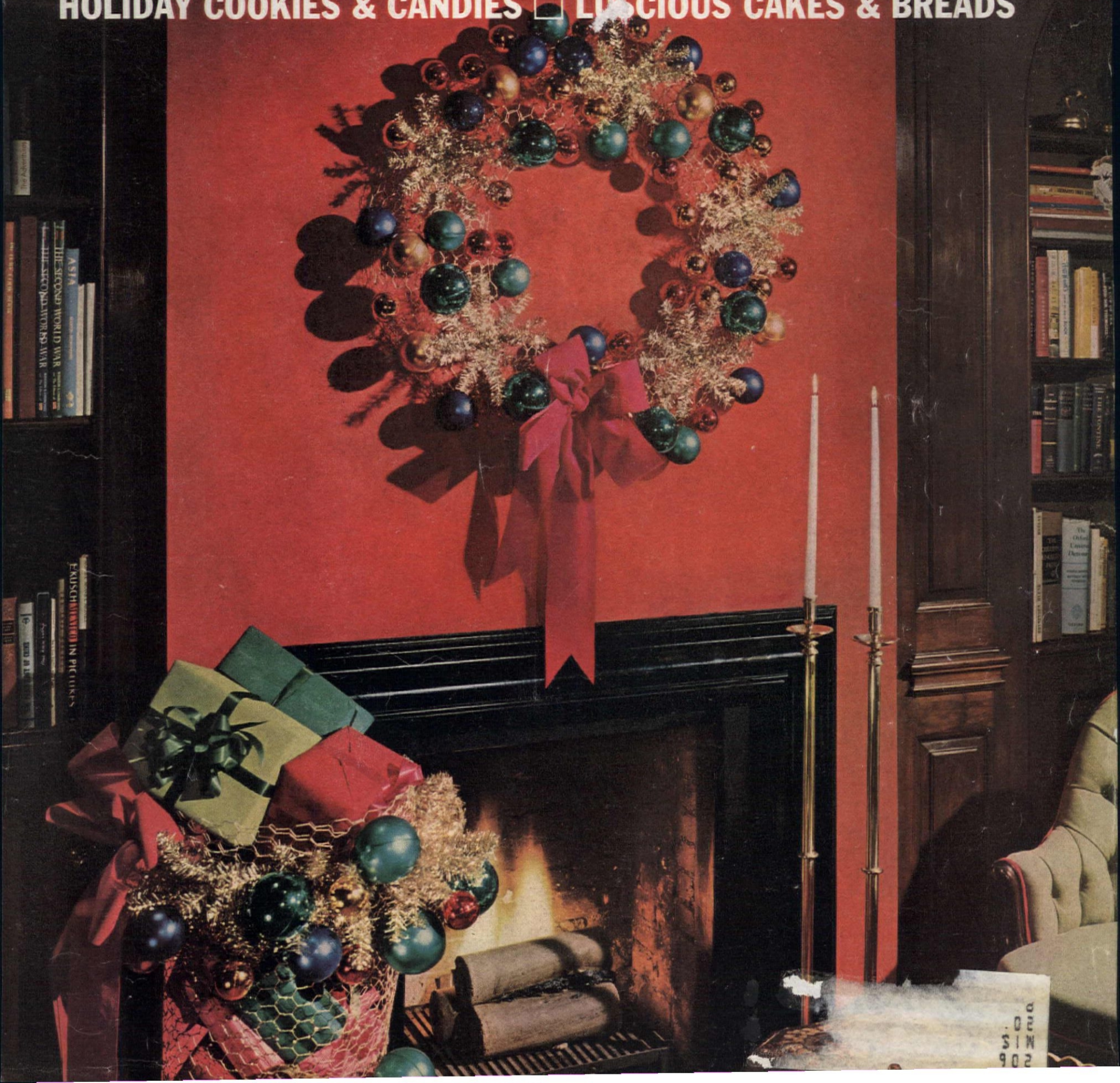
December

THE AMERICAN HOME

CHRISTMAS AROUND THE HEARTH ☐ FESTIVE DECORATIONS
TEMPTING MEALS TO ENJOY ALL THROUGH THE HOLIDAYS
HOLIDAY COOKIES & CANDIES ☐ LUSCIOUS CAKES & BREADS



The Pick of Santa's Pack

Right on top of Santa's pack this year are some colorful Christmas phones to make living easier all year long.

The little Princess® phone, lovely in any of five colors, saves space at bedside and chairside, has a dial that lights up.

The familiar desk set saves time and steps in den or family room—any room where your family makes and takes calls.

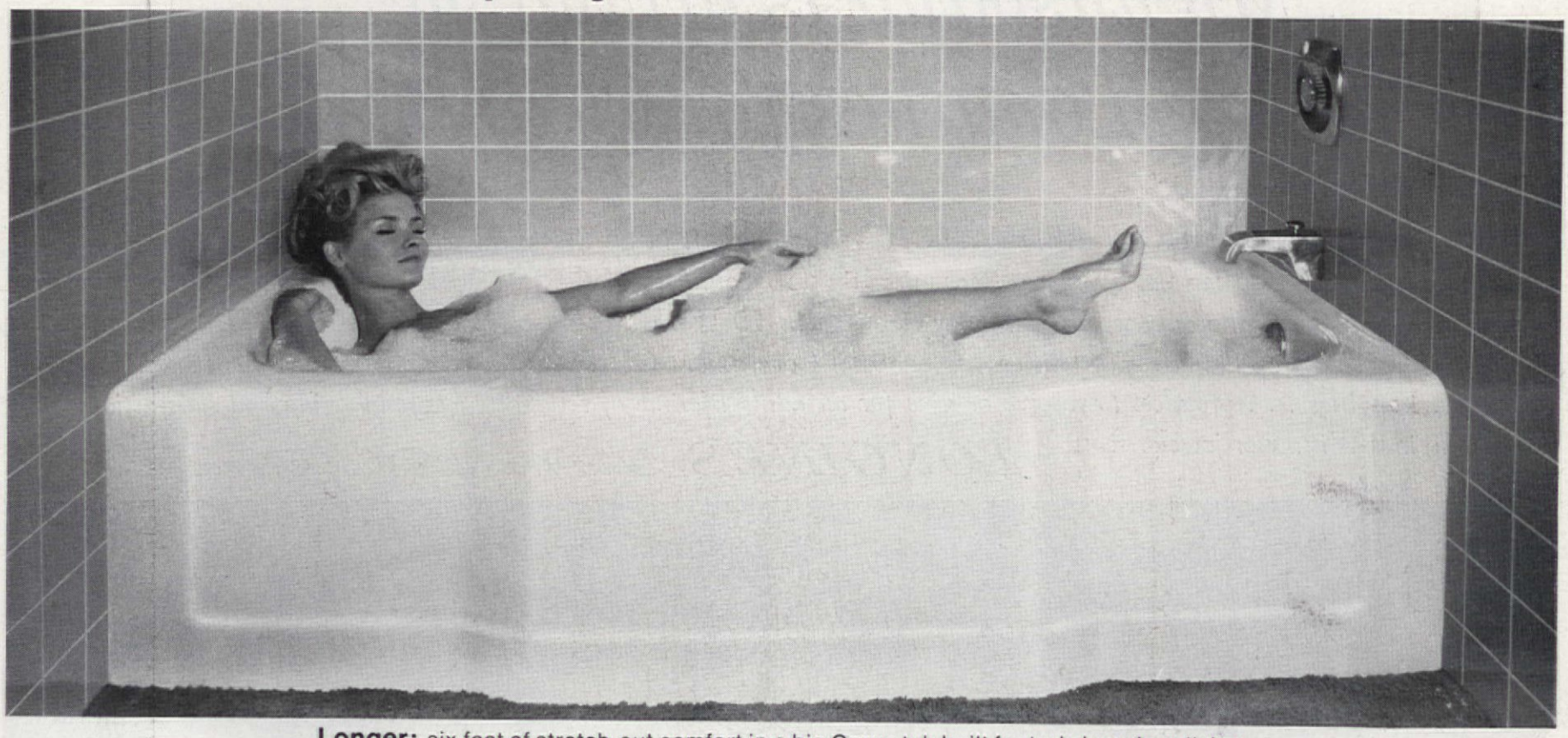
The handy wall phone hangs out of the way in kitchen or basement workshop, makes phoning more convenient.

When ordering Christmas extensions, why not include the Bell Chime ringer that announces your calls with musical tones? It comes in soft gold or ivory finish.

Just call the Business Office or ask your telephone man.

Bell Telephone System

Crane quality...the finest...costs no more!



Longer: six feet of stretch-out comfort in a big Crane tub built for truly luxurious living.

Wider: a king-size Crane lavatory with an extra spacious top surface for toiletries.

Quieter: a de luxe, one-piece, low-slung Crane closet, whisper-quiet as a good closet should be.

Crane: always your assurance of the very best.

Building or buying a new home for your family?

Renovating an older home?

Then you'll want nothing less than plumbing fixtures like these. They maintain a century-old reputation for the highest quality.

Here is the ultimate in style leadership that continually anticipates the needs and desires of architects, builders and home owners. You should never be satisfied with less than this. You will find that it's not worth the gamble.

Such style and quality always proves itself to be economical indeed, in terms of durability and performance.

Crane plumbing has that Dresden China look. And an exquisite choice of colors.

It is durable almost beyond belief and will last for a long, long time. Together with Crane faucets and fittings, Crane fixtures stay virtually trouble-free for years to come.

They give you comforts that only advanced design can assure.

It always pays to invest in Crane quality and style. It's worth every penny it costs.

Most good architects, builders and contractors know this.

You should too.

CRANE

CRANE CO., NEW YORK 22, N.Y.
AND CRANE CANADA LTD., MONTREAL, QUEBEC.

"My husband is giving me a Longines for Christmas"

THE WORLD'S MOST HONORED WATCH — the one gift in all the world which is unquestionably the finest of its kind, a remembrance beyond compare. Recognized in 150 countries of the free world as the standard of elegance and excellence, Longines is the only watch in history to ever win 10 World's Fair Grand Prizes, 28 Gold Medals. And it was Longines that shattered the accuracy barrier at Neuchatel Government Observatory . . . Longines won all honors for watch accuracy. Longines . . . proudest to receive or give for an adult lifetime of reliability, personal pride and satisfaction. Visit your Longines-Wittnauer jeweler soon.

LONGINES *The World's Most Honored Watch*

These World Honored Longines magnificent jewelry watches for ladies all hand crafted in solid 14K gold cases

Left to right: **(A)** No. 3619, Florentine design, 2 matched diamonds, $125. **(B)** No. 3803, 20 matched diamonds in a circle, $295. **(C)** No. 1729, solid 14K gold bracelet watch with 14 matched diamonds, $500. **(D)** No. 3751, 8 diamonds, marquise shaped watch with jewel faceted synthetic sapphire crystal, $195. **(E)** No. 3447, popular octagonal with jewel faceted synthetic sapphire crystal, $125. Shown in box: No. 1701, jeweled cover Longines bracelet watch, set with 3 diamonds, 2 rubies, 2 sapphires and 2 emeralds; a magnificent holiday gift, $400.

LONGINES-WITTNAUER WATCH COMPANY

LEADING MAKER OF WATCHES OF THE HIGHEST CHARACTER FOR ALMOST A CENTURY

Longines watches available in Canada

THE AMERICAN
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DECEMBER, 1963 / VOL. LXVI. NO. 10

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OUR COVER: Christmas belongs around the hearth. Here in the home of Mr. and Mrs. Richard Hollander a glistening wreath stands out against a bright, red background. More ideas begin on page 25. Photographer: F. M. Demarest.

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DEAR READER:

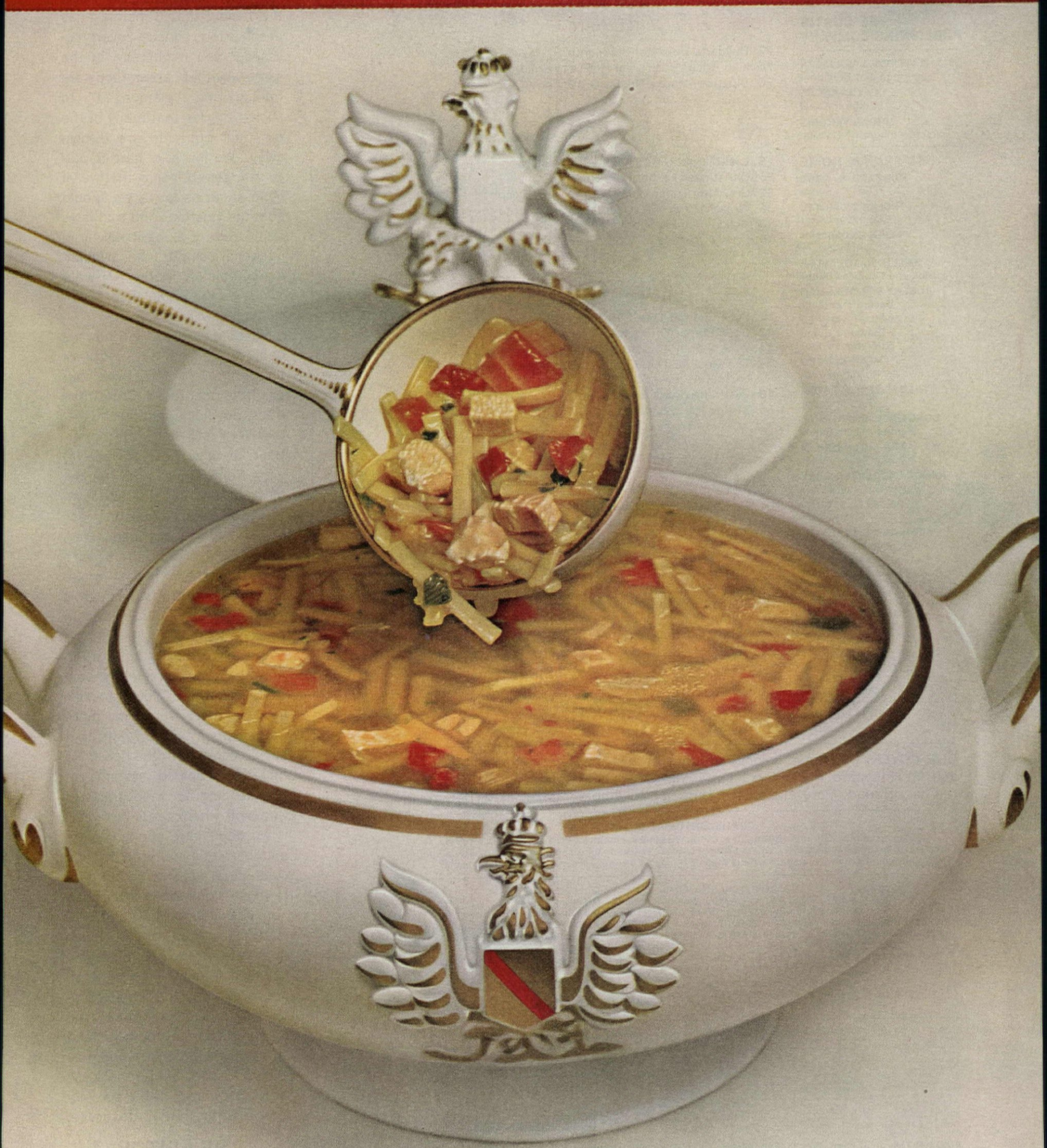
About this time every year we get the feeling that Christmas has become too refined—"overprocessed," you might say, in the same way that certain foods are refined and "glamorized" to such a degree that many of the essential nutrients are thrown away. We have a hard-to-put-your-finger-on feeling that we've gone about as far as we should go with Christmas and that if we don't leave it alone it will be in danger of losing its original meaning completely. Rather we write "finis" to the whole chapter. Including New Year's.

Maybe if we stop right now we can still manage to squeak through. We'll still have our brightly decorated Christmas trees, our holly, and our mistletoe. We'll still have the opportunity to give (and to receive) gifts from family and friends. Most of us will still sit down to a wonderful dinner of goose or turkey or roast beef. We'll renew old friendships with Christmas cards, we'll make new ones with Christmas carols when we raise our voices in song and praise.

And all of that is quite a lot. And that is where we should stop. No more "overprocessing," no more frenzy, no more putting price tags on gifts that should come from the heart. No more complicated systems of bookkeeping to keep track of who sent whom cards last year. If we don't care enough to remember, let's just drop it. Let's send our greetings and our gifts to those we like and love. Let's not push ourselves (and the store clerks who work so hard) to a state of such complete exhaustion that we lose sight of, and throw away, the simple goodness of this most joyous celebration. Let's stop now; instead of making the Star of Christmas a status symbol and a mockery, let it glow with all of the serenity and dignity that it deserves.

THE EDITOR

New! With plump, juicy chunks



# of chicken!

New recipe!
New process!
New chicken-chunk goodness!

Never from a can—never from another box—only from Knorr:

1. Plump, juicy chicken meat in chunk form.

2. Tender egg noodles—firm, not soggy, because you cook them for the first time.

3. A colorful mixture of 8 nourishing vegetables.

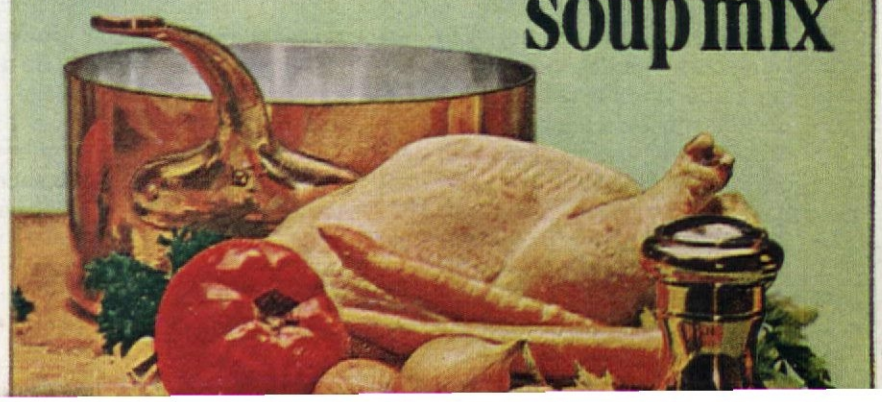
4. Plus the famous Knorr know-how in seasoning soups.

Look for this red band on the package!

NEW! with CHUNKS of CHICKEN MEAT!

Knorr®

chunk chicken noodle soup mix



This new Knorr® Chunk Chicken Noodle Soup Mix is inspired by a famous European recipe... liltingly light and luscious with all the goodness of pure, whole chunks of chicken.

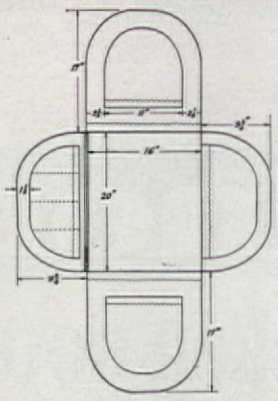
Quick and easy to prepare!
Nourishing! Delicious!

KNORR MAKES EUROPE'S BEST SELLING SOUPS!
NOW MADE IN AMERICA by Best Foods Division, Corn Products Co., New York, N. Y.,
Trademark Licensee of Knorr Nährmittel A.G., Thayngen, Switzerland

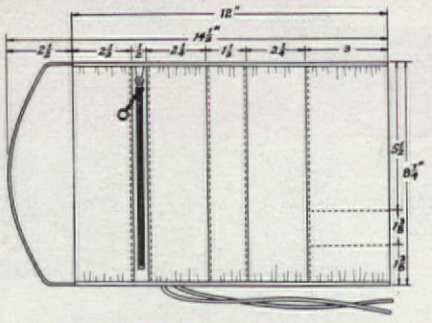
Allen Vogel Shopping Information, page 70

A BEAUTIFUL CASE FOR CHRISTMAS

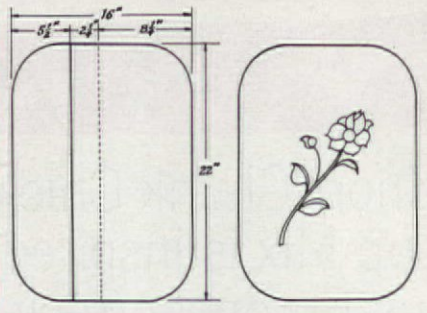
If this is the Christmas to make your gifts, there's still time to turn out one of these handsome cases with the aid of your needle and sewing machine. For your traveling friends, there's a wonderful lingerie case made of washable corduroy and lined with colorful contrasting cotton. It holds a weekend's supply and has a zippered compartment. The useful fold-up jewel case is also made of corduroy and is lined with silk and flannel. It has a deep 12" pocket for necklaces, a zippered compartment for valuables, a pocket sectioned for rings and pins, and an earring band. For the home, there are cases for silver trays and bowls made of tarnishproof cloth to keep them bright. They are decorated with cut-out felt or printed fabric flowers. Below you'll find drawings giving you the exact shapes and sizes of each of these lovely gifts, as well as complete instructions for sewing them.



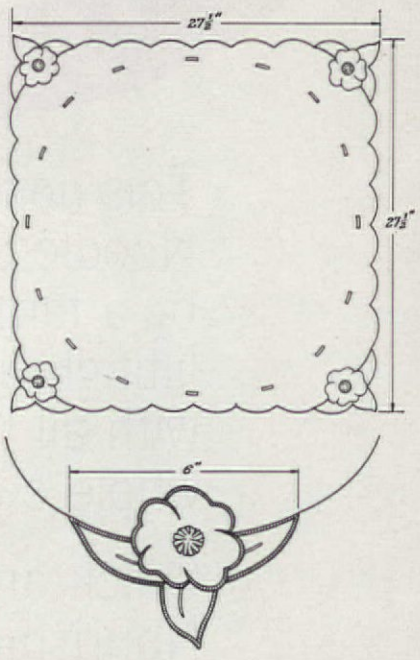
LINGERIE CASE. Cut shapes out of corduroy; seam together. Cut out lining pieces; stitch together, inserting zipper in one seam. Cut out 8 pockets; follow shape and size on drawing. Hem pocket tops with decorative machine stitching. Sew small pockets in place on large pockets. Stitch pocket at left to form sections for stockings. Sew pockets in place on lining. Join lining unit to corduroy with narrow welting between seams.



JEWEL CASE. Cut outside fabric for case, allow ½" for seams on all sides. Repeat for silk sections to form pockets on inside. Turn in and baste seam allowances. See drawing for basting zipper in place. Baste bottom pocket to zippered pocket. Stitch to form sections as shown. To form 12" pocket, baste this unit to 12" flannel lining. Baste silk section to top of inside of case. Baste earring band in place. Baste complete pocket unit to outside. Bind top and sides of case with narrow bias silk binding. Secure silk tie to back of case.



TRAY CASE. Cut three pieces of tarnishproof cloth to shape and size as shown, allowing ½" for seams. On the back pieces allow for hems. (See drawing.) Cut out flower from printed fabric and appliqué to top section with satin-stitch on sewing machine. Join sections on wrong side. Back is left open as shown in diagram above.



BOWL CASE. Cut square of tarnishproof cloth; scallop edges with teacup. Cut felt flowers and leaves. Satin-stitch edges on machine. Join to cloth. Cut 1" slits for drawstring.

VARAFLAME LURALITE, $20. OTHER MODELS FROM $14.95. SUGGESTED RETAIL PRICES. ©1963 RONSON CORP., WOODBRIDGE, N.J., U.S.A. ALSO AVAILABLE IN CANADA.

Suddenly...table lighters are back on the table. Why?
Because this remarkable new Ronson® table lighter works on butane gas. You fill it just once a year. It has no wick and no cotton. No messy, drippy fluids. No evaporation. You adjust the flame with a fingertip dial. Low for cigarettes. Medium for cigars. High for pipes. After giving thousands of lights without refilling, it takes just seconds to refill. 29 styles to choose from. **RONSON Varaflame® Butane Table Lighters**

LAST-MINUTE GIFTS THAT LAST FOR YEARS

Shopping Information, page 70

Shopping for gifts for the home is as easy as dropping by to pick up the tree in the Christmas-tree lot. Herewith a sampling of the many fine home furnishings you will find in the stores—gifts that will be enjoyed for many Christmases to come.

Cordless, battery wall clock can be hung flush to wall. "Stanton" by Westclox.

Decorative towels come in exciting high-style colors. "Valencia" pattern by Fieldcrest.

China pepper mill with painted design and 24K gold trim is 8 inches high. Lenox China.

Miralux orlon blanket which comes in warm, cozy colors with deeper-toned velvet bindings, is surprisingly inexpensive. By Pepperell.

Coin-pattern punch bowl holds 1½ gallons; comes with 8, 12, or 24 cups. Clear crystal only. By Fostoria.

Swivel club chair is a comfortable addition in the family or living room. Kroehler.

Cheese server has a neat Pyrex dome and stands on a walnut-finished cutting board.

Glass-ceramic tableware with a pristine white body is exceptionally resistant to breaking, chipping. Centura by Corning.

Versatile glass-top table of cherry with sable finish moves easily on casters. It is 19 inches square. Made by Drexel.

Melmac tableware on shelf is from colorful 45-piece set. Made by Brookpark.

Movie projector with automatic threading and rewinding, comes in a compact carrying case. 8mm, Model 1; made by Kodak.

Electric ice crusher is wonderful for party giving. Model EC 1. By Waring.

Coffee carafe is heat resistant and spillproof. It comes with a new type of filter basket to hold coffee. "Filtercup" coffee extractor by Salton.

Silver-plate platter is used to serve complete meal. Ideal for cold meat buffets. Wm. A. Rogers Silverplate; by Oneida Silversmiths.

Colorful "Provincial" goblets are available in green, amber, or heather. Imperial.

Snow white reversible candlewick bedspread, similar to some at Mt. Vernon, is called "George Washington's Choice." Bates.

Permanent candles fueled with butane gas are available in five colors and engraved designs. Flame height may be adjusted to mood. Varaflame Gas Candles by Ronson.

Contemporary-styled stereophonic high-fidelity console, 59 inches long, has record player and storage unit under sliding panels. Designed by Magnavox.

Rattan and wood wastebasket, decorative planter, or umbrella stand is made by Borg-Vogue.

Lightweight portable television with a traveling case to match Amelia Earhart luggage, has an 11-inch screen and weighs only 12 pounds. General Electric.

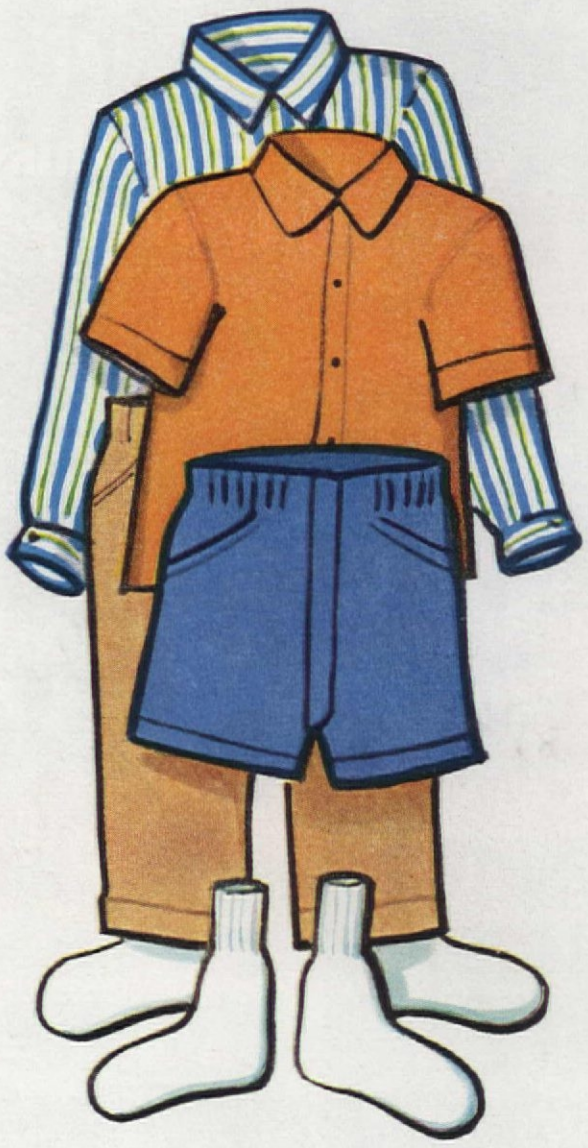
Velvety wool area rug has a dense, cut pile in a Grecian-inspired design. There are twelve color choices and eight sizes. "Alexei" by Karastan.

Slim, brass, floor lamp, 58 inches tall, is a good choice for contemporary or provincial interiors. Made by Laurel Mfg. Co.

Neat, new bathroom scale has a cane design surface. Made by Borg-Erickson.

Party grill has two sets of grids to make hors d'oeuvres, waffles, and toasted sandwiches. "Fiesta Grill" by Dormeyer.

Trim canisters to pretty your pantry come in bright pastel colors. By Rubbermaid.



Too bad you can't scrub your kids for one "Magic Minute" in a new Kelvinator with Improved Tide...

because it's the best possible way to get tough dirt out of their play clothes.

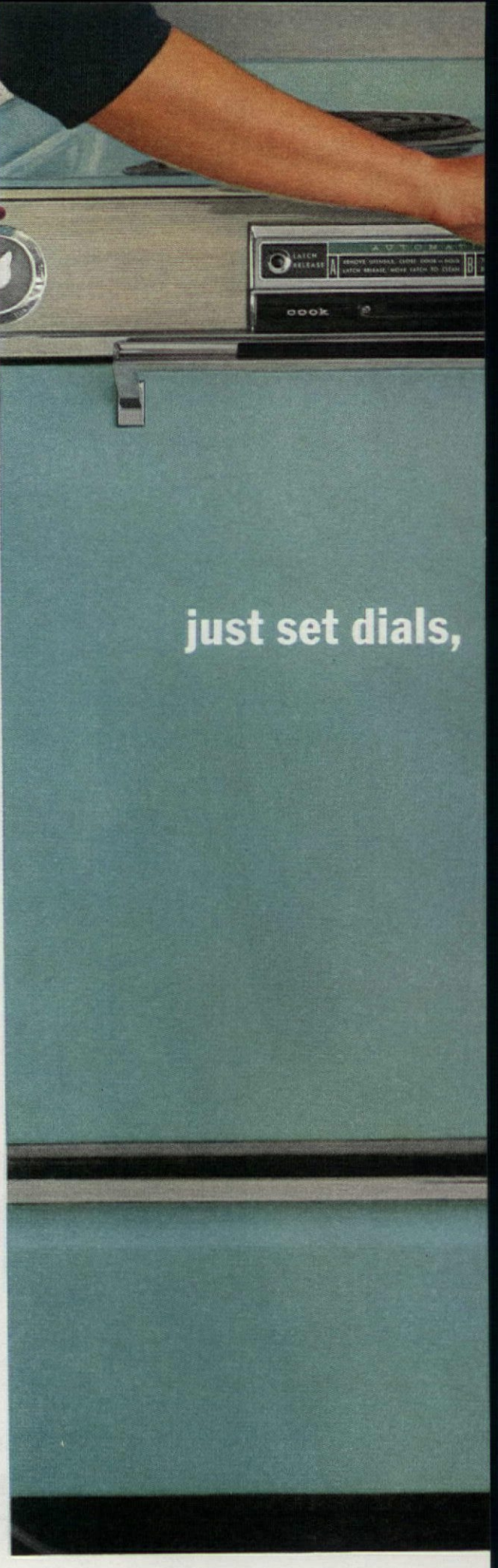
Elbow grease is still the best way to scrub kids clean. But there's a better way to clean their dirty clothes—in the new "Golden Touch" Kelvinator with Improved Tide. Kelvinator has a special "Magic Minute" pre-scrubbing cycle that gets Tide working on the tough dirt you used to pre-scrub by hand. Besides this improvement in cleaning, you'll get a new kind of freshness from Improved Tide that your wash never had before.

Kelvinator's "Golden Touch" agitator actually squeezes Tide's active suds through your clothes 300 times every minute, really drawing dirt out. Results? The cleanest washes you can get. The kind of clean wash you know you're getting when you see that rich layer of Tide suds in your automatic.

Tide samples, and this ad, supplied by Tide pursuant to agreement with appliance manufacturer.

Kelvinator starts you off right. They put a box of Improved Tide in every new top-loading automatic.

Don't touch this dirty oven



just set dials,

New—the oven that

GENERAL ELECTRIC introduces P-7 world's first and only automatic oven-cleaning

Those illustrations up there are not a trick.

You don't use *any* cleanser. No liquids, no pastes, no fumes, no nothing.

All you do is set your selector dial to "CLEAN," set your thermostat to "CLEAN," and set the timer. Then you latch the oven door. That's all.

P-7 takes over.

The same electricity that cooks your food cleans up the spatter and mess *completely.* Within 2 to 3 hours, all those crusted-on pie juices, cheese spillings, roast drippings just *disappear,* leaving your oven new-clean.

Even in the ridges and between the coils, where you and "easy-

latch the door...

it cleans itself electrically

cleans itself...electrically

cleaning pastes" and stuff could never clean before.

All that's left of the dirt is a trace of fine, white ash on the oven floor, about as much as one flick from a cigarette.

Operating cost? Far less than the oven-cleaners you now use.

Incidentally, this wonderful-cooking oven stays *extra* cool. (And because it's electric, it's *flameless* cooking!)

P-7 is by General Electric and only by General Electric. And your G-E dealer is listed in the Yellow Pages of your telephone book.

Need we say more?

GENERAL ELECTRIC

GREAT FAMILY GIFT!

A high-style weight-watcher for Christmas morning and every morning! Stands up, out of the way, with exclusive new "Color-Zone" dial that's easier to read. Choice of six decorator colors, all with gleaming chrome trim. Model 57 shown $10.95, others from $6.95 (Slightly higher far West).

HEALTH-O-METER
CONTINENTAL SCALE CORPORATION, CHICAGO 36

Good Housekeeping GUARANTEES

America's weight-watcher since 1919

What manner of chair is this? It's the BarcaLounger, one of the royal family of reclining chairs. There are 17 aristocratic members, all worthy of any well-dressed home. The BarcaLounger reclines. A little bit for comfortable reading or TV watching. All the way back for deep snoozing. We've struck a happy medium with the BarcaLounger. Ladies like its style. Men are slaves to its comfort.

BarcaLoungers are built to last a lifetime. Maybe we make them too good.

Look for the BarcaLounger at the nicest stores. Write for a free color brochure. Barcalo, Dept. AH, 166 Chandler St., Buffalo, N. Y.

Our famous reclining mechanism will last for years and years. Hardwood frames, hand-tied springs, super thick seat cushions...all these boring details add up to quality.

START YOUR OWN CHRISTMAS CUSTOM

They say that the second year is the most ticklish time for newlyweds, but I wonder if it isn't the first Christmas? How can you live with *two* sets of Christmas customs under one roof?

He's always opened his presents on Christmas Eve—*she* wouldn't even rattle a box before Christmas morning. *He* trims the tree in peace and quiet the weekend before—*she* doesn't even buy the thing till Christmas Eve. *He* puts his tinsel on strand by strand—*she* tosses hers willy-nilly.

It's a situation that can easily lead to mayhem under the mistletoe. It's astonishing how tenaciously people cling to the Christmas traditions they grew up with. "But it wouldn't be Christmas!" they wail as soon as someone tries to tamper with their pet yuletide foibles. So who should give in? The wife, because after all men are just little boys? Or the husband, because girls cry easier?

Nobody should give in. Instead, I suggest that newlyweds start right now to build Christmas traditions all their own. Never mind about *his* family and *your* family—you're a fabulous new family unto yourselves. Put your clever young heads together and invent a few hallowed folkways of your own—for *your* children to argue about when they get married.

Instead of tiffing over pine cones versus a big scarlet ribbon for the wreath, do something entirely different and personal that will soon come to be the only kind of wreath you'd hang on your door. Nestle clumps of bright fresh fruits in the boughs, or wire the greens into a Christmas-tree shape, or bejewel it with gleaming turquoise, and only turquoise, balls. Make it square or spray it purple if you will—so long as it suits *you*.

Instead of squabbling over mince pie versus plum pudding with hard sauce for dessert, why not keep the peace and become famous for your *oeufs à la neige* in a sparkling punch bowl, or your impish ice cream Santa Claus miniatures? The cookbooks and magazines are full of ideas. (See pages 46 and 47, for instance, for Yule Log and our marzipan frosted cake.)

Does he like the Christmas cards strewn all over the mantel while you prefer them strung on velvet ribbon? Why not heap them in a gilded sleigh with red ribbons for reins—or drape them from the molding—or ferret out some crazy container in the antique shops that only you would dream of putting cards in?

Maybe your horns are locked over what to put on the mantel or in the center of the table. Forget all about the holly berries you cut your teeth on and his mother's princess pine garlands. Go wander through the glitter-and-glow shops of department stores—lots of goodies have come along since you were in pigtails. Study the magazines and press your nose to all the florists' windows in town. You're bound to be inspired. (And remember, inspiration is what you're shopping for—leave your money at home. You can put your own arrangement together—and cheaper.) But while you're at it, start right now to collect your own precious ornaments for the tree. Even if you can only afford one a year, that's fun, too—each year will be marked by the magnificent bauble you splurged on.

The important thing is that the tradition you start off with be your own, not sentimental hand-me-downs. If you're childishly clinging to some old family custom, take a grown-up look at it. It may turn out to be a pretty silly one for your *new* family. Did you always buy a tree two feet higher than the ceiling (the only way to get the right shape) and never finish wrapping till Christmas dawn? Well, maybe a new tradition would be a lot more suitable.

Traditions can start anywhere and they grow fast. This year's bright idea is next year's custom, a part of your Christmas. It can be anything from stringing cranberries to leaving a snack on the mantel for Santa (our children inexplicably leave a glass of milk and a can of tomato soup). It can be an especially beautiful candle or a sequined felt cloth for the tree or a crèche that you'll elaborate on each year. Even the Christmas cookies (page 44) you bake this year can grow into an eagerly awaited custom. Or the special buffet (page 42) you serve to droppers-in. Or the champagne you sip Christmas morning.

Now there's a nice tradition. We always drink champagne before breakfast on Christmas while opening gifts and waiting for the bacon. It puts an extra shimmer on the day, makes us forget we got to bed at four, and never goes far enough to be risky. Can you think of anything gayer, bubblier, more festive? We always have champagne for breakfast—but we didn't *always*. *He* never had. *I* never had. But by now, you see, it's an old, old tradition.

JEANNE LAMB O'NEILL

10,000 PRIZES WORTH $500,000

-YES, TEN THOUSAND PRIZES FROM WESTCLOX
-YES, ONE HALF MILLION DOLLARS IN PRIZES

YOU MAY ALREADY BE A WINNER!

NOTHING TO WRITE, NOTHING TO MAIL, JUST TAKE YOUR LUCKY NUMBER TO YOUR WESTCLOX DEALER

TRIP TO EUROPE FOR TWO VIA SABENA BELGIAN WORLD AIRLINES. THEN ON AROUND THE WORLD. Win a jet tour of the glamorous capitals of Europe and then come home around the world. Stay at magnificent hotels, have the time of your life!

10 OF AMERICA'S FINEST 1964 CARS!

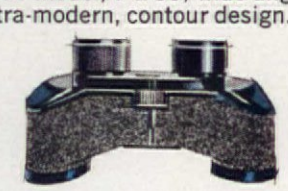
CADILLAC! **2 FORDS!**
LINCOLN! **2 CHEVROLETS!**
OLDSMOBILE! **3 RAMBLERS!**

Each with a Westclox Auto Clock.

60 WEN S 24' "PRINCESS" FLAGSHIP EXPRESS! Comfortably sleeps four with convertible dinette and forward vee bunks, modern galley and enclosed marine toilet. A home afloat!

200 EASY COMBOMATICS!® Washes, rinses, dries in one operation! Installs in same space as a washer alone. Generations of women rely on **Easy!**

500 BUSHNELL PANORAMIC RANGEMASTER BINOCULARS! 1964 model; 7 x 35, wide-angle. Ultra-modern, contour design.



500 SETS OF DIRILYTE FLATWARE! 34-piece service for 8. Empress pattern, in beautiful, solid golden-hued **Dirilyte** — the fashion-right luxury flatware.

5,000 SHEAFFER CARTRIDGE PEN & PENCIL SETS! Pen uses drop-in Skrip cartridges. Perfectly matched pencil.

SAVE $4.12

FROM NOW TILL CHRISTMAS, SAVE AS MUCH AS $1.81 ON ONE, OR AS MUCH AS $4.12 ON ALL FIVE OF THESE OUTSTANDING WESTCLOX TIMEPIECES! DO ALL YOUR GIFT BUYING IN ONE STOP.

SAVE 51¢

GENERAL key-wound. Comp. value $4.98. Now $4.47.

SAVE 48¢

DAX pocket watch. Comp. value $4.95. Now only $4.47.

SAVE 71¢

DROWSE luminous. Comp. value $6.98. Now only $6.27.

SAVE $1.81

GLENDALE wall. Comp. value $7.98. Now only $6.17.

SAVE 61¢

DROWSE plain dial. Comp. value $5.98. Now only $5.37.

Check your Lucky Number! It may make this the richest Christmas of your life. Take your number to any Westclox dealer and check it against his Winner's List on his special Westclox Display. Nothing to write, nothing to buy. And there's no waiting to find out if you've won!

SIMPLE RULES

Just tear out coupon attached to this advertisement and follow these simple rules:

1. Take it to your Westclox dealer and check the official Westclox list of winning numbers. The list will be attached to the special Westclox display you'll find in the store.

2. If your number is a winner, fill in your name and address in the space provided on the card and send it by certified mail to: Lucky Number, P.O. Box 744, Hinsdale, Ill.

3. Upon receipt and verification of your winning number, Westclox will send you the prize that you have already won.

4. Prizes must be claimed and accepted by December 31st, 1963. No cash substitutes for prizes. The offer is available to all residents of continental United States who are 18 years of age or older, except in Nebraska and Wisconsin and in those states where prohibited by law. All winning numbers have been selected at random by the R. H. Donnelley Corporation. Employees and their immediate families of General Time Corporation, Look, McCall's, American Home or any of their respective advertising or service agencies are not eligible.

WESTCLOX

DIVISION OF GENERAL TIME CORPORATION GT

200 SETH THOMAS FLOOR CLOCKS! Classic early American, handcrafted, hard maple cases. Eight day Westminster Chimes.

2000 WESTCLOX CLOCKS! Makers of famous Big and Baby Ben... leaders in lasting quality and rich styling.

2000 WRIST WATCHES! New precision jeweled watches by WESTCLOX. Beautifully styled and attractively boxed.

GUEST TOWEL EMBROIDERY KITS

Allen Vogel

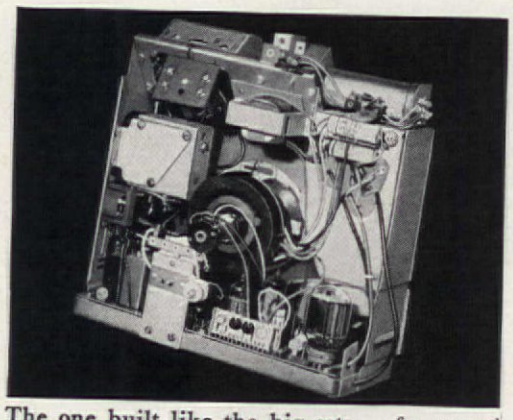
Our newest American Home Kits are for you who have always yearned to embroider but somehow have never tried. Here are three pairs of guest towels any novice can do beautifully and quickly! Only the most basic stitches are used. The bluebells are cross-stitch and outline stitch. The tiny pink tulips are an elementary straight stitch (our design was copied from a gentleman's silk vest in Sturbridge Village, Massachusetts!). The oval rose wreath is all cross-stitch. Designs are stamped on fine quality hemstitched linen. Towels measure 13x19½" and come complete with embroidery floss and instructions. They are available only in the colors shown. Each design comes in pairs, at $2 a pair. Order now and make some for yourself, embroider a pair of towels for a special hostess gift, or give the kits to someone else who loves to embroider. DOROTHY LAMBERT BRIGHTBILL

PATTERN ORDER FORM ON PAGE 78

ADMIRAL, CHICAGO. CANADIAN ADMIRAL, PORT CREDIT, ONTARIO.
*OPTIONAL WITH DEALER. PRICES AND SPECIFICATIONS SUBJECT TO CHANGE WITHOUT NOTICE.

Built to take it...anywhere!

New Admiral 11" (overall diagonal) Playmate



The one built like the big sets... for rugged reliability. The only personal portable with a powerful, precision-crafted, horizontal chassis framed in steel. Takes the jolts and jars a portable gets! Retractable handle, telescopic antenna.

Make a date with the Playmate. Just one foot small and so lightweight a child can carry it! Take it anywhere. The Admiral Playmate is ruggedly-built. No other personal portable is so powerful...so precision-crafted for lasting quality.

You'll enjoy the brightest, sharpest picture Admiral has ever created, because the Playmate with 14,000 volts has more picture power per-square-inch than any other personal portable. You'll admire the smart, sculptured beauty that makes the Playmate perfect for the bedroom, kitchen, den, anywhere! Take one home soon. In beige, black, red, sun gold and white...with golden accents...starting at only **$99.95***

ADMIRAL®

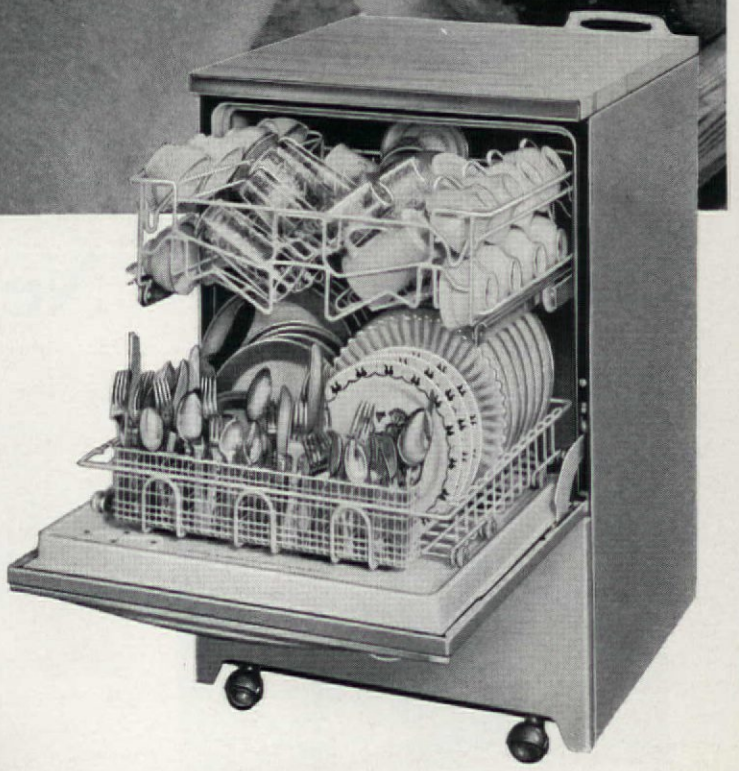
MARK OF QUALITY THROUGHOUT THE WORLD

You can't
wring germs
out of a dish-rag...

but you can dial 'em out with your Frigidaire Dishmobile! A Dishmobile is a wise investment in healthy, happy living. It gets your dishes much cleaner, more sanitary than *ever* possible by handwashing! Why? In the Dishmobile, dishes can be exposed to germ-killing hot water. Exclusive Swirling Water Action scrubs every surface, leaves every dish sparkling clean. Dishes are dried at high temperature, too . . . untouched by germ-carrying dish-rags and towels!

The Frigidaire Dishmobile's big capacity usually means once-a-day dishwashing . . . and more free time for you! Easy front-loading for dishes, pots and pans. Distinctive, functional worktops. 4 colors and white.

Yes, a Frigidaire Dishmobile is a wise investment in healthy, happy living. And it makes a wonderful gift any time of year! Try this new twist to dishwashing! See your Frigidaire Dealer. Built-in models available, too.
Frigidaire Division, General Motors Corporation, Dayton, Ohio.



SANITIZE YOUR DISHES

FRIGIDAIRE
DISHWASHER

LET YOUR CHILD TOOT HIS OWN HORN

What better time than Christmas to start your child off on a new, worthwhile hobby! If he is musically inclined, perhaps you've been intending for some time to give him lessons but somehow have never gotten around to it. Well, here's your opportunity—why not give him an instrument along with lessons this Christmas?

If you are thinking of this, here are a few things to consider, suggested by Marion S. Egbert, vice president and educational consultant for the American Music Conference.

Choosing the right instrument for him isn't as easy as choosing toys for his Christmas stocking. A child's music program should be tailored specifically to his needs. His instrument should suit his particular personality, and in some cases, his physique. But the most important consideration is the youngster's own preference. If a child has definite ideas, let him choose his own instrument and his chances for continuous study and a successful music program will be much greater.

Of course, if your child is a beginner, you'll probably want to be sure he'll continue his music studies before investing in a very complicated, expensive instrument. If you want him to experiment first, instruments can be rented. He might decide on a trumpet, then change his mind and want to play the flute. Or he might begin on a simple instrument, then advance to a more complicated one.

The gregarious child who enjoys parties has a wide variety of instruments to choose from. These are instruments that he can use to advantage at social gatherings throughout his life. Included in the group are the guitar, ukulele, banjo, accordion, organ, drums, and, of course, the piano. All these instruments are relatively easy to play and are ideal for solo and combo work. Their popularity with amateurs of all ages has grown tremendously in recent years.

The quiet or more serious youngster often favors a stringed instrument—violin, harp, or the more difficult-to-play woodwinds and brasses, including the oboe, bassoon, and French horn. The child who is enthusiastic about developing his musical abilities will enjoy the extra time required to attain proficiency with this type instrument.

Other instruments, especially the more popular band and orchestra brasses and woodwinds, including the clarinet, trumpet, trombone, and saxophone, fit almost any type personality. These in particular are suited to youngsters interested in all types of music—from classical to jazz.

The piano is considered the basic musical instrument used in all kinds of musical activities and suited to any budding musician. Most professional musicians and music teachers agree that the piano offers the best musical background. Many of them suggest studying the piano before learning to play other instruments. The transition is easy.

As far as physical considerations are concerned, missing teeth might delay lessons with some brass or woodwind instruments. But the child waiting for second teeth is seldom at the musical stage where this temporary handicap makes a big difference in his progress. However, if a serious problem exists, consult a dentist before your child attempts a wind instrument.

Small hands are not deterrents to playing musical instruments. In fact, practice helps develop strong wrists and fingers. Also, half and three-quarter size instruments of almost all types are available to help children start music lessons as soon as possible. They usually graduate to full-scale instruments by age 12.

Following is a list of musical instruments and their costs, broken down by ease of learning:

EASY TO LEARN

Accordion	$40–550	Guitar	$20–500
Banjo	45–300	Harmonica	1–100
Bongo drums	7–100	Mandolin	20–200
Congo drums	18–100	Organ	500–4000
		Recorder	5–80
Drums	40 up	Ukulele	4–75

AVERAGE

Baritone horn	$160–350	Saxophone	$200–400
Clarinet	75–450	Trombone	70–250
Cornet	40–250	Trumpet	50–250
Flute	100–300	Tuba	400–900
Piano	500–4000	Vibraharp	400–1000
Piccolo	100–300	Xylophone	150–500

DIFFICULT

Bassoon	$150–650	Oboe	$250–650
French horn	100–375	Viola	75–400
Harp	1100–4000	Violin	75–400

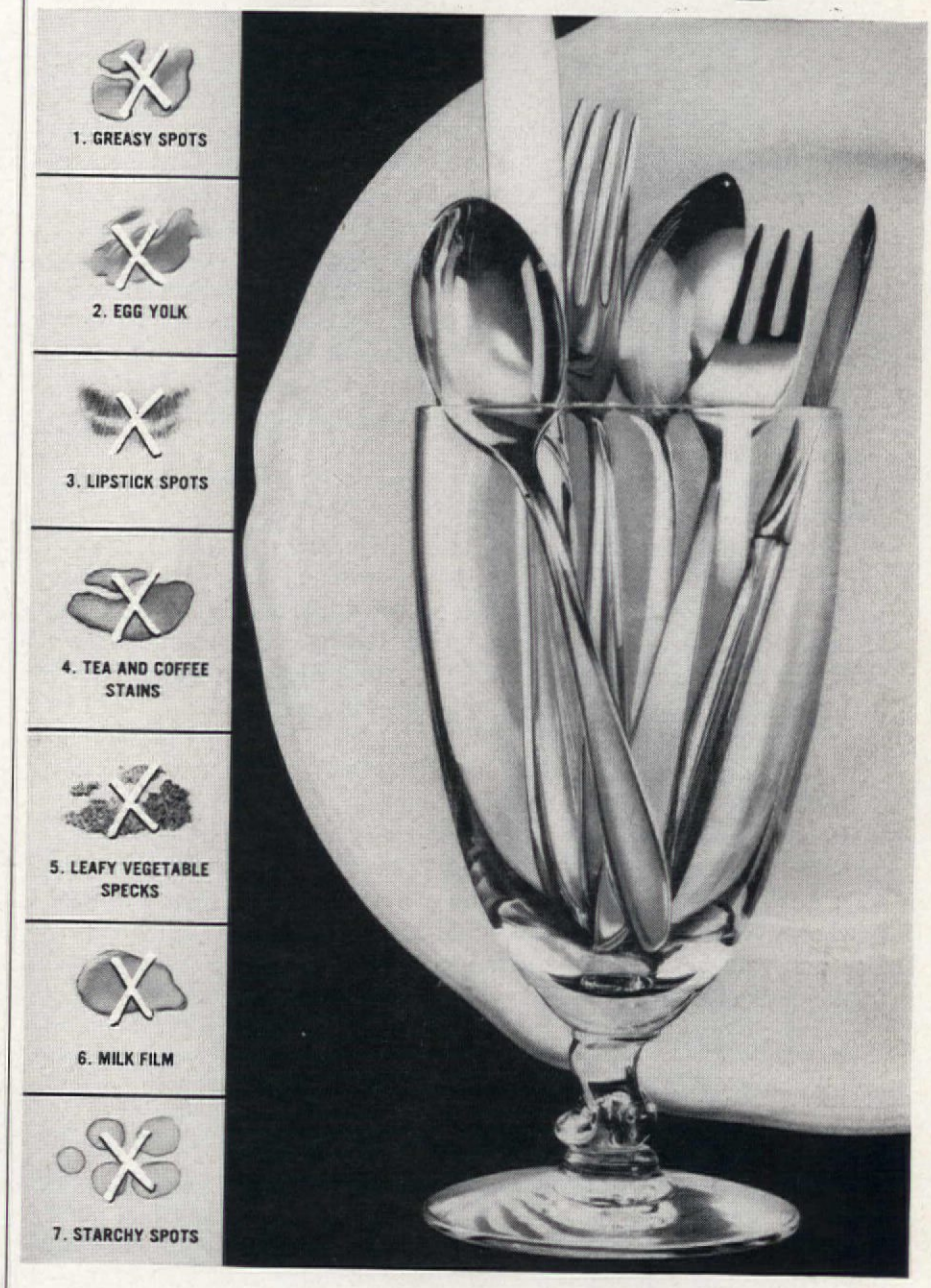
Well, there they are and it's quite a list—an instrument for every type child and every size pocketbook. But whether it be bongo drums or shiny brass trumpet, just imagine the delight of the young music lover when he sees that very special gift under the Christmas tree!

THE END

AUTOMATIC DISHWASHER OWNERS:

New Improved Dishwasher **all** not only ends water spots...but

dissolves 7 of the most stubborn spots



Guarantees spot-free washing...

the most spot-free glasses, silver, dishes any dishwasher can wash!

New improved Dishwasher ***all*** not only ends water spots but dissolves 7 other stubborn spots that trouble every automatic dishwasher owner! Dishwasher ***all's*** super-penetrating solution gets in and under these spots, lifts them off and floats them away. Dishware comes out sparkling clean—even after being stacked for hours in your dishwasher.

And Dishwasher ***all*** is recommended by every leading dishwasher manufacturer. Get new improved Dishwasher ***all***—*new color, new fragrance*. Dishwasher ***all*** guarantees the most spot-free glassware, dishes, silver any dishwasher can wash—or your money back.

Dishwasher *all* is recommended completely safe for finest china by the American Fine China Guild.

PUT PUNCH IN YOUR ENTERTAINING

Punches, both hot and cold, are a delightful part of any holiday season. What holiday comes and goes that doesn't call for at least one new punch for a special get-together? Planning a tree-trimming party, Christmas Eve gathering, New Year's Day celebration? A punch is in order! Seasonal fruits, spices, spirits, creams, and sodas all combine into festive concoctions. Your own preference and taste will determine the kind of punch you serve. It may be hot or cold, with spirits or without. Whichever it is, there is probably no more delightful, easy, and glamorous way to entertain. Here are eight recipes in all categories to bring you merry quaffing through all the holidays.

To increase your enjoyment of punches we offer these hints for preparing them:

- Always chill the ingredients for cold punches before combining them. If the punch is to be served from a punch bowl (and that's more festive at Christmas), it is best to use a solid block of ice in the bowl because there is less dilution. If you can't obtain one, remove the dividers from an ice-cube tray, fill it with water, and freeze it. Ice cubes can be used but the dilution will be greater.
- It is best to make punch in small batches, renewing the punch bowl with a new batch, instead of putting too much in at once. The object is to lessen the dilution.
- If a punch recipe calls for sparkling or carbonated beverages, add them at the very last minute so you will retain the sparkle.
- A hot punch should be served in a warm bowl or mugs. Fill the bowl or mug with hot water, let stand, empty, and quickly dry them.

Use only the very best ingredients. The best-quality liquor, fresh fruits, clear clean ice are the key to the success of a punch.

CHAMPAGNE PUNCH 1 c. maraschino liqueur; 1 c. cognac or brandy; 1 c. orange juice; 1 large orange, thinly sliced; 3 qts. chilled champagne.

Combine maraschino, cognac or brandy, orange juice, and orange slices in punch bowl; stir well. Chill 1 hour or until serving time. When ready to serve, put a large piece of ice or an ice mold into punch bowl (if making a mold, it's a good idea to make it of part orange juice and part water). Pour in champagne; stir. Serve at once. Renew the punch bowl with more champagne, if you wish, as the party progresses and the punch becomes diluted from the melting ice. Makes about 3½ quarts.

BURGUNDY CHRISTMAS PUNCH 1 c. sugar; 1 c. water; 4 bottles (4 fifths) Burgundy; 1 c. fresh or frozen lemon juice; ½ c. curaçao; 2 qts. club soda.

Cook sugar and water in small saucepan to boiling; boil 5 minutes; remove from heat; cool. Combine cooled sugar syrup, Burgundy, lemon juice, and curaçao in punch bowl. Chill until serving time. To serve, add large piece of ice or ice mold to punch bowl; add soda; stir slightly. Makes about 5 quarts.

TOM AND JERRY 12 egg yolks; 1 c. sugar; 1 tsp. nutmeg; 12 egg whites; rum; bourbon; hot milk or water; nutmeg.

Beat egg yolks until thick and light-colored; gradually beat in sugar and 1 teaspoon nutmeg; continue beating until very thick. Beat egg whites until stiff but not dry; fold into egg-yolk mixture. Chill until serving time. When ready to serve, put a ladleful of egg mixture into a large, warm mug (Tom and Jerry mugs, if you have them); add 1 ounce rum and 2 ounces bourbon (or to suit taste). Pour hot milk or water into mug to fill it; stir vigorously until it foams. Sprinkle top of each serving with a dusting of grated nutmeg. Makes about 2 quarts.

WASSAIL BOWL 1 c. water; 2 bottles (2 fifths) dry sherry; 2 c. sugar; 1 tsp. ground ginger; ½ tsp. ground nutmeg; two 2-in. pieces stick cinnamon; 1 tsp. whole cloves; ½ tsp. whole allspice; 6 eggs, separated; 1 c. cognac or brandy; 8 small baked apples.

Combine water, sherry, sugar, ginger, and nutmeg in large saucepan. Tie cinnamon, cloves, and allspice in small piece of cheesecloth; add to ingredients in saucepan. Bring mixture to boiling, stirring occasionally to blend. Remove from heat; remove cheesecloth bag of spices. Beat egg whites until stiff but not dry; beat egg yolks until thick and light-colored. Fold egg whites into egg yolks; add the hot, spiced wine gradually, stirring constantly; stir in cognac. Pour into warm punch bowl; float apples in wassail. Makes about 3 quarts.

GOLDEN APRICOT PUNCH 3 cans (12 oz. ea.) apricot nectar; 2 cans (6 oz. ea.) frozen limeade; 6 c. fresh or reconstituted frozen orange juice; 3 qts. club soda.

Combine apricot nectar, limeade, and orange juice; chill until serving time. Pour over ice in punch bowl; add soda; stir slightly. Serve at once. Makes 6 quarts.

CRANBERRY EGGNOG 2 c. (1 pt.) heavy cream; 4 bottles (1 pt. ea.) cranberry juice cocktail; 1 doz. eggs; 1 c. sugar; red food coloring; nutmeg.

Combine cream and cranberry juice in punch bowl. Beat eggs and sugar in large bowl until thick and light-colored; add to cranberry juice mixture; beat until well blended. For a deeper pink, add a few drops red food coloring. Chill. Just before serving, decorate top of punch with wreath of whipped cream, if desired. Serve at once. Sprinkle each punch cup with nutmeg. Makes about 3 quarts.

MULLED CIDER 2 qts. apple cider; ½ c. brown sugar, firmly packed; one 2-in. piece stick cinnamon; 1 tsp. whole allspice; 1 tsp. whole cloves.

Mix cider and sugar in saucepan; add spices. Heat mixture slowly to simmering; cover; simmer 20 minutes. Strain. Serve hot in warm mugs. Makes 2 quarts.

HOLIDAY FRUIT TODDY 1 c. sugar; 1 c. light brown sugar, frmly packed; one 3-in. piece of stick cinnamon, crumbled; 12 whole cloves; 1½ qts. (6 c.) apple cider; ½ c. fresh or frozen lemon juice; 3½ c. fresh or reconstituted frozen orange juice; 2 c. water; thin lemon slices.

Combine sugar, brown sugar, cinnamon, cloves, and cider in large saucepan; bring to boiling; simmer 5 minutes. Strain and return to saucepan. Add lemon, orange juices, and water; heat. Serve in hot mugs or cups; garnish with lemon slices. Makes about 3 quarts.

Merrie Popcorn Surprises

The new way to cook is with Karo!

Look at all these festive holiday treats you can create with Karo's delicious, easy-to-make popcorn mixture.

Karo Popcorn Mixture:

Prepare 5 qts. popcorn. In 3-qt. saucepan, mix 3/4 cup Karo Red Label Syrup, 1/4 cup margarine, 2 tbsp. water, 1 lb. confectioners sugar and 1 cup cut-up marshmallows; stir over low heat until mixture just boils. Pour over popcorn in large pan, toss to coat.

Treasure Balls: Turn 1-qt. bowl upside down, wrap double thickness of foil around outside. Dampen hands, press enough Karo popcorn mixture over foil on bowl to cover. Lift popcorn-covered foil off bowl. Repeat to make second half of ball. Let both ball halves harden. Remove foil from each half, fill with toys, favors, small popcorn balls made from remaining mixture rolled in colored sugar. Use decorative ribbon to tie two halves together. Trim with sequins, fake jewels. **Make other festive holiday treats using delicious Karo Popcorn Mixture.**

Snowman: press together 3 popcorn balls—small, medium, large—gumdrop makes hat, cinnamon candies make eyes and nose.

Candle: press mixture into empty cream carton. Unmold. Candy cane makes wick.

Christmas Tree: press mixture into lightly oiled funnel. Unmold. Dust with green sugar. Use large gumdrop to make base.

Karo® Syrup adds a wholesome kind of sweetness that's easy to digest!

. . . because it supplies DEXTROSE, a quick energy sugar that needs no digestion.

Karo Syrup gives delicious new flavor and appetizing new texture to everyday dishes—that's why the new way to cook is with Karo!

Crystal-clear Red Label Karo is ideal for many cooking and baking uses. So wholesome, it's prescribed for babies' formulas, too.

The new way to cook is with Karo!

There's fun, year around, at a beautifully screened and furnished fireplace. These items are ideal gifts for any home.

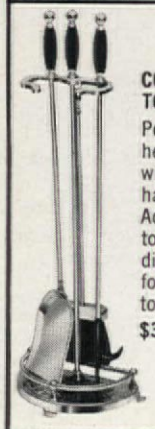
1. **MODERNSCREEN MODEL 188-S.** Add the look of luxury with this portable firescreen, ornamental fender panel. Adjusts in height. Black or Brass curtains. Andiron openings optional. From **$36.95.**
2. **BELLOWS.** Handcrafted bellows with hand rubbed genuine leather. From **$9.90** to **$24.50.**
3. **FIRELIGHTERS.** These graceful Cape Cod lighters are leak-proof. Only **$8** for Black and Brass. **$9** for Solid Brass.
4. **WALL TOOLSET.** Satin black tools with polished Solid Brass and Maple handles, a welcome gift. Wall bracket included. **$22.50.**
5. **WOODHOLDERS.** Beautiful woodholders keep the hearth tidy. In Solid Polished Brass, Satin black with Brass, or hammered Brass. From **$5.50** to **$11.95.**
6. **CAST IRON LOG GRATE.** Self-feeding (logs roll to center). **$16.50.**

GLASSFYRE
Picture your Merry Yule Log in this Glassfyre Screen. French doors of tempered glass are framed in polished solid Brass. Easily installed with lintel clamps. All sizes, many finishes. From **$125.**
Solid Brass and black toolset. Cast brass base. **$25.**

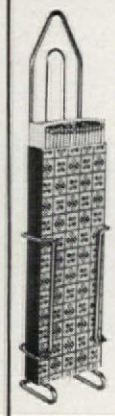
FYRE-KART
Easily totes heavy wood to fireplace. Quiet non-mark tires. Available in Satin Black or Black and Brass.
$15.95 to **$19.95**

COLOR FLAME
Embers dance with exotic color when Color Flame is applied from handy shaker tube.

Only **$1.49** per tube.



COLONIAL TOOLSET
Polished heavy brass with maple handles. Adds a touch of distinction for years to come.
$31.50



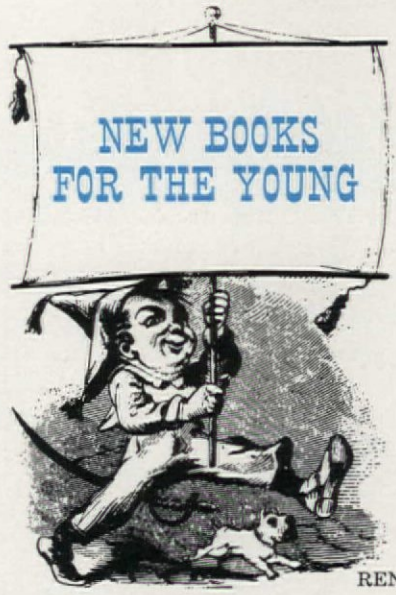
GIANT MATCH CADDY
Box of 99 giant matches with brass frame to hang or stand by fireplace. 18½" tall.
$3.95

Take this ad with you to your store.

MODERNSCREEN Portland Willamette Co.

PORTLAND WILLAMETTE COMPANY
2103 S. E. 7th Avenue
Portland 14, Oregon

Write for FREE folder "Screening Every Type and Size of Fireplace Beautifully"



RENEE B. PROWITT

At Christmas time our fancy turns to the wonderful world of children's gifts—from dolls that coo "I love you" to rockets that shoot off launching pads, the market abounds with an infinite variety of exciting toys and games. But there is nothing quite like the magic world found between the pages of a good children's book. This is where the most lovable of all the toys—animals, dolls, and soldiers—spring to life and spark the fanciful young imagination. In books you will find a wide and appealing selection of the most lasting of all children's gifts. There are so many delightful and worth-while ones flooding the stores today that it's almost impossible to choose just a few. Browse by a children's book counter and we think you'll agree. Following is a selection of some of the new books we just *couldn't* resist. Among them you'll surely find one for every child on your Christmas list—one that will be enjoyed many times over and will live in his memory for years to come.

Mr. Willoughby's Christmas Tree. We lost our hearts to this charming little book about a Christmas tree. Children will laugh and delight over the original story of how Barnaby Bear, Frisky Fox, and the other forest animals share Mr. Willoughby's Christmas. Told in bouncing rhymes and gay pictures, this story grows more appealing with each page. 4 to 8 years. 32 pages. Written and illustrated by Robert Barry. McGraw-Hill, $2.50.

Willy's Silly Glasses. A big picture book of unusual style and charm. Huge, brilliantly colored illustrations and a rhyming text unfold the story of Willy, a little boy who finds a pair of spectacles that "make the world look silly." Children will share Willy's glee in seeing the world upside down. The topsy-turvy parade of events includes an elephant opening sardine cans and a hippo playing baseball. Up to 7 years. 41 pages. Written by Muriel Kalish; illustrated by Lionel Kalish. Golden Press. $2.95.

The Runaway Angel. Story of a tiny angel who, no matter how hard she tries, is more of a bother than a help in doing the daily tasks of heaven (pouring moonlight into jars, painting windows with frost, distributing baskets of freshly made icicles . . .). One day at Christmas time, she runs away from heaven and flies down to a small town. There she discovers with the help of a small, sad boy, that there is something special *she* alone can do! Up to 8 years. 52 pages. Written and illustrated by Rosalind Welcher. Doubleday & Company. $2.95.

Lona. An original fairy tale in the classic tradition about a beautiful princess, wicked wizard—and, of course, a handsome prince! Through superb language and dramatic, unique photography, readers will follow each moment of Lona's remarkable struggle to remove the wizard's spell over three kingdoms. Especially enjoyable for reading aloud, *Lona* is an exquisite fairy story. 5 to 9 years. 83 pages. Written and photographed by Dare Wright. Random House. $4.95.

The Birds and the Beasts Were There. Animals wild and tame of every kind and size make an appearance in this lovely book of poems. You will meet the fox, chameleon, lion, cuckoo, beetle, hyena, and even a *doze!*—in moods that range from the playful to the lyrical, the nonsensical to the reverent. Including old favorites by Robert Burns, William Wordsworth, W.B. Yeats, Robert Frost, and others. Ages 10 and up. (*continued on page 76*)

MISTER MAGOO HAS A BAGFUL OF

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G-E INDOOR FLOODLIGHTS help you celebrate with light. Choose from six festive colors to enhance an aluminum or plastic tree and your mantle. Holder stands flat, hangs on wall, clamps on furniture. Makes a welcome gift for a person who decorates her home with pride at Christmas-time. $3.75

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G-E SUNLAMPS give year 'round sunshine. Here's a surprise present for your family, a friend, yourself! Ultra-violet rays give a handsome, healthy-looking tan. Complete kit comes with cord and adjustable holder you can clamp on a bed, dressing table, mirror, anywhere. $12.95. You'll find all of these suggestions from Mister Magoo at your G-E bulb dealer's.

G-E OUTDOOR FLOODLIGHTS add charm to holiday decorations or gardens. Ideal for driveways, patios, outdoor living. You can mount them on a wall or tree or push the spike into the ground. Complete kit: clear bulb, holder, cord, $4.79. With colored bulb, $5.24. Deluxe model with cast aluminum, cone-shaped housing at slightly higher price.

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SPRAY PLA is a new kind of enamel finish, hard as nail polish—yet easier to apply. Dries even faster. Makes things look new, not painted. Developed for hobby models, SPRAY PLA's fine quality is unapproachable. Only 69¢ in cans just right for every little thing. Isn't there something special you'd like to SPRAY PLA today?

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THE TESTOR CORPORATION
Rockford, Illinois

LISTEN HERE

Trim a hi-fi man's tree with accessories and add-ons

One benefit of owning "hi-fi in parts" is the ability to upgrade and add-on at no financial sacrifice. Should you want better-quality sound, you don't have to scrap your entire music system. Just add or replace a part. And to give '64 a brighter sound, you can stuff a Christmas stocking with all manner of hi-fi doodads.

The business of upgrading leads some people down remote and far-out paths. One reader we know got started by buying a new needle for an old phonograph. Six years later he owned $8000 worth of music system. And that eye-popping figure doesn't include the cost of tearing down a wall to make space for both the equipment and the fulsome sound it produced. The owner, by the way, calls his electronic array "The Quintessence." His bemused wife, she fortunately enjoys music too, calls it "the record player."

Forgive us if we do not set down here what $8000 will buy; it taxes the imagination. Besides, even if your budget could survive such an assault, you couldn't pack that much gear in a Christmas stocking. So let's consider how you can make a music listener happy and upgrade a music system for—shall we say, $1.50?

Here's what $1.50 will buy:

1. A strobe disc (20c) for checking the constancy of turntable speed. Place the strobe on the spinning platter and the resulting dot pattern will reveal speed irregularities. Speed variation makes music sound off-key.
2. A polyester phono cushion (59c) will soften the drop of a disc from a changer mechanism. It prevents record slippage too.
3. A clip-on record brush (69c) attaches to the tone arm and, in advance of the needle, brushes aside any dust or grit.

Don't forget your change.

These prices, incidentally, are culled from the catalogues of Lafayette Radio and Allied Radio, both large mail-order firms. These are the Sears and Montgomery Ward of high fidelity and electronics. Their catalogues aren't quite as hefty, but to a hi-fi buff, they're as indispensable as Sears and Wards down on the farm. And they're free. (Write to: Allied Radio, Dept. A12H, 100 N. Western Avenue, Chicago 80, Illinois; and Lafayette Radio, Department CP, 111 Jericho Turnpike, Syosset, New York.)

Available hi-fi add-ons and upgraders are as numerous as jelly prints on a refrigerator door in midsummer. To simplify, let's categorize. There are gadgets to make a system work better (antennas, stylus pressure gauges, record-cleaning devices, dust covers). Some gadgets make the use of a music system more convenient (timer switches, remote controls, record storage racks and cases). Others—replacement speakers and headphones—give you more sound in more places. And there's a broad category of accessories for tape recorders alone.

In our view, the best buy is an extra speaker. Some very good ones cost less than $15. These are "raw," unenclosed speakers and you can place them anywhere—in a den, playroom, bedroom, or kitchen. Mounting them takes a minimum of work; just cut a round hole the diameter of the speaker and screw it in place. The easiest place to mount one is on a closet door. But a kitchen cabinet—or any old cabinet in the den or playroom will do just fine.

Our local dealer sold us an Electro-Voice MC-8 speaker for $12. It's an eight-inch speaker and we mounted it inside a non-working fireplace in the den. To hold it in place we used a square of ¾-inch plywood with a sawed-out hole of seven inches in diameter. The quality is astonishingly fine—almost the equal of the larger $130 models in the living room. It's important to note that the den is quite small. Don't expect the results we got from the MC-8 if you install it in a larger room. Since they are so reasonable and easy to install, buy two and distribute the sound of Christmas music upstairs and down.

We've touched on headphone-listening in a casual way in this column before. But it bears repeating if you're perplexed about gift buying. Relatively few music listeners have tried headphone listening; those who have are uniformly delighted with the sound quality, the experience—it's especially fascinating in stereo—and with their genuine usefulness. How useful? Well if you want to listen to music and the children want to watch television in the same room, you can do so. If you're an apartment dweller who likes music loud, you can have it as loud as you want and not disturb neighbors. If mother is telephoning and father wants to listen to music, they can do so without conflict. And late listeners can listen without keeping others awake.

There are about 20 different makes on the market, ranging in price from $15 to $50. Most of the popular makes are tagged at about $25. There's one thing you should know about shopping for headphones—try them on for comfort. If they don't rest easily upon your head, they're useless. We prefer the type with the large sponge-rubber or plastic-foam pads that cup the ears. They shut out random noise and they're comfortable for prolonged periods of listening.

Using a poor antenna with a good FM receiver is like fueling a Cadillac with kerosene. Don't stint, buy a high-octane antenna; it will pull in signals stronger and from greater distances. Some of the new antennas—like Jerrold's Paralog—can be used for both TV and FM. And you can use your old TV antenna for FM even though it was not designed for that purpose. For optimum reception, you're better off with an antenna designed especially for FM. This is particularly true if you expect to pull in stereo-FM signals. A normally strong signal drops off considerably when it is stereo-multiplexed.

The amount you'll spend for an antenna depends on geography. If you're an urbanite, your signal area is strong. The farther you live from a station, the bigger and better the antenna you'll need. The range of prices is wide; you can spend as little as $5, or more than ten times that.

A new type of transistorized indoor antenna has recently appeared in hi-fi stores. We've tried one with less than spectacular results but hesitate to disqualify them altogether. They are sold with a guarantee so *you* can try them at no risk. The chief virtue of these indoor units is their trim appearance. The working elements are packed inside a slim plastic case roughly 12x6x1½". They can be placed on a table near the receiver or can be perched atop the receiver itself. The price: about $25.

Back when phonograph volume was controlled by opening or closing the victrola's door, a record's grooves were bludgeoned by a tiny steel spike in a quarter-pound pickup. Grit in the grooves had an abrasive effect and they quickly wore out. A family might buy three copies of "Mr. Gallagher and Mr. Sheen" before everyone learned all the lyrics.

Today's microgrooves are of softer vinyl, but many modern pickups can track at ultralight pressures under two grams. Dust and grit still can damage a disc or cause quality deterioration but they have to work at it lots longer. The simplest solution to the problem is simply to keep your records clean. To this end, a wide variety of sprays, cloths, and brushes are available. Our favorite is a plastic tone-arm device called the "Dust Bug." It's mounted on the turntable the same as the regular tone arm and cartridge. And it works the same way. But instead of picking up a mechanical movement that is translated into a voltage, it picks up dust and grit. The price: about $5. The sprays, cloths, and brushes are considerably cheaper and are quite effective.

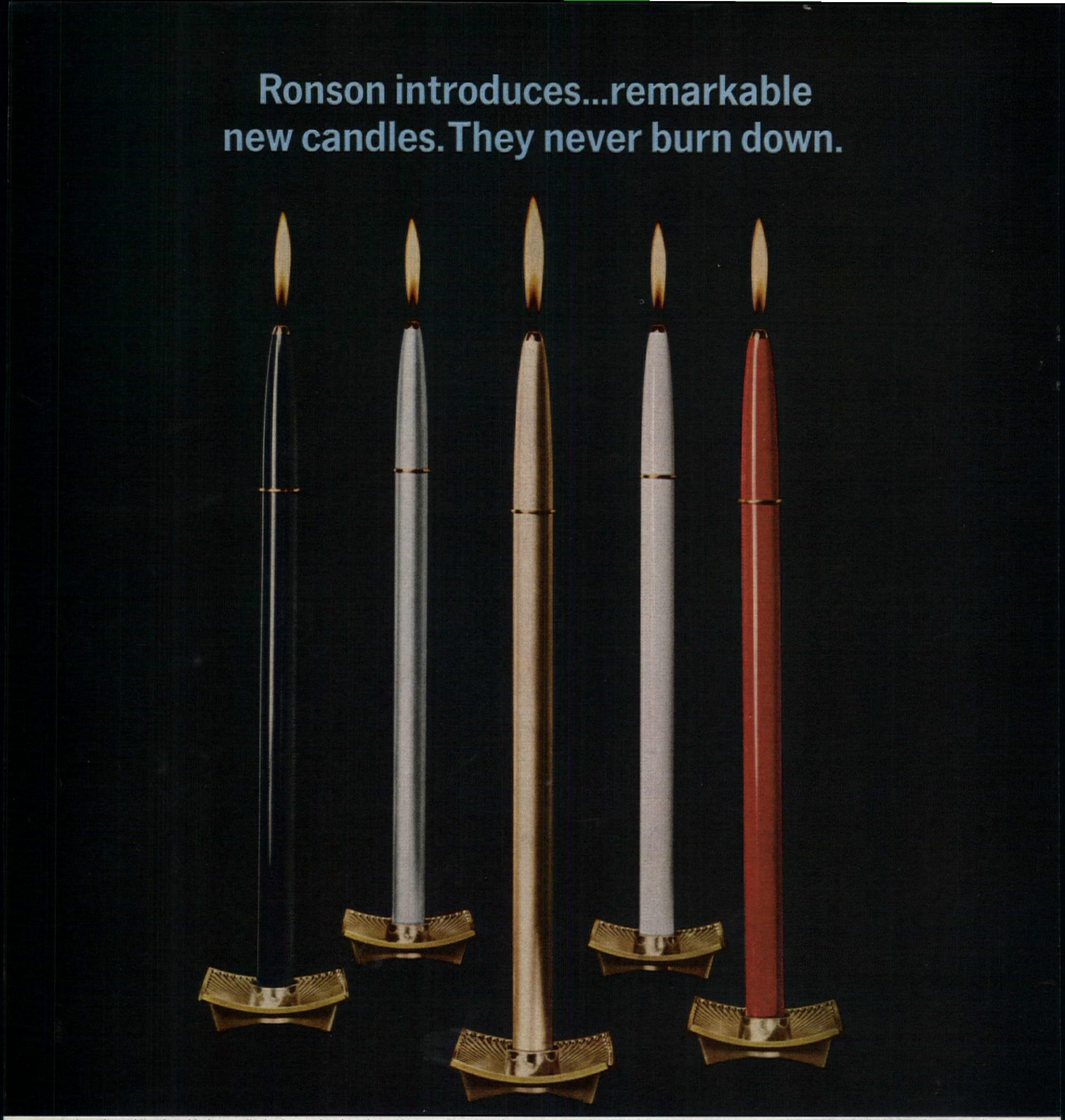
Another aid to dustfree performance is a record turntable or changer cover. A de luxe table-top unit with a fine wood finish is a must in a decorator setting. *(continued on page 78)*

PONTIAC MOTOR DIVISION • GENERAL MOTORS CORPORATION

You can find competitive cars that almost have Wide-Track and almost look this nice. Almost.

But even if other cars *did* have our Wide-Track and our suave brand of looks, where would they be without our name? Pontiac has become a synonym for magnificent performance, incredible reliability, superb finish . . . we'd probably run out of superlatives before we ran out of Pontiac attributes. You require a full-size automobile with a V-8 that runs on regular gas and yet doesn't stint on performance? That would be a Pontiac. Or perhaps economy has no place in your plans and you'd like something that's all fire and spirit? That, too, would be a Pontiac. Think up your ideal car, but keep the price within reason. Amazing how we think alike! **'64 WIDE-TRACK PONTIAC**

Ronson introduces...remarkable new candles. They never burn down.



In antique white, ebony black or cardinal red enamel; or in satiny gold-tone or silver-tone. Suggested retail price, $24.50 per pair. (Includes candle holders and large-size Multi-Fill fuel injector.)

Ronson kept the romance of the candle. Threw out the wax and the wick. Added some ingenious ideas of their own. And the result: The Ronson Varaflame® Gas Candle, the greatest improvement in dining by candlelight since soft music.

The Varaflame candle is tall. Tapered. Tipped with a real flame. But it burns with a brighter, cleaner flame than any other candle.

No soot, no smoke, no waxy smell. It never drips, never burns down. Because this is a new kind of candle that burns butane, a gas.

Beneath its beautiful outer shell is a fuel cylinder that holds up to four hours of candlelight. (It even has a see-through fuel gauge.)

It's filled when you get it. And when it's time to refill, it fuels like a Ronson Varaflame lighter—from a Ronson Multi-Fill® injector. Clean, safe, easy. Fills completely in less than a minute.

And what candle ever had an adjustable flame? The Varaflame does.

A remarkable patented valve lets you turn the flame up or down. And it stays at the height you set it. High and bright for gay parties. Soft and low when it's dinner for two.

Set them out in the golden holders they come with. Or put them in your own. Varaflame candles are like your silver. A permanent part of your table.

You'll still be romancing with them a thousand candlelit dinners from now.

new RONSON® Varaflame Gas Candles

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What's the first thing you think of when you think of Christmas? Santa, the tree, mistletoe? Presents, holly, candy canes? Carolers, jingle bells, gingerbread men? Turkey, snow? No matter—whatever picture pops into your mind, there's sure to be a cozy fire crackling in the background. Christmas naturally curls up around the hearth. Santa needs a chimney to pop down. The children need a mantel to hang their stockings on. There's the great yule log to be ceremoniously burned. Even the gaudily decked tree never looks so beautiful as when it dances in the firelight. And imagine gathering to read "Christmas Carol" anywhere but in front of the fireplace.

But aside from Santas and stockings, there's a deep significance to gathering around the hearth at Christmas. Fire means family and home. A fire is for drawing in close to, for re-affirming the bonds between father and mother, daughter and son, family and friends.

Christmas is where the hearth is. Many men have said it in many ways.

"Heap logs and let the blaze laugh out," cried Robert Browning.

"Chestnuts roasting on the open fire," sings Nat "King" Cole.

"The happiness of the domestic fireside is the first boon of Heaven," wrote Thomas Jefferson.

A fireplace is a jolly, sociable thing. Yours may be a great old-fashioned walk-in fireplace. Yours may be a soaring modern affair in fire-engine red. You may not have any fireplace at all, but every home has a "hearth" even if it's only in your heart. And we wish you a merry, glowing, loving Christmas around it.

CHRISTMAS IS WHERE THE HEARTH IS

ROBERT W. HOUSEMAN

Be your home contemporary, traditional, or something in between, here are ideas to make your hearth the glowing center of your festivities this Christmas. Choose, adapt, and enjoy as many as you please!

Hearthside hospitality abounds with the simple but appealing decorations shown at left. Holiday cookies are hung with care for the youngsters. A ribbon-tied spray of greens festoons a family portrait over the mantel while Christmas candles in a cluster cast a warming glow over the whole room.

F. M. Demarest

Dazzling wreath of tinsel stars and Christmas balls (right) is dramatized by the bright red background of this cozy fireplace in the home of Mr. and Mrs. Richard Hollander, New York City. A gift-filled giant stocking fashioned from chicken wire will delight the whole family on Christmas morning!

Rolled ribbon swag with large double bows at each end enhances the beauty of a lovely mantel in the home of Mr. and Mrs. William Krasilousky, Chappaqua, New York. Small tree was made from spruce branches fastened to a hardboard form. Evergreen chains drape Gothic windows.

Stylized star made of fabric over a cardboard base makes an unusual decoration. Half ball of Styrofoam conceals center joint, provides a base for ball cluster. Italian cypress sparkles with tear-drop balls.

Photographed at Encino Hills, Encino, Calif., by Lyman Emerson Information: Barbara Lenox

Maris/Ezra Stoller Associates

A Christmas table is moved to a sheltered deck for a holiday supper in a candlelight setting. Votive candles, wall sconces, and the glow of the contemporary fireplace provide a romantic atmosphere. Table centerpiece is a pyramid of basket trays stacked on upturned bowls, laden with artificial fruits, nuts, and gay Christmas baubles.

Designer Charles Pollock, A.I.D. Table setting: Kaleidoscope Photographer: George de Gennaro

A bountiful basket brimming with holiday packages hangs high on a wide fireplace wall of old pink brick. The spray-painted basket and Christmas wrappings in coordinated colors were chosen to complement the warm color scheme of this room. (You might try a different combination of colorful packages and flowers keyed to your own living room scheme!)

Photographed at Los Feliz Estates by George de Gennaro Information: Barbara Lenox

Balls of spruce, holly, and huckleberry with shiny ornaments hang in graceful mobile design in home of Mrs. Emma Gene Hall, New York City. They are cleverly made, using a potato in center with wire loop through it for fastening ribbons. Ends of greens are sharpened and inserted in potato, which keeps them amazingly fresh for some time.

Tree of velvet ribbons on mantel in the home of Mrs. M. Townsend Needham, New York City, is made of two semicircles of plywood fastened with wooden dowel. Ribbon is stretched between semicircles, fastened with tacks, and decorated with bows.

Venetian angels hang from varied lengths of blue and gold velvet before an Early American hearth. Mexican copper and brass stars decorate the wall.

Benevolent Santos presides before the hearth. A carved antique figure could be your family's own Christmas symbol, a meaningful tradition as well as unusual decoration. Figure courtesy of Mr. and Mrs. John Seib of West Boylston, Mass.

Illuminated study of the Wise Men decorates handsome fireplace wall in the home of Mr. and Mrs. Paul Krauss of New York City. This unusual collage is made from Christmas wrappings and framed with garlands of laurel. The laurel is intertwined with tiny lights; streamers with ornaments are hung from sconces.

F. M. Demarest

Ernest Silva

Photographed at East Norwich House by George Lazarnick

Ernest Silva

The cards are dispatched, the presents wrapped, the menus planned. You may feel it's time for a breather. But now is the time to conjure up the last-minute touches that will truly cast the magic spell of Christmas all over your house. These are the small ideas that produce a big effect! And they're less time-consuming than you think. Are you planning a big buffet over the holidays? Then let a gigantic bow stretch from one end of the table to the other. Your centerpiece is bound to cause talk and get the party off to a wonderful start. Need a topiary tree for the front hall, a decorative panel for the front door, a few baubles for your window? Let our ideas on these pages be the inspiration for the merriest, jolliest holiday you've had in many a Christmas moon!

1. Giant Christmas bow for a buffet table is designed to look like a big package to match fireplace decoration. Felt is cut 6 inches wide to run the length and width of table. Bow loops are lined with pink felt and stiffened with covered wire plant ties glued in between the felt pieces. Shocking pink Christmas balls surround alternating green and red candles.

2. Unique copper and blue ornaments make this tree part of a sophisticated decorating scheme. The living room of designer Zita Zech is basically neutral, accented with burnt orange and bright, dark blue. The tree was first lightly sprayed with snow, then

CROWNING TOUCHES FOR YOUR HOLIDAY DÉCOR

1

1 Table setting: Kaleidoscope, Designer: Charles Pollock. 1, 4 Photographer: Horst Ahlberg, Information: Barbara Lenox. 2 Photographer: George de Gennaro. 3, 5 Photographer: Swedowsky & Weiss. 5 Designed by Party Bazaar, New York. 6 Photographer: George Szanik

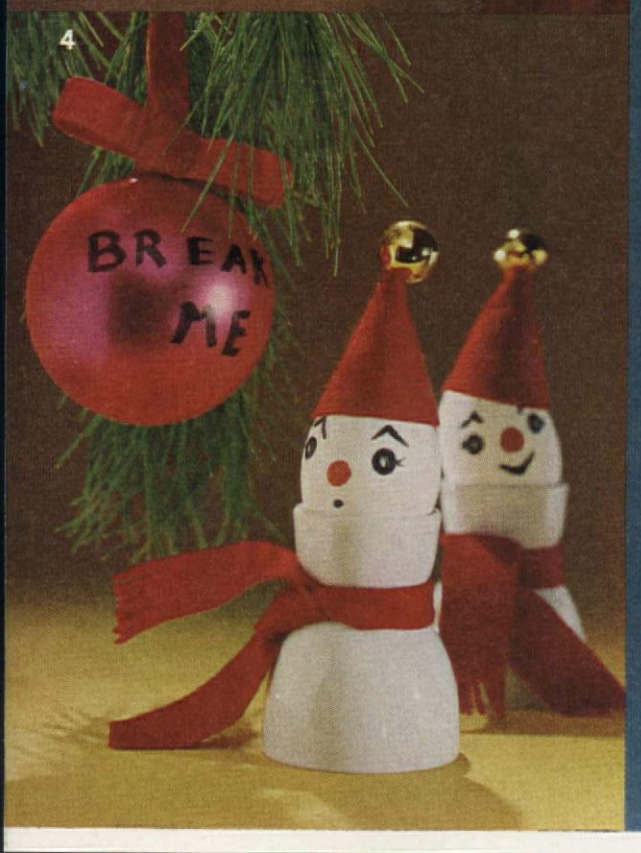
entwined with tiny multicolored lights. Added to this are the copper-sprayed tin molds, a chain of stapled links of copper paper, orange lanterns, balls, and stars. Even the packages carry out the color scheme.

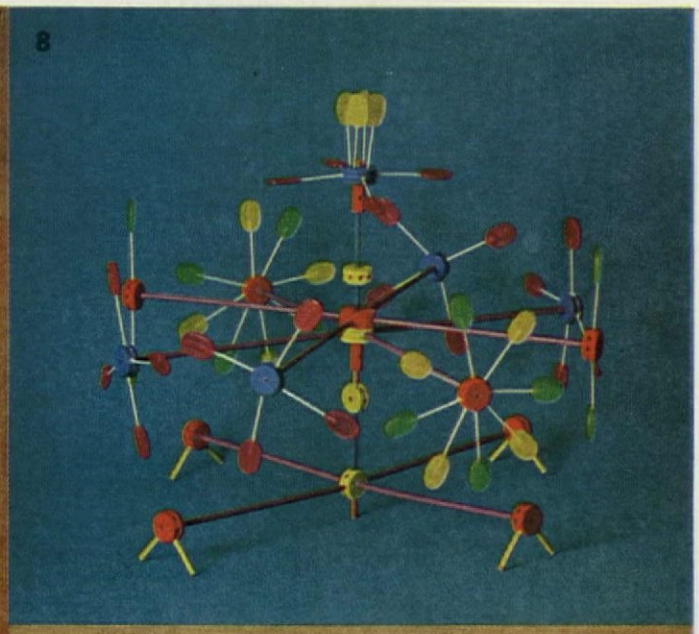
3. Weathered or bleached branch makes a handsome winter wall decoration. Here it is trimmed with moss bird nests, balls, tinsel stars, and the imitation feathered friends found in greeting card shops.

4. Snow-men egg cups start a merry Christmas morning. The caps and scarves of felt are made the night before and black and red laundry marking pencils do the faces before the eggs cool. It will be a delightful surprise to break the ball and find a dollar bill inside.

5. Topiary tree makes a festive table, mantel, or sideboard decoration. Start with a clay pot or inverted paper hat to make the base. A 20-inch-long dowel rod (from hardware store) makes the stalk. Paint pot and trim dowel. Then press on a 5-inch Styrofoam ball for base of petals. Each petal is half a sheet of bright-colored tissue (15x20"), scalloped, gathered, and wired like a butterfly. End of wire holding petal is then forced into Styrofoam ball. You'll need 25 to 30 petals. Roses are made by folding a band of paper and winding around your finger.

6. Brass curtain rod supports a decorative panel of felt. The tree is made of bright fabric from your scrap bag and is trimmed with curtain rings and ribbon.





7, 8, 9 Photographer: Swedowsky & Weiss. 10 Photographer: Horst Ahlberg. 11 Photographer: George Szanik.

(continued)

7. Decorative panel for door, wall, or centerpiece is made of four Styrofoam blocks wired together to form long base and covered with baby's breath. The colorful spray design includes wood roses, Chinese lanterns, artificial love apples, limes, and red peppers. The gold disks add glitter.

8. Tinker toy and lollipop mobile makes a gay party centerpiece for the kindergarten set. Your youngster will enjoy making it and showing off his creative effort to his guests.

9. Santa's whiskered face is just an ordinary floor mop wired with blue Christmas-ball eyes and a red nose. The cap is easily cut from red felt. Pin or staple it to a background color most appropriate to the color scheme. Then brush whiskers into shape.

10. Colored baskets take the place of the Christmas stockings by the chimney. Glue on names for each child cut from felt which matches the large green bows. Velvet ribbons are stapled to baskets for support.

11. Candleholders in an oriental mood are just bottles filled with scarlet-tinted water (use food coloring or red ink). Add inverted plastic salad bowls and paper scallops turned up around bases of the fat candles.

12. Quick as a wink you can transform your colored glassware into pretty candlesticks by inverting and topping with votive lights. Just add a little ribbon and sparkle, place on bookcase, hall table, or use a row down the table for an unusual, sparkling arrangement.

13. Tricked-up baskets are eye-catching for simple decoration, gift toting, or table centerpieces. From the bright examples shown, you'll be inspired to paint and fill baskets with your own imaginative designs.

14. Miscellaneous boxes covered with scraps of wallpaper or fabric make dressy Christmas picture frames—also a good way to enjoy your favorite cards from other years. Gold braid and ribbon will conceal edges and awkward corners. Use glue, rubber cement, and tape to hold material in place.

15. Many-paned window is garlanded with greens and sparkling baubles. Judiciously concealed tape and straight pins will hold greens in place. Fill an urn or jar with greens and Christmas finery; add two plump candles. Everyone will want to look in your window!

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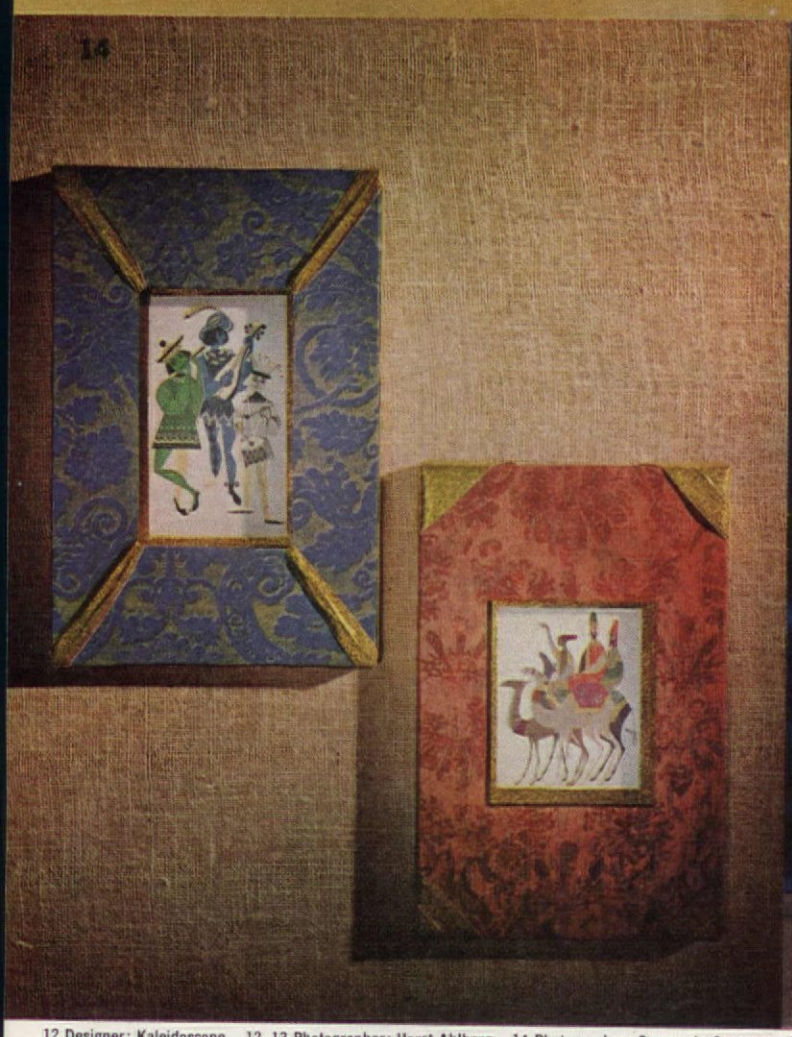

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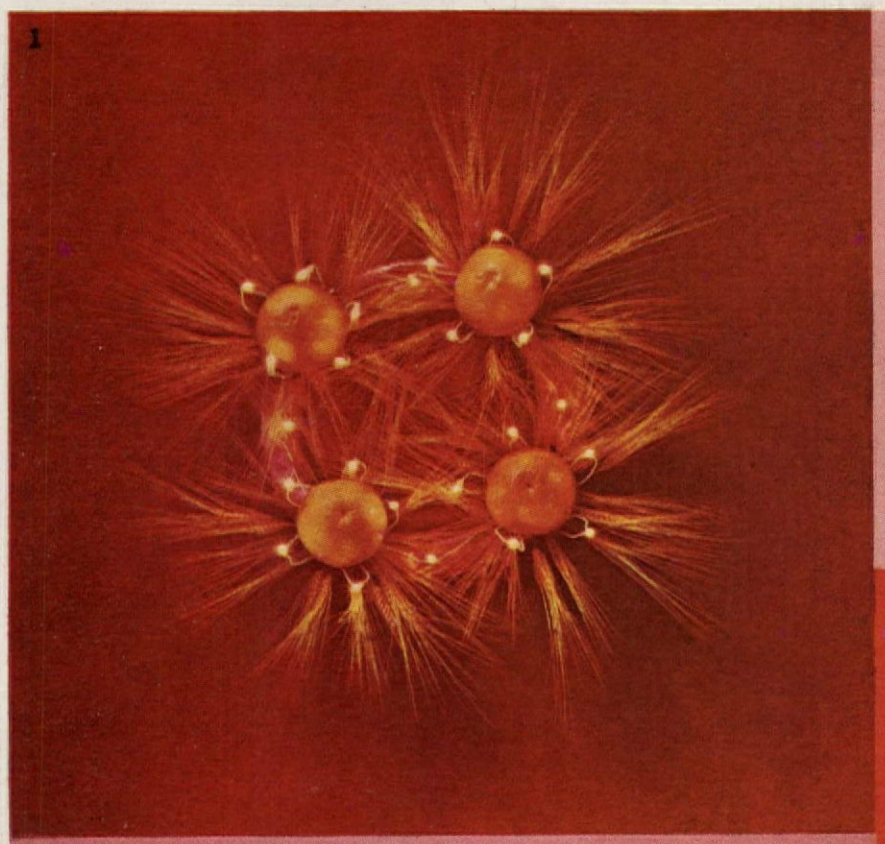
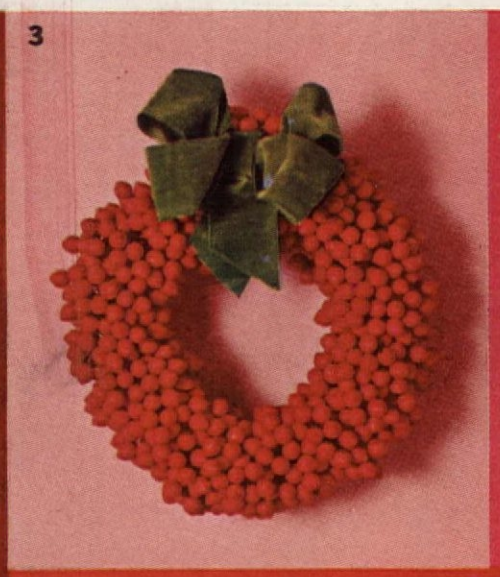
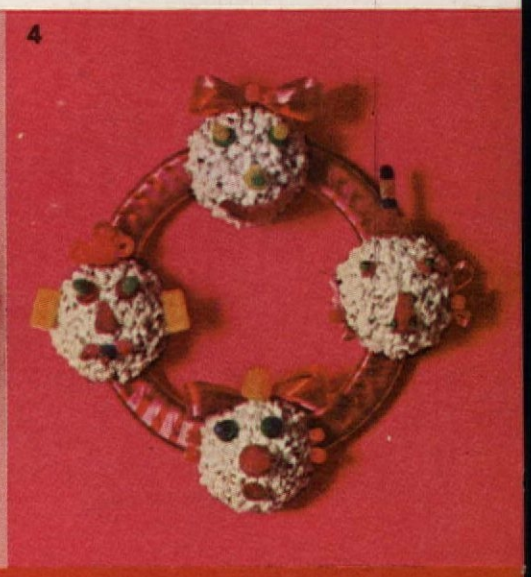
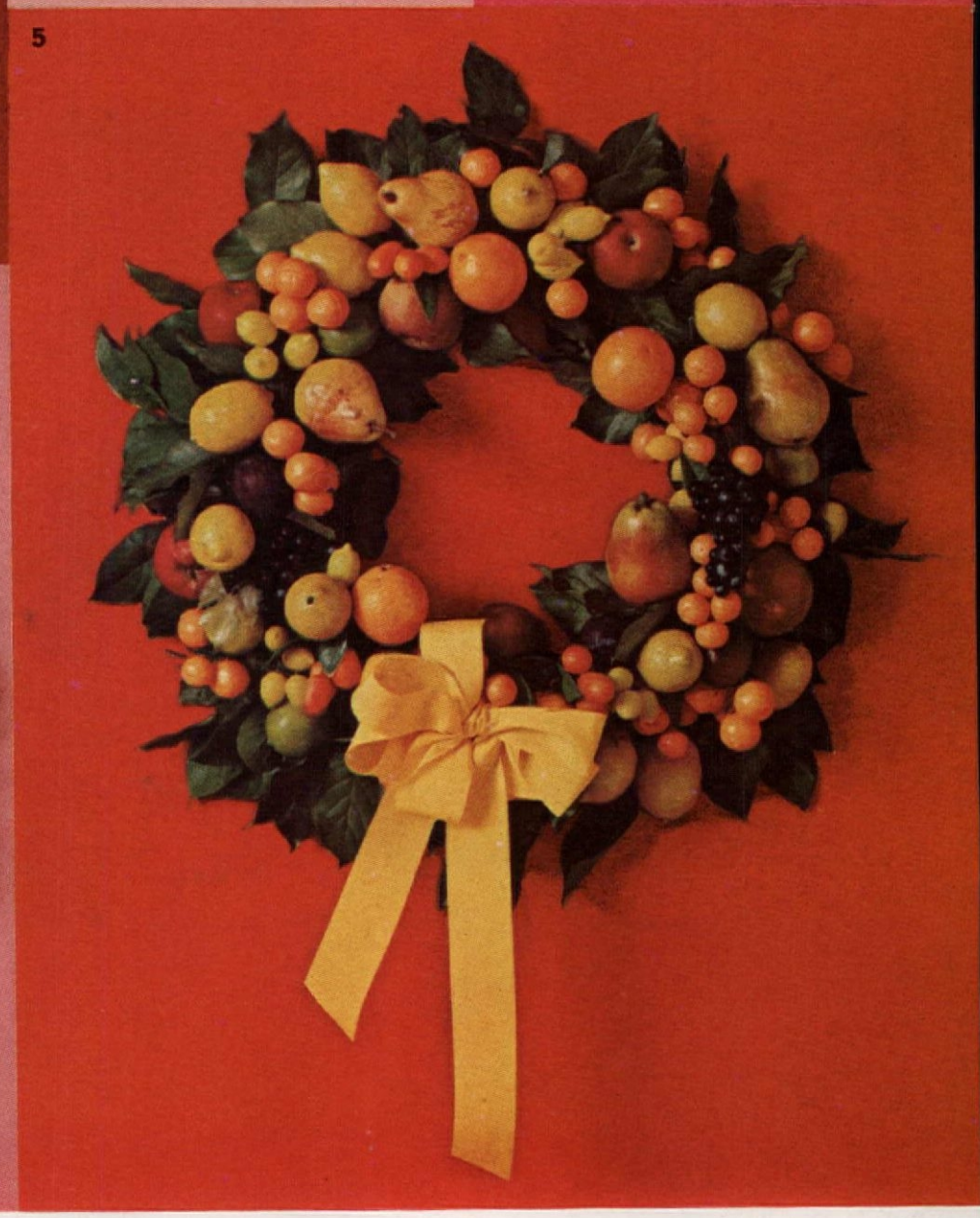
12 Designer: Kaleidoscope. 12, 13 Photographer: Horst Ahlberg. 14 Photographer: George de Gennaro. 15 Photographer: Lisanti. 12, 13, 14 Information: Barbara Lenox.









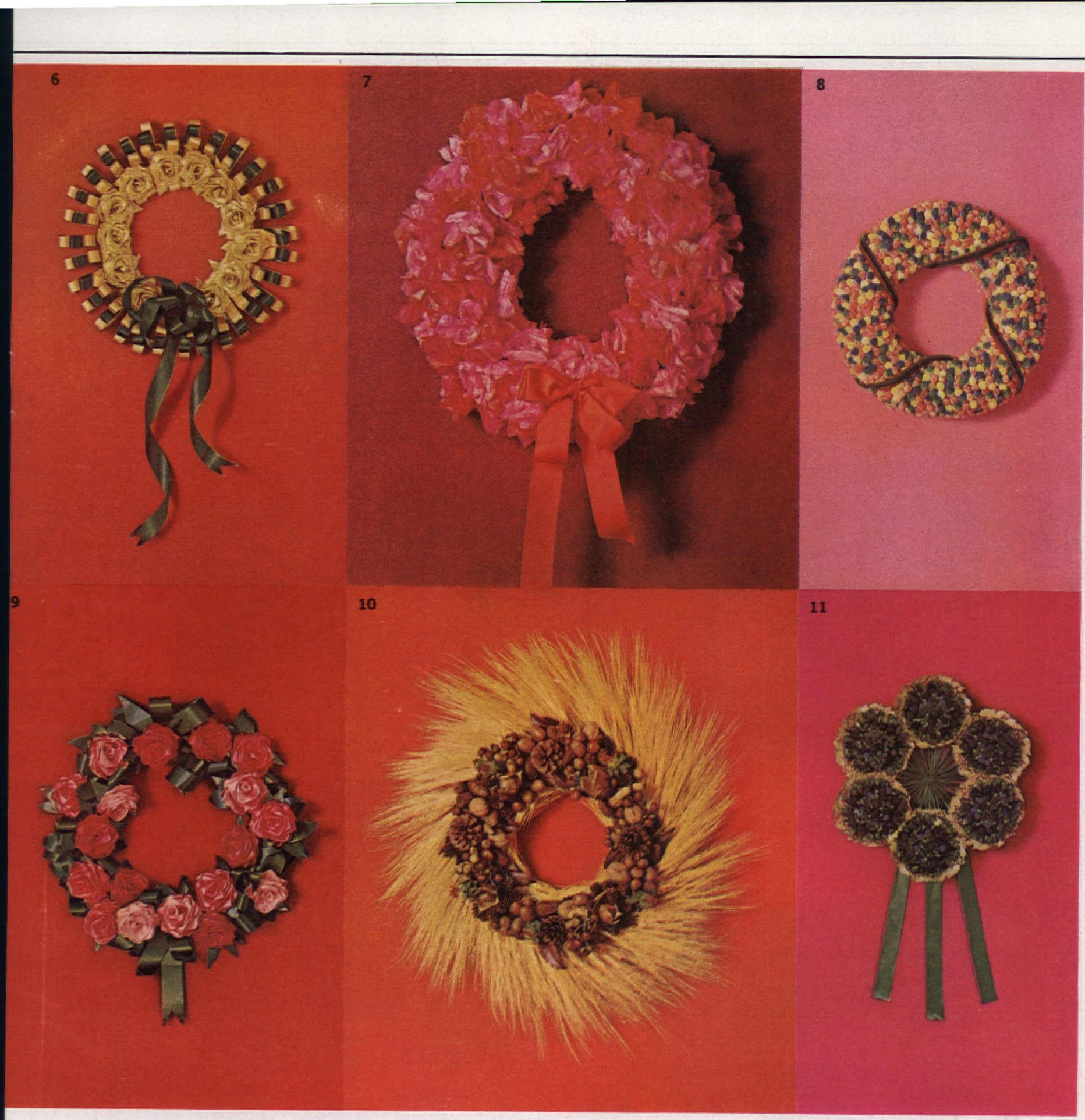
WREATHS: YOUR MOST VERSATILE ORNAMENTS

Of all the decorations that deck the halls of your home, there is none that can send your imagination to such soaring heights as Christmas wreaths. For gaiety, sparkle, drama, and color there are no limits to what you can achieve. You may have always been a tried and true traditionalist . . . your wreath nothing more than a circle of lush greens with a big red bow. This year why not start a tradition of your own by creating something new and special for the holidays? And remember—this favorite garland need not stop at your front door. It can be a pretty silhouette seen through a lighted window, a gay festoon for a newel post, a dramatic highlight over the hearth, or an unusual centerpiece for the dining room table.

There's really no secret in making an unusual wreath design. We suggest you start off with a good firm base which will hold the weight of your materials. You should plan at the start for a strong loop or hook for a hanger. Some of the things which will help you build your creation are chicken wire or thin wire mesh, Styrofoam in all shapes and sizes, florist's wire, picture wire, florist's clay, toothpicks, staples, small plant stakes, straight pins, and a special glue or adhesive for plastic and paper.

As for the basic materials—they're up to you and your own imagination. The stunning wreaths we show here were fashioned from a wide variety of real and artificial fruits, lace doilies, tissue paper, gumdrops, and popcorn. They're idea starters to set you on your merry way!

1. Exotic wreath of oranges set in cluster of wheat sparkles with chain of tiny lights. The base is a



Swedowsky & Weiss

12-inch circle of Styrofoam covered with pink ribbon. Lights are held by lots of straight pins.

2. Dainty lace doilies are gathered and pushed into a doughnut of chicken wire with bogus cherries and stylized red velvet bow. The bow is made with double-faced masking tape between strips of ribbon.

3. Artificial strawberries are wired together in small clusters and inserted in a Styrofoam circle.

4. Funny popcorn and gumdrop faces use a ribbon-covered Styrofoam base. Popcorn balls and gumdrops are fixed to the base with toothpicks or pins.

5. Della Robbia wreath is made by wiring real fruit to florist's wreath of lemon leaves or spruce.

6. Ribbon rose sunburst has cardboard base. Rays of sunburst are different lengths of ribbon stapled to frame in layers. Ribbon roses come already made by Tie-Tie, available at gift-wrapping stores.

7. Fiesta wreath of tissue paper starts with 15-inch squares. Folded like a pocket handkerchief, squares are pushed into a chicken-wire frame.

8. Gumdrops are toothpicked to fat Styrofoam base and circled with two sizes and colors of velvet ribbon.

9. Ready-made roses of red and pink satiny paper ribbon by Tie-Tie are nested on Styrofoam. Double-faced bows are two colors of ribbon which stick together when moistened.

10. Sunburst of wheat is built up from Styrofoam base with nuts and cones individually wired to small plant stakes which are stuck into base.

11. Six nosegays of artificial blue and black berries and green flower stems are mounted on base with ribbon rosette center. After doily and ribbon ruching are in place, berry clusters are thrust through base.

Owner: Jerry Duane Designer: Michael Bertolini Photographer: F. M. Demarest

Start with a vivacious background and your party table will spring to life like magic. Fine crystal and china take on gleaming new dimensions afloat a sea of color. Simple everyday tablewares become suddenly dramatic. Try an unexpected check or use a bright variation of the colors of your room. Spike the table with napkins in exclamation-point colors. For a merry month of little suppers and big dinners start with color!

Designed by Vat Dye Institute

Red and white checks have a gala air of wine and song—and see how festive they look with a verdant centerpiece of gay, bright fruits. Napkins are rolled like candles.

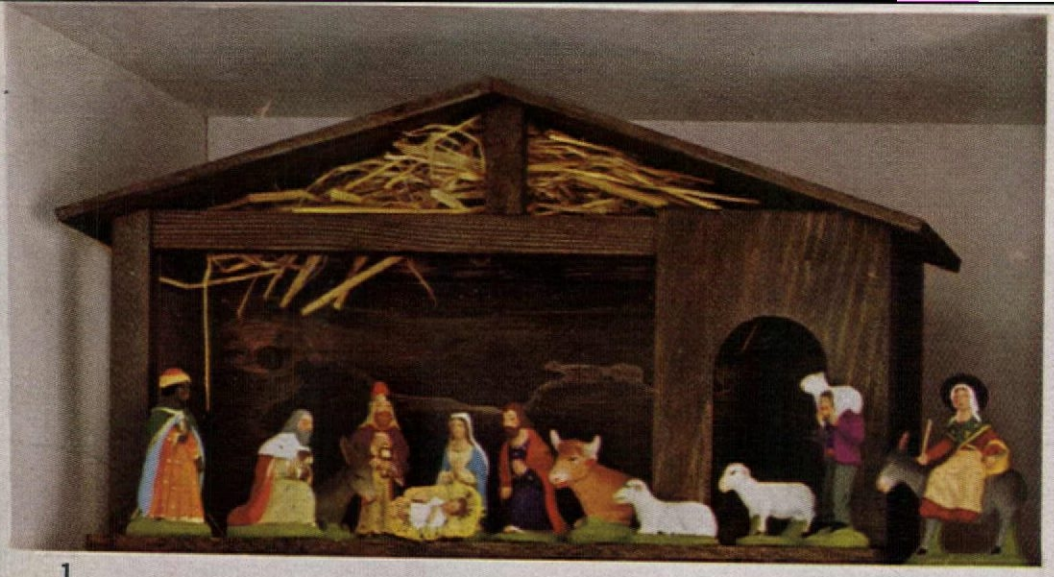
Olive green linen is a lush background (upper right) for stark white goblets, shining silver, and creamy-colored china. Napkins? Garnet red.

Avocado green (lower left) is accented by medley of napkin colors, glasses of rosé wine. The bright background reflects in glass and silver.

Brilliant red cloth (lower right) decorates the table even before you've placed a bauble on it. The rich red is a handsome background for simple stemware, gleaming silver, and white accessories. Octagonal shape of china is accented with blue napkins.

Raspberry pink (opposite) bathes formal table in quiet elegance, is a pleasing complement to the muted green walls and repeats colors of drapery pattern. Exquisite porcelain, gleaming silver, fluted crystal, and flowers complete this lovely table.

HOLIDAY TABLES SPARKLING WITH COLOR



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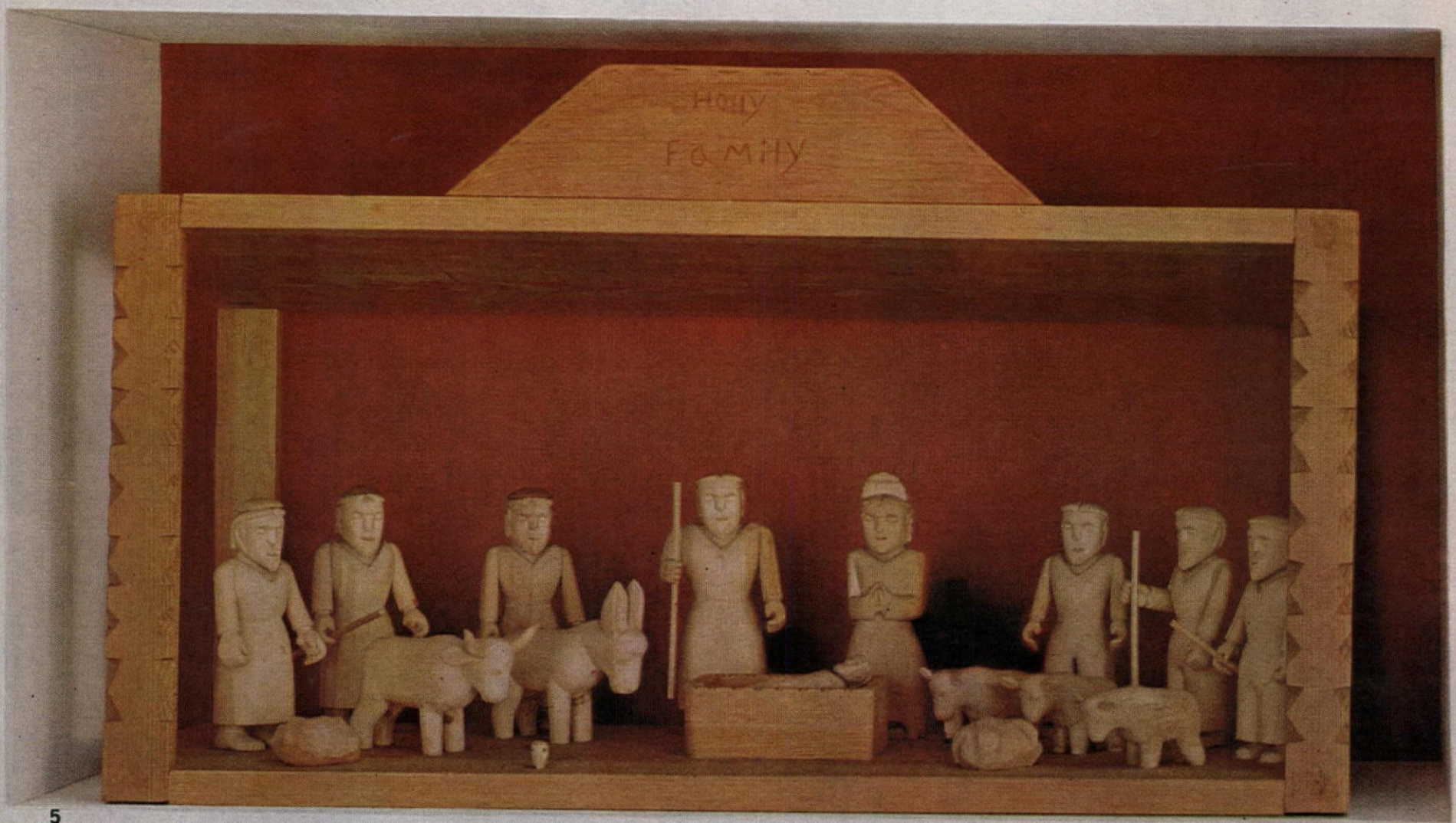

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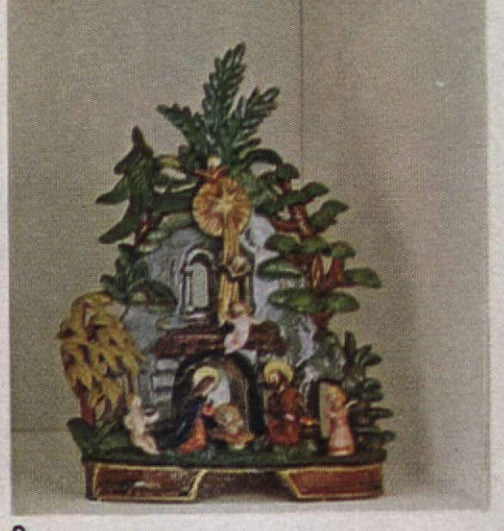

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LOVELY CRÈCHES

A crèche is the most significant symbol of Christmas. For centuries the scene at Bethlehem has been interpreted by artists, sculptors, and wood-carvers the world over. Luckily many of these beautiful groupings are now available in gift and specialty shops. Some come complete as a unit, others you can add to year after year.

1. French nativity with Santon figures, the little "saints" of Christmas. The boy carries a lamb for his gift to the Infant.
2. Small crèche from Poland carved in light and dark woods.
3. Clay figures from Mexico made by the Metepec Indians.
4. Colorful ceramic version from Italy by Jean C. Girard.
5. Reverent and simple wood unit of pale native cottonwood from New Mexico carved by José Mondragon. (Note the misspelling of holy.)
6. Dramatic Polish cathedral made of brightly colored foils.
7. Primitive-styled clay grouping from Portugal, painted and highly glazed.
8. Danish hand-painted wood crèche, modern in feeling.
9. Exquisite ceramic grouping from Austria in verdant setting.
10. Carved wood figures from Germany in handmade clothes.

Shopping Information, page 70.

Rudy Muller

Irwin Horowitz

VIRGINIA T. HABEEB

GOOD EATING THROUGH THE HOLIDAYS!

We'd like you to consider these and the pages that follow as a special Christmas present from us to you. Merry Christmas! It's a bit early we know, but this is a small Holiday Cookbook unto itself and it's crammed with all the delightful, delectable foods you'll be serving from now until the last glittering ornament is tucked away for next Christmas. (You may note we've omitted any mention of the noble turkey or the sumptuous roast beef you may be planning for Christmas. These are foods for the other days of the season.) We start off with a gala buffet that is most probably on your list for holiday entertaining. No ordinary ham is this, but a special Wine-Glazed Baked Ham gaily decked with swags of orange slices and cranberries. With it we serve Pimiento Broccoli, all holiday red and green; and a Noodle-Almond Casserole made especially good with butter-browned mushrooms and almonds. We also bring you more recipes for exciting main dishes and casseroles, provocative vegetable combinations, tasty appetizers and gala punches for the holidays. Just to whet your appetite we'll mention just a few: Apple-Stuffed Pork Chops, Pineapple-Glazed Lamb Shanks, Spinach and Celery Casserole, Baked Deviled Onion Halves! But before you dig into our recipes on page 59, turn this page and see what we have dreamed up for you in the way of cookies, candies, cakes, and breads!

WHAT A BOOT Santa will get when his twinkling eyes feast upon the sweet little nuggets you see here. These are the candies and cookies to pass at your parties and buffets, to stuff into stockings, to wrap as Christmas gifts. Imagine the squeals of delight as the children unwrap the lickable, lovable Lollipops decorated with funny faces and a twist of yarn. No one, of course, can pass up rich, old-fashioned fudge shown here in three irresistible variations — Coconut Fingers, Pecan Circles, and Marshmallow Squares. And don't forget Candied Orange and Grapefruit Peels cooked in syrup and coated with sugar; delicate Divinity shaped into rosettes and festooned with a sliver of cherry; and gay, pastel, after-dinner Flower Garden Mint Patties!

In our bootful of cookies you see favorites from near and far. Sandbakelser or Sand Tarts are crispy almond-flavored shells to be frosted or filled. Pfeffernüsse are pungent spice drops rolled in confectioners' sugar. From Scotland comes an age-old recipe for crunchy, buttery Shortbread. Brandy Snaps are wafer-thin molasses cookies rolled into cone-shaped shells. Fill them with Whipped Apricot Cream if you wish! Our Scandinavian Krumkake is made by dropping and baking a rich, golden batter on a Krumkake iron. Then they're rolled and served as is, or filled with whipped cream. Last there are hard anise-flavored cookies from Germany, Springerle, delicately embossed with designs made with a specially carved rolling pin. Recipes, page 50.

THE MOST FESTIVE, LUSCIOUS, BOWL-LICKING

Straight from Mrs. Santa's Bakeshop come these awe-inspiring cakes to grace your Christmas table! All through the year, a cake is a wondrous thing, something to please the eye and tickle the palate. But at Christmas a cake must be truly special...as merry as the season itself, and so downright delectable that neither young nor old can bear to resist. How does your Christmas fancy strike you this year? Would you have a cake that's bursting with fruits and nuts? One that's redolent of spices, sweetmeats, and spirits? Or is it to be a rich, chocolatey dream of a cake? We present here four memorable recipes—memorable because they are bound to become a "must" in your family year after year after year! The recipes begin on page 56.

Oriental Fruitcake. Here is a three-layered version of a cake that's been a tradition in the South since the days of the clipper ships. Two layers are a moist dark fruitcake, one is a fluffy white cake. The layers are spread with a tart, lemony coconut filling. The topping is a white dreamy frosting made from a mix! Looks complicated but really isn't—as our short-cut recipe will prove.

Yule Log. Our translation of an old French recipe, Bûche de Noël. A sponge roll is filled and topped with a rich mocha frosting and decorated with a white frosting. Sprinkle this one with chopped pistachio nuts and you've a treat to behold!

Marzipan Cake. Our pink and white checkerboard loaf is made from a poundcake mix! The layers are spread with currant jelly and the cake wrapped with marzipan. The top is a bunch of easy-to-make marzipan grapes.

The Dundee Cake. From Scotland comes the inspiration for this traditional light fruitcake. Raisins, currants, nuts, and cherries are the special ingredients to make this a favorite in your family.

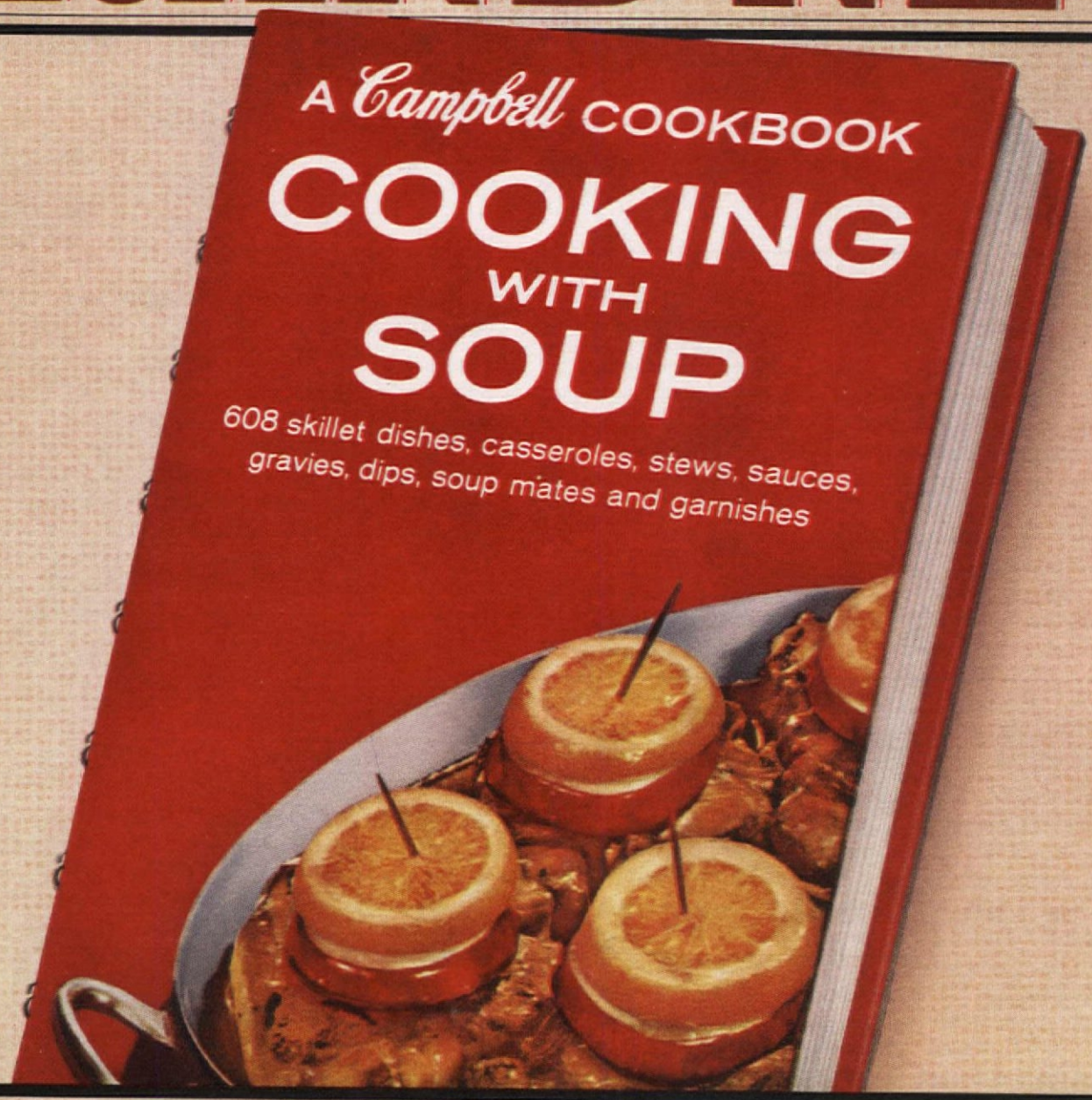
CAKES A CREATURE EVER STIRRED!

PSST! CHRISTMAS BREADS TOO

Any jolly old elf will tell you—take away the tantalizing aroma of holiday breads baking in the oven and you take away a big chunk of Christmas! And beyond the sniffing, is there anything more heavenly than in the eating? Here are three luscious breads from other lands to serve to family and friends the whole holiday through. All are made from one good basic bread recipe. From there you add the special ingredients, a little skill and tender loving care, and presto—you have any of the three mouth-watering variations. Kulich (at top) is a Christmas bread steeped in the traditions of old Russia. Rich with raisins, almonds, and candied orange peel, it's topped with pink icing and a mistletoe motif. (In the old days, the czarinas would lop off the top, slice the bread sideways, and replace the top to keep the bread fresh.) Panetone is native to Italy. It's chock-full of candied fruits, raisins, and pine nuts, flavored with anise extract, and shaped high and round. Stollen from Germany boasts almonds, raisins, citron, and cherries, and is topped with icing.

Recipes on page 54.

BRAND NEW



608 RECIPES USING SOUP 200 PAGES

124 RECIPES FOR MEAT POULTRY FISH

MAGIC MENU MAKER FOR LUNCHES

59 SAUCES 24 VEGETABLES & SALADS

54 CASSEROLES & OTHER MAIN DISHES

RECIPES TO SERVE 2 TO 20

ONLY 50¢

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Tomato ▪ Cream of Mushroom ▪ Cream of Chicken
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Here's how to get Campbell's great new cookbook: Send the labels from any 3 of these Campbell's Soups and 50¢ with your name and address to: "Cookbook," P.O. Box 475, Spring Park, Minn. Note: Since there are no paper labels on Campbell's Frozen Soup cans, jot down, on a piece of paper, the code numbers stamped on the end of the can. (These will count as labels.)

Offer expires Dec. 31, 1964. Allow 3 weeks for handling. Offer good only in U.S.A. & Puerto Rico. Subject to state, local regulations. Void if restricted or forbidden by law.

Many good cooks have discovered how exciting and versatile cooking with Campbell's Soups can be. Here's your chance to find out, too! Campbell's new cookbook, "Cooking With Soup," is a complete guide to good eating—from breakfasts to bedtime snacks…from quick breads to company desserts…from cooking for 2 to cooking for 20. It measures 5½″ x 8″ and is spiral bound for easy handling. It's a cookbook you'll find yourself using over and over again—send for yours TODAY!

HOLIDAY RECIPES

CANDIES (pictured in color on pages 44 and 45)

FLOWER GARDEN MINTS

Preparation time: 15 min. / Cooking time: 15 min.

3 c. sifted confectioners' sugar; 2½ tbs. water; 2½ tbs. light corn syrup; red food coloring; ¼ tsp. wintergreen extract.

Combine sugar, water, and corn syrup in top of double boiler. Heat over hot, not boiling water until mixture becomes liquid enough to pour easily. Stir in red food coloring (to tint a pastel pink) and wintergreen extract. Drop from tip of teaspoon into circles onto wax paper. Let stand until set. Decorate tops as desired. Makes 3½ dozen.

Variations: For green mints, substitute green food coloring and ¼ teaspoon peppermint or spearmint extract for red food coloring and wintergreen extract in above recipe. For white mints, leave uncolored and add ¼ teaspoon peppermint extract.

CHOCOLATE FUDGE

Preparation time: 15 min. / Cooking time: 25–30 min.

1⅓ c. milk; 4 sq. unsweetened chocolate; 4 c. sugar; 3 tbs. light corn syrup; ½ tsp. salt; 3 tbs. butter or margarine; 2 tsp. vanilla.

Cook milk and chocolate in saucepan over low heat until chocolate is melted. Add sugar, corn syrup, and salt. Cook over low heat, stirring constantly until sugar is dissolved. Cook until candy thermometer registers 234° F., or a small amount forms a soft ball when dropped into cold water. Move spoon across bottom of pan occasionally to prevent scorching, but do not stir. Remove from heat; add butter or margarine and vanilla; do not stir in. Let cool to 120° F., or until bottom of pan is comfortable to palm of hand. Beat until quite thick. Mixture will still be glossy.* Pour into buttered pan; cool; cut into rounds, squares, rectangles, or diamonds. Leave plain or decorate top with coconut, colored sprinkles, or pecan halves. Makes about 2 pounds.

*Note: If you overbeat and fudge becomes too stiff, turn it out and knead with hands until soft and pliable. It will be lighter in color and can be pressed into a pan and cut or shaped into a roll and sliced.

Variations: After fudge has cooled to 120° F., beat slightly, then add 1 cup halved candied cherries or miniature marshmallows or coarsely chopped walnuts or pecans or 1 cup of a combination of any of these. Continue beating as above. Pour into pan.

LOLLIPOPS

Preparation time: 15 min. / Cooking time: 30 min.

2 c. sugar; ⅔ c. light corn syrup; 1 c. water; ¼ tsp. lime extract; ½ tsp. green food coloring; lollipop sticks.

Combine sugar, corn syrup, and water in saucepan. Cook over medium heat until candy thermometer registers 280° F. Lower heat so syrup will not darken; continue cooking to 300° F. Remove from heat; let stand 1 minute. Add lime extract and green food coloring. Place lollipop sticks on oiled cooky sheet or bottom of large baking pan about 4 inches apart. Hold one end of stick firmly; pour syrup from tip of teaspoon allowing it to flow into circle at top of stick. Let cool; remove from cooky sheets. Make faces of sugar icing, wrap in plastic wrap, and tie with yarn, if desired. Makes about 3 dozen two-inch lollipops.

Variation: To make red lollipops use ¼ teaspoon oil of cloves or cinnamon extract and ½ teaspoon red food coloring in place of lime extract and green food coloring in recipe.

DIVINITY

Preparation time: 15 min. / Cooking time: 40 min.

½ c. light corn syrup; 2½ c. sugar; ½ c. water; ¼ tsp. salt; 2 egg whites; 1 tsp. vanilla.

Combine corn syrup, sugar, water, and salt in saucepan. Cook over medium heat until candy thermometer registers 248° F. Beat egg whites until stiff but not dry. Pour half the hot syrup in thin stream over egg whites, beating constantly at high speed. Cook remaining half of syrup to 272° F. on candy thermometer. Pour in thin stream over egg-white mixture, beating at high speed until mixture holds shape and just begins to lose gloss. Beat in vanilla. Put through pastry bag using rosette tip, or drop from tip of teaspoon onto wax paper. Let stand until set. Decorate with candied cherry or angelica, if desired. Store in airtight container. Makes 1¼ pounds.

TWISTED KENTUCKY CREAMS

Preparation time: 5 min. / Cooking time: 30 min.

½ c. water; 2 c. sugar; ¼ tsp. salt; ⅛ tsp. baking soda; ½ c. heavy cream.

Butter 3 large cooky sheets or other large metal surfaces. Chill well. (This aids congealing of hot syrup.) Combine water, sugar, salt, and soda in saucepan. Cook to 250° F. on candy thermometer or until syrup spins a 3- to 4-inch thread. Add cream, a tablespoon at a time, so boiling does not stop. Lower heat; cook to 250° F. again. Mixture will be tan in color. Pour candy in thin ribbons onto cooky sheets. Let stand 5 minutes. Pick ribbons up; pull until pale ivory and quite stiff; twist into a rope. Cut into 1½-inch lengths on buttered sheets. Let stand until cold. Cover with wax paper. Let stand 3 to 4 hours. Candy will change from chewy to creamy. Store in airtight container. Makes about 1½ pounds.

CANDIED ORANGE PEEL

Preparation time: 20 min. / Cooking time: 45 min.

4 large thick-skinned oranges; 2 c. sugar; 1 c. hot water; ¼ c. light corn syrup; yellow food coloring; granulated sugar.

Remove peel from oranges in large pieces. Place in saucepan; cover with cold water. Bring to boiling; boil 2 minutes; drain. Repeat three times, discarding water each time. Cut peel into strips with scissors. Combine sugar, water, corn syrup, and a few drops yellow food coloring in saucepan. Cook over medium heat, stirring until sugar is dissolved. Add peel; lower heat; cook slowly until peel is translucent and syrup is almost absorbed. Drain peel in colander. Roll, a few at a time, in sugar. Let stand in single layer on wire rack to dry sugar coating. Dip ends in melted chocolate. Store in tightly covered container. Makes 1 pound.

Candied Grapefruit Peel. Substitute peel of 2 large grapefruit for orange peel. Cook in cold water 10 minutes each time in three changes of water. Proceed as above.

COOKIES (pictured in color on pages 44 and 45)

SANDBAKELSER (Sand Tarts)

Preparation time: 30 min. / Baking time: 12–15 min.

½ c. blanched almonds, ground; ⅔ c. soft butter or margarine; ⅔ c. sugar; 1 egg white, unbeaten; 1 tsp. almond extract; 1⅔ c. sifted all-purpose flour. *(continued)*

HAPPIEST NEW COOKIE IDEA IN YEARS!

COLOR COOKIES

MADE WITH Crisco AND M&M's® Plain Chocolate Candies

EASY COLOR COOKIE RECIPE

Only Crisco and M&M's Plain Chocolate Candies offer you this delicious new cookie. Kids really go for crisp, fun-to-eat "Color Cookies."

- ½ cup Crisco
- ½ cup brown sugar
- ¼ cup granulated sugar
- ½ teaspoon vanilla
- ¼ teaspoon water
- 1 egg
- 1 cup + 2 tablespoons sifted all-purpose flour
- ½ teaspoon soda
- ½ teaspoon salt
- ¾ cup M&M's Plain Chocolate Candies

Blend Crisco and sugars. Beat in vanilla, water and egg. Sift remaining dry ingredients together and add to the sugar and egg mixture. Mix well. Stir in M&M's Plain Chocolate Candies. Drop from teaspoon onto ungreased cookie sheet. Bake at 375° for 10-12 minutes or until golden brown. Makes about 3 dozen 2½ in. cookies.

For additional color, press extra M&M's Plain Chocolate Candies into cookies before baking. Some candies crack slightly in baking, adding texture and interest to the cookies. See "Cookie Baking Helps and Hints" on the special Crisco label.

Highly unsaturated vegetable Crisco is America's favorite all-purpose shortening. Crisco gives you light, delicious baking every time!

M&M's Plain Chocolate Candies are covered with bright, colorful sugar shells. That's why the milk chocolate melts in your mouth, not in your hand.

SPECIAL COOKIE CANISTER OFFER, TOO!

Crisco and M&M's Candies also offer you this giant cookie canister for the special price of only $1.50 plus 1 Crisco and 1 M&M's Plain Chocolate Candies label. It's made of polished aluminum, holds approx. 4 dozen cookies, and keeps cookies fresh and crisp! For details of this offer, look for the special Crisco and M&M's Plain Chocolate Candies labels at your store.

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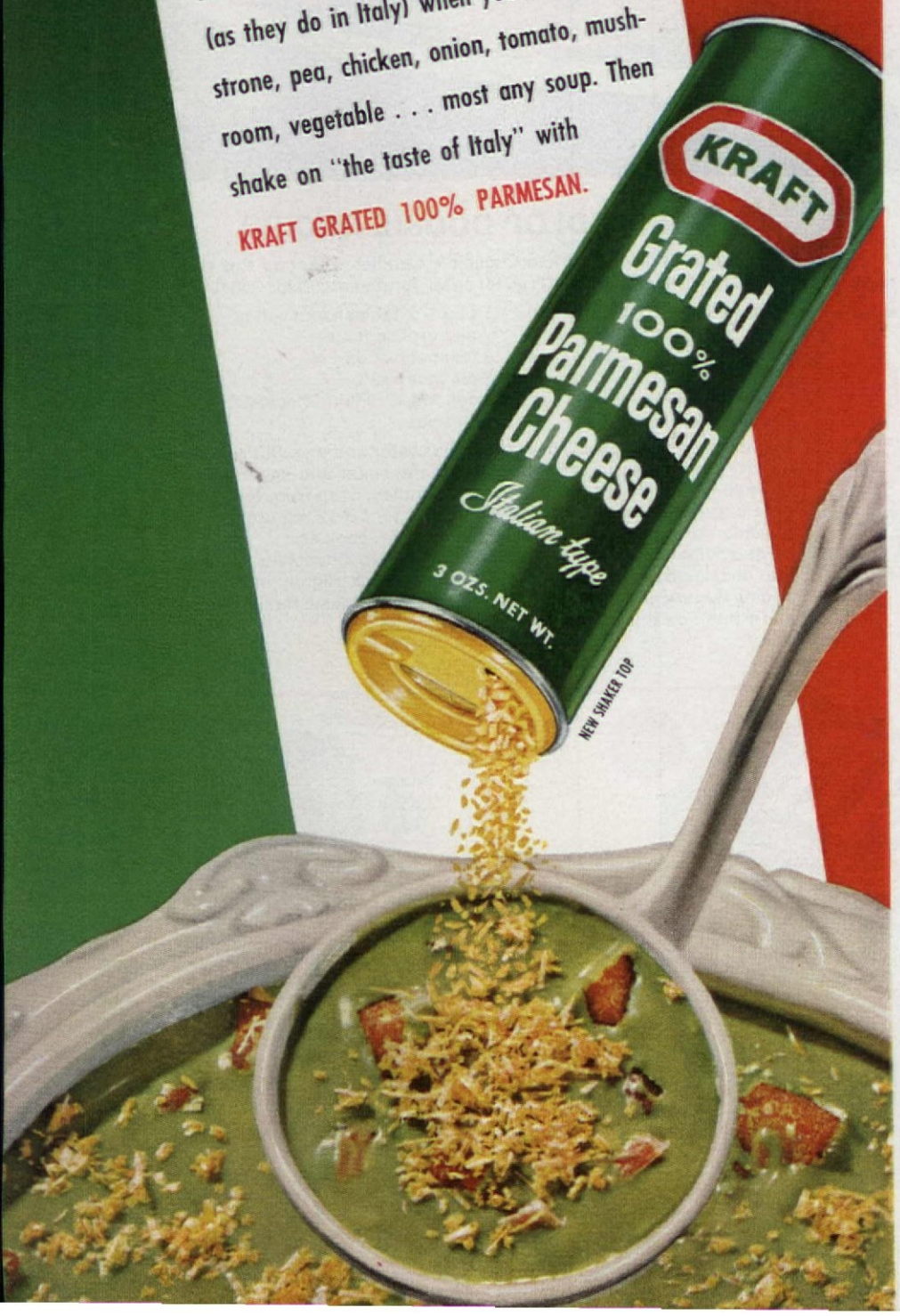

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Mix almonds, butter or margarine, sugar, egg white, and almond extract thoroughly. Blend in flour; chill thoroughly. Set oven at moderate (350° F.). Press small amount of dough into each sandbakel mold or tiny fluted tart form, so that molds have a thin coating of dough about ¼ inch thick. Do not fill molds solidly. Place molds on ungreased baking sheets. Bake 12 to 15 minutes, or until very delicately browned. Cool 10 minutes on wire rack. Tap molds on table to loosen cookies; invert on wire racks; allow to cool thoroughly. Serve plain or frost with *Pink Frosting:* Cream 2 tablespoons butter or margarine in small bowl; stir in 1½ cups sifted confectioners' sugar and enough cream or milk to make a frosting of good spreading consistency. Add ½ teaspoon vanilla or almond extract and a few drops red food coloring. Makes about 2 dozen.

BRANDY SNAPS

Preparation time: 15 min. / Baking time: 10–12 min.

2 tbs. corn syrup; ⅓ c. molasses; ½ c. butter or margarine; 1 c. sifted all-purpose flour; ¾ c. sugar; 1 tsp. ginger. (No brandy is required.)

Set oven at slow (300° F.). Heat corn syrup and molasses to boiling. Remove from heat; add butter or margarine. Sift together flour, sugar, and ginger; stir gradually into molasses mixture; mix well. Drop by teaspoonfuls 3 inches apart onto greased cooky sheet. Bake 10 to 12 minutes. Let stand about 2 minutes to cool slightly. Loosen one cooky at a time; roll over cornucopia form or handle of wooden spoon; let cool, slip off carefully when firm. Serve plain or fill with *Whipped Apricot Cream:* Fold ¼ cup chopped, dried apricots into 2 cups sweetened whipped cream. Makes about 2 dozen.

SPRINGERLE

Preparation time: 30 min. / Baking time: 15 min.

4 eggs; 2 c. sugar; 1 tsp. anise extract; 4 c. sifted all-purpose flour; ¾ tsp. baking soda; anise seed.

Beat eggs until light; add sugar; beat until mixture is very stiff and light, about 15 minutes at high speed on electric mixer. Add extract, flour, and soda; mix thoroughly. Roll out on lightly floured surface with regular rolling pin to ½-inch thickness. Roll with springerle rolling pin to ¼-inch thickness, pressing only once for clear imprint. Cut along dividing lines to separate cookies. Place carefully on lightly floured surface; cover with towel; let stand overnight to dry. Sprinkle greased cooky sheets with anise seed. Set oven at slow (300° F.). Lift cookies carefully; brush off excess flour; moisten bottom of each cooky with finger dipped in water. Place on prepared cooky sheets; bake 15 minutes or until dry but still pale and not brown. Moistened area on bottom of cooky will form characteristic "foot" of the springerle cooky. Makes 5 to 6 dozen.

PFEFFERNÜSSE

Preparation time: 20 min. / Baking time: 20 min.

2¼ c. sifted all-purpose flour; 1 tsp. baking powder; 2 tsp. cinnamon; ½ tsp. ground cloves; ½ tsp. mace; ¼ tsp. white pepper; 2 eggs; 1 c. sugar; 1 tsp. grated lemon rind; ½ c. finely chopped candied citron; confectioners' sugar.

Sift flour, baking powder, cinnamon, cloves, mace, and pepper together. Beat eggs until light; beat in sugar until very light and fluffy. Stir in dry ingredients. Mix in lemon rind and citron. Break off small pieces of dough; roll into 1-inch balls. Place cookies on greased cooky sheets about 1 inch apart. Cover with wax paper; let stand overnight. Bake in moderate oven (350° F.) 20 minutes. Cool on wire racks. Roll in confectioners' sugar to coat. Store in tightly covered container for about a week to mellow. Makes about 4½ dozen.

KRUMKAKE

Preparation time: 20 min. / Baking time: 40 min.

3 eggs; 1 c. sugar; 1 ⅔ c. sifted all-purpose flour; ¼ tsp. ground cardamom; ¼ tsp. salt; 1 c. heavy cream.

Beat eggs and sugar until very thick. Sift flour, cardamom, and salt together. Add alternately with cream to egg mixture. Heat krumkake iron to moderately hot on top of range. Do not allow

(continued)

PEAS & VEAL PAPRIKA

GIVE IT GARDEN FLAVOR WITH TENDER DEL MONTE PEAS

Add the delicate accent of DEL MONTE Early Garden Peas to this delightful and traditional dish for a taste of springtime: In 2 Tbsp. bacon fat, brown 2 lbs. 1-inch cubes boneless veal or beef. Add 1 medium onion, diced, 1 minced clove of garlic, 1 Tbsp. paprika, 1 tsp. salt, ¼ tsp. pepper. Sauté 3 minutes. Add 1¼ cups hot water; simmer, covered, about 50 min. Pour liquid off 1 can (1 lb. 1 oz.) DEL MONTE® Brand Peas; save it. (Don't these peas remind you of a batch you've shelled yourself? So good!) Just before meat is done, sauté ⅓ cup *each* of thin-sliced celery and mushrooms and ¼ tsp. basil in 1 Tbsp. butter 3 min. Add the peas, cover, heat. When meat is done, put in a serving dish. Blend 1 Tbsp. flour into drippings, add ⅓ cup liquid from peas, heat and stir. Take from heat, blend in ¾ cup dairy sour cream. Pour into dish with meat and top with peas. Serves 4-5.

Try DEL MONTE Peas just plain, too. You get your money's worth always—with DEL MONTE.

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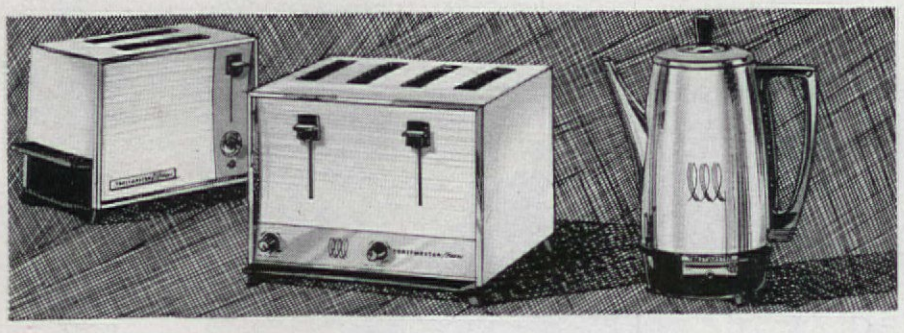

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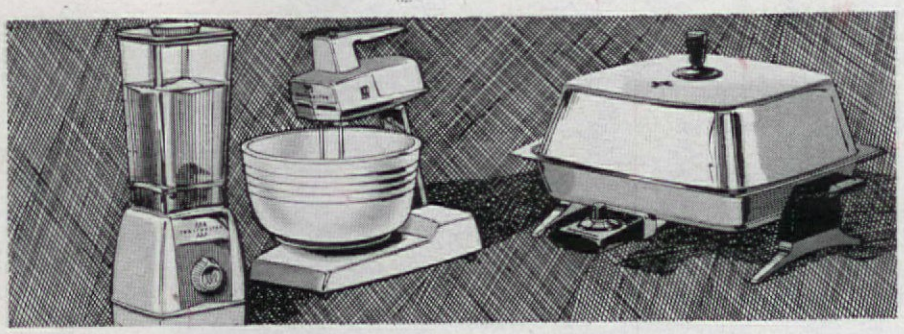

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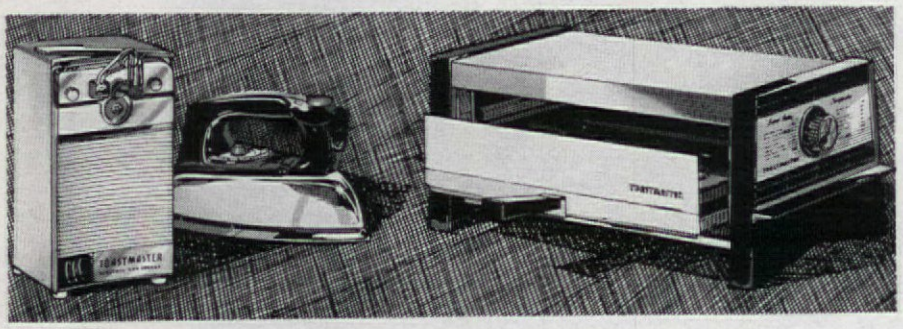

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(continued)

to become too hot, as fragile cookies will burn. Drop a tablespoonful of batter on hot iron; bring cover down, but do not press hard. Cook over moderate heat about 30 seconds on each side. Peel cooky from iron; quickly roll around wooden dowel or cone-shaped form (whichever comes with your iron). Cooky will stiffen at once and may be removed from form as soon as you are ready to roll the next cooky. Serve as is or fill just before serving with whipped cream flavored with rum or brandy extract. Makes about 3 dozen.

SCOTCH SHORTBREAD

Preparation time: 20 min. / Baking time: 35 to 40 min.

2½ c. sifted all-purpose flour; ¾ c. sugar; 1 c. butter or margarine.

Sift flour and sugar together. Cut butter or margarine in small pieces into flour mixture. Mix in with fingers until stiff dough forms. Roll out on floured surface ½-inch thick; cut into small, fancy shapes. Place shortbread on lightly greased cooky sheets. Bake in slow oven (325° F.) 35 to 40 minutes or until golden brown. Makes about 3 dozen.

BREADS (pictured in color on page 48)

BASIC YEAST DOUGH FOR CHRISTMAS COFFEECAKES

Preparation time: 40 min. / Rising time: 1½–2 hrs.

¾ c. milk; ¼ c. warm water (105°–115° F.); 1 pkg. active dry yeast or 1 cake compressed yeast; ½ c. sugar; 1 tsp. salt; ½ c. soft butter or margarine; 2 eggs; 5–5½ c. sifted all-purpose flour.

Scald milk; cool to lukewarm. Measure water into large mixing bowl (cool it to lukewarm for compressed yeast); sprinkle or crumble in yeast; stir until dissolved. Add lukewarm milk, sugar, salt, butter or margarine, and eggs. Add 3 cups flour; beat with mixer, egg beater, or wire whip until smooth. (This is the point at which you will add the other ingredients from the coffeecake recipe of your choice.) Add 1½ cups flour; dough will be very sticky. Flour board with remaining flour; turn dough out on floured board. Work just enough flour into dough with spatula or hands until dough handles easily. (This method of adding flour gives a very tender coffeecake.) Knead dough until smooth and elastic. Place dough in well-greased bowl; turn dough over to bring greased side up; cover with clean, damp cloth. Let rise in warm place (85° F.) free from draft, 1 to 1½ hours or until doubled in bulk. Punch dough down; let rise 30 minutes or until doubled. Shape dough as directed for individual coffeecake.

PANETONE

1 recipe Basic Yeast Dough; 3 egg yolks, beaten; 1 c. golden raisins; ½ c. pine nuts (pignoli); 1 c. mixed candied fruits; 1½ tsp. anise extract; 2 tbs. melted butter or margarine.

Prepare Basic Yeast Dough through the step of adding 3 cups flour; beat smooth. Add beaten egg yolks, raisins, pine nuts, candied fruits, and anise extract. Add the 1½ cups flour; work in remaining flour, knead and let rise according to basic recipe. To prepare pan: Tear off piece of heavy foil large enough to encircle 9-inch layer-cake pan. Fold lengthwise until 3 inches wide; form into circle inside pan; secure with paper clip. Grease bottom of pan and inside of foil. Turn dough out on floured board; knead to press out air bubbles. Shape into smooth ball; press into prepared pan. Let rise in warm place (85° F.) free from draft, 1 hour or until doubled in bulk. Cut cross in top with sharp knife; brush with melted butter or margarine. Bake in hot oven (400° F.) 10 minutes; reduce heat to slow (325° F.), bake 35 to 40 minutes longer or until top is golden brown. Decorate with Confectioners' Icing, candied cherries, and angelica, if desired. Makes 1 Panetone.

STOLLEN

1 recipe Basic Yeast Dough; ½ c. blanched chopped almonds; ½ c. candied cherries, halved; ½ c. chopped candied citron; 1 c. seedless raisins; 1 tbs. grated lemon rind; ¼ c. melted butter or margarine.

Prepare Basic Yeast Dough through the step of adding 3 cups flour; beat smooth. Add almonds, cherries, citron, raisins, and

(continued)

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(continued)
lemon rind. Add the 1½ cups flour; work in remaining flour, knead, and let rise in bowl according to basic recipe. When dough has finished rising, turn out on lightly floured board; knead to press out air bubbles; divide in half. Shape each half into 7x12-inch oval; brush with melted butter or margarine. Fold long side two thirds across dough (like a Parker House roll). Brush with melted butter or margarine. Place on greased cooky sheets; cover. Let rise in warm place (85° F.) free from draft, 1 hour or until doubled in bulk. Bake in moderate oven (375° F.) 30 to 35 minutes or until top is golden brown. Brush with remaining melted butter or margarine halfway through the baking period. Decorate with Confectioners' Icing, candied cherries, and almonds, if desired. Makes 2 Stollen.

KULICH

1 recipe Basic Yeast Dough; ½ c. seedless raisins; ½ c. chopped blanched almonds; ¼ c. chopped candied orange peel; 1 tsp. vanilla.

Prepare Basic Yeast Dough through the step of adding 3 cups flour; beat smooth. Add raisins, almonds, orange peel, and vanilla. Add the 1½ cups flour; work in remaining flour, knead, and let rise in bowl according to basic recipe. When dough has finished rising, turn out on lightly floured board; knead to press out air bubbles; divide dough in half; shape each half into smooth ball. Press each into a well-greased 1-pound coffee can; cover with clean towel. Let rise in warm place (85° F.) free from draft, 1 hour or until dough rises to top of can. Bake in moderate oven (375° F.) 30 to 35 minutes or until top is golden. Cool. Frost with Confectioners' Icing; decorate. Makes 3 Kulich.

Confectioners' Icing: Blend 1 cup sifted confectioners' sugar with ½ teaspoon vanilla and enough water to make an icing of good spreading consistency. To tint, add food coloring to make frosting a delicate pastel.

CAKES (pictured in color on pages 46 and 47)

MARZIPAN CAKE

Preparation time: 35 min. / Baking time: 50-60 min.

2 pkg. (1 lb. 1 oz. ea.) poundcake mix; red food coloring; 1 c. currant jelly (or favorite kind); 1 egg white; 1 can (8 oz.) almond paste; 1 tsp. almond extract; 2½ c. sifted confectioners' sugar.

Set oven at moderate (350° F.). (Slow [325° F.] for glass pan.) Grease and flour 9x5x3-inch or 8x4½x2¾-inch loaf pan. Prepare and bake 1 poundcake according to package directions. Cool in pan 10 minutes; remove from pan; cool on wire rack. Prepare second poundcake according to package directions; add food coloring to tint batter a medium pink. Bake and cool as directed. Chill cakes 1 hour. Cut bottoms and all brown sides from cakes; cut off rounded tops to make tops even and flat. Lay cake on side; cut in half; cut each half lengthwise into 4 strips. Repeat with second cake. Beat jelly with fork. Spread cake strips with jelly; press strips of alternate colors together in checkerboard pattern. Repeat for second cake. Wrap cakes in foil or plastic wrap; chill while preparing *Marzipan Frosting*. Beat egg white until stiff. Crumble almond paste into egg white; beat until blended. Add almond extract. Add sugar gradually, working in with fingers if necessary. Turn out on board lightly sprinkled with confectioners' sugar; divide in half; form each half into rectangular shape; take measurements of top, bottom, and sides of cake. Roll marzipan to rectangle of these dimensions; trim edges even. Spread all sides of chilled cake with jelly; place in center of marzipan rectangle. Bring marzipan up over sides of cake to meet in center. Seal by pressing firmly with knife blade. Garnish with marzipan grapes. Wrap in foil or plastic wrap; chill thoroughly. Makes 2 cakes.

To make marzipan grapes as pictured, prepare a second batch of Marzipan Frosting as directed above. Divide mixture in thirds. Knead green food coloring into each third in varying strengths to make 3 shades of green. Shape darkest green batch into leaves and tendrils. Pinch off small pieces of other two batches and roll between palms of hands to form grapes of different sizes. Arrange on cake to resemble bunch of grapes. Moisten bottom of each with corn syrup so it will adhere to frosting. Arrange leaves and tendrils on cake.

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DUNDEE CAKE

Preparation time: 25 min. / Baking time: 1 hr. 50 min.

¾ c. soft butter or margarine; 1 tsp. grated orange rind; 1 c. sugar; 4 eggs; 2½ c. sifted all-purpose flour; 1 tsp. baking powder; 2 tbs. orange juice; ½ c. golden raisins; ½ c. currants; ½ c. candied lemon peel; ½ c. candied cherries, halved; ¼ c. chopped blanched almonds.

Line 9x5x3-inch loaf pan with foil; grease foil. Set oven at slow (275° F.). Beat butter or margarine, orange rind, sugar, and eggs together until well blended. Sift flour and baking powder together; stir into creamed mixture alternately with orange juice. Stir in raisins, currants, candied lemon peel, candied cherries, and almonds. Spread batter evenly in prepared pan. Bake 1 hour and 50 minutes or until cake tests done. Remove from oven; cool in pan 10 minutes; remove from pan; peel off foil; cool completely on wire rack. Decorate cake with additional whole blanched almonds and candied cherries, if desired. Makes 1 loaf.

YULE LOG (Bûche de Noël)

Preparation time: 40 min. / Baking time: 12–15 min.

3 eggs; 1 c. sugar; ⅓ c. water; 1 tsp. vanilla; 1 c. sifted all-purpose flour; 1 tsp. baking powder; ¼ tsp. salt; 1 pkg. (6 ¾ oz.) creamy white frosting mix; 1 pkg. (14 oz.) chocolate fudge frosting mix; 1 tbs. instant coffee; ¼ c. chopped pistachio nuts.

Set oven at moderate (375° F.). Grease 15x10x1-inch jelly-roll pan; line with wax paper; grease paper. Sprinkle towel the length of pan with confectioners' sugar. Beat eggs at high speed on mixer until thick and light-colored. Add sugar; beat until very thick; stir in water and vanilla. Sift flour, baking powder, and salt together; fold gently into egg mixture. Spread evenly in pan. Bake 12 to 15 minutes or until top springs back when lightly touched with finger tip. Loosen edges; invert on prepared towel. Peel off paper. Cut off crisp edges. Roll up cake and towel, starting from narrow end. Cool on wire rack.

Prepare white and chocolate frostings according to package directions. Reserve ¼ cup white frosting; stir remainder and instant coffee into chocolate to make mocha frosting. Unroll cake; spread with mocha frosting; reroll. Frost roll with mocha frosting. Cut a diagonal slice from each end. Arrange slices on roll to resemble knots. Frost knots and ends of roll with white frosting. Score frostings with tines of fork. Sprinkle with pistachio nuts. Makes 1 cake.

ORIENTAL FRUITCAKE

Preparation time: 40 min. / Baking time: 1 hr. 45 min.

½ c. soft shortening; 1¼ c. sugar; 3 eggs; ⅓ c. molasses; 2 c. sifted all-purpose flour; ½ tsp. baking soda; ½ tsp. salt; ½ tsp. ground allspice; ¼ tsp. ground cloves; ½ tsp. mace; 1 tsp. cinnamon; ½ c. milk; 1 c. chopped walnuts; 1 c. seedless raisins; 2 c. mixed candied fruits; 1 pkg. (9½ oz.) white cake mix; Lemon-Coconut filling; 1 pkg. fluffy white frosting mix.

Set oven at slow (275° F.). Grease two 9-inch layer-cake pans; line bottom with wax paper; grease paper. Beat shortening, sugar, eggs, and molasses until well blended. Sift flour, soda, salt, allspice, cloves, mace, and cinnamon together. Add alternately with milk to molasses mixture. Stir in nuts, raisins, and candied fruits. Pour batter into prepared pans. Bake 1 hour and 15 minutes or until cake tests done. Cool in pans 10 minutes; remove from pans; peel off paper; cool completely.

Prepare, bake, and cool white cake mix according to package directions for a 9-inch layer. Put 3 cooled layers together, with white layer in middle, with Lemon-Coconut filling. Prepare fluffy white frosting according to package directions; frost sides and top of cake. Decorate, if desired. Makes one 9-inch cake.

Lemon-Coconut Filling: ¾ c. sugar; 3 tbs. cornstarch; ¾ c. water; 1 tbs. butter or margarine; 2 tbs. grated lemon rind; ¼ c. lemon juice; ½ c. flaked coconut.

Mix sugar and cornstarch in saucepan; add water. Cook over medium heat, stirring constantly, until thick and clear; remove from heat; add butter or margarine. Cool; stir in lemon rind and juice and coconut. Spread between cake layers. THE END

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• APPETIZERS

QUICK LIVERWURST PÂTÉ *Preparation time: 10 min. Chilling time: overnight*

1 lb. liverwurst
2 tbs. grated onion
½ tsp. salt
¼ tsp. pepper
¼ tsp. crushed thyme
½ tsp. grated lemon rind
2 tbs. mayonnaise or salad dressing
¼ c. melted butter or margarine

Mash liverwurst in mixer bowl or in blender; stir in remaining ingredients; blend well. Pack into a buttered two-cup mold. Chill overnight. Unmold on small serving plate; garnish with parsley and rose radishes, if desired. Serve with crackers.

HARLEQUIN DIP *Preparation time: 10 min. Chilling time: few hrs.*

1 tbs. grated onion
½ c. finely diced cucumber
¼ c. finely diced radishes
¼ c. shredded carrot
1 pkg. (3 oz.) cream cheese
1 c. dairy sour cream
1 tsp. chopped parsley
½ tsp. salt
¼ tsp. liquid hot-pepper sauce

Blend all ingredients together. Chill until serving time. Makes about 2 cups.

TESTED IN THE AMERICAN HOME KITCHENS

• SAUERBRATEN

Preparation time: 20 min.
Marinating time: 1–2 days
Cooking time: 3–3½ hrs.

3 lbs. round or rump of beef
1¼ c. cider vinegar
¾ c. red wine
⅓ c. water
1 tsp. peppercorns
1½ tbs. sugar
3 bay leaves
2 medium-sized onions, sliced
8 whole cloves
1 tsp. mustard seeds
1½ tsp. salt
2 tbs. flour
1 tsp. salt
⅛ tsp. black pepper
2 tbs. shortening
2 tbs. flour
½ c. gingersnap crumbs (6 to 7 small gingersnaps crumbled)

Put roast in 3-quart bowl. Combine vinegar, wine, water, peppercorns, sugar, bay leaves, onions, cloves, mustard seeds, and 1½ teaspoons salt. Stir to blend; pour over beef. Place in refrigerator for 1 to 2 days, turning beef frequently in marinade. Remove meat; wipe dry with paper towels. Combine 2 tablespoons flour, 1 teaspoon salt, and ⅛ teaspoon pepper. Dredge beef well in this mixture. Brown beef in large kettle or Dutch oven in shortening, turning to brown all sides well. Add marinade. Cover; simmer 3 to 3½ hours, adding a little water from time to time, if necessary, to keep at least 1 to 2 inches of liquid in pan. When beef is very tender remove to heated platter. Strain liquid; add water to make 2 cups. Combine remaining 2 tablespoons flour and gingersnap crumbs in pan. Slowly stir in strained liquid; stir until smooth and thickened. Pour some gravy over meat. Put remainder in gravy boat. Makes 6 to 8 servings.

TESTED IN THE AMERICAN HOME KITCHENS

• APPLE-STUFFED PORK CHOPS

Preparation time: 20 min.
Baking time: 65 min.

6 loin pork chops, 1½-in. thick with pocket cut for stuffing
1½ c. coarse soft bread crumbs
¾ tsp. salt
¼ tsp. ground nutmeg
2 tsp. minced onion
¼ c. finely diced celery
1 tart apple, peeled, cored, and diced
2 tsp. grated orange rind
¼ c. seedless raisins
1 tbs. melted butter or margarine

Heat oven to slow (325° F.). Spread pockets in chops wide open. Stand chops on bone in shallow roasting pan. Combine crumbs and remaining ingredients; toss well. Spoon stuffing into pockets in chops. Cover pan tightly. Bake 50 minutes; remove cover. Continue to bake 15 minutes longer, or until chops and stuffing are lightly browned. Makes 6 servings.

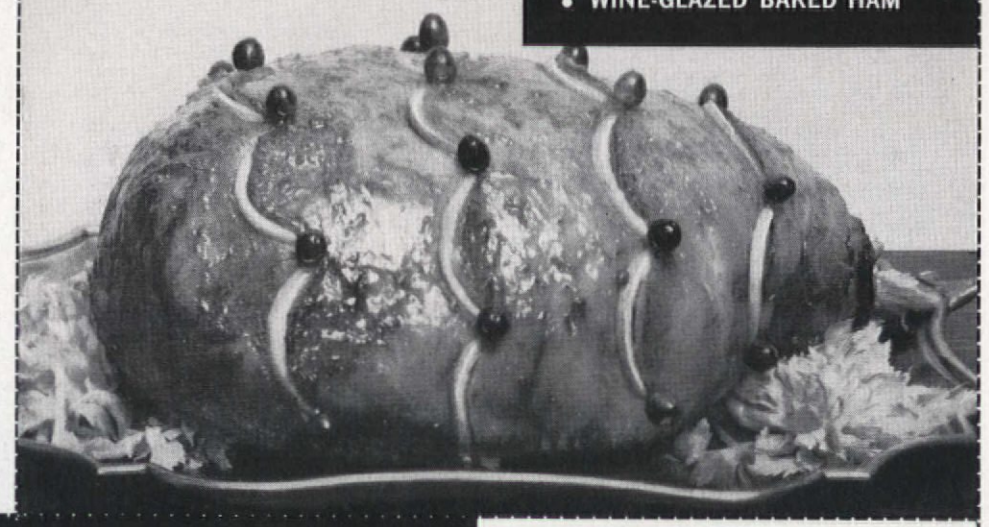
CORN-GREEN PEPPER STUFFING FOR PORK CHOPS

2 c. coarse, soft bread crumbs
½ tsp. crushed oregano
1 tsp. salt
¼ tsp. pepper
1 tbs. butter or margarine
3 tbs. chopped onion
½ c. finely diced green pepper
1 c. whole-kernel corn, drained
2 tbs. chili sauce

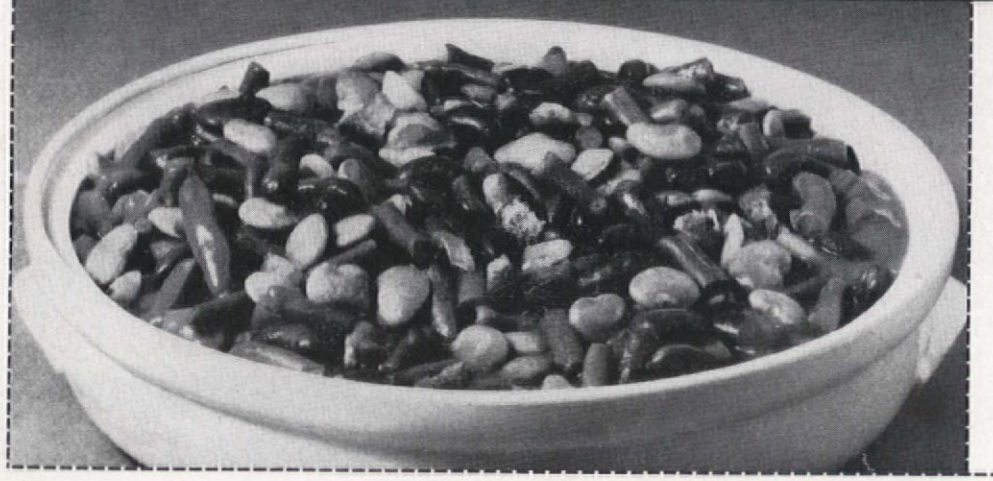
Combine crumbs, oregano, salt, and pepper in a bowl. In a small saucepan melt butter or margarine; add onion and green pepper; cook until onion is transparent. Add to crumbs; add corn and chili sauce; toss, blending well. Use as stuffing for 6 pork chops. Bake as above.

TESTED IN THE AMERICAN HOME KITCHENS

• WINE-GLAZED BAKED HAM



• THREE-TONE BEAN CASSEROLE



• NOODLE-ALMOND CASSEROLE

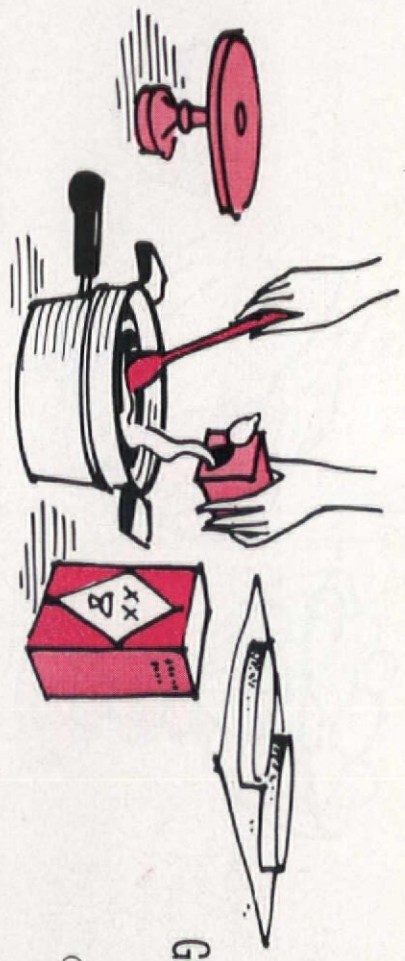
Preparation time: 20 min.
Baking time: 25 min.

1 pkg. (6 oz.) noodles
2 tbs. butter or margarine
½ lb. mushrooms, thinly sliced
2 tbs. minced onion
½ tsp. salt
1½ c. chicken stock or consommé
4 tbs. butter or margarine
½ c. slivered almonds
3 tbs. flour
2 tbs. chopped parsley

Cook noodles as package directs; drain. Melt butter or margarine in skillet; add mushrooms; cook, stirring occasionally, until lightly browned. Add onion and salt; cook 1 minute. Combine noodles and mushroom mixture; pour into a 1½-quart buttered casserole. Pour chicken stock or consommé over. Refrigerate until 30 minutes before serving time. Heat oven to moderate (375° F.). Cover casserole; bake 25 minutes. Combine butter or margarine, almonds, and flour in small saucepan. Heat, stirring, until mixture is a deep golden brown. Stir mixture through noodles. Sprinkle with parsley. Serve at once. Makes 6 servings. For party serving for 12, double recipe.

TESTED IN THE AMERICAN HOME KITCHENS

Fudge frosting too stiff to spread? Thin it by adding light cream or milk—a small amount at a time. If it's too thin, beat in sifted confectioners' sugar.



AMERICAN HOME RECIPES

Good Eating Through the Holidays

(pictured in color on pages 42 and 43)

• THREE-TONE BEAN CASSEROLE

Preparation time: 25 min.
Baking time: 20 min.

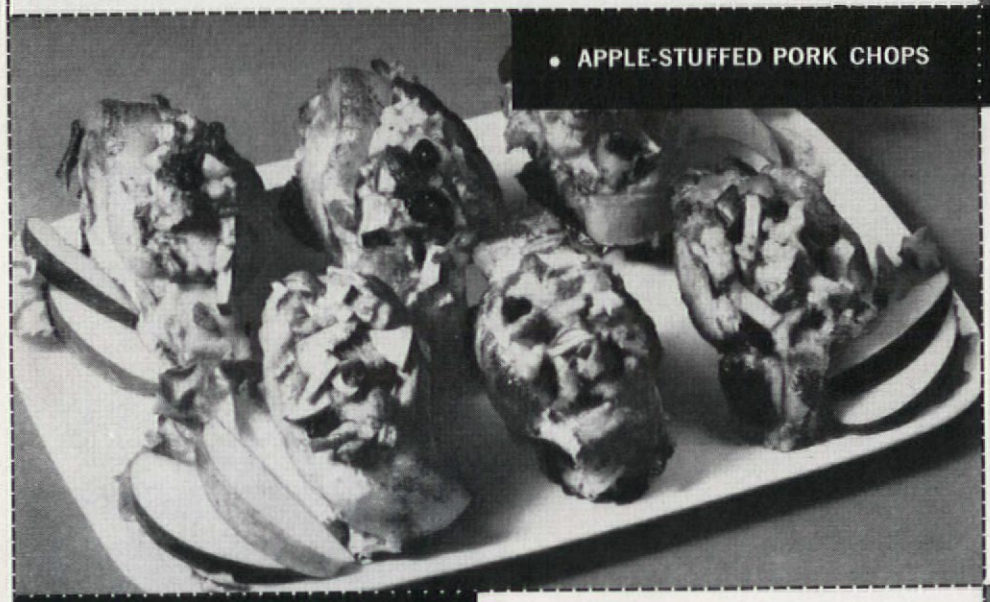
1 can (1 lb. 4 oz.) red kidney beans
1 pkg. (10 oz.) frozen Lima beans
1 pkg. (10 oz.) frozen cut green beans
2 tbs. minced onion
1 tsp. prepared mustard
1 tsp. salt
¼ tsp. pepper
1 tbs. dried parsley flakes
1 can (10½ oz.) tomato soup
1 tbs. butter or margarine
½ c. coarse bread crumbs

Heat oven to moderate (375° F.). Drain kidney beans. Cook Limas and green beans as packages direct; drain. Blend together onion, mustard, salt, pepper, parsley flakes, and soup. Stir in beans; turn into 1½-quart casserole. Melt butter or margarine in small saucepan; stir in crumbs. Sprinkle buttered crumbs over beans. Bake 20 minutes, or until crumbs are golden brown and mixture bubbling. Makes 8 servings.

TESTED IN THE AMERICAN HOME KITCHENS

• NOODLE-ALMOND CASSEROLE

• APPLE-STUFFED PORK CHOPS



• WINE-GLAZED BAKED HAM

Preparation time: 30 min.
Baking time: 2–2½ hrs.

1 smoked ready-to-eat ham (12 to 14 lbs.)
1 c. brown sugar, firmly packed
1 c. red wine
4 tsp. grated orange rind
1 tsp. ground allspice
1 tsp. ground cloves
2 small navel oranges
Raw cranberries

Carefully remove skin from ham with sharp knife. Trace 7 or 8 circles on a piece of heavy brown paper with a 2½-inch cooky cutter. Cut out circles; cut each in half. Arrange half circles across surface of ham starting at the small end, leaving about 1½ inches between rows. With a small sharp knife cut through the fat along the rounded edges, making rows of scallops. Remove paper. Place ham in shallow roasting pan. Combine brown sugar, wine, rind, and spices in a small saucepan. Bring to boiling; simmer 5 minutes. Heat oven to slow (325° F.). Drizzle half the wine syrup over ham. Bake, basting frequently with remaining syrup, for 2 to 2½ hours, or until fat is crisp and glazed. Remove ham from oven. With a sharp knife slit fat under scallops. Cut oranges in thin slices; cut slices in half; slip a half slice under each glazed scallop. Arrange a cranberry at top point of each scallop; secure with wooden pick, if necessary. Transfer ham to heated platter. Garnish with crisp celery leaves, if desired.

TESTED IN THE AMERICAN HOME KITCHENS

• APPETIZERS

Preparation time: 10 min.
Chilling time: ½ hr.

CHUTNEY-STUFFED DRIED APRICOTS OR PRUNES

¼ c. bottled chutney, chopped
1 pkg. (3 oz.) cream cheese
¼ c. finely diced celery
½ tsp. grated orange rind
2 doz. dried apricot halves or 1 doz. dried pitted prunes

Blend together chutney, cream cheese, celery, and orange rind. Chill a half hour. Place 1 teaspoon mixture in center of each apricot half or use it to stuff prunes. Makes about ⅔ cup.

CHICKEN-PECAN CRUNCH

Preparation time: 15 min.

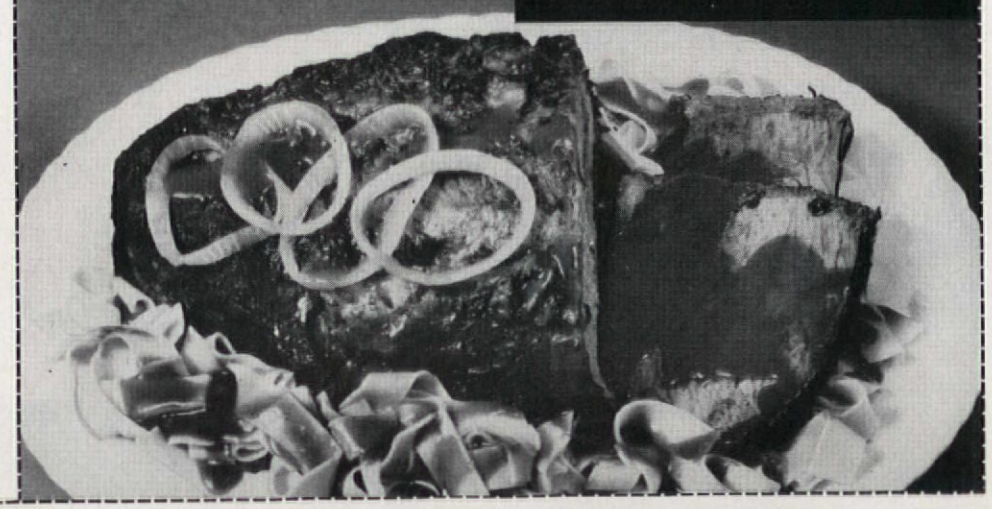
1 can (6 oz.) boned chicken or 1⅓ c. finely diced cooked chicken or turkey
2 tbs. butter or margarine
1 c. chopped pecans
½ tsp. grated lemon rind
¼ c. mayonnaise or salad dressing
1 pkg. (3 oz.) cream cheese
½ tsp. grated nutmeg
¼ tsp. salt
1 tsp. lemon juice
2–3 tbs. light cream

Mince chicken or turkey. Melt butter or margarine; add pecans; brown nuts slightly. Combine chicken, pecans, and remaining ingredients, except cream; blend in enough cream to make a good consistency for dipping or spreading. Makes about 1½ cups.

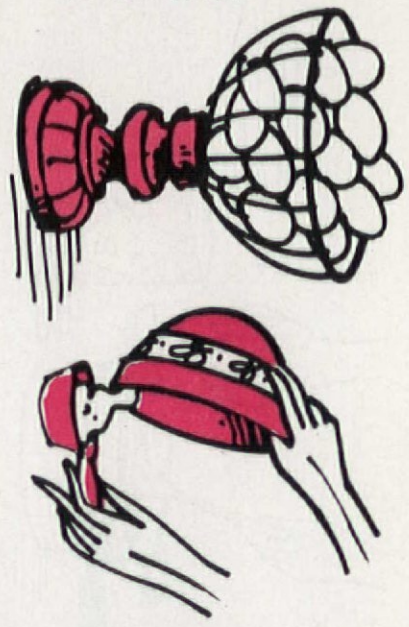
If dip is refrigerated, remove from refrigerator one hour before serving time and thin, if necessary, with a little more cream.

TESTED IN THE AMERICAN HOME KITCHENS

• SAUERBRATEN



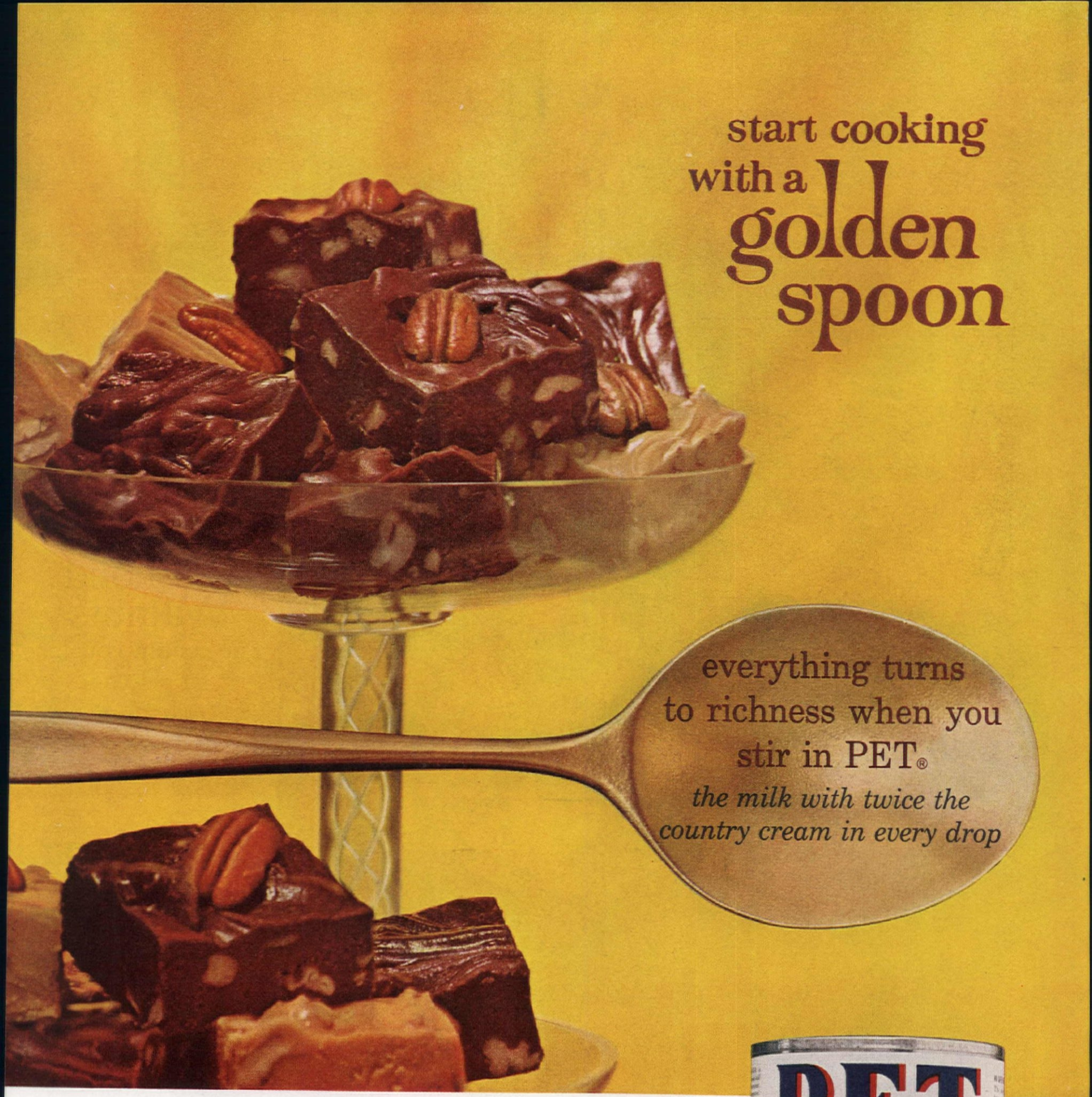
When dividing a recipe you may find you need less than 1 egg. Beat a whole egg slightly, measure it with a tablespoon and divide it and use half. The rest can be used for making sauces.



AMERICAN HOME RECIPES

Good Eating Through the Holidays

(pictured in color on pages 42 and 43)



start cooking with a golden spoon

everything turns to richness when you stir in PET®

the milk with twice the country cream in every drop

• FABULOUS FUDGE •

A PET Milk Golden Spoon recipe

No thermometers, soft-ball testing! Your fudge will be perfect every batch with PET Evaporated Milk. Thin milk just won't do! It takes the creamy thickness of PET to blend this luscious fudge with just 5 minutes cooking, no beating at all.

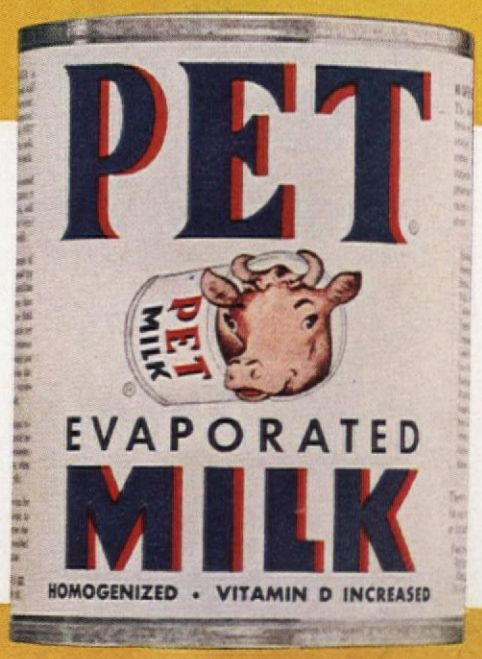
1. Mix in a heavy 2-quart saucepan **2¼ cups Sugar, ¾ cup PET Evaporated Milk, 1 cup KRAFT Marshmallow Creme or 16 large Marshmallows, ¼ cup Butter or Margarine** and **¼ teasp. Salt.**

2. Cook, stirring constantly, over medium heat to a boil (mixture will be bubbling all over top). Boil and stir 5 minutes more. Take off heat.

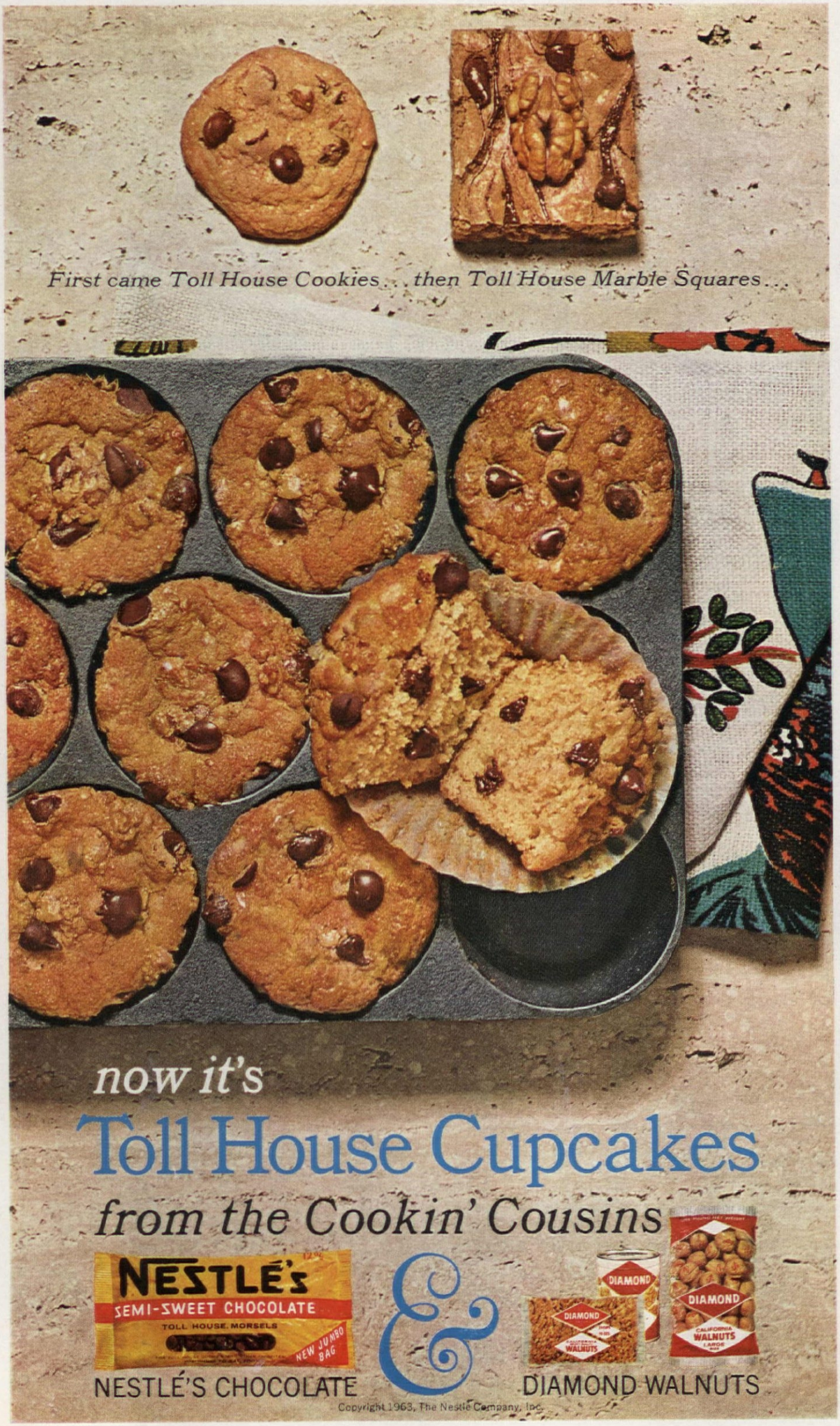
3. Stir in **6-oz. pkg. (1 cup) NESTLÉ'S® Semi-sweet Chocolate Morsels** until **completely** melted. Stir in **1 teasp. Vanilla** and **1 cup cut-up Nuts.** Spread in buttered 8-inch square pan. Cool. Cut into 30 pieces.

Butterscotch Fudge—Use 6-oz. pkg. (1 cup) **NESTLÉ'S®** Butterscotch Morsels in place of Chocolate Morsels.

PET MILK COMPANY
MILK PRODUCTS DIVISION



"PET"—Reg. U. S. Pat. Off.



Now the most exciting Toll House recipe yet... crunchy, delicious, loaded with

Nestlé's Chocolate & Diamond Walnuts

The cookin' cousins

Smooth, rich chocolate and crisp, crunchy walnuts taste so good together and you get the best of each with Nestlé's and Diamonds. Only Nestlé's makes the original Semi-Sweet Chocolate Morsels. They're pure semi-sweet chocolate. No artificial coating or glaze covers up their rich chocolate goodness. They stay whole in baking, then melt in your mouth. And you can depend on Diamonds—the best California Walnuts—to be fresh, sweet and crisp. Diamonds are packaged in the shell—or already shelled for you and packed to stay fresh in vacuum cans or transparent packages.

TOLL HOUSE CUPCAKES

Combine and beat till creamy ½ cup soft butter, 6 tbsps. granulated sugar, 6 tbsps. brown sugar, ½ tsp. vanilla. Beat in 1 egg. Sift together and stir in 1 cup plus 2 tbsps. sifted flour, ½ tsp. baking soda, ½ tsp. salt. Spoon by rounded tablespoonfuls into paper-lined 2½" cupcake cups. BAKE at: 375°F. TIME: 10 to 12 min. Remove from oven. TOPPING: Combine in bowl ½ cup firmly packed brown sugar, 1 egg, ⅛ tsp. salt; beat till very thick. Stir in one 6-oz. pkg. (1 cup) Nestlé's Semi-Sweet Chocolate Morsels, ½ cup chopped Diamond Walnuts, ½ tsp. vanilla. Spoon 1 tablespoonful over each cupcake. Return to oven. BAKE at: 375°F. TIME: 15 min. YIELD: 16.

You'll find recipes for Toll House® Cookies and Marble Squares on every package of Nestlé's® Semi-Sweet Chocolate Morsels—and the exciting, new Toll House Cupcakes on packages of Diamond Walnuts.

• PIMIENTO BROCCOLI

• PINEAPPLE-GLAZED LAMB SHANKS

Preparation time: 20 min.
Cooking time: 1 hr., 40 min.

6 lamb shanks (about 6 lbs.)
1 can (8½ oz.) crushed pineapple
1 tsp. salt
¼ tsp. pepper
½ tsp. crushed rosemary leaves
⅓ c. mint jelly
½ tsp. salt

Have butcher remove knuckle from shanks. Arrange shanks in heavy kettle or Dutch oven. Drain pineapple; add juice to meat; reserve pineapple. Add 1 teaspoon salt and ¼ teaspoon pepper. Pour in water to a depth of 1 inch. Cover; simmer 40 minutes. Combine pineapple, rosemary, and jelly in saucepan. Stir over low heat until mixture is blended and just beginning to boil. Heat oven to slow (325° F.). Arrange shanks on a rack in a shallow roasting pan; sprinkle with remaining ½ teaspoon salt; spoon about half of jelly mixture over. Bake 1 hour or until meat is fork-tender, brushing from time to time with jelly glaze. Remove to serving platter. Drizzle remaining jelly glaze over. Makes 6 servings.

TESTED IN THE AMERICAN HOME KITCHENS

• BAKED DEVILED ONION HALVES

Preparation time: 20 min.
Baking time: 35–40 min.

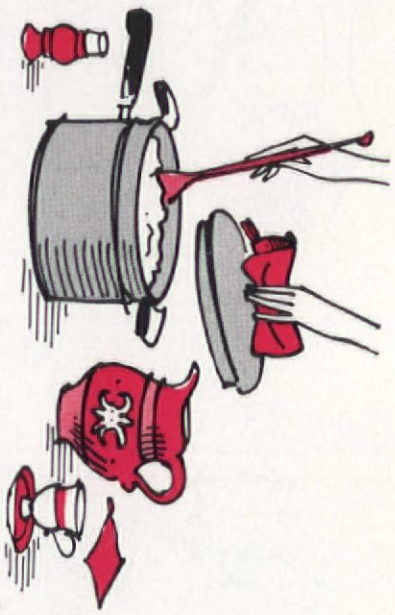
3 large onions (about 2 lbs.)
1 tsp. salt
½ c. water
1 can (4½-oz.) deviled ham
2 tsp. bottled horseradish
½ tsp. dry mustard
½ c. finely crushed cracker crumbs
2 tsp. dried parsley flakes
2 tbs. grated Cheddar cheese

Heat oven to hot (400° F.). Peel onions; cut in half crosswise. Arrange, cut side up, in shallow baking pan; sprinkle with salt; pour water into pan; cover. Bake 30 to 35 minutes, or until fork-tender. Meanwhile, combine ham, horseradish, mustard, cracker crumbs, and parsley. Taste mixture; add salt if needed. Spoon ham mixture onto onions. Sprinkle with cheese; bake, uncovered, 5 minutes, or until cheese is melted. Makes 6 servings.

TESTED IN THE AMERICAN HOME KITCHENS

• SPINACH AND CELERY CASSEROLE

Scramble eggs in a double boiler on occasions when breakfasters arise at different times. This way the eggs will stay hot and keep moist and creamy.



• GLAZED BEETS WITH CRUMBLED BLUE CHEESE

• POACHED SALMON STEAKS WITH MUSTARD-DILL SAUCE

Preparation time: 10 min.
Cooking time: 8–10 min.

6 salmon steaks, 1¼-in. thick ea.
1 bay leaf
1 small onion, sliced
1 tsp. salt
1 slice lemon
Hot water

Arrange steaks in a large skillet. Add bay leaf, onion slices, salt, and lemon. Pour in enough hot water to almost cover steaks. Bring to boiling. Reduce heat; simmer 8 to 10 minutes, or until fish flakes easily when tested with a fork. Remove steaks to heated platter and serve with Mustard-Dill Sauce. Makes 6 servings.

MUSTARD-DILL SAUCE

¼ c. butter or margarine
⅛ tsp. pepper
1½ tsp. salt
2 tsp. prepared mustard
½ tsp. dill seed
½ tsp. grated lemon rind
2 tbs. flour
1½ c. milk
2 egg yolks
2 tbs. lemon juice

Melt butter or margarine in saucepan. Stir in pepper, salt, mustard, dill, lemon rind, and flour. Add milk slowly. Cook, stirring until sauce is smooth and just beginning to bubble around the edges. Beat egg yolks; stir about half the sauce into yolks. Stir into sauce in pan; cook, stirring, 1 minute. Add lemon juice. Strain. Makes about 1½ cups sauce.

TESTED IN THE AMERICAN HOME KITCHENS

AMERICAN HOME RECIPES

Good Eating Through the Holidays

(pictured in color on pages 42 and 43)

• GLAZED BEETS WITH CRUMBLED BLUE CHEESE

Preparation time: 15 min.
Cooking time: 40 min.

2 bunches beets (4 c. sliced)
⅓ c. sugar
½ tsp. salt
2 tsp. cornstarch
¼ tsp. ground cinnamon
½ c. vinegar
2 tbs. water
2 tbs. butter or margarine
½ c. crumbled blue cheese

Scrub beets but do not peel them. Cut off tops; cover with water; boil about 40 minutes, or until fork-tender. Drain; run cold water over to cool; skin and slice. Combine sugar, salt, cornstarch, and cinnamon in small saucepan. Stir in vinegar and water; cook and stir until mixture is clear and bubbling; stir in butter or margarine. Pour over sliced beets and toss to coat well. Just before serving, sprinkle with cheese. Makes 6 to 8 servings.

TESTED IN THE AMERICAN HOME KITCHENS

• POACHED SALMON STEAKS WITH MUSTARD-DILL SAUCE

• BAKED DEVILED ONION HALVES

• SPINACH AND CELERY CASSEROLE

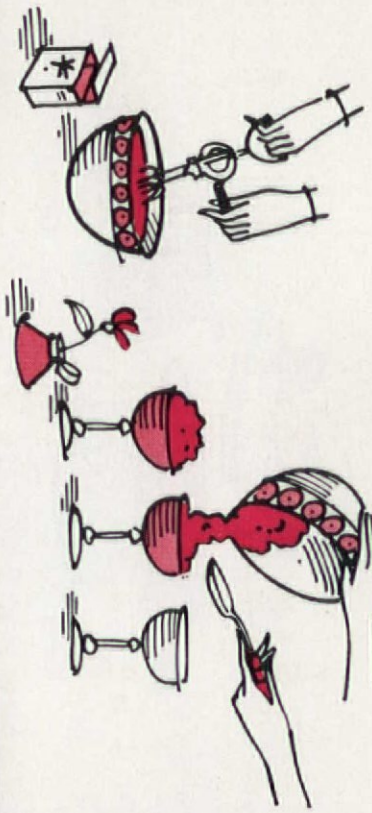
Preparation time: 20 min.
Baking time: 20 min.

2 pkg. (10-oz. ea.) frozen chopped spinach
2½ c. thinly sliced celery, tops and all
1 c. water
1 tsp. salt
3 tbs. butter or margarine
¼ tsp. salt
¼ tsp. pepper
1 tbs. flour
½ c. light cream
2 tsp. bottled horseradish
1 tbs. grated Parmesan cheese

Cook spinach as package directs; drain *well*. Combine celery, water, and 1 teaspoon salt in saucepan. Cover; cook rapidly 5 minutes. Remove cover; cook until liquid is almost absorbed. Add butter or margarine, ¼ teaspoon salt, and pepper. Blend flour and cream until smooth; add to celery. Stir until sauce is thick and just begins to bubble; stir in horseradish and drained spinach. Pour into buttered 1½-quart casserole; sprinkle with cheese. Bake in moderate oven (375° F.) 20 minutes. Makes 6 servings.

TESTED IN THE AMERICAN HOME KITCHENS

Glamorize a simple gelatin dessert. Let gelatin partially set, then beat with a rotary beater until it is light and fluffy. Pour it into mold or sherbet glasses and chill until set.



• PIMIENTO BROCCOLI

Preparation time: 15 min.
Cooking time: 15–20 min.

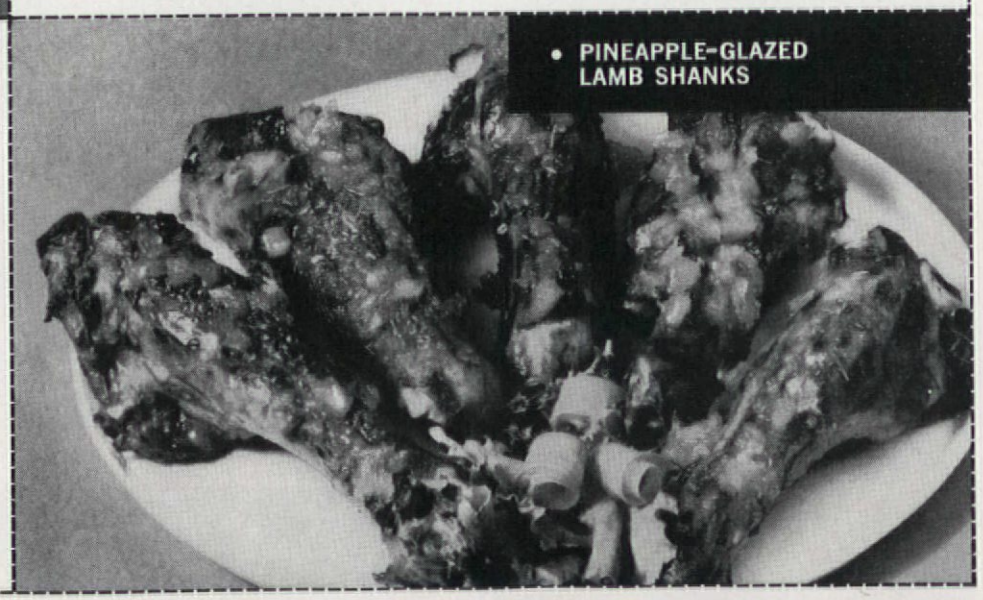
For 4 servings:
1 bunch broccoli
4 tbs. butter or margarine
⅓ c. chopped green onion
¼ c. chopped pimiento
1½ tsp. grated lemon rind
3 tbs. lemon juice
½ tsp. salt
Dash of pepper

For 12 servings:
3 bunches broccoli
¾ c. butter or margarine
1 c. chopped green onion
¾ c. chopped pimiento
4½ tsp. grated lemon rind
½ c. lemon juice
1½ tsp. salt
¼ tsp. pepper

Wash broccoli; cut in flowerets. Slash stems to hasten cooking. Cook in small amount of boiling salted water in covered pan (a large skillet is excellent so broccoli can lie flat) 15 to 20 minutes, or until stalks are tender when pierced with fork. While broccoli cooks, melt butter or margarine in small saucepan; add onions; cook until almost soft. Remove from heat; stir in pimiento, lemon rind and juice, salt, and pepper. Drain broccoli; arrange in warm serving dish; pour sauce over.

TESTED IN THE AMERICAN HOME KITCHENS

• PINEAPPLE-GLAZED LAMB SHANKS



AMERICAN HOME RECIPES

Good Eating Through the Holidays

(pictured in color on pages 42 and 43)

Of all leading national brands

only Mazola® Oil gives you all 4 benefits that modern homemakers demand

1 100% pure golden corn oil.
Mazola is not a blend of oils; it contains no cottonseed oil, no soybean oil, no safflower oil. Every drop of Mazola is pure corn oil which needs no artificial preservatives to protect its golden lightness, its golden goodness.

2 Most effective of all leading brands in cutting down saturated fats.
Mazola provides active polyunsaturates. This means you can cut down your family's saturated fat intake by using Mazola instead of the more saturated fats and oils for frying, baking and salad-making.

3 Fries light . . . golden . . . delicious.
Mazola has its own delicate flavor which enhances the good taste of the foods you fry. Golden crisp outside . . . tender and juicy inside . . . these are Mazola's wonderful qualities.

4 No greasy taste . . . no heavy taste . . . so easy to digest. Modern cooks take pride in serving meals both delicious and digestible. They are the women who won't settle for less than pure golden-light Mazola Corn Oil . . . to them it's the most precious of vegetable oils.

No other kind of oil can match Mazola

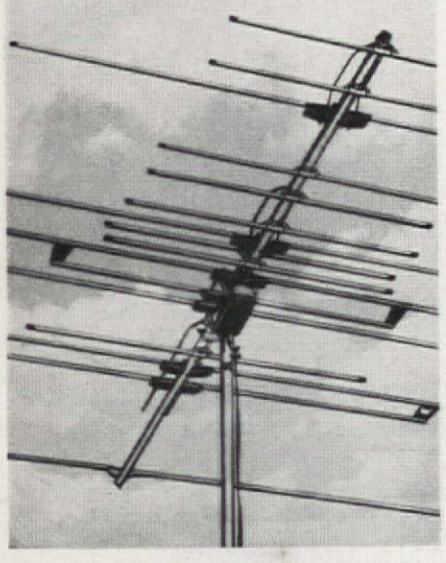
GOOD LIVING . . . GOOD BARGAIN!

If ever you are tempted to buy a cheaper oil, first check the label for size and content! Is it pure golden-light corn oil? Think it over . . . and you'll always reach for golden-light Mazola . . . pure corn oil in full pint and full quart crystal clear bottles . . . your guarantee of golden goodness!

NOTE: To enjoy *more* of the healthful benefits of Mazola Corn Oil— serve delicious Mazola Margarine.

Winegard develops new Super-Sensitive TV Antenna

(Excellent for Color)



New Winegard antenna development gives you positive reception improvement for color and black and white TV.

Designed to meet the critical standards for perfect color reception, the new Winegard Colortron antenna is naturally more sensitive than ordinary antennas for black and white. In fact, the Colortron antenna is so outstanding that it is the only outdoor antenna you can buy that carries a written guarantee of satisfaction.*

There are two reasons Colortron delivers exceptional TV reception. First, a patented Electro-Lens director system intercepts more TV signal . . . rejects interference. Then, signals are greatly amplified by a built-in electronic power pack with two RCA nuvistors.

The effect on your reception is this: Often, you can pull in stations ordinary antennas can't reach. Pictures, on all channels, become sharper . . . brighter. There's power to spare — from one Colortron antenna you can even operate as many as 6 sets simultaneously.

Colortrons are dependable, too—built to last. Wind tested to 100 m.p.h., permanently GOLD ANODIZED finish won't ever rust or turn dull.

Colortrons are available in 4 models from $24.95. Electronic power pack extra. If you and your family want better TV reception—black and white or color—the new Winegard Colortron is a wise investment. Get the full story. Ask your TV serviceman or send coupon.

*Guarantee in force for 90 days after installation.

Winegard 3011-12 Kirkwood Burlington, Iowa

☐ Send FREE booklet on Colortron
☐ Send information on long distance FM reception.

Name_____

Address_____

City_____ State_____

My nearest TV station is _____ miles away.

EASY DISHWASHING

Ingredients:

1 automatic dishwasher

Lots of hot water

Favorite brand of dishwasher detergent

Dirty dishes

Instructions:

Load the dirty dishes in the automatic dishwasher so that water circulates freely. Add recommended amount of dishwasher detergent. Set control dial. Sit back, relax, and enjoy the complete freedom from ever again having to wash dishes by hand.

RECIPE FOR 225 MORE LEISURE HOURS IN 1964

What are you asking for for Christmas? Never mind about mink and diamonds. Ask for a dishwasher! If you don't, you're really missing the sleigh. No woman in this day and age should waste her life standing over a sink. Washing dishes by hand is as archaic as beating your clothes clean on the rocks and running out to the well for water. It's time-consuming, hand-reddening, temper-ruining, plate-cracking, germ-spreading—and completely unnecessary!

No longer should the dishwasher be considered a luxury appliance. It is a necessity—especially during the holidays! In every home—where families are active in community activities, where families enjoy spending leisure time pursuing favorite hobbies, where it is a chore to get Dad or the children to help with the dishes, where more teen-agers would take interest in cooking if dishwashing were easier, where parents are concerned with the spreading of germs from one family member to another—there should be a dishwasher.

The labor-saving conveniences of a dishwasher are many. Just think of all the things you could be doing in the time it takes you to convince your family to help you do the dishes and the actual hours spent over the sink each and every day. When you entertain, you can enjoy your own party because there is no worry about having stacks of dirty dishes to cope with when the guests leave. Everything can be loaded in the dishwasher and the job is done for you while you prepare for bed.

With a dishwasher your kitchen can be neat and tidy. Hidden away inside the appliance are the dishes from a quick breakfast, neighborhood coffee klatsch, or family meal. You need never again fear taking a visitor into the kitchen at any time of the day or night.

One benefit which we feel stands out above all others is the fact that dishwashers not only wash but also sanitize your dishes—reinfection from colds is decidedly minimized. You cannot wash your dishes by hand in water hot enough to assure that the dishes are germfree. But as long as your water heater gives you an adequate supply of 140- to 160-degree water or your dishwasher has a water-temperature booster, you are always assured that all the dishes are truly clean.

You may feel that owning a dishwasher is a luxury. However, once you have used one you'll realize that the original cost was well worth it. Economically you will find a savings in accidents resulting from broken dishes. With a dishwasher the family doesn't have to handle dishes over and over again with soapy, slippery hands. Operating costs are low, too. The industry estimates it costs 3 to 5 cents per load for the hot water, detergent, and electricity used to operate the dishwasher—not much more expensive, in the long run, than doing dishes by hand.

The original cost of a dishwasher need not be lost should you move. If you've chosen a portable appliance—take it with you. If you have an installed dishwasher, you will find there is greater sale value for your home. All homemakers are constantly looking for homes with convenient, modern appliances in the kitchen.

There is a dishwasher available today that is just right for your home. Manufacturers offer you free-standing portable models or built-in models that can be loaded from the top or from the front. You can take your choice of a gas or electric model. You may prefer a laminated plastic work top or a hardwood cutting-board top. If you live in an apartment, you can choose a small dishwasher which can be placed on a counter, built into a wall, or one that can be stored and transported on its own attractive cart. Available in a variety of colors or with removable front panels, there is a dishwasher to fit your decorating scheme.

Manufacturers are continually improving their models. Some of the newest and more important innovations are:

- Prerinse features to eliminate the necessity of doing a thorough job of hand-scraping and rinsing.
- Better water distribution from powerful water sprays.
- New rack placement to allow random loading.
- A variety of washing cycles for different loads—from pots and pans to the finest china.
- Dispenser and injectors for detergents and rinsing agents.
- Plate-warming cycle for heating dinner plates.

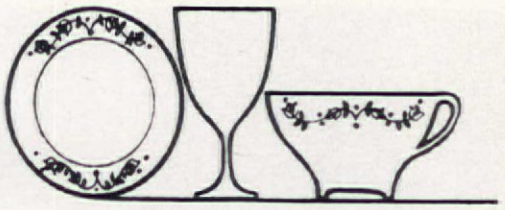
We receive many letters from happy, satisfied owners of dishwashers. Few ever have complaints but many have questions about furthering the efficiency of their dishwashers. Here are just a few, and their answers.

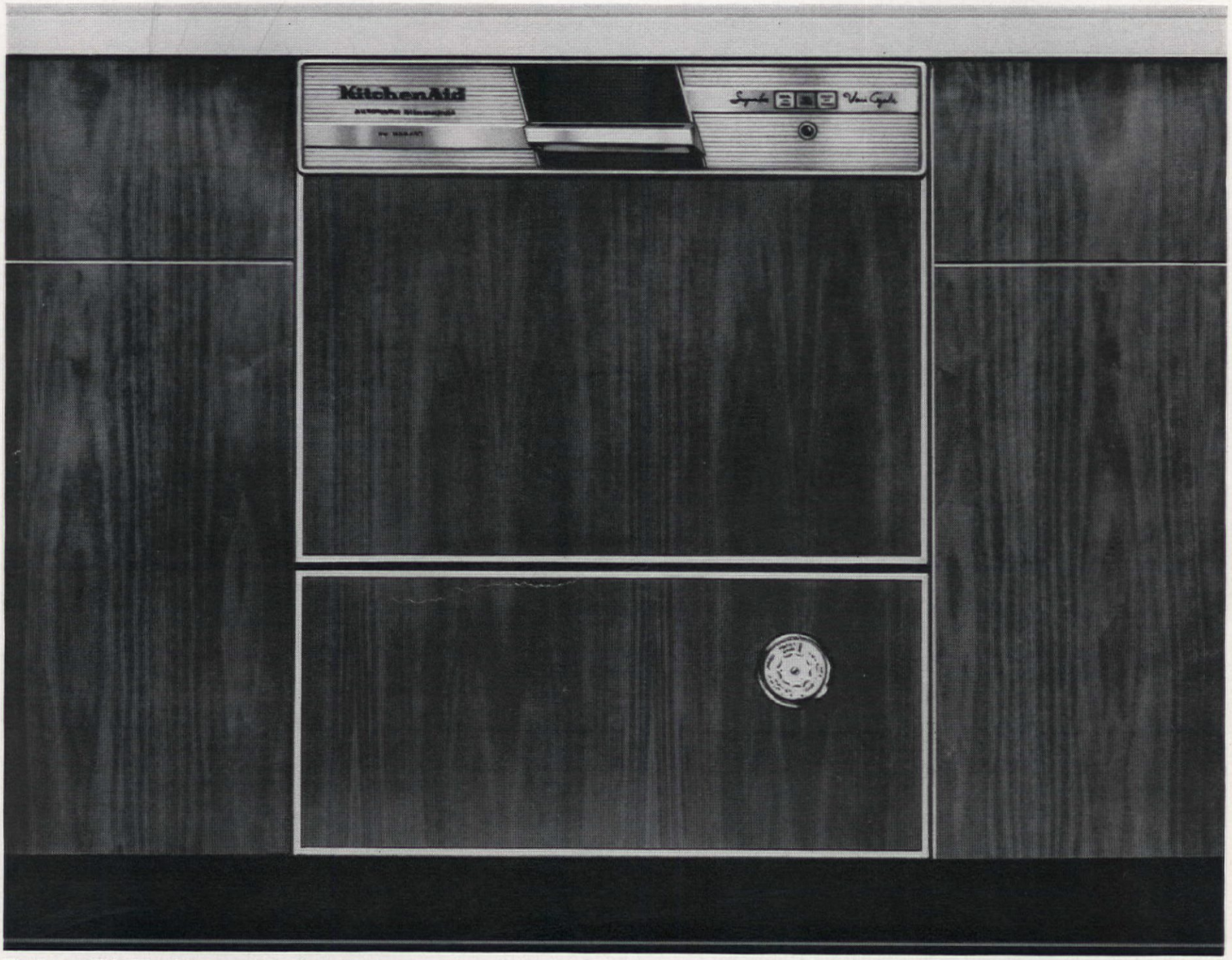
What causes spotting on glasses and silverware?

A slight filming or spotting may be caused by one or several of the following factors:

1. Improper loading of the dishes. Never overload the machine and always load the dishes so the water can circulate freely. Balance the load, alternating small and large plates and keeping them from close contact with each other. The inside of cups and glasses should face the water spray. Follow manufacturers' directions for the placement of silverware.
2. Low water temperature. We cannot stress enough the necessity of having plenty of hot water at a temperature of 140 to 160 degrees if you want really clean dishes.
3. Low water pressure. If water pressure is low, the machine will not receive enough water to do a good and thorough cleaning job.
4. Improper scraping. A dishwasher is not designed to be a disposer. Scrape off heavy, excess waste (pieces of vegetables, bones, etc.) before washing.
5. Water conditions. Very hard water, high mineral content, and a presence of iron in the water can cause spotting. Special equipment and water softeners may eliminate this problem. *(continued on page 70)*

Dishes get cleaner...drier, too in a KitchenAid built-in dishwasher





Food on a dish. Lipstick on a glass. Gravy in the pan. They all come clean in a KitchenAid Built-In dishwasher. And *without* hand-rinsing.

Why?

One reason is our virtually indestructible wash arm. Its power wash action has proved superior in commercial dishwashing equipment our company makes for leading restaurants and hospitals . . . and now, also, in hundreds of thousands of KitchenAid home dishwashers.

Each dish is sanitized—scrubbed hundreds of times with water hotter than your hands can stand. When it comes to washing dishes, there's nobody in the dishwasher business that can match our experience. We're specialists.

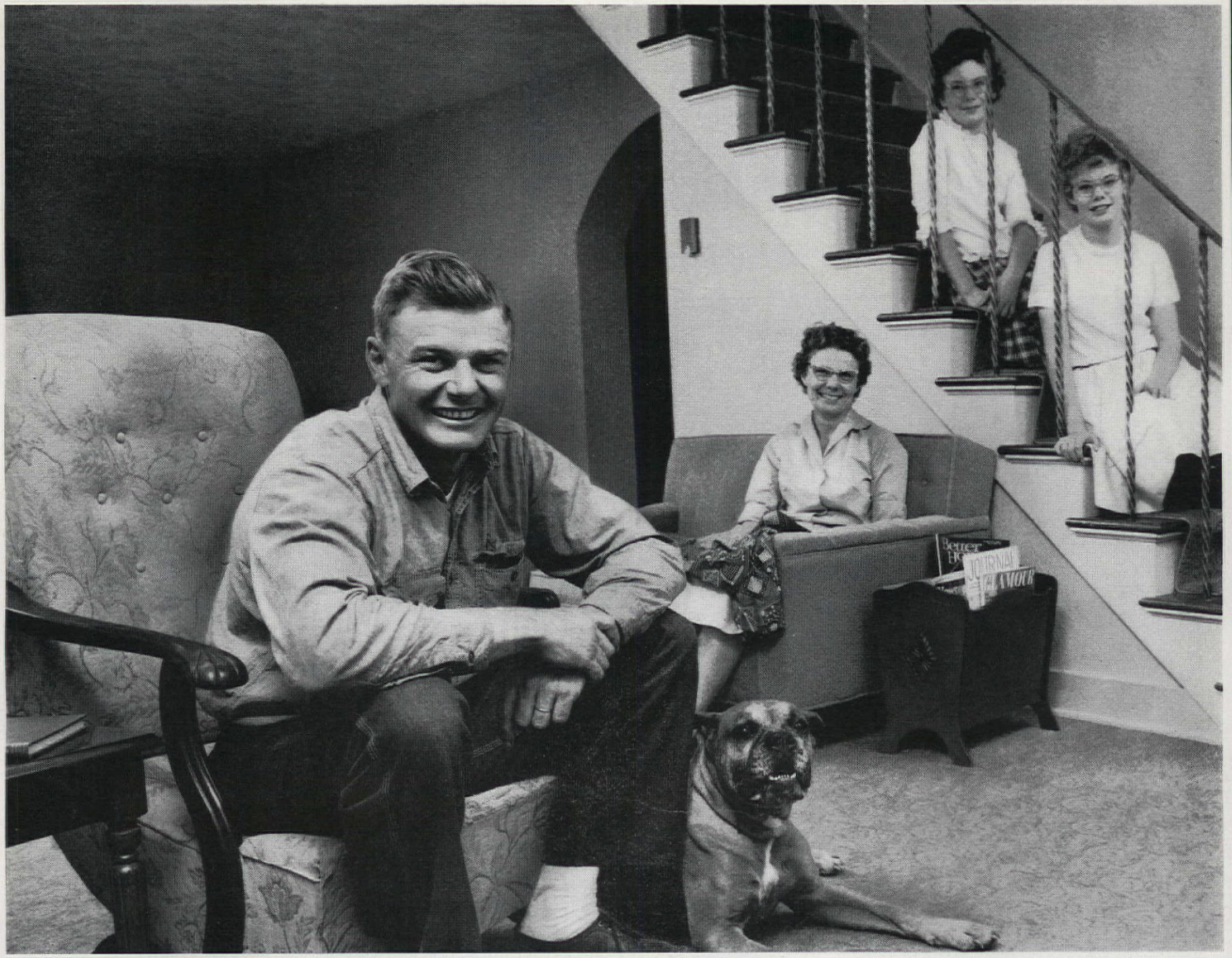
The same goes for drying (often the neglected half of automatic dishwashing). Only KitchenAid has Flo-Thru drying . . . fan-circulated sanitized, hot air . . . that's safest for your fine china and good plasticware. The automatic Rinse Agent Dispenser helps dry dishes spot-free.

You get more out of the KitchenAid Built-In dishwasher simply because we put more into it. Like push-button cycle selection for *Rinse* and *Hold*, *Full Cycle*, or *Utility* and *Utensil* . . . adjustable upper rack with fold-down dividers . . . Vari-Fronts that let you match kitchen decor . . . porcelain interior. See your KitchenAid dealer now, and see for yourself. He'll show you how every KitchenAid . . . top-loading Portable, front-loading Convertible-Portable, Free Standing or Dishwasher-Sink Combination . . . gets dishes cleaner, drier too. You'll find him in the Yellow Pages. Or write *KitchenAid Home Dishwasher Division, Dept. KAH-3, The Hobart Manufacturing Company, Troy, Ohio.*

COMPARE AND YOU'LL BUY THE BEST

KitchenAid®

DISHWASHERS



Illinois farm family reports on flameless electric home heating

"CONVERTING OUR HOME TO ELECTRIC HEAT IS THE BEST INVESTMENT IN COMFORT WE EVER MADE"

Mr. and Mrs. Thomas Mullen of Tolono, Illinois, talk about the advantages of heating their home with flameless electricity

"Since our home was built back in 1860," says Tom Mullen, "it's had several different kinds of heating systems. But as far as I'm concerned, there won't be any more changes now that we've insulated properly and converted to flameless electric heat.

"First of all, the electric ceiling cable system we put in when we changed over works so simply that there's no longer any problem about maintenance or worry over breakdowns. We're also more than satisfied with operating costs—even during last year's tough winter. And I'm completely convinced that there's just no system around that can beat electric heat when it comes to comfort."

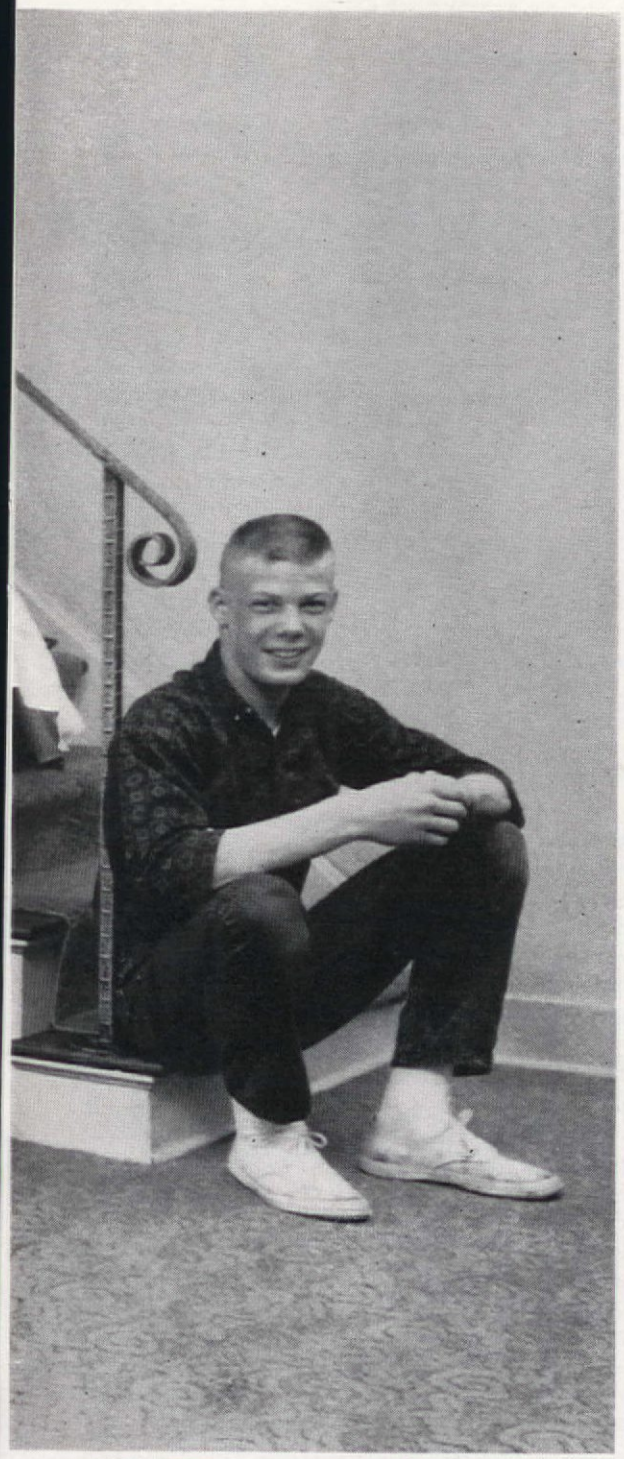
Jean Mullen agrees. She tells you, "Now that we've switched to electric heat I can arrange my furniture any way I want, without having to think about drafts or cold spots. And everything stays so clean! I know that I'm spending less time now on routine housecleaning, and that leaves me more time for other things. I think electric heat is wonderful."

Candid opinions like these about the benefits of electric heat help to explain why more than a million families all across America have already chosen this modern way to heat their homes.

If you're planning to build, buy or modernize, consider the advantages of flameless electric heat. Your local electric utility company will help you get all the information you need to take this important step toward the joy of total electric living.

YOU LIVE BETTER ELECTRICALLY · *Edison Electric Institute, 750 Third Ave., New York 17*

Certification mark—NEMA



"OUR WHOLE FAMILY is sold on electric heat," says Tom Mullen shown in his farm home living room with wife Jean, daughters Debbie, 12, and Becky, 14, and son Jeff, 16. "It keeps us warmer and more comfortable than we've ever been."

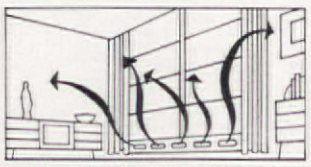
CLEAN ELECTRIC HEAT
makes light-colored walls and furnishings practical in any home. Here Jean Mullen shows how fresh and new-looking her white curtains stay all year round.

EXTRA LIVING SPACE
gained by converting to flameless electric home heating allowed the Mullens to put a recreation room in their basement. Here they found it more convenient to install compact electric baseboard heating units.

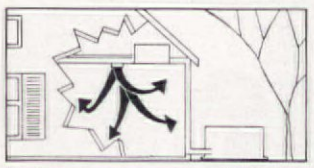
SEPARATE TEMPERATURE CONTROL for each room is an advantage of electric heat that Jean Mullen particularly likes. For the first time, she reports, there are no rooms in their home that are ever too hot or too cold.

BASIC TYPES OF FLAMELESS ELECTRIC HEATING EQUIPMENT

Whether you're building a new home or modernizing your present home, there's a type of electric heating to meet your requirements.



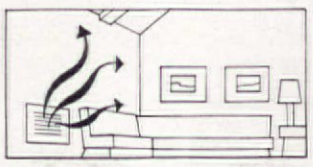
Baseboard units take up little space, permit room-by-room temperature control. Two types are available: radiant or hot water.



Heat pump heats home in winter, cools it in summer. One thermostat setting maintains any desired year-round temperature.

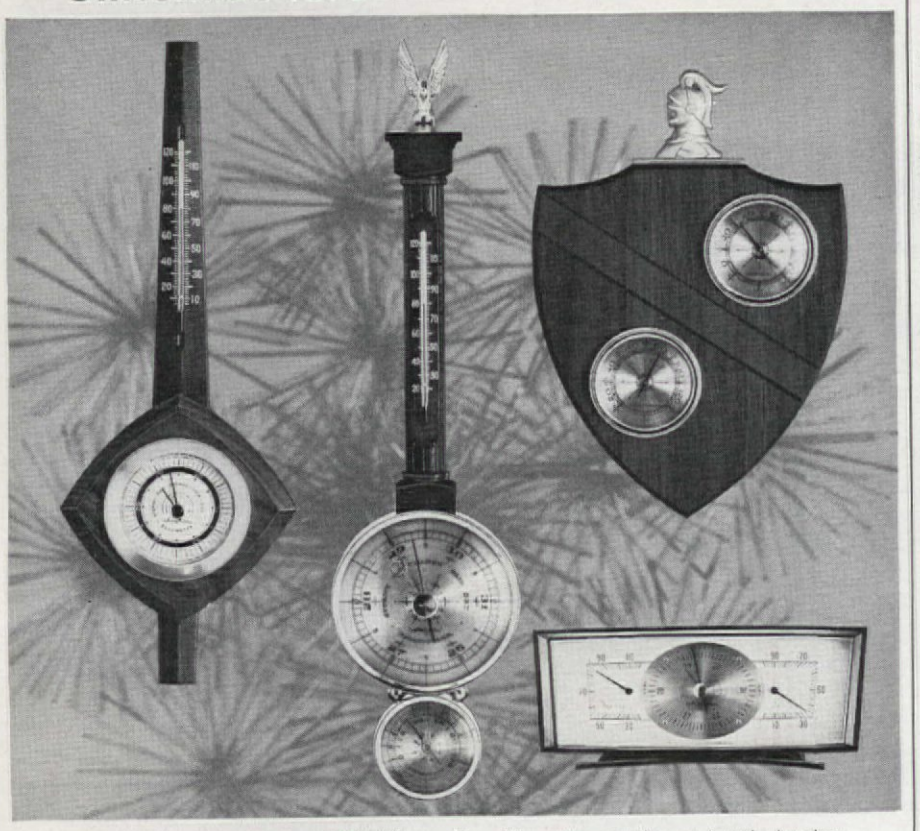
Ceiling cable is invisible. Wires less than ⅛" thick are concealed within ceilings. Each room's temperature is individually controlled.

Wall panel heaters, with heating coils behind decorative grilles, provide radiant heat with natural or fan-forced convection.



Central systems are available for either hot water or warm air heating in which flameless electric units supply the heat.

Christmas forecast . . . warm welcome



New Weather Instrument Gift Ideas. Airguide—the quality and style leader in weather instruments—offers an extensive line of distinctive, new designs to suit both traditional and contemporary tastes. Wall or desk combination instruments; barometers, thermometers, humidity indicators, rain gauges. From $1.50 to $125.00, at better stores everywhere.

Airguide INSTRUMENT COMPANY
Chicago 47, Illinois

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Dishwasher (continued from page 66)

6. Incorrect use of detergents. Use the manufacturer's suggested amount of approved dishwasher detergent in your machine. Never use soap or detergents designed for laundry or handwashing.

Can I wash all dishes in my dishwasher?

Most dishes manufactured today can be placed in the dishwasher. Many antique dishes are hand-painted and colors are not permanent. These should be hand-washed. All Melamine is made for the dishwasher. Other plasticware should be test washed. Wash one piece—if it softens or loses its shape you'll have to handwash. Should food, coffee, or tea stains build up on plastic dinnerware, use a special plastic bleach. Stains on china can be removed by scouring or with a chlorine bleach.

Can pots and pans be machine-washed?

Definitely. Even though they take up more room than dishes you'll find they sparkle when machine-washed. Some persons prefer to wash a number of pots and pans separately in the dishwasher while they are having dinner. This frees the appliance for dishes after the meal.

Although some homemakers have excellent results with aluminumware, others find aluminum may lose its bright shiny appearance when washed in a dishwasher. Many types of water may discolor aluminum. Or a combination of the detergent and the very hot water may be to blame. Anodized aluminum should be hand-washed.

How can I use my dishwasher to greater advantage?

Even though the use of a dishwasher will give you 28 eight-hour days away from the sink each year, good management of your dishwasher will save you time too. Never wash a single item by hand if it can be put in the dishwasher. Glasses and snack dishes should go in the dishwasher as they accumulate—then washed with the next regular load. If you know you'll have several loads from one meal, start the dishwasher after the main course, then run it again after dessert. Take dishes directly from the table, scrape, and put immediately into the dishwasher. You'll never have to touch them again until they're clean and dry.

Once you've grown accustomed to your dishwasher you'll never want to be without it again! THE END

SHOPPING INFORMATION

LOVELY CRÈCHES

Pages 40, 41: 1—Helene Carter. 2, 6—Cepelia. 3, 4, 5, 7—Herman Miller, Inc., Textiles & Objects. 8—Seabon. 9, 10—Gina and Selma.

A BEAUTIFUL CASE FOR CHRISTMAS

Page 6: Silver—Oneida. Corduroy—Corduroy Council. Cases courtesy of Singer Sewing Machine.

LAST-MINUTE GIFTS THAT LAST FOR YEARS

See stores below for merchandise shown on page 8.

Atlanta, Ga.	Rich's, Inc.
Brooklyn, N.Y.	Abraham & Straus, Inc.
Chicago, Ill.	Carson Pirie Scott & Co.
Cincinnati, Ohio	Shillito's.
Cleveland, Ohio	The Higbee Company.
Columbus, Ohio	Lazarus.
Indianapolis, Ind.	L. S. Ayres & Co.
Miami, Fla.	Burdine's, Inc.
New York, N.Y.	Bloomingdale's.
Oakland, Calif.	Capwell's.
Pasadena, Calif.	Bullock's.
Peoria, Ill.	Carson Pirie Scott & Co.
Philadelphia, Pa.	Strawbridge & Clothier.
Westwood, Calif.	Bullock's.

STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION

(Act of October 23, 1962; Section 4369, Title 39, United States Code)

1. Date of filing: October 1, 1963.

2. Title of Publication: THE AMERICAN HOME.

3. Frequency of issue: Monthly except Summer (July–August) and Winter (Jan.–Feb.) issues: 10 issues per year.

4. Location of known office of publication: Independence Square, Philadelphia, Pennsylvania 19105.

5. Location of the headquarters or general business offices of the publishers: Independence Square, Philadelphia, Pennsylvania 19105.

6. Names and addresses of publisher, editor, and managing editor:
Publisher: John L. Collins, New York, New York.
Editor: Hubbard H. Cobb, New York, New York.
Managing Editor: Helen De Motte, New York, New York.

7. Owner (*If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock.*)
The Curtis Publishing Company, Independence Square, Philadelphia 5, Pa.
Cary W. Bok, Camden, Maine
Mary Louise Curtis Bok Foundation, Philadelphia, Pa.
Cary William Bok, Edith Evans Braun and Derek Curtis Bok, Trustees of the Locust Trust, Philadelphia, Pa.
Cary William Bok, Edith Evans Braun and Derek Curtis Bok, Trustees of the Swastika Trust, Philadelphia, Pa.
Trustees U/W of Cyrus H. K. Curtis, Deceased, Philadelphia, Pa.
Friends of the Curtis Institute of Music, Inc., Philadelphia, Pa.
William G. Welsh, New Bedford, Mass.
Mary Curtis Zimbalist, Philadelphia, Pa.
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Corbett & Co.*, New York, N.Y.
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J. R. Williston & Beane*, New York, N.Y.
Wonham Albert & Co.*, New York, N.Y.
*Held for account of customers.

8. Known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages or other securities:
Mary Louise Curtis Bok Foundation, Philadelphia, Pa.
Caledonia Trust Division A, Philadelphia, Pa.
Caledonia Trust Division B, Philadelphia, Pa.
Mary Curtis Zimbalist, Philadelphia, Pa.

9. Paragraphs 7 and 8 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner. Names and addresses of individuals who are stockholders of a corporation which itself is a stockholder or holder of bonds, mortgages or other securities of the publishing corporation have been included in paragraphs 7 and 8 when the interests of such individuals are equivalent to 1 percent or more of the total amount of the stock or securities of the publishing corporation.

10.	Average No. Copies Each Issue During Preceding 12 Months	Single Issue Nearest to Filing Date
A. Total No. Copies Printed	3,713,000**	3,560,000***
B. Paid Circulation		
1. To Term Subscribers by Mail, Carrier Delivery, or by Other Means	3,024,469	3,000,950
2. Sales Through Agents, News Dealers, or Otherwise	442,991	309,566
C. Free Distribution by Mail, Carrier Delivery, or by Other Means	51,013	53,477
D. Total No. of Copies Distributed	3,518,473	3,363,993

**July, 1962 through June, 1963
***June, 1963 issue

I certify that the statements made by me above are correct and complete. John L. Collins

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Hoover Dial-A-Matic Vacuum Cleaner

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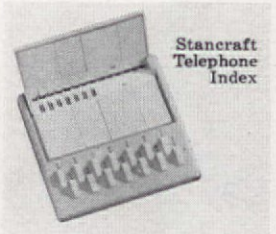
Community Silverplate by Oneida Silversmiths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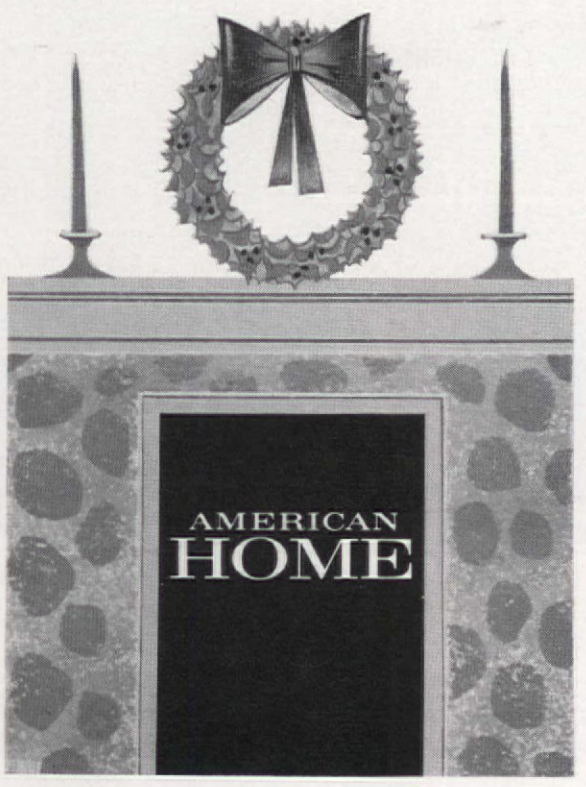
Decorating Book by Armstrong Flooring

KitchenAid by Hobart



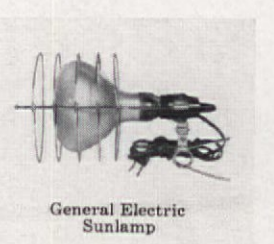
French doors form a Picture Window

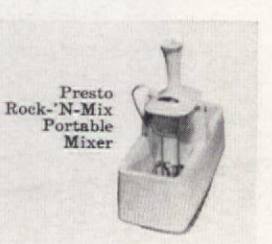
Battery Clocks by Westclox

Conn Organ

Norge Washer & Dryer

RCA Whirlpool Home Appliances


General Electric Sunlamp

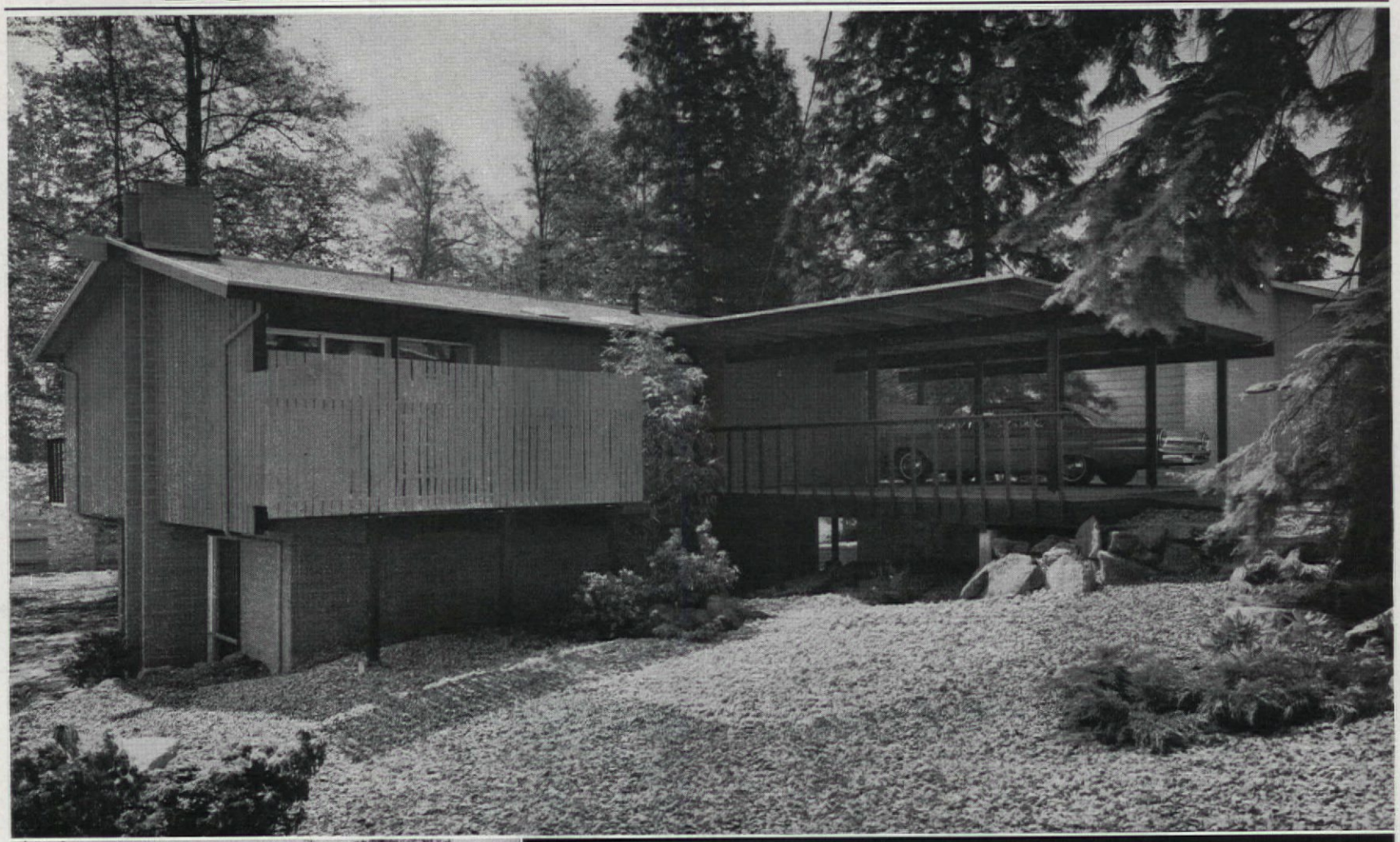

Presto Rock-'N-Mix Portable Mixer

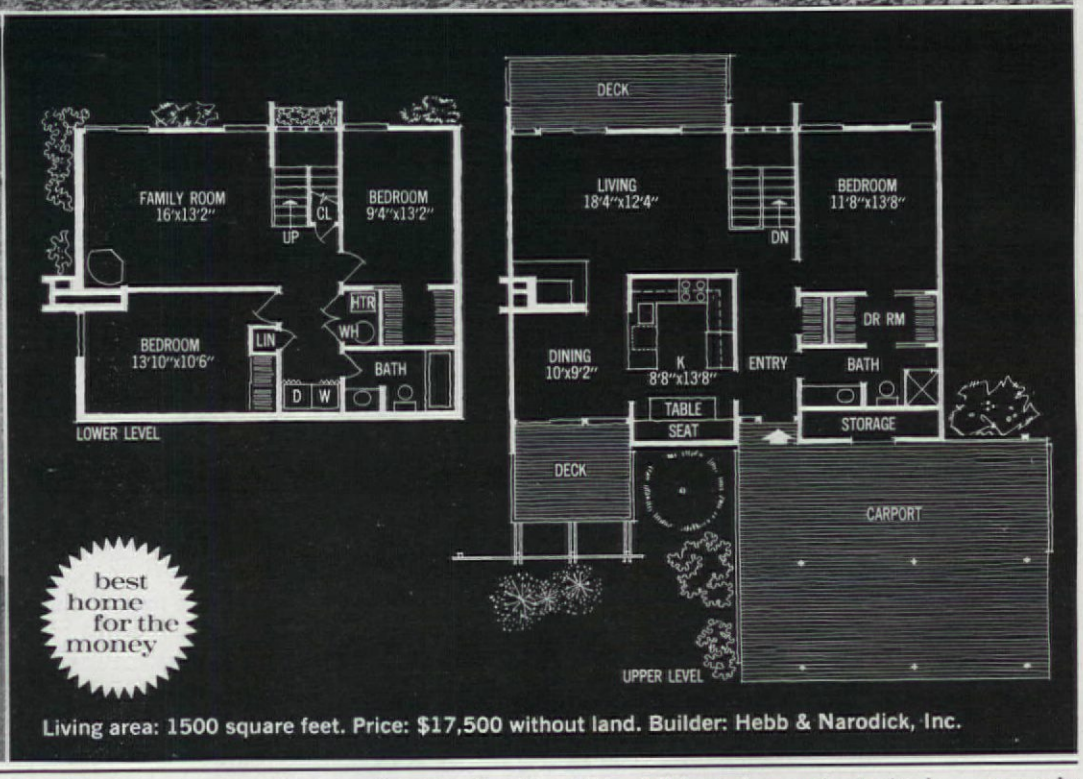
Nichols & Stone

"CHRISTMAS AROUND THE HEARTH"

This is the year to give gifts for the home; nothing brings more years of enjoyment and use. What should your gifts be? You'll find a world of wonderful ideas in American Home magazine where you'll see the fine products shown above and all the help you need to make this "Christmas Around The Hearth" the happiest ever!

BUILDER'S HOUSE OF THE MONTH





Living area: 1500 square feet. Price: $17,500 without land. Builder: Hebb & Narodick, Inc.

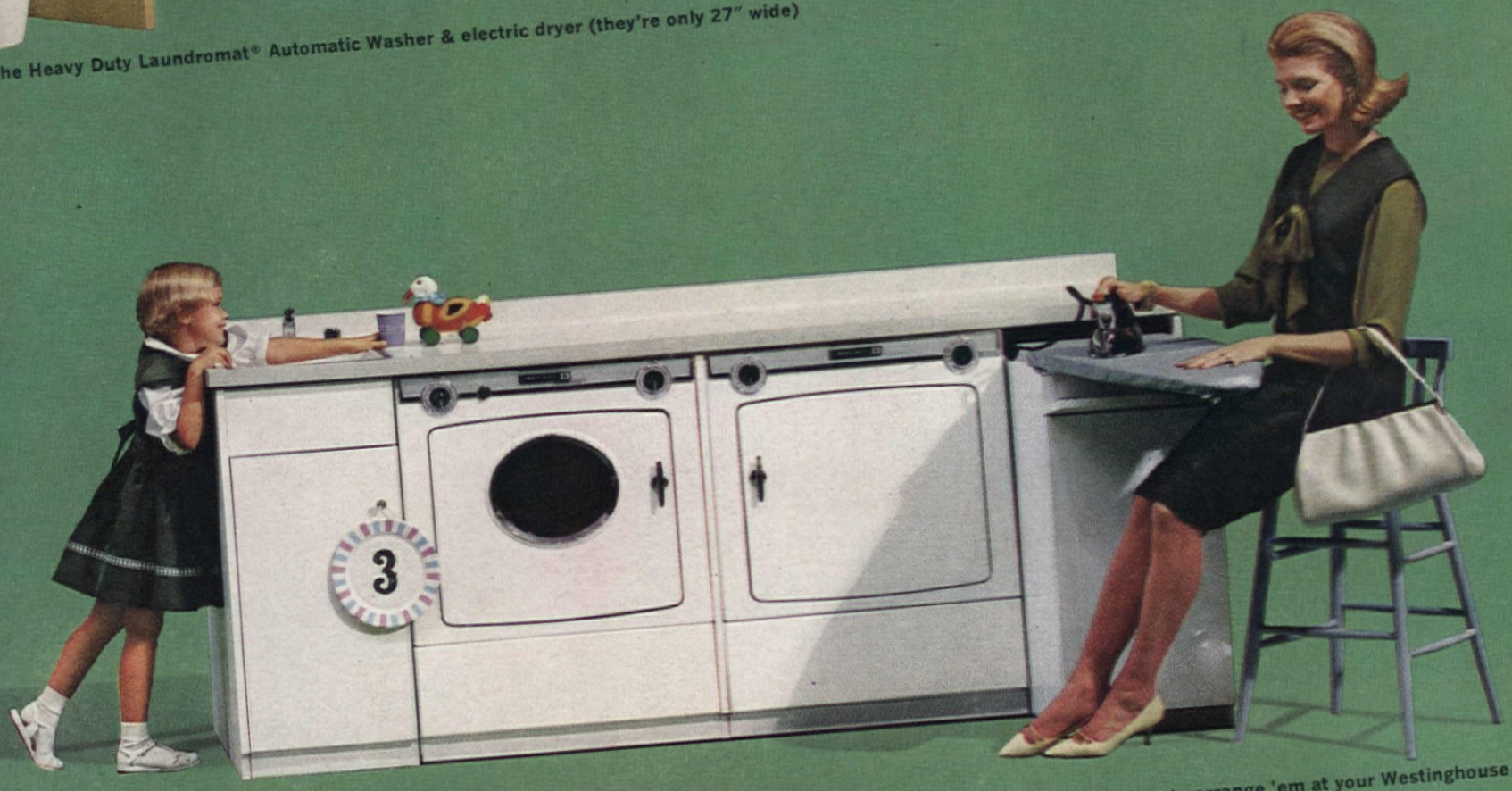
Charles R. Pearson

Considering the practical needs of a family with children is particularly important in builders' houses which are sold largely to young, growing families. In this house, located in Pinebrook, Washington, architect L. S. Higgins has emphasized the lower-level living area for children. Here two entrances from the outside provide easy access to all the rooms. In the spacious family room young children can play without mother worrying about the clutter. For older children this room is a place to relax, entertain, and study. Parents' needs have been equally well treated on the upper level with one side devoted to bedroom, dressing room, and bath. Eating facilities are more than adequate with the kitchen's built-in bench and table for quick meals and the dining room and deck for more formal ones. Good planning continues on the exterior where privacy is achieved by a raised carport and high fenced-in decks. For the money this house offers you quite a lot of livability.

A step ahead

1. Stack the Heavy Duty Laundromat® Automatic Washer & electric dryer (they're only 27″ wide)

2. Show 'em off side-by-side



3. Stow 'em under a counter

(See many other ways to arrange 'em at your Westinghouse dealer's.)

Now...so many different ways to arrange a laundry center

(who says you can't please everyone!)

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Got a space problem? See your Westinghouse dealer. He has more answers than any other dealer in town.

We never forget how much you rely on Westinghouse

BARBARA COLVIN

Like brick? Here's the house to build

Should you decide to build this snug brick home, you would find its simple clean-cut lines pleasing in any part of the country and in any neighborhood. It is a solid, warm house which is fine for a young family and can be expanded easily when children grow older and need more privacy.

Architect Daniel Gale designed the house in St. Louis, Missouri, for his own family with two concepts in mind: one, that the materials used should express the character of the house and be consistent throughout. This he did with the extensive use of brick. Two, that the house should reflect a distinct way of life.

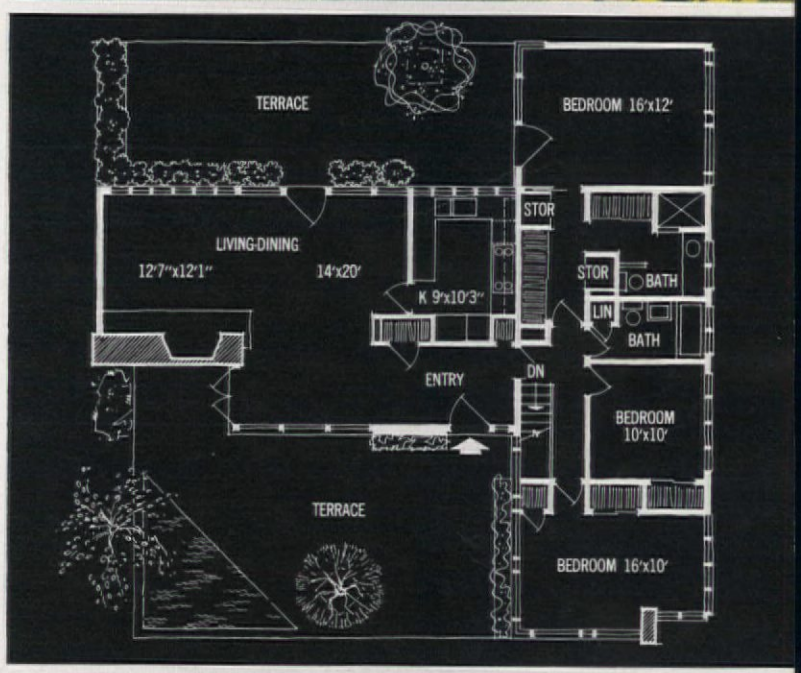
Because the Gales are addicted to outdoor life, their two terraces and the indoor-outdoor areas are well integrated so that each is enhanced by the other. Since they live and entertain informally, they don't need a separate dining room. In warm weather they usually eat on one of the terraces, other times they use part of the living room. Since they like to do things together they decided against a family room for their daughters. "The whole house belongs to the whole family," says Mr. Gale. When the children grow older he plans to add a new living room and bedroom wing on the side of the house by the big chimney. The present living room will then become a library.

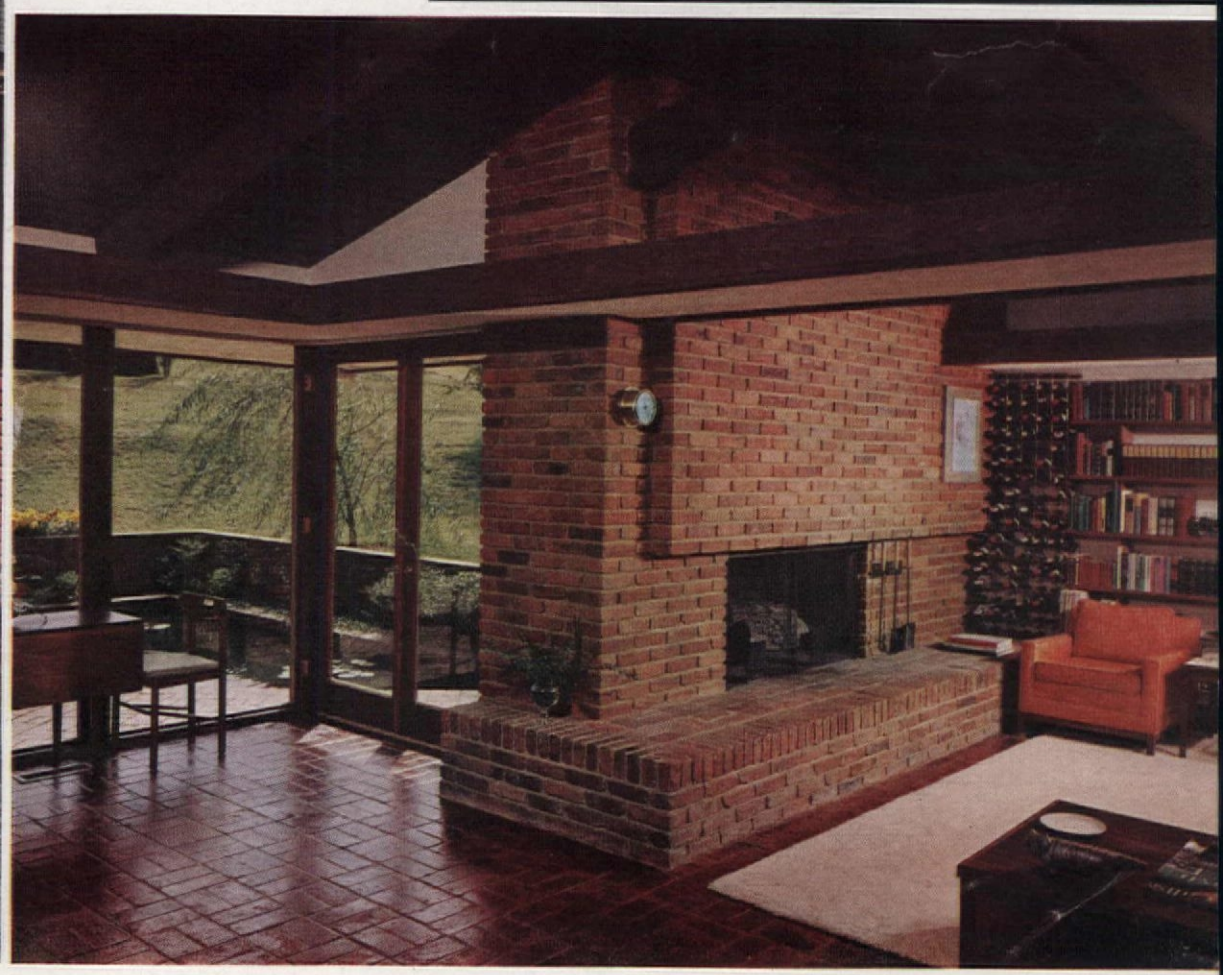
ORDER FORM ON PAGE 76

In the two views of the front, notice how the house hugs the ground giving a feeling of permanence. The wide chimney gives excellent balance to the L-shaped exterior. The entrance terrace with its pool offers a pleasant welcome. Detailing has not been overlooked. Along the roof overhang is a handsome dentil while the roof treatment on the bedroom wing is unusual and attractive. Inside, ceilings of smooth fir decking follow the roof lines and rough-sawn fir beams add design interest.

For a simple house that is so open to the outdoors, the plan is excellent. All the sleeping areas are effectively separated from the living area.

Double doors behind the huge fireplace open to the front terrace. The area along the glass wall serves for informal dining. The wall of bookcases and wine rack will be removed when the house is expanded.





nformation: Lois Rea Photographer: Bob Hawks

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and they operate on less than ½c per day!

Dry, winter air is not only a problem when it comes to keeping your home clean and comfortable, but it can be dangerous to your family's health. Now, with a SKUTTLE DRUMATIC humidifier, you can protect their health and make your home an even **more** comfortable place to live! The DRUMATIC gives positive, controlled humidity to protect your family's health by reducing susceptibility to coughs and colds. It saves fuel by reducing the temperature setting required for comfort, and it protects your furniture and drapes from becoming dry and brittle . . . all for less than ½¢ per day!

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See the SKUTTLE DRUMATIC at your heating dealer today, or write for complete information.

Skuttle manufactures humidifiers for any size home with capacities up to seven gallons per hour.

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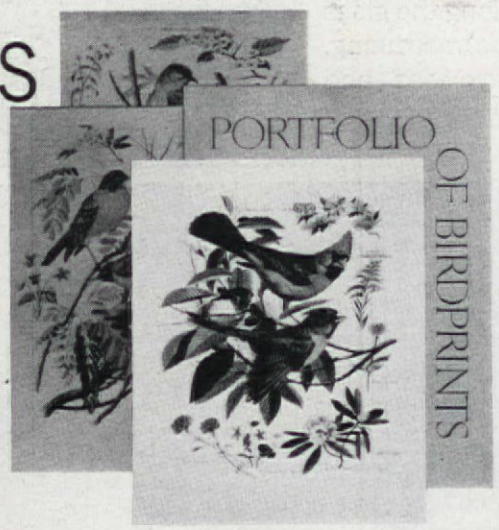

Arthur Singer, foremost wildlife artist, painted the originals especially for American Home Magazine. Reproduced in magnificent full color on 9¾ x 12½" heavy paper, these birdprints add a lovely touch to any room. A truly fine value . . . at a fraction of what they'd cost anywhere else. Compatible with masculine interest, they also lend elegance to suit a lady's taste. Use them as door panels, or as smart room dividers suspended on brass rods. Sets come in gift portfolios including the following birds: Cardinal; Bluebird; Grouse, Pheasant, Quail; Mockingbird; Robin; Goldfinch; Meadowlark; Oriole and Chickadee.

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Books for the Young

(continued from page 20)

293 pages. Selected by William Cole; woodcuts by Helen Siegl. The World Publishing Company. $4.95.

Pegasus, the Winged Horse. The popular Greek myth of the flying white steed retold by Nathaniel Hawthorne. This exciting story of Pegasus, Bellerophon, and the three-headed monster, Chimaera, is embellished with Hawthorne's own touches and introduces an important new character, a little boy who is to become a poet. Beautifully narrated and illustrated. 7 to 12 years. 39 pages. Introduction by Robert Lowell; illustrated by Herschel Levit. The Macmillan Co. $1.95.

I Got a Camel for Christmas. Small fry (big fry, too, for that matter) will giggle their way through this delightfully humorous book. The fun begins when a little boy gets a camel from Egypt via his "uncle" in the North Pole. What kind of pet does a camel make? Just read this book and you'll find out! Ages 3 and up. 61 pages. Written and illustrated by Al Swiller. Grosset and Dunlap. $3.

The Wolves of Willoughby Chase. Set in an imaginary period of 19th century England, this intriguing suspense story is about two young girls left in the care of a grim governess at Willoughby Chase, a country manor house, while wicked wolves rage without. Young readers will enjoy following the adventures of these two brave, resourceful girls. A humorous, tongue-in-cheek fantasy modeled along the lines of a melodramatic Victorian novel. 7 to 12 years. 168 pages. Written by Joan Aiken; illustrated by Pat Marriott. Doubleday and Company. $2.95.

The Arnold Arnold Book of Toy Soldiers. Two complete armies of 406 toy soldiers to push out and stand up, together with cannons, headquarters tent and fort—all designed with historical authenticity from the British army under Wellington and the French army of Napoleon. Rules for battle games are included along with the story of the famous battle at Waterloo between these two great armies in 1815. Ages 7 and up. 55 pages. Written and illustrated by Arnold Arnold. Random House. $2.95.

Bring a Torch, Jeanette, Isabella. A 17th century Christmas carol is interpreted by detailed color illustrations. The lovely old carol is part of the Christmas customs belonging to the people of Provence, France. Words and music appear together, so that reading or singing or simply looking in these pages, children will discover the joy of Noël in Provence as it was celebrated 300 years ago and is still celebrated today. 4 to 8 years. 26 pages. Illustrated by Adrienne Adams. Charles Scribner's Sons. $3.25.

A Christmas Carol. Since 1843, young and old have been enjoying Charles Dickens' wonderful Christmas story. No matter how many times you've read this book it never loses its freshness and charm. If your children have not yet heard or read it, be sure they have the opportunity this Christmas. Gather your family around the hearth some evening and read it aloud—it is sure to help capture the spirit of Christmas. Ages 7 and up. 128 pages. Illustrated by John Groth; afterword by Clifton Fadiman. The Macmillan Company. $2.95.

The Story of Johnny Appleseed. The delightful legend of the young pioneer who walked across the country planting apple trees and making friends wherever he went—with pioneers, Indians, and wild animals. Children will enjoy the adventures of Johnny as he walks barefooted through these colorful pages with a sack of apple seed on his back. Written and illustrated by Aliki. 4 to 7 years. 31 pages. Prentice-Hall. $3.50.

My Own Little Cat. This story about a little girl and her kitten is told with delightful photographs and captions. The camera has caught the appealing, split-second moods of a lovable little black-and-white cat. Young animal lovers will especially enjoy this book. 4 to 9 years. 57 pages. Photographed by Gösta Nordin; written by Marianne Gerland-Ekeroth. Coward-McCann. $2.50. THE END

Blueprint Portfolio includes three sets of blueprints; three sets of materials lists and specification sheets; twelve informative articles, by the editors of **The American Home**, to assist you from the purchase of your lot to the completion of your home. Also included are floor plans, furniture cutouts, and a scale rule to help you in furniture arrangement. It's all packaged in an attractive, durable folder for convenience of carrying and easy reference.

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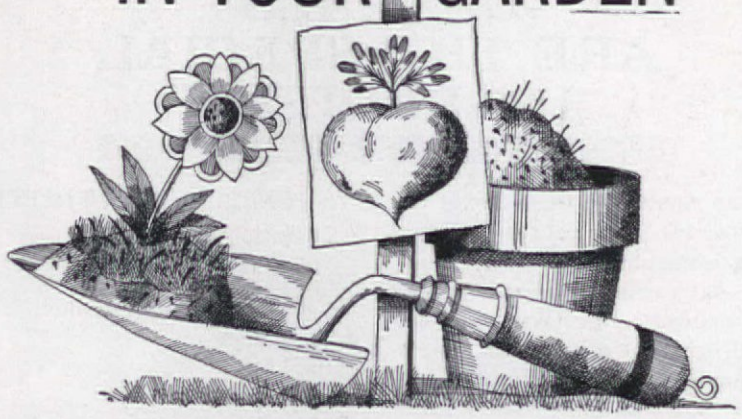

Try the dwarf hollies; some outstanding pyracanthas

With the approach of the Christmas season there is considerable demand for hollies in the Southeast. Unfortunately, however, many plants were killed during last winter's freeze and will not be available this year. You can probably obtain dwarf 'Burford' holly which is ideally suited for smaller properties. It has a narrower leaf than the common 'Burford' and the fruit is smaller. Its most outstanding characteristic is its compact habit of growth. Mature plants won't be over six feet in height, while the common 'Burford' may reach fifteen or twenty feet.

Yaupon holly will be limited in some areas of the Southeast, especially dwarf yaupon, which makes a very desirable foundation plant. This one is well worth waiting for, however. Another good compact holly is the dwarf Chinese (Ilex cornuta 'Rotunda'). The female form has been known to produce berries without a male plant. It has large spiny leaves and a compact habit of growth, not exceeding four or five feet in height. It may in ten or twelve years spread to six or eight feet in width.

In addition to the hollies, you can grow a variety of valuable ornamental shrubs. Elaeagnus pungens, evergreen elaeagnus, is familiar to many who garden in the Southeast. Its small but very fragrant flowers appear in September and October; fruit is borne the following spring. Variegated elaeagnus, whose foliage is streaked or margined in yellow, is very attractive in arrangements. It's not as rapid growing as the common species and is best used in partial shade. It will occasionally produce a branch of solid green leaves, which can be cut out to retain the variegated form of the plant. It can be pruned during the winter months.

Variegated pittosporum is much sought after by flower arrangers. It is not notably hardy in the upper regions of the Southeast, however, and is best grown in the lower South. If grown in the middle or upper South, plant it only in protected areas. It has gray-green evergreen foliage with a slight white margin.

Cleyera is similar to pittosporum in foliage appearance, but it does not have a variegated form. It is hardy in all parts of the South, however, and makes an excellent background or specimen plant. It has waxy, dark green leaves that are attractive all year long. The flowers are unusually lovely and appear in May and June.

Pyracantha is common to the entire South, the most common species grown here being Pyracantha koidzumi, also referred to as Pyracantha formosana. Perhaps you'd like to try one of the new varieties, such as 'Government Red,' whose large red berries appear early in the fall. 'San Jose,' which bears red berries also, is one of the largest-fruited pyracanthas available. 'Victory' is another large, red-berried variety, which colors later than some of the others and holds its berries quite late through the winter.

Two prostrate forms of pyracantha are available, 'Santa Cruz' and 'Walder.' Both are red-berried and ideal for cascading over the tops of walls. The variety 'Low Dense' is very compact and has orange-red fruit. It's an excellent foundation plant, and due to its tufted habit of growth is often trained into unusual forms.

Pyracantha crenata-serrata 'Graber' forms large fruit in good-sized clusters. It's one of the favorites along the eastern coast and in Virginia.

If you'd like orange-fruited pyracantha, try P. lalandi, the common pyracantha used in Northern states. The plant is more upright than some of the southern species, and does just as well here as in the North. For contrast try yellow-fruited pyracantha, one of the most attractive being P. crenulata flava. It's a lively yellow, of more interest than red in the fall.

All pyracanthas are relatively easy to grow, and are best used in open areas or light shade. Two major problems are fire blight and an insect pest called lacewing. Cut out dead branches or die-back in the spring or summer, when first noticed. Lacewing can be controlled with Malathion or Zectran applied in the early spring. One application of Zectran should keep plants free of this pest for the entire summer. If you use Malathion, you may have to repeat applications every seven to ten days until the pest has been completely eradicated.

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CEREALS ARE THE SPECIAL INGREDIENT

Everyone counts on those boxes of dry cereal from the pantry shelf to help make breakfast easy. But, do you realize that cereals add extra goodness to many a recipe? We have five here—delightful Honey Raisin Bread and a panful of Sugar Date Muffins. There's also a Pineapple Bran Fritter with a luscious hot Lemon Sauce; a Peach Betty that makes Apple Betty seem a poor cousin; and Glazed Stuffed Ham Rolls for company fare.

HONEY RAISIN BREAD

Preparation time: 20 min.
Baking time: 1 hr. 10 min.

1¾ c. sifted all-purpose flour
2½ tsp. baking powder
1 tsp. salt
¾ tsp. cinnamon
½ c. sugar
1 egg, well beaten
½ c. milk
¼ c. melted shortening
⅓ c. honey
½ c. applesauce
½ c. chopped raisins
2 c. wheat flakes

Sift flour, baking powder, salt, cinnamon, and sugar together. Combine egg, milk, shortening, and honey; add to flour mixture; mix until flour is dampened. Stir in applesauce and raisins; fold in wheat flakes. Turn into greased 9x5x3-inch loaf pan. Bake in moderate oven (350° F.) 1 hour and 10 minutes, or until done. Cool in pan 10 minutes; remove from pan; cool; wrap in foil and store overnight for easy slicing. Makes 1 loaf.

SUGAR DATE MUFFINS

Preparation time: 15 min.
Baking time: 20 min.

1 c. sifted all-purpose flour
3 tsp. baking powder
2 tbs. sugar
¾ tsp. salt
2 tsp. grated orange rind
⅓ c. shortening
½ c. finely cut dates
1 egg, beaten
¾ c. milk
1¼ c. wheat, grapenut, or bran flakes
1 tsp. melted butter or margarine
2 tbs. sugar

Sift flour, baking powder, 2 tablespoons sugar, and salt into bowl; add orange rind. Cut in shortening; add dates. Combine egg and milk; add to flour mixture; stir only until flour is dampened. Fold in cereal. Fill greased 2-inch muffin pan cups half full. Combine melted butter or margarine and 2 tablespoons sugar; sprinkle over muffins. Bake in hot oven (400° F.) 20 minutes. Remove from pans immediately. Makes 12.

PINEAPPLE BRAN FRITTERS

Preparation time: 15 min.
Cooking time: 20 min.

1¾ c. sifted all-purpose flour
3 tsp. baking powder
½ tsp. salt
2 tbs. sugar
1 egg, beaten
1 c. milk
1 tbs. melted shortening
1 c. crushed pineapple, well drained
1 c. bran flakes
Fat for frying

Sift dry ingredients together. Combine egg, milk, and shortening; add to flour mixture; beat until smooth; fold in pineapple and bran flakes. Drop by tablespoon into hot fat (375° F.); cook 1 minute on each side; drain on paper towels. Serve with hot Lemon Sauce. Makes 24.

Lemon Sauce: Mix ½ cup sugar, 4 teaspoons cornstarch, and a dash of salt. Stir in 1 cup water; simmer 2 minutes. Remove from heat. Add 2 teaspoons grated lemon rind and ¼ cup lemon juice. Makes 1½ cups.

PEACH BETTY

Preparation time: 20 min.
Baking time: 40 min.

1 can (1 lb. 13 oz.) peach halves
½ c. light brown sugar, firmly packed
1 tsp. grated lemon rind
1 to 2 tbs. lemon juice
½ tsp. mace
3 tbs. melted butter or margarine
3 c. corn flakes

Drain peaches; dice; save ¾ cup juice. Mix juice, sugar, lemon rind and juice, mace, and butter or margarine; add peaches and corn flakes. Turn into 1½-quart casserole; cover. Bake in moderate oven (350° F.) 25 minutes; uncover, bake 15 minutes. Serve warm with cream. Makes 6.

GLAZED STUFFED HAM ROLLS

Preparation time: 20 min.
Baking time: 15 min.

½ lb. mushrooms, chopped or 2 cans, pieces and stems, chopped
⅔ c. chopped onion
⅓ c. butter or margarine
¼ tsp. thyme
2½ c. grapenut flakes or corn flakes
12 slices ham, cut ⅛ inch thick
¾ c. currant jelly
3 tbs. prepared mustard

Sauté mushrooms and onions in butter or margarine until tender; add thyme and cereal; mix well. Spoon onto ham slices; roll up; fasten with wooden pick; place in shallow pan. Melt jelly; add mustard; brush half glaze on ham rolls. Bake in moderate oven (350° F.) 15 minutes; brush with remaining glaze; bake 15 minutes longer. Makes 6 servings.

LIVE

PRETTY, PLEASE

Shopping for a new leaf to turn over? All right, next year let's live pretty. Let's iron to Bach, let's bathe in rose petals, and let's cut the crusts off our peanut butter-and-jellys. Let's come to our senses—all five of them—and wallow in pretty sights, sounds, smells, feels, and tastes.

Why not? Sensual isn't a dirty word. It isn't evil to dab perfume behind your ear so that every time you bend to kiss a child he smells something delicious. It isn't wanton to bring the catsup to the table in crystal instead of in the bottle. It isn't debauched to prefer smooth, clean sheets; or straight-hanging pictures; or soft-spoken words in your home.

Let's live pretty, and I don't mean let's live fancy or let's live fussy. I mean pretty in the sense that lamb chops in petticoats look pretty and wind chimes in the trees sound pretty and children after a bath smell pretty. I mean the kind of pretty that doesn't take money. It takes awareness.

For instance, why plod around the house in dull silence all day? Why not put on a Bach sonata while you iron or "Gigi" while you're scrubbing the floor? Everyone else in the world is putting music to work for them—to stimulate sales in supermarkets, to step up efficiency in factories, to soothe nerves in elevators, and to deaden the sound of the dentist's drill. They're even serenading the cows in the barn, with fascinating increases in the output of milk. Why shouldn't you have it just as good as Daisy? Why shouldn't you step up your output and pep up your spirits with a little Tchaikovsky or Chubby Checker, if you will? That's the nice part about being a housewife instead of a factory worker or a cow—you're not at the mercy of the "canned music" experts. They've got the whole thing down to a science and know just how many waltzes to play per hour and just what time of day to blast out "Seventy-Six Trombones." At home you can choose your own ditties to dust by. Why save the hi-fi for special occasions? It's just as easy to turn on as the dishwasher, and much prettier sounding.

While we're on the subject of sound, let's do something about the nonmusic of our own voices. Never mind whether women talk too much or not—we talk too *loud*. Occasionally, when we think of it or when we want something, we bring out our charming, well-modulated "company" voices, but most of the time we're fishwives. We shout, twang, and rasp when we should murmur, lilt, and croon. Let's start speaking like angels—and stop wondering why our children yammer like Indians.

Let's pamper our poor defenseless noses. Have you ever noticed how different, different houses smell? Some houses smell like corned beef and cabbage, regardless of whether corned beef and cabbage has ever been cooked on the range. Others instantly make you think of dew-drenched meadows in April and roses after a rain storm and sitting on your grandmother's lap. I don't think people smell their own houses after awhile, just as they don't see their furniture or hear their husband's jokes. How else can you account for all the musky, dusty, acrid-smelling houses in the world? But this much is sure—you can smell your own house when it smells *good*. Why not make up for all the seamy odors that assail your nose in the outside world by filling your home with pretty smells? For instance, what flavor furniture polish do you use? There's a lavender-scented wax from England that not only puts a gleam on your furniture but fills the air with a fresh, subtle fragrance (it's nothing at all like the "buy my lavender" sachets they sell on street corners). It's just as easy to store cakes of soap among the linens so you can dream sweet dreams on delicately scented sheets. Why not set the children to making old-fashioned pomander balls out of oranges and cloves for a pungent surprise every time you open a closet door? Fresh flowers smell wonderful, of course, and even green, growing plants perfume a room—or is it just that they look as if they do? Waxed floors smell good and so do just-washed towels and gleaming windowpanes. Anything clean smells better than anything dirty—undoubtedly there are some people whose idea of nasal bliss is good old ammonia. But whether it's phlox or Clo ox, let's begin using our noses.

Pretty living is mostly little things. Of course, anybody could live prettier next year with Aubussons on the floor and Picassos on the wall. But assuming that Santa Claus isn't going to refurbish your home from top to bottom, you can still do a lot to improve the scenery. Think of the little uglinesses that have nothing to do with money or decorating flair or, to be honest, time. Crooked pictures, sagging curtain rods, wrinkled rugs, rumpled beds, messy sinks, smudged mirrors, dusty books, wobbly tables, jumbled drawers, overstuffed closets, cracked vases, yellowed lamp shades, warped doors, dying plants, peeling paint—Heaven help us if each of our

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homes was guilty on all counts! But almost all of us could be more absolutely perfect housekeepers than we are. We might even be moved to cure our "pile-itis"—piles of dishes in the sink, piles of clothes to be put away, piles of magazines to be thrown out, piles of laundry to be folded, piles of bottles to be returned. Despite all the demands on our time, despite clamoring children, nagging backaches, and dangling bills, let's get rid of one unlovely habit or one unlovely thing and make the house prettier to live in and, incidentally, to come home to.

While we're at it, we might take ourselves in hand, too—unless we have a seven-year-old daughter who's already done so. Our daughter, Cindy, supervises my daily toilette as sternly as any wardrobe mistress on a Hollywood set. She's make-up man and hair stylist too. There isn't a chance of my reaching the breakfast table without lipstick or greeting the mailman in a man's old shirt or marketing in a coat with a button missing. She's particularly sticky about my changing into something devastating for Daddy at night. She's tried to get me into what she considers the perfect choice for P.T.A.—gleaming Nile green satin with shoestring straps and the fit of a bologna skin. So far I've held out for gray wool, but you can bet my slip doesn't show!

With children in the house, it's natural to cut corners and streamline our existence. But how long has it been since you trotted out real, live, soilable linen napkins for the family meal? How long since you served hot chocolate in front of a blazing fire in the afternoon? Not that I want to do away with paper napkins, TV dinners, plastic mats, and instant coffee. I'd as soon do away with toothpaste or cellophane tape. But let's use the time we save with all our modern timesaving aids for a few pretty frivolities such as melon balls, butter curls, carrot rings.

Life isn't a bowl of cherries or a bottle of champagne or a tin of caviar. Life is just a jar of peanut butter but, next year, let's cut the crusts off, please. JEANNE LAMB O'NEILL

OUR BIG WINTER ISSUE

Covering the months of January and February will appear early in January.

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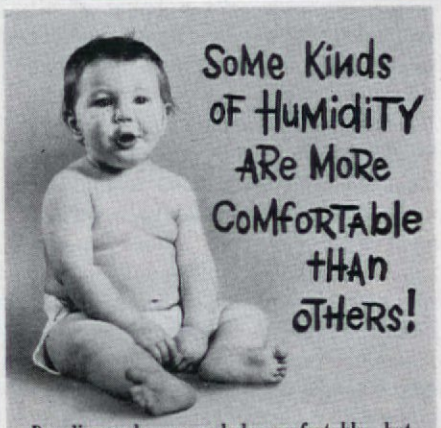

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Listen Here

(continued from page 22)

A more inexpensive and equally effective cover can be had in plastic—soft or rigid. These plastic snoods are priced at $1 and up. Some—like Garrard's—are made for their specific unit: it is priced at $4.95.

One of the most easily overlooked accessory items is good provision for record storage. Too often records are tossed in a drawer, in a bookcase, or magazine rack. Metal racks to hold the records properly upright can be bought in most drugstores. We own several and file papers in them. They're really great for domestic bookkeeping. Our records are kept in walnut record cabinets bought through the Lafayette catalogue. Lafayette's cabinet is modular; you can add on units as your collection expands. The price of the basic cabinet—it comes in kit form and is easily assembled—is $21.95 ($18.95 in white birch). The add-on kits are a little less: $16.95.

If you've already topped off your music system with a tape recorder or deck, you'll want to consider the accessories for it. In the add-on category there are: Telephone pickups (under $2) for keeping records of important conversations, patch cords (under $1) for recording directly off-the-air, tape reels, and tape storage chests (about $3).

The avid tapester interested in more than casual recording, will need such things as splicing gear (from 88¢ on up), and a variety of low-cost items to keep his recorder in top condition (head-demagnetizer, tape head cleaner, and bulk eraser).

These suggestions are the most pertinent in our view. But there are more, many more. Audio dealers are imaginative fellows and can make further suggestions. Their imagination may even lead them to recommend spending $8000. Resist it, if you can. THE END

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(Pictured in color on page 14)

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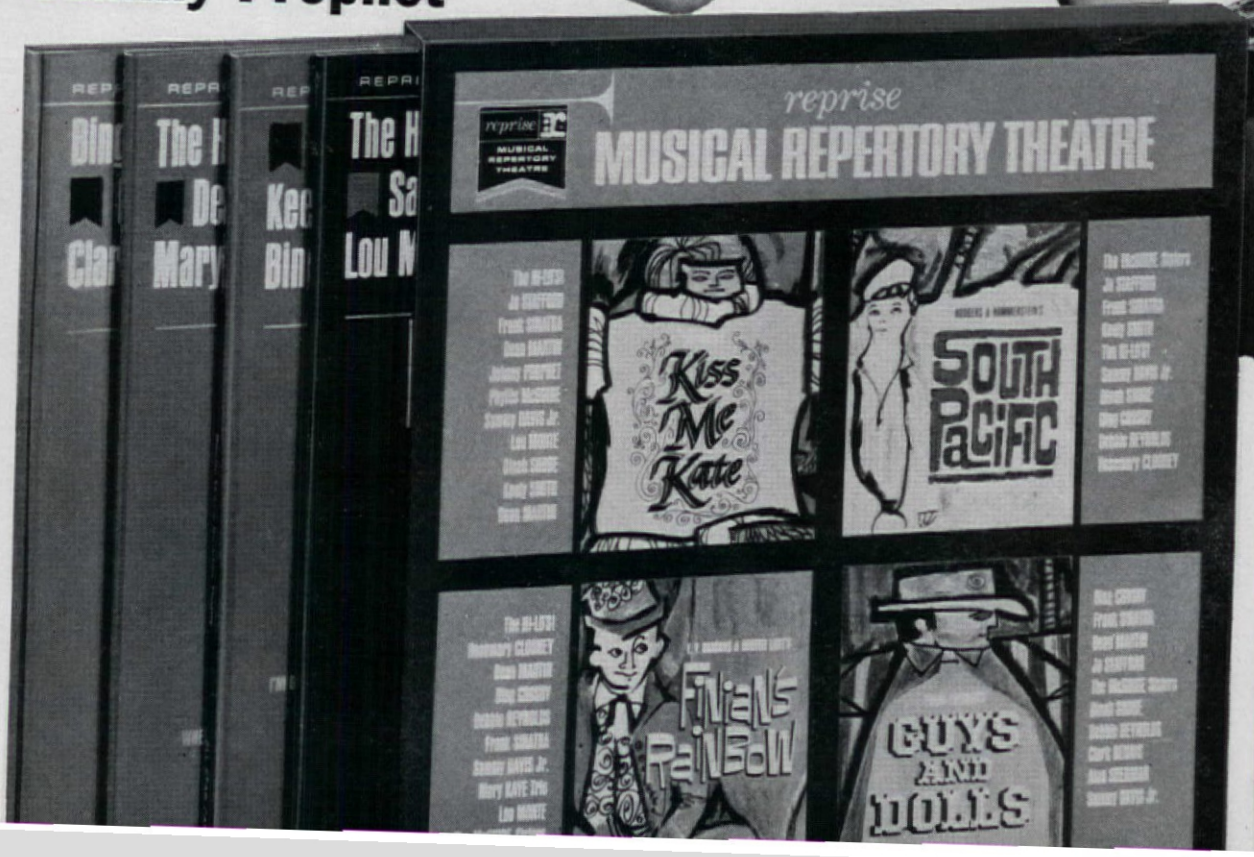

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"Kiss Me Kate"	____mono @ $ 4.98 ea.	____
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Set of four, slip-cased in deluxe collector's box	____mono @ $17.50 ea.	____
	____stereo @ $19.50 ea.	____

My check or money order for full amount $____ is enclosed. (No C.O.D.'s, please.)

Name:_____

Address:_____

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WE INTRODUCE

Seraphic Soap

Seraphim decoration on each cake of Scented Soap designed to last the life of the soap. Available in Bayberry, Lavender, Lemon, Magnolia, Lilac and Pine. Assorted or Solid packs.

Single cake box $ .35 3 for $1.00 12 for $3.50; 3 cake box $ .75 6 boxes for $4.00; 6 cake box $1.25 5 boxes $5.00.

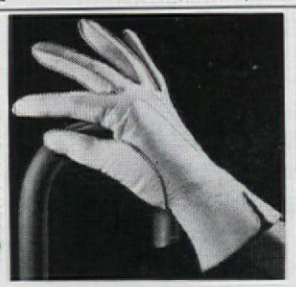
Free catalogue - PRICES POST PAID, U.S.A., add 25c for West Coast.

Jack and Jane Hicks
The Carolina Soap & Candle Makers of
Southern Pines, North Carolina

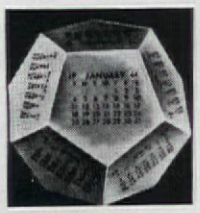
DEERSKIN SPECIALS

Soft, washable

Our famous whip-stitched 9" gauntlet deerskins just won't wear out, won't lose their superb soft quality. Fashion—right for dress, or sport in White, Beige, Chocolate Cream, Cork or Black. Sizes 6-8½. **2.99**
(add 20¢ postage)



NEW 10" GAUNTLETS—same style—(8 button length). White, Beige, Chocolate Cream, Black. 6-8½. **3.99**
(add 20¢ postage)



CALENDAR PAPER WEIGHT FOR 1964

Keeps Months on Top

Novel 12-sided paper weight, each side has the calendar for a month imprinted on it. Surprisingly handy—you can find out on what day any day falls in seconds. 3½" high. Black, red, or white. **2.20** ppd.

HERE'S HOW CO., INC. AH-302, 15 West 26th St. New York, N. Y. 10010

Solidly Built

42" DEACON'S STORAGE BENCH

Only **$19.95**

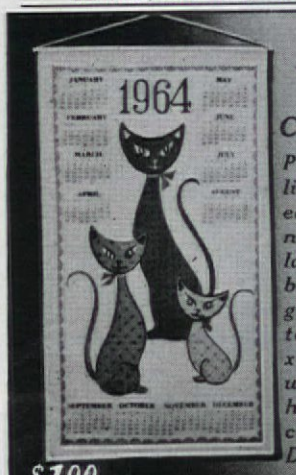
FULLY ASSEMBLED

This authentically interpreted solid pine Deacon's Bench meets your storage problem and *solves* it—beautifully! *And*, incredible as it seems, at a price *lower* than a Deacon's Bench alone. It's a comfortable catchall in the front hall for overshoes, umbrellas, toys and whatever the kids drag in. At the foot of your bed it holds blankets, extra pillows, a hope-chest full of linens. Need to conceal wood for the fireplace? Flip up the hinged seat and store-away! *Remarkable size: 42" long, 16" deep, 28" high; seat 16" high.*

UNFINISHED KNOTTY PINE $19.95
ANTIQUED PINE FINISH $22.95

Quick delivery. Express charges collect. Satisfaction guaranteed. Send check or money order.

Jeff Elliot Craftsmen
DEPT. A123, STATESVILLE, NORTH CAROLINA



"CALICO CAT" CALENDAR

Pure Belgian linen printed with feminine tones of lavender, blue, moss green on oyster white. 15½" x 30" hi with wooden dowel, hanging cord. $1 ppd. Dept. 412

$7.00

Foster House
6523 Galena Road, Peoria, Illinois
Write for FREE Gift Catalog

VALET CHAIR

THE PERFECT BEDSIDE CHAIR

Now you can dress sitting down. What's more, you can hang your clothes, neatly, conveniently on the same chair. This handsome Windsor adaptation has a wide hanger back and trouser rod, holds jacket, trousers, tie, etc. Drawer or seat holds pocket gear—rungs are properly arranged to hold shoes. It is the complete clothes valet and bedside chair in one. Beautifully hand crafted with thick pine seat, and white birch turnings and back. Finely finished and polished in mellow honey pine or lovely maple finish. 36" H. 18" W. 18" D.

Only **$19.95** Exp. chgs. col.

EASY HOME KIT—Complete. Pre-fitted, drilled, sanded, etc. All ready for assembly. Simple instructions. Only **$14.50** Postpaid. Add **$1.00** Postage West of Miss.

Beautiful New Free Catalog—700 Pieces—Complete or Kits.

Immediate Delivery
Not Sold in Stores

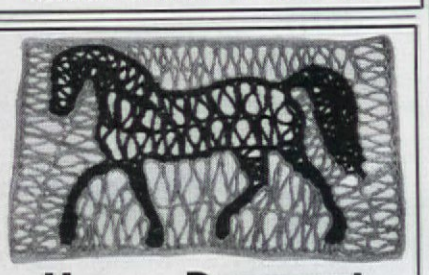
YIELD HOUSE
Dept. A12-3, No. Conway, N.H.

SQUIRREL NUTCRACKER

Who could resist our decorative nutcracker. Black cast iron squirrel cracks nuts with his jaws when his tail is moved. Cast from old molds. Doubles as a doorstop or as a showpiece. 5½" tall. **$3.95**

PLUS 35c POSTAGE & HANDLING
Pa. Res. Add 5% Sales Tax. Sorry No COD's

VICTORIA GIFTS, Dept. AH, Bryn Mawr, Pa.



Horse Doormat

Imported from Portugal

A practical and very attractive gift of great originality. Woven of long wearing esparto fibre, the outline of the horse is in black and makes a striking contrast to the natural background. 30 x 18". $6.50 ppd.

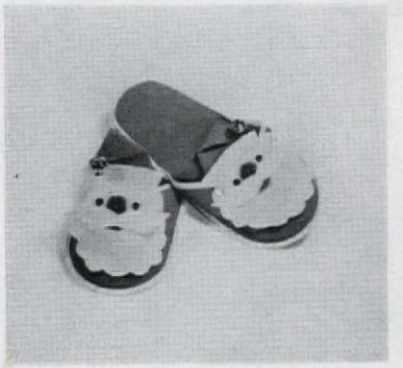
Black Cat or Dog designs also available at same price.

Send 10c for new catalogue.

Jenifer House
New Marlboro Stage, Dept. A-12
GREAT BARRINGTON, MASS.

SHOP YOUR AMERICAN HOME

FOR PATTERING FEET on Christmas morning, bright red felt scuffs decorated with the jolly face of Old Saint Nick. Each little slipper has a tiny silver-colored sleigh bell attached on Santa's cap which will make merry music as youngsters scamper around. Order toddlers (up to 4 yrs. old) or children (5 to 9 yrs.). $1 the pair. Helen Gallagher, Dept. 412, 413 Fulton, Peoria, Ill.



DESIGNED FOR HER in sterling silver, a narrow bangle engraved with a first name. It is a classic accessory suitable for a very young miss. A simple scroll and leaf design decorates each end of the open bracelet. ⅜" wide, it comes in a small size for girls 1 to 5 years old, or in large size for 6 to 12. $3, tax incl. Wayne Silversmith, AH12, 546 S. Broadway, Yonkers, N.Y.

FOR SERIOUS AFFAIRS like attending nursery school, one must be outfitted properly. A medium blue denim tote bag for coloring books is necessary equipment. Capacious and sturdy, it has double handles, bright-colored pockets which hold a wooden ruler and a pencil, and an appliquéd face of a jolly clown. $2.98. The Small Fry Shop, Box 76303-AH, Los Angeles, Calif.

GOOD INSURANCE for a youngster's expensive bicycle, identification plates for the front and rear of the bike. The aluminum plaques are finished in red or green baked enamel. A young one's name and age (up to 6 characters) will be marked in light-reflecting letters and numbers. Plates are easy to attach. $1 for two. Spear Co., 102-7 Spear Bldg., Colorado Springs, Colo.

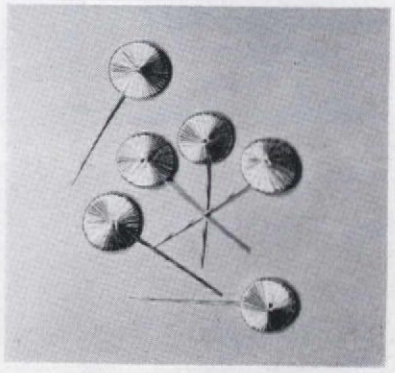
Otto Maya

DON'T MISS the opportunity of giving a very young miss the silver-plated necklace designed just for her. Attached to the 16" linked chain is a cunning silhouette in silver plate of a perky little girl. The youngster's first name will be engraved across the skirt. Figure is 1½" high. $1.10 including engraving. (Print name.) Breck's of Boston, P-47 Breck Building, Boston, Mass.

Order merchandise from the Market Place by sending your check or money order to the company mentioned. Unless otherwise stated,

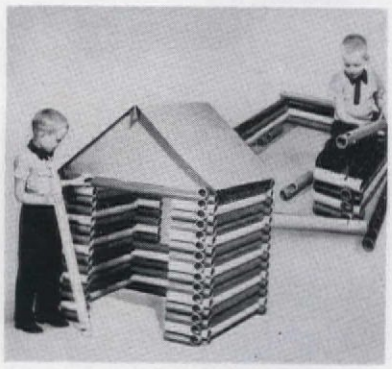
ANN Mc LAUGHLIN

MARKET PLACE



LOLLIPOPS ANYONE? These delightful Christmas tree ornaments look like the red and white lollipops every child loves. However, they are wonderful fakes to be used year after year as ornaments. Made of Styrofoam wrapped with red and white silk rayon ribbon, the pops are fastened to long colorful plastic sticks. $1 for six. Miles Kimball, 126 Bond Street, Oshkosh, Wis.

SCHOOL DAYS will be happy and grades will be A+ when the youngster in your house has a small desk of his own. Legs are made of attractively scrolled wrought iron; desk is solid maple. Note the decorative and practical gallery, the underneath shelf for books and stationery. 23x16½x28″. $35, ship. chgs. coll. Medford Products, 752 Fulton Street, Farmingdale, N.Y.



GIANT PLAY LOGS will keep the youngsters happy for hours building cabins, stockades, and frontier towns. The 82-piece set is made of brightly colored fiberboard. From it, for example, a 3x3x4½′ cabin can be built. This is a construction toy which is educational as well as entertaining. $12.98, shipping charges coll. Play B, Inc., AH12, 710 Broadway, Cincinnati, Ohio.

CAN YOU SOLVE IT? For anyone who likes an involved jigsaw puzzle, the Six Wonders of the World is a must. A 2″ cube assembled shows the Eiffel Tower, the Pyramids, the Roman Coliseum, the Empire State Building, the Tower of Pisa, and the Golden Gate Bridge. The skill comes in trying to reassemble the cube. $1. Sunset House, 71 Sunset Bldg., Beverly Hills, Calif.

Family Gifts

Specially Sized and Proportioned

for BIG or TALL MEN

Give Him Comfort and Perfect Fit for Christmas!

The Perfect Gift—an Extra-Long Cardigan

Give your big or tall man perfect fit in this new 100% pure Virgin Wool 7-button Cardigan. Extra-long body and sleeves. Amazing inter-lock knit gives resiliency and a wonderful cashmere feeling. Sizes 40-54.

886 Black
889 Tan Heather
884 Slate Gray Heather

only **$12.95** ppd.

Dress Shirts in His Exact Size

With bodies cut 4″ longer and sleeves available to 38″, you can now perfectly fit your big or tall man. These specially designed, superbly tailored dress shirts are available in nine styles. Sizes 15-18½, sleeves 35-38.

351 Semi-spread Collar in Lifetime Pima (White)
370 Tab Collar Oxford (White or White with Blue Pin Stripes)
930 Button-down Oxford (White or Blue; or White with Pinstripes in Blue, Red, or Black)
331 Short Sleeve Semi-spread Collar in Dacron and Cotton (White)

1 for **$5.95** ppd. 2 for **$11.45** ppd.

Specially Tailored Sport Shirts

A big or tall man is always looking for shirts with extra body and sleeve length — and all King-Size shirts have bodies 4″ longer, and sleeves to 38″. Both perfectly fitting Ivy styled shirts have button-down collars, loop and button in back. 100% fine combed cotton. Sizes M, L, XL, XXL. Sleeves 34 to 38.

Checked Gingham Button-downs

625 Red and White 626 Black and White
1 for **$4.95** ppd. 2 for **$9.75** ppd.

Solid Color Ivy Button-downs

912 Navy Blue 915 Oxblood 919 Natural
1 for **$5.95** ppd. 2 for **$11.45** ppd.

McGregor Hooded Beanbag Parka

For the unusual gift, McGregor's new all-purpose hooded Beanbag Parka is now available with extra sleeve and body length. Light as a feather yet completely protective, this water repellent, wind resistant 100% Nylon hooded parka has a zipper closing with drawstrings for perfect fit, zips into its own carrying pouch. Machine washable. Sizes M, L, XL, XXL.

152 Winter Blue only **$10.95** ppd.

Fleece Lined Slipper

A real chill-chaser perfect for relaxing indoors. Cozy red fleece lining, padded soft soles. Of supple glove leather and hand laced for sock-like flexibility. Whole sizes only 10-16.

53 Black Slipper **$9.95** ppd.

Extra Long Robe

Luxurious Milliken plaid flannel robe with longer sleeves, 4″ extra in body. Quality blend of Rayon, Acetate. Wash and Wear. Sizes M, L, XL, XXL.

555 Red
556 Blue **$14.95** ppd.

New Hush Puppies

Smart enough for town and casual enough for sports. Breathin' Brushed Pigskin uppers, buoyant crepe soles. 10 to 16 (½ sizes to 12) widths S, N, M, W, WW.

90 Houn' Dawg
96 Black **$10.95** ppd.

ORDER YOUR FAMILY GIFTS TODAY! MONEY-BACK GUARANTEE!

Shoe and Apparel Catalog for Big or Tall Men gladly sent on request!

KING-SIZE, INC. 7063 Forest Street Brockton, Mass.

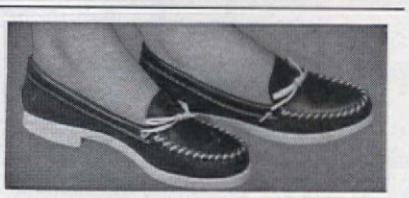
Loveliest Gift for a Gardener...

GARDEN MARKER

A thoughtfully different gift every gardener will cherish. A gift that will be appreciated now and always. Cast aluminum plaque with raised letters. Finished in black with letters hand painted in gold or white. Measures 9″ x 14″, stands 24″ high. Send us your gift list. We mail your gift promptly and will enclose gift card for you. **$7.50** ppd.

This distinctive plaque is now available as an estate marker with your name and address number. $15.00 postpaid. Write for details. Send 50c for new color catalog of other beautiful gifts.

MOULTRIE MFG. CO., DEPT. AH, MOULTRIE, GA.



WALK ON AIR MOCCASINS! Light, bouncy foam crepe soles, choice leather. Over 223 sizes in stock. Guaranteed! Red, White, Smoke, Taffytan, Black. Women's full & half sizes 3 to 13, AAAAAA to EEE. $6.98 postpaid. COD's accepted.

MOCCASIN-CRAFT 65-AT Mulberry St., Lynn, Mass.

SWIVEL
CAPTAIN'S STOOL
Sturdy, Concealed Ball Bearing Swivel

Now . . . a swivel stool styled for the home. For the drink bar, food bar, kitchen counter, work or drafting table, office, etc. Ideal child's dining chair (turnings on legs allow easy slicing off as child grows). Large, contoured seat and wide curved back give maximum comfort. Rungs are just the right leg height for young or old. Thick knotty pine seat and back—hardwood legs and rungs. In finest hand crafted quality. Beautifully finished in mellow honey-tone knotty pine or maple.

Seat ht. 30 in. or 24 in. (Specify). **ONLY $16.95**

COMPLETE KIT—for easy home assembly. Prefitted, drilled, sanded, etc., ready for finishing. Simple instructions. **$11.95**

Shipping Charges Collect

COMPLETE OR IN EASY 1-HR. KITS

BEAUTIFUL NEW FREE CATALOG—700 ITEMS
of Finished and Kit Furniture in Friendly Pine.

Immediate Delivery
Not Sold in Stores
Money Back Guarantee

YIELD HOUSE
Dept. A12-3, North Conway, N. H.

Fresh Lily of the Valley
For the Holidays

What more original or gracious gift! Superb imported pips guaranteed to bloom *indoors* in 18 to 21 days—brighten the home with fresh beauty, delicate fragrance. The classic round copper container, 6" in diameter, is a wonderfully useful decorative bowl afterwards. Complete with 10 Lily of the Valley pips $5.98. Pips separately, with planting material, $3.25 per dozen.

All prices postpaid—Mail Orders Filled Promptly
Satisfaction guaranteed.
Diners' Club and American Express Accounts Honored. Give acct. no.

Max Schling Seedsmen, Inc.
538 Madison Ave. Dept. 620 New York 22, N. Y.
Phone 212—EL5-5620

HERE THEY ARE! **SWAP 'n SAVE**

WALLET PHOTOS
IN THE TONE QUALITY OF YOUR CHOICE!

FULL MONEY BACK— SATISFACTION GUARANTEED!

De-luxe silk-finish wallet size photos 2½"x3½"

IN A HURRY? Send 50¢ extra for Super-Speed Service!

SILVERTONE
BLACK AND WHITE
25 FOR ONLY **$1** Add 25¢ ptge. & handlg.
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• Swap with friends • Give to relations • Use on School, Job applications.

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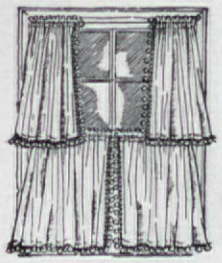
25 FOR ONLY **$2** We pay postage
• Brings out natural flesh tones • Has a Professional Studio Portrait Look • Tends to smooth away blemishes.

Send any photo, portrait, or snapshot and money today. Get original back with Wallet photos in the "tone" you prefer.

WALLET PHOTO CO., BOX Z, MILLBURN, N.J.

CURTAIN CHARM
WITH BALL FRINGE ON UNBLEACHED MUSLIN



20", 25", 30", 36", 40" long **3.00**
2 pair to window **6.00**
45", 54", 63", 72" long **4.50**
81", 90" long **6.00**
all types 80" wide per pair
Matching Valance 9"x80" **1.50**
All Prices Postpaid

For years clever New England housewives have made these charming UNBLEACHED MUSLIN curtains for every room in the house. Now you can buy them direct with all the original simplicity, warmth and hand-made look. Practical, long-wearing, these unusually attractive curtains of off-white muslin with matching color ball fringe retain their crisp appearance with a minimum of care. Also available in bleached white muslin for $1 more per pair. Valance .50 more. *Satisfaction guaranteed. No COD's please. Send check or money order. Write for illustrated brochure showing other curtains, dust ruffles and pillow shams in bleached and unbleached muslin as well as the burlap, floral prints, calico ruffles, organdy, Osnaburg, and bedspread fringe.*

COUNTRY CURTAINS
STOCKBRIDGE, MASS. DEPT. 21

Dogdom's Santa
SUGGESTS
Flea-Kill Bed
The ideal canine Christmas gift, with super-soft foam mattress for restful sleep.

Kills Fleas While Dogs Doze

Also prevents other dogs' fleas from infesting your pet. Stops scratching. Protects children. New 1964 model has softer, thicker, charcoal-color foam mattress, easy to clean, does not show soil. Orlon-acrylic cover in Scotch plaid. Pets prefer it to chair or sofa—ends telltale hairs, soiled cushions, doggy odor. Stain-resistant, sanitary, washable, non-skid.

Postpaid
Compact Size 15x27 in. **$4.95**
Regular, 28x33, **$6.98** • **King Size,** 33x47, **$12.90**

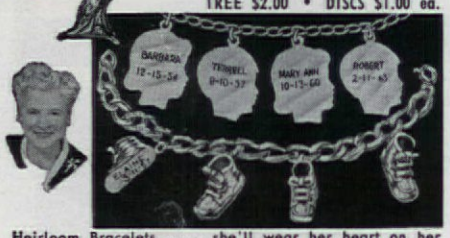
New Cat-Nap-Beds, too
Same super-soft foam mattress. Kills fleas while cat naps. Cats love beds, abhor sleeping on the floor.
Queen Size 15x27 in. **$4.95**
Family Size 28x33 in. **$6.98**
Avoid holiday rush—order today!
Money-Back Guarantee

CHAPERONE Box 1141, Sudbury, Mass. 01776

FOR PROUD MOTHERS and GRANDMOTHERS

Family Tree Brooch bears the sweetest fruit of all and "grows" more precious with the years. She'll wear this Sterling Silver Pin with pride and joy. Each disc is engraved with child's first name and birthdate. 2¼" Sculptured Tree holds 1 to 12 discs.

TREE $2.00 • DISCS $1.00 ea.



Heirloom Bracelets . . . she'll wear her heart on her wrist when she encircles it with our 7¼" bracelet of Sterling Silver or 12K Gold-Filled Silhouettes or Baby Shoes that proudly proclaim the beloved children. Each ¾" charm is engraved with a child's first name and birthdate. ALL ORDERS SHIPPED IN THREE DAYS.

SILHOUETTES ..... $1.10 ea. BABY SHOES .... $1.50 ea.
BRACELET ..... $1.10 BRACELET $1.50

BRECK'S, P-58, Breck Bldg., Boston 10, Mass.

At Last!
Personalized
EYEGLASS CADDY

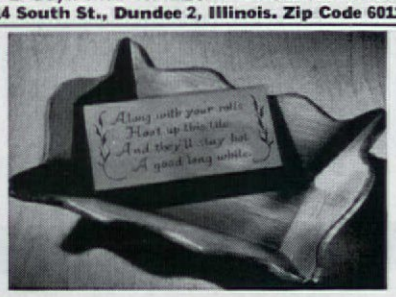
Now you can find your eyeglasses. This caddy holds any size glasses. Felted inside and bottom. Glazed ceramic, colorfully decorated with peering eyes. Stands on desk or dresser. Wonderful Gift!

With name . . . **$1.98** ppd. (2 for $3.75 ppd)

CROWN CRAFT, 3-A Mt. Hope Pl., N.Y. 53, N.Y.

PROUD OF YOUR DOOR?

Let us beautify and identify your doorbell or door with this impressive solid brass engraved nameplate, 2¾ in. long. Your name smartly engraved in script. Money back if not delighted. Solid brass screws included. Full price $1.00. Sorry, no COD's. We ship in 2 days. Mail to: **ELGIN ENGRAVING CO., 614 South St., Dundee 2, Illinois. Zip Code 60118**



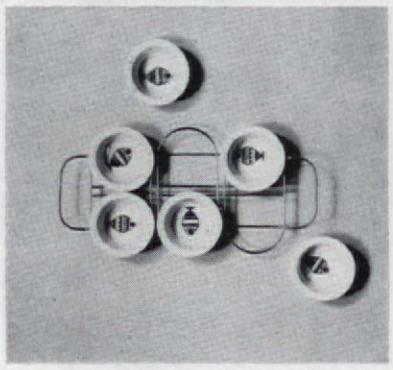
PINE BUN WARMER

If you've got a bun on a hot brick, it's going to stay toasty warm right through to second helpings! You'll love this hand-rubbed pine warmer; separate firebrick goes into oven when rolls are baking or warming, pops in 11"x8" tray to keep buns, rolls and toast warm! Perfect for gifts! **$3.98** plus **25¢** postage. Sorry, no C.O.D.'s. Ask for Free Gift Catalog!

MEREDITH'S Evanston 3, Illinois

START A CLUB for exploring the world through the foods and recipes of various nations. Spice Islands Company has an album of 10 slim volumes which guide you in forming the club and provide menus and recipes from India, Italy, Greece, Spain, France, Germany, Japan, Israel, and Sweden. $4. Spice Islands, Dept. AH12, 100E. Grand Ave., South San Francisco, Calif.

SERVING PRETTY is the aim of most hostesses. With six oven-to-table ramekins in a brass-finished holder the woman of the house can make an excellent impression. The individual white porcelain baking dishes are decorated with a colorful fish or a bird design under glaze. From Luxembourg, the set of six with rack is $6.95. Atlantic House, AH12, Littleton Common, Mass.

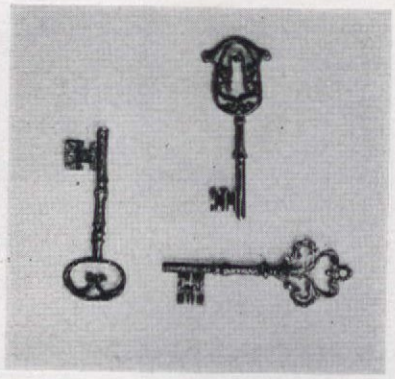


A LITTLE PULL goes a long way in adding a decorative touch to a room. Choose jewel-tone, stained glass chain pulls for a handsome table lamp and use them, too, as pulls for window shades. Set in lead, the pulls come in two shapes, bell or pear. Colors available are: golden amber, emerald green, or cobalt blue. $1.25 each. Old Guilford Forge, AH12, Guilford, Conn.

COLLECTOR'S ITEM, the 1964 Staffordshire calendar plate. An engraving of Abraham Lincoln's Springfield home is the center decoration. Each month's calendar and zodiac is reproduced on the shoulder. 9" in diameter, it is pink, brown, or green on white. $2 each. The plates for 1961 and 1962 are now

AH12, Box 303, Woodbury, N.Y.

HEARTS AFLAME is not sentimental imagery. It is a charming little cigarette lighter designed for a very feminine woman. Made of gold tone metal fitted with an excellent mechanism, it comes with a three-letter monogram. 1⅜" high

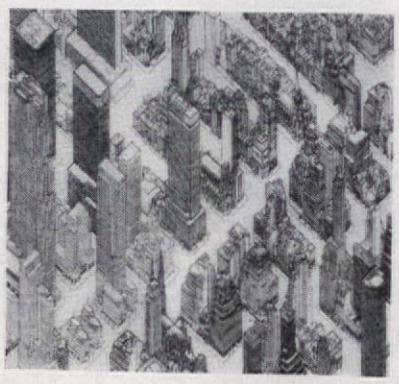


OPEN SESAME to imaginative wall decoration, large decorative keys copied from handsome antiques. Cast in metal finished in gold plate, the rococo keys lend themselves to an interesting grouping on a wall or mounted on fabric in a shadow box. Each is about 5½" long. $1.25 each; $2.98 for three. Lillian Vernon, Dept. AH12, 30 Evans Street, New Rochelle, N.Y.

ROLL IN THE LOGS on a sturdy cart which is as easy to manipulate as a baby carriage. Two large wheels with no-mar tires roll smoothly over any surface, move up and down steps easily. Frame is tubular steel, basket is wrought iron, both are finished in black. It holds 100 pounds of wood. 30x17x14". Weight, 12 pounds. $17.95. Leslie Creations, Dept. AH12, Lafayette Hills, Pa.

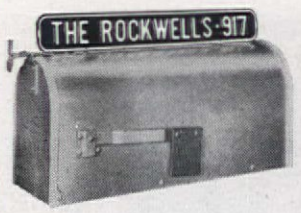
WOO SLEEP in a comfortable cotton broadcloth coat. Smartly styled and beautifully tailored, the knee-length shirt is available for men and women in solid blue or gray, or in white with blue or wine stripes. Side vents, notched collar, and large pockets add interest. Women's sizes: 12 to 20; men's: 36 to 50. $4.95 each. H. M. Allison, Dept. AA3, 175 Rawson Rd., Brookline, Mass.

TURN A NEW LEAF in the new year with the Three Year Secretary (1964, 1965, 1966). The 8¾x11" spiral book can hang or lie flat on a desk. Each page is marked with a day of the month, each has ample space to record duties and appointments. There's a page for important phone numbers, also a four-year calendar. $1.98. Crescent House, AH12, Box 21, Plainview, N.Y.



A PERFECT GIFT for everyone is the map of New York City created from 67,000 aerial and ground photographs. Almost every building in eight square miles of mid-Manhattan is shown in color. This 34x42" map will make a dramatic decoration on a study or office wall. A 48-page booklet listing sites comes with it. $1.25. Empire, AH12, 140 Marbledale, Tuckahoe, N.Y.

NEVER OUT OF STYLE, white dinnerware decorated with a delicate pink, moss rose design. An extra piece to add to anyone's collection is the oval, covered vegetable dish which holds two quarts. Use it to serve beef Stroganoff or other delicious stews. Note the two graceful handles, the slipproof knob. $5.95 plus 50c post. The Added Touch, AH12, Bryn Mawr, Pa.



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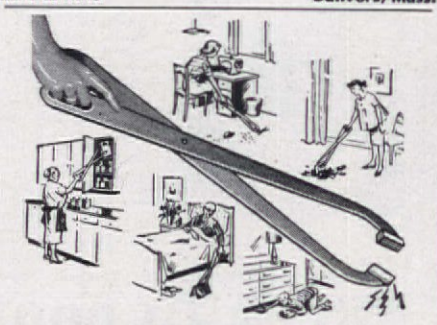

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MONEY BACK GUARANTEE

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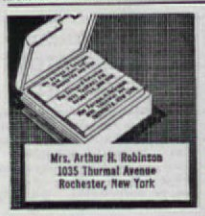

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Add 50c parcel post west of Mississippi for above sling beds

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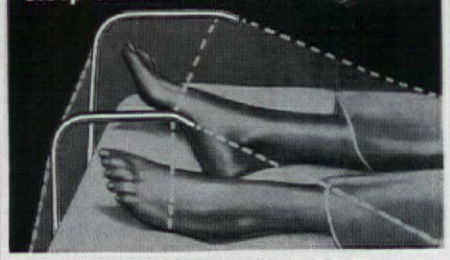

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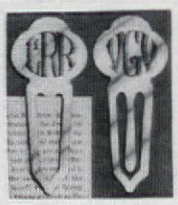

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Early American

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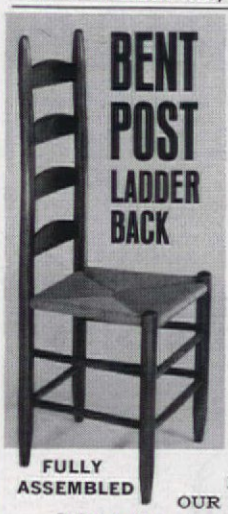

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Birch—finished in Maple, Mahogany, Walnut, Cherry, Pine or Black Lacquer . . . 12.45

Minimum order TWO
10% discount on six.

For matching Arm Chair add $4.00 to above prices.

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Quick delivery. Express charges collect.
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Fun for the whole family and healthy exercise, too! Just step on and in minutes you're a star performer. Pedals back and forth, turns angles at a twist of the body. It's wacky and wonderful. Ideal for Christmas giving because everybody wants his own Circus Cycle.

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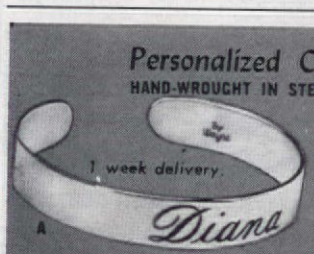

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Small Size (age 1 to 5)
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B—DANGLING BRACELET, 7" long, up to 7 letters. add'l letters 25c ea.

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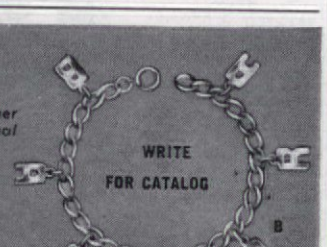

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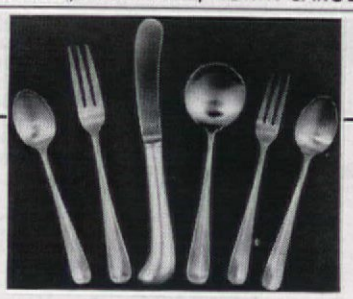

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in an heirloom tradition!

An exact replica of a famous old sterling pattern, with graceful pistol handled knives, 3 tined forks and rat-tailed spoons. In heavy, hand-forged satin finished stainless. Service for 8 includes 8 dinner forks, 8 dinner knives, 8 salad forks, 8 soup spoons, 16 teaspoons, plus 2 serving spoons. **$29.95** ppd.

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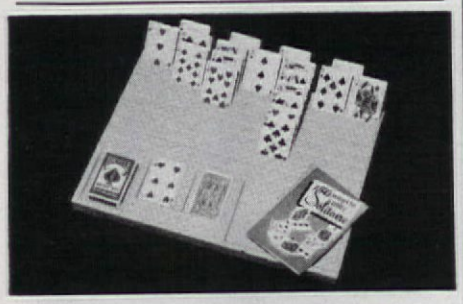

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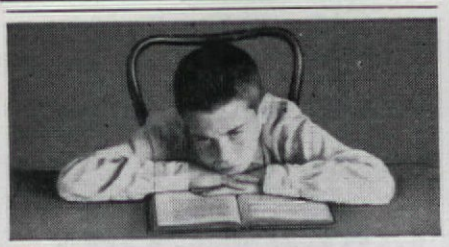

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FULLY ASSEMBLED
31½" x 16½" x 20" high

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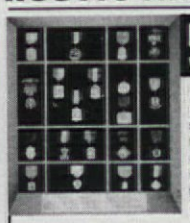

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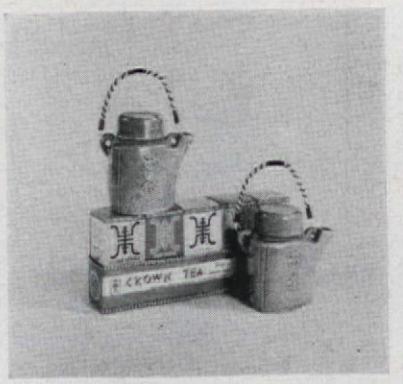
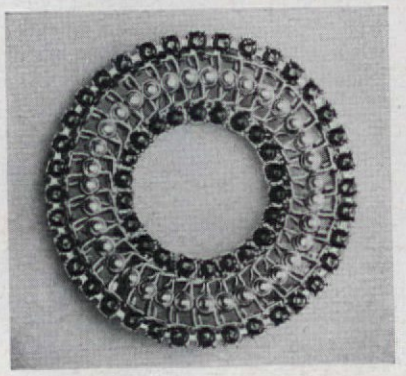
TEA IS SERVED on trains in the Orient in little ceramic pots with bamboo handles. Now you can buy the small brown pots together with 5 one-ounce packages of delicious tea: Narcissus, Jasmine, Black, Oolong, and Silver Needles. This kit makes a thoughtful gift for the tea lover. $3.95 for the two covered pots and the teas. Ziff, AH12, 15-116 Merchandise Mart, Chicago 54, Ill.



THE BEST OF CIRCLES in costume jewelry is the important-looking pin set with fake pearls and turquoise-colored stones. Made of gold-plated metal, it has three graduated circles which form a handsome design. Outer rim is turquoise, center is lustrous pearls, and inner rim is turquoise. $4.95 plus 50c tax. Vicki Wayne, 610-AHP S. Country Club Rd., Tucson, Ariz.



OUT OF SIGHT and easy to handle, your old newspapers and magazines will pose no problem when stacked in the Newspaper Tie-dy. It is a good-looking bench made of honey-tone pine fitted with a foam cushion covered in brown leatherlike vinyl. When top is lifted, papers can be stacked and tied. 21x15x18". $14.95, ship. chgs. coll. Yield House, AH12, No. Conway, N.H.

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TRIPLE TREAT for a buffet table, the Florentine three-tier server. Three round trays (from 5½″ in diameter to 9½″) are mounted on a sturdy 15″ brass stem which is finished with a round handle. Pile each tray with blossoms or arrange an assortment of sweetmeats on the graduated tier of gold filigree on white. $3.50. Patio, AH12, Old Skokie Rd., Highland Park, Ill

HERALDIC ACCENT to highlight winter tweeds, three brilliantly hand-enameled medals. Each hangs from a silk ribbon which is attached to a 1½″ wide gold-plated bar pin. The teen-ager in the family may wear it pinned to a belt or a skirt band. Each medal is about ½″ in diameter. $4.98 plus 10% Federal tax. Order from Hobi, AH12, 42-08 Lawrence Street, Flushing 52, N.Y.

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CHOICE OF 57 DESIGNS

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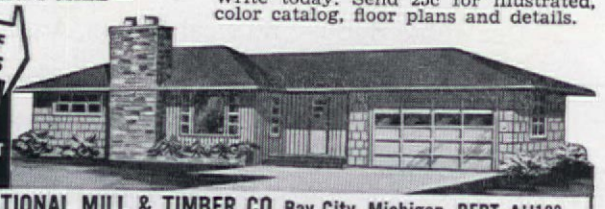

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Now—a bar for the biggest party—or cozy twosome. This charming little giant is the most completely versatile bar ever. Use it 3 ways: locked, as liquor cabinet; open, for self-service; rolled out from the wall, turned around, for bartender service. Hinges open to reveal 20 bottles of liquor, 20 bottles of mix, nearly 4 doz. assorted glasses, and all bar accessories. Adjustable shelves, brass guard rails and fittings. Simple, compact, fits smartly into home, apt., office, cottage. 21″ W., 19″ D., 36″ H.—open 38″ W. Finely crafted of knotty pine. In satin smooth honey-tone or lovely maple liquor resistant finishes. **$49.95** Exp. Chgs. Col.

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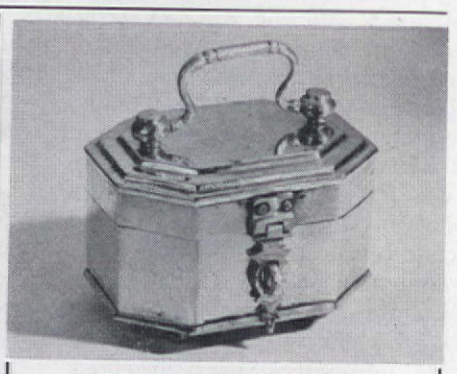

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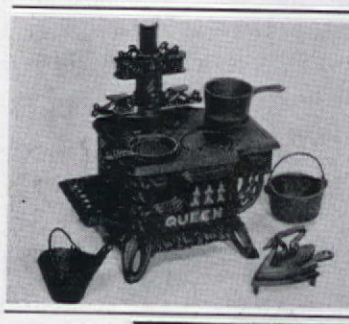

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This old-fashioned black-iron cook stove is authentic down to the last detail. Oven door opens, burner lids come off. Seven piece set of utensils are tiny replicas of the ones Great-Grandmother used. Included are fry pan, sauce pan, kettle, ash scoop, coal shovel and lid lifter. There's even a tiny swan iron and stand! Stove is 6½″ high, sturdily made. No C.O.D.'s.

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Stove and Utensils **$3.95** plus 45c postage

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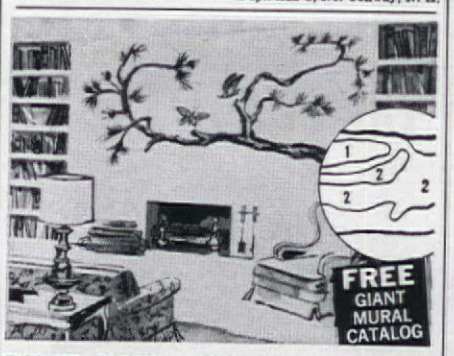

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Your VINO KIT provides all necessary equipment including three 1-gallon combination fermenting, and aging tanks and detailed instruction booklet with all-season recipes. . . . An educational and enjoyable hobby. Satisfaction guaranteed if used as directed. $6.95 complete. (No C.O.D.'S)

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Beautiful calfskin tanned just like furs to stay silky soft and clean. Wonderfully smart accents for fireplace, den—on wall or floor. *Easily made into stunning jackets and vests.* Won't shed: sueded backs. Specify black & white or brown & white. Approx. size 8½ sq. ft. **$12.95**; 10 sq. ft. **$15.95.** Immediate shipment postpaid. Enthusiastic satisfaction guaranteed. Free folder. Order now!

STEERHIDE RUGS—Luxuriously soft and *big* (approx. 30 sq. ft.) Same colors. **$39.95.**

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COMPASS ELECTRIC FOOD WARMER

An "All Points" Conversational Piece of Black Aluminum with Polished Symbol Surfaces for Added Charm.

$3.00 POSTPAID

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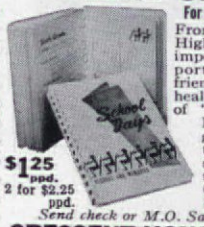
For Nephew, Niece, Son, Daughter



From Kindergarten through High School, they can keep important remembrances: report cards, class papers, friends' snapshots, news clips, health records and other items of "happy days" gone by. File envelope for each grade plus a vital statistics page is provided for student's photo and signature on each envelope. Only **$1.25** ppd. 2 for **$2.25** ppd.

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CRESCENT HOUSE Box 21, Dept. AM-312 Plainview, L.I., N.Y.

WE'VE GOT NEWS

December debuts: musical pillows, Argus glassware, paisley flooring, and others are among the hits of the season

THE TWO-STORY REFRIGERATOR

Here at last, refrigerators with that built-in look to match the popular eye-level, built-in ranges. No longer a simple box in shape, the new refrigerators are composed of two sets of storage compartments: one above and one below the waist-level, maple shelf which pulls out to become an extra work surface. There is a refrigerator unit and two crisper drawers above the work area, a freezer and second refrigerator unit below. This arrangement, called a "food preparation center," is the main feature of new products by Franklin Manufacturing Company; Sears, Roebuck and Company; and RCA Whirlpool. A fourth company, General Electric, is planning to come out with a similar product, called the Americana, later this winter. Each of the three models available has about ten and a half cubic feet refrigerator space and under four cubic feet freezer space, and is completely self-defrosting.

GET OUT OF A RUT

When you're stuck in the snow and mud of winter streets, it's Snowmaster Emergency Tire Cleats to the rescue. The tank track-style chains of hardened steel provide much more positive traction than round chains. The cleats are easy to install—just strap them to the rear wheels of most American automobiles. These chains also have improved digging action. To order a pair ($4.79 ppd.) or for further information write to Master Craft Products Company, 1900 Euclid Avenue, Cleveland 15, Ohio.

THE SERENADE OF THE PILLOW

Lean back, close your eyes, and you're the only one in the room hearing the strains of your favorite music. Dreaming? No, you're resting your head on the foam pillow that houses two 4-inch speakers, part of General Electric's portable phonograph "Pillow Talk." The cushion is curved to fit the head, may be used on a bed or chair. To play music for all to hear, replace the pillow in the lid of the phonograph, or use it as a self-standing speaker. About $80.

Color, color everywhere . . .
to try, to dye, to read about in

NEWS NOTES

The Norge Company has developed a machine for dyeing and soon Fabricolor Dye Centers will pop up all over. The self-service dye stores allow you to change colors economically and without mess. Hundreds of items and fabrics can be treated with the Putnam fadeless dyes in your choice of 36 shades. If you're redecorating your home or refurbishing your wardrobe, dye-it-yourself.

Dyeing your own yarn for embroidery is the only way to get a limitless range of shades that blend well with one another. If you buy Dye and Ply yarns packaged with the correct amount of Americana Dye and complete instructions, preparing your own yarns will be an easy, as well as exciting adventure. Write to Creative Skills Resources, Box 326, Sea Cliff, N.Y.

Put an exotic touch of India on the floor with Armstrong vinyl in a bright paisley design with a touch of glitter and matching plain tiles. In 12x12", ⅛" gauge and in 36x36" untrimmed sheets, the Corlon tiles with an Eastern flavor are unique—right down to the last touch of iridescent color.

HISTORIC GLASSWARE

For homemakers with a historical bent, Fostoria Glass Company has been licensed by the Henry Ford Museum to reproduce "Argus," a pressed flint-glass first made more than 100 years ago. The pattern, sturdy enough for everyday use, is made in nine sizes and three colors—crystal, cobalt blue, and olive green. Consumers buying the pattern will have its history on a tag attached to the glassware, and the assurance of a quality product handcrafted in the same manner as the originals.

POWER TOOLS SLOW DOWN

Power tools that go too fast can make twice as much work as they save when they splash the wax they're spreading or splatter paint they're mixing. The new Motor Control will adjust the speed of these and many other household appliances with capacity up to 900 watts. It's just $16.99 at your Bridgeport Hardware distributor (or send a check to Bridgeport Hardware Manufacturing, Dept. A, Bridgeport, Connecticut).

POINTS OF INTEREST

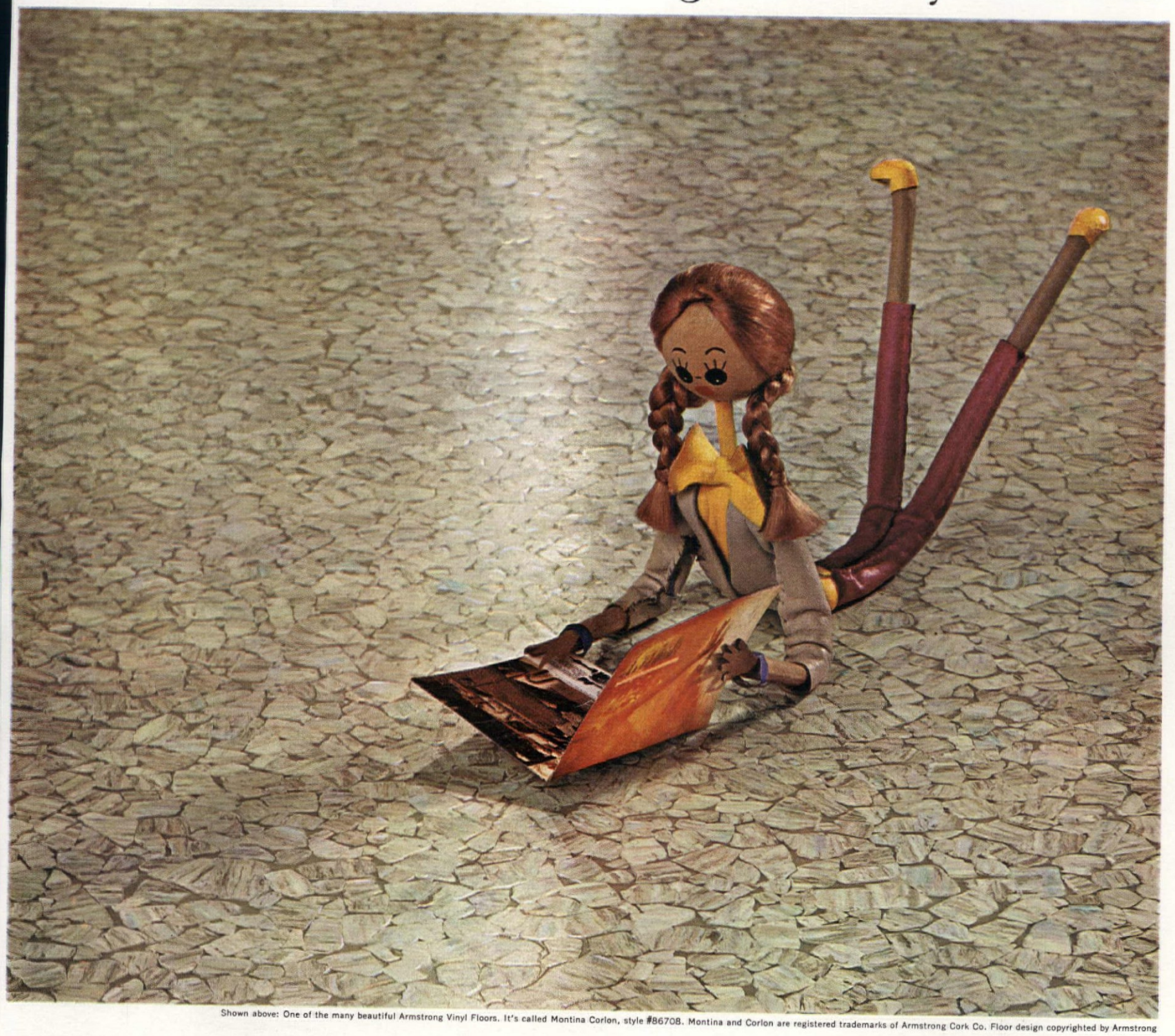
The makers of Wesson Oil have developed a cold-start method of making French fries. Put potato slices in a skillet and cover them with oil, using medium heat and stirring occasionally, cook till done. The result? A digestible dish that's made quickly without special equipment, and best of all, with little oil spattering or smoking. There is also less loss and breakdown of the oils, so that they can be used again and again.

What squares! Saran Wrap is now packaged in 11¾x11¾" precut sheets. To make the plastic film easier to handle, it is interleaved with tissue paper. When using, place both the Saran Wrap and paper over the object to be wrapped, take off the tissue, and smooth down the wrap. The cost of the squares is about the same as comparable amounts of Saran Wrap in roll form.

For economy and efficiency, try making your own chalkboard. Any smooth surface—scrap lumber, glass, wallboard, or masonry wall—can become a chalkboard with Illbronze, an aerosol spray. It is $1.98 a can, enough for four medium-size boards.

Printed in U.S.A.

How well do vinyl floors wear? What about care? What about color and designs? How do you decorate with them? How do you choose the right ones for your home?



Shown above: One of the many beautiful Armstrong Vinyl Floors. It's called Montina Corlon, style #86708. Montina and Corlon are registered trademarks of Armstrong Cork Co. Floor design copyrighted by Armstrong

Free Guide to Vinyl Floors tells all! 8 pages in full color. A wealth of information and decorating ideas. Get it at your nearby flooring dealer, or write Armstrong, 6312 Pine St., Lancaster, Pa.

In Canada, write Dept. 123-B, Box 919, Montreal, P. Q.

Armstrong VINYL FLOORS

PRESTO®

Now they can hardly wait... to follow the dentist's orders

New Cordless PRESTO recharges itself... brushes up-and-down the approved way!

This is the automatic toothbrush designed with children in mind as well as adults. And that's why they find it fun to follow the dentist's orders for regular and thorough brushing when a new cordless Presto Automatic Toothbrush joins the family.

Note the slim power handle. Presto designed it for easy gripping, even by a small child. Note the button. You press to start it; release the pressure and it stops. Any child old enough to use an ordinary toothbrush can easily control Presto's fast, up-and-down brushing action (up to 170 strokes a second).

Note again, the Presto is cordless. That means it's child *safe*. The power handle works on a battery that is automatically recharged between brushings.

Add it up, feature by feature. Easy handling; easy operating; fast, up-and-down action for extra cleaning effectiveness; cordless for safety; good looks, too!

So why wait? Isn't it time your family got in on the fun and better dental care of Presto Automatic brushing? Kit comes complete with power handle, recharger base and 4 individually color-coded nylon-bristled brushes. Extra brushes readily available.

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FREE 2 GIANT SIZE TUBES

When you buy this PRESTO Automatic Toothbrush. Offer limited! Act now!