## FOR AMERICA'S YOUNG HOMEMAKERS

JUN 3 0 1966

*build a brook or pool in your garden* 

fabulous new ways to use fabrics

convenience foods-22 shortcut recipes for good eating

mix your favorite decorating styles

*4 great houses you'd love* 

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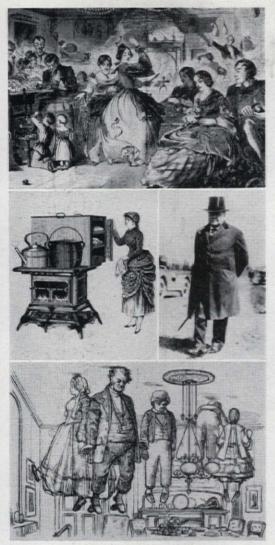
Here's a new vinyl floor for your active rooms. It's Armstrong Coronelle™ Vinyl Corlon® in a handsome custom design combining 87060 (red brick) and 87061 (white brick). The realistic bricklike texture adds character, helps hide heel and scuff marks. Coronelle Corlon is just one of the many Armstrong vinyl floors.





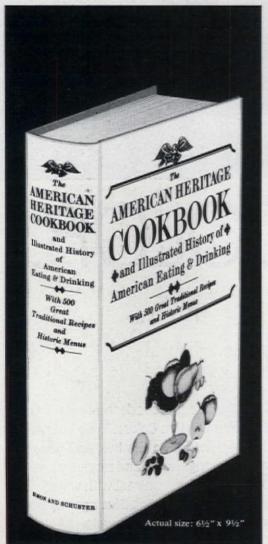
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From "The American Heritage Cookbook", reading top to bottom: An 1840 apple paring party was more social than culinary • Stove and dress styles change, but the lure of good food remains • Number one eater Diamond Jim Brady particularly admired Lillian Russell; for a woman, she ate darn well • A century ago, aerated bread was thought to induce weightlessness – or so the jokesters said. (1): (2) American Heritage Collection: (3) Brown Brothers:

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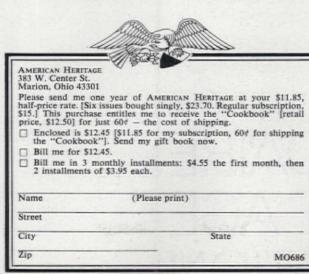
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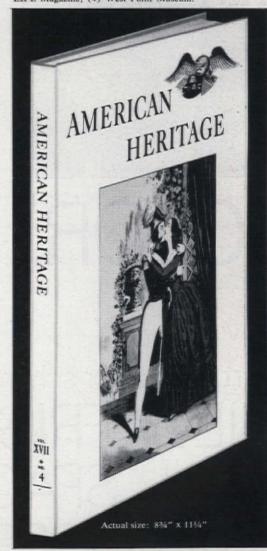
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From AMERICAN HERITAGE, reading top to bottom: Parisian widows give doughboys a send-off to the front, 1918 • At 70 mph, the Mercer Raceabout could play havoc with 1911 hairdos • The Gibson Girl conquered no frontiers – but lots of hearts • Cannoneer Molly Corbin, wounded in 1776 and buried at West Point, was a fast hand with gun rammer or rum ration.

(1) National Archives; (2) Clarence P. Hornung; (3) Old LIFE Magazine; (4) West Point Museum.





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FRIGIDAIRE

A fresh look at buffets!



by James Beard America's foremost cook-author

How much showmanship do you put into a savory summer buffet? Like in the theatre, unless you do it with love and flair, you can have a flop. Happy dipping sets the mood. Pass around this sure-hit sauce for raw vegetables crisped ahead in Baggies.® Blender-blend (one min.): 18 anchovy fillets; 1 peeled lemon; 3 cloves garlic; 1 tsp. black pepper; 1 cup olive oil; 1/2 cup parsley.



My serving secret-avoid conglomeration. A limited food variety is better. One meat dish, usually a vegetable and relish or salad. I often serve whole rare fillets of beef marinated in soy, sherry, garlic and olive oil, then roasted 25 minutes. Or cooked corned beef, sliced and made zesty with English mustard (dry mustard and vinegar).



Freshest buffet meats I've tasted come out of storage in Baggies Plastic Bags (Food Wrap or Jumbo size). Can a wrap make a difference? Yes indeed! Take ground meat. Stored in foil or sheet plastic, it starts to turn brown and unappetizing even the first day. But in Baggies, meat stays fresh and juicy . . . redder longer. Bag all your meat cuts.

Conversation catcher: Hot herb bread in halves, butter-creamed with scallions, chives, fresh dill, Good cooking to you.



## AMERICAN SUMMER 1966 VOL. LXIX. NO. 6 FOR AMERICA'S YOUNG HOMEMAKERS

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J. M. CLIFFORD President

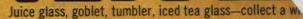
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Back in the good old days, editors used to keep in rather close contact with their readers, but now they usually do not. We imagine this intimate relationship broke down because editors lost too many duels with certain subscribers and found that being chased about the office by an irate reader with a horsewhip was not the ideal way to get exercise. In any event, for a long time we've had the feeling that it's time for readers and editors to try and get together again. We have even done something about this. For the last several months a group of American Home editors have been skipping around the country having informal meetings with many of you over coffee and rolls. The reason for these little get-togethers is to get to know you a little better, to find out something about the things you would like to see us do, what you would like to see us improve, and what you would like us to discontinue. The net effect of all these talks has been to complicate our lives something fierce.

The problem is, of course, that you are all so very different. Editors may talk about the importance of being individuals, but really deep in their hearts they much prefer to have one basic average reader who by some strange coincidence has the same tastes, likes, and dislikes as they. When an editor finds out that there is no such animal—no average reader—it is sort of like a child's learning there isn't any real person called Santa Claus.

We have learned, for example, that your tastes in architecture run from remodeled farm houses to colonial to contemporary to avant-garde modern. We've learned each of you has your own special approach to decorating and furnishings. We found that each of you has very different opinions on the subject of cooking and food preparation. What may be your favorite dish may be your neighbor's bête noire.

But aside from the fact that our talks with you complicate our lives, they have been so pleasant and so very informative that we're going to keep them up and we hope that what you tell us will help us do a better job for you. There are not too many of us but there are an awful lot of you. So whether we have an opportunity to meet you personally is pretty much up to chance. However, there is still the U.S. mail and if you feel up to writing a letter we would love to hear from you. There are many things that can be done to make our homes and our lives richer and more rewarding. We would like to work together with you to make these good things come true.

> HUBBARD COBB EDITOR

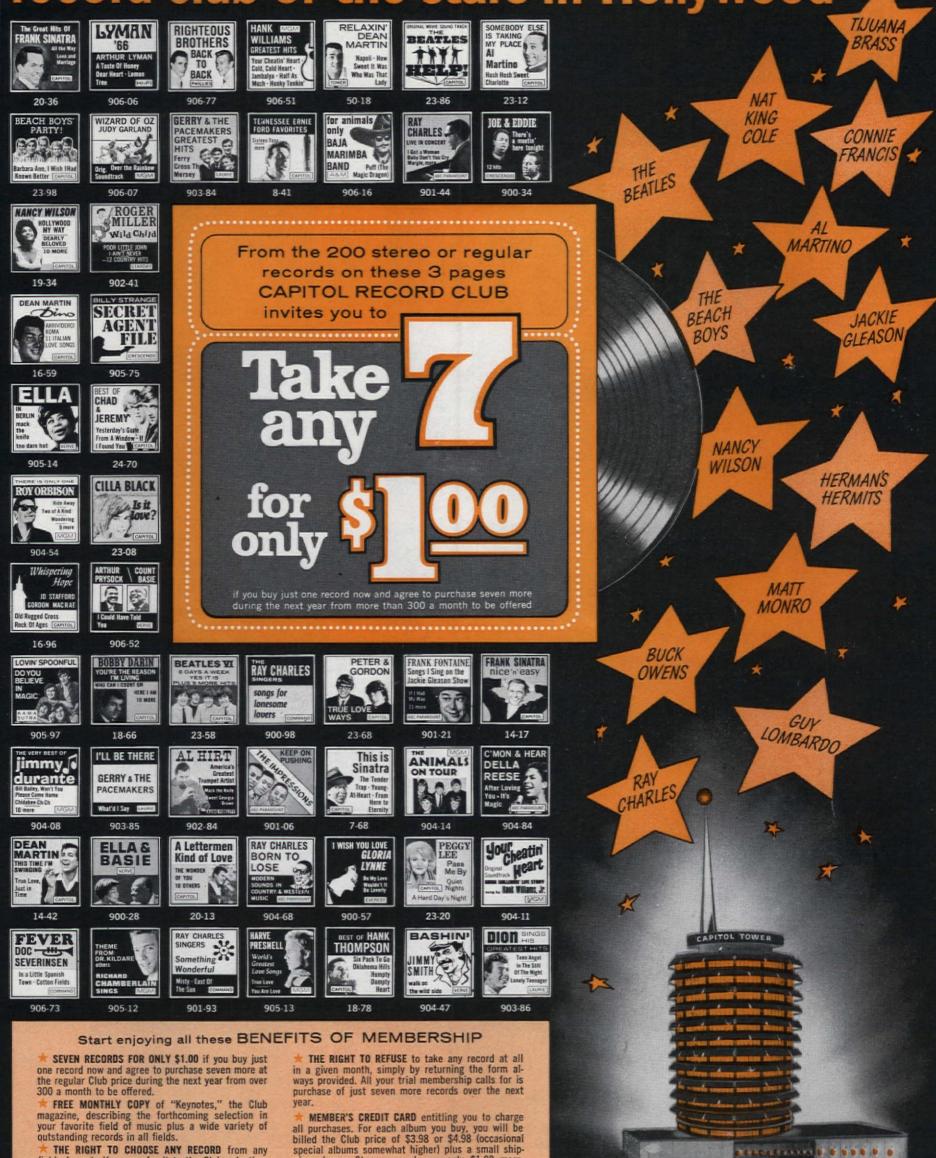
> > AMERICAN HOME, SUMMER, 1966



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ANOTHER

**MAKE THIS** 

**SAMPLER FOR** 

YOUR HOME By Dorothy Lambert Brightbill

Family and friends to make it a home Love and kindness that ne er will depart Enough to fill a thankful heart

Give me a house to call my own

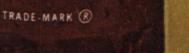
This sampler, a faithful copy of one from the famed Whitman sampler collection, is light, graceful, and frankly sentimental about the place called home. The lovely motifs, stamped on extra fine Belgian linen, are easy to cross-stitch. The size: 20x26". Embroider it with floss that's been expertly matched to the coloring of the original sampler. Kit WSS-153 is \$3.98. Also available is the dull-finished black frame (183/8x243/8"), beautifully handmade with a molding that's an exact replica of one used in the 18th century. Frame WSS/F-153, \$8.98

Fill out coupon and enclose check or money order. New York State residents please add sales tax. Allow 3 to 4 weeks for handling and mailing. (Sorry, we are unable to handle Canadian, foreign, or COD orders.)

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98 98 5¢ The complete picnic kit? Not with just one bottle of Coca-Cola. Things (like picnics) go better with Coke after Coke after Coke. After all, Coke has the taste you never get tired of.



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KILLS HOUSEHOLD



There's no fuss, no mussy installation with the new Prestige II line of Lady Seth transistorized wall clocks. We like the Roman numerals—big, black, and legible—dainty hands, and a tole frame of black, dark green, or white of the new, slim Early American model. Sells for \$13.

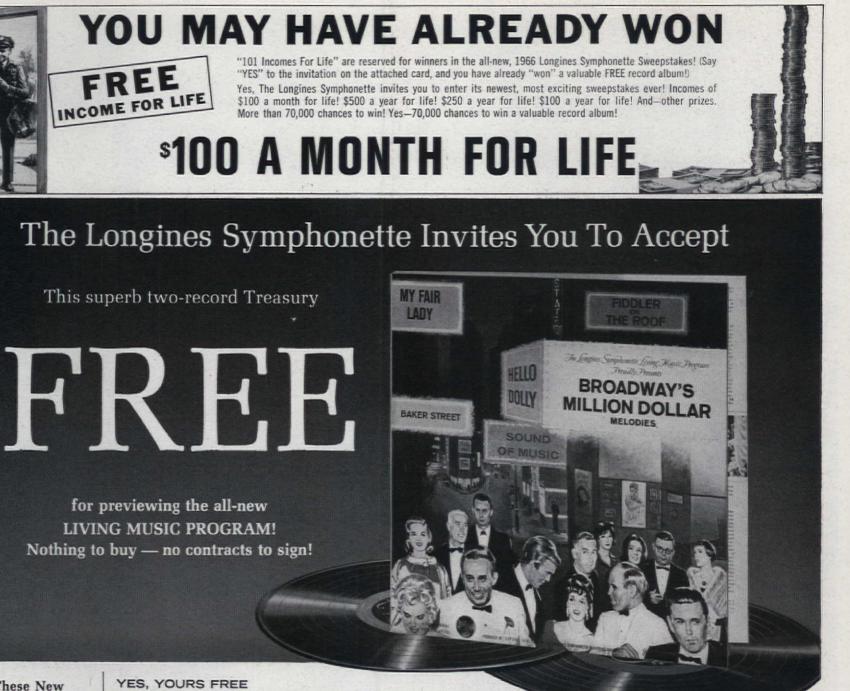
Equally decorative, although nonfunctional, are Quartite's newly introduced composition letters and keys copied from old trade and shop signs. Letters come in four sizes (about 12 to 17 inches) and in various finishes. There's Fumed Chestnut, somewhat like a weathered oak, Antique Maize, Burgundy, and Forest Green. Letters will sell from \$14 to \$16. The keys come in five finishes including Antique Gold and range in length from slightly over 10 to 24 inches; sell for about \$16.

Gorham had an opportunity to test one of their new sterling flatware patterns on Prince Philip, the Duke of Edinburgh, during his tour of the U.S. this spring. Chelsea is a traditional English 18th-century design of rococo curves and will sell for about \$33.25 for a four-piece place setting. Another new, more contemporary Gorham design is Gossamer, which combines a textured finish (on handles only) with a delicate, hand-engraved leaf motif. A four-piece place setting will sell for about \$36.75. Both Chelsea and Gossamer made their formal debut at a press party in table settings created by leading young English and American fashion designers. The English guests flew over some of their own accessories for an added touch of authenticity. Designer Belinda Bellville. for example, did a slightly Oriental table in lapis blue and mandarin orange with her own antique Oriental figures surrounded by orange parrot tulips as a centerpiece.

Cabinetmakers of the 18th century signed their pieces as a painter signs a completed canvas. Today, pieces bearing the imprint of such famous cabinetmakers as Roentgen or Cressent fetch astronomical prices at the international auctions. For its 100th anniversary the Kittinger Company of Buffalo, New York, has revived the custom of signing their reproductions, and each Kittinger piece will bear the signature of Spencer Kittinger, the company's president.

Dundee Mills' new towel colors include a purple-eggplant shade we told you about some time ago. Dundee calls this deeply saturated color Royal Purple. Other colors are deep Blueberry Blue, Spanish Gold, Peacock, and Moss Green. Among their new patterns, we liked Filigree and Rose Mystique, a scroll and a fat, Victorian rose. Both are printed on striped backgrounds for added depth. But Gay Gingham, a forthright two-tone check, is our special favorite.

Vana D. Houn



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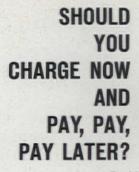
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Central system: heating can easily be combined with cooling for yearround comfort.

room-by-room temperature control, ceiling. Each room's temperat blend in with room decor. be individually controlled.



### By Mary Feeley

Anybody can give you cash. But nobody can give you credit. Credit is an incalculably valuable tool in today's complicated financial setup. The right to use it must be earned and the growing family must learn to use this tool well.

This generation has been called the "cashless society" because we've made a choice that suits our way of life: We prefer deferred payments to deferred living. So we ask for credit—and usually get it.

The use of personal credit has increased 149 percent since 1955. This means we charge, in one way or another, most of the things we need, enjoy, and live with. If you count yourself an average citizen, you are using more than three times as much consumer credit today as the wage earner did in 1950. And predictions are that in the years ahead you will use an even greater amount. Your standard of living has gone up and up-for more education, better medical care, more travel, more convenience services.

This is a good thing, we believe. Money, translated into credit, is only a medium of exchange. And as your family grows you will want and need to exchange your promise-topay for goods and services. The availability of credit for the wageearner today is astonishing.

### HOW CAN YOU ESTIMATE THE CREDIT LOAD YOU CAN HANDLE?

There are some common sense guidelines. Number one is: Keep your fixed expenses at not more than 58 to 60 percent of your annual *net* income. Fixed expenses include housing (rent or mortgage payment), food, and clothing. While the mortgage payment isn't generally considered "consumer credit," nevertheless the amount you pay must be thoughtfully considered in relation to the amount of credit you can safely ask for.

Another down-to-earth principle is: Keep your monthly housing cost to a figure equal to, or below, one week's net income. If you do this, you have a much better picture of how much continuing credit you can handle for other needs.

The magic word in balancing your budget and protecting your credit is *proportion*. When you combine responsibility with the privilege of using credit, consider that no more than 20 percent of your net annual income should be committed to installment buying. If your fixed expenses are exceptionally high, due to excessive transportation or high rentals in the area in which you live, or a mortgage payment that was taken on when the financial picture looked brighter than it does today, use the guide figure of 15 percent rather than 20 percent.

Trying to fit yourself and your family into a set of statistics can unquestionably cramp your style. But how did these figures-15 to 20 percent-of net income become "statistics" where installment buying is concerned? Because when young families exceeded these amounts to an unreasonable extent, the families and the figures showed up in the bankruptcy courts. We don't hold with the theory that "easy money" or "easy availability of credit" is responsible for the rising rate of personal bankruptcies. We believe, instead, that many young families aren't aware that what is called "backup" for credit is a very personal responsibility. "Back-up" means you say to yourself "I know exactly how and when I can meet my obligations."

Now, what are some of the solid "back-up" resources the family can use to protect that precious financial lifeline, that flow of current called credit? Check these off and see how many resources you have: A savings account (preferably an amount equal to from three to six months' income); life insurance with a cash value if you need it in an emergency; U.S. Savings Bonds; investments; job stability; salable property.

The relationship of a good credit rating to a man's career should be of primary concern to the family. This relationship is as close as salt to pepper or ham to eggs. When the opportunity for promotion comes up, he's going to be evaluated by his credit rating as surely as by his well-pressed suit—and in some companies today, more so.

Mary Feeley is Consultant for Personal Money Management for the Union Dime Savings Bank, New York City, and author of Associated Press's syndicated column "Live Within Your Income."



## "How we retired in 15 years with \$300 a month"

"We'd never be out here in California today, happy and financially independent, if it hadn't been for what happened back in Scarsdale the night of my fortieth birthday, in 1950. Nell had gotten tickets for 'Oklahoma!' to celebrate. While she was upstairs dressing that night, I was idly leafing through a magazine in the living room.

"I suppose any man feels serious when he hits forty. Someday Nell and I wanted to move where it's summer all year and really enjoy life. But how could we? Half my working years had gone. I had a good salary, but I realized I'd hit my peak a couple of years ago. And, like most people, we found it hard to bank anything.

"As I turned the pages, an ad caught my eye. It said a man could retire without a big bank account through the Phoenix Mutual Retirement Income Plan. I could get a guaranteed income of \$300 a month when I reached fiftyfive. And it wasn't just an income for myself alone. The Plan actually provided an income as long as either Nell or I lived. It sounded just like the answer to my problem.

"I tore out the coupon in the ad, stuck it in an envelope and dropped it in the mail on our way to the theater.

"Well, a while back my fifty-fifth birthday arrived—and was *that* a celebration! I was all set to retire. And it wasn't long before my first Phoenix Mutual check for \$300 came in the mail. So we sold the Scarsdale house and headed west.

"We're in a beautiful spot here, just right for us. And every month we get another check. Security? Why, we have more than lots of rich people. Our income is guaranteed for life!"

### Send for free booklet

This story is typical. If you begin early enough, you, too, can plan to have an income of from \$50 to \$300 a month or more—starting at age 55, 60, 65 or older. For more details, send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women and for Employee Pension Programs. Send for your copy before you grow a day older!

PHOENIX MUTUAL Retirement Income Plans YOUR FUTURE

Business Address\_

Name

17

Home Address\_

## making the most of small spaces

You don't need a large lot to enjoy outdoor living. These four small gardens, each one from a low-rise apartment house, show what can be done with tactics that enlarge the apparent space. Although apartment gardens have special problems concerning use of space and privacy, many of the same problems apply to houses. Three tricks to fool the eye were used that can easily be copied. Enclosing the gardens gives them privacy. And furnishing them sparsely gets the maximum impact from each tree, each leafy shadow, and expands the space through

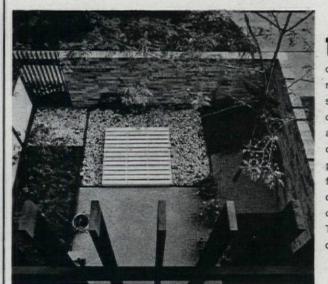
d large tree shades this garden that is bounded by a wood-slat fence. The floor is concrete with wood divider strips. Potted plants provide the greenery. A wooden platform on the far side acts as built-in seating. Each of the gardens in this row is set back from the neighboring garden so part of each one is sheltered by the building next to it.



Chis courtyard is in the center of an apartmentbuilding grouping in Austin, Texas. Water from a fountain trickles into a pool. Shadows from the trees play on the water and brick walls. Steps give the eye and feet places to wander.



lack of clutter. Arranging a garden asymmetrically also helps magnify it. The eye travels around more, and hence seems to encompass more space when there is no center axis cutting the area in half. And a final method, controlled variety of material within a small area, besides keeping the upkeep to a minimum, slows down the space-consuming glance of the eye enough to notice the various textures and shapes on the ground, the wall, and in the plants. Any of these methods could help you extend your own outdoor space with a charming, private, walled garden.



The ground of this garden is divided into rectangles of various sizes finished with different materials. Some are left open for plants, others are covered with pebbles. A wooden platform set on the gravel can be used for chairs or display of prize plants. Two walls are brick, one is white paneling.



designed for quiet recreation. The white painted walls catch the light. A tree in the neighboring garden peeps over the wall. The sheltering walls, two of them high, two of them lower, make it an ideal spot for reading. Large window in the room next to garden helps bring the outdoors in

Go light on summer dessertswith Jell-O® Gelatin and fruit! What could be lighter? So cool. Satisfying. Even refreshing! Just follow this easy chart to create the tastiest combinations! With Strawberry Flavor: Try strawberries and peaches; or Persian melon; or apple and banana slices. With Raspberry Flavor: Pears and oranges; raspberries and nectarines; honeydew balls; peaches and green grapes. With Mixed Fruit Flavor: Bananas, pears and black cherries;

REFRESHING

green grapes and peaches; blackberries and boysenberries. With Cherry Flavor: Bananas and oranges; red cherries and peaches; black cherries; cantaloupe. With Orange Flavor: Raspberries and honeydew melon; blackberries and bananas; nectarines and blueberries. With Lime Flavor: Cantaloupe and green grapes; pears and bananas; oranges. With Lemon Flavor: Peaches and honeydew melon; red cherries and nectarines; strawberries and blueberries.

## WHAT YOU SHOULD KNOW ABOUT YOUR DOG'S HIDDEN

## COAT AND SKIN PROBLEMS

The first thing you may notice is scratching when he doesn't have fleas. Or maybe a dull, brittle coat. Both are often early signs of diet deficiencies that can lead to more serious problems. Now, from Pet'm\* Laboratories, comes new Pet'm Coat and Skin Daily Food Supplement to help guard against these diet deficiencies. It supplies essential polyunsaturated fatty acids and vitamins that even canned and packaged foods may lack. Vital nutrients pets need every day for bright, glowing coats and healthy skin.

Just squirt new Pet'm Coat and Skin Supplement on your pet's food. It's that easy. Dogs like the flavor. Cats, too. So give your pet a chance at the coat and skin he could be showing. One bottle lasts the average dog for thirty days. Then, if your pet doesn't look better and scratch less, we'll give you your money back. Just mail us the empty bottle. What can you lose? Nothing but your dog's dull coat and dry, itchy skin. If new Pet'm Coat and Skin Supplement doesn't help, the problem may not be diet deficiencies and your veterinarian should be consulted.

Start your pet on new Pet'm Coat and Skin Daily Food Supplement.

Now at your drugstore. If you love your pet, Pet'm.

NEW NUTRITIONAL AID HELPS FIGHT dull COATS AND dRY, ITCHY SKIN



For a 27" by 13" color print of the Pet'm dogs, suitable for framing, send 50≰ and your name and address to: Picture Offer, Dept. AH, Box 8558, Philadelphia, Pa. 19101

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## HOLIDAY WITH

By Patricia O'Keefe

Red barns and white horses are pretty hard to find along superhighways, so we have a new car game-count the cars with pets in them. Little dogs are worth one point; big dogs, two points; and cats, three. At first we said a parrakeet would count as five points, but that rule caused arguments.

"I saw a birdcage! Five points!" "No fair-you didn't see the bird!"

"I saw the cage!"

"You didn't see the bird!"

As a result, birds no longer count. Instead, everyone gets five free points for our own pooch, who is usually snoozing contentedly in the back seat, and the scores add up rapidly. It is amazing how many big dogs, little dogs, and cats are off on a holiday with their owners.

Our dog began going on vacation trips several years ago. For us, it seemed the best solution to the problem of what to do with him while we were away. We didn't want to impose on friends. Kenneling was an extra vacation expense, and actually, we thought it might be fun to take him.

Planning for the dog's care is a routine part of getting ready for a vacation. A month before we start, we take him to the veterinarian for a checkup and any inoculations he may need. Most states put no restrictions on traveling through with a pet. Many do require that you bring a health certificate and proof of inoculation against rabies within the previous six or 12 months if you plan to stop over. A vet can tell you what the laws are in the states you intend to visit.

Our dog has his own suitcase, an inexpensive zipper bag that holds his food and water dishes, a vacuum bottle for water, an extra collar and leash, a spare set of identification tags, his hair brush, flea powder, a couple of toy bones, and a small cotton rug. We always carry a few days' supply of his favorite dog food in case we can't find it in a local supermarket.

Finding hotels and motels that will accept us and our dog has never been a problem. We study the listings in the auto club tour books and avoid those that state "no pets allowed." These, happily, are a minority. Some motels have kennels for pets; most others accept or reject pets, depending on the pet and the owner's willing-



ness to accept responsibility for it. There are rules of pet etiquette that should be observed wherever you take a pet. First of all, he should not be allowed to roam around loose. When you walk him stay away from lawns, shrubs, parking areas, pools, and playgrounds.

A net should not sit or sleep on the furniture in a hotel. Bring your dog's bed, a blanket, or a rug.

Even a well-trained dog may misbehave in a strange place, so it is unwise to leave your pet alone in your room. When we go to the dining room or the pool, we put the dog in the car. He thinks it's a kind of doghouse on wheels, so he's content until we return.

Resist the urge to treat your dog to "doggy bag" snacks. Sudden changes in diet can bring on vomiting or diarrhea. To keep your dog well, stick to the dog foods he eats at home and try to keep him on a regular meal schedule. One full meal in the evening after you've stopped for the night helps him ride comfortably during the day. Use dog biscuits for a morning snack. Carry water with you.

For the sake of safety as well as sanity, a dog should be trained to ride quietly. No barking, no jumping from back to front seat, and no poking a cold, wet nose in the driver's ear. Some people prefer that their dogs ride on the floor in the rear. Our dog is an avid sightseer and likes to count pets in other cars, too, so we taught him to sit or lie on a bath towel in the back seat. The towel is his "place."

We never let him ride with his head out the window, because bits of flying grit can cause eye, nose, or ear infections. When we leave him in the car, we always open the windows an inch for good ventilation, and park in a shady spot.

Our idea-that taking the dog along would be fun-has proven true. It's fun to watch his reactions to new experiences. It's fun when strangers start a conversation, because they like dogs too.

More important, we have learned how much more you enjoy a dog when you take the time to train him to be well-behaved and treat him like one of the family.

We hope all those fellow travelers who have one-point little dogs, two-point big dogs, and three-point cats enjoy their holiday with pets as much as we do.



## FROM ADDETITES TO DARASITES NEW PET'M PRODUCTS HELD YOU TAKE DETTER CARE OF YOUR dOG.

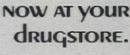


New dietary aid that helps guard against dull coats and dry, itchy skin. Just squirt it on food!



New detergent bar and -massager nation towork up a lather invigorate skin, and hold the bar between baths.





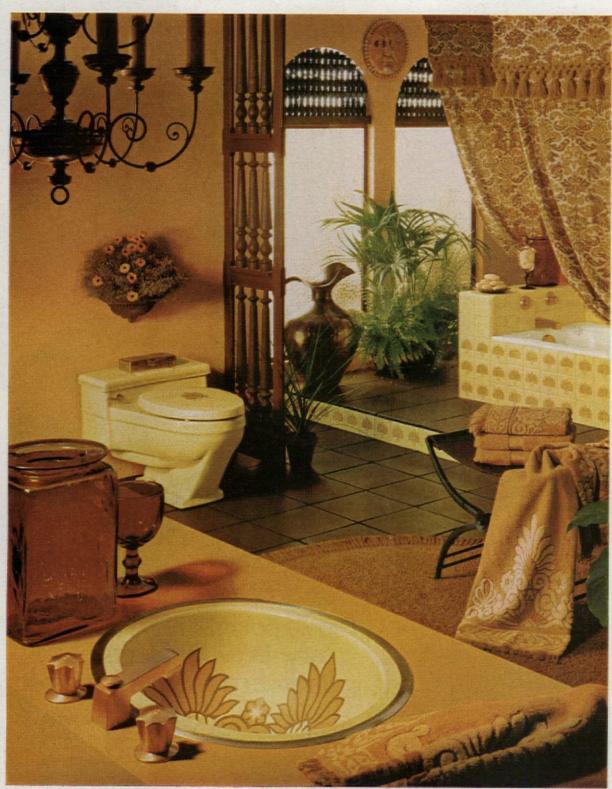
All



New puffer-pack makes it easy to hit those hard to reach places where parasites hide!

Lathers freely, even in hard water. Leaves coats soft and fresh. Unbreak-able squeeze bottle.

21



**Rheem Antique Gold Delphi lavatory** in canary yellow with gold rim. Rheem Satin Gold faucet set, Rheem Princesse hush quiet water closet with matching Delphi seat and tank lid. Rheem Versa/Tub faced with matching ceramic tile by Wenczel Tile Co. and the Interpace Co. Delphi towels in Antique Gold by Callaway Mills, Inc. Floor tile by Interpace Co.

New! Rheem Versa/Tub can be built-in-provides unlimited decorating freedom ... makes the bathroom seem larger.



Rheem presents ... THE MEDITERRANEAN COLLECTION

An exciting ensemble of fine decorated plumbingware.

Now, Rheem again provides the difference between "just another bathroom" and a bathroom that's distinctive and elegant. Here is the first decorated plumbingware designed to compliment the current Mediterranean trend in home furnishings. The Rheem Mediterranean Collection offers designs and colors never seen before in plumbingware and matching accessories are available for important finishing touches.



This dramatic Antique Gold design is called Delphi.

It's been lavished on Rheem canary yellow oval wash basins and is baked in to last and last. Matching toilet seats and tank lids, a Rheem Satin Gold faucet set... matching ceramic wall tile and luxurious towels in the same vivid pattern ... plus a splash of your own inspired imagination makes it easy and enjoyable to create a bath or powder room in the fashionable Mediterranean manner.

And that's not all that's new! Now Rheem makes it possible for the *bathtub* to become a part of your decorating plan. We've come up with a roomy 5' tub that has no "sides." It can be paneled, tiled in, faced with stucco... even wallpaper. Never before have you known such decorating freedom. Build it in on one, two or three sides, leave it free standing or sink it into the floor to create an elegant sunken bath. It's so versatile, we named it the Versa/Tub. It's made of durable cast iron and is available in all six Rheem pastel colors plus "whiter white."

The Rheem Mediterranean Collection was inspired by the A.I.D. International Award winning Mediterranean towel collection by Callaway Mills, Inc. Two designs; *Delphi* and *Tangier* are available in two background colors with matching accessories that include Rheem toilet tank lid and seats, ceramic wall tile and towels.

If this is your year to do something about that ordinary bath or powder room, be glad. Send 25c for colorful material with pages and pages of new bath excitement.



Makers of comfort products for the home: automatic storage water heaters, warm air and hydronic heating equipment, complete home air conditioning.

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## The Rheem MEDITERRANEAN COLLECTION is on display now. See it at model homes and dealer showrooms across the country

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NOTE: (DLR) dealer; (B) builder; (D) wholesale distributor

Inc. (B) JACKSONVILLE Gorman Company (D) Peninsular Supply (D) OCALA Ostrow Const. Co. (B) Ostrow Const. Co. (B) ORLANDO Cushman Const. Co. (B) Great South Supply (D) Lake Conway Estates (B) Nader Const. Co., Inc. (B) George R. Shilling (B) Herbert Ross Bildrs. (B) United Assoc., Inc. (B) Windsor Const. Corp. (B) PENSACOLA James Keltner, Inc. (B) Windsor Const. Corp. (B) PENSACOLA James Keitner, Inc. (B) Pensacola Rug & Shade Company (DLR) B, W. Sanborn (B) Southern Supply Co. (B) Ted's Const. Co. (B) ST. PETERSBURG Barcley Bidrs., Inc. (B) Garden Manor Homes Company (B) WEST HOLLYWOOD Bruce-Essex Supply Company, Inc. (D) WINTER PARK H & M Builders (B) CENDECIA ies (B) GEORGIA GEORGIA ATLANTA Amcar Const. Co. (B) Apex Supply Co. (D) Chatham Built Homes (B) Columbus Plumbing & Mill Supply (D) Jim Cowart & Assoc. (B) B. E. Law (B) Monroe Construction Company, Inc. (B) DeFord Smith (B) Robert L. Smith (B) ColluMBUS

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CHICAGO Monarch Supply Co. (D) MT. PROSPECT

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EBENSBURG Long Hardware & Supply Co. (DLR) ELIZABETH J. H. Greenwalt (B) ng & ERIE Legion Wholesale Sply. (D) GREENVILLE Greenville Lu reenville Lumber and Supply Co. (D) Supply Co. (D) HANOVER Hanover Plumbing Supply Company (D) HOMESTEAD Keystone Plumbing Sales Company (D) JOHNSTOWN Decorative Metals (DLR) KINGSTON KINGSTON Kingston Plumbing Supply (D) LANCASTER LANCASTER Brubaker Plumbing & Heating (DLR) Conestoga Htg. & Plbg. Supply, Inc. (D) Martin & Mohler (B) William Murry & Sons, Inc. (B) Robert H. Ranck (DLR) LUZERNE Bennett Lumber Co. (B) MALVERN Gauntlett Equipment Company (D) MC KEESPORT ic Builders (B) MONTGOMERY Montgomery Plumbing Montgomery Pli Supply (D) PHILADELPHIA Henry Ford Co. (D) Southwark Plumbing & Heating Supply (D) PITTSBURGH Heating Supply (D) PHTTSBURGH Crescent Supply Co. (D) Meyers Plumbing & Heating Supply (D) Seymour's (DLR) POTSTOWN David W. Martin, Inc. (D) PROSPECT PARK Atlantic Plumbing & Heating Supply Co. (D) READING Suburban Plumbing (D) RIVERSIDE Danville Pibg. Supply (D) SCRANTON Scranton Sales Co. (D) WASHINGTON Foundations, Inc. (B) Foundations, Inc. (E WEST PITTSTON Joe Sepenski (DLR) Inc. (B) Joe Sepension WEST WYOMING John Hebda (DLR) John Hebda (DLR) WINDBER Homes of Distinction (B) YARDLEY Washburn Builders, Inc. (B) **RHODE ISLAND** 

RHODE ISLAND COVENTRY Colonial Plumbing & Heating Co. (DLR) MIDDLETOWN MCPherson Plumbing & Heating Co. (DLR) NORTH PROVIDENCE T & T Realty Corp. (B) PAWTUCKET A. Ferland & Sons, Inc. (B) The Thornley Supply Company (D)



GREENVILLE AAA Supply, Inc. (D) TENNESSEE GALLATIN Resco Supply, Inc. (D) Besco Supply, Inc. (D) KNOXVILLE Modern Supply Co. (D) MURFREESBORO Murfreesboro Supply Company (D) TULLAHOMA Murfreesboro Supply Company (D) TEVAS TEXAS TEXAS HOUSTON Bray Plumbing Supply Company (D) Royal Plumbing Supply Company D) QUANAH Mid-Tex Supply Co. (D) PockPopt ROCKPORT Bert Harry (B) SAN ANTONIO Central Plumbing Supply Company (D) VIRGINIA VIRGINIA Richmond Plumbing & Heating Supply (D) VIRGINIA BEACH Cavalier Plumbing Supply Co., Inc. (D) WASHINGTON OLYMPIA Martin Development Company (B) Company (B) SPOKANE BPS C BPS Supply Co. (D) Max Thayler Const. (B) SUMNER Kitchen Const. Co. (B) WEST VIRGINIA HUNTINGTON Chandler Plywood Products (D) PARKERSBURG Virgel A. Caltrider (B) VIENNA Mont Const. Co. (B) WISCONSIN WISCONSIN MILWAUKEE Crichton Corp. (D) WISCONSIN RAPIDS Lloyd R. Crotteau Pibg. & Heating (DLR) Mid States Supply Company (D) WYOMING

CASPER Houston Supply (D) Mountain States Pibg. & Heating (DLR) MEXICO NOGALES, SONORA Madereia Sanches, S.A. (B) PUERTO RICO RIO PIEDRAS Rio Piedras Co., Inc. (D) SANTURCE Ferreteria Merino, Inc. (D)

## **BUILDING A NEW HOME OR REMODELING?** Ask your builder or contractor for these quality Rheem products

WATER HEATERS There's a Rheem water

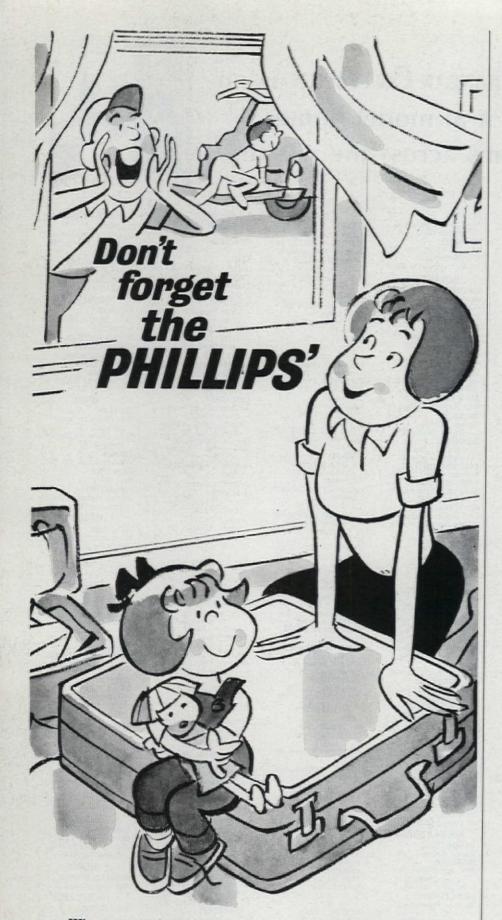
heater that will provide an abundant, constant supply of hot water . . . regardless of the size of your family or your hot water needs.

ENVIRONMENTAL

CONTROL SYSTEM The ultimate in complete year round climate control purifies, heats, cools, and humidifies the air in your home for constant comfort. Heating units, air conditioning units and electronic air cleaners are available separately.

## PLUMBING FIXTURES

The exciting full line of Rheem plumbing fixtures is fashion-styled to complement new or existing decor . . . quality manufactured for lasting reliability and service. **Rheem Plumbing Fixtures** are available in six pastel colors and white.

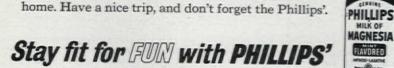


Whenever you leave home, whether it's for a weekend, vacation, or on business, be sure to take along Phillips' Milk of Magnesia to stay fit for fun wherever you go.

Here's why: The excitement of traveling...the extra nervous tension...the change in your routine, in the food you eat and the water you drink...any or all of these can upset your system and cause acid indigestion, heartburn, or irregularity.

Phillips' Milk of Magnesia will relieve all those travel troubles so effectively that you can enjoy yourself to the fullest wherever you go.

Be sure to remember this whenever you leave





## NEW BOOKS OF HOME INTEREST

Next time you're in Brussels, try the Restaurant Chantraine—great food! But if you can't make Brussels this year, you might instead try the recipes in LA CUISINE CHANTRAINE, by the owner of the restaurant, Charles Chantraine. If you're a gourmet cook looking for some new challenges, you'll love this. The recipes are all original creations of the Chantraine, mostly for the experienced cook. The sauces and crepes look wonderful. \$4.95. (M. Barrows)

All kinds of experts have ideas on how you should bring up your children. You will of course make up your own mind and do exactly as you like in the long run. But meanwhile a new mother can be bewildered by too much advice and too many books on the subject. Some guidance is helpful, however, and we've run across a new book entitled YOUR CHILD AND YOU by pediatrician David T. Hellver, which has a refreshingly intelligent, sympathetic approach. It is written warmly and informally as letters to a new mother. The first letter is at the time of her baby's birth, and they follow his progress, step by step, up to school age. Dr. Hellyer's ideas are progressive yet sensible and he has a good understanding of babies-and parents. \$5. (Delacorte)

Traveling with children this summer? It can become a more enjoyable experience for all, especially when visiting cities, if you have a guide to the activities and sights for children. AMERICA'S EXCIT-ING CITIES, by Alvin Schwartz, is such a guide, listing all the things to do and see with youngsters in 23 major cities (21 U.S. cities plus Montreal and Quebec). In every city, Mr. Schwartz and family have turned up a variety of things children will love-parks, zoos, etc.and good family restaurants. \$4.95 (T.Y. Crowell)

Gardeners, take a look at THE PICTURE BOOK OF ANNUALS, by Arno and Irene Nehrling. It has helpful information on selecting and growing annuals (from abronia to zinnia) and the pictures are excellent. Garden design and landscaping are included, as well as a calendar of "what to do around the garden." \$6.95. (Hearthside) While we're in the garden, we can't think of a better way to enjoy these summer days than to relax there and enjoy a good book. A perfect one for the setting is **THE GARDENER'S BOOK OF VERSE**, "Poems for Five Seasons," a lovely collection of nature poetry selected and edited by Helen Van Pelt Wilson. A lazy summer day, a beautiful, fragrant garden, a good book, mmm ... what more could you ask? \$4.50. (M. Barrows)

These books may be ordered through your local bookstore.

### BOOKLETS YOU CAN SEND FOR

Thinking about building a second home for weekends, vacations, retirement? This booklet shows 12 **VACATION HOMES,** ranging in style from the A-frame to pavilion, in size from two to four bedrooms. Floor plans are given and blueprints may be ordered. Send 25c to Western Wood Products Assoc., Dept. 524L-AH, Yeon Bldg., Portland, Ore. 97204.

In chart form, HOW TO CARE FOR YOUR WOOL CARPET ("Free and Easy Care for Your Wonderful Wool Carpet") has a helpful checklist for stain removal that will tell you at a glance what to do about that spill. Free from Dept. AH, Wool Carpets of America, 360 Lexington Ave., New York, N. Y. 10017.

For cooling beverages, enticing main dishes and desserts, try FLAVOR SPARKLING RECIPES WITH TANG. Food tips too. Free from Flavor Sparkling Recipes, Box 9152P-AH, St. Paul, Minn. 55177.

If you have lawn problems, you're not alone! LAWN DISEASES: HOW TO CONTROL THEM discusses causes of brown patches and other lawn ailments, what you can do to prevent and treat them. Also available: LAWN INSECTS: HOW TO CONTROL THEM. Each booklet, 15c from Superintendent of Documents, U.S. Gov't. Printing Office, Washington, D. C. 20402.

New baby in the family? Here are helpful tips on **TENDER CARE FOR BABY** including bathtime, feeding equipment, diaper and wardrobe care, and toys. Free from Dept. AH-T, Box 1346, Calgon Corp., Pittsburgh, Pa. 15230. The first real cleanser breakthrough in 10 years:

# New Ajax Double Bleach Cleanser



Now! Ajax has added Bromine bleach to Chlorine bleach. Why? To stir things up...two bleaches go to work faster. Now Chlorine plus Bromine clean as fast as you can rub!

## See the difference.

This stained tile was cleaned with a good Chlorine cleanser. After 5 seconds Chlorine cleaned this much. This tile was cleaned with Chlorine plus Bromine in new Double Bleach Ajax Cleanser. After only 5 seconds see the difference.

## 2 bleaches are better than 1.



# your garden in summer

JULY



Prune climbing and rambling roses after they've finished blooming. If your plants send up new canes from the roots, remove the old canes. If they bloom on laterals, wait till later in the season and then cut back the old lateral branches to within an inch or two of the main stem.

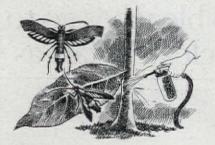
You can still plant everbearing strawberries. Leave the flowers on and you'll have fruit this fall.

Pinch back chrysanthemums and feed them with a balanced fertilizer. Make certain that you water it in well.

Pick faded flowers from petunias, marigolds, geraniums, snapdragons, and they'll continue blooming.

Spray for aphids—plant lice that cause leaves to curl, trees to drip. Malathion, lindane, nicotine sulfate, rotenone, pyrethrum are effective.

Now's a good time to get rid of poison ivy and poison sumac with selective herbicides. The plants respond best to amino triazole (Amitrol) when they're in full leaf. It prevents them from making chlorophyll. Be careful of drift when spraying with 2,4-D and 2,4,5-T.



Spray bottom halves of peach, cherry, plum trees with DDT or malathion every two weeks from now until the end of August, as insurance against the peach tree borer. It's now in the moth stage, and ready to lay eggs in your trees.

Espaliered fruit trees and shrubs need to be pruned now.

Divide Oriental poppies. Cut roots into two-inch pieces, replant in good soil.



Divide three- or four-year-old iris clumps. Enrich the soil with peat and bonemeal and replant—three roots or less to a clump. Barely cover tops at soil surface.

Increase chimney bell plants (Campanula pyramidalis) by cutting up the roots and planting two inches deep.

For a greener lawn, let the grass grow to one-and-a-half inches tall.



Order fall-blooming crocuses, colchicums, sternbergias now. Plant bulbs soon so they'll bloom this year.

Remove seed pods from peonies and feed with an all-purpose fertilizer.

## AUGUST

Cut and dry sprays of gypsophila now. Dry in shade; store in paperlined boxes till you're ready to use them.

Cut off and burn dead foliage of dicentra-bleeding hearts.

Cut hollyhocks to ground when they've finished blooming. Burn the tops and leaves, spray seedlings with a fungicide.

Sow seeds of forget-me-nots in the tulip beds if you haven't lifted the bulbs. They'll bloom next spring.

Thin the perennials you sowed last month...order peonies.

Water houseplants vacationing outdoors in their pots. Syringe the foliage of gar-

denias, citrus, and large-leaved tropic (schefflera, fiddle-leaf fig, philodendro / If pots are sunk in beds, turn them no and then so plants won't root in garde

Take cuttings of geraniums now for w dow plants this winter.



Planning to seed a new lawn this fall? A ply sterilants to the soil now to kill we seeds before they choke out grass.

Narrow-leaved evergreens (yew, arbo vitae, juniper, spruce, and hemlock) ar favorite targets of spider mites. Spra with kelthane or dimite if they're yellow ing and defoliating your shrubs.

Prepare the soil to receive lily bulbs new month. It should be loamy, fertile, slightl acid, well drained.

## FOR THE WEST COAST

Sow quick-growing annuals such as Cali fornia poppies, sweet alyssum, annua phlox, portulacas for late summer flowers

Shear evergreens now if new growth has hardened . . . prune fruit trees.

Stake tall-growing tuberous begonias so they won't fall over from the weight of the flowers. Along the coast, spray with a fungicide to guard against mildew.

Cut back delphiniums, leaving on some of the foliage to make food for the plant When new shoots appear, cut old stalks to the ground and fertilize.

Holes in geranium leaves? Could be to bacco budworm at work. Spray with malathion, DDT, or lindane.

In August, plant hardy amaryllis, colchicum, crown imperial, cyclamen, sternbergia, and trillium bulbs. They all need to have a well-drained soil.

Mulch azaleas, camellias to keep soil cool and moist.



## Four isn't too early...

## ...Eight isn't too late

THE KING, THE MICE by Nancy and Eric Gurney

In this fine fantastic frolic, a king struggles to keep the mice of his kingdom from eating all of his favorite food. After a glorious chase, the king-and the reader-learn that sharing

WISH that I had DUCK FE

Theo. LeSie

AD DUCK FEET by Theo. LeSieg Illustrated by B. Tobe: are the

## to discover the fun of BOOKS THEY CAN READ BY THEMSELVES

To introduce you and your child to the

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GOOD HOUSEKEEPING PROGRAM

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The SIMPLEST SEUSS YOUNGEST USE HOP ON POP by Dr. Seuss by Dr. Seuss Wonderful nonsense for even the youngest readers. As The New York Times Book Review says, "Dr. Seuss is bent on removing reading frustrations before they start and he deserves a special fanfare for 'HOP ON POP'. ...Should turn any read-ing lesson into a ball, especially when the children see the illustra-tions."

(2)

simple, basic words your child has already learned or can quickly pick up. All are written and illus-trated by gifted writers and artists who know where a child's heart is. The stories tell about such won-ders as dogs who can ski, a polka-dot animal who wants to get *into* a zoo, and a bird who thinks an airplane is his mother. No wonder TV and comic backs scon sten aside!

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selections, you may cancel any time.

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We invite you to prove the benefits of the BEGINNING READERS' PROGRAM by accepting the three books shown here-a \$5.85 value at the publisher's catalog price -for \$1.49. Even this small investment in

your child's reading and school progress

carries no risk. Ten days' trial must convince you the program will stimulate your child's appetite for reading, or you may return the three introductory books and owe nothing. If we prove our point, have you ever seen a greater bargain? Fill out and mail the attached reply card today, to:

3

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THE BEGINNING READERS' PROGRAM

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### READ WHAT EDUCATORS SAY **ABOUT BEGINNER BOOKS**

Beginner Books are the most exciting things I have ound in my 45 years of teaching...May the Beginner Books multiply and multiply!" MISS EDITH BARDO

Elementary School Teacher, Bristol, Indiana

"The books by Dr. Seuss have demonstrated their value in leading children to enjoy reading and to find satisfaction in the sounds of words." DR. PAUL WITTY Professor of Education, Northwestern Univ.

Four isn't too early for BEGINNER BOOKS. Four isn't too early for BEGINNER BOOKS. They're perfect for reading aloud to pre-schoolers, who become even more eager to start reading on their own. At five, six and seven, these wonder-ful books help children actually make the exciting discovery of "I can read it myself!" Eight isn't too late. That's when reading problems can arise and create other tensions about school. BEGINNER BOOKS are so easy to read, they restore the re-layed attitude and confidence that are so important laxed attitude and confidence that are so important

to progress. To appreciate the value of BEGINNER BOOKS. enroll your youngster for a trial period in the BE-GINNING READERS' PROGRAM. Start now, and you'll receive for your child the three books shown here-a \$5.85 value at the publisher's catalog price-for \$1.49.

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The importance of the BEGINNING READERS' PROGRAM goes far beyond the glorious illustrations and fascinating stories. Each book makes reading more fun and easier than ever, because it is written in Illustrations with \* C 1963 , by Dr. Seuss





## "Let'em sizzle! My P/7"Oven cleans itself electrically"!



Model JK-18





Don't touch this dirty oven.

en. Just set the dials, latch the door...

P-7 Oven cleans itself electrically.

No more cleansers, fumes, scrubbing. The same electric elements that cook your food also clean the oven. And far better than you could, even the parts you could never reach properly before.

The newly styled, luxurious JK-18 built-in P-7 Oven shown above has the fabulous self-cleaning feature. It also includes a meat thermometer and convenient rotisserie. The oven clock timer makes it a fully automatic oven in every detail. \*Based on Florida Power and Light Co. average residential rate of 24 per K.W.H.



Remember, the PX7 Oven is made by General Electric. You can replace your present range or oven with 5 kinds of G-E ranges including built-ins. Many different models. Some are shown on the next page...

Wave good-bye to oven cleaning forever.

The P-7<sup> $\odot$ </sup> self-cleaning oven, invented and perfected by General Electric, puts an end to such drudgery. Cleans itself, as shiny, bright and new as the day you bought it. And for less than you'd pay for an oven cleaner. *About 7¢ per cleaning*.\*

## Replace your old built-in with a new P/7 now! It's simple and economical!

And it's so easy to do. P-7 built-in ovens are offered in a full line and are designed to fit both 24" and 27" enclosures. Installation costs are minimal.



New in styling and concept, this fabulous double built-in oven includes the P-7 selfcleaning feature on both ovens. Top unit also has thermometer and rotisserie. You can bake or broil in either or both at the same time. For 27" enclosures.



Model JM-I

Newest member of the popular Mark series, this deluxe 27" range has the P-7 self-cleaning feature plus automatic rotisserie. Many more conveniences including handsome recessed cooktop.

G.E. also offers its fabulous P-7 selfcleaning feature in a full line of 30" and 40" ranges, both free-standing and builtin models. No doubt, there's one to fit the space occupied by your present range. See your G-E dealer.





## HOW TO BUY

### WHY WALLPAPER?

There are many reasons. In the first place, wallpaper adds both color and design or texture as backgrounds. Whether your taste is for plain or patterned walls you can find both in wallpaper. In short, wallpaper is decorative.

Second, wallpaper is a good investment. Initially, it may cost slightly more than paint; however, wallpaper looks better longer.

Easy maintenance is another good reason for selecting wallpaper. Most present-day papers are washable; many are even scrubbable. This has been made possible through the development of plastic coatings applied over the patterns at the factory, or printing with a vinyl liquid substance to carry the pigment. A nonwashable paper can be made washable before or even after it has been hung. Spots can be removed in one area of wallpaper without having to wash an entire wall. This makes for longer-lasting beauty and much less work too.

Wallpaper is easy to hang. Most wallpapers are pretrimmed at the factory. If not, and you plan to hang the paper yourself, ask your wallpaper dealer to trim it for you. Many papers are even factory pasted and only need dipping in water to activate the paste. New developments have now made it possible to peel paper off walls in sheets. Some can even be reapplied in another location.

### KINDS OF WALLPAPERS

Screen prints, or hand prints, are colored manually by using a separate silk screen for each color seen in the final coloration of a design. Since it is a hand process and takes quite a bit of time, the screen-printed papers are the most expensive.

Roller prints are machine-made prints. Colors are applied simultaneously from one, two, or as many as 12 rollers. Hundreds of yards of a pattern in one coloration can be printed in the time it would take to print a few yards by hand. Prices of roller prints can vary greatly depending on the quality and weight of the paper used, the complexity of the design, and the number of yards manufactured. Hand and machine prints are made on both washable grounds as well as on those that have been plastic coated for scrubbability. In most cases, a plastic coating is not noticeable to the eye, and it does not change the finish.

Vinyl papers are in another category. There are paper-backed vinyls and fabric-backed vinyls. In this kind of paper the design is printed on the vinyl surface. These papers are considerably heavier than the other papers mentioned. Most of these can actually be scrubbed. They are impervious to most soiling and staining. They are ideally suited, therefore, to kitchens, utility rooms, and baths. Vinyl fabrics will pull off the wall in strips when you wish to replace them. This is an advantage not to be overlooked, particularly for apartment dwellers.

In addition to patterned, textured, and solid-color papers by the roll, you will find scenics, murals, and border prints in both hand and roller prints.

### WALLPAPER DIMENSIONS, ROOM MEASUREMENTS

Wallpapers are made in varying widths, i.e., 18", 201/2", and 27". The length of a single roll will vary proportionally. There are 36 square feet in a single roll of 18" or 201/2" wallpaper and 33 square feet in a single roll of 27" paper. Allowing for repeats in a pattern that will have to be matched from one strip to the other when the paper is hung, it is wise to estimate that a single roll of paper will cover 30 square feet of wall space. If the repeat is very large, check the square feet of usable paper in the roll before you buy.

To estimate how much paper you will need for a given room, add the distance around the room in feet and multiply this total by the height of the walls. Divide this figure by 30, rather than 36, to arrive at the number of single rolls needed. Deduct one single rolls needed. Deduct one single roll for every two doors or windows of average size. This will give you the number of rolls of wallpaper to order. It's usually a wise investment, however, to order an extra roll of paper for *insurance*. This paper can be kept for repairing damage to a particu-

## WALLPAPER

lar area of the room or for lining a closet. When estimating how much of a border pattern to order, measure the running yards you wish this pattern to cover, rather than square feet.

When shopping for murals or scenics, consider three important factors: 1) The number of strips needed for a specific area. 2) The placement of the whole design horizontally. 3) How high you want the design from the floor and if there will be a dado or chair rail. Additional ground paper to match the background of the mural is usually included with the set.

Border patterns can be found in widths up to 18". Many of the widest ones are designed so that they can be cut to make borders of varying widths, adapting easily to your needs. Thus, the main design could be used on a soffit and another part cut to use as a decorative treatment around a window or a doorway or to frame pictures. Borders are purchased by the yard.

### WHAT GOES WITH WHAT?

Early American (New England): Small geometrics or all-over patterns, textures such as burlap, stylized small floral designs.

Colonial American: Floral stripes, damasks, large florals, scenic designs, textures of silk.

Traditional English (Queen Anne, Hepplewhite, Sheraton, Chippendale): Broad stripes, large damasks, intricate floral designs, scenics, and leafy motifs.

French Provincial (Country): Damask designs, toiles, block prints, and florals.

French Period (Louis XIV, XV, XVI, Directoire): Damasks, stripes, moires, scenics, stylized borders.

**Contemporary:** Stripes, stylized leaf designs, textures of all kinds, chinoiserie, reproductions of Aztec rubbings, geometrics, and various abstract designs.

Mediterranean: Grillwork, simulated tiles, scroll work with arabesque influence, paisleys, sharply contrasting colors.





... leaves your toilet bowl

clean like this!

Let Sani-Flush do the dirty work for you!



By Jeanne Lamb O'Neill

Every moppet in America knows what a motel is. It's the thing with TV, a cola machine, and two double beds to jump on. But I'll bet there are thousands of bright, sophisticated, well-traveled youngsters in the country who have never seen the inside of a hotel—a good old, grand old, gracious old hotel. Quick! Before they disappear from the face of the earth—before they're building motels on the face of the moon—give the family one wild, wonderful whiff of old-time hotelegance.

Being a normal Motel Age family with two children, four wheels, and innumerable bills, we'd all but forgotten that hotels existed. We haven't even gone to a convention at a fancy hotel and sent home pretty postcards because John isn't in that kind of business. So far as we were concerned, motels were the same as hotels only longer and skinnier. In fact, motels were the same as hotels, period. These days, you can't tell a motel from a hotel by locking. Motels are as big and tall as hotels. They're as fancy as hotels. They sit smack downtown in our biggest cities right next to hotels. They have lobbies and elevators, doormen and bellboys. You can't even go by the name anymore—now it's motor inn, motor house or, quite frankly, motor hotel.

But now we know—a motel and a hotel are as different as night and day. At least our hotel was. I don't know how many others of its glorious ilk still grace our land—maybe only a handful—maybe hundreds. Maybe we just happened to go to the right resort at the right time (the wrong time for most) or maybe the dear old Dennis is the last and best of its kind—but bless its elegant heart for reminding this family that hotels still got something that motels ain't.

For instance, hotels have a lobby. Who ever wrote home about a motel lobby-like a glorified laundromat trimmed with fake philodendrons and a cigarette machine? But a hotel lobby! Shades of St. Peter's and Parke-Bernet! Oh, the gleam of the marble pillars, crystal chandeliers, and mirrored sconces! Oh, the elegance of the damask love seats, inlaid escritoires, and silk-swagged windows! Oh, the perfume of the flowers, the pile of the Persians, the smiles of the brass-buttoned lackeys behind every potted palm! A hotel lobby is a vacation in itself. It's a beautiful, breathtaking colossus so full of nooks and crannies. niches and bays you could lose your children in it for days, especially when you add the Lower Lobby, East Lobby, West Lobby, and overhanging balconies. A hotel lobby is a place to go and something to do. After years of sprawling on motel beds in front of TV, what a thrill to sit on gilded chairs in velvets and flannels bobbing to real-live Chopin! So what if the children are more intrigued by the cellist's double chins than her triple obbligatos-they're getting a taste of civilization.

And a hotel has rooms. Motels have rooms, too—one after the other all down the hall. But hotels have Oak Rooms, Wicker Rooms, Card Rooms, Reading Rooms, Chess Rooms. Hotels have ballrooms, sunrooms, conference rooms, movie rooms. Who needs a baby sitter? With so many fascinating rooms (continued on page 78)

## How to turn your friends Surf Green with envy!



## American-Standard does it. With a toilet that ventilates itself (and is off the floor!). A tub that's slip-resistant. Twin lavatories with washerless, dripless faucets. All in cool, clean new Surf Green!

Leave it to American-Standard to design a bathroom that's as practical as it is pretty!

Take the new elongated Glenwall\* toilet. Add a famous color-matched Church\* seat. Glenwall makes cleaning easy because there's nothing on the floor to mop around. Available with the new Vent-Away\* toilet ventilator (optional). Vent-Away whisks toilet odors down the drain before they can become bathroom odors.

rec

Take the 5½-foot Contour\* tub. Its special shape brings the back closer for no-stretch cleaning, provides generous sitting space for toiletries and you. It's wider, deeper, half a foot longer—so comfortable to recline in. And the Contour is available with the Stan-Sure\* slip-resistant bottom for extra safety.

Take the twin Rondalyn\* lavatories, of fine vitreous china. They're rimless, no metal ring

to clean. And the dripless Push-Pull\* faucets that have no washers to change.

And complete the picture with Surf Green, the important new decorator color that puts oceans of beauty in every fixture.

For more information, and new bathroom ideas, see your American-Standard plumbing contractor. Listed in the Yellow Pages, under "Plumbing Fixtures" or "Plumbing Supplies."

## AMERICAN-STANDARD

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New idea! Surfline* shower	
eptors in American-Standard fixture	
colors. Front drain (you don't stand	
puddles). And a bottom that can be	
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PLUMBING AND HEATING DIVISION

County

Spiraling dowels. Cut large dowel into 13 equal lengths. Drill through the exact center of each. (A woodworking shop can do this.) Get plain base slightly larger than length of dowels. Spray this with black gloss, then wax and polish. Paint each dowel white; each end black. Run pipe through each dowel into base; bolt. Arrange dowels so each is moved slightly to the right of the one below; space evenly until the last dowel is approximately parailel with the first, or bottom, dowel. Add glue to tangent points; bolt. Top with lamp mountings.

## LAMPS TO MAKE YOURSELF

These lamps were designed by David Scoggins to have a young, uncluttered look in addition to using the simplest, most inexpensive materials. Although some ingredients, the extra large spools for example, may be harder to find than others, they're worth searching for. We've used commercially available wood bases for most; others are custom turned or brass.

Flowerpot candlestick. Drill a hole in a large and a small saucer, line up pots and saucers as shown. Push a length of threaded pipe through the stack of pots and saucers. Before bolting down, add a little glue at all tangent edges. Don't bolt too tightly or the pots will crack. Cover the protruding end of the pipe with a length of white painted pipe to simulate the candle; mount cap. Small, threaded pipe should project enough behind the cap to screw on a threecluster fitting.

Small-spool clusters. You'll need 31 heavy-duty spools, one small spool, three lengths of metal rods small enough to go through holes in spools, a threaded metal rod, a length of metal pipe slightly longer than a stack of nine spools, seven small finials, a wooden base, mountings. Paint spools and heaviest metal pipe. Stack nine spools on the thin metal rods with washers between spools. Bolt threaded metal rod through hole in wooden base, slip painted metal pipe over this; it should project slightly over stacks of spools. Take three loose spools, mark place on base so three stacks of spools will fit tightly around central pipe. Drill holes in base for the three metal rods. Bolt rods down under base. Mount cap over central pipe. Cap should be big enough to fit halfway over tops of stacks. Bolt tightly. To cover rods, glue three small finials into the three holes at the top of the stacks. Add lamp mounting to center pipe. Top with a small spool and finial. Position three spool feet. Top with finials.

White spool tier lamp. The two largest spools came from a junk shop. The other, smaller ones were custom turned to match. Use a ready-made base of wood or brass. (A good source for this is an Oriental shop.) Cut threaded pipe long enough to go through all the spools into base, with enough left at the top for lamp fittings. Place metal disk, washer, or piece of wood between each spool for separation. Bolt into place and spray white. Use four coats for an even paint job. Wax and polish when thoroughly dry.

Dowel column lamp. Use ready-made base. Cut long dowel into seven equal lengths. Cluster six of the pieces around seventh one in a circle. Tape together and glue with contact cement along

tangent edges lengthwise; leave middle dowel loose. When dry, remove tape, middle dowel. Glue one end to center of base. Put threaded pipe through middle, bolt to bottom. Cover top of column with cap. Bolt down; spray. Add lamp mountings to top.

> Spools of string. Use two cones of medium-weight string for this base. We used a custom-turned wood base since extra height was desired,

but a ready-made base will work as well if you want a smaller lamp. Paint cones with heavily diluted paint, just enough to stain the string. Spray base to match, using at least three coats of enamel. Let dry completely between each coat. Give a coat of wax to finished base. Insert threaded pipe through the two cones and bolt on underside of base and at top to hold cones firmly. Add lamp mountings. Use brass ball finial, sprayed to match.

# Yesterday, you may have had a reason for missing a good, nourishing breakfast.

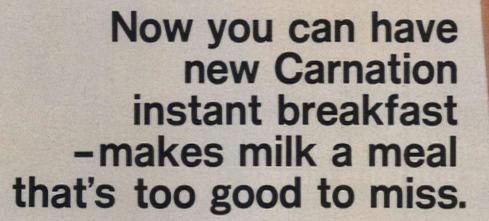
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Today, you don't.



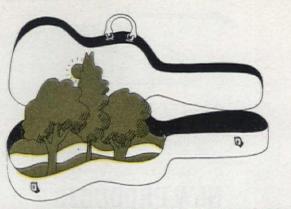
Each glass delivers as much protein as two eggs, as much mineral nourishment as two strips of crisp bacon. The energy than two slices of buttered toast, and even Vitamin C-the orange juice vitamin. It comes in a lot of great flavors, too. Look for them in your cereal section.



## Only a glass can could make our point this clearly

The point is that every Golden Star Ham is pink, lean and well-trimmed. If we could put them in glass cans. you'd see that clearly.

You'd never see bone, holes, gristle or excess fat. For every Golden Star is a choice "filet" lifted from the lean side of fine whole hams. Watchdogged. Hand trimmed. Mildly cured. Sweet hickory smoked. Every juicy bit of it as thoroughly enjoyable and satisfying as your last one ... or your next one. That's a promise. Clear?



## MUSIC FESTIVALS FOR FAMILY FUN

Evening deepening into night, hundreds of people, the sound of music . . . and suddenly a crowd turns into a friendly party! That's music under the stars . . . and it transforms chamber music into sheer romance or jazz into a new kind of excitement. To help you find the summer festival that will work its best magic on you, we consulted the Mobil Travel Guides to locate festivals all over the country. Of course the sampling here is just that; for more and greater details, see the Guide of your region. But make plans now for July and August!

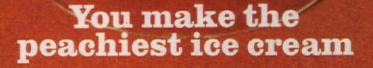
In the Northeast there are band concerts at Bangor. chamber music concerts at Brunswick and Camden, all in Maine, At Lenox, Massachusetts, you'll find the famous Berkshire Music Festival (Tanglewood) with the Boston Symphony. Very near there is the Berkshire Music Barn with jazz and folk music. Rhode Island has the big Festival at Newport . . . jazz, opera, folk music . . . and Vermont offers the music lover a festival at Marlboro under the direction of Rudolph Serkin.

In the mid-Atlantic area, Saratoga Springs, New York, will play host to the Performing Arts Festival with the New York City Ballet and the Philadelphia Orchestra. Pennsylvania's biggest festivals are Kelly's Playhouse in the Park and Robin Hood Dell concerts, both in Philadelphia, and Pennsylvania Dutch Days, a festival at Hershey. Washington, D.C. has its Watergate Concerts and music at the Carter Barron Amphitheatre. In North Carolina you'll find a big Mountain Dance and Folk Festival at Asheville, a Summer Festival of Music at Brevard.

In the Southwest, the St. Louis Municipal Opera gives light opera and musical comedy in a big outdoor theater; Dallas performs its summer musicals at the Music Hall in Fair Park. Moving north, Highland Park and Oak Park, both suburbs of Chicago, have their Concerts Under the Stars. In Indiana, Evansville has Music Under the Stars and Michigan City has a festival that gives opera, choral, and orchestral concerts. In Wisconsin, there's the Fish Creek Peninsula Music Festival (at Fish Creek Peninsula) and Milwaukee's Music Under the Stars.

Farther west is the colorful National Oldtimer Fiddlers' Contest and Folk Music Festival at Weiser, Idaho . . . or go back to Steamboat Days, with the river front Dixieland Festival in Burlington, Iowa. Over in Laramie, Wyoming, you might visit the Western Square Dance and Folk Music Festival. If you're in California you can choose the Carmel Bach Festival, the midsummer Music Festival at Stern Memorial Grove in San Francisco, band concerts at Sacramento, free concerts at the Prosellis Bowl in Redlands, and the famous Hollywood Symphony Under the Stars in the equally famous Hollywood Bowl.

So pick the festival that suits your tastes, your family, where you are or plan to be. But do write to the festivals for exact dates, times, prices, reservations.



1½ cups mashed (4 large) fresh peaches, sweetened to taste 1<sup>1</sup>/<sub>3</sub> cups (15-oz. can) Eagle Brand Sweetened Condensed Milk

2/3 cup water 2 cups (1 pint) heavy cream, chilled In large-sized bowl, combine mashed peaches and Eagle Brand Sweetened Condensed Milk (it's a special blend of whole milk and sugar) and water. Refrigerate. Whip cream to a soft foam. Fold in peach mixture. Pour into 9x5x3inch pan: cover pan. Freeze mixture until firm 1 inch in from pan edges, about 6 hours. Turn into chilled large-sized bowl; break into pieces and whip until fluffy, but not melted. Return to pan. Freeze mixture until firm. You've just made 2 quarts of the peachiest, smoothest ice cream because you used Eagle Brand Sweetened Condensed Milk.

SNACK SUGGESTION: spread nutritious Eagle Brand on bread. Kids love it.



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FREE COLOR RECIPE BOOK The Borden Co. Dept. AH86, P. O. Box 451 Jersey City, N. J. 07303	ananan
Please send me a copy of "Magic Recipes" with doz- ens of desserts I can easily make.	anana
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City	SOL
State	No.
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If to rinse or not to rinse is your dishwasher dilemma...

## get new fortified Electrasol and be done with it!



Now you don't have to pre-rinse dishes, glasses, or silver anymore! New Electrasol, fortified with special water softeners, cleans harder than ordinary dishwasher detergents. Tested under varying degrees of water hardness in homes throughout the country, women reported "No spots, no film!" with fortified Electrasol. No wonder it's recommended by every leading dishwasher manufacturer. Try new Electrasol—by the world's largest maker of dishwasher detergents.

Get all you want out of your dishwasher... put fortified Electrasol into it!

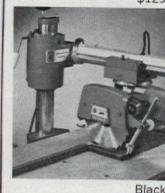
ECONOMICS LABORATORY, INC., St. Paul, Minnesota

## NEW PRODUCTS

Spray-on Teflon compound seals joints between pipes and fittings made of any metal. Unlike tapes used for the same purpose, it can be applied to female as well as male threads. Spray Tape sells for \$4.95 per 8-oz. can. By Delta Desco, Houston, Texas.

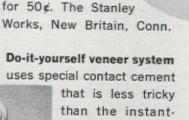


Low-cost radial saw is available for the bargain price of



\$129. Made to be mounted on a bench or on a special steel table (\$19.95 extra), this tool is more than adequate for the home workshop. It cuts, miters, rips, bevels, dadoes, etc. This DeWalt saw comes with a 1<sup>1</sup>/<sub>4</sub>hp motor. Made by Black & Decker, Towson, Md.

Versatile blade for utility knives is faster than a saw for cutting plastic laminates. Also for flooring, asbestos products, wallboard. To use, score the material's surface, then snap it. Two for 50¢. The Stanley Works, New Britain, Conn.





that is less tricky than the instantbonding type. You apply cement to veneer. When dry (about 35 minutes), you bond the veneer to the work by means of a hot iron. Cement sells for \$2.10 a pint. Elliott Bay Lumber Co., Seattle, Wash.

# Soft margarine...why?

## Soft-because no margarine hardened into a stick can be as low in saturated fat. Soft-to taste like the expensive spread.

Think about it. To harden a margarine into a stick, they actually have to add extra amounts of saturated fat, more saturated fat than Chiffon.<sup>®</sup>

But we make Chiffon soft—with pure liquid safflower oil—to leave out this extra

saturated fat. Because Chiffon Margarine is never hardened into a stick, it is the lowest in saturated fat of any spread. Even the corn oil ones.

And wait till you taste new Chiffon! Because it's soft, it releases flavor fasterdelicious, melting flavor. This margarine really does taste like "the expensive spread."

New Chiffon Margarine—lowest in saturated fat of all spreads. And it tastes delicious—like "the expensive spread." Go ahead. Dip into a tub.

Anderson, Clayton & Co.

## NEW CHIFFON MARGARINE



#### HEALTH IN THE HOME

# For intimate marriage problems tiny Norforms assures easier protection than internal bathing



## Guards against germs and odors-effective for hours

Tiny Norforms<sup>®</sup> is the modern feminine suppository that makes douching old-fashioned and unnecessary. Internal bathing just cannot give, you the convenience, plus the germicidal and deodorant protection, of Norforms.

Each Norforms is tiny as your fingertip. Yet it's amazingly effective against germs and odors. At contact with the body, Norforms starts to form a powerful antiseptic film that protects delicate tissues as it eliminates odor-causing germs. And this protection lasts for hours.

## Tested by Doctors

Doctors have found Norforms' deodorant protection outstandingly effective. You

stay free from embarrassing odor. Norforms has been proved safe, too—won't irritate sensitive tissues.

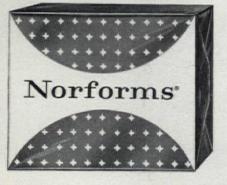
## No Measuring, No Mixing, No Apparatus

And—unlike awkward internal bathing dainty Norforms is the easiest method of protection. Simply insert a tiny Norforms ... and feel fresh, feminine, so <u>secure</u>. No

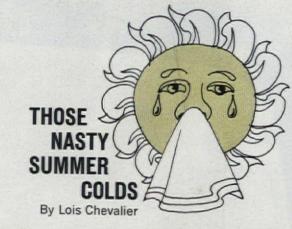
bother, no mess, no doubt! Norforms is at your drug counter now.

Want more details about Norforms? Just mail coupon for an informative booklet.

TESTED BY DOCTORS ... PROVED IN HOSPITAL CLINIC ... TRUSTED BY WOME



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Please send my j envelope.	ree Norforms booklet in a plain
Name	
Street	
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What is more wretched than waking up on a splendid summer morning with a streaming nose and a headache like an iron band around your skull? To be looking for nose drops when everyone else is packing up the suntan lotion?

Summer colds occasion more resentment than winter colds. And they seem to drag on longer. But are they really any different?

Actually, a good many off-season sniffles are not colds at all. They are unsuspected allergies. Most people who have hay fever badly have made the connection between their misery and the ubiquitous ragweed. But there are hundreds of other pollens that appear all through the summer to which some persons are allergic. If you have a runny nose about the same time each summer, see an allergist.

But not all summer colds are forms of hay fever. Some are true virus infections, just like winter colds, although the true summer cold is a rarity. December, January, and February are the peak months. In those months about 70 out of every 100 persons will catch a cold. July is the low point when out of every 100 persons there will be only 15 cold sufferers.

## TEMPERATURE CHANGES

Plotting the incidence of colds in a group of families in England and plotting the outdoor temperature, Dr. R. E. Hope-Simpson found that the two lines on his graph corresponded. Whenever the temperature went down, the number of colds went up. That observation suggests that maybe our summer colds can be blamed on our highly efficient air conditioning.

But it isn't that simple. Scientists have looked for a relationship between getting cold and catching cold. Two Chicago doctors recruited volunteers who were willing to be inoculated with cold viruses. One group was kept in a warm room. Another group was kept in a chilly room. The third shivering crowd spent two hours in a room that was only 10 degrees. In each group, a third developed colds; the other two thirds did not.

So there you have the paradox: When the weather gets chilly, more people have colds. However, people do not necessarily catch colds simply from being chilled. Wetfeet?Volunteers in Salisbury, England, have tried wearing wet shoes. They were uncomfortable, but they didn't all catch colds.

What about the man in the bus who kept blowing his nose?

If he used a strong tissue or a cloth handkerchief, he is probably innocent. Cold viruses are in the nasal secretions, and it is only in droplets that they can travel. An uncaught sneeze propels the droplets into the air. You breathe them in or they get in through the tear ducts in the eyes. So if you are ever in the path of a sneeze, try holding your breath and closing your eyes for 60 seconds.

#### LENGTH AND TREATMENT

No one seems to know whether summer colds really drag on longer than winter ones. But, in general, it is known that the more miserable a cold makes you, the longer it lasts. For example, a simple little cold with a runny nose as its chief symptom lasts an average of six days. If it goes into your chest and you have a cough, you're in for 10 days. If your cold hangs on longer, you may have what is called a secondary infection caused by bacteria. If so, you should see a doctor. Antibiotics have no effect at all on viruses, but they do work against bacteria.

Except for the warning against penicillin for an ordinary virus cold, medical science has little to say about treatment. Aspirin and all the cold pills in which it is a primary ingredient, make you feel better. Nose drops and inhalers with ephedrine will shrink swollen nasal tissues and open up an airway, at least temporarily.

Controversy about antihistamines still goes on. Leading British medical men say they are worthless. But many American doctors prescribe them, and many Americans buy the non-prescription ones and feel that they really do help.

Should you stay home from work, go to bed, drink lots of fruit juices? The answer is yes, if it makes you feel any better. If your boss and family will pamper you a little, why not? If you have to put up with the misery of a cold, you may as well take the benefits too.



# It's a shame more women don't take up writing

Although she has brought up four children, America's most popular woman novelist has managed to write more than 80 books, including many bestsellers. Now she offers some encouraging advice to women who want to get more out of life

## By Faith Baldwin

think it's very unfortunate that many women with real writing talent bury it under a mountain of dishes.

Actually, writing is one of the ideal professions for women. You don't have to go to an office, you don't have to be away with half your mind on your household . . . wondering, if it rains, did you close the windows? And for the woman who is tied down to her home, writing provides a wonderful means of emotional release and self-expression, to say nothing of the extra income it can bring.

Why, then, don't more women write? It certainly can't be for lack of material. There are many things that *only* a woman can write about with the knowledge that comes of firsthand experience.

Perhaps that's why – unlike many other professions – the welcome mat is really out for women in the writing field. Here, we have something special to offer – our own point of view. Take the bestseller, *Please Don't Eat the Daisies*. No man could have written that book!

#### Don't say, "I don't have time"

Saying you "could write" if you "had time" is no excuse. The fact is that I've had a house to run for most of my life. I was lucky in that I had some help with the housework and the children, but there are always the "days off" and also unexpected illnesses. I think I've spent more time in hospital waiting rooms than almost anyone else.

Even without the responsibilities of a home, starting my career wouldn't have been easy. It's hard to learn to write well enough to be published when you're working all alone.

I've often wished that when I was in my twenties I had had access to a professional writer who would have been honest with me. As it was, I learned through rejections and rewriting – the trial and error method.

After I had become established, I began to wonder if there wasn't an easier way. Wouldn't beginning writers have a better chance of making good, and serve a shorter apprenticeship, if they could get training in their own homes by wellknown, successful writers?

## Famous Writers start home-study school

Several years ago such an opportunity became available – for the first time – to people who want to write.

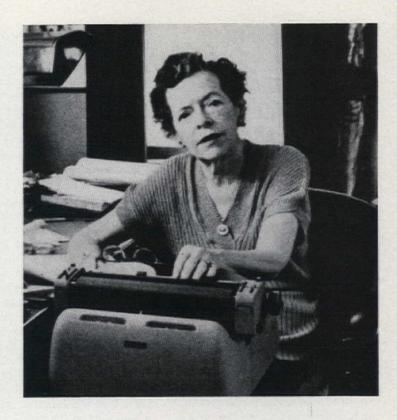
I was invited to join with eleven other authors to start the Famous Writers School. Our aim was to help qualified men and women develop their skill, talent and craftsmanship... and to pass on to them our own secrets of achieving commercial success and recognition.

We started by writing down all the

Photo by Philippe Halsman



They started the Famous Writers School: seated (l. to r.), Bennett Cerf, Faith Baldwin, Bergen Evans, Bruce Catton, Mignon G. Eberhart, John Caples, J. D. Ratcliff; standing, Mark Wiseman, Max Shulman, Rudolf Flesch, Red Smith, Rod Serling.



techniques of successful writing that we'd learned the hard way, and organizing them into a set of textbooks and writing assignments. Then we worked out a system for giving every student, through home-study, the many hours of individual guidance and criticism that every developing writer needs.

We patterned our teaching methods after those of our parent organization, the Famous Artists Schools, which has trained thousands of men and women for successful art careers.

## You are a class of one

Every instructor is a working professional writer or editor who has himself met and solved the problem of writing for publication many times.

When you complete an assignment and mail it to our School, one of these writerinstructors spends up to two hours analyzing your work. He blue-pencils improvements right on your manuscript, just as my editors often do. Then he sends it back to you with a long letter of detailed comment and specific recommendations on how to improve your writing.

The assignments are simple at the start and gradually become more challenging. You learn step-by-step. After you get the basic principles, you move on to more specialized training in the field of your choice: Fiction Writing, Non-Fiction Writing, Advertising or Business Writing.

Because we 12 who started the School have very definite ideas about the teaching of writing, we regularly take time out from our own work to visit the School and confer with the instructors.

And we have another way to help the students. Our School publishes the *Famous Writers Magazine*, as a show-case for student work. It also features articles by the 12 of us who started the School, by the instructors, and by other writers and editors.

## Students break into print

Our training works well. Students have sold their writing to hundreds of publications, including *Good Housekeeping*. Ladies' Home Journal, Redbook, True, Parents' Magazine and American Home.

"I've now sold six articles to Woman's Day for \$2,050," says Doris Stebbins, South Coventry, Conn. "Taking your Course has made it all possible." Sharon Wagner, Mesa, Ariz., writes, "When I enrolled, I was an unpublished writer. Since then, I have made 18 sales and now live on my writing income."

Eileen Thompson Panowski, who took up writing when her children showed signs of becoming self-sufficient, has had four young people's books published by Abelard-Schuman. One of her books was recently nominated "best juvenile mystery of the year" by the Mystery Writers of America. And Doris Agee, San Mateo, Cal., reports, "I received a big, beautiful check from the *Reader's Digest.*"

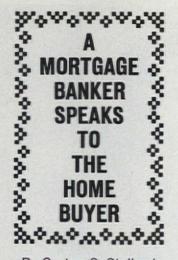
Have you the urge to write? If so, get busy! It's a wonderful feeling to see your own name in print. And that first check, no matter what the size, is one of the big thrills of a lifetime.

But the greatest reward you'll get from writing professionally is something much less tangible . . . the feeling of communicating with your readers. If only one sentence you write opens a door for one other human being . . . makes him see with your eyes and understand with your mind and heart, you'll gain a sense of fulfillment that no other work in the world can bring you.

## Writing Aptitude Test offered

Faith Baldwin and the other Famous Writers have designed a revealing Aptitude Test to help you determine if you could benefit from professional training. The postpaid card, attached, will bring you a copy of the Test, along with a 48-page brochure about the School.

Your Test will be graded without charge by a member of our staff. If you do well on it – or offer other evidence of writing aptitude-you may enroll. You are, however, under no obligation to do so. (If card is missing, write to Famous Writers School, Dept. 6909, Westport, Conn. 06880. Give your name, address, age, and ask for Writing Aptitude Test.)



By Carton S. Stallard

For most families, buying a home is the largest single investment they will ever make. Sound planning can make it a profitable investment that will also enhance the family's comfort, security, and happiness. On the other hand, hasty plunges into the home market can be disastrous.

This article concentrates on young marrieds purchasing a first home, but contains general background information useful to all buyers.

In the 1920's and up to 1932 a mortgage usually ran three years, and generally all the owner could hope to do was keep up with his interest payments and periodically renew the loan. A family saved for years and years—often well into middle age—to pay cash for their house. It was also the home owner's responsibility to set aside money for taxes and other charges, and often he found himself far in arrears.

In 1933 the establishment of the Federal Housing Administration brought a drastic change in this picture. The mortgage debt was extended over a much greater period. Such costs as taxes and insurance were included in the monthly charges. The generous provisions of the GI bill amendments brought even greater breakthroughs in the housing and mortgage fields. Now home ownership is within the reach of millions of families who previously would never have qualified.

Unfortunately, the ease of obtaining a mortgage sometimes encourages snap judgments in selecting a house—especially on the part of first-time home buyers. So, before outlining the basics of financing, I would like to make a few suggestions that will forestall rashness.

Read up on the subject of how to evaluate a house. You'll want to consider structural soundness as well as proximity to schools, the husband's job, transportation, cultural and recreational facilities, and the like. An appraiser who is a member of the Society of Real Estate Appraisers, or the American Institute of Real Estate Appraisers can also be helpful. Their fees are reasonable.
Don't buy the first house you see. Search. Get the facts. Compare. • Acquaint yourself with the character and quality of government in the locality you plan to buy in, to determine whether the municipal tax structure adds to or detracts from the desirability of your property. A good indication is how much you get for your tax dollar. A house with taxes of say \$500 a year in a community that provides inferior police, fire, water, and garbage collection services would seem a poorer buy than a similar house with about the same taxes in a community giving excellent services.

• Find out if there seems to be a good balance of business, industry, and residential property in the community. Business and industry (and multifamily dwellings) reduce the tax burden on single-family homes.

## HOW MUCH HOUSE CAN YOU AFFORD?

A good rule of thumb is that the monthly carrying charges (principal, interest, taxes, and insurance premiums) shouldn't exceed a week's gross income. Or, using another guide, the price should not be more than 2½ times your annual income. Thus on \$8000 a year, you could probably afford a \$20,000 house. On \$10,000, you can afford a \$25,-000 house. (Note: In some areas, 3 times annual income is usual.)

But judging your ability to pay should include more than just the carrying charges. You should esti-

**Take this camera** 

mate as closely as you can how much you expect to pay for heat, gas, electricity, telephone, water, garbage collection (if not covered by your taxes), etc. Then, too, any future assessments must be considered. If the community lacks such things as street curbs, sidewalks, sewers, or adequate schools, assessments are quite possible.

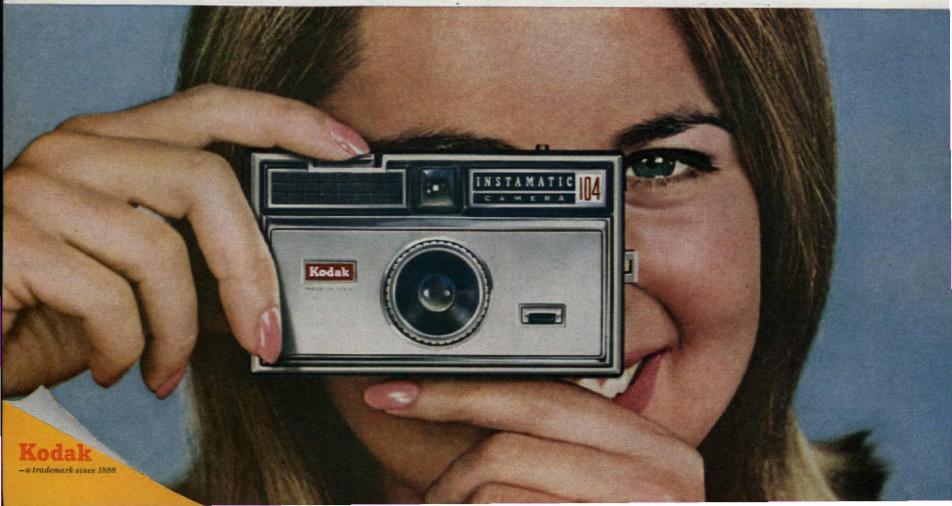
Also, examine your current indebtedness and be certain that you can manage it along with your mortgage payments. A husband should reappraise his present job situation and his future prospects to avoid buying too costly a house in relation to his earning potential. If a wife is working, she should determine how many years her income may be counted on. The extent and nature of furnishing the house should be considered as well.

There also should be money for maintenance and repairs—possibly as high as one percent on the value of the house per year. And if you are buying an older house, you may have to spend 10 to 20 percent of the purchase price on immediate repairs and remodeling.

A question that bothers some home buyers is how big a down payment to make. Some people feel it's best to put down as little as possible, thus leaving some cash over for other investments. However, I think it is best to put down as much as possible, retaining a modest cash



Just drop in the film and shoot!



serve for emergencies. In my inion, you should aim at the time purchase to own your house free d clear as quickly as possible.

f you plan to build a new house, u will be asked to furnish plans, ecifications, cost breakdown, conictor's bid, and a location survey the institution where you apply a mortgage loan. This material, ong with the site, will be checked appraisers. After the loan is apoved, a temporary construction an is set up. At the same time, rangements are generally made r permanent mortgage financing. ie construction loan is usually ven to you in increments at various ages of construction.

## TYPES OF MORTGAGES

Conventional. Neither insured nor laranteed by any government gency. Loans can be arranged up 90 percent of appraised value of mbined land and building, but 75 80 percent is usual. Interest rates irrently run about 5<sup>3</sup>/<sub>4</sub> to 6 percent some areas, and somewhat higher other areas—particularly in the est. Terms are usually for a maxnum of 25 years, but can run as ng as 30 years.

*F.H.A.* Insured by the F.H.A. up 97 percent of value of the first 15,000; 90 percent of value above 15,000 to \$20,000; 80 percent pove \$20,000. Current interest is  $\frac{1}{4}$  percent, plus  $\frac{1}{2}$  to 1 percent mortgage insurance premium. The mortgage can run up to 35 years. Other types of financing are available under the F.H.A. For instance, qualified veterans can put down as little as \$200 on a single-family property valued by the F.H.A. at a figure of \$15,000 or less.

V.A. No-down-payment loans guaranteed by the Veterans Administration. Guarantees are for as much as 60 percent of the loan to a maximum of \$7500. Interest is 5¾ percent over a maximum period of 30 years. Direct loans of up to \$17,500 are also available in some areas.

Housing benefits under the new "cold war" G.I. bill are similar to those for World War II and Korean veterans, except that a funding fee of  $\frac{1}{2}$  of 1 percent is required at the closing.

## AT THE CLOSING

When you are ready to take possession of a house—whether you have built it or are buying it—you are notified to appear for the closing (see glossary of terms at end of this article). I urgently advise you to be represented by an attorney at the closing. True, you can save a fee by letting the attorney who represents the mortgage lender, or the person from whom you are buying the property, handle the legal details of the transfer. But an attorney paid by you to protect your interests is much more sensible. (However, in California, where transfer of title is handled through a title insurance company, many people feel an attorney is not required.)

At the closing you will have to pay a number of fees which are called closing costs. These include title examination, title insurance policy, recording fees, cost of survey, credit report, and tax and insurance escrow reserves. Since closing fees vary widely from one area to another, the buyer should consult his attorney or that of the mortgage lender, before the closing, on how much cash he will need.

When the young husband and wife leave the closing session, they are home owners, with all the rights and obligations that the word implies. Responsibilities lie ahead of them. But the benefits of a home wisely purchased will outweigh those responsibilities.

## GLOSSARY OF LEGAL TERMS

Abstract. A summary of public records covering the transfer of property from one owner to another.

Amortization. The gradual reduction of a debt by periodic payments sufficient to pay principal, and thereby liquidate the debt.

Appurtenance. Incidental property rights that go with the land, such as rights of way and lake privileges.

Assignment. Legal transfer of mortgage on a property from one mortgagee to another. Closing. A transaction where the proceeds of the mortgage are made available to the home buyer and he receives the final documents attesting to the transferral of the property to him.

*Deed.* The document that establishes ownership, conveying title from one person to another.

Escrow. An agreement under which participants in a real estate transaction entrust money and all pertinent documents to an impartial and bonded third party. The escrow agent has written instructions to pay out the money and release the documents only when specified conditions have been met by the buyer, the seller, or both.

*Lien.* A charge against the property enabling the holder to claim payment of a debt.

Mortgage. (In some states called Deed of Trust.) A legal instrument given by the borrower to the lender to certify that the property he has bought with the funds advanced to him is security for the loan.

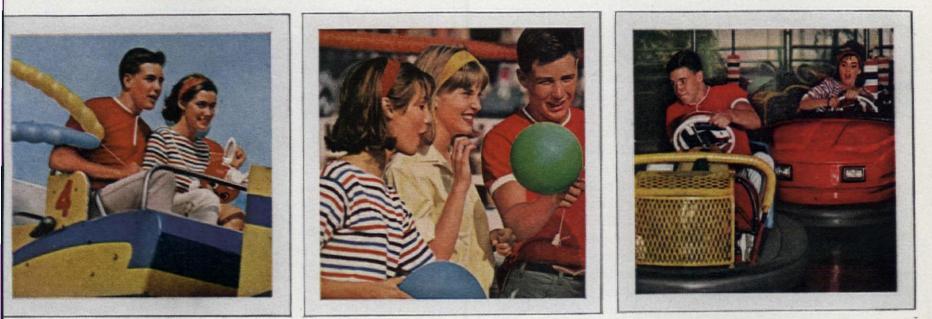
Mortgagee. The lender of the money in a mortgage transaction.

Mortgagor. The borrower. Title. The documentation that

establishes the legal right to ownership of a property.

Mr. Stallard is president, Jersey Mortgage Company of Elizabeth, N.J., and former president, The Mortgage Bankers Association of America.





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Realtors may display. The rest will be gravy.

How do you describe fragrance, the unique perfume of an individual flower? Different people use different adjectives to describe the same flower's scent. It all depends on your own particular experiences, your personal reference library of associations. My burnt chocolate may very likely be your cup of oolong.

THE FRAGRANT

GARDEN

A garden full of fragrant plants is even more difficult to describe verbally. When you enter such a place you're assailed by a range of floral notes that together comprise a tone poem of scent. Whether the effect is one of heightened perception-as with a piece of dissonant music-or a lowering of emotional barriers-as with harmony-depends on whether tangy herb or sweet floral scents predominate

in the garden. But the top or predominating notes are variable too, depending on how the wind is blowing or whether the garden has been dry a while or rain-drenched. It is the changeability, the caprices, that make a fragrant garden a soulsatisfying experience.

If you're strongly design-oriented, using and placing plants primarily for their effect on the overall landscape plan, you will have doubts about emphasizing fragrance. With notable exceptions, scented plants are sprawly, or may have insignificant blooms, coarse foliage. Those with intense fragrance-such as mignonette or honeysuckle-can be used effectively in problem spots, however. A garden whose first purpose is to delight the sense of smell often has to be made at the expense of the accepted, cleanlined visual values of the day.

To begin with, set aside a small bed, or planting area in the patio and, depending on its size, devote it to one or more highly fragrant plants such as nicotiana, jasmine if you live in the south, stock, candytuft, or yellow columbine (Aquilegia chrysantha). In the fall, plant bulbs of hyacinths, jonquils (Narcissus jonquilla), and crocus varieties for fragrant spring bloom. Lilies and day lilies will continue perfuming the air in summer.

In a shady spot where little else will grow, plant lily of the valley. It will thrive and spread into a lush, no-work groundcover, and delight you with its sweet, spring-hasarrived scent. In sun, try camomile, Anthemis nobilis, or A. tinctoria

kelwayi, a fragrant perennial with yellow or white daisylike flowers, whose leaves are used for tea (use the flowers too). Lavender, sweet basil, and pinks are all fragrant and thrive in full sun.

If you have a bank with poor soil that's difficult to mow or work with, honeysuckle is the solution. It grows without care and is amazingly redolent.

The fragrant plantain lily, Hosta plantaginea, is handsome in form, beautiful in foliage, and possessed of lovely scent. It thrives in shady, moist spots and is especially effective as a border for a large bed or as a bold accent in a not-toosunny corner. Grow it with the fragrant primroses, Primula veris and P. vulgaris.

Mignonette is an intensely fragrant annual that grows to about two feet. The flowers are not especially pretty but their perfume is heavenly. Unfortunately, the scent does not last indoors.

Sweet alyssum, Lobularia maritima, is a compact, low-growing annual (perennial in warm parts of the country) that bears countless small, fragrant blooms. Cut it back and fertilize it in midsummer for flowers until frost. It's perfect for the rock garden, and you can sow seeds between the stepping stones of a path or in the cracks of a flagstone walk. Treat thyme (Thymus serpyllum) the same way. It's an herb that releases its tangy scent when crushed or walked on.

Fragrance is not limited to annuals, perennials, and herbs. Shrubs and trees bear fragrant blooms also, and are the basis of a good, fragrant garden. When buying roses, select varieties that are known for their scent. They range from the old Rosa damascena to the modern 'Apricot Nectar,' 'Pink Peace,' and 'Tiffany.'

In warm climates, the acacia (mimosa), Magnolia grandiflora, and citrus trees bring the finest floral perfumes to the landscape. Jasmine, passion vine, and gardenias perfume the air at night. In colder areas, viburnums, fragrant azalea and rhododendron varieties, lilacs, the star magnolia (Magnolia stellata), scent the garden.

For additional names of fragrant plants, trees, and shrubs; send a self-addressed envelope to: Garden Editor, Room 40, American Home, 641 Lexington Avenue, New York, N.Y. 10022.



46

# THE ORDINARY CEILING



# BEACEILING WATCHER:

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Kitchen clatter, children's prattle, guests' chatter. Noise! Gets you after awhile, doesn't it? And ordinary ceilings do nothing to help. They just



bounce the noise right back at you. That's why Armstrong makes quiet ceilings. They're acoustical and they absorb noise. They soak ituplike a sponge.

By making your rooms quieter, your home more restful, they make your life a little more pleasant. And that's important.

Not all ceilings absorb noise, however. Only acoustical ceilings do. To help you avoid confusion when you're buying a ceiling, ask for Armstrong Cushiontone<sup>®</sup>. There are many attractive Cushiontone ceilings from which you may choose—and they're all acoustical.

#### PINEHURST EMBOSSED CUSHIONTONE

Pinehurst-the ceiling shown at right, above-is a particularly attractive example of Armstrong acoustical ceilings. It has a swirling pattern that's subtly embossed and easy to keep clean. It's simple



SEHURST CUSHIONTONE IS ACOUSTICAL. SH

to install yourself and costs only about \$40 for a 12' x 14' room.

IAN CUSHIONTONI

#### LOTS OF DESIGNS

Other popular Armstrong acoustical ceilings are Georgian and Textured Cushiontone, shown at right. You can choose from a wide range of other Armstrong designs—some that go with modern furniture, some with traditional. You are sure to find one that's perfect for any room in your home.

## A SURPRISE OR TWO

Most Armstrong Ceilings won't set you back as much as sofa slipcovers. For a 12' x 14' room, prices on an Armstrong Cushiontone ceiling start at about \$35. Another surprise: All Armstrong Ceilings can be installed by the do-it-yourselfer. Most staple onto furring strips or glue right onto the old ceiling. There's no mess. And it's easy.

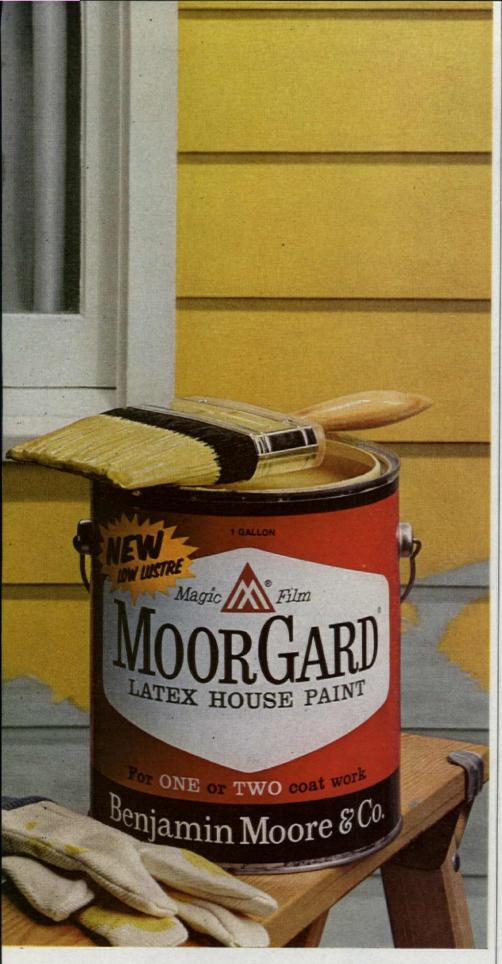
## JOIN THE CEILING WATCHERS!

Write for a complete Ceiling Watcher's kit. You'll get a Ceiling Watcher's button, color pictures of

all the Armstrong Ceilings and detailed installation information. Send ten cents to Armstrong, 6607 Rand Road, Lancaster, Pennsylvania.







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MoorGard's "Magic Film" gives you many extra years of protection + Superb fade and chalk resistance + Speedy application with brush or roller; easy cleanup with soapy water + Colors that stay bright and crisp. It all adds up: MoorGard Latex House Paint means more for your money.

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## THE MOST FROM YOUR AUTOMOBILE

## SAFETY EQUIPMENT FOR YOU AND YOUR CAR

By William J. Toth

Driver mistakes almost always precede an automobile accident. Fortunately, not all mistakes result in an accident. In fact only a small percentage of all driver errors do. However, when you weigh the total national losses and the personal suffering, you realize that each of us must pay more attention to preventing accidents and reducing the resulting injuries and damages.

The easiest way to prevent an accident is to prevent the mistake. But once the mistake has been made and an accident has begun, the next step is to prevent or diminish the injury and damage that will occur. Some safety equipment works to prevent mistakes while other equipment is specifically designed to reduce the extent of the resulting losses.

For instance, a flashing light on your dash, will warn you to release the parking brake, but a padded dash will help reduce—or even prevent—head injuries.

You should be aware of some of the more important devices and equipment that work for your safety as you drive. Following are some guides on safety equipment and areas where you as a driver should be concerned.

#### TIRES

Four spots, each about the size of the palm of your hand, are the only contact your car has with the road surface ... whether you are going six or 60 miles an hour. It isn't much but with the right tires it can be enough.

Tires are in constant use as the car moves. And as the speed increases so does the importance of the tires. They must be in good shape and must be constructed to withstand the tremendous stress and strain of road wear.

Care for them and inspect them regularly, and above all, when you need tires go to a reputable dealer who can give you good advice as well as sell you good tires. Ask your dealer for his tire comparison chart which lists all tires manufactured by major tire companies. This can be your guide. The high-priced tire does not necessarily mean the best tire for your car. Nor does a bargain price mean you are really saving money. Remember, good tires literally can be your lifesaver.

## BRAKES

Once your car is moving you must depend upon the brakes to help control it. Your brakes must not fade after continuous use and they must bring your car to a quick, smooth, straight-line stop.

In having brakes repaired, insist upon having the best linings and brake fluid available. There are no bargains in buying cheaper products when your life is at stake. Use a dependable repair shop and always keep your brakes in good working order.

Brake comparison tests on most new cars are conducted annually by various auto magazines, consumer organizations, and at least one major oil company.

Brakesgohand-in-hand with tires as important safety equipment.

#### STEERING

In a sudden stop many a driver has been thrown against the steering wheel and suffered broken ribs and bruised muscles. In a severe accident the force of the wheel and steering column being pushed back by the impact is enough to crush the driver who is being hurtled forward. This is why recent publicity has focused attention on building a steering column that will collapse upon impact. This is and will be an important area of safety. In addition, the new adjustable steering wheels now make driving even more adaptable for individual needs. This is especially true for the handicapped.

#### PADDING

The passenger compartment needs padding. Where? Anywhere the human body might hit it during sudden stops or violent swerves. Doors, dashboards, visors, ceilings, and seats are just a few. The cost of padding presently is still cheaper than a few days in the hospital with a head injury or a new set of teeth. Modern-day shippers would never think of shipping fragile goods without packing them with proper padding. You should do no less for your passengers.

## PROJECTIONS

Sharp corners, handles, raised buttons, control knobs, and sharp edges all projecting from an otherwise smooth surface are real ice picks when the body is thrown against them with a strong force.

Outside projections such as hood ornaments and fender guides can be extremely painful to a pedestrian or even someone who just walks around your parked car. Many times these can be removed without too much trouble.

## SEAT BELTS AND HARNESSES

Unfortunately, most people feel restraining devices are for serious accidents, long trips, and high speeds. Little do they realize that numerous times when we stop suddenly or swerve, a belt or harness could help stabilize us in our seats; that most accidents happen within 25 miles of our homes and that they usually happen under 40 miles per hour.

When a car changes direction or decreases speed suddenly, everything in the car not tied down continues to move until it hits something. This second movement inside the car is what we want to control. A restraining device will do it.

Harnesses for your children will give you confidence that they won't fall out or go flying when you stop suddenly. You would do as much for a precious cargo of fine dishes or a new lamp. The cross shoulder harness is much better than the lap seat belt because it keeps the upper part of the body in place. And of course, a high-back seat or headrest is recommended to prevent and minimize injuries from whiplash.

Buy only approved restraining devices installed by reputable dealers.

## LIGHTS

Few drivers think of lights as safety devices because they are so obviously necessary, but even with modern cars some of the lights are not the best. Yes, you can see the required distance down the road and the taillights can be seen from behind, but there are other requirements that should be met.

Generally, lights do not show from the sides of your car. Front and rear lights are so concealed at night that you cannot be seen. Recessed lights in certain areas collect dirt and snow and become useless. Some lights, while meeting legal requirements, just fail to give adequate light. Additional lights can be installed on your car if necessary. A \$3000 automobile needs to be seen.

## COMFORT AND OTHER DEVICES

You control the car and you need comfort so that heat, light, cold, or humidity will not interfere with this control.

Definitely consider an air conditioner for hot, humid-weather driving. It will keep you in top driving condition. A heater is also a must. Even in warm climates the evenings have a chill.

If you want a tinted window, get it tinted at the top only. Tinting reduces glare but it also reduces night vision.

Make sure your inside and outside mirrors are large enough and give you a good view to the rear. You no longer can ignore traffic behind you.

In humid or rainy weather you will thank yourself for installing a rearwindow wiper and defogger. This is something seldom thought of, but very much appreciated when you are using it.

It is safer to remain in the car during an accident. A closed, locked door will keep you there. In roll-over accidents the outside door button is pressed in as it hits the ground and the door flies open unless the door is locked. Additional



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There's a Norge that's right for you—in size, features, price. Models from 10 cu. ft. apartment size to deluxe 19 cu. ft.— with 202 lb. roll-out freezer that opens like a drawer. Never-Frostmodels end defrosting mess forever.





Years from now you'll be glad it's a Norge

locks for your car can easily be installed and can increase passenger protection.

## THE MOST IMPORTANT PIECE OF SAFETY EQUIPMENT

Probably 15 million drivers are involved annually in some kind of accident. The resulting losses are acknowledged to be one of our most pressing national problems. However, there are about 80 million drivers who do not become involved. How did they do it? How did they manage to avoid injury?

The human being is an instant reactor and can adjust to almost every situation with proper education and training. You can have a seat belt but not use it. You can have the best lights but never turn them on. You can drive the safest car built and you can still have an accident. And yet you can drive an unsafe car and you can avoid accidents. Why? Because you can compensate for your car's shortcomings and also for defects on the road and drive within these limitations. You are the important difference. You are the most important piece of safety equipment that you can put into your car. Your car is built to enjoy, and to carry you and your family safely. And you have a great deal to say about its safety.

Mr. Toth is a professor at the Center for Safety Education, New York University.



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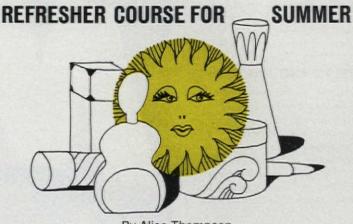


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BEAUTY AT HOME



By Alice Thompson

You feel wonderful in summer—exercising, relaxing, enjoying the sun, the lazy tempo, everything except . . . "Oh, those hot, tired feet!" Why not make them cool and rested with five minutes of pampering? First, bathe them in lukewarm water, dry thoroughly, and rub on Ardena Foot Cream over feet and ankles. Refresh further with Ardena Foot Lotion; dust lightly with talc or Johnson's Baby Powder. Suddenly, new feet!

"It's such a nuisance packing." And a most particular nuisance can be picking and packing toiletries. Estée Lauder's new Beauty Travel Kit makes this a snap. Blue and gold in tortoise-designed plastic, it's a waterproof, soft-sided little zipper case that includes her Milk Cleanser, Skin Lotion, Flowing Emulsion, Body Lotion (each in a plastic squeeze bottle), a vial of bath oil for body perfume, a box of powder—and still room left for added makeup, toothbrush, and such. Pretty, practical, inexpensive!

"I didn't realize I was burning." Sea and Ski, expert in sun-prevention creams and lotions, knows anyone can forget caution—and so they developed Compassion (originally for hospital use). It's an aerosol spray, comes in three sizes including one for the smallest handbag. It has 12 percent Benzocaine in it that immediately cools and soothes sunburn. Antiseptic, too, it relieves itching of poison ivy, the pain of minor scrapes, cuts, burns.

"That sticky feeling, even right after my shower!" You can have your choice of remedies for this. One is the Spray Bath Powder (Revlon's Aquamarine, for instance), that comes from its aerosol can in a cool-to-cold mist and leaves a very light "sticky-absorbing" powder on your skin (as well as a delicious fragrance). The other type is the after-bath lotion. We keep ours in the refrigerator between showers. Almost every cosmetic firm makes one, but the lemony tang of Jean Naté's Friction Pour le Bain (for the bath) is extra refreshing.

"My hair always looks a mess." Maybe you're being too ambitious! Go to your beauty salon, have your hair styled so it needs no setting during these hot months. Now you can shampoo it after every head-in-the-pool-or-surf day, take a few minutes to use a conditioner such as Clairol's Condition to repair summer dryness. If you do use a holding spray, pick one that is light but has staying power. Delightfully fragrant are those of Guerlain, available in some of their most famous scents.

"My lips get so dry, even burned." To help you (and so many others) Fabergé has Chameleon lipstick; it is waterproof, screens out harmful sun rays, counteracts drying. Its name? Because the stick comes in one color, changes to suit each wearer, develops into a tawny rose color on your grateful lips.



ADDRESS

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owhere in the world can you find such an infinite variety of houses as you do right here in America. Our homes reflect many tastes, traditions, and backgrounds. And we think it's wonderful!

With this multiplicity of styles to call upon, you can take your pick of whatever you want in a home—and then give it that all-important touch of your own. You can be modern. You can be traditional. You can be somewhere in between.

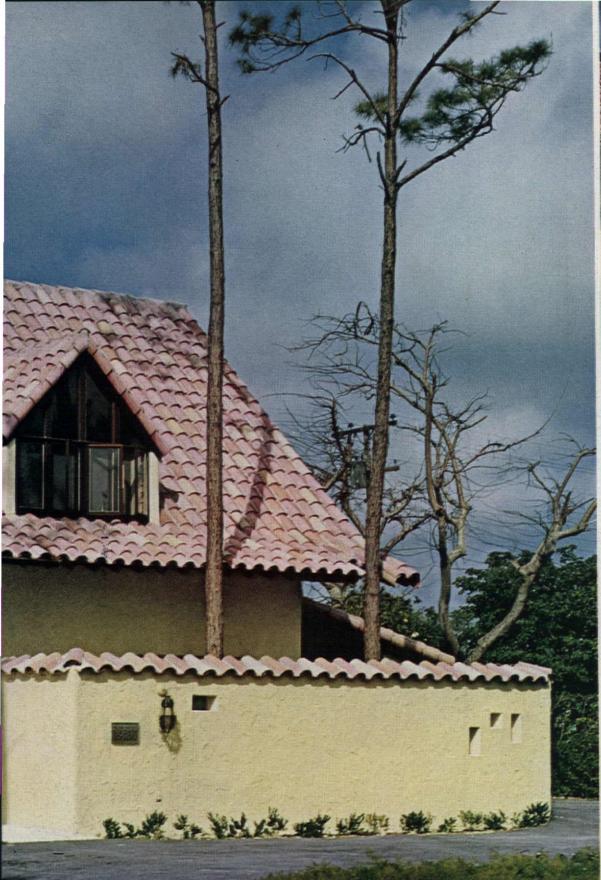
And even though you show respect for the traditions of the area in which you live, you can still find a fresh, all-your-own approach to the way you build, design, and decorate your home.

On these pages we take you on a cross-country tour of houses to show you what we mean. Some are steeped in the past. Others are strictly contemporary or call on several periods of design for inspiration. Each reflects the tastes and desires of its owners. We hope they inspire you to take off on your own personal approach to a home. Go ahead. It's a free country, isn't it?



# SPANISH INFLUENCE IN A HOUSE FOR TODAY

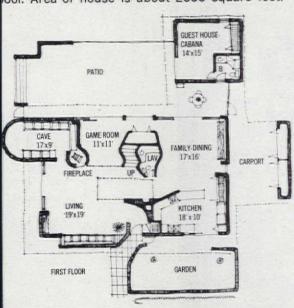
It's a rare occasion when an architect of today attempts to simulate a style popular with builders of the 1920s. But this new house in Coral Gables, Florida, is reminiscent of those built in the heyday of the Florida boom. It was designed to be congenial with its older neighbors, which are predominantly Spanish style. But once you step inside you see how architect Kenneth Triester abandoned the "neighborhood" approach for a strictly contemporary interpretation of the same semi-Spanish style that is once again fashionable. The walls are sculptural in feeling, a quality that reminds you of the hand-molded adobe walls of traditional Spanish architecture. This sculptural tendency represents the direction in which much modern architecture is also moving. The curved edges and rounded walls ignore the conventional 90-degree angle. Inside these flowing walls, the space is arranged for maximum dramatic effect. (continued)



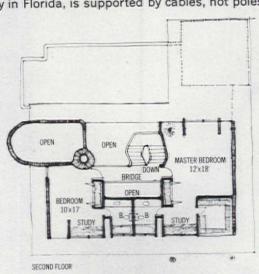




he plan, below, shows the walled garden outside he kitchen and the guest house-cabana by the bool. Area of house is about 2000 square feet.



The screened patio, top right, near the pool, is reached by sliding doors. The screening, necessary in Florida, is supported by cables, not poles. The free-form swimming pool fits itself around the curved, two-story-high conversation "cave." Wall around pool gives privacy. Screened patio is near.



THE SPANISH INFLUENCE (continued) Two-story-high spaces alternate with low, cozy alcoves under the balcony bridge that overlooks the downstairs rooms. Connected to the living room is a conversation cave (see page 53) with a rounded end wall that rises the full two-story height of the house. Inserts of colored glass in the walls cast a warm glow of color over the off-white walls of the rooms. The furniture and bright decorations are in keeping with the design of the house. To make it a true Florida-type house, there is a screened patio near the swimming pool. The owners, Mr. and Mrs. Melvin Morris, got the kind of house they wanted: one that was livable, one they could enjoy, and one that was artistically created.



The living room gains an intimate feeling by being under a lowered ceiling. It is ideal for informa gatherings. The furniture is lightweight wicker. The irregularly sized small windows, high in the wall, have colored glass that relieves the expanse of white wall. The paintings add more color

The open-well stairway, below, is one example of the sculptural forms the walls take in this house. The railing wall is contoured to follow the steps that bend

back on themselves instead of leading straight up to the second floor Wrought-iron railing of the balcony bridge is visible at top of the stairs.





The foyer, at side of living room, above, is curved, not the usual square alcove. It funnels visitors The master bedroom is placed under the high eaves of the into the house. Special glowing effect of lighting is result of the white paint that reflects light hit- roof. The exposed framing, which contrasts with the white ting it, curved walls that soften flow of light, and colored glass window inserts high in the wall. walls, is reminiscent of exposed beams in old adobe houses.



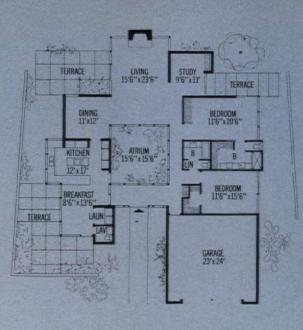
The wrought-iron railing with curved balusters is silhouetted against the white walls. The balcony is the connecting hall between the two bedrooms of the second floor. It overlooks the living room, seen in this picture, and on the other side, the game room. Living room has built-in wall unit in an alcove.





# NEW VERSION OF THE RANCH

The favorite low-slung ranch style that came from the West is here revised to have a highceiling living room and an atrium. But it still retains the characteristics that made the ranch tradition what it is. The materials, stucco and wood, are typical of the style. The sloping shake roof seems a part of the mountainous range beyond the house. On one side the house is protected from the street (photo, left) but on the other side (below) expanses of glass look out on a golf course. The openness of the house, with its patios and atrium, makes it typically Californian. Designed by Donald Goodhue, it was built in Carmel Valley as a vacation house that will some day be the year-round home of Mr. and Mrs. Roger Williams.





The atrium, in center of house, is visible from tall windows in living room that frame view of hills and trees beyond shake roof.



Living room has high, exposed-beam ceiling and white-painted fireplace wall. Outside the window wall is a patio for entertaining.



The study-game room is under the low part of the roof. A partition of slump stone separates it from the high ceiling space of the living room.



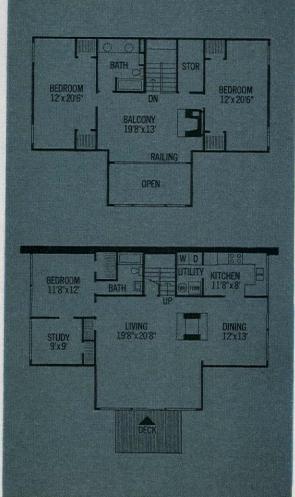
The large, freestanding stone chimney has two fireplaces downstairs, each with raised hearth, one in the living room, one in the dining room and one upstairs in the balcony that overlooks living room. Bolted ceiling beams are exposed.

The design of the interior employs simple elements, sparse furnishing, and a stone wall that extends to the outside. The garden is accessible through sliding glass doors. Omittingdraperies makes view of the mountains a part of the room.





The open space over the living room gives it a twostory height. The two upstairs bedrooms can each be divided in half when the Hotson children (there are five) are older and need privacy.



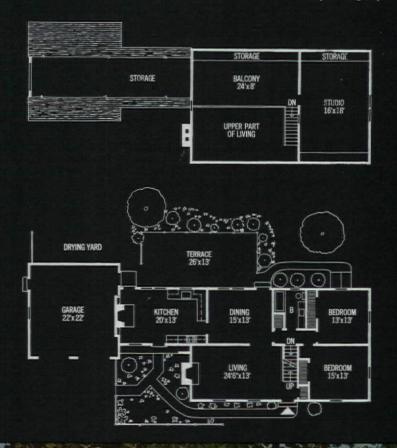
In contrast to our other houses in Massachusetts, Florida, and California, which follow the traditions of regional architecture, this house is frankly modern—yet it suggests the rugged, natural feeling of the mountains. We found this modified example of the A-frame, one of the most popular design developments to sweep the country in recent years, in Colorado. But this is an A-frame with a difference. The peak has been flattened and the slope of the roof is shallower so that there's no unused space at the top and less useless space under the eaves. And by attaching another of the modified A-frame sections at right angles to the main structure, more windows could be used than in the regular A-frame, which only has windows at the two ends. Additional light and a glimpse of trees are provided by the narrow windows installed between the first-floor beams and the roof. By limiting materials to as few as possible-shake roof and glass window walls-the house achieves a boldness and impact beyond its size. All in all, the house fits the needs of the John Hotson family who wanted a modestly priced, contemporary house.

## THE CONTEMPORARY APPROACH

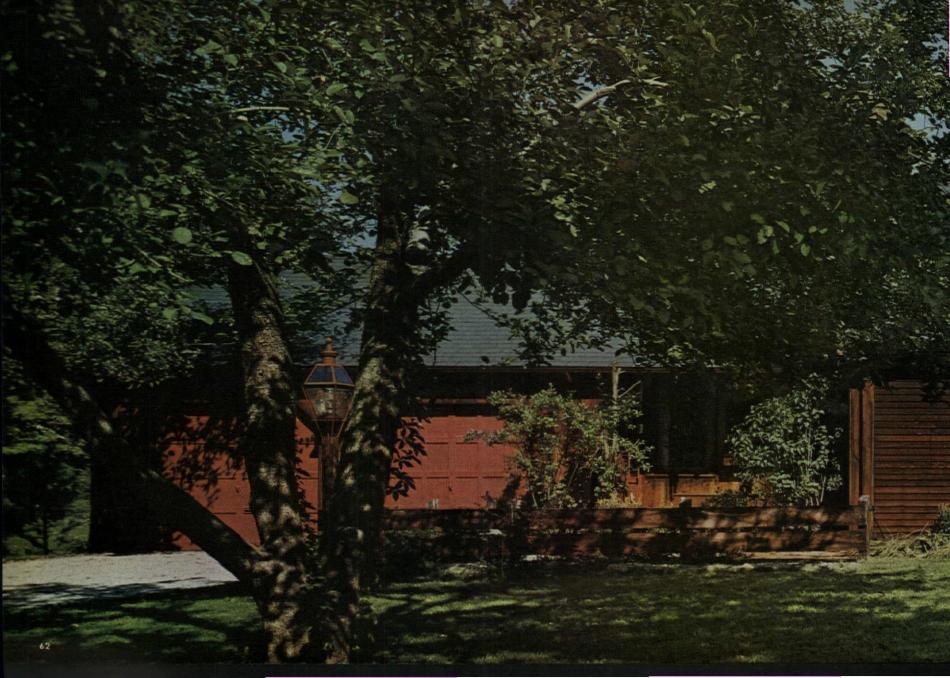
# IN THE SPIRIT OF EARLY AMERICAN

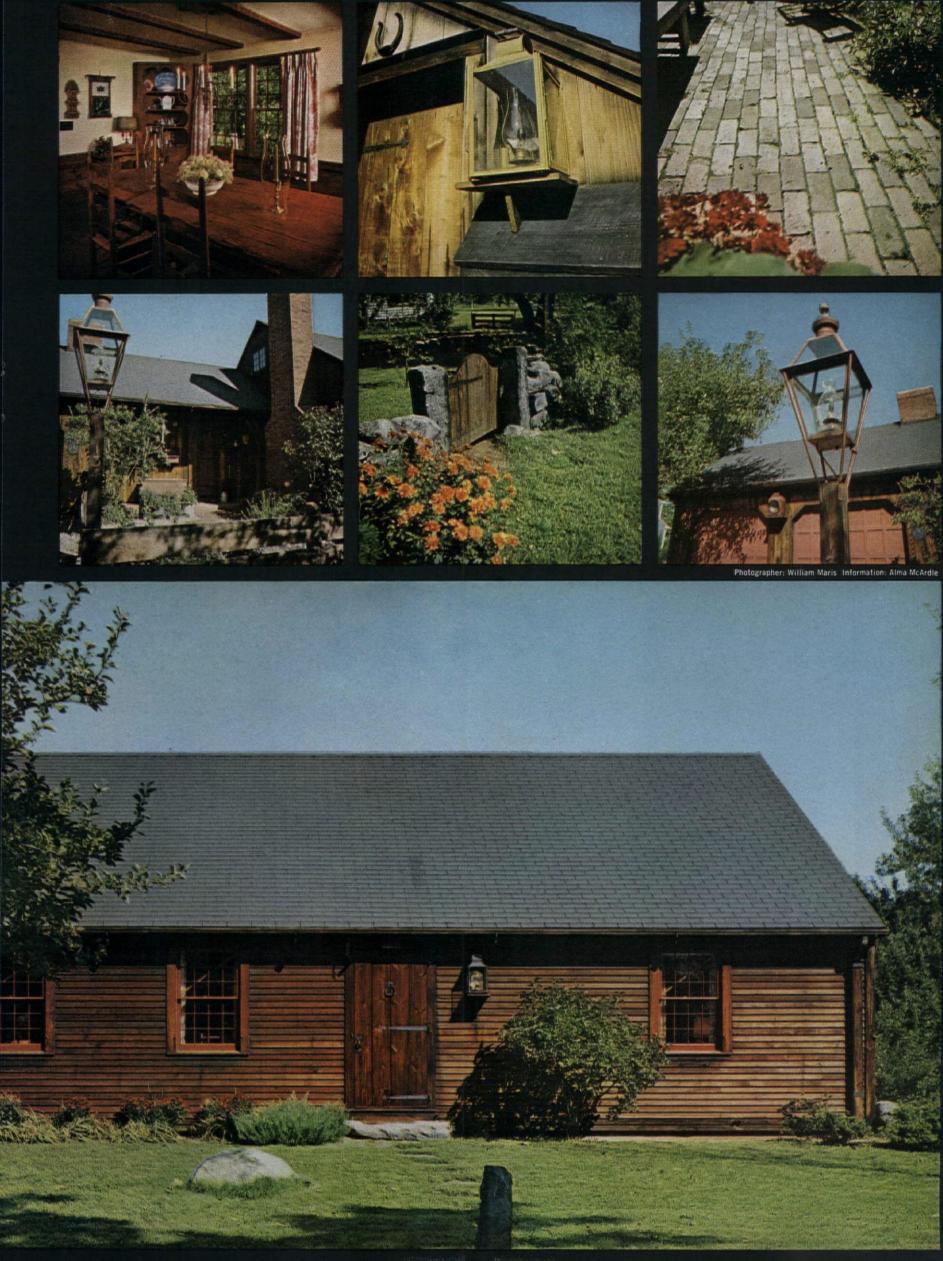
This home is not an exact reproduction of a Deerfield or Sturbridge house, but the owners' own interpretation of what a New England house should be—in today's terms. Although built only four years ago, it has the mellow, aged look of an antique. It is stained a weathered brown. The owners, Mr. and Mrs. Robert Lockerby, designed and decorated it themselves after much research into the style of the period. They even incorporated portions of other old buildings into their new house to insure authenticity of details. A window from an old New Hampshire house was used in the attic studio where Mr. Lockerby, a rug designer, does his work. The 700-pound stone doorsill at the front of the house was hauled to the site from an old house in Maine. The small photographs at

the right also reveal the special attention to details that the Lockerbys have given this house. For example, the terrace behind the house was paved by Mr. Lockerby with used brick from an old sidewalk. Even the stone wall in the yard was brought piece by piece from another spot 20 miles away but fits into the landscape naturally. The house is furnished with the owners' collection of American antiques. The exterior of the house re-creates the Early American simplicity of style with its outdoor lanterns and wrought-iron door hinges that are functional as well as decorative. The plan features a two-story living room and a balcony overlooking it. Study plans, which include additional photos and scaled drawings of plans, elevations and details, are available.



TO ORDER A STUDY PLAN, SEE PAGE 118





## ECLECTIC DECORATING: you choose what you really like, no matter what its period or style

Mr. Webster says that eclectic involves choosing and selecting from various systems, doctrines, or sources. We say, it is also a decorating philosophyyou mix old and new, bought and inherited, machine-made and handcrafted, rough things and smooth. Eclecticism is the antithesis of the planned, no guess-work, coordinated, all-one-style school of decorating. Eclectic decorating is spontaneous; it means trusting your intuition and imagination; it's often inspired improvisation. Eclectic rooms are collected, not ready-made rooms. Although by nature it's a game of no rules, there are pitfalls. You can't always mix everything and anything. There are still some things, even colors, that are not in sympathy with each other. But eclectic decorating does reflect the kind of person you are. If yours is a strong personality everything you pick out will bear your own imprint. It's typical of today because it mirrors our far-reaching interests and tastes.

## ECLECTIC

ROOM Interesting and charming is the Mack MacDowells's living room, formerly the music room of a Victorian house in San Francisco. Grouped around the Early American Franklin stove: 17th-century English dummy boards, salvaged bookcases painted Venetian red, Oriental lamps, velvet-covered sofa and chaise, a pair of Louis XV chairs, and miniature child's chair. This knowledgeably mixed room changes constantly as all good eclectic rooms do; even the pictures are rehung and unused ones are brought out of storage for the purpose. Good eclecticidea: a simple background of rough-sawn beams, whitewashed walls, latticed windows for the luxurious cosmopolitan furnishings.





## ECLECTIC

APARTMENT Masterfully handled by designer Karl Steinhauser, A.I.D., are a mélange of Italian and French reproductions, contemporary upholstery, modern pieces, and antique accessories. Answered also is that often asked question about mixing materials: paint, wood finishes, and metal. Obviously you can and should. The Provincial cabinet is painted and antiqued, the Italian chair is done in dark walnut, the modern console under the antique mirror is brushed brass. Bold stroke to bring a 1920's vintage apartment back to vibrant life: an exuberantly patterned Victorian carpet mixed with the starkest of white walls accented with blue, for contrast with deep blue upholstery. The personal touch: lots of blue-and-white Delft, masses of fresh flowers.



## (continued)

## ECLECTIC

HOUSE The young Elliott Lehman's house in Madison, Connecticut, is completely eclectic. Part of it was built in 1790 and moved to its present location when the new turnpike was built. This old portion of the house comprises the den and dining room. Furnishings are a fascinating mix of Early American and turn-of-thecentury Art Nouveau. Architect was Albert H. Riese.

Old and new materials (plaster and used, mellow brick) are mixed to provide an appropriate living room background for a collection of comfortable modern pieces (shown at right and far right). The yellow Knoll chair is quite a classic by now. The stiff, American country sofa is flanked by a pair of Windsor chairs; above is an Art Nouveau painting, a Victorian clock pendulum. Notice the two kinds of rugs: one Oriental, the other a stylized needlepoint on white.

The old walls of den (right) are covered with new grass cloth. Another American country sofa was done in a bright, modern red-and-pink check. Basket chairs came from the Mexican pavilion at the recent New York World's Fair. Early American store desk was refinished to original red paint; painting is by Gerald Garsten, rug is Oriental.

Center hall connects the old and new portions of this house. Shelf rests on brackets from a Victorian house; hanging fixture, bought from Boston Globe, is an original gas street lantern.

Low-ceiling dining room (far right) has original pine-paneled fireplace. Bentwood chairs, modern teak table, wroughtiron and chunky glass chandelier from Scandinavia and the Spanish buffet are perfect complements to the rich, Oriental pattern of yellowish wallpaper.







# water magic for your garden

A tiny pool reflecting a sea of fern . . . the fall of water over smooth, shining stones . . . a sudden shimmer of goldfish . . . this is sorcery and water is the secret ingredient. Capture it in a pool, run it over silky river stones or rugged boulders. Let it tumble down an embankment, nourish aquatic plants, fish you've brought a new dimension to the garden. It bubbles with life, sparkles, enchants. The art of designing a garden with still or running water as the central element of the scheme was brought to perfection during the Middle Ages by a desert people, the Arabs, for whom water was a priceless luxury.



Because water was scarce they had an instinctive awareness of its capabilities. Water was life and their gardens were oases of the spirit. They were cooled and soothed by the splash of fountains. They rested their eyes from the glare of harsh desert light in a tranquil world of reflected images.

Unless you live where watering and the use of water in pools are banned

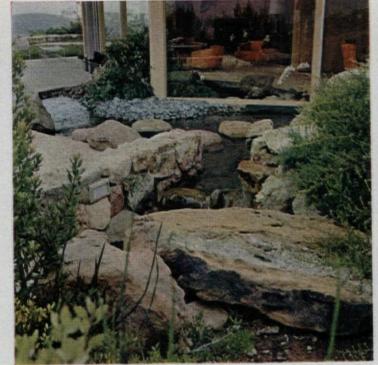
in summer, you can tuck a small pool in a secluded, shady nook (make one if you don't already have one) and go there every day in summer for a few moments of quiet pleasure. Or put the pool on the patio and let your guests gather round to goldfish-watch or admire the water lilies. A recirculating pump will permit you to use the same water constantly (see page 80) if you're including a fountain or series of waterfalls. Regardless of where you place

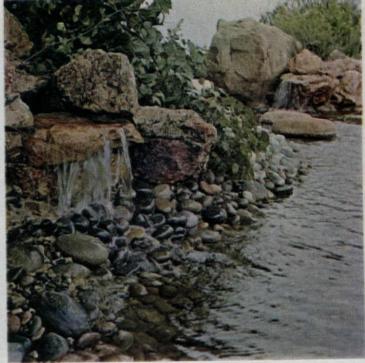
> your bubbling brook or limpid pond, you should integrate it with the rest of the landscape. If you have an elegant, formal garden, make a round or rectangular formal pool, without complementary planting or rock placement. A symmetrical garden with precisely clipped plantings likes to preen before a flat, mirrorlike sheet of water. Depending on its size you can plant water

lilies, or lotus which require a good deal of room. If you want an effect of austere perfection, don't plant anything in the water. However, pure line reflected in transparent water is too severe and parklike for today's living—it may delight the mind, but not the heart. An informal, copied-from-nature pool or waterfall will give you more enjoyment and take up much less room. Study our pictures and you'll see that water plants, rocks, and a few fish are essential for a good water garden. Running water is unpredictable so stones should look as though the water—not you, placed them. (continued)

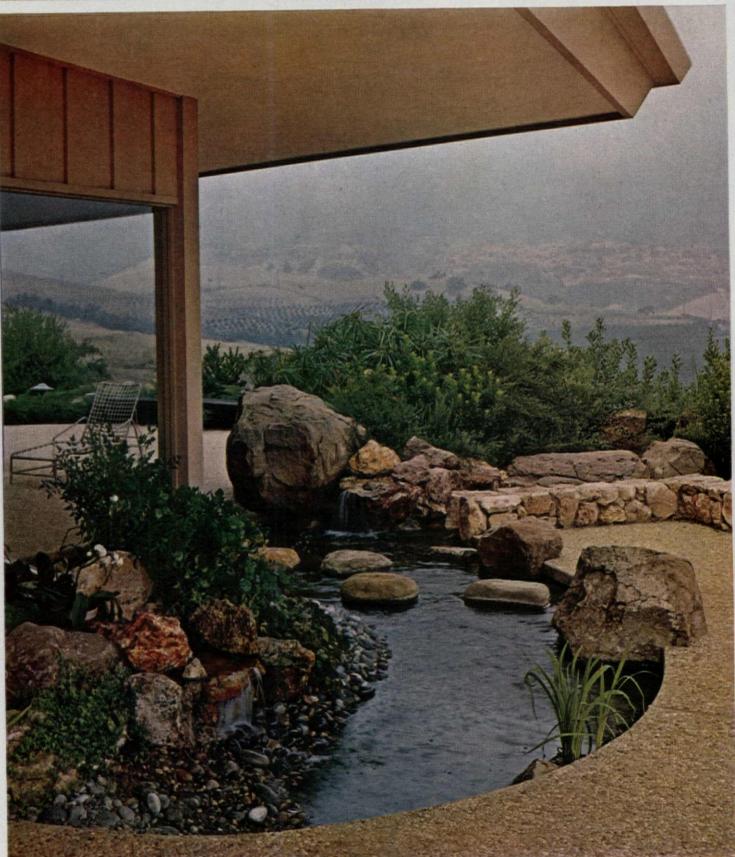
Water spills out of a basin and tumbles down a rocky hillside into a pool stocked with goldfish. Around the pool are Dutch iris, saxifrage, Iris pseudoacorus, azaleas. Up the hill are pieris, mountain laurel, ligustrum, ilex. Details of this garden (on opposite page) show the hilltop crowned with a lucite screen that prevents sudden encounters with the waterfall from the patio. The little tree is a willow. The basin is made of cast iron. Complementary planting includes water poppy, ajuga, and foam flower. Garden of Mr. and Mrs. John Weisner, the landscape architect was Frank Smith.

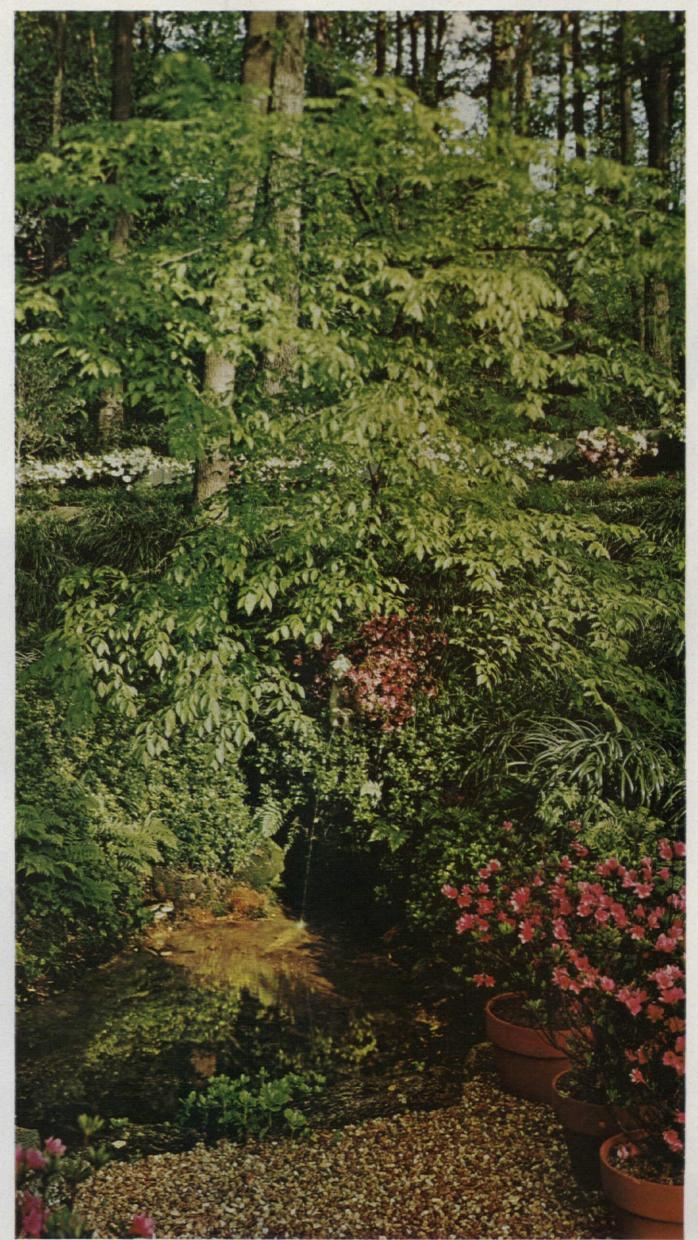
WATER MAGIC FOR YOUR GARDEN (continued)





he patio pool of Mr. and Mrs. George Cavalletto, Santa Barbara, California, was built with native stones; water is recirculated. Tropical plants, including orchids, are tucked among the rocks and the brook is stocked with trout. Building a mountain stream on an elegant patio could be a disaster unless careful attention is paid to details such as the color of the boulders. Here they blend into the paving so the transition from patio to pool is an easy one. The water runs into the living room (above left), so the stream belongs integrally to the house, is not window dressing. The closeup of the "waterfall" (above right) shows the relationship between riverbottom stones and rugged marginal boulders. This type of realism is essential for the success of a naturalistic water garden. If you look closely you'll see that the water runs over a stream bed of the beautifully polished stones.





The ideal summer retreat is cool, shady, and predominantly green, a restful color. It has a small pool with a complementary planting dense enough to absorb neighborhood noises and provide the privacy you desire. The shady pool in our picture belongs to Mr. and Mrs. John Morrison of Atlanta, Georgia. During the war between the states it was a watering hole for the Union Army. Now it's a haven from the heat and din of summer. The planting consists primarily of fern and pachysandra. A sugarberry tree shades the pool. Azaleas in pots repeat the colors of the hedge in the background; liriope grows on the bank under the pine trees.

(For more about poolside plants, and recirculating pumps, turn to page 80.)

Photographer. William Margerin Information: Susan Jones Medlock

# LOOK WHAT YOU CAN DO WITH FABRICS

Even a very small entry hall should radiate a warm welcome and sum up the decorating theme of a house. That's exactly what this one does. It's done in dramatic royal blue, white, and lime and is furnished with such absolute essentials as a hall table and mirror, a bench and an umbrella stand.



Chances are that your new home will be a builder house or a high-rise apartment. Mass-made housing is the order of the day! If you choose wisely, you'll be more than adequately sheltered in terms of comfort and convenience but you may find yourself suffering from too much sameness. While an assembly-line car is perfectly acceptable, an assembly-line house is hard to take, and pretty soon you'll want to dream up ways to make your home different from its neighbors. To give those typical, often featureless rooms the warmth, charm, individuality, and personality you crave, there's no better, easier, or cheaper medium than fabrics. The model house shown here is a case in point. It was built to our specifications for the opening of Springs Mills's newest textilefinishing plant and furnished with the help of designer Paul Krauss, A.I.D.—a man who has a way with fabrics. Here are his highly adaptable fabric techniques for turning an ordinary house into one that's delightfully different. "Fool the eye and focus on fabrics," says Krauss. (continued)

Charming paradox of a living room is this summery one done in white and the palest of sky blues. What keeps it from being bland are the sharp pick-up colors: royal, black, lime, ice pink, orange sherbet. Favorite fabric trick to fill an awkward corner without breaking the budget: fabric-draped table to hold lamp. Nice finishing touches: folding screens with shirred cotton panels; flat, fabric trimming on arched valances. How to transform a run-of-the-mill room into a sparkler—with fabrics! Make windows as important as you know how. These were done in bright red draperies over white window shades. For a square room we like a big, bright dot of a rug under the permanently draped table. (Emphasize a rectangular-shaped room with oval rug and table.) Heavy molding was added and painted a sharp blue for additional architectural definition.



Most rooms in the houses of today have no architectural features worth talking about except windows. So work with what you've got and make those windows really important focal points. See the arched valances in the living room, the strong statement of the dining room window treatment.

"Use fabrics for privacy." The open floor plan works better in theory than in practice. The designer suggests screens—with gathered fabric panels—to separate rooms. They do almost as good a job as much more expensive architectural alterations, such as adding a wall and door.

"Use fabrics for surface interest." Paul Krauss likes to upholster walls with fabrics for excitement, pattern and textural interest, and for acoustical reasons too.

"Don't be a fabric snob." Don't be stingy with expensive fabric; if you can't afford to splurge, it's much better to get an inexpensive one and use it in a great, big, luxurious mass. Paul Krauss takes even the most inexpensive fabrics seriously. He treated the Springmaid cottons used through-

For a master bedroom that's a completely private world—a change-ofcolor pace to warmer, mellower shades. Although this is a real bedroom, it also has living room possibilities. A honey-tone pine cabinet holds favorite bibelots. The deeply tufted, acid-green cotton upholstered chairs, the draped table—none is a typical bedroom piece yet they all go well together and help make this a truly personal room. Open the shuttered closet doors and you'll find the newest, most practical dressing table (see above right), one with its own basin and excellent makeup lights.



out the house as if they were brocades and velvets with meticulous detailing on upholstery, slipcovers, window treatments. Note appliqués, scallops, contrasting welts, edgings.

"Pick fabrics for freshness." The sophisticated good looks of this house are due to the bright freshness of the fabrics that furnish it. In the entry-living-dining area alone there are six patterns. This mixing of print with print, this potpourri of patterns is even newer than the always safe room done in a single print.



75

Family meals take on company manners with this breakfast-room setting. Window treatment, in a cotton paisley, was copied from New York's Metropolitan Museum; the narrow Venetian blinds are a functional touch. The wallpaper dado is practical, as is the butcher-block tabletop.



4. Wash, hull, and slice strawberries.

5. Set the bowl of syrupy gelatin in a larger bowl with ice. Add the egg white.



6. Beat with egg beater until mixture is light and fluffy.

7. Add 1 cup sliced strawberries. Pour into 6-cup mold. Chill until firm.

8. Sprinkle remaining strawberries with sugar. Chill.



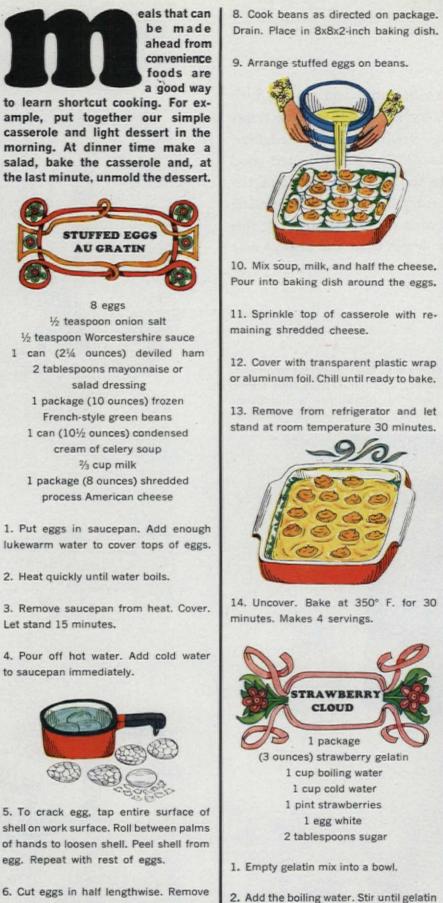
9. To unmold gelatin: Dip mold into warm (not hot) water just until water reaches level of gelatin. Remove quickly.



10. Run tip of small spatula between gelatin and mold.



11. Place large plate on top of mold. Turn over quickly. Shake gently, holding dish tightly to mold. Lift off mold. Serve with sweetened strawberries. Top with whipped cream, if desired.



6. Cut eggs in half lengthwise. Remove yolks and put them in a small bowl.

is dissolved. Stir in the cold water.

3. Chill until gelatin is thick and syrupy.

It should have a consistency like that

of honey when you spoon it.



7. Mash yolks in bowl. Mix in onion salt, Worcestershire, deviled ham, and mayonnaise or salad dressing. Fill cavities in egg whites with yolk mixture.







Makes a gravy \*



## Makes a sauce \*\*

Makes a meal



## Delicious Campbell's Cream of Chicken Soup makes it easy for you.

For lump-free gravy in next to no time, just blend a can of Campbell's Cream of Chicken Soup with 2 or 3 tablespoons of meat drippings and <sup>1</sup>/<sub>3</sub> cup of water. Heat, stirring often. Delicious! And perfect every time.

For quick creamed vegetables – asparagus, broccoli, onions, potatoes or carrots – blend Campbell's Cream of Chicken Soup with  $\frac{1}{3}$  to  $\frac{1}{2}$  cup milk. Heat and add your vegetables or pour the sauce over them.



Campbell's Cream of Chicken Soup turns a pickup lunch or supper into a meal. For that delicious soup gives you tender chicken and sweet cream...as well as warm satisfaction. So, quick! Reach for the Campbell's. It's right on your shelf.

They always eat better when you remember the soup.

## IN SEPTEMBER-THE PROMISE OF THE FUTURE

September marks the beginning of the last third of the Twentieth Century. What exciting things lie ahead for us in the years to come? What will our towns and cities be like? Our homes, gardens, furnishings? What are the timeless things we will hold on to? All this and more in our big September issue!

All fabrics designed and woven in the U.S.A. by Dan River Mills, Inc., 111 West 40th Street, New York, N.Y.



Dan River Sheets Harvest the utmost in elegance-"Pagoda". Lustrous combed cotton percale with a woven border of blue (shown), pink, green or yellow predominating on white. Gift boxed.

### What's an H-O-T-E-L?

(continued from page 32)

for the children to explore, mom and dad can steal away to their favorite Grown-Up Room with nary a care everybody's under the same warm, widespread roof.

And then there are the shops. What luxury for dad to get lathered and slathered in the Barber Shop. What fun for mom to browse through the Gift Shop. What adventure for the kids to tiptoe down for candy and hand their dimes to a flesh-and-blood clerk instead of a machine.

But, most amazing of all to the Motel Age family-hotels have amenities. Mommy, what's an amenity? Well, your children may have never seen one before, but they'll know one when they do. Just watch their eyes pop when the finger bowls arrive after breakfast. (Can it be that they've never seen a finger bowl? You know darned well it can.) Wait till room service rolls in dinner on a table set for a king. (What happened to the hamburgers in a paper bag?) Every way you turn, there's another amenity-fresh roses on the table, buns from the bunner, afternoon tea in the lounge, bouillon on the sun deck, love notes from the housekeeper to make sure you're happy with the chambermaid. And that classic amenity of resort hotels that motels never heard of-the community jigsaw puzzle laid out on a gleaming table inviting all who pass by to fit a piece.

Hotels are heaven. But are hotels better than motels? Did I really mean what I said about motel lobbies being glorified laundromats? Of course not. We're still a Motel Age family and for our family of four, motels are a gift from the gods. We still love falling out of the car into a gorgeous modern bower of Formica and chrome . . . no doorman, no bellboy, no elevator, no powdering your nose. We still love having two, big, bouncy double beds to jump on, a TV set, at least one orange chair, and a swimming pool (motels have to have swimming pools or the children won't let daddy stop there). I'm sure we'll go right on looking for new motels to conquer-Colonial-style motels, Japanese-style motels, Spanish-style motels, Western-style motels-motels, with windmills, motels with moats, motels with waterfalls. We'll flit from motel on the mountain to motel by the sea, from motel in the pines to motel in the sky. But every time we see a finger bowl or hear a Chopin obbligato, we'll remember-motels are the same as hotels, only different.

Oh, one thing I forgot to mention like many a shrewd grand, old hotel, ours also boasted a brand-new motel. To be sure, we wallowed in the hotel's lobby, dallied in the hotel's rooms, and dabbled in the hotel's finger bowls—but we *slept* in the hotel's motel (TV, you know, two double beds, and a lot nearer to the swimming pool too).



lows: Andersen Casement and Beauty-Line" windows, Location: Bioomington, Minnesota, Architect: Robert F. Ackermann, Builder: John Engberg.

## The man who paid an extra \$300 for these 26 windows is already glad he did!

But not many men know why. Many are not even aware that windows make up a third or more of their outer wall area.

Very few consider that poor windows are a luxury only the rich can afford.

But the man who bought these Andersen Windows... he knows. He looked beyond the price he paid to **added values** he got with Andersen Windows.

Things like welded insulating glass that eliminated the need for storm windows . . . gave two fewer glass surfaces to keep clean.

Or removable grilles that pop in or out instantly for **easier window cleaning.** Or precision engineered sash and frame design that keeps them **operating smoothly, silently** for a lifetime. This man knows Andersen Windows are up to 4 times **more weathertight** than ordinary windows . . . figures they will save him 15% or more each year on fuel costs . . . and was willing to bet a few dollars a month over the life of his mortgage that Andersen Windows will pay off.

This is the kind of man who best knows why Andersen Windows are worth a little more. He lives with them. There are men just like him in almost every neighborhood. Talk to a few before you buy.

Next best, visit your Andersen lumber dealer or distributor. Ask to see all **6 beautiful types** (hundreds of sizes). Ask for a complete demonstration of the quality features that make Andersen Windows your best value at any price!

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## ONE PEELS... ONE DOESN'T



New Lowe Brothers Latex doesn't blister, either. So many ways better than ordinary house paints. Applies on damp or dry surfaces. No primer needed for most repainting. Dries in about 20 minutes. Covers beautifully. Fast soapand-water clean-up for tools and spatters. White and colors stay brighter much longer. Another quality paint by The Lowe Brothers Company, Dayton 2, Ohio.

## BACKYARD SPACE PROBLEM SOLVED

Many families face the problem of cramped quarters when the children are sprouting up. The Donald Frankels, of West Los Angeles, were no exception. They found the best way to add needed space to their 35-year-old home was to build out from it in the back. A narrow porch already at the back was enclosed to form a hall. On either side of the old porch the house was extended to form a boy's bedroom on one side, a family room on the other. A flat roof was added to the house to cover the additions and a new porch was built between the two new rooms. The additional 300 square feet of living space is a boon to the family and subtracted little from the play area in the yard.





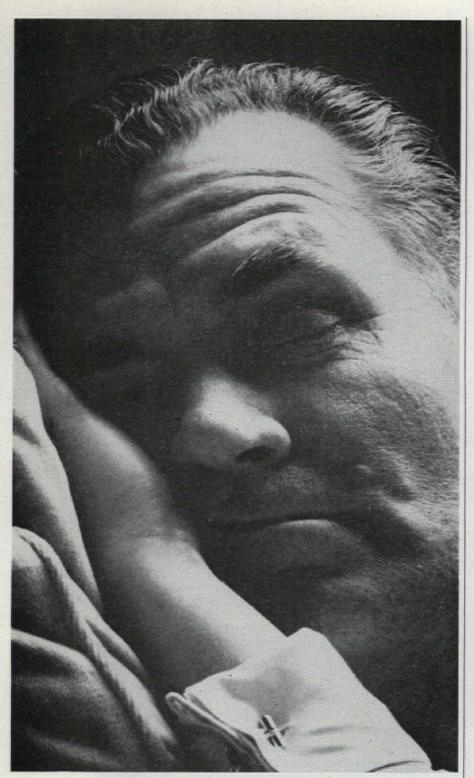
## How to steal a dog

It's easy. Feed him Friskies Mix. And he'll know whose dog he really is. Those crunchy, golden chunks with their savory Flavor Crust are something a dog can really get his mouth around. Every time he crunches a chunk, he feels more loved and secure. He has a sense of well-being after a wellrounded bowl of Friskies. He should. Carnation loads Friskies Mix with protein. Twenty percent more protein (for spirit and energy) than the Minimum Daily Requirement of the National Research Council.

Feed a dog Friskies Mix and he's *your* dog. We know. For years, Carnation has helped steal the hearts of more dogs with Friskies Mix than anyone.



from Grnation



### The new look in homework, (it's called the snooze)

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I'd like to see manufacturers'

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□ Vinyl shutters

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This homeowner doesn't do much around the house. Vinyl is the reason. Take windows, for example. Frames, jambs, and in one type, the entire exterior cover is made of Geon vinyl. These won't need painting or freeing because they won't swell or warp. Even after years of constant use, they can be as beautiful as the day they were installed with just an occasional washing. Furthermore, they resist weather, fire, denting. D Siding of Geon vinyl beautifies new and older homes-and minimizes upkeep. Add gutters and downspouts that won't rust or rot and shutters that need no paint and you have yourself more snooze time-or play time. □ So, whether you buy, build, or remodel,

be sure to consider building products of Geon vinyl.



BEGoodrich B.F.Goodrich Chemical Company

By F. D'Esposito Most people agree on at least one thing about summer—that it will be hotter than at any other time of the year. Any child going to school knows that the sun in the summer sits higher in the heavens, thus giving it a greater opportunity to take direct aim at whatever part of your anatomy is exposed, scoring a clean bull's eye with

IN PRAISE

5 OF ~

HAMMOCKS

it is that makes us hot. This is the season of the year when we expend great amounts of energy in the pursuit of what we believe to be happiness. We pack the highways to get to a crowded beach so we can lie prone beneath a broiling sun. Or we travel to an expensive club where we can swing a tennis racket or golf club, or we even go bouncing along a dusty trail in the country astride a retired cavalry horse. No doubt about it, we probably use more energy in summer than in all those other toilsome months of the year.

a shot of ultra-violet ray or whatever

But don't get us wrong. We have nothing against this particular season, no more than we have against winter. It is just that they both happen to be either too far to the left or too far to the right. Now spring and autumn are not without faults of their own, but their attitude is far less extreme. They are more reasonable and we seem to get along better in their company.

Aside from all this, we've been concerned with a proposition we would like to present, dedicated to the principle of total relaxation. We want to bring back the hammock in all its oldfashioned glory. We have an idea that summer could take its place among the really great seasons of the year if there were more hammocks.

There is National Strawberry Week, Freckle Week, and Swiss Cheese Week, none of which has had a more discouraging time of it than the old-fashioned hammock. Let's get the hammock back into the hearts of our countrymen by proclaiming a National Hammock Week!

The hammock in itself is a pretty useless object unless there are two shade trees to support it. Certain manufacturers have created a product supported by a contrivance of twisted metal which we concede has some merit. But this type of hammock swings too close to the ground, thus eliminating the small element of risk involved in climbing in and out of the tree-suspended hammock. We want complete relaxation, but it isn't our intention to destroy our spirit of adventure. Besides, we have a theory that the day cold steel replaces the proudest producer of whispering shade will be the last day of the final millennium. No one who has ever mastered the art of climbing into a swaying hammock suspended between two shady maples could ever accept less. For the enjoyment of a refreshing hammock-type summer, which is about as close to a perfect summer as you can get, two trees are a prerequisite. (Anti-conservationists, tract builders, etc., please take note.)

The hammock could easily take the place of the tranquilizer if taken in large doses during the last two weeks in July or the first two weeks in August, because there is not much you can do in a hammock except sleep or read a book. The reason for this is that the hammock is not unlike a delicately balanced mobile, and any sudden movement could upset its balance, causing unusual and perhaps painful consequences. While the hammock has a kind of controlled mobility, its occupant must master the art of complete immobility. It's easy to get the knack of it. Just don't move.

Once you get into the habit of hammock relaxation, you will soon discover that other members of your family may become resentful of the happy change that has come over you. This is typical of attitudes in any have-and-have-not society. But fortunately, the problem can be easily and inexpensively solved. The obvious answer is two hammocks. (Two hammocks require at least three trees. Yes friends, don't forget how important our leafy friends are to the success of this grand scheme.) Of course the man of the house might have cause on occasion to wonder if his wife is ever going to climb out of her hammock to start dinner. But consider what the alternative would be if there were only one hammock in the family and she got to it first. Papa would be left holding the skillet.

The more we think of it the more we realize this thing called leisure living can be an overrated, a physically exhausting nuisance if it isn't approached with the common sense found only among those who are basically lazy. The hammock could indeed make summer great. It could become a great American institution dedicated to purposeful inertia, thus making summer a most tolerable interlude between its more agreeable sisters, spring and autumn. We haven't figured out what to do about winter yet. It has been suggested that the solution lies in the habits of bears. We'll look into it.



### The beauty of soft water on tap

Unless you live in one of nature's chosen soft water areas (odds are about 8 to 1 you don't), you have the unattractive problem of hard water on tap.

It's staring you in the face. When you look at yourself in the mirror, rough dry skin stares back as a reminder of hard water. The ring around the tub is another. So are the spots that cling to glasses, dishes and silver. And, so are the clouded whites and dulled colors in your laundry. Stop being hard on yourself. And your

Stop being hard on yourself. And your family. Give nature a hand. Give yourself a water softener. You deserve one.

And, it deserves Morton Salt Pellets for

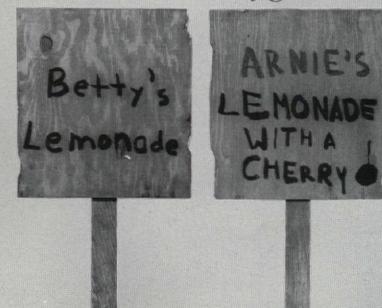


simple and inexpensive operation. Pellets come with the highest recommendation from leading softener appliance manufacturers. Or, use Morton Pellens, if you have a rust problem. Both promise the softest water this side of a rain cloud. And, it's always on tap. That's the beauty.

When they pour, it's as soft as rain.

## Ever notice how when products compete with each other,

## they get better.



## MAKE THE MOST CRICR OF MOST SUMMER VEGETABLES

It's always a pleasure to serve colorful, flavor-rich vegetables—cooked till just tender. And at this time of year there's an added plus because there are so many fresh vegetables on the market to choose from. Green beans, lima beans, corn, okra, tomatoes, and thin-rind squashes are just a few that are wonderful in the summer. These garden gems almost beckon you to take them home!

And there are many imaginative ways to cook vegetables. Crumb or cream them, try them scalloped, au gratin, or with any number of mouthwatering sauces. The important thing is to cook them properly so you'll enjoy their full flavor and nutritional value. Vegetables probably more than any other kind of food have suffered from overcooking, losing flavor and nutritional value. So please don't boil the goodness out of them. Sometimes imaginative cooking can make a vegetable enthusiast of even the toughest antivegetable rebel in the family! Follow a few simple rules for cooking, season with a deft hand, serve piping hot-and watch your family sit up and take notice.

#### BUYING VEGETABLES

• Read the weekly newspaper ads; check the specials.

• Select carefully. Look for vegetables that are fresh and crisp.

• Become familiar with the season of the year when each is most plentiful and of peak quality.

#### STORING AND HANDLING VEGETABLES

• Store onions, potatoes, garlic, and thin-rind squash in containers where air can circulate around them. Refrigeration is not necessary. Do not wash before storing.

• Remove excessive soil from vegetables to be stored in the refrigerator. Take off wilted outer leaves from greens, cauliflower, cabbage.

• It is best not to wash lettuce unless you plan to use it within two days. If you are going to use it immediately, wash, core, and drain. Store, wrapped in transparent plastic wrap or plastic bags, in the vegetable drawers or bin.

#### WAYS OF COOKING FRESH VEGETABLES

Most vegetables can be cooked to the tender stage by any of the following methods.

To bake: Place vegetables on the k oven rack, on a baking sheet, or in a shallow casserole.

To boil: Cook vegetables, covered

in small amount of boiling, salted water except where otherwise directed. Try them at the crisp, tender stage, just slightly undercooked.

To braise: Put vegetables in a covered skillet with about two tablespoons butter, margarine, or drippings and one or two tablespoons water. These are also known as "panned vegetables."

To broil: Use tender, raw vegetables such as tomatoes and mushrooms or use this method to reheat cooked vegetables (first brush with butter or margarine).

To fry: Sauté in skillet over medium heat. Use small amount of fat. Shallow fry in  $\frac{1}{2}$  to 1 inch hot fat. French fry in hot fat deep enough to cover or float vegetables. Cook small amount at a time.

To oven-steam: Place in a covered casserole with a small amount of water. This is particularly good when cooking oven meals. When done in a  $350^{\circ}$  F. oven, allow the vegetables to cook about three times longer than for boiled vegetables.

*To pressure-cook*: Follow the manufacturer's directions carefully for your pressure cooker.

To steam: Place vegetables in the perforated compartment of a steamer over rapidly boiling water. Cover and steam just until tender.

#### COOKING

#### FROZEN VEGETABLES

Cook frozen vegetables in as little water as possible; follow package directions for amount. When cooking vegetables that are in a frozen block, break up the block as it cooks. Thaw corn on the cob before cooking (unless package directs otherwise), or the kernels will be cooked and the cob will be cold.

Frozen vegetables can be baked in a covered casserole with one or two tablespoons of butter or margarine and  $\frac{1}{4}$  teaspoon of salt. The cooking time in a 350° F. oven varies from 40 to 60 minutes according to the vegetables.

#### COOKING

#### CANNED VEGETABLES

To retain the best fresh flavor of canned vegetables, drain the liquid from the can into a saucepan. Boil it until it is reduced down to one half. Add the vegetables and heat quickly, but do not boil. Season to taste with salt, pepper, and butter or margarine, or serve them with your favorite sauce.

YOU KNOW IT'S GOOD IF IT'S MADE WITH PURE SUGAR!



extra fine granulated

THE GOOD TASTE IN SO MANY GOOD THINGS IS MID-AMERICA'S OWN GW PURE SUGAR



CONVENIENT SQUEEKE

## Now. An easier way to clean your toilet bowl... from the makers of Lysol Brand Products.

## It's a liquid. Faster than crystals. Cleans the bowl, not just the water.

Just flip the cap and squirt. That's how easy it is to use new Lysol Liquid Disinfectant Toilet Bowl Cleaner in the handy squeeze bottle. You direct the liquid around the sides of the bowl where you need it most. Lysol Bowl Cleaner cleans the bowl, not just the water like old fashioned crystals. And you know it kills germs, because it's from the Lysol people. It's the fast, easy way to get your bowl spotless... leave your whole bathroom smelling clean and fresh!



#### GET THE MOST FROM HAND TOOLS

#### By Robert B. Berger

To a certain extent, using hand tools is a matter of instinct. You pick up the tool and go to work. But learn just a few simple tricks and you'll get more done, with better accuracy and much less effort.

Take your handsaw, for example. When you grip the handle, extend your index finger. Feel the steadying effect it exerts when you're trying for a really accurate cut.

Have trouble making straight cuts on wide boards? Try marking both the face and edge of the work. The extra line on the edge helps you avoid inadvertent tilting of the saw bladea common problem among inexperienced do-it-yourselfers.

Cutting certain materials such as plywood calls for a special technique. The good side should face upward; clamp a strip of scrap stock along the underside over the cutting line. Then aw through both pieces; the strip will minimize chipping and splintering on the underside.

Using a hammer doesn't ordinarily present any difficulties, but a couple of tips are worth remembering. When driving a nail in a tight spot that doesn't permit a full swing, turn the hammer so that the side of the head may be used for driving.

If you're pulling nails it's always a good idea to place a scrap block under the hammer head. This will protect the work from accidental marrings and provide greater leverage.

Accurate work begins with precise measurement. Accuracy is assured if your rule or measuring tape is held on edge so that the graduations are in contact with the work. A sharply pointed pencil can then be more accurately aligned with the desired graduation mark.

Rules tend to become worn at the end and can easily throw off an otherwise accurate measurement. So it's good to develop the habit of starting all measurements at the one-inch mark. But don't forget to deduct that extra inch from the final reading.

A plane is a tricky tool to use accurately on the edges of thin stock. Instead of putting the work in a vise, place it on a piece of scrap stock which in turn is placed on a workbench or other flat surface. Hold the plane on its side and keep it in contact with the work through the entire length of each stroke. The result will be a perfectly square edge.

Screwdrivers are often used for prying and other rugged jobs. But don't use just any screwdriver for this purpose, as it can easily damage the blade. It's an old trick among professional mechanics to set one screwdriver aside for rough work. In that way, the blades on other screwdrivers



And no wonder. All the variety she wants. All the flavor she craves. All the vitamins, minerals and protein she's known to need. What more could any cat ask? Except a ball of yarn, maybe. Get her Friskies...from a world leader in nutrition-Carnation.

in the tool kit will remain in good condition and fit screw slots perfectly.

Incidentally, if you're planning to purchase some screwdrivers, it's a good idea to buy those having square shanks. These may be turned with a wrench when extra leverage is needed.

For ordinary home repairs it's possible to get by without a full set of wrenches. In fact, an 8-inch adjustable end wrench will handle most

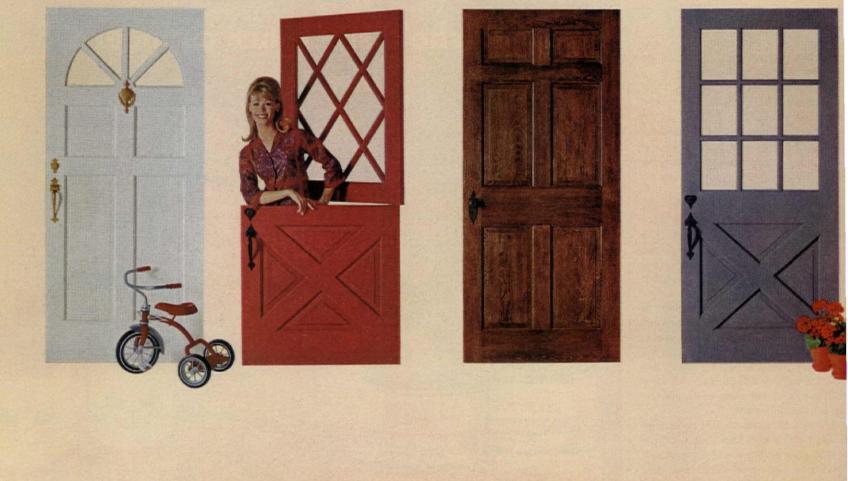
work. But remember that to avoid damaging the wrench you should position it on the nut so that when turned the strain will be on the fixed jaw, which is stronger than the movable one.

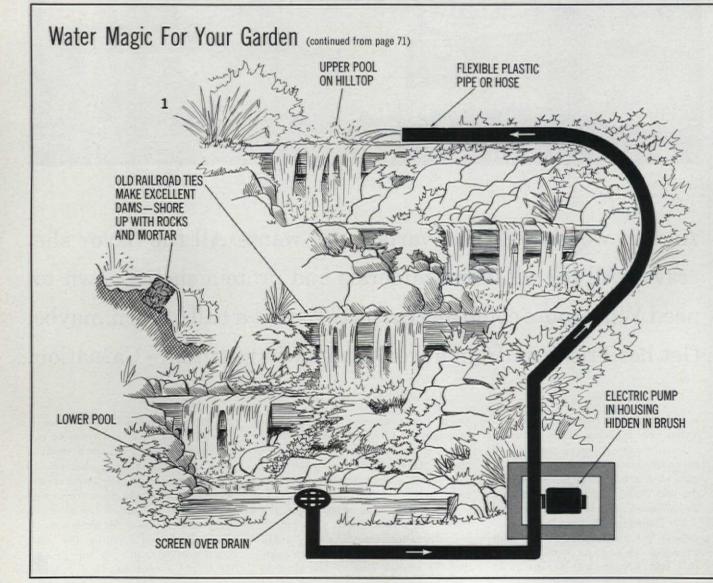
When tightening small bolts, it's easy to strip the threads, particularly if you're using a long-handled wrench. In order to reduce this risk, try holding the wrench close to the head so

that the leverage will be decreased. Repair jobs, especially those on car and lawnmower, frequently involve using a wrench in tight quarters. If the wrench can't be positioned in the usual way, try holding it vertically on the nut or bolt head. Use pliers to apply turning power. Or if the wrench is an adjustable type turn it with a screwdriver stuck in the hole in the wrench handle.

## The better homes in your neighborhood have wood panel doors.

Have you noticed?





#### PLANNING YOUR POOL

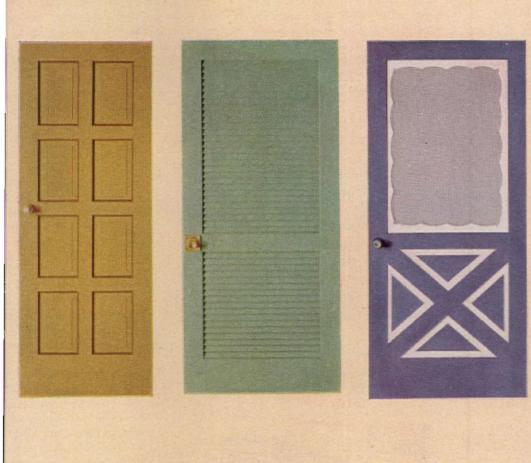
The sketches here will help you plan a pool system. By adapting the details shown in sketch No. 1, you can achieve a waterfall effect similar to the one on pages 68 and 69. No. 2 is another variation of a two-level pool. No. 3 has a more formal design and is perfect for a patio. If a fountain effect suits your purposes, follow sketch No. 4. Use them as guides to plan a pool to suit your landscape.

The type of pump and motor, the amount and diameter of pipe necessary depend on the size of your project, the distance the water must travel, and water pressure. Your requirements can be worked out with your equipment dealer or plumbing contractor.

#### LANDSCAPING YOUR POOL

Still water will support a host of aquatic and marsh plants. Set some in the water and others along the edges of your pool. Here are some of the most popular.

Plants for the poolside. Crested fern, Dryopteris cristata (30 inches); blue or yellow iris, Iris versicolor (15 to 30 inches), I. pseudoacorus (18 to 40 inches); Jack-in-the-pulpit, Arisaema triphyllum (10 to 30 inches, green or yellow); marsh marigold,



### Why wood panel doors?

There's hardly anything you can't do with solid wood panel doors. They can add architectural interest, inside and out. They can be used to panel a living room, or to wainscot a dining room. To conceal a storage wall, or to divide a room.

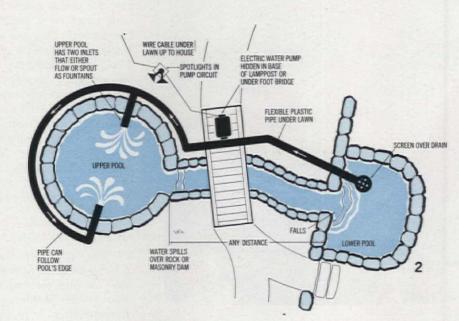
Panel doors—the countless kinds of solid, Ponderosa Pine doors you can buy today as ready-made standard units —are made to go with ideas. Interesting ideas. The kinds of ideas that today's demanding homebuyer is searching for.

Entrance doors, room doors, closet doors, storage doors, patio doors of Ponderosa Pine add warmth, beauty and interest to any house, from contemporary to colonial.

Send for the "Door Book"-20 pages crammed with practical and decorative ideas. Send name, address and 25¢ to:



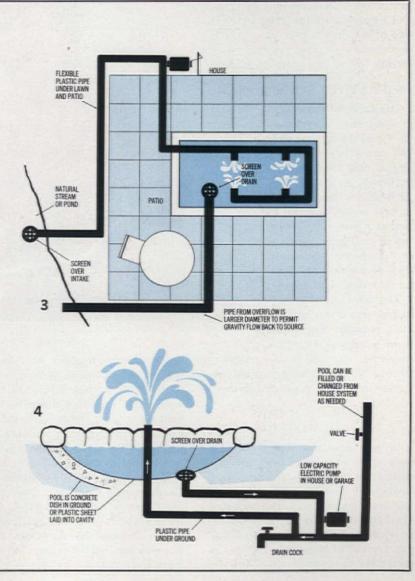
**PONDEROSA PINE WOODWORK** *and the Western Wood Products Assn.* Dept. AH3, 39 South La Salle Street Chicago, Illinois 60603



Caltha palustris (12 to 18 inches, yellow); royal fern, Osmunda regalis (to 6 feet); sweet flag, Acorus calamus (36 to 60 inches, yellow); Turk's cap lily, Lilium superbum (36 to 72 inches, orange); water plantain, Alisma subcordatum (to 3 feet, white); watercress, Nasturtium officinale (low, trailing, white).

Shallow or deep water plants. Arrowhead, Sagittaria latifolia (4 feet, white); cattail, Typha latifolia (over 6 feet); pickerel rush, Pontederia cordata (to 4 feet, blue). Plants that float. Water hyacinth, Eichhornia crassipes major (10 inches, blue); water poppy, Hydrocleys nymphoides (3 to 5 inches, yellow). Water lilies for small pools. 'Candida', hardy, white: 'Dorothy, La-

dida,' hardy, white; 'Dorothy Lamour,' hardy, yellow; 'Gloriosa,' hardy, red; 'Helvola,' hardy, yellow; 'Margaret Mary,' day-blooming tropical, blue; 'Pygmaea Alba,' hardy, white; 'St. Louis Gold,' day-blooming tropical, yellow; 'Colorata,' dayblooming tropical, violet; 'Daubem,' day-blooming tropical, blue.



### THE GREAT FIBER CONFUSION

Polyester, Sylmer, Caprolan, Modacrylic, Cumuloft, Polypropylene, For-

mica, Celaperm. These days you need a dictionary as well as a wallet full of charge plates when you go out shopping for home furnishings.

If you're confused, and many of our readers admit they are, you have a friend. It's the U.S. Government's Textile Products Identification Law. At least you'll know the fiber content of the fabrics and carpeting you are buying. But do you know what all those names really mean?

#### TAKE A QUIZ

Look at the sampling we've listed above and take a quick quiz. Are they all synthetic fibers? If you know that Sylmer is a textile finish and that Formica is the laminated plastic that probably covers your kitchen counter, pat yourself on the back.

Are they all nylons? If you know that Cumuloft and Caprolan are the only two nylons in the list you don't have to read any farther.

#### WHY SYNTHETICS?

It's quite safe to predict at this point that synthetics will be taking over more and more. One reason for this is that they can be "tailored" for specific uses. They can be mass-produced so that production can be geared to demand and they can be controlled. Another is that being man-made, they do not depend on nature's whims and fancies.

The synthetic fibers discussed here are among the most popular. You'll find them in rugs and carpets,

draperies, curtains, and upholstery fabrics. Note that a single fiber may appear in various types of fabrics.

#### GENERIC NAMES ARE EASIER

In pre- and post-World War II days there were relatively few synthetics. It was easy to cope with rayon and acetate—and nylon was just getting under way. But now that synthetic fibers are being produced en masse, the situation's more confusing. Instead of being asked simply to remember the generic names of fibers (i.e., rayon, acetate, nylon), the producers are bombarding you, the consumer, with dozens of trademarks and trade names.

#### A LOOK AT NYLON

Nylon is a case in point. Nylon is the generic term for polyamide yarns and fibers. It's used in one form or another to make stockings, upholstery fabrics, hairbrush bristles, carpets,

**The Modern** 

**Denture Wearer** 

#### RAYON

Rayon is one of the oldest and bestknown man-made fibers. Unlike nylon, with its many confusing trade names, rayon is known by its generic name only—with the exception of American Viscose rayon which is called Avril. Rayon is extensively used alone and in blends.

ACRYLICS What goes for nylon and its trade

She cleans her dental plates with Polident every morning, every evening. Wherever she goes, whoever she meets, she knows her breath is sweet, her

smile bright, her mouth refreshed. Polident: powder or premeasured tablets. Take your pick.



Dentists surveyed recommend Polident 9-1 over any ordinary toothpaste.





drapery hardware glides. Accompanying its wide range of uses, is a long list of trade names. While Du Pont, which first produced nylon in 1938, held its nylon patents until 1955, it licensed the right to manufacture nylon to Chemstrand in 1951. Today, in addition to the 40 different types of nylon that Du Pont makes and Chemstrand's Cumuloft, there is Allied Chemical's Caprolan nylon, Firestone's Nyloft (textured nylon carpet yarn), Enkaloft by American Enka Corporation, and Tycora, Textured Yarn Corporation's nylon. names goes for the acrylics too. The one you're probably most familiar with because of ready-to-wear fabrics is Du Pont's Orlon acrylic. It's used for upholstery fabrics and for casement cloths too. Its characteristic is a soft, woolly look. Du Pont's carpet acrylics are called Orlon 33 and Orlon 36. Others you'll run across frequently when you shop for carpets or rugs are Acrilan (Chemstrand's acrylic), Creslan (American Cyanamid's acrylic), Zefran and Zefkrome (Dow's acrylics). Orlon comes closest to wool, which is still the standard in carpets and rugs.

#### ACETATES

Acetates are important in ready made draperies, curtains, and bed spreads. Celanese Corporation make quite a number of them: Celacloud Celacrimp, and Celaperm, amony others. American Viscose make Avisco acetate and Eastman's ace tates are Chromspun and Estron

POLYESTER FIBERS Dacron (pronounced day-cron, no

> dac-cron) is another fibe you're bound to have com across time and again. Da cron, Du Pont's trade name for their polyester fiber, i found in curtain fabrics and as Dacron Fiberfill in up holstered furniture and dec orative pillows. Fortrel by Fiber Industries, Inc., is a polyester similar to Dacron

#### GLASS FIBER FABRICS

Most often seen glass fiber fabrics are those by Owens-Corning (Fiberglas) and Pittsburgh PPG. Glass fiber fabrics are used for curtains and draperies. The great breakthrough came when Owens-Corning introduced their Beta Fiberglas several years ago. These fabrics are being made up into bedspreads and most recently into mattress tickings.

#### OLEFIN FIBERS

Among the newest fibers are the olefin fibers (generic name for a paraffinbased fiber). They are currently experiencing a great deal of popularity in medium-price carpets and rugs, and in outdoor-indoor carpeting. Well-known trademarks are: Herculon, Marvess, Vectra, and Polycrest (U.S. Rubber's olefin). Olefin fibers are strong, have good abrasion, sun, and soil resistant qualities.

#### QUALITY PROGRAMS

While it's important to know as much about fibers as possible—mainly about their performance characteristics—it is sometimes more important to

understand fiber producers' quality programs before you invest in carpeting. These are often the best guarantee you can get. Among the best known of these quality programs is Du Pont's "501" certification program. This assures a carpet made of 100 percent Du Pont nylon pile construction. But to qualify, the product must also pass backing, sun-fading, and pilling tests. Other firms, American Cyanamid, for example, demand that a carpet contain 70 percent Creslan acrylic to qualify for their Creslan label.

# Does a firm mattress have to be uncomfortable?

Don't confuse a <u>hard</u> mattress with a <u>firm</u> mattress.

All you and your spouse get from a hard mattress is a hard night's sleep. You'd be almost as well off sleeping on the floor.

A <u>firm</u> mattress supports firmly where it should. And gives just enough where it should. Like a Beautyrest.

<u>The</u> Beautyrest. By Simmons. Beautyrest is different. It's made with separate individual coils. They're not wired together as in other mattresses, so they don't sag together. Each Beautyrest coil is free to do what your body wants it to do.

Shift a hip. Dig in a shoulder. Roll over. Stretch out. Every inch of your body gets firm, flexible support. Natural support. Beautyrest lets you sleep like a lamb, wake like a lion.

Want extra bedroom? See our Beautyrest Super-sizes. The Queen-size Beautyrest set is just \$199.50.\* The King-size set (including mattress and two box springs) is only \$299.50.\*

Don't drive a hard bargain with your spine. Insist – firmly – on a Beautyrest.

## BEAUTYREST BY SIMMONS

Free "How to Buy a Mattress" Booklet. Write: Simmons, Merchandise Mart, Chicago, III. © 1966 by Simmons Co., Mdse. Mart, Chicago, III. \* Suggested price except in fair trade states

## Puts out thirst a sip at a time

Hot? Sip into something cool-Nestea, a nice habit to pick up when you want to simmer down. Nestea is 100% tea, and a whole pitcher costs a pittance. If you stir up one this afternoon, it'll go big with your men come sundown.

## -the instant iced tea that's just a shade better

NESTEA

By Virginia T. Habeeb

Harry Hartman

## CONVENIENCE FOODS-SHORTCUT TO GOOD COOKING

instant

FROZEN

TURKOVERS

BISCUITS

vie E crus

PAT. TAN SPACIES

hance

instant MII

15/

FRUIT JUICE

BEAN

LUNCHEON

Venetable

PRINCIPALIST

Whether they're canned or bottled, frozen or refrigerated, dehydrated or freezedried, the variety of time-saving convenience foods is staggering. And their greatest boon is the fact that someone has taken the chore out of the preparation. If you crave croissants for breakfast, need an instant gravy for a luncheon casserole, wish to serve roast turkey and blueberry pie for dinner-they're ready for you to prepare and serve in jig time. Do convenience foods take the creativity out of cooking? An emphatic no! You can embellish and add your own versatile touches to your heart's content. As shortcuts to your own classic recipes, for example, these foods offer any number of ways to use your ingenuity. You can make your favorite Baba au Rhum from a package of hot roll mix or a fabulous Lobster Thermidor from a frozen lobster. Just see how we have used other convenience foods to make delightful main dishes and desserts. We've also included a guide to convenience foods

 just in case you've missed any.

(continued)

Here are many of the short-cut and instant foods now available at your supermarket—grouped according to the "work" they require once you've opened them. Use this as your buying guide.

#### **OPEN AND SERVE**

The most convenient of all! The work has been done for you and all you do is open and use.

Meat spreads:

luncheon meat spread, deviled ham, chicken spread.

Canned meats:

boned chicken or turkey, dried beef, corned beef, Vienna sausages, ham. Canned fish:

tuna, sardines, anchovies, shrimp, crabmeat, lobster, herring. Canned and frozen fruits Canned and bottled juices Dry cereal

Bakery products:

cakes, pies, breads, rolls, coffee cakes. Crackers, cookies, and chips

#### Croutons

Dairy products:

milk and flavored milk, cheeses and cheese spreads, butter, margarine, ice cream, and sherbet.

Cold cuts

Refrigerated salads and gelatin salads Canned and ready-to-use frostings Refrigerated shrimp cocktail Mayonnaise and salad dressing Bottled salad dressings Prepared mustard Bottled sauces:

steak, meat, chili, catsup, Worcestershire, Hollandaise, Béarnaise, tartar. Frozen cream cakes and pies Frozen cake Canned and bottled beverages Refrigerated canned milk shakes Canned liquid diet food Jellies, jams, preserves Syrups Peanut butter Evaporated and condensed milk Nondairy creamers

## YOUR GUIDE TO

#### HEAT AND SERVE

These foods that are already cooked require only top range or oven heating to be ready to use. Canned vegetables Frozen dinners and prepared dishes Canned meats: hash, chili, meat balls, beef stew, chicken à la king, pickled pigs' feet, whole chicken. Canned and frozen soups Canned sauces and gravies Canned steamed clams Canned puddings Canned Chinese foods Canned spaghetti and macaroni Brown-and-serve rolls and sausages Frozen main dish and dessert pies Frozen coffee cakes, doughnuts, rolls Frozen fish sticks and cakes Frozen potatoes: puffs, patties, French fries, baked Frozen pizza Precooked bacon

## **CONVENIENCE FOODS**

#### MIX AND SERVE

These are the "instants" that need only the addition of an ingredient.

Instant coffee, tea, instant fruit drinks Bouillon cubes, granulated bouillon Packaged salad-dressing mixes Instant nonfat dry milk Packaged frosting mixes Instant oatmeal Packaged topping mixes Packaged instant-breakfast mix Instant mashed potatoes and yams

#### COOK AND SERVE

Though ready in minutes, these do require a small amount of actual cooking.

Frozen vegetables Dehydrated soups, sauces, gravy mixes Packaged scalloped, au gratin potatoes Packaged noodle mixes:

almondine, Romanoff, Italian.

Refrigerated biscuits and rolls Frozen biscuits Rice, flavored:

curry, herb, saffron, beef, chicken. Rice, mixes: Spanish, wild and white. Refrigerated cookies Frozen fish and seafood Prepared pie crusts

**PREPARE, COOK, AND SERVE** These require a little more effort as they need some addition of ingredients and, in some cases, technique in handling.

Mixes: cake, cookie, biscuit, muffin, pancake, pie crust, cupcake, corn muffin and bread, potato pancake or dumpling, pizza, hot roll. Packaged macaroni and cheese dinner Packaged spaghetti dinner

Packaged pudding and pie-filling mixes

#### MIX, CHILL, AND SERVE

Put these together in minutes and the refrigerator does the rest of the work. Gelatin desserts

Instant puddings Whipped dessert mix

#### **USE AS AN INGREDIENT**

Many of the foods in the above groups make perfect recipe ingredients. Here are just some of them.

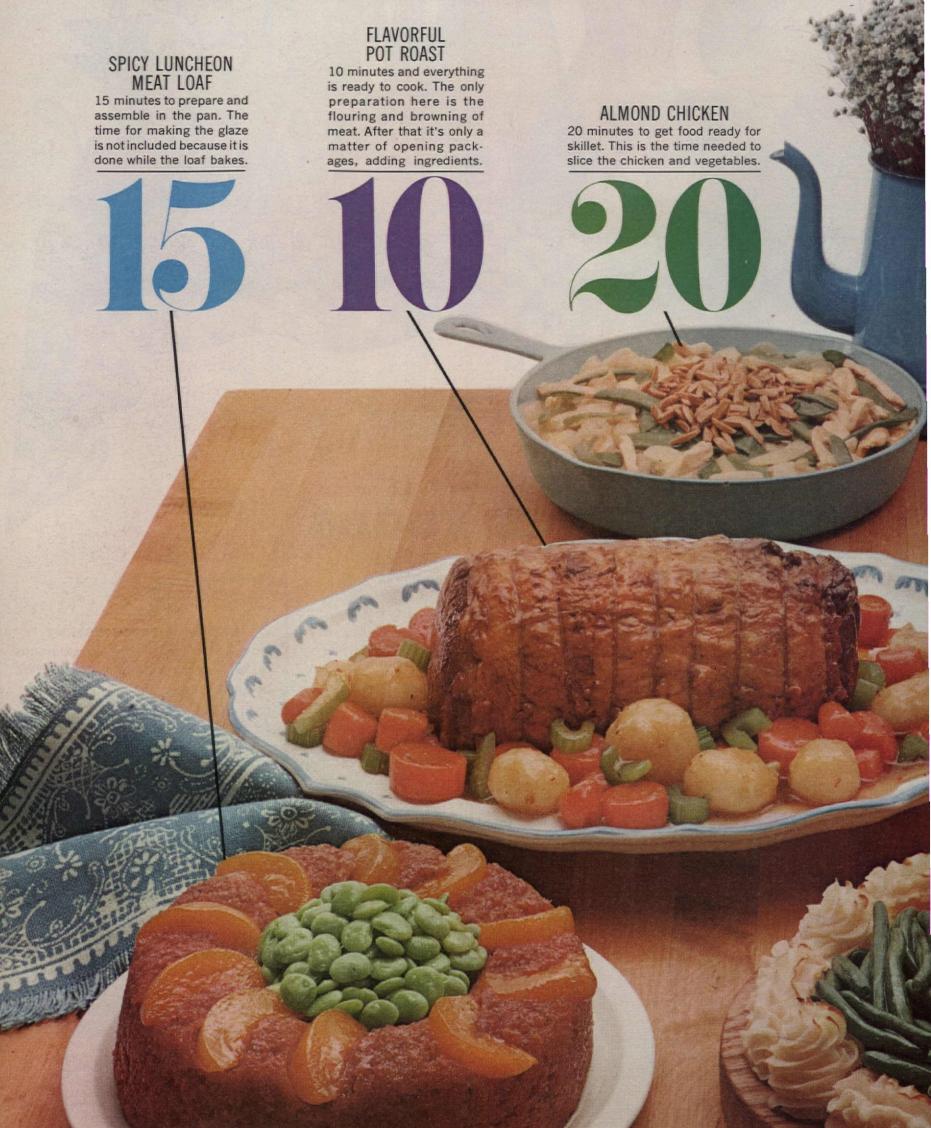
Canned fish and seafood Packaged and bottled salad dressings Canned and dehydrated sauces and gravies

Canned and dehydrated soups Sliced, shredded, and grated cheese Canned, dried, and frozen vegetables Freeze-dried chives, shallots, and

mushrooms Gelatin Instant flour Seasoned salt and pepper Spices, herbs, and condiments Meat tenderizers and marinades Shelled nuts Liquid chocolate products Bread and cracker crumbs and breading mixes (continued)

## these main dishes are hot & quick

Here are six delectable main dishes designed to be quick as well as good, made with the convenience foods from your pantry shelf, refrigerator, or freezer. You can get them ready in a matter of 30 minutes



or less, though the cooking may take longer. They are by far much quicker than their "make-fromscratch" counterparts and just as tasty. What a help for the busy mother with a raft of children, the hostess who likes to sit down and enjoy her guests, the working wife. So relax—you've never had it so good, thanks to your supermarket! Recipes for these and six others begin on page 95.

RIGATONI WITH CHEESE 30 minutes to assemble. This includes the time to cook the rigatoni, fill them (mixture is made while rigatoni cooks), and arrange in casserole.

#### CREAMED SHRIMP IN PATTY SHELLS

30 minutes and it's ready to serve. While patty shells bake (about 30 minutes), the shrimp mixture can be put together and heated.

#### PLANKED HAMBURGER STEAK

20 minutes to get everything ready. Includes time for mixing and shaping steak, heating vegetables, and whipping potatoes. Some of their preparation will be done while the steak broils.

## THESE DESSERTS ARE COOL & QUICK

When you've little time to fuss over fancy desserts what could be easier or more glamorous than these? They're fashioned from convenience foods! Chocolate Cream Pie is a fabulous concoction of sour cream, cream cheese, dessert topping, liquid chocolate, swirled high in a readyto-use chocolate cookie crust. Strawberry Ice Cream Roll is angel food cake from a mix, rolled around ice cream. Recipes on page 92.



## Alcoa Wrap buys the Butter for these new butter-barbecued beef kabobs

Serve these buttery beef kabobs at your next cookout and Alcoa Wrap will mail you 25¢. This more than covers the cost of the butter used in this recipe.

If you're tired of taking chances on ordinary kabobs that shrivel and burn before they're cooked, these butter-barbecued beef kabobs are for you! The secret of success is the flavorful butter sauce spooned over each kabob and enclosed in Alcoa Wrap. The tasty butter sauce flavors every tender bite while super strength Alcoa Wrap keeps both meat and vegetables moist and juicy. No wonder they're so popular. Better make plenty!

#### Kabobs with Butter Barbecue Sauce

**To prepare sauce,** heat  $\frac{1}{2}$  cup (1 stick) butter in small saucepan until imber color. Add  $\frac{1}{4}$  cup lemon juice, I tablespoon Worcestershire sauce, 1 teaspoon prepared mustard,  $\frac{1}{2}$  teaspoon salt, dash of pepper and 3 tablespoons chopped chives or onions; blend thoroughly. Simmer 5 minutes. Yields about  $\frac{3}{4}$  cup; enough for four or five P-inch kabobs. **To prepare kabobs**, use a combination of the following:  $1^{1}/_{2^{-1}}$ inch cubes sirloin tip,  $1^{1}/_{2^{-1}}$ inch squares green pepper, fresh mushrooms and cherry tomatoes. Place on grill 5-6 inches from hot coals. Brown slowly, for 10-12 minutes, turning occasionally and brushing with Butter Barbecue Sauce. Place kabobs on double thick 12-inch squares of Alcoa Wrap; top each with 2 tablespoons sauce. Double fold over top; twist ends. Place on grill over medium coals folded side up (do not turn) for 10-15 minutes or until desired degree of doneness. To serve, open package, remove skewer and use foil as serving container. Here's how to get 25¢! Mail your name and address plus the Better Packaging Label from any size package of Alcoa Wrap and the name panel from one pound of your

favorite brand of butter to Barbecue Recipe, Box 4774, Dept. H, Chicago, Illinois 60677. Offer expires October 31, 1966. Void in any state where taxed, prohibited or restricted by law. Only one refund per family.

4		
	BETTER PACKAGING LABEL	

a message from dairy farmer members of american dairy association



and possessions.

#### New Cookbook-only \$1.50

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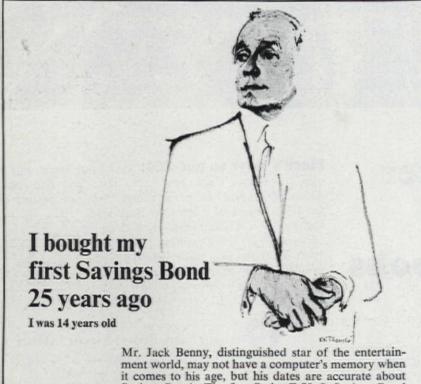
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it comes to his age, but his dates are accurate about Savings Bonds. The first Series E U. S. Savings Bond was issued 25 years ago on May 1, 1941, by Secretary of the Treasury Henry Morgenthau to President Franklin D. Roosevelt. Mr. Benny was already famous as a radio comedian (the youngest in the business, by his own admission). And in the years which followed, he proved himself to be a good friend of the Bond Program. Why not start building your nest-egg with Savings Bonds? It's one sure way open to every American to support our men in Vietnam.



(3)

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### Convenience Foods-Desserts

ALL RECIPES TASTE-TESTED IN AMERICAN HOME KITCHENS

(continued from page 90)

CHOCOLATE CHEESE PIE

9-in, ready-to-use chocolate cookie dessert crust 1 pkg. (8 oz.) cream cheese 1/2 c. dairy sour cream

<sup>1</sup>/<sub>4</sub> c. sugar 2 envelopes (1 oz. ea.) liquid chocolate-flavored ingredient 1 pkg. (2-21/2 oz.) dessert topping mix

Bake cookie crust as directed on package; cool. Soften cream cheese; add sour cream, sugar, and chocolate. Beat at high speed on mixer until smooth and fluffy. Prepare dessert topping mix according to package directions. Fold chocolate mixture into whipped topping. Spoon into baked crust; chill about 2 hours or until set. Garnish with nonpareils, if desired. Makes 8 servings.

#### STRAWBERRY ANGEL ICE CREAM ROLL

1 pkg. (15 oz.) angel-food-cake mix Confectioners' sugar 2 qts. strawberry ice cream (round cartons)

1 pkg. (2-21/2 oz.) dessert topping mix Fresh strawberries Fresh mint

Heat oven to 375° F. Cut a piece of wax paper to fit bottom of 15x10x1-inch jelly-roll pan. Grease bottom of pan lightly; press paper firmly onto bottom; grease paper. Prepare cake mix according to package directions. Spread half the batter evenly in pan. Bake remaining batter in ungreased 9x5x3-inch loaf pan to use for another dessert.\* Bake jelly roll 12 to 14 minutes, loaf cake 30 to 35 minutes, or until tops are golden brown and spring back when touched lightly with finger. Loosen jelly roll around edges; turn out onto towel; sprinkle generously with confectioners' sugar; remove paper. Roll up cake and towel together, starting with short end. (For a smooth roll, place 12-inch-long roll of aluminum foil, wax paper, or transparent plastic wrap on cake and roll cake and towel around it.) Place seam side down, on wire rack, to cool. Slit sides of ice cream cartons; remove ice cream. Unroll cake; place ice cream end to end in center of cake. With hands under towel, press cake up and around ice cream. Squeeze gently to fit, if necessary. Wrap snugly in aluminum foil or transparent plastic wrap; keep firmly frozen until ready to serve. Whip dessert topping mix as directed on package; frost roll. Decorate with fresh strawberries and mint. Makes 8 to 10 servings. \*Or you may bake batter in 2 jelly-roll pans and double the remaining ingredients to make 2 ice cream rolls.

#### PINEAPPLE CHEESE DESSERT

1 can (1 lb. 4 oz.) crushed pineapple pkg, lemon-flavored gelatin 11/2 c. graham-cracker crumbs

EA& PERRIN

SAUCE

CESTERS

. Her

 $\frac{1}{3}$  c. instant nonfat dry milk 1 c. cottage cheese

Drain pineapple, pressing out as much juice as possible; reserve pineapple. Measure juice; add water, if necessary, to make 1 cup; heat to boiling. Pour over gelatin; stir to dissolve; cool; chill until slightly thickened. Spread half the grahamcracker crumbs in 9x9x2-inch pan. Sprinkle dry milk over thickened gelatin. Whip at high speed on mixer until mixture is thick and light and has doubled in bulk. Fold in cheese and reserved pineapple. Alternate layers of pineapple-cheese mixture with remaining graham crumbs, ending with crumbs. Chill about 2 hours or until set. Makes 8 to 9 servings.

#### BANANA GINGERBREAD SHORTCAKE

1 pkg. (about 141/2 oz.) gingerbread mix 1/4 c. chopped nuts

1 pkg. (3<sup>3</sup>/<sub>4</sub> oz.) instant lemon pudding mix 1<sup>1</sup>/<sub>2</sub> c. orange juice 2 medium-size bananas

Heat oven to 350° F. Grease and flour two 8x11/2-inch pans. Prepare gingerbread mix according to package directions. Sprinkle nuts evenly over batter in each pan. Bake 20 to 25 minutes or until cake tests done. Cool 10 minutes on wire rack; remove from pans. Add pudding mix to orange juice; beat slowly with rotary beater about 1 minute or until blended. Let stand until thickened. Slice bananas over one gingerbread layer. Spoon enough sauce over bananas to cover. Top with remaining layer. Serve with remaining sauce. Makes 6 to 8 servings.

#### **EASY BISCUIT TORTONI**

1 pt. vanilla ice cream 12 macaroons (1½ in. diam.) 1 pressurized can whipped topping

1/2 c. chopped maraschino cherries 1 tsp. almond extract

Place 2 fluted paper baking cups in each of 12 muffin-pan cups. Soften ice cream quickly on electric mixer or with spoon in bowl. Whirl macaroons in blender until crumbs form or pull apart with fingers to form crumbs. Add 3/3 cup macaroon crumbs, 1/2 cup whipped topping, cherries, and almond extract to softened ice cream. Spoon tortoni mixture into cups; sprinkle tops with remaining crumbs; decorate with whipped topping. Freeze until firm. Makes 12 servings.

#### SPICY PEACH CRUMBLE

2 cans (1 lb. 5 oz. ea.) peach pie filling

1 pkg. (91/2-10 oz.) pie-crust

mix 1/2 c. brown sugar, firmly packed 1 jar (1¾ oz.) red cinnamon candies

Heat oven to 400° F. Combine peach pie filling with cinnamon candies in saucepan. Simmer over medium heat 5 minutes, stirring frequently. Combine 1/3 cup (continued)

## Kellogg's buys the fruit when you buy the cereal



## It's fruit 'n cereal time again!

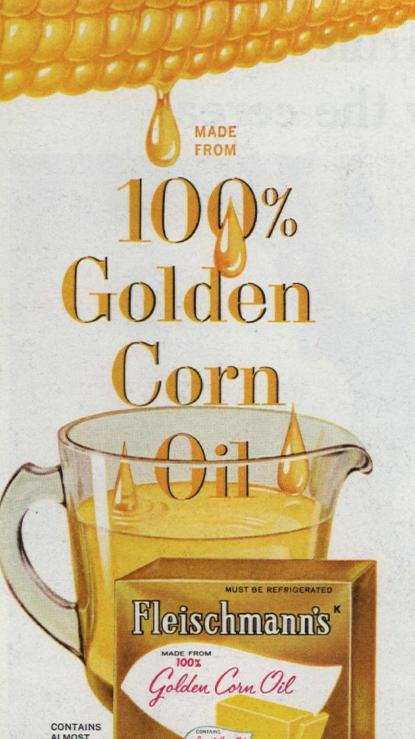
Summer's most delectable fruits are at your grocer's now—in boxes, bunches, and baskets. Let 'em color up and flavor up your favorite Kellogg cereals. "Coolcrispandelicious" nourishment for the whole family. Kellogg's buys the fruit when you buy the cereal!





## FREE FRUIT OFFER

Just send us two box tops with the red star from any two family-size packages of Kellogg's Corn Flakes or Rice Krispies, or two star end panels from Kellogg's Variety Pack. We'll mail you a Kellogg's "certificate" worth 25¢ on your purchase of any fruit—good in any store. Address your box tops to "Fruit and Cereal, P.O. Box 524, Detroit, Michigan 48232," and be sure to print your name and address plainly. Offer limited to one request per family and expires December 31, 1966. Each request must be mailed separately. All others will be returned. Sorry, we cannot honor multiple requests.



ALMOST ONE CUP OF LIQUID CORN OIL

## So Low in Saturated Fat ... and only Fleischmann's has that light,

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delicate flavor the whole family loves

Medical studies now suggest great possible advantages for every member of the family in diets that are low in saturated fat. Fleischmann's Margarine is ideal for these diets. Fleischmann's is made from 100% corn oil, so it's low in saturated fat. And because it's made from 100% corn oil, Fleischmann's has that light, delicate flavor your whole family will love.

Fleischmann's also comes Unsalted, ideal for lowsodium diets. Get Fleischmann's Unsalted (Sweet) Margarine in the frozen food section.





## Convenience Foods—Desserts

#### ALL RECIPES TASTE-TESTED IN AMERICAN HOME KITCHENS

(continued from page 92)

firmly packed pie-crust mix with peach filling; pour into 9x9x2-inch pan. Blend remaining mix with brown sugar until crumbs form. Sprinkle crumbs over filling. Bake 35 to 40 minutes or until filling is bubbly and crumbs are brown. If crumbs are browning too rapidly during the baking time, place piece of foil over the crumbs. Makes 6 servings.

#### **RASPBERRY BAVARIAN CAKE**

pkg. (10 oz.) frozen raspberries 1 c. boiling water 1 pkg. raspberry-flavored gelatin

2/3 c. evaporated milk (1 small can) 1 pkg. lemon or orange chiffon cake 1 c. sifted confectioners' sugar

Place raspberry package in warm water for 20 minutes to thaw quickly. Add boiling water to gelatin; stir to dissolve; cool. Drain raspberries; reserve syrup. Add raspberries to gelatin; chill until slightly thickened. Pour evaporated milk into shallow pan; chill in freezer until ice crystals form around edge. Cut cake crosswise into 4 thin layers. Whip milk in small bowl until stiff; fold into thickened gelatin. Spread raspberry mixture evenly on three of the layers. Assemble the cake. Combine sugar with enough raspberry syrup to form thin glaze. Spread glaze on top of cake. Chill. Makes 8 to 10 servings.

#### CHOCOLATE PEPPERMINT REFRIGERATOR CAKE

2 pkg. ladyfingers (about 16), split 1 tsp. unflavored gelatin 1 pkg. (4 oz.) chocolate pudding and pie-filling mix

1 sq. unsweetened chocolate

11/2 c. milk 1/3 c. crushed peppermint candies 1 c. heavy cream, whipped

Line 9x5x3-inch pan with ladyfingers. Combine gelatin, pie filling, chocolate, and milk in saucepan. Cook according to package directions. Pour chocolate mixture in bowl; stir in crushed candy. Place piece of wax paper directly on top of pudding to prevent film from forming; cool thoroughly. Fold in whipped cream. Spoon half the mixture into lined loaf pan; cover with layer of ladyfingers. Spoon remaining chocolate mixture over ladyfingers. Refrigerate about 4 hours or until set. Cut in slices to serve. Makes 8 to 10 servings.

### Convenience Foods-Shortcut Cooking

On page 85 we mention that Lobster Thermidor can be made using frozen lobster and Baba au Rhum can be prepared from hot-roll mix. These are two recipes published in American Home some months ago. For those of you who missed them and would like to try them, we reprint them here.

#### LOBSTER THERMIDOR

6 frozen lobster tails (8-10 oz. ea.) <sup>1</sup>/<sub>4</sub> c. (4 tbs.) butter o <sup>1</sup>/<sub>2</sub> tsp. onion powder c. (4 tbs.) butter or margarine 1 tsp. dry mustard Dash of leaf thyme Dash of white pepper Dash of ground nutmeg

1/4 c. flour c. half-and-half or light cream 2 1 tsp. chopped parsley 2 egg yolks 1/4 c. dry white wine 1 tsp. salt 6 tbs. grated Parmesan cheese

Cook lobster tails in boiling, salted water according to directions on package. Drain. Cool. Remove membrane from tails; remove lobster meat, keeping tails intact. Reserve tails. Cut lobster meat in cubes; reserve. Melt butter or margarine in saucepan. Blend in onion powder, mustard, thyme, pepper, nutmeg, and flour. Add half-and-half or cream gradually; simmer gently 5 minutes. Add parsley; remove from heat. Beat egg yolks in small bowl; add wine. Stir a small amount of hot sauce into egg mixture. Return to sauce in saucepan. Add salt and 2 tablespoons Parmesan cheese. Heat 2 minutes. Remove and reserve one quarter of the sauce. Add lobster to remaining sauce. Heat gently just to heat through. Spoon lobster mixture into tails. Top with reserved sauce. Sprinkle with remaining Parmesan cheese. Broil until lightly brown. Serve at once. Makes 6 servings.

#### BABA AU RHUM

Hot water 1 tbs. Sultana raisins 1 tbs. currants 3/4 c. warm water (105°-115° F.) 1 pkg. hot-roll mix 2 eggs

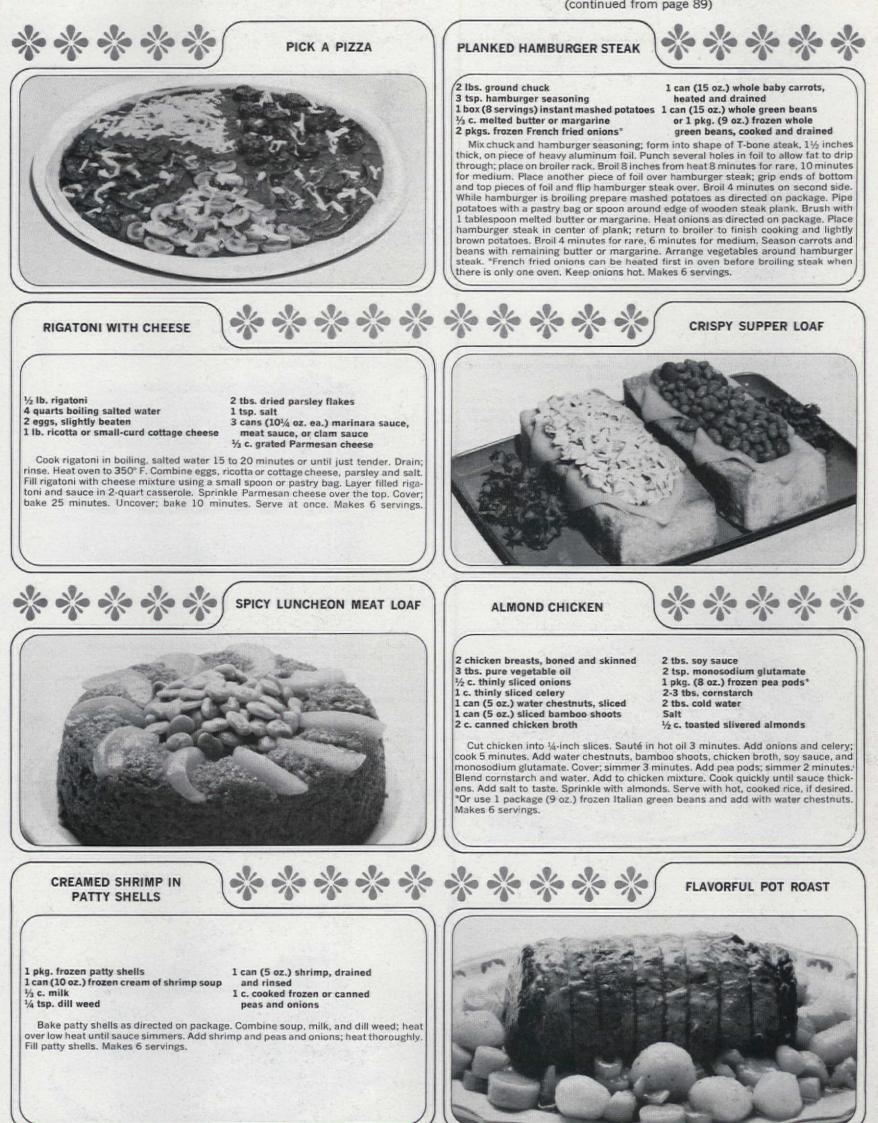
2 tbs. sugar 2 tbs. melted butter or margarine 1 c. sugar 1 can (12 oz.) apricot nectar 1½ tsp. lemon juice 3 c. dark rum

Pour enough hot water over raisins and currants in small bowl to cover them. Let stand 2 minutes to soften; drain well; reserve. Measure warm water into large warm bowl. Sprinkle in yeast from package of hot-roll mix; stir until dissolved. Add eggs, 2 tablespoons sugar, and butter or margarine. Add hot-roll mix; beat until smooth. Stir in raisins and currants. Cover; let rise in warm place (85° F.), free from draft, about 45 minutes or until doubled in bulk. Stir dough down, Spoon dough into greased 21/2-inch muffin-pan cups to half fill cups. Cover; let rise in warm place, free from draft, 30 to 40 minutes or until doubled in bulk. Bake at 400° F. for 15 to 18 minutes or until babas are golden. While babas bake, combine 1 cup sugar and apricot nectar in large skillet; heat until sugar dissolves. Remove from heat; stir in lemon juice and rum. Remove baked babas from muffin pans. Place babas in hot syrup; baste several times. Let stand in syrup 2 to 3 hours. Makes 21 babas.

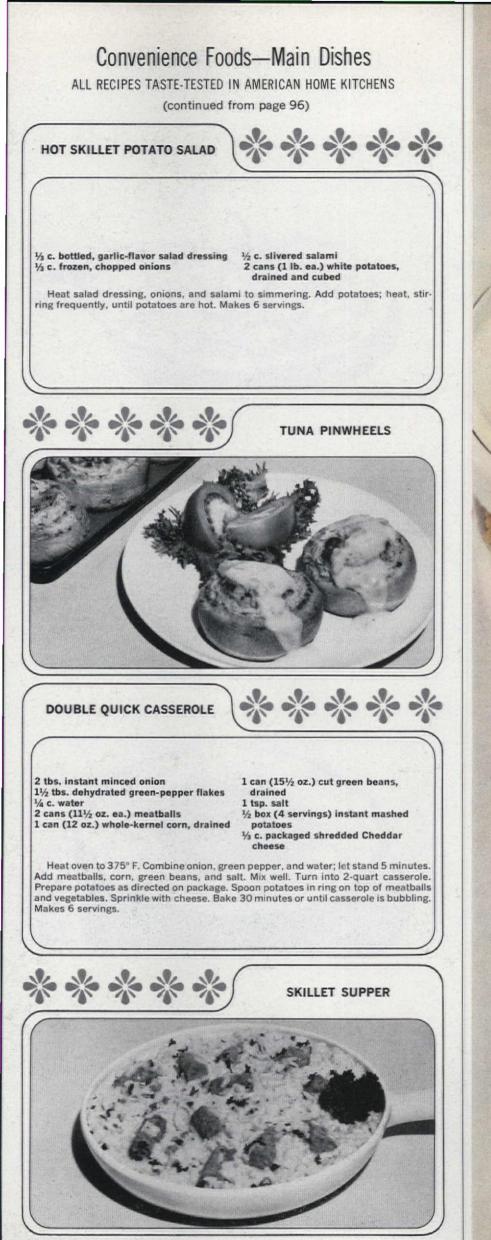
### Convenience Foods—Main Dishes

ALL RECIPES TASTE-TESTED IN AMERICAN HOME KITCHENS

(continued from page 89)







# Whip'n Chill recipe #17:

## Vanilla Crunch Parfait

(Foolproof. Needs no cooking.)

1 package Whip 'n Chill Post® Grape-Nuts® Cereal Vanilla Dessert Mix Orange marmalade

Just follow these simple directions: Prepare your Whip 'n Chill Dessert Mix as directed on package. Spoon into parfait glasses, alternating with layers of Post Grape-Nuts Cereal, marmalade and more cereal, separating each layer with the prepared Whip 'n Chill dessert mixture.



AMERICAN HOME, SUMMER, 1966

97

Another rich but light Whip 'n Chill dessert. Just one of the 141 recipes in Whip 'n Chill's new Magical Desserts recipe book. Mail 25¢ and two box tops to "Recipe Book," Box 1418, Kankakee, III. Whip 'n Chill, Post and Grape-Nuts are registered trademarks of General Foods Corp.

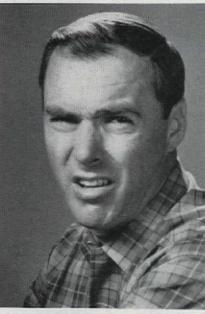
## Don't pooh-pooh dishwashers for reasons like this anymore!

"YOU PRACTICALLY HAVE TO WASH THE DISHES FIRST"



NOT TRUE WITH THIS FRIGIDAIRE DISHWASHER

There's no more hand rinsing. Just scrape off the large scraps, then load. Exclusive 7-blade, stainless steel impeller pulverizes food and down the drain it goes. "Rinse & Hold" Cycle lets you rinse now, wash later. "THEY MAKE SUCH A RACKET"



NOT TRUE WITH THIS FRIGIDAIRE DISHWASHER

It features amazingly quiet operation. Thick insulation, top, left, inside door, and machine compartment absorbs sound. Cushion-Coated Steel Interior and whisper-mounted pump further reduce vibration noise.

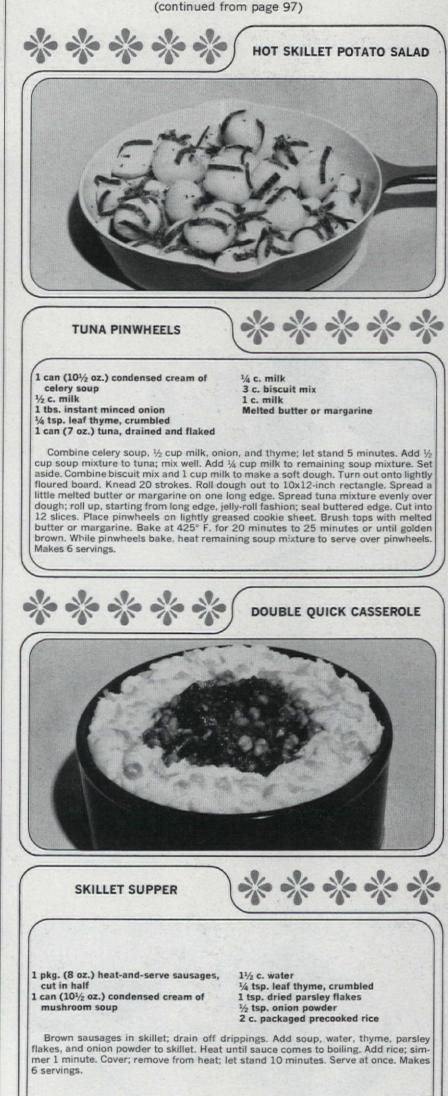
SUPER-SURGE WASHING ACTION gets dishes really clean... washes twice, rinses three times. Hot detergent wash water whirls up and down through the bottom rack — up and down through the top rack . . . really drenches dishes. Heavily soiled skillets, even baked bean pots come clean, thanks to a special "Pots & Pans" Cycle with a thorough, extra-long, 43-minute wash. See it at your Frigidaire dealer today!



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### Convenience Foods—Main Dishes

ALL RECIPES TASTE-TESTED IN AMERICAN HOME KITCHENS (continued from page 97)



## THE ALL-ROUND

By Margaret Waldron

The Mexican who eats his avocado with a dash of salt and a splash of lime says the fruit "tastes itself" this way. That taste—that cool, moist distillation of earth and sun-is the avocado. You can mash and mix to your creative heart's content, but once you mask that taste, amen.

The taste of *guacamole*, for example. Just avocado mashed rather coarsely as the Mexicans do, a little lemon, onion, and salt. Add chopped green chilies or chili powder if you like a bite; a bit of diced tomato for color. It is more than a ubiquitous dip....

• It's a sauce for hamburgers, fish, eggs, cold meats, hot meats.

It's a salad—potato, macaroni, chicken, tuna, tongue; what-have-you.
It's a filling for tortillas, sandwiches, hard-cooked eggs, mushrooms, tomatoes, and green peppers.

• It's a garnish in soups and stews, around roasts, fowl, and fish.

• It's a soup, gently heated with chicken broth and cream.

Avocados develop their fine flavor only when they have lost their firmness. It is a good idea to buy several at one time and ripen them at room temperature, wrapped in a few thicknesses of newspaper if you're in a hurry. But take care that they don't pass from their moment of truth into mush. If the avocado gives slightly when pressed (gently!) between the palms of your hands, it is ripe. Use a little more pressure for the crustierskinned summer avocado or test with a wooden pick in the stem end to see if it glides in easily.

Avocado growers have skillfully extended the season to last the whole year. The fruit shows two facesthin-skinned, smooth, and forest green in the winter and dark and pebbly-skinned in the summer. The ripe fuerte, the winter fruit, can be peeled easily by stripping the skin back from the narrow end; the summer variety yields less graciously, but that fuzzy green layer next to the skin is full of flavor, so spare it, please. The easiest way to handle avocados is to cut them in half lengthwise, gently twist to separate the halves, and lift out the seed.

Stop everything! Give yourself two minutes to make this magical "mayonnaise." Put everything into the blender-1 peeled ripe avöcado, 1/4 cup salad oil, 1 large egg, the juice of 1 small lemon,  $\frac{1}{2}$  tablespoon each of salt and prepared mustard. Whiz for just a few seconds until the mixture is the consistency of mayonnaise (overwhizzing thins it). Keep it chilled and use it in all the ways you would mayonnaise. Even more, for it has only half the calories of regular mayonnaise, and is even more softly unobtrusive. • Spoon it over deviled eggs dusted lightly with dill and garnished with bright shrimp on the top.

Spoon it over cubes of avocado and top with either red or black caviar.
Mix it into potato and macaroni salads, ladle it over fruit salads.

• Fill tiny sake cups with it for individual dipping—artichokes, radishes, pork cracklings, shrimp.

When it comes to cooking avocados, don't. Warm them only. Their bright, fresh flavor picks up many creamed dishes, eggs, and soup; but only when added at the last minute. They can be stuffed with any number of combinations and baked in a moderate oven just long enough to heat. Or spoon the hot filling into the unheated avocado half.

• Serve avocado with prepared foods-rice and noodle dishes, à la kings, and seafood casseroles.

• When you warm whole avocados in the oven, the skin turns patent-leather black and the fruit a brilliant green a nice trick if you don't overdo.

When you cut an avocado in half and take out the seed, the perfect little hollows make inviting little cups. They want filling up. With what, depends. There are those you feed who will enjoy gourmet. May their avocado cups runneth over with the best caviar. And there are those who enjoy plain fare—the least fuss is what they want. Salt, a squeeze of lemon, and a little light oil. In between there are all sorts of entertaining people who simply seek an avocado adventure.

• Serve an oyster cocktail on the avocado half-shell.

• A small ball of liver pâté topped with a slice of stuffed olive can be dropped in the avocado cup and glazed with jellied madrilene.

• With roast lamb try a little cup of chutney in your avocado; with roast chicken, cranberry sauce.

Finely chopped red cabbage and green pepper in a sharp dressing is colorful and good.

• Fill that little hollow with softly scrambled eggs and crumbled bacon or chunks of pineapple topped with a curried mayonnaise.

An extra devilish egg, cut the way you usually don't, fits into the cup.
An avocado cup stuffed with a mushroom cap stuffed with a cherry tomato stuffed with a smoked oyster makes an impression.

• Stuff with red salmon eggs and a poof of sour cream.

• Fill the cup with icy-cold marinated cucumbers.

• Try catsup and mustard. No kidding. It's an avocado adventure when done the Chinese way with good catsup and a swirl of fiery mustard.

• When you've had a nonavocado dinner, tackle a split: two halves topped with scoops of lemon and lime ice, bright berries, a generous dash of rum, and a great whirl find whipped cream.

99

# Whip'n Chill<sup>®</sup> recipe #41:

#### Chocolate Cream Cheese Pie (Foolproof, Needs no cooking.)

 1 package Whip 'n Chill
 ½ cup sugar

 Chocolate Dessert Mix
 1 unbaked S

 1 package (8 oz.) cream
 cracker cr

 cheese, softened
 1 to 1½ cup

1 unbaked 9-inch graham cracker crumb crust to 1½ cups sour cream

Just follow these simple directions: Prepare Whip 'n Chill Dessert Mix as directed on package. Beat cream cheese and sugar until smooth. Blend in prepared Whip 'n Chill dessert mixture. Spoon into crumb crust. Chill for 3 hours or more. Top with sour cream.



Another rich but light Whip 'n Chill dessert. Just one of the 141 recipes in Whip 'n Chill's new Magical Desserts recipe book. Mail 25¢ and two box tops to "Recipe Book," Box 1418, Kankakee, III. Whip 'n Chill is a registered trademark of General Foods Corp.

#### COMPANY'S COMING

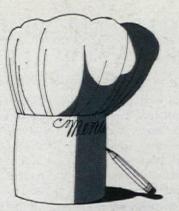
# Ghastly error in all barbecue recipes in your cookbooks.

They left this out:



But don't you leave Adolph's Instant Meat Tenderizer out of your cooking. It not only makes all meat more tender, it also helps keep meat juicy, reduces shrinkage, cuts cooking time up to 25%. What's more, Adolph's works instantly—no waiting time before you start to work. And it performs the same wonders on fish and poultry, too.

P.S. Adolph's is available Seasoned and Unseasoned. You'll enjoy both!



### A HAWAIIAN PARTY FOR EIGHT

For casual summer

entertaining take a tip from our 50th state and give a luau-style party on the patio. Tell your guests to come in comfortable clothes—muumuus and aloha shirts are just the thing. Decorate with fruits and flowers and any Hawaiian touches you can dream up—tapa cloth, fish net, ferns, and leaves. Have a lei to place around the neck of each arriving guest (you can make or buy paper ones). By custom, the host greets each woman guest, and the hostess each man, with a garland and a kiss. Here's a menu with recipes for the party and because so much can be done ahead, you can relax and enjoy the party!

> Waikiki Ham Dip\* Islander Spareribs\* Buttered Green Beans and Corn\* French Fried Potatoes Crisp Rolls Butter Flaming Polynesian Ice Cream\* Iced or Hot Coffee

#### WAIKIKI HAM DIP

2 pkgs. (8 oz. ea.) cream cheese 3 cans (4<sup>1</sup>/<sub>2</sub> oz. ea.) deviled ham 1/4 tsp. onion salt 1/4 c. finely chopped dill pickle

Soften cream cheese with tines of fork in small bowl, or with electric mixer. Add ham, Worcestershire, and onion salt; blend well. Stir in pickle; refrigerate until serving time. Garnish with chopped parsley, if desired. Serve with plain crackers, sesame wafers, or potato or corn chips for dipping. Makes 2 cups.

#### ISLANDER SPARERIBS

1 tsp. soy sauce 2 tbs. finely chopped candied

vegetable oil

7-8 lbs. spareribs

ginger 2 tbs. pure

<sup>1</sup>/<sub>2</sub> c. brown sugar, firmly packed 1 can (8<sup>1</sup>/<sub>2</sub> oz.) crushed pineapple <sup>1</sup>/<sub>4</sub> c. vinegar 1 c. orange juice

Combine brown sugar, pineapple, vinegar, orange juice, soy sauce, ginger, and oil in saucepan. Cook over medium heat until mixture comes to boiling; lower heat; simmer 20 minutes. Place ribs in 2 shallow roasting pans. Bake at 450° F. for 45 minutes. Pour off all fat. (If you are doing this several hours before the party, cool and refrigerate ribs until ready to bake and glaze.) Reduce oven heat to 350° F. Pour pineapple sauce over ribs; divide evenly between the two pans. Bake 45 to 50 minutes, basting ribs with sauce several times during baking. Cut in 1-rib portions to serve. Since this is finger food, be sure to have plenty of paper napkins or dampened finger towels on hand for your quests. Makes 8 servings.

#### BUTTERED GREEN BEANS AND CORN

- 3 pkgs. (10 oz. ea.) ½ tsp. pepper frozen, cut green 1 can (5 oz.) water beans chestnuts,
- beans 2 pkgs. (10 oz. ea.) frozen whole-
- kernel corn 1 tsp. salt

Cook green beans and corn according to package directions; drain. Turn into heatproof serving dish. Add rest of ingredients.

drained and sliced

1/2 c. butter or

margarine

#### FLAMING POLYNESIAN ICE CREAM

Warm in 250° F. oven. Makes 8 servings.

1½ gts. vanilla	1
ice cream	-
2 cans (4 oz. ea.)	
flaked coconut	
2 cans (11 oz. ea.)	
Mandarin oranges	

<sup>3</sup>/<sub>4</sub> c. orange curaçao or Cointreau

tbs. cornstarch

The day before the party, shape the icecream balls and make the sauce. Divide ice cream into 12 portions (this allows for some seconds). Spread coconut on large piece of wax paper. Roll ice cream quickly in coconut, forming each into a ball. Place on cookie sheet; place in freezer. Drain oranges; reserve. Blend small amount of orange syrup with cornstarch. Stir in remaining syrup and 1/4 cup curaçao or Cointreau. Cook over medium heat, stirring constantly, until thickened and bubbly. Remove from heat; add oranges. Cool; chill. Just before serving, arrange ice-cream balls in serving dish. Heat orange sauce until bubbly. Heat remaining 1/2 cup curação or Cointreau in small saucepan. Ignite. Pour carefully over hot orange sauce. Stir with large serving spoon; spoon flaming sauce over ice cream. Serve at once. Makes 8 servings.

## REFRIGERATORS AND FREEZERS



If you're shopping for a refrigerator or freezer, save yourself time (and perhaps money too) by deciding what you need and want before making that first trip to the appliance dealer. Take your time to consider the following questions before deciding.

#### HOW MUCH STORAGE SPACE?

This is determined by how large your family is, how often you shop, and the kind of food you buy. Since we've never heard of anyone having too much refrigerator space, we'd recommend one as large as space and your budget will allow.

If you already have a freezer, you'll probably find that this gives you adequate freezer capacity. So why not take advantage of the extra freshfood capacity in an "all-refrigerator" refrigerator, specially designed for freezer families.

If you're quite happy with the freezer capacity in a refrigeratorfreezer combination, but still need extra refrigerator space, you can supplement your combination with a small refrigerator. Many of these compact models are styled with a furniture look for family room or den.

#### WHAT TYPES ARE AVAILABLE?

Refrigerators with single doors include conventional refrigerators, "allrefrigerator" refrigerators (with a large fresh-food capacity), and compact refrigerators.

Two-door combinations include those with a separate freezer at the top, at the bottom, or at the side. When deciding which you want, consider the convenience of use, freezerrefrigerator proportion, and also the shelf arrangement that will work the best for you.

Freezers may be the chest-type or upright, small or large. Some upright freezers are designed to match an "all-refrigerator" refrigerator.

All of these types are also available as built-in units.

#### WHAT FEATURES DO YOU WANT?

Shelf arrangement. Shelves vary in flexibility. They may adjust up or down—a little bit or in an infinite variety of combinations. They may slide or glide out or swing out.

Special storage areas. Look for an abundance of compartmentalized storage areas if you want ease in organizing. Super-chilled drawers are great for more-than-a-day storage of

fresh meats. Some of them can be converted to an extra crisper drawer. Doors may have compartmentalized storage, adjustable shelves, even a vegetable crisper.

Freezer storage features are important too. Think of the frozen foods you use the most. Can you store these so they are convenient to get at?

Ice making. More and more refrigerator-freezer combinations now include automatic ice makers. Other refrigerators now have trays with special ice removal features.

"Fast cold recovery." This feature will assure you of maintaining a uniform cold temperature inside no matter how often the door is opened.

**Movability.** For easy movability there's a refrigerator that rolls on wheels, and there's another that actually floats on air!

#### WHAT STYLING DO YOU WANT?

The large variety of decorator designs for refrigerator fronts runs the gamut from modern to Spanish to French Provincial. Some of these are door panels which can be easily removed and replaced.

The kaleidoscope of colors you can choose from includes greens, reds, blues, copper tones, beiges, brushed chrome, and wood grains.

Trim, square lines give a built-in look and wood-grained handles match your cabinets.

#### WHAT SIZE?

Know the kitchen space available so you can choose a refrigerator of the correct size. The different types of refrigerators are available in many dimensions (even the side-by-side combination comes as narrow as 33", as wide as 48").

And don't overlook the compact refreshment refrigerators or freezers they're a wonderful convenience for the family room or den.

#### ORDER OUR BUYERS' GUIDE

To find out more about what's available in refrigerators and freezers this year, and which manufacturer offers which features, send for the American Home Buyers' Guide to Refrigerators, Freezers, and Automatic Ice Makers. Send 15c (no stamps, please) to: American Home, Reader Service Dept. BG-4, 641 Lexington Ave., New York, N.Y. 10022. 1 cup boiling water 1 teaspoon grated orange rind Just follow these sugar in boiling w

1 package (3 oz.) Jell-O® Orange-Pineapple Gelatin

3 tablespoons sugar

1 can (8¾ oz.) crushed pineapple 1 package Whip 'n Chill Lemon Dessert Mix Prepared Dream Whip®

Prepared Dream Whip® Whipped Topping

Just follow these simple directions: Dissolve gelatin and sugar in boiling water in large bowl. Add rind. Drain pineapple, measuring syrup. Add water to syrup to make 1 cup; stir into gelatin. Chill until very thick. Prepare dessert mix as directed on package; add to gelatin mixture.

**Creamy Whip Mold** 

(Foolproof, Needs no cooking.)

Whip at medium speed of electric mixer for 1 minute. If necessary, chill until mixture mounds, about 10 minutes. Fold in pineapple. Spoon into individual molds. Chill until firm. Unmold and garnish with topping and slivered toasted almonds, if you desire. Makes 7 or 8 servings.



Another rich but light Whip 'n Chill dessert.

Just one of the 141 recipes in Whip 'n Chill's new Magical Desserts recipe book. Mail 25¢ and two box tops to "Recipe Book," Box 1418, Kankakee, III. Whip 'n Chill, Dream Whip and Jail-O are registered trademarks of General Foods Corp.

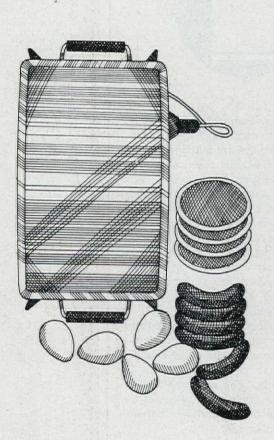
# Whip'n Chill recipe #109:

# SUMMERT

DEDICATED TO Indoors or out, portable appliances can be the key to greater convenience and originality in preparing your meals this summer. If you'll take a minute to re-F read your instruction books in a creative frame of mind, you'll find they're filled with unusual ideas and timesaving tips. They may even spur you on to devise **COOKING** unique tricks of your own. Here are some favorite ideas of ours.

#### BLENDER

Once you use your blender to help prepare grillside meals. you'll wonder how you ever got along without it. It will chop and mix the ingredients for barbecue sauces, grate hard cheeses for salads, make delicious fresh-vegetable relishes (so good at this time of year and so right with charcoalbroiled meats). Your blender instruction book is sure to have special sauce recipes such as Béarnaise to top the steaks and Hollandaise to serve with steamed artichokes for a side dish. Here is our recipe for Blender Pots de Crème, an elegant yet easy dessert: Blend until smooth 1 cup semisweet chocolate pieces, 1¼ cups light cream, scalded. 2 egg yolks, and 3 tablespoons brandy. Pour into serving dishes; cover and chill 2 hours or until thickened.



#### ELECTRIC GRIDDLE

Made-to-order for an outdoor brunch! Invite your friends (or treat your family) to sausages, bacon, fried eggs, and French toast-all hot off the griddle. Or have a pancake party. Serve light, fluffy pancakes with a tempting assortment of fresh-fruit toppings. You might include chocolate pancakes with whipped cream (just add 1/4 cup cocoa and 2 tablespoons sugar to dry ingredients). Let your griddle cook and serve appetizing pre-dinner taste-tempters such as bacon-wrapped cocktail franks, grilled cubes of luncheon meat, grilled garlic toast, and tiny burgers with a spicy sauce.

#### AUTOMATIC **PRESSURE COOKER**

Is your pressure cooker stored in a convenient spot? We hope so for it's sure to come in handy for speedy, succulent summer evening meals. In no time at all you can prepare Cog au Vin for a guick company special . . . or spaghetti sauce for a surprise family treat. It's easy to convert your

own favorite recipes for these and other foods to pressure cooking. Just decrease the length of cooking time by 2/3 and adjust the amount of liquid to a little more (about 1/2 cup) than you want for the final consistency. Keep the pressure cooker in mind when planning desserts, too. In your instruction book you'll find how to cook a variety of delicious desserts-such as velvety custard, which needs only three minutes' cooking time in the pressure cooker. (continued)

Until today most soft margarine was made with safflower oil.

Now there's a soft margarine with corn oil.

Golden Glow

We didn't dream up the pretty plastic tub Golden Glow comes in. The other soft margarine has one too. We don't claim credit for the soft, easy way Golden Glow spreads. The other soft margarine does the same. Ah, but which would you rather *eat*? Remember, new Golden Glow is the one with corn oil. Liquid golden corn oil. *That* is the difference.







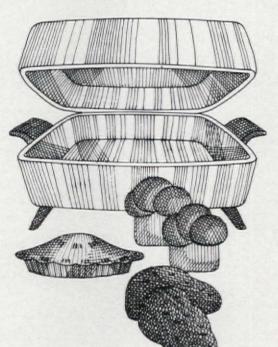
The box lunch — 54 years ago. Even then, people found ways to bring the Morton Salt along. It was a tradition. Today, people carry on that tradition with Morton portable, disposable, pre-filled Miniatures and Salters. That's progress.

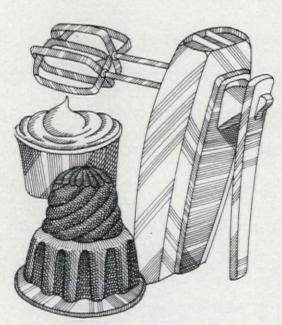
When it rains it pours.

### (continued)

### ELECTRIC SKILLET

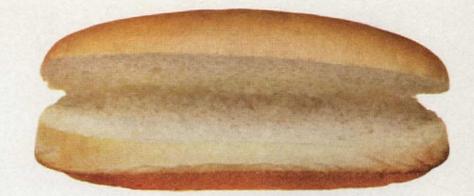
Versatility plus! Use your skillet to cook, stew, and fry . . . and try these tricks too. Freshen crackers, potato chips, and nuts: use a skillet that's been preheated to 250°; turn off heat after you add the food (we sometimes sprinkle crackers or chips with seasoned salt first); cover with vent open; let stand 10 minutes. Make your skillet a portable oven: line the bottom with heavy-duty aluminum foil and bake potatoes at 400° for 1½ to 2 hours; bake a frozen pie at 425° for about 45 minutes (open vent on cover for pie); or warm rolls at 300°.





### **PORTABLE MIXER**

This pioneer of portable appliances will travel all around the kitchen with you to help you prepare mealtime specials such as Whipped Herb Butter (to serve with fresh corn on the cob): Whip one stick of butter with ½ teaspoon crumbled dry herbs, such as tarragon or dill, or with 1 to 2 teaspoons horseradish. Try refreshing summer desserts such as gelatin whips, snow puddings, and dessert mousses. Not only are these easier but they're unusually light and fluffy when they're mixer-made.







# the French's!



America's favorite mustard spreads pleasure wherever it goes. It's got the taste everybody loves. Aren't you glad that French's now comes in the thrifty family size, too?

The taste America loves best!

#### AMERICAN HOME, SUMMER, 1966

### GOURMETS **AWEIGH!**

#### By Leslie R. Forester

When the Founding Fathers came bounding over on the Mayflower you could have bet a tuppence the daily repast boasted little more than a dried old sea biscuit, a salted fish, and an ounce or two of rum-if you were lucky and in cahoots with the captain.

How do we, their descendants who sail or cruise the lakes, rivers, and oceans of this republic, fare with our sea fare? Like gourmets!

On a tour of last winter's National Boat Show we saw enough equipment in today's galley to make a French chef's eyes pop. A range to begin with-some with three burners. An oven, of course. A freezer, refrigerator, ice crushers; a rotisserie, toaster, waffle iron, coffee maker; and last, but never least, a dishwasher.

So why shouldn't today's water buff be a food buff as well? Why shouldn't he savor the catch of the sea or lake-why shouldn't he tote aboard all the delicacies of haute cuisine? He should-and he does.

Space and refrigeration have always plagued the sailor on the high or low seas. But leave it to modern day ingenuity to overcome the problems.

If your modest 24-foot cruiser hasn't its own sustaining generator, all you have to do is pull in at dockside at any marina-and plug in. Take a walk around Long Island's Sag Harbor as I did last summer just as the cocktail flags were going up. What heavenly smells permeated the air. A whiff of Filet of Sole Marguery here. . . . the aroma of Baked Chicken in White Wine there. What a land-office business the Marina Supermarket was doing as the sun was setting over the Connecticut shore!

And don't think good eating afloat is the province of "stink pots" alone. Take, for example, the Annapolis to Newport yacht race. As Russell Jones, the co-author of the New Cruising Cook Book (W. W. Norton & Co.) recalls, "We had 10 starving crewmen aboard on this seven-day race. How did we eat? Like gourmets and gourmands. On the first day outfresh strawberries and cream for breakfast ... a hearty cheese soup for lunch. Sautéed fish and peas, a pressure-cooked pot roast, roast chicken were a few of the main-dish delicacies we served aboard."

In California, they do things differently, of course. According to a friend of mine, the "in" thing when you're "out" out there is boat hoppingprogressive meals with cocktails aboard one boat, main dish and salad on another, dessert and coffee on another. In the San Diego-Ventura area, it's port hopping. Drop anchor at the Kona Kaie Yacht Club and you can get the same service on board as you do in the club dining room.

An indispensable piece of equipment for the Richard Newhalls of San Francisco is a portable stainless steel oven that fits over the burner. Burgundy Beef Stew and Meat Ball Casserole with lima beans, sour cream, and wine are favorites for leisurely cruises in the delta of the Sacramento River.

In the midwest, Dr. Edwin A. Reinholzen of the Chicago Yacht Club has this to say about the fiveday race from Chicago to Mackinac Island: "Our roasts are usually prebaked and sliced as is our fried chicken. We have a special bad weather dish-a superb Crab Meat Curry with toasted almonds and kumquats."

For real ocean-sailing vessels, come aboard Bill Snaith's Figaro, a 50foot yawl now cruising the waters of the Atlantic. In his book Across the Western Ocean (Harcourt, Brace & World, Inc.), Bill has set down the log of the Figaro on a cruise across the Atlantic and a transatlantic race. In particular, Bill describes a Fourth of July celebration

on the Figaro's fifth day at sea. "The dinner was an uproarious suc-

cess. From the start of Happy Hour through the delicious meal and into the brandy, coffee, cigars and speeches, the unguarded abandon of the ship's company could hardly be squared with their situation. There we were in the cabin of a rather small yacht, sailing eastward in the middle of the Atlantic in the region of low-powered steamer lanes, a southeast wind creating a lumpy sea. But in terms of lookout we might as well have been in a private dining room ashore."

The Figaro's menu as it appears in the book:

Rhumb de Figaro Sardines a l'Huile Harengs, Huitres Fumées Langouste, Crevettes Fromage Assortis Boeuf Stroganoff Pommes de Terre au Gratin Petits Pois Tarte aux Pommes avec Fromage Cheddar Lynch Bages 1955 Coffee Cognac Armagnac Cigars . Entertainment

Elsewhere in the book, Bill writes: "All the meals have been wonderful, due mostly to planning and organization on the part of my wife, who, in addition to being an understanding helpmate, is the finest ship's chandler on the Eastern seaboard. Our meals are planned and packed by the week. recorded, tested, and accompanied by instructions. It makes cooking easy."

great cookout idea! hamcheezers grilled in Reynolds Wrap. why, specifically,

Reynolds Wrap? because Reynolds Wrap is oven-tempered for flexible strength.

oven-tempered for a special resistance to tearing, a special

kind of strength that stands up to high heat.

re-usable, too, no wonder more women

buy Reynolds Wrap than all other

foils combined.



Watch HIPPODROME, Tuesdays, CBS-TV ITHE RED SKELTON HOUR retu rns September 131 lds Metals Company, Richmond, Va. 23218 Reyn



#### HOT 'N HEARTY HAMCHEEZERS

(8 portions) 8 split hamburger buns 2 packages (3-oz. size) sliced spiced ham, finely shredded 1/2 pound shredded Swiss cheese

Reynolds Wrap For Spread-on Sauce, combine:

1/4 cup soft butter or margarine 1 tablespoon chopped

areen onions or chives tablespoon chopped parsley

- teaspoon mustard, dry or prepared small clove garlic, minced

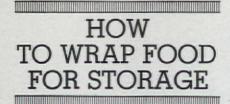
First, line your grill with Heavy Duty Reynolds Wrap-to reflect heat, make clean-up easy. Then spread sauce on buns. Toss ham and cheese together and divide between the 8 buns. Press halves of buns together and then cut each into quarters. Thread onto skewers with halves of cherry tomatoes between. Wrap each in Reynolds Wrap (regular weight will do), double-folding edges. Grill over hot fire about 20 minutes, or about 25 to 30 minutes, in moderate (375°F.) oven.



# Open up an orange and see the sunshine

A Sunkist Orange is going to do great things for you! It packs a wealth of natural Vitamin C-plus 50 other nutrients. And it's brimming with fresh, golden juice and bright, sunny flavor. Only after they're inspected over and over again for goodness and flavor do oranges earn the famous Sunkist stamp. If you could see inside oranges, you'd buy Sunkist every time!





When you take food from your refrigerator or freezer it will be every bit as good as it was on the day you put it in-if you have packaged it properly for storage. You should freeze

storage. You should freeze only the highest quality foods. And plan to eat what you refrigerate within a few days.

What about the wrappings? There's a large variety in all shapes and forms to choose from these days. They're all good and all have distinctive features in their favor. For this reason, keep several on hand so you can always select the best one for the job. Here's a short rundown on some of the food wrappings you might want to have.

A good freezer wrap or container should be moisture- and vaporproof; easy to use, seal, and label, odorless; tasteless; greaseproof; and strong enough to withstand handling at low temperatures. A wrapping should be pliable enough to make a tight wrap and prevent air pockets.

#### ALUMINUM FOIL

All of us familiar with aluminum foil know that it fits these properties to a "T"—even more so, because aluminum foil does not need sealing.

Aluminum foil is commonly available in two weights—regular-weight household or kitchen foil; and heavy-duty, or broiler and freezer weight. The heavy-duty is the best choice for freezing.

Since aluminum foil is not transparent or translucent, you should always be sure to clearly label all frozen foods wrapped with foil. In fact, this is a good idea for *all* foods wrapped

for freezer storage. The label should include the item frozen, number of servings, and the date frozen. Write on the dull side with a grease pencil. On sealed packages, you can write on the freezer tape used for sealing.

Regular-weight foil is excellent for wrapping foods to be stored in the refrigerator. It's also a marvelous cooking aid—how else could we make garlic bread?

Tuck a strip of foil along the edge of your next fruit pie to catch the overflow. For a casserole that needs to be covered the first hour of bak-

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ing—if you don't have a cover—use foil! Double the edges to seal.

The heavy-duty foil can be formed into cake pans of unusual shapes, such as a firecracker for the 4th of July, a heart for Valentine's Day.

Take your roll of heavy-duty foil to the barbecue with you. Line the grill with it—wrap the corn and the potatoes—even heat the rolls in it. Makes cleanup a simple matter. term freezer storage. (And thinner varieties should be overwrapped.) Plastic wraps are also excellent for refrigerator storage.

You'll find quite a variety of plastic wraps on the market. There are rolls, sold in two lengths—12-inch and 18-inch. There are also several sizes of bags—some designed especially for sandwiches, others with special closing features. The transthe freezer. But it has many uses do keep it in your kitchen. Use it to wrap foods for refrigerator storage. And let wax paper help cut down your clean-up jobs. It can replace that "extra container" when sifting flour, grating cheeses and breads, crushing crackers. And if you just fold it down the middle, you've got a nice "pouring spout." Good for rolling out pie crusts too.

### COATED FREEZER PAPERS

Also on the market are several coated, laminated freezer papers for packaging frozen foods. Although they do not mold to the food, they are excellent for wrapping meats for the freezer. Be sure to seal with tape.

#### RIGID CONTAINERS

Storing juicy or liquid foods calls for a rigid container, but the same qualities necessary for sheet wraps are important here.

Freezer containers you can buy for this purpose include plastic containers in many sizes and shapes (some even "boilable"); coated paper containers, round and box shaped; and glass freezer jars. A tightly fitting cover is a must in all cases. When freezing liquids in these, leave at least one to two inches space for expansion when frozen. (The amount of head space you leave will depend on the quantity you're freezing-more space for the larger quantity.)

You will also find that several convenience foods are packaged in reusable freezer jars. Several tin containers, such as shortening or coffee cans, are suitable for freezing. Be sure that they have tightly fitting lids.

Use aluminum-foil baking utensils and ovenproof casseroles to freeze dinners and desserts for spur-ofthe-moment meals. Just cover with foil or plastic sheet wrapping and seal securely with tape. Label number of sorvings date

with the number of servings, date frozen, and item.

One last word on rigid containers. We have often seen people using as freezer containers the slightly waxed or plastic-coated cartons milk or cottage cheese is sold in. The coating on these is not really heavy enough for freezer storage. Your best bet is to throw them out.

Good food will come out of your freezer if you put good food in, follow freezing instructions that come with your freezer, and package the items properly.

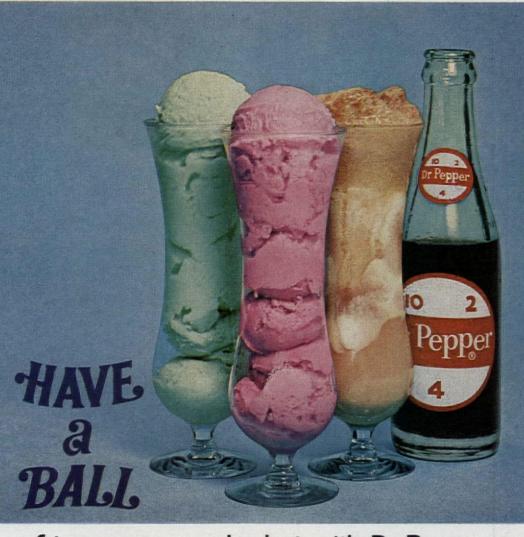
TRANSPARENT PLASTIC WRAPS

These include vinyl wraps, polyester (used in boil-in-a-bag), and polyethylene films. All the abovementioned make excellent freezerpackaging materials. Because they are transparent, the food can be quickly identified but it should be labeled so you can be sure of the date frozen and the number of servings. Although they have a clinging quality for refrigerator and regular use, tape should be used to seal them for longparent plastic bags are particularly good for freezing fresh herbs.

Because of their clinging quality, plastic wraps are great protectors of many items other than food, such as silver, clothing, paintings. Plastic wraps make wonderful packing aids when crumpled. Use them when you're packaging fragile items.

#### WAX PAPERS

The earliest of wrapping paper, wax paper is still a great favorite, but not quite the ticket for freezer packaging, so please don't rely on it in



### of ice cream or sherbet with Dr Pepper

#### Hang tradition!

Sure - vanilla ice cream and Dr Pepper makes the best float possible, and always has.

But why be a conformist when so many exciting new taste treats are possible? Pour distinctively different Dr Pepper or Diet Dr Pepper over your favorite sherbet flavor – or a rainbow of several flavors.

Let that happy blend of delicious fruit flavors pamper...sparkle... enliven...bring out the best of other flavors of ice cream. Or be really daring-invent your own masterpiece of ice creams and sherbets with the soft drink that's not a cola, not a root beer, delightful Dr Pepper. Be inventive-live it up-have a ball!



### Happy idea! Get a new Philco refrigerator and forget defrosting forever!

Wouldn't it be wonderful? No more precious time wasted defrosting your refrigerator. No more defrosting mess to clean up. Just let Philco's No Frost system do the whole job for you – automatically.

And Philco gives you more room for food. The refrigerator in the picture gives you a huge 16.2 cubic feet of storage. But it takes up just 30 inches of kitchen wall space. It has Philco's new automatic ice maker, too!

What else? This year Philco introduces new decorator models with paneled doors finished to match walnut, maple or birch. And Philco's exclusive Power Saver to save you money on electric bills. And reserve power of Philco Instant Cold to keep your family's food fresh longer.

Isn't this exactly what you want in a refrigerator? Come on, get happy! See your nearest Philco dealer.





TELEVISION • STEREO PHONOGRAPHS RADIO • HOME LAUNDRY • RANGES REFRIGERATORS • AIR CONDITIONERS FAMOUS FOR QUALITY THE WORLD OVER •

### HOW TO FRAME AND HANG PICTURES

There are a number of basic rules about framing, matting, and hanging

pictures, but with these out of the way, adventurous spirits can go in any direction with good decorating results.

Pictures need not be original works of art. As a matter of fact anything that pleases you will doreproductions of muchloved paintings, unusual embroidery, a flower or bird print from an old book, collections of interestingly shaped keys, buttons, or other small objects, photographs, and so on. Here are some tips on hanging and framing pictures prepared by the Picture and Frame Institute.

### CHOOSING THE FRAME

The frame is meant to enhance the picture and should never call attention to itself. Actually it should be the liaison between picture and surroundings. There are a few rules of thumb and it pays to study them before you start. First of all, the frame should lead the eye to the focal point of the picture. Color and weight of the frame should be attuned to the subject of the picture. The frame should add perspective and importance to the composition that it surrounds.

Naturally, the style of the picture should dictate the type and style of the frame. Highly detailed paintings are best set off by frames done in soft, quiet colors. On the other hand, pictures with broad, restful surfaces can take highly ornamented, textured, or carved frames.

The finish and color of the frame should tie in with the colors in the picture. A safe guide is to choose a shade slightly lighter than the darkest tones in your picture. Generally, the frame should be done in a neutral tone, then perhaps rubbed or glazed with either a color used in the picture or a harmonizing color.

A frame should always be wide enough to balance the picture. As a guide, you would need a frame at least one inch wide for an 8x10-inch picture. After a while you will be able to judge the correct size just by looking at the picture. And be sure to examine your picture carefully before deciding on the frame.

#### STYLES OF FRAMES

There are three broad classifications of frames from which you can choose. Under the heading traditional come the period frames of elaborately carved wood or plaster. Usually those with overall decorations are finished (which may be plain wood molding boxes or shadow boxes) may be finished in solid tones or patterned gesso (a plaster surfacing). Frames of wormy or weathered chestnut are often used for modern landscape paintings and still lifes.

#### **CHOOSING THE MAT**

Mats have two purposes—to give small, delicate pictures (prints, etch-



in gold, silver, or metal leaf. The more formal types used to frame portraits, still lifes, or landscapes may be finished in deep mahogany or walnut.

Provincial frames of maple, oak, or chestnut are best suited to botanical prints, simple still lifes, and primitive art. The wood may be left natural or treated with wax, a light stain, or antique finish.

The simple, squared-off lines of modern frames make them most suitable for encompassing the large area of bold color and the forceful shapes of contemporary art. These frames ings, etc.) more importance by making them appear larger and to lead the eye gradually from the frame into the picture itself.

As with frames, mats should never be too bold. In selecting them, there are three important points to consider—color, size, and texture.

A good rule to follow is that mats should never be less than  $2\frac{1}{2}$  inches at top and sides, and 3 inches at the bottom. They may be larger but these proportions should be followed. Since a mat that is the same width on all four sides seems (through an optical illusion) to be narrower at the bottom, the bottom measurement is always increased.

Mats can be tinted either to pick up one of the colors in the picture, or to harmonize with the color scheme of the room. The latter is a sure way of having the picture fit into the room's decor. Mats may be textured or patterned, particularly if they are used with prints of clean, sharp lines and

> clean colors. Velvets (classical background for prints), silks, linens, burlaps, brocades, or wallpapers create original, interesting effects.

#### GLASS

Glass is used to protect pictures from soil and atmosphere. Watercolors, gouaches, pastels, original prints, and other objects that cannot be washed or cleaned should be framed under glass. Non-glare glass, although fairly expensive, is often used when it is important to eliminate glare that might obscure the picture. Since oils can be cleaned, they do not need glass.

#### HANGING AND GROUPING PICTURES

A good rule of thumb for a single picture is to hang it at the eye level of a person of average height standing in the center of the room. For a group over a sofa the pictures can come fairly low but not so low that a person sitting on the sofa can hit his head on the lower edge.

Choose a central picture as the "key" in an arrangement of large and small pictures. Put a piece of brown paper on the floor (wrapping paper is good since widths can be taped together to make the size and shape that will represent the space you wish to use for the arrangement). Lay on the paper the various pictures you plan to hang together, and move them around until you have achieved what seems to your eye a balanced and interesting arrangement.

Mark the outlines of the pictures, then put the brown paper on the wall, lightly taped, and mark through the paper on the wall itself the place where the center of each picture wire should come.

Cellophane tape placed at the point where the nail is to be driven helps prevent chipping the plaster.

The wire should be taut from screw eye to screw eye on the back of the picture, and the screw eyes should be no more than a fourth of the way from the top of the picture, including the frame.

### Who made this Lemon-Freeze in a breeze...with no cooking?



and a friend named Kellogg. A lady with an Eagle MEETENED CONDENSED M



#### LEMON-FREEZE

% cup Kellogg's Corn Flake Crumbs 2 tablespoons sugar

- 1/4 cup butter or margarine, melted
- 2 eggs, separated
- 1 can (1<sup>1</sup>/<sub>3</sub> cups) Borden's Eagle Brand Sweetened Condensed Milk
- (You must use Sweetened Condensed Milk) <sup>1/2</sup> cup fresh or bottled lemon juice
- (Measure accurately)
- 1/2 teaspoon grated lemon peel 3 tablespoons sugar

Combine Kellogg's Corn Flake Crumbs, 2 tablespoons sugar and melted butter in 8-inch pie pan or ice-cube tray; mix well. Remove 2 to 4 tablespoons Crumbs mixture and reserve for topping. Press remaining Crumbs

mixture evenly and firmly around sides and bottom of 8-inch pie pan or in bottom of ice-cube tray. (Those crisp, golden granules are made from the world's favorite flakes of corn.) Beat egg yolks until thick and lemon colored; combine with Eagle Brand Condensed Milk. (If's a special blend of whole milk and sugar.) Add lemon juice and lemon peel; stir until thickened. Beat egg whites until stiff but not dry. Gradually beat in 3 tablespoons sugar. Fold gently into lemon mixture. Pour into Crumbs-lined pan: sprinkle with reserved Crumbs. Freeze until firm. Cut into wedges or bars to serve. May be garnished with fresh berries. Yield: 8 servings. Note: If frozen very hard, set pan on hot wet towel for a few minutes before cutting.

SNACK SUGGESTION: spread Eagle Brand on bread. Kids love it.

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	FREE COLOR RECIPE BOOK The Borden Co.	が
	Dept. AH76, Box 451, Jersey City, N.J. 07303	32
	Please send me a copy of "Magic Recipes" with dozens of desserts I can easily make.	いる
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### HOME AND TRAVEL & HINTS FOR A BREEZY SUMMER

Saving time, particularly daylight time, is very much a part of summer. And summer is a good time to break a few routines... continual cleaning, for example. Following are a number of tips that can help make "easy doing" of your chores—indoors and out. You'll have more time for enjoying your travel or lolling lazily in a backyard hammock!

### TIPS FOR THE PATIO

Concrete or flagstone terraces are easier to

keep clean if they've been protected with a coat of wax. Paste wax is the one to use for this job. (You can even buy colored paste waxes for tinted cement.) Applying and buffing the wax is easy when you use an electric floor polisher. If you don't own one or plan to buy one, these may be rented very reasonably at many supermarkets and hardware stores. The coat of wax helps prevent stains and makes a smooth surface that inhibits dirt accumulations and makes quick floor cleanup an easy cleanup.

If concrete or cement should be stained by grease from outdoor barbecues, sprinkle on, just as soon as possible, an absorbent such as fuller's earth or lime. Let it set for a while, then sweep it up; all traces should be gone. Persistent stains may need scrubbing with a stiff broom and detergent. Unfortunately, greasy barbecue stains aren't always confined to the outdoors. They sometimes happen on indoor rugs and carpets. The best treatment for these is immediate action. We spot-clean these stains with a dry rug-cleaning compound, as soon as possible after the spill.

Summer furniture in the popular, light looking, open-work styles made of nylon mesh and latticelike steel is easily cleaned by giving it a once-over with a stiff brush and hot, sudsy water. Rinse with your garden hose and let the breeze do the drying.

You'll clean porch furniture less often, too, if you cover it with plastic sheets or covers during night hours.

A coat of wax on your outdoor furniture also cuts down on cleaning in addition to keeping it from rusting.

#### TRAVEL HINTS

Whether you're on a holiday sightseeing tour or enjoying a picnic at the beach, these ideas for your car will help you enjoy your trip more.

A litter bag (if you don't already have one in your car) is a must. It helps keep the car neater and our roads and countryside cleaner. A paper shopping bag will do, but you can buy sturdy, more permanent litter containers at notion counters.

**Carry a cool refresher.** Travel with a good supply of disposable wash-and-dry towelettes in your glove compartment. Or fold a damp washcloth over a few ice cubes and wrap in foil. If heat and grime make you uncomfortable during the day, use these fresheners on your face and hands.

An emergency rainwear kit is one car accessory that's especially practical during the summer when a sunny sky can turn into a thunderstorm in a matter of minutes. Include a lightweight umbrella, plastic rain hats, and shoe coverings.

112

### goodness of Rath Bacon does for the subtle, elusive flavor of California avocados. Just try them together and find out!

Start with scrambled eggs, golden slices of Rath Black Hawk Bacon, and velvety slices of ripe avocado. Or add a few sizzling slices of Rath Bacon to your next avocado sandwich. We could go on and on. Like suggesting Rath Bacon and California avocados together in chef's salad, and party dips, and canapes, and...But you get the idea!

Don't ask us what the sweet-cured, hickory-smoked lowa

### You've never tried them together? Pity!

Rat

Sliceo

Bacon

California Avocado and Rath Bacon:



A battery-operated vacuum brush is another car accessory worth noting. It's a great help for quick cleanups—making traveling more comfortable.

### **KITCHEN HELPS**

**Pre-travel tips.** If you're planning to be away on vacation for several weeks, one of your pre-trip chores is cleaning and disconnecting your refrigerator. To keep the interior of the refrigerator from developing an unpleasant odor once it's been disconnected, place an open bowl filled with charcoal on one of the shelves. It works wonders.

What to do with your frozen foods? Deplete your supply start a week or two ahead of time to use it up.

If you're going to turn the refrigerator back on after it's defrosted, protect your frozen foods during the process by putting them in an insulated picnic container. Pack cartons close together with trays of ice cubes at top and bottom. Fill space and help seal in the cold with newspapers.

Paper storage. Gather together all your paper cups, plates, napkins, place-mats, and other informal eating supplies and organize them in one section of a cabinet. Be sure it's an easy spot for youngsters to reach so they can help set up a picnic. They can also use these disposable utensils for their many kitchen snacks.

### SHOPPING INFORMATION

#### ECLECTIC DECORATING

All flowers by F. T. D. Page 66 (Top): Painting by James Ryan. Patterned pillows from Scarabaeus, N.Y.C. Plain pillows from Nettle Creek, N.Y.C. (Bottom): Wicker fan-back chair and glass kerosene lamps from Scarabaeus. Page 67 (Bottom left): Welded sculpture and mosaic by Ann Lehman. (Bottom right): Silver fish from Phoenix Pan American Imports, Inc., N.Y.C.

#### LOOK WHAT YOU CAN DO WITH FABRICS

Flooring throughout by Armstrong Cork Co., Inc., Lancaster, Pa. Carpeting throughout by Carolina Carpet Co., York, S.C. Page 72 (Top): Pembroke table by Century Furniture Co., Hickory, N.C. Walls covered in Morgan-Jones "Chevron" snow bedspread material. Walls of powder room covered in Springknight #4421 color 2. Basin by Kohler Co., Kohler, Wis. Towels by Springmaid (available in late '66). (Bottom): Draperies are Tremode # 2848 Blue. Wall covering Morgan-Jones "Chevron" snow bedspread material. Sofa, club chair

### The proud Italian sauce. It changed 17 million minds about packaged spaghetti dinners.



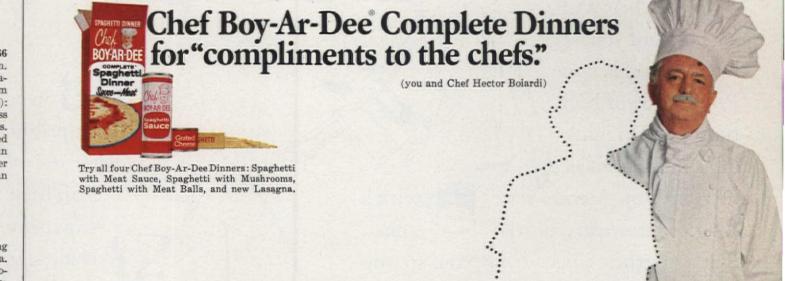
A sauce with ancestry. With tradition. It's been enjoyed by Hector Boiardi's family for generations.

Only whole, red, ripe tomatoes are used to make it. And subtle, old-world seasonings. And old-world ways: stirring by hand as it slow-simmers, hour after hour.

This sauce, plus firm, thin pasta and finely grated cheese are all included in every Chef Boy-Ar-Dee® Complete Spaghetti Dinner. So within 15 minutes, you can prepare a feast that would win acclaim in Rome.

Hardly what you'd expect from a package!

When it's spaghetti night at your house, remember the proud Italian sauce. The sauce that changed 17 million minds. The one for women who take pride in their cooking and the compliments that result.



and ottoman from Belk Bros. Inc., Charlotte, N.C. Desk chair and two slipper chairs by Schoonbeck Upholstery Division of Henredon Furniture, High Point, N.C. Slipcovers on sofa, club chair, ottoman of Morgan-Jones "Chateau" bedspread material. Upholstery on two slipper chairs of Springknight #4408 color 2 quilted. Desk by Heywood-Wakefield, Gardner, Mass. End table by Century Furniture Co. **Page 73** (Left): Skirted table of Springknight #4367 color 3. Baldwin piano from Harrill Music Store, Lumberton, N.C. Page 73 (Right): Dining table cover of Springknight #4376 color 3. All furniture by Century Furniture Co. "Colonial Shell" stainless flatware by Reed and Barton, Taunton, Mass. Glassware by Lenox Inc., Trenton, N.J. Linens by Glenn-Thomas Inc., 874 Broadway, N.Y.C. Window shades by Breneman Inc., 315 Cantor Ave., Linden, N.J. Drapery of Morgan-Jones "Chevron" red bedspread material. Drapery lining of Lancaster Print #4370 color 2. Page 74: Beds by McGuire Furniture Co., 60 Green St., San Francisco, Cal. Bedspread and canopy by Morgan-Jones "Crandall" antique gold. Drapery of "Super Dazzle" temple bronze. Chairs by Henredon Furniture. Page 75: Austrian blinds and seat pads of Springknight #4376 color 2. "Bali" blinds by Breneman Inc. "Colonial Theme" flatware by Lunt, Greenfield, Mass. Page 75 (Top): Basin byKohler Co. Cosmetics by Elizabeth Arden, N.Y.C. Get in your own way when you paint a chair? It's easy to make a mess, as easy to do it right.



Turn chair

as shown. Paint

inside of front

rungs (2). Next do the

outside of back rung (3).

rung (see 1),

then out-

side of side

Be sure paint is well mixed. Wipe brush against rim to remove surplus.

<sup>2</sup> Turn chair once more with back toward you, upside down. Paint, with vertical strokes, inside of front legs (1) and outside of back legs (2). Smooth out any drips or runs.

> Turn chair with legs toward you, as shown. Paint, with vertical strokes, inside of back legs, outside of front legs.

Turn chair with legs toward you, but still upside down. Paint inside of back rung (1). Do inside of sides and outside of front (2). Always start rung, or any part of the that is farthest away from you, so you won't have to cross over wet paint at any time, keeping the paint on chair, not on you. Brush paint smooth, using horizontal strokes, lapping one over the other.

Stand chair upright. Paint rest of chair back. Now paint chair seat; do top of chair last.

man Hampsor



**11:00 A.M.** Spattered with baked-on grease and soil, this Frigidaire Electri-clean Oven is a mess! So are the racks and drip bowls. Now, set the "clean" lever and turn the "start" dial.



**2:00 P.M.** Clean as a whistle—except for a "blow-away" trace of ash! This Frigidaire Electri-clean Oven has cleaned itself more thoroughly than you could with hours of hard hand-scrubbing.

### Her Frigidaire Electri-clean Oven cleans itself, automatically... while she does the family shopping!

Cleans itself, the racks, even the drip bowls! With the remarkable Frigidaire Electri-clean Oven Range, a dirty oven can never again tie you down! It cleans itself...while you go to the hairdresser's, tend to your shopping or catch up with other household chores.

**How it works.** This remarkable oven uses high heat—about 900° —to turn the toughest oven soil into harmless vapor and a trace of ash. It even gets rid of those baked-on grease spatters that get trapped in the corners of oven racks!

Safety features. When it rises above broiling heat, the Frigidaire Electri-clean Oven door locks. It cannot be reopened until it returns to conventional heat. That's one reason this range meets the Underwriters Laboratories safety requirements. Inciden-

tally, this remarkable range can be installed flush with wooden base cabinets.

**Operating costs.** This "big family" oven cleans itself automatically, electrically, for about the cost of a cup of coffee.

Price of this range...surprisingly low! In fact, you can buy an Electri-clean Range for less money than many ranges that do not clean their own ovens. It comes in different models and colors with a variety of exciting features. See the Electri-clean Oven Range at your Frigidaire dealer's now. Outstanding products of General Motors.

The brightest ideas in ranges are yours with Frigidaire Electri- clean, Tender-matic, Flair, Twin-30 and Pull 'n Clean oven models.	
FRIGIDAIRE	F

### BUILD YOUR BACKYARD PROJECTS TO LAST

### By Bernard Gladstone

If you're planning to build a new fence, a playhouse for the youngsters, a patio roof or some other outdoor project, there are two important steps you can take to insure its performance and durability.

 Make certain you use materials that will withstand the rigors of continuous outdoor exposure.
 Be sure to follow recommended

building practices when constructing backyard structures or additions.

#### **CHOOSING LUMBER**

Since many backyard projects will involve the use of plywood or hardboard, remember to always specify "exterior grade" when ordering your panels. Ordinary (interior grade) plywood or hardboard will tend to delaminate or come apart when exposed to continuous dampness. Exterior grade plywood is put together with a special waterproof glue that is not affected by dampness, while exterior grade hardboard is tempered or treated so that it too will resist dampness.

Different types of lumber will also vary in their resistance to rotting and weathering, so try to buy the more weather-resistant species whenever possible. For fence posts, patio-roof supports, or "natural finish" structures of all kinds, redwood or cedar is ideal. If the price is too high, pine, fir, or similar woods can be used instead. For specific information on the best choice in your area, get the advice of a local lumber dealer after discussing your planned project with him.

#### PRESERVATIVES

Regardless of the type wood you select, lumber that will be in contact with the ground should always be protected against rot and termite attack by treating it with a penetrating wood preservative such as pentachlorophenol or zinc naphthenate.

Sold under various brand names, these preservatives can be painted over without difficulty. They can be mopped on or applied with a brush or rag, but for best results the bottom ends of all fence posts should be soaked by letting them stand in a pail full of the preservative for several hours. When painting them on, be sure you brush the material into the end grain of each piece as well as over both sides and edges. And remember to touch up any spots where you might have to cut or drill after treating the wood.

Another good paint-on preservative is aluminum paint, which forms a protective metallic film over the surface. When buying it, be sure to ask for "aluminum house paint," or for one labeled "for wood."

You can also buy lumber that has been impregnated with preservatives during manufacture. This treatment raises the price of the wood somewhat, but is more effective than home application, since the chemicals penetrate more deeply into the wood.

Incidentally, when using pressuretreated fence posts, be sure to read the guarantee. Setting them in concrete, for example, often voids the guarantee, as that practice encourages decay. And, if you have to anchor wood posts to a concrete porch or terrace, never set the ends directly on the concrete. Lumberyards sell a device called a post base, which keeps the wood above the concrete, thus preventing water damage.

#### NAILS AND SCREWS

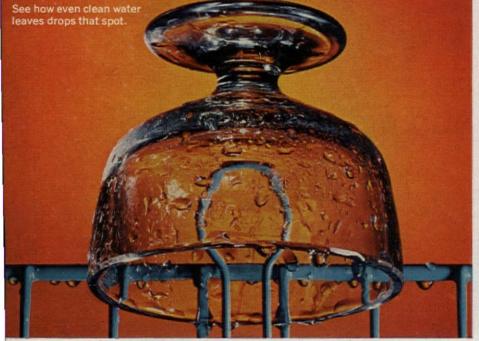
The longest-lasting, best-treated lumber in the world will not hold together properly if the nails or screws that you use rust after a few months. To prevent this, make certain you use rustproof fasteners of aluminum, brass, or a similar metal wherever possible. If nails of this kind are not available, you can also get zinccoated or galvanized nails that are treated to resist rust. This is particularly important on projects where the wood will be stained or left natural, since rust stains can very quickly mar the finished appearance

Conventional nails can be safely used on wood that will be painted over—if you make certain that each nail head is countersunk and the hole filled with putty before the last coat of paint is applied. The same holds true if you're forced to use ordinary steel screws, though best results will be insured if you use brass, aluminum, or stainless-steel fasteners instead.

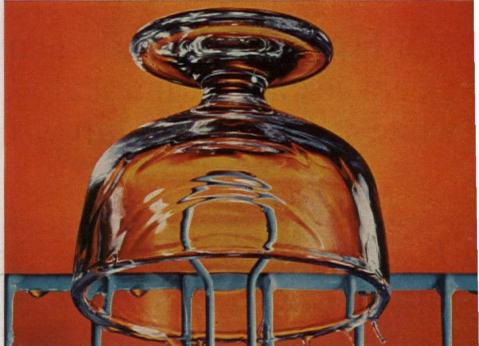
Angle brackets, screw eyes, hooks, and other fasteners should also be made of zinc-coated steel or other rust-resistant metal. If you have trouble locating metal hardware of this kind in your local hardware store, try a marine supply store or a large lumberyard that specializes in building hardware. Where untreated steel brackets or bolts must be used, be sure you coat all surfaces with a rustinhibitive metal primer as soon as possible-preferably before installation on the work. These metal primers are widely available in paint and hardware stores.

Though ordinary nails will hold well on most construction projects, you'll get a much stronger joint if you use the newer types of threaded or ring shank nails. Made so that you can drive them in with an ordinary hammer, these nails have rings or grooves that grip like a screw's threads. Because of their greatly increased holding power, you can use smaller nails that won't split the wood.

## See! Today's Cascade stops spots before they start!



Some dishwasher detergents allow water drops to form on dishes. These drops dry into ugly spots!



Today's Cascade has Chlorosheen to make water rinse off in clear sheets. Drops don't form, so dishes dry spotless!

You discover how beautifully spotfree your dishes can be when you discover today's Cascade! No more ugly spots. No more towel touch-ups. Just sparkling dishes you're proud to take straight from your dishwasher to your table! Only today's Cascade has Chlorosheen to stop spots before they start! Its amazing "sheeting action" lets dishes dry spotless! Cascade actually protects fine china patterns. More women prefer it. Every dishwasher maker approves it. Today's Cascade – wow!

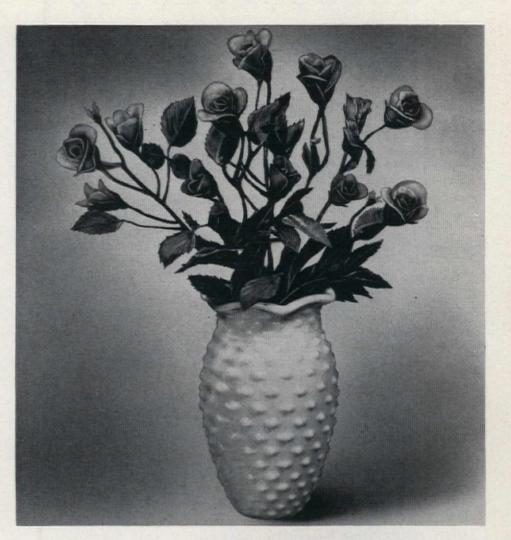






YOURS FREE! When You Purchase

This Magnificent Summer Bouquet Bursting with the Colors of the Rainbow YOURS FOR ONLY <sup>\$</sup>1



So Breathtakingly Beautiful They Actually Seem Alive • DAFFODILS...LARKSPUR...BELL FLOWERS... BABY MARIGOLDS • NEARLY 3 DOZEN Colorful Blooms in a Dazzlingly Beautiful Arrangement



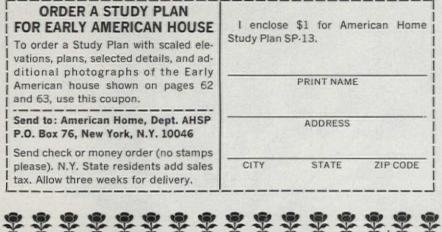
Imagine placing these dramatically artistic creations in your home. These superbly beautiful imported flowers, hand crafted by old world artisans are the newest decorator rage . . . they're certain to bring glowing beauty and win amazing admiration wherever they are seen. . . . So delicate and fresh looking . . . bursting with brilliant reds, flaming pinks, rich orange and dazzling yellows . . . you'll be positive these artificial flowers are alive! Never before has there been such a sensational offer! Order now!

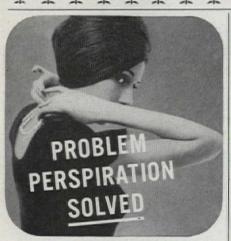
### **OFFER WILL NOT BE REPEATED**

Order immediately, such an incredible offer will be made only once. Use handy order form, send just \$1 plus 25¢ postage and we will send you the Summer Bouquet PLUS ONE DOZEN ROSES FREE! You must be delighted or return for full money back. Offer will not be repeated.

oses FREE for just \$1 plus ack if I am not completely delighted
<b>I.O.</b>
Carport and the second
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3

### \*\*\*\*\*





### even for thousands who perspire heavily

A new-type formula has been found to keep underarms absolutely dry – even for thousands who perspire heavily. After decades of common "deodorants," it took a chemical invention to make this truly effective protection possible – with the same safety to clothing – the same skin mildness as popular "deodorants." Called Mitchum Anti-Perspirant, it is the product of a trustworthy 52year-old laboratory. By the thousands, women with problem perspiration are finding the protection they need – and never could find before. And fully effective as a deodorant, too, of course. If you perspire more than average-even heavily-get the positive protection of Mitchum Anti-Perspirant. Liquid or cream. Ea. \$3.00. Available in Canada.

### Mitchum ANTI-PERSPIRANT Liquid or Cream



CURTIS CIRCULATION COMPANY 402 Independence Square Philadelphia, Pa. 19105

### Shrinks Hemorrhoids New Way Without Surgery STOPS ITCH — RELIEVES PAIN

For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain — without surgery. In case after case, while gently reliev-

In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all – results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne®) - discovery of a worldfamous research institute.

This substance is now available in suppository or ointment form under the name Preparation H<sup>®</sup>. Ask for it at all drug counters.



### SECOND-STORY JOB DOUBLES THE SPACE

When the Kenneth Hoffmans moved into this one-story, three-bedroom house built in 1953, they only had one child. Twelve years later they had 8 children and-you guessed itthey had outgrown the house! All the new houses they saw that were large enough cost too much. So they added a second story with enough bedrooms for their large family. Aside from the cost factor, they liked the neighborhood in suburban Chicago and remodeling instead of buying enabled them to stay put. Going to a two-story design instead of adding a onestory wing, which would eat up a lot of the free space on their land, made it possible to retain the entire yard for play space for the children. The Hoffmans lived in the first story during the four months the upstairs was being built. Heavy plastic over



the ceiling gave the lower floor temporary protection after the old roof was removed. Five bedrooms and two baths were added, more than doubling the original space. The downstairs rooms were rearranged. Two of the old bedrooms were combined to become a family room. The third became a study. The corner porch was enclosed to become an entry hall. Aluminum siding was used and shutters added. All this cost about \$12,000 and greatly increased the market value of the house, if they ever sell, as well as making it roomy now.

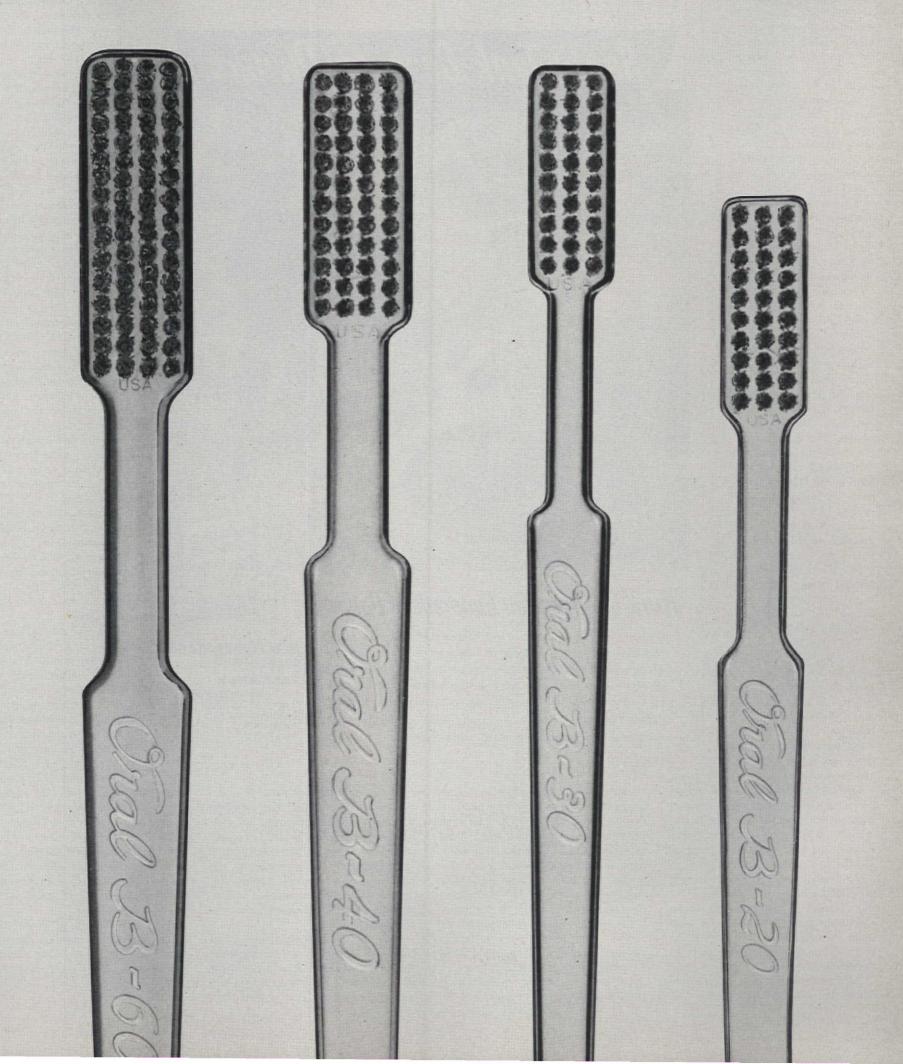
### Meet the whole Oral B tooth/gum/brush family. For the whole family.

Good dental health requires much more than just cleaning teeth. Proper gum care is essential, too. The dentist-designed Oral B tooth/gum/brush has more, thinner, flexible bristles in just the right firmness to help protect your gums properly while doing a great job of cleaning your teeth. So, start the kids right. With an Oral B 20. It's a miniature version of the best brush made for adults. At about age 8, promote them to an Oral B 30. It will help keep those young gums firm and healthy. Beginning with the teens (when so much dental devastation can start) and on, an Oral B 40 or 60 can help prevent a lot of dental problems. After age 35 more teeth are lost because of gum trouble than for any other reason. If every child of 3 started dental care with an Oral B tooth/gum/brush, there would be much less trouble after 35. Check these facts with your family dentist. He'll prescribe the right Oral B for you. And for easy brush-

ing, there is also an Oral B tooth/gum/ brush that's automatic.

ORAL B COMPANY, WAYNE, NEW JERSEY





### LOOK WHAT'S HAPPENED TO WINDOW SHADES

Remember when window shades were just another item of basic household equipment—and ugly, to boot? Those days are gone forever! Today's win-

dow shades have come out of the Dark Ages, shed their drab green or dirtybeige coatings, and taken on hundreds of exciting new looks! Meeting the challenge for a clean-lined complement to today's interiors, shades have become an important decorative accessory. In addition, they offer flexible light control, easy upkeep, and surprisingly low cost.

The new decorative shade is available in department stores, shade shops, and in many paint, wallpaper, and furniture stores. And they come in an amazing variety of colors and styles. There are about 20 whites and sophisticated neutrals to choose from, plus about 35 high-key colors and anywhere from 60 to 70 pastels. All these colors are offered in both translucent and room-darkening shades. The range of fabrics and textures is equally wide; today you can have shades that run the gamut from the most formal of moirés to the coarsest of hand-loomed weaves. If you add to that total the variations possible with fabric-laminated shades, printed ones, decorative trimming, fancy hem shapes and the like, the range of choice is infinite.

Not the least of the many benefits of today's versatile window shades is their down-to-earth practicality. For easy upkeep, most shade cloths are equipped with an invisible vinyl coating that makes them washable, colorfast, and flame-resistant.

Ambitious do-it-yourselfers can experiment with fabric appliqués, handpainted or stenciled designs (using ordinary textile paint), or wallpaper borders, to add their own "custom touches" to ready-mades.

To finish off a window treatment properly, valances in the cloth of the shades are available in every standard cloth and hem shape. Easily hung on curtain rods, these can be trimmed to match or contrast with the shades they top.

Each company has a selection of brass and plastic shade pulls, but nothing prevents you from completing your shade to suit your room. Why not, for example, make fat, multicolored tassels of heavy rug yarn for an informal room? Or you could buy elegant silk tassels or use plain or painted curtain rings for more modern pulls. If you want complete coordination, why not try matching your window-shade pulls to your furniture hardware? update old-fashioned windows and wall areas than to use clean-lined shade installations. Shades can make the most of awkwardly placed windows, cover up unsightly structural beams, break up a dull expanse of window wall, point up (or conceal) window frames and moldings, or create the look of a modern picture window by hiding two or three small windows behind a single shade. light, heavier textures for a more muted look, or opaque shades that block out light completely.

Translucency is not the only means of controlling light; new types of installations help to achieve the same end. Bottom-up shades, installed at floor or sill level, have cords which operate at both sides. Designed to shut out poor views without obstructing the flow of light and air,

they can be used in tandem with pull-down shades to permit completely flexible light and privacy control.

Shades with tension cords allowing them to be drawn horizontally are available for skylights and ceiling installations. Even clerestory, slanted, or archtopped windows can be fitted with bottom-up shades whose upper hems have been cut to fit the contours of the window.

Keeping pace with architectural and building developments, a wide variety of brackets and shade mountings is now being made so that there's no window that can't be shaded to perfection!

There are added dividends in home insulation due to the reflecting qualities of shades. By keeping heat out in warm weather and reducing the load on air conditioners, and conversely, deterring drafts in winter, shades have been found to save as much as 15 or 20 percent on a home's fuel bills.

And best of all, you can have all of these delightful advantages for a pennywise price. Window shades can be purchased for as little as \$5—with custom touches at nominal additional cost.

As an aid to the consumer, the members of the Window Shade Manufacturers Association have joined forces to standardize language and procedures for measuring shades. By following their simple directions, anyone can take accurate measurements that will be under-

stood in any shop. The easy-tofollow instructions are illustrated with four clear-cut drawings that show the simple procedures, step by step. The same instruction sheet will be sent by the manufacturers to stores all over the country, so that the standardized form will be used on both sides of the counter.

For a free copy of these "How to Measure" instructions, write to: the Window Shade Manufacturers Association, Dept. AH, 341 Madison Avenue, New York, N. Y. 10017.

Always quick to explore the exciting potential of any product, interior designers are putting shades to work in many imaginative new ways. Used in conjunction with curtains or draperies, or standing alone on their own merits, shades are now providing fresh approaches to old decorating problems in every room of the home. They combine with furnishings of any period—from formal French to imposing Spanish, from warm Italian to today's stylized Contemporary.

In lieu of costly remodeling, there's probably no better way to Along with the aesthetic development have come functional advances which are just as exciting—and perhaps even more important. By means of new textures and new installation techniques, we are now able to use window shades to control natural sunlight as effectively as we control artificial light with dimmers and electrical devices.

You can now select shade cloths from a wide range of translucencies to admit as much—or as little—light as you want and need. There are soft sheers which gently filter day-



Septic Tank-Cesspool Owners

### RID-X Can <u>Save</u> You Hundreds of Dollars!

Whether your home is new or old, you can have a costly, messy back-up in your septic tank or cesspool. Amazing RID-X<sup>®</sup> works to keep your sewage system operating smoothly. Helps prevent messy back-ups and foul odors. RID-X can save you HUNDREDS of dollars on digging, pumping, landscaping! **EASY TO USE** — just pour in toilet bowl and flush. That's all. RID-X can't harm porcelain, metal pipes.

**NEW FOIL PACKAGE** with Handy Pour Spout! **FREE BOOK:** 16 Fact-Filled Pages on the Care and Maintenance of Septic Tanks, Cesspools. Send 10¢ for postage, handling to: RID-X, P.O. Box 186, White Plains, N.Y.



### Which costs less? The English Bone China, Sterling Silver, chandelier, or the genuine Inlaid Wood Paneling?

Answer: the Georgia-Pacific Inlaid Wood Paneling.

Think of it, a 12 by 8 foot accent wall of real elm—*inlaid by hand with real walnut*—for only \$80.85.

And think of this, too. Our Inlaid Paneling doesn't have a glossy, shiny finish to detract from the richness of the natural grains. Instead, we use a special Acryglas<sup>®</sup> finish that takes 17 individual steps to apply. When we're through, it looks like a hand-rubbed oil finish . . . It looks like the work of a master craftsman.

Elm-with-walnut (shown here) is one of seven exclusive *real wood* Inlaid combinations offered by Georgia-Pacific. All seven are available in easy-to-install 4' by 8' panels.

Where? At your G-P building materials dealer . . . now!

OTHER PRICES: 5 pc. china setting for 4 plus sugar and creamer......\$ 97.25 5 pc. silver setting for 4.....\$200.00 8 light crystal chandelier....\$285.00

Mail	this	coupon	with	10¢
for 1	1966	Paneling	Cata	log.
or see	your (	G-P building	material	ls dealer)

NAME					
ADDRESS	1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1	 U.S. K. T. F.	TO BE STORE FOR	CALL ST	

CITY STATE ZIP CODE Mail to: Georgia-Pacific Corporation, Paneling Catalog, Dept. AH-766, Commonwealth Building, Portland, Oregon 97204.



### **BEACHCOMBERS, UNITE!**

### STAND UP FOR TOTAL FREEDOM!

One of our most cherished bits of advice is: swim anytime of the month. But if you don't care to swim at certain times, you can still enjoy the beach.

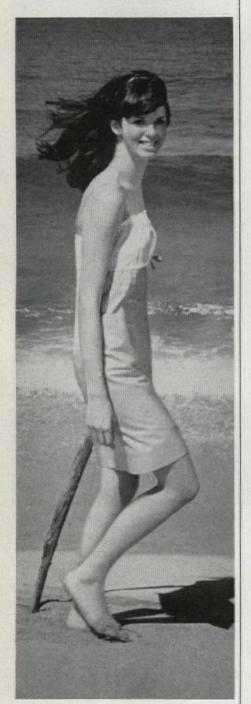
With Tampax tampons, nothing can show, no one can know.

You always feel cool, clean, fresh, NO PINS unhampered, unencumbered. No odor can form.

NO PAD

You get total freedom to do exactly what you want.

Get Tampax tampons in your choice of 3 absorbency-sizes—Regular, Super, Junior—wherever such products are sold.



Beach Shift by Catalina



TAMPAX<sup>®</sup> TAMPONS ARE MADE ONLY BY TAMPAX INCORPORATED, PALMER, MASS.

We have just spent one of those seasonal and very satisfying two weeks cleaning everything in reach-arranging "things" in cabinets and drawers and handling everything in the house. Deciding to "throw away or keep" is always one of the frustrating decisions of house cleaning time. But we've decided there is just never enough space for adequate storage-so be brave and either "give away" or "throw away" . . . especially empty boxes you plan to fill one of these years. That's my folly, what's yours? Seriously though, doing the laundry and cleaning the house have their rewards. Everything looks and smells so clean-like the delightful smell of freshly laundered sheets!

We just returned from an editorial junket to Los Angeles where we visited the folks at Sunkist. We are always amazed by the new things learned from just keeping our eyes and ears wide open. Breakfasted with Barbara Robison, Director of Consumer Services at Sunkist, Naturally our early morning starter was a glass of cold California orange juice. The



conversation turned to oranges and we finally had a chance to ask a question about Temple oranges. We found out that a Temple orange is not in the orange family at all. It really is in the tangerine family, a hybrid of tangerine and sweet orange. Call them what you may-they're delicious.

We visited many homes in the Los Angeles area and saw some architecturally smart and practical kitchens which you'll be seeing on our pages in the coming months. Visiting your homes gives us some of our best ideas to share with other readers (wish we could enjoy a coffee klatch with each of you). One of the ladies we visited told us she designed her own kitchen with the architect "because she knew from having worked in the last one just how she wanted the next one." Her unique round-top center island, designed with hexagonally



shaped cabinets, is equipped with flour and sugar bins that drop down where she can reach them-her own idea that you may want to copy.

While in Los Angeles, we lunched at Tam O'Shanter Inn and enjoyed a delightful salad . . . a coleslaw with a special ingredient-peanuts! Unusual and very good. The restaurant is owned by Lawry's, the same people who make the dressings, seasonings, and sauces. Asked Mabel Sherrill, Director of Consumer Services, for her recipe: You mix shredded cabbage. green onions (with tops), celery (with



some leaves), and cocktail peanuts. Sprinkle with seasoned salt and seasoned pepper, then toss with an oldfashioned French dressing, made from a mix. I think this would be great with steak and French fries.

The folks at Carnation Milk confirmed our belief that "instant" is a popular word in households all over the nation-two of their popular products on the convenience foods list are "Instant Breakfast" and "Instant Non-fat Dry Milk" (see page 87).

If you are in Los Angeles this summer take a ride to the world-famous Farmers Market and visit our California Home Young Idea Kitchen. It was built in cooperation with The Southern Counties Gas Company and The Southern California Gas Company. It has some unique storage ideas you might find helpful. While we were building the kitchen (look for it in a future issue) we visited Interpace, producer of Franciscan Tile and Din-



nerware. We were fascinated with the versatile possibilities of color and de-

signs available, and impressed by the meticulous detail and precision that goes into each piece.

Who else but mother needs a vacation on some busy summer day? Teens. make creamed chicken for her-and add a fancy note to make it special: The National Broiler Council suggests you combine creamed chicken with

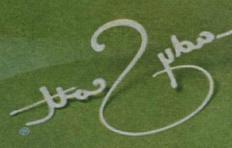


1 package frozen artichoke hearts, cooked, and 1/2 pound mushrooms (canned ones are convenient), sliced and sautéed in butter or margarine. Serve over rice, sprinkle with almonds.

New products seen at recent press conferences and announced in releases that come across our desk: For weight watchers, Welch's new Low-Calorie Welchade . . . at their press introduction we were introduced to the Purple Poodle, made with Low-Calorie Welchade and brandy: two new lightweight cleaners by Hoover, The Handivac and Pixie, both with new power systems for more efficient cleaning; Tappan gas ranges now have Teflon-coated removable oven liners-they have worked closely with Du Pont on developing the application of Teflon for use in gas ranges; Johnson's new "jungle-tested" fogger-Raid Yard Guard for insects; new arrivals in the Club collection of gourmet cookware in cast iron have Durabond non-stick black finish with Teflon . they are white with lovely teakwood handles; Sego Liquid Diet Food from Pet Milk now has a new formulation, new packaging, and three new flavors-milk chocolate, butter pecan, and caramel fudge: from Dynamic Classics, Ltd., Instant Icer (glass chiller) .. to chill a glass, press the glass on Instant Icer, hold for a second, and presto, glass frosts up.

Virginia P. Habert





# name dropper

BLUEBELL BLUE PRINTS

Socially acceptable anywhere—Lady Scott's new decorator dispenser. It sheds its outside wrap to display Lady Scott facial tissue beautifully. In Bluebell Blue, Camellia Pink, Fern Green, or Antique Gold. From the first collection of tissue prints. Shaded blossoms, also gay prints on tints. All in matching 2-ply facial tissue and bathroom tissue.

### every Frosty Rose Sheet is a Complete Fashion Package

Decorate with our sheets as sheets. Or (1) shower roses floor to ceiling with Frosty Rose as wallpaper. (2) Add a touch of luxury with a quilted headboard. (3) Sew a matching bed flounce. (4) Carry out ideas like these with our new decorating booklet. Now at the fine store near you that features Lady Pepperell fashion sheets and coordinated blankets. Order merchandise from the Market Place by sending your check or money order to the company mentioned. Unless otherwise stated, the postage is included in the price. Anything that is not personalized may be returned within seven days for a full refund.

IT'S YOUR MOVE to take this thick terry-cloth beach towel to the sea or poolside for comfort, fun, and good looks. 36x66", marked in red-and-black squares, it is luxurious to lie on, entertaining to play with (checkers are available), and practical to use after a swim as a towel. \$3.49. Checkers, \$1.50. From Miles Kimball, 126 Bond Street, Department AH7, Oshkosh, Wisconsin.





**THE DOG DAYS** will be pleasantly cool for your four-footed pets if there is plenty of cool water for them to drink. This gallon, automatic waterer made of plastic is an excellent accessory for keeping a clean supply available at all times. Rustproof and easy to care for, it is almost indestructible. \$2.98 plus 35c postage. Order from Foster House, Dept. 407, Peoria, Illinois.

**INDIVIDUAL SAUCE SERVERS** come in three sizes and three pretty colors: red, blue, and green. Made of metal covered in high-glaze enamel, the servers have long handles. Use them for melted butter, for warm maple syrup, or for a zesty vinegar dressing. \$1 for small, \$1.29 for medium, \$1.49 for large. From Breck's, K31, Breck Building, Dept. AH7, Boston, Mass.

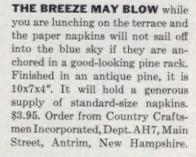
**NO TABLES NEEDED.** Hang your out-of-doors ashtrays from a nearby bush or tree or from the side of the patio or terrace. These charming small ceramic containers come in assorted shapes and clear, bright colors. They make cunning planters for trailing vines and flowers. Each is 5" high. \$1.49 for one, three for \$3.98, plus 35c. From Foster House, Department 407. Peoria, Illinois.

LIQUID CANDLES ARE "IN!" Order a bottle of candle oil which comes in five colors and fragrances: green (bayberry), lavender (violet), holly berry (red), magnolia (pink), or lilac (blue). With the oil you will receive a supply of wicks and instructions for making "liquid lights." \$1.75 for 8 ounces. From Carolina Soap & Candle Co., Dept. AH7, Southern Pines, N.C.









**PUB MUGS** will please all the men in any party. They are made of heavy glass from old Colonial molds and have "dimples" that make amusing decoration. Sturdy handles are well balanced for comfortable use. Each mug holds a full pint of liquid. Order these in time for the next beer party. \$4.50 for four; \$8.50 for eight. Sturbridge Workshop, AH7, Sturbridge, Mass.

TALK TO YOURSELF when you want to be reminded of people to call or things to do? No one will think you are round the bend if you do the talking into Message Minder, the desk tape recorder that is more accurate then the oldfashioned written memo. Continuous tape works on transistor-type batteries. \$14.95. Taylor, 226 West Wayne Ave., AH7, Wayne, Pa.

**THE TAVERN STOOL** comes in two heights and can be used with comfort in either the kitchen or at the home bar. It is made of hardwood, has a handwoven rush seat, and comes in two heights: 24" or 30". Unfinished it is \$6.95; natural finish is \$7.95, and finished in pine, maple, walnut, or black lacquer it is \$8.95. Exp. Coll. Jeff Elliot, AH7, Statesville, North Carolina.











407-8 Drake Bldg. Colorado Springs, Colorado 80901

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**COLONIAL LIGHTS** for an Early American room. Versatile because they can be used on the dinner table or strategically placed in any part of the room. Bases are made of turned birchwood, candle cups are amber glass decorated with the American eagle and Liberty Bell. 121/2", 11", 91/2" high. \$6.98 the set of three. From The Ferry House, Dept. CC, Dobbs Ferry, New York.



BASKET FOR TRICKS. For anyone who owns a bicycle or a scooter, the Bermuda basket is the perfect carry-all. Woven of sturdy natural willow fitted with leather straps and steel buckles, it will hold a load of homework, supplies from the supermarket, or odds and ends picked up en route. Fits any bike. 13x10x81/2". \$2.98 plus 25c. From Foster House, Dept. 407, Peoria, Ill.



SERVICE FOR EIGHT, PLEASE! Set your pretty table with your favorite dinnerware and this set of stainless steel flatware. It has a sculptured scroll design that is French in feeling. A 50-piece set includes 8 dinner forks, 8 hollowhandled knives, 8 salad forks, 8 soup spoons, 16 teaspoons, and 2 serving spoons. \$24.95. Jenifer House, AH7, Great Barrington, Mass.

### Who ever heard of a <u>quilted bedspread</u> that is kid-proof ... machine washable, never needs ironing or dry cleaning, is stain resistant...unshrinkable, non-wrinkable, soft touchable and so beautiful, too? You have right now!



HROW Twin-Costs in many stores, \$27.98. onnie's direct-by-mail price, \$19.73.

FITTED Twin – Costs in many stores, \$27.98 Ronnie's direct-by-mail price, \$19.73.

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Zip Code\_



THE KING OF THE SEA will be the tall, robust man attractively arrayed in swim trunks designed for the lad with a large physique. Made of nylon with elasticized waist and lace-up front. Blue with white and green stripes. 30 to 44. \$7.95. White cotton crew shirt with blue and green stripes. M to XXL. \$5.95. From King-Size, 6226 Forest St., Dept. AH7, Brockton, Mass.

HAND-KNOTTED FRINGE adds a stylish touch to unbleached white

muslin tier curtains that wash like a

handkerchief. Any window will perk up when dressed in a pair or more of these sprightly panels. They come 80" wide to the pair in five

lengths: 20, 25, 30, 36, and 40". Fringe is 1<sup>1</sup>/<sub>2</sub>" long. \$5 the pair.

From Country Curtains, Department AHK-7, Stockbridge, Mass.

**PRIMITIVE HUMOR** is evident

in the decorations on these paper

napkins. The Pennsylvania Dutch

flavor of the stylized hearts, figures,

fruit, and houses is gay and the multicolors are clear and bright. Perfect to use for informal cocktail parties or coffee klatches. Box of six different napkins, \$1. Three

boxes for \$2.95. Order from Downs

& Co., Dept. 3607, Evanston, Ill.

SELF-CONTAINED OFFICE for

the house is the delight of the

housewife or the man who must

take his paper work home. Hard-

wood finished in walnut veneer,

desk has pull-out typewriter tray, deep file drawer, pigeonholes,

storage drawers, and slide-in desk top covered in plastic, 48x20x43". \$167.50. Catalog 25c. Ephraim Marsh, 371. Box266, Concord, N.C.

AUSTRIAN RING is a lovely wide band of tarnishproof metal finished inside and out with white enamel. Colorful flowers and delicate green

leaves are sprinkled on the outside of the band in a charming Viennese fashion. It's a perfect foil for a slim, suntanned finger. Sizes 5 through 9.

\$3.50. Order from Oro Gem Company, Department AH7, 622 So. Country Club Road, Tucson, Ariz.







**YOU'LL HAVE A TEA PARTY** every time you use this fine copy of an old French classic. White china background is sprinkled with pink and blue flowers and highlighted with gold. Pot holds six cups and stands on a high, round china warmer that holds a candle cup complete with candle. \$6.95. Order from Seth & Jed, Dept. AH-76, New Marlborough, Mass.



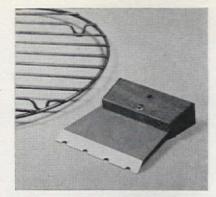


(continued)









EASY DOES IT. To keep the grill on the patio barbecue clean as a whistle, use One Stroke, the stainless steel tool fitted with a smooth wooden handle. Run it over the front and back of the grill and both surfaces will be smooth and ready to use. One Stroke is rustproof and easy to store. \$1. Order from Lillian Vernon, Dept. AH7, 560 So. Third Ave., Mt. Vernon, N.Y.



KNIGHTS IN ARMOR make an appropriate accent in a man's or boy's study or in a well-furnished office. Each warrior is made of cast iron, is 9" tall, weighs six pounds, and is finished in flat black or in silver color. Use them as bookends or as ornaments on desk or table. Bases are covered with felt. \$6.95 the pair. Crescent House, AH7, 135 Central Park Rd., Plainview, N.Y.



THE PROFESSIONAL TOUCH can be achieved when arranging flowers if you use the Tiara interlocking bowls. Four graduated containers made of crystal-clear polystyrene fit together to make a  $10\frac{1}{2}$ " tower. Fill the bowls with fresh or artificial fruit or flowers for an eyecatching decoration. \$2.98 complete plus 35c postage. From Helen Gallagher, Dept. 407, Peoria, Ill.



Beoutifully printed on finest quality gummed paper-1000 only \$1. SPECIAL-SAVE MONEY! ANY 3 DIFFERENT ORDERS \$2. Makes TIME-SAVER LABELS

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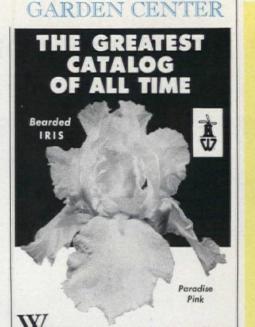
ARE YOU ALLERGIC? If you are or if customary emergency treatment in an accident might be harmful, the Medical ID bracelet is a sensible thing to wear. The disk it holds has waterproof paper on which you can describe the treatments beneficial to you. One bracelet fits all. Price is \$2.39. Order from Here's How Company, Dept. AH7, 59 Tec St., Hicksville, N.Y.



**EXAMPLERS** are simplified samplers. These charming pieces of needlework are done in cross-stitch and simple outline stitch. Subjects are: Sick as a Dog, Quiet as a Mouse, Quick as a Bunny, or Happy as a Clam. Design stamped on oyster-white linen comes with colored floss. \$1.50. The 10" square mahogany frame is \$1.50. Classic Corner, AH7, Bryn Mawr, Pa.



COLLECT MUSIC BOXES? Nearly everyone loves them. Here is an unusual addition, three angelic-faced nuns dressed in black habits, white wimples, and black shoes. Each holds a white hymnal highlighted with gold, each wears a gold cross. Figurines are made of ceramic. Size is 51/4x51/4". \$5.95. Alexander Sales, AH7, 125 Marbledale Road, Tuckahoe, N. Y.



With Wayside's new Fall Catalog, you'll step into a veritable "wonder-world" of nature's finest. Here is the catalog that has transformed ordinary plantings into gardens of outstanding beauty all over America. It features a distinguished selection of the finest new introductions assembled with painstaking care from the far corners of the globe. There's an almost unbelievable variety of over 1300 superb shrubs and trees, prize roses, rare bulbs, exotic lilies and hardy "Pedigreed" plants ... all of the highest quality ... all rigidly tested in America's most carefully supervised nursery. IRIS Paradise Pink If pink is your color, then Par-

IRIS, Paradise Pink. If pink is your color, then Par-adise Pink is a must. A clear, clean pink iris with a pleasing reddish-tangerine beard. Beautifully formed, slightly ruffled, heavy substance five-inch flowers. Vig-orous, free-flowering, splendid branching plants that are resistant to sun, wind and rain. Each 80¢, Three \$2.25, Doz. \$8.00

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**OUTDOOR GARDEN POOL \$3.98** 

Beautify your garden with this exciting, one-piece sunken garden pool for sparkling goldfish and delicate water lilies. Molded of one water tight piece of aqua colored Polypropolen. Needs no plumbing. This eally installed, lightweight portable pool is sensational when surrounded by flowers, shrubs or garden plants. Use singly or in groups for aquatic display. Artistically kidney shaped, ideal garden size (35° x 2° x 8° deep at ground level), has recessed water lily pot to hold 1 to 3 bulbs. 83.98 complete or 2 for 87.65. Water Lily Bulb (Nymphage Odorata) free with each pool. If C.O.D. postage extra. Cash orders add 50e shipped ppd. Be satisfied on inspection or return in 10 days for purchase price refund. From:

MICHIGAN BULB CO. Dept. BP-1402 Grand Rapids Michigan 49502 JENNIE JUNE Old Fashion China Doll KIT: Decorated china head, arms, legs, patterns for body and clothes. 15" \$4.50 pp. FREE CATALOG: Dolls & Things for Dolls. Please include zip code in your address. MARK FARMER COMPANY Box 598-A76 El Cerrito, California 94530



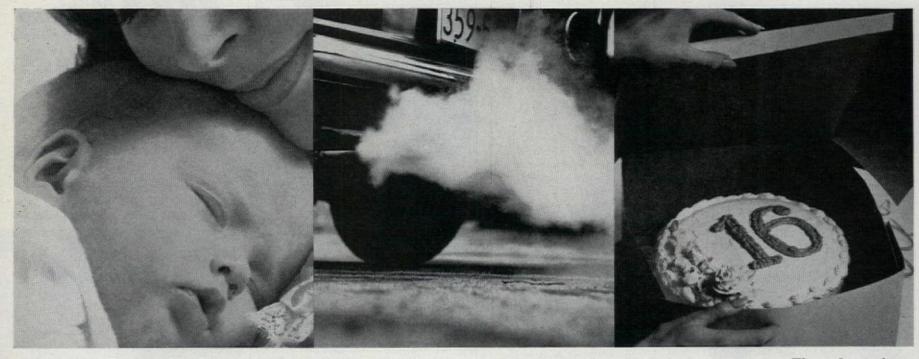
b) you examine free. Buy what you want, n 10 days. Rush 10c. Ask for Lot LC-31. ZENITH CO., 81 Willoughby St., B'klyn., N. Y. 11201





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### Sure-there are times you don't need the phone



At last you get it started

The cake arrives in time for the party

By morning, his temperature is normal



He's home for supper It's just a blown fuse The noise is only a cat

**BUT** isn't it comforting to know the phone is there whenever you do want it, and need it? Nothing else you use so often serves so well-yet costs so little-as your telephone.





### FUNNY HOW MANY ITALIANS TRY TO BE LIKE YOU

They try to look like you. Even to copying your bottle. But you're the real Italian, Wish-Bone. You're sassy. With young tender garlic. Mild peppers. Lively oregano. Pure golden oil. Pungent vinegar, mellowed by beechwood chips. Wish-Bone still makes you just like they did in the old country. From the same recipe. Only Wish-Bone makes bigger batches. You're for finicky, fussy people who can't be fooled by a phony. You're the real Italian. Wish-Bone Italian! Also try: Tahitian Isle • Cheese • Garlic Flavored French • Deluxe French • Monaco French • Golden Italian • Russian

