AMERICAN March 36March 3

FOR AMERICA'S YOUNG HOMEMAKERS

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color: how, when, and where to use it

Spectacular, practical color ideas for your home How to make your children's money keep growing 20 luscious time-saver dishes for every occasion This can be a good time for you to buy a house





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Why don't <u>you</u> become a professional Interior Decorator?



It's a high-income field where a woman is in her glory. The demand for decorating services is at a peak, and opportunities are unlimited...even if you use only part of your time. You can train at home without interrupting your regular duties.

BY JANICE TRIMBLE

I DON'T THINK there is another profession today that offers more pleasure or greater rewards to a woman than that of interior decorating.

It is the ideal place to put your natural love of beauty to practical use. You can prepare for one of the many attractive positions available or decide to go into business for yourself.

Do you enjoy doing your own decorating? Have you ever helped a friend solve a decorating problem? Then you have the makings for success as a professional decorator.

Even if you've done no decorating, you may be one of many women with unsuspected talent in this direction—talent just waiting to be discovered.

You can now train for this work at home, in your spare time. No previous skills or experience are required for this training. Why not look into the many opportunities that interior decorating offers you?

A tremendously expanded field

It used to be that only wealthy people employed professional decorators. That's no longer true. Increasingly large numbers of homemakers now rely on the services of decorators. They know that a decorator can provide beauty and individuality—and can often save them money, too.

Your work as a decorator is varied and interesting. It frequently takes you and your clients into plush showrooms and exclusive shops filled with treasures. You move in a world of fashion, creativity and ever-new challenge.

Designing and furnishing even a single room

can earn you hundreds of dollars; larger assignments can earn you much more. Many women do extremely well in just part-time work; their own homes often serve as showcases for prospective clients.

But decorators are busy in many areas besides homes. Their talents are employed in decorating hotel rooms, business offices, building lobbies, clubs and institutions. That's why the profession has grown so enormously.

What the LaSalle Course teaches you

The LaSalle Course in Interior Decorating has been prepared by experts to give you complete and up-to-date preparation for this most exciting of modern careers. Lessons come to you by mail; they are as fascinating as the professional work itself. Much of the study material included is absolutely unique in a course of this kind. For instance, you get an attractive, simple-to-operate slide projector with color slides that show interiors as big as life on your wall. You also get professional sketching equipment, coloring materials, stencils that make it easy for you to draw room plans and furniture arrangements, and much more.

Step by step, you are shown how to develop your creative ability. You are taught the principles of color and design and the historic background of today's decoration. You are trained in the selection and use of furniture, fabrics, accessories, lighting. You learn how to achieve beautiful settings that will delight your clients and build your reputation. Even before you have finished the course, you will be able to apply your new knowledge to glorifying your own home.

At each step, you are given practical assignments which are then carefully reviewed by your instructors and returned to you. You are coached with thoroughness for your work as a professional decorator.

The LaSalle Course in Interior Decorating is backed by more than half a century of leadership in the field of adult education. More than 1,000,000 people have trained for success through home study with LaSalle.

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If you are seriously interested in the new opportunities offered by a career in Interior Decorating—if you are prepared to devote a few hours of your spare time each week to conscientious study in order to achieve your goals—send for the free booklet offered in the coupon below. You may be surprised by the low cost of the course. LaSalle, 417 S. Dearborn Street, Chicago, Illinois 60605.

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Ivory Liquid helped Sally Sherwood put one over on her husband, Bob.

1. First Bob was blindfolded. Then his daughter held her hand to his lips. Bob kissed.



Then his wife, Sally, held up her hand. Bob kissed again and looked downright puzzled.



3. "Beats me," said Bob, "One hand's as smooth and soft as the other."



4. What fooled Bob? Sally Sherwood takes care of her hands and uses mild Ivory Liquid for dishes. It's the only liquid with the Ivory name for mildness!

Mild Ivory Liquid helped leave Sally Sherwood's hands so soft and smooth they fooled her husband. HUBBARD H. COBB, EDITOR

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OUR COVER: The conversation tower in the home of Mr. and Mrs. Jerome Meier. See pages 82 to 87. Photograph by William Maris.

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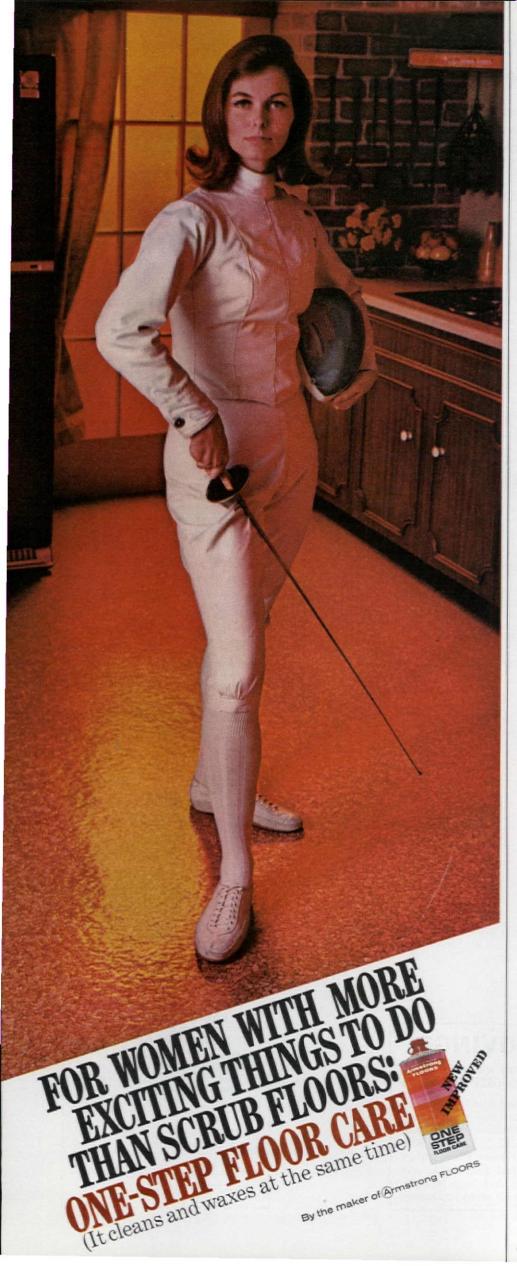
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Last spring according to a report in The New York Times something was finally done about water pollution. A seventy-year-old housewife, Mrs. Raymond T. O'Connell, a resident of Mamaroneck, New York, organized a working crew of some 200 men, women, and children and then went to work and cleaned up the accumulated junk that had been fouling up the Mamaroneck River that flows through their charming community.

In spite of all the talk, and there has been a lot of it, that has flowed out on the subject of water pollution in this country, Mrs. O'Connell's action has been the first positive step that has come to our attention. There probably have been others that we do not know about, but the chances are it was the individuals alone or collectively who finally got sick of all the talk and took some definite, positive action. They went to work and did something. It seems to us that if we are ever going to get our country cleaned up it is going to have to be done by us citizens, working alone or together within our block, our neighborhood, our community, our state, and throughout the nation. And, after all, why not? It is our country.

We can talk about planting trees and flowers but really the first step toward making America beautiful is to just get the rubbish removed from our landscapes. Let's first get rid of the trash and debris. Clean up our streets, our sidewalks, our vacant lots, our highways, our rivers, our parks, our beaches, our recreation areas, our countryside. And once we have, the next job is to keep our country clean. We must agree with a statement made by the New York City Park Commissioner, Mr. Hoving, who said something to the effect that people who litter our countryside are not "litterbugs," they are slobs. And slobs they are indeed. Whatever other name can you possibly give them? Whatever other name can you give parents who allow their children to be so inconsiderate, so lacking in appreciation that they will foul up the country that they will ultimately inherit?

We feel the time has come when each of us simply must take more of the responsibility for cleaning up and keeping this country clean. But to do this, each of us is going to have to become more involved in this project than we have been.

If we really want to make America beautiful, then each of us is going to have to make a greater effort. We are going to have to watch our own manners, the manners of our children, and even the manners of our neighbors.

It takes both effort and dedication to a cause to ask a complete stranger to pick up the trash that he has discarded, and we can assume that the response to this request will not always be very agreeable to our ears. There may not be even any response at all and certainly no action. And, what happens then? Well, if our neighbors won't pick up after themselves, we'll have to do it for them. Maybe after we've done the job, they may start getting the idea.

HUBBARD COBB, EDITOR



AN ELEPHANT IS NOT A CAT by award winner Alvin Tresselt and Wilbur Wheaton. Rollicking tale about a miller who went off to buy a cat to guard his corn, but came back with an elephant. Recommended by LIBRARY JOURNAL. Delightfully illustrated in color. Publisher's price \$2.95

THE WONDERFUL TREE HOUSE by Harold Longman. "What kind of house should a tree house be?" The boy in this book sees many kinds in his oak tree. SCHOOL LIBRARY JOURNAL: "Will appeal to young children." Written in verse, with lots of color illustrations. Publisher's price \$2.95

FUN WITH A-B-C & 1-2-3 by Hal Dareff, illustrated by Marylin Hafner. A gay picture book filled with fun and learning. VIRGINIA KIRKUS' SERVICE: "Really does accomplish its purpose...to drill beginners in the alphabet...and to take them from 1 to ...10". Publisher's price \$2.95

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PARENTS'
Magazine

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Membership brings to your home each month an outstanding, carefully selected book which you may read to or along with your little one. Each book will charm and captivate your child—from its bright, colorful cover through its gaily illustrated pages, with a story appealing and understandable to even the youngest mind.

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If your child is of "beginning reader" or "read to me" age, enroll your youngster now—and receive the introductory package shown above FREE, plus "Miss Suzy" as the first Program selection. You must be convinced of the pleasure and benefits this highly praised Program offers your child—or you may return the books in 10 days and owe nothing. Parents' Magazine's Read Aloud and Easy Reading Program, P.O. Box 161, Bergenfield, N. J. 07621.

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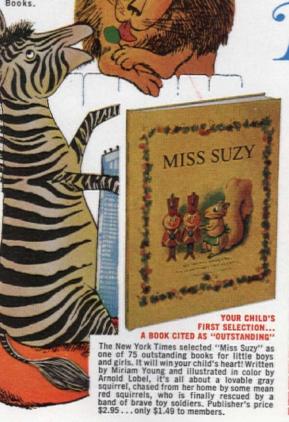
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THE BOLD LOOK

KOHLER'S BOLD LOOK STARTS WITH AVOCADO, THE "GO-WITH" COLOR OF THE YEAR. IT STARTS A BOLD NEW TREND: AWAY WITH TIMID BATHROOMS! DOWN WITH LACKLUSTER KITCHENS!

Check that Bold Look bath across the way. The matching fixtures, lavatory, toilet, bidet and tub, boast Kohler's color of the year-Avocado-with some bold room accents to bring out its best. Observe the crowning touch: the new Flair fittings of amber acrylic on polished brass. Does your taste run to something bolder still? Read on...



Kohler Accent Color lavatories give your imagination free rein. Here's the idea: With a pastel shade on the other fixtures, let your lavatory sound a bold, bright note of contrast. Use Antique Red against blue . . . accent a soft green with a deep Jade . . . contrast a neutral tan with a rich Expresso brown. Daring? A little. Aren't you?



Something missing? Why, yes, the old metal rim! Not only will your lavatory look prettier without it, but you'll save a pretty penny on installation. Leave it to Kohler to make the bold moves!

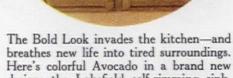


For the Bold Look, a touch of Flair! These elegant Flair fittings by Kohler are a blend of diamond-bright acrylic and brass. Choose amber, white, charcoal or clear.

Not bold...but a bright idea! Below you see the Kohler tub with the slip-resistant Safeguard® bottom. Unique textured surface helps guard against slips and falls. Available on any Kohler tub.







design: the Lakefield self-rimming sink. Note the novel proportions: a convenient sized basin for scrapings (into strainer or disposer)...a king size basin for dishes.

The Scintillating Six! Kohler Accent Color sinks in six choices: Antique Red, Expresso, Jade, Coppertone, Blueberry, Citron. Selfrimming for low cost installation.



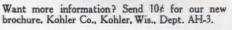












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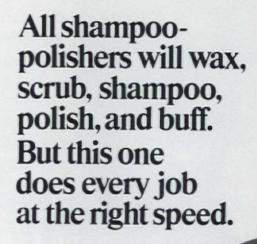


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For better results, use Hoover Rug Shampoo and Hoover Floor Wax. Part of a growing line of products by the world's leading floor care company.







We're the same company that makes the vacuum cleaners.



The contributors shown below are as diverse in their interests and activities as four people could be, yet each in his own way has made a notable contribution to this issue of American Home. We have on hand a leading financial expert, a noted architect, the head of a film animation department at one of the giant aircraft companies, and a successful free-lance photographer.



Norman Strunk, Executive Vice President of the U.S. Savings and Loan League and a foremost authority on home finance, finds time too to be a sportsman. In summer he's a high-handicap golfer, in winter "a somewhat better curler." (Curling is a Scottish game played on ice.) Mr. Strunk's informative article on how the tight-money market affects the home buyer appears on page 30.



Richard Meier is a graduate of Cornell University and a member of the American Institute of Architects. Besides heading an architectural firm he is a teacher at Cooper Union in New York. In the house he designed on page 82, he has carried out his philosophy that a house should be bold in form, yet subdued enough to serve as a natural setting for the decor and the way its occupants live.



Diantha Fielding is a young, bubbly Californian who, in addition to being head of film animation for Hughes Aircraft, finds time to be a wizard at stitchery. Her talents for the latter you see in the lovely tulip quilt on page 8 which she designed. Her one-woman show was recently presented at a Los Angeles art gallery. On the job, her film "Early Bird" won an award at the International Film Festival in Munich.

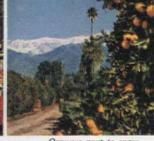


Says free-lance photographer Bill Maris, "I started handling cameras and fondling lenses while still in knee pants in my father's studio in Steubenville, Ohio. The all-around skills of a small-town photographer have stood me in good stead. In 1949 I came to New York and started work with Ezra Stoller and have been with him over the years. This year-my own studio." Bill's work you see throughout this issue.



Tunical Pacific sunset







A mission old as the U.S.



Watch Movieland light up



Tru subtropical shopping















Pacific drama: surfer pits his skill against a tricky wave . . . and wins.

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All four seasons are vacation seasons in Southern California. That's unusual, but good. With visitors coming out here all around the calendar, we can afford to be reasonable. Most hotels, motels, restaurants and shops charge about

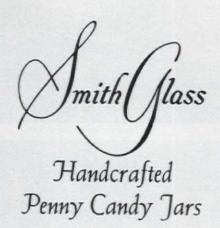
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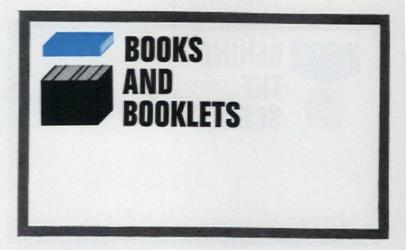
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BOOKS OF HOME INTEREST

A WINDOW ON WILLIAMS-BURG. Williamsburg, Virginia, the city restored to its 18th-century charm, has been captured beautifully in this book of photographs. The pictures, by Taylor Biggs Lewis Jr., are all in exquisite full color. Lovers of Colonial history especially will appreciate this. It's a slim book with a slim price tag—\$3.95. Text by John J. Walklet Jr. (Holt, Rinehart & Winston)

ANTIQUES YOU CAN DECORATE WITH. At last—a remarkably practical book on antiques. The title may be a bit misleading, for there's nothing in it on decorating, but it is a helpful guide to medium-priced antiques available in the United States and Canada. Author George Grotz tells where to find them, what to pay, how to avoid fakes. The book is well illustrated with drawings and includes information on refinishing. \$4.95. (Doubleday)

THE MAGIC WORLD OF ROSES. The time of year for planting roses is approaching, and if you're looking for advice, try this book by Matthew Bassity. In addition to basic information on cultivating, it has a history of roses and a section on how to landscape with them. Both color and black-and-white pho-

PASTA! Good cookbooks sometimes come in small packages too—for example, this little one by Evelyn Gendel is artistically done and filled with some very tempting pasta recipes. \$3. (Simon & Schuster)

tographs. \$6.95. (Hearthside)

QUICK GUIDE TO WINE—another small edition we found interesting, by Robert Jay Misch. Great for anyone interested in learning about wines who doesn't have time to read any of the more voluminous guides on the subject. \$2.95. (Doubleday)

DINING OUT AT HOME, although unpretentious in design, has some excellent, unusual recipes. Author Sophie Leavitt's aim was to "find many different

ways to transform everyday foods into mouth-watering gourmet dishes . . . with simple tricks, . . ." Looks like she's succeeded. \$4.95. (Stackpole)

These books may be ordered through your local bookstore.

BOOKLETS YOU CAN SEND FOR

ALL ABOUT GARNISHES. You can make every meal decorative with tips from this illustrated, 30-page booklet. Create potato flowers, fruit kabobs, and many more garnishes. Send 25c to "Garnishes," AH, 4834 West Armitage, Chicago, Ill. 60639.

AMERICAN RICE AROUND THE WORLD. Discover new, easy ways to prepare rice with this colorful collection of recipes. Free from Dept. AH, Rice Council, P.O. Box 22802, Houston, Texas 77027.

HE SHALL HAVE MUSIC and SHE SHALL HAVE MUSIC. These two booklets explain the merits of early piano training, discuss home practice, teaching methods, etc. Either or both, free from Dept. AH, Everett Piano Co., So. Haven, Mich. 49090.

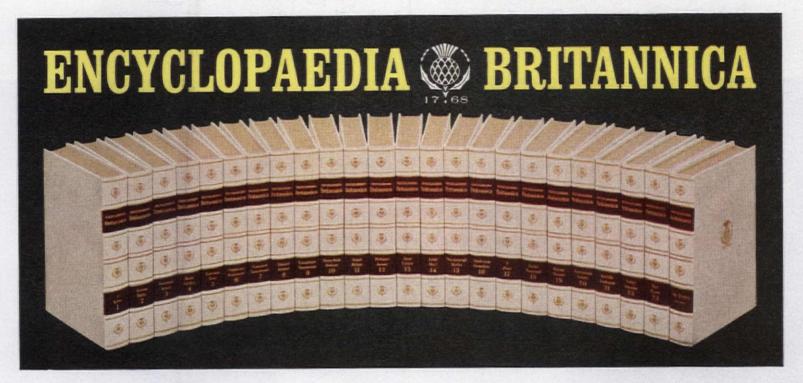
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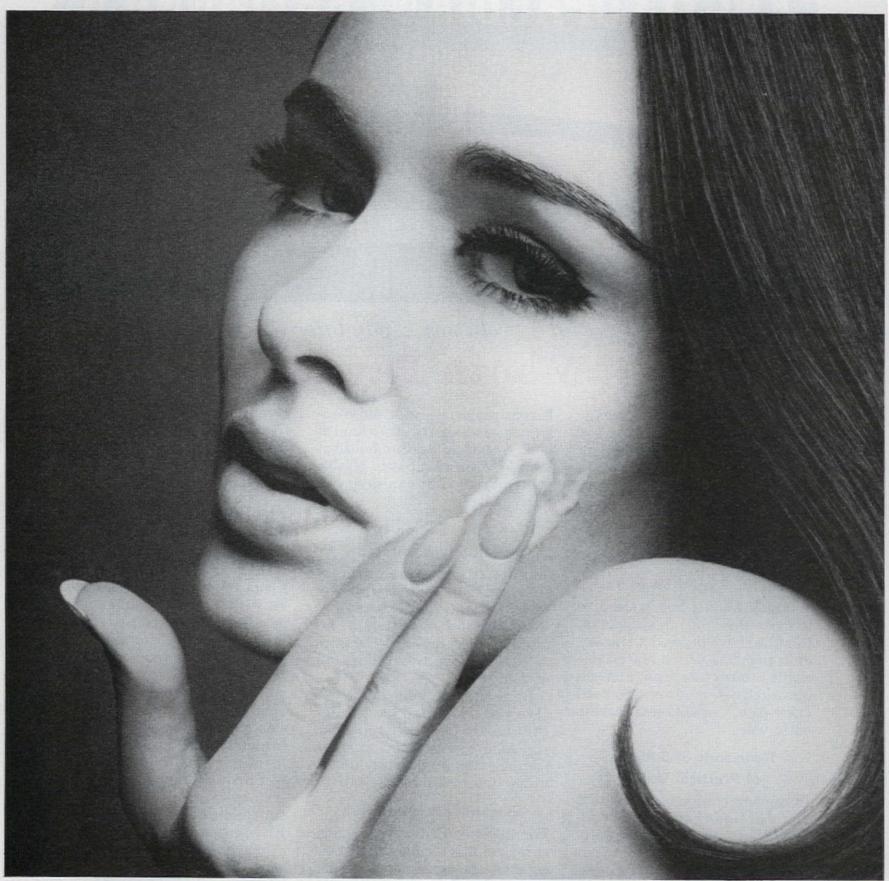
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Watch National Geographic's "Yankee Sails Across Europe!" brought to you by Encyclopaedia Britannica, in color on CBS-TV at 8:30 p.m. (E.S.T.) Saturday, April 8.

This is the beginning of a beautiful makeup.

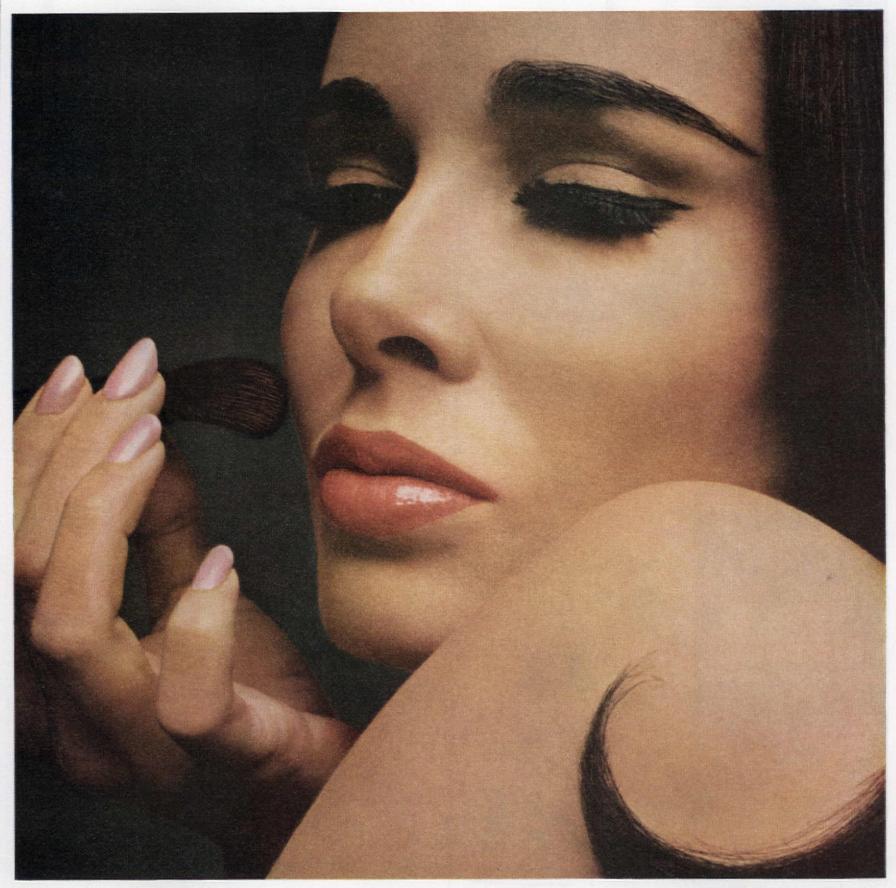


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'Blush-On' by Revlon. Sincerest form of flattery. Can't be imitated.

Revlon created it first. Pace-setters pounced on it fast. Now no woman we know would face the day without it. The sheerest breath of fresh, young color you fluff on all over your face (cheeks, chin, every place)—with its own lush brush. Suddenly, your complexion comes alive with the look of 'instant health'. Untense, untired, untwined. Terrific.



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WHAT DOES IT MEAN? COMMODE? CREDENZA? LOWBOY? HIGHBOY?

Have you ever wondered what a hutch really is? A vargueno? A commode? If so, you're not alone. With a bit of French here, Spanish there, sprinklings of Italian, and varying technical terms, today's furniture jargon is indeed complex. We've compiled the following list of definitions to help you identify various case goods or wooden pieces of furniture.

A CHEST IS NOT A CHEST IS NOT A CHEST

What many people call a dresser or bureau is called a chest in the stores. A chest measures about 50 inches high by 38 inches wide and consists solely of drawers.

According to manufacturers, the dresser is a long, low unit with sections of drawers. A double or triple dresser has two or three sections of drawers respectively, and measures anywhere from 50 to 80 inches long by about 32 inches high.

The word *bureau* is actually French for writing table. Thus, a table desk is often called a "bureau plat" or flat desk.

In Colonial times a miniature or bachelor's chest was popular. Measuring about 28 inches high by 30 inches wide, it is perfect for a modern foyer.

Highboy, another word of French origin, is derived from "haut bois," meaning high wood. A tall chest of drawers, often as high as eight feet, the highboy is a classic Colonial.

The chest-on-chest is a highboy consisting of one large chest mounted on another.

The *lowboy* is a chest of two drawers that is mounted on fairly long legs.



Commode (above), French for chest of drawers, is a word that's used a great deal. A formal chest, a simple Victorian washstand, a night table, and even a low drum table are all called commodes.

A chest developed for modern living is the window chest or window commode. A low piece designed to fit under a window, you can sit on it like the old-fashioned window seat. It can have drawers, doors, or a hinged lid thus providing additional storage. Sometimes the top is upholstered.

CHESTS WITH DOORS

The credenza, originally the Italian's table for preparing food, is a long, low chest with any number of doors. It offers ample storage space and can be used in any room. It's a good piece for housing hi-fi systems. The credenza has also been called a hall chest, cupboard, or console. Historically a console has been a narrow pier table or shelf mounted on a wall in a foyer with a mirror hung above. The word now applies to a narrow, shallow chest as well, which can be used just about anywhere in the house.

Very similar to the credenza are the *door chests* produced for bedrooms. These have pull-out trays which are enclosed by doors.

Much like the credenza, although taller, are the buffet and sideboard. French and English respectively, they are dining room pieces with drawers, doors, or both, designed for serving and storage.

BOOKCASES AND CABINETS

The traditional china cabinet is called a china by furniture salesmen. For storage of linens, china, and silver, it has drawers or doors below and a top section of doors with grille or glass panes and adjustable shelves. When this cabinet is made in two parts, the bottom section is called a buffet, credenza, or chest base, and the upper section, a hutch, hutch top, or deck. These fit together as one unit but are more flexible and easier to move. The hutch comes with open shelves, or a combination of doors and drawers with open shelves. A very adaptable piece, this hutch-



chest combination (above) may be used in a library, living room, or dining room for storage.

The breakfront is a china cabinet made in three sections, with the center section a bit wider and projecting out from the other two.

The curio cabinet or vitrine is a tall slender piece with glass or grille front to show off objects.



The étagère, another type of display case, is actually a book-case with open shelves. It ranges from 18 inches to eight feet tall (left).

DESKS

A drop-front desk in English is known as a secretary, in French as a secretaire or escritoire. The Spanish version of this desk is vargueno.

WHO SAID "SUITE" IS PRONOUNCED LIKE "SUIT"?

We did in our November issue and you should see the letters we've received from our readers! Many dictionaries or authorities tell us that the preferred pronunciation for "suite" is "sweet." However, Webster's Third New International Dictionary lists the pronunciation of "suit" as an alternate and this is the way everyone in the furniture trade seems to pronounce it. That perhaps is why we slipped. Thanks to all of you for keeping us on our toes. We really do think it should be "sweet" and not "suit." Sounds better too!

Enjoy standing on a cushion



It's the new vinyl miracle floor invented by Congoleum-Nairn. The beautiful floor that takes wear and traffic...and bounces back to its original beauty. Your feet will be grateful for the cushion inside. Soft underfoot. Warm, too. Quiet. Shown, the beautiful Comfortflor® Vinyl pattern #2723.

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Incredible new cushioned floors by Congoleum-Nairn



Few parents in this day of high costs and higher taxes can look ahead with confidence and say, "Well, at least there'll be money enough for the children when they're ready to start their college educations."

The simple truth is that the money the children will need will probably have to grow along with the children. It starts small, but it can be built into a substantial fund year by year, as interest accumulates and as the payments you put in regularly add up. This may seem the slow way to save and provide for the younger generation. But it's certainly a sure way for parents-or grandparents-to go about it. And it can be done without putting a burden on the donors, under a set of legislative rules called the Uniform Gifts to Minors Act. Since the tax consequences of gifts made

under these laws apply not only to federal income tax but also to state income tax, the federal gift tax, and federal estate tax, a donor should consult his attorney for legal interpretation of his local statutes. He should also confer with investment, insurance, and tax counselors.

The size of a gift, as well as your own financial situation, will have a bearing on any tax involved-or with the avoidance of any tax.

SAVING FOR EDUCATION-THE FASY WAY

Instead of simply putting a couple of extra dollars in your savings account, if you have your child's future in mind, make a gift to that child of whatever you have to giveno matter how modest the original gift may be. A controller of a large

New York bank told how he has been handling his children's education funds. He has four children, and in the first year of each child's life he put \$10 in a savings account in the child's name, under the Uniform Gifts to Minors Act, naming himself as custodian. Each year thereafter he increased the deposit by \$10, making his gift \$20 the second year, \$30 the third year, and so on. In ten years when the oldest child is 18, he will have-with yearly interest compounded quarterly and figured at a conservative four percent-a little over \$2300 showing in the savings passbook.

AN IRREVOCABLE GIFT

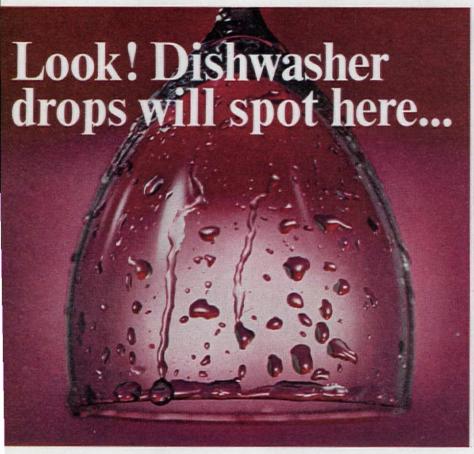
You can give money, stocks or securities, bonds, life insurance (the latter in some states) under this Uniform Gifts to Minors Act. Most of our 50 states recognize the kind of gift giving you may do under these provisions. You declare in formal procedure, that the gift you are making to the child belongs to him entirely. It's an irrevocable gift-you can never make use of the money, stocks or securities, bonds, or life insurance for your own purpose, which you turn over to the custodian for the child.

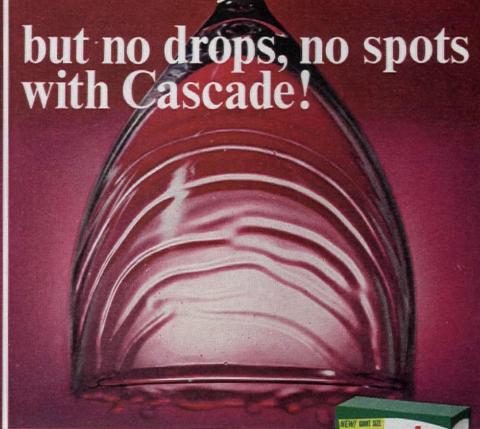
This procedure for an irrevocable gift can be a fine thing. Beyond question it does protect the child's interest. However, parents who make an irrevocable gift to a child should analyze their situation thoughtfully. There should be a substantial sum in

savings for the parents' use before such a gift is formalized.

Grandparents who do not have t be concerned with the day-to-da support of their grandchildren-an whose income sometimes allows for more free play with surplus fundswould feel no hesitation, of course in making irrevocable gifts of money

If, for example, a grandparent have ing several grandchildren would lik to give each a sum of money fo future education, he could do this b opening a savings account in eacl child's name, with himself or anothe as custodian. It's necessary to have social security number for each child If these numbers have not alread been obtained for other reasons (some new-born babies have account opened and therefore have socia security numbers before they car walk!), it will be necessary to ge Form SS-5 from either the Treasury Department of the Internal Revenue Service or a Social Security Office. You will find either or both of these offices in your own community. An irrevocable gift takes the income-tax liability off the donor and puts it onto the minor's funds. A minor probably will have no income to declare in these years while he is growing. But each year a minor may have a tax-free income of \$900, and the parents may still claim the \$600 dependency exemption, if they supply over half of his support, and he is under 19 years of age or a student.





Try Cascade's amazing toothpick test!

A toothpick can't pry a water drop loose. Drop holds tight!

Dip toothpick in Cascade solution. Poof! The drop loses its grip!
Now—touch toothpick to the glass. Cascade with Chlorosheen does it.





No more ugly spots on your dishes! No more towel touch-ups! Just sparkling, amazingly spotfree dishes when you use Cascade in your dishwasher. Only Cascade has Chlorosheen to make drops lose their grip. Water rinses off in clear sheets, and dishes dry spotless.



U.S. SAVINGS BONDS

E Bonds as well as bank accounts or securities can also be obtained for minors. Many parents find that regular purchase of E bonds in a child's name is a simple and financially manageable method of making sure money grows for future needs.

If you want to transfer E bonds you already hold to a minor's name, you may have them reissued. However, you will have to pay the tax due on the interest that has accrued up to the date of the reissue. From then on the tax liability will be the minor's.

In order to effect this transaction, you must get Treasury Department Form 3360 from your bank. It should be filled out, signed by you and certified by a bank officer. He will then send this form, with the bonds, to the Federal Reserve Bank for processing.

The newly reissued bonds will bear the name of the child, also the name of a beneficiary if you request that this additional name be added.

SAVINGS ACCOUNTS & SECURITIES

The savings bank account, too, is an easy and convenient way of letting money earn money for a child during his growing years. If this is done in the minor's name, with you as custodian, make sure the child's social security number is obtained and registered on his account, so that you will not pay a tax on the interest the account earns.

If a donor wishes to make a gift of securities to a minor—and if the donor already owns the securities in his own name, he needs to instruct his broker to have the securities registered in the proper statutory form. The minor's social security number should be furnished for tax-saving purposes too.

CUSTODIAN OF THE MONEY

Whether a parent acts as a custodian or whether he prefers to appoint some other adult is a decision he may make himself. Generally, an adult member of the minor's family is eligible to serve as custodian of his property. However, recent federal rulings suggest that, if inheritance taxes become complicated, someone other than the donor or the child's parents be named as custodian. A guardian or a trust company is eligible also to serve as custodian under the Uniform Gifts to Minors Act—in most states.

One question that may well arise is: Are joint custodians authorized? The answer is no. Only one person may be custodian of the same property at any one time.

SIZABLE SUMS

Are there any limitations on the size of a gift to a minor, under the Uniform Gifts to Minors Act? Generally, no. However, if you plan to give a child a sizable sum of money or stocks or securities, you would be wise to consider having a trust set up. A Living Trust may be arranged on a

revocable or irrevocable basis. You'll want legal and financial advice for setting up a trust, which is professionally managed for a fee.

One thing that should be understood by the elder members of the family connection: a donor may not make a gift to a minor, under the Uniform Gifts to Minors Act, in his will Such a gift may only be made in the donor's lifetime.

TAX CONSEQUENCES

A basic question that must inevitably arise when anybody gives anybody else anything: What are the tax consequences?

These solemn words come straight from the Internal Revenue Service: "Prospective donors who are uncertain as to the income, gift, or estate tax advantages or disadvantages of any gift under these laws are advised to consult with tax counsel for a review of their tax situation prior to making any gift. Once such a gift is made, it is irrevocable and any unforeseen tax consequences that might result cannot be avoided."

Mary Feeley has her own Family Financial Planning Service in New York City and is author of Associated Press's syndicated column, "Live Within Your Income."



6 decorator secrets you can steal with RIT.

(it's easy!)



More than a tint * Rit colors in depth.



A money- and space-saving idea collected at the National Hotel/Motel Show: Place a table desk between two beds, tuck a pair of stools underneath. Topped with a pair of lamps and a mirror, the desk turns into an all-purpose unit, replacing one or two nightstands as well as a dressing table. Great for a guest or teen-ager's room—or for your own bedroom. (Seen in the Room of Tomorrow exhibit, decorated by Ellen Lehman McClusky, F.A.I.D.) In this same exhibit we were equally intrigued by what appeared to be a sleek, modern wall clock but was actually the narrow door to a built-in ironing unit, manufactured by the Iron-A-Way Company, Inc., in Morton, Illinois. The flip-down board is cantilevered, which means it's minus that annoying front leg that always gets in the way. It also includes a wall-hung iron stand, an electric outlet, a hanging rack for finished clothes.

Maple chopping blocks were once standard equipment only in butcher shops. Today, these squat blocks on sturdy legs have graduated not only into gourmet kitchens but all over the house. We haven't seen a house done all in butcher blocks yet, but we expect to. Unlike some other current fads, the butcher-block fashion has a perfectly sound basis. Butcher blocks are impervious to almost anything, they age well; scars can be sandpapered away, and they really do look marvelous. One of the main purveyors of butcher blocks for many years is J. & D. Brauner, Inc., a restaurant supply shop in New York City. Their butcher blocks come in many sizes and shapes; they even have some for shelving.

To give you a nice, secure feeling, the Fiber Glass Division of Pittsburgh Plate Glass Company now offers a five-year guarantee on all positively approved draperies made of their yarn. The so-called Plus-5 total guarantee states that draperies will not fade, wrinkle, stretch, shrink, mildew, or wear out before it expires. With each pair of draperies comes a numbered guarantee label that must be filled out and mailed to the Pittsburgh people.

On the move? Ideally suited for you are area and room-size rugs by Callaway Mills who makes them for families who want to have their rugs and move them too. Most of these rugs come in many of Callaway's popular carpet styles—with a hand-knotted five-inch fringe, in standard sizes from 4x6 to 9x12 feet. They sell from about \$35 to \$135. Custom sizes and shapes may be ordered. The firm also has hand-crafted area rugs in a higher price range.

An idea worth thinking about once you've settled down: Use an area or room-size rug in one location and carpet the adjoining room wall-to-wall in matching fabric.

Velvet ribbons have a million uses, especially if they're washable nylon velvet with a pressure-sensitive backing. Conso Products, in New York City, makes them, and claims that the adhesive they use is so durable the ribbons can be pulled off and reapplied. Use ribbons to gift wrap or make a border on pillows, slipcovers, bedspreads, or draperies. Cut ribbon to desired length and apply with a slight hand pressure—no sewing needed! Two widths are offered in the plain ribbons and two, wider ones, in the openwork ribbon. Price is from 12c to \$1.40 a yard. Available in a wide range of colors from pale yellow to deep purple

Vana D. Houn



Marvelous!...a nonelectric appliance that sweeps all floor surfaces: tile, wood, slate, cork, cement, terrazzo, brick, linoleum, rugs and carpeting.

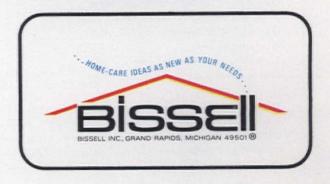
Yes, for the first time, you can get one sweeper for all the different floor surfaces in your home. The new Bissell Gemini picks up where others leave off because it sweeps bare floors as well as the deepest pile carpeting. And it goes everywhere quickly, effortlessly—there's no cord to tie you to the wall!

Gemini's exclusive twin brushes make its

sweeping action doubly efficient... picks up dirt coming and going. And the unique angled bristles "flick" even gritty sand into the dust pans. All this for less than \$17.

Try the new Bissell Gemini...for every floor surface in your home...makes all other sweepers obsolete!

Another one of the great home-cleaning values from Bissell.



GREEK REVIVAL

Ask someone to describe a typical example of Greek Revival architecture and you'll very likely get an answer that approximates: "A large public building with columns in front." This is not a wholly inaccurate answer, but it lacks detail.

Greek Revival architecture in America did find its first home in public buildings—one notable example being the Capitol in Washington, D.C. But early in the 19th century it was adapted to residential architecture. In each case, it enjoyed a widespread acceptance and innumerable design variations.

Generally speaking, the popularity of Greek Revival was attributable to an intense interest in the classical world; specifically, America's identification with Greece's struggle for independence from Turkey in the 1820s. Our principles of democracy—also of Greek origin—the Industrial Revolution and its contribution to more simplified design, archaeological discoveries, and an increase in publications on other cultures were also key contributors.

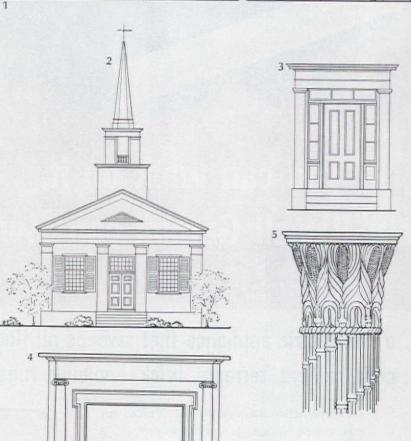
Other factors accounted for the variations of style across the country. Available building materials differed from area to area, as did the climate and way of life.

IN THE EAST

In New York you might find the Greek style exemplified by a simple stone or wood building with four Doric columns across the facade (many times two—one on either side of the front entrance) and a simple pediment.

Space was an important consideration in a cosmopolitan and rapidly growing city such as New York. Therefore, many homes (although certainly not all) were on a lesser scale than those of other cities during the same period. Their size often could not afford the addition of such features as the monumental colonnade.

The Greek Revival found frequent appearance in New York homes, and elsewhere, in interior detail . . . on mantels, in entrance halls, dining rooms, etc. These details ranged from the simple Doric to the more elaborate Corinthian designs. And one can be sure that the architect met the advent of the indoor bathroom with equal grace. He simply elaborated on his use of classical detailing. After all, New York was not to be outdone by its country relative, the Greek Revival outhouse.

North in Massachusetts, the Greek Revival style was sometimes 

used in conjunction with the classic Georgian-style house. This was often accomplished by the addition of Greek columns to a porch or doorway. It is interesting to note also, that while Greek motifs were used around windows—inside and out—the windows themselves were not Greek since windows were not used in classic temples. As a result, without models to copy, they were usually handled with simplicity.

In Massachusetts space was also a consideration but here the architect had more frontage than his New York associate. Two- or three-story columns were added—not for support but for a monumental effect. The availability of granite bolstered the popularity of this monumental approach.

LOOKING SOUTH

The South is perhaps the area most frequently associated with classical architecture, despite the fact that interest in neoclassic styles came to this area later than the Northeast. But however slow its development in the South, once interest in classical forms was aroused, it produced some excellent examples in both civil and domestic buildings. Greek Revival became a predominant style since the southern climate was well suited to an architecture that used classic elements such as porches.

The size of the plantation manor, its elegance, and its expandable facilities for entertaining lent itself well to the Greek Revival style. One typical example of the southern Greek Revival style is a monumental structure with a colonnade running clear around three or four sides of a central block.

WESTWARD EXPANSION

By the time Greek Revival architecture reached the far West (after 1849) it had been developed to a point where it was now more American than classic. This is best exemplified by the completely American style one-story house with two-story-high Doric columns under a raised central roof.

WHAT HAS IT CONTRIBUTED?

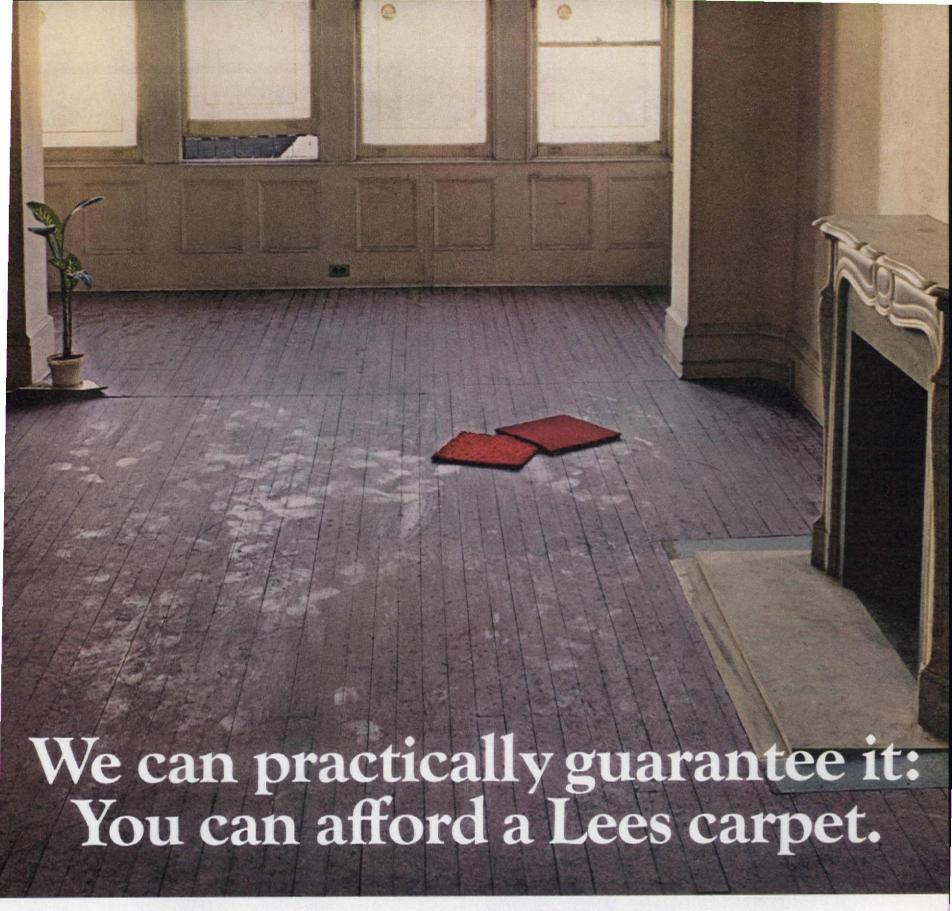
Greek Revival architecture not only represented the solution to practical problems but it contributed to the breakdown of Colonial traditions and represented an attempt to create an American architecture. Long after the movement had given way to new ideas—and as late as the early part of the 20th century—certain elements used in early buildings, such as the column and rotunda, were still incorporated in buildings.

By Nancy A. Hecht

1) The most obvious Greek Revival element in this house is its colonnaded porch. But on closer inspection, there's the familiar entablature, triangular pediment, pilasters on the wings, and classic treatment of the door. The white-painted wood blended well with earlier Colonial designs. 2) Churches played a large role in the development of Greek Revival. The one shown here is the common temple shape

with pedimented Doric porch and columns. Note the unmistakably Colonial spire.

3) Doorways such as this one offered the Greek Revival enthusiast some of the best examples of classic simplicity. 4) The fireplace, a non-Greek form, is here embellished with Ionic pilasters. 5) Corn column, designed by B. H. Latrobe for the Supreme Court, shows how classic designs were used with familiar symbols.



A lot of people think our prices start at \$16 sq. yd. And go up.

That's a pity. Because our prices start at \$35 sq. yd. And go down. All the way, dollar by dollar, to \$7 sq. yd. or even less.

So if you can afford \$9 or \$8 or even \$7 sq. yd. you can afford wall-to-wall carpeting by Lees. And very good carpet you'll be getting. It won't be as dramatically thick and luxurious as our most expensive carpet. But it will be just as carefully made. Same good firm backing. Same carefully dyed fibers. Same finicky inspections.

But suppose you can't afford our lowest price? And besides, you've seen carpet advertised for less? Don't do it. You may be lucky. But more likely you'll be disappointed. We've been in the business a long time and we know how much a good honest carpet has got to cost. When you pay less, you're taking a big chance.

Here's a better idea. Instead of wall-to-wall carpeting, consider a room-size rug. Or an area rug. Lees makes hundreds of them. Great ones. In every color, texture, size and shape you can imagine.

If you can spend even \$90 for, say, a 9 x 12 rug, you can still afford a Lees.

You honestly honestly can't? Then you know what? Wait.

Because when you get right down to it, if you can't afford a Lees... you can't afford a good carpet. And that's the only kind that's worth your money.

Lees...The careful carpetmakers.

Important Arthritis Information

"If there is any possibility that you have a rheumatic disease [including arthritis], see your physician. Don't delay. Early treatment can prevent crippling."

Your doctor will probably recommend aspirin in his treatment, because:

"Aspirin is the most reliable and least toxic of all arthritic drugs. It is the one that is most likely to provide sustained control of symptoms."

-The quotations are from the folder, "Arthritis & Rheumatism," recently published by the U.S. Department of Health, Education and Welfare.

The makers of Bayer Aspirin urge you to remember this: Bayer is pure aspirin. Many of the other products that advertise arthritis benefits are part aspirin, but Bayer is pure aspirin, and aspirin is the drug doctors recommend for hours of continuous relief from arthritis pain, swelling and stiffness, so you can work, play and sleep in greater comfort.

If you suffer from arthritis, see your doctor at once.

When he recommends aspirin, take Bayer.

Pure aspirin, not just part aspirin.



HOW TO GET COMPLETE FOLDER

You owe it to yourself to read the complete folder, "Arthritis & Rheumatism," published by the U.S. Department of Health, Education and Welfare. It is for sale by the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402—Price 5 cents each or \$3 per 100 copies.





You know the delightful difference between stewed meat and a well-flavored stew, a bowl of mere greens and a salad with a piquant dressing. It's these subtle touches that bring zest to our daily bread. A whole category of cosmetics can do much the same for the everyday face! Admittedly, as in cookery, the sparkle adders also add minutes to a routine, take a bit of practice to use in just the right way. Just about the best area, after lips, to begin bringing more life to a face is the eyes. And don't confuse what we are talking about with the who-gave-her-the-black-eyes look of some teens.

Eye makeup should be so lightly applied that only you know for sure! And you begin with a little wonder-worker, the eye liner. With a little practice and these tips, you'll be expert in no time. 1) With liquid eye liner or cake, use a tiny, fine-pointed brush. Apply a small amount of liner to brush (wet it first for the cake, but make sure it isn't a wet blob). 2) Face the light, hold mirror in your left hand. 3) Tip head back and cast your eyes down, open only enough to see. Start at inside corner of eye; aim to color lashes rather than eyelid. The liner will actually be on the lid, but by aiming at lashes, you get a very fine line with no gap betweeen lashes and lid. 4) Let liner dry for a second or two to avoid smearing. Color? One of the soft charcoal browns or grays are very natural, and Revlon has two new blacks that are exciting and subtle-Cherry Black and Navy Black. Which liner? You might start with the cosmetic brand you use most. We've tried Revlon's Ultima II Eyeline liquid; Fabergé's Magic Liner Kit, with liquid liner, mixing tray, and liner remover; Dorothy Gray's new liquid liner and brush and remover with pads; Helena Rubinstein's Cake Eyeliner (a particularly good traveling companion); and Max Factor's new Shiny Eyeliner.

Next add eye shadow . . . lightly! There's a wide choice of shades on the market but our preference for daytime is white, applied on the upper part of upper lid, almost to the lower edge of brow. For more drama, try taupe just above the liner, then white above that. Eye shadow helps to give eyes a more opened-up look. Again you have a choice of textures . . . cream or powdery cake. Buy one of each and see which you use more deftly. Most firms make both types. Yardley has a range of colors in their London Look; Max Factor's Shadow Fling, a compact, has four shades and a brush; Revlon's Ultima II Creme has a white Snowfrost, and Charles of the Ritz's Lid Lustre, a cake applied with brush, adds a gleam of gold for evening wear.

Keep brows natural, weeding out only the waywards at the sides. Add color if you need it, via brow pencil such as Revlon's automatic one, or Max Factor's Brush and Brow in wonderfully natural shades. The last touch to look-alive eyes is mascara, and again you have a choice of colors and types of application . . . the wand type as in Helena Rubinstein's Long Lash, Revlon's Fabulash, or Charles of the Ritz's Auto-Lashique . . . the cake-and-brush type of which Estée Lauder's Special Formula Mascara is a good example.

Other add-more-life spices are Dorothy Gray's new Shade-away Cream in her Secret of the Sea group, to tone out under-eye shadows, etc.; Estée Lauder's Raspberry Lotion and Soap, mouth-watering to smell, look at—and use; her Youth Sheen, a translucent, iridescent liquid to highlight cheekbones or use all over the face; and false eyelashes, easier than ever to apply; three new shampoos from Helena Rubinstein . . . Silk Sheen Protein Formula for color-treated hair, Medicated for dandruff, and Protein Formula Cream type.

You may have already WON in The Longines Symphonette's

GOLDEN TR COUGAR)weepstakes

1st Prize — 100 chances to win A Sensational Mercury COUGAR Sportscar. Fully Equipped and complete with all deluxe accessories.

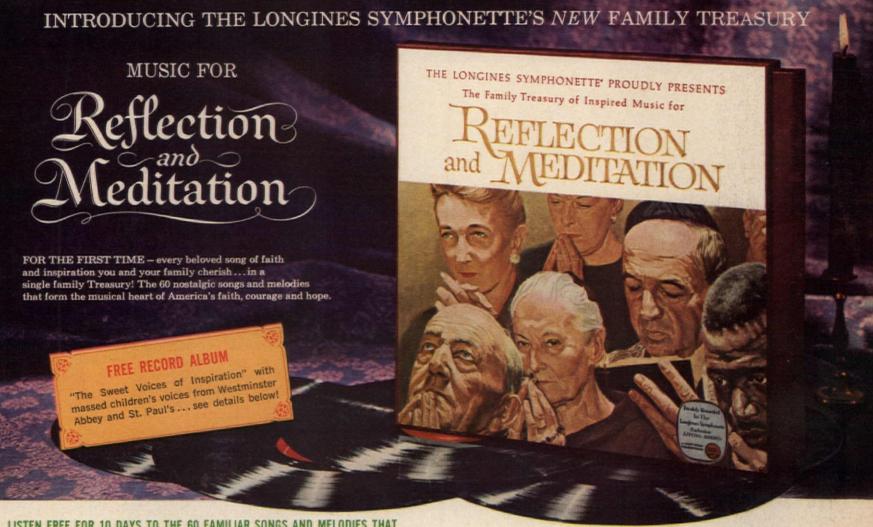
2nd Prize—100 Elegant, Full-Length MINK COATS. Custom designed and personalized by the famous Hy Fishman Furs of New York.

Plus 10,000 powerful AM-FM Transistor radios to follow-up winners!

Over 10,000 Chances To Win in The Longines Symphonette's New GOLDEN COUGAR SWEEPSTAKES.

Say "YES" on the attached card and you have already "won" a valuable record album.





LISTEN FREE FOR 10 DAYS TO THE 60 FAMILIAR SONGS AND MELODIES THAT ARE PART OF EVERY AMERICAN FAMILY'S SPIRITUAL HERITAGE AND BELONG IN EVERY HOME!

Yes, The Longines Symphonette, The Singing Choraliers and The Cathedral Chorus transport you to a res, the Longines symphonette, the Singing Choraliers and the Cathedra Chorac transport you to a nostalgic musical world where faith, courage and hope are a way of life! Five purest vinyl records bring inspiring moments for Meditation and Reflection with such sweeping selections as "May The Good Lord Bless And Keep You", "Battle Hymn Of The Republic", "Climb Every Mountain", "Because", "Bless This House", "Nearer My God To Thee", "The Rosary", "Kol Nidre", "Now The Day Is Over" and many more! Just mail card or coupon for FREE 10 day audition in your own home . . . keep FREE "Sweet Voices of Inspiration" record even if you return five-record Treasury and owe nothing. Music for "Reflection and Meditation" belongs in every home record library!

CHECK YES ON ATTACHED CARD FOR FREE TRIAL AND FREE RECORD ALBUM! Send card today to find out if you are already a WINNER

Your FREE record album (yours to keep forever) is "THE SWEET VOICES OF INSPIRATION" featuring the massed children's voices from Westminster Abbey and St. Paul's in London, with The Longines Symphonette. 13 selections include: "Prayer Of Thanksgiving", "When You Wish Upon A Star", "Auld Symphonette. Is selections include: "Prayer of Thanksgiving", "when you wish upon a Star", "Aula Lang Syne", "Brahm's Lullaby" and many more! Just check YES on Official Entry Card attached, get FREE record album, listen FREE to the Family Treasury of Music for "Reflection and Meditation"... and find out if your Lucky Number has already won a valuable prize! The Treasury is not available in stores anywhere—and you can own it for as little as \$5 a month and save up to 50% of what you'd expect to pay in fine record stores! Act at once and find out if you have already won!

ARE THESE THE SONGS YOU WANT TO SHARE WITH YOUR FAMILY? (Just a few of 60!)

I Believe The Perfect Day The Hills Of Home Deep River The Lord's Prayer The Lost Chord I Love You Truly The Angelus Tomorrow Is A Lovely Day

Invictus Trees Faith Of Our Fathers Faith Of Our Fathers Lead Kindly Light Steal Away God Is Ever Beside Me Pilgrim's Chorus In A Monastery Garden You'll Never Walk Alone Calm As The Night Abide With Me

How sweepstakes works . . . The Longines Symphonette has reserved the described gifts for holders of lucky numbers, selected by electronic computers under the direction of the D. L. Blair Corporation. Each Lucky Number coupon submitted by an adult 21 years or older will be checked against the official list of winning numbers. Employees of The Longines Symphonette and its affiliates, or of this magazine or persons less than 21 years of age, shall not

Love Divine All Love Excelling Go Down, Moses Roll Jordan Roll The Bells Of St. Mary's Song Of Songs I Heard A Forest Praying Homing
Ah! Sweet Mystery Of Life
Morning (Peer Gynt Suite)
Bird Songs At Eventide Softly, Now The Light Of Day Count Your Blessings Carillon Because Eli, Eli Goin' Home (New World Symphony) Bless This House Serenade Now The Day Is Over

be eligible. Your entry must list the official lucky number, and must be checked YES or NO. ("NO" entries may be pasted on post-paid bind-in card.) Entries must be received by January 4, 1968. This sweepstakes is subject to all Federal, State and Local regulations. Prize winners will be notified by mail. If you send a self addressed stamped envelope a representative list of prize winners will be sent to you.

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If you've been putting off buying a house until the tight-money period is over and mortgage interest rates have declined, you should have some second thoughts on the subject.

The truth of the matter is that we are very likely to remain in a period of more or less tight money for a long time to come, and there is little likelihood that mortgage interest rates are going to decline appreciably in the foreseeable future.

While there may be some reduction in mortgage rates, whatever savings may result will likely be more than offset by other increases in housing and related costs.

Any prospective home buyer should ask himself this question about interest rates: Are the current rates simply high by historic standards, or are they "reasonable" or even low by comparison with what they will be in 1968 or 1970? The answer is they probably are not too high in terms of what's likely to happen over the next few years.

Hardly 18 months ago most savings and loan executives would have scoffed at the idea that interest rates would soar to their present levels and then remain at a relatively high plateau for a long time. At that time, of course, most of us didn't anticipate that we would be in the middle of a military crisis, or that, if we were, that we would try to wage it without any interruption of the civilian economy. And yet, at the time of this writing, this is exactly what we are doing.

Nor did most of us believe, even as the involvement in Vietnam deepened, that we would commit ourselves to invest, both the public and private sectors, in programs designed to educate our own and everyone else's children, eliminate our slums, purify our rivers, solve the smog problem, and in general do everything possible to attain a better life. Incidentally, since most of these commitments are politically bipartisan, the bulk of these projects will continue to go forward, regardless of which party is in power.

HOUSE SHORTAGE EXPECTED

We are moving into a new age in the American economy, and it is my feeling that the housing picture is going to be affected considerably. Now the next question: What does all this mean to you in deciding whether to buy a home?

To begin with, the market for homes has been "sluggish" for the last few years. One of the reasons was that the much-heralded "war baby" crop of home buyers failed to materialize on schedule. The war babies did grow up, they got married, they had families-but there was no concerted rush on their part to buy homes. Getting a start in life, these couples were not at the economic point where home ownership was readily attainable. So they moved into apartments. This situation will change, of course, as these young families expand, have higher incomes, and accumulate more of the world's goods and comforts

As far as the construction of new houses is concerned, there has been a decline in housing starts for almost the past ten years. In 1959, for instance, there were 1.2 million single-family homes built; in 1960, 987,000; and by 1965, this figure had shrunk to 941,000.

During 1966 there were approximately 775,000 single-family homes built, and it is expected that in 1967 the number will be even less.

FEWER HOMES BUILT

This low rate of home construction does not augur well for the potential home buyer who puts off looking for a house for a few years. It is inevitable that with the low rate of construction, many areas are going to see a housing shortage in the foreseeable future. As the supply of single-family homes begins to tighten, there will be an inevitable increase in prices, an increase caused not only by a scarcity of homes but by other economic factors which I will mention later in this article.

There is no question that the major factor in the ills besetting the housing industry in 1966 was a severe shortage of mortgage credit. With the increase in interest rates being paid on bonds and government agency obligations, many of the nation's savers began to abandon their traditional form of savings—passbook savings. During 1966 gains in passbook savings at commercial banks, mutual savings banks, and savings and loan associations declined dramatically. Since passbook savings provide the

vast bulk of mortgage lending funds, it is easy to see how this severely affected an already troubled home-building industry.

As savings available for home lending began to drop in the early part of the year, interest rates began to edge upward. This surprised no one because as the supply of mortgage money dwindled there was spirited bidding for what was left. Mortgage loans in most cities were quoted at rates above six percent—often well above. As a consequence, many families decided to put off buying until interest rates decreased.

This is a normal reaction on the part of prospective home buyers, and one that is easily understood by the people in the housing and home financing industries. However, this thinking is based on the premise that financing is the *only* element involved.

CONSTRUCTION COSTS RISING

What most people fail to realize about the cost of their home is that there are factors other than the mortgage which enter the picture. In reality, a house involves three things: men, money, and materials. The ultimate price of the home depends completely on how much those three factors cost in the marketplace. And here is where you will begin to see why right now may be your best time to buy a home.

The "men" element in housing is made up of the carpenters, plumbers, electricians, roofers, and all the other artisans who earn their living from home building and the construction industry. Each year the skilled tradesman expects, like all of us, to see his income increase to at least keep pace with the increased cost of living. Beyond this, there is an acute shortage of skilled tradesmen in all phases of the construction field. This shortage, coupled with the fact that there are few new recruits for these trades, is going to create a real problem in the coming years. What skilled labor is available will be able to command premium rates for its services.

As always, the most important factor in the construction-cost picture will be the cost of construction labor. Some workers have already won automatic wage increases to take effect in mid-1967. But others, including carpenters, brick layers, and laborers,

have contracts expiring then the must be negotiated.

Even in so-called "ordinary" times the building-trades unions have man aged to keep their workers' wage well ahead of the cost of living.

The cost of money-your mort gage-varies with the supply. When mortgage funds available for lending are plentiful, the rates tend to incl downward. When funds are scarce such as in 1966, they go up. The fac is that over the next decade there is going to be a heavy demand for al sorts of loanable funds, including home mortgage money. In such a climate, interest rates will tend to remain high, quite possibly as high as they are today. In some years they may go even higher depending on the demand for money to finance expansion in the economy and steppedup government programs of all types.

The cost of the materials which go into your home is steadily going upward. For instance, builders reported an increase of four percent in many material prices from 1965 to 1966.

In addition to the "raw" materials of housing, price increases have steadily taken place in the home equipment field. Though many families fail to consider them, the range, the refrigerator, the home freezer, are as much a part of the housing package as the foundation, roof, and walls.

So you see, with what lies ahead for both the economy and the building industry, costs have only one way to go—up. Delaying your purchase of a home until "things go down" could be a costly mistake, and also could deprive you of the home you want.

Let's consider a hypothetical case—a home in a suburban location near your hometown. Let's assume that you thought about buying the home in 1964, but decided to wait a few years until the prices dropped. Then we'll see the changes you would have encountered had you looked at the same home built in 1966. Finally, we'll project into 1968 and estimate what the situation will be then.

HOME COSTS IN 1964

Let's say the house was \$25,000 in 1964. With a 5½ percent mortgage loan made for 80 percent of the appraised value for a period of 20 years, you would have had to make a down payment (continued on page 129)

"Speakin' as a lady plumber,

New extra strength Comet bleaches out tough food stains better than any other

leading cleanser! Look!"





1 "Show you how Comet bleaches out tough food stains. This is a real test—two dark food stains with berry stain on top. I'll run some water...

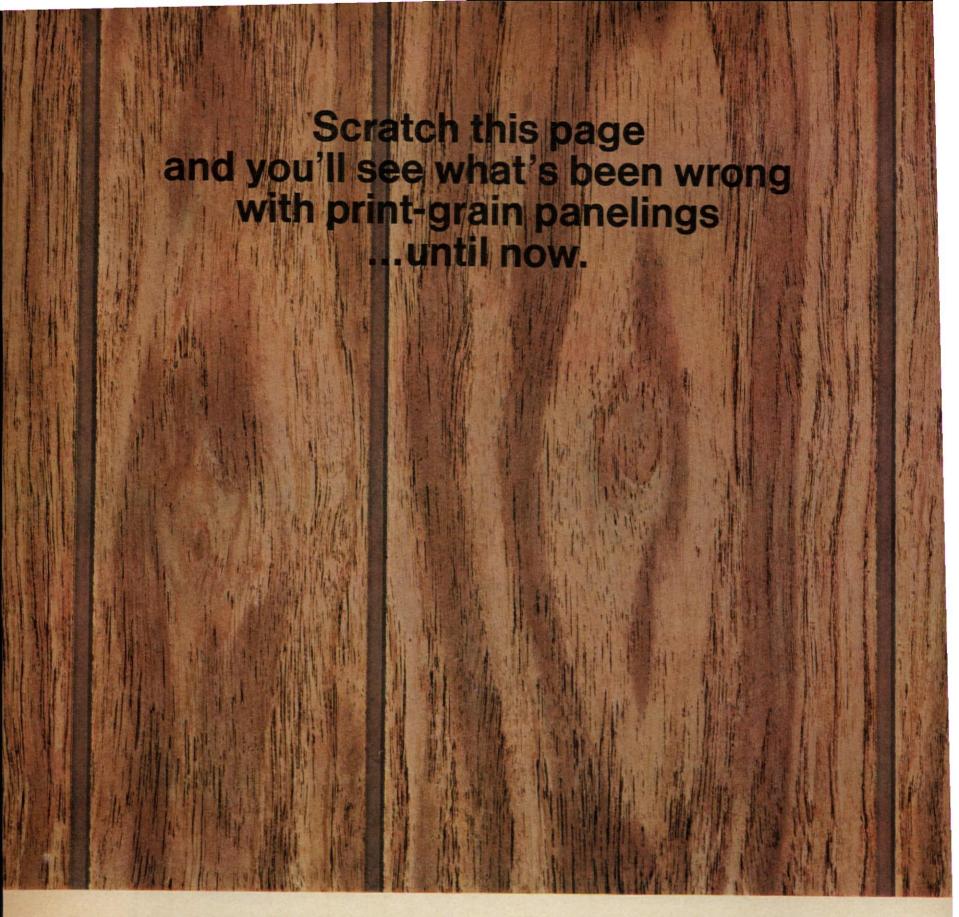




Now I sprinkle another leading cleanser, and Comet, on the stains even-steven. Wait a bit while they work. No rubbin'. Then I'll drain the sink...

3. ... and rinse. How about that? The other cleanser left some stain, but Comet worked like a charm. It's the Stain-Removing Cleanser, only one with Super Chlorinol! Disinfects better, too."





Get out a key and scratch away up there.

See? There goes the wood grain! Same sort of thing happens when you scratch ordinary print-grain panelings.

Sure they come at a nice low price. And they look fine when they're new. But scratch away the inks and what's left is a blank panel.

You deserve something better for your money. And now, for the same kind of money, you can get something

better.

You can get new Weldwood® Duragard™ paneling.

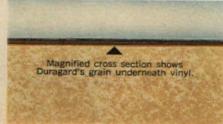
In Duragard paneling, the grain patterns are underneath

a tough, clear vinyl film that's bonded to the panel's surface. Dirt and scratches can't penetrate this barrier. You can always restore its original luster merely by sponging it with mild soap and water.

Like the others, Duragard costs less than \$8.00 for a 4' x 8' panel. Like the others, it looks great when you buy it. But unlike the others, it keeps on looking great.

> Give a look yourself, at your Weldwood Headquarters dealer's. He's listed in the Yellow Pages under "Plywood."

> In Canada: Weldwood of Canada, Ltd.





This is a tubeful of boredom.

(This new kind of tool reduces all your challenging,) interesting, iffy glue jobs to an easy, dull routine.

Just squeeze it on. (No mixing to test your skill.)

No more interesting chats at the hardware store about what type fastener to use. This one is right for nearly everything.

No more excitement about getting things wet. It holds practically everywhere except under water.

You can't even become a bigspender. Even the large economy size is only \$1.59. Touch-n-flug
Non-Flammable, Water-Resistan

Bonds Metals, Ceramics, Plaster/Wood, Concrete, Leather, Fabric, almost all surfages.

No clamps to play with. Just touch (one coat on one surface)—and glue. That sticks it—but you still have plenty of time to straighten things out if you get them crooked.



No suspense. It replaces nails—and is so much less nerveracking to use wherever making holes can make a mess of things (like in ceramic tile).



A patch of earth, long hours of sun, and apples ripening on the branch. If you live in a large city or suburb, chances are your outdoor living room is a mere stone's throw from your neighbor's picnic table. The idea of enjoying a couple of fruit trees in such cozy circumstances seems absurd. You remember apple trees in the country that touched the sky, spreading out over giant shadows. You couldn't possibly plant one like that and not be blacklisted.

There is a solution for all you fresh-fruit cultists and back-to-nature utopians weary of cellophane wrapped, antiseptic apples. Grow dwarf trees. You can plant two or three and still have room for grass and flowers. And you won't have dwarf fruit either. Tiny trees bear full-size crops—sooner than standard trees. The latter take about six years after planting before they produce fruit. You will probably harvest a crop the second year after planting dwarfs.

Dwarf trees are a fourth the size of standards, usually from six to ten feet tall. Some stay under six feet. They are kept small by being grafted onto a naturally dwarf understock. They are easier to harvest and require less spraying and pruning than full-size trees.

WHEN, HOW, AND WHERE TO PLANT

Fruit trees must have at least six hours of sun a day or they will not set fruit. Plant them in the sunniest part of the garden.

The best time to plant varies from region to region. Spring is best in the northern tier of states: New York, Maine, Minnesota, Wisconsin, and Colorado. In warmer climates you can plant in the fall.

To plant, dig a hole twice the size of the root ball, replacing poor soil with topsoil and humus. Before planting, find the union of stock and scion—a knob or slight swelling on the trunk. Plant the tree so the graft union is two inches above the ground. If the tree settles after you plant and water it, scrape enough soil away so the graft union remains two inches above the soil.

You probably won't have to prune after planting. This is usually done at the nursery, or before the plant is shipped, if you order

your trees by mail. If not pruned at the nursery, apples, peaches, pears, and plums should be cut back a fourth to a third after planting. This will encourage side branching. Keep a few main scaffold branches spaced evenly at different levels along the trunk. Staggering the branches in this fashion permits light and air to reach all parts of the tree. All pruning should be done in late winter or early spring before the sap runs.

BIRDS AND BEES

Pollination is essential for the production of fruit. Some trees, referred to as self-unfruitful, require the pollen of a different variety for fruit setting. Most apples, pears, and peaches are self-unfruitful. Plums, sour cherries, and nectarines, on the other hand, are self-fruitful: They use their own pollen for fruit setting. Sweet cherries, with the exception of 'Black Tatarian,' are self-unfruitful. You must plant another variety near them or they won't bear fruit.

The safest way to buy fruit trees is to ask your nurseryman whether the varieties you want are self-pollinators or not. If they're not, he'll recommend a suitable variety for planting with them. If a mail-order nurseryman does not give this information in his catalog, write and inquire before ordering.

THE OTHER SIDE OF THE COIN

Dwarf fruit trees are more expensive to buy than standard varieties, but will save you money in the long run on maintenance costs. The average price of a two- or three-year-old tree is four to five dollars. Stake your tree after planting and give it a spot with protection from strong winds. Dwarf trees have shallow root systems and could blow over in a storm if they're not supported.

Although maintenance is easier and picking the fruit does not involve scrambling up and down a ladder, you will have to be more consistent in your attentions to dwarf trees. Check them for suckers, which should be cut out immediately, and maintain a regular spray schedule. Most chemical companies sell all-purpose spray mixtures containing recommended insecticides, such as malathion,

and fungicides. They are ready to use—follow label directions.

SPRAYING TIME

When you spray is as important as what you spray with. Apples and pears require four or five applications of an all-purpose spray mixture each season:

- 1. Spray when fruit buds show pink at their tips.
- 2. Spray again after most of the flower petals have fallen. Do not apply pesticides to trees in bloom.
- 3. Five to seven days after petals fall, spray again.
- 4. Ten days later, spray again for the last time.

If apple maggots, codling moths, mites, apple scab, or aphids are a serious problem, you will have to spray again beginning in July. To control the maggot, you must kill the maggot fly before she lays her eggs. Contact your county agricultural agent, your state university college of agriculture, or a nearby apple grower during the first two weeks of July. They will be able to tell you when the flies are expected to emerge to lay their eggs. Begin spraying as soon as emergence is reported, often around the tenth of July. Repeat the sprays every seven to ten days, but stop ten days before harvest time.

Use a spray mixture that contains diazinon or carbaryl (Sevin). During some seasons the flies may persist and lay eggs until frost or harvest. You must not spray after the tenth day before harvest time.

For stone fruits, such as apricots, cherries, and plums, two sprays are usually sufficient. Use a spray that contains ferbam, a fungicide.

- 1. The first spray application is made when at least three quarters of the petals have fallen.
- 2. Your second spray should be applied when the shucks or membraneous coverings start to fall.

If stone-fruit trees are attacked by leafhoppers, mites, leaf spot, or brown rot, spray two more times: ten days after shucks fall and when fruits first show color.

Definite tolerances have been established for all the above-mentioned chemicals. This means that they are dangerous if overused, used incorrectly, or applied at the wrong times. Follow the rules and avoid injury.

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Charleston The Diamond Huntington The Anderson-Newcomb Co. Wheeling L. S. Good & Co.

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Other home fashions from Stevens: Forstmann blankets, Gulistan carpets, ready made draperies and Stevens Fine Arts Collection of sheets and pillow cases.



Handsome 30" free-standing model. Elegantly trimmed oven window, interior oven lamp. J-339.



30" Americana. Meat thermometer, rotisserie, second oven at eye level, automatic Sensi-Temp. J-797.



24" wide built-in wall oven. Rotis-serie, meat thermometer, auto-matic oven timer. JR-18.



Meat thermometer, rotisserie in P-7 master oven. Second oven has removable door. 40" J-487.



P-7 Self-Cleaning Ovens are available in 5 different types of models. (Many other P-7 models not shown here.)



Budget-priced 30" model. Push-button controls, interior lamp, high-speed surface units. J-332.



Big 27" built-in oven. Oven timer, fully automatic, interior lamp. JK-12.



Custom 30" free-standing model. Rotisserie, automatic Sensi-Temp surface unit control. J-349.



Sizzle away. Spattery roasts are no trouble to a P-7 Self-Cleaning Oven.



40" range with convenient push-button controls, fully automatic oven, timed appliance outlet. J-439.



30" free-standing range with handsomely trimmed oven window, high-speed surface units. J-333.



Oven has meat thermometer, rotisserie. Autotic Sensi-Temp. It's the J-757, 30" wide.

Let 'em drip! The P-7 Oven cleans itself, while you take it easy.

I love to bake pies. I hate to scrub ovens. What do I do now?

Now get a new G-E P7 Self-Cleaning Oven. There's one to fit your kitchen, your budget.





Custom 40" range. J-449 with rotisserie in the P-7 master oven, automatic Sensi-Temp control.



The 40" J-479. Push-button controls, second oven, 2 interior oven lamps, timed appliance outlet.





Americana® 30" range. Rotisserie, meat thermometer, automatic Sensi-Temp unit control. J-787.



Mark 27. Only 27" wide, high-speed surface units, fully automatic oven, rotisserie, interior lamp. JM-87.





Don't touch this dirty oven.

Just set the controls...

it cleans itself electrically.

Oven scrubbing is dead! The drips, the dribbles, the spatters can't faze a P-7° Oven. This incredible labor saver is now available on a range or built-in to fit almost any kitchen, any pocketbook.

About 7¢ a cleaning!* With P-7, the same electric elements you cook with also clean the oven. And that's new-clean, shiny bright, even the parts you couldn't reach properly before. Would you do the same job for 7¢?

Total cleanability! You can even clean the surface unit drip trays right in the P-7 Oven. Besides self-cleaning ovens, all other G-E range parts lift up, lift out, or are readily accessible for easy cleaning.

Most practical conveniences including oven windows. Look for features like double ovens...push-button controls...high-speed Calrod® surface units...oven rotisserie...meat thermometers...exclusive Sensi-Temp® automatic surface unit controls...and much, much more.

Isn't it about time you let G.E. take over one of the messiest jobs in the kitchen? There's a P-7 Self-Cleaning Oven Range or Built-In to suit your needs—beautifully. If you already have a built-in oven, your G-E dealer can probably fit the existing enclosure with a P-7 Oven model. And that means low installation costs. Incidentally, your dealer now offers a complete line of beautifully styled G-E exhaust hoods.

*Based on rate of 2¢ per K.W.H. for electricity.





VIVE LA REINE! Touraine by Drexel... Queen of the French for 30 years! Enthroned by its charm...its lovely cabriole leg and delicate carving never equaled by anyone near Drexel's price... by the frank femininity of boudoir pieces and Pompadour Whites... by a bolder design for dining in Parquet Brown. Important? With fashion trumpeting French today—the elegant, formal French of Touraine—this is indeed the time to buy Touraine. To see all of it send 50¢ for the booklet collection of Drexel furniture styles to Drexel Furniture Company, 141 Huffman Road, Drexel, N.C.—a Division of Drexel Enterprises, Inc.

The most trusted name in furniture...

By Ralph Freas



These are difficult times for owners of black-and-white TV sets. Repeatedly, during an evening's viewing, they hear an announcer's voice intone "Next in color on NBC." Or CBS. Or ABC. Thus, millions of viewers are made acutely aware that there's color galore . . . and they are missing it. For many, 1967 is a year of decision. To make the decision less agonizing, read on.

If the lure of color is hard to resist, it becomes more so as prices come down. If you've shopped for color TV lately, you may think this statement in error. Not at all. It is true that the bottom of the price scale has held firm at about the \$300 level. Here you'll find what the trade calls the "promotional" model—a unit with only the essential features, packaged in a func-

tional, if undistinguished, cabinet. Good values at lower prices occur a little higher up. There, the budget-minded buyer will find models tagged at \$500 to \$600 which were priced at \$800 only a year ago. So if the cabinet and electronic features you wanted seemed high when you priced color TV last year, take another look; prices are down by as much as 30 percent.

Price is not the only advantage this year's shopper has over last year's. In almost every price category, the choice of models has broadened. There is, in fact, more variety in furniture stylings and wood finishes in color sets than in black-and-white. Zenith, for example, offers only 24 black-and-white receivers while its color line comprises 35.

This year's buyer also has the assurance that "revolutionary new" developments are not about to happen. Really appreciable changes in quality have taken place during the past three years. In terms of steadier, brighter, truer color with a minimum of dial-twiddling, to-day's electronics should satisfy the most finicky viewer—if the installation is a good one and if the antenna is capable of delivering all the color signal to the set.

Is the antenna used for a blackand-white set all right for color? In some cases. At any rate, your dealer will be able to advise you.

THE INTEGRATED CIRCUIT

One of the revolutionary developments already used in many of today's color sets is the integrated circuit (I.C.). Its absence in a set that satisfies you in all other ways need not concern you. The presence of one or more indicates a degree of technical sophistication on the part of the manufacturer.

Integrated circuits are devices formed from a tiny slice of the mineral silicon, a basic material of some microcircuits used in our satellites. In a color TV set a minute bit of this mineral can be designed to perform the same functions as a far-larger assembly of many transistors, resistors, and capacitors. Since an I.C. is a solid piece of matter, it is less subject to damage

in use and will provide longer, more stable life for the circuit which uses it. As I.C. technology grows and improves, the TV sets of the future—ten years or more from now—can be greatly reduced in size. But let's get back to today and consider the improvements that are already with us.

AUTOMATIC FREQUENCY CONTROL

Number among the most important, one that has been borrowed from FM radio: automatic frequency control (AFC). Just as AFC prevents the drifting of an FM radio broadcast after it has been tuned in, so it locks in the TV channel and keeps it in tune. No more jumping up to touch up the tuning after the set warms up. As an added assist to critical tuning, some sets have tuning indicators. General Electric has a meter; Philco has a tuning eye.

ARMCHAIR CONTROL

Another convenience feature is remote tuning—a small control console enabling you to switch from Ed Sullivan to Bonanza without leaving your chair. Your dealer may not have these in stock since the TV industry underestimated the number of people willing to pay up to \$100 for the added convenience. RCA offers the ultimate in these gadgets with a full function unit (continued on page 132)

Teenagers' rooms ought to have carpeting that's just as "with it" as they are.

Just any old carpet won't get past the critical eye

Just any old carpet won't get past the critical eye of a teenager. It's got to be a real "swinger." With a "groovy" pattern. And absolutely "super" colors. It's got to be a Mohawk carpet.

Take Mohawk's Stature for example. Mohawk took special care to weave it of Acrilan® acrylic fiber so it would stand up to the latest foot-stomping, shoe-scuffing dances that teenagers like to practice in the privacy of their bedrooms.

You won't have to grin and hear it anymore when

You won't have to grin and bear it anymore when frugging "size 12's" blast you out of a quiet evening with your favorite book. The carpet will absorb the sound, so you won't have to.

And it might interest you to know what happened when schools installed Mohawk carpeting. Those "swinging" teenagers of yours not only behaved bet-ter in carpeted classrooms, they were neater, too.

Covering a 12' x 10' teen bedroom with Stature will cost you about \$170.00 (Plus a small charge for padding and installation). And if you have a vacuum,

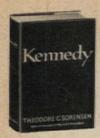
the carpet is as good as cleaned.

Get with it. Get Mohawk carpeting. It's what's happening, Mother!
This is only one of the many ways Mohawk Car-

pet can beautify your home. With practical carpets for the family room. Wildly luxurious carpets for the living room. An ingenious idea for the kitchen. The ultimate solution for your dining room. Bathroom carpets. Bedroom carpets. Carpets that no one else but Mohawk has.

We've gathered many of these ideas and put them in an exciting little booklet. It's yours for the asking. Just write to: Mohawk Carpet, 295 Fifth Ave., N.Y. 10016.





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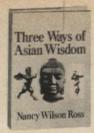
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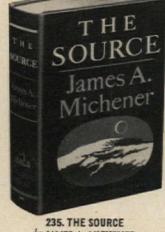


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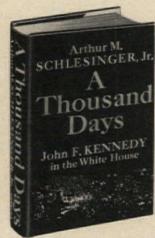
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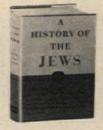
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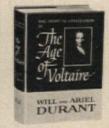
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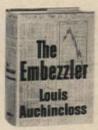
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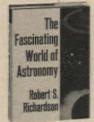
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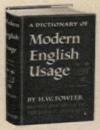
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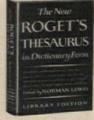
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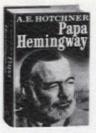
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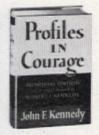
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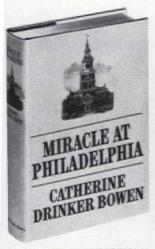
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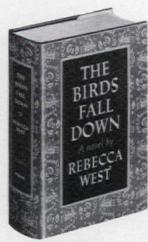
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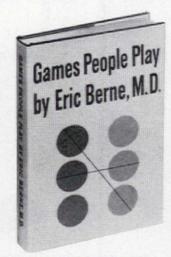
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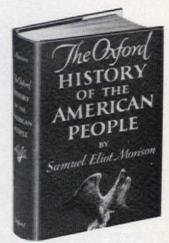
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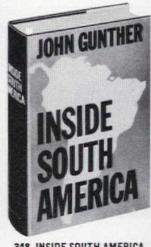
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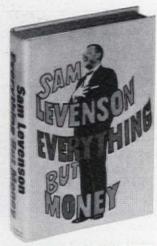
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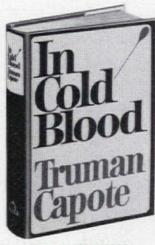
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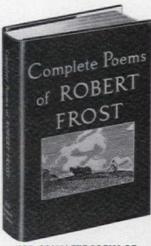
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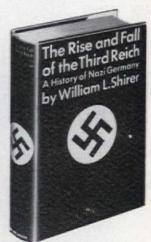
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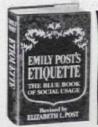
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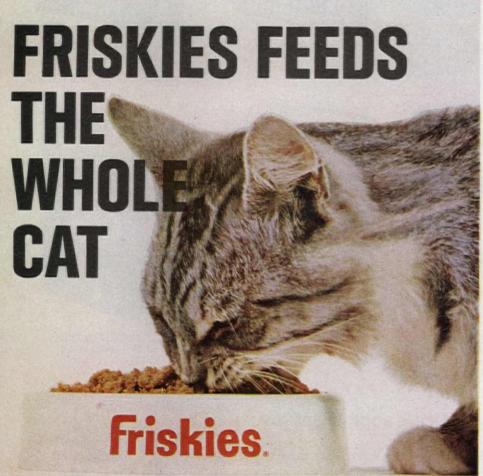


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with flavors cats love. Maybe there is another diet as nourishing as Friskies. Maybe. But it doesn't have Friskies' flavor.

Maybe your cat would like another food as much as Friskies. Maybe. But it wouldn't give her Friskies' balance of vitamins, minerals, and protein.

You can trust the cat-lovers at Carnation to make sure of this: Each Friskies variety—liver, fish, and chicken—contains every single nutrient it takes to nourish your whole cat.

Here, Kitty. You're going to like Friskies.







NEW PRODUCTS



Although it looks like it might have cooled Sidney Greenstreet and Peter Lorre in a Late-Late Show movie, the fan (below) is a brandnew one from Emerson Electric. Made specifically for installation on low ceilings, this two-speed machine is described as ideal for



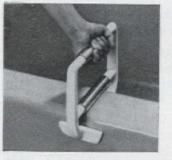
breezeways and patios, where its gentle action discourages insects without scattering your table napkins. Available in 36- and 52-inch blade sizes, at \$45 and \$65, respectively.

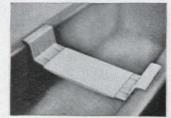
With the introduction of the Minni-3, television has become about as portable as you could want. This tiny set measures only $6\frac{3}{4}$ by $3\frac{1}{2}$

inches, and operates off AC house current, C-cell batteries, a rechargeable battery, or car and boat batteries. While obviously not for family viewing, it is an appealing little trinket that makes an excellent gift for the proverbial man or woman who has everything. For \$149.95 you get the set, an AC adapter, earphone, and pin plugs which permit easy connection to a UHF antenna.









Perhaps belatedly, there has been a flurry of new safety products for the bathroom. Among the latest are the House of Fiske devices, which include three grab bars that clamp onto a bathtub (top left), two bath stools, a shower stool, and an adjustable tub seat (below). These highly practical devices are made by the Brearly Company and sell for \$11 and up. They should be of interest to any household that includes an older person.

All prices are approximate

(continued)

Add an outdoor deck of Western Wood.

For the cost of the floorspace alone, you'll have all the room you want. Because your deck can be a playroom, party room, sitting room, sewing room, living room, ballroom, bar room. All in the same day.

And you'd be surprised how many days (and nights) you can enjoy on your outdoor deck. Most places, a half

year or more.

You can walk or sun on a wood deck all you want, too. Without getting hot feet. Because wood doesn't hold heat or reflect sunlight the way other materials do. Yet Western Wood's inherent look of warmth blends right in with nature. So whether you paint it, stain it, or just let it weather, it always fits in with its surroundings.

And with any home style from colonial to modern.

Cleaning? As easy as pointing a hose. Cost? Low enough to make you wonder why you didn't

add a deck ten years ago. Durability? It'll last as long as your house. Building time? Very short. Ask your local lumber dealer or remodeling contractor. He'll tell you.

Want to know more? Our four-color Western Wood Idea booklets can tell you more. Send for them today.

Great way to add room without adding rooms.



Beautify and Protect Your Complexion



Margaret Merril Beauty Skin Care Consultant

Beautiful complexions are entirely dependent on a regular and reliable beauty-care routine in order to remain youthfully smooth and exquisitely fine-textured. Here are some suggestions to help you cherish that soft, dewy bloom and promote the natural processes of skin beautification so that you gain greater loveliness than you ever thought possible.

Complexion Loveliness

To give your complexion a peaches-and-cream loveliness, smooth a protective film of tropical moist oil over your face and neck to ease away roughness and tiny lines, and to beautify and guard the skin against the drying effects of weather. Oil of Olay is recommended because of its special isotonic properties that help nature to maintain the natural oil and moisture balance of the skin. This unique beauty fluid is also ideal for use as a beautifying base beneath make-up, insuring that your complexion will look matt and flawless.

A Beautiful Winter Complexion

To clear away the dull, winter-dry look and to enliven the complexion, try this simple beauty hint. Wring out a face-cloth in warm water and press it gently on and off your face until it begins to cool. This will stimulate the circulation to give your skin the healthy English countryside look. Now, to complete the good of this warm, complexion beautifying stimulant, smooth on your oil of Olay to hold the radiant, healthful appearance of your lovely complexion.

Cleansing for Loveliness

For a truly fresh, clear complexion that never develops a spot or blemish, it is essential to use a special beauty-cleanser with a light dissolving action that does not stretch or clog the delicate pore-structure. Smooth Jelvyn cleansing milk over your skin to lift particles of dirt, powder and tinted make-up. After tissuing away the creamy Jelvyn milk, dab the skin with your freshener until the complexion tingles with well-being, then smooth on a protective, beautifying application of your moist Olay oil.

A Weekly Beauty Mask

To give a dry skin a soft, velvety appearance, use this excellent mask once a week. Cut a mask from a piece of ordinary cotton cloth, leaving holes for your eyes, mouth and nostrils. Now soak the cloth in a little of your oil of Olay and place it in position over your face. Relax for twenty minutes with feet propped higher than your head. Saturation of the complexion with this moist beauty fluid softens away surface skin dryness and flakiness and enhances the lovely, youthful bloom of the complexion.

MAINLY FOR MEN (continued)

This rugged unit, which combines padlock, hasp, and bolt, is ideal for locking garage doors, tool sheds, boathouses, and the like. The lock mechanism uses a brass cylinder and pin tumblers, just like



those in your front-door lock. This permits almost unlimited key changes, or operation of a number of locks off one master key. The Maximum Security Hasplock is made by Master Lock Company, and sells for \$3.75. Master-keyed models, \$4.75.

Every now and then, one sees a product improvement that is so logical it should have appeared years ago. A new table saw from Rockwell Manufacturing Company offers two such improvements. One is the ability to rip a 24-inch width on either side of the blade. When cutting expensive veneered panels, this permits making all cuts with the veneer facing up, where it's not likely to splinter. The other great feature is a tabletop bevel scale which reads as easily as a bathroom scale. This new saw, with built-in motor, costs \$159.50.

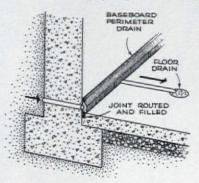
Here's an item for the vast army of home craftsmen who can't hone a plane blade or chisel without rounding the edge. (No, of course we don't mean you.) It's called, oddly enough, the Plane Blade and



Chisel Sharpener, and is offered by General Hardware for \$4. To use, clamp the blade or chisel into the device, then rub the cutting edge over an oil stone as shown above. Since the blade cannot rock, you get a perfect edge every time. Bevel angle is adjustable.

If you're plagued with a wet basement, a system called Aqua Drain is worth looking into. It brings the offending run-off water inside, where it can be eliminated by a drain or sump pump. To install,

holes are drilled in the foot of a basement wall to accept pipes (see diagram, right). A hollow steel baseboard is then run around the foot of the wall, connecting the pipes. The water goes through the pipes, into the baseboard, and from there to a drain or sump. Cost is said to be a fraction of the usual cost of a new drainpipe system, which requires excavation outside the walls.



By Arthur J. Maher

SINGLE-LEVER FAUCET turns from off to on, cold to hot with one hand And it has no washers to replace. No drips, no leaks.

POP-UP DRAIN CONTROL. Neveragain will you have to grope in hot, greasy water to open drain. Just press the high and handy control, and sink empties!

LOTION DISPENSER - Real kitchen convenience. Give your hands the finishing touch of beauty. Hand lotion goes into concealed container!

SOAP DISPENSER at your fingertips does away with messy soap dish or detergent bottle. Helps keep your sink area uncluttered.

easy without bending.



PULL-OUT SPRAY cleans away scraps from dishes and pots, rinses cleanser down the drain when you finish sink cleanup. Then hose disappears!

NEW COLOR: AVOCADO. Appliances in this color are creating a sensation. Now your Fiesta sink comes in Avocado, too.

FOOD WASTE DISPOSER quietly eliminates garbage handling forever. American-Standard disposers do the tough jobs other disposers won't. Even bones and celery!

The Fiesta has everything. Including the kitchen sink.





Now American-Standard brings you a sink you actually design yourself. With a Fiesta Kitchen Sink Center, you pick the accessories you want. American-Standard puts them up high, where they're easy to use and easy to keep clean. Lifetime cast iron topped with triple-thick enamel finish that resists stains and acids; makes kitchen work quieter. And such colors! New Avocado, exclusive Gourmet Melon, Surf Green and Coppertone (shown), also Fawn Beige, Venetian Pink and

Manchu Yellow. See your American-Standard plumbing contractor (he's listed in the Yellow Pages under "Plumbing Fixtures" or "Plumbing Supplies"), or mail coupon.





Trim fruits and vegetables, then sweep leavings right into your disposer.

Box 2, Midtown Station Please send me your b	D, Dept. PA -367 , New York, N.Y. 10018 rochure on Fiesta Kitchen Sink Centers.
	I am building
Name	
Address	
City	State
County	Zip Code No

We are first to proclaim that a window shade's main purpose is to provide privacy from the outside. But that does not say it cannot be a thing of beauty from the inside. The shades below are a case in point. Trained artist you needn't be—our designs (or similar ones) are easy to duplicate. You can choose a handsome stenciled design, copy the pattern of your drapery fabric, or design a simple border motif. Tools and materials are available at your local art and hobby supply stores.

A SHADE BRIGHTER



Stenciled design (above) is not so hard as it looks at first glance. Trace the design you want on stencil board. Lightly penciled dots on shade will help you place each stencil. For best results, make separate stencils for different motifs or if you plan to repeat one motif. With a razor blade, cut out the design that's to be painted; keep curves smooth. Design must not be connected (one part to the other) or the stencil will fall apart when cut. Pour small amounts of paint in shallow pans and allow to thicken. Tape stencils in place with masking tape. Dip brush into paint, then into a wad of cheesecloth and daub brush over cut-out area. You can shade color by pressing harder at stencil outline and using a lighter hand as you work to the center of each cutout.

Next design (top right) was made by tracing a drapery motif onto shade. Trace your own design and paint it following fabric colors. Use tracing paper, red or yellow carbon, and masking tape. After tracing design, place carbon paper on shade for design area, then tape tracing over this. Go over lines of design with pencil, remove carbon and tracing paper. Paint design using artists' brushes of several sizes.

Masking tape is your pattern for painting a handsome border motif (lower picture). Use a natural beige shade and three colors. We chose lacquer red, blue, cinnamon brown. With masking tape, cover the areas that are not to be painted and across top and bottom of border. Paint designs in allotted spaces. Peel tape off when paint dries.

Do you honestly feel that plain color wall-to-wall expresses the real you?

Somehow we see you differently. Not that Alexander Smith, of all people, has anything against plain carpet—we make beautiful ones. Rich, luxurious.

But our patterned carpets are all that. And fun.

Pattern puts your personality into the room, as effectively as the pictures, furniture and odd pieces you had such fun tracking down.

Look at this room, for instance. Imagine it with plain carpet. Wouldn't it lose? Patterned carpet pulls the whole room together, brings it to life with a bold, unexpected touch.



Or if you start fresh with one of the patterned carpets from Alexander Smith's Designer Gallery Collection—at only \$11.95 sq. yd. -you open up untold possibilities.

Pattern with pattern doubles the excitement.

Just keep your different patterns in the same color family, though you may use a variety of textures. Here, our Designer Gallery carpet (in the "Sylvan Glen" pattern) sets the mood with many greens-rich, vibrant, yet invitingly restful. The chair and small pieces pick up the twinkle of blue from the carpet. The bedspread, in subtler shades, is the one large scale design you can allow yourself.

Balance patterns with plain areas. Air, sunlight, whites and fresh pale tones provide contrast, the better to show off the patterns.

Use what you really like.

You're expressing the real you, remember? Try out swatches of all patterns, and trust your eye.

Acrilan® makes pattern more

Every beautiful Designer Gallery

carpet is densely woven of Acrilan acrylic pile to give it the easy cleanability, extraordinary durability and vibrant coloration patterned carpets never had before.

Ask for a little advice.

We've prepared a book let to show you how Alexander Smith patterned carpets are exciting with every decorating style, from Rural English to Modern.

Drop a note to Alexander Smith, 295 Fifth Avenue, New York, New York 10016, and ask for our patterned carpet booklet.



Alexander Smith



The people who built your dishwasher * recommend that you use something besides a detergent to prevent water spots. They recommend:

> LIQUID JET-DRY



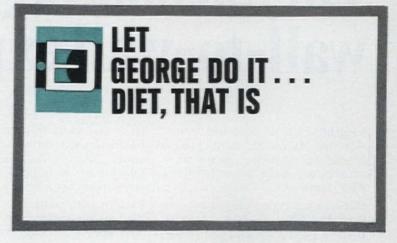
LIQUID JET-DRY causes glasses, silverware and china to shed water instantly after they are rinsed. No water drops are left on the dishes to dry into unsightly water spots. Dishwasher manufacturers, recognizing JET-DRY as the answer to water spotting, equip many models to inject LIQUID JET-DRY into the rinse water. If your dishwasher is so equipped, don't run out of JET-DRY. Even one dishwashing without JET-DRY can cause spots





SOLID JET-DRY is now available for dishwashers not equipped to dispense LIQUID JET-DRY. It dries dishes just as spot-free and sparkling (and just as automatically) as LIQUID JET-DRY does in dishwashers equipped with automatic dispensers. SOLID JET-DRY comes in the form of a bar which is neatly encased in a plastic basket. You simply clip the basket to any corner of the upper rack of your dishwasher. Remember to buy JET-DRY. At grocery stores and dishwasher dealers.

By Jeanne Lamb O'Neill



I've been meaning to go on a diet for years. Regularly, every spring, I'd swear on a stack of bathing-suit ads to be sylphlike by June. But my diets never got off the ground. In the nick of time, I'd have one of my "thin days." Or luck into a skinny-making mirror in a store dressing room. Or run into an old college roommate who had really spread herself fat over the years.

Well, this spring they can bring on the bathing suits-I'm ready. I'm as flabless as a ten-year-old. How did I do it? Ah, that's the beauty of it. I didn't-my husband did. John went on a diet and I got skinny. The pounds just slipped away like Arabs in the night.

Eureka, girls. At long last, an absolutely perfect, positively painless way to lose weight. Forget about pills and bananas, calorie charts and crash diets, starvation diets and drinking man's diets. If you want to lose weight-let George do it. Let George make the grisly decision. Let George put his willpower to the embarrassing test. Let George suffer the agonies of Job and Jackie Gleason. All you have to do is stand there and get skinny.

Of course, when John first talked about dieting, I had no idea where it all would lead. It never occurred to me he'd be dieting for the two of us. If he wanted to lose weight, go to it, said !! If he wanted to be strong and noble and miserable, it was no skin off my flesh. I was frankly delighted at the thought of a new trim him. I was impressed beyond measure by his moral fiber. I was certainly willing to cheer him up and cheer him on, but so far as taking the plunge with him-after you, Alphonse. Indeed, it seemed perfectly safe to promise I'd join him next week or sometime-who takes would-be dieters seriously?

Right there, you have the first and greatest advantage of having your husband go on a diet instead of you. When a man says he's starting Monday, by gum, he starts on Monday. Don't even try to wheedle him into waiting till Tuesday. Don't think you can seduce him with tender, fluffy pancakes and country sausages. When he says the day of calorie-counting is here, you'd better believe it, and you'd better be ready.

I'm sure if I went on a diet, it wouldn't even cause a ripple in the house. People's mothers are always dieting. But when the head of the house goes on a diet-goodnight Nellie! The whole house shakes. The whole family twangs. Look, Jane! Look, Dick! Look at dad! See dad diet! Poor dad may not really enjoy having everybody hang over his one egg (poached), toast (whole grain, one slice), juice (four ounces), and coffee (black), but he's certainly getting more attention than he's had in years. He goes off in the morning to a brass band of encouragement and comes home at night to swimming pools of sympathy. Everybody wants to know how he feels, how much he weighs, and what he had for lunch down to the last apple seed. Then there's the weighing-in ceremony. Wow, dad! Zow, pow! You'd think he'd won ten wars instead of lost one pound, from the cheers, backslaps, and huzzahs.

The idea is, John's doctor told us, to "make a game of it" when poor dad is dieting. But the trouble is that the game carries you away. Before you know it, everybody is diet-happy. Everybody's counting calories. Everybody's turning up his nose at ghastly, greasy fried foods and silly sugary desserts. Dad's diet chart on the kitchen wall becomes the most fascinating reading matter in the house. How much is four ounces of lean meat (cooked weight) anyway? What the heck are collards? And poke and kale and chard? Imagine—a third of a two-inch slice of watermelon is the same as a whole half of cantaloupe! Think of it-you can eat all the mushrooms you want without measuring! Did you know wheat flakes are more fattening than cornflakes?

Naturally, nobody means to give up anything just because dad has to. But if you're cooking spinach for him, it's easier to cook it

everybody. If you're rambling his eggs in Teflon, ou might as well scramble verybody's in Teflon. If iere's saccharin on the table ext to the sugar-why not ave a few calories yourself? o your surprise, you find kimmed milk isn't all that orrid, and even the children re crazy about the new giet read.

Can you imagine the nuilapaloo if you made the kids ive up mashed potatoes and oiscuits and chocolate cream pie? Now they won't let you out them on their plates-how could you be so cruel to dad? They keep all their snacktime goodies in a secret hiding place so dad can't stumble into sin. They tear all temptng, mouth-watering food ads out of his magazines and quickly turn the channel on TV cake commercials, Don't let them catch you putting hollandaise on your asparagus and a squirt of lemon on his, or thoughtlessly bringing up the menu of your fancy luncheon. Heck, they won't even let you say "simple as apple pie" or "oh, fudge" or "bread and butter" when a tree comes between you.

But the glorious fact remains that dad's on the diet, not you. If you're getting svelter every day, it's no thanks to your willpowerit's thanks to your tender heart. You don't eat like a pig in front of him because you're too kind, and it wouldn't taste good anyway. But you should worry, you should care-you know you can stuff yourself silly all the livelong day. As it happens, you don't because you're too busy, because you're not hungry and mostly, because you know you can, I'm convinced it isn't not eating that drives dieters mad; it's thinking about not eating.

Every wife may not have it as easy as I. When John went on a diet, I couldn't help but lose weight. Every meal at our house used to be a Lucullan feast. It wasn't dinner without potatoes and hot buttered rolls and gooey desserts. It wasn't asparagus without hollandaise, steak without béchamel, salad without Roquefort dressing, or coffee without cream and sugar. When John went on a diet, not only did I lose a gourmet dinner partner, I lost the family cook and chief saucier. You can't get fat on chicken Veronique if nobody cooks it for you.

You may already be sensible, modern, non-Lucullan eaters. You may not be married



You get a gather-'round-the-fireside feeling with furniture from our Post Road. It has "that Thomasville look," so every skillfully crafted detail is authentic. (Even the finish colors trace

back to colonial times.) You have the beauty of Early American-and you have "that Thomasville look," too!

Happily, Post Road's look belies its price. We work hard, very hard, to keep our prices modest ... always keeping our high standards of design and craftsmanship. See for yourself at your store how easy it is to start living with "that Thomasville look."

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Heirlooms from New England inspired Post Road. See "that Thomasville look" at better You can identify Thomasville originals by stores. For color brochures on 6 collections, send \$1 to Thomasville Furniture Industries, our name burned in the top left-hand Inc., Dept. AH 73, Thomasville, North Carolina.



drawers of our furniture.



to a gourmet. You may not automatically drop pounds right and left just by casually keeping George company. But don't worry, you'll work them off.

Living with a man on a diet is exhausting. You have to spring up with the birds to get his nutritious, well-balanced breakfast-no more sleeping in while he grabs a cup of coffee and a piece of

toast. You wear yourself to a frazzle trying to make 1200 calories look new, exciting, and different every day. And, for exercise, try tugging for dear life on the tape measure to make his 38 inches around look like 371/2 inches (you want to encourage him but you don't want to have to lie).

I don't know how you get a husband

to go on a diet. You'll have to finagle that for yourself. But I know it's the merriest way in the world to whittle your wifely middle. True, John lost four times as much as I did-but he suffered ten times more. Poor, noble, steel-nerved, iron-willed male. I only hope my middle stays whittled-I would hate to have to put him through that again.



to care for. And, once you get to know them, they do have a certain charm.

Take Genevieve, for example. Genevieve was a very feminine lady mouse. Like all mice, she spent hours every day cleaning her snowy coat. She was especially vain about her tail. She would clasp it in her dainty pink-toed paws and wash it. She would wash a bit, then hold it off. Wash again and admire her handiwork. She acted like a teen-ager, trying out new nail polish.

Genevieve also had a yen to be an interior decorator. Now mice and hamsters usually fuss about and rearrange their nests all the time. But Genevieve wanted wallpaper in her little abode. She dipped pieces of paper tissue in her water and plastered them all over the sides of her cage. The effect was mouse-nest modern.

Then there was Pierre, the guinea pig who lived in our pantry. He learned to recognize the click when the refrigerator door opened. Pierre would begin to squeak. His "weekweek-weeks" became louder and more indignant every minute his pleas for a lettuce leaf or celery stalk were ignored. It

was impossible to sneak a midnight snack when Old Bottomless Stomach Pierre was around.

His greatest charm was his cuddliness. A guinea pig's pearshaped body is perfect for lapsitting, and Pierre loved to have his back scratched.

RODENT TAMING

It is not hard to tame these small, half-wild animals. If they are handled quietly and calmly, they learn to trust and act as if they enjoy human companionship. Easy does it, though. They have sharp front teeth, the better to nip you with, if you don't give them time to get acquainted.

Once your presence is familiar, vou can train a hamster or gerbil to wiggle into your pocket to find sunflower seeds. Your mouse will sit on your hand to nibble a kernel of corn or snuggle into a sweater cuff, poking his head out now and then so you won't forget him.

They take up very little room and require simple daily care. To house a mouse, you can buy a neat little cage at the pet shop, a wire enclosure with a little door and a slide-out tray at the bottom for cleaning. Or you can make a cage. Use wire mesh and wood. Cardboard or any other material that can be gnawed won't last long. The door latch should be sturdy.

NO CHEESE PLEASE!

Mice cannot live long without food. They need to be fed every day. This doesn't mean that you cannot leave your pet mouse for a few days. A supply of commercial mouse food pellets, enough to last during your absence, will keep him well fed. Mice also like to eat wild bird seed, bits of carrot or apple, bread crust, cracker soaked in milk or spread with a dab of peanut butter. The traditional trap baits, cheese and bacon, are not good for them.

HAMSTERS

A hamster is cared for much like a mouse. Since they are larger, they need a larger cage. Hamster cages have a shelf (continued on page 137)

Baldwin adds a musical facet to an already fascinating woman.

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And having a Baldwin piano of her own can open the whole world of music to her. A world as exciting as it is rewarding.

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See your Baldwin dealer today. Or write: Baldwin Piano & Organ Com-45202.





shags, deep random textures, rugged cobblestones, and many many others too numerous to

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Special diets play an important part in the treatment of many illnesses, especially those afthe gastrointestinal fecting tract. Whether the symptoms are caused by an infection (such as intestinal flu), unusual emotional tension, or a disturbance in stomach or bowel function, the doctor usually orders some type of restricted diet.

Many doctors outline a diet in great detail; others are less specific. At any rate, it is helpful to become familiar with the principal elements of those diets prescribed most frequently and to have a reference at hand when needed.

CLEAR OR RESTRICTED LIQUID DIET

As the name indicates, this diet is made up of clear liquids that provide nourishment without causing distension or irritation of the GI tract. Such a diet is frequently ordered in cases of acute diarrhea, infections, and many other conditions.

Foods allowed are clear broths, carbonated beverages, tea with lemon, coffee or coffee substitutes, cane sugar in moderation. Often permitted are flavored gelatin, clear fruit juices, fruitades, plain fruit ice.

FULL LIQUID DIET

This diet, which is midway between the clear or restricted liquid diet and the soft diet, is used when milk is permitted in such situations as acute infections, gastritis, and diarrhea.

Everything allowed on the clear or restricted liquid diet is included here, plus milk in all forms, butter, farina, strained soups, junket, custard, ice cream, sherbet, strained fruit and vegetable juices, and salt.

One of the most frequently used routine diets is the soft diet-soft in texture and easy to chew, with no rich or highly flavored food. Foods included are milk; cream; flavored milk beverages; butter or margarine; cheese (cottage, ricotta, farmer, pot); eggs (except fried); bacon; tender, minced, or ground

meat, poultry, fish (nothing fried); potatoes (baked-but served without skin, boiled, mashed, creamed, riced); mashed sweet potatoes or yams; soft-cooked asparagus tips, beets, carrots, green or wax beans, spinach, winter squash; tomato or vegetable juices (no added spices); cooked or canned fruits without skins or seeds (except cherries), all fruit juices, ripe banana and avocado; honey; jellies; white or finegrained breads and cereals; white crackers; macaroni, noodles, spaghetti; strained soups; plain cakes, cookies, puddings; fruit ice, sherbet; ice cream; smooth peanut butter; tea; coffee; cocoa; carbonated drinks.

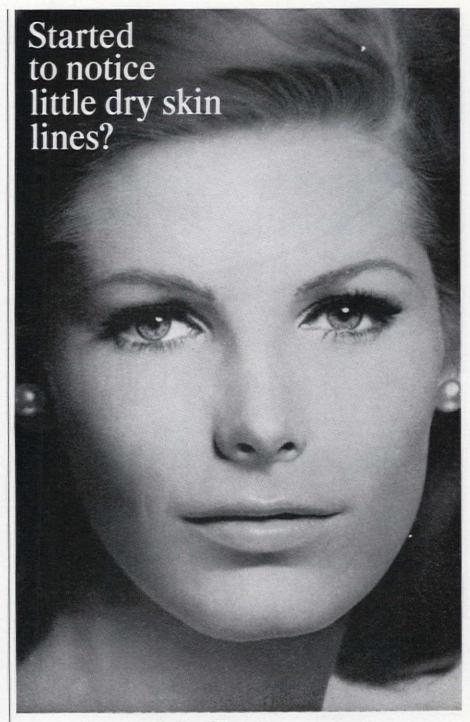
Foods to avoid are those with skins, seeds, coarse fibers; raw fruit except those allowed; raw vegetables and all cooked ones except those allowed; bran cereals, coarse rye breads and pumpernickel; snacks such as popcorn or potato chips; sharp or spicy cheese; rich pastries; fried foods; frankfurters; sausages; tough meats; spiced, smoked, or pickled foods.

BLAND DIET

There are numerous conditions, such as peptic ulcer, that require a patient to follow a bland diet, and there are several variations of the bland diet for different stages of recuperation. All bland diets consist of foods low in acid content and simply prepared, using little or no condiments, except salt.

To be avoided are all alcoholic drinks; beer; wine; coffee; tea; carbonated beverages; cocoa; chocolate; fried or fatty foods; pork; luncheon meats; frankfurters; pickled, spiced, or preserved meat and seafood; most raw fruit and vegetables; commercially prepared soups and broths; pepper and other spices; vinegar; catsup; relishes; pickles; gravies; olives; nuts; chewing gum; candies; preserves; pastries.

Mrs. Benjamin is coauthor with her husband, Bry Benjamin, M.D., of In Case of Emergency (Doubleday).



Skin Dew helps dew away dry skin lines 24 hours a day.



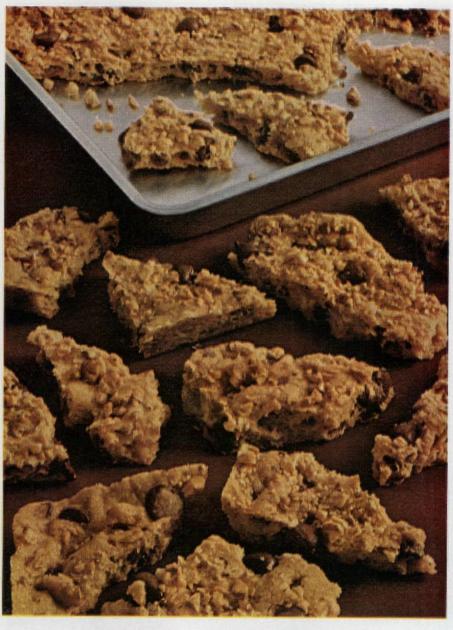
Those little lines aren't the end of the world. Just a warning to take the fastest action possible-Skin Dew by Helena Rubinstein.

In the morning, slip into Skin Dew Moisturizing Emulsion. Its precious moisture seeps deep. Works invisibly to help dispel dryness. Leaves the barest, silky mist over skin so make-up

flows on with ease—stays freshlonger. At night, re-dew with Skin Dew Moisture Cream with exclusive Collagen Protein (a natural substance comparable to the proteins in young skin). Its rich emollients, moisturizers and softeners-all conspire to help fight wrinkles, keep skin soft, supple, smooth.

Now go ahead and fib about your age-no one would believe the truth!

Helena Rubinst



TOLL HOUSE KOOKIE BRITTLE

A delicious new variation on America's favorite cookie treat

1 cup margarine 11/2 teaspoons vanilla 1 teaspoon salt

1 cup sugar 2 cups sifted flour ½ cup finely-chopped nuts 1 6-oz. pkg. (1 cup) Nestlé's® Semi-Sweet Chocolate Morsels

Preheat oven to 375° F. Combine margarine, vanilla and salt in bowl, and blend well. Gradually beat in sugar. Add flour and Nestlé's Semi-Sweet Chocolate Morsels; mix well. Press evenly into ungreased 15" x 10" x 1" pan.

Sprinkle nuts over top. BAKE AT: 375° F. TIME: 25 mins. Cool, then break in irregular pieces and drain on absorbent paper. Makes about 1¾ pounds.



SWEET AND EASY WITH... VESTLÉ'S

YOUR BEST FRIEND ON THE ROAD— THE POLICE OFFICER

A dog may be your best friend at home, but on the road it's the man in blue, seen or unseen, who travels with you every minute of every mile. At times he may be an unwelcome sight, especially when he's writing you a ticket. But even then he is trying to prevent an accident or save your life.

Just after a tragedy or a highway accident, there is no more comforting sight than an investigating officer. He gives you a sense of security. Perhaps even more so when you see him issuing a ticket to a neighbor who habitually speeds down vour street.

Welcome or unwelcome we must call him friend. Why? Because he is his brother's keeper. He knows no hours but is there 24 hours a day, seven days a week. He works weekends and holidays. He doesn't make a tremendous amount of money and at times he is called upon to do far beyond what money could ever hope to buy. Yet he does his job with seriousness of purpose and dedication.

PUBLIC CONTACT

Few people except those in the enforcement field know that the majority of contacts with the public are not initiated by the police but rather by the citizen who needs help. In some departments the ratio of issuing tickets to giving help is one to five. In other words, out of six public contacts there is only one ticket issued; the rest of the time a motorist is being helped.

Here are a few of the recorded reasons and services that police have been called upon to render:

- Getting gas for an empty tank
- · Giving aid to a sick person
- · Delivering a baby
- Locating lost luggage
- · Checking a sleeping motorist Changing a tire for a woman
- Recommending a good restaurant
- Giving weather information
- Returning a passenger left behind at the last service sta-

- · Locating a person with an emergency message from home
- · Helping to locate sleeping quarters for a family

WHY A TICKET?

He issues a ticket to prevent accidents. In the majority of accidents that occur a violation of the law preceded it. Logically, if a violation can be prevented the probable accident that might follow can be prevented. A ticket to you is an immediate reminder that the issuing officer felt you were violating the law. Two basic reasons lie behind a ticket: One is to deter you from future violations and two, by publicizing it, it becomes a deterrent to other motorists.

WHAT DETERMINES THE TICKET?

You must do something to attract the officer's attention. You must drive recklessly. speed (and he becomes a good judge of it by sight and experience), fail to stop at a sign or light, or have an obvious defect on your car. There are many other clues that signal him that you might be worth stopping for a check. Of course, when a speed-checking instrument is used, a clear reading leaves little doubt that you were speeding.

The policy of issuing tickets can vary from department to department, but basically the individual officer makes the decision on the spot. Unfortunately, the officer must make up his mind in a matter of seconds, and is subject to err. A sharp remark to him or a challenge to his authority will only dare him to ticket you.

Sometimes an officer may be looking for a particular type of violation in an area because certain types of accidents have become prevalent there. Even so, this does not mean he will overlook a serious violation other than this particular one.

Police are human. They have their bad days and they have their good ones. They argue with their wives. They burn their tongues on hot coffee. They get tired, depressed, and angry. They laugh, feel sorrow, and enjoy the very things you do.

They are trained to be impartial. They try to be impartial, but at times they falter. Most of the time they administer the law fairly. In their midst are good officers and poor ones. Don't judge a profession by the few poor members.

SERVICES HE RENDERS— HERE'S WHAT TO DO

Call ahead to police stations for weather reports and road conditions.

Stop in at a station along the road for any information.

Call in or flag an officer if you are involved in an accident. Most state laws require police investigation.

Contact the police if you feel another driver is driving recklessly and needs to be stopped.

Call for help for repairs or if you run out of gas. If they can't help they'll tell you where the nearest gas station is.

Call for medical help or first aid.

Ask him to speak at your club meeting; he tells an impressive story.

Ask him for a speed check on your street if motorists are speeding.

WHEN THE OFFICER STOPS YOU

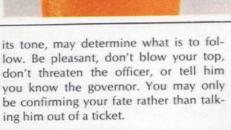
Don't panic! If you are an alert driver an officer approaching from the rear should never surprise you.

Slow the car down as you normally would and don't swerve off the pavement at a high speed. Maintain a firm grip on your steering wheel and watch the road ahead of you. The officer's car may seem close to you, but once you have indicated you are stopping he will give you plenty of room.

Be sure you recognize the officer as a police officer. This is especially important at night. Officers driving unmarked cars are aware of this problem and take steps to assure the motorist that they are legitimate police officers. Few departments use unmarked cars at night and only on rare occasions will an officer be out of uniform. If he is, he has the added responsibility of identifying himself.

A well-trained officer will pull you off the road where there is adequate room and it is safe to do so. Stay in your car unless he asks you to get out.

Your initial greeting or comment to the officer, or even



HOW TO SIGNAL FOR HELP

Tie a handkerchief to your antenna.

· Turn on your emergency blinker.

YOUR RESPONSIBILITY TO THE POLICE

Police are charged with protecting the welfare and safety of the public. Even so, it is impossible for them to supervise everyone. Consequently you should drive as if a policeman were following

you at all times. To enjoy the privilege of driving you must accept the responsibility of respecting the law and rights of others. You must be your own policeman.

Mr. Toth is a professor at the Center for Safety Education, New York University.



New answer for the intimate, embarrassing problems married women face.



Tiny, germicidal Norforms protects you more effectively than douching.

As every married woman knows, embarrassing feminine odor that begins in the vaginal tract is a daily hygiene problem. You'd like to feel fresh, clean and secure...but it's not always easy.

Regular douching is awkward and messy. And—it takes so long! Besides, your doctor may tell you, you shouldn't douche every day. Now, thank goodness, there's something



Here's a Norforms...small and so easy to use. more effective against odor — Norforms®.

Norforms is a germicide in tiny suppository form. It's been thoroughly tested by doctors. A Norforms is so easy to use...you simply insert as directed. Within minutes, Norforms spreads a powerful germicidal film that stops odor...keeps you fresh and dainty for hours.

Norforms is so safe, you can use one every single day. What a relief! You feel confident and odor-free... much more easily than douching. Try Norforms—the germicidal protection married women trust.

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Introductions, like many other things, seem complicated when you read about them. In reality, they are simple and are easily made by following a few guidelines. The three important points to remember in introductions are age, sex, social or business position.

For example, suppose you want to introduce a friend of yours to your mother. Say your mother's name first. "Mother, this is Mary Knowland. My mother, Mrs. Blackstone, Mary." In simple words you have introduced your younger friend to your mother. And you have properly used your mother's name in the introduction.

Another situation: You are introducing members of the same business firm. How do you do it? If your husband's superior and his wife are in the group and it is a business affair, introduce people to them. If you are introducing a couple, first present the younger wife to the older or more important woman and then to her husband. Next the younger man to the older wife and then to her husband. (Even though it is business, women are considered socially the more important.)

If it is a purely social group, older persons still deserve the politeness of having others introduced to them . . . younger woman to older woman, younger man to older man. But the older man is introduced to the younger woman.

Often the name of the older person is given and then 'May I present..." is used. This is more formal, but if you practice it, you will rarely fail to introduce people correctly.

Probably the introduction you will have to make most frequently is introducing your husband or wife. A woman or man in this situation says "This is my husband" (use his first name, not "Mr.") or "May I introduce my wife?"

Any introduction is a friendly greeting and respond as such. You may say, "I am so glad to know you" or "I have heard so much about you." You may, of course, just smile and acknowl-

edge the introduction by saying "How do you do." Traditionally in years past, you did not say "I am glad to meet you." You said instead, "I am glad to know you." Today the word meet is acceptable.

If shaking hands is something you are accustomed to, continue to do so. It is a warm, friendly greeting and in good taste. Men usually shake hands with other men... women may or may not as they please.

However, a man does not offer his hand to a woman unless she offers hers first. This is an important, basic rule of good manners.

Another thing that is most confusing in introductions is when to stand up and when to sit down. When women are introduced to each other and one is sitting down, the seated woman does not rise unless the woman being introduced is older or more important. A young girl, however, should rise.

What should you do with introductions at a cocktail party? If you are the hostess it is not necessary to introduce all the guests to each other. It is necessary to introduce guests to only a few friends. After that the guests introduce themselves. It is easier and more informal this way, especially in a large group.

On the other hand, it is more gracious to introduce a single person to everyone.

An easy way to introduce a newcomer to a group is to announce to everyone, "This is Miss Green." (One person is always introduced to a group.) Then the names of the other guests are given in rotation around the room. If a part of the group is engaged in conversation, introduce the newcomer only to nearby guests.

In introductions, if you do not hear the person's name distinctly, it is better not to say, "I didn't get your name." Instead, later, ask someone who the person is. Introductions should always be treated with the respect they deserve. They invariably form first impressions. Make your first impression a good one.

Skin is born to need protection...



AMERICAN HOME MARCH, 1967

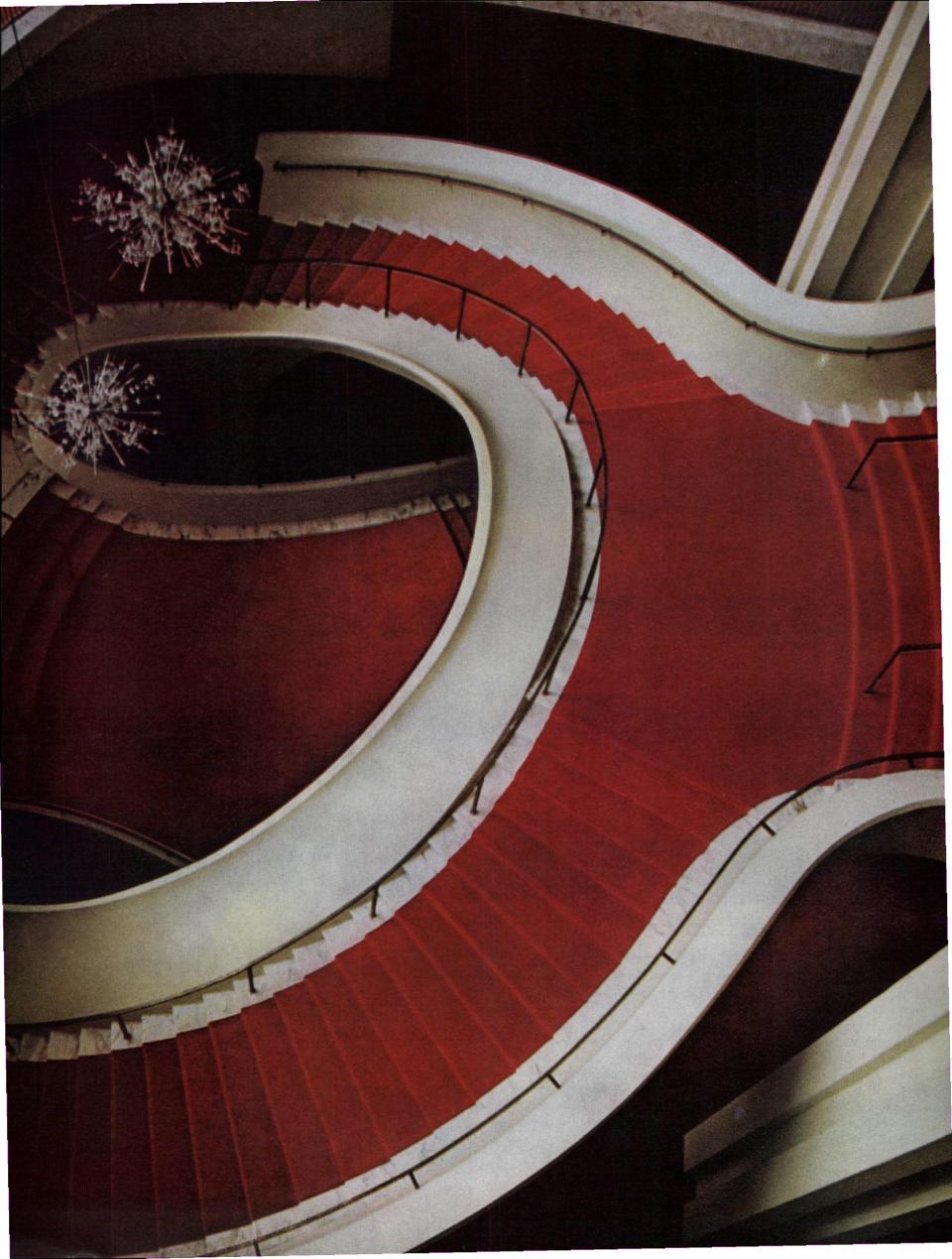
your very own newborn baby!

newborns...better for all babies.

Smoothed on after bathing, before diapering, fragrant Baby Magic helps stop

diaper rash, diaper odor, chafing, chapping, prickly heat. In å pretty new plastic bottle . . . it's the best lotion protection you can give that tiny tyke . . .

For complete protection, use all the Baby Magic products. Best for



Bringing the Met's magnificence into your home is simply a matter of putting your foot down...

on pure wool carpet.



When professionals choose carpet, they choose wool.

They've just done it again. This time it's the magnificent new Metropolitan Opera House. Why? What's so special about pure wool pile carpeting?

The answer's right in your own home. Because your demands are precisely the same as the professionals'.

You demand beauty. Beauty that endures. Wool carpet has enduring beauty. The rare kind. Its unique natural fibers form the perfect base for great brilliance of color. And wool's matchless resilience gives permanent retention of that vital, springy feeling. Supple. Sensuous. Majestic.

You demand stamina. All right. Ask the professionals. When they carpet, they carpet for the feet of thousands. What do they choose? The answer's at the Met. And in the most beautiful homes in America.

You demand cleanliness. Wool cleans

easily and dramatically. This natural fiber has an opaque shingle-like surface, unlike the smooth, translucent synthetics that display every speck of dirt. Wool is burn resistant. It is mothproof. And it's low in the static electricity that attracts soil.

But wool is more than this. For their prestige installations, architects, interior designers and decorators specify pure wool pile. They choose it on the basis of "proven performance."

And most of all, wool is natural. From the same nature that puts the lustre in leather, the softness in sable and the warmth in wood.

Look for the wool mark when you buy carpet.

Be professional.



PURE WOOL PILE

The wool mark. Awarded by the Wool Bureau, Inc.
to carpets of pure wool pile, quality tested for quantity of pile yarn used,
backing construction and permanent mothproofing.
Wool Carpets of America, 360 Lexington Ave., N.Y. 10017

SIDEKICKS!



Pair-up our kicky prints in Antique Gold, or Bluebell Blue, Camellia Pink, Fern Green. From Lady Scott's collection of matching 2-ply bathroom and facial tissues . . . with new dispenser boxes that shed their outside wrap.





COLOR: THE MAGIC ELIXIR

Color is the essence by which a myriad of things can be wrought. Color is change—quick, easy, inexpensive. Just see what color can do for you. By simply adding one color and subtracting another you can have a completely different room. Color works for you. It can lower a ceiling or lift it up. It pushes walls out or brings them intimately close. Color can seemingly stretch the length of a sofa. It makes chairs bulkier or camouflages them till they disappear into the background. Color is mood. Dark can be romantically rich. Light can be

space-making, gay, and young. Color is to play with. Never a lifelong commitment, you can afford to make a mistake. Your mistake is easily remedied by a can of paint, a brush, or a roller. Above all, color is beauty. There has never been an ugly color—only ugly combinations of colors. Color calls for discipline on your part. Color calls for choosing the right combinations. Too much can be overwhelming, too little ineffectual. On the following pages we show you an infinite variety of ways you can use color. Copy and adapt our ideas as you will!

By Vera D. Hahn

INSTANT IMPACT WITH COLOR

To make decorating with color easier and more fun we've devised two new ways of solving the problem. Depending upon your temperament or personality you'll prefer one or the other. Study our Instant Impact schemes, shown here and on the following pages, and our slower-paced Natural Approach, on page 72.

Since a good many professional interior designers now belong to the Instant Impact school of thought, you've seen color schemes of this type in department-store model rooms, magazines, friends' homes, and even in motels.

Instant Impact decorating is immediately recognizable. If you see a room for the first time and can say without hesitation, "This is a green-blue room"—that's Instant Impact color scheming and the formula can be learned fairly fast. Our kitchen at right, for example, is a charcoal-white-red room. It's a smash the first time you lay eyes on it. So too is the orange-wine-black-white scheme at the far right.

Most Instant Impact rooms grow from a pattern—in fabrics, wall or floor coverings—recently from more than one pattern, from a collection of several. Their colors make bold statements; no gliding from tone to tone here but sharp definition of color values. The success of all Instant Impact rooms depends on discipline. To make an Instant Impact room come off means making up your mind, right from the start, that you'll stick (continued)

Pullman kitchen
is tastefully painted in
charcoal and white,
then patterned with
the warm red of
enamel pans. In an
apartment designed by
architect Richard Henderson,
who likes the
luxury of an Oriental
rug to cook by.

A clash of black-andwhite patterns,
controlled by areas
of wine in a
never-before combination
with orange.
That's designer
Milo Baughman's way
with color, especially
when he wants it to
spell "today."
Vignette from Thayer Coggin.

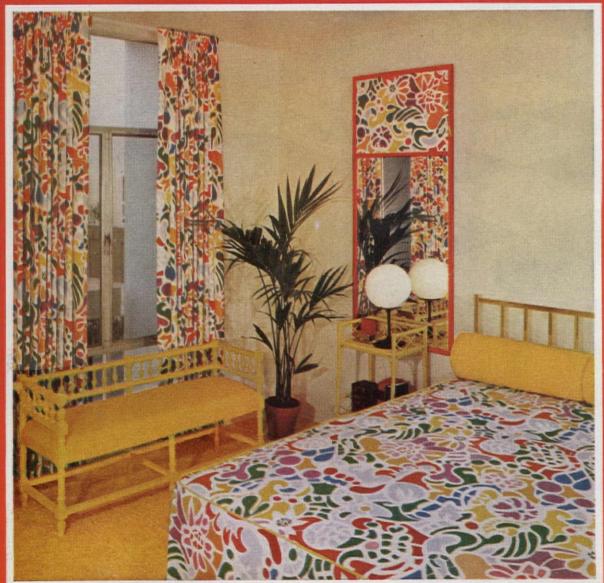




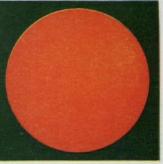








A small study in graygreen and orange, from the home of Mr. and Mrs. Francis R. Stanton, is consistently colored for Instant Impact. Unlike our other examples, pattern is subtle here and comes in small doses—stripes, plaids of pillows, butterfly pictures.



with the color scheme. You can't change your mind in midstream so to speak. Even the accent colors must be calculated in advance, not chosen at random later. Once the colors have been decided, decorating becomes a question of balancing areas of broken color, pattern with solid, lights with darks. Color may be almost evenly distributed as you see in the orange-green room

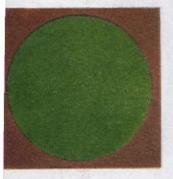


Who says a bedroom must be done in restful colors? Wouldn't you much rather wake up to this gaiety? Because patterns like this can run wild, the plainest of backgrounds—areas of solids, and strong, linear furniture—are necessary to avoid too much muchness.

t for timid souls,
s op version of red,
ite, and blue. Vermiliond-royal print vibrates
a sizzling pattern
ainst white stucco
ills. A new dimension
color by
lo Baughman for
ayer Coggin.



apper left) and in the beige-green room (lower ght). Or you may want an intense concentration I pattern against a large expanse of plain color is is done in the bedroom (lower left). Or you lay like a room that's light with all your darks rouped together in one location. The two armhairs in the wavy stripes in the living room apper right) are a case in point. (continued)



smash of color with neutral—apple green wall with Matisse-like shapes by Richard Henderson with andy beige and accents of black. Black, if you study our pictures, is often the catalyst that makes color schemes really come off.

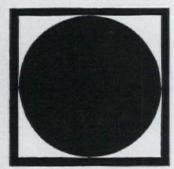




TWO APPROACHES TO COLOR INSTANT IMPACT

Wood tones are often lacking in Instant Impact rooms. Wood furniture is usually painted and seating pieces are apt to be totally upholstered with little or no wood showing. Note the bulky upholstered chairs and sofa in the living room at right. Because the same colors are repeated throughout the room, all accessories—the vase, zebra-stripe pillows and the ashtray are completely color coordinated. The same is true with the accessories in the children's bathroom below, left.

Some tips if you are planning an Instant Impact color scheme: If you are timid, try splashing that color on one wall first. Don't think dull colors are always easy to live with. You can get just as tired of good old stand-by beige as you can of fire-engine red. In fact, boredom sets in faster with the safe colors than with the experimental ones. If you're toying with a new bright color, do it in a way that is easy to change. Don't carpet a floor with it. That's for when you know what you want. Remember a color swatch is small; walls, floors, and ceilings are big. So go easy; large quantities of color look darker than small amounts.



Neutral, yes. Dull, no.
Milo Baughman plays with
plush, crushed, shaggy textures
and patterns in this Thayer
Coggin setting to prove that
even neutrals can have great
impact. The "nowness" of
this room is due to the
scale and boldness of
his concept.



Bathroom by Paul Krauss,
A.I.D., for Springs Mills
is all white. Accessories provide
changeable colors. Here, a
riot of them in royal, tomato,
raspberry, lemon, and any
other color you can name.
For a quick change of pace,
visualize this room done in blue
and white or black and white only.

Photographer: Paulus Leeser





Please turn the nage



NATURAL APPROACH TO COLOR

The good cook's freewheeling way with a recipe—no exact measurements but a pinch of this and a bit of that—applies equally to the Natural Approach in decorating. It's only seemingly casual because the basics of balance and taste are so ingrained. Look at this room. You can't say it's a black-and-white room or a brown-and-beige room. You could say it's almost a no-color room. Unlike the Instant Impact rooms shown on the preceding pages which were built from a color core, there is no such starting point here. Color in this room was collected. A rug was chosen for its beauty, not because it matched any particular color. The same goes for the painting. It was chosen because it pleased the owner, not because it went with or repeated the upholstery of the sofa.

Natural Approach rooms are less rigid than Instant Impact rooms. They're more apt to change their appearance because they allow you more latitude. While an Instant Impact room might be thrown completely off balance by the introduction of an unforeseen color, a Natural Approach room simply looks a little different with a new rug or flowers. It can look completely different with a new set of accessories!

A color may appear once and never be seen again in the Natural Approach scheme. It's there for a purpose, to make a point, or because it's the most nearly perfect of several possibilities, not because it's the only permissible color choice.

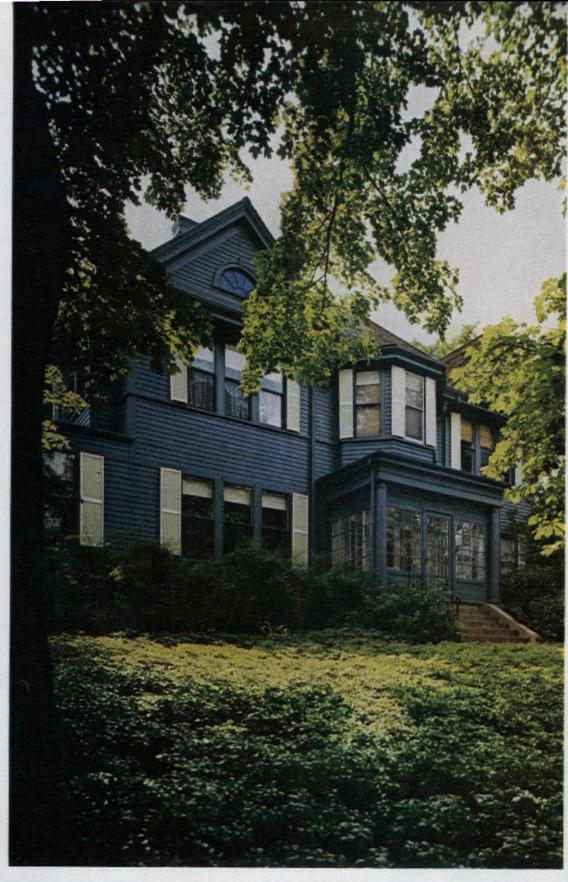
Patterns in the Natural Approach often rely on the shadow play of texture rather than on surface design for interest. They are part of the whole; they don't dominate it. And accessories are not chosen for their color only but for their intrinsic beauty.

The epitome of the Natural Approach is this room that just grew—but beautifully. Color is natural, not designed. A blend of cream, from white to caramel, with accents taken from the whole color spectrum.









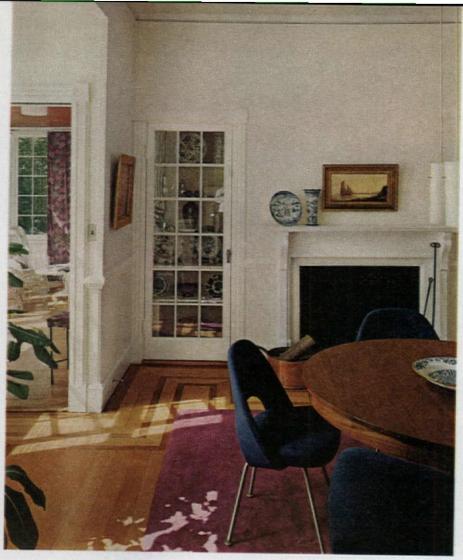
ONE BIG HOUSE-ONE BASIC COLOR SCHEME

Shown here and on the following pages is one of those big old suburban houses that are coming very much into their own again. The interiors are another version of our Instant Impact approach to color (see pages 66 to 71). Superficially analyzed, it is a white, brown, blue, red house inside. But within this color context, the owners have explored endless variations. All walls and ceilings were painted white to open up the well-proportioned rooms. Sanding and refinishing the floors brought them back to their original warm honey color. (continued)



The basic white, brown, blue, red color scheme of this house is evident when you enter the large entrance hall at right. Notice the all-white walls, polished oak floors, the blues and reds picked up in the area rugs, fabrics, and wood furniture.





Stripped to the geometry of its good, bare white bones, this room (left) delights the eye with the play of simple shapes: squares, rectangles, circles. Centered on the basic square of the room another square, that of the deep purple area rug; on it a round teak table. A display of china is neatly enclosed.

The back porch (right), revived in all its Edwardian glory, is furnished with an astounding collection of wicker furniture and a 99c-a-yard purple print, the only print used in the whole house. To keep the garden view clear, there are only two fabric panels; they move on an aluminum track when shade from the sun is needed.

The garden end of the big living room (above right) achieves the rarest of qualities, true serenity. Two signature pieces of this house are the bentwood rocker and the big, green glass bottle. Radiator in window has white painted enclosure with an oak ledge for display.

Big barn of a living room (right) is underfurnished by conventional standards and it looks wonderful that way. Small Knoll sofa gains importance in front of triple window, radiator enclosure topped by green glass bottles. Red Rya rug holds grouping together. Table was made from a bentwood coat rack. Pellon window shades turn view of the sun-dappled treetops into a hazy tapestry and make any drapery superfluous.





ONE BASIC COLOR SCHEME

This theme of white walls and glowing floors gives the house a rare calm and unity. Played against the basic white and brown are the blues and reds of furniture and area rugs. Royal blue wool upholstery on one chair; next to it, its twin in deep purple. A rather brilliant vermillion crops up here and there—in an accent pillow, in the living room rug, in the little girl's room. Gentler versions of these colors furnish the master bedroom (next page). The lesson to learn is to be consistent, yet courageous with color.

Decorating one of these big turn-of-the-century houses is more than a mere challenge, it's a real problem for the very reason it is so big. How do you furnish those rooms that suddenly seem so huge? With color, yes, but with a real decorating point of view. Space, the owners decided, was a prime asset—and they handled it as such. Instead of trying to shrink the size of the house, they did all they could to expand it visually. (continued)









Bedroom bay (above left) is a backdrop for the freestanding white lacquered iron headboard with night tables—plastic circles attached to swinging arms. The reading lamps can be adjusted. Console between closet doors serves as dressing table, holds collection of Victorian silver overlay perfume bottles. An antique picture frame became a mirror.

The kitchen (left) is modern, yet perfectly in keeping with the rest of the house. The wood, white, red, and blue color scheme that has been carried from the main part of the house is partly responsible for this. Repeated here, too, the blue-and white of the Delft and other faience patterns, the convoluted backs of bentwood chairs.

Room for a little girl (right) is daisy fresh though furnished with heirlooms. Bed, a brass beauty, wears a coverlet crocheted by grandmama. Simple window treatment, shirred glass curtains under stenciled window shades, is another signature theme of this house.

ONE BASIC COLOR SCHEME

That's the reason for the white walls and ceilings—the precise furniture groupings—the absence of clutter.

Windows, except in the bedrooms, were left uncurtained. The translucent window shades are made of Pellon—the tailor's inexpensive lining material—and provide privacy and light control. They soften the view out over the old trees, making the living room windows in particular look like tapestries. They let in the changing light and lengthening shadows of leafy or bare branches to play against white walls and bring them to life.

Recurring themes add great interest to this house. There are the curlicued silhouettes of fine bentwood pieces, the blue and white of Delft and other pottery, and finally a collection of huge green glass bottles. It's a pleasant surprise to come across yet another one of them and to notice that it's quite different in shape and color from all the others in the house.

Photographer: William Maris



SMASHING COLOR ACCENTS



MEXICAN MIRROR REFLECTS YELLOW TEA SETTING.

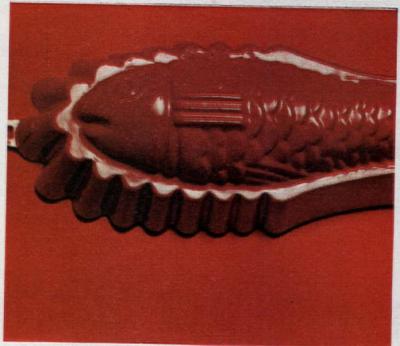


YELLOW AND ORANGE BIRDS IN AN OCHER CAGE.



FLAME FROM MATCHES, PENCILS, CIGARETTE CUPS.

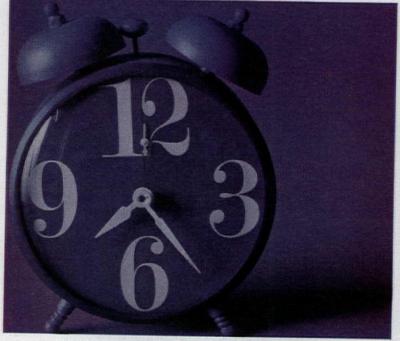
Here are small, inexpensive color ideas you can pick up at dime stores, houseware departments, small import shops, etc. And



FISH OUT OF ITS MOLD SEES FIRE-ENGINE RED.



PUT YOUR DOLL AND DUSTER IN ONE MAGENTA BASKET.



LEARN TO TELL TIME IN DEEP, DARK PURPLE.

what a big effect you can get for such little money. All but the birdcage cost \$5 or less—some you can buy for mere pennies.

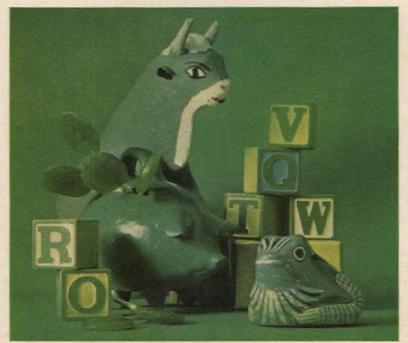
OR PRACTICALLY NOTHING



HOW TO BE BLUE-AND HAPPY-IN THE KITCHEN.



BLUE-GREEN PAPER FLOWERS SERVED UNDER GLASS.

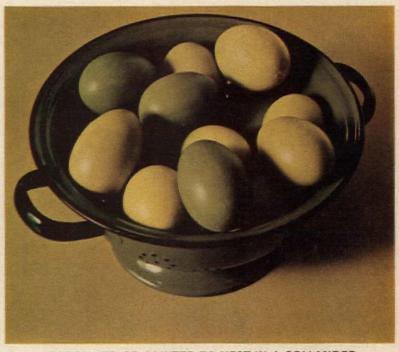


OLÉ! THE PAPIER-MÂCHÉ BULL SEES GREEN.

If the colors you find aren't for you, don't worry. You can spray as we did the fish mold. Or dye as we did the eggs. Or dip in



PAPER CUTOUTS AND SCISSORS TURN GREEN WITH ENVY.



EGGS DYED OR PAINTED TO NEST IN A COLLANDER.



STUDY IN BROWN FROM SOUTH OF THE BORDER.

water colors as we did the paper birds in the birdcage. It's inexpensive, effective, individual - and fun for everyone to do.



By Alan C. Borg

TEN LESSONS FROM A SUPERB HOUSE

As sophisticated as this house is in its appearance, its design elements are basic and can be applied to whatever style of house you might like. Whether you are building, buying, or just clipping ideas for that dream house, take a long, studied look as we take you on an architectural tour on these and the following four pages. Designed by New York Architect Richard Meier, and built in suburban New Jersey, the elements to look for in this house are: 1) Restraint in the selection of materials—brick, wood, slate, wallboard. 2) Use of a restricted color palette—basically the natural color of the materials, white, and wood tones. 3) A bold use of geometric forms—using the massing of elements for dramatic effect. 4) Differing ceiling heights to gain various

psychological effects. 5) Incorporating daylight into the house by means of glass walls, skylights, and clerestories. 6) The integration of one strong and unusual design element—the skylighted conversation tower. 7) A natural landscaping effect that does not employ foundation planting, but does use earthen mounds and the natural woody plants of the region. 8) A horizontal flow of space from inside to out and from room to room that makes the whole much larger than the sum of its parts. 9) A floor plan fitting personal needs—not a set pattern—to provide comfortable living and spaciousness for entertaining. 10) A discipline in decorating and furnishings to complement, not overwhelm the structure. So now on with the tour. (continued)



TEN LESSONS FROM A SUPERB HOUSE







In the photos on these pages you see many of the elements we are talking about, and you begin to feel the spirit of the house. Observe the way space changes-from the low ceiling in the dining room to the tall, tall tower in the living room. Note how the clerestories. skylights, and walls of glass draw the eye from the house to the trees or garden sculpture. Look at the way sunlight and shadow become part of the house decor. Study how few materials are used, and how well their natural color, texture, and scale are balanced into the whole effect. And speaking of color, notice how emphatic the colors of the furnishings are because of the absence of color in the house. Such exuberant colors need a neutral background and space around them.







Change of ceiling heights, clerestory window, simple materials are seen in photo looking from living room to dining room.

Photos (far left) show conversation tower from the outside, the skylight at its top, and the way it looks from the living room. Sheltered effect of tower is a contrast to open feeling of living room with glass wall.

View of the side yard completes the living room picture. An interesting observation is the lack of planting outside, tempered by a few carefully placed plants indoors. Curve of conversation tower is echoed by roofless brick niche at corner of yard, which is used to display cubical sculpture.

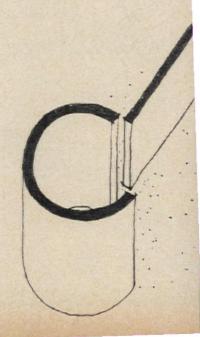


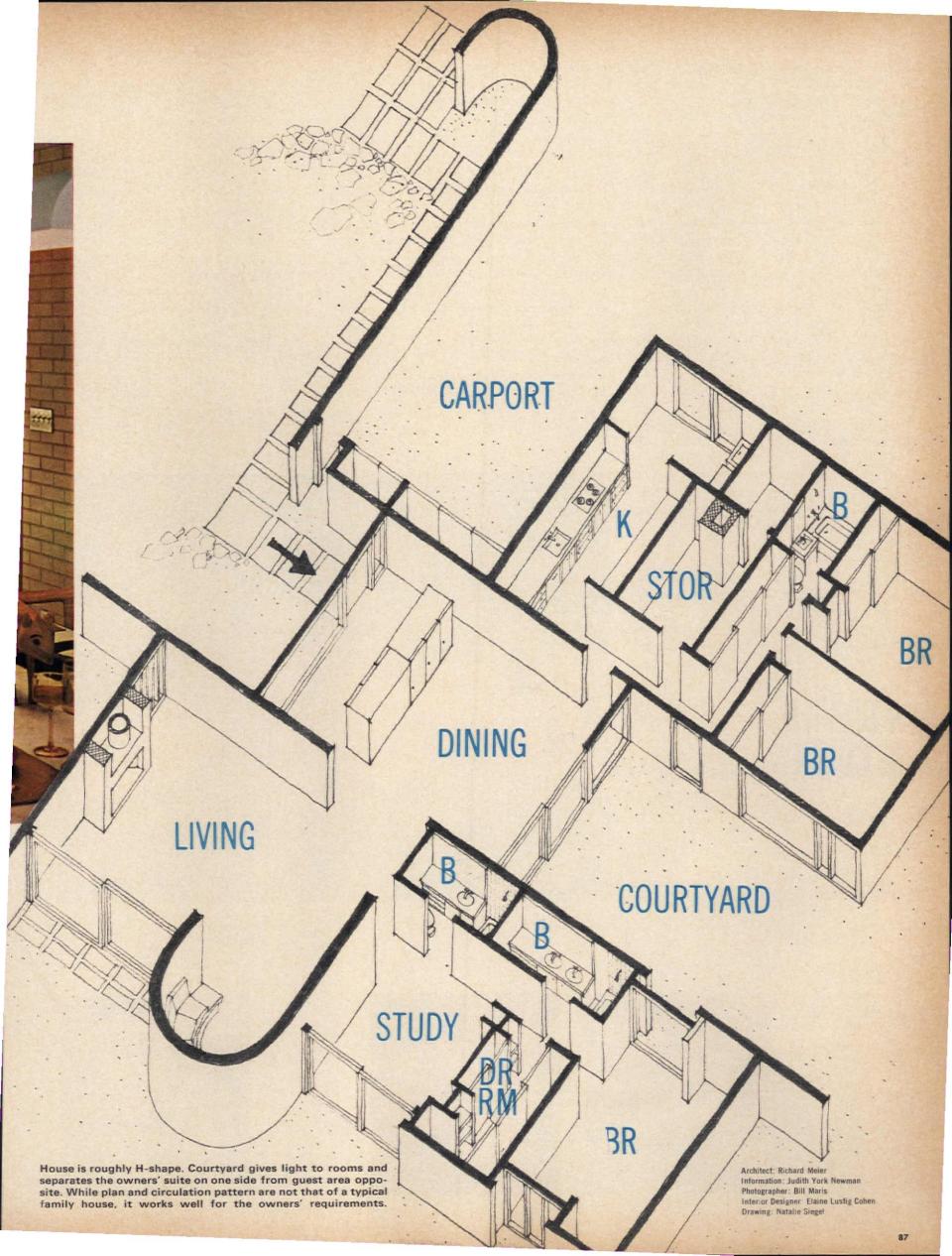
TEN LESSONS FROM A SUPERB HOUSE



The dining room has a different complexion than the light, airy living room. It has a closer, cozier feeling appropriate to festive dinner parties. More dark values were used here to accent the intimacy of the room. The storage wall, dividing entry from dining room, is paneled in teak and has vividly colored shadow boxes to display art objects. The room is accented with dense, opaque colors in the table setting (below). Overhead light is on a dimmer switch to control the light intensity.







Garden color is transitory. The pink rose, warmed by the noonday sun, is not the same shade at sunset that it was at dawn. As light changes from season to season, colors are transformed into something else. The bright young green of spring matures to dull opacity by midsummer. Then autumn brings its own madness, wild explosions of color you never thought were there.

Garden color is personal: You love yellow, I prefer red. But we both need green, which reminds us that color is relative, that it depends on other colors for effect. This in turn leads us to the dramatic possibilities of the perfect combination.

All flowers and all foliage have a place somewhere. Their colors are beautiful or not depending on their quantity and how you relate them to other colors. A well-known landscape architect has said that a good garden consists of plants that can keep natural company. And sometimes the most unexpected combinations make the best matches. Don't let preconceived notions about what is "right" and what is "too, too" lead you down a safe, colorless garden path. Use the colors you really like, but use them as elements of a grand composition. Let them work on as well as with each other.

When planning your garden composition think of it as the foreground of an even larger picture. The colors you use in it will alter the background: Yellow flowers will make a gray sky bright, purple will deepen the shadows cast by your neighbor's trees.

When planting colors, try to juxtapose monotone groupings that either contrast with or complement each other. In the first instance

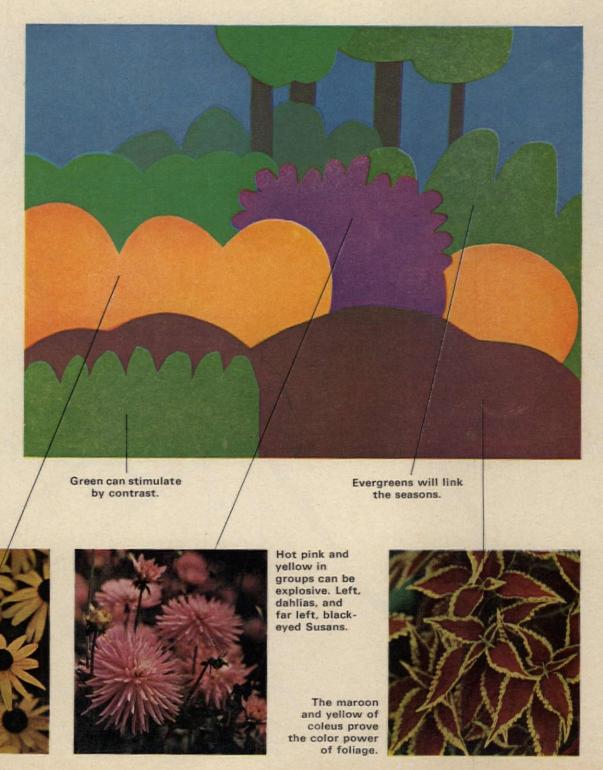
A GARDEN IS COLOR you stimulate, in the latter you soothe. Avoid the nervousness of the color-dotted garden, the scattering about of different colors mixed together with no feeling for relationships. In the garden the result is a dilution of impact. Don't spread your drama thin. To assure a sense of unity and completion, repeat a color in groups. Use plants that retain or repeat their colors for long periods to give your garden continuity through the seasons. Roses and chrysanthemums, for example, are a constant source of color in their season. Peonies and iris are not. Use evergreen groundcovers, shrubs, and trees to link the seasons with various shades of green when bloom fails.

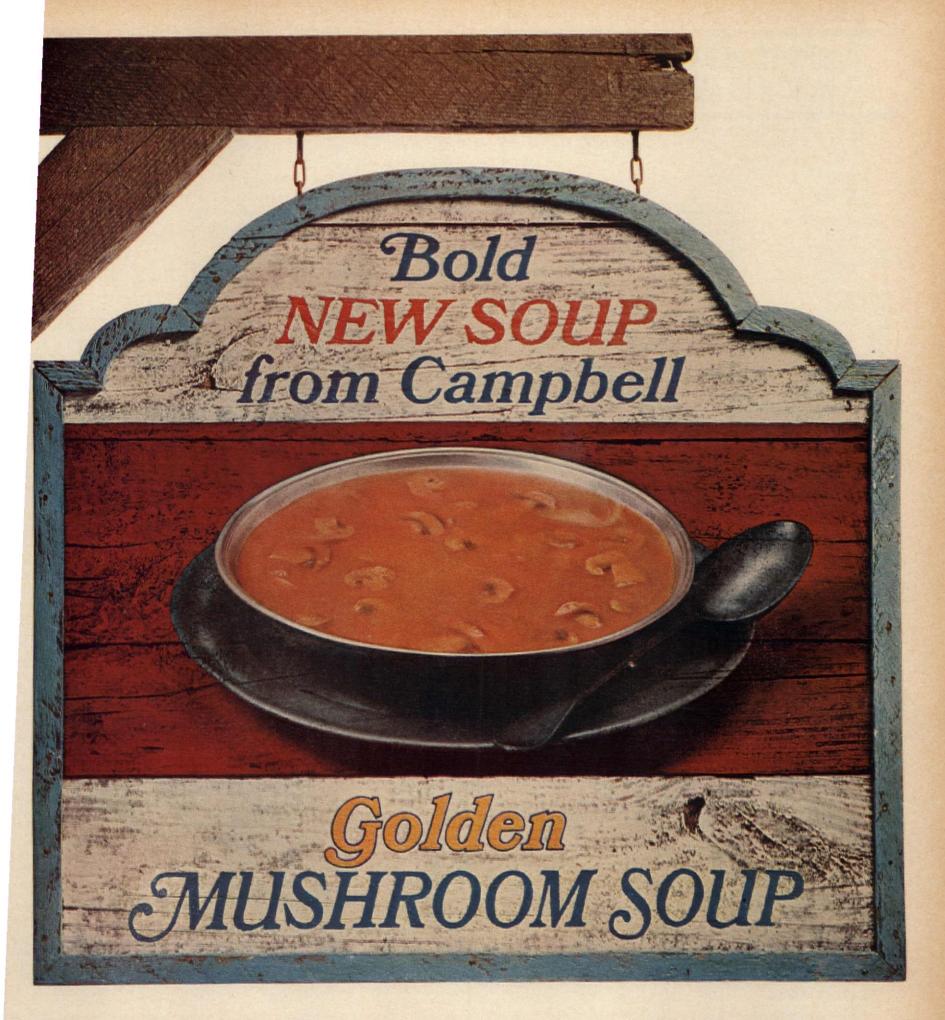
You can paint with foliage as well as with flowers. Experiment with coleus, caladiums, and the silvery-gray-leaved plants. Most foliage plants have silver-, gold-, or white-variegated forms that will illuminate the pattern of your garden tapestry. Bear in mind, however, that many variegated-leaved plants

lose their coloration when exposed to full sun. The hostas are one example of this type of unstable leaf. In general, plants grown for their foliage colors need shade, those you cultivate for bloom or fruit require a location that's open to the sun for most of the day.

Form and texture are as important as color when you create a landscape. A heterogeneous assortment of plants set helter-skelter is unimpressive. Mass one kind and color of vegetation against another, however, and you make a bold statement. The differences between plants become dramatic. Even your lawn can intrigue, patterned in waves of green, gray, and yellow, fine and coarse foliage.

You can strengthen a color or lose it entirely by putting it near another. By experimenting freely, you will eventually discover the perfect combination. Think of your garden as a canvas you will build up with textured areas of color—a constantly changing, but continuously satisfying composition.





Country Inn Style! Sliced mushrooms in rich beef stock!

Beef stock makes the delicious difference in this bold new mushroom soup. It's rich, robust, flavor-laden—laced with sweet country butter and sauterne wine. Thick with succulent, whole-sliced mushrooms. Delicious! Try Campbell's new Golden Mushroom Soup right away! You'll want it often.



A great soup to cook with! Makes instant golden mushroom gravy. (Just add 1/3 cup of

water and heat.) Beefs up stews, meat pies, meat casseroles, stroganoffs. Gives meat loafs mushroom flavor, mushroom gravy. You'll love it!

HOW TO GET YOUR MONEY'S WORTH IN AN OLDER HOUSE

In one way, buying an older house can be a lot like getting married: You fall in love, sign on the dotted line, then spend the rest of your life paying the bills.

I won't carry the analogy any further, partly because it could get me in trouble at home, and partly because there's an important difference. If you can be reasonable as well as emotional, and if you know what to look for, you stand a good chance of getting your money's worth out of an older house. (Well, I guess I'm in trouble anyway.)

In evaluating an older house, your basic concern is to determine whether it is priced right for its size and location. Then you have to make sure it's in sound enough condition so that you don't get hit with some unexpectedly heavy repair bills that could wreck your budget.

Now let's not kid ourselves. No amount of reading is going to make you an expert on either real estate appraisal or house construction. On the other hand, there are relatively simple ways to arrive at a very close approximation of an older home's value. And there are certain key areas in the house itself which will give you a good idea of just what kind of physical condition it is in,

All right, let's get down to specifics, taking them in the order in which they'll actually arise.

We start by assuming that you have found an older house that you like in an area where you'd like to live. And we also assume that it is in good physical shape (we'll make sure of this later). There are two basic steps in determining its fair market value:

COMPARE PRICES IN AREA

Get an overall picture of prices of houses in the area. If you found the house without having to do much shopping around, do the shopping anyway and see what else is available in your price range.

You enjoy an advantage over the new-house buyer in that you are probably dealing with an established area where it's easy to see whether or not neighboring homes are well kept up. And if you've done a good job of shopping around you'll be able

to judge the value of your prospective house in relation to its neighbors.

You might even want to learn how to figure the price of a house per

area; the less valuable houses around it may depress its value. Conversely, the lowest-priced house in the neighborhood may be a very good buy. Surrounding houses will tend to raise its value, and if you remodel or enlarge it later, you stand a better chance of getting your investment back when you sell. If you do plan to enlarge, be sure the lot allows for this.

Most of us start house hunting with

Don't pay a premium for an feature. You may have troubling an offbeat buyer when the comes for you to sell.

One final thought before we this section. A truly good real agent can be a priceless asset in ing you evaluate a house. So sible, find your agent through rals, not just a newspaper ad.

CHECK CONDITION

All right, let's say prospective house is to fin what sort of physical dition it's in and, if are any serious de how much it will comake them good.

One possibility at point is to call in a presional house inspector will go over your hemail by nail, recommend pairs he feels are nessary, and he might give an estimate of the cost. trouble is, really good gineers in this line are and far between (in melocalities they simply do exist), and a less-than-goman could do more hat than good.

The alternative to a p fessional inspector is a co bination of your own ey and another type of pert-the local contract Granted, most of us ha neither the training nor t experience to tell if the boiler needs a new framm and how much it will cos But in every house the are certain places whe trouble-or potential trou ble-can be spotted. An in every area there are car penters, plumbers, electri cians, etc., who can tell yo the extent of the trouble and give you a firm price for repairing it.

This being the case, you house-inspection program breaks down into two steps:

1. Learn where and what are the signs of trouble in an older house (we'll study this more closely in a minute) and . . .

2. If you do spot something wrong, ask around until you find a highly reputable contractor in the appropriate field and get a price on repairs.

One word in behalf of carpenters, plumbers, electricians, etc. These men won't charge you for an inspection and an estimate. But don't expect them to give you free inspections on half a dozen houses.

So now it's time to talk about where and how to look for trouble. You need to be as cold-blooded as possible about this, so the best time to do it is after a (continued)



Dry, flaky skin...a persistent itch...a scaly patch? Ask your doctor: you may have the

Heartbreak of Psoriasis

Many people ignore a "harmless" patch of dry, flaky skin, a persistent itch or a scaly spot. Yet these symptoms often lead to the heartbreak of psoriasis.

If you have any of these skin problems, ask your doctor. And ask about Tegrin. New medicated Tegrin guarantees 3-way relief from the itching and scaling of psoriasis - or your money back.

Tegrin speeds relief from itching. Works quickly to remove scales. And regular use helps keep scales from coming back. Try new Tegrin.

New Medicated TEGRIN® It's guaranteed!



Now! For scalp psoriasis sufferers . . . new Tegrin® Medicated Shampoo!

square foot. To do this, deduct from the price the real estate agent's estimate of the value of the lot. Also, deduct \$1000 if there's a one-car garage, \$2000 for a two-car garage. (Deduct nothing if the garage is in the basement.) Then measure the square footage of the house, room by room, and divide this into the above result. This figure is the approximate price per square foot.

DON'T OVERBUY FOR AREA

As a general rule, be wary of buying the most expensive house in the a clear idea of our needs: Four bedrooms, a playroom that's a long way from the living room, property with some privacy, etc. But it's very easy to forget these basic needs when you come across something extra tantalizing. Take the case of a friend of mine:

"I came across a house that had the most wonderful big, cold room you ever saw," she says. "I thought to myself, 'Why I could hang a whole cow in here.' I had almost decided to buy the house—it was expensive too—when it occurred to me that I didn't have a cow."



The Chateau* wood paneling costs less than their week-end at the beach.

A pleasant surprise, isn't it? Their wall is Williamsburg Elm, newest addition to Georgia-Pacific's Chateau series. The real wood lends warmth and charm anywhere it's used. And, the cost? A 12 by 8 foot wall is only \$49.92.

Chateau paneling is exclusive with Georgia-Pacific. No one else makes it. The extra wide grooves give walls a solid look. The beautiful

grain and color are protected by G-P's family-proof Acryglas® finish. A wipe with a damp cloth cleans it.

Before you take your next trip to the beach (and spend \$60 or \$70 as they will)... add a wall of Chateau wood paneling. Your G-P dealer has 20 beautiful hardwoods for your selection. Then, when you get back, you'll have a nice warm room to welcome you home.

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	20 E	and the same	4 50	ADE FOR	h-welli	WE 300	nostana	





at \$6.95 per sq. yd. Firth's Timberlake is one luxury you don't have to wait for

Tell him some things are worth waiting for, but Firth's new Timberlake carpeting is worth getting right now...a background of rich color to tie your dreams together while you're furnishing your first home. Tell him how Timberlake's dense, rich pile of Cumuloft® continuous filament nylon will stand up to even a growing family's wear.

Explain that Timberlake's easy cleanability will save you work—and time. Show him the beautiful, decorator-smart colors. Then assure him that all this beauty

will be around for a long, long time. Because this isn't just anybody's "bargain carpet"...this is Timberlake, of Cumuloft nylon, made and backed by famous Firth.

FIRTH

ned) couple of visits. The exnt will have died down someny then and you'll be more ve. And take along a notebook 'll forget half of what you see.

WITH EXTERIOR

t should be checked partly for n sake and partly as an indiof the kind of care the house d. If it looks faded, a repainting in the offing. And if

are big areas of d paint, the job will re much costly prepn of the surface.

wood on the sash or ons means rain may soaked in and started iorating the wood. the glass with your er. If it rattles, the putty dried out, a sign that house hasn't had a ough paint job in sevyears.

r the ends of gutters around downspouts. The paint looks especially I in these areas the gutsystem may be stopped and rot may have set both in the gutters emselves, if they are toden, and in the trim.

If the house has clapard siding, check the int with extra care. Big intless patches are a arning sign of moisture the walls, and may mean carpentry job. And if the buse has been painted reently, look for slight deressions in the new paint. I could mean a peeled wall as had a fast paint job to help sell the house.

Try to check the roof closely. Asphalt shingles need no maintenance, but they have a limited life—usually from 15 to 30 years, depending on their original thickness. If the colored granules on the surface are worn down to the black base in many places, a reroofing job is in your future. Wood roofs should be treated with a preservative every few years. Curling shingles are a trouble sign.

Asbestos or slate roofs will last practically forever, and you don't need to worry if there are a few broken sections. They probably won't cause trouble, and they can be repaired by an experienced contractor.

IS BASEMENT WET?

Right here, pause and consider your plans for the basement. Slight dampness is unimportant and is easily corrected by do-it-yourselfers.

A really wet basement is another matter entirely. A very damp basement has a dank, musty odor which in a rainy season can permeate the whole house. Look also for vertical streaks on the wall which could indicate leaks. If the cellar actually floods during heavy rains or spring thaws there will be water lines along the bottom edge of the walls.

If there is a tile floor, curled up tiles are a sure sign of trouble. And be very suspicious if shelves and cabinets are set above floor level on little iron pipes rust and clog, and repiping is a big, expensive job. Make this test: Turn on several faucets, then flush a toilet. If the faucet flow drops noticeably, clogging has begun or the supply pipes were too small to start with.

There's another instance when you should make this pressure test: if the house was built prior to World War II and the water pipes visible in the basement are copper. Copper pipe

house has settled sometime in the past. If you find such cracks, see if any doors and windows are jammed and badly out of alignment with their frames. Also, recheck the basement for obvious foundation cracks.

To set your mind at ease, settlement in an older home doesn't mean trouble unless it's excessive and/or continuing. In a fairly new house, however, appreciable settlement

might indicate serious problems. If suspicious, be sure to call in an expert.

Unless the house is a real antique the wiring is unlikely to cause trouble. The chief electrical question is one of convenience. Make sure there are plenty of outlets, particularly in the kitchen. If you plan to use an electric range or dryer you'll need 220-volt outlets for each. The service box (it houses the fuses or circuit breakers) should provide at least 60, preferably 100 amps for the house.



Everything's in this box. Just open it. (So far, it's pretty easy. Right?)



Pour on the slow-simmered pizza sauce. (Don't look now, you have an audience.)



Then sprinkle on the tangy, Italianstyle grated cheese. (It's child's play.)



Just pop it in the oven. (There seems to be a crowd gathering.)



You are a star. (Everyone's cheering; now if you can, try to be modest.)

The toughest part of making a Chef Boy-Ar-Dee pizza is trying to be modest afterwards.

Try Chef's Sausage Pizza and new Pepperoni Pizza. Just as tough to be modest about.

legs; they were probably built that way to keep them above water level.

If you come across any of these signs, look up a waterproofing contractor, get an estimate, and include it in your price negotiations. It could easily run to several hundred dollars.

TRY THE PLUMBING

While in the basement, take a look at the plumbing. You won't have any behind-the-walls trouble if the pipes are copper or brass. But if the house is old enough to have iron pipes, beware. Sooner or later the insides of didn't come into widespread use until after the war, so the house has almost certainly been replumbed. It's quite possible that the pipes in the walls are still iron.

We'll skip the interior decorating; it's largely a matter of taste, and you can quickly see the condition of paint and wallpaper. But check the plaster, particularly on the ceiling. Blotching, roughness, or actual breaking away indicates water leaks from either outdoors or an overhead bathroom.

Deep diagonal cracks in either the ceiling or walls are a sign that the

FIGURE HEATING COSTS

Heating is best checked by obtaining the owner's heating bills for the past few winters and averaging them out per year.

If the bills are excessively high, either the heating plant is inefficient or the house is unusually hard to heat, probably because it's uninsulated. Get a price on remedying either or both situations. And if the furnace is a real antique, consider replacing it regardless.

There is one phase of your inspection that absolutely must be done by an expert: the check for termites and termite damage. If termites are found, the cost of termite-proofing and repairs should be deducted from the house price. And even if you find no signs of trouble, make a mental note to have a termite inspection every couple of years. Just because termites aren't there today doesn't mean they won't be there tomorrow.

I have not mentioned kitchens and baths. If they

are very outdated or in poor repair, this should be reflected in the price. If, on the other hand, they are in good working order but you feel that you would like new fixtures, don't expect the present owner of the house to deduct it from the price. This is true of any remodeling. Like interior decorating, this is a matter of taste.

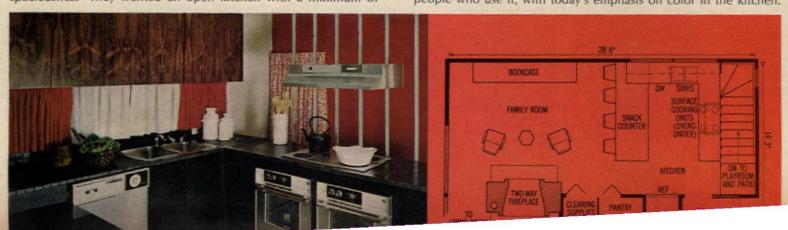
You now have a pretty accurate idea of what the house is worth as it stands, what it will cost to put it in good working order, and how much extra you must spend to make it just exactly what you want.



BLACK AND WHITE AND RED ALL OVER

The strong character of this kitchen-family room reflects the personality of the people who live there, the Edward Dolnicks of St. Louis, Missouri. These are their colors and color talks in this kitchen The splashes of red and white are a striking contrast to the black quarry tile counter tops This is a kitchen that didn't just happen The Dolnicks carefully planned every detail—not only for design but for function as well The Dolnicks like a feeling of spaciousness They wanted an open kitchen with a minimum of

wall space. But they also wanted the convenience of two full-size built-in wall ovens and lots of storage cabinets. They gained both design and workability by installing the ovens under a counter, and (in place of wall cabinets) by building two large storage closets into the wall facing the kitchen. The feeling of openness is further achieved by the brushed aluminum columns that form a see-through wall between kitchen and stairway. The kitchen also reflects the owners' love of natural materials—quarry tile for the counters and floors, rosewood paneling for the single row of wall cabinets. This is a kitchen for today—workable and livable for the people who use it, with today's emphasis on color in the kitchen.





The magic is...

Dash rids the wash of dirt before the second rinse!

1. Make the Dash rinse water test. Take a glassful of the second rinse from a Dash wash.

2. See? Looks sparkling clear. How could there be any sudsy leftovers in your wash?

3. No wonder your wash sparkles when you use Dash!







Dash is different...concentrated power...controlled sudsing...

NEW LOOK IN APPLIANCES

Color! Pop art! Matching accessories! King size and pint size! Automatism! These are the key words describing the 1967 appliances for the home.

COLOR, POP ART, MATCHING **ACCESSORIES**

In the spotlight is a kaleidoscope of colors—not only in a larger selection than you've ever seen before, but a brighter one. The subtle tones are still with us, but added to these are a scattering of brilliant huesbright reds, lush avocados, lemon yellows, and blue blues. Or would you prefer the richness of coppertone, the sophistication of white on white? Anyway you look at it, color is in and the kitchen today is a room

If you like your color with design, you can have that too-in decorator refrigerator fronts, with perhaps even wallpaper to match, and decorative motifs on ranges and dishwashers. The decorator styles range all the way from pop art to regal Spanish and French designs.

The new appliances are also available with wood-grained trims and panels or sleek brushed chrome—to blend with the rest of the kitchen.

That's why the housewares departments are full of kitchen accessories that pick up the same colors and trims of the appliances. If you're shopping for appliances, be sure to take your kitchen color swatches along. When you buy one of the new colors, get a color chip from your dealer for future shopping trips.

KING SIZE AND PINT SIZE

The size story this year goes in both directions—larger and smaller.

Refrigerator-freezer combinations have even larger capacities—there's a 1967 side-by-side combination that has a full 30 cubic feet of storage space. At the same time the popularity of the compact refrigerators and freezers has brought even more of these onto the market. They range from less than one to ten cubic feet. They have furniture styling or decorative designs so they can fit right into any room in your house.

In the field of laundry equipment, large family-size tubs for washers (and matching capacity dryers) are much in evidence. But if you want a pint-size dryer for your bathroom or for traveling, there are portable dryers just made to order. Most dry up to two pounds of light lingerie-type clothes and can be used on a regular 120-volt circuit.

AUTOMATISM

So far we've told you about the

frosting on the cake. The most important part of any piece of equipment is how it works for you. As you can see below, the 1967 appliances have all the convenient easy-care, easy-use features that have been introduced in recent years, plus exciting new ones.

Ranges

- Self-cleaning ovens, or ovens with removable and/or Teflon-coated, or
- Automatic cook-and-hold oven controls cook food at the temperature and time you select, then automatically cut down to a just-right holding temperature till you're ready to serve. Automatic cook-and-hold surface controls too.
- Automatic ignition for gas ranges.
- Automatic meat probes that turn your oven down when the meat reaches the correct internal temperature (which you select).
- Surface units that maintain a set temperature just like your oven. Refrigerators and Freezers
- Never form frost.
- · Storage shelves that move in and out, up and down.
- Zoned storage compartments where temperature and/or humidity can be
- Automatic ice-cube makers.
- Dishwashers
- Flexible rack arrangement that can be rearranged for different loads.

- sure the sanitizing action of hot wash water.
- Soft food particles may be fill out or pulverized in a pump flushed down the drain, so I need only a minimum of scrapin fore going into dishwasher.
- Spray arm for good water of bution.

Laundry Equipment

- A choice of wash-water and r water temperatures.
- Special cycles for special clother your wash basket (such as permai press, knits, etc.).
- · A choice of agitation and speeds, or the solid-state infir. range speed controls.
- · Automatic bleach and fabric-s ener dispensers.
- · A choice of drying temperature
- Automatic dryness controls electronically sense the amount moisture in your clothes and turn
- the dryer when they are just dry. Garbage Disposers They're quieter than ever, and ever, and ever.
- these come in a variety of colors. • The big news here is the under counter incinerator that's installed

right in your kitchen with no speci flue requirements. These are just a few of the appl ance features we suggest you keep mind if you're shopping for



with Rescue® Soap Pads!

Big value! A 39¢ roll of "Scotch" Brand Magic Transparent Tape free in Rescue's 6-pad box. A 25¢ roll free in the 3-pad box. Plus new Rescue, the soap pad that outscours steel wool, without rust, without splinters. Look for specially-marked boxes at your grocers now!



Ruberoid covers your floor with high style...

STONE MOSAIC captures the wall-towall look in embossed vinyl asbestos tile!

Imagine Stone Mosaic on your floor. The beauty of stone in easy-to-install tile. You can hardly see where the tiles join.

Touch it! Feel the deep texture. Dramatic shadows enhance the embossing.

Love the way it shrugs off household stains and grease...the easy way it cleans, keeps clean.

Available in popular 12" x 12" tiles in 4 real-stone colors: White-stone, Sandstone, Fieldstone and Turfstone.

Go see Stone Mosaic and other high fashion vinyl asbestos tiles and sheet vinyl patterns at your Ruberoid flooring dealer. (His name is in the Yellow Pages under "Floors.")

For more details write to The Ruberoid Co., 733 Third Ave., N.Y., N.Y. 10017. Dept. AH-37.



RUBEROID

FINE FLOORING

LITTLE THINGS **MEAN A LOT**

Amid the important decisions of planning a new kitchen-selecting major

appliances, determining work areas, etc., there's one facet too often overlooked. We forget to plan for the "incidental equipment," small yet vital items such as measuring spoons, whisks, strainers, and kitchen forks. A little conscious effort applied to the selection and storage of these small housewares can make a big difference in the performance of the kitchen, not to mention the cook!

BUYING AND STORING INCIDENTALS

Small housewares should be unbreakable, easy to clean, nontarnishing, and heatproof if they're to be used near the range.

When buying, consider how you will be storing them. Hanging storage, via pegboard or hooks, is not only advantageous when space is tight but also permits the quickest and handiest access. Another handy and convenient way of storing is to housewares in mugs or can the counter top. Stored e these ways, they can double rative accessories too.

Ideally, drawers used for small items should be shall equipped with dividers to sa from hunting in a mass of inte utensils every time you op drawer.

WORK CENTERS

An adequate small housewa ventory is based on the cond various work centers within kitchen. These centers would i oven cooking, salad prepa sandwich making, top-of-the cooking, table setting, and entiing. Each center should have it equipment. However, if yours kitchen that just won't separate these areas, then compromis grouping together job-related i such as salads and sandwiches, ing and cooking, etc.

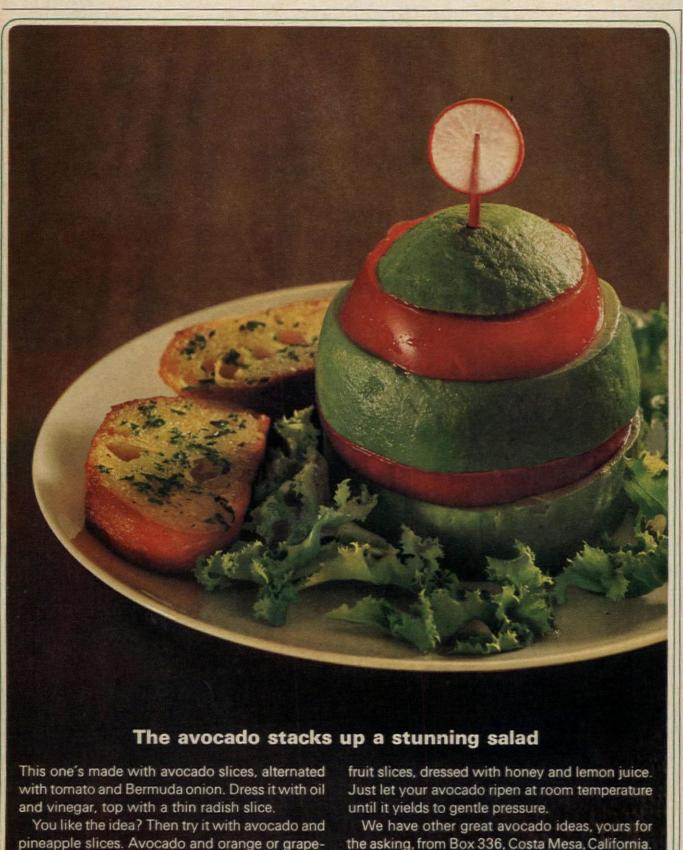
PUT THEM IN THEIR PLACE

Now that your work centers established, start collecting inventory of knives, helpful gets, and other small utensils for

The baking center obviously be as near the oven as possible. I equipped, it will contain a variet baking and roasting pans; mixing pliances; cookie sheets and mu pans; two or three sets of stance measuring cups; two or three g measuring cups with pronounpouring lips for liquids; two or m sets of measuring spoons (so that cook need not stop and clean th when measuring different ingre ents); a good rolling pin (the ne ones with a nonstick finish are a l help with sticky dough); at least to metal spatulas; several soft-tipp bowl scrapers; graduated mixing bowls; a set of canisters with tigh fitting lids; a separate supply of h mitts close to the oven; a good a sortment of large mixing spoon scoops for sugar and flour; a will beater; a graduated sifter; and a par try blender, brush, and board Sepa rate salt, pepper, and sugar contain ers for the baking center are a goo idea, too, as is a small mixer-shake for batter and gravies.

You'll need knives for cutting pastry and trimming meats; doughnut, biscuit, and cookie cutters and cookie presses belong here too.

 The salad preparation center should be near the sink. You'll need less small equipment here: transparent measuring cups or bottles for dressings are a must, along with two good vegetable knives and a funnel. Salad making will be quicker and easier if an additional salt and pepper set is included with the salad condiments. Large salad service spoons and forks may be stored with the salad bowls or with table service pieces. Shredders, at least one good peeler, a chopping block, and specialized fruit



the asking, from Box 336, Costa Mesa, California.



Avocados from California

getable cutters go with alad-center equipment, is center is also used to re fruit and vegetables aking recipes. Keep on a selection of attractively d salad molds also.

e sandwich center, while ed as a separate work r, can share space with alad-preparation area and ld be convenient to both and refrigerator. Sandes, lunches, and snacks at nours originate here. A assortment of knives for ng breads, meats, and eses is mandatory. Again rate salt and pepper shakwill make sandwich prepion easier. Ordinary table es or special spreaders for s, jellies, and dressings are ded. A small cutting board protect counter tops if a ting surface is not built into counter in some way.

his, too, is the logical place store kitchen wraps such plastic sheet wrap, plastic gs, aluminum foil, and wax per. Add freezer containers d this area can double as a ezing center.

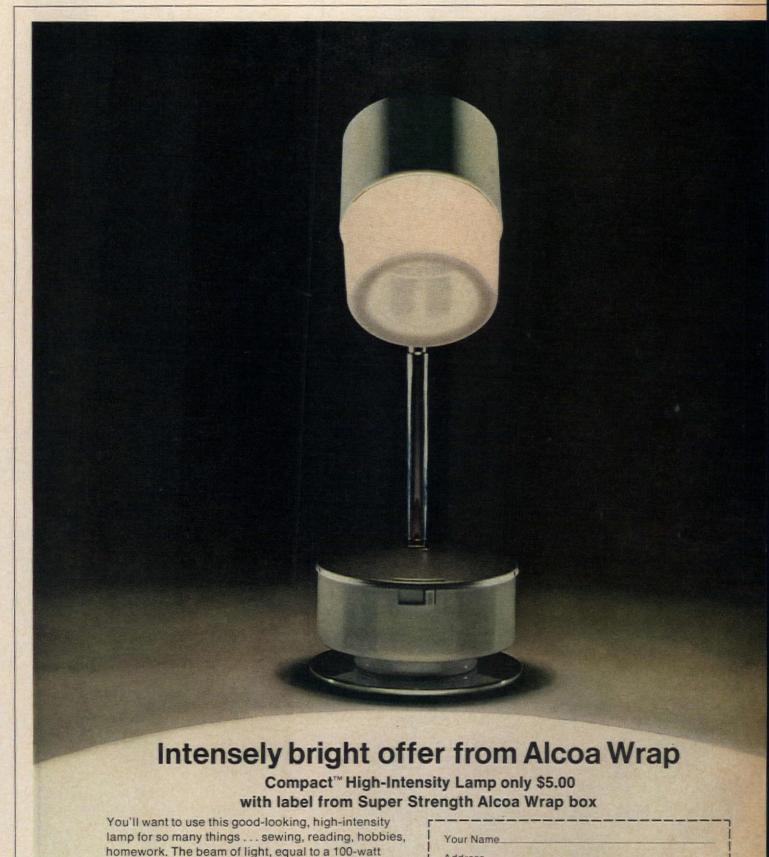
Range-top cooking requires large variety of small equipent. When planning storage, member that items normally sed with water or at the sink hould be placed near it. These nclude colanders, strainers, unnels, and pouring lips. Sets of measuring cups and spoons or both liquids and dry or olid ingredients belong at this preparation center along with wo sets of measuring spoons. Stirring spoons, cooking forks, ladles, and plain and slotted spatulas can be hung on a wall rack in this area. It's helpful to have both large- and medium-sized colanders and several sizes of strainers for safe handling when draining pasta or pouring off hot liquids.

YOU'LL SEE RESULTS

Little things really can mean a lot to the cook's efficiency. Having the right tools in the right place not only speeds recipe preparation, but can make all the difference between calm, well-ordered meal preparation and frantic frenzy in the kitchen. If space and budget permit the departmentalization of kitchen activities, fortunate is the homemaker who can organize her kitchen into the various centers listed above. Even the tiniest studioapartment kitchen, though, stands to benefit a great deal from the simple process of collecting an adequate inventory of small utensils and organizing these in workcenter units.

COMING IN APRIL: HOW TO SPEND YOUR TIME

Think you have no time on your hands? We'll show you how to get it. Want to know how to spend your leisure hours? Ideas galore for everyone who has a yen to do things in his spare time-from gardening to decorating to creating a masterpiece in the kitchen . . . tips for a carefree vacation house . . . how to save time in your everyday living . . . all this and much, much more.



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lamp, is concentrated through an antiglare shield.

It's easily focused with the telescopic arm and full

swivel shade. Turned to 'lo' setting, it's a night-light.

Try it. You'll find it so convenient, you'll wonder how

count the jobs this super strength wrap does for you

For each lamp, send the small Better Packaging

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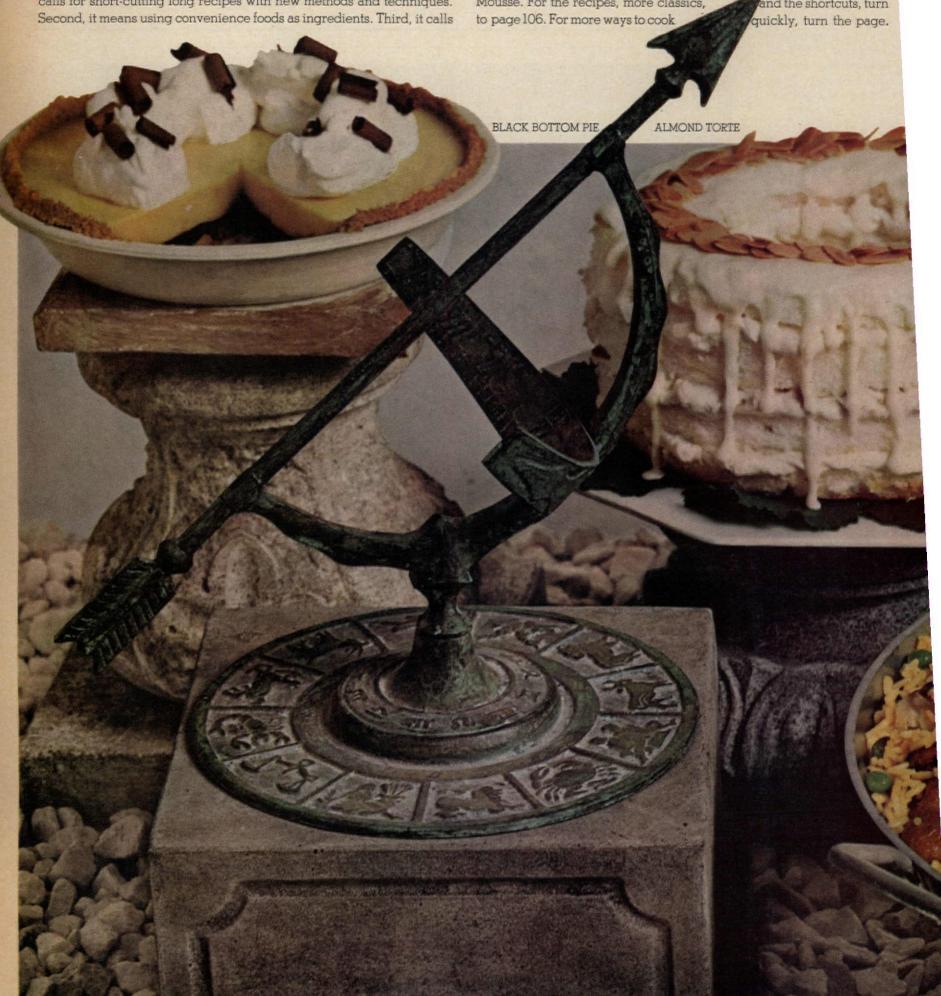
ALCOA WRAP, Box 6686, Dept. A, Chicago, III. 60677.

you ever did without it. Just like Alcoa Wrap. Ever

in the kitchen and all around the house?

Compact™ operates on standard 110/120 AC current.

Working wives, work-at-home mothers, busy career girls! The one thing we all lack is time. And with this lack comes the need for doing things quickly and doing them well. The tantalizing foods you see here were whipped up in one hour or less. And by one we mean from beginning to end, even working with "from scratch" ingredients. What's the secret to cooking quickly and with superb results? First, it calls for short-cutting long recipes with new methods and techniques. Second, it means using convenience foods as ingredients. Third, it calls for some thoughtful planning—whether you're stocking your larder and freezer for the weeks to come or dashing to the supermarket at the very last minute. The recipes here are all classics. With the shortcuts and convenience ingredients, they are ready within that magic hour or less. We've Paella, the wonderful one-dish Spanish meal; a tasty Southern Black Bottom Pie; Almond Torte; and Strawberry Mousse. For the recipes, more classics, and the shortcuts, turn to page 106. For more ways to cook quickly, turn the page.



RTCUTS TO THE CLASSICS



THE ART OF COOKING QUICKLY

12

CHILI BEEF CASSEROLE

6 5

TUNA PUFF

STEAKS POLYNESIAN



Never take the edge off a sharp cheddar.



Surround it with Saran Wrap.

Good cheese wasn't meant to age suddenly in your refrigerator.

But that's what happens if it's not carefully protected.

The flavor goes first. Then the natural moisture. Then the color and texture change. Then, the end.

You can lose a whole lot of cheese that way. Why let it happen?

Why not surround your good food with allnew Saran Wrap*? It's now so easy to handle. A pleasure to use. Clings tight, seals best.

It saves flavor and natural moisture better than any other wrap.

Whether it's a left-over, or food you prepare in advance, don't let spoilage pose a problem for you. The answer is so crystal-clear... Saran Wrap.

Shortcuts to the Classics

(continued from page 100)

PAELLA

Here the time secret lies in using frozen lobster tails (easier and quicker than whole live lobster), a broiler-fryer (cooks quickly yet adds rich flavor), and frozen shrimp that are already shelled and deveined.

2 pkgs. (9 oz. ea.) frozen rock lobster tails 1 broiler-fryer (21/2 to 3 lbs.), cut up

1 tbs. flour

3 tbs. olive or pure vegetable oil

11/2 tsp. salt

1/4 tsp. pepper

½ c. frozen, chopped onion

1 tomato, cut in eighths 1/2 tsp. garlic powder 1/4 tsp. saffron

2 cans (133/4 oz. ea.) chicken broth

13/4 c. uncooked converted rice 1/2 lb. frozen shelled and deveined shrimp

1 pkg. (10 oz.) frozen peas 2 pimientos, cut in strips

Set lobster tails out to thaw partially. Dust chicken with flour; brown quickly in hot oil in Dutch oven. Sprinkle with salt, pepper, and onion. Cut each lobster tail in half crosswise; remove thin under-shell with scissors; bend back shells to make tails lie flat. Add lobster, tomato, garlic powder, saffron, and chicken broth to chicken. Simmer, covered, 10 minutes. Add rice; simmer, covered, 10 minutes longer. Stir mixture gently: add remaining ingredients. Simmer, covered, 15 minutes. Makes 6 to 8 servings.

VEAL MARENGO

To save cooking time here, we cut the veal into smaller cubes than we ordinarily would for stew, used frozen onions and canned vegetables, and counted on dried herbs and seasonings for flavor.

2 lbs. veal for stew, cut in 1-inch cubes 1/4 c. all-purpose flour 11/2 tsp. salt 1/4 tsp. pepper ½ tsp. dried tarragon, crumbled 1/4 c. pure vegetable oil

3/3 c. dry white wine 1 can (1 lb.) tomatoes 1/2 tsp. sugar 1/8 tsp. garlic powder 1 can (3 to 4 oz.) sliced mushrooms 1/4 c. frozen, chopped onion 2 tbs. chopped parsley Hot, buttered noodles

Shake veal cubes in paper bag with flour, salt, pepper, and tarragon. Brown veal in hot oil in large skillet; stir in any remaining flour mixture. Stir in wine; cook, stirring constantly, until sauce thickens and comes to boiling. Add tomatoes, sugar, garlic powder, and mushrooms. Simmer, covered, 35 minutes or until veal is tender. Thicken gravy, if desired: Stir in 1 tablespoon flour blended to smooth paste with 2 tablespoons water; bring to boiling, stirring constantly. Add onion and parsley; heat through. Serve with hot, buttered noodles. Makes 6 servings.

BEEF À LA MODE

The traditional flavor of this classic recipe is here, yet the cooking time is much shorter. The secrets? Slice the beef before you cook it, tenderize it, and use canned and frozen vegetables.

2 lbs. top round steak, cut in 3/4-inch-thick slices 1 tsp. instant meat tenderizer onion, sliced 3 tbs. shortening 1 tsp. salt

¼ tsp. coarsely ground pepper 1/4 tsp. leaf thyme, crumbled

1 bay leaf

1 can (101/2 oz.) condensed beef bouillon

3/4 c. water

1 pkg. (1 lb. 4 oz.) frozen carrots can (about 1 lb.) whole white potatoes, drained

2 tbs. flour 2 tbs. water

2 tbs. chopped parsley

Sprinkle steak with meat tenderizer, turning pieces to coat well; pierce meat thoroughly with 2-tined fork. Brown meat and onion in hot shortening; sprinkle with salt, pepper, and thyme. Add bay leaf, bouillon, and 3/4 cup water. Simmer, covered, 35 minutes or until meat is almost tender. Add vegetables; cook 15 minutes longer. Remove meat and vegetables to serving platter Remove bay leaf. Thicken gravy with flour blended to smooth paste with 2 tablespoons water; pour over meat and vegetables. Sprinkle with parsley Makes 6 servings

STRAWBERRY MOUSSE

The rich flavor comes from ice cream plus orange juice. The mixture is then quick set with gelatin. The mold is an important time-saver, for in a small tube mold, the mixture will set more quickly.

1 qt. strawberry ice cream 2 envelopes unflavored gelatin 11/2 c. orange juice

11/2 tbs. grated orange rind 1/2 tsp. almond extract 1 pkg. (10 oz.) frozen strawberries* 11/2 tsp. cornstarch

Cut ice cream into chunks in large bowl. Sprinkle gelatin over orange juice in small saucepan; heat, stirring constantly, until gelatin is dissolved; add orange rind and almond extract. Pour hot gelatin mixture over softened ice cream, beating until blended. Turn quickly into 5- or 6-cup ring or tube mold. Chill 45 to 50 minutes or until set. While mousse sets, thaw frozen strawberries according to package directions. Drain juice into small saucepan; blend in cornstarch. Cook, stirring constantly, until sauce thickens and clears. Cool sauce quickly over ice water. Add drained berries. Unmold mousse; spoon sauce over. Makes 6 to *To use fresh strawberries, blend 1/2 cup orange juice into 11/2 teaspoons in small saucepan; cook, stirring constantly, until sauce thickens and c stir in few drops red food coloring. Add 1/2 cup sliced strawberries. Chill.

ALMOND TORTE

The cake is store bought from the bakery or grocery store. Frosting mix filling and is the base for the glaze. Almonds come already sliced or che toasted for quick convenience.

1 packaged chiffon or angel-food cake (about 8 inches in diameter)

pt. (2 c.) heavy cream

tsp. vanilla

1 tsp. almond extract

1 pkg. (14 oz.) creamy white vanilla frosting mix

3/3 c. chopped, toasted almonds 2 tsp. soft butter or

margarine 1 tbs. light corn syrup 21/2 tbs. hot water

1/4 tsp. almond extract

Split cake crosswise into 4 layers. Blend cream, vanilla, and 1 teaspoon extract with 2 cups dry frosting mix (reserve remaining mix for glaze); chill 10 Beat cream mixture until stiff; divide into thirds; fold one-third cup almo one third of mixture. Spread 2 cake layers with plain cream mixture, 1 la nutted mixture. Stack layers, placing nutted layer in the middle; replace to reserved dry frosting mix with soft butter or margarine, corn syrup, hot wa 1/4 teaspoon almond extract. Stir to glaze consistency that spreads easily; ac hot water, if necessary. Spread glaze smoothly over top, allowing it to rul sides of cake. Sprinkle with remaining almonds. Chill. Garnish as desired.

BLACK BOTTOM PIE

Packaged graham-cracker crumbs, envelopes of premelted chocolate produc packaged instant pudding are the time savers in this recipe.

1/3 c. sugar

1/4 c. water

2 envelopes (1 oz. ea.) premelted unsweetened chocolate product

1 c. packaged graham-cracker crumbs

3 tbs. brown sugar

1/4 tsp. ground ginger

¼ c. melted butter or margari 1 c. cold milk

½ pt. (1 c.) heavy cream

¾ tsp. rum extract

1 pkg. (3¾ oz.) vanillaflavored instant pudding

1 tbs. confectioners' sugar

Combine sugar and water in small saucepan; bring to boiling, stirring consta boil just 1 minute. Pour chocolate into small bowl; blend hot syrup into choco gradually; cool, stirring occasionally. Combine graham-cracker crumbs, brown si ginger, and melted butter or margarine; blend well. Press onto bottom and side 8-inch pie plate. Pour chocolate mixture into lined pie plate; chill in freeze minutes while preparing filling. Mix cold milk, 1/3 cup cream, and rum extract; pudding. Beat with rotary beater 1 minute. Turn immediately into crust, Chill in frigerator at least 30 minutes. At serving time, whip remaining 3/3 cup cream v confectioners' sugar until stiff. Spoon onto pie. Top with chocolate curls, if desir

From the Larder or Freezer

(continued from page 103)

CHILI BEEF CASSEROLE

If chili's your favorite, this is your dish. The hearty sauce, a real flavor charme prepared quickly while the noodles cook, is a combination of canned chili co carne and canned meatballs.

¼ c. frozen chopped onion 2 tbs. butter or margarine 1/8 tsp. garlic powder 1/3 tsp. dried red pepper flakes Dash of coarse pepper 1 can (8 oz.) tomato sauce

1 can (15 oz.) chili without beans 1 can (151/4 oz.) meatballs pkg. (8 oz.) wide noodles 1/3 c. grated Parmesan cheese

1 carton (8 oz.) cottage cheese 2 tbs. chopped parsley

Sauté onion in butter or margarine. Stir in garlic powder, pepper flakes, pepper tomato sauce, chili, and meatballs. Simmer, uncovered, 10 minutes, stirring often Cook noodles according to package directions; drain. Arrange half the noodles, meat sauce, and Parmesan cheese in layers in 2-quart casserole. Spoon cottage cheese over. Repeat layers of remaining noodles, sauce, and Parmesan cheese. Bake at 350° F. for 20 minutes. Sprinkle with parsley. Makes 6 servings.

OUICK TUNA PUFF

A flavorful combination of canned foods from the pantry shelf blends together in minutes. The topping is made of instant potatoes seasoned with cheese you buy already shredded.

1 can (3 to 4 oz.) sliced mushrooms 1 tbs. dried onion flakes

1 tbs. butter or margarine

2 cans (101/2 oz. ea.) condensed cream of mushroom soup Milk

1 tbs. grated lemon rind

2 cans (61/2 to 7 oz. ea.) tuna, drained and flaked 1/8 tsp. pepper

1 can (4 oz.) water chestnuts, drained and thinly sliced

1 can (1 lb.) cut green beans, drained

1 can (4 oz.) pimiento, sliced 1 pkg. (8 servings) instant

mashed potatoes 3/4 c. shredded Cheddar cheese

2 tbs. chopped parsley

(continued on page 108)



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From the Larder or Freezer

(continued from page 106)

Drain mushrooms; reserve liquid. Brown mushrooms and onion flakes lightly in butter or margarine. Stir in soup; add milk to mushroom liquid to make ½ cup; stir into soup mixture. Add lemon rind, tuna, pepper, water chestnuts, green beans, and pimiento; heat slowly. Prepare instant mashed potatoes according to package directions; stir in cheese and parsley. Turn tuna mixture into 2-quart casserole. Spoon potatoes around top. Bake at 375° F. for 10 to 15 minutes or until lightly browned. Makes 6 to 8 servings.

STEAKS POLYNESIAN

You can cook this flavorful dish in minutes with cube steaks and onions from the freezer and pineapple and seasonings from the larder.

6 frozen cube steaks (about 1¼ lbs.)
2 tbs. butter or margarine
½ c. frozen, chopped onion
1 green pepper, seeded and cut in strips
½ tsp. salt
½ tsp. pepper
1 can (1 lb. 14 oz.) sliced pineapple

1/3 c. soy sauce
3 tbs. brown sugar
1 tbs. finely sliced candied ginger or 1 tsp. ground ginger
2 tbs. cornstarch
1/3 c. cold water
1/4 the source of the so

Brown steaks quickly in butter or margarine in large skillet; add onion, green pepper, salt, and pepper; brown lightly. Add pineapple slices and juice, soy sauce, brown sugar, and ginger; heat. Blend cornstarch to a smooth paste with cold water. Arrange meat, pineapple, and peppers on platter; keep warm. Stir cornstarch into hot liquid in skillet; cook, stirring constantly, until sauce thickens and clears. Pour over meat. Serve with hot rice. Makes 6 servings.

CHERRY CREAM TARTLETS

Packaged pie-crust mix, canned pie filling, and dessert-topping mix are each dressed up with flavor to combine as individual tartlets in well under an hour.

1 pkg. pie-crust mix 4 tbs. grated orange rind 2 cans (1 lb. 5 oz. or 1 lb. 6 oz. ea.) prepared cherry-pie filling 3 tbs. curação 1 pkg. (2 oz.) dessert topping mix 6 tbs. cold milk 2 tbs. cold orange juice ½ tsp. vanilla

Combine pie-crust mix and 2 tablespoons grated rind; prepare crust according to package directions. Roll pastry out on lightly floured board. Cut into circles about 5 inches in diameter. Place pastry circles over backs of inverted 5-ounce custard cups or over backs of inverted muffin-pan cups. Pinch pastry, making pleats to make tart shell fit snugly around cup; prick with fork. Place cups on baking sheet. Bake at 475° ir. for 8 to 10 minutes. Cool; remove shells from cups or pans. Mix cherry-pie filling and curaçao; spoon into cooled tart shells. Combine remaining ingredients and reserved grated orange rind in small, deep bowl; beat until stiff. Spoon lightly onto tartlets, Makes 10 tartlets.

FRUIT AND CHEESE DESSERT BOWL

Your supply of canned fruits adds up to this dessert. Fruits are laced with liqueur, topped with cheese for a quick, glamorous, all-in-one mélange.

1 can (1 lb.) Elberta peach halves 1 can (1 lb.) pear halves 1 can (1 lb.) apricot halves 1 tbs. grated lemon rind 1½ tbs. lemon juice
¼ c. cointreau, triple sec, or peach brandy
4 triangles (1 oz. ea.) soft Gruyère cheese, cut in chunks

Drain and reserve fruits. Mix syrups from fruits. Combine 1 cup syrup (use remainder another time), lemon rand and juice, and liqueur. Arrange fruits and cheese in dessert or fruit bowl. Pour syrup over fruit and chill. Makes 8 servings.

PRALINE MERINGUE CROWN

The praline mixture cooks in a few minutes and cools and hardens while the packaged pudding cooks. A high meringue puff bakes and cools separately.

½ c. brown sugar, firmly packed
 3 tbs. butter or margarine
 ½ c. finely chopped pecans
 1 pkg. (3½ oz.) vanilla-flavored pudding and pie-filling mix

2 egg yolks 1½ tsp. vanilla 2 c. milk 2 egg whites Dash of salt ¼ c. sugar

Combine brown sugar, butter or margarine, and pecans in small skillet. Cook over medium heat, stirring constantly, until butter is melted. Continue to cook and stir about 5 minutes or until mixture browns lightly. Pour onto sheet of aluminum foil to cool. Combine pudding mix, egg yolks, and vanilla in saucepan; blend in milk gradually. Cook, stirring constantly, until pudding comes to a boil. Remove from heat; cover surface with wax paper or transparent plastic wrap; cool in cold or

ice water. Beat egg whites and salt until foamy. Add sugar, a tablespoon beating well after each addition; beat until meringue stands in soft per small cookie sheet lightly. Pile meringue in circle slightly smaller in dian top of serving dish you will use for pudding. Bake meringue at 425° F. minutes or until lightly browned. Place cookie sheet on wire rack to cool crush cooled pecan-praline mixture into coarse bits. Spoon about one-thir into serving dish; top with half the pudding. Repeat layers, ending with prove cooled meringue crown from cookie sheet with broad spatula; place in center of pudding. Makes 6 servings.

For the Last-Minute Shopper

(continued from page 104)

Veal Piccate*

Buttered Green Noodles

Mixed Green Salad

Bread Sticks

Fruit Compote*

Work Plan: Wash and crisp salad ingredients. Prepare fruit compote; chill. Stable. Cook the veal and noodles.

VEAL PICCATE

1½ lbs. thin veal slices (scaloppine) Flour ½ c. butter or margarine ½ c. chicken broth

1 c. dry white wine ½ tsp. salt Freshly ground pepper 1 lemon, thinly sliced

Cut veal slices into pieces about 3 inches by 3 inches. Pound to ¼-inch thess. Dip each piece into flour; shake off excess. Heat 2 tablespoons butter or a garine in skillet over medium heat. Sauté veal quickly, a few pieces at a time, u about 2 tablespoons butter for each skilletful. Remove veal as it is sautéed; k warm. When veal is sautéed, pour chicken broth into skillet; stir with woo spoon to scrape up all brown bits from pan. Add wine and salt; cook 1 min Return veal to skillet; cover; heat 2 to 3 minutes or until bubbly. Sprinkle v freshly ground pepper. Arrange veal on serving platter; pour wine mixture o slices. Top with lemon. Serve with buttered green noodles. Makes 6 servings.

FRUIT COMPOTE

Combine 1 can (1 pound) Kadota figs; 2 oranges, peeled and sectioned; and apple, cored and diced. Chill until dessert time. Top each serving with a tablespoor of sour cream and a generous grating of nutmeg. Makes 6 servings.

Spicy Pork Creole*
Chinese Noodles
Rice Chutney
Crisp Salad Bowl
Hot Ginger Pears*

Work Plan: Wash and crisp the salad greens. Prepare the main dish; then set the table. Combine dessert ingredients and reserve. Cook rice; finish the table.

SPICY PORK CREOLE

2 lbs. boneless pork shoulder
2 tbs. butter or margarine
½ c. minced celery
½ c. minced green pepper
¼ c. minced onion (1 small)
1 medium-size tomato, peeled a

¼ c. minced onion (1 small) 1 medium-size tomato, peeled and cut in chunks

1 tsp. salt

½ tsp. pepper
½ tsp. garlic powder
1 can (13¾ oz.) chicken broth
¼ c. bottled barbecue sauce
3 tbs. molasses
2 tbs. cornstarch
¼ c. water
Hot, fluffy rice
Chinese noodles

Cut pork into slices about ½ inch thick. Melt butter or margarine in large skillet. Brown meat well, turning slices. Add celery, green pepper, and onion; brown lightly. Add tomato, salt, pepper, garlic powder, broth, barbecue sauce, and molasses. Simmer, covered, 25 to 30 minutes or until pork is tender. Blend cornstarch to smooth paste with water. Stir into hot mixture. Cook, stirring constantly, until gravy thickens and clears. Serve with rice. Sprinkle with Chinese noodles. Makes 4 or 5 servings.

HOT GINGER PEARS

Combine 1 can (1 pound 13 ounces) pear halves, 6 thin slices lemon, 1 to $1\frac{1}{2}$ tablespoons lemon juice, and 2 tablespoons slivered candied ginger in medium-size saucepan. Simmer gently 8 to 10 minutes to blend flavors. Makes 4 servings.

(continued on page 110)



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from Carnation

For the Last-Minute Shopper

(continued from page 108)

Swiss Liver* Fluffy Rice

Asparagus Vinaigrette

Green Salad French Bread

French Apple Pie*

Work Plan: Put trozen pie in to bake. Prepare and chill salad. Then set the dinner table. Start rice and asparagus. Then prepare liver, Heat French bread and season asparagus. Add topping to pie and brown.

SWISS LIVER

3 tbs. butter or margarine

2 tbs. minced onion

1¼ lbs. calves' liver, cut in slices about ½ in. thick

1 can (4 or 6 oz.) sliced mushrooms

3/4 tsp. salt

¾ tsp. sugar

1/4 tsp. leaf tarragon, crushed

% tsp. pepper
Dash of nutmeg
1 c. thinly sliced celery
½ c. dry red wine
3 tbs. chopped parsley
1½ tbs. flour
¼ c. water

1/2 c. dairy sour cream

Heat butter or margarine in large skillet; add onion; cook until soft but not brown. Cut liver into julienne strips; add to skillet; brown, turning often. Drain mushrooms; reserve liquid. Add mushrooms to liver mixture; brown lightly. Add salt, sugar, tarragon, pepper, nutmeg, celery, reserved mushroom liquid, wine, and parsley. Cook, covered, 5 minutes. Blend flour to smooth paste with water; blend into hot mixture. Cook, stirring constantly, until gravy thickens and comes to boiling. Remove from heat; blend in sour cream. Serve with hot rice. Makes 4 or 5 services.

FRENCH APPLE PIE

Bake 1 frozen apple pie (approximately 8 or 9 inches in diameter) according to package directions. Combine ¼ cup brown sugar, firmly packed; 1 tablespoon light cream; 2 tablespoons soft butter or margarine; and ⅓ cup coarsely chopped pecans. When pie is done, spoon pecan mixture evenly over top of warm pie. Bake at 425° F. for 5 minutes. Serve warm.

Fish Filets with Crab Meat*

Green Beans with Water Chestnuts*

Hearts of Lettuce Salad

Sesame Rolls

Work Plan: Prepare and bake fish first. Set frozen brownies out to thaw. Prepare salads and chill until dinnertime. While green beans cook, there is time to set the table. Next, finish the beans, and heat packaged rolls. At dessert-time top brownie squares with ice cream; add bottled fudge or butterscotch sauce, if desired.

Brownies à la Mode

FISH FILETS WITH CRAB MEAT

1 can (7½ oz.) crab meat, drained, boned, and flaked

1½ c. soft bread crumbs ½ c. minced celery

¼ tsp. onion powder ½ tsp. salt

1/8 tsp. pepper

1/8 tsp. leaf tarragon, crumbled 1/4 c. melted butter or margarine 3 large filets of sole (about 11/2 lbs.) Salt

1½ tbs. lemon juice ¼ c. dry white wine Paprika

Combine crab meat, bread crumbs, celery, onion powder, salt, pepper, tarragon, and 2 tablespoons melted butter or margarine. Cut filets in half crosswise; sprinkle lightly with salt. Divide crab mixture among six pieces of filet, placing stuffing at one end of each piece. Roll up filets; fasten each with wooden picks. Place rolls in shallow baking dish. Pour lemon juice, wine, and remaining melted butter or margarine over fish. Bake at 350° F., basting occasionally with pan juices, 25 to 30 minutes or until fish flakes easily. Sprinkle with paprika. Makes 6 servings.

GREEN BEANS WITH WATER CHESTNUTS

Cook 2 tablespoons instant minced onion in 2 tablespoons butter or margarine 1 to 2 minutes. Add 2 packages (9 ounces each) frozen French-cut green beans, ½ cup hot water, and 1 teaspoon salt; cook, covered, 10 to 12 minutes or until beans are tender. Drain 1 can (5 ounces) water chestnuts; slice thinly. Add water chestnuts and a dash of pepper to beans; reheat. Makes 6 servings.

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me of our oldest foods. and Egyptians grew rais long ago as 2000 B.C. biggest raisin industry in 5 in America, in the San ley in Central California. great vineyards, the grapes ly hand picked and sun they're delivered to the plant to be stemmed, d packaged under governection. Then the raisins are njoy in eating and in cookare some recipes to show tile raisins are.

BLENDER METHOD R CHOPPING RAISINS

s raisins may be instantly, opped in a blender. When , they can be evenly mixed ers or dough without stickther. To do this successfully, ze the raisins then proceed ws for a finely or coarsely

chopped raisins: Put 1 cup seedless raisins in a blender. t high speed a second or two. y chopped raisins: Put 1 cup seedless raisins in a blender. vitch on and off three times.

RAISIN ORANGE SQUARES

1 c. plus 2 tbs. sifted all-purpose flour 11/4 c. sugar 1/3 c. soft butter or margarine 2 eggs ½ tsp. baking powder 1/4 tsp. salt

1 tsp. grated orange rind 2 tbs. orange juice 3/4 c. chopped seedless raisins ½ c. flaked Raisins for decorations

Blend 1 cup flour with 1/4 cup sugar and butter or margarine until crumbly. Press into bottom of greased 9x9x2-inch baking pan. Bake at 350° F. for 15 minutes or until crust is very lightly browned. Beat eggs lightly; combine with remaining 1 cup sugar, remaining 2 tablespoons flour, baking powder, and salt; stir until smooth. Mix in orange rind and juice, raisins, and coconut. Pour over baked crust; bake 20 to 25 minutes or until lightly browned. Cool in pan. Spread with Glaze: Combine 11/2 teaspoons each orange juice, lemon juice, and soft butter or margarine. Add 3/4 to 1 cup sifted confectioners' sugar to make a thin frosting; blend well. Decorate. Cut into 16 squares.

REALLY DIFFERENT RAISIN PIE

1/4 c. butter or margarine 3/4 c. sugar eggs 1 tsp. vanilla 1½ c. seedless raisins

1/2 c. chopped walnuts ½ pkg. pie-crust Whipped cream

Beat butter or margarine and sugar together until creamy. Beat in eggs and vanilla (mixture may look slightly curdled). Add raisins and walnuts. Crumble in piecrust mix, stirring until well distributed. Turn into greased 9-inch pie plate. Bake at 325° F. for 35 minutes or until set. Cool. Serve garnished with whipped cream.

CHOCOLATE PEANUT BUTTER BALLS

1 c. cream-style peanut butter 2 tbs. soft butter

or margarine 1 c. sifted confectioners' sugar

11/2 c. seedless raisins ½ c. chopped nuts 1 pkg. (6 oz.) semi-sweet chocolate pieces 2 tbs. shortening

Combine peanut butter, butter or margarine, and confectioners' sugar; mix until smooth. Stir in raisins and nuts. Shape into small balls. Melt chocolate with shortening in top of double boiler over warm water. Dip balls, one at a time, into chocolate. Place on wax paper until set. Makes about 3 dozen.

SKRUBBERS

1 pkg. pie-crust 1 egg 1/3 c. sugar 1/3 c. finely ground, blanched almonds 1/2 c. vanilla-wafer crumbs 3/4 c. chopped seedless raisins

2 tbs. soft butter or margarine 2 tbs. light corn syrup Dash of salt Few drops almond extract Coarse, colored sugar or crushed sugar cubes

Prepare pie-crust mix as directed on package. Divide in half; roll each to 9x10inch rectangle. Separate egg. Measure out 1 tablespoon egg white; beat lightly with fork; reserve. Combine remaining egg white with yolk, 1/3 cup sugar, and remaining ingredients except colored or crushed sugar. Spread half the filling on each pastry sheet. Roll each up to make a roll (9 inches each); cut each into 6 pieces. Brush top of each piece with reserved egg white; sprinkle with sugar; place about 1 inch apart on cookie sheet. Bake at 375° F. for 15 to 20 minutes. Makes 1 dozen.

RAISIN ALLEMANDE SAUCE

2 tbs. finely chopped onion 2 tbs. butter or margarine 1/2 c. seedless raisins 1/4 c. toasted

slivered almonds

3 tbs. all-purpose

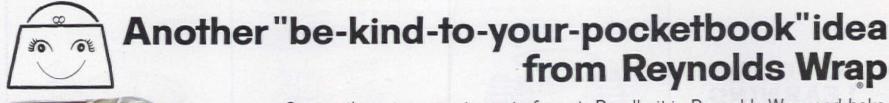
11/4 c. canned chicken broth 1 egg yolk 1/4 c. heavy cream 1/4 tsp. grated lemon rind 1 tbs. lemon juice 1/2 tsp. salt 1/4 c. grated Parmesan cheese

Cook onion in butter or margarine until soft but not browned. Stir in raisins, almonds, and flour. Stir in broth slowly. Cook over medium heat, stirring constantly, 5 to 10 minutes or until sauce thickens. Beat egg yolk lightly with cream. Stir into sauce; cook a minute or two longer. Add lemon rind and juice, salt and cheese. Makes about 13/4 cups sauce. RAISIN ALLEMANDE TURKEY BAKE: Arrange 8 thick slices cooked turkey in shallow baking dish. Cover with Raisin Allemande Sauce. Sprinkle with additional Parmesan cheese, if desired. Bake at 400° F. for 15 minutes or until hot and glazed. Makes 4 servings.

IRISH SODA BREAD

4 c. sifted allpurpose flour 3 tsp. baking powder 1/2 tsp. baking soda 1 c. seedless 1 tbs. caraway seeds 13/4 c. buttermilk 1/4 c. pure vegetable

Sift flour with baking powder, salt, and soda. Stir in raisins and caraway seeds. Add buttermilk and oil. Mix just enough to moisten dry ingredients. Shape dough into two mounds on greased cookie sheet. Cut deep cross in top of each loaf with sharp knife. Bake at 350° F. for 45 to 50 minutes. Makes 2 loaves.





1/2 tablespoon butter or margarine

2 pounds chuck steak, cut 1-inch thick 1 envelope onion soup mix

1/2 pound mushrooms, sliced green pepper, sliced

1-pound can tomatoes, drained and chopped (reserve juice)

Freshly ground pepper

1/2 cup juice from canned tomatoes 1 tablespoon A-1 Steak Sauce

1 tablespoon cornstarch 20-inch sheet of

Heavy Duty Reynolds Wrap 1 tablespoon chopped parsley Assorted garnishes as desired

Spread center of Reynolds Wrap with butter or margarine. Cut steak into serving portions. Arrange on foil, slightly overlapping each portion. Sprinkle with onion soup mix, mushrooms, green pepper, tomatoes. Season. Mix juice, A-1 Sauce and cornstarch. Pour over meat and vegetables. Bring foil up over and double-fold edges to seal tightly. Bake 2 hours in moderate (365°F.) oven. Roll back foil and sprinkle with



t's fun to bake with yeast and it's really easy. Once you learn the hows and whys you can turn your skills to making wonderful breads and rolls and delicious coffee cakes and buns and the beautiful holiday cakes and breads.

Let's start with a fun recipe—pizza with a meatball topping.

Before you begin you should know something about yeast. Yeast is a living plant that, under proper conditions, grows and multiplies to make the dough rise. It is available in two forms, active dry and compressed. The active dry yeast comes in individual packets and can be stored on the shelf. Compressed yeast comes in cakes, is perishable, and must be kept in the refrigerator.

Yeast needs warmth to do its job, and temperature is most important in all steps.

Dissolving the yeast: The water in which yeast is dissolved should be warm but not hot. Rinse a bowl and measuring cup with hot water before you begin, to help maintain temperature. Then measure the warm water into the bowl. Check the temperature with a thermometer—it should read between 105° and 115° F.—or test it by dropping a few drops on the inside of your wrist. It should feel comfortably warm but not hot.

Rising of the dough: After the dough is mixed and kneaded it is set aside to rise. As it rises, the action of the yeast changes the firm, heavy ball of dough into a big, light, puffy one. It must be kept evenly warm and away from drafts to work properly. The best temperature is 85° F. An easy way to keep the dough warm is to set it over hot water. Fill a



large bowl two-thirds full of hot water, place a wire cake rack over the bowl, and set the bowl of dough on the rack. Cover completely with a towel and check the water from time to time to be sure it is still hot.



1 cup warm water (105° to 115° F.)
1 packet active dry yeast or
1 cake compressed yeast
1 teaspoon salt
2 tablespoons pure vegetable oil or
olive oil
cups sifted all-purpose flour (about)



Measure warm water into mixing bowl.
 Sprinkle in dry yeast or crumble in compressed yeast. Stir until dissolved.

3. Add and stir in salt and oil.



Add 2 cups flour. Beat smooth. Mix in enough more flour until dough cleans side of bowl and doesn't stick to your fingers.
 Sprinkle board lightly with flour. Turn dough out onto board.



6. Dust hands lightly with flour. Press dough out flat. Pick up edge farthest from you with the fingers of both hands and fold it over on top of edge nearest you. Sprinkle board with flour, as you need it, to keep the dough from sticking.



7. Push dough away from you with the heels of your hands, using a rocking motion. Press dough lightly as you push. Turn dough a quarter turn around on board. Repeat folding, pushing, and turning until dough looks full and rounded, smooth and elastic. You'll see tiny bubbles just under the surface.

Put dough into greased bowl. Turn dough over to bring greased side on top. This greases the top so it will stay soft



and stretch easily as the dough rises.

9. Cover bowl with a clean towel. Let dough rise in a warm place (85° F.), free from draft, about 1 hour or until doubled in bulk.

10. To test for double in bulk: Press the

tips of two fingers quickly and li about ½ inch into dough. If the in tation remains, the dough is double the dent fills in at once, let the dorise 10 to 15 minutes longer and re 11. While dough rises, prepare Meat Topping. Here's what you'll need:

1 pound ground chuck ½ cup packaged bread crumbs ½ teaspoon salt 1/4 teaspoon pepper 1/3 cup milk 1/3 cup pure vegetable oil 1/2 cup chopped onion (1 medium) 1 clove of garlic, crushed 1 can (1 pound, 1 ounce) Italian plum tomatoes 1 can (6 ounces) tomato paste 2 teaspoons leaf oregano, crumbled 1/2 teaspoon leaf basil, crumbled 11/2 teaspoons salt 1/8 teaspoon dried red pepper flakes 2 packages (8 ounces each) mozzarella cheese, sliced

12. Mix ground chuck, bread crumbs, ½ teaspoon salt, pepper, and milk. Shape into 36 small meatballs.

13. Heat oil in large skillet. Add meatballs. Brown on all sides, Remove from skillet and reserve.

14. Add onion and garlic to oil remaining in skillet. Sauté just until soft. Add tomatoes, tomato paste, oregano, basil, 1½ teaspoons salt, and pepper flakes. Cover; bring to boiling. Reduce heat.

15. Simmer sauce 40 minutes. Add meatballs. Simmer 20 minutes longer.

16. Heat oven to 425° F. Grease 2 large cookie sheets.



17. When dough is doubled in bulk, punch it down. Push your fist into the center. Pull edges of dough from sides of bowl to the center. Turn dough over.

18. Turn dough out on lightly floured board. Knead it a few times to distribute the air bubbles. Cut dough in half.



19. Roll out each half on greased cookie sheet to a 13-inch circle. Pinch up edge of each to form a rim.

20. Spoon half the sauce over each circle, spread to rim. Top with cheese slices.
21. Bake about 25 minutes or until rim of crust is golden and cheese melts. Cut in wedges to serve.







If you could put a lock on freshness, you wouldn't need Tupperware.



Every tomato worth its salt loves Tupperware. Because nothing locks in freshness and keeps it there like Tupperware.

How? It's an airtight secret with marvelous sealing powers. That's why everything kept in Tupperware keeps and keeps.

That's why the Wonderlier Bowl (look left) keeps a tomato blushing for days. And why a salad won't limp to the table even if you make it hours ahead.

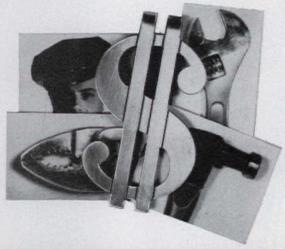
Tupperware has fresh ideas for everything from pie wedges to turkeys. You can see them all and buy them all—only at a Tupperware Party. Have one between now and March 25 and a West Bend Electric Buffet Skillet may be yours. (The inside: Teflon. The cover: high-domed and copper-toned. The whole idea: wonderful.) Call your local Tupperware distributor. Get the details. Set a date.

Come on. Give food a fresh outlook on life. Give it Tupperware.

UPPERWARE

IN THE YELLOW PAGES UNDER "HOUSEWARES"





HOW TO AVOID THE HIGH COST OF SERVICE

Fifty dollars for parts plus labor, etc., etc. Your washer goes on the blink and suddenly you've got a mammoth service bill. Why? What can you do about it? There are times when a well-used machine, like an active person, wears down and needs doctoring. The more the machine does for you (i.e., the more varied the controls are), obviously the more training the machine "doctor" will need in order to fix it. In this case it's worth it. But what about those times when it's not a case of wearing down, but an unaccountable breakdown? That's where manufacturers' warranties come in . . . and YOU . . . and what we have to say here.

WARRANTIES, AND YOUR PART IN AVOIDING A BREAKDOWN

A warranty is a manufacturer's written guarantee that the appliance you buy from him is free from defects in workmanship and materials. He backs his guarantee by saying that if this piece of equipment, or parts of it, should prove to be defective, he will replace or repair them free of charge. Read a warranty carefully—some include the cost of labor, some state that the dealer will assume the labor charges, others guarantee parts only. The warranty will also clearly state how long it is in effect, usually for one year. Some may also extend the guarantee on certain parts for a longer period of time.

There's an oft-told story of appliances that work perfectly until the day after the guarantee is up—then they "fall apart." Much to the contrary, manufacturers have discovered that if a piece of equipment is going to have problems, they'll show up quickly, for sure, within the first year. A full year's smooth running is fairly solid assurance that there are no bugs.

Another common misunderstanding is that warranties are full of legal jargon that's hard to understand. Not so. Most warranties state clearly what the manufacturer will and will not do for you—where his responsibility ends and where yours begins. For instance, they nearly always specify that the breakdown must have occurred during "normal and proper use"—one warranty that we have seen even states that it must have been used according to basic directions in the instruction book.

That obviously makes it your responsibility to find out just what "normal and proper use" is.

There are two ways to do this. One is to ask questions of the dealer you buy it from or the serviceman who installs it. Ask them how the appliance works, how it is cleaned, what the full provisions of the warranty are, where you can get qualified service for it. Be sure you fill out and return the warranty card.

Then, after a piece of equipment is installed in your home, before you even think about using it, do this: Take your instruction book and stand in front of the appliance. Find and identify each knob and button. Try them and see how they work. If there's anything you don't understand, get on the phone and call the dealer or serviceman and find out. Know any appliance thoroughly before you start using it. After you've become familiar with all the parts, sit down and study the rest of the instruction book-how to clean, special instructions for occasional care (such as cleaning or changing a filter), hints that will help you get more out of it. After you've read the book from cover to cover, put it in a safe place. Now you're ready to put into practice what you've read!

DON'T PANIC WHEN A BREAKDOWN OCCURS

"Panic" is blaming it all on the machine and calling a serviceman in disgust. Don't! Do some preliminary investigating first—it might be a human error, a simple problem that you can easily fix. For instance:

Is the appliance properly plugged in? Or is the pilot light lit?

Has a fuse blown? Is there a power-outage in the neighborhood? Or, more specifically:

If the range . . . oven won't come on, check the automatic clock control. Is it set for manual operation? On an electric range, are the oven elements pushed firmly into their receptacles? On a gas range, is the pilot light lit—have you sollowed enough time for an automatic-ignition system to light?

If you have poor baking results, check to see if you have used the proper-size baking pans, that you have preheated properly, that the range has been properly leveled.

If you have poor results on the surface units this may be the fault of the pans—are the bottoms flat? Are they of a material that distributes the heat evenly? If a gas burner doesn't light, check to be sure the burner head is not clogged.

When a refrigerator . . . doesn't run properly, the condenser may need cleaning or the thermostat adjusting.

Maybe the door is not sealed properly. Check the door seal by partially inserting a dollar bill, close door, and see if bill holds. If it slips out, the seal is not tight enough. If it's a new refrigerator that never forms frost, don't be alarmed if it runs more than you think it should. This is the nature of the system.

Trouble with your washer... may be due to an unbalanced load, overloading, too much detergent, loose hose connections, or the wrong kind of detergent or other washing aid.

When your dryer... takes too long to dry a l of clothes, you may have overloaded it. O may not be vented properly.

Be sure an electric dryer has its own 230-v circuit. (There are special models made specially to operate on lower voltage 115-volt ocuits. In this case, you can expect a longer dryitime.); That the pilot light on a gas dryer is lift dishes from your dishwasher... aren't as cleas you'd like them to be, are you loading the washer properly? Is your water hot enough?

If dishes are spotted, it may be due to har water. Experiment with various detergents an amounts to find the combination that works besin your water.

Leakage problems? Be sure you're using the correct detergent and that the hose connections are good and tight.

In any case . . . check your instruction book for a list of little things to look for before you call a serviceman.

MAKE THE MOST OF A SERVICE CALL

You're finally satisfied that the trouble is beyond your knowledge or capacity to repair. Now's the time to contact an authorized service representative. (If you don't already know of one in your area, call your dealer and ask him.) Don't call the handyman down the street. He may charge less, or even do it for free but he doesn't have the special tools or the knowledge of the equipment either.

Part of the solution in avoiding the high cost of service is investing in qualified service when it's needed. Service costs more these days but you get more for it; you get a man who has had expensive, specialized training, who arrives in a well-equipped, well-stocked truck with a radio contact for emergency calls.

You should expect and demand prompt and courteous service, a clear explanation of what was wrong and how to avoid further trouble of this nature, an itemized bill, and a clean kitchen or laundry when he is through.

Don't be shy. While he's there, take advantage of his presence to ask questions about the appliance that may have been puzzling you. If it's fairly old, perhaps he can check or replace other parts that may be worn.

THE BEST INSURANCE YOU CAN HAVE

Purchase wisely; know what you are buying and what the warranty includes.

Learn how to use your appliances properly by studying the instruction book.

See to it that when your appliances need repairing, it is done by a qualified representative of the manufacturer or dealer.



to the Queen of Cakes a Princess is born

Baker's New German Sweet Chocolate Pie



There's never been one like it! The smoothest, richest-tasting of all chocolate pies because Baker's German's® Sweet Chocolate makes it so. Made even better because the cloud-soft filling, topped with the fresh crunch of Baker's Coconut and the zest of crisp pecans, is baked right in the pie shell. Result? The delightful surprise of satiny-smooth chocolate discovered beneath the crackling golden topping. Like all truly great things to eat, you can't buy this pie in a box or from a freezer. Only you can make our new pie and only with Baker's German's® Sweet Chocolate. You use essentially the same ingredients as in the famous German Sweet Chocolate Cake-but it takes about half the time to prepare.

Want to attend your own coronation? Make them both. The cake recipe is on the chocolate wrapper.





Baker's German Sweet Chocolate Pie

pkg. (4 oz.) Baker's 1/8 tsp. salt German's Sweet 2 eggs Chocolate

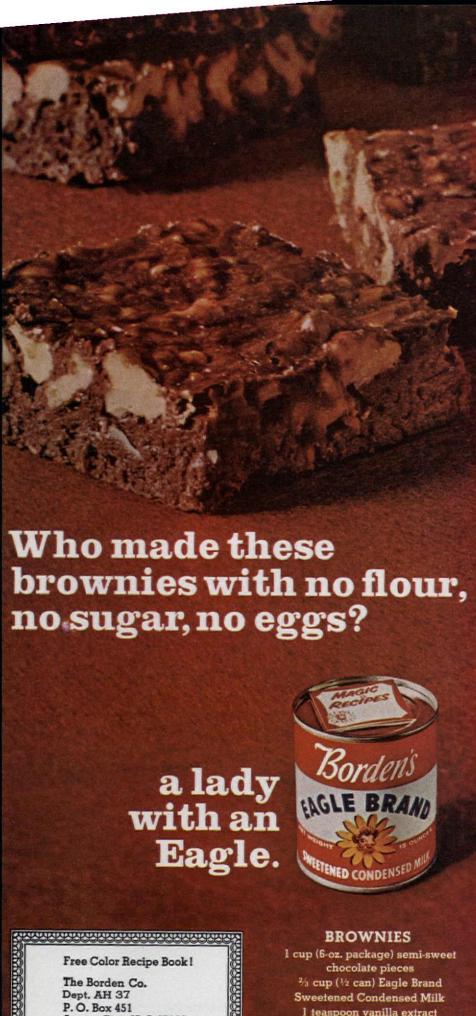
1/4 cup butter

3 tbsp. cornstarch

- 1 tsp. vanilla
- - 1/2 cup chopped pecans

(Makes 10 to 12 servings)

Melt chocolate with butter over low heat; stir till blended. Melt chocolate with butter over low hear; str till blended.
Remove from heat; gradually blend in milk.
Mix sugar, cornstarch, salt; beat in eggs and vanilla.
Gradually blend in chocolate mixture. Pour into pie shell.
Mix coconut and pecans; sprinkle over filling.
Bake at 375° for 45 minutes or until top is puffed.
(Filling will be soft, but will set while cooling.) Cool at least 4 hours before serving.



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l teaspoon vanilla extract Few grains of salt I cup coarsely chopped walnut meats

1. In top of double boiler, placed over simmering water, melt chocolate. Stir in Eagle Brand Sweetened Condensed Milk. Remove from heat. 2. Stir in remaining ingredients. 3. Turn into greased 8"x8"x2" pan lined with greased waxed paper or metal foil. 4. Bake in 375°F. (moderate) oven until toothpick inserted in center comes out clean, about 25 minutes. 5. Turn out of pan onto cake rack. Peel off paper. Cool. 6. With sharp knife cut into 2-inch squares.

SNACK SUGGESTION: spread Eagle Brand on bread, Kide



March sometimes seems the longest month of the year. Probably bed all tired of winter, and spring seems still far away. Brighten up a day some friends for luncheon. Here's a menu for the occasion. You ca it ahead, with just last-minute heating and serving to do the day of

> Consomme Parisienne* Cheese Wafers California Chicken Avocado Supreme* Green Salad Bowl with Honey Dressing* Rainbow Cake* Coffee

CONSOMMÉ PARISIENNE

1 c. minced celery 13/4 c. water 2 tbs. butter or 1 tbs. instant margarine minced onion 1 can (1 lb.) 11/2 tbs. lemon stewed iuice 1 tbs. cornstarch tomatoes 2 cans (101/2 oz. ea.) 2 tbs. cold water 8 thin lemon condensed consomme slices

Cook celery in butter or margarine 5 minutes. Add tomatoes, consommé, 13/4 cups water, onion, and lemon juice. Simmer 15 minutes, stirring often. Strain soup; return to saucepan. Blend cornstarch to smooth paste with 2 tablespoons cold water. Blend into soup, stirring constantly. Bring to boiling; cook 1 minute. (If you make this ahead, just reheat before serving.) Serve in soup cups; float lemon slice on each. Makes 8 servings.

CALIFORNIA CHICKEN **AVOCADO SUPREME**

11/4 tsp. salt 2 broiler-fryers (11/2 to 2 lbs. ea.), 1/8 tsp. pepper 4 pimientos, quartered 11/2 tsp. salt diced 1 c. light cream 1/4 tsp. pepper 2 stalks celery 1 c. dry white 2 tsp. instant wine 1 large, ripe onion 1/2 c. butter or avocado, margarine peeled and 2 cans (4 to 6 oz. diced ea.) mushrooms, 1/2 c. toasted drained slivered 1/2 c. all-purpose almonds 8 baked patty flour shells

Put chicken in large kettle; add boiling water to cover. Add 11/2 teaspoons salt, 1/4 teaspoon pepper, celery, and instant onion. Cook, covered, 40 minutes or until chicken is tender. Drain; reserve 2 cups broth. Remove skin and bones from chicken; dice chicken in large pieces. Melt butter or margarine in large saucepan. Sauté mushrooms 3 minutes. Blend in flour, 11/4 teaspoons salt, and 1/8 teaspoon pepper. Stir in reserved chicken broth slowly. Cook, stirring constantly, until sauce thickens and is bubbly. Add chicken, pimientos, cream, and wine; heat gently. (To make ahead, cook to this point. On the day of the luncheon, reheat mixture and proceed.) Stir in avocado and almonds. Serve in patty shells. Makes 8 servings.

GREEN SALAD BOWL WITH HONEY DRESSING

1/2 c. vegetable oil 6 c. bite-1 tbs. grated pieces salad g lemon rind 1/3 c. lemon juice 11/2 c. thinl 1/4 tsp. salt celery 2 grapefru 1 tsp. paprika 1/2 c. honey peeled a

Combine oil, lemon rind and salt, paprika, and honey. Beat unt blended. Put greens, celery, and fruit in salad bowl; add dressing gently to coat. Makes 8 servings.

RAINBOW CAKE

flour

1 c. sifted c. 6 eggs tsp. grated 1/2 tsp. salt lemon rind 1 tbs. lemon juice Pineapple Fi. 1/2 tsp. almond **Orange Frost** extract 1 c. flaked 1 c. sugar

coconut Heat oven to 325° F. Combine e lemon rind and juice, and almond ext in large bowl of electric mixer. Beat high speed until soft peaks are form (about 15 to 18 minutes). Add su gradually, beating at high speed ur thoroughly blended. Sift flour and sa Sift very slowly over egg mixture, beati in thoroughly on low speed. Pour in 10x4-inch tube pan. Cut through batt gently with knife or spatula to preven air pockets. Bake 50 to 55 minutes or ur til cake springs back when lightly touche with fingertip. Invert pan; let stand unt cold. Remove from pan. Split into 3 layers Fill with Pineapple Filling. Frost with Orange Frosting; sprinkle with coconut. PINEAPPLE FILLING: Combine 3/3 cup

sugar, 3 tablespoons cornstarch, 1/3 cup orange juice, and 1 can (81/2 ounces) crushed pineapple in saucepan. Cook over medium heat, stirring constantly, until thickened and bubbly. Stir small amount into 2 slightly beaten egg yolks; stir into mixture in saucepan. Cook 1 minute. Add 1 tablespoon butter or margarine. Cool; chill.

ORANGE FROSTING: Combine 2 egg whites, 11/2 cups sugar, 1 tablespoon light corn syrup, 3 tablespoons orange juice, and 2 tablespoons water in top of double boiler. Beat rapidly with rotary beater over boiling water until stiff peaks form.

LL-AMERICAN SNACK-POPCORN

ng that quite beats hot, ocorn as a favorite allack. But if you've never orn in any other way, ne marvelous discovering orn combines well with every kind of seasoning, flavorings, and ice cream! be molded into tart shells cream or a combination y one of these delicious

E POPCORN CRUNCH

1 c. light corn or Ited. maple syrup popcorn 1/2 c. butter or oz.) margarine ½ c. water brown 2 tsp. salt ½ tsp. maple flavoring

corn and nuts in large, buttered mbine sugar, syrup, butter or , water, and salt in saucepan. ly to boiling, stirring until sugar Cook to hard-crack stage (290° .). Remove from heat; stir in maring. Pour syrup in a fine stream corn and nuts. Stir until popcorn are evenly coated with syrup. out on large buttered surface or per. Separate into bite-size porth forks. Cool. Makes 41/2 quarts.

OPCORN DESSERT SHELLS

unsalted. 1 tsp. salt ed popcorn 1/8 tsp. cream of gar tartar aht corn 1/4 c. butter or margarine

e popcorn in buttered bowl. Comother ingredients in heavy saucepan. to hard-crack stage (290° F.), stirrequently. Pour syrup in fine stream popcorn; stir carefully until syrup popcorn evenly. Shape into shells 8 cereal bowls or small sauce s. Cool thoroughly. Makes 8 dessert s. To serve: Scoop vanilla ice cream shells; top with fresh or frozen wherries or peach slices. Or fill shells canned cherry-pie filling or pudding.

OPCORN AND FRUIT CONFECTION

ts. unsalted, opped popcorn .. whole salted cashews (about 1/2 lb.) c. sugar c. light corn

1/2 c. water ½ c. butter or margarine 1 1/2 tsp. salt 2 c. chocolatecovered raisins (about 1 lb.)

Combine popcorn and cashews in irge, buttered bowl; mix. Combine sugar yrup, water, butter or margarine, and sal a saucepan. Heat slowly to boiling, stiring until sugar dissolves. Cook to hardcrack stage (290° to 295° F.). Pour syrup in fine stream over popcorn and nuts. Stir carefully until corn kernels are evenly coated with syrup. Sprinkle raisins over mixture; stir quickly; spread out on large buttered surface or wax paper; separate into bite-size pieces with forks. Cool. taline about 6 quarts.

FROSTI-POP CAKE

tartar

sauce

margarine

ice cream

3 qts. unsalted. 1/8 tsp. cream of popped popcorn 1/3 c. butter or 1 1/3 c. sugar 2/2 c. light corn 1 at. chocolate svrup 1/3 c. water Bottled fudge 1 1/2 tsp. salt

Place popcorn in buttered bowl. Combine sugar, syrup, water, salt, cream of tartar, and butter or margarine in heavy saucepan. Cook to hard-crack stage (290° F.), stirring frequently. Pour in fine stream over popcorn; stir until syrup coats popcorn evenly. Shape into 2 layers in two 9x11/2-inch layer-cake pans, Cool, Remove from pans. Spread one layer with 11/2 pints slightly softened ice cream; top with second layer. Circle top with spoonfuls of ice cream. Freeze firm. Cut in wedges; serve with fudge sauce. Makes 10 to 12

POPCORN SNACKERS' MEDLEY

1 can (3 oz.)

noodles

shredded-

chow mein

1 1/2 c. bite-sized

1 c. pecan halves

1 tsp. leaf basil,

wheat biscuits

6 tbs. butter or margarine tbs. Worcestershire sauce

1 tsp. seasoned salt

1/2 tsp. garlic powder qt. unsalted,

crumbled popped popcorn Heat oven to 250° F. Melt butter or

margarine in large skillet. Add remaining ingredients except basil; toss gently until well coated. Sprinkle with basil. Place in baking pan. Heat 45 minutes, stirring occasionally. Cool. Makes about 2 quarts,

POPCORN ICE CREAM STICKS

2 qts. unsalted, popped popcorn 1 c. brown sugar, firmly packed 1/2 c. light corn syrup 1/3 c. water

1/8 tsp. cream of tartar 1/4 c. butter or

margarine 1 qt. vanilla ice cream

Wooden skewers 1 tsp. salt

Place popcorn in buttered bowl. Combine sugar, corn syrup, water, salt, cream of tartar, and butter or margarine in heavy saucepan. Cook to hard-crack stage (280° to 285° F.), stirring frequently. Pour syrup in a fine stream over popcorn; stir until corn is evenly coated. Spread out on greased cookie sheet; separate kernels. Cool. Cover bottoms of two 9x5x3-inch pans with half the popcorn; top each with layer of slightly softened ice cream. Top with remaining popcorn. Freeze until firm. Cut in slices. Insert skewers. Makes 8 to 10 servings.

POPCORN WITH HERBED BUTTER

1/2 c. butter or margarine 2 tbs. minced tsp. leaf basil,

joram, crumbled 1 tsp. salt chives or onions 4 ats, warm unsalted, popped crumbled popcorn

1/4 tsp. ground thyme

Melt butter or margarine. Add seasonings. Heat slowly 8 to 10 minutes to blend flavors. Drizzle over popcorn; toss lightly to coat popcorn evenly. Makes 4 quarts.



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563 fabulous pages of recipes, menus, tips, and how-tos, it's the most up-to-date cookbook available today. We put everything in it we could think of to make you the most successful cook, mealplanner, and hostess in town. Of course, all your favorite recipes from the magazine are there, collected for the very first time, plus a raft of brand-new treats from our own Test Kitchens-and dozens of other intriguing features from wine cookery to a supermarket dictionary. But even the 2000-plus recipes in the American Home Cook Book aren't the be-all and end-all of cuisine! We know that every good cook has her private collection of irreplaceable recipes-that's why our recipe file was born.

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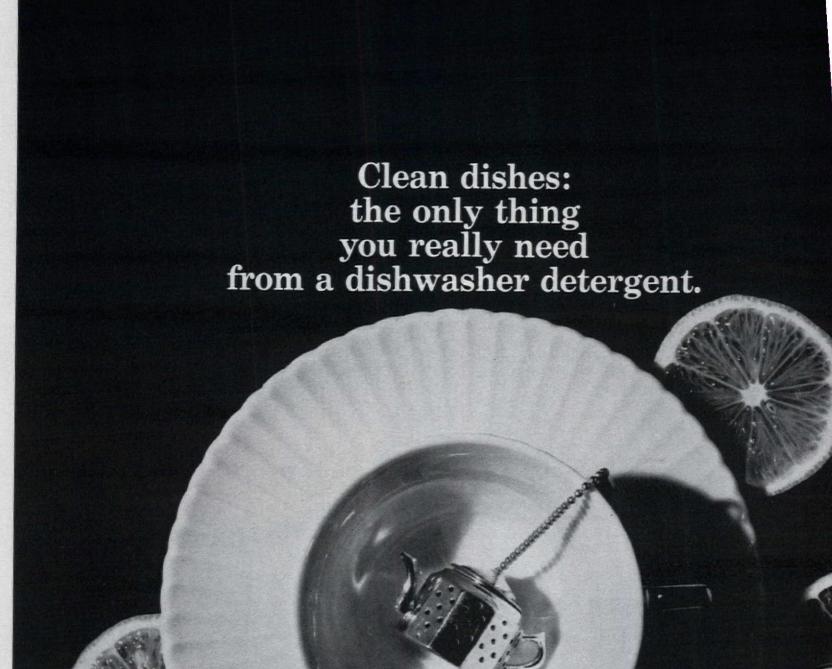
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FOODS

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CEREALS

pre in original preadbox or reread keeps its onger at room , but in hot rigerate it.

flours, spices, Store at room e in tightly covitainers. Don't a long time in ther.

ces. All of these pred at room tem-

in refrigerator, ds down. To int quality and flaeggs within a eftover yolks may two or three days ed with water in a jar and refrigereftover whites will r about a week in a covered jar.

ND OILS

t fats and oils need tion from air, heat, ght. Fats and oils in ly filled containers eep longer if they are erred to smaller conis in which there is air space.

tter, fat drippings, and garine. Store, tightly sped or covered, in the gerator. Use within ut two weeks.

ooking and salad oils. p small quantities at m temperature. For long rage, refrigerate all oils ept olive oil. Refrigeran causes olive oil to oud and thicken.

Hydrogenated shorten-

gs and lard. Most shortenings will ep, covered, at room temperature ithout damage to flavor.

Mayonnaise and salad dressings. tore in the refrigerator.

RUITS

Fresh fruits. Use fresh fruits promptly while they are ripe and flavorful. Wash fruit and discard any that is bruised or damaged. Most fresh fruits should be stored, uncovered, in the refrigerator and eaten within a few days (apples within a week). If fruit

temperature until ripe. Citrus fruits, melons, and pineapples are best stored at cool room temperature, but a short time in the refrigerator will not harm their quality.

Canned fruits and juices. These may be kept at room temperature until opened. After opening them, cover and refrigerate.

Jellies, jams, and preserves. When open, store covered, in refrigerator.

be eaten within a week; frankfurters and bologna within four to five days.

Leftover cooked meats and meat dishes. Cool quickly; cover or wrap loosely; refrigerate promptly. Use within a day or two.

MILK AND CHEESE PRODUCTS

Fresh milk and cream. Store, covered, in refrigerator at about 40° F. Use within three to five days.

Hard cheeses (Cheddar, Parmesan, Swiss, etc.). Refrigerate, wrapped tightly. Hard cheeses will keep a long time stored this way.

Soft cheeses (cottage, cream, Camembert, etc.) Store, tightly covered, in coldest part of refrigerator. Cottage cheese should be used within three to five days, the other soft cheeses within two weeks.

FRESH VEGETABLES

Fresh vegetables should be eaten as soon as possible after being purchased; green vegetables especially should not be kept longer than a few days. Most should vegetables stored in the refrigerator. The exceptions are potatoes, sweet potatoes, dry onions, garlic, hard-rind squashes, eggplant, and rutabaga. Store these in a cool place where air can circulate.

Asparagus. Discard tough parts of stalks. Store in refrigerator in crisper or in plastic bag.

Cauliflower, broccoli, Brussels sprouts, and cabbage. Remove any wilted outer leaves. Store in refrigerator in crisper or plastic bags.

Carrots, beets, and radishes. Remove root tips and tops. Store, covered, in refrigerator.

Green peas and limas. Leave in pods and refrigerate. Use within two days.

Lettuce and other salad greens. Remove any wilted outer leaves; do not wash greens unless you plan to use within two days. Store in crisper or plastic bag in refrigerator.

Onions. Dry onions should be stored in loosely woven or open-mesh containers at room temperature, slightly cooler if possible. Green onions should be kept moist in plastic bag in refrigerator.

Peppers and cucumbers. Wash and dry. Store in crisper or plastic bags in refrigerator.

Potatoes. Store in a dark, dry, cool place that has good ventilation.

Spinach, kale, collards, chard, beets, turnips and mustard greens. Wash thoroughly in cold water; drain. Store in refrigerator in crisper or plastic bags

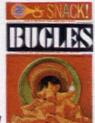
Sweet corn. Store, unhusked and uncovered, in refrigerator. For best flavor, use corn as soon as possible after purchasing it.

Tomatoes. Ripe tomatoes should be refrigerated, uncovered. Unripe tomatoes should be kept at room temperature away from direct sun light until they ripen.



Bugle Call!

Crunch up a hot dog. A glass of milk. Or a bacon, lettuce and tomato sandwich. With Bugles ... the crunchy little horns that taste like roasted corn. Have some Bugles ... they're a real blast!



Foil-Fresh!

8

MEAT, POULTRY, FISH

Fresh meats (roasts, chops, steaks, ground meat), fish, and poultry. Store these, loosely wrapped, in coldest part of refrigerator. Poultry, fish, and ground meats should be used within a day or two; roasts, chops, and steaks may be held two to four days.

Cold cuts. Store, tightly wrapped, in refrigerator; use within a week.

Cured and smoked meats. Ham, frankfurters, bacon, bologna, and smoked sausage should be kept in the refrigerator in their original packages. Bacon, ham, and sausage should

Dry milks. Nonfat dry milk may be kept at room temperature for several months. Keep in a tightly closed container and always close container immediately after use. Dry whole milk should be kept in the refrigerator in a tightly closed container after it has been opened.

Evaporated and condensed milk. Store at room temperature until it has been opened, then cover and refrigerate.

Cheese spreads and foods. After opening, store them covered in the refrigerator.



on Rubbermaid Turntables



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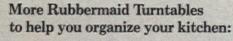
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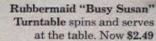
your fingertips. Store china safely and smartly in one place—on the whirling Cup 'n Plate Carousel! Don't miss Rubbermaid's 1ϕ Turn table sale . . . from now until May 6, wherever housewares are sold



Rubbermaid Spin-A-Bin for see-in storage of dry foods...\$4.98



Rubbermaid "Cool Susan" Turntable puts a revolving shelf in your refrigerator. Now \$1.98





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MORE STORAGE ANYONE?

depots, and walk-in closets al solutions to storage problowever, if your home is not all endowed, or if the storage you have is somewhat inaccestou'll find the following ideas. They're designed to show

w to make the most r storage space, from tical and decorative oint, as well.

E-DUTY FURNITURE

pu're still in the procpurchasing furniture ren't we all), keep an ut for pieces that will o jobs instead of one. tables with drawers loors are good hidefor ashtrays, playing , coasters, and cockapkins.

built-in bookcases or that incorporate a board, nightstand, and stem of wall storage e the nightstand—ining combinations of vers, shelves, and cupd compartments.

findow chests with nioned or upholstered add extra seating and age space for phonoph records, tape equipnt, blankets, etc.

coffee table designed cifically for storage is ther space saver. Use it linens, out-of-season covers, or silver pieces. vicker trunk is one ecomical coffee table/store combination you might e. You can paint it a ght color, stain it or ive it natural. For the fining touches, line it with oric and top with a piece glass for easy cleaning. A draped table is a marlous disguise for extra orage. A square unit of elves with a round piece f plywood on top makes good base for the skirt; n the shelves-awkwardzed flower vases, dishes,

ould hold extra towels, soap, cosnetics, and even reading matter.

tc. In a guest room it

In the bedroom, use a chest at bedide instead of the conventional night able. It could hold scarves, gloves, cosmetics, hair curlers.

CLOSETS

Bedroom closet space is often wasted even though it seems jampacked. You can utilize more space by rearranging the clothes rod, adding shelves. Depending on the particular situation the following might be of help: A free-standing section of square

shelves, about eight inches in width and depth, and as tall as possible, could be juggled into almost any closet—either against the back or side wall. Each cubby hole could hold a pair of shoes, one or two handbags or hats. The harder-to-reach shelves above the rod would then be free for

inside. Racks for pants, ties, and shoes, pegs for children's clothes, and racks for towels or magazines could go on the back of a door. Narrow shelves, the depth of one glass, could cover the door of a dining room closet. Each shelf should have a guard rail to hold the glasses. This can be padded and lined with bright colored felt for a decorative note.

Large, flat trays that are awkward

only on occasional trips, could hold infrequently used clothing.

Space under beds can be utilized with roll-away, dustproof drawers. Available in department stores, they make good hideaways for out-of-season clothing, children's extra toys, and sports equipment. Heavy cardboard dress boxes covered in self-adhesive plastic or fabric could serve the same purpose.

BATHROOM SPACE

If linen storage is a problem, towel racks, attached one above the other on a bathroom wall, can hold a large supply of towels. Plastic vegetable bins found in housewares departments can be stacked to hold extra soap and other necessities. Freestanding metal shelves can also be stacked with towels, bath mats, etc. They come in a variety of sizes, are inexpensive, and are very attractive when spray painted. Deep baskets on the bottom shelf could serve as clothes hampers. Covered cardboard boxes could be used on the upper shelves to hide soap, sponges, and brushes. If there isn't enough room in your bathroom, place the shelving in a nearby hallway. In a living room this type of shelving could hold books, stereo equipment, and objets d'art or be fitted from head to toe in baskets-to hold just about anything. You can also create an interesting effect by using the shelving as a room divider.

BUILT-IN STORAGE

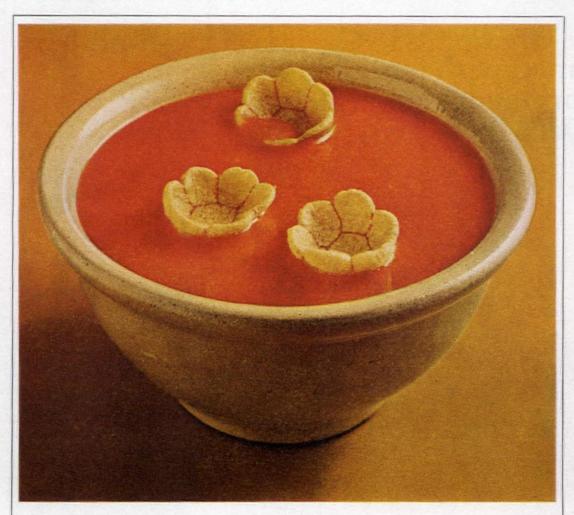
If you're remodeling or doing carpentry work, don't forget to consider the possibilities of built-in storage. Areas under eaves and stairways can be enclosed with shelves, drawers, or cabinets. Fitted with doors, the bottom section of bookcases can hide odds and ends.

Pegboard is another storage ally. Cut in narrow strips or squares that cover

an entire wall from floor to ceiling, its uses are practically unlimited. Anything that has an interesting shape and no storage space can be hung on pegboard—plates, hats, saws, etc.

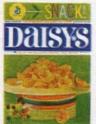
Tension-pole shelf systems are also excellent for display storage. Any object that is neatly placed can add to a shelf system—even a stack of soup cans, if you like pop art.

These ideas—and others you're sure to think of—prove that adequate storage space is not a matter of having a great number of closets; it's how you use the space you have.



Daisy Float!

Float Daisy*s on soup. Plant them in a salad. Decorate a sandwich. Crunch up any food with these light, little corn flowers. Pick the Daisy*s... the snack with the fresh new flavor!



Foil-Fresh!

8

more permanent storage.

The efficient closet also includes any number of hanging plastic bags, plastic-covered drawers and boxes, special hooks and hangers, and several ample-sized hat boxes.

In a man's closet, hampers, open shelves, or built-in drawers are useful in the area under suits. The same arrangement can be used in a hall closet to organize rubbers, boots, and sports shoes.

Backs of closet doors can hold anything up to a depth of six inches without interfering with the clothes to store could also go into their own rack on a door. They'll be out of the way yet within easy reach.

Wrapping paper can be stored in a bin or basket in a corner of a closet. Spools of ribbon, string, and scissors can be hung on pegs.

BOXES, BASKETS, DRAWERS

Pack winter woolens into dress boxes—they don't take so much room as you might think.

Summer picnic baskets can do yearround service by storing beach towels and swimming gear. Suitcases, used

THE ABC'S OF **CARING FOR BOOKS**

Next to actual experience, one of the best, most enjoyable ways to learn about anything is through reading. Unfortunately, we too often abuse

the privilege by failing to respect the books that contain what we're looking for-be it information or entertainment.

Treat books properly right from the start. For instance, when opening a new book-place it on a flat surfaceopen the front cover then press a few pages from the back and front alternately. Don't lay a book face down. Use a bookmark instead of folding

down page corners. Add bookends to your shelves to hold books firmly upright. Don't stack books on their fore edge (the edge where the pages are free). Place large books on shelves deep enough to hold them safely, either flat or upright. For other tips . . . take a look below . . . familiarize yourself with the correct methods for cleaning, preserving, and repairing books.

Del Monte Cream Style Corn is rich, smooth, and crammed with tender golden kernels. For flavor's sake, pick America's favorite-Del Monte. We specialize in corn.

CORN TAMALE LOAF

medium onion, minced 1 clove garlic, finely minced 1/2 cup cooking oil 1½ cups yellow cornmeal 1¾ cups hot chicken broth 1½ cups diced cooked chicken 1 can (8-oz. size) Del Monte Tomato Sauce 1 Tbsp. chili powder 1 tsp. salt ½ tsp. pepper 3 eggs, beaten

1 No. 303 can (17 oz.) Del Monte® Brand Cream Style Corn 1 Tbsp. butter

Sauté onion and garlic in oil till tender. Mix with next 8 ingredients and blend well. Pour mixture into wellgreased 9-in. loaf pan; set in pan of hot water. Bake at 375° F. 1 hr. or till firm and brown. Heat corn with butter. Turn out loaf on platter; top with corn. Garnish with green onion and olive slices, if desired. Serves 6.





CLEANING UP

To do a thorough job, rei book from its shelf and cle cloth sprayed with a dust Cleaning books with a vac be faster but is only recomr you have an attachment th enough (a flat library brush between the shelves and beh Otherwise, all you'll succeed is blowing dust around the r

Spot-clean plain cloth with an art gum or soft rubb Remove grease spots and gr benzine. As preventive medic nish or lacquer a new book putting it on your shelf so th can be cleaned with a damp

Clean waterproofed buck plastic-coated-fabric bindings slightly dampened cloth.

THE HIDDEN ENEMY

Air-either too dry or wetof the worst enemies of books live in an exceedingly hum you're probably aware of wha and mildew can do to bo you're confronted with a 1 problem, the best combatant clean affected areas with alcoho treatment can be used for mo And don't wait-once mole worked its way into the book there's nothing you can do.

Excessive heat, on the other can cause drying to the point paper and leather turn brittle crumble. To preserve your bool a radiator attachment with war put wet sponges in copper bow der your bookcase.

If you own leather books, prevent drying by treating them a lanolin-and-oil mixture (four lanolin, six parts neat's foot oil) leather preservative like Lexol.

Brand-new leather books sh be treated upon purchase, six mo later, and then once or twice a (more frequently if necessary).

Silverfish are another book stroyer to look out for. These sects, usually found in damp ar consume paste, glue, and sta They may hide behind bookcases in between books. To prevent th from feasting on your reading i terial, periodically spray an inse cide behind and around bookcas If possible, also expose your books sunlight every few months—as you with clothes or rugs.

MENDING AND BINDING

Use plastic adhesives and tapes t minor mending tasks. If the bindi is frayed, a homemade paper or pla tic book jacket will protect it fro further decay. Inexpensive paperbai books, particularly, should be protected by plastic covers.

If you wish to do repairs on a boo (such as hinge and backing repai without paying the price of having done professionally, Harry Mille Lydenberg and John Archer discus specifics in their book, The Care and Repair of Books (The R.R. Bowker Company, 1960.)

HE BEFORE AND AFTER OF EASTER EGGS

e before of course is transforming e eggs into works of art. The after what to do with all those beauties nen their day of glory is over.

CORATING EASTER EGGS

This is the time of the ar when the whole family comes amateur artists, eir talents turning to decating the lowly hen's egg. hether the results are eautiful or slightly less an beautiful, one thing is sured-everyone has a ood time in the process. ith these thoughts in ind, we've gathered tother these decorating nts for Easter-egg artists: Of course, the first and ost important thing is to et the eggs ready. Tradionally, hard-cooked eggs e used. (When cooking, oid cracked shells by acing the cold eggs in arm water. Then, using a oon, transfer the eggs to oiling water. Be sure there enough water to cover e eggs. Reduce heat to st below simmering; cook minutes. Cool immedi-

ely in cold water. If you wish to keep the ecorated eggs around for while, you might prefer decorate a blown-out gg shell. Use a darning eedle to make a hole in ne end of a clean, white, esh egg. Make a slightly arger hole at the other nd, piercing the yolk at ne same time. Blow into ne smaller hole and the aw egg will come out of ne larger hole. Rinse the hell out well with water nd allow to air dry. (Raw ggs from the blown-out hells should be used as oon as possible-scramled for breakfast or in a ustard or pudding.)

By the way, dyes and aints will take better if ou will remember to first lean the shell to remove ts natural oily coating.

· Spread out plenty of papers to ave clean-up time and trouble.

Let your imagination run wild with lecorating materials. The Easter-egg coloring kits from your local store give you a good start. Add lace doiies, scraps of materials, braids, trims even ball fringe for a polka-dot efect!), buttons, yarn, lace, ribbons, gummed labels, stars, etc. Use them to make faces, pop-art creations, or ust pretty designs on colored eggs.

 The free-style artist may want to create his own designs, using cotton

swabs dipped in nontoxic paint, dye, or food coloring.

· Let the children make caricature eggs. Old comic books and the Sunday comics can supply characters for the youngsters to cut out and glue to

WHAT TO DO WITH HARD-COOKED EGGS

Even if you enjoy eating a hardcooked egg right out of the shell with a little salt, the question of what to do with a score of hard-cooked Easter eggs becomes a problem. You might try these quickie ideas:

· Sauté mushrooms and green pepper and add to a cheese sauce along with pimiento and diced hard-cooked eggs (carefully fold eggs in last). younger set. Cut 4 hard-cooked eggs in half, crosswise. Remove yolks and sieve into a bowl; blend in 1/4 cup mayonnaise or salad dressing, 1/2 teaspoon mustard, and a dash of cayenne pepper. Refill egg-white halves; put two together, fastening lengthwise with a wooden pick. Leave some pick extending from the top. Cut small slice off bottom of egg so it will stand. Using sturdy white paper

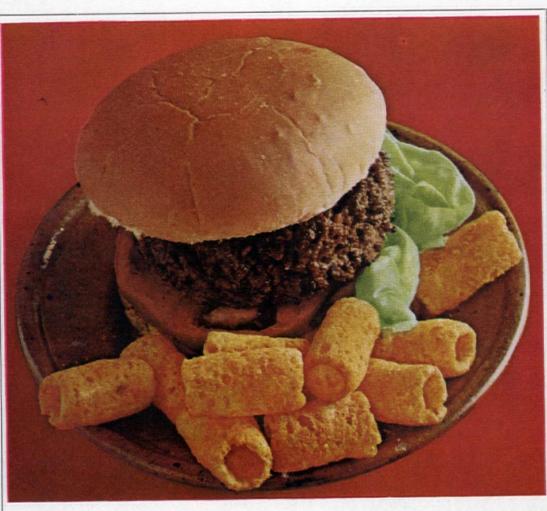
make 4 collars for the eggs. Make each collar 1/2 inch wide and 6 inches long, Fasten the collar ends together with gummed tape. Stand the eggs in the collars with the wooden pick end on top. Place one half of a black olive on the pick for a cap. Use sliced green olives to make the eyes and pimiento for the nose and mouth.

· Speaking of deviled eggs, if you are looking for a new recipe to try, here's one we like: Combine the volks of 12 hard-cooked eggs with one 3-ounce package of cream cheese, 1 tablespoon mustard, 1 tablespoon French dressing, 1 tablespoon Worcestershire sauce, and 1/2 teaspoon salt. Blend well. When refilling the egg whites, use a pastry bag for a fancy touch, and garnish with parsley sprigs.

· And for a special spring breakfast, serve classic Eggs Goldenrod: Shell 4 hardcooked eggs and cut in half. Remove yolks and press through a fine sieve; reserve. Chop the egg whites; reserve. Make a medium white sauce. (Melt 2 tablespoons butter, blend in 2 tablespoons flour, 1/4 teaspoon salt, and 1/8 teaspoon pepper; cook and stir over low heat until bubbly. Remove from heat and stir in 1 cup milk; cook and stir over medium heat until mixture thickens and boils; boil 1 minute.) Stir chopped egg whites into the white sauce. Spoon over toasted English muffins and sprinkle with the reserved sieved egg yolks.

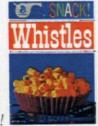
• The ever-popular eggsalad-sandwich spread can be varied by adding anchovy paste (mix 2 teaspoons anchovy paste with 6 hardcooked eggs, chopped, and 1/3 cup mayonnaise or salad dressing); or add bacon (combine 6 chopped hardcooked eggs with 6 slices crisp bacon, chopped, and moisten with 3 tablespoons catsup and 3 tablespoons mayonnaise or salad dressing; season with salt to taste).

 Sliced or quartered, hard-cooked eggs are always a good garnish for salads, casseroles, and vegetables.



New Cheeseburger!

Discover the instant cheeseburger. Start with a hamburger. Then just add Whistles. They taste like grilled cheddar cheese on toast-only crunchy. Put some crunch in your lunch with Whistles!



Foil-Fresh!

the outside of a painted or dyed egg.

 Make an Easter-egg centerpiece by mounding decorated eggs, pyramidstyle, on a base of green straw.

· Don't forget to personalize an egg for each member of the family. Before dyeing, write the names of each person on the egg with a crayon or wax pencil. Dip the egg in the dye and all but the name will be colored.

· For a different kind of Easter-egg hunt, hide personalized eggs around the house. As each person finds his own egg, reward him with a basketful of Easter candies.

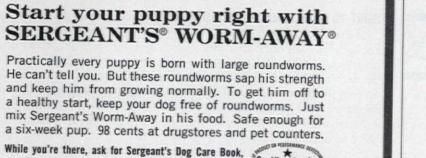
Serve this elegant Eggs à la King in patty shells with a dash of paprika, and accompany with spiced red crabapples and cooked broccoli.

 Indulge in the season's first asparagus. Cook and arrange the asparagus in a casserole; top with sliced hardcooked eggs; pour cream of mushroom soup over all. Bake at 300° until bubbly, serve with toast and bacon.

· For a special party treat, make your favorite recipe for deviled eggs and garnish with red caviar and thin strips of green pepper.

· Egg Heads are a favorite with the

AMERICAN HOME, MARCH, 1967



or write to Sergeant's, Dept. 201, Richmond, Va. 23230.

Good Housekeeping Collegant's Religion to Rel







PLANNED UNIT DEVELOPMENT MEANS BETTER COMMUNITIES

In the town of Amherst, Massachusetts, there is under construction a most unusual housing project. It is the country's first honest-to-goodness small planned unit development; and if enough people realize its importance, it could turn out to be a real milestone in America's housing history.

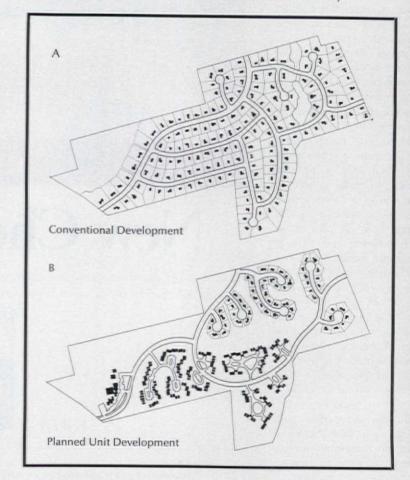
Let's start at the beginning.

Planned unit development (it's incredible that so exciting a concept should have such a dull name) is a method of subdividing and developing land, which stresses two features: 1) It leaves much of the land undeveloped as so-called green areas, and 2) it provides a wide range of housing types and sizes and, therefore, a healthy mixture of income and age groups.

development is specifically designed to eliminate.

The difference between a good P.U.D. and an ordinary subdivision is so marked that it's obvious even in map form. Let's take that project in Amherst and, first of all, see what its 123 acres would have looked like had they been developed in the conventional manner (drawing A).

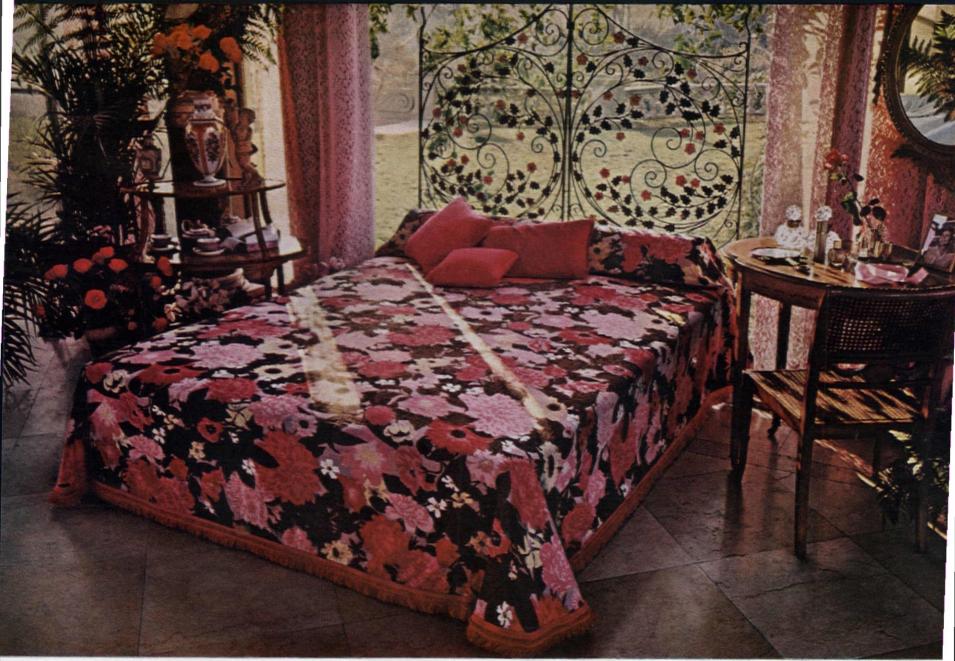
Obviously, this plan offers the same old, tired rows of rectangular lots. There is little undeveloped land, and most of it is in swampy areas that couldn't be built on anyway. And while the plan keeps well within the town's zoning rule of no more than two houses per acre, the overall effect is a feeling of unrelieved monotony.



A very good way to understand the value of a P.U.D. (the abbreviation is even duller than the original) is to take a slow drive through a conventional subdivision. Notice particularly the endless rows of similar-size houses all set back the same distance from the street, the depressing vista of postage-stampsize rear yards, and the complete absence of large stretches of unspoiled land. These are the things that the planned unit

William E. Aubin, the project's developer and builder, showed this map (A) to Amherst zoning officials as the alternative to the P.U.D. he wanted to build. "What I'd be doing with this scheme," said Aubin, "is just building more suburbia in Amherst." And he added later: "There would be 163 houses priced between \$25,000 and \$35,000. Most of them would be owned by people of about the same ages, (continued)

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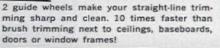


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(continued) with the same incomes, the same number of children, and probably the same background. What kind of an environment would that be for kids to grow up in?"

Fortunately, Aubin did not have to build "just more suburbia." Amherst is a university town with an unusually progressive government, and his P.U.D. was OK'd. Another map shows how it was finally laid out (drawing B).

What's immediately apparent is that the lots are much smaller and the buildings much more tightly grouped than in the first plan. This permits more housing units (256, including apartments and condominium town houses), and it also makes possible much more open land. There are, in fact, 44 acres of untouched woods, fields, and ponds, compared to the previous plan's four acres of marginal land. Consequently, although the lots for the detached houses are less than half as big as in the conventional plan, each of them abuts an expanse of open land. Similarly, while the apartment and townhouse buildings are closely grouped (as they would be in any development), none of them is more than a few steps from green space.

Perhaps even more important than the plan is the human environment. There is a broad spectrum of housing; apartments that rent for \$180 and up, town houses that sell for an average of \$18,000, and detached houses priced from \$20.-000 to \$25,000. There is also an area of small neighborhood shops and professional offices, as a convenience, which the other plan lacked entirely.

The variety of people that this diversity of housing produces is apparent even in the project's early stages. Says Developer Aubin: "Our first apartment tenants include everyone from newlyweds to retired people. This is going to be a very diversified community."

Comes now the serious question: Why can't you or I go out right now and buy or rent a home in a P.U.D.?

The answer is that aside from a very few monster projects, most of them in California, there aren't any other P.U.D.s. And the reason, strange as it may seem, is that most communities fight to keep them out.

One of the peculiarities of zoning laws is that they are very often established or changed not on the basis of common sense or planning expertise, but as the result of emotion, politics, and/or ignorance. Many communities are understandably nervous about home building in general; they have seen builders come in and level everything with bulldozers, then put up as many little boxes as the zoning laws will permit. The community's defense usually is to increase lot sizes, hoping that this will discourage lowpriced houses, slow down building, and ease the financial strain on the town.

In practice this upzoning helps-a little. But it does not prevent those lines of houses on identical lots. And worst of all, it rules out the planned unit development.

As we've already seen, P.U.D.s are based on the cluster concept: smaller lots and more land in open areas. To get the smaller lots requires zoning variances; and since "smaller lots" automatically mean "cheap building" to zoning men, those variances are usually vetoed.

This situation won't really change until you and I and other interested people make it known that P.U.D. means better planning and better communities-not cheaper houses. Lots are made small not merely to permit more houses, but to make room for parks, fields, woods.

At the same time, we should insist that P.U.D.s be very, very carefully planned. A conventional subdivision is relatively easy to lay out; a P.U.D. is far more complex, and if it is to be a real asset to the community, it needs the attention of an expert, experienced land planner.

If we make enough noise and get enough people interested, the P.U.D. may eventually become the rule rather than the exception. And it would be nice if between now and then, someone thought up a better name.

SHOPPING INFORMATION

BLACK AND WHITE AND RED ALL OVER

Page 94: Quarry tile flooring and counter tops by St. Louis Tile Service, St. Louis, Mo. Ductless charcoal filter hood from Puritron Div., Scovill Mfg. Co. 15 Stiles, New Haven, Conn. Cabinets by Eugene Levin Associates, Inc., 420 N. Ballas Road, St. Louis, Mo. 63141. Dishwasher, ovens and cooktop from Kelvinator Div. American Motors Corp., 14250 Plymouth Rd., Detroit, Mich. Stainless steel sink from Elkay Mfg. Co., 2700 So. 17th Ave., Broadview, III.

A SHADE BRIGHTER

Page 48(N): Stencil shade from Joanna Western Mills, 22nd and JeffersonSts., Chicago. Floral shade from Breneman Inc., 1133 Sycamore St., Cincinnati, Ohio. Border shade from Illinois Shades, Chicago Heights, Chicago.



Keep upkeep down.



Chevy Π Nova 4-Door Station Wagon with new passenger-guard door locks among the many standard safety features.

About all you have to do to keep up a Chevy II wagon is supply it with gas and oil, and get new license plates every year. Most everything else takes care of itself. The muffler is aluminized to resist rust. The Magic-Mirror finish takes a long-lasting shine. The all-vinyl interiors can be wiped clean with a damp cloth, and that only costs a few minutes. Also: flush-and-dry rocker panels, inner fenders, energizer battery, good looks. Thinking about a Chevy II wagon now? Smart thinking. Keep it up.



Buying a House

(continued from page 30)

of \$5000. The mortgage would amount to \$20,000. The home would require \$137.58 in principal and interest payments each month, plus \$25 for taxes and insurance, for a total monthly payment of \$162.58.

HOME COSTS IN 1966

Now, let us move up to last year, 1966, and see what the situation would have been regarding the same hypothetical new house.

If purchased in 1966, the house would have had a price tag of \$26,-500. This hike would have been due to increased labor, material, and land costs. The mortgage interest rate would have risen 1 percent to 61/2 percent. You would have been required, in order to get a 20-year, 80 percent mortgage, to come up with a down payment of \$5300 . . . \$300 more than in 1964. Your mortgage loan is now \$21,200, up \$1200 from two years ago. The principal and interest payments each month would amount to \$158.08. Taxes and insurance (conservatively speaking) would add \$26 per month, making your total payment \$184.08, an increase of \$21.50 over the 1964 payments.

This is precisely the situation you would have faced last year-if you could have obtained the necessary mortgage financing. Perhaps you

	1964	1966	1968
Selling price	\$25,000	\$26,500	\$28,500
20% down payment	5000	5300	5700
Mortgage loan 80%	20,000	21,200	22,800
Mortgage loan term	20 yrs.	20 yrs.	20 yrs.
Mortgage interest rate	51/2 %	61/2 %	6%
Monthly principal & interest	\$ 137.58	\$ 158.08	\$ 163.36
Total principal & interest	\$33,019.20	\$37,939.20	\$39,206.40
Total dollar outlay including original			
down payment	\$38,019.20	\$43,239.20	\$44,906.40

didn't like the deal; you decided to wait for a few years. Let's look at the situation in 1968.

PROBABLE HOME COSTS IN 1968

This same house in 1968 will bear a price tag of \$28,500, an increase of \$3500 since 1964, and \$2000 since 1966. We'll assume that mortgage rates will have dropped 1/2 percent, to 6 percent. A 20-year, 80 percent mortgage will now require a down payment of \$5700, or \$400 more than needed in 1966. Your total mortgage will be \$22,800, \$1600 higher than two years prior. Principal and interest payments will have risen to \$163.36, plus \$27 for taxes and insurance. Your total monthly payment will be \$190.36, or \$6.28 a month greater than in 1966. And so it goes.

Above is a table showing the exact dollars involved. We have excluded taxes and insurance in these calculations. While the insurance would not vary greatly, there is ev-

ery reason to believe that real estate taxes will increase substantially.

Anyone looking at these figures can see that the housing picture is constantly being repainted. Natural economic forces keep pushing prices up and up, and all evidence indicates that this trend will continue for quite a few years. The only solution for the prospective home buyer would seem to be buy now.

Any exceptions? Of course. The prospective buyer who already owns a home will find his home rising in value as new-home prices continue upward. Thus, if he plans to buy a new home in a price bracket only slightly higher than the one he now owns, this person might profit by waiting for a conservative dip in interest rates, which is expected this year or next. This brings us to the next point.

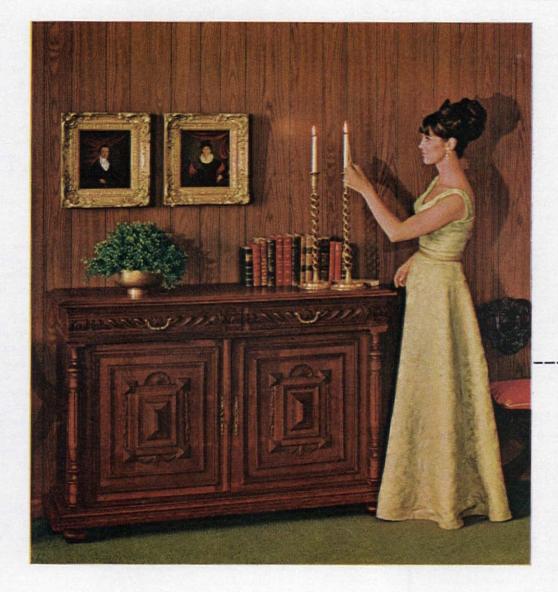
In any consideration of the housing market, families should keep in mind that there are existing homes as

well as new ones, and it is in this area, particularly today, that bargains often await the shrewd buyer.

The chief reason is the fact that under 1966's tight-money situation, the home seller often found himself without prospective buyers. True, people might have looked, thought his price reasonable, and agreed to buy. But in many cases, the financing simply was not available.

As a result of this lack of financing, the home seller very often was forced to reduce his asking price so that the prospective buyer would be able to swing the deal. Hundreds of families, those with better incomes, a good credit rating, and a cash reserve which would provide a larger down payment, were able, under these conditions, to buy a lot more house than they originally thought possible. Existing homes make up a segment of today's housing market that would warrant attention on the part of many home seekers. If these families are able to qualify for a loan and are willing to pay today's seemingly high interest rates, there are house bargains to be found in virtually every community today.

I think that the figures speak for themselves. It seems foolish for thousands of families to deny themselves the privilege of buying their first home or upgrading their present housing in hope of a low-cost tomorrow which may never come.



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Available in your choice of three absorbency-sizes: Regular, Super and Junior. Tampax tampons are the original modern tampons. The ones you can trust.



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By Robert Scott KEYS TO SELLING YOUR HOUSE

If you're thinking of selling your house, you probably know that the present situation of tight mortgage money can present difficulties. True, there are buyers, but this is a time when you would do well to arm yourself with some helpful tips and information on selling. Recently we sold our house for a good profit, but it took six months of worry to do it. We learned a lot from this experience—practical things you can do to sell your house more smoothly, quickly, and, with luck, profitably.

PREPARING YOUR HOME FOR SALE

The key to preparing a house for sale is to imagine that you are a prospective buyer: What would you look for in an "older home"—that is, any home that has been occupied? How does this particular house, your house, measure up? We found prospective buyers concerned that our house might require expensive capital repairs, such as a new roof or water heater. They compared the features of our home with those available in a new house of the same price.

Nothing frightens away a house hunter faster than a few signs of deterioration or lack of care. We discovered that such minor flaws as cracks in a concrete walk, a couple of dead evergreens, or flaking paint on the front door can ring the "no sale" bell; yet such deficiencies are easy and inexpensive to remedy. A luxuriant evergreen arborvitae, for example, costs only a couple of dollars, but it will dress up a dreary foundation quite effectively.

A good rule is to spend money only on correcting such things, to reassure the buyer about your home's condition. A well-chosen \$500 on these repairs could mean a difference of three times that amount in the selling price—or a difference of many weeks in the time it takes to sell. The following list is indicative, not exhaustive:

chipped plaster flaked paint worn linoleum cracked panes leaky faucets broken blinds cracked fixtures sagging eaves

We found that an aged stove turned away a number of prospective buyers at the kitchen door. Once we had spruced up the kitchen, in our case with an inexpensive new range, interest in the house heightened.

WHAT PRICE TO ASK

Naturally you will try to find the highest price at which your house will sell within the time available to sell it. If you have a year, you will probably hold out longer for a high price than if you must sell within a couple of months. It is important to realize that there is no single "right" price for a house; rather there is a range, sometimes of several thousand dollars, between the highest and low-

est price that a given house might bring, depending on its condition and especially on whether or not an interested buyer will meet the price.

We made a mistake in failing to have our house professionally appraised before putting it up for sale. A prospective buyer wants to be assured that the house is really worth what you are asking. Usually he lacks the technical competence to judge the value himself, and he may be unfamiliar with the area. He therefore is reassured by a professional appraisal. (Real estate appraisers are listed in the phone book. The FHA and VA also will be helpful.)

You can acquire a rough idea of the price at which your home should sell by noting prices at which similar homes in your area have sold.

Most experts agree on two pricing principles: first, do not start by asking an unreasonably high price; it will serve only to drive off prospective early buyers. Second, when you have decided on what you consider to be a fair price, stick to it. Don't seem too willing to lower the price; a "soft" bargaining position arouses suspicion in the buyer's mind . . . he might think the house is a lemon that you are eager to unload at any price. When a customer is really interested he will either accept your price or make a firm counteroffer. This is the time to consider shaving the price.

SELL THROUGH AN AGENT

To save an agent's fee, which normally runs four to six percent of the sales price, some people prefer to sell a house themselves, perhaps using a lawyer to handle the legal details. Whether or not you should attempt to sell a house yourself, however, depends on your family's circumstances. A general rule would be that, if there is no need to sell quickly, and if your family doesn't object to conducting prospects through the house and remaining home Saturday and Sunday afternoons (the main house-hunting times), you might try to sell the house yourself. If, however, you have a short time in which to sell, or simply don't want to get involved in the complex, often exasperating negotiations, place it with a reliable real estate agency.

There are several advantages to using an agent. First, he has access to a list of interested house hunters. Second, through his professional expertise he sometimes can advise you how to attain a higher price for your home, or a quicker sale, and he should be better able than you to convert a prospective buyer into an actual buyer. Third, your weekends need not be spent at home.

Before signing up with any real estate agency, however, you should first satisfy yourself that the agent knows your community and neighborhood, enjoys a reputation for fast results, and is responsible—a question that can be checked with your own bank. Inquire about the duration of your arrangement with him and how it can be terminated.

Three common types of arrangements between seller and agent are those involving exclusive listing, multiple listing, and open listing. An exclusive listing generally gives the agent the exclusive right to list the house for sale. He may enlist the help of cooperating agencies, splitting the commission should one of them sell the house. A multiple listing formally lists your house with all agencies subscribing to the listing service. Under an open listing you agree to pay the agent's commission if he finds the buyer for your home; if you sell it yourself, however, you owe him nothing. The first two arrangements, unlike the last, usually stipulate that you owe the agent his commission, even if you find a buyer for the home without his help. Our experience suggests that an agent needs two or three weeks, at least, to arrange for your house to be shown to clients and to cooperating agencies. Hence a 30-day listing agreement seems reasonable.

Most real estate agents are hardworking professionals who have an active financial stake in the sale of each home listed with them. It is also in their interest to get a high price for your house, inasmuch as the commission is fixed as a percentage of the sale price. Beware, however, the agent who tries to price your home above what you know is a reasonable maximum. A few unscrupulous agents look for a "hammer"-an over-priced house which the agent will show his clients to stimulate their interest in other houses he will show them. Your defense is to set a price before listing with the agent.

ADVERTISING

If you are selling the house yourself, you should of course advertise it in local newspapers. Describe it as fully as possible, emphasizing its desirable features. For example:

7-room ranch. 3 bedrooms, 2 baths, paneled family room with fireplace, terrace. Large, modern kitchen with dishwasher, wall oven. 2-car garage. On attractive, landscaped ½ acre in young neighborhood near schools. \$32,000.

It's a good idea to mention price (or price range) so that you don't receive calls from people who are not looking in your price bracket. If you do not want inquiries from real estate brokers, say "principals only."

You might also put a "for sale" sign in your front yard. This is helpful especially if the house is on a fairly well-traveled road. Another thing to consider is advertising in the publications of any (continued)

Total Electric Living is a clean break with the past



"Betsy knows her curtains will stay clean longer with electric home heating-it's flameless."

Flameless electric heat is that great—so clean you can hang light color curtains with confidence.

Your whole house stays clean, in fact. Because modern electric heat is flameless . . . as clean as electric light and so quiet, you scarcely know it's there.

And for sheer comfort? Electric heat is gentle, even and draft-free.

No heating system is more dependable or efficient. Maintenance and repairs stay low because there are few or no moving parts. And fuel dollars are not wasted up the chimney in smoke.

So make a clean break with the past . . . and old-fashioned fuel-fired systems. Find out, too, how easily electric heating combines with air-conditioning, to give you ideal home climate all year-round.

More than 2,500,000 families have already found electric heating reasonable to own and operate. And there's a system to fit any home, old or new.

Talk to your electric utility company or your electrical contractor—and start toward the joy of Total Electric Living.



SYMBOL OF TOTAL ELECTRIC LIVING: This Gold Medallion identifies a home where everything's electric...including the heat.

You Live Better Electrically

Edison Electric Institute, 750 Third Avenue, New York, N.Y. 10017.

Only electricity offers flameless heating and cooling-and so many different types of equipment to choose from.



Heat pump heats in winter, cools in summer. One setting keeps any desired year-round temperature.



Electric furnace with air filter. Combines with cooling and humidity control for year-round comfort.



Electric baseboards save space, blend with room decor. Permit individual room temperatures.



Hot water system. Small boiler hangs on wall. Circulates hot water through baseboard units.



Radiant ceiling heating is invisible. Each room's temperature can be individually controlled,



Selling Your House

(continued)

organization to which you belong, or in your company's publication.

THE ACTUAL SALE

An important key to selling is to be well informed on questions of relevance to any buyer. We soon found three broad subjects on which we were asked for information:

- 1. "Plus" features of the house. It is good business to prepare a mimeographed list of all the major features and dimensions of your house. In addition to noting the particularly desirable features of the house, such as copper plumbing and gutters, slate roof, sound-conditioned family room, electrical system, etc., the list should also describe major pieces of equipment, including the heating system, range, refrigerator, air-conditioning unit, and water heater.
- 2. Available financing. You should discuss the financing of your house with your banker and with one of the mortgage lenders listed in the phone book. They can quickly tell you the alternative types of financing that are available to a qualified buyer and what terms would be involved in each. What we finally did—and it turned out to be a crucial factor in the sale—was to draw up a schedule of the various methods of financing,

based on accurate information provided by local banks and mortgage lenders. It looked like this:

		Type of I	oan	
	FHA	VA	Con	v'I
Down Payment	\$	\$	\$	
Closing Costs	\$	\$	\$	
Term (yrs.)			12	
Int. Rate		%	%	%
Monthly Payments	\$	\$	\$	
Points			_	_

Such a schedule enables the prospective buyer to see immediately what the house would cost him under different types of financing. If you can also direct him to several lending institutions offering loans on the terms shown in the schedule, so much the better.

3. Information on the community. Many people who look at a house are unfamiliar with the area. If you can tell them about the quality and location of schools, tax and utility rates, commuting time to the city, etc., you have a better chance of selling.

Whether you decide to try selling your home yourself or to place it with an agent, it is well to remember—particularly if weeks slip by without a sale—that there is a buyer for every house. Sometimes you have to be patient, but if your house is fairly priced, it will sell.

What to Look for In Color TV Sets

(continued from page 38)

that switches channels, adjusts volume and color intensity, and enables you to turn to all of the UHF channels (up to 84) as well as the VHF (up to 13). Other firms with built-in remote-control circuits are Admiral, Zenith, Magnavox, and Packard-Bell.

You may not feel the need for switching to any channel above 13 but the future of UHF broadcasting seems assured. At last count 169 UHF stations were operating compared to 563 of the VHF channels. Every week, new UHF stations go on the air.

SCREEN SIZES

Don't be confused by what seems to be a rash of new picture-tube sizes. They are simply new and smaller designations for the old familiar sizes—the result of an FCC ruling. So, an 18-inch screen is the same as the old 19-inch. And the 23-inch used to be a 25-incher. The only change is the modesty of the manufacturer's claim. Or the manufacturer may state the size in square inches. Thus, the old 25-inch (now 23-inch) might be said to offer 296 square inches of viewing. Confusing? Your dealer will unravel it.

WARM-UP TIME

One of the more dubious improvements in some new models is "instant" color—a reduction of the set's warm-up time from about 45 seconds to 15 seconds or less. Westinghouse introduced it with what the firm calls "Instant-On." Other set makers followed suit with "Quick Pictures," "Rapid-On" and "Insta-Vision." All of which will merely make some people wonder "what's the hurry?"

THE SECOND SET

In their vision of color TV ownership, many parents nourish a fond hope that the old black-and-white set can be consigned to the family room or wherever the children spend most of their time. This arrangement will settle arguments between adults and children about who'll watch what. The grown-ups will enjoy the color set in the living room; the children will have their own set elsewhere. Nice idea. It has about as much chance to succeed as a bathing-suit salesman in Antarctica.

Children of all ages reject monochrome viewing after having seen color. You can hardly blame them. Their programs, particularly color cartoons, offer some of the most vivid viewing on the dial. So unless you're willing to be hard-nosed and suffer the tears and outraged cries of the small-fry, forget about foisting the black-and-white set on them. Either sell it or put it in your bedroom as a hedge against the hour when you're overruled by the entire family about a show you must see.

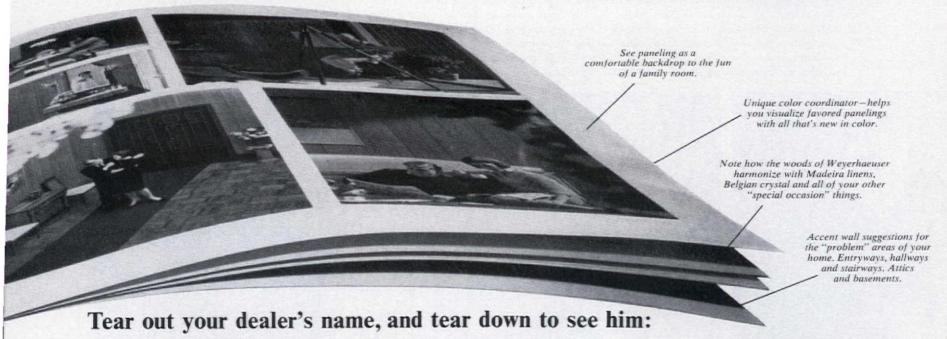
will cost 75c after March 30

Until then, all you pay your Weyerhaeuser dealer is a visit.

Weyerhaeuser, the wood people, and Miss Amy Vanderbilt, foremost authority on etiquette and good taste in the home, have combined their knowledge to bring you this remarkable new idea book, "Decorating with Paneling."

Room-by-room, it takes you through your home-showing uncommon solutions to common decorating problems. It helps you visualize paneling in your rooms - no matter what size your home or what style your furnishings.

And Miss Vanderbilt's commentary on new decorating trends is classic. So don't miss out. It's free until March 30th! At your Weyer-haeuser paneling dealer's. You don't have to buy any of our beautiful paneling either (or even look at it), if you can resist.



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Fort Smith	Petit Jean Lbr. & Sup
Jonesboro	Builders Material Co
No. Little Rock .	Mechanics Lbr. Co
Rogers	Dyke Lumber Co

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Cedar Falls	Roberts Lumber Ma
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Shelby Wickes Lbr. & Bldg. Sup.
Siler City Home Building Supply Co.
Statesville Wickes Lbr. & Bldg. Sup.
Sylva Hooper Builders Supply
Vale Beam Lumber Co.
Varina Wickes Lbr. & Bldg. Sup.
West Jefferson Parker Tie Co.
Williamston Coastal Whlsl. Bldg.
Wilson Home Bldrs. Supply Co., Inc.
No. Wilksboro Jenkins Bldg. Materials Pilot Lumber Co. Plymouth Brown Supply Co. Raleigh Wickes Lbr. & Bldg. Sup. Rockingham Wickes Lbr. & Bldg. Sup. Salisbury Wickes Lbr. & Bldg. Sup. Shelby Home Bldrs. Supplies Shelby Wickes Lbr. & Bldg. Sup. Siler City Home Building Supply Co. Statesville Wickes Lbr. & Bldg. Sup. Sylva Hooper Builders Supply Vale Beam Lumber Co. Varina Wickes Lbr. & Bldg. Sup. Wickes Lbr. & Bldg. Sup. Wickes Lbr. & Bldg. Sup. Sup. Sup. Sup. Sup. Sup. Sup. Sup
Winston-Salem Fogle Brothers Winston-Salem . General Bldg. Supply
Winston-Salem . General Bldg. Supply
Winston-Salem Highland Bldrs, Supply
Zebulon Billy Hinton Bldg. Supply

NORTH DAKOTA

Bismarck	Builders Supply Co.
Fargo	Leo Lumber
Garrison	Stephens Lumber
	not Builders Supply
Minot	. Muus Lumber Co.
	. Stephens Lumber
	st Lumber & Supply
Velva	. Velva Lumber Co.

OKLAHOMA

El Rei		4			& Case Lbr
Tulsa			Hope	Lumber &	Supply Co

SOUTH CAROLINA

Anderson	. Bldg. Material & Equipment
Anderson	
Columbia Columbia	Wickes Lbr. & Bldg. Sup.

Conway Wickes Lbr. & Bldg. Sup.
Easley Easley Builders Supply Co.
Florence Murray-Mitchell Bldg.
Greenville W. H. McCauley & Sons
Greenville Wickes Lbr. & Bldg. Sup.
Greenwood Wickes Lbr. & Bldg. Sup.
Greer Dobson Lumber Co.
Greer Greer Builders Supply
Greer Owens Woodworking Co.
Hanahan Wickes Lbr. & Bldg. Sup.
Lake City F. H. Sullivan Co.
Lancaster Builders Supply Co.
Laurens H. L. Roper Co.
Myrtle Beach Chapin Co.
Orangeburg Wickes Lbr. & Bldg. Sup.
Rock Hill Wickes Lbr. & Bldg. Sup.
Seneca Wickes Lbr. & Bldg. Sup.
Spartanburg . Wickes Lbr. & Bldg. Sup.
Timmonsville Wickes Lbr. & Bldg. Sup.
W. Charleston Wickes Lbr. & Bldg. Sup.

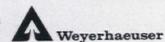
SOUTH DAKOTA

Sioux Falls Reserve Supply Co.

TENNESSEE

TEXAS

Carrollton Simms-Moore Lbr.
Dallas Lingo Lumber Co.
Dallas Lyon-Gray Lumber
Dallas Oldham Lumber Co.
Edinburg Vackar Lumber & Supply
Ft. Worth Castleberry Lumber Co.
Garland J. B. King Lumber Co.
Garland Trinity Plywood Co.
Houston Walker-Kurth Lumber Co.
LaPorte Bayshore Lumber Co.
Longview Moore Bros. Lumber Co.
Pasadena South Texas Lumber Co.
San Antonio John J. Kuntz Lbr. Co.
Waco Woodrow Colley Lumber Co.
Wishits Palls Lim Control Lumber Co.



FROM CARRIAGE HOUSE TO TOWN HOUSE

An old Victorian carriage house with a shingled tower (below left) was transformed into a picturesque home for Mr. and Mrs Rupert Thompson of Providence, Rhode Island. When the Thompsons found this building it was being used for storage and as a garage. They liked it because it was large enough for frequent entertaining. They also felt its sturdy construction and prime location in the College Hill section of town made it worth the expense of remodeling. The basic features of the building remain the same after remodeling, with only minor changes to adapt it to its new use. The old carriage entry in the front was replaced with a bay window for the living room; new windows were installed in the upstairs; a new door, in keeping with the scale of the tower, was added; and tall, slot windows were put in the base of the tower. The attic gable was removed. The old driveway was landscaped and a patio with a low wall around it was built outside the living room. A high fence keeps the yard private. The new driveway was covered with paving stones. This house now provides handsome living quarters the equal of the mansions still in the neighborhood.



Photographer: William Maris Information: Alma McArdle Architect: William D. Warner, A.I.A.



New way to enjoy clean-up, fix-up, paint-up time



B.F.Goodrich Chemical Company
3135 Euclid Avenue, Dept. AH-4, Cleveland, Ohio 44115

B.E.Goodrich Chemical Company



What good is a dishwasher detergent if it's no good in your water?

Every dishwasher detergent manufacturer knows that no one dishwasher detergent works equally well in all kinds of water. Yet nobody does anything about it — except the makers of FINISH. They have developed special formulas of FINISH for different types of water. Before they send your Special Formula FINISH into your area they test it in various types of water prevalent in your area. They make

sure that your Special Formula FINISH washes dishes cleaner and shines glasses brighter than any other detergent.

It stands to reason that the world's largest producers of dishwasher detergents wouldn't go so far out of their way to give you a better product if it weren't important. Nor would the manufacturers of all 28 makes of dishwashers approve it. Do you consider it important enough to try your Special Formula FINISH in your dishwasher?



DRESS UP YOUR WINDOWS

It's often the little ideas that make a home distinctive, the unusual ways owners or designers have solved typical problems or altered a common house situation. Here we have two ideas for windows that add a unique touch to the houses involved. You might invent some equally interesting effects for your house. Just be sure the unusual feature is in scale with the house and doesn't conflict with its style. It must be really attractive. Merely being unusual isn't enough.



By placing storage shelves in front of a window, you add storage space, of course, but you also make the items stored act as a decorative element. This applies whether the view is from the inside or the outside. In addition, the window admits daylight to the work area beneath it. It's a simple case of killing three birds with one stone.

This idea can be used when remodeling a house. The owners decided on a slightly Oriental feeling when they remodeled their old builder house. The windows received a simple wooden grille, as decorative and about as functional as the routine shutters found on many houses. Grilles are painted to match the rest of the house trim.



tographer: Ted Lala

Creepy Things Kids Love

continued from page 52)

for sleeping. You should give your hamster or mouse a running wheel, a ladder, or a miniature jungle gym to amuse him and to let him exercise.

Hamster food can be purchased in blocks or pellets. A hamster also likes sunflower seeds, grain, a little green vegetable, and apple.

FEEDING AND HOUSING A GUINEA PIG

Pellets are recommended for guinea pigs because this is one of the few animals which requires daily doses of vitamin C. Commercial foods are formulated to provide the essential nutrients. An inexpensive way to supply your guinea pig with lettuce or celery is to ask your grocer to give you the trimmings from his produce. Always wash vegetables to remove traces of insecticides.

Guinea pigs like a large, twocompartment cage—one for sleeping and the other for running. They also appreciate something to perch on.

WHAT'S A GERBIL?

The gerbil is a newcomer to this group of pets. He resembles a hamster, except for his coat color and long tail. Gerbils are very active and extremely curious. The moment you approach his cage, a gerbil rears up on his hind legs, balancing himself with his tail, to inspect you. This characteristic has given him the nickname of "pocket kangaroo." Gerbils are mainly seed eaters.

GETTING DOWN TO CAGES

Cedar shavings make an excellent liner for the bottom of cages. It absorbs moisture and gives off a clean, pleasant odor. The animals love to burrow in it and the oil in the cedar is good for their coats. Give them tissue, excelsior, or shredded newspapers for making nests.

If the cage is cleaned every two or three days and thoroughly scrubbed with a mild detergent solution once a week, you will have no problems with odor. To keep the cage neat, put food in a container that cannot be easily tipped over. And scrub the food dishes every day.

TEMPERATURE AND HEALTH

These pets are comfortable in the average home temperature—between 70 and 75 degrees. If your home gets colder at night, give your pet a thick layer of shavings or other nesting materials to burrow in. Hamsters even like a piece of flannel to roll up in. Never put the cage in a drafty place.

The lifetime of these animals is relatively short. Mice and hamsters live about two years. A guinea pig may live as long as five years. They are usually healthy, the biggest menace being the common

cold. They can catch colds from people, so warn anyone with a cold to stay away. If your pet gets sniffly, keep him warm and feed lightly.

THE MOST IMPORTANT CONSIDERATION

During their short lives, these little pets can give a great deal of pleasure. They afford a child an opportunity, all too rare in a busy, noisy world, to sit still and experience a sense of wonder and discovery about a new world of small, natural things: the perfect structure of a tiny paw and the skillful way in which a mouse can use it. The softness of a hamster's coat and the delicate, golden shading.

It is an experience for which a child is richer and wiser.



So easy to do with brilliantly beautiful rolls of Dennison Color Brite Paper ... the brightest decorating idea in years! Now in 14 glowing colors, plus a happy choice of gay holiday and seasonal prints, Color Brite is ideal for home, school, church or community decorating projects. Colors won't run when wet. Easy to cut and fold ... perfect for table covers, costumes and decorative effects. Color Brite is flameproof, too.

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Please send me your Color Brite idea booklet.
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YOUR POWER MOWER-FRIEND AND FOE

Are you one of the 24 million people who own and operate

power lawn mowers? If you are, you know what a great time and energy saver it is. Did you know, however, that like an automobile, it's a dangerous weapon if used carelessly or incorrectly? A rotary mower's blades turn at the rate of 3500 revolutions per minute and can hit with a force of over 10,000 pounds per square inch. Your mower is an efficient tool for cutting wood, and human flesh and bones, in addition to grass.

You may be one of a careful and lucky group who never have accidents, or one of a surveyed group who were careless and lost 50,000 toes last year. Or, you may have been one of the innocent bystanders pierced by flying steel, nails, or glass picked up and thrown by the blades. Such debris should have been picked up by the operator before mowing!

The power mower does its job effectively-it is quicker, easier on the back, and more efficient than a manual mower. It can cut high, rough growth and trim under low bushes. But you must take the time to learn about your machine: how to buy one, how to use it, and how to take care of it. This is the only way to prevent maiming or other serious injury.

BUYING A MOWER

• Buy from a reputable dealer-avoid fly-by-night bargain men. The only way you have of knowing whether a mower meets minimum safety standards

for construction is if it bears the triangular safety seal of the American Standards Association.

- A blade must be of specified hardness so pieces don't break off while you're mowing and the mower must have good balance. Your best assurance of safety design is the ASA seal.
- The sides should be completely enclosed, and securely mounted front and rear guards should be provided. The opening in the guards should be just large enough to allow the grass
- The handle of the mower should 138

be long enough so you won't pull the machine back onto your feet, and the wheels should be large enough to permit the mower to operate smoothly

BEFORE MOWING

- Familiarize yourself with the machine and make sure you know how to start and stop it quickly.
- · Clear area of all foreign objects,

or near heating apparatus. And keep out of the reach of children! It's a frequent poisoner.

- Wear sturdy shoes. Canvas shoes will not protect your feet.
- · Close-fitting slacks will help protect ankles and legs and eliminate the type of accident caused by clothing caught in the blades.
- Make sure blade is tight before mowing. Disconnect spark-plug wire

the machine could slide back ov your feet.

- Stop the motor and disconnect th spark-plug wire before unclogging cleaning the machine.
- Always stop the motor if you leave the mower unattended.
- Never allow an inexperienced pe son to operate the machine. This ir cludes adults and children. The should not be near the mower, muc

less operate it.

- Keep hands and feet clea of blades at all times an stay away from the dis charge side of the mower More than 70 percent o all power-mower accident are caused by hand or foo contact with the blade.
- · Operate the mower a the lowest efficient speed
- While mowing, don't pul the mower, push it. Besides being easier on you, pushing will assure you of secure footing.
- Never mow backwards. You might lose your balance, and you can't operate the machine and see what's behind you.
- · Always turn mower to the left, away from the exit chute, never to the right.
- Stop the mower as soon as another person approaches.
- Never let the mower pull you. You must be in command of your machine.
- · Haste is dangerous and causes many needless accidents. A fast job is a sloppy one—be careful and take
- Control direction hand pressure on the handle, not by foot pressure on the machine.
- Never drink and drive at the same time—and this applies to operating a mower.
- · Never mow at night. · Don't lift or tip the
- mower while it is running. Mow sideways on slopes.
- And finally, the most obvious rule: Don't reach into the engine or blades if the motor is running.

MAINTENANCE AND STORAGE A damaged blade should

be reground and balanced,

or replaced.

- · Use clean, fresh gasoline.
- Keep blades sharp—dull blades cut unevenly and damage grass.
- Change oil and clean the filter after every six to eight hours of use.
- Lubricate all moving parts.
- The spark plug must be cleaned and properly gapped.
- When storing for the winter drain all gas from the tank and run mower until it's out of fuel; remove spark plug. To prevent rust formation, oil cylinder and pull starter cord several times to circulate the oil.



Before Trouble Startsuse RID-X

IT CAN SAVE YOU HUNDREDS OF DOLLARS!

Whether your home is old or new, you can have a costly, messy back-up in your septic tank or cesspool. So before trouble starts, use Rib-X...it works to prevent messy back-ups and foul odors... acts to keep your sewage system working smoothly and troublefree. Yes, Rid-X can save you Hundreds of dollars on digging,

EASY TO USE! SAFE! Just pour Rip-X in toilet bowl and flush. That's all. Rid-X can't harm porcelain, metal pipes, fittings. Before trouble starts, use Rid-X...it can save you hundreds of dollars!

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RID-X, P. O. BOX 186 WHITE PLAINS, N.Y.

even small pieces of wire. Keep your children and pets at least 30 feet away, and preferably indoors.

- Never fill the gas tank when the motor is hot or running.
- Fill tank outdoors to protect yourself from fumes and don't smoke while refueling the tank.
- Don't fill the gas tank to the brim because the heat of the sun can cause gasoline to expand.
- Store gasoline in a container approved by a recognized agency, such as Underwriters' Laboratories. Keep in a cool, dry place, not in the house

before attempting to check blade. Keep the motor free of excess grass, leaves, or grease. One mower has an opening in the deck into which you can place the garden hose. When the water is turned on, the machine cleans itself while the motor is running. Another manufacturer provides two blades—one cuts grass and the other cleans the deck underside.

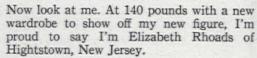
NOW, LET'S MOW

 Never mow on wet grass—it could clog the motor. You could lose your

footing and slide under the blade, or



Here I am at "only" 180 pounds. I was still on my way up—to 200. I wouldn't let anybody take my picture when I was that fat! I was too ashamed.





I gave up diet pills and lost 60 pounds.

By Elizabeth Rhoads—as told to Ruth L. McCarthy

Y husband and I had been on a slim budget for years, but I kept getting fatter. And fatter. Not that this was anything new for me. I'd een "nice and solid" all my life. But 200 pounds at 5 years of age is enough to scare anybody.

My weight problem began with peanut butter and elly sandwiches and sweets whenever I could get hem. In seventh grade, I weighed 145 pounds. By he time I was in college, I had hit 165. What a hock that was to my husband. Only he wasn't yet

Dusty and I were going steady at the time. And I volunteered for a summer job with the American Friends Service Committee. He kissed me good-bye and I headed for Cherokee, North Carolina. There, a group of us dug ditches and helped lay pipelines to provide water supplies for the Cherokee Indians. You'd think with all that hard work, I'd have lost weight. But it only made my appetite heartier. All lay I ate peanut butter and jelly sandwiches. In the evening, it was macaroni and cheese or spaghetti. Real blimp food. And did it show!

Fortunately for me, Dusty saw beyond my measurements. He asked me to marry him anyway. When we set the date, I went on the crash diet of my ife. Cottage cheese and buttermilk—until I dropped to 135 pounds.

At least, I was a slim bride. But the honeymoon was soon over, and on went the pounds again. Two pregnancies added more weight. About 20 pounds each time. Permanent pounds.

By this time, my husband was in graduate school. There was little money for fun and there was no time for it if we had it. Babies, housework and books—that was my life. Eating was my only diversion. I cried to cover up its effect with full skirts and over-

blouses. But 180 pounds is hard to hide, believe me.

Finally, in desperation, I went to a doctor. He prescribed reducing pills. Four weeks were all I could take of them, they made me so nervous. And they were all our budget could stand. I gave them up for good.

Then my mother began a succession of bribes. I had been invited to the wedding of my best girl friend. A new dress, my mother said, if I'd lose weight. I didn't—so I went in a dress that was much too tight. When I took off my coat, the skirt had worked itself up to my waist. It was so embarrassing, I wanted to cry. But instead I ate.

Next, my mother said she'd give me one hundred dollars if I'd lose 25 pounds. I took off $24\frac{1}{2}$ and couldn't shed the last half-pound. Back up the scales I went. Even my feet gained weight! I went from a $7\frac{1}{2}$ B to an 8C shoe. I was 200 pounds. Just in time for my husband's graduation.

What was I to wear? Again my mother offered to buy me a dress. This time with no strings attached. But we couldn't find one. I finally bought the largest pattern I could get—added to it—and made myself a shift. I went to commencement exercises with a new outfit and a time-worn resolution: "I've got to reduce!" But how?

Then came the luckiest day of my life. I read Edith Henderson's story of how she'd lost 97 pounds with the help of Ayds—a vitamin and mineral reducing plan candy that contained no harmful drugs. Could they really help me?

I bought both the vanilla-caramel kind and the chocolate fudge-type. I took them before each meal as directed. And I took them one other way, too—between meals. That, I think, has been the greatest help of all to me in reducing. Because my greatest

problem has always been between-meal nibbling.

On the Ayds Plan, my weight began to come down. Slowly but surely. Whenever I felt the compulsion to eat between meals, I'd just take an Ayds. When we were traveling with the children, I'd take them with me. Then, when we'd stop for hamburgers, my husband would add a milkshake and French fries to his order and I'd subtract them, because of Ayds. They've been terrific for me in that respect. In fact, in all respects. I think Ayds have actually helped me retrain my appetite. I had proof of that not very long ago. We went to a Chinese restaurant for a sort of celebration. And you know how light Chinese food can be. Well, I couldn't even finish my dinner. And that's something for me.

Oh, one last thing. See this bracelet I'm wearing? It's a present from my husband and a record of my weight loss. Each one of these semi-precious stones represents a five-pound loss. As I get lighter, it gets heavier. It's not a terribly expensive bracelet, but it's very precious to me. Right now, you see, it's worth 60 pounds—thanks to Ayds.

BEFORE AND AFTER MEASUREMENTS

IVIL	ASURE WILLIAM
Before	After
5'6½"	Height5'6½"
200 pounds	Weight140 pounds
43"	Bust37½"
36"	Waist27½"
471/4"	Hips38½"
221/2	Dress12



Colonial goes with everything!

Thanks to their simple, classic charm, our handsome Colonial Chairs harmonize or contrast beautifully with all other furnishings. Look for them at better stores everywhere . . . your choice of popular finishes.

The Home of Windsor Chairs







Community gourmet clubs seem to be mushrooming in popularity as we continue to travel and hear about ways people are entertaining these days. We recall a lovely dinner we attended at the home of Arlene and Joe Ulmer in Berkeley, California. (He teaches and they have two lovely children and Mosele, a Weimaraner.) It was the monthly session of their dinner club, composed of several couples who are truly interested in learning more about fine food and developing an appreciation for many gourmet and unusual dishes. The menu: We began with a liver paté, then proceeded with a classic German feast of sauerbraten with red



cabbage and all. They had a handlettered menu for us to see, just as if we were dining in any fine restaurant. We learned about many unusual dishes, and the food was delicious. Have you thought of forming a gourmet club?

"People are going to the dogs!" . . This doesn't sound like the friendly R. T. French Company, we know. But people are going to the dogs via a new doggy treat, People Crackers, Fido's answer to Animal Crackers. These bite-size nourish-

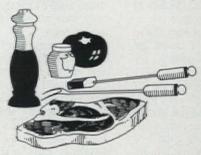


ing morsels are in the shape of those people who annoy dogs the most . . . mailmen, burglars, policemen, and dogcatchers. (Please forgive us, mailmen, burglars, policemen, and dogcatchers . . . it's all in the interest of man's best friend!)

They're in introductory markets only, but look for them soon.

Refrigerators that never form frost use a flowing cold, dry air to chill your foods. It's great for temperature control, but hard on the foods if they aren't properly wrapped. A new refrigerator from Frigidaire has a unique solution to this problem-a special moist-cold compartment where foods need no wrapping at all! According to the people at Frigidaire, foods stored in this compartment, uncovered, will not dry or pick up flavors from other foods. We had a chance to see for ourselves when we sampled food that had been stored in such a way for several days. Sliced ham was still moist and tender; cream cheese had not a hint of the strong flavor of the raw onions that had been stored next to it. The moistcold compartment is incorporated in a three-sectioned refrigerator, called the Food Life Preserver, which features a freezer at the bottom, a center compartment cooled by flowing cold air, and moist-cold upper compartment.

Structo has introduced a new series of portable barbecue grills called the Weekender. They fold away



quickly and neatly within themselves, look like and carry like a suitcase! One model even has a rotisserie attachment.

New from the Colgate Palmolive Co. Palmolive Dishwashing Liquid, a mild emerald green detergent for your kitchen.

If there's a new floor in the future of your kitchen, laundry, or family room, you'll find there are some attractive new colors and patterns in the practical, ever popular vinyl asbestos tile. Kentile has added four new color tones to their Beaushard line of vinyl asbestos tile-Medley, Alabaster, Buff, and Willow-all subtly soft and light.

We took time out the other day drive over to Kearny, New Jer. to see Congoleum-Nairn's line. In addition to updating the vinyl asbestos flooring, they ha many other new patterns and sty We were especially impressed w what we saw in the brick des and tile patterns now gaining much popularity. In their Comfo flor cushioned vinyl there are (Ionial Brick and Village Squa The mortar lines of these patter are so natural looking.

· A stitch in time! Keep a sm fabric bag containing threat needles, thimbles, and a few bi

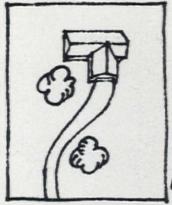


tons attached to the end of you ironing board. This is helpful for mending rips, replacing button

- · A new pair of eyebrow tweezer is a useful addition to your kitche utensils. Use it for removing sma bones from fish or for placin candles and tiny decorations o fancy cakes. You'll think up man new uses. What are some of the unusual utensils in your kitchen One reader, who paints, says she uses a palette knife for many things
- · Let a roast "rest" 10 to 15 minutes after it comes from the over and it will be easier to carve thir and even slices.
- · For a decorative touch and real convenience, wrap a length of festive colored velvet ribbon around wooden clothes hangers. Aside from being more attractive the ribbon will prevent clothes from slipping off the hanger ends.

Here's a new convenience product from Campbell Soup Company-Golden Mushroom Soup. It boasts sliced whole mushrooms simmered in rich, full-bodied beef stock with creamery butter and Sauterne wine.

Virginia P. Habel



New Allis-Chalmers lawn and garden tractor can mow up to two acres of grass an hour...



throw 200 shovelfuls of snow a minute...



haul a half-ton of rock, sand or dirt...



pick up 26 bushels of leaves at a time with the Vacuum Collector...



or handle a dozen or more big gardening jobs around your house!

Only a real tractor can do all this!

(While you sit back and enjoy yourself!)



And this is a real tractor—tough, versatile and easy to handle. Just like our "big ones"! That's so you can breeze through a dozen or more big jobs around your house.

Our new lawn and garden tractor features a rugged, air-cooled Briggs and Stratton engine. So tough it takes on any terrain, like a baby tank.

Extra wide flotation tires and thick foam rubber padding on the seat, arms and back help dampen vibration and give a smooth ride.

Three power-take-off points, located at the front, center, and rear of the tractor let you attach more implements at more places than any other tractor you can buy.

Ready to roll out? You'll see that all controls are located up front, where you can reach them easily. Now, put 'er in gear, feel how gently she handles. Like driving a sports car.

Take on a flower bed. Watch 'er pivot around a petunia, or dart around a downspout.

Got the picture? Now add one more ingredient: fun. It's hard to explain. But you'll know the feeling. It begins Saturday morning, when you hop aboard your tractor and look for jobs to do.

Or when a relative or neighbor asks if he can "give you a hand"—and you politely decline.

Find out first hand. Ask your nearby Allis-Chalmers dealer for a demonstration. Be sure to see our new 5 HP Mow-Bee riding mower, too. For more information, send the coupon.

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lawn and garden tractors...built tough like the big ones



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20", 25", 30", 36", 40"
long 3.00

(2 pair to window 6.00)

45", 54", 63", 72" long

4.50

81", 90" long

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all types 80" wide per pair

Matching Valance 9"280"

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All Prices Postpaid

For years clever New England housewives have made these charming UNBLEACHED MUSLIN curtains for every room in the house. Now you can buy them direct with all the original simplicity, warmth and hand-made look. Practical, long-wearing, these unusually attractive cutchins of off-white muslin with matching color ball fringe retain their crisp appearance with a minimum of care. Also available in bleached white muslin for \$1\$ more per pair. Valance .50 more. Salisyaction guaranteed. No COD's please. Send check or money order. Write for illustrated brochure showing other curtains, dust ruffles and pillow shams in bleached and unbleached muslin as well as burlab, floral prints, calico ruffles, organds). Onaburg, and bedspread fringe.

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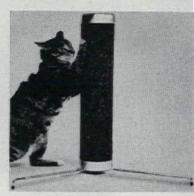
YOU WON'T BELIEVE IT! The cost of this twelve-piece coffee service is \$4.98. It includes four cups and saucers made of fine, brown glazed earthenware and four glass "hottles" that will keep the brew piping. The glass containers can be used for individual martini serving too. \$4.98 complete. Order from Gracious Living, Department 1466, Berkeley, Rhode Island 02864.



THE OLD RED BARN is an excellent subject for a piece of needlework. Work it up quickly in an easy cross-stitch and enjoy your handiwork hanging on the wall. Kit contains 10" square of stamped Belgian linen, red brick-colored floss for barn, and assorted colors for the rest of picture. \$1.25. Mahogany frame is \$1.25. Postage 25c. Victoria Gifts, AH3, Bryn Mawr, Pa.



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By Ann McLaughlin



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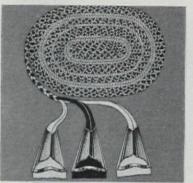
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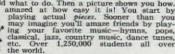
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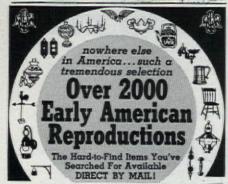


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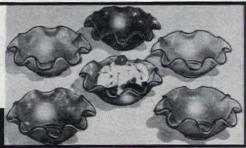


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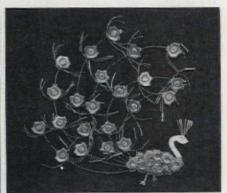
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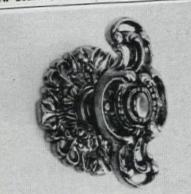
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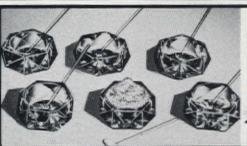
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Red Flowering Quine	e, 1 to 2 ft	39 ea.	Crimson King Maple (Pat	No. 735),
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Hydrangea P. G. 1 to Deutzia—White, 1 to	2 ft	39 ea.	Schwedler Maple, 33s to Cutleaf Weeping Birch, 3 Silver Variegated Maple, Kentucky Coffee Tree, 24 American Linden Tree, 3 Skyline Locust (Pat. No.	5 ft
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Red Ozier Dogwood,	1 to 2 ft	19 ea.	American Linden Tree, 3 Skyline Locust (Pat. No.	to 4 ft98 ea.
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Nose of Sharon — MI) Red Ozier Dogwood, Pussy Willow, 1 to 2 Russian Olive, 1 to 2 Russian Olive, 2 to 3 Red Barberry, 1 to 2 Japanese Snowball, Snowberry — Red or Spires Authory Wal	1 to 2 ft	59 ea.	455 to 6 ft. Sassafras, Collected, 2 to Scarlet Maple, Collected, Yellow Wood, 3 to 4 ft. Willow Oak or White Oak, Russian Mulberry, 2 to 3 China Berry, 2 to 3 ft. Sycamore Maple, Purple	
Snowberry—Red or Spirea, Anthony Wat	White, 1 to 2 ft		Russian Mulberry, 2 to 3	ft
Spirea, Anthony Wat Red, 15 to 1 ft French Lilac—Red,		49 ea.	China Berry, 2 to 3 ft	
Purple, 1 to 2 ft.	wnite, or	98 ea.	5 to 1 ft.	Leaves,
Scotch Broom, 1 to	2 ft	29 ea.	5 to 1 ft. Black Gum, Collected, 2 the American Elm, Collected, Japanese Red Leaf Maple	to 3 ft
Spice Bush, 1 to 2 ft	Collected, 1 to 2 ft	29 ea.	Japanese Red Leaf Maple	, 1 ft1.98 ea.
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Azalea Red, White,	or Pink, 1/2 to 1 ft.	69 ea.	Belle of Georgia Peach, 3 Elberta Peach, 2 to 3 ft4 J. H. Hale Peach, 2 to 3 ft	9 ea. 3 to 5 ft 89 ea.
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French Lilac—Red, Purple, 1 to 2 ft. Scotch Broom, 1 to Hypericum—Yellow Spice Bush, 1 to 2 ft Butterfly Bush—Pur Vitex—Purple, 1 to Green Barberry, 1 tr Azalea—Red, White, Rose Acacia—Pink, Red or Black Chokel Hydrangea Arboresc 1 to 2 ft. 1 to 2 ft.	ence, Collected,	. 29 ea.	3 to 5 ft. Hale Haven Peach, 2 to 3 3 to 5 ft.	ft
Spirea Thunbergi, 1 Winter Honeysuckle Arrowwood Viburnu Beauty Berry, Collection	to 2 ft	. 29 ea.		
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Beauty Berry, Colle	cted, 1 to 2 ft	39 ea.	Golden Jubilee Peach, 2 t	o 3 ft
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Collected, 2 ft		29 ea.	Early Harvest Apple, 2 to	3 ft
White Flowering Dog Collected, 4 to 6 Pink Flowering Dogs Pink Flowering Dogs Golden Chain Tree, Golden Rain Tree, 1 Smoke Tree, 1 to 2 Purple Leaf Plum, 2 Flowering Peach—R 23 to 4 ft.	t wood,	. 98 ea	Red Rome Beauty Apple, 4 to	6 ft 1.29 ea.
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	Yellow Jasmine, 35 ft	
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	Foster Holly 15 to 1 ft	
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	Lananese Vew Tayus Sprea	ding
	36 to 1 ft	
	15 to 1 ft. East Palatha Holly, 16 to 1 Baker Arborvitae, 16 to 1 ft. Berckman's Arborvitae, 16 ft. Globe Arborvitae, 16 ft.	
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	Globe Arborvitae, 1/2 ft	
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	Berckman's Arborvitae, 5: 1 Globe Arborvitae, 4: 1t. Greek Juniper, 5: to 1 ft. Gardenia, White Blooms, 5: Camellia Sasanqua, 5: to 1 Norway Spruce, 5: to 1 ft. Euonymus Radicans, 5: to 1 Chinese Holly, 5: to 1 ft. White Pine, 1 ft.	
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	White Pine, 1 ft.	
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	Red Everbearing Raspherry	1/2 to 1 ft 39 ea
	Dewberry, 1/2 to 1 ft	
	Black Raspberry, 1/2 to 1 ft. Red Everbearing Raspberry, Dewberry, 1/2 to 1 ft. Figs, 1 to 2 ft.	
	buysenuerry, >2 to 1 m	
	BULBS, PERENNIALS	l or 2 years Old
	Hibiscus Mallow Marvel	S
	BOLBS, PERENNIALS Pampas Grass, White Plume Hibiscus, Mailow Marvel Hollyhocks, Mixed Colors, R Cannas, Colors, Red, Pink, c Iris, Blue, Roots Collected Day Lilies, Roots Orange Flov Collected Creening Phlox or Blue	oots19 ea
	Cannas, Colors, Red, Pink, o	r Yellow,19 ea.
	Day Lilies, Roots Conected	vers,
	Collected	
	Rive Bells Roots Collected	19 63.
	Maiden Hair Fern, Roots Col	lected 19 ea.
	Fancy Leaf Caladium, Red o	r White 23 ea.
	Collected Creeping Phlox or Blue Blue Bells, Roots Collected Maiden Hair Fern, Roots Col Fancy Leaf Caladjum, Red o Gladiolus, Pink, Red, White. BERRIES, FRUITS AND	
	BERRIES, FRUITS AND	HEDGE PLANTS
	-1 or 2 years	100
	10 Rhubarb, 1Yr. Roots 10 Asparagus, 1 Yr. Roots 50 Strawberry — Blakemore	1.00
	50 Strawberry Blakemore	or Tenn.
	Beauty 50 Gem Everbearing Strawb 100 South Privet, 1 to 2 ft.	erry 2.49
	100 South Privet, 1 to 2 ft.	1.98

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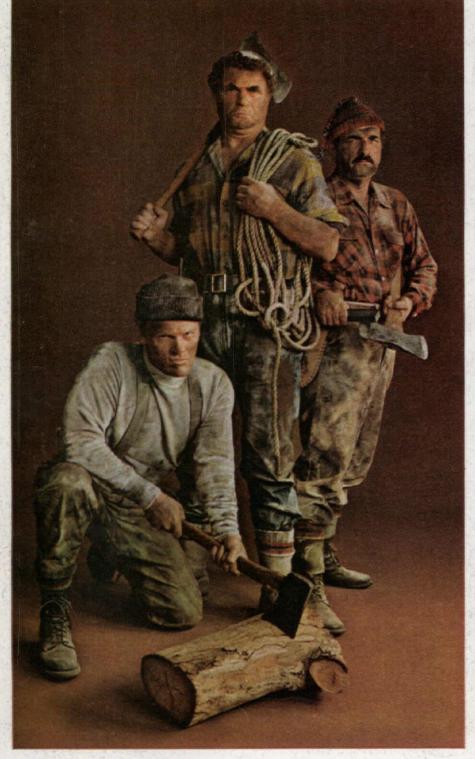


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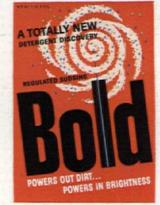


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