THE AMERICAN HOME

April 35¢

BUILD OUR STORAGE WALL FOR UNDER $100

NEW AMERICAN LOOK IN HOME FASHIONS

LADIES' LUNCHEONS ☐ SPRINGTIME MENUS

TIME TO PLAN AND PLANT YOUR BACK YARD

WHAT A CHANGE EXTERIOR PAINT MAKES!

Wood's textured look—in vinyl! That's the beauty of New Kentile® Textured Woodgrain® Vinyl Asbestos Tile. Colors: Antiqued Beech and Elm, accented by Feature Strip.

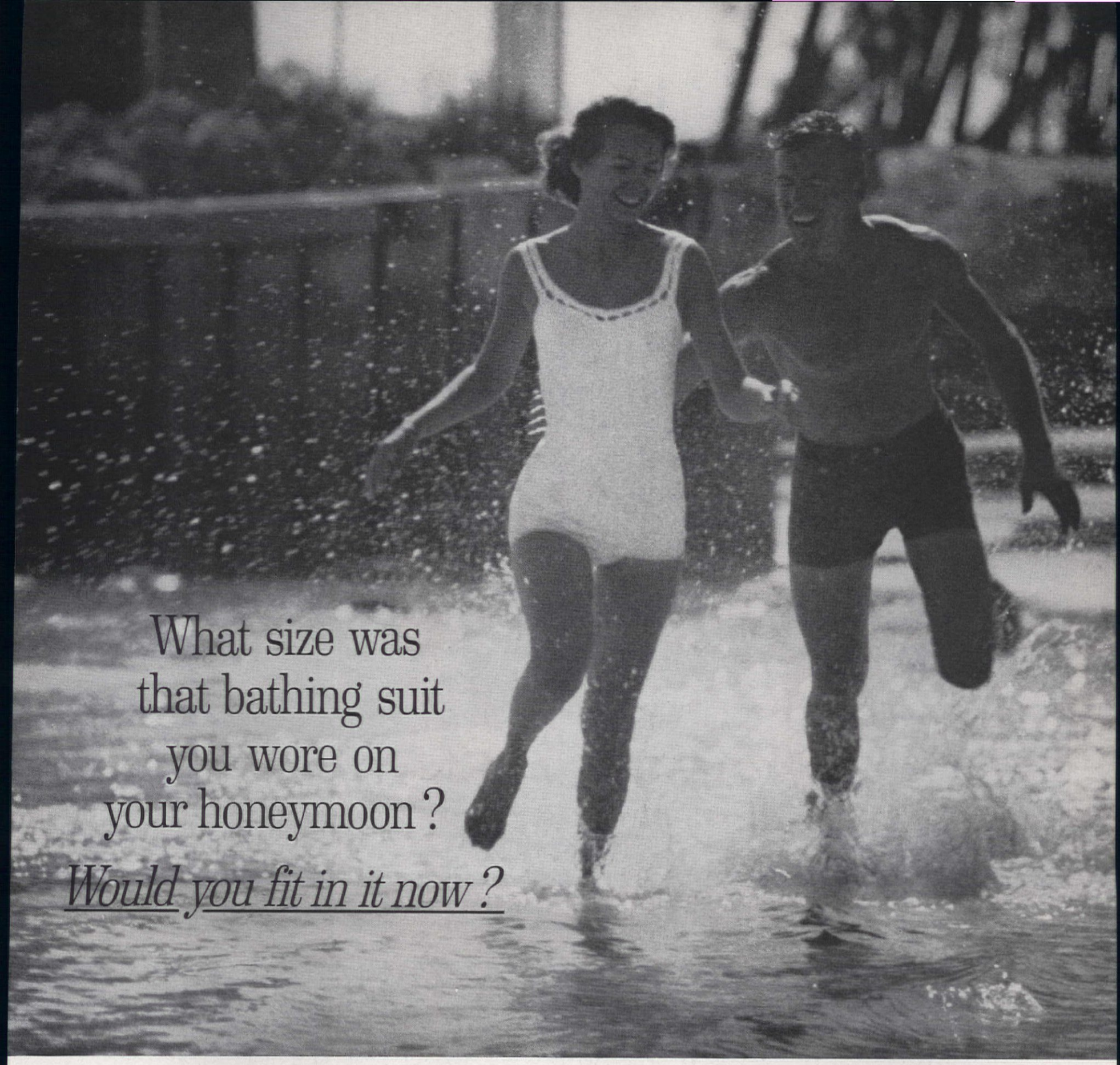
Look what Kentile's done with vinyl tile! New Textured Woodgrain looks like wood, feels like wood, costs far less!

You can install a simple design yourself! About $65 buys all the 9″ x 9″ tile and adhesive needed for any 12′ x 15′ area.

Greaseproof, easy to clean. Waxings last and last. Use it anywhere indoors, even in basements. No sanding or refinishing.

Textured surface. Note how Textured Woodgrain resembles wood! Kentile Dealer? See the Yellow Pages under "Floors."

KENTILE VINYL FLOORS



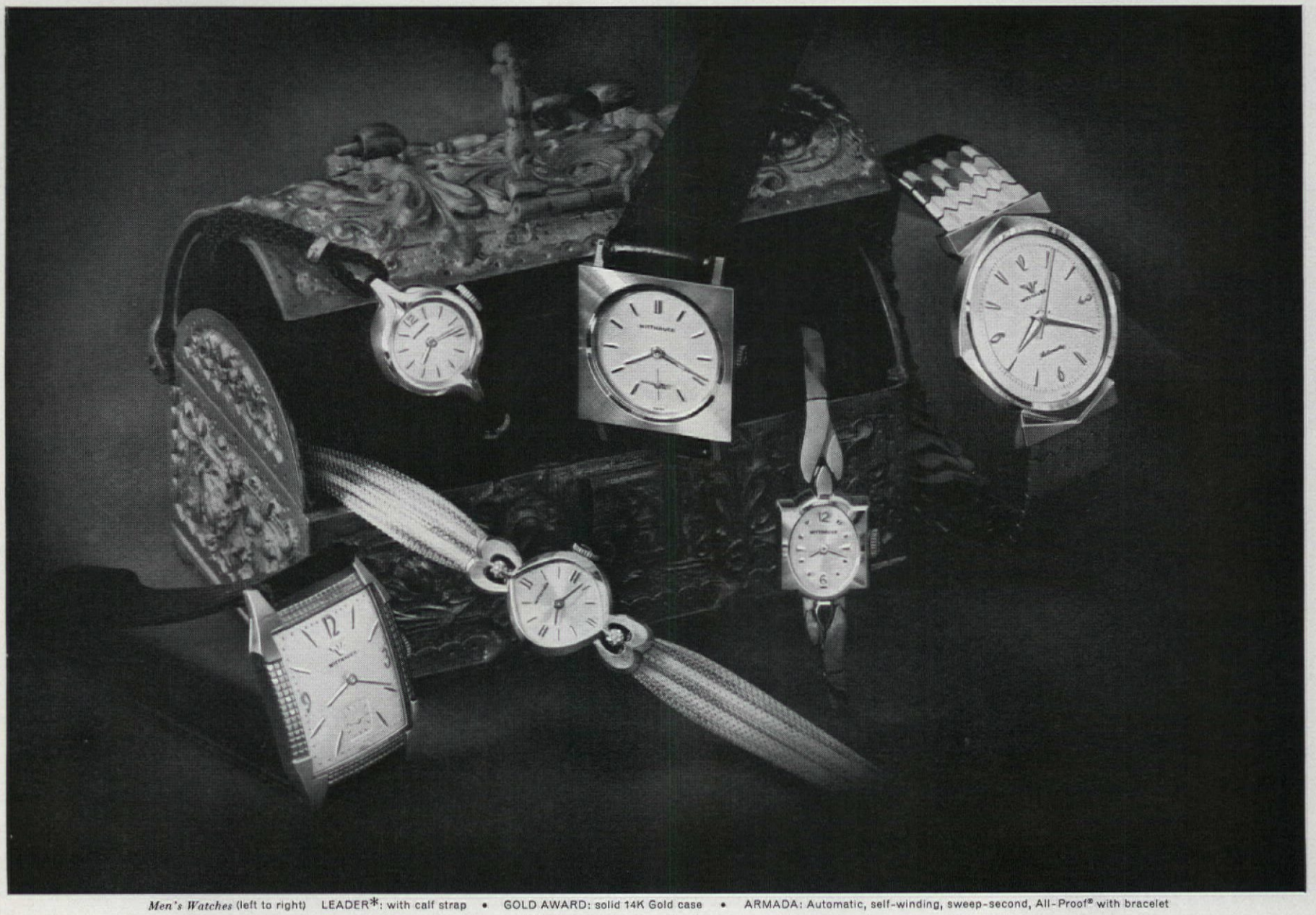
If a glance at the waves and the beach and that slender young bride tells you "no," isn't it time to do more than wish for that lovely figure you lost? You'll have a special kind of help in SEGO® Diet Food. More help for your will power than any other 900-calorie diet food. Two ounces more, so each 225-calorie SEGO meal–with all its good nutrition–is more satisfying. Extra protein, more help for your will power–you're less tempted to nibble between meals. Such delicious variety of flavors–5 to drink chilled, 2 as hot soups. This very day, SEGO can start you back to your honeymoon size, looking 10 pounds younger.

PET
MILK COMPANY
MILK PRODUCTS DIVISION

WHAT HAVE YOU
GOT TO LOSE?

Try SEGO for success!

WHY PAY LESS?



Men's Watches (left to right) LEADER*: with calf strap • GOLD AWARD: solid 14K Gold case • ARMADA: Automatic, self-winding, sweep-second, All-Proof® with bracelet
Ladies' Watches (left to right) COED*: with silk cord • DIAMOND GLAMOUR: solid 14K Gold case with two matched diamonds • FESTIVAL: with matching bracelet

LONGINES-WITTNAUER

LEADING MAKER OF WATCHES OF THE HIGHEST CHARACTER FOR ALMOST A CENTURY

Presents Precision-Perfect Wittnauer Watches As Low As $25*

Why Pay Less? Does this sound like a strange question? On the contrary, it makes a lot of sense. Anything can be made poorer and sold for less! You can buy a timepiece of sorts in the $9.95 to $19.95 range, but what have you got? What kind of timekeeper is it and how soon will it be discarded? By contrast, in a Wittnauer for as little as $25. you get a watch of investment value — a piece of fine jewelry. Wittnauer cases are custom-made and jewelry crafted in 10K rolled gold plate, 10K gold filled or solid 14K gold.

Precision Crafted — You must realize, to begin with, that a watch is an immensely complex mechanism. Though it seems to run continuously, it actually starts and stops 432,000 times each day; more than 156 million times a year. Only a precision crafted watch can keep on telling time indefinitely in spite of this incessant punishment. That is why Wittnauer watches are precision crafted, using finest metals and closest tolerances, and why one Wittnauer watch will outlast a succession of cheap, short-lived timepieces.

A Product of Longines-Wittnauer—The Longines-Wittnauer Watch Company has produced watches of the highest character exclusively for almost a century. Wittnauer watches are made to exacting standards, are in every way worthy companion watches to the world-honored Longines. Dollar for dollar Wittnauer watches offer the finest quality and most distinguished styling in the medium price range. And the price of a Wittnauer watch can be as little as $25. Your Longines-Wittnauer jeweler will be honored to serve you.

All prices plus Federal tax • Prices slightly higher in Canada

WITTNAUER

Distinguished Product of the Longines-Wittnauer Watch Company

Leading Maker of Watches of the Highest Character for Almost a Century

THE AMERICAN
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A Curtis Publication

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OUR COVER

Why not take advantage of a bare-faced wall and put it to work—both decoratively and functionally? Our storage wall was assembled in modular units and could be easily adapted to your home. You'll find more about it beginning on page 48—complete with construction information. Photographer: Lisanti.

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DEAR READER:

On page 85 we have reprinted a telegram from President Kennedy to the National Home Improvement Council congratulating this organization for its efforts in promoting increased interest in home improvement. President Kennedy points out, however, that a woefully large percentage of this nation's housing is still in need of major repairs and rehabilitation.

This is a problem that must be attacked on many levels and there is no pat answer. We believe, however, that one very positive step in the right direction would be to remove the penalty that usually goes hand in hand with property improvement. In most communities, when improvements are made, taxes on the property go up. This is a consideration that must be taken into account by home owners and landlords, and can be a definite deterrent to action. The cost of the improvements can be paid off in due time but the increased real estate taxes continue, presumably into infinity. Would it not be more foresighted for the community to forego this increase and thereby encourage more property owners to make improvements? The community does not, after all, lose revenue, it simply doesn't gain more. On the other hand, the entire community, from the inhabitants of the dwelling, to the carpenter, the plumber, the next door neighbor, benefits immeasurably.

Taking this approach one step further, we would also suggest that in certain depressed neighborhoods, taxes be *decreased* when property is improved. This concept has been tried in certain countries, Australia, for example, with apparently good results. It seems obvious that a community would find a neighborhood of attractive homes and multi-family dwellings a surer sign of civic health than deteriorating or slum areas where crime and delinquency, along with taxes, are high. We must remember, too, that this country will soon face an acute shortage of land. Therefore we cannot let vast areas fall into a state of disrepair.

If our towns and cities are seriously interested in raising the standard of housing and rejuvenating neighborhoods as well as preventing the growth of slums, then they might well give serious consideration to this plan.

THE EDITOR

IMPORTANT! You use only **half as much** Argo Corn Starch as flour to thicken gravy. That means fewer calories, too!

GRAVY FOR ROASTS, SAUTÉED MEATS, OR POULTRY

Remove cooked meat from pan. Pour off fat; measure back into pan 1 tablespoon fat for each cup of gravy desired. Add 1 cup liquid (water or stock) for each tablespoon fat. Cook and stir over medium heat, scraping pan to loosen browned meat juices. Remove from heat. For each cup of added liquid, blend 1 tablespoon Argo Corn Starch (or 2 tablespoons for thicker gravy) with ¼ cup cold water; stir into mixture. Cook and stir until thickened. Season as desired; add gravy coloring for browner gravy. Simmer 5 minutes. Serve hot.

Gravies made with ARGO stay Clear and Smooth... retain the natural color and flavor, too!

LISTEN HERE

by RALPH FREAS

Hi-fi in parts: what you should know about the dollars and sense of it

Ask a hi-fi buff "what's good about component high fidelity?" He'll toss out facts about low-distortion, woofers, tweeters, and the like. But if you fidget and stare vacantly, he may shift verbal gears and talk about decorating flexibility. He's right. "Hi-fi in parts" *is* flexible. You can build it right into your walls, organize it nicely in bookshelves, install it in Grandmother's antique credenza, or put it into custom-built furniture—just like a factory-prepared hi-fi set.

If your hi-fi friend is religious about the subject, he'll blanch at the thought of buying anything but "hi-fi in parts." But the factory-prepared package has definite advantages. When you get it home and place it, you simply plug it in (like a toaster or any other appliance). And its quality is relatively high. For dollar spent, you get more in a radio-phonograph console today than you could five or ten years ago.

Well, the quality story of "hi-fi in parts" is well-known. And we've agreed about flexibility. But there's another major benefit that gets little attention from anyone. Let's call it "budget flexibility." This simply means that everything does not have to be bought at once. Look at it this way. If you go shopping for a complete hi-fi set at a music or department store, you'll find that a good quality console (containing AM/FM radio, stereo phonograph, TV, and tape recorder) will be price-tagged at about $1500. Even an average quality set will hover around the thousand-dollar mark. Few of us (unless we have a doting aunt with pots of money) have that much spare change rattling around in the "Fun" budget envelope. And when weighed against expanding the garage, building on an extra bedroom, or putting in a lavatory off the family room, few of us will incline toward high (or even medium) fi.

O.K. Here's where "budget flexibility" fits in. By buying "hi-fi in parts," you can create a complete system over a long period of time. And the best part is—you can enjoy top quality sound as the building process goes on.

A beginning high-fidelity music system needs only two elements—an FM radio receiver and a speaker system. These bring high fidelity radio reception into your home. And it can cost as little as $304.45—$219.95 for the receiver (Harman-Kardon's FA3000X) and $84.50 for speaker system (Electro-Voice's "Leyton"). Prices quoted are for average quality components; there are cheaper as well as more expensive ones.

As time passes and savings grow, you add to the system. A dramatic improvement can be made by buying a second "Leyton" speaker system. For the additional $84.50, you'll have the newest wrinkle in home entertainment—stereo-FM radio. Attaching the speakers to the receiver is duck-soup simple. The speaker cord (like ordinary lamp cord, it has two wires) is attached to a pair of screws on the back of the receiver. The job takes only a screwdriver and two minutes' time.

The next addition, when budget permits, is record-playing equipment. The cost, for automatic turntable and stereo magnetic cartridge, is $71. Attaching it to your system takes even less effort than hooking on a speaker. The cable that comes from the record player's tone arm is simply plugged into the proper receptacle on the back of the receiver. You don't need even a screwdriver. It will take longer to open the shipping carton than it will to start the turntable spinning. The automatic turntable, at $54.50, is Garrard's AT6; the cartridge is Pickering's "Stereo 90" for $16.50.

So far, we've spent $459.95. And the purchase is impressive—a complete stereophonic radio-phonograph with the latest stereo-FM radio feature. But the FM receiver's capability has not yet been fully used. It still has provision for accepting a tape recorder. As used in the system we're building, the recorder will play tapes through the system and record material off-the-air, from recordings, and via microphones. By adding this unit, "instant stereo" recordings can be made in your living room from stereo-FM broadcasts. The stereo tape recorder (the Sony 464-D) is tagged at $199.95, bringing the cost of the system up to $659.90. Again, the installation of the tape recorder requires no tools; just plug the cable into the appropriate receptacles.

The music system is now complete and the cost is under—by more than half—the price of the de luxe set mentioned earlier. Of course, we've provided no furniture but we expect *you'll* have ideas about that. (If Grandmother's antiques don't serve, you may be able to pick up an old pine dry sink or corner cupboard to meet your needs.) About prices: while researching this article, we shopped some of Manhattan's high-fidelity stores and found that the price of the system described above could be reduced if bought at one time. But that defeats our "budget flexibility" idea. Even in buying an element at a time, we found some dealers willing to shave the quoted prices, however. This condition may be peculiar to New York City but it may also hold true in your area.

After completion, your music system has flexibility in still another direction. You can change the entire system or any element in it should even higher quality seem desirable. And you can continue to use the replaced component. You may, for example, want to replace the speakers with a pair that can reproduce the most subtle nuances of sound. The old speakers aren't wasted. You can move them into the playroom, den, on the patio in summer, or into the kitchen. Their continued use in another part of the house takes only extra wire and a toggle switch (to prevent serenading the kitchen sink when you're not there).

Or, as the children grow and want their own record player, you can replace your player with a more de luxe model (continued on page 78)

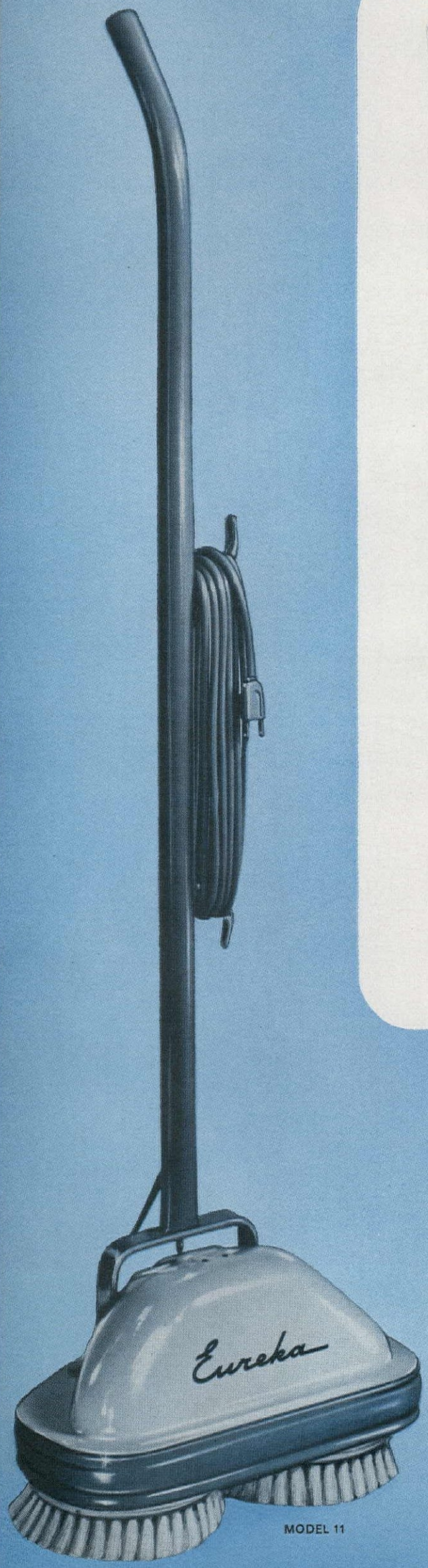
When it's "open and close" all day long...

there's nothing like the Frost-Proof ...family Frigidaire refrigerator

You never have to defrost this Frigidaire refrigerator—because there's never any frost in freezer or refrigerator to melt into water. You never have to empty a pan. In daily use it's a delight! Go to the freezer for a package of frozen food. You'll never find one stuck to another. Take out a handful of ice cubes. They'll be as separate as a handful of diamonds. Never stick. Even if the family keep the doors of the family Frigidaire refrigerator busy all day, it's no matter. Frost can't form inside a Frost-Proof Frigidaire refrigerator. It's wonderful, marvelous, an absolutely great feature—but that's what you expect from Frigidaire. Frigidaire is famous for quality, and every Frigidaire refrigerator has it, whether it's streamlined for thrift or loaded with luxury. That's why so many people say "there's just no substitute for the real thing—the original Frigidaire refrigerator."

FRIGIDAIRE

MODEL NO. FPI-168-63



MODEL 11

"You mean to say this **EUREKA POLISHER-SCRUBBER** actually **SCRUBS, WAXES and BUFFS, TOO!** and has that pair of **BIG, OVERSIZE BRUSHES** that do just everything! and **TURNS ITSELF ON AND OFF AUTOMATICALLY** when I just lower or raise the handle! and it has this **SPECIAL CLIP** that **RELEASES THE CORD IN A NICE NEAT COIL!** and has that **CUSHIONY VINYL BUMPER** so nothing gets nicked! and it's **ALL STEEL** (not plastic!) so it's **REAL GOOD AND STRONG!** and never, **NEVER NEEDS OILING!** and it's **UL APPROVED!**

and it only costs **$19.96?"**

EUREKA
POLISHER-SCRUBBER

Eureka Williams Company, Div. National Union Electric Corporation • Bloomington, Illinois

KITCHEN IN A KIT?
A BATHROOM IN A BROCHURE?
EXTERIORS IN AN ENVELOPE?

Well, not exactly. But pretty close. All whimsy aside, our *American Home* Reader's Service Kit on kitchen and laundry remodeling is about the closest you can get to instant help with whatever your kitchen and laundry remodeling project may be. The same goes for our brand-new kit on bathrooms. And the one on remodeling the exterior of your house. And the others that are still in the not-quite-hatched-yet thinking stages. . . .

Just to explain, in case you haven't heard of these wonderful kits before . . . Each of them takes the form of a sturdy 12x15″ portfolio devoted to a specific area of building, remodeling, and decorating. Included in the portfolio, in addition to the amply illustrated basic guide, will be a wealth of helpful related matter . . . cutouts and graph paper for accurately scaled planning where applicable, authoritative suggestions for the financing of your home project, lists of Qualified Home Improvement Centers selected to help you with home improvement projects of all types and sizes. Also tucked away in the handy pockets of the portfolio will be material suggesting ways in which especially chosen *American Home*-advertised quality products can serve to make your home project a success. In every aspect these kits have been designed to extend the kind of personal guidance that might be given if it were possible for each of our editors to speak with you individually.

So far, three of these especially designed kits are available. They are *The American Home Kitchen and Laundry Planning Guide, The American Home Exterior Remodeling Guide,* and *The American Home Bathroom Planning Guide.* Each is available for $1.

We sincerely feel that each of these portfolios—and those still in the various stages of planning—will be of genuine value. As we said in the beginning, these kits may not be exactly "nirvana in a nutshell" (actually our phrase was kitchen in a kit) but once you see them you'll have to admit they *do* come pretty close.

AMERICAN HOME READER SERVICE KITS ORDER FORM

Fill out coupon, enclosing personal check or money order (no stamps, please). N.Y. City residents add 3% sales tax. Please allow three weeks for handling and mailing.

The American Home Magazine, Independence Square, Phila. 5, Pa.

Please send me an American Home Reader Service Kit for the home projects I have checked. I enclose $1 for each Kit to cover the costs of mailing, handling, and printing the guide and other special editorial material.

- ☐ The American Home Kitchen and Laundry Planning Guide
- ☐ The American Home Exterior Remodeling Guide
- ☐ The American Home Bathroom Planning Guide

Print Name

Print Address

City Zone State

Married women are sharing this secret

. . . the new, easier, surer protection
for those most intimate marriage problems

What a blessing to be able to trust in the wonderful *germicidal protection* Norforms can give you. Norforms have a highly perfected new formula that releases antiseptic and germicidal ingredients with long-lasting action. The exclusive new base melts at body temperature, forming a powerful protective film that *guards* (but will not harm) the delicate tissues.

And Norforms' *deodorant protection* has been tested in a hospital clinic and found to be more effective than anything it had ever used. Norforms *eliminate* (rather than cover up) embarrassing odors, yet have no "medicine" or "disinfectant" odor themselves.

And what *convenience!* These small feminine suppositories are so easy to use. Just insert—no apparatus, mixing or measuring. They're greaseless and they keep in any climate.

Available in packages of 6, 12 and 24. Also available in Canada.

Tested by doctors . . .
trusted by women . . .
proved in hospital clinics

FREE ***informative Norforms booklet***
Just mail this coupon to Dept. AH-34
Norwich Pharmacal Co., Norwich, N.Y.

Please send me the new Norforms booklet, in a plain envelope.

Name (PLEASE PRINT)

Street

City Zone State

For today's new world of decorating— an imaginative new floor from Armstrong

It's a vinyl floor.

It has intriguing character.

It's pebbly—made of chips of vinyl set in translucent vinyl.

It has a gentle, rippling texture.

It has depth you can look down into.

It's called Montina Corlon.

Today, interior designers insist on the importance of the floor. It should show. It should make a distinctive contribution to the room.

Armstrong Montina Corlon does just that. It's been created expressly to enhance today's furnishings, area rugs, architectural details.

Montina is made of random-sized chips of vinyl. They have flecks of color in them—light flecks, dark flecks, golden flecks.

The chips are suspended in translucent vinyl—giving Montina its pebbly texture and its depth. You can feel the texture. You can look down between the chips. They "float" in the vinyl base—an effect that's enhanced by the lustrous, satiny finish. (On the practical side, these Montina qualities help conceal scuff marks and dents from pointed heels.)

Because Montina Corlon comes in long, wide rolls, this new vinyl floor is almost seamless. And it will go in any part of the home—even in most downstairs playrooms, directly over the concrete.

Send for a free sample of Montina Corlon and a folder showing its many decorator colorings. Armstrong, 6304 Pine St., Lancaster, Pa. In Canada, Dept. 43-B, Box 919, Montreal, P.Q.

Montina Corlon is one of the famous

Armstrong VINYL FLOORS

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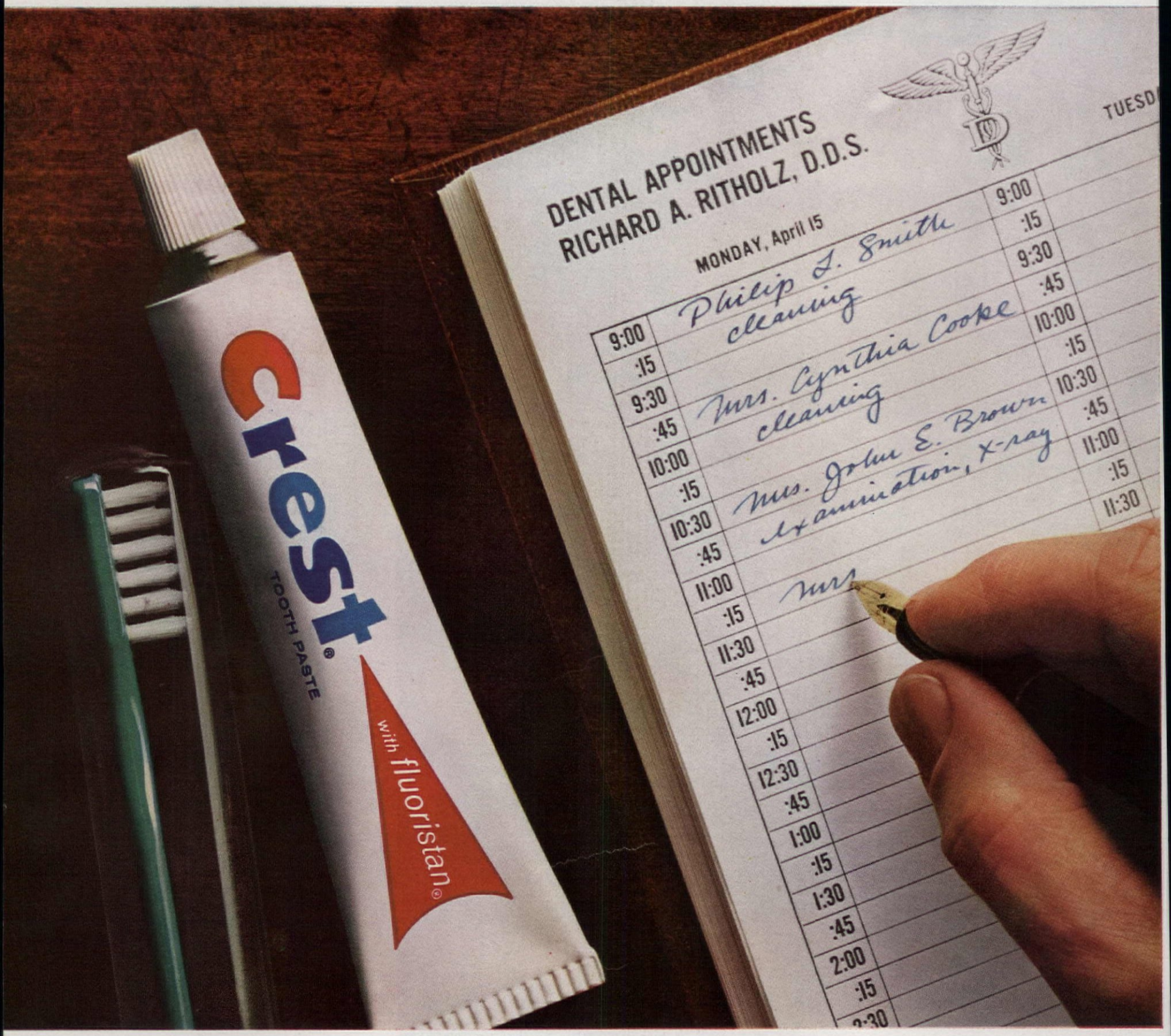
Why your dentist may recommend Crest at your next checkup



Your dentist would much rather *prevent* cavities than fill them. So he makes a point of advising those preventive measures he believes can help your family.

Besides the care he gives you at 6-month checkups, he may give advice for daily care at home. He may show you how to brush. He may say what you should —or shouldn't—eat for fewer cavities.

And he may recommend Crest. If he does, it's because of the evidence he's seen that Crest can help reduce cavities.

Tests reported in dental journals. In his own professional journals, your dentist may have read scientific reports of the Crest toothpaste tests. These tests, extending over ten years, showed Crest could help prevent cavities for grade-school, teen-age, and young adult groups.

Your dentist has weighed this evidence carefully in relationship to your family. So if he recommends Crest, consider it a tribute to your good sense. It means your dentist realizes that you will use Crest not as a substitute for, but as a part of, a good dental program.

Ask your dentist. As an expert in the field of oral health—and a good friend besides—your dentist stands ready to help you. For your family's sake, seek and follow his recommendations for making your dental health program even better.

One recommendation may be Crest. Why not ask your dentist about Crest's role at your family's next regular dental checkup. ©1963, The Procter & Gamble Company

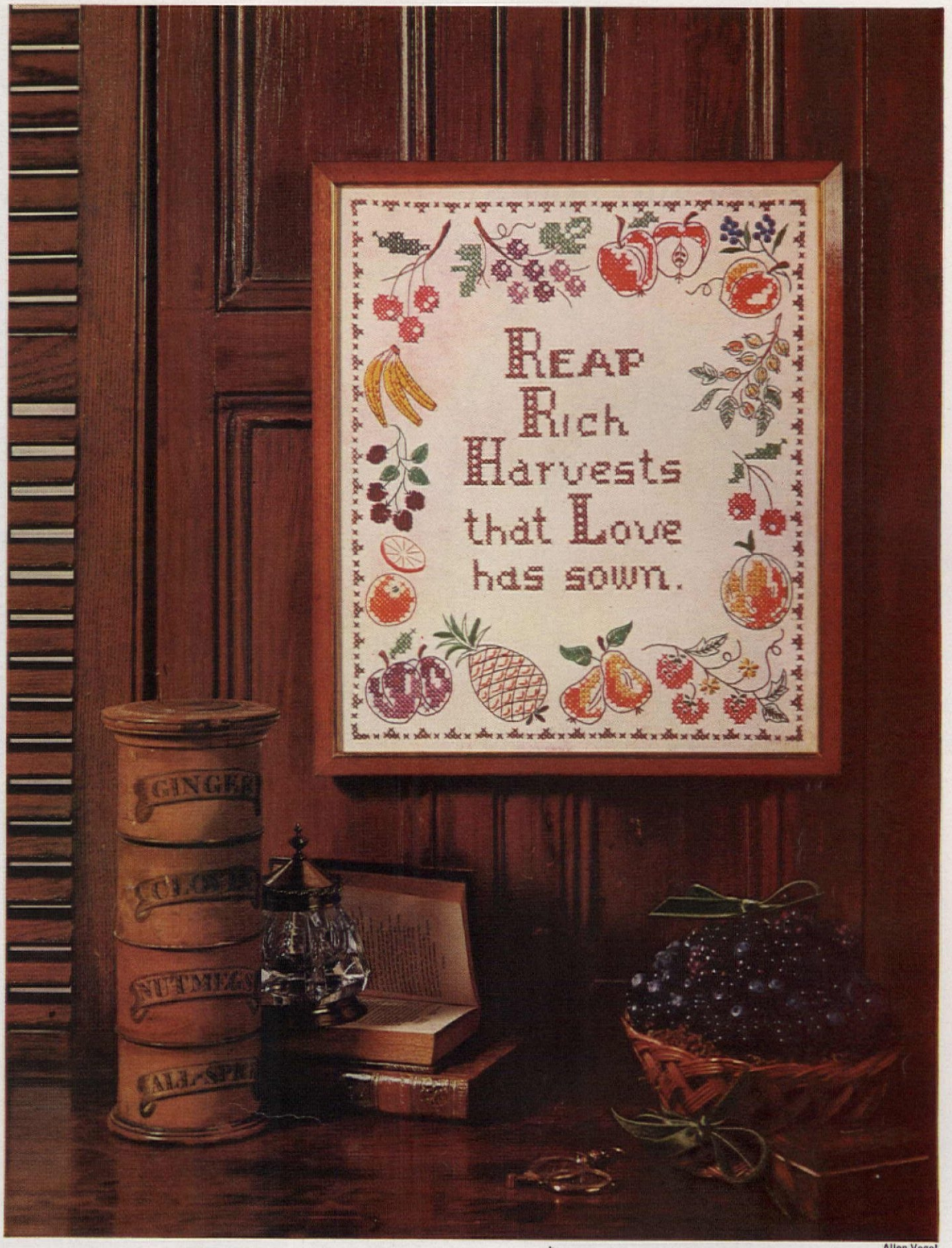
ANOTHER AMERICAN HOME KIT

MAKE THIS FRUIT SAMPLER

Make our cross-stitch sampler to add friendly charm and warmth to your home. Have the fun of rounding out the fruits with simple outline stitch. The berries are done with French knots. The colors are nature's own, worked in colorfast Peri-Lusta floss included in the kit. The design is clearly stamped on 100 per cent Belgian linen, size 11½x13½". Kit PSK-46, $1.

You may also order the beautiful hardwood frame with metal gold-leaf lip. Size is 12½x14½x⅝". Price, $6.98.

We are also reissuing our best-selling Kitchen (vegetable) Sampler (below left). The two make a perfect pair. For $22.95 you may order either sampler hand embroidered by skilled needlewomen and framed in lovely rich mahogany-finish frame with metal gold-leaf lip. (Glass not included.) Dorothy Lambert Brightbill



Allen Vogel

Kitchen Sampler (with vegetable motif) PSK-10 and Fruit Sampler PSK-46 can be hung as a pair for double pleasure. Priced at $1 each.

ORDER FORM

The kits listed below have been made expressly for The American Home Magazine by Paragon Needlecraft.

Fill out coupon, enclosing personal check or money order (no stamps, please). New York City residents add 3% sales tax.

Please allow three weeks for handling and mailing.

The American Home Magazine, Dept. ASA, P.O. Box 76, New York 46, N.Y.

Please send me the following items:

____ Fruit Sampler, PSK-46, $1 each.
____ Kitchen Sampler (vegetable), PSK-10, $1 each.
____ Frame only as shown. Hand-joined, hand-rubbed wood frame with metal gold-leaf lip. Over-all size 12½ x 14½". $6.98.
____ Completed Fruit Sampler, already framed, ready for hanging. (Glass not included.) PSKC-46, $22.95 each. (Six weeks delivery.)
____ Completed Kitchen Sampler (vegetable), already framed, ready for hanging. (Glass not included.) PSKC-10, $22.95 each. (Six weeks delivery.)
____ Color Catalogue of best selling *American Home* Kits, 20¢.

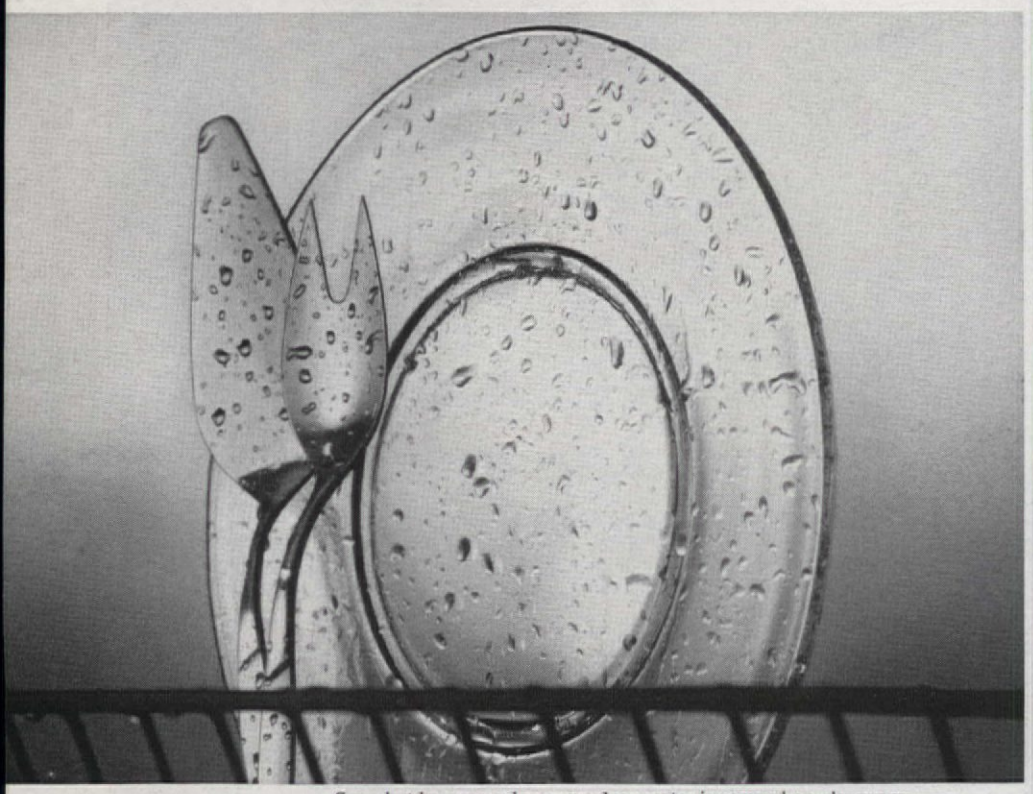
Print Name

Print Address

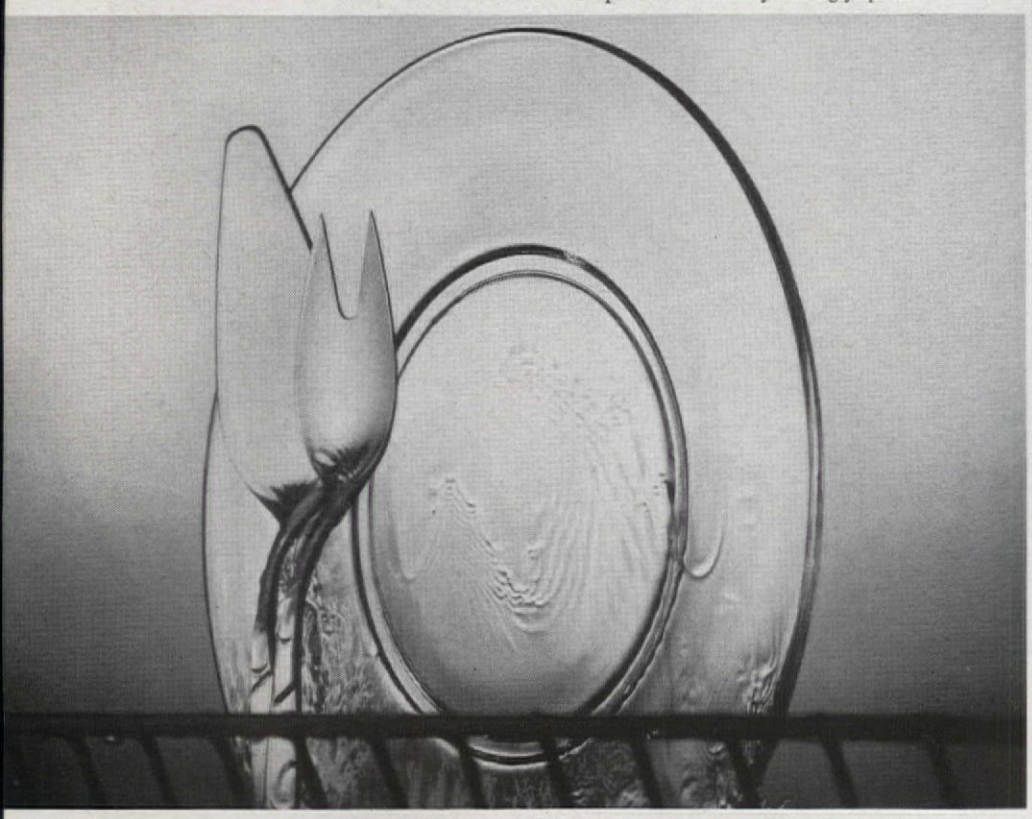
City Zone State

See why more dishwasher owners use Cascade than any other product...

Cascade eliminates drops that dry into spots!



WATER DROPS See what happens when even clean water is sprayed on glassware, silver. This test shows how drops form. These dry into ugly spots.



CASCADE But *with Cascade* drops don't form! Just as in your dishwasher, water slides off in clear-rinsing "sheets." Dishes, silver dry as spotless and sparkling as possible.

No other dishwasher detergent cleans better...

Cascade is absolutely unsurpassed at stopping spots (your toughest problem in automatic dishwashing). That's because Cascade has Chlorosheen . . . an exclusive formula that eliminates the drops that cause spots. Drops aren't left to hold grease and food particles or dry into cloudy streaks or messy spots. You've never seen dishes cleaner, silver brighter! No other dishwasher detergent does a better job. Better get Cascade for *your* dishwasher!

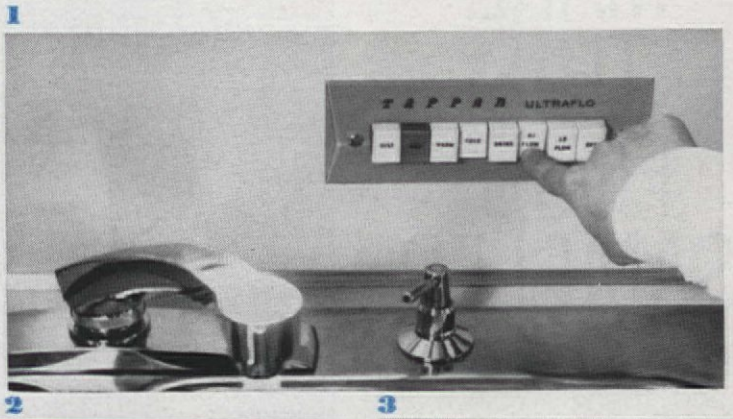
...or is safer for china patterns!

Cascade is rated safe for today's loveliest china patterns by the American Fine China Guild, whose members make Castleton, Flintridge, Franciscan, Lenox and Syracuse china. Their recommendation was given Cascade after testing every leading dishwasher detergent. Look for this important seal of approval on every Cascade package.

PROCTER & GAMBLE'S CASCADE IS ENDORSED BY EVERY LEADING DISHWASHER MAKER

look it's new!

1



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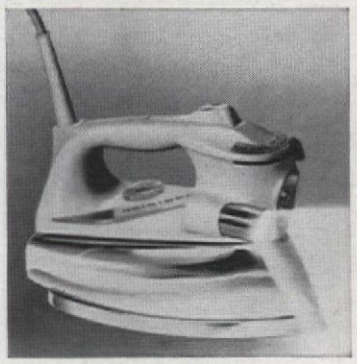

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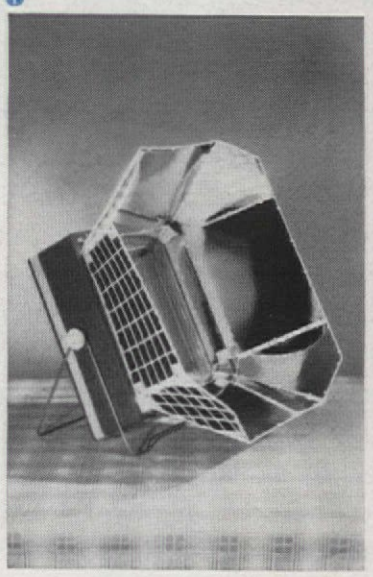


1. *Push a button* *for hot or cold water at kitchen or bathroom sink or shower. Ultraflo is a simple system of valves which is installed near the hot-water tank. Push-button panel over basin controls temperature and pressure. Developed by The Tappan Company, it will be available through builders next month.*
2. *"Buff-all,"* *the new linear electric polisher, makes it easy to maintain a high or low wax finish on furniture. Equally effective when used with paste, liquid, or spray waxes, it will never leave a trail of swirls. Manufactured by Schick. $20.*
3. *For a small space,* *this range top is a delight. Built into the 36" top are a hinged cutting board complete with a magnetically mounted paring knife, foil dispenser, and porcelain condiment rack. By Magic Chef.*
4. *A new steam iron* *comes complete with a built-in electric light so that the smallest crease can't escape notice. Easy to fill directly from the tap, it has a water gauge which eliminates the chance of spilling. Dominion Electric Corporation. $21.95.*
5. *Cooking with solar rays.* *The Sundiner, a barbecue grill which converts sun energy into heat without flame or fuel, makes perfectly broiled picnic meals—franks, hamburgers, chicken, or steak. Carmer Industries of Parsippany, N.J. $29.95.*

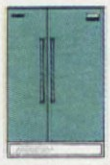
All prices are approximate.

ADMIRAL DUPLEX

Full-size freezer! Full-size refrigerator! 23.5 cu.ft. in one beautiful cabinet!

Now, Admiral brings you the largest capacity, most beautiful refrigerator-freezer in the world. And there's no defrosting ever! The left side of the Admiral Duplex is all freezer... the right, all refrigerator. No wasted space. All the fresh and frozen food storage you'll ever need in one compact, counter-depth cabinet that fits flush to the wall. Think of it! No more squeezing foods into an overcrowded refrigerator or tiny freezer compartment. And everything within easy reach!

3 convenient sizes! 5 beautiful colors! No defrosting ever!



18.9 cu. ft.* capacity
7.7 cu. ft. freezer
holds 269 lbs.,
11.2 cu. ft. refrigerator.
41" wide.

23.5 cu. ft.* capacity
9.5 cu. ft. freezer
holds 334 lbs.,
14.0 cu. ft. refrigerator.
48" wide.

25.5 cu. ft.* capacity
9.5 cu. ft. freezer
holds 334 lbs.,
16.0 cu. ft. refrigerator.
52" wide.

Best of all, foods stay at peak freshness with Admiral's famous "Moist Cold" refrigeration system. Save money, too! The Duplex costs less to buy and operate than two separate units. Even cuts your shopping trips! Your whole family will enjoy the convenience of an Admiral Duplex. Three different Duplex sizes to fit any kitchen. Five fashion tone colors to make it more beautiful — Copper Bronze, Turquoise, Shell Pink, Citron Yellow, and Polar White. See the new Duplex now!

Admiral sold in 110 countries. Admiral, Chicago—Canadian Admiral, Port Credit, Ontario.

*Net NEMA

EVAN McLEOD WYLIE

ARE YOU GIVING HOUSEROOM TO HEALTH HAZARDS?

This article concerns your family's health and the way you clean house. Normal cleaning does not always suffice for those undercover breeding areas for bacteria and germs. Total cleaning is all important. Modern equipment and household cleaning products are a boon to this problem, yet they cannot do an effective job alone. Your awareness of this problem is important. This article will help you search out these areas and point up what you, together with the help of appliances or cleaning products, can do to cut down on health hazards in the home. We asked Evan McLeod Wylie to research this subject. His findings are enlightening! Take them to heart!

VIRGINIA T. HABEEB

Winter and summer for the past three years modern home washing machines have whirled away in a laundry room in an elm-shaded Georgian brick building in Beltsville, Maryland. From the machines, week after week, have emerged baskets of sparkling clean family wash. The women supervising this familiar household task, however, have not been housewives but white-smocked bacteriologists in the laboratories of the U. S. Department of Agriculture's Research Center.

The question the researchers have been seeking to answer for the benefit of American homemakers is: how free from disease germs is the family wash *after* it's been put through automatic washers with soap or detergents?

To carry out the studies, bacteriologist Ethel McNeil and her co-workers enlisted the aid of average families living in Beltsville and metropolitan Washington, D.C. Regularly their bags of soiled laundry were delivered to the laboratory. They were given the standard washing treatment in the machines at both hot- and warm-water settings. Then the clothes were checked for signs of bacteria. The Beltsville scientists' findings to date: automatic washers using soap or detergents at *usual* home water temperatures fail to rid the family laundry completely of disease-causing bacteria.

Thirty species of bacteria, including many of those associated with human diseases, were found to be capable of surviving the typical home laundering methods. Among these were Staphylococcus aureus (Golden Staph) which has lately been responsible for so many disease and intestinal food poisoning epidemics. Significantly, ear infections, skin sores, respiratory and stomach ailments caused by this same bacteria were among the illnesses reported to the laboratory by the families who supplied the laundry. Perhaps of even greater significance was the discovery that disease germs were spread from one article of clothing to another during the laundering process.

The Beltsville scientists strongly emphasize that their studies do not in any way suggest that automatic washers are not making vital contributions to family health. The lesson to be drawn from them is that these marvelous aids to housekeeping must not be mistakenly taken as a cure-all for the control of disease in our homes. We may have the most efficient automated cleaning equipment in the world, but the enormous assistance it can make to family health is wasted unless we follow through with up-to-date hygienic practices.

There is little doubt, add other bacteriologists and hygienists, that while possessing the most modern cleaning devices, many American families, through ignorance, misunderstanding, or plain carelessness, are giving houseroom to health hazards. ("Unhygienic home habits," one physician told *The American Home*, "are probably responsible for more family illness than any other cause.")

Because medicine has made such dazzling progress in the control and elimination of many of the major maladies that afflicted mankind in the past, we sometimes lose sight of the fact that a host of *common* diseases continue to be a serious menace to our health.

This past winter health experts estimate that American children in the five-to-fourteen age group have suffered about 65 million illnesses. The vast majority were stricken by ailments spread by germs commonly found on their hands and clothing and within the four walls of their homes.

It makes no sense to be so panicky about germs that you scarcely dare draw a deep breath. It is important to understand which germs pose threats, how they commonly spread and invade the human body, and how we can easily combat disease by cutting down on health hazards in our homes.

You will never see a germ in your home—all are invisible save under a strong microscope—but you live your life surrounded and constantly contaminated by hordes of them. You carry more on your own person than there are people on this planet, and germs are incessantly multiplying at the rate of trillions in 24 hours. Of course a healthy person has a natural resistance to a vast number of these germs. But if resistance is lowered through fatigue or other reasons these germs can become a threat.

Disease germs fall into two categories: bacteria and viruses. Bacteria are tiny living creatures which when they gain a foothold within the human body produce sicknesses such as diphtheria, pneumonia, whooping cough, "strep" throat, boils, sores, and intestinal upsets.

Viruses are living organisms so small that they cannot be seen under an ordinary microscope. Common diseases caused by viruses include chicken pox, measles, mumps, polio, infectious hepatitis, cold sores, and the common cold. There are more than 40 known viruses that bring about different types of illnesses in human beings.

Most of these organisms that make us sick grow best at human body temperature. They breed prolifically in dirt, dust, soiled clothing, on food, on damp towels and soap, and in dark corners. They multiply rapidly on damp mops and sponges which then distribute them through a household. One of the most common trails of infection is that of germs that spread from nose to skin to clothing to the floor where they can live for long periods in dust and be recirculated through the air.

Clean surfaces are important. The knowledge of how to keep them clean will help to cut down on serious infection and reinfection.

It is unrealistic to attempt to fight germs by transforming your home into the rigidly antiseptic atmosphere of a hospital or a medical laboratory, but the daily and weekly conscientious room-to-room housecleaning with modern equipment and effective household cleansers and disinfectants is vitally important in keeping their numbers to a minimum. Therefore, the reasonable objective of any homemaker must be a clean home rather than a sterile home.

Hygiene experts believe families could drastically cut illness if they would place special emphasis on removing bacteria and viruses from their hands, their clothing, and their cooking and eating utensils so that they cannot gain entry into their bodies.

Doctors now believe that nearly 90 per cent of the disease germs that cause common infections get into our bodies via our hands.

"We may have nearly eliminated flies and other insects from our modern (*continued*)

Custom double-oven JC28, Cooktop JP86, Hood JH96

"I like all the controls at eye-level."

(And that's where General Electric puts them on this built-in cook center.)

"Eye-level controls on the hood for the cooktop make sense. They're easy to reach and children can't play with them. What's more, the oven, hood and cooktop match perfectly."

That's because they're made by General Electric to look alike and work together.

"Features are great! The Sensi-Temp® unit on the cooktop is a boon . . . it holds temperature automatically at the touch of a button . . . saves constant pot-watching."

And the custom oven has an automatic rotisserie and meat thermometer. In fact, General Electric built-ins have all the newest features you could want or dream of.

"What a choice of colors and styles . . . Why, I saw over 24 different models of General Electric built-ins!"

General Electric means fast, flameless cooking, too. There's no soot to dirty up your pots, pans and walls.

Let your builder or modernization dealer show you these wonderful new models. Why not go and see them this week?

Short of space? Choose the compact Mark 27: it's only 27" wide. Smart recessed cooktop. Big 21" oven. Controls include automatic oven timer, minute timer, clock and appliance outlet. **Model JM65.**

By any measure...There is nothing just as good as General Electric

GENERAL ELECTRIC

Michigan family reports on flameless electricity

"No house we've ever had can match the comfort and convenience of our new total electric home"

Mr. and Mrs. Edward Hackett of Bloomfield Township, Mich., describe life in their Gold Medallion Home where flameless electricity does everything including heating and cooling the whole house, cooking the food, providing the hot water, and drying the family clothes.

According to Edward and Veronica Hackett, buying a total electric Gold Medallion Home was "the best investment in good living" they have ever made for themselves and their six growing children.

"We've been here two years now," says Veronica Hackett, "and this is certainly the most comfortable home we've ever owned. For example, now that we have flameless electric heating, it's really like springtime in our house the whole year round. And I still can't get over how clean everything stays."

Mrs. Hackett also appreciates the convenience of a total electric home. "Honestly," she says, "it's a real pleasure to take care of a home like this. Even though I do all my own housework, with so many flameless electric appliances it's like having a whole lot of people to help me."

Edward Hackett admits that when they first moved in, there was some question in his mind about how much total electric living might cost.

"Some of our friends told us they thought we'd find it pretty expensive," he explains, "but that hasn't turned out to be the case. In fact, measuring what we're getting in extra comfort and convenience against what it's costing us, we figure total electric living is really a tremendous bargain."

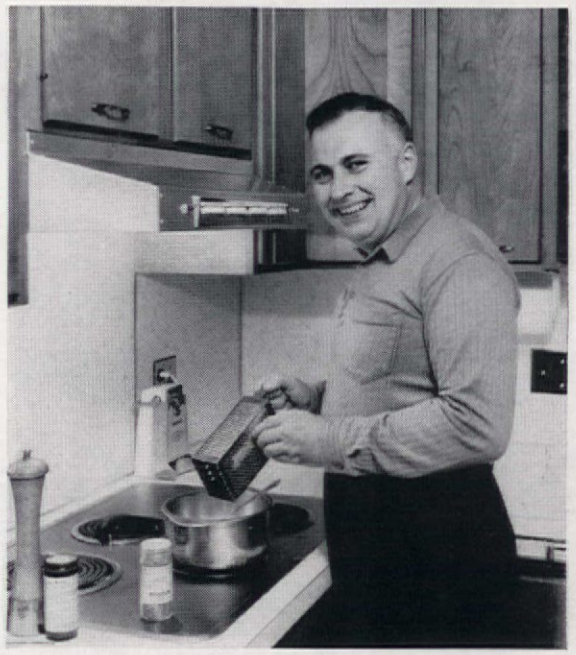
If you're planning to build, buy or modernize, look into the advantages of total electric living for your own family. Your local electric utility company will be happy to help you get all the information you need to enjoy this truly modern way of life.

YOU LIVE BETTER ELECTRICALLY · *Edison Electric Institute, 750 Third Avenue, New York 17, N.Y.*

"PLENTY OF HOT WATER, for everything from showers to laundry, is a real necessity with a family of eight," Mrs. Hackett comments, "but our electric water heater handles the job with no trouble at all."

"BECAUSE IT NEEDED NO FLUE; we were able to install my flameless electric clothes dryer where it saves me the most steps and time," Mrs. Hackett reports. "And since I average at least twenty loads of laundry a week, that's a real blessing."

"COOKING WITH FLAMELESS ELECTRICITY is so simple that even I like to get into the act every once in a while," Mr. Hackett admits. "And my wife is certainly right when she says that an electric range helps to keep our kitchen cooler and cleaner."



CLEAN ELECTRIC HEATING is one of the benefits of total electric living appreciated most by Mr. and Mrs. Hackett, shown in the living room of their new home with sons Larry, 13, Don, 15, Terry, 9, Denny, 14, and Jimmy, 2, and daughter Peggy, 4. With electric heat, the Hacketts report, they find it practical for the first time to have light-colored drapes, rugs and furnishings.

"AT LAST WE HAVE ENOUGH OUTLETS in convenient locations," Mrs. Hackett says. "And thanks to planned Full Housepower Wiring, we can run as many appliances as we need to now without worrying about overloading circuits. And everything runs the way it ought to."

THE TOTAL ELECTRIC HOME that proudly displays this Gold Medallion is equipped with flameless electric home heating and appliances, Full Housepower Wiring and Light for Living. And tomorrow it will be as modern as it is today.

Every good washer washes clothes . . .

. . . only a very good washer automatically washes each fabric properly

This RCA WHIRLPOOL is a very good washer

This new RCA WHIRLPOOL 2-speed washer automatically controls washing time, temperature *and* agitation. It washes delicate things gently, at *low* speed; does heavier things at a brisk *high* speed! And, for heavily soiled clothes, this new RCA WHIRLPOOL washer gives you Super-Wash . . . a special new cycle that pre-washes *and* pre-soaks . . . all automatically! And, this RCA WHIRLPOOL also offers you an extra cycle that cools down wash 'n' wear clothes before spinning them . . . and so helps prevent wrinkles from setting in. Your RCA WHIRLPOOL dealer will be happy to demonstrate it for you.

RCA Whirlpool

Products of Whirlpool Corp., Benton Harbor, Michigan. Use of trademarks RCA and RCA authorized by trademark owner, Radio Corporation of America.

Health Hazards

(continued from page 14)

homes," observes one physician, "but many of the diseases which formerly were spread by these carriers now are being spread by human fingers. The greatest health menace in any home is the germ-contaminated hand." For example, toilet-contaminated hands which remain unwashed or that are washed in the kitchen sink are ideal means of spreading both minor and serious infections throughout a family.

Washing with soap and warm water is still the most economical way of ridding your hands of bacteria and viruses. No single item can compare with soap or detergent in respect to the amount of sickness and disease prevented by their use.

There is, however, one widespread misconception about soap and about synthetic detergents, too. We use soap and detergents not to kill germs (although some do have germ-killing properties) but primarily to loosen and remove films of dirt and grease containing them. The sudsing, grease-cutting action of the ordinary bar of soap or liquid detergent sends germs down the drain—which in many instances is as good as killing them.

Constant progress is being made in the development of new cleansing products and the improvement of old ones. A homemaker has only to walk into the supermarket to be confronted with a dazzling display of cleansers. Some are all-purpose, some have specific uses. The modern homemaker does not automatically reach out for the same product she's been using for years; she will stop and read labels, investigate new products. They are all designed to make her work easier, her home cleaner.

An example of recent achievements in the detergent field is the development of a product which grew out of the fight to control certain strains of staphylococci bacteria which have a strong resistance to antibiotic drugs.

When this new liquid sudsing detergent was used in the washing of infants and the hands of doctors, nurses, and mothers who handled them it drastically reduced the spread of "staph" germs.

Later, intensive studies at hospitals and universities throughout the world confirmed that it had unusual powers as a germ-killing skin antiseptic. Not only does this detergent actually kill the germs it encounters but during the washing process an antiseptic film is left on the skin that continues to inhibit the growth of fresh bacteria.

This detergent is available in drugstores at a slightly higher cost than other popular cleansers. However, if you have a new baby or there is a serious illness in your home it is worth considering.

Second only to contaminated hands as a disease hazard are germ-contaminated hand towels, dish towels, bath towels, and face cloths. The dish towel that does double duty as a hand towel and all-purpose mop-up cloth is a flagrant germ spreader.

In kitchens and in bathrooms constantly used by children, rolls of paper towels, wall-mounted push-button liquid-soap dispensers, and paper cups will improve family health.

Supplying separate bath towels and wash cloths and training each child in the family to respect one another's rights to personal towels and wash cloths are an important part of any home hygiene program.

Hampers used to hold soiled clothes should be washed with hot water, soap, or detergent once a week, then aired, to retard the growth of bacteria and mildew which thrive on soil and moisture.

When it comes to actually destroying germs that may be breeding on bathroom or kitchen floors, the proper household cleanser is one of the disinfectants sold in liquid, powder, or spray form and used precisely according to the directions on the container. Bathroom floors, including crevices where baseboard and floor meet, should be wiped up with hot water, soap, or detergent every day, and scrubbed once a week. It is important here to check on the type of flooring you have. Some types do not take kindly to excessive scrubbing and water. For children's bathrooms, choose a material which is impervious to water and scrubbing.

During the weekly floor scrubbing clean the grouts between wall tiles where dirt and germs collect.

In the kitchen, floor covering, counter tops, and walls should all be scrubbable. Keep flooring and counter surfaces in good repair to avoid cracks and worn spots which collect food particles, dust, and grime.

Give special attention to condiment shelves or cabinets—promptly washing dribbles or smears from catsup bottles, mustard containers, and liquid seasonings—as well as dust from powdered spices.

Suds-sponge canisters frequently to prevent dust from sifting into dry contents such as sugar, flour, and coffee. Clean the bread box once a week—more often in warm weather—to keep it free of mold and crumbs. Can openers should be cleaned after each use. The range and refrigerator should be cleaned weekly,

The kitchen garbage container should be emptied daily and washed with hot water and detergent once a week. An automatic garbage disposer is really the most sanitary method.

The broom closet should be kept clean and orderly. Mops, brooms, brushes, cloths, and pails should be washed and allowed to dry after each use. It is a good idea to disinfect sponges and sponge mops and allow them to dry before putting them away.

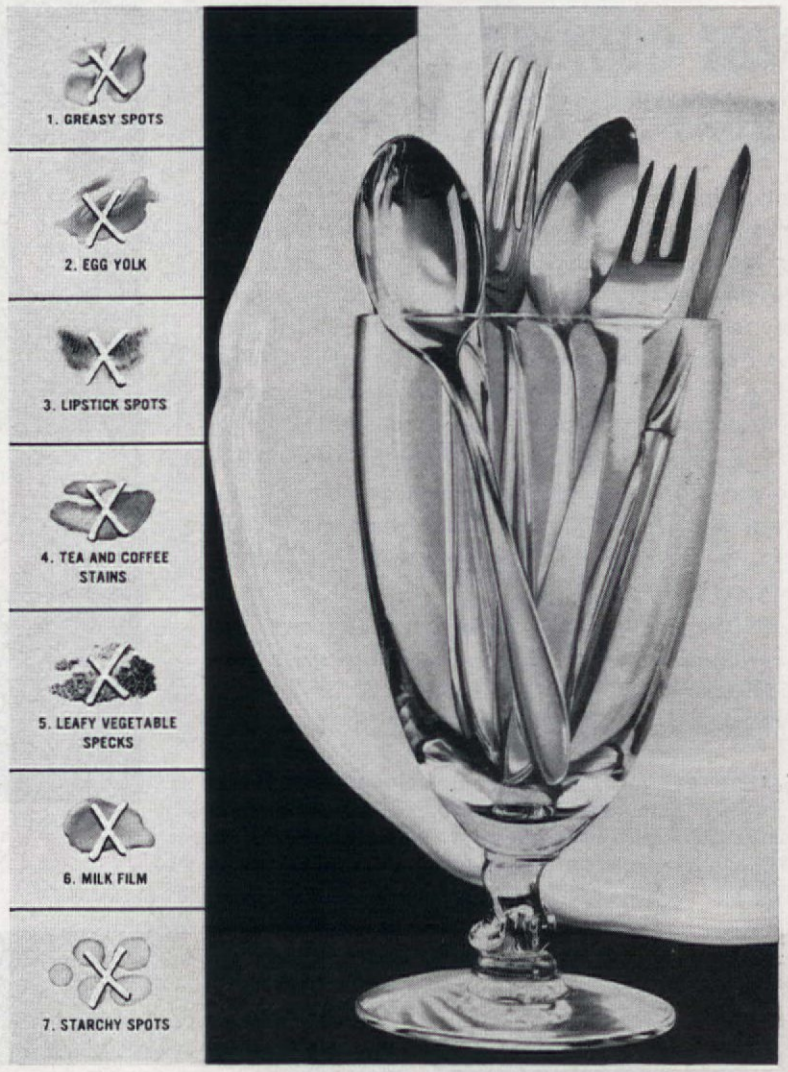
Discard any cracked dishes and chipped porcelain cooking vessels promptly to prevent decay and bacteria from food particles which collect in cracks and crevices.

Rugs and carpets supply an excellent home for germs and (continued)

AUTOMATIC DISHWASHER OWNERS:

New Improved Dishwasher **all** not only ends water spots...but

dissolves 7 of the most stubborn spots



Guarantees spot-free washing...

the most spot-free glasses, silver, dishes any dishwasher can wash!

New improved Dishwasher ***all*** not only ends water spots but dissolves 7 other stubborn spots that trouble every automatic dishwasher owner! Dishwasher ***all's*** super-penetrating solution gets in and under these spots, lifts them off and floats them away. Dishware comes out sparkling clean—even after being stacked for hours in your dishwasher.

And Dishwasher ***all*** is recommended by every leading dishwasher manufacturer. Get new improved Dishwasher ***all*** —*new color, new fragrance.* Dishwasher ***all*** guarantees the most spot-free glassware, dishes, silver any dishwasher can wash—or your money back.

Dishwasher *all* is recommended completely safe for finest china by the American Fine China Guild.

(continued) dirt. Picture the dirt being taken from the vacuum cleaner bag and dumped on your living room floor. Then mentally pick up a broom and spread it evenly over the entire rug. Now imagine a child playing on hands and knees in the middle of that dirty rug. Tests have proved that a teaspoonful of ordinary house dirt collected by a vacuum cleaner may contain as many as five million germs.

While pointing at the kitchen as the focal point for the spread of many family infections, hygienists insist that our kitchens actually can be kept more easily germ free than other parts of the home.

The automatic dishwasher has been proved to be a highly effective killer and disposer of disease germs. Laboratory tests have repeatedly demonstrated that the machines remove bacteria and viruses from dishes, silverware, and glasses far more thoroughly than any form of hand-washing. Dishes dried in a dishwasher are far more germ free than those dried with hand towels or left standing in a drip rack.

The key to getting the most germ-killing action out of your dishwasher rests in temperature. Too many people assume they are actually getting 140-165° F. temperature. To be sure you are getting the correct germ-destroying temperature have hot water checked by your plumber or appliance serviceman.

It's long been known that soiled clothing is a common route of infection for illness. Recently it's been established that staph germs are liberated more regularly and to a greater degree from human clothing than from sneezing or coughing. Numerous communicable diseases have been shown to be transmitted by articles ranging from handkerchiefs to woolen blankets. Yet, ironically, the majority of automatic washing machines in the United States are reported to be installed in kitchens where, of course, they are in close proximity to food and food handlers. If possible, you should plan to have a laundry or utility area away from the kitchen.

To render soiled clothes germ free, the usual recommended temperature for "hot water" is 140° F. While housewives assume that the water in their washing machines is hot enough to kill germs, surveys have shown that "hot water" in home washers is often no hotter than 120-130° F.

Furthermore, many modern synthetic fabrics must be laundered in "warm water" and dried at low temperatures in order to maintain a better appearance and longer life.

At a recent American Home Laundry Manufacturers' Association conference it was stated that the chief reason for poor laundry results was insufficient hot water.

One speaker commented, "Unlike an anemic-looking cake which alerts a homemaker to have her oven checked, a poor wash, even when visible, does not send a woman to check on water temperature and in the case of apparently clean clothes, it would never occur to her."

If, because of insufficient hot water, or because fabrics must be washed in "warm water," some machines are not functioning at germ-killing temperatures, what precautions can be taken to rid clothes of bacteria and viruses?

The answer, some bacteriologists believe, (continued on page 76)

BEST LOOKING... BEST COOKING... TODAY'S PYREX WARE!

Wonderful so many ways! Early American design PYREX brand bowls, with brass holder, are perfect for shrimp and sauce, chips and dip, salad and dressing, and scores of other uses. Used separately, they're ideal mixing bowls. Stale odors and flavors won't cling to the nonporous glass used in PYREX brand products. Add so much to any table, dining room or patio. Perfect for you—or as a gift.

For gracious dining, you'll love the new oil and vinegar cruet set with easy-pour tops and versatile 2 and 4 cup servers. See all the wonderful PYREX ware at your store! Corning Glass Works, Corning, New York.

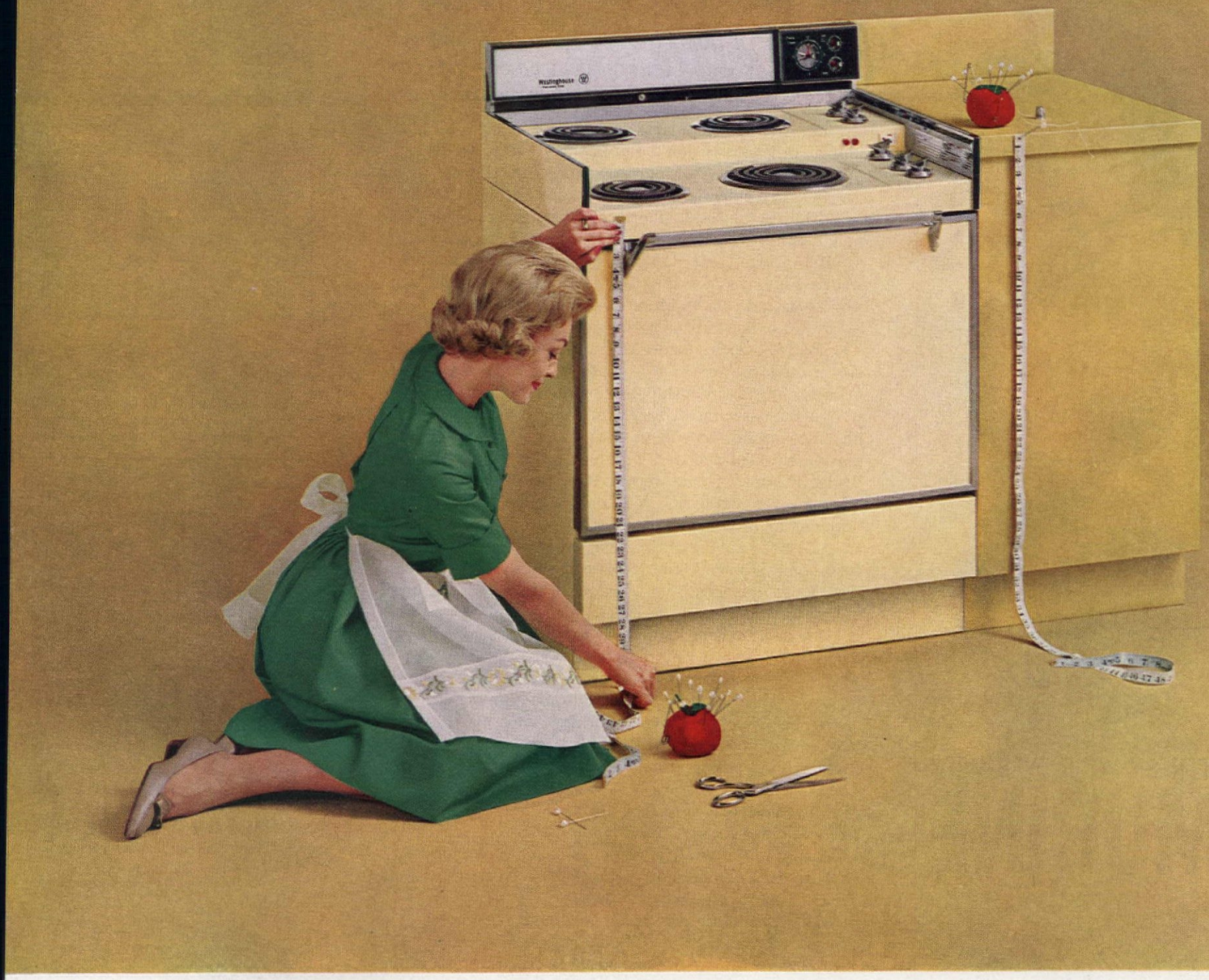
PYREX brand chip-and-dip set (two bowls that join with brass holder), $3.95. Oil and vinegar cruets, $1.95. Servers, 2-cup, $1.39; 4-cup, $1.59.

PYREX ware available in Canada at higher cost.

GUARANTEE: Any PYREX brand product which breaks from heat within two years of date of purchase, when used according to instructions, may be replaced by any PYREX ware dealer in exchange for the broken pieces.

PYREX® WARE

A step ahead



Engineered by a 5'4" housewife

(that's the average—we like 'em any size)

It makes sense . . . Why not let the American housewife guide us in designing the perfect range top . . . So, we did. The result you see above is the most comfortable-to-cook-on range in America. The new "Terrace Top"—available only from Westinghouse.

From work-height studies and other experiments, we found that most cooking chores required not one but *two* working heights for maximum comfort. Thus the unique split-level design of the Terrace Top flameless electric range.

The front surface units are lowered to just the right height for stirring, blending, flipping, beating. (Much less fatiguing than standard-height units.) The back surface units are higher than the front units but still lower than counter height. They're perfectly placed for foods that don't require constant attention.

Note, too . . . Side-mounted controls that eliminate reaching over hot utensils. The timing center that controls the big, roomy oven and outlet for small appliances *automatically*.

Nice, and so is the price. See it at your Westinghouse dealer's.

We never forget how much you rely on Westinghouse

REFRESH YOUR EYES WITH

MURINE

Relief from that "bleary eyed" feeling is certain with cooling, soothing Murine. Murine's exclusive formula blends perfectly with your eyes' natural fluids and quickly soothes, comforts and refreshes them. Keep Murine handy at home, at work, in your car. Use it often to relieve, refresh tired eyes.

The Murine Co., Inc., Chicago, U.S.A. ®Trademarks Reg. U.S. Pat. Off.

E. D. FALES JR.

TRY A TEAMWORK ASSOCIATION

A lesson in how close co-operation between the builder and owners (and children!) can enrich family life in a new community.

In some new developments, owners and builders get along fine; in others, they don't. But in one $15–$25,000 development, Blue Ridge, in Monroe, Connecticut, they get along so well they pinch themselves now and then just to make sure. This is the result of a remarkable new group idea you might call the owner-builder *teamwork* association.

Blue Ridge is an attractive group of homes, but when the first families moved in they felt lonely, resented by the town—as newcomers often do—and at the mercy of an unknown builder and something called "The Gould Realty Company," which sounded cold and unfriendly.

But today, after three years, the Blue Ridge story is one of a friendly relationship that borders on real affection. Here a builder named Harry Gould is putting up 200 homes in a nice meadow-woodland setting. It's his first project; he has wisely kept the trees and now proudly calls it "Blue Ridge Estates." Gould went at it with a unique idea: he'd plow five per cent of his profit and ten per cent of his effort into community good will.

All this is paying off so well that in spite of inevitable new-home problems, the whole community threw a feast for Gould and gave him a plaque inscribed: "To Harry in appreciation."

One day not long ago Gould returned the compliment. His truck loaded with young dogwood trees drove up to each of the 90 homes now occupied. "With Harry's compliments," said the driver. "Take all you want, and if you need a back-hoe to dig the holes Harry will send the tractor around." It took several truck trips to meet the demand. In all, Gould passed around 500 free dogwoods, and when they bloom Blue Ridge will be a showplace.

There have been problems, but as a direct result of this good will, owners say, the community has become a place of extraordinary vitality, enjoyment, and high morale.

How does a community get on such good terms with its builder—and with itself?

While part of the answer lies in Gould, even more lies in the extraordinary Blue Ridge Estates Association. The idea began with two owners, steel company representative Edwin Emmons and teacher Donald Cramer, who moved in when the first few houses opened in 1960.

The Emmonses had lived in Peekskill, New York, where they had seen a good civic association at work. But Cramer and Emmons felt that today's communities, especially the new ones, needed something more than the usual civic or taxpayer groups, good though they may be.

"Things happen so fast now," they say, "that you need an association that's on its feet all the time and ready to nip problems before they get serious. It's got to be a seven-days-a-week, 24-hours-a-day association, always looking ahead." And it's got to bridge three gaps in a friendly way: (1) among owners, (2) between owners and builder, and (3) between owners and town. *(continued on page 27)*

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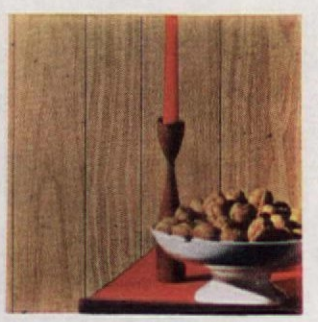

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CHEVY II

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**Optional at extra cost.*

Teamwork Association

(continued from page 22)

Without such an association to give spirit and backbone, they feel, even the best community may drift and eventually deteriorate.

The founders felt that such an association should even arbitrate if asked. They also wanted a group that would work with some imagination to beautify the community, create fun for children, keep values up, and make an interesting place for adults to live.

When the idea came to a vote, all but two of the 30 families then in Blue Ridge were enthusiastic. "What inspired most of us," says Mrs. Norman Smith, a young wife, "was the hope we could do something for our children. We didn't realize until later how much we would also be doing for ourselves."

First, the group measured its own talent. A poll showed there were, among the husbands, a lawyer (who agreed to donate his services to the association), two surveyors, several men skilled at carpentry, and some engineers. With this talent, the association was formed and Gould was invited to the first meeting.

No one knew Gould very well then. The officers frankly explained, "We want to work with you, not against you. It's going to take patience and co-operation on both sides. But we may be able to do you some good too. Will you help us?"

"Well, you're giving me a good living," he said, "and I'd be crazy not to help you." Then he added, "But you'd better incorporate the association for your own protection."

"Just as soon as our wives run a bake sale and raise $75 for the fee," Cramer said.

"Forget it," Gould said. "Use the money for something else. Here's a send-off gift." He wrote them out a check for $75.

With its builder as an honorary member, the association now awaited its first problem. It didn't have to wait very long.

The school bus. State Route 25, an old-fashioned two-lane road, runs past Blue Ridge. One day an owner turning into the development had an accident. On another day a car whizzed dangerously close to 30 Blue Ridge children waiting by the narrow road for the town of Monroe's school bus.

As taxpayers in the township, owners felt the Monroe bus should come into Blue Ridge. The Association asked Gould to arrange this and also to ask the state to post a "No Passing" zone at the entrance. The state agreed to the "No Passing" zone, but when Gould brought up the bus problem informally he ran into opposition.

Builder Gould reported back to the association, and the officers said, "If you'll try once more, we'll go with you."

Gould now called on school officials, and this time a delegation of determined fathers went with him. The fathers argued forcefully that it was dangerous for 30 children to huddle by a busy road—and the board agreed. Next day the bus came in—and today a co-operative school board has arranged four stops in Blue Ridge's two miles of streets.

Wet basements. No sooner had the bus matter been settled than another problem arose—the first one involving builder Gould directly. As it does in many new developments, water from a mysterious source began getting into basements.

Normally, an owner notifies his builder orally or in writing and this can be embarrassing and frustrating, especially to an owner who has no knowledge of drainage. But the Blue Ridge owners took their problem to the association and it investigated. Some water might be coming from underground springs swollen by unusually heavy snows—now melting. But some seemed to be coming from a high, undrained slope.

The association apprehensively took the problem to Gould. If it expected an argument it was disappointed. Gould promptly agreed to install and pay for special drains.

Drab lawns. After the first winter, the lawns looked skimpy and disheveled. Some owners were faster than others to "fix-up" for spring.

Everybody knew that even one or two who might fail to get busy early could hurt everyone by spoiling the appearance of the community. Over coffee, the officers asked Gould, "How can we beat that problem? If we say anything, someone may get mad, and we don't want to start that."

Gould said, "If you'll run a contest I'll back you up with prizes."

The spurt of pride that followed is one of the best things that could happen to any community. A contest was announced by the association's young newspaper, *The Echo*. There would be prizes for "best lawn," "prettiest flower beds," "most attractive yard," and "unique improvement." The judging was set for a Sunday afternoon in June.

"On Saturday," say Mrs. Smith and Mrs. Emmons, who wrote it up for *The Echo*, "there was an explosion of activity. The whole place was a beehive. Every lawnmower was buzzing. You could hear clippers and trimmers. Everyone was raking, scrubbing, painting."

It was a hard contest to judge. Lawns and yards looked beautiful. Some had expected candy and cigars for prizes. Instead, Gould gave a power mower, vacuum cleaner, floor polisher, lawn furniture—16 gifts in all.

To encourage still more improvements the association now decided to buy fertilizer in $200 lots and sell it to members at a saving of 50c a bag. Next, it found it could also save money for its members by large purchases of peatmoss, grass, flowers, seed. It even found a grower who agreed to sell $7 shrubs for $3.50—if the men would come dig them up. (continued)

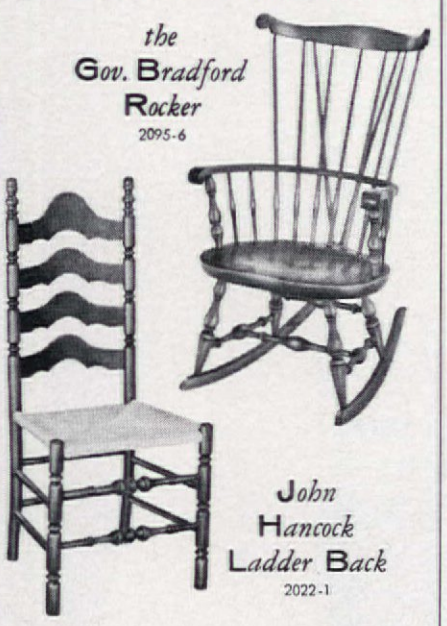
Early American Reproductions

the Boston Rocker
73-6DC

the Hitchcock Chair
2057-1D

The Boston Rocker was the *first* rocker ever made... way back about 1800. This reproduction faithfully copies the high gilded top rail, the slender tapering back spindles, and the low-slung saucer seat of an early model.

The original Hitchcock also dates back 100 years or more, and is here exactingly reproduced in fine detail. Even the genuine rush seat is hand-woven, just as it was done by the Colonists themselves.



the Gov. Bradford Rocker
2095-6

John Hancock Ladder Back
2022-1

The high, braced comb-back, with its carved head rest, and the sweeping armrail of this comfortable rocker are characteristic of the many and varied Windsors of pre-Revolutionary times.

With its four slightly curved back slats, sausage-and-ring turnings, and its hand-woven flagg seat, the John Hancock Ladder Back is obviously of colonial New England origin... and is also available in manor house armchair style.

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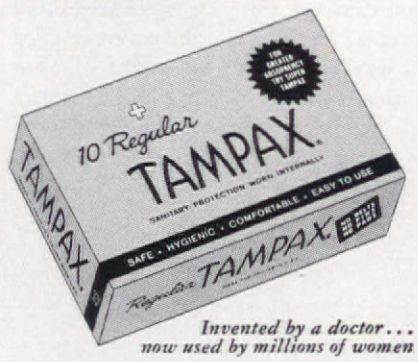
Look for Tampax Vendor in restrooms throughout the United States. Tampax Incorporated, Palmer, Mass.



Invented by a doctor... now used by millions of women

Bargaining. Its new know-how in bargaining now began to be put to more good use by the association. Last summer a plague of canker worms hung from trees on messy threads, and even got into houses. Elsewhere, many owners paid $25 to have their trees sprayed. In Blue Ridge, the association was able to obtain a contract rate: $10 per member.

And next winter, when other owners are paying $4 and $5 (and more) to have driveways plowed, the association members will get plowing for $3 per snowstorm, thanks to a contract rate. Two or three years from now, when the time comes to clean septic tanks, the association hopes to cut the usual $25 rate by half for its members.

Good feeling. One association aim has been to keep friendliness in Blue Ridge. "Some people like activities more than others," says Gomer Davies, now president of the association, "and naturally not everyone wants to participate in everything we do. That's as it should be. Nevertheless, we try to keep anybody here from being just that guy next door. We encourage plain friendliness—and patience."

The best tool for this, the association has found, is its newspaper, *The Echo*. Published once a month (in a member's playroom) it, more than anything else, sets the tone for the community. It is bright, newsy, and never gossips.

When something goes wrong, owners now tell *The Echo*. Example: last winter, when children threw rocks that froze in the ice and spoiled the skating pond, *The Echo* said, "Please keep the pond clean. Rocks and sticks freeze into the ice."

"Next morning on my way shopping," Mrs. Smith says, "I saw small boys out cleaning up the pond. I don't know who sent them but there they were."

Recreation. When the fathers of Blue Ridge set out to build a bus shed and skating shelter for their children, builder Gould sent down $200 worth of free lumber. That was just the beginning.

Gould had offered the town of Monroe 10 acres of forest land for recreation. Strapped for funds, as all towns are, and fighting to hold taxes down, Monroe declined it because some felt the town could not afford to maintain it.

So Gould offered the land to the Blue Ridge Association—"if you want it and will develop a park." The association jumped at the chance to get it.

This spring, the association is the proud owner of 10 acres—in two tracts—in which the members will build a lake, clubhouse, playground, picnic area, trails, baseball diamond, tennis courts, and other facilities.

But in a master stroke, the association offered one section of park to its teen-agers "to develop as you see fit." The teen-agers will plan what they want, make their own improvements, and run their own park. Parental guidance will be strictly from the sidelines.

Activities. The families who founded the association had feared boredom. Today there are so many things going on that there are interests for everyone: discussion meetings over coffee, family group picnics in back yards along the Blue Ridge brook, garden talks, parties for children.

The mothers now are arranging with a nearby academy

(continued on page 78)

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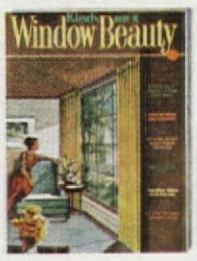
Everything is dealt with in some detail in our book on window beauty. 96 pages loaded with information on all you need to know short of going into the business yourself. A copy costs a quarter. Send it (the quarter) along with your name, address, city, zone and state to Kirsch Co., 103 Prospect, Sturgis, Michigan.



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BELL TELEPHONE SYSTEM

Ernest Silva

AMERICAN & CAREFREE. In this sprightly dining area, panels of scrubbable wallpaper take the place of draperies. Vinyl flooring, plastic seats, and nylon area rugs are man-made marvels. Walnut furniture, including extension table, four chairs, and two hutch-top chests is a bonanza at about $450. Fireplace is plywood paneled.

ROBERT W. HOUSEMAN

AMERICAN & BEAUTIFUL

A salute to the new all-American look that's sweeping the world of home fashions

American design is coming of age. After years of looking back over our shoulders or across the ocean, an all-American decorating look is emerging that's as easy to spot as our high-powered cars, gleaming refrigerators, and fresh-faced women.

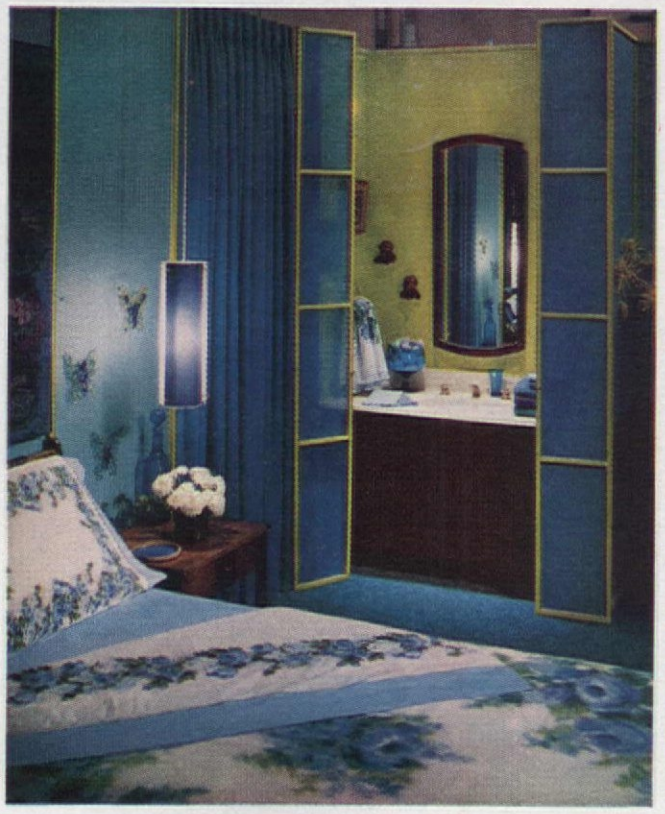
It's beautiful. It's exciting. And most important (and most American), it's everywhere—available not just to the rich and pampered but to average homemakers across the country.

What makes this new look strictly Stars and Stripes? It's everything you think of when you think of American living. It's colorful, informal, luxurious, super-efficient, outgoing, hospitable, uninhibited, and very independent. It's no accident, no arbitrary brain-child of the drawing boards, but the natural outgrowth of the way we eat and sleep, and work and play.

While tipping their hats to other lands and times, American designers have found something of their own to say—and are saying it dramatically in everything from furniture to tablewares to floor coverings. Thanks to our American know-how in technical skills and our native ingenuity, nowhere in the world do so many people have such an astonishing choice of sophisticated and functional goods for the home.

The American look is furniture of incredibly good design and high quality for the money—furniture with a new hand-crafted look even though mass-produced—cabinet pieces with marvelous new finishes to make housekeeping even easier—upholstered pieces with new slimmer, trimmer lines due to molded foam and streamlined springs.

The American look is fabrics in a million colors, patterns, and textures. It's man-made (*continued on page 91*)



AMERICAN & LUXURY LOVING

This handsome extra wash-up area in the corner of a master bedroom puts an end to morning bottlenecks. Above, it's serenely enclosed behind colorful panels of the same supple acrylic fiber that gives the draperies such a beautiful "hang." Elegant wall covering of worry-free vinyl looks like watered silk. Note the indulgent form-fitting chair, handsome ready-made bedspread, and lush carpet of long-lived continuous filament nylon. Left, the pretty bath appointments of the wash stand include towels to match the glamorous bed linens. Exciting accessories are all American designs.

AMERICAN & NATURE LOVING. Even inside our homes, we never quite leave the great outdoors behind. In this open-minded dining room, only a glass wall separates the vibrant blue and green interior scheme from the landscaped garden beyond. The furniture shows our great and growing interest in the natural color and texture of fine woods. Draperies are printed in a stylized pattern of birds and flowers. Of natural cotton with a new permanent finish, they'll keep their vivid color come sunshine or laundry bleach. Brilliant fringed rug is luxurious, long-wearing acrilan pile, comes ready-made in unusual octagon shape, as well as round or oval, and in carpeting by the yard.

AMERICAN & FRIENDLY . . . THERE'S NOTHING WE LIKE BETTER THAN AT-HOME ENTERTAINING

Ernest Silva

Owners: Mr. & Mrs. Irving Hartley

Whether we call it a family room, TV room, or game room, more and more Americans are setting aside a special room for casual entertaining. Here you'll find functionalism in full flower. The lean, leisure-loving furniture was designed in warm honeyed teak. Rich vinyl upholstery on sofa looks wonderful, feels soft and luxurious but requires little care. Modular storage units can be added to or rearranged. Casement draperies have a suppleness and style once found only in costly imported linens, but this cotton, acetate, and rayon blend sells for about $3 a yard. Bold vinyl tiles brighten the floor. Hospitable buffet table at right is set with durable but style-conscious stainless steel flatware, melamine plastic dinnerware, and gay, washable linens.

American and Beautiful ideas are on display in these fine stores: Breuner's, Northern California; Bullock's, Inc., Los Angeles; Foley Bros., Inc., Houston; The J. L. Hudson Company, Detroit; The Paine Furniture Company, Boston; Scruggs-Vandervoort-Barney, Inc., St. Louis; W. & J. Sloane, Inc., New York; Wieboldt Stores, Inc., Chicago.

AMERICAN & PLENTY-FOR-THE-MONEY

The million-dollar look that's written all over these pages is found in non-millionaires' homes all over the country. On this page, left, a dining room is furnished with typically casual chic. The furniture is sleek, tailored, "architected" rather than ornamented. Well-polished veneers are an element in the decorating. Contributing to the glow: a soaring contemporary candelabra, a vivid woven wall hanging. Below, a dramatic headboard of slim, shining wood slats gives the bedroom out-of-the-ordinary elegance. The quilted spread, once the height of extravagance, is ready-made.

The living room on the opposite page gleams with luxury in the American idiom. Furniture is clean-lined but softly inviting, offering comfort without bulk. The credenza combines the rich tone of walnut with oak panels, hardware is simple with handcrafted look. There's more luxury underfoot in the wall-to-wall carpeting, and on the walls with their handsome plywood paneling. A distinctive arched cupboard and hospitable tables add to the warmth. Brightly painted wall sets off one large painting.

Designer: Tom Lehne of Cannell & Chaffin Photographer: Horst Ahlberg

Shopping Information, page 78

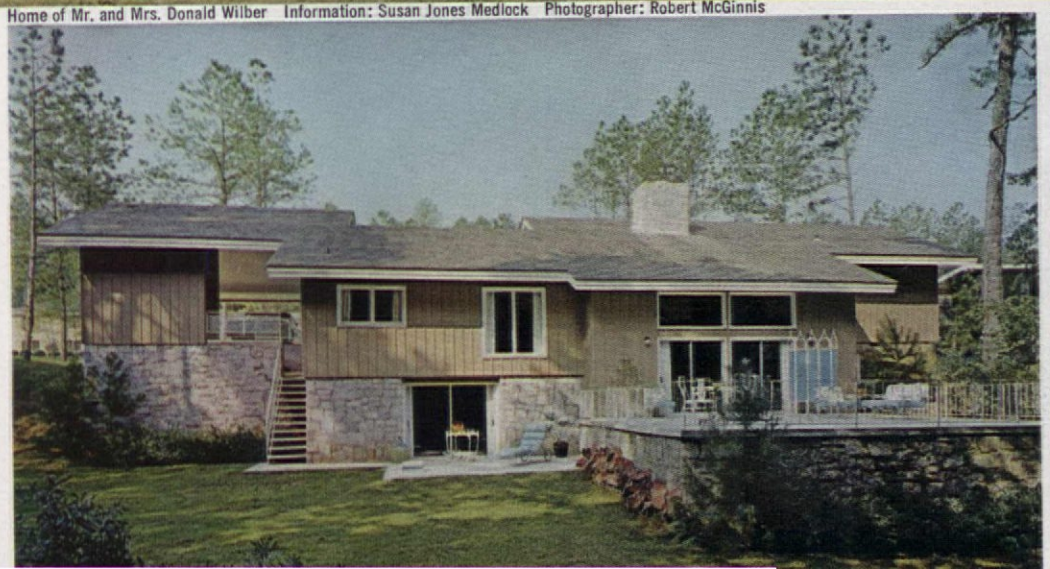
JOURNAL

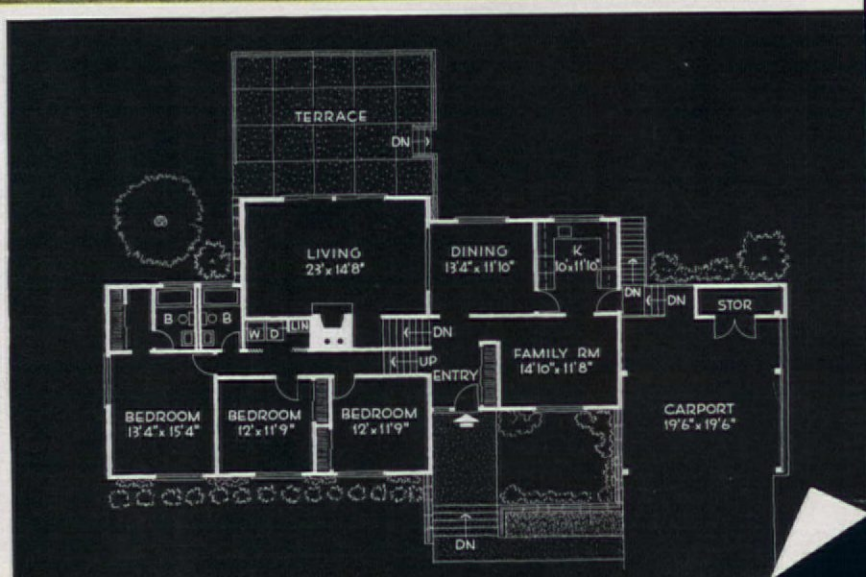
ALAN C. BORG

BUILDER'S HOUSE SOLVES A SITE PROBLEM

Very often a piece of land in a good area is bypassed because it appears to be impossible to build on. The reason: difficult terrain. Usually the difficulty can be turned into an asset in the hands of an imaginative architect. Such was the case when Marshall Whidby, a builder in Atlanta, Georgia, spotted a site that was desirable in all aspects except that it had a 16-foot drop-off at the building line. Not wanting to give up the land—which he could get at a reasonable price because of this so-called "fault"—Whidby took the problem to architect Walter T. Carry. By designing a house that stepped down the hill in four levels, Carry achieved an excellent house-land relationship that provides both the living room and the lower-level playroom with separate terraces. Working just as well inside, the design creates a well-zoned house with an exciting two-story living room.

Home of Mr. and Mrs. Donald Wilber Information: Susan Jones Medlock Photographer: Robert McGinnis





THEODORE A. WESTON

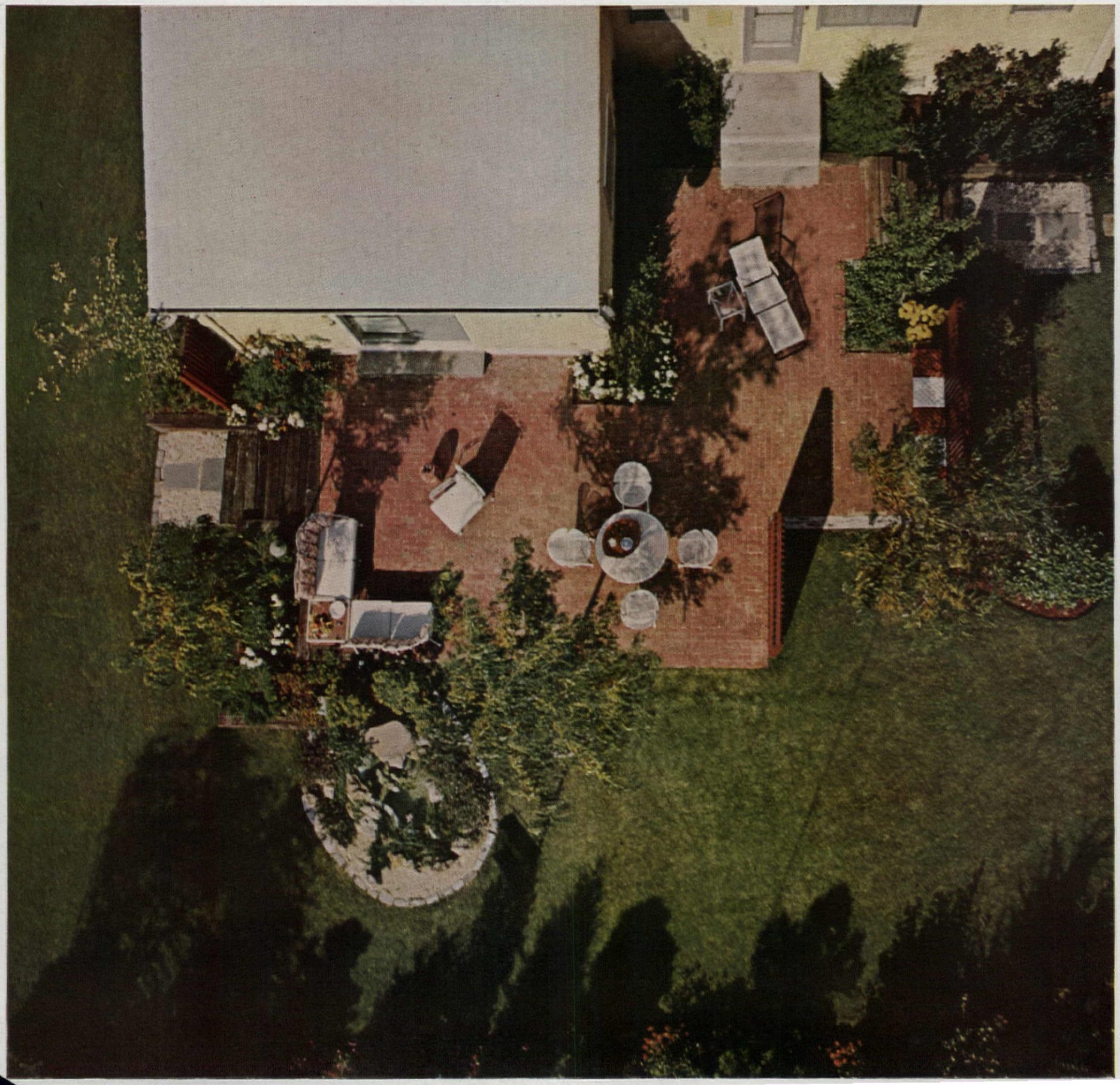
PLAN YOUR BACK-YARD GARDEN WITH YOUR FAMILY'S NEEDS IN MIND

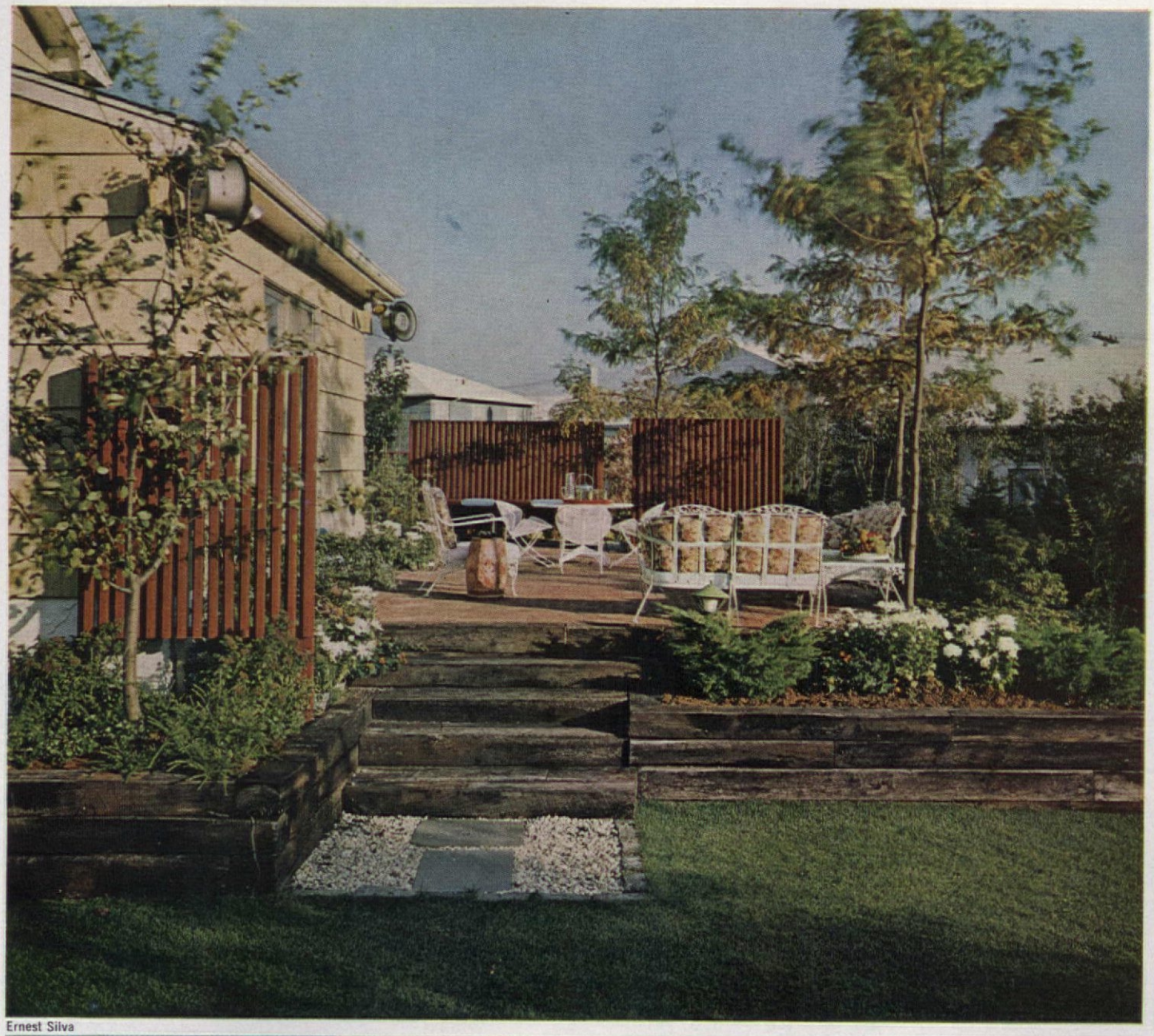
There's an important difference between a back-yard and a front-yard garden. The front yard you share with your community, but the back yard is completely your own. The only logical way to design it, therefore, is with your family's interests exclusively in mind and with the idea of getting as much enjoyment out of your property as you can.

Start with the one feature that's all-important in most well-planned contemporary gardens—a good-size paved area for relaxation and outdoor entertaining. Plan it so that it's easily accessible from the house and is the dominant element of the overall garden design. Then go on to develop the rest of the garden layout so that it will satisfy most of your family's wants from early spring until late fall.

Make lots of rough sketches, keeping things in scale, and get all the suggestions you can from nurserymen and experienced gardeners. See page 93 for ideas on how to go about making sketches. If you're a perfectionist, have a landscape architect prepare your final plans.

On these pages you'll find practical ideas for quite a few types of back-yard plans. The striking overhead views—of gardens in New York, Michigan, and California—were taken from an 85-foot crane and show you exactly how the principal back-yard area is related to the house and to the surrounding property. All these yards are small.





Ernest Silva

Ernest Silva

BUILD YOUR GARDEN AROUND A PATIO

An elevated patio that adjoins the house can be the central feature of your garden. The one here at the home of the Robert Sterns, Woodmere, Long Island, New York, is constructed of bricks set in sand and bounded by railroad-tie retaining walls on the sides and by a grass slope at the front. Privacy is provided by redwood panels, 'Shademaster' locust trees, and various shrubs. A small waterlily pool and several plant groupings add decorative effects to the immediate surroundings. The patio is encircled by lawn and the property line is planted with an irregular border of evergreen and flowering trees, shrubs, and groundcover plants. Bulbs provide color in spring, annuals in summer, and chrysanthemums in fall.

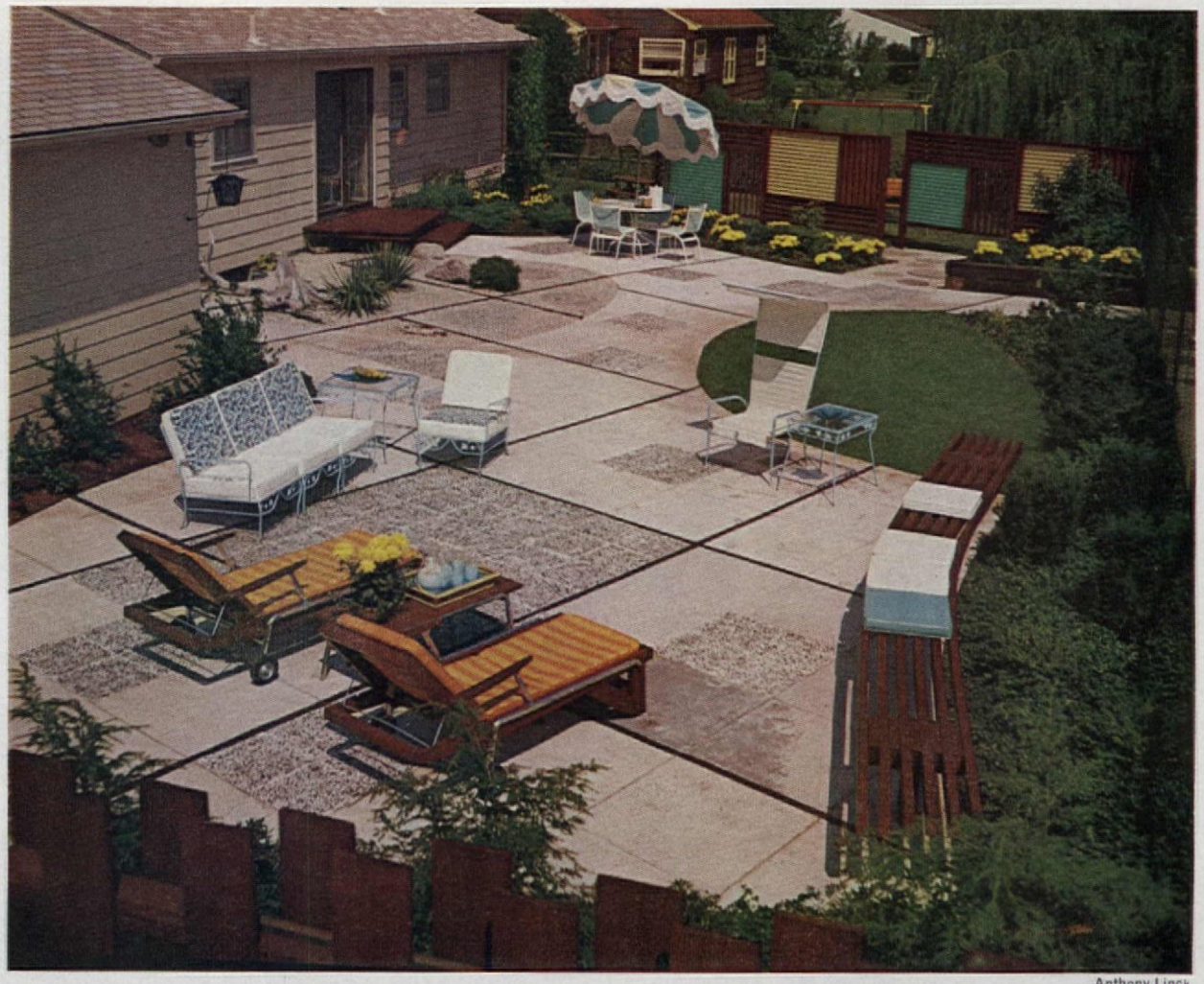
The design of the patio, plant groupings, lawn, and part of the perimeter planting are seen in the overhead view on the opposite page. More detailed views of the area are at the left.

Mr. and Mrs. Stern had several things in mind when they engaged landscape architect Allan F. Dalsimer to design the garden. They wanted plenty of outdoor living area close to the house, privacy from adjoining properties, a view of the water across part of the property line, and a pleasant garden around their home that wouldn't be too difficult to maintain. They got everything they wanted and in even more attractive form than they had hoped for!

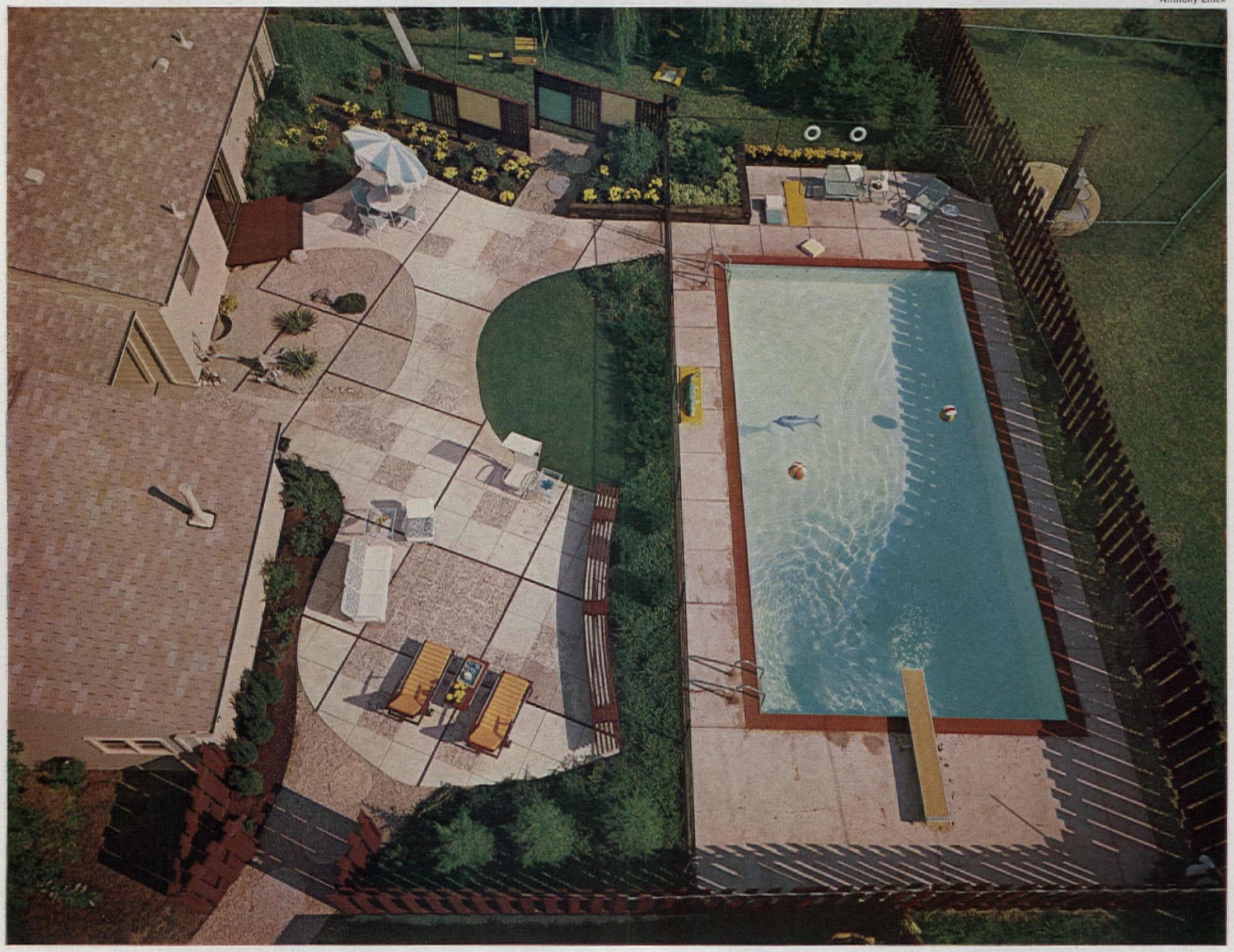
BACK-YARD RECREATION CENTER

If you'd like all the outdoor fun of a beach club or a weekend cottage, but would rather stay home, here's a way out of your dilemma. It's the pride and joy of Mr. and Mrs. Vernon Andrews, Lansing, Michigan, who have to stay home weekends because of Mr. Andrews' law practice. Instead of a cottage, they invested in a complete, family-style recreation center right in their own back yard. The plan was prepared by Jack Drew of Drew and Skidmore, landscape architects, and the Andrewses did the contracting and much of the construction work and planting themselves.

You see the outdoor living area at the right and the entire back yard in the overhead view below. Features of Mr. Drew's plan that especially appeal to Mr. and Mrs. Andrews are the exposed-aggregate squares and rounds that relieve the monotony of concrete, several interesting gravel areas (including a small desert garden), fiber-glass panel screens, the small lawn, and the curvilinear plantings of easy-to-maintain evergreen shrubs and flowering plants.



Anthony Linck



SECLUSION ON A CORNER PROPERTY

Here's proof that you can have a restful atmosphere and complete privacy even if your patio has to be located close to the street. This delightfully secluded spot occupies a corner of the property of Mr. and Mrs. Frank G. King, Belvedere, California, and is part of the garden design created by Royston, Hanamoto, Mayes, and Beck. The brick paving extends about 25′ in each direction and is bordered on the left with a planting of agapanthus, small dahlias, geraniums, and various needled and broadleaved evergreens. The space between the fence and the sidewalk, seen at the top of the picture, is planted with ivy and a few specimen evergreens. This is the more secluded, intimate section of the Kings' two-part garden. On the other side of the house, which faces a lagoon, they have a 30-foot pool, a larger paved area, and a variety of tree and shrub plantings.

Lyman Emerson

Information: Lois Rea Photographer: Robert Hawks

AN OUTDOOR ROOM ADJOINING THE HOUSE

If you'd like a small, private sitting area close to your house, here's a perfect model. It's only 11x18′ and adjoins the home of Mr. and Mrs. Ralph Contrael in Crestwood, Missouri. It's enclosed by a 7′ plank fence, with a raised planter around the inside, and is covered by an arbor supporting several wisteria vines. It can be viewed from the windows and a door. Mr. Contrael designed it himself.

Phil Palmer

A SUNKEN GARDEN MAY SOLVE A SITE PROBLEM

Irregular terrain may present a garden-design problem. But chances are you can turn it into an asset. A sunken garden, for instance, is likely to be far more pleasant as an outdoor living area than a flat patio. So if the ground slopes upward from your house, why not make the most of it and aim at something like the arrangement pictured at the left? It's at the home of Mr. and Mrs. Robert Morris in San Francisco and was designed by John Vogley, landscape architect. The terraced retaining walls are redwood painted yellow; the paving is brick; and the plantings include evergreen shrubs, groundcovers (strawberry, rosemary, gazania), staked albizzia tree, a clematis vine on the fence, and dwarf camellias at lower right.

PATIO IN A LAWN-AND-GARDEN SETTING

A patio like this one at the rear of Mr. and Mrs. Boyd Quinn's home in Green Brae, California, will provide you with a spacious area for relaxation in an attractive garden setting. It was designed by Henry Cole, landscape architect. Concrete pavement joins a redwood deck at one end, seen at upper left, and reaches out around a small lawn at the other. In the sunny part of the border planting, color is provided by marigolds and geraniums; in shady part, by begonias.

Lyman Emerson

Information: Lois Rea Photographer: Robert Hawks

PLAY YARD IN CORNER OF PROPERTY

A children's play area, with permanent swings and climbing apparatus, is located in the corner of Mr. and Mrs. Norman Litz' well-landscaped property in St. Louis, Missouri. It's the kind of children's domain that any young family's garden is likely to need. The playground is covered with smooth-pebble gravel, bordered with railroad ties, and is shaded by several trees. Though set off by itself, it allows keeping an eye on the children from both the house and the patio. The garden was designed by Suburbia Gardens Nursery.

William Aplin

IF YOU HAVE A CONTEMPORARY HOUSE, HERE'S AN ARGUMENT FOR A LANAI!

Nylon-panel screening provides overhead protection but lets the sun filter onto Al Vallejo's lanai in Montebello, California. Redwood is worked into a simple design to dramatize the white asbestos sheeting of the wall. Redwood decks float on a base of gravel, accented by cement rounds and squares. A small pool, fountain, and plantings of schefflera, cordyline, and liriope soften the stark Japanese lines of this delightful extension of the living room. When you entertain outdoors, you will appreciate the elegant informality of this type of patio. It was designed by Robert Ramirez.

(continued on page 93)

PERSONALIZE YOUR HOME WITH PAINT

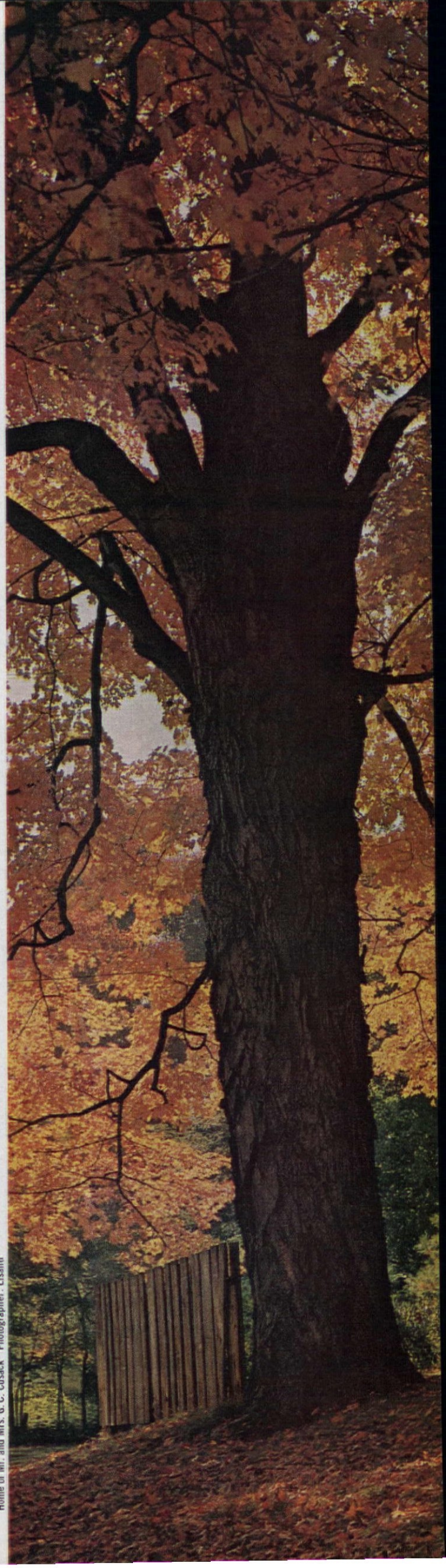
When choosing a color to paint their homes, how many families rely on what is popular or on personal preference or just play it safe with traditional white? White, of course, is lovely on any style of house, but why not be different? Give your house a personality of its own. Be a little daring. . . but be subtle. Granted, painting is an expensive procedure, and if you make a mistake it will be a costly one. But go about it in the right way and your home will be a handsome reflection of your own good taste.

Personal preference is an important part of selecting an exterior paint color but it is only a part. There are many factors to consider. For one thing, take a look at your neighborhood. Notice the houses on either side of yours and across the street. Would the color you have in mind harmonize with them?

Think of your house and yard as you would if you were painting a picture. What type of trees do you have—evergreen or deciduous? Will the color you choose look as pretty when the trees are bare? Will the foundation plantings show up against a dark color? Will the color blend the house into its setting? Is there a fence or wall which can pick up the accent color?

Location and climate are factors too. The color you choose may not be a good one if your house receives direct sunlight—it might fade or appear a different shade than you had expected. If the house is surrounded by trees a bright color might emphasize it, or a dark color could enhance the natural setting. The climate you live in will influence you. In the hot South or Southwest, warm tones, particularly red, might not look comfortable and will not reflect the heat.

After you've considered the picture as a whole, examine the house itself. Is it well designed or are there architectural flaws which you must camouflage? If it's a small house there are ways to make it appear bigger. Paint it a light color. Don't outline it or use contrasting trim. Consider a light color for the roof. (There are very good roof paints on the market.) If your house is large you can have a freer hand to experiment with the trim. Examine the houses on this page and the two following ones. Notice how the colors blend with or dramatize the settings and how they accent the architectural lines, giving individuality.



Home of Mr. and Mrs. G. C. Cusack Photographer: Lisanti

1791

Warm and inviting, this home spells "house in the country" as surely as if there were a sign on it. Notice how the warm colors in the stone wall pick up the red of the house. The lamppost painted the same color blends in naturally. Because the house is a dark color, the small touches of white at the windows give just enough sparkle to what might otherwise be a gloomy exterior. The color is also a natural choice for the early American salt-box design.

Home of Mr. and Mrs. Benjamin Prins Photographer: Ezra Stoller Associates

Cool gray with no relief unites the components of this house giving it a very solid look. The pale gray provides an excellent background for all kinds of planting. It is interesting to observe that although there is a similarity in design to the house below and the one opposite, the treatment of all three houses is quite different. This points up the individuality it's possible to achieve by using color.

Home of Mr. and Mrs. Gene F. Bruyette Photographer: Lisanti

Sunshine yellow with a touch of sky blue makes this a cheerful house no matter what the weather. Here is a color choice which looks well when the trees are green, when they're in brilliant autumn dress, or even when they're dark silhouettes in winter. Windows are important in this house. Emphasized with contrasting shutters, they attract your attention to the crisp tie-back curtains, give you a pleasant taste of what you'll find inside.

Home of Mr. and Mrs. R. Mentzer Photographer: Lisanti

Home of Mr. and Mrs. H. L. Harrington Information: Susan Jones Medlock Photographer: Lisanti

This small house has a picture-book quality that most small houses should have but don't. Here a soft mossy green color blends the house with the velvety green lawn. Fresh white shutters and door give a well-groomed look. The background color is perfect for the foundation planting. It blends into the evergreens with the brilliant red flowers supplying a complimentary accent; the white flowers picking up the trim of the house.

Home of Mr. and Mrs. P. N. Brown Photographer: Lisanti

The natural look of well-seasoned wood, (achieved by using a stain) blends this house into its wooded setting. Painted white, such a large house could be too conspicuous. To relieve the large expanse of one color, the two doors are painted a soft robin's egg blue. One of the things to note in all these houses is the muted tones. No harsh basic colors or glaring combinations have been used.

Home of Mr. and Mrs. F. Gaines Photographer: Ezra Stoller Associates

Subtle and utterly charming, this home takes you right back to colonial days. The slate blue exterior matches in value the plum colored door. Both colors are repeated in the fine stone chimney. The narrow white outline of the windows is picked up by the picket fence. The soft coloring of the house provides an excellent background for the foliage surrounding it. In both this house and the red one notice how well the use of white is controlled.

IF YOU CAN'T BUILD IN, BUILD OUT!

Designer: Arthur Elrod, A.I.D. Information: Barbara Lenox Photographer: George de Gennaro

Wide-open bookcase against paneled wall is more than a decorative eye-catcher. A two-drawer unit serves as an off-the-floor lamp table, leaving an unbroken field of carpet. The vertical poles unify and frame miscellaneous accessories; well-spaced shelves hold large volumes so difficult to accommodate in normal bookshelves and cupboards.

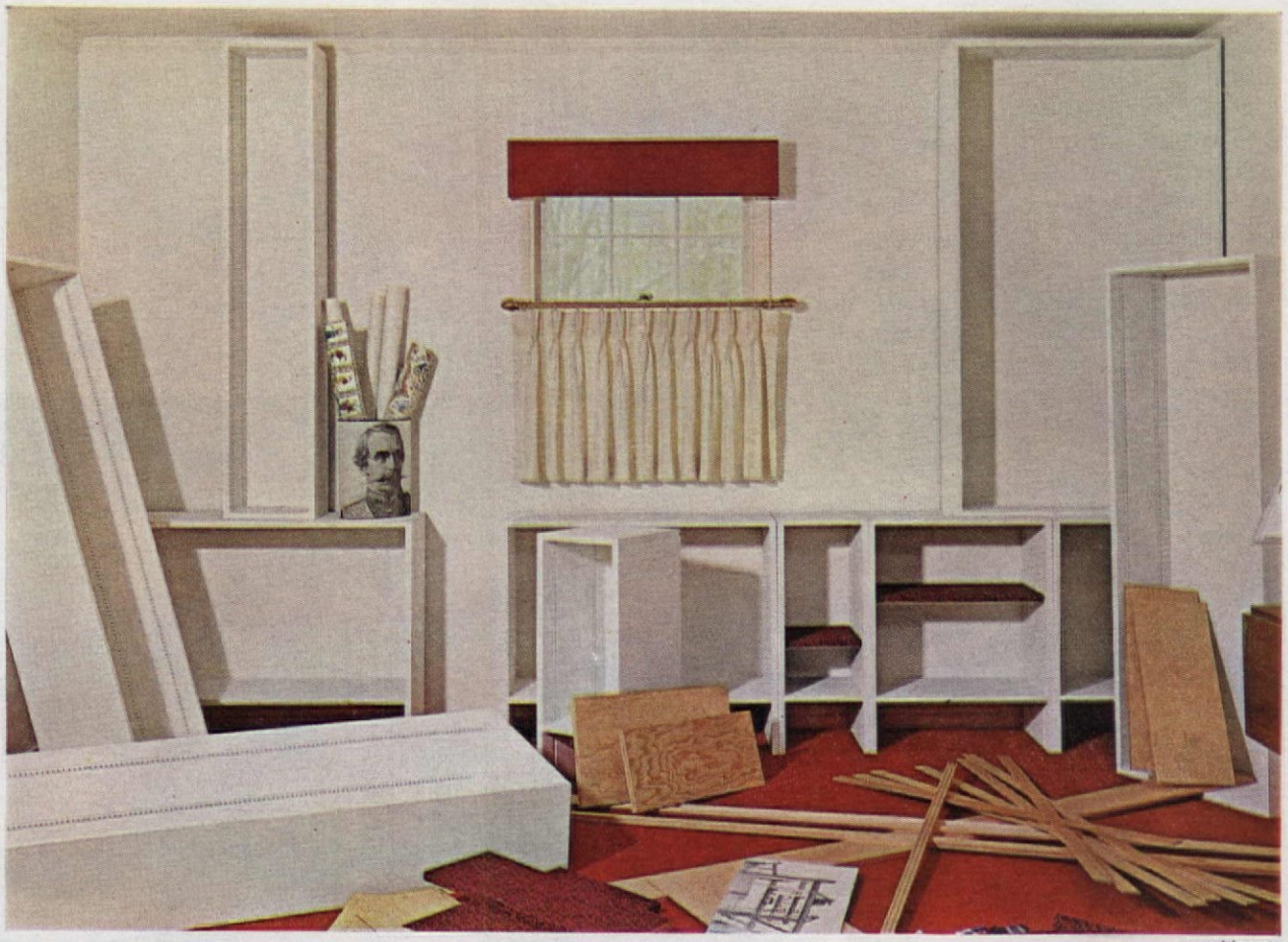
If your house didn't come equipped with built-ins, don't despair. Add your own. And don't overlook the beauty of built outs! Rather than closeting your books and bric-a-brac, built-outs make a decorative point of storing your possessions. Here are a host of ideas for built-in and built-out storage for everything from teacups to TV—including a functional storage wall you can build yourself.

Designer: Jack Walsh of Greenbaum Bros. Information: Dorothy Rodenburg Photographer: Lisanti

Generous provincial chest houses record player and stereo equipment. Used as an architectural part of the room, with overscaled accessories and decorative shelves above, chest fits into the comfortable country atmosphere in the Hillsdale, New Jersey, home of the Newton Sheldons. Large-scale leather chairs swivel to watch television which is at the opposite side of the room.

Shopping Information, page 78

Here are the before and after of a decorative storage wall you can build for under $100. Empty end wall is put to work with well-planned component parts made in 1, 2, 3, and 4′ widths. All component sections are fitted with metal stripping for adjustable shelves. The center base unit has a double wooden track top and bottom for sliding hardboard doors. Shelves are covered with fabric; but paint, adhesive vinyl, or wallpaper could be used. See opposite for complete construction information.

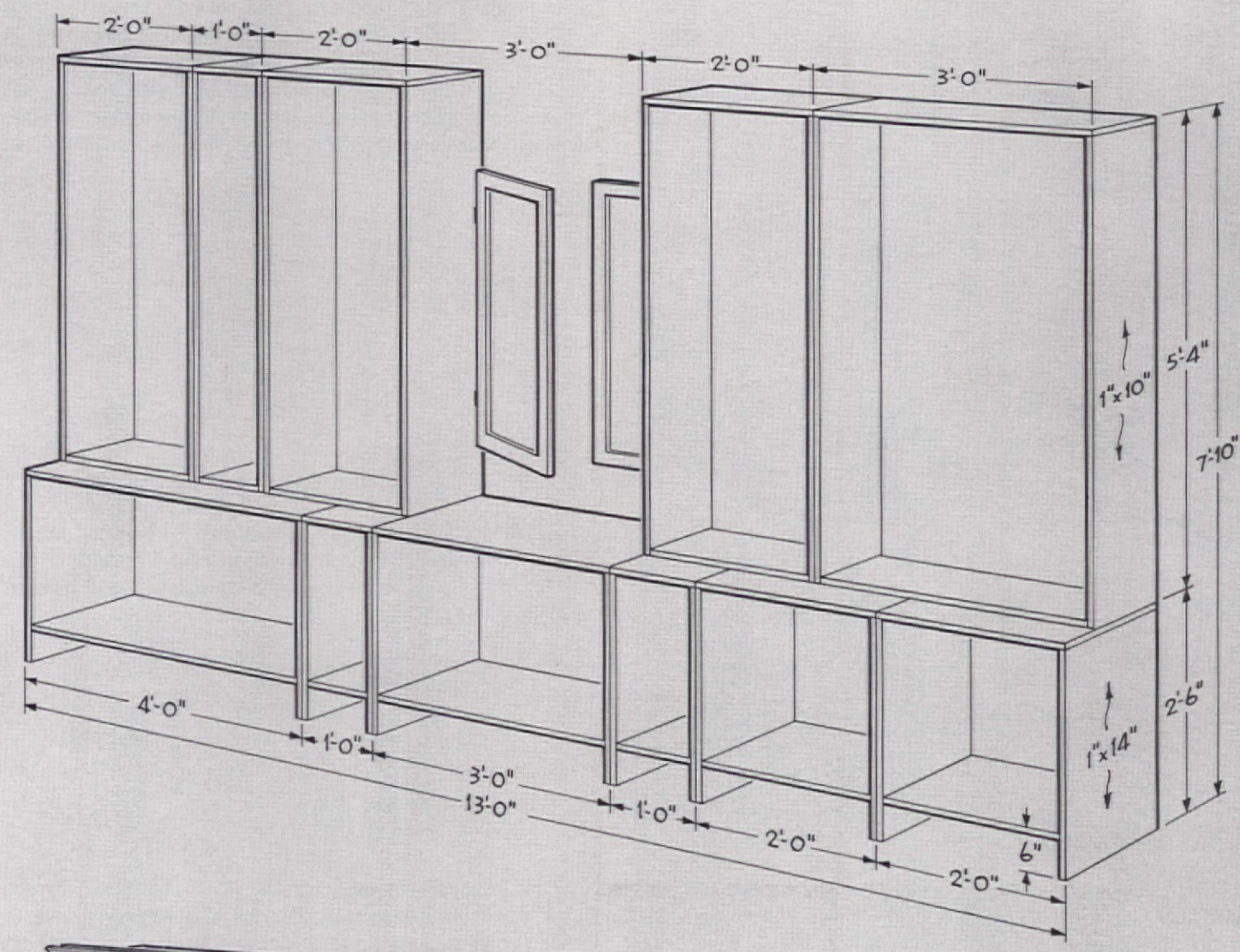


Lisanti

CUT HERE

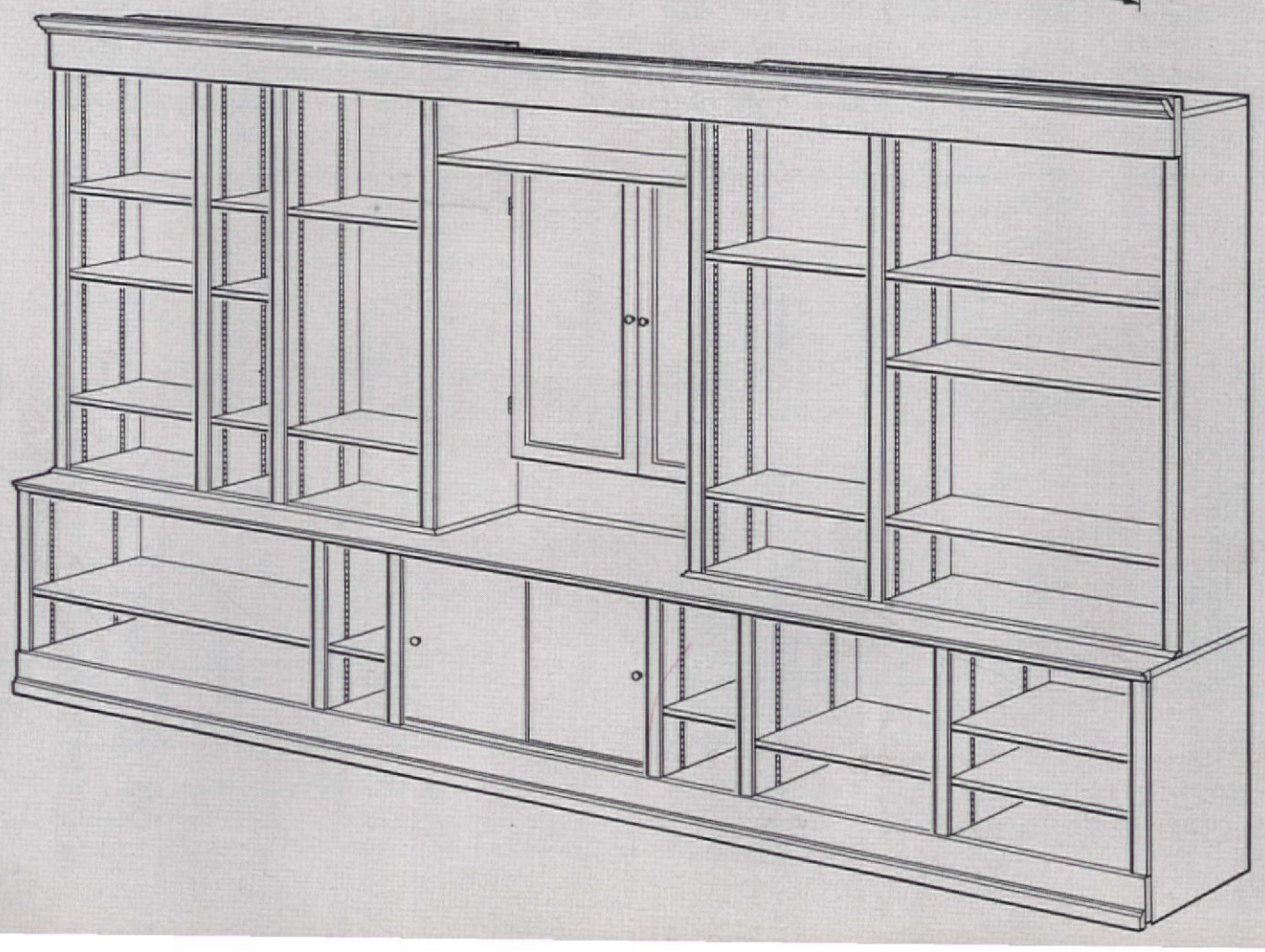
MOVABLE STORAGE WALL FACT SHEET

If the built-in look appeals to you, but the idea of something so permanent does not, this portable storage wall system may be the answer to your problems. Designed as individual "boxes" which can be precut at your lumberyard, they are easily assembled and finished at home. Modular sizes adapt them to almost any room.



BASIC UNITS JUST SIMPLE BOXES

Two simple units—a base unit and an upper unit—make up the system. Base units are all 2'6" high and vary in width from 1' to 4'. The upper units are all 5'4" high and merely rest on the base units. Sketch left and photo opposite illustrate the basic simplicity of the system and show how portable the whole thing is. One of the most important features is that you don't have to attach it to the house itself. Our particular room was 13' wide, but you can make as many units as you need to complete a wall. While we used fir plywood which we painted, you might prefer #2 pine or a more expensive grade of plywood that can be finished like fine furniture.



TRIM TIES ALL UNITS TOGETHER

Sketch shows how the units are held together by trim pieces and moldings at top and bottom. These trim pieces give the units rigidity and a built-in appearance without actually fastening them to the walls or ceiling. Since most ceilings are 8' high, our units are made slightly under that to allow for variations and for installation. The fascia board and a cornice molding (see detail on next page) are applied close up to the ceiling to eliminate the gap. The colored panels shown were made by gluing felt to separate hardboard panels. They are tacked in place and can be changed at will. Shutters and the sliding doors were also covered in a similar fashion.

(continued)

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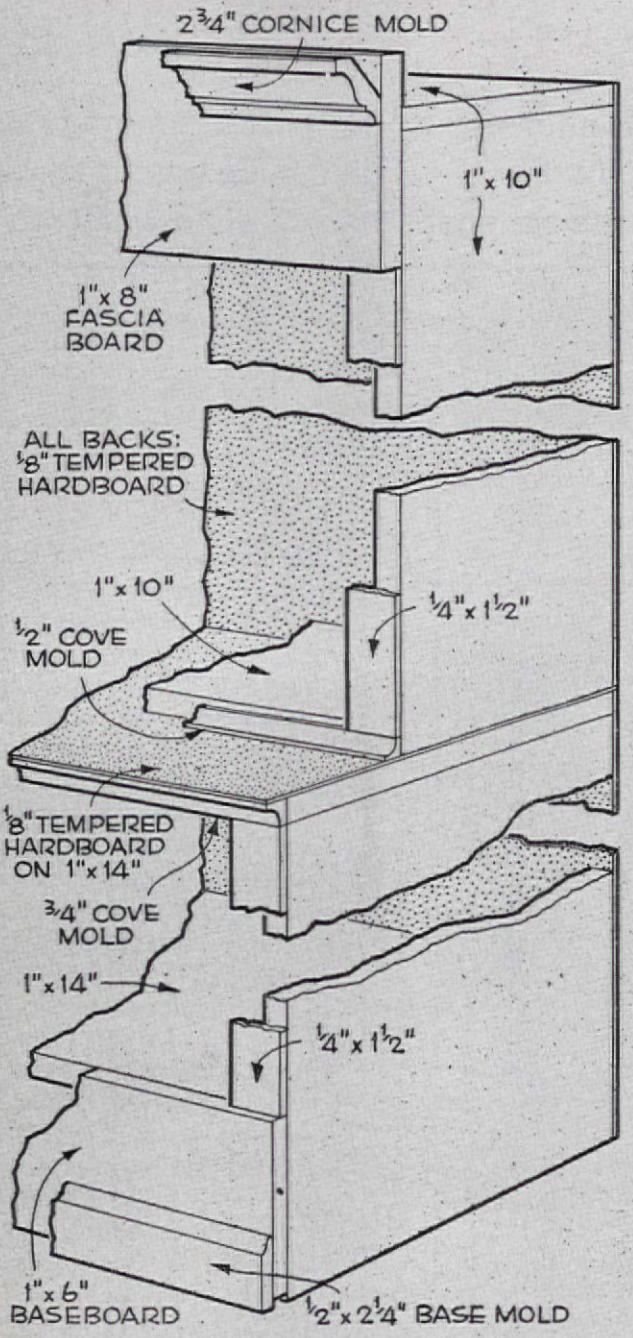
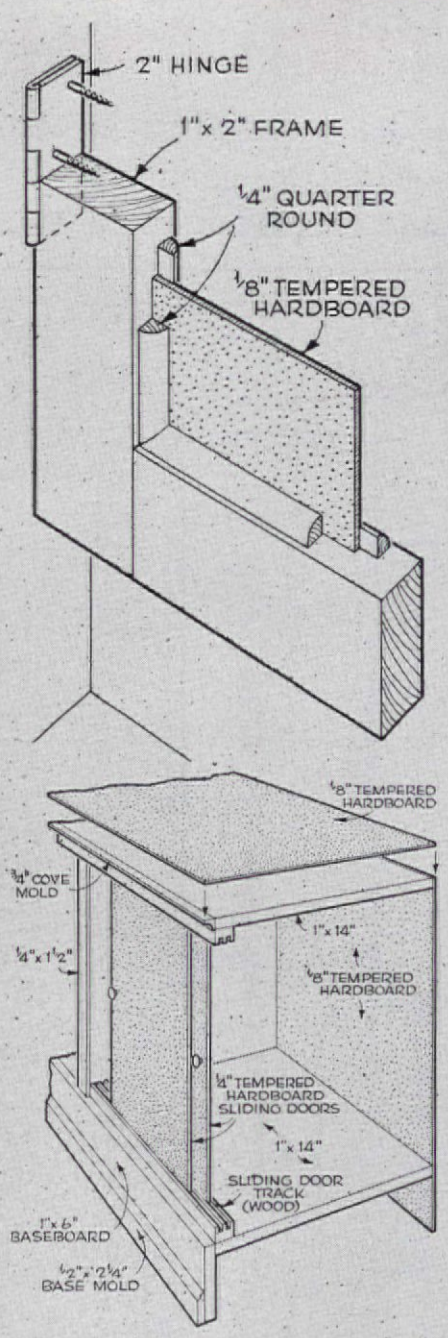
CUTAWAY REVEALS TRIM DETAILS



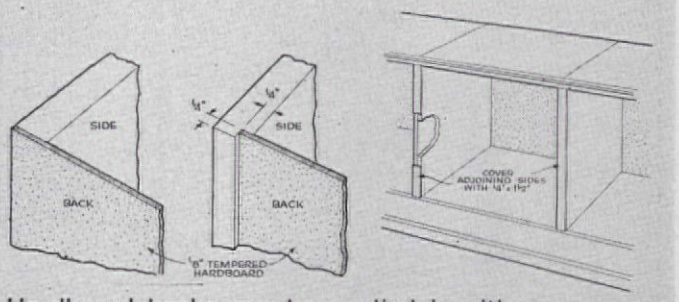
This cutaway drawing shows how the basic units are assembled in their final form. Note the hardboard that runs continuously over all the base units to form a smooth top. The baseboard and fascia board details are shown here as well as all other trim. Try to match the base mold and cornice board molding existing in your own house for the best appearance.

MISCELLANEOUS DETAILS TO NOTE

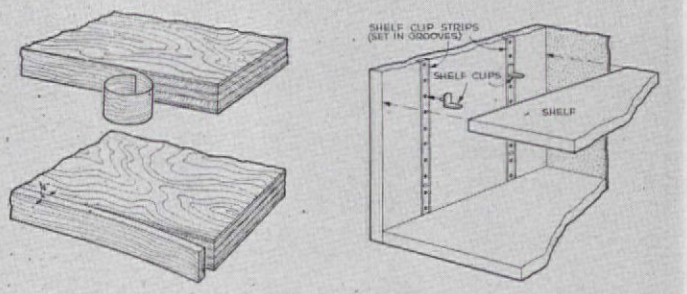


Sliding panels are the easiest type door to make and install. Sliding door track made in wood, plastic, or aluminum, as well as the finger pulls can be bought at your lumber or hardware store. If you plan to stain these units, use ¼" plywood.

To make the shutters for the window, use 1 x 2 pine in a clear grade so there will be no knots in the wood. Join at the corners with glue and 2½" finish nails. The hardboard panels are held in place by ¼" quarter round moldings glued and nailed in place with small brads. If you plan to stain the units instead of painting them, use ⅛" plywood instead of the hardboard. If there is no window on your wall, simply make another upper unit. In case you want to shut off some or all of the upper units use these same construction details to make all the doors.

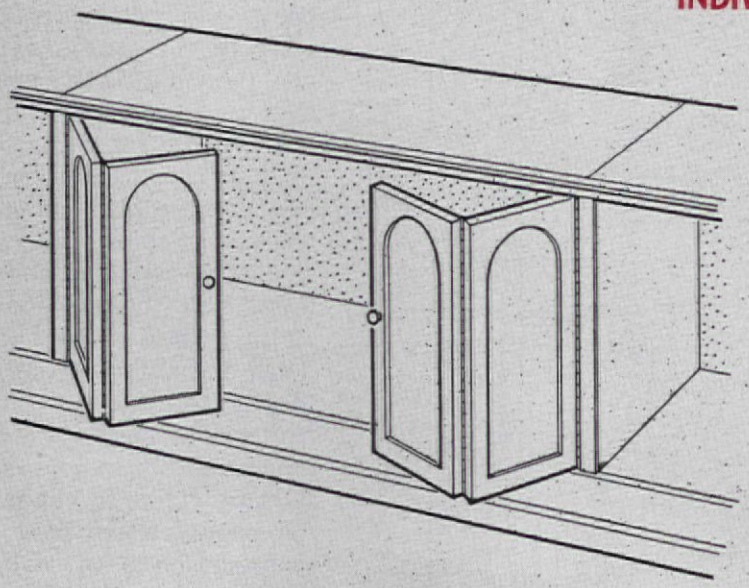


Hardboard backs can be applied in either manner shown, but the routed method in the middle is more professional. Trim covers joints where the units meet.

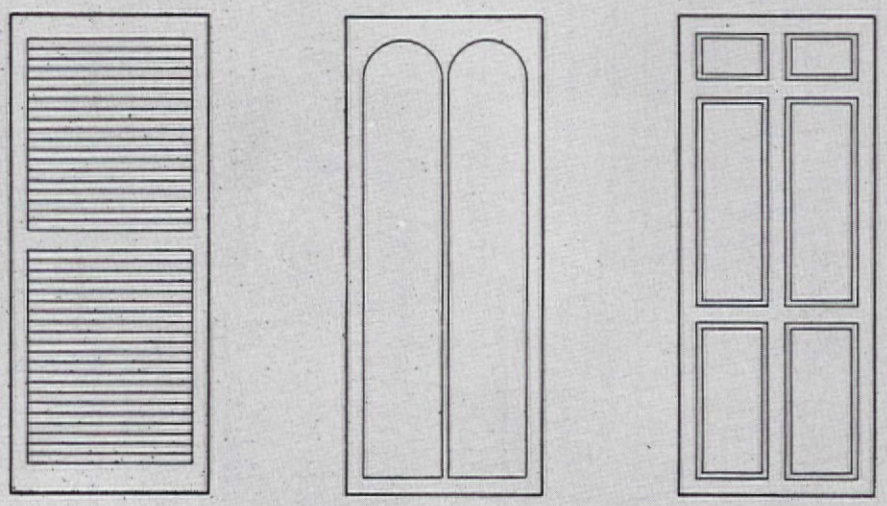


If you use plywood for the shelves instead of solid wood, you will have to treat the edges. Above left shows two methods of doing this. Top one uses thin plywood tape which is readily available and the other uses ¼" strips that match the plywood you are using. Detail right shows how the adjustable shelf clip strips are installed in all the units. Hardware stores have these.

INDIVIDUALITY ACHIEVED BY DOORS



If you prefer to enclose the lower units with a more conventional hinged type door, we suggest that you use piano hinges and limit the width of each door panel to no more than 12".



The doors that you use to enclose the units are infinite in their variety. You might even want to duplicate the design of other doors in the room in order to make your storage wall a more integral part of the surroundings.

Designer: Albert Higgins Information: Jessie Walker Photographer: Kranzten Studio

Decorative folding doors cover a many-purpose and brightly colored storage area in the Byron Websters' spare room. Storage space includes TV, hi-fi, snack counter, and closet.

Teak wall units mounted on golden elm plywood walls make use of wall ordinarily unused. You can choose any combination of cupboards and shelves to fit your needs and accessorize them with handsome boxes, books, and pictures.

Georgia-Pacific showplace home Photographer: Charles R. Pearson

Designer: Hector Grant, A.I.D. for Skyview-on-the-Hudson Photographer: Ernest Silva

Individual styling and more than enough storage can be had with custom-built cabinets. Here, in a dining area, a pair of beautiful classic units flank a floor-to-ceiling mirror. Wire panels in shaped moldings are backed by rich white silk to soften the architectural effect.

Shopping Information, page 78

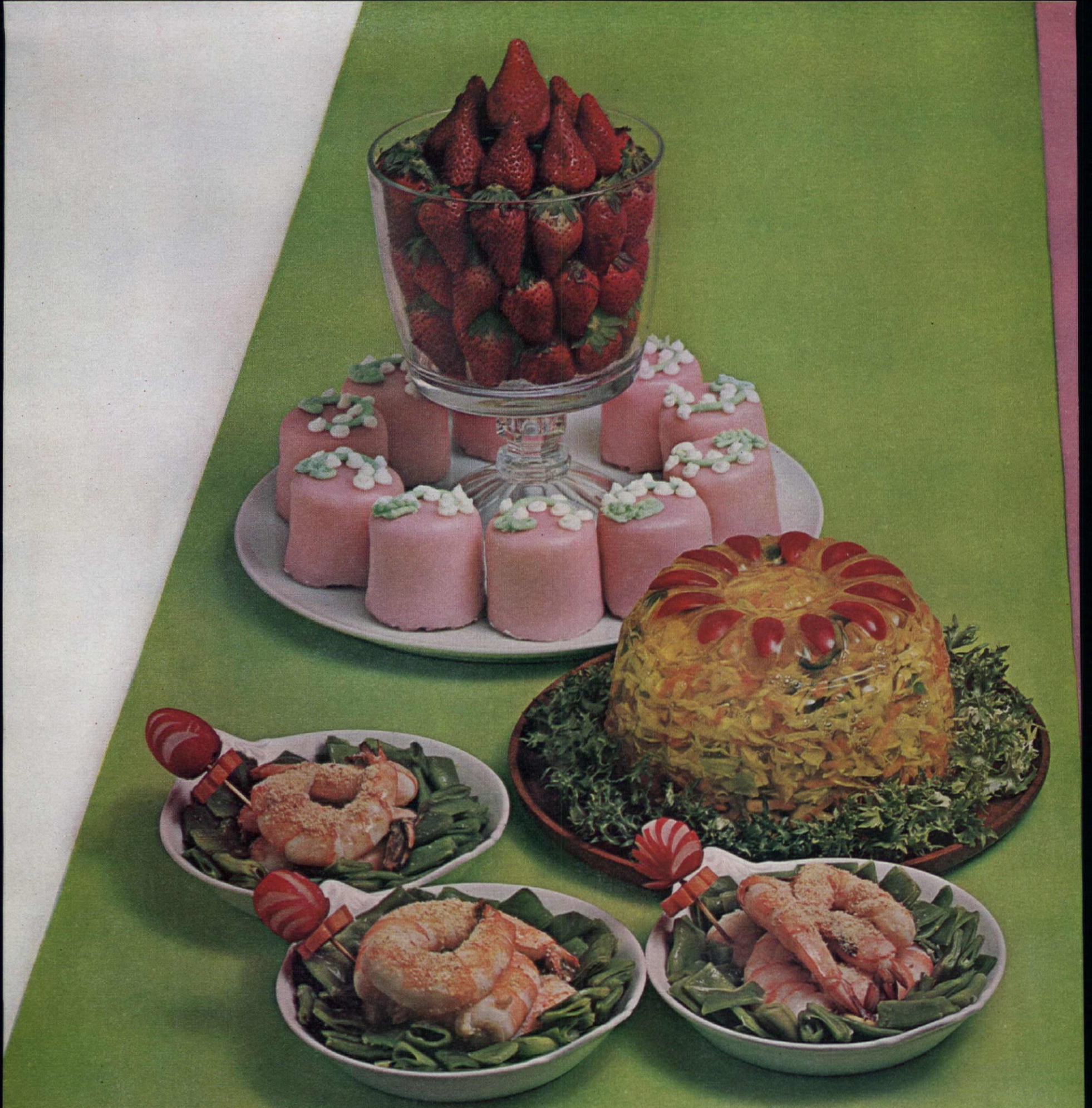
BETTY WASON

SPRING IS HERE AND LAMB'S ON THE TABLE!

The foods of April are the foods of spring: the first tender vegetables to shoot up through the earth, the abundance of eggs laid by clucking hens in the blossoming warmth of the new season, the delicate meat of young lambs. For Easter, roast lamb is traditional among Europeans, as it is with many Americans who cherish Old World customs. Our boned stuffed leg of lamb is inspired by European recipes, a gala choice whether for Easter dinner or to serve to company on a mellow spring evening. It is so easy to carve, too, even by husbands who ordinarily shy away from carving. To preserve the delicate flavor of spring lamb, we urge roasting it until tenderly pink in the European manner. Ring the roast with golden-crusted potatoes; serve with it tender peas flavored with dill, (starred recipes and story continued on page 72)

GALA STUFFED LAMB* / GOLDEN-CRUSTED POTATOES / PEAS WITH DILL / SPRING SALAD / GREEK EASTER BREAD* / STRAWBERRIES WITH WINE / COFFEE

Irwin Horowitz



VIRGINIA T. HABEEB

WHEN THE LADIES COME FOR LUNCHEON

Sooner or later, be it the Seed and Weed Garden Club, the Ways and Means Committee, or a Guest of Honor, you're going to be "it" for a ladies' luncheon. Like dinner for the boss, lunch with the girls is a major challenge (except there are so many more of them!) calling for a magical mixture of excitingly different food, pretty service, and gracious hostessing. Here are three of our finest menus to fit the occasion. Baked Buttered Shrimp comes right from oven to table. Chicken Oriental is a perfect buffet. Ham in Aspic for a special guest will bring you top honors. Starred recipes, page 63.

Irwin Horowitz

FOR THE COMMITTEE

BAKED BUTTERED SHRIMP*
ITALIAN GREEN BEANS
PERFECTION SALAD*
BREAD STICKS
STRAWBERRY FESTIVAL PYRAMID
PETITS FOURS GLACÉS*
COFFEE

FOR THE GARDEN CLUB

CHICKEN ORIENTAL*
CHINESE NOODLES
ROMAINE AND CUCUMBER SALAD
HOT BUTTERED ROLLS
LEMONADE SOUFFLÉ*
FORTUNE COOKIES
TEA

FOR THE GUEST OF HONOR

CREAM SHERRY

HAM IN ASPIC*

SPRING POTATO SALAD*

FRESH GARDEN RELISHES

ORANGE PINWHEEL BISCUITS*

GÂTEAU ST. HONORÉ*

COFFEE

Men's favorite: *Campbell's Soup*

. . . with extras they like

Ham chunks in
Campbell's Cheddar Cheese Soup
Tiny meatballs in
Campbell's Minestrone Soup

Crisp bacon bits in
Campbell's Green Pea Soup
Frankfurter slices in
Campbell's Bean with Bacon Soup

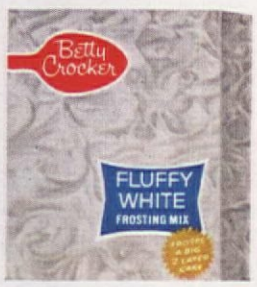
Buy the cake...get the frosting free!

White Cake Mix. So moist and flavor rich, it melts in your mouth like butter cake.

White Angel Food Mix. Light, tender and dewy moist. No folding in—just mix it.

When it comes from the box with the big red spoon it always comes out better!

Creamy White Frosting Mix. More mix per box than other brands.



Fluffy White Frosting Mix. More mix per box than other brands.

Mail this handy tag for your free frosting

Betty Crocker • Box 650 • Minneapolis 60, Minn.

Enclosed are two Betty Crocker box tops. One is from a white cake mix. The other is from a white frosting mix. I paid _____¢ for the frosting. Please refund this amount plus 5¢ postage to me by return mail.

NAME _____

ADDRESS _____

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Limit 1 refund per family. Offer expires June 30, 1963.

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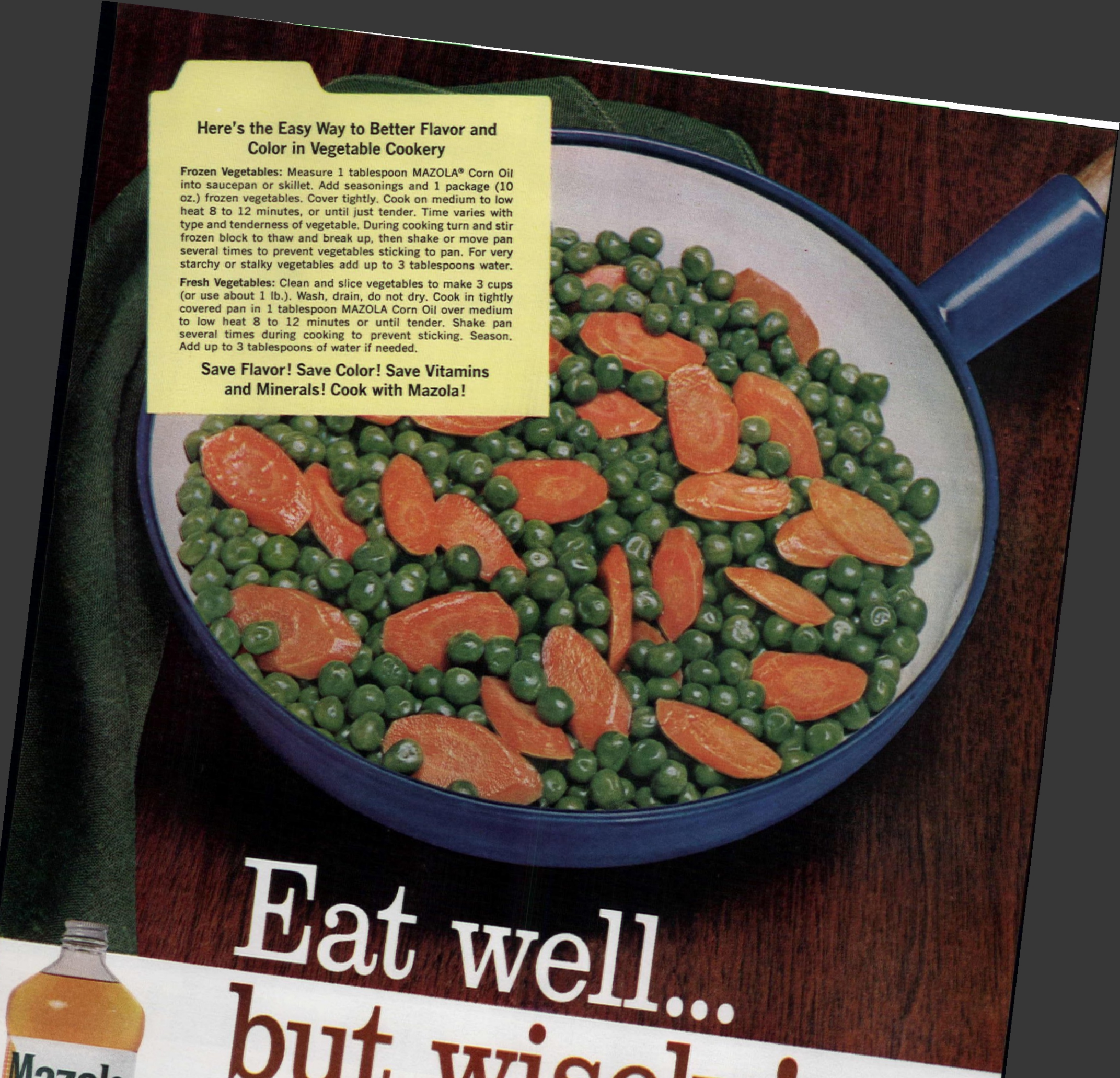

Here's the Easy Way to Better Flavor and Color in Vegetable Cookery

Frozen Vegetables: Measure 1 tablespoon MAZOLA® Corn Oil into saucepan or skillet. Add seasonings and 1 package (10 oz.) frozen vegetables. Cover tightly. Cook on medium to low heat 8 to 12 minutes, or until just tender. Time varies with type and tenderness of vegetable. During cooking turn and stir frozen block to thaw and break up, then shake or move pan several times to prevent vegetables sticking to pan. For very starchy or stalky vegetables add up to 3 tablespoons water.

Fresh Vegetables: Clean and slice vegetables to make 3 cups (or use about 1 lb.). Wash, drain, do not dry. Cook in tightly covered pan in 1 tablespoon MAZOLA Corn Oil over medium to low heat 8 to 12 minutes or until tender. Shake pan several times during cooking to prevent sticking. Season. Add up to 3 tablespoons of water if needed.

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Eat well... but wisely!

Fresh and frozen vegetables taste better when cooked the "tender-crisp" Mazola® Corn Oil way!

Every time you use Mazola instead of the more saturated fats and oils, you cut down saturated fats in the diet—*without making drastic changes.* What's more, the poly-unsaturates in Mazola are *natural* poly-unsaturates—never changed to more saturated fat by special processing or hydrogenation. And there's no more delicious way to eat well—but wisely.

And when it comes to preparing fresh or frozen vegetables—there's no more nutritious way than the "tender-crisp" Mazola way! See recipe above. Mazola *still* gives full value...full pints...full quarts.

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P.S. The Corn Oil in MAZOLA® MARGARINE has less saturated fat than the hydrogenated oil most other margarines use.

• LEMONADE SOUFFLÉ

Preparation time: 30 min.
Chilling time: 3 to 4 hours

⅔ c. sugar
3 envelopes unflavored gelatin
6 egg yolks, slightly beaten
1½ c. water
2 tsp. grated lemon rind
½ c. lemon juice
6 egg whites
⅓ c. sugar
2 c. heavy cream, whipped

● Fold long strip of wax paper in half lengthwise. Tie securely around 1-quart soufflé dish, so collar will hold soufflé mixture above dish until it sets. Combine sugar and gelatin in saucepan. Blend egg yolks and water; stir into sugar mixture. Cook over medium heat, stirring constantly, until mixture just comes to boiling; do not boil. Cool; add lemon rind and juice; chill until mixture mounds slightly when spooned. Beat egg whites until frothy; add sugar slowly; continue to beat until stiff and glossy. Fold meringue into chilled mixture; fold in whipped cream. Pour into prepared dish; chill 3 to 4 hours, or until set. Carefully peel off wax paper. Garnish with orange slices, lime wedges, and additional whipped cream, if desired.

Makes 8 servings *323 cal. per serving* *Source of Vitamins A, B, C*

TESTED IN THE AMERICAN HOME KITCHENS

• BAKED BUTTERED SHRIMP

To make a collar for a soufflé dish, fold a long strip of wax paper in half lengthwise. Wrap it around the dish, extending it two inches above top. Secure end with cellophane tape. Tie tightly with string. To serve, peel off the paper.

• PERFECTION SALAD

• ORANGE PINWHEEL BISCUITS

Preparation time: 30 min.
Baking time: 20 to 25 min.

1 tsp. grated orange rind
⅓ c. orange juice
⅓ c. butter or margarine
⅓ c. sugar
¼ c. light corn syrup
3 c. sifted all-purpose flour
6 tsp. baking powder
½ tsp. salt
½ c. shortening
1⅓ c. milk
2 tbs. sugar
½ tsp. cinnamon

● Grate and reserve orange rind. Combine orange juice, butter or margarine, ⅓ cup sugar, and corn syrup in saucepan. Stir over medium heat until sugar dissolves; simmer 5 minutes. Remove from heat; cool, add orange rind. Reserve 3 tablespoons of orange mixture; spoon remainder into each of 12 large muffin-pan cups. Set oven at hot (400°F.). Combine flour, baking powder, and salt in mixing bowl. Cut in shortening with pastry blender or 2 knives. Stir in milk until all flour is moistened. Turn dough out on floured board; knead 5 to 6 times; roll out to an 18x6-inch rectangle. Brush dough with reserved syrup. Combine 2 tablespoons sugar with cinnamon; sprinkle over dough. Roll dough as for jelly roll, starting at long side; seal securely by pinching edges together; cut into 12 even slices; place each slice, cut side down, in muffin cup. Bake 20 to 25 minutes, or until golden brown. Invert muffin pan at once over tray; loosen biscuits with spatula if they do not fall out. Serve warm.

Makes 12 biscuits *302 cal. per biscuit* *Source of Vitamins A, B, C*

TESTED IN THE AMERICAN HOME KITCHENS

• CHICKEN ORIENTAL

Preparation time: 25 min.
Cooking time: 35–40 min.

1 c. sliced onions
1 large green pepper, cut in strips
4 tbs. butter or margarine
2 cans (3-4 oz. ea.) mushrooms
3 c. coarsely cut cooked chicken
1½ c. sliced celery
2½ c. chicken broth
4 tbs. cornstarch
⅛ tsp. white pepper
3 tbs. soy sauce
4 firm ripe tomatoes, cut in wedges
2 cans (3 oz. ea.) Chinese noodles

● Sauté onions and green pepper in butter or margarine in skillet 3 minutes. Drain mushrooms, reserve liquid; add mushrooms and chicken to skillet. Cook over low heat about 10 minutes; add celery. Mix ¼ cup chicken broth with cornstarch to make a smooth paste. Add remaining chicken broth and reserved mushroom liquid to chicken mixture; cook until hot; stir in cornstarch mixture. Cook, stirring constantly, until sauce is bubbling and looks clear. Stir in pepper and soy sauce; add tomatoes. Cook slowly 5 to 10 minutes, or until slightly thickened. Serve with Chinese noodles.

Makes 8 servings *309 cal. per serving* *Source of Vitamins A, B, C*

TESTED IN THE AMERICAN HOME KITCHENS

• PETITS FOURS GLACÉS

AMERICAN HOME RECIPES

Ladies' Luncheons

(pictured in color on pages 56–58)

AMERICAN HOME RECIPES

Ladies' Luncheons

(pictured in color on pages 56–58)

• CHICKEN ORIENTAL

• PETITS FOURS GLACÉS

Preparation time: 45 min.

3 loaves baker's pound cake
or:
3 loaves your own recipe
9 c. sifted confectioners' sugar
½ c. water
½ c. light corn syrup
2 tsp. almond or vanilla extract
1½ c. confectioners' sugar
¼ c. butter or margarine
1–2 tbs. milk
Pure food coloring

● Cut out little cakes from pound cake loaves with round cooky cutter, or use fancy cutters for assorted shapes. Combine 9 cups confectioners' sugar, water, and corn syrup in top of double boiler. Heat over simmering water, stirring occasionally, until mixture is fluid and "pourable." Brush loose crumbs from cakes. Spear bottom of each cake with two-tined fork; dip quickly into frosting; turn upright at once and let excess frosting drip back into double boiler. Hold cake on fork for a few moments until frosting is set enough to allow you to slide cake off fork and onto cake rack. When all cakes are dipped, and frosting is set, they may be dipped again for deeper color. Cakes may also be frosted by pouring frosting over a row of cakes on a wire rack; scraping up the drippings and reheating. To decorate: Combine 1½ cups confectioners' sugar with butter or margarine. Stir in enough milk to make a smooth frosting. Tint frosting; decorate as desired.

Makes 12 cakes *625 cal. per cake* *Source of Vitamin A*

TESTED IN THE AMERICAN HOME KITCHENS

• PERFECTION SALAD

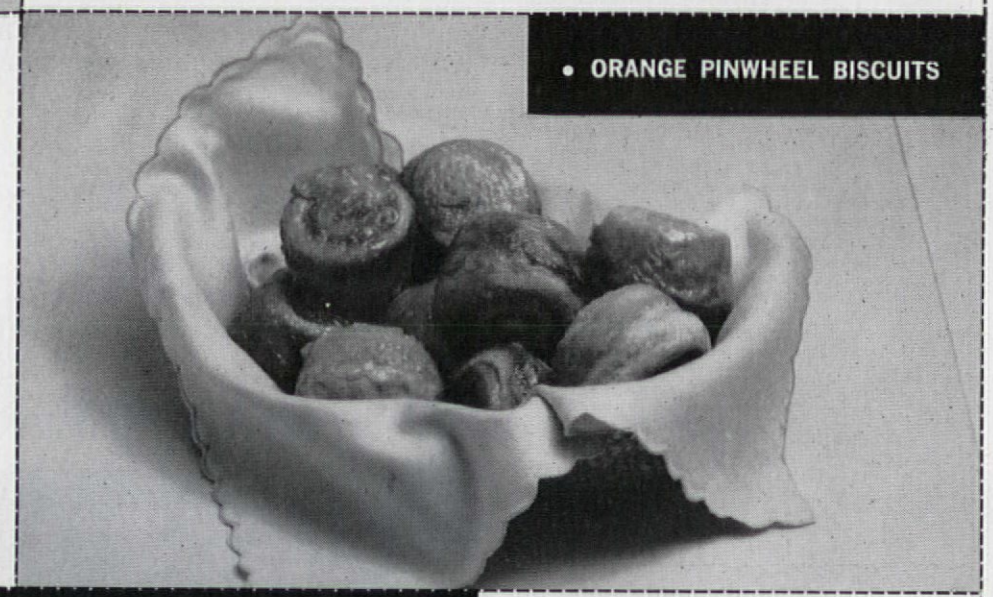
Preparation time: 1 hr.
Chilling time: 3 to 4 hrs.

4 c. boiling water
3 pkg. lemon-flavored gelatin
½ c. vinegar
Pimiento
2 c. finely shredded cabbage
1 c. shredded carrot
¼ c. diced green pepper
Chicory
French dressing

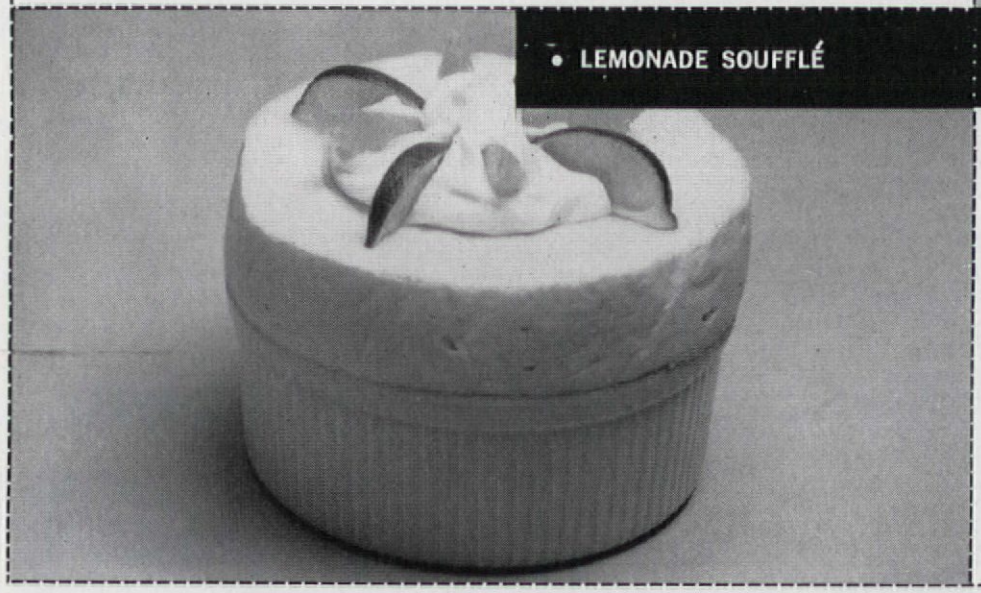
● Add boiling water to gelatin; stir until completely dissolved; add vinegar; cool. Chill until mixture begins to thicken. For decoration: spoon small amount of thickened gelatin mixture into bottom of 6-cup mold; arrange cutouts of pimiento; chill briefly until set. Fold cabbage, carrot, and green pepper into thickened gelatin mixture; pour into mold; chill until set. To unmold, loosen edges with small spatula or thin-bladed knife; dip briefly in warm water, or dip cloth in hot water and place over bottom of mold. Invert mold over serving plate; shake gently to loosen. Garnish with chicory; serve with tart French dressing.

Makes 8 servings *99 cal. per serving* *Source of Vitamin C*

TESTED IN THE AMERICAN HOME KITCHENS



• ORANGE PINWHEEL BISCUITS



• LEMONADE SOUFFLÉ

• BAKED BUTTERED SHRIMP

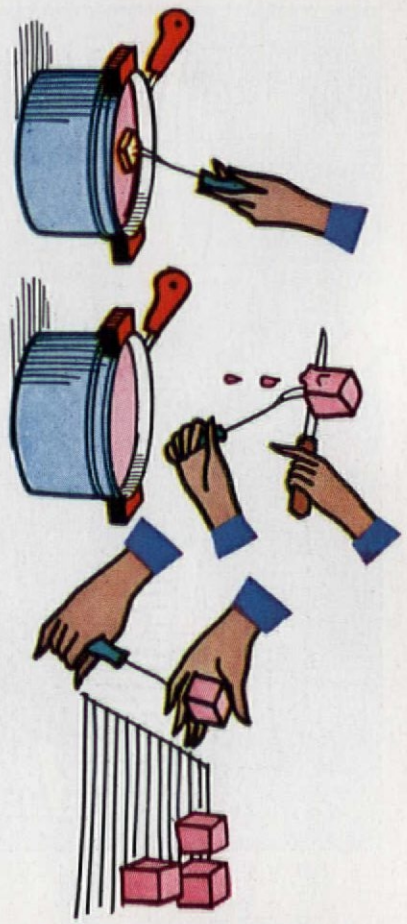
Preparation time: 1 hr.
Cooking time: 15 min.

2 cloves of garlic
1 c. butter or margarine
1 c. dry bread crumbs
1 tbs. minced onion
1 tbs. minced parsley
¼ tsp. dry tarragon, crumbled
¼ tsp. basil, crumbled
1½ tsp. salt
¼ tsp. freshly cracked pepper
½ c. sherry or chicken broth
3 lbs. shrimp, cooked, shelled, and deveined
3 pkg. frozen Italian green beans, cooked

● Set oven at hot (400°F.). Cook garlic in butter or margarine until it browns; remove; discard. Add bread crumbs, onion, parsley, tarragon, basil, salt, pepper, and sherry or broth to butter or margarine. Reserve ¼ cup of mixture; divide remainder among 8 individual baking dishes. Arrange shrimp over mixture in each dish. Sprinkle shrimp with remaining crumb mixture. Bake 15 minutes or until crumbs are golden. Edge each dish with hot, seasoned green beans. Serve at once. Garnish with perky radish and crisp carrot, if desired.

Makes 8 servings *460 cal. per serving* *Source of Vitamins A, B, C*

TESTED IN THE AMERICAN HOME KITCHENS



Dipping Petits Fours: Spear cake with two-tined fork and dip quickly into frosting in top of double boiler, making sure cake is completely covered. Turn upright so excess frosting drips into double boiler. Trim the bottom edge with knife. Slide off fork; place carefully on wire rack.

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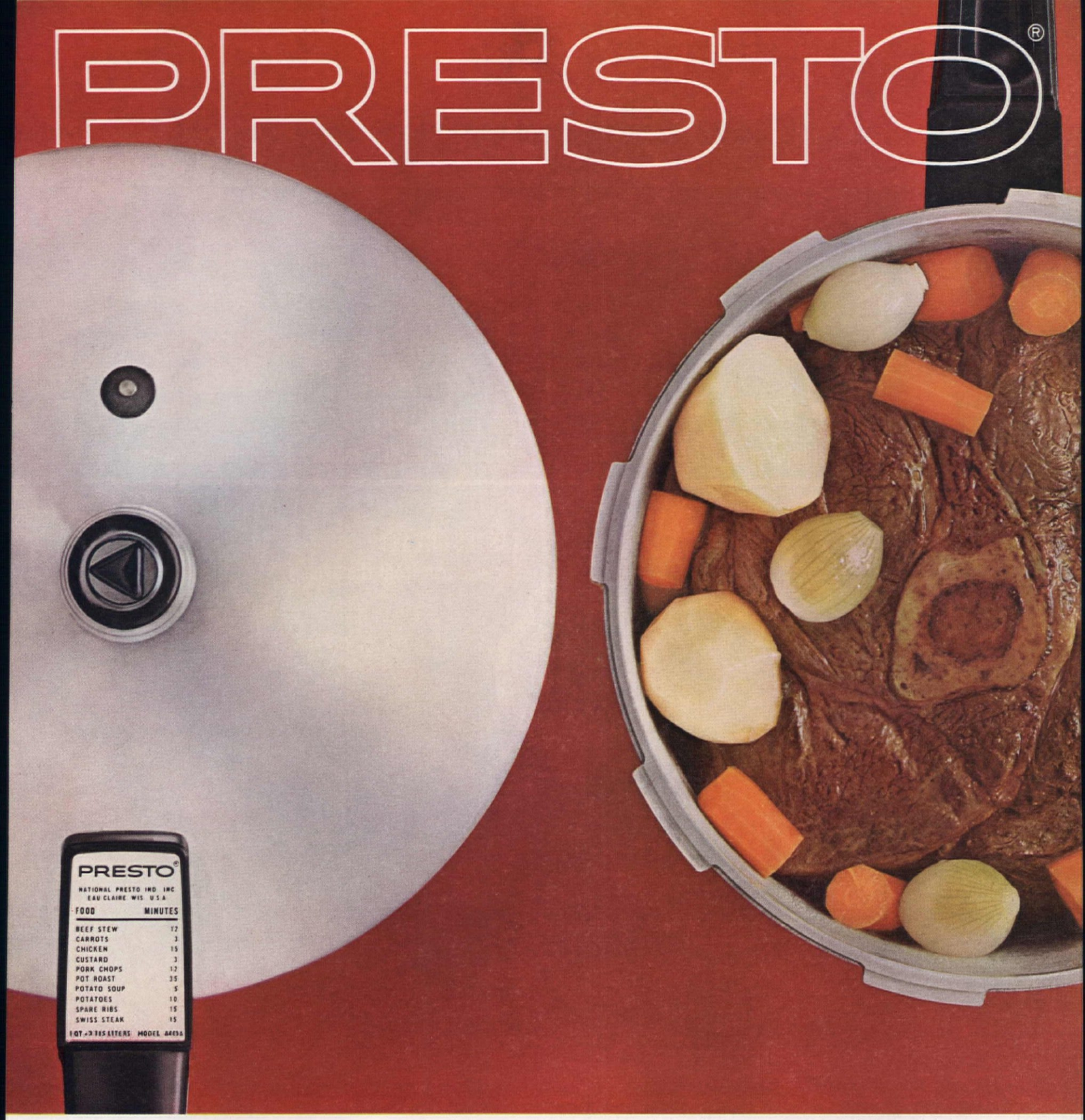

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AMERICAN HOME RECIPES

Ladies' Luncheons

(pictured in color on pages 56–58)

• GÂTEAU ST. HONORÉ

Preparation time: 2 hrs.
Baking time: 30–35 min.

1 stick (½ pkg.) pie crust mix
1 egg yolk
2 tbs. water
1 pkg. (8½ oz.) cream puff mix
1 c. sugar
¼ tsp. cream of tartar
⅓ c. water
1 envelope unflavored gelatin
¾ c. sugar
½ c. sifted all-purpose flour
½ tsp. salt
3 c. milk
4 eggs, separated
¼ c. Cointreau (optional)
½ c. sugar
Confectioners' sugar
1 c. heavy cream, whipped

• HAM IN ASPIC

Preparation time: several hrs.

1 canned ham (5 lb.)
2 envelopes unflavored gelatin
2 cans consommé (10½ oz. each)
Green onion tops
2 hard-cooked eggs
⅓ c. fresh or frozen peas
3 carrots, pared and sliced
Watercress

● Remove ham from can; chill well. Soften gelatin in ½ cup consommé. Heat remaining consommé to boiling; add to gelatin; stir until dissolved; cool; chill over bowl of ice just until syrupy; remove from ice. Pour cold aspic gently over cold ham until all surfaces except bottom have been covered with a light coat. At once, place cutouts of egg white and yolk, onion tops, peas and carrot rounds on top surface; chill briefly. Flow another coat of aspic over decorations and down sides. Chill. For additional coats of aspic, chill ham briefly just until each coat sets. Aspic may be kept fluid by placing alternately in warm water and then in bowl of ice. Garnish with watercress.

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AMERICAN HOME RECIPES

Ladies' Luncheons

(pictured in color on pages 56–58)

• SPRING POTATO SALAD

Preparation time: 30 min.
Chilling time: several hrs.

3 lbs. potatoes
2 tbs. finely chopped green onions
½ tsp. dry mustard
½ tsp. salt
¼ tsp. garlic salt
¼ tsp. sugar
Dash of pepper
¼ tsp. Worcestershire sauce
2 tbs. vinegar
6 tbs. olive or pure vegetable oil
2 pkg. (8 oz. ea.) cottage cheese
½ c. mayonnaise or salad dressing
2 hard-cooked egg yolks, sieved

● Cook potatoes in jackets in boiling salted water until tender; drain; peel. Cut potatoes in pieces into large bowl; add onion. Combine mustard, salts, sugar, pepper, Worcestershire, vinegar, and oil in bottle or jar; cover tightly; shake well. Pour over warm potatoes; toss gently to blend; refrigerate several hours. Thirty minutes before serving, combine cottage cheese and mayonnaise or salad dressing; add to potatoes; toss until blended. Mound on platter; sprinkle top with sieved egg yolk.

Makes 8 servings *364 cal. per serving* *Source of Vitamins A, B, C*

TESTED IN THE AMERICAN HOME KITCHENS

• GÂTEAU ST. HONORÉ

● Prepare pie crust mix according to package directions; roll out to 8-inch circle; transfer to baking sheet; brush with egg yolk beaten with water. Prepare cream puff mix according to package directions. Press through pastry bag in circle about 1 inch thick onto edge of pie crust circle. Form second circle same size on second cooky sheet. Shape remaining paste into 8 small cream puffs. Bake in a hot oven (425°F.) 30 to 35 minutes until puffed and free from bubbles. Remove from oven; cool on wire racks. Combine 1 cup sugar with cream of tartar and water; cook over low heat until golden (about 25 min.); keep warm. Combine gelatin, ¾ cup sugar, flour, and salt in saucepan; stir in milk. Cook over medium heat, stirring constantly until bubbly. Beat egg yolks; stir in small amount of gelatin mixture; return to saucepan; cook 2 minutes more. Remove from heat; cool; stir in Cointreau; chill until mixture begins to thicken. Beat egg whites until foamy; beat in ¼ cup of sugar gradually until stiff peaks form; fold into chilled gelatin mixture. Fill each cream puff with small amount of filling. Brush bottom of open ring with syrup, press gently onto bottom ring of gâteau. Dip each cream puff into syrup; arrange on top of gâteau; fill center with remaining filling; refrigerate. Just before serving, sprinkle with confectioners' sugar; decorate with whipped cream.

Makes 8 servings *709 cal. per serving* *Source of Vitamins A, B*

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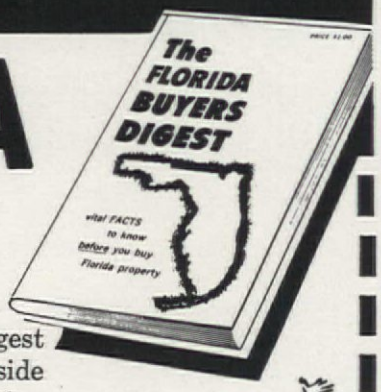

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SURPLUS OF EASTER EGGS?

Lucky are you (?) when Johnny comes marching home with more Easter eggs than anybody else in the Easter Egg Hunt. Such an embarrassment of riches might faze the ordinary mother but not if you are up on the many ways with the hard-cooked egg. Here are some savory suggestions—some devious, some not so devious. All are guaranteed to make you wonder where the yellow, green, blue, and the speckled went.

SUNNY EGG CROWN MOLD

1½ tsp. unflavored gelatin
1 c. chicken broth
2 tbs. unflavored gelatin
4 c. mixed vegetable juice
1 tbs. Worcestershire sauce
1 tbs. lemon juice
5 hard-cooked eggs, shelled
1 c. cooked green peas
1 small head chicory

Soften 1½ teaspoons gelatin in ¼ cup chicken broth; heat remaining broth to boiling; add to gelatin mixture; stir to dissolve; cool. Soften 2 tablespoons gelatin in ½ cup vegetable juice; heat remaining juice to boiling. Add boiling vegetable juice to gelatin mixture; stir to dissolve; cool. Pour enough cooled chicken-gelatin mixture into bottom of 6-cup ring mold to just cover bottom. Cut eggs in half crosswise; place each half, cut-side down in bottom of mold; chill until set. Spoon peas evenly around eggs; pour in remaining chicken gelatin mixture; chill just until set. Pour vegetable-juice mixture carefully over egg layer; chill several hours, or until firm. For serving, unmold salad onto serving plate; fill center with chicory. Serve with Russian dressing and additional chicory, if desired. Makes 6 servings.

EGGS LOUIS

1 c. mayonnaise or salad dressing
¼ c. catsup
1 hard-cooked egg, finely chopped
2 tbs. chopped ripe olives
1 tbs. chopped green onion
1 tsp. lemon juice
Crisp salad greens, washed
8 hard-cooked eggs, cut in eighths
1 large avocado, peeled and sliced
3 firm, ripe tomatoes, cut in wedges
Seasoned salt

For dressing, combine mayonnaise or salad dressing, catsup, chopped egg, olives, onion, and lemon juice in bowl. Chill. Line salad bowl with greens. Mound cut hard-cooked eggs in center; surround with avocado slices and tomato wedges. Sprinkle with salt. Serve with dressing. Makes 6 servings.

SCALLOPED EGGS AND HAM

3 tbs. butter or margarine
2 tbs. minced onion
4 tbs. flour
1 tsp. salt
1 tsp. dry mustard
⅛ tsp. pepper
2 tsp. Worcestershire sauce
2 c. milk
1 c. cheese cracker crumbs
6 hard-cooked eggs, sliced
2 c. cubed cooked ham

Melt butter or margarine in saucepan; cook onion until soft. Blend in flour, salt, mustard, pepper, and Worcestershire sauce. Add milk slowly; cook, stirring constantly, until thickened. Sprinkle half the cracker crumbs on bottom of buttered casserole. Top with layers of sliced egg, ham, and sauce, ending with eggs. Sprinkle with remaining crumbs. Bake in moderate oven (350° F.) 30 minutes, or until sauce bubbles and crumbs are brown. Makes 6 servings.

EGG SAUCE FOR FISH

1 tbs. butter or margarine
1 tbs. flour
½ tsp. salt
⅛ tsp. pepper
1 c. milk
3 hard-cooked eggs, finely chopped

Melt butter or margarine in small saucepan; blend in flour, salt, and pepper. Stir in milk slowly; cook, stirring constantly, until thickened. Add eggs; serve hot over fried or baked fish. Makes 1 cup.

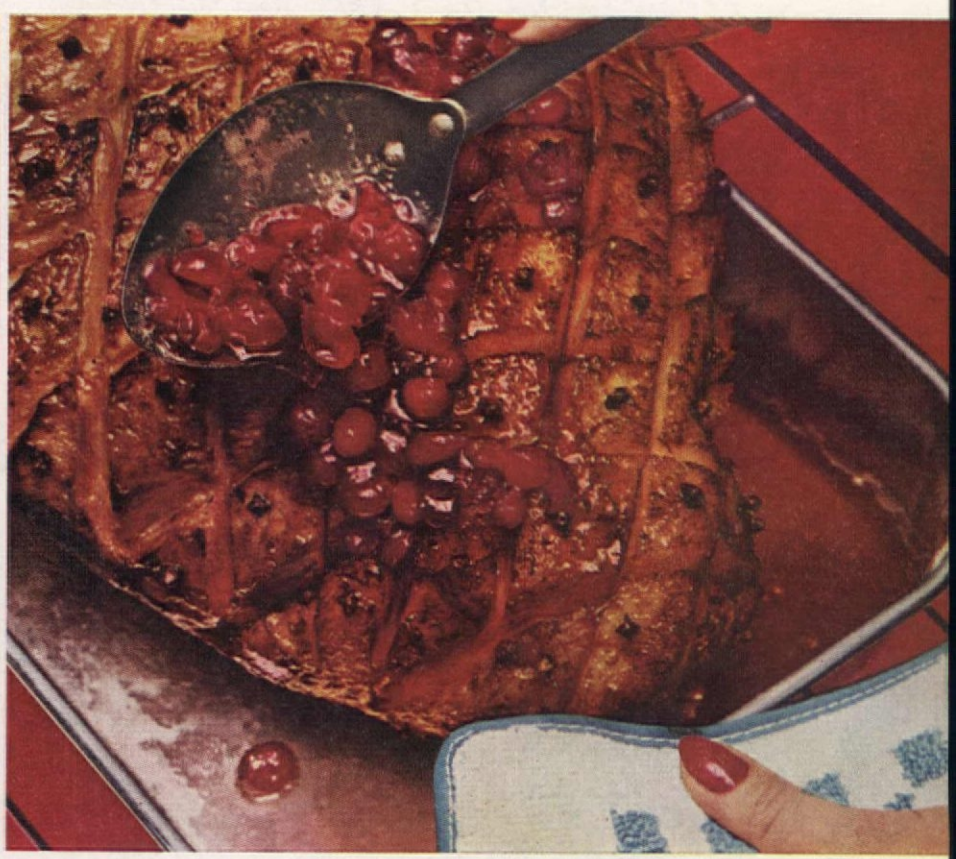
GARNISHES

Use hard-cooked eggs (sliced, quartered, or halved) to garnish and add interest to hors d'oeuvres, vegetables, salads, soups, and fish dishes.

Press hard-cooked egg yolks through a sieve for a fluffy garnish for salads. Or, cream the sieved yolks with a little mayonnaise or salad dressing, add a dash of horseradish, and pipe through a pastry tube to make rosettes on salads or vegetables.

A GLAZE TO PRAISE...ON EASTER HAM

JUST mix one can Ocean Spray whole berry sauce (or jellied sauce, beaten till saucy) with one-half cup Domino Dark Brown sugar.



THEN spoon mixture over scored, clove-studded ham half an hour before it's due to finish baking. Heat any extra portion to serve with ham slices.

At Easter time or any day, do make your own ham look this way.

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SPRING LAMB

(continued from page 54)

crisp early radishes, lettuce, and sliced eggs. For dessert, marinate spring strawberries in wine.

Glorify this springtime feast with traditional home-baked Greek Easter bread. It's golden with sesame seeds, fragrant with orange, and festive as an Easter bonnet!

GALA STUFFED LAMB (pictured in color on page 54)

PREPARATION TIME: 30 MIN./ROASTING TIME: 1½ HRS.–2 HRS. 40 MIN.

One 6-lb. leg of lamb, French cut; 2 slices bacon, diced; 6 chicken livers (¼ lb.), sliced; 1 small onion, chopped (¼ c.); 1 sm. clove of garlic, minced; 4 c. soft bread crumbs; ½ tsp. oregano; 1 tbs. minced parsley; ¾ tsp. salt; ¼ tsp. black pepper; olive oil or softened butter or margarine; 1–1½ tsp. salt; ½ tsp. rosemary or oregano; 1½ tbs. lemon juice.

Have butcher remove H-bone and center bone from lamb, leaving shank bone intact and forming a pocket where bones have been removed. Cook bacon and chicken livers in skillet until lightly browned; remove and reserve. Cook onion and garlic in skillet over medium heat until soft; drain fat. Combine bread crumbs, onion mixture, bacon and chicken livers, oregano, parsley, ¾ teaspoon salt, and pepper. Spoon most of stuffing into pocket in lamb; lay remainder over flattened bone end. Tie roast with clean white cord, making sure stuffing is completely enclosed. Rub outside with oil or softened butter or margarine; sprinkle with salt, rosemary or oregano, and lemon juice. (This much can be done the day ahead.) Roast in hot oven (400° F.) 1½ hours for rare (meat thermometer will register 145° F.), or 1¾ to 2 hours for medium rare (155° F. on meat thermometer.) Or, roast in very hot oven (450° F.) 10 minutes; reduce oven heat to slow (325° F.); roast 2 hours for rare or 2¼ to 2½ hours for medium rare. Place on heated platter; remove cord. Make gravy, if desired.

GREEK EASTER BREAD (pictured in color on page 55)

PREPARATION TIME: 25 MIN./RISING TIME: 1¾ HRS./BAKING TIME: 25–30 MIN.

¼ c. milk; 2 tbs. sugar; 2 tsp. salt; 2 tbs. coarsely grated orange rind (1 med. orange); 2 tbs. butter or margarine; ¾ c. warm water (105°–115° F.); 1 pkg. active dry yeast or 1 cake compressed yeast; 3¾–4 c. sifted all-purpose flour; 1 large or 2 small eggs, beaten; 2 tbs. cold water; 1 egg; 2–3 tbs. sesame seeds.

Combine milk, sugar, salt, orange rind, and butter or margarine in saucepan; heat just to boiling; cool to lukewarm. Measure warm water into large warm bowl; sprinkle or crumble in yeast; stir to dissolve. Stir in lukewarm milk mixture; beat in half the flour. Add remaining flour alternately with beaten eggs; stir until dough comes away from sides of bowl. Dough will be very stiff. Turn out on floured board; knead 3 to 5 minutes, or until smooth and elastic. Place in large greased bowl; turn dough over to bring greased side to top. Cover; let rise in warm place (80–85° F.), free from draft, about 45 minutes, or until doubled in bulk. Punch dough down; turn over in bowl; let rise 20 minutes. Turn out on floured board; cut off two-thirds of dough; shape into large ball; flatten slightly; place in center of greased baking sheet. Divide remaining dough into thirds; roll each third into a strip about 14 inches long. Braid strips; encircle ball of dough with braid; pinch ends. Let rise in warm place, about 40 minutes, or until doubled in bulk. Mix cold water, egg, and sesame seeds; brush on bread; cut cross in top of loaf. Bake in moderate oven (375° F.) 25 to 30 minutes, or until golden brown.

OTHER RECIPES FOR LAMB

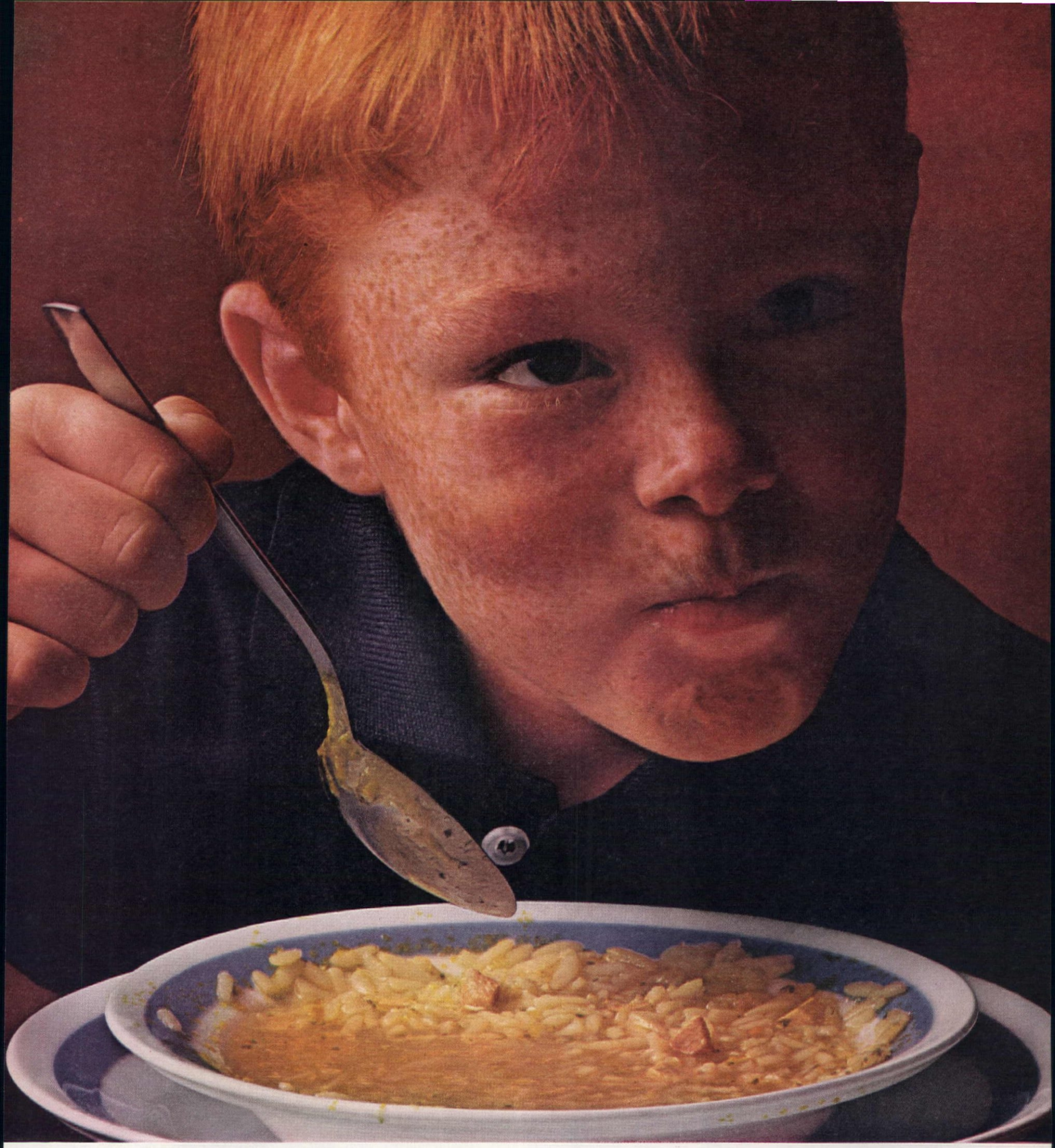
LAMB FARCI aux HERBES

PREPARATION TIME: 30 MIN./ROASTING TIME: 1½ HRS.–2 HRS. 40 MIN.

In France, a savory herb dressing is sometimes spread inside a boned leg of lamb and the meat is rolled up and tied neatly with cord.

½ c. minced parsley; ½–1 clove of garlic, crushed; ½ tsp. basil; 1 tsp. salt; ¼ tsp. black pepper; ⅛ tsp. ground ginger; 1 tbs. olive or pure vegetable oil; softened butter or margarine; salt; 1 6-lb. leg of lamb, boned and flattened.

(continued)



"Hey mom, which came first...the chicken or the rice?"

The chicken, of course. That's how Lipton always starts its Chicken Rice Soup... with chunks and chunks of real chicken (but white meat only!). Lipton beds these tender pieces of chicken in delicious, firm, long-grain rice. Drenches them in a golden broth. Adds a sprinkling of parsley garnish—and there you have Chicken Rice Soup that tastes like Mother just cooked it. Fact is, all Lipton soups taste that way.

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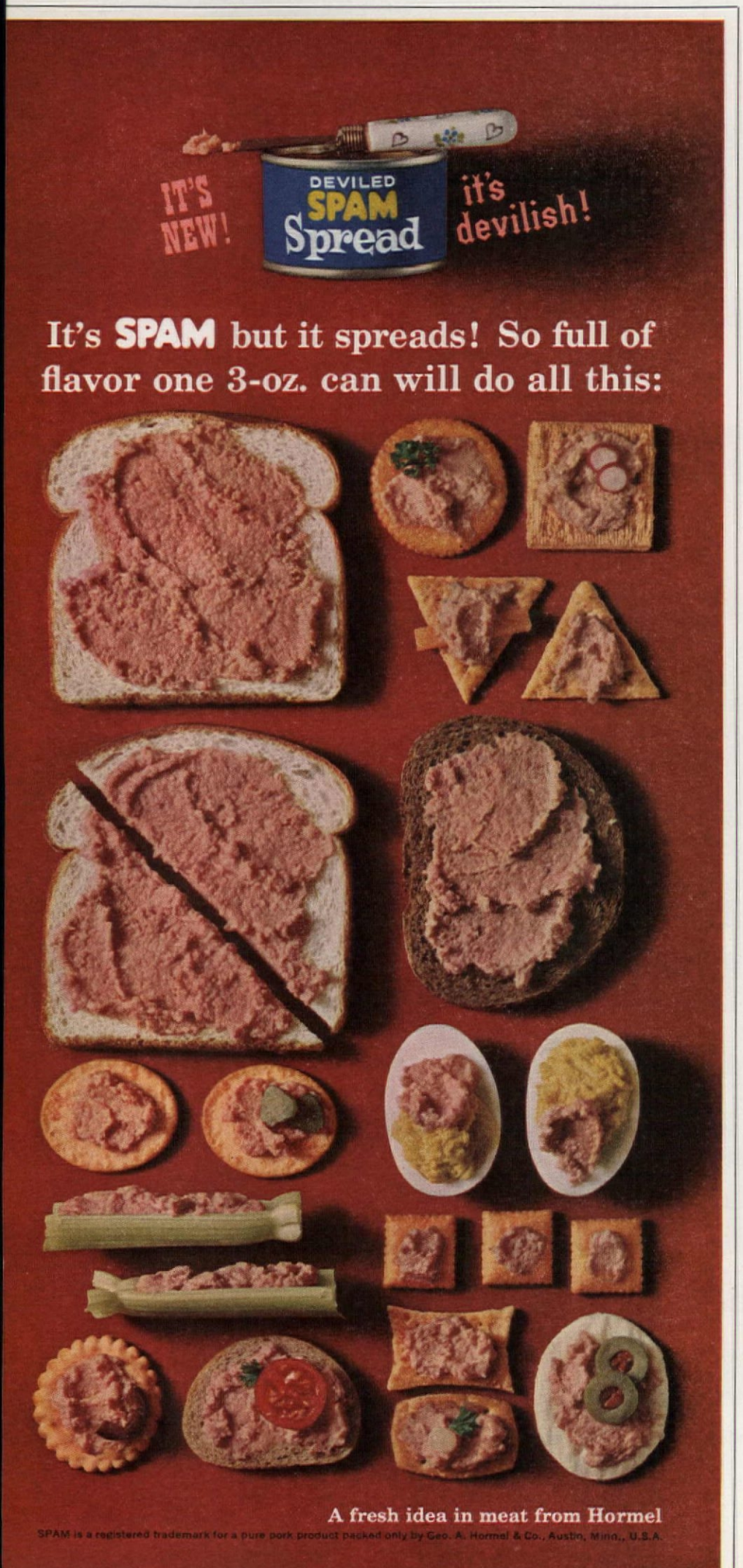
(continued)

Combine parsley, garlic, basil, 1 teaspoon salt, pepper, ginger, and oil; mix well. Spread evenly over flattened meat; roll up as for jelly roll, tucking in ends; tie with clean white cord into even roll. Rub outside of meat with softened butter or margarine; sprinkle with salt. Roast in hot oven (400° F.) 1½ hours for rare (meat thermometer will register 145° F.), or 1¾ to 2 hours for medium rare (155° F. on meat thermometer). Or, roast in very hot oven (450° F.) 10 minutes; reduce oven heat to slow (325° F.); continue roasting 2 hours for rare, 2¼ to 2½ hours for medium rare. Remove roast to heated platter; cut and remove cord before serving.



EXOTIC ORIENTAL LAMB

PREPARATION TIME: 10 MIN./ROASTING TIME: 1½ HRS.–2 HRS. 40 MIN.

In the countries of the Near East, cinnamon is often used to season lamb, giving the meat and the gravy, too, a subtly different flavor. ¼–½ tsp. ground cinnamon; ½ tsp. coarsely ground or cracked black pepper; 2 tsp. lemon juice; 2 tbs. olive or pure vegetable oil; 1 tbs. grated onion; 1–1½ tsp. salt; one 6-lb. leg of lamb (bone in).

Combine and mix well all ingredients except lamb. Rub mixture over outside of lamb; place in roasting pan. Roast in hot oven (400° F.) 1½ hours for rare (meat thermometer will register 145° F.); 1¾ to 2 hours for medium rare (155° F. on meat thermometer). Or, roast in very hot oven (450° F.) 10 minutes; reduce heat to slow (325° F.); continue roasting 2 hours for rare, 2¼ to 2½ hours for medium rare.

ANDALUSIAN LAMB MECHADA

PREPARATION TIME: 20 MIN./ROASTING TIME: 1½–2½ HRS.

From southernmost Spain comes this unusual way of preparing lamb. 1 large, thin slice of cooked ham (2 oz. boiled ham); 1 tsp. salt; 1 tbs. minced parsley; ⅛ tsp. black pepper; 1 small clove of garlic, crushed; 2 tbs. olive oil; one 6-lb. leg of lamb.

Cut ham into thin slivers ¼ inch by 1 inch. Mix salt, parsley, pepper, garlic, and oil; roll ham slivers in mixture. Cut deep gashes in leg of lamb with thin-blade sharp knife. Insert seasoned ham slivers in gashes. Place in roasting pan. Roast in hot oven (400° F.) 1½ hours for rare (meat thermometer will register 145° F.); 1¾ to 2 hours for medium rare (155° F. on meat thermometer). Or, roast in very hot oven (450° F.) 10 minutes; reduce oven heat to slow (325° F.); continue roasting 2 hours for rare, 2¼ to 2½ hours for medium rare.

NEAPOLITAN LAMB AL VINO

MARINATING TIME: OVERNIGHT/ROASTING TIME: 2 HRS.–2 HRS. 40 MIN.

Marinating lamb in wine and herbs for 24 hours before roasting, as they do it in Italy, makes the meat wonderfully tender and fragrant.

1 clove of garlic, slivered; one 6-lb. leg of lamb; 1 c. dry red or white wine; ¼ c. grated onion; 1 clove of garlic, crushed; 1½ tsp. coarsely grated lemon rind (½ lemon); ½ tsp. rosemary; olive or pure vegetable oil; 1½ tsp. salt; 2 tbs. flour; 1½ c. water.

Insert slivers of garlic around bone in leg of lamb; place in large pan. Combine wine, onion, crushed garlic, lemon rind, and rosemary; pour over lamb. Let stand several hours or overnight, turning meat in marinade several times. Remove meat from marinade; wipe dry. Brush with oil; sprinkle with salt; place in roasting pan. Roast in very hot oven (450° F.) 10 minutes; reduce oven heat to slow (325° F.); roast 2 hours for rare (meat thermometer will register 145° F.); 2½ hours for medium rare (155° F. on meat thermometer). Baste with strained marinade several times during roasting. Remove meat to heated platter; keep warm. Skim fat from pan; mix flour to a smooth paste with a small amount of water; stir into liquid in pan; blend until smooth. Add remaining water; bring to boiling over high heat; continue to boil until reduced and slightly thickened. A boned, rolled leg of lamb may be marinated as above, placed on spit, and spit-roasted at 450° F. 1 to 1¼ hours, basting with marinade during cooking.

LAMB WITH FRAGRANT DILLSAS

PREPARATION TIME: 30 MIN./ROASTING TIME: 2 HRS. 10 MIN.

In Scandinavia, dill is the favored herb for seasoning lamb.

One 6-lb. leg of lamb; 4 c. water; 1 tbs. salt; 2–3 sprigs celery leaves; 1 sprig parsley; 1 bay leaf; 6 to 8 potatoes, pared and quartered; 10–12 small white onions, peeled; salt and pepper; softened butter or margarine; 1 tbs. sugar; 6 tbs. minced fresh dill or 3 tsp. dried dill weed; 1–2 tbs. cornstarch.

Have butcher bone, roll, and tie leg of lamb. Use bones to make broth (this should be done the day before). Put bones, water, salt, celery leaves, parsley, and bay leaf into saucepan; simmer 2 hours; strain; chill overnight. Next day, remove fat from chilled broth; cook potatoes and onions in broth 10 minutes; remove vegetables; reserve broth. Sprinkle roast with salt and pepper; rub with softened butter or margarine. Roast in very hot oven (450° F.) 10 minutes; reduce oven heat to slow (325° F.). Roll onions in sugar. Put onions and potatoes in pan around meat. Roast 2 hours, or until meat thermometer registers 145° F. During last 10 minutes of roasting sprinkle onions with 4 tablespoons fresh dill or 2 teaspoons dill weed. Remove roasted meat to heated platter; surround with vegetables. Skim all fat from pan drippings; blend cornstarch into brown essence in pan; add 2 tablespoons fresh dill or 1 teaspoon dill weed. Stir in 2½ cups reserved broth; simmer until blended and smooth. Serve with lamb.

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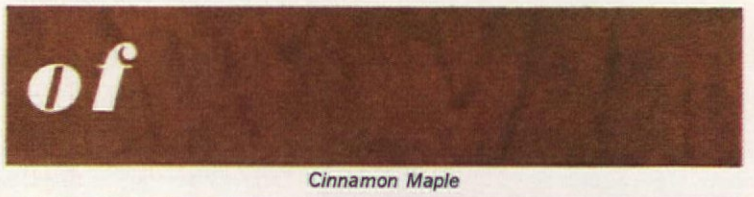

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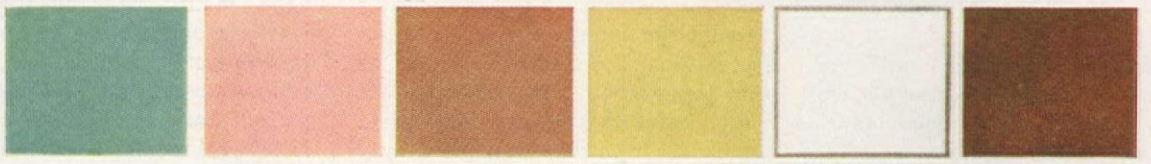

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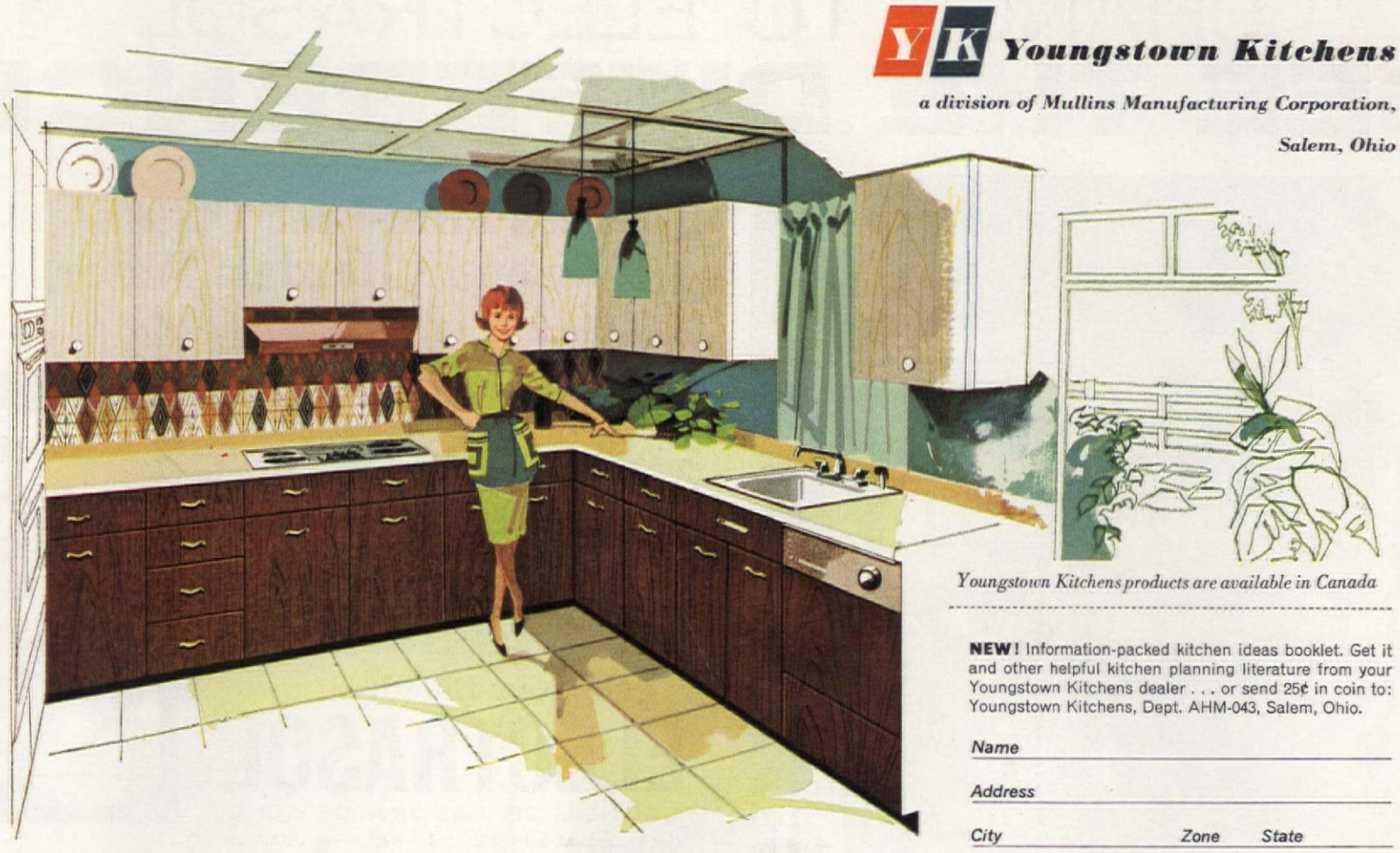

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Health Hazards

(continued from page 20)

may lie in disinfectants which can be safely added to the water in the machine during the washing process. The difficulty has been to find disinfectants which while possessing potent germ-destroying properties will not injure clothing or be dangerous to people.

Presently, chlorine-type bleaches (liquid or powdered) are the only products which are readily available to the homemaker. If used at recommended strength they are most effective germ killers.

However, for fabrics and dyes which cannot take a chlorine bleach, there are some new disinfectants which are attracting keen interest among researchers. Many tests have been, and are still being, conducted on various types of disinfectants which can be added to the wash or rinse cycle without injuring the fabrics. Some of these products are available in supermarkets and drugstores in limited distribution.

In discussing water, a word should be said about hard water which can interfere with hygienic cleanliness and sanitation. Bacteria can be transmitted on dishes and clothing washed in hard water. A water softener eliminates soap curd which transmits and protects bacteria.

The way you dry your laundry is of importance too. Automatic driers are an excellent step forward in the prevention of germ-contaminated laundry. Heat destroys bacteria, and clothes in a drier do not collect the soot, tree droppings, and insects as they would when hung on an outdoor line.

Diapers pose special problems. A diaper delivery service is most satisfactory because the soiled diapers are removed to a commercial laundry where they are subjected to very high germ-killing water temperatures. If the diapers are cleaned at home in a washing machine they should be rinsed and placed in a pail of water to which a non-skin-irritating disinfectant has been added as soon as they have been removed from the baby. Later they should be washed separately from the rest of the family wash.

During the first few months, hygiene experts advocate laundering all the new baby things, including rinsed and soaked diapers, apart from the family wash to avoid the possibility of spreading infection.

In addition to a pail for soiled diapers there should be a separate hamper for the baby's soiled clothes and accessories. Scrub hamper and pail thoroughly with soap and hot water or disinfectant at least once a week.

Baby bibs, washable toys, and crib toys should be washed regularly. Play-pen pads should be cleaned daily. The rule in nursery hygiene is that everything a baby handles should be washed with hot water and soap as often as possible since everything finds its way into baby's mouth.

The same hygienic practices, only intensified, apply when a member of your family has a communicable disease and you must care for the patient and protect other members of the family without catching it yourself.

Good hygienic nursing care at home rests primarily in keeping the patient's germs from spreading to the rest of the family. The most dangerous sources of germs will always be the discharges from the patient's nose, mouth, and intestinal tract. Bacteria and viruses can spread by touching articles of bedding, clothing, or food utensils and dishes that your patient has handled. The safest rule is to wash dishes and clothing from the sickroom separately from those of the rest of the family.

Besides hand-washing after every visit to the sickroom, it is important that the patient use disposable tissues which can be accumulated in a paper bag pinned to the bedside. Soiled dressings, throat sticks, swabs, etc., should also be collected and burned or placed inside another bag and deposited in the incinerator or garbage can.

When caring for the patient wear a smock that you can remove, and keep it in the patient's room. Wash your hands after removing it.

Soap and water and a disinfectant solution should be used when cleaning the sickroom; an oiled mop helps avoid scattering the germs.

While the patient is in bed, use protective plastic mattress and pillow covers.

At the conclusion of an illness, everything in the sickroom should be aired out and exposed to the sun. This includes furniture, books, quilts, and so on. Tissues, newspapers and magazines, leftover food and candy, etc., ought to be burned or wrapped up for the trash collector. Start with lots of hot water, detergent, and elbow grease on floors, woodwork, closets; open windows wide; the sickroom will be transformed into a healthful room.

For normal bedroom cleanliness, change the linen once a week. Launder pillows once a year, zippered covers as soon as they soil.

The battle against disease and the deadly germs that cause it depends on the continuous and arduous efforts of every member of the family, including the youngsters. "A child's knowledge of health," it's been said, "begins in the highchair. Children taught hygiene at home will learn to live in better health as they grow older." About a hundred years ago Thomas Carlyle, the philosopher-historian, said, "Health alone is victory. Let all men, if they can manage it, contrive to be healthy!" Today science and medical research have given us the weapons to combat disease. Now it is squarely up to each of us to take up the battle, starting in the home. THE END

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Prepare sauce in large skillet using medium heat. Mix ¼ cup Mazola® Margarine, 1 cup orange marmalade and 1¾ cups Karo. Heat pancakes in sauce, turning once. Lower heat. To flame pancakes, sprinkle with 1 tbsp. orange extract and ignite. Serve when flaming stops. To vary sauce use any flavor jam or preserves. Makes 6 servings of the most festive pancakes you've ever eaten.

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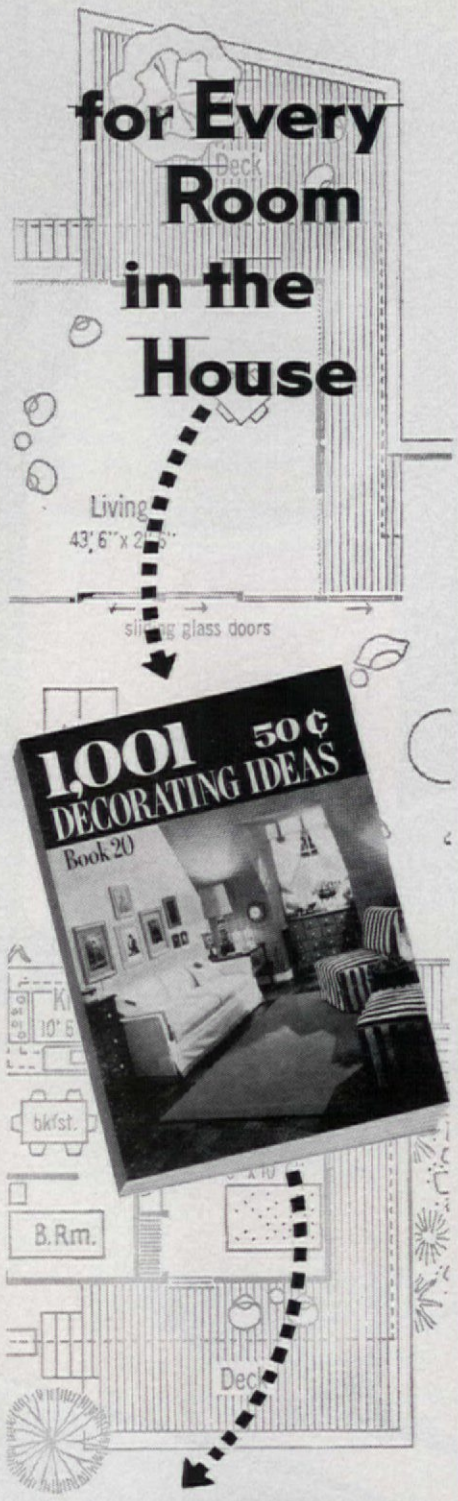

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Hi-Fi in Parts

(continued from page 4)

and build a basic system for the playroom. Use the old turntable, one of the speaker systems, and buy a utility amplifier (some cost as little as twenty or thirty dollars). What we're describing here is much of high-fidelity's fun. Stated simply, it's getting a lot for a little. And the sky's the limit.

The products mentioned in the system we've described were selected because—well, we had to start somewhere. In the same price range as the Electro-Voice speakers, you'll find units by University, Jensen, Altec Lansing, and Audax. FM receivers similar to Harman-Kardon's are produced by Bell Sound, Bogen, Pilot, Dynaco, Eico, Fisher, and Scott. In choosing a turntable, look for Weathers, Miracord, United Audio, Rek-O-Kut, Lesa, Empire, V-M, Webcor, Fairchild, and Pickering. Stereo cartridge manufacturers include ADC, Empire, Shure, Fairchild, and Pickering's de luxe Stanton line. Tape recorder firms include Viking, Norelco, Tandberg, Webcor, V-M, and Ampex.

One hurdle faced by newcomers to "hi-fi in parts" is unfamiliarity with brand names. Who are Bogen and Harman-Kardon, Pickering and Stanton? What about Electro-Voice and Altec Lansing? True, these haven't the same ring in most people's ears as Campbell's Soup, Chevy, and Lady Pepperell. But Stanton, Dynaco, H.H. Scott, Weathers, and the rest fairly trip off the tongues of respectful high fidelitarians. The respect is well-earned.

Teamwork

(continued from page 28)

to give riding instructions at special rates; also planned are many field trips for children—to hills and lakes, factories, and museums.

Since the association needs money, the wives run fund-raising sales. With their funds, the wives bought a typewriter and small mimeograph press for *The Echo*, strings of lights for picnics, and 100 party glasses.

"But our great pride," says Mrs. Smith, "is our 50-cup percolator. It's something every association needs."

Resentment by the town. This is something new owners are apt to face almost anywhere. "We wanted to help our town," says one wife, "but we had a hard time convincing them."

But suddenly, the town seems to understand. And the understanding seems to have come from a strange source—the 250 children who now live in Blue Ridge.

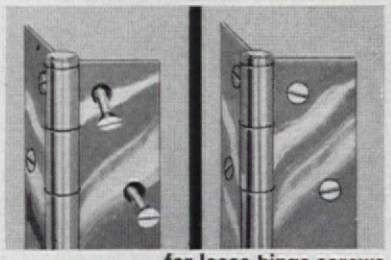
Juvenile delinquency had been expected. It's always expected today in a community of this size. Even Harry Gould had set aside special funds for vandalism and stolen materials.

The police have not had a single call to Blue Ridge. First Selectman Alec Saxton says the reason may be the neighborliness created by the Blue Ridge Association. Chief of Police Jacob Tufano feels even more strongly. "The parents have created their own activities to keep the children occupied and happy," he says. "We feel very pleased with Blue Ridge."

But the greatest compliment came the other day from the businessmen of the town of Monroe. Someone at Blue Ridge got a phone call from the local Jaycees.

"Say," said a voice, "we're having a big meeting. May we borrow your 50-cup coffee percolator?"

NEW BITE



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ANNOUNCEMENT

Some of you may have noticed a change in your address label with this issue of The American Home. We are in the process of transferring our subscription servicing operation from Forest Hills to the high-speed electronic program used in Philadelphia by The Curtis Publishing Company for its other magazines.

The job of transferring almost three million names was started right after the address labels were made for the March issue, and we hope to have it completed before the May issue is sent out!

From now on any letters concerning your subscription should be addressed to The American Home, Subscription Service, Curtis Publishing Company, Philadelphia 5, Pennsylvania, rather than to Forest Hills.

SHOPPING INFORMATION

AMERICAN & BEAUTIFUL

Page 30: "Symbol 65" furniture designed by Pierre Debs—Bassett. Gold sofa—Selig. Tessera vinyl corlon flooring—Armstrong. Rug made from "Winter Haven" carpeting of Enkaloft carpet nylon yarn—Bigelow. "Samara" Weldwood paneling—U.S. Plywood. "Rose Leaves" wallpaper used in screens—Façade. Chandelier—Lightolier. Fireplace equipment—Edwin Jackson. Bolta-flex chair fabric—General Tire & Rubber Co. Ship prow, white jars—Gunther-Watson. **Page 31** (top): "Symbol 65" headboard, night table, chest, mirrors—Bassett. Chair, ottoman—Selig. "Summer Glory" carpeting of Enkaloft carpet nylon yarn—Bigelow. "Silkora" wall covering—General Tire & Rubber Co. "Delphinium" drapery fabric of DuPont Orlon—Shulman Fabrics. "Sultan" bedspread—Cannon. Yarn picture, glass butterflies—America House. Light fixture—Lightolier. Mannequin head, apothecary jar—Gunther-Watson. Lighter set—Evans Case Co. **Page 31** (bottom): Wash counter with Textolite surfaces—Bathcraft Ltd. "Dream Song" bed linen, "Royal Charter" blanket, towels—Cannon. Blue glass—Blenko. Cherub heads—Gunther-Watson. **Pages 32, 33:** "Modern Artisan" furniture—Kroehler. "Langley" area rug of Chemstrand's Acrilan—Cabin Crafts. Outdoor furniture by Brown-Jordan—Mayhew. "Fenix" drapery fabric with DuPont's "Savalux" fast color dyes—Riverdale. Light fixture—Moe Light. "Pirouette" china designed by Paul McCobb—Jackson China. "Flair" glassware—Seneca. "Dimension" sterling silver—Reed & Barton. Bucilla Wonder-Looper place mats, napkins—Indian Head Mills. Wine rack—American Artifacts. Blue ceramic covered jars—Raymor. **Page 33** (top): "Modulus" furniture designed by Paul Browning—Stanley. Flooring—Kentile. "Highland" drapery fabric—Bloomcraft. Bolta-flex pillow covering—General Tire & Rubber Co. Television, coffee maker—General Electric. Stainless steel cups—Vollrath. Color telephone by Bell System. **Page 33** (bottom): Glassware—Imperial. "Town & Country" Melmac dinnerware—Brookpart. "Scope" stainless flatware—International. Electric buffet server—Faberware. Belgian Linens—Fallani & Cohn. **Pages 34, 35:** "Design for Living" furniture designed by Bert England—Drexel. Carpeting—Bervin. All other merchandise—Cannell & Chaffin. **Page 34** (left): Wall hanging by Evelyn Ackerman. "Maldon" china—Lenox. **Page 34** (right): Bedspread— Nettlecreek. **Page 35:** Stripe sofa fabric—Bloomcraft **Page 94:** "Delineator" tables, chairs—Lane. "Symetric" upholstered furniture—Widdicomb. All furniture designed by Paul McCobb. Carpeting—Cabin Crafts. Stemware—Seneca. Globe light—Timely. "Centura" china—Corning. Fruit dishes—Fostoria. Stainless flatware—Paul Revere silver bowl—Heirloom Sterling—by Oneida. Painting by Loosemeer—Vogue Galleries. Lamp—Lightolier.

BUILDER'S HOUSE SOLVES SITE PROBLEM

Page 37: Furnishings on terrace—Robinson's Decorative Center.

IF YOU CAN'T BUILD IN, BUILD OUT

Page 48: Book shelf—Van Keppel-Green. Lamp—Peter Wessel. Rug—Cabin Crafts. **Page 49:** All merchandise—Greenbaum Bros. **Page 50:** Two speaker AM-FM stereo radio—General Electric. Lounge chair—Yellow Barn. **Page 53** (top): Television—Zenith. Record player—Garrard. AM-FM tuner—Fisher. (Lower left): Table appointments, cabinet accessories—Lord & Taylor. "Vision" silver—International. Furniture—Don Russeau. Chandelier—Nessle Inc. (Right): All merchandise—Parker Furniture.

MODEL TC-479X

This big General Electric Spacemaker gives you almost twice as much room inside...

. . . as an old G-E 10-cubic-foot refrigerator (1948-52) yet uses no more kitchen space. The reason: more efficient thin-wall insulation. Thinner walls mean more room for food. With this new 18.8-cu.-ft. Spacemaker, you can meet the needs of your growing family for a bigger refrigerator without expensive kitchen remodeling.

Big 5.8-cu.-ft. freezer rolls food out in plain sight. No annoying hunting. No digging around with the exclusive Roll-Out Freezer. Extra-deep sliding baskets for bulk storage. Juice-can rack and ice service at top. No stooping or reaching.

To refill ice tray, just close the freezer. The ice tray refills all by itself. No more sloshy trips from the sink. You can store a party load of cubes in the bin that goes with the dependable Self-Filling Ice Tray.

No defrosting ever, not even in the Roll-Out Freezer. Reliable Frost-Guard ends all the mess of melting ice, scraping snow, prying ice-bound packages apart.

See your General Electric dealer for many other new Spacemaker features—solid swing-out shelves—butter conditioner. Meat storage that keeps meat fresh up to seven days. Exciting colors, white or fashionable coppertone finish.

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JULIA SAVARESE

SIDE LIGHTS

Well, the Mona Lisa has come and gone and while our chance to meet La Gioconda firsthand in New York was as exciting as coming face to face with a long-awaited blind date, we can't deny a certain sense of pleasant relief at the whole thing having come off with none of the dreadful "incidents" germane to all kinds of blind dates from time immemorial. (*Would* the paint crack? . . . *Could* the lovely lady endure the rigors of a New York winter? . . . Nightmare of nightmares, was it at all conceivable that she might in any way be *less* than we had anticipated?) Well, as we said, our fears, blessedly, were all without basis and we can now sit back, in the lovely warm security of the *fait accompli*, and let ourselves indulge in the luxury of remembering how—in spite of all our qualms—the lady was as much, and even more, than we had hoped for . . .

But sitting and reminiscing—pleasant though they be as pastimes—aren't all we've been doing. We've been listening to some really fine recordings lately and one of the best and most unusual is a Delmar album called "The Legend of Sleepy John Estes." For some time thought of as dead, and "rediscovered" alive but blind in Brownsville, Tennessee, Estes is now more than ever able to demonstrate the plaintive, down-to-earth blues style that made him one of the greats back in the 30's. Not for everyone's taste perhaps, but if you enjoy the finest in true American folk music, ask to listen to this one . . .

Another recording "event" as far as we're concerned is the release of "Joan Baez in Concert" by Vanguard. If you should happen not yet to be familiar with the special loveliness of Miss Baez's work, we more or less envy you the surprise you still have coming. This, the third of her full-length recordings, includes "Black Is the Color," "Pretty Boy Floyd," and the exciting "Kumbaya." In addition to a remarkable voice and a communicative individuality that extends to the far side of magic, Miss Baez has the special quality of making it all seem *so* easy . . .

If you missed the Saturday Evening Post condensation of "*One Day in the Life of Ivan Denisovich*" we strongly recommend that you get hold of one of the two English translations of this Russian novel published in this country. Set in an Arctic prison camp, the novel was written by Alexander Solzhenitsyn who was himself a slave-camp prisoner during the reign of Stalin.

When the novel first appeared in the Russian magazine, *Novy Mir*, in November, 1962, all of the 95,000 copies were sold out in a matter of hours. Moreover, the citizens of Moscow, unaccustomed to the luxury of being permitted to read (without fear of retaliation) a story that realistically presented the living circumstances of their country, eagerly stood in line all night in order to be able to buy their copy of the magazine. (Basking in our own freedom of press, let's give a passing thought to our blessings in this direction—lest we forget . . .)

One of the most *beautiful* collections we've ever seen is "Great Drawings of All Time," edited by Ira Moskowitz and released by Shorewood Publishers. As the saying goes, "it costs a little more," because this is one of the expensive ones—so don't say we didn't warn you. On the other hand, even if you can't afford to buy it, see if you can't at least steal a look at this most sumptuous publication of drawings ever issued outside Europe. The 1107 life-size color plates represent the first pictorial encyclopedia of world-wide scope and include the work of 442 artists drawn from 174 of the most important public and private collections throughout the world . . .

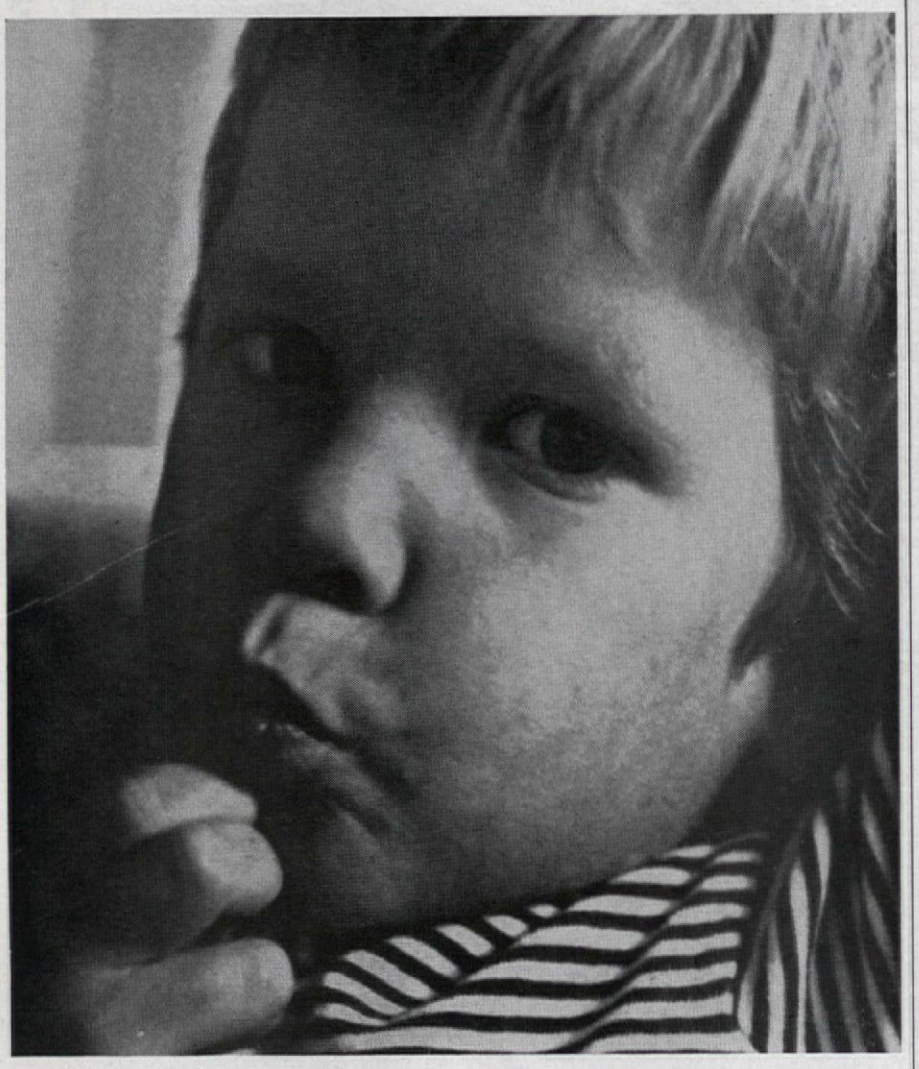
We've recently added an irresistible addition to our "books-we-bought-for-a-child-and-now-you-couldn't-pry-them-away-from-us" collection. It's The Orion Press edition of "Andersen's Fairy Tales," with many of the stories illustrated by children from all over the world. You may *think* you know what "The Little Match Girl" is all about, but until you see it in full color by one little painter, aged 10, from Morocco you'll have no idea of its full impact. Only the most absolute artist—or any child—could have achieved the startlingly simple palette of these paintings . . .

Certainly not one of the "new ones," but—if you haven't as yet—read James Agee's great "Let Us Now Praise Famous Men." Preferably alone. Preferably aloud. Preferably late at night . . .

If it hasn't reached your area as yet, try to make sure you don't miss a movie called "David and Lisa." Made by a New York husband and wife team, Elenore and Frank Perry, for what in movie terms is known as "nothing," it achieves a simple beauty and honesty that happily manages to escape the type of little-movie "realism" that has come to be synonymous with fuzzy pictures and even fuzzier-principled people. Not so this one. The two lost children, played with almost stunning sensitivity by Keir Dullea and Janet Margolin, are awesome in the almost pure honesty of their portrayals. This—without qualification—is, in our opinion, a fine film. We sat through it twice and there are a couple of scenes we wouldn't at all mind seeing again . . .

In spite of a personal dislike for many of the "big" films, we very happily concede to an exception in the form of "Lawrence of Arabia." Handled in a way that seems somehow exactly right, the film owes its excellence to the production of Sam Spiegel ("Bridge on the River Kwai," "The African Queen," "On the Waterfront"), the direction of David Lean, and the remarkable acting of a well-disciplined cast including Peter O'Toole, Alec Guinness, and Anthony Quinn. Whether, like us, you have found your fascinating way through T. E. Lawrence's "Seven Pillars of Wisdom," or whether the whole saga of Lawrence is new territory for you, we can't imagine your not liking this one . . .

(continued)



"Where does noise go?"

Sometimes a youngster's question—simple, direct, wonderfully perceptive—can bring a situation into focus. Where *does* noise go . . . the sound generated by today's lively, active families?

In many homes, noise is *absorbed* by products specially made for the purpose by BESTWALL and CERTAIN-TEED. And protection against excessive noise is just one of many advantages you enjoy when you choose these quality building products. You can get greater *safety, protection, value* from famous BESTWALL and CERTAIN-TEED products which include lath and plaster, shingles and sidings, insulation, gypsum wallboard. These products resist daily wear and tear, make walls and ceilings stronger, protect against fire and other hazards.

So when you build or buy your home, or remodel your living room or basement, or add a room or porch, take one important extra step. Insist upon BESTWALL and CERTAIN-TEED products, famous for more than half a century. See your dealer, builder, or contractor for full information . . . or write direct to

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SALES CORPORATION / ARDMORE. PA.

Any man who wonders what to get his wife for Mother's Day should don an apron and do a day's dishes. This will take, all told, an hour or so of standing still in one place with your hands in a sink full of greasy water. It also involves trying to get dishes dry with what soon becomes a soggy dish towel.

She does this every day.

The bigger your family, the more time she wastes at it.

But a KitchenAid Dishwasher would reduce the whole operation to pushing a button.

No, she would not have to hand-rinse the dishes first. Not if your dishwasher is a KitchenAid. You put them in dirty, right from the table—pausing only to lightly scrape.

The reason for this is the KitchenAid big blue wash arm. It is the most effective (and most imitated) wash arm on any dishwasher. You might expect it to be, because KitchenAid Dishwashers are made by the same company that makes the dishwashing equipment for most fine hotels, restaurants and hospitals. If anybody knows how to make a dishwasher that works, we do.

This experience has also taught us how to make home dishwashers that last a very long time without trouble. It isn't at all uncommon to meet KitchenAid owners who have never had a service call in 7, 8 and 9 years.

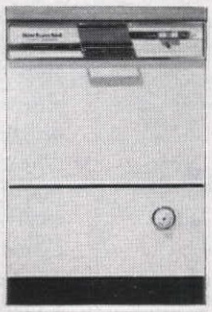
That's a very big reason why more than half the KitchenAid dishwashers sold are bought on the recommendation of somebody who already has one. And why we believe you, too, will want a KitchenAid—especially when you have compared it with others.

We make so many different types and models (including portables), you'll find one exactly right for your kitchen and budget.

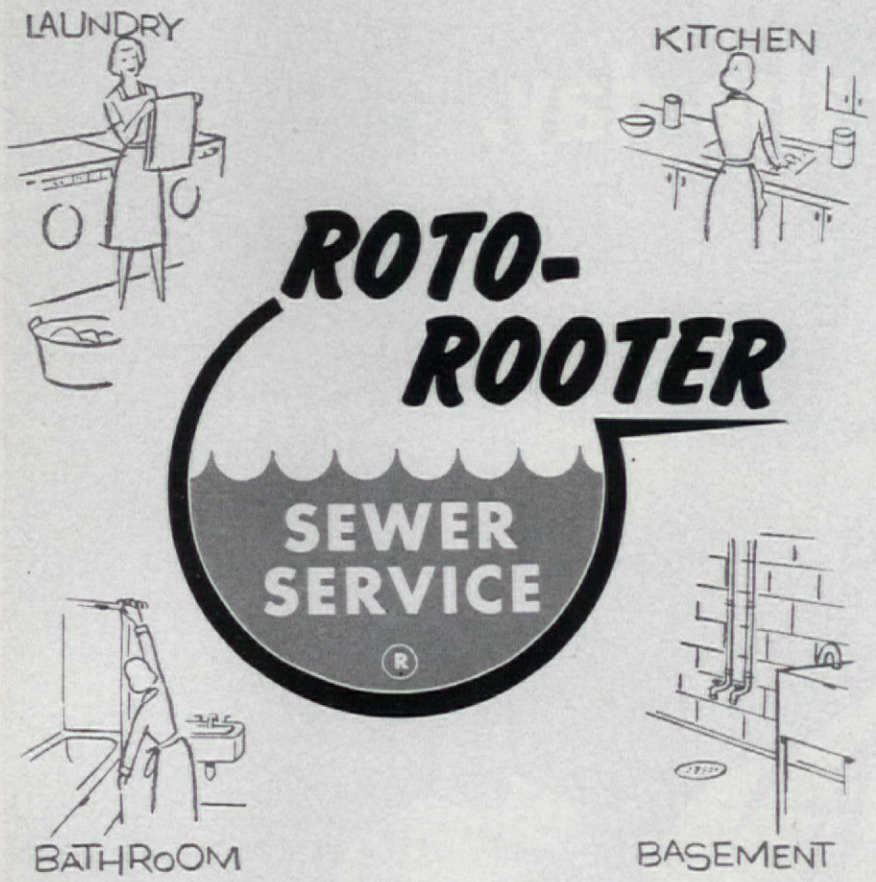
Once you do a day's dishes for your wife, you'll see why you should have a KitchenAid.

And if you *often* do dishes, why haven't you thought of this before? Buy a KitchenAid for Mother's Day. She'll think it's for *her!*

Interested? Send for free booklet: "KitchenAid Dishwasher Comparison Chart". KitchenAid Home Dishwasher Division, Dept KAH-3, The Hobart Manufacturing Company, Troy, O.



KitchenAid
DISHWASHERS



FOR ANY DRAINAGE FAILURE!

What's more frustrating than a clogged sewer or a stopped-up drain? When this happens in your home, no one knows more about sólving the problem than your local ROTO-ROOTER* Company. They're experts at cleaning sewers and drains . . . in the basement . . . in the kitchen . . . in the bathroom . . . in the laundry. It's their main business . . . not just a sideline. Your local ROTO-ROOTER servicemen are fast, dependable, courteous and efficient. Within minutes after your emergency call they can be at your house to clean all the trouble-spots in your drains. Their ROTO-ROOTER machine "Razor-Kleens"* your lines electrically, removing all roots, scale, grease, etc. . . . restoring full flow to the lines, leaving them like new. Never a muss, or a fuss, and never needless digging.

Roto-Rooter and "Razor-Kleens" registered U. S. Patent Office.

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There's only one Roto-Rooter . . . the original, nationally recognized sewer service. It's a Name you can trust . . . a Service you can rely on whenever, and wherever you need it! Look for "Roto-Rooter" in your phone book.

AWAY GO TROUBLES
DOWN THE DRAIN

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Some Excellent Franchises Open . . . Write for Complete Information

(continued) Has anyone, beside us, gotten bitten by the rodeo bug lately? It probably all started with one or two very good television shows (ABC's "Wide World of Sports" if we remember correctly) and then spread on from there. Chances are that within a few years it'll be second only to baseball as a spectator sport.

In addition to its intrinsic excitement, there seems to be an added "something" to rodeo. For one thing the spirit of comradery among the contestants. (Can you imagine anyone in, say boxing, telling his opponent his cinch wasn't pulled tight enough?) And for another the complete audience involvement in wanting the contestant to go full time on that Brahma bull. (From a female point of view, cowboys aren't all that hard to *look at* either.) . . .

The big CBS hole on New York's Sixth Avenue ultimately intended to house the buildings that will house the people who will hatch the future mighty (?) plans of television gets deeper every day. Seeing the fine sense of drama intrinsic in the magnitude of the digging, blasting, and generally magnificent chaos, we can't help feeling that the whole thing is being masterminded by some great TV-producer-in-the-sky . . . ("Now let's shoot for just a *little* more realism in those rocks, Bob . . ."). Seriously, every time we consider making our television set into a lamp base, we get hit between the eyes with something like the recent special called "Russians: Self-Impressions."

This special full-hour Public Affairs broadcast dramatized excerpts from fine Russian classics, providing an insight into the character of the Russian people as seen through the eyes of some of their great writers. Our favorite segment was the dramatization of a love scene from the novel "Doctor Zhivago" by the late Boris Pasternak, who was subsequently awarded (though prohibited by the Russian government from accepting) the Nobel Prize for literature. Dr. Ernest J. Simmons, a leading authority on Russian literature, who served as host of the program, described the direction of the scene in the following terms. "Dr. Zhivago, having been torn from his wife and children, having seen the order of the world he knew destroyed, finds comfort in his love for the woman Laura. As with us all, when the social structure crumbles, the only order in the world is to be found in the love one human being can have for another." The program proved—as we have not seen done since the early days of CBS's Camera Three—that television, in the hands of men who know what they are doing, has all the potentials of a major art form and not an all-too-easily-bored-with toy. If you happened to have missed this one, perhaps some mail to CBS might convince them to reschedule it. (We'd enjoy seeing it again ourselves . . .)

As if to back up this attempt at reclamation for Mr. Minow's "wasteland," we have word of several upcoming projects that at least *promise* us something to get hopeful about.

Producer George Schaefer has signed Trevor Howard to portray Disraeli in the drama based on the life of the 19th-century British statesman, scheduled for showing in early April on the Hallmark Hall of Fame. Greer Garson will co-star.

In addition, sometime this summer CBS will tape "Cinderella" in color for showing later in the season. If all goes well, Robert Goulet will be playing Prince Charming opposite the ever-charming Julie Andrews . . .

Then too we never stop being at least mildly delighted by the cavortings of television's "Silents Please," a half-hour dedicated to the resurrection of many old-time film classics. At the expense of being considered reactionary, we can't think of anything we've seen in recent years that even approaches the sheer *scariness* of Lon Chaney's "Doctor Jekyll and Mr. Hyde" . . . to say nothing of the wild, gay *élan* of the original "Three Musketeers" . . .

So, like the man said, "maybe television isn't *dead* after all . . . maybe it hasn't even been *born* yet . . ."

THE END

FOR A BETTER-READ, BETTER-INFORMED AMERICA

Want to make billions with the Sheikh of Kuwait? Go on a desert raid with Lawrence of Arabia? Discover the secret of Shangri-La? Float down the Mississippi on a raft, or orbit the earth? How about a visit to the 25th Century? Or, maybe the 5th? Want to chat with Einstein, Socrates or Schweitzer? Find out how to gain friends or lose pounds? Then run, do not walk, to the nearest library, browse around, open a book, and Enjoy the fifth freedom—Read!

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April 21-27, 1963

NATIONAL LIBRARY WEEK
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SOLID COPPER. Warm and serve butter in it! Sauces! Hot dips! Hot dessert toppings! Holds 2 cups. Custom made... brass trim, polished maple handle. Perfect balance; can't tip. Use on stove, too! Decorator designed. Has 8-hour replaceable candle. Available only from Land O'Lakes Butter.

MATCHING SALT & PEPPER SHAKERS . . . solid maple, accented with copper. Easy to fill, over 3" high. Reg. $3 value for just $1.50 per set and 1 guarantee panel from a carton of Land O'Lakes Butter . . . lightly salted or unsalted.

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Send Butter Warmer_____($2.95 ea. plus guarantee panel)
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Northern Towels – *the Handy Helpers*

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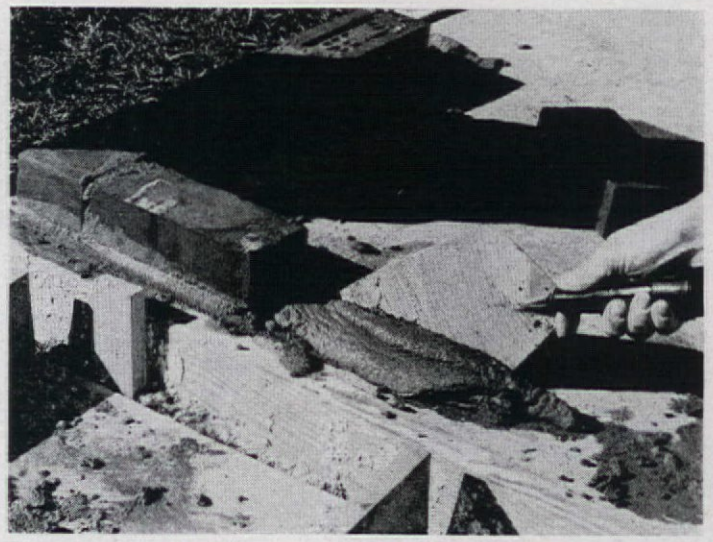
JACKSON HAND

HOW TO BUILD WITH BRICKS

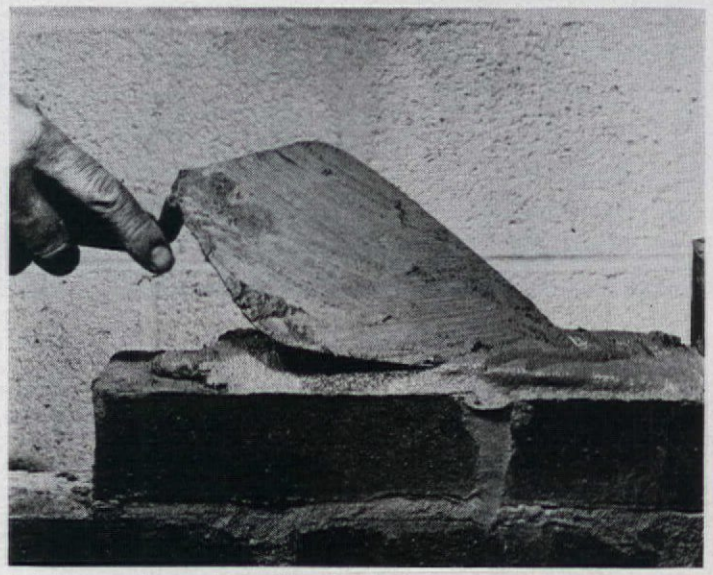
Planning to build a fireplace? A barbecue pit? A planter? A new room? Bricks are a good choice since they're easy to work with and they're attractive—no matter what style of home you own. There are two kinds—common and face. Most brick used in residential construction today is the common variety. It costs less than face brick, and it's generally considered to be better looking since it provides subtle gradations of color and texture not possible with face brick. Used common brick is available at lower cost.

Although there are several sizes, standard brick measures 2x4x8". You'll probably be working with this type since it's the easiest to buy anywhere. Some bricks have holes in them to save material, make them lighter, and provide a better bite for the mortar. Common brick costs from five to seven cents apiece (less if you live close to where the bricks are manufactured). At this price they're tossed on a truck and dumped off—with a certain amount of inevitable damage to corners. For about a penny more per brick, you can get them loaded and unloaded by hand.

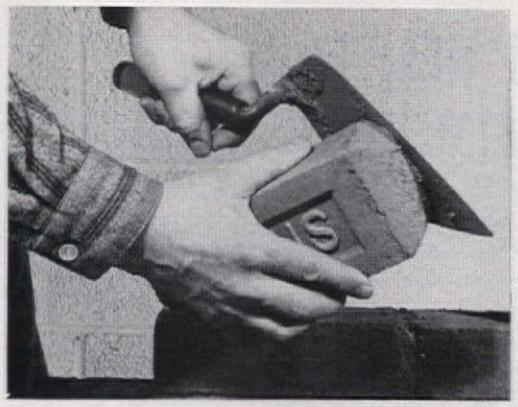
It's not difficult to lay bricks. At the beginning you'll need patience as a substitute for the skill that comes later. The pictures here show you the basic techniques that will help you with your home projects.



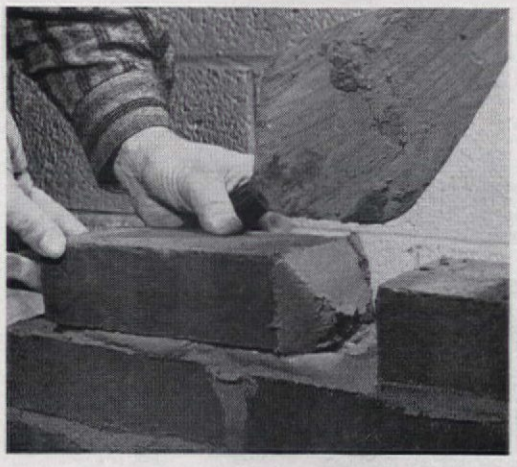
First course of bricks *must be perfectly square at corners, and well bedded in the mortar. Never use bricks as their own foundation. They should be laid on footings of poured concrete or concrete block.*



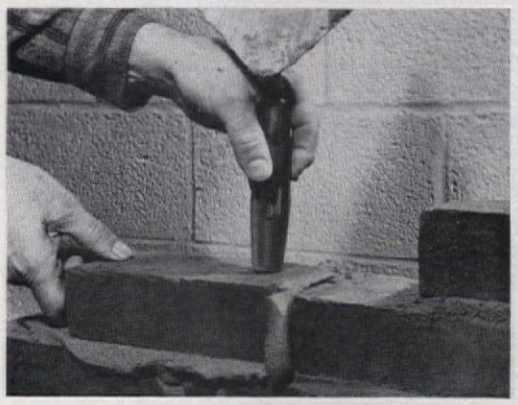
Bricks are always laid *with a full bed of mortar. Mortar must ooze out all along the brick and on both sides where it slides up to the preceding brick. Remove the ooze as you put the bricks in place.*



***"Butter" the end of each brick** before sliding it in. Slice the mortar on end, then shape it on four sides to a peak, like a pyramid. This helps make it stick while you lay it.*

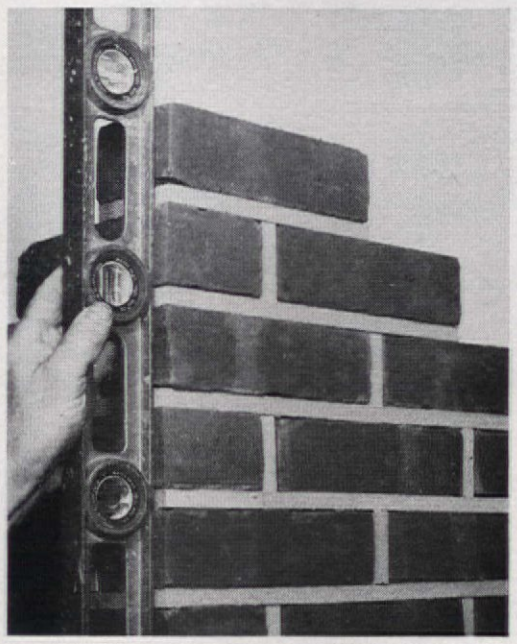


***Lay each brick** an inch or so from the one preceding it. Press down slightly, and forward. With practice, you will soon be able to apply mortar for several bricks at one time.*



***For final adjustment,** gently tap brick with trowel handle, exerting pressure in the direction brick must move, as indicated by eye and level. Use the right kind of mortar. A packaged mortar mix is easiest for all but very large home projects.*

***Treatment of mortar joints** is very important in weather-proof masonry. Tightest joint is made with flat striking tool or rounded "sled runner" used with troweling stroke. Hold tool at angle shown to achieve the best weather-proof joint.*



***Always build up the corners** first, being careful to make them perfectly plumb and square. Masons use a long level which is quite expensive. You can do a satisfactory job with a regular two-foot level.*

Northern colors,
You will find,
Are the soft
And pretty kind.

Softness is Northern

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Complete kit contains stamped 100 percent Belgian linen with embroidery thread, U.L. Approved Telechron electric clock movement, assembled front frame, easy-to-assemble box frame, instructions. Kit assembly takes less than half an hour after face has been embroidered.

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Dadeville....Dadeville Lbr. Co., Inc.
Jasper...North Alabama Lumber Co.
Mobile...J. E. Paterson Lumber Co.

FLORIDA

Boca Raton.....Causeway Lbr. Co.
Daytona Beach..Alexander Lbr. Co.
Fort Lauderdale..Causeway Lbr. Co.
Jacksonville...Crabtree Lumber Co.
Miami.....Bailey Lumber Yard
Orlando....Mills and Nebraska Lbr.
Plant City....McGinnes Lumber Co.
West Palm Beach
Butler Brothers Lumber Co.

GEORGIA

Albany...Custom Kitchens Company
Albany.....East Albany Lumber Co.
Albany..Hodges Builders Supply Co.
Atlanta.....Anderson McGriff Co.
Cedartown
Peek-Hightower Lbr. & Sup. Co.
Ellijay.....The Beacon Co., Inc.
Griffin.....Spalding Lumber Co.
Macon....McNair Lbr. & Supply Co.
Newnan....Hollis Lbr. & Supply Co.
Norcross.....Norcross Supply Co.
Rome..Storey Lumber & Supply Co.
Savannah..Savannah Lbr. & Sup. Co.
Thomaston..Frank Binford Sup. Co.
Valdosta.....The J. N. Bray Co.
Waycross.....Enterprise Mfg. Co.

INDIANA

Albany.....Albany Lumber Co.
Anderson.....Madison County Lbr.
Anderson....Matthew Lumber Corp.
Auburn.....Citizen's Lumber Corp.
Aurora.....Aurora Lumber Co.
Battle Ground..Battle Ground Lbr. Co.
Bedford
Black-Carmichael-Klein Lbr. Co.
Bloomington.....Black Lumber Co.
Camden.....Camden Lumber Co.
Columbus.....Dunlap & Co., Inc.
Crown Point..Merriville Lbr. Co., Inc.
Decatur....Arnold Lumber Co., Inc.
Delphi.....Delphi Lumber Co.
Delphi.....Metzger Lumber Co.
Denver.....Wilkinson Lumber Co.
East Chicago
Indiana Harbor Lbr. & Coal Co., Inc.
Evansville.....Grimm Lumber Co.
Fort Wayne.....Lebrato Bros., Inc.
Fowler.....Metzger Lumber
Fran..fort....Kramer Bros. Lbr. Co.
Greencastle.....Black Lumber Co.
Greensburg..Greensburg Lumber Co.
Greenwood..Greenwood Lbr. Co., Inc.
Hobart.....Hobart Lumber Co.
Indianapolis..Black-Hebert Lbr. Co.
Indianapolis..Bldrs. Lbr. (Main Firm)
Indianapolis..Wright-Bachman, Inc.
LaPorte.....Wilson Lumber, Inc.
Lebanon....Metzger Lbr. & Coal Co.
Logansport
Loners Lumber and Millwork
Lowell.....Lowell Lumber Co., Inc.
Marion...Barley & Spencer Lbr. Co.
Marion.....Byrd Lumber Co.
Mishawaka..R. J. Corlett & Sons, Inc.
Monticello
Monticello Lumber & Coal Co.
Mt. Summit....F. P. Ice Lumber Co.
Muncie.....Consumer Lumber Co.
Parker...Randolph Lbr. & Sup., Inc.
Peru.....Midland Lumber Co.
Pittsboro.....Pittsboro Lumber Co.
Richmond..Richmond Lbr. Co., Inc.
Rising Sun..Granite Brick & Lbr. Co.
Rushville.....Metzger Lumber Co.
St. John
Standard Lbr. Co. of St. John, Inc.
Seymour
Central Lumber & Supply Co., Inc.
Sharpsville.....Sharpsville Lbr. Co.
South Bend.....Belleville Lbr. Co.
Sullivan.....Black Lumber Co.
Terre Haute..Farrington Lumber Co.
Terre Haute..Lough Bros. Roofing & Siding Co., Inc.
Tipton.....Tipton Lumber Co.
Vincennes....Klemeyer Lumber Co.
Vincennes....Niehaus Lumber Co.
Wabash.....Wilkinson Lumber Co.
West Lafayette..Henry Poor Lbr. Co.
Whiting...Northern Indiana Lbr. Co.
Whiting..Whiting Lumber & Coal Co.
Winamac.....Winamac Lumber Co.
Winchester..Winchester Lumber Co.
Zions Villa....Metzger Lumber Co.

KENTUCKY

Cynthiana.....The Owsley Lbr. Co.
Frankfort.....J. B. Blanton Lbr. Co.
Georgetown....Oldham Lumber Co.
Hartford.....Chinn-Sharp, Inc.
Louisville..Clifton Lumber & Supply
Louisville.....Jacob Levy & Bros.
Louisville..Louisville Perma-Stone Co.
Owensboro....Kiltinger Lumber Co.
Paducah..Allcock-Searles Bldg. Sup.
Valley Station
West Point Lumber Co.

MICHIGAN

Allegan.....Allegan Lumber Co.
Baldwin.....Baldwin Lumber Co.
Battle Creek..V. E. Troxel & Sons, Inc.
Benton Harbor..Nowlen Lumber Co.
Birmingham...Birmingham Lbr. Co.
Dearborn...C. A. Kandt Lumber Co.
Detroit...B. A. Chaplow Lumber Co.
Farmington..Farmington Lumber Co.
Flint.....Burroughs Building Center
Flint.....James Lumber Co.
Frankenmuth
Hubinger Lumber Co., Inc.
Grand Blanc....James Lumber Co.
Grand Rapids...Miller & Zeilstra Co.
Grand Rapids
West Michigan Lumber Co.
Hamtramck..Hamtramck Lumber Co.
Hastings.....East Side Lumber Co.
Holland.....A. J. Cook Lumber Co.
Kalamazoo.....Miller Lumber Co.
Lansing....Capitol City Lumber Co.
Ludington..Abrahamson-Herheim Co.
Midland.....Branson Builders
Midland..Nehil Lumber & Supply Co.
Montague.....Raydon Lumber Co.
Mount Pleasant
Mt. Pleasant Lumber Co.
Muskegon Heights
Fredricks Lumber Co.
Oak Park..Bond Bilt Construction Co.
Rochester...Nowels Lbr. & Coal Co.
Royal Oak..ERB Restrick Lumber Co.
Saginaw.....Furstenberg-Braun
Traverse City..Red Mill Lumber Co.
Trenton.....N. A. Man & Sons
Utica.....Church & Church, Inc.
Warren..Scheuren MOK Lumber Co.
Wyandotte...Williamson Lumber Co.
Zeeland....Borculo Lbr. & Sup. Co.

MISSISSIPPI

Clarksdale...Hyde Brothers Lbr. Co.
Columbus...New Home Bldg. Stores
Greenville...Greenville Lumber Co.
Greenwood.....Delta Lumber Co.
Hattiesburg.....Southern Glass
Houston....Couch & Bailey Lbr. Co.
Iuka.....Iuka Building Supply Co.
Kosciusko...New Home Bldg. Stores
Meridian
Bomar Building Supply Co., Inc.
Meridian...Kimbrell-Ruffer Lbr. Co.
Morton.....Farris Lumber Co.
Oxford.....Elliott Lumber Co.
Ruleville.....Ruleville Lumber Co.
Tupelo.....Leake & Goodlett, Inc.
Tupelo.....Tupelo Lumber Co.

NORTH CAROLINA

Canton.....Osborne Lumber Co.
Carrboro....Fitch Lumber Co., Inc.
Charlotte.....Doggett Lumber Co.
Dunn.....Nu-Home Builders & Sup.
Durham.....Coman Lumber Co.
Durham.....West Durham Lbr. Co.
Elizabeth City
Allstate Wholesale Bldrs. Supply
Franklin.....Nantahala Lumber Co.
Gastonia.....Seth Lumber Co., Inc.
Gastonia.....Spencer Lumber Co.
Goldsboro.....Home Bldrs. Sup. Co.
Greensboro
New Home Building Supply Co.
Greensboro..J. R. Pitts Lbr. Co., Inc.
Greenville....Home Builders Supply
Henderson..Falkner Bldg. Sup., Inc.
Henderson.....Home Bldg. Sup. Co.
Hendersonville
Hendersonville Supply & Coal Co.
Kinston
Grady's Bldg. Sup. & Hdwe., Inc.
Lenoir...Bernhardt-Seagle Co., Inc.
Lincolnton.....Seth Lbr. Co., Inc.
Lumberton
Scarborough Builders Supply Co.
Mt. Holly...Seth Builders Sup., Inc.
New Bern.....B & B Supply Co.
New Bern.....City Lumber Co.
Reidsville
Reidsville Building & Supply Co.
Rutherfordton.....Citizens Mfg. Co.
Spring Hope
Edwards Millwork & Bldrs. Sup.
Statesville.....Sherrill Lumber Co.
Tarboro.....Henderson Lumber Co.
Thomasville.....Reed Supply Co.

OHIO

Ada.....Steinman Bros. Lbr. Co.
Akron.....Wilson Lumber Co.
Alliance.....Robertson Lumber Co.
Beaverdam...Nelson Tile & Lbr. Co.
Bellefontaine
Logan County Lumber & Supply
Bluffton...Steinman Bros. Lbr. Co.
Bowling Green
The Hankey Lumber & Bldg. Co.
Brecksville...Larsen Lbr. & Sup. Co.
Bridgeport.....Scott Lumber Co.
Caledonia....Farm & Home Lbr. Co.
Cambridge.....Cambridge Lbr. Co.
Cambridge.....Hoyle Lumber Co.
Canton.....The DeVille Lumber Co.
Cincinnati
Norwood Sash & Door Mfg. Co.
Cincinnati..The D. H. Willey Lbr. Co.
Cleveland...Forest City Material Co.
Cleveland.....Rock Island Lbr. Co.
Cleveland....The West End Lbr. Co.
Columbus.....Creith Lumber Co.
Columbus.....East Side Lbr. Co.
Columbus.....Jones Lumber Co.
Columbus
The Smith Dodson Lumber Co.
Dayton
Home Builders & Modernizers, Inc.
Dayton.....Peter Kuntz Lumber Co.
Dayton.....Wagner-Wood Co.
Defiance.....Tenzer Lumber Co.
DeGraff.....DeGraff Lumber Co.
East Liverpool.....Kerr Lumber Co.
Elyria.....Parsch Lumber Co.
Glouster.....Kittle Lbr. & Sup. Co.
Greenville
Ballinger Lumber & Supply Co., Inc.
Jenera.....Steinman Bros. Lbr. Co.
Kingston....McAfee Lbr. & Sup. Co.
Lakeview.....Lakeview Lumber Co.
Lewisburg...Lewisburg Lumber Co.
Lima.....Lima Lumber Co.
Macedonia.....Watson Lbr. & Sup.
Mansfield.....Home Materials Co.
Martins Ferry.....Scott Lumber Co.
Maumee...Maumee Lbr. & Sup. Co.
Oxford.....Mahany Coal & Lumber
Pomeroy..Pomeroy Cement Block Co.
Sandusky..G. J. Apel Lbr. Co., Inc.
Sandusky...A. C. Petersen Lbr. Co.
Sandusky....Sandusky Lumber Co.
Silverton.....Lumberteria, Inc.
Springfield.....Brain Lumber Co.
Steubenville.....Alexander Lbr. Co.
Steubenville.....Scott Lumber Co.
Tiffin.....Adams Street Lumber Co.
Toledo....Kelsey & Freeman Lbr. Co.
Toledo.....Kuehnle Lumber Co.
Toledo....Mainline Construction Co.
Toledo....Mayfair Lumber & Supply
Trotwood..P. K. Trotwood Lbr. & Hdwe.
Van Wert.....Hillcrest Lumber Co.
Versailles....Geo. H. Worch Lbr. Co.
Wapakoneta...Stinebaugh Lbr. Co.
Warren.....East Ohio Lumber Co.
West Manchester
The West Manchester Lumber Co.
Wickliffe.....Euclid Lumber Sales

SOUTH CAROLINA

Bennetsville...H. J. Munnerlyn, Inc.
Charleston
Charleston Plywood & Lbr. Co., Inc.
Charleston
Van-Smith Bldg. Material Co.
Charleston Heights
Berlin G. Myers Lumber Corp.
Florence...Florence Bldrs. Sup. Co.
Greenville.....Citizens Lumber Co.
Hampton....Brunson Bldg. Sup. Co.
Lancaster.....Builders Supply Co.
Orangeburg
Orangeburg Builders Supply Co.
Rock Hill.....Roy Neely Lumber Co.
Rock Hill.....Okey Lumber Co., Inc.
Taylors....Taylors Lumber Co., Inc.

TENNESSEE

Cleveland.....Robinson Supply Co.
Jackson.....City Lumber Co.
Kingsport..Clinchfield Sup. Co., Inc.
Maryville.....Anderson Lumber Co.
Springfield.....Springfield Lbr. Co.
Union City..McAdoo Bldrs. Sup., Inc.
Union City...Nailling Mill & Lbr. Co.

VIRGINIA

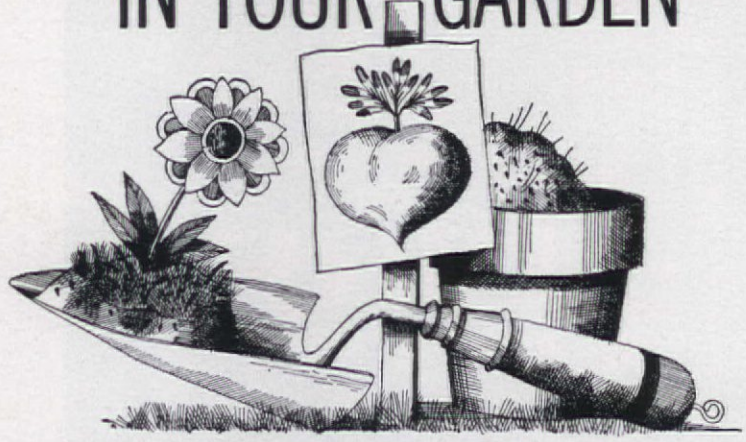
Abingdon....Vance Supply Co., Inc.
Bluefield.....Keys Planing Mill, Inc.
Charlottesville
Charlottesville Lumber Co., Inc.
Covington.....C. B. Nettleton, Inc.
Farmville.....Farmville Mfg. Co.
Hopewell....Builders Supply Co. of Hopewell, Inc.
Richmond..B. H. Cobb Lbr. Co., Inc.
Roanoke.....Hodges Lumber Co.
South Norfolk....Burton Lbr. Corp.
Staunton....Holsinger Lbr. Co., Inc.
West Point.....York Supply Co.

WEST VIRGINIA

Bluefield.....Bailey Lumber Co.
Bluefield...Citizens Coal & Sup. Co.
Charleston
Wright-Bachman Lumber Co.
Clarksburg....Hartland Planing Mill
Elm Grove.....Scott Lumber Co.
Follansbee.....Scott Lumber Co.
Gilbert....Gilbert Lumber Co., Inc.
Huntington.....Carolina Lumber Co.
New Martinsville..Scott Lumber Co.
Parkersburg...Parkersburg Lbr. Co.
Parkersburg.....Scott Lumber Co.
War.....Bailey Lumber Co.
Warwood.....Scott Lumber Co.
Weirton.....Scott Lumber Co.
Wheeling.....Scott Lumber Co.
Williamson...Mingo Lime & Lbr. Co.

SOUTHEAST/FRED C. GALLE

IN YOUR GARDEN



Prune frost-hit plants; plant both hybrid and native azaleas.

Gardens in the Southeast will probably show the effects of last January's weather throughout the summer. Some plants usually considered tender have managed to survive, but many others have been killed off. Many of our evergreen plants, such as the cotoneasters, dropped all their foliage, but will probably come back in good condition. In your garden, prune out all damaged stems and branches, and fertilize and remulch all plants.

Azaleas, unfortunately, may look very poor this spring. Many of the Indica azaleas suffered severe flower-bud damage as well as considerable foliage damage. Prune them back heavily to induce new growth. Macrantha azaleas (R. indicum, referred to as Satsuki azaleas in Japan) also suffered extensive bud damage, but in most cases the foliage is in good condition and only light pruning will be necessary. The Kurume azaleas have again shown themselves to be more winter hardy than the Indica varieties. If foliage drop has occurred, give them a light pruning after they finish flowering, or they'll appear thin and leggy.

If you're planning to plant azaleas, consider some of the less common varieties. 'Mt. Laurel' has beautiful blue-pink flowers; 'Sherwood Red' (Kurume) is a vivid orange-red. For a tall, hardy white-flowered plant, 'Palestrina,' a Vuykiana hybrid, is excellent. Or try some of the Gable hybrids, such as 'Campfire,' a red; 'Rosebud,' double rose; 'Rose Greeley,' hose-in-hose white.

The Glenn Dale hybrids are a group comprising several hundred varieties. Many flower at the same time as the Kurumes, but more important are the many varieties that flower later and thus extend the azalea season. The following ten, all of which are late-blooming, will give you a representative sampling of this group: 'Aphrodite,' large rose flowers; 'Beacon,' scarlet rose; 'Boldface,' large white flowers with a purple margin; 'Copperman,' large and brilliant red; 'Corsair,' large rose-pink blooms; 'Fashion,' hose-in-hose, begonia pink; 'Glacier,' large white flowers with a faint green throat and excellent foliage. 'Greeting' is coral rose; 'Martha Hitchcock' bears large white flowers with a magenta margin. 'Treasure' is a superior plant and should replace 'Indica Alba.' It carries large white flowers with pink dots in the throat.

Satsuki (Macrantha, R. indicum) azaleas are very late-flowering, dense, low-growing plants. The blossoms are large and they sport readily, so that one plant may produce many color forms or patterns. In many areas they will be in flower in late May and early June. Use them in shade to protect the flowers. Some of the late-bloomers are 'Bunkwa,' white with orange-red margin; 'Gunbi,' white with red flecks or stripes; 'How-Raku,' white-flecked or blotched red.

The introduced deciduous azaleas (Mollis, Japanese, Ghent and Exbury hybrids) are very large-flowered types. They're not adapted to our warm summer temperatures, however, and are best used in the Upper South.

Native azaleas are increasing in popularity in the South. They're attractive deciduous plants often called wild honeysuckle. Their tall habit of growth and fairy-like display of flowers contrast well with hybrid azaleas. Some have spicily scented flowers, others attractive yellow blooms.

Piedmont azalea (R. canescens) is our most common native. It's a handsome plant with white to rose flowers and a honeysuckle fragrance. It flowers in late March or early April, often attaining heights of over 12'. Oconee azalea (R. speciosum) is found in the Piedmont region of Georgia and South Carolina. It is often called "flame" azalea, but flowers in early April, a month earlier than the true "flame" (R. calendulaceum). The Oconee is a good plant for the warmer areas of the south.

Two late-flowering native azaleas are "sweet" azalea and "swamp" azalea. Both have white blossoms and a spicy fragrance.

Baker azalea has orange-red blossoms in late May and June, and the rare plumleaf azalea flowers in July and August. By interplanting some of the native species with many of the new introductions, you can have azaleas in bloom from late March till July and August.

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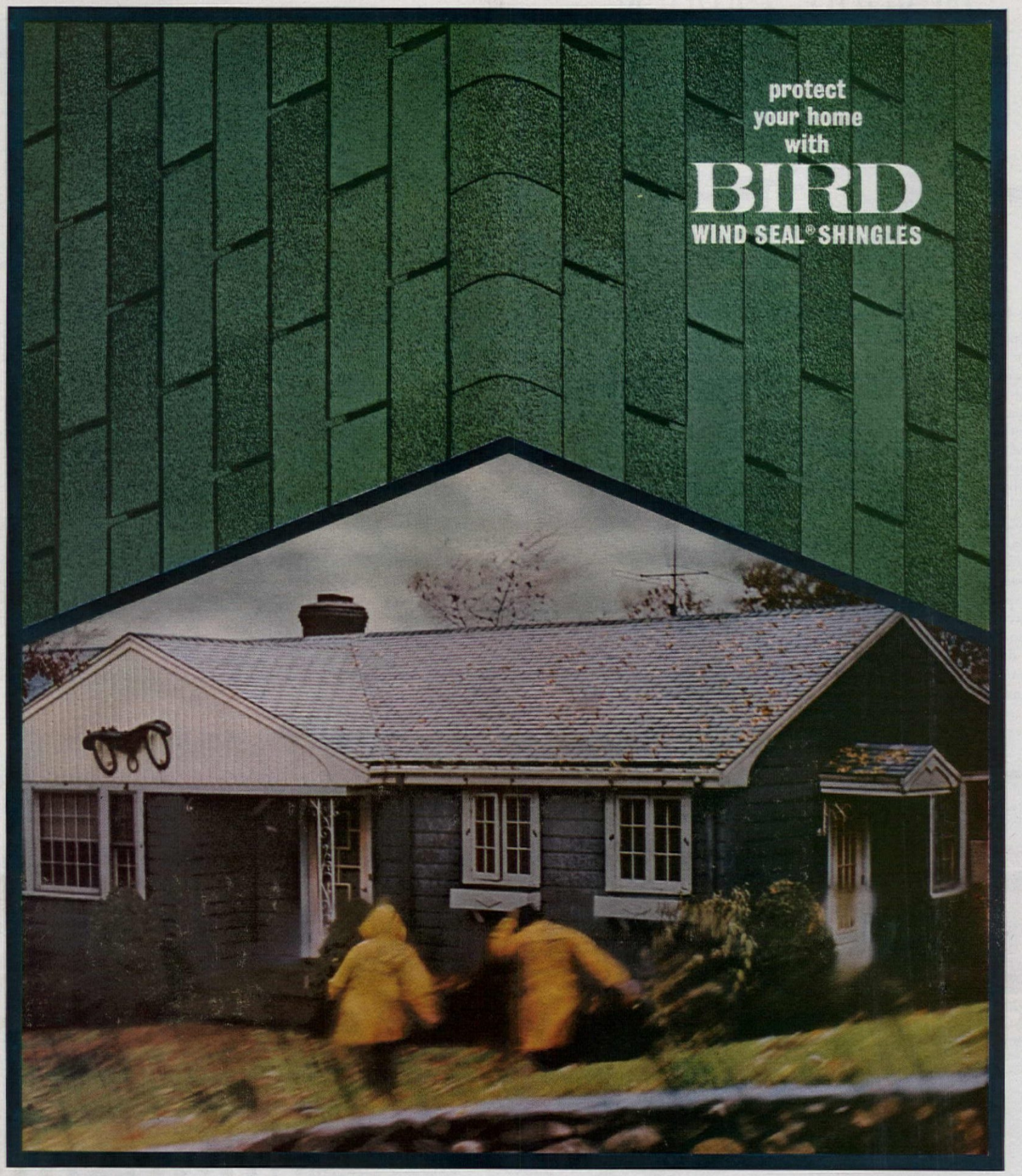

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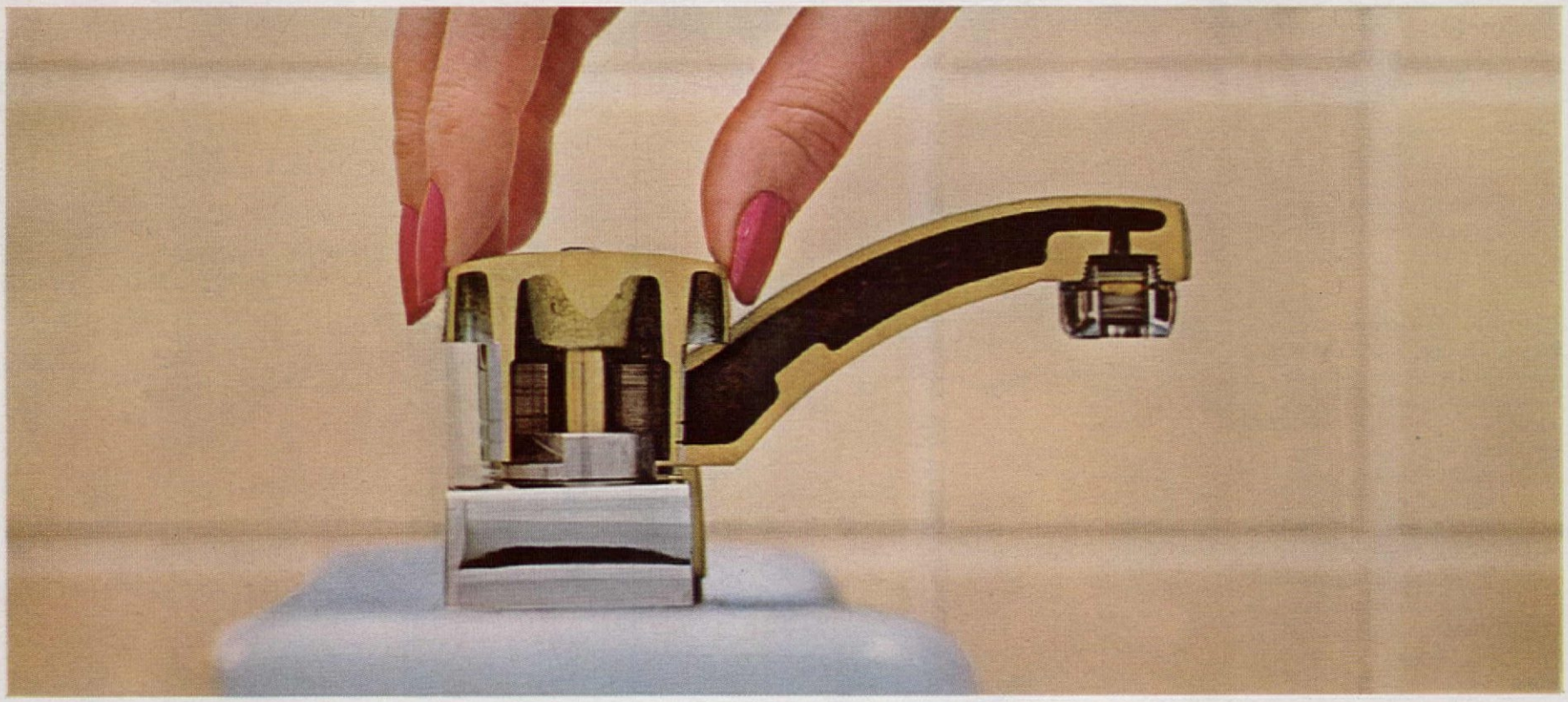
Behind the clean look of Kohler…



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Not too long ago it seemed it was easier to move than it was to improve. The problems and complexities of home remodeling outweighed the advantages to be gained, and families picked up and moved to a house that filled their requirements more closely rather than undertake an improvement program.

Now, through efforts that have been made on many fronts, it is easier to find competent people that can and will take care of your problems in a businesslike and professional manner. Organizations such as the National Home Improvement Council, National Retail Lumber and Building Material Dealers Association, National Association of Home Builders, and National Established Repair, Service and Home Improvement Contractors of America have done much to improve this situation. These groups, as well as many architects that specialize in remodeling, have been busy in recent years training those in the field to do better work and encouraging qualified newcomers to enter it.

The American Home has contributed to this effort by consistently showing outstanding remodeling work (pages 87 and 88), by listing Qualified Home Improvement Centers, and now by issuing helpful booklets to assist you in your remodeling planning (page 7). To emphasize the importance of this work still further, we are presenting below a telegram sent by President Kennedy to the Home Improvement Council commending them for their efforts.

The White House, Washington, D.C.

Carroll K. O'Rourke, President and Chairman,
National Home Improvement Council,
87 Madison Avenue, New York City

My commendations to the National Home Improvement Council for designating 1963 as "Home Improvement Year." There is real merit in an industry-wide drive which encourages Americans to remodel and improve their homes. Such a program also helps in the maintenance and enhancement of community life throughout the nation.

There are few domestic matters of more importance than the preservation of the $500 billion worth of property in this country, the stabilization of real estate values, and the economic stimulus that results from individuals, communities, and industry working together to achieve these goals.

In America there were eleven million substandard houses in 1960 and many more were in need of alteration, expansion, or repair. More than 45 per cent of America's houses were built before 1929. Many of these structures are basically good houses, but they need some improvements to bring them up to code or acceptable modern living standards.

If action were taken only to bring the units lacking basic facilities up to minimum standards within a ten-year period, it would increase the annual outlays on residential maintenance and repairs by 3½ to 4 billion dollars.

The 1961 Housing Act has provided some important loan insurance programs for home improvement and rehabilitation, and the long-standing FHA programs have provided valuable aids to industry for 28 years. The NHIC has helped to keep these programs and private industry participation in them active and vital.

The work of the Council in co-operation with federal programs is encouraging.

My best wishes to the National Home Improvement Council and its industry affiliates in 1963.

John F. Kennedy

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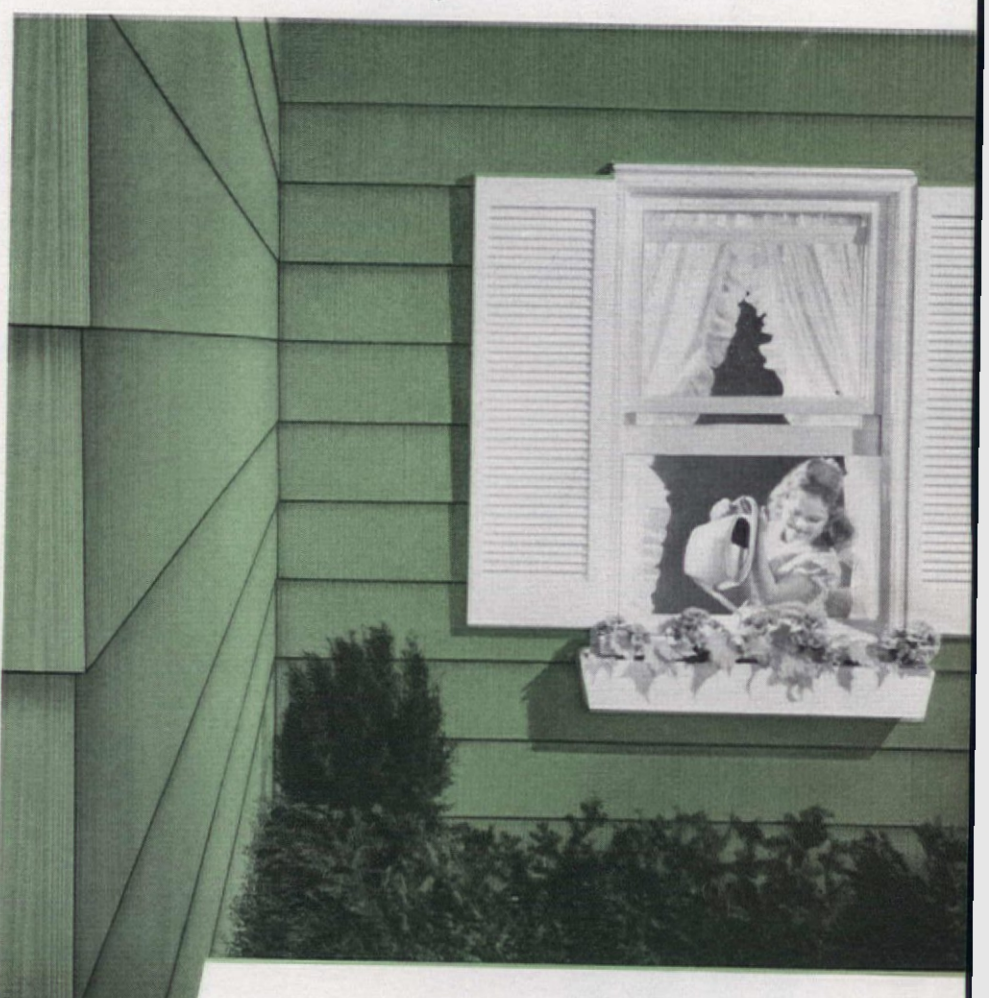

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Before you buy siding for your home, get the CHINA-GLAZE story! Phone your Siding Contractor, or write, UNITED STATES GYPSUM, Dept. 147-4, 101 South Wacker Drive, Chicago 6, Illinois.

There's a "just right" CHINA-GLAZE color for your home: Meadow Green, Light Blue, Yellow, Warm Gray, Red, Green, Beige, Pink Coral, Azure Blue, Accent White.

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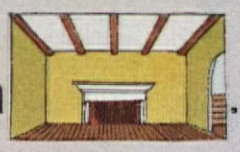
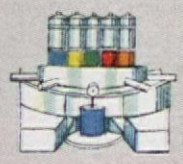
Paint a ...paint a  ...paint a ..to match a

or a ...or a ...as only MOOR*O*MATIC®  can match

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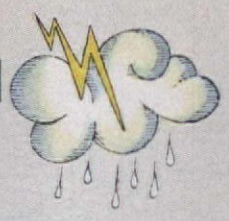
for years through and 

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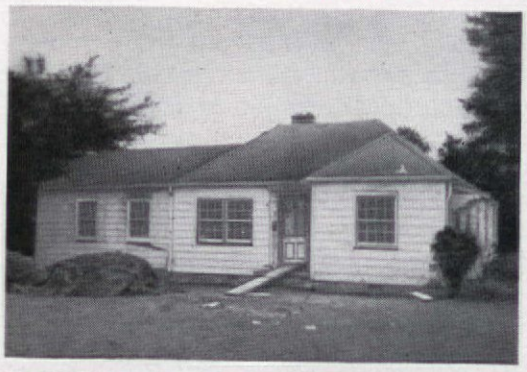
BARBARA COLVIN

WE INSPIRE REMODELING OF FIRE-DAMAGED HOME

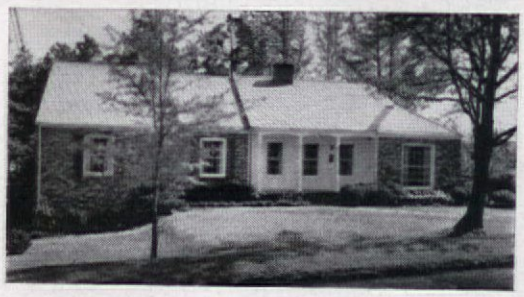


In showing remodelings, it is our hope that readers will be able to adapt some of the ideas to their own projects. On this page is an adaptation of a remodeling which appeared in our November, 1961, issue.

Jim and Doris Spearman of Greensboro, North Carolina, were looking for a house in a particular neighborhood. The only one available and big enough for their family, was one which had been partially destroyed by fire (left). Remembering a house they had seen in *The American Home* (bottom), they knew at once that the house they were considering could be remodeled along the same lines.

The Spearmans purchased the property for $12,500. It had an insurance fire-loss claim of $4000, which gave the property an estimated value of $16,500. The remodeling included a front porch, a bath, a family room, and a modern kitchen. Original purchase plus remodeling cost came to $22,700.

Fred Rola



The finished house is valued at $23,500.

It is interesting to note some of the ways the Spearmans adapted *The American Home* remodeling. The large window effect on the right was achieved by adding a wood panel beneath the window and full-length shutters. The porch detail is almost identical with only the steps being moved to fit the existing door and window arrangement.

THEY NEEDED A CLOSET AND THIS IS THE RESULT!

From a snug English cottage this small house developed into a spacious rambling home. It all started when the Louis Hagermans of Springfield, Missouri, felt the pinch of closet space. In looking over the original house plans, the Hagermans couldn't find a place for any storage space. The more they looked at the plans the more they kept seeing how an addition to the house and a remodeling of the existing space could give them the room their growing family needed.

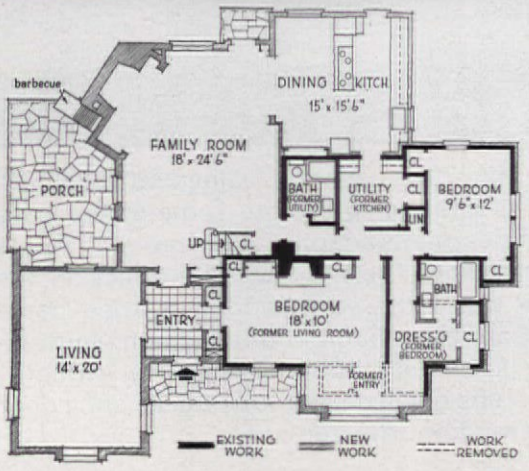
Mr. Hagerman worked out the complete plan before any work was started. This way he was able to do the job in stages so that there was less wear and tear on the family. It also eliminated the possibility of mistakes which result from second thinking after a job has started.

The new master bedroom takes the space of the former living room and one small bedroom. The old fireplace, with recesses on either side, now sets flush on the paneled wall with closets filling the original recesses. The former kitchen became a larger and more convenient utility room, while the utility room was converted into a bath.

The L-shaped addition provided a formal living room, a family room with corner fireplace and dining area, and a kitchen.

"We joke about the closet that opened our minds to a remodeling," Pat Hagerman says, "but we needed the family room so the two girls could have a place to bring their friends. Now that we have it, we wonder how we ever managed to live without it."

Builder: Newport and Hessee Information: Bee Reynolds Photographer: Kranzlen Studios



See Weldwood paneling on TV. ABC Evening News Report, Thursday and alternate Fridays; "Sam Benedict," NBC, alternate Saturdays.

Room design by Marvin Culbreth, N.S.I.D.

Charter pecan paneling warms a room, too

. . . and you don't need money to burn. Enough for 12′ x 8′ wall costs only $65. Here's a tawny glow that invites a party or a festive family meal—a warmth that doesn't come from the fireplace alone. The walls radiate a golden air like summer sunlight. That's Weldwood® Charter® Pecan. A natural background for entertaining—or relaxation. A relative of hickory, rich in tawny swirls and figures, its full beauty is revealed by the Weldwood 18-step finishing process. And protected by genuine lacquer, it will stay lovely for a lifetime. That's why Weldwood paneling (100 different types available) is such a beautiful investment. Look for this name on the back of each panel.

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by the houseful-365 days a year!"

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"Our GM-Delco 365 Conditionair has certainly helped make my housecleaning chores a lot easier! Every room stays blissfully cool. And dust and dirt stay outside where they should be!"

"Our economical GM-Delco 365 Conditionair is one central unit that lets us dial the temperature we want all year around. We can keep our windows closed to shut out dirt and grime. Our furniture, drapes and walls stay cleaner longer, even though our decorating scheme runs to whites and light colors.

"With our GM-Delco 365 Conditionair we keep relaxed and cool in the summer, cozy and warm in wintertime. Humidity stays at a comfortable level, our family sleeps better, eats better, Dad even sneezes less because pollen's reduced.

"We feel our GM-Delco 365 Conditionair is the most important home improvement we've ever made. We have the reliability of the General Motors name. We've increased the value of our home. And, most of all, we determine the climate in our home...365 days a year!"

For one of the wisest moves you'll make—when buying, building, modernizing—call your nearest GM-Delco dealer for a free, friendly survey of your heating and air conditioning needs. He's listed in the Yellow Pages. Remember: Delco heating and air conditioning may be installed separately.

Send for your free 16-page Buyer's Guide to Heating and Air Conditioning. Delco Appliance Division, General Motors Corporation, Department A-3, Rochester 1, N.Y. Specialists in reliable, quality-engineered, year-round comfort for your home.

GM Delco 365 CONDITIONAIR

American & Beautiful (continued from page 31)

fibers with a luxury and ease of maintenance that are scarcely known across the ocean. It's fabrics with new and better dyes for lasting color and with ingenious finishes that resist wrinkles and grimy-fingered children.

The American look is floor coverings and wall coverings in carefree synthetics—elegant "silk damask" walls and palatial "marble" floors that whisk clean in minutes. It's our famous streamlined kitchens and glamorous bathrooms that bloom with color and pattern. And does anybody sleep more elegantly than we—on sheets splashed with roses, daisies, colorful stripes, and checks?

The American look is comfort—in wall-to-wall carpeting underfoot, in new reclining chairs, in just-right mattresses for every taste.

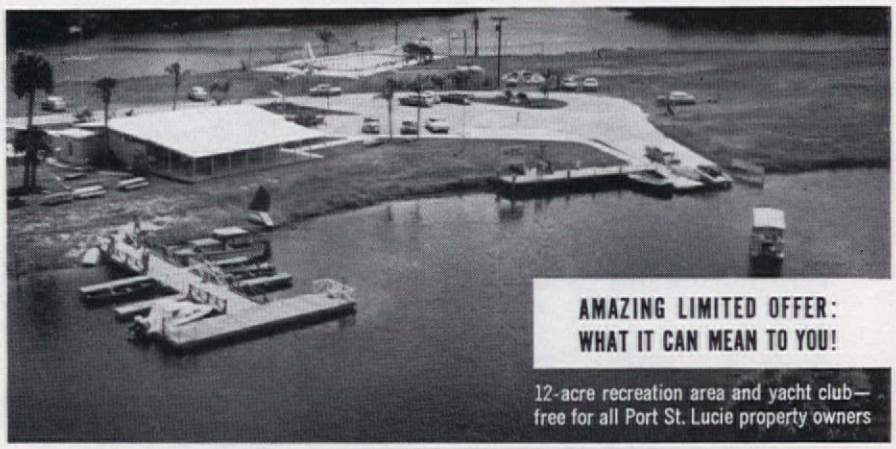
The American look is color—in everything from the biggest appliance to the smallest workaday object. It's the gay tablewares and linens with which we brighten our daily meals—and the amazingly chic melamine plastic dinnerware which we take for granted and visitors from abroad take home by the shipload.

The American look is all these things and many, many more—lighting fixtures, convertible furniture, indoor-outdoor furniture, decorative new stereo and TV units. See the all-American look in home furnishings stores throughout the country, and make it a part of your American home.

Builder: Practical Homes Designer: Edgar T. Major Photographer: Warren Reynolds

American & Uninhibited, *as evidenced by the open floor plan, the sweeping use of red, the bold ball of light over a dining table. Furniture is sleek and sculptured with arms and backs merging into one continuous shape. Sofa has a chair-like design, beautiful from every angle and wherever it stands in an open plan.*

American & Informal. *Strait-laced entertaining is out where an ottoman doubles as foot rest and extra chair, a coffee table is used for chess. Exposed brick wall painted white and raised slate hearth say come sit by the fire!*



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12-acre recreation area and yacht club—free for all Port St. Lucie property owners

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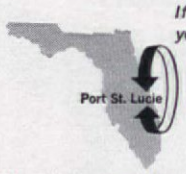
NOW YOU CAN RESERVE PRIME FLORIDA LAND *FREE!* NO OBLIGATION!

If you are seriously interested in Florida, for any purpose, for any time in the future, you owe it to yourself to learn the exciting facts about Port St. Lucie and Florida's



GIANT "PINCER OF PROGRESS"

If you request it **at this time,** highly-respected General Development will tentatively reserve for you — and guarantee today's low price on it — most desirable land in superb, fully-equipped, economical Port St. Lucie... the community that dominates the area where both arms of Florida's huge "Pincer of Progress" are destined to meet! Up from the south come fabulous recreational facilities and opportunities... down from the north come the fruits of billions poured into the U.S. Space Exploration Program, including employment potential. Full facts and figures are yours, along with Property Ownership Plan which answers questions you have about Florida. NO CHARGE! NO OBLIGATION!

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Entirely **without cost or obligation,** tentatively reserve for me ☐ one, ☐ two or ☐ three 80' x 125' homesites at beautiful Port St. Lucie, and rush me complete facts and figures which show what ownership (at today's low cost and modest $15 monthly payment terms) can mean to my future.

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AD 58194(F-21)

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Relief Starts in Seconds

For fast, grateful relief, get thin, soothing, cushioning, protective Dr. Scholl's Zino-pads. With them you get separate *Medications* for removing callouses one of the quickest, easiest ways known to medical science. Try them!

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IF YOU PRIZE IT... KRYLON-IZE IT!

CHAIR WOBBLY? fix it quick with PLASTIC WOOD®

Handles like putty–hardens like wood!

WET BASEMENT? Bondex

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Shrinks Hemorrhoids New Way Without Surgery

STOPS ITCH — RELIEVES PAIN

For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain – without surgery.

In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all – results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne®) – discovery of a world-famous research institute.

This substance is now available in *suppository* or *ointment form* under the name *Preparation H®*. Ask for it at all drug counters.

VARNISH MANUFACTURER Offers WONDERFUL HOW-TO BOOKLET

Full color booklet written by expert — crammed with step-by-step facts on how to finish woodwork, boats, antiques, floors, exterior siding, etc. Worth weight in gold to save time, labor and money. Shows how to do top notch work! Ask for "The Finishing Touch". Sent postpaid for handling charge of 25¢. Send coin today.

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TAKING ORDERS FOR CORRESPONDENCE NOTES EACH WITH A PHOTO of your CHURCH

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These attractive Boxes of 24 sheets and 24 envelopes are quickly, easily sold for only $1 per box. *Generous profits for your Group.* Friends, neighbors buy on sight. For FREE samples and tested Money-Making Plans just write:

SPALDING PUBLISHERS, Dept. AH
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Colors shown in this advertisement are as accurate as can be obtained with printing inks.

Here are Pittsburgh Paints exciting new colors for 1963 in a remarkable new Wallhide Wall Paint with GHP*!

*GHP means Greater Hiding Power. One coat covers! Choose from a rainbow of new smart colors!

• **New WALLHIDE brings you** this season's newest, most exciting colors! From delicate hues to bold darks, every new WALLHIDE color is smart and fashion-right. Every one is decorator-inspired and selected to fit in perfectly with the latest in today's tastes.

• **New WALLHIDE Latex** gives you GHP: Greater Hiding Power. It covers in one coat to save money and cut painting time in half. It's free-flowing to go on easily with brush or roller, and there's no objectionable odor.

• **New WALLHIDE dries** lap-free to a beautiful flat finish in 30 minutes. Because of its flat, uniform finish, touching up missed spots is easy and will not show when dry.

• **And it's kid-proof;** finger prints, smudges, dirt marks wash off easily.

• **Cleanup is simple.** Just rinse brush or roller in warm, soapy water. Accidental spots on floors or rugs can be wiped off with a damp cloth.

• **For all these advantages** see your Pittsburgh Paint dealer soon! Ask him to show you the glamorous 1963 WALLHIDE colors! You'll marvel at the fashion show of one-coat, ready-mixed colors in tune with the latest decorating trends, plus over 1,000 custom-mixed MAESTRO® colors.

• **New, odorless Satinhide®** Lo-Lustre Enamel is the perfect trim-mate for WALLHIDE. Excellent for kitchen and bathroom walls, too!

"Look for the can with the gold top!"

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PITTSBURGH PLATE GLASS COMPANY

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Back-Yard Planning (continued from page 43)

HOW TO MAKE A BACK-YARD LANDSCAPE PLAN

1. Take stock of your back-yard property

A. Note bad features that have to be corrected. These would include poor trees and brush that should be removed; poorly drained areas that should be regraded, and so on. Make a list of these and decide whether to handle them yourself or to have them done.

B. Take measurements of your back-yard property and draw these dimensions in scale (say ⅛″ or ¼″ to represent 1′) on heavy paper for your basic sketch.

C. Take note of desirable or necessary characteristics of property that are to be retained, such as good trees, attractive stone outcroppings, and septic tank or well-head location. Indicate locations of these on basic sketch.

D. Decide whether any planting or construction should be done immediately. For instance, if you want privacy but have none, decide where fences or screen plantings should be located. Draw these top-priority projects, in correct scale and location, on your sketch.

2. Decide what you want in a back-yard garden

A. Make a list of the features you'd like. If you want to relax and entertain outdoors, you'll need a good-size paved terrace or patio; if you have small children, you'll need a play area; if you want a flower-garden area, you'll have to allow for it. Probably you won't have space for everything you'd like, so start with what you really need.

B. Make rough circles and ovals on your sketch to indicate where you think the features you want should be located. When doing so, take note of the direction of the sun, shade from trees and buildings, views that you'd like to take advantage of, contour of the land, and so on. This step is illustrated in drawing below.

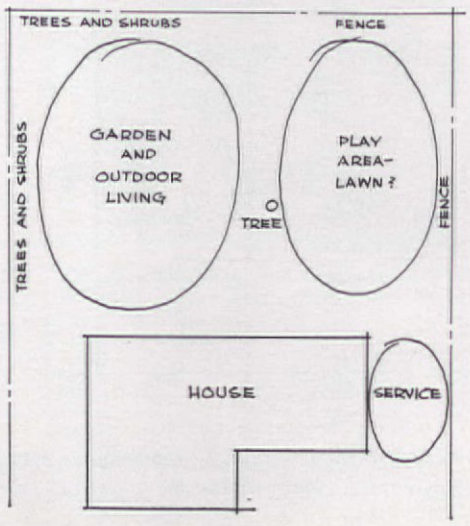
3. Start your landscape plan

A. Using tracing paper, make a tracing of your sketch showing property dimensions and locations of features to be retained, but omitting the rough circles and ovals.

B. Make your first rough plan on the tracing-paper sketch. Start with simple outlines of the main features you want, in the locations indicated by your circles and ovals. Try using some of the shapes shown in the sketches on the next page, or those shown in the back yards pictured on pages 38 through 43.

C. After you've done all you can with your first rough plan, make another tracing and another plan—and another, and another—until you've got a plan you're satisfied with. Draw each new plan a little more carefully and accurately than the last. Don't be impatient!

D. After finishing the plan, decide with the help of a nurseryman and a building supply man, on the kinds of plants and materials best suited to carrying it out. If you can't do everything right away, decide also which features should be attended to this spring, which in the fall, and which can be put off a longer time.



Start your drawings with the dimensions of your property, the locations of desirable or necessary features, and rough circles or ovals indicating where the main elements of your back-yard plan should be.

Landscape plan: Henry B. Aul

(continued)

Get a Horse!

WHEEL HORSE, OF COURSE

SUPERB IN SUN AND SNOW. What else will mow lawn, clear snow, till soil and/or sweep leaves with the ability and aggressiveness of a Wheel Horse 4-season suburban tractor? Answer: No other single riding unit! Example: Using the attached full-floating rotary mower, you clip swaths a yard stick wide—and never miss a blade.

Wheel Horse will go year 'round to prove its power is geared for smooth flowing speeds on snow or slope. Result: Every job comes easy, and goes fast. Example: With this 42″ snow-dozer blade, your driveway can be cleared before breakfast—with nary a shovel strain to show for it.

Use self-starting Wheel Horse tractor power with any of 22 easy-to-attach lawn and garden tools—available singly or in sets. Result: You get more done and have more fun.

Wheel Horse will please your family—especially the treasurer. Reason: You can "get a horse" with only a small down payment. See your Wheel Horse dealer now about a test-ride.

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TRIPLE-TESTED FLOWER SEEDS

Again in '63, it's *Mandeville* for the most exciting varieties, the most *complete* assortment! Leading the parade is *Thumbelina Zinnia*—the first gold medal All-America winner in thirteen years. This miniature six-inch beauty, the dwarfest Zinnia grown, is the perfect addition to any garden.

Many, many more great favorites are on display, including *Red Buttons Zinnia, Gay Lustre Petunia, Halo Zinnia, Carnival Petunia, Little Queen Aster, Golden Pygmy Marigold, Sunrise Serenade Morning Glory,* and *Mardi Gras Snapdragon*—all Mandeville "firsts."

Be sure to ask also for these popular Mandeville garden items: Jiffy-Potted Bulbs, Roll-On-Garden, Hatch-A-Cactus and Hatch-A-Coleus.

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HYPONeX
Soluble PLANT FOOD Complete
Grows Better Plants in Soil, Sand or Water
Preferred by millions of users for over 20 years. Simply dissolve and water your house plants, garden flowers, vegetables, shrubs and lawn. Clean! Odorless! Feeds instantly. If dealer can't supply, send $1 for 10-oz. can, postpaid. Makes 60 gallons.
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PLASTIC WOOD
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Handles like putty–hardens like wood!

See This Gorgeous Flowering Tree Change From White to Pink to Purple in Your Yard!

SENSATIONAL
Color Changing
HYDRANGEA TREE
$1.00 ea.
One-half price only
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Now in order to secure new customers, we are offering one of nature's most unforgettable sights at ½ the catalog price. Breathtakingly beautiful "color changing" Hydrangea Trees (Hyd. P.G.) are covered with masses of gorgeous blooms from summer to late fall—a period of several months. This amazing "color changing" Hydrangea Tree is covered in mid-summer with hundreds of snow white flowers—in August, the flowers turn a beautiful bluish-pink and, finally, in the fall, to a royal purple. An excellent tree for specimen or ornamental planting. Especially nice in groups of three. Easy to grow. Fast growing. You receive choice 2 to 4' trees guaranteed to have a strong, vigorous root system. ORDER TODAY! While our ½-price sale lasts. SEND NO MONEY. On delivery, pay $1.00 for 1 tree, $2.00 for 3 trees, or $4.00 for 8 trees, plus C.O.D. charges. On prepaid orders, add $.50 for postage and handling. If not 100% satisfied, we'll gladly refund your money—you don't even have to return the trees. Free planting booklet included with every order.

HOUSE OF WESLEY, NURSERY DIVISION
R.R. #1 Dept. 810-2 Bloomington, Illinois

Send me _____ Hydrangea Trees
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Address _____ ☐ PREPAID

FREE GIFT
For immediate orders an amazing air plant leaf. Lives on air—just pin to a curtain—sends out 8 to 12 tiny new plants.

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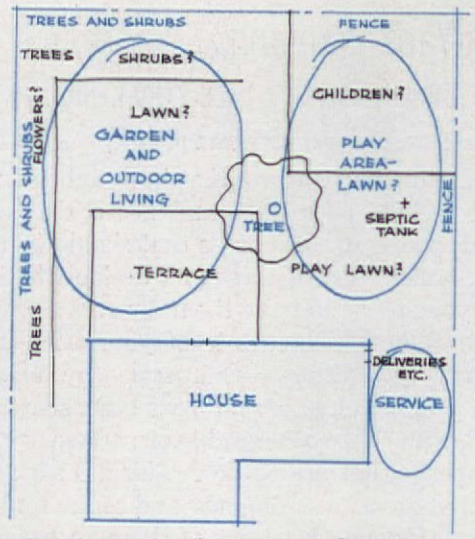
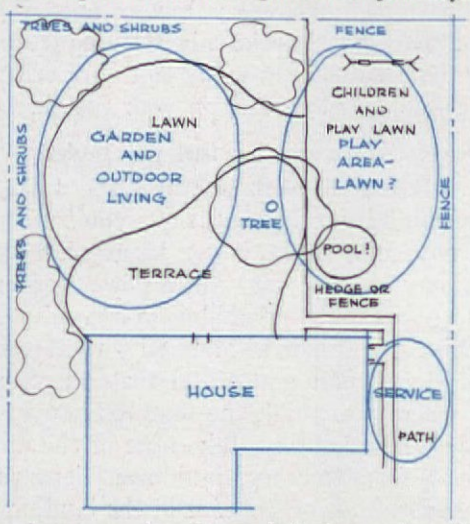
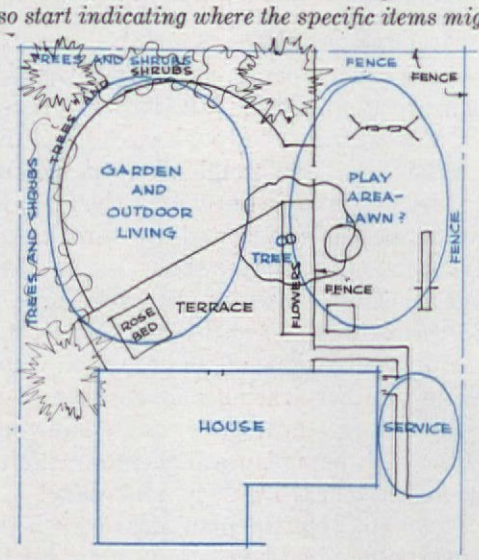


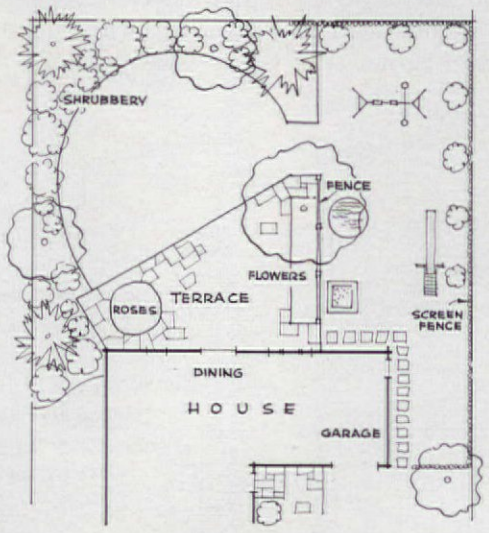
Now make a new drawing *on tracing paper and start converting your circles and ovals into definite shapes and sizes to represent the garden features you want.*



Make another *tracing-paper drawing and start experimenting with more refined shapes; also start indicating where the specific items might best be located.*



Continue *to make tracing-paper drawings, reworking the shapes of your main elements and adding more of the details, until you have a complete landscape plan.*



Your final plan *should look something like this. It may be your fifth, fifteenth, or fiftieth try! Your nurseryman can help choose the plants to carry it out.*

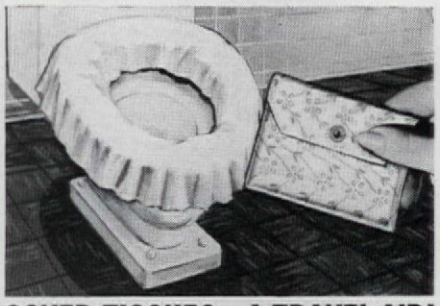
LADY PEPPERELL'S NEW "STRETCH-FIT" SHEETS

Elasticized around both ends to GO ON WITH ONE FINGER *and fit snugger than ever!*

The war between women and fitted sheets is over! Lady Pepperell's wonderful "Stretch-Fit" sheets glide on easily with no tugging or pulling, and no struggling—not even with that last corner. That's because we added *expansion around both ends.* But we didn't touch the exclusive Pepperell corner construction that makes our new fitted sheets reversible—*and ⅓ stronger!* As for washability and wearability, they just couldn't be better. And they cost no more. If they're not at your favorite store, ask for them by name—Lady Pepperell "Stretch-Fit" sheets.

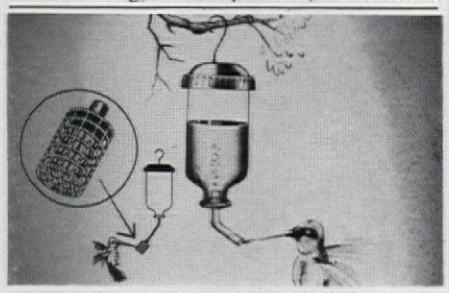
Lady Pepperell

PEPPERELL SINCE 1850 FABRICS ®



COVER TISSUES—A TRAVEL AID!

Carry your own supply of disposable Sani-Covers . . . a practical precaution against less-than-first class sanitary standards. Discreetly and compactly packaged. Set includes 30 multi-folded toilet seat Covers and 6" x 4" plastic purse case that holds 12 folded tissues. Refills pack contains 50. *You must be pleased or your money back!* SANI-COVERS SET, $1. REFILLS PACK, $1. All postage paid. Order direct by mail from **Sunset House, 234 Sunset Building, Beverly Hills, California.**



Hummingbird Feeder—$1.00

Don't let these colorful little fellows pass your yard to seek a home elsewhere. Attract them with a special feeder. Watch them feed, hanging in the air, flying backwards, feathers glinting in the sun. Just fill the red feeder with our Instant Nectar or boiled sugar water, and hang anywhere. Birds guard their own feeder . . . the more feeders, the more birds.

Hummingbird Feeder, 2-oz. size, $1.00 ..... **3 for $2.79**
Hummingbird Feeder, 4-oz. size **$1.39**
Bee Guard. Lets birds feed, yet keeps bees away **39c**
Instant Nectar, fills 2-oz. feeder 33 times **89c**
Money-back guarantee. Postpaid.

Walter Drake 404–15 Drake Bldg., Colorado Springs, Colorado

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Silver says congratulations, thanks for a lovely weekend, happy holiday, about as eloquently as anything you can think of. These lovely silver tarnish resistant dishes are no exception. Their uses range from candy and mints to calling cards, soap to nuts. Pineapple, 6"; banana, 5½"; strawberry, 5¼".

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SIZES 1 to 13 SHOES
AAAAA to EEEEE

Enjoy buying our fine shoes by mail. Our world-famous catalog shows styles for all occasions from $10.95 — our vast size range insures perfect fit or money refunded!

SOLBY BAYES
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Diana— AAAA to D widths in bone with malt or malt with chocolate, beaver with beige or black with grey, all-grey or white calf.
Sizes 3 to 10 $14.95
10½ to 12 $15.95
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Inseams up to 39"! Sizes up to 52! Extra long rise! Smart styles and fabrics, all specially cut and tapered for BIG or TALL men!

PLUS... Dress and sport shoes in sizes 10 to 16, widths AAA to EEE! Shirts, jackets, sweaters, sox and raincoats too! We're America's top specialists in large sizes! By mail only. Satisfaction Guaranteed!

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It's a Table

A handsome, practical library on wheels. For home or office. Roll it up to chair, work table or desk, have all your reference books and current reading at hand. Use top as table, or tilt to any angle, flip up book rest and there's your book at the proper height and angle for pleasant reading. A thoughtful gift for the student, book-lover, or professional. Gracefully proportioned, skillfully crafted of pine. Dovetailed joints, large ball bearing casters. In hand polished honey tone knotty pine or lovely maple finish. 34" H, 12¼" D, 24" W. Only **$26.95** *Exp. Chgs. Col.*

COMPLETE 1 HR. KIT. Prefitted, drilled, sanded, etc. Easy Directions. **$16.95** *Exp. Chgs. Col.*
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Finished and Kit Furniture in Friendly Pine

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Baby's First Shoes
BRONZE PLATED IN SOLID METAL
Only $3.99 a pair

COMMENDED by PARENTS' MAGAZINE

Limited time only! Baby's precious shoes gorgeously plated in SOLID METAL for only $3.99 pair. Don't confuse this offer of genuine lifetime BRONZE-PLATING with painted imitations. 100% Money-back guarantee. Also all-metal Portrait Stands (shown above), ashtrays, bookends, TV lamps at great savings. Thrillingly beautiful. The perfect Gift for Dad or Grandparents. SEND NO MONEY! Rush name and address today for full details, money-saving certificate and handy mailing sack. WRITE TODAY!

AMERICAN BRONZING CO.
Box 6504-D **Bexley, Ohio**

FISHERMAN'S SAMPLER

A delightful surprise for the family angler. Well-known "Fisherman's Prayer" is stamped on fine white linen for cross-stitch. Comes with assorted colorful floss to complete it. Black wood frame, 11½" x 14", and easy instructions are included. **$2.95**
Plus 25c for postage & handling.
Pa. Res. Add 4% Sales Tax. Sorry No COD's

VICTORIA GIFTS, Dept. AH-4, Bryn Mawr, Penna.

GARDEN MARKER

A thoughtfully different gift every gardener will cherish. A gift that will be appreciated now and always. Cast aluminum plaque with raised letters. Finished in black with letters hand painted in gold or white. Measures 9" x 14", stands 24" high. Send us your gift list. We mail your gift promptly and will enclose gift card for you. $7.50 ppd.

This distinctive plaque is now available as an estate marker with your name and address number. $15.00 postpaid. Write for details. Send 50c for new color catalog of other beautiful gifts.

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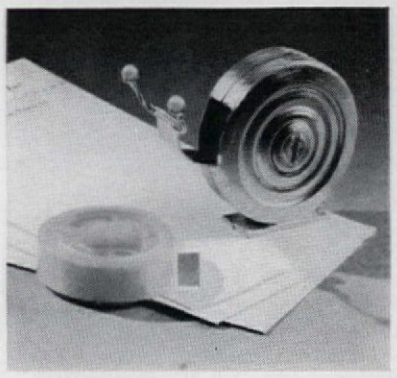
Dept. AH-22
No. Dartmouth, Mass.

SHOP YOUR AMERICAN HOME

SCARAB SET CROSS embellished with polished, pastel-colored stones adds great charm to spring and summer fashions. About 1¼" long, with stones hand set in sterling silver, the cross hangs from a sterling chain 19" long. Consider this when looking for a Confirmation gift. $4.95 (tax incl.). Order from Jamaica Silversmith, 50-A Delancy Street, New York 2, N.Y.

A NEW FACE for a room will perk up its whole personality. Black and white silhouettes framed in cherry wood plaques add charm as a group. Each is 3" in diameter. There are six different faces to group any way you like on the wall of a kitchen, study, or family room. $1 each; six for $5.75. Medford Products, Dept. AH, 752 Fulton Street, Farmingdale, N.Y.



SET THE PACE for delightful leisure on home or office desk with the 18-K, gold-plated snail efficiently designed to dispense tape. Bright Florentine finish and two lustrous fake pearls make this a bijou which will delight everyone. Consider it for a hostess gift when invited for a country weekend. About 3¾" high. $4.98. Hobi, Dept. AH-9, Flushing 52, N.Y.

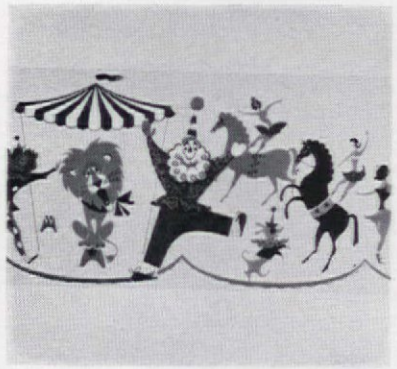
FAR EAST FLAVOR. Delight guests at the next dinner party by serving a soupçon of Japanese sake. The Kutani chinaware set includes six goblets (3" high) and two decanters (8" high). In *Flying Geese* (white on gold), *Floral* (multicolored on gold), *Bamboo* (black and brown on white) patterns. $4. Palley's, Dept. AH-4, 2263 East Vernon Ave., Los Angeles 58, Calif.

CLEAN SWEEP. Keep the kitchen broom spotless and unbroken with a gay cover designed like a doll, made of washable cotton. Easy to slip over the handle, the designs come in two choices: Dutch boy or blond girl. These bright whimsies are designed to fit standard-size brooms. $2.25 for one: $4.40 for two. Patio Sales, Department A-4, Box 25, Highland Park, Ill.

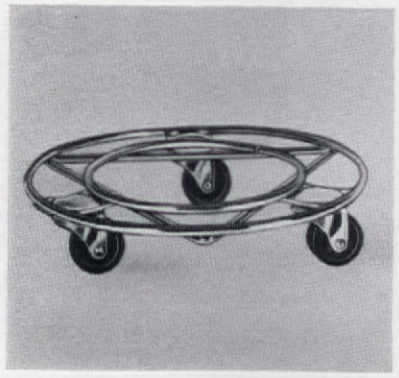
Order merchandise from the Market Place by sending your check or money order to the company mentioned. Unless otherwise stated,

ANN McLAUGHLIN

MARKET PLACE



ON THE BORDER there's a jolly carnival design that will bring a smile to any room. The coral, gold, green, brown, and gray pattern on white will perk up your home. The wallpaper trim is 14" wide. Use it in a child's room, playroom, or perhaps a dinette or kitchen. $1.50 per yard. The Warner Company, Department AH-33, 108 South Desplaines Street, Chicago 6, Ill.



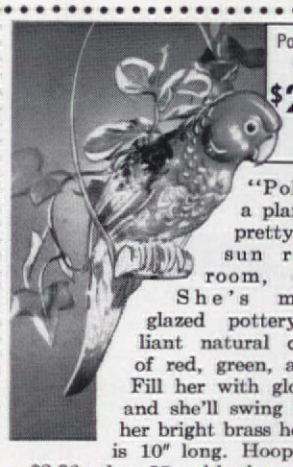
DON'T ROLL UP SLEEVES when planning to move the bamboo plant, the palm tree, the cut leaf philodendron. Instead use Roll-A-Plant, the heavy wrought iron dolly finished in gleaming brass. It has smooth rolling castors which will not mar floors. $3.95 for 8" (holds 150 lbs.); $5.95 for 11" (holds 300); $7.95 for 18" (holds 450). Miles Kimball, 126 Bond St., Oshkosh, Wis.

HOOTING AND HOLLERING over squirrels, rabbits, and other animals who raid the garden? Then hang a wise old owl from a nearby limb or pole to scare off any pests. The life-sized bird (12" high) will swing menacingly as the wind blows. Made of sturdy plastic, it will withstand all kinds of weather. $2.98. Crescent House, Department FA, Box 621, Plainview, N.Y.

TAKE A DIP in these clear glass finger bowls resting in a lifelike plastic blossom. Or these gay cups (7 ounces, 4" in diam.) can come to the table with dessert, or hold a collection of short-stemmed flowers. The flowers are brightly colored, with green leaves. Set of 4 bowls (8 pcs.), $4.98 plus 35c post. Foster House, Dept. 204, 6523 North Galena Road, Peoria, Ill.

IN THE BAG of gray canvas a sportsman can carry all. The mammoth Shikari Kit Bag (30x14") is waterproof, mildewproof, with padded buckskin handles and leather reinforcing. Heavy zippers on top, on the large kangaroo pocket. Top straps secure gun or fishing rod; side loops for lashing to car or boat. $17.50. Norm Thompson, 1805-AH N.W. Thurman, Portland 9, Ore.

the postage is included in the price. Anything that is not personalized may be returned within seven days for a full refund.



Poll Parrot Planter
$2.98
Plus 35¢ Shipping

"Polly wants a plant" . . . to pretty up your sun room, rec room, or bath. She's made of glazed pottery in brilliant natural color tones of red, green, and yellow. Fill her with glossy greens and she'll swing happily on her bright brass hoop. Parrot is 10" long. Hoop 7½" . . . $2.98 plus 35c shipping. Dept. 404

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Big Floral Needle-Point Bag 7.98*
(ADD 55c POSTAGE)

You'll be mad about the delicately colored flower pattern, carefully worked on beige or black background —needlepoint pattern is on both sides. Brass frame, taffeta lined, zipper pocket. Shop, compare, originals sold for $40 everywhere! 14"x13½"x3". Or for shorter woman 12½"x11½"x2¼". Buy one for mother, too.
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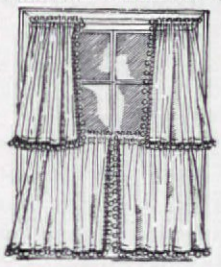
(*7.25 +73c FED. TAX)

TONQUIN DINNERWARE from ENGLAND

Famous English Staffordshire, decorated with a royal favorite—the rich, pastoral Tonquin pattern expertly applied under the glaze for a lifetime of beauty. Offered at special import prices, our 42-pc. set includes 8 5-pc. place settings of dinner plate, salad plate, bread and butter plate, cup and saucer . . . plus a vegetable dish and oval platter. Choose brown, pink or blue.
Service for 8 $22.50
Matching Creamer & Sugar $5.95
Shipping charges collect. Send 10c for new catalogue.
Jenifer House New Marlboro Stage, Dept. A-4 Great Barrington, Mass.

CURTAIN CHARM
WITH BALL FRINGE ON UNBLEACHED MUSLIN



20", 25", 30", 36", 40", 45" long 3.00
(2 pair to window 6.00)
54", 63", 72" long 4.50
81", 90" long 6.00
all types 80" wide per pair
Matching Valance 9"x80" 1.50
All Prices Postpaid

For years clever New England housewives have made these charming UNBLEACHED MUSLIN curtains for every room in the house. Now you can buy them direct with all the original simplicity, warmth and hand-made look. Practical, long-wearing, these unusually attractive curtains of off-white muslin with matching color ball fringe retain their crisp appearance with a minimum of care. Also available in bleached white muslin for $1 more per pair. Valance 50 more. *Satisfaction guaranteed. No COD's please. Send check or money order. Write for illustrated brochure showing other curtains, dust ruffles and pillow shams in bleached and unbleached muslin as well as the burlap, floral prints, calico ruffles, organdy, Oznaburg, and bedspread fringe.*
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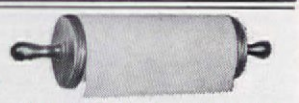
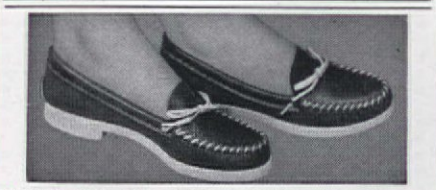
SUPER-STAIN REMOVER
"Enzit" contains new enzyme ingredient that digests common household stains caused by albuminous substances, such as blood, urine, vomitous material, etc. Nontoxic, safe, guaranteed. Banishes "unremovable" stains from pet and human accidents. Only $1.98 plus 25c for shipping charges.

HANOVER HOUSE DEPT. 3346, HANOVER, PENNA.

Early American PAPER TOWEL Holder



Early American fans will love this rolling pin towel holder which fits in nicely with their favorite motif. Has a lovely maple finish. 21 inches long. Raises the lowly paper towel to new heights of elegance . . . makes an inspired, certainly unique, housewarming or shower gift.
only $2.95 plus 25c for postage
Send 10c for Early American Catalog. Visit our Early American Store.
HARRISON PRODUCTS
Dept. AH-4A, 752 Fulton St., Farmingdale, L.I., N.Y.



WALK ON AIR MOCCASINS! Light, bouncy foam crepe soles, choice leather. Over 223 sizes in stock. Guaranteed! Red, White, Smoke, Taffytan, Black. Women's full & half sizes 3 to 13, AAAAAA to EEE. $5.95 plus 50c post. COD's accepted.
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TAKE FUZZ OFF ANY FABRIC!
Raising a fuzz on sweaters, coats, or upholstery? Then let this little D-Fuzz-It make things smooth again. The fabric comb has hundreds of tiny teeth which you just brush quickly and firmly across problem areas to remove fuzz balls, matting, and pilling. And it's safe to use on all of your finest things. Money-back guarantee. $1.00, postpaid.
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(direct from workshop to you)

Incredible price for a chair with such hand workmanship, such built-in value, such a beautiful handwoven fibre rush seat. Handmade of solid native hardwood for generations of use. Lowest-priced chair with this desirable seat. Fully assembled.

Height 42″
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Minimum Order TWO

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For matching Arm Chair add $5.50 to above prices.
Quick delivery. Express charges collect.
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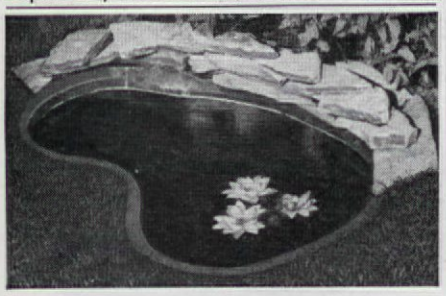

OUTDOOR GARDEN POOL $3.98

Beautify your garden with this exciting, one-piece sunken garden pool for sparkling goldfish and delicate water lilies. Molded of one water tight piece of aqua colored Polypropolen. Needs no plumbing. This easily installed, lightweight portable pool is sensational when surrounded by flowers, shrubs or garden plants. Use singly or in groups for aquatic display. Artistically kidney shaped, ideal garden size (3′5″ x 2′3″ x 8″ deep at ground level), has recessed water lily pot to hold 1 to 3 bulbs. $3.98 complete or 2 for $7.65. Water Lily Bulb (Nymphaea Odorata) free with each pool. If C.O.D. postage extra. Cash orders add 50c shipped ppd. Be satisfied on inspection or return in 10 days for purchase price refund. From:

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Dept. BP-1402 Grand Rapids 2 Michigan

Praying Hands reproducing the famous work of Albrecht Durer grace one side of this 1″ charm. On the other, the raised lettering reads: *God grant me the serenity to accept the things I cannot change; the courage to change the things I can; and the wisdom to know the difference. Amen.*

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$27.50 in 14K Gold (Tax incl.); $3 in Sterling.
14K Gold Key Chain or Bracelet $12; Sterling $2.00.

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CAST IRON STATUE

An exclusive design of JFK in a handsome bust statue. Authentic likeness, in solid cast iron, available in antique gold or black. Stands 6″ high, felt padded, heavy weight. It's true Americana standing on your mantel piece, fireplace, shelf or piano. Also makes an ideal door stop, paperweight or use a pair as bookends. An elegant decoration for home, den or office. Only **$3.98** each ppd. The pair (2) for $7.75 ppd. *Send check or M.O. Satisfaction guaranteed.*

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$1.00

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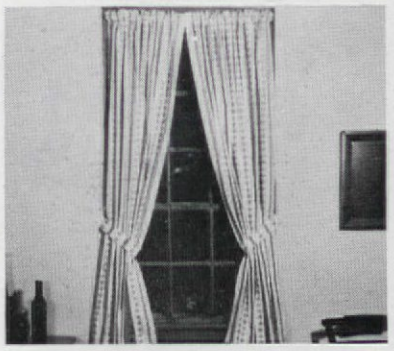
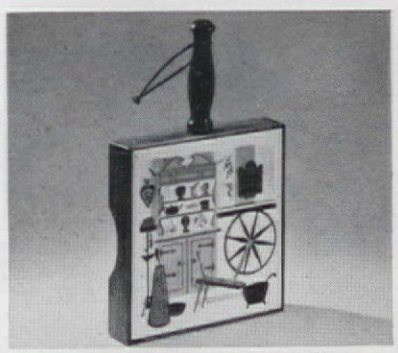
HAVE A SHOWING-off table for a hobby or prized collection. The hinged top of plate glass with a molded beveled frame can lock. Available in three heights—for coffee or end tables—specify 16″, 24″, or 27″. Each is 29½″ wide and 17½″ deep. In pine or maple finish, $19.95 ship. chgs. coll. Unfinished kit, $14.95 ppd. Order from Yield House, Department A, North Conway, N.H.

SHOW YOUR STRIPES of dark brown flocking against the background of unbleached muslin by hanging the curtains where all can see. Pre-shrunk and washable, each pair comes with its own old-fashioned charm. All are 70″ wide, made of the finest muslin. 45″, 54″, 63″, and 72″ long. $6. Valance (72x10″), $2. Country Curtains, Dept. AHB, Stockbridge, Mass.



SHIP-SHAPE gloves for those who are yare, this pair has its fingertips cut away to allow *feel* of ropes while protecting hands. Made of tough buckskin with the palms reinforced with brown suede leather. An adjustable buckle at wrist permits twist fit. Sizes small, medium, large, and extra large. $7.50 a pair. Pat Baird Ship's Wheel, 1325-AH West 59 Street, LaGrange, Ill.

BEAT THE HEAT by placing an attractive hot plate between serving dishes and the table. The pine holder frames a ceramic tile (6″ sq.) with an Early American design painted on its white background. The piece (1¼″ high with a 3¾″ long handle) can hang from its leather thong as a wall decoration. $2.95. The Frog Hollow House, Box 246-AH, Bethpage 3, N.Y.



SITTING PRETTY at dressing table, telephone stand, or small desk, a graceful chair covered in spot-proof velvet. Available in 24 decorator colors (samples on request), it has a hardwood frame, foam-filled upholstery, legs finished in fruitwood, mahogany, or antique white. 25x22½″, seat 19″ high. $29.50, shipping charges coll. Hunt Galleries, Box 492-AH, Hickory, N.C.

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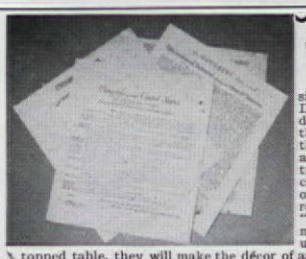

YOUR JOHN HANCOCK

signed copy of the Declaration of Independence plus the Bill of Rights, the Constitution, and Lincoln's Gettysburg Address come in this set of four 14x16″ reproductions on "yellowed" parchment. Framed or under a glass-topped table, they will make the décor of any room historic. Complete set of four, $1 plus 25¢ postage.

MODERN CRAFTS, 1562-AB East State St., Westport, Conn.

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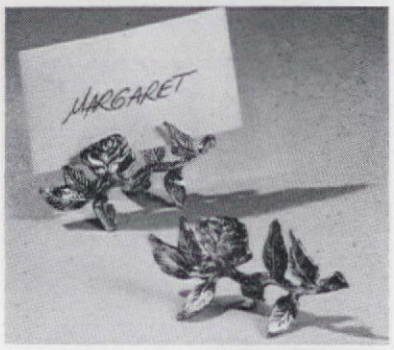
No. 814—Spice Labels package contains 67 printed and 5 blank in pleasingly old fashioned type on gold foil, and are die cut for instant application. They are perfect for use on a variety of apothecary, vitamin and spice bottles. $1.00 postpaid.

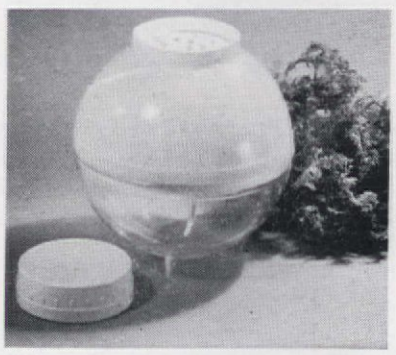
THE SETTLE SHOP
Dept. 101 Box 75 West Townsend, Mass.

GIFT FOR THE GARDEN, cast-brass faucet finished in verdigris. This is one of the finest faucets available. Imaginative in design, it has a most engaging finial: a bird in flight or a posturing rabbit. Designed to fit standard-size pipe, it is easy to attach. Faucet with bird finial is 5¼" high; rabbit, 6¼" high. $10.75. Erkin Studios, 8-AH West 40th St., New York 19, N.Y.

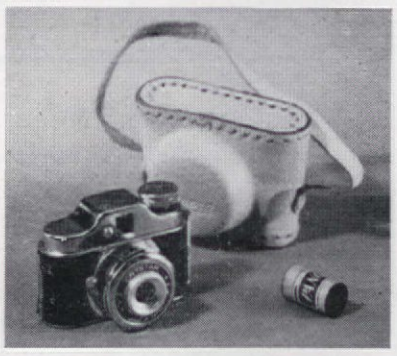
THE OLD OAKEN BUCKET comes out of the past to fit into the most modern household. About 12" high and 9" in diameter, it can serve as a wastebasket or will hold kindling or magazines. Iron bound and complete with bail handle, this Early American reproduction is 8 pounds of solid oak. $6.50. Sturbridge Yankee Workshop, 1 Brimfield Turnpike, Sturbridge, Mass.



FOR PLACE AND SHOW point up a special dinner table with engaging small card holders. Made of tarnish-resisting silver plate in a romantic design of roses and leaves which will add charm to candlelight, which will complement crystal and china. Each is 2½" wide. $1.50 for 4; $2.88 for 8; $4 for 12. Croyden Silversmiths, 805-AH Lexington Ave., New York 21, N.Y.

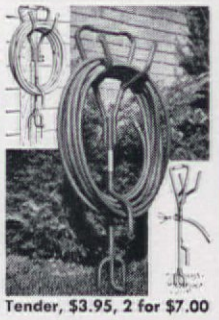


MIXED VEGETABLES become a perfectly blended salad in minutes with Salad-Orb. Besides washing, tossing, and serving, there are many other uses for this time-saver. Made of plastic, the three-piece unit comes in white, turquoise, or yellow, with clear top. (Mention 1st and 2nd color choices.) 9½" high, 8⅜" diam. $3.98. Cel-Dav, Dept. AH, 1049 Avenue B, Westwego, La.



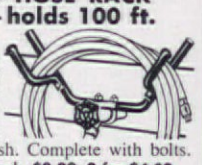
IN THE PALM OF A HAND of the youngest shutter bugs, this miniature camera will take good pictures and bring lots of fun. Just 2x1½", it's got a single fixed-focus lens, two-speed shutter, and leather case. The high-speed panchromatic film takes ten pictures per roll. Camera and case, $1. Six rolls of film, 79c. Spencer Gifts, 601 Spencer Building, Atlantic City, N.J.

PORTABLE HOSE RACK



does 5 different jobs for you! Stick it in the ground anywhere to hold 100 ft. of hose; needs no attachment to house. For compact winter storage, it hangs in garage or basement. Metal clip holds nozzle while sprinkling; metal prongs at bottom make it lawn aerator and paper pick-up. Sturdy steel tubing, enameled in red. Chrome handle. Non-tip base. Light; easily carried around the yard. **A909 Hose Tender, $3.95, 2 for $7.00**

FAUCET-MOUNTED HOSE RACK
No holes to drill—holds 100 ft.



Rack bolts securely to garden faucet to hold up to 100 ft. of hose; or can be permanently mounted to any wall for indoor or outdoor storage. Sturdy steel tubing; deep garden-green finish. Complete with bolts. **A973X Faucet-Mounted Hose Rack, $2.39, 2 for $4.00**
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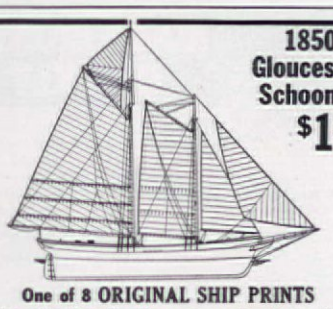

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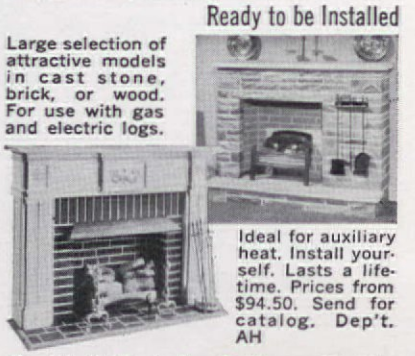

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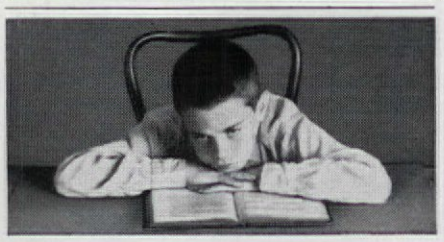

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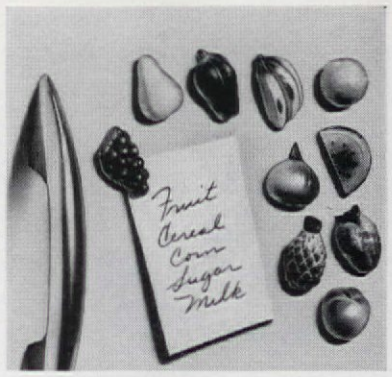

FAIRY LIGHTS for a party table, for a summertime garden, or for an impressive arrangement of leaves are designed like natural roses, tulips, or dahlias. Each sets into a detachable stand, each has a glass cup which holds a squat candle. (Refills are easy to find.) Flower and stand, about 12½″ high. $1.29 each plus 35¢ post. Helen Gallagher, Dept. 401, 6523 No. Galena Rd., Peoria, Ill.

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The FROG HOLLOW HOUSE, Box 246, Bethpage 4, N.Y.

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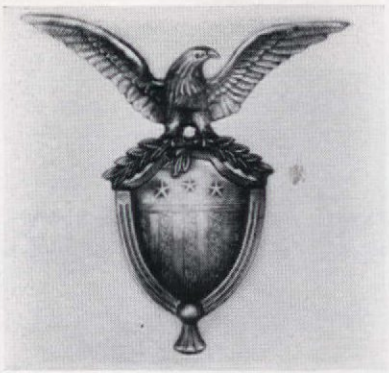
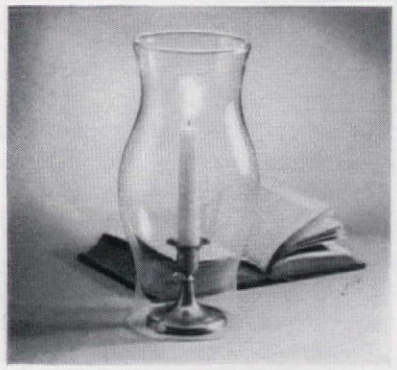


DRESS UP THE DOOR with a handsome knocker handcast in pewter, finished in a mellow tone. Spread eagle and laurel leaves decorate the star-studded shield. About 7x7½", it is impervious to weather, needs little care. Completely assembled, it comes with two stainless screws. Perfect gift for newlyweds. $11.25. Parsnip Hollow, Dept. AH, East Haddam, Conn.



KEEP THE FLAME BURNING regardless of blowing breezes by covering a candle with a clear glass hurricane globe. Whether dining indoors or out, borrow from the romantic tradition of the 18th century to add charm as well as protection to your table. The glass (12"x4¾" in diam.) fits over low candlesticks. $5.50. Old Guilford Forge, Dept. AH, Guilford, Conn.

FOR SUGAR AND SPICE and other things nice for developing flavor in the daily menu be sure to install a revolving shelf in the staples cupboard. Made of metal, finished in white or coppertone enamel, the tiered susan is 11" in diameter, has two commodious shelves ($2.98) or three shelves ($3.50). Add 50c post. Mastercraft, 275-A Congress St., Boston 10, Mass.

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FOR AS LITTLE AS 12¢ A FOOT

See the sensational Red Robin Rose Hedge (Gloire Des Rosomanes) that's sweeping the country! Plant THIS SPRING; have a vigorous LIVING FENCE bursting with fragrant RED ROSES THIS SUMMER. Red Robin's lush green foliage is covered with a riot of richly scented red roses month after month. Not a sprawling Multiflora. Grows straight, upright to 6 feet, stays compact. So tough, thrives in even poor soils. Grows so dense Red Robin keeps children and pets in, animals and intruders out. Available only from Ginden Nursery, San Bruno, California.

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Send me without cost or obligation, free full-color book, uses, prices, special Spring Bonus Offer, etc., on RED ROBIN LIVING FENCE.

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FULL STEAM AHEAD: To get trim or to keep trim consider the "at home" Turkish bath. Called "Mr. Steam," it can be installed in any inclosed tub or shower from 60 to 990 cubic feet. The vital element of this steam bath is an automatic electric generator which can be concealed in the wall, ceiling, or a nearby closet. UL approved and built to ASME specifications. Available nationally from plumbers, builders, or home improvement contractors, it is reasonably priced.

DEFINITION OF TERMS: Always been confused about the meanings of "Warranty," "Guaranty," and "Service Contract"? Good news! Recently, The National Appliance & Radio-TV Dealers Association announced standard definitions of these words which it hopes will be adopted by the entire industry. NARDA has suggested that the definitions take effect next January and be applicable to all advertising and promotion by all manufacturers as well as dealers. Briefly, the resolution suggests that the term "warranty" apply to the free replacement of parts of an appliance, radio, or TV set, should they fail during the length of the warranty and within the geographic location stated in the warranty. The purchaser would pay the labor costs. The term "guaranty" is blanket protection covering both replacement of defective parts and labor costs, within a stated time limit and geographical location. Whenever payment for additional protection is called for, the words "service contract" will be used in place of either warranty or guaranty.

BUILT–IN CUSHION: Hard-surface flooring has been given a new soft touch by Congoleum-Nairn who call it "Cushionflor." Handsomely designed, easy to care for, it is a vinyl foam cushion permanently attached to the underside or "wear layer" of the floor covering which makes it soft to walk on. The cushion acts as a draft dodger, too, because of the insulating qualities of vinyl foam. Available in 6′, 9′, and 12′ widths, it can be cut with scissors or knife; it is easy to install.

IT'S CLEANUP TIME: If the upholstery fabric looks dull and tired give it a new lease on life with Bissell's aerosol shampoo. The spray-can feature helps to eliminate the hazard of soaking the fabric and gives excellent results. Another Bissell offering is a rug shampoo applicator fitted with two sponge rollers and two sets of brushes. Easy and lightweight to use, it is fitted with a tank which will hold 100 ounces of cleaning fluid. Another new household item, manufactured by Curtis Products, is an all-purpose calking fluid which comes in an aerosol spray can. It will neatly waterproof cracks around bathtub, sink, and plumbing fixtures.

ONE–PIECE RANGE HOOD: Crest Industries has started to manufacture a new range hood made of fiber glass. Believed to be more efficient than metal, it is easy to install and, because it is made in one piece, it is a dream to keep clean. An added bonus of the fiber glass range hood is its availability in six good decorator colors. The first models on the market will come in three widths: 30″, 36″, and 42″. Prices are around $50, available with or without vent.

PERFECT COORDINATION: Sheets and pillow cases, blankets, bedspreads, shower curtains, and towels, all by Fieldcrest, come in exquisite patterns inspired by antique tapestries, by flower and bird crewelwork. The beautiful colors perfectly match or complement each other, give your bedroom and bath a charming "one look" background. As an additional bonus, Fieldcrest has introduced a trio of children's soft cotton blankets screen-printed with gay designs of Mother Goose favorites, Alice in Wonderland, and Kids and Kites.

WATCH THE WEATHER: To foil the hazards caused by seasonal storms—electric failures, broken gas mains—look for a neat kit called the Turner Emergency Pack. It comes in a snug carton which is easy to store and handle. The portable stove has a windshield, the camp light provides as much light as a 125-watt bulb. With the four small propane fuel tanks, 42 hot meals can be prepared and 50 hours of light maintained. It is a fine accessory, too, for the men in the family who like to go camping.

THE REAL THING? People who like marble for interior or exterior decoration but shy at the price, will be delightfully surprised at Carazini. To those in the know it's a "structural polymer"—to the rest of us it's a material that has the texture, translucency, and luster of Carrara marble. It starts out as a liquid which sets into a marblelike composition in only 45 minutes. It comes in an almost unlimited range of color, has extraordinary strength, can be cut with standard tools. Resistant to weather, it is a perfect material to use for outside architectural details, for garden ornaments, as well as table tops and reproductions of museum masterpieces. It is being put on the market by the Structural Development Corporation of New York.

NEW LIFE FOR BATTERIES: There is a trend toward battery-powered home accessories. Toothbrushes, toys, and flashlights are almost commonplace items in any house. Now, instead of throwing weak batteries away, they can be revived by means of a new electronic device called Plug'N Charge. A small box which will hold up to four batteries is plugged into house current, will recharge alkaline, mercury, nickel cadmium, or dry-cell types. Its teammate Plug'N Play is designed to recharge transistor radios. Both will help reduce the cost of operation and add smooth efficiency to the small creature comforts which make life pleasant.

GOOD PROTECTION FOR ALL HANDS: Brillo's new disposable scouring pad is Paddy, a bonanza for anyone who washes the pots and pans. It's a slim pad of metal fiber and grease-cutting soap designed with a smooth back to protect fingers and manicures. One pad will clean up a meal's worth of pots and pans and can be thrown away before it has time to leave rust marks on the kitchen sink. Twenty pads in an attractive sink-top tray cost about 29c, will be available soon at national supermarkets throughout the nation.

LONGER–LIVED CUT FLOWERS? The U. S. Department of Agriculture scientists have discovered a technique that may enable florists to treat cut flowers to make them last almost twice as long as they do at present. They've found that cut rosebuds stored for 20 hours in an atmosphere containing 0.25 per cent ethylene oxide do not open completely for 70 hours, whereas they ordinarily open in 40 hours. It'll take time, however, to develop the technique to the point where it's easy to use, dependable, and safe. You'll appreciate this from the fact that, while a 0.25 per cent concentration of the gas slows the opening of buds from 40 to 70 hours, a 0.3 per cent concentration stops it completely and makes them eventually turn brown. So don't hope to get your wish right away!

SHATTERPROOF: Gracious addition to the dinner table is Brookpark beverageware. It looks and feels like glass but is made, instead, of plastic which is almost impervious to chipping and breaking. Translucent, it comes in three popular colors which complement almost any type of informal table arrangement: Bristol blue, cranberry, or amber. Six practical shapes are available: goblet, wine, and sherbet have stems; highball, old fashioned, and juice are cubelike. Wash them by hand or in the upper tray of automatic dishwasher.

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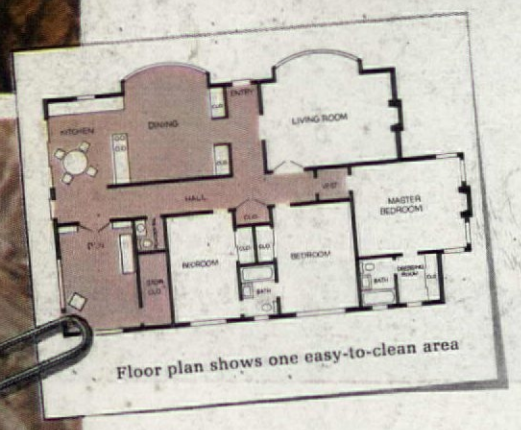

Floor plan shows one easy-to-clean area

You get a wonderful new feeling of space with Congoleum-Nairn's "Spacemaker" vinyl . . . *seamless as broadloom!*

Now—with Congoleum-Nairn's new "Spacemaker" width vinyl—you can have the look of deep-design custom vinyl by the yard, like broadloom.

The moment you put new "Spacemaker" width vinyl in two or more connecting rooms it works its space-stretching magic. The whole area seems to open up! That beautiful clean sweep of gleaming vinyl flows from room to room in unbroken six-foot widths—seems to push back the walls!

If you're remodeling or redecorating—make the most of the space you have. Run a beautiful new Congoleum-Nairn "Spacemaker" vinyl floor from a major room—like your kitchen or family room—into an adjoining room or hall. Right away they'll look and feel much more spacious—airier!

For FREE sample of the new Saracen "Spacemaker" pattern, write: Congoleum-Nairn, Dept. 84, Belgrove Drive, Kearny, New Jersey.

Close-up of Saracen® – new "Spacemaker" pattern in room above – a deep-design beauty with lustrous chips inlaid in solid translucent vinyl. Illustrated: Morocco Brown #7208 with custom inset of Ivory White #7200. Ten other Saracen colors. Cost of one color installed in an average 9′ x 12′ area only about $105!

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