oven to 450° F. Dry ducklings with paper towels. Sprinkle the cavities with salt. Tie the legs together, then bring the cord along the sides and around the neck. Tie securely. Place ducklings, breast up, on a rack in a shallow, open roasting pan. Do not cover. Roast 25 to 30 minutes.
- 5 Reduce oven heat to 400° F. Pour fat from roasting pan. Turn ducks on their sides. Roast 20 minutes. Turn ducks on the other side. Roast another 20 minutes. Pour fat from roasting pan.

- 6 While ducklings are roasting, I prepare the oranges. Remove just the orange part of the skin in strips with a vegetable peeler.
- 7 Cut the strips into very thin slivers. Put into saucepan with water and cook 20 minutes. Cool under running water. Drain. Reserve until sauce is done.
- 8 Peel off all the white membrane from the oranges. Cut a thin slice at the top but don't cut all the way through. Continue cutting in a continuing spiral using a slight sawing
- 9 Section the oranges. Hold the orange over a bowl as I do here to catch the juice. Cut on either side of the membrane and lift out each section. Reserve the sections and add the remaining pulp to the sauce that is simmering.
- 10 Now the ducklings have finished roasting on their sides. We turn them breast up and roast 20 to 25 minutes or until done. To test for doneness, lift duck with a 2-tine fork and let the juices run down. If they are clear and colorless, the ducklings are done.
- 11 Five minutes before the sauce has finished simmering, combine sugar and vinegar in a saucepan. Rotate the pan over the heat to dissolve the sugar. Bring to boiling. Cook until the syrup is golden. Remove from heat. Strain the sauce into the syrup. Discard vegetables, orange pulp, and duckling trimmings. Bring sauce to boiling, stirring with a wooden spoon to dissolve the syrup. Dissolve the cornstarch in the sherry or Madeira and stir it into the sauce. Simmer 10 minutes. Taste and correct the seasoning. Add the reserved orange slivers.

Untruss ducklings. Place on large platter. Garnish with orange sections and, if you wish, watercress. You may place some sections on the breasts and spoon on some sauce. Serve rest of sauce in sauceboat. Makes 6 servings.



Starting at the top and going clockwise: Eggplant Parmigiana, Cheese Strata, Cheese Quiche Lorraine



Layers of creamy mozzarella and Parmesan over slices of eggplant make for a delectable Eggplant Parmigiana. Sharp Cheddar and toast triangles are the ingredients for a nippy Cheese Strata. A mixture of Gruyère and Cheddar is the secret of the rich cheesy filling for our special Cheese Quiche Lorraine.

These are just a sampling of the countless cheese dishes now temptingly possible from the huge selection of cheeses to be found in the dairy case of your supermarket. We suggest you keep a stock on hand—to round out your menu planning in hundreds of ways. For these and other tempting cheese recipes plus a glossary of familiar cheeses, turn to page 112.

Photographer: Norman Nishimura Shopping Information, page 13

# Sunshine doesn't believe in fat saltines.



20 Sunshine Krispys



20 of the other leading saltine

The best saltine is a thin, crisp saltine.

As the picture shows, Sunshine Krispy saltines are actually thinner than the saltine which claims to be slimstyle. Thinner, crispier, better tasting.

And because Sunshine bakes 'em this way, you get up to 8 extra Krispys in every box.

Will the Sunshine bakers ever bring out fat saltines? Fat chance.

Sunshine tastes better. And you can prove it.



#### FETTUCINI ALLA PAPALINA-AN ITALIAN DELICACY

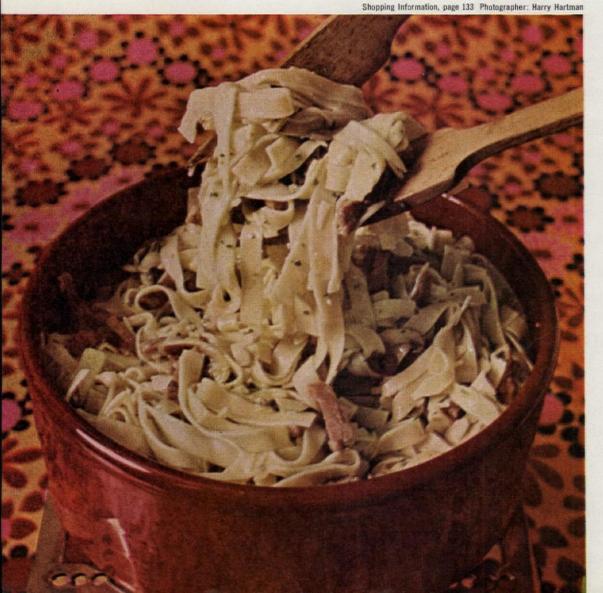
Fettucini alla Papalina, a first cousin to Noodles Alfredo, combines the goodness of hot, buttery noodles with a rich egg sauce and the flavorful savoriness of ham and mushrooms. It is truly a great and easy main dish, especially good for a luncheon, light supper, or a glorious last-minute recipe, especially if you have leftover ham. The noodles should be prepared al dente, cooked tender but still firm to the bite. If you wish, you may leave out the ham and mushrooms and turn it into a superb pasta accompaniment to light chicken or veal dishes. No matter how you prepare it or serve it, be sure it is piping hot. A cold, crisp salad and crusty bread are must go-withs.

- 1 Sauté mushrooms, ham, and onion in butter or margarine until vegetables are tender and ham lightly browned.
- 2 Add and stir grated Parmesan cheese into beaten egg yolks in top of double boiler.
- 3 Stir the cut-up butter or margarine, a piece at a time, into the egg-yolk mixture.
- 4 Pour the egg sauce over the noodles. Toss well to coat the noodles.
- 5 Spoon the ham-mushroom mixture onto the noodles. Sprinkle with cheese and parsley. Toss well and serve.









#### FETTUCINI ALLA PAPALINA

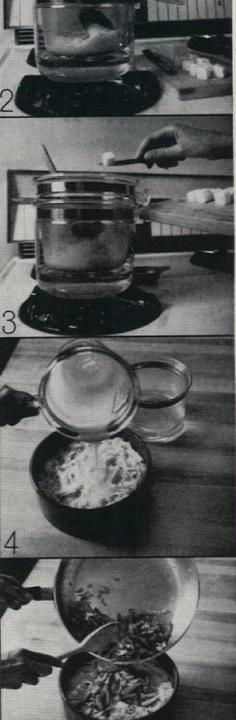
(Noodles with Egg Sauce) tablespoons butter or margarine 2 cups sliced mushrooms 2 cups julienne strips cooked ham 1/2 cup finely chopped onion (1 medium) 4 egg yolks 1/4 cup grated Parmesan cheese 6 tablespoons butter or margarine package (8 ounces) medium egg noodles, cooked and drained

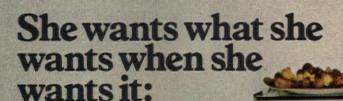
2 tablespoons grated Parmesan cheese 2 tablespoons chopped parsley

Melt 2 tablespoons butter or margarine in large skillet; sauté mushrooms, ham, and onion 5 minutes or until onion and mushrooms are tender and ham is lightly browned. Keep warm.

Beat egg yolks in top of double boiler. Stir in 1/4 cup grated cheese. Cut 6 tablespoons butter or margarine into small pieces; stir into egg yolk. Place egg mixture over hot, not boiling, water; stir constantly until butter melts and sauce is lightly thickened, (Boiling water will cook eggs too fast and sauce will be lumpy.)

Place drained noodles in hot serving bowl; pour egg mixture over; toss well. Spoon ham mixture over top. Sprinkle with 2 tablespoons grated cheese and parsley. Toss, serve immediately. Makes 4 servings,





Instant response.
Controlled temperature.
Top-of-the-oven broiler.
Keep-warm shelf.
The Burner-with-a-Brain\*
Smokeless broiling.
High, simmer & warm burner settings.
Easy-clean lift-up top.
Removable oven liners.

On the level. An easy-to-reach oven that bakes and broils. When you're roasting, the oven turns itself down. Keeps everything warm till you're ready. When you're broiling-no smoke, great steak. And there's a new, exclusive warming shelf that keeps things nice and hot. Not to mention instant temperature response and all those other plusses you only get with gas. What more could you want? How about great colors? Coppertone, White, Avocado and Harvest Gold. Want one? See your Tappan dealer or gas company. Gas makes the big difference. Costs less, too. AMERICAN GAS ASSOCIATION, INC. \*A.G.A. MARK

TAPPAN

The Tappan Gallery Gas Range.
Everything a girl could ask for.



Take a poll of favorite desserts and chances are you'll come up with chocolate cake and whipped cream. Add a hint of mint and how can you miss with one of the great desserts of all time? For our Chocolate Mint Whipped Cream Cake, we've layered rich, moist chocolate cake with mintflavored whipped cream and frosted it with our best chocolate frosting. Try it—it's a fabulous choice for any special occasion. Ask young Tony here. And don't even think about those silly calories!

#### WINNING COMBO: CHOCOLATE AND WHIPPED CREAM

CHOCOLATE MINT-WHIPPED CREAM CAKE
CAKE: 1½ cups sifted all-purpose flour,
1 teaspoon baking soda, ½ teaspoon salt, ¼
teaspoon baking powder, ½ cup softened butter
or margarine, 1½ cups sugar, 2 eggs, ½ cup
sifted unsweetened cocoa, 1 cup hot water.

FILLING: 2 cups heavy cream, 1 tablespoon sugar, 3 teaspoons peppermint extract, Green food coloring.

FROSTING: 2 squares unsweetened chocolate, melted; 2 cups sifted confectioners' sugar; 2 tablespoons hot water; 1 egg; ¼ cup softened butter or margarine; ½ teaspoon vanilla.

MAKE CAKE: Heat oven to 350°F. Grease and flour three 8-inch layer-cake pans. Sift flour, soda, salt, and baking powder together; set aside. Beat butter or margarine, sugar, and eggs, at high speed in large bowl of electric mixer about 3 minutes or until light and fluffy. Combine cocoa and water. Add flour mixture alternately with cocoa mixture at low speed, beginning and ending with flour. Beat just until smooth. Pour into prepared pans. Bake 25 to 30 minutes or until cake springs back when lightly pressed with fingertip. Cool in pans 10 minutes; remove from pans. Cool on wire racks.

MAKE FILLING: Combine cream, sugar, peppermint extract, and enough food coloring to tint a pale green in medium-size bowl. Whip just until soft peaks form using rotary beater or electric mixer.

Place one cake layer on cake plate. Spread half the whipped-cream filling over layer. Place second cake layer over filling; spread with remaining filling. Top with third layer. Refrigerate 1 hour to allow whipped cream to become more firm.

MAKE FROSTING: Combine melted chocolate, sugar, and hot water in small bowl. Beat until smooth and well blended. Add egg, butter or margarine, and vanilla. Continue to beat until frosting is thick. Set bowl of frosting in ice water. Beat with wooden spoon until frosting is of spreading consistency. Frost sides and top of cake. Refrigerate until ready to serve.

### Think of our package as a shopping bag.



#### Cheese

(continued from page 106)

#### EGGPLANT PARMIGIANA

1 large or 2 medium-size eggplant, peeled and cut in 1/2-inch-thick slices

1 teaspoon salt 1/2 cup olive oil

1/2 cup chopped onion (1 medium)

1 clove of garlic, finely chopped

can (1 pound 1 ounce) Italian tomatoes, undrained

1/2 teaspoon basil, crumbled

1/2 teaspoon oregano, crumbled teaspoon salt

1/4 teaspoon pepper

2 eggs

3 tablespoons flour

3/4 cup (3-ounce jar) grated Parmesan cheese

8 ounces sliced mozzarella cheese

Sprinkle eggplant slices with 1 teaspoon salt. Let stand 30 minutes to draw out excess moisture; pat dry with paper towel. Heat 2 tablespoons olive oil in saucepan. Sauté onion and garlic 5 minutes. Add tomatoes, basil, oregano, 1 teaspoon salt,

and pepper. Cover; simmer 20 minutes. Heat oven to 350° F. Combine eggs and flour in small bowl. Beat with rotary beater until smooth, Dip eggplant in egg mixture; drain slightly. Sauté in hot oil on both sides, using about 2 tablespoons oil at a time. Place a single layer of eggplant in shallow 2-quart baking dish. Cover with half the tomato sauce, half the Parmesan cheese, and half the mozzarella. Repeat a second layer of eggplant, sauce, and mozzarella. Sprinkle with remaining Parmesan. Bake 25 minutes or until thoroughly heated. Makes 6 to 8 servings.

#### CHEESE STRATA

8 slices day-old bread ½ pound sharp Cheddar cheese, grated (about 2 cups) eggs, beaten 21/2 cups milk 1/2 teaspoon prepared mustard 1 tablespoon chopped onion 1/2 teaspoon salt Dash of pepper

Trim crusts from bread; cut each slice in half diagonally. Place bread crusts in bottom of well-buttered 11/2-quart baking dish. Sprinkle with half the cheese. Arrange bread triangles over cheese, overlapping them with triangle points up as pictured on page 106. Combine egg, milk, mustard, onion, salt, and pepper; pour over bread and cheese. Triangle points of bread will be above milk mixture. Sprinkle with remaining cheese, Cover; let stand 1 hour at room temperature. Bake at 325° F, for 1 hour or until knife inserted halfway between edge of dish and center comes out clean. Let stand 5 minutes before serving. Makes 6 servings.

#### WELSH RAREBIT

1/2 cup beer or ale 1 teaspoon Worcestershire sauce 1 teaspoon dry mustard Dash of paprika 1 pound Cheddar cheese, shredded (41/2 cups) Hot toast or English muffins

Combine beer, Worcestershire, mustard, and paprika in large saucepan, Let stand over low heat until hot. Add cheese; cook, stirring constantly until cheese is melted. Serve immediately over hot toast or English muffins. Makes 4 servings.

#### MONTE CRISTO SANDWICH

1 tablespoon butter or margarine

3 slices white bread

1 slice cooked ham

2 slices cooked turkey or chicken

2 slices Swiss cheese

1 egg

1/4 cup milk

2 tablespoons butter or margarine

Butter one slice of bread on one side. Place ham slice and sliced chicken or turkey on buttered bread. Spread butter on both sides of second slice of bread; place over meat. Top with cheese slices. Butter third slice of bread on one side. Place on cheese, buttered-side down, Remove crusts with sharp knife. Cut sandwich in half diagonally; secure with wooden picks, Combine egg and milk in small bowl; blend with rotary beater. Dip sandwich halves into mixture, coating thoroughly. Melt 2 tablespoons butter or margarine in small skillet. Sauté sandwich on both sides until golden. Remove picks. Serve immediately. Makes 1 serving.

#### COLESLAW WITH BLUE CHEESE

1 medium-size head cabbage, finely shredded

½ cup pure vegetable oil

1/2 cup vinegar

1/2 cup chopped onion (1 medium)

11/2 teaspoons salt

1/4 teaspoon pepper

3 ounces blue cheese, crumbled (about 1/2 cup)

Place shredded cabbage in large bowl. Combine remaining ingredients in small bowl. Pour over cabbage. Toss lightly. Cover. Refrigerate 3 hours or until thoroughly chilled, Makes 8 to 10 servings.

#### CHEESE QUICHE LORRAINE

unbaked 9-inch pastry shell

1 tablespoon butter or margarine 1/2 cup sliced green onions

1/2 cup shredded Gruyere cheese 1/2 cup shredded sharp Cheddar cheese

4 eggs, beaten

1 cup milk

1 cup heavy cream

1/4 teaspoon white pepper Dash of cayenne

Prepare pastry shell. Heat oven to 450° F. Cover inside of shell with piece of wax paper; fill shell with dry rice or beans (to keep shell from buckling as it bakes). Bake 10 minutes; remove rice or beans and paper; cool shell. Melt butter or margarine in small skillet; sauté onions 3 minutes or until tender. Sprinkle onions and cheeses over the inside of pastry shell. Combine eggs, milk, cream, pepper, and cayenne; pour into shell. Bake 15 minutes; reduce oven heat to 350° F.; bake 10 to 15 minutes longer or until thin-bladed knife or spatula inserted halfway between center and edge comes out clean. Let stand 10 minutes before cutting. Makes 6 servings.

#### CARE OF CHEESE

Cooking: Cook all cheese dishes at low temperature and for a short length of time or cheese will separate, string, and toughen.

Storage: Hard cheeses may be kept for several weeks. Soft cheeses should be used within a few days after

Store cheese in the refrigerator. It may be left in the original wrapper.

### Serve your family the foods served

Chase & Sanborn Coffee · Nabisco Cereals · Hormel Meats · Dole Juices · Chicken of the Sea, Sea Foods • Kraft Cheese • Birds Eye Vegetables • Ovaltine • Del Monte Prunes & Raisins















Cover cut surfaces tightly to keep the surface from drying out.

Serve cheese at room temperature except for cream, cottage, or Neufchatel which should be served chilled.

Freezing: Among the varieties that may be frozen are: brick, Camembert, Cheddar, Edam, Liederkranz, mozzarella, Muenster, Parmesan, Port du Salut, provolone, Romano, and Swiss. Some club, colby, Gouda, and Lim-

burger cheeses will freeze well. Blue, Gorgonzola, and Roquefort may become crumbly if frozen.

Small pieces of cheese may be frozen in their original wrapper if it is airtight. Pieces larger than a half pound should be cut into smaller pieces and wrapped tightly.

Freeze cheese quickly at 0° F. or lower. Thaw, unopened, in refrigerator. Use as soon as possible after

#### GLOSSARY OF SOME FAMILIAR NATURAL CHEESES

NAME	ORIGIN*	CHARACTERISTICS	FLAVOR				
Soft Cheeses							
Bel Paese	Italy	Grayish surface; creamy yellow interior	Mild to moderately robust				
Brie	France	Edible, whitish crust; creamy yellow interior	Mild to pungent				
Camembert	France	Edible white crust; creamy yellow interior	Mild to pungent				
Cottage	Uncertain	Moist, delicate, white large or small curds	Mild, slightly acid				
Cream	United States	Smooth, white, buttery	Mild, slightly acid				
Liederkranz	United States	Thin brown edible crust; golden, runny interior	Hearty, tangy				
Limburger	Belgium	Smooth waxy body; creamy white	Robust; highly aromatic				
Neufchatel	France	Smooth, creamy white	Mild				
Ricotta	icotta Italy White; moist and grainy, or dry						
Semisoft Chee	eses						
Blue	France	White, marbled with blue- green mold; sometimes crumbly	Piquant, spicy,				
Brick	United States	Light tan to orange; smooth, waxy body	Mild				
Gorgonzola	Italy	Tan surface; light yellow interior; marbled with blue-green mold	Piquant, spicy Similar to blue				
Monterey Jack	United States	Creamy white; smooth, open texture	Mild				

NAME	ORIGIN*	CHARACTERISTICS	FLAVOR					
Semisoft Che	eses							
Mozzarella	like consistency		Mild, delicate					
Muenster	Germany	Tan or white crust; creamy white interior	Mild to mellow					
Port du Salut (Oka)	Trappist Monks, France, Canada	Russet surface; smooth.	Mellow to robust					
Primost	Norway	Light brown	C					
Roquefort	France	White, marbled with blue- green mold; pasty.	Sweet caramel Sharp, spicy, piquant					
tilton England sometimes crumbly White, marbled with blue- green mold; crumbly		Piquant, spicy						
Hard Cheeses								
Asiago	Italy	Light yellow; granular; tiny gas holes or eyes	Piquant, sharp in aged cheese					
Caciocavallo	Italy	Light tan surface; light interior; compact, flaky	Sharp, similar to					
Cheddar (American)	England	Light yellow to orange; smooth, firm body	Mild to sharp					
Colby	United States	Light yellow to orange; softer, more open texture than Cheddar	Mild					
Edam	Holland	Creamy yellow; wax-red coat; softer but more open, mealy than Cheddar	Mild, nutlike					
Gjetost	Norway	Golden brown; buttery	Curatist					
Gouda	Holland	Creamy yellow with or without red wax coat	Sweetish, carame Mild, nutlike;					
Gruyère	Switzerland	Light yellow; tiny gas holes	similar to Edam Nutlike, sweetish					
Parmesan	Italy	Light yellow; brown or black coating; granular, brittle body	Sharp, piquant					
Provolone	one Italy Golden-yellow to golden- brown, shiny surface bound with cord; compact, flaky		Mild to sharp and piquant; usually smoked					
apsago	Switzerland	Light green; granular	Sharp, spicy,					
wiss	Switzerland	Off white; smooth with large holes or eyes						

are imported by these same manufacturers.

# on all 16 NFL training tables

NFL Players, and millions of housewives concerned with family well-being, know the importance of properly balanced meals prepared with nutritious, good-tasting, energy-building, stamina-producing foods. Foods like

those carrying the NFL Training Table Insignia. 

Give your family plenty of energy, stamina, nutrition, flavor and power by serving the foods served to the NFL. Look for the NFL Training Table Insignia when you shop.





# crusty SPAMbake

New idea for dinner: you make it quick with SPAM and Kellogg's Corn Flake Crumbs.

1/2 cup KELLOGG'S CORN FLAKE CRUMBS

2 tablespoons brown sugar

1/8 teaspoon ground cloves 1 12-ounce can SPAM 2 tablespoons prepared mustard

Pineapple slices Melted butter

1. Combine Kellogg's\* Corn Flake Crumbs, brown sugar and cloves. 2. Cut SPAM crosswise into eight Spread both sides of slices with mustard, then coat generously with a flavor crust of Corn Flake Crumbs mixture. Place SPAM and pineapple slices individually in a foil-lined shallow baking pan; do

SPAM 13 A REGISTERED TRADEMARK FOR A PURE FORK PRODUCT PACKED ONLY BY GEO.

\*REGISTERED TRADEMARK OF KELLOGG COMPANY. © 1985 BY KELLOGG COMPANY.

not crowd. Brush pineapple slices with butter.

3. Bake in moderate oven (350° F.) 20 minutes. Serve on heated platter, placing a SPAM slice on each pine-apple slice. Add parsley, if desired.

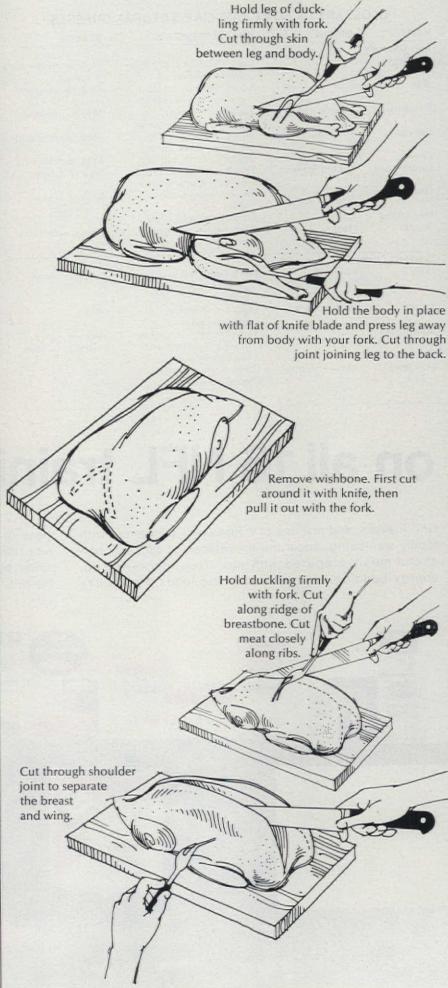
Yield: 4 servings of 2 slices each.





#### HOW TO CARVE A DUCKLING

Ducklings may be purchased whole or in parts. They usually weigh about 5 pounds and are available fresh, though are most often found frozen. Thaw the duckling in its original wrapper. In the refrigerator, it will take 24 to 36 hours; at room temperature it will take 12 to 18 hours. Cook it immediately after thawing. Step-by-step instructions for carving are shown below.



committee
quick
P.T.A.
dash
market
race
company
go
shop
urgent
meals
help!

# when you've got the "busy's"

get a little help from Stouffer's...28 superb frozen foods



A wonderful chicken dish! Escalloped Chicken and Noodles—generous chunks of chicken blended with egg noodles in a creamy chicken gravy, sprinkled with toasted bread crumbs for a golden topping.



Stouffer's foolproof Cheese Soufflé! Full of the lively flavor of aged cheddar cheese, eggs and milk. Always high and light as a golden cloud. An especially appropriate dish for a light luncheon. Or as an impressive side dish.

It's a tempting main dish. It's a tasty snack. Stouffer's Macaroni & Cheese to serve anybody, anytime, and fast!

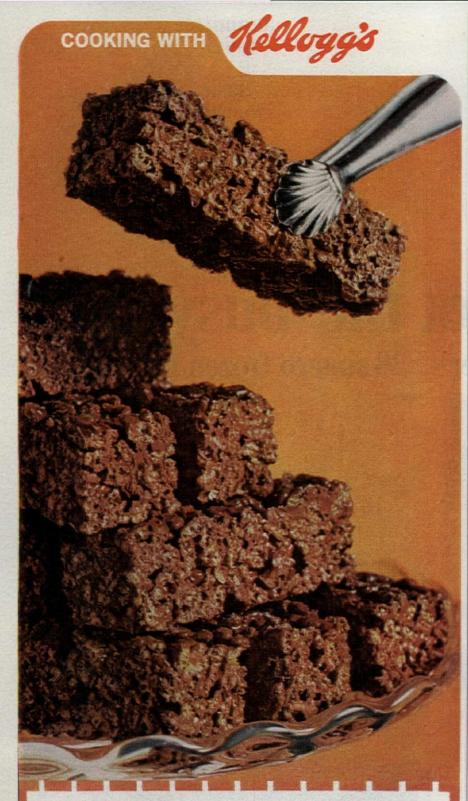


spinach

soufflé







### cocoa peanut logs

You make 'em crunchy and quick with Kellogg's Cocoa Krispies cereal

1 cup (6-oz. pkg.) semi-sweet chocolate morsels

1/3 cup peanut butter 4 cups KELLOGG'S® COCOA KRISPIES®

1. Melt chocolate morsels with peanut butter in heavy medium-sized saucepan over low heat, stirring constantly until wellblended. Remove from heat.

2. Add Cocoa Krispies cereal, stirring until coated with chocolate mixture.

3. Press mixture firmly into lightly but-tered 9x9x2-inch pan. Let stand in cool place, or refrigerate, until firm. Cut into log-shaped bars.

Yield: 36 log-shaped bars, about 3 x 3/4 inches



Dessert Idea: Serve dishes of ice cream, any flavor, topped with generous spoonfuls of Kellogg's Cocoa Krispies cereal right from the package. Delicious!

© 1964 by Kellogg Company

#### CAKES— IN AND SIMP

Whatever the occasion, there's a cake to suit it. Here are two favorites, simple to make, that can be a perfect family dessert, a not-too-sweet accompaniment for tea or coffee, or the finale of an afternoon of bridge.

#### APPLESAUCE CAKE

11/3 cups sifted all-purpose flour

1 teaspoon baking soda

1/2 teaspoon salt

1/2 teaspoon ground cinnamon

1/4 teaspoon ground cloves 1/4 teaspoon ground allspice

1/4 cup soft shortening

1 cup sugar

1 egg

1 cup canned applesauce 1/4 cup chopped pecans

1/2 cup chopped raisins

2 teaspoons flour

Heat oven to 350° F. Grease and 9x9x11/2-inch pan. Sift flour, baking soda, salt, cinnamon, cloves, and allspice together. Beat shortening, sugar, and egg in medium-size mixing bowl until light and fluffy. Add flour mixture alternately with apple-

sauce, beginning and ending with flour. Scrape bowl frequently. Mix nuts, raisins, and 2 teaspoons flour together; fold into batter. Pour into prepared pan. Bake 40 to 45 minutes or until cake springs back when lightly touched with fingertip. Cool in pan 10 minutes. Loosen edges with spatula and remove from pan. If desired, frost with Orange Butter Cream Frosting.

ORANGE BUTTER CREAM FROSTING: Blend 1/4 cup butter or margarine, 1/2 teaspoon vanilla, and 1 cup sifted confectioners' sugar thoroughly. Beat in 1 cup sifted confectioners' sugar. Add 1 teaspoon grated orange rind and 2 tablespoons orange juice. Beat until of good spreading consistency.

#### LYNDA'S MARBLE CAKE

2 cups sifted cake flour 11/2 teaspoons baking powder 1/2 teaspoon salt

1 cup butter or margarine

11/2 cups sugar

4 egg yolks 11/2 teaspoons vanilla

1/2 cup milk 4 egg whites

1/3 cup canned chocolate syrup

Heat oven to 350° F. Grease 9-inch tube pan lightly. Sift flour, baking powder, and salt together.

Beat butter or margarine and sugar in large bowl until light and fluffy. Add egg yolks, one at a time, beating well after each addition. Mix in vanilla. Add

flour mixture alternately with milk, beginning and ending with flour.

Beat egg whites until stiff but not dry. Fold into batter

gently. Pour half the batter into prepared pan. Add chocolate syrup to remaining batter; blend thoroughly. Pour chocolate batter into pan. Cut through batter with spatula. Bake 1 hour, 10 minutes or until cake springs back when lightly touched with fingertip. Cool completely in pan.

Remove from pan.



# Presto's dunkable coffeemaker.



There's more cooking at Presto than pressure cookers. Coffeemakers, Fry Pans, Griddles, Electric Knives, Blender, Can Opener/Knife-Sharpener, Toaster-Broilers, Portable Oven, Portable Ranges, Hot Servers, Corn Popper, Portable Mixer, Deep Fryers, Toasters, Spray-Steam Irons, Steam-Dry Irons, Cordless Toothbrushes, Hair Dryers, Portable Manicure, Electric Hair Brush/Massager, Facial Freshener, Portable Heaters, Humidifiers, Electric Shoe Polishers. National Presto Industries, Inc., Eau Claire, Wis. 54701.



#### BE ORIGINAL with TUNA FISH

and Lea & Perrins . . . the original Worcestershire



TUNA SALAD IN ORANGE CUPS:

Slice top  $\frac{1}{3}$  from 6 oranges, scalloping edges. Remove pulp and cube. Toss cubes with 7-oz. can chunk tuna,  $\frac{1}{2}$  cup sliced celery,  $\frac{1}{2}$  cup cooked peas, 2 Tbs. chopped pimiento,  $\frac{2}{3}$  cup French dressing, 1 Tbs. Lea & Perrins. Fill orange shells with mixture. Garnish with watercress. Serves 6.

FREE: 48- page Cookbook. 100 ways to be original with Lea & Perrins, the original Worcestershire. The one that gives you real Worcestershire flavor that doesn't fade away in cooking. For Cookbook, just write Lea & Perrins, Box A, Fair Lawn, N.J. 07410

#### **LEA & PERRINS**

gives natural wood a RICH, HAND-RUBBED EFFECT

# Fabulon's Good Housekeepin DHAMATES TO RELIEVE TO CHAMATES TO BE TO THE OWNER OF THE OWNER OWNER

amazingly easy to use; levels out smoothly, no laps, no runs; even amateurs get first-class results.

☐ lustrous satin finish cleans easily; resists chipping, peeling, stains; lasts for years.



ook for this emblem at baint, hardware and bidg. upply stores. Ask for free rood-finishing manuals.

PIERCE & STEVENS CHEMICAL CORP.
BOX 1092 • BUFFALO, N. Y. 14240
... a Pratt & Lambert company



"Elevette," the effortless way to climb from floor to floor in any home. A must for people who can't climb stairs, a convenience for every member of the family. And, "Elevette" is available in a variety of color-coordinated designs that will match any home decor.

#### Write today for our new catalog

This colorful, free catalog gives complete information on the "Elevette," on INCLINETTE, the budget-priced—single-seat stair lift and Inclin-ator, the stair lift that carries two people.



& PERRI

INCLINATOR COMPANY OF AMERICA 2251 Paxton Street, Harrisburg, Pa. 17105

**HOLIDAY's . . .** 1968 Directory of Places to Stay, Restaurants and Entertainment is now available, with hundreds of advertisements of accommodations in vacation areas around the globe. Also, many hints on climate and clothes.

#### TRY PORK CHOPS

Here are two recipes that make something special out of these wonderfully versatile pork chops. No need ever for them to be dull! Both recipes can be made ahead of time and held in the refrigerator until you're ready to bake them. No fuss either, once they're in the oven. Try them both!



Heat oven to 375° F. Sauté onion in butter or margarine 5 minutes or until soft. Remove; reserve. Brown chops on both sides in fat remaining in pan. Sprinkle chops with salt and pepper. Arrange chops in baking dish. Cover with apple slices; sprinkle with onion. Add water, brown sugar, mustard, and cloves. Cover. Bake 1 hour; uncover, bake 15 minutes or until chops are tender. Makes 6 servings.

#### STUFFED BAKED PORK CHOPS

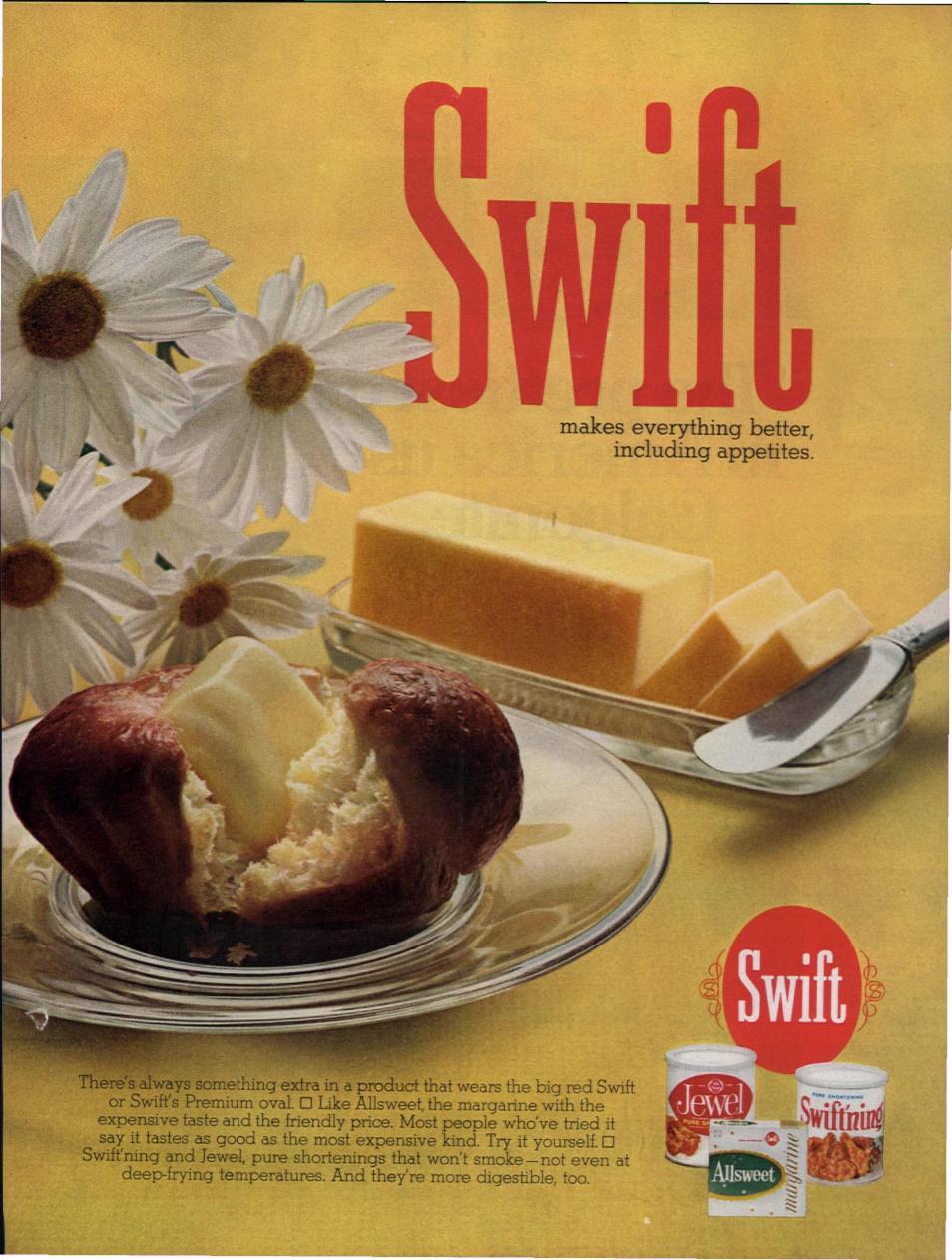
1/2 cup chopped onion (1 medium)
2 tablespoons butter or margarine
1 clove of garlic, finely minced
1/3 cup water

¼ cup bottled barbecue sauce 1 cup packaged corn bread stuffing mix

6 double pork chops with pockets 1/4 cup butter or margarine

Heat oven to 375° F. Sauté onion in 2 tablespoons butter or margarine until soft. Add garlic; cook 1 minute. Add water and barbecue sauce; mix well. Stir in stuffing mix; mix well. Stuff pockets in chops loosely with stuffing mixture. Fasten pockets securely with wooden picks; lace closed with clean white string. Heat ¼ cup butter or margarine in skillet. Add chops; brown on both sides. Transfer to baking dish. Cover. Bake ½ hour; uncover, bake ½ hour or until chops are tender. Makes 6 servings.

















Calgonite.





The prettiest dishes in America use







Joyce Capozzoli, Washington, D.C.





Louise Tiernan, San Mateo, Calif





Angeline Tomei, Englishtown, N.J.













Prettiest glasses, prettiest silver, prettiest dishes-that's what you get with Calgonite in your automatic dishwasher. Pretty nice, huh?











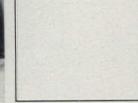


FOR SPOTLESS AUTOMATIC DISHWASHING



Sharon Schwerdtfeger, Deer Park, Texas





Paste your picture here.



This is the season for football games, walks in the countryside, and a last weekend at the lake or shore. All around the country this is a beautiful time of year, and a perfect time to invite friends for a weekend visit. In order to make things as easy as possible for the hostess, whose job it is to keep the guests well fed, we suggest you fit this brunch into your list of weekend menus. This is a hearty, simple-to-prepare menu, that offers several new flavor combinations. Our poached apples are a perfect blend of tart apples and sweet maple syrup, and our cheese scambled eggs with chives is an exciting way to present an old standby. Sour cream coffee cake is a favorite of ours-it has a particular richness provided by the sour cream, and we love the cinnamon and sugar layered in the middle. This brunch serves six generously, and is certain to become a favorite menu for you, whether for guests or just the family.

Apple Slices Poached in Maple Syrup\* **Broiled Bacon and Sausages** Cheddar Cheese Scrambled Eggs\* Cinnamon Coffee Cake\* Coffee



#### APPLES SLICES POACHED IN MAPLE SYRUP

6 firm tart apples, pared, cored, and sliced into rings 1 cup maple syrup 1/2 cup heavy cream, whipped Ground nutmeg

Place apples and syrup in large saucepan, Cover, Simmer about 10 minutes or until just tender. Cool. Chill. Serve with whipped cream and a dash of nutmeg. Makes 6 servings.

#### CHEDDAR CHEESE SCRAMBLED EGGS

1/2 cup milk

2 cups (8-ounce package) sharp Cheddar cheese, finely grated

2 teaspoons chopped chives

1 teaspoon salt

1/4 teaspoon pepper

4 tablespoons butter or margarine

Beat eggs in large mixing bowl until they are well blended but not foamy. Add milk, cheese, chives, salt, and pepper; blend well. Melt 2 tablespoons butter or margarine in 10-inch skillet over low heat. Do not let butter sizzle. Keeping heat low, cook half the egg mixture at a time. Cook about 5 minutes or until eggs are thickened throughout but still moist, Stir occasionally during cooking. Repeat with remaining eggs and butter or margarine. Makes 6 servings.

#### CINNAMON COFFEE CAKE

1/2 cup butter or margarine

1 cup sugar

2 eggs

1 cup dairy sour cream

2 cups sifted all-purpose flour 1/2 teaspoon baking soda

11/2 teaspoons baking powder

1 teaspoon vanilla

1/2 cup chopped nuts

2 tablespoons sugar

1 teaspoon ground cinnamon

Heat oven to 350° F. Butter 9-inch tube pan. Combine butter or margarine and 1 cup sugar in large bowl. Heat until light and fluffy. Add eggs, one at a time, beating well after each addition, Blend in sour cream. Sift flour, baking soda, and baking powder together. Blend into creamed mixture gradually; add vanilla. Blend well. Pour half the batter into prepared pan. Combine nuts, 2 tablespoons sugar, and cinnamon. Sprinkle half the cinnamon mixture over batter. Spoon in remaining batter and top with remaining cinnamon mixture, Bake 50 minutes or until cake tester inserted in center comes out clean, Cool in pan 15 minutes Remove from pan. Cool thoroughly on





#### Look into Contadina for 8 great tomatoes in a rich, thick paste



1/2 lb. ground beef

½ cup minced onion

1/4 cup chopped green pepper 2/3 cup CONTADINA® Tomato Paste

2 cups water

1½ tsp. salt

1/2 tsp. pepper

1 tsp. sugar 1½ tsp. Italian seasoning 8-9 manicotti shells

2 cups (1 lb.) ricotta cheese 1 cup (4 oz.) shredded mozzarella cheese

Sauté meat, onion and green pepper. Drain off fat. Add paste, water, salt, pepper, sugar and seasoning. Simmer 15 min. Parboil manicotti in salted water 4 min. Drain on paper towels. Fill shells with combined ricotta and mozzarella. Place shells in shallow baking dish. Cover with sauce. Bake in oven (350°F.) 20-30 min.

#### FROM THE 8 GREAT TOMATO FOLKS

















THE CARE AND PLANTING OF BULBS

Whether you plant your bulbs in formal beds or naturalize them in a wooded landscape (see page 82), remember never to cut the leaves until they've died back. If you have to divide a crowded clump of bulbs, wait until the leaves have turned completely brown before disturbing them. If mice are a problem in your area use warfarin or red squill

to protect your planting. Place poison bait in runways where birds and pets can't get at it.

As for fertilizer, never use a high nitrogen kind. Used sparingly, a highphosphorous commercial food is fine. Old-time gardeners, however, prefer to scratch a little bone meal into the soil just after the shoots appear in the spring. A fistful (about half a cup) for a dozen bulbs is sufficient.

Tulips can be planted from mid-September through November if the ground is workable, in a fast-draining soil. Dig the hole six inches deep and set the bulbs with their pointed ends up. In heavy clay soils plant the bulbs four to five inches beneath the ground, in sandy soils, eight inches deep. Water well after planting.

Daffodils do not require large amounts of fertilizer. Feed at planting and flowering times only. Plant the bulbs six inches deep in loose, fastdraining soil. Work the soil in the bed for about 12 inches, since the roots grow deep in search of moisture. In sandy soils, water often after planting if it doesn't rain. Plant in October and November, earlier if the ground freezes by Thanksgiving.

Hyacinth bulbs are smaller than tulips and daffodils but have the same soil requirements. Plant them six inches deep and four inches apart. A light mulch of straw or leaves will keep the soil moist over the winter. Remove the covering at the first sign of spring. Hyacinths lend a formal touch to the landscape.

Crocuses are the heralds of spring, emerging from the ground as the last snowfall is melted away by the March sun. They're relatively inexpensive, so you can plant them by the hundreds. Give them a sandy, well-drained soil. Plant the corms three inches deep. For a large planting, dig a large bed to the correct depth, and set corms.

Grape Hyacinths (muscari) look like tiny hyacinths. Plant them three inches deep and from one to three inches apart for a carpet of blue or white under your taller bulbs. They will grow in either sun or partial shade. Like all bulbs, they want a well-drained soil.

Scillas are divided into two types. Siberian squills open charming blue flowers in March. Set the bulbs three inches deep and from two to three inches apart. Plant Spanish bluebells in a rich sandy soil four to five inches deep. They flower in May.

Snowdrops (galanthus) do well in a cool, shaded, moist area. Plant them in the early fall three inches deep and three inches apart. Their tiny bell-like flowers appear in May. Over the years the bulbs will reproduce themselves, if they like the niche, and carpet the ground with foliage and flowers each spring.



outside.

that can dish it out.

For a posh gift, give Cerama.

See this exciting new fabric collection...and send for the book!









Volume 4...just off the press

SEND \$ 100

Includes dozens of swatches of fabrics shown in this book.. all available now at most leading stores.

Waverly has worked wonders with their fabrics again! Exciting new textures, fabulous new colors and a choice of patterns to delight every taste, including many with companion wall-papers. For draperies, slipcovers, bed-spreads and upholstery, settle for nothing less than Waverly. Look for the name on the selvage of every yard. (They're Scotchgard® protected against soils and stains).

And Waverly doesn't stop with pretty fabrics. The McCall's "YOU-DO-IT" Home decorating book shows beautiful, professionally designed room settings in full color, showing how to use Waverly fabrics most dramatically.

There are over 120 pages of brilliant decorating and money-saving ideas between the two covers.

Send for your copy.

WAVERLY FABRICS 58 WEST 40th STREET, NEW YORK, N.Y. 10018 Division of F. Schumacher & Co.



WAVERLY FABRICS—Dept. A 58 West 40th Street, New York, N.Y. 10018

- ☐ I am enclosing \$1 for Volume 4 of McCall's "YOU-DO-IT" Decorating Guide, including fabric swatches.
- ☐ I am enclosing \$4 for the entire series, Volume 1, 2, 3 and 4, including swatches.

NAME\_

ADDRES

CITY\_

STATE\_\_\_

ZIP NO.\_

#### HOME DECORATOR SERVICES World Art Group, Studio AH 10 Westport, Conn. 06881

Please send me the 4 American Soldier art prints on heavy art paper for 50¢ ea.—total \$2.00 plus 25¢ pp & hdig. Also send my Giant Full Color American Eagle Mural ABSOLUTELY FREE, Full money back guarantee if not delighted.

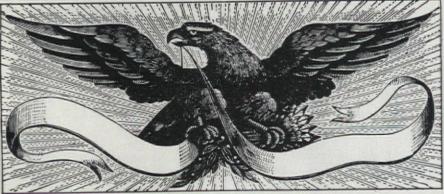
Address

City

SAVE Order 2 sets of 4 "first edition" American Soldier art prints for only \$3.00 Postpaid. (Save \$1.50). You receive 2 Giant Early American Eagles absolutely FREE. Extra sets make perfect gifts.



#### TAKE THIS GIANT AMERICAN EAGLE **FULL COLOR MURA**



#### when you purchase four **American Soldier Large Art Prints**



#### (\$10 Value yours FREE!)

AMAZING OFFER! Retail Value in Art Stores is \$10 for a giant American Eagle this size. This beautiful 25½" x 9½" mural on parchment is featured in art catalogs and fine stores. Now with 4 exquisite American soldier prints at our special low price of only 50¢ each . . . the American Eagle is yours ABSOLUTELY FREE.

These are the most beautifully decorative These are the most beautifully decorative art prints ever created by one of America's favorite historic artists, Victor Olson. Never sold in stores, the 4 soldiers are "exclusive", limited edition ink prints on heavy parchment paper. Unusual tall shape, 25" x 9", so good for grouping in pairs or in a row! The newest rage of home decorators is this tall "original" look. The excitement

and beauty they bring to any room must be seen to be appreciated. The Eagle is actually reproduced for your order in beau-tiful full color entirely by hand. Put over fireplace, mantel or favorite wall. The small illustrations shown here cannot

convey the beauty and excitement of these exclusive works of art. Only when you receive your full color American Eagle Mural and your 4 American Soldiers will you appreciate how they will add new beauty to your home.

OFFER MAY NOT BE REPEATED

To take advantage of this special FREE offer, we urge you to mail coupon now while supply lasts. This is your only chance to order. Offer will not be repeated.









By STANLEY L. ENGLEBARDT

#### A HOME **ORGANIZATION** CENTER

Every once in a while, it's one of those days: your third-grade daughter forgets her milk money, your 12-yearold son forgets a dentist appointment, and it completely skips your mind that your husband is bringing someone home to dinner. Then it is you wonder how you can possibly be expected to keep track of all the miscellaneous information that Mother is supposed to carry in her

After all, today's industries and even today's retail stores can keep all their data on a small set of computer file cards and they never-well, almost never-forget a fact. What about a computer and data processor for the house, then? Actually, the day is not very far off when you will be able to program your entire day, from making breakfast right through selecting and cooking dinner. But until that time, you'll just have to go on remembering.

#### HOME INFORMATION CENTER

One thing you might think about, though, to help you get all members of a busy, active family to the right place at the right time, is a series of 'home information centers."

The idea may sound complicated, and a little "cold" too-as though your family life were to be reduced to a series of interlocking wires and punch cards-but it's really quite simple. All an "information center" means is a place where all the information, names, dates, and odd facts a family needs to remember can be sorted out and prominently displayed. Basically, it's some paper, tacks, something to write with, and a soft board to display the finished reminders. What we did in our family was to build into our new house a "master" information center in the family room, near the phone. Then, to take some of the burden of remembering off the parents, and give the children some valuable training in organizing their own lives, we built simpler centers into each of their rooms too.

#### EIGHT-YEAR-OLD MODEL

For a little girl-even an eight-yearold has an amazing amount to remember-we decided on a very simple scheme. Most of the information that our Lynn had was of the oneshot variety, like a birthday party to go to, a Brownie meeting, or a field trip. So what she needed was an easy, yet appealing, way to display her information.

What we decided on was a 12 by 36-inch slab of pressed cork, bought at a nearby lumberyard and glued to the wall behind her desk. This was

all very easy. The only problem was making sure she would find the information center fun enough to want to use it. With this in mind, we then picked out a supply of four by sixinch index cards, about a dozen brightly colored pencils, and some pushpins with red and blue heads. The final step was to start her off by tacking on the board one card for each day of the week.

Now all Lynn has to do is to write herself messages-sometimes very elaborate ones with each letter in a different color-and tack them up in the right spot. Under Tuesday, "Brownies": under Wednesday, "Skating with Susan"; and so on. She has a lot of fun doing it and she has yet to miss an appointment.

#### FOR A "PEANUTS" FAN

An information center for Lee, our 12-year-old son, presented a different challenge, Colorful pencils wouldn't do for someone this old, and he resists most forms of organization. But he did have a weak point.

Lee is a devoted "Peanuts" fan. This proved to be an advantage because among the myriad "Peanuts" items available today is an oversize calendar with ample room for recording day-to-day reminders. Once again we used a pressed cork panel next to his built-in desk, and now the "Peanuts" calendar is there, surrounded by cartoons, baseball schedules, and pictures of current heroes. But encouraged by Lucy, Linus, and Snoopy, Lee also jots down vital items and gives himself reminders about his upcoming book reports.

#### THE FAMILY CENTER

While these information centers serve the personal needs of the voungsters, the focal point of activity in our house-and the logical place for a family center-is in the kitchenfamily room area. For the master information center here, we decided on two kinds of display: pressed cork panels for our constant information like train schedules; and a small blackboard for the changing dataphone messages, quick reminders, and so on. Handy to both is a supply of chalk, note paper, pencils.

It's amazing what accumulates at our center. There's the reminder for me to get tickets for Lee and myself for the ball game, and the usual collection of birthday cards, children's art work, invitations.

As for the blackboard, the items here change daily and are all to the point, "Dad-Operator 6 in Norwalk has a long distance call for you." "Call Carol re PTA." "L & L-dental check 3 pm."

Our information center doesn't get dinner yet, or help the kids with their homework. It doesn't even remind us about the appointments that we forget to tell it about. Sometimes we even forget to go to meetings that it has prominently displayed. But it certainly is helping to make us all more organized.

# Look into windows made with PPG Twindow® Insulating Glass.





## You'll never have to wash or handle storm windows. You'll see windows that insulate so well

that you won't need storm windows. No more putting up, taking down, storing and washing.

Windows you don't have to move away from in winter.

Windows that pay for themselves over the years in lower fuel bills.

Windows that are made with two panes

of glass and dry air sealed between them. PPG Insulating Glass is available in all styles of quality wood windows: push-pull, up-down, sliders or crank type.

Ask your builder all about PPG Twindow Insulating Glass before you build. Or write for our colorful new 16-page booklet. PPG INDUSTRIES, Room 710, One Gateway Center, Pittsburgh, Pa. 15222. You'll see.





When a sofa is made to meet a maker's high standards but looks more like it's made to meet yours, only more money can buy it.

You might be able to find a sofa that looks somewhat like this for about \$600. And, if all you want is a place to sit down and happen to like one of the handful of fabrics it comes in, you'll be happy with it. Covered, welted and bordered in velvet, this 100" Heritage sofa will cost about \$850. Or \$250 more than its look-alike. Below the velvet, this sofa is built with the strongest system of support it can have. A frame designed for this style alone and locked into one solid unit. Springs tied to each other and to the frame. Layers of batting

stretched and stitched to the shape set down by the frame. Steps that make the look last. Steps that are standard at Heritage. Yet every time we make this sofa, it's never quite the same. With a word from you, we'll make it 51 to 120 inches long or any length in between. We can fill the cushions five ways from foam to down, whatever you think is most comfortable. We'll cover it all with your favorite of our 750 fabrics (we can even quilt it for you, too). We'll add a contrasting welt, a border, a fringe or some other

touch that you like. Some of our extras cost no extra money. Others will add just a fraction to the price. Simply because we feel that nothing should keep a sofa this basically fine from becoming the exact sofa you're after. The higher price on this sofa, or any other piece of furniture we make, buys something that only more money can buy. Whether it's the way we'll build this sofa to support the look you select. Or the way we'll take the extra steps to bring a wood to a finish that no shortcut method can match.

When you see work like this, you'll find the Heritage name. Hiding under the cushions of this multilength sofa. Burned inside the drawers of a Heritage armoire. If you'd like to see how Heritage could fit into your home, send two dollars for a Heritage catalog collection and room planning kit to Dept. AH-10-68 Heritage Furniture Company, High Point, North Carolina.

A division of Drexel Enterprises, Inc.

#### Good Reading (continued from page 26)

read in school. He may become quite discouraged if he's having a difficult time with it. Some parents forget that learning to read isn't easy. You can help by reading funny and exciting stories to him so that he knows reading will be more enjoyable once he gets over the hump. If he's not interested in his beginning reader from school, get him a few others for supplementary reading that you know will appeal more to his interests.

When an older child (from about eight to 12) doesn't like to read, again, give him books that appeal to his particular interests. If that doesn't work, do some reading aloud. Get him started on a good book. When his curiosity is sufficiently aroused he'll go on with it himself.

Do the TV westerns take up too much of his time? Give them some competition with some of the fast-moving, blood-and-thunder western stories.

Remember the old cliche: Set a good example. If you love books, have lots of them around and show him how much you enjoy reading.

#### LINK EXPERIENCES WITH BOOKS

Children will derive more pleasure and learning from outings if they are followed up with books. At the same time you can use the experience as an incentive for reading. For example, you've treated the kids to a big day at the zoo. While they're still excited about all they've seen and want to explore it further, give them a beautiful book on wild animals. Your daughter becomes fascinated by wild flowers on a walk—a perfect opportunity for a new book on the topic.

When a child asks a question about something important, show him the answer can be found in a book.

There are many more ways you can couple experiences with books, and the advantage to your child is twofold. He'll get more out of the experience through the follow-up reading, and he'll get into the habit of turning to books when he wants to know more about something.

#### **EXPANDING READING INTERESTS**

Many children, even those who are good readers, limit their tastes to one type of book. For example, I remember that when I was about 10 I read only animal books—mostly horse books at that. If your daughter's like this, arouse her interest in other books by giving her a book with broader subject matter that incidentally has a horse in the story.

If a child reads only fact, show him some good fiction related to his interest. If it's science, for example, there are some excellent science-fiction books. Some children whose tastes are limited merely need someone to introduce them to other type books. They'll take it from there.

The girl who read only horse books at 12 may read only love stories at 15. Make sure she knows of the many good books, classics and contemporaries, that have love themes. Biographies, books on history, politics, are important at this age. A teenager may not realize that he will find these books fascinating until you encourage him to read them.

Historical novels are great favorites with teenagers and they can learn quite a lot from the good ones. (A new one which is excellent is *Nicholas and Alexandra*, by Robert Massie, about the last of the Russian Czars.)

Teenagers naturally will go on to adult novels, and you can help guide them to the best ones here too. You can lure them away from trash with good contemporary novels that are vital, exciting, and at the same time offer some important thoughts. And don't forget the classics.

Teenagers need and are interested in books on personal problems, stories about people their own age who share the same problems and struggles involved in becoming adults. They may not seek out these books but they will read them if they're made available. Books on careers are important at this age too.

Just remember that your teenager will probably find the time to read good books if he's encouraged. Don't force, just expose him to good reading in some of the ways mentioned—and in some of your own.

#### SELECTING THE BEST BOOKS

There are book lists available through your local library,

and the librarian will help you pick out books for your children. You should also check children's book reviews in magazines and newspapers. There are even books about children's books. Don't forget books as gifts, and suggest this to friends and relatives when they ask for gift suggestions for the children. In this way, they will develop their own personal library, one that they will truly be proud of.

The books listed below are winners of American Library Association awards for the last five years.

For Children up to Eight (Caldecott medal winners):

1968: Drummer Hoff by Ed and Barbara Emberly

1967: Sam, Banks, and Moonshine by Evaline Ness

1966: Always Room for One More by Sorche Nic Leodhas and Nonny Hogrogian

1965: May I Bring A Friend? by Beatrice de Regniers and Beni Montresor

1964: Where the Wild Things Are by Maurice Sendak

For Children Over Eight (Newberry medal winners):

1968: From the Mixed-Up Files of Basil E. Frankweiler by E. L. Konigsburg

1967: Up a Road Slowly by Irene Hunt

1966: I, Wanda Pareja by Elizabeth Borton de'Trevino

1965: Shadow of a Bull by Maia Wojciechowska

1964: It's Like This, Cat by Emily Neville

To order a helpful pamphlet send 40c for "Aids to Choosing Books for Children" to the Children's Book Council, 175 Fifth Avenue, New York, N.Y. 10010.



# Introducing



# the crunchburger

Hear cheers from your burger fans! Top their favorite with crunchy French fried onion chunks—golden crisp, right from the can. Taste this special crunch of hearty onion goodness in casseroles, meatloaf, on salads, in soups.

Make crunchburgers tonight, with a Durkee\* FLAVORMAKER!

We'll send you 33 crunchy recipes. Add crispy French fried onion goodness to everyday favorites. Write: Durkee, P. O. Box 6955, Cleveland, Ohio 44101.









#### Graduate to a flameless electric water heater. No flue, no chimney, so it goes anywhere.



Why should an old-fashioned "chimney" dictate where you put your water heater? Why not graduate to a modern electric water heater that tucks away almost anywhere you choose...for instant hot water.

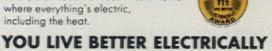
You can install an electric water heater in your kitchen or your bathroom, under a counter or in a closet, downstairs or upstairs. It's

flameless, so it needs no pilot, no ventilation, no chimney flue.

And of course it gives you all the hot water your family needs. Silently. And efficiently. So treat your family to a flameless electric water heater. Make a clean break with the past ... and graduate to another appliance that adds to the joy of Total Electric Living.

#### **GRADUATE TO THE JOY** OF TOTAL ELECTRIC LIVING.

This Gold Medallion identifies a home where everything's electric, including the heat.



Edison Electric Institute, 750 Third Ave., N.Y., N.Y. 10017

By FOREST H. BELT

#### SAVING ON COLOR TV ANTENNA

If you're in the market for a color TV set, you'll be happy to know that many dealers offer generous discounts. The sets just aren't moving off the shelves as rapidly as before. But... to offset the discounts, more than one dealer has been known to push larger antennas than his customers need.

It is a fact that you may need a new outdoor antenna to see a firstrate color picture—even if you already have a black-and-white antenna. But you shouldn't buy more of an installation than you really need.

How sensitive an antenna you need depends heavily on two things: How far you are from the TV station transmitter and the lay of the land between you and it. Distance is the more important. The TV signal gets weaker as it travels farther and a more sensitive antenna is needed to pick up a signal strong enough to produce a good color picture. Flat countryside doesn't impede TV signals, while hilly ground does; if you live in hilly country, you'll need a

more sensitive antenna to get the kind of reception you want.

#### ANTENNA SENSITIVITY

The sensitivity of a TV antenna depends on its design and structure. All those metal rods are called elements, and usually, the more of them there are, the more sensitive the antenna. (And the more expensive.) That's why you see those long, multi-element arrays on the tops of poles and towers when you drive through the far suburbs. TV-antenna elements are in all shapes and arrangements, which make it confusing when you're trying to pick a model with just the right sensitivity for your location. You don't want to buy the most sensitive one if you live close in; that's wasting money and won't do a thing to help your TV reception. Nor do you want to buy too cheap a model if you live far out; that would prevent you from enjoying color programs as you could.

The sensitivity of an antenna is rated in decibels (db) of gain—that is, how much more signal this model picks up than the most simple one-element antenna could. Gain figures differ from one manufacturer to the next because of differences in methods of measuring. Nevertheless, if your dealer can quote gain figures for the antenna he wants to sell you, the numbers can give you some notion whether the antenna suits your case.

To understand the gain ratings, you

should know that TV signals are divided into three categories. Channels 2 through 6 are called low-band VHF (very high frequency). Channels 7 through 13 are high-band VHF. Channels 14 through 83 are UHF (ultrahigh frequency). They are grouped this way because of the behavior of their signals. UHF won't reach out nearly as far as VHF, and high-band VHF doesn't reach as far as low-band. An antenna, then, must have more db's of gain for high-band VHF than for low, to pick up the usually weaker signal. The UHF section of an antenna is held to a practical limit because you can never pick up UHF stations as far away as you can VHF.

If you live where there are no UHF stations, a VHF-only antenna is all you need. There's no point in paying the extra cost of a UHF addition to the basic antenna. Combination antennas, which you'll need if you're in a locality that has both VHF and UHF stations, are called UV, all-channel, or 83-channel antennas; they are usually more expensive.

#### HEIGHT, DIRECTION

Another important factor in any TV-antenna installation is height. The higher your receiving antenna, the better your reception—particularly in suburban and fringe locations. With enough height, you might be able to use a less sensitive antenna model. Tall supporting structures may be expensive themselves, though, so you

should weigh the cost of this alternative against the higher price of a more sensitive antenna.

Good color-TV antennas are sharply directional. That is, they are most sensitive in a forward direction, but lose sensitivity rapidly to either side. Directionality is important in two situations: (1) where tall buildings or hills cause "bounce" signals from several directions, which makes ghosts in the TV picture, and (2) where you are about halfway between two stations on the same channel. An antenna with a narrow "lobe" of sensitivity will block out the signals it's not pointed at.

Directionality may be a mixed blessing, even though it is usually desirable. If you watch stations in different directions, the antenna may fail to pick up some when it is pointing at others. The handlest (but costliest) solution to that is a rotator. A motor that turns the antenna is controlled from a box at the set, and aims the antenna in whatever direction you choose. You don't want to buy a rotator unless you do have this geographical problem; they cost from \$30 to \$60.

#### TERRAIN, DISTANCE

Reception distances can be divided into four classifications: urban, distances up to 20 miles from a TV station; suburban, from 20 to 40 miles; fringe area, from 40 to 70 miles; and (continued)



COLOR TV ANTENNA (continued)

deep fringe, anything over 70 miles.

If the distance to the stations you watch is near the limits of one classification or another, terrain becomes important; so does the height of your antenna mount. If the country between is rough and hilly, add a few miles to place yourself in the next

higher classification. Also consider mounting the antenna higher than normal (10 feet above the roof top is fairly common). If the country is smooth and level, and you're near the low end of a classification, you can probably get along fine with the next less sensitive antenna-if you don't mount it too low. For UHF, if you're more than 70 miles away, don't expect good color reception.

#### INSTALL IT YOURSELF?

Another way to save money on that new color set is to install the antenna yourself, if you're handy with tools. The dealer who sells the color set can sell you the antenna and installation material, or steer you to it.

Besides the antenna that suits your location, you'll need enough of the flat, two-wire lead-in (called 300-ohm transmission line) to reach from the

antenna to the TV set. And a five-foot or 10-foot pine to mount the antenna on. And a supporting bracket to hold the pipe on the roof or on the gable end of the house. And some small supports (called standoffs) for the lead-in, to hold it away from surfaces and gutters; you'll need one for each 10 feet or so of lead-in, plus two or three for the mounting pipe. Finally, make sure you have the tools you need: a heavy screwdriver, an adjustable wrench, a drill and half-inch bit, and maybe a hammer.

Mount the antenna as near the TV set as is practical, to keep the lead-in short so the signal isn't wasted overcoming its resistance. Install the support bracket(s); the package ordinarily contains detailed instructions. If you mount the pipe on your roof, buy a small can of patching tar to seal around the screws that hold the sunport bracket-you don't want a leak. If you mount the bracket on the gable or under an eave, be sure the screws bite into solid wood-a framing member rather than surface wood. If you must mount to brick, you'll need a masonry bit for your drill and expansion bolts to attach the support; be sure to drill the holes deep enough. A chimney mount can be purchased, too, with straps that wrap around the structure; but be sure your chimney is solid enough to withstand the strain.

With any kind of mounting, you will want to install a grounding wire for lightning protection. Attach a heavy (No. 8 AWG) copper or aluminum wire tightly to the mount, using one of the mounting screws or the bolts that clamp the pipe. Drive an eight-foot copper rod (available from electrical suppliers) into the ground and connect the grounding wire to it.

Before you mount the pipe in its support, assemble the antenna and clamp it to the top of the pipe. The days of complicated antenna assembly are long past. It's best not to buy an antenna that doesn't offer "snapout" construction. With most modern antennas, the most complex part of assembly is slipping the mounting U bolts into position to clamp the array to the pipe.

You'll find all the elements have been folded close to the center boom for shipping; you simply unfold them, and snap them into position.

#### ATTACH LEAD-IN

Before you clamp the pipe into its support, attach the lead-in to the two terminals on the antenna-one wire to each. Preparing the end of the lead-in is sometimes a problem. Use a single-edge razor blade. Strip the plastic insulation from the two outer edges of the lead-in, exposing the two bare wires for about a half inch. Then pull them outward, exposing them completely. Finally, slit the insulation that is between the two wires for a distance of at least three inches so the two bare wires at the ends can be separated to reach the two termi-

### Go all out for the in look

Cabinets surfaced with FORMICA® brand lami-nated plastic for lasting beauty. Doors of Avocado color-matched to island sink top. Base cabinets in Cortena Pecan 421. Maintenance-free, never needs refinishing (not even the door moldings).

FORMICA® brand lami-nate in exclusive Spring Pastorale, 691, A perfect match with the laundry walls. Durable, wipe-clean finish. Resists stains, spots and scratches. No refinishing problems ever

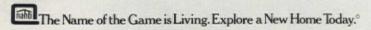
faced with FORMICA® brand laminate in Cortena Pecan. Creates a total decofronts on dishwasher, refrigerator. Available with many quality appliances

table surfaced with FORMICA® brand laminate in White 949. Provides no refinishing or waxing. Wipe-clean finish stays new-looking for years.

Laundry wall surfaced with new FORMICA® brand Panel System 202, Spring Pastorale, Exclusive free of maintenance worries Gives new warmth and beauty to high-moisture areas: eliminates tile, grout,



Building or remodeling? Colors are the cue to the in look in '68. Bold, bright colors in FORMICA® brand laminated plastic to bring the elegant but practical look to countertops, cabinets and walls. Exclusive go-together colors you can mix or match with FORMICA® laminate woodgrains and patterns. All granted the Good Housekeeping Seal. Insist on FORMICA®, the brand name you know and trust. See your local dealer or write Dept. AH 108





Leadership by design

Formica Corporation • Cincinnati, Ohio 45232, subsidiary of

nals on the antenna. Fasten firmly.

Some twin-wire lead-in is constructed in a tubular fashion, with a hollow space between the two wires. When you mount the antenna on its pipe, arrange this type of wire upward in a loop and then down the pipe, supported by two or three standoffs; this keeps moisture from entering the lead-in, because the open hole points downward. With ordinary flat twinlead, the loop isn't necessary, but the standoffs are. Use three on a 10-foot pipe.

Clamp the pipe tightly in its mount. Aim the antenna in the direction of the stations. The shortest elements are on the "front" end of the long boom; that end points toward the stations. On a combination antenna, the tiny UHF elements are mounted at the front end. If you use a rotator, follow the instructions with it for setting the antenna's direction.

Run the lead-in as directly to the set as you can. Support it with the standoffs—sparingly, yet enough that the wire doesn't sag. Avoid making sharp angles with the lead-in. Turning corners abruptly can cause loss of the signal carried by the wires, especially for UHF stations.

Keep as much as you can of the lead-in out of the weather. A good way to do that is by running it beneath the floorin the basement or crawl space. Drill a half-inch hole for entry into the house or into the basement. Direct the hole upward, so rain can't run down the lead and into the house. If you make entry through a window, put a standoff support below the windowsill, so the lead-in forms a "drip" loop before it enters

To protect your new color set from static lightning discharges, install a lightning arrestor just outside the point of entry. You can buy one at the same place you buy the antenna and lead-in. Clamp the lead-in into the arrestor and then run a copper or aluminum wire from its grounding screw to the same eight-foot rod you grounded the antenna mount to. Keep the grounding wire as short as you can.

A half-inch hole in the floor behind the set next to the baseboard is inconspicuous and is large enough to accept either type of lead-in. If you have more lead-in than you need to reach the set, don't coil it up on the

floor behind the set; that, too, can interfere with reception. Cut the wire to length, leaving just enough slack to move the set for cleaning.

Prepare the end of the lead-in wire as you did for connecting to the antenna, and attach the bare wires to the VHF antenna terminals at the rear of the set. If you're using an all-channel anten-

na and expect to receive UHF stations, prepare two special lengths of lead-in: each exactly 3½ inches long, and with the two wires twisted together at one end. Connect the bare wires at the other end of one of these "jumpers" to the left-side screws of the two terminal strips—one wire to the UHF and one to the VHF. Connect the other jumper to

the right-side screws, the same way. With the antenna lead-in connected to the VHF terminal screws, these two special jumpers connect the UHF signal to its tuner without affecting the VHF signals.

Now sit back and enjoy color shows, knowing they haven't cost you more than they should.



# save on chex: corn, wheat, rice or new raisin bran.

To coin a phrase, Chex is hard-chargin'. It gives you niacin, thiamine, iron—and a shape that stays crisp in milk. And wait'll you taste the good, natural flavor of Corn, Wheat, Rice and new Raisin Bran Chex. You'll flip. Collectors' Notice: New Raisin Bran Chex has crisp shape, tender raisins, vitamins and iron. The only one of its kind!



#### DECORATING CLINIC

Question: What is your opinion about having clear vinyl slipcovers made for my new living

room furniture? I would hate to see it get dirty.

Answer: We think there's nothing as cold and uninviting as plastic slipcovers. A far better solution: A good-looking set of fabric covers. Leave them on six months of the year. Have your upholstered furniture professionally cleaned once a year and then relax and enjoy your home.

Question: We live in a rented house and want to buy new furniture for the den but the walls are in such poor condition that we are discouraged. Is there an inexpensive solution? We only expect to stay here three years.

Answer: Create a new background by covering walls with felt, which is particularly good as it cuts cleanly and easily, comes in 6-foot widths and a wide range of colors. Cut the fabric into the lengths you need. Then face the edges of each panel with double-faced tape and apply to the wall. This method will not mar the existing walls and when you do move you can simply peel the fabric off. Cover seams with glued-on grosgrain ribbon or braid.

Question: We are building a new home and I want to decorate each room in a different style: Mediterranean, Colonial, Modern, and French Provincial. I have never seen this done and would like to know if it is a proper thing to do.

Answer: Mixing periods is fine. However, you have chosen too many to work well under one roof. Since there must be a thread of unity in the overall look, we suggest you confine yourself to fewer styles and mix them in each room. For informality and variety, use contemporary, upholstered furniture with Spanish and French country pieces for a happy mix.

Question: Must we have padding under our wall-to-wall carpet? I hesitate to do this as it means shaving down all the doors in the house. Answer: The proper padding under a carpet adds immeasurably to its life and appearance. It acts as a buffer between the carpet and the hard floor and feels luxurious underfoot.

Question: My sister-in-law still has her new lampshades wrapped in cellophane after three months. I heard this wasn't good but she insists that everyone she knows does it. dismay the fabric looks great during the day but has a peculiar yellow cast in the evening.

Answer: Fabric looks quite different in daylight and artificial light. The lighting in your living room is not the same as in the store where you viewed the fabric. This accounts for your mistake. If at all possible it is advisable to take a sample of the fabQuestion: We would like to use our den as a guest room. I cannot consider a daybed or sofa sleeper as I recently purchased a new sofa for that room.

Answer: If you have a space 18 by 48 inches you're in luck. That's all the room you need for a single bed that folds into a streamlined cabinet. Use it alone or in combination with

matching storage pieces. Or, you may purchase the bed only and build your own cabinet around it.

Question: I love the look of wallpaper but my budget dictates that I use it sparingly. Any suggestions?

Answer: Even a few rolls of wallpaper can have great impact in a room. For example, a dining room will gain dimension with one wall papered in a blackand-white grillwork pattern. A bright sprinkling of flowers on the ceiling with cutouts of the flowers pasted on a painted frame outlining the windows adds charm and gaiety to a teenage girl's room. Or use a washable plaid paper under a chair rail in a boy's room. For foyers or living rooms look at the wide selection of wallpaper moldings, which resemble paneling. Many are prepasted and you can hang them yourself.

Question: How can we inexpensively frame our travel-poster collection?

Answer: Now available is a do-it-yourself picture-frame kit. It contains two interlocking aluminum sections, cardboard backing, and a wrench for assembling. You purchase two kits to make one frame. The sections range from 8 inches at \$3.25 to 32 inches at \$6.25, and by using different combinations you can assemble 210 different-size frames.

Question: Can we revive or cover the faded tile in

our bathroom?

Answer: Both paint and wallpaper can be applied over existing tile. If you consider painting, consult your local paint store as they can best advise you how to apply paint for a lasting effect. Wallpapering over tile requires an experienced paperhanger.

Letters submitted to Decorating Clinic will be selected for an answer on the basis of their general interest. We are sorry that we are unable to give personal replies.



Answer: Contrary to all that public opinion, cellophane will ruin a shade if left on too long. It compresses the frame and loosens the fabric. Dirt will creep in and leave irregular and very prominent lines that can never be removed. And, aesthetically it is, of course, all wrong to see a lampshade wrapped up as if in a department store awaiting delivery.

Question: When I shopped for my new sofa fabric I carried my drapery and carpet samples with me to be sure I selected the right color. To my ric into your home and look at it under day and evening light. To help your immediate problem, we suggest you try using soft pink bulbs in all your lamps.

Question: What is a dimmer control? How is it installed? Is it expensive?

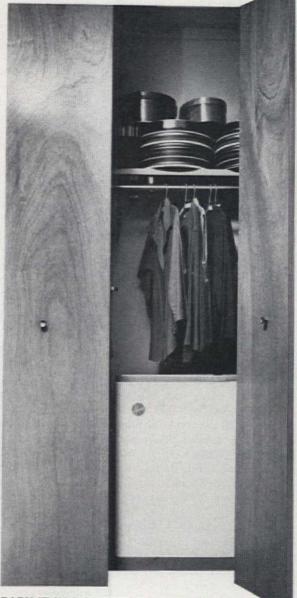
Answer: A dimmer control is a device that, when wired to your lighting fixture or lamp, brightens or dims the intensity of light. It can be used in any room, costs about \$10, and is easily wired into any light switch.

# Hoover's Wheelaway Washer.

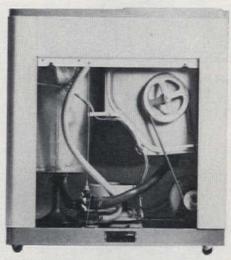
It's like a compact car. But for clothes.



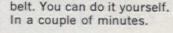
THE 6-MINUTE LOAD. 4 to wash. 2 to spin dry. You can spin-dry one load while you're washing another. And the Hoover washer spins many things dry enough to iron.



PARK IT IN A CLOSET. Even a small closet.
The Hoover Spin-Drying Washer is less than 30" wide by 17" deep. So it's ideal for apartments, mobile homes. For anyone who thought they didn't have room for a washer before.



A VERY SIMPLE APPLIANCE. Very few moving parts come inside this washer. So there's less to wear out. Little that can go wrong. Maybe some day you'll have to replace a





TRY A TEST-RUN.
Go to your nearest Hoover
Dealer. Ask to see the SpinDrying Washer in action. Once
you see how clean it gets
clothes, we bet you'll drive
one home.





Governor Carver



Paul Revere



Governor Bradford

#### Colonial ...

#### to mix or match!

At home in any home, Colonial is properly a decorator's delight. And you are so decorator-right if your chair is Nichols & Stone! In popular finishes, at better furniture and department stores.



The Home of Windsor Chairs



\_Zone\_\_

State

#### SPECIAL-ORDER READY-MADES

Have you ever longed for home furnishings that are uniquely yours and tailored to your own special needswithout paying custom-made prices or using a decorator? A dream? No indeed. More and more ready-made merchandise can be adapted to suit your individual requirements. In fact special-order ready-mades are becoming the rule rather than the exception in home furnishings today. Don't let store sales personnel deprive you of these benefits just because they would rather sell what is shown than write a special order. Ask specifically to see what is offered and look carefully at the tickets attached to each item. They will always show what variations of style, size, and color are available.

Prices for these home furnishings are just a few dollars more than for the same item ready made. And all prices are considerably below what it would cost you for custom-made because the manufacturer can plan his production and buy his materials in quantity-at savings that are passed on to you. Each order, however, is handled individually-in the same way a custom-made item would be manufactured.

Although many furnishings are available you will not have as wide a selection in some items as you do with ready-mades or conventional custom-mades where choice is limitless. If, for example, you want a chair leg changed, you may have a choice of three or four. With custom-made furniture you can select any style technically possible.

Here are a few of the many ways that home furnishings can achieve a custom look.

#### FURNITURE

That "almost right" sofa you saw in a store can be made a foot shorter to fit your wall, or with a tufted back instead of a loose-pillow back. Six inches are usually used for sofa length variations and if the sofa shown is eight feet long it will be available in lengths from 60 inches to eight feet.

Finishes and changes in construction can be customized in upholstered furniture. If the finish on a sofa or chair frame is not what you want, ask to see the other finish choices. Some manufacturers offer three or four additional finishes (including painted colors) for upholstered furniture frames. Standard wood finishes are often the same price as the floor sample-painted or antiqued finishes cost a little more.

Many times you can specify the filling for upholstered furniture. If a piece of furniture is shown with a

foam cushion you can generally substitute a down or Dacron foam filling at a slight charge.

Furniture styles too are adaptable. If the sofa or chair that you like is shown with a loose-cushion seat or back you can often special order it with a tufted seat or back or a tight cushion. Among the many other variations are skirts on pieces shown with exposed wood frames, and woodframe arms where the sample is shown with upholstered arms.

#### DRAPERIES

Have you ever settled for readymade draperies even though they really didn't fit your windows? Or have you ever found just the right color or fabric only to be told that your size was not available in that particular ready-made drapery? Most of us have, but now you can forget about these problems. Special-order, made-to-measure draperies that will end the need for compromise in creating attractive and well-fitting window treatments are available in most stores across the country-at prices only slightly higher than ready-mades.

Basically there are two types. One offers ready-made styles (as shown by the samples in the store) made to the exact length that you need to fit your window. Widths are the same as standard ready-mades.

The other offers complete versatility-made-to-measure draperies in a selection of fabrics, colors, and designs much larger than what most stores carry in stock. Prices are approximately 10 to 15 percent above comparable styles in ready-mades and much lower than custom prices through the store's own selection and

Take exact measurements for the length and width and do a sketch of the shape and style of the window area to be covered, then make your selection in the store from the wide range of samples shown. The sales person will adjust the measurements to include an allowance for overlap and return. You can consider many types of accessories, trimmings, and variations in treatment. Pictures or actual samples of the various types are shown in the store so that you can specify the exact style you want. A few made-to-measure manufacturers also offer bedspreads to match so that you can plan a coordinated ensemble. For a complete window treatment, several manufacturers offer a choice of Roman shades, cafe curtains, or fabric-laminated window shades to mix with or match their draperies to give a custom look.

#### REDSPREADS

Several manufacturers offer bedspreads in a variety of fabric patterns and colors which you can order in any number of styles from a catalog or sample book, the same way you'd order wallpaper. You will find throws with square or rounded corners, fitted spreads with a choice of kick pleats, scalloped or plain coverlets

with pleated or gathered dust ruffles. You may have a choice of quilting, hand guided or machine in several designs.

If within a reasonable variation, the manufacturer will make up spreads to fit your particular bed-especially helpful if you have one of those charming old-fashioned bedsteads with unearthly dimensions.

Keep the bedspread style you want in mind when you measure your bed. For a throw measurements are taken overall: the length, from head to foot plus the drop to the floor; the width includes the width of the mattress plus the drop on both sides. Fitted bedspread and studio cover measurements should also include the size of the mattress.

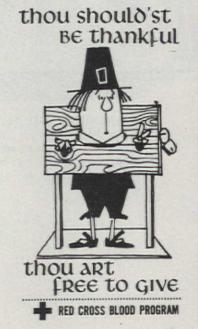
#### FLOOR COVERINGS

Many manufacturers now offer floor coverings in the same way-you choose the color, size, and design from a wide range of possible variations to achieve an individualized look.

Some manufacturers will make area rugs from any of their carpet styles. For example, if you see a broadloom carpet that is just the right color and design, ask if it can be made to the size you need as an area or roomsize rug if you don't want wall-towall carpeting. Some manufacturers whose broadloom carpeting is availab! this way also offer a wide color selection of fringes to be used all around the rug or at the ends.

Colors are also becoming more widely available in many ready-made floor-covering lines. Some manufacturers will match any color you give them so you will be able to have the right color for your room at prices that are close to ready-made.

Area or accent rugs are available in a wide range of size and design. Some manufacturers offer a wide color choice from which you can create your own scheme rather than use the stock combinations. You can also get a special size made to order even if the size you need is only a few inches larger or smaller than the standard stock sizes.





Wouldn't it be great to have a friend in the carpet business?

# Now you do. Armstrong.

Meet the Lancaster Line of carpet. Now the Armstrong floor people are the Armstrong carpet people, too. And we've made carpet buy-ing easier. You just choose the color. We've done the rest. No fiber worries. These are all Arm-

Armstrong

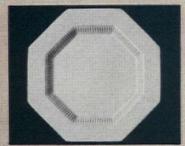
strong Approved Fibers. No budget worries; these carpets are affordable. And after all, isn't that what friends are for? Call this special number toll-free and find out who sells the Lancaster Line™ near you: (800) 243-1890. In Conn. 853-3600.



Dry-Hards are tough-to-clean foods—like fruit pie, oatmeal, meat fats, eggs, sauces—that dry and cake and stick. And stick. And stick. To plates. On forks. Filming glasses. Electrasol, fortified with 20% more active cleaning ingredients than other leading dishwasher detergents, really removes Dry-Hards. Lets your dishwasher give you cleaner, brighter, film-free dishes.



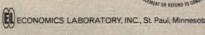
Test proves fortified Electrasol's superiority against Dry-Hards. Plate with Dry-Hard paste of blueberry pie, oatmeal and egg baked on for ten minutes at 330°F came out looking this way when washed in another leading dishwasher detergent.

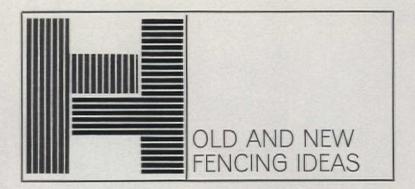


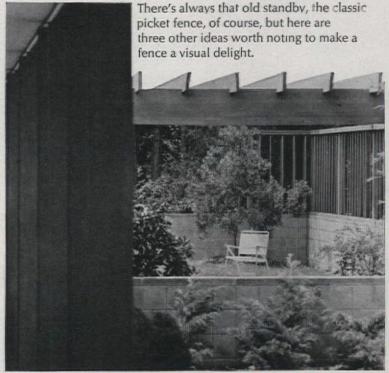
Same Dry-Hard plate—but cleaned in Electrasol, fortified with 20% more active cleaning ingredients than other leading brands. Try Electrasol. It removes Dry-Hard soils, prevents them from drying into spots on dishes, glasses and silverware.



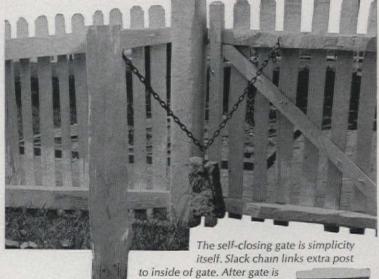




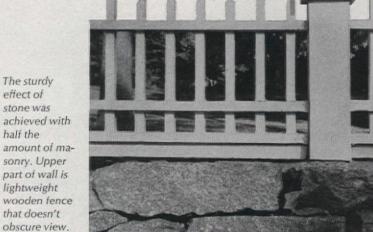




Contemporary has its own charm. Simple low wall of concrete block encloses a quiet garden. Wooden trellis diffuses sunlight and louvers above wall give privacy.



to inside of gate. After gate is opened, a weight on the chain (in this case a rock) pulls it closed.



Photographer: Taylor Lewis

### SHOPPING INFORMATION

Merchandise listed here is available in leading department and specialty stores. If you cannot find it, write to American Home, Reader Service, 641 Lexington Ave., New York, N. Y., 10022, for additional information. Retail stores are listed with their cities. Items not listed may be privately owned or custom made.

TROUBLE-FREE DECORATING

Pages 64 to 69: The Conran Design Program was planned and executed under the direction of Macy's, New York City. It will be available throughout the country in all of Macy's affiliates: Macy's, California, Kansas, Missouri; Bamberger's, New Jersey; Davison's, Georgia, South Carolina; LaSalle & Koch Co., Ohio, and other fine stores.

#### DECORATED FOR UNDER \$800

Page 63: Wicker chair, Fran's Basket House. Sisal carpeting, Alison T. Seymour Inc. Floor lamp, Keystone Lamp Mfg. Corp. Page 69 (top): Black and white sheets, Fieldcrest. Table lamps, Keystone. Carpet, Scandinavian Marketing. Center: Quilts, Barclay Home Products. Rug, Regal Rugs at Macy's. Lower left: Checkerboard cardboard table, Paper Trends. Lower right: Bedspreads, India prints, Karavan Trading Co. Carpet, Scandinavian Marketing.

#### LESSONS FROM A FIRST APARTMENT

Page 72: Rug, Dinameau. Karastan. Sofa bed, Simmons. Yellow lacquer Parsons tables, Founders. Wicker chairs, green basket, yellow ball, Azuma, N.Y.C. Yellow and white pillow, Design Research, N.Y.C. Red owl pillow, Alliance for Progress. Lamps, Luxo. Candy jar, Bonniers, N.Y.C. Campaign chest, Furniture In The Raw, N.Y.C. Poster, Poster Originals, N.Y.C. Curtains, Owens-Corning Fiberglas. Page 73: Director's chairs, Telescope Folding Furniture Co., Inc. Tablecloth fabric, Saturn, Cohama. Standing paper lamp, Bonniers. Poster, Poster Originals. Page 74: Bedspread, Bloomcraft. Window shades, Breneman. Curtains, Scranton Corporation. Rug, Arietta, Bigelow. Wall lamp, Baton, Lightolier. chests, The Door Store, N.Y.C. Armoires, Thomasville. Page 75: Yellow skillet, stool, Design Research. Striped fabric, by Astrup, at Jensen Lewis, N.Y.C. Hanging fixture, Bonniers.

#### PLANNING YOUR LAUNDRY

Pages 80, 81: Red freestanding washer and dryer, Frigidaire. Stacked washer and dryer, Westinghouse. Washer-dryer combination, General Electric. Vinyl wall covering and window shade fabric, Raintree, Kirk Brummel. Window shade, Al Burkhardt Custom Shade Co. Kitchen carpet, Center Isle, Congoleum-Nairn. Chairs, Hamilton Cosco.

#### DUCKLING BIGARADE

Pages 104, 105: Silver serving dish, Leeds vegetable dishes, Bristol glasses, S. Wyler Inc., N.Y.C.

#### FETTUCINI

Page 108: Black wrought-iron trivet, Hammacher Schlemmer, N.Y.C.

# IN NOVEMBER: MEALS ALL OVER THE HOUSE

Mealtime is family time. And have-friends-in time. With the holiday season fast approaching, you'll want to see our ideas on entertaining, with company menus and recipes. We'll also be showing personality kitchens which reflect the individuality of their owners. And if you thought meals had to be in the same old place, wait till you see meals served all over the house—in the family room, the living room, in fact, any place you can find a spot for a table.

# All vitamins have vitamins. Only one vitamin has Biogard.

Check the back label on children's vitamins. You'll discover a remarkable thing. They all seem pretty much the same.

But they're not. Check the front label on Zestabs™ Chewable Vitamins or Zestabs with Iron. You'll see a difference. It says, "protected by

Biogard™."

That's a very big difference. Because Biogard means the vitamins are protected for full potency. Each tiny vitamin particle that needs

protection has been individually coated. Sealed. The potency is

locked in until the vitamins are released in your child's system.

Biogard also protects the delicious fruit flavor of every Zestabs tablet.

That's especially important in vitamins with iron. Because most kids hate the taste of iron. But with Biogard, every bit of iron is coated. So in Zestabs with Iron, there's no iron taste. There's only the cherry flavor.

The moral is this—chewable vitamins for children are not all the

same. Biogard makes the difference.







#### NEWS AND NOTES

A note of thanks to all of you who have written comments, both pro and con, on facts of interest found in monthly News and Notes. (It's



always good to hear from our reader family.) If you have not received an answer, it's because there was no return address.

Seems that we keep hearing of new and unusual ways to entertain. Here's one we have not mentioned in quite a spell. It isn't new and is not unusual, but it seems to be coming back the progressive dinner. If you haven't tried it, it might be fun for your next gettogether. It's a several-course dinner, divided among several hostesses and served at different homes. Be sure to plan the menu together and divide up the duties according to menu requirements. Three or four couples are best, a larger group could become unwieldy. One hostess provides the cocktail hour and first course (if any) or hors d'oeuvres. Next hostess, the entrée, vegetable, and salad; and the other, the dessert and coffee. Some couples or gourmet clubs like to divide the costs. Sounds like fun, especially if friends do not live too far apart.

It's really hard to believe it's Trick or Treat time again. How about Popcorn Balls this year? But vary



them by adding raisins and peanuts in honor of the season.

Why is it called a hamburger when there's no ham in it? This typically American dish had its origin in Russia. As far back as medieval times, the robust people of the Russian Baltic provinces considered it a delicacy to eat raw, red beef, seasoned and chopped fine. Sailors from the seaport of Hamburg, Germany, became fond of this dish and introduced it at home The Hamburgers developed a liking great enough to immortalize the dish with their name.

And about pretzels, how did they start? They were created by a monk about 610 A.D. in a monastery in Southern France or Northern Italy. With ends of dough left from bread making he devised a twisted form to represent children's arms folded in prayer. The new goodies



were given, hot from the oven, to children who remembered their prayers well. The name pretzel was taken from the Latin "pretiola," a little prize or reward.

Our news from the food world: From Armour and Company, Golden Star Self-Basting Turkey is processed by injecting creamery butter deep inside the breast, legs, and thighs. No basting necessary. Available from 8 to 22 pounds.

Sprinkle Sweet is a granulated table sugar replacement from Pillsbury. Has three calories per teaspoon. It is packaged in individual packets of 50 per box or in bulk. Special recipes are available free from Sprinkle Sweet Recipes, The Pillsbury Company, P.O. Box 916, Dept. 134 A.H., Minneapolis, Minnesota 55460.

From Betty Crocker, Pizza Spins, pizza-flavored corn snacks. The 4.5ounce package sells for about 43c. Also Ready-to-Serve Puddings, in five flavors, vanilla, chocolate, lemon, butterscotch, and chocolate-fudge. Each can contains 4 half-cup servings or enough for a 9-inch pie. If you don't use the complete can, it has a snap-on plastic lid for refrigeration.

A new electric beauty appliance, from Sunbeam, is a complete complexion care kit. It has five attachments—two complexion brushes, a

body brush, a cold/hot pack, and a facial massager. The Facemaker kit costs less than \$40.

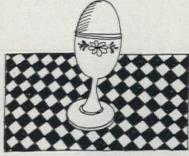
More helps for food storage-Tupperware has a new Pak-n-Stor container with a movable dividera good idea for storing assorted leftovers, or packing a sandwichsalad lunch. Plastic storage covers are now available to fit 21/2-quart, 11/2-guart, and 11/2-pint Pyrex ware mixing bowls.

Here's a natural from Congoleum-Nairn-their new line of "spice" carpeting, 100 per cent Cumuloft continuous filament nylon, comes in 14 spicy colors, including luscious names such as Allspice, Bay Leaf, Cardamom, Curry, Ginger, Mint, and Paprika. We mention this here because of the strong influence food has in so many areas

We like the idea incorporated in the new Universal blender of a recipe file in the base. With all of the great quickie blender recipes right at fingertip, the convenience of blender use gets a big plus!

Westinghouse tells us about their new ranges: A warm and thaw compartment specifically designed to thaw frozen foods, warm cold foods, or keep hot foods hot; a Canopy design series with controls raised above heat and splatter area to convenient eye level use.

Planning a brunch? Investigate Salton's new automatic egg cook-



er. With this handsome addition to the buffet, guests can poach, soft or hard cook their eggs to order.

Here's a special kiddie treat we think you'll enjoy trying. Combine one 6-ounce package of butterscotch-flavored morsels, 1/2 cup peanut butter, and 1 tablespoon shortening; melt in top of double boiler over hot (not boiling) water. Stir in 1 cup miniature marshmallows. Pour into 11/2-oz. paper cups. Press a peppermint stick into each cup. Chill. Peel off cups to eat.

Virginia P. Habel

You can buy Burlington House Draperies at

these stores: Los Angeles, Calif.
Broadway Dept. Store
The May Co.
Oakland, Calif.
H. C. Capwell Co. San Francisco, Calif. San Francisco, Calif.
The Emporium
Denver, Colorado
May—D & F
Bridgeport, Conn.
D. M. Read Co.
Hartford, Conn.
G. Fox & Co.
New Haven, Conn.
"The Edward Malley Co.
Norwich, Conn.
Reid & Hughes Co.
Washington, D.C.
"The Hecht Co.
Jacksonville, Florida
May-Cohens
Miami, Florida
Burdine's
Chicago and Peoria, Illinois
Carson Pirie Scott & Co.
Indianapolis, Indiana
"Wm. H. Block Co.
H. P. Wasson & Co.
Davenport, Iowa
Petersen-Harned-Von Maur, Inc.
Louisville, Kentucky
Stewart Dry Goods Co.
Baton Rouge, Louisiana
Goudchaux's, Inc.
New Orleans, La.
"Krauss Co., Ltd.
Baltimore, Maryland
"The Hecht Co.
Boston, Mass.
Jordan Marsh Co.
Grand Rapids, Michigan
Wurzburg Co.
Lansing, Michigan
Wurzburg Co.
Lansing, Michigan
F. N. Arbaugh
Kansas City, Missouri
Famous Barr Co.
Stix, Baer & Fuller Co.
Manchester, N. H.
"Machinist's
Binghamton, N.Y.
Fowler, Dick & Walker, Inc.
Brooklyn, N.Y.
Adam, Meldrum & Anderson Co., Inc.
"Hens & Kelly, Inc.
New York, N.Y.
Gimbel Brothers
Rochester, N.Y.
Sibley, Lindsay & Curr Co.
Syracuse, & Rochester, N.Y.
E. W. Edwards & Son Co.
Charlotte, N.C.

"Thalhimers Greensboro, Inc.

Akron, Ohio The M. O'Neil Co.

Cincinnati, Ohio John Shillito Co. Cleveland, Ohio \*The Higbee Co. The May Co Columbus, Ohio

\*The F. & R. Lazarus Co.
Dayton, Ohio
The Rike-Kumler Co. Oklahoma City, Oklahoma \*John A. Brown Co. Portland, Oregon
Meier & Frank Co., Inc.
Allentown, Pa.
\*Hess's
Greensburg, Pa.
\*A, E, Troutman & Co.

\*A. E. Troutman & Co. Philadelphia, Pa. \*Gimbel Brothers Strawbridge & Clothier Pittsburgh, Pa. \*Gimbel Brothers

Pittsburgh, Pa.
 \*Gimbel Brothers
 Kaufmann's
Memphis, Tenn.
 Goldsmith's
Nashville, Tenn.
 \*Cain-Stoan
Dallas, Texas
 Sanger-Harris
Seattle, Washington
 The Bon Marche
Charleston, W. Va.
 \*The Diamond Department Store
Charleston, W. Wheeling, W. Va.
 \*Stone & Thomas, Inc.
Green Bay, Wisconsin
 \*H. C. Prange Co.
Milwaukee, Wisconsin
 \*Gimbel Brothers
Milwaukee Boston Store Co.

\*Also carry Made to Measure.

\*Also carry Made to Measure.

How can a drapery be that smart? Well, what looks like a smooth marshmallow frosting on the window side of Burlington House thermal draperies is really an acrylic backing that can help keep a room warm in winter and cool in summer. Because it absorbs sound, it also can help keep a room calm and quiet all the time. What does it do for an encore? It washes. Tumble dries. Needs no ironing. It's made of a glowing combination of Avisco® rayon and cotton in a wide range of colors and patterns. And it's made the way all Burlington House draperies are made-with big pleats that never become unpleated, deep hems, mitred corners, blind stitching. The cost is from about \$10 to \$20 for a pair of single width, floor to ceiling length draperies-minus whatever you save on heating bills and air conditioning.



This drapery helps keep the cold out and the heat in and the heat out and the cold in. And it knows when to do which.



# L or BIG



#### **FAMOUS BRANDS GO** KING-SIZE

ARROW . McGREGOR . MANHATTAN

We specialize in tall and big sizes only. Popular, New Turtleneck Knit Shirts, Sweaters. Also ARROW, McGREGOR, MANHATTAN No-Iron Sport and Dress Shirts; Jackets; bodies 4" longer, sleeves to 38". Slacks with longer inseams and with higher rise 182 SHOE STYLES 10-16; Widths AAA-EEE

THE FAMOUS KING-SIZE GUARANTEE
"You Must Be Completely Satisfied
Both Before and After Wearing."
Send for FREE 96 page full-color catalog.

Please rush your new 96 page Full-Color KING-SIZE Catalog of Apparel and Foot-wear for Tall and Big Men exclusively.

Name \_

Address .

City

State \_ \_ Zip .

The KING-SIZE Co. BROCKTON, MASS.



#### Occasional Table

mp, knick- \$12.95

Res. Add 6% Sales Tax • Sorry no COD'S SEND FOR FREE GIFT CATALOGUE

TAYLOR GIFTS Dept. 3, 211 Conestoga Rd. Wayne, Pa. 19087



#### Grandpa & Grandma Cushions

Show doting grandparents there's a special place in your heart and home for them! Corduroy cushions declare "Reserved for the World's Greatest Grandmother!" (or Grandfather). Foam-filled and 14½" square. 2261-6, Grandmother, \$1.98; 2262-6, Grandfather, \$1.98 ppd.



MAGAZINE

RACK

ALL SIZES COMPLETE OR

IN EASY KITS

OR IN KITS for easy he

dy for finishing. Simple instructions.

For 30 magazines, 23" x 27" (III.) \$17.95. Kit \$10.75

Forstpaid. For 45 magazines, 23" x 40" (Taller)

\$28.95. Kit \$18.75 Postpaid. For 60 magazines,
45" x 27" (Double Width) \$34.50. Kit \$21.50 Postpaid. Finished Racks Shipped Exp. Chgs. Col.

On kits Add 10% West of Miss.

BEAUTIFUL NEW FREE CATALOG - 700 PIECES

Finished and Kit Furniture in Friendly Pine

Include Zip Number
Not Sold in Stores

Dept. A 10-8. North Conway, N.H. 0386

#### **CURTAIN CHARM** with Bedspread Fringe



UNBLEACHED MUSLIN 80" wide per ps 45", 54", 63", 72" long 81", 90" long plus 4" fringe 10.00 pr 12.00 pr

BLEACHED MUSLIN 74" wide per pair 45", 54", 63". 72" long 81", 90" long plus 4" fringe [14.00 pr

MATCHING VALANCE nbleached muslin long plus 4" fringe 80" wide 3.00 4.00

COUNTRY CURTAINS STOCKBRIDGE MASS. 01262, Dept. 47

EARLY AMERICAN LADDER BACK CHAIR

Height 42", Seat 171/2" w., 14" d. x 171/2" h.

Direct from workshop to you.

with this desirable seat.

paint, stain, wax or oil. \$3,95

Natural Finish (blonde). \$10,95

Natural Finish (blonde). \$10,95

Maple, Walnut, Pine or ed Finish: Moss Green, Venetian Red. \$13,95

mum order TWO. 10% discount on six.

For matching Arm Chair,
add \$3,00 to above prices.

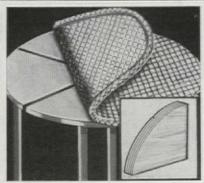
mpt shipment. Express charges sollers.

### For Moss Control of the Control of the

Prompt shipment, Express charges collect,

Jeff Elliot Craftsmen

Dept. A-108, Statesville, North Carolina 28677



#### TABLE TOP ENLARGER

When guests pour in and more space is needed, don't panic. Just put our table top enlarger on your card table and seat 8 people comfortably. 46" diameter enlarger is made of heavy kraftboard and comes complete with elasticized, quilted, washable vinyl cover. Enlarger folds to ¼ of its size and arrives in its own handy carton for easy, compact storage.

\$9-95 postpaid
FERRY HOUSE Dept. AH108 Dobbs Ferry, N. Y.

By ANN McLAUGHLIN

SHOP YOUR

# AMERICAN HOME MARKET PLACE

ANTIQUE MAPS and their reproductions are popular today. They make fine wall hangings for a child's room or for the study. Shown is one of a set of four colorful reproductions that includes a map of the world, the Americas, Europe, and Africa. Each is 16x24". \$3.35 for the complete set. Order from World Art, Dept. AH10, Westport, Conn. 06880.



CHECKMATE for typewriters is a gay slipcover made of wipe-clean black-and-white plastic lined with flannel. Binding and three initials are appliquéd in fire-engine red. A wonderful gift for the house or for young ones at school. \$1.98, standard-size typewriter, \$1.59 for portable. Order from Vernon Products, Inc., AH10, 560 South Third, Mt. Vernon, N.Y. 10550.



MINIATURES FROM SPAIN. Rolltop desk (23/4x4x4") and chair are made of lacquered pine. Desk top really rolls, has pigeonholes and slide-out shelf. \$3.29. Matching piano (not shown) is 41/8 x 51/8 x 21/4". With music box the piano is \$7.95. Without, it is \$5. Stool comes with each piano. Order from Miles Kimball, Dept. AH10, 126 Bond St., Oshkosh, Wis. 54901.

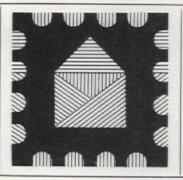


MAKE HIS MARK with the tie tack hand wrought in sterling silver. Have his three initials made into a pin that gives a neat look to his shirt and tie. This is a lifetime gift that costs very little. In sterling silver, \$4.95. In impressive 14K gold, only \$12.95. Order early for Christmas. Order from Holiday Gifts, Dept. AH10, 7047 Pecos, Denver, Colo, 80221.



A HAPPY DAY is a birthday for anyone, no matter the age. To celebrate it, use this revolving music box made of white ceramic touched with gold. It stands on a pedestal and is decorated with two kissing angels and a fake cake. It plays "Happy Birthday." Display it during the party. 5" high. \$5.98. Order from Down's, Dept. AH10, Evanston, Ill. 60204.





Order merchandise from the Market Place by sending your check or money order to the company mentioned. Unless otherwise stated, postage is included in the price. Anything not personalized may be returned within seven days for a full refund. Please add sales tax where necessary.



AN EXACT REPRODUCTION of a French lavabo is the perfect accent for your foyer or entrance hall. It is made of white ceramic and has grape clusters in bas-relief on both reservoir and basin. Overall height is 17". Spigot is solid brass. Suitable for real or almost-real greenery. \$9.98 plus 50c postage. Order from Foster House, Dept. 410-39164, Peoria, III. 61601.



MINI-PRICE for the best wire whisks in captivity. With these three miracle workers you will produce the creamiest scrambled eggs, the lightest omelet, and the smoothest sauce. Imported from France, these are the fine kitchen aids that have been made for centuries. \$1.25 for three. Country Gourmet, AH10, 545 South Fourth Ave., Mt. Vernon, N.Y. 10550.



ORDER AND GOOD LOOKS. Get a self-contained office for the house. This one is beautifully made of hardwood and walnut veneer. Note the deep file drawer, pull-out typewriter shelf, slide-in plastic covered desk, and storage drawers. 50x20x43". \$179.95. Exp. coll. Order from Ephraim Marsh and Co., Dept. 590, Box 266, Concord, N.C.



Otto Maya

THOUGHTFUL GESTURE. For roommates or husband and wife who fall asleep at different hours, the clip light is a boon. While your partner snoozes, you can read a book or magazine in comfort minus the feeling of being selfish. Clamp and shade are red. Electric cord is standard. \$1.49 plus 15c postage. Gracious Living, D-232, Berkeley, R.I. 02864.



EVERY DOOR in your house or apartment should be decorated with a small, highly polished brass knocker. 33/4" long, it comes marked with a first name or apartment number. \$1 complete. For the entrance to the house attach larger size (61/2") engraved with initials or last name. \$1.98. Order from Walter Drake, AH75, Colorado Springs, Colo. 80901.

#### GIANT ART MURAL New Fur Look



#### **Beautiful Original Oil Painting** Reproduced as 48" x 26" Decorator Mural for Your Home.

Murals this massive size—OVER 4 TIMES THE SIZE OF THIS FULL PAGE—sell in art stores for \$10.00. Now yours on special sale for only \$2.99. Giant art murals this size are the rage of decorators. Imagine the dramatic new beauty this exquisite horse painting by Famous Artist, Franklin Follett, will add to your home or office. You must see it in large full scale to appreciate the color and beauty. Act now while supply lasts. Offer may not be repeated. Each mural is a giant 48"x26". You must be delighted or return for full refund. Send only \$2.99 postpaid.

one time only! Fabulously beautiful "Golden Wood" full-color landscape by famous artist Olsen Linnut 48" x 26" Limited First Edition on heavy art stock. Regular \$10, value yours free with order! Great gift idea!

WORLD ART GROUP Dept. 10AH, 606 Post Road, Westport, Connecticut 06880



#### GIANT ANTIQUE CLOCK

Enrich your home with this big, beautiful old-time clock that our grandparents saw hanging outside the professional watch repair shop. Ex-act replica now comes to you in the modern ver-sion featuring weathered white dial, big black numerals, molded composition in charcoal gray. Giant 18" high, 14" diameter, 2\%" thick. Guar-anteed timekeeper. Electric \$10.95, 8 Day Key Wind \$14.95, Battery Operated \$17.95—Post-age Free.

WORLD COMPANY Dept. 10AH, 1 Park Avenue, New York 10016

#### Fabulous Fake! Leopard Coffee Coat

"looks like real fur-no one will ever know!"

You're a jungle god-dess—a millionaire's wife—the talk of your next party in your fan-tastic leopard hostess gown! It's an exotic

gown! It's an exotic housecoat or duster, and so warm and cuddly.

This is the spectacular fake-fur fabric you've seen in the fashion magazines, the best shops, and it's yours at a low price you don't believe. So soft, so sleek; it's like caressing a leopard, and no one can say for sure it's not real!

can say for sure it's not real!

Dressy black corduroy collar,
cuffs, piping. New A-line back, 2 oversize pockets, brass
buttons, 100% drip-dry flannel. Sizes S, M, L

Only

\$4.95

WORLD CO. Dept. 10AH-1 Park Ave., New York City



#### TABLE TREASURE

A white marble statuette of Aphrodite. Imported from Greece, it is an excellent reproduction made with marble recently quarried from an ancient mine. The goddess of love and beauty is pleasingly graceful and will highlight a shelf or table arrangement. 10" high. \$3.95 plus 75c postage.

BON-A-FIDE Dept. 10AH-1 Park Avenue, New York, N.Y. 10016

#### WORLD'S MOST BEAUTIFUL MASTERPIECES

iful Original Oil Paintings Repro-in Full Color as Magnificant Detailed Miniatures for your home.

Sold in art stores for \$5.00 and more—now yours for only \$1.25 each on special sale. Now you can afford the finest! Each beautifully detailed old masterpiece in full color comes to you complete with "antique gold" gallery frame and hanging fixture. Ideal for groupings, exquisite wall accents. About of "x" overall—complete with frame. FREE, Act now and we will custom fit your pictures, with glass to protect and beautify. Order now while supply lasts. Complete Set includes works by Murillo, Gainsborough, Millet, Van Dyck, Delacroix, Vellsaquez, Corregio, Da Viinci, Degas, Whistler, Boucher, and Raphael, \$1.25 each plus 25c pp & hdlg (4 for \$3.30 postpaid) (Gallery of 12 only \$15.00 postpaid)

WORLD ART Dept. 10AH Westport, Conn.



#### SPECTACULAR 75¢ OFFER



Map of World Circa 1651 4 Exquisite Antique Maps Yours in Full Color Only 75¢ each

FREE Giant Mural of 50 Famous Sailing Vesse's includes first ship to sail around the world (1/2"x21") on parchment paper. Reg. \$5 value, yours FREE.

WORLD ART GROUP, Studio 10AH, Westport, Conn.

#### **AMAZING \$2.00 OFFER**



#### **EXQUISITE SILVER HEIRLOOM** PRESERVE AND RELISH DISH

Enrich your home with exquisitely beautiful Silver—jam and relish dish—priced far below its true worth Intri-cately pierced silver dish—5¾ diameter, genuine crystal insert, durable and dishwasher safe. Great gift for Wed-dings, visiting, etc.

Complete 3 Pc.—Wm. A. Rogers Set only \$2.00, Gift Box—add 50c postage & safe handling. WORLD COMPANY-Dept. 10AH-1 Park Avenue, New York, N.Y.

#### INTRODUCTORY SALE—20c EA!

SAVE UP TO 80¢ PER SET

SPECIAL PRICE - ALL 3 SETS - ONLY 50¢

MONEY-SAVING OFFER: You'd expect to pay up to \$1.00 each for these sets at our regular retail prices. But, to introduce our shop-by-mail service, you can have them almost as a gift. ACT TODAY!







GARCELON STAMP CO., Dept. OAHC, Calais, Mair 



#### Gourmet Herb Garden

Grow your own fresh herbs all winter long and add flavor delight to common ordinary foods! Garden has 24 peat pots, two trays, seed germination bags, 8 packets of seeds including oregano, basil, marjoram and thyme, complete instructions. 1917-6 - Garden, \$3.00 ppd.

Write For New Free Gift Catalog! Free Miles Kimball 254 Bond St., Oshkosh, Wis. 54901

More than 2,000 EARLY

Many re-created by skilled New England Craftsmen—at direct-by-mail thrifty Yankee savings!

Huge selection of hard-to-find items. Colonial furniture, early colored glass, pewter, dinnerware, hand-forged latches and hinges, chandeliers, candle holders, clocks, fire-tools, switch



Old Builford Forge

108 Broad St., Guilford, Conn. 06437

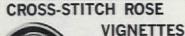


Cohasset Colonials

BY Chasset

HAGERTY

498 Ship St., Cohasset, Mass. 02025





This cross-stitch embroidery kit makes it so easy to give a special present you've made yourself. Kit includes two easy-to-work rose designs stamped on linen, embroidery floss in true-to-nature colors, directions and two vignette frames 5½ "X'½". Great wall hangings for your home too. \$5.95 plus 50c postage per kit.

Send 25c for Subscription To Next Three Issues of Our Art Needlecraft Catalog

#### the stitchery Wellesley, Mass.

Exclusive! Dust-les® Miracle Mist furniture polish actually repels dust!

Spray on, then dust lightly for a lustrous wax finish that is truly dust-repellent. A breakthrough for the homemaker . . . . a finish that fights dust, fingerprints, smudges, etc. For wood, leather, plastic, etc. 8 oz. squeeze bottle. Exclusive with the Trading Post. \$1.29 ppd.

Post. \$1.29 ppd.

Prec Catalog

DEERSKIN TRADING POST Rt. 1 at 114J, Danvers, Mass. 01923 Zip Code Required





fake it is, but you'll be amazed how like the al thing! All-cotton robe is realistically printed a both sides, neatly tape bound; hand washable cool water. Conversation piece for den, dorm couch. From West Germany; about 51 x 61".

6490 . . . . . . . . . . . \$6.98, 2 for \$13.85 ppd. Write for FREE catalog of unusual items. Please, your zip code is required. OWNS DEPT. 3610-B EVANSTON, ILL. 60204

AN ELEGANT EFFECT is achieved when you hand emboss your name and address on fine white note paper. This newest of all hand embossers is finely machined and easy to use. Each of the three lines holds up to 24 letters or numbers. \$7.95. Add \$1 for a fourth line. Postage is 35c. Order from Postamatic Company, Dept. AH118, Lafayette Hill, Pa. 19444.



TO THE COLLECTOR of pillows be sure to give the kit that contains an 8x10" natural color Belgian linen case printed with the design of two kittens in a basket. Included are multicolor crewel wool for embroidery, making tassels, and cording for finishing. \$1.95. plus 35c. Pillow form \$1.60. Order from Classic Corner, Dept. AH10, 12A Water St., Bryn Mawr, Pa. 19010.



ANTIQUE MANUAL. Here is the only accredited antique dealer's handbook with the prices currently asked for old glass, silver, china, metal, pewter, and antique furniture. It has 376 pages that describe and illustrate the value of over 32,-000 items. A must for the amateur collector. \$7.95. Order from Taylor Gifts, Dept. AH10, 211 Conestoga Rd., Wayne, Pa. 19087.



AN OLD FAVORITE is the smart little chest you can stand on your dressing table or on his bureau. It has a clear, tilting mirror set between two spindle posts, two plush-lined drawers, and handsome hardware. 121/2 x53/4 x141/2", it is made of solid cherry wood. \$14.98 plus 50c postage. Order from Foster House, Dept. 410-84525, Peoria, III. 61601.



VICTORIAN LOVE SEAT. This is an exact copy of a piece once very popular in Southern Colonial houses. Made of hand-carved solid mahogany, it is covered with beautiful fabric that is "biscuit" tufted. 511/2x283/4x34", \$179.95. Exp. coll. Send 50c for fabric swatches and catalog. Order from Magnolia Hall, Dept. AH10, 726 Andover Ave., Atlanta, Ga. 30327.



THE FOUR SEASONS in America are beautifully illustrated in the paintings of Gerald Hazzard. Executed by hand in brilliant colors, each of the seasons creates a nostalgic effect. Hang them with or without frames. Each painting on heavy paper is 18x24", \$1.98 plus 25c the set of four. Order from World Art Group, Dept. AH10, 606 Post Road, Westport, Conn. 06880.





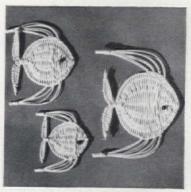
CLEVER CONVERSION. Send one of your tablespoons to Julius Goodman where it will be transformed into a hand-pierced piece perfect to use for serving fruit or vegetables in their juices. Have one or two pierced to give as wedding gifts. It costs \$3.50 to pierce one spoon. Order from Julius Goodman and Co., Dept. AH10, Box 195, Memphis, Tenn. 38101.



A GIFT FOR HIM is not easy to find so this masculine ashtray is excellent for the Christmas list. Hand carved of beautifully grained oak, it is rubbed to a satin-smooth finish. About 5" in diameter, it improves with use and needs little care. Buy one or a pair for his office or study. \$2.74 each. Order from Bon-a-fide, AH10, 1 Park Ave., New York, N.Y. 10016.



IT'S A BEAUTY, this cosy neck pillow that will help you to sleep well even with your hair in rollers. Curved to fit the back of the neck, it helps muscles to relax and keeps pressure of rollers from the scalp. Pillow is vinyl foam and comes with two lovely removable pink satin covers. \$5.47. Order from Better Sleep Co., Dept. AM, New Providence, N.J. 07974.



NURSERY MOBILES made of natural color rattan will amuse the children. The three mythical fish have a jolly expression that will make them laugh. Hang them as is or spray them in gold or bright colors. Versatile, the fish can hang or stand, Sizes: 8, 6, and 5". \$1.98 plus 35c postage. Order from Foster House, Dept. 410-68189, Peoria. III. 61601.

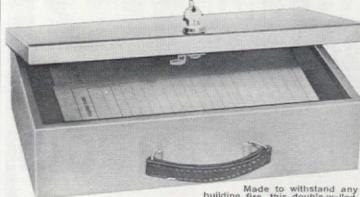


THE LAST WINDJAMMER is the Eagle, a Cadet training ship of the U.S. Coast Guard since 1946. Order kit that makes a fine model 22x141/2". The topsides are white, green below water line. Other parts are carved pine hull, spars, masts, decks, sewn sails, fittings, rigging, and plans. \$20.95. Preston's, AH10, Main St. Wharf, Greenport, N.Y. 11944



GOOD REPRODUCTION. For a favorite niche this painting of Renoir's is an excellent choice. The Little Shepherd is one of his famous masterpieces. It is serene in subtle blue, green, gold, and flesh tones. Silk screened on artist's canvas, it is 18x221/2". \$6.95 plus 45c post. Order from Lambert Studios, AH56, 336 Central Park West, New York, NY. 10025.

# Johns-Manville Asbestos-Lined STEEL FIREMAN'S SAFE



Made to withstand any household or building fire, this double-walled chest of steel wide and just under 4" high. A heavy barrel lock with two keys protects contents from theft. The lid has a full length piano hinge like industry seldom makes any more. You get five valuable paper folios . . . for insurance, cash reserves, social security records . . . children's health certificates . . personal family records . . . priceless photographs . . . stocks and bonds. Baked enamel outer finish makes chest attractive and luggage-style handle makes it easy to carry this 8½-lb. UNDERWRITER'S Safe.

#### MEREDITH SEPARATOR CO., Dept. A-10, 310 West 9th St., Kansas City, Mo. 64105

Regular Model@ \$15.95  $\square$ Double Capacity Box (same rectangular dimensions but twice as deep) and worth much more. \$22.00  $\square$ 

Address

State · Zip



#### 3 Gourmet Whisks . . . . . . . . . . \$1.00

Genuine wire whisks, 8", 10", 12" will be your own cooking secret for perfect cakes, omelets, and gravies. Whip in air for lightness and velvety smoothness. Triple tinned overlapping hoops are extra heavy quality. For perfect omelets, sauces, cakes, puddings, etc. With hanging loop. They're so decorative.

\$1.00 for 3 - add 25c postage The Country Gourmet Inc. DEPT. AO, 545 S. FOURTH AVE., MT. VERNON, N.Y. 10550



#### OWLS IN A TREE

Quaint trio perched in an old tree trunk, to crewel, in shades of brown, olive, gold and rust; will give the embroideress many hours of pleasure. Pillow kit includes yarn, cording, backing, fabric and easy-to-understand instructions. Only \$8.25 ppd. 100% Belgiumlinen size 15" x 15".

da residents add 4% sales tax. Send check or M.O. Send 50c for Catalog chock-full of our other kits.

THE CANDLE AND YARN SHOP, Dept. AM10 ercial Blvd., Ft. Lauderdale, Florida 33308

#### **500 RETURN ADDRESS LABELS**



CODE

RICH GOLD TRIM FREE PLASTIC BOX

Quick and handy way to put your name and return address on letters, checks, books, records, etc. ANY name, address and Zip code up to 4 lines, beautifully printed in black on white gummed labels with rich gold trim. About 2" long. Free plastic box for purse or desk. Set of 500 labels just 50¢ postpaid. Shipped within 48 hrs. Money back if not pleased. Don't know the Zip code? Add 10¢ per set and we will look it up. Send for free catalog.

Walter Drake Colorado Springs, Colo. 80901



"IT SNAPS ON" CONVERTS CABINET TO

\* CRESCENT HOUSE 135 Contral Pk. Rd., A-10



#### PERFECT GIFT FOR THE HANDYMAN

Handy Dandys are sturdy, plastic caps that snap into \$\frac{1}{2}\$ pegboard and hold quarter twist baby food jars, Ideal for storing all kinds of small parts and things. Keep your workshop neat. 10 for \$1.00; 36 for \$3.00; 72 for \$5.00; 500 for \$32.50. Handy Dandys only. No Jars. Shipping paid anywhere USA. Send payment with order—no C.0,0.

P.O. Box 286, Dept. AH-10, Wickliffe, Ohio 44092



GRACIOUS LIVING

D-210 BERKELEY, R. I. 02864

THE ORIGINAL PHOTO CHRISTMAS CARD

trim line · slim line · deluxe

#### SEND FOR FREE SAMPLE CARD

Mail color negative or slide for deluxe full color card; or send black and white negative for de-luxe black and white photo card. (Enclose 10¢ shipping.) If no negative, send photo and add \$1 for new negative (can be used later for full order) Free folder sent with sample.

SATISFACTION GUARANTEED

BLACK & WHITE with envelopes

**FULL COLOR** 

Mail with confidence to the firm with over 50 years' experience and integrity.

YULECARDS® DIV. OF MAIL-N-SAVE® Dept. C-2 Box 310, Quincy, Mass. 02169

#### Magazine Table FINISHED OR IN KIT

Here is a truly remarkable new end table. Holds over 100 magazines flat, wrinkle free, and readable— no more bent or crushed is-sues! If you want to be ex-tra neat, each magazine can have its own shelf. Hand crafted of rich grained pine.

grained pine.
23" H. 16" W.
21" D. In satin
polished honey tone or maple, antique pine or walnut finish.
519.55 Exp. Chg. Col.
COMPLETE KIT: Ready to assemble and finish. Simple instructions. \$14.50 Ppd. Add \$1 ea. West of Miss.

BEAUTIFUL NEW FREE CATALOG-700 PCS. Finished and Kit Furniture in Friendly Pir

Include Zip No. Money-Back

YIELD HOUSE



HITCHCOCK SHOES, INC., Hingham 25-H, Mass. 02043

#### Solid Mahogany: \$1995 VICTORIAN TABLE

New way to save on the finest quality furniture. Shipped FOB factory, direct to your home. All carvings are done by hand: Italian marble tops. Large choice of sofas, chairs, tables, lamps, clocks, bedrooms. Superb workmanship, at modest prices.

Send 50c for America's largest Vic-torian furniture & accessory Catalog Fabric samples FREE. You'll love it!

MAGNOLIA HALL (Dept. A-108) 726 Andover/Atlanta, Ga. 30327





#### TITANIA st BRILLIANT je stone on Earth!—says READER'S DIGEST ab-

MAN-MADE MIRACLE

jewels, 1 to 5 carats, for your own rings, brooches, etc. Per carat \$12\*



1 carat "Titania" Soli-taire set in a beautiful 14 kt. gold mounting. Complete \$33°

"Titania in a Masculine style 14 kt. moun Complete \$,

Write for FREE HANDY RING SIZE CHART & 120 PAGE FULL COLOR JEWELRY CATALOG. \*No more Federal Tax



Dept. AH-10 511 East 12 St. New York, N.Y. 10009



#### CHRISTMAS TREE CAKE PANS

Now you can bake a Christmas tree cake for your holiday table! Set of 3 aluminum pans, graduated from 3" to 6" in diameter makes layers to stack on the pedestal stand. Just frost and trim with garlands of icing and candies. One tree serves 9 generously. Set includes pedestal stand plus recipes for cake made with or without prepared mixes. Use pans the year 'round for exciting birthday desserts and other festive occasions. No C.O.D.' s.

SEND FOR FREE GIFT CATALOG

set \$1.00

ARTISAN GALLERIES 2100-D 10 No. Haskell Dallas, Texas 75204



#### GREENGROCERS SCALE

All dressed up in an antique gold finish, this quaint reproduction is an exact copy of the pedlar's scale used in England in Charles Dickens' day.

Available Gold or Olive

\$7.95 Postpaid THE COUNTRY MOUSE

PRINCETON, N.J. 08540 Send for Our Free Christmas Catalog





#### CORDIAL AND TRAY SET

fect gift for all occasions. Heavy wy silver plated cordials 1 oz., weter cordials 2 oz \$3.25 each (A Sterling Silver tray 7½" dis 8 1 oz. capacity \$5.50 each. Co ces postpaid. Free brochure on

COUNTRY SILVERSMITH P.O. BOX 435 DEPT. 2A WALLINGFORD, CONN. 06492

THIS LITTLE SERVER is useful for many things. You can use it for condiments, jam, or jelly or you can use it as an individual, covered soup bowl. Your special petite marmite or onion soup will stay piping hot in one of these. Made of translucent white porcelain, it is decorated with gold. \$1.50. Order from Miles Kimball, 126 Bond St., Oshkosh, Wis. 54901.



DO YOU FORGET such important things as parking meters, appointments, or the time to take medicine? You'll become a whiz at memory work with this timer-key holder imported from Switzerland. It can be set for five minutes to two hours. Called Memory Tickler, it is 11/2" in diameter. \$5.50. Alexander Sales, Dept. AH10, Mt. Vernon, N.Y. 10550.



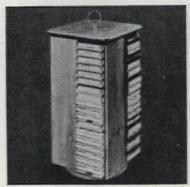
SNOW DRIFTS are no whiter than beautifully laundered, bleached muslin. Spark up the windows with these tiebacks that have white crochet edges. 74" wide the pair, they come in 20", 25", 30", 36", and 40" lengths. \$6 for a pair of curtains. Matching valance is 9 x 80", costs \$3. Order from Country Curtains, Dept. AH10, Stockbridge, Mass. 01262.



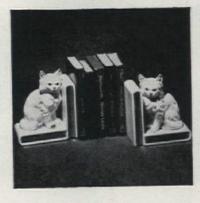
ANTIQUE DOLL KIT. These little muslin dolls are exact copies of popular pre-Civil War patterns. Made of muslin printed in brilliant colors, kit contains patterns for three dolls. Cut them out, sew them, then stuff with cotton or chips of foam rubber. Each is 8" high. \$1.95. Order from Artisan Galleries, Dept. AH10, 2100 North Haskell, Dallas, Texas 75204.



FOR STEREO BUFFS, the portable Susan that holds 12 tapes in 12 separate compartments. It can stand on a table, a shelf, or off in the corner of a room. 22"x101/2", it comes in four finishes; maple, honey tone, antique pine, or walnut. Brass ring is decorative. \$18.50. In kit form it is \$12.25. Order from Yield House, AH10, North Conway, N.H. 03860.



CATS AND KITTENS have a fluid grace and this set of cunning ceramic bookends is pleasingly graceful. Each pert, off-white cat sits placidly on a dark booklike base with its head against a matching book. Edges of volumes are gold. Bases are covered with felt. Each is 61/2" high. \$3.98 plus 35c postage. Order from Foster House, 410-43398, Peoria, III. 61601.





A FAVORITE PAIR for anyone's house is the mirror and shelf that hang by antique gold- or ebonycolor, 18" link chains. Colonialstyle mirror is 12x15", \$7.95. Matching shelf is 71/2" deep and comes in three widths: 18" for \$7.95, 24" for \$8.95, and 30" for \$9.95. Order from Crescent House, Dept. AH10, 135 Central Park Road, Plainview,



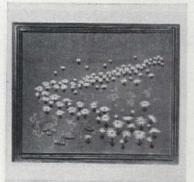
BARK ORIGINAL. The artist hand presses tree bark to the size on which he wants to create his painting, The pressed bark shown here is 22x45". With hand-ground colors he works out his subject and fixes the colors for permanence. The result is a handsome mural suitable for a large area. \$4.95 plus 35c. World Art Group, AH10, Westport, Conn. 06880.



GOOD PROTECTION for expensive bird feed is the sunflower feeder. The see-through hopper holds two pounds and is protected from the elements by the bright yellow top. Overall size is 6x9" and it comes with a sturdy six-foot metal pole that is easy to insert into the ground, \$2.98 plus 35c. Order from Foster House, 410-75671, Peoria, III. 61601.



A HAPPY NOTE: Victorian paisley is with us again. You can do so much with a 72x108" throw made of hand-woven, hand-blocked cotton. Use it as a bedspread teamed with a white cotton dust ruffle, make draperies or a tablecloth. You might fashion a nifty sheath for party occasions too. \$4.35. Order from Foster House, Dept. 410-10330, Peoria, III. 61601.



FIELD OF DAISIES is a yarn painting you can embroider quickly. No great skill is necessary to make the stamped, avocado green linen panel come alive with strokes of yellow, blue, white, gray, and green. Important in size, it's 20x24". The instructions and wool come with the kit. \$4.40. Order from The Stitchery, Dept. AH10, Welleslev, Mass. 02181.



THE PERFECT GIFT to give him is this faceted crystal rock (4x3x3") that holds an 8" reproduction of King Arthur's sword. This is made of stainless steel fitted with a goldplated handle and makes an attractive letter opener. The pair is perfect for executive gift giving, \$9.70 complete. Order from Coventry, Dept. AH10, 7 West 30th St., New York, N.Y. 10001.

#### Something wonderful stays with your child

...when he grows up with CREATIVE PLAYTHINGS™



Send for this new FREE CATALOG CREATIVE PLAYTHINGS, Inc. Dept. K411 Princeton, N.J. 08540 Please send me your new free catalog.

with your child, forever. That's the gift every CREATIVE PLAYTHINGS toy brings to your child for his future. Each in its own particular way is an invitation to your youngster to wonder, imagine, explore ... to exercise his mind or his muscles... to develop the abilities he needs to cope with his rapidly expanding world.

Some toys bring your child a smile and per haps an hour or two of fun. Then they're tossed away and forgotten. But the very spe-

cial kind of toys developed at CREATIVE PLAY-THINGS' Research Center in Princeton, N.J.,

make life more joyous for your child over and

over again...day after day...for months, and even for years. And when playtime is over,

something wonderful is left...something your youngster has learned for himself that will

To see the whole delightful collection, for growing boys and girls from one week of age to adolescence, send for the new CREATIVE PLAYTHINGS catalog. It's yours on request. Mail the coupon today.



Porcelain Wall Plagues . . .

\$3.98 for set of 3.

Imported Ivory porcelain, hand finished and signed by European artists. Set of 3 distinct scenes of 18 Century couples are framed in 18K Antique Gold Plate. These charming old fashioned original wall ornaments make lovely wall groupings. 4½" x 2½" golden frames have rosebud and bow design. Extraordinary decorative beauty. Lovely wedding and Christmas gifts. 3 cost \$3.98

Immediate Delivery, postpaid

Lillian Vernon Dept. AHO, 560 S. Third Ave





PIGSKIN SUEDE CAP



Street\_

#### Play MUSIC in spare time for a richer life

No special talent, no previous training needed. This U.S. School home-study Course is so successful because you learn by playing real tunes, by NOTE, right from the start. You can learn piano or any of your choice of 14 instruments for only a few cents a day. See how easily you learn at home, in spare time, without a teacher. Unique new Isometric Finger-Control Course is included FREE! Almost before you know it you'll be enjoying new popularity, new friends, gay parties. You'll satisfy your creative urge, and gain self-confidence.

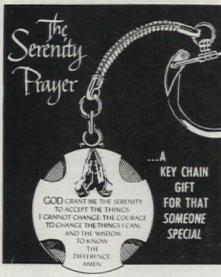
#### MAIL COUPON TODAY

Write for 36-page illustrated Free Booklet. No obligation whatsoever. Mail coupon today! (Estab. 1898) Accredited Member NHSC.

U.S. 50	HOOL	OF N	AUSIC,	
	17910, ork 110		Washing	ton,

-	2000	1112	A
Now	You	Co	ın
Learn	Mu	sic	In
Your O	wn	Ho	me
	4		
SHI MOYETHIN	10704	-	ottoma

Dulas									
Print Name	 	 	 	*			 		
Address	 		 			 			
City & State	 		 		Zi				



A lifetime keepsake that will be cherished forever for its prayerful thought and practicality for daily use. This inspiring collector's item is made of solid Golden Trinity Bronze. 11/4" satin smooth back suitable for personalized engraving (12c per letter). Available only thru its creator.

#### ONLY \$575

Shipped, taxes and postage paid in beautiful gift packet. No C.O.D.'s, please Satisfaction guaranteed. WRITE FOR COLOR FOLDER.

#### **BRONZE INCORPORATED**

1244 N. Central Park Avenue Chicago, Illinois 60651

@ DESIGN COPYRIGHTED



MEDALS SHOWCASES FOR THE ACHIEVERS

medals in our elegant SHOWCASES. Solid walnut or maple case, also black, red, avocado, antique gold or antique white, hand rubbed linish. Plush velvet lining in black or any military or school color. Adjustable brass space bars. Glass front. Stands

Vertical Models: V1 ( 9"x12") for 1-7 Medals \$14.95 V3 (12"x16") " 3-20 Medals \$17.95 V5 (17"x20") " 10-50 Medals \$23.95 V7 (21"x28") " 15-70 Medals \$29.95

Horizontal Models:
H1 (12"x 9") for 1-7 Medals \$13.95
H3 (16"x12") " 3-20 Medals \$17.95
H5 (20"x17") " 10-50 Medals \$23.95
H7 (28"x21") " 15-70 Medals \$23.95

You can make dozens of attrac-tive arrangements and designs with the adjustable space bars.



Medals showcases become heirlooms . . . beautifully engraved wedats showcases become enhouses. — eauthoring enjayed so the children will know and remember! Name, rank, branch, dates, service number and history, school and sport, etc. beautifully engraved—only 5c per letter. INSIGNIA of Army, Navy, USAF, USMC, all branches and corps, AAU and NCAA engraved—\$2.00 each or 2 for \$3.00.

AWARD MAKER Dept. 578, Box 6474, Surfside, Florida 33154





Clock \$8.95 ppd

A handsome replica of Early Americana. Simulated wooden clock has black numerals and hands and the legend, "Watches repaired, work guaranteed!" Clock is 14" in diameter, 18" high with stem, sixfoot black cord. Order 9415T-6, Watch Clock, \$8.95 postpaid.

Write For New Free Gift Catalog! Free

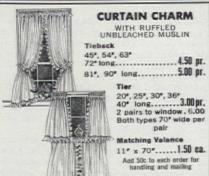
Miles Kimball 254 Bond St., Oshkosh, Wis. 54901



This marvelous new closet rack keeps your trousers trim and tidy in a minimum of space—at the height most convenient for you. Spiraled rods lift out for quick, easy valet service. Holds all styles—men's knickerbockers to ladies' hip huggers—securely and neatly—24" W. Only 35.50, SKRT RACK looks identical. Complete with 24 metal clips to hold 12 skirts or slacks only 37.50. Both are crafted of pine in honeytone or maple, antique pine or walnut finish. All Postpaid.

LARGE NEW PREE CATALOG—700 PIECES—Finished and Kit Furniture in Friendly Pine.

Pept. A 10-8, No. Conway, N.H. 03860



Order these UN-BLEACHED MUSLIN th all the original New England simplic-h and handmade look for every room in Practical, long-wearing, these off-white tains will retain their crisp appearance

COUNTRY CURTAINS STOCKBRIDGE
Mass. 01262. Dept. 41



FRANKLIN STOVES

PORTLAND STOVE FOUNDRY Co., Portland, Maine 04104

#### TRUNK DECORATING

Illustrated Booklet TRUNKS TO TREAS-TRUNKS TO TREAS-URES Shows step by step how to enjoy this fascinating and creative hobby. Make hope



hobby. Make hope chests, blanket chests, toy boxes, etc.
INCLUDES IDEAS FOR DECORATING AND FULL COLOR ILLUSTRATIONS
ONLY \$2 POSTPAID or TWO COPIES FOR \$3.50
P.O. BOX 4607-C
TULSA, OKLA. 74104



and off driver's shoulder. Durable metal seat is vinyl-coated, nylon-carpeted for comfort. Fits any car. Comes assembled; collapses for easy storage. 12 x 16" in neutral beige. Satisfaction (and a contented traveling companion) guaranteed.

A. hangs forward (shown above) ...... 12.98 ppd B. hangs rearward (good for bucket seats) ....... 14.98 ppd

PET SPECIALTY COMPANY

P. O. Box 8415-E

Dallas, Texas 75205

ADD TO HIS COLLECTION of miniature cars (4 to a set) and he will be delighted. These reproductions are copied from the popular cars assembled at the turn of the century. Each one stands on a black wooden base highlighted with gold. Glass dome protects them. Set of four, \$5.95. World Art Gallery, AH10, 606 Post Rd., Westport, Conn. 06880.



AGE OF ENCHANTMENT. Here is an excellent reproduction of one of Renoir's famous children. The Girl with Watering Can is a favorite because of the melange of wonderful colors and the charming expression of the little girl. It is reproduced on artist's canvas, 18x24". \$6.95 plus 45c. Order from Lambert Studios, AH54, 336 Central Park West, New York, N.Y. 10025.



A CASE IN POINT for collectors of small objects is one made of solid walnut or maple lined with any color padded velvet. It comes in vertical or horizontal style. 17x21", \$44.95; 22x28", \$57.50 and 28x34", \$69.95. Exp. coll. Give him one to hold all his medals, emblems, and ribbons. Order from Award Maker, Dept. A-10, Box 6474, Surfside, Fla.



GREAT GOOD LOOKS can be added to the living room with a step table Beside sofa or easy chair, it will hold a lamp, books, or several ornaments. It is made of knotty pine finished with a beautiful dark patina. 30x22x251/2", it mellows with care and age. \$43.95. Exp. coll. Order from Meadow-brook, Dept. 98, 2095 Bellmore Ave., Bellmore, N.Y. 11710.



ADD THIS to your wall gallery to create unusual highlights among the other pictures. It is an Oriental, three-dimensional scene on handwoven black fabric embroidered with gold-color bamboo fibers. The contrast of pale gold against black is brilliant and dramatic. 11x13", \$2.95 plus 35c. Order from World Art Group, Dept. AH10, 606 Post Road, Westport, Conn. 06880.





#### CHEESE GIFTS ASSORTMENTS

Varied assortments of domestic and imported cheeses, Plus preserves, fruit cakes, imported candies, smoked Salami, Turkey Roll and whole Turkey. Salisfaction guaranteed. Catalog free. Continental Cheese Farms Corp., Dept. 18, 5450 Monroe Street, Toledo, Ohio 43623.

#### 20 PET SEAHORSES \$2.95! Free Seashells With Coral

20 seahorses) for only \$2.95. One mated pair only \$1.75.
LIVE DELIVERY GUARANTEED.

Box 130, Dept. AH-1, Shenandosh \$ta., Mir.



FOR YOUR HEIRLOOM WATCH. this decorative miniature lamppost is the perfect show-off. It is made of gold-finished brass surrounded with cheerful cherubs and has a giant fake pearl as a finial. Hook supports watch and makes a table clock of it. 41/2" high. Can hold a tiny painting too. \$2.98. Order from Ferry House. AH10, Dobbs Ferry, N.Y. 10522.



STUDENT AID. Because it is so compact and easy to assemble this bookcase is just about perfect for dormitories or home study areas. Made of hardwood finished in walnut, it has three capacious shelves. 36 high x 24" wide, it will hold generous number of books. \$11.99 plus \$1 postage. Order from Gracious Living, Dept. 230, Berkelev. R.1. 02864



FLAVOR AND BEAUTY combine in this cruet set imported from England. The four glass containers are cut like old-fashioned crystal. Tops of shakers and the graceful stand in which the pieces fit are made of heavy silver-plate. Ball feet add a flair. Convenient to care for and use. \$3.98 plus 35c postage. Order from Helen Gallagher, Dept. 410-56465, Peoria, III. 61601.



SEWING SUSAN of see-through plastic helps make easy the chore of family mending. Top tray holds 32 spools of thread and is fitted with two pincushions. Lower one has compartments for buttons. snaps, and other small sewing aids. Swivel is smooth and turns at a touch. About 10" across. \$4.33. Order from Gracious Living, D-231, Berkeley, R.I. 02864.



COSY COMFORT. Use this set of fine porcelain for informal tidbits. White shell-shaped plate is rimmed with gold, has grooved circle for matching cup. Plate is 7" in diameter. One cup and plate is \$2 plus 50c postage. A set of four (8 pieces) is \$5.95 plus 50c postage, Order from World Art Galleries, Dept. AH10, 2 First St., East Norwalk, Conn. 06855.



YOUR BUSINESS CARD ON TIE BAR-CUFF LINKS LARGE ENOUGH SO YOU CAN READ IT

TIE CLIP \$3.00 CUFF LINKS \$4.50 DON'T WAIT FOR CHRISTMAS, ORDER ONE FOR A FRIEND NOW!

B. L. CARDS • Dept. AH10 Seven Hills, Ohio 44131

#### Illuminated Fountains



A Charming Novelty Changing Color Display Changeable nozzles with 26, 36, 48, or 50 outlet hole

Models from \$17.25 Write for free colour catalogue to;

GARVENS OHG. Dept. A, Box 29, Aerzen/Hamein, West Germany



### **Musical Multiplication Records**

teach all the tables from 2's through 12's as easily as the words of a song!

Help your child do better in arithmeticespecially in the New Math—by getting him these new multiplication records. Modern Math teachers insist on children memorizing their tables. Now even children of pre-school age can easily learn all the tables from 2's through 12's simply by playing these records.

No urging needed from parents. Children love these records. Each table has its own catchy tune and jingles. And the man on the record quizzes your child so the tables stick in his memory. He *must* know his tables to learn long division, fractions and decimals.

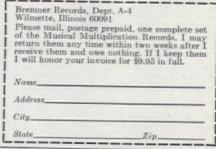
Send No Money. Just send coupon and the records will be mailed to you postage prepaid. If returned within two weeks after receipt, you owe nothing. If kept, pay only \$9.95, price in full. Bremner Records, Dept. A-4, Wilmette, Illinois 60091.

School Principal writes: "Your records have a unique teaching approach and a good one. Our pupils are taking new interest in their tables. Excellent as a home-tutoring aid."

A. Blair Owens, Principal, Lewiston Elementary School, Lewiston, Pa.

Parent writes: "All three of my children used your records and in 6 weeks had learned all the tables from 2's through 12's. Best investment I ever made."

A. J. Perez, Parsons, Kansas





Above: Clipper Ship Great Republic: 20" 1. x 13½" h. Complete kit with carved; wood hull, sewn sails, all fittings and mounting board. Complete \$19.95 p.p.

#### SHIP MODELS

Putting together a ship model is an absorbing hobby—and your finished model brings charm and a breath of sea-going history to your home or office. In our new 112 page catalog, over 30 historic Clipper and sailing ships are shown—all available in kit form and some as finished models. Fully illustrated, our catalog also shows more than 100 prints and pictures of Ships and Sea, and many unusual Nautical Gifts. Price 25¢.

Send check or M.O. to

#### **PRESTON'S**

109-E Main St. Wharf, Greenport, L. I., N.Y. SATISFACTION OR MONEY REFUNDED\_



#### PAINT YOUR OWN WALL MURAL!

Enjoy the beauty, creative satisfaction of painting a lovely 5 to 14 ft. wide mural directly on your wall! New "paint-by-numbers" method is fun, incredibly easy. Takes just 3 to 5 hours. Artists charge up to \$350; wall-paper scenies cost \$100 and more. Our complete kits, \$12.95 up! Also fabulous "Black Light" mural kits. Many exquisite modern, provincial, oriental, etc. designs. A stunning prestige touch! Send for . . . .

#### FREE! THIS YEAR'S NEW COLOR CATALOG!

... over 25% new designs! This year's exciting new 36 page color catalog shows dozens new designs & big choice decorator color combinations plus easy "How to" details (encl. 10c postage, handling.)

MURAL ART CENTER 4401 Birch, Dept. 4740, Newport, Calif. 92660



#### **CUSTOM PRINTED SHIRTS**

The latest craze—you think of the slogan and we'll print it! Any slogan, Seasons Greetings, your favorite hobby, sport or club, etc. Up to 30 letters printed on these quality cotton sweatshirts or T-shirts. Machine washable, paint will not run or fade. Colors are royal blue, powder blue or black. Size S, M, L, XL. Specify size & color. Prompt shipment!

Sweatshirt . . . . \$4.95 plus 50c handli T-shirt . . . . \$2.95 plus 25c handli

HOLIDAY GIFTS

Dept. 610-B, 7047 Pecos St., Denver, Colo. 80221



The enamel coffee biggin has a distinct coffee flavor all its own. Just like the famous New Orleans Cafe au lait. The secret is in the enamel drip strainer. Pot takes any drip grind coffee Made of easy to clean white enamel inside and

5 Cup (makes 15 Demi-tasse Cups) Write for Free Catalog Plus 35

\$5.95

Plus 35¢ Postage. Gifto & Gadgeto of DALIAS

722-B So. Sherman St. RICHARDSON, TEXAS 75080

#### FURNISHED IN EARLY AMERICAN?

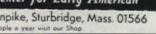
Send 25¢ For Our Big Handbook-Catalogue "1.000 Pictures Of Basic Items For Furnishing An **Early American Home**"



Everything in Early American. All by mail at modest prices. Money-Back Guarantee includes shpg. chgs.

STURBRIDGE YANKEE WORKSHOP the Nation's Center for Early American

408 Brimfield Turnpike, Sturbridge, Mass. 01566





### Roto-Recipe

holds up to 500 recipes!

mpact rotating file holds recipes in see-thru pic-e window pockets, safe from flour and batter. luded are 20 dividers printed with 32 titles from petizers to Vegetables, index cards, pockets tor 0 recipes 3½ x 5". Each refill binder holds an-er 32 favorite recipes. For phone numbers, house-d notes, too. 7½" tall.

Write for FREE catalog of unusual items.

Please, your zip code is required. OWNS DEPT. 3610-A EVANSTON,ILL. 60204



#### **BLUE ONION TABLECLOTH**

Finished sizes are shown
No. 547 Kit, 50" x 50". \$3.95
No. 548 Kit, 50" x 68". \$5.95
No. 5540 Kit, 58" x 78". \$7.95
No. 550 Kit, 68" x 88". \$9.95
No. 551 Napkin Kit & \$9.95 .550 Kii, 68" x 88". \$9.95
.552 Kii, 68" x 106" . \$12.95
.551 Napkin Kii, Set of 4 . \$2.95
PLUS 50c POSTAGE
Pa. Res. Add 6% Sales Tax. Sorry No COD's
VICTORIA GIFTS

12-A Water St., Bryn Mawr, Pa. 19010

#### BUILD REFINISH RESTORE anything of wood

LET Constantine's picture-packed Catalog-Manual help you build new furniture—refinish, restore beat-up cabinets, chests, tables, chairs, etc. See everything you need for easier, better woodworking. All materials plus plans, instructions. 50 glamorous woods in full color. Fabulous glue that needs no clamps. Period and modern furniture hardware, cane, lamp parts! Colonial clock kits. Upholstery. Etc! Most-needed products not in stores or by mail elsewhere. Unsurpassed values! Est. 1812. Send. 25¢ for big new Catalog-Manual. Going fast!

Mail od with 25¢ for Catalog
plus Free "101 Project Ideas"

Whittle Animals
Books & Plans |
Chair Cane Kit

2,000 Products for Craftsmen Woods, Veneers Finishes, Tools Whittle Animals

CONSTANTINE 2044-P Eastchester Rd., Bronx N.Y. 10461

\_Zip\_



#### Pistol-Handled Stainless

in an heirloom tradition

SETH and JED Dept. A-108, Great Barrington, Mass. 01230



Washboard

Memo

Board

\$3.98

Have this precious bit of Early Americana on your

wall! Top has an ad for Pears' soap and four magnetic soaps that hold memos to the corrugated board. Four brassfinished hooks take pot holders or keys. 81/2x18". 8281-6, Board, \$3.98 ppd.

Write For New Free Gift Catalog!

Catalog Miles Kimball 254 Bond St., Oshkosh, Wis. 54901

#### Giant Needlework

QUICK EASY TO MAKE PILLOWS .. An Evening's Fun and Satisfaction



GIANT NEEDLEPOINT Hot, Regimental Stripes On Canvas, 9 x 18 Inches

COMPLETE PILLOW KITS Include Bernat Yarns, Trim. Needle & Back (Foam Pillow Form \$1.95). Many Stitchery Items and New Designs for Wall Hangings, Table Skirts, etc. Catalog 25¢. FREE WITH ORDER Minn. Residents add 3% Tax. Send Check or M.O. No COD

The Hand Craft Shop
Box 5665 Nokomis Station
Minneapolis, Minn. 55417

SERVES YOU RIGHT and elegantly, too, this salad set with the lovely tapered rosewood handles and stainless-steel fittings. You can use one or both for arranging vegetables or spaghetti as well as salads. Each is 13" long and is riveted to a sturdy steel core. \$1.98 plus 35c postage. Order from World Art, Dept. AH10, 2 First St., East Norwalk, Conn. 06855.

HOW ABOUT THE DATE? You will always know the date of the month with a watchband calendar made like a piece of fine jewelry. Spun gold in color, it is made of metal and easy to remove. A set of 12 calendars comes in a pretty plastic box that makes this a good gift. \$1.50 the set. Order from Handy Calendar Co., Dept. AH10, Scott City, Kans. 67871.

JOGGING IS THE SPORT. It is an easy one, too, if your stamina is average. To make you look like a track aspirant you should wear the white cotton sweat shirt brilliantly marked in red and blue. For men or women in small, medium, large, or extra large. Easy to launder. \$4.95 each. Order from Artisan Galleries, AH10, 2100 N. Haskell, Dallas, Texas 75204.









#### NEW PROTEIN RINSE Safely CURLS, WAVES HAIR without Permanent Waving

No matter how straight and hard to curl your hair is, just stir two spoonfuls new discovery RINSA RAMA CHEMICAL RINSE in a glass of water. Comb through hair, put up on regular curlers or pins. Overnight hair takes on soft fushrous casual waves and cust have one your discovery complete the complete of the complete of

FLEETWOOD CO.-DEPT. R-88-427 W. Randolph-Chicago, III. 60606

# LIVE-CATCH ALL-PURPOSE TRAPS

CATALOG
Trap without injury squirrels, chipmunks, rabbits, mink, fox, stray animals, pests, etc. Sizes for every need. Also traps for fish, sparrows, pigeons, crabs, turtles, quail, etc. Save 40% on low factory prices. Free catalog and trapping secrets.

SENSITRONIX, Dept. M-39, 2225 Lou Ellen, Houston, Texas 77018



IF YOU WOULD LIKE TO FIND OUT HOW TO PLACE AN ADVERTISEMENT IN THE AMERICAN HOME MARKET PLACE. WRITE:

AMERICAN HOME MAGAZINE

DEPARTMENT MP

641 LEXINGTON AVENUE, NEW YORK, N.Y. 10022



ROCKING CHAIR for the young in your house could be the one cut from a bucket of finely grained pine finished in honey tone. Foam seat is covered with fabric printed with Early American designs. For a special favorite have a first name marked on back. Height is 16". Width is 12". \$16.50. Order from Old Pueblo Traders, Dept. AH10, Tucson, Ariz. 85716.



TOO MANY COOKS spoil the broth, is an old saying. Here it's made into a charming sampler for your kitchen. The cross-stitch is easy to sew. With this kit you get stamped linen panel, colored floss, and a choice of a wooden frame finished in maple or mahogany.
Panel is 11½ x 14". \$3.30. Victoria
Gifts, AH10, 12 Water St. Bryn Mawr, Pa. 19010.



CANING

cane \$1.25 chair-lot.)

HINSDALE

CHAIR

Now anyone can restore his favorite

antique and heirloom chairs easily and inexpensively with a NEWELL

CANING KIT. Tools, natural cane, and "easy-to-follow" instructions all postpaid for only \$2.00. (Extra

The Newell Workshop

(Dept. AH), 19 Blaine Avenu

90% WOOL BRAIDING MATERIAL heavy material prepared for braiding, hooking, 14 colors, LOW FACTORY PRICES, Sain 14 colors, Write for FREE SAMPLES and Guaranteed. Write for FREE SAMPLES on material—and on or

on this quality rug mater priced READY-MADE braid BLOOMFIELD WOOLEN COMPANY rtment AH-1 • BLOOMFIELD, INDIANA

BRAIDED

MAKE YOUR OWN CANDLES

morals me most available—numerous dec-morating ideas. NO EXPENSIVE COURSE REQUIRED. Free instructions accompany every mold purchase.

Send 25c in Coin for New Catalog

ILLINOIS 60521

RUG

SUPPLIES

BATIK WALL HANGING. The antique method of Batik is a costly way of printing fabric and requires great skill. This brilliantly colored head of an ancient king is handsome and the crown and ear pieces add elegance. It is reproduced from a museum piece. This Batik print is 14 x 17" and costs \$2.95 plus 30c. Order from World Art, Dept. AH10, Westport, Conn. 06880.

SEND FOR FREE ILLUSTRATED BOOK

send for free ILLUSTRATED BL course for upholstering sofas, chairs, foot, sofas, chairs, foot, sofas, chairs, foot, sincluding fabulous new Nauga, sincluding fabulous new Nauga, r's tools. Fire spare time income, paying job opportunities all over, while you learn in spare time, while you learn in spare time. Write for free book, free le lesson, APPROVED FOR VETERANS, Modern Upholstery Institute

Modern Upholstery Institute Box 899-BCW Orange, Calif. 92669

ANYONE CAN PLAY THIS KEYBOARD HARMONICA

YBOARD HARTES BEAUTIFUL ACCORDION TONE

THE MONROE TABLE CO.

Big 16" Model as seen an TVI Play favorite songs by number ... no lessons needed! Finest Italian reeds, 25 keys. Includes extra mouthpiece. SATISFACTION GUARANTEED.

Money back if not delighted! (Retail Price \$74,95). ONLY \$14.95 PPD.

# MOON CHART

# GIANT (4 square feet)

Yours for only \$



Just think how exciting and instructive it would be, as you and your youngsters follow today's moon program, to be able moon program, to mount here was when man himself soon the fact of the moon, to find the exact spot.

Now you can, with this giant four-color Moon Chart, prepared from government, photographs by the family major craters, "seas," and mountains tifles all major craters, "seas," and mountains tifles all major craters, "seas," and mountains very or spacecraft... and provides valuable facts on the moon's size, climate, and atmosphere. To get your Moon Chart, send name, address, To get your Moon Chart was the provided the provided





#### THING BAG

Kit TB-2: 9-1/2" x 14-1/2" x 3" 57.95 ea. ppd.

Send check or M.O. Satisfaction Guaranteed. U.S. mail order only. Texas residents add 3% sales tax.

PERKS' PACKAGES, AM108, 6322 Sloan Street, Houston, Texas 77017

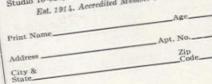


# STUDY

In Spare Time

Studio 10-024, Port Washington, New York 11050.

Est. 1914. Accredited Member N.H.S.C.



#### Send for the world's greatest toy catalog!



#### 2,000 GIFTS FOR BOYS AND GIRLS!

2,000 GIFTS FOR BOYS AND GIRLS!

It's more than a catalog—it's the favorite browsing book of thousands of American families! Here's the newest edition—easily families! Here's the newest edition—easily popping collection of gay and instructive popping collection of gay and instructive toys ever pictured—many for the first time. Also included are children's books and Also included are children's wear, sporting games, unusual children's wear, sporting goods and adult games. Shop by mail—it's fun. Send for your catalog now.

### EAG SCHWARZ

Dept. 028, 745 Fifth Ave., N.Y., N.Y. 10022 Please send to me your 1968-69 Toy Catalog I enclose 25¢ to cover postage and handling.

Address State\_\_\_\_\_Zip\_\_\_\_\_



#### 8 PER CARAT FINE CUT . 58 FACETS PUREWHITE . FLAWLESS

STRONGITE is a hard and brilliant synthetic stone, at a fraction of the cost of a formation of the cost of the cos

THE STRONGITE CO. Dept. 44A, 7 W, 45th Street

# \*★R.F.K. MEMENTOS



ROTHERS COIN SET Oxidized Silver Gift Box

ONLY \$9.50 A SET



Q.

ONLY \$2.50 EACH





ADD 50¢ FOR POSTAGE AND HANDLING

\*\*\*\*\* KENNEDY MEMENTOS P.O. BOX 979 WINONA, MINNESOTA 55987

\$16.95 postpaid. Ducks, Box 696, St. Joseph, Mo. 64502. AMERICAN HOME, OCTOBER, 1968



ORDER DIRECT & SAVE

DECORATOR DUCK PLANTER Actual hand painted decoy. 15" x 8"; rich walnut base; water-proof receptacle. Flow-ers not included. \$3.95 cach. Hop. Drake pair. ch. Hen-Drake pair

MUSIC WHOLESALERS POURETTE MFG. CO. Dept. A 6818 Roosevelt Way N.E.
Washington 98115 TABLE & CHAIR CATALOG FROM

# It began as a simple idea.

(Then competition started)



Brand names are what manufacturers call their products. They put their names right on the package so you can see who they are. They work hard to make these products better. Offer brighter developments. Innovations. Consistent quality. This is how they try to outdo other brands. And they let you know about these improvements through advertising. But if they don't live up to these claims it's good-bye to their reputations. That's how competition works.

Nationally advertised brands are what we take for granted. But we'd soon know the difference if they weren't around.

When brand names compete, products get better.



BRAND NAMES FOUNDATION INC.

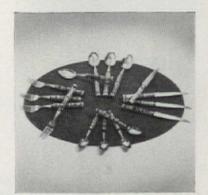
FOR THE WOMAN WHO SEWS or takes pride in her grooming a triple-panel mirror is, a must. Here is a fine quality one that is 56x32" opened, and 56x16" closed. Mirrors are electroplated and framed with narrow gold color molding. It can stay open or both wings can be folded. \$17.95. Exp. coll. Order from Yield House, AH10, North Conway, N.H. 03860.



FASHION WISE, the owl costume ring is fun to wear and gay to contemplate. The gold-plated metal is deeply etched and set with sparkling rhinestones. Round jadegreen colored stones form the big wide eyes. The ring is adjustable to fit any finger size. The tiny price tag is \$2.98. Order from Harriet Carter, Dept. AH10, Plymouth Meeting, Pa. 19462.



BAMBOO ISN'T NEW, it's a proven standby. Use a set for informal meals to save polishing your good silverware. This service for four consists of forks, knives, soup spoons, and teaspoons. The honeytone bamboo handles are fitted with stainless steel. Knives are serrated. \$7.98 plus 50c postage. Order from Helen Gallagher, 410-59857, Peoria, Ill. 61601.



SWORD MAKER'S GEM. Give the man of the house this carving knife made in Austria by a famous sword maker. Fashioned like a chef's knife, the classic design complements all silverware. Store it in the heavy, unfinished wooden chest that will delight him. Knife is 10" long. \$19.50 plus 50c postage. Order from Vislo Values, AH10, Great Neck, N.Y. 11022.



BACK IN FASHION. Fur jackets and stoles are on the scene again. Send your old fur coat away and have it remodeled, cleaned, glazed, fitted with new interlining and a monogrammed outer lining. You have 45 styles to choose from in this new catalog. \$27.95 complete, is the small cost for this service. Order from Morton's, Dept. AH10, Washington, D.C. 20004.



THE UNIVERSAL GIFT is this appealing mouse stapler. It is perfect for Dad's office, the study at home, a favorite teacher's desk. Designed to fit the standard style, it is made of smooth brown wood. Tail, ears, and smug moustache are leather. It has a winsome expression. \$1.98 plus 25c. Order from Bon-a-fide, AH10, 1 Park Ave., New York, N.Y. 10016.





