THE AMERICAN

April 35¢

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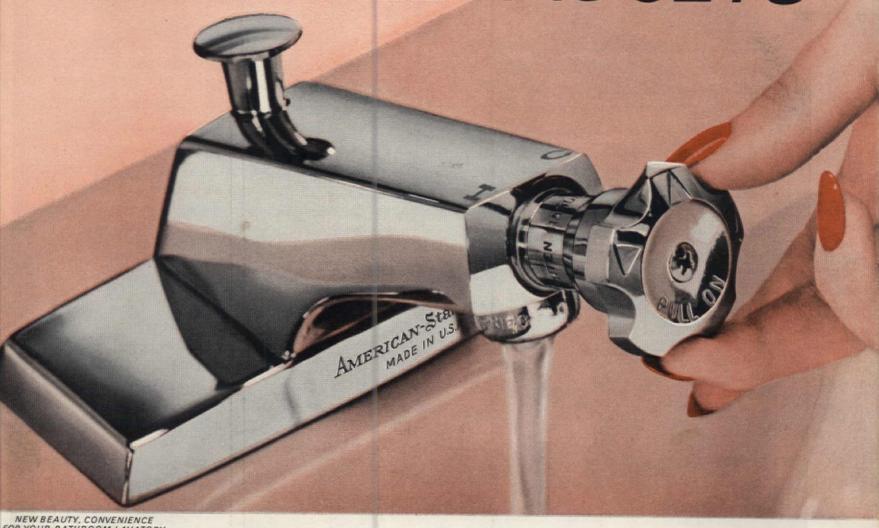


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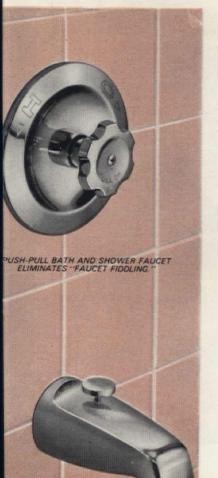


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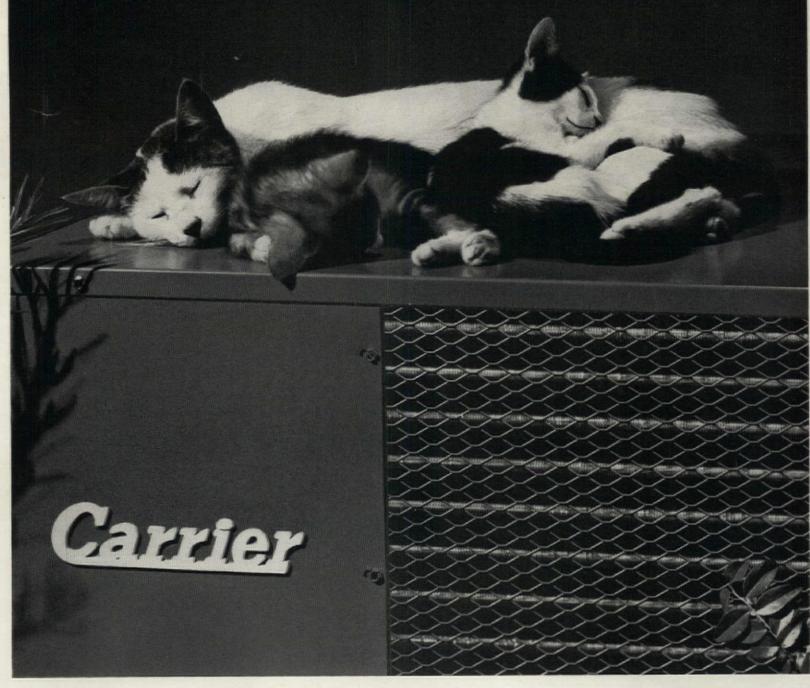
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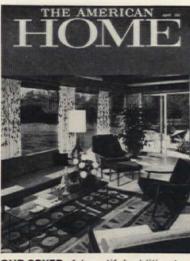
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Carrier Air Conditioning Company





**OUR COVER:** A beautiful addition to a 12-year-old home. To see how it looks from the outside, turn to page 29. Photograph by Kranzten Studios.

**APRIL 1962/VOL. LXV. NO. 4** 

# HOME.

A Curtis Publication

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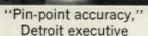
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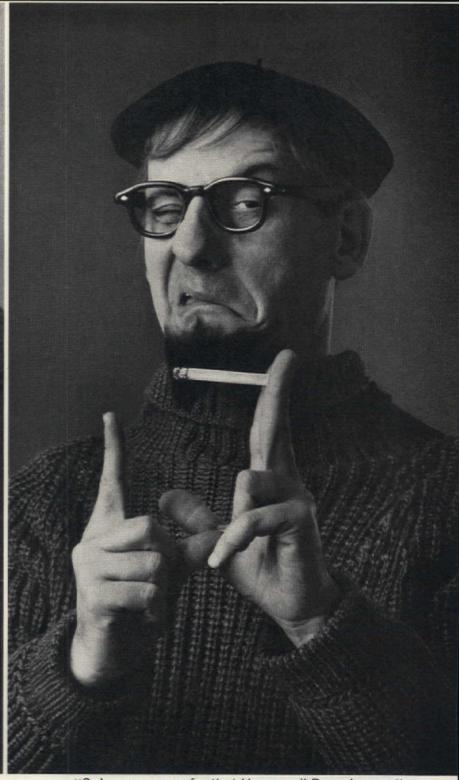
And, since your heating or central air conditioning unit is one of the most expensive appliances in your house, doesn't

it make sense to insist on the very best controls available? Usually, an all-Honeywell control system won't cost you one cent extra. If comfort is important to you in the next home you buy or build, make sure all the controls are Honeywell.

Don't be fooled. A Honeywell thermostat on the wall is not proof of Honeywell controls on the heating/cooling equipment. Some heating and air conditioning controls systems are made up of a Honeywell thermostat, but other, unmatched controls on the unit, itself. Check before you buy. You can insist on Honeywell. On a typical oil-fired hot water heating plant, the Honeywell controls you need are: (A) Combination water temperature and circulator control, (B) Oil Burner safety control.

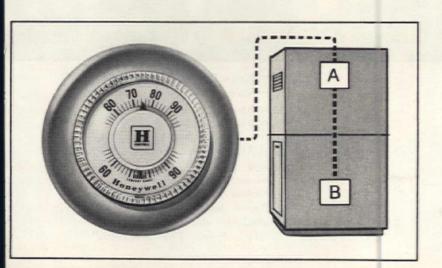


"Smart styling," Kansas City architect



"Only squares go for that Honeywell Round, man," Broadway beatnik

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JIM LISTON

# STEVE ALLEN



GENE TRINDL

"The real Steve Allen," says his wife Jayne, "is not the comedian or composer or writer, but a father whose big interest in life is his four boys." They are David, 12 (left); Brian, 14; Steve, Jr., 17; and Billy, 4. "I think they're wonderful kids," says Steve, "which is not an unusual thing for a father to say. They're straight A students—something I admire because I never was one."



The Allens' home in Encino is a one-story ranch with a steeply pitched roof of cedar shakes. They added dormers and finished the attic to get the spacious study Steve calls his "workroom."

In his attic workroom, Allen composes at an electronic piano. Covers of some of his 30 record albums hang on wall in background. Chimney was a problem, so Jayne painted it white and used it as a place to hang some of Steve's awards.





All-white dining room gets its color from Toulouse-Lautrec posters. Jayne used unmatched chair cushions to repeat colors of paintings. Marble-topped sideboard is Jayne's handsome solution for linen storage.

A man of many talents, Steve Allen has launched a new career as a writer. Walls of one of his two libraries are lined with notebooks containing research he has done on many subjects. "I can't possibly write all the books I want to write," he says, "but I'm trying."



There are two versions of how Steve Allen got the "perfect" home for his family at Encino, California. As Steve tells it, it was like this:

"In 1959 we decided to move to California because I wanted to be near my three boys (Steve, Jr., Brian, and David; by a previous marriage), and because I could work in television here as well as I could in New York. I had the usual headaches of house hunting. Real estate prices out here are absurd. I was shown houses in the \$100,000 class that I wouldn't consider at half the price. I looked at dozens of houses but when I was shown this place I knew immediately it was the perfect home for us. Jayne wasn't along, but when I described the house to her, she was all for it."

Jayne's version is slightly different.

"I was playing in 'The Gazebo' on Broadway so I couldn't accompany Steve when he was house hunting. I had my misgivings because Steve isn't exactly a housing expert. As soon as I could I flew out to see the house. Steve took me through the living room, family room, dining room, and kitchen; he showed me the lovely patio and the pool and the view of the valley. I asked about the bedrooms. There were really only two bedrooms with inadequate closets. Steve admitted he hadn't given them much thought. So in one day, before I took the plane back to New York, I told a contractor how I wanted him to add on a new master bedroom and bath; that I wanted him to remove the wall between the entrance hall and the living room and replace it with an Oriental grille; that I wanted him to remove the beams that made the family room ceiling too low, and that I wanted a fireplace in the living room. Then, without hesitation, I gave him a list of the colors I wanted and the stain I wanted on the wood paneling in the den-and hurried to the airport. On the plane I suddenly realized what I had done and began to worry. I had never remodeled a house and wasn't at all sure that what I had asked for could be done. But it worked out beautifully. (continued)

# If you own any Frigidaire Appliance, you know why you'll love this



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"Steve had only one moment of panic; that was the day the cushions for the dining room chairs arrived from New York. I had done the dining room in white and planned to introduce color with three brilliant Toulouse-Lautrec posters. I wanted to pick up those colors in the chair cushions, so each was different-red, orange, yellow, and so on. Steve phoned me from California to say that the cushions had arrived.

"There has been a terrible mistake,' he said. 'They sent the wrong cushions. There aren't two alike in the whole shipment!'

"Steve will be home soon," she said. "Meanwhile let me show you around. We made all those changes in the house before we moved in," said Jayne, entering the living room, "because we knew it would be easier than tearing up the place after we were settled. We were right about that, because later we added dormers and finished our attic as a study. That was a big job that called for reinforcing the side walls. But at least the work was all above us.

"This is a lovely, big living room, but it's strictly New York. It's formal, furnished with many of the things we had in our New York apartment. It's a wonderful room for a big party, but usually people end up in the den. That's a room which is just as large, but it's what I call California informal."

The walls of the 20x40' living room are covered with grass cloth. A long, white damask-covered sofa under the picture window is flanked by oversize oriental end tables with white Italian Provincial lamps. A pair of French armchairs in olive velvet complete the grouping around a modern oval-shaped, marble-topped coffee table.

Twin off-white love seats are on either side of the formal fireplace, above which hangs a striking watercolor by Noyer, one of Jayne's favorite French artists.

"I should explain this," said Jayne, picking up a large silver fish from a round, white marble coffee table. The tail of the fish flexed as she held it. The glistening scales were hundreds of tiny silver sequins; the eyes were oriental

"This belonged to the Egyptian royal family and was sold in New York to raise funds. Garry Moore gave it to us as a wedding present on his TV show. However, before Garry had time to explain what it was, the show ran out of time and we were cut off. The fish was so lifelike that many people wrote in complaining that it was a joke in poor taste. Actually it's a ceremonial drinking cup; the head is hinged and the body of the fish serves as a cup.

"Over here," she said, crossing the room, "we have an unusual gift from Skitch Henderson. It's an illuminated 16-century choir book used in the Cathedral of Jaen in southern Spain. The oriental basrelief figure hanging next to it is something very inexpensive we found in a small shop. The two do a lot for that corner. I've always found that decorating a corner is a problem."

She paused on her way to the dining room to point out a pair of 18th-century mahogany lowboys.

"One of those is a genuine antique; the other is a copy made by my father who's an expert cabinet maker. Making reproductions has been his hobby for years. Mother and Dad were missionaries in China when my sister Audrey and I were born. I was (continued)



Living room is "strictly New York," says Jayne. "Our dining room is French; the den is California informal; our bedroom is a combination of modern and Chinese Chippendale-from my mother's attic."



# How we retired in 15 years with \$300 a month

"Here we are, living in Southern California. We've a little house just a few minutes' walk from the beach, with flowers and sunshine all year. For, you see, I've retired. We're getting a check for \$300 a month that will keep us financially independent as long as we live.

'But if it weren't for that \$300, we'd still be living in Forest Hills, and I'd still be plugging away at the same old job. Strangely, it's all thanks to something that happened, quite accidentally, in 1946. It was August 17, to be exact. I remember the date because it was my fortieth birthday.

"To celebrate, Peg and I were going out to the movies. While she went upstairs to dress, I picked up a magazine and leafed through it idly. Then somehow my eyes rested on an ad. It said, 'You don't have to be rich to retire.' Probably the reason I read it through was that just that evening Peg and I had been saying how hard it was for us to put anything aside for our future.

Well, we'd certainly never be rich. We spent money as fast as it came in. And here I was forty already. Over half my working years were gone. Someday I might not be able to go on working so hard. What then?

"Now this ad sounded as if it might have the answer. It told of a way that a man of 40-with no big bank account, but just fifteen or

twenty good earning years aheadcould get an income of \$300 a month guaranteed for life. It was called the Phoenix Mutual Retirement Income Plan.

'The ad offered more information. No harm in looking into it, I said. When Peg came down, I was tearing a corner off the page. First coupon in my life I ever clipped. I mailed it on our way to the movies.

"Fifteen years slide by mighty fast. They were busy, unpredictable years. I couldn't see into the future. But my Phoenix Mutual Plan was one thing I never had to worry about! 1961 came . . . I got my first Phoenix Mutual checkand retired.

"We sold the house and drove west. We're living a new kind of life. Best of all, we've security a rich family might envy. Our \$300 a month will keep coming as long as we live."

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This story is typical. Assuming you start at a young enough age, you can plan to have an income of from \$50 to \$300 a month or more-beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail, and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women-and for Employee Pension Programs. Don't put it off. Send for your copy now.

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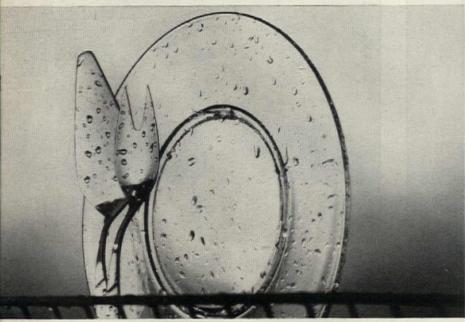
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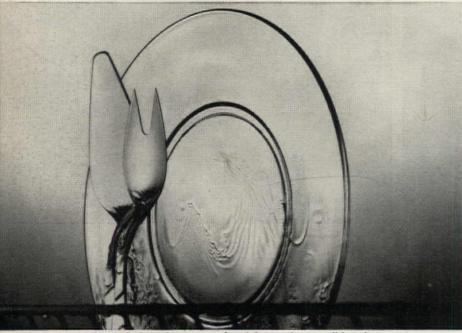
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(continued)



Steve Allen's "workroom" is in his remodeled attic. Here he works far into the night on a novel that will soon be published. His autobiography, poetry, and short stories drew warm notices from critics.

seven when we left. I think that the brilliant oriental colors I was exposed to in those early years left their impression on me, because I've never been timid about oranges and reds. As you can see," she said, standing at the door to the den. Bright orange cushions on a corner sofa made a brilliant show of color against the deep walnut tones of the wood-paneled room.

"And in here," she said, entering the white dining room, "are those chair cushions that repeat the colors of the Lautrec posters. We didn't have a closet close by for table linens so we built this simple marble-topped sideboard and concealed the shelves beneath it with louvered doors."

"Is Steve handy with tools?"

"Not in the least. He's a very talented man, but when it comes to doing things around the house he's all thumbs. When we're having guests for dinner and I ask him to give me a hand he has a way of vanishing and reappearing at the last moment. By the way, where is that man?"

As if on cue, Steve's car pulled into the driveway.

The public image of Steve Allen bears little resemblance to the man at home. Pleasant and soft spoken, he seems self-conscious when he is the subject of conversation. But when a question leads to an idea that interests him, he speaks freely.

"What do you want for your boys?"

"I have four of them," he said, brightening. "Billy, who's now four, is a lively little fellow who's very much like his mother Jayne. Steve, Brian, and David attend Birmingham High here in the valley. I'm prejudiced, of course, but I think they're wonderful lads.

Steve seems headed for science. Brian has shown some interest in an acting career. David's in junior high, so it's a little early to know.

"They're normal boys so they argue a lot. I've taught them the methods of arguing logically so they can do a good job of it instead of wrangling endlessly. It's difficult for parents to steer a course between being too strict or too relaxed. So far I seem to have done pretty well; I hope so."

"The critics were surprised by the quality of your short stories and the range of ideas covered in your autobiography."

"Yes, and that's understandable. When an entertainer writes a book I suppose readers expect something light and anecdotal. I'm sure that thousands of people purchased my book in the hope that it would make them laugh or tell them what it's like to be married to a beautiful actress. If many of them were people who'd never think of buying a book by Toynbee, Mumford, Barzun, or Camus, I find it very rewarding to think that I may have introduced them to a line of goods they find fascinating but which they didn't know existed."

He entered a small study next to the living room. It was shelved to the ceiling with large, black looseleaf notebooks with titles such as "Crime," "Atomic Energy," "Mc-Carthy," and "Erroneous."

"This is a file of subjects I have researched," he said, "and a variety of things I'm interested in knowing more about."

"What, for example, does 'Erroneous' contain?"

"Oh, that's a collection of statements about me that have been published but are untrue. I find it amusing. Here's (continued on page 71)



New edition

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Encyclopaedia Britannica cannot help but have a lasting effect on you as well as on the growth and development of your children in school and in later life. Benjamin Franklin said: "An investment in knowledge pays the best interest," and Britannica gives you the accumulated knowledge of the world in clear, easy-to-read language and superb illustrations. It is essential in every home where education is valued and respected.

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Uncomfortable as the idea is, this is the time to face it. Everyone wants more for his children. And your children will have to compete just as *you're* competing now in the adult world.

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A dark finish gives Oak Floors a different, distinctive effect.

# OAK FLOORS give you more charm and style

Warm charm that can't be duplicated . . . style that is never dated. These advantages you get with Oak Floors are unmatched by even the most expensive synthetic flooring materials. Natural-finished Oak Floors have a subtle coloring that harmonizes with all furnishings. Color stains give a dramatic,

decorative effect as shown above. Genuine hardwood floors of Oak are recognized everywhere as a mark of the finest in homes... always in good taste, always in style. Floors with the N.O.F.M.A. label are produced to rigid quality standards and certified as to grade. Write for free booklet in full color.

# No other floor gives you all these advantages

Lifetime durability • Natural wood beauty • Easy on the feet Resistant to damage • No denting problem • Easy to keep clean Sanitary and heathful • Warm and comfortable • Low cost



# N·O·F·M·A

National Oak Flooring Manufacturers' Association 814 Sterick Building, Memphis 3, Tenn.

# DON'T BE AFRAID TO BUY AN OLD HOUSE

"Too ugly for us." "It's not even insulated." "The kitchen is a mess. I wouldn't be caught dead in it." Don't feel bad if you've said that about an older home (one that's aged at least 25 years). It's a natural first reaction. But you should feel very bad if you've passed over a genuine bargain—an old home that could have given your family years of comfort and pleasure. The families whose homes we show on this and the following pages are happy despite the fact that at purchase time, some of the homes were ugly, not insulated, and had kitchens that were a mess. These families saw beyond the minor (and sometimes major) faults of these spacious and essentially sound houses. With some money—to be sure—and a lot of imagination, they've transformed these homes into very attractive residences. This can't be done with all older homes, yet it is possible to tell the difference between a home you can (continued on page 90)

# You could find a bargain like this

The John Waldrons of Ben Avon, Pennsylvania, paid \$10,500 for the 50-year-old home shown below. They spent \$4000 shearing off the too-small porch, adding shutters and a lovely bay window, and refacing the exterior with barn-red aluminum siding. Today, appraisers have estimated the home's value at \$17,000. Thus, the venture was sensible financially; but more than this—they now have a roomy, sound, attractive home.



Gambrel-roofed home had good basic lines; needed some minor repairs.



 ${\it Today's \ version}$  of the home keeps original lines. Other advantages: it's in a settled neighborhood where municipal improvements are in, and it's within walking distance of shops, schools, and churches. Shopping Information, page 96

# See What an Architect Did With a 50-Year-Old Garage

■ Mr. and Mrs. Hugh G. S. Peacock were not afraid to buy an old house. In fact, they went one step further and bought an old garage! To Mr. Peacock, who is an architect and well qualified to see hidden potentials in old buildings, this one offered great possibilities. This elegant town house on a landscaped acre in Minneapolis is the result.

By accepting the classic lines of the old garage as something worth keeping, the designer simply removed the garage doors and replaced them with large expanses of glass and glass doors, and enlarged a small opening in one wall into a magnificent bow window. Everything else on the outside (with the exception of the terrace) was left the way it was—even to the decorative designs that graced the piers and the chimney.

Inside, the spacious feeling of the four-car garage was retained by separating the kitchen from the living-dining area with a brick divider wall. The pullman-type kitchen it encloses also opens to the entry hall and the terrace.

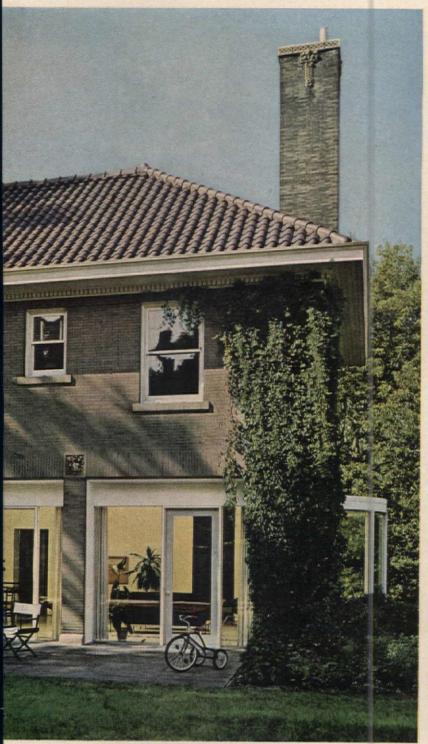


Near the heart of town, amid some elegant old homes, this formally designed, solidly built garage offered unlimited space as well as lovely grounds and magnificent old shade irees.



Subtle design makes one area complement another. To help integrate the inside with the outside, a putty-colored rough brushed terrazzo terrace extends a few feet inside house. Here it joins the white terrazzo that continues through-

# That He Found Right in the Heart of Minneapolis



out the lower floor, creating a flowing indoor-outdoor relationship. Outside, white painted trim and contrasting doors of blue carry out the theme used inside, and bring life to the gray Roman brick and the tile roof.



INFORMATION: ANNETTE I. SUKO



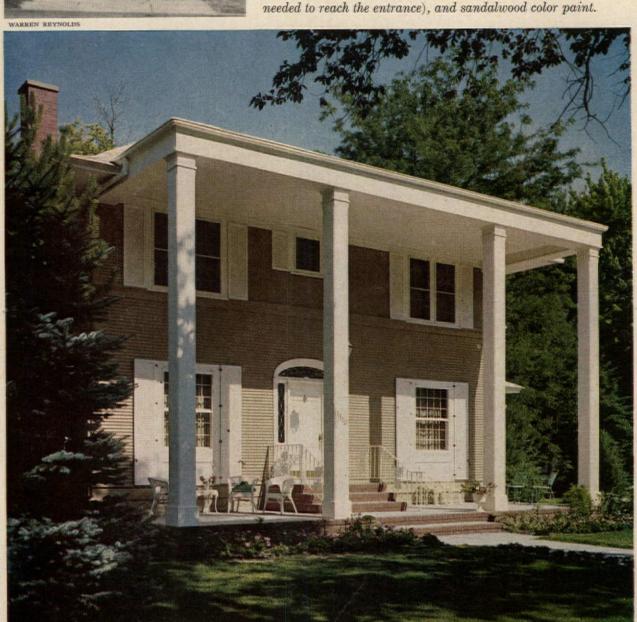
New bow window (shown above) opened the south end of the living room to a view of tree tops and the city beyond. An efficient and conveniently located kitchen is behind brick divider at the opposite end of the room.



It was attractive in its day, but its day had long since passed. So the Benthack home went through a rejuvenation. Little inside change was needed since the basic floor plan was good.

Airy, spacious appearance was achieved by use of slender

pillars, broad brick-faced veranda (which broke the steps



# Face lifting makes an amazing difference

■ If you like everything about an old house except its dated appearance, a complete face lifting could be the answer, as it was for Gladys and Emil Benthack of Lexington, Nebraska. The amazing change in their almost 50-year-old home caused a local businessman to remark, "It's the best thing that's happened to the street since the paving."

Tearing off the old porch, placing the new veranda's roof at the eaves and supporting it with tall, slender pillars gave a colonial façade. To carry out the colonial theme, the Benthacks added new window sash with small panes, shutters, and a door with leaded sidelights and fanlight. It cost about \$2500 for the new exterior. In addition they remodeled the kitchen, installed new appliances, rearranged the downstairs lavatory, repainted the exterior, and built a new garage. Total cost for the remodeling was about \$6800.



Walls and dado: Colorizer 7D 36 Hazard Putty. Woodwork: 14E 36 Deborah Hunter Green (as in her original bedroom). Both colors produced exclusively in Colorizer Paints by appointment from the Preservation Society of Newport County.



An unusual combination of olive, blue-greens, and yellows blends perfectly with the warm wood tones. Upper walls: Colorizer 98:35 DeTernay Green. Dado: 16D:35 Wickham Green. Woodwork: 10E:62 Hunter House Dark Green.

Now comes a return to warmth and

# The Authentic Paint Colors of Colonial America, Now Yours to Enrich Any Room

# Colonizer

INSTANT PAINT





Here, the character of the American Colonial style is evident in color, in texture, in design.

Walls are painted Colorizer 9D 34 Rochambeau Green, Woodwork 7C 41 Perry Antique



1962 BY COLORIZER ASSOCIATES

Gold-both original Newport colors

elegance in decorating—the American Colonial style! The purest examples of this style are found in the 17th and 18th Century furnishings old Newport, Rhode Island. Now you may have

of old Newport, Rhode Island. Now you may have exact reproductions of historic Newport furniture, fabrics, and accessories—and, exclusively from Colorizer Paints, the very same interior and exterior paint colors which brought such elegant beauty to the homes of that day. To enhance your home today, we show these historic colors in a handsome brochure carrying 36 paint colors for all styles of decorating, and many room illustrations. For your copy, ask your Colorizer Paint Dealer (see the yellow pages) or mail the coupon with 25¢ to cover handling.

COLORIZER ASSOCIATES, 341 N. Western Ave., Chicago 12, III enclose 25¢ in coin. Please mail me your guide to decorating in American Colonial style

Name.

Dark colors for walls, now returning to popularity, were common in Newport. Walls are Colorizer 3E 51 Whitehall Parlor Red. All finishes illustrated here are Colorizer Instant Paint—washable, easy to keep beautiful.







Built by a retired sea captain in 1874, this lovely home had been converted to a two-family house, occupied at one time by the family of the present owners.

Removing the front porch and building a single entrance gave the home a welcoming appearance. The large number of windows (an asset of many old houses) makes it bright on the cloudiest days.



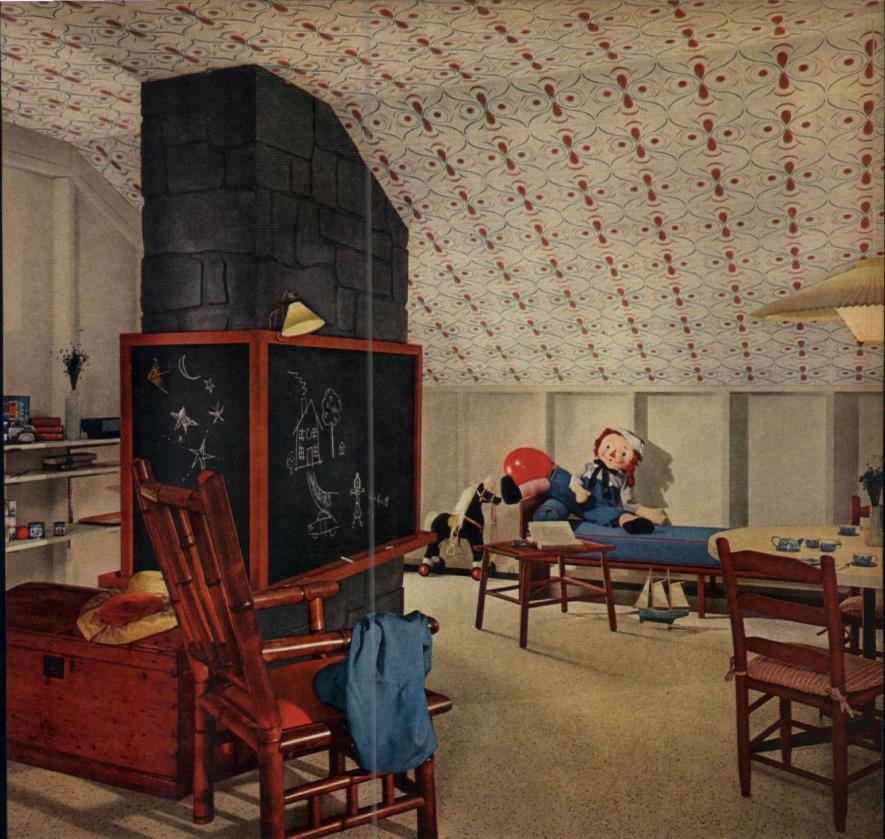


# A very old house starts a new life

There is a lesson to be learned from this lovely remodeling. If you find an old house that needs a lot of work, you don't have to pass it up because of the expense. You can accomplish the needed changes in stages that will comfortably fit your budget. That's how Katherine Cotter and her family approached the rejuvenation of their 88-year-old home in Osterville, Massachusetts.

This house, originally built by a sea captain, was later converted to a two-family house by making a double entrance and two stairways. When the Cotters were children, they lived in the two-family version. Later they decided to buy it and restore it to a one-family home.

"We spent the first few years on the necessities," Miss Cotter says, "such as plumbing, wiring, and landscaping. Later we removed the porch and made a single entrance. Next step was to add fresh paint; then close in the side porch. We feel we practically have a new house now."



Enough 12" x 12" ceiling panels for an average 10' x 14' room for as little as \$37. Enough 9" x 9" floor tiles: \$35.

# Imagination hits the ceiling!

Here's an exciting ceiling for a children's room or playroom. It was made with Genie, one of the new Johns-Manville acoustical ceiling panels created by interior designer Michael Greer. They are easy to install, low-cost, washable. (The floor was created with J-M Terraflex vinyl-asbestos tile . . . Moonstone design . . . lastingly beautiful and easy to clean.)

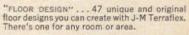
You can see the whole new J-M collection of acoustical ceilings—and the floor tiles that complement them—at your J-M Dealer now. Mail coupon for brochures and name of nearest dealer.





### SEND COUPON FOR TWO IDEA-FILLED BROCHURES

"IMAGINATION HITS THE CEILING"... packed with full-color illustrations of original rooms by noted designers... plus many practical decorating suggestions.



(Enclose 25¢ in coin for postage and handling) Address Johns-Manville Sales Corp., Dept. AH-462, Box 439, New York 10, New York. In Canada: Port Credit, Ontario.

Name	
Address	
City	



Solid construction and a choice location made this old house a good buy. By carefully planning ahead, the Parkers gave it a brand-new look at low cost.

The Early American look is provided by used bricks, white shutters, and columns. Quarry tile on the porch and ceramic tile in the bathroom were laid by Mr. Parker.



# A new look for an out-of-date home

■ When Mr. and Mrs. Paul Parker of Water Valley, Mississippi, sent us a photo of their charming home, we thought it was a new house. We were wrong. At the time they purchased their house, it was a 1923 vintage bungalow—architecturally good in its day, but definitely dated.

Many potential buyers would pass by such a home, thinking little could be done with it. But the Parkers recognized its possibilities. They knew the former owners and they knew most of the materials in it had been hand picked. They liked the porch line and realized that it would fit in with the Early American look they wanted. The change was accomplished by lengthening the house (which gave them a new entry hall, bathroom, and bedroom), removing the front gable, tearing down the low brick porch wall, and substituting wood pillars for the old brick ones. They also changed the windows on the right side. Entire cost of the project, including wall-to-wall carpeting for the bedroom, was about \$4000.

She'll feel as if she lives in a rose garden!

For the girl who loves blue-this lovely combination:





# Give your child a colorful "new" room! Just do it in your washer with new formula RIT.

Works in your washer-no boiling, no stirring. If you wash it in your washer, you can dye it there!

Works in sink or basin. Find out for yourself how easy it is to dye with Rit-start with a slip, sweater, scarf or gloves.

35 smart, lovely colors. And Rit gives you such a range - softest pastels through deepest dark shades.

Only New Formula Rit has all these 3 essentials: more dyeing power for clearest, most vibrant colors...true color balance for the shade you want whatever the fabric (except glass or mineral fibres)...quick dissolving right in hot tap water. No streaking, no blotching. Dye something with Rit, today. It's fun!



money can buy

dyeing with Rit is fast, fun...almost foolproof!



Color-key a room to your daughter's person Rit Kelly Green for a young "pixie"!



Help a room spring to life with sunny colors like Rit Orange and Rit Yellow.





The curtain rises on

# americana



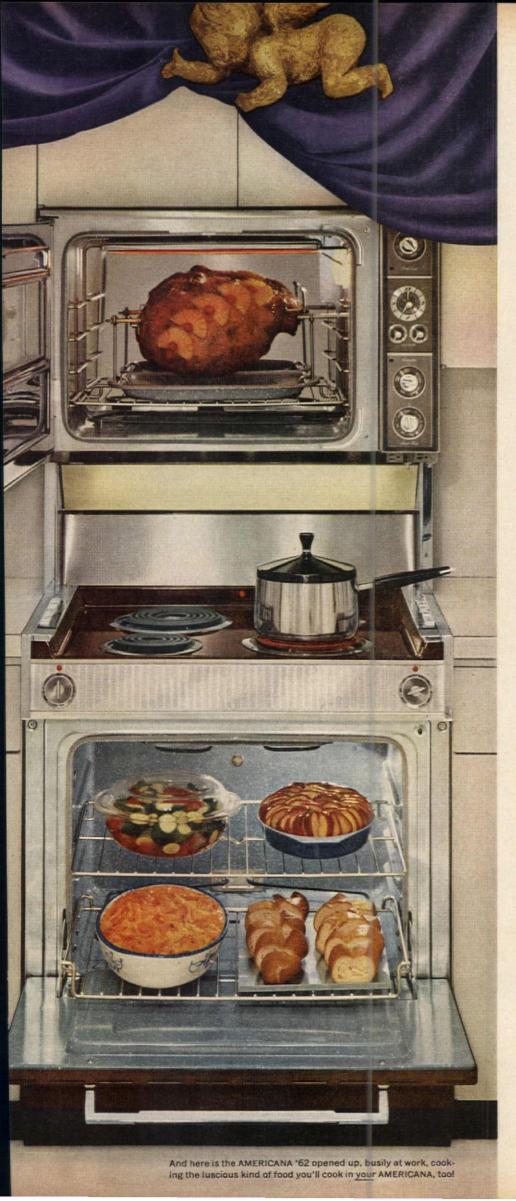


General Electric's new range is happy news from top to bottom...

**NEW** because it fits in to look like a real built-in... % % %

**NEW** because it's a full-size, 2-oven range... % % % % %

YET it's only 30 inches wide...And it's flameless, too. % %



New conveniences! Upstairs oven has picture window, separate controls alongside, easy to reach. Inside, a removable chrome back-liner... and automatic rotisserie!

See what's cooking through the panorama window. Watch a roast turn golden on the automatic rotisserie. This eye-level oven gives your kitchen that "magazine page" look (without the cost). And even in a mere 30-inch-wide space, AMERICANA fits Every beautiful inch of it designed for happy cooking easy clean-up. Let it happen to you!

Newautomatic pleasures! Full automatic Sensi-Temp unit with precision controls. Every unit with its own pushbuttons right alongside. And a recessed cooktop, too...jeweled with chrome!

Notice that AMERICANA fits snug with counter tops for real built-in fit. Sensi-Temp cooking gives 3 units in one—adjusts to 4-, 6- or 8-inch pans at the touch of a button. Boils a pint of water in 130 seconds . . . and it's flameless . . . meaning no sooty pots and pans. Tilt-Lock Calrod® units with removable trim rings and drip pans that lift right out to the dishpan. AMERICANA stays clean-as-new because it's designed to!

New roominess! Whopping downstairs oven has its own controls. Lift the door right off for easy cleaning. Both ovens work at once at different temperatures—just set the dials!

Know how great-big AMERICANA is? You could cook a full dinner for 50 all at once. Know how automatic? You set the dials and go to a movie! Underneath it all...a jumbo storage drawer holds a raft of pots and pans. Don't you crave this AMERICANA? Then lure your husband to the nearest General Electric dealer.

# SINGLE-OVEN AMERICANAS, TOO

Maybe you'd like an AMERICANA with only one oven? Model J760, shown here, is for you! All the features . . . rotisserie, automatic controls, Sensi-Temp—and all the easy-to-clean attractions, too. Available, optionally, is a matching, specially designed cabinet that serves as a base for this AMERICANA®.



Progress Is Our Most Important Product





# READERS' IDEAS

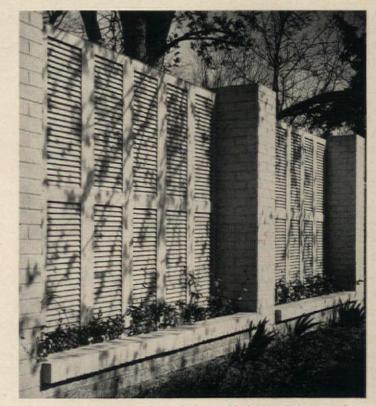


THAT PAY OFF

Try these bright ideas in your own home—adapt all or part of them to suit your needs



Built-in cupboards from floor to ceiling provide efficient storage space for a variety of tableware. In the portion shown, adjustable shelves hold china. Stemware hangs upside down on slotted shelves. Silverware and linens are stored in drawers beneath shelves. —Louise Shattuck, Juneau, Alaska.



Six-foot garden wall is made from old shutters bolted together and attached to heavy brick columns. A low brick wall with an overhang connects the columns and conceals a planter.

### SEND US YOUR IDEAS

We are seeking original ideas on all kinds of homemaking projects For each idea used, we will pay \$15. Include black and white snap shot. No ideas or pictures can be returned. Send to Susan Brown The American Home Magazine, 300 Park Ave., New York 22, N.Y

# ANSWERS YOUR Neal J. Hardy, FHA Commissioner

Will the FHA lend me the money to buy a farm? If so, how much can I borrow and how much cash of my own must I have?

The Federal Housing Administration does not *make* loans for any purpose. It can insure a mortgage of not more than \$9000, to buy or build a farm *home* on a plot of five or more acres, adjacent to a public highway; but it cannot insure a mortgage which is given to finance the purchase of a farm.

The Federal Housing Administration and the Farmers Home Administration are sometimes confused because they have the same initials. The Farmers Home Administration makes direct loans to farmers to enable them to develop, enlarge, and buy family-type farms, and to refinance debts, as well as for other purposes. A family-type farm is one that is owned, managed, and operated by a family without the employment of outside labor.

You can get more detailed information about loans to farmers by writing to the Farmers Home Administration, Washington 25, D.C.

Some time ago, a water pipe under my house caused considerable damage to some of the downstairs floors. I had necessary repairs made, and filed a claim with the insurance company for \$1500, which was eventually paid. The check is made out to me and to the mortgage company that holds my FHA loan. The mortgage company has the check. Now an inspector from FHA says the repair work is not satisfactory. What right has FHA to tell me how to repair my house?

You have a mortgage contract with your lender, and your lender has a contract of mortgage insurance with FHA. If you should fail to fulfill any obligation under your contract, the lender could foreclose, tender the property to FHA, and claim the mortgage insurance benefits. In order to pay the lender's claim, the property has to be in a condition acceptable to FHA.

FHA does not require notification of property damage, since satisfactory restoration is the lender's responsibility. A lender, however, may ask FHA for a letter of assurance that the restoration will be acceptable if the property is eventually tendered to FHA. When damage amounts to more than \$1000, the FHA insuring office may inspect the repairs and give the lender a letter of assurance.

Apparently in your case the FHA inspection did not show that the repairs restored the property to an acceptable condition. It would have been better if you had notified your lender in advance of the work you intended to do. Your interest and the interest of FHA and the lender are parallel, of course, in that all parties concerned want to see the work done in an acceptable manner.

Is it legal for the bank to make a late charge when I am late making a payment on my FHA mortgage? If so, how is the amount determined? I have been charged from \$2 to as much as \$6 for being a few days late.

Your FHA mortgage provides that payments are to be made on the first day of each month, and that the lender may collect a "late charge" not to exceed two cents for each dollar of each payment that is more than 15 days in arrears. These charges cover the extra expense involved in handling delinquent payments. Charges of this kind are customary and legal.

It might be a good idea for you to ask your lender how the amount charged to you is arrived at, and why it varies.



Fach year there are more garbage disposals, washing machines, dishwashers and water heaters. There are more people, too. And getting more water to the user will be more difficult.

### WHO HELPS YOU GET IT? WE DO!

The free booklet, "WATER . . . make sure you'll always have plenty," spells out a complete, step-by-step program of community action. Mail this coupon—make sure.





THIS COUPON ANSWERED IN 24 HOURS
ROLSCREEN COMPANY, Dept. NC-59 PELLA, IOWA
Please send color pictures of PELLA WOOD CASEMENT WINDOWS.

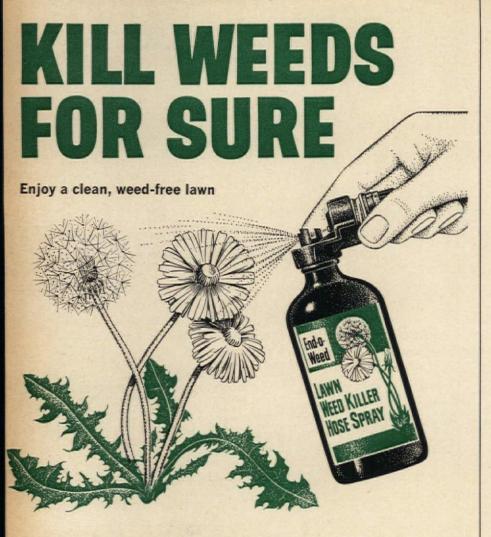
NAME			

MAKERS OF PELLA WOOD FOLDING DOORS
AND PARTITIONS, ROLSCREENS AND WOOD SLIDING GLASS DOORS

# windows with "INSTANT SCREENS" that roll up and down

At the buzz of the first fly, you pull down these patented inside screens. In the fall you roll them up. To enjoy this minor miracle, insist upon PELLA WOOD CASEMENT WINDOWS . . . it is their exclusive feature. Available in Canada, too. Right now, send for color pictures of them in actual homes.





Handy hose sprayer unit . . . No mess . . . No mixing . . . Just hook to the hose and spray

End-o-Weed's dual-compound formula is sure death to over 100 kinds of lawn weeds

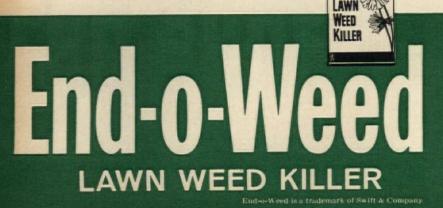
Goes to work instantly . . . Harmless to grasses

End-o-Weed kills every kind of broad-leafed weed through its two powerful killing ingredients-not available in all weed controls. It kills the entire weed-tops, stems and roots-for complete control. It upsets the weeds' growth process-so they wilt and die.

Yet End-o-Weed leaves grasses untouched. Now you can have a weed-free lawn with no guesswork.

Get it . . . End-o-Weed Lawn Weed Killer . . . wherever fine garden supplies are sold.

> Also available as a concentrate. Goes a long way in your own sprayer.....



# **SOMETHING HAS BEEN DONE** ABOUT ROTARY MOWER SAFETY

rotary lawn mower saves more time and energyand causes more injuries—than any other piece of garden equipment used today. And the feature that makes it efficient also makes it dangerous—its flat steel blade rotating at several thousand revolutions per minute.

If you use a rotary yourself, you probably know how it works and why it should be used with care. You realize that if through carelessness or misjudgment you should allow the blade to come into contact with any part of your own or someone else's body the result would be calamitous. And you know the same would be true if anyone should be in the path of a stone or other object thrown by the blade at several hundred feet per second. Most people are aware of these dangers.

But the fact is that lawn mower accidents do happen thousands of times a year! It follows, in the public interest, that mowers should be made as safe as possible and people should use them with all possible care.

This was essentially the thinking of the lawn mower trade association (the Outdoor Power Equipment Institute, formerly the Lawn Mower Institute) when it enlisted the help of the American Standards Association seven years ago to draw up a program aimed at greater lawn mower safety. The two groups started work in 1955 on engineering specifications and rules for safe use. The specifications and safety rules were approved in June, 1960. By this spring almost all new mowers are expected to conform to the A.S.A. specifications.

The A.S.A. engineering specifications, titled American Standard Safety Specifications for Power Lawn Mowers, B71.1-1960, are obtainable for \$1 from the American Standards Association, 10 East 40th Street,

New York 16, New York.

### SAFETY RULES

Your own safety, statistics show, depends more on the care with which you use a mower than on the care with which the manufacturer makes it. So study the A.S.A.-O.P.E.I. safety rules until their meaning becomes part of your everyday understanding of mowers and mowing.

Here, then, are the safety rules. You'll ignore, discount, or misunderstand them at your peril!

### Mower Purchase

- 1. Make sure the mower you buy conforms to the A.S.A. Safety Specifications for Power Lawn Mowers, B71.1-1960. Look for a "Seal of Safety."
- 2. Select a mower that's well balanced, maneuverable, easy to control, and suits your requirements.
- 3. Ask the dealer for detailed starting and operating instructions, including a demonstration.
- 4. Note that mowers with recoil or windup starters are easier to start than those with a separate rope. (You probably won't find rope starters on new machines, but you may on reconditioned ones.) (continued)

# Gloire des Rosomanes...Glorious Red Rose of Empress Josephine NOW ALL AMERICA'S FAVORITE RED ROBIN LIVING FENCE

Intruder-proof Red Robin is beautiful ... permanent ... fast-growing ... low-cost

color landscapes your outdoor living ... surrounds your home with beauty and protection!

The fabulous Gloire Des Rosomanes was developed in 1825 for the Empress Josephine, wife of Napoleon, by the great French hybridizer, Vibert, Today, more than a century later, as the Red Robin Rose, grown exclusively by the Ginden Nursery of San Bruno, California, it has become America's most exciting and popular landscape treatment and home fencing.

There is no other rose known and proven today that can give your home the fencing beauty and protection of the Red Robin. It grows straight, upright, stays compact, needs absolutely no support. In a few short months after planting it is covered with fragrant, richly-red roses. And it remains in bloom month after month. Today, Red Robin s a time-tested, RED ROSE Living Fence, thriving in all climates. Today, from coast to coast it is beautifying, giving privacy, and increasing the value of thousands upon thousands of homes. And Red Robin grows and blooms in even poor soils.

# fence your property with Red Robin

Your home and garden will enjoy the privacy of a country estate— even on a modest city or suburban lot! This living wall of lush green foliage is covered with richly scented red roses, month after month. In some areas it never stops blooming! Just place my husky, sturdy, strongly rooted, Red Robin plants in the ground this spring . . . this summer your own Red Robin Living Fence will be in full bloom. Folks tell me they've picked up to a thousand fragrant red roses from a single few feet of Red Robin Living Fence.

Each year I get hundreds of letters from happy Red Robin owners like Mrs. Mary La Rose of Ogdenburg, New York, who says: "They are almost 5 feet tall now and everyone in Ogdenburg talks about and admires the plants. Thank you very much for such a wonderful idea

# scores of landscape uses

Right now, this spring, plant Red Robin roses about 18 inches apart. Then, let your Red Robin Living Fence grow to any height you like— Then, let your Red Robin Living Fence grow to any height you like—up to six or seven feet. You may have a neat three or four foot hedge. You may prefer a higher hedge of 5 feet to keep children and pets in and strangers out. Or you can enjoy a full six foot living wall of green foliage and red roses. Red Robin requires little trimming, is hardy and disease-resistant. It grows and thrives in even poor soils, in desert sun and severe winter climates.

Mr. T. H. Nason of Bucyrus, Ohio, writes, "Our roses are doing nicely. It has been a pleasure doing business with you." With a four to six foot Living Fence of Red Robin roses, you'll enjoy privacy, permanent landscape beauty and security against unwelcome noise and intruders... yet it saves you up to 85% of your hard-earned fencing dollars! Red Robin is providing beautiful protection to homes in every state in the Union. It requires no special care or attention.



Over ten million Red Robin plants have gone from my nursery . . . to homes all over America. These ten million plants are at work today beautifying and protecting . . . perhaps America's all-time record for a single plant.

### garden editors feature Red Robin

Garden editors are hard to please. That's why we're so proud of the pictures and stories about Red Robin in Sunset, American Home, Family Circle and such famous newspapers as Portland Oregonian, Atlanta Journal, Philadelphia Inquirer, and New York Mirror and Los Angeles Examiner... and many more!

Mrs. E. A. Chenault of Hurst, Texas, writes: "In one month they grew unbelievably . . . already have some rose buds." With a 4 to 6 foot Living Fence of Red Robin roses, you enjoy privacy, permanent landscape beauty, security against unwelcome noise and intruders . . . yet you save up to 85% of your hard-carned fencing dollars! Red Robin is providing beautiful protection to homes in every state in the Union. It requires no special care or attention.

# Plant Now for Permanent Beauty

Just put these uniquely hard-working roses in the ground. Then watch Just put these uniquely hard-working roses in the ground. Then watch them grow! Red Robin is not a "climbing" rose nor is it a sprawling "multiflora" rose. It grows straight upright, requires absolutely no support. Each sturdy plant grows into the next plant to form a compact living wall of green foliage and red roses. Plant them this spring. You'll actually enjoy the beauty and fragrance of these Red Robin roses in a few short months. And this coming summer you'll discover that you could actually spend hundreds of dollars and receive no better fence protection, no greater garden beauty than my Living Fence will bring you year after year. And to see how little my Red Robin Living Fence will actually cost... glance at the special offer coupon below!

### IN TWO T.V. FILMS Recently Red Robin

Living Fence and Ben Ginden, of Ginden Nurseries, were featured in color films,

"Men of Achievement" "Trends of Tomorrow"



# Red Robin grows to 4 feet high in just a few short months!

This fence was planted in January. I took this picture of my wife in July. It's already covered with fragrant red blooms just a few months later.

And here's the same Red Robin fence just 9 months later...in April. See how Red Robin thrives, growing higher and lovelier, month by month!





### MY OWN PERSONAL DOUBLE GUARANTEE

First-I'm certain that when your Red Robin plants arrive you'll be completely satisfied . . . but if for any reason you are dissatisfied, return them at once and I will gladly return your money in full.

Second—In fact, I'll go even further. If any of your Living Fence plants fail to grow, I will replace them FREE OF CHARGE! This is an unconditional full year's guarantee.

left is Ben Ginden with a typical Red Robin Living Fence.

# ORDER NOW FOR FREE BONUS PLANTS!

# ORDER NOW FOR AS LITTLE AS 12¢ A FOOT!

GINDEN NURSERY CO., DEPT. 302, SAN BRUNO, CALIFORNIA I want your FREE BONUS OFFER: Enclosed find check or money order for

for which send me at proper planting time for my area bonus offer checked

	П	10 plants plus	Bonus pla	ent for	15 feet .	5.95	100 plants plus	10 Bonus plants for	150 feet	26.50
ı	ŏ	10 plants plus 1 25 plants plus 3	Bonus pla	ants for	40 feet .	10.75	250 plants plus	25 Bonus plants for	375 feet	64.50
۰		50 plants plus !	5 Bonus pla	ants for	75 feet .	15.75	500 plants plus	50 Bonus plants for	750 feet	115.00
	П	75 plants plus !	Bonus pla	ants for 1	112 feet .	22.95	1000 plants plus	100 Bonus plants for	1500 feet	195,00

Address

Zone\_\_\_\_State\_\_





Painted especially for Benjamin Moore & Co. by Stevan Dohanos

BENJAMIN MOORE & CO. 1962

You can sense the expectation. Happy prospects of a home made brighter with sparkling, crisp, clean Benjamin Moore Paints. Colors limited only by your imagination. All easy to apply, long-lasting. Askyour Benjamin Moore Paint Dealer for these proven perfect finishes. He'll be helpful. He's nearby too.



### Training

- 5. Always regard your mower as a piece of *power* equipment, and teach this regard to your family.
- 6. Know how to stop the mower and the engine at a moment's notice.
- 7. Never allow children or young teen-agers to operate a power mower.
- 8. Teach children always to keep away from an area where a power mower is being used.

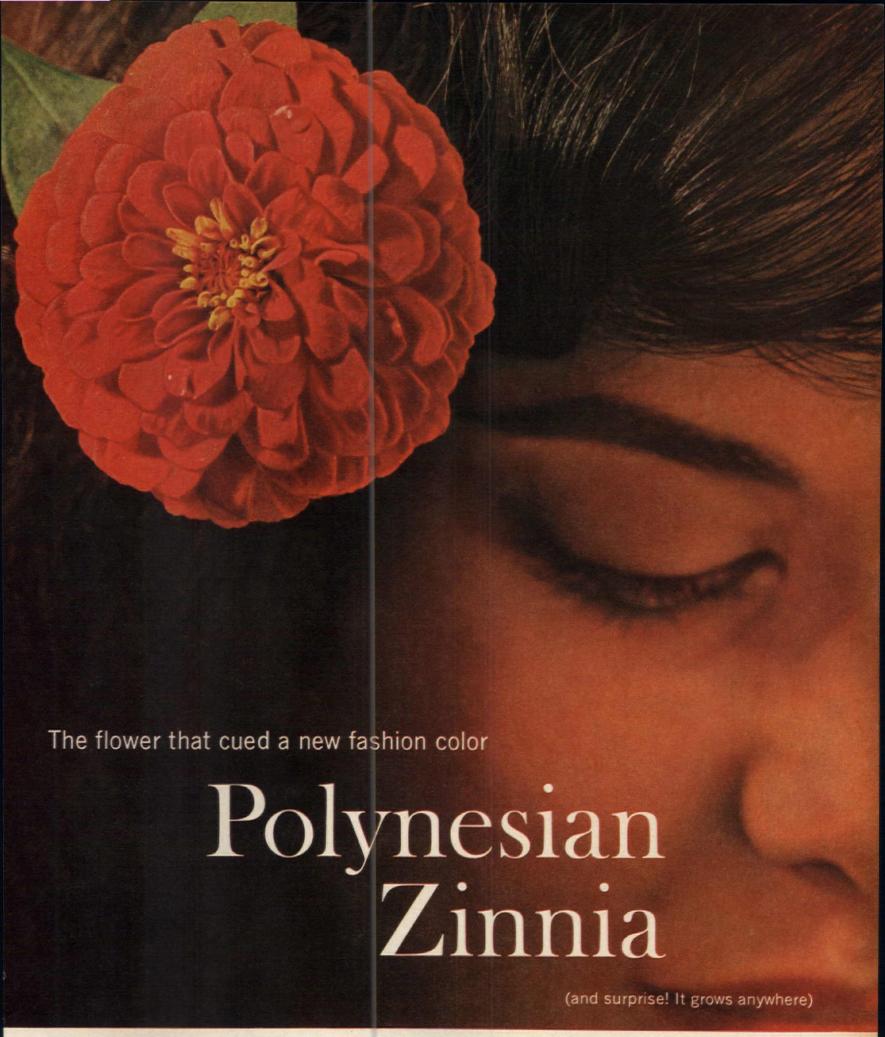
### Preparation for Mowing

- 9. Before starting your mower, clear the entire lawn area of all debris that could obstruct or be thrown by the blade.
- 10. Plan your mowing so it is not necessary to pull the mower backward toward you, particularly on a slope. It would endanger your feet.
- 11. Before moving on rough ground or in high grass or weeds, set the blade at its highest cutting height to minimize the ejection of debris.
- 12. Do not use a rotary mower on a rough area where debris can be picked up and hurled by the blade.
- 13. Unless there is very good artificial light, mow only in daylight.
- 14. Do not use a power mower on wet grass. It tends to clog the mower and increases the danger of your slipping and coming into contact with the blade. Wet grass may short-circuit an electric mower.
- 15. Be sure mower guards or other safety devices are in place before you start the mower.
- 16. Fill gasoline mowers outdoors. Avoid spilling gasoline and don't fill while the engine is running or while you are smoking.
- 17. Check all nuts, bolts, and screws often to be sure mower is in safe operating condition.
- 18. Check electric mower cord frequently to be sure it is in good condition.
- 19. Don't mow when barefoot or wearing open sandals. Wear brogues and long, heavy denim trousers. If you have safety shoes, wear them.

### **Mowing Operation**

- 20. Give complete, undivided attention to the mowing.
- 21. Don't start mower until you are ready to mow. Stop engine whenever you leave mower.
- 22. Start mower carefully on level ground. Stand firmly with feet away from blade. Be sure mower will not tip or roll while you are starting it.
- 23. Don't stand in front of a self-propelled mower during or after starting.
- 24. Keep path of operation clear of all persons, particularly small children.
- 25. Don't overspeed engine. Operate at slowest speed that will cut satisfactorily.
- 26. If handle has a safety latch to hold it in normal operating position, keep it engaged while using mower.
- 27. Operate a self-propelled mower at a speed that allows you to keep in step (continued on page 97)







Give your garden a hint of the tropics—with Northrup King Polynesian Zinnias\*... easiest-of-all flowers to grow! The color is new... fresh, flamboyant, sunny as a palm-fringed shore. The zinnia is new, too... sturdy, radiant blossoms that arrange themselves at a touch. So plant Polynesian Zinnia. Enjoy the new fashion color featured in Vogue... in Northrup King's newest flower creation! Only 35¢ for a generous packet of seeds at your nearby Northrup King Seed Rack.

IDEA! Plant a "Centerpiece Garden"—Polynesian Zinnias and color-coordinated Larkspurs. Look for the specially marked packet on your store's seed rack.





UNRETOUCHED PHOTO OF THE HOME OF MR. ARTHUR J. HANNAH OF GRAND RAPIDS, TAKEN FIVE YEARS AFTER IT WAS PAINTED WITH

# Protection that lasts...that's the beauty of "Dutch Boy" House Paint

Homeowners all over the country, in climates that differ widely, agree that "Dutch Boy" is the economical paint. When they use "Dutch Boy" House Paint they paint less often to keep their homes looking fresh and bright! "Dutch Boy" brushes on smoothly, and dries to a tough, long-lasting, weather-tight finish. Planning to paint your home soon? Visit your "Dutch Boy" Dealer. He's listed in the Yellow Pages.



A man with a family is transferred by his company to another city. Or he accepts a new position that necessitates pulling up stakes. Faced with the problem of finding a new home in the suburbs of a new city, how does he select the area in which he will live? Do newcomers give first consideration to transportation, schools, rural atmosphere, or the services of an established community? How, in fact, do old-line residents of the area determine where they will buy or build a new home? To find the answers, we queried families who had recently moved to the suburbs surrounding Chicago. Their reasons for selecting homes where they did are as numerous as the suburbs themselves. But even random sampling revealed: (1) that many find it hard to explain how they hit upon the location they consider ideal and (2) that many people move to a second and third home within the suburb of their choice. Since the motives for choosing a particular location near Chicago generally hold true for other cities, the experiences presented here may prove helpful—if you're transferred, or plan to relocate "farther out."

WHY
THEY
CHOSE
THE
SUBURB
THEY
DID



The Johnsons' family room is on the lower level with direct access to the beach; rooms on upper level all have windows facing the lake.

The William Johnson family moved to Park Ridge in 1948 because of its excellent school system. This was a prime consideration at the time because they had a daughter and son who were nearing high school age. "We always wanted to be on a lake."

"We had always wanted to be on a lake and had even thought of buying a place in northern Illinois or Wisconsin," says Myrtle Johnson. "But Bill commutes to Chicago every day so we gave up that idea. In 1953 we discovered our lake right here in Park Ridge. The property surrounding a 22-acre pond on an old farm was being subdivided. The lake was safe for swimming, canoeing, and sailing and offered the view we wanted. We were among the first to buy a lot on the lake and apparently got a bargain because some of the remaining lots have sold for as much as \$23,000." (continued on page 70)

'We always wanted to be on a lake. Sometimes what you're seeking is closer than you think."



"This is what collecting antiques led to," says Jo. Family room provides a cheerful dining area adjacent to kitchen. Duane built the table.



"Our Cape Cod would look good in any suburb, but we wanted enough land around it to set it off to good advantage."

■ Duane and Jo Pickerell moved to Chicago from Kansas City and rented an apartment. On weekends they toured the suburbs in search of a house they could furnish with the Early American antiques they were collecting.

In Homewood, 35 miles south of the city, they bought a small, brick home the builder called Cape Cod. They lived there five years and became acquainted with nearby Olympia Fields where acre lots were available and most homes were custom built. They also discovered true Cape Cod by studying a book, "Living on the Level," by the late Boston architect, Royal Barry Wills. Mr. Wills agreed to design the exterior of their home and they planned the interior.

"Our Cape Cod would look good in any suburb, but we wanted enough land around it to set it off to good advantage. When Duane found the right lot in Olympia Fields, he was satisfied, regardless of the distance to the office. Commuting and schools are excellent."



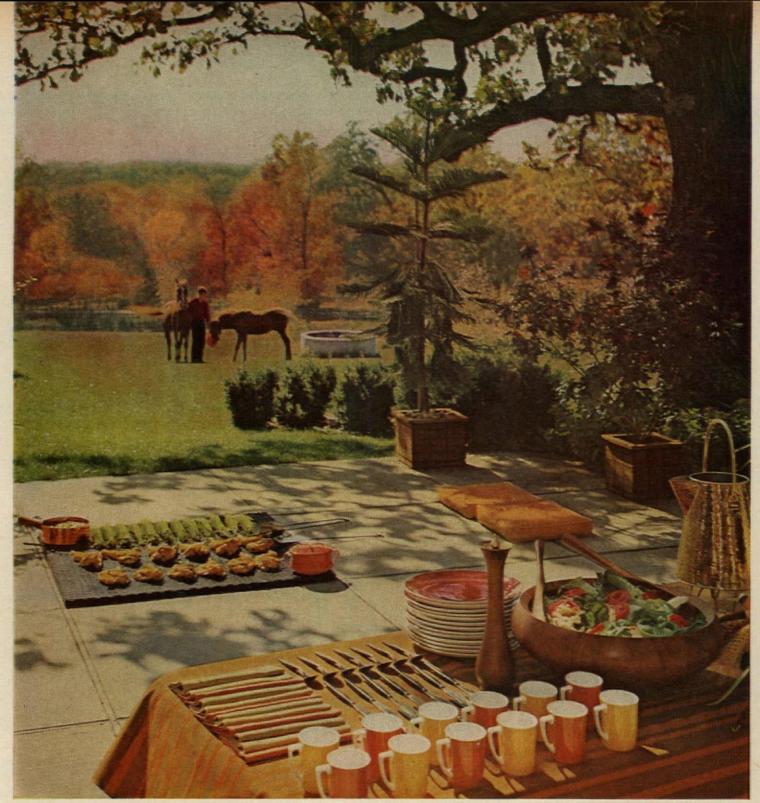
Massive stone fireplace, rough-sawn beams, and ceiling of fir decking enhance the simple elegance of the Boleses' step-down living room.

Architect Robert Boles and his wife Alice chose Plum Grove Estates, near Palatine, after thoroughly investigating other northwest areas that offered rural homesites.

"We wanted country living and a wooded site within an hour's drive of Chicago," says Bob. "We had scouted other areas farther out, but concluded that they had no more to offer. We have immediate access to the Northwest Tollway and are only 10 minutes' drive from the railroad station. I designed a home for a client in Plum Grove and was impressed by the fine job of land planning that had been done. Architectural controls required that each house differ from its neighbor. Sanitary sewers eliminated the need for septic systems. An active property owners' association was building a recreation center, which is now completed and includes a swimming pool, club house, and playing fields within walking distance. We think we chose the perfect location."



"We wanted country living and a wooded site within an hour's drive of Chicago.
We have immediate access to the tollway."



The Webers' patio overlooks the rolling, wooded hills of Trout Valley, formerly a 300-acre model farm on the Fox River at Cary.

"We can live anywhere. but when we found Trout Valley, we built our home. There's no

■ "We can live anywhere," says Fred Weber, writer, "so we spent three years systematically combing the country. We considered Carmel, California; Key West, Florida; and Seattle, Washington. But when we found Trout Valley at Cary, Illinois, we built our home. There's no place like it in the United States."

Trout Valley contains 250 (one acre minimum) homesites on the former Curtiss model farm. Home owners can fish in 13 well-stocked trout ponds; there place like it in the are miles of riding trails, a boat ramp on the Fox River, and the large swimming whole United States." are miles of riding trails, a boat ramp on the Fox River, and the large swimming whole United States. The pool of the former estate is used by property owners. Community parties and whole United States. The pool of the former estate is used by property owners. Community parties and whole United States.

stocked, community-owned ponds.

Dick Weber fishes one of 13 well- The Webers' teen-agers keep their horses at community Ramp on the Fox River makes stable, can exercise them on miles of wooded riding trails. boating and water-skiing easy.









"We had an unusual requirement: we wanted to find Larchmont, New York, in the Middle West. We did."

■ The Edwin Mortensen family moved to Winnetka from Larchmont, New York, in September, 1961, after having spent three months house hunting in the north shore suburbs of Wilmette, Kenilworth, and Winnetka. They had lived eleven years in elm-shaded Larchmont and wanted a village that resembled it as closely as possible.

New York, in the "When we found Winnetka, we felt at home; it was as if Larchmont had been transplanted to the Middle West," says Ed Mortensen. "The similarity is remarkable.

Middle West. We did." Sometimes it seems we've moved just a few blocks. It makes for an easy adjustment."

The Mortensens had been advised by former Chicagoans to "look for something east of the Edens Expressway on the north shore." Mortensen, sales manager of a publishing house, uses the expressway to drive to work "in about 30 minutes."

"Beyond the glass: pheasant, wild flowers, chipmunks at play, and the miracle of spring in the woods."

■ When steel company executive Walter Moore's daughter completed high school, he purchased a heavily wooded, three-acre site in Flossmoor. Both he and his wife had been raised on a farm and wanted more garden and trees than they could get on a city lot. He spent weekends clearing brush and had an architect design a modern home with large glass areas. From practically any room in the house, the Moores can witness the miracle of spring returning to the woods, see pheasant strutting across the lawn, and watch squirrels and chipmunks at play. Flossmoor is 30 miles south of Chicago, within easy commuting distance of Moore's office.

"We decided to rent in a town that made a favorable first impression; to compare it with other areas, then buy or build."

■ Frank Gagliardi, publishing company executive, moved to Chicago from Levittown, New Jersey, last October. Unacquainted with the city, he rented a home in Elmhurst because he had heard about it from fellow employees.

"My wife and I had decided in advance to rent in a town that made a favorable first impression. We'd live there for a year, see if the impression held up, and meanwhile study other areas to see how they compared. Eventually we'll buy or build. Of course, the money we're spending on rent could have gone into house payments, and we'll have the expense of another move. On the other hand, if we made a hurried choice, we'd have to pay to move and possibly lose money on the sale of the house. This way we can look at things objectively, spend our weekends exploring everything that looks promising, and then make an intelligent decision."

"We're not keen about car pools. We have suburban living, but we also have the convenience of the city. We're not in the sticks."

■ Charles and Belle Byrley moved to Chicago from Frankfort, Kentucky. Charles, a business administrator for the University of Chicago, wanted to live in a south side suburb but wanted many of the conveniences of city living.

"Friends suggested that we look in Park Forest," says Mrs. Byrley, "and after we had spent a day there we were convinced. Park Forest has a large shopping center, good transportation, and most important, excellent schools close enough so that most children can walk to them. We're not keen about car pools and having to drive children wherever they want to go. We have gardens and trees and plenty of grass, but we're not stranded out in the sticks where a child often lacks someone to play with. Having lived in a small city, we feel at home here. Park Forest is like a small, well-planned city; friendly, with plenty of activity."

"Hinsdale is beautifully laid out. It's all we expected it to be. We didn't hesitate to buy here; we've had a lot of experience."

■ Maurice Newman's work as a certified public accountant requires him to move frequently. Maurice and Ann have lived in 14 cities in 19 years.

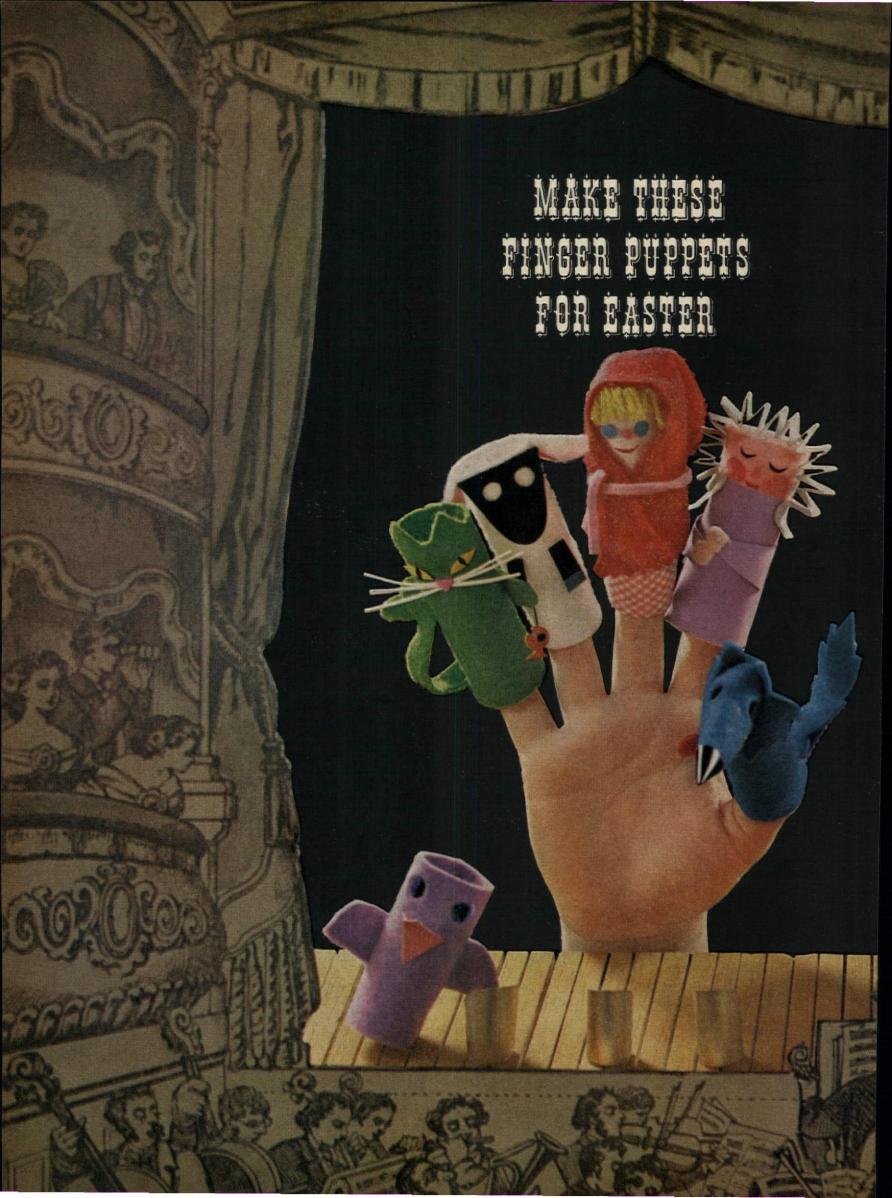
"We're old hands at this business of relocating and getting quickly settled," says Ann. The Newmans' last move was from San Francisco and four days after they had arrived in Chicago they purchased a home in Hinsdale.

Since they must purchase a home that can be easily re-sold, the Newmans believe in limiting their search to established, close-in communities. They avoid those that are too old or too new. They are not particularly concerned with schools, although their five children attend both high school and grade school. Why did they choose Hinsdale? "The town is beautiful; the children can walk to school; transportation is good."

"How many Chicago suburbs offer a concert by Artur Rubinstein? How many have good libraries and parks within walking distance?"

■ George and Marilyn Johnson moved to Wheaton from Des Moines, Iowa, in 1956 and purchased what they called their "interim" house which they used as a base from which to explore other western suburbs. Convinced that Wheaton had everything they wanted, they set out to find the right lot on which to build their permanent home. The "right" lot for George, an advertising executive, was "a half acre of privacy only ten minutes' drive from the railroad station."

"Wheaton College attracts guest lecturers and concert stars. How many Chicago suburbs offer a concert by Artur Rubinstein or the Robert Shaw Chorale? And yet people accept you on face value in Wheaton; they don't judge you solely by economic status or social background. We have a good life here."





#### SPRING DECORATING IDEA:

### ONE GOOD FABRIC USED LAVISHLY



Diminutive pineapple and stripe fabric in red and mustard is used to unify and dramatize the sloping walls and window in this bedroom. When hanging fabric on walls, use cellulose paste applied directly to the walls instead of to the fabric, as with wallpaper.

■ The French had a way with fabric when they covered their walls as well as their furniture. And many a fine English room achieved its traditional harmony with a single beautiful textile used for draperies and slip covers. One-fabric decorating is as timely and effective as ever—and particularly enchanting this spring with so many fresh new patterns to choose from. A gay floral print can turn your bedroom into a bower of blossoms. A brightly disciplined geometric will make a family room shipshape. Checks and plaids, whether bold and bossy or small and dainty, are a good choice for any room in the house. On the next pages we show some of our favorites—all high in style, low in price.





French Provincial bed-sitting room in the home of Mrs. Pauline Reiner, New York City, takes beautiful advantage of a red and white print used on the walls, bed, window, closet door panels, and chair seat. Valuable closet space is gained with built-in cupboard and valance of walnut-faced plywood.

Spring decorating pick-me-up for this room is quick and easy with a new sofa slip cover and drapery panels. (The painted wooden rod is a bright color touch.) This fabric is an example of the many washable and durable textiles which can give your room a big effect at little expense, especially if you sew.



Lettuce green background of this fine French document print with its white flower design gives this room a feeling of spring all year round. The material used as upholstery, as well as draperies, ties the different styles of furniture together. The pattern has a border which makes a neat apron on the sofa. Watson & Boaler decorated this room for Mr. and Mrs. John Bemis of Wayne, Illinois.

INFORMATION: JESSIE WALKER PHOTOGRAPHER: KRANZTEN STUDIO





#### Buying a lot can often be a tricky business. Here are tips

Choosing the right lot has never been as important as it is today. Lots used to be roomy; there were plenty to choose from (at low cost); you had the same neighbors for life.

Today, neighbors come and go. Quiet vacant lots suddenly sprout new homes and a shopping center. Highways come blasting through. Zoning restrictions are broken and tall buildings go up overnight.

Topping all this, there's a great rush for land. Empty lots have all but disappeared in many cities. Our fast-growing population is gobbling up all nearby suburban land. Millions of families are constantly looking for new home sites. And in this unprecedented rush to buy land, many mistakes are made.

#### THE RIGHT WAY TO START LOOKING

Brokers everywhere agree that most people who flounder and fumble when buying lots are those who failed to start with a plan. Not a house plan, or a lot plan, but a plan for living. Your real starting point should consist of some self-examination. L. Frank Leighton, Jr., a broker of Winsted, Connecticut, suggests you have a family conference and ask yourself the following pertinent questions:

Should you buy for a lifetime? We think not.

This is a dangerous thought to have because you're apt to buy without regard to later resale. People fall in love with a piece of land. They say, "Oh, this is it!" Two, five, or ten years later they move—and if they have bought in a declining area without regard for resale, they may take a loss of several thousand dollars.

What location do you want? Do you prefer to live in town or out of town? And if out of town, how far out? You can often get twice as much land for the same price by going just beyond the end of water and sewer lines. But you will need a well and septic system which can be quite expensive.

What about neighbors? Do you want them entirely out of sight and hearing? Or close, but not too close? Or do you like to lean on a fence and chat with the folks next door?

How about gardening? Do you enjoy lawn mowing and weeding? If so you want a large lawn area. If you don't want much lawn or garden work, you may want a small lawn with a "naturalized" tree area that won't need much care.

What about facilities? How near do you want to be to schools, churches, shops, and transportation? Are they easy to reach?

## BUY A LOTT

#### that will help you to choose your dream lot the right way.

Do you like people and activity? If so, beware too much loneliness. Thousands of couples who have rushed to the country are finding that lonely, isolated lots can be very wonderful but, if too remote, children get lonely for needed playmates. And wives, with no friends nearby, soon get "cabin fever."

Your answers to all these questions will help you make a better choice of a lot and be satisfied with it after you've built.

#### WHOSE HELP DO YOU NEED?

A reputable broker. You can buy land 'direct.' Roughly half of all land sales in some areas are made without benefit of a broker. But you're taking a big chance. A canny agent has a large reservoir of knowledge about the area and its people. He knows who is planning to build a drive-in theater where, which roads are poorly plowed in winter, why the lot you like has remained unsold for years—and a score of small facts that can affect your comfort and happiness.

If you wonder whether you can rely on a broker's advice, the answer is yes. A good agent doesn't make much money by selling you a lot. He usually gets 10 per cent which, on a \$2000 lot, is only \$200. His real interest

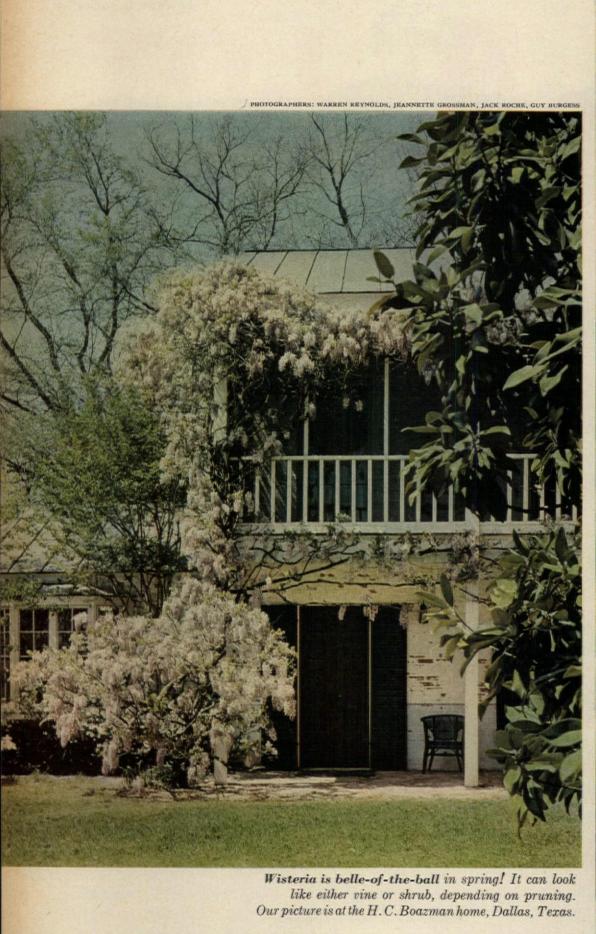
is in helping you build a successful and easily resalable home. He hopes you'll remember him if you decide to put your house on the market. If he sells you a bad lot, he'll have trouble selling your home. If he sells you a good lot, your house will sell later for a good price—and this is where he makes money.

Your architect and builder. When you find a lot, take them both to see it before you buy. They will usually do this without charge. They may discover building problems, or may reassure you that you've found an ideal lot.

If you choose your home design first, consult your architect or builder for the type of lot suitable. In general, ranches are best on flat lots, and so are Cape Cods or colonials with attached garages. Cape Cods or colonials with basement garages are best on a slight slope as are split levels.

An attorney. Hire a lawyer—a local man who is active in real estate. Have him investigate the deed, zoning (or other) restrictions, taxes, water rights, and other pertinent factors. Fees range from \$20 to \$50 in some areas and on larger deals up to \$150.

The neighbors. It pays to talk to people in the neighborhood. Often you can learn more from neighbors (continued on page 87)





Spectacular blooms on large-flowered types of clematis (such as 'Ramona,' at left) often measure 5 or more inches across! They're magnificent in the garden, and also make excellent cut flowers that last a long time.

Color choices for clematis range from white and pink to blue, purple, and red.
Two-tone variety here is 'Nelly Moser.' Most bigflowered varieties do well in Zones 5–8. (For explanation of zones, see Plant Hardiness Zone Map and plant lists, January issue.)

Honeusuckles, with nectarholding tubular flowers. will attract hummingbirds to your garden! The one we show is called 'Everblooming' or 'Gold Flame' (Lonicera heckrotti, Zones 4b-9a). Its 2-inch-long bicolor blooms are produced all summer and until frost. Other favorite vine honeysuckles include scarletblossomed trumpet or coral (L. sempervirens, Zones 4b-9) and pale yellow, fragrant Hall's honeysuckle (L. japonica halliana, Zones 5b-9a).

This intriguing vine is scarlet clematis (C. texensis, Zones 4b-8a). Its bright inch-long flowers keep coming all summer, followed by fascinating seed heads. Other small-flowered kinds of clematis have white, pink, yellow, or lavender blooms.

Sure traffic stopper is large-flowered clematis 'Crimson Star.' Other excellent reds are 'Ernest Markham' and 'Mme. Edouard Andre.' The sooner you plant them, the quicker you'll begin to enjoy their beauty!

### FLOWERING VINES

Meet some of the most exciting plants you can grow! They're long-lived perennial vines that put on a gorgeous show year after year, and get better and better as they grow older. Each has special charms, so choose according to your needs. Some are rampant growers; others moderate. Some have a woody structure that remains permanently in place, while others in winter die back to the ground in cold climates and start anew each spring. There are ones which bloom in spring, summer, or autumn. Since vines do their main growing *upward*, they take little ground space. If you've a sunny spot on a fence, wall, rockery, or post, you're all set for a glorious garden adventure. Spring is an ideal time to plant.

Wisterias are a symbol of romantic beauty. Their long clusters of delicately scented, sweetpea-shaped flowers appear early in spring. Two main types are available: Chinese wisteria (W. sinensis, Zones 5b-9) blooms earliest, before foliage unfolds. Clusters are 12 inches long, white or lavender. It is the most commonly planted kind, especially in the South. Japanese wisteria (W. floribunda, Zones 5-9) blooms several weeks later. Flowers are white, pink, or lavender, in clusters 18 inches to 3 feet long depending upon variety, opening gradually from top to bottom. Locate your plant in the sun. While it's young, train and prune into shape and number of stems you desire. Later, when blooming starts, encourage best flowering and keep vine in bounds by repeated severe pruning. Flower buds form on new shoots emerging from wood that grew the previous season. So, after each blossoming, cut back all new growth (green-colored wood) to short stubs carrying 2 to 5 leaves or nodes. If more branches grow out later in the season, cut them off too.

The clematis clan offers a thrilling assortment of flower colors, sizes, and seasons of bloom. You'll want them all! Most kinds are deciduous, with vines dying back partially or totally to ground each winter in severe climates. Large-flowered varieties are mostly moderate growers reaching 6 to 10 feet in height. Some of the small-flowered types cover more space. Plants are often sold in small pots, and may be dormant and leafless when you get them in spring. Give them a place where tops can have plenty of sunshine but roots are shaded by other plants. Soil should be porous and fertile. Since clematis plants like lime, it's a good idea to work about a handful per plant into the ground, especially if you live in an acid-soil region. When planting, the point where roots and top join should be 2 to 3 inches below ground. It's important not to break the vine at this spot, so put up a supporting stake at once. Don't expect flowers until the second season.

Honeysuckles are vigorous, nonfussy toughies. They'll do well in part shade or full sun (best for bloom). If troubled by aphids, use a contact insecticide or an all-purpose spray or dust repeatedly, starting early in the year. (continued on page 98)

GRETCHEN HARSHBARGER

49

**60-MINUTE MEAL** 

#### SUBTLY SEASONED VEAL SCALOPPINE

JUNE M. TOWNE and Foods Staff

Our 60-minute meal gets off to a delicious start with an appetite-whetting Clam-Tomato Juice Cocktail. The entrée is delicacy itself—Veal Scaloppine, Marsala. Thin breaded slices of veal are sautéed to a golden brown, then simmered slowly with mushrooms in Marsala wine and bouillon. The veal is served on buttered green noodles and topped with chopped egg, capers, and parsley. Our vegetable is asparagus with a lemon-butter sauce; the salad, a mixture of tomato, endive, and romaine. For dessert, Broiled Grapefruit bubbling with honey and sugar! Work schedule and shopping list, page 61.

Clam-Tomato
Juice Cocktail\*

Veal Scaloppine,
Marsala\*

Buttered Green Noodles

Asparagus with
Lemon-Butter Sauce

Tossed Salad,
French Dressing

Honey Broiled Grapefruit\*

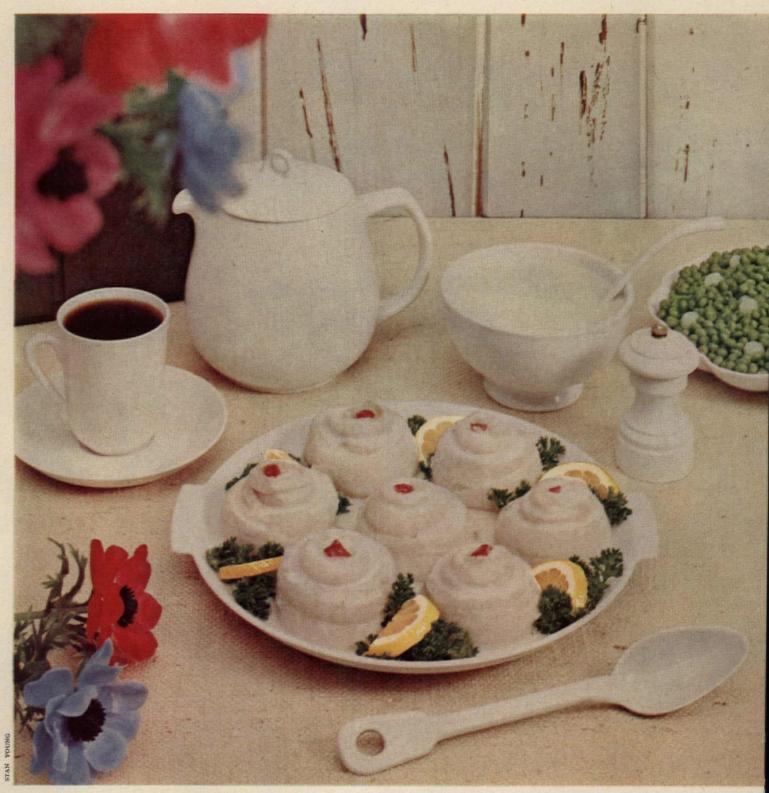
\*Recipes on page 61.







### POACHED FISH IN WHITE WINE



"What one dish do people remember after a trip abroad? Fish poached in white wine!" This is the third of a series of cooking lessons by Joe Hyde in the basics of French Cooking. In this lesson, Mr. Hyde discusses the art of poaching. Although Filet of Sole, Au Vin Blanc is his subject, it remains the basis for some of the most renowned fish dishes in classic French cuisine. (Other variations on page 70.)



Ingredients: 2 lbs. filets of sole, ½ lb. butter, ¼ c. flour, 2 tbs. chopped shallots, 1 lemon, ½ tsp. cayenne, 1 c. white wine, salt, ¾ c. heavy cream (approximately).



1. Slice filets down the center. Make them the same length, halving them diagonally if needed. Most fish can be poached, but always buy the best.



2. Roll filets, skin side inside, into a neat, tight little roll. (The skin side is the smoother side.) Roll towards the tail and they'll stay closed—otherwise they tend to open.



3. Put rolls in a buttered pan just large enough to hold them. With the right pan, the wine will almost cover the fish. This is perfect!



4. Sprinkle with chopped shallots and strain in juice of half a lemon. Add just a bit of salt. Pour in the wine. Add water—but only if needed—so liquid barely covers the fish.



5. Now we make a little paper cone hat to put over the pot. It's better than having a cover—makes people realize that if you have no cover to fit the pot, you needn't worry! Just use paper or aluminum foil!



6. Put the tip in the center of the pan. Press down on the edge to make an indentation. Cut on the mark. Snip off the tip—the hole will act as a vent to let steam out.



7. Now make a beurre manie which is manipulated butter. Mix half butter and half flour thoroughly into a ball with your fingers.



8. After filets have poached until tender (8 to 10 minutes), remove carefully to a platter. Wrap in foil and put in a 200° oven to stay warm.



9. Bring the juices to a boil on a high flame. Turn down to medium. In France, the cuisson, or liquid in which something has cooked is important. It's what makes the sauce.



10. Add half the beurre manie. Sauce should be thicker than heavy cream. Add more, bit by bit, if you need it. A sauce with wine or lemon juice should be thickened first, otherwise it might curdle. Stir in the cream gradually—always use heavy cream. Use just enough cream to whiten the sauce—no more, no less.



11. Taste sauce to see if it needs salt, lemon juice, or cayenne. It may need all, or none. If it lacks gumption, it's usually lemon juice it needs. Give it a little time to cook out the acidity.



12. Remove fish from oven, uncover, and pour off excess juice. Use this to thin the sauce if it is too thick. Spoon sauce over filets. This is nice and white and delicate looking. White is such a good color, beyond reproach, and can't be criticized.



13. Garnish with parsley and serve. You could accompany it with a boiled potato and possibly peas. A green salad and fruit for dessert. Keep the meal calm to surround this dish.

# Take a package of nonfat dry milk

■ There was a time when the only occasion you had a package of dry milk on your shelf was when something happened to the milk delivery. Now, thanks to improved processing techniques, you can buy a new *fresh*-tasting dry milk that mixes instantly, even in ice water!

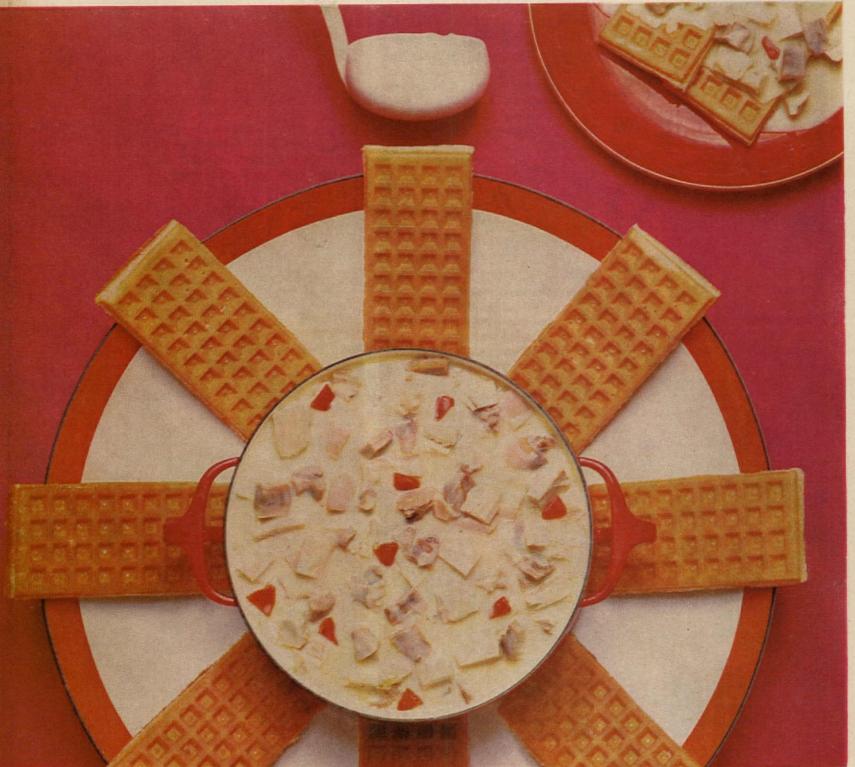
We show you here the many ways of using this low-cost, low-calorie dairy product.

Below, Creamed Chicken and Waffles! Tender chunks of chicken with a flavorful cream sauce (made with dry milk, of course) are served on golden, light-as-a-feather waffles (made with dry milk, of course!).

You'll marvel, too, at how quickly and

easily dry milk whips into a gelatin mixture to make Mocha Bavarian, fluffy with eggs and a mixture of semi-sweet chocolate and instant coffee. For a quick family meal, try Neapolitan Casserole with cubed ham, rice, onion, green pepper, and pimiento mixed in a snappy Cheddar cheese sauce. Peanut Butter Bread is flavored with grated orange rind and takes only 15 minutes to prepare, 60 minutes to bake!

Banana Soufflé with Chocolate Rum Sauce is as delicious as it sounds and Creamed Cauliflower Amandine with its savory cream sauce is topped with slivered sautéed almonds. Recipes start on page 65.



BILL FOTIADES

Creamed Chicken and Waffles call for dry milk in two ways: in the savory cream sauce for the chicken, the golden batter for the waffles. More ways to use dry milk, page 65.





REEN BEAN BAKE. In 1-qt. casserole, stir 1 can Campbell's Cream of Mushroom Soup and 1 tsp. soy sauce until smooth; mix in ½ can (3½-oz. ize) French fried onions, 3 cups cooked French style green beans, dash epper. Bake in moderate oven (350°F.) 20 min. Top with remaining nions; bake 5 min. more. 6 servings of company-good green beans!

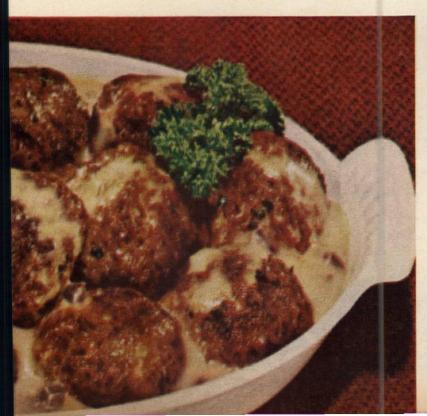
PARTY CHICKEN. In skillet, brown 2 lb. cut-up frying chicken (or two 1-lb. pkg. Swanson Frozen Chicken Parts, thawed) in ¼ cup shortening with ½ tsp. whole thyme. Stir in 1 can Campbell's Cream of Mushroom Soup, ½ cup water, dash pepper, 10 small white onions. Cover; cook over low heat 45 min. or till chicken is tender; stir occasionally. 4 to 6 servings.

## dress'em up with....Campbells cream of mushroom soup



USHROOM MEATBALLS. Mix 1 can Campbell's Cream of Mushroom oup with ½ cup water. Combine ¼ cup of soup mixture, 1 lb. ground beef, cup fine dry bread crumbs, 2 tbsp. minced onion, 1 tbsp. minced arsley, 1 slightly beaten egg. Shape into meatballs (about 1½"); brown 1 tbsp. shortening in skillet; pour off drippings; add remaining soup nixture. Cover; cook over low heat 15 min.; stir occasionally. Serves 4.

DRESS UP LEFTOVERS. In saucepan, cook 2 the chopped onion in 1 the shortening till tender. Blend in 1 can Campbell's Cream of Mushroom Soup and ½ cup water; add 1 cup diced cooked beef, ½ cup cooked peas (or any leftover meat and vegetables you have), dash pepper. Heat, stirring now and then. Serve over 2 cups cooked noodles (4 oz. uncooked). 4 souper servings. Look for other recipes on every can of Campbell's Soup.









Oh, the wonders of science and the inventiveness of the makers of automatic laundry appliances! Did you know that you can now buy a "programmed" automatic

washer that takes only *one* push of a button to set the right mechanical formula for each load you wash? Or one that cools down wash-and-wear loads before spinning to minimize creasing? Or a combination washer-dryer that ends drying with a cool-off to chase wrinkles?

Of course, your enjoyment of this wonderful life of washers and dryers depends on what *you* really want in a machine. Are you a rugged individualist

with a mind of your own? Would you settle for more flexibility and less automation? Are you short on space or maybe money? Herewith are some pointers for you who are about to buy. Good hunting. Good buying. Good laundering!

#### WHICH TYPE IS FOR YOU?

A combination washer-dryer, really two appliances in one, may cost from about \$300 to well over \$500. Even the most expensive models may cost less than a separate washer and dryer with comparable convenience features, so don't overlook a combination's advantages—especially if you don't have a dryer.

A combination saves space and so might make it easier to locate your laundry more conveniently. It saves you time and effort as it takes only one setting of controls to both wash and dry clothes and because you won't have to move them from washer to dryer.

Choose a gas or electric (240-volt) model. All gas combinations, and some electric, require venting to the outdoors. No-vent electric models have condensing systems to remove moisture from the air inside. All load at the front and have tumble-wash action. Low-sudsing synthetic detergent is best; heavy suds hamper washing and may cause mechanical

#### **BUYERS' GUIDE FOR AUTOMATIC WASHERS AND COMBINATIONS**

trouble. You can wash without drying, of course, by following instructions.

Combinations today offer not only all the features you could want in a washer (see below) but also the same safety and convenience features found in separate dryers—thermostatically controlled heat setting; "air-only" settings to fluff or dust (pillows, perhaps) without heat; end-of-cycle signals; automatic ignition systems in gas models; and interior lights. Many time the drying automatically. Maytag and RCA Whirlpool even have heaters that boost washwater temperature.

Programmed automatic washers, costing from under \$250 to possibly \$400, provide a preset combination of wash and rinse temperatures, agitator and spin speeds, and timing to suit whatever you're washing. You merely set one or two controls. Some models have push buttons only—14 on one Hotpoint washer, 10 on a Maytag. Most have push buttons and a dial that controls timing, and a few have two dials only—one for timing, one for speeds and temperatures. Usually there are switches to overrule one or more preset conditions.

You can choose a front-loading model with tumble-washing action that calls for low-sudsing detergent, or a top-loader with an agitator in the center of the tub. Agitator models can use any type of detergent or even soap.

Conventional automatic washers may rank anywhere from the top to the low end of some brand lines and cost any amount from well under \$200 to nearly \$400. We call them "conventional" to distinguish them from the programmed type, and the major difference is that they leave more decisions up to you. You choose your own timing, speeds, and temperatures by manually setting the controls. Medium-to-high-priced models may have as many choices here as any programmed washer and even more possible combinations than some. They require more thinking on your part, but you may like this added flexibility.

Moving down the line in price, you find less choice of temperatures, speeds, and cycles, and fewer convenience features—in short, less flexibility and, in some cases, reductions in quality.

Conventional automatics are also available in front- or top-loading models.

#### PERFORMANCE FEATURES

Convenience features vary widely among brands and models, falling into two general types: those that improve basic performance or safety; others that are worthwhile but, in our opinion, less vital. Here are the basic features:

Wash-and-wear cycles. Vary with type of machine; may include cool-down

wash before spin to minimize creasing, cold rinse, slower spin, or cool-off period at end of drying (in combinations).

Automatic dispensers. Almost any laundry aid you use may be added at proper times to wash or rinse waters by various dispensing devices. We rate most valuable: one that automatically dilutes and adds chlorine bleach, preventing fabric damage (some hold bleach in a reservoir); one that adds fabric softener at the right time for maximum benefit, saving you time and trouble.

Metered fill systems. Assure adequate water, regardless of pressure changes. Water level controls. Choose water level to suit load size.

**Safety switches.** They halt spinning action when you open the door or lid. In many models wash action also stops. **Reset controls.** Spin stops automatically if an off-center load causes excessive vibration, resumes when you redistribute load and push button. Most front-loaders rebalance automatically.

**Lint filters.** Strain fuzz and lint from wash and rinse waters.

**Overload protection.** Machine stops in case of oversudsing, overloading, or overheating, prevents motor trouble.

**Leveling feet.** Compensate for floor irregularities to reduce vibration.

**Sediment removal system.** Grit is flushed out at bottom of wash tub.

Clothes guards. Keep small items like baby socks from slipping over tub edge and into pump of top-loading washers. Flush-to-wall installation. With drain and water connections recessed or concealed, cabinet can fit against a wall. Undercounter models are available in Easy and General Electric combinations and Westinghouse front-loading washers.

#### **WORTH-WHILE EXTRAS**

**Cold water washing.** You may like it for some special items, but don't expect it to clean as well as warm water.

Soak or pre-wash cycles. An automatic substitute for overnight soaking. Special woolen cycles. Minimum agitation, to avoid shrinkage. Westinghouse and Frigidaire washers have cycles with no agitation; most others use slow speed and warm or even cold water. Norge offers a special accessory for soak-washing. (You can do woolens in most machines by following special directions.)

**Laundry scale.** The front-loading door of a Westinghouse washer weighs loads, indicates proper water level setting.

**Drip-dry cycles.** Easy, Speed Queen, and Westinghouse washers will stop automatically before final spin, for items that require drip-drying. A General Electric combination stops after the wash cycle. You can stop others manually.

Suds return system. Pumps wash water from laundry tub back into washer for next load. Available only in toploading washers, may not operate with wash-and-wear cycle. We recommend only if you have serious water shortage. Built-in sink. The lid of one General Electric washer is a stainless-steel sink, plumbed in like any standard sink.

**Caster bases.** Available for many toploading washers, designed for use where permanent installation is not possible.

#### BASIC BUYING CHECKPOINTS

Capacity. Most washers and combinations take 8–10 pounds of dry clothes. A few top-loading washers handle 12 pounds. Weight is misleading, however, as fabrics vary in bulk and absorbency. Tub size, amount of water, and motor power all affect capacity. For good washing, fabrics need space to move freely. Space also affects drying in a combination machine. Larger cylinders leave fewer wrinkles in clothes.

**Flexibility.** Be sure the variety of cycles, speeds, temperatures, etc. meets *your* needs. A good gauge of flexibility is the instruction book. Ask to borrow one to study before buying.

Water usage. If it's a deciding factor for you, consider a front-loading model, a suds return system, or the water level control feature. A General Electric washer has a miniature wash basket that nests inside the main tub, takes a one-pound load, and uses just seven gallons of water. A dealer should be able to tell you how much water any machine uses.

**Installation and service.** Be sure factory-authorized installation and service will be available promptly, whether through the dealer or a service center. Know whom to call if necessary.

Warranty. Most combination washerdryers are covered by a one-year warranty. An automatic washer may carry an additional warranty for five years or more on the transmission or certain components. Warranties against rust are also offered. Ask the dealer just what is covered in terms of labor and parts.

#### **USE AND MAINTENANCE**

Above all, follow the instructions for loading, how much detergent to use, how to work controls, and periodic cleaning. Be sure to turn off water taps after use to avoid straining hoses. In case of trouble, read the book, then call the service man.

#### The Home Equipment Staff

Which brand? For a complete list of manufacturers, their addresses, and features they offer, write to: The American Home Testing Center, 300 Park Avenue, New York 22, New York.

McCall's (ACCEPTED McCalls)



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Good Housekeeping Guarantees them...



## ...and you'll love them!



SURGILATOR® AGITATOR ACTION of RCA WHIRLPOOL Washers flexes your clothes up and down, back and forth ... forces water through them ... gently but thoroughly washes clothes clean! RCA WHIRLPOOL Dryers shut themselves off at dry enough. Satin-smooth drums for snag-free drying. Gas or electric models.



THE WASHER THAT ALSO DRIES! RCA WHIRLPOOL Ultimatic combination washer-dryers handle the complete laundry job beautifully. Touch a button, turn a dial and take a vacation from your washday worries.



NO FROST WORRIES! RCA WHIRLPOOL Refrigerator-Freezers eliminate frost problems forever, yet produce ice cubes automatically. New Carousel\* shelf glides out, swings right, left, turns completely around, even removes as tray.



DOUBLE-COMFORT AIR CONDITIONING! RCA WHIRLPOOL Air Conditioners lower both temperature and humidity...simply adjust the "TH"\* control to the comfort level you want. Unit can be installed without special tools.



INSTANT SUPERMARKET! RCA WHIRLPOOL Home Freezers provide the ultimate in food storage convenience...including model that eliminates defrosting completely. Uprights and chests available from 368- to 770-lb. capacity.



DO DISHES THIS BETTER WAY! Water is continually filtered to remove food particles as it washes dishes twice, rinses four times, in RCA WHIRLPOOL undercounter or portable (model FP-50B) Dishwashers.



COOKS AS GOOD AS IT LOOKS! RCA WHIRLPOOL Ranges—gas or electric—combine trim Cabinet-Mate\* design with completely new convenience in both cooking and cleaning—Gourmet Shelf puts spices at your fingertips, Spillguard\* top catches spillovers, Control Center on range top ends reaching over hot burners, or catching clothes on knobs. Big-capacity oven holds holiday-size turkey with plenty of room to spare!



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steam *all over* that big masterful soleplate. Ironing goes faster. And without stops for refilling. Because Presto steams *longest* . . . a full 35 minutes!

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#### 60-Minute Meal With Veal Scaloppine, Marsala

Here are the recipes, shopping list, and time schedule. Clip along dotted lines. but do not separate the recipes. Fold on straight lines into one 3x5" unit with the menu card on top, and slip into transparent envelope for filing in your Menu Maker.



BROILED GRAPEFRUIT

Preparation time: 12 min Broiling time: 4-6 min.

HONEY

oranges maraschino cherries grapefruit

½ c. honey 2 tbsp. sugar

Arrange orange sections in pattern between segments of grapefruit. Drop cherry into center of each. Drizzle tops with honey; sprinkle with sugar, Broil 4 to 6 minutes until • Halve grapefruit. Remove membranes and center core. Peel and section honey mixture is bubbly and grapefruit is heated through

Makes 4 servings

202 cal. per serving

Tested in THE AMERICAN HOME KITCHENS Source of Vitamins A, B,

Make sm-o-o-ther

#### RENCH FUDGE



## EAGLE

Sweetened Condensed Milk

Milk and sugar in just one pour-that's the smoother secret of Eagle Brand Sweetened Condensed Milk. It's a blend of milk and sugar precooked to rich, creamy smoothness. That's why Eagle Brand fudge is more velvety, richer, French-ier.

#### FRENCH FUDGE

1 package (6-oz.) semi-sweet chocolate pieces 1/3 cup PLUS 1 tablespoon Eagle Brand Sweetened Condensed Milk Pinch of salt

1/2 teaspoon vanilla extract 3 tablespoons ground nut meats

Heat chocolate in double-boiler top over fast-boiling water, stirring until just melted. Remove from heat. Add Eagle Brand, salt, vanilla, nuts. Stir until smooth. Turn into wax-paperlined container and press into block one inch high. Chill in refrigerator until firm, about 2 hours. Makes 1/2 pound of super-smooth fudge, thanks to easy-to-use Eagle Brand.



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"70 MAGIC RECIPES" BOOKLET

28 pages of exciting cakes, pies, candies, puddings using Eagle Brand. Write: The Borden Co., Dept. AH-42, Box 171, New York 46, New York.

COCKTAIL

sugar, coffee. See other side of card for work schedule.

can blanched sliced almonds

CLAM-TOMATO JUICE

pkg. green (spinach) noodles bottle maraschino cherries

jar honey

bottle French dressing

head romaine lettuce

heads French endive

grapefruit tomatoes

bottle (8 oz.) clam juice bottle hot pepper sauce

can tomato juice

Tossed Salad, French Dressing

Honey Broiled Grapefruit

thin veal slices (about 1 lb.)

lbs, fresh asparagus

bunch parsley

SHOPPING LIST

Asparagus with Lemon-Butter Sauce

Buttered Green Noodles

pkg. dry bread crumbs

bottle Marsala wine

bottle capers

#### 60-Minute Meal With Veal Scaloppine, Marsala

Here are the recipes, shopping list, and time schedule. Clip along dotted lines, but do not separate the recipes. Fold on straight lines into one 3x5" unit with the menu card on top, and slip into transparent envelope for filing in your Menu Maker.



Preparation time: 5 min. Cooking time: 20 min.

MARSALA

SCALOPPINE,

VEAL

can (3-4 oz.) sliced mushrooms c. Marsala wine 's c. hot water

thin veal slices (about 1 lb.)

tbs. water

I hard-cooked egg, chopped ths. chopped parsley opping: g c. pkg. dry bread crumbs ths. butter or margarine envelope granulated beef bouillon (1 tbs.)

ths. bottled capers

Source of Vitamins A, B, C both sides; remove from skillet. Add granulated beef bouillon, hot water, and Marsala to skillet; stir until blended. Add mushrooms with liquid and veal; cover; simmer gently 10 Allow coating to set. Melt butter or margarine in skillet; sauté veal until golden brown on to 15 minutes. Combine egg, parsley, and capers. Serve veal on buttered green noodles, Beat egg slightly with water. Dip veal slices first into beaten egg, then into bread crumbs. top with any remaining pan juices; sprinkle with egg topping. 502 cal. per serving

Makes 4 servings

Tested in THE AMERICAN HOME KITCHENS

**REST YOUR EYES WITH** 

YOUR EYES

Handy squeeze

When you leave the expressway to refuel your car and stretch your weary bones, don't forget to refresh your eyes. They've been working, too. Close them for a few seconds, roll, blink-but do not rub! Treat to a few drops of Murine. Murine soothes tired eyes and gently refreshes them.

Also in glass bottle with droppe

The Murine Co., Inc., Chicago, U.S.A. & Trademarks Reg. U.S. Pat. Of

JUICE COCKTAIL CLAM-TOMATO 4 tsp. Worcestershire sauce 1 ths. lemon juice 2 dashes bottled hot pepper sauce 1 bottle (8 oz.) clam juice 1 c. tomato juice

· Combine all ingredients. Pour into glasses; chill

Tested in THE AMERICAN HOME KITCHENS

Source of Vitamins A, B, C

30 cal. per serving

Makes 4 servings

SCHEDULE

WORK

This is your work schedule for the preparation of the menu on the reverse side for Clam-Tomato the menu on the reverse side for Clam-Tomato Juice Cocktail; Veal Scaloppine, Marsala; and Honey Broiled Grapefruit.

Put water on for noodles; drop in egg (for veal topping); add noodles. Make coffee. 8

Drizzle grapefruit with honey; sprinkle Chop egg; add dressing to salad. Drain les; add butter or margarine. with sugar; broil. 6.0

Add almonds to remaining butter or 13 12.

margarine; brown lightly.

Drain asparagus; add lemon juice and almond-butter or margarine mixture.

See other side of card for menu and shopping list

Prepare asparagus; put on to cook. Melt enough butter or margarine for noodles Prepare grapefruit and orange Cook veal; cover; keep warm. and for browning almonds Prepare salad; refrigerate. Set table; chop parsley. 64.000

Prepare clam-tomato juice cocktail; pour into glasses; refrigerate. Squeeze enough Dip veal into egg and crumb; let coating lemon juice for asparagus too.

set. 5

62

## New for you from Land O'Lakes Butter!

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olid Copper throughout. stinctive early American rling. Stands nearly 7" th. Pure tin lining. Perks 20 ounces of coffee (about 4 os). Exclusively yours from nd O'Lakes!

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FILL OUT AND MAIL COUPON TODAY! Land O'Lakes Creameries, Inc., Box 303, Minneapolis 60, Minn.	
Send Copper Coffee Pot	Cream Can
Sugar Bowl	ALL THREE
Enclosed is check or money order (no silver or stamps) for \$plus one guarantee panel for each item.	
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## Entertaining or every-day, GAS makes cooking fast, cool and clean on this fabulous new TAPPAN

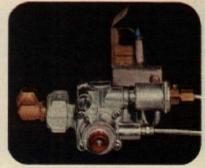




CONTROLLED - WITH GAS. Burner-with-a Brain\* guards your Hollandaise sauce! Controls cooking temperature so even delicate foods won't scorch, burn, or boil over. Regulates itself automatically.



FLAME-BROWNED—WITH GAS. Even Crême Brulée is a triumph. Easy: with fast Gas broiling; sure: with Tappan's accurate controls. And shut-door Gas broiling keeps you and your kitchen delightfully cool.



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Help like this makes parties fun! Try new recipes you never dared before—make old favorites newly great—with automatic controls to smooth every step. Have perfect roasts—with even Gas heat, automatic meat thermometer. Enjoy succulent barbecues—flame-browned, basted automatically. Sauces you never knew you could do are safe automatically, on the Burner-with-a-Brain. Guests late? No panic—"Kcep-Warm" oven control (140°) holds meals "table ready" for hours without overcooking. This new, fabulously-styled Tappan "400" is a superb example of ranges built to Gold Star standards. At your Gas company or appliance dealer's.

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FOR LESS
WITH GAS



TAPPA)

WHEN YOU SEE THIS GI STAR ON A RANGE, YOU KN IT COOKS FASTER, COOL CLEANER — AUTOMATICAL

\*A G A Mark @Am Gas As

#### Take a Package of Nonfat Dry Milk (continued from page 54)

I pkg. (6 oz.) semi-sweet chocolate Chilling time: 3 hrs. 11/2 c. water pieces

MOCHA BAVARIAN

chocolate mixture; spoon into 5-cup mold. Chill about 3 hours, or until firm. Unmold onto egg beater to blend. Beat egg yolks until blended; slowly stir in half the chocolate mixture Reserve I tablespoon chocolate pieces for garnish; add remainder to gelatin mixture. Coo 3 eggs, separated 1 tsp. vanilla · Combine gelatin, 14 cup sugar, salt, Return mixture to saucepan; cook envelope unflavored gelatin 3 c. instant nonfat dry milk over low heat, stirring constantl ths. instant coffee tsp. salt c. sugar

serving plate; garnish with whipped instant nonfat dry milk and reserved chocolate pieces

Tested in THE AMERICAN HOME KITCHENS

NEAPOLITAN CASSEROLE

266 cal. per serving

MORE WAYS TO USE DRY MILK

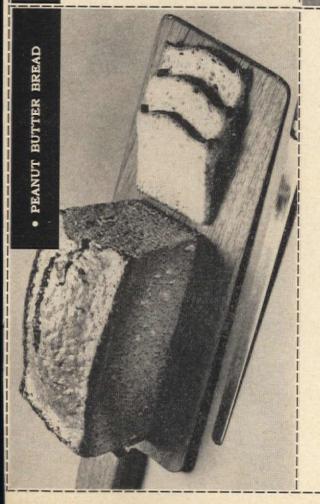
youngsters who insist on drinking bottled pop instead of milk for lunch. Mix instant non-fat dry milk with sandwich fillings. Try it with cheese spreads, cream cheese, deviled ham or tongue, tuna and chicken salads, and that all-time favorite—peanut butter. It will not affect the basic flavor of the filling and, since it has not been reconstituted, has the extra advantage of not souring or spoiling. Makes it ideal for school lunches or for adding to the sandwiches of "lunch pail" workers.

Baking is easier with nonfat dry milk. Just sift it with the dry ingredients and use water for the liquid in the recipe. If you prefer you can, of course, use it reconstituted as the iquid. You'll find that it makes the product brown beautifully.

Press-up Your

New 19th Edition-larger, more colorful . . . 100 pages of dramatic yet inexpensive ways to redecorate. Original room settings in full color that can be so easily adapted. New decorating trends. Short cut ways to make curtains, draperies, bedspreads and slipcovers. Hundreds of trimming ideas. Fabric sources. Unusual wallpaper; new paint colors. Lamp and window shade treatments, 1001 Decorating Ideas is on sale where drapery fabrics are sold in the United States or Canada. Or, send 50c in coin to Dept. AH-7. CONSO, P.O. Box 325, New York 10, N. Y.







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## Fastest, **Easiest Way** To Brighten **COPPER** and **ALUMINUM**





For copper, apply speedformula Cameo. Instantly, it goes to work on tough tarnish, stubborn stains. Wipe off, rinse, shine dry. The smile you see gleaming back at you will be your own.

For aluminum and stainless steel, sprinkle on new Cameo. Wipe-stains disappear in seconds. Rinse and shine dry. The metal comes up mirrorbright and beautiful. The money you save will tell you you're bright, too.

CAMEO CLEANERS-TWO MORE B. T. BABBITT QUALITY PRODUCTS AMERICAN HOME RECIPES

#### Take a Package of Nonfat Dry Milk (continued from page 54)

1 c. shredded sharp Cheddar cheese 11/2 e. eubed cooked ham (1/2 lb.) 2 tbs. diced pimiento 3 c. cooked rice

> c. instant nonfat dry milk c. chopped green pepper tbs. butter or margarine

3 eggs, beaten

Preparation time: 15 min. Baking time: 25-30 min.

NEAPOLITAN CASSEROLE

Be sure to include a package of nonfat dry milk in a camping kit. It takes a minimum of space and requires no refrigeration. It will prove a boon for pancakes, biscuits, breads, and Use nonfat dry milk to improve the nutritional value of many of your family's favorite dishes. For example, it can be mixed with cereal before cooking, or a small amount added to the milk used in making custards or other puddings. Two tablespoons can even be added to a half pint of cream before it is whipped. Nonfat dry milk might be called the weight watchers' best friend. It makes it easy for

instead of water to make savory sauces, gravies, or creamy mashed vegetables.

Blend nonfat dry milk

Turn into lightly buttered 2-quart casserole; sprinkle remaining cheese on top. over low heat, Sauté onion and green pepper in butter or margarine 3 minutes; add dry milk; mix well stirring constantly, just until cheese melts; remove from heat. Add rice, ham, and 1/2 cup cheese. Cook 3ake in moderate oven (350° F.) 25 to 30 minutes, or until custard is set Combine eggs and water and add to vegetables; stir in

Makes 6 servings

ing to package directions and keep it in the refrigerator. Pour the milk over ice cubes and

For that afternoon snack, try milk shakes made with nonfat dry milk. Make it accord

fruit-flavored soda. Or combine milk, root beer, and ice cream. Combina

stir in chilled

The young ones will enjoy thinking up and trying out new ones.

them to cut calories in recipes for chiffon pies, salads, salad dressings, puddings, dessert

414 cal. per serving

Tested in THE AMERICAN HOME KITCHENS



PEANUT BUTTER BREAD

c. sifted all-purpose flour 24 c. sifted all-purpos 3 tsp. baking powder ½ tsp. salt 3 c. sugar c. sugar

e. instant nonfat dry milk

½ c. smooth peanut butter 1 ths. grated orange rind 1 egg, beaten 3 c. water Preparation time: 10 min. Baking time: 50-60 min.

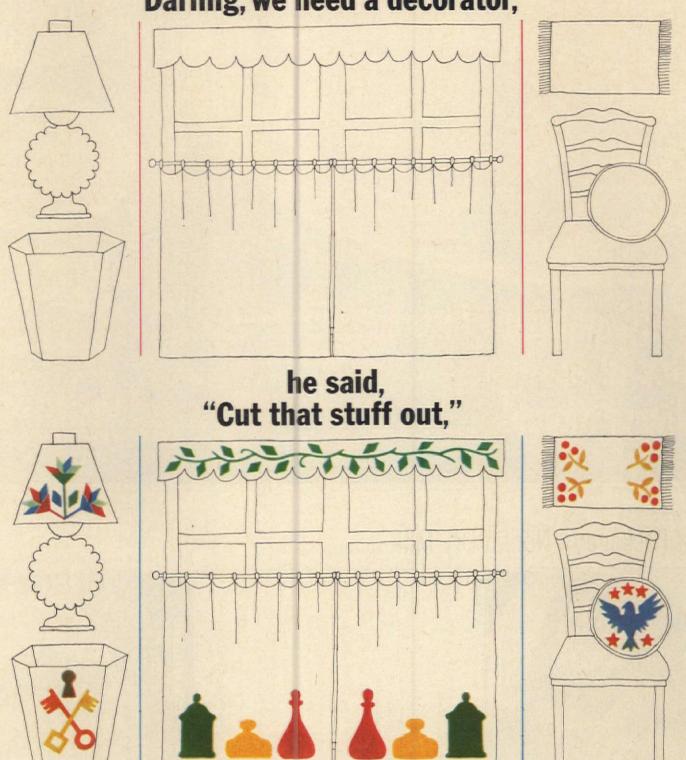
• Sift flour, baking powder, salt, sugar, and dry milk into bowl. Cut in peanut butter with pastry blender or 2 knives until as fine as corn meal; add orange rind. Combine egg and water; add, all at once, to flour mixture; stir just until mixed. Pour into greased 9x5x3-inch loaf pan. Bake in moderate oven (350° F.) 50 to 60 minutes. Remove from pan; cool on wire cake rack. To store overnight, wrap in foil.

2274 cal. per loaf

Source of Vitamins A, B

Tested in THE AMERICAN HOME KITCHENS

#### When she said, "Darling, we need a decorator,"



and she did.

She cut all her ideas out of Bondex, the hot-iron fabric you can iron onto anything you can iron. Here's how: dream up a design. (Or swipe one.) Trace it on Bondex. Snip it out. Iron it on. Show it off. Mend with imagination. Dig out the decorator inside you. All with a packetful of Bondex—the squares and strips too bright to wash away—too thrifty to believe: just 15¢ or 29¢ wherever people sell notions. (Try double-faced Bondex, too—turn any fabric into a hot-iron fabric.) Just be sure you always ask for Bondex—it's all ways best. Get your free patterns and instructions wherever you get Bondex—or send large self-addressed, stamped envelope to Permacel, P. O. Box 297, Department X, Edison, New Jersey.







Festive! Ham with Ocean Spray Cranberry Sauce!

#### Make your Ham taste better!

1. Slice Your Ham! Serve with juicy slices of Ocean Spray Jellied Sauce—for fresh-fruit flavor! 2. Stretch Your Ham! Make Ham Croquettes! They deserve the tangy taste of juicy Ocean Spray Whole Berry Cranberry Sauce! 3. Cube Your Ham! Ham Hash! Looks better, tastes better with Ocean Spray Whole Berry Sauce - you pour it from the can!



Jellied or Whole Berry Sauce

the natural mate for every meat!

AMERICAN HOME RECIPES

#### Take a Package of Nonfat Dry Milk (continued from page 54)

Recipe for Creamed Cauliflower Amandine on Page 69



Salt and pepper 4 c. cubed chicken

ths. diced pimiento c. flour c. instant nonfat dry milk c. chicken broth

 Melt butter or margarine in medium-sized saucepan; blend in flour and dry milk. Stir in chicken broth; mix until smooth; add rosemary. Cook, stirring constantly, until mixture simmers; simmer 5 minutes. Season with salt and pepper to taste. Add chicken and pimiento; heat thoroughly. Serve over waffles. WAFFLES: Sift 2 c. sifted flour, 3 tsp. baking powder, ¼ tsp. salt, and ½ c. instant nonfat dry milk into bowl. Combine 2 egg yolks to dry ingredients; beat unti smooth. Beat 2 egg whites to stiff moist peaks; fold into batter. Spoon or pour onto ho waffle iron; bake until golden. (For larger quantity, recipe may be doubled.) 6 tbs. melted butter or margarine; add

Source of Vitamins A,B,C

Tested in THE AMERICAN HOME KITCHENS

CREAMED CAULIFLOWER AMANDINE

## NOW YOU CAN SE THE DIFFERENCE!

See the dazzling difference! No film! No streaks! No spots! 3,187 tests in all makes of dishwashers proved it!

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- contains exclusive new ingredient ... prevents excessive foaming due to protein food soil.
- releases full-force spray action in your dishwasher...for much better washing and rinsing!
- is still low priced!

get new Blue Ribbon

FOR ELECTRIC DISHWASHERS

© EL. Inc. 1961

AMERICAN HOME RECIPES

l c. instant nonfat dry milk l tsp. onion juice

Take a Package of Nonfat Dry Milk (continued from page 54)

CHOCOLATE RUM SAUCE

SOUFFLÉ

c. instant nonfat dry milk

in banana mixture; cool. Beat egg whites until mixture into casserole. Set in pan of hot water on lowest rack of oven. Bake in slow oven turn off heat and leave in hot water bath in til smooth. Add 2 squares (2 oz.) unsweetened chocolate. Cook over low heat, stirring constantly, until mixture simmers. Simmer 5 minutes; remove from heat. Add 2 to 3 tbs. foamy; sprinkle cream of tartar over egg whites; beat until stiff; fold into banana mixture Butter a 11/2-quart casserole lightly; coat inside well with granulated sugar. Pour souffe % c. instant nonfat dry milk, 1 ths. cornstarch, 3% c. sugar, and 1% tsp. salt in saucepan. Add 11½ c. water; mix unconstantly, until thickened. Remove from heat; fold 4 tsp. cream of tartar bananas. Beat egg yolks until thick; fold oven. Serve with HOT CHOCOLATE rum and 2 tbs. butter or margarine. (325° F.) 60 minutes. If souffle look over low heat,

Makes 6 servings

354 cal. per serving

Source of Vitamins A,C Tested in The American Home Kitchens

CREAMED CAULIFLOWER AMANDINE

ths. slivered almonds ths. melted butter or margarine

monds. Mix flour into remaining butter or margarine until smooth; stir in dry milk, onion Season to taste with salt and pepper. Pour over cooked cauli 2½ c. water Salt and pepper water; mix smooth. Cook over

179 cal. per serving

Makes 6 serving

constantly, until sauce sim-

Fested in THE AMERICAN HOME KITCHENS

SOUFFLE

CHOCOLATE RUM SAUCE BANANA

#### **KNOW YOUR ONIONS**

The onion is a vegetable that has been known and used from the earliest period of history. There is mention of it in the Bible and in ancient literature. Even Chaucer writes of loving the "onyons."

Today the onion is no doubt the

most commonly used seasoning after salt—in fact there is scarcely a recipe, except for desserts, that doesn't call for onion.

Onions are classified as dry or green. The most common variety of dry onion is probably the *Do-*

mestic. It is medium sized, globular in shape, and may be red, yellow, or white in color. The Bermuda onion, grown chiefly in the spring in southern states, is now practically extinct, and is rapidly being replaced by two other varieties called Grano or Granex, both of which may be yellow or white skinned. Then there are the Sweet Spanish onions, sometimes called Valencias, another mild variety, globe shaped and quite a bit larger than Domestics or Bermudas. They may be white or yellowish brown.

When buying onions, look for those that are well shaped and dry enough to crackle. Thin necks and bright hard bulbs are two other indications of quality. Avoid any with a soggy feeling at the neck. This is often a sign of decay.

For those who dislike, or do not have the time, to do the peeling, chopping, dicing, or mincing of onions, there are on the market frozen chopped onions and instant minced onions. The frozen onions are packed in pliofilm bags and are easy to use. Just pour out the amount you need and return the rest to the freezer.

Instant minced onion sold in jars is handy to keep on the spice shelf. It does not pack or cake and will not deteriorate. When a recipe calls for ½ cup chopped or minced raw onion, use 1 tablespoon instant minced onion. Or try onion powder. To substitute, use ½ tea-

spoon for each tablespoon raw onio

Fresh green onions, also calle scallions, should have good gree colored tops and white, bleache stems up to about three inch from the roots. They are sold bunches with about 7 to 9 plants the bunch.

Shallots, which belong to the gree onion family, look like small drionions but are usually red in col with purplish white cloves benea the outer skin.

Leeks, although similar in a pearance to the scallions, are larg with flat leaves and a white sta about 1½ inches in diameter. The are milder in flavor than green onions. They are used in sou (always in vichyssoise), in salar and as a vegetable.

Chives are an herb belonging the onion family. Chop the tend leaves fine to use where a mild of ion flavor is desired.

Garlic, used mostly as a season ing, is thoroughly dry, with fir well shaped bulblets or clow. There are both white and red vareties but there is little or no ofference in flavor between the two You can also buy garlic powd. Use 1/8 teaspoon garlic powder each clove of garlic.

No matter which way you cho to use members of the onion fami you can count on them for ex zest and flavor. And they are ex on the waistline—only 49 calor in a good-sized onion. THE F



#### The natural beef concentrate



You don't need pan drippings to make homemade beef gravy—with Wilson's B-V, you can serve it any time. B-V, the natural beef concentrate, is so loaded with real meat flavor it makes gravy like a Sunday roast. Honest gravy...with that fresh-from-the-roasting-pan taste no canned gravy or artificial flavoring can match. Ask the best cooks you know—see how many use B-V as a gravy base... and as a bouillon and soup stock, basting sauce, flavor base for stew and meat loaf. Wherever you want real beef flavor, use B-V... the natural beef concentrate.

YOUR OWN BEEF GRAYY
Blend 2 tablespoons flour
into 2 tablespoons melted
shortening. Gradually add 1
cup water, stirring constantly. Add 1 teaspoon B-V;
blend well. Cook about 10
minutes. 3 to 4 servings.

by WILSON & CO.,INC.

where good beef comes from

#### French Cooking

(continued from page 52)

Filet of Sole au Vin Blanc is the basis for some of the most renowned dishes in the classic French cuisine. For example:

Filets of Sole Veronique-add seedless white grapes to the sauce. Let the grapes get barely hot before you spoon the sauce over the fish. Sole Bonne Femme is made by adding a cup of sliced mushrooms with the shallots, just before poaching. If you wish, you can add a glaçage at the very end, too. Whip 1/4 of a cup of heavy cream, stir in 2 egg yolks, and spoon this on top of the sauce when the dish in completed. Add a smidgen of grated Parmesan cheese and put under the broiler to brown, for a minute or two. This is very im-

Filets of Sole Duglere calls for tomatoes as well as mushrooms. Cut two or three skinned tomatoes in half, crossways. Squeeze out the seeds, dice and sauté in a bit of butter till the juice is gone. Add, with sliced mushrooms and shallots, before poaching. Then, when you're correcting the seasonings,

put in a splash of cognac. This marvelous with salmon filets—sauce and the fish are a melt pink!

#### Suburbs

(continued from page 35)

Their lot is 120 feet wide: 300 feet deep. The Johnsons architect Brooks Buderus desig contemporary home with a view the lake from all rooms. P Ridge has proved to be the idlocation for Bill Johnson, was travels frequently. He can driv O'Hare airport in 15 minutes; comute to his downtown office in minutes.

"We have water sports at doorstep," says Mrs. John "yet we're in one of Chicago's est suburbs, close to everyth And most important, we've the advantage of fine schools our children. I doubt that would have found this ideal sp we hadn't first lived in Park R and become acquainted with v it had to offer. Sometimes v you're seeking is closer than think."

#### Steve Allen

(continued from page 12)

one: 'Steve Allen has a collection of over 100 sport jackets.'"

"How many do you have?"
"Five or six."

He led the way upstairs to the remodeled attic which he calls his "workroom." It is a long, high room with heavy exposed beams and the natural beauty of a wood ceiling with a driftwood finish.

"That chimney puzzled us for a while," he said. "But Jayne decided that the bare prick painted white would be an keeping with the lodge-type decling we have here.

"I do my writing here," he said, seating himself on a straightbacked chair at an electric typewriter. There was a dictating machine and a neat pile of manuscript on the ong, built-in desk.

"I do most of my writing at hight and I often work until three in the morning. I have a novel that's almost finished."

"Your critics have called you controversial" because you've been outspoken on national ssues."

"Yes, principally because of ny affiliation with the Naional Committee for a Sane Nuclear Policy. Its purpose is o make the public more aware f the dangers of nuclear war. t would seem that my efforts or a cause like that couldn't e taken amiss, but unforunately they have. Some peole think that because I'm a omedian I shouldn't be conerned with serious issues. I on't think it's fair to assume hat because some entertainrs are scatterbrained all enertainers should be tarred ith the same brush. No one ho is a true citizen of this ountry-whether he be conedian, milkman, or interior ecorator-can afford to be omplacent and leave the busiess of the world entirely to ne experts. If it's a denial of emocracy for a reasonably formed citizen to refuse to eak out on public affairs, hy should I be expected to tick to television'?"

In recent years Steve Allen as accomplished an amazing mount of work in a variety of elds. He has written seven ooks, including a book of oetry and two volumes of nort stories. As a performer nd composer he has 30 record bums to his credit. He has ritten more than 2000 songs, mong them the title songs

for several top movies. And he is currently working on three novels. How does he account for this output?

"All my energy goes into living, studying, and working and as little as possible is wasted on worry, gossip, and fear. I've cut out of my life such nonessentials as indiscriminate night-clubbing and party-going. Instead we have guests for dinner,

stimulating people with interesting ideas. Life is too rich, exciting, and short to be wasted on things that will be quickly forgotten.

"Jayne has created a happy home life that is never boring. She has the ability to encourage a man, to increase his faith in himself. I find I can do more work now. In my earlier years I used to be discouraged by

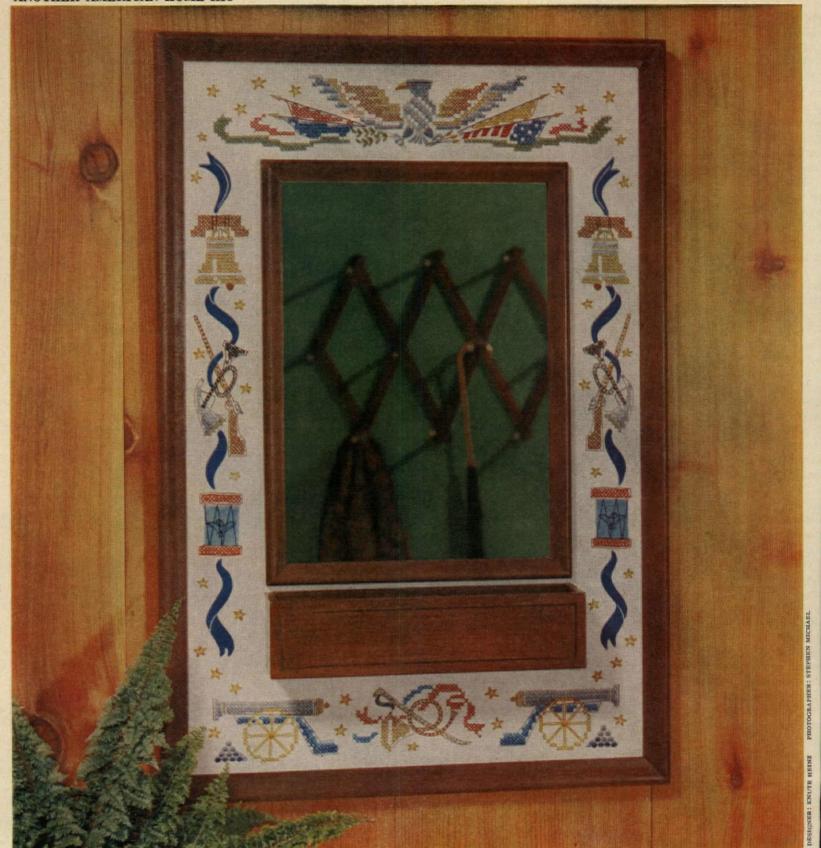
setbacks. Now I concentrate on the blessings that come my way. Jayne is responsible for that. She's good and beautiful in a thousand ways. I can't possibly put into action all the plans I have, write all the books I want to write, or help all the people I'd like to, but I'm working at it. I have a happy home; I guess that accounts for it."



#### TODAY'S PYREX WARE-LOVELY NEW WAY TO COOK AND SERVE

You've always known Pyrex Ware as the handiest thing in your kitchen—you can mix, bake, serve and store in Pyrex Ware. Keeps flavors fresh, too—and easy to clean. But today's Pyrex Ware is much more. Beautifully decorated, it comes radiantly dressed for dinner. Who would ever want to cook in one utensil—then serve in another? Corning Glass Works, Corning, N.Y.





Americana emblems, reminding us of our historic past, frame this courting mirror and are done in a simple cross-stitch. Kit PMK-27. \$12.98.

DOROTHY LAMBERT BRIGHTBILL

## MAKE A COURTING MIRROR

■ Courting mirrors were brought to America about 1770 from China by seafarers as gifts for their sweethearts. Such a gift was tantamount to an engagement ring. The mirrors were small with painted floral borders. Our two versions have cross-stitched borders in bright authentic colors to enliven a hallway, bedroom, kitchen, or living room. The mirrors have a small box at the base to hold grooming aids, mail, small plants, or flowers. The over-all size is 17½x25½". Each kit contains completed inside and outside frames, pre-cut wood for the box, quality plate-glass mirror, plywood back, adhesive, stamped linen, flannel backing, embroidery thread, and full instructions for assembling and embroidering. You'll find another courting mirror with rose wreath border and order form on page 75.



WITH CONVENIENT NEW PHONES
IN COLORFUL TONES!







THE BELL CHIME... gives a new spring lilt to your telephone service. Like daffodils set to music, melodic notes announce the calls for all your phones. The Bell Chime can also be set for the regular ring or for a louder bell when fine weather takes you outdoors to garden or entertain. Comes in your choice of soft gold or ivory finishes.



HOME INTERPHONE... brings new convenience to springtime living. Now you can talk room-to-room, answer the door, over the same phones you use for regular calls. You can relay outside calls, even mind the baby, and save many a step and a stair.



To order or find out more about these services, just call the Business Office or ask your telephone man.

Bell Telephone System

## WHY THIS WALL PAINT GIVES YOU MORE FOR YOUR DOLLAR



#### More coverage per gallon...more durability...easier than ever to use

Today's Super Kem-Tone gives you everything you could want in a wall paint. No wonder it's America's biggest-selling paint! Look what you get: **NEW** easy painting—all the skill you need is in the paint. **NEW** economy—goes farther per gallon, gives better 1-coat coverage. **NEW** durability—you won't have to paint again until you want to change colors. **NEW** washability—finger prints and smudges wash away without a

trace. **NEW** money-back guarantee—the purchase price of the paint refunded if you're not commost beauty to your rooms. NO OTHER WALL PAINT in the world offers all this. No other paint can give you such beautiful new rooms so easily and economically. There's a Super Kem-Tone dealer near you. That's where to get the most for your wall paint dollar! **NEW** MATCHING COLORS IN KEM-GLO®—the

pletely satisfied. NEW colors-the 1962 Super Kem-Tone Color

Harmony Guide helps you select the colors that will bring the

SUPER KEM-TONE

world's leading enamel for woodwork, kitchens, bathrooms. Looks and washes like baked enamel

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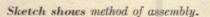


A delicate rose wreath with a charming music motif will appeal to a young lady who loves pretty things. 174x254". Kit PMK-28. \$12.98.

Component parts of one mirror kit include: large and small frames, wood for box, mirror, plywood back, stamped linen, embroidery thread, padding, screws, brads, and adhesive.

Also instructions for assembly, embroidery, and finishing.





#### COURTING MIRRORS ORDER FORM

The Courting Mirrors shown have been designed expressly for The American Home.

Fill out coupon, enclosing personal check or money order (no stamps, please). Sorry, we are unable to handle foreign orders.

(New York City residents please add 3 per cent sales tax.)

Please allow three weeks for handling and mailing.

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#### **BE ORIGINAL WITH CHEESE**

and Lea & Perrins...the original Worcestershire

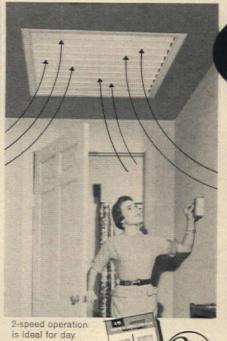


BAKED CHEDDAR CASSEROLE. (6 servings) Beat 4 eggs till light, add 3 c. milk, 2 c. grated cheddar cheese, 2 c. soft bread crumbs, 1 tbs Lea & Perrins, 1 tsp salt. Pour into greased 1½-qt casserole, set dish in pan containing 1 in. hot water. Bake at 350°F till firm. Decorate with parsley. Add well-seasoned excitement to all your meatless dishes! Cook-in Lea & Perrins—the original, the only full-strength Worcestershire with a quality flavor that lasts.

FREE! COOK BOOK. LEA & PERRINS, Box A, Fair Lawn, New Jersey

## **COOL YOUR ENTIRE HOUSE**

for about 1/5th the cost of air conditioning



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Attic Fan is easily
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Pulls in cool night breezes . . . forces out hot sticky air. Enjoy cool comfort in every room. Compact fan unit rests on attic floor, requires no special wiring. Automatic ceiling shutter. Sizes to fit all homes; prices from \$127.50 plus installation. Fan guaranteed 5 years.

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protects children, pets and property



Beautify your grounds with light, bright, tight Anchor chain link fence . . . in all-aluminum or steel. You'll prize the extra protection of Anchor security against short-cutters and trespassers . . . the good looks of Anchor square posts and gates with Modernmesh or standard chain link.



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With any Anchor Fence, you can enjoy every foot of your property . . . help keep your family safer, your yard more to your liking. Call your Anchor office now for free estimate. For colorful, FREE pamphlet on the full Anchor line, mail the coupon below.

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#### Patterns for Puppets (shown on pages 40 and 41)

Puppets are felt. Use your finger or a dowel <sup>3</sup>/<sub>4</sub>" in diameter for sewing form. Stitch seams and arm pieces. Make tiny parts, such as noses and hair, with glued-on bits of colored paper, plastic tape, felt, or tiny beads. Use warm iron to make folds or creases. Round animal eyes are cut out with a paper punch. People puppets look best with circles of colored paper for eyes. Pussycat's and wolf's tails are supported by pipe cleaners.

Basic patterns for puppets. Used for Red Riding Hood, Grandmother, Mr. McGregor, and Narrator. Variations for other finger puppets below.

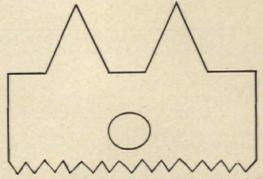
Basic pattern for arms.

FOLD

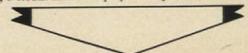
FOLD

CUT TO HERE

Little Lamb's head. Add to top of basic pattern.



Pig's head. Add to top of basic pattern. Arms below.



(con

## Chevrolet's ride makes any vacation more relaxing

Here are 700 reasons roads become smoother and quieter. Start with a big coil spring at each wheel. Add 51 chassis "shock absorbers," plus over 650 sound-deadening insulation points, and you've the makings of a Jet-smooth ride that rivals the costly cars.

Figure in the driving time as part of the relaxing time on your next vacation. Figure it in, that is, if you're going by way of any one of Chevrolet's 14 handsome models. For the ride in this Chevrolet is the kind of soft, hushed glide that lets you settle back and unwind with nary a concern for the miles ahead.

What we mean is it's out on the open road where you realize how much car and comfort you have going for you. Real stretch-out roominess. Big deep-cushioned seats. Richly appointed Body by Fisher. And, around it all, the silent, hefty feel of a real going machine that practically lets you forget there's a road under you.

Baggage? Take along those golf clubs, other cumbersome items, too. Chevrolet sedans and coupes sport a mammoth cave of a trunk. Station wagons carry up to 97.5 cu. ft. for fun and its fixings.

Outside of a destination and a tankful of gas, we can't think of a thing else anyone would need for a trip. And the place it all starts is your Chevrolet dealer's. . . . Chevrolet Division of General Motors, CHEVROLET Detroit 2, Michigan.

## JET-SMOOTH CHEVROLET



Bel Air 4-Door 6-Passenger Station Wagon





### Things you can forget!

One final glance. Every glass sparkles, every fork is in place. Nothing has been forgotten, except the things you confidently can forget.

Things like the decorating challenge which this room presented. You wanted a modern kitchen-dining area but you also wanted to use those priceless curly maple chairs and antique mahogany table. So, with tasteful ingenuity you *combined* the clean look of contemporary with graceful elegance of the past... and you chose Pratt & Lambert paint and varnish to help achieve your success.

The new oak cupboards are enriched with Tonetic Wood Stain Nutmeg, and "38" Pale Trim Varnish Satin. The random-width, pegged pine floor is stained Driftwood and protected with Varmor, the super durable clear finish for wood. New Lyt-all Flowing Flat, in soft tints on walls and ceiling, adds a beautiful background.

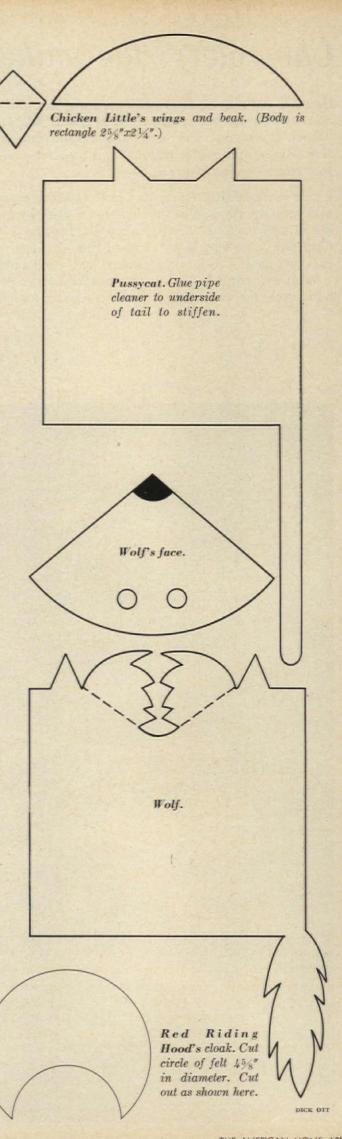
Even though you may forget your own accomplishment, your room will always speak eloquently for you. Pratt & Lambert paint and varnish will long preserve it as a source of enjoyment and pride.



Call your painting contractor or see your Pratt & Lambert dealer. Use Pratt & Lambert...the brand most frequently specified by architects, acknowledged by painters to be definitely superior.

## PRATT & LAMBERT-INC.

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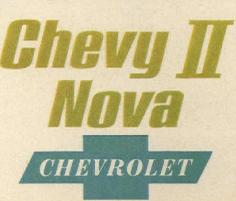


Nova 400 Sport Coupe-handsome hardtop with Body by Fisher.

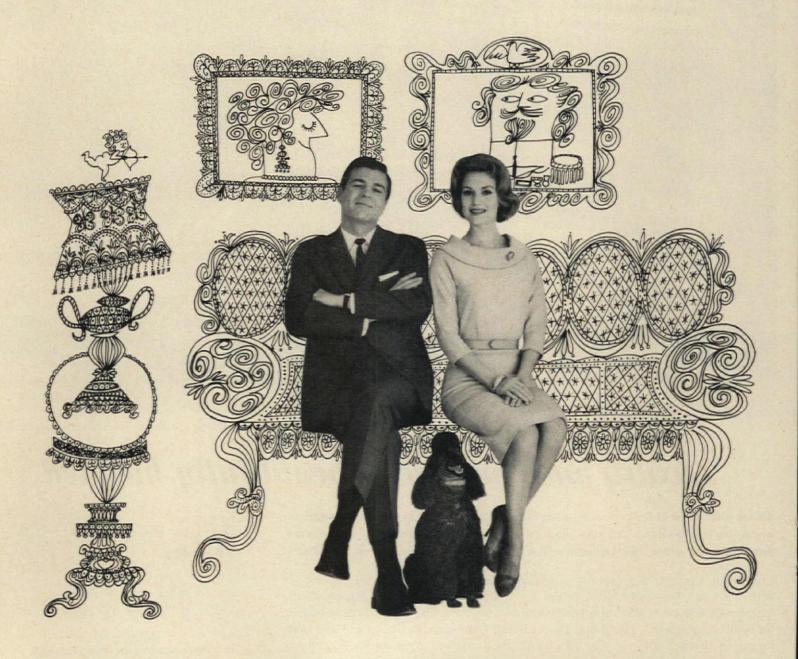
## Luxury and low price ... beautifully blended

This is just one of 11 frisky, family-sized Chevy II models that have many a bigger car wondering how it's done. You may, too . . . when you see how much perky performance, pert good looks and relaxing roominess you get in one of America's lowest priced cars!

Like a car that fits big families and small parking places? A sassy, saving six with V8 scat? One-piece rear springs for a softer, quieter ride? Money-saving maintenance features like front-end components (including fenders) that bolt on for easy replacement? You'll find them all and then some in Chevy II—the same ingenious things that won Car Life magazine's coveted Engineering Excellence Award. The same day-in-day-out dependability that means any car is a sounder buy if Chevrolet builds it. See for yourself at your dealer's now! . . . Chevrolet Division of General Motors, Detroit 2, Michigan.



It's Easy To Have A Beautiful Home . . . Take A Look Around Your Home . . . Everybody Else Does. Remember when your house, your furniture, your carpets, were the stuff your dreams were made of? Acquiring them was exciting and important. Maybe you got them one by one or a whole roomful or houseful at a time. But that was five years ago . . . or ten . . . or twenty. Have you taken a good objective look around your home lately? That chair you didn't replace last year because you decided on something else; the carpet that youngsters and dogs have made a shambles of; those uncomfortable, back-bending, sag-in-the-middle mattresses you promised yourself to replace? You're used to them, so most of the time they don't bother you. You have more money now than when they were all bright and new . . . but there are so many interesting things to spend it on. But think. Your home is you. Take a look around, everybody else does. What does a stranger see? Gay and exciting rooms that reflect a gay and exciting you? It's easy to have a beautiful, liveable home if you give it the priority it deserves. Don't put it off any longer. Make a plan for refurnishing your home now. Your family, your friends, and YOU will enjoy the results.





wm: 90" Sofa, No. 110-12-4, with Cadon\* Nylon Fabric; Matching Chair, No. 110-13-4; Small Lounge Chair, No. 177-80-4. Cumuloft\* Nylon Carpet. (\*TM of Chemstrand.)

#### take a look around your home... everybody else does

And what finer way to beautify your home than to add the charm and warmth of Early American styling to your living room. No other period design is endowed with such enduring graciousness, speaks so eloquently of your good taste. True to its proud tradition, Early American by Kroehler is meticulously authentic, with original-design fabrics and solid maple trim. And even with cloud-soft foam cushions and back, the sofa is less than \$260. See the entire Cape Cod collection at your Kroehler quality dealer soon...discover just how easy it is to brighten your home with a new look of elegance from KROEHLER

## CUSTOM-TOUCH DECORATING —YOURS FOR THE SEWING

PRISCILLA CLAPE

What gives a bedroom that special done-by-a-decorator elegance? It's subtle custom details like these, all easily reproduced on your sewing machine. Why not pamper your bed with a *trio* of bolsters—quilted for extra luxury? Trim a plain spread and draperies with a printed stripe cut from the skirt, or perhaps an unusual readymade braid. Cover a decorative screen in a quilted version of your bedspread fabric. With modern fancy-stitch attachments, it's easy to sew your way to luxury



Three slender bolsters, prettily tied with wide velvet ribbon, are easily made of foam rubber rolled into cylinders. Cover them in quilted fabric to match your spread or provide a bright contrast.





Dramatic bands of fabric, cut from the same striped pattern used for bed skirt, outline the draperies, valance, coverlet, and bolsters with striking effect. With a sewing machine, you can easily borrow this expensive looking decorator treatment. There are also many handsome braids you can buy which could be used to trim and transform ready-made bedroom ensembles.

Quilted print screen gives this bedroom a charming touch of distinction. The quilting outlines the handsome floral motif, giving the fabric an extra dimension of luxury. Notice how precisely the matching bed skirt is pleated to give it a custom-tailored air. Simple top spread can be varied for a qui change of color scheme, or for laundering convenience.



The "Tiara" 85-in. Sofa-tailored in Cadon\* nylon fabric. Cumuloft\* 100% nylon pile carpet. (\*TM of Chemstrand.)

@ 1962 by Kroehler Mfg. Co.

#### take a look around your home ... everybody else does

You can see it instantly—that almost indefinable blend of simplicity and grandeur that distinguishes the exquisite new "Tiara" group by Kroehler. And yet this brilliant Modern design offers so much more than sheer beauty. You need only settle back in the deep-foam luxury, and you know, you feel that famous Kroehler comfort is present in abundant measure. Quality-crafted in every detail, warranted for a full year, the sofa costs less than \$180 . . . and this includes your choice of breathtaking new Performance-Tested nylon fabrics. It's easy to have a beautiful home when you select furniture by KROEHLER





It's easy to have a beautiful home... including the last word in perfect sleep...



## the beautiful new 1962 Serta "Perfect Sleeper" Mattress





You sleep on it ... not in it!®

No extra charge for your choice of regular or extra length, firm or extra firm . . . Only

\$7950 EACH

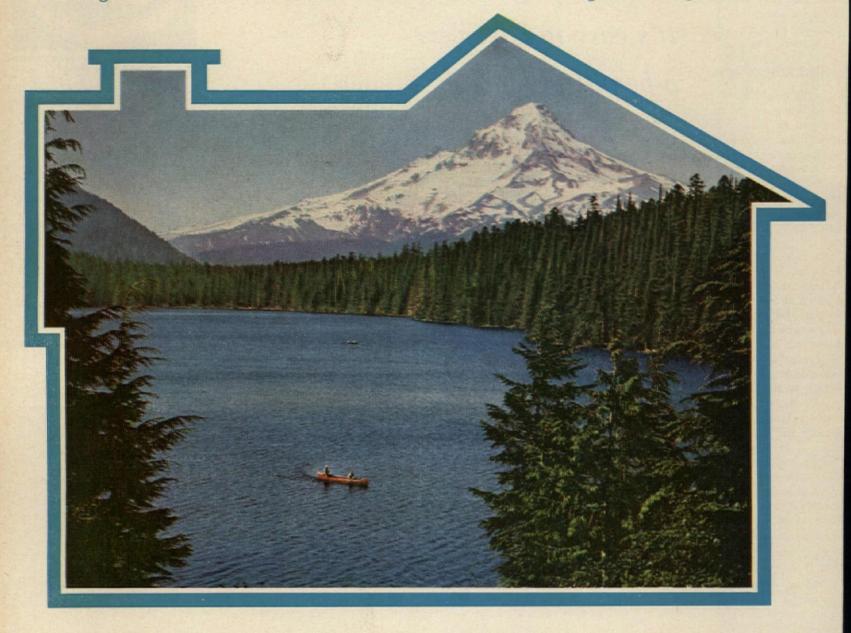
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#### How to Buy a Lot

(continued from page 47)

who live several doors away. The man next door may be influenced by his desire to see you buy the land, or by some grudge against the owner.

#### WHAT KIND OF NEIGHBORHOOD?

Is the neighborhood improving, or declining, or apt to remain unchanged for many years? Beware of a "tired neighborhood" where old homes and lawns look seedy.

An incompatible area. Residence prices, like water, always seek a level. If you build a \$25,000 home on a lot in a \$13,000 area, you'll be lucky to get \$18,000 when you sell.

There's a reverse to this coin, however. If you build a \$13,000 house in a \$24,000 area, its value goes up and you may even sell for \$18,000. Be cautious, though; you may not be able to build a low-cost home in a high-cost area because of zoning regulations. So check before you buy.

Growth areas. Which way is the neighborhood going to grow? Are stores spreading? Is a good residential area spreading? Are there signs of growing blight, such as "junky locking" new businesses? Check for any new construction planned, such as schools, highways, and for future rezoning.

Taxes and assessments. Find out what the tax rate is, if there are plans to raise it. New schools and sewers may mean a sharp rise is due.

#### PHYSICAL CHARACTERISTICS OF THE LOT

There can be many things people with no lot-buying experience would never think of looking for, such as: Rock ledges. Are there exposed ledges which add to the attractiveness of your land? Or are there hidden ledges which have to be blasted (cost: often \$2500 or more) if you want a basement? Have a soil tester check for such ledges, and for shale formations which sometimes hold water back and cause wet basements, even on hilltops. Soil. In a city there is no great health problem since you will be served by water and sewer lines. But in semirural areas where you need a septic tank and well, soil is nost important.

Beware of gummy clay that won't properly disperse waste matter even if you construct stoneilled leaching fields. Guard against underlying hardpan or other formations that may direct waste from your septic tank (and your neighpors') toward your water supply. You should engage a professional soil tester (cost: \$30 to \$150) and have him give you careful laboratory reports. Have him check, too, for foundation hazards such as quicksand, and shifty peat or marl which can cause foundations to settle and crack. Concrete pilings and grade beams needed to stabilize such conditions can cost \$2000 to \$3000. Some soils expand when wet. They contract and crack when dry. These will need special drainage attention.

Brooks and ponds. What about that lovely little brook, or the duck pond, or the lake frontage? Brooks can cause trouble, especially after spring rains when they have been known to flood. Some ponds stagnate in dry summers and invite mosquitoes. Lakes are delightful, but many are now plagued by the incessant roar of motorboats. If you have children, consider the hazards of unfenced water.

If your lot is outside city water limits, a pond is good as fire protection. Most people who have water on their property love it, so don't let these pointers discourage you—but at least consider them. Poor drainage. Does somebody else's land drain across yours? If you build a pool, will it drain over your neighbor's land? Can you drain it into a street? What is the charge for draining it into a town sewer? Is this permissible?

Polluted water underground. In fastgrowing suburban areas, not served by sewer lines, pollution of wells sometimes becomes a problem.

What shape lot? As a rule agents will tell you square or rectangular lots are most satisfactory. A pie-shape can be nice because it increases frontage, but it may give you a squeezed-in back-yard feeling, especially if you build a pool or add to your house—or if your neighbor builds a garage near your line.

"Crazy lots," as some agents call those with odd shapes, ledges, and slopes are often popular since they offer interesting architectural possibilities. But a "crazy lot" should be quite large; a small one may prove difficult to use.

Corner lots can be good in quiet residential areas where they can actually add to your privacy; but bad on busy side streets where they can be noisy and quite public. Special caution: check zoning requirements carefully. One California couple recently bought a 50x100′ corner lot, then found they couldn't build because zoning required that the house be set back 35 feet from both streets.

Size of the lot. Be sure it's large enough for privacy. Often you can buy an adjoining lot, (continued)

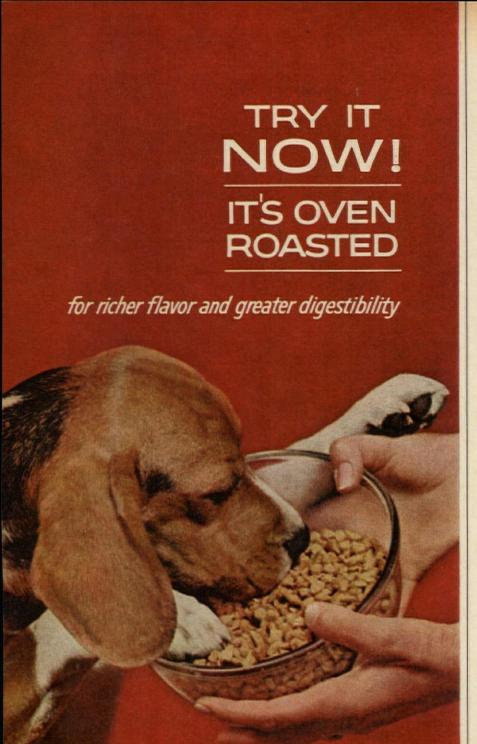


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Diet of Champions

too, at a money-saving "package price." If there is an empty lot between you and a neighbor, perhaps you and he can buy it and split the price.

Are there trees? A few years ago, in some areas, only homes costing \$35,000 and up were built on "tree lots." But today trees are much in demand, even for very modest homes. Homes built among trees actually have higher value. They sell up to 30 per cent faster and often for \$2000 or \$3000 more.

Besides making your home attractive, trees lend themselves to "outdoor living," keep you cooler in summer by shading your house from the sun and warmer in winter by breaking cold north winds.

Caution: avoid building directly beneath any huge spreading tree that may soon overhang your roof and break off in storms. Also think about where sewer lines will have to go and keep them away from trees with spreading roots.

#### FITTING THE HOUSE TO THE LOT

Flat or sloping lot? A slope adds interest and beauty, and can save from \$1000 to \$3000 on the cost of fill for a split-level house.

But too steep a slope has disadvantages. The lawn may be hard to mow, or to get your car up, you might need a twisting driveway that could get slippery in winter. For a ranch house or a Cape Cod, a sloping lot may require \$1000 to \$3000 for blasting and fill.

A north slope is cool in summer. A south slope gives you protection from north winds in winter, but absorbs direct sunrays in hot weather. Snow melts faster in a south-slope driveway.

High or low side of the street? Suppose you have a choice of lots on a street that crosses a hill laterally. Is the high or low side better?

High-side lots have been in demand in some areas for split-level living because garage doors can face the street.

With a low-side lot, it is more practical to face your garage to the rear. In addition to providing a more attractive façade, this minimizes the risk of crashing into the garage should you skid.

A disadvantage of a low-side lot is that the land sloping toward your house will have to be heavily planted, terraced, or have a retaining wall to prevent the earth from sliding toward your house in a heavy rain storm.

#### AFTER YOU'VE CHOSEN

With your lawyer, first check the deed carefully for unpaid taxes, liens, and unpaid (and sometimes forgotten) mortgages. Clouded titles are one of the most common problems buyers face.

Next, check for restrictions which may appear in zoning regulations, local ordinances, your deed, or subdivision contracts.

Have your lawyer check for:

1. Old easements given neighbors
(and forgotten).

2. Water rights. Neighbors sometimes have the right to draw from your water supply, or have water lines that run under your property.

3. Forgotten rights-of-way. An amazing amount of suburban and rural land sold as lots actually includes old and unused town road rights-of-way. Owners sometimes assume, erroneously, that this is their land and sell it as such. Today many such old rights-of-way are being reopened.

Be sure a surveyor checks your boundaries. This is especially important in rural areas where much land is sold on a "more or less" basis and deeds still locate boundaries "by the big elm" (which blew down years ago) or "along the brook" (which changed its course in 1938). Although most suburban areas have land maps and records on file in the city hall, there are still many places where none exist. Sometimes it is even impossible to find out who owns a piece of land you may have your eye on.

So a survey is essential in addition to close checking of the deed A survey for a small lot may cost \$20. If the present owner had it surveyed, he may give you the report, or you may obtain one from the surveyor for a dollar or two

#### WHAT SHOULD YOU PAY FOR A LOT

How much a lot should cost is increasingly hard to say. An old "ground cost" rule used to be "spend a nickel of every dollar fo land." In other words, if you had planned a total expenditure of \$10,000, you figured on \$9500 for hous and \$500 for land. That ratio no longer holds true.

Today, near our booming centers, buyers spend 10 per cent of more on land. There are startlin extremes, too. Some lots in California now are bought for 33½ per cent of the total cost. And i Hawaii, lately, \$7000 homes have actually been built on \$9000 lots.

Don't let these prices discouragyou. In one rather typical city 75x150' lots that sold a few year ago for \$1500 now are worth \$4000 "But by 1970," says one agen "they should be worth \$7000." Swhen you buy a lot today, you'n investing in a commodity wit rapidly rising value, one of the besinvestments of all—if you bu prudently!



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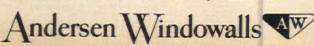
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#### Don't Be Afraid to Buy an Old House

(continued from page 17)

take a chance on and one that you'll regret for the rest of your life. Here's what you must consider:

#### NEIGHBORHOOD

To begin with, you should carefully select the area in which you want to live. An important guide is the stability of the neighborhood. An older home is likely to be in an area that is going downhill in value. Often this condition is as obvious as the nose on your face, but just as many times it's not. To make sure, check with the local chamber of commerce, or the nearest FHA office, or-if you're serious about buying the home-pay a professional appraiser to take a close look. Your best source is the Society of Residential Appraisers. Write to the group's national office at 7 South Dearborn Street, Chicago 3, Illinois, for a list of senior members in your area. Their fee seldom goes over \$50, and is often as low as \$25. An appraiser will also give you an appraisal of the house value, but only in rare cases will he be qualified to tell you the extent of repairs that are needed or warn you away from a home that would be too costly to fix up. You'll need a construction expert to give this advice, and they aren't as easy to find.

Therefore, it would be wise for you to recognize a sound house from one that is disintegrating. How do you do it? We've asked professional remodelers to separate the faults that may really give you trouble from those that are not so serious. They fall into three groups:

#### 1. WHEN NOT TO BUY

There are some older homes no expert need tell you to avoid. They may have been advertised as "quaint" in the real-estate columns of your newspaper, but one look will tell you they're without any facilities, and about to collapse.

The tough ones are homes that look all right from the outside, but may be deteriorating from within. If any one of the problems below shows up, think twice before you buy, and if several of them are present, it would be best to look elsewhere for your next home.

Termite damage. Termites bore into wood and consume the wood fibers from the inside out. This may not appear for years. When it does show up, you can bet the wood will have to be replaced. Estimate for replacing a termite-ridden

foundation sill: \$500 to \$750. And it could well be over \$1500 if stud walls have been affected, too. To prevent further decay, you would want to have professional exterminators treat the soil and the house foundation. Estimates for this can run as high as \$700.

Don't be influenced by claims that "termites never show up in this part of the country." The fact is, they have now invaded every state in the union.

You can spot termite infestation with a penknife. Jab the blade into any suspect wood members. If it goes in without effort, there's trouble. Also look for mud tunnels running from the foundation to beams, sills, joists, or posts. These tunnels—about ½" in diameter—are the routes termites take from the earth to their dinner—wood.

Water damage. In homes with basements, this might be enough to wash out the sale. It's difficult, even for experts, to determine the extent of water damage to a basement foundation (and how much it will weaken other parts of the house, indirectly). But, it isn't any problem to spot the signs of damage. If the signs are there, be supercareful before you sign on the dotted line.

Here's how to tell: check the bottom course of concrete block, stone, or poured concrete. A uniform dark stain will tell you that water has flooded the basement floor enough times to leave a mark. Also, when water seeps through a concrete-block foundation wall, it leaves brown stains that look very much like rust stains from an old nail. Another test: a basement floor of asphalt tiles that have lifted or curled at the corners. It any of these signs are present, it's a good idea to come back after a long, hard rain. If you find water in the cellar, think seriously about crossing that house off your list. Repairing damage from water can be a lengthy and expensive process.

Water supply and disposal. Most older homes are tied directly into city water supply and sewage-disposal systems. No problem there. But some have septic tanks, or worse—cesspools, and depend on well water for supply. This may be all right, but the advice from most remodelers is to be suspicious. This is particularly true if the local water table is high or the soil is clay filled (two conditions which are generally found together).

What could it cost you if the system is clogged or full? Cleaning a septic tank or cesspool (continued

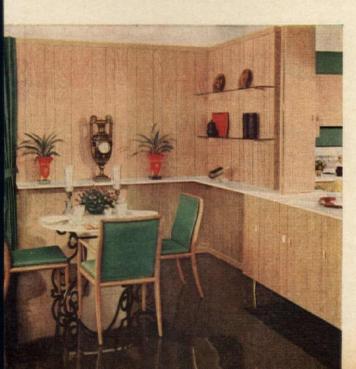


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may come to only \$50. If new leaching fields (for extra drainage) are necessary, the bill might run as high as \$500. The big problem, however, is that after the system is cleaned, a high ground water table or bad drainage conditions in the soil could continue to give you trouble.

Out-of-date piping. This is much more serious a problem than outof-date plumbing fixtures. Galvanized iron pipe will probably need replacing-a job that may run as high as \$1500, depending on the size of the house. If the exposed piping is corroded or dirty, scrape it with the blade of a penknife. If you find a whitish metal, that's galvanized iron pipe. Gold color will mean brass piping-good in most areas; and copper color, of course, means copper piping-an excellent system. Test the water pressure by turning on several spigots at the same time. If the water dribbles out, it may mean water supply lines need replacing. Many older homes have 3/4" lead piping from the water main to the house, and since lead is relatively soft, it's a good bet that the pipe was pinched over the years. For best results, replace it with 1" copper piping. If the run from the water main is short, you can probably use 34" copper piping.

#### 2. WHEN TO BE CAUTIOUS

The danger signs below should make you think twice before putting money down on that lovely old home. Yet, no one of these items alone should stop you from buying it.

Bad wiring. This will need fixing before you move in, but it may not be as costly as you think. Even if some wiring is bad, it's unlikely the whole system needs replacing. (A good way to determine the approximate cost of replacing bad wiring: multipy the number of outlets in the house by \$15.) How do you tell bad wiring? Some older homes have cloth-bound exposed wiring in the basement. You can bet this is either undersized or dangerously worn. Replace with plastic or metal-sheathed cable.

The service entrance in an older home probably will provide 30 or 60 amps. Two ways to tell: look at the outside or inside cover of the fuse box. Most will have the amperage noted there. If not, count the wires coming into the house. Very few two-wire entrances are rated at more than 60 amps. A three-wire system will generally mean you have a 100-amp system. For modern-day living, this is adequate, but a 150-amp service entrance leaves a comfortable margin for



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new appliances. You can have this for about \$50 more.

Leaking Roof. Water stains on the walls, starting at the ceiling line, and stains on the ceilingparticularly around light fixtureswill probably mean the roof has a leak. This might cost a mere \$10 or \$15 for a patch, or run from \$250 to \$400 for a new asphalt-shingle roof. It's not a desperate enough problem to prevent you from buying, unless it's one of several major faults mentioned previously.

Out-of-date heating. You'll want to replace a gravity system but, if you find the house otherwise sound. you needn't spend the money right away. You won't be completely comfortable during the winter, since hot air from the furnace will rise from only one large registergenerally located in the entrance hall. But you can last one uncomfortable year until you've saved money for a new system.

If the house has a hot-water or steam heating system, it's unlikely you'll need to change it unless the boiler or piping is defective. If you think the stand-up radiators are an eyesore, you might consider replacing them with the fin-tube, floor-level type.

Undersized joists will weaken a floor. You'll see the signs by noting sags in the floor or long cracks in the ceiling. If this occurs on the first story, you may need only to shore up the floor from the basementseldom more than \$50. If it happens between the first and second stories, you may have to spend \$200 to \$300 to replace the joists. In either case, you needn't worry too much about the floor collapsing. It rarely happens. But do be careful about floor sags. They could also mean a weak girder (about \$80 to replace), or a settling foundation (up to \$1000 to shore up, perhaps by driving pilings). Note: Don't worry about squeaky floors-nothing to do with the soundness of the house.

#### 3. WHEN TO BUY

The problems that appear below are either minor or can definitely be put off until later.

Cracked beam. Can be fixed easily, and with little cash.

Vines. May look pretty, but carry moisture via roots underneath siding or roofing. Not too serious, though.

Lack of insulation. Should put 4" in attic. Worry about insulating the side walls later.

You can put off: Repainting or re-siding the exterior; replacing old kitchen or bath (if everything works), and putting up new gutters and downspouts. THE END



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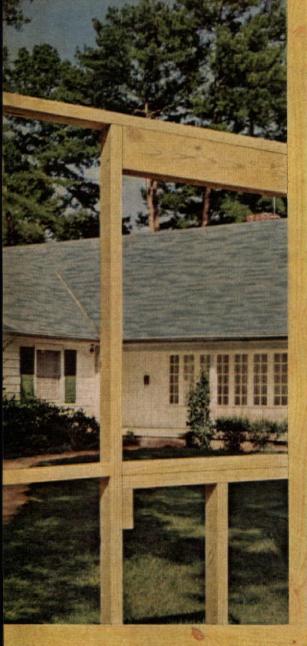
BIRD WIND SEALS NEVER BUDGED (right) despite the fury of the wind, but ordinary shingles (left) ripped loose. That's why Bird Wind Seal Shingles meet the Underwriters' Laboratory tests for wind resistance and bear the U.L. Wind Resistant label.



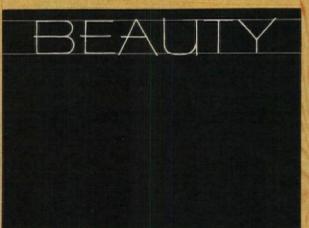
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West Point Lumber Co.

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Baton Rouge
Plank Road Lumber Co., Inc.

Singer Lumber Co., Inc. New Orleans Southern Hdwe. & Lbr. Co.

Shreveport Pelican Lumber & Supply Co., Inc.

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Richmond . B. H. Cobb Lbr. Co., Inc .. Hodges Lumber Co South Norfolk. Burton Lbr. Corp. Holsinger Lbr. Co., Inc. York Supply Co. Staunton ... West Point

#### WEST VIRGINIA

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Wright-Bachman Lumber Co. Clarksburg. .Hartland Planing Mill Scott Lumber Co. Scott Lumber Co. Elm Grove. Follansbee. Gilbert Lumber Co., Inc. Gilbert. Carolina Lumber Co....Bailey Lumber Co. New Martinsville . . Scott Lumber Co. Parkersburg . Parkersburg Lbr. Co Bailey Lumber Co. War. Warwood Scott Lumber Co Wheeling. Scott Lumber Co Mingo Lime & Lbr. Co Williamson

## WHERE A BIG STEP BACKWARD PAID OFF

Rear view of 12year-old home as it looked before change. Living and dining room windows faced garden.



INFORMATION: JESSIE WALKER PHOTOGRAPHER: KRANZTEN STUDIO

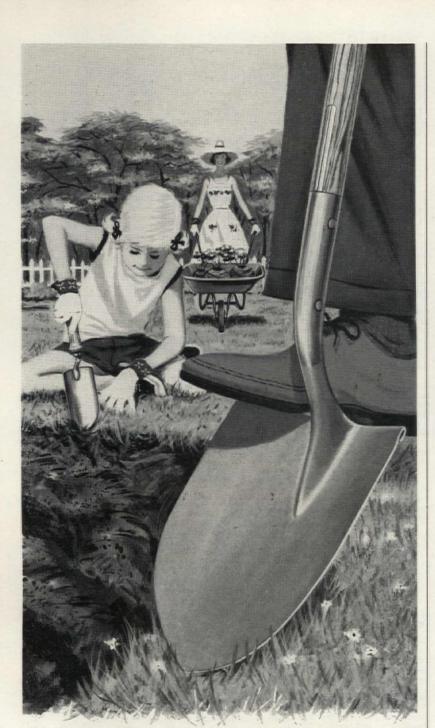


Matching exterior materials for the addition with those on the original house assured the Rippels a continuity of design.

Sally and Bradley Rippel moved into their Glenview, Illinois, home about five years ago. From the very beginning they thought it would be fun to have a family room overlooking the rear garden. Two children later, it was no longer just a matter of fun. They were really crowded for both family living and entertaining space. Plans for a contemporary room which would fit in with their traditional home were drawn up by the Rippels' long-time friend, architect Sheldon Hill.

To provide a direct entrance from the kitchen to the new room, a never-used breakfast area was removed. A separate heating system was installed to serve the new room as well as two upstairs bedrooms which had never been sufficiently heated. A windowless wall facing a nearby neighbor assures privacy, while large glass areas are used to take maximum advantage of the yard and garden view.

"Everyone enjoys the room," Mr. Rippel says.
"It's wonderful for the children. They keep their toys in a closet next to the small auxiliary kitchen we installed. And there's a side entrance where they have their own clothes closet."



## The tranquil pleasures of growing things ...increase with WOOD garden tools!

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#### SHOPPING INFORMATION

DON'T BE AFRAID TO BUY AN OLD HOUSE Page 17: Aluminum siding—Alcoa.

ONE GOOD FABRIC USED LAVISHLY
Page 42: "Hospitality Stripe" fabric used as wallcovering—Cyrus Clark. Bed, night table, desk—
Thomasville. Wing chair—Shaw. "Luxuria" rug—
B. Altman. Side chairs—Antiques. Page 43:
"Cornwall" fabric—Waverly. "Sudbury" fabric—
A. L. Diament. (Bottom) "Verrieres" chintz—
Brunswig & Fils. Sofa—J & S Furniture. Rug—
Stark Carpet Co. Ceiling wallpaper—Harben
Papers. Lamps—Dublin House Antiques. Pages
44, 45: (Left to right) "Winter Night" with
"Scotchgard"—Bloomcraft. "Tanagra" with

"Scotchgard" and "Everglaze Minicare"—Pence
"Hi-Fi" with "Tri-set"—Cohama. "Conga" wit
"Scotchgard"—Bloomcraft. "Espadrille" wit
"Everglaze Easy Care"—Everfast. "Arden"—
Titus Blatter. "Oslo" with "Scotchgard" an
"Everglaze Minicare"—Penco. "Danbury Check
with "Scotchgard"—Bloomcraft. "Hermosa" wit
"Scotchgard"—Riverdale. "Obi Daisies" wit
"Everglaze Easy Care"—Everfast. "Rhythm
with "Scotchgard"—Bloomcraft.

#### COURTING MIRROR

Page 72: Wallpaper—Thomas Strahan. Bras bed—Casual Furniture.

## BEAUTY

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#### Rotary Mower Safety

(continued from page 32)

with it. If you run it so fast that you lag behind or let it pull you, you will not be in full control of the machine. Do not run.

- 28. Steer mower by hand pressure on handle, not by foot pressure on mower housing.
- 29. On uneven ground or slopes, be extremely careful that you have firm, solid footing at all times.
- 30. When moving around objects, be careful to prevent blade from striking them. Never deliberately move over any object.
- 31. Stop engine before pushing mower across gravel or dirt walks, drives, or roads.
- 32. Stop mower when another person approaches. Never let anyone, and don't yourself, stand or pass on the discharge side of mower when engine is running.
- 33. Don't allow others to ride with you on a riding mower.
- 34. Be extremely cautious when using a riding mower on slopes. It can tip to the back or to the side.

#### Maintenance and Storage

- 35. Follow implicitly the manufacturer's recommendations for maintenance.
- 36. Have a competent serviceman make a thorough inspection of the mower at least once a year.
- 37. Never adjust mower or change attachments until engine has been turned off and spark plug wire disconnected.
- 38. If carburetor adjustment is necessary, stand to one side and keep feet and hands in the clear.
- 39. Never run engine in enclosed area where carbon monoxide fumes can collect.
- 40. Keep engine free from accumulation of grass, leaves, or excessive grease. Accumulation of these could result in fire.
- 41. Never leave windup type starter in charged position.
- 42. Store gasoline in metal container approved by Underwriters Laboratories or other recognized approving agency. Keep container in a cool, dry place, not in house or near heating facilities.
- Store mower in a cool, dry place when not in use.
- 44. Keep mower and fuel container in locked storage if children might otherwise tamper with them.
- 45. Remember always that maximum mower efficiency and safety can be expected only if mower is operated and maintained correctly.

Final note: In every one of the many lawn mower accidents we have read about, one or more of these rules were violated!





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• Red Foliage In Fall! • Beautiful White Flowers!

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No other tree quite like it in the entire world! Every July, this tree changes almost overnight from a pretty green shade tree into a white cloud of thousands of flowers exactly like perfect Lilies-of-the-Valley. Very fragrant. The second miracle happens in the fall with the first frost, which causes the whole tree to turn to a flaming red. One of the most beautiful and unusual of all trees. Grows to 30°1 And, now while our limited supply lasts, you are able to purchase

this sensational tree (Oxydendrum arboreum) at bargain prices. You receive 2 to 4' top-notch collected trees. So order TODAY! SEND NO MONEY. On delivery, pay postman \$1.00 for 1 tree, \$2.00 for 3 trees or \$4.00 for 8 trees, plus C.O.D. charges. On prepaid orders, add \$.50 for postage and handling. If not 100% satisfied, we'll gladly refund your money—you don't even have to return the trees.

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# Why your lawn stays greener with the special Long-Feeding Nitrogen in new VitoGRO for Grass



This shows how a VitoGRO lawn with deep roots feeds on subsoil moisture to stay green all summer long.

Most sources of nitrogen give your lawn a quick green-up, then peter out. They don't last long enough to give the roots the nour-ishment they need for the important mid-season growth.

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The metered-release, special form of nutrients continues to feed for weeks. Gives grass a rich green and helps roots push deep enough to draw on subsoil moisture during hot dry weather.

The result is your lawn doesn't wear away or brown out, but with a normal amount of watering stays thick and lush the season through. In short, you get the kind of lawn you've always wanted.

Try new VitoGRO with special Long-Feeding Nitrogen on your lawn, and see for yourself the difference it makes.



Kills crabgrass seedlings as they sprout. VitoGRO Lawn Weeder and Feeder, in the Yellow Bag—Kills weeds while it feeds grass.

of Swift & Company



#### Vines

Here are some more flowering vines that will produce wonderful effects in your garden.

ALLAMANDA, Yellow or Golden Trumpet (Allamanda cathartica), 9b–10. Shrubby evergreen extending to 20 feet. Flowers are yellow, tubular, flaring to 3-inch width. They're borne all during growing season. Leaves 6 inches long. Needs sun to bloom well.

BLEEDINGHEART GLORYBOWER (Clerodendrum thomsoniae), 9b–10. Twining vine with glossy evergreen leaves. Grows to 15 feet. Needs a support. Small bright red flowers enclosed by white heart-shaped calyxes appear all summer. Last well as cut flowers.

BOUGAINVILLEA, 10-10. Evergreen twiner to 20 feet. True flowers are inconspicuous tiny trumpets in center of brilliant petal-like bracts. Colors range from salmon to red and purple. Blooms spring and summer. Needs full sun.

CLEMATIS, SMALL-FLOWERED. Anemone or Mountain clematis (C. montana), 6b-10a. Two-inch anemone-like flowers in early spring open white and turn pink. Plumy seed-heads. Vine grows to 25 feet. Since blooms develop on wood of the previous year, go easy on pruning.

Armand clematis (C. armandi), 7b-10. Evergreen clematis, reaching 20 feet. Leaves glossy, dark green, 3-5 inches long. Flowers glistening white, 2-inch, starlike, fragrant, profuse, in early spring. Slow to establish, then grows fast.

Golden clematis (C. tangutica), 3–10a. Lacy, dainty vine, growing to 10 feet. Flowers profuse, golden yellow, bell shaped, 3 inches across, borne solitary rather than in clusters. June and repeating into fall. Slow to establish, then vigorous.

Sweet Autumn clematis (C. paniculata), 4–9. For sun or part shade. Climbs to 30 feet. Deciduous but holds leaves late. One-inch white fragrant flowers cover vine in autumn. Fluffy seed-heads follow. Can prune severely.

CORAL VINE (Antigonon leptopus), 9–10. Deciduous, rapid climber, to 40 feet. Holds by tendrils. Showy sprays of small pink flowers all through growing season. Likes heat. If it dies back winters, will quickly recover. Tuberous root. CUP-OF-GOLD OR GOLDCUP CHALICE VINE (Solandra guttata), 10-10. E vergreen woody vine to 25 feet. Bowl-shaped flowers, 6-8 inches across, are creamy white changing to golden yellow. Fragrant nights Blooms spring and summer. Needs moisture, fertilizer.

HYDRANGEA, CLIMBING (H. petiolaris), 5-9a. Deciduous. Climbs to 75 feet on trees or masonry using rootlike holdfasts. Heartshaped 4-inch leaves. White flowers in showy flat 8-inch clusters. Slow to establish.

JASMINE, Carolina or Yellow (Gel semium sempervirens), 7b–10a Southern native evergreen twiner Shrubby. Climbs to 20 feet. Flow ers in early spring are bright yel low, tubular, 1½ inches long fragrant. Likes partial shade.

Star or Confederate jasmine (Trachelospermum jasminoides), 8b 10. Slender-stemmed twiner reaching 20 feet. Leaves are small an evergreen. Flowers are white, 3 inch across, carried in clusters i spring. Very fragrant! Will grow i sun or partial shade.

PLUMBAGO, CAPE (P. capensis), 8b 10. Semi-shrub growing to 12 feet supported. Inch-wide blue phlor like flowers in clusters all summe Likes full sun. Can do with litt water. To maintain vine-like forn keep pruned to a few shoots.

SILVER FLEECE OR SILVER LACE VIN (Polygonum auberti), 5–10a. Eve green in South. Dies back to ground winters in North. Grow 20–30 feet in one year. Myriads of small white flowers in fluffy, man all summer in mild climates, of August till frost in North.

TRUMPET VINE, Common (Camps radicans), 4b-9. Deciduous ar woody. Climbs rapidly to 40 fee using aerial rootlets. Flowers a trumpet-shaped, 3 inches lon orange-red. Summer blooming. Deficult to keep in bounds.

Cross Vine (Bignonia capreolata 7–10a. Evergreen native. Vigoro climber to 40 feet. Flowers 3 inch long, trumpet-shaped, orange-routside and yellow within. Bloor late winter or early spring.

Scarlet or Blood trumpet vi (Phaedranthus buccinatorius), 9
10. Evergreen. Strong grower, 30 feet. 4-inch tubular flowers a brilliant scarlet with yellow thros carried in clusters. Blooms off at on during all warm seasons. Like sun. Feed generously. The Expression of the strong str

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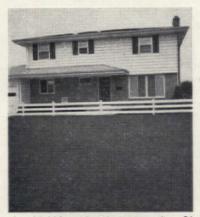
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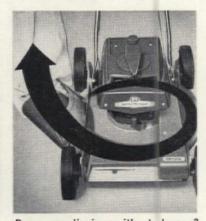
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MARKET PLACE There's still a nip in the air, but spring is really bustin' out all over, and here's Easter egging you on to buy some surprises to tuck among the jelly beans in the Easter baskets. April showers are being given for June brides-to-be, and your winter-weary house suddenly needs a few perk-up touches. Don't go all to pieces wondering how you'll get everything done—even if you do have a bad case of spring fever. Relax and do your shopping right here by mail. It's so easy, and you'll have more time to watch your garden grow.

HELEN DE MOTTE

A FLOPSEY MOPSEY snuggled inside a 3" Easter egg is the cutest cottontail we've seen. Dressed in cotton "jammies," this 4" cuddle bunny can be found fast asleep in his pastel "grass-covered" egg by a bright-eyed tot Easter morning. No basket would be complete without one! So hurry! 99c each. 3 for \$2.89. Add 25c post. Helen Gallagher, 413-AH Fulton St., Peoria, Ill.

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Order merchandise from the Market Place by sending your check or money order to the company mentioned. Unless otherwise stated, the postage is included in the price. Anything that is not personalized may be returned within seven days for a full refund.

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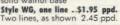
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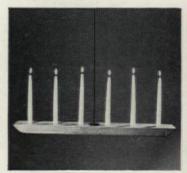
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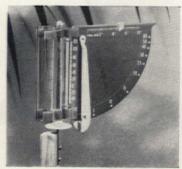
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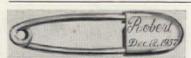


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TRIPLE FLANGERS 2611 Tilden Ave., Dept. 59 Los Angeles 64, Calif.

BUCKLE DOWN the straps of these hand-tooled flats for the comfort of low heels plus the flattery of some height. From the 3/4" squared heel to the tip of the semi-pointed toe these shoes are leather inside and out. Their golden tan color will blend with anything. Sizes 4-10 (1/2 sizes too), medium width. \$9.95. Americana Shop, 217-AH3 East Todd Avenue, Reed City, Mich.

THROUGH THE MILL you can grind coffee, experimenting till you get a cup that's unbeatable. The mill is a Moulinex electric coffee mill imported from France. The fun is concocting your own blend from the 2 lbs. of Colombian and 1 lb. of Brazilian coffee includedor you may use their suggestions. \$14.95. M. E. Lambert, Box 5602-A, Daytona Beach, Florida.

SEEING EYE TO EYE with your mirror is the ideal way to put on eye make-up, and a Magni-Mirror lets you get just that close and leaves both hands free. Worn like glasses, but leaving plenty of hand room between the lenses and your face, the magnifying mirror is set in plastic frames, and the whole thing travels in an attractive case, \$5.95. Hobi, Dept. AH-3, Flushing 52, N.Y.

HUNTING GROUND pepper that's custom-made to add zest to your meals? This Old Timer pepper mill shaped like a coffee grinder gives you that flavor-fresh pepper every time you turn its handle. Measuring 31/2" high, its dull black top and wooden box base will add spice to your table as well as your food. \$1.25 each. Breck's of Boston, 450 Breck Building, Boston 10, Mass.









#### OUTDOOR GARDEN POOL . . . . \$3.98

Beautify your garden with this exciting, one-piece garden pool for sparkling goldfish and delicate wat Molded of one water tight piece of aqua colored Polyp Needs no plumbing. This easily installed, lightweight portable pool is sensational when surrounded by flowers, shrubs or garden plants. Use singly or in groups for aquatic display, Artistically kidney shaped, ideal garden size (\$5'' x 2'' x 8'' deep at ground level), has recessed water lily pot to hold 1 to 3 bulbs. \$5.98 complete or 2 for \$7.65. Water Lily Bulb (Nymphaea Odorata) free with each pool. If C.O.D. postage extra. Cash orders add 50c, shipped ppd. Be satisfied on inspection or return in 10 days for murchan agree.

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SOMETHING SWEET for dessert deserves to be served in one of these sweet silver sherbet dishes. Its simple, classic lines will blend with any table setting. The dish can also make an appearance after dinner to hold nuts or mints. 31/2" high and 4" in diameter, it is silver plated. \$3 each (tax incl.). Croydon Silversmiths, Dept. AH, 805 Lexington Ave., New York 21, N.Y.



GET IN STEP with these square dance figures and start swinging. Besides Callin' Cal there's the Corner Swing couple (right) and a pair of Do-Si-Doers (left). The plaques, each about 16x12", come in black, dark walnut, gold, or cherry wood. So grab a partner or several for your walls. \$4.95 a couple; Caller, \$2.95. Decor Prod., Dept. A3, 1600 S.W. Third Ave., Ft. Lauderdale, Fla.



SHE SELLS SEA SHELLS that are different from anything that can be found on the sea shore. Much too elegant for any clam to live inthese shells are beautifully golden. The 31/2x6" dish with a dolphin sitting on top can be used for candy, as an ash tray, or to hold odds and ends on a desk or bureau. \$1.25. Vernon Products, 30-AH Evans Street, New Rochelle, N.Y.



THE FIRST CROCUS suddenly makes your most beautiful artificial flowers look tired and uninspired. Give them a rest until next year by storing them away in a heavy duty Butterfly Box. Measuring 27x18x12" when assembled, it has three liftout trays, each 4" deep. A good hideaway for party decorations, too-it's \$4.50. Parsnip Hollow, Dept. AH, East Haddam, Conn.



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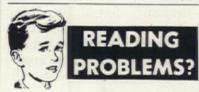
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## IS FOR YOU/WE'VE GOT NEWS FOR YOU/WE'VE GOT NEWS FOR YOU

HERE'S THE LAST WORD AS WE GO TO PRESS ON LAST-MINUTE NEWS, TRENDS...OR POSSIBLY GOSSIP FROM THE NOTES OF YOUR EVER-ON-THE-GO EDITORS.

CAVEAT EMPTOR: Fraudulent homesite sales are of increasing concern to the Federal Trade Commission, which enforces laws barring misleading and deceptive advertising and selling practices. Under investigation are transactions involving building lots in Florida, the Southwest, and even in Brazil. Watch out for "bait advertising." For instance, an unscrupulous promoter might offer a tiny parcel of land "free" if the buyer purchases two adjacent lots at the "regular" price. In cases involving use of the mails, the Post Office Department is co-operating with FTC.

The National Better Business Bureau has also put the spotlight on a new racket of selling sets of cookware through the use of official-looking "Public Notice" ads placed in classified columns. Worded to make it seem that merchandise is being sacrificed at a fraction of its cost to satisfy creditors—it is just a means of hoodwinking you into buying. Quoted "list prices" are often completely fictitious.

MORE CLOSET SPACE: We've heard the plea so often—but somehow it sounded different when a group of automobile manufacturers said it was something women wanted more of in their cars. Asked for ideas for designing the ideal automobile—women wanted an additional glove compartment, pockets back on the doors, storage compartments under the arm rests, and in the trunk—they'd like to have the whole thing compartmented.

MOTORLESS REFRIGERATORS: Thermoelectric refrigeration is making news—watch for it. This refrigeration method creates cold from electricity without a motor, moving parts, or a liquid refrigerant. You'll see first a couple of small portable refrigerators that you will be able to plug into any 110-V outlet at home, run on 12-V car or boat batteries, or operate

on a "power pack" for a limited time. First

one on the market will be about \$100. Another small refrigerator unit (\$149) fits into modular furniture units sold separately. One company has shown an air conditioner and heating combination using this same principle. It looks exciting, but you'll have to wait awhile for it. It is still too costly to produce. The same reason standard-size refrigerators have not shown up so far. Greatest advantages will be: quiet operation, no moving parts to break or require repairing. Also it makes very small units practical for the first time. You could, for example, have refrigerated drawers in the kitchen or wherever needed-in other words, de-centralized refrigeration,

WEIGHT WATCHING DEPARTMENT: Mead Johnson is introducing a new Metrecal *Pudding*. Following on the heels of the diet drinks and wafers, it should add a bit of variety to the menus of those who are trying to think thin in time for bathing-suit time. We understand that the only preparation involved is to "just add water." If it makes a hit in St. Louis and Louisville where it is having a test preview—you may see it soon in your local store.

#### ANGRY YOUNG RESEARCHERS:

"Nonessential and wasteful" were the words aimed at the time-honored method of cross-bracing joists under wood floors. Members of the National Association of Home Builders say that it neither substantially reduces vibration nor strengthens the floor. They claim savings of \$30 to \$50 per 1000 square feet of floor construction when bracing is eliminated. Time will tell whether this is accepted—but it's the type of hard-driving research we applaud, since it means lower-cost homes for all of us, eventually.

WHO DIDN'T FILL THE ICE TRAY: The cry across the land has been answered by General Electric. Next month they will introduce a refrigerator with a self-filling ice tray. Not an automatic ice cube maker. The tray is inside the freezer drawer. When you need cubes, it flips over and drops them into a storage compartment. Close the drawer, and the tray fills with water. Of course, the refrigerator must be connected to your normal water supply.

BUILT-IN SOAP: Tappan has also remembered the lady who forgets. Liquid detergent is automatically dispensed into each load by their new dishwasher. It also stores and dispenses a water conditioner which controls the effectiveness of the rinse water. Both liquids are stored in reservoirs located in the door. There's room for a 30 to 60 day supply of detergent, and a 20 to 30 day supply of conditioner. A special signal light lets you know when either is getting low.

STORES ON WHEELS: There's been the trend to large shopping areas to make shopping easier—but now we see they are going a step further. The store is now coming right to your door. McCrory Corporation, a large variety and specialty store organization started its first "shopmobile" through Florida in January. It carries thousands of household items, including small appliances and even ready-to-wear merchandise. In addition it will carry catalogues featuring discount general merchandise available by mail order and merchandise available at their McCrory outlets in the area.

POLE—LESS WIRES: Home owners who hate to see their landscape cluttered with utility poles can take heart. Many developments are experimenting with underground lines. One in Lima, Ohio, boasts a skyline with no power lines, no telephone lines, and no television antennas (one master television tower serves the entire community). Since the development is all electric, this is quite a parcel of wires underground. All snug from damage when storms rage, we might add!

PLAIN WRAPPING: Colgate-Palmolive is test marketing their Florient aeroso room freshener in a handsome gold and white can without one word of printing to spoil its looks in case you wish to leave if out in the kitchen or bathroom. Product name, size, and uses are on the outside window carton which is discarded when you open the package. We think this is a great idea—and now we'd like to see some one do the same for scouring powder, so a flakes, and you-name-it.



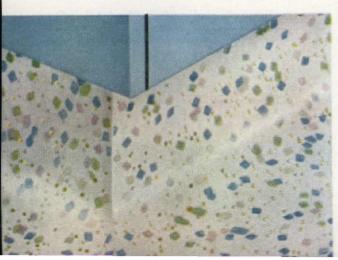
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